

HEALTH & FITNESS / HEALTHY LIVING

Macmillan Audio | 12/8/2015 9781427268105 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: U.K. Rights - Inkwell Management Translation Rights - Inkwell Management

Other Available Formats:

Hardcover ISBN: 9781250066114 Ebook ISBN: 9781250066121

MARKETING

- * Outreach to food/healthy living bloggers
- * Cross-promotion on Quick & Dirty Tips: Nutrition Diva & House Call Doctor
- * Online advertising: Quick & Dirty Tips, WebMD
- * Buzzfeed article

Audio tie-in to the Flatiron marketing plans, including:

- Targeted Facebook ads
- * Major preorder campaign
- * National print coverage
- * ROS advertising on NutritionFacts.org
- * New Year, New You roundups
- * Tie-in with author's online platform & HuffPo column

How Not to Die

Discover the Foods Scientifically Proven to Prevent and Reverse Disease

Michael Greger, M.D. with Gene Stone

From the founder of NutritonFacts.org, HOW NOT TO DIE is the vital, empowering guide to the foods proven to help prevent the fifteen leading causes of disease-related death.

Fifteen diseases lead to deaths of 1.6 million Americans every year. 375,000 people succumb to heart disease annually. Brain disease kills 225,000. Digestive cancers: 106,000. What if a doctor told you there was a specific diet that has been proven to help prevent these illnesses?

That doctor is Michael Greger. The founder of NutritionFacts.org, Greger has spent 30 years combing through the science that proves how a plant-based diet can prevent disease-related death. Here, Greger mines his extensive archives and presents the newest studies, offering a powerful guide that is the summation of his life's work. Examining the fifteen diseases that are the leading causes of death, Greger explains the nutritional and lifestyle interventions that have been scientifically proven to prevent each illness.

Have a family history of Alzheimer's? The spice saffron has been shown to work as well as the leading drug in treating the disease. Worried about high blood pressure? Flaxseed reduces blood pressure enough to lessen the risk of stroke by 46 percent. Anxious about cancer? Coffee actually reduces the liver inflammation that leads to cancer, and berries reverse the progression of digestive cancers.

Doctors are good at treating acute illness, but bad at preventing chronic disease. Packed with actionable advice and cutting-edge nutritional science, HOW NOT TO DIE is a persuasive, transformational audiobook for living a healthier life.

Dr. Michael Greger is a physician, author and internationally recognized speaker on nutrition, food safety and public health issues. He runs the popular website Nutritionfacts.org, a nonprofit, science-based public service site providing free daily updates on the latest in nutrition research. Dr. Greger serves as the Director of Public Health and Animal Agriculture at the Humane Society of the United States.



BIOGRAPHY &
AUTOBIOGRAPHY /
ENTERTAINMENT &
PERFORMING ARTS
Macmillan Audio | 12/29/2015
9781427271525 | \$39.99 / \$45.99 Can.
Audio CD | Carton Qty:
5.1 in W | 5.8 in H

Subrights: UK Rights: Orion Translation Rights: Orion

Other Available Formats: Hardcover ISBN: 9781250081483 Audio ISBN: 9781427271532 Ebook ISBN: 9781466893399

Maggie Smith

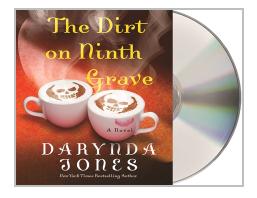
A Biography

Michael Coveney; read by Sian Thomas

A brand-new biography of Maggie Smith, everyone's favorite dowager countess.

No one does glamour, severity, girlish charm or tight-lipped witticism better than Dame Maggie Smith. Michael Coveny's biography shines a light on the life and career of a truly remarkable performer, one whose stage and screen career spans six decades. From her days as a West End star of comedy and revue, Dame Maggie's path would cross with those of the greatest actors, playwrights and directors of the era. Whether stealing scenes from Richard Burton, answering back to Laurence Olivier, or playing opposite Judi Dench in Breath of Life, her career can be seen as a 'Who's Who' of British theatre. Her film and television career are just as starry. From the title character in The Prime of Miss Jean Brodie and the meddling chaperone in A Room With a View to the Harry Potter films in which she played Minerva McGonagall (as she put it 'Miss Jean Brodie in a wizard's hat') and the Best Exotic Marigold Hotel films in which she played the wise Muriel Donnelly, Smith has thrilled, engaged and made audiences laugh. As Violet Crawley, the formidable Dowager Countess of Downton Abbey she conquered millions more. Paradoxically she remains an enigmatic figure, rarely appearing in public. Michael Coveney's absorbing biography, written with the actress's blessing and drawing on personal archives, as well as interviews with immediate family and close friends, is a portrait of one of the greatest actors of our time.

MICHAEL COVENEY is one of Britain's most respected theater critics and has written about theatre for over three decades, as editor of Plays and Players, and as staff critic on the Financial Times, Observer and Daily Mail. His books include a history of the Glasgow Citizens Theatre and biographies of Maggie Smith, Mike Leigh and Andrew Lloyd Webber. He regularly contributes to the Independent, Guardian, Observer, New Statesman, Prospect and BBC Radio's Front Row. He lives in England.



FICTION / MYSTERY & **DETECTIVE / WOMEN SLEUTHS**

Macmillan Audio | 1/5/2016 9781427264046 | \$39.99 / \$45.99 Can.

Audio CD | Carton Qty: 20 1 lb Wt 8 CDs, 9 hours

Subrights: UK Rights: ICM Partners Translation Rights: ICM Partners

Other Available Formats:

Mass Market ISBN: 9781250074492 Hardcover ISBN: 9781250074485 Audio ISBN: 9781427264060 Ebook ISBN: 9781466886155

MARKETING

- *Sounds of Suspense promotion, including:
- -Print advertising: Mystery Scene, The Strand, Crimespree
- -Outreach to mystery/thriller sites
- *Social media content share campaign

Audio tie-in to the SMP marketing plans, includina:

- *National Print and Online Publicity, **Extensive Blog Outreach**
- *Online Advertising
- *Tor.com and

HeroesAndHearbreakers.com **Promotions**

The Dirt on Ninth Grave

Darynda Jones; Read by Lorelei King

Grim Reaper Charley Davidson is back in the ninth installment of Darynda Jones' New York Times bestselling paranormal series

In a small village in New York Charley Davidson is living as Jane Doe, a girl with no memory of who she is or where she came from. So when she is working at a diner and slowly begins to realize she can see dead people, she's more than a little taken aback. Stranger still are the people entering her life. They seem to know things about her. Things they hide with lies and half-truths. Soon, she senses something far darker. A force that wants to cause her harm, she is sure of it. Her saving grace comes in the form of a new friend she feels she can confide in, and the fry cook, a devastatingly handsome man whose smile is breathtaking and touch is scalding. He stays close, and she almost feels safe with him around.

But no one can outrun their past, and the more lies swirl around her-even from her new and trusted friends-the more disoriented she becomes, until she is confronted by a man who claims to have been sent to kill her. Sent by the darkest force in the universe. A force that absolutely will not stop until she is dead. Thankfully, she has a Rottweiler. But that doesn't help in her quest to find her identity and recover what she's lost. That will take all her courage and a touch of the power she feels flowing like electricity through her veins. She almost feels sorry for him. The devil in blue jeans. The disarming fry cook who lies with every breath he takes. She will get to the bottom of what he knows if it kills her. Or him. ...

PRAISE

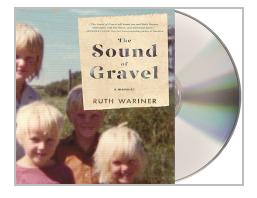
Praise for Lorelei King's narration of the series:

"Lorelei King continues to provide superb narration, adding great depth to the characters." -Library Journal

"King is in her element voicing Charley and manages to make her every pun and sarcastic retort crackle with life while exploring the emotional nuances of her troubled relationships and romances." -Audio File

"Narrator Lorelei King's inspired interpretation of Jones's characters allows listeners to truly lose themselves in this otherworldly tale...inspired, realistic, and entertaining, King's performance ability is the perfect medium for Jones's witty and cunning prose." -**Publishers Weekly**

New York Times and USA Today bestselling author DARYNDA JONES won a RITA Award for best first novel for First Grave On The Right. As a born storyteller, she grew up spinning tales of dashing damsels and heroes in distress for any unfortunate soul who happened by, annoying man and beast alike. Jones lives in the Land of Enchantment, also known as Albuquerque, New Mexico, with her husband and two beautiful sons, the Mighty, Mighty Jones Boys.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Macmillan Audio | 1/5/2016 **9781427268143** | **\$39.99** / **\$45.99 Can.** Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: U.K. Rights: Flatiron Books Translation Rights: Flatiron Books

Other Available Formats:

Hardcover ISBN: 9781250077691 Ebook ISBN: 9781250077714 Audio ISBN: 9781427268150

MARKETING

- * Online advertising: BlogHer
- * Video of author in studio
- * GoodReads giveaway
- * Clip posting aligned with media

Audio tie-in to the Flatiron marketing plans, including:

- * Shelf Awareness Maximum Shelf
- * Goodreads giveaways
- * Major advertising in over 50 city magazines
- * National review attention, print and
- * National and Regional NPR attention
- * Morning Show outreach

The Sound of Gravel

A Memoir

Ruth Wariner; Read by the author

Jeannette Walls' *The Glass Castle* meets *Escape* by Carolyn Jessup, THE SOUND OF GRAVEL is the remarkable true story of one girl's coming-of-age in a polygamist Mormon Doomsday cult.

Ruth Wariner was the 39th of her father's 41 children in a polygamist Doomsday cult. When she was only a few months old, Ruth's father--the man who had been the founding prophet of the community--is brutally murdered by his brother in a bid for church power. Just a couple of years later, Ruth's mother remarries, becoming the second wife of another faithful congregant.

Ruth's mother gives birth to six more children. In need of government assistance and supplemental income, Ruth and her siblings are carted back and forth between Mexico and the United States, where her mother collects welfare and her stepfather works a variety of odd jobs. Ruth comes to love the time she spends in California and Texas, but as she enters adolescence, her stepfather begins seeking her out, forcing her to sit on his lap, touch him, and endure his molestation.

Ruth enters her teen years the victim of abuse in a community in which opposition toward men is tantamount to arguing with God and women are to abide by the righteous council of their husbands. Try as she might, Ruth cannot persuade her mother or church elders to question her stepfather. Finally, and only after devastating tragedy, Ruth finds an opportunity to escape.

The remarkable true story of a girl forced to define her own faith within a community of misguided believers, *The Sound of Gravel* is an unforgettable and gripping tale of triumph, hope, courage, and resilience.

RUTH WARINER lives in Portland, Oregon. At the age of fifteen, Wariner left Colonia LeBaron, the polygamist Mormon colony where she was raised, and moved to California. She raised her three youngest sisters in California and Oregon. After earning her GED, she put herself through college and graduate school, eventually becoming a high school Spanish teacher. She remains close to her siblings and is happily married. *The Sound of Gravel* is her first book.



FICTION / LITERARY Macmillan Audio | 1/12/2016 9781427262554 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20

Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: First Serial, Second Serial, Audio, Book Club, Electronic, Reprint

Other Available Formats:

Audio ISBN: 9781427262561 Hardcover ISBN: 9781627790666 Ebook ISBN: 9781627790673

MARKETING

- * Sounds of Suspense promotion, including:
- Print Advertising: Mystery Scene Magazine, The Strand, Crimespree Magazine
- Outreach to mystery/thriller blogs & websites
- * Back ad in the trade pbk. and eBooks
- * Audio-specific promotion on www.BenjaminBlackBooks.com

Audio tie-in to the Holt marketing plans, including:

- * National Review and Feature Attention
- * National Media Attention
- * Online Promotions and Features
- * Library Marketing
- * Advance Reader's Edition

ALSO AVAILABLE

The Black-Eyed Blonde: A Philip Marlowe Novel

3/2014 | 9781427233363 Audio CD | \$39.99 / \$45.99 Can.

Holy Orders: A Quirke Novel 8/2013 | 9781427231673 Audio CD | \$39.99 / \$45.99 Can.

Even the Dead

A Quirke Novel

Benjamin Black; Read by John Keating

A suspicious death, a pregnant woman suddenly gone missing: Quirke's latest case leads him inexorably toward the dark machinations of an old foe.

Perhaps Quirke has been down among the dead too long. Lately the Irish pathologist has suffered hallucinations and blackouts, and he fears the cause is a brain tumor. A specialist diagnoses an old head injury caused by a savage beating; all that's needed, the doctor declares, is an extended rest. But Quirke, ever intent on finding his place among the living, is not about to retire.

