

+ INSPIRING YOUNG READERS WITH THOUGHTFUL STORIES AND DISTINCTIVE ART +

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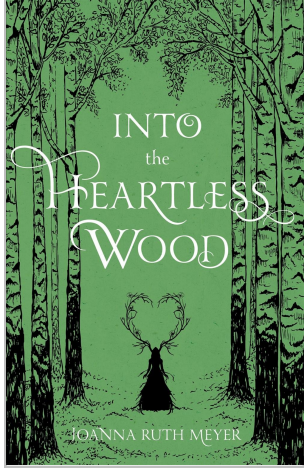


PAGE STREET KIDS

WINTER 2021 + JANUARY-APRIL

JOANNA RUTH MEYER

Into the Heartless Wood



JANUARY

Page Street Kids

Young Adult Fiction / Fairy Tales & Folklore

On Sale 1/12/2021

Ages 14 And Up

Hardcover with dust jacket , 368 pages

8.3 in H | 5.5 in W

Carton Quantity: 20

ISBN: 9781645671701

\$18.99

Epic, heartbreaking, and darkly atmospheric, *Into the Heartless Wood* is the story of impossible love between a monstrous tree siren and a boy who lives at the edge of her wood.

The forest is a dangerous place, where siren song lures men and women to their deaths. For centuries, a witch has harvested souls to feed the heartless tree, using its power to grow her domain.

When Owen Merrick is lured into the witch's wood, one of her tree-siren daughters, Seren, saves his life instead of ending it. Every night, he climbs over the garden wall to see her, and every night her longing to become human deepens. But a shift in the stars foretells a dangerous curse, and Seren's quest to become human will lead them into an ancient war raging between the witch and the king who is trying to stop her.

Joanna Ruth Meyer is the author of *Beneath the Haunting Sea*, and *Echo North*, which received starred reviews from both *Kirkus* and *Publishers Weekly*. She is also the author of the upcoming *Beyond the Shadowed Earth*. She lives in Mesa, Arizona.

MARKETING

Mailing to key YA librarians, educators, influencers

Submit for appropriate awards

Regional bookstore appearances & festivals

YA blogger outreach & blog tour

Instagram outreach & tour

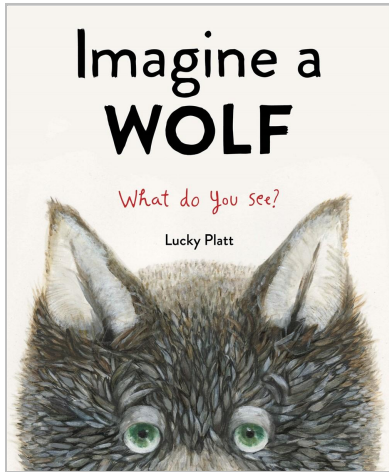
National media outreach

Feature title at School & Library conferences

Social media campaign

LUCKY PLATT

Imagine a Wolf



JANUARY

Page Street Kids

Juvenile Fiction / Fairy Tales & Folklore / Adaptations

On Sale 1/12/2021

Ages 4 to 8

Hardcover Picture Book, 40 pages

11.8 in H | 9.8 in W

Carton Quantity: 20

ISBN: 9781624149320

\$18.99

The tale of a wolf who struggles with being stereotyped as a villain, even in their own fractured fable.

What do you see when you imagine a wolf?

Sharp, pointy teeth?

Big, hungry eyes?

A soft sweater and a friendly smile?

Wait a minute!

The wolf in this story would rather knit than huff, puff, or blow anyone's house down. But that doesn't stop the townsfolk from crying wolf anyway. What's a kind-hearted wolf to do when everyone keeps running and screaming at "Hello?" It's time to show the world that this wolf is the furthest thing from Big and Bad.

This beautifully illustrated fable engages readers directly, reminding them to challenge expectations.

Lucky Platt is a visual artist who loves finding art in unexpected places. Her work often explores themes of healing and inclusion with humor. She lives with her artist husband on a lake in rural Maine. This is her debut picture book.

MARKETING

Targeted picture book influencer outreach

National media outreach

Social media campaign

Extensive blogger outreach

Instagram outreach

Mailings to curated list of librarians and educators

Submission for award consideration

Trade and consumer advertising

Featured title at School & Library conferences

ISABEL IBAÑEZ

Written in Starlight



JANUARY

Page Street Kids

Young Adult Fiction / Fantasy

On Sale 1/26/2021

Ages 14 And Up

Hardcover with dust jacket , 368 pages

8.3 in H | 5.5 in W

Carton Quantity: 20

ISBN: 9781645671329

\$18.99

An adventuresome South American *Tomb Raider*! This hotly anticipated companion to *Woven in Moonlight* follows an outcast Condesa, as she braves the jungle to forge an alliance with the lost city of gold.

