Mathias Triton
WWE Slam City #1: Finished

All-new adventures from the world of WWE Slam City!

A new villainous Superstar known as the Finisher has mastered the finishing moves of every WWE Superstar, and he's taken over! After firing everyone, what will John Cena, Alberto DelRio, Kane, Randy Orton, Mark Henry, Sheamus, Rey Mysterio, and CM Punk do to earn a living? The answers may surprise you! Would you believe John Cena as an auto repairman? Or Kane as a school chef? What about Rey Mysterio as a crossing guard? Shock follows shock as the WWE’s greatest athletes try to make it outside the ring!
MARKETING

- Editorial coverage, serialization, and other cross-promos with *WWE Kids Magazine*
- Product mentions on WWE televised events
- Planned cross-promotions with *WWE Slam City* toys
- Extensive print and web ad campaign in trade publications, kids’ websites, WWE networks, wrestling fan blogs, and Facebook
- Social Media support on all Papercutz and WWE platforms
- Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con
- Outreach to wrestling fan community toy blogs
- Retail Offer: 3+ for 3%
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The stories of WWE's Monday Night Raw explode off the page in this new graphic novel!

Monday Night Raw is chaos. The championship belt is missing. Announcer tables are destroyed. John Cena’s handcuffed to Mark Henry. Wrestling ring ropes are snapped in half. Four Superstars are to blame – CM Punk, Rob Van Dam, Daniel Bryan, and Rey Mysterio. Problem is, none of them can remember a thing. Now they must retrace their steps over the past few hours to uncover how they could possibly be responsible for such wanton damage and save their jobs with Triple H and the McMahons. An all-new action/comedy/adventure WWE-style!

**MICK FOLEY** is a legendary WWE Hall of Famer, turned multiple best-selling author, turned stand-up comic/spoken word performer. One of the cornerstones of WWE’s meteoric rise in the late ’90s, Mick Foley earned the nickname “The Hardcore Legend” for his ability to absorb seemingly inhuman punishment. As Mankind, Foley was a three-time WWE Champion. With retirement looming as a result of that physically demanding style, Foley penned a memoir, *Have a Nice Day*, hitting number one on *The New York Times* best-seller list where it remained for 26 weeks. A follow-up, 2001’s *Foley is Good*, was a #1 *New York Times* best-seller, as well. Foley has published four memoirs, four children’s books, and two novels.

**Praise For...**

“It turns out that a crime story set in an entire city built to operate on pro wrestling logic is exactly what I have been missing in my life.” —ComicsAlliance

“WWE fans who haven’t ventured into their local comic book store in a while have a reason to Wednesday, because WWE SUPERSTARS#1 ramps up the usual Monday night (and Wednesday night, Friday night, and one Sunday night a month) drama.” —Ain’t It Cool News
MARKETING

- San Diego Comic-Con announcement generated millions of impressions across wrestling blogs and entertainment news sites
- Editorial coverage, serialization, and more with WWE Magazine
- Product mentions on WWE televised events
- Serialized periodical comicbooks sold in comicbook stores and newsstands
- Store signings with Mick Foley
- Press kit mailing will include ARCs and WWE memorabilia
- Extensive print and web ad campaign
- Cross promotion with USAopoly's WWE themed Monopoly game
- Cross promotion with McFarlane ...
CHAOS ABOUNDS WHEN THE RABBIDS COME TO TOWN!

As if the American farmer didn’t have enough problems, things get really out of control when the Rabbids invade several farms creating their own trademarked brand of Rabbid-speed lunacy. Whether the Rabbids get bored or just want to move on, after creating untold devastation in the Heartland, they go to where everyone hopes to hit it rich—Las Vegas! The Brat Pack was nothing compared to these jibber-jabbering creatures! They literally pop out of a slot machine in a big casino and continue to have fun Rabbid-style in Sin City! Can anyone or anything hope to contain the chaos and end this maniacal misery tour?

JAY LYNCH is the founder of BIJOU Funnies, one of the first underground comics of the 1960s. For many years wrote the weekly syndicated comic strip, PHOEBE & THE PIGEON PEOPLE. He helped create some Topps Chewing Gum’s most popular humor products, such as Wacky Packages and Garbage Pail Kids. His other books include OTTO’S ORANGE DAY with Frank Cammuso and MO AND JO: FIGHTING TOGETHER FOREVER with Dean Haspiel.

