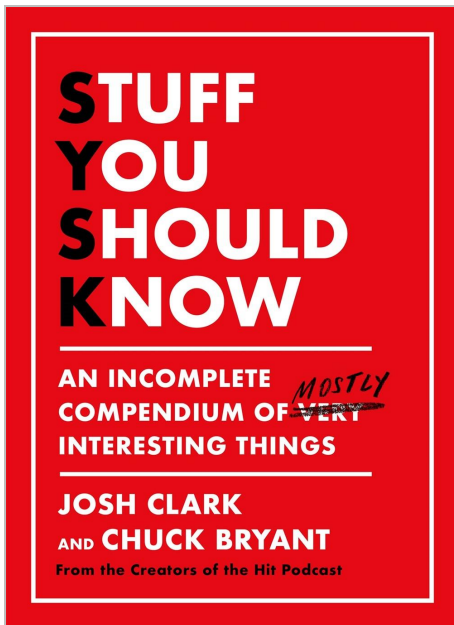


FLATIRON
BOOKS
NEW YORK



Stuff You Should Know

An Incomplete Compendium of Mostly Interesting Things

Josh Clark and Chuck Bryant

From the duo behind the massively successful and award-winning podcast *Stuff You Should Know* comes an unexpected look at things you thought you knew.

Josh Clark and Chuck Bryant started the podcast *Stuff You Should Know* back in 2008 because they were curious—curious about the world around them, curious about what they might have missed in their formal educations, and curious to dig deeper on stuff they thought they understood.

As it turns out, they aren't the only curious ones. They've since amassed a rabid fan base, making *Stuff You Should Know* one of the most popular podcasts in the world. Armed with their inquisitive natures and a passion for sharing, they uncover the weird, fascinating, delightful, or unexpected elements of a wide variety of topics.

The pair have now taken their near-boundless "whys" and "hows" from your earbuds to the pages of a book for the first time—featuring a completely new array of subjects that they've long wondered about and wanted to explore. Each chapter is further embellished with snappy visual material to allow for rabbit-hole tangents and digressions—including charts, illustrations, sidebars, and footnotes. Follow along as the two dig into the underlying stories of everything from the origin of Murphy beds, to the history of facial hair, to the psychology of being lost.

Have you ever wondered about the world around you, and wished to see the magic in everyday things? Come get curious with *Stuff You Should Know*. With Josh and Chuck as your guide, there's something interesting about everything (...except maybe jackhammers).

Josh Clark and Chuck Bryant are the duo behind the award-winning tri-weekly podcast "Stuff You Should Know." The pair have been working together on the show since it began in 2008, and it has gone on to become one of the most downloaded podcasts in history. They currently reside in the greater Atlanta, GA area.

REFERENCE / CURIOSITIES & WONDERS

Flatiron Books | 9/29/2020

9781250268501 | \$27.99 / \$37.99 Can.

Hardcover with dust jacket | 336 pages | Carton

Qty: 20

9.1 in H | 7.5 in W

Includes two-color illustrations throughout and four-color printed endpapers

Subrights: UK: UTA

Translation: UTA

Other Available Formats:

Ebook ISBN: 9781250268518

Audio ISBN: 9781250771506

Audio ISBN: 9781250771490

MARKETING

Sell piece featuring content from the book

Cover reveal/book announcement

Massive review coverage

o in print- long leads, weeklies, and dailies

o Online

Large scale print feature on book/authors

NPR outreach, both national and regional

shows

TV broadcast outreach

Select author appearances

o Off-site large scale ticketed shows

o Bookstore appearances

o Appearances at festivals and

conference, including Book Expo 2020

Major Social Media Advertising Campaign,

pre-order and on-sale

Independent bookstor...

No Time Like the Future

An Optimist Considers Mortality

Michael J. Fox

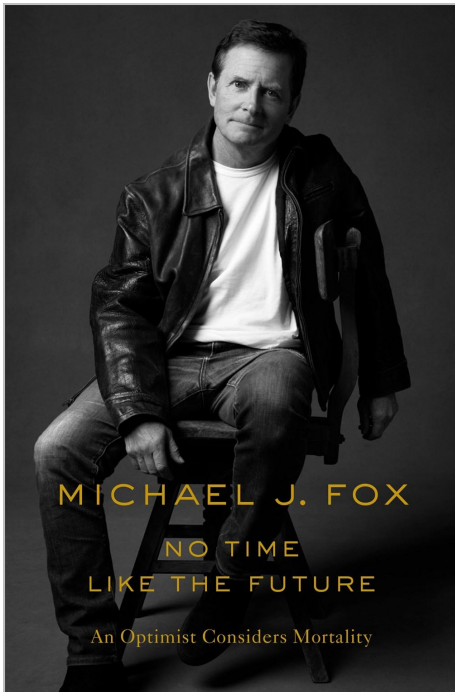
A moving account of resilience, hope, fear and mortality, and how these things resonate in our lives, by actor and advocate Michael J. Fox.

The entire world knows Michael J. Fox as Marty McFly, the teenage sidekick of Doc Brown in *Back to the Future*; as Alex P. Keaton in *Family Ties*; as Mike Flaherty in *Spin City*; and through numerous other movie roles and guest appearances on shows such as *The Good Wife* and *Curb Your Enthusiasm*. Diagnosed at age 29, Michael is equally engaged in Parkinson's advocacy work, raising global awareness of the disease and helping find a cure through The Michael J. Fox Foundation for Parkinson's Research, the world's leading non-profit funder of PD science. His two previous bestselling memoirs, *Lucky Man* and *Always Looking Up*, dealt with how he came to terms with the illness, all the while exhibiting his iconic optimism. His new memoir reassesses this outlook, as events in the past decade presented additional challenges.

In *No Time Like the Future: An Optimist Considers Mortality*, Michael shares personal stories and observations about illness and health, aging, the strength of family and friends, and how our perceptions about time affect the way we approach mortality. Thoughtful and moving, but with Fox's trademark sense of humor, his book provides a vehicle for reflection about our lives, our loves, and our losses.

Running through the narrative is the drama of the medical madness Fox recently experienced, that included his daily negotiations with the Parkinson's disease he's had since 1991, and a spinal cord issue that necessitated imme...

Michael J. Fox gained fame playing Alex P. Keaton on the sitcom *Family Ties*. His blockbuster movies include *Back to the Future*, *The Secret of My Success*, *Doc Hollywood*, *Casualties of War* and *The American President*. He returned to television in his award-winning lead role on *Spin City*, followed by guest appearances in series like *Rescue Me*, *Curb Your Enthusiasm*, and *The Good Wife*. His many awards include five Emmys, four Golden Globes, one Grammy, two Screen Actors Guild awards, the People's Ch...



BIOGRAPHY & AUTOBIOGRAPHY / RICH & FAMOUS

Flatiron Books | 11/17/2020

9781250265616 | \$27.99 / \$37.99 Can.

Hardcover with dust jacket | 256 pages | Carton

Qty: 24

9.3 in H | 6.1 in W

Subrights: UK: ICM

Translation: ICM

Other Available Formats:

Ebook ISBN: 9781250265623

Audio ISBN: 9781250771520

Audio ISBN: 9781250771513

MARKETING

Media hosted cover reveal/book announcement

Large scale broadcast coverage

o Television appearances

o National and Regional NPR interviews

Large print feature interview with author
Massive national review coverage- in print and online

Limited select author appearances

Digital Trade Advertising in Shelf

Awareness

Independent Bookseller Outreach

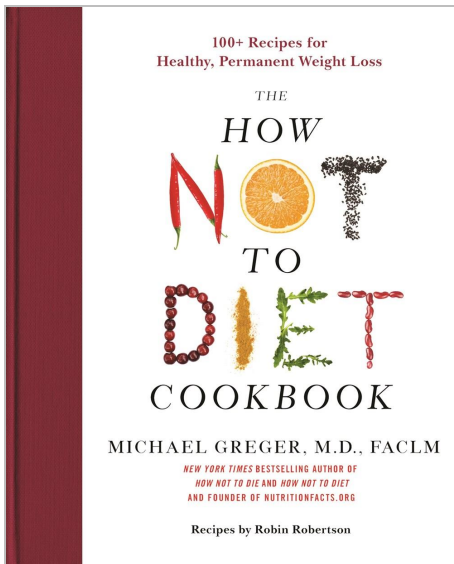
Digital Consumer Advertising

Amazon Media Group Package

Multi-Tiered social media advertising

Major social media campaign

Tie-ins with 35th anniversary of Back t...



How Not to Diet Cookbook

100+ Recipes for Healthy, Permanent Weight Loss

Dr. Michael Greger, M.D., FACLM

From Michael Greger, M.D., FACLM, the author of the *NYT's* bestseller *How Not to Die*, comes a four-color, fully illustrated cookbook that shares the science of long-term weight-loss success.

