

PAPERCUT **Z**

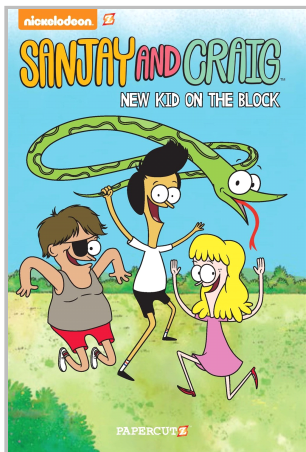
GRAPHIC NOVELS

WINTER 2016



**ERIC ESQUIVEL & RYAN JAMPOLE**

## **Sanjay and Craig #2: "New Kid on the Block"**



**JANUARY**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 1/5/2016**

Ages 8 to 12

Trade Paperback , 56 pages

6 in W | 9 in H

Carton Quantity: 90

**ISBN: 9781629914251**

\$7.99 / \$8.99 Can.

**A brand-new graphic novel series based on the hit NICKELODEON cartoon!**

It's three awesome Sanjay & Craig stories in one volume!

This time the focus is on the dynamic duo's friend and hero, the "king of unintentional cool" - Remington Tufflips!

In "A Lip By Any Other Name Would Be Just As Tuff", Sanjay & Craig set out to discover one of the greatest mysteries of all time - the origin of Remington's last name. Then, in "Remington Tufflips: Space Messiah", S & C team up with their idol to fight aliens and monsters (and learn a little bit more about Remington as well). Finally, when Remington is turned in to a baby by "The McGuffin of Youth", our heroes have to help him get back to his proper age. The solution - expose Remington to his own inappropriate movies, music and hot sauce!

## MARKETING

Major trade and consumer advertising campaign

Social media campaign

"Craig's Costume Contest" event at New York Comic Con - award for best Kids Costume on Kids Day

Costume Contest promo will be expanded to indies - special promo items for prizing for stores that host events

SANJAY & CRAIG book covers distributed at fall bookfairs and promotions

Branded gummy snakes for giveaways at fall conventions and events

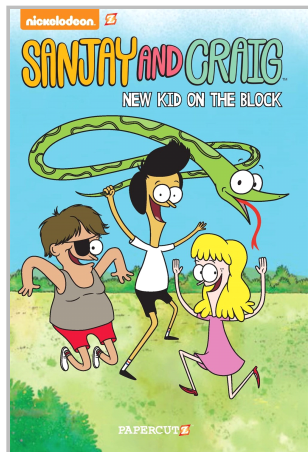
Cross Promotion with other Nickelodeon Licensees

Special retail offer, 3+ = +3%



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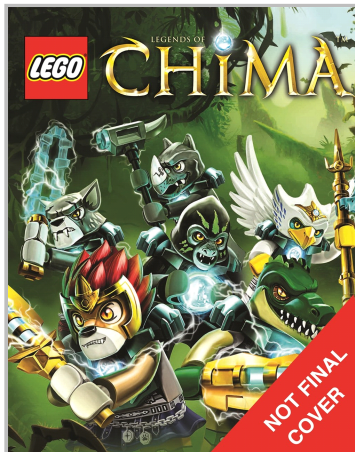
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## YANNICK GROTHOLT & COMICON

# LEGO Legends of Chima #6: Playing With Fire!

## "Playing With Fire!"



### JANUARY

Papercutz

Juvenile Fiction / Comics & Graphic Novels

On Sale 1/12/2016

Ages 6 to 12

Trade Paperback , 48 pages

6 in W | 9 in H

Carton Quantity: 90

ISBN: 9781629914572

\$7.99 / \$8.99 Can.

### The fight for CHI continues!

Laval, Cragger, and Eris continue their quest for the Chi!  
4 all-new stories!

**YANNICK GROTHOLT** is finishing his studies in screenwriting and series formats at Filmakademie Baden-Württemberg. His first episode for the German police series "Großstadtrevier" aired last year and he is currently developing a TV series primarily aimed at teenagers for German broadcaster SWR. He began writing comics in 2012.

**COMICON** is a Spanish collective of creators working on projects worldwide. LEGO LEGENDS OF CHIMA is a production of three members of their team, Miguel Sanchez (pencils), Marc Alberich (inks), and Oriol San Julian (color).

## MARKETING

LEGO: Ninjago series has had eight New York Times Best-Sellers including four that launched at #1  
Over 2,000,000 copies of PAPERCUTZ LEGO titles in print!

LEGO:Legends of Chima is one of The LEGO Group's most popular toy lines, and it was the #1 new toy property of 2013  
LEGO Dimensions- a toy/video game combination- launches late 2015 and includes Chima characters



**YANNICK GROTHOLT & COMICON**

## **LEGO Legends of Chima #6: Playing With Fire!**

**"Playing With Fire!"**



**JANUARY**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 1/12/2016**

Hardcover 48 pages

6 in W | 9 in H

Carton Quantity: 45

**ISBN: 9781629914589**

\$12.99 / \$14.99 Can.

### **The fight for CHI continues!**

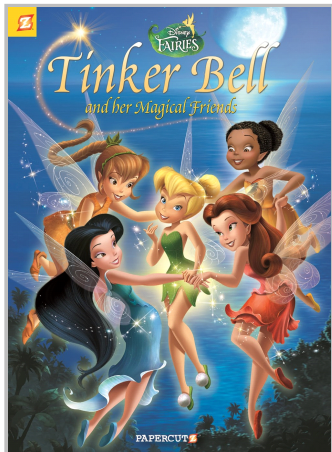
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## TEA ORSI, ANTONELLO DALENA, AND MANUELA RAZZI

# Disney Fairies Graphic Novel #18: Tinker Bell and her Magical Friends



### JANUARY

Papercutz

Juvenile Fiction / Comics & Graphic Novels

On Sale 1/19/2016

Ages 6 to 11

Trade Paperback , 64 pages

6.5 in W | 9 in H | 1 lb Wt

Carton Quantity: 90

ISBN: 9781629914299

\$7.99 / \$8.99 Can.

## Another thrilling adventure filled with faith, trust, and pixie dust!

We all know the story of Peter Pan, the Lost Boys, Tinker Bell and their incredible adventures on the mysterious isle of Neverland. But where did Tink come from? You don't know the whole story until you've explored the magical world of Pixie Hollow! Powered by faith, trust, and pixie dust, Tinker Bell and her friends each have unique talents, and whenever Pixie Hollow is in trouble, these fairy friends work together to set things right. Come along on the adventure of a lifetime in this thrilling graphic novel!



