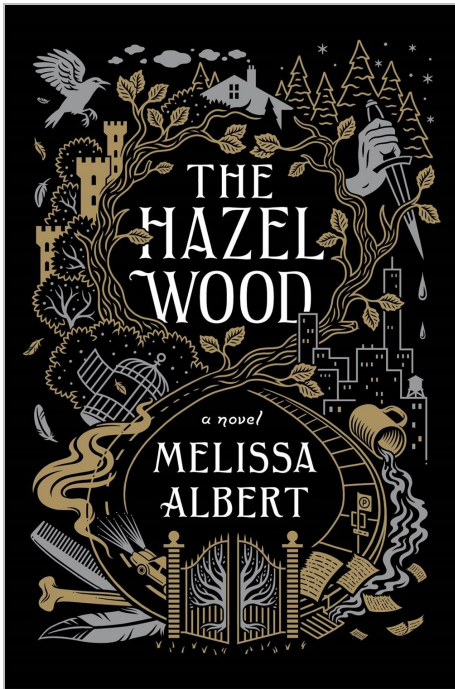


FLATIRON  
BOOKS  
NEW YORK



**YOUNG ADULT FICTION /  
FANTASY / CONTEMPORARY**

Flatiron Books | 1/30/2018

9781250147905 | \$18.99 / \$24.99 Can.

Hardcover | 368 pages | Carton Qty: 20

8.3 in H | 5.5 in W

Includes over 30 black-and-white drawings throughout by Jim Tierney and printed, illustrated color endpapers by Jim Tierney

Subrights: U.K. Rights: Penguin Random House

Translation Rights: Faye Bender/ The Book Group

**Other Available Formats:**

Ebook ISBN: 9781250147912

Audio ISBN: 9781427293534

Audio ISBN: 9781427293541

**MARKETING**

Specially-Designed Advance Reader's Edition with note from the editor to buyers and media

Edelweiss catalog advertising

Early review campaign: ARC giveaways

on Goodreads, Shelf Awareness,

Librarything, Bookbrowse, earlyword.com

ABA Whitebox ARC mailing (Fall

Children's Box)

Preorder campaign with incentives, hosted on landing page

Trade advertising: PW Children's

Bookshelf advertising (multiple banner ad),

SLJ, Booklist, Shelf Awareness,

Major Consumer Digital Advertising:

BookRiot, Instagram, Faceboo...

## The Hazel Wood

Melissa Albert

**Welcome to *The Hazel Wood*, Melissa Albert's fierce, captivating contemporary fantasy about a seventeen-year-old girl who must venture into the world behind a pitch-dark, cult-classic collection o...**

Seventeen-year-old Alice and her mother have spent most of Alice's life on the road, always a step ahead of the uncanny bad luck biting at their heels. But when Alice's grandmother, the reclusive author of a cult-classic book of pitch-dark fairy tales, dies alone on her estate the Hazel Wood, Alice learns how bad her luck can really get: Her mother is stolen away—by a figure who claims to have come from the Hinterland, the cruel supernatural world where her grandmother's stories are set. Alice's only lead on finding her is the message she left behind: "Stay away from the Hazel Wood."

Alice has long steered clear of her grandmother's cultish fans. But now she has no choice but to ally with classmate Ellery Finch, a superfan who may have his own reasons for wanting to help her. To retrieve her mother, Alice must venture first to the Hazel Wood, then into the heart of the world where her grandmother's stories began—and find out why her own story went so wrong.

**PRAISE**

**"*The Hazel Wood* is thoroughly, creepily captivating, with surprises I never saw coming! Such a refreshing and beautifully written inversion of the classic fairy tale-inspired story." —Kristin Cashore, award-winning, *New York Times* bestselling author of *Graceling* and *Jane, Unlimited***

**"This book will be your next literary obsession. Welcome to the Hazel Wood, where bad luck is a living thing, princesses are doomed, and every page contains a wondrously terrible adventure—it's not safe inside these pages, but once you enter, you may never want to leave. *The Hazel Wood* is pure imagination candy."**

**—Stephanie Garber, *New York Times* bestselling author ...**

**Melissa Albert** is the founding editor of the Barnes & Noble Teen Blog and the managing editor of BN.com. She has written for *McSweeney's*, *Time Out* Chicago, MTV, and more. Melissa is from Illinois and lives in Brooklyn.



**FICTION / THRILLERS /  
PSYCHOLOGICAL**

Flatiron Books | 3/13/2018  
9781250144843 | \$26.99 / \$34.99 Can.  
Hardcover | 272 pages | Carton Qty: 20  
9.3 in H | 6.1 in W

Subrights: UK Rights: ICM  
Translation Rights: ICM

**Other Available Formats:**  
Ebook ISBN: 9781250144836  
Audio ISBN: 9781427293367  
Audio ISBN: 9781427293374

**MARKETING**

Advance Reader's Editions to be Featured at BookExpo 2017  
Massive early reader's review campaign: ARC distribution on Facebook, Goodreads, BookBrowse First Impressions, and Goodreads  
Trade advertising campaign, pre-pub and on-sale: Shelf Awareness (banners and e-blast), PW, BookPage, and Edelweiss  
Major digital consumer advertising campaign: Goodreads ROS and newsletter ads, LiveIntent e-newsletter advertising, Bustle.com, Bookbub, Wattpad, Criminal Element  
Major Facebook advertising campaign, pre-o...

## Sometimes I Lie

Alice Feeney

For fans of *THE GIRL BEFORE*, an exciting new voice in psychological suspense, as a woman in a coma must figure out who put her there and why.

*My name is Amber Reynolds. There are three things you should know about me:*

1. *I'm in a coma.*
2. *My husband doesn't love me anymore.*
3. *Sometimes I lie.*

So opens this brilliant psychological thriller by a graduate of the famed Faber Writing Academy and former BBC news producer, Alice Feeney.

Amber wakes up in a hospital. She can't move. She can't speak. She can't open her eyes. Though she can hear everyone around her, no one knows because she's in a coma. But she doesn't remember what happened. And she has a sneaking suspicion her husband had something to do with it.

Terrified and trapped inside her own body, the memories of a night that changed her life forever begin to return. Is she in a coma due to an accident? Is her sister having an affair with her husband? What happened at work with her horrible boss?

Alternating between her paralyzed present, the week before her accident, and a series of childhood diaries from twenty years ago, the narratives build and collide for an ending that leaves readers speechless. *Sometimes I Lie* explores whether we can ever really know a person, even ourselves. It delves into the blurred gap between who we are and who we'd like to be.

**PRAISE**

**"A gripping debut with a brilliant twist. I LOVED it!"** —B. A. Paris, *New York Times* bestselling author of *Behind Closed Doors*

**"I read this in one compulsive gulp in one day. It's SO fiendishly clever—an absolute masterclass in plotting and narrative design."** —Richard Skinner

**"Exceptional in plotting...Expect perfectly embedded twists and sharply drawn characters. A brilliant thriller."** —Ali Land, author of *Good Me, Bad Me*

**"Boldly plotted, tightly knotted—a provocative true-or-false thriller that deepens and darkens to its ink-black finale. Marvelous."** —A. J. Finn, author of *The Woman in the Window*

**"Tightly plotted, superbly written, this is a thrill..."**

ALICE FEENEY is a writer and journalist. She has spent 15 years with BBC News where she worked as a Reporter, News Editor, Arts and Entertainment Producer and One O'Clock News Producer. Alice is a recent graduate of the Faber Academy Writing a Novel course. Alice has lived in London and Sydney and has now settled in the Surrey countryside, where she lives with her husband and dog.

THE KINGS OF  
BIG SPRING

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GOD, OIL, AND  
ONE FAMILY'S  
SEARCH FOR  
THE AMERICAN  
DREAM

BRYAN MEALER

**BIOGRAPHY & AUTOBIOGRAPHY  
/ PERSONAL MEMOIRS**

Flatiron Books | 2/6/2018  
9781250058911 | \$27.99 / \$36.50 Can.  
Hardcover | 384 pages | Carton Qty: 20  
9.3 in H | 6.3 in W  
Includes one map and one family tree

**Other Available Formats:**  
Ebook ISBN: 9781250058935  
Audio ISBN: 9781427293480

**MARKETING**

National and Regional NPR outreach  
Massive review attention, print and online  
SIBA lunch in Nola  
Christian outreach  
Texas Book Festival ARC gala giveaway  
Advance Reading Copies for Sales  
Curated Mailing and White Box Mailing  
Family Tree with Photos/Captions  
Publishers Lunch Buzz Book Directory,  
Fall 2017/Winter 2018  
Digital trade advertising in Shelf  
Awareness and Publishers Lunch  
Major early reader review campaign on  
Goodreads  
National print advertising in The New York  
Times Book Review  
Goodreads advertis...

## The Kings of Big Spring

*God, Oil, and One Family's Search for the American Dream*

Bryan Mealer

**A saga of family, fortune, failure and Texas, where blood may be thicker than water, but oil is king.**

In the winter of 1981, Bryan Mealer's father, Bobby, receives a call from an old friend with a deviously simple question, "How'd you like to be a millionaire?"

Twenty-six, and with a young family, Bobby had left his home town of Big Spring in West Texas, a town of oil booms and busts, to seek his fortune away from the legacy of black gold his forefathers had chased. But now Big Spring's streets are flooded again with money and Texas T, a boom so big that 46% of the world's oil is bubbling up from west Texas soil and a fevered American dream has taken hold as fortune hunters pour in, oil rigs sprout up like dandelions in the field, and millionaires are minted each day.

Grady Cunningham, Bobby's old friend, is one of the fresh kings of Big Spring. Flashy, loud, smart as a whip and richer than sin, Grady pulls Bobby Mealer and his young wife into his glamorous orbit. There's a cushy job for Bobby as VP of Grady's oil company, weekend jaunts to the Bahamas in private jets, shopping sprees in Paris and lost weekends in New Orleans. But beneath these glittering lives is a side of life as dark as the oil which pays for it. Drugs take hold, marriages crumble, accidents happen and most importantly, wells run dry.

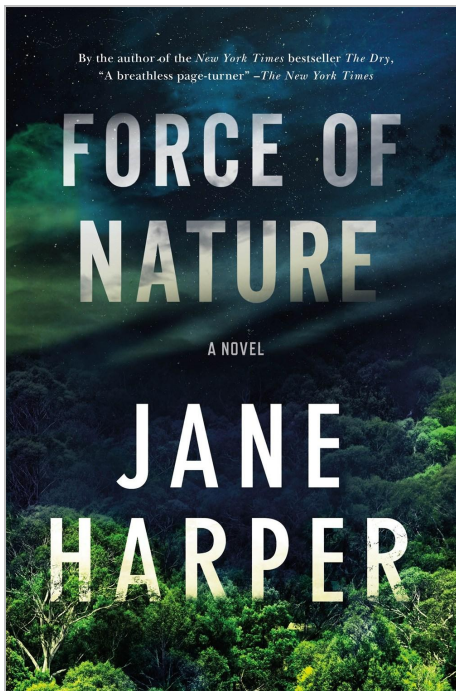
But the story starts over a hundred years ago, when Bryan's great grandfather left Appalachia to first venture West to seek his fortune. The heartaches, the triumphs, the pain and the pleasure that accompanies the booms and ...

**PRAISE**

***"The Kings of Big Spring tears like a flaming roller-coaster through four generations of a Texas family that's lived it all, from hardscrabble farms and tarpaper shacks to the crazy-making highs of oil booms and big money, with gobs of love, lust, heartache, and Jesus along the way. Bryan Mealer has given us a brilliant, and brilliantly entertaining, portrayal of family, and a bursting-at-the-seams chunk of America in the bargain."*--Ben Fountain**

***"In The Kings of Big Spring Bryan Mealer has written a multigenerational saga as broad as the Texas landscape that forms its backdrop. With poignancy and warmth, Mealer's memoir traces his family from ...***

Bryan Mealer is the author of Muck City: Winning and Losing in Football's Forgotten Town, and the New York Times bestseller The Boy Who Harnessed the Wind, which he wrote with William Kamkwamba. He is also the author of All Things Must Fight to Live, which chronicled his years covering the war in the Democratic Republic of Congo as a reporter for the Associated Press and Harner's. His work has appeared in the anthology Best American Travel Writing and was chosen for



**FICTION / MYSTERY &  
DETECTIVE / POLICE  
PROCEDURAL**

Flatiron Books | 2/6/2018  
9781250105639 | \$25.99 | \$33.99 Can.  
Hardcover | 352 pages | Carton Qty: 20  
9.3 in H | 6.1 in W

Subrights: U.K. Rights: Little Brown UK  
Translation Rights: Curtis Brown Australia

**Other Available Formats:**  
Ebook ISBN: 9781250105646  
Audio ISBN: 9781427293138  
Audio ISBN: 9781427293145

**MARKETING**

Advance Reader's Editions with Note from Editor  
Massive Early Reader's Review Campaign: Facebook, BookBrowse First Impressions, and Goodreads  
Trade advertising campaign, pre-pub and on-sale: Shelf Awareness (banners and e-blast), Publishers Weekly, BookPage, and Edelweiss  
National Radio Advertising: NPR  
National Print Advertising: NYTBR  
Major digital consumer advertising campaign: Goodreads ROS and newsletter ads, LiveIntent e-newsletter advertising, BookPage and Criminal Element  
Major Facebook advert...