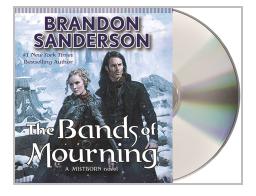
One night during a June heat wave, a car crashes into a tree in central Dublin and bursts into flames. The police assume the driver's death was either an accident or a suicide, but Quirke's examination of the body leads him to believe otherwise. Then his daughter Phoebe gets a mysterious visit from an acquaintance: the woman, who admits to being pregnant, says she fears for her life, though she won't say why. When the woman later disappears, Phoebe asks her father for help, and Quirke in turn seeks the assistance of his old friend Inspector Hackett. Before long the two men find themselves untangling a twisted string of events that takes them deep into a shadowy world where one of the city's most powerful men uses the cover of politics and religion to make obscene profits.

In this enthralling audiobook—his seventh novel featuring the endlessly fascinating Quirke—Benjamin Black has crafted a story of surpassing intensity and surprising beauty.

PRAISE

"With his soft Irish accent, Keating seemed to be doing something beyond merely reading aloud - without showiness or bluster, he seemed to be sending the story directly into my head." - John Schwartz, *The New York Times Book Review*

BENJAMIN BLACK is the pen name of the Man Booker Prize-winning novelist John Banville. The author of the bestselling and critically acclaimed series of Quirke novels-as well as *The Black-Eyed Blonde*, a Philip Marlowe novel-he lives in Dublin.



FICTION / FANTASY / EPIC Macmillan Audio | 1/26/2016 9781427267894 | \$44.99 / \$51.99 Can.

Audio CD | Carton Qty: 20

Other Available Formats:

Hardcover ISBN: 9780765378576 Audio ISBN: 9781427267900 Ebook ISBN: 9781466862678

MARKETING

- * Tor.com audio promotion
- * Print Advertising: Library Journal, Booklist, Locus
- * Audio component at author events
- * Promotion on author site & social

Audio tie-in to the Tor marketing plans, including:

- * National advertising
- * Trade & fan conventions
- * Paid search on Google & Facebook
- * National author tour
- * Print & online publicity campaign

The Bands of Mourning

Brandon Sanderson; Read by Michael Kramer

#1 New York Times bestselling author continues the saga of Mistborn

With *The Alloy of Law* and *Shadows of Self*, Brandon Sanderson surprised listeners with a *New York Times* bestselling spinoff of his Mistborn novels, set after the action of the trilogy, in a period corresponding to late 19th-century America.

Now, with *Bands of Mourning*, Sanderson continues the story. The Bands of Mourning are the mythical metalminds owned by the Lord Ruler, said to grant anyone who wears them the powers that the Lord Ruler had at his command. Hardly anyone thinks they really exist. But now a kandra researcher has returned to Elendel with images that seem to depict the Bands, as well as writings in a language that no one can read. Waxillium Ladrian is recruited to travel south to the city of New Seran to investigate, and along the way he discovers hints that point to the true goals of his uncle Edwarn and the shadowy organization known as The Set.

PRAISE

Praise for the Mistborn series and Brandon Sanderson

"Sanderson's blend of rapid-fire action, vivid characterization, and snappy, bantering dialogue makes for a great audio experience. Reader Michael Kramer has an incredibly impressive vocal range, from the natural baritone in which he narrates to the alto he uses for women." -Locus

BRANDON SANDERSON grew up in Lincoln, Nebraska. He lives in Utah with his wife and children and teaches creative writing at Brigham Young University. In addition to completing Robert Jordan's The Wheel of Time®, he is the author of such bestsellers as the Mistborn trilogy, *Warbreaker, The Alloy of Law, The Way of Kings, Rithmatist,* and *Steelheart.* He won the 2013 Hugo Award for "The Emperor's Soul," a novella set in the world of his acclaimed first novel, *Elantris.*



JUVENILE FICTION / FAIRY TALES & FOLKLORE

Macmillan Young Listeners | 2/2/2016 9781427271617 | \$29.99 / \$34.50 Can. Audio CD | Carton Qty:

Other Available Formats:

Hardcover ISBN: 9781250091840 Ebook ISBN: 9781250091857

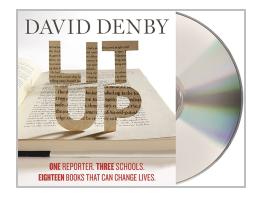
MARKETING

- * Print advertising: Library Journal, BookPage, Booklist
- * Goodreads campaign
- * Heroes & Heartbreakers outreach

Audio tie-in to the FF marketing plans:
Pre-Pub Buzz Campaign
Pre-Pub Trade Advertising
Major National Media Campaign
Major Digital Marketing and Social Media
Campaign
Bookmark Packs Featuring Complete
Lunar Chronicles Backlist
Lunar Chronicles Series Reading Group
Guide
Stars Above Promotions on
thelunarchronicles.com
National Consumer Advertising
Major School and Library Marketing
Campaign

Stars Above: A Lunar Chronicles Collection

Marissa Meyer; read by Rebecca Soler



LITERARY CRITICISM / BOOKS & READING

Macmillan Audio | 2/2/2016 9781427268075 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: First Serial, Second Serial, Audio, Book Club, Electronic, Reprint

Other Available Formats:

Hardcover ISBN: 9780805095852 Ebook ISBN: 9780805095869

MARKETING

* Buzzfeed list: "Great First Lines" with Clips from 18 books mentioned in LIT UP * Outreach to book bloggers, literary, and educational sites

Audio tie-in to the Holt marketing plans, including:

- *National Review and Feature Attention
- *National Media Attention
- *National Advertising Campaign
- *Online Promotions and Features
- *Library Marketing
- *Advance Reader's Edition

Lit Up

One Reporter. Three Schools. Twenty-Four Books That Can Change Lives.

David Denby

A bestselling author and distinguished critic goes back to high school to find out whether books can shape lives.

It's no secret that millions of American teenagers, caught up in social media, television, movies, and games, don't read seriously-they associate sustained reading with duty or work, not with pleasure. This indifference has become a grievous loss to our standing as a great nation-and a personal loss, too, for millions of teenagers who may turn into adults with limited understanding of themselves and the world.

Can teenagers be turned on to serious reading? What kind of teachers can do it, and what books? To find out, Denby sat in on a tenth-grade English class in a demanding New York public school for an entire academic year, and made frequent visits to a troubled inner-city public school in New Haven and to a respected public school in Westchester county. He read all the stories, poems, plays, and novels that the kids were reading, and here combines a chronicle of what he observed with fresh and inspiring encounters with the books themselves, including *The Scarlet Letter, Brave New World, 1984, Slaughterhouse-Five, Notes From Underground, Long Way Gone* and many more. *Lit Up* is a dramatic narrative that traces awkward and baffled beginnings but also exciting breakthroughs and the emergence of pleasure in reading. In a sea of bad news about education and the fate of the book, Denby reaffirms the power of great teachers and the importance and inspiration of great books.

DAVID DENBY is the author of *Great Books*, an acclaimed account of returning to college and reading the Western classics during the curriculum wars; *American Sucker*, *Snark*, and *Do the Movies Have a Future?* He is a staff writer and former film critic for *The New Yorker*, and his reviews and essays have appeared in *The New Republic*, *The Atlantic*, and *New York* magazine, among other places. He lives in New York City with his wife, writer Susan Rieger.



FICTION / THRILLERS / POLITICAL

Macmillan Audio | 2/2/2016 **9781427268099** | **\$39.99** / **\$45.99 Can.** Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: 1st ser., 2nd ser., audio, book club, selection

Other Available Formats:

Audio ISBN: 9781427265227 Hardcover ISBN: 9781627793476 Ebook ISBN: 9781627793483

MARKETING

- * Sounds of Suspense promotion, including:
- -Print advertising: Mystery Scene Magazine, The Strand, Crimespree Magazine
- -Outreach to mystery/thriller sites

Audio tie-in to the Holt marketing plans, including:

- * National Review and Feature Attention
- * National Media Attention
- * National Advertising Campaign
- * Online Promotions and Features
- * Advance Reader's Edition

Keep Calm

A Thriller

Mike Binder

When a bombing at 10 Downing Street wounds the Prime Minister and tests Great Britain's resolve, American ex-cop Adam Tatum must confront a conspiracy in the highest halls of power

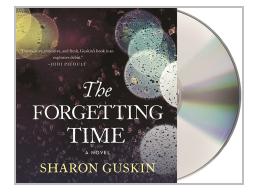
Former Michigan cop Adam Tatum receives an unexpected offer from Heaton Global Investments, a golden opportunity that seems almost too good to be true. He travels to 10 Downing Street to help implement a new pension program for the British Civil Service. The deal goes off without a hitch-and so does a bomb in the conference room. The Prime Minister is gravely wounded. And the only attendee with a checkered past is Adam Tatum.

Sensing a trap, Tatum flees with his family, desperately fighting for survival in an unfamiliar country. The lives of his children, the future of his marriage, and the fate of a nation depend on Tatum exposing the conspirators who pegged him for a fall.

Georgia Turnbull, the Chancellor of the Exchequer, and Davina Steel, the lead investigator, each stand to gain from the successful manhunt of Adam Tatum. But, as motives emerge and desires ignite, each must decide what they're really after.

Layered plots, crackling dialogue, and propulsive action mark *Keep Calm*, the riveting debut thriller from award-winning actor, director, and screenwriter Mike Binder.

MIKE BINDER is an award-winning director, screenwriter, producer, and actor. His latest film is *Black or White*, starring Kevin Costner. *Keep Calm* is his first novel.



FICTION / LITERARY

Macmillan Audio | 2/2/2016 9781427268167 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20

Subrights: UK Rights: Flatiron Books Translation Rights: Flatiron Books

Other Available Formats:

Hardcover ISBN: 9781250076427 Ebook ISBN: 9781250076434 Audio ISBN: 9781427268174

MARKETING

- * Bonus conversation with author on program
 * Print advertising: BookPage,
- Booklist, Library Journal, Romantic Times
- * Online advertising:
- -Women's group online advertising:
- * Outreach to parenting blogs and media
- * Advance listening copies
- * GoodReads giveaway

Audio tie-in to the Flatiron marketing plans, including:

- * Winter Institute
- * Maximum Shelf
- * Massive national review attention
- * Pitch for feature attention in national print and online outlets
- * NPR outreach
- * Outreach to ...

The Forgetting Time

Sharon Guskin

A hypnotic meditation on what we know and the glory of all we don't: a debut novel about a dying man with questions, a young boy who might have answers, and two mothers caught in the middle.

Noah wants to go home. A seemingly easy request from most four year olds. But as Noah's single mother, Janie, knows, nothing with Noah is ever easy. One day the pre-school office calls and says Janie needs to come in to talk about Noah, and no, not later, *now*-and life as she knows it stops.

For Jerome Anderson, life as he knows it has stopped. A deadly diagnosis has made him realize he is approaching the end of his life. His first thought - I'm not finished yet. Once a shining young star in academia, a graduate of Yale and Harvard, a professor of psychology, he threw it all away because of an obsession. Anderson became the laughing stock of his peers, but he didn't care - something had to be going on beyond what anyone could see or comprehend. He spent his life searching for that *something else*. And with Noah, he thinks he's found it.

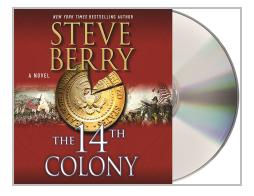
Soon Noah, Janie and Anderson will find themselves knocking on the door of a mother whose son has been missing for eight years-and when that door opens, all of their questions will be answered.

Sharon Guskin has written a captivating, thought-provoking novel that explores what we regret in the end of our lives and hope for in the beginning, and everything in between. In equal parts a mystery and a testament to the profound connection between a child and parent, THE FORGETTING TIME marks the debut of a major new talent.

PRAISE

"What if what you did mattered more because life happened again and again, consequences unfolding across decades and continents? This question is at the heart of Sharon Guskin's luminous novel. The Forgetting Time is about memory and forgetting, grieving and letting go, and the lengths a mother will go to for her child. It is both a relentlessly paced page-turner and a profound meditation on the meaning of life." -Christina Baker Kline, #1 New York Times bestselling author of The Orphan Train

SHARON GUSKIN has degrees from Yale University and the Columbia University School of the Arts. In addition to her fiction, she has worked as a writer and producer of prize-winning documentary films that have been shown across the country and on American Public Television. She lives in Brooklyn with her husband and two sons. Sharon began exploring the ideas examined in THE FORGETTING TIME when she worked at a refugee camp in Thailand as a young woman and, later, served as a hospice volunteer soon...