## MARKETING

Advance review copy mailing

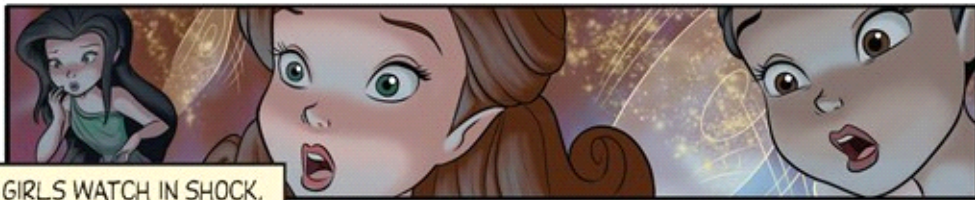
Retail resource kit includes posters and displays

Social Media support on all Papercutz platforms

Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con

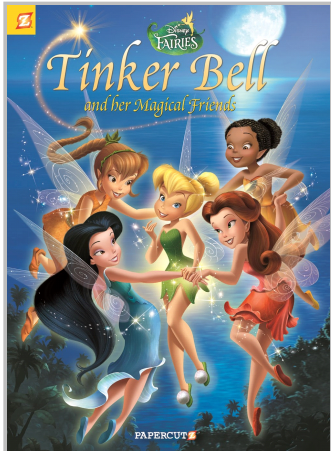
Cross-promotions with Disney licensees and disneyfairies.com

Outreach to parenting blogs and Disney fan community



## TEA ORSI, ANTONELLO DALENA, AND MANUELA RAZZI

# Disney Fairies Graphic Novel #18: Tinker Bell and her Magical Friends



**JANUARY**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 1/19/2016**

Ages 6 to 11

Hardcover 64 pages

6.5 in W | 9 in H | 1 lb Wt

Carton Quantity: 45

**ISBN: 9781629914305**

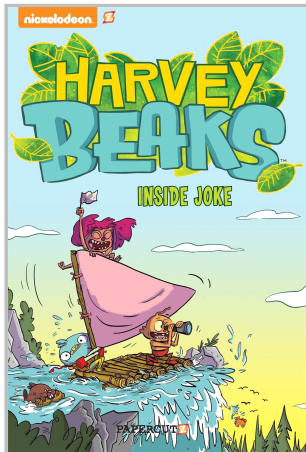
\$12.99 / \$14.99 Can.

**Another thrilling adventure filled with faith, trust, and pixie dust!**

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**STEFAN PETRUCHA**

## Harvey Beaks #1: Inside Joke



**JANUARY**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 1/26/2016**

Ages 8 to 12

Trade Paperback , 56 pages

6 in W | 9 in H

Carton Quantity: 90

**ISBN: 9781629914312**

\$7.99 / \$8.99 Can.

**An all-new graphic novel series  
based on the hit NICKELODEON tv  
show!**

**Harvey Beaks** is the main protagonist of *Harvey Beaks*. Harvey has a big head and an even bigger heart, which is why everyone in Bigbark Woods loves him! He may be a rule follower, but after Fee and Foo show him some amazing adventures, this bird might just spread his wings

## **MARKETING**

**Major trade and consumer advertising campaign.**

**Social media campaign including utilization of Nickelodeon's extremely strong Social Media Presence (26mm Facebook likes, 27mm Twitter followers)**

**Harvey, Fee and Foo mask giveaway at conventions and bookfairs**

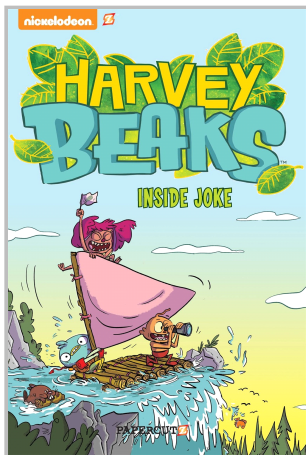
**All character button sets and temporary tattoos for giveaway at conventions and bookfairs**

**Limited edition "I've Been Banned From the Lake" t-shirts for special promotions**

**Special retail offer, 3+ = +3%**

STEFAN PETRUCHA

## Harvey Beaks #1: Inside Joke



**JANUARY**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 1/26/2016**

Ages 8 to 12

Hardcover 56 pages

6 in W | 9 in H

Carton Quantity: 45

**ISBN: 9781629914329**

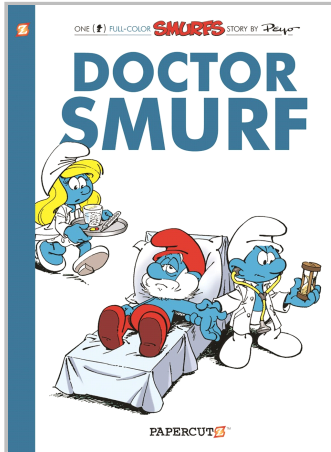
\$12.99 / \$14.99 Can.

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PEYO

## Smurfs #20: Doctor Smurf



FEBRUARY

Papercutz

Juvenile Fiction / Comics &amp; Graphic Novels

On Sale 2/2/2016

Ages 7 to 11

Trade Paperback, 56 pages

6.5 in W | 9 in H | 1 lb Wt

Carton Quantity: 90

ISBN: 9781629914336

\$5.99 / \$6.99 Can.

**It's Smurfacare! When the Smurfs discover the medical profession, it's only a matter of time before everyone is playing doctor!**

If you're trying to make a healthy start to the New Year, wait until you see the Smurfs tackle the medical profession!

When one Smurf steps up as doctor he starts a fever-for-more doctors! Soon, a hospital is built in the Smurf Village and it rapidly fills up with all sorts of wacky cases. But how much help are these new doctors actually giving their patients?

As usual, only Papa Smurf can provide the remedy for the latest Smurfs craze.

It's another classic Smurfs adventure from master cartoonist Peyo.

**PIERRE CULLIFORD**, born in Belgium in 1928, was the cartoonist known as Peyo. Peyo began his career working with some of Belgium's most talented cartoonists, including his lifelong writing partner Yvan Delporte. In 1958, The Smurfs made their first appearance and went on to become the world-famous characters we know and love today.

## Praise For...

"Entertaining and endearing."— SCHOOL LIBRARY JOURNAL

"Cartooning's craftsmanship at its height."— THE COMICS JOURNAL

"Remarkably timeless." — NEWSARAMA

"Any story with the Smurfs will elicit a nostalgic feel, but this will also bring in new fans." — NO FLYING, NO TIGHTS

## MARKETING

Advance review copy mailing

Retail resource kit includes posters and displays

Teacher's guide

Trade print & web advertising

Book trailer and Social Media support on all Papercutz platforms

Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con

Cross-promotions with Smurfs licensees and Smurfs.com

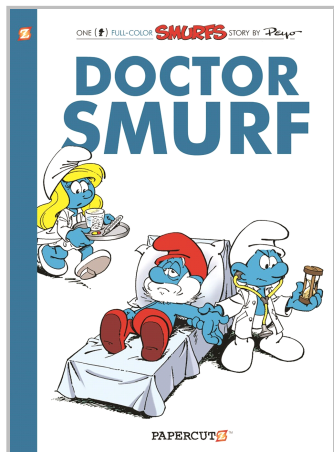
Cartooning community and fan outreach

Limited edition collectibles at comics conventions



PEYO

## Smurfs #20: Doctor Smurf



FEBRUARY

Papercutz

Juvenile Fiction / Comics &amp; Graphic Novels

On Sale 2/2/2016

Ages 7 to 11

Hardcover , 48 pages

6.5 in W | 9 in H | 1 lb Wt

Carton Quantity: 45

ISBN: 9781629914343

\$10.99 / \$12.50 Can.

