The Official John Wayne Cast Iron Cookbook

Editors of the John Wayne Official Magazine

Discover what America's most enduring icon loved to create with cast iron in this deluxe cookbook full of rare family and film photos, along with personal anecdotes and heartwarming stories.

Cast iron cooking is as American as John Wayne. Everyone is rediscovering the joy of cooking with classic cast iron. Cast iron cooking is popular in most kitchens with its even heating, and the ability to use it in the kitchen, on the grill or over an open fire. The John Wayne Cast Iron Cookbook pairs down home John Wayne inspired recipes with tips, sidebars and stories that will appeal to any fan and inspire many to create sumptuous hearty meals for the entire family.

The Editors of The Official John Wayne Magazine publish a highly successful bimonthly magazine with a circulation of over 225,000 copies worldwide. The John Wayne magazine boasts a devoted loyal following dedicated to his memory. The John Wayne brand includes a successful, growing line of cookbooks and cookware.
The John Wayne Ultimate Puzzle Book

An adult activity book filled with crossword puzzles, word searches, “su-Duke-u” and more. With high-quality John Wayne pictures and trivia, this is a great gift for Duke fans and puzzle-lovers.

An adult activity book aimed at puzzle lovers and John Wayne fans alike. Stuffed with John Wayne photos and trivia, this book includes a range of easy-to-hard, original puzzles, including Su-duke-u, crosswords, word searches, quote jumbles and more.

The Editors of Media Lab publish branded books that cross a wide variety of categories and topics including cookbooks, general interest, coloring books, children's titles, biographies, and many others. Our branded partners include Disney, Newsweek, Scientific American, John Wayne Enterprises, Get Crocked, Simply Gluten Free, Jack Hanna, and many others.

MARKETING
John Wayne Social Media: Facebook includes over 2.6 million followers. Social media promotion.
Twitter messaging will start on 10/7 directing bi-weekly tweets to 14K followers
Facebook page will feature several of the hardest themed puzzles with a contest for a chance to win a free book.
Puzzle excerpts and syndication with major newspapers
Promotion in John Wayne Magazine (Circulation 200,000 copies per issue).

ALSO AVAILABLE
The John Wayne Code: Wit, Wisdom and Timeless Advice
5/2017 | 9781942556589

The Official John Wayne Way To Barbecue
4/2017 | 9781942556503

The Official John Wayne Family Cookbook: Recipes and Recollections from Duke's Kitchen to Yours
10/2016 | 9781942556305
**Blaze and the Monster Machines**

*Biggest, Most Awesome Machines Ever*

Media Lab Books

Based on the popular Nick Jr series, this book about awesome machines like rockets, monster trucks and roller coasters will be loved by both Blaze fans and any child interested in machines.

In this Show and Tell Me book, AJ, Blaze and the rest of the monster machines learn fun facts about all kinds of machines, like the biggest and fastest rockets, roller coasters, and monster trucks ever invented. Plus, interesting science terms will be explained along the way.

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Winter Puppies Boxy Book Set

Media Lab Books

These chunky, winter and holiday-themed books make perfect stocking stuffers and winter gifts for any young puppy lover.

This winter themed set of three chunky books features adorable puppies having cold weather fun in sweaters and hats! Perfect for small hands, each spread has a winter or holiday-themed word accompanied by a lovable puppy.

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Wild Kratts Boxy Book Set

In this fun set of three chunky books, kids will explore land, sea and animals who fly with the Wild Kratts gang.

Tiny hands will love turning thick pages with their favorite animals from the PBS hit show Wild Kratts, and parents will love the early introduction to flying, underwater and baby animals! A great gift for any early reader.

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Shimmer and Shine: Awesome Animals Divine!

A Guide to Creatures Around the World

Media Lab Books

Leah, Shimmer and Shine go exploring to see the cutest animals all over the world, teaching kids where these cute animals are from, how large they are, and fun facts about their behavior.

Leah, Shimmer and Shine go exploring to see the cutest animals all over the world! Filled with adorable pictures and fun facts about cuddly creatures, such as where they live, what they eat, and any peculiar behaviors they may have.

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Teenage Mutant Ninja Turtles: Ewww! What's That Smell, Dude?

With all the favorite characters from Nickelodeon's Teenage Mutant Ninja Turtles, this gross-but-true account of the smelliest things in the world is perfect for young TMNT fans everywhere.

Living in a sewer has made the Teenage Mutant Ninja Turtles experts on what stinks. Join Donatello, Leonardo, Michelangelo and Raphael in discovering some of the worst smells in the world and just what makes them smell so bad. See where durian fruit, sweaty armpits, rotting eggs and more rank on their Stink-o-Meter.

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Why Do Dogs Drool?

A PAW Patrol Big Book of Why

Media Lab Books

Characters from the favorite preschool series PAW Patrol help kids learn the answers to tons of “Why?” questions about themselves, animals and the world around them.

Marshall, Chase and the rest of the pups help answer lots of “Why” questions in categories like people, animals, health, and the world, such as why do puppies like licking people so much and why do people float? A perfect gift for any curious child!

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ALSO AVAILABLE

PAW Patrol: Mega Machines: Explore Awesome Things That Go with Ryder and the Pups!
8/2017 | 9781942556695
Hardcover | $9.99

PAW Patrol: Real Rescue Dogs: And More Furry Friends!
8/2017 | 9781942556701
Hardcover | $9.99
Based on the hit Nickelodeon preschool series, this Show and Tell Me book is filled with facts about the public service workers who make your town better.

In this Show and Tell Me book, Ryder and the pups discover that there are heroes in everyone’s town! Join them in talking about firefighters, police officers, lifeguards and more, learning what each of these people do and why they’re essential to making towns better places. Ideal for PAW Patrol fans and any child curious about police officers, firefighters, paramedics and more.

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**Kung Fu Panda 123**

*A Counting Book*

Media Lab Books

*This introduction to numbers and counting is something toddlers will want to read again and again! A great gift for any family that loves Kung Fu Panda.*

Introduce your child to numbers and counting in this adorable Kung Fu Panda baby book. Kids will love counting dumplings and Kung Fu Panda characters all the way up to 10!

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**ALSO AVAILABLE**

*Madagascar Awesome Animals (Boxy Book Set)*
8/2017 | 9781942556718

*Kung Fu Panda Family Tree*
5/2017 | 9781942556671
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