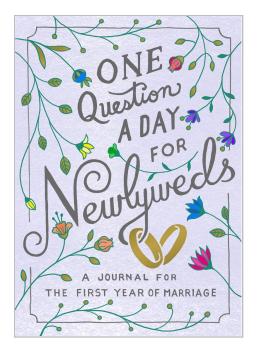


CASTLE POINT BOOKS



Castle Point Books | 1/7/2020 9781250253590 | \$16.99 / \$22.99 Can. Flexibound | 368 pages | Carton Qty: 32 7 in H | 5 in W Includes color illustrations throughout

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

I Love You Because . . .: Questions & Answers to Share with the One You Love 12/2018 | 9781250202277 Hardcover Paper over boards | \$14.99 / \$19.50 Can.

Ways to Love Me: Questions & Answers to Share with the One You Love 12/2017 | 9781250162670 Hardcover Paper over boards | \$14.99 / \$19.50 Can.

One Question a Day for You & Me: Daily Reflections for Couples: A Three-Year Journal 12/2017 | 9781250163431

Flexibound | \$16.99 / \$23.99 Can.

One Question a Day for Newlyweds

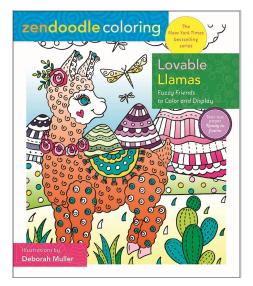
A Journal for the First Year of Marriage

Aimee Chase

Shared reflections for every day of the first year of marriage

The ultimate bridal shower or engagement gift, *One Question a Day for Newlyweds* offers the happy couple guided prompts, plus separate sections for each person to answer, for every day of their first year of wedded bliss.

AIMEE CHASE is a writer and editor with a perfectly imperfect life. She lives in the Boston area with her husband and two spontaneous little boys who remind her to live in the moment.



Castle Point Books | 1/21/2020 9781250266613 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 32 10 in H | 8.5 in W

ALSO AVAILABLE

Zendoodle Coloring: Baby Zoo Animals: Cute, Exotic Friends to Color and Display 4/2019 | 9781250202413 Trade Paperback | \$13.99 / \$18.50 Can.

Zendoodle Coloring: Sparkly Unicorns: Magical Unicorns to Color and Display 10/2018 | 9781250204066 Trade Paperback | \$13.99 / \$18.50 Can.

Zendoodle Coloring: Lovable Llamas

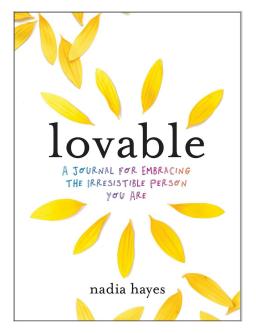
Fuzzy Friends to Color and Display

Deborah Muller

Little llamas and gentle alpacas for coloring fun!

Llamas are the next fun trend in adorable creatures—right next to unicorns! *Lovable Llamas* is the newest book in our Zendoodle Coloring line, featuring 62 original illustrations of cute llamas and alpacas grazing in fields, climbing hills, and cuddling with friends. Have fun coloring happy llamas big and small!

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).



Castle Point Books | 1/21/2020 9781250228901 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 60 7.5 in H | 5.5 in W

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

You Meet You: A Journal to Unlock, Explore & Love Your Inner Self 2/2019 | 9781250202390 Trade Paperback | \$14.99 / \$19.50 Can.

Present, Not Perfect: A Journal for Slowing Down, Letting Go, and Loving Who You Are 9/2017 | 9781250147752 Trade Paperback | \$14.99 / \$20.99 Can.

Lovable

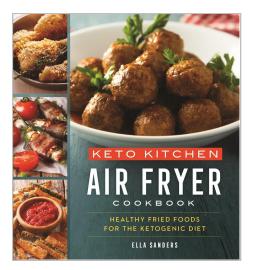
A Journal for Embracing the Irresistible Person You Are

Nadia Hayes

A journal for acceptance and self-love

Part of our successful full-color journal series, *Lovable* helps readers come to a place of self-love and acceptance through insightful prompts and inspiring quotations.