Dr. Michael Greger founded the viral website Nutritionfacts.org with the aim to educate the public about what healthy eating looks like and connect them with a community through food-related podcasts, videos, and blogs. Since then, Nutritionfacts.org has grown and so has Dr. Greger's platform. *How Not to Die* and the *How Not to Die Cookbook* were instant hits, and now he's back with a new book about mindful dieting—how to eat well, lose, and keep unwanted weight off in a healthy, accessible way that's not so much a diet as it is a lifestyle.

Greger offers readers delicious yet healthy options that allow them to ditch the idea of "dieting" altogether. As outlined in his book *How Not to Diet*, Greger believes that identifying the twenty-one weight-loss accelerators in our bodies and incorporating new, cutting-edge medical discoveries are integral in putting an end to the all-consuming activity of counting calories and getting involved in expensive juice cleanses and Weight Watchers schemes.

How Not to Diet Cookbook is primed to be a revolutionary new addition to the cookbook industry: incredibly effective and designed for everyone looking to make changes to their dietary habits to improve their quality of life, weight loss notwithstanding.

A founding member and Fellow of the American College of Lifestyle Medicine, **Dr. Michael Greger** is a physician, author, and internationally recognized speaker on nutrition, food safety, and public health issues. He runs the popular website Nutritionfacts.org, a nonprofit, science-based public service site providing free daily updates on the latest in nutrition research. All the proceeds he receives from his books and speaking is donated to charity.

COOKING / MEDIA TIE-IN

Flatiron Books | 12/8/2020

9781250199256 | \$29.99 / \$39.99 Can.

Hardcover Paper over boards | 272 pages |

Carton Qty: 10

9.3 in H | 7.5 in W

Includes over 100 color photographs throughout

Subrights: UK Rights: Flatiron Books

Translation Rights: Flatiron Books

Other Available Formats:

Ebook ISBN: 9781250199270

MARKETING

Partner with Nutrition Facts team

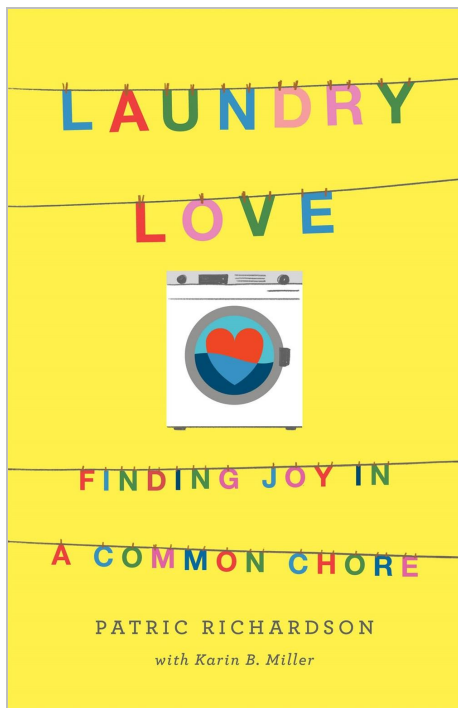
Social media campaign including influencer outreach, share cards, holiday tie-ins, New Year New You tie-ins, and YouTube

Social media advertising for preorder and on sale

Targeted Keyword Advertising Campaign

QDT Promotion

Email messaging with Macmillan Wellness Newsletter



Laundry Love

Finding Joy in a Common Chore

Patric Richardson with Karin B. Miller

Patric Richardson, aka the "Laundry Evangelist," reveals his revolutionary methods for cleaning clothes—and making laundry loads more fun.

Doing laundry is rarely anyone's favorite task. But to Patric Richardson, laundry isn't just fun—it's a way of life. After years of running Laundry Camp at the Mall of America for thousands of eager learners, he's ready to share his tips, tricks, and hacks—bringing surprise and delight to this commonly dreaded chore.

Sorting your laundry? It's not all about whites and darks. Pondering the wash cycles? Every load, even your delicates, should be washed using express or quick-wash on warm. Facing expensive dry cleaning bills? You'll learn how to wash everything—yes everything—at home. And those basically clean but smelly clothes? Richardson has a secret for freshening those too (hint: it involves vodka, not soap).

Changing your relationship with laundry can also change your life. Richardson's handy advice shows us how to save time and money (and the planet!) with our laundry—and he intersperses it all with a healthy dose of humor, real-life laundry stories, and lessons from his Appalachian upbringing and career in fashion.

Laundry Love will make you wonder why you ever stressed about ironing, dry cleaning, or (god forbid) red wine spills on your new couch. No matter the issue, Richardson is here to help you make laundry miracles happen—wrinkles and stains be damned.

Patric Richardson—fashion pro, textile expert, and Kentucky native—owns the Mona Williams boutique at Mall of America, where he holds Laundry Camp for all those interested in learning his fun and easy laundry lessons. Previously, he worked at Neiman Marcus, Nordstrom, and other great department stores. He lives with his partner in St. Paul, Minnesota, his other beloved state.

Coauthor **Karin B. Miller** is an award-winning writer and editor, best known for creating and editing two national antholog...

HOUSE & HOME / CLEANING, CARETAKING & ORGANIZING

Flatiron Books | 9/8/2020

9781250235190 | \$25.99 / \$34.99 Can.

Hardcover with dust jacket | 208 pages | Carton Qty: 28

8.3 in H | 5.4 in W

Includes 36 black-and-white chapter opening line drawings

Subrights: UK: Flatiron Books

Translation: Levine Greenberg Rostan

Other Available Formats:

Ebook ISBN: 9781250235206

Audio ISBN: 9781250759818

MARKETING

Select author appearances

Massive review attention, in print and online

National feature interviews with author, in print and online

NPR outreach, national and regional

Broadcast outreach, including morning show and cable interviews

Sell sheet

Cover announcement

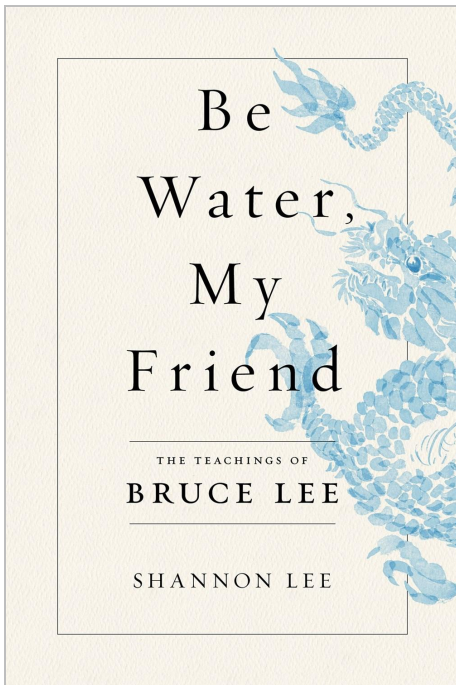
Marketing partnerships with Mall of America

Preorder advertising and on sale campaign on social media

Preorder incentive campaign with Laundry Camp swag

Preorder social campaign with designed assets, videos and sneak peek content

Sweepstakes - "Lau..."



SELF-HELP / PERSONAL GROWTH

Flatiron Books | 10/6/2020

9781250206688 | \$25.99 / \$34.99 Can.

Hardcover with dust jacket | 240 pages

8.3 in H | 5.4 in W

Includes 15 black-and-white images throughout

Subrights: UK: Flatiron Books

Translation: Aevitas

Other Available Formats:

Ebook ISBN: 9781250206695

Audio ISBN: 9781250759832

MARKETING

Select author appearances:

Festivals/conferences, including Book Expo 2020; Bookstore events; Off-site events

National review coverage in long leads, weekly, and daily outlets

National in print feature interview with author

Outreach to martial arts outlets and interests

NPR, regional and national, outreach for interview

Broadcast outreach, including Morning Shows, longform interviews, and cable

Independent bookstore outreach

Social media campaign including

partnerships with Bruce Lee fan clubs and infl...

Be Water, My Friend

The Teachings of Bruce Lee

Shannon Lee

Bruce Lee's daughter illuminates her father's most powerful life philosophies—demonstrating how martial arts are a perfect metaphor for personal growth, and how we can practice those teachings ev...

"Empty your mind; be formless, shapeless like water."

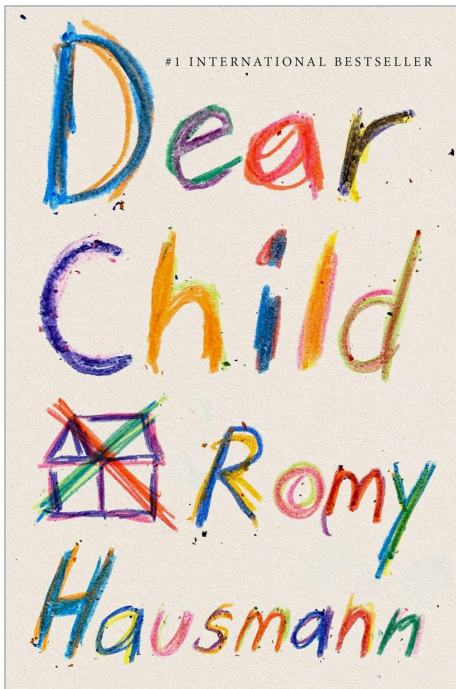
Bruce Lee is a cultural icon, renowned the world over for his martial arts and film legacy. But Lee was also a deeply philosophical thinker, learning at an early age that martial arts are more than just an exercise in physical discipline—they are an apt metaphor for living a fully realized life.

