

+ INSPIRING READERS TO DO THE THINGS THEY LOVE BETTER +



## COOKING / METHODS / BARBECUE & GRILLING

Page Street Publishing | 5/12/2020 9781645670247 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W | 0.4 in T | 1 lb Wt 75 photos

Other Available Formats: Ebook ISBN: 9781645670254

### **MARKETING**

Utilize our extensive barbeque/grilling network of contacts from previous books in this category

Promote on the author's social media channels, which have a combined following of 77K

Reach out to barbecue publications, newsletters and blogs to promote book via reviews and giveaways

Pitch men's, food and lifestyle magazines (print and online) and websites
Outreach to food editors at top regional newspapers

Local media in Atlanta, GA

# Mastering the Big Green Egg® by Big Green Craig

An Operator's Manual and Cookbook

Craig Tabor

Craig Tabor, founder of the popular grilling blog Big Green Craig, has laid out an unmatched guide for any newcomer looking to cook tasty and unique dishes on their Big Green Egg.

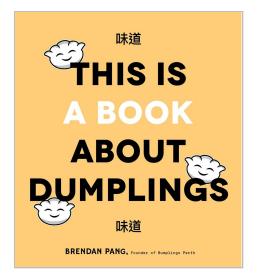
Craig Tabor, founder of the popular grilling blog Big Green Craig, is an unparalleled authority on cooking with a Big Green Egg, and with this book he lays out his best recipes and tips so you too can become a master. Readers who have purchased a Big Green Egg—both those who feel comfortable using it and those who feel clueless—will turn to this book to guide them through their cooking process.

This comprehensive collection leads you through the entire journey of grilling with a Big Green Egg, from setting it up, to lighting the fire, to prepping the night before, to grilling the meat just right, to platting and serving everything. The recipes are diverse and creative, ranging from meat-lover staples like Brisket and Pork Shoulder, to reinvented seafood dishes like Jack Daniels Glazed Cedar Plank Salmon, to spiced-up classics like Maple Bacon Oatmeal Cookies.

Readers will feel safe and informed navigating their Big Green Egg with Craig's direction.

This book will have 60 recipes and 75 photos.

Craig Tabor is the founder of Green Egg Craig, a popular food blog. He has been featured on *BBQ Beat* and *World Food Champions*. Craig won first place two years in a row at Eggtober Fest, a national grilling convention showcasing the Big Green Egg. His combined social media following is over 77K. He currently lives in Atlanta, Georgia.



## COOKING / REGIONAL & ETHNIC / ASIAN

Page Street Publishing | 5/26/2020 9781645670346 | \$22.99

Hardcover Paper over boards | 160 pages | Carton Qty: 26 7.9 in H | 7 in W 60 photos

Other Available Formats:

Ebook ISBN: 9781645670353

### **MARKETING**

Utilize the author's social media platform, where he has over 60K followers
Use clips from the author's appearance on MasterChef Australia to pitch US media
Outreach to top food, entertaining and lifestyle blogs
Outreach to food editors at top regional

Outreach to food editors at top regional newspapers

## This Is a Book About Dumplings

Everything You Need to Craft Delicious Pot Stickers, Bao, Wontons and More

**Brendan Pang** 

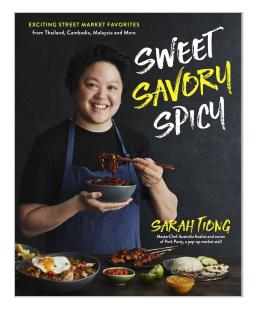
From traditional Chinese recipes inspired by Brendan's grandmother to colorful modern twists, this book takes your dumpling game to the next level, with sauces and sides to spare.

Brendan Pang, as seen on *MasterChef Australia*, invites readers into the world of dumplings. Flavorful cooking was the centerpiece of Brendan's childhood, and one taste of his grandmother's pork wontons led to a lifelong passion for cooking and sharing dumplings. His approachable recipes make it easy to craft amazingly flavorful professional quality dumplings. Readers will be equipped with all the tools required for making classic and popular dim sum dishes and mouth-watering soup dumplings. Step-by-step photos show readers how to make wrappers and craft fun shapes and folds. Through a variety of cooking techniques, like steaming, boiling and frying, readers can explore exciting dumpling styles, as well as sides and accompanying dishes from Spring Onion Pancakes to Tea Smoked Duck Breast.

Brendan's signature rainbow dumplings, colored with natural vegetable ingredients, are a huge hit for entertaining and taste even better than they look. Traditional flavors feel fresh in recipes like Pork and Peanut Dumplings, Crab Soup Dumplings, Chinese Spicy Beef Dumplings and Crispy Yam Dumplings. Round out the table with noodles, soups, flavorful meats, pickled vegetables and plenty of dipping sauces. Brendan's obsession with all things dumpling is deliciously contagious.

This book will have 60 recipes and 60 photos.

Brendan Pang appeared on *MasterChef Australia* and impressed the judges with his exacting cooking skills and flavors inspired by his Chinese and Mauritian roots. He is the founder of Bumplings Perth, a mobile dumpling kitchen, and is known on social media and beyond for his original, show-stopping dumplings. He lives in Perth, Australia.



## COOKING / REGIONAL & ETHNIC / SOUTHEAST ASIAN

Page Street Publishing | 6/9/2020 9781645670469 | \$25.00

Hardcover with dust jacket | 160 pages | Carton Qty: 26 10 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781645670476

### **MARKETING**

Utilize the author's social media platform, where she has over 42K followers
Use clips from the author's appearance on MasterChef Australia to pitch US media Outreach to top food, entertaining and lifestyle blogs

Outreach to food editors at top regional newspapers

## **Sweet, Savory, Spicy**

Exciting Street Market Food from Thailand, Cambodia, Malaysia and More

Sarah Tiong

From stir-fries to dumplings, meatballs and more, Sarah Tiong, former MasterChef Australia finalist, brings the adventurous flavors of southeastern Asian street food to the home cook.

Sarah Tiong opens up a new world of flavor from Laotian Meatballs and Cambodian Pork Chops to Chicken and Beef Satay in this exciting southeast Asian street food cookbook. With fantastic recipes straight from the food markets of Thailand, Malaysia, Singapore, Cambodia and more, you can explore all the crispy, spicy, sweet and savory flavors of these diverse countries.

Satisfy your culinary curiosity through a hearty mix of snacks, shared plates and platters that highlight the most popular street foods in southeast Asia. Find new favorite foods for every occasion from a wide range of cuisines and techniques. Snack on Curry Fishballs, share a tray of Crispy Pork Belly Stir-Fried with Basil and polish off Banana Fritters for dessert. Whether it's steamed, fried or barbecued, every recipe in this book will fill your table with surprising, delicious dishes.

This book contains 60 recipes and 60 photos.

Sarah Tiong, creator of her international food blog of the same name, was a finalist on MasterChef Australia. Sarah has been featured in The Daily Mail, the Sydney Morning Herald and the Daily Telegraph; she also runs a market stall called Pork Party. She lives in Sydney, Australia.



## CRAFTS & HOBBIES / KNOTS, MACRAME & ROPE WORK

Page Street Publishing | 8/11/2020 9781645670070 | \$22.99

Trade Paperback | 168 pages | Carton Qty: 26 10 in H | 9 in W 100 photos

Other Available Formats: Ebook ISBN: 9781645670087

### **MARKETING**

Utilize the author's following from her Instagram, which has 26K followers Return to outlets that covered the author's previous book, Macrame at Home Create postcards for author to distribute to her clients, at workshops, and at her craft studio

Outreach to women's and crafts magazines including Better Homes & Gardens, Sweet Paul, Real Simple, etc. Pitch craft, DIY and lifestyle editors at top newspapers and online publications/blogs such as Brit+Co, Buzzfeed, HuffPost, PureWow, etc.