**It's Smurfacare! When the Smurfs discover the medical profession, it's only a matter of time before everyone is playing doctor!**

If you're trying to make a healthy start to the New Year, wait until you see the Smurfs tackle the medical profession!

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## **MARKETING**

**Advance review copy mailing**

**Retail resource kit includes posters and displays**

**Teacher's guide**

**Trade print & web advertising**

**Book trailer and Social Media support on all Papercutz platforms**

**Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con**

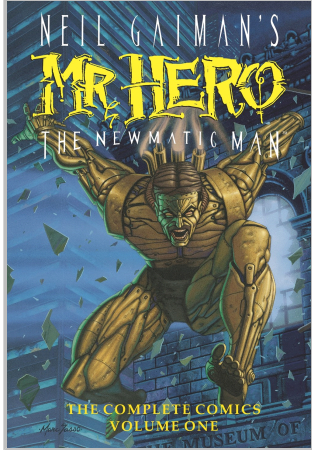
**Cross-promotions with Smurfs licensees and Smurfs.com**

**Cartooning community and fan outreach**

**Limited edition collectibles at comics conventions**

CREATED BY NEIL GAIMAN, WRITTEN BY JAMES VANCE AND  
ILLUSTRATED BY TED SLAMPYAK

## Neil Gaiman's Mr. Hero Complete Comics Vol. 1 The Newmatic Man



**FEBRUARY**

Super Genius

Comics & Graphic Novels

On Sale 2/9/2016

Trade Paperback , 232 pages

6.6 in W | 10.3 in H

Carton Quantity: 30

ISBN: 9781629914350

\$14.99 / \$17.50 Can.

**Never before collected, read the stories of Mr. Hero here!**

From the mind of New York Times Best-selling author and Eisner Award-winning author Neil Gaiman, comes Mr. Hero!

Created by the villainous Henry Phage (aka Teknophage) as a sleeper agent, steampunk robot Mr. Hero is the toast of the late 19th century carnival scene. But when an accident during a boxing match causes him to seriously harm a patron, he's boxed up and forgotten.

Rediscovered 100 years later by a young street magician, Mr. Hero struggles to overcome his original programming and become the hero his new friend (and the world) needs.

This new volume (the first of a two-volume set) will collect all of the classic Mr. Hero comics for the first time anywhere.

Volume 2 of the series is planned for Winter 2017.

**NEIL GAIMAN** is the New York Times bestselling author of the novels 'Neverwhere', 'Stardust', 'American Gods', 'Anansi Boys', and 'Good Omens' (with Terry Pratchett).

**JAMES VANCE** is an award-winning writer whose career has embraced forms ranging from graphic novels to live theater and journalism. His 1988 graphic novel *Kings in Disguise* (with artist Dan Burr) was honored with the Eisner and Harvey awards.

**TED SLAMPYYAK** is the creator of *Jazz Age Chronicles*. He has also worked as an artist on, among other things, *Neil Gaiman's Mr. Hero* from Tekno Comix, Paradox Press *The Big book of...* titles and created mini-comics featuring his libertarian heroine Suzi Romaine.

## MARKETING

Print and display ads for pop culture and literary magazines and websites including PW, BOOKLIST, DIAMOND PREVIEWS and more.  
Outreach to all "Gaiman media" including Gaiman's website, HC site, fans sites, social media and co-ordination with Harper Collins' digital media efforts

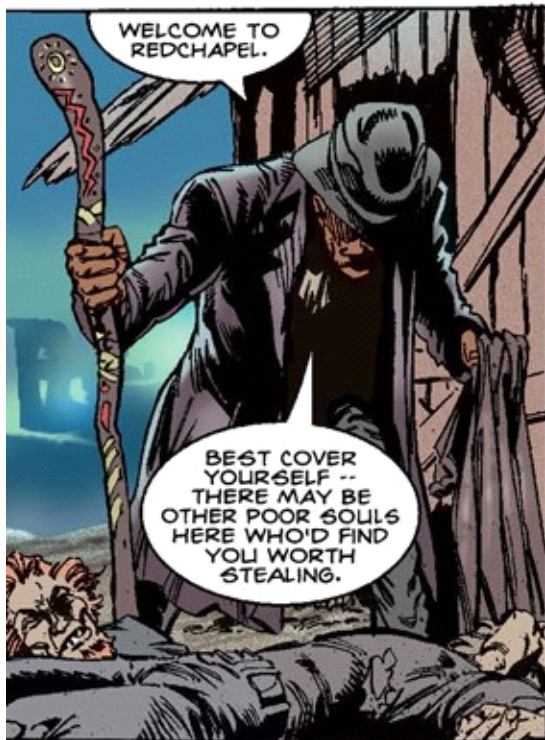
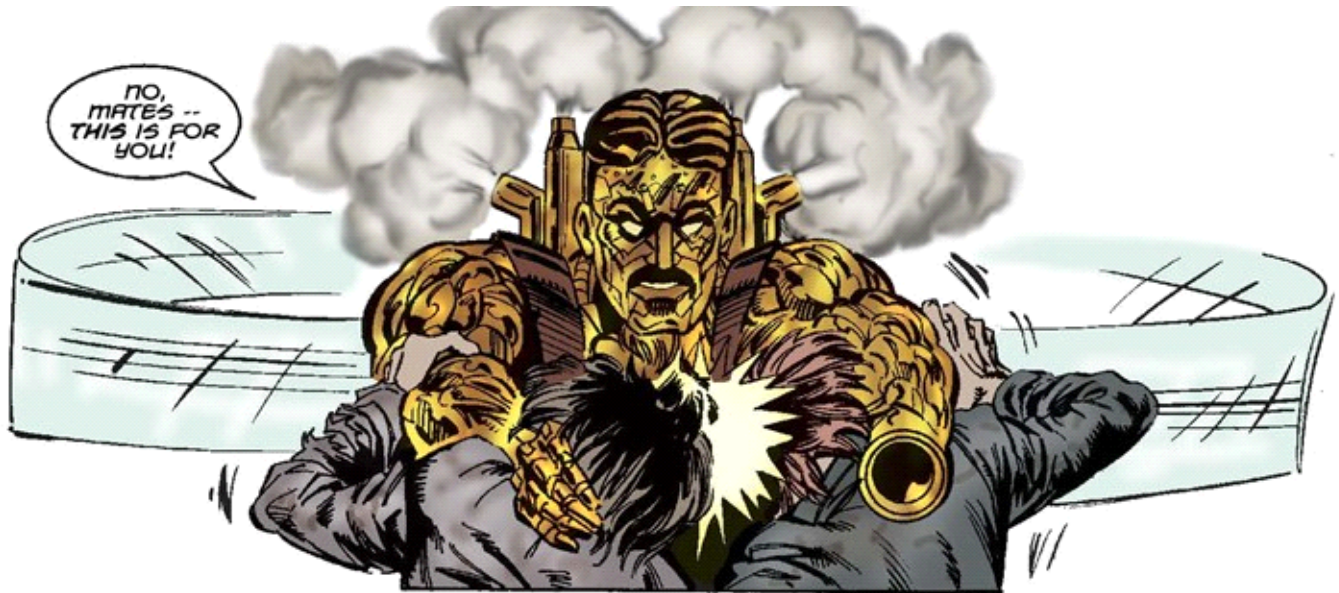
Special giveaways including consumer posters and bookplates.

