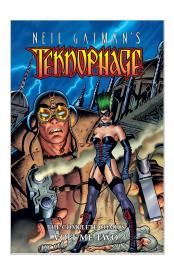


# CREATED BY NEIL GAIMAN, WRITTEN BY BRYAN TALBOT AND PAUL JENKINS, ART BY STEVE PUGH, FRED HARPER, AND ANGUS MCKIE Neil Gaiman's Teknophage #2



#### SEPTEMBER Super Genius

**Comics & Graphic Novels** 

On Sale 9/6/2016

Trade Paperback , 232 pages 10.3 in H | 6.6 in W Carton Quantity: 45

ISBN: 9781629915739 \$14.99 / \$20.99 Can.

#### Also available



Neil Gaiman's Lady Justice #2 9781629914800 \$14.99/\$20.99 Can. Neil Gaiman's Mr. Hero Complete Comics Vol. 1 9781629914350 \$14.99/\$17.50 Can. Neil Gaiman's Teknophage #1 9781629912776 \$17.99/\$20.50 Can. The TEKNOPHAGE saga comes to an exciting conclusion. This second volume completes the Super Genius collection of Gaiman's lost 90's comics series, including work that has been out of print for over 20 years!

The 65 million year-old intelligent dinosaur known as Teknophage has begun to lose his grip on his awesome power over untold universes and possibly what passes for his sanity. Has his insatiable lust for power lead to his ultimate downfall? Complicating matters, and perhaps sensing his weakness, assassination plots are—once considered unthinkable— happening more frequently. What are the plans of the mysterious Messalina, and the man known as the Freedom Fighter? And what happens when, finally, Teknophage is assassinated? Is that really even possible? Who will rule Kalighoul then? And who are Agnes and Johua? And what role do they play in all this madness?

NEIL GAIMAN is the New York Times bestselling author of the novels 'Neverwhere' (1995), 'Stardust' (1999), the Hugo and Nebula Award-winning 'American Gods' (2001), 'Anansi Boys' (2005), and 'Good Omens' (with Terry Pratchett, 1990), as well as the short story collections 'Smoke and Mirrors' (1998) and 'Fragile Things' (2006).

BRYAN TALBOT is an Eisner award winning writer/artist best known for his collaborations with Neil Gaiman on Sandman: "The Song of Orpheus" and his own pioneering graphic novels "The Adventures of Luther Arkwright" and "the Tale of One Bad Rat".

PAUL JENKINS is an award winning comics writer

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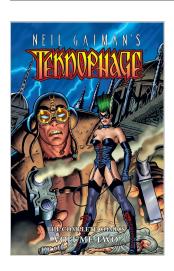
ARC mailing to comics review sites and independent bookstores.

PDF previews on popular comics themed websites like BLEEDING COOL and CBR.

Featured display in summer consumer and trade events including BEA, ALA, ComicCon and Brooklyn Book festival Promotion on all Super Genius social media.



# CREATED BY NEIL GAIMAN, WRITTEN BY BRYAN TALBOT AND PAUL JENKINS, ART BY STEVE PUGH, FRED HARPER, AND ANGUS MCKIE Neil Gaiman's Teknophage #2



# **SEPTEMBER**Super Genius

**Comics & Graphic Novels** 

On Sale 9/6/2016

Hardcover , 232 pages 10.3 in H | 6.6 in W Carton Quantity: 25

ISBN: 9781629915746 \$24.99 / \$34.99 Can.

#### Also available



Neil Gaiman's Lady Justice #2 9781629914800 \$14.99/\$20.99 Can. Neil Gaiman's Lady Justice #2 9781629914817 \$24.99/\$34.99 Can. Neil Gaiman's Mr. Hero Complete Comics Vol. 1 9781629914350 \$14.99/\$17.50 Can. The TEKNOPHAGE saga comes to an exciting conclusion. This second volume completes the Super Genius collection of Gaiman's lost 90's comics series, including work that has been out of print for over 20 years!

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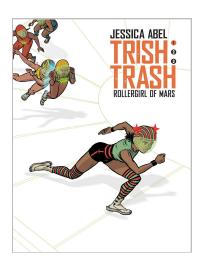
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#### **JESSICA ABEL**

## **Trish Trash #1: Rollergirl on Mars**



## NOVEMBER

**Super Genius** 

Comics & Graphic Novels / Science Fiction

On Sale 11/15/2016

Trade Paperback , 64 pages 11 in H | 8.5 in W Carton Quantity: 45

**ISBN: 9781629916156** \$9.99 / \$13.99 Can.

# Discover the adventures of Trish Trash, a young girl living on Mars!

200 years from now, Trish "Trash" Nupindju lives on the newly inhabited Mars, whose settlers live under harsh and ruthless conditions. Trish dreams of only one thing: becoming a hoverderby star. It seems like making the professional derby team is the only way to escape a future of poverty on her parents' farm. But, what happens when a half-dead Martian shows up on her doorstep and changes everything?

Find out in the first volume of the new science fiction trilogy created by Jessica Abel.

Cartoonist and writer **JESSICA ABEL** is the author of the graphic novel *La Perdida* (winner of the 2002 "Best New Series" Harvey Award) as well as two collections of stories from her omnibus comic book *Artbabe*. She and her husband, cartoonist Matt Madden, were series editors for The Best American Comics from 2007 to 2013 and teach at various institutions. Together they've authored two textbooks about making comics, *Drawing Words & Writing Pictures* and *Mastering Comics*.

Major author tour planned including appearances at Miami Book Fair, ALA mid-Winter, C2E2, MOCCA and more.

TRISH TRASH mini-comic/ARC planned for distribution at all events and regional trade shows.

Hover Derby team t-shirts to be given out as prizes at various events.

Hover Derby event poster promoting book to be produced for retailers

Will leverage Abel's connection to Ira Glass for major coverage on NPR and throughout the podcast community.



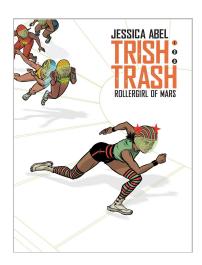






#### **JESSICA ABEL**

## **Trish Trash #1: Rollergirl on Mars**



# **NOVEMBER**Super Genius

Comics & Graphic Novels / Science Fiction

On Sale 11/15/2016

Hardcover , 64 pages 11 in H | 8.5 in W Carton Quantity: 25

ISBN: 9781629916149 \$14.99 / \$20.99 Can.

# Discover the adventures of Trish Trash, a young girl living on Mars!

200 years from now, Trish "Trash" Nupindju lives on the newly inhabited Mars, whose settlers live under harsh and ruthless conditions. Trish dreams of only one thing: becoming a hoverderby star. It seems like making the professional derby team is the only way to escape a future of poverty on her parents' farm. But, what happens when a half-dead Martian shows up on her doorstep and changes everything?

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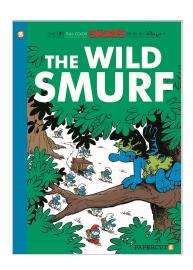






#### **PEYO**

### The Smurfs #21: The Wild Smurf



# SEPTEMBER Papercutz

Juvenile Fiction / Comics & Graphic Novels
On Sale 9/6/2016

Ages 7 to 11

Trade Paperback , 64 pages 9 in H | 6.5 in W

Carton Quantity: 90

**ISBN: 9781629915753** \$7.99 / \$11.50 Can.

#### Also available



Smurfs #20: Doctor Smurf 9781629914336 \$5.99/\$6.99 Can. The Smurfs Monsters 9781629912752 \$5.99/\$6.99 Can. The Smurfs #19: The Jewel Smurfer 9781629911946 \$5.99/\$6.99 Can. Turmoil strikes the Smurfs village! When a fire forces the Smurfs to relocate, everything changes. Not only does Gargamel discover the location of their home, the crisis also reveals the existence of a whole new forest creature - the Wild Smurf!