FICTION / THRILLERS / **ESPIONAGE**

Macmillan Audio | 4/5/2016 9781427267795 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: UK rights: Writers House Translation rights: Writers House

Other Available Formats:

Hardcover ISBN: 9781250056245 Audio ISBN: 9781427267801 Ebook ISBN: 9781466862616

MARKETING

- * Special Writer's Cut edition
- * Sounds of Suspense promotion
- * Social media campaign, unlocking first of the writer's-cut bonus track
- * Print advertising: BookPage, Library Journal, Booklist, LA Times, NYT Book
- * Online advertising: Pandora
- * Bonus video of the author in studio

Audio tie-in to the Minotaur marketing plans, including:

- * National Author tour
- * National Broadcast, Print, and Online Publicity
- * National Print, Online, and Television Advertising
- * Major Online & Social Media Campaign

The 14th Colony

Steve Berry; Read by Scott Brick

Minotaur's second novel from renowned New York Times top 5 bestseller Steve Berry, The 14th Colony continues the Cotton Malone series with his next riveting, history-based thriller

As the next riveting thriller from *New York Times* bestseller Steve Berry opens, ex-government agent Cotton Malone is shot down over Southern Siberia in a WWII-era Russian fighter plane he borrowed from an unusually cooperative Russian government, who has asked the US for help in locating a rogue former KGB agent. What started as a simple search-and-report mission becomes instead a fight for survival, as Malone is on his own in deepest Russia against Aleksandr Zorin, whose loyalty to the old Russia festers in a hatred of America.

What Malone learns before he escapes is almost too shocking to contemplate: that Zorin and an old KGB ally now living in Canada could be headed for Washington armed with five lost suitcase nukes, secretly planted on US soil decades earlier and kept operational by the machinations of a few dedicated spies. And not only that, but a plan to detonate a bomb in Washington DC on Inauguration Day, now just three days away. Plans that rely on information kept in the archives of a historical society known for the military savvy it lent to early US presidents, including its plans for invading Canada. Can Malone and Cassiopeia, recently reunited, fight off Zorin, the present Russian government, and an arrogant president-elect to stop an Inauguration Day attack?

Once again Berry's trademark mix of fact and fiction, history and speculation, is on full display in a thriller as provocative as it is engrossing.

PRAISE

Praise for The Patriot Threat

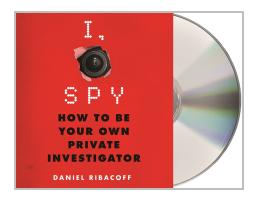
"The latest Malone thriller offers the usual ingredients: likable hero, despicable villain, plenty of action, and a story that draws on a historical mystery and conspiracy....A solid entry in an entertaining and wildly successful series."-Booklist

"Another page-turning thriller blending history, speculation and fast-paced action."-Kirkus

Praise for The Jefferson Key

"Scott Brick's robust narration style carries listeners through fast-paced fights with modern-day pirates and lends introspection to Malone's sharp-witted and elegant girlfriend, Cassiopeia Vitt." -Audio File

STEVE BERRY is the New York Times and #1 internationally bestselling author of ten Cotton Malone novels and four standalones. He has 19 million books in print, translated into 40 languages. With his wife, Elizabeth, he is the founder of History Matters, which is dedicated to historical preservation. He serves on the Smithsonian Libraries Advisory Board and was a founding member



REFERENCE / PERSONAL & PRACTICAL GUIDES

Macmillan Audio | 2/9/2016 9781427267832 | \$29.99 / \$34.50 Can. Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: UK Rights: St. Martin's Press Translation Rights: St. Martin's Press

Other Available Formats:

Hardcover ISBN: 9781250071354 Audio ISBN: 9781427267849 Ebook ISBN: 9781466892538

MARKETING

- * Outreach to relationship and business interest groups
- * Radio tour/giveaway
- * Facebook & Twitter promotion
- * Promotion on author website
- * Google Keyword advertising

Audio tie-in to the Holt marketing plans, including:

- * Blog outreach
- * Early reader reviews on Goodreads.com
- * CriminalElement.com promotion
- * Author website: iigpi.com
- * Active on Twitter: @danielribacoff

I, Spy

How to Be Your Own Private Investigator

Daniel Ribacoff

For the first time, the world's foremost private investigator enables listeners to confidently perform surveillance, detect lies, secure their homes and finances, and disappear off the grid

Have you ever wanted to be your own private eye? Have you ever wanted to track down long-lost relatives or people who've scammed you? Have you ever wanted to know if your kids really are where they say they are? Or if your significant other is cheating on you? Or how to locate assets in order to collect on a judgment?

World-renowned private investigator Dan Ribacoff will tell you how. With decades of experience in public safety, private investigation and credibility assessment, Dan will teach you:

The do's and don'ts of surveillance

How to conduct a stakeout-from what to wear to what to bring

How to track down anyone anywhere

How to collect and interpret evidence

How to tell if someone is lying

How to utilize informants

How to protect your home, your valuables, and your privacy

How to go off-grid, for now or forever

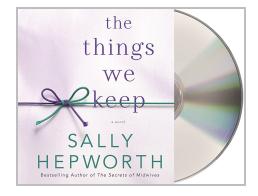
How to know if you're being stalked

The fundamentals of garbage retrieval

And much, much more!

Learn the art of private investigation from a pro. With Dan's time-tested tips and stories of true crime detection-straight from the gritty streets of New York City-you'll be hot on the trail in no time!

DANIEL RIBACOFF is the founder and CEO of International Investigative Group, Ltd. He is a trained polygraph examiner and has been a private investigator for over 23 years. He studied at The Academy of Scientific Investigative Training, Philadelphia. Ribacoff has worked on many notable investigations, which have resulted in the recovery of millions of dollars for his clients. His firm has been featured in the *New York Times*, *Wall Street Journal*, CNN, and many others. He lives in New York.



FICTION / CONTEMPORARY WOMEN

Macmillan Audio | 1/19/2016 **9781427267863** | **\$39.99** / **\$45.99 Can.** Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: UK Rights: SMP Translation Rights: Rob Weisbach Creative Management

Other Available Formats:

Hardcover ISBN: 9781250051905 Audio ISBN: 9781427267856 Ebook ISBN: 9781466852648

MARKETING

- * Women's media outreach
- * Caregiver blog outreach
- * Print advertising: BookPage, Audiofile, Library Journal
- * Online advertising: BlogHer

Audio tie-in to the SMP marketing plans, including:

- *Online Publicity
- *Online Advertising Campaign
- *Discussion Guide Available Online
- *Library Marketing Campaign
- *Bookclub Site Advertising and Promotion
- *Goodreads Advertising/Promotion
- *Email Marketing

The Things We Keep

Sally Hepworth

A novel about a woman who takes a job at an assisted-living facility and finds herself helping two young patients whose families wish to keep them apart

When Eve Bennett is suddenly thrust into the role of single mother she finds herself putting her culinary training to use at the Rosalind house, an assisted living facility for the elderly. What she does not expect is to meet Anna and Luke, two young people who have early-onset dementia, nor does she expect to be so moved by the bond the pair has forged during their time at Rosalind. When a tragic incident leads Anna's and Luke's families to separate them, Eve finds herself questioning whether or not protecting Luke and Anna is actually doing them more harm than good, and what she is willing to risk to help them.

PRAISE

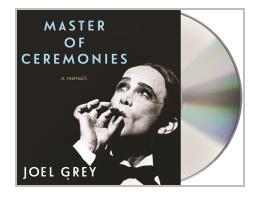
Praise for The Secrets of Midwives:

"Hepworth's debut is deftly told...This thoughtful intergenerational story will delight readers." -Library Journal

"Hepworth dazzles in this smart and engaging tale...This intelligent, well-plotted debut will draw readers in from the very first word and keep them engaged until the end." - *Publishers Weekly* (starred review)

"Hepworth's promising debut is a chorus in three voices not so much about the consequences of keeping secrets as it is about the cathartic effect of finally airing them... families, their conflicts made all the more poignant here by the shared profession of the three women." -Booklist

SALLY HEPWORTH is a former Event Planner and HR professional. A graduate of Monash University, Melbourne, Australia, Sally started writing novels after the birth of her first child. She is the author of *The Secrets of Midwives* as well as *Love Like The French*, published by Random House Germany. Sally has lived around the world, spending extended periods in Singapore, the U.K., and Canada. She now writes full-time from her home in Melbourne, where she lives with her husband and two young children.



BIOGRAPHY &
AUTOBIOGRAPHY /
ENTERTAINMENT &
PERFORMING ARTS
Macmillan Audio | 2/16/2016
9781427266828 | \$39.99 / \$45.99 Can.
Audio CD | Carton Qty:
5.1 in W | 5.8 in H

Subrights: U.K. Rights: David Kuhn Translation Rights: David Kuhn

Other Available Formats:

Hardcover ISBN: 9781250057235 Ebook ISBN: 9781250057242 Audio ISBN: 9781427271815

MARKETING

- * Read by the author
- * Clip posting aligned with media
- * Print advertising: New York Times Book Review, BookPage

Audio tie-in to the Flatiron marketing plans, including:

- * Search and display advertising for Cabaret, Broadway
- * FB targeted buy ads
- * Goodreads giveaways
- * National newsletter advertising
- * Massive review attention, print and online
- * National NPR outreach
- * ABC package offer

Master of Ceremonies

A Memoir

Joel Grey; Read by the author

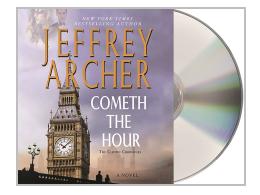
Broadway star and Academy Award-winner Joel Grey tells the incredible story of a life lived both in and out of the spotlight.

Willkomen. Bienvenue. Welcome. Joel Grey, the Academy Award-winning Master of Ceremonies in Cabaret finally tells his remarkable life story. Born Joe Katz to a boisterous Jewish-American family in 1930's Cleveland (the son of comedian and singer Mickey Katz) Joel began his life in theater at the age of 10, starring in local Cleveland productions of touring Broadway hits. He was hooked, and the hunt for the spotlight takes him from community theater in Ohio, to seedy, gangster-filled nightclubs in Chicago, and finally to the lights of Broadway and the dizzying glamour of Hollywood.

MASTER OF CEREMONIES is a memoir of a life lived in and out of the limelight, but it is also the story of the man behind the stage makeup. Coming of age in a time when being yourself is not only difficult, but dangerous, Joel has to act both on and off stage. Deftly capturing the pain and secrets of an age and time we have only just started to leave behind, Joel's story is one of love, loss and redemption.

At once a riveting, heartbreaking memoir, thrilling show business tell-all and a portrait of a changing time and nation, MASTER OF CEREMONIES is the poignant tour-de-force from a living legend.

JOEL GREY is a Tony, Golden Globe and Oscar-winning actor, producer and director. In his seven decades in entertainment, Joel has acted in over a dozen Broadway productions, over twenty films and countless television appearances. Along with his work on the stage and screen, Joel is a renowned photographer. He lives in New York City.



FICTION / THRILLERS / SUSPENSE

Macmillan Audio | 2/23/2016 **9781427266927** | **\$39.99** / **\$45.99 Can.** Audio CD | Carton Qty: 20

Subrights: UK Rights: Mac UK Translation Rights: Mac UK

Other Available Formats:

Hardcover ISBN: 9781250061621 Audio ISBN: 9781427266934 Ebook ISBN: 9781466867505

MARKETING

- * Print advertising: LA Times, NYT Book Review, Library Journal, BookPage, AudioFile, Booklist
- * Clifton Chronicles Blog Listening Challenge
- * Google keyword/Facebook advertising targeting Ken Follett fans
- * Back ad in series paperbacks and eBooks

Audio tie-in to the SMP marketing plans, including:

- *National Print and Online Publicity
- *6-month Social Media Campaign on Facebook
- *National Print and Online Advertising *Entertainment Marketing Group Interactive Promotion
- *Library Marketing Campaign
- *Pre-pub...

Cometh the Hour

Jeffrey Archer; Read by Alex Jennings

The latest in Jeffrey Archer's *New York Times* bestselling Clifton Chronicles series follows the dazzling tale of the Clifton family's love, loss, betrayal and ambition through another decade

Fans of Jeffrey Archer's Clifton Chronicles have been enchanted over and over with the lives of Harry and Emma Clifton and their family, and this next entry in the story of their lives, now into the 1970s, is full of the twists and turns that Archer enthusiasts have come to expect, as well as cameo appearances by such characters as the Iron Lady and the head of MI5.

What will Emma Clifton sacrifice in order to secure the outcome of her trial against Lady Virginia Fenwick? Will the Russian writer Anatoly Babakov live to celebrate the success that Harry Clifton secured for him? Will Emma's brother Giles Barrington lose his career in politics once again to a scandal, or will he finally find love with Karin Pengelly, his half-German, half-British lover who might be a German spy? Will Sebastian finally be reunited with Samantha and his daughter Jessica, now a teenager with her own ideas about her parents' relationship? And will Lady Virginia finally get her comeuppance, or will she exact revenge on the Cliftons once and for all?

