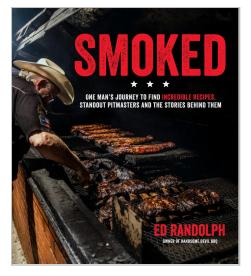


+ INSPIRING READERS TO DO THE THINGS THEY LOVE BETTER +

DISTRIBUTED BY MACMILLAN



### COOKING / METHODS / BARBECUE & GRILLING

Page Street Publishing | 5/7/2019 9781624148132 | \$25.00

Trade Paperback | 240 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148149

### **MARKETING**

Utilize our existing barbeque/grilling network of contacts from Bill Gillespie's and Eric Mitchell's books

Reach out to barbecue newsletters, blogs and databases to promote book via giveaways and competition appearances Pitch men's, food and lifestyle magazines (print and online) and websites

Outreach to food editors at top regional newspapers

Local media in Hudson Valley, NY

### **Smoked**

One Man's Journey to Find Incredible Recipes, Standout Pitmasters and the Stories Behind Them

### Ed Randolph

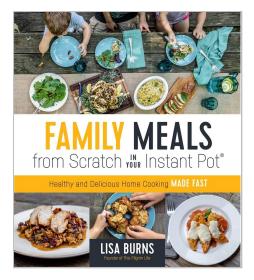
Readers will tour the country with influential pit master Ed Randolph, getting the inside scoop on a slew of BBQ joints and their legendary recipes.

Hit the road with Pit Master Ed Randolph and enjoy the best BBQ recipes the country has to offer. As the owner of the authentic, award-winning BBQ restaurant Handsome Devil, Ed is plugged in to the BBQ community and ready to give readers the inside scoop. Drop in on the greatest names in grilling, and discover hidden gems only the most devoted fans know about. This fun, flavorful survey covers a huge range of techniques and styles: from the Carolinas, down to Georgia, and even west in California: no grill is left uncovered.

Readers will get grilling tips from big league pit masters, coast to coast. Check out the famed Lewis Barbecue in South Carolina and learn how to make a legendary brisket. Visit the Shed in Mississippi for slow smoked, fall-off-the bone ribs. In Illinois, BBQ guru Mike Mills shows readers how to get the perfect tender and juicy BBQ chicken. With tips on smoking, sauces, rubs, grill techniques and so much more, this book is a must-have for BBQ enthusiasts everywhere. From slow-cooked Texas-style pork to Memphis dry rub ribs, readers can sample a full range of BBQ from across the country, without leaving the comfort of their own grill.

This book will feature 60 BBQ restaurants and over 75 photos.

Ed Randolph is owner and pit master of the award-winning restaurant and brand, Handsome Devil. He has been recognized by The Food Network as one of the country's most influential pit masters for his commitment to authentic BBQ and innovative flavor. He lives in Newburgh, NY.



### COOKING / METHODS / PRESSURE COOKING

Page Street Publishing | 5/21/2019 9781624147524 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624147531

### **MARKETING**

Utilize the author's following from her blog, This Pilgrim Life, which has 11K Facebook followers
Select long lead pitching to women's, food and healthy magazines
Outreach to top food and lifestyle blogs
Outreach to food editors at top regional newspapers
Local media out of Greensboro, NC

Special 3+/3% retail offer.

# Family Meals from Scratch in Your Instant Pot

Healthy & Delicious Home Cooking Made Fast

Lisa Burns

## Make healthy, family-friendly breakfasts, lunches, dinners and desserts from scratch quickly and easily in your Instant Pot.

Create stress-free, nutritious meals the whole family will love with these fast and flavorful recipes for the Instant Pot and other multifunction cookers. A busy mother of five, Lisa Burns offers insider tips and smart cooking solutions to help parents feed their families in a flash, while still serving healthy, balanced meals made from scratch with real whole foods.

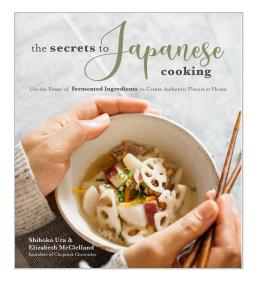
You can easily dish up healthy, delicious breakfasts and lunches your kids will go crazy for, like Green Eggs & Ham Casserole, Fruity Couscous Salad and Sausage & (Secret) Sweet Potato Macaroni, not to mention low-prep, "dump and go" dinners like Cheesy Tortellini Soup and Curried Red Lentils & Ginger Garlic Chicken. And finish it all off with tasty, naturally-sweetened treats like Late Night Fudgy Brownies.

You'll also save time, money and hassle with recipes for homemade restaurant favorites and mouth-watering meals for when company comes over.

With Family Meals from Scratch in Your Instant Pot, you can focus less on the chore of preparing healthy meals and more on the joy of sharing them with those you love.

The book will contain 75 recipes and 75 photos.

Lisa Burns is the founder of the This Pilgrim Life food blog, which has 11K FB followers. She lives with her husband and their children in Greensboro, NC.



### COOKING / REGIONAL & ETHNIC / ASIAN

Page Street Publishing | 5/21/2019 9781624147838 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624147845

### **MARKETING**

Utilize the authors' following from their blog, Chopstick Chronicles
Select long lead pitching to women's, food and healthy magazines
Outreach to top food and lifestyle blogs
Outreach to food editors at top regional newspapers

# The Secrets to Japanese Cooking

Use the Power of Fermented Ingredients to Create Authentic Flavors at Home

Shihoko Ura and Elizabeth McClelland

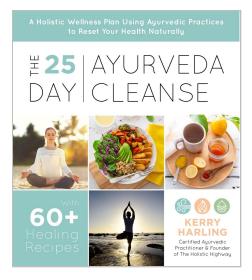
Japanese home cooking has never been more accessible with this collection of simple, authentic recipes made extra flavorful with homemade fermented ingredients like miso, rice vinegar and more.

The amazing, umami-rich flavors that define Japanese cooking take root in fermented ingredients like miso, amazake and rice vinegar. In this book, mother and daughter Shihoko Ura and Elizabeth McClelland, from the blog Chopstick Chronicles, show readers how to make these fermented staples from scratch and use them to create authentic dishes with powerful flavor. These recipes go way beyond sushi and ramen. Shihoko and Elizabeth share their family's go-to meals: the simple essentials of a healthy, balanced Japanese diet, as well as creative, contemporary dishes. With minimal steps and common ingredients, these recipes will become favorites for busy weeknights and easy entertaining.

Miso Glazed Eggplant is quick to throw together, but the savory flavor and tender texture will blow readers away. Use tangy rice vinegar for homemade Pickled Ginger or citrus Ponzu, the perfect dipping sauce for Sui Goyoza shrimp dumplings. Amazake, a popular rice beverage with a subtle flavor and creamy texture, is the secret ingredient in fun sweets like Matcha Mochi and Mashi-Pan, an irresistibly fluffy sponge cake. Readers can choose to make their own fermented ingredients, or use store bought for faster results. This book makes achieving key Japanese flavors so simple, it will change the way readers cook at home. Traditional and contemporary Japanese cooking has never been more accessible.

This book will have 75 recipes and 75 photos.

Shihoko Ura and Elizabeth McClelland are the mother and daughter team behind the blog Chopstick Chronicles. Shihiko was born and raised in Japan, and now lives in Australia with her family.



### HEALTH & FITNESS / ALTERNATIVE THERAPIES

Page Street Publishing | 5/28/2019 9781624148354 | \$22.99

Trade Paperback | 224 pages | Carton Qty: 26 9 in H | 8 in W 60 photos

Other Available Formats: Ebook ISBN: 9781624148361

### **MARKETING**

Pitch outlets such as Organic Spa Magazine, Natural Health, Herbal Living and other publications with an emphasis on organic and natural living Outreach to alternative health, wellness/nutrition, holistic and organic online outlets and bloggers Select long lead pitching to women's, food and healthy magazines Outreach to top food and lifestyle blogs Local media out of Pennsylvania

### The 25-Day Ayurveda Cleanse

A Holistic Wellness Plan Using Ayurvedic Practices to Reset Your Health Naturally

**Kerry Harling** 

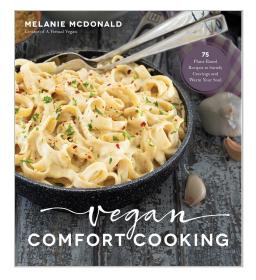
Take a holistic approach to cleansing your body for good and increasing mindfulness through this simple-to-follow, day-by-day Ayurveda wellness and recipe plan.

