

FLATIRON  
BOOKS  
NEW YORK

# The How Not to Die Cookbook

*100+ Recipes to Help Prevent and Reverse Disease*

Michael Greger, M.D., with Gene Stone

**From the author of the blockbuster bestseller, HOW NOT TO DIE comes a fully-illustrated cookbook for 150 delicious, life-saving dishes.**

**From Michael Greger, M.D., FACLM, the physician behind the trusted and wildly popular website Nutritionfacts.org, and author of the *New York Times* bestselling book *How Not to Die*, comes a beautifully-designed, comprehensive cookbook complete with more than 120 recipes for delicious, life-saving, plant-based meals, snacks, and beverages.**

Dr. Michael Greger's first book, *How Not to Die*, presented the scientific evidence behind the only diet that can prevent and reverse many of the causes of premature death and disability. Now, *The How Not to Die Cookbook* puts that science into action. From Superfood Breakfast Bites to Spaghetti Squash Puttanesca to Two-Berry Pie with Pecan-Sunflower Crust, every recipe in *The How Not to Die Cookbook* offers a delectable, easy-to-prepare, plant-based dish to help anyone eat their way to better health.

Rooted in the latest nutrition science, these easy-to-follow, stunningly photographed recipes will appeal to anyone looking to live a longer, healthier life. Featuring Dr. Greger's Daily Dozen—the best ingredients to add years to your life—*The How Not to Die Cookbook* is destined to become an essential tool in healthy kitchens everywhere.

## PRAISE

**"The news that a plant-based diet is the healthiest way to eat is spreading. Dr. Michael Greger presents the groundbreaking science on how simple plant-based food choices help us live healthier and happier lives. Dr. Greger describes which foods to eat to prevent the leading causes of disease-related death and shows how a diet based on fruits, vegetables, tubers, whole grains, and legumes might even save your life."**

**--Brian Wendel, Founder and President of FORKS OVER KNIVES**

**"A new way of looking at nutrition and health. Michael Greger shows people how to save their own lives."**

**--Rip Esselstyn, author of THE ENGINE 2 DIET**

**"Michael Greger, M.D. sco..."**

**Michael Greger, M.D., FACLM**, is a physician, author, and internationally recognized speaker on a number of important public health issues. He is the author of the *New York Times* bestseller, *How Not to Die* and he runs NutritionFacts.org, the first science-based, non-commercial website to provide free daily videos and articles on the latest discoveries in

## HEALTH & FITNESS / DIET & NUTRITION / DIETS

Flatiron Books | 12/5/2017

9781250127761 | \$29.99 / \$41.99 Can.

Hardcover | 272 pages | Carton Qty: 14

9.1 in H | 7.5 in W

Includes over 100 color photographs throughout

Subrights: UK Rights: Flatiron Books

Translation Rights: Flatiron Books

## MARKETING

Major author platform: social media support, massive online website presence, email newsletter outreach, author events

Crowdfunder Campaign, on-sale

Pre-order Campaign with swag

Flatiron/Macmillan newsletter promotions

Video Trailer for Consumer and Account

Promotion

Major blogger outreach

Digital trade advertising

**COOKING / HOLIDAY**

Flatiron Books | 10/10/2017

9781250146267 | \$35.00

Hardcover | 408 pages | Carton Qty: 8

Includes 300 color photographs throughout

**Other Available Formats:**

Ebook ISBN: 9781250146250

**MARKETING**

Pre-order Incentive Sweepstakes

Email promotion on Macmillan email lists

Digital trade advertising, pre-order

Social media targeted advertising:

Facebook, Instagram, Pinterest

Regional Holiday Catalogs

National Print feature interview with

Oliver

National radio and online media coverage

Extensive blog and social media

outreach

## Jamie Oliver's Christmas Cookbook

Jamie Oliver

**Beloved chef and internationally bestselling author Jamie Oliver pulls out all the stops with this collection of 150 tried and tested recipes for the best Christmas ever.**

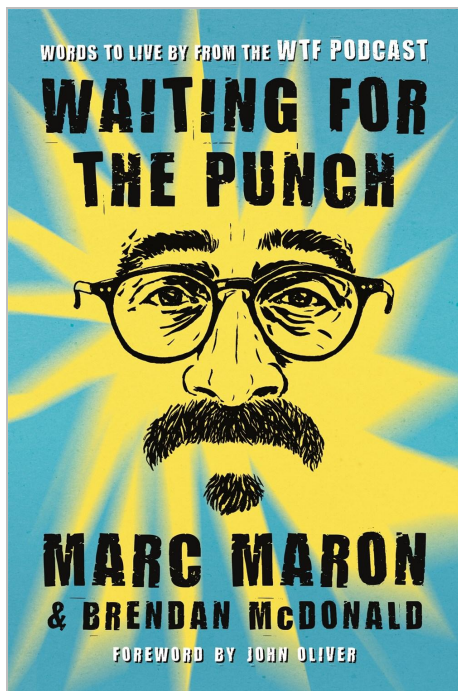
This beautiful bumper book is packed with all the classic recipes you need for the big day and lots of exciting alternatives, as well as loads of recipes for edible gifts, teatime treats, ways to use your leftovers, entertaining and that all-important party food. Jamie pulls out all the stops to make this an all-singing, all-dancing Christmas bible that will see you right through the festive period to the New Year, and make you wonder how you ever lived without it!

Full of new, stunning food photography, Jamie also shares, where relevant, extra photos that demonstrate the stages involved in a recipe, ensuring everything is as easy-to-follow and straightforward as possible. In addition, there are retrospective snaps of Jamie and his family from over the years, celebrating the joy of Christmas and all the surrounding festivities.

As well as recipes, Jamie includes info and how-to hacks on everything from get-ahead cooking guides to advice on feeding a crowd, setting the table, and making sure you are super-organized.

In Jamie's words: "My epic Christmas book is the culmination of 17 years work of fine-tuning the ultimate in amazing recipes, tricks and tips that will deliver every time and support you in making that special time of year the very best it can be. I'll only do this book once, so it's been a long time in the making. I know you'll love it and hope you'll go back to it year after year."

Jamie Oliver started cooking at his parents' pub, The Cricketers, in Clavering, Essex, at the age of eight and has since worked with some of the world's top chefs, including Antonio Carluccio and Ruth Rogers. His television and publishing career began in 1999 with *The Naked Chef* series. Since then he has set up Fifteen restaurant in London, changed school dinners in the UK and revolutionized home cooking. His charity, The Jamie Oliver Foundation, seeks to improve people's lives through food. He ...



## Waiting for the Punch

*Words to Live by from the WTF Podcast*

Marc Maron and Brendan McDonald; foreword by John Oliver

From the beloved and wildly popular podcast *WTF with Marc Maron* comes a collection of intimate, hilarious and life changing conversations with some of the biggest names in entertainment.

Since 2009, *WTF with Marc Maron* has been one of the most widely listened to, and influential podcasts in the country. Each week over a million and a half listeners download, stream and tune in to hear Marc and a guest do something remarkable: talk. Described as a “must-listen” by the *New York Times*, *WTF* perfects the lost art of conversation while attracting guests as varied and prominent as Amy Schumer, Jerry Seinfeld and even President Barack Obama. In the course of seven years and more than 700 hours of conversation, Marc Maron and his incredible roster of guests have tackled life’s most pressing issues and deepest concerns.

*Waiting for the Punch: Life Lessons from the WTF Podcast* is not simply a collection of these interviews, but instead a running narrative of the world’s most recognizable names working through the problems, doubts, joys, triumphs and failures we all experience. With each chapter covering a different topic: parenting, childhood, relationships, sexuality, success, failures and others, *Punch* becomes a sort of everyman’s guide to life. Barack Obama candidly discusses the challenges of the presidency, and the bittersweet moments of seeing your children grow up and away from you. Robin Williams opens up about the burdens of fame and his struggles with addiction. Jim Gaffigan speaks about the joys, and hilarious frustrations of parenting five children.

Taken together, these voices form a chorus discussing both l...

### PRAISE

“People say stuff to [Marc] that you can’t imagine them saying to anyone else.” – Ira Glass

“Somehow [Maron] is able to elicit from his guests [a] vulnerability...The interviews often end up feeling more like therapy sessions... A must listen.” – *The New York Times*

“One of the most talked-about and listened-to podcasts on the Internet” – NPR

“A must-listen for fans and students of comedy as well as a place for an increasingly impressive, high-profile roster of comedians, artists, musicians, and writers to reveal themselves and publicly wrestle their demons.” – *The AV Club*

### HUMOR / FORM / ANECDOTES & QUOTATIONS

Flatiron Books | 10/10/2017

9781250088888 | \$27.99 / \$31.99 Can.

Hardcover | 416 pages

9.3 in H | 6.1 in W

Includes color endpapers

#### Other Available Formats:

Ebook ISBN: 9781250088895

### MARKETING

Major early reader review campaign

Pre-order Incentive Sweepstakes

Designed Bio Sheet

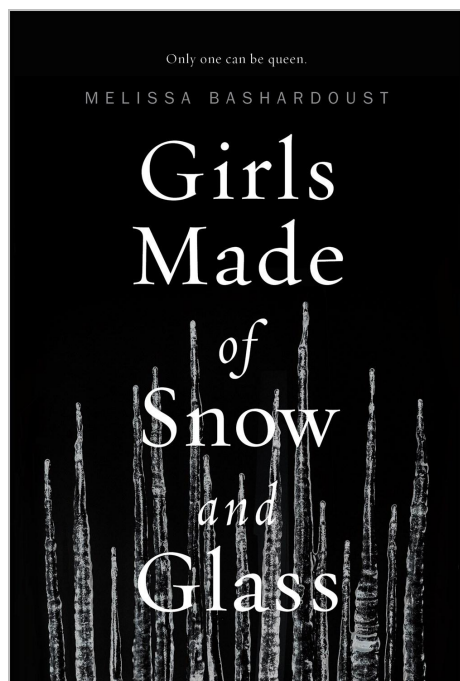
Social media targeted advertising:

Facebook and Instagram

Digital trade advertising

National review attention, print and online

Outreach to comedy/celebrity sites



## Girls Made of Snow and Glass

Melissa Bashardoust

**Frozen meets *The Bloody Chamber* in this feminist fantasy reimagining of the Snow White fairytale**

At sixteen, Mina's mother is dead, her magician father is vicious, and her silent heart has never beat with love for anyone—has never beat at all, in fact, but she'd always thought that fact normal. She never guessed that her father cut out her heart and replaced it with one of glass. When she moves to Whitespring Castle and sees its king for the first time, Mina forms a plan: win the king's heart with her beauty, become queen, and finally know love. The only catch is that she'll have to become a stepmother.

Fifteen-year-old Lynet looks just like her late mother, and one day she discovers why: a magician created her out of snow in the dead queen's image, at her father's order. But despite being the dead queen made flesh, Lynet would rather be like her fierce and regal stepmother, Mina. She gets her wish when her father makes Lynet queen of the southern territories, displacing Mina. Now Mina is starting to look at Lynet with something like hatred, and Lynet must decide what to do—and who to be—to win back the only mother she's ever known...or else defeat her once and for all.

Entwining the stories of both Lynet and Mina in the past and present, *Girls Made of Snow and Glass* traces the relationship of two young women doomed to be rivals from the start. Only one can win all, while the other must lose everything—unless both can find a way to reshape themselves and their story.

### PRAISE

**“In *Girls Made of Snow and Glass*, Melissa Bashardoust has given us exquisite displays of magic, complex mother-daughter relationships, and gloriously powerful women triumphing in a world that does not want them to be powerful. A gorgeous, feminist fairy tale.” —Traci Chee, *New York Times* bestselling author of *The Reader***

**“Simply beautiful. *Girls Made of Snow and Glass* is like reading a particularly wonderful and vivid dream, complete with imaginative magic, delightful characters, and beautiful language. Melissa Bashardoust's debut novel is everything a fairy tale should be.” —Jodi Meadows, *New York Times* bestselling coauthor of *My Lady Jane***

“Gi...

**Melissa Bashardoust** received her degree in English from the University of California, Berkeley, where she rediscovered her love for creative writing, children's literature, and fairy tales and their retellings. She currently lives in Southern California with a cat named Alice and more copies of *Jane Eyre* than she probably needs. *Girls Made of Snow and Glass* is her first novel. Visit Melissa online at [www.melissabash.com](http://www.melissabash.com).