Catalina Quiroga is a Condesa without a country. She's lost the Inkasisa throne, the loyalty of her people, and her best friend. Banished to the perilous Yanu Jungle, Catalina knows her chances of survival are slim, but that won't stop her from trying to escape. Her duty is to rule.

While running for her life, Catalina is rescued by Manuel, the son of her former general who has spent years searching for allies. With his help, Catalina could find the city of gold that's home to the fierce Illari people and strike a deal with them for an army to retake her throne.

But the elusive Illari are fighting a battle of their own—a mysterious blight is corrupting the jungle, laying waste to everything they hold dear. As a seer, Catalina should be able to help, but her ability to read the future in the stars is as ...

Isabel Ibañez is the author of *Woven in Moonlight* (Page Street), which received two starred reviews and earned praise from NPR. She was born in Boca Raton, Florida, and is the proud daughter of two Bolivian immigrants. Isabel is an avid movie goer and loves hosting family and friends around the dinner table. She currently lives in Winter Park, Florida, with her husband, their adorable dog, and a serious collection of books. Say hi on social media at @IsabelWriter09.

MARKETING

Regional author appearances

Pitch for festival appearances

National media outreach

YA blogger outreach

Instagram tour

Feature title at school & library conferences

Goodreads giveaway

Social media campaign

Mailings to key YA librarians, educators, and influencers

Submit for appropriate awards

PRAISE

“Lush, dangerous, and addictive. This jungle feels alive, and Isabel has given us the most perfectly unprepared heroine to explore it.” – **Adalyn Grace, *New York Times* bestselling author of *All The Stars And Teeth***

“*Written in Starlight* is not merely an adventure novel, it’s a rich, heart-pounding story of romance, dangerous jungles, and the search for a city of gold. Isabel’s second novel is everything I hoped it would be!” – **Shea Ernschaw, *New York Times* bestselling author of *Winterwood***

“Catalina’s journey is full of things I love: a lush setting where danger lurks at every turn, celestial magic, friends found in unlikely places, and a slow burning romance that stole my heart. A compelling and perfect companion novel to Isabel’s debut.” —**Rebecca Ross, author of *Sisters of Sword & Song***

Praise 2020’s breakout YA fantasy *Woven in Moonlight*:

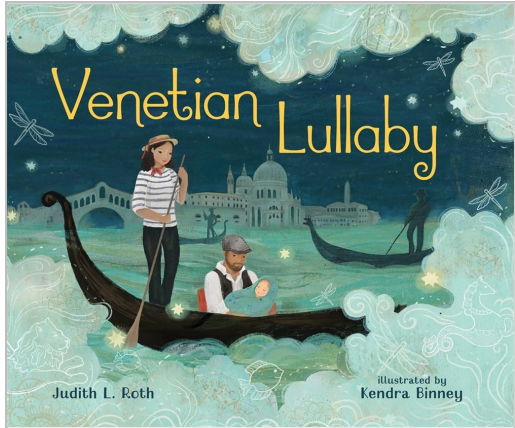
“*Woven in Moonlight*—appropriately—weaves a beautiful spell that takes culturally specific details and spins them into an engaging fantasy world.” – **NPR**

“A nuanced and empathetic fantasy.” – **BookPage, starred review**

“Spins a satisfying t...

JUDITH L. ROTH, ILLUSTRATED BY KENDRA BINNEY

Venetian Lullaby

**JANUARY**

Page Street Kids

Juvenile Fiction / Bedtime & Dreams

On Sale 1/19/2021

Ages 4 to 8

Hardcover Picture Book , 32 pages

8.5 in H | 10.2 in W

Carton Quantity: 20

ISBN: 9781645670841

\$17.99

In a new and different approach to the popular bedtime story, a soothing lullaby carries baby on a gondola ride past fantastic sights and sounds of Venice.

The sounds of lapping water and dipping oars ease readers into the famous canals of Venice, Italy. With mother as gondolier and father singing his calming song to baby, a family floats serenely through this one-of-a-kind historic city, past features as unusual as stone winged lions and golden masks and as comfortably familiar as babbling neighbors and drying laundry. The baby drifts deeper and deeper into Venice's maze and—finally—sweet sleep.