Take charge of your health and wellness with a cleanse that's anything but ordinary. More than a mere diet plan, Ayurveda is a holistic lifestyle that combines herbalism, yoga and mindfulness to completely transform your physical and spiritual wellness. Certified Ayurveda practitioner Kerry Harling will guide you at each step of the way. Kick off your journey to a healthier you by determining your "dosha," or constitution type—Vata, Pitta or Kapha—which will identify imbalances in your body that are causing physical ailments, discomfort and illness. For instance, dry, cool and restless Vatas who often suffer from anxiety, constipation and arthritis should eat wet, warm and rich foods such as hearty soups and roasted meats. Kerry's cleanse presents a specific day-by-day plan for each dosha to eat and live in a way that brings your body, mind and spirit into complete balance within 25 days.

The book is packed with 60 delicious recipes that can be adapted to suit each dosha, such as Spinach and Ricotta Dumplings, Harvest Chipotle Chili and Broccolini Almond Pizza. Lifestyle guides such as yoga sequences, meditation practices and journal prompts will help you form beneficial habits. With Kerry guiding the way, you can finally get to the root of your health issues and achieve long-lasting balance, health and happiness.

This book has 60 recipes and 60 recipe photographs.

Kerry Harling is a National Ayurvedic Medical Association certified practitioner and the founder of The Holistic Highway. She is also a certified yoga teacher and TEDx speaker. She has a practice at the University of Pittsburgh's Center for Integrative Medicine and a successful paid online cleanse program. Kerry lives in Harrisburg, Pennsylvania.



#### **COOKING / VEGAN**

Page Street Publishing | 5/28/2019 9781624147791 | \$21.99

Trade Paperback | 208 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624147807

### **MARKETING**

Utilize the author's following from her blog, A Virtual Vegan, which has nearly 80k followers on Facebook Return to outlets that covered the author in the past, including Vegan Food & Living, Reader's Digest, Parade, Better Homes & Gardens, Good Housekeeping, Cosmopolitan, etc. Select long lead pitching to women's, food and healthy magazines Outreach to vegetarian and vegan publications and blogs Outreach to food editors at top regional newspapers

### **Vegan Comfort Cooking**

75 Plant-Based Recipes to Satisfy Cravings and Warm Your Soul

Melanie McDonald

Eating vegan is downright indulgent with these 75 satisfying and approachable recipes from a prominent food blogger with nearly 80K social media followers.

Skip the salad and satisfy your every craving with these 75 guilt-free vegan twists on your favorite comforting classics. With endless options for every meal of the day, this approachable yet decadent collection of recipes is your ultimate guide for whipping up hearty, plant-based meals. Whether you're a lifelong vegan or a carnivore looking to cut down on your meat intake, each recipe is sure to please your palate and satiate your appetite.

With mouthwatering fare like Cozy Veggie Pot Pies, Rich & Saucy Tagliatelle Bolognese, Ooey-Gooey Cinnamon Rolls, and Dreamy Baked Strawberry Cheesecake, *Vegan Comfort Cooking* by Melanie McDonald, founder of A Virtual Vegan, will have even the most die-hard meat eaters begging for seconds. Start your morning with Creamy Mushroom Stuffed Crepes, satisfy your snack attacks with Mind Blowing Jalapeno Queso, or end your night Ultra Decadent Peanut Butter Ice Cream Cake—McDonald's easy-to-follow recipes are packed with homecooked flavors, making every meal feel like a guilt-free indulgence.

This book with have 75 recipes and 75 photos.

Melanie McDonald is the founder of the popular blog A Virtual Vegan, which has nearly 80k followers on Facebook. Her work has appeared in *Vegan Food & Living, Reader's Digest, Better Homes & Gardens, Good Housekeeping, Cosmopolitan*, foodnetwork.ca and more. She lives on Canada's west coast with her husband and son.



### Page Street Publishing | 6/4/2019 9781624147951 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 125 photos

Other Available Formats: Ebook ISBN: 9781624147968

### **MARKETING**

Utilize the author's following from her blog, Girl in the Garage, which has over 26k followers on social media Return to outlets that have covered the author in the past, including Better Homes and Gardens, Woman's Day, Romantic Homes, Buzzfeed, Country Living and more

Pitch home and lifestyle editors at top newspapers and online publications/blogs such as InStyle, Buzzfeed, Huffington Post, Refinery29, MindBodyGreen, etc. Outreach to women's and shelter magazines

### **Amazing Furniture Makeovers**

Easy DIY Projects to Transform Thrifted Finds into Beautiful Custom Pieces

Jen Crider

Hop on the vintage furniture makeover trend with easy-toexecute projects, featuring step-by-step photo guides and foolproof instructions for guaranteed jaw-dropping results.

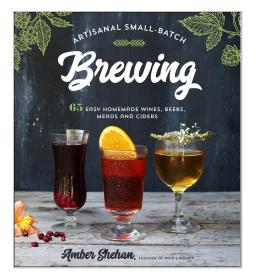
Transforming old and worn furniture into a gorgeous, modern statement piece can be intimidating, but Jen Crider makes it easy with step-by-step tutorials anyone can do. This book is packed with ingenious, approachable projects to turn old chairs, tables, sofas and more into gorgeous furniture. Jen's style fits right in to today's farmhouse décor, making the book appealing to a wide audience.

Unbelievable before and after photos will blow readers away, especially when they learn how simple it is to create the effects themselves. Beginners can dive right in with quick tricks and techniques like applying stain for a luxury wood finish and using paint to make details pop. More advanced projects are accessible to all-levels with Jen's super helpful step-by-step instructions and photos.

With plenty of tips on selecting and repairing furniture, it's easy to get started. Learn how to give a second-hand table that perfectly weathered antique look. DIY enthusiasts won't believe how easy it is to reupholster seat cushions, benches, armchairs and more. Give any room a special handmade touch in just a few hours and on a budget with 25 exciting techniques. Before long, readers will be impressing friends on social media with their own amazing before and after shots.

This book will have 25 makeovers, each with a styled photo plus about 5 step-by-step photos (for 125+ photos total).

Jen Crider is the creator of the DIY home décor blog Girl in the Garage, which has over 26k followers across her social media channels. Her projects have been featured in print in *Better Homes and Gardens, Women's' Day* and *Romantic Homes*, as well as online on Buzzfeed, Country Living, and more. She lives in Valparaiso, Indiana.



### **COOKING / BEVERAGES / WINE** & SPIRITS

Page Street Publishing | 6/4/2019 9781624147814 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 65 photos

Other Available Formats: Ebook ISBN: 9781624147821

### **MARKETING**

Utilize the author's following from her blog, Pixie's Pocket Return to outlets that have covered our popular home brewing titles, including Against All Hops and Methods of Modern Homebrewing Pitch beer, home brewing, spirits and DIY

publications and blogs

Local media out of Asheville, NC

### **Artisanal Small-Batch Brewing**

65 Easy Homemade Wines, Beers, Meads and Ciders

Amber Shehan

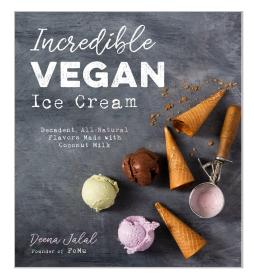
A respected voice in the large home brewing community reveals the secrets to craft brewing using all-natural ingredients and the healing benefits of herbs.

This new collection of brewing recipes brings an exciting and healthful twist to home brewing by infusing herbs and other healing ingredients into the brews. Herbalism has gained popularity over the past couple years, as more people seek a holistic approach to health and wellness. This book builds off that trend in a fun, unique way with Amber Shehan's recipes made from commonly found herbs, wildflowers, fruits and other plants. Readers will love adding the healing benefits of herbs to their drinks to support their natural and holistic lifestyles.

Recharge at the end of a long day with a soothing glass of Rose Hip & Elderberry Wine, or sip a refreshing glass of Blackberry Cider on a sunshiny afternoon. Choose between the indulgent Dandelion Root Chocolate Stout, the light, floral Elderflower Saison, or the classic Chamomile Pale Ale. Amber specially designed her recipes to make a single one-gallon batch of each drink, so readers can sample each of these thirst-quenching beverages guilt- (and waste-) free. Holistic healing has never tasted so good or been so much fun!

The book will contain 65 recipes and 65 styled photos, plus accompanying process shots.

Amber Shehan is the founder of Pixie's Pocket, and a contributing writer for the Herbal Academy. Her blog's Pinterest page receives over 470K monthly views. Two of her herbal homebrew recipes were selected to appear in *Quench*, a collection of over 100 home beverages by Ashley English (founder of Small Measure). She lives in Ashville, North Carolina.



