

Winter 2015



Ellie's Story

A Dog's Purpose Novel

W. Bruce Cameron

Meet Ellie—a very special dog with a very important purpose. Young readers will learn all about the life of a search-and-rescue dog in this middle grade novel by W. Bruce Cameron, the a...

Every dog has work to do. Every dog has a purpose.

From puppyhood, Ellie has been trained as a search-and-rescue dog. She can track down a lost child in a forest or an injured victim under a fallen building. She finds people. She saves them. It's what she was meant to do.

But Ellie must do more. Her handlers—widowed Jakob, lonely Maya—need her too. People can be lost in many ways, and to do the job she was born to do, Ellie needs to find a way to save the people she loves best.

Ellie's Story is a heartwarming and inspiring tale for young animal lovers by W. Bruce Cameron, bestselling author of the acclaimed novel *A Dog's Purpose*. Adorable black-and-white illustrations by Richard Cowdrey bring Ellie and her world to vibrant life. A discussion and activity guide at the end of the book will help promote family and classroom discussions about *Ellie's Story* and the insights it provides about humankind's best friends.

W. BRUCE CAMERON is the *New York Times* bestselling author of *A Dog's Purpose* and *A Dog's Journey*. He lives in California. Visit him online at www.brucecameron.com.

MARKETING

Plans:

- National print and search advertising in middle-grade, trade, and education media
- Select appearances
- Extensive online publicity campaign including trailer
- Print review attention
- Cross-promotion with author's 300K Facebook fans
- Educational marketing inc. extensive galley distribution, submission to major awards, Booklist Webinar and Bookbuzz title, major conferences
- Digital marketing including promotion on social networking sites, the Tor/Forge blog and newsletter, Goodreads

PRAISE

“Readers will devour this wonderful story and cry from beginning to end. Sweet and heartfelt, Cameron likely has another bestseller on his hands.”

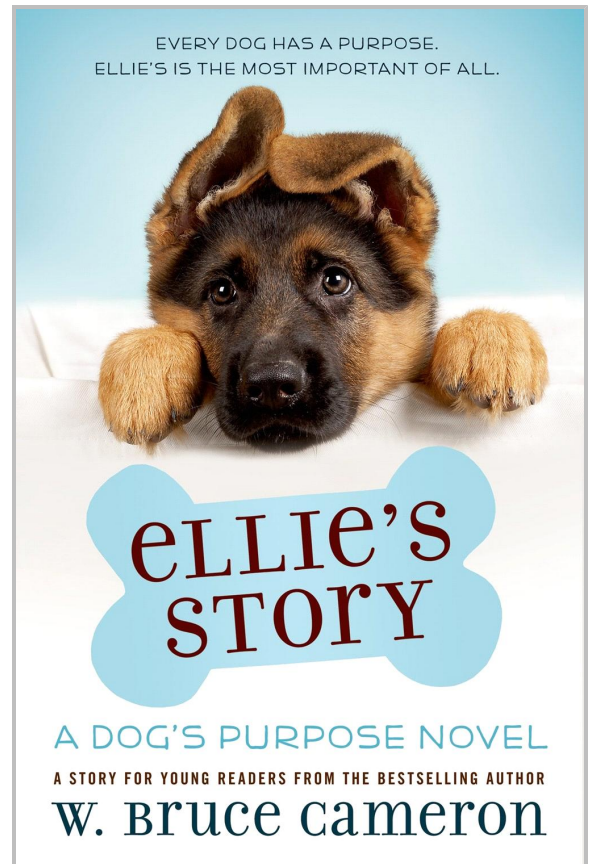
—*Publishers Weekly*, starred review on *A Dog's Journey*

“Once again endearing himself to animal lovers, Cameron explores the concept of canine karma with acute sensitivity and exhibits cunning insight into life from a dog's perspective.”

—*Booklist* on *A Dog's Journey*

“An amazing book.” —Alice Walker, Pulitzer Prize–winning author of *The Color Purple* on *A Dog's Purpose*

“I loved the book and I could not put it down.” —Temple Grandin, *New York Times* bestselling author of *Animals in Translation* on *A Dog's Purpose*



JUVENILE FICTION / ANIMALS / DOGS

Starscape | 4/14/2015

9780765374691 | \$16.99 / \$18.99 Can.

