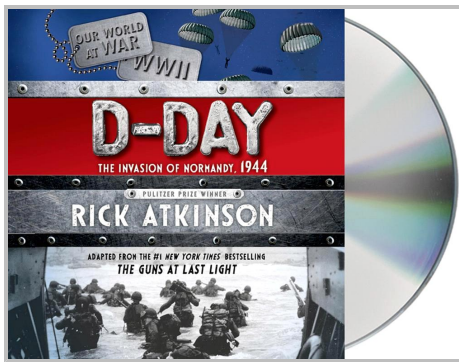


# macmillan young listeners



**fall 2014**



## D-Day

*The Invasion of Normandy, 1944*

Rick Atkinson; Intro read by the author, read by Jason Culp

**Adapted from his bestselling *The Guns at Last Light*, this historical exploration of D-Day will captivate young listeners.**

D-Day marked the beginning of the end of World War II. It started the Battle of Normandy, which resulted in the Allied liberation of Western Europe from Nazi Germany's control. Atkinson skillfully guides his audience through the events leading up to, and of, the momentous day. Whether history buffs or newcomers to the topic, young readers will appreciate the author's clear and accessible prose, as well as the many fascinating facts and statistics.

### PRAISE

*The Guns at Last Light:*

**"A magnificent book. . . . Though the story may seem familiar, I found surprising detail on every page. . . . Atkinson's account of D-Day is both masterly and lyrical." —Max Hastings, *The Wall Street Journal***

**"A tapestry of fabulous richness and complexity... Atkinson is a master of what might be called 'pointillism history,' assembling the small dots of pure color into a vivid, tumbling narrative." —*The New York Times Book Review***

**"Breathtaking, unforgettable. . . . Atkinson provides us with especially poignant descriptions in a blaze of writing and research that matches the drama and significance of the moment, all wit..."**

**Rick Atkinson** is the bestselling author of *An Army at Dawn* (winner of the Pulitzer Prize for history), *The Day of Battle*, and *The Guns at Last Light*, among others. His many other awards include a Pulitzer Prize for journalism, the George Polk Award, and the Pritzker Military Library Literature Award. A former staff writer and senior editor at *The Washington Post*, he lives in Washington, D.C. [liberationtrilogy.com](http://liberationtrilogy.com)

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### MARKETING

\* 'Great for Family Listening' burst on packaging

\* Print advertising: *Library Journal*

Audio tie-in to Holt BYR marketing plans including:

\* National Media campaign

\* Select Author Appearances

\* Pre-Publication Trade Advertising

\* Common Core Teacher's Guide

\* Major School & Library Campaign

\* "Macmillan Extra" e-newsletter feature—sign up at [Mackids.com](http://Mackids.com)

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Hardcover ISBN: 9781250050885

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**MARKETING**

- \* Extensive outreach to YA and Romance bloggers
- \* Print Advertising: *Library Journal*
- \* YPG mailing with Lailah
- \* Early content release campaign

Audio tie-in to Feiwel marketing plans including:

- \* A Fierce Reads Title—visit [fiercereads.com](http://fiercereads.com) to learn more
- \* National Author Tour
- \* Pre-Publication Buzz Marketing Campaign
- \* National Romance Media Campaign
- \* National Consumer Advertising Campaign
- \* Extensive Digital Marketing & Social Media Campaign
- \* YA & Romance Blog Tour
- \* Major School and Library Marketing ...

## Trial by Fire

Josephine Angelini

---

**Love burns, worlds collide, and magic reigns in this new trilogy from internationally bestselling author Josephine Angelini.**

This world is trying to kill Lily Proctor. Her life-threatening allergies keep her from enjoying experiences that others in her hometown of Salem take for granted...which is why she is determined to enjoy her first high-school party with her best-friend and long-time crush, Tristan. But after a humiliating incident in front of half her graduating class Lily wishes she could just disappear. Suddenly, Lily is in a *different* Salem—one overrun with horrifying creatures and ruled by powerful women called Crucibles. Strongest and cruelest of them all is Lillian...Lily's other self in this alternate universe.

What makes her weak at home is what makes her extraordinary in New Salem. In this confusing world, Lily is torn between responsibilities she can't hope to shoulder alone, and a love she never expected.