Artist TOM J has been drawing silly characters and trying to crack people up his entire life. Drawing inspiration from video games, classic MGM cartoons, junk food, and pro-wrestling from the ’80s, his quest is to find the most hilarious, absurd stuff in the world, digest it, and spit it back out the...
MARKETING

- Outreach through Rabbids Facebook fan page with 1.4 M fans
- E-mail blast to 1.8MM Ubisoft member parents
- Cross-promotions with quickly growing number of licensees, including Simon & Schuster’s books and Cardinal board games
- Concerted push in to mass merch with Ubisoft for Raving Rabbids special promotional sections incorporating all licensed product along the lines of endcaps and sections already set for Spring ’14 with TRU and Walmart.
- Advertising and Promotion on popular video game sites like IGN, ...
Chaos abounds when the Rabbids come to town!

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Once a pristine, natural paradise, CHIMA has become a battle ground for eight animal tribes. Best friends are now enemies. The animals fight for control of a natural resource called CHI, a powerful element that is both a source of life and potential destruction. Only a few brave heroes in CHIMA understand the true nature of CHI, and the possible downfall of CHIMA that will result from its misuse. Their stories, and the stories of those who seek to destroy them, are known as... THE LEGENDS OF CHIMA.

The third volume in the hit series continues the adventures of Laval and his fellow members of the Lion tribe as they fight against Prince Cragger & the Crocodile tribe to preserve the balance of the mysterious force known as Chi.

YANNICK GROTHOLT is finishing his studies in screenwriting and series formats at Filmakademie Baden-Württemberg. His first episode for the German police series “Großstadtrevier” aired last year and he is currently developing a TV series primarily aimed at teenagers for German broadcaster SWR. He began writing comics in 2012.

COMICON is a Spanish collective of creators working on projects worldwide. LEGO LEGENDS OF CHIMA is a production of three members of their team, Miguel Sanchez (pencils), Marc Alberich (inks), and Oriol San Julian (color).
MARKETING

- Year long banner advertising campaign on kid-centric websites
- Advance review copy mailing
- Promotional poster for libraries and retailers
- Major Trade print & web advertising
- Local Cable Television advertising
- Social Media support on all Papercutz platforms
- Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con
- LEGO fan community outreach and giveaways
- Limited edition collectibles at comics conventions
- Teacher’s Guide
- Cross promotion with other LEGO licensees
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LEGO Ninjago #11: Comet Crisis

Ninjago goes intergalactic!

The Masters of Spinjitzu are stuck on a comet, having traveled through space to save the World of Ninjago from the Nindroids. As they race through the stars, it becomes apparent that they are not alone on the comet. Something has stowed away... Something not of their world...

GREG FARSHTEY is the New York Times-bestselling author of over 50 novels and graphic novels. Prior to his work on LEGO NINJAGO, he was the main creative force behind the popular BIONICLE series. He lives in Connecticut with his daughter.

JOLYON YATES studied graphic design and illustration at Cambridge and Exeter, and Japanese arts in Sapporo, Japan. He lived in Japan for several years, during which time he contributed comics, articles, and illustrations to magazines such as Anime FX. He illustrated the award-winning web comic Revelations, and he has been a regular contributor to G-Fan. He is very happy to be working on LEGO NINJAGO but fears losing the ability to draw fingers, ears, and noses.

Praise For...

“Exciting adventures and wacky characters keep this title a best seller for kids, and it continues to be a must for graphic novel collections for elementary to tween readers.” — SCHOOL LIBRARY JOURNAL

“These books are bold, colorful and easy to follow, which makes them a great introduction to reading comics. The stories have a lot of action, but also show the importance of teamwork and using your head.” — LADIES OF COMICAZI
MARKETING

- Year long banner advertising campaign on kid-centric websites
- Advance review copy mailing
- Promotional poster for libraries and retailers
- Trade print & web advertising
- Social Media support on all Papercutz platforms
- Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con
- LEGO fan community outreach and giveaways
- Limited edition collectibles at comics conventions
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**SHENANIGANS ABOUND ON SUMMER VACATION!**

During summer vacation, young Toto’s monkey business only escalates. So much so, that his mom takes him to see a counselor. But it’s no use! Blunders, pranks, and cream pies always prevail to the great displeasure of Miss Jolibois and the little boy’s family. He’s decided to try their nerves to the utmost! Whether it’s his dad, his dad’s friend, his mom, his grandma, Miss Jolibois (his teacher), or his friends (Yassine and Oliver)—Toto’s got shenanigans for everyone!

