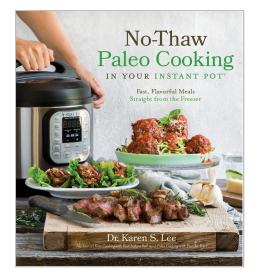


+ INSPIRING READERS TO DO THE THINGS THEY LOVE BETTER +

DISTRIBUTED BY MACMILLAN



## COOKING / METHODS / SPECIAL APPLIANCES

Page Street Publishing | 1/14/2020 9781624149627 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624149641

#### **MARKETING**

Utilize the author's following from her personal website, which has 21K Instagram followers and 8K Facebook likes

Return to outlets that covered the author's previous two successful cookbooks Outreach to our strong Paleo media and blogger lists, as well as food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Westchester, NY

## No-Thaw Paleo Cooking in Your Instant Pot®

Fast, Flavorful Meals Straight from the Freezer

Dr. Karen S. Lee

This no-thaw Instant Pot cookbook follows on the heels of two exceptionally strong selling Paleo Instant Pot cookbooks with over 100k copies in print.

This book is a godsend for busy people who need to get dinner on the table now, especially for when you get home from work and have to choose something out of the freezer. Dr. Karen S. Lee's third cookbook—her first two books have shipped more than 30k copies—makes the most of the Instant Pot's features so you can bring healthy, delicious meals straight from your freezer right to your table.

With minimal prep and cook time, this straightforward cookbook yields healthy, flavorful dishes from comforting classics like Chicken Pot Pie Soup to fancier fare like Braised Short Ribs with Red Wine or Coq au Vin. *No-Thaw Paleo Cooking in Your Instant Pot* serves up a diverse array of foolproof recipes like Shoyu Ramen, Thai Green Curry and even Moroccan Chicken Tagine. Perfect for busy lives, this no-thaw cookbook will have dinner on the table in no time.

This book will have 75 recipes and 75 photos.

Dr. Karen Lee is the author of *Paleo Cooking with Your Air Fryer* and *Keto Cooking with Your Instant Pot*. She lives in Westchester, NY.



## COOKING / HEALTH & HEALING / GLUTEN-FREE

Page Street Publishing | 3/31/2020 9781624149887 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781645670001

#### **MARKETING**

Utilize the author's following from her blog, The Curious Coconut, which has a combined social media audience of 42K Return to outlets that covered the author's previous cookbook, including Redbook, HuffPost, First for Women, Buzzfeed and PopSugar

Outreach to our strong Paleo media and blogger lists, as well as food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Memphis, TN

## **Fast & Flavorful Paleo Cooking**

75 Easy, Delicious Recipes for the Weeknight Chef

**Amanda Torres** 

Amanda Torres, author of *Latin American Paleo Cooking*, created 75 delicious recipes for the popular Paleo diet that come together quickly on a weeknight.

Paleo is one of the most popular diets in the United States, and this cookbook helps you get a wholesome meal on the table in under and hour any day of the week. With one-pot wonders and set-it-and-forget-it showstoppers made with accessible, everyday ingredients, each meal comes together with a little time and even less mess.

Converting to Paleo cooking helped Amanda drop 80 pounds in a year and reversed several of her chronic illnesses, and now her recipes can help you stick to a healthier lifestyle with minimal effort. Whether you're in the mood for Hearty Pumpkin Chili, Garlicky Chicken Alfredo or Coconut Shrimp, these exciting recipes are all a breeze to whip up.

This book has 75 recipes and 75 photos.

Amanda Torres is the author of *Latin American Paleo Cooking* and founder of the Curious Coconut, a popular Paleo blog. She has been featured in *Redbook*, The Huffington Post, *First for Women*, Buzzfeed and PopSugar. She lives in Memphis, TN.



## CRAFTS & HOBBIES / WOODWORK

Page Street Publishing | 1/21/2020 9781624149337 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624149344

#### **MARKETING**

Utilize the authors' following from their YouTube channel, The Rehab Life, which has over 200K subscribers
Return to outlets that have covered our top sellers, A Touch of Farmhouse Charm and French Vintage Décor
Pitch home and lifestyle editors at top newspapers and online publications/blogs such as HGTV.com, Buzzfeed, HuffPost, Refinery29, MindBodyGreen, etc.
Outreach to women's and shelter magazines including HGTV Magazine, Better Homes & Gardens, etc.
Local media out of Minneapolis, MN

## **One-Day DIY: Modern Farmhouse Furniture**

Beautiful Handmade Tables, Seating and More the Fast and Easy Way

JP Strate and Liz Spillman

The DIY duo behind the YouTube Channel Rehab Life, with over 200k subscribers, share 20 all-new step-by-step woodworking projects anyone can make—even if you've never touched a power tool.

JP Strate and Liz Spillman, known for their hit YouTube channel The Rehab Life, are here to show readers that anyone can build amazing custom furniture and home decor without a large budget or time commitment. With simple techniques and tips on renting tools and buying pre-cut wood, this book makes it easy to get impressive results without a woodshop. Best of all, each of these modern, farmhouse-style projects can be completed in just one day.

Readers can update their kitchen, with a chef-worthy Butcher Block Island, solve a storage dilemma in style with a Mid Century Mod Bookshelf, or add a personal touch to their bathroom with a Wine and Candles Tub Shelf. With Liz and JP's friendly, fun approach and, readers can custom build the perfect item for their space for a high-end, personalized look at a far lower cost than buying new.

This book will have 20 projects and 75 photos.

JP Strate and Liz Spillman are professional house flippers and stagers, and the creators of The Rehab Life, the popular YouTube channel focused on making woodworking accessible to everyone. They've built a devoted following, with over 100K followers on Facebook and Instagram. They live in Minneapolis, MN.



#### **COOKING / VEGAN**

Page Street Publishing | 1/28/2020 9781624149481 | \$21.99 Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624149498

#### **MARKETING**

Utilize the author's following from her blog, Cara's Kitchen, which has nearly 30K followers on Instagram Return to outlets that have covered the author in the past, including MindBodyGreen, Fit Girls Diary, Online Wellness Community and more Select long lead pitching to women's, food, vegan and healthy magazines Outreach to vegetarian and vegan publications and blogs, as well as top food and lifestyle blogs Outreach to food editors at top regional newspapers Local media out of Los Angeles

### Vegan Buddha Bowls

Easy, Healthy Recipes to Feel Great from the Inside Out

Cara Carin Cifelli

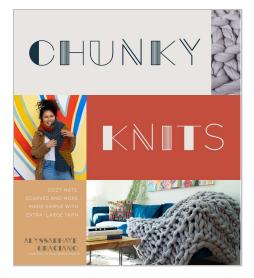
Readers will fuel their bodies and be inspired to live better with trendy plant-based Buddha bowl recipes from a food blogger who overcame an eating disorder with holistic eating.

In this collection of exciting plant-based bowl foods, Cara Carin Cifelli combines her profession as a certified holistic nutritionist with her personal experience overcoming an eating disorder to demonstrate how readers can care for both body and mind through the food they eat. At the core of each recipe are SOUL foods: ingredients that are sustainable, organic, unprocessed and local, making each bowl the perfect gateway to celebrating holistic health. Bowls are a fun, tasty, exciting and easy way to get a balanced, nutrient-dense meal, and Cara's inventive recipes hit the mark. With 60 recipes for bowls, plus 15 toppings and sauces, she has a recipe to satisfy every craving, from delightful Buddha bowls to invigorating salads, comfort pasta bowls, cozy soups and more.

Some of the exciting recipes included are Coconut Rice Bowl with Broccolini, Shiitake and Avocado, BBQ Cauliflower Southern-Style Bowl, Zoodle Noodle Pad Thai Salad, Avocado Cilantro Pesto Pasta and Farro and Vegetable Soup. Loaded with fresh, vibrant ingredients and creative flavor combinations, these recipes combine with Cara's young, enthusiastic voice to inspire readers to live more holistically. By being more mindful in preparing wholesome foods readers learn to nourish their spirits as well as their bodies, which leads to long-term holistic health.

This book contains 75 recipes and 60 photos.

Cara Carin Cifelli is a certified health coach, holistic nutritionist and the creator of the food blog Cara's Kitchen. Her writing and recipes have been featured on Mind Body Green, Empowered Women's Channel, Fit Girls Diary, Online Wellness Community and more. She lives in Los Angeles, California.