**JOSEPHINE ANGELINI** is the internationally bestselling author of the *STARCROSSED* series, and a graduate of New York University's Tisch School of the Arts in theater, with a focus on the classics. Originally from Massachusetts, she now lives in Los Angeles with her screenwriter husband and three shelter cats. You can visit Josie on Facebook, her website [josephineangelini.com](http://josephineangelini.com), or follow her on Twitter @josieangelini.

## MARKETING

- \* Google keyword advertising
- \* Author social media and site campaign, 'Throwback Thursday' with backlist *Fear Street* titles

Audio tie-in to Griffin marketing plans including:

- \* National Author Tour
- \* National Broadcast Publicity
- \* National Radio Publicity
- \* National Print Publicity
- \* National Print Advertising
- \* Online Publicity
- \* Online Advertising
- \* BEA Feature Title
- \* Social Media Campaign
- \* Blog Outreach
- \* Librarian Outreach
- \* Wattpad Promotion
- \* Griffin Teen Promotion
- \* Author Website: [rlstine.com](http://rlstine.com)

# Party Games

*A Fear Street Novel*

R.L. Stine; Read by Brittany Pressley

---

**A new young adult horror novel in R.L. Stine's bestselling *Fear Street* series, which has sold 80 million copies worldwide, making it one of the bestselling young adult series ever.**

R.L. Stine's hugely successful young adult horror series *Fear Street* is back with the first new book in almost 2 decades. With more than 80 million copies sold around the world, *Fear Street* is one of the bestselling young adult series of all time. Now, with *Party Games*, R.L. Stine revives this phenomenon for a new generation of teen readers, and the announcement of new *Fear Street* books caused a flurry of excitement both in the press and on social media, where fans rejoiced that the series was coming back.

Her friends warn her not to go to Brendan Fear's birthday party at his family's estate on mysterious Fear Island. But Rachel Martin has a crush on Brendan and is excited to be invited. Brendan has a lot of party games planned. But one game no one planned intrudes on his party—the game of murder. As the guests start dying one by one, Rachel realizes to her horror that she and the other teenagers are trapped on the tiny island with someone who may want to kill them all. How to escape this deadly game? Rachel doesn't know whom she can trust. She should have realized that nothing is as it seems... on Fear Island.

R.L. Stine makes his triumphant return to Shadyside, a town of nightmares, shadows, and genuine terror, and to the bestselling series that began his career writing horror for the juvenile market, in the new *Fear Street* book *Party Games*.

## PRAISE

**“Narrator Brittany Pressley delivers a solid performance that...manages to draw in listeners via her age-appropriate tone and likeable energy. Pressley’s youthful voice is mixed with just enough life experience to give her the perfect amount of teen angst and youthful optimism —and this renders the story all the more immediate and realistic.”—*Publishers Weekly* on *A Midsummer Night's Scream***

**R.L. STINE** is one of the bestselling children's authors in history, with more than 400 million books sold to date. In 1986, he wrote his first teen horror novel, *Blind Date*, which became an instant bestseller. In 1989, Stine created the *Fear Street* series, one of the bestselling young adult book series in history, with 80 million copies sold worldwide. He is also the author of the bestselling children's series *Goosebumps*, which began in 1992 and has sold 300 million copies around the world.

#### MARKETING

- \* YA/Romance blog tour
- \* YPG mailing with *Trial by Fire*
- \* Online Advertising: Google keyword (vampires, Vampire Diaries, Twilight) and GoodReads

Audio tie-in to Feiwel marketing plans including:

- \* A Fierce Reads Title—visit [fiercereads.com](http://fiercereads.com) to learn more
- \* National Author Tour
- \* Pre-Publication Buzz Marketing Campaign
- \* National Romance Media Campaign
- \* National Consumer Advertising Campaign
- \* Extensive Digital Marketing & Social Media Campaign
- \* YA Blog Tour
- \* Major School and Library Marketing Campaign

## Lailah (book 1 in the Styclar Saga)

Nikki Kelly

---

**Almost 2 million Wattpad readers have followed *Lailah*. Now it's fully edited, with a new ending!**

The girl knows she's different. She doesn't age. She has no family. She has visions of a past life, but no clear clues who she really is, or her name. But there is a face in her dreams—a light that breaks through the darkness. She knows his name is Gabriel.