### YOUNG ADULT FICTION / FAIRY TALES & FOLKLORE

Flatiron Books | 9/5/2017

9781250077738 | \$18.99 / \$26.99 Can.

Hardcover | 384 pages | Carton Qty: 16

9.3 in H | 6.1 in W

#### Other Available Formats:

Ebook ISBN: 9781250077745

Audio ISBN: 9781427289964

Audio ISBN: 9781427289971

### MARKETING

ABA Children's White Box

Major ARC giveaways at BEA 2017

Major early reader review campaign

Pre-Order Swag Available for Buzz

Landing page with bonus content

Discussion guide available for download

Extensive blog and social media

outreach

Local author events

# THE CRAVING CURE

IDENTIFY YOUR CRAVING TYPE TO ACTIVATE  
YOUR NATURAL APPETITE CONTROL

Drop Addictive Sweets and Starches—and Stop  
Weight Gain—in 24 Hours

**JULIA ROSS**

Author of *The Mood Cure* and *The Diet Cure*



## HEALTH & FITNESS / DIET & NUTRITION / DIETS

Flatiron Books | 12/12/2017

9781250063199 | \$27.99 / \$38.99 Can.

Hardcover | 416 pages | Carton Qty: 16

9.3 in H | 6.1 in W

Subrights: Flatiron

### Other Available Formats:

Ebook ISBN: 9781250063212

## MARKETING

Early reader review campaign

Social media targeted advertising:

Facebook and Instagram

Digital trade advertising

National review attention, print and online

National and regional NPR outreach

Blogger outreach

## The Craving Cure

*Identify Your Craving Type to Activate Your Natural Appetite Control*

Julia Ross

**Top food addiction expert and bestselling author of *The Diet Cure* and *The Mood Cure*, Julia Ross, exposes the real reason so many of us fail to stick to our diet plans: the new combinations of pro...**

**Drop Addictive Sweets and Starches--and Stop Weight Gain--in 24 Hours**

*Features a 5-Part Questionnaire to Identify Your Personal Craving Profile Includes a Plan for Craving-Free Eating and Two-Weeks' Worth of Recipes*

In *The Craving Cure*, bestselling best-selling author and expert in nutrition and overeating, Julia Ross, presents a revolutionary approach to treating food addiction: using nutrients called amino acids to activate our natural appetite-regulating neurotransmitters.

Beginning with a five-part questionnaire that identifies your unique craving profile, Ross then offers an individualized amino acid supplement plan to help you permanently eradicate your cravings. Natural protein concentrates available at any health store, amino acid supplements boost our neurotransmitters, which broadcast sensations of satisfaction that no food can override. A well-researched and clinically-tested rejection of fad diets, *The Craving Cure* reveals how we can effortlessly and permanently eradicate our cravings to reclaim our natural appetite control, lose weight, and regain optimal mood, energy, and health.

Julia Ross is a pioneer in the use of nutritional therapy for the treatment of eating disorders, addictions, and mood problems. The director of several integrative treatment clinics in the San Francisco Bay area since 1980, Ross also trains and certifies health professionals and lectures widely. She is the author of the best-selling books, *The Mood Cure* and *The Diet Cure*. Her work has been featured in publications from *Vogue* to the *Journal of the American Psychological Association* as well as onl...

# The Resurrection of Joan Ashby

*A Novel*

Cherise Wolas

**An audacious and dazzling debut novel--think Shirley Jackson meets Claire Messud and Lauren Groff--about a woman who struggles with the sacrifices required by motherhood and how an unthinkable be...**

When Joan Ashby meets her future husband, Martin, she is frank from the beginning: nothing can stand in the way of her career. Joan Ashby is a prodigy, a darling of the literary world by age 25, acclaimed for her dark and singular stories. But after her marriage, the life Joan intended to leave spins away from her, and she finds herself raising two sons in a Virginia suburb. She has made her peace with this—or at least that’s what she tells herself as she steals moments to write between school drop-offs and household chores. She can never be ordinary, though, and her precocious young sons grow up with the burden of her genius.

Two decades later, Joan’s sons are grown and she has finally completed her masterpiece, the novel she was destined to write. But just as she is poised to reclaim the spotlight, a betrayal of Shakespearean proportion threatens to undo everything she has worked for.

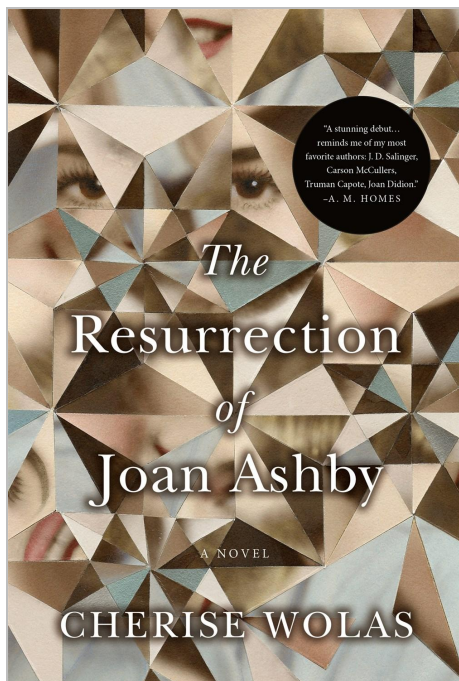
Epic, propulsive, and incredibly ambitious, *The Resurrection of Joan Ashby* is a story about sacrifice and motherhood, privilege and the weight of expectation. Cherise Wolas’s debut introduces an indelible heroine who is candid about her struggles and unapologetic in her ambition.

## PRaise

**“A stunning debut—because there is nothing debut about it. It arrives so fully realized that it stuns as it entertains, as it twirls the reader on the sharp point of a #2 pencil...Ashby is so well rendered that I found myself jealous of her (and Wolas) and also wishing she were my best friend and that we had a standing drinks date. Wolas is singular in her voice—and yet the delicacy, the specificity reminds me of my most favorite authors: J.D. Salinger, Carson McCullers, Truman Capote, Joan Didion.” —A.M. Homes, *New York Times* bestselling author of *May We Be Forgiven*, Winner of the Women's Prize for Fiction**

**“This is the kind of book that pulls...**

Cherise Wolas is a writer, editor, lawyer, and film producer whose movies include the SXSW Audience Award winner *Darkon*. A native of Los Angeles, she holds a BFA in film from New York University’s Tisch School of the Arts and a JD from Loyola Law School. She lives in New York City with her husband. *The Resurrection of Joan Ashby* is her debut.



## FICTION / LITERARY

Flatiron Books | 8/29/2017  
 9781250081438 | \$27.99 / \$38.99 Can.  
 Hardcover | 544 pages | Carton Qty: 16  
 9.3 in H | 6.3 in W

Subrights: UK Rights: HarperCollins UK  
 Polish Rights: Czarna Owca  
 Translation Rights: Flatiron Books

## Other Available Formats:

Ebook ISBN: 9781250081445  
 Audio ISBN: 9781427282439  
 Audio ISBN: 9781427282446

## MARKETING

Major early reader review campaign  
 Major ARC giveaways at BEA 2017  
 WhiteBox Mailing  
 Landing page designed  
 Discussion guide available for download  
 Flatiron/Macmillan newsletter promotions  
 Book club outreach  
 Major library marketing campaign  
 National Print Advertising  
 Digital trade and consumer advertising  
 National and Regional NPR outreach  
 National review attention, print and online  
 Print feature interview  
 Local author events

# The Book of Cheese

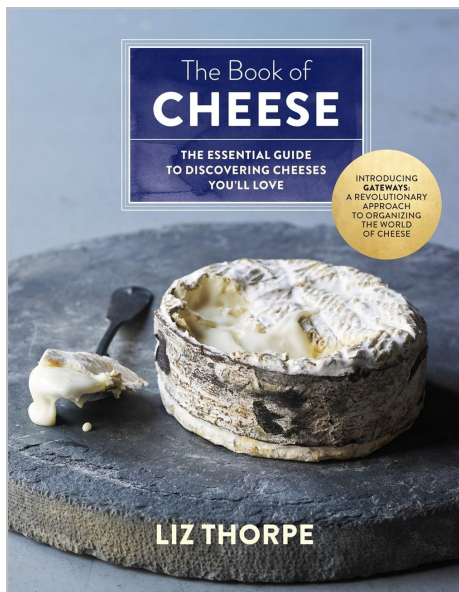
*The Essential Guide to Discovering Cheeses You'll Love*

Liz Thorpe

**From America's most engaging authority on cheese, comes a groundbreaking book destined to become a classic.**

*The Book of Cheese* is the first book of its kind to be organized not by country, milk type, or any other technical classification. Instead, it maps the world of cheese using nine familiar favorites, what author Liz Thorpe calls the Gateway Cheeses. Liz takes readers on a journey from basics like Swiss, Blue, and Cheddar, to explore more adventurous types. For example, if you love Brie, Liz shows you how to find other Brie-like cheeses, from the mild Moses Sleeper to the pungent Fromage de Meaux. Liz's revolutionary approach allows food lovers to focus on what they care about: finding more cheeses to enjoy. Also included is the best information you'll ever find on pairings, storage, cooking with cheese, and cheese plates. Illustrated throughout with gorgeous photography, *The Book of Cheese* will quickly become not only your favorite book on this mouthwatering food but the only book on cheese you will ever need.

After years in a cubicle, in 2002 Liz was drawn out of corporate America to pursue her passion for cheese. Since then she has become the country's leading expert on cheese, from working the counter at New York's famed Murray's Cheese, to expanding Murray's wholesale business as VP, from designing cheese menus for the country's best restaurants, to authoring *The Cheese Chronicles*. Now as founder of The People's Cheese, Liz teaches a broader market about how to make cheese part of everyday life.



## COOKING / SPECIFIC INGREDIENTS / DAIRY

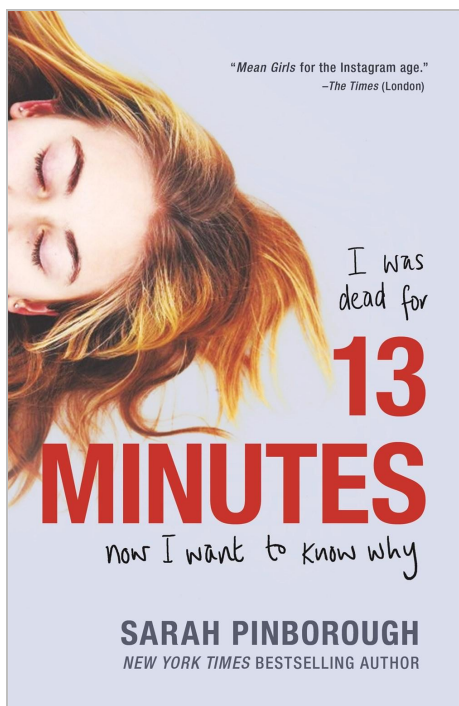
Flatiron Books | 9/26/2017  
 9781250063458 | \$40.00 / \$56.00 Can.  
 Hardcover | 416 pages | Carton Qty: 10  
 9.8 in H | 7.5 in W  
 Includes over 100 color photographs throughout

**Other Available Formats:**  
 Ebook ISBN: 9781250063465

## MARKETING

- Physical and e-blad designed
- Email promotion to Nutrition Diva, Cookstr, and St. Martin's Kitchen newsletter list
- Facebook targeted advertising (Murray's Cheese, Bedford Cheese, etc)
- Landing page designed
- National print feature attention, in print and online
- National broadcast outreach
- Food media outreach
- Select author appearances





**YOUNG ADULT FICTION /  
THRILLERS & SUSPENSE**

Flatiron Books | 10/3/2017  
9781250123855 | \$17.99 / \$24.99 Can.  
Hardcover | 352 pages | Carton Qty: 24  
8.3 in H | 5.5 in W

**Other Available Formats:**

Ebook ISBN: 9781250123862  
Audio ISBN: 9781427290236  
Audio ISBN: 9781427288912

**MARKETING**

ABA Children's White Box  
Major ARC giveaways at BEA 2017  
Major early reader review campaign  
Landing page with bonus content  
Major digital trade & consumer  
advertising campaign  
Facebook and Instagram advertising  
campaign  
Print, radio and online media coverage

## 13 Minutes

*A Novel*

Sarah Pinborough

Hailed as “*Mean Girls* meets *The Secret History* for the Instagram age” (*The Times*), *13 Minutes* is a dark and twisty YA suspense novel by the author of *Behind Her Eyes*

**I was dead for 13 minutes. Now I want to know why.**

Natasha doesn't remember how she ended up in the icy water that night, but she does know this—that it wasn't an accident, and that she wasn't suicidal.

