

FLATIRON
BOOKS
NEW YORK

Food, Health and Happiness

"On Point" Recipes for Great Meals and a Better Life

Oprah Winfrey

Oprah's favorite meals; a stunning four-color cookbook featuring 100 delicious and healthy recipes.

Oprah Winfrey has spent her life trying to make peace with food, which has been such a source of pleasure and meaning for her. Now Oprah has found ways to have her favorite meals while also controlling her weight, and in *Food, Health and Happiness* she shares not only her struggles with food but also the recipes that have allowed food to be a source of joy for her again. With help from the chefs who have cooked for her over the years such as Rosie Daley, Art Smith, Mei Lin, Taryn Huebner, and Sonny Sweetman, this is an extraordinarily personal cookbook while also being an invitation to Oprah's many fans to eat both healthfully and happily. From simple pleasures such as "Unfried Chicken" or "Turkey Chili" to such celebrations of freshness as "Farro With Peas, Asparagus, Pesto and Cured Olives" and "Chilean Sea Bass with Lemon Fennel Chutney," this is food as it should be: a source of happiness, a ritual to be shared, a celebration of life.

Through the power of media, OPRAH WINFREY has created an unparalleled connection with people around the world. As host and supervising producer of the top-rated, award-winning *The Oprah Winfrey Show*, she entertained, enlightened, and uplifted millions of viewers for twenty-five years. Her accomplishments as a global media leader and philanthropist have established her as one of the most respected and admired public figures today.



book design
forthcoming

COOKING / HEALTH & HEALING

Flatiron Books | 1/3/2017

9781250126535 | \$35.00 / \$45.00 Can.

Hardcover | 240 pages

10 in H | 8.8 in W

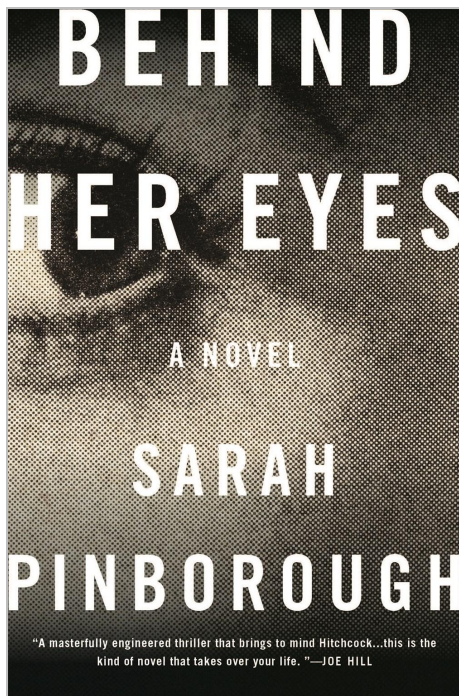
4-color photographs throughout

Subrights: U.K. Rights - WME

Translation Rights - WME

Other Available Formats:

Ebook ISBN: 9781250126542



FICTION / THRILLERS / PSYCHOLOGICAL

Flatiron Books | 1/31/2017
9781250111173 | \$25.99 / \$36.99 Can.
Hardcover | 320 pages | Carton Qty: 20
9.3 in H | 6.1 in W

Subrights: U.K. Rights: HarperFiction UK
Translation Rights: Veronique Baxter – David
Higham Associates

Other Available Formats:

Ebook ISBN: 9781250111180
Audio ISBN: 9781427282279
Audio ISBN: 9781427282286

MARKETING

Designed ARCs with unique packaging
Digital consumer advertising campaign:
Goodreads ROS and newsletter ads,
LiveIntent e-newsletter advertising,
Bustle.com.
Print consumer advertising campaign:
Star/OK! Magazine print advertising, US
Weekly print advertising
Major Facebook advertising campaign,
pre-order and on-sale, targeting fans of:
Girl on the Train, Gone Girl, The Silent
Wife, John Grisham
NYC Transit Advertising and ARC
giveaways
Early reader review campaign: ARC
distribution on Goodreads, Boo...

Behind Her Eyes

A Novel

Sarah Pinborough

Destined to be the blockbuster book of 2017, *Behind Her Eyes* is a psychological thriller with a to-die-for twist for fans of *Luckiest Girl Alive* and Stephen King.

Love at first sight can be blinding...

It's said that the only people who really know what goes on in a marriage are the couple themselves. But what if even they don't know the truth?

David and Adele seem like the ideal pair. He's a successful psychiatrist, she is his picture-perfect wife who adores him. But why is he so controlling? And why is she keeping things hidden?

Louise, David's new secretary, is intrigued and drawn into their orbit. But as Louise gets closer to each of them, instead of finding answers she uncovers more puzzling questions. The only thing that is crystal clear is that something in this marriage is very, very wrong. But Louise can't guess how wrong – and how far a person might go to protect a marriage's secrets.

PRAISE

"Behind Her Eyes is a cunning puzzle-box of a novel, a masterfully engineered thriller that brings to mind Hitchcock at his most uncanny, and Rendell at her most relentless. Lean and mean, dark and disturbing, this is the kind of novel that takes over your life. Sarah Pinborough slays." —Joe Hill, *New York Times* bestselling author of *NOS4A2* and *Heart Shaped Box*

"Behind Her Eyes is a dark, electrifying page-turner with a corker of an ending. Sarah Pinborough is about to become your new obsession." —Harlan Coben, #1 *New York Times* bestselling author of *Fool Me Once*

"Pinborough's latest had me questioning everything. And the answers that eventuall..."

Sarah Pinborough is an award-winning author. She lives in London.



YOUNG ADULT FICTION / FANTASY

Flatiron Books | 1/31/2017
 9781250095251 | \$18.99 / \$26.99 Can.
 Hardcover | 416 pages | Carton Qty: 16
 9.3 in H | 6.1 in W

Subrights: North American

Other Available Formats:

Ebook ISBN: 9781250095275
 Audio ISBN: 9781427279743
 Audio ISBN: 9781427279750

MARKETING

Select early ARC mailing to buyers and media with notes from editor
 Designed ARCs with slipcase and easel
 Announcement e-vite sent to sales and booksellers
 Edelweiss catalog advertising with downloadable MS and styled quotes
 Physical invitations to Caraval, sent to booksellers and media
 Early review campaign: ARC giveaways on Goodreads, Shelf Awareness, Librarything, Bookbrowse, earlyword.com
 ARC mailing to Campify (top 100 teen summer camps)
 ABA Whitebox ARC mailing and RedBox
 Caraval invite mailing
 Pr...

Caraval

Stephanie Garber

Welcome to *Caraval*—the spell-casting fantasy destined to become a sensation.

Scarlett has never left the tiny island where she and her beloved sister, Tella, live with their ruthless father. Now Scarlett's father has arranged a marriage for her, and Scarlett thinks her dreams of seeing Caraval, the legendary, once-a-year performance where the audience participates in the show, are over.

But this year, Scarlett's long-dreamt-of invitation finally arrives. With the help of a mysterious sailor who she has just met, Tella whisks Scarlett away to the show. Only, as soon as they arrive, Tella is kidnapped by Caraval's mastermind organizer, Legend. It turns out that this season's Caraval revolves around Tella, and whoever finds her first is the winner.

Scarlett has been told that everything that happens during Caraval is only an elaborate performance. But she nonetheless soon becomes enmeshed in a game of love, heartbreak, and magic with the other players in the game. And whether Caraval is real or not, she must find Tella before the five nights of the game are over, a dangerous domino effect of consequences is set off, and her sister disappears forever.

PRAISE

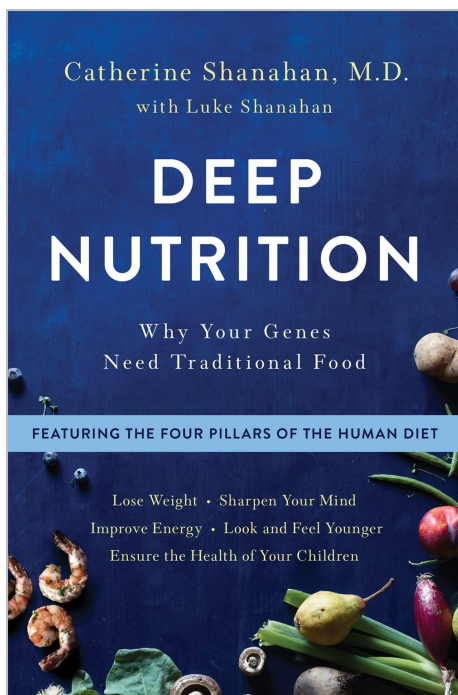
"A spellbinding tale of sisterhood, love, and betrayal. Like her characters, I lost myself in the dangerous, enchanting world she created and never wanted to come out." —Sabaa Tahir, *New York Times* bestselling author of *An Ember in the Ashes*

"Enchanting and mysterious, Stephanie Garber's *Caraval* is a story rich with sumptuous detail, beautifully written." —Renée Ahdieh, #1 *New York Times* bestselling author of *The Wrath and the Dawn*

"In a book where nothing is at it appears, one thing is certain: *Caraval* is the darkly enchanting adventure you've been looking for!" —Kiersten White, *New York Times* bestselling author of *And I Darken*

"A decadent and ...

Stephanie Garber loves Disneyland because it's the one place on earth where she feels as if the fantastical stories she loves to write about could actually come to life. When she's not writing young adult fantasy, she teaches creative writing at a private college in northern California, where she's known for turning assignments into games and taking students on field trips that involve book signings. *Caraval* is her debut novel. Visit Stephanie online @SGarberGirl or stephaniegarberauthor.com.



HEALTH & FITNESS / DIET & NUTRITION / NUTRITION

Flatiron Books | 12/6/2016

9781250113825 | \$27.99 / \$38.99 Can.

Hardcover | 384 pages | Carton Qty: 20

9.3 in H | 6.1 in W

Includes black-and-white illustrations throughout

Other Available Formats:

Ebook ISBN: 9781250113832

Audio ISBN: 9781427283153

Audio ISBN: 9781427283160

MARKETING

Digital trade advertising (Shelf Awareness, PW)

Digital consumer advertising via LiveIntent e-newsletter space

Major targeted Facebook advertising

Goodreads ARC giveaways

Major blogger mailing to top nutrition sites

Finished copy mailing to industry big mouths, for on-sale social media push

Designed landing page with bonus content, Q&A's, etc.

Radio satellite tour

National podcast tour

National broadcast attention: NPR and TV

Print coverage, feature attention and reviews, and off the bookpage (sports) cov...

Deep Nutrition

Why Your Genes Need Traditional Food

Catherine Shanahan, M.D., with Luke Shanahan

A self-published phenomenon examining the habits that kept our ancestors disease-free—now with a prescriptive plan for “The Human Diet” to help us all live long, vital, healthy lives.

Physician and biochemist Cate Shanahan, M.D. examined diets around the world known to help people live longer, healthier lives—diets like the Mediterranean, Okinawa, and “Blue Zone”—and identified the four common nutritional habits, developed over millennia, that unfailingly produce strong, healthy, intelligent children, and active, vital elders, generation after generation. These four nutritional strategies—fresh food, fermented and sprouted foods, meat cooked on the bone, and organ meats—form the basis of what Dr. Cate calls “The Human Diet.”

Rooted in her experience as an elite athlete who used traditional foods to cure her own debilitating injuries, and combining her research with the latest discoveries in the field of epigenetics, Dr. Cate shows how all calories are not created equal; food is information that directs our cellular growth. Our family history does not determine our destiny: what you eat and how you live can alter your DNA in ways that affect your health and the health of your future children.

Deep Nutrition offers a prescriptive plan for how anyone can begin eating The Human Diet to:

- *Improve mood
- *Eliminate cravings and the need to snack
- *Boost fertility and have healthier children
- *Sharpen cognition and memory
- *Eliminate allergies and disease
- *Build stronger bones and joints
- *Get younger, smoother skin

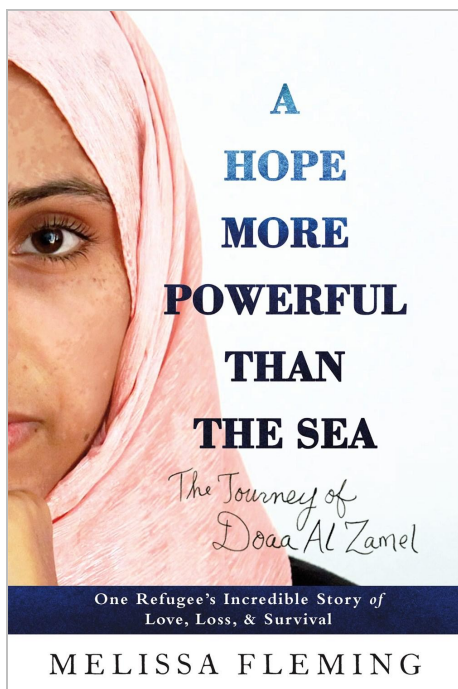
Deep Nutrition cuts through today’s culture of conflicting nutritional ideologies, showing how the habits of ou...

PRAISE

“If you want to understand the big picture of how optimal health starts with food, start with Dr. Cate. Her book *Deep Nutrition* leaves you with a deep appreciation of the profound relationship between our genes and the planet, inspiring us to be good shepherds of both.”

—Dallas Hartwig, author of *The Whole 30*

“I have based my work on the idea that getting the right kinds of healthy fats into your body and avoiding the worst fats is essential to optimal health. I’ve



A Hope More Powerful Than the Sea

One Refugee's Incredible Story of Love, Loss, and Survival

Melissa Fleming

An extraordinary portrait of the hope and courage that enabled a young refugee to find a new life.

Adrift in a frigid sea, no land in sight. Just debris from the ship's wreckage and bloated, floating corpses all around. Doaa Zamel floats with a child's water ring around her waist, hardly a suitable life preserver, while two children, barely toddlers, cling to her neck. The children had been thrust into her arms by their drowning parents, all refugees from Syria who boarded a dangerously overcrowded ship from Egypt bound for Sweden and a new life. Doaa must stay alive for these children. She must not lose strength. She must not lose hope.