One night, the girl encounters an injured stranger named Jonah. She learns that Jonah belongs to a generation of vampires that is threatened by darker forces. His kind are fighting with help of unlikely allies—archangels. Including one named Gabriel.

In the crossfire between good and evil and life and death, the girl learns her name: Lailah. But where does she belong? Gabriel and Jonah both want to protect her. But Lailah will have to fight her own battle to find out who she truly is.

**Nikki Kelly** is a Wattpad sensation. *Lailah* garnered over one million reads within six months of being released on the website. She lives in the UK with her two dogs. [thestyclarsaga.com](http://thestyclarsaga.com)

Subrights:

First Serial, Second Serial, Audio, Book Club, Electronic, Reprint, British, Translation

**Other Available Formats:**

Hardcover ISBN: 9780805098440

**MARKETING**

- \* Audio feature in *Horn Book*
- \* Teacher's guide on program
- \* Print advertising: *Horn Book*

Audio tie-in to Holt BYR marketing plans including:

- \* Pre-Publication Buzz Marketing Campaign
- \* Select Author Appearances
- \* Regional Trade Show Appearances
- \* National Media Campaign
- \* National Consumer Advertising Campaign
- \* Extensive Digital Marketing & Social Media Campaign
- \* Major School and Library Marketing Campaign

## Arcady's Goal

Eugene Yelchin; illustrations by Eugene Yelchin; Read by Sean Schemmel

---

**From the author of *Breaking Stalin's Nose* comes another glimpse into Soviet Russia, this time as told by Arcady, a young boy who dreams of playing with the Red Army Soccer Club.**

For twelve-year-old Arcady, soccer is more than just a game. Sent to live in a children's home after his parents are declared enemies of the Soviet state, it is a means of survival, securing extra rations, respect, and protection. Ultimately, it proves to be his chance to leave. But in Soviet Russia, second chances are few and far between. Will Arcady seize his opportunity and achieve his goal? Or will he miss his shot?

**EUGENE YELCHIN** is the author and illustrator of Newbery Honor book *Breaking Stalin's Nose*. Born and educated in Russia, he left the former Soviet Union when he was twenty-seven years old. Mr. Yelchin has also illustrated several books for children, including *Who Ate All the Cookie Dough?* and *Won Ton*. He lives in California with his wife and children. [eugeneyelchinbooks.com](http://eugeneyelchinbooks.com)

Subrights:

UK Rights: St. Martin's Press

Translation Rights: St. Martin's Press

**Other Available Formats:**

Hardcover ISBN: 9780312594442  
Trade Paperback ISBN: 9781250059529  
Ebook ISBN: 9781466858497

**MARKETING**

- \* Bonus interview on program
- \* Early content release for blog sweepstakes
- \* Series back ad
- \* Facebook, Twitter and author site promotion

Audio tie-in to the Griffin marketing plans, including:

- \* National One Day Laydown: 10/14/14
- \* National Print Review Attention
- \* Online Publicity Campaign
- \* Major National Advertising Campaign
- \* Pre-Release Countdown
- \* Email Marketing Campaign to over 200,000 active subscribers
- \* Author Website: pccast.net + HouseofNightseries.com

# Redeemed

*A House of Night Novel*

P. C. Cast and Kristin Cast; Read by Caitlin Davies

---

**The final electrifying installment in the #1 *New York Times* bestselling vampyre series**

In the final electrifying novel in the HoN series, Neferet has finally made herself known to mortals. A Dark Goddess is loose on Tulsa and the world. No single vampyre is strong enough to vanquish her — unless that creature has the power to summon the elements *as well as* the ability to wield Old Magick. Only Zoey Redbird is heir to such power...but because of the consequences of using Old Magick, she is unable to help. Find out who will win and who will lose in this epic battle of Light versus Darkness.

*The House of Night* series is an international phenomenon, reaching #1 on U.S., German, and UK bestseller lists, and remaining a fixture on *The New York Times* Children's Series bestseller list for nearly 160 weeks and counting. With more than 12 million copies in print, rights sold in thirty-eight countries to date, and relatable, addictive characters, this series is unstoppable. Now, in the final installment of the series, Zoey and her friends face the ultimate battle with evil which will determine the fate of the world, both human and vampyre.