They say you should keep your friends close and your enemies closer, but when you're a teenaged girl, it's hard to tell them apart. Natasha's sure that her friends *love* her. But that doesn't mean they didn't try to kill her. Does it?

**PRAISE**

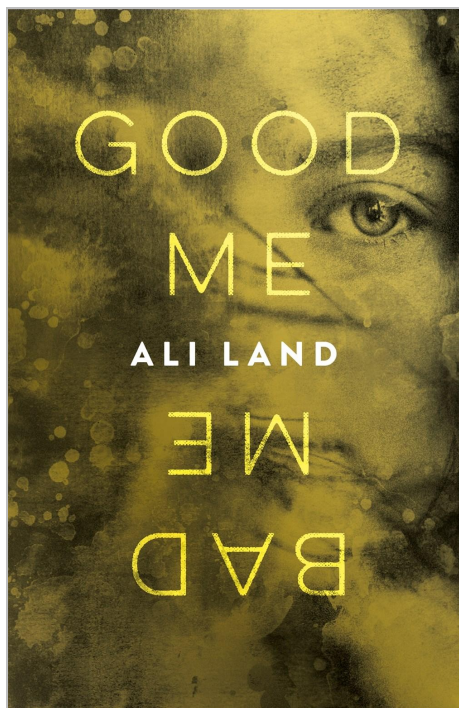
“Many, many thrillers have been compared to Gillian Flynn’s 2012 bestseller *Gone Girl*, but Sarah Pinborough’s masterfully crafted YA novel *13 Minutes* might be one of the few to actually merit the comparison. The book’s evocation of the dark world of school, with all its petty betrayals, casual cruelties and toxic friendships, is painfully spot on.”

—*The Telegraph*

“*Mean Girls* meets *The Secret History* for the Instagram age.”

—*The Times*

Sarah Pinborough is a YA and adult thriller, fantasy and horror novelist and screenwriter. She has published more than 20 novels and has written for the BBC and is currently working with several television companies on original projects. She lives in London and is the author of *Behind Her Eyes*.



## Good Me Bad Me

*A Novel*

Ali Land

**How far does the apple really fall from the tree when the daughter of a serial killer is placed with a new, normal foster family? *Room* meets *Dexter* in this dark, voice-driven psychological suspen...**

Fifteen year old Milly was raised by a serial killer: her mother. When she finally breaks away and tells the police everything about her mother's crimes and years of abuse, she is given a new identity and placed in an affluent foster family and an exclusive private school. She wrestles with being the daughter of a murderer and the love she still feels for her mother, despite her crimes, but her hopes are simple.

Milly wants to be good.

Then Milly's foster sister, Phoebe, starts bullying her. A teacher may have discovered her secret. And her vulnerable best friend may be a perfect victim. As tensions rise and Milly begins to feel trapped by her shiny new life, she has to decide: Will she be good? Or is she bad? She is, after all, her mother's daughter...

### PRAISE

**"The new *Girl on The Train*, which was the new *Gone Girl*. You get the picture. This psycho-thriller by Ali Land is set to be massive." —*Cosmopolitan (UK)***

**"Could not be more unputdownable if it was slathered with superglue." —*Sunday Express***

**"Ali Land's *Good Me Bad Me* is an intensely compelling exploration of nature versus nurture wrapped up in a page-turning psychological thriller. Darkly disturbing and beautifully written." —Sarah Pinborough, author of *Behind Her Eyes***

**"An astoundingly compelling thriller. Beyond tense. You hardly breathe. Best read in ages." —Matt Haig, author of *The Humans***

**"Intelligent and disturbing, *Good Me, Bad Me* had me hooke..."**

Ali Land is a full-time writer with a background in adolescent mental health. *Good Me, Bad Me* is her debut novel.

### FICTION / THRILLERS / PSYCHOLOGICAL

Flatiron Books | 9/5/2017

9781250087645 | \$25.99 / \$36.99 Can.

Hardcover | 304 pages | Carton Qty: 20

9.3 in H | 6.1 in W

Subrights: U.K. Rights: Michael Joseph

Translation Rights: Juliet Mushens at The Agency Group

#### Other Available Formats:

Ebook ISBN: 9781250087652

Audio ISBN: 9781427290021

Audio ISBN: 9781427290038

### MARKETING

Major early reader review campaign

Landing page with bonus content

Discussion guide available for download

Flatiron/Macmillan newsletter promotions

Major library marketing campaign

Swag designed for sell-in

National Print Advertising

## Rossen to the Rescue

*Secrets to Avoiding Scams, Everyday Dangers, and Major Catastrophes*

Jeff Rossen

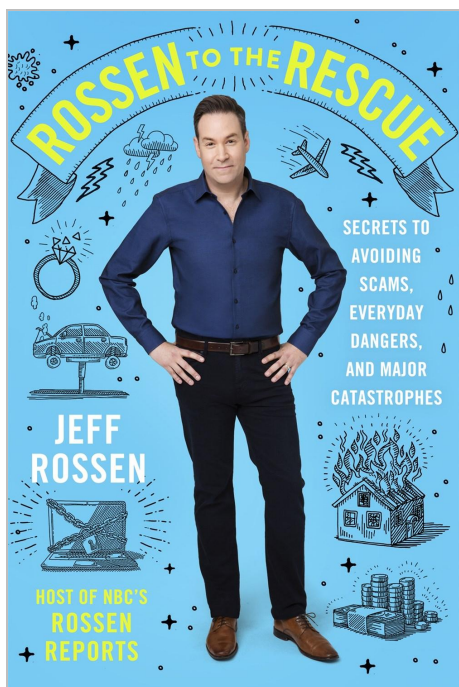
**NBC National Investigative Correspondent and host of the *Today* show's *Rossen Reports* brings us the ultimate guide to surviving day-to-day and extreme catastrophes.**

Every morning, 5 million American's tune in to watch the *Today* show and Jeff Rossen deliver the *Rossen Reports* on handling everything from identity theft to gas explosions in your home. *Rossen to the Rescue* is the much-needed accompanying guide to this newscast, an essential handbook for everything from getting through each day without mundane misfortunes like missing your flight to enduring larger catastrophes like being stranded at sea until rescue arrives.

A family emergency guide for every American household, *Rossen to the Rescue* includes everything from identity theft to fighting a house fire, with sections on practical everyday catastrophes like emergency medicine and online safety to more extenuating circumstances like fighting a house fire and escaping an avalanche. It includes favorite sections from the *Rossen Reports* on NBC *Today* and new never-before-seen tips and tricks.

This book offers life skills and pointers for weathering catastrophes in a fun, practical way.

Rossen began his broadcasting career in radio and then made the transition from radio to local television as a reporter. He earned an Emmy Award for "Deadline News Writing," and has also received an award from the U.S. Justice Department for his special report on crime victims. Jeff Rossen joined NBC News as a New York based correspondent in September 2008. He contributes to all NBC News programs and platforms including *Today*, *NBC Nightly News*, MSNBC, NBCNews.com, NBC News Radio and the network'...



### REFERENCE / PERSONAL & PRACTICAL GUIDES

Flatiron Books | 10/10/2017

9781250119438 | \$24.99 / \$34.99 Can.

Hardcover | 256 pages | Carton Qty: 24

8.3 in H | 5.5 in W

Includes 25 black-and-white line drawings

#### Other Available Formats:

Ebook ISBN: 9781250119445

Audio ISBN: 9781427292759

Audio ISBN: 9781427292766

### MARKETING

Social media targeted advertising:

Facebook, Instagram

Email promotion on Macmillan email lists

Digital trade advertising, preorder

National radio and online media coverage

Extensive blog and social media

outreach

National review attention outreach

# Kachka

*A Return to Russian Cooking*

Bonnie Frumkin Morales with Deena Prichep

**From the acclaimed Portland restaurant comes a debut cookbook enlivening Russian cuisine with a typically Portland emphasis on vibrant, locally sourced ingredients.**

*Kachka* provides not only comforting traditional and cheeky modern recipes — Armenian Pumpkin Dolmas, Sour Cherry Vareniki— but a full celebration of Russia’s culinary heritage. From the Frumkin family’s journey from Belarus to America to the varied political, cultural, and geographic forces at play across the Russian table, *Kachka*’s stories and sidebars reveal the meaning behind each bite.

The recipes in this book set a communal table with nostalgic Eastern European dishes like Caucasus-inspired meatballs, Porcini Barley Soup, and Cauliflower Schnitzel, and give new and exciting twists to current food trends like pickling, fermentation, and bone broths.

*Kachka*’s recipes and narratives show how Russia’s storied tradition of smoked fish, cultured dairy, and a shot of vodka can be celebratory, elegant, and as easy as meat and potatoes. The food is clear and inviting, rooted in the past yet not at all afraid to play around and wear its punk rock heart on its sleeve.

## PRAISE

**“Kachka tastes like a feisty Russian babushka’s cooking—with Pussy Riot crashing the dinner table.”**

**—Portland Monthly, “Cuisine of the Year 2014”**

**“If ever there was a moment for Russian cuisine to ascend into American mainstream culture, this is it. The curing and pickling crazes from recent years have primed our palates for northern Eurasian flavors. Affordable caviar and electric orange salmon roe are now ubiquitous garnishes on restaurant plates. And who doesn’t want to spend a few happy moments with a bowl of silken dumplings?”**

**—Eater National, “Blinis are the New Black at Portland’s Kachka”**

**Bonnie Frumkin Morales** trained in classical technique at the Culinary Institute of America, working at fine-dining temples like New York’s Craft and Chicago’s Moto and Tru. After opening Kachka in 2014, the enthusiastic reviews and best-of nods quickly followed, including *The New York Times*, *Bon Appetit*, *Food & Wine*, *The Wall Street Journal*, and NPR. Thrillist named Kachka one of the 21 best restaurants in America and Zagat’s put Kachka in their listing of the Hottest New Restaurants in 2014.

## COOKING / REGIONAL & ETHNIC / RUSSIAN

Flatiron Books | 11/14/2017

9781250087607 | \$35.00 / \$49.00 Can.

Hardcover | 320 pages | Carton Qty: 14

10 in H | 8 in W

Includes over 150 color photographs throughout plus color endpapers

### Other Available Formats:

Ebook ISBN: 9781250089205

## MARKETING

Social media targeted advertising:

Facebook, Instagram

Email promotion on Macmillan email lists

Digital trade advertising, pre-order

National radio and online media coverage

Extensive blog and social media outreach

## Dear Fahrenheit 451

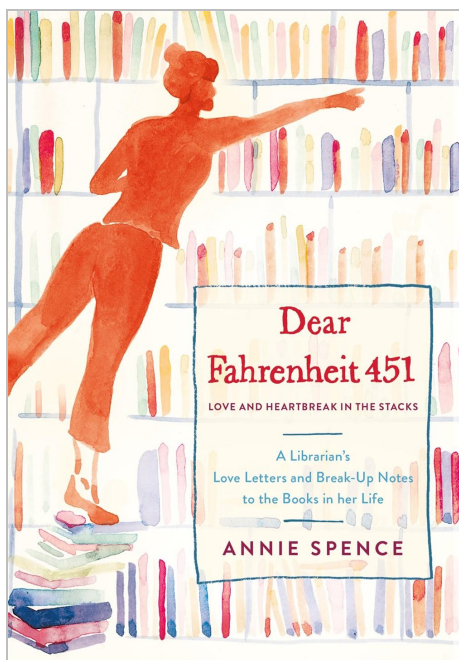
*Love and Heartbreak in the Stacks*

Annie Spence

**A Gen-X librarian's snarky, laugh-out-loud funny, deeply moving collection of love letters and break-up notes to the books in her life.**

Librarians spend their lives weeding. Not weeds, but books! Books that have reached the end of their shelf life, both literally and figuratively. They remove the books that patrons no longer check out. And they put back the books they treasure. Annie Spence, who has a decade of experience as a Midwestern librarian, does this not only at her Michigan library but also at home, for her neighbors, at cocktail parties—everywhere. In *Dear Fahrenheit 451*, she addresses those books directly. We read her love letters to *The Goldfinch* and *Matilda*, as well as her snarky break-ups with *Fifty Shades of Grey* and *Dear John*. Her notes to *The Virgin Suicides* and *The Time Traveler's Wife* feel like classics, sure to strike a powerful chord with readers. Through the lens of the books in her life, Annie comments on everything from women's psychology to gay culture to health to poverty to childhood aspirations. Hilarious, compassionate, and wise, *Dear Fahrenheit 451* is the consummate book-lover's birthday present, stocking stuffer, holiday gift, and all-purpose humor book.