## CRAFTS & HOBBIES / NEEDLEWORK / KNITTING

Page Street Publishing | 1/28/2020 9781624149566 | \$19.99

Trade Paperback | 144 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats:

Ebook ISBN: 9781624149580

#### **MARKETING**

Utilize the author's following from her blog, Black Sheep Made, which has 4K followers on Instagram

Create postcards for author to distribute at workshops, conferences and to her customers on Etsy

Outreach to women's, craft and knitting magazines

Pitch craft and lifestyle editors at top newspapers and online publications/blogs such as InStyle, Babble, The Nest, Refinery29, MindBodyGreen, etc. Local media out of Portland, OR

## **Chunky Knits**

Cozy Hats, Scarves and More Made Simple with Extra-Large Yarn

Alyssarhaye Graciano

Everyone can knit with these 30 fun, stylish patterns using large and oversized yarns for bold, trendy handmade accessories and home décor in a flash.

Discover the magic of great big yarn with teacher and knitwear designer Alyssarhaye Graciano, founder of BlackSheepMade. Using chunky and oversized yarns, readers can knit up stylish, extra-warm hats, scarves, cowls, blankets and more in just a couple hours or a weekend. Perfect for absolute beginners, larger needles and yarns make it easy to learn even the most complicated stitches and to enjoy the satisfaction of a beautiful finished project in less time. Experienced knitters can tackle large-scale projects like full-size blankets, or knit up a last-minute gift with fun texture and bold design motifs. Crafters of all levels will go crazy for arm knitting—no needles necessary! Knitting doesn't have to be a painstaking craft or major time commitment. Alyssarhaye's clever tips and tricks, encouraging conversational instructions and colorful, contemporary style make knitting faster, more approachable and a whole lot more fun.

This book will have 30 projects and 60 photos.

Alyssarhaye Graciano is a knitwear and crochet designer and founder of BlackSheepMade. She sells her work on Etsy and teaches knitting and textile workshops. She lives in Portland, Oregon.



## COOKING / METHODS / QUICK & EASY

Page Street Publishing | 4/21/2020 9781624149740 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats:

Ebook ISBN: 9781624149757

#### **MARKETING**

Utilize the author's following from her blog, Strawberry Blondie Kitchen, which has a combined social media audience of 22K

Pursue potential brand partnerships with Oreo, M&M's, Bigelow Tea and Idahoan Foods (author has collaborated with them before)

Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers

Local media out of Illinois

## **Incredible One-Pot Cooking**

Easy, Delicious Recipes for Exciting Meals Without the Mess

Megan Marlowe

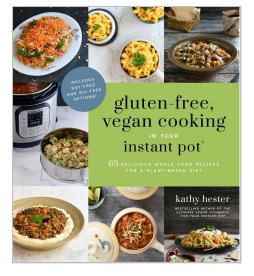
Popular food blogger Megan Marlowe revamps beloved family classics with the variety and creativity busy families crave.

Megan Marlowe, founder of Strawberry Blondie Kitchen, has created a cookbook chock full of reimagined classics from Shepherd's Pie Poutine to Pizza Wafflewiches. Megan's one-pot and one-pan recipes put a spin on beloved traditional foods so that even the most familiar of foods can bring something new to the table.

Traditional foods are delicious, but even macaroni and cheese gets boring. Explore new flavors with foods your family already loves like Hawaiian Mac 'n' Cheese and Stuffed Italian Meatloaf. Perfect for busy families, these recipes make cooking and clean-up quick on a weeknight, and every meal is as surprising as it is satisfying.

This book contains 60 recipes and 60 photos.

Megan Marlowe is the founder of Strawberry Blondie Kitchen. She has a combined social media following of 22k. She has collaborated on sponsored posts with Oreo, M&M's, Bigelow Tea and Idahoan Foods. She lives in Bloomington, Illinois.



#### **COOKING / VEGAN**

Page Street Publishing | 2/25/2020 9781624149467 | \$21.99 Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 65 photos

Other Available Formats: Ebook ISBN: 9781624149474

#### **MARKETING**

Utilize the author's following from her blog, Healthy Slow Cooking, which has 28K followers on Facebook and 43K followers on Pinterest

Return to outlets that covered the author's previous books, as well as take advantage of the author's extensive vegan blogger community

Select long lead pitching to women's, food, gluten-free, vegan and healthy magazines

Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers

Local media out of Durham, NC

## Gluten-Free, Vegan Cooking in Your Instant Pot®

65 Delicious Whole Food Recipes for a Plant-Based Diet

Kathy Hester

Bestselling vegan author Kathy Hester uses the ever-popular Instant Pot to make gluten-free, vegan cooking easier than ever.

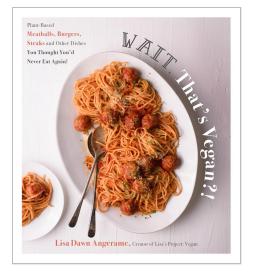
Instant Pot pro Kathy Hester delivers once again with a collection of delicious vegan recipes that have the added bonus of being completely gluten-free. She even offers plenty of substitutions for salt, oil and sugar, making her recipes adaptable to many dietary needs.

With *Gluten-Free Vegan Cooking in Your Instant Pot*®, you will have all the know-how needed to stock your pantry with staples like Dry Nooch Bouillon Mix, Oat Yogurt and No Oil Sliceable Bean "Cheese." Cook nourishing meals from French Onion Soup to White Bean and Mushroom Cassoulet to Stuffed Spaghetti Squash that are free from processed ingredients. Other tasty recipes include Teriyaki Veggies over Not Fried Rice, Vegetable Enchiladas and Green Cilantro Rice and Tempe Shiitake Bibimbap.

Kathy's careful explanation of the Instant Pot and its operation ensures that Instant Pot newbies and pros alike will be able to successfully use this life-changing multi-cooker to save time while making wholesome, nutritious meals.

This book contains 65 recipes and 65 photos.

Kathy Hester is the bestselling author of *The Ultimate Vegan Cookbook for Your Instant Pot*®, *The Easy Vegan Cookbook, The Great Vegan Bean Book, The Vegan Slow Cooker* and *Vegan Cooking in Your Air Flyer*. She is also the blogger behind HealthySlowCooking.com and lives in Durham, North Carolina.



#### **COOKING / VEGAN**

Page Street Publishing | 2/4/2020 9781624149702 | \$21.99 Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624149719

#### **MARKETING**

Utilize the author's following from her blog, Lisa's Project: Vegan, which has a combined social media following of 3.4K Select long lead pitching to women's, food, vegan and healthy magazines Outreach to vegetarian and vegan publications and blogs, as well as top food and lifestyle blogs Outreach to food editors at top regional newspapers Local media out of New York, NY

## Wait, That's Vegan?!

Plant-Based Meatballs, Burgers, Steaks and Other Dishes You Thought You'd Never Eat Again!

#### Lisa Dawn Angerame

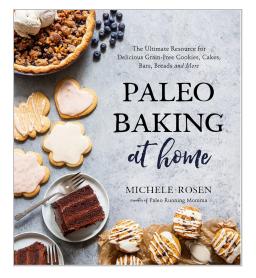
## This is the ultimate beginner's guide for the increasingly popular vegan lifestyle.

Lisa Dawn Angerame, founder of Lisa's Project: Vegan and recipe creator for the popular vegan website, OneGreenPlanet, has all of the expertise to make eating vegan easy for people interested trying out this popular health trend. With exciting, straight-forward recipes *Wait, That's Vegan?!* transforms comforting classics into healthy dishes everyone can feel good about like Mushroom Bolognese or Lobster Mushroom Mac 'n' Cheese.

Veganism is on the rise and this book has all the know-how you need to make your own delicious, plant-based dairy substitutes like Almond Parmesan, Cashew Cream and Nut Milk. You'll never miss meat-based dishes when you have meals like Beet Burgers, Baja Tofu Fish Tacos and Portobello Fajitas. Vegans and non-vegans alike will be impressed with nutritious, show-stopping dinners like Paella Verduras and Portobello Steaks with Creamed Spinach and Herbed Butter. With incredible recipes ranging from Avocado Benedict with Heirloom Tomatoes and Hollandaise Sauce to Classic New York Cheesecake, *Wait, That's Vegan?!* has everything you need to make eating vegan simple, satisfying and scrumptious.

This book contains 75 recipes and 75 photos.

Lisa Dawn Angerame is the founder of Lisa's Project: Vegan. She is writes recipes for OneGreenPlanet and offers nutrition counseling and cooking consulting. She has a combined social media following of 3.4k. She lives in New York City, NY.



## COOKING / HEALTH & HEALING / GLUTEN-FREE

Page Street Publishing | 3/10/2020 9781624149375 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624149382

#### **MARKETING**

Utilize the author's following from her popular food blog, Paleo Running Momma, which has a combined social media following of over 130K Pursue potential brand partnerships with Jones Dairy Farm, Pompeian and Fronen (author has collaborated with them before) Outreach to our strong Paleo media and blogger lists, as well as food and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of New Jersey

## **Paleo Baking at Home**

The Ultimate Resource for Delicious Grain-Free Cookies, Cakes, Bars, Breads and More

Michele Rosen

The Paleo diet has proven longevity, being much easier than Keto, but quality, easily-baked treats remained elusive to these dieters until now.