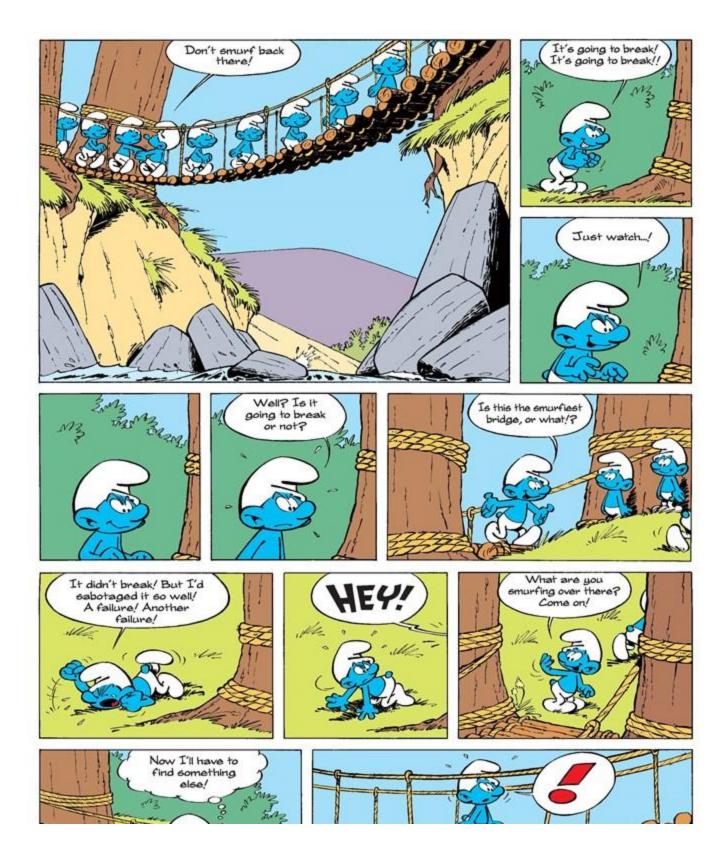
One of the most dramatic Smurfs adventures ever begins with the animals fleeing the forest because of a deadly forest fire. The Smurfs attempt to extinguish the fire, but after several attempts fail, Papa Smurf makes a selfless decision to blow up the Smurf Dam. It succeeds in putting out the fire, but destroys the Smurf Village and all of Farmer Smurf's crops. The Smurfs travel north to another part of the forest to procure food, but while they're away, their nemesis, Gargamel stumbles upon the wreckage of the Smurfs Village. Gargamel concludes the Smurfs must've relocated, and that wonders if he'll ever see the Smurfs again. But the Smurfs do return to their village and are startled to see Gargamel's footprints. As if that wasn't bad enough, the Smurfs sense they are being watched-and they are!

PIERRE CULLIFORD, born in Belgium in 1928, was the cartoonist known as Peyo. Peyo began his career working with some of Belgium's most talented cartoonists, including his lifelong writing partner Yvan Delporte. In 1958, The Smurfs made their first appearance and went on to become the world-famous characters we know and love today.

Extended Digital Mailing: Reach out to Smurfs community and begin pre-movie press push House Ads in PUSSYCAT and SMURFS ANTHOLOGY.

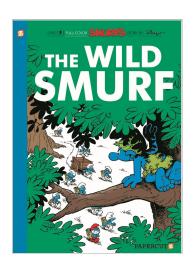
ComicCon, Brooklyn Book Fair, NYCC other consumer shows featured in booth.

PROMOTIONAL MATERIALS will include SMURFS sticker sheets and SMURFS temporary tattoos.



#### **PEYO**

### The Smurfs #21: The Wild Smurf



# **SEPTEMBER** Papercutz

Juvenile Fiction / Comics & Graphic Novels
On Sale 9/6/2016

Ages 7 to 11 Hardcover , 64 pages 9 in H | 6.5 in W Carton Quantity: 45 ISBN: 9781629915760

\$12.99 / \$17.99 Can.

#### Also available



Smurfs #20: Doctor Smurf 9781629914343 \$10.99/\$12.50 Can. The Smurfs Monsters 9781629912769 \$10.99/\$12.99 Can. The Smurfs #19: The Jewel Smurfer 9781629911953 \$10.99/\$12.99 Can. Turmoil strikes the Smurfs village! When a fire forces the Smurfs to relocate, everything changes. Not only does Gargamel discover the location of their home, the crisis also reveals the existence of a whole new forest creature - the Wild Smurf!

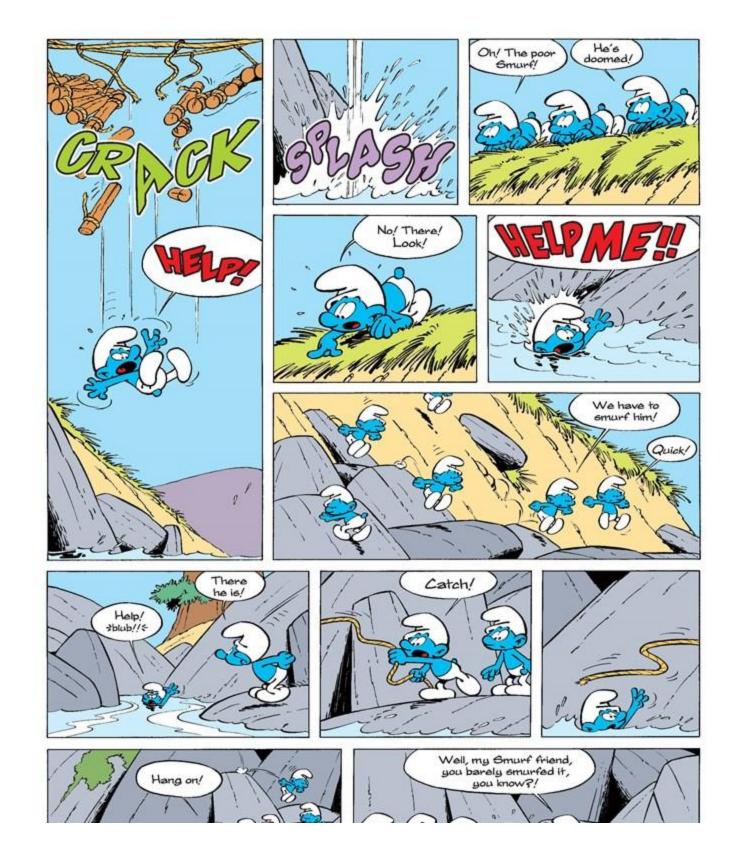
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#### WRITTEN BY SARAH KUHN

## **Barbie #1: Fashion Superstar**



# **SEPTEMBER** Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

#### On Sale 9/13/2016

Ages 6 to 10 Trade Paperback , 64 pages 9 in H | 6 in W Carton Quantity: 90

**ISBN: 9781629915876** \$7.99 / \$11.50 Can.

# The #1 doll in the world meets the world of high fashion!

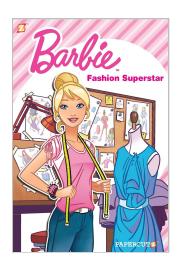
Barbie is facing the same problems every young person is facing today—figuring out how to choose a career, in an economic environment that is becoming increasingly difficult for anyone to find a job. But Barbie is nothing, if not optimistic and determined. Her interest in clothes leads her to seek employment in the highly competitive world of fashion. But as what? A model? A designer? Or something she never even dreamed of? As Barbie pursues her dream, she meets a diverse bunch of all new friends that can help her... and some that may actually try to end her fashion career before it even starts!