## Force of Nature

*A Novel*

Jane Harper

**From the *New York Times* bestselling author of *The Dry*, when a hiker goes missing, secrets and betrayal among friends are exposed, and Agent Aaron Falk will find out what happened.**

Five women reluctantly pick up their backpacks and start walking along the muddy track. Only four come out the other side.

The hike through the rugged Giralang Ranges on the corporate retreat is meant to take the office workers out of their air-conditioned comfort zone and teach resilience and team building. But one of the women doesn't make it.

Federal Police Agent Aaron Falk has a particularly keen interest in the whereabouts of the missing hiker. Alice Russell is the whistleblower in his latest case - in just a matter of weeks she was due to help him bring down both the company she works for and the people she works with.

In an investigation that takes Falk from isolated bushland to city headquarters, he discovers secrets lurking in the mountains, and a tangled web of personal and professional friendship, suspicion, and betrayal among the hikers. But did that lead to murder? This is as atmospheric, tense, and explosive as the bestselling *The Dry*, and marks the continuation of a terrific new series.

**PRAISE**

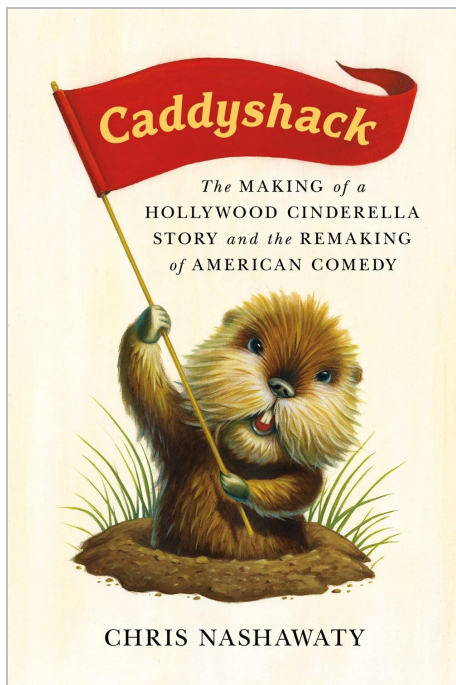
**Praise for *The Dry*:**

**"A breathless page-turner, driven by the many revelations Ms. Harper dreams up...You'll love [her] sleight of hand." —*The New York Times*, Janet Maslin**

**"One of the most stunning debuts I've ever read...Every word is near perfect." —David Baldacci, #1 *New York Times* bestselling author**

**"Leads down a convoluted page-turning trail to an explosive ending...You may find this is the best mystery you have read all year." —*Florida Times-Union***

Jane Harper is the *New York Times* bestselling author of *The Dry*. An international bestseller, *The Dry* was Jane's first novel, with rights sold to over twenty territories. Jane worked as a print journalist for thirteen years both in Australia and the UK and lives in Melbourne.



## Caddyshack

*The Making of a Hollywood Cinderella Story*

Chris Nashawaty

**The rollicking, hilarious and surprising history of the making of *Caddyshack*, and a portrait of the comedy geniuses who made it happen.**

*Caddyshack* is everyone's favorite summer comedy, a classic snobs vs slobs story of working class kids and the white collar buffoons that make them carry their golf bags in the hot summer sun. It has sex, drugs and one very memorable candy bar, but the movie we all know and love as a benchmark of comedic film didn't start that way, and everyone who made it certainly didn't have the word "classic" in mind as the cameras were rolling.

The story of *Caddyshack* begins, improbably, at Harvard University, when the Harvard Lampoon decided to unleash their biting satire and revolutionary humor on the world at large and publish *The National Lampoon*. The magazine quickly became a cultural juggernaut, expanding from page to stage and attracting the talents of John Belushi, Chevy Chase, Gilda Radner and Bill Murray. This tornado of talent sets American popular culture on fire, and the Lampoon team quickly turns to film. After *Animal House* becomes a box office blockbuster, the brilliant and drug addled minds of the Lampoon turn their focus on a story from Bill and Brian Murray's childhood summers spent working at Chicago country clubs.

The making of *Caddyshack* is even crazier, and funnier, than the film, as this ragtag group of party animal filmmakers descend on a Florida country club to shoot the movie over one very memorable summer. Full of unshared anecdotes, unpublicized challenges, and untold stories of infighting, dysfunction, and th...

Chris Nashawaty is the lead film critic at *Entertainment Weekly*, who over his 20 years at the magazine has become one of America's foremost movie writers and pop-culture authorities. He hosts a weekly, hour-long movies show on Sirius' EW Radio channel and has appeared on CNN, NPR, The Today Show, and Good Morning America. He has also written for *Wired*, *Sports Illustrated*, *Esquire*, *Fortune*, and *Grantland*. He is the author of a book about B Movie producer Roger Corman called *CRAB MONSTERS, TEENAGE...*

### PERFORMING ARTS / COMEDY

Flatiron Books | 4/24/2018

9781250105950 | \$26.99 / \$34.99 Can.

Hardcover | 304 pages | Carton Qty: 24

8.3 in H | 5.4 in W

Includes 1-color printed endpapers plus one 8-page color photograph insert

### MARKETING

Advance Reading Copies

Digital trade advertising offering galley giveaways

Early Reader Campaigns via: Social

Media (Caddy Shack Fan Clubs on

Facebook) and Goodreads

Mailing to social media influencers w/

designed swag and movie memorabilia

Preorder Incentive Campaign:

Sweepstakes with *Caddyshack* Movie

Memorabilia

Digital Advertising Consumer Campaign,

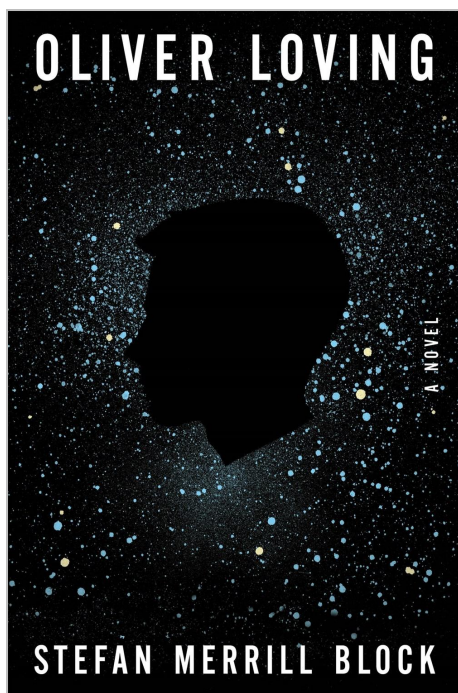
Preorder and On sale: Major Social Media

targeting *Caddyshack*, SNL, Murray,

Dangerfield, Chase, Ramis, Golf, etc.,

SwingxSwing, and Nerdist.com

Caddys...



## Oliver Loving

*A Novel*

Stefan Merrill Block

**The breakout book from a beloved literary writer.**

Stefan Merrill Block's first two novels were widely praised for their lyrical intensity and keen emotional insight. Now comes his most ambitious and satisfying novel yet, a mesmerizing, compulsively readable look at the complicated threads that bind a family, and what happens when those ties are tested by tragedy.

*Once upon a time, there was a boy who fell through a crack in time...*

One November night, at the Bliss County Day School's annual dance, Hector Espina enters the gymnasium with a gun. What happens that evening tears the town of Bliss apart. And while time does some good to help the grieving move past the tragedy, the Loving family gets no such respite. Melancholy, moody seventeen-year-old Oliver Loving is struck by a bullet and, nine years later, still lies in a coma, machines doing the work of keeping his body alive, the fate of his mind unclear. While his mother, Eve, keeps vigil, her hope distilled down to the finest point and kept aloft through carefully maintained rituals, Oliver's father, Jed, has given himself over to depression and alcohol. Oliver's younger brother, Charlie, has escaped to New York to become a writer, dead set on keeping Oliver's once promising literary voice alive. And Rebekkah Sterling, the object of Oliver's mostly unrequited affections—the girl who miraculously and improbably emerged that night unscathed—hasn't set foot in Bliss since.

But new diagnostic technology promises to reveal...

### PRAISE

**"Stefan Block's profound third novel, *Oliver Loving*, is intricately constructed and rich with devastating, gorgeous prose. But it is the author's rare and special sense of empathy -- felt so deeply in every moment -- which elevates this novel to a breathtaking place."— Jami Attenberg**

**"With exquisite prose and nuanced insights into the functions and dysfunctions of family, *Oliver Loving* ranges far and wide, from small-town Texas to New York City, communication with semi-living ghosts to the American appetite for violence, the uncharted territory of the human brain to the equally elusive mysteries of the human heart. Stefan Merrill Block has wri...**

Stefan Merrill Block grew up in Texas. His first two novels are *THE STORY OF FORGETTING* and *THE STORM AT THE DOOR*, which won Best First Fiction at the Rome International Festival of Literature, the 2008 Merck Serono Literature Prize and the 2009 Fiction Award from The Writers' League of Texas, and was also a finalist for the debut fiction awards from IndieBound, Salon du Livre, and The Center for Fiction. *OLIVER LOVING* is his third novel. He lives in Brooklyn.

### FICTION / FAMILY LIFE

Flatiron Books | 1/16/2018

9781250169730 | \$26.99 / \$34.99 Can.

Hardcover | 400 pages | Carton Qty: 16

9.3 in H | 6.3 in W

Includes colored endpapers

#### Other Available Formats:

Ebook ISBN: 9781250122865

Audio ISBN: 9781427294449

Audio ISBN: 9781427293497

### MARKETING

Advance Reading Copies for accounts/ reps: Sales Curated Mailing and WhiteBox Mailing

Digital trade advertising: Shelf Awareness and Regional Associations

Major early reader review campaign:

Goodreads and LitHub

Major Goodreads advertising campaign

Digital Trade Consumer Advertising:

BookPage, LitHub, and Facebook

Reading Group Outreach: Mailing to

Account-based Adult and YA Book Club

Coordinators, Outreach to Reading Series

Coordinators, Discussion guide available

for download and Reading Group Choic...



**BIOGRAPHY & AUTOBIOGRAPHY  
/ PERSONAL MEMOIRS**

Flatiron Books | 1/30/2018  
9781250133700 | \$24.99 / \$32.50 Can.  
Hardcover | 272 pages | Carton Qty: 20  
8.3 in H | 5.4 in W

Subrights: UK Rights: Trident Media  
Translation Rights: Trident Media

**Other Available Formats:**  
Ebook ISBN: 9781250133717  
Audio ISBN: 9781427293510

**MARKETING**

Advance Reading Copies for accounts/ reps. Sales Curated Mailing  
Digital trade advertising in Shelf Awareness and Regional eBlasts  
Early reader review campaign:  
BookBrowse First Impressions and Goodreads  
National Print Advertising: NYTBR  
Goodreads Advertising, pre-order and on sale  
Social media targeted advertising, pre-order and on sale: Facebook and Instagram  
Flatiron/Macmillan newsletter promotions:  
Reading Group Gold and Memoirs Library Marketing Campaign  
National review attention, print and online N...

## Mothers of Sparta

*A Memoir in Pieces*

Dawn Davies

**Discovered by Michael Ondaatje, Davies' dazzling literary memoir has shades of Mary Karr, Anne Lamott, and Jenny Lawson.**

Some women are born mothers, some achieve motherhood, others have motherhood thrust upon them. Dawn Davies is in the third category. A six-foot-tall divorcee, she isn't chatty, couldn't care less about anyone's potty training progress, doesn't care to share her own children's milestones with people who don't love them. But even if she has never fit in with other moms, she has raised three children with her own particular brand of fierce, unflinching love.

In stories that cut to the quick, we see Davies grow from a young girl who moves to a new town every couple of years; to a misfit teenager who finds solace in a local music scene; to an adrift twenty-something who summons inner strength as she holds the hand of a dying stranger; to a woman dealing with difficult pregnancies and post-partum depression. And in her powerful titular story, we see Davies struggling with the weight of knowing that her son is deeply troubled.

*Mothers of Sparta* is not a blow-by-blow of Davies' life but rather an examination of the exquisite and often painful moments of a life, the moments we look back on and say, *That one, that one mattered*. Straddling the fence between humor and, well...not humor, Davies has written a book about what it's like to be a woman trying to carve a place for herself in the world, no matter how unyielding the rock can be.

