

JUVENILE NONFICTION / HISTORY / MILITARY & WARS Macmillan Young Listeners | 6/9/2015 9781427263834 | \$24.99 / \$28.99 Can.

Audio CD | Carton Qty: 20 1 lb Wt 4 CDs, 5 hours

Subrights: First Serial, Second Serial, Selection, Audio, Book Club, Electronic North America

Other Available Formats:

Audio ISBN: 9781427264152 Hardcover ISBN: 9781627793964 Ebook ISBN: 9781627793971

MARKETING

- *Introduction read by the author
- *Bonus PDF with illustrations on program
- *Print Advertising: New York Times Book Review, BookPage, Booklist, Publishers Weekly, Library Journal

Audio tie-in to the Holt marketing plans, including:

including:

Pre-Publication Buzz Marketing Campaign Major National Media Campaign Pre-Publication Trade & Major National Consumer Advertising Campaign Extensive Digital Marketing & Social Media Campaign

Major School & Library Marketing Campaign

Hitler's Last Days

The Death of the Nazi Regime and the World's Most Notorious Dictator

Bill O'Reilly; Read by Robert Petkoff

A riveting narrative of the events surrounding the death of Adolf Hitler and the downfall of the German Nazi State.

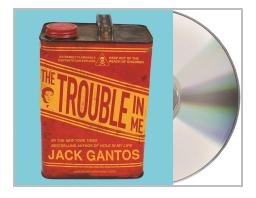
By early 1945, the destruction of the German Nazi State seems certain. The Allied forces, led by American generals George S. Patton and Dwight D. Eisenhower, are gaining control of Europe, leaving German leaders scrambling. Facing defeat, Adolf Hitler flees to a secret bunker with his new wife, Eva Braun, and his beloved dog, Blondi. It is there that all three would meet their end, thus ending the Third Reich and one of the darkest chapters of history.

Hitler's Last Days is a gripping account of the death of one of the most reviled villains of the 20th century—a man whose regime of murder and terror haunts the world even today. Adapted from Bill O'Reilly's historical thriller, Killing Patton, and this book will have young readers—and grown-ups too—hooked on history.

PRAISE

"Edward Herrmann's narration is magnificently suited for both adult and child listeners. He leads his audience expertly through this fact-filled account to its unforgettable end. Herrmann creates a compelling cadence that builds to a crescendo as the drama and horror unfold in the last chapters of Kennedy's life. This will be the first time that many young listeners hear a detailed account of how one man's anger and delusions changed the course of American history. Adult listeners who remember that fateful day will feel a strong connection to Herrmann's presentation." —AudioFile on Kennedy's Last Days

BILL O'REILLY is a former high-school history teacher and the author of several number one bestselling books, including *Lincoln's Last Days* and *Killing Kennedy*. He is also the anchor of *The O'Reilly Factor*, the highest-rated cable news show in the country. billoreilly.com



JUVENILE FICTION / SOCIAL ISSUES / ADOLESCENCE

Macmillan Young Listeners | 9/1/2015 9781427264138 | \$29.99 / \$34.50 Can.

Audio CD | Carton Qty: 20 1 lb Wt 6 CDs, 7 hours

Subrights: First Serial, Second Serial, Audio, Book Club, Multimedia, Reprint, British

Other Available Formats:

Ebook ISBN: 9780374303457 Hardcover ISBN: 9780374379957 Audio ISBN: 9781427264145

MARKETING

- *BEA Promotion
- *Promotion on JackGantos.com
- *Print advertising: *Library Journal*, *BookPage*

Audio tie-in to the FSG marketing plans, including:

- Prepublication Buzz Marketing Campaign
- Select Author Appearances
- Book Festival/Regional Trade Show Appearances
- Prepublication Trade & National Consumer Advertising Campaign
- Extensive Digital Marketing & Social Media Campaign
- Dedicated Author Website at JackGantos.com
- Major School & Library Marketing Campaign

The Trouble in Me

Jack Gantos; Read by the author

A sharp-edged misadventure for teens from the Newbery Medalist—the perfect bridge between the Norvelt novels and his Printz Honor–winning YA memoir, *Hole in My Life*.

This fierce black comedy from the master of turning his own true story into semi-fictional gold charts the summer at age fourteen that his alter-ego's life starts to go off the rails. In his family's new rental home on a down-at-the heels street in sun-beaten Miami—with dog-eating alligators in the canal out back, a dangerously attractive girl across the road, and the unhinged Pagoda family next door—teen Jack is adrift, losing a sense of who he is and what he's all about. Which is why he ends up trying to morph himself into someone he's not, that someone being sixteen-year-old Gary Pagoda, a.k.a. Scary Gary, just back from juvie for car theft. Following Gary's lead that first time is just the start of Jack's series of bad decisions. It goes shockingly, hilariously downhill from there.