Enjoying baked goods can be difficult on the Paleo diet, but *Paleo Baking at Home* makes it simple. This book focuses on minimally processed ingredients and incorporates whole foods to make nutrient-rich treats like Almond Butter Blueberry Banana Bread and Carrot cake with Cashew Cream Cheese Frosting. Michele Rosen, founder of the popular food blog Paleo Running Momma, strikes the perfect balance between natural sweeteners and alternative flours to make each treat as fluffy and delicious as its traditionally baked counterpart. Whether you're new to the Paleo diet or a longtime follower, each foolproof recipe delivers delectable results.

Paleo Baking at Home is the ultimate guide to low-carb baked goods so that each baker can have all the foods they love from bars to bread and everything in between. Indulge in your favorite desserts made healthy with Ultimate Chewy Chocolate Chip Cookies and Triple Chocolate Brownies. Slip low-carb alternatives back into lunch with recipes for sandwich bread, pizza crust and biscuits! Serve up exciting low-carb breakfasts with Sticky Pecan Sweet Rolls and Maple Cinnamon Doughnuts. This book has all your Paleo baking needs covered.

This book contains 60 recipes and 60 photos.

Michele Rosen is the founder of Paleo Running Momma, a popular food blog that has a combined social media audience of over 130k. She has collaborated on sponsored posts with several brands including Jones Dairy Farm, Pompeian and Fronen. She lives in Tenafly, New Jersey.



## HOUSE & HOME / SUSTAINABLE LIVING

Page Street Publishing | 4/14/2020 9781645670018 | \$24.99

Trade Paperback | 336 pages | Carton Qty: 26 9 in H | 8 in W 100+ photos

Other Available Formats:

Ebook ISBN: 9781645670025

#### **MARKETING**

Utilize the author's following from her blog, The Nerdy Farm Wife, which has 128K social media followers and over 15K email subscribers

Return to outlets that covered the author's previous books, including Natural Herbal Living, Hobby Farms, Natural Living Mama, Purposeful Nutrition, etc. Pitch outlets with an emphasis on organic and natural living and DIY, such as mindbodygreen, Organic Spa, Natural Health, etc.

Outreach to health, nutrition, DIY and organic bloggers Local media in VA

## The Big Book of Homemade Products for Your Skin, Health and Home

Easy, All-Natural DIY Projects Using Herbs, Flowers and Other Plants

Jan Berry

Fifty brand-new recipes and over a hundred tried and tested favorites from popular author Jan Berry make green living a cinch with all natural DIY products for your skin, laundry, bath and more.

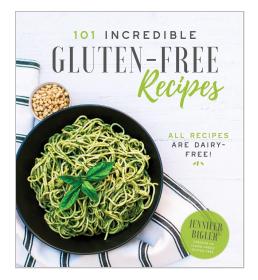
With a flood of research showing the dangers of chemicals and toxins in most skin care products, cleaners and food items, *The Big Book of Homemade Products for Your Skin, Health and Home* shows readers how to make nontoxic homemade products they can trust. This new and expanded edition of *101 Easy Homemade Products for Your Skin, Health and Home* serves as a complete resource for readers' green living habits and contains 50 brand new recipes for natural products you can use every day. Readers get a huge variety of projects, including natural skin care products like Dandelion Body Butter, bath and beauty products like Fizzy Rose Lemonade Soak and Forsythia Clear Skin Toner, soaps like Sunflower Shampoo Bar or Carrot & Calendula Soap, home products like Lavender Fabric Softener and Thyme Counter Cleaner, health remedies like Basil Mint Sore Throat Spray and pet products like Herbal Dry Shampoo or Flea-Repelling Powder.

Our book stands out from others on the market because each project uses real herbs, flowers and other plants, instead of essential oils or manufactured solutions. This makes the projects more affordable and effective.

Newcomers to Jan Berry's blog and books will love the easy guides and step-by-step projects for going green in every part of their lives, and the new recipes give the book a fresh start in the growing market of natural DIY products.

This book has 151 projects and over 100 photos.

Jan Berry is the author of 101 Easy Homemade Products for Your Skin and Health & Home, Simple Natural Soapmaking founder of the blog The Nerdy Farm Wife, which has a combined 128,000 social media followers and over 15,000 email subscribers. Many of her projects have been featured by Natural Herbal Living magazine, Hobby Farms, Natural Living Mama, Purposeful Nutrition, The Mind to Homestead, Thoroughly Natural and more. She lives in Monroe, Virginia.



## COOKING / HEALTH & HEALING / GLUTEN-FREE

Page Street Publishing | 3/17/2020 9781624149665 | \$25.00 Trade Paperback | 240 pages | Carton Qty: 26

9 in H | 8 in W
100 photos

Other Available Formats: Ebook ISBN: 9781624149672

#### **MARKETING**

Utilize the author's following from her blog, Living Freely Gluten Free, which has a combined social media audience of nearly 28K

Select long lead pitching to women's, food, gluten-free and healthy magazines Outreach to top food, lifestyle and gluten-free blogs

Outreach to food editors at top regional newspapers

Local media out of Seattle, WA

# 101 Incredible Gluten-Free Recipes

Over 100 Nutritious Meals That Are Easier Than Ever

Jennifer Bigler

# Packed with over 100 recipes, Jennifer Bigler's collection of mouthwatering meals is the ultimate guide to gluten-free cooking.

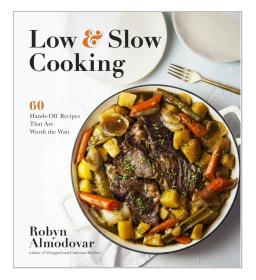
After nearly a decade of maintaining a strictly gluten-free diet, Jennifer Bigler proves that cutting out wheat doesn't mean giving up all your favorite foods. Instead, she shows you how to transform homey classics like Family-Style Lasagna and Hearty Homestyle Chicken Pot Pie into gluten-free masterpieces and demystifies gluten-free baking with Perfect Popovers, Everything-but-the-Gluten Bagels and Red Velvet Cake with Cream Cheese Frosting.

Home cooks dealing with gluten allergies or following a gluten-free diet will love cooking healthier versions of traditional favorites that make gluten-free eating simple, delicious and satisfying. Jennifer's entire family—young children included—follow a gluten-free diet, so you can be sure that sides and snacks like Coconut Prawns, Lemon Pepper Asparagus and Marinated Grilled Veggies will please all palates.

This impressive collection of gluten-free classics ranging from hearty breakfast favorites to showstopping main dishes is sure to be the go-to resource for all gluten-free home cooks.

This book contains 100 recipes and 100 photos.

Jennifer Bigler is the creator of Living Freely Gluten Free. She regularly appears at festivals and events, such as the Nourished Festival. She lives with her family in Seattle, Washington.



## COOKING / METHODS / SLOW COOKING

Page Street Publishing | 1/14/2020 9781624148484 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148491

#### **MARKETING**

Utilize the author's social media following as well as the following for her award-winning Palate Party Gourmet Food Truck and Catering Company in South Florida Pitch national TV using tape from the author's winning appearances on Chopped and Cutthroat Kitchen Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers
Local media out of Fort Lauderdale, FL

### **Low & Slow Cooking**

60 Hands-Off Recipes That Are Worth the Wait

Robyn Almodovar

Low and slow cooking that delivers rich flavors and explosive taste from *Chopped* and *Cutthroat Kitchen* winner Robyn Almodovar.

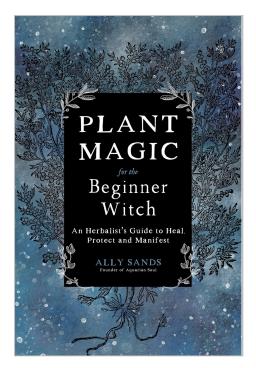
While there can be something said for quick meals, nothing quite beats the layers of flavor that can only achieved through low and slow cooking methods.

Robyn Almodovar, winner of *Chopped* and *Cutthroat Kitchen* and owner and operator of the award-winning Palate Party food truck, offers recipes that turn cooking from a chore to an experience with a delicious, flavorful payout. Home cooks looking to slow down and enjoy the process of cooking will find incredible meals, desserts, snacks and staples they will revisit over and over again.