### **Statement Macramé**

Create Stunning Large-Scale Wall Art, Headboards, Backdrops and Plant Hangers with Step-by-Step Tutorials

### Natalie Ranae

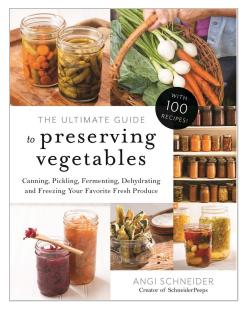
Macramé guru Natalie Ranae, author of *Macramé at Home*, takes you step-by-step through huge, aspirational pieces with these 12 advanced-level macramé projects.

Natalie Ranae taught readers the basics of designing macramé in her first book, *Macramé at Home*, and now she is back to teach next-level macramé projects. Just as Natalie created large-scale, chic macramé pieces for spas, such as the Knot Springs in Portland, Oregon, or The Beauty Barn in Ontario, Canada, readers will learn to craft sizable decorations for the home that take anywhere from 1-4 weeks. With the knotted-rope craft already making a huge comeback in home décor, this book will be a great asset to those who grasp the basic technique of macramé and now want to make large, astonishing pieces.

Readers will follow Natalie's step-by-step instructions through 12 different intermediate and advanced macramé projects, from wedding event backdrops to wall hangings, from hammocks to chandeliers, from window curtains to multi-plant wall hangers, and even mats and bed headboards. With 12 guided designer pieces and beautiful photos, macramé crafters everywhere will feel empowered turning to this book to guide them through impressive projects. Readers will finally be able to skip the high prices for macramé décor in stores like Urban Outfitters and West Elm, and brag that they made their own professional, designer-looking pieces by hand.

This book will have 12 projects and 100 photos.

Natalie Ranae, author of *Macramé at Home*, is a popular macramé artist. She creates custom large-scale works for her clients, and teaches workshops on her craft throughout Canada and the US. She co-founded Kindred Loft, a crafts studio. Her Instagram, showcasing her macramé, has over 26K followers. Natalie lives outside of Toronto, Canada.



## COOKING / METHODS / CANNING & PRESERVING

Page Street Publishing | 6/9/2020 9781645670094 | \$25.00 Trade Paperback | 320 pages | Carton Qty: 26 9 in H | 7 in W 100+ photos

Other Available Formats: Ebook ISBN: 9781645670100

### **MARKETING**

Utilize the author's following from her blog, SchneiderPeeps, which has a combined social media following of over 26K

Pursue potential marketing partnerships with FoodSaver, Tattler and Ball brands (author has existing relationships)
Outreach to top food, health and lifestyle blogs

Pitch DIY, home and garden outlets such as Modern Farmer, Edible publications, Better Homes & Gardens, etc. Outreach to food editors at top regional newspapers

Local media outreach in Texas

# The Ultimate Guide to Preserving Vegetables

Canning, Pickling, Fermenting, Dehydrating and Freezing Your Favorite Fresh Produce

Angi Schneider

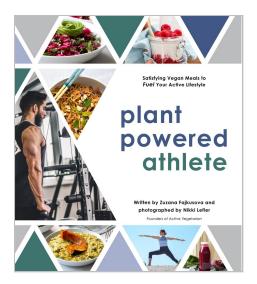
This book is a foolproof guide to preserving the most common garden veggies for the tastiest results with step-by-step photo instructions and 100 delicious recipes.

Master the best preservation techniques for every veggie in your garden with seamless instruction and incredible recipes. Angi Schneider, a homesteader herself, will teach you to prepare your harvest so you can enjoy home grown produce in any season. She'll lead you through everything you need to know from canning, pickling and fermenting to dehydrating and freezing—with step-by-step photos for every technique!

Each chapter teaches you the most effective preservation method for each vegetable with guidelines for safe procedures and the tastiest results. Spice up your pantry with unique flavor twists like Fermented Thai Green Beans and Dried Carrot Chai Chips. By preserving your own produce, you ensure that every veggie is at its peak ripeness so that it retains the most nutrients. With 100 recipes for the most common garden produce, you can make the freshest jams, sauces, pickles and more from Canned Sweet and Spicy Radishes to Granny's Bread and Butter Pickles. Whether from your own garden or from the farmer's market, this book will help you make the most of your harvest.

This book has 100 recipes and over 100 photos.

Angi Schneider lives on 1.5-acre homestead with her family. She is the creator of SchneiderPeeps, a blog that shares tips for organic gardening, real food cooking, preserving food and more. She has a combined social media following of over 26k. She has written for Countryside, has been interviewed on Organic Gardener Podcast and was featured in the documentary *Beyond Off the Grid*. She lives on the Gulf Coast of Texas.



#### **COOKING / VEGAN**

Page Street Publishing | 6/9/2020 9781645670285 | \$21.99 Trade Paperback | 224 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781645670292

### **MARKETING**

Utilize the authors' following from their blog, Active Vegetarian, which has a combined social media following of 23K Return to outlets that covered the authors' previous book, Vegan Weight Loss Manifesto

Select long lead pitching to women's, food, fitness, vegan and healthy magazines

Outreach to top vegan, fitness and healthy blogs

Outreach to food editors at top regional newspapers

### **Plant Powered Athlete**

Satisfying Vegan Meals to Fuel Your Active Lifestyle

Written by Zuzana Fajkusova and photographed by Nikki Lefler

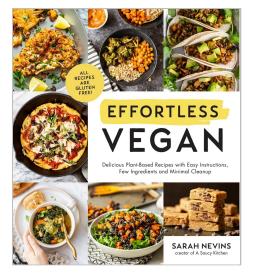
## Eat and exercise your way to a fitter, healthier you with this extensive guide for a plant-based, active lifestyle.

Whether you're a long-time vegetarian athlete or you're just beginning to make the shift toward a plant-based diet, *Plant Powered Athlete* is the smart, accessible guide you've been looking for to maximize your performance without compromising nutrition. Personal trainers and lifestyle coaches Zuzana Fajkusova and Nikki Lefler lay out the myriad of ways eating whole, plant-based foods can enhance every step of your active life from your pre-workout, through a peak performance, on to your hard-earned rest, recovery and beyond.

They provide a huge selection of mouth-watering recipes for every kind of fitness buff. From fresh soups to supercharged dips to powerful protein shakes, there's something for even the pickiest of athletes to enjoy. And with thoughtful, tasty meal plans to suit every workout goal, whether it be muscle gain, endurance boost, maintenance or weight loss, you'll be able to put these recipes—and your new regimen—to the test immediately. Achieve optimum performance while living a clean, active life with this necessary guide for the everyday athlete.

This book will have 60 recipes and 75 photos.

Zuzana Fajkusova and Nikki Lefler are personal trainers who founded the blog, Active Vegetarian, a plant-based eaters guide to fitness, nutrition and lifestyle, and are the authors of *vegan Weight Loss Manifesto*. They live in Vancouver, Canada.



