

**GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 4/11/2017  
9781250141620 | \$13.99 / \$19.50 Can.  
Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W  
Includes 62 black-and-white illustrations

**Other Available Formats:**  
Trade Paperback ISBN: 9781250141637

**MARKETING**

Online Promotion  
Blog Outreach Campaign  
Social Media Campaign

# Zendoodle Coloring: Loving Expressions

*Heartfelt Words to Color and Display*

Bonnie Lynn Demanche

**A coloring book of sweet sayings.**

Put a little love in your heart when you open the pages of *Zendoodle Coloring: Loving Expressions!* The heartfelt phrases and beautiful original art will put a smile on your face as you color your way through gorgeous flora scenes and sweet sayings.

- \*Each page is perforated, making it easy to frame and display your art
- \*Features all original art
- \*Coloring is a great way to unplug and de-stress, and anybody can do it!

**Bonnie Lynn Demanche** is an artist who specializes in pen and ink illustrations. She is the mother of two grown boys. She lives with her husband in New Hampshire, where she is an active member of the local artist community.



### GAMES / ACTIVITY BOOKS

St. Martin's Griffin | 5/30/2017

9781250141637 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

#### Other Available Formats:

Trade Paperback ISBN: 9781250141620

### MARKETING

Online Promotion

Social Media Campaign

Blog Outreach Campaign

## Zendoodle Coloring: Loving Expressions

*Deluxe Edition with Pencils*

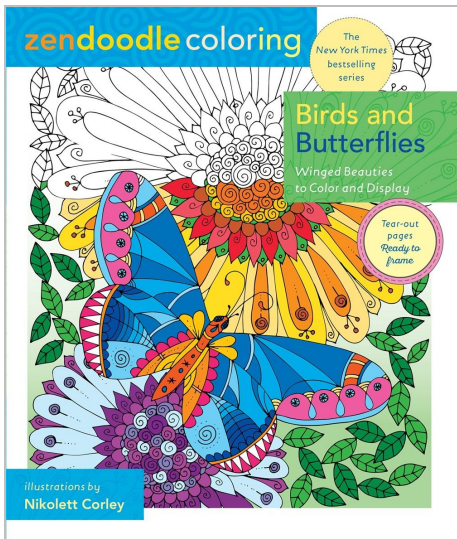
Bonnie Lynn Demanche

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- \*Includes 6 double sided colored pencils
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# Zendoodle Coloring: Birds and Butterflies

*Delicate Beauties to Color and Display*

Nikolett Corley

**An original coloring book of flying beauty.**

Top-selling author Nikolette Corley is back with a new coloring book! With *Zendoodle Coloring: Birds & Butterflies* readers will take flight with more than 60 stunning images honoring the delicate, winged creatures we share our wonderful planet with. Inside they'll find animals in-flight both great and small to color and style with the vivid tints, tinges, and tones of their choosing. *Zendoodle Coloring: Birds & Butterflies* will inspire everybody to take flight as they bring each unique creature to life with color.

Nikolett Corly was born and raised in Hungary and is a self-taught artist with a passion for drawing. She believes strongly in the therapeutic power of creativity as a calming escape from the stress of day-to-day life, and relishes the opportunity to share the serenity of her art with the world. Nikolett currently resides in Brooklyn with her husband and has two young sons.

**GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 5/16/2017  
9781250128232 | \$13.99 / \$19.50 Can.  
Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W  
Includes 62 illustrations

**Other Available Formats:**  
Trade Paperback ISBN: 9781250128270

**MARKETING**

Online Promotion  
Blog Outreach Campaign  
Social Media Campaign



# Zendoodle Coloring: Birds and Butterflies

*Deluxe Edition with Pencils*

Nikolett Corley

**An original coloring book of flying beauty that includes colored pencils.**

Top-selling author Nikolette Corley is back with a new coloring book! With *Zendoodle Coloring: Birds & Butterflies* readers will take flight with more than 60 stunning images honoring the delicate, winged creatures we share our wonderful planet with. Inside they'll find animals in-flight both great and small to color and style with the vivid tints, tinges, and tones of their choosing. *Zendoodle Coloring: Birds & Butterflies* will inspire everybody to take flight as they bring each unique creature to life with color.