There may be some prep and waiting times involved in Chef Robyn Almodovar's recipes, but the end result is well worth the wait. Sunday's Gravy Bolognese is simmered all day long to develop complex flavors, Soy Marinated Short Ribs are marinated for hours so it really packs a punch and chicken is roasted slowly so the meat is tender and juicy. Chef Robyn also shows you how to take your time making staples that will elevate any meal time and time again.

This book has 60 recipes and 75 photos.

Chef Robyn Almodovar received her formal training at Le Cordon Bleu College of Culinary Arts and has worked at many of South Florida's finest restaurants and on board luxury yachts. She is a winner of both *Chopped* and *Cutthroat Kitchen* and was a finalist on *Hell's Kitchen*. She currently owns and operates the award-winning Palate Party Gourmet Food Truck and Catering Company. She lives in Fort Lauderdale, Florida.



## BODY, MIND & SPIRIT / WITCHCRAFT

Page Street Publishing | 3/17/2020 9781645670032 | \$17.99

Hardcover Paper over boards | 160 pages | Carton Qty: 26 9 in H | 6 in W 50 photos

Other Available Formats: Ebook ISBN: 9781645670049

#### **MARKETING**

Utilize the author's platform from her shop, Aquarian Soul, which has a combined social media following of over 30K

Return to outlets that have covered the author in the past, including Nylon, Vogue, Women's Health, Marie Claire, Harper's Bazaar, Refinery29, ELLE, Allure and many others

Outreach to New Age and healthy/natural living media outlets Local media out of San Diego, CA Special 3+ / 3% retail offer

## Plant Magic for the Beginner Witch

An Herbalist's Guide to Heal, Protect and Manifest

Ally Sands

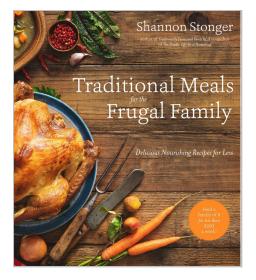
Master herbalist and founder of Aquarian Soul, Ally Sands, teaches you the easy-to-use, everyday magic of herbs to promote love, healing, abundance, protection and more.

Ally uses her background in herbalism to create a practical guide for busy people who are still interested in a daily magic practice. Using a combination of herbalism and mindfulness, she teaches you how to practice radical self-love by manifesting your best and most positive intentions of love, healing, protection and prosperity. Witchcraft is trendy—from tarot decks at Urban Outfitters to spell books being featured at major retailers—and Ally makes it more accessible than ever.

Each chapter covers one of those four intentions, with information about the best herbs to use as well as projects focused on rituals and DIY crafts to call the intentions into your life. Whether you want to ward your house by making a wreath of protective herbs, make an herbal tea to open your heart to new love, or an amulet to draw in abundance, Ally shows you that incorporating ritual into your everyday doesn't have to be time consuming or complicated—it's just about focusing your energy.

This book will have 50 projects and 50 full-color photographs.

Ally Sands is the owner of Aquarian Soul, a popular company that specializes in herbal- and gemstone-infused products to make your beauty routine a sacred ritual. She is a certified master herbalist who studies under Rosemary Gladstar, a bestselling author and major figure in the herbalism community. Ally lives in San Diego, California.



#### COOKING

Page Street Publishing | 3/24/2020 9781624149443 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624149450

#### **MARKETING**

Utilize the author's following from her blog, Nourishing Days, which has over 11K followers on Facebook Return to outlets that covered the author's previous books Select long lead pitching to women's, food, gluten-free and healthy magazines Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers Local media out of Texas

# **Traditional Meals for the Frugal Family**

Delicious, Nourishing Recipes for Less

**Shannon Stonger** 

## Feed your family wholesome, nutritious meals for about \$3.60 per person per day.

With Shannon Stronger's homestead-style recipes, it's easier than ever to feed your family wholesome, traditional meals that are both simple and affordable. Utilizing traditional ingredients like bone broth, grass-fed animal products, cultured foods, veggies and whole grains allows you to maximize the nutritional value of your meals while minimizing the strain on your wallet. In addition to teaching you to make the most of meat and other pricier ingredients, Shannon also helps you keep costs low by showing you how to ferment and store certain foods so that they stay fresher longer and make common ingredients from scratch.

Start off your day right with Soured Gluten-Free Pancakes or Sweet Potato and Greens Breakfast Skillet. Dinnertime is made simple with hearty favorites like Dutch Oven Whole Chicken Cacciatore with Rice, Stretch the Meat-and-Bean Loaf and Moroccan-Spiced Sprouted Chickpea Stew. Complete the meal with Zesty Cabbage Salad or Kids' Favorite Broccoli and Brussels.

Shannon tells you how to stretch your ingredients and transform frugal foods into even more delicious through processes like fermenting, sprouting, souring and soaking. These accessible gluten-free recipes are ones you'll be reaching for again and again.

Shannon Stonger is the founder of the blog Nourishing Days and the author of *Traditionally Fermented Foods* and *The Doable Off-Grid Homestead*. She lives with her husband, children and an ever-growing number of barnyard animals on a five-acre off-grid homestead in Santa Anna, Texas.



## CRAFTS & HOBBIES / WOODWORK

Page Street Publishing | 3/24/2020 9781624149573 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 100 photos

Other Available Formats: Ebook ISBN: 9781624149597

#### **MARKETING**

Utilize the author's following from her custom-made pyrography art business, Pyrocrafters, which has a combined social media following of 50K Create postcards for author to distribute to her customers on Etsy Return to outlets that have covered our top sellers, A Touch of Farmhouse Charm and French Vintage Décor Pitch home and lifestyle editors at top newspapers and online publications/blogs Outreach to women's and shelter magazines Local media out of Alabama

### **Drawing with Fire**

A Beginner's Guide to Woodburning Beautiful Hand-Lettered Projects and Other Easy Artwork

**Aney Carver** 

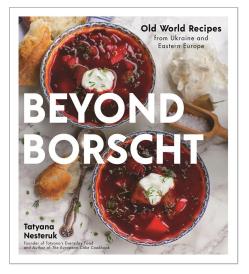
Learn the increasingly popular art of writing with fire with step-by-step tutorials and templates to craft your own personalized wooden signs, home décor, accessories and gifts.

The 25 projects in this book present a modern, easy-to-follow approach to the ancient art of wood burning, also known as pyrography. By pressing a heated wood burning tool to wood, you can "write with fire" to engrave words, a picture or other design and create your own custom art, and with this book Aney Carver of Pyrocrafters shares her expert tips and tutorials to ensure beginners can get an amazing result from their very first try. It's the perfect guide for anyone looking for a new, impressive yet easy artistic hobby, or who simply wishes to create a custom piece of art to complement the farmhouse décor of their home. Many of the tutorials feature lettered designs, providing fresh inspiration for hand lettering artists to apply their art in a new medium.

Readers can create a beautiful lettered sign with the quote "Always kiss my goodnight" in an elegant script, or Christmas tree ornaments featuring a textured mandala design. Each project is has step-by-step photos and a pattern template at the back of the book. With projects for coasters, a front door sign, key chains, a clock, jewelry and advanced animal portraits, the creative potential is endless!

This book contains 25 projects more than 100 photos.

Aney Carver is a pyrography artist with a background in graphic design. She and her husband, Clay, run Pyrocrafters, an online business where they create custom-made pyrography art. They also sell pieces through Etsy. Aney has nearly 50k followers on Instagram and a growing audience on YouTube with nearly 4k subscribers. Aney lives in Prattville, Alabama.



## COOKING / REGIONAL & ETHNIC / RUSSIAN

Page Street Publishing | 3/31/2020 9781624149603 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624149610

#### **MARKETING**

Utilize the author's following from her cooking blog and YouTube channel, Tatyana's Everyday Food, which have a combined following of over 700K Return to outlets that covered the author's previous cookbook, The European Cake Cookbook

Pursue brand partnerships with Tabasco, Smithfield, Del Monte, Quaker Oats and Pure Leaf Iced Tea (author has collaborated with them before) Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers Local media out of Sacramento

### **Beyond Borscht**

Old World Recipes from Ukraine and Eastern Europe

Tatyana Nesteruk

Celebrate the foods of Eastern Europe with repeat author and YouTube personality Tatyana Nesteruk, who shares fresh takes on her family's recipes passed down for generations.

With 385k YouTube subscribers and nearly 200k Facebook fans, Tatyana Nesteruk is one of the most popular food bloggers from Eastern Europe. In this cookbook that her devoted readers have been begging for, she shares the food from her native Ukraine, which includes dishes from Russia and other Eastern European countries. This is the food she loves to cook at home—delicious, hearty and comforting meals like Beef Borscht, Chicken Kiev, Pelmeni (Dumplings) with Creamy Dill Sauce, Chicken Shashliki (Kabobs), Savory Blini (Crepes) with Chicken and Mushrooms, and so much more. And of course she's including her favorite Ukrainian desserts, including Napoleon Torte, Cherry Vareniki (Dumplings), Apple Piroshki (Fried Pastries) and Waffle Rolls with Caramel Filling.