Now, in *Be Water, My Friend*, Lee's daughter Shannon shares the concepts at the core of his philosophies, showing how they can serve as tools of personal growth and self-actualization. Each chapter brings a lesson from Bruce Lee's teachings, expanding on the foundation of his iconic "be water" philosophy. Over the course of the book, we discover how being like water allows us to embody fluidity and naturalness in life, bringing us closer to our essential flowing nature and our ability to be powerful, self-expressed, and free.

Through previously untold stories from her father's life and from her own journey in embodying these lessons, Shannon presents these philosophies in tangible, accessible ways. With Bruce Lee's words as a guide, she encourages readers to pursue their essential selves and apply these ideas and practices to their everyday lives—whether in learning new things, overcoming obstacles, or ultimately finding their true path.

Be Water, My Friend is an inspirational invitation to us all, a gentle call to action to consider our lives with new eyes. It is also a testament ...

Shannon Lee is the CEO and Owner of the Bruce Lee Family Companies and President of the Bruce Lee Foundation, as well as the daughter of the legendary martial artist and cultural icon, Bruce Lee. Shannon's mission is to provide access to her father's philosophy and life through education and entertainment. She is the creator of *Camp Bruce Lee* through the Bruce Lee Foundation, and has spoken at TED, TEDx, and Creative Mornings, to name a few. Shannon lives in California with her daughter, Wren, w...



**FICTION / THRILLERS /
SUSPENSE**

Flatiron Books | 10/6/2020

9781250768537 | \$26.99 / \$36.50 Can.

Hardcover with dust jacket | 352 pages | Carton

Qty: 20

9.3 in H | 6.1 in W

Other Available Formats:

Ebook ISBN: 9781250768544

Audio ISBN: 9781250772466

MARKETING

National review coverage, in print and online

Mystery and crime reviewer targeted outreach

Print and/or online feature interviews with author

NPR and NPR.org outreach for interview and review inclusion

ARC featured at Book Expo

Trade advertising campaign, pre-pub and on-sale: Shelf Awareness (banners and e-blast), and Edelweiss

Bookstore ARC big mouth mailing with note from editor

Major digital consumer advertising campaign: Goodreads and newsletter ads, Criminal Element

Major Facebook advertising campa...

Dear Child

A Novel

Romy Hausmann

***Gone Girl* meets *Room* in this page-turning, internationally bestselling thriller from one of Germany's hottest new talents**

In a windowless shack in the woods, Lena and her two children live a life that follows the rules set by their captor, the father: Meals, bathroom visits, study time are strictly scheduled and meticulously observed. He says he is protecting them from the dangers lurking in the outside world.

One day Lena manages to flee, but the nightmare continues. There is the question of whether she really is the woman named "Lena," who disappeared without a trace fourteen years ago?—she has the distinctive scar, but the family swears she isn't the girl they lost. The police and Lena's family are all desperately trying to piece together a puzzle that doesn't quite seem to fit. And it feels to Lena as if the tormentor she fled still somehow wants to get her back.

Dear Child is told from three points-of-view: the woman who escaped and is coming to terms with life outside the shack; the missing Lena's father, who would do anything to get her back and is becoming more and more unhinged; and the daughter raised entirely in that isolated world, a little girl with Asperger's and a photographic memory who may know more than she's letting on.

Twisty, suspenseful, and psychologically clever, this captivating thriller, which starts where others end, has all the ingredients of a breakout hit.

PRAISE

"Dear Child is a chilling, original and mesmerizing work. Hausmann is a force to be reckoned with. You can't stop reading."* —David Baldacci, #1 *New York Times* bestselling author of *Memory Man

"If you only read one thriller this year, choose this one. Room meets Gone Girl in this gripping novel, which will haunt you long after the last page. Deliciously dark, original, and beautifully written, I loved this book."* —Alice Feeney, *New York Times* bestselling author of *Sometimes I Lie

"Dear Child is one of the best thrillers I've read this year. I finished it in one sitting. It's flawlessly plotted with a pace that refuses to let the reader come ...

Romy Hausmann lives with her family at a remote house in the woods in Stuttgart, Germany. *Dear Child* is her English-language debut.



Caraval Collector's Edition

Stephanie Garber

A must-have, deluxe collectible edition of the first book in the #1 bestselling Caraval series!

This must-have, deluxe collectible edition of the first book in the #1 bestselling series has new art, a slipcase, and bonus content including a scene from Julian's point of view, the original ending, Stephanie Garber's writing journals, and a sneak peek at the next book set in the world of Caraval!

Scarlett has never left the tiny island where she and her beloved sister, Tella, live with their ruthless father. Now Scarlett's father has arranged a marriage for her, and Scarlett thinks her dreams of seeing Caraval, the legendary, once-a-year performance where the audience participates in the show, are over.

But this year, Scarlett's long-dreamt-of invitation finally arrives. With the help of a mysterious sailor who she has just met, Tella whisks Scarlett away to the show. Only, as soon as they arrive, Tella is kidnapped by Caraval's mastermind organizer, Legend. It turns out that this season's Caraval revolves around Tella, and whoever finds her first is the winner.

Scarlett has been told that everything that happens during Caraval is only an elaborate performance. But she nonetheless soon becomes enmeshed in a game of love, heartbreak, and magic with the other players in the game. And whether Caraval is real or not, she must find Tella before the five nights of the game are over, a dangerous domino effect of consequences is set off, and her sister disappears forever.

Welcome, welcome to Caraval . . . beware of getting swept too f..

PRAISE

New York Times bestseller

National bestseller

#1 Indie Next Pick

Entertainment Weekly Top 10 YA Novel of 2017

Amazon Best Book of the Year

Publishers Weekly Flying Start

YALSA Teens' Top 10 Pick

SLJ Best Book of the Decade

"*The Hunger Games* meets *The Night Circus*. Grade: A-." —*Entertainment Weekly*

"Impressive, original, wondrous." —*USA Today*

"Spellbinding." —*US Weekly*

"Magnificent." —*Publishers Weekly* (starred review)

"A twisty, terrifically fun page-turner, ideal for fans of *The Night Circus*, *Stardust*, and *The Hunger Games*." —*SLJ*

"I lost myself in this world and never wanted to come out." —Sabaa Tahir

"Beautifully written." —Renée Ahdieh

YOUNG ADULT FICTION / FANTASY

Flatiron Books | 10/13/2020

9781250264978 | \$35.00 / \$47.50 Can.

Hardcover with dust jacket | 448 pages | Carton

Qty: 16

9.3 in H | 6.1 in W

Includes four-color printed endpapers

Subrights: North American

Other Available Formats:

Trade Paperback ISBN: 9781250095268

Hardcover ISBN: 9781250095251

Ebook ISBN: 9781250095275

Audio ISBN: 9781427279743

MARKETING

Inclusion in holiday roundups, in print and online

Holiday promotion: Holiday sweepstakes; Social media tie-ins

Social media rollout: "Package announcement"; Share fan art

Social media advertising campaign

**COOKING / COURSES & DISHES**

Flatiron Books | 11/3/2020

9781250787576 | \$35.00

Hardcover Paper over boards | 320 pages |

Carton Qty: 10

9.3 in H | 7.5 in W

Other Available Formats:

Ebook ISBN: 9781250787583

MARKETING

Select large scale author appearances in January, in NYC and LA

January broadcast launch;

Network morning show;

Daytime talk show;

Late Night appearances

Inclusion in food pages in long leads,

weekly, and daily outlets

National radio and online media coverage

Feature interview attention

Social media campaign including recipe

photos, video assets, Instagrammer

outreach

Targeted Email Marketing Campaign to

cookbook newsletter

Sample pages up on Edelweiss

Holiday cookbook/gift guide outreach

Social media adver...

7 Ways

Easy Ideas for Every Day of the Week [American Measurements]

Jamie Oliver

7 Ways to reinvent your favorite ingredients with more than 120 new, exciting and tasty recipes

Jamie's looked at the top ingredients we buy week in, week out. We're talking about those meal staples we pick up without thinking – chicken breasts, salmon fillets, ground beef, eggs, potatoes, broccoli, mushrooms, to name but a few. We're all busy, but that shouldn't stop us from having a tasty, nutritious meal after a long day at work or looking after the kids. So, rather than trying to change what we buy, Jamie wants to give everyone new inspiration for their favorite supermarket ingredients.

Jamie will share 7 achievable, exciting and tasty ways to cook 18 of our favorite ingredients, and each recipe will include no more than 8 ingredients. Across the book, at least 70% of the recipes will be everyday options from both an ease and nutritional point of view, meaning you're covered for every day of the week. With everything from fakeaways and traybakes to family and freezer favorites, you'll find bags of inspiration to help you mix things up in the kitchen.