**THIERRY COPPÉE** was born in Brussels. He studied Greek and Latin languages, and spent four years at the École de Recherches Graphiques, where he studied Illustration. He became a grade school teacher, but continued to draw in his spare time. He had his first publication in the magazine _Spirou_ in 2002. He then turned to the publishing house Delcourt to begin his children’s series, TOTO TROUBLE in 2004.
MARKETING

- Advance review copy mailing
- Retailer Resource Kit including promo poster, signage, and previews
- Teacher's guide
- Print and web ad campaign in trade publications
- Ad-supported features and giveaways on DOGObooks
- Social Media support on all Papercutz platforms
- Featured at major conventions
- Outreach to cartooning community and “guys read” blogs
- Serialization on Papercutz.com prior to release
Thierry Coppée

Toto Trouble #2: A Deadly Jokester

Shenanigans abound on summer vacation!

During summer vacation, young Toto’s monkey business only escalates. So much so, that his mom takes him to see a counselor. But it’s no use! Blunders, pranks, and cream pies always prevail to the great displeasure of Miss Jolibois and the little boy’s family. He’s decided to try their nerves to the utmost! Whether it’s his dad, his dad’s friend, his mom, his grandma, Miss Jolibois (his teacher), or his friends (Yassine and Oliver)--Toto’s got shenanigans for everyone!

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Ernest and Rebecca #5: School of Nonsense

Rebecca's cold is gone...and Ernest along with it!

Rebecca’s cold is gone and along with it, Ernest, her microbial best buddy. Rebecca wants him to come back so much. But at school, there’s another virus threatening the children, a zombie virus: the flu! Will Ernest return to save Rebecca and her classmates?

GUILLAUME BIANCO wishes to tell stories for adults and children and raise big questions while entertaining. With Billy Fog, Eco, and Epictetus published in his native France and soon in America, his wish seems to be coming true! His work has been featured in the DISNEY FAIRIES series from Papercutz.

ANTONELLO DALENA has drawn Donald Duck comics for Topolino and PK3 and drawn many of Disney’s feature animation graphic novels and comics, including Atlantis, Cars, Toy Story, Bolt, Wall-E, Ratatouille, and Brave. His work has appeared in the DISNEY FAIRIES graphic novel series as well as SYBIL THE BACKPACK FAIRY, both from Papercutz.

Praise For...

“Young fans of the series will clamor to read this volume, which continues to show how the sisters adjust to their new family situations.” — BOOKLIST

“Ernest & Rebecca is an intriguing little series.” — SCHOOL LIBRARY JOURNAL

“Dalena’s art is lush and expressive, with an elegant line and Disney-like character designs.” — PUBLISHERS WEEKLY
MARKETING

- Advertising pre-publication in leading professional publications
- Teacher Guide
- Retail resource kit with poster, bookmark and previews
THEA STILTON
Thea Stilton #4: Catching the Giant Wave

Surf's up for the Thea Sisters when a giant wave hits Windy Island!

A new, exclusive surfing club has just opened on Windy Island. Residents know that the island is famous for its sudden storms... but their warnings fall on deaf ears until a giant wave hits.

THEA STILTON was born in New Mouse City, Mouse Island. She is a special correspondent for The Rodent’s Gazette, Mouse Island’s most famous newspaper, which is edited by her famous brother, Geronimo Stilton. A graduate of the prestigious Mouseford Academy, Ms. Stilton is a visiting professor of journalism at Mouseford today. She is also the author of numerous mystery novels based on the exciting lives of her friends and former students, the Thea Sisters. In her spare time, Ms. Stilton loves to travel and go on fabumouse adventures.

Praise For...

“With great female leads and down-to-earth stories, Thea Stilton looks to be a good complement to Geronimo and his time-traveling adventures. Schools up to 6th grade should give this title a test drive.” – SCHOOL LIBRARY JOURNAL
MARKETING

- Advance review copy mailing
- Retail resource kits include posters and displays
- Teacher's guide
- Trade print & web advertising
- Social Media support on all Papercutz and Geronimo Stilton platforms
- Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con
- Ongoing promotion on the all-new Geronimo Stilton website with videos and interactive content.
STEFAN PETRUCHA AND PH MARCONDES
Mighty Morphin Power Rangers #2: Going Green

Discover the untold origin of the Green Ranger!

This is the story Mighty Morphin Power Rangers fans have been waiting over 20 years for—the untold story of the origins of Tommy—the Green Ranger! How did Rita Repulsa choose this teen over others to wage war against the Rangers? This is the only place to find out. Note to fans: this graphic novel takes place right after the classic Mighty Morphin Power Rangers episode "Green with Evil.