This cookbook will quickly become a beloved treasure for anyone who has ever lived in or visited Ukraine, Russia, Poland, Hungary and the other countries that make up Eastern Europe. Balancing nostalgic taste with the ingredients available in her California kitchen, Tatyana improves traditional dishes by brightening the flavors, streamlining the methods and curating the recipes to be appealing for today's busy cook with a sophisticated palate. For those from Eastern Europe, adventurous foodies curious about this part of the world and anyone who loves comfort food, you won't want to pass this one by.

This book contains 60 recipes and 60 photos.

Tatyana Nesteruk is the author of *The European Cake Cookbook*, and the founder of Tatyana's Everyday Food, a popular cooking blog and YouTube channel. She has appeared on *Today* and *Good Day Sacramento*. She regularly works with common household food brands such as Tabasco, Smithfield, Del Monte, Quaker Oats and Pure Leaf Iced Tea. She lives in Sacramento, California.



## COOKING / COURSES & DISHES / DESSERTS

Page Street Publishing | 4/28/2020 9781624149504 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624149511

#### **MARKETING**

Utilize the author's following from her baking blog, Constellation Inspiration, which has over 55K Instagram followers Return to outlets that have covered the author in the past, including Better Homes & Gardens, Elle Décor, Country Living and others

Select long lead pitching to women's, food and dessert magazines

Outreach to food editors at top regional newspapers

Outreach to top food, lifestyle and dessert bloggers

### **Blooms and Baking**

Add Aromatic, Floral Flavors to Cakes, Cookies and More

Amy Ho

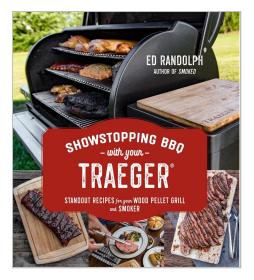
Take beginner-friendly baking recipes to the next level by learning how to most effectively use beautiful, aromatic floral flavors.

Amy Ho, founder of the popular blog Constellation Inspiration, shows that florals aren't just for garnishing; they add incredible depth to your desserts. Learn to make ingredients like candied rose petals, elderflower syrup, crushed violets and whole blossoms to bring out the best flavor for cakes, cookies, candies and more. Using fresh and dried flowers, readers will create unique combinations that will be sure to stand out at any party or gathering.

Delicate florals create big and unique flavor with recipes like Jasmine Flower and Honey Eclairs, Rose Pistachio Ice Cream Sandwiches, Chamomile Brown Butter Peach Cake and Lavender Mocha Cookies. There are also tutorials on how to decorate your desserts, adding simple botanical elements that reflect the flavor. For example, when making lilac cupcakes, Amy teaches you easy techniques to recreate lilac flowers in buttercream.

This book will have 60 recipes and 60 full-color photographs.

Amy Ho is the founder of Constellation Inspiration, a baking blog where she shares her unique desserts. She has over 55K followers on Instagram and she has been featured in several publications, including *Better Homes and Gardens* and *Country Living*. She lives in Vancouver, BC.



## COOKING / METHODS / BARBECUE & GRILLING

Page Street Publishing | 4/7/2020 9781624149832 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624149788

#### **MARKETING**

Utilize our existing barbeque/grilling network of contacts from Bill Gillespie's and Eric Mitchell's books
Return to outlets that covered Ed's previous book, Smoked, as well as utilize his network of BBQ pitmaster connections Reach out to barbecue newsletters, blogs and databases to promote book via giveaways and competition appearances Pitch men's, food and lifestyle magazines (print and online) and websites
Outreach to food editors at top regional newspapers
Local media in Hudson Valley, NY

# **Showstopping BBQ with Your Traeger**

Standout Recipes for Your Wood Pellet Grill and Smoker

Ed Randolph

Ed Randolph, influential pit master and author of *Smoked*, offers readers the barbecue expertise they need to make the most of the increasingly popular Traeger wood smoker.

Ed Randolph, author of *Smoked* and award-winning restauranteur, breaks down cooking on the Traeger for beginners so that anyone can master wood-smoke cooking. Pellet grills are renowned for their delicious smoky flavor and cooking consistency by professional pit masters, and now backyard barbecue enthusiasts can get professional-quality grilling and smoking at home.

The Traeger is an accessible appliance with a set-and-forget control panel so grilling is easier for everyone in the steamy summer months. It's also a versatile smoker that can be used for low and slow recipes like Maple Bourbon Pork Belly over the course of a lazy afternoon as well hot and fast smoking so you can have General Tso's BBQ Wings in about an hour. With recipes ranging from appetizers to desserts, this book shows you just how much you can do with a wood pellet smoker.

This book contains 60 recipes and 60 photos.

Ed Randolph, author of *Smoked*, is the owner and pit master of the award-winning restaurant and brand, Handsome Devil. He has been recognized by The Food Network as one of the country's most influential pit masters. He lives in Hudson Valley, NY.



## ART / TECHNIQUES / CALLIGRAPHY

Page Street Publishing | 4/7/2020 9781624149863 | \$21.99

Trade Paperback | 144 pages | Carton Qty: 26 9 in H | 8 in W Fully illustrated

#### Other Available Formats:

Ebook ISBN: 9781624149870

#### MARKETING

Utilize the author's following on her social media platforms, where she has a combined following of 30K Return to outlets that have covered Amy Latta's hand lettering books Pitch craft, design and lifestyle editors at top newspapers and online publications/blogs such as InStyle, Buzzfeed, Huffpost, The Nest, Refinery29, MindBodyGreen, etc. Local media out of Cleveland, OH

## **Vintage Hand Lettering**

Create Beautiful Fonts with Old Time Flourish

Lisa Quine

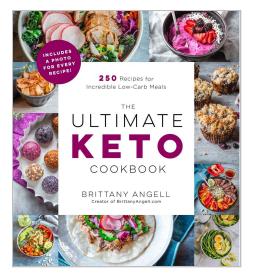
Readers learn stunning, distinctive fonts inspired by the style and signage of fabulous bygone eras, and then combine their lettering skills in pieces of hand lettered art.

Lisa Quine, known for her breathtaking, hand-lettered murals and dazzling vintage-style fonts shows readers the easy way to create unique hand-drawn typefaces. Hand lettering has exploded in popularity, whether displayed online, used for signage and branding, or in personal art, and vintage lettering openings up a world of possibilities. Readers learn Art Deco and Art Nouveau style fonts, how to add Victorian flourishes, and how to incorporate florals into their letters.

Lisa breaks down each font, no matter how elaborate, and makes it approachable for readers of all levels by starting simple and adding variations and embellishments step-by-step. Readers can practice directly on the special art paper as they work through the book. At the end of each chapter, readers create a beautiful hand-lettered composition, incorporating everything they've learned into an inspiring hand lettered quote, complete with illustrated embellishments. Lisa's amazing artwork will inspire readers to use their lettering skills to make posters, cards, gift tags or other custom hand lettered pieces for any occasion.

This book will have 20 illustrated projects.

Lisa Quine is an illustrator, designer, and creative consultant. Formerly a hand lettering illustrator for American Greetings, Lisa creates custom graphics and hand-lettered art for businesses, special events, and organizations including the Children's Museum of Cleveland. Her hand-lettered murals cover buildings around the world, and her artwork has been featured in *Cleveland Magazine* and Cleveland.com. She lives in Cleveland, Ohio.



## COOKING / HEALTH & HEALING / LOW CARBOHYDRATE

Page Street Publishing | 4/21/2020 9781624149634 | \$30.00

Trade Paperback | 528 pages | Carton Qty: 26 9 in H | 8 in W 250 photos

#### Other Available Formats:

Ebook ISBN: 9781624149658

#### **MARKETING**

Utilize the author's following from her cooking blog, Brittany Angell, which has a combined social media audience of over 87K

Return to outlets that covered the author's previous cookbook, Every Last Crumb: Paleo Bread and Beyond

Outreach to top food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Cleveland, OH

### **The Ultimate Keto Cookbook**

250 Recipes for Incredible Low-Carb Meals--Includes a Photo for Every Recipe!

#### **Brittany Angell**

A comprehensive collection of 250 delicious recipes and 250 gorgeous photos for the popular keto diet, including meals for any time of day, kitchen staples, cocktails and more.