Step up, 7 Ways, the most reader-focused cookbook Jamie has ever written.

Jamie Oliver is a global phenomenon in food and campaigning. During a 20-year television and publishing career he has inspired millions of people to enjoy cooking from scratch and eating fresh, delicious food. Through his organization, Jamie is leading the charge on a global food revolution, aiming to reduce childhood obesity and improve everyone's health and happiness through food.

Jamie started cooking at his parents' pub, The Cricketers, in Clavering, Essex, at the age of eight. After leaving ...



Cubed

The Puzzle of Us All

Erno Rubik

The first book by the inventor of the world's most iconic toy. Erno Rubik inspires us with what he's learned in a lifetime of creating.

Erno Rubik was a child when he first fell in love with puzzles of all kinds. "Puzzles," he writes, "bring out important qualities in each of us: concentration, curiosity, a sense of play, the eagerness to discover a solution." To Rubik puzzles aren't just games; they're creativity machines — ones that have been around since the dawn of civilization and proof that humans' capacity for curiosity is arguably limitless.

In *Cubed* Rubik covers more than just his journey to inventing his eponymous cube. He makes a case for always being an amateur (which he considers himself). He discusses the inevitability of problems during any act of invention. He reveals what it was like to experience the astonishing worldwide success of an object he made purely for his own amusement. And he offers what he thinks it means to be a true creator (hint: persistence). Steeped in the wisdom and also the humility of a born inventor, *Cubed* offers a unique look at the imperfect science of creation.

Erno Rubik is an inventor, professor, and creator of mechanical puzzles, most notably the Rubik's Cube. He lives in Hungary.

PSYCHOLOGY / CREATIVE ABILITY

Flatiron Books | 9/15/2020

9781250217776 | \$25.99 / \$34.99 Can.

Hardcover with dust jacket | 208 pages | Carton

Qty: 28

8.3 in H | 5.4 in W

Includes four-color printed ends

Subrights: Translation: Libri Publishing

UK: Libri Publishing

Other Available Formats:

Ebook ISBN: 9781250217783

Audio ISBN: 9781250759825

MARKETING

National broadcast outreach including morning shows, daytime TV, and late-night interview

Large scale author appearance in NYC, timed to pub

National print feature interview with author, timed to pub

NPR outreach, national and regional shows, for interview

Massive review attention, in print and online

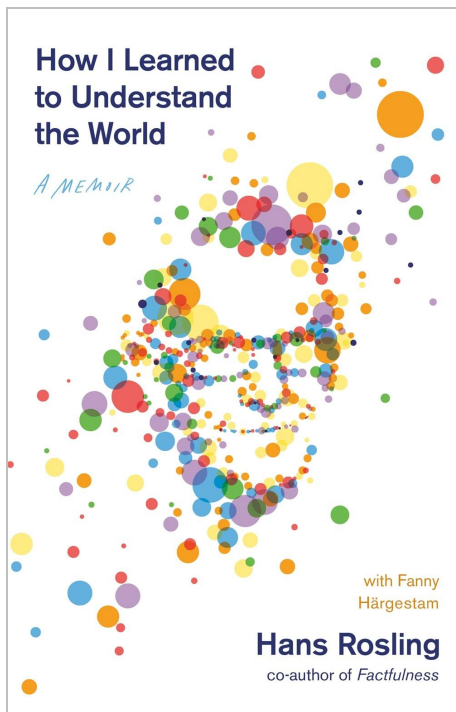
Social media advertising campaign for preorder and on sale

Targeted keyword advertising campaign

Social media rollout with giveaways of Rubik's Cube

Long-tail promotion for Father's Day

Preorder incentive c...



How I Learned to Understand the World

A Memoir

Hans Rosling, co-author of *Factfulness*, with Fanny Hårgestam

The moving, playful memoir of Hans Rosling, Swedish statistics mastermind, researcher extraordinaire and co-author of the global bestseller, *Factfulness*.

"This is a book that contains very few numbers. Instead, it is about meeting people who have opened my eyes."

It was facts that helped him explain how the world works. But it was curiosity and commitment that made the late Hans Rosling, co-author of the bestselling book *Factfulness*, the most popular researcher of our time.

How I Learned to Understand the World is Hans Rosling's own story, which he wrote while working on *Factfulness* in the months before his death, of how he became a revolutionary thinker, and takes us from the swelter of an emergency clinic in Mozambique, to the World Economic Forum at Davos.

In collaboration with Swedish journalist Fanny Hargestam, Hans Rosling wrote his memoir with the same joy of storytelling that made a whole world listen when he spoke.

Hans Rosling was a medical doctor, professor of international health and renowned public educator. He was an adviser to the World Health Organization and UNICEF, and co-founded Doctors Without Borders in Sweden and the Gapminder Foundation. His TED talks have been viewed more than 35 million times, and he was listed as one of Time Magazine's 100 most influential people in the world. Hans died in 2017, having devoted the last years of his life to writing *Factfulness*.

BIOGRAPHY & AUTOBIOGRAPHY / EDUCATORS

Flatiron Books | 11/10/2020

9781250266897 | \$27.99 / \$37.99 Can.

Hardcover with dust jacket | 288 pages | Carton

Qty: 24

8.3 in H | 5.4 in W

Subrights: Tr.: N 1st SER: N AUD: N

Other Available Formats:

Ebook ISBN: 9781250266903

Audio ISBN: 9781250776594

MARKETING

National print attention, in long leads, weeklies, and dailies

Online review attention

Independent bookstore outreach

Preorder advertising and on sale

campaign on social media

Indie bookstore outreach

Email marketing campaign

Social media campaign

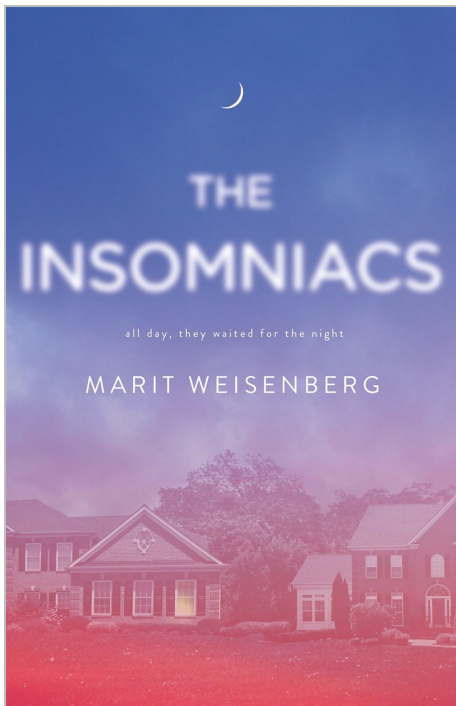
- Giveaway - ARC bundled with

Factfulness TP and Factfulness illustrated edition

- Influencer campaign

- Social Sharing Cards

- On Sale Post



**YOUNG ADULT FICTION /
ROMANCE / CONTEMPORARY**

Flatiron Books | 9/1/2020

9781250257352 | \$18.99 / \$25.99 Can.

Hardcover with dust jacket | 336 pages | Carton
Qty: 20

8.3 in H | 5.4 in W

Subrights: World English

Other Available Formats:

Ebook ISBN: 9781250257369

Audio ISBN: 9781250772336

Audio ISBN: 9781250772329

MARKETING

Select Author Appearances
National review coverage, online and in
print

YA outreach to print and online outlets

Featured title at ALA Midwinter

ARCs at BookCon

Major library marketing campaign

Major consumer advertising campaign
including Book Riot

Social media advertising campaign

Social media campaign with giveaways
and designed assets

Targeted YA newsletter promotions

Designed landing page

The Insomniacs

Marit Weisenberg

***Rear Window* meets *Emergency Contact* in this sharp and romantic contemporary debut about two suburban teens who can't sleep uncovering the secrets of their neighborhood by night.**

*Ingrid can't sleep.
She can't remember, either.*

A competitive diver, seventeen-year-old Ingrid is haunted by what she saw at the pool at a routine meet, before falling off the high dive and waking up concussed. The only thing she remembers about the moment before her dive is locking eyes with Van—her neighbor, former best friend, and forever crush—kissing his girlfriend on the sidelines. But that can't be all.

Then one sleepless night, she sees Van out her window...looking right back at her. They begin not sleeping together by night, still ignoring each other at school by day.