Featured in booth at ALA, BEA, Comicon and other consumer shows.

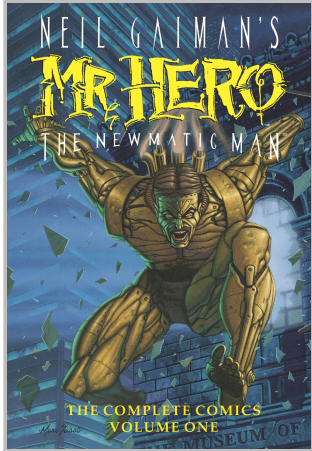
Cross promo with Gaiman's other comic book work

Retailer kit

Special retail offer, 3+ = +3%



**CREATED BY NEIL GAIMAN, WRITTEN BY C.J. HENDERSON AND WENDI LEE, ART BY BILL SIENKIEWICZ, MICHAEL NETZER, DAN BRERETON, GREG BOONE, MIKE HARRIS, STEVE LIEBER, RICK MAGYAR, MIKE CHEN, AND RICH BUCKLER**



## FEBRUARY

Super Genius

Comics & Graphic Novels

On Sale 2/9/2016

Hardcover 232 pages

6.6 in W | 10.3 in H

Carton Quantity: 30

ISBN: 9781629914367

\$24.99 / \$28.99 Can.

## Never before collected, read the stories of Mr. Hero here!

From the mind of New York Times Best-selling author and Eisner Award-winning author Neil Gaiman, comes Mr. Hero!

Created by the villainous Henry Phage (aka Teknophage) as a sleeper agent, steampunk robot Mr. Hero is the toast of the late 19th century carnival scene. But when an accident during a boxing match causes him to seriously harm a patron, he's boxed up and forgotten.

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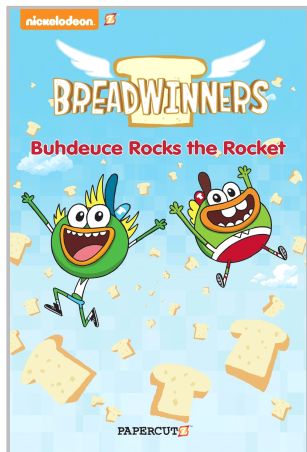
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## STEFAN PETRUCHA AND ALISON STREJLAU

# Breadwinners #2: "Buhdeuce Rocks the Rocket"

## "Buhdeuce Alone"



### FEBRUARY

Papercutz

Juvenile Fiction / Comics & Graphic Novels

On Sale 2/16/2016

Ages 8 to 12

Trade Paperback, 56 pages

6 in W | 9 in H

Carton Quantity: 90

ISBN: 9781629914374

\$7.99 / \$8.99 Can.

### An all-new graphic novel series based on the hit NICKELODEON tv show!

Do you like riDUCKulous adventures? SwaySway and Buhdeuce are a couple of super cool Breadwinners with a love for all loaves! These two quazy ducks fly a rocket van from the west to the yeast of Pondgea, making sure everyone gets some bread up in their beak. Yip-yip!

Even though they're always working, these ducks make sure to have 24/7 fun. They have to watch their tails, though... there are monsters with three butt-cheeks around EVERY corner.

Most importantly, these ducks deliver all the loaves with no leftovers! Just remember: no matter the challenge, no matter what, they always deliver and never give up! Hold on to your tail feathers and get ready for some QUAZY adventures.

"Buhdeuce Alone!" - it's a book length adventure recounting the epic story of Buhdeuce's first solo delivery!

When Buhdeuce experiences a crisis of confidence, Swaysway decides it's time for Buhdeuce to make his first bread delivery on his own (with Swaysway secretly keeping an eye on him, of course). Unfortunately, Oonski the Great thinks having only one Breadwinner to deal with is the perfect set-up for a "Brioche Heist". Can Buhdeuce rescue his precious cargo and save his (inadvertently) kidnapped partner?

We're not sure. But we do know that this issue features an awesome aerial duck-fight. So that's reason enough to check it out, right?

## MARKETING

Major trade and consumer ad campaign.

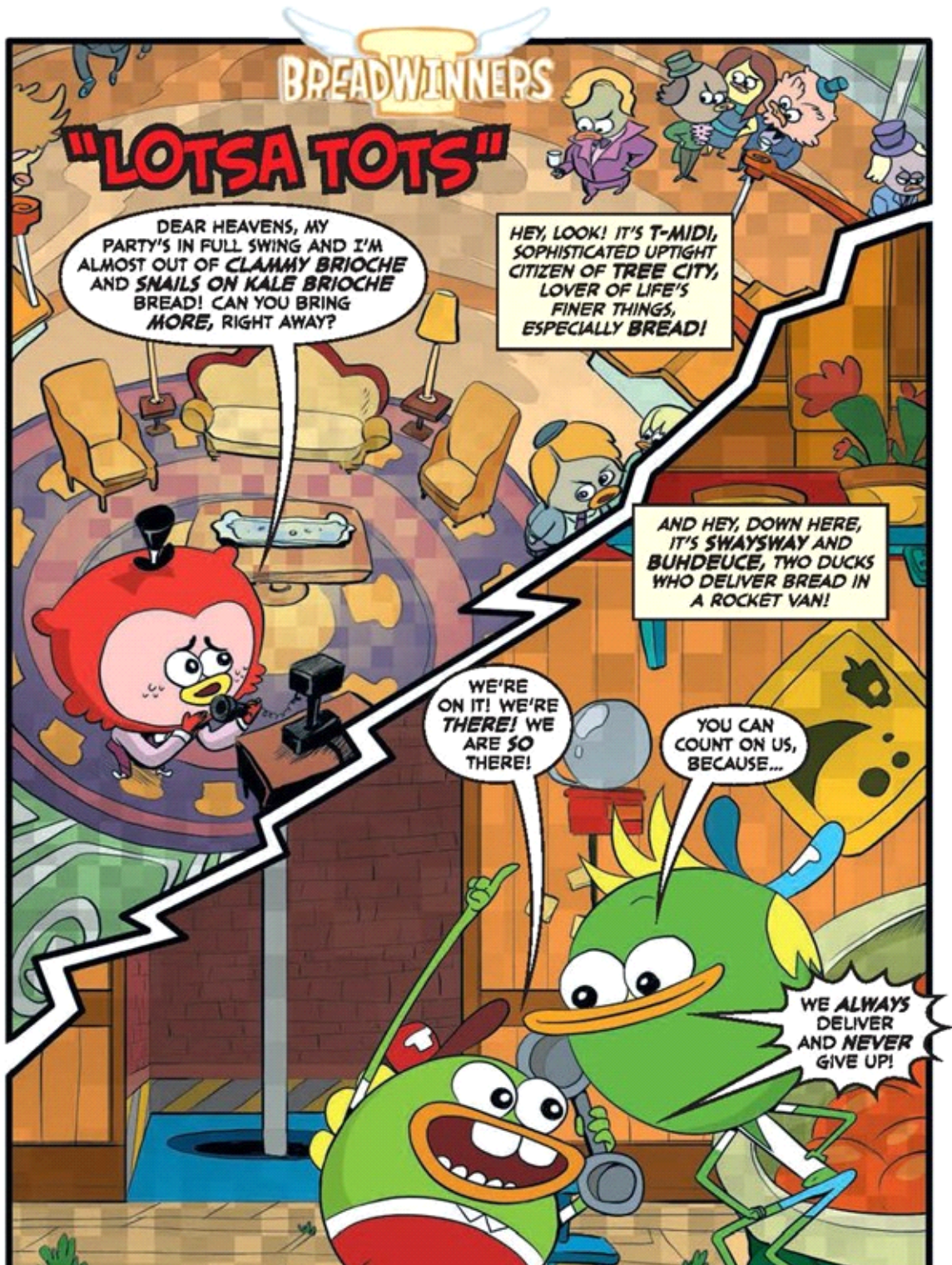
Social media campaign including use of Nickelodeon's strong Social Media Presence (26mm Facebook likes, 27mm Twitter followers)

