

if you love me



A MOTHER'S JOURNEY
THROUGH HER DAUGHTER'S
OPIOID ADDICTION

MAUREEN CAVANAGH

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Henry Holt and Co. | 9/4/2018 9781250297341 | \$26.00 Hardcover with dust jacket | 224 pages | Carton Qty: 28 9.3 in H | 6.1 in W

Other Available Formats:

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MARKETING

Author Appearances
National Review and Feature Attention
National Media Attention
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If You Love Me

A Mother's Journey Through Her Daughter's Opioid Addiction

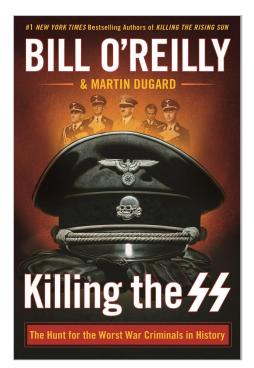
Maureen Cavanagh

Maureen Cavanagh's gripping memoir is the story of a mother who suddenly finds herself on the frontlines of the opioid epidemic as her daughter battles—and ultimately reckons with—substance use d...

Fast-paced and heartwarming, devastating and redemptive, Maureen's incredible odyssey into the opioid crisis—first as a parent, then as an advocate—is ultimately a deeply moving mother-daughter story. When Maureen and her ex-husband Mike see their daughter Katie's needle track marks for the first time, it is a complete shock. But, slowly, the drug use explains everything—Katie's constant exhaustion, erratic moods, and all those spoons that have gone missing from the house. Once Mike and Maureen get Katie into detox, Maureen goes to sleep that night hoping that in 48 hours she'll have her daughter back. It's not that simple.

Like the millions of parents and relatives all over the country—some of whom she has helped through her nonprofit organization—Maureen learns that recovery is neither straightforward nor brief. She fights to save Katie's life, breaking down doors on the seedy side of town with Mike, kidnapping Katie outside a convenience store, and battling the taboo around substance use disorder in her picturesque New England town. Maureen is launched into the shadowy world of overcrowded, for-profit rehabilitation centers that often prey on worried parents. As Katie runs away from one program after another, never outrunning her pain, Maureen realizes that even while she becomes an expert on getting countless men and women into detox and treatment centers, she remains powerless to save her own daughter. Maureen's unforgett...

Maureen Cavanagh is the founder of Magnolia New Beginnings, a nonprofit peer-support group for those living with or affected by substance use disorder. She has been recognized by *The New York Times*, CNN, and other outlets for her work fighting the opioid crisis and the stigma that surrounds it.



HISTORY / HOLOCAUST

Henry Holt and Co. | 9/18/2018 9781250165541 | \$30.00 / \$39.00 Can. Hardcover with dust jacket | 320 pages | Carton Qty: 20 9.3 in H | 6.1 in W illustrations t/o?

Other Available Formats:

Ebook ISBN: 9781250165558 Audio ISBN: 9781427299062 Audio ISBN: 9781427299055

Killing the SS

The Hunt for the Worst War Criminals in History

Bill O'Reilly & Martin Dugard

Confronting Nazi evil is the subject of the latest installment in the mega-bestselling *Killing* series.

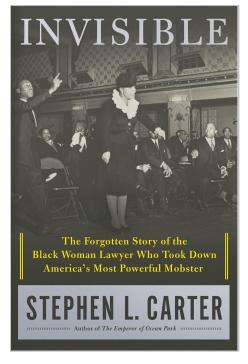
As the true horrors of the Third Reich began to be exposed immediately after World War II, the Nazi war criminals who committed genocide went on the run. A few were swiftly caught, including the notorious SS leader, Heinrich Himmler. Others, however, evaded capture through a sophisticated Nazi organization designed to hide them. Among those war criminals were Josef Mengele, the "Angel of Death" who performed hideous medical experiments at Auschwitz; Martin Bormann, Hitler's brutal personal secretary; Klaus Barbie, the cruel "Butcher of Lyon"; and perhaps the most awful Nazi of all: Adolf Eichmann.