As always, it comes down to the very last moment and one last cliffhanger as Jeffrey Archer weaves another enthralling tale in the saga of the Clifton Chronicles.

PRAISE

"Archer packs a plot with thrills and chills enough for readers to keep turning the pages, saying, What's gonna happen next?...Expect once more unto the breach: The conclusion's a turbo-charged cliffhanger that'll have fans screaming Arrrcherr!"-Kirkus Reviews on Mightier Than the Sword

"No family saga would be complete without a villain, and this book has a good one, a well-drawn and believable character whose motivations are understandable. This thoroughly engaging old-school, multigenerational saga harks back to the work of Malcolm Macdonald, Belva Plain, and Irwin Shaw."-Booklist on Best Kept Secret

JEFFREY ARCHER was educated at Oxford University. He has served five years in Britain's House of Commons and nineteen years in the House of Lords. All of his novels and short story collections-including *Best Kept Secret*, *The Sins of the Father*, *Kane and Abel*, and *False Impression*have been international bestselling books. Archer is married with two sons and lives in London and Cambridge.



POLITICAL SCIENCE / **POLITICAL PROCESS** / **POLITICAL PARTIES** Macmillan Audio | 2/23/2016 9781427267986 | \$29.99 / \$34.50 Can. Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: First Serial, Second Serial, Audio, Book Club, Electronic, Reprint, Translation

Other Available Formats:

Audio ISBN: 9781427267993 Hardcover ISBN: 9781627795395 Ebook ISBN: 9781627795401

MARKETING

- * Print advertising: BookPage, Audiofile
- * Podcast advertising: Harper's
- *Outreach to liberal political outlets
- * Audio clip placed with media appearances

Audio tie-in to the Metropolitan marketing plans, including:
* National media campaign out of DC

- * Author tour: New York, Washington, DC, Boston, Philadelphia, San Francisco, Seattle, Portland, OR, Madison.
- * National TV, Radio, Print, and Online Publicity
- * Op-eds
- * Print Advertising: New York Daily
- * Outreach to political blogs and websites

Listen, Liberal

Thomas Frank; read by the author

From the bestselling author of What's the Matter With Kansas, a scathing look at the standard-bearers of liberal politics -- an audiobook that asks: what's the matter with Democrats?

It is a widespread belief among liberals that if only Democrats can continue to dominate national elections, if only those awful Republicans are beaten into submission, the country will be on the right course.

But this is to misunderstand the nature of the modern Democratic Party. Drawing on years of research and first-hand reporting, Frank points out that the Democrats have done little to advance liberal goals: expanding opportunity, fighting for social justice, and ensuring that workers get a fair deal. Indeed, they have scarcely dented the free-market consensus at all. This is not for lack of opportunity: Democrats have occupied the White House for sixteen of the last twenty-four years, and yet the decline of the middle class has only accelerated and the desperate need for comprehensive economic reform has gone unmet.

With his trademark sardonic wit and lacerating logic, Frank lays bare the essence of the Democratic Party's philosophy and constituency and how it has changed over the years. A form of corporate and cultural elitism has largely eclipsed the party's old working-class commitment, he finds. For the nation as a whole, Frank argues, it is a one-way ticket into the abyss of inequality. In this critical election year, Frank recalls the Democrats to their historic goals-the only way to reverse the ever-deepening rift between the rich and the poor in America.

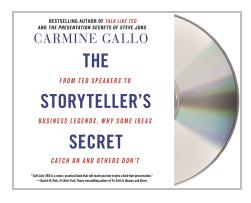
PRAISE

Praise for Pity the Billionaire:

"Thomas Frank is the thinking person's Michael Moore. If Moore, the left-wing filmmaker, had Frank's Ph.D. (in history from the University of Chicago), he might produce a book like this one." -Michael Kinsley, The New York Times Book Review

"Frank's wit is as sharp as ever, and his eye for detail and his ability to capture a scene reminded me of reading zoologist Dian Fossey on a group of strange political primates." -The Washington Post

THOMAS FRANK is the author of *Pity the Billionaire, The Wrecking Crew*, and *What's the Matter* with Kansas? A former columnist for The Wall Street Journal and Harper's, Frank is the founding editor of *The Baffler* and writes regularly for *Salon*. He lives outside Washington, D.C.



BUSINESS & ECONOMICS /
BUSINESS COMMUNICATION /
MEETINGS & PRESENTATIONS

Macmillan Audio | 2/23/2016 9781427266842 | \$29.99 / \$34.50 Can.

Audio CD | Carton Qty: 5.1 in W | 5.8 in H

Subrights: UK: St. Martin's Press Translation: St. Martin's Press

Other Available Formats:

Hardcover ISBN: 9781250071552 Audio ISBN: 9781427266859 Ebook ISBN: 9781466882690

MARKETING

- * Promotional video of author in studio
- * Promotion and online advertising with QDT
- * Google keyword advertising

Audio tie-in to the Holt marketing plans, including:

- * National Broadcast, Radio, and Print Publicity
- * Author Speaking Tour
- * Academic Marketing Campaign and Email Marketing Campaign
- * Reader Reviews on Goodreads.com
- * Author Website: CarmineGallo.com
- * Author Facebook:

Facebook.com/CarmineGalloAuthor

* Author Twitter:

Twitter.com/CarmineGallo

The Storyteller's Secret

From TED Speakers to Business Legends, Why Some Ideas Catch On and Others Don't

Carmine Gallo; Read by the author

Internationally bestselling author Carmine Gallo reveals the secrets to telling powerful, inspiring, and game-changing stories that will help you achieve any goal.

How did an American immigrant without a college education go from Venice Beach T-Shirt vendor to television's most successful producer? How did a timid pastor's son surmount a paralyzing fear of public speaking to sell out Yankee stadium, twice? How did the city of Tokyo create a PowerPoint stunning enough to win them the chance to host the Olympics?

They told brilliant stories.

Whether your goal is to sell, educate, fundraise, or entertain, your story is your most valuable asset: "a strategic tool with irresistible power," according to the *New York Times*. Stories inspire; they persuade; they galvanize movements and actuate global change. A well-told story hits you like a punch to the gut; it triggers the light bulb moment, the 'aha' that illuminates the path to innovation. Radical transformation can occur in an instant, with a single sentence; THE STORYTELLERS teaches you how to craft your most powerful delivery ever.

In his hugely attended *Talk Like TED* events, bestselling author and communications guru Carmine Gallo found, again and again, that audiences wanted to discover the keys to telling a powerful story. THE STORYTELLERS offers the answer, in 50 lessons from visionary leaders - each of whom cites storytelling as a crucial ingredient in success. A good story can spark action and passion; it can revolutionize the way people think and spur them to chase their dreams. Isn't it time you shared yours?

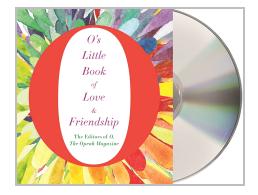
PRAISE

"Gallo's snappy presentation style perfectly compliments the practical and easy-to-follow tips." - Booklist on Talk Like TED

"I'm very jealous Carmine got to talk about storytelling. I had decided I would do a talk about storytelling, and then I found somebody who could do it much better than me." - Vinod Kholsa, Venture Capitalist

"Carmine's work has made a big impact on my presentations." - Darren Hardy, Publisher, Success magazine

CARMINE GALLO is the two-time *Wall Street Journal* bestselling author of *Talk Like TED*. He is a communications coach for widely admired brands such as Pfizer, LinkedIn, Intel, and Coca Colaand a popular keynote speaker who teaches the world's most respected business leaders how to deliver dynamic presentations and share inspiring stories. He is a columnist for Forbes.com and



FAMILY & RELATIONSHIPS / FRIENDSHIP

Macmillan Audio | 3/1/2016 **9781427270719** | **\$19.99** / **\$22.99 Can.** Audio CD | Carton Qty: 5.1 in W | 5.8 in H

Subrights: UK Rights: Flatiron Books Translation Rights: Flatiron Books

Other Available Formats: Hardcover ISBN: 9781250070104 Ebook ISBN: 9781250070111

MARKETING

* Print advertising: O, The Oprah Magazine, New York Times Book Review, BookPage

* OWN, Sirius radio serial

Audio tie-in to the Flatiron marketing plans, including:

- * ARCs
- * Book jacket reveal in tandem with O magazine twitter
- * Partner with O.com and O magazine social media for social media push
- * Goodreads finished copy giveaways
- * Twitter campaign with contributors prepub and on pub date

O's Little Book of Love and Friendship

The Editors of O, the Oprah Magazine; Read by a full cast

A collection of beautiful essays and personal writing around the theme of friendship-the third in our series of inspirational audiobooks from *O, The Oprah Magazine*.

An evocative and heartwarming collection of essays and anecdotes from great writers and celebrated thinkers. The editors of *O, The Oprah Magazine* have combed through the publication's extensive archives to create *O's Little Book of Love and Friendship*, featuring the very best writing on those topics from 15 years of *O*. Among the highlights: a frank, funny, and freewheeling conversation between two of the world's great BFFs, Oprah Winfrey and Gayle King; Lisa Kogan on ghost-writing her pals' dating profiles; Amy Bloom on the tricky parts of love; Julie Orringer on knowing you've found The One; Meg Wolitzer on her glorious gang of four; Paige Williams on coming to terms with the tragic deaths of her sorority sisters; and more. A perfect gift for anyone's nearest and dearest, *O's Little Book of Love and Friendship* is destined to become a treasured audiobook that listeners will turn to again and again.

Since its record breaking launch in 2000, *O, The Oprah Magazine* has been a trusted and beloved source of compelling stories and empowering ideas. Reaching twelve million readers each month, the content of *O Magazine*, stamped with Oprah Winfrey's unique vision, encourages confident, intelligent women to reach their dreams and make the choices necessary to lead happier, more fulfilling lives.



FICTION / THRILLERS

Macmillan Audio | 3/8/2016 **9781427267702** | **\$39.99** / **\$45.99 Can.** Audio CD | Carton Qty: 20

Subrights: UK rights: The Gernert Company Translation rights: The Gernert Company

Other Available Formats:

Ebook ISBN: 9781250036162 Hardcover ISBN: 9781250036179 Audio ISBN: 9781427267719

MARKETING

- * Sounds of Suspense promotion, including:
- -Crimespree Magazine, The Strand, Mystery Scene Magazine
- -Outreach to mystery/thriller blogs
- * Print advertising: BookPage, Library Journal
- * Google keyword and Facebook advertising
- * Special media kit included with mailings

Audio tie-in to the Minotaur marketing plans, including:

- * National Print, Broadcast, and Radio Publicity
- * Print and Online Advertising
- * Promotion on CriminalElement.com

The Middleman

Olen Steinhauer

This stunning standalone from *New York Times* bestseller Steinhauer follows the people on all sides of a domestic terrorist group, from the group's converts to the FBI agents investigating them

New York Times bestselling author Olen Steinhauer's next brilliantly drawn novel traces the rise and fall of a domestic American left-wing terrorist group. Told from the individual perspectives of an FBI agent, an undercover agent within the group, a convert to the terrorist organization, and a writer on the edges of the whole affair, this is another tightly wound thriller, and an intimate exploration of the people behind the politics, from a master of suspense.

PRAISE

Praise for All the Old Knives

"There's great narrative energy in the thrust and counterthrust of the dinner conversation...Steinhauer is a very fine writer and an excellent observer of human nature."-Publishers Weekly (starred review)

"A splendid tour de force."-The Washington Post

"[A] sneaky little gem...Mr. Steinhauer sustains the difficult balancing act of melding a heart-racing espionage plot with credible dinner table conversation."-*The New York Times Book Review*

"[A] masterfully plotted and suspenseful stand-alone."-Kirkus (starred review)

OLEN STEINHAUER, the *New York Times* bestselling author of ten previous novels, is a Dashiell Hammett Award winner, a two-time Edgar award finalist, and has also been shortlisted for the Anthony, the Macavity, the Ellis Peters Historical Dagger, the Ian Fleming Steel Dagger, and the Barry awards. Raised in Virginia, he lives in New York and Budapest, Hungary. Visit OlenSteinhauer.com.