NADIA HAYES works as a wellness coach in the Houston area. She recharges by writing, knitting, and communing with nature.



COOKING / HEALTH & HEALING / LOW CARBOHYDRATE

Castle Point Books | 1/14/2020 9781250253415 | \$19.99 / \$26.99 Can. Trade Paperback | 160 pages | Carton Qty: 30 9.1 in H | 7.5 in W Includes color photographs throughout

Other Available Formats: Ebook ISBN: 9781250253408

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

The Best Air Fryer Recipes on the Planet: Over 125 Easy, Foolproof Fried Favorites Without All the Fat!

5/2018 | 9781250187291 Trade Paperback | \$19.99 / \$25.99 Can.

The Ultimate Ketogenic Cookbook: 100 Low-Carb, High-Fat Paleo Recipes for Easy Weight Loss and Optimum Health 1/2018 | 9781250183804 Trade Paperback | \$19.99 / \$25.99 Can.

The Air Fryer Cookbook: Deep-Fried Flavor Made Easy, Without All the Fat! 1/2016 | 9781250096142 Hardcover Paper over boards | \$24.99 / \$28.99

Keto Kitchen: Air Fryer Cookbook

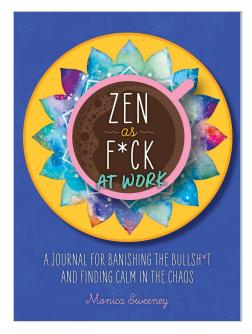
Healthy Fried Foods for the Ketogenic Diet

Ella Sanders

Favorite fried foods made healthy!

The ketogenic diet continues to be extremely popular, driving tremendous book sales across many cooking subcategories. Air fryers are one of the hottest new kitchen appliances to hit stores in recent years, and this book offers easy recipes for favorite fried foods that fit into the keto diet.

ELLA SANDERS is a comfort food enthusiast who loves spending time at the table with friends and family. She shares her enthusiasm for cooking with anyone who's interested and specializes in making traditional meals with unexpected flavor and flair. Ella lives with her husband and two boys in Portland, Maine.



Castle Point Books | 1/7/2020 9781250258373 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 60 7.5 in H | 5.5 in W Includes color illustrations throughout

MARKETING

Social Media Post Early Reader Review Campaign Edelweiss Promotion

ALSO AVAILABLE

Find Your F*cking Happy: A Journal to Help Pave the Way for Positive Sh*t Ahead 5/2019 | 9781250214270 Trade Paperback | \$14.99 / \$19.50 Can.

Let That Sh*t Go: A Journal for Leaving Your Bullsh*t Behind and Creating a Happy Life 7/2018 | 9781250181909
Trade Paperback | \$14.99 / \$19.50 Can.

Zen as F*ck: A Journal for Practicing the Mindful Art of Not Giving a Sh*t 3/2018 | 9781250147707 Trade Paperback | \$14.99 / \$19.50 Can.

Zen as F*ck at Work

A Journal for Banishing the Bullsh*t and Finding Calm in the Chaos

Monica Sweeney

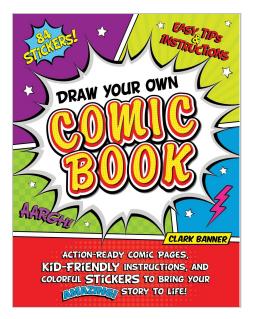
Seize the work day with the latest book in the Zen as F*ck series!

A guided journal brimming with cheerful profanity, each page of Zen as F*ck at Work is a chance to let go of the bullsh*t that floods your everyday workflow, find some tranquility in all that turmoil, and make the 9-to-5 grind a little grander. With a down-to-earth, funny, and peppy approach to mindfulness journaling, Zen as F*ck at Work is the encouraging nudge to take big and small leaps to make your world a little f*cking better.

Journaling prompts will help you:

- · Get at that good sh*t! Make the most of what you love or merely tolerate about your job.
- · Cast off bad vibes! Deflect the energy vampires, drama-lovers, and frenzy magnets that surround you.
- · Sift through the bullsh*t to find what's golden.

MONICA SWEENEY works in the publishing industry, and she is the author of several books, including *Zen as F*ck, Let That Sh*t Go*, and *Find Your F*cking Happy*. She lives in Boston.