Killing the SS is the epic saga of the espionage and daring waged by self-styled "Nazi hunters." This determined and disparate group included a French husband and wife team, an American lawyer who served in the army on D-Day, a German prosecutor who had signed an oath to the Nazi Party, Israeli Mossad agents, and a death camp survivor. Over decades, these men and women scoured the world, tracking down the SS fugitives and bringing them to justice, which often meant death.

Written in the fast-paced style of the *Killing* series, *Killing the SS* will educate and stun the reader. The final chapter is truly shocking.

Bill O'Reilly is a trailblazing TV journalist who has experienced unprecedented success on cable news and in writing fourteen national number-one bestselling nonfiction books. There are currently more than 17 million books in the *Killing* series in print. He lives in Long Island.

Martin Dugard is the *New York Times* bestselling author of several books of history, among them the *Killing* series, *Into Africa*, and *The Explorers*. He and his wife live in Southern California.



SOCIAL SCIENCE / ETHNIC STUDIES / AFRICAN AMERICAN STUDIES

Henry Holt and Co. | 10/9/2018 9781250121974 | \$30.00 / \$39.00 Can. Hardcover | 384 pages | Carton Qty: 20 9.3 in H | 6.1 in W photos t/o

Subrights: Henry Holt: audio Janklow & Nesbit Associates: Brit., trans., 1st ser., dram.

Other Available Formats:

Ebook ISBN: 9781250121981 Audio ISBN: 9781427289339 Audio ISBN: 9781427289346

MARKETING

Author Appearances National Review and Feature Attention National Media Attention Op-Ed Campaign National Advertising Campaign (print and digital) Goodreads Promotion and Advertising White Box Galley Giveaway Aggressive Social Media Campaign Including Facebook, Twitter, Instagram Influencer Outreach **Designed Landing Page** Library Marketing Academic Marketing Reading Group Guide Advance Reader's Edition

Invisible

The Forgotten Story of the Black Woman Lawyer Who Took Down America's Most Powerful Mobster

Stephen L. Carter

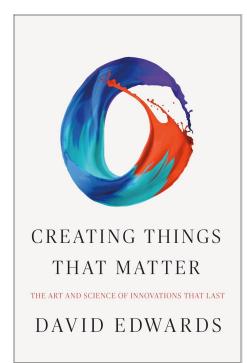
The bestselling author delves into his past and retrieves the inspiring story of his grandmother's extraordinary life

She was brilliant, ambitious, and unafraid to breakbarriers. As the only member of a squad of twenty high-powered lawyers who was not a white male, she devised the strategy that in the 1930s sent Mafia chieftan Lucky Luciano to prison. She achieved so much—but what could she have accomplished if not for barriers of race and gender?

Eunice Hunton Carter, Stephen Carter's grandmother, was the daughter of a distinguished African American couple and the granddaughter of slaves. A graduate of Smith College and Fordham Law School, she became a key member of the legal team charged with breaking up organized crime in New York City. By the 1940s, she was one of the most famous black women in America. But at every turn, Eunice encountered prejudice, and her triumphs were shadowed by tragedy. Greatly complicating her rise was her difficult relationship with her younger brother, Alphaeus, an avowed Communist who—together with his friend Dashiell Hammett—went to prison during the McCarthy era. Yet she remained unbowed: constantly reinventing herself, she somehow found a way forward.

Moving, haunting, and written with dazzling power, *Invisible* tells the story of a woman who often found her path blocked by the socialand political expectations of the age. But Eunice Carter never accepted defeat, and thanks to her grandson's remarkable book she is once again visible.

