FANTASY SUPER LEAD

Brandon Sanderson

Words of Radiance

The #1 New York Times bestselling sequel to The Way of Kings

Brandon Sanderson's epic The Stormlight Archive continues with his #1 New York Times bestselling Words of Radiance. Six years ago, the Assassin in White killed the Alethi king, and now he's murdering rulers all over Roshar; among his prime targets is Highprince Dalinar. Kaladin is in command of the royal bodyguards, a controversial post for his low status, and must protect the king and Dalinar, while secretly mastering remarkable new powers linked to his honorspren, Syl. Shallan bears the burden of preventing the return of the Voidbringers and the civilization-ending Desolation that follows. The Shattered Plains hold the answer, where the Parshendi are convinced by their war leader to risk everything on a desperate gamble with the very supernatural forces they once fled.

KEY SELLING POINTS:

• Words of Radiance debuted at #1 on the New York Times bestsellers list in hardcover and continued selling strongly. It also hit the top lists for Publishers Weekly, the Los Angeles Times, USA Today, the Washington Post, and the Wall Street Journal.
• This novel also hit the bestseller lists for Sunday Times of London, NPR, San Francisco Chronicle, Houston Chronicle, Vancouver Sun, National Indie Bestseller List, and Midwest Heartland Indie List.
• Sanderson’s previous book in the series, The Way of Kings, won the David Gemmell Legend Award for Best Novel. The Way of Kings hardcover was also a New York Times bestseller.
• Brandon Sanderson was chosen by Harriet McDougal, Robert Jordan’s wife and editor, to finish Jordan’s The Wheel of Time® series.

"[This] eagerly awaited sequel to The Way of Kings exceeds expectations. This developing epic series is a must-read for all fantasy fans."
—Library Journal, starred review

"The characterization is on the whole as meticulous as the world-building. A very impressive continuation."
—Booklist, starred review

ALSO AVAILABLE:
LEAD FICTION

Ralph Peters

Hell or Richmond

Winner of the American Library Association’s 2014 W.Y. Boyd Award for Literary Excellence in Military Fiction

Between May 5 and June 3, 1864, the Union and Confederate armies suffered 88,000 casualties. Twenty-nine thousand were killed, wounded, or captured in the first two days of combat. The savagery shocked a young, divided nation. Against this backdrop of the birth of modern warfare and the painful rebirth of the United States, Hell or Richmond shows thirty days of ceaseless carnage through the eyes of a compelling cast. From Ulysses S. Grant and Robert E. Lee to a simple laborer destined to win the Medal of Honor, Peters brings to life an enthralling array of leaders and simple soldiers from both North and South, fleshing out history with stunning, knowledgeable realism.

KEY SELLING POINTS:

• Peters returns to his strengths with a military novel set during one of the most fascinating battles in American history.
• Both Hell or Richmond and Cain at Gettysburg won the William Young Boyd Award for "Excellence in Military Fiction."
• Cain at Gettysburg was a New York Times bestseller in hardcover.
• The War After Armageddon was a New York Times bestseller in hardcover and mass market.
• Ralph Peters has been Fox News' first strategic analyst and appears regularly on television to promote his books. His journalism has appeared in the New York Post, the Wall Street Journal, USA Today, the Washington Post, Newsweek, and Harpers, among other publications.
• Peters appears on television regularly on CNN, PBS, and Fox News for military matters and foreign policy.

"One of the great Civil War novels of our time..." —Booklist, starred review

"He is the finest Civil War novelist writing today." —The New York Review of Books

"Enthralling historical fiction of the highest order."
—Gordon C. Rhea, author of The Battle of the Wilderness and Cold Harbor

ALSO AVAILABLE:

Elmer Kelton

The Pumpkin Rollers
and The Buckskin Line

Two complete novels in one low-priced edition

The Pumpkin Rollers
When Trey McLean leaves his family and sets off to learn the cattleman's trade, he's as green as they come. But Trey learns fast. He learns deceit from a con man, and love when he meets the woman he's destined to marry. On a cattle drive to Kansas, Trey learns the trade from veteran drover Ivan Kerbow, but he also learns the code of violence and death from an outlaw who will plague him at every turn.

The Buckskin Line
When his adoptive father is killed, Rusty Shannon joins the Texas Rangers. Mike Shannon's death haunts him; he owed his life to Mike, who rescued him as a child from the Comanche. With Texas in the throes of secession, Rusty has his hands full, but heads for a showdown with the Buffalo Caller, The Comanche warrior who killed his family.