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Macmillan Audio | 3/8/2016 **9781427268037** | **\$39.99** / **\$45.99 Can.** Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: First Serial, Second Serial, Audio, Book Club, Electronic, Reprint

Other Available Formats:

Audio ISBN: 9781427268044 Hardcover ISBN: 9781627793643 Ebook ISBN: 9781627793650

MARKETING

- * Video & social media posting from author in studio
- * Cerebral palsy group outreach
- * Clip placement aligned with media

Audio tie-in to the Holt marketing plans, including:

- * National Print, TV, Radio, and Online Publicity
- * Author Tour: NYC, Austin
- * Online Advertising: YouTube
- * Outreach to comedy, cerebral palsy, memoir, and book blogs & websites

MACMILLAN AUDIO

MARCH 2016

If at Birth You Don't Succeed

My Adventures with Disaster and Destiny

Zach Anner; Read by the author

The uplifting, laugh-out-loud stories of one disabled comedian's journey of triumphant misadventures on the road to independence, internet stardom, and romance

Comedian Zach Anner opens his frank and devilishly funny audiobook, *If at Birth You Don't Succeed*, with an admission: he botched his own birth. Two months early, underweight and under-prepared for life, he entered the world with cerebral palsy and an uncertain future. So how did this hairless mole-rat of a boy blossom into a viral internet sensation who's hosted two travel shows, impressed Oprah, driven the Mars Rover, and inspired a John Mayer song? (It wasn't "Your Body is a Wonderland.")

Zach lives by the mantra: when life gives you wheelchair, make lemonade. Whether recounting a valiant childhood attempt to woo Cindy Crawford, encounters with zealous faith healers, or the time he crapped his pants mere feet from Dr. Phil, Zach shares his fumbles with unflinching honesty and characteristic charm. By his thirtieth birthday, Zach had grown into an adult with a career in entertainment, millions of fans, a loving family, and friends who would literally carry him up mountains.

If at Birth is a hilariously irreverent and heartfelt memoir about finding your passion and your path even when it's paved with epic misadventure. This is the unlikely but not unlucky story of a man who couldn't safely open a bag of Skittles, but still became a fitness guru. You'll laugh, you'll cry, you'll fall in love with the Olive Garden all over again, and learn why cerebral palsy is, definitively, "the sexiest of the palsies."

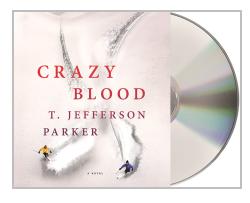
PRAISE

"Zach makes you want to be a better person, with his humor and his heart and everything he's had to deal with from the time he was born. I've never met anyone like him, and I've met a lot of people." --Oprah Winfrey

"Forget the travel show, Oprah. Give him a sitcom." -- New York Times

"Our favorite lovable, optimistic, and absolutely hilarious YouTube star in a wheelchair." --The Huffington Post

ZACH ANNER is an award-winning comedian, show host, and public speaker. In 2011, he won his own travel show on the Oprah Winfrey Network, *Rollin' With Zach*. He also hosted the shows *Have A Little Faith* for Rainn Wilson's media company SoulPancake, and *Riding Shotgun* and *Workout Wednesdays* on his own YouTube channel, which has over 8 million hits. Zach lives in Buffalo, NY and Austin, TX.



FICTION / LITERARY Macmillan Audio | 3/15/2016 9781427262103 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: UK Rights: Trident Media Translation Rights: Trident Media

Other Available Formats:

Ebook ISBN: 9781250064080 Hardcover ISBN: 9781250064097 Audio ISBN: 9781427262110

MARKETING

- * Sounds of Suspense promotion, including:
- -Print advertising: Mystery Scene Magazine, The Strand, Crimespree magazine
- -Outreach to mystery/thriller blogs
- * Goodreads giveaway
- * Radio giveaways in ski towns

Audio tie-in to the SMP marketing plans, including:

- * Regional Author Tour
- * National Print Publicity
- * Trade Advertising
- * Online Advertising
- * BookBrowse First Impressions Promotion
- * Discussion Guide Available Online
- * Featured Title at

ReadingGroupGold.com

- * Library Marketing Campaign
- * Blog Óutreach

* ...

Crazy Blood

A Novel

T. Jefferson Parker

From the critically acclaimed author of FULL MEASURE comes a novel about a ferocious rivalry between two brothers set in the high-octane world of Olympic skiing.

The Carson dynasty rules the ski resort town of Mammoth Lakes in the Sierra Nevada Mountains in California. Founded by patriarch Adam, the town is the site of the Mammoth Cup ski race--a qualifier for the Olympics. But when Wylie Welborn, Adam's illegitimate grandson, returns after a stint in Afghanistan, it reopens a dark moment in Carson family history: the murder of Wylie's father by his jealous and very pregnant wife, Cynthia. Her son Sky--born while his mother was in prison--and Wylie are half-brothers. They inherit not only superb athletic skills but an enmity that threatens to play out in a lethal drama on one of the fastest and most perilous ski slopes in the world.

Three powerful and unusual women have central roles in this volatile family feud: Cynthia, bent on destroying Wylie; his mother Kathleen, determined to protect him; and April Holly, a beautiful celebrity snowboarder, on track to win Olympic Gold. But, as Wylie falls in love with April and they begin to imagine a life away from the violence that has shattered his family, history threatens to repeat itself and destroy them both.

Combining exquisite prose with breathtaking scenes of high stakes skiing, CRAZY BLOOD is an unforgettable story of two brothers on a ruthless quest for supremacy.

PRAISE

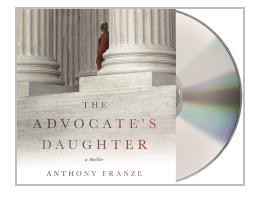
"A tense and compelling drama of the wars without and the wars within-and of the flame of violence that burns through the American psyche." -T.C. Boyle, *New York Times* bestselling author of *The Women*

"Stunning. [Parker] has touched on the frustrations and complications of coming home from war, domestic gun violence, and the often fraught relationship between brothers." - Lisa See, *New York Times* bestselling author of *Shanghai Girls*

T. JEFFERSON PARKER is the bestselling author of numerous novels, including *Storm Runners* and *The Fallen*. Alongside Dick Francis and James Lee Burke, Parker is one of only three writers to be awarded the Edgar Award for Best Novel more than once. Parker lives with his family in Southern California.

[&]quot;An emotional and gut-wrenching literary departure." -Associated Press

[&]quot;A moving, sometimes heartbreaking portrait of what often seems a lost generation." - Washington Post



FICTION

Macmillan Audio | 3/22/2016 **9781427268341** | **\$34.99** / **\$39.99 Can.** Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: UK Rights: Lisa Erbach Vance (Aaron Priest)/
Translation Rights: Lisa Erbach Vance (Aaron Priest)

Other Available Formats:

Hardcover ISBN: 9781250071651 Ebook ISBN: 9781466882836

MARKETING

- * Sounds of Suspense promotion, including:
- -Print advertising: *Crimespree Magazine*, *The Strand, Mystery Scene Magazine*
- -Outreach to mystery/thriller blogs
- * Goodreads giveaway
- * Audio promotion on CriminalElement.com
- * Outreach to legal blogs

Audio tie-in to the SMP marketing plans, including:

- -National Print Publicity
- -Early Reviewer Campaign
- -Author Website:
- AnthonyFranzeBooks.com

The Advocate's Daughter

Anthony Franze

A fast-paced hunt for a young woman's killer amid the dangerous factions jockeying for power in the Supreme Court, perfect for fans of Brad Meltzer, Gregg Hurwitz, and Joseph Finder.

A Washington, D.C. lawyer and a frequent major media commentator on the Supreme Court, Anthony Franze delivers a high-stakes story of family, power, loss and revenge set within the insular world of the highest court of our country.

Among Washington D.C. power players, everyone has secrets they desperately want to keep hidden, including Sean Serrat, a Supreme Court lawyer. Sean transformed his misspent youth into a model adulthood, and now has one of the most respected legal careers in the country. But just as he learns he's on the short list to be nominated to the U.S. Supreme Court, his daughter, Abby, a talented and dedicated law student, goes missing. Abby's lifeless body is soon found in the library of the Supreme Court, and her boyfriend, Malik Montgomery, a law clerk at the high court, is immediately arrested. The ensuing media frenzy leads to allegations that Malik's arrest was racially motivated, sparking a national controversy.

While the Serrat family works through their grief, Sean begins to suspect the authorities arrested the wrong person. Delving into the mysteries of his daughter's last days, Sean stumbles over secrets within his own family as well as the lies of some of the most powerful people in the country. People who will stop at nothing to ensure that Sean never exposes the truth.

PRAISE

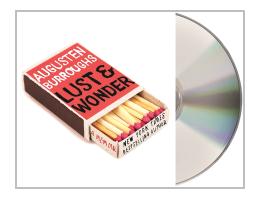
"A smart, suspenseful thriller." -Alafair Burke, New York Times bestselling author of All Day and a Night

"Smart, sophisticated, suspenseful, and written with real insider authenticity. A winner." -Lee Child

"Fans of *House of Cards* will love *The Advocate's Daughter*, a thriller that gives us a real insider's view of a Washington most of us will never see... Once it grabs you it won't let go." --Joseph Finder, *New York Times* bestselling author of *The Fixer*

"Fast paced, sharply plotted, and smartly written with an insider's knowledge of the land's highest court. A blast!" -Robert Dugoni, *New York Times* bestselling author

ANTHONY FRANZE has garnered national praise for his work as a lawyer in the Appellate and Supreme Court practice of a major Washington D.C. law firm. The *New York Times, Washington Post*, and other prominent news outlets have quoted or cited Franze concerning the Supreme Court, and he has been a commentator on high-court issues for *The New Republic, Bloomberg*, and *National Law Journal*. He lives in the Washington D.C. with his family.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Macmillan Audio | 3/29/2016 9781427270689 | \$29.99 / \$34.50 Can. Audio CD | Carton Qty:

Subrights: UK Rights: SMP Translation Rights: SMP

Other Available Formats:

Hardcover ISBN: 9780312342036 Ebook ISBN: 9781250082367

MARKETING

- * Bonus conversation with author on
- program
 * Print advertising: BookPage, Library Journal, Booklist, New York Times Book Review
- * Online advertising: BlogHer, outreach to relationship blogs
- * Buzzfeed list: "Relationship Wisdom from Augusten Burroughs"
- * Social media updates from the studio

Audio tie-in to the SMP marketing plans, including:

- * National Author Tour
- * National Print, Radio, Online, and **Broadcast Publicity**
- * National Print, Online, and Trade Advertising

Lust & Wonder

Augusten Burroughs; Read by the author

From the #1 New York Times bestselling author, a hilarious and ultimately tender, moving memoir

In chronicling the development and demise of the different relationships he's had while living in New York, Augusten Burroughs examines what it means to be in love, what it means to be in lust, and what it means to be figuring it all out. With Augusten's unique and singular observations and his own unabashed way of detailing both the horrific and the humorous, Lust and Wonder is an intimate and honest memoir that his legions of fans have been waiting for.

PRAISE

"[Burroughs] matches fine, perceptive writing with heartfelt, note-perfect narrating, achieving an emotional power few audiobooks can match." -AudioFile on You Better Not Cry audiobook, Earphones Award winner

"The story, as well as the author's narration, is bitterly funny. Burroughs leans in, sounding as if he is dishing the dirt with you at Starbucks." -The Plain-Dealer on Dry audiobook

"Dry is more than a heartbreaking tale; it's a heroic one. As with its predecessor, we finish the book amazed not only that Burroughs can write so brilliantly, but that he's even alive." -People on Dry

AUGUSTEN BURROUGHS is the number one New York Times bestselling author of This is How, A Wolf at the Table, You Better Not Cry, Possible Side Effects, Magical Thinking, Dry, Running with Scissors, and Sellevision. He lives in New York City.



FICTION / THRILLERS / CRIME Macmillan Audio | 11/8/2016 9781427267818 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: UK: ICM Translation: ICM

Other Available Formats: Hardcover ISBN: 9781250047250 Ebook ISBN: 9781466847613 Audio ISBN: 9781427267825

MARKETING

- * Bonus interview on program
- * Sounds of Suspense promotion, including:
- -Print advertising: Mystery Scene Magazine, The Strand, Crimespree
- -Outreach to mystery/thriller blogs
- * Goodreads giveaway

Audio tie-in to the SMP marketing plans, including:

- * National Print Publicity
- * Online Advertising Campaign
- * Promotion on CriminalElement.com
- * Promotion on The Hit List (HitListReads.com)
 * Social Media Promotion
- * Library Marketing Campaign

Untitled Clarkson Sequel

John Clarkson

James Beck and his crew return-one of their own is killed almost immediately after he's released from prison. Beck is determined to learn the truth, and supply his own brand of **justice**

The death of Paco "Packy" Johnson shouldn't have surprised anyone.