Stephen L. Carter is the bestselling author of seven novels—including *The Emperor of Ocean Park* and *New England White*—and eight works of non-fiction. Formerly a law clerk for Supreme Court Justice Thurgood Marshall, he is the William Nelson Cromwell Professor of Law at Yale University, where he has taught for more than thirty years. He and his wife live in Connecticut.



BUSINESS & ECONOMICS / RESEARCH & DEVELOPMENT

Henry Holt and Co. | 10/16/2018 9781250147189 | \$30.00 / \$39.00 Can. Hardcover with dust jacket | 288 pages | Carton Qty: 20 8.3 in H | 5.4 in W

Other Available Formats:

Ebook ISBN: 9781250147196 Audio ISBN: 9781250301260

MARKETING

National Review and feature Attention National Media Attention Op-Ed Campaign Influencer Campaign Digital Advertising Library Marketing Academic Marketing Advance Reader's Edition

Creating Things That Matter

The Art and Science of Innovations That Last

David Edwards

Most things we create will not matter. This book is about creating things that do, from a master innovator who brings science and art together in his cutting edge labs.

Art and science are famous opposites. Contemporary innovation mostly keeps them far apart. But in this book, David Edwards—world-renowned inventor; Harvard professor of the practice of idea translation; creator of breathable insulin, edible food packaging, and digital scents—reveals that the secret to creating very new things of lasting benefit, including innovations we will need to sustain human life on the planet, lies in perceiving art and science as one.

Here Edwards shares how he discovered a way of creating that transcends disciplines and incorporates the principles of aesthetics. He introduces us to cutting-edge artists, musicians, architects, physicists, mathematicians, engineers, chefs, choreographers, and novelists (among others) and uncovers a three-step cycle they all share in creating things that durably matter. This creator cycle looks unlike what we associate with game-changing innovation today, and aligns the most expressive art and the most revolutionary science in a radical reimagining of how we live. David Edwards and the innovators he profiles belong to an emerging grassroots renaissance flourishing in special environments that we all can make in our schools, companies and homes.

Creating Things That Matter is a book for anyone wondering what tomorrow might be, and at last half believing that what they do can make a difference.

PRAISE

"A visionary scientist." —Boston Magazine

"Innovative . . . novel . . . daring." —Popular Science

"David explores the frontiers of learning to promote the theory that innovation comes when we worry less about the scientific 'disciplines' involved and more about the desired outcome. In other words, figure out what you need to do and then what scientific tools you need to bring to bear on the problem to solve it."

—Wired

David Edwards is a creator, writer, and educator. He teaches at Harvard University and is founder of Le Laboratoire in Paris, France and Cambridge, MA. His work, which spans the arts and sciences, has been featured prominently in the international media, and is at the core of the international artscience movement. He lives with his wife and their three sons in Boston.



BIOGRAPHY & AUTOBIOGRAPHY / COMPOSERS & MUSICIANS

Henry Holt and Co. | 10/23/2018 9781250296030 | \$30.00 / \$39.00 Can. Hardcover with dust jacket | 272 pages | Carton Qty: 24 9.3 in H | 6.1 in W

Other Available Formats:

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MARKETING

Author Appearances
National Review and Feature Attention
National Media Attention
National Advertising Campaign
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Influencer Campaign - Pre and Publication
Library Marketing

Untitled Roger Daltrey Autobiography

A Memoir

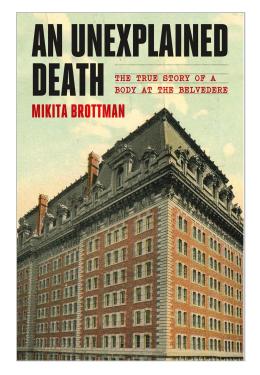
Roger Daltrey

The frontman of one of the greatest bands of all time tells the story of his rise from nothing to rock 'n' roll megastar, and his wild journey as the voice of The Who.