KEY SELLING POINTS:

• This edition features two novels by Elmer Kelton for the price of one.
• Elmer Kelton, author of over forty novels, was the winner of a record seven Spur Awards. He was also voted "The Greatest Western Writer of All Time" by the Western Writers of America in 1995.
• Kelton was given his own holiday—Elmer Kelton Day—by the Texas State Legislature in appreciation for his contributions to Western literature.
• A native Texan, Kelton dedicated much of his career to the literature and history of his home state.

"One of the best of a new breed of Western writers who have driven the genre into new territory." —The New York Times

"Elmer Kelton is an authentic American voice." —John Jakes

"Kelton is a genuine craftsman with an ear for dialogue and, more importantly, an understanding of the human heart." —Booklist

ALSO AVAILABLE:

LEAD FICTION

Ben Bova

Transhuman

A scientific thriller by six-time Hugo Award–winner Ben Bova

Luke Abramson, a brilliant cellular biologist has one joy in life, his ten-year-old granddaughter, Angela. When he learns that she has an inoperable brain tumor and is given less than six months to live, he wants to try an experimental new therapy that he believes will kill the tumor. Her parents object, and Luke abducts Angela from the hospital. He's turned his SUV into a makeshift medical facility, desperately trying to keep his granddaughter alive long enough to give her the treatment he hopes will save her life. He also injects himself with a genetic factor that has successfully reversed aging in animal tests, and as they weave across the country from one research facility to another, Luke becomes physically younger, stronger. But will he be able to save Angela?

KEY SELLING POINTS:

• Bova uses cutting-edge scientific discoveries to craft compelling near-future stories. In this case, new biomedical discoveries that are already beginning to revolutionize humanity.
• He has won science fiction’s Hugo Award six times, and most of his prior books have been selections of the SF Book Club. Bova was named Grand Master by the Science Fiction Writers of America.
• A former editorial director of Omni and a past president of the National Space Society, Bova is the author of more than a hundred works of science fact and fiction.

"Plausible twenty-first-century medical research, the bond between a grandfather and his granddaughter, and political power all serve to make this book a must-read for those who enjoyed The Fugitive. A combination of thriller, adventure, and drama will enthrall." —Booklist, starred review

“Bova proves himself equal to the task of showing how adversity can temper character in unforeseen ways.” —The New York Times

ALSO AVAILABLE:

LEAD FANTASY

Katherine Addison

The Goblin Emperor

A vividly imagined fantasy of court intrigue and dark magics in a steampunk-inflected world, by a brilliant young talent

The youngest half-goblin son of the Emperor lived his life in exile, distant from the Imperial Court. But when his father and the three sons in line for the throne die in an "accident," he must take his place as the only surviving heir. Entirely unschooled in the art of court politics, he has no friends, no advisors, and the knowledge that whoever assassinated his father and brothers could make an attempt on his life at any time. Surrounded by sycophants eager to curry favor with the naïve new emperor, he can trust nobody. Amid the swirl of plots to depose him, offers of arranged marriages, and the specter of the unknown conspirators who lurk in the shadows, he must adjust to life as the Goblin Emperor…vigilant against unseen enemies, lest he lose his throne—or life.

KEY SELLING POINTS:

• An exciting coming-of-age novel about an outsider who has to beat all the odds to claim his birthright.
• A fast-paced, suspenseful ride of high-powered politics, conspiracy, and court intrigue.
• A richly developed fantasy world where Steampunk tech is turning the established order upside-down; will appeal to readers of imaginary world fantasy.
• Addison’s short fiction has been selected by The Year’s Best Fantasy and Horror and The Year’s Best Science Fiction.

"Fantastic." —Library Journal, starred review
"Unreservably recommended." —Kirkus Reviews, starred review
"Remarkably compelling and fascinating." —io9

"Addison has built a completely believable world, complete with its own language, customs, and history, but there are tantalizingly familiar elements (such as newspapers and pocket watches) that make us wonder from whence this world came and whether it might have sprung from our own, in a distant future." —Booklist
Stephen Hunt

Jack Cloudie

A tale of high adventure and derring-do set in Stephen Hunt's acclaimed Victorian-style steampunk world!

Thanks to his father's gambling debts, young Jack Keats finds himself on the streets and trying to survive as a pickpocket. Following a daring bank robbery gone badly awry, Jack narrowly escapes the scaffold, only to be pressed into the Royal Aerostatical Navy. He seems to be bound for almost certain death in the faraway deserts of Cassarabia. Meanwhile, on the other side of the world, the slave Omar ibn Barir finds his life turned upside down when his master's religious sect is banned. Unexpectedly freed, he joins the Caliph's military forces—just as war is brewing.

