The true, untold story of Jonas Hanway, the man who hated getting rained on so much that he fled London, traveled the world, and returned to popularize something totally shocking to 1750’s London—the umbrella!

Sometimes in London it drizzles. Sometimes it mizzles. Other times it pelts and showers and spits. And Jonas Hanway hates getting wet. How can he go about his day as a proper London gentleman when his shoes are soggy, his coat is always collecting puddles, and his wig looks like a wet cat? Fed up with damp and dreary London, Jonas sails far away, to places where the sun always shines. But what he sees when he gets there is.... scandalous! Shocking! Sensational! Perhaps also...quite genius? Now all Jonas has to do is convince the rest of London that they need an umbrella, too.

All about the real gentleman who introduced umbrellas to 1750’s London society, this is the perfect story of persistence, problem-solving, and how good ideas hold (off) water.

Josh Crute has lost too many umbrellas to count. His first picture book, Oliver: The Second Largest Living Thing on Earth, contains no umbrellas, but it does contain an unhappy sequoia tree. If you find one of Josh’s umbrellas, please give it a good home or return it to his umbrella stand in Birmingham (Alabama, not England).

Eileen Ryan Ewen is a freelance artist with a background in Fine Art and Creative Writing. After spending years painting portraits, she decided to delve headfirst into children’s book art and hasn’t looked back since. Eileen lives in Cleveland Heights, OH, with her husband, four young children, and two very old cats.
MARKETING
Designed promotional materials
Parenting media outreach
Mailing to curated list of librarians and booksellers
Classroom guide
Submission for select awards
Feature title at School & Library conferences
Regional author appearances
Pitch for literary festivals
A timeless and universal tale that celebrates the bond created between a little girl and the special place she returns to year after year—and how their relationship changes as she grows up.

The little blue cottage waits each year for summer to arrive—and with it, the girl. Through sunny days and stormy weather, the cottage and the girl keep each other company and wile away the long days and nights together. Until one year, and then another, the cottage is left waiting and empty season after season.

In this heartfelt story about change, Kelly Jordan’s lilting text and Jessica Courtney-Tickle’s lush art captures the essence of cherishing a favorite place.

Kelly Jordan has a journalism degree from the University of Georgia and spends her days as a communications manager and magazine editor. She lives with her husband in Decatur, Georgia, and regularly visits her family’s little blue cottage in Florida. This is her picture book debut.

Jessica Courtney-Tickle studied illustration and animation with a focus in children’s picture books at Kingston University. A freelance illustrator, she especially loves creating nature scenes. She lives in Cambridge, UK.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
Moxie meets A Knight’s Tale as Kit Sweetly slays sexism, bad bosses, and bad luck to become a knight at a medieval-themed restaurant.

Working as a wench—i.e. waitress—at a cheesy medieval-themed restaurant in the Chicago suburbs, Kit Sweetly dreams of being a knight like her brother. She has the moves, is capable on a horse, and desperately needs the raise that comes with knighthood, so she can help her mom pay the mortgage and hold a spot at her dream college.

Company policy allows only guys to be knights. So when Kit takes her brother’s place and reveals her identity at the end of the show, she rockets into internet fame and a whole lot of trouble with the management. But the Girl Knight won’t go down without a fight. As other wenches join her quest, a protest forms. In a joust before Castle executives, ...

Jamie Pacton grew up minutes away from the National Storytelling Center in the mountains of East Tennessee. She adores architecture, gardens, art museums, beaches, cake, whiskey. She even kind-of likes getting stuck in airports if she has a good book. Currently, she lives in rural Wisconsin with her husband, their two kids, and a dog named Lego. Find her on Twitter @JamiePacton.
MARKETING
IndieBound Advance Access title
Pitch for literary festival appearances
Regional bookstore appearances
National media outreach
Social media campaign
Extensive YA blogger outreach
Mailing to curated list of YA librarians and educators
Submission for award consideration
A transformative tale of intergenerational friendship between a Monarch butterfly and a small caterpillar as well as an educational overview of a butterfly’s life cycle.

Caterpillar crawls from leaf to leaf, eating and waiting, all alone in a big, green world. Then Orange appears—Orange floats, and flits, and flies, graceful and beautiful. In this sweet, moving story of intergenerational friendship, a small caterpillar is befriended by a glorious monarch butterfly, and together they learn to see the world through each other’s eyes.

Zeena Pliska is an author, educator, and blogger. She is a progressive, child-centered educator who strives to create a culture of listening to children in her classroom. She lives in Los Angeles, California.

Fiona Halliday loves all things finned, furred, feathered and fantastical. She studied English literature at Edinburgh University and received a MA in Photojournalism from the University of Westminster, London. She has been a freelance journalist and photographer, an English teacher, and an organist. She currently works as a graphic designer, and translator. Originally from Scotland, she now lives in Austria.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
A shy whale struggles to join the whalesong, until a magical ukulele helps him find his voice

Lloyd can't sing. The rhythm of the whalesong guides the whales through danger and connects them to each other. But Lloyd is too quiet to join in. If he can't sing, how can he be a part of the pod?