### **COOKING / VEGAN**

Page Street Publishing | 6/16/2020 9781645670209 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats:

Ebook ISBN: 9781645670216

### **MARKETING**

newspapers

Utilize the author's following from her blog, A Saucy Kitchen, which has a combined social media following of 109K Return to outlets that have covered the author in the past, including Buzzfeed, The Kitchn and Brit + Co Select long lead pitching to women's, food, gluten-free, vegan and healthy magazines Outreach to top vegan, gluten-free and healthy blogs

Outreach to food editors at top regional

PAGE STREET PUBLISHING

## **Effortless Vegan**

Delicious Plant-Based Recipes with Easy Instructions, Few Ingredients and Minimal Cleanup

Sarah Nevins

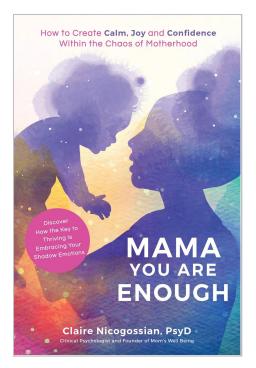
Sarah Nevins has created 75 simplified vegan and gluten-free recipes to help the laziest of chefs cut down on cooking time, cost and clean up, while still preparing healthy and flavorful meals.

Effortless Vegan debunks the myth that preparing vegan, gluten-free meals is a labor-intensive process. From Sarah Nevins, founder of the popular, gluten-free food blog, A Saucy Kitchen, comes 75 painless to prep, easy to cook, and completely plant-based and gluten-free recipes for busy chefs who are still health conscious.

After Sarah's husband was diagnosed with celiac disease, she realized how difficult cooking with food restrictions could be, and set out to help people simplify the process. These 75 recipes focus on clean eating and efficiency, from your first meal to dessert. Her breakfasts utilize quick cooking methods, like Sheet Pan Pancakes, to free up more time in the mornings. Get lunch and dinner done quick with Sarah's 30 Minute Meals, like Guacamole Stuffed Sweet Potatoes, or her One Pot Wonders, like Walnut and Mushroom Bolognese or the Stove Top Enchilada Skillet. And finish off the night with 3 Ingredient Sweets, such as Almond Butter Bon Bons or Chocolate Covered Banana Pops. With Sarah's straightforward, no-fuss recipes, vegans who follow the gluten-free diet, or anyone looking to eat healthier, will never find themselves going to bed hungry again.

This book will have 75 recipes and 75 photos.

Sarah Nevins is the founder of A Saucy Kitchen, a popular gluten-free food blog. Her recipes have been featured in Buzzfeed, The Kitchn, and Brit + Co. Her combined social media following is 109K. Sarah lives in Sheffield, England.



## FAMILY & RELATIONSHIPS / PARENTING / MOTHERHOOD

Page Street Publishing | 6/23/2020 9781645670698 | \$16.99

Trade Paperback | 336 pages | Carton Qty: 26 8.3 in H | 5.5 in W

### Other Available Formats:

Ebook ISBN: 9781645670704

### MARKETING

Utilize the author's platform from her website MomsWellBeing.com, an online self-help resource with a combined social media following of 13K Pitch pregnancy and parenting publications such as Fit Pregnancy & Baby, American Baby, The Bump, Parents magazine, Parent & Child, etc. Outreach to top mommy and parenting bloggers

Local media out of Rhode Island

## Mama, You Are Enough

How to Create Calm, Joy, and Confidence Within the Chaos of Motherhood

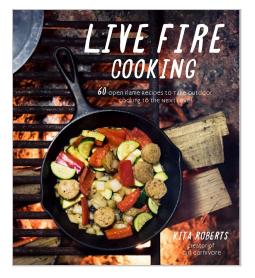
Claire Nicogossian, Psy. D.

This emotionally honest and in-depth self-improvement resource by a clinical psychologist helps overwhelmed mothers cope with the hardships of parenting and improve their mental health.

Being a mother is a hard, tiresome role that, although not regularly discussed, can often bring up feelings of sadness, anxiety, anger, disgust, and embarrassment, or as clinical psychologist and mother Claire Nicogassian Psy. D. calls them, shadow emotions. This compilation of clinical advice and practical strategies guides struggling mothers through understanding these shadow emotions, working on overcoming them and ultimately moving to a place of self-care, where they can enjoy mothering their children once again.

Claire offers readers treatment from a variety of angles, with professional advice drawn from her 20 years as a psychologist, and personal insight from both her own experiences as a mother of four and the stories of her patients who've experienced similar hardships in parenting. The clinical focus explores different shadow emotions, helping mothers analyze the core of these feelings and identify triggers within themselves, suggesting strategies for cooling down, staying in control and working through the negative emotion. Unlike other parenting self-help books that focus on telling women to remain happy and positive, Claire teaches practical solutions, skills and strategies to help mothers move away from being controlled by their negative emotions and anxieties surrounding parenting, and into a place of well-being and balance.

Claire Nicogossian Psy. D. is a licensed clinical psychologist with over two decades of experience. In the last ten years, Claire has specialized her practice in maternal mental-health and well-being. She also founded MomsWellBeing.com, and online resource that's helped thousands of parents increase self-care. Claire currently lives and practices in North Kingstown, Rhode Island.



## COOKING / METHODS / OUTDOOR

Page Street Publishing | 6/16/2020 9781645670728 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781645670735

### **MARKETING**

Utilize the author's following from her blog, Girl Carnivore, which has a combined social media audience of 77K Return to outlets that have covered the author in the past, including HuffPost, Bon Appetit, the Kitchn and more Pursue potential partnerships with brands the author has collaborated with before, including Omaha Steaks, Char-Broil and Head Country Outreach to top food and lifestyle blogs Outreach to food editors at top regional

Local media out of Maine

newspapers

## **Live Fire Cooking**

60 Open Flame Recipes to Take Outdoor Cooking to the Next Level

### Kita Roberts

## Take outdoor cooking to a new level with innovative live fire recipes from the founder of Girl Carnivore.

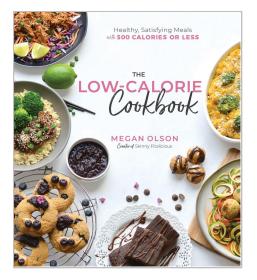
Leave the hot dogs at home and turn your outdoor cooking adventures into a gourmet feast. Kita Roberts, founder of Girl Carnivore, has perfected the art of cooking over live fire, and now she's sharing all her favorite creations with you.

This exciting collection of recipes ranging from tasty appetizers and sides to savory soups and stews is perfect for grill masters looking to tackle new skills and techniques for outdoor cooking. Hearty dishes like Flank Steak Tacos with Tangy Jicama and Apple Slaw and Sweet and Sticky Chicken Kabobs with Grilled Peaches and Fresh Chimichurri make the perfect meal to enjoy at your campsite after a day of hiking or while lounging around your backyard fire pit.

Kita also teaches readers all the skills necessary to safely and effectively cook over a live fire. Guides on building a fire, determining when the fire is ideal for cooking, choosing the best wood and more will have home cooks confidently cooking over an open flame in no time.

This book contains 60 recipes and 60 photos.

Kita Roberts is the creator of the blog Girl Carnivore. She has been featured in the Huffington Post, *Bon Appetit*, Kitchn and more and works with brands like Omaha Steaks, Char-Broil and Head Country. She lives in Rockland, Maine.



## COOKING / HEALTH & HEALING / WEIGHT CONTROL

Page Street Publishing | 6/30/2020 9781645670445 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781645670452

### **MARKETING**

Utilize the author's following from her blog, Skinny Fitalicious, which has a combined social media audience of 53K Select long lead pitching to women's, food, and healthy magazines Outreach to top food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Phoenix, AZ

### **The Low-Calorie Cookbook**

Healthy, Satisfying Meals with 500 Calories or Less

Megan Olson

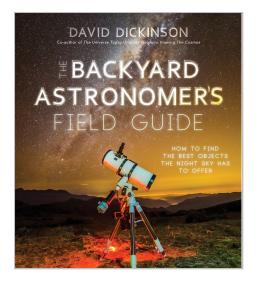
# Cut calories and cravings with this extensive cookbook, full of fantastic low-calorie recipes for any time of day.