PRAISE

The Key That Swallowed Joey Pigza:

"Joey takes on his toughest set of challenges yet in this heart-rending, triumphant series finale . . . Dark, funny and pawzzz-i-tively brilliant." —*Kirkus*, starred review

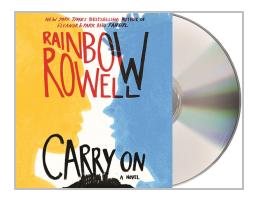
From Norvelt to Nowhere:

"A hilarious havoc-ridden road trip." —BCCB, starred review

Dead End in Norvelt:

"A bumper-car ride through history . . . Wonderfully wacky . . . darkly comic." — The Washington Post

Jack Gantos has been hailed as "elementary school's answer to Hunter S. Thompson" (*BCCB*). He is the author of many books, including the Jack Henry and Joey Pigza series; the Rotten Ralph books; the Printz Honor and Sibert Honor memoir *Hole in My Life*; and the two Norvelt novels— *Dead End in Norvelt*, recipient of the Newbery Medal, and *From Norvelt to Nowhere*. He lives in Boston. jackgantos.com



JUVENILE FICTION / FANTASY & MAGIC

Macmillan Audio | 10/6/2015 **9781427262028** | **\$29.99** / **\$34.50 Can.** Audio CD | Carton Qty: 5.5 in W | 8.3 in H 6 CDs, 7 hrs

Subrights: UK Rights: Orion Publishing Group Translation Rights: Selectric Artists

Other Available Formats:

Hardcover ISBN: 9781250049551 Ebook ISBN: 9781466850545

MARKETING

- *Social media posting
- *BEA, PLA, ALA promotions
- *Print advertising: Library Journal,
- Booklist, BookPage *Online advertising
- *Goodreads giveaway

Audio tie-in to the SMP marketing plans, including:

- *National Author Tour
- *National Print, Online, and Radio Publicity
- *National Print and Major Online Advertising Campaign
- *BEA Feature Title
- *Blog Outreach and Social Media Campaign
- *Author Website: RainbowRowell.com

Carry On

Rainbow Rowell; Read by Matthew Brown

Rainbow Rowell continues to break boundaries with *Carry On*, an epic fantasy following the triumphs and heartaches of Simon and Baz from her beloved bestseller *Fangirl*.

Simon Snow just wants to relax and savor his last year at the Watford School of Magicks, but no one will let him. His girlfriend broke up with him, his best friend is a pest, and his mentor keeps trying to hide him away in the mountains where maybe he'll be safe. Simon can't even enjoy the fact that his roommate and longtime nemesis is missing, because he can't stop worrying about the evil git. Plus there are ghosts. And vampires. And actual evil things trying to shut Simon down. When you're the most powerful magician the world has ever known, you never get to relax and savor anything. *Carry On* is a ghost story, a love story, a mystery and a melodrama. It has just as much kissing and talking as you'd expect from a Rainbow Rowell story—but far, far more monsters.

PRAISE

Praise for Fangirl:

"Narrator Rebecca Lowman creates another stunning portrayal in Cath, a fanfiction writer who deals better with her thousands of online friends than the real people who surround her during her first year of college. Lowman begins by expressing Cath's snarky dialogue as well as her unvoiced fears about separating from her identical twin, caring for her emotionally fragile father, and adjusting to college life. Gradually, Lowman demonstrates Cath's tentative warmth as she falls in love and begins to trust in others and in her own abilities." —Audio File on Fangirl, Earphones award winner

RAINBOW ROWELL lives in Omaha, Nebraska, with her husband and two sons. She's also the author of *Landline*, *Fangirl*, *Eleanor & Park*, and *Attachments*.



JUVENILE FICTION / ANIMALS / DOGS

Macmillan Young Listeners | 10/13/2015 9781427264800 | \$29.99 Audio CD | Carton Qty:

5 CDs, 6 hrs

Other Available Formats:

Trade Paperback ISBN: 9781250062888 Hardcover ISBN: 9781627793216

MARKETING

- *EBMS mailing
- *Outreach to parenting blogs

Audio tie-in to the Holt marketing plans, including:

- New Introduction from Ann M. Martin
- Pre-Publication Buzz Marketing Campaign
- o Create Exclusive Content for Accounts
- o Social Media Buzz Campaign
- Digital Marketing Campaign
- o MacKids Website Promotion
- o Social Media Outreach Across All Platforms with Title-Specific Shareable Content
- School and Library Marketing Campaign o Feature at Institutional Conferences

Lassie Come-Home

Eric Knight; illustrations by Marguerite Kirmse

Celebrating 75 years, a beloved classic gets a beautiful updated look and a new introduction by Ann M. Martin.

Lassie is Joe's prize collie and constant companion. But when Joe's father loses his job, Lassie must be sold. Three times she escapes from her new owner, and three times she returns home to Joe, until finally she is taken to the remotest part of Scotland—too far a journey for any dog to make alone.

But Lassie is not just any dog.

First published in 1940, *Lassie Come-Home* has become one of the best-loved dog stories in the world. This beautiful 75th anniversary edition showcases the original text and illustrations with a striking new jacket design and a new introduction from bestselling author Ann M. Martin.

PRAISE

Lassie Come-Home:

"This story of a boy and his beloved collie has been retold in many formats but appears here in its original unabridged version, with Marguerite Kirmse's charming black and white interior illustrations and new jacket art." —Publishers Weekly

Eric Knight (1897-1943) was born in Yorkshire, England. After moving to the United States, he eventually settled on a farm in Pennsylvania, where he wrote *Lassie Come-Home*.