Hardcover | 208 pages | Carton Qty: 28

5.500 in W | 8.250 in H | 0.870 lb Wt

Other Available Formats:

Ebook ISBN: 9781466842991

ALSO AVAILABLE

A Dog's Journey: A Novel

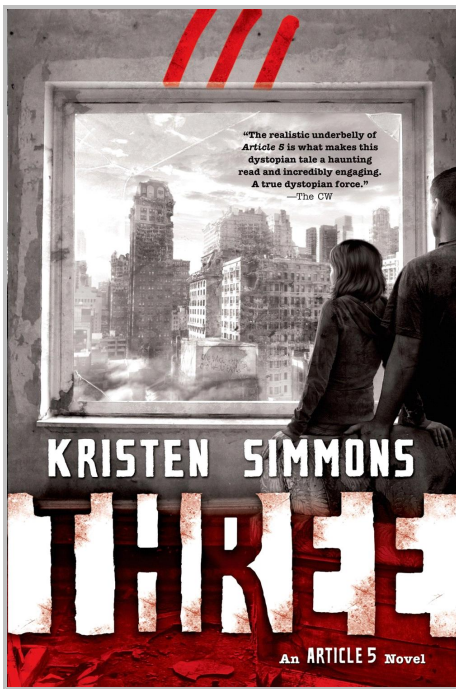
5/2013 | 9780765330543

Trade Paperback | \$14.99 / \$16.99 Can.

A Dog's Purpose

5/2011 | 9780765330345

Trade Paperback | \$12.99 / \$14.99 Can.



JUVENILE FICTION / ACTION & ADVENTURE / GENERAL

Tor Teen | 1/20/2015

9780765329639 | \$9.99 / \$11.50 Can.

Trade Paperback | 384 pages | Carton Qty: 24
5.500 in W | 8.250 in H | 1.000 lb Wt

Other Available Formats:

Hardcover ISBN: 9780765329608

Ebook ISBN: 9781429948036

MARKETING

Plans:

- National advertising targeting science fiction/fantasy and YA readers
- National advertising in trade media
- Online publicity campaign
- Educational marketing including extensive galley distribution, promotion at major conferences, Booklist Webinar and Book Buzz title, and educator brochure/reading group guide
- Digital promotion on social networking sites and the Tor/Forge blog

ALSO AVAILABLE

Breaking Point

1/2014 | 9780765329622

Trade Paperback | \$9.99 / \$10.99 Can.

Article 5

1/2013 | 9780765329615

Trade Paperback | \$9.99 / \$10.99 Can.

Three

Kristen Simmons

“The strongest of the series’ three volumes, with a tense and harrowing climax.” —Kirkus Reviews

Ember Miller and Chase Jennings are ready to stop running. After weeks spent in hiding as two of the Bureau of Reformation’s most wanted criminals, they have finally arrived at the safe house, where they hope to live a safe and quiet existence.

And all that’s left is a smoking ruin.

Devastated by the demolition of their last hope, Ember and Chase follow tracks leading away from the wreckage—the only sign that there may have been survivors.

With their high profile, they know they can’t stay out in the open for long. They take shelter in the wilderness and amidst the ruins of abandoned cities as they follow the tracks down the coast, eventually finding refugees from the destroyed safe house. Among them is someone from Chase’s past—someone he never thought he’d see again.

Banding together, they search for a place to hide, aiming for a settlement a few of them have heard about... a settlement that is rumored to house the nebulous organization known as Three. The very group that has provided Ember with a tiny ray of hope ever since she was first forced on the run.

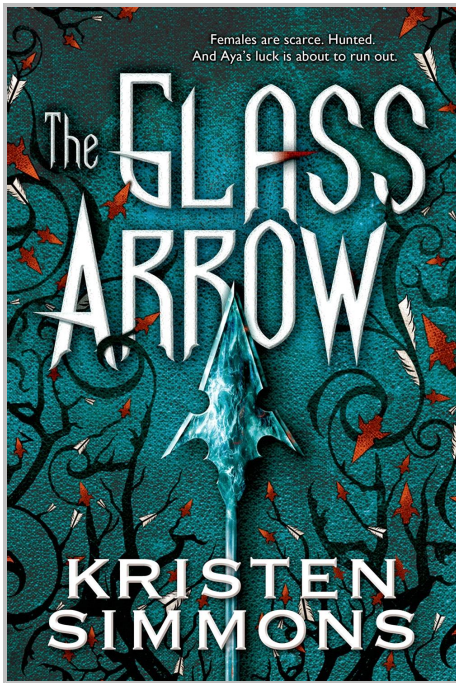
PRAISE

“The realistic underbelly of *Article 5* is what makes this dystopian tale a haunting read and incredibly engaging. A true dystopian force.” —The CW Atlanta

**“This action-packed novel is a dystopian unlike any other I have read.”
—The Huffington Post on *Article 5***

**“A heart-wrenching mix of intrigue, danger, and simmering passion.”
—Cynthia Leitich Smith, *New York Times* bestselling author of *Diabolical*,
on *Breaking Point***

KRISTEN SIMMONS has a master’s degree in social work and is an advocate for mental health. She lives with her husband, Jason, and their precious greyhound, Rudy, in Tampa, Florida.