For so many people, the hardest part of healthy eating is keeping those pesky between-meal cravings at bay. Luckily, certified nutritionist and founder of Skinny Fitalicious Megan Olson is here to provide you with a huge selection of low-calorie recipes perfectly balanced with the right amount of protein, carbs and healthy fats to kick those cravings to the curb. And her recipes have clear, proven results—Megan herself lost 100 pounds by cutting calories and curbing cravings. The best part? While many of the meals do cater to certain diets, it's not necessary to avoid any particular food groups, so gluten, dairy and meat lovers can all partake, too.

Bursting with delicious breakfast, lunch and dinner recipes, all with only 500 calories or less, *The Low-Calorie Cookbook* is the only cookbook you'll need to eat your way to a healthier, happier you. Each recipe includes a clear breakdown of its nutritional information so you can see exactly what you're eating and how it will help you to feel better in no time. From decadent pancakes and breakfast smoothies to delectable pastas, casseroles and stir fries, these recipes are low on calories, high on flavor, and sure to get you through the day craving-free.

This book will have 60 recipes and 75 photos.

Megan Olson is a certified nutritionist, fitness instructor and the founder of the blog Skinny Fitalicious. She currently works with hundreds of clients through her private practice and coaching program helping them to feel better and eat healthier. She lives in Phoenix, Arizona.



### SCIENCE / ASTRONOMY

Page Street Publishing | 7/21/2020 9781645670162 | \$21.99 Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 100 photos

Other Available Formats: Ebook ISBN: 9781645670179

### **MARKETING**

Return to outlets that covered our books Night Sky with the Naked Eye, Eight Years to the Moon and The Universe Today Guide to Viewing the Cosmos Take advantage of Universe Today's platform, which has over 3.2 million unique visitors per month Pitch astronomy and science magazines, including Astronomy, Sky & Telescope, Air & Space, Discover, Popular Science, Scientific American, etc.
Pitch men's magazines and websites Outreach to astronomy and science editors at top regional newspapers

# The Backyard Astronomer's Field Guide

How to Find the Best Objects the Night Sky has to Offer

**David Dickinson** 

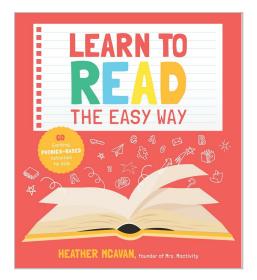
Discover beautiful nebulas, constellations, and deep sky objects with this comprehensive guide that provides fool-proof tips and easy-to-follow star charts.

David Dickinson, co-author of *The Universe Today Guide to Viewing the Cosmos*, has created the ultimate field guide for backyard astronomers. Whether you want to impress viewers at a star party, or learn what you can see with your new telescope, David shows you how to find the most impressive the night sky has to offer.

Backyard astronomy has become more accessible through apps and technology, but they tend to be inaccurate and a source of frustration when trying to find objects with your telescope. With 44 sky charts and David's expertise, it's like having a pro-astronomer out in the field with you.

Broken down by month and by hemisphere to ensure you get the best possible view, David shows you how to find objects like spiral galaxies, the 14th brightest star in the sky, and other stars that bring the "wow factor" to astronomy.

David Dickinson is the co-author of *The Universe Today Guide to Viewing the Cosmos*. He is an Earth science teacher, freelance science writer, retired USAF veteran and backyard astronomer. He currently writes and ponders the universe as he travels the world with his wife.



### EDUCATION / TEACHING METHODS & MATERIALS / READING & PHONICS

Page Street Publishing | 6/2/2020 9781645670322 | \$21.99 Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781645670339

### **MARKETING**

Utilize the author's platform from her online educational resource, Mrs. Mactivity, which has ~10K social media followers

Pitch parenting publications such as Parents magazine, Working Mother, Parent & Child and Kiwi Outreach to top Mommy, education and parenting bloggers

Pitch education, parenting and lifestyle editors at top newspapers and online

## **Learn to Read the Easy Way**

60 Exciting Phonics-Based Activities for Kids

Heather McAvan

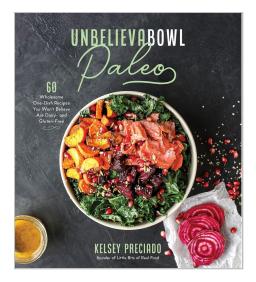
Heather McAvan, the founder of the comprehensive educational resource Mrs. Mactivity, makes learning to read a home easy with 60 fun phonic-based games.

Teach your child to read with these 60 simple, phonic-based activities. Heather McAvan, founder of Mrs. Mactivity, created these engaging games and exercises to help your child grasp the basics of sight words, letter pairings, initial sounds and more. With activities designed for children ages 4 though 7, many of these games can be adapted to the reading level of the reader making them perfect for teachers, parents and caregivers of early readers.

Learn to Read the Easy Way makes learning to read accessible by incorporating common household objects into games that simplify the work of becoming familiar with word families, decoding unfamiliar words and making connections between words and physical objects. Grounded in a varied approach that combines tactile and visual methods for a truly interactive experience, this book gives children a variety of ways to explore the building blocks of literacy.

This book will have 60 activities and 75 photos.

Heather McAvan is the founder of the Mrs. Mactivity, a comprehensive educational resource for teachers and parents. She works as an education consultant in the EdTech sector and has collaborated in educational campaigns with Hallmark, The Guardian, UNICEF and more. She lives in Bingley, West Yorkshire, UK.



## COOKING / HEALTH & HEALING / LOW CARBOHYDRATE

Page Street Publishing | 7/14/2020 9781645670186 | \$21.99 Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781645670193

### **MARKETING**

Utilize the author's following from her blog, Little Bits of Real Food, which has a combined social media audience of 121K Return to outlets that have covered the author in the past, including People, Glamour, Delish, Buzzfeed, Well+Good and more

Outreach to our strong Paleo media and blogger lists, as well as food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Orange County, CA

### **Unbelievabowl Paleo**

60 Wholesome One-Dish Recipes You Won't Believe Are Dairyand Gluten-Free

Kelsey Preciado

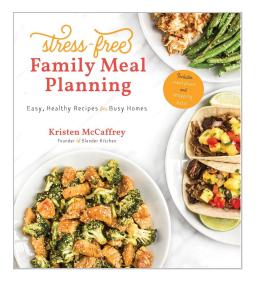
Kelsey Preciado brings you nourishing and protein-packed Paleo bowl recipes to help you stave off hunger and feel healthier, all while making clean-up a breeze with her one-dish serving method.

Kelsey Preciado is the founder of Little Bits of Real Food, where she showcases delicious and unique Paleo meals for those with dietary restrictions or anyone looking to eat healthier. With this collection of go-to recipes for Paleo eaters, Kelsey shows you how to revamp your lunches, dinners and desserts, all in one easy, minimal-cleanup required dish.

Kelsey's recipes pack in nutrients to help you stay fuller longer- plus each dish is also served in the simple, bowl-style to help time-crunched Paleo dieters cut down on prepping, cooking and clean-up times. With recipes that range from meat-filled to veggie-filled, Paleo eaters everywhere will find easy recipes with unique flavors that expand and enliven their diets. Make a quick, hearty breakfast with recipes like the Fajita Hash Bowl or Cinnamon Banana Sweet Potato Oats. With Kelsey's varied collection of lunch and dinner bowls, there will be a favorite for everyone, from the Lemon Rosemary Chicken Bowl, to the Beet & Bacon Balance Bowl, to the Mango Pineapple Pork Burrito Bowl. These nutrient-filled bowls loaded with good fats and free of processed sugars will help Paleo eaters everywhere cook tastier, no-fuss meals.