**PRAISE**

*"Twilight meets Harry Potter."* —MTV.com on *The House of Night* series

*"Both intense and thoroughly entertaining. . . . this outing will not disappoint House of Night fans."* —*Kirkus Reviews* on *Destined*

*"This amazing writing pair once again weaves together a world where rising darkness threatens and brave teens risk everything."* —*RT Book Reviews* (4 ½ stars) on *Destined*

*"The saga of the House of Night series continues to smolder in Burned . . . fast paced and packed with mystery, suspense, and romance, this book is a hard one to put down."* —*Voya*

**P. C. CAST** is a #1 *New York Times* and *USA Today* bestselling author whose novels have been awarded the prestigious Oklahoma Book Award, as well as the PRISM, Booksellers Best, Holt Medallion, and more. She lives in Oklahoma with lots of dogs, cats, horses, and a burro. **KRISTIN CAST** teams up with her mother to write the *House of Night* series. She has stories in several anthologies, as well as editorial credits and is currently working on her first stand-alone novel, a dark, mysterious fairy tale.

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# Rosa Storytime Set

By Nikki Giovanni; Illustrated by Bryan Collier; Read by the author.

## MARKETING

- \* Read by the author
- \* EBMA giveaway
- \* Blogger review mailing
- \* Print advertising: *Horn Book*
- \* Video trailer
- \* Audio-specific author event

**Winner of the Caldecott Honor Medal and the Coretta Scott King Medal, Rosa is now available for the first time in a special Storytime set.**

Fifty years after her refusal to give up her seat on a Montgomery, Alabama, city bus, Mrs. Rosa Parks is still one of the most important figures in the American civil rights movement. This tribute to Mrs. Parks is a celebration of her courageous action and the events that followed.

Award-winning poet, writer, and activist Nikki Giovanni’s evocative text combines with Bryan Collier’s striking cut-paper images to retell the story of this historic event from a wholly unique and original perspective.

## PRAISE

*“She thought about her mother and her grandmother and knew they would want her to be strong. She had not sought this moment but she was ready for it.*

*When the policeman bent down to ask ‘Auntie, are you going to move?’ all the strength of all the people through all those many years joined in her. Rosa Parks said no.”*

\* \* \* \* \*

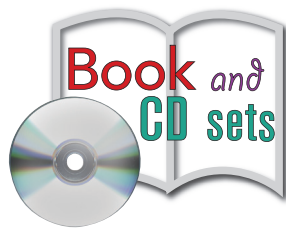
**NIKKI GIOVANNI** is one of our best-known and best-loved African-American poets. She is the recipient of the NAACP Image Award for Literature and the Langston Hughes Award for Distinguished Contributions to Arts and Letters, and she has been named Woman of the Year by many magazines, including *ESSENCE*, *MADMOISELLE*, and *LADIES' HOME JOURNAL*. She teaches creative writing at Virginia Tech and lives in Christiansburg, Virginia.