Popular food blogger, Brittany Angell, has compiled a comprehensive collection of 250 delicious, keto-friendly recipes and 250 photos so you'll always have something satisfying and healthy to eat. Brittany makes it simple for busy people to eat healthy with a plethora of options for breakfasts, breads, desserts, cocktails, and everything in between.

Learn to make your own wholesome, dairy-free substitutes with recipes for homemade alternative cheeses, cream and yogurt. Snack on Blueberry Buttermilk Muffins, Pecan Pumpkin Spice Fat Bombs or Pesto Meatballs. Make mixed drinks like sangria or your own Homemade Baileys Irish Cream. Serve up dinners everyone can get excited about like Eggplant Sausage Lasagna, Buffalo Chicken Burgers or even Scallops with White Wine Bacon Cream Sauce. Indulge in desserts with options for cakes cookies, bars pies and more. With optional directions for the Air Fryer, Instant Pot and slow cooker recipes, you can make your meals any way you please.

This book has 250 recipes and 250 photos.

Brittany Angell is the author of *Every Last Crumb: Paleo Bread and Beyond* and founder of the popular food blog, Brittany Angell. She has a combined social media audience of 87k. She lives in Cleveland, Ohio.



#### **COOKING / VEGAN**

Page Street Publishing | 4/14/2020 9781624149726 | \$21.99 Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624149733

#### **MARKETING**

Utilize the author's following from her popular catering business, Todo Verde, which has a social media following of over 23K

Return to outlets that have covered the author in the past, including Eater, Buzzfeed, TimeOut, VegNews and ABC Los Angeles

Select long lead pitching to women's, food, vegan and healthy magazines Outreach to vegetarian and vegan publications and blogs, as well as top food and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Los Angeles, CA

### La Vida Verde

Plant-Based Mexican Cooking with Authentic Flavor

Jocelyn Ramirez

Vegan chef Jocelyn Ramirez shares lighter, healthier, dairy-free Mexican dishes featuring all the satisfying, authentic flavor of her grandmother's classic recipes.

Classic Mexican cooking is reinvented by vegan chef Jocelyn Ramirez, who has created knockout plant-based versions of readers' favorite dishes. Inspired by her Mexican and South American roots, Jocelyn's catering business Todo Verde, brings together health-conscious, nutritious ingredients and vibrant, familiar flavors. With simple steps and minimal ingredients, these recipes are delicious, feel-good options any night of the week.

Vegans and vegetarians will love plant-based twists like Jackfruit Nachos, Mushroom Fajitas, Roasted Cauliflower Y Queso and Chiles Relleno with Cashew Crema. Meat-eaters looking for healthier ways to enjoy favorite meat-and cheese-based dishes can discover fun, new ways to incorporate more veggies into their diets. Top these recipes off with spicy salsas and the best-ever guacamole, and serve with a refreshing pitcher of Superfood Agua Fresca for crowd pleasing meals that are both healthy and irresistible.

This book will have 60 recipes and 60 photos.

Jocelyn Ramirez is the founder of Todo Verde, a woman-owned catering business inspired by her Mexican and Latin American roots. She has been featured in many media outlets including Eater, BuzzFeed, TimeOut, VegNews and ABC Los Angeles. She lives in Los Angeles, California.



#### **COOKING / METHODS / BARBECUE & GRILLING**

Page Street Publishing | 4/14/2020 9781645670056 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats:

Ebook ISBN: 9781645670063

#### **MARKETING**

Utilize our existing barbeque/grilling network of contacts from Bill Gillespie's and Eric Mitchell's books Return to outlets that have covered the author before, including Tailgater Magazine, National Barbecue News, The Coaster and more Reach out to barbecue newsletters, blogs and databases to promote book via giveaways and competition appearances Pitch men's, food and lifestyle magazines

(print and online) and websites Outreach to food editors at top regional newspapers

Local media in Kansas City

## **Award-Winning BBQ Sauces and How to Use Them**

The Secret Ingredient to Next-Level Grilling

Ray Sheehan

#### Make BBQ sauce the star of the show with recipes from awardwinning BBQ master Ray Sheehan.

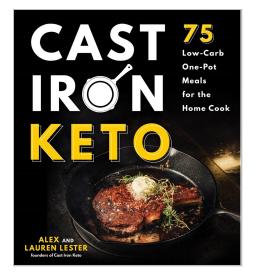
The quality of your barbecue sauce can make or break your grilling endeavors, and Ray Sheehan has all the know-how to help you use barbecue sauce as the secret weapon to your grilling.

Ray's beloved recipes cover everything from his award-winning Kansas City BBQ Sauce to amp up your ribs, Sweet & Tangy North Carolina Sauce for standout pulled pork, to his Peach BBQ Sauce for incredible wings. Discover how different ingredient combinations enhance the flavor of burgers, chicken thighs, pork loin and more—all without MSG.

The vessels for these one-of-a-kind sauces are Ray's mouthwatering recipes —Including Sweet and Spicy Beef Back Ribs, Brisket Burnt Ends and Cubano-Stuffed Pork Tenderloin. Free from artificial ingredients, Ray's sauces and grill recipes will help you take your barbecue game to the next level.

This book will have 60 recipes and 60 photos.

Ray Sheehan is a certified Kansas City Barbecue Society Judge and a member of the National Barbecue Association. His Memphis Mop BBO Sauce won "Best BBO Sauce in the World" by BBO Buddha and an Award of Excellence from the National Barbecue Association. His BBQ sauce and rubs are sold in stores throughout United States, and he has been featured in Tailgater Magazine, the National Barbecue News, The Coaster and more.



## COOKING / METHODS / SPECIAL APPLIANCES

Page Street Publishing | 4/21/2020 9781624149849 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624149856

#### **MARKETING**

Utilize the authors' following from their blog, Cast Iron Keto, which has a combined social media audience of 115K Pursue potential brand partnerships with the Keto Diet App, Bob's Red Mill, KitchenAid and Back to Nature (author has collaborated with them before) Outreach to top food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

### **Cast Iron Keto**

75 Low-Carb One Pot Meals for the Home Cook

Alex and Lauren Lester

## Master a variety of mouthwatering Keto recipes using the ever-popular cast iron skillet.

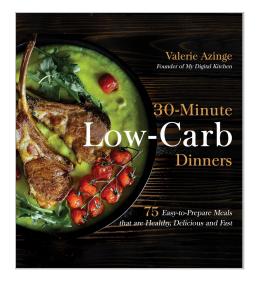
Popular food bloggers Alex and Lauren Lester pair the popular Keto diet with cast iron cooking for a surefire way to increase the flavor and reduce the dishes in your low-carb, high-fat lifestyle. Discover how using cast iron cookware can up your kitchen game: you can get a better sear, lock in all the robust flavor of your ingredients and cook your meal more evenly.

Wow your family with tantalizing weeknight dinners like Rueben Casserole, Mongolian Beef and Broccoli and Stuffed Chicken Parmesan. Chimichurri Skirt Steak with Lobster Turnip Stacks, Citrus-Roasted Chicken with Shaved Fennel Salad and other decadent dishes make the perfect special occasion meal. And Meatless Monday is made easier and tastier than ever with flavor-packed meals like Cheesy Chile Rellenos, Vegan Taco Cups and Chipotle Tofu Bowls.

This stunning collection of healthful meals highlights the versatility of both the Keto diet and the cast iron skillet.

This book contains 75 recipes and 75 photos.

Alex and Lauren Lester are the creators of the popular blog Cast Iron Keto and Healthful Creative, a creative content agency. They have worked with brands such as the Keto Diet App, Bob's Red Mill, KitchenAid, Back to Nature and more.



## COOKING / HEALTH & HEALING / LOW CARBOHYDRATE

Page Street Publishing | 4/28/2020 9781624149542 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624149559

#### **MARKETING**

Utilize the author's following from her catering company and blog, My Digital Kitchen, which has a combined social media audience of 40K Select long lead pitching to women's, food and healthy magazines
Outreach to top food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

### **30-Minute Low-Carb Dinners**

75 Easy-to-Prepare Meals that are Healthy, Delicious and Fast

Valerie Azinge

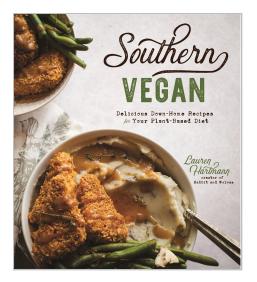
Perfect for those busy weeknights, Valerie makes sticking to a low-carb diet easier than ever with incredible dinners that take 30 minutes or less.

Following a low-carb diet doesn't have to be time consuming. Valerie Azinge, founder of My Digital Kitchen, has created 75 recipes that are low on carbs—less than 20g for one serving—and rich in flavor.

