Winter 2015



MACMILLAN YOUNG LISTENERS

Audio CD | Carton Qty: 20 1.000 lb Wt 8 CDs, 9 hours

Subrights:

First Serial, Second Serial, Audio, British

Other Available Formats:

Hardcover ISBN: 9781627790277 Ebook ISBN: 9781627790284

MARKETING

- * Read by Marisa Calin
- * Print advertising: Library Journal
- * Blog campaign
- * Back ad in paperbacks and eBooks

Audio tie-in to the Holt BYR marketing plans, including:

- * National Media and Advertising
- * San Diego Comic-Con Promotions
- * Extensive Digital Marketing & Social Media Campaign
- * Dedicated Series Tumblr at thesilvertrilogy.com
- * Extensive Blogger Outreach
- * School and Library Marketing Campaign

ALSO AVAILABLE

Emerald Green

10/2013 | 9781427233158 Audio CD | \$39.99 / \$45.99 Can.

Sapphire Blue

10/2012 | 9781427222206 Audio CD | \$29.99 / \$34.50 Can.

MACMILLAN YOUNG LISTENERS

Dream a Little Dream

Kerstin Gier; Read by Marisa Calin

A new trilogy brimming with mystery, humor, and romance from *New York Times*—bestselling author Kerstin Gier!

JANUARY 2015

Liv has been dealing with a lot lately. She and her family have just moved in with her mother's new boyfriend in London, and she's starting over (again) at a new school. But Liv isn't sure that explains her dreams, which have gone from odd to... well, bizarre. Lately, her nighttime hours have been filled with talking stone statues, mysterious corridors, and creepy rituals conducted by four boys in a graveyard.

The strangest part is that Liv recognizes the boys. They're classmates from her new school, and they seem to know things about her that they couldn't possibly know... unless they actually *are* in her dreams? Luckily, Liv never could resist a good mystery, and all four of those boys are pretty cute....

PRAISE

"Narrator Marisa Calin dives enthusiastically into Book 2 of Gier's time-travel trilogy... she delivers an accurate British accent, captures the teen characters in their rivalry and their pursuit of mysteries, imparts a good deal of character to the wise-guy gargoyle, Xemerius, and revels in the cliff-hanger ending." – Audio File on Sapphire Blue

KERSTIN GIER is the *New York Times*—bestselling author of the Ruby Red trilogy, which has been translated into twenty-five languages.



JUVENILE FICTION / FAIRY TALES & FOLKLORE / GENERAL

Macmillan Young Listeners | 1/27/2015 9781427258854 | \$24.99 / \$28.99 Can.

Audio CD | Carton Qty: 20 4 CDs, 5 hours

Subrights: Second Serial, Selection, Audio, Non-Dramatic Readings

Other Available Formats:

Hardcover ISBN: 9781250060556 Trade Paperback ISBN: 9781250067586 Ebook ISBN: 9781250068743 Hardcover ISBN: 9781250069597

MARKETING

- * Read by Rebecca Soler
- * Print advertising: *Library Journal, BookPage*
- * Clip placement aligned with media
- * Social media promotion and giveaways
- * GoodReads campaign
- * Blogger outreach
- * Author/Narrator event
- * Series back ad in paperbacks and eBooks

Audio tie-in to the Feiwel marketing plans, including:

- * Pre-Publication Buzz Marketing Campaign
- * Major National Media Campaign
- * Select Author Appearances
- * Pre-Publication Trade & Major National Consumer Advertising Campaign
- * Major Digital Marketing & Socia...

ALSO AVAILABLE

Cress

2/2014 | 9781427236272 Audio CD | \$39.99 / \$45.99 Can.

Scarlet

2/2013 | 9781427229649 Audio CD | \$39.99 / \$45.99 Can.

Cinder: Book One of the Lunar Chronicles 1/2012 | 9781427215000 Audio CD | \$39.99 / \$45.99 Can.

Fairest

The Lunar Chronicles: Levana's Story

Marissa Meyer; Read by Rebecca Soler

In this stunning bridge book between CRESS and WINTER in the bestselling Lunar Chronicles, Queen Levana's story is finally told.

Mirror, mirror on the wall, Who is the fairest of them all?

Fans of the Lunar Chronicles know Queen Levana as a ruler who uses her "glamour" to gain power. But long before she crossed paths with Cinder, Scarlet, and Cress, Levana lived a very different story – a story that has never been told...until now.

In *Fairest*, Marissa Meyer spins yet another unforgettable tale about love and war, deceit and death.

PRAISE

"Rebecca Soler returns with another skilled performance, navigating multiple story lines in the fast-paced adventure while expertly distinguishing between characters with changes in pitch and accent." – School Library Journal

"Narrator Rebecca Soler delivers a take-no-prisoners performance for the third title in The Lunar Chronicles. Her instinctive delivery of Meyer's humor makes the story an addictive listen. Series fans and new listeners will be equally entranced." – Audio File Magazine

Marissa Meyer's first and second books in the Lunar Chronicles series, *Cinder* and *Scarlet*, both debuted on the *New York Times* bestseller list. She lives in Tacoma, Washington, with her husband and their three cats.

marissamever.com

Macmillan Young Listeners | 2/10/2015 9781427260161 | \$12.99 / \$14.99 Can.

Trade Paperback | Carton Qty: 30 1.000 lb Wt 1 CD, 1 hour

MARKETING

- * Read by Helen Litchfield
- * Awards submissions (Parents' Choice, etc.)
- * Print advertising: Horn Book
- * Promo video for account sites

MACMILLAN YOUNG LISTENERS

The Empty Pot Storytime Set

FEBRUARY 2015

Demi

Demi's beloved tale of an honest schoolboy, now available for the first time as an audiobook, in a deluxe storytime set!

