Introduces the youngest readers to simple yoga poses that help them wake up and greet the day

Sounds True’s picture book *Good Morning Yoga* is beloved by teachers, parents, and especially young yogis. This board book version brings the story and simple poses to the littlest readers.

Whether they’re an explorer crossing bridges, a gentle stream flowing downhill, or a lightning bolt flashing across the sky, children will enjoy the adventure story that also helps them move their bodies and get ready for the day.

The original picture book version of this title has sold 100,000 copies since its release in March 2016.

*Mariam Gates* has a master’s degree in education from Harvard University. Through her bestselling children’s picture books and Kid Power Yoga classes, she is a well-known innovator of childhood yoga instruction. Mariam resides in Northern California. Learn more at mariamgates.com.
MARKETING
Co-promotion as newest addition to bestselling Good Night Yoga series
Author Facebook Live + book video with social media advertising
Dedicated eblast to targeted segment of Sounds True 1.5M list + promo to 450K social followers
Targeted media outreach to parenting, mindfulness, spirituality, and yoga outlets
Online publicity and promotions on parenting and mindfulness blogs and sites
The first picture book to introduce young children to a yoga Moon Salutation flow.

Be still as the sky,
In the dark, starry night.
Look up to the moon
And shine your own light.

Hello, Moon! A Yoga Moon Salutation for Bedtime takes children on a guided moon salutation yoga flow that will spark their imaginations and help them wind down at the end of day. A companion volume to Hello, Sun! A Yoga Sun Salutation to Start Your Day, Hello, Moon! is an accessible and joyful introduction to yoga for kids.

The latest from the illustrator of the beloved Good Night Yoga and Good Morning Yoga series, Hello, Moon! gives children a great way to connect with their bodies and calm their thoughts as they relax into naptime or bedtime.

The author is a children’s yoga instructor, and kids can actually do the poses or variations on the poses included in the book. They will breathe, stretch, bend, and sway ...

Sarah Jane Hinder is a yoga and mindfulness teacher and the illustrator of several bestselling children’s picture books, including Good Night Yoga and Good Morning Yoga. She is also the author and illustrator of the bestselling yoga board book series that includes Yoga Bug, Yoga Bear, Yoga Whale, and Yoga Bunny. Sarah Jane lives in Manchester, England. For more information, visit sarahjanehinder.com.
MARKETING
Trade advertising in Publisher’s Weekly and School Library Journal
Dedicated web page + preorder bonus content with social media advertising
Story time kit for bookstores, libraries, schools, and parents

Be as still as the sky in the dark, starry night.

Look up at the moon and shine your own light.

Shimmer and sparkle, glimmering bright.

Curve little crescent.
A fun-filled dinosaur story with timely themes about kindness, friendship, and being able to see past our differences.

_Dinosaurs rip, rage, and roar! Dinos don't rest, relax, or ever get sore. . . Or do they?_

Meet Rex, the talon-tearing tough leader of a Cretaceous crew that loves to feed, feud, and _fight_! All is well in their rough-and-tumble world until they meet the new dino in town: Yogasaurus. Rex disapproves of his yoga pants, the “silly” chants, and frankly anyone who prefers tree pose to tussling.

But how will Rex react when his surly, burly buddies want to try something new? And what is the _real_ reason Rex rejects this new dinosaur?

Kids will delight in this chomping, stomping showdown between macho and mellow, as Rex learns what true toughness looks like. With humor and heart, _Yogasaurus & Rex_ reveals the strength of kindness and friendship over bullying and fear.

_Catherine Bailey_ is the author of multiple picture books, including _Harbor Bound_ from Disney Hyperion and _Mind Your Monsters_ from Sterling Publishing. For more, please visit CatherineBaileyBooks.com.
MARKETING
Trade advertising in Publisher’s Weekly and School Library Journal
Children-narrated book video with social media advertising
Outreach to school counselors and children’s mindfulness teachers
Targeted media outreach to parenting, mindfulness, spirituality, and yoga outlets
Online publicity and promotions on parenting and mindfulness blogs and sites
SARAH JANE HINDER

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