**PRAISE**

**"*Mothers of Sparta* is a superbly written book, at times gently poetic, at times devastating. I was spellbound from start to finish."**

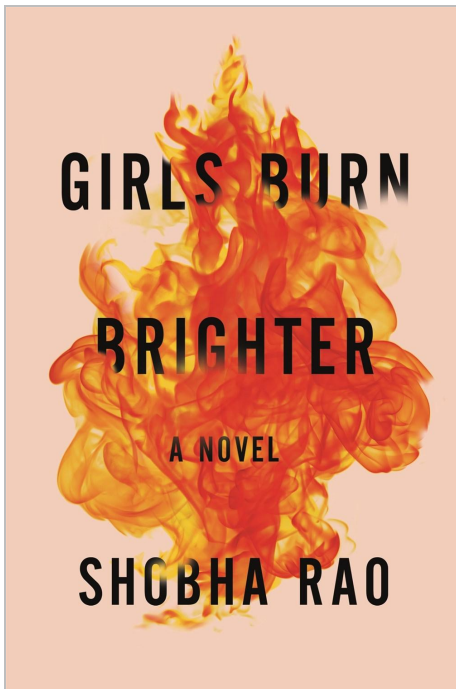
—Tim O'Brien

**"Beautiful and painful all at once. A heartbreakingly honest book that I couldn't put down." —Jenny Lawson, #1 NYT bestselling author**

**"In *Mothers of Sparta*, Dawn Davies writes like an avenging angel. Her stories are poetic, moving, provocative, and bracingly honest as she trains her lucid gaze on some of life's deepest complexities: In the face of terror, betrayal, and impending loss, how do we love? And what does that love cost us? I've never read a book quite like this one, shot through with the ligh..."**

**Dawn Davies** has a BA from Vermont College of Fine Arts and an MFA from Florida International University. She is the recipient of a Pushcart Special Mention, and her work has been published in numerous journals and anthologies. She lives in Fort Lauderdale, Florida, where she does everything



**FICTION / LITERARY**

Flatiron Books | 3/6/2018  
 9781250074256 | \$25.99 / \$33.99 Can.  
 Hardcover | 320 pages | Carton Qty: 20  
 9.3 in H | 6.1 in W

Subrights: UK and Translation Rights: Flatiron Books

**Other Available Formats:**

Ebook ISBN: 9781250074263  
 Audio ISBN: 9781427295705

**MARKETING**

Major early reader review campaign  
 ARC giveaways online (Goodreads, social media, online reading group sites)  
 WhiteBox Mailing  
 Landing page designed  
 Discussion guide available for download  
 Flatiron/Macmillan newsletter promotions  
 Book club outreach  
 Library marketing campaign  
 Digital trade and consumer advertising  
 National and Regional NPR outreach  
 Massive review attention, print and online  
 Local author events, West Coast tour  
 National print feature interview  
 Regional eBlasts to Bookseller Associations  
 Reading...

## Girls Burn Brighter

Shobha Rao

**A searing, electrifying debut novel set in India and America, about a once-in-a-lifetime friendship between two girls who are driven apart but never stop trying to find one another again.**

When Poornima first meets Savitha, she feels something she thought she lost for good when her mother died: hope. Poornima's father hires Savitha to work one of their sari looms, and the two girls are quickly drawn to one another. Savitha is even more impoverished than Poornima, but she is full of passion and energy. She shows Poornima how to find beauty in a bolt of indigo cloth, a bowl of yogurt rice and bananas, the warmth of friendship. Suddenly their Indian village doesn't feel quite so claustrophobic, and Poornima begins to imagine a life beyond the arranged marriage her father is desperate to lock down for her. But when a devastating act of cruelty drives Savitha away, Poornima leaves behind everything she has ever known to find her friend again. Her journey takes her into the darkest corners of India's underworld, on a harrowing cross-continental journey, and eventually to an apartment complex in Seattle. Alternating between the girls' perspectives as they face relentless obstacles, *Girls Burn Brighter* introduces two heroines who never lose the hope that burns within them.

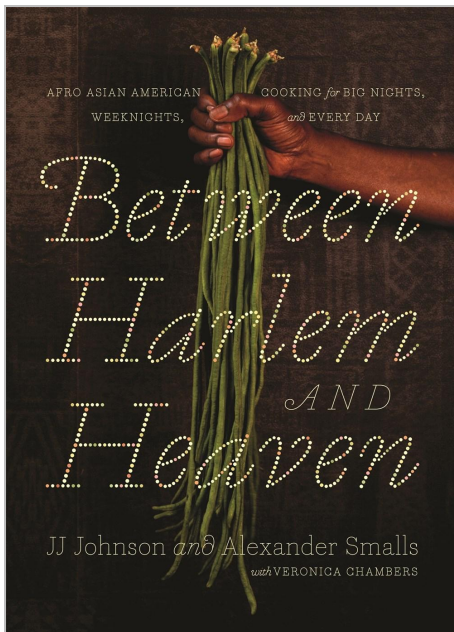
In breathtaking prose, Shobha Rao tackles the most urgent issues facing women today: domestic abuse, human trafficking, immigration, and feminism. At once a propulsive page-turner and a heart-wrenching meditation on friendship, Rao's debut novel is a literary tour de force.

**PRAISE**

**"Girls Burn Brighter by Shobha Rao blew my heart up. Heart-shards everywhere. I am in awe of the warmth and humanity in this book, even as it explores some incredibly dark places. I'm going to be thinking about *Girls Burn Brighter* for a while, and you're going to be hearing a lot about it." —Charlie Jane Anders, author of *All the Birds in the Sky***

**"There is a powerful, subtly unarticulated, force of nature drive at the heart of Shobha Rao's blazing, beautiful novel. Beautiful in spite of much harm and horror, much of the worst kinds of abuse: the young women in this book do live for something larger, they struggle to survive, to live, to seek, ..."**

Shobha Rao moved to the United States from India at the age of seven. She is the winner of the 2014 Katherine Anne Porter Prize in Fiction, awarded by Nimrod International Journal. She has been a resident at Hedgebrook and is the recipient of the Elizabeth George Foundation fellowship. She is the author of the short story collection *An Unrestored Woman*, and her story "Kavitha and Mustafa" was chosen by T.C. Boyle for inclusion in *The Best American Short Stories 2015*. She lives in San Francisco.



## Between Harlem and Heaven

*Afro-Asian-American Cooking for Big Nights, Weeknights, and Every Day*

JJ Johnson and Alexander Smalls

**Iconic chef Alexander Smalls and James Beard nominated chef J. J. Johnson debut their first ever cookbook as an homage to the food and cultural significance of Harlem and the Afro-Asian diaspora.**

*“The Asian diaspora has crisscrossed the African diaspora, throughout history and, most powerfully, on the plate. I’ve traveled the world eating and studying, cooking and exploring. The cookbook you are holding in your hands is about digging deep into our American heritage and setting the table with simple ingredients and bold flavors, presented in an entirely new way. Whether you’re serving something as simple as our mac and cheese with rosemary and a side of our okra fries for a Meatless Monday supper or if you’re feeding a crowd with our Afro-Asian-American gumbo, we know that these are meals that are steeped with the flavors of Harlem, that one-of-a-kind uptown hospitality and grace.”*  
—ALEXANDER SMALLS

*“Don’t feel like you have to read this book cover to cover. Feel free to sample and scat through these recipes. We encourage you to improvise, like Charlie Parker once did. Everything in this book tastes good with everything. Every sauce in this book will be equally delicious whether you throw it on chicken or beef, a bowl of rice or a platter of grilled vegetables. We like leftovers in Harlem, so even if there’s just a little bit of, say, pork suya in the pot after dinner, don’t be afraid to serve it up the next morning along-side a batch of freshly scrambled eggs. However you choose to use this book, we hope you’ll dive in with an open heart and a hungry belly.”*  
— J.J. JOHNSON

**Alexander Smalls** is the restaurateur & co-owner of the acclaimed Harlem restaurant & jazz club Minton’s. Smalls has cooked at the James Beard House & is the former chef-owner of Café Beulah.

**Joseph “J. J.” Johnson** is the James Beard-nominated executive chef at Minton’s & has worked in New York’s most esteemed kitchens including Centro Vinoteca, Jane, & Tribeca Grill.

**Veronica Chambers** is the bestselling coauthor of *Yes, Chef* by Marcus Samuelsson & acclaimed author of *Mama’s Girl*.

### COOKING / REGIONAL & ETHNIC / AMERICAN

Flatiron Books | 2/6/2018

9781250108715 | \$37.50 / \$48.99 Can.

Hardcover | 272 pages | Carton Qty: 10

10.6 in H | 7.6 in W

Includes 100 color photographs throughout plus four-color endpapers

#### Other Available Formats:

Ebook ISBN: 9781250139375

### MARKETING

Social media advertising: Facebook, Instagram

Email promotion on Macmillan email lists

Digital trade advertising, pre-order

Black History Month Tie-in

National radio and online media coverage

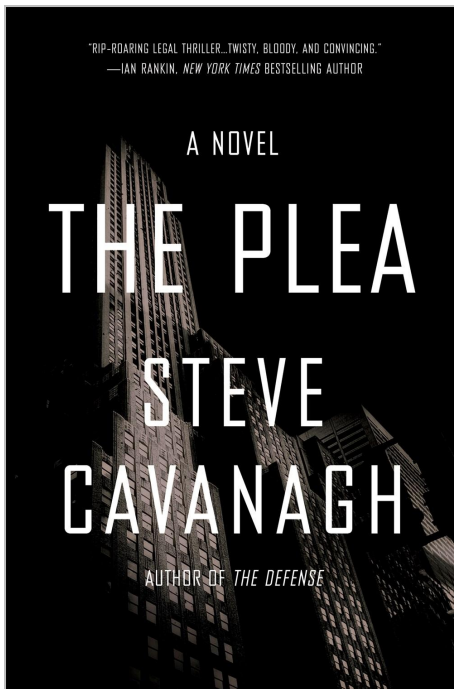
Extensive blog and social media outreach

National review attention outreach

Landing page designed

Blads created

Media and Bookseller Event at Minton’s

**FICTION / THRILLERS / LEGAL**

Flatiron Books | 2/13/2018

9781250105561 | \$26.99

Hardcover | 368 pages | Carton Qty: 20  
9.3 in H | 6.1 in WSubrights: U.K. Rights: Orion  
Translation Rights: A. M. Heath**Other Available Formats:**

Ebook ISBN: 9781250105578

Audio ISBN: 9781427286819

**MARKETING**Mass market edition of THE DEFENSE  
(Dec 2016) will include the first chapter of  
THE PLEA

Early reader review campaign

National Print Advertising: NYTBR

Goodreads advertising

Social media targeted advertising:

Facebook and Instagram

National review attention, print and online

Blogger outreach

## The Plea

*A Novel*

Steve Cavanagh

**A must-read for fans of John Grisham, Marcia Clark, and Scott Turow, *The Plea* is the brilliant new action-filled legal thriller from the author of *The Defense*.**

When David Child, a major client of a corrupt New York law firm, is arrested for murder, the FBI ask con-artist-turned-lawyer Eddie Flynn to secure David as his client and force him to testify against the firm. The FBI swears David is guilty as hell--plus they have incriminating files on Eddie's wife. If Eddie can't or won't get David to hire him, she'll pay the price.

Though the evidence overwhelmingly says that David killed his girlfriend, when Eddie meets David, he's convinced the man is innocent. With the FBI putting pressure on him to secure his client's guilty plea, Eddie has to find a way to prove Child's innocence while keeping his wife out of danger. Using his legal know-how, gifting talent, and some brilliant sleight of hand, Eddie must find the real killer before it's too late.

Eddie has an innocent client, a guilty wife, and only a few days to save them both.

**PRAISE**

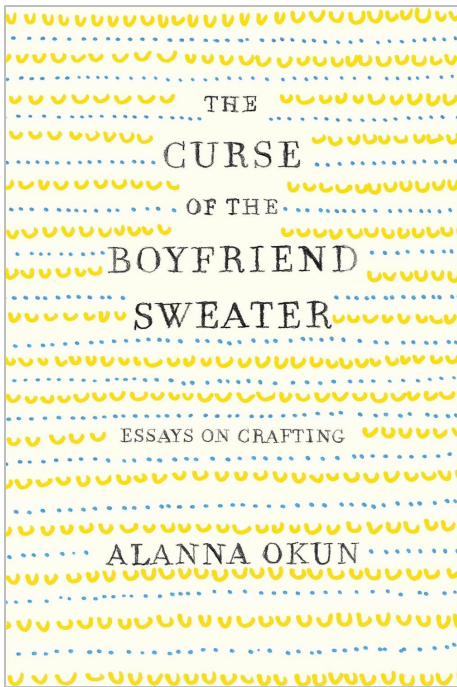
**“A gripping, twisty, blood 'n' guts thriller.” —Ian Rankin, bestselling author of the Detective John Rebus series**

**“*The Plea* is one of the most purely entertaining books you'll read this year. It's a blast.” —John Connolly, bestselling author**

**“Fast-moving, low-punching, street-hustling adventure . . . Seriously superior airport read.” —*Times Crime Club***

**“If you don't normally read courtroom dramas, you must make an exception. These books are just full of intelligent wheeling and dealing. Top notch storytelling . . . Superb, in a 'I must not move a muscle til I have finished this book' way. Eddie Flynn, you beauty!” —Northern Crime**

**STEVE CAVANAGH** is the author of *The Defense* and *The Plea*. He currently practices civil rights law and has been involved in several high-profile cases. He is married with two young children.