The low-carb craze is on the rise. With a large market who is eager for more books, 30-Minute Low-Carb Dinners meets the demand for healthy, non-processed meals that are also easy to prepare. Valerie's dishes are naturally low-carb, and with recipes like Broccoli Garlic Ginger Beef, Spicy Sautéed Calamari with Zoodles and Sriracha Shrimp with Lettuce Cups, readers can indulge in delicious whole-food dinners without spending hours in the kitchen. Many of these recipes are also one-pot, which cuts down on after-dinner cleanup.

This book will have 75 recipes and 75 photos.

Valerie Azinge is the founder of My Digital Kitchen, a food blog and catering company. Her mission is to cater to multiple diets and allow people to live happier, healthier lives. She has a combined social media following of 40K. She lives in Toronto.



#### **COOKING / VEGAN**

Page Street Publishing | 4/28/2020 9781624149825 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624149771

## MARKETING

Utilize the author's following from her blog, Rabbit and Wolves, which has a combined social media following of 160K Select long lead pitching to women's, food, vegan, southern and healthy magazines

Outreach to vegetarian and vegan publications and blogs, as well as top food and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Tallahassee, FL

### **Southern Vegan**

Delicious Down-Home Recipes for Your Plant-Based Diet

#### Lauren Hartmann

Eating vegan doesn't mean sacrificing satisfying homestyle flavors with this impressive array of southern-inspired plant-based dishes.

This is southern cooking for a new generation. Rediscover the region's most beloved dishes and unearth new favorites with this collection of 60 plant-based recipes by vegan blogger Lauren Hartmann.

Whether you're from the South or just long for its flavors, you'll be reaching for seconds of dishes like:

- · Blackened Tofu Coleslaw Sandwiches
- · Nashville Hot Cauliflower
- · Cajun Brussels Sprouts with Cheesy Grits
- · Jalapeno Hushpuppies with Sweet Butter
- · Mississippi Mud Cheesecake

With shrewd substitutions and clever techniques for recreating the textures and flavors that define the region—but without all the meat and dairy—Lauren will lead you on a journey to create healthier new culinary traditions without giving up the cuisine you love.

This book has 60 recipes and 60 photos.

Lauren Hartmann is a classically trained pastry chef and the founder of Rabbit and Wolves, a popular vegan blog specializing in comfort food recipes. She has 152K Instagram followers and more than 8K Facebook followers. She lives with her husband and children in Tallahassee, Florida.

## Index

101 Incredible Gluten-Free Recipes: Over 100 Nutritious Meals That Are Easier Than Ever; Jennifer Bigler 12
<b>30-Minute Low-Carb Dinners: 75 Easy-to-Prepare Meals that are Healthy, Delicious and Fast</b> ; Valerie Azinge 25 Almodovar, Robyn; Low & Slow Cooking: 60 Hands-Off
Recipes That Are Worth the Wait
Angell, Brittany; The Ultimate Keto Cookbook: 250 Recipes for Incredible Low-Carb MealsIncludes a Photo for Every Recipe!
Award-Winning BBQ Sauces and How to Use Them: The Secret Ingredient to Next-Level Grilling; Ray Sheehan 23
Azinge, Valerie; 30-Minute Low-Carb Dinners: 75 Easy-to- Prepare Meals that are Healthy, Delicious and Fast 25
Berry, Jan; The Big Book of Homemade Products for Your Skin, Health and Home: Easy, All-Natural DIY Projects Using Herbs, Flowers and Other Plants
Beyond Borscht: Old World Recipes from Ukraine and Eastern Europe; Tatyana Nesteruk
Big Book of Homemade Products for Your Skin, Health and
Home, The: Easy, All-Natural DIY Projects Using Herbs, Flowers and Other Plants; Jan Berry11
Bigler, Jennifer; 101 Incredible Gluten-Free Recipes: Over 100 Nutritious Meals That Are Easier Than Ever
Blooms and Baking: Add Aromatic, Floral Flavors to Cakes, Cookies and More; Amy Ho
Carin Cifelli, Cara; Vegan Buddha Bowls: Easy, Healthy Recipes to Feel Great from the Inside Out
Carver, Aney; Drawing with Fire: A Beginner's Guide to Woodburning Beautiful Hand-Lettered Projects and Other Easy Artwork
Cast Iron Keto: 75 Low-Carb One Pot Meals for the Home Cook; Alex Lester
Chunky Knits: Cozy Hats, Scarves and More Made Simple with Extra-Large Yarn; Alyssarhaye Graciano 6
Dawn Angerame, Lisa; Wait, That's Vegan?!: Plant-Based Meatballs, Burgers, Steaks and Other Dishes You Thought You'd Never Eat Again!9
Drawing with Fire: A Beginner's Guide to Woodburning Beautiful Hand-Lettered Projects and Other Easy Artwork; Aney Carver
Fast & Flavorful Paleo Cooking: 75 Easy, Delicious Recipes for the Weeknight Chef; Amanda Torres
Gluten-Free, Vegan Cooking in Your Instant Pot®: 65 Delicious Whole Food Recipes for a Plant-Based Diet; Kathy Hester
Graciano, Alyssarhaye; Chunky Knits: Cozy Hats, Scarves and More Made Simple with Extra-Large Yarn6
Hartmann, Lauren; Southern Vegan: Delicious Down-Home Recipes for Your Plant-Based Diet
Hester, Kathy; Gluten-Free, Vegan Cooking in Your Instant Pot®: 65 Delicious Whole Food Recipes for a Plant-Based Diet
Ho, Amy; Blooms and Baking: Add Aromatic, Floral Flavors to Cakes, Cookies and More
Incredible One-Pot Cooking: Easy, Delicious Recipes for Exciting Meals Without the Mess; Megan Marlowe7
La Vida Verde: Plant-Based Mexican Cooking with Authentic Flavor; Jocelyn Ramirez
Lee, Dr. Karen S.; No-Thaw Paleo Cooking in Your Instant Pot®: Fast, Flavorful Meals Straight from the Freezer 2
Lester, Alex; Cast Iron Keto: 75 Low-Carb One Pot Meals for the Home Cook
Low & Slow Cooking: 60 Hands-Off Recipes That Are Worth the Wait; Robyn Almodovar
Marlowe, Megan; Incredible One-Pot Cooking: Easy, Delicious Recipes for Exciting Meals Without the Mess
Nesteruk, Tatyana; Beyond Borscht: Old World Recipes from

Flavorful Meals Straight from the Freezer; Dr. Karen S. Lee
One-Day DIY: Modern Farmhouse Furniture: Beautiful Handmade Tables, Seating and More the Fast and Easy Way; JP Strate
Paleo Baking at Home: The Ultimate Resource for Delicious Grain-Free Cookies, Cakes, Bars, Breads and More; Michele Rosen
Plant Magic for the Beginner Witch: An Herbalist's Guide to Heal, Protect and Manifest; Ally Sands
Quine, Lisa; Vintage Hand Lettering: Create Beautiful Fonts with Old Time Flourish
Ramirez, Jocelyn; La Vida Verde: Plant-Based Mexican Cooking with Authentic Flavor
Randolph, Ed; Showstopping BBQ with Your Traeger: Standout Recipes for Your Wood Pellet Grill and Smoker
Rosen, Michele; Paleo Baking at Home: The Ultimate Resource for Delicious Grain-Free Cookies, Cakes, Bars, Breads and More
Sands, Ally; Plant Magic for the Beginner Witch: An Herbalist's Guide to Heal, Protect and Manifest
Sheehan, Ray; Award-Winning BBQ Sauces and How to Use Them: The Secret Ingredient to Next-Level Grilling 23
Showstopping BBQ with Your Traeger: Standout Recipes for Your Wood Pellet Grill and Smoker; Ed Randolph 19
Southern Vegan: Delicious Down-Home Recipes for Your Plant-Based Diet; Lauren Hartmann
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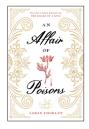
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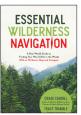
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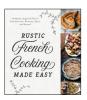
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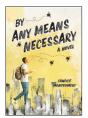
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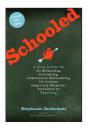
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Lauryn Evarts, creator of popular lifestyle blog The Skinny Confidential

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# RAWSOME VEGAN BAKING \* BACKLIST BESTSELLER \*

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SPECS: 8 x 9, 208 pages, lay-flat paperback, 60 color photos

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ISBN13: 978-1-62414-076-1

SPECS: 6 x 9, 192 pages, paper over board, 280 color photos



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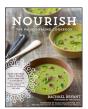
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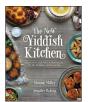
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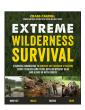
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PUB DATE: March, 2017