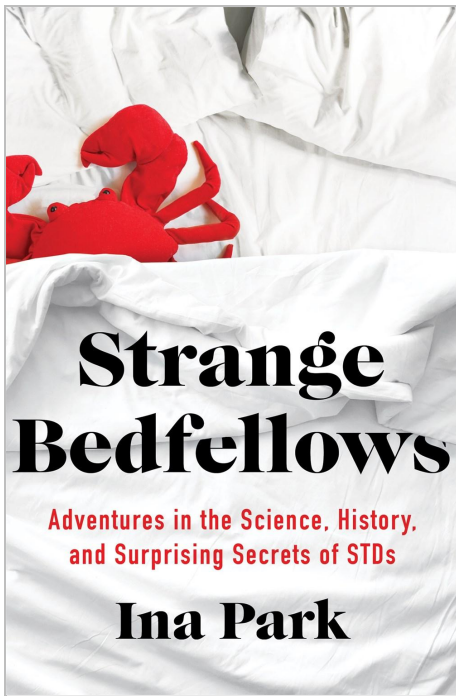
Ingrid tells herself this is just temporary, but soon, she and Van are up every night piecing her memory back together. As Van works through his own reasons for not being able to sleep, they're both pulled into a mystery that threatens to turn their quiet neighborhood into a darker place than they realized.

PRAISE

“Best read in the night's small hours, *The Insomniacs* is a story comprised of many wonderful parts. It's a mystery that will keep you riveted to its pages long after the sun has set. It's a tender romance full of all the pains of love lost and yearned for. It's an introspective character study of a girl who feels unmoored after a painful accident. But above all, it's a story sure to resonate with readers who have ever searched for ways to feel a little less alone. —Kalie Barnes-Young, Barnes & Noble at the Grove, Los Angeles, CA

“This achingly mysterious romance delves into the complexities of trusting yourself after being betrayed by the pers...

Marit Weisenberg has a master's degree from UCLA in Cinema and Media Studies and worked as a film and television executive for a number of years. She currently lives in Austin, Texas, with her husband and two daughters. Her previous titles include *Select* and *Select Few*.



**SCIENCE / LIFE SCIENCES /
BIOLOGY**

Flatiron Books | 10/13/2020

9781250206626 | \$27.99 / \$37.99 Can.

Hardcover with dust jacket | 320 pages | Carton

Qty: 24

8.3 in H | 5.4 in W

Includes one-color printed endpapers

Subrights: UK: Flatiron Books

Translation: Flatiron Books

Other Available Formats:

Ebook ISBN: 9781250206657

Audio ISBN: 9781250759962

MARKETING

National review attention, in print and online

Author interviews, in print and online

National and regional NPR outreach, on

air interviews and NPR.org coverage

Multi-wave social media advertising

Social media campaign with infographics

Customized condom giveaways

Designed fact-sheet for sales

Library marketing campaign

Strange Bedfellows

Adventures in the Science, History, and Surprising Secrets of STDs

Ina Park

With curiosity and wit, *Strange Bedfellows* rips back the bedsheets to expose what really happens when STDs enter the sack.

Sexually transmitted diseases have been hidden players in our lives for the whole of human history, with roles in everything from World War II to the growth of the Internet to *The Bachelor*. But despite their prominence, STDs have been shrouded in mystery and taboo for centuries, which begs the question: why do we know so little about them?

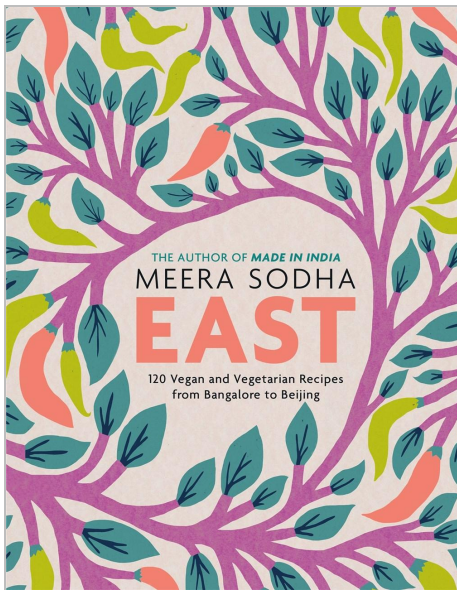
Enter Ina Park, MD, who has been pushing boundaries to empower and inform others about sexual health for decades. With *Strange Bedfellows*, she ventures far beyond the bedroom to examine the hidden role and influence of these widely misunderstood infections and share their untold stories.

Covering everything from AIDS to Zika, Park explores STDs on the cellular, individual, and population-level. She blends science and storytelling with historical tales, real life sexual escapades, and interviews with leading scientists—weaving in a healthy dose of hilarity along the way.

The truth is, most of us are sexually active, yet we're often unaware of the universe of microscopic bedfellows inside our pants. Park aims to change this by bringing knowledge to the masses in an accessible, no-nonsense, humorous way—helping readers understand the broad impact STDs have on our lives, while at the same time erasing the unfair stigmas attached to them.

A departure from the cone of awkward silence and shame that so often surrounds sexual health, *Strange Bedfellows* is the straight-shooting book about the consequence...

INA PARK MD, MS, is an associate professor at the University of California San Francisco School of Medicine, Medical Consultant at the Centers for Disease Control and Prevention, Division of STD Prevention, and Medical Director of the California Prevention Training Center. She holds degrees from the University of California Berkeley, UCLA School of Medicine, and the University of Minnesota School of Public Health. Recently, Park served as a co-author of the 2020 CDC STD Treatment Guidelines and ...



East

*120 Vegan and Vegetarian Recipes from Bangalore to Beijing
[American Measurements]*

Meera Sodha

**The new runaway bestseller from the author of *Made in India*—
"A joy—I want to cook every dish (Diana Henry)"**

This edition has been adapted for the US market. It was originally published in the UK.

Modern, vibrant, fuss-free food made from easy-to-find ingredients, *East* is a must-have whether you're vegan, vegetarian, or simply want to eat more delicious meat-free food.

Meera Sodha's stunning new collection features brand-new recipes from a wide range of Asian cuisines. This cookbook is a collaboration between Sodha and the East Asian and South East Asian home cooks and gourmet chefs who inspired her along the way. All 120 recipes are vegetarian, and 95 are vegan, so everyone can enjoy these fresh and fun dishes. There are noodles, curries, rice dishes, tofu, salads, sides, and sweets, all easy to make and bursting with exciting flavors.

Taking you from India to Indonesia, Singapore, and Japan, by way of China, Thailand, and Vietnam, *East* will show you how to whip up a root vegetable laksa and a chard, potato, and coconut curry; how to make kimchi pancakes, delicious dairy-free black dal and chili tofu. There are sweet potato momos for snacks and unexpected desserts like salted miso brownies and a no-churn Vietnamese coffee ice cream.

PRAISE

"Enticing, inviting and delicious. Vegan and vegetarian dishes that are hard to resist (and why should you?)." —Yotam Ottolenghi

Meera Sodha is a voracious home cook, writes regular columns for the Associated Press and *The Guardian*, and has published articles in *Food52* and been profiled in *The New York Times*. Her first book, *Made In India*, was named a book of the year by the *Times* and the *Financial Times* and was the runner up in *Food52*'s The Piglet cookbook competition. Her second, *Fresh India*, won the 2017 *Observer Food Monthly*'s Best New Cookbook Award. She lives in London.

COOKING / REGIONAL & ETHNIC / SOUTHEAST ASIAN

Flatiron Books | 10/20/2020

9781250750730 | \$35.00 / \$47.50 Can.

Hardcover Paper over boards | 304 pages |

Carton Qty: 12

9.7 in H | 7.4 in W

Other Available Formats:

Ebook ISBN: 9781250750747

MARKETING

Inclusion in food pages in long leads, weekly, and daily outlets

National radio and online media coverage
Outreach for inclusion to vegan/vegetarian outlets

Social media targeted advertising:

Facebook, Instagram

Social media campaign with influencer rollout and early recipes

Targeted Email Marketing Campaign

Sample pages up on Edelweiss

Tell Me How to Be

A Novel

Neel Patel

From the author of *If You See Me, Don't Say Hi* (a *NYTBR* Choice and *NPR* Best Book of the Year), a story set in Illinois over one summer, as an Indian-American man comes out to his family.

One year after the death of his father, Akash, a songwriter in Los Angeles, is living a double life, sharing an apartment with his boyfriend while evading his mother's pleas that he find a wife. When Akash learns his mother has sold his childhood home in Illinois in order to move back to London, he returns to pack up his things, honor the death of his father, and mend his strained relationships with his mother and brother. What he doesn't anticipate is running into Parth—a childhood friend with whom he'd shared his first romantic connection. Parth, too, has returned home, managing his parents' motel while they are away in India. What starts as a farewell soon becomes the beginning of a love affair between the two, and Akash must decide between the life he left behind and the one he's since created.

Set against the backdrop of the Trump era, as racial tensions simmer, *Tell Me How to Be* is a story of betrayal and the journey toward reconciliation. But most of all, it is a testament to the overpowering force of first love and how it teaches us to be in the world.