The Glass Arrow

Kristen Simmons

In the vein of *The Handmaid's Tale*, a haunting, yet hopeful, stand-alone novel from the author of the *Article 5* trilogy

In a world where females are scarce and are hunted, then bought and sold at market for their breeding rights, 15-year old Aya has learned how to hide. With a ragtag bunch of other women and girls, she has successfully avoided capture and eked out a nomadic but free existence in the mountains. But when Aya's luck runs out and she's caught by a group of businessman on a hunting expedition, fighting to survive takes on a whole new meaning.

PRAISE

"*The Glass Arrow* by Kristen Simmons plunges readers into a heart-wrenching and wholly startling new world. Aya's story is terrifying in the best possible way, and left me shuddering over the painful awareness of humanity's darkest capability, and yet not losing sight of its greatest potential. Simmons portrays a stunning heroine of strength and resilience that captivated me until the very last page."—Christina Farley, author of the YA bestseller *Gilded*

"A dark tale shot through with hope and the idea that sacrifice and love can conquer all. I couldn't put it down."—Amy Christine Parker, author of *Gated* and *Astray*, on *The Glass Arrow*

KRISTEN SIMMONS has a master's degree in social work and is an advocate for mental health. She lives with her husband, Jason, and their precious greyhound, Rudy, in Cincinnati, Ohio.

JUVENILE FICTION / SCIENCE FICTION

Tor Teen | 2/10/2015

9780765336613 | \$17.99 / \$20.50 Can.

Hardcover | 336 pages | Carton Qty: 20

5.500 in W | 8.250 in H | 1.000 lb Wt

Other Available Formats:

Ebook ISBN: 9781466828780

MARKETING

Plans:

- National advertising targeting science fiction/fantasy and YA readers
- National advertising in trade media
- Select appearances
- Online publicity campaign
- Review attention
- Educational marketing including extensive galley distribution, submission to major awards, Booklist Webinar and Book Buzz title
- Digital marketing including promotion on social networking sites, the Tor/Forge blog and newsletter, Goodreads, and sweepstakes

ALSO AVAILABLE

Breaking Point

1/2014 | 9780765329622

Trade Paperback | \$9.99 / \$10.99 Can.

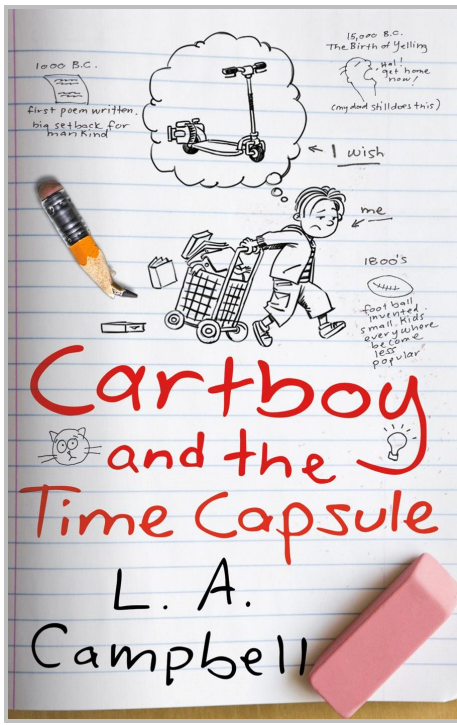
Article 5

1/2013 | 9780765329615

Trade Paperback | \$9.99 / \$10.99 Can.

Cartboy and the Time Capsule

L. A. Campbell



Perfect for Wimpy Kid and Dork Diaries fans, Cartboy is an engaging take on middle grade humor in journal format, including over 100 illustrations

Hal hates history class—it literally bores him to tears. But his father is a big history buff, and unless Hal gets a good grade this year, he'll never be given his own room. Sixth grade gets off to a horrible start when history teacher Mr. Tupkin gives the class an assignment to write journals that will be buried in a time capsule at the end of the year. Things get even worse when his dad makes him take his neighbor's old shopping cart to school, earning him the nickname "Cartboy." What else could possibly go wrong? Read Hal's journal to find out!