### COOKING / COURSES & DISHES / ICE CREAM, ICES, ETC.

Page Street Publishing | 6/11/2019 9781624147852 | \$21.99

Trade Paperback | 152 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624147876

#### MARKETING

Utilize the author's platform from her extremely popular plant-based ice cream brand FoMu

Create recipe cards for the author to distribute at her 3 brick and mortar shops Select long lead pitching to women's, food and healthy magazines

Outreach to vegetarian and vegan publications and blogs

Outreach to food editors at top regional newspapers

Local media in Boston, MA

### **Incredible Vegan Ice Cream**

Decadent, All-Natural Flavors Made with Coconut Milk

Deena Jalal

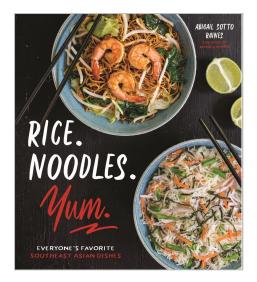
## Over 45 mind-blowing, easy-to-make vegan flavors from the founder of the renowned ice cream shop FoMu.

For the first time, Deena Jalal shares the irresistible recipes that made her vegan ice cream brand FoMu a huge success among vegans and non-vegans alike. In search of a frozen treat she could feel good about serving to her kids, Deena developed a unique coconut milk-based ice cream that uses fresh, whole ingredients and natural sweeteners for bold, unexpected flavor. These vegan, allergy-friendly recipes are totally free of the odd taste and unpronounceable preservatives associated with many alternative ice creams. Even with this super healthy profile, every recipe is bursting with mind-blowing flavor and rich, creamy texture.

The Rockier Road is reminiscent of childhood treats, while the Matcha White Chocolate will impress more sophisticated palates. No one can resist a refreshing scoop of Cold Brew on a hot summer day. With its bright green hue and tang of lime, Avocado is a natural crowd pleaser. Readers will discover add-ins like Oatmeal Crumble and Dark Chocolate Fudge, all easy to make and dairy-free. These recipes require just a short list of familiar, whole food ingredients and can be made with any home ice cream machine. Deena's instructions make it so simple to achieve a professional product at home, readers will want to try them all. This unquestionably delicious, surprisingly good-for-you ice cream is a treat that everyone can feel good about.

This book will have 60 recipes and 75 photos.

Deena Jalal is the founder of the extremely popular plant-based ice cream brand FoMu. The company's name, pronounced "Faux-Moo," captures her fun, clever approach to dairy-free frozen treats. She runs three FoMu ice cream shops and distributes her product to stores across the East coast. She lives in Boston, Massachusetts.



### COOKING / REGIONAL & ETHNIC / SOUTHEAST ASIAN

Page Street Publishing | 6/11/2019 9781624147715 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624147760

#### **MARKETING**

Utilize the author's following from her blog, Manila Spoon, which has over 206k Facebook followers and over 50k Pinterest followers

Return to outlets that have covered the author in the past, including National Geographic Channel, Huffington Post, Popsugar and Greatist Select long lead pitching to women's, food and healthy magazines Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers Local media out of New Haven, CT

### Rice. Noodles. Yum.

Everyone's Favorite Southeast Asian Dishes

Abigail Sotto Raines

Submerse yourself in Asian cuisine beyond Pad Thai and Pho and make incredible rice and noodle dishes any time, any where.

If you've always wanted to make authentic Asian fare but have been scared to try, *Southeast Asian Rice and Noodle Dishes* shows you how to make these meals for any time of day!

Having travelled extensively around Southeast Asia specifically for this book, Abigail Sotto has come to learn, appreciate and really enjoy the rice and noodle dishes that each country has to offer. The countries she visited were Vietnam, Thailand, Malaysia, Indonesia, Singapore, Burma and Cambodia. She watched cooks firsthand show their amazing talent in creating these mouth-watering dishes, what ingredients they used and when, where and how best to enjoy these food. Abby brought these delicious Asian rice and noodles recipes back and adapted them so that you can easily make them at home.

Rice and noodles are staple foods in Southeast Asia and you won't believe the sheer number of deliciously creative ways to use them. They can be eaten at every meal and are often incorporated as part of a celebration. There is so much more to discover beyond Pad Thai, Pho and Nasi Goreng. Abby's delicious dishes include Champorado, Sinagang, Laksa and Khao Tom, among many others.

This book will feature 75 recipes and 75 photos.

Abigail Sotto is the founder of the blog Manila Spoon. Manila Spoon has over 206k Facebook followers. She is a lawyer turned stay at home mom, and is originally from the Philippines. Manila Spoon has been featured on National Geographic Channel, Huffington Post, Popsugar and Greatist. Abby and her family live in New Haven, CT.



### HOUSE & HOME / DECORATING

Page Street Publishing | 6/18/2019 9781624147883 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 150 photos

Other Available Formats: Ebook ISBN: 9781624147890

### **MARKETING**

Utilize the author's following from her design blog, Dorsey Designs, which has 22k followers on Instagram, and over 6k on Facebook

Return to outlets that have covered our top sellers, A Touch of Farmhouse Charm and French Vintage Décor

Pitch home and lifestyle editors at top newspapers and online publications/blogs such as InStyle, Buzzfeed, Huffington Post, Refinery29, MindBodyGreen, etc. Outreach to women's and shelter magazines

Local media in Maryland and Tennessee

### **Big Style in Small Spaces**

Easy DIY Projects to Add Designer Details to Your Apartment, Condo or Urban Home

Sarah Dorsey

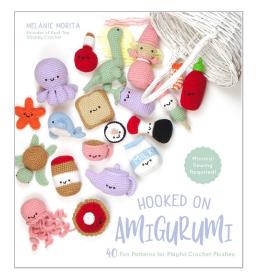
Whether you're renting or short on space, these projects will help you create a stylish, modern home you love without breaking the bank.

This new décor book offers DIY enthusiasts simple yet impressive projects to give their homes the clean, modern and bright aesthetic that's popular in modern home design. Drawing on the same payoff that has made *A Touch of Farmhouse Charm* and *French Vintage Décor* popular, readers can give their homes designer style on a budget, without a lot of time or effort. Sarah Dorsey's minimalist, chic style is perfect for the large market of urban professionals living in small apartments or condos. Transform cheap stock pieces and raw materials into personalized, stylish furniture that makes a statement in any room. Readers' friends and family will be impressed with their home's impeccable style, even more so when they learn the pieces were handmade!

Covering every room of the home, readers get a great variety of quick-to-make art projects such as Shadowbox Woven Rope Art and a Chunky Tassle Throw Blanket, plus furniture pieces that can be done in a weekend, such as Reclaimed Wood Coffee Table with Hairpin Legs and Floating Linen-Drawer Nightstands with Custom Leather Pulls. Taking a bit of a departure from Page Street's previous DIY project books, this one provides larger step-by-step photos and more detailed instructions to guarantee success in even the more advanced furniture projects.

This book will have at least 30 projects, each with a full-page beauty photo and detailed step by step photos.

Sarah Dorsey is an interior designer, blogger and owner of Dorsey Designs. She offers online design consultation, shares DIY projects through her blog and has over 28k social media followers. She has a B.A. in Fine Arts from Bridgewater College, and an MFA in Interior Design from George Washington University. Her family moves often due to her husband's work. They own a home in Maryland, which they consider their home base, but they are currently living in a rental in Knoxville, Tennessee.



### CRAFTS & HOBBIES / NEEDLEWORK / CROCHETING

Page Street Publishing | 6/25/2019 9781624147661 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 40 photos

Other Available Formats: Ebook ISBN: 9781624147722

### **MARKETING**

Utilize the author's following from her blog, Knot Too Shabby Crochet, which has 10.5k Instagram followers

Create postcards for author to distribute to her customers on Etsy, and at workshops and festivals

Pitch crochet, DIY and home blogs and websites

Pitch craft and lifestyle editors at top newspapers and online publications/blogs such as InStyle, Women's World, The Nest, Refinery29, MindBodyGreen, etc. Local media in California

### **Hooked on Amigurumi**

40 Fun Patterns for Playful Crochet Plushes

Melanie Morita

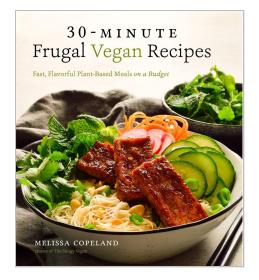
Crocheting is cuter and easier than ever with these 40 delightful amigurumi patterns from the brains behind the popular blog Knot Too Shabby Crochet.