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## GAMES / ACTIVITY BOOKS

St. Martin's Griffin | 5/16/2017

9781250128270 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 32  
10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

### Other Available Formats:

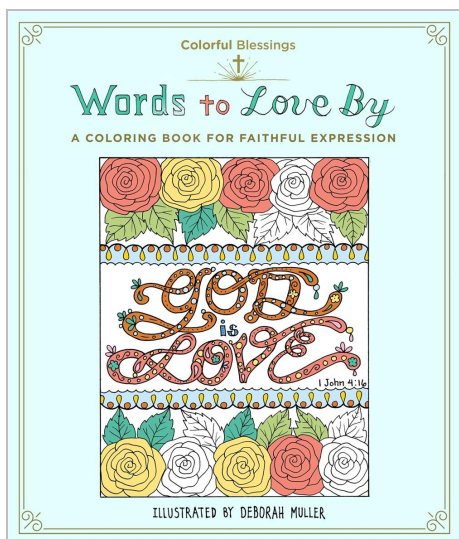
Trade Paperback ISBN: 9781250128232

## MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign



## Colorful Blessings: Words to Love By

*A Coloring Book of Faithful Expression*

Deborah Muller

***A coloring book of God's loving wisdom to color and cherish!***

Surround yourself with the powerful words of love found in scripture with *Colorful Blessings: Words to Love By*. This collection offers more than 60 beautifully hand-drawn illustrations for you to color, with each design accompanied by a Biblical verse about the divine power of love. *Words to Love By* is a wonderful blend of the celebration of love as it is written by God, and the creativity found in coloring your own piece of art. Each perforated page can be easily removed to display or share with friends, family, or members of your congregation. Gather your colored pencils and find your own *Words to Love By* with this inspirational new book!

### **GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 5/2/2017

9781250141644 | \$13.99 / \$19.50 Can.

Trade Paperback | 128 pages | Carton Qty: 30

10 in H | 8.5 in W

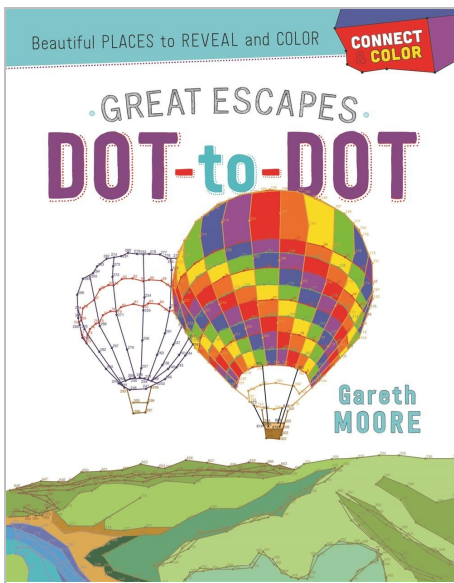
Includes 62 black-and-white illustrations

### **MARKETING**

Online Promotion

Blog Outreach Campaign

Social Media Campaign

**GAMES / ACTIVITY BOOKS**

Castle Point Books | 5/23/2017

9781250134608 | \$14.99 / \$20.99 Can.

Trade Paperback | 96 pages | Carton Qty: 60

11 in H | 8.8 in W

Includes 40 illustrations

**MARKETING**

Online Promotion

Blog Outreach Campaign

Social Media Campaign

## Connect & Color: Great Escapes Dot-to-Dot

*Beautiful Places to Reveal and Color*

Gareth Moore

### Connect with Your Inner Artist

*CONNECT AND COLOR: GREAT ESCAPES DOT-TO-DOT* will feature more than 40 dot-to-dot puzzles of awe-inspiring destinations around the world by top-selling puzzle-maker Gareth Moore. From the cobbled streets of Paris to the breathtaking cliffs of the Grand Canyon, from the steps of the Sydney Opera House to the mosques of Istanbul, Great Escapes will transport the puzzler from one get-away to the next – without ever leaving home!

As with the first two titles in the series this book will include puzzles for all skill levels from the fairly easy with a few hundred dots to the more comprehensive puzzles that feature more than 1,000 dots. Each element will be color-coded enabling readers to expertly connect the dots and with several competing titles in theme and category only providing 20 puzzles per book, this book will more than double the value proposition.