"It's taken me three years to unpack the events of my life, to remember who did what when and why, to separate the myths from the reality, to unravel what really happened at the Holiday Inn on Keith Moon's 21st birthday," says Roger Daltrey, the powerhouse vocalist of The Who. The result of this introspection is a remarkable memoir, instantly captivating, funny and frank, chock-full of well-earned wisdom and one-of-kind anecdotes from a raucous life that spans a tumultuous time of change in Britain and America.

Born in the heart of the London Blitz in March 1944, Daltrey fought his way (literally) through school and poverty and began to assemble the band that would become The Who while working at a sheet metal factory in 1961. In Daltrey's voice, the familiar stories—how they got into smashing up their kit, the infighting, Keith Moon's antics—take on a new, intimate life. Also here is the creative journey through the unforgettable hits including *My Generation*, *Substitute, Pinball Wizard*, and the great albums, *Who's Next, Tommy*, and *Quadrophenia*. Amidst all the music and mayhem, the drugs, the premature deaths, the ruined hotel rooms, Roger is our perfect narrator, remaining sober (relatively) and observant and determined to make The Who bigger and bigger. Not only his personal story, this is the definitive biography of The Who.

Roger Daltrey is the lead vocalist and founding member of The Who. His career has spanned more than 50 years, with a solo career producing eight studio albums. A daytime worker at a sheet metal factory, he first assembled The Who in 1961, recruiting John Entwistle and agreeing to John's proposal that Pete Townshend should join. Daltrey was the band's voice, a powerhouse frontman known for his stage presence and energy. As a member of The Who, Daltrey was inducted into the Rock and Roll Hall of F...



TRUE CRIME

Henry Holt and Co. | 11/6/2018 9781250169143 | \$28.00 / \$36.50 Can. Hardcover | 288 pages | Carton Qty: 20 8.3 in H | 5.4 in W photos t/o

Other Available Formats:

Ebook ISBN: 9781250169150 Audio ISBN: 9781250301253

MARKETING

National Review and Feature Attention National Media Attention Regional Review and Media Attention Digital Advertising Campaign Influencer Outreach Library Marketing Goodreads campaign Advance Reader's Edition

An Unexplained Death

The True Story of a Body at the Belvedere

Mikita Brottman

An obsessive investigation into a mysterious death at the Belvedere—a once-grand hotel—and a poignant, gripping meditation on suicide and voyeurism

"The poster is new. I notice it right away, taped to a utility pole. Beneath the word 'Missing,' printed in a bold, high-impact font, are two sepia-toned photographs of a man dressed in a bow tie and tux."

Most people would keep walking. Maybe they'd pay a bit closer attention to the local news that evening. Mikita Brottman spent ten years sifting through the details of the missing man's life and disappearance, and his purported suicide by jumping from the roof of her own apartment building, the Belvedere.

As Brottman delves into the murky circumstances surrounding Rey Rivera's death—which begins to look more and more like a murder—she contemplates the nature of and motives behind suicide, and uncovers a haunting pattern of guests at the Belvedere, when it was still a historic hotel, taking their own lives on the premises. Finally, she fearlessly takes us to the edge of her own morbid curiosity and asks us to consider our own darker impulses and obsessions.

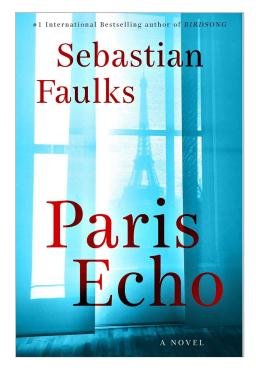
PRAISE

Praise for The Maximum Security Book Club:

"...Steers clear of facile sentimentality. There is no transformation or redemption in Brottman's story, only honest moments...Brottman gives us a candid, unillusioned account of her work behind bars. A brave and admirable book about a brave and admirable project." —William Deresiewicz, author of Excellent Sheep and The Way to a Meaningful Life

"This memoir's energy emanates from Brottman's sharp understanding of group dynamics and her determination to avoid clichés. She delves into the personal stories of the men she met behind bars, and is clear-eyed both about literature's powers and its limitations." —...