Two very similar young men prepare to face each other across a field of battle. But is Omar the enemy or is Jack's true nemesis the sickness at the heart of the Caliph's court?

KEY SELLING POINTS:

• The fifth book in this world, though can be read as a stand-alone.
• The Court of the Air, Hunt’s first title in the United States, was the only fantasy/science fiction novel chosen to be presented at the 2008 Berlin International Film Festival.
• Hunt is the manager of SFcrowsnest.com, one of the internet’s most popular science fiction sites with 500,000 users per month.
• His first book, the fantasy novel For the Crown and the Dragon, won the WH Smith New Talent Award in 1994 and was published by the United Kingdom’s largest bookseller under the auspices of their New Talent Initiative.

"An imaginative blend of futuristic fantasy with nineteenth-century trappings, steampunk fans will devour this one as quickly as possible."
—Booklist on Secrets of the Fire Sea

"A roller coaster of an adventure… A dash of earth magic and a dose of environmental angst make this an enjoyable ride."
—Publishers Weekly on The Rise of the Iron Moon

ALSO AVAILABLE:

LEAD SCIENCE FICTION

Gregory Benford, Larry Niven

Shipstar

The dramatic sequel to the New York Times bestseller Bowl of Heaven

Science fiction masters Larry Niven and Gregory Benford continue the thrilling adventure of a human expedition to another star system that is jeopardized by an encounter with an astonishingly immense artifact in interstellar space: a bowl-shaped structure cupping a star, with a habitable area equivalent to many millions of Earths. Investigating the Bowl, or Shipstar, the human explorers are separated—one group captured by the gigantic structure’s alien inhabitants, the other pursued across its strange and dangerous landscape—while the mystery of the Shipstar’s origins and purpose propel the human voyagers toward discoveries that transform their understanding of their place in the universe.

KEY SELLING POINTS:

• Two giants of hard SF continue the collaboration that they began with Bowl of Heaven.
• Benford is the most famous writer to collaborate with Niven—who has had many successful collaborations in the past—and Benford himself has collaborated with Arthur C. Clarke.
• The Ringworld Series is Niven’s most popular series, and this book is an ambitious attempt to top that in imaginative scope.
• Niven has won four short fiction Hugo Awards, and won the Hugo, Nebula, and Locus Science Fiction Award for Ringworld (1971).
• In addition to being the Nebula Award–winning author of Timescape, Gregory Benford is a respected astrophysicist and plasma physicist, with many scientific papers to his credit.
• www.gregorybenford.com and en.wikipedia.org/wiki/Larry_Niven

"Bowl of Heaven is the first installment of what will be the biggest sci-fi saga since—well, since ever. If only more of us could share the authors’ visions, and optimism."
—The Wall Street Journal

"It's easy to settle in and enjoy the sci-fi smorgasbord served up by Gregory Benford and Larry Niven.... There's a lot to savor."
—The Associated Press on Bowl of Heaven

ALSO AVAILABLE:


MARKETING

• Digital outreach through Twitter, Facebook, and the Tor/Forge blog.
Rjurik Davidson

Unwrapped Sky

A stunningly original debut by a young master of the New Weird

A hundred years ago, the Minotaurs saved Caeli-Amur from conquest. Once, it is said, gods used magic to create reality, with powers that defied explanation.

But the magic—or science, if one believes those who try to master the dangers of thaumaturgy—now seems more like a dream. Industrial workers for House Technis, farmers for House Arbor, and fisher folk of House Marin eke out a living and hope for a better future. Three people, reflecting all the hopes and dreams of the ancient city, risk everything for a future that they can create only by throwing off the shackles of tradition and superstition, as their destinies collide at ground zero of a conflagration that will transform the world...or destroy it.

KEY SELLING POINTS:

• An original, richly textured cross-genre world that will appeal to China Mieville and Neil Gaiman readers.
• The author is working on the stand-alone sequel to Unwrapped Sky, which will feature the return of the same major characters.
• This novel is sure to attract awards attention, potentially both in SF and fantasy.
• Strong female characters, including a "philosopher-assassin"—a killer but an idealist; ruthless but romantic; physically powerful but subject to sudden fits of epilepsy.
• Mixes the politics of revolution and the quest for ancient, mysterious technology in a SF thriller of steadily building suspense and excitement.
• Davidson blogs at rjurikdavidson.blogspot.com.