PRAISE

Praise for *If You See Me, Don't Say Hi*:

New York Times Book Review Editor's Choice

NPR Best Book of the Year

Best Book of Summer (*Vanity Fair*, *The Guardian*, *The Wall Street Journal*, *Book Riot*, *The Millions*)

"Refreshing...Defiant...Consistently surprising." —*The New York Times Book Review*

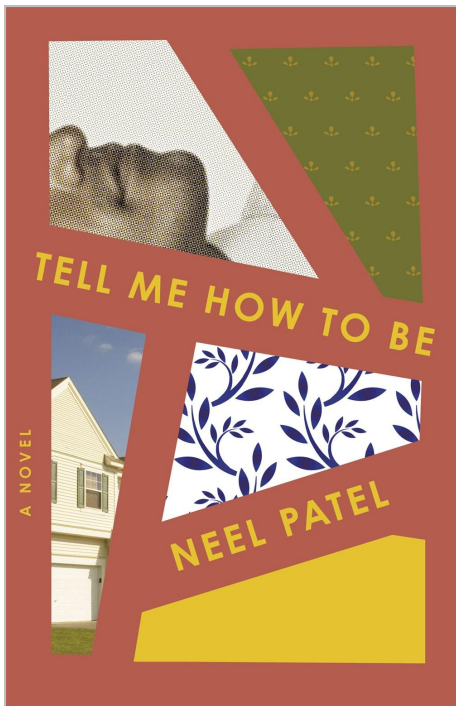
"Surprising, funny...Brave." —NPR

"You won't want to miss [this book]." —*Vanity Fair*

"Perfect bitesize morsels for the beach, travel legs, or quiet moments." —*The Guardian*

"At turns heartbreaking and uplifting...Neel Patel upends stereotypes." —*BuzzFeed*

Neel Patel is a first-generation Indian American who grew up in Champaign, Illinois. He is the author of the story collection, *If You See Me, Don't Say Hi*, and his fiction has appeared in *The Southampton Review*, *Indiana Review*, *The American Literary Review*, *Hyphen Magazine*, and on *Buzzfeed* and *Nerve.com*, and he has been long-listed for the *Story Prize* and the *Aspen Words Literary Prize*. He currently lives in Los Angeles.



FICTION / LITERARY

Flatiron Books | 12/8/2020

9781250184979 | \$26.99 / \$36.50 Can.

Hardcover with dust jacket | 288 pages | Carton

Qty: 20

8.3 in H | 5.4 in W

Subrights: Union Literary

Other Available Formats:

Audio ISBN: 9781250772480

MARKETING

Massive national review attention, in print and online

Feature interview with author, in print or online

NPR outreach, national and regional shows

Select author appearances, in stores and at festivals

Independent bookstore outreach

Digital trade advertising

Digital consumer advertising, pre-pub and on-sale

Email Marketing Campaign to Literary

Fiction newsletter list

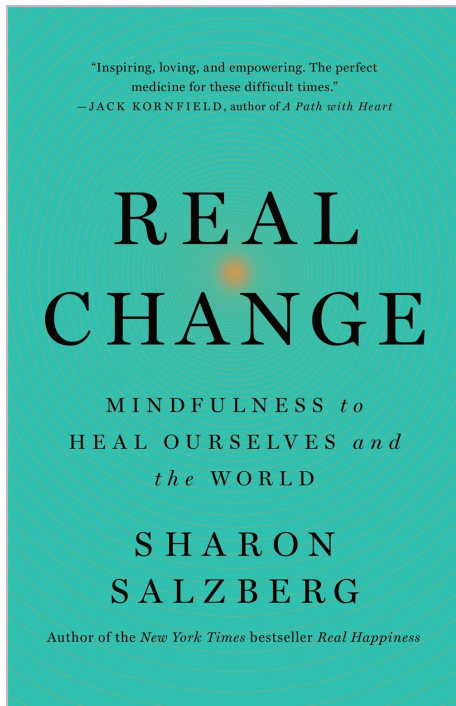
Targeted Keyword Search Advertising

Influencer outreach

Library marketing campaign

Ebook Downprice If You See, Me Don't

Say Hi promotion with ...



Real Change

Mindfulness to Heal Ourselves and the World

Sharon Salzberg

From one of most prominent figures in the field of meditation comes a guidebook for how to use mindfulness to build our inner strength, find balance, and help create a better world

In today's fractured world we're constantly flooded with breaking news that cause anger, grief, and pain. People are feeling more stressed out than ever and in the face of this fear and anxiety they can feel so burnt out and overwhelmed that they end up frozen in their tracks and can't do anything. In *Real Change* Sharon Salzberg, a leading expert in Lovingkindness meditation, shares sage advice and indispensable techniques to help free ourselves from these negative feelings and actions. She teaches us that meditation is not a replacement for action, but rather a way to practice generosity with ourselves and summon the courage to break through boundaries, reconnect to a movement that's bigger than ourselves, and have the energy to stay active.

Consulting with veteran activists and social change agents in a variety of fields, Salzberg collects and shares their wisdom and offers the best practical advice to foster transformation in both ourselves and in society. To help tame our inner landscape or chaos, Salzberg offers mindfulness practices that will help readers cultivate a sense of agency and stay engaged in the long-term struggle for social change.

Whether you're resolving conflicts with a crochety neighbor or combating global warming, *Real Change* will help guide you with the fundamental principles and mindfulness practices that will lead to the clarity and confidence that lets us lift a foot and take our next step into a better...

PRAISE

"Inspiring, loving, and empowering. The perfect medicine for these difficult times." - Jack Kornfield, author of *A Path With Heart*

SHARON SALZBERG is a central figure in the field of meditation and a world-renowned teacher and author. She is the cofounder of the Insight Meditation Society in Barre, Massachusetts, and the author of ten books, including the *New York Times* bestseller *Real Happiness*. Acclaimed for her down-to-earth teaching style, Sharon offers a secular, modern approach to Buddhist teachings, making them instantly accessible.

BODY, MIND & SPIRIT / MINDFULNESS & MEDITATION

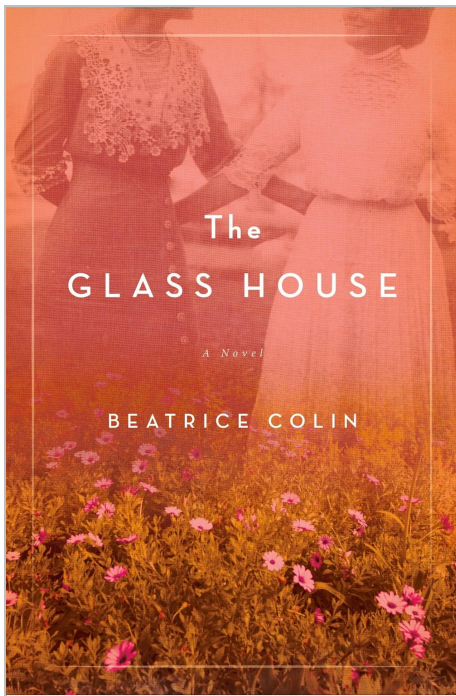
Flatiron Books | 9/1/2020
9781250310576 | \$24.99 / \$33.99 Can.
Hardcover | 240 pages | Carton Qty: 20
8.3 in H | 5.5 in W

Subrights: UK Rights: Flatiron Books
Translation Rights: Flatiron Books

Other Available Formats:
Ebook ISBN: 9781250310583
Audio ISBN: 9781250763976
Audio ISBN: 9781250759849

MARKETING

National review and feature attention, in print and online
Broadcast outreach
Social media campaign
Influencer Mailing
Social media advertising campaign
Targeted Keyword Search advertising

**FICTION / HISTORICAL**

Flatiron Books | 9/15/2020

9781250152503 | \$26.99 / \$36.50 Can.

Hardcover with dust jacket | 272 pages | Carton

Qty: 28

9.3 in H | 6.1 in W

Subrights: U.K. and Translation Rights: Flatiron Books

Other Available Formats:

Ebook ISBN: 9781250152497

Audio ISBN: 9781250772473

MARKETING

National review attention, online and in print

Inclusion in holiday roundups

Independent bookstore outreach

Digital trade advertising

Digital consumer advertising, pre-pub and on-sale

Social media rollout with ARCs of The

Glass House and paperback of To

Capture What We Cannot Keep

eBook downprice of To Capture What We

Cannot Keep with a chapter of The Glass

House in the back

Email Marketing Campaign to Literary

Fiction newsletter list

Targeted Keyword Search Advertising

Library marketing campaign

The Glass House

A Novel

Beatrice Colin

From the author of *To Capture What We Cannot Keep*, a novel set on a remote Scottish estate, about the heiress and the mysterious woman from India who shows up on her doorstep

Scotland, 1912. Antonia McCulloch's life hasn't gone the way she planned. She and her husband, Malcolm, have drifted apart; her burgeoning art career came to nothing; and when she looks in the mirror, she sees an unhappy woman. But at least she will always have Balmorra, her family's grand Scottish estate, and its exquisite glass house, filled with exotic plants that can take her far away from her daily disappointments. So when her estranged brother's wife, Cicely Pick, arrives unannounced, with her young daughter and enough trunks to last the summer, Antonia is instantly suspicious. What besides an inheritance dispute could have brought her glamorous sister-in-law all the way from India to cold, gray Scotland? Still, Cicely introduces excitement and intrigue into Antonia's dull existence, and, as they get to know one another, Antonia realizes that Cicely, with her dark skin and complicated marriage, has her own burdens to bear. Slowly, a fragile friendship grows between them. But when the secrets each is keeping become too explosive to conceal, the truth threatens their uneasy balance and the course of their entire lives.