This book will have 60 recipes and 60 photos.

Kelsey Preciado is founder of the Paleo food blog, Little Bits of Real Food, as well as the co-host of the food and parenting-advice podcast Genuine Joy. Her recipes have been featured in *People, Glamour*, *Delish* and many more. She lives in Orange County, CA.



#### **COOKING / COOKING FOR KIDS**

Page Street Publishing | 8/25/2020 9781645670223 | \$22.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781645670230

### **MARKETING**

Utilize the author's following from her meal-planning company, The Slender Kitchen, which has a combined social media audience of 354K Select long lead pitching to women's, food, and healthy magazines Outreach to top food, health and lifestyle blogs
Outreach to food editors at top regional newspapers

Local media out of El Segundo, CA

# **Stress-Free Family Meal Planning**

Easy, Healthy Recipes for Busy Homes

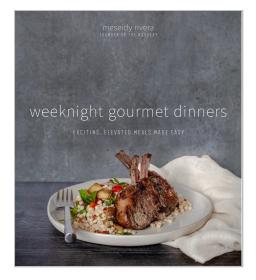
Kristen McCaffrey

Coordinate an entire week of breakfasts, lunches and dinners even the pickiest eater in your family will enjoy, with easy, healthy meal plans from Kristen McCaffrey, founder of Slender Kitchen.

Stress-Free Family Meal Planning is the one-stop guide for anyone who wants to cook healthier, tastier meals for their family, but finds themselves constantly running out of time and ideas. With the help of Kristen McCaffery, co-founder of the meal-planning company Slender Kitchen, readers will follow her week-long, pre-outlined recipe guides and get nutritious, yummy dishes on the table, every night of the week.

Kristen's weekly plans mix and match her 75 unique and health-conscious recipes, to keep everyone in the family pleased with a delicious variety of creative meals. Kristen introduces four weeks' worth of meal guides- complete with shopping lists, quick prep hacks, and ingredient substitutions for picky eaters. Each dish includes proteins, veggies or fruits while also utilizing quick cooking methods to ensue your family gets a healthy meal without much fuss. Get a whole variety of flavors into your week with quick breakfasts like Customizable Sheet Pan Breakfast Sandwiches, easy lunches like Mason Jar "Instant" Lasagna Soup, and leftover-worthy dinners like One Pot Creamy Sausage and Pepper Pasta. Kristen teaches you to naturally fit cooking into your schedule by advising how and when to prep ahead on a day-by-day, week-by-week basis. With this complete guide to family meal planning you can say goodbye to relying on expensive takeout or tasteless frozen dinner to feed the family.

Kristen McCaffrey is the co-founder of Slender Kitchen, a company that prepares personalized family meal plans. Her recipe guides have been praised on The Healthy Cooking Blog and Simple Nourished Living. Kristen's company has a combined social media following of 354K. She currently lives in El Segundo, California.



## COOKING / METHODS / QUICK & EASY

Page Street Publishing | 7/21/2020 9781645670483 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781645670490

### **MARKETING**

Utilize the author's following from her blog, The Noshery, which has a combined social media audience of 210K Return to outlets that have covered the author in the past, including The New York Times, Bon Appetit, Buzzfeed and more Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers

Local media out of Tennessee

## **Weeknight Gourmet Dinners**

Exciting, Elevated Meals Made Easy

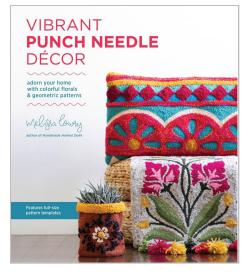
Meseidy Rivera

Meseidy Rivera has created the ultimate guide to cooking quick, elegant dinners on hectic weeknights, for food-lovers with packed schedules who still want to enjoy tasteful meals.

Weeknight Gourmet Dinners debunks the myth that cooking thought-out, exquisite meals is only reserved for the weekends, when you have hours of prep time. Meseidy Rivera, founder of The Noshery, shows readers how making gourmet-level meals with unique ingredients and delicious flavors is attainable any night of the week.

Meseidy revamps the boring pasta-and-bottled-sauce dishes that fill most people's plates during the week, while keeping the cooking process efficient with sheet-pan methods, instant pots, and slow cookers. Foodies with busy work weeks who still crave inspired, exciting dishes will be able to turn to this book to help get those sophisticated meals on the tables, without spending a lot of time in the kitchen. Meseidy pairs high-quality ingredients with simple-prep style mains, such as the Sheet Pan Miso Butter Rubbed Roast Chicken, or the Slow-Cooker Mulled Wine Braised Short Ribs, to get epic dinners on the table in a flash. These speedy recipes even leave time for desserts like Upside-Down Cherry Amaretto Microwave Cake or Red Wine Poached Figs with Whipped Mascarpone. With *Weeknight Gourmet Dinners* even the busiest of chefs will finally be able to come home from work and make a delicious, elegant dinner in minutes, then spend the rest of the night relaxing with loved ones.

Meseidy Rivera, a graduate of the Platt Culinary Institute, is the founder of The Noshery, where she showcases dishes inspired by her Puerto Rican heritage, and her upbringing as an "army brat." Her recipes have been featured in *The New York Times*, *Bon Appetit*, *Buzzfeed* and more. She currently lives in Chattanooga, Tennessee.



## CRAFTS & HOBBIES / NEEDLEWORK

Page Street Publishing | 7/28/2020 9781645670117 | \$22.99

Trade Paperback | 144 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781645670124

### **MARKETING**

Utilize the author's platform from her online organization of artists, Makeology, which has a social media following of over 16K, as well as her personal social media platform, which has over 12K followers Return to outlets that covered the author's previous book, Handmade Animal Dolls Outreach to women's and crafts magazines including Better Homes & Gardens, Sweet Paul, Real Simple, etc. Pitch craft, DIY and lifestyle editors at top newspapers and online publications/blogs

### Vibrant Punch Needle Décor

Adorn Your Home with Colorful Florals and Geometric Patterns

Melissa Lowry

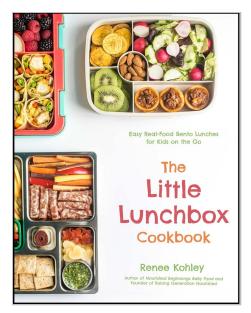
With these 20 punch needle projects, crafters of all levels can create stunning pillows, wall hangings and more, for a handmade look with a fraction of the work of traditional embroidery.

Melissa Lowry, author of *Handmade Animal Dolls*, shows readers how to embellish their home with the trending quick and easy art of punch needle embroidery. Readers can follow Melissa's gorgeous patterns and simple step-by-step instructions to create one-of-a-kind pieces. With just a punch needle —available at any craft store or online—yarn, and fabric readers can get started right away. Unlike traditional embroidery, knitting and crochet, there are no complicated stitches or special techniques. Slip the yarn into the needle and punch through the fabric to create a textured design. It's a relaxing, meditative craft, easy to do while chatting with friends or watching a favorite show.