"A lyrical and evocative novel of ancient magic, minotaurs and myth; of dreams and nightmares, sacrifice and redemption. Highly recommended."
—Garth Nix, bestselling author of The Keys to the Kingdom series

"Rjurik Davidson works the sharp edges where epic fantasy, uncanny science fiction, and the New Weird collide. An amazing debut."
—Scott Westerfeld, bestselling author of The Uglies

"Rjurik has a brilliant, fecund imagination, and I absolutely love the setting and the sense of place in the book."
—Hannu Rajaniemi, award-winning author of The Quantum Thief
Poul Anderson

The Stars Are Also Fire

An epic that spans more than 500 years of humanity's future....

It's the dawn of a new era of space exploration and colonization. Dagney Beynac, descendant of the legendary Anson Guthrie, becomes a heroine of a new Lunarian civilization that, over the course of a lifetime, struggles to break free of the influence of Earth.

Centuries later, the entire solar system is dominated by the cybercosm, a vast network of machine intelligences. On Earth and Luna, splintered fragments of humanity search desperately for some way to survive in a system that no longer seems to hold a place for flesh and blood. The only solution lies in the distant past and the forgotten discovery of Dagney Beynac.

KEY SELLING POINTS:

• Poul Anderson was a winner of the Nebula Grandmaster Award for lifetime achievement.

"One of science fiction’s most revered writers." — USA Today

"A master!" — Robert Jordan

"One of science fiction’s authentic geniuses." — The Chicago Sun-Times

"One of the field’s greatest writers." — Orlando Sun Sentinel

"One of science fiction’s masters." — Starlog

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The eagerly awaited sequel to *The Way of Kings* from international bestselling author

BRANDON SANDERSON

In 2010 Brandon Sanderson began *The Stormlight Archive* with *The Way of Kings* and introduced readers to the fascinating world of Roshar. Now The Stormlight Archive grows even more richly immersive and compelling with *Words of Radiance*, the second book in Sanderson's new epic series.

*Words of Radiance* was an immediate bestseller in hardcover.

#1 *New York Times* (8 weeks on list)
#1 *Publishers Weekly* (7 weeks on list)
#1 *Washington Post* (4 weeks on list)
#2 *Los Angeles Times* (3 weeks on list)
#2 *USA Today* (5 weeks on list)
#6 *Wall Street Journal* (1 week on list)

★“[This] eagerly awaited sequel to *The Way of Kings* exceeds expectations. This developing epic series is a must-read for all fantasy fans.”
—Library Journal, starred review

★“The characterization is on the whole as meticulous as the world-building. A very impressive continuation.”
—Booklist, starred review

A MARCH 2015 TOR MASS MARKET
MARKETING PLANS

• National advertising in major news media and science fiction/fantasy media
• American Airlines Inflight Video Interview w/ Sanderson (see back for more information)
• CNN Airport Network TV advertising (see back for more information)
• Extensive web advertising
• Outreach through author’s website and social media platform
• Digital promotion through social networking sites, blogs, and the Tor/Forge e-newsletter and blog

KEY POINTS

• *Words of Radiance* instantly debuted at #1 on the *New York Times* bestseller list in hardcover and continued selling strongly. It also hit the top lists for Publishers Weekly, the Los Angeles Times, USA Today, the Washington Post, and the Wall Street Journal.

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• Brandon Sanderson was chosen by Harriet McDougal, Robert Jordan’s wife and editor, to write the concluding three volumes of Jordan’s *The Wheel of Time®* series.

BRANDON SANDERSON

American Airlines Inflight Video Interview
with Brandon Sanderson on TALK BUSINESS 360 TV

- Airs two full months (bi-monthly)
- 3 minute video (interview)
- 5,800 worldwide flights
- Reaching 266,000 elite premium class passengers
- Serving more than 250 destinations in over 50 countries
- Flights are 70% domestic and 30% international

Advertising on CNN Network Screens at these airports:

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Cincinnati/Northern Kentucky International
Cleveland Hopkins International
Dallas/Ft. Worth International
Dallas Love Field
Dayton International
Denver International
Detroit Metro-Wayne County International
Houston Bush Intercontinental
Houston William P. Hobby
Huntsville Madison County
Indianapolis International Airport
Jacksonville International
Kansas City International
Ketchikan International
Knoxville McGhee Tyson
Los Angeles Ontario International
Memphis International
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Nashville International
New York JFK International
New York LaGuardia
New York Long Island Islip MacArthur
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