Paco Johnson spent a lifetime in the system-starting in juvie at age 10, then prison for most of his adult life. But he managed to make some real friends in prison, friends who helped him get parole, a place to stay, and plans to help him adjust to a life outside prison after seventeen years behind bars. But only seventeen hours after he was released, he was found dead-murdered-in the streets of the Bronx.

James Beck, ringleader of a tight clique of ex-cons based in Brooklyn's Red Hook section, 'can't save Packy any longer-but he can try to find out what happened to Packy, and why, and exact a measure of justice. But what drove Packy out onto the streets of the Bronx his first night back? Who did he run into that hated him enough to viciously beat him before executing him, and yet left behind his wallet full of cash?

But what at first appears to be a simple, if tragic, street killing, quickly becomes something much more difficult and complex. And it will take all the skills, connections, and cunning of Beck and his team not only to learn the truth but to survive the forces they've unwittingly unleashed.

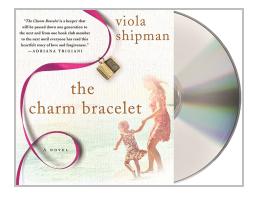
PRAISE

An "outstanding thriller... Fans of Lee Child's Jack Reacher will find a lot to like" -Publishers Weekly (starred review)

"With crisp prose, masterful plotting, and building suspense, this is a real treat for fans of gritty crime fiction, who will want more from Clarkson." -Booklist (starred review)

"Among Thieves is hardboiled urban noir from the pen of a master ... highly recommended." -Lee Child, New York Times bestselling author of Personal

JOHN CLARKSON is the author of six previous novels, including the first James Beck novel, AMONG THIEVES, as well as And Justice for One. He spent many years in the New York advertising industry--as a copywriter, running his own agency, and as a private consultant. He lives in Brooklyn, New York.



FICTION

Macmillan Audio | 3/29/2016 **9781427268228** | **\$29.99** / **\$34.50 Can.** Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: UK Rights: Wendy Sherman

Associates

Translation Rights: Wendy Sherman Associates

Other Available Formats:

Hardcover ISBN: 9781250071323 Ebook ISBN: 9781466882485

MARKETING

- * Reading group guide read by the author
- * Outreach to women's fiction bloggers
- * Facebook advertising targeting Nicholas Sparks fans

Audio tie-in to the SMP marketing plans, including:

- *National Print and Online Publicity
- *National Print and Online Advertising Campaign
- *Blog Outreach
- *Reading Group Gold Newsletter Feature
- *Email Marketing Campaign
- *Massive Goodreads Campaign
- *Trade Advertising: Shelf Awareness
- *Heroes & Heartbreakers outreach

The Charm Bracelet

A Novel

Viola Shipman

"Rich in character and story, *The Charm Bracelet* is utterly charming!" -Debbie Macomber, #1 *New York Times* bestselling author

A charm bracelet reconnects three generations of women.

Lolly, still lives in the family cabin on Lost Land Lake where her mother gave her the charm bracelet that would become Lolly's talisman and connection to family past and Lolly hopes the present, but her daughter, Arden, and granddaughter, Lauren, haven't visited in years and time is running out.

Arden, couldn't wait to leave her small town life behind for Chicago, but now divorced and burned out at work, she's simply trying to make it from day to day. In the rush of life she's let the years and all the things she once enjoyed slip away. When she receives an unexpected phone call she must decide if she can face going home.

Lauren, a talented young painter buries her passion to study business in the hopes of helping her mother after she discovers that her father left Arden struggling to make ends meet, but Lauren is slowly dying inside and doesn't know how to tell her mother the truth.

Through Lolly's charm bracelet each woman will rediscover the importance of family, love, faith, friends, fun and a passion for living as the magic of each charm changes their lives.

PRAISE

"There are family heirlooms that wind up in yard sales, and then there are the priceless ones that are passed down from generation to generation. *The Charm Bracelet* by Viola Shipman is a keeper, a novel, like a rare jewel that will be passed down one generation to the next, and from one book club member to the next until everyone has read this heartfelt, intergenerational story of love and forgiveness." -Adriana Trigiani, *New York Times* bestselling author

"I honestly cannot remember the last time I fell in love with a book as much as I have with *The Charm Bracelet*. This book is pure gold." -Matt Norcross, McLean & Eakin Booksellers

VIOLA SHIPMAN writes regularly for *People*, *Entertainment Weekly*, and *Coastal Living*, among other places, and is a regular contributor to *All Things Considered*.



FICTION / LITERARY

Macmillan Audio | 4/5/2016 9781427268259 | \$39.99 / \$45.99 Can.

Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: Brit.: Atlantic Books Trans., 1st ser., audio: FSG

Dram.: Brandt & Hochman Literary Agents, Inc.

Other Available Formats:

Hardcover ISBN: 9780374106683 Ebook ISBN: 9780374714048 Audio ISBN: 9781427268266

MARKETING

- * Reading Group Guide read by the author on program
- * Print advertising: BookPage, Library
- * Outreach to art history and literary blogs

Audio tie-in to the Sarah Crichton marketing plans, including:

- * Author Appearances
- * National Publicity
- * National Advertising
- * Library Marketing Campaign

The Last Painting of Sara de Vos

A Novel

Dominic Smith

A masterful new novel charts the circuitous course of the sole surviving work of a female Dutch painter

This is what we long for: the profound pleasure of being swept into vivid new worlds, worlds peopled by characters so intriguing and real that we can't shake them, even long after the story's done. In his earlier, award-winning novels, Dominic Smith demonstrated a gift for coaxing the past to life. Now, in *The Last Painting of Sara de Vos*, he deftly bridges the historical and the contemporary, tracking a collision course between a rare landscape by a female Dutch painter of the golden age, an inheritor of the work in 1950s Manhattan, and a celebrated art historian who painted a forgery of it in her youth.

In 1631, Sara de Vos is admitted as a master painter to the Guild of St. Luke's in Holland, the first woman to be so recognized. Three hundred years later, only one work attributed to de Vos is known to remain-a haunting winter scene, *At the Edge of a Wood*, which hangs over the bed of a wealthy descendant of the original owner. An Australian grad student, Ellie Shipley, struggling to stay afloat in New York, agrees to paint a forgery of the landscape, a decision that will haunt her. Because now, half a century later, she's curating an exhibit of female Dutch painters, and both versions threaten to arrive. As the three threads intersect, *The Last Painting of Sara de Vos* mesmerizes while it grapples with the demands of the artistic life, showing how the deceits of the past can forge the present.

PRAISE

"The Last Painting of Sara de Vos is, quite simply, one of the best novels I have ever read, and as close to perfect as any book I'm likely to encounter in my reading life. One of those rare books I'll return to again and again in the coming years." -Ben Fountain, author of Billy Lynn's Long Halftime Walk

DOMINIC SMITH grew up in Australia and lives in Austin, Texas. He has three previous novels-Bright and Distant Shores, The Beautiful Miscellaneous, and The Mercury Visions of Louis Daguerre. His short fiction was nominated for a Pushcart Prize and appeared widely, including in The Atlantic, Texas Monthly, and the Chicago Tribune's Printers Row Journal. He has received a Literature Grant from the Australia Council for the Arts, a Dobie Paisano Fellowship, and a Michener Fellowship.

APRIL 2016

JUVENILE FICTION / SOCIAL ISSUES / PREJUDICE & RACISM Macmillan Audio | 4/5/2016 9781427267962 | \$39.99 / \$45.99 Can.

Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Other Available Formats:

Hardcover ISBN: 9781250074119 Ebook ISBN: 9781250080240 Audio ISBN: 9781427267979

MARKETING

- * Print advertising: School Library Journal, Locus, Romantic Times
- * Romantic Times giveaway
- * Promotion on Tor.com, Heroes & Heartbreakers

Audio tie-in to the Feiwel marketing plans, including:

- * National Author Tour
- * Book Festival/Trade Show Appearances
- * San Diego Comic Con Promotions
- * National Media Campaign
- * Major National Consumer Advertising
- * Major Digital Marketing & Social Media Campaign

Flawed

Cecelia Ahern

The Scarlet Letter meets Divergent in this thoughtful and thrilling audiobook by bestselling author Cecelia Ahern.

Celestine follows the rules, which is perfect in a society governed by an unyielding punishment system. One wrong decision and your skin is painfully branded as Flawed. When Celestine makes the forbidden decision to help a Flawed she is thrown on trial by her boyfriend Art's father, head of the Tribunal. She must decide if she's willing to stand up for what she believes in, endure heinous brandings and lose Art forever, or be a puppet for the Tribunal but keep him by her side.

Cracks form in the Tribunal's foundation. Celestine seeks help in Carrick, a mysterious Flawed boy she meets while imprisoned, and someone she knows will help her. Underground rebellions are forming, pushing for what's right. Maybe being right or wrong isn't so black and white. But it is life or death.

Cecelia Ahern's first young adult novel is a thought-provoking look at society and human nature, doused with intense romance and family dynamics.

Everybody stays still in their seats, waiting, my heart beating loudly over the silence. Two Whistleblowers climb aboard blowing silver whistles so loudly most people block their ears. They're wearing their signature red vests over black combats and shirts. They make their way towards me and the old man.

'See? I told you it will be fine,' I tell the man over the noise. 'They're here. Help is here.' He nods faintly, his eyes closed. I expect them to go to the old man who is passed out on the chair, exhausted and taking short breaths, sweat covering his skin in a fine layer of film. But they don't go to him. They come for m...

CECILIA AHERN is the award-winning and bestselling author of many adult novels including *P.S.*, *I Love You*, which was a major motion picture in 2005. This is her debut young adult novel. She resides in Ireland.



JUVENILE FICTION / FANTASY & MAGIC

Macmillan Audio | 4/5/2016 **9781427267726** | **\$29.99** / **\$34.50 Can.** Audio CD | Carton Qty: 20

Subrights: UK Rights: Atom (Little, Brown UK) Translation Rights: Trident Media Group

Other Available Formats:

Hardcover ISBN: 9781250063885 Audio ISBN: 9781427267733 Ebook ISBN: 9781466868878

MARKETING

- * Print Advertising: Library Journal
- * Griffin Teen promotion
- * Promotion on SherrilynKenyon.com, NickGautier.com and OfficialSanctuary.com

Audio tie-in to the SMP marketing plans, including:

- *National Print and Online Publicity
- *Online Advertising Campaign
- *Major Social Media Campaign
- *GriffinTeen.com Promotion
- *Email Marketing Campaign
- *Author

Website:www.officialsanctuary.com

*Author

Website:www.SherrilynKenyon.com *Active on Facebook (196k Likes) and

Twitter (43k Followers)

Invision

Sherrilyn Kenyon; read by Holter Graham

The next novel in the bestselling *Chronicles of Nick* series from #1 New York Times bestselling author Sherrilyn Kenyon

Think you have a lot of pressure on your shoulders? Nick Gautier was born to bring about the end of the world. . . it's not easy being the heir of a demon overlord

But Nick is determined to thwart his destiny and get into a good college. To be more than his genetics and prophecy foretell. No one is ever going to tell this stubborn Cajun who and what he really is. Or how to live his life.

Not even the Fates of the Universe. But now that he and his team of ancient gods and demons have claimed the Eye of Ananke and he sees the missteps of the future, he has to battle the demons within that are far deadlier and more treacherous than any he's battled before. All the while his arch nemesis is back and determined to reclaim his place as the harbinger for Armageddon. Even if it means killing Nick and barbecuing everyone he loves to do so.

PRAISE

"[A] publishing phenomenon . . . [Sherrilyn Kenyon is] the reigning queen of the wildly successful paranormal scene . . . Just one example of arguably the most in-demand and prolific authors in America these days." -Publishers Weekly

"Kenyon's writing is brisk, ironic and relentless imaginative. These are not your mother's vampire novels." -Boston Globe

"[An] engaging read." -Entertainment Weekly

New York Times bestselling author **SHERRILYN KENYON** is a regular in the #1 spot. This extraordinary bestseller continues to top every genre in which she writes. More than 60 million copies of her books are in print in more than one hundred countries. Her current series include The Dark-Hunters, The League, and Chronicles of Nick. Her Chronicles of Nick and Dark-Hunter series are soon to be major motion pictures.



FICTION / THRILLERS
Macmillan Audio | 4/12/2016
9781427267771 | \$39.99 / \$45.99 Can.
Audio CD | Carton Qty: 20
5.1 in W | 5.8 in H

Subrights: UK rights: Writers House Translation rights: Writers House

Other Available Formats: Hardcover ISBN: 9781250066848 Audio ISBN: 9781427267788

MARKETING

- * Sounds of Suspense promotion, including:
- -Print advertising: Mystery Scene Magazine, The Strand, Crimespree magazine
- -Outreach to mystery/thriller blogs
- * Back ad in paperbacks and eBooks

Audio tie-in to the SMP marketing plans, including:

- *National Print Publicity
- *Online Advertising and Trade Advertising Campaigns
- *Widespread Social Media Campaign
- *NetGalley Blogger Campaign
- *Email Marketing Campaign

Poisonous

Allison Brennan; Read by Eliza Foss

In NYT bestseller Allison Brennan's latest hardcover, investigative reporter Max Revere realizes her boyfriend might be keeping some dark secrets when he's accused of murdering his ex-wife.