**SARAH KUHN** is the author of the forthcoming *HEROINE COMPLEX* trilogy for DAW Books and the geek rom-com novella *ONE CON GLORY*.

PW Fall announcements ad (full page featuring all BARBIE fall titles) Banner ads for the BARBIE series on Poptropica Insertion/ad swap with Mattel DVD titles. Librarian's BARBIE Book Club Kit- featuring giveaways and discussion materials Limited Advance edition for National Barbie Collector's Convention in July 2016 3+=+3%

#### WRITTEN BY SARAH KUHN

## **Barbie #1: Fashion Superstar**



# **SEPTEMBER** Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

#### On Sale 9/13/2016

Ages 6 to 10 Hardcover , 64 pages 9 in H | 6 in W Carton Quantity: 45

ISBN: 9781629915883 \$12.99 / \$17.99 Can.

# The #1 doll in the world meets the world of high fashion!

Barbie is facing the same problems every young person is facing today—figuring out how to choose a career, in an economic environment that is becoming increasingly difficult for anyone to find a job. But Barbie is nothing, if not optimistic and determined. Her interest in clothes leads her to seek employment in the highly competitive world of fashion. But as what? A model? A designer? Or something she never even dreamed of? As Barbie pursues her dream, she meets a diverse bunch of all new friends that can help her... and some that may actually try to end her fashion career before it even starts!

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Insertion/ad swap with Mattel DVD titles.
Librarian's BARBIE Book Club Kit- featuring giveaways and discussion materials
Limited Advance edition for National Barbie Collector's Convention in July 2016

## **TINI HOWARD AND MARIE CONDENZIO**

## **Barbie Starlight #1**



#### **OCTOBER**

**Papercutz** 

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

On Sale 10/25/2016

Ages 6 to 10 Trade Paperback , 64 pages 9 in H | 6 in W Carton Quantity: 90

**ISBN: 9781629916101** \$7.99 / \$11.50 Can.

What do you get when you take the red hot space fantasy genre and combine it with the most popular fashion doll in the world? A magical space adventure that's sure to thrill young readers everywhere.

Barbie has explored many worlds and careers but none more "out there" than Para-Den, the strange alien planet where a girl named Barbie lives with her father and her flying pet, Pupcorn. But something is not right in Barbie's galaxy. One by one the stars are going out an no one seems to know why.

Of course, no one is more surprised than Barbie when she is chosen by King Constantine to join a special mission to make the stars dance once again. Along with Prince Leo, hover board champion Sal-Lee and the colorful twins Kareena & Sheena, Barbie must solve the mystery of the creatures known as Whailens and find a way to bring the starlight back before the stars stop dancing forever!

TINI HOWARD is a lady writer of comics and other pop culture miscellanea. A winner of the 2014 Top Cow Talent Hunt, her debut book, Magdalena: Seventh Sacrament was published in December 2014. She writes and reads comics in Wilmington, NC, where she lives with her husband, Blake, and her cat, Orlando.

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Banner ads for the BARBIE series on Poptropica
Insertion/ad swap with Mattel DVD titles.
Librarian's BARBIE Book Club Kit-featuring giveaways and discussion materials
Limited Advance edition for National Barbie Collector's Convention in July 2016

## **TINI HOWARD AND MARIE CONDENZIO**

## **Barbie Starlight #1**



### OCTOBER

**Papercutz** 

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

On Sale 10/25/2016

Ages 6 to 10 Hardcover , 64 pages 9 in H | 6 in W Carton Quantity: 45

ISBN: 9781629916118 \$12.99 / \$17.99 Can. What do you get when you take the red hot space fantasy genre and combine it with the most popular fashion doll in the world? A magical space adventure that's sure to thrill young readers everywhere.

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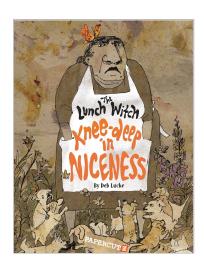
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Limited Advance edition for National Barbie Collector's Convention in July 2016

#### **DEB LUCKE**

## The Lunch Witch #2: Knee-deep in Niceness



# **SEPTEMBER** Papercutz

Juvenile Fiction / Comics & Graphic Novels
On Sale 9/20/2016

Ages 7 to 10 Trade Paperback , 180 pages 7.8 in H | 6.3 in W Carton Quantity: 45

ISBN: 9781629915036 \$14.99 / \$20.99 Can.

#### Also available



**The Lunch Witch #1** 9781629911625 \$14.99/\$17.50 Can.

Grunhilda is back in all-new adventure. The Lunch Witch has her hands full when one of her familiars accidentally casts a spell that turns everyone nice. Needless to say the ancestors are not pleased. It's more ghoulish fun featuring everyone's favorite career-changing sorceress!

Grunhilda the Witch has a weakness...a tiny soft spot on her black and crusty heart. She continues to hide the nice feelings she has when she gets a letter from former Salem Elementary student Madison. But she can't keep up the ruse for long because her familiars are onto her...and so are her ancestors! The familiars search her hovel and find her collection of letters from Madison. Mr. Williams has a solution, but it involves making a meanness potion from the book that IS-NOT-TO-BE-USED-BY-ANYONE-OTHER-THAN WITCHES (ESPECIALLY-NOT-WITCHES'-PETS). But anything that can go wrong does when he accidentally mixes up a positivity potion instead...and it starts to affect everyone in town. Birds are singing. Flowers are growing. The principal cancels school!

Deb Lucke is a writer and illustrator of children's books with an interest in bad behavior and horribly embarrassing incidents. Since her own childhood had plenty of both she is never short of material.

Prior to getting involved in children's books Deb worked with a lot of talented people in advertising from whom she learned how to trap and snare an idea. She also studied filmmaking which influenced the way she visually tells her stories. She finds camaraderie in a group of children's book illustrators that meets in the Hudson Valley and a group of writers that meets in New York.

Deb lives and works in Cold Spring, NY with her partner, Paul Hartzell, a writer. Both are occasionally badly behaved.

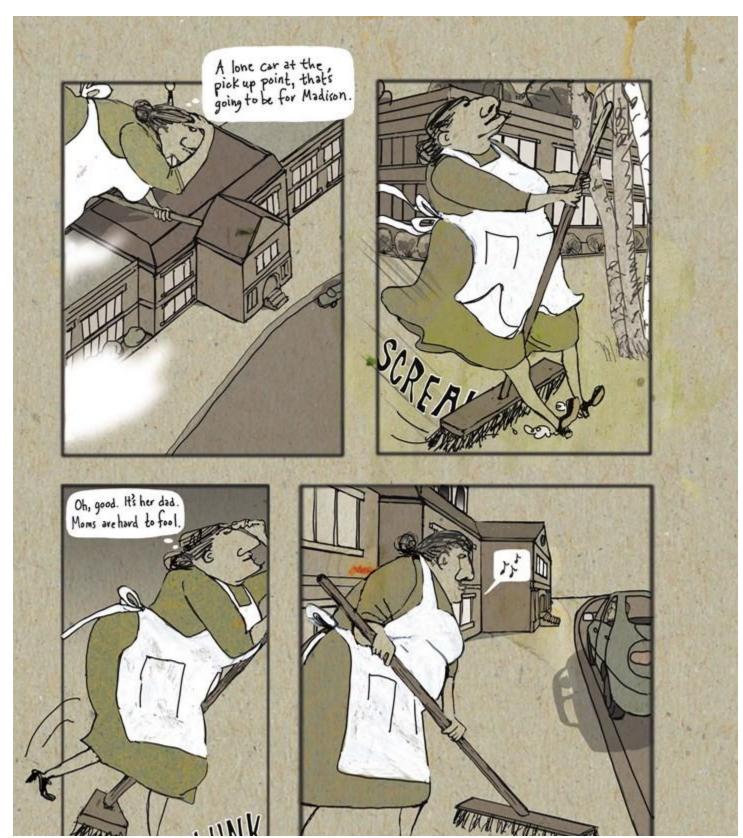
Extended Digital Mailing: extra pitch to reviewers of first book that includes video links/content.