Annie Spence has spent the last decade as a librarian at public libraries in the Midwest. She lives in Detroit with her husband and son. *Dear Fahrenheit 451* is her first book.



### LITERARY CRITICISM / HUMOR

Flatiron Books | 9/26/2017  
 9781250106490 | \$18.99 / \$26.99 Can.  
 Hardcover | 288 pages | Carton Qty: 24  
 7.1 in H | 5 in W  
 Includes 20 illustrations throughout

Subrights: UK and Translation Rights: Flatiron Books

**Other Available Formats:**  
 Ebook ISBN: 9781250113887

### MARKETING

Early reader review campaign  
 Landing page with bonus content  
 Major library marketing campaign  
 Digital trade and consumer advertising  
 Facebook and Instagram advertising campaign  
 Flatiron/Macmillan newsletter promotions  
 National review attention, print and online  
 Major blogger outreach

# A Selfie as Big as the Ritz

Lara Williams

**Pushcart Prize-nominated Lara Williams' debut is a candid, wry, and deeply moving road map to contemporary adulthood.**

*She finds herself single, twenty-nine, partially-employed, and about a half a stone overweight. Roller dexter of eligible friends rattling thin. Thirties breathing down her neck like an inappropriate uncle. She jogs. Looks good in turquoise. Finds herself punctuating gas "better out than in!" patting her stomach like a department store Santa. This is who I am, she thinks.*

The women in Lara Williams' debut story collection, *A Selfie as Big as the Ritz*, navigate the tumultuous interval between early twenties and middle age. In the title story, a relationship implodes against the romantic backdrop of Paris. In "One of Those Life Things," a young woman struggles to say the right thing at her best friend's abortion. In "Penguins," a girlfriend tries to accept her boyfriend's bizarre sexual fantasy. In "Treats," a single woman comes to terms with her loneliness. As Williams' characters attempt to lean in, fall in love, hold together a family, fend off loneliness, and build a meaningful life, we see them alternating between expectation and resignation, giddiness and melancholy, the rollercoaster we all find ourselves on.

## PRAISE

### Praise from the UK:

**"What a wonderful collection. Very smart and VERY funny. A stunning mix of measured wisdom and raw emotion."** —Emma Jane Unsworth, author of *Animals*

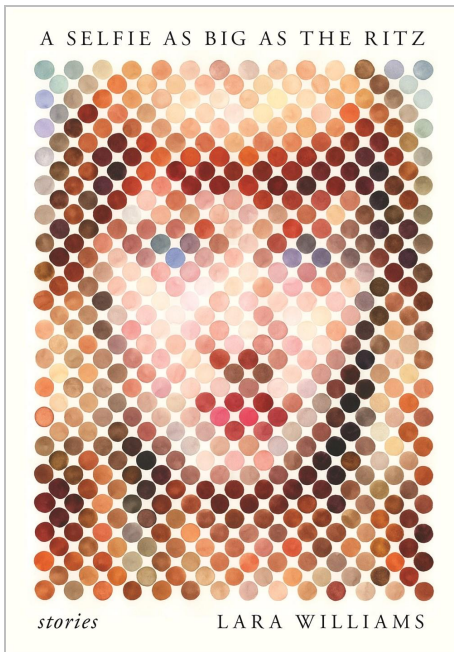
**"Maybe you fall in love. Maybe you break up. Maybe someone writes a book about your life. This is that book. Brilliant stories; awesome debut."** —Nicholas Royle, editor of *Best British Short Stories 2015*

**"A glorious collection...I can't wait for [Williams] to write another."** —*Stylist*

**"Remarkable...Evocative...With hints of Noah Baumbach's youthful existentialism and shades of Janice Galloway's visceral prose, Lara Williams is one to watch."**—*The List*

**"Seriously impressive...The title story ...**

**Lara Williams** is a writer based in Manchester, England. Her writing has been featured in *The Guardian*, *The Independent*, *Vice*, *the Times Literary Supplement*, *McSweeney's*, and elsewhere. She has been nominated for a Pushcart Prize and will be featured in *Best British Short Stories 2017*. She writes and teaches Creative Writing at Manchester Metropolitan University. *A Selfie as Big as the Ritz* is her debut.



## FICTION / SHORT STORIES

Flatiron Books | 10/31/2017

9781250126627 | \$17.99 / \$24.99 Can.

Hardcover | 208 pages | Carton Qty: 28

7.1 in H | 5 in W

Subrights: UK and Foreign Rights: Freight Publishing (UK)

### Other Available Formats:

Ebook ISBN: 9781250126634

## MARKETING

Early reader review campaign

Landing page with bonus content

Flatiron/Macmillan newsletter promotions

Library marketing campaign

Digital trade and consumer advertising

Facebook and Instagram advertising

campaign

# Einstein and the Rabbi

*Searching for the Soul*

Rabbi Naomi Levy

**A bestselling author and rabbi's profoundly affecting exploration of the meaning and purpose of the soul, inspired by the famous correspondence between Albert Einstein and a grieving rabbi.**

*"A human being is a part of the whole, called by us 'Universe,' a part limited in time and space. He experiences himself, his thoughts and feelings as something separate from the rest—a kind of optical delusion of his consciousness. The striving to free oneself from this delusion is the one issue of true religion. Not to nourish it, but to try to overcome it is the way to reach the attainable measure of peace of mind."—Albert Einstein*

When Rabbi Naomi Levy, bestselling author and founder of NASHUVA, a renowned Jewish spiritual movement, came across these words by Albert Einstein, she was shaken to her core. This letter, written to a stranger, communicated so much of what Rabbi Levy has come to believe about human beings and our true connection to one another. But to whom was Einstein writing? And what had provoked such a profound spiritual response from such a man of science? Thus began a years-long journey for Rabbi Levy, as she researched the origins and circumstances of Einstein's letter, in the process, gaining a deeper, more profound understanding of what the soul is, how it guides us, and how connection to our true souls can help us to live richer, bigger, more connected lives.

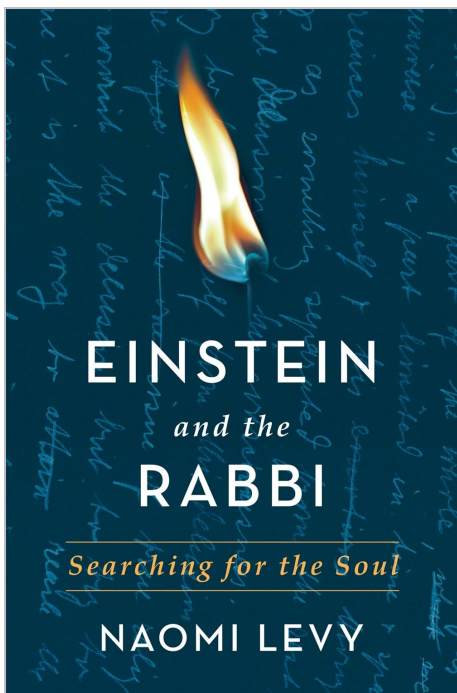
The result is a powerful, thoughtful, meditative book that examines all aspects of the soul and offers wisdom and comfort for all readers.

## PRAISE

**"Do not miss this unique work combining wisdom, inspiration, a mystery about the world's greatest scientist and a modern search for the soul. The combination will enchant your mind and make your spirit sing." —Rabbi David Wolpe, author of *Why Faith Matters***

**"With Naomi Levy as our guide we too can learn to see with our souls, and thereby bless the lives of those around us and our own lives as well." —Rabbi Joseph Telushkin, author of *Jewish Literacy, Rebbe, and Words that Hurt, Words that Heal***

**Naomi Levy** is the author of the national bestseller *To Begin Again*, as well as the books *Talking to God* and *Hope will Find You*. She is the founder and leader of NASHUVA, a Jewish spiritual outreach movement based in Los Angeles, California. Named one of the 50 top rabbis in America by *Newsweek*, Levy was in the first class of women to enter the Conservative rabbinical seminary. She has appeared on the *Oprah Winfrey Show*, *The Today Show*, and on NPR. She lives in Venice, California with her family.



## RELIGION / JUDAISM / HISTORY

Flatiron Books | 9/5/2017

9781250057266 | \$27.99 / \$38.99 Can.

Hardcover | 352 pages | Carton Qty: 20

9.3 in H | 6.1 in W

Subrights: UK Rights: Flatiron Books

Translation Rights: Flatiron Books

### Other Available Formats:

Ebook ISBN: 9781250058720

Audio ISBN: 9781427295002

Audio ISBN: 9781427294982

## MARKETING

Early reader review campaign

Social media targeted advertising:

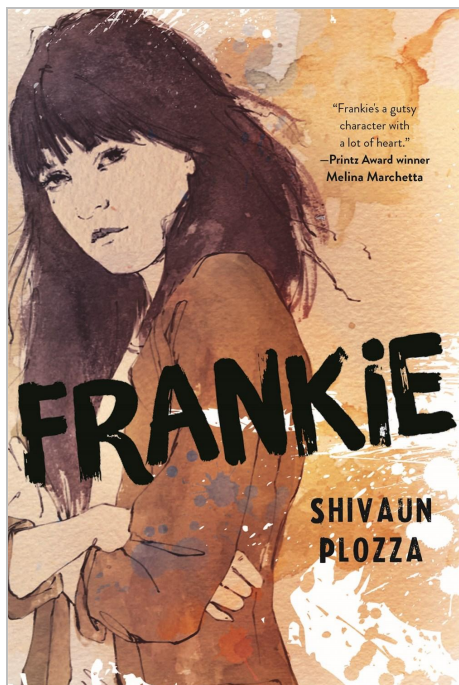
Facebook and Instagram

Digital trade advertising

National review attention, print and online

National and regional NPR outreach

Blogger outreach



### YOUNG ADULT FICTION / GIRLS & WOMEN

Flatiron Books | 11/7/2017  
 9781250142993 | \$17.99 / \$24.99 Can.  
 Hardcover | 352 pages | Carton Qty: 20  
 8.3 in H | 5.5 in W

**Other Available Formats:**  
 Ebook ISBN: 9781250143013

### MARKETING

Early reader review campaign  
 Landing page with bonus content  
 Flatiron/Macmillan YA newsletter promotions  
 Library marketing campaign  
 Digital trade & consumer advertising campaign  
 Facebook and Instagram advertising campaign  
 Print, radio and online media coverage

## Frankie

*A Novel*

Shivaun Plozza

**A genre-hopping, darkly funny novel about searching for the truth, finding yourself, and falling in love, for fans of Melina Marchetta.**

Frankie Vega is angry. Just ask the guy whose nose she broke. Or the cop investigating the burglary she witnessed, or her cheating ex-boyfriend, or her aunt who's tired of giving second chances.

When a kid shows up claiming to be Frankie's half brother, it opens the door to a past she doesn't want to remember. And when that kid goes missing, the only person willing to help is a boy with stupidly blue eyes, a criminal record, and secrets of his own.

Frankie's search for the truth could change her life, or cost her everything.

### PRAISE

**“Frankie's a great, gutsy character, full of heart.”**

—Printz Award winner Melina Marchetta, author of *The Jellicoe Road* and *Saving Francesca*

**“Original, and often obscenely funny. I frequently laughed aloud while reading *Frankie*.”**

—*Australian Book Review*

**“This is a great debut novel from a fantastic new Australian author. It has everything YA fiction needs to be captivating: mystery, tough women, annoyingly cute bad boys, sarcasm, and humor. Highly recommended.”**

—*Readings Monthly*

Shivaun Plozza lives in Melbourne, Australia. *Frankie* is her debut novel. Follow her on Twitter @shivaunplozza.