Mikita Brottman is an Oxford educated psychoanalyst and the author of several previous books, including *The Great Grisby* and *The Maximum Security Book Club*. A professor of humanities at the Maryland Institute College of Art in Baltimore, she lives with her partner David Sterritt and their French bulldog in Baltimore's Belvedere.



FICTION / LITERARY

Henry Holt and Co. | 11/6/2018 9781250305657 | \$27.00 / \$35.00 Can. Hardcover with dust jacket | 272 pages | Carton Qty: 20 9.3 in H | 6.1 in W

Other Available Formats: Ebook ISBN: 9781250305640

MARKETING

National Review and Feature Attention National Media Attention Digital Advertising Campaign Influencer Campaign Goodreads Promotion Library Marketing Advance Rearder's Edition

Paris Echo

A Novel

Sebastian Faulks

A story of resistance, complicity, and an unlikely, transformative friendship, set in Paris, from internationally bestselling novelist Sebastian Faulks.

American historian Hannah intends to immerse herself in World War II research in Paris, wary of paying much attention to the city where a youthful misadventure once left her dejected. But a chance encounter with Tariq, a Moroccan teenager whose visions of the City of Lights as a world of opportunity and rebirth starkly contrast with her own, disrupts her plan.

Hannah agrees to take Tariq in as a lodger, forming an unexpected connection with the young man. Yet as Tariq begins to assimilate into the country he risked his life to enter, he realizes that its dark past and current ills are far more complicated than he'd anticpated. And Hannah, diving deeper into her work on women's lives in Nazi-occupied Paris, uncovers a shocking piece of history that threatens to dismantle her core beliefs. Soon they each must question which sacrifices are worth their happiness and what, if anything, the tumultuous past century can teach them about the future.

From the sweltering streets of Tangier to deep beneath Paris via the Metro, from the affecting recorded accounts of women in German-occupied France and into the future through our hopes for these characters, *Paris Echo* offers a tough and poignant story of injustices and dreams.

PRAISE

Praise for Where My Heart Used to Beat:

"A terrific novel, humming with ideas, knowing asides, shafts of sunlight, shouts of laughter and moments of almost unbearable tragedy." —The Telegraph (UK)

"Wonderful. . . filled with scenes of genuine power." —USA Today

"A profoundly moving novel." —The Independent (UK)

Sebastian Faulks is the internationally bestselling author of 11 novels, including *Charlotte Gray*, which was made into a film starring Cate Blanchett, and the #1 international bestseller and classic *Birdsong*, which has sold more than 3 million copies and has been adapted for the stage, for television (starring Eddie Redmayne), and is now in development as a feature film. He lives in London.

The Eating Instinct



Food Culture, Body Image, and Guilt in America

Virginia Sole-Smith

SOCIAL SCIENCE / AGRICULTURE & FOOD

Henry Holt and Co. | 11/13/2018 9781250120984 | \$28.00 / \$36.50 Can. Hardcover with dust jacket | 304 pages | Carton Qty: 20 9.3 in H | 6.1 in W

Other Available Formats: Ebook ISBN: 9781250120991

MARKETING

Author Appearances
National Review and Feature Attention
National Media Attention
Op-Ed Campaign
Digital Advertising Campaign
Influencer Outreach
Library Marketing
Advance Reader's Edition

The Eating Instinct

Food Culture, Body Image, and Guilt in America

Virginia Sole-Smith

An exploration, both personal and deeply reported, of how we learn to eat in today's toxic food culture.

Food is supposed to sustain and nourish us. Eating well, any doctor will tell you, is the best way to take care of yourself. Feeding well, any human will tell you, is the most important job a mother has. But for too many of us, food now feels dangerous. We parse every bite we eat as good or bad, and judge our own worth accordingly. When her newborn daughter stopped eating after a medical crisis, Virginia Sole-Smith spent two years teaching her how to feel safe around food again — and in the process, realized just how many of us are struggling to do the same thing.