"Bready for Launch" Kids Breakfast event at New York Comic Con

"Bread Letter Days" - Kids contest - school that sends in the most drawings of the Breadwinners will receive a special baked goods party

BREADWINNERS recipe cards & branded BREADWINNERS duck calls to be given away at bookfairs and conventions

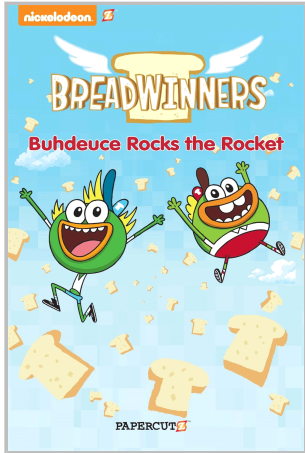
Special retail offer, 3+=+3%



## STEFAN PETRUCHA AND ALISON STREJLAU

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## "Buhdeuce Alone"



**FEBRUARY**

Papercutz

Juvenile Fiction / Comics & Graphic Novels

On Sale 2/16/2016

Ages 8 to 12

Hardcover 56 pages

6 in W | 9 in H

Carton Quantity: 45

ISBN: 9781629914381

\$12.99 / \$14.99 Can.

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Do you like riDUCKulous adventures? SwaySway and Buhdeuce are a couple of super cool Breadwinners with a love for all loaves! These two quazy ducks fly a rocket van from the west to the yeast of Pondgea, making sure everyone gets some bread up in their beak. Yip-yip!

Even though they're always working, these ducks make sure to have 24/7 fun. They have to watch their tails, though... there are monsters with three butt-cheeks around EVERY corner.

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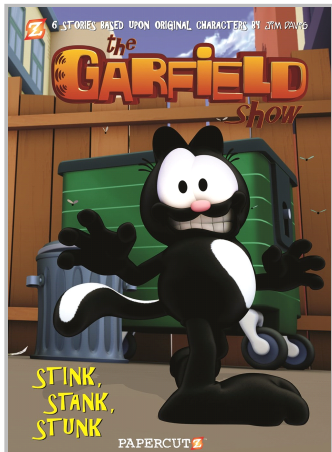
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## JIM DAVIS, CEDRIC MICHIELS, ELLIPSANIME, AND DARGAUD MEDIA

# The Garfield Show #6: Stink, Stank, Stunk



**MARCH**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 3/1/2016**

Ages 6 to 11

Trade Paperback , 64 pages

6.5 in W | 9 in H | 1 lb Wt

Carton Quantity: 90

**ISBN: 9781629914497**

\$7.99 / \$8.99 Can.

## What's that smell? Is it really Garfield??

Garfield's kinda, sort of friend, Nermal—that annoying cute cat-- is paranoid a skunk might cost him the victory in the Cutest Pet Contest. Upon hearing this, Garfield disguises himself as a skunk-- stench and all! How far will Garfield go with this stinky stunt? Plus four more tales of everyone's favorite lasagna-loving cat!

**JIM DAVIS** is the creator of *Garfield*, named by Guinness World Records as "The Most Widely Syndicated Comic Strip in the World." Jim spent started his cartooning career as an assistant to *Tumbleweeds* creator, Tom Ryan. After years of honing his skills and studying the comics pages closely, he noticed there were a lot of successful strips about dogs, but none about cats! Garfield, a fat, lazy, lasagna-loving, cynical cat was born. The strip debuted in 1978 in 41 U.S. newspapers. Today, it is read in 2,570 newspapers by 263,000,000 readers around the globe.



## MARKETING

**Social Media support on all Papercutz platforms**

**Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con**

**Ads on Garfield.com, Uclick, and Facebook**

**Advance review copy mailing**

**Cross promotion with other GARFIELD licensees**

**E-book promotion on COMIXOLOGY, iBooks and Amazon**

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## PRAISE

"I grew up watching Garfield and ended up being one of hundreds of kids who adored this fun, sarcastic, laid back cat. I like that they've brought him back for a whole new generation to love him." — MUNDIE KIDS

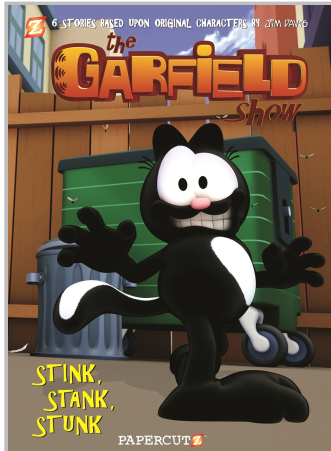
"My kids like the cartoon fine, but they really liked the comics." — COMICS IN THE CLASSROOM

"The stories are entertaining and have that sense of humor that have kept the strips popular all these years." — SCHOOL LIBRARY JOURNAL

"These books are a librarian and parents' dream." — COMICS BULLETIN

## JIM DAVIS, CEDRIC MICHIELS, ELLIPSANIME, AND DARGAUD MEDIA

# The Garfield Show #6: Stink, Stank, Stunk



**MARCH**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 3/1/2016**

Ages 6 to 11

Hardcover 64 pages

6.5 in W | 9 in H | 1 lb Wt

Carton Quantity: 45

**ISBN: 9781629914503**

\$12.99 / \$14.99 Can.