PW and SLJ advertising.

Book Trailer on Papercutz YOU TUBE channel and THE LUNCH WITCH website.

KNEE DEEP IN NICENESS social media campaign – encourage people to send in examples of kids and parents doing nice things.

Promotional items will include LUNCH WITCH lunch bags, masks and, of course, new recipe cards.



#### **DAVE SCHEIDT**

## **Trolls #1: Bad Hair Day**



# SEPTEMBER Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

#### On Sale 9/27/2016

Ages 6 to 10
Trade Paperback, 64 pages 9 in H | 6 in W
Carton Quantity: 90
ISBN: 9781629915838

\$7.99 / \$11.50 Can.

It's an exciting prequel that provides the backstory for Dreamworks Fall 2016 blockbuster film. There's more to TROLLS than bad hair days and this brand new graphic novel will give you all the details!

Who are the Trolls? Who are the Bergens? Why is there one Troll who isn't happy like all the other Trolls? And why does this Troll know more about the Bergens than any other Troll? Find out more about Poppy and Branch in this all-new collection of stories that take place before the Trolls motion picture. Warning: You may never look at a cupcake the same way after you see this graphic novel.

Consumer advertising on Poptropica

"Troll Makeover" contest at ComicCon and NYCC- sweepstakes where child and parent can win makeover from makeup artist so they look more "trolllike"

TROLLS look alike contest at ComicCon and NYCC

Special reach out to toy blogs and publications and to collector's community (similar to SMURFS initiatives) Include actual Troll dolls in mailing to long leads.

$$3+=+3\%$$

#### **DAVE SCHEIDT**

## **Trolls #1: Bad Hair Day**



# **SEPTEMBER** Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

#### On Sale 9/27/2016

Ages 6 to 10 Hardcover , 64 pages 9 in H | 6 in W Carton Quantity: 45

**ISBN: 9781629915845** \$12.99 / \$17.99 Can.

It's an exciting prequel that provides the backstory for Dreamworks Fall 2016 blockbuster film. There's more to TROLLS than bad hair days and this brand new graphic novel will give you all the details!

Who are the Trolls? Who are the Bergens? Why is there one Troll who isn't happy like all the other Trolls? And why does this Troll know more about the Bergens than any other Troll? Find out more about Poppy and Branch in this all-new collection of stories that take place before the Trolls motion picture. Warning: You may never look at a cupcake the same way after you see this graphic novel.

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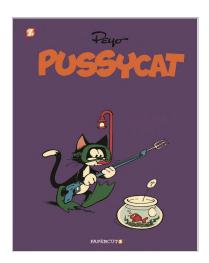
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#### **PEYO**

## **Pussycat**



#### **OCTOBER**

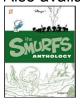
**Papercutz** 

Humor / Form / Comic Strips & Cartoons
On Sale 10/4/2016

Ages 5 to 10 Hardcover , 192 pages 11 in H | 8.5 in W Carton Quantity: 16

**ISBN: 9781629911502** \$19.99 / \$27.99 Can.

#### Also available



The Smurfs Anthology #3 9781597077460 \$19.99/\$22.99 Can. The Smurfs Anthology #2 9781597074452 \$19.99/\$22.99 Can. The Smurfs Anthology #1 9781597074179 \$19.99/\$22.99 Can.

# A wonderful new collection of stories from the legendary creator of THE SMURFS!

From comics master Peyo (The Smurfs, Benny Breakiron) comes Pussycat--a lovable, mischievous tuxedo cat who spends his time chasing after milk and snacks and framing other members of his family for his shenanigans. This cat isn't exactly the noble hunting type-- he'd rather play a game of kickball with the resident mouse than chase after him-- and most of the humor originates from his clever, yet often foolish ways of trying to get what he wants (e.g. milk and snacks). Originally published in Spirou magazine in France, this is a delightful collection of comics that can be enjoyed by all-ages.

PIERRE CULLIFORD, born in Belgium in 1928, was the cartoonist known as Peyo. After leaving school in Brussels, he looked for a job and found two that caught his eye: dental assistant and illustrator. After arriving 15 minutes late for the dental assistant job, he was left with only one option! Peyo quickly found himself working with some of Belgium's most talented cartoonists, including his lifelong writing partner Yvan Delporte. He eventually got the break he deserved when he started working for *Le Journal de Spirou*. Johan and Peewit were among his most popular characters. In 1958, The Smurfs made their first appearance and went on to become the world-famous characters we know and love today.

Advance review copy mailing

Promotional poster for libraries and retailers

Trade print & web advertising

Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con

Extended review copy mailing and outreach to cartooning community and "comics academia" blogs

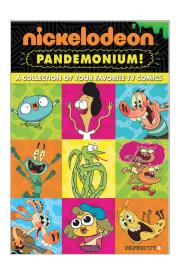
Cross Promotion in SMURFS titles as well as PAPERCUTZ'S THE GARFIELD SHOW

Special giveaway editions to help fundraise for charities like the Mayor's Alliance for NYC Animals and Best Friends Animal Society



# WRITTEN BY ERIC ESQUIVEL AND STEFAN PETRUCHA, ILLUSTRATED BY ALLISON STREJLAU, RYAN JAMPOLE, ANDREAS SCHUSTER AND MORE

### Nickelodeon Pandemonium #1



#### **OCTOBER**

**Papercutz** 

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

On Sale 10/4/2016

Ages 7 to 11

Trade Paperback , 64 pages 9 in H | 6 in W

Carton Quantity: 90

**ISBN: 9781629916125** \$7.99 / \$11.50 Can.

#### Also available



Pig Goat Banana Cricket #1 9781629914824 \$7.99/\$11.50 Can. Harvey Beaks #1: Inside Joke

9781629914312 \$7.99/\$8.99 Can.

Breadwinners #1: "Journey to the Bottom of the Seats" 9781629913001

\$7.99/\$8.99 Can.

The funniest new stars from Nickelodeon are featured in all-new comics! See Harvey Beaks try to be as adventurous and wild as Fee and Foo! See Pig, Goat, Banana, Cricket get involved in a Seinfeldian comedy plot that pulls each of them into a crazy story that comes together in the end! See SwaySway and Buhdeuce, Breadwinners, do what they do best—deliver delicious breads in their rocket van and breakneck speed (and we all know how painful that can be)! See Sanjay and his pet snake Craig continue to enjoy the finer things in life—such as enjoying hot wings while watching a Tufflips double feature!