The Eating Instinct visits kitchen tables around America to tell Sole-Smith's own story, as well as the stories of women recovering from weight loss surgery, of people who eat only nine foods, of families with unlimited grocery budgets and those on food stamps. Every struggle is unique. But Sole-Smith shows how they're also all products of our modern food culture. And they're all asking the same questions: How did I learn to eat this way? Why is it so hard to feel good about food? And how can I make it better?

Virginia Sole-Smith is a freelance writer whose work has appeared in the *New York Times Magazine, Harper's, Slate,* and *Elle*. She is also a contributing editor with *Parents* Magazine. She lives with her husband and two daughters in the Hudson Valley.

TIME TO PARENT



Organizing Your Life to Bring Out the Best in Your Child and You

Julie Morgenstern

New York Times bestselling author of Organizing from the Inside Out

FAMILY & RELATIONSHIPS / PARENTING

Holt Paperbacks | 9/4/2018 9781627797436 | \$18.00 / \$23.50 Can. Trade Paperback | 352 pages | Carton Qty: 24 8.3 in H | 5.4 in W tk charts and tables

Subrights: Henry Holt: 1st ser., audio WME: Brit., trans., dram.

Other Available Formats:

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MARKETING

Author Appearances
National Review and Feature Attention
National Media Attention
Op-ed Campaign
National Digital Advertising Campaign
Aggressive Social Media Campaign
Influencer Campaign
Library Marketing
Advance Readers Edition

Time to Parent

Organizing Your Life to Bring Out the Best in Your Child and You

Julie Morgenstern

The bestselling organizational guru takes on the ultimate time-management challenge—parenting, from toddlers to teens—with concrete ways to structure and spend true quality time with your kids.

Would you ever take a job without a job description, let alone one that requires a lifetime contract? Parents do this every day, and yet there is no instruction manual that offers achievable methods for containing and organizing the seemingly endless job of parenting. Finding a healthy balance between raising a human and *being* a human often feels impossible, but Julie Morgenstern shows you how to harness your own strengths and weaknesses to make the job your own. This revolutionary roadmap includes:

A unique framework with eight quadrants that separates parenting responsibilities into actionable, manageable tasks—for the whole bumpy ride from cradle to college.

Simple strategies to stay truly present and focused, whether you're playing with your kids, enjoying a meal with your significant other, or getting ahead on that big proposal for work.

Clever tips to make the most of in-between time—Just 5-15 minutes of your undivided attention has a huge impact on kids.

Permission to take personal time *without* feeling guilty, and the science and case studies that show how important self-care is and how to make time for it.

PRAISE

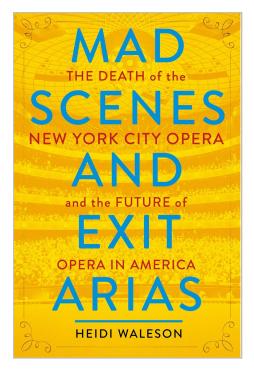
Praise for SHED Your Stuff, Change Your Life:

"Absolutely brilliant!" —Stephen R. Covey, author of *The 7 Habits of Highly Effective People*

"This book will help you to recognize what you really value in life so you can let go of everything that's keeping you from reaching your true potential." —Larry King

"I've always been amazed by the way Julie Morgenstern can organize everything—but until now, I didn't realize that included human minds, hearts, and souls." —Martha Beck, author of *Finding Your Own North Star*

Julie Morgenstern is the author of five previous books, including the *New York Times* bestsellers *Organizing from the Inside Out* and *Time Management from the Inside Out*, and an internationally renowned organization consultant who has shared her expertise on *The Oprah Winfrey Show*, *The Today Show*, and more.