**BIOGRAPHY & AUTOBIOGRAPHY  
/ PERSONAL MEMOIRS**

Flatiron Books | 3/20/2018  
9781250095619 | \$24.99 / \$32.50 Can.  
Hardcover | 256 pages | Carton Qty: 28  
8.3 in H | 5.4 in W

Subrights: UK Rights: Flatiron Books  
Translation Rights: Flatiron Books

**Other Available Formats:**  
Ebook ISBN: 9781250095626  
Audio ISBN: 9781427294081

**MARKETING**

Early reader review campaign with Giveaway  
Blogger Outreach: Crafting  
Women's magazine outreach  
National review and NPR outreach

# The Curse of the Boyfriend Sweater

*Essays on Crafting*

Alanna Okun

**THE OPPOSITE OF LONELINESS meets KNITLANDIA, in this memoir about life truths learned through crafting.**

Every knitter knows that as soon as you start making your boyfriend a sweater, he will be out the door before you're done. But as Alanna Okun has learned, these life lessons are not limited to the curse of the boyfriend sweater.

Like millions of women, Okun finds joy and solace in crafting. And she has also found some essentials truths. Starting from when her grandmother first taught her to knit, crafting has been a part of her life, and her family's. Some people like to fish. Some like to play music. Or run. Okun likes to make things. Knitting, crocheting, sewing, decoupage – you name it, Okun has tried it, and even if she turned out to be not very good at it, she found it was good for her.

In a world that shows itself impervious to our need for order and logic, crafting allows Okun to feel a sense of control – even if it's simply by making a piece of felt do what she wants it to. Crafting has helped keep her severe anxiety at bay, made a scary first apartment more hospitable, helped her heal from a broken heart. When Okun has two good friends die within a year of each other, it is crafting that helps her find hope again. The art and physicality of making things, whether it's nerdy embroidery or warm mittens, has helped her cope with life's internal trauma.

In beautiful prose that belies her youth, Okun's essays about art, craft, and mental health will resonate with creative people no matter their medium, and no mat...

**PRAISE**

**“This book draws you in just as an oversized, hand-knitted, and unexpectedly soft sweater does. Alanna is so sharp and so charming and so genuinely warm that, regardless of your prior experience with crafting, you will only want to put down this book if it is to make something yourself—and you know Alanna would approve.”**

—Katie Heaney, author of *Never Have I Ever*, *Dear Emma*, and *Public Relations*

**“Alanna Okun’s poignant, hilarious, and infinitely instructional essays about crafting will help you have a more beautiful life, whether you ever pick up a pair of knitting needles or not.”**

—Jen Doll, author of *Save the Date*

ALANNA OKUN is a writer, editor, and crafter. She's currently a senior editor at *Racked*, and has written for publications including BuzzFeed, *Brooklyn Magazine*, and *The Hairpin*, and appeared on the *Teddy Show*, *Good Morning America*, *NPR*, and many other local and national television and

## O's Little Guide to the Big Questions

Hearst Magazines

The sixth and final installment in our series of small, inspirational books from the editors of *O, the Oprah Magazine*—this one a collection of thought-provoking stories and essays on the wisdom t...

The sixth installment in this series of eye-opening, soul-expanding books from *O, The Oprah Magazine's* editors, *O's Little Guide to the Big Questions* is a collection of provocative personal essays highlighting the wisdom to be gleaned from engaging with life's deepest mysteries.

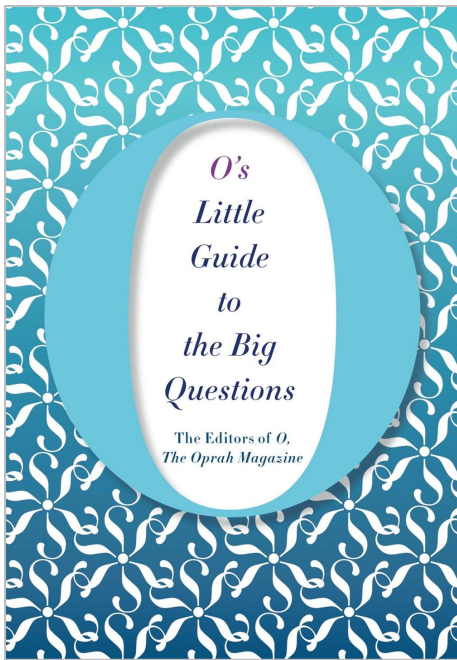
*What truly matters?*

*What is my purpose?*

*When is the right time to make a change?*

*Who is most important to me?*

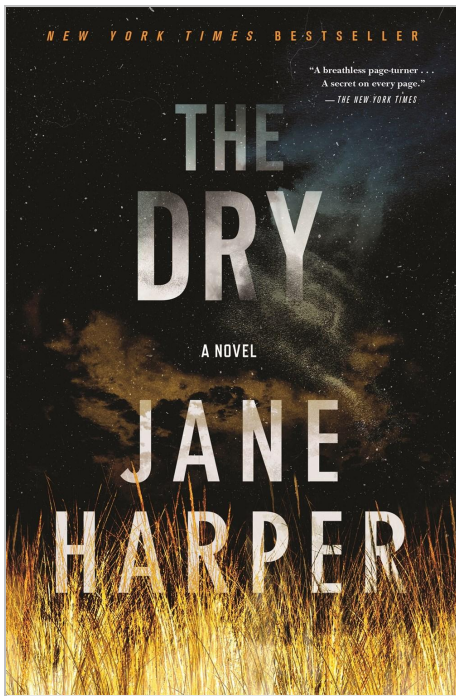
The answers, thoughtfully culled from *O, The Oprah Magazine's* rich archives, take the form of stirring pieces by great writers and celebrated thinkers, offering insight to anyone feeling lost or in need of a reset. *O's Little Guide to the Big Questions* is proof that while the search for meaning can be daunting, it's also clarifying, motivating, empowering, and the surest path to becoming the person you were meant to be.



**BODY, MIND & SPIRIT /  
INSPIRATION & PERSONAL  
GROWTH**

Flatiron Books | 1/2/2018  
9781250070128 | \$17.99 / \$23.50 Can.  
Hardcover | 192 pages | Carton Qty: 28  
7.1 in H | 5 in W

**Other Available Formats:**  
Audio ISBN: 9781427293343  
Audio ISBN: 9781427293350



**FICTION / MYSTERY &  
DETECTIVE / POLICE  
PROCEDURAL**

Flatiron Books | 1/2/2018  
9781250105622 | \$15.99 / \$20.99 Can.  
Trade Paperback | 336 pages | Carton Qty: 24  
8.3 in H | 5.4 in W

Subrights: U.K. Rights: Little Brown UK  
Translation Rights: Curtis Brown Australia

**Other Available Formats:**  
Hardcover ISBN: 9781250105608  
Ebook ISBN: 9781250105615  
Audio ISBN: 9781250117632

**MARKETING**

Tie-in with hardcover publication of Force of Nature  
Goodreads Promotion and Advertising  
Social Media Advertising  
TheDryNovel.com

## The Dry

*A Novel*

Jane Harper

**A small town hides big secrets in this stunning, page-turning, *New York Times* bestselling mystery by an award-winning debut author.**

When he hears that his childhood best friend Luke has been found dead after committing a terrible crime, Federal Agent Aaron Falk gets a note saying, “*Luke lied. You lied. Be at the funeral.*”

Twenty years ago, the boys were each other’s alibi when Falk was accused of murder. He hasn’t returned to his hometown since he and his father were driven out under a cloud of suspicion, saved from prosecution only because of Luke’s steadfast claim that the boys had been together at the time of the crime. But now Luke has done something awful - and more than one person knows they didn’t tell the truth back then.

Falk, now a Federal investigator in Melbourne, can’t help questioning the official narrative, though the town’s rejection of him still looms large. When Falk reluctantly returns amid the worst drought in a century to see if there’s more to Luke’s death than there seems to be, long-buried mysteries will resurface, as will the lies that have haunted him. And Falk will find that small towns have always hidden big secrets. Atmospheric and razor-sharp, this incredible debut is just the beginning of an amazing career.

**PRAISE**

**“A breathless page-turner, driven by the many revelations Ms. Harper dreams up...You’ll love [her] sleight of hand... A secret on every page.”**

—*The New York Times*, Janet Maslin

**“One of the most stunning debuts I’ve ever read...Every word is near perfect. Read it!”**

—David Baldacci, #1 *New York Times* bestselling author of *The Guilty*

**“Leads down a convoluted page-turning trail to an explosive ending. It will have you wearing out the pages flipping back looking for the well-disguised clues. You may find this is the best mystery you have read all year.”**

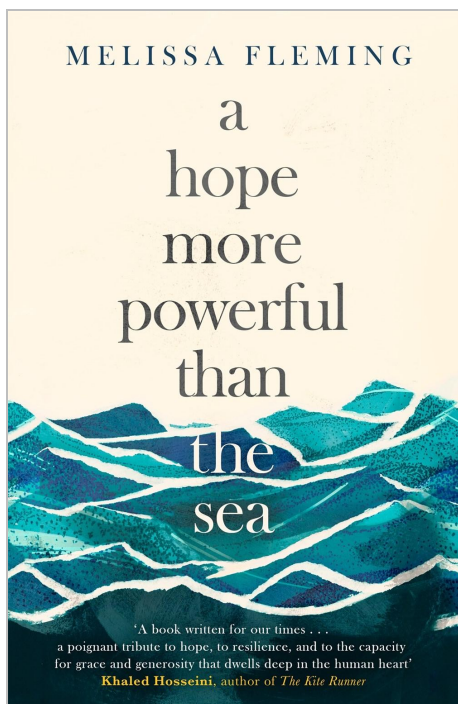
—*Florida Times-Union*

**“A thrilling procedural that pays off on every level.”**

—*Shelf Awareness*

***The Dry* is ...**

Jane Harper is the author of *The Dry*. Winner of the Victorian Premier’s Literary Award for an Unpublished Manuscript *The Dry* is Jane’s first novel, with rights sold to over twenty territories



#### **SOCIAL SCIENCE / EMIGRATION & IMMIGRATION**

Flatiron Books | 1/23/2018  
 9781250106001 | \$17.99 / \$23.50 Can.  
 Trade Paperback | 288 pages  
 8.3 in H | 5.4 in W

Subrights: UK Rights: Little Brown UK  
 Translation Rights: Foundry Literary

**Other Available Formats:**  
 Hardcover ISBN: 9781250105998  
 Ebook ISBN: 9781250106018

#### **MARKETING**

Goodreads Promotion  
 Social Media Advertising  
 HopeMorePowerful.com

## **A Hope More Powerful Than the Sea: The Journey of Doaa Al Zamel**

*One Refugee's Incredible Story of Love, Loss, and Survival*

Melissa Fleming

**The extraordinary story of one refugee's quest to find a new life in the midst of one the most pressing international crises of our time.**

Adrift in a frigid sea, no land in sight. Just debris from the ship's wreckage and bloated, floating corpses all around. Doaa Zamel floats with an inflatable ring around her waist while two children cling to her neck. The babies had been thrust into her arms by their drowning parents, all refugees from Syria who boarded a dangerously overcrowded ship from Egypt bound for Sweden and a new life. Doaa must stay alive for these children. She must not lose strength. She must not lose hope.

Doaa was once an average Syrian girl, but in 2011 her life was upended by the civil uprising against their government's oppressive regime. Doaa and her family first flee to Egypt after their hometown is invaded by the army, but as Egypt grows unstable and life for Syrians becomes more dangerous there, Doaa and her new fiance decide to book passage on a smuggler's ship bound for Europe. After four horrifying days at sea on a rickety ship, Doaa's boat is rammed, and she and the other 500 passengers on board are left to drown. This is where Doaa's struggle for survival really begins.

In the midst of an international refugee crisis and as the debate continues around the U.S. travel ban, UNHCR's Melissa Fleming's *A HOPE MORE POWERFUL THAN THE SEA* sets the stage for this pressing political conflict through the incredible story of one young refugee and the triumph of the human spirit.

#### **PRAISE**

**"Urgently required reading." —*People***

**"Some books should be required reading. *A Hope More Powerful Than the Sea* is one of those books."**

—*Christian Science Monitor*

**"Deeply affecting...Fleming brings a moral urgency to the narrative." —*The New Yorker***

MELISSA FLEMING is chief spokesperson for the United Nations High Commissioner for Refugees (UNHCR). She travels to war zones and refugee camps to give voice to the millions of people forcibly displaced from their homes. She is frequently quoted in international media, including *The New York Times*, *The Washington Post*, CNN, and NPR. She first told Doaa's story on the TED stage and her talks are featured on TED.com.