Gorgeously transporting and evocative, Beatrice Colin's searing portrait of female friendship and incisive exploration of race, class, and equality is as powerfully resonant today as when Balmorra stood, a century ago.

PRAISE

Praise for *To Capture What We Cannot Keep*:

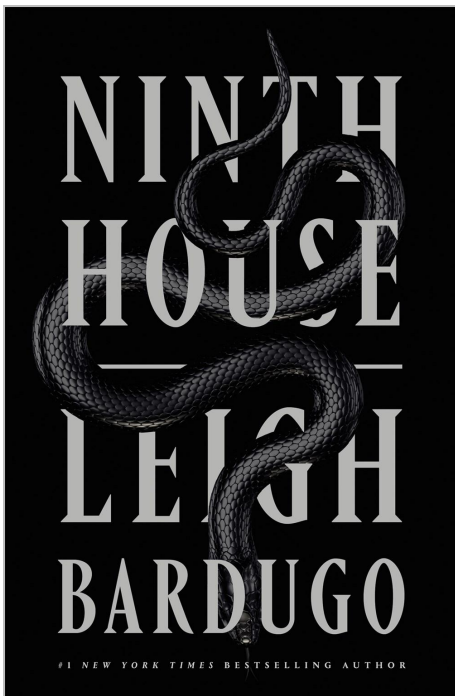
"It's sexy escapism, but the book's real selling point is its illumination of 19th-century Paris and that phenomenal landmark." —*People* (Book of the Week)

"Intriguing...Air and iron—desire and whalebone stays—govern the story...The real drama plays out around the much-maligned tower-in-progress." —*The New York Times Book Review*

"Part history lesson and part thrilling love story, leading to an ending full of depth, promise, and hope." —*BookPage*

"Transportive...You'll instantly be wrapped up in this novel's vibrant world." —*Bustle*

Beatrice Colin was a novelist based in Glasgow. She was the author of *To Capture What We Cannot Keep* and *The Glimmer Palace* and also wrote radio plays and adaptations for BBC Radio 4.



Ninth House

Leigh Bardugo

From #1 *New York Times* bestselling author Leigh Bardugo comes a mesmerizing tale of power, privilege, and dark magic set among the Ivy League elite.

Galaxy “Alex” Stern is the most unlikely member of Yale’s freshman class. Raised in the Los Angeles hinterlands by a hippie mom, Alex dropped out of school early and into a world of shady drug-dealer boyfriends, dead-end jobs, and much, much worse. In fact, by age twenty, she is the sole survivor of a horrific, unsolved multiple homicide. Some might say she’s thrown her life away. But at her hospital bed, Alex is offered a second chance: to attend one of the world’s most prestigious universities on a full ride. What’s the catch, and why her?

Still searching for answers, Alex arrives in New Haven tasked by her mysterious benefactors with monitoring the activities of Yale’s secret societies. Their eight windowless “tombs” are the well-known haunts of the rich and powerful, from high-ranking politicians to Wall Street’s biggest players. But their occult activities are more sinister and more extraordinary than any paranoid imagination might conceive. They tamper with forbidden magic. They raise the dead. And, sometimes, they prey on the living.

Ninth House is the long-awaited adult debut by the beloved author of *Shadow and Bone* and *Six of Crows*. Leigh Bardugo will take her place alongside Lev Grossman and Deborah Harkness as one of the finest practitioners of literary fantasy writing today.

PRAISE

Praise for Leigh Bardugo:

“A master of fantasy.” —*HuffPost*

“Utterly, extremely bewitching.” —*The Guardian*

“[A] world that feels real enough to have its own passport stamp.” —NPR

“The darker it gets for the good guys, the better.” —*Entertainment Weekly*

“Sultry, sweeping and picturesque. . . Impossible to put down.” —*USA Today*

Leigh Bardugo is a #1 *New York Times* bestselling author of fantasy novels and the creator of the Grishaverse. With over 3 million copies sold worldwide, her Grishaverse spans the *Shadow and Bone* Trilogy, the *Six of Crows* Duology, *The Language of Thorns*, *King of Scars*—with more to come. Her other works include *Wonder Woman: Warbringer* and short stories that have appeared in *The Best of Tor.com* and the *Best American Science Fiction & Fantasy*. She lives in Los Angeles.

FICTION / THRILLERS / SUPERNATURAL

Flatiron Books | 10/6/2020

9781250751362 | \$17.99 / \$24.50 Can.

Trade Paperback | 480 pages | Carton Qty: 20

8.3 in H | 5.4 in W

Includes front matter map

Subrights: UK: Flatiron Books

Translation: New Leaf Literary & Media Inc.

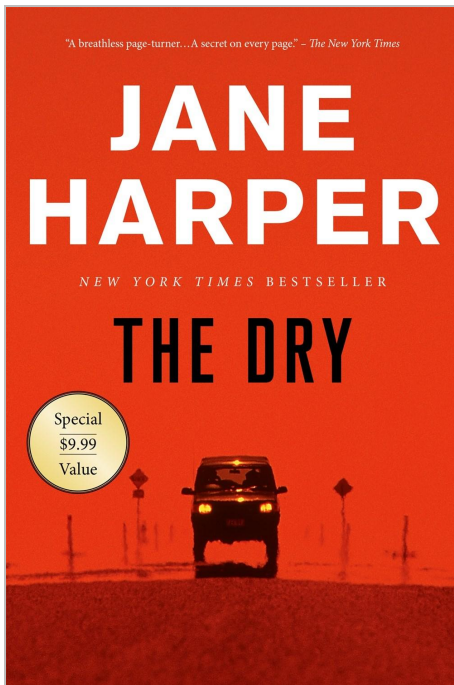
Other Available Formats:

Audio ISBN: 9781250238061

Hardcover ISBN: 9781250313072

Ebook ISBN: 9781250313089

Audio ISBN: 9781250230911



**FICTION / MYSTERY &
DETECTIVE / POLICE
PROCEDURAL**

Flatiron Books | 12/1/2020

9781250778574 | \$9.99 / \$9.99 Can.

Trade Paperback | 336 pages | Carton Qty: 24
8.3 in H | 5.4 in W

Subrights: U.K. Rights: Little Brown UK
Translation Rights: Curtis Brown Australia

Other Available Formats:

Mass Market ISBN: 9781250196767

Trade Paperback ISBN: 9781250105622

Hardcover ISBN: 9781250105608

Ebook ISBN: 9781250105615

MARKETING

Macmillan newsletter outreach to mystery readers
Social media campaign sharing new cover

The Dry

A Novel

Jane Harper

A small town hides big secrets in this stunning, page-turning, *New York Times* bestselling mystery by an award-winning debut author.

When he hears that his childhood best friend Luke has been found dead after committing a terrible crime, Federal Agent Aaron Falk gets a note saying, “*Luke lied. You lied. Be at the funeral.*”

Twenty years ago, the boys were each other’s alibi when Falk was accused of murder. He hasn’t returned to his hometown since he and his father were driven out under a cloud of suspicion, saved from prosecution only because of Luke’s steadfast claim that the boys had been together at the time of the crime. But now Luke has done something awful - and more than one person knows they didn’t tell the truth back then.

Falk, now a Federal investigator in Melbourne, can’t help questioning the official narrative, though the town’s rejection of him still looms large. When Falk reluctantly returns amid the worst drought in a century to see if there’s more to Luke’s death than there seems to be, long-buried mysteries will resurface, as will the lies that have haunted him. And Falk will find that small towns have always hidden big secrets. Atmospheric and razor-sharp, this incredible debut is just the beginning of an amazing career.

PRAISE

“A breathless page-turner, driven by the many revelations Ms. Harper dreams up... You’ll love [her] sleight of hand... A secret on every page.”

—*The New York Times*, Janet Maslin

“One of the most stunning debuts I’ve ever read. I could feel the searing heat of the Australia setting. Every word is near perfect. Read it!”

—David Baldacci, #1 *New York Times* bestselling author of *The Guilty*

“Leads down a convoluted page-turning trail to an explosive ending. It will have you wearing out the pages flipping back looking for the well-disguised clues. You may find this is the best mystery you have read all year.” —*Florida Times-Union*

“A stunner... It’s a small-town, big...

Jane Harper is the author of *The Dry*. Winner of the Victorian Premier’s Literary Award for an Unpublished Manuscript, *The Dry* is Jane’s first novel, with rights sold to over twenty territories. Jane worked as a print journalist for thirteen years both in Australia and the UK and lives in Melbourne.