APRIL 2016

Investigative journalist Maxine "Max" Revere is in Monterey, CA working on a cold case involving a woman who's been missing for five years. The prime suspect in her disappearance was her estranged husband, but the police had no real evidence. Max came at the behest of the couple's daughter, who wants to finally know the truth about what happened to her mother. It's a case that hits very close to home for Max.

And then, Max learns that police detective-and her sometime romantic interest-Nick Santorini is the prime suspect in his ex-wife's murder. Max is determined to find out what's going on, and while Nick is in jail and the police won't let her see him, she starts investigating on her own. Nick is furious when he finds out she's been meddling, but Max can't leave the case alone. And then, when she catches Nick in a lie, Max is torn over what to do-and what to believe.

PRAISE

"Eliza Foss is impeccable... she performs as if she's totally in the moment with Maxine, and sweeps the listener with her... a winning performance." -Audio File Magazine

"Don't miss Max Revere's roller-coaster new thriller. Talk about grit and courage, Max never gives up." -Catherine Coulter

"Brennan is guaranteed to excite fans with the launch of [this] new suspense series...With Maxine Revere, Brennan has created a complicated and compelling new protagonist." -RT Book Reviews (4½ stars)

ALLISON BRENNAN is the *New York Times* and *USA Today* bestselling author of more than twenty novels and many short stories. A former consultant in the California State Legislature, she lives in Northern California with her husband Dan and their five children.



FICTION / THRILLERS

Macmillan Audio | 4/12/2016 **9781427266880** | **\$39.99** / **\$45.99 Can.** Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

Subrights: UK Rights: The Friedrich Agency Translation Rights: The Friedrich Agency

Other Available Formats:

Hardcover ISBN: 9781250010131 Audio ISBN: 9781427266897

MARKETING

- * Sounds of Suspense promotion, including:
- -Print advertising: *Crimespree Magazine,The Strand, Mystery Scene Magazine*
- -Outreach to mystery/thriller blogs
- * Print advertising: NYT Book Review, LA Times, AudioFile, Booklist, BookPage, Library Journal
- * Online advertising: Pandora
- * Casting announcement preorder campaign

Audio tie-in to the SMP marketing plans, including:

- *National Print and Online Advertising Campaigns
- *Major Online & Social Media Campaign
- *Email Marketing Campaign
- *Goodreads Campaign
- *Libra...

Most Wanted

Lisa Scottoline

From the *New York Times* bestselling author, a new novel of suspense and emotional justice.

Lisa Scottoline delivers another searing, powerful blockbuster novel that explores hot-button issues within the framework of an intricately plotted thriller. When a woman and her husband, desperate for a baby, find themselves unable to conceive, they decide to take further steps. Since it is the husband who is infertile, the heroine decides to use a donor. And all seems to be well. Three months pass and she is happily pregnant. But a shocking revelation occurs when she discovers that a man arrested for a series of brutal murders is her donor - the biological father of the child she is carrying. Delving deeper to uncover the truth, the heroine must face her worst fears, and confront a terrifying truth. *Most Wanted* is sure to be Lisa Scottoline's most discussed, bestselling novel yet.

PRAISE

Praise for Lisa Scottoline

TERRIFIC! -Booklist on Accused

"Scottoline writes riveting thrillers that keep me up all night, with plots that twist and turn."-Harlan Coben

"Scottoline knows how to keep readers in her grip." -The New York Times Book Review

"Lisa Scottoline is one of the very best writers today." -Michael Connelly

"Scottoline writes with genuine snap, producing smartly structured mystery thrillers." -Entertainment Weekly

"Scottoline rocks!" -Nora Roberts

LISA SCOTTOLINE is a *New York Times* bestselling and Edgar Award-winning author of twenty-two novels. She has served as the president of Mystery Writers of America. She has 30 million copies of her books in print in the U.S., and she has been published in thirty-five countries. She writes a column with her daughter, Francesca Serritella, for *The Philadelphia Inquirer*, and those stories have been adapted into a series of memoirs. She lives in the Philadelphia area with an array of disobedient pets...



BUSINESS & ECONOMICS / ENTREPRENEURSHIP

Macmillan Audio | 4/12/2016 **9781427268181** | **\$29.99** / **\$34.50 Can.** Audio CD | Carton Qty: 20

Subrights: U.K. Rights: Flatiron Books Translation Rights: Flatiron Book

Other Available Formats:

Hardcover ISBN: 9781250070500 Audio ISBN: 9781427268198

MARKETING

- * Radio giveaways
- * Sounds of Success Campaign, including:
- -Online promotion and advertising on business and management sites -Cross-promotion on Quick & Dirty Tips with Get it Done Guy and Public Speaker -Business blog and media outreach
- * Business media outreach, including beer business & beer media

Audio tie-in to the Flatiron marketing plans, including:

- * National Publicity and Advertising
- * Tie-in with Boston Beer outreach efforts
- * Extensive author speaking schedule

Quench Your Own Thirst

Business Lessons Learned Over a Beer or Two

Jim Koch; Read by the author

Founder of The Boston Beer Company, Samuel Adams brewer, & catalyst of American craft beer, Jim Koch tells all about business, beer, & turning your passion into a successful company.

It looked like an unwinnable David and Goliath struggle: one guy against the mammoth American beer industry. When others balked at Jim Koch's plan to leave his consulting job and start a brewery challenging American palates, he picked out a family recipe and plowed ahead, launching the company that helped to redefine American beer, Samuel Adams. His mission was simple: make the best beer possible.

QUENCH YOUR OWN THIRST offers unprecedented insight into Koch's whirlwind ride to the top of craft brewing. His innovative company model, savvy business choices, and belief in his beer have led The Boston Beer Company to be the leading brewer of handcrafted, full-flavored craft beers.

Koch's anecdotes, quirky musings, and bits of wisdom go far beyond brewing the best lager in the nation. This audiobook, in Koch's own voice, is a fun, engaging guide for building a career or launching a successful business based on your passions. QUENCH YOUR OWN THIRST is the key to the ultimate dream: being successful while doing what you love.

JIM KOCH is the founder of The Boston Beer Company and brewer of Samuel Adams. He founded the company in 1984 using his great-great grandfather's recipe and set to the task of revolutionizing American beer. Samuel Adams Boston Lager has led the American Craft Beer Revolution for more than 30 years, bringing full-flavored beer to the American beer landscape. The Boston Beer Company has become the leading American craft brewery with annual sales of \$904 million, totaling 1% of the US beer market.

The Hockey Stick Principles

APRIL 2016

The 4 Key Stages to Entrepreneurial Success

Bobby Martin

A guide to what to expect when you first start a business, based on the author's study of 114 different start-ups and their growth patterns.

What if every successful start-up followed a predictable pattern, and by knowing that pattern ahead of time, you could be more successful? In *The Hockey Stick* Principles, business consultant Bobby Martin shares his study of more than 100 new businesses, from Lending Tree to Under Armour to iContact, to show that every one of them has had a "hockey stick" growth history, starting with a tinkering period, moving through the daunting "blade years" before finally making it to the crucial inflection point that precedes surging growth.

In this simple but incredibly helpful audiobook, Martin takes us through each of those four stages of the hockey stick pattern, giving us a road map that will help any entrepreneur navigate the inevitable ups and downs of their business's early years.

BOBBY MARTIN is the president and cofounder of Vertical IQ, and also cofounded First Research. He speaks frequently about entrepreneurship at universities around the U.S. and at corporate events.

BUSINESS & ECONOMICS / ENTREPRENEURSHIP

Macmillan Audio | 4/26/2016 9781427268129 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20

Subrights: U.K. Rights - Flatiron Books Translation Rights - Flatiron Books

Other Available Formats:

Hardcover ISBN: 9781250066374 Audio ISBN: 9781427268136

MARKETING

The

Hockey

Principles

The 4 Key Stages to Entrepreneurial Success

Stick

- * Sounds of Success Campaign, including:
- Online promotion and advertising on business and management sites -Cross-promotion on Quick & Dirty Tips with Get it Done Guy and Public Speaker
- * Entrepreneurship media outreach
- * Facebook ads targeting Shark Tank fans

Audio tie-in to the Flatiron marketing plans, including:
* National newsletter advertising

- * Facebook, Google ads
- * National business page coverage, online and in print
- * Business radio outreach, national and regional
- * Review attention print and ...



FICTION / CRIME
Macmillan Audio | 1/12/2016
9781427271709 | \$39.99 / \$45.99 Can.
Audio CD | Carton Qty:
5.1 in W | 5.8 in H

Other Available Formats: Hardcover ISBN: 9781250080455 Audio ISBN: 9781427271693 Ebook ISBN: 9781466892484

Once a Crooked Man

David McCallum

From the beloved actor known for *The Man from U.N.C.L.E.* and *NCIS* (TV's number one drama), comes a quirky crime novel featuring a well-intentioned actor, a trio of suave crooks, and a series of u...

Sal, Max, and Enzo Bruschetti have spent their entire lives keeping a low profile. As their criminal empire has grown more diverse, they have relied on an increasingly complex web of financial arrangements to keep their business safe from prying eyes. Now wealthy and aging, they have decided to retire from crime. Right after they tie up a few loose ends...

But when actor Harry Murphy inadvertently overhears the Bruschetti brothers plotting to turn several associates into "dead meat" he is stricken by conscience and decides he must intervene. After traveling to London to warm one of the intended victims, Harry is caught up in a shootout, forced to flee in a high speed chase, mistaken for a Bruschetti agent, and handed a suitcase filled with cash. Out of his depth and in over his head, Harry is picked up by the British authorities who want to use him to build a case against the mysterious Bruschettis.

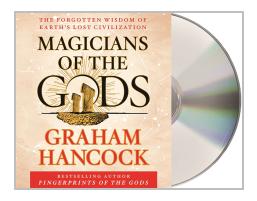
Paired with an unorthodox but sexy special agent, Harry is sent back to New York in the hope he can use his theatrical talents to flush out the Bruschetti brothers. But after being abandoned by his handlers, threatened with castration, and forced to leap into the Hudson River, Harry decides to take matters into his own hands.

What follows is a madcap game of cat and mouse in which cops, criminals, bodies, and plot twists pile up faster than SAG members at an open audition. The action races around New York before returning to England...

PRAISE

"McCallum received more fan mail than any actor in the history of MGM." -- The Boston Globe

David McCallum is a Scottish-born actor and musician. He is best known for his roles as Russian secret agent Illya Kuryakin in the television series *The Man From U.N.C.L.E.*, interdimensional operative Steel in *Sapphire & Steel*, and his current role as medical examiner Dr. Donald "Ducky" Mallard on *NCIS*.



HISTORY / ANCIENT Macmillan Audio | 11/10/2015 9781427267870 | \$39.99 Audio CD | Carton Qty: 20 5.1 in W | 5.8 in H

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MARKETING

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- * Bonus interview with the author on program
 * Facebook advertising

Audio tie-in to the Thomas Dunne marketing plans, including:

- * National Print Publicity
- * National Radio Publicity
- * Online Publicity
- * Online Advertising
- * Blog Outreach
- * Email Marketing Campaign
- * Author Website/Blog: grahamhancock.com
- Active on Facebook:

facebook.com/Author.GrahamHancock; 211k followers

* Active on Twitter: @Graham Hancock; 74k followers

Magicians of the Gods

The Forgotten Wisdom of Earth's Lost Civilization

Graham Hancock

With over 5 million copies sold worldwide of Fingerprints of the Gods, its sequel brings new evidence supporting Hancock's thesis that a cataclysm wiped out a great global civilization.

Graham Hancock's *Fingerprints of the Gods* remains an astonishing, deeply controversial investigation of the mysteries of and the evidence for Earth's lost civilization. Twenty years on, Hancock returns with its sequel filled with completely new scientific and archaeological evidence.

Near the end of the last Ice Age, a giant comet caused a global cataclysm, wiping out Earth's earliest civilization, a second soon followed. But, there were survivors who settled at key locations - Gobekli Tepe in Turkey, Giza, ancient Sumer, Mexico, Peru and across the Pacific.

But, the comet that wrought such destruction may not be done with us yet. An astronomical message encoded at Gobekli Tepe, and in Egypt's Sphinx, warns that the 'Great Return' will occur in our time...