## If We Were Villains

*A Novel*

M. L. Rio

***If We Were Villains* is an upmarket campus-set, Shakespeare-obsessed, literary page-turner in the tradition of *The Secret History*.**

On the day Oliver Marks is released from jail, the man who put him there is waiting at the door. Detective Colborne wants to know the truth, and after ten years, Oliver is finally ready to tell it.

Ten years ago: Oliver is one of seven young Shakespearean actors at Dellecher Classical Conservatory, a place of keen ambition and fierce competition. In this secluded world of firelight and leather-bound books, Oliver and his friends play the same roles onstage and off: hero, villain, tyrant, temptress, ingénue, extra. But in their fourth and final year, good-natured rivalries turn ugly, and on opening night real violence invades the students' world of make-believe. In the morning, the fourth-years find themselves facing their very own tragedy, and their greatest acting challenge yet: convincing the police, one another, and themselves that they are innocent.

Part coming-of-age story, part confession, *If We Were Villains* explores the magical and dangerous boundary between art and life. In this tale of loyalty and betrayal, madness and ecstasy, the players must choose what roles to play before the curtain falls.

### PRAISE

**"A rare and extraordinary novel: a vivid rendering of the closed world of a conservatory education, a tender and harrowing exploration of friendship, and a genuinely breathtaking literary thriller. I can't recommend this book highly enough."**

—Emily St. John Mandel, *New York Times* bestselling author of *Station Eleven*

**"Much like Donna Tartt's *A Secret History*, M.L. Rio's sparkling debut is a richly layered story of love, friendship and obsession."**

—Cynthia D'Aprix Sweeney, *New York Times* bestselling author of *The Nest*

**"An intricate story about friendship, love, and betrayal. Recommended for readers who enjoy literary fiction by authors such as [...]"**

M. L. Rio holds a master's in Shakespeare Studies from King's College London. *If We Were Villains* is her debut novel.

### FICTION / THRILLERS / SUSPENSE

Flatiron Books | 4/17/2018

9781250095299 | \$16.99 / \$22.50 Can.

Trade Paperback | 368 pages | Carton Qty: 24  
8.3 in H | 5.4 in W

Subrights: U.K. Rights: Flatiron Books

Translation Rights: Dunow, Carlson & Lerner

#### Other Available Formats:

Hardcover ISBN: 9781250095282

Ebook ISBN: 9781250095305

Audio ISBN: 9781427286468

Audio ISBN: 9781427286451

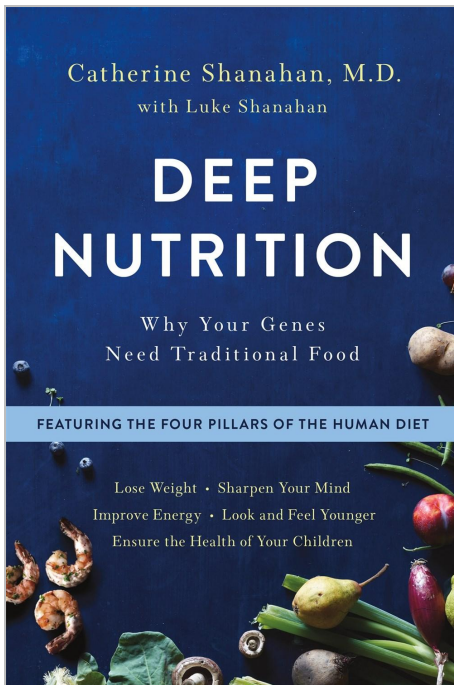
### MARKETING

Tumblr Promotion

Social Media Advertising

MLRio.com





**HEALTH & FITNESS / DIET & NUTRITION / NUTRITION**

Flatiron Books | 1/2/2018

9781250113849 | \$17.99 / \$23.50 Can.

Trade Paperback | 512 pages | Carton Qty: 12

9.3 in H | 6.1 in W

Includes black-and-white illustrations throughout

**Other Available Formats:**

Hardcover ISBN: 9781250113825

Ebook ISBN: 9781250113832

Audio ISBN: 9781427283160

**MARKETING**

Author Promotion

DrCate.com

## Deep Nutrition

*Why Your Genes Need Traditional Food*

Catherine Shanahan, M.D., with Luke Shanahan

**A self-published phenomenon examining the habits that kept our ancestors disease-free—now with a prescriptive plan for “The Human Diet” to help us all live long, vital, healthy lives.**

Physician and biochemist Cate Shanahan, M.D. examined diets around the world known to help people live longer, healthier lives—diets like the Mediterranean, Okinawa, and “Blue Zone”—and identified the four common nutritional habits, developed over millennia, that unfailingly produce strong, healthy, intelligent children, and active, vital elders, generation after generation. These four nutritional strategies—fresh food, fermented and sprouted foods, meat cooked on the bone, and organ meats—form the basis of what Dr. Cate calls “The Human Diet.”

Rooted in her experience as an elite athlete who used traditional foods to cure her own debilitating injuries, and combining her research with the latest discoveries in the field of epigenetics, Dr. Cate shows how all calories are not created equal; food is information that directs our cellular growth. Our family history does not determine our destiny: what you eat and how you live can alter your DNA in ways that affect your health and the health of your future children.

*Deep Nutrition* offers a prescriptive plan for how anyone can begin eating The Human Diet to:

- \*Improve mood
- \*Eliminate cravings and the need to snack
- \*Boost fertility and have healthier children
- \*Sharpen cognition and memory
- \*Eliminate allergies and disease
- \*Build stronger bones and joints
- \*Get younger, smoother skin

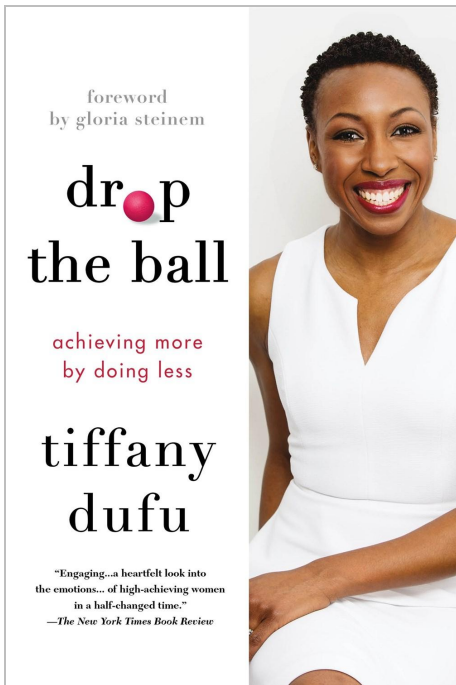
*Deep Nutrition* cuts through today’s culture of conflicting nutritional ideologies, showing how the habits of ou...

**PRAISE**

**“If you want to understand the big picture of how optimal health starts with food, start with Dr. Cate. Her book *Deep Nutrition* leaves you with a deep appreciation of the profound relationship between our genes and the planet, inspiring us to be good shepherds of both.”**

*—Dallas Hartwig, author of *The Whole 30**

**“I have based my work on the idea that getting the right kinds of healthy fats into your body and avoiding the worst fats is essential to optimal health. I’ve interviewed dozens of the world’s top experts about this, and I know of no one who**



## BUSINESS & ECONOMICS / WOMEN IN BUSINESS

Flatiron Books | 1/16/2018

9781250071767 | \$16.99 / \$22.50 Can.

Trade Paperback | 304 pages | Carton Qty: 28  
8.3 in H | 5.4 in W

### Other Available Formats:

Hardcover ISBN: 9781250071736

Ebook ISBN: 9781250071750

Audio ISBN: 9781427282552

Audio ISBN: 9781427282569

## MARKETING

Goodreads digital advertising: ROS, PS  
Mailer newsletter from big mouth author  
Massive targeted Facebook advertising campaign, preorder and on-sale  
LiveIntent digital e-newsletter advertising  
Major corporate promotion and newsletter placement (Girl Scouts, Catalyst, MomsRising, Take the Lead, YWCA, etc)  
Author lecture video on LeanIn.org  
Placement on *LEAN IN* education website  
Outreach to "mommy bloggers," business, and parenting outlets  
Digital trade pre-pub advertising (Shelf Awareness, PW)  
Social medi...

# Drop the Ball

*Achieving More by Doing Less*

Tiffany Dufu; Foreword by Gloria Steinem

***A bold and inspiring memoir and manifesto from a renowned voice in the women's leadership movement who shows women how to cultivate the single skill they really need in order to thrive: the abili...***

Once the poster girl for doing it all, after she had her first child, Tiffany Dufu struggled to accomplish everything she thought she needed to in order to succeed. Like so many driven and talented women who have been brought up to believe that to have it all, they must do it all, Dufu began to feel that achieving her career and personal goals was an impossibility. Eventually, she discovered the solution: letting go. In *Drop the Ball*, Dufu recounts how she learned to reevaluate expectations, shrink her to-do list, and meaningfully engage the assistance of others—freeing the space she needed to flourish at work and to develop deeper, more meaningful relationships at home.

Even though women are half the workforce, they still represent only eighteen per cent of the highest level leaders. The reasons are obvious: just as women reach middle management they are also starting families. Mounting responsibilities at work and home leave them with no bandwidth to do what will most lead to their success. Offering new perspective on why the women's leadership movement has stalled, and packed with actionable advice, Tiffany Dufu's *Drop the Ball* urges women to embrace imperfection, to expect less of themselves and more from others—only then can they focus on what they truly care about, devote the necessary energy to achieving their real goals, and create the type of rich, rewarding life we all desire.

## PRAISE

**"A must read for all women and girls."**

**--Reshma Saujani, Founder & CEO, Girls Who Code**

**"Tiffany Dufu writes with verve and wit, turning her life story into life lessons for all of us. A marvelous and instructive read!"**

**--Anne Marie Slaughter, author of *Unfinished Business***

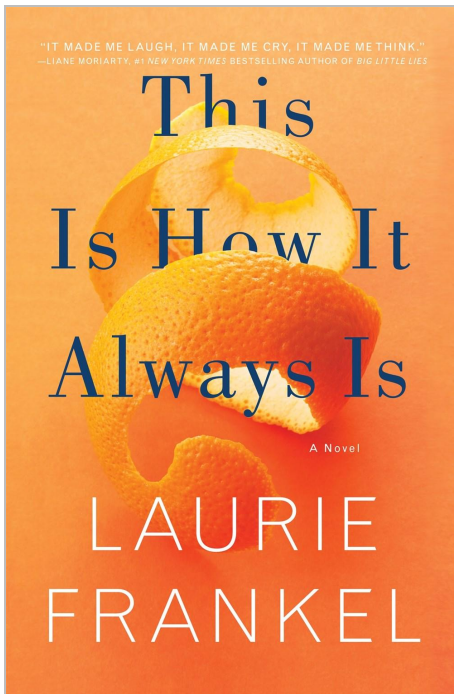
**"Drop the Ball is a refreshingly honest, remarkably inspiring read."**

**--Adam Grant, Wharton professor and *New York Times* bestselling author of *Originals* and *Give and Take***

**"Drop the Ball shows how everyone benefits when men work towards equality -- and how our relationships and our lives are richer when we lean in together."**

**--Sheryl Sandberg, *New York Times* bestselling author of *Lea...***

Named to *Fast Company's* League of Extraordinary Women, Tiffany Dufu was a launch team member to Lean In and is Chief Leadership Officer to Levo, the fastest growing millennial

**FICTION / FAMILY LIFE**

Flatiron Books | 1/23/2018

9781250088567 | \$16.99 / \$22.50 Can.

Trade Paperback | 352 pages | Carton Qty: 24  
8.3 in H | 5.4 in W

Subrights: UK and Translation: Flatiron Books

**Other Available Formats:**

Hardcover ISBN: 9781250088550

Ebook ISBN: 9781250118523

Audio ISBN: 9781427282521

Audio ISBN: 9781427282538

**MARKETING**Goodreads Promotion  
Reading Group Outreach  
Social Media Advertising  
lauriefrankel.net

# This Is How It Always Is

*A Novel*

Laurie Frankel

***This is how a family keeps a secret...and how that secret ends up keeping them.******This is how a family lives happily ever after...until happily ever after becomes complicated.******This is how children change...***

When Rosie and Penn and their four boys welcome the newest member of their family, no one is surprised it's another baby boy. At least their large, loving, chaotic family knows what to expect.

But Claude is not like his brothers. One day he puts on a dress and refuses to take it off. He wants to bring a purse to kindergarten. He wants hair long enough to sit on. When he grows up, Claude says, he wants to be a girl.

Rosie and Penn aren't panicked at first. Kids go through phases, after all, and make-believe is fun. But soon the entire family is keeping Claude's secret. Until one day it explodes.