JUVENILE NONFICTION / COMICS & GRAPHIC NOVELS

Castle Point Books | 1/21/2020 9781250253583 | \$9.99 / \$13.50 Can. Trade Paperback | 112 pages | Carton Qty: 26 11 in H | 8.5 in W Includes 4 sheets of colorful stickers

MARKETING

Social Media Post Early Reader Review Campaign

Draw Your Own Comic Book

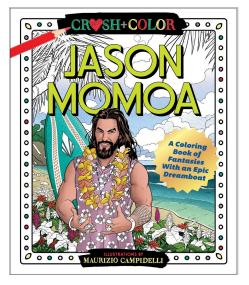
6 Easy-to-Use Templates, 85 Stickers, and Step-by-Step Instructions to Bring Your Amazing Story to Life!

Clark Banner

The ultimate DIY book for comic book lovers

Comic books are as popular as ever, and many people have the desire to write and draw their own stories, as evidenced by the number of best-selling blank books from self-publishers on Amazon. This will be the first book of its kind from a traditional publisher and will have the added bonus of how-to instructions, plus full-color stickers readers can use to make their pages come to life.

CLARK BANNER spent his childhood with his nose in a comic book. He grew up to discover that his greatest super power is writing. He hopes to save the world one creative book at a time.



Castle Point Books | 1/7/2020 9781250256683 | \$13.99 / \$18.99 Can. Trade Paperback | 80 pages 10 in H | 8.5 in W

MARKETING

Optimized Online Profile Social Media Post Early Reader Review Campaign Fan Outreach Galentines Day Promotion

Crush and Color: Jason Momoa

A Coloring Book of Fantasies with an Epic Dreamboat

Maurizio Campidelli

A coloring book for the millions of Jason Momoa fans

Jason Momoa is the star of *Aquaman* and other films, including *Conan the Barbarian*, and also had a memorable part in *Game of Thrones*. He has a cult following among his female fans, and this is the first coloring book devoted to his likeness.

MAURIZIO CAMPIDELLI grew up reading comic books, and it was the amazing adventures, humor, and fantasy found in those pages that eventually inspired his illustration style. Maurizio now works as an illustrator in Rimini, Italy, and he can be found on the beach, running, or biking on the boardwalk in his free time.



CRAFTS & HOBBIES / SOAP MAKING

Castle Point Books | 2/4/2020 9781250265937 | \$21.99 / \$29.90 Can. Hardcover Paper over boards | 144 pages | Carton Qty: 12 9.1 in H | 7.5 in W Includes 2-color printed endpapers and color photographs throughout

Other Available Formats:

Ebook ISBN: 9781250253088

MARKETING

Social Media Post Early Reader Review Campaign Bookstagrammer mailing Blog outreach

ALSO AVAILABLE

Soul Magic: Ancient Wisdom for the Modern Mystic

4/2020 | 9781250253040 Hardcover Paper over boards | \$24.99 / \$33.99 Can.

Everyday Healing with Essential Oils: The Ultimate Guide to DIY Aromatherapy and Essential Oil Natural Remedies for Everything from Mood and Hormone Balance to Digestion and Sleep 6/2019 | 9781250214034 Trade Paperback | \$19.99 / \$26.99 Can.

Homemade Bath Bombs and More

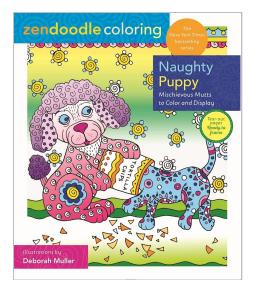
Soothing Spa Treatments for Luxurious Self-Care and Bath-Time Bliss

Heidi Kundin

Easy-to-make, all-natural bath bombs and other beauty indulgences

With an all-natural, do-it-yourself approach, *Homemade Bath Bombs and More* shows you how easy it is to make your own scented bath bombs, along with other fun and luxurious bath products, like fresh-smelling soaps, bubbling bath truffles, and sugar scrub cubes.

HEIDI KUNDIN is the creator of HappinessIsHomemade.com, where she shares crafts, printables, party ideas, and family fun for all ages. She lives in Northern California with her handy husband, three energetic sons, and two wild and crazy puppies.