ALSO SOLD BY BROADWAY SALES FORCE

## Love Warrior

*A Memoir*

Glennon Doyle Melton

**The highly anticipated new memoir by bestselling author Glennon Doyle Melton tells the story of her journey of self-discovery after the implosion of her marriage.**

Just when Glennon Doyle Melton was beginning to feel she had it all figured out—three happy children, a doting spouse, and a writing career so successful that her first book catapulted to the top of the *New York Times* bestseller list—her husband revealed a long-held secret about their marriage and she was forced to realize that nothing was as it seemed. A recovering alcoholic and bulimic, rock bottom was a familiar place to Glennon. In the midst of crisis, she knew to hold on to what she learned in recovery: that her deepest pain has always held within it an invitation to a richer life.

*Love Warrior* is the story of one marriage, but it is also the story of the healing that is possible for any of us when we refuse to settle for good enough and begin to face pain and love head-on. This astonishing memoir reveals how internalizing our culture's standards of masculinity and femininity can make it impossible for men and women to ever really know one another—and it captures the beauty that unfolds when one couple commits to unlearning everything they've been taught so that they can finally, after thirteen years of marriage, fall in love.

*Love Warrior* is a gorgeous and inspiring tale of how we are born to be warriors: strong, powerful, and brave; able to confront the pain and claim the love that exists for us all. This chronicle of a beautiful, brutal journey speaks to anyone who yearns for deeper, truer relationships and a more abund...

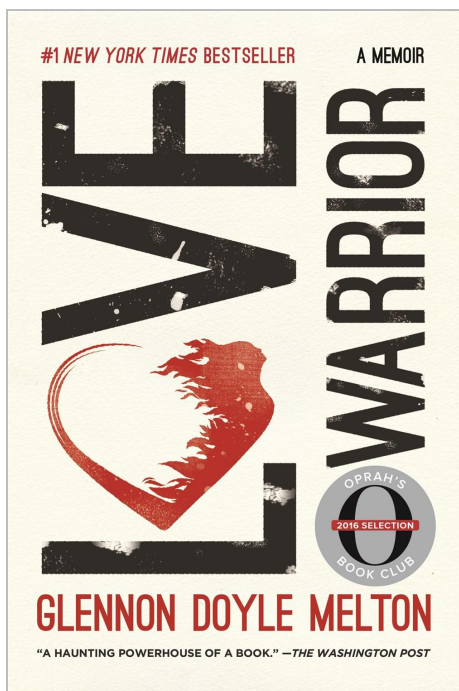
### PRAISE

**“*Love Warrior* reaches a depth of truth and power and emotional gravity that is rarely seen in the world. Glennon’s story is something beyond merely inspirational; it is epic.” —Elizabeth Gilbert**

**“About what it means to wrestle with love, hurt, addiction, vulnerability, intimacy, and grace. *Love Warrior* blew me away. We can all find pieces of our own stories reflected in Glennon’s powerful words.” —Brené Brown**

**“Moving and brilliant and funny and shocking and heartbreaking and inspiring. A big, stunning, buoyant, honest, raw glimpse into the life of an astonishing woman.” —Rob Bell**

**Glennon Doyle Melton** is the author of the bestselling memoir, *CARRY ON, WARRIOR*. She is also the founder of, Momastery, the online community that reaches more than one million people daily, and she is the creator of Together Rising—a non-profit that has raised over three million dollars for families around the world. Glennon has been featured on The TODAY



### BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

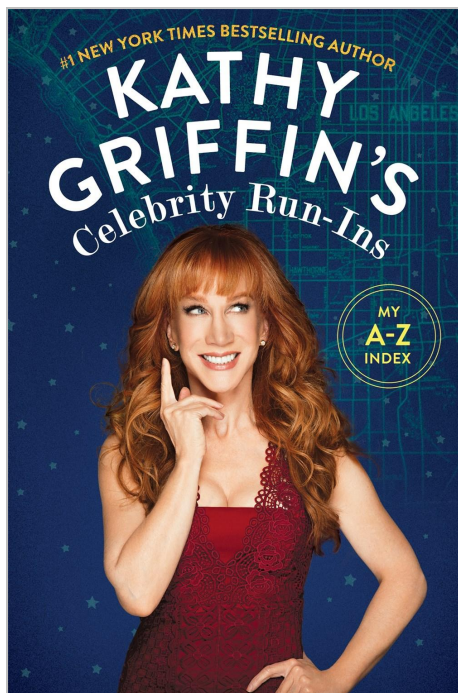
Flatiron Books | 9/12/2017  
 9781250075734 | \$16.99 / \$23.99 Can.  
 Trade Paperback | 272 pages | Carton Qty: 24  
 8.3 in H | 5.5 in W

#### Other Available Formats:

Hardcover ISBN: 9781250075727  
 Ebook ISBN: 9781250075741  
 Audio ISBN: 9781427279774  
 Audio ISBN: 9781427279781

### MARKETING

Enormous author speaking schedule with bundled books  
 Goodreads ARC giveaway and targeted advertising  
 Massive preorder campaign with limited signed editions  
 Indiebound Whitebox mailing  
 Librarian mailing & marketing campaign  
 Reading Group Gold promotion, with downloadable guide  
 Designed landing page with bonus content  
 Set of book trailers/videos to be produced and released on social media  
 Major digital trade advertising, pre-pub and on-sale  
 Netgalley promotion/availability  
 Finished copy mailing to the trade...



## Kathy Griffin's Celebrity Run-Ins

*My A-Z Index*

Kathy Griffin

**From #1 NYT bestselling author Kathy Griffin, an A-Z compendium of the celebrities she's met over the years and the outrageous, charming, and sometimes bizarre anecdotes only she can tell about t...**

*Kathy Griffin's Celebrity Run-Ins* is Kathy's funny, juicy, A-Z compendium of all of the celebrities she has met during her many years in show business, bursting with never-before-told stories. Starting with Woody Allen and ending with Warren Zevon, *Kathy Griffin's Celebrity Run-Ins* is a who's who of pop culture: Leonardo DiCaprio, Nick Jonas, Kendall Jenner, Anna Kendrick, Lily Tomlin, Suge Knight, Barbra Streisand, Ashton Kutcher, Queen Latifah, Maria Shriver, Jared Leto, Selena Gomez, Meghan Trainor, Macklemore, Bruno Mars, Aaron Paul, Pink, Pitbull, Sia, Britney Spears, Taylor Swift, Christina Aguilera, and many more. Who would imagine that Kathy was an extra in a Michael Jackson commercial (guess which one)? That she and Salman Rushdie trade celebrity stories? That Donald Trump once drove Kathy and Liza Minnelli around on a golf cart? That Sidney Poitier has a wicked sense of humor? That Demi Lovato has none? That David Letterman is still scared of Cher? That Channing Tatum is as polite as they come, and Tom Hanks might have the best perspective on fame of anyone? Kathy, that's who. Kathy has met everyone, and after reading this book, you will feel as if you have, too.

Kathy Griffin has seen it all. Shocking and sidesplitting, *Kathy Griffin's Celebrity Run-Ins* is an indispensable guide to the stars from one of our most beloved comedians. Can you handle it?

Kathy Griffin, a multi-Emmy Award-winning and Grammy-winning comedian and actress, is best known for her television series, *Kathy Griffin: My Life on the D-List*, CNN's "New Year's Eve Live," which she co-hosts with Anderson Cooper, her multiple stand-up comedy specials on HBO, Comedy Central, and Bravo, and her four-year stint on the NBC sitcom *Suddenly Susan*. She has hosted several award shows and appeared on numerous talk shows including *Jimmy Kimmel Live*, *The Tonight Show*, *Late Night with Da...*

### BIOGRAPHY & AUTOBIOGRAPHY / ENTERTAINMENT & PERFORMING ARTS

Flatiron Books | 11/21/2017

9781250115645 | \$16.99 / \$23.99 Can.

Trade Paperback | 320 pages | Carton Qty: 20  
8.3 in H | 5.5 in W

Subrights: U.K. and Translation Rights: WME

#### Other Available Formats:

Hardcover ISBN: 9781250115638

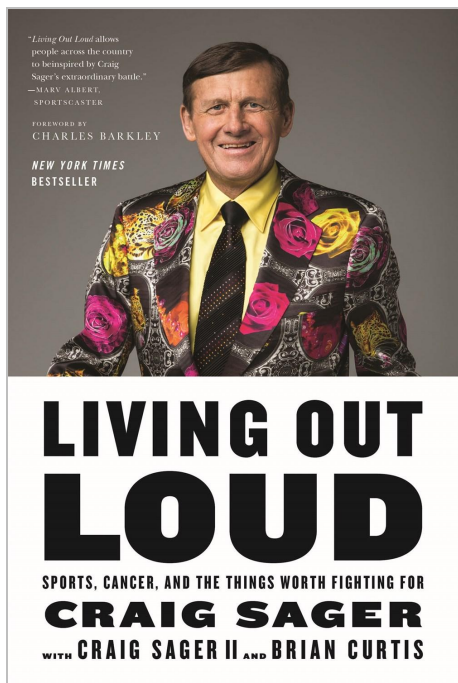
Ebook ISBN: 9781250115652

Audio ISBN: 9781250118202

Audio ISBN: 9781250118233

### MARKETING

Social media advertising on-sale  
Support from author: social media, big mouth outreach, events  
Now In Paperback pitches to national print and radio  
Major blogger and social media mailing/outreach



## Living Out Loud

*Sports, Cancer, and the Things Worth Fighting For*

Craig Sager with Craig Sager II and Brian Curtis; foreword by Charles Barkley

**A moving and inspiring memoir from the beloved sports broadcaster Craig Sager on his battle with leukemia and how he maintained a positive outlook on life in face of incredible circumstances.**

Thanks to an eccentric wardrobe filled with brightly colored suits and a love of sports that knows no bounds, Craig Sager was one of the most beloved and recognizable broadcasters on television. So when the sports world first learned of his passing in 2016, there was an outpouring of love and support from everyone who was inspired by his colorful life and his fearless decision to continue doing the job he loved. When Sager was first diagnosed with leukemia he underwent three stem cell transplants—with his son as the donor for two of them—and more than twenty chemotherapy cycles.

In *Living Out Loud*, Sager shares stories from his remarkable career and chronicles his heroic battle. Whether he's a college student sprinting across Wrigley Field mid-game with cops in pursuit, chasing down Hank Aaron on the field for an interview after Aaron broke Babe Ruth's home run record, or hunkering down to face the daunting physical challenges of fighting leukemia, Sager was always ready to defy expectations, embrace life, and live it to the fullest.

Including a foreword by Charles Barkley and with unique insight from his son Craig Sager II, this moving, honest, and introspective account of a life lived in sports reveals the enduring lessons Sager learned throughout his career and reminds you to, no matter what life throws at you, always look on the bright side.

### PRAISE

**"*Living Out Loud* allows people across the country to be inspired by Craig Sager's extraordinary battle." —Marv Albert, sportscaster**

CRAIG SAGER was an Emmy Award-winning broadcaster for Turner Sports who covered the NBA for over 40 years. Throughout his career he reported on many major sporting events including the MLB, NFL, and the Olympics.

CRAIG SAGER II is a managing editor and sports writer based in Atlanta, covering high school sports.

BRIAN CURTIS is a *New York Times* bestselling author and contributor to *Sports Illustrated*. He is the author or coauthor of six books including his latest, *Fields of Battle*.

### BIOGRAPHY & AUTOBIOGRAPHY / SPORTS

Flatiron Books | 11/14/2017

9781250125644 | \$15.99 / \$22.99 Can.