*This Is How It Always Is* is a novel about revelations, transformations, fairy tales, and family. And it's about the ways this is how it always is: Change is always hard and miraculous and hard again; parenting is always a leap into the unknown with crossed fingers and full hearts; children grow but not always according to plan. And families with secrets don't get to keep them forever.

**PRAISE**

**“Big-hearted...In the lead for the most sensitively and sincerely told story of 2017.” —*People*, “Book of the Week”**

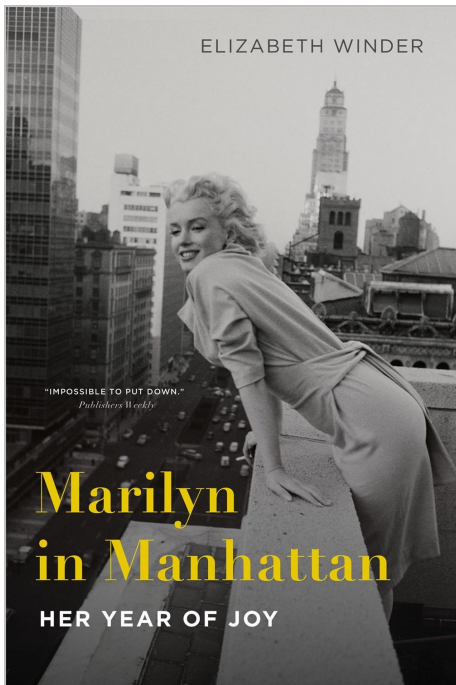
**“Deeply satisfying...An intimate family story...Day-to-day parenting dilemmas are where Frankel shines.” —*The New York Times Book Review***

**“Brave, complicated, occasionally horrifying and frequently very funny...Frankel is a first-rate storyteller.” —*Seattle Times***

**“Frankel has tackled this controversial topic in a warm, funny and honest way and one that will undoubtedly spark thought and conversation.” —*The Fort Worth Star-Telegram***

**“A novel of great empathy and compassion that transcends politics...This is a family that you will take into your...”**

LAURIE FRANKEL is the author of two previous novels, *The Atlas of Love* and *Goodbye for Now*. She lives in Seattle with her family.



**BIOGRAPHY & AUTOBIOGRAPHY  
/ ENTERTAINMENT &  
PERFORMING ARTS**

Flatiron Books | 3/13/2018

9781250064981 | \$17.99 / \$23.50 Can.

Trade Paperback | 304 pages | Carton Qty: 28

8.3 in H | 5.4 in W

Includes 20 black-and-white chapter-opening photographs throughout

**Other Available Formats:**

Hardcover ISBN: 9781250064967

Ebook ISBN: 9781250064974

## Marilyn in Manhattan

*Her Year of Joy*

Elizabeth Winder

### Marilyn, Like You've Never Seen Her Before.

In Manhattan, the most famous woman in the world can wander the streets unbothered, spend hours at the Met getting lost in art, and afternoons buried in the stacks of the Strand. Marilyn begins to live a life of the mind in New York; she dates Arthur Miller, dances with Truman Capote and drinks with Carson McCullers. Even though she had never lived there before, in New York, Marilyn is home.

In *Marilyn in Manhattan*, the iconic blonde bombshell is not only happy, but successful. She takes classes with Lee Strasberg at the Actors Studio, befriends the greatest actors and writers of her day and most importantly she breaks her contract with Fox Studios to form her own production company, a groundbreaking move that makes her the highest paid actress in history and revolutionizes the entertainment industry.

Elizabeth Winder has been widely praised for her portrayal of Sylvia Plath, and here she brings to life the most famous actress of all time in a portrait of the artist that is as breathtaking and beautiful as the woman herself. A true love letter to Marilyn, and a joyous portrait of a city bursting with life and art, *Marilyn in Manhattan* is a lively look at two American treasures: New York and Marilyn Monroe.

### PRAISE

**An illuminating biography . . . which floods clarifying light on a chapter of the poet's early life that Plath painted in jaundiced tones in *The Bell Jar*. —*New York Times, Sunday Styles Feature***

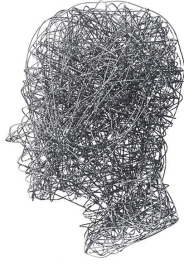
**The world of '50s NYC, in all its glamour, is irresistible reading. —*Meg Wolitzer, author of The Interestings***

**Will recalibrate your mind and heart. . . . We knew about Plath's ambition - and angst - but her penchant for flaming-red lipstick and princess heels was a bit of a surprise. —*More magazine***

**A pixilated gem of a book. . . . In prose as delightful and lively as the champagne Sylvia liked to sip at the St. Regis ball, Winder has made *Pain, Parties, W...***

Elizabeth Winder is the author of PAIN, PARTIES, WORK: Sylvia Plath in New York, Summer 1953. Her work has appeared in the Chicago Review, Antioch Review, American Letters, and other publications. She is a graduate of the College of William and Mary, and earned an MFA in creative writing from George Mason University.

"Saltz's careful research bolsters her argument that every brain is different, and that achievement has to do with harnessing what's there more than with trying to reshape it... Insightful."—Andrew Solomon, bestselling author of *Far from the Tree*



# The Power of DIFFERENT

The Link Between  
Disorder and Genius

GAIL SALTZ, M.D.

## FAMILY & RELATIONSHIPS / CHILDREN WITH SPECIAL NEEDS

Flatiron Books | 3/6/2018  
9781250060044 | \$16.99 / \$22.50 Can.  
Trade Paperback | 256 pages  
8.3 in H | 5.4 in W

**Other Available Formats:**  
Hardcover ISBN: 9781250060013  
Ebook ISBN: 9781250060037  
Audio ISBN: 9781427283344

## MARKETING

Author Promotion

# The Power of Different

*The Link Between Disorder and Genius*

Gail Saltz, M.D.

**A powerful and inspiring examination of the connection between potential for great talent and conditions commonly thought to be “disabilities.”**

Psychiatrist and bestselling author Gail Saltz examines the latest scientific discoveries, profiles famous geniuses who have been diagnosed with all manner of brain “problems”—including learning disabilities, ADD, anxiety, Depression, Bipolar disorder, schizophrenia, and Autism—and tells the stories of lay individuals to show how the source of our struggles can be the origin of our greatest strengths. Rooted in her experience as a professor and practicing psychiatrist, and based on the latest neuropsychiatric research, Saltz demonstrates how specific deficits in certain areas of the brain are directly associated with the potential for great talent. She also shows how the very conditions that can cause difficulty in life are bound to creative, disciplinary, artistic, empathetic, and cognitive abilities.

In this pioneering work, readers will find engaging research and stories from historical geniuses and everyday individuals who have not only made the most of their conditions, but who have flourished because of them. They are leaning into their brain differences to:

- \*Identify areas of interest and expertise
- \*Develop work-arounds
- \*Create the environments that best foster their talents
- \*Forge rewarding interpersonal relationships

Enlightening and inspiring, *The Power of Different* shows how the unique wiring of every brain can be a source of strength and productivity, and can contribute to the richness of our world.

## PRAISE

**“A nuanced exploration of the contribution that being a little – but not too – crazy can make to creativity. An exceptionally interesting and thoughtful book.”**

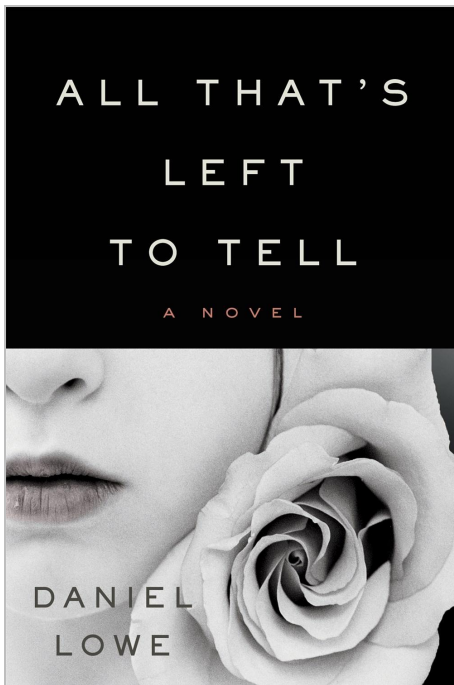
—Sylvia Nasar, author of *A Beautiful Mind*

**“Gail Saltz strikes gold. As she demonstrates, our world would be thousands of years behind itself were it not for the talents and originality mixed in with the chaos and confusion of the mind in distress or disarray.”**

—Ned Hallowell, author of *Driven to Distraction*

**“A grippingly readable book that sheds a profound and crucial light on the nature of genius.”**

—Steven Naifeh, Pulitzer-Prize winning author of *Jackson Pollock: An American Saga* and ...

**FICTION / LITERARY**

Flatiron Books | 2/13/2018

9781250085566 | \$15.99 / \$20.99 Can.

Trade Paperback | 304 pages | Carton Qty: 28  
8.3 in H | 5.4 in WSubrights: U.K. Rights: Picador  
Translation Rights: Flatiron Books**Other Available Formats:**

Ebook ISBN: 9781250085542

Hardcover ISBN: 9781250085559

Audio ISBN: 9781427282507

## All That's Left to Tell

*A Novel*

Daniel Lowe

**For fans of Elizabeth Strout and Tea Obreht: a haunting, luminous debut novel about a man and his relationship with his daughter, his captor, his past, and his future.**

*All That's Left to Tell* is a debut novel about Marc Laurent, a mid-level executive taken hostage in Karachi. Aside from his guards, his only interaction is with a mysterious woman he knows as Josephine. In their first meetings, Josephine tells Marc that they've called his company, they've called his ex-wife, whom else can they call for ransom money? Marc says there is no one else. And then Josephine asks Marc a question that is even more frightening than his captivity—why didn't he go home last month for his daughter's funeral, after she was murdered?

So begins a bizarre yet somewhat comforting ritual, in which every night Josephine visits Marc in his cell. She tells him stories, including stories about what would have happened had his daughter not been murdered. Marc, in turn, begins to tell his own stories, in which his daughter is alive. And soon it's not clear which storyline is real, and which is imagined, and if it even matters. Throughout the course of these stories (and stories within stories), father and daughter start to find their way toward understanding one another once again.

Atmospheric and exquisitely structured, Daniel Lowe's searing debut is a tribute to the redemptive power of storytelling.

**PRAISE**

**"[A] captivating page-turner...As you spiral through an endless, fascinating trail of stories shared between the prisoner and his captor it becomes clear that the relationship between them is far more complex than one could possibly imagine."**  
—*Newsweek*, The Best New Book Releases

**"Intense and compelling, Daniel Lowe's debut novel, *All That's Left to Tell*, is filled with both profound emotional disconnect and insatiable longing."** —*Bustle*

**"Refreshing...Mr. Lowe demonstrates exceptional talent as a wordsmith, and for plotting an intriguing story whose premise invites readers to practice empathy for another by imagining their story. There is much to..."**

Daniel Lowe teaches writing in Pittsburgh, Pennsylvania, and received his MFA in fiction writing from the University of Pittsburgh. His fiction and poetry have appeared in *West Branch*, *The Nebraska Review*, *The Montana Review*, *The Wisconsin Review*, *The Writing Room*, *The Bridge*, *The Paterson Literary Review*, *Ellipsis*, *Blue Stem*, *Midway Journal*, and *The Madison Review*. *All That's Left to Tell* is his debut.



# THE HUNGRY BRAIN

**Outsmarting the Instincts That Make Us Overeat**

**Stephan J. Guyenet, Ph.D.**

Illustrations by Shizuka N. Aoki

"Stephan J. Guyenet provides an exceptionally complete understanding of why, despite the prevailing desire to be lean, so few of us are. Illuminating, entertaining, and empowering."  
—DAVID L. KATZ, M.D., DIRECTOR OF THE YALE PREVENTION RESEARCH CENTER  
AND AUTHOR OF DISEASE-PROOF

**HEALTH & FITNESS / DIET & NUTRITION / WEIGHT LOSS**

Flatiron Books | 2/6/2018

9781250081209 | \$17.99 / \$23.50 Can.

Trade Paperback | 304 pages | Carton Qty: 24

8.3 in H | 5.4 in W

Includes 50 black-and-white illustrations and graphs throughout

**Other Available Formats:**

Hardcover ISBN: 9781250081193

Ebook ISBN: 9781250081230

Audio ISBN: 9781427283368

ALSO SOLD BY BROADWAY SALES FORCE

## The Hungry Brain

*Outsmarting the Instincts That Make Us Overeat*

Stephan J. Guyenet, Ph.D.