PRAISE

Praise for Fingerprints of the Gods:

"Intriguing and entertaining and sturdy enough to give a long pause for thought."-Kirkus Reviews

"Readers will hugely enjoy their quest in these pages of inspired storytelling."-The Times of London

"A reading experience of pure gold...History buffs, Bible scholars, anyone who likes a great intellectual detective yarn will plunge into The Sign and the Seal and not come up for air until the end."- Seattle Times on The Sign and the Seal

"Hancock challenges orthodox history...his sweep through the ancient world is arresting and audacious."-Daily Mail (London) on Underworld

GRAHAM HANCOCK is the author of the international non-fiction bestsellers The Sign and the Seal and Fingerprints of the Gods. His books have sold more than 7 million copies worldwide and have been translated into thirty languages. His lectures, radio and TV appearances, including TV series Quest For The Lost Civilization and Flooded Kingdoms of the Ice Age, as well as his strong internet presence, have put his ideas before audiences of tens of millions.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

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MARKETING

- * Print advertising: New York Times Book Review Holiday ad, BookPage
- * Online advertising: Pandora
- * Google keyword and targeted Facebook advertising
- * Music media outreach
- * Radio giveaways

Audiotie-in to the Flatiron marketing plans, including:

* TK

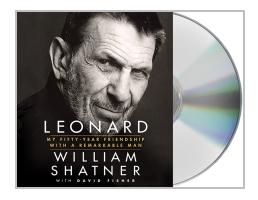
Boys in the Trees

A Memoir

Carly Simon; read by the author

Simon's memoir reveals her remarkable life, beginning with her storied childhood as the third daughter of Richard L. Simon, the co-founder of publishing giant Simon & Schuster, her musical debut as half of The Simon Sisters performing folk songs with her sister Lucy in Greenwich Village, to a meteoric solo career that would result in 13 top 40 hits, including the #1 song "You're So Vain." She was the first artist in history to win a Grammy Award, an Academy Award and a Golden Globe Award, for her song "Let the River Run" from the movie *Working Girl*.

The memoir recalls a childhood enriched by music and culture, but also one shrouded in secrets that would eventually tear her family apart. Simon brilliantly captures moments of creative inspiration, the sparks of songs, and the stories behind writing "Anticipation" and "We Have No Secrets" among many others. Simon recounts romantic entanglements with some of the most famous men of the day that fueled her confessional lyrics, as well as describing the unraveling of her storybook marriage to James Taylor.



BIOGRAPHY &
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MARKETING

- * Read by William Shatner
- * Pandora advertising
- * Cross-promotion with Tor.com
- * Targeted promotion on Star Trek fan sites & social

Audio tie-in to the SMP marketing plans, including:

- *National print publicity
- *National radio publicity
- *National broadcast publicity
- *Reader reviews on GoodReads.com
- *Email marketing campaign
- *Author website: williamshatner.com
- *Author Facebook:

Facebook.com/williamshatner

*Author Twitter:

Twitter.com/williamshatner

Leonard

My Fifty-Year Friendship with a Remarkable Man

William Shatner with David Fisher; read by the author

William Shatner's personal tribute to his longtime friend and *Star Trek* co-star, Leonard Nimoy. Read by the author.

William Shatner and Leonard Nimoy first met as journeymen actors on the set of *The Man from U.N.C.L.E.* Little did they know that their next roles, in a new science-fiction television series, would shape their lives in ways no one could have anticipated. In seventy-nine television episodes and six feature films, they grew to know each other more than most friends could ever imagine.

Over the course of nearly half a century, Shatner and Nimoy saw each other through personal and professional highs and lows. In this powerfully emotional audiobook, Shatner tells the story of a man who was his friend for over fifty years, recounting anecdotes and untold stories of their lives on and off set, as well as gathering stories from Nimoy's close friends and family to present a full picture of a rich life.

As much a biography of Nimoy as an autobiography of their friendship, this is a uniquely heartfelt narrative told by one legendary actor in celebration of another.

PRAISE

Praise for *Up Till Now*

"Shatner almost whispers into the microphone, creating an intimate connection between himself and the listener." —Publishers Weekly

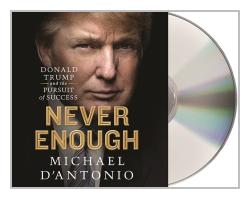
"One cannot help but laugh when he laughs and feel empathy when he relates sad episodes in his life. Every word in this audio presentation provides the listener with a superlative William Shatner moment." —Audio File

"Shatner's sincerity, honesty, and heightened sense of humor all come across at warp speed in this entertaining memoir." —Publishers Weekly

"Shatner makes you feel like he's sitting out on the balcony with you, sharing a cigar and waxing nostalgic." —The Oregonian

WILLIAM SHATNER has worked as a musician, producer, director, and celebrity pitchman, and played Captain Kirk on Star Trek (1966 to 1969) and in seven *Star Trek* films. He won an Emmy and a Golden Globe for his role in the TV drama *Boston Legal*.

DAVID FISHER is the author of more than 20 *New York Times* bestsellers, including William Shatner's autobiography *Up Till Now*.



BIOGRAPHY & AUTOBIOGRAPHY / BUSINESS Macmillan Audio | 9/22/2015 9781427274458 | \$39.99 / \$45.99 Can. Audio CD | Carton Qty: 20 5.1 in W | 6 in H | 1.5 in T | 0.9 lb Wt

Other Available Formats: Hardcover ISBN: 9781250042385 Audio ISBN: 9781427271723 Ebook ISBN: 9781466840423

Never Enough

Donald Trump and the Pursuit of Success

Michael D'Antonio

A revealing new unauthorized biography featuring firsthand interviews, including with "the Donald" himself, by Pulitzer Prize-winning reporter Michael D'Antonio.

In one way or another, Donald Trump has been a topic of conversation in America for almost forty years. No one in the world of business-not Bill Gates, Steve Jobs, or Warren Buffett-has been as famous as Trump for as long. First associated with high-profile real estate development in 1970s Manhattan, his name has since become synonymous with success defined by wealth and luxury.

What does one make of a grown man who, when he argues with women, stoops to insulting their appearance and habitually courts controversy? What if the same man were among the most prominent people in the world, and a privately generous person who once handed a dying child a \$50,000 check so that he could enjoy the last months of his life? Add to the picture a kind of resilience that has allowed him to stage countless comebacks and truly a boundless level of optimism, and you get a figure so compelling that he cannot be dismissed simply because of his personality.

Drawing upon exclusive interviews and detailed research, Michael D'Antonio presents the full story of Donald Trump, a man who, for all of his excesses, is perfectly adapted to our world.

PRAISE

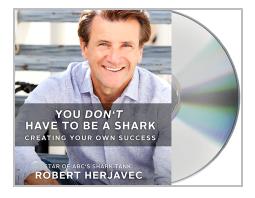
"D'Antonio has delivered an intriguing portrait of an American individualist and his time."-Los Angeles Times Book Review on Hershey

"Hershey is a valuable addition to the literature of American business and philanthropy."-The Washington Post Book World

"D'Antonio ... is an exceedingly able storyteller.... A gripping story."-Chicago Tribune on The State Boys Rebellion

"Stunning ... a vivid, careful, and ultimately momentous piece of journalism."-The Boston Globe on The State Boys Rebellion

As part of a team of journalists from *Newsday*, MICHAEL D'ANTONIO won the Pulitzer Prize for his reporting before going on to write many acclaimed books, including *Atomic Harvest* and *The State Boys Rebellion*. He has also written for *Esquire*, *The New York Times Magazine*, and *Sports Illustrated*. He lives in Miller Place, New York.



BUSINESS & ECONOMICS / PERSONAL SUCCESS Macmillan Audio | 3/29/2016 9781427275998 | \$29.99 / \$34.50 Can. Audio CD | Carton Qty: 5.1 in W | 5.8 in H

Other Available Formats: Hardcover ISBN: 9781250092236 Ebook ISBN: 9781250092243 Audio ISBN: 9781427276001

MARKETING *TK

You Don't Have to Be a Shark

Creating Your Own Success

Robert Herjavec; read by the author

From the Shark Tank star comes a business audiobook in which he transcends the business world, helping us all learn the art of persuasion to get ahead in our personal and professional lives.

Many people assume that effective sales ability demands a unique personality and an aggressive attitude. It's not true, and Robert Herjavec is proof. Known as the "Nice Shark" on the ABC's hit show SHARK TANK, Robert Herjavec is consistently selected the most popular "shark" by viewers, who respond to his affable nature. He has developed an honest and genuine approach to life and selling that has set him apart from his cut-throat colleagues, and rewarded him with a degree of wealth measured in hundreds of millions of dollars, and a level of fame and respect that most people can only imagine.

In You Don't Have to Be a Shark, Robert transcends pure sales technique and teaches the "non-businessperson" what they need to know in order to sell themselves successfully. We are each our own greatest asset, and in order to achieve our goals, we need to be able to communicate with others, position ourselves and even look the part. Robert's philosophy is simple: Great salespeople are made, not born, and no one achieves success in life without knowing how to sell. Entertaining, enlightening and effective, You Don't Have to Be a Shark will reveal the secrets of one of North America's most successful businessmen, who also happens to be one of today's most prominent TV personalities, delivered in a friendly, down-to-earth manner, and filled with anecdotes and observations to support its hard-nosed advice.

ROBERT HERJAVEC is the author of two books, *Driven* and *The Will to Win*, that were simultaneous bestsellers on the *Globe & Mail* list, and enjoyed rave reviews for the quality of their advice and the appeal of their writing style.

JOHN LAWRENCE REYNOLDS is the award-winning author of more than two dozen fiction and non-fiction works baring the names of corporate CEOs, politicians, and celebrities, and he played a key role in the creation of Robert Herjavec's first two books, *Driven* and *The Will To* ...

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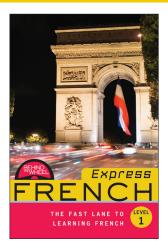
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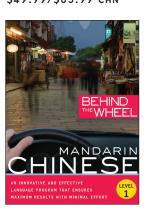
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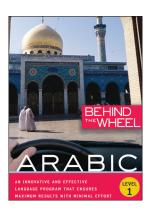
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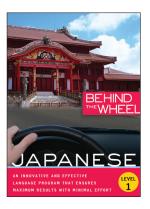
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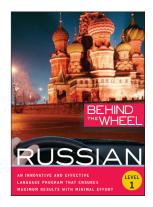
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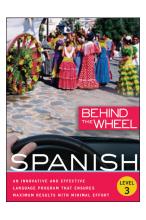
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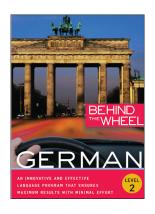
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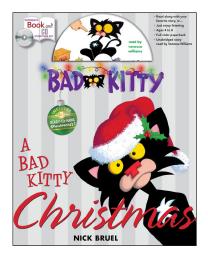
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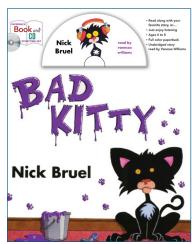
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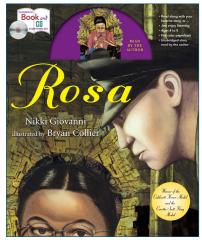
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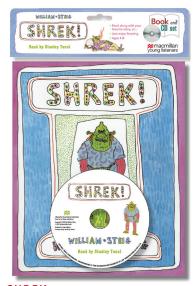


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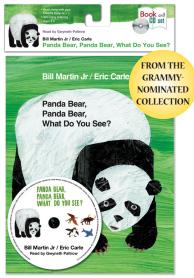
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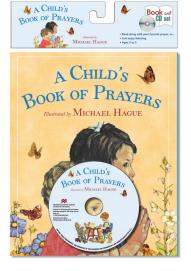
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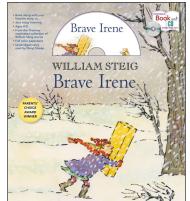
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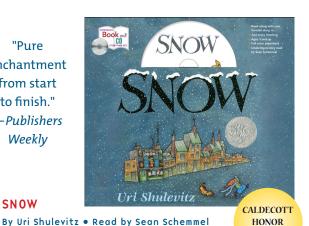
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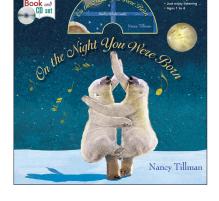


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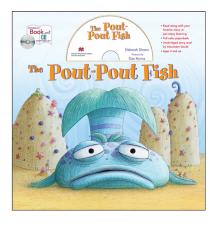
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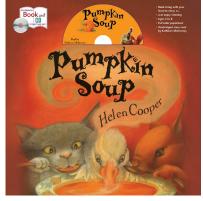
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