Filled with photos, drawings, and timelines, Hal's time capsule journal chronicles a year in the life of the hopelessly hapless Cartboy.

PRAISE

"Occasional doodles and well-placed spot photos enhance the quirky humor. Sure, this sad-sack path blazed by Jeff Kinney's Wimpy Kid is familiar ground, but Hal treads it well, and readers will find it easy to spend time with him." —*The Horn Book*

"L. A. Campbell constructs her humorous, liberally illustrated debut novel as journal entries by 12-year-old Hal Rifkind, to be discovered in the far future as part of a time capsule. A mix of timelines, drawings, and photos keeps Hal's journal lively." —*Shelf Awareness*, Jennifer M. Brown

L. A. CAMPBELL grew up in Park Ridge, New Jersey, and attended the University of Colorado, graduating with a degree in journalism. She started her own ad agency, which won awards for work on such brands as Comedy Central and *New York* magazine. *Cartboy and the Time Capsule* is her first book. She lives in New York City with her husband and two children.

JUVENILE FICTION / HUMOROUS STORIES

Starscape | 2/3/2015

9780765378446 | \$6.99 / \$7.99 Can.

Trade Paperback | 208 pages | Carton Qty: 36
5.500 in W | 8.250 in H | 1.000 lb Wt

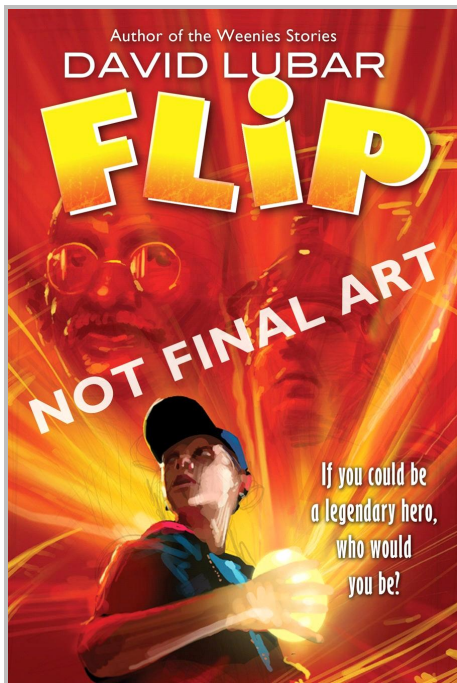
Other Available Formats:

Paper Over Board ISBN: 9780765333179
Ebook ISBN: 9781466802018

MARKETING

Plans:

- National advertising in trade media
- Publicity
- Educational marketing including major conferences, Booklist Webinar, and Book Buzz title
- Digital promotion on social networking sites and the Tor/Forge blog



Flip

David Lubar

Beloved author of the *Weenies* series, David Lubar's middle grade hit novel, *Flip*, now available in trade paperback

Eighth-graders Ryan and Taylor are twins, but that's where the similarities end.

Their parents and teachers think Taylor is the perfect student. Ryan, however, never met a test he couldn't fail. In fact, failure is what he does best. But they have at least one thing in common: Nothing is turning out as they planned. It's as if the rules have suddenly changed. No matter who you are, everyone wants you to be someone else. But who?

They may have found the answer: magical alien disks that allow them to “flip” into the character of a hero from the past—Einstein, Cleopatra, Hercules. The possibilities are endless. As Ryan and Taylor discover, being a hero is fun. It's being yourself that is really hard.

A fast and funny science fiction adventure that will appeal to avid and reluctant readers alike, by David Lubar, the acclaimed author of the popular *Weenies* short story collections.

PRAISE

- * 2003 VOYA Best Science Fiction, Fantasy, and Horror
- * 2004 New York Public Library Best Books for the Teen-Age
- * 2004 American Library Association Best Books for Young Adults nominee

“The SF aspects of the story and the information about legends from the past are cleverly interwoven with such adolescent issues as friendship and peer pressure, dealing with bullies, and finding one's identity. This is an enjoyable read that will appeal to both boys and girls.” —*KLIATT*

“[A] spaceship dropping magical artifacts to Earth becomes secondary to a complex, believable character study.... A multi-level tale, well told.” —*Publishers Weekly*

DAVID LUBAR created a sensation with his debut novel, *Hidden Talents*, an ALA Best Book for Young Adults. He is also the author of *True Talents*, *Extremities*, the popular *Weenies* short story collections, and the Nathan Abercrombie, *Accidental Zombie* series, which has been optioned for TV. He lives in Nazareth, Pennsylvania.