Castle Point Books | 2/4/2020 9781250253552 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 30 10 in H | 8.5 in W

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

Zendoodle Coloring Presents Bad Dog!: Mischievous Mutts Behaving Badly 11/2018 | 9781250294234 Trade Paperback | \$13.99 / \$18.50 Can.

Zendoodle Coloring: Playful Puppies: Delightful Dogs to Color and Display 7/2017 | 9781250141583 Trade Paperback | \$13.99 / \$19.50 Can.

Zendoodle Coloring: Naughty Puppy

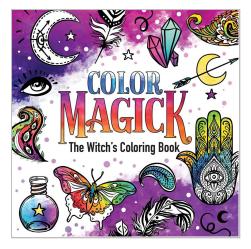
Mischievous Mutts to Color and Display

Deborah Muller

Bad little puppies to warm your heart and calm your mind!

The newest book in our Zendoodle Coloring series, *Naughty Puppy* features 62 original illustrations of puppies making mischief! With perforated pages and one precious pup after another to color and display, this book will delight all dog-loving colorists.

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).



Castle Point Books | 2/25/2020 9781250253545 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 40 10 in H | 8.5 in W

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

Zendoodle Coloring: Sparkly Unicorns: Magical Unicorns to Color and Display 10/2018 | 9781250204066 Trade Paperback | \$13.99 / \$18.50 Can.

Magical Objects: A Pretty Cool Coloring Book of Places & Things in the City 2/2017 | 9781250111715
Trade Paperback | \$17.99 / \$24.99 Can.

Color Magick

The Witch's Coloring Book

Raven Williams

The first coloring book for witches, with inspiring magickal art

Witchcraft is back in a big way, and modern witches are turning to popular self-care routines of all kinds, including coloring. This is the first coloring book geared specifically toward witches, with beautiful artwork of crystals, herbs, flowers, labryinths, and other spiritual iconography to inspire their practices.

RAVEN WILLIAMS is a practicing Hedge Witch who believes that nature has more healing and protective powers than we know. She has been active in the field of alternative spirituality for over ten years.

COVER TO BE REVEALED



GAMES & ACTIVITIES / COLORING BOOKS

Castle Point Books | 3/24/2020 9781250234612 | \$17.99 / \$24.50 Can. Trade Paperback | 112 pages | Carton Qty: 28 9.8 in H | 9.8 in W

MARKETING

Online promotion Blog Outreach Social media post

ALSO AVAILABLE

Mythographic Color and Discover: Aquatic: An Artist's Coloring Book of Amazing Creatures and Hidden Objects 10/2019 | 9781250228550 Trade Paperback | \$17.99 / \$24.50 Can.

Mythographic Color and Discover: Imagine: An Artist's Coloring Book of Fantastic Worlds and Hidden Objects 3/2019 | 9781250208767

Trade Paperback | \$16.99 / \$22.50 Can.

Mythographic Color and Discover: Animals: An Artist's Coloring Book of Amazing Creatures and Hidden Objects 9/2018 | 9781250199850 Trade Paperback | \$16.99 / \$22.50 Can.

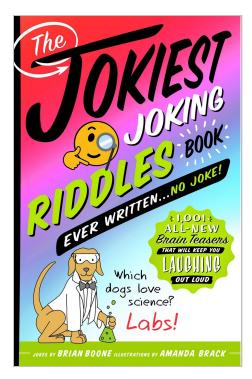
Mythographic Color and Discover: Enchanted Castles

An Artist's Coloring Book of Dreamy Palaces and Hidden Objects

Fabiana Attanasio

A world of enchanted castles to color - including hidden objects to find!

Debut artist Fabiana Attansio has created a spectacular book of intricate and imaginative castles to color, along with hidden objects to seek and find. This incredibly detailed and beautiful coloring book will appeal to serious colorists who are looking to escape to a magical world.