The Empty Pot has sold more than 450,000 copies in hardcover and paperback. Now, in a Storytime set format ideal for Demi's lavish art, this classic favorite can be enjoyed again and again.

This is a story about a boy who loves flowers but is unable to grow one in a contest that the emperor has created. Demi's exquisite art and beautifully simple text show how Ping's seeming failure is turned around in this satisfying tale of honesty rewarded.

PRAISE

"When the Chinese Emperor announces an unusual test to choose an heir—the child who raises the best flowers from a seed given by the Emperor will be his successor—Ping, unaccountably, is unable to get his seed to sprout. . . . A lovely story, well told and most attractively presented."—*Kirkus Reviews*

"A beautifully crafted book that will be enjoyed as much for the richness of its illustrations as the simplicity of its story."—School Library Journal

DEMI is the author and illustrator of more than one hundred books for children, including *Liang* and the Magic Paintbrush, Buddha, and The Dalai Lama. She lives in Carnation, Washington

JUVENILE FICTION / FANTASY & MAGIC

Macmillan Audio | 3/31/2015 **9781427258199** | **\$29.99** / **\$34.50 Can.** Audio CD | Carton Qty: 20 1.000 lb Wt 7 CDs, 8 hours

Subrights:

UK Rights: Atom (Little, Brown UK)

Translation Rights: Trident Media Group

Other Available Formats: Hardcover ISBN: 9781250063861 Ebook ISBN: 9781466868861

MARKETING

- * Print Advertising: Library Journal
- * GriffinTeen promotion
- * Promotion on SherrilynKenyon.com, NickGautier.com and Official Sanctuary.com

Audio tie-in to the Griffin marketing plans, including:

- * National One Day Laydown: 3/31/2015
- * National Print Publicity
- * Online Advertising Campaign
- * Online & Email Marketing Campaign
- * Online Promotion to Griffin Teen Community
- * Library Marketing Campaign
- * Social Media Campaign
- * Author and Series Websites

ALSO AVAILABLE

Illusion: Chronicles of Nick 4/2014 | 9781427236258 Audio CD | \$39.99 / \$45.99 Can.

Inferno: Chronicles of Nick 4/2013 | 9781427229588 Audio CD | \$29.99 / \$34.50 Can.

Infamous: Chronicles of Nick 3/2012 | 9781427214898 Audio CD | \$29.99 / \$34.50 Can.

MACMILLAN AUDIO

MARCH 2015

Instinct

Sherrilyn Kenyon; Read by Holter Graham

The next novel in the bestselling *Chronicles of Nick* series from #1 *New York Times* bestselling author SHERRILYN KENYON.

Zombies, demons, vampires, shapeshifters— another day in the life of Nick Gautier— and those are just his friends. But now that he's accepted the demon that lives inside him, he must learn to control it and temper the very emotions that threaten the lives of everyone he cares for. Something that's hard to do while trying to stay off the menus of those who want his head on a platter. And no one wants him more than the dark gods who created his race. Now that they know where he is, they will stop at nothing to reclaim him. And without knowing it, Nick has just embraced the one person he should never have trusted. The one person who will hand him over to his enemies to get back the life they lost.

Nick has finally accepted his fate; Now he must learn to defy his destiny, and the dark, deadly forces that will stop at nothing to destroy everyone he loves so that they can again return to the world of man and own it.

PRAISE

"[A] publishing phenomenon ... [Sherrilyn Kenyon is] the reigning queen of the wildly successful paranormal scene." —Publishers Weekly

"Kenyon's writing is brisk, ironic and relentlessly imaginative. These are not your mother's vampire novels." —Boston Globe

"[An] engaging read." —Entertainment Weekly

New York Times bestselling author **SHERRILYN KENYON** is a regular in the #1 spot. This extraordinary bestseller continues to top every genre in which she writes. With more than 40 million copies of her books in print in more than one hundred countries, her current series include *The Dark-Hunters*, *The League*, and *Chronicles of Nick*. Her *Chronicles of Nick* and *Dark-Hunter* series are soon to be major motion pictures.

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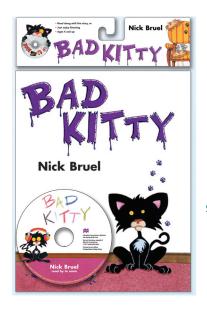
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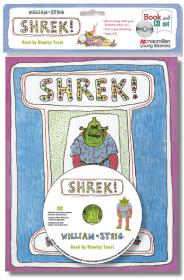
"Vanessa Wiliams's expressive, spirited narration is the perfect fit for Bad Kitty's naughty (yet relatively harmless) shenanigans...a fun listen."

— School Library Journal

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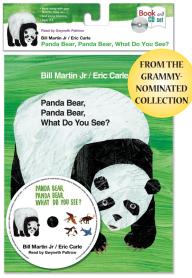
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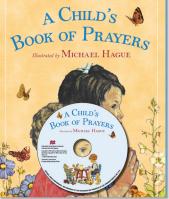


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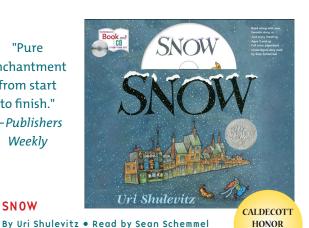
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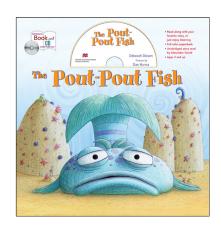
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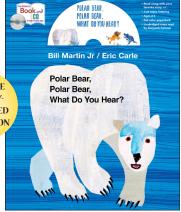
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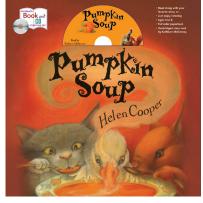
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