STEFAN PETRUCHA is the author of such YA series as Timetripper, Split, and The Rule of Won, as well as THE THREE STOOGES, PAPERCUTZ SLICES, NANCY DREW, and many other series from Papercutz. He has written X-Files comics for Topps, Disney comics for Egmont, and he was nominated for a Stoker Award for his graphic novel, Kolchak: The Devil in the Details.

PH MARCONDES, also known as Paulo Henrique, first brought his unique style to the United States in Myth Warriors from Top Cow Productions. He has illustrated several hit graphic novel series for Papercutz, including THE HARDY BOYS, THE HARDY BOYS: THE NEW CASE FILES, BIONICLE, and LEGO NINJAGO.
MARKETING

- Advance review copy mailing
- Extensive ad campaign on kids’ sites, trade publications, fan networks, and comics news outlets
- Social media support on all Papercutz and Saban platforms
- Featured at Book Expo, ALA Summer, San Diego Comic-Con, Power Morphicon, and NY Comic-Con with show-exclusive promotional posters
- Outreach to fan networks with advance exclusive preview art, interviews, and contests
- Comic-Con announcement with teaser image campaign, MTV Geek-exclusive reveal, and wide online pick-up
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Two adventures starring America's favorite girl-detective!

In "The Fake Heir" Nancy, along with Bess and George, find the wreck of an old yacht with a safe inside full of jewelry worth a small fortune. Cousins of the Druthers owned the yacht and their will leaves everything to Mr. Druthers, but no one’s seen him for ten years. The rumor is Mrs. Druthers murdered him! Things take a surprising turn when suddenly Mr. Druthers reappears! But then Mrs. Druthers disappears! Join Nancy Drew as she solves the mystery of the fake heir! Then, in "Mr Cheeters is Missing" when the eccentric Blanche Porter reports that her beloved Mr. Cheeters has vanished, it’s not your standard missing persons case. As Nancy Drew soon discovers, Mr. Cheeters, is a pet chimp. Or is he? Based on a preliminary investigation and information obtained from Blanche’s brother, Lawrence, the River ...

STEFAN PETRUCHA is the author of such YA series as Timetripper, Split, and The Rule of Won, as well as THE THREE STOOGES, POWER RANGERS, PAPERCUTZ SLICES, and many other series from Papercutz. He has written X-Files comics for Topps, Disney comics for Egmont, and he was nominated for a Stoker Award for his graphic novel, Kolchak: The Devil in the Details.

SHO MURASE is half Japanese and half Korean but her first language is Spanish because she grew up in Spain. She moved from Europe to Vancouver and from Vancouver to Maverix Studios in California, where she works in animation and draws comics. She is the author of Sei, Death and Legend published by Image Comics and MEz from Tokyopop.
MARKETING

- Advance review copy mailing
- Retailer Resource Kits including promo poster, signage, and previews
- Teacher’s guide
- Extensive print and web ad campaign in trade publications and kids entertainment sites
- Social Media support on all Papercutz and Simon & Schuster platforms
- Featured at major conventions
- Cross-promotions with Simon & Schuster and Nancy Drew licensees
- Limited edition collectibles at comics conventions
- Outreach to book blogs, girl-interest sites, mystery fansites, and Nancy Drew fan community
Which dancer will be The Fairest of Them All?

Mary must decide how to cast the roles for the ballet *Snow White*, which the school will perform for International Dance Day. Bruno has no competition for the role of Prince Charming. But who will play Snow White? Julie is fed up with her perpetual image as the sweet heroine, while Carla can totally picture herself in this starring role. So who, in the end, will bite the red apple and be kissed by Bruno? Julie? Carla? Lucie? Alia? In the world of dance, anything can happen!

**BEKA** is the pseudonym for the writing team of Bertrand Escaich and Caroline Rogue. Before creating DANCE CLASS, the duo wrote stories for the numerous children’s comic series in France, and created the hit series *The Rugbymen*.

**CRIP** is an artist with a background in applied arts. He has drawn several stories for the educational comic series *All About*.