Castle Point Books | 3/31/2020 9781250240477 | \$9.99 / \$9.99 Can. Trade Paperback | 240 pages | Carton Qty: 28 8.3 in H | 5.5 in W Includes 200 black-and-white illustrations

Other Available Formats: Ebook ISBN: 9781250241054

MARKETING

throughout

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

The Ultimate Jokiest Joking Joke Book Ever Written . . . No Joke!: The Hugest Pile of Jokes, Knock-Knocks, Puns, and Knee-Slappers That Will Keep You Laughing Out Loud 9/2019 | 9781250238702

9/2019 | 9781250238702 Trade Paperback | \$14.99 / \$20.50 Can.

The Jokiest Joking Puns Book Ever Written . . No Joke!: 1,001 Brand-New Wisecracks That Will Keep You Laughing Out Loud 3/2019 | 9781250201997
Trade Paperback | \$9.99 / \$9.99 Can.

The Jokiest Joking Bathroom Joke Book Ever Written ... No Joke!: 1,001 Hilarious Potty Jokes to Make You Laugh While You Go 10/2018 | 9781250190031
Trade Paperback | \$9.99 / \$9.99 Can.

The Jokiest Joking Riddles Book Ever Written . . . No Joke!

1,001 All-New Brain Teasers That Will Keep You Laughing Out Loud

Brian Boone; Illustrations by Amanda Brack

Hilarious riddles for kids in our fun, illustrated jokiest joking format

The newest book in our joke book series for kids, *The Jokiest Joking Riddles Book Ever Written...No Joke!* has 1,001 brand-new riddles guaranteed to keep kids entertained and laughing. With cute illustrations throughout, this book will delight joke book fans!

BRIAN BOONE is the author of The Jokiest Joking Knock-Knock Joke Book Ever Written...No Joke! and many other books about everything from inventions to paper airplanes to magic to TV. He's written jokes for lots of funny websites and he lives in Oregon with his family.

AMANDA BRACK has a passion for drawing and illustration, and enjoys the creativity of working on a wide variety of projects in her freelance career. She lives in Boston, Massachusetts.



Castle Point Books | 3/24/2020 9781250253613 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 60 7.5 in H | 5.5 in W

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

Make Time, Be Present: Meditations to Be Here Now

8/2019 | 9781250216212 Trade Paperback | \$14.99 / \$20.50 Can.

Choose Calm: A Journal for Healing Anxiety, Breathing In, and Letting Go 11/2018 | 9781250200228 Trade Paperback | \$14.99 / \$19.50 Can.

Life by Design: 52 Lists, Questions, and Inspirations for Finding Your Happiness 9/2017 | 9781250147769 Trade Paperback | \$14.99 / \$20.99 Can.

A Life Untethered

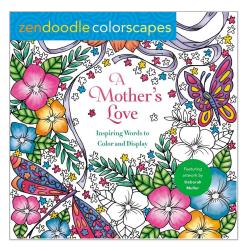
A Journal for Freeing Your Soul

Nadia Hayes

Lose your limitations, soar past your boundaries, and achieve your dreams!

With this journal, readers will learn to end habitual thoughts and emotions that limit their consciousness, enabling them to live in the present moment and let go of painful thoughts and memories that keep them from achieving happiness and self-realization.

NADIA HAYES works as a wellness coach in the Houston area. She recharges by writing, knitting, and communing with nature.



Castle Point Books | 3/10/2020 9781250253507 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 40 9 in H | 9 in W Includes 62 black-and-white illustrations throughout

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

Zendoodle Coloring: Inspirations for Moms: Words of Love to Color and Display 3/2017 | 9781250141729
Trade Paperback | \$13.99 / \$19.50 Can.

Zendoodle Colorscapes: A Mother's Love

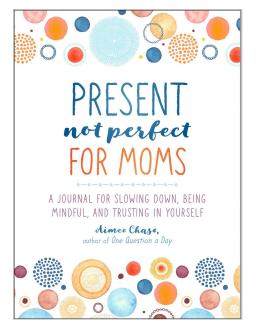
Inspiring Words to Color and Display

Deborah Muller

Loving quotations for mothers to color and display

The newest book in our Zendoodle Colorscapes series, *A Mother's Love* showcases warm, loving words for mothers along with pretty illustrations to color. The perfect gift for Mother's Day!

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).