JUVENILE FICTION / FANTASY & MAGIC

Starscape | 3/3/2015

9780765378439 | \$6.99 / \$7.99 Can.

Trade Paperback | 256 pages | Carton Qty: 24
5.500 in W | 8.250 in H | 1.035 lb Wt

Other Available Formats:

Ebook ISBN: 9781429962346

MARKETING

Plans:

- National advertising in trade media
- Online publicity campaign
- Educational Marketing including promotion at major conferences, Booklist Webinar and Book Buzz title, and an educator brochure/reading group guide
- Digital promotion on Facebook, Twitter, and the Tor/Forge blog

ALSO AVAILABLE

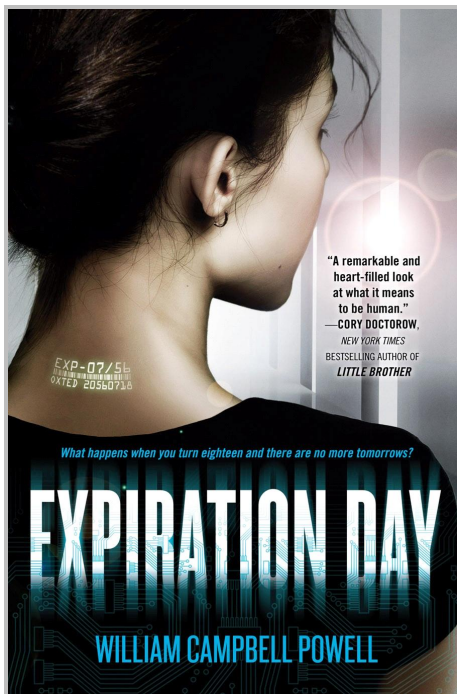
True Talents

3/2008 | 9780765348562

Mass Market | \$5.99 / \$6.99 Can.

Expiration Day

William Campbell Powell



“A remarkable and heart-filled look at what it means to be human.” —Cory Doctorow, *New York Times* bestselling author

It is the year 2049, and humanity is on the brink of extinction.

Tania Deeley has always been told that she’s a rarity: a human child in a world where most children are sophisticated androids manufactured by Oxted Corporation. Though she has always been aware of the existence of teknoids, it is not until her first day at The Lady Maud High School for Girls that Tania realizes that her best friend, Siân, may be one. Returning home from the summer holiday, she is shocked by how much Siân has changed. Is it possible that these changes were engineered by Oxted? And if Siân could be a teknoid, how many others in Tania’s life are not real?

Driven by the need to understand what sets teknoids apart from their human counterparts, Tania begins to seek answers. But time is running out. For everyone knows that on their eighteenth "birthdays," teknoids must be returned to Oxted—never to be heard from again.

Told in diary format by a talented debut novelist, *Expiration Day* is the powerful and poignant story of a young girl coming of age and discovering what it means to be truly human.

PRAISE

***A Junior Library Guild Selection**

“Powell has created a terrifyingly plausible future.... The author pays homage to the genre’s giants while combining realistic characters (both human and android) and detailed world-building with an unpredictably optimistic conclusion.... An auspicious debut.” —*Kirkus Reviews*

“[*Expiration Day*] raises very interesting and meaningful questions about philosophy, humanity, personal choice, and feminism, which could lead to rich discussions. Hand this title to fans of Margaret Atwood’s classic, *The Handmaid’s Tale* (1986), and Veronica Roth’s *Divergent* (2011).” —*Booklist*

WILLIAM CAMPBELL POWELL was born in Sheffield, England, and grew up in and around Birmingham, the "second city" of England. He attended King Edward’s School in Birmingham and won a scholarship to Clare College, Cambridge, where initially he studied Natural Sciences and subsequently majored in Computer Science. He now lives in High Wycombe, Buckinghamshire, with his wife, Avis, and his two teenage sons. *Expiration Day* is his first novel.

JUVENILE FICTION / SCIENCE FICTION

Tor Teen | 4/14/2015

9780765338297 | \$9.99 / \$11.50 Can.

Trade Paperback | 336 pages | Carton Qty: 24
5.500 in W | 8.250 in H | 1.000 lb Wt

Other Available Formats:

Hardcover ISBN: 9780765338280

Ebook ISBN: 9781466838406

MARKETING

Plans:

- National advertising targeting science fiction/fantasy and YA readers
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- Digital promotion on Facebook, Twitter, additional social media sites, the Tor/Forge blog

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