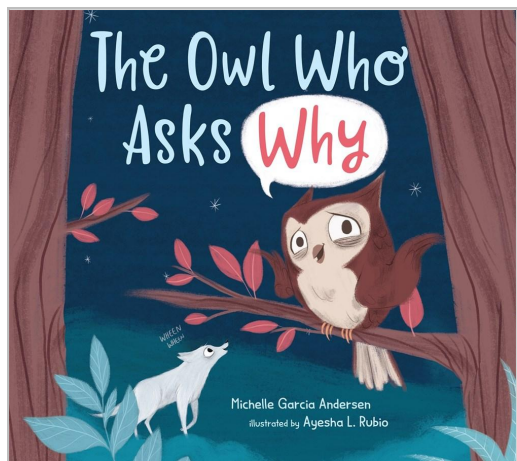
Children cuddling on parents' laps anywhere in the world will be blissfully transported to wondrous Venice before nap- or bedtime by this dreamy lullaby and its peaceful pastel illustrations.

Judith L. Roth is an author and freelance writer who loves travel, chocolate, and being near water. She has bachelor's degrees in both English and music, the latter of which helps her write more poetically. She has always dreamed of writing fiction for children. She lives in Elkhart, Indiana with her husband and three cats.

Kendra Binney is a self-taught artist and illustrator who paints her landscapes and characters with pastel washes and resin coatings to create memorable, fragile realities. Her inspiration comes largely from her upbringing wandering barefoot in a small mountain town. She now lives and works around Portland, Oregon.

MICHELLE GARCIA ANDERSEN, ILLUSTRATED BY AYESHA RUBIO

The Owl Who Asks Why



FEBRUARY

Page Street Kids

Juvenile Fiction / Animals / Wolves & Coyotes

On Sale 2/2/2021

Ages 4 to 8

Hardcover Picture Book , 32 pages

Carton Quantity: 20

ISBN: 9781645671534

\$17.99

Misunderstood by her family, a little owl who asks “Why?”, instead of “Whooo?” forms a bond with a wolf cub, who asks “When?” instead of “Hooow?”

Little Owl and Little Wolf have so many questions for their parents. “Why can’t we move our eyes?” “When will I no longer be a pup?” But owls don’t ask “Why?” They ask “Whooo?” And wolves don’t ask “When?” They ask “Hooow?” Mom and Dad say it’s silly to even consider asking those sorts of questions.

Feeling teased and misunderstood, Little Owl and Little Wolf decide to run away from home for good. After straying too far from the path, the pair discovers that they’re lost in the forest and begin to wonder if they’ve made the right decision by leaving the pack. Little Owl and Little Wolf realize that the only way to make it back to their families is to not be afraid to ask the right questions, their own way.

This heartwarming tale of friendship from author Michelle Garcia Andersen and artist Ayesha Rubi...

Michelle Garcia Andersen wrote this story after being inspired by the owls that live in the trees alongside her writing studio. She is delighted to be writing picture books for children; it has been a lifelong dream of hers. When she’s not reading and writing, she enjoys hiking, mountain biking, kayaking, walking her dogs, gardening and anything else that gets her outdoors. Michelle and her husband have three teenage kids and live in a home full of laughter.

Ayesha L. Rubio was born in Madrid, Spain, one cold evening in February. Years later, she studied Fine Arts in Spain and England and began to work as an illustrator, collaborating with national and international publishers. At present, she has three books o...

MARKETING

Regional bookstore and festival author appearances

Parenting & teacher/librarian media outreach

Educator and librarian mailing

Awards submissions

Feature title at school & library conferences

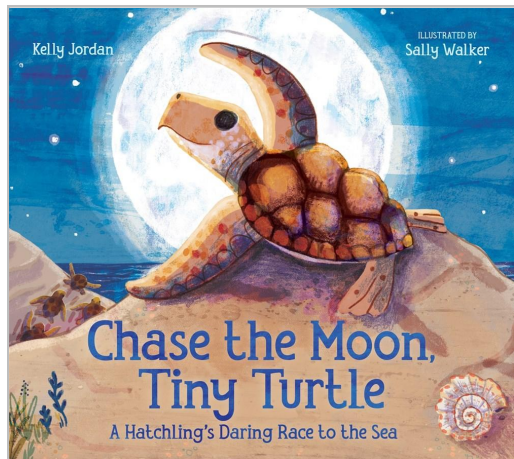
Social media campaign at on-sale

Indie bookstore outreach

KELLY JORDAN, ILLUSTRATED BY SALLY WALKER

Chase the Moon, Tiny Turtle

A Hatchling's Daring Race to the Sea



MARCH

Page Street Kids

Juvenile Nonfiction / Animals / Turtles

On Sale 3/2/2021

Ages 4 to 8

Hardcover Picture Book , 32 pages

Carton Quantity: 20

ISBN: 9781645671527

\$18.99

A newborn loggerhead uses the light of the moon to cross the beach and avoid predators on a perilous journey toward the sea.