Inspired by Melissa's Mexican heritage, these patterns reflect the vibrant colors and geometric patterns of traditional textiles, with a modern touch. The book includes full-size templates, so readers can replicate Melissa's signature designs. Beginners can get that amazing handmade look in a just an hour or two, creating beautiful pillows, hoop art, napkins and placements from scratch. Readers who want to dive deeper into the craft can tackle large-scale rugs and wall-hangings along with more detailed designs. Contemporary, colorful, and truly unique, these projects make it easy to pick up a satisfying hobby and personalize your home.

This book will have 20 projects and 60 photos.

Melissay Lowry is an artist, surface designer and the author of *Handmade Animal Dolls*. She is the founder of Makeology and her fabric line is available through Spoonflower. She currently lives in Milton, Ontario.



### **COOKING / COOKING FOR KIDS**

Page Street Publishing | 8/4/2020 9781645670674 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 7 in W 60 photos

### Other Available Formats:

Ebook ISBN: 9781645670681

### **MARKETING**

Utilize the author's following from her blog, Raising Generation Nourished where she has a combined social media following of over 20K Return to outlets that have covered the author in the past including Nourished Kitchen, The Prairie Homestead, Mommypotamus and Super Healthy Kids Select long lead pitching to parenting, food and healthy magazines Outreach to top food, health, parenting and lifestyle blogs Outreach to food editors at top regional newspapers Local media out of Grand Haven, Michigan

### The Little Lunchbox Cookbook

Easy Real-Food Bento Lunches for Kids on the Go

### Renee Kohley

This book makes it easy to fill your child's backpack with delicious, nourishing, real food lunches that are a breeze to prep.

These no-fuss lunches take kid-friendly foods and fill them with wholesome ingredients for satisfying, delicious meals that everyone can feel good about! Renee Kohley, author of *Nourished Beginnings Baby Food*, is a mom of three and a master of whipping up tasty, healthy lunches. Each recipe uses a combination of real sweeteners, whole grains, fresh veggies or healthy fats to re-create fun favorites like mac 'n' cheese, corndogs, chicken nuggets and more—and they're all perfect for big batch meal prep to last you the whole week.

Each lunchbox features one homemade element combined with healthy, pre-prepared sides that together take lunchtime to a new level. Try making buckwheat flatbread pizzas that will lift their energy with protein, B vitamins, and an array of minerals. Change up their sandwich routine with nutrient-packed egg salad full of omega 3 fatty acids and choline that boost brain function. With *The Little Lunchbox Cookbook*, you'll be proud to pack nourishing real food meals your kids will love, without the hassle of preparing each individual item.

This book contains 60 recipes and 60 photos.

Renee Kohley is the author of *Nourished Beginnings Baby Food* and the mom of three behind the website Raising Generation Nourished. She has been a featured writer on Nourished Kitchen, The Prairie Homestead, Mommypotamus and Super Healthy Kids. She lives in Grand Haven, Michigan.



## COOKING / HEALTH & HEALING / LOW CARBOHYDRATE

Page Street Publishing | 8/25/2020 9781645670308 | \$21.99

Trade Paperback | 168 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781645670315

### **MARKETING**

Utilize the author's following from her blog, Keto Copy, which has a combined social media audience of over 132K Select long lead pitching to women's, food, and healthy magazines Outreach to top food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Michigan

## The Frugal Keto Cookbook

75 Flavor-Packed Recipes that are Easy on Your Budget

**Emily Pierce** 

Eating keto has never been easier or more affordable than with this approachable collection of recipes that are high-fat, low-carb and won't break the bank.

Watch your waistline—and your budget—with mouthwatering meals like Steak with Blue Cheese Butter and White Chicken Chili from Emily Pierce, founder of Keto Copy, who has dropped over 100 pounds since she began eating keto. Whether you're looking to lose weight or transition to a healthier lifestyle, every recipe in this collection keeps costs low while packing in flavor and nutrition. Going keto doesn't have to mean buying expensive cuts of meat or pricey specialty ingredients. And with smart techniques that minimize waste, Emily helps you make the most of every food item. Save the stems from Saturday night's Stuffed Mushrooms to use in Monday's Cream of Mushroom Soup. Or flip to the Leftover Land chapter and whip up a Kitchen Sink Casserole or a platter of Philly Cheesesteaks.

Best of all, saving money and eating healthier doesn't mean you have to sacrifice the flavors and dishes you love. Yes, you can still have pancakes for breakfast while eating keto! Looking for something savory? Reach for a Garlic Knot or Parmesan Chips with Spinach Dip. Indulge in some Salted Caramel Cookies or Chocolate Pots du Crème. There's a slew of recipes for every budget and palate, whether you're an experienced keto pro or brand new to the diet.

This book will have 75 recipes and 75 photos.

Emily Pierce is the founder of Keto Copy, a popular blog and Instagram account with 132K followers, and cohost of the podcast *The Keto Happy Hour*. She lives in Michigan and has lost more than 100 pounds since she began following the diet.



## HEALTH & FITNESS / BEAUTY & GROOMING

Page Street Publishing | 8/11/2020 9781645670384 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781645670391

### **MARKETING**

Utilize the author's platform from her blog, Little Green Dot, has more than 40K combined social media followers Create promotional postcards for the author to hand out at natural skincare workshops

Pitch outlets such as Organic Life, Organic Spa Magazine, Natural Health, Herbal Living and other publications with an emphasis on organic and natural living and DIY

Outreach to health, beauty, DIY and organic bloggers Local media in Orlando, FL

### **Natural Homemade Skin Care**

60 Cleansers, Toners, Moisturizers and More Made from Whole Food Ingredients

Militza Maury

# Get beautiful glowing skin the natural way with homemade, whole food skin care products that save you money.

Finding natural skin care products that are are easy on the wallet and fit your skin needs is a challenge —but now you can make all the products you need using ingredients found in your pantry and fridge. Militza Maury, founder of the natural skin care blog Little Green Dot, shares her quick, easy and fun-to-make recipes for cleansers, scrubs, moisturizers and more.

Your daily skin care routine becomes an enjoyable ritual with a variety of effective cleanser, toner and moisturizer recipes, each of which can be customized to suit your skin type. Combine manuka honey and clay for a refreshing cleanser and whip up a green juice hydrosol to revitalize tired, dehydrated skin.

With Militza's unique recipes, skin care can be a fun, indulgent experience. You can transform yogurt or watermelon into nourishing face masks perfect for your next at-home spa day or exfoliate with Mango Cobbler Body Scrub so that your skin is soft and smooth from head to toe

Militza's recipes are accompanied by all the information you could possibly need about the benefits of various ingredients and a customization guide that will help you choose which herbs and oils are best for your skin type.

This book contains 60 skin care recipes and 60 photos.

Militza Maury is the creator of the natural skin care blog Little Green Dot. She has led workshops on natural skin care around the world and lives in Orlando, Florida, with her family.



## COOKING / COURSES & DISHES / APPETIZERS

Page Street Publishing | 8/11/2020 9781645670131 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

### Other Available Formats:

Ebook ISBN: 9781645670148

### **MARKETING**

Utilize the author's following from her blog, Cooking with Cocktail Rings, which has a combined social media audience of 81.6K

Return to outlets that have covered the author in the past, including Buzzfeed, HuffPost and PBS

Outreach to top food, entertaining and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Los Angeles, CA

### **Share + Savor**

Create Impressive + Indulgent Appetizer Boards for Any Occasion

Kylie Mazon-Chambers

Create an unforgettable appetizer spread for your next gathering with these 60 uniquely delicious recipes, inspired by the author's globe trekking adventures.

In this collection of 60 recipes, Kylie Mazon- Chambers, of the blog Cooking with Cocktail Rings, showcases all of her worldly food knowledge with fun, easy and delicious appetizer and charcuterie boards. Readers will sample authentic flavors from different cultures through the best means possible: grazing on beautifully laid out platters!