Trade Paperback | 256 pages

8.3 in H | 5.5 in W

Plus one 8-page color photograph insert

Subrights: U.K. Rights - Flatiron Books

Translation Rights - Flatiron Books

#### Other Available Formats:

Audio ISBN: 9781427286598

Hardcover ISBN: 9781250125620

Ebook ISBN: 9781250125637

Audio ISBN: 9781427286604

### MARKETING

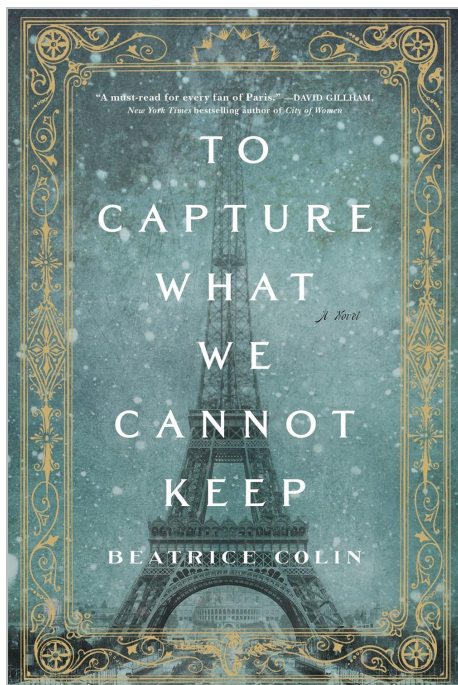
Facebook and Instagram advertising, on-sale

Big mouth mailing with finished copies

Corporate partnership/promotion

Blogger mailing and giveaways

Now In Paperback pitches to national print and radio



# To Capture What We Cannot Keep

*A Novel*

Beatrice Colin

**Set against the construction of the Eiffel Tower, this novel charts the relationship between a young widow and an engineer who, despite constraints of class and wealth, fall in love.**

In February 1886, few options are available to a woman without a husband or an inheritance. So when Caitriona Wallace finds herself widowed and impoverished at only 30 years old, she must fend for herself. She accepts a position as a chaperone to two wealthy young Scots, Alice and Jamie Arroll, on a tour of Europe. In Paris, while the Arrolls are quickly seduced by the city's glittering freedom, Cait herself is swept into a relationship unlike any she has known before.

On a hot air balloon ride, she meets Émile Nouguier, a designer of the Eiffel Tower, the most controversial building of its time. Their first encounter is laced with possibility, but back on firm ground, their vastly different social strata are clear. Émile is caught between bourgeois stability and the wild, opium-laced life of the artists on Montmartre. Cait is torn between Émile and the expected norms of propriety. And as the Eiffel Tower rises, a marvel of steel and air and light, the subject of extreme controversy and a symbol of the future, Cait and Émile must decide if their love is worth overthrowing everything.

Seamlessly weaving historical detail and vivid invention, Beatrice Colin evokes the revolutionary time in which Cait and Émile live. *To Capture What We Cannot Keep* raises probing questions about the weight of societal expectation and the sacrifices love requires of all of us.

## PRAISE

**“It’s sexy escapism, but the book’s real selling point is its illumination of 19th-century Paris and that phenomenal landmark.” —*People Magazine* (Book of the Week)**

**“Part history lesson and part thrilling love story, leading to an ending full of depth, promise, and hope.”—*BookPage***

**“Transportive...You’ll instantly be wrapped up in this novel’s vibrant world.” —*Bustle***

**“This exquisitely written, shadowy historical novel will appeal to a wide variety of readers, including fans of the Belle Époque.” —*Library Journal* (starred review)**

**“*To Capture What We Cannot Keep* is reminiscent of the Paris it so beautifully, hauntingly brings to life: it’s romantic, ...**

Beatrice Colin is a novelist based in Glasgow. *The Glimmer Palace* (2009), a novel set in

## FICTION / HISTORICAL

Flatiron Books | 10/31/2017

9781250138774 | \$15.99 / \$22.99 Can.

Trade Paperback | 304 pages | Carton Qty: 28  
8.3 in H | 5.5 in W

Subrights: **UK and Commonwealth/Allen & Unwin**

**Germany/Lübbe**

**Italy/Neri Pozza**

**Brazil/Intrinseca**

**Bulgaria/Soft Press**

**Czech Republic/Euromedia**

**Poland/Foksal**

## Other Available Formats:

Hardcover ISBN: 9781250071446

Ebook ISBN: 9781250071460

Audio ISBN: 9781427272904

Audio ISBN: 9781427272881

## MARKETING

Social media advertising, on-sale

Landing page available

Now In Paperback pitches to print and radio outlets

Holiday advertising

Blogger mailing/outreach

Finished copy giveaways on Goodreads

# The History of Rock & Roll, Volume 1

1920-1963

Ed Ward

**From Ed Ward, the rock & roll historian for NPR's "Fresh Air" for the past 35 years, comes a sweeping and definitive cultural history detailing rock's deepest roots from 1920 to 1963.**

Ed Ward covers the first half of the social history of rock & roll in this definitive book. Beginning in the 1920s when blues, country, and black popular music played over the air waves and the first independent record labels were born, this first volume of a two-part series finishes in December 1963, just as an immense sea-change begins to take hold and the Beatles prepare for their first American tour. Ward introduces you to the musicians, DJs, record executives, and producers who were at the forefront of the genre. Sharing story after story of some of the most unforgettable and groundbreaking moments in rock history, Ward reveals how different sounds, harmonies, and trends came together to create the sound we all know and love today.

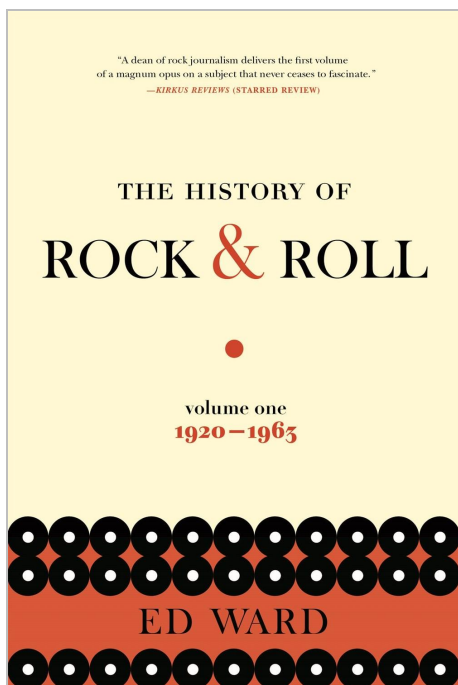
Ed Ward has been Fresh Air's rock & roll historian for the last 35 years reaching 14 million listeners. In these pages he shares his endless depth of knowledge and through engrossing storytelling hops seamlessly from Memphis to Chicago, Detroit, England, New York, and everywhere in between covering all the big-name acts everyone is already familiar with, while filling in gaps of knowledge with the more obscure and forgotten names of music's past. For all music lovers and rock & roll fans, this sweeping history will shine a light on the corners of the genre to reveal some of the less well-known yet hugely influential artists who changed the musical landscape forever.

## PRAISE

**"Ward's writing is deeply researched, but conversational in tone. He nerds-out just the right amount, moving briskly from hit to hit and craze to craze, slowing down only to impart a few choice anecdotes." —*The Washington Post***

**"A dean of rock journalism delivers the first volume of a magnum opus on a subject that never ceases to fascinate...turning up plenty of surprises and fresh insights.... A spry study that should inspire listening with new, and newly informed, ears to old tunes." —*Kirkus Reviews*, starred review**

ED WARD has been the rock & roll historian on NPR's *Fresh Air* for more than thirty years, reaching 14 million listeners. His writing has appeared in *The New York Times*, *The Wall Street Journal*, and countless music magazines. He is also the coauthor of *Rock of Ages: The Rolling Stone History of Rock & Roll*. He lives in Austin, Texas.



"A dean of rock journalism delivers the first volume of a magnum opus on a subject that never ceases to fascinate."  
—KIRKUS REVIEWS (STARRED REVIEW)

## THE HISTORY OF ROCK & ROLL

volume one  
1920–1963

ED WARD

### MUSIC / GENRES & STYLES / ROCK

Flatiron Books | 11/14/2017

9781250138491 | \$19.99 / \$27.99 Can.

Trade Paperback | 416 pages | Carton Qty: 20  
9.3 in H | 6.1 in W

Includes 18 black-and-white chapter-opening photographs

Subrights: U.K. Rights - Flatiron Books

Translation Rights - Flatiron Books

### Other Available Formats:

Hardcover ISBN: 9781250071163

Ebook ISBN: 9781250071170

### MARKETING

Social media advertising, on-sale  
Now In Paperback pitches to national  
print and radio  
Blogger mailing and giveaways

## Fields of Battle

*Pearl Harbor, the Rose Bowl, and the Boys Who Went to War*

Brian Curtis

A riveting and emotional tale of the boys who played in the 1942 Rose Bowl and then served on the WWII battlefields—a story of football, wartime, and boys becoming men.

"My boys were going in and I felt like we should stay together as a team. We were just participating in a different battle." —Wallace Wade, head coach of the 1942 Duke football team

In the wake of the bombing of Pearl Harbor, the 1942 Rose Bowl was moved from Pasadena to Duke University out of fear of further Japanese attacks on the West Coast. Shortly after this unforgettable game, many of the players and coaches entered the military and went on to serve around the world on famous battlegrounds, from Iwo Jima and Okinawa to Normandy and the Battle of the Bulge, where fate and destiny would bring them back together on faraway battlefields, fighting on the same team.

For fans of *Unbroken* and *Boys in the Boat*, *Fields of Battle* sheds light on a little-known slice of American history where WWII and football intersect. Author and sports journalist Brian Curtis captures in gripping detail an intimate account of the teamwork, grit, and determination that took place on both the football and battle fields.

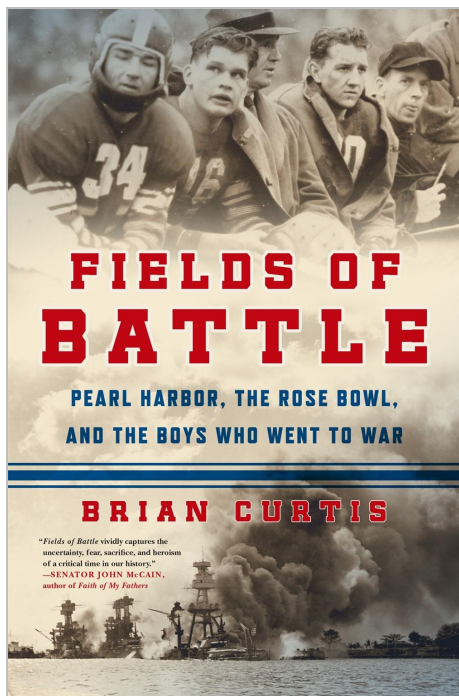
### PRAISE

"This remarkable book has much in common with Laura Hillenbrand's best-selling *Unbroken* and should evoke similar strong emotions." —*Booklist*

"A fine sports book with a stirring extra dimension." —*Kirkus Reviews*

"*Fields of Battle* is a compelling true tale of how a Pacific wind blew the Rose Bowl from the West Coast to the East Coast and scattered its participants around the world to win history's largest war." —James Bradley, author of *Flags of Our Fathers* and *The China Mirage*

BRIAN CURTIS is a *New York Times* bestselling author who has contributed to *Sports Illustrated*. He is the author or coauthor of several books, including *Living Out Loud* by Craig Sager, with Craig Sager II; *The Legacy Letters: Messages of Life and Hope from 9/11 Family Members*; and *Go Long!: My Journey Beyond the Game and the Fame* (with Jerry Rice). Curtis was nominated for two local Emmys for his work as a reporter for Fox Sports Net and served as a national reporter for CBS College Sports.



### HISTORY / MILITARY / WORLD WAR II

Flatiron Books | 10/3/2017  
 9781250059598 | \$17.99 / \$24.99 Can.  
 Trade Paperback | 320 pages | Carton Qty: 20  
 8.3 in H | 5.5 in W  
 Plus two 8-page black-and-white photograph inserts

Subrights: U.K. Rights: Flatiron Books  
 Translation Rights: Flatiron Books

**Other Available Formats:**  
 Hardcover ISBN: 9781250059581  
 Ebook ISBN: 9781250059604

### MARKETING

Social media advertising, on-sale  
 Landing page available  
 Now in Paperback pitches to national print and radio  
 Blogger mailing and outreach



## Quench Your Own Thirst

*Business Lessons Learned Over a Beer or Two*

Jim Koch

**Wall Street Journal Business Books and USA Today Bestseller**

**Founder of The Boston Beer Company, Samuel Adams brewer, & catalyst of American craft beer, Jim Koch tells all when it comes to business...**

It looked like an unwinnable David and Goliath struggle: one guy against the mammoth American beer industry. When others balked at Jim Koch's plan to leave his consulting job and start a brewery challenging American palates, he picked out a family recipe and plowed ahead, launching the company that helped to redefine American beer, Samuel Adams.

*Quench Your Own Thirst* offers unprecedented insight into Koch's whirlwind ride to the top of craft brewing. His innovative company model and savvy business choices offer counter-intuitive lessons that readers can put to work right away.