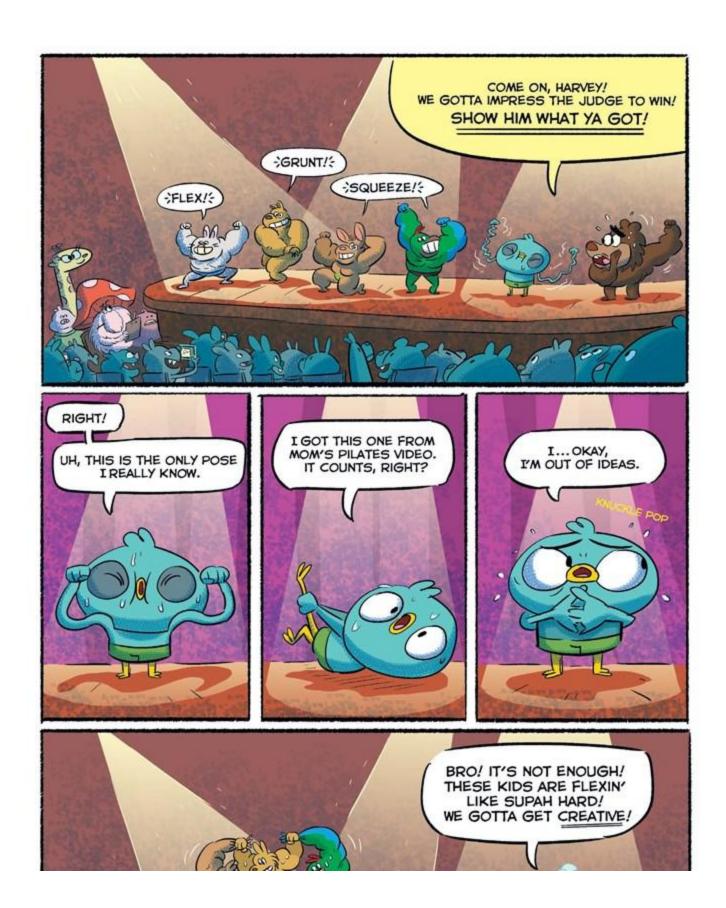
ERIC ESQUIVEL is an author, screenwriter, and journalist whose previous comic book work includes stories for the ADVENTURE TIME, BRAVEST WARRIORS, SONIC THE HEDGEHOG, and WONDERLAND franchises, as well as the original series BLACKEST TERROR, BOO!, CALABRESE, and LOKI: RAGNAROK AND ROLL.

STEFAN PETRUCHA is the author of such YA series as Timetripper, Split, and The Rule of Won, as well as NANCY DREW DIARIES, POWER RANGERS, PAPERCUTZ SLICES, and many other series from Papercutz. He has written X-Files comics for Topps, Disney comics for Egmont, and he was nominated for a Stoker Award for his graphic novel. Kolchak: The Devil in the Details.

Tie in with Nick animation Fall season promotions.

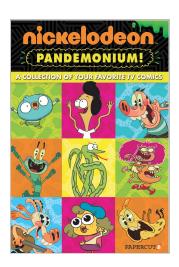
ALA, BEA, Comicon, NYCC and other consumer shows featured in booth.

"Pick Your Nick" promotion at ComicCon and NYCC – fans peel off stickers and place them in designated area of booth receive promo item for voting.



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**Papercutz** 

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

On Sale 10/4/2016

Ages 7 to 11 Hardcover , 64 pages 6 in W | 9 in H Carton Quantity: 45

**ISBN: 9781629916132** \$12.99 / \$17.99 Can.

#### Also available



**Pig Goat Banana Cricket #1** 9781629914831 \$12.99/\$17.99 Can.

Harvey Beaks #1: Inside Joke

9781629914329 \$12.99/\$14.99 Can.

Breadwinners #1: "Journey to the Bottom of the Seats" 9781629913018

\$12.99/\$14.99 Can.

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#### **DAVID GALLAHER AND STEVE ELLIS**

## The Only Living Boy #3: Once Upon a Time



# OCTOBER Papercutz

Juvenile Fiction / Comics & Graphic Novels
On Sale 10/18/2016

Ages 7 to 10 Trade Paperback , 72 pages 9 in H | 6 in W Carton Quantity: 90

ISBN: 9781629915890 \$8.99 / \$12.99 Can.

#### Also available



The Only Living Boy #2 9781629914732 \$8.99/\$12.99 Can. The Only Living Boy #1: Prisoner of the Patchwork Planet 9781629914428 \$8.99/\$9.99 Can. It's Erik Farrell's most dangerous adventure yet. Who is Doctor Once? And how can Erik avoid being the subject of his next sinister experiment?

In the third collection of the hit webcomic THE ONLY LIVING BOY, Erik Farrell finds himself at the mercy of the villainous Doctor Once. But, of course, Doctor Once has NO mercy! Surrounded by strange creatures and sinister experiments, Erik's very life hangs in the balance. Even if he finds the strength to escape the hideous laboratory, Erik won't be able to escape his tragic past, or his destiny. Gallaher and Ellis' daring adventure series about an ordinary boy on an extraordinary planet continues in "Once Upon A Time" — the newest book in the acclaimed Only Living Boy series.

Author **David Gallaher** has received multiple Harvey Award nominations and won The Best Online Comic Award for his work on High Moon for DC Comics. He has served as a consultant for Random House, The NYPD, and McGraw-Hill.

Illustrator **Steve Ellis** has created artwork and conceived projects for numerous companies. Recently he has developed the award winning comic series High Moon for DC Comics as well as acted as the lead designer, storyboard artist and illustrator on AMC's Breaking Bad: The Cost of Doing Business and The Walking Dead: Dead Reckoning games.

 $Special\ outreach\ to\ NYC\ media\ regarding\ Brooklyn-based\ Gallaher\ around\ NYCC\ (pitch\ as\ "hometown\ boy\ makes\ good".$  Cross promotion with creators' website and social media.

Series poster for libraries.



#### **DAVID GALLAHER AND STEVE ELLIS**

## The Only Living Boy #3: Once Upon a Time



# OCTOBER Papercutz

Juvenile Fiction / Comics & Graphic Novels
On Sale 10/18/2016

Ages 7 to 10 Hardcover , 72 pages 9 in H | 6 in W Carton Quantity: 45

ISBN: 9781629915906 \$13.99 / \$19.50 Can.

#### Also available



The Only Living Boy #2
9781629914749
\$13.99/\$19.50 Can.
The Only Living Boy #1: Prisoner of the Patchwork
Planet
9781629914435
\$13.99/\$19.50 Can.

It's Erik Farrell's most dangerous adventure yet. Who is Doctor Once? And how can Erik avoid being the subject of his next sinister experiment?

In the third collection of the hit webcomic THE ONLY LIVING BOY, Erik Farrell finds himself at the mercy of the villainous Doctor Once. But, of course, Doctor Once has NO mercy! Surrounded by strange creatures and sinister experiments, Erik's very life hangs in the balance. Even if he finds the strength to escape the hideous laboratory, Erik won't be able to escape his tragic past, or his destiny. Gallaher and Ellis' daring adventure series about an ordinary boy on an extraordinary planet continues in "Once Upon A Time" — the newest book in the acclaimed Only Living Boy series.

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Special outreach to NYC media regarding Brooklyn-based Gallaher around NYCC (pitch as "hometown boy makes good". Cross promotion with creators' website and social media. Series poster for libraries.



### **DANICA DAVIDSON**

## **Barbie Puppies #1: Puppy Party**



## **SEPTEMBER** Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

On Sale 9/13/2016

Ages 6 to 10 Trade Paperback , 64 pages 9 in H | 6 in W Carton Quantity: 90

**ISBN: 9781629916088** \$7.99 / \$11.50 Can.

Did you know Barbie has three sisters? Did you know they all had adorable puppies? Even if you didn't, you can probably guess that the girls and their dogs will get in to all sorts of adventures!

Barbie and her sisters, Chelsea, Stacie, and Skipper, along with their puppies, Taffy, DJ, Honey, and Rookie, are invited to a prestigious Dog Show in the big city. The Dog Show is trying to change its elitest image by inviting all types of dogs to enter—not just purebreds. But something funny is going on at the Dog Show as one contestant after another starts to mysteriously disappear. Just to make matters even more complicated—Taffy, DJ, Honey, and Rookie wind up getting lost in the city. Will Barbie and her sisters be reunited with their puppies?