**Praise For...**

“*Tween to teen girls will be able to relate best to the series as they’ve probably experienced a lot of what is portrayed in the one-page strips, but really, anyone who enjoys a good story and a laugh will be entertained.*” — SCHOOL LIBRARY JOURNAL

“A humorous . . . brightly illustrated series.” — BOOKLIST

"*Quick and witty pacing will keep readers on their toes.*” — PUBLISHERS WEEKLY

"*An entertaining and enjoyable read for dance fans and graphic-novel devotees.*” — KIRKUS
MARKETING

- Advance review copy mailing
- Retailer Resource Kit includes promo poster, signage, and previews
- Teacher’s guide
- Trade print & web advertising
- Social Media support on all Papercutz platforms
- Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con
- Outreach to parenting blogs and dance communities
- Giveaways and featured posts on DanceAdvantage.net
Forever Smurfette

Everyone's favorite blue bombshell gets her very own book!

The Smurfette gets her own special volume! In "Little Red Smurfing Hood," life begins to imitate art after Smurfette dons a red cape and meets a sorcerer in wolf's clothing--Gargamel! Plus, four more Smurf-tastic stories featuring everyone's favorite blue bombshell.

PIERRE CULLIFORD, born in Belgium in 1928, was the cartoonist known as Peyo. Peyo began his career working with some of Belgium's most talented cartoonists, including his lifelong writing partner Yvan Delporte. In 1958, The Smurfs made their first appearance and went on to become the world-famous characters we know and love today.

Praise For...

"Entertaining and endearing." — SCHOOL LIBRARY JOURNAL

"Cartooning's craftsmanship at its height." — THE COMICS JOURNAL

"Remarkably timeless." — NEWSARAMA

"Any story with the Smurfs will elicit a nostalgic feel, but this will also bring in new fans." — NO FLYING, NO TIGHTS
MARKETING

- Advance review copy mailing
- Retail resource kit includes posters and displays
- Teacher’s guide
- Trade print & web advertising
- Social Media support on all Papercutz platforms
- Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con
- Cross-promotions with Smurfs licensees
- Cartooning community and fan outreach
- Limited edition collectibles at comics conventions
Everyone's favorite blue bombshell gets her very own book!

The Smurfette gets her own special volume! In "Little Red Smurfing Hood," life begins to imitate art after Smurfette dons a red cape and meets a sorcerer in wolf's clothing—Gargamel! Plus, four more Smurf-tastic stories featuring everyone's favorite blue bombshell.

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"Any story with the Smurfs will elicit a nostalgic feel, but this will also bring in new fans.” — NO FLYING, NO TIGHTS
From "Journey to the West," comes the supernatural adventure story of the Monkey God.

Excerpted from "Journey to the West," one of the Four Great Classic Novels in Chinese literature, comes the supernatural adventure story of the Monkey God. 500 years after being imprisoned by the Buddha, Sun Wukong, the Monkey God, has been freed. The Bodhisattva Guanyin is on a pilgrimage from China to India to retrieve an ancient Buddhist text, and has enlisted Sun Wukong to protect him on his journey in exchange for his freedom. Guanyin's safety on the journey will be under constant threat from bandits, demons, and other supernatural beings. The Monkey God will be difficult to control—he was imprisoned for rebelling against gods and emperors. How will Guanyin be able to make the Monkey God deliver his side of their agreement? And will the two be able to complete their journey to the West?

JEAN DAVID MORVAN is a French comics writer who has been nominated for two Angoulême Youth Comics awards. His work has previously appeared in CLASSICS ILLUSTRATED DELUXE #4 "The Adventures of Tom Sawyer" and CLASSICS ILLUSTRATED DELUXE #6 "The Three Musketeers".

JIAN YI started drawing very early and then completed his training at the Institute of Fine Arts, eventually founding his own studio in Beijing. He has produced many stories in China and published his first album in France in 2007.

Praise For...

“The remarkably detailed color illustrations open passages that words alone cannot convey. Recommended.” — LIBRARY MEDIA CONNECTION

“Compared with other graphic novel adaptations, this version is more fully developed; it provides readers both
MARKETING

- Advance review copy mailing to professional publications
- Retail resource kit includes posters, displays, and preview art
- Teacher’s guide
- Trade print & web advertising
- Social Media support on all Papercutz platforms
- Featured at Book Expo, ALA Summer, San Diego Comic-Con, and NY Comic-Con
- Outreach to vintage comics collector sites and the CLASSICS ILLUSTRATED fan community
- Extended review copy mailing to cartooning and literary comics news outlets
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"Compared with other graphic novel adaptations, this version is more fully developed; it provides readers both familiar and unfamiliar with the story a clearer integration of the many narrative threads.” — LIBRARY
Luiz's very own adventure!

In this next chapter in the epic story of Rio, learn what everyone’s favorite bird-chasing mutt was up to.

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