Create irresistible amigurumi masterpieces with these 40 uniquely adorable and easy-to-follow patterns. These cuddly, crocheted stuffed toys are guaranteed to charm, making them an enchanting addition to a child's toy collection, a perfect homemade gift or a whimsical way to brighten your home. Best of all, each project requires either little or no sewing, allowing them to come together quickly and easily. With patterns for everything from mermaids and the Loch Ness Monster to jellyfish, teapots and cinnamon rolls, there's something to delight every craft lover across a spectrum of skill levels. Beginners can learn the basics behind amigurumi stitches, and experts will enjoy trying out new techniques and designs.

Each addictive project will have you reluctant to put down the crochet hook, and the impressive variety of patterns from Knot Too Shabby Crochet's Melanie Morita means you won't have to. Recreate your favorite fairy tale with the "Once Upon a Time" chapter, crochet an entire ocean's worth of sea creatures with "Beach Bums," or put together a picnic with "Eat Your Heart Out." The entertainment is endless with this must-have book of patterns.

This book will have 40 projects and 40 photos of finished projects, plus step-by-step images.

Melanie Morita is the founder of Knot Too Shabby Crochet, which has almost 11k Instagram followers. She began selling amigurumi plushies from her Etsy shop in 2016 and has also sold her work at a number of events and festivals. She lives in Monterey Park, California with her fiancé.



#### **COOKING / VEGAN**

Page Street Publishing | 7/9/2019 9781624147777 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624147784

### **MARKETING**

Utilize the author's following from her blogs Cilantro & Citronella and The Stingy Vegan, where she has a combined social media following of over 100K Select long lead pitching to women's, food and healthy magazines Outreach to vegetarian and vegan publications and blogs Outreach to food editors at top regional newspapers

### **30-Minute Frugal Vegan Recipes**

Fast, Flavorful Plant-Based Meals on a Budget

Melissa Copeland

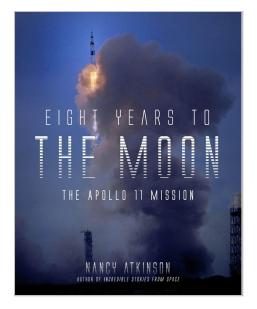
With 75 satisfying vegan recipes, designed to speed up meal prep and cut costs, this book busts the myth that plant-based eating is a luxury, and helps readers put tasty dishes on the table fast.

Cook amazing vegan meals every day without worrying about complicated instructions or expensive grocery bills. These easy recipes optimize cheap, household staples for major flavor and variety. Readers will be amazed how fast and affordable it is to throw together homemade vegan versions of their favorite cuisines, such as Italian, Vietnamese, Indian, Mexican and more. These recipes avoid expensive and unhealthy processed foods, opting for fresh, nutritious ingredients that taste great and don't break the bank.

For hectic mornings, Sweet Potato and Bean Breakfast Burritos are a delicious, filling and ready in under thirty minutes. Satisfy lunch cravings in a hurry with tasty, portable options like Veggie Gyros with Tzatziki, and Peach and BBQ Tempeh sandwiches. Cooking on a budget has never been more exciting, with recipes like Sesame Ramen and Mint and Pea Pesto Pasta, which uses toasted walnuts, rather than more expensive pine nuts, for a cheesy effect. While store bought vegan baked goods can be pricey and full of additives, sweets like Peanut Butter Pretzel Truffles and Double Chocolate Mocha Cookies are quick and fun to whip up at home. With soups and stews for warming family meals, and snacks to impress even meat-loving guests, this book is the perfect companion for anyone looking to add more plant-based meals to their diet, the easy way.

This book will have 75 recipes and 75 photos.

Melissa Copeland is the creator of the popular vegan cooking blogs Cilantro & Citronella and The Stingy Vegan, where she specializes in cooking with a budget. She has built an international social media following of over 100K. She lives in Barcelona, Spain.



#### SCIENCE / HISTORY

Page Street Publishing | 7/2/2019 9781624144905 | \$35.00

Hardcover with dust jacket | 256 pages | Carton Qty: 26 10 in H | 8 in W 125 photos

Other Available Formats: Ebook ISBN: 9781624144912

#### **MARKETING**

Return to outlets that covered Nancy's previous book, Incredible Stories from Space

Take advantage of Universe Today's platform, which has over 3.2 million unique visitors per month Pitch outlets that Nancy has contributed to in the past, including Wired.com, Space.com, NASA's Astrobiology Magazine, Space Times Magazine, and several newspapers in the Midwest Local media in Minnesota Special 3+/3% retail offer.

### **Eight Years to the Moon**

The Apollo 11 Mission

Nancy Atkinson

Including 30 new interviews and over 100 full-color photographs, Nancy Atkinson's exhaustively researched book is the perfect way to celebrate the 50th anniversary of the historic Apollo 11 missi...

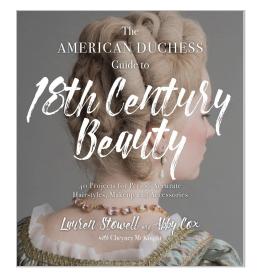
July 16, 2019 will be the 50th anniversary of the Apollo 11 mission, celebrating an incredible decade in science history. In *Eight Years to the Moon*, unique personal stories of NASA engineers and MIT computer experts are interwoven with Nancy's gripping style to tell the story of Apollo 11 in a fresh and riveting way. Despite incredible hurdles and catastrophes, the employees of NASA made the impossible possible—creating new technology and completely reimagining space travel.

Nancy begins in 1962—when NASA had to build the Manned Spacecraft Center and space exploration first became a priority—and spans to the successful Apollo 11 mission. With firsthand accounts from Henry Pohl (director of engineering at Johnson Space Center), Glynn Lunney (Apollo flight director), and Frank Hughes (lead test engineer for the Apollo command and lunar module simulators), it's easy to get wrapped up in the excitement of what it was like. In the words of Henry Pohl when he saw his first rocket test launch, "When that thing lit off I had never seen such power in my life...I decided right then and there that's what I wanted to be part of..." And he was far from alone.

Filled with stories from those involved and interviews with other Apollo experts, this is a book that will delight anyone who has ever looked up at the moon and wondered how we got there.

This book will have 125 full-color photographs.

Nancy Atkinson is the editor and writer for Universe Today, a popular space and astronomy new site, and is a NASA/JPL Solar System Ambassador. She has written thousands of articles, and was the editor in chief for *Space Lifestyle Magazine*. She has also been published on Wired.com, Space.com, NASA's *Astrobiology Magazine* and *Space Times* magazine. Nancy lives in Minnesota.



#### **CRAFTS & HOBBIES / FASHION**

Page Street Publishing | 7/9/2019 9781624147869 | \$24.99

Trade Paperback | 240 pages | Carton Qty: 26 9 in H | 8 in W 150 photos

Other Available Formats: Ebook ISBN: 9781624147913

#### **MARKETING**

Utilize the authors' American Duchess platform, which has over 42K Facebook followers and 60K Instagram followers Return to outlets that covered the authors' previous book, *The American Duchess Guide to 18th Century Dressmaking* Pitch beauty and lifestyle editors at magazines and online publications such as InStyle, Refinery29, MindBodyGreen, Real Simple, etc.

# The American Duchess Guide to 18th Century Beauty

40 Projects for Period-Accurate Hairstyles, Makeup and Accessories

Lauren Stowell and Abby Cox

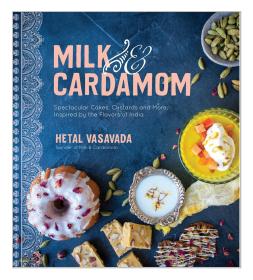
For their second much-anticipated book, Lauren and Abby created a beginner-friendly guide that will teach readers how to do period-accurate hairstyles and make up, as well as sew accessories.

The American Duchess Guide to 18th Century Dressmaking was met with incredible success and received a starred review in Library Journal. Though their first book was geared towards advanced seamstresses, Lauren and Abby's new guide is beginner-friendly, with no prior sewing knowledge required —perfect for history enthusiasts who want to learn more about 18th century beauty, as well as seasoned costumers who want to complete their looks in authentic 18th century style.

Whether readers hand sew their own gowns or buy historical costumes, they can learn how to complete the look with hairstyle tutorials that break down these elaborate updos into easy-to-follow steps, makeup recipes and application directions, and simple sewing projects like caps and other hair accessories. Each of the 40 projects features step-by-step photos to help readers get the perfect results.

Lauren and Abby are incredibly involved in the historical costuming community. In 2011, Lauren founded American Duchess, a popular online store that specializes in historically accurate shoes. Their shoes and accessories have been used in productions all over the world, including ABC's *Once Upon a Time*, Starz's *Outlander* and *American Gods*, Broadway's *Hamilton: An American Musical*, *Dangerous Liaisons* and *Cinderella*.

