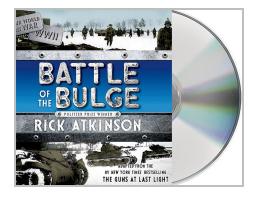


Macmillan Young Listeners

Spring/Summer 2015



JUVENILE NONFICTION / HISTORY / MILITARY & WARS Macmillan Young Listeners | 5/5/2015 9781427261359 | \$19.99 / \$22.99 Can.

Audio CD | Carton Qty: 20 1 lb Wt 3 CDs, 3.5 hours

Subrights:

First Serial, Second Serial, Selection, Graphic Book, Audio, Electronic

Other Available Formats:

Hardcover ISBN: 9781627791137 Ebook ISBN: 9781627791144

ALSO AVAILABLE

D-Day: The Invasion of Normandy, 1944 5/2014 | 9781427251350 Audio CD | \$19.99 / \$22.99 Can.

The Battle of the Bulge

Rick Atkinson; Read by Jason Culp

Adapted for younger listeners from his bestselling *The Guns at Last Light*, this is a captivating historical exploration of the Battle of the Bulge from Pulitzer Prize-winner and *New York Times*-be...

On the 16th of December, 1944, in the frozen forests of the Ardennes, the German army attacked American Allied forces, making one last attempt to turn the tide of World War II. Thus began the long, hard slog of a battle that was nicknamed by the media as the Battle of the Bulge. Lasting more than a month, it led to tens of thousands of casualties. Sir Winston Churchill called it "the greatest American battle of the war and . . . an ever-famous American victory." Atkinson skillfully guides his audience through the attacks and counterattacks, the advances and retreats of this terrible bloodbath. Whether history buffs or newcomers to the topic, listeners of all ages will appreciate the author's clear and accessible prose, as well as the many fascinating facts and statistics.

PRAISE

"Atkinson seats readers at the secret meetings of the Allied commanders, ejects them with paratroopers over the foggy French countryside, puts them into landing craft to hear soldiers barf and exclaim, and sends them out to die bloodily on the beaches wracked with enemy fire . . . a grand and historically significant tale told with dash and authority." —*Kirkus Reviews* on *D-Day*

RICK ATKINSON is the bestselling author of *An Army at Dawn* (winner of the Pulitzer Prize for history), *The Day of Battle*, and *The Guns at Last Light*, among others. His many other awards include a Pulitzer Prize for journalism, the George Polk Award, and the Pritzker Military Library Literature Award. A former staff writer and senior editor at *The Washington Post*, he lives in Washington, D.C. <u>liberationtrilogy.com</u>



JUVENILE FICTION / SOCIAL ISSUES / BULLYING

Macmillan Young Listeners | 5/5/2015 9781427261335 | \$29.99 / \$34.50 Can.

Audio CD | Carton Qty: 20 1 lb Wt 5 CDs, 5 hours

Subrights:

First/second Serial, Selection, Audio

Other Available Formats:

Paper Over Board ISBN: 9781250057075 Ebook ISBN: 9781250078094

MARKETING

- * Read by the authors
- * Print advertising: BookPage, Library Journal
- * Online advertising: Google keyword

Audio tie-in to the Feiwel marketing plans, including:

- * Pre-Publication Buzz Marketing Campaign
- * Select Author Appearances
- * Major National Media Campaign
- * Pre-Publication Trade & Major National Consumer Advertising Campaign
- * Extensive Digital Marketing & Social Media Campaign
- * Dedicated Series Website at mooneboybooks.com
- * School & Library Marketing Campaign

Moone Boy

The Blunder Years

Chris O'Dowd with Nick V. Murphy; Read by the authors

A hilarious and heartfelt middle grade series based on the popular Hulu sitcom *Moone Boy*, starring Chris O'Dowd.

Martin Moone is eleven and completely fed up with being the only boy in a family of girls. He's desperate for a decent wingman to help him navigate his idiotic life. So when best mate Padraic suggests Martin get an imaginary friend—or 'IF' for short—he decides to give it a go.

His first attempt is Loopy Lou, a hyperactive goofball who loves writing rubbish rap songs. But Martin soon gets fed up with Lou and decides to trade in his IF for someone a little less wacky. Enter Sean 'Caution' Murphy, an imaginary office clerk in a bad suit with a passion for laziness and a head full of dodgy jokes. Sean guides Martin through the perils of the playground, from dealing with his sisters' pranks to beating bullies. But getting rid of Lou is not that easy, and having TWO imaginary friends is a recipe for trouble!

PRAISE

Moone Boy TV series:

International Emmy Awards 2013: Best Comedy

"'Moone Boy' is the most charming new television comedy to arrive in America this year." —*The New York Times*

CHRIS O'DOWD is best known for his roles in *Bridesmaids*, *The IT Crowd*, and the HBO show *Family Tree*. He recently starred in the Broadway play *Of Mice and Men*, which he received a Tony nomination for Best Leading Actor. He is the creator and star of the Hulu show *Moone Boy*, which was inspired by his own childhood in a small town in Ireland.