MUSIC / GENRES & STYLES / OPERA

Metropolitan Books | 10/2/2018 9781627794978 | \$28.00 / \$36.50 Can. Hardcover | 304 pages | Carton Qty: 20 9.3 in H | 6.1 in W

Subrights: Metropolitan: Brit. Lippincott Massie McQuilkin: trans., 1st ser., audio, dram.

Other Available Formats: Ebook ISBN: 9781627794985

MARKETING

Author Appearances
National Review and Feature Attention
National Media Attention
Digital Advertising
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Library Marketing
Academic Marketing
Advance Reader's Editon

Mad Scenes and Exit Arias

The Death of the New York City Opera and the Future of Opera in America

Heidi Waleson

From the *Wall Street Journal*'s opera critic, a wide-ranging narrative history of how and why the New York City Opera went bankrupt—and what it means for the future of the arts

In October 2013, the arts world was rocked by the news that the New York City Opera—"the people's opera"—had finally succumbed to financial hardship after 70 years in operation. The company had been a fixture on the national opera scene—as the populist antithesis of the grand Metropolitan Opera, a nurturing home for young American talent, and a place where new, lively ideas shook up a venerable art form. But NYCO's demise represented more than the loss of a cherished organization: it was a harbinger of massive upheaval in the performing arts—and a warning about how cultural institutions would need to change in order to survive.

Drawing on extensive research and reporting, Heidi Waleson, one of the foremost American opera critics, recounts the history of this scrappy company and reveals how, from the beginning, it precariously balanced an ambitious artistic program on fragile financial supports. Waleson also looks forward and considers some better-managed, more visionary opera companies that have taken City Opera's lessons to heart.

Above all, *Mad Scenes and Exit Arias* is a story of money, ego, changes in institutional identity, competing forces of populism and elitism, and the ongoing debate about the role of the arts in society. It serves as a detailed case study not only for an American arts organization, but also for the sustainability and management of nonprofit organizations across the country.

Heidi Waleson has been the opera critic of the *Wall Street Journal* for 25 years. In addition to her regular criticism, her work has also focused more broadly on the changing profiles of musical institutions, new models for opera presentation, and the broader significance of opera and culture. She is a faculty member of the Rubin Institute for Music Criticism at the San Francisco Conservatory of Music.

THE END OF THE GREAT WAR AND THE DAWN OF A NEW AGE A World On Edge DANIEL SCHÖNPFLUG

HISTORY / MODERN / 20TH CENTURY

Metropolitan Books | 10/16/2018 9781627797627 | \$30.00 / \$39.00 Can. Hardcover with dust jacket | 320 pages | Carton Qty: 20 8.3 in H | 5.4 in W 8 photos throughout

Other Available Formats:

Ebook ISBN: 9781627797610 Audio ISBN: 9781250301307

MARKETING

National Review and Feature Attention National Media Attention Op-Ed Campaign Digital Advertising Influence Campaign Academic Marketing Library Marketing Advance Reader's Edition

A World on Edge

The End of the Great War and the Dawn of a New Age

Daniel Schönpflug

The story of the aftermath of World War I, a transformative time when a new world seemed possible—told from the vantage of people, famous and ordinary, who lived through the turmoil

November 1918. The Great War has left Europe in ruins, but with the end of hostilities, a radical new start seems not only possible, but essential, even unavoidable. Unorthodox ideas light up the age: new politics, new societies, new art and culture, new thinking. The struggle to determine the future has begun.

Sculptor Käthe Kollwitz, whose son died in the war, is translating sorrow and loss into art. Captain Harry Truman is running a men's haberdashery in Kansas City, hardly expecting he will soon go bankrupt—and then become president of the United States. Moina Michael is about to invent the "remembrance poppy," a symbol of sacrifice that will stand for generations to come. Meanwhile Virginia Woolf is questioning whether that sacrifice was worth it, and George Grosz is so revolted by the violence on the streets of Berlin that he decides everything is meaningless. For rulers and revolutionaries, a world of power and privilege is dying—while for others, a dream of overthrowing democracy is being born.