Lauren and Abby are the owners of American Duchess Inc., which has been providing historically accurate lady's shoes since 2011. Their shoes and accessories have been used in productions all over the world, including ABC's *Once Upon a Time*, Starz's *Outlander* and *American Gods*, and Broadway's *Hamilton: An American Musical*. Their shoes have also been used by the New York Metropolitan Opera, Ford's Theater and have walked the red carpet at the Academy Awards. They live in Reno, Nevada.



### COOKING / COURSES & DISHES / DESSERTS

Page Street Publishing | 7/16/2019 9781624147746 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 74 photos

Other Available Formats: Ebook ISBN: 9781624147753

### **MARKETING**

Utilize the author's following from her blog, Milk & Cardamom, which has over 21K followers on social media Pitch national TV with clips from MasterChef Select long lead pitching to women's, food and dessert magazines Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers Local media out of San Francisco, CA

### Milk & Cardamom

Spectacular Cakes, Custards and More, Inspired by the Flavors of India

Hetal Vasavada

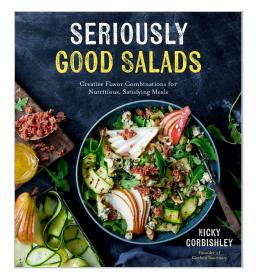
One of the only collections of Indian desserts on the market, this book explores the incredible flavors of sweet staples everyone should know, along with new twists on traditional treats.

Former *MasterChef Season 6* contestant Hetal Vasavada, nostalgic for the desserts she grew up with, shares a versatile selection of classic Indian recipes and creative interpretations. These desserts are more than one-note sweet treats; they're complex creations, relying on a wide variety of spices, nuts and fruits for incredible flavor. Readers will learn to work with superb combinations like pistachio and rose, chocolate and ginger, fennel and almond, citrus and sesame and more. Hetal makes it easy to create unbelievable treats with simple instructions and easy-to-find ingredients.

Readers new to Indian sweets will be introduced to traditional rice puddings, lassis and biscuits. Those already familiar with the go-to treats will be delighted to discover Hetal's riffs on the classics. She infuses European and American favorites with Indian flavors, as in Mango Lassi French Macaroons and Pomegranate Curd Brownies. She also creates fun twists on Indian desserts, such as Thandai Cake Rusks, which combine a popular Indian tea cookie with the amazing flavor of thandai, a spiced beverage popular during festival season.

This book will have 73 recipes and 73 photos.

Hetal Vasavada is the creator of the blog Milk & Cardamom and competed on *MasterChef Season 6*. She's done multimedia recipe development for many culinary businesses including Back to the Roots. She lives in San Francisco, California.



### COOKING / COURSES & DISHES / SALADS

Page Street Publishing | 7/16/2019 9781624148255 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148262

### **MARKETING**

Utilize the author's following from her blog, Kitchen Sanctuary, which has 14K Facebook followers, 10,400 Instagram followers and 5.3 million monthly viewers on Pinterest

Return to outlets that have covered the author in the past, including County Living, Buzzfeed, Delish and Huffpost Taste Select long lead pitching to women's, food and healthy magazines

Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers

### **Seriously Good Salads**

Creative Flavor Combinations for Nutritious, Satisfying Meals

Nicky Corbishley

Spice up your salad game with fast and simple versions of the classics and out-of-the-box new flavor combinations for a healthy, satisfying meal.

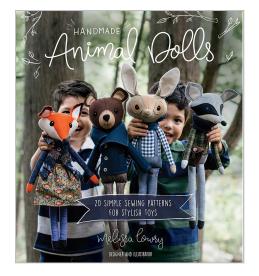
Never eat another boring bed of lettuce again with Nicky Corbishley's spectacular salads. Nicky—the founder of Kitchen Sanctuary—shares fresh new salad recipes for any occasion, with an array of quirky flavors from sweet to savory, and everything in-between!

Try protein-heavy salads topped with chicken, beef, pork, salmon, such as Firecracker Chicken and Wild Rice Nourish Bowl, Chimichurri Steak Salad and Hawaiian Salmon Salad. Nicky also offers plenty of vegetarian options, like Moroccan Lentil Salad, Garlic Mushroom, Roasted Squash and Gorgonzola Salad and Korean Bibimbap Salad with Black Rice, well as many different recipes for fruit and pasta salad.

With over 75 wholesome, interesting salads to choose from, *Super Salads* makes eating healthy lunches and dinners exciting again.

Nicky Corbishley is the founder of Kitchen Sanctuary. She has 14,000 Facebook followers, 10,400 Instagram followers and 5.3 million monthly viewers on Pinterest. She is also a freelance writer and photographer whose work has been featured in *County Living*, Buzzfeed, Delish and Huffpost Tasting, among others.

She lives in Cheshire, England.



### CRAFTS & HOBBIES / DOLLS & DOLL CLOTHING

Page Street Publishing | 7/23/2019 9781624148057 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 100 photos

Other Available Formats: Ebook ISBN: 9781624148064

#### **MARKETING**

Utilize the author's platform from her online organization of artists, Makeology, which has a social media following of over 15K, as well as her personal social media platform, which has over 8K followers Return to outlets that have covered the author in the past, including Mollie Makes, Today's Parent, Wedding Bells and Mingle Magazine

Pitch craft, parenting and lifestyle editors at top newspapers and online publications/blogs

Outreach to women's, parents and crafts magazines

### **Handmade Animal Dolls**

20 Simple Sewing Patterns for Stylish Toys

Melissa Lowry

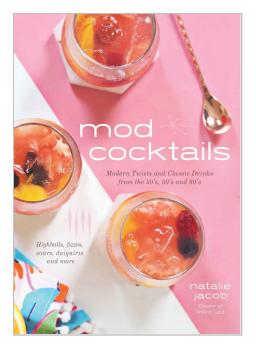
Update your child's nursey or playroom with chic, handmade animal dolls dressed in stylish, quick-sew accessories, for whimsical playthings that compliment modern room décor.

This unique craft book teaches readers how to sew animal dolls with contemporary style. Artist and pattern-designer Melissa Lowry was inspired to create these plush characters when searching for safe kids' toys that fit her modern style. As a result, each doll is designed with both playtime and design trends in mind. The doll's friendly features are made with easy-to-learn needle felting techniques, which means soft, cuddly toys, without any sharp plastic components. Experienced sewers will love the up-to-date aesthetic of the patterns and beginners will find the minimal, clean lines as approachable as they are appealing. These dolls are the perfect handmade touch for a chic nursery, and make a special gift for any fashionable new mom.

Choose from a wide variety of whimsical animal characters, including a whale, a cat, a seahorse, a fox and even a unicorn, all featuring Melissa's fresh, creative touches. The projects are easy to personalize with quick patterns for dresses, suspenders and hats in a trendy mix-and-match color palette. Each animal comes to life with its own narrative backstory and personality traits, so kids can imagine and play. Friendly, step-by-step instructions make it easy to create these modern family keepsakes, built to be played with, crafted to last.

This book will contain 20 projects with a photo for each, plus comprehensive step-by-step images and traceable sewing templates.

Melissa Lowry is a crafter, professional pattern designer and founder of Makeology, an online community that supports artisans and has over 15k social media followers. She gained a following selling her animal dolls from her Etsy shop Milo&Ben. Her work has appeared in publications such as *Mollie Makes*, *Today's Parent*, *Wedding Bells* and *Mingle Magazine*. With her sewing and design work, she's built a social media following of over 8k. She lives in Ontario, Canada with her family.



### COOKING / BEVERAGES / WINE & SPIRITS

Page Street Publishing | 7/30/2019 9781624148293 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 8.1 in H | 5.8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148309

#### **MARKETING**

Utilize the author's following from her blog, Arsenic Lace

Return to outlets that have covered the author in the past, including Imbibe Magazine, The Village Voice, Time Out New York, Edible Magazine, Better Homes and Gardens, Refinery 29 and Wine Enthusiast

Work with the author on potential partnerships with brands that she has worked with, including Lillet, Sobieski Vodka, Perrier, and Johnny Walker Pitch cocktail, spirits and DIY publications and blogs

Local media out of NY and NJ

### **Mod Cocktails**

Modern Takes on Classic Recipes from the 40's, 50's and 60's

Natalie Jacob

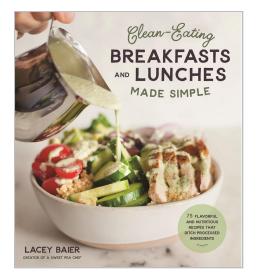
Sip in style with 75 recipes from the most iconic era in cocktails: featuring classic favorites and new twists on highballs, daiquiris, sours and more, from seasoned bartender Natalie Jacob.