NICK VINCENT MURPHY is a writer and producer, best known for his work screenwriting for *Moone Boy*. He lives in Ireland with his family.



JUVENILE FICTION / ROYALTY (KINGS QUEENS PRINCES PRINCESSES KNIGHTS ETC.) Macmillan Young Listeners | 5/19/2015 9781427261311 | \$29.99 / \$34.50 Can.

Audio CD | Carton Qty: 20 1 lb Wt 5 CDs, 6 hours

Subrights:

First serial, selection, audio, non-dramatic readings

Other Available Formats:

Hardcover ISBN: 9781250066022 Ebook ISBN: 9781250066039

MARKETING

- * Narrator to be announced
- * Print advertising: BookPage, Library Journal
- * Online advertising: Google keyword
- * Bonus PDF of illustrations on program

Audio tie-in to the Feiwel marketing plans, including:

- * National "If I Were a Middle School Princess" Author Tour
- * Pre-Publication Buzz Marketing Campaign
- * Major National Media Campaign
- * Pre-Publication Trade & Major National Consumer Advertising Campaign
- * Extensive Digital Marketing & Social Media Campaign
- * Dedicated Series Website
- * "If I Were a M...

From the Notebooks of a Middle School Princess

Meg Cabot

Return to the world of Meg Cabot's bestselling and beloved Princess Diaries series, this time through the diary of a spunky new heroine.

The original Princess Diaries series sold over 5 million copies in the US (15 million worldwide), spent 82 weeks on the *USA Today* bestsellers list, and inspired two beloved films.

Olivia Grace Clarisse Harrison has always known she was different. Brought up by her aunt's family in New Jersey, book-and-music-loving Olivia feels out of place in their life of high fashion and fancy cars. But she never could have imagined how out of place she really was until Mia Thermopolis, Princess of Genovia, pops into her school and announces that Olivia is her long-lost sister. Olivia is a princess. A dream come true, right? But princesses have problems too.

PRAISE

"Meg Cabot . . . reigning grande dame of teenage chick lit, has too many best-selling series to keep track of." —The New York Times

MEG CABOT is the #1 *New York Times* bestselling author of the Princess Diaries series. Born and raised in Bloomington, Indiana, Meg also lived in Grenoble, France, and Carmel, California, before moving to New York City after graduating with a bachelor's degree in fine arts from Indiana University. She is the author of numerous books for adults and children, including five #1 *New York Times* bestsellers. Over 25 million copies of her books are in print worldwide. Meg Cabot currently lives in Key We...



JUVENILE FICTION / FAMILY / MULTIGENERATIONAL

Macmillan Young Listeners | 7/7/2015 9781427261373 | \$34.99 / \$39.99 Can.

Audio CD | Carton Qty: 20 1 lb Wt 7 CDs, 8 hours

Subrights:

First Serial, Second Serial, Selection, Graphic Novel, Audio

Other Available Formats:

Hardcover ISBN: 9780805097443 Ebook ISBN: 9781627795111

MARKETING

- * Narrator to be announced
- * GoodReads giveaway
- * Sound Cloud campaign

Audio tie-in to the Holt BYR marketing plans, including:

- * National Author Tour
- * Pre-Publication Buzz Marketing Campaign
- * Book Festival/Regional Trade Show Appearances
- * National Media Campaign
- * Pre-Publication Trade & Major National Consumer Advertising Campaign
- * Extensive Digital Marketing & Social Media Campaign
- * Major School & Library Marketing Campaign

The Curious World of Calpurnia Tate

Jacqueline Kelly

Callie Vee, Travis, Granddaddy, and the whole Tate clan are back in this charming follow-up to Newbery Honor-winner *The Evolution of Calpurnia Tate*.

Callie's younger brother Travis keeps bringing home strays. And Callie has her hands full keeping the animals—Travis included—away from her mother's critical eye.

When a storm blows change into town in the form of a visiting veterinarian, Callie discovers a life and a vocation she desperately wants. But with societal expectations as they are, she will need all her wits and courage to realize her dreams.

Whether it's wrangling a rogue armadillo or stray dog, a guileless younger brother or standoffish cousin, the trials and tribulations of Callie Vee will have listeners cheering for this most endearing heroine.

PRAISE

Natalie Ross delivers this first-person story with a bouncy lilt that fits Calpurnia's inquisitive spirit." — Audio File on The Evolution of Calpurnia Tate, Earphones award winner

JACQUELINE KELLY is the author of *Return to the Willows* and Newbery Honor–winner *The Evolution of Calpurnia Tate*. Born in New Zealand, she now lives with her husband and too many cats and dogs in Austin, Texas. jacquelinekelly.com

Macmillan Young Listeners | 6/9/2015 9781427263834 | \$24.99 / \$28.99 Can.