Castle Point Books | 4/7/2020 9781250253620 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 60 7.5 in H | 5.5 in W Includes color images throughout

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

One Question a Day for Moms: Daily Reflections on Motherhood: A Five-Year Journal

3/2019 | 9781250202314 Flexibound | \$16.99 / \$22.50 Can.

Present, Not Perfect: A Journal for Slowing Down, Letting Go, and Loving Who You Are 9/2017 | 9781250147752 Trade Paperback | \$14.99 / \$20.99 Can.

Present, Not Perfect for Moms

Aimee Chase

The journal every mother needs!

Present, Not Perfect has hit a nerve with women everywhere with its reassuring, encouraging message of hope and serenity. This book takes it a step further for moms of all ages, with guided prompts and inspiring quotations specifically designed to help mothers cope with the demands of raising children and navigate their relationships with their families. The ideal way to to carve out some contemplative "me time," this journal will help frazzled moms find understanding and peace.

AIMEE CHASE is a writer and editor with a perfectly imperfect life. She lives in the Boston area with her husband and two spontaneous little boys who remind her to live in the moment.



Castle Point Books | 4/7/2020 9781250259561 | \$17.99 / \$24.50 Can. Hardcover Paper over boards | 96 pages | Carton Qty: 28 9 in H | 7.5 in W Includes one-color endpapers, color illustrations throughout, and two ribbon markers

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

From a Sister's Heart: Memories and Wishes from Me to You

6/2019 | 9781250214294 Hardcover Paper over boards | \$17.99 / \$23.50 Can.

This Is Our Family: Memories to Cherish for a Lifetime

5/2019 | 9781250215109 Hardcover Paper over boards | \$17.99 / \$23.50 Can.

Present, Not Perfect for Teens: A Journal for Slowing Down, Letting Go, and Being Your Awesome Self

3/2019 | 9781250202321 Trade Paperback | \$14.99 / \$19.50 Can.

Between Mom and Me

A Journal for Mothers and Daughters

Ruby Oaks

A shared journal for teen girls and their moms

Teen girls often pull away from their mothers, becoming secretive and moody. While it's a normal part of adolescent development, it's also important that the lines of communication between parent and child stay open. This journal helps facilitate honest dialogue between teen girls and their moms, creating a safe space for sharing feelings, asking questions, and giving advice.

RUBY OAKS is a musician and writer. Her favorite pastime is sitting around the table listening to family stories. She lives outside of Nashville, Tennessee.



BODY, MIND & SPIRIT / CRYSTALS

Castle Point Books | 4/14/2020 9781250253040 | \$24.99 / \$33.99 Can. Hardcover Paper over boards | 208 pages | Carton Qty: 28 9.1 in H | 7.5 in W Includes one-color printed endpapers and color photographs throughout

Other Available Formats: Ebook ISBN: 9781250253057

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

Homemade Bath Bombs and More: Soothing Spa Treatments for Luxurious Self-Care and Bath-Time Bliss

2/2020 | 9781250265937

Hardcover Paper over boards | \$21.99 / \$29.90 Can.

Everyday Healing with Essential Oils: The Ultimate Guide to DIY Aromatherapy and Essential Oil Natural Remedies for Everything from Mood and Hormone Balance to Digestion and Sleep 6/2019 | 9781250214034

Trade Paperback | \$19.99 / \$26.99 Can.

Soul Magic

Ancient Wisdom for the Modern Mystic

Arizona Bell and Morgan Garza

A modern, full-color guide to ancient healing and self-care techniques

Old meets new in this up-to-date guide to self-care and healing using ancient techniques like spells, crystals, and herbs. The ideal book for the young women driving a resurgent interest in New Age modalities, *Soul Magic* is a comprehensive guide to the natural, spiritual, and magical ways to harness the energy of the earth to take care of the human body.



Castle Point Books | 4/7/2020 9781250253569 | \$14.99 / \$20.50 Can. Trade Paperback | 128 pages | Carton Qty: 30 10 in H | 8.5 in W

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

Zendoodle Coloring: Baby Farm Animals: Barnyard Friends to Color and Display 10/2019 | 9781250228673 Trade Paperback | \$13.99 / \$18.99 Can.

Zendoodle Coloring: Baby Animal Safari: Adorable Wildlife to Color and Display 3/2018 | 9781250149138 Trade Paperback | \$13.99 / \$18.50 Can.