In this collection, Natalie Jacob, experienced NYC bartender and founder of the blog Arsenic Lace, brings together the best drinks from the midcentury period, the original era of cocktail parties, tiki bars and martini lunches. Get tips on making professional cocktails and flavored syrups, as well as building a swanky home bar. Become a pro with egg whites for flips and sours, and master familiar favorites like the Mai Tai, Monte Carlo and more.

Experience glamorous simplicity with sophisticated drinks like the Good Fellow, an elegantly layered blend of Vermouth, bitters, bourbon and Calisaya, a bittersweet orange liqueur popular with pre-prohibition drinkers. Keep it cool with tropical beverages harking back to the 1950's tiki craze, such as the irresistible Missionary's Downfall: rum, brandy and honey syrup brightened with a refreshing dash of lime, and served up over crushed ice. Natalie mixes it up with her own signature midcentury inspired cocktails. Her original Flying Down to Rio, made with cachaça, features warm notes of vanilla, mixed with earthy Thai basil and coconut cream. This book is the perfect gift for cocktail aficionados looking to hone their bartending skills and drink up the history behind iconic recipes. It's also an approachable guide for beginners, with insider advice on how to shake, stir and blend every recipe with precision and style.

This book will have 75 recipes and 75 photos.

Natalie Jacob is a master bartender and the creator of the go-to cocktail blog Arsenic Lace. Currently the bartender at Dutch Kills in Long Island City, Queens, she has worked in high-profile bars in New York City and beyond. Her drinks have been featured in publications such as *The Village Voice*, *Time Out New York*, *Better Homes and Gardens*, Refinery 29 and A Beautiful Mess. She lives in Jersey City, New Jersey.



### COOKING / METHODS / QUICK & EASY

Page Street Publishing | 8/6/2019 9781624148408 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148415

### Clean-Eating Breakfasts and Lunches Made Simple

75 Flavorful and Nutritious Recipes that Ditch Processed Ingredients

Lacey Baier

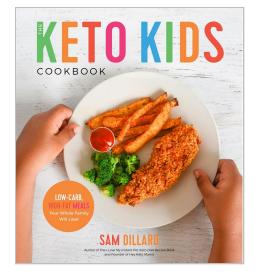
Readers and their families can ditch refined sugar, flour and processed ingredients, for better health with these 75 simple, healthy, all-natural recipes.

Lacey Baier, founder of the popular blog A Sweet Pea Chef, shows readers how clean eating can help them take control of their health. Readers will find a wide variety of options, including low-carb high-protein meals, and healthier, clean versions of their favorite comfort foods. Minimal prep and fast cooking times make these recipes perfect for health-conscious cooks on the go. Cooking these dishes at home guarantees real food ingredients, without any harmful additives for better quality, better tasting meals.

Start the morning off with protein-packed egg dishes like the Huevos Rancheros Breakfast Bowl with zesty fresh salsa. Blueberry Cheesecake Muffins, packed with tart yogurt, fresh fruit and raw honey, taste like a nostalgic morning treat minus the sugar crash. Be prepared for lunch with light but satisfying options like the Salmon Caesar Salad with Garlic Flatbread, or enjoy a classic favorite like Black Bean Burgers with Baked Chili Sweet Potato Wedge Fries. With recipes that come together in 30 minutes or less and use minimal, easy-to-find ingredients, it's simple to make the right choices all day long.

This book will have 75 recipes and 75 photos.

Lacey Baier is the creator of the popular blog and YouTube channel A Sweet Pea Chef, where she provides brilliant quick cooking solutions and coaches home cooks on following a clean eating lifestyle. With her friendly, down-to-earth approach, and first-hand experience with weight loss and clean eating, she has built a combined social media following of over 360k. She lives in Austin, Texas.



### COOKING / HEALTH & HEALING / LOW CARBOHYDRATE

Page Street Publishing | 7/30/2019 9781624147937 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624147944

### **MARKETING**

Utilize the author's following from her blog, Hey Keto Mama, and from her social media platforms, where she has 43.8K followers on Instagram and 8.1 million monthly visitors on Pinterest Return to outlets that have covered the author in the past, including Woman's Day and Brit + Co.

Select long lead pitching to women's, food and healthy magazines

Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers

Local media in Missouri

### The Keto Kids Cookbook

Low-Carb, High-Fat Meals Your Whole Family Will Love!

Sam Dillard

Transition your family from a carb-laden standard American diet to a healthy keto lifestyle with nutritious, kid-approved recipes and tips by a real keto mama.

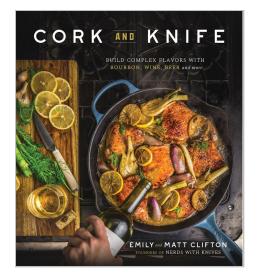
Sam Dillard completely transformed her health from just surviving to thriving on the keto diet. Like any mom, she wants the same strong physical and mental health for her children, so Sam transitioned her whole family from their unhealthy eating habits to a complete keto lifestyle. In this cookbook, she guides other families to do the same, with recipes that solve problems parents are likely to encounter on the journey. Spend less time preparing two versions of each meal and more time having fun as a family.

With these recipes, Sam keto-izes popular kid foods such as Baked Chicken Nuggets, Cauliflower Mac & Cheese, Perfect Pepperoni Pizza, Ham and Cheese Pockets and Spaghetti & Meatball Nests. Using smart food substitutions that mimic the textures and flavors they are familiar with, kids won't be as intimidated trying new foods. Featuring go-to recipes for breads, snacks, sweets and breakfasts, you'll have all your bases covered.

With classic family favorites that both parents and kids will enjoy, like Everything But the Bun Cheeseburger Casserole, Taco Tuesday Empanadas, and Comforting Chicken Alfredo, *The Keto Kids* Book will cure even the pickiest eater's cravings.

The book will have 75 recipes and 75 photos.

Sam Dillard is the founder of Hey Keto Mama, which has 43.8K followers on Instagram and 8.1 million monthly visitors on Pinterest. She has another Keto book coming out July 2018, *The "I Love My Instant Pot" Keto Diet Recipe Book*, published by Simon & Shuster. Her recipes have been featured in numerous publications including *Women's Health* and Brit + Co. She lives in Columbia, Missouri, with her husband and two young children.



#### **COOKING / COURSES & DISHES**

**Page Street Publishing** | 8/6/2019 **9781624148118** | **\$21.99** 

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148125

### **MARKETING**

Utilize the authors' following from their blog, Nerds with Knives, which gets nearly 100K views per month and has a combined social media following of 20K Pitch beer, home brewing and spirits publications and blogs
Outreach to top food and lifestyle blogs, including Serious Eats, where the authors are contributors
Outreach to food editors at top regional newspapers
Local media in Beacon, New York

### **Cork and Knife**

Build Complex Flavors with Bourbon, Wine, Beer and More

**Emily and Matt Clifton** 

From wine and beer to sherry and bourbon, Emily and Matt show you how to create complex flavors and make meats, sauces and desserts instantly gourmet just by learning how to properly use alcohol.

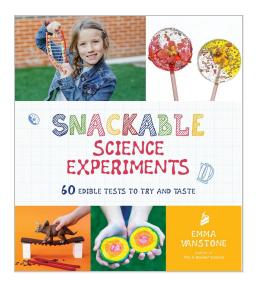
If used correctly, alcohol can add an incredible depth to a variety of dishes. And with a resurgence in high-quality, small-batch beer, wine, and liqueur, home cooks have easy access to ingredients that will take their dishes to the next level.

Emily and Matt, founders of the food blog Nerds with Knives, go beyond wine and beer and introduce rich flavor profiles with sake, vodka, gin, sherry, brandy, whiskey, bourbon and rum. Though their recipes are up-scale—like Pork Tenderloin with Mustard and Whiskey, and Chicken Liver Pate with Brandy and Thyme—their no-nonsense approach to cooking is down to earth, refreshingly candid and approachable.

Other recipes include Pinot Noir Caramel, where the pinot adds a sophisticated and slightly tart edge to the sweetness of the caramel; Chicken Roasted with Sake, Scallions and Ginger, where the sake not only adds a mild floral note, but also helps to tenderize the meat; and Wild Mushroom Crostini with Sherry and Ricotta. Emily and Matt stress that this is a match made in heaven, where the nutty notes in a good dry sherry bring out the earthiness you find in wild mushrooms

This book will include 75 recipes and 75 full-color photographs.

Emily and Matt Clifton are the founders of Nerds with Knives. They are contributors to Serious Eats and have written articles for *Valley Table*. They have a combined social media following of 20K and receive nearly 100K blog views per month. Emily and Matt live in Beacon, New York.