**BRYAN COLLIER** is the author and illustrator of *UPTOWN*, winner of the Coret...



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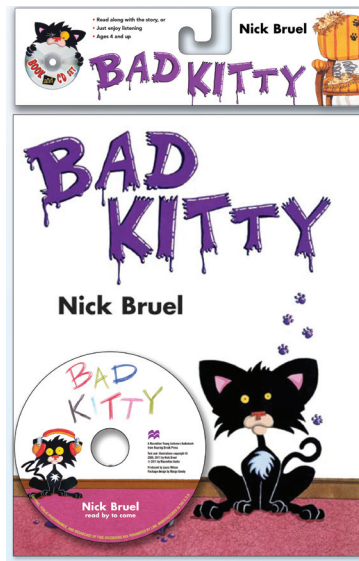
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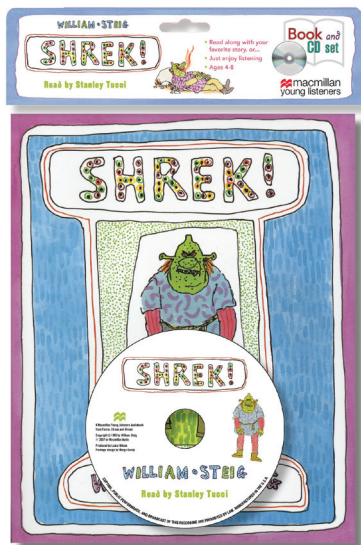
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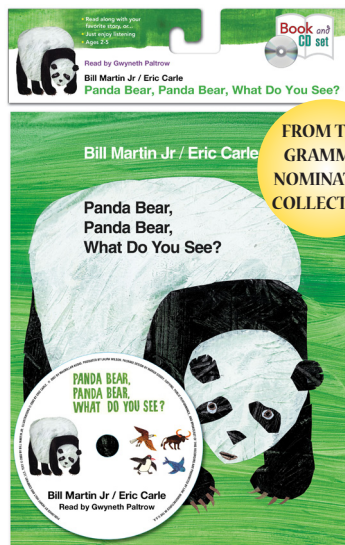
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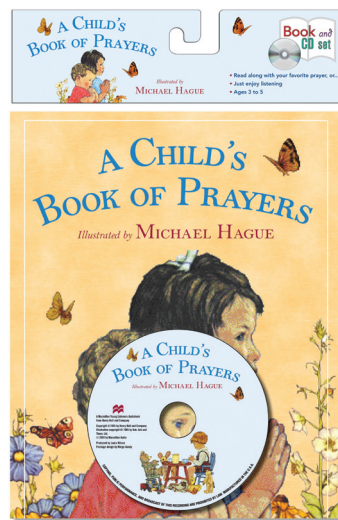
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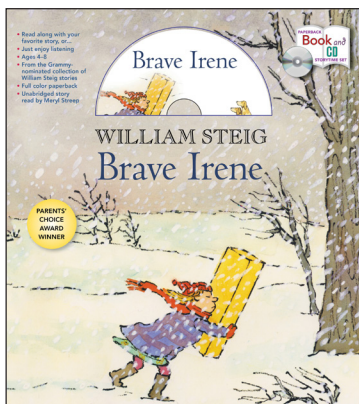
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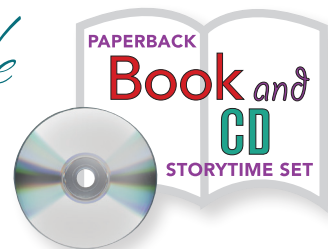
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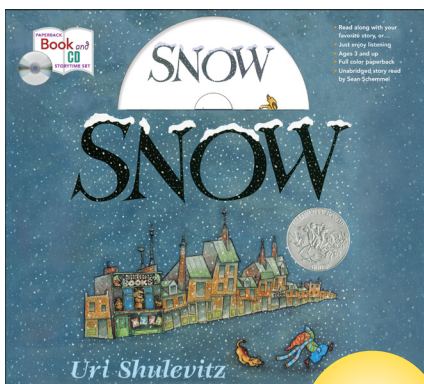
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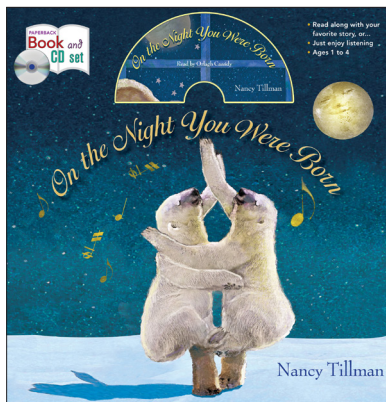
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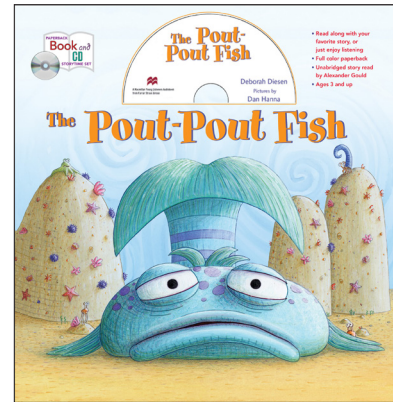
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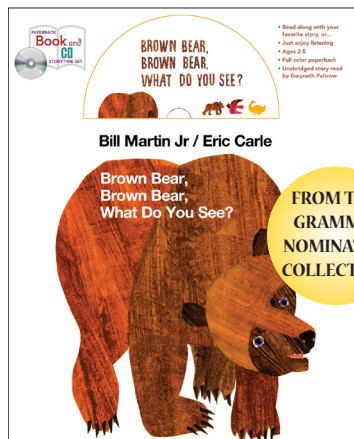
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