Zendoodle Coloring: Baby Animals on Parade

Cute Critters to Color and Display

Jeanette Wummel

Adorable baby animals will march into your heart!

The newest book in our Zendoodle Coloring series, *Baby Animals on Parade* features 62 original illustrations of animals marching, twirling batons, playing instruments, selling concessions, and generally have a grand time at a small-town parade.

JEANETTE WUMMEL enjoys creating daily designs with a whimsical feel to them and is the author of the wildly popular Zendoodle Coloring: Baby Animals and Zendoodle Coloring: Baby Animal Safari. She lives in Michigan, where she spends countless hours filling her life with art and enjoying nature, which often inspires her artwork.



REFERENCE / TRIVIA

Castle Point Books | 4/21/2020 9781250270078 | \$14.99 / \$20.50 Can. Hardcover Paper over boards | 192 pages | Carton Qty: 28 7.5 in H | 5.5 in W

Other Available Formats:

Ebook ISBN: 9781250253538

MARKETING

Social Media Post Early Reader Review Campaign Trivia Night Mailings

Bullsh*t

500 Mind-Blowing Lies We Still Believe

Katie Adams

Compelling trivia for our age of disinformation

American culture is awash in lies. Despite the fact that we have the truth at our fingertips at all times, Americans still believe lies about everything from health to politics to science to business. This clever trivia book debunks the 500 most common untruths and shows readers why we are all so susceptible to misinformation, and also includes a chapter on facts that are true, but seem like bullsh*t.

Sample Lies:

Left and Right Brain

There's no solid division between hemispheres; the left brain can learn "right-brain skills" and vice versa.

Three Wise Men

Nowhere in the Bible does it specify that there were three.

Flush Rotation

A flushed toilet doesn't drain the other way in the opposite hemisphere. The Coriolis effect doesn't apply to water in toilets.

Einstein was a terrible student and failed mathematics.

Albert Einstein actually aced his report cards. His reputation for being a notoriously terrible student? That came from his habit of talking back to his teachers when he felt they were acting too authoritarian.

Sample Facts that Seem Like Bullsh*t:

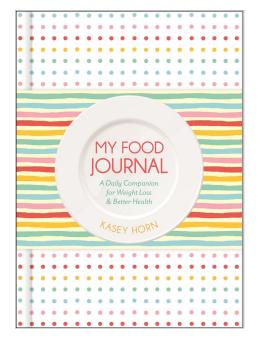
A day on Venus is longer than a year.

A chicken lived without a head for 18 months.

Human children don't get kneecap bones until they're around three years old.

A mantis shrimp can punch with the force of a 22-caliber bullet.

KATIE ADAMS is a writer and contributor to over 30 bestselling trivia, nonfiction, and humor books. She also provides the insatiable void of the internet with endless hours of entertaining content. In her free time, Katie enjoys practicing her epigrammatic wit on her tolerant and loving family in the Pacific Northwest.



HEALTH & FITNESS / DIET & NUTRITION / WEIGHT LOSS

Castle Point Books | 12/24/2019 9781250253064 | \$14.99 / \$20.50 Can. Hardcover with dust jacket | 192 pages | Carton Qty: 58 7 in H | 5 in W

MARKETING

Social Media Post Early Reader Review Campaign

ALSO AVAILABLE

The Workout Journal and Roadmap: Track. Progress. Achieve.
12/2018 | 9781250199775
Spiral Bound | \$14.99 / \$19.50 Can.

My Food Journal

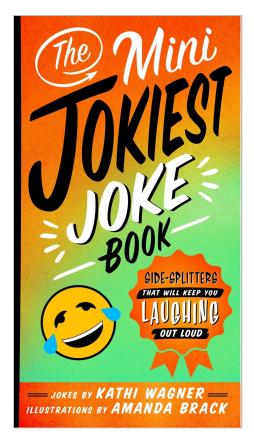
A Daily Companion for Weight Loss & Better Health

Kasey Horn

A convenient handbook to keep you on track with your diet and health goals

With easy-to-use journaling pages and tips in a discreet, handy format, *The Food Journal and Activity Roadmap* is an essential guide for anyone trying to improve their diet, lose weight, and be healthier.