Meat and cheese appetizer spreads have always been a staple of the perfect dinner party, and with social media popularizing home-food-photography, readers want to know now more than ever how to lay out beautiful boards. By including no-prep sides with dips and spreads that can be made in a big batch, and divvied out over multiple platters, Kylie makes laying out picturesque boards a quick and easy affair. Readers will impress everyone at their next gathering with boards like the Hawaiian-Inspired Platter featuring Mini Poke Cups, the Summer Seafood Platter featuring Brown Butter Mini Lobster Rolls, and the Southern-Inspired Board featuring Green Tomato Chutney. Within each of these 20 platters ideas, Kylie features 3-4 recipes for homemade elements, and pairs them with complementary veggies, breads and other snacks, making each platter both brag-worthy and a breeze to assemble. When planning for their next get together, readers will find modern, easy-to-execute approaches to the much-loved appetizer board.

This book will have 60 recipes and 60 photos.

Kylie Mazon- Chambers is the founder of Cooking with Cocktails Rings, a popular food, travel and lifestyle blog showcasing dishes from around the world. Her recipes have appeared in Buzzfeed, *The Huffington Post* and on PBS. She has a combined social media following of 81.6K. Kylie lives in Los Angeles, California.



## COOKING / HEALTH & HEALING / LOW CARBOHYDRATE

Page Street Publishing | 8/18/2020 9781645670360 | \$21.99 Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781645670377

### **MARKETING**

Utilize the author's following from her blog, Confessions of a Clean Foodie, which has a combined social media audience of 66K

Pursue partnerships with brands that have covered the author in the past, including Driscoll's, The Feedfeed, Primal Kitchen and more

Outreach to top food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Minneapolis, MN

## **One-Pot Keto Cooking**

75 Delicious Low-Carb Meals for the Busy Cook

Charlotte Smythe

Make keto cooking and cleanup a breeze with delicious one-pot meals from blogger Charlotte Smythe.

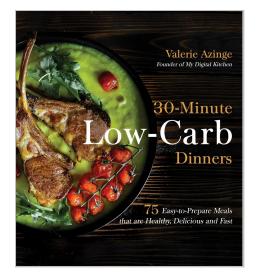
You don't need to fill up your sink with dishes to whip up a tasty keto meal the whole family will love. This collection of one-pot and one-pan dishes makes it easy to have a scrumptious low-carb meal on your table in no time at all.

Make a hearty pot of soup that leaves you satisfied and energized. Delicious sheet pan meals are easy to assemble and even easier to clean up. Get out your skillet to create exciting stovetop recipes that you'll want to eat again and again.

With a variety of dishes like Zucchini Lasagna Soup, Asian Beef and Noodles, Butternut Squash Frittata and Quick and Easy Bolognese, you're sure to find a meal to please your palate.

This book contains 75 recipes and 75 photos.

Charlotte Smythe is the founder of the food blog Confessions of a Clean Foodie. She has worked with Driscoll's, feedfeed, Primal Kitchen and more. Charlotte lives in Minneapolis, Minnesota.



## COOKING / HEALTH & HEALING / LOW CARBOHYDRATE

Page Street Publishing | 5/12/2020 9781624149542 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 24 9.1 in H | 8 in W | 0.5 in T | 1.2 lb Wt 75 photos

Other Available Formats:

Ebook ISBN: 9781624149559

### **MARKETING**

Utilize the author's following from her catering company and blog, My Digital Kitchen, which has a combined social media audience of 40K Select long lead pitching to women's, food and healthy magazines
Outreach to top food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

## **30-Minute Low-Carb Dinners**

75 Easy-to-Prepare Meals that are Healthy, Delicious and Fast

Valerie Azinge

Perfect for those busy weeknights, Valerie makes sticking to a low-carb diet easier than ever with incredible dinners that take 30 minutes or less.

Following a low-carb diet doesn't have to be time consuming. Valerie Azinge, founder of My Digital Kitchen, has created 75 recipes that are low on carbs—less than 20g for one serving—and rich in flavor.

The low-carb craze is on the rise. With a large market who is eager for more books, 30-Minute Low-Carb Dinners meets the demand for healthy, non-processed meals that are also easy to prepare. Valerie's dishes are naturally low-carb, and with recipes like Broccoli Garlic Ginger Beef, Spicy Sautéed Calamari with Zoodles and Sriracha Shrimp with Lettuce Cups, readers can indulge in delicious whole-food dinners without spending hours in the kitchen. Many of these recipes are also one-pot, which cuts down on after-dinner cleanup.

This book will have 75 recipes and 75 photos.

Valerie Azinge is the founder of My Digital Kitchen, a food blog and catering company. Her mission is to cater to multiple diets and allow people to live happier, healthier lives. She has a combined social media following of 40K. She lives in Toronto.



#### **COOKING / VEGAN**

Page Street Publishing | 5/12/2020 9781624149825 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9.1 in H | 8 in W | 0.4 in T | 1.1 lb Wt 60 photos

Other Available Formats: Ebook ISBN: 9781624149771

### **MARKETING**

Utilize the author's following from her blog, Rabbit and Wolves, which has a combined social media following of 160K Select long lead pitching to women's, food, vegan, southern and healthy magazines

Outreach to vegetarian and vegan publications and blogs, as well as top food and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of Tallahassee, FL

## **Southern Vegan**

Delicious Down-Home Recipes for Your Plant-Based Diet

### Lauren Hartmann

Eating vegan doesn't mean sacrificing satisfying homestyle flavors with this impressive array of southern-inspired plant-based dishes.

This is southern cooking for a new generation. Rediscover the region's most beloved dishes and unearth new favorites with this collection of 60 plant-based recipes by vegan blogger Lauren Hartmann.

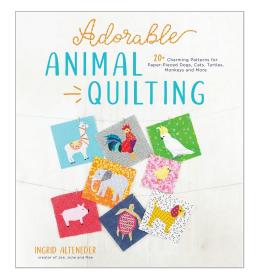
Whether you're from the South or just long for its flavors, you'll be reaching for seconds of dishes like:

- · Blackened Tofu Coleslaw Sandwiches
- · Nashville Hot Cauliflower
- · Cajun Brussels Sprouts with Cheesy Grits
- · Jalapeno Hushpuppies with Sweet Butter
- · Mississippi Mud Cheesecake

With shrewd substitutions and clever techniques for recreating the textures and flavors that define the region—but without all the meat and dairy—Lauren will lead you on a journey to create healthier new culinary traditions without giving up the cuisine you love.

This book has 60 recipes and 60 photos.

Lauren Hartmann is a classically trained pastry chef and the founder of Rabbit and Wolves, a popular vegan blog specializing in comfort food recipes. She has 152K Instagram followers and more than 8K Facebook followers. She lives with her husband and children in Tallahassee, Florida.



### **CRAFTS & HOBBIES / QUILTS &** QUILTING

Page Street Publishing | 8/18/2020 9781645670582 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 20 (plus step-by-steps)

Other Available Formats:

Ebook ISBN: 9781645670599

### **MARKETING**

Utilize the author's platform from her online shop and Etsy page, Joe June and Mae, as well as her following on Instagram (8K followers) Create postcards for author to distribute to her customers Outreach to women's and crafts magazines including Better Homes &

Gardens, Sweet Paul, Do-It-Yourself, Real Simple, etc.