Koch's anecdotes, quirky musings, and bits of wisdom go far beyond brewing. This book is a fun, engaging guide for building a career or launching a successful business based on your passions. *Quench Your Own Thirst* is the key to the ultimate dream: being successful while doing what you love.

JIM KOCH is the founder of The Boston Beer Company and brewer of Samuel Adams. He founded the company in 1984 using his great-great-grandfather's recipe. Samuel Adams Boston Lager has led the American craft beer revolution for more than 30 years, bringing full-flavored beer to the American beer landscape. The Boston Beer Company has become the leading American craft brewery with annual sales of \$904 million, totaling 1% of the U.S. beer market.

### **BUSINESS & ECONOMICS / ENTREPRENEURSHIP**

Flatiron Books | 9/26/2017

9781250135018 | \$16.99 / \$23.99 Can.

Trade Paperback | 272 pages | Carton Qty: 24  
8.3 in H | 5.5 in W

Subrights: U.K. Rights: Flatiron Books  
Translation Rights: Flatiron Books

#### **Other Available Formats:**

Hardcover ISBN: 9781250070500

Ebook ISBN: 9781250070517

Audio ISBN: 9781427268181

Audio ISBN: 9781427268198

### **MARKETING**

Tie-in with The Boston Beer Company outreach efforts

Huge social media outreach: Facebook, Twitter, and Instagram - both on in-house account and on The Boston Beer Company's social accounts.

Extensive author speaking schedule

Massive preorder campaign featured on Boston Beer Company's email distro and homepage.

Landing page linked to The Boston Beer Company website

National Publicity

National Advertising

Author video for media pitches; video shorts for social sharing and sell-in.

## Don't I Know You?

Marni Jackson

**#1 bestseller in Canada: a debut novel-in-stories that follows one woman's life from age 16 to 60, and what happens when certain celebrities start turning up in her private life.**

What if some of the artists we feel as if we know—Meryl Streep, Neil Young, Bill Murray—turned up in the course of our daily lives?

This is what happens to Rose McEwan, an ordinary woman who keeps having strange encounters with famous people. In this engrossing, original novel-in-stories, we follow her life from age 17, when she takes a summer writing course led by a young John Updike, through her first heartbreak (witnessed by Joni Mitchell) on the island of Crete, through her marriage, divorce, and a canoe trip with Taylor Swift, Leonard Cohen and Karl Ove Knausgaard. (Yes, read on.)

With wit and insight, Marni Jackson takes a world obsessed with celebrity and turns it on its head. She shows us how fame is just another form of fiction, and how, in the end, the daily dramas of an ordinary woman's life can be as captivating and poignant as any luminary tell-all.

### PRAISE

**“Delightful and audacious...Exquisitely written...Poignant and beautifully rendered.”** —Judith Timson, *The Toronto Star*

**“Nothing short of brilliant...[Jackson's] prose here is beautiful: simple, streamlined, quietly honest.”** —Tara Henley, *The Toronto Star*

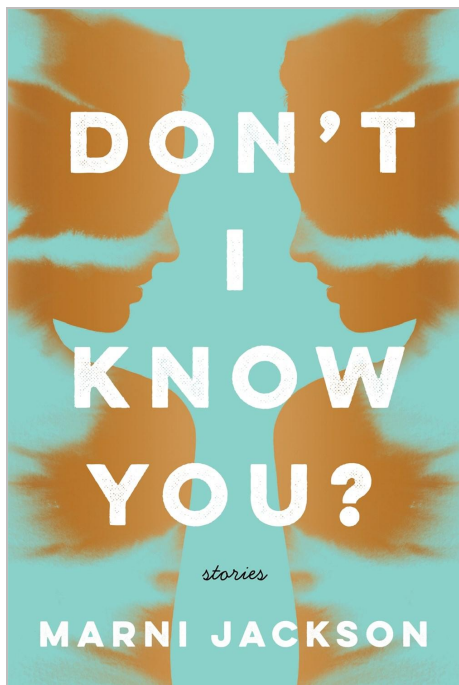
**“Stopped me in my tracks...Magic.”** —*The Globe and Mail*

**“This playful journey will especially appeal to fiction lovers who are also pop culture fans.”** —*Booklist*

**“Whimsical...Ingenious.”** —*Kirkus Reviews*

**“Full of surprises... Jackson's prose is quicker than a mongoose, sharper than a scalpel—and full of read-aloud sentences. She takes the familiar and makes it fantastical and then makes it familiar again... and...”**

**Marni Jackson** has won numerous National Magazine Awards for her journalism, humor, and social commentary. Her non-fiction books have challenged popular thinking on subjects as diverse as the culture of motherhood and the treatment of pain. She has published in *Rolling Stone*, *London Sunday Times*, and every major Canadian magazine. *Don't I Know You?* is her first work of fiction.



### FICTION / LITERARY

Flatiron Books | 9/12/2017  
 9781250089809 | \$15.99 / \$22.99 Can.  
 Trade Paperback | 256 pages | Carton Qty: 32  
 8.3 in H | 5.5 in W

Subrights: U.K. and Translation Rights: Samantha Haywood/Transatlantic Agency

### Other Available Formats:

Ebook ISBN: 9781250089786  
 Hardcover ISBN: 9781250089793

### MARKETING

Social media advertising, on-sale  
 Author website / landing page available  
 Blogger outreach/mailings  
 "Now In Paperback" outreach for print & online coverage  
 Finished copy giveaways on Goodreads



# The Story of a Brief Marriage

*A Novel*

Anuk Arudpragasam

**Shortlisted for the Dylan Thomas Prize, on multiple best-of-the-year lists, hailed as “brave...brilliant” (NYTBR) and “exceptional” (WSJ), a debut novel set over the course of one day in a Sri Lank...**

Two and a half decades into a devastating civil war, Sri Lanka’s Tamil minority is pushed inexorably towards the coast by the advancing army. Amongst the evacuees is Dinesh, whose world has contracted to a makeshift camp where time is measured by the shells that fall around him like clockwork. Alienated from family, home, language, and body, he exists in a state of mute acceptance, numb to the violence around him, till he is approached one morning by an old man who makes an unexpected proposal: that Dinesh marry his daughter, Ganga. Marriage, in this world, is an attempt at safety. As a couple, they would be less likely to be conscripted to fight for the rebels, and less likely to be abused in the case of an army victory. Thrust into this situation of strange intimacy and dependence, Dinesh and Ganga try to come to terms with everything that has happened, hesitantly attempting to awaken to themselves and to one another before the war closes over them once more.

Anuk Arudpragasam’s *The Story of a Brief Marriage* is a feat of extraordinary sensitivity and imagination, a meditation on the fundamental elements of human existence—eating, sleeping, washing, touching, speaking—that give us direction and purpose, even as the world around us collapses. Set over the course of a single day and night, this unflinching debut confronts marriage and war, life and death, bestowing on its subjects the highest dignity, however briefly.

## PRAISE

**Shortlisted for the Dylan Thomas Prize; One of the Top 10 Novels of 2016 (WSJ), A Best Book of 2016 (NPR, *The Boston Globe*, *BuzzFeed*, *The Financial Times*, *The Globe and Mail*, etc.)**

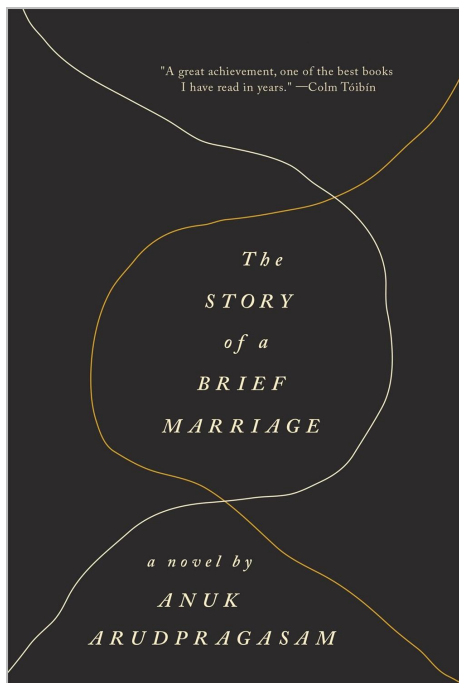
**“Brave...Brilliant...This is a book that makes one kneel before the elegance of the human spirit and the yearning that is at the essence of every life.”—*The New York Times Book Review***

**“An exceptional debut...Beautiful and penetrating and truthful: a small work of art whittled from atrocity.” —*The Wall Street Journal***

**“This may be the shortest book I read all year but it lodged in my brain more than almost any other.” —Ari Shapiro, NPR**

**“A great achievement, one of the best bo...**

Anuk Arudpragasam is from Colombo, Sri Lanka, and is currently completing a dissertation in philosophy at Columbia University. He writes in Tamil and English. *The Story of a Brief Marriage* is his first novel.



## FICTION / LITERARY

Flatiron Books | 9/19/2017  
9781250075277 | \$14.99 / \$20.99 Can.  
Trade Paperback | 224 pages  
8.3 in H | 5.5 in W

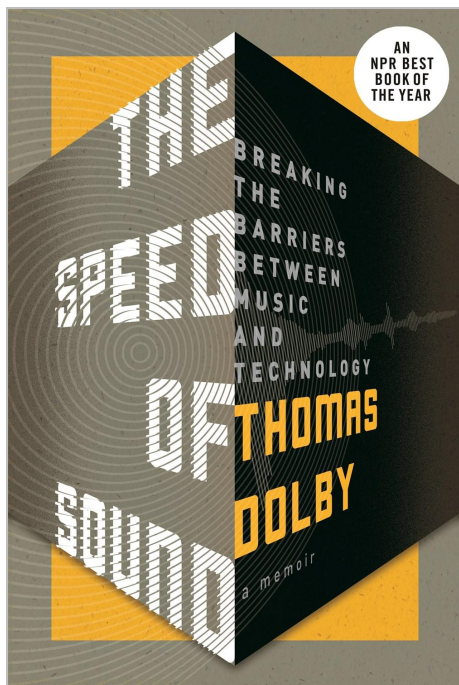
Subrights: U.K. Rights: Granta  
French Rights: Gallimard  
German Rights: Hanser Berlin  
Italian Rights: Bompiani  
Dutch Rights: Cargo  
Indian Rights: HarperCollins India  
Translation Rights: Aitken Alexander

## Other Available Formats:

Hardcover ISBN: 9781250072405  
Ebook ISBN: 9781250074751

## MARKETING

Goodreads giveaways  
Reading Group Gold promotion, with downloadable guide  
Shelf Awareness advertising  
Email newsletter blasts from Mac.com lists  
Book club outreaching  
Review coverage, print and online  
Select author appearances



### MUSIC / BUSINESS ASPECTS

Flatiron Books | 11/28/2017  
 9781250138767 | \$16.99 / \$23.99 Can.  
 Trade Paperback | 288 pages | Carton Qty: 28  
 8.3 in H | 5.5 in W

#### Other Available Formats:

Hardcover ISBN: 9781250071842  
 Ebook ISBN: 9781250071910

### MARKETING

Social media targeted advertising  
 Landing page available  
 "Now in Paperback" pitches to national print and radio  
 Blogger mailings and giveaways

## The Speed of Sound

*Breaking the Barriers Between Music and Technology: A Memoir*

Thomas Dolby

**A remarkable story of a life at the top of the music charts, a second act as a tech pioneer, and the sustaining power of creativity and art.**

Thomas Dolby rose to international fame with such hit songs as “She Blinded Me with Science” and “Hyperactive!” in the early 80’s. A pioneer of New Wave, Thomas combined a love for electronics with a passion for music, and the result was a new sound that defined an era and revolutionized music. But as record company politics overshadows the joy of making music, Thomas finds a second act in Silicon Valley, pioneering the use of MP3s in cell phones – remember the Nokia ringtone that filled the air for decades? One billion mobile phones played that ringtone, and each one was the result of Thomas’ work.

Starting out in a rat-infested London bedsit, Thomas Dolby stacks boxes by day at the grocery and tinkers with a homemade synthesizer at night while catching the Police at a local dive bar, swinging by the pub to see a then unknown Elvis Costello and begins the weekend with a Clash show at a small night club. London at the dawn of the 1980s is a hotbed for music and culture, and a new sound is beginning to take shape, merging the digital with the musical. Thomas begins to play in other bands’ shows, and with a bit of luck starts writing his own tracks, quickly establishing himself on the scene and writing the break out hit “She Blinded Me With Science”. The world is now his oyster, and sold out arenas, world tours, even a friendship with Michael Jackson are now a reality. But as disillusionment sets in, Thomas turns his attention t...