KASEY HORN is a certified nutritionist and health coach who knows firsthand the power of tracking to help lose weight and boost energy. Her successful efforts in her own life led her to want to guide others to better health in her hometown Denver area.



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The Mini Jokiest Joke Book

Side-Splitters That Will Keep You Laughing Out Loud

Kathi Wagner; Illustrations by Amanda Brack

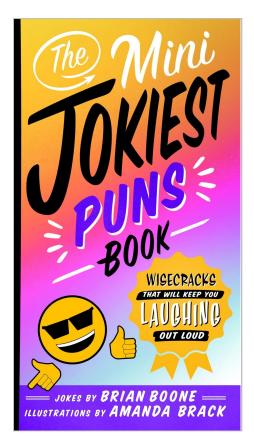
Get big laughs from a little book!

Why did the geologist quit? **Because rocks were too hard.**

The hysterical Jokiest Joking Joke Book series just went pint-sized! Gut-busting one-liners, knock-knocks, puns, and riddles from the full-size book are packed into a fun, pocket-sized edition. Featuring hundreds of hilarious jokes for kids, along with clever black-and-white illustrations, it's the perfect joke book to have everyone in stitches any place at any time! *The Mini Jokiest Joke Book* is mini in size, but giant in fun!

KATHI WAGNER is a librarian in Red Oak, Iowa, and the author of several nonfiction books for children.

AMANDA BRACK has a passion for drawing and illustration, and enjoys the creativity of working on a wide variety of projects in her freelance career. She currently lives in Boston, Massachusetts.



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The Mini Jokiest Puns Book

Wisecracks That Will Keep You Laughing Out Loud

Brian Boone; Illustrations by Amanda Brack

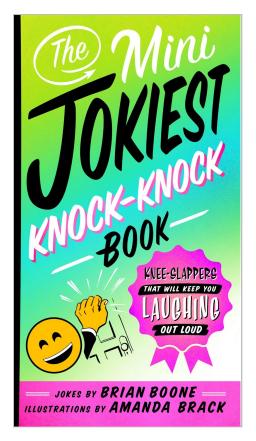
A mini book of big puns!

What dinosaur knows the most words? **The thesaurus.**

The amazing Jokiest Joking Joke Book series just went miniature! A punderdome of fun awaits in this pocket-sized edition of a very funny, very punny book of laughter. Featuring hundreds of hilarious jokes for kids, along with clever black-and-white illustrations, it's a gut-busting way to a funnier day at home or on the go. *The Mini Jokiest Puns Book* is mini in size, but giant in fun!

BRIAN BOONE is the author of *The Jokiest Joking Knock-Knock Joke Book Ever Written...No Joke!* and many other books about everything from inventions to paper airplanes to magic to TV. He's written jokes for lots of funny websites and he lives in Oregon with his family.

AMANDA BRACK has a passion for drawing and illustration, and enjoys the creativity of working on a wide variety of projects in her freelance career. She lives in Boston, Massachusetts.



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Other Available Formats: Ebook ISBN: 9781250270382

The Mini Jokiest Knock-Knock Book

Knee-Slappers That Will Keep You Laughing Out Loud

Brian Boone; Illustrations by Amanda Brack

Knock-knock. Who's there? The funniest, mini-est book of knock-knock jokes!

Knock-Knock.

Who's there?

Aida.

Aida who?

Aida lot of sweets, and now I have a tummy ache.

The successful Jokiest Joking Joke Book series just got shrunk! Find the cleverest, most hysterical, most laugh-out-loud knock-knock jokes in *The Mini Jokiest Joking Knock-Knock Book*! All of the best jokes and goofy illustrations from the full-size book are packed into a fun, pocket-sized edition. Featuring hundreds of witty knock-knock jokes for kids, along with clever black-and-white illustrations, it's perfect for hours of fun and games. Mini in size, but giant in fun!

BRIAN BOONE is the author of *The Jokiest Joking Knock-Knock Joke Book Ever Written...No Joke!* and many other books about everything from inventions to paper airplanes to magic to TV. He's written jokes for lots of funny websites and he lives in Oregon with his family.

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