**Thinking Fast and Slow meets The End of Overeating in this fascinating exploration of how the brain's dual thinking processes regulate when, what, and how much we eat.**

**From a leading obesity and neuroscience researcher, *The Hungry Brain* uses cutting-edge science to answer the questions: why do we overeat and what can we do about it?**

No one wants to overeat. And certainly no one wants to overeat for years, become overweight, and develop diabetes or heart disease. Yet two thirds of Americans are overweight or obese, showing that most of us do precisely that. Why does our behavior betray our own intentions to be lean and healthy? The problem, argues obesity and neuroscience researcher Stephan Guyenet, is not necessarily a lack of willpower or an incorrect understanding of what to eat. Rather, our appetites and food choices are led astray by ancient, instinctive brain circuits that play by the rules of a survival game that no longer exists. And these circuits don't care about how you'll look in a bathing suit next summer.

To make the case, *The Hungry Brain* takes readers on an eye-opening journey through cutting-edge neuroscience research that has never before been available to a general audience. *The Hungry Brain* delivers profound insights into why the brain undermines our weight goals, and translates these insights into practical guidelines for eating well and staying slim. Along the way, it explores how the human brain works, revealing how this one organ makes us who we are.

### PRAISE

**"Many people have influenced my thinking on human nutrition and metabolism, but [Stephan Guyenet is the] one person who has completely altering my understanding of why we get fat. ."**

**—Robb Wolf, author of the *New York Times* bestseller *The Paleo Solution***

**"Dr. Stephan Guyenet has a remarkable ability to distill the latest scientific research and communicate it in a clear and engaging way, and his level-headed, evidence-based approach sets him apart from the pack.**

**—Chris Kresser, author of the *New York Times* bestseller *Your Personal Paleo Code***

Stephan Guyenet is a leading obesity researcher and health writer whose work ties together the fields of neuroscience, biology, chemistry, and nutrition to offer explanations and solutions for our global weight problem. He received a B.S. in biochemistry at the University of Virginia and a Ph.D. in neurobiology at the University of Washington. He is the author of the popular health website Whole Health Source, and is a frequent lecturer on topics of obesity, metabolism, and diet history.

ALSO SOLD BY FIFTH AVE SALES FORCE

## Schadenfreude, A Love Story

*Me, the Germans, and 20 Years of Attempted Transformations, Unfortunate Miscommunications, and Humiliating Situations That Only They Have Words For*

Rebecca Schuman

**Sometimes, love plays hard to get.**

You know that feeling when you catch the elevator but don't hold it for the person behind you? Seeing Lindsay Lohan in handcuffs? Donald Trump being attacked by a bald eagle? There's a word for this mix of malice and joy, and the Germans (of course) invented it. It's *Schadenfreude*, deriving pleasure from others misfortune, and with *Slate* columnist Rebecca Schuman the Teutons have a blast at her expense.

*Schadenfreude, A Love Story* is the tale of a teenage Jewish intellectual who falls in love. In love with a boy (who breaks her heart), a language (that's nearly impossible to master), a culture (that's nihilistic, but punctual) and a landscape (that's breathtaking when there's not a wall in the way).

Rebecca Schuman was just your average 90's teenager with a passion for punk rock and Ethan Hawke circa *Reality Bites* until two men walk into her high school Political Science class: Dylan Krieger, with deep blue eyes, and an even deeper soul, and Franz Kafka, hitching a ride in Dylan's backpack. These two men are the axe to the frozen pond that is Rebecca's soul, and what flows forth is a passion for all things German. Blue eyed Dylan might leave the second a more popular girl looks his way, but Kafka is forever, and in pursuit of this elusive love Rebecca will spend two decades stuttering and stumbling through broken German sentences trying to win over a people who couldn't, on the surface, care less. She smokes endless hand roll...

Rebecca Schuman is the education columnist for *Slate* where she frequently writes on higher education and policy. She holds a PhD from UC Irvine and an MFA from the New School. This is her first book.

**Schadenfreude,  
A Love Story**  
Me, the Germans,  
and 20 Years  
of Attempted  
Transformations,  
Unfortunate  
Miscommunications,  
and Humiliating  
Situations That  
Only They Have  
Words For  
**Rebecca  
Schuman**



"An anthropological love story that's spit-out-your-schmaltz funny. She had me at *wohngemeinschaften*." —Pamela Druckerman, author of New York Times bestselling BRINGING UP BEBE

### BIOGRAPHY & AUTOBIOGRAPHY / CULTURAL HERITAGE

Flatiron Books | 2/6/2018

9781250077653 | \$16.99 / \$22.50 Can.

Trade Paperback | 288 pages | Carton Qty: 28

8.3 in H | 5.4 in W

#### Other Available Formats:

Hardcover ISBN: 9781250077578

Ebook ISBN: 9781250077660

### MARKETING

Huge Facebook targeted advertising campaign

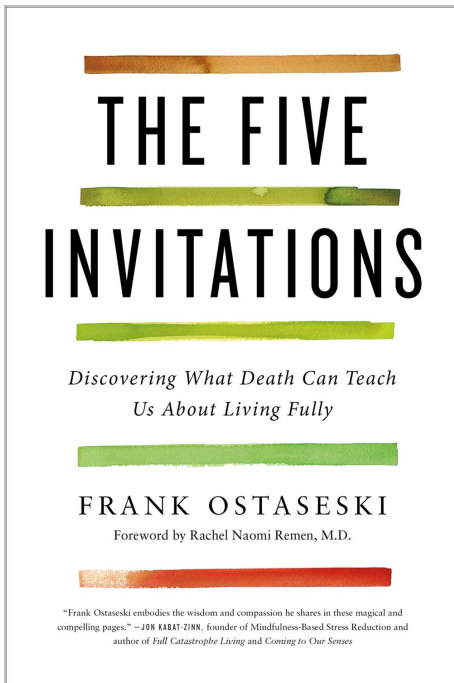
Trade advertising: Shelf Awareness, PW

Goodreads ARC giveaways

Outreach to top humor and lifestyle blogs

National print and online coverage





**FAMILY & RELATIONSHIPS /  
DEATH, GRIEF, BEREAVEMENT**

Flatiron Books | 3/13/2018

9781250076748 | \$17.99 / \$23.50 Can.

Trade Paperback | 304 pages | Carton Qty: 28

8.3 in H | 5.4 in W

Subrights: U.K. Rights - Macmillan UK  
Australian Rights - Macmillan Australia  
German Rights - Droemer

**Other Available Formats:**

Hardcover ISBN: 9781250074652

Ebook ISBN: 9781250074669

Audio ISBN: 9781427287670

**MARKETING**

Author Promotion

FiveInvitations.com

## The Five Invitations

*Discovering What Death Can Teach Us About Living Fully*

Frank Ostaseski with Hugh Delahanty

**The cofounder of the Zen Hospice Project and pioneer behind the compassionate care movement shares an inspiring exploration of the lessons dying has to offer about living a fulfilling life.**

Life and death are a package deal. They cannot be pulled apart and we cannot truly live unless we are aware of death. *The Five Invitations* is an exhilarating meditation on the meaning of life and how maintaining an ever-present consciousness of death can bring us closer to our truest selves. As a renowned teacher of compassionate caregiving and the cofounder of the Zen Hospice Project, Frank Ostaseski has sat on the precipice of death with more than a thousand people. In *The Five Invitations*, he distills the lessons gleaned over the course of his career, offering an evocative and stirring guide that points to a radical path to transformation.

The Five Invitations:

-Don't Wait

-Welcome Everything, Push Away Nothing

-Bring Your Whole Self to the Experience

-Find a Place of Rest in the Middle of Things

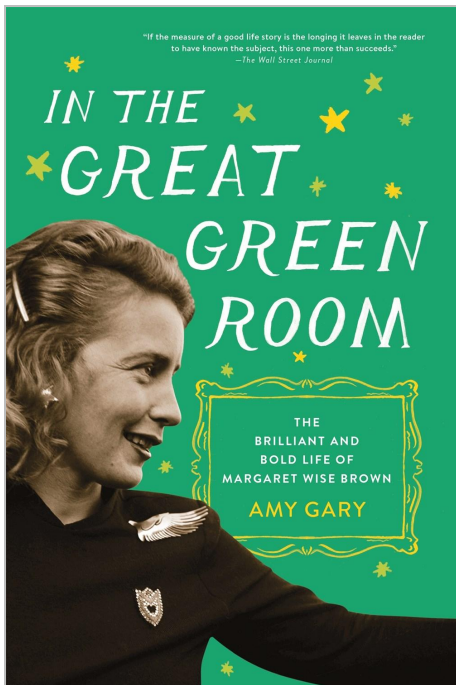
-Cultivate Don't Know Mind

These invitations show us how to wake up fully to our lives. They can be understood as best practices for anyone coping with loss or navigating any sort of transition or crisis; they guide us toward appreciating life's preciousness. Awareness of death can be a valuable companion on the road to living well, forging a rich and meaningful life, and letting go of regret. *The Five Invitations* is a powerful and inspiring exploration of the essential wisdom dying has to impart to all of us.

**PRAISE**

**"Frank is a pioneer in mindful care at the end of life. He embodies the wisdom and compassion he shares in these magical and compelling pages. You feel it instantly, because it is real, and it is really about you and your life." —Jon Kabat-Zinn, author of *Full Catastrophe Living***

FRANK OSTASESKI is the cofounder of the Zen Hospice Project, founder of the Metta Institute, a Buddhist teacher, international lecturer, and leading voice in contemplative end-of-life care. He has been honored by the Dalai Lama and *AARP* named him one of America's 50 Most Innovative People and teaches at major spiritual centers around the globe. His work has been featured on the Bill Moyers PBS series *On Our Own Terms* and *The Oprah Winfrey Show*, among others.



**BIOGRAPHY & AUTOBIOGRAPHY  
/ LITERARY**

Flatiron Books | 4/24/2018

9781250160621 | \$17.99 / \$23.50 Can.

Trade Paperback | 304 pages | Carton Qty: 28

8.3 in H | 5.4 in W

Plus one 16-page color photograph insert

Subrights: UK Rights: Flatiron Books

Translation Rights: Flatiron Books

**Other Available Formats:**

Hardcover ISBN: 9781250065360

Ebook ISBN: 9781250065377

## In the Great Green Room

*The Brilliant and Bold Life of Margaret Wise Brown*

Amy Gary

**The eccentric and fascinating life of Margaret Wise Brown, the legendary author of *Goodnight Moon*, comes alive on the page.**

The extraordinary life of the woman behind the beloved children's classics *Goodnight Moon* and *The Runaway Bunny* comes alive in this fascinating biography of Margaret Wise Brown. Margaret's books have sold millions of copies all over the world, but few people know that she was at the center of a publishing revolution. Her whimsy and imagination fueled a steady stream of book ideas, songs, and poems and she was renowned for her prolific writing and business savvy, as well as her stunning beauty and endless thirst for adventure.

Clever, quirky, and incredibly talented, Margaret embraced life with passion, lived extravagantly off of her royalties, and carried on long and troubled love affairs with both men and women. Among them were two great loves in Margaret's life: a gender-bending poet and ex-wife of John Barrymore, and a younger man who also happened to be the son of a Rockefeller and a Carnegie that Margaret was engaged to. But before they could marry Margaret died unexpectedly at the age of forty-two, leaving behind a cache of unpublished work and a timeless collection of books that would go on to become classics in children's literature.

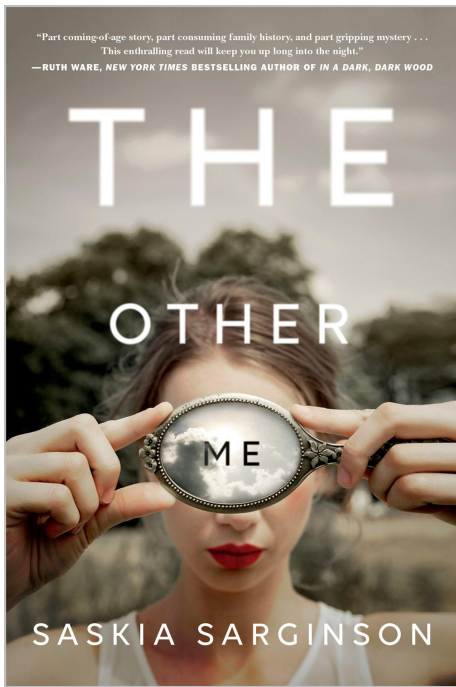
In *In the Great Green Room*, author Amy Gary captures the eccentric and exceptional life of Margaret Wise Brown, revealing an intimate portrait of a creative genius whose unrivaled talent breathed new life into the literary world.

### PRAISE

**"If the measure of a good life story is the longing it leaves in the reader to have known the subject, this one more than succeeds." —*The Wall Street Journal***

**"Margaret Wise Brown's story reads as a stirring evocation of a woman who insisted on freedom in her art and in her love life." —*USA Today***

In 1990, AMY GARY discovered hundreds of unpublished works by Margaret Wise Brown in Margaret's sister's attic. Since then Gary has catalogued, edited, and researched all of Margaret's writings. She has been covered in *Vanity Fair*, *Entertainment Weekly*, and NPR, among other media outlets. She was formerly the director of publishing at Lucasfilm and headed the publishing department at Pixar studios.