As emotionally riveting and eye-opening as I AM MALALA, and as nuanced as BEHIND THE BEAUTIFUL FOREVERS, the UN's Melissa Fleming's A HOPE MORE POWERFUL THAN THE SEA is the incredible story of a young woman, an international crisis and the triumph of the human spirit.

PRAISE

I think Melissa Fleming is one of the most important people in the world. As the world's foremost advocate for refugees, she has worked tirelessly to put a human face on the greatest crisis of our time. There is no more important calling than this. Millions have been displaced by the wars in Iraq and Syria, and their situation is desperate. Yet everyone who has worked with refugees is amazed by their resilience and spirit. There is no better way to demonstrate this spirit than with the power of a single story. Melissa has found that story. The story of Doaa is dramatic, riveting, and ultimately hopeful. *A Hope More Powerful Than The S...*

Melissa Fleming is Head of Communications and Chief Spokesperson for the United Nations High Commissioner for Refugees (UNHCR) and one of the world's experts on refugees. She is a frequent contributor to *The New York Times*, *The Washington post*, CNN and NPR. *A Hope More Powerful Than the Sea* is her first book.

SOCIAL SCIENCE / EMIGRATION & IMMIGRATION

Flatiron Books | 1/24/2017

9781250105998 | \$25.99 / \$36.99 Can.

Hardcover | 288 pages | Carton Qty: 24

8.3 in H | 5.5 in W

Plus one 8-page color photograph insert

Other Available Formats:

Ebook ISBN: 9781250106018

MARKETING

Major consumer advertising campaign:
New York Times and New Yorker digital
and print advertising

NPR sponsorship advertising, target
cities

VIP early galley preview mailing to
select major accounts

ABA Whitebox Mailing (700+ ABA
members)

Goodreads massive ARC giveaway

Extensive support from UN
spokespeople, social media and
traditional media

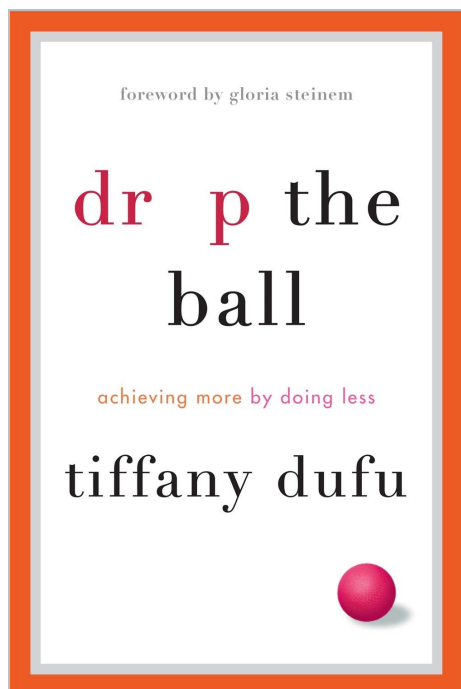
Edelweiss banner advertising for Winter
catalog

Designed landing page with bonus
content, Q&A's, etc.

Netgalley availability pre-pub

Select author appearances

Nationa...



**BUSINESS & ECONOMICS /
WOMEN IN BUSINESS**

Flatiron Books | 2/14/2017
9781250071736 | \$25.99 / \$36.99 Can.
Hardcover | 304 pages | Carton Qty: 20
8.3 in H | 5.5 in W

Other Available Formats:

Ebook ISBN: 9781250071750
Audio ISBN: 9781427282552
Audio ISBN: 9781427282569

MARKETING

Goodreads digital advertising: ROS, PS
Mailer newsletter from big mouth author
Massive targeted Facebook advertising
campaign, preorder and on-sale
LiveIntent digital e-newsletter advertising
Major corporate promotion and newsletter
placement (Girl Scouts, Catalyst,
MomsRising, Take the Lead, YWCA, etc)
Author lecture video on LeanIn.org
Placement on *LEAN IN* education website
Outreach to "mommy bloggers,"
business, and parenting outlets
Digital trade pre-pub advertising (Shelf
Awareness, PW)
Social medi...

Drop the Ball

Achieving More by Doing Less

Tiffany Dufu; Foreword by Gloria Steinem

A bold and inspiring memoir and manifesto from a renowned voice in the women's leadership movement who shows women how to cultivate the single skill they really need in order to thrive: the abili...

Once the poster girl for doing it all, after she had her first child, Tiffany Dufu struggled to accomplish everything she thought she needed to in order to succeed. Like so many driven and talented women who have been brought up to believe that to have it all, they must do it all, Dufu began to feel that achieving her career and personal goals was an impossibility. Eventually, she discovered the solution: letting go. In *Drop the Ball*, Dufu recounts how she learned to reevaluate expectations, shrink her to-do list, and meaningfully engage the assistance of others—freeing the space she needed to flourish at work and to develop deeper, more meaningful relationships at home.

Even though women are half the workforce, they still represent only eighteen per cent of the highest level leaders. The reasons are obvious: just as women reach middle management they are also starting families. Mounting responsibilities at work and home leave them with no bandwidth to do what will most lead to their success. Offering new perspective on why the women's leadership movement has stalled, and packed with actionable advice, Tiffany Dufu's *Drop the Ball* urges women to embrace imperfection, to expect less of themselves and more from others—only then can they focus on what they truly care about, devote the necessary energy to achieving their real goals, and create the type of rich, rewarding life we all desire.

PRAISE

"A must read for all women and girls."

--Reshma Saujani, Founder & CEO, Girls Who Code

"Tiffany Dufu writes with verve and wit, turning her life story into life lessons for all of us. A marvelous and instructive read!"

--Anne Marie Slaughter, author of *Unfinished Business*

"Drop the Ball is a refreshingly honest, remarkably inspiring read."

--Adam Grant, Wharton professor and *New York Times* bestselling author of *Originals* and *Give and Take*

"Drop the Ball shows how everyone benefits when men work towards equality -- and how our relationships and our lives are richer when we lean in together."

--Sheryl Sandberg, *New York Times* bestselling author of *Lea...*

Named to *Fast Company's* League of Extraordinary Women, Tiffany Dufu was a launch team



book design
forthcoming

FAMILY & RELATIONSHIPS / DEATH, GRIEF, BEREAVEMENT

Flatiron Books | 3/14/2017
9781250074652 | \$27.99 / \$38.99 Can.
Hardcover | 288 pages
9.3 in H | 6.1 in W

Subrights: U.K. Rights - Macmillan UK
Australian Rights - Macmillan Australia
German Rights - Droemer

Other Available Formats:
Ebook ISBN: 9781250074669
Audio ISBN: 9781427287663
Audio ISBN: 9781427287670

MARKETING

Digital consumer e-newsletter advertising
(The New York Times, The New Yorker,
AARP Mag, etc.)
Digital trade advertising, preorder and
on-sale
Major targeted Facebook advertising
campaign, tiered (preorder and on sale)
Early review campaign - major ARC
mailings (Goodreads, LibraryThing)
NetGalley availability and promotion
Major blogger finished copy mailing to
top lifestyle sites
National review and feature attention,
print and online
NPR outreach: national and regional
shows
National TV outreach: incl...

The Five Invitations

Discovering What Death Can Teach Us About Living Fully

Frank Ostaseski

The cofounder of the Zen Hospice Project and pioneer behind the compassionate care movement shares an inspiring exploration of the lessons dying has to offer about living a fulfilling life.

Death is not waiting for us at the end of a long road. Death is always with us, in the marrow of every passing moment. She is the secret teacher hiding in plain sight, helping us to discover what matters most in life.

So begins Frank Ostaseski's stirring book, *The Five Invitations*, an exhilarating meditation on the meaning of life and how maintaining an ever-present awareness of death can bring us closer to our truest selves. In his thirty-plus years as a companion to the dying, Frank Ostaseski has sat on the precipice of death with more than a thousand people. A renowned teacher of compassionate caregiving and the co-founder of the Zen Hospice Project, Ostaseski has distilled the lessons gleaned over the course of his career into *The Five Invitations*: a powerful and inspiring exploration of the essential wisdom dying has to impart to all of us about how to forge rich and meaningful lives. The Five Invitations—Welcome Everything, Push Away Nothing; Bring Your Whole Self to the Experience; Don't Wait; Find a Place of Rest in the Middle of Things; and Cultivate a Don't Know Mind—show how death can be the guide we need to wake up fully to our lives. This stunning, unforgettable book offers a radical path to transformation.

PRAISE

“Frank is a pioneer in mindful care at the end of life. He embodies the wisdom and compassion he shares in these magical and compelling pages. You feel it instantly, because it is real, and it is really about you and your life.” —Jon Kabat-Zinn, author of *Full Catastrophe Living* and *Coming to Our Senses*

“These moving teachings can open your heart and change your life.... In *The Five Invitations*, he shares his timeless wisdom, beautifully, as a blessing to all.” —Jack Kornfield, international Buddhist teacher and author of *A Path With Heart*

FRANK OSTASESKI, founder of the Zen Hospice Project and the Metta Institute, is a Buddhist teacher, international lecturer and a leading voice in contemplative end-of-life care. He's been honored by the Dalai Lama and *AARP* named him one of The 50 Most Innovative People. He consults for healthcare and spiritual institutions, like the Mayo Clinic and Spirit Rock Meditation Center, and his work has been featured on programs such as PBS series *With Eyes Open* and *The Oprah Winfrey Show*, among others.

For This We Left Egypt?

A Passover Haggadah for Jews and Those Who Love Them

Dave Barry, Alan Zweibel, and Adam Mansbach

A hilarious parody of the Passover Haggadah from three award-winning comedy writers.

It is known by anyone who has had to suffer through a Seder that the Haggadah ceremony of endless stories; hiding, seeking, and breaking of matzo; and the occasional hand washing can be a real shlep. With this new Haggadah from the comedic powerhouse trio of Dave Barry, Alan Zweibel, and Adam Mansbach, good Jews everywhere will no longer have to sit through a lengthy and boring Seder. This hilarious and entertaining parody will help you carry on the ancient Jewish tradition of sitting around a table and complaining, followed by a soup course!

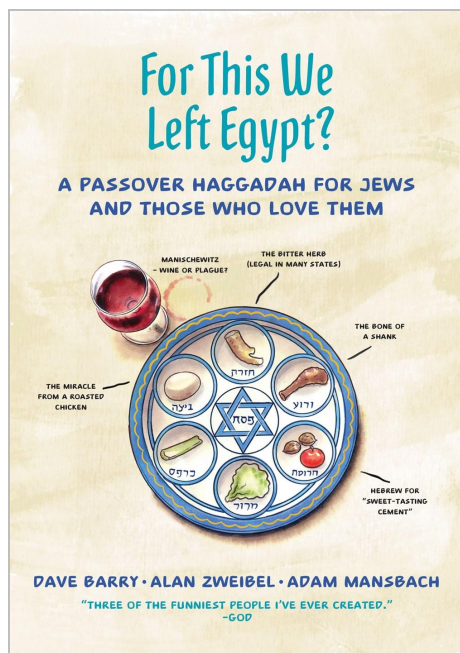
These award-winning comedy writers take you through every step of the Seder, from the first cup of wine to finding the Afikomen, and provide a hilariously absurd retelling of the Passover story followed by silly commentary and thought-provoking discussion questions such as: Should brisket be made with beer or wine? Can we all agree that prunes in brisket are disgusting? Is Manischewitz even a wine? Could it, perhaps, be considered a plague? among others.

Paired with witty two-color illustrations, *For This We Left Egypt?* will be printed backwards to keep in the tradition of other sacred Jewish texts. Publishing just in time for Passover, this book will be a fantastic gift book from G-d that Passover participants will want to share and laugh over with friends and family.

DAVE BARRY is a Pulitzer Prize-winning humor writer and bestselling author whose work has appeared in hundreds of newspapers.

ALAN ZWEIBEL is an original *Saturday Night Live* writer and has won 5 Emmy awards for his work in television for *The Late Show with David Letterman* and *Curb Your Enthusiasm*.

ADAM MANSBACH is the #1 *New York Times* bestselling author of *Go the F**k to Sleep* and *You Have to F*****g Eat*, as well as the California Book Award-winning novel *The End of the Jews*.



HUMOR / TOPIC / RELIGION

Flatiron Books | 3/14/2017
9781250110213 | \$19.99 / \$27.99 Can.

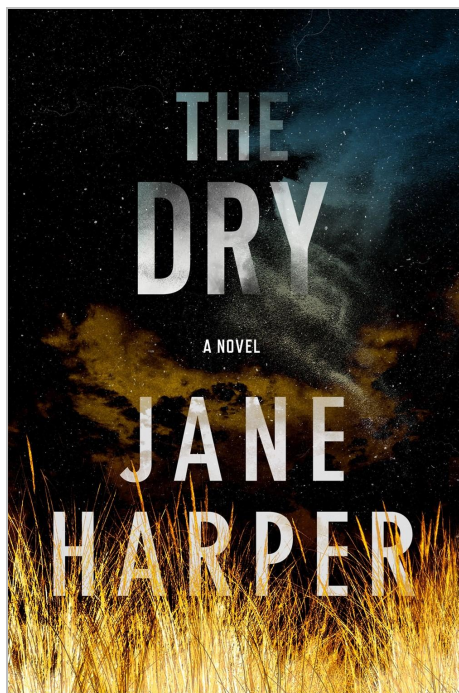
Hardcover | 96 pages
7.1 in H | 5 in W
Includes 40 two-color illustrations throughout

Subrights: U.K. Rights - 3 Arts Entertainment
Translation Rights - 3 Arts Entertainment

Other Available Formats:
Ebook ISBN: 9781250110220

MARKETING

Physical and e-blads for media and sell-in
Facebook targeted advertising
Blogger outreach to top Jewish, lifestyle, and humor blogs
National print feature on the publication
Online and print review attention



**FICTION / MYSTERY &
DETECTIVE / POLICE
PROCEDURAL**

Flatiron Books | 1/10/2017
9781250105608 | \$25.99 / \$36.99 Can.
Hardcover | 320 pages | Carton Qty: 20
9.3 in H | 6.1 in W

Subrights: U.K. Rights: Little Brown UK
Translation Rights: Curtis Brown Australia

Other Available Formats:

Ebook ISBN: 9781250105615
Audio ISBN: 9781250117601
Audio ISBN: 9781250117632

MARKETING

Widespread ARC distribution
Amazon Vine ARC mailing
Indiebound Whitebox mailing (750 ABA members)
Pre-publication digital trade advertising:
Shelf Awareness, PW Daily
Early review reader campaign:
Goodreads ARC giveaways, BookBrowse
First Impressions, social media ARC
giveaways
Pre-publication consumer campaign:
Goodreads digital advertising, Bookpage
print and digital advertising
At-publication Facebook targeted
advertising
At-publication digital newsletter
advertising(LiveIntent)
Regional holiday catal...