Then one day he finds a magical, mysterious object with supersonic seaweed strings! This could be his chance to be part of the song. He practices and practices, nervously preparing to show the other whales. But before he can perform for them, a disruptive, noisy boat approaches and scatters the pod. Lloyd's powerful new instrument may be the only thing that can reunite them—if he can find the courage to share his unique song.

This inspiring and whimsical tale about celebrating your differences and finding your voice is complemented by bright and endearing illustrations that sparkle with quiet magic.

Skylaar Amann grew up on the Oregon Coast with the incredible biodiversity of the Pacific Ocean in her backyard. She received a BA in Art with a focus on book arts at the University of Oregon. She is a member of the Guild of Natural Science Illustrators, as well an affiliated artist with Climate Science Alliance, and works as a freelance illustrator and editor. An amateur ukulele player, she is currently learning to play as well as Lloyd. She lives in Portland, Oregon.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
A deft exploration of the weight of grief and cost of revenge, Breeana Shields’s *Bone Charmer* duology reaches its spine-tingling conclusion in this high-octane fantasy-thriller.

Saskia returns to Ivory Hall to train in bone magic, determined to stop Latham from gaining the power of all three Sights—past, present, and future. But danger lurks within the fortress’s marrow. Trials are underway for the apprentices, and the tasks feel specifically engineered to torment Saskia, which is exactly what Latham wants.

As she grows increasingly more suspicious, her thirst for revenge becomes all-consuming. Together with the friends she can trust and the boy she loved in another lifetime, Saskia traces clues from Latham’s past to determine what he’ll do next. Their search leads them across Kastelia and brings them to a workshop housing a vast collection of horrors, including the bones Latham stole from Gran, and the knowledge that the future isn’t all that’s in jeopardy—but the past as well.

Breeana Shields is the author of *The Bone Charmer* (Page Street) and the *Poison’s Kiss* duology (Random House BFYR). She graduated from Brigham Young University with a BA in English. When she’s not writing, Breeana loves reading, traveling, and playing board games with her extremely competitive family. She lives near Washington D.C. with her husband, her three children, and two adorable, but spoiled dogs. Follow her on Twitter @BreeanaShields.
MARKETING
IndieBound Advance Access title
Pitch for literary festival appearances
Regional bookstore appearances
Targeted fantasy influencer outreach
National media outreach
Social media campaign
Extensive YA blogger outreach
Mailing to curated list of YA librarians and educators
Submission for award consideration

PRAISE
“I was absolutely swept away by the world of The Bone Charmer.” – Kendare Blake, #1 New York Times bestselling author of Three Dark Crowns
A lyrical ode to summer evenings spent playing outside as a neighborhood glimmers with giggles and games.

It's that special time of evening, when the hours and the possibilities seem endless: Light is fading. A buzz of excitement and wonder takes over the neighborhood. What outdoor adventures await? Join a diverse group of suburban kids as they dash and dodge in classic street games like tag and kick-the-can and reconnect with nature's simple pleasures catching frogs, hunting fireflies, and climbing trees. These explorers play, laugh, and make the most of their own front yards right up until their parents call out that "It's time to come home!" But when the sun begins to set tomorrow, they'll be back for more evening excitement!

This ode to the timeless magic of summer evenings spent outside will remind kids of the fun and friends that wait just outside their doors and leave adults smiling with nostalgia.

Lindsay Leslie, author of This Book Is Spineless and Nova the Star Eater, enjoys spending evenings outdoors. She graduated from the University of Texas and has more than fifteen years of writing experience in marketing and public relations. She lives with her husband and two boys in Austin, Texas.

Ellen Rooney, who also illustrated Her Fearless Run, loves illustrating and designing nature-related work. She has her BFA from the University of Victoria. A painter, printmaker, and collage artist, she resides in British Columbia, Canada, with her husband.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
When Dimple Met Rishi meets Simon vs. the Homo Sapiens Agenda in this rom com about two teen girls with rival henna businesses.

When Nishat comes out to her parents, they say she can be anyone she wants—as long as she isn’t herself. Because Muslim girls aren’t lesbians. Nishat doesn’t want to hide who she is, but she also doesn’t want to lose her relationship with her family. And her life only gets harder once a childhood friend walks back into her life.

Flávia is beautiful and charismatic and Nishat falls for her instantly. But when a school competition invites students to create their own businesses, both Flávia and Nishat choose to do henna, even though Flávia is appropriating Nishat’s culture. Amidst sabotage and school stress, their lives get more tangled—but Nishat can’t quite get rid of her crush on Flávia, and realizes there might be more to her than she realized.