## What's that smell? Is it really Garfield??

Garfield's kinda, sort of friend, Nermal—that annoying cute cat-- is paranoid a skunk might cost him the victory in the Cutest Pet Contest. Upon hearing this, Garfield disguises himself as a skunk-- stench and all! How far will Garfield go with this stinky stunt? Plus four more tales of everyone's favorite lasagna-loving cat!

**JIM DAVIS** is the creator of *Garfield*, named by Guinness World Records as "The Most Widely Syndicated Comic Strip in the World." Jim spent started his cartooning career as an assistant to *Tumbleweeds* creator, Tom Ryan. After years of honing his skills and studying the comics pages closely, he noticed there were a lot of successful strips about dogs, but none about cats! Garfield, a fat, lazy, lasagna-loving, cynical cat was born. The strip debuted in 1978 in 41 U.S. newspapers. Today, it is read in 2,570 newspapers by 263,000,000 readers around the globe.

### Praise For...

"I grew up watching Garfield and ended up being one of hundreds of kids who adored this fun, sarcastic, laid back cat. I like that they've brought him back for a whole new generation to love him." — MUNDIE KIDS

"My kids like the cartoon fine, but they really liked the comics." — COMICS IN THE CLASSROOM

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"These books are a librarian and parents' dream." — COMICS BULLETIN

DAVID GALLAHER AND STEVE ELLIS

# The Only Living Boy #1: Prisoner of the Patchwork Planet

## Prisoner of the Patchwork Planet


**MARCH**
**Papercutz**
**Juvenile Fiction / Comics & Graphic Novels**
**On Sale 3/8/2016**

Ages 7 to 10

Trade Paperback , 72 pages

6 in W | 9 in H | 1 lb Wt

Carton Quantity: 90

**ISBN: 9781629914428**

\$8.99 / \$9.99 Can.

**When 12-year old Erik Farrell runs away from home, he finds himself without his memory, stranded on a patchwork planet with danger lurking around every corner.**

If you were the only living boy on the planet, what would you do?

When 12-year old Erik Farrell runs away from home, he finds himself without his memory, stranded on a patchwork planet with danger lurking around every corner. Now every day is a struggle to survive. Luckily, Erik quickly makes friends like Morgan, a mermaid warrior and Thea, a teenage princess from a mysterious insect race. He'll need their help to escape the dreaded Lord Baalikal and the evil Doctor Once and maybe, one day, find his way back home.

The Only Living Boy is rollicking adventure in the tradition of THE CHRONICLES OF NARNIA and PERCY JACKSON. Gorgeous artwork from illustrator Steve Ellis helps make this one of the most eagerly anticipated graphic novels of the season.

Author **David Gallaher** has received multiple Harvey Award nominations and won The Best Online Comic Award for his work on High Moon for DC Comics. He has served as a consultant for Random House, The NYPD, and McGraw-Hill.

Illustrator **Steve Ellis** has created artwork and conceived projects for numerous companies. Recently he has developed the award winning comic series High Moon for DC Comics as well as acted as the lead designer, storyboard artist and illustrator on AMC's Breaking Bad: The Cost of Doing Business and The Walking Dead: Dead Reckoning games.

### Praise For...

Paul Pope and Jack Kirby never had a chance to work together, but if they had, it would be only slightly less

## MARKETING

Extensive ad campaign on kids' sites, trade publications, fan networks, and comics news outlets

Social media support

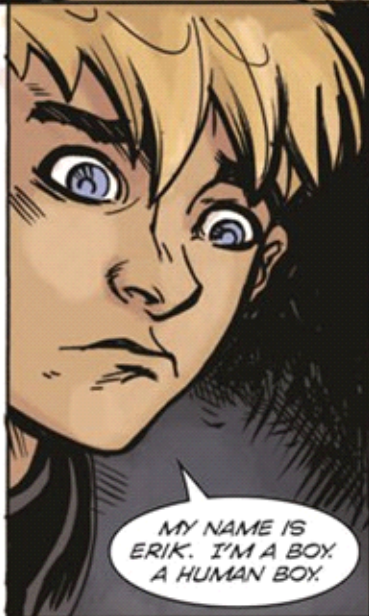
Featured at major conventions and book fairs including New York Comic-Con with show-exclusive promotional posters (Missing Child and Map posters) and buttons

Outreach to OLB fan network with advance exclusive preview art, interviews, and contests

East Coast Regional signing tour

1000 copy Advance Review Copy mailing

Retail Resource Kit includes posters, displays, and previews



DAVID GALLAHER AND STEVE ELLIS

# The Only Living Boy #1: Prisoner of the Patchwork Planet

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**MARCH**

Papercutz

Juvenile Fiction / Comics &amp; Graphic Novels

On Sale 3/8/2016

Ages 7 to 10

Hardcover 78 pages

6 in W | 9 in H | 1 lb Wt

Carton Quantity: 45

ISBN: 9781629914435

\$12.99 / \$14.99 Can.

**When 12-year old Erik Farrell runs away from home, he finds himself without his memory, stranded on a patchwork planet with danger lurking around every corner.**

If you were the only living boy on the planet, what would you do?

When 12-year old Erik Farrell runs away from home, he finds himself without his memory, stranded on a patchwork planet with danger lurking around every corner. Now every day is a struggle to survive. Luckily, Erik quickly makes friends like Morgan, a mermaid warrior and Thea, a teenage princess from a mysterious insect race. He'll need their help to escape the dreaded Lord Baalikal and the evil Doctor Once and maybe, one day, find his way back home.

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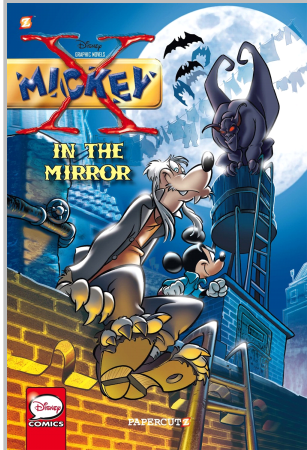
### Praise For...

Paul Pope and Jack Kirby never had a chance to work together but if they had, it would be only slightly less awesome than this. - *Mark Waid (Writer of "Daredevil", "Kingdom Come", "Flash")*

## DISNEY

## Disney Graphic Novels #2: X-Mickey

## In the Mirror



## MARCH

Papercutz

Juvenile Fiction / Comics &amp; Graphic Novels

On Sale 3/29/2016

Ages 6 to 11

Trade Paperback , 64 pages

6 in W | 9 in H | 1 lb Wt

Carton Quantity: 90

ISBN: 9781629914466

\$7.99 / \$8.99 Can.

## Join Mickey Mouse on a series of exciting, supernatural adventures!

It's a supernatural Disney adventure as Mickey Mouse meets Pipwolf, a werewolf who bears more than a passing resemblance to Goofy!

MICKEY X is a fun Disney series that introduces everyone's favorite mouse to another dimension full of spooks, ghosts, goblins and more. Accompanied by Pipwolf and an albino mouse named Manny, Mickey must do everything he can to keep Mouseton safe and keep these creatures locked up where they belong.