The Dry

A Novel

Jane Harper

A small town hides big secrets in this stunning, page-turning debut mystery by an award-winning author who is drawing comparisons to Dennis Lehane.

When he hears that his childhood best friend Luke has been found dead after committing a terrible crime, Federal Agent Aaron Falk gets a note saying, *"Luke lied. You lied. Be at the funeral."*

Twenty years ago, the boys were each other's alibi when Falk was accused of murder. He hasn't returned to his hometown since he and his father were driven out under a cloud of suspicion, saved from prosecution only because of Luke's steadfast claim that the boys had been together at the time of the crime. But now Luke has done something awful - and more than one person knows they didn't tell the truth back then.

Falk, now a Federal investigator in Melbourne, can't help questioning the official narrative, though the town's rejection of him still looms large. When Falk reluctantly returns amid the worst drought in a century to see if there's more to Luke's death than there seems to be, long-buried mysteries will resurface, as will the lies that have haunted him. And Falk will find that small towns have always hidden big secrets. Atmospheric and razor-sharp, this incredible debut is just the beginning of an amazing career.

PRAISE

"One of the most stunning debuts I've ever read. I could feel the searing heat of the Australia setting. Every word is near perfect. The story builds like a wave seeking the purchase of earth before it crashes down and wipes out everything you might have thought about this enthralling tale. Read it!"

—David Baldacci, #1 *New York Times* bestselling author of *The Guilty*

"A stunner...It's a small-town, big-secrets page-turner with a shocker of an ending...Recommend this one to fans of James Lee Burke and Robert Crais, who mix elements of "bromance" into their hard-boiled tales."

—*Booklist*, starred review

"With *The Dry*, Jane Harper immediately takes her ...

Jane Harper is the author of *The Dry*. Winner of the Victorian Premier's Literary Award for an Unpublished Manuscript, *The Dry* is Jane's first novel, with rights sold to over twenty territories. Jane worked as a print journalist for thirteen years both in Australia and the UK and lives in Melbourne.

WHAT YOU DON'T KNOW

A NOVEL

JOANN CHANEY



FICTION / MYSTERY & DETECTIVE / POLICE PROCEDURAL

Flatiron Books | 2/7/2017

9781250075536 | \$25.99 / \$36.99 Can.

Hardcover | 320 pages

9.3 in H | 6.1 in W

Subrights: U.K. Rights: Sold to Mantle, Pan
Macmillan

Translation Rights: Flatiron Books

Other Available Formats:

Ebook ISBN: 9781250075543

Audio ISBN: 9781427282460

Audio ISBN: 9781427282477

MARKETING

Goodreads site advertising and multiple

ARC giveaways

Facebook targeted advertising

Digital trade advertising pre and post-pub

National digital media advertising (O

Mag.com, Liveintent newsletter
advertising)Finished copy mailing to the trade, key
booksellers, librarians, media, big mouth
bloggers

Netgalley availability

Designed landing page

Email blast to Mac.com lists (RGG,
Women's Fiction)Major review and feature attention, print
and online

National and local NPR outreach

What You Don't Know

A Novel

JoAnn Chaney

He didn't take their lives...but he ruined them. A series of murders brings Denver to its knees in this wonderfully voice driven, dark, wry, and wholly original page-turning debut.

The last victims of an infamous serial killer on death row may be the ones he didn't kill. Seven years ago, Detective Paul Hoskins and his larger-than-life partner solved one of the biggest serial murder cases of the decade. They dug up 33 bodies in a crawl space belonging to the beloved Jacky Seever, a pillar of the community and a successful businessman. Sammie Peterson was the lead reporter on the case. Her byline was on the front page of the newspaper every day. Seever's wife, Gloria, claimed to be as surprised as everyone else.

Today, Hoskins has been banished to cold cases, Sammie is selling make-up at the mall, and Gloria is trying to navigate a world where she can't escape condemnation. And Seever? He's watching the show.

But when a series of new murders occur, and the victims are all somehow connected to Seever, Gloria is once again thrust into the spotlight, while Hoskins and Sammie realize this may be their chance to get their lives back, even if it means forfeiting their humanity in the process.

PRAISE

"Superb characters, sparkling dialogue, and a gripping, terrifying plot, plus flashes of humor to boot; this book has it all. It's very hard to believe this is Ms. Chaney's first novel." --Chris Pavone, *New York Times* bestselling author of *The Travelers*

"JoAnn Chaney's book, mysterious with all that is concealed and undeclared, compels the reader to acknowledge that things are not as simple as we like to believe, and to recognize that evil does not always lay outside of us, but deep within us. Chaney's psychological insights and social perceptions are infallible --- brutal, indignant, and full of surprise." --Susanna Moore

JoAnn Chaney is a graduate of UC Riverside's Palm Desert MFA program. She lives in Colorado with her family. This is her first novel.

The Power of Different

The Link Between Disorder and Genius

Gail Saltz, M.D.

A powerful and inspiring examination of the connection between potential for great talent and conditions commonly thought to be “disabilities.”

Psychiatrist and bestselling author Gail Saltz examines the latest scientific discoveries, profiles famous geniuses who have been diagnosed with all manner of brain “problems”—including learning disabilities, ADD, anxiety, Depression, Bipolar disorder, schizophrenia, and Autism—and tells the stories of lay individuals to show how the source of our struggles can be the origin of our greatest strengths. Rooted in her experience as a professor and practicing psychiatrist, and based on the latest neuropsychiatric research, Saltz demonstrates how specific deficits in certain areas of the brain are directly associated with the potential for great talent. She also shows how the very conditions that can cause difficulty in life are bound to creative, disciplinary, artistic, empathetic, and cognitive abilities.

In this pioneering work, readers will find engaging research and stories from historical geniuses and everyday individuals who have not only made the most of their conditions, but who have flourished because of them. They are leaning into their brain differences to:

- *Identify areas of interest and expertise
- *Develop work-arounds
- *Create the environments that best foster their talents
- *Forge rewarding interpersonal relationships

Enlightening and inspiring, *The Power of Different* shows how the unique wiring of every brain can be a source of strength and productivity, and can contribute to the richness of our world.

PRaise

“A nuanced exploration of the contribution that being a little – but not too – crazy can make to creativity. An exceptionally interesting and thoughtful book.”

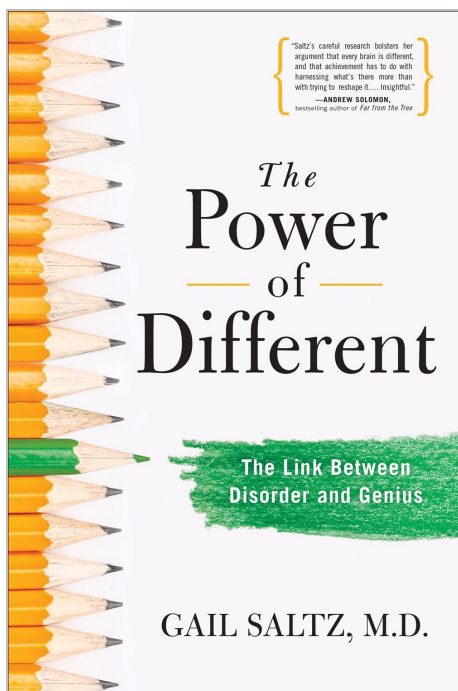
--Sylvia Nasar, author of *A Beautiful Mind*

“Gail Saltz strikes gold. As she demonstrates, our world would be thousands of years behind itself were it not for the talents and originality mixed in with the chaos and confusion of the mind in distress or disarray.”

--Ned Hallowell, author of *Driven to Distraction*

“A grippingly readable book that sheds a profound and crucial light on the nature of genius.”

--Steven Naifeh, Pulitzer-Prize winning author of *Jackson Pollock: An American Saga* and ...



FAMILY & RELATIONSHIPS / CHILDREN WITH SPECIAL NEEDS

Flatiron Books | 3/7/2017

9781250060013 | \$25.99 / \$36.99 Can.

Hardcover | 256 pages | Carton Qty: 24

9.3 in H | 6.1 in W

Other Available Formats:

Ebook ISBN: 9781250060037

Audio ISBN: 9781427283344

MARKETING

Digital trade advertising (Shelf Awareness, PW Daily)

NPR sponsorship radio advertising

ARC and finished book mailing to

industry key members, blogs, parenting websites

Targeted Facebook advertising

Goodreads ARC giveaways

Designed landing page

National print coverage

Netgalley availability

NPR outreach, national and local

Marilyn in Manhattan

Her Year of Joy

Elizabeth Winder

Marilyn, Like You've Never Seen Her Before.

In Manhattan, the most famous woman in the world can wander the streets unbothered, spend hours at the Met getting lost in art, and afternoons buried in the stacks of the Strand. Marilyn begins to live a life of the mind in New York; she dates Arthur Miller, dances with Truman Capote and drinks with Carson McCullers. Even though she had never lived there before, in New York, Marilyn is home.

In *Marilyn in Manhattan*, the iconic blonde bombshell is not only happy, but successful. She takes classes with Lee Strasberg at the Actors Studio, befriends the greatest actors and writers of her day and most importantly she breaks her contract with Fox Studios to form her own production company, a groundbreaking move that makes her the highest paid actress in history and revolutionizes the entertainment industry.

Elizabeth Winder has been widely praised for her portrayal of Sylvia Plath, and here she brings to life the most famous actress of all time in a portrait of the artist that is as breathtaking and beautiful as the woman herself. A true love letter to Marilyn, and a joyous portrait of a city bursting with life and art, *Marilyn in Manhattan* is a lively look at two American treasures: New York and Marilyn Monroe.

PRAISE

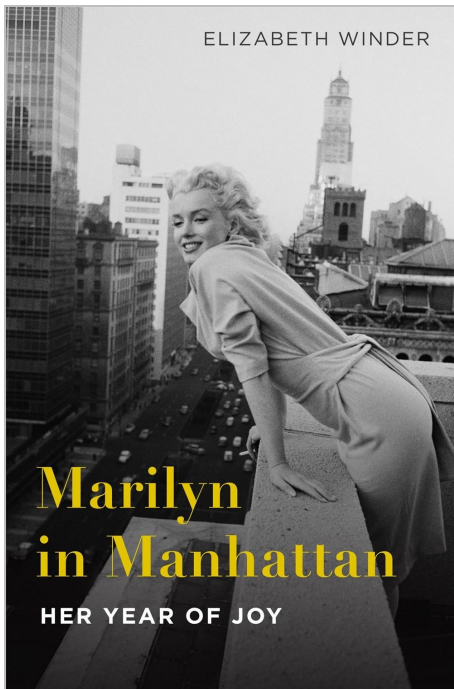
An illuminating biography . . . which floods clarifying light on a chapter of the poet's early life that Plath painted in jaundiced tones in *The Bell Jar*. —*New York Times, Sunday Styles Feature*

The world of '50s NYC, in all its glamour, is irresistible reading. —*Meg Wolitzer, author of The Interestings*

Will recalibrate your mind and heart. . . . We knew about Plath's ambition - and angst - but her penchant for flaming-red lipstick and princess heels was a bit of a surprise. —*More magazine*

A pixilated gem of a book. . . . In prose as delightful and lively as the champagne Sylvia liked to sip at the St. Regis ball, Winder has made *Pain, Parties, W...*

Elizabeth Winder is the author of PAIN, PARTIES, WORK: Sylvia Plath in New York, Summer 1953. Her work has appeared in the Chicago Review, Antioch Review, American Letters, and other publications. She is a graduate of the College of William and Mary, and earned an MFA in creative writing from George Mason University.



BIOGRAPHY & AUTOBIOGRAPHY / ENTERTAINMENT & PERFORMING ARTS

Flatiron Books | 3/14/2017
9781250064967 | \$27.99 / \$38.99 Can.

Hardcover | 320 pages

9.3 in H | 6.3 in W

Includes 20 black-and-white chapter-opening photographs throughout

Other Available Formats:

Ebook ISBN: 9781250064974

MARKETING

Goodreads ARC giveaways and site advertising

Facebook targeted advertising

Digital trade advertising pre and post-pub

National e-newsletter advertising with LiveIntent

Finished copy mailing to the trade, key booksellers, librarians, media, big mouth bloggers

Newsletter promotion via Mac.com

History list

Designed landing page with photo slideshow

Major review and feature attention, print and online

National and local NPR outreach

Off the book page coverage,

celebrity/Hollywood-based outlets



THE HUNGRY BRAIN

Outsmarting the Instincts that Make Us Overeat

Stephan J. Guyenet, Ph.D.

Illustrations by Shizuka N. Aoki

"One person stands out as completely altering my understanding of why we get fat. That person is Stephan Guyenet."

—ROBB WOLF, *New York Times* bestselling author of *THE PALEO SOLUTION*

ALSO SOLD BY BROADWAY SALES FORCE

The Hungry Brain

Outsmarting the Instincts That Make Us Overeat

Stephan J. Guyenet, Ph.D.