Adiba Jaigirdar is a Bangladeshi/Irish writer and teacher. She is a contributor for Bookriot and an editor/writer for Cultured Vultures. Previously, she has published short fiction and poetry in various journals and anthologies. She lives in Dublin, Ireland.
MARKETING
IndieBound Advance Access title
Targeted YA fantasy influencer outreach
National media outreach
Social media campaign
Extensive YA blogger outreach
Instagram tour
Mailings to curated list of YA librarians and educators
Submission for award consideration
Bookstore and Library Teen Advisory Board mailings
Trade and consumer advertising
Goodreads giveaway
Danger lurks within the roots of Forest of Souls, an unrelenting tale of destiny and sisterhood, the first in an epic fantasy duology for fans of Susan Dennard and Naomi Novak.

Sirscha Ashwyn comes from nothing, but she’s intent on becoming something. After years of training to become the queen’s next royal spy, her plans are derailed when shamans attack and kill her best friend Saengo.

And then Sirscha, somehow, restores Saengo to life.

Unveiled as the first lightwender in living memory, Sirscha is summoned to the domain of the Spider King. For centuries, he has used his influence over the Dead Wood—an ancient forest possessed by souls—to enforce peace between the kingdoms. Now, with the trees growing wild and untamed, only a lightwender can restrain them. As war looms, Sirscha must master her newly awakened abilities before the trees shatter the brittle peace, or worse, claim Saengo, the friend she would die for.

Lori M. Lee is the author of Gates of Thread and Stone and The Infinite. She's also a contributor in the anthology A Thousand Beginnings and Endings (Greenwillow/Harper) featuring re-imaginings of East and South Asian mythology, folklore, and fairytales, and the forthcoming anthology Color Outside the Lines (Soho Teen, November 2019). Lori was born in the mountains of Laos but relocated to the United States when she was three. Now she lives in Wisconsin with her husband and kids while dreaming up magic and mayhem.
MARKETING
IndieBound Advance Access title
Pitch for literary festival appearances
Regional bookstore appearances
Targeted fantasy influencer outreach
National media outreach
Social media campaign
Extensive YA blogger outreach
Mailing to curated list of YA librarians and educators
Submission for award consideration
CRISTINA LALLI
Nola's Scribbles Save the Day

In this ode to originality and creativity, a little girl loves to draw, but struggles when no one understands her unique doodles.

Nola loves her scribbles. They go with her wherever she goes. But she can’t seem to share her scribbles with others—no one seems to understand the imaginative world she’s created for herself. Frustrated and uninspired, Nola draws a blank. A big, boring blank.

But when Nola falls deep into a creative slump, she discovers she’s not alone. If she can find the courage to share her scribbled ideas again, she may just inspire others to think outside the box and give their ideas a try too.

With playful illustrations, this imaginative tale shows readers of all ages the power in persevering to create and embrace unique expression.

Cristina Lalli has always believed that books have a special power. She received a Masters of Children’s Book Illustration from Cambridge School of Art and has worked in Chicago, New York, and London as a designer, illustrator, and educator. Now settled in Portland, Oregon, she is an active member of SCBWI. She received a Portfolio Honor Award at SCBWI LA 2018, and was the recipient of the SCBWI 2018 Don Freeman Grant for a pre-published work. This is her debut picture book.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
Practical Pepper and fancy-free Frannie put on a spectacular performance that showcases each of their strengths in this second adventure with the delightful duo of supportive friends.

Frannie loves to have an audience. Pepper prefers to perform when no one is around. Pepper and Frannie are best friends, and they both love a good show.

When they decide to stage a performance themselves, Pepper is content to work behind the scenes as Frannie prepares an epic, extravagant spectacle: it will have lights, and action, and drama! She’s just forgetting one thing...to practice her song. When Frannie’s lack of preparation leaves her stuck in front of a crowd, can anything save her act? Luckily Pepper knows just how to help. The show must go on!

Utterly charming, energetic illustrations and simple, funny text highlight the power of celebrating each other’s strengths and working as a team in this return of the lovable pair.

**Catherine Lazar Odell** can often be found riding through the woods on her skateboard. She studied Industrial Design at Syracuse University, worked as a product designer, and played cello in a touring band before returning to drawing as a freelance illustrator and picture book author. Her debut picture book, *Pepper and Frannie*, was published by Page Street Kids. She lives in Portland, Oregon, where she sells art at local street fairs.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
A garden and its seemingly dim-witted inhabitants must figure out what to do when an unfamiliar round, red object lands in their dirt.

*It streaked through the sky on a perfect day in July and landed in the garden...*

When a mysterious red orb appears one day, the vegetables aren’t sure what to make of it. They decide that it must be an alien tomato! They name her Allie and try to make her feel as welcome as possible. But Gopher isn’t convinced. He’s sure it’s just a ball.