Audio CD | Carton Qty: 20 1 lb Wt 4 CDs, 5 hours

Subrights:

First Serial, Second Serial, Selection, Audio, Book Club, Electronic North America

Other Available Formats:

Hardcover ISBN: 9781627793964 Ebook ISBN: 9781627793971 Trade Paperback ISBN: 9781627794558

MARKETING

- * Introduction read by the author
- * Print advertising: Library Journal
- * Bonus material on program

Audio tie-in to the Holt BYR marketing plans, including:
* Pre-Publication Buzz Marketing

- Campaign
- * Major National Media Campaign
- * Pre-Publication Trade & Major National Consumer Advertising Campaign
- * Extensive Digital Marketing & Social Media Campaign
- * Major School & Library Marketing Campaign

MACMILLAN YOUNG LISTENERS

Hitler's Last Days

Bill O'Reilly; Read by Edward Herrmann

A riveting narrative of the events surrounding the death of Adolf Hitler and the downfall of the German Nazi State.

By early 1945, the destruction of the German Nazi State seems certain. The Allied forces, led by American generals George S. Patton and Dwight D. Eisenhower, are gaining control of Europe, leaving German leaders scrambling. Facing defeat. Adolf Hitler flees to a secret bunker with his new wife. Eva Braun. and his beloved dog, Blondi. It is there that all three would meet their end, thus ending the Third Reich and one of the darkest chapters of history.

JUNE 2015

Hitler's Last Days is a gripping account of the death of one of the most reviled villains of the 20th century—a man whose regime of murder and terror haunts the world even today. Adapted from Bill O'Reilly's historical thriller, *Killing Patton*, this audiobook will have young listeners—and grown-ups too—hooked on history.

PRAISE

"Edward Herrmann's narration is magnificently suited for both adult and child listeners. He leads his audience expertly through this fact-filled account to its unforgettable end. Herrmann creates a compelling cadence that builds to a crescendo as the drama and horror unfold in the last chapters of Kennedy's life. This will be the first time that many young listeners hear a detailed account of how one man's anger and delusions changed the course of American history. Adult listeners who remember that fateful day will feel a strong connection to Herrmann's presentation." —Audio File on Kennedy's Last Days

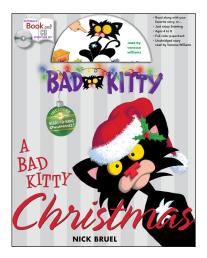
BILL O'REILLY is a former high-school history teacher and the author of several number one bestselling books, including Lincoln's Last Days and Killing Kennedy. He is also the anchor of The O'Reilly Factor, the highest-rated cable news show in the country. billoreilly.com

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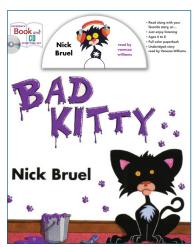
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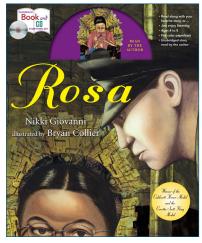
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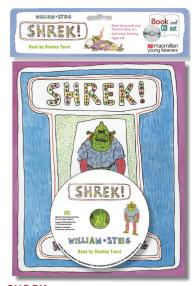


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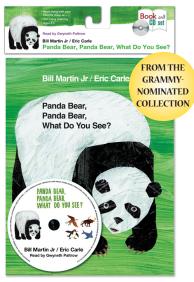
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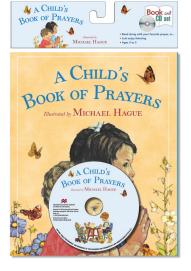
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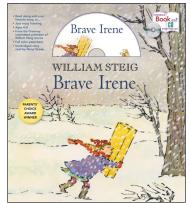
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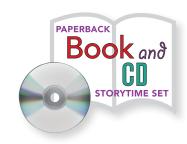
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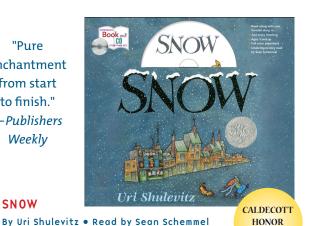




'Streep's mellifluous voice transforms instantly from the even-toned narrator to the infuriating wind that tortures Irene." -AudioFile

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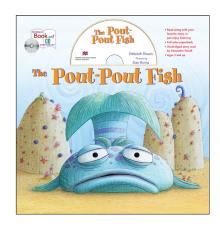
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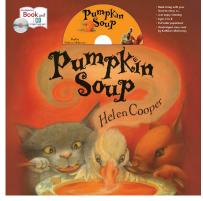
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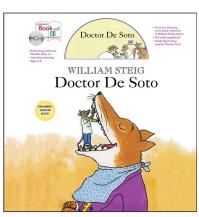
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