Pitch quilting, DIY, lifestyle and home blogs and websites

## **Adorable Animal Quilting**

20+ Charming Patterns for Paper-Pieced Dogs, Cats, Turtles, Monkeys and More

Ingrid Alteneder

Learn to make cute and colorful quilting blocks from easy-tofollow paper patterns, with step-by-step instructions from textile designer Ingrid Alteneder.

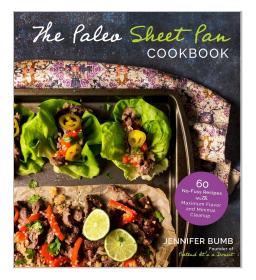
Adorable Animal Quilting uses the simplified method of paper-piecing to teach craft lovers how to make easy, fun quilt designs. Readers will learn quilting and sewing basics while creating a plethora of cute, lovable animal pattern-blocks along the way.

Ingrid Alteneder, pattern designer, quilting instructor and founder of Joe, June and Mae, has created 20 different paper outlines that seriously streamline the process of making quilted blocks. Each outline shows readers how to align different fabrics, the measurements necessary for each piece, and where to cut and sew materials. No matter your skill level, this book will help you produce professional looking, high-quality, charming quilted patterns with Ingrid's step-by-step instructions and helpful visual aids. Ingrid guides you through what materials you will need—both the common household items and the experienced quilting tools—to set readers up with all the necessary materials to design beautiful patterns for years to come. With animal designs ranging from cats and dogs, to kolas and hippos, to turtles and dolphins, everyone will quickly find a favorite project to embark on.

Whether you're looking for an activity the whole family will love, a relaxing solo craft project, or trying to enhance your quilting game, Adorable Animal Quilting will help you get there.

This book will have 20 projects and 20 photos (plus step-by-steps).

Ingrid Alteneder is the creator of Joe, June and Mae, where she designs and sells unique quilting patterns, and offers tutorials on sewing them. Before that, Ingrid worked in the fashion industry. She currently lives in Dietzenbach, Germany.



## COOKING / HEALTH & HEALING / GLUTEN-FREE

Page Street Publishing | 8/25/2020 9781645670261 | \$21.99 Trade Paperback | 144 pages | Carton Qty: 26 9 in H | 8 in W

Other Available Formats: Ebook ISBN: 9781645670278

### **MARKETING**

60 photos

Utilize the author's following from her blog, Pretend It's a Donut, which has a combined social media audience of 73K Outreach to our strong Paleo media and blogger lists, as well as food, health and lifestyle blogs

Outreach to food editors at top regional newspapers

Local media out of San Francisco, CA

### The Paleo Sheet Pan Cookbook

60 No-Fuss Recipes with Maximum Flavor and Minimal Cleanup

Jennifer Bumb

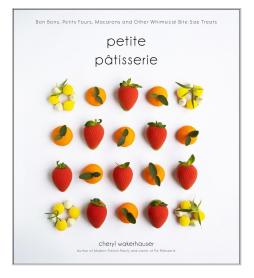
In this book, Jennifer Bumb, creator of Pretend It's a Donut, gives readers a hands-off approach to get delicious Paleo meals on the table effortlessly with just one pan.

Jennifer Bumb, creator of Pretend It's a Donut, makes eating Paleo quick and easy with a diverse array of 60 sheet pan breakfasts, lunches and dinners. The Paleo diet is one of the most popular diets in the United States, and this cookbook is full of flavorful options that come together in minutes and are a breeze to clean up. Each meal is perfect for busy people trying to make healthier choices and with recipes like Enchilada Breakfast Bake, Pesto Chicken with Artichokes and Cauliflower and Apple Pie Crumble, you'll have no shortage of wholesome meals to choose from.

Spice up your weeknight with suppers full healthy fats, lean proteins and hearty vegetables like Spaghetti Squash Pork Chow Mein, Chili Lime Salmon with Mango Relishor Chimichurri Meatballs with Peppers. Because everything fits on a sheet pan, these set it and forget it meals will have you out of the kitchen in no time. And when the timer goes off, you'll have something that's sure to satisfy whether you're making Blueberry Pancakes, Swedish Meatballs or Strawberry Shortcake. With so many delicious and healthy hands-off choices, there's no reason not to go Paleo.

This book has 60 recipes and over 60 photos.

Jennifer Bumb is the creator of the family-friendly healthy cooking blog Pretend It's a Donut. Jennifer has over 73k combined social media followers and has guest-blogged for Whole30. She lives in the Bay Area of California.



## COOKING / COURSES & DISHES / PASTRY

Page Street Publishing | 8/25/2020 9781645670421 | \$25.00

Hardcover with dust jacket | 192 pages | Carton Qty: 26 9 in H | 8 in W 50 photos

Other Available Formats:

Ebook ISBN: 9781645670438

Local media in Portland, OR

### **MARKETING**

Utilize the author's costumer base for her Portland bakery, Pix Patisserie, as well as her industry/baking connections Return to outlets that have covered the author's bakery and her previous cookbook, Modern French Pastry Outreach to top food/dessert bloggers and media outlets
Pitch food editors at top newspapers

### **Petite Pâtisserie**

Bon Bons, Petits Fours, Macarons and Other Whimsical Bite-Size Treats

Cheryl Wakerhauser

Cheryl has always been on the cutting edge of French pastry and now she brings her modern approach to popular, quintessentially French desserts like macarons, bon bons, petits fours and more.

Cheryl Wakerhauser, owner of the award-winning Pix Patisserie, provides step-by-step instructions along with tips and tricks to demystify the art of French desserts and candies, making patisserie more approachable for home bakers and aspiring pastry chefs. This is a great introduction for those who are looking to expand their skills, or who want to learn about French pastry outside of the more complicated, traditional classics.

French patisserie is a study in components, and Cheryl breaks each recipe down, providing information on classic techniques while imbuing each recipe with a new twist. Her petits fours combine mango and passion fruit mousse, coconut meringue and almond cake to create the perfect harmony of flavor and texture. Cheryl's macarons, a staple for any French dessert enthusiast, have just the right amount of rose flavor, and are miniaturized to be the size of candies.

Cheryl's ingenuity, incredible flavors, and knowledge of techniques are what make her desserts so popular and award-winning. Having the guidance of such an accomplished chef will make this a must-have resource for both aspiring pastry chefs and home bakers.

This book will have 45 recipes and 50 photos.

Cheryl Wakerhauser is the executive chef and owner of Pix Patisserie and author of *Modern French Pastry*. She trained with MOF Philippe URRACA, a prestigious patisserie located in southern France. She has been featured in multiple publications and has won awards in both France and the US. She lives in Portland, OR.

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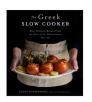
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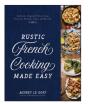
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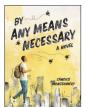
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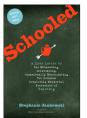
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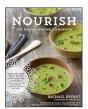
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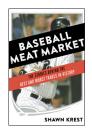
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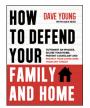
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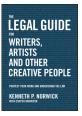
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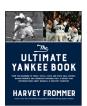
Emilie Raffa, author of The Clever Cookbook and creator, cook and photographer of The Clever Carrot

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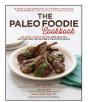
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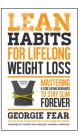
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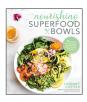
Nate Swick, editor of ABA Blog and writer for 10,000 Birds

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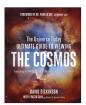
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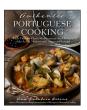
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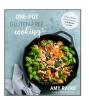
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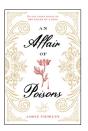
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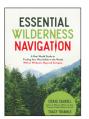
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