It's GHOSTBUSTERS meets DUCK TALES, as kids get to see their favorite characters in an all new adventure setting.

## MARKETING

Special outreach to Disney interest publications/sites - play up legacy/history of franchise

Extended Digital Mailing: To parenting and animation blogs/websites

Facebook/Twitter/Tumblr: Promote new series launch ALA, BEA, Comicon, other consumer shows featured in booth

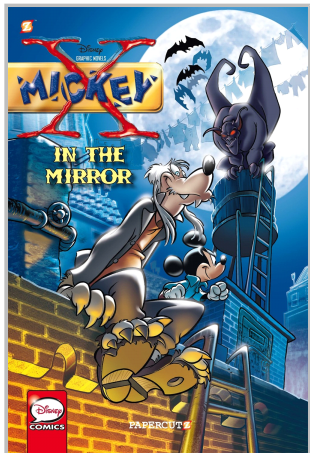
Library Poster featuring all Disney characters from series

Retailer kit including digital files for poster, bookmarks, bag stuffers and "save the date" emails

Teacher's Guide Classroom Kit

### Special Preview of DISNEY GRAPHIC NOVELS #2 "X-Mickey"...



**DISNEY****Disney Graphic Novels #2: X-Mickey****In the Mirror****MARCH**

Papercutz

Juvenile Fiction / Comics &amp; Graphic Novels

On Sale 3/29/2016

Ages 6 to 11

Hardcover 64 pages

6.5 in W | 9 in H | 1 lb Wt

Carton Quantity: 45

ISBN: 9781629914473

\$12.99 / \$14.99 Can.

**Join Mickey Mouse on a series of exciting, supernatural adventures!**

It's a supernatural Disney adventure as Mickey Mouse meets Pipwolf, a werewolf who bears more than a passing resemblance to Goofy!

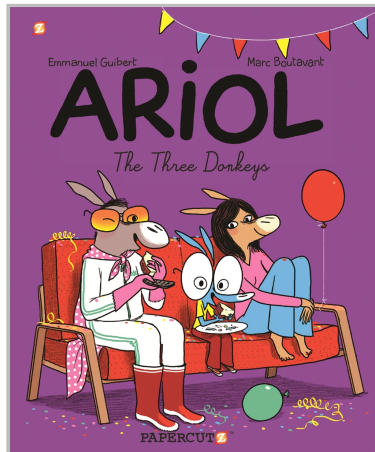
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It's GHOSTBUSTERS meets DUCK TALES, as kids get to see their favorite characters in an all new adventure setting.



## EMMANUEL GUIBERT & MARC BOUTAVANT

# Ariol #8: The Three Donkeys



**APRIL**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 4/12/2016**

Ages 7 to 10

Trade Paperback, 124 pages

6.3 in W | 7.8 in H | 1 lb Wt

Carton Quantity: 60

**ISBN: 9781629914398**

\$12.99 / \$14.99 Can.

## Ariol's family takes center stage in a brand new ARIOL graphic novel!

It's a new volume of ARIOL focusing on the daily life of the little donkey with the big personality. This time the spotlight is on the Picotin family: Mom, Dad and, of course, Ariol.

But don't worry! Ariol's friends like Ramono, Petula and Bizbilla will be stopping by too. Ariol's parents are always happy to welcome his friends in to the house for playdates, snacks or just to say hello. But are they any good at playing "Thunder Horse"? After all, for Ariol, the equine super hero might as well be part of the family!

It's another charming installment in the series that has won the hearts of readers everywhere.

**EMMANUEL GUIBERT** has written many graphic novels for readers young and old, among them the *Sardine in Outer Space* series, *The Professor's Daughter* with Joann Sfar, and *Alan's War: The Memories of G.I. Alan Cope*. Another of Guibert's recent works is *The Photographer*. Showered with awards, it relates a Doctors Without Borders mission in 1980s Afghanistan. Guibert lives in Paris with his wife and daughter.

Originating from Burgundy (as do the best snails), **MARC BOUTAVANT** now lives and works in Paris. His work springs from a wry observation of life and the interaction of his friends and children. Their quirks of personality, mannerisms and reactions to situations are transposed onto his characters.

### Praise For...

"Guibert writes about childhood from a child's view so convincingly, so compellingly, that reading these stories as an adult will likely not only remind you of kids you know, but of your own time spent as a kid." — SCHOOL LIBRARY JOURNAL "Good Comics For Kids"  
Featured in the Los Angeles Times "Summer Reading"