DANICA DAVIDSON is the author of more than two thousand articles that have been published by MTV, The Onion, CNN, the Los Angeles Times, Publishers Weekly, Booklist, Ms., and about fifty other publications. She is also the author of the MG Minecraft novel, Escape from the Overworld.

PW Fall announcements ad (full page featuring all BARBIE fall titles) Banner ads for the BARBIE series on Poptropica Insertion/ad swap with Mattel DVD titles.

Librarian's BARBIE Book Club Kit-featuring giveaways and discussion materials

### **DANICA DAVIDSON**

## **Barbie Puppies #1: Puppy Party**



## SEPTEMBER Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

On Sale 9/13/2016

Ages 6 to 10 Hardcover , 64 pages 9 in H | 6 in W Carton Quantity: 45

ISBN: 9781629916095 \$12.99 / \$17.99 Can. Did you know Barbie has three sisters? Did you know they all had adorable puppies? Even if you didn't, you can probably guess that the girls and their dogs will get in to all sorts of adventures!

Barbie and her sisters, Chelsea, Stacie, and Skipper, along with their puppies, Taffy, DJ, Honey, and Rookie, are invited to a prestigious Dog Show in the big city. The Dog Show is trying to change its elitest image by inviting all types of dogs to enter—not just purebreds. But something funny is going on at the Dog Show as one contestant after another starts to mysteriously disappear. Just to make matters even more complicated—Taffy, DJ, Honey, and Rookie wind up getting lost in the city. Will Barbie and her sisters be reunited with their puppies?

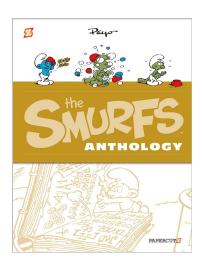
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Librarian's BARBIE Book Club Kit-featuring giveaways and discussion materials

### **PEYO**

## The Smurfs Anthology #4



### **NOVEMBER**

### **Papercutz**

Juvenile Fiction / Comics & Graphic Novels
On Sale 11/1/2016

Ages 7 to 11, Grades 2 to 5 Hardcover , 192 pages 11 in H | 8.5 in W | 1 lb Wt Carton Quantity: 16

ISBN: 9781629911724 \$19.99 / \$27.99 Can.

### Also available



### Pussycat 9781629911502 \$19.99/\$27.99 Can. The Smurfs & Friends #1 9781629911991 \$19.99/\$22.99 Can. The Smurfs Anthology #3 9781597077460 \$19.99/\$22.99 Can.

## The Smurf Apprentice gets the Anthology treatment!

Another iconic Smurf, The Smurf Apprentice, gets the Anthology treatment! A Smurf wants to emulate Papa Smurf, and decides the best way to do so would be to practice magic. So, the Smurf sneaks into Gargamel's lab and steals instructions for a magic potion. The Smurf foolishly drinks the potion and is turned into a monstrous lizard that all of the Smurfs fear. Can Papa Smurf create an antidote? Or will the Smurfs be seeing green for the rest of their lives? The Smurfs have delighted us all with their silliness, bravery, heroism, and heart for over 50 years, and now we finally have a definitive collection of Peyo's original comics to see where it all began.

PIERRE CULLIFORD, born in Belgium in 1928, was the cartoonist known as Peyo. After leaving school in Brussels, he looked for a job and found two that caught his eye: dental assistant and illustrator. After arriving 15 minutes late for the dental assistant job, he was left with only one option! Peyo quickly found himself working with some of Belgium's most talented cartoonists, including his lifelong writing partner Yvan Delporte. He eventually got the break he deserved when he started working for *Le Journal de Spirou*. Johan and Peewit were among his most popular characters. In 1958, The Smurfs made their first appearance and went on to become the world-famous characters we know and love today.

### Praise For...

"Entertaining and endearing."— SCHOOL LIBRARY JOURNAL

"Cartooning's craftsmanship at its height."— THE COMICS JOURNAL

"Any story with the Smurfs will elicit a nostalgic feel, but this will also bring in new fans." — NO FLYING, NO TIGHTS

Advance review copy mailing

Promotional poster for libraries and retailers

Trade print & web advertising

Social Media support on all Papercutz platforms

Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con

**Cross-promotions with Smurfs licensees** 

Cartooning community and fan outreach

Limited edition collectibles at comics conventions



# WRITTEN BY STEFAN PETRUCHA, ILLUSTRATED BY SHO MURASE Nancy Drew Diaries #8



### NOVEMBER Papercutz

Juvenile Fiction / Comics & Graphic Novels
On Sale 11/8/2016

Ages 10 to 18 Trade Paperback , 176 pages 7.5 in H | 5 in W Carton Quantity: 45

**ISBN: 9781629915937** \$9.99 / \$13.99 Can.

### Also available



Nancy Drew Diaries #7 9781629914626 \$9.99/\$13.99 Can. Nancy Drew Diaries #6 9781629912936 \$9.99/\$11.50 Can. Nancy Drew Diaries #5 9781629911939 \$9.99/\$11.50 Can. Lions and tigers and balloons, oh my! The best-value series in comics continues with the adventures oif the iconic girl detective, NANCY DREW.

In "Tiger Counter," Nancy Drew and her friends Bess and George, have volunteered at the River Heights Animal Protection Center, never dreaming that they might soon need protection from the animals. But that's what happens when a truck delivering circus tigers breaks down by the woods, and the big cats escape. Nancy and her friends were nearby responding to a call from Mrs. Eartha—one of her cats was attacked by a coyote—when suddenly they're swept up in the deadly mystery of the missing tigers. In "What Goes Up..." Nancy Drew gets caught up-lieterally-with a crook with a million dollars in stolen cash. Chief McGinness is in hot pursuit, so the desperate thief decides to escape in Nancy's hot air balloon—except he doesn't want Nancy along for the ride. Let's hope that what goes up can come back down alive!

STEFAN PETRUCHA is the author of such YA series as Timetripper, Split, and The Rule of Won, as well as THE THREE STOOGES, POWER RANGERS, PAPERCUTZ SLICES, and many other series from Papercutz. He has written X-Files comics for Topps, Disney comics for Egmont, and he was nominated for a Stoker Award for his graphic novel, Kolchak: The Devil in the Details.

SHO MURASE is half Japanese and half Korean but her first language is Spanish because she grew up in Spain. She moved from Europe to Vancouver and from Vancouver to Maverix Studios in California, where she works in animation and draws comics. She is the author of Sei, Death and Legend published by Image Comics and ME2 from Tokyopop.

Ad and social media swap with Her Interactive.

Ad swap with NANCY DREW audio book producer.

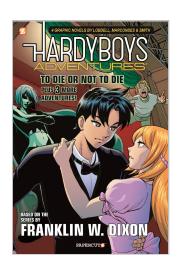
Promo items include bookmarks and downloadable series checklist.







# SCOTT LOBDELL, PAULO HENRIQUE, AND TIM SMITH 3 The Hardy Boys Adventures #1



### NOVEMBER Papercutz

Juvenile Fiction / Comics & Graphic Novels / Media Tie-In

On Sale 11/8/2016

Ages 10 to 18 Trade Paperback , 384 pages 7.5 in H | 5 in W Carton Quantity: 45

ISBN: 9781629916071 \$15.99 / \$22.99 Can.

### Also available



Nancy Drew Diaries #1 9781597075015 \$9.99/\$10.99 Can.

