

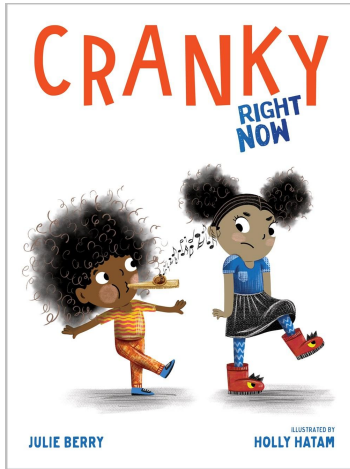


sounds true

WAKING UP THE WORLD



CHILDREN'S BOOKS
SPRING 2021

JULIE BERRY**Cranky Right Now****MAY****Sounds True****Juvenile Fiction / Social Themes / Emotions & Feelings****On Sale 5/11/2021**

Ages 4 to 8

Hardcover Picture Book , 32 pages

11 in H | 8.3 in W

Carton Quantity: 28

ISBN: 9781683646648

\$17.99 / \$23.50 Can.

Sometimes you just feel cranky—and that's okay.

Cranky Right Now brings a much-needed message to kids: Sometimes we're all cranky. We're tired; we're hungry; we're just feeling grumpy. Dealing with emotions can be hard.

Cranky Right Now is a hilarious ride through the ups and downs of being grumpy, helping kids deal with cranky feelings, frustrating relationships, and things that just make them mad.

Award-winning author Julie Berry talks about reasons kids can feel cranky and how to recognize those feelings and own them. She then gives simple practices for moving through crankiness. She shows that it's okay to be in a bad mood sometimes—just not to take it out on others—and that cranky days will eventually give way to happy ones.

So put on your cranky boots and get ready for a rip-roaring read! *Cranky Right Now* is perfect for children, parents, and ca...

Julie Berry is a prolific author of critically acclaimed books for children, including middle grade and YA novels. Her book *The Passion of Dolssa* was a 2017 Printz honor title, and *Lovely War* is a *New York Times* bestseller. Julie is also the author of the picture book *Happy Right Now*. She is active with school visits and conference appearances. For more, see julieberrybooks.com.

MARKETING

Trade advertising in *Publisher's Weekly* and *School Library Journal*

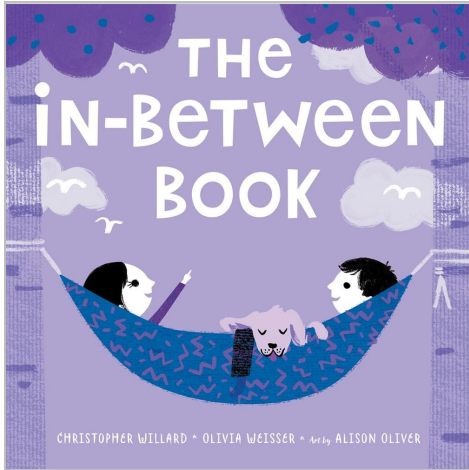
Paid social media campaign featuring video (author read aloud), giveaways, and illustrations

Story time kit for bookstores, librarians, parents, and educators



CHRISTOPHER WILLARD, OLIVIA WEISSER

The In-Between Book



JUNE

Sounds True**Juvenile Fiction / Health & Daily Living / Daily Activities****On Sale 6/8/2021**

Ages 4 to 8

Hardcover Picture Book, 34 pages

8.5 in H | 8.5 in W

Carton Quantity: 34

ISBN: 9781683647331

\$15.99 / \$20.99 Can.

An interactive book about the Japanese concept of “ma,” or the space between things, helps children learn about mindfulness.

Do you ever notice the spaces between the things around us? There is space between breathing in and breathing out, between stars in the night sky, between a question and an answer. In Japanese, this concept is called “ma.” When we pause to notice this space between things, we can begin to learn more about the world and even about ourselves.

In this interactive book, kids will try activities including tracing the space between images and clapping their hands to listen for the space between claps. As they slow down to connect with the spaces between things, they will learn how to pause, ponder, and embrace mindfulness.

The In-Between Book is a creative and thoughtful approach to teaching mindfulness to children, parents, and caregivers. It’s a great read one-on-one or perfect for a classroom or storytime.

Christopher Willard and **Olivia Weisser** are a husband-and-wife creative team who live in the Boston area. Christopher is a clinical psychologist and consultant. He is on the faculty at Harvard Medical School and is considered a leading voice on youth mental health. Olivia is an associate professor of history at the University of Massachusetts Boston, where one of her areas of expertise is the history of health and healing. For more, visit drchristopherwillard.com.

MARKETING

Trade advertising in Publisher's Weekly and School Library Journal

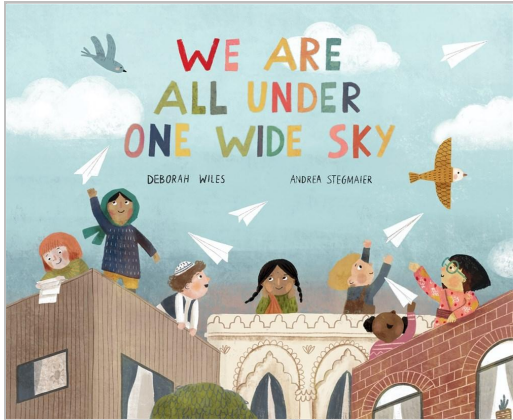
Finished book mailing to mindfulness youth organizations and prominent mindfulness authors/teachers

Book video with husband-wife author team and their children



DEBORAH WILES

We Are All Under One Wide Sky


JUNE
Sounds True
Juvenile Fiction / Diversity & Multicultural
On Sale 6/15/2021

Ages 4 to 8

Hardcover Picture Book , 32 pages

9 in H | 11 in W

Carton Quantity: 26

ISBN: 9781683646334

\$17.99 / \$23.50 Can.

We all live on the same planet and are part of one human family.

In *We Are All Under One Wide Sky*, Deborah Wiles beautifully weaves together images from the natural world in a lovely, lyrical poem. Andrea Stegmaier's fresh and captivating illustrations feature children from around the globe and celebrate different architecture, landscapes, and activities.

By the end of the book, children will have internalized the message that although we are from different places, we are the same in so many ways. What we have in common is what is most important—family, laughter, love, nature, and friendship. We all share the same wide sky.

We Are All Under One Wide Sky is a peace anthem with a timely and important message for children: to both celebrate diversity and embrace how much we all have in common.

Deborah Wiles is the author of several highly acclaimed books for children and young adults, including *Freedom Summer* and two National Book Award finalists—*Each Little Bird That Sings* and *Revolution*. Deborah lives in Atlanta, Georgia. Learn more at deborahwiles.com.

MARKETING

Trade advertising in targeted print publications such as *Publisher's Weekly* and *School Library Journal*

Narrated book reading video with social media advertising

Grassroots finished book mailing to select school counselors and librarians

Dedicated social media campaign reaching Sounds True's 500k combined followers



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