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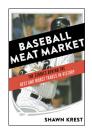
Craig Caudill, founder and chief instructor of Nature Reliance School

PRICE: \$21.99

ISBN: 978-1-62414-336-6

SPECS: 73/8 x 9, 192 pages, lay-flat paperback, 100 color photos

PUB DATE: March, 2017



#### **BASEBALL MEAT MARKET**

Shawn Krest, award-winning sportswriter for the ACC Sports Journal, CBS Sports, ESPN and the

MLB official website PRICE: \$22.99

ISBN: 978-1-62414-238-3

SPECS: 6 x 9, 240 pages, jacketed hardcover

PUB DATE: March, 2017



#### FORAGED FLOWER ARRANGING

Rebekah Clark Moody, floral designer and owner of Forage and Fleur

PRICE: \$21.99

ISBN: 978-1-62414-364-9

SPECS: 8 x 9, 192 pages, lay-flat paperback, 150 color photos

PUB DATE: April, 2017



#### THE BUTCHER BABE COOKBOOK

Loreal Gavin, celebrity chef, contestant on Food Network Star season 10 and winner of Cutthroat Kitchen

PRICE: \$22.99

ISBN: 978-1-62414-327-4

SPECS: 8 x 9, 224 pages, lay-flat paperback, 80 color photos

PUB DATE: April, 2017



#### **BEIRUT TO BOSTON: A COOKBOOK**

Jay Hajj, owner of Mike's City Diner

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ISBN: 978-1-62414-342-7

SPECS: 8 x 9, 192 pages, lay-flat paperback, 80 color photos

PUB DATE: May, 2017



#### SHOWDOWN COMFORT FOOD, CHILI & BBQ

Jenn de la Vega, founder of Randwiches

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ISBN: 978-1-62414-376-2

SPECS: 8 x 9, 192 pages, paperback, 80 photos

PUB DATE: May, 2017



#### 100 BACKYARD ACTIVITIES THAT ARE THE DIRTIEST, COOLEST, CREEPY-CRAWLIEST EVER!

Colleen Kessler, award-winning educator and founder of Raising Lifelong Learners

PRICE: \$19.99

ISBN: 978-1-62414-373-1

SPECS: 8 x 9, 208 pages, lay-flat paperback, 50 photos

PUB DATE: May, 2017



# IN SEARCH OF THE LIGHTBULB BURGLAR

David Habben, artist, illustrator and founder of HABBENINK

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SPECS: 8 x 9, 108 pages, lay-flat paperback, 50 illustrations

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PUB DATE: May, 2017



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Jade Gedeon, author and illustrator of Island Escape, Rainforest Escape and Carnival Escape. Founder and

designer of We Dream in Colour

PRICE: \$16.99

ISBN: 978-1-62414-368-7

SPECS: 9.5 x 9, 82 pages, lay-flat paperback, 50 illustrations

PUB DATE: May, 2017



#### **UGLY LITTLE GREENS**

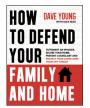
Mia Wasilevich, professional chef and founder of Transitional Gastronomy

PRICE: \$22.99

ISBN: 978-1-62414-387-8

SPECS: 8 x 9, 224 pages, lay-flat paperback, 170+ photos

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#### HOW TO DEFEND YOUR FAMILY AND HOME

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SPECS: 73/8 x 9, 192 pages, paperback, 60 black and white illustrations

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PUB DATE: June, 2017



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Nadia Neumann, nutritional therapy practitioner and founder of Body Unburdened

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SPECS: 8 x 9, 192 pages, lay-flat paperback, 60 photos

PUB DATE: June, 2017



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ISBN: 978-1-62414-377-9

SPECS: 8 x 9, 208 pages, paperback, 80 photos

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ISBN: 978-1-62414-382-3

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PUB DATE: June, 2017



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ISBN: 978-1-62414-385-4

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PUB DATE: July, 2017



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Alissa Hessler, creator of Urban Exodus

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SPECS: 73/8 x 9, 208 pages, lay-flat paperback, 100 photos

PUB DATE: July, 2017



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Celine Steen, author of The Complete Guide to Vegan Food Substitutions

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SPECS: 8 x 9, 208 pages, lay-flat paperback, 100 photos

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SPECS: 8 x 9, 208 pages, lay-flat paperback, 75 photos

PUB DATE: August, 2017



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Amanda Torres, M.S., creator of The Curious Coconut with Milagros Torres

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ISBN: 978-1-62414-392-2

SPECS: 8 x 9, 192 pages, lay-flat paperback, 75 photos

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# **CAST IRON GOURMET**

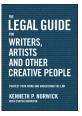
Megan Keno, founder of Country Cleaver

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SPECS: 8 x 9, 192 pages, lay-flat paperback, 80 photos

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Kenneth P. Norwick, veteran lawyer and General Counsel to the Association of Authors' Representatives

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ISBN: 978-1-62414-449-3

SPECS: 5 x 7, 288 pages, paperback PUB DATE: September, 2017



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Jane Soudah, winner of Food Network's Spring Baking Championship, season 2  $\,$ 

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SPECS: 8 x 9, 160 pages, lay-flat paperback, 60 color photos

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SPECS: 6 x 9, 160 pages, lay-flat paperback, 60 black and white illlustrations

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SPECS: 8 x 10, 464 pages, paper over board, 150 color photos

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SPECS: 8 x 9, 192 pages, lay-flat paperback, 60 color photos

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SPECS: 73/8 x 9, 192 pages, paperback

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#### THE ART OF GREAT COOKING WITH YOUR INSTANT POT

Emily Sunwell-Vidaurri, creator of Recipes to Nourish

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ISBN: 978-1-62414-431-8

SPECS: 8 x 9, 192 pages, lay-flat paperback, 80 color photos

PUB DATE: October, 2017



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Cheryl Wakerhauser, executive chef and owner of Pix Patisserie

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ISBN: 978-1-62414-437-0

SPECS: 8 x 9, 208 pages, paper over board, 80 color photos

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SPECS: 8 x 9, 224 pages, lay-flat paperback, 162 color photos

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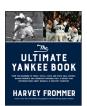
Emilie Raffa, author of The Clever Cookbook and creator, cook and photographer of The Clever Carrot

PRICE: \$21.99

ISBN: 978-1-62414-429-5

SPECS: 8 x 9, 208 pages, lay-flat paperback, 65 color photos

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David Habben, artist, illustrator and founder of HABBENINK

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ISBN: 978-1-62414-463-9

SPECS: 9 x 9.5, 108 pages, lay-flat paperback, 50 illustrations

PUB DATE: November, 2017



#### **VEGAN BURGERS AND BURRITOS**

Sophia DeSantis, founder of Veggies Don't Bite

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ISBN: 978-1-62414-479-0

SPECS: 8 x 9, 192 pages, paperback, 75 color photos

PUB DATE: November, 2017



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SPECS: 8 x 9, 176 pages, lay-flat paperback, 50 color photos

PUB DATE: November, 2017



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Sameh Wadi, chef and co-owner of Saffron Restaurant & Lounge and World Street Kitchen in Minneapolis

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ISBN: 978-1-62414-472-1

SPECS: 8 x 10, 224 pages, lay-flat paperback, 80 color photos

PUB DATE: November, 2017



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Caroline Potter, Nutritional Therapy Practitioner and founder of Colorful Eats

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ISBN: 978-1-62414-471-4

SPECS: 8 x 10, 256 pages, lay-flat paperback, 100 color photos

PUB DATE: November, 2017



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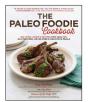
Lauren Stowell and Abby Cox, owners of American Duchess

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ISBN: 978-1-62414-453-0

SPECS: 8 x 9, 240 pages, lay-flat paperback, 54 color photos

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Arsy Vartanian, creator of Rubies & Radishes

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SPECS: 8 x 9, 192 pages, lay-flat paperback, 75 color photos

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SPECS: 8 x 10, 240 pages, paperback, 80 color photos

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PUB DATE: December, 2017



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ISBN: 978-1-62414-380-9

SPECS: 8 x 9, 192 pages, lay-flat paperback, 60 color photos



#### THE KETO PALEO KITCHEN

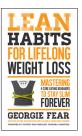
Vivica Menegaz, founder of The Nourished Caveman and an author of The Ultimate Paleo Cookbook

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Maya Sozer, food photography and co-founder of the vegan food blog Dreamy Leaf

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#### BENEATH THE HAUNTING SEA

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Bill Gillespie, bestselling author of Secrets to Smoking on the Weber Smokey Mountain Cooker

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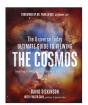
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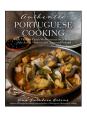
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