# The first volume in all-new series of HARDY BOYS collections. Get four graphic novels-in-one at a can't beat price!

This collection of four Hardy Boys graphic novels brings stories "Board to Death," "To Die or Not to Die?," "A Hardy Day's Night," and "Abracadeath" into one volume for the very first time. Follow Frank and Joe on adventures as they search for hidden treasure, discover the true identity of a mysterious girl, investigate some accidents on the set of a popular reality series, and check out some strange occurrences at the local mall.

Two time Wizard-Award-winning writer **SCOTT LOBDELL** is most closely associated with his seven year run on Marvel's Uncanny X-Men, as well as his co-creation with artist Chris Bachalo on the same company's Generation X. He has also worked on series such as WILDCATS, The Darkness, Buffy the Vampire Slayer, and KISS! While keeping one foot firmly planted in the comic book industry with such creator-owned properties as Ball and Chain and The Stray, Scott is currently writing television pilots, direct to DVD movies (for comic book legend Stan Lee) and feature films in Hollywood.

Collection provides perfect opportunity to reintroduce series to librarians and educators. Major push at ALA and BEA and new educator guides and classroom material will be produced.

2017 marks the 90th anniversary of the Hardy Boys franchise and media push will try and target renewed interest in the series. Bookmarks highlighting each of the four stories in the set will be created and distributed at trade and consumer events. Major review copy push. Will encourage reviewers to revisit the franchise...

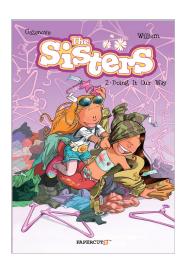






### **CAZENOVE AND WILLIAM**

## The Sisters Vol. 2: Doing It Our Way!



### **NOVEMBER**

**Papercutz** 

Juvenile Fiction / Comics & Graphic Novels
On Sale 11/15/2016

Ages 7 to 11 Trade Paperback , 96 pages 9 in H | 6.5 in W Carton Quantity: 90

**ISBN: 9781629915951** \$9.99 / \$13.99 Can.

### Also available



The Sisters Vol. 1: Just Like Family 9781629914930 \$9.99/\$13.99 Can.

Continuing the adventures of Wendy and Marine - two teen siblings who love each other but drive each other crazy. In other words, typical sisters!

How can two siblings who truly love each other manage to also drive each other so crazy? Well, if you have a sibling, then you already know the answer! Wendy and Marine continue their sisterly shenanigans and manage to not kill each other as they continue to act... like sisters. Can you imagine what would happen if they didn't love each other? While their friends know to stay out of the sisters' way while they're going at it, they also know what a good time can be had just by standing back and seeing what they'll do next! It'll surprise you—or worse, it will remind you of you and your sister!

CHRISTOPHE CAZENOVE and WILLIAM MAURY are the co-creators of THE SISTERS, a "slice of life" series focused on family life inspired by Maury's real-life sisters. Both creators currently reside in their native France.

Extended Digital Mailing: Will target mom and female friendly sites like THE MARY SUE.

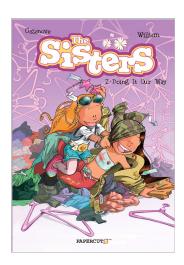
Sister promotion for Bookfairs and Comic Conventions – bring your sister to the Booth – get a free mini-comic!

Dedicated mini-site will be continually updated with new content and previews.



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**Papercutz** 

Juvenile Fiction / Comics & Graphic Novels
On Sale 11/15/2016

Ages 7 to 11 Hardcover , 96 pages 9 in H | 6.5 in W Carton Quantity: 45

ISBN: 9781629915944 \$14.99 / \$20.99 Can.

### Also available



The Sisters Vol. 1: Just Like Family 9781629914701 \$14.99/\$20.99 Can.

Continuing the adventures of Wendy and Marine - two teen siblings who love each other but drive each other crazy. In other words, typical sisters!

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### **GERONIMO STILTON AND RYAN JAMPOLE**

## Geronimo Stilton #18: "First to the Last Place on Earth"



### **NOVEMBER**

**Papercutz** 

Juvenile Fiction / Comics & Graphic Novels
On Sale 11/22/2016

Ages 7 to 11 Hardcover , 56 pages 9 in H | 6.5 in W Carton Quantity: 35 ISBN: 9781629916033

\$9.99 / \$13.99 Can.

It's a race to the bottom of the world when Geronimo and his friends Petunia, Benjamin, Trap, and Bruce join explorer Roald Amundsen's expedition to reach the South Pole in 1911. From Norway, through Portugal, and then straight on to the Bay of Whales in Antarctica. They'll have to evade the sneaky sabotage of the Pirate Cats to make sure Amundsen is the very first person to reach the Pole!

Ongoing promotion on the all-new Geronimo Stilton website with videos and interactive content.

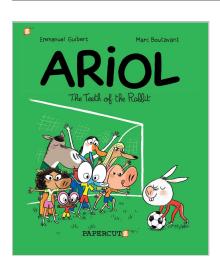
GERONIMO STILTON mini-comic/sampler to be given away at all summer events (BEA, ALA, Comic-Con and more).

Timeline poster for educators/librarians will provide a "Mouse Eye view of history".

Advance Review Copy mailing will highlight new look for series.

### **EMMANUEL GUIBERT AND MARC BOUTAVANT**

## **Ariol #9: The Teeth of the Rabbit**



### **NOVEMBER**

### **Papercutz**

Juvenile Fiction / Comics & Graphic Novels
On Sale 11/29/2016

Ages 6 to 10 Trade Paperback , 128 pages 7.8 in H | 6.5 in W Carton Quantity: 45

ISBN: 9781629916026 \$12.99 / \$17.99 Can.

### Also available



Ariol #8: The Three Donkeys 9781629914398 \$12.99/\$14.99 Can. Ariol #7: Top Dog 9781629912806 \$12.99/\$14.99 Can. Ariol: Where's Petula? 9781629911861 \$9.99/\$10.99 Can. Meet Ariol's newest classmate, Bouncer - a rabbit who's a star athlete. Is he a new friend or a potential rival for Petula's affections? You'll have to read the latest volume in this charming series to find out!

Bouncer, Ariol's rabbit classmate, is the best one at sports (even if he wears a dental device). That's just one typical detail you'll discover in the latest all-new collection of twelve delicately delightful Ariol stories. Ariol, that cute little blue donkey with the big eye glasses, whose best friend is a pig, who is hopelessly in love with a cow, while a fly is equally head-over-heels in love with him (not that he cares). Ariol's ever-expanding universe features many endearing characters that will remind you of your friends and (possibly) your enemies too. After all, Ariol's just a donkey like you and me.

Emmanuel Guibert has written a great many graphic novels for young readers young and old, among them the Sardine in Outer Space series and The Professor's Daughter with Joann Sfar. Another of Guibert's recent works is The Photographer. Showered with awards, it relates a Doctors Without Borders mission in 1980's Afghanistan through the eyes of a great reporter. Guibert lives in Paris with his wife and daughter.

Originating from Burgundy (as do the best snails), **Marc Boutavant** now lives and works in Paris. His work springs from a wry observation of life and the interaction of his friends and children. Their quirks of personality, mannerisms and reactions to situations are transposed into his characters.

Library story (from earlier volume) to be used as giveaway sampler at library conferences/trade shows.

ARIOL game pages will be used as giveaways at consumer events.

Trade advertising in BOOKLIST and SCHOOL LIBRARY JOURNAL.