### PRAISE

**"He rose during the advent of the British New Wave. But what was he, exactly? A singer-songwriter? Performance artist? Programmer? Engineer, poet, actor, inventor? And if we couldn't be sure, how possibly could he? This is the engaging, emotional, funny and surprising tale of Thomas Dolby -- a brilliant multi-hyphenate on his journey of discovery and self-discovery."**

**-- JJ Abrams, Director, Writer, Producer?**

**"Whatever technology does to musicians will also be done to the rest of us -- but to Thomas Dolby first. Professor Dolby's candid memoir is fascinating. Its significance will grow."**

**-- Bruce Sterling, author of *The Epic Struggle of the Inte...***

Thomas Dolby has spent his career at the intersection of music and technology. He was an early star on MTV, and then moved to Silicon Valley, where he has had an extraordinary career

# The Wisdom of Sundays

*Life-Changing Insights from Super Soul Conversations*

Oprah Winfrey

**A gorgeous, lavishly-designed and beautifully-photographed book, *The Wisdom of Sundays* includes Oprah's reflections on her own spiritual journey and showcases the aha moments and gems of insight ...**

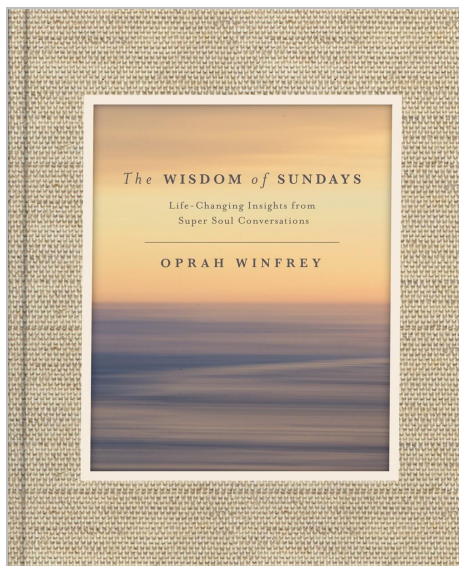
Oprah Winfrey says *Super Soul Sunday* is the television show she was *born to do*. “I see it as an offering,” she explains. “If you want to be more fully present and live your life with a wide-open heart, this is the place to come to.”

Now, for the first time, the aha moments of inspiration and soul-expanding insight that have enlightened millions on the two-time Emmy Award-winning *Super Soul Sunday* are collected in *The Wisdom of Sundays*, a beautiful, cherishable, deeply-affecting book.

Organized into ten chapters—each one representing a powerful step in Oprah’s own spiritual journey and introduced with an intimate, personal essay by Oprah herself—the *Wisdom of Sundays* features selections from the most meaningful conversations between Oprah and some of today’s most-admired thought-leaders. Visionaries like Tony Robbins, Arianna Huffington, and Shonda Rhimes share their lessons in finding purpose through mindfulness and intention. World renowned authors and teachers like Eckhart Tolle, Thich Nhat Hahn, Marianne Williamson and Wayne Dyer, explain our complex relationship with the ego and the healing powers of love and connection; and award-winning and bestselling writers like Cheryl Strayed, Elizabeth Gilbert, and Elizabeth Lesser explore the beauty of forgiveness and spirituality.

Paired with beautiful photographs of Oprah’s private property in California, where each episode of *Super Soul Sunday* is filmed, *The Wisdom of Sundays* pro...

Over the course of her esteemed career, Oprah Winfrey has created an unparalleled connection with people around the world. As host and supervising producer of the top-rated, award-winning *The Oprah Winfrey Show*, she entertained, enlightened, and uplifted millions of viewers for twenty-five years. Her accomplishments as a global media leader and philanthropist have established her as one of the most influential and admired public figures in the world today.



**BODY, MIND & SPIRIT /  
INSPIRATION & PERSONAL  
GROWTH**

Flatiron Books | 10/17/2017

9781250138064 | \$27.99 / \$38.99 Can.

Hardcover | 240 pages | Carton Qty: 20

8 in H | 6.5 in W

Includes color photographs throughout

**Other Available Formats:**

Ebook ISBN: 9781250138071

Audio ISBN: 9781427289995

Audio ISBN: 9781427290007

## Mr. Dickens and His Carol

*A Novel of Christmas Past*

Samantha Silva

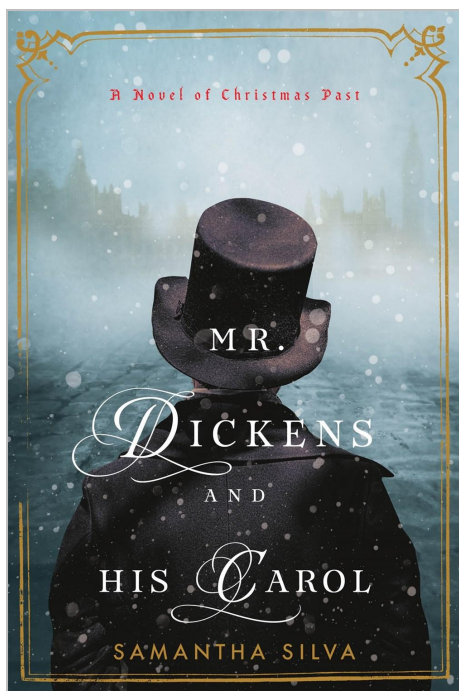
***Shakespeare in Love* meets *A Christmas Carol* in this transporting debut novel set during the whirlwind period in which Dickens wrote his beloved classic, as he embarks on a Scrooge-like journey of...**

For Charles Dickens, each Christmas has been better than the last. His novels are literary blockbusters, and he is famous on the streets of London, where avid fans sneak up on him to snip off pieces of his hair. He and his wife have five happy children, a sixth on the way, and a home filled with every comfort they could imagine. But when Dickens' newest book is a flop, the glorious life he has built for himself threatens to collapse around him. His publishers offer an ultimatum: either he writes a Christmas book in a month, or they will call in his debts, and he could lose everything. Grudgingly, he accepts, but with relatives hounding him for loans, his wife and children planning an excessively lavish holiday party, and jealous critics going in for the kill, he is hardly feeling the Christmas spirit.

Increasingly frazzled and filled with self-doubt, Dickens seeks solace and inspiration in London itself, his great palace of thinking. And on one of his long walks, in a once-beloved square, he meets a young woman in a purple cloak, who might be just the muse he needs. Eleanor Lovejoy and her young son, Timothy, propel Dickens on a Scrooge-like journey through his Christmases past and present—but with time running out, will he find the perfect new story to save him?

In prose laced with humor, sumptuous Victorian detail, and charming winks to *A Christmas Carol*, Samantha Silva breathes new life into an adored classic. Perfect for...

Samantha Silva is a writer and screenwriter based in Idaho. *Mr. Dickens and His Carol* is her debut novel.



### FICTION / HISTORICAL

Flatiron Books | 10/31/2017

9781250154040 | \$24.99 / \$34.99 Can.

Hardcover | 288 pages | Carton Qty: 20

8.3 in H | 5.5 in W

Subrights: UK Rights: Flatiron Books

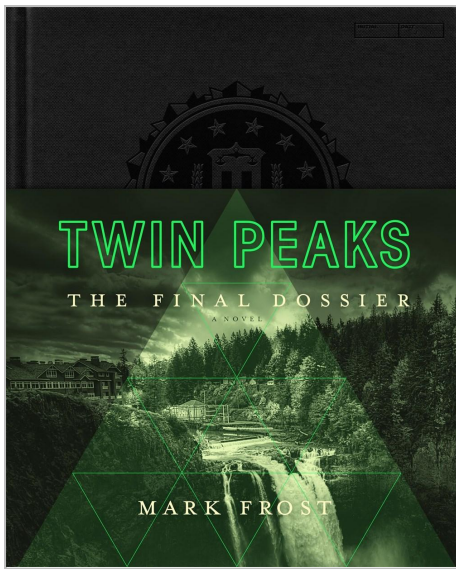
Translation Rights: Janklow & Nesbit

### Other Available Formats:

Ebook ISBN: 9781250154033

Audio ISBN: 9781427292728

Audio ISBN: 9781427292735



## Twin Peaks

*The Final Dossier*

Mark Frost

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**FICTION / THRILLERS /  
SUPERNATURAL**

Flatiron Books | 10/31/2017

9781250163301 | \$21.99 / \$30.99 Can.

Hardcover | 160 pages

9.3 in H | 6.1 in W

**Other Available Formats:**

Audio ISBN: 9781427292902

## My Little Bullet Book

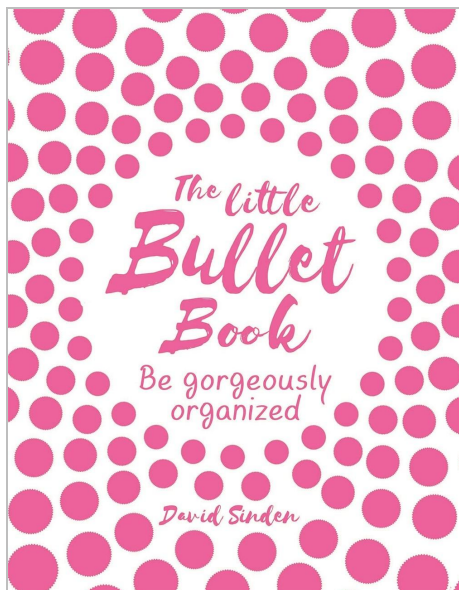
*Be Gorgeously Organized*

David Sinden

**Organize and improve your life: your calendar, tasks, projects, goals, passions, and personal habits—whatever is most important to you!**

An easy-to-use and beautifully-designed journal to keep track of projects, goals, and every day tasks. *My Little Bullet Book* is a creative and productive organizational system that combines your sketchbooks, coloring books, planner, to-do lists, and journals all in one place! You can start using the book right away by coloring or filling in any of the starter prompt pages where you can track your habits, start a sleep log, list your aspirations for the year, keep track of birthdays or books you plan to read. Interspersed throughout are black and white illustrations that you can color in at your leisure to create a gorgeous keepsake journal, alongside inspirational stories that quotes that will help you stay on track, achieve your goals, and build and maintain a lifestyle you love.

DAVID SINDEN studied fine art at Central Saint Martin's College of Art and Design in London and works professionally as an art tutor, designer, children's book writer, illustrator, and TV development producer.



### GAMES & ACTIVITIES / GUIDED JOURNALS

Flatiron Books | 9/5/2017

9781250171276 | \$10.99 / \$15.99 Can.

Trade Paperback | 224 pages

Includes over 100 black-and-white illustrations throughout

Subrights: U.K. Rights - Bluebird (UK)

Translation Rights - Bluebird (UK)



**GAMES & ACTIVITIES / GUIDED JOURNALS**

Flatiron Books | 10/31/2017  
 9781250171856 | \$12.99 / \$17.99 Can.  
 Trade Paperback | 224 pages  
 2-color illustrations throughout

Subrights: U.K. Rights - Pan Macmillan UK  
 Translation Rights - Pan Macmillan UK

## The 365 Bullet Book

*365 Quick Daily Fixes for Productivity and Inspiration*

**An indispensable guide for how to organize your life by completing a quick and easy bulleting exercise for every day of the year.**

Meet the bullet system: a revolutionary organization method that will increase both your efficiency and your creativity. The bullet method will provide you with a to-do list that is so foolproof that you will never miss a task or appointment again. When you learn the basic principles of the method, you can delve deeper into the process and allow it to help you organize your daily life, take note of past accomplishments, and plan your future.

*THE 365 BULLET BOOK* is an easy-to-follow and essential guide to learning the bullet system. There's an exercise for every day of the year and each takes 365 seconds or less to complete. With simple, clear instructions, this book will show you how to incorporate the bullet method into your life as gradually or quickly as you like. The joy of bulleting is that it is both holistic and completely customizable to your own aesthetics and habits, so you can create your own journal from scratch and put into practice as many of the hundreds of ideas and techniques as your like such as habit trackers, sleep logs, handwriting exercises, and much more!

Whether you're a doodling devotee or a to-the-point minimalist, *THE 365 BULLET BOOK* is your indispensable guide to an elegantly organized life.

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