Thinking Fast and Slow meets *The End of Overeating* in this fascinating exploration of how the brain's dual thinking processes regulate when, what, and how much we eat.

From a leading obesity and neuroscience researcher, *The Hungry Brain* uses cutting-edge science to answer the questions: why do we overeat and what can we do about it?

No one wants to overeat. And certainly no one wants to overeat for years, become overweight, and develop diabetes or heart disease. Yet two thirds of Americans are overweight or obese, showing that most of us do precisely that. Why does our behavior betray our own intentions to be lean and healthy? The problem, argues obesity and neuroscience researcher Stephan Guyenet, is not necessarily a lack of willpower or an incorrect understanding of what to eat. Rather, our appetites and food choices are led astray by ancient, instinctive brain circuits that play by the rules of a survival game that no longer exists. And these circuits don't care about how you'll look in a bathing suit next summer.

To make the case, *The Hungry Brain* takes readers on an eye-opening journey through cutting-edge neuroscience research that has never before been available to a general audience. *The Hungry Brain* delivers profound insights into why the brain undermines our weight goals, and translates these insights into practical guidelines for eating well and staying slim. Along the way, it explores how the human brain works, revealing how this one organ makes us who we are.

PRAISE

"Many people have influenced my thinking on human nutrition and metabolism, but [Stephan Guyenet is the] one person who has completely altering my understanding of why we get fat. ."

—Robb Wolf, author of the *New York Times* bestseller *The Paleo Solution*

"Dr. Stephan Guyenet has a remarkable ability to distill the latest scientific research and communicate it in a clear and engaging way, and his level-headed, evidence-based approach sets him apart from the pack.

—Chris Kresser, author of the *New York Times* bestseller *Your Personal Paleo Code*

Stephan Guyenet is a leading obesity researcher and health writer whose work ties together the fields of neuroscience, biology, chemistry, and nutrition to offer explanations and solutions for our global weight problem. He received a B.S. in biochemistry at the University of Virginia and a Ph.D. in neurobiology at the University of Washington. He is the author of the popular

HEALTH & FITNESS / DIET & NUTRITION / WEIGHT LOSS

Flatiron Books | 2/7/2017

9781250081193 | \$27.99 / \$38.99 Can.

Hardcover | 304 pages

9.3 in H | 6.1 in W

Includes 50 black-and-white illustrations and graphs throughout

Other Available Formats:

Ebook ISBN: 9781250081230

Audio ISBN: 9781427283368

MARKETING

Facebook targeted advertising, on-sale

Goodreads ARC giveaways

Trade advertising: Shelf Awareness, PW

LiveIntent digital newsletter advertising

Designed landing page

Blogger outreach to top nutrition/food sites

National review attention, print and online

All That's Left to Tell

Daniel Lowe

Room meets *The Crying Game*: a haunting, luminous debut novel about a man and his relationship with his daughter, his captor, his past, and his future.

All That's Left to Tell is a debut novel about Marc Laurent, a mid-level executive taken hostage in Karachi. Aside from his guards, his only interaction is with a mysterious woman he knows as Josephine. In their first meetings, Josephine tells Marc that they've called his company, they've called his ex-wife, whom else can they call for ransom money? Marc says there is no one else. And then Josephine asks Marc a question that is even more frightening than his captivity—why didn't he go home last month for his daughter's funeral, after she was murdered?

So begins a bizarre yet somewhat comforting ritual, in which every night Josephine visits Marc in his cell. She tells him stories, including stories about what would have happened had his daughter not been murdered. Marc, in turn, begins to tell his own stories, in which his daughter is alive. And soon it's not clear which storyline is real, and which is imagined, and if it even matters. Throughout the course of these stories (and stories within stories), father and daughter start to find their way toward understanding one another once again.

Atmospheric and exquisitely structured, Daniel Lowe's searing debut is a tribute to the redemptive power of storytelling.

PRAISE

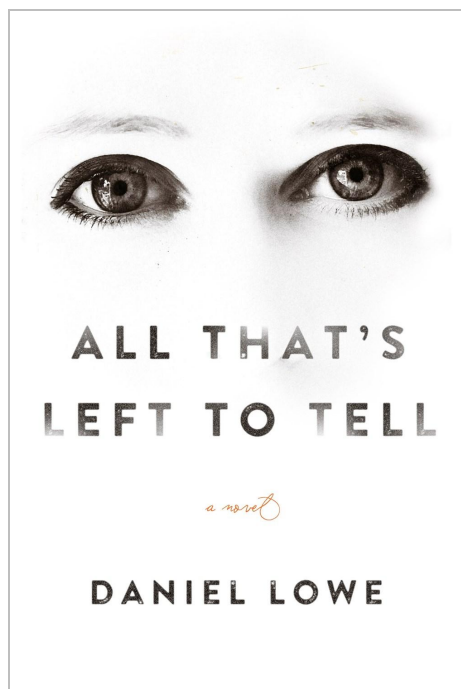
"Took me completely by surprise. This moving, imaginative, intricate novel is written in a voice so sure and so deft it's hard to believe it's Lowe's first...Please join me in celebrating this momentous debut." —Mitchell Kaplan, bookseller, *Books & Books*

"Like Tim O'Brien's *Going After Cacciato*, *All That's Left to Tell* celebrates not just the power of storytelling but the deeply human need for it in even the most dire situations. Alternately gripping and dreamy." —Stewart O'Nan

"Utterly engrossing." —Laila Lalami

"An outstanding debut...A dizzying, dream-state of a ride as Lowe unspools the storyline to stunning effect." —Christopher Scotton

Daniel Lowe teaches writing in Pittsburgh, Pennsylvania, and received his MFA in fiction writing from the University of Pittsburgh. His fiction and poetry have appeared in *West Branch*, *The Nebraska Review*, *The Montana Review*, *The Wisconsin Review*, *The Writing Room*, *The Bridge*, *The Paterson Literary Review*, *Ellipsis*, *Blue Stem*, *Midway Journal*, and *The Madison Review*. *All That's Left to Tell* is his debut.



FICTION / LITERARY

Flatiron Books | 2/14/2017
 9781250085559 | \$25.99 / \$36.99 Can.
 Hardcover | 304 pages | Carton Qty: 20
 8.3 in H | 5.5 in W

Subrights: U.K. Rights: Picador
 Translation Rights: Flatiron Books

Other Available Formats:

Ebook ISBN: 9781250085542
 Audio ISBN: 9781427282491
 Audio ISBN: 9781427282507

MARKETING

Goodreads ARC giveaways
 Goodreads ROS advertising
 Facebook targeted advertising, on-sale
 Trade advertising: Shelf Awareness, PW
 BookBrowse First Impressions campaign
 National review attention, print and online

This Is How It Always Is

A Novel

Laurie Frankel

This is how a family keeps a secret...and how that secret ends up keeping them.

This is how a family lives happily ever after...until happily ever after becomes complicated.

This is how children change...

When Rosie and Penn and their four boys welcome the newest member of their family, no one is surprised it's another baby boy. At least their large, loving, chaotic family knows what to expect.

But Claude is not like his brothers. One day he puts on a dress and refuses to take it off. He wants to bring a purse to kindergarten. He wants hair long enough to sit on. When he grows up, Claude says, he wants to be a girl.

Rosie and Penn aren't panicked at first. Kids go through phases, after all, and make-believe is fun. But soon the entire family is keeping Claude's secret. Until one day it explodes.

This Is How It Always Is is a novel about revelations, transformations, fairy tales, and family. And it's about the ways this is how it always is: Change is always hard and miraculous and hard again; parenting is always a leap into the unknown with crossed fingers and full hearts; children grow but not always according to plan. And families with secrets don't get to keep them forever.

PRAISE

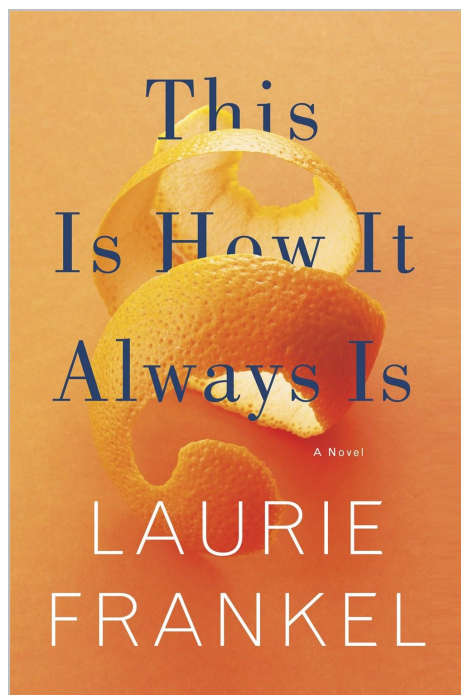
“[Laurie Frankel] writes with more heart than anyone I can think of...This is a novel everyone should read. It's brilliant. It's bold. And it's time.” —Elizabeth George, #1 *New York Times* bestselling author

“A beguiling tale of a sprawling, loving, ever-changing, unconventional, and yet completely typical modern family...An intimate, wonderfully moving novel that is especially relevant in today's world.” —Garth Stein, *New York Times* bestselling author

“A lively and fascinating story of a thoroughly modern family and the giant, multifaceted love that binds them...Sparkles with wit and wisdom.” —Maria Semple, *New York Times* bestselling author

“One of t...

LAURIE FRANKEL is the author of two previous novels, *The Atlas of Love* and *Goodbye for Now*. She lives in Seattle with her family.



FICTION / FAMILY LIFE

Flatiron Books | 1/24/2017
 9781250088550 | \$25.99 / \$36.99 Can.
 Hardcover | 336 pages | Carton Qty: 20
 9.3 in H | 6.1 in W

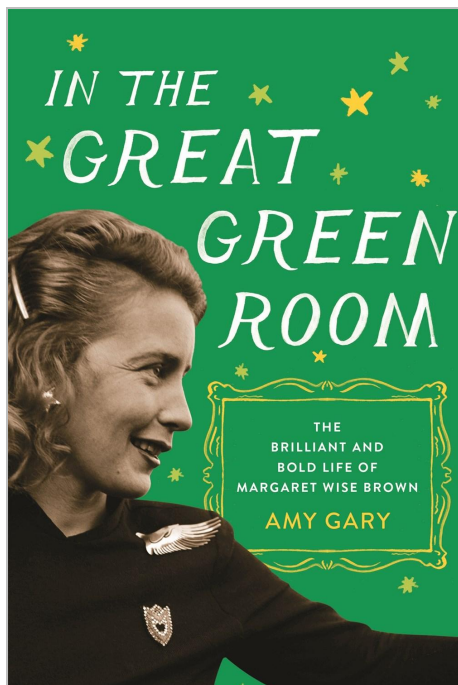
Subrights: UK and Translation: Flatiron Books

Other Available Formats:

Ebook ISBN: 9781250118523
 Audio ISBN: 9781427282521
 Audio ISBN: 9781427282538

MARKETING

Goodreads banner and newsletter advertising
 Goodreads ARC giveaways
 Bustle.com advertising campaign
 Targeted Facebook advertising, on-sale
 Digital trade advertising, pre-pub
 ARC mailing to key literary bloggers



In the Great Green Room

The Brilliant and Bold Life of Margaret Wise Brown

Amy Gary

A biography capturing the fascinating life of Margaret Wise Brown, the legendary author of *Goodnight Moon*.

For decades children and their parents around the world have cuddled together to read *Goodnight Moon*, which has sold over 14 million copies. Although listening to its lulling words have formed a nighttime ritual for millions, few know that this classic work was part of a publishing revolution led by Margaret Wise Brown, who was renowned not only for her prolific writing and publishing savvy, but also for her stunning beauty and thirst for adventure.

In 1990 author Amy Gary discovered unpublished manuscripts, songs, personal letters, and diaries from Margaret Wise Brown tucked away in a trunk in the attic of Margaret's sister's barn. Since then Gary has pored over these works and with this unique insight to Margaret's world she chronicles her rise in the literary world. Clever, quirky, and creative, Margaret embraced life with passion, threw wild parties, attended rabbit hunts, carried on long and troubled love affairs with both men and women (including a Rockefeller heir as well as John Barrymore's ex-wife), and lived extravagantly off of her royalties before dying unexpectedly at the age of 42.

In the Great Green Room captures the exceptional life, imagination, and passion of a creative genius whose unrivaled talent and charisma gave new life to the literary world.

AMY GARY discovered hundreds of unpublished works by Margaret Wise Brown in a trunk in the attic of Margaret's sister's barn in Vermont in 1990. For almost twenty-five years she has catalogued, edited, and researched all of Margaret's writings. Amy gives talks about Margaret's work and has been covered in *Vanity Fair*, *Entertainment Weekly*, and *The Wall Street Journal*. She was formerly the Director of Publishing at Lucasfilm and created a publishing department at Pixar Animation studios.

BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Flatiron Books | 1/10/2017

9781250065360 | \$26.99 / \$37.99 Can.

Hardcover | 304 pages | Carton Qty: 20

8.3 in H | 5.5 in W

Includes color endpapers plus one 16-page color photograph insert

Subrights: U.K. Rights: Flatiron Books

Translation Rights: Flatiron Books

Other Available Formats:

Ebook ISBN: 9781250065377

Wonderful Feels Like This

Sara Lövestam

The Elegance of the Hedgehog meets *The Perks of Being a Wallflower* in this novel celebrating being a little bit odd, finding your people, and the power of music across generations.

For Steffi, going to school every day is an exercise in survival. She's never fit in with any of the other groups at school, and she's viciously teased by the other girls in her class. The only way she can escape is through her music—especially jazz music.

When Steffi hears her favorite jazz song playing through an open window of a retirement home on her walk home from school, she decides to go in and introduce herself.

The old man playing her favorite song is Alvar. When Alvar was a teenager in World War II-era Sweden, he dreamt of being in a real jazz band. Then and now, Alvar's escape is music—especially jazz music.