### CREATED BY STAN LEE AND STUART MOORE

## The Zodiac Legacy #2: Power Line



### **NOVEMBER**

**Papercutz** 

Juvenile Fiction / Comics & Graphic Novels
On Sale 11/29/2016

Ages 8 to 12 Trade Paperback , 64 pages 9 in H | 6 in W Carton Quantity: 90

**ISBN: 9781629914442** \$7.99 / \$11.50 Can.

### New stories set in the world of Stan Lee's ZODIAC!

Steven Lee, fifteen-year-old leader of the Zodiac team, wields the awesome power of the Tiger—but now he's missing. So when a high-speed train runs amok in France, it's up to the other members of the team to stop it: Liam, the powerful Ram; Duane, the Pig, who controls information; and Roxanne, the fierce Rooster, with her unstoppable sonic power. But can they trust their new member—the former villain called Ox?

STAN LEE is an icon in the comic book world. He is the co-creator of the Mighty Marvel Universe and such classic and immortal characters as the Avengers, Spider-Man, the Incredible Hulk, Iron Man, the Fantastic Four, Daredevil, and the X-Men. He is currently Chairman Emeritus of Marvel Comics and the Chief Creative Officer of POW! Entertainment.

**STUART MOORE** has been a writer, a book editor, and an award-winning comics editor.

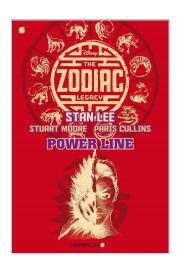
### PAPERCUTZ • NOVEMBER 2016 JUVENILE FICTION / COMICS & GRAPHIC NOVELS

### **MARKETING**

Retail Resource Kit includes posters, displays, and previews
Social media support on all Papercutz and Disney Publishing platforms
Advertising in Disney YA novels
Outreach to fan networks with advance exclusive preview art, interviews, and contests

### CREATED BY STAN LEE AND STUART MOORE

## The Zodiac Legacy #2: Power Line



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On Sale 11/29/2016

Ages 8 to 12 Hardcover , 64 pages 9 in H | 6 in W Carton Quantity: 45

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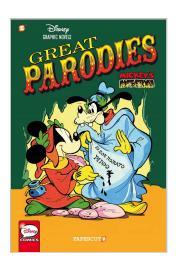
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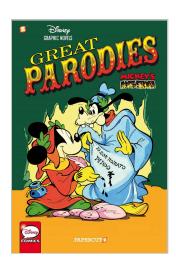
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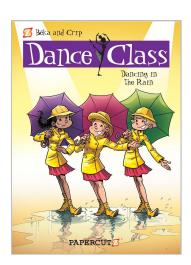
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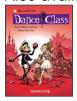
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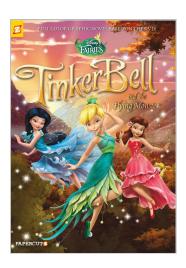








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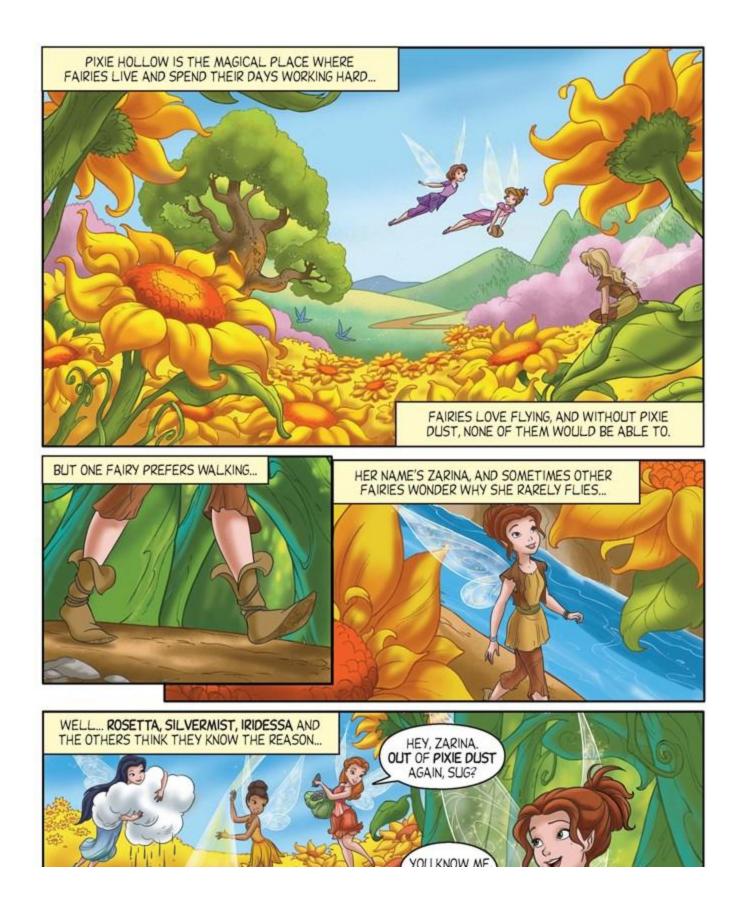
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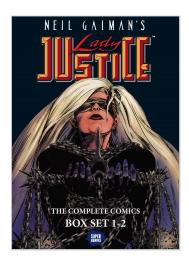
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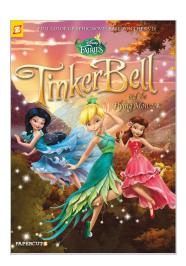


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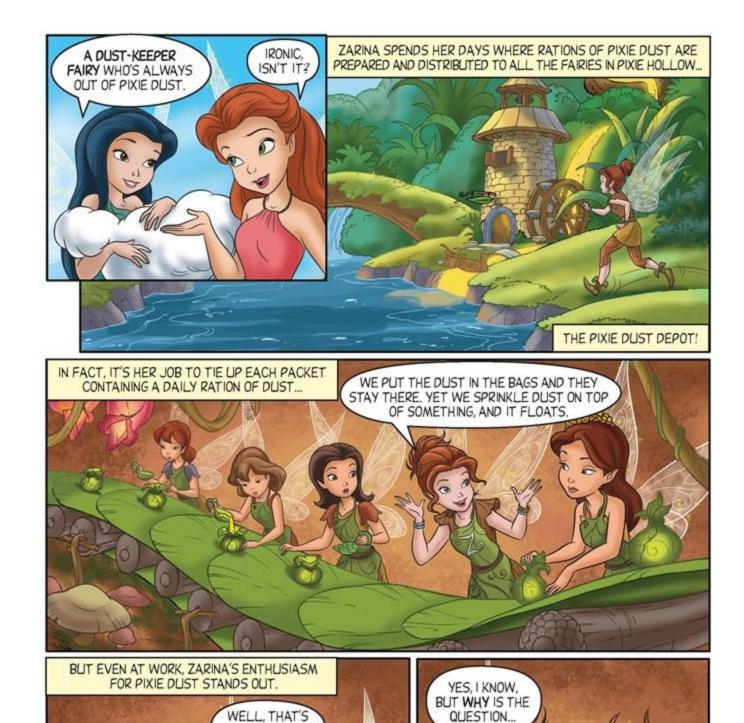
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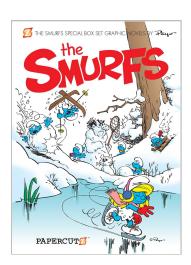
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STEFAN PETRUCHA is the author of such YA series as Timetripper, Split, and The Rule of Won, as well as THE THREE STOOGES, POWER RANGERS, PAPERCUTZ SLICES, and many other series from Papercutz. He has written X-Files comics for Topps, Disney comics for Egmont, and he was nominated for a Stoker Award for his graphic novel, Kolchak: The Devil in the Details.

SHO MURASE is half Japanese and half Korean but her first language is Spanish because she grew up in Spain. She moved from Europe to Vancouver and from Vancouver to Maverix Studios in California, where she works in animation and draws comics. She is the author of Sei, Death and Legend published by Image Comics and ME2 from Tokyopop.

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