### JUVENILE NONFICTION / SCIENCE & NATURE / EXPERIMENTS & PROJECTS

Page Street Publishing | 8/6/2019 9781624148224 | \$19.99 Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148231

### **MARKETING**

Utilize the author's following for her blog Science Sparks, which has over 334k followers on social media Return to outlets that have covered our previous successful kids activities books, including the author's previous book, This Is Rocket Science Pitch parenting publications such as Parents magazine, Working Mother, FamilyFun, Parent & Child and Kiwi Outreach to top Mommy, education and parenting bloggers

### **Snackable Science Experiments**

60 Edible Tests to Try and Taste

### Emma Vanstone

## Children can learn about geology, DNA, states of matter, buoyancy and more in a fun—and tasty—way.

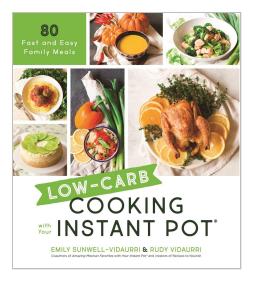
Now, kids can have a snack while learning a thing or two about science with Emma Vanstone's edible science experiments.

Curious kids will learn about liquid density by making layered popsicles, simulate how earthquakes affect buildings on different kinds of foundations using Jell-O and brownies and give their engineering skills a go by building bridges out of egg shells. Parents can rest easy knowing that their kids are learning and indulging their inquisitive natures using safe materials.

Each experiment investigates and explains a different scientific principle using ingredients found right in your kitchen. And the best part is that after kids have built up an appetite exercising their scientific muscles, they will already have a snack just waiting to be eaten.

Vanstone is the creator of the award-winning blog *Science Sparks*, which has over 334k followers on social media. She is also the author of *This Is Rocket Science*. This book features 60 experiments and 75+ photos.

Emma Vanstone is the creator of the award-winning blog Science Sparks and has a degree in microbiology and virology. The Science Sparks Facebook account has 127K followers, and her Pinterest has over 200K. She is on the editorial board of *Primary Science*, the journal for the members of the Association for Science Education. She is also the author of *This Is Rocket Science*, a science activity book that teaches children about space. She lives in England with her four children.



### COOKING / METHODS / SPECIAL APPLIANCES

Page Street Publishing | 8/13/2019 9781624147906 | \$21.99 Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 80 photos

Other Available Formats: Ebook ISBN: 9781624147920

### **MARKETING**

Utilize the author's following from her blog, Recipes to Nourish and social media platforms, with nearly 50k followers on Instagram, 30k on Pinterest, and 20k on Facebook

Return to outlets and blogs that have covered the author 's previous cookbook, The Art of Great Cooking in Your Instant Pot

Select long lead pitching to women's, food and healthy magazines

Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers

Local media out of Northern CA

# **Low-Carb Cooking with Your Instant Pot**

80 Fast and Easy Family Meals

**Emily Sunwell-Vidaurri** 

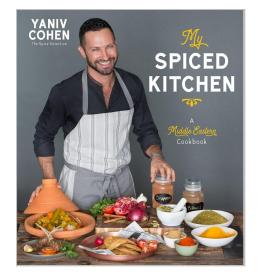
Sticking to a low-carb diet such as keto or Paleo is easier and more convenient than ever with these 80 brilliant Instant Pot recipes by veteran author Emily Sunwell-Vidaurri.

Emily Sunwell-Vidaurri's latest cookbook caters to the growing crowd of home cooks following low-carb eating plans, such as the keto diet that has skyrocketed in popularity. All 80 recipes are fast, simple to put together and packed with flavor, making them perfect for busy families watching their carbohydrate intake. You'll feel like you're indulging without sacrificing your health. Bring on the protein with creative and nutritious dishes like Sweet & Spicy Shredded Blackberry Ham, Fennel-Tarragon Pork Chops, and Spinach & Cheese Stuffed Chicken Breast. Get a healthy dose of veggies with new family favorites like Caramelized Herby Mushrooms, Cheesy Garlic-Herb Spaghetti Squash and Veggie-Packed Bacon Crustless Quiche. Nutritional info provided with each recipe ensures readers can track their exact carb intake and meet their dietary goals.

An authority in the gluten-free field, Sunwell-Vidaurri makes preparing a home-cooked meal a quick and simple task by leveraging the benefits of the ever-popular Instant Pot and providing approachable, step-by-step instructions for creating healthy meals that are layered with exquisite flavors. Low-carb eaters won't want to miss out on this one!

This book will have 80 recipes and 80 photos.

Emily Sunwell-Vidaurri is the author of *The Art of Great Cooking with Your Instant Pot* and *Mexican Cooking with Your Instant Pot* (coming January 2019). Her blog, Recipes to Nourish, has 50k followers on Instagram, 30k on Pinterest and 20k on Facebook. She regularly writes for Traditional Cooking School, Nourished Kitchen, Homemade Mommy, Live Simply and more. In 2017 she was awarded the Best in Traditional and Nourishing Foods Award. She lives in Sacramento, California.



### COOKING / REGIONAL & ETHNIC / MIDDLE EASTERN

Page Street Publishing | 8/13/2019 9781624147074 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624147081

### **MARKETING**

Utilize the author's following from his blog, The Spice Detective, which has over 10k Facebook likes and over 20k Instagram followers

Return to outlets that have covered the author in the past, including Aventura magazine, Miami Modern Luxury magazine, Bello magazine and Tropicult Outreach to food editors at top regional newspapers

Outreach to top food and lifestyle blogs Local media out of Miami, Florida

### **My Spiced Kitchen**

A Middle Eastern Cookbook

Yaniv Cohen, The Spice Detective

Become an expert in utilizing the flavors of the Middle East in this ultimate crash course on delicious foreign herbs and spices.

Delight all of your senses and experience all of the flavors and health properties that Middle Eastern herbs and spices have to offer with The Spice Detective, Yaniv Cohen.

Perfect for adventurous eaters looking to expand their palates, those interested in global cuisine, those of Middle Eastern descent looking to learn more of their heritage or anyone who's interested in learning more about food, *Spices of the Middle East*, Yaniv provides approachable information on the colors, scents, origins and properties of spices as the ultimate reference guide to the flavors of the Middle East. Seventy five recipes in the book highlight each spice.

Spices covered include turmeric, cumin, sumac, za'atar, cardamom, caraway, clove, bahart, coriander, dukkah, paprika, anise seed, nigella seed, all spice and cinnamon. Recipes are a blend of traditional and modern that include Turmeric Ice Cream, Cumin Scented Shakshuka, Za'atar and Feta Mac and Cheese, Beet and Bahart Kibbeh and Dukkah Crusted Duck Breast.

This book will have 75 recipes and 75 photos.

Yaniv Cohen is the founder of The Spice Detective and vice president and culinary director of the Shiraz Creative. The Spice Detective has over 10,000 Facebook likes and over 20,000 Instagram followers. The Spice Detective has been featured in *Aventura* magazine, *Miami Modern Luxury* magazine, *Bello* magazine and Tropicult. He lives in Miami, Florida.



#### COOKING

Page Street Publishing | 8/20/2019 9781624148071 | \$21.99 Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148088

### **MARKETING**

Utilize the author's platform from her blog, I Will Not Eat Oysters, and her social media platforms, where she has 17.9k followers on Instagram and 137.1k monthly viewers on Pinterest Return to outlets that covered the author's previous book, *Modern Israeli Cooking* Select long lead pitching to women's, food and lifestyle magazines Outreach to top food and lifestyle blogs Outreach to food editors at top regional newspapers Local media in Atlanta, GA

### **Food You Love But Different**

Easy and Exciting Ways to Elevate Your Favorite Meals

Danielle Oron

Incredibly easy, yet elevated gourmet meals for busy foodies, made simple by chef Danielle Oron, author of *Modern Israeli Cooking* and founder of I Will Not Eat Oysters.

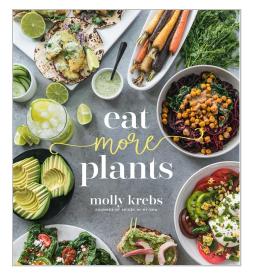
Make your favorite dishes exciting again with Danielle Oron's easy gourmet take on classic, often-used recipes. She transforms well-known dishes by adding unexpected flavors and ingredients—topping her Pulled Pork sandwich with tangy kimchi and spicing up her Guacamole with curry—taking recipes from simple go-to's to exciting new dishes to try.

Elevate your breakfast, lunch, dinner, dessert and more with these exciting new flavor combinations, all of which can be painlessly put together from easy-to-find ingredients. Indulge in decadent dishes like Polenta with Crème Fraiche and Blackberry Jam, Lobster Tails in Lim Butter and Cacio E Pepe, made with Gnocci, Gorgonzola and Pancetta, without sacrificing hours of preparation.