Through their unconventional but powerful friendship, Steffi realizes that she won't always be lonely in her small town. She can go to the music school in Stockholm. She can be a *real* musician. And she can be a jitterbug, just like Alvar.

But how can Steffi convince her parents to let her go to Stockholm to audition? And how is it that Steffi's school, the retirement home, her music, and even her worst bully are somehow connected to Alvar and his story? Because as it turns out, everything is, in the end, linked . . .



**YOUNG ADULT FICTION /
PERFORMING ARTS / MUSIC**

Flatiron Books | 3/7/2017

9781250095237 | \$17.99 / \$24.99 Can.

Hardcover | 320 pages

8.3 in H | 5.5 in W

MARKETING

Goodreads and Shelf Awareness advertising

Early review campaign; ARC giveaways on Goodreads, Shelf Awareness, Librarything, Bookbrowse, earlyword.com
ABA Whitebox ARC mailing (YA box)

Targeted Facebook advertising

Macmillan e-newsletter blasts

Pre-pub YA, book club, and BookTuber blogger outreach

Library marketing campaign and industry show presence

ALSO SOLD BY FIFTH AVE SALES FORCE

Schadenfreude, A Love Story

Me, the Germans, and 20 Years of Attempted Transformations, Unfortunate Miscommunications, and Humiliating Situations That Only They Have Words For

Rebecca Schuman

Sometimes, love plays hard to get.

You know that feeling when you catch the elevator but don't hold it for the person behind you? Seeing Lindsay Lohan in handcuffs? Donald Trump being attacked by a bald eagle? There's a word for this mix of malice and joy, and the Germans (of course) invented it. It's schadenfreude, deriving pleasure from others misfortune, and with *Slate* columnist Rebecca Schuman the Teutons have a blast at her expense.

Schadenfreude, A Love Story is the tale of a teenage Jewish intellectual who falls in love. In love with a boy (who breaks her heart), a language (that's nearly impossible to master), a culture (that's nihilistic, but punctual) and a landscape (that's breathtaking when there's not a wall in the way).

Rebecca Schuman was just your average 90's teenager with a passion for punk rock and Ethan Hawke circa *Reality Bites* until two men walk into her high school Political Science class: Dylan Krieger, with deep blue eyes, and an even deeper soul, and Franz Kafka, hitching a ride in Dylan's backpack. These two men are the axe to the frozen pond that is Rebecca's soul, and what flows forth is a passion for all things German. Blue eyed Dylan might leave the second a more popular girl looks his way, but Kafka is forever, and in pursuit of this elusive love Rebecca will spend two decades stuttering and stumbling through broken German sentences trying to win over a people who couldn't, on the surface, care less. She smokes endless hand roll...

Rebecca Schuman is the education columnist for *Slate* where she frequently writes on higher education and policy. She holds a PhD from UC Irvine and an MFA from the New School. This is her first book.

**Schadenfreude,
A Love Story.**
Me, the Germans,
and 20 Years
of Attempted
Transformations,
Unfortunate
Miscommunications,
and Humiliating
Situations That
Only They Have
Words For.
**Rebecca
Schuman.**



BIOGRAPHY & AUTOBIOGRAPHY / CULTURAL HERITAGE

Flatiron Books | 2/7/2017

9781250077578 | \$26.99 / \$37.99 Can.

Hardcover | 288 pages | Carton Qty: 24

8.3 in H | 5.5 in W

Other Available Formats:

Ebook ISBN: 9781250077660

MARKETING

Huge Facebook targeted advertising campaign

Trade advertising: Shelf Awareness, PW

Goodreads ARC giveaways

Outreach to top humor and lifestyle blogs

National print and online coverage

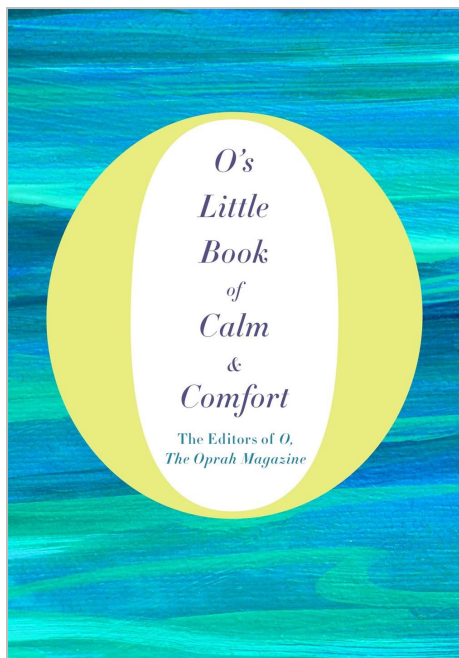
O's Little Book of Calm and Comfort

The Editors of O, The Oprah Magazine

The fifth installment in our series of small, inspirational books from the editors of *O, the Oprah Magazine*—this one a collection of contemplative and meditative essays that soothe and inspire th...

A tranquil, peaceful collection of soul-stirring writing designed to guide readers toward an easier, less-anxious existence. The editors at *O, The Oprah Magazine* have combed through the Magazine's extensive archives to assemble *O's Little Book of Calm and Comfort*, a collection of stirring pieces from great writers and celebrated thinkers, that offers warm and reassuring companionship to any reader feeling frazzled by the demands of daily life.

Each month, *O, The Oprah Magazine* helps readers live their best lives, serving up information and inspiration on everything from luscious food to lasting love. With a signature blend of candor and humor, fresh advice and timeless wisdom, the magazine offers people the tools they need to, as Oprah Winfrey says, “become more of who they are”—to love themselves more deeply, to look hopefully toward the future, and to leap wholeheartedly into the adventure of being alive.

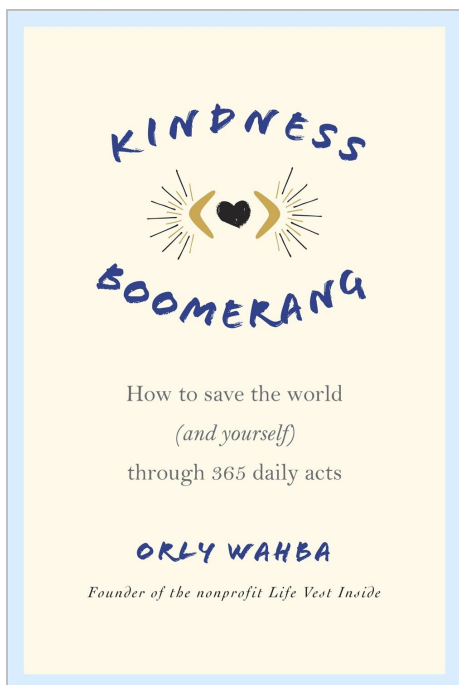


**BODY, MIND & SPIRIT /
INSPIRATION & PERSONAL
GROWTH**

Flatiron Books | 3/28/2017
9781250070081 | \$17.99 / \$24.99 Can.
Hardcover | 192 pages
7.1 in H | 5 in W

Other Available Formats:

Ebook ISBN: 9781250070098
Audio ISBN: 9781427282187
Audio ISBN: 9781427282194



Kindness Boomerang

How to Save the World (and Yourself) Through 365 Daily Acts

Orly Wahba

The first book by the creator of the Kindness Boomerang video (more than 20,000,000 views on YouTube) shows readers how to make kindness something they can practice every day.

Orly Wahba is on a mission to make kindness go viral. She spreads her infectious positivity with videos, speeches, kindness dances and marathons, and now this book. *Kindness Boomerang* contains 365 daily acts, one for each day of the year, accompanied by inspirational quotes, personal stories on the power of paying it forward, and tangible steps to change your outlook on life. This book will empower readers to bring positivity to themselves and those around them. Wahba invites you to practice kindness in relationships, kindness with yourself, kindness with nature and kindness in many more forms. This book is a call to action for anyone who wants to live a more connected and fulfilling life.

Sample Act:

Create a kindness kit: Fill up a bag with socks, a blanket, mouthwash, gloves, a snack, and anything else you can think of. Keep it in your trunk ready to give to someone in need.

“Kindness in words creates confidence. Kindness in thinking creates profoundness. Kindness in giving creates love.”

~Lao Tzu

Reflection: For most, socks aren’t an extravagant gift but for those who are homeless it can make a big difference.

Orly Wahba is an educator, entrepreneur, and activist passionate about inspiring people to embrace the power of kindness. She began her career as a middle school teacher in Brooklyn and for fifteen years has worked with youth and local charities. Wahba is known for incorporating kindness, love, and respect into curricula. She founded Life Vest Inside in 2011, is the writer and director of the Kindness Boomerang video, and has spoken about its mission to many audiences, including in a TED talk.

BODY, MIND & SPIRIT / INSPIRATION & PERSONAL GROWTH

Flatiron Books | 1/3/2017

9781250066930 | \$14.99 / \$20.99 Can.

Trade Paperback | 384 pages | Carton Qty: 32

7.1 in H | 5 in W

Includes 12 black-and-white typographical ornaments throughout, for each category of kindness

Other Available Formats:

Ebook ISBN: 9781250066947

MARKETING

Avid promotion on Life Vest Inside website

Designed eblad and one-sheets for distribution

Preorder and on-sale social media campaign (65k likes on FB)

Produced merchandise (postcards, note cards)

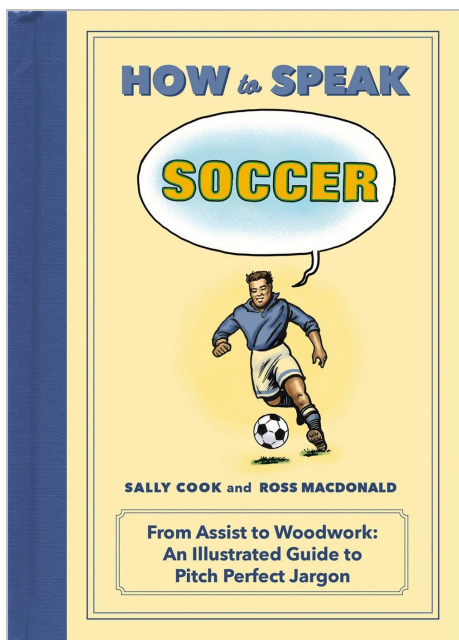
Email marketing campaign

National coverage, in print and online

First person essays, op-eds on kindness and bullying

Select author appearances

Finished copy mailing to top lifestyle blogs



SPORTS & RECREATION / SOCCER

Flatiron Books | 4/11/2017

9781250072016 | \$15.99 / \$22.99 Can.

Hardcover | 128 pages

7.1 in H | 5 in W

Includes over 75 two-color illustrations throughout

Subrights: U.K. Rights: Pippin Properties

Translation Rights: Pippin Properties

MARKETING

Designed eblad for sales and media distribution

Targeted Facebook advertising

Print and online review coverage

Finished copy mailing to top sports and humor sites

How to Speak Soccer

From Assist to Woodwork—an Illustrated Guide to Pitch Perfect Jargon

Sally Cook and Ross MacDonald

The third book in our illustrated series, *How to Speak Soccer* covers all of the terms and definitions that fly around the field and includes fascinating bits of trivia.

From “assist” to “wall,” *How to Speak Soccer* includes over 125 terms paired with funny and charming illustrations that decode the words and phrases that sail around a soccer field. With the 2015 U.S. Women's World Cup championship game being the most-watched soccer game in U.S. history, interest in soccer has never been higher, and there's sure to be more newcomers discovering the game who will want to learn the lingo as well as the fascinating anecdotes and bits of trivia shared throughout the book.

How to Speak Soccer covers well-known words like “corner kick” and “dive,” as well as the more uncommon words and phrases such as:

-Banana kick: A unique kick used frequently on corner kicks that causes the ball to take a curved path.

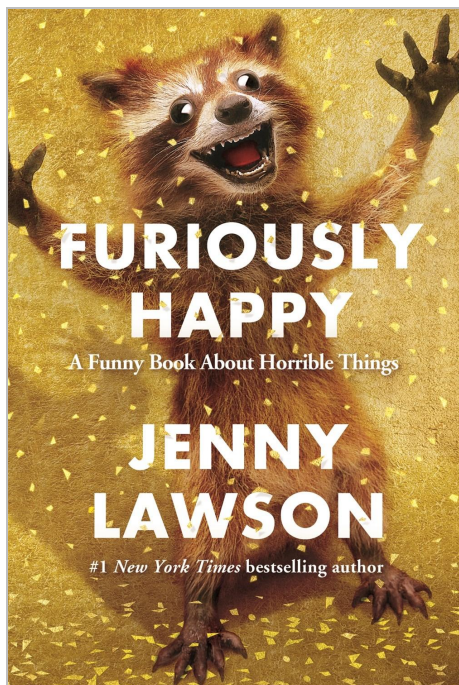
-Daisy cutter: A type of low, hard shot that either stays completely on the ground or sails just above it.

-Rabonna: A type of pass where the kicking leg wraps around the back of the standing leg.

How to Speak Soccer is the perfect blend of knowledge and entertainment and makes a fantastic gift book for soccer fans, children and adults playing in soccer leagues, and any of the growing number of fans who are gravitating toward this exciting sport!

SALLY COOK is the author of *How to Speak Golf* and *How to Speak Football*, and with James Charlton of *How to Speak Baseball*. She coauthored with legendary football coach Gene Stallings the *New York Times* bestseller *Another Season: A Coach's Story of Raising an Exceptional Son*.

ROSS MACDONALD's illustrations have appeared in *The New York Times*, *The New Yorker*, *Rolling Stone*, *Harper's*, *The Atlantic Monthly*, and *Vanity Fair*. He has also written and illustrated several books for children and adults.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Flatiron Books | 2/7/2017

9781250077028 | \$15.99 / \$22.99 Can.