**FICTION / CONTEMPORARY  
WOMEN**

Flatiron Books | 4/10/2018  
9781250083487 | \$15.99 / \$20.99 Can.  
Trade Paperback | 304 pages | Carton Qty: 28  
8.3 in H | 5.4 in W

Subrights: UK Rights: Little Brown UK  
Translation Rights: Little Brown UK

**Other Available Formats:**  
Ebook ISBN: 9781250083494  
Hardcover ISBN: 9781250089137  
Audio ISBN: 9781427278890

**MARKETING**

Goodreads Promotion

## The Other Me

Saskia Sarginson

**Saskia Sarginson's novel hypnotically examines whether our identities are tied to where we've come from in a captivating mystery that shows how sometimes history doesn't tell the true story.**

1986, London: Klaudia is about to start high school. She's embarrassed by her German father—he's the janitor at her school, he has a funny accent and a limp. And when the kids at school taunt her by saying he was a Nazi during the war, she can't dispute them with confidence. It is a period of time no one will ever discuss.

1995, Leeds: Eliza is in love. She has dropped out of university to pursue her passion, dance. But then talented artist Cosmo comes along and soon Eliza realizes that she might have room in her life for two loves. But can she really continue to lie to everyone around her? And why is she so afraid of the truth?

1930s, Germany: Two brothers are trying to fend for themselves during the chaos of the rise of the Third Reich. One brother rallies for the Fuhrer, one holds back. One is seemingly good, one bad. But history seems to tell a completely different story.

All of these characters' fates will collide in a novel that explores what we are ultimately willing to do for love. *The Other Me* shows how sometimes it is the people we think we know the best who surprise us the most.

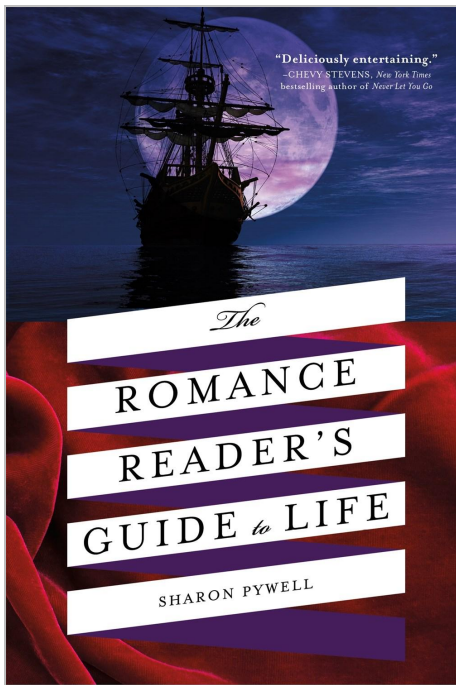
**PRAISE**

**"I raced through *The Other Me*...Part coming-of-age story, part consuming family history, and part gripping mystery...this enthralling read will keep you up long into the night."** —Ruth Ware, *New York Times* bestselling author of *In a Dark, Dark Wood*

**"*The Other Me* is the kind of novel I adore, precisely because it crept up on me and I suddenly realized I was hooked and couldn't put it down...It's an incredibly thought-provoking book."** —Louise Walters, author of *Mrs. Sinclair's Suitcase*

**"Gripping and spectacular, *The Other Me* is storytelling at its best."** —Sarah Jio, *New York Times* bestselling author of *The Look of Love*

Saskia Sarginson was awarded an MA in Creative Writing after a BA in English Literature from Cambridge University. Before becoming a full-time author, she was a health and beauty editor on women's magazines, a ghost writer for the BBC and HarperCollins, and a copy-writer and script editor. She lives in south London with her four children. Her first novel, *THE TWINS*, was chosen for the Richard & Judy autumn book club 2013 and received outstanding international review coverage.

**FICTION / COMING OF AGE**

Flatiron Books | 4/3/2018  
 9781250101761 | \$15.99 / \$20.99 Can.  
 Trade Paperback | 320 pages | Carton Qty: 28  
 8.3 in H | 5.4 in W

Subrights: UK Rights: Duckworth Publishers  
 ANZ Rights: Affirm Press  
 Translation Rights: Flatiron Books

**Other Available Formats:**

Ebook ISBN: 9781250101747  
 Hardcover ISBN: 9781250101754  
 Audio ISBN: 9781427292209

**MARKETING**

Goodreads Promotion  
 SharonPywell.com

# The Romance Reader's Guide to Life

*A Novel*

Sharon Pywell

**With shades of *The Lovely Bones* combined with the guilty pleasure of a pirate romance: a novel about two sisters coming of age in the 1950s, and what happens when one of them disappears.**

Neave and Lilly Terhune couldn't be more different. Lilly is a beauty who runs through men like water. Neave, having been told at an early age by their mother that she will not be able to get by on her looks, always has her head in a book. Her favorite is *The Pirate Lover*, a romance novel about a young woman who refuses marriage to the highest bidder and instead escapes to the high seas where she meets the love of her life.

During WWII, when the men are gone, both sisters start working. But when the servicemen return and take back their jobs, Neave and Lilly are left with few options besides marriage. But they have other ideas. They start to build a makeup business (think Avon in its early days) and soon have a hit on their hands. But just as their business is truly taking off, Lilly disappears and Neave must figure out what happened. Luckily, she has Lilly's assistance helping from above, even if she doesn't know it quite yet.

Alternating between the sisters' story and that of Neave's beloved *Pirate Lover* book, Sharon Pywell shows how all romantic relationships have dark undercurrents, how even the most cerebral amongst us can enjoy a swashbuckling, page-turning romance, and how sometimes the guiltiest of pleasures might contain essential kernels of truth.

**PRAISE**

**"*The Romance Reader's Guide to Life* is a fascinating blend of genres that flows together seamlessly, creating the most original story I've read in a long time. Partly narrated from the afterlife, this riveting suspense story manages to be darkly comic at times (Mr. Boppit had me laughing out loud), while dealing with complex family dynamics that can fester for years. The second narrative, an intriguing pirate romance, is deliciously entertaining, but the real love story in this book, is the one between these sisters, and their bond that can't be broken in any life."—Chevy Stevens, *New York Times* bestselling author of *Never Let You Go***

"Smart, ...

Sharon Pywell is the author of two previous novels, *What Happened to Henry* and *Everything After*. She lives in Boston.

**COOKING / VEGAN**

Flatiron Books | 4/10/2018  
 9781250144454 | \$29.99 / \$38.99 Can.  
 Hardcover | 288 pages | Carton Qty: 14  
 10 in H | 8 in W  
 Includes 100 color photographs throughout  
 and colored endpapers

**MARKETING**

Major outreach to author's connections for  
 influencer campaign  
 Social media advertising campaign,  
 pre-order and on-sale  
 Social media targeted advertising:  
 Facebook, Instagram  
 Digital trade advertising, pre-order  
 Targeted Email Marketing Campaign  
 Social Media Campaign / Food is the  
 Solution Challenge  
 Sample pages up on Edelweiss  
 Black and white ARCs made  
 National radio and online media coverage  
 Extensive blog and social media outreach  
 National review attention outreach  
 Author website: [MatthewPrescott.com](http://MatthewPrescott.com)

## Food Is the Solution

*What to Eat to Save the World—80+ Recipes for a Healthy Planet*

Matthew Prescott

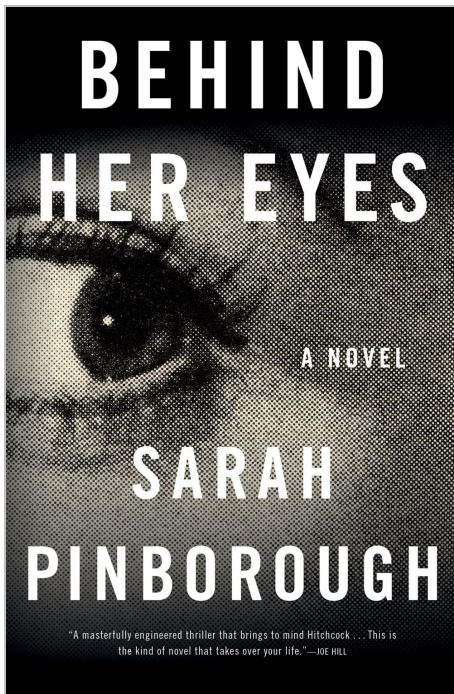
**An *Inconvenient Truth* meets *Thug Kitchen* in this fresh, beautifully-designed cookbook featuring resources and recipes for healthy, earth-friendly dishes.**

In **FOOD IS THE SOLUTION**, Matthew Prescott, Senior Food Policy Director for the Humane Society and a leader in the environmental food movement, shows how our plates have the power to heal the world. This lavishly-designed resource and recipe collection shows how anyone can help solve the world's major issues—environmental problems chief among them—simply by incorporating more plants into their diets. Featuring investigative reporting, compelling infographics, and essays from notable contributors like Michael Greger, MD, John Mackey, James Cameron, Paul McCartney, and Wolfgang Puck, **FOOD IS THE SOLUTION** will inspire us all to put more plants on our plates.

What we eat will determine what kind of world we live *in* and what kind of world we live *on*—and Matthew Prescott proves that meat-heavy diets are destroying the planet. Imagine a world in which we are all healthier—one with less disease and fewer early deaths. Imagine a world in which we don't have to spend as much of our money on health services, leaving more to spend on our passions, and allowing us to all be more charitable. Imagine a world where the air is clean, forests dense, water pure, animal life healthy. That world is a happier world, a better world—and the delectable plant-based foods Prescott shows us how to prepare in **FOOD IS THE SOLUTION** will help us create it.

“The way we eat reflects how we are taking care of the planet. This book can guide us towards real change...”

Matthew Prescott is a leading figure in the global movement to reform how we farm and eat. He's Senior Food Policy Director for The Humane Society of the United States and advisor to the Good Food Institute. A sought-after speaker and thought leader, Prescott has spent over a decade and a half sharing his ideas with Ivy League universities, Fortune 500 companies, consumers, and more. His efforts have directly led to sweeping changes in the supply chains of hundreds of major food companies, impac...



### FICTION / THRILLERS / PSYCHOLOGICAL

Flatiron Books | 1/30/2018

9781250111197 | \$15.99 / \$20.99 Can.

Trade Paperback | 320 pages | Carton Qty: 28  
8.3 in H | 5.4 in W

Subrights: U.K. Rights: HarperFiction UK  
Translation Rights: Veronique Baxter – David  
Higham Associates

#### Other Available Formats:

Hardcover ISBN: 9781250111173

Ebook ISBN: 9781250111180

Audio ISBN: 9781427282279

Audio ISBN: 9781427282286

### MARKETING

Designed ARCs with unique packaging

Digital consumer advertising campaign:

Goodreads ROS and newsletter ads,

LiveIntent e-newsletter advertising,

Bustle.com.

Print consumer advertising campaign:

Star/OK! Magazine print advertising, US

Weekly print advertising

Major Facebook advertising campaign,

pre-order and on-sale, targeting fans of:

Girl on the Train, Gone Girl, The Silent

Wife, John Grisham

NYC Transit Advertising and ARC

giveaways

Early reader review campaign: ARC

distribution on Goodreads, Boo...

## Behind Her Eyes

*A Suspenseful Psychological Thriller*

Sarah Pinborough

**The New York Times bestseller with a to-die-for twist now in paperback!**

**“You should read *Behind Her Eyes*...It’s bloody brilliant.”**

**—Stephen King**

*Love at first sight can be blinding...*

It’s said that the only people who really know what goes on in a marriage are the couple themselves. But what if even they don’t know the truth?

David and Adele seem like the ideal pair. He’s a successful psychiatrist, she is his picture-perfect wife who adores him. But why is he so controlling? And why is she keeping things hidden?

Louise, David’s new secretary, is intrigued and drawn into their orbit. But as Louise gets closer to each of them, instead of finding answers she uncovers more puzzling questions. The only thing that is crystal clear is that something in this marriage is very, very wrong. But Louise can’t guess how wrong – and how far a person might go to protect a marriage’s secrets.

### PRAISE

**“Pinborough keeps us guessing about just who’s manipulating whom – until the ending reveals that we’ve been wholly complicit in this terrifying mind game.”**

**—The New York Times Book Review**

**“The season’s twistiest thriller...deserves its own warning label...mindblowing, genre-bending, breakthrough psychological thriller.”** —BookPage

**“Twisty thriller *Behind Her Eyes* energizes genre.”** —Florida Times-Union

**“*Behind Her Eyes* is a cunning puzzle-box of a novel, a masterfully engineered thriller that brings to mind Hitchcock at his most uncanny, and Rendell at her most relentless. Lean and mean, dark and disturbing, this is the kind of novel that takes over y...**

Sarah Pinborough is an award-winning author. She lives in London.

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