**FICTION / DYSTOPIAN**

Flatiron Books | 11/3/2020
 9781250235237 | \$16.99 / \$22.99 Can.
 Trade Paperback | 272 pages
 8.3 in H | 5.4 in W

Subrights: UK and Translation Rights: Quercus Publishing

Other Available Formats:
 Hardcover ISBN: 9781250235220
 Ebook ISBN: 9781250235244
 Audio ISBN: 9781250243034

Last Ones Left Alive

A Novel

Sarah Davis-Goff

For fans of *Station Eleven* and *The Power*, a brilliantly original imagining of a young woman's journey to discover her true identity, set in a post-apocalyptic Ireland

Remember your Just-In-Cases. Beware Tall Buildings. Watch Your Six

Raised by her mother and Maeve on Slanbeg, an island off the west coast of Ireland, Orpen has a childhood of love, rockpools, and stories by the fireside. But the stories grow darker, and the training begins. Ireland has been devoured by a ravaging menace known as the skrake, and though Slanbeg is safe for now, the women must always be ready to run, or to fight.

When Maeve is bitten, Orpen is faced with a dilemma: kill Maeve before her transformation is complete, or try to get help. So Orpen sets off, with Maeve in a wheelbarrow and her dog at her side, in the hope of finding other survivors, and a cure. It is a journey that will test Orpen to her limits, on which she will learn who she really is, who she really loves, and how to imagine a future in a world that ended before she was born.

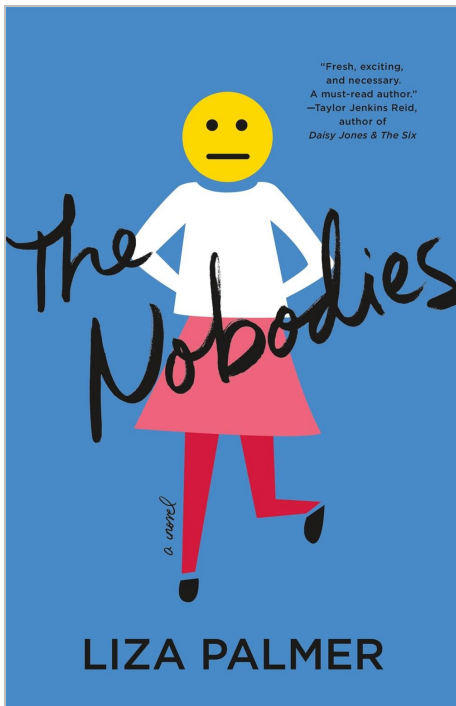
PRAISE

“A riveting novel. The fierce, unflinching voice of Orpen stayed with me long after I finished the last page. It is often grim, even terrifying, but through it all I was reminded that even in the darkest times, love and human decency can survive.”
 —Eowyn Ivey, bestselling author of *The Snow Child* and *To the Bright Edge of the World*

“Bleakly beautiful. A raw emotional depth-charge of a novel.”
 —M. R. Carey, bestselling author of *The Girl with all the Gifts*

“A debut novel of jaw-dropping skill and immense power, a shimmering dystopian vision but also a lucid meditation on tenderness, intimacy and courage. From the get-go, it gripped me, and since...”

Sarah Davis-Goff's writing has been published in the *Irish Times*, *The Guardian*, and *LitHub*. This is her debut novel. She was born and lives in Dublin.



**FICTION / CONTEMPORARY
WOMEN**

Flatiron Books | 9/8/2020

9781250751232 | \$16.99 / \$22.99 Can.

Trade Paperback | 272 pages | Carton Qty: 24
8.3 in H | 5.4 in W

Subrights: World Rights: Flatiron Books

Other Available Formats:

Hardcover ISBN: 9781250169846

Ebook ISBN: 9781250169853

Audio ISBN: 9781250242990

The Nobodies

A Novel

Liza Palmer

Bestselling author of *Conversations with the Fat Girl* Liza Palmer's newest novel, about a failed journalist who starts over at a Los Angeles start-up, only to stumble into her biggest story yet.

If there's one thing Joan Dixon knows about herself, it's that she is a damn good journalist. But when she is laid off from yet another soon-to-be-shuttered newspaper--and even the soulless, listicle-writing online jobs have dried up--she is left with few options. Closer to 40 than 30, single, living with her parents again, Joan decides she needs to reinvent herself. She goes to work as a junior copywriter at Bloom, a tech startup where her bosses are all a decade younger and snacks and cans of fizzy water flow freely.

Joan has a steady paycheck and a stable job for the first time in years. She befriends a group of misfit coworkers and even begins a real relationship, after years of false starts. But once a journalist, always a journalist, and as Joan starts to poke beneath Bloom's bright millennial surface, she realizes that she may have accidentally stumbled into the scoop of her lifetime. Is she willing to throw away her fresh start for the sake of the story?

PRAISE

Praise for Liza Palmer:

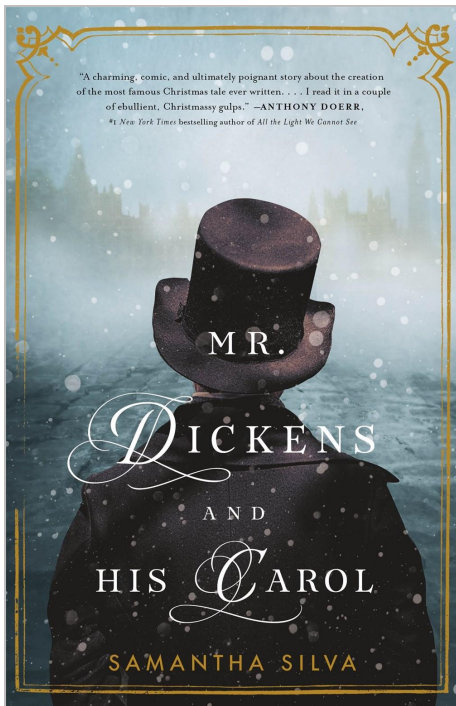
"Liza Palmer's voice is fresh, exciting, and necessary. She's a must-read author."
—Taylor Jenkins Reid, author of *Daisy Jones & the Six*

"Engaging and poignant and heartbreakingly real." --Jennifer Weiner

"Palmer tells a story like a girlfriend over lunch." --People

"Fresh, frank, and fearless. Liza Palmer is a road warrior of contemporary fiction." --Georgia Clark, author of *The Regulars*

Liza Palmer is the internationally bestselling author of *Conversations with the Fat Girl* and several other novels. An Emmy-nominated writer, she lives in Los Angeles and works for BuzzFeed.



Mr. Dickens and His Carol

A Novel

Samantha Silva

Publishing in paperback for the 2019 holiday season, the new classic that's a perennial must-read, hailed by Anthony Doerr as "charming, comic, and ultimately poignant."

Charles Dickens is *not* feeling the Christmas spirit. His newest book is an utter flop, the critics have turned against him, relatives near and far hound him for money. While his wife plans a lavish holiday party for their ever-expanding family and circle of friends, Dickens has visions of the poorhouse. But when his publishers try to blackmail him into writing a Christmas book to save them all from financial ruin, he refuses. And a serious bout of writer's block sets in.

Frazzled and filled with self-doubt, Dickens seeks solace in his great palace of thinking, the city of London itself. On one of his long night walks, in a once-beloved square, he meets the mysterious Eleanor Lovejoy, who might be just the muse he needs. As Dickens's deadlines close in, Eleanor propels him on a Scrooge-like journey that tests everything he believes about generosity, friendship, ambition, and love. The story he writes will change Christmas forever.

Laced with humor, rich historical detail from Charles Dickens's life, and clever winks to his work, Samantha Silva's *Mr. Dickens and His Carol* is an irresistible new take on a cherished classic.

PRAISE

"[Silva] tunes herself to Dickens's imaginative frequency...She inhabits Dickens's sensitivity to London's atmosphere, its chancellors and urchins, its cobblestones and fog." —*The New York Times Book Review*

"Impeccably delivered in a sprightly prose that wants to be read out loud." —*Chicago Tribune*

"Graced by the ghostly presence of Mr. Dickens himself...Promise[s] to put you in the holiday spirit." —*USA Today*

"Witty...A fun romp...On its way to becoming a classic." —*Bustle*

"A novel of pure charm and humor, a terrific holiday tale." —Jess Walter, author of *Beautiful Ruins*

Samantha Silva is a writer and screenwriter based in Idaho. *Mr. Dickens and His Carol* is her debut novel.

FICTION / HISTORICAL

Flatiron Books | 9/22/2020

9781250154057 | \$15.99 / \$21.99 Can.

Trade Paperback | 288 pages | Carton Qty: 24
8.3 in H | 5.4 in W

Subrights: UK Rights: Allison and Busby
Translation Rights: Janklow & Nesbit

Other Available Formats:

Ebook ISBN: 9781250154033

Hardcover ISBN: 9781250154040

Audio ISBN: 9781427292728

Audio ISBN: 9781427292735

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