Trade Paperback | 352 pages | Carton Qty: 24

8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781250077004

Ebook ISBN: 9781250077011

Audio ISBN: 9781427264787

Audio ISBN: 9781427264794

MARKETING

Goodreads finished copy giveaways
Huge consumer advertising campaign:
targeted Facebook advertising,
Goodreads ROS and newsletter
advertising, email newsletter advertising
in women's interest publication
Social media campaign with author, also
teasing upcoming drawing book
Sweepstakes online for signed
bookplates
Digital trade pre-order advertising (Shelf,
PW)

Furiously Happy

A Funny Book About Horrible Things

Jenny Lawson

The trade paperback edition of the *New York Times* bestselling memoir from beloved author Jenny Lawson, with bonus material from her forthcoming new book.

In *Furiously Happy*, a humor memoir tinged with just enough tragedy and pathos to make it worthwhile, Jenny Lawson examines her own experience with severe depression and a host of other conditions, and explains how it has led her to live life to the fullest:

"I've often thought that people with severe depression have developed such a well for experiencing extreme emotion that they might be able to experience extreme joy in a way that 'normal people' also might never understand. And that's what *Furiously Happy* is all about."

Jenny's readings are standing room only, with fans lining up to have Jenny sign their bottles of Xanax or Prozac as often as they are to have her sign their books. *Furiously Happy* appeals to Jenny's core fan base but also transcends it. There are *so many* people out there struggling with depression and mental illness, either themselves or someone in their family—and in *Furiously Happy* they will find a member of their tribe offering up an uplifting message (via a taxidermied roadkill raccoon). *Let's Pretend This Never Happened* ostensibly was about embracing your own weirdness, but deep down it was about family. *Furiously Happy* is about depression and mental illness, but deep down it's about joy—and who doesn't want a bit more of that?

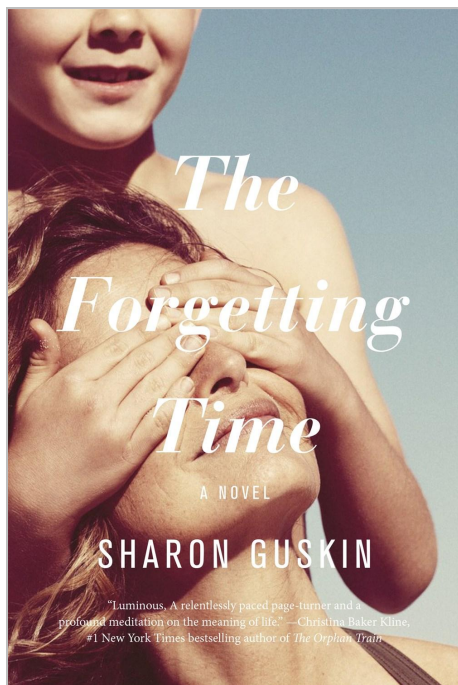
PRAISE

"We're living in an era of bestselling books by female comedians... But Lawson's book needs no lovable, familiar face on the front cover...She's unapologetic, candid, outrageous, and the book reaches new levels of hilarity because of it."
—*Entertainment Weekly* (A)

"Jenny made me laugh so hard I feared for my safety! I think that's how she was able to get past my defenses and make me feel more okay about myself." —Allie Brosh

"You'll laugh, wince, writhe in discomfort, cry, then laugh again...But the two things you'll never do is doubt Jenny's brilliance or her fearlessness...She's changing the conversation one rented sloth at a time." —Brené Brown

JENNY LAWSON has over 460,000 Twitter followers, over 156,000 Facebook fans, her blog gets 1-2 million pageviews per month, and her social media presence continues to grow. Her first book, *Let's Pretend This Never Happened*, debuted at #1 on the *New York Times* bestseller list and sold over 400,000 copies. Her second book, *Furiously Happy*, spent five months on the *New York Times* bestseller list and so far has sold over 200,000 copies.



The Forgetting Time

A Novel

Sharon Guskin

What would you do if your child claimed he had lived another life? That he wants his other mother? A riveting mystery about the lengths we will go for our children.

Single mom Janie is trying to figure out what is going on with her beloved son Noah. Noah has never been ordinary, but his eccentricities are starting to become worrisome. One afternoon, Noah's preschool teacher calls: Noah has been talking about being held under water until he can't breathe. The school orders a psychiatric evaluation. And life as Janie knows it stops.

For Jerome Anderson, life as he knows it has already stopped. Diagnosed with aphasia, his first thought as he approaches the end of his life is, *I'm not finished yet*. Once an academic star, he threw everything away to pursue an obsession: the stories of children who remembered past lives. He became a laughing stock but never stopped believing that there was something beyond what anyone could see or comprehend. He spent his life searching for a case that would finally prove it. And with Noah, he thinks he may have found it.

Soon, Noah, Janie, and Anderson will find themselves knocking on the door of a mother whose son has been missing for eight years. When that door opens, all of their questions might be answered.

Gorgeously written and fearlessly provocative, Sharon Guskin's debut explores the profound connection between a child and parent. It examines what we regret in the end of our lives and hope for in the beginning, and everything in between.

PRAISE

"Gripping, deft, and moving." --Chelsea Cain, *The New York Times Book Review*

"I love this book. It is absolutely spectacular. It's a page-turner but also incredibly thought provoking. It left me completely changed—and isn't that why we all read in first place? *The Forgetting Time* is a book you'll want to talk about with all of your friends." —Octavia Spencer, Academy Award-winning actress

"Bold, captivating...You'll be mesmerized." --*People* (Book of the Week)

"Provocative, evocative, and fresh, Guskin's book is an explosive debut."—Jodi Picoult

"For fans of *Cloud Atlas* and *The Lovely Bones*, this psychological mystery will have you hooked until ...

SHARON GUSKIN lives in Brooklyn with her husband and two sons. She has been a fellow

FICTION / LITERARY

Flatiron Books | 2/7/2017

9781250118714 | \$14.99 / \$20.99 Can.

Trade Paperback | 368 pages | Carton Qty: 24
8.3 in H | 5.5 in W

Subrights: UK Rights: Flatiron Books
Translation Rights: Flatiron Books

Other Available Formats:

Hardcover ISBN: 9781250076427

Ebook ISBN: 9781250076434

Audio ISBN: 9781427268167

Audio ISBN: 9781427268174

MARKETING

Goodreads finished copy giveaways
Goodreads newsletter advertising
Facebook targeted advertising
Big mouth finished copy mailing,
packaged, with note from editorial
Librarian finished copy mailing

ALSO SOLD BY FIFTH AVE SALES FORCE

The Sound of Gravel

A Memoir

Ruth Wariner

A New York Times Bestseller, Jeannette Walls' *The Glass Castle* meets *Escape* by Carolyn Jessup, *The Sound of Gravel* is the remarkable true story of one girl's coming-of-age in a polygamist Mormon ...

The Sound of Gravel is Ruth Wariner's unforgettable and deeply moving story of growing up in a polygamist Mormon doomsday community. The thirty-ninth of her father's forty-one children, Ruth is raised on a farm in the hills of Mexico, where polygamy is practiced without fear of legal persecution. There, Ruth's family lives in a home without indoor plumbing or electricity and attends a church where preachers teach that God will punish the wicked by destroying the world.

In need of government assistance and supplemental income, Ruth and her siblings are carted back and forth between Mexico and the United States, where her mother collects welfare and her father works a variety of odd jobs. Ruth comes to love the time she spends in the States, realizing that perhaps the belief system into which she was born is not the one for her. As she enters her teen years, she becomes a victim of abuse in a community in which opposition toward men is tantamount to arguing with God. Finally, and only after devastating tragedy, Ruth finds an opportunity to escape.

Recounted from the innocent and hopeful perspective of a child, *The Sound of Gravel* is the remarkable true story of a girl forced to define a place for herself within a community of misguided believers. This is a gripping tale of triumph, courage, resilience, and love.

PRAISE

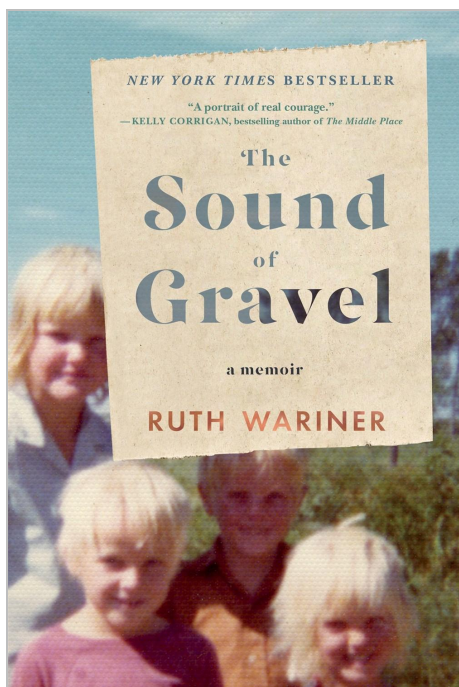
"*The Sound of Gravel* is a portrait of real courage in a sea of pretenders. Ruth Wariner, you have my respect as a writer and a survivor." —*Kelly Corrigan, New York Times bestselling author of The Middle Place*

"A haunting harrowing testament to survival."—*People Magazine*

"Wrenching and moving...Wariner is a survivor, but more important, she's a fantastic writer."—*Entertainment Weekly*

"An addictive chronicle of a polygamist community"—*New York Magazine*

"This well-written book is hard to put down and hard to forget." —*Publishers Weekly (starred review)*



BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS

Flatiron Books | 4/25/2017
 9781250077707 | \$16.99 / \$23.99 Can.
 Trade Paperback | 352 pages
 8.3 in H | 5.5 in W
 Includes 7 black-and-white photographs throughout

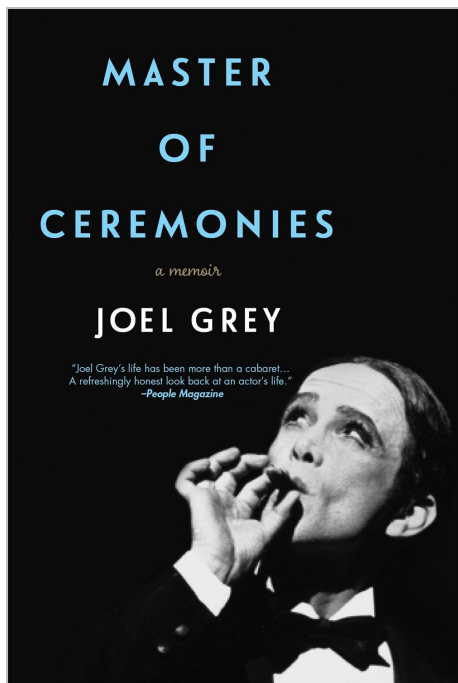
Subrights: U.K. Rights: Flatiron Books
 Translation Rights: Flatiron Books

Other Available Formats:

Hardcover ISBN: 9781250077691
 Ebook ISBN: 9781250077714
 Audio ISBN: 9781427268143
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MARKETING

Indiebound Whitebox mailing (750 ABA members)
 Shelf Awareness Maximum Shelf
 Goodreads giveaways
 Netgalley promotion
 Major advertising in over 50 city magazines
 Librarian mailing
 National review attention, print and online
 National and Regional NPR attention
 Morning Show outreach



**BIOGRAPHY & AUTOBIOGRAPHY
/ ENTERTAINMENT &
PERFORMING ARTS**

Flatiron Books | 2/7/2017

9781250057259 | \$16.99 / \$23.99 Can.

Trade Paperback | 256 pages | Carton Qty: 20

8.3 in H | 5.5 in W

Includes 16 black-and-white photographs
throughout plus one 8-page black-and-white
photograph insert

Other Available Formats:

Hardcover ISBN: 9781250057235

Ebook ISBN: 9781250057242

Audio ISBN: 9781427266828

Audio ISBN: 9781427271815

MARKETING

FB targeted advertising, on-sale
Goodreads finished copy giveaways
Librarian finished copy mailing
Blogger outreach to top theater/show
sites

Master of Ceremonies

A Memoir

Joel Grey

Broadway star and Academy Award-winner Joel Grey tells the incredible story of a life lived both in and out of the spotlight.

The critically acclaimed memoir of beloved Tony and Academy Award-winning actor Joel Grey now in paperback!

Joel Grey, the Tony and Academy Award-winning Master of Ceremonies in *Cabaret* finally tells his remarkable life story. His more than seventy years in show business charts the evolution of American entertainment - from Vaudeville performances with his father, Mickey Katz to the seedy gangster filled nightclubs of the forties, the bright lights of Broadway and dizzying glamour of Hollywood, to juggernaut musicals like *Cabaret*, *Chicago*, and *Wicked*.

Drawing back the curtain on a career filled with show-stopping numbers, larger-than-life stars and even singing in the shower with Bjork, *Master of Ceremonies* is also a portrait of an artist coming to terms with his evolving identity. When an actor plays a character, he has to find out what makes them who they are; their needs, dreams, and fears. It's a difficult thing to do, but sometimes the hardest role in an actor's life is that of himself. Deftly capturing the joy of performing as well as the pain and secrets of an era we have only just started to leave behind, Joel's story is one of love, loss, hard-won honesty, redemption, and success.

PRAISE

"Simply smashing," - *The New York Times Book Review*

"Joel's story comes straight from his heart right into yours." —*Carol Burnett*

"A very honest and moving telling of a very complicated and talented life. By the end, it's inspirational." —*Larry Kramer*

"We all know that Joel Grey has lived an extraordinary life—from nightclubs to Broadway to the silver screen—but who knew he could write about it with such artistry? At once a riveting, heartbreaking memoir, thrilling show business tell-all and a portrait of a changing time and nation, MASTER OF CEREMONIES is the remarkable story of a living legend." —*Gay Talese*

Joel Grey is a Tony, Golden Globe and Oscar-winning actor, producer and director. In his seven decades in entertainment, Joel has acted in over a dozen Broadway productions, over twenty films and countless television appearances. Along with his work on the stage and screen, Joel is a renowned photographer. He lives in New York City.

An Unrestored Woman

Shobha Rao

Critically acclaimed Shobha Rao's mesmerizing debut of interconnected short stories follows people pushed to the brink and what they do next.