Young readers will witness rare and extraordinary natural event as a baby loggerhead hatches from its shell. With nothing but the light of the moon to act as a guide, readers will follow the newborn turtles' harrowing attempts to outpace a series of predators on their march toward the glistening shore. After only narrowly avoiding hungry crabs, owls, and foxes, the turtle rides ocean waves to a calm clearing. Following a moment of peace in the still ocean water, the turtle joins the rest of its pack on a dive into the moonlit sea to continue the voyage home.

Told with a beautiful, lyrical rhyming sequence, this book introduces readers to the birth cycle of a loggerhead sea turtle. Through the newborn turtle's eyes, both kids and adults will marvel at the majestic, and sometimes dangerous seaside landsca...

Kelly Jordan has a journalism degree from the University of Georgia and spends her days as a communications manager and magazine editor. She lives with her husband in Decatur, Georgia. This is her second book with Page Street Kids.

Sally Walker has received an MA in Children's Book Illustration at Cambridge School of Art. She is currently working as a graphic and motion designer for an eLearning company in the UK. She has a strong passion for nature and conserving the remaining natural wonders of the world.

MARKETING

Regional bookstore and festival appearances

Parenting & teacher/librarian media outreach

Educator and librarian mailing

Awards submissions

Feature title at school & library conferences

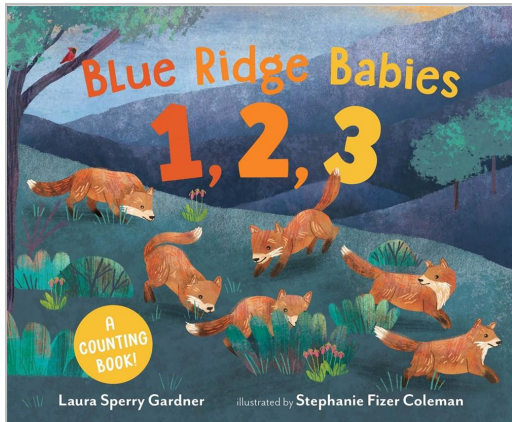
Social media campaign at on-sale

Indie bookstore outreach

LAURA SPERRY GARDNER, ILLUSTRATED BY STEPHANIE FIZER COLEMAN

Blue Ridge Babies 1, 2, 3

A Counting Book



MARCH

Page Street Kids

Juvenile Nonfiction / Animals

On Sale 3/16/2021

Ages 4 to 8

Hardcover Picture Book, 32 pages

8.7 in H | 10.6 in W

Carton Quantity: 20

ISBN: 9781645670834

\$18.99

A traditional folk song reimagined to count and celebrate all kinds of creatures native to the magnificent Blue Ridge Mountains.

Explore the Blue Ridge Mountains, a part of the Appalachian range that teems with fascinating plant and wildlife, through the memorable frame of the engaging folk song “Over in the Meadow.” Amongst budding dogwood trees, crooked creeks, mountains fading to heaven, and other stunning settings, animal mothers and their young all play a part in the great wide wilderness. Count the babies on every page: one fawn hides while two bear cubs forage, three cardinal fledglings fly and four owlets hoot, all the way up to ten salamander efts and one last expansive view of a unique American region.

This traditional tune made new and paired with gorgeous, lushly illustrated creatures and environments will have kids counting, singing, and totally awed by the natural world.

Laura Sperry Gardner works as a youth services librarian just a short drive away from the Blue Ridge Parkway. She also teaches classes on traditional plant medicines, leads plant walks, and demonstrates folk medicine making. After earning her BS in English education and German education from Western Carolina University, she went on to take master’s creative writing classes there. She lives in Mills River, North Carolina. This is her debut picture book.

Stephanie Fizer Coleman is a freelance illustrator who grew to love nature as a child and continues to find inspiration outside. She earned a BA in history while also studying ballet. Blending traditional and digital elements, her style experiments with all kinds of...

MARKETING

Regional bookstore and festival appearances

Parenting & teacher/librarian media outreach

Educator and librarian mailing

Awards submissions

Feature title at school & library conferences

Social media campaign at on-sale

Outreach to bookstores in the Blue Ridge Mountains

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