JUVENILE FICTION / ANIMALS / DOGS

Macmillan Young Listeners | 10/13/2015 9781427265319 | \$12.99 / \$14.99 Can. Mixed Media Product | Carton Qty: 1 lb Wt Storytime

MARKETING

- *EBMA mailings
- *Outreach to parenting blogs

Audio tie-in to the Holt marketing plans, including:

New Introduction from Ann M. Martin Pre-Publication Buzz Marketing Campaign o Create Exclusive Content for Accounts

- o Social Media Buzz Campaign
- Digital Marketing Campaign
- o MacKids Website Promotion
- o Social Media Outreach Across All Platforms with Title-Specific Shareable
- Content
- School and Library Marketing Campaign o Feature at Institutional Conferences

Lassie Come-Home 75th Anniversary Edition storytime set

Susan Hill

Celebrating 75 years, a beloved classic gets a beautiful updated look and a new introduction by Ann M. Martin.

Lassie is Joe's prize collie and constant companion. But when Joe's father loses his job, Lassie must be sold. Three times she escapes from her new owner, and three times she returns home to Joe, until finally she is taken to the remotest part of Scotland—too far a journey for any dog to make alone.

But Lassie is not just any dog.

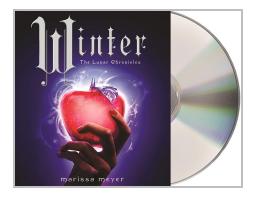
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JUVENILE FICTION / FAIRY TALES & FOLKLORE / GENERAL Macmillan Young Listeners | 11/10/2015 9781427258243 | \$39.99

Audio CD | Carton Qty: 1 lb Wt 8 CDs, 10 hours

Subrights: Second Serial, Selection, Audio, Non-Dramatic Readings

Other Available Formats:

Hardcover ISBN: 9780312642983 Ebook ISBN: 9781250068750 Audio ISBN: 9781427258250

MARKETING

- *Read by Rebecca Soler
- *Print advertising: *Library Journal, BookPage*
- *Clip placement aligned with media
- *Social media promotion and giveaways
- *GoodReads campaign
- *Blogger outreach
- *Series back ad in paperbacks and eBooks

Audio tie-in to the FF marketing plans, including:

- National Author Tour
- Prepublication Buzz Marketing Campaign
- Book Festival/Regional Trade Show Appearances
- San Diego Comic-Con Promotions
- Dedicated Series Microsite at
- TheLunarChronicles.com

Winter

Marissa Meyer; Read by Rebecca Soler

Here is the stunning conclusion to the national bestselling Lunar Chronicles, inspired by Snow White.

When Princess Winter was thirteen, the rumor around the Lunar court was that her glamour would soon be even more breathtaking than that of her stepmother, Queen Levana. In a fit of jealousy, Levana disfigured Winter. Four years later, Winter has sworn off the use of her glamour altogether. Despite her scars, Winter's natural beauty, her grace, and her gentleness are winning admiration from the Lunar people that no amount of mind-control could achieve.

Winter despises her stepmother, but has never dreamed of standing up to her. That is, until she realizes that she may be the only one with the power to confront the queen.

Can Cinder, Prince Kai, Scarlet, Wolf, Cress, Thorne, Princess Winter, and the palace guard Jacin find their happily ever afters? Fans will LOVE this amazing conclusion to the series.

PRAISE

Praise for Fairest:

"Rebecca Soler returns with another skilled performance, navigating multiple story lines in the fast-paced adventure while expertly distinguishing between characters with changes in pitch and accent."

- School Library Journal

"Narrator Rebecca Soler delivers a take-no-prisoners performance for the third title in The Lunar Chronicles. Her instinctive delivery of Meyer's humor makes the story an addictive listen. Series fans and new listeners will be equally entranced." – Audio File Magazine

Marissa Meyer is the *USA Today*— and *New York Times*—bestselling author of The Lunar Chronicles: *Cinder, Scarlet, Cress, Winter*, and *Fairest: Levana's Story*. She lives in Tacoma, Washington, with her husband, marissamever.com

Index

| Carry On; Rainbow Rowell | 1 |
|---|---|
| Gantos, Jack; The Trouble in Me | 3 |
| Hitler's Last Days: The Death of the Nazi Regime and the World's Most Notorious Dictator; Bill O'Reilly | |
| Knight, Eric; Lassie Come-Home | 5 |
| Knight, Eric; Lassie Come-Home 75th Anniversary Edition storytime set | 6 |
| Lassie Come-Home 75th Anniversary Edition storytime set; Eric Knight | |
| Lassie Come-Home; Eric Knight | |
| Meyer, Marissa; Winter | |
| O'Reilly, Bill; Hitler's Last Days: The Death of the Nazi Regime and the World's Most Notorious Dictator. | 2 |
| Rowell, Rainbow; Carry On | 4 |
| Trouble in Me, The; Jack Gantos | |
| Winter: Marissa Mever | |