1947: the Indian subcontinent is partitioned into two separate countries, India and Pakistan. And with one decree, countless lives are changed forever.

An Unrestored Woman explores the fault lines in this mass displacement of humanity: a new mother is trapped on the wrong side of the border; a soldier finds the love of his life but is powerless to act on it; an ambitious servant seduces both master and mistress; a young prostitute quietly, inexorably plots revenge on the madam who holds her hostage. Caught in a world of shifting borders, Rao's characters have reached their tipping points.

In paired stories that hail from India and Pakistan to the United States, Italy, and England, we witness the ramifications of the violent uprooting of families, the price they pay over generations, and the uncanny relevance these stories have in our world today.

PRAISE

"Provoking, ferocious, moving, splendid, generous, and essential." —Kelly Link

"An electrifying punch to the gut...Rao [is] a writer with not only uncommon range, but a unique and powerful voice." —*Kansas City Star*

"Stunning and relentless." —*Kirkus* (starred)

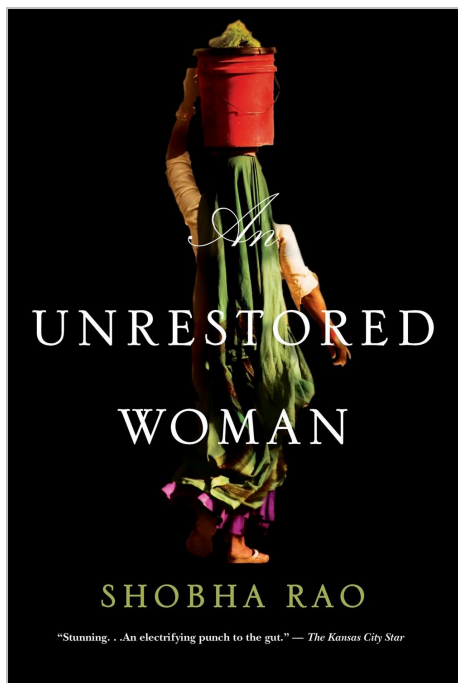
"Magnificently unsettling and unexpectedly powerful." —*Marylebone Journal* (UK)

"Raw and breathtaking...An outstanding and memorable debut." —*Booklist* (starred)

"Remarkable and empathetic." —*Bustle.com* (Best Books of March)

"Rao writes, with equal power, of the turmoil and tragedy of Great Events, but also the small, intimate lives of those doomed to live through them." —Karen Joy Fowler

SHOBHA RAO moved to the U.S. from India at the age of seven. She is the winner of the 2014 Katherine Anne Porter Prize in Fiction, awarded by *Nimrod International Journal*. She has been a resident at Hedgebrook and is the recipient of the Elizabeth George Foundation fellowship. Her story "Kavitha and Mustafa" was chosen by T.C. Boyle for inclusion in the *Best American Short Stories 2015*. She lives in San Francisco.



FICTION / LITERARY

Flatiron Books | 3/14/2017
 9781250118721 | \$14.99 / \$20.99 Can.
 Trade Paperback | 256 pages | Carton Qty: 32
 8.3 in H | 5.5 in W

Subrights: UK Rights: Virago
 Translation Rights: Flatiron Books

Other Available Formats:

Hardcover ISBN: 9781250073822
 Ebook ISBN: 9781250073839
 Audio ISBN: 9781427275530

MARKETING

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Nurture the Wow

Finding Spirituality in the Frustration, Boredom, Tears, Poop, Desperation, Wonder, and Radical Amazement of Parenting

Danya Ruttenberg

A deeply affecting, funny, insightful meditation that challenges readers to find the spiritual meaning of parenting.

Every day, parents are bombarded by demands. The pressures of work and life are relentless; our children's needs are often impossible to meet; and we rarely, if ever, allow ourselves the time and attention necessary to satisfy our own inner longings. Parenthood is difficult, demanding, and draining. And yet, argues Rabbi Danya Ruttenberg, if we can approach it from a different mindset, perhaps the work of parenting itself can offer the solace we seek.

Rooted in Judaism but incorporating a wide-range of religious and literary traditions, *Nurture the Wow* asks, Can ancient ideas about relationships, drudgery, pain, devotion, and purpose help make the hard parts of a parent's job easier and the magical stuff even more so? Ruttenberg shows how parenting can be considered a spiritual practice?and how seeing it that way can lead to transformation. This is a *parenthood* book, not a *parenting* book; it shows how the experiences we have as parents can change us for the better.

Enlightening, uplifting, and laugh-out-loud funny, *Nurture the Wow* reveals how parenthood?in all its crazy-making, rage-inducing, awe and joy-filled moments?can actually be the path to living fully, authentically, and soulfully.

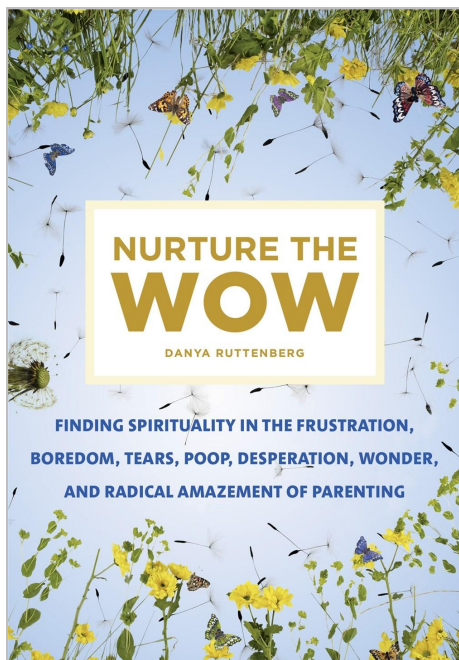
PRAISE

"Nurture The Wow offers a refreshing break from parenting books that tell us only what to do and not do, and instead invites us to ask the larger questions of how and why. This is a wise and honest guide to seeing the magic inside the mundane."

--Tova Mirvis, author of *Visible City*

"Remember the 'operating instructions' Anne Lamott famously complained don't come with babies? Well, they finally got here! Rabbi Danya Ruttenerg breaks the news gently: the kids themselves aren't the problem -- the manual we need is for our own messed-up mental states, and *Nurture the Wow* is exactly that. I so wish I'd had this wise, funny, and insightful book thirt..."

Danya Ruttenberg was named one of ten "rabbis to watch" by *Newsweek* and one of the "50 most influential women rabbis" by *The Forward*. Her writing has appeared in *The New York Times*, *The Atlantic*, *Salon*, and elsewhere. Her first book, *Surprised by God*, was nominated for a Sami Rohr Prize for Jewish literature and was a Hadassah Book Club selection. She lives in the Chicago area with her husband and children.



FAMILY & RELATIONSHIPS / PARENTING

Flatiron Books | 3/7/2017

9781250116949 | \$17.99 / \$24.99 Can.

Trade Paperback | 320 pages

7.1 in H | 5 in W

Subrights: U.K. Rights: Jill Grinberg Literary Management

Translation Rights: Jill Grinberg Literary Management

Other Available Formats:

Hardcover ISBN: 9781250064943

Ebook ISBN: 9781250064950

MARKETING

Designed landing page

Email promotion to Jewish Reads newsletter list

Promotion on JewishReads.com

ReadingGroupGold advertising and placement

Facebook targeted advertising

"Mommy blogger," parenting, and book

page outreach

JBN outreach

Select author appearances

Rise and Fire

The Origins, Science, and Evolution of the Jump Shot--and How It Transformed Basketball Forever

Shawn Fury

An exploration of the play that revolutionized basketball and provided the greatest moments in the sport's history—from Michael Jordan's legacy-defining jumpers to Ray Allen's mastery and more.

It's hard to believe that there was a time when the jump shot didn't exist in basketball. When the sport was invented in 1891, players would take set shots with both feet firmly planted on the ground. It took almost forty years before players began shooting jump shots of any kind and sixty-five years before it became a common sight. The jump shot created a soaring offense, infectious excitement, loyal fans, and legends.

Rise and Fire celebrates this crucial shot while tracing the history of how it revolutionized the game, shedding light on all corners of the basketball world. Award-winning journalist Shawn Fury obsesses over the jump shot, explores its fundamentals, puzzles over its complexities, marvels at its simplicity, and honors those who created some of basketball's greatest moments. Part history, part travelogue, and part memoir, *Rise and Fire* bounces from the dirt courts of the 1930s to today's NBA courts and state-of-the-art shooting labs, examining everything from how nets and rims affect a shooter to how the three-pointer came to rule the game.

Analyzing the techniques and reliving some of the most unforgettable plays from the greats. Fury creates a technical, personal, historical, and even spiritual examination of the shot. This is not a dry how-to textbook of basketball mechanics; it is a lively tour of basketball history and a love letter to the sport and the shot that changed it forever.

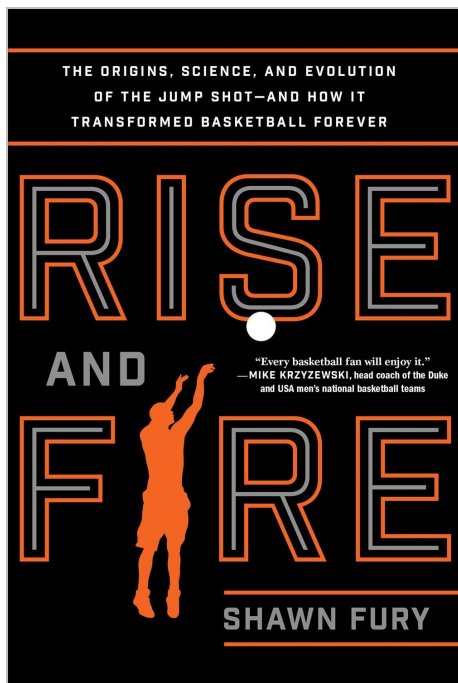
PRAISE

"[Fury's] reading about the jump shot is omnivorous." —*Wall Street Journal*

"[An] enthusiastic and entertaining... romp through basketball history.... Just like you want a great jump shooter on your team, you want this book on your shelf." —*The Washington Post*

"A fascinating discourse on the evolution of the sport." —*Library Journal*, starred review

SHAWN FURY is an award-winning journalist who has written for newspapers in Minnesota and North Dakota, and is also the author of *Keeping the Faith: In the Trenches with College Football's Worst Team*. He lives in New York City with his wife, Louise.



SPORTS & RECREATION / BASKETBALL

Flatiron Books | 2/21/2017
9781250116659 | \$16.99 / \$23.99 Can.

Trade Paperback | 352 pages
8.3 in H | 5.5 in W

Plus one 8-page black-and-white photograph insert

Subrights: UK Rights: Flatiron Books
Translation Rights: Flatiron Books

Other Available Formats:

Hardcover ISBN: 9781250062161

Ebook ISBN: 9781250062178

MARKETING

Goodreads finished copy giveaways

Targeted Facebook advertising

Blogger outreach to top sports sites



The Other Me

Saskia Sarginson

Saskia Sarginson's novel hypnotically examines whether our identities are tied to where we've come from in a captivating mystery that shows how sometimes history doesn't tell the true story.

1986, London: Klaudia is about to start high school. She's embarrassed by her German father--he's the janitor at her school, he has a funny accent and a limp. And when the kids at school taunt her by saying he was a Nazi during the war, she can't dispute them with confidence. It is a period of time no one will ever discuss.

1995, Leeds: Eliza is in love. She has dropped out of university to pursue her passion, dance. But then talented artist Cosmo comes along and soon Eliza realizes that she might have room in her life for two loves. But can she really continue to lie to everyone around her? And why is she so afraid of the truth?

1930s, Germany: Two brothers are trying to fend for themselves during the chaos of the rise of the Third Reich. One brother rallies for the Fuhrer, one holds back. One is seemingly good, one bad. But history seems to tell a completely different story.

All of these characters' fates will collide in a novel that explores what we are ultimately willing to do for love. *The Other Me* shows how sometimes it is the people we think we know the best who surprise us the most.

PRAISE

"I raced through *The Other Me*...Part coming-of-age story, part consuming family history, and part gripping mystery...this enthralling read will keep you up long into the night." —Ruth Ware, *New York Times* bestselling author of *In a Dark, Dark Wood*

"*The Other Me* is the kind of novel I adore, precisely because it crept up on me and I suddenly realized I was hooked and couldn't put it down...It's an incredibly thought-provoking book." —Louise Walters, author of *Mrs. Sinclair's Suitcase*

"Gripping and spectacular, *The Other Me* is storytelling at its best." —Sarah Jio, *New York Times* bestselling author of *The Look of Love*

Saskia Sarginson was awarded an MA in Creative Writing after a BA in English Literature from Cambridge University. Before becoming a full-time author, she was a health and beauty editor on women's magazines, a ghost writer for the BBC and HarperCollins, and a copy-writer and script editor. She lives in south London with her four children. Her first novel, *THE TWINS*, was chosen for the Richard & Judy autumn book club 2013 and received outstanding international review coverage.

FICTION / CONTEMPORARY WOMEN

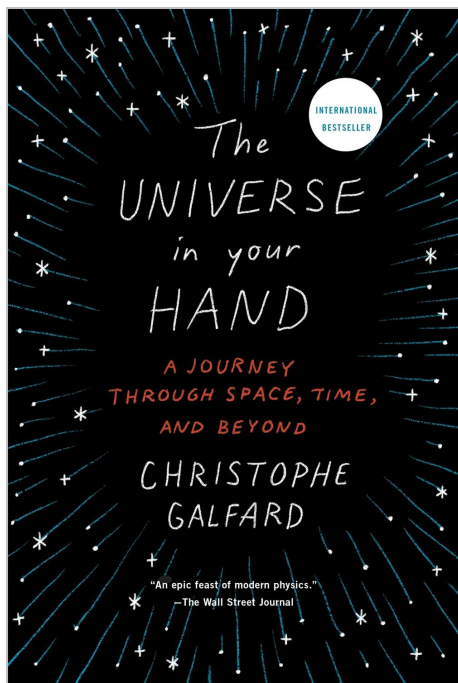
Flatiron Books | 1/10/2017
9781250083487 | \$15.99 / \$22.99 Can.
Trade Paperback | 304 pages | Carton Qty: 28
8.3 in H | 5.5 in W

Subrights: UK Rights: Little Brown UK
Translation Rights: Little Brown UK

Other Available Formats:
Ebook ISBN: 9781250083494
Hardcover ISBN: 9781250089137
Audio ISBN: 9781427278890

MARKETING

Goodreads finished copy giveaways
Targeted Facebook advertising
Blogger outreach to top literary blogs and review sites



SCIENCE / ASTRONOMY

Flatiron Books | 4/4/2017

9781250076410 | \$17.99 / \$24.99 Can.