With novelistic virtuosity, Daniel Schönpflug describes this watershed time as it was experienced on the ground—open-ended, unfathomable, its outcome unclear. Combining a multitude of acutely observed details, Schönpflug shows us a world suspended between enthusiasm and disappointment, in which the window of opportunity was suddenly open, only to quickly close shut again.

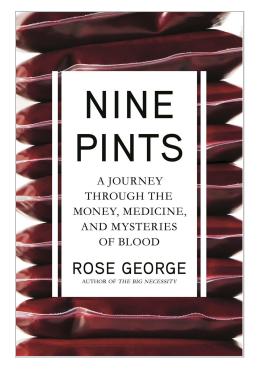
PRAISE

- "A kaleidoscope of sparkling narratives . . . elegantly composed and beautifully written."
- -Alexander Gallus, Die Zeit
- "With a marvelous eye for detail and a highly accomplished style, Schönpflug transports us directly to the astonishing year 1918. A masterpiece."
- —Philipp Blom, author of Fracture: Life and Culture in the West, 1918-1938

"This turbulent era left its mark on people from all walks of life. Schönpflug tells their stories so vividly you might think they happened just moments ago."

—Sibylle Lewischaroff, author of *Blumenberg*

Daniel Schönpflug is an internationally recognized historian at the Free University, Berlin. He has also lectured at Harvard University, the Sorbonne, and the University of London. As the author of numerous docudramas and a consultant on radio and television programs, he has also successfully brought history to a wider public.



SCIENCE / LIFE SCIENCES / HUMAN ANATOMY & PHYSIOLOGY

Metropolitan Books | 10/23/2018 9781627796378 | \$30.00 / \$39.00 Can. Hardcover with dust jacket | 368 pages | Carton

Qty: 20

9.3 in H | 6.1 in W 9 b&w illustrations t/o

Subrights: All rights: WME

Other Available Formats: Ebook ISBN: 9781627796385

MARKETING

Author Appearances
National Review and Feature Attention
National Media Attention
Op-Ed Campaign
National Digital Advertising Campaign
Influencer Campaign
Library Marketing
Academic Marketing
Advance Reader's Edition

Nine Pints

A Journey Through the Money, Medicine, and Mysteries of Blood

Rose George

An eye-opening exploration of blood, the lifegiving substance with the power of taboo, the value of diamonds and the promise of breakthrough science

Blood carries life, yet the sight of it makes people faint. It is a waste product and a commodity pricier than oil. It can save lives and transmit deadly infections. Each one of us has roughly nine pints of it, yet many don't even know their own blood type. And for all its ubiquitousness, the few tablespoons of blood discharged by 800 million women are still regarded as taboo: menstruation is perhaps the single most demonized biological event.

Rose George, author of *The Big Necessity*, is renowned for her intrepid work on topics that are invisible but vitally important. In *Nine Pints*, she takes us from ancient practices of bloodletting to modern "hemovigilance" teams that track blood-borne diseases. She introduces Janet Vaughan, who set up the world's first system of mass blood donation during the Blitz, and Arunachalam Muruganantham, known as "Menstrual Man" for his work on sanitary pads for developing countries. She probes the lucrative business of plasma transfusions, in which the US is known as the "OPEC of plasma." And she looks to the future, as researchers seek to bring synthetic blood to a hospital near you.

Spanning science and politics, stories and global epidemics, *Nine Pints* reveals our life's blood in an entirely new light.

PRAISE

Praise for Ninety Percent of Everything

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—The Atlantic

Rose George is the author of *The Big Necessity* and *Ninety Percent of Everything*. A freelance journalist, she has written for *The New York Times*, *Slate*, and the *Financial Times*, among other publications. She lives in Yorkshire.

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