## MARKETING

Advance review copy mailing

Retail resource kit includes store signage and displays

Teacher's guide

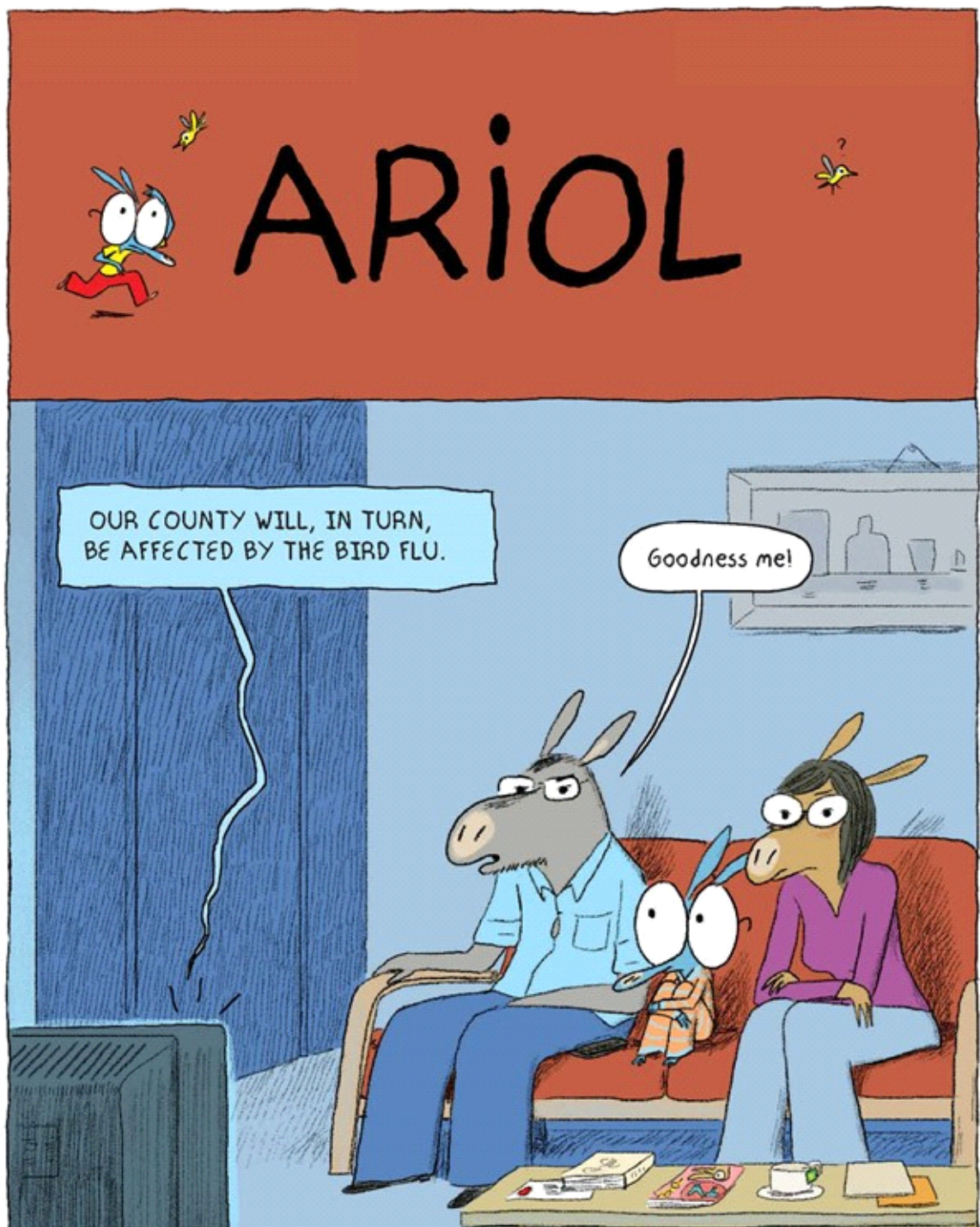
Trade print & web advertising

Social Media support on all Papercutz platforms

Animated video series

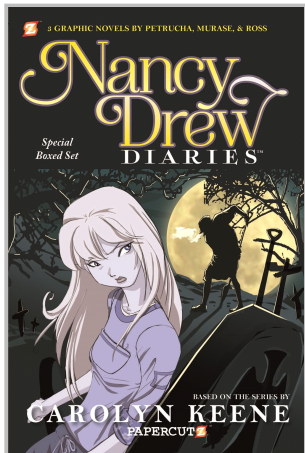
Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con

Outreach to cartooning and commercial illustrator communities



## STEFAN PETRUCHA AND SHO MURASE

# Nancy Drew Diaries Boxed Set: #1-3



**APRIL**

**Papercutz**

**Juvenile Fiction / Comics & Graphic Novels**

**On Sale 4/19/2016**

Ages 8 And Up

Carton Quantity: 20

**ISBN: 9781629914527**

\$29.99 / \$34.50 Can.

### 6 complete NANCY DREW stories in one terrific boxed set!

In **Volume 1**, Nancy stars in a horror movie about a monstrous River Heights urban legend - but is it really an urban legend? Plus, it's double trouble for the world's greatest teen super sleuth in "Writ in Stone!"

In **Book 2**, River Heights is celebrating Nostalgia Week and everyone in town is dressing up and acting like it was 1930 - including Nancy! Then, Nancy and friends are on their way to India to find Kalpana, "The Girl Who Wasn't There."

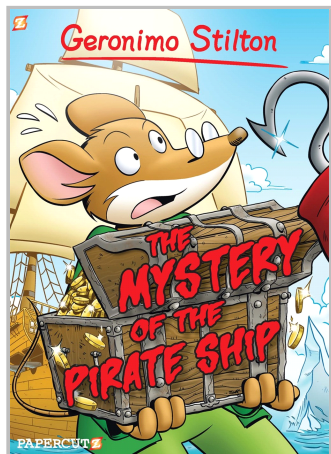
Finally, in **Volume 3**, in "The Fake Heir" Nancy finds the wreck of an old yacht with a safe inside full of jewelry worth a small fortune. Join Nancy Drew as she solves the mystery of the fake heir! Then, in "Mr Cheeters is Missing" when Nancy Drew discovers there's a missing diamond necklace as well as a missing persons case - she's on the case!

**STEFAN PETRUCHA** has written X-Files comics and for Disney comics. He is the author of such YA series as "Timetripper," "Split," "The Rule of Won," and "Blood Prophecy," which was published in 2010 to rave reviews. Stefan authored the hit Papercutz graphic novel Tales from the Crypt #8 "Diary of a Stinky Dead Kid" and appeared on the latest season of A&E's "Paranormal State."

**SHO MURASE** is the author of *Sei, Death and Legend* published by Image Comics and *ME2* from Tokyopop. is half Japanese and half Korean but her first language is Spanish because she grew up in Spain. She has lived in Spain, Vancouver and currently, California where she works at Maverix Studios.

## GERONIMO STILTON

## Geronimo Stilton Graphic Novels #17: The Mystery of the Pirate Ship



APRIL

Papercutz

Juvenile Fiction / Comics &amp; Graphic Novels

On Sale 4/26/2016

Ages 7 to 11

Hardcover , 56 pages

6.5 in W | 9 in H | 1 lb Wt

Carton Quantity: 30

ISBN: 9781629914510

\$9.99 / \$11.50 Can.

**It's Geronimo on the high seas as he tries to stop the Pirate Cats from being ... well ... Pirates!**

The Pirate Cats travel to the 18th Century to do what they do best... be pirates! So they steal an old ship sailing on the Indian Ocean to pillage the East India Company's merchant ships! It's up to Geronimo Stilton to travel through time, become a sailor, and stop the cats from changing history forever! Will Geronimo get his sea legs in time to save the day?

Born in New Mouse City, Mouse Island, **GERONIMO STILTON** is Rattus Emeritus of Mousomorphic Literature and of Neo-Ratonic Comparative Philosophy. He is the director of *The Rodent's Gazette*, New Mouse City's most widely read daily newspaper. Stilton was awarded the Ratitzer Prize for his scoops on *The Curse of the Cheese Pyramid* and *The Search for Sunken Treasure*. One of his bestsellers won the 2002 eBook Award for world's best-selling electronic book. In 2006 he won a Nickelodeon Kids Choice Award and in 2008 he won the Cartoomics prize "Beyond Comics." His works have been published all over the globe. In his spare time, Mr. Stilton collects antique cheese rinds.

## Praise For...

"The Good Stuff: Um, everything? In fact, I was surprised by how charming I found this book. Geronimo is a great character in that he is dedicated, good, but also not perfect." — THE LADIES OF COMICAZI

"Likable characters, interesting story, bright and colorful, and a little educational. . . . If you haven't read one before, take look." — IS IT RIGHT FOR KIDS?

"What I like about these books is that the stories are completely new. They aren't rehashed plots from the series that your kids might have already read. As nice hardbacks, and colorful comics, these would make fantastic gifts for 7–11 year olds in your life." — 5 MINUTES FOR BOOKS

## MARKETING

Advance review copy mailing

Retailer Resource Kit includes promo poster, sell-sheet, and book previews

Trade advertising

Book trailer and Social Media support on all Papercutz and Geronimo Stilton platforms

Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con

Ongoing promotion on the all-new Geronimo Stilton website with videos and interactive content.

Extended review copy mailing to kids book bloggers

Teacher's guide



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WINTER 2016