Busy foodies will rejoice in how simple it is to serve up and enjoy these intricate gourmet meals.

The book will have 75 recipes and 75 photos.

Danielle Oron is the author of *Modern Israeli Cooking* and the founder of *I Will Not Eat Oysters*. She has 17.9k followers on Instagram and 137.1k monthly viewers on Pinterest. Danielle studied at the French Culinary Institute—now the International Culinary Center—and frequently contributes to sites such as Yahoo Foods, Pepper Passport, FeedNetwork.ca and The Nosher. Her photography has appeared in *Bon Appetit* and *Food & Wine*.Danielle splits her time between Toronto, Canada and Atlanta, Georgia.



### COOKING / SPECIFIC INGREDIENTS / VEGETABLES

Page Street Publishing | 8/20/2019 9781624148385 | \$21.99

Trade Paperback | 192 pages | Carton Qty: 26 9 in H | 8 in W 75 photos

Other Available Formats: Ebook ISBN: 9781624148392

### **MARKETING**

Utilize the author's following from her popular cooking blog, Spices in my DNA, which has a social media following of over 10K

Select long lead pitching to women's, food and healthy magazines Outreach to vegetarian, vegan and gluten-free publications and blogs Outreach to food editors at top regional newspapers

Local media out of Baltimore, MD

### **Eat More Plants**

75 Delicious Ways to Pack More Vegetables into Every Meal

Molly Krebs

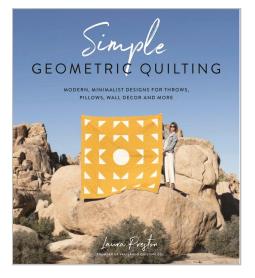
These creative, vegetable-forward recipes are as flavorful as they are nutritious, making it easy for home cooks to fill their plates with more nutritious produce than they thought possible.

Molly Krebs, creator of the popular blog Spices in My DNA, shows readers how to make exciting, satisfying dishes that showcase the diverse possibilities of produce. Perfect for home cooks who want to enjoy the healthy benefits of a vegetable heavy diet, without the yawn-inducing sides and bland, familiar salads. Vegetarians and vegans will love these new meal ideas, and meat-eaters will discover the variety of tastes and textures that creative combinations of veggies can bring to the table. Molly is committed to healthy eating, easy recipes and big flavors that will have readers coming back for a second helping of veggies every time.

It's easy to pile on the veggies with delicious bowls like Beet Noodle Bowls with Turmeric Roasted Chickpeas and Ginger Almond Butter Dressing. Creamy Carrot Risotto with Carrot Top Pesto is a lighter, vitamin-packed spin on a crowd-pleasing dinner party favorite. Hidden Zucchini Mac and Cheese is perfect for parents who want to get more greens into their kids' diets. Avocado Tempura Tacos with Charred Poblano Ranch Slaw are simply irresistible. Mix and match incredible, globally-inspired spice blends and easy game-changing sauces to dress up your veggies. For an even easier way to get that daily serving in, sip a Cucumber Margarita or finish off a vegetable-centric meal with Beet Red Velvet Cupcakes. Vegetables have never been so much fun.

This book will have 75 recipes and 75 photos.

Molly Krebs is the food writer and photographer behind the popular cooking blog, Spices in My DNA. Known for her flavor-packed approach to healthy cooking, Molly has built a social media following of over 10k. She lives in Baltimore, MD.



### CRAFTS & HOBBIES / QUILTS & QUILTING

Page Street Publishing | 8/27/2019 9781624148033 | \$21.99

Trade Paperback | 160 pages | Carton Qty: 26 9 in H | 8 in W 100 photos

Other Available Formats: Ebook ISBN: 9781624148040

### **MARKETING**

Utilize the author's following from her mobile textile design studio, Vacilando Quilting Co., and from her social media platforms, where she has over 11K followers

Create postcards for author to distribute to her customers on Etsy, and at workshops and conferences

Pitch quilting, DIY and home blogs and websites

Pitch craft and lifestyle editors at top newspapers and online publications/blogs such as InStyle, Babble, The Nest, Refinery29, MindBodyGreen, etc. Local media out of Dallas, TX

### **Simple Geometric Quilting**

Modern, Minimalist Designs for Throws, Pillows, Wall Decor and More

### Laura Preston

Laura Preston's modern designs and straightforward techniques make this the perfect introduction for new quilters and an essential reference for contemporary crafters of any level.

Laura Preston, founder of the textile studio and quilting shop Vacilando Quilting Co., has created the ultimate resource for modern quilters. Her minimalist quilting method uses geometric shapes and bold, solid colors to simplify traditional quilting techniques, for stunning, contemporary quilts in less time. With large fabric shapes, quilt tops come together quickly, making these projects perfect for beginners. Advanced quilters will find this a valuable source book for modern techniques such as creating curved lines and working with negative space. Every quilter can find something to fit their schedule and skill level, with projects like quilted throws, pillows, table runners, decorative wall art and blankets of all sizes, from baby to adult.

Laura's friendly instructions take readers step-by-step through each pattern, with comprehensive visual guidelines and helpful tips. Readers will learn the foundations of quilting, including techniques for cutting, piecing, assembly, machine sewing and finishing. A contemporary color palette and clean lines inspired by the American west make these designs both fresh and timeless. Faster to finish than traditional quilts, with plenty of room for personalization, these patterns make heirloom-quality gifts for friends and family, and add the perfect modern touch to any room.

This book will have 20 patterns with a photo for each, plus step-by-step images.

Laura Preston is the founder of Vacilando Quilting Co., a mobile textile design studio. Through Etsy and her online shop, she sells her modern quilts and quilting patterns to clients around the world. Her following on social media is over 11k. Based out of Dallas, Texas, she travels the west coast in her Airstream trailer.



### CRAFTS & HOBBIES / NEEDLEWORK / EMBROIDERY

Page Street Publishing | 8/27/2019 9781624148330 | \$21.99

Trade Paperback | 176 pages | Carton Qty: 26 9 in H | 8 in W

30 beauty shots plus step by steps

Other Available Formats: Ebook ISBN: 9781624148347

### **MARKETING**

Utilize the author's following from her popular Instagram account, Olive and Fox, which has over 20K followers Create postcards for author to distribute to her customers on Etsy, and at workshops and conferences

Pitch home, lifestyle and DIY/craft editors at top newspapers and online publications/blogs such as InStyle, The Nest, Buzzfeed, Huffington Post, Refinery29, MindBodyGreen, etc. Local media out of Minneapolis, Minnesota

### **Whimsical Felt Embroidery**

30 Easy Projects for Creating Exquisite Wall Art

Meghan Thomspon

## Add a touch of whimsical style to any room with fun, modern hoop art anyone can make.

Pair traditional embroidery stiches with fun felt patterns to create hoop art worthy of prominent display on your walls.

These colorful, charming designs are the perfect wall art for a nursery, playroom or any space you want to brighten and enliven with fun patterns and designs. Step by step instructions and tear-out templates make it simple to create playful monkeys, magical mermaids and bright sunflowers. Celebrate your favorite treats with the Donut Worry pattern or up your holiday decoration game with a fun jack o' lantern pattern.

Meghan walks you through the essential stickes and shares her tips and tricks, so whether you're an embroidery beginner or a seasoned pro, you can create whimsical felt designs that will be the focal point of any room. And even better, Meghan shows you how to personalize any project so that it's one of a kind.

Meghan's popular Instagram account, Olive and Fox, features unique, modern designs that are a fun twist on traditional crafts. The book contains 30 patterns and templates, each with a styled photo.

Meghan is the embroiderer behind the popular Instagram account Olive and Fox, which has over 20k followers, and the Etsy shop of the same name. She lives in Minneapolis, Minnesota, with her husband and two children.

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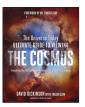
Peggy Glenn, founder of the Granny Pottymouth YouTube channel

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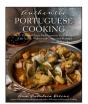
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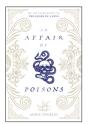
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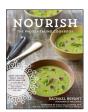
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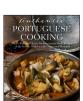
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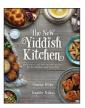
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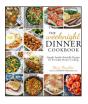
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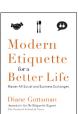
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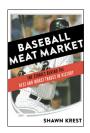
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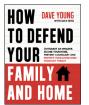
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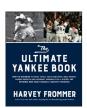
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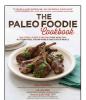
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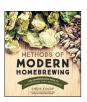
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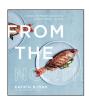
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