This delightfully silly tale and its equally hilarious art are a perfect fit for gardeners and sci-fi fans alike.

Kristen Schroeder was inspired to write this, her debut picture book, when her daughter blurted out the title one day. In addition to writing, she owns and manages her own business. Having studied and worked around the world, she now lives with her family in Maple Grove, Minnesota.

Mette Engell is a self-taught illustrator and designer with a background in marine biology. She’s been creating art for children ever since she became a parent. She lives by the ocean in northeastern Denmark with her husband and three children.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
In this sweetly spooky tale, a ninja-loving werewolf attends her first sleepover on the night of a full moon. Will her friends accept her, fur and all?

*We are ninjas and ninjas are brave!*

Willa and her best friends love ninjas. They have matching ninja backpacks and ninja t-shirts, and at school they even form a ninja club. But Willa has a secret: she’s a werewolf! Worried that no one will understand, she hides the truth from her friends. Until Val has a sleepover...and it’s on the night of the full moon.

Willa is overcome with nerves. When an accident reveals that her friends were hiding secrets too, she realizes maybe it’s not so important to be a normal ninja. After all, a paranormal ninja can do so many cool things!

Join three remarkable friends as they discover that ALL of us are weird in our own special ways. Lovable and lively illustrations accompany this charming story that explores facing your fears, encouraging readers to celebrate their true selves.

**Laura Gehl** is the author of popular picture books, including *One Big Pair of Underwear* (Beach Lane) and the *Peep and Egg* series (FSG/Macmillan). Laura is not a fan of sleepovers, but she does love naps. She lives with her husband, four kids, and large stash of dark chocolate in Chevy Chase, MD.

**MacKenzie Haley** is an illustrator, runner, and cat whisperer who currently resides in Louisville, KY. She has completed two full marathons (slowly), fostered about twelve cats (not at the same time), and received her BFA in illustration from the University of Dayton.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
Special 3+/3% retail offer
When George loses his Grandma Stella, Saturdays just aren’t the same...until a new Stella helps him celebrate her memory.

George loves Saturdays.

That’s because Saturdays mean time with Grandma Stella. The two of them love going on adventures downtown to visit the dinosaur museum and ride on the carousel! Even when they stay in, George and Stella have fun together, making cinnamon rolls without popping open a tube and sharing the biggest, best hugs.

Then one day Stella is gone, and George is ready to cancel Saturdays. But when a new addition to the family arrives, George finds a way to celebrate the priceless memories he made with his grandma—while making new ones too.

Candy Wellins, debut picture book author, is a former teacher with a master’s degree in early literacy education. After losing both her grandmothers while she was pregnant with her first child, she wrote this story to honor both the past and the future. She lives in the Austin, Texas, area with her husband and three children.

Charlie Eve Ryan works full-time from home as an author-illustrator and stay-at-home mom. She believes being a creative means she is always learning, and she has studied illustration and writing through many different academies, workshops, and classes. She lives with her family in Royersford, Pennsylvania.
MARKETING
Targeted picture book influencer outreach
National media outreach
Social media campaign
Extensive blogger outreach
Instagram outreach
Mailings to curated list of librarians and educators
Submission for award consideration
Trade and consumer advertising
Featured title at School & Library conferences
This book makes it easy to fill your child’s backpack with delicious, nourishing, real food lunches that are a breeze to prep.

These no-fuss lunches take kid-friendly foods and fill them with wholesome ingredients for satisfying, delicious meals that everyone can feel good about! Renee Kohley, author of Nourished Beginnings Baby Food, is a mom of three and a master of whipping up tasty, healthy lunches. Each recipe uses a combination of real sweeteners, whole grains, fresh veggies or healthy fats to re-create fun favorites like mac ‘n’ cheese, corndogs, chicken nuggets and more—and they’re all perfect for big batch meal prep to last you the whole week.

Each lunchbox features one homemade element combined with healthy, pre-prepared sides that together take lunchtime to a new level. Try making buckwheat flatbread pizzas that will lift their energy with protein, B vitamins, and an array of minerals. Change up their sandwich routine...

Renee Kohley is the author of Nourished Beginnings Baby Food and the mom of three behind the website Raising Generation Nourished. She has been a featured writer on Nourished Kitchen, The Prairie Homestead, Mommypotamus and Super Healthy Kids. She lives in Grand Haven, Michigan.
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Lisa Jobe
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ISBN: 978-1-62414-696-1
SPECS: 9 7/8 x 9 1/16, 32 pages, jacketed hardcover
PUB DATE: July, 2019

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Sam Dillard, author of I Love My Instant Pot Keto Diet Recipe Book and founder of Hey Keto Mama
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SPECS: 8 x 9, 192 pages, lay-flat paperback, 75 photos
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Sonia Hartl
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