Trade Paperback | 400 pages | Carton Qty: 24
8.3 in H | 5.5 in W

Subrights: UK Rights: Pan Macmillan UK

Translation Rights: Pan Macmillan UK

Other Available Formats:

Hardcover ISBN: 9781250069528

Ebook ISBN: 9781250069535

MARKETING

Goodreads finished copy giveaways

Targeted Facebook advertising

Blogger mailing to top science sites

Librarian finished copy mailing

The Universe in Your Hand

A Journey Through Space, Time, and Beyond

Christophe Galfard

Now in paperback, Stephen Hawking's protégé and co-writer lifts the veil on the mysteries of our universe in a style that is wonderfully direct.

Quantum physics, black holes, string theory, the Big Bang, dark matter, dark energy, parallel universes: even if we are interested in these fundamental concepts of our world, their language is the language of math. Which means that despite our best intentions of finally grasping, say, Einstein's Theory of General Relativity, most of us are quickly brought up short by a snarl of nasty equations or an incomprehensible graph. Christophe Galfard's mission in life is to spread modern scientific ideas to the general public in entertaining ways. Using his considerable skills as a brilliant theoretical physicist and successful young adult author, *The Universe in Your Hand* employs the immediacy of simple, direct language to show us, not explain to us, the theories that underpin everything we know about our universe. To understand what happens to a dying star, we are asked to picture ourselves floating in space in front of it. To get acquainted with the quantum world, we are shrunk to the size of an atom and then taken on a journey. Employing everyday similes and metaphors, addressing the reader directly, and writing stories rather than equations renders these astoundingly complex ideas in an immediate and visceral way. Utterly captivating and entirely unique, *The Universe in Your Hand* will find its place among other classics in the field.

CHRISTOPHE GALFARD holds a PhD. in theoretical physics from Cambridge University. He is coauthor with Stephen Hawking and his daughter on their first YA book, *George's Secret Key to the Universe*. In the past few years, he has given talks, and written a live show, about our universe attended by more than 130,000 people, of all ages and education background.

The F Word

Liza Palmer

At once a funny, whip-smart sendup of L.A. culture and an irresistible love story, *The F Word* is a novel about how sometimes who we become isn't who we really are.

"We're all pushing some version of the life we want you to believe. It's all just PR."

Olivia Morten is perfect. Maybe her high-flying publicist job has taken over her life, but her clients are L.A.'s hottest celebrities. Maybe her husband is never around, but he is a drop-dead-gorgeous, successful doctor. Maybe her friends are dumb, but they know how to look glamorous at a cocktail party. And maybe her past harbors an incredibly embarrassing secret, but no one remembers high school...right?

When Ben Dunn, Olivia's high school arch nemesis and onetime crush, suddenly resurfaces, Olivia realizes how precarious all of her perfection is. As she finds herself dredging up long-suppressed memories from her past, she is forced to confront the most painful truth of all: maybe she used to be the fat girl, but she used to be happy, too.

PRAISE

Praise for Liza Palmer:

"Engaging and poignant and heartbreakingly real, Liza Palmer's tale of best friends, true love and just what size happily ever after wears is a winning conversation." —Jennifer Weiner

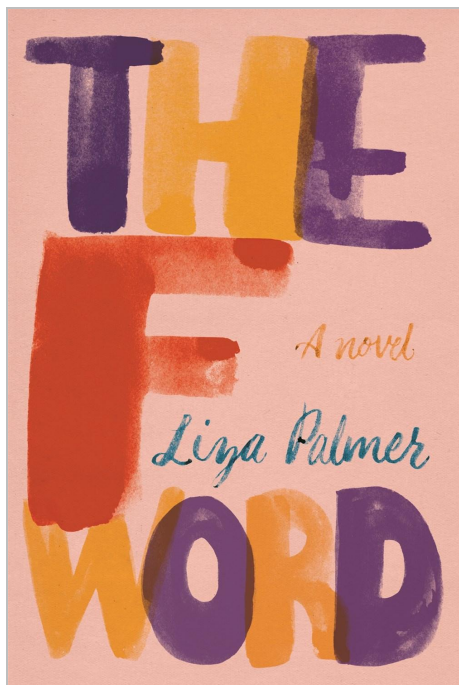
"If you're a young, professional woman, and you like books by Sophie Kinsella, Emily Giffin, and Jennifer Weiner... Step away from your computer or laptop, run to your nearest bookstore and buy the book already." —*USA Today*

"Palmer tells a story like a girlfriend over brunch." —*People*

"A heart-wrenching tale told with true wisdom and a brilliant wit...An uplifting reading experience." —*Kirkus Reviews*

"Palmer's dialogue is reliably natural and fun..."

Liza Palmer is the internationally bestselling author of *Conversations with the Fat Girl* and five other novels. An Emmy-nominated writer, she lives in Los Angeles and works for BuzzFeed.



FICTION / CONTEMPORARY WOMEN

Flatiron Books | 4/25/2017

9781250083470 | \$15.99 / \$22.99 Can.

Trade Paperback | 256 pages | Carton Qty: 32
8.3 in H | 5.5 in W

Subrights: UK and Translation Rights: Flatiron Books

Other Available Formats:

Audio ISBN: 9781427286796

You Are Here

An Owner's Manual for Dangerous Minds

Jenny Lawson

New from #1 *New York Times* bestselling author Jenny Lawson: *Wreck This Journal* meets *Hyperbole and a Half* in a book destined to be a classic—part therapy, part best friend, part humor, part color...

When Jenny Lawson is anxious, one of the things she does is to draw. Elaborate doodles, beautiful illustrations, often with captions that she posts online. At her signings, fans show up with printouts of these drawings for Jenny to autograph. And inevitably they ask her when will she publish a whole book of them. That moment has arrived.

You Are Here is something only Jenny could create. A combination of inspiration, therapy, coloring, humor, and advice, this book is filled with Jenny's amazingly intricate illustrations, all on perforated pages that can be easily torn out, hung up, and shared. Drawing on the tenets of art therapy—which you can do while hiding in the pillow fort under your bed—*You Are Here* is ready to be made entirely your own.

Some of the material is dark, some is light; some is silly and profane and irreverent. Gathered together, this is life, happening right now, all around, in its messy glory, as only Jenny Lawson could show us.

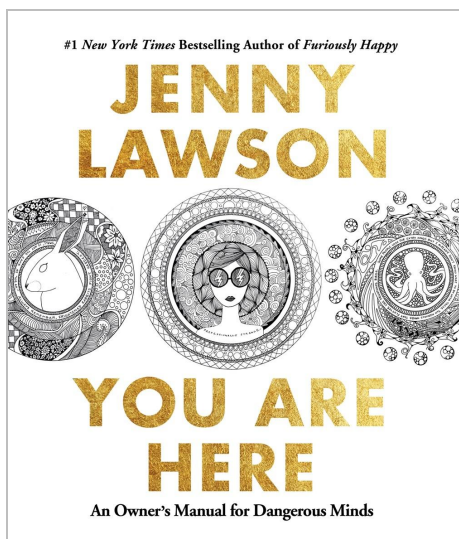
PRAISE

"We're living in an era of bestselling books by female comedians... But Lawson's book needs no lovable, familiar face on the front cover...She's unapologetic, candid, outrageous, and the book reaches new levels of hilarity because of it."
—*Entertainment Weekly* (A)

"Jenny made me laugh so hard I feared for my safety! I think that's how she was able to get past my defenses and make me feel more okay about myself." —Allie Brosh

"You'll laugh, wince, writhe in discomfort, cry, then laugh again...But the two things you'll never do is doubt Jenny's brilliance or her fearlessness...She's changing the conversation one rented sloth at a time." —Brené Brown

JENNY LAWSON, the Bloggess, has over 460,000 Twitter followers, over 156,000 Facebook fans, her blog gets 1-2 million pageviews per month, and her social media presence continues to grow. Her first book, *Let's Pretend This Never Happened*, debuted at #1 on the *NYT* Bestseller and sold over 400,000 copies. Her second book, *Furiously Happy*, spent five months on the *NYT* bestseller list and so far has sold over 200,000 copies.



GAMES / ACTIVITY BOOKS

Flatiron Books | 3/7/2017

9781250119889 | \$15.99 / \$22.99 Can.

Trade Paperback | 128 pages | Carton Qty: 32

10 in H | 8.5 in W

Includes 90 two-color illustrations throughout

Subrights: U.K. and Translation Rights: Sterling Lord Literistic

MARKETING

Major consumer advertising campaign: Bustle.com, targeted Facebook advertising, email newsletter advertising in women's interest publications Instagram advertising with new content from the author

Incentivised pre-order contest with limited giveaways

Goodreads advertising, on-sale (co-promoting with TP of *Furiously Happy*)

Sweepstakes for limited "drawing packages", incentivizing preorders Goodreads finished copy giveaways Major blogger outreach to lifestyle, health, humor, and women's blogs Social medi...

If We Were Villains

A Novel

M. L. Rio

***If We Were Villains* is a smart, upmarket literary page-turner in the tradition of *The Secret History*.**

Oliver Marks has just served ten years for the murder of one of his closest friends - a murder he may or may not have committed. On the day he's released, he's greeted by the detective who put him in prison. Detective Colborne is retiring, but before he does, he wants to know what really happened ten years ago.

As a young actor studying Shakespeare at an elite arts conservatory, Oliver noticed that his talented classmates seem to play the same roles onstage and off – villain, hero, tyrant, temptress – though Oliver felt doomed to always be a secondary character in someone else's story. But when the teachers change up the casting, a good-natured rivalry turns ugly, and the plays spill dangerously over into life.

When tragedy strikes, one of the seven friends is found dead. The rest face their greatest acting challenge yet: convincing the police, and themselves, that they are blameless.

Beautifully written with a thrilling plot, *If We Were Villains* is a story of friendship, passion, and obsession.

PRAISE

"This is a rare and extraordinary novel: a vivid rendering of the closed world of a conservatory education, a tender and harrowing exploration of friendship, and a genuinely breathtaking literary thriller. I can't recommend this book highly enough, and can't wait to read what M.L. Rio writes next."

—Emily St. John Mandel, *New York Times* bestselling author of *Station Eleven*

"Much like Donna Tartt's *A Secret History*, M.L. Rio's sparkling debut is a richly layered story of love, friendship and obsession. Both comic and tragic, this novel asks what people are willing to sacrifice in the name of ambition. Expertly plotted, beautifully written, *If We ...*

M. L. Rio is currently pursuing her MA in Shakespeare Studies at King's College London. *If We Were Villains* is her debut novel.



FICTION / THRILLERS / SUSPENSE

Flatiron Books | 4/11/2017
9781250095282 | \$25.99 / \$36.99 Can.
Hardcover | 368 pages | Carton Qty: 20
9.3 in H | 6.3 in W

Subrights: U.K. Rights: Flatiron Books
Translation Rights: Dunow, Carlson & Lerner

Other Available Formats:

Audio ISBN: 9781427286468
Audio ISBN: 9781427286451

The Romance Reader's Guide to Life

Sharon Pywell

With shades of *The Lovely Bones* combined with the guilty pleasure of a pirate romance: a novel about two sisters coming of age in the 1950s, and what happens when one of them disappears.

Neave and Lilly Terhune couldn't be more different. Lilly is a beauty who runs through men like water. Neave, having been told at an early age by their mother that she will not be able to get by on her looks, always has her head in a book. Her favorite is *The Pirate Lover*, a romance novel about a young woman who refuses marriage to the highest bidder and instead escapes to the high seas where she meets the love of her life.

During WWII, when the men are gone, both sisters start working. But when the servicemen return and take back their jobs, Neave and Lilly are left with few options besides marriage. But they have other ideas. They start to build a makeup business (think Avon in its early days) and soon have a hit on their hands. But just as their business is truly taking off, Lilly disappears and Neave must figure out what happened. Luckily, she has Lilly's assistance helping from above, even if she doesn't know it quite yet.

Alternating between the sisters' story and that of Neave's beloved *Pirate Lover* book, Sharon Pywell shows how all romantic relationships have dark undercurrents, how even the most cerebral amongst us can enjoy a swashbuckling, page-turning romance, and how sometimes the guiltiest of pleasures might contain essential kernels of truth.

PRAISE

Praise for Sharon Pywell's Previous Work:

"The best examination of political and moral issues within the framework of family life since Jane Smiley's *A Thousand Acres*." —*Kirkus* (starred review)

"Beautifully written...tremendously appealing...freshness and originality of style...I loved it." —Joanne Harris, author of *Chocolat*

"Utterly compelling." —Karen Joy Fowler, author of *The Jane Austen Book Club*

"Evocative and haunting." —Nelson DeMille

"Immersive, affecting." —*PW*

"One of those books that pulls and tugs at you." —*Denver Post*

"Beautiful and perfectly paced." —*People*

Sharon Pywell is the author of two previous novels, *What Happened to Henry* and *Everything After*. She lives in Boston.



FICTION / COMING OF AGE

Flatiron Books | 4/4/2017

9781250101754 | \$25.99 / \$36.99 Can.

Hardcover | 304 pages | Carton Qty: 20

9.3 in H | 6.1 in W

Subrights: Translation and UK Rights: Flatiron Books

Other Available Formats:

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