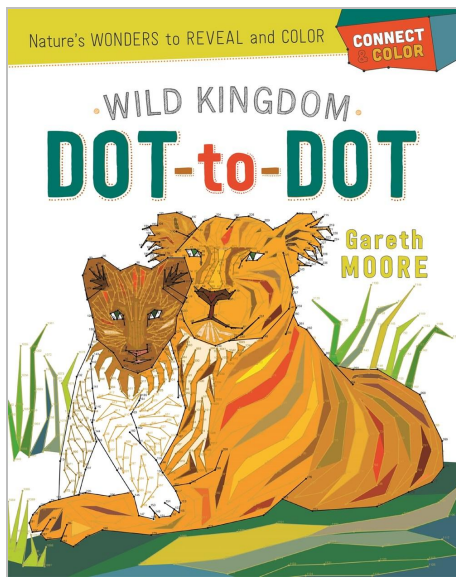
### PRAISE

**Gareth Moore is the author of a wide range of brain-training and puzzle books for both children and adults, including *The Mammoth Book of Brain Games*, *The Mammoth Book of New Sudoku* and *The Rough Guide Book of Brain Training*.**

**He is also the creator of online brain training site [www.BrainedUp.com](http://www.BrainedUp.com) and runs the daily puzzle website [www.PuzzleMix.com](http://www.PuzzleMix.com). He gained his Ph.D from Cambridge University (UK) in the field of Machine Learning, and has contributed to various advanced projects for leading technology companies.**

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## Connect & Color: Wild Kingdom Dot-to-Dot

*Nature's Wonders to Reveal & Color*

Gareth Moore

### Connect with your inner artist!

*Connect & Color: Wild Kingdom Dot-to-Dot* will feature more than 40 dot-to-dot puzzles of nature's most magnificent animals by top-selling puzzle-maker Gareth Moore. From the stately giraffe to the graceful gazelle, from the sleepy sloth to the majestic lion, Wild Kingdom will connect readers to animals both great and small – all from the safety of their own homes.

As with the first two titles in the series this book will include puzzles for all skill levels from the fairly easy with a few hundred dots to the more comprehensive puzzles that feature more than 1,000 dots. Each element will be color-coded enabling readers to expertly connect the dots and with several competing titles in theme and category only providing 20 puzzles per book, this book will more than double the value proposition.

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He is also the creator of online brain training site [www.BrainedUp.com](http://www.BrainedUp.com) and runs the daily puzzle website [www.PuzzleMix.com](http://www.PuzzleMix.com). He gained his Ph.D from Cambridge University (UK) in the field of Machine Learning, and has contributed to various advanced projects for leading techn...

### GAMES / ACTIVITY BOOKS

Castle Point Books | 5/23/2017

9781250134592 | \$14.99 / \$20.99 Can.

Trade Paperback | 96 pages | Carton Qty: 60

11 in H | 8.8 in W

Includes 40 illustrations

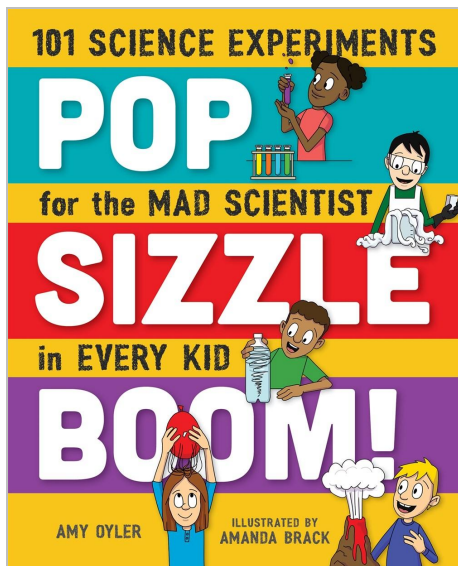
### MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign





## Pop, Sizzle, Boom!

*101 Science Experiments for the Mad Scientist in Every Kid*

Amy Oyler, Illustrated by Amanda Brack

**A brand-new book of science experiments for kids who like to get messy!**

*Pop Sizzle Boom* is a kid-friendly collection of 101 highly interactive science experiments designed to engage elementary school aged children, encourage their natural curiosity, and transform them into scientists who love to question the world around them. Kids will love baking cookie continents to learn about tectonic plates, experimenting with liquid dyes to find out about acids and bases, mixing together sticky magma candy (which they can later eat!) to discover the properties of rocks, and watching an egg get swallowed by a bottle thanks to the laws of air pressure. Simple, step-by-step instructions with photos or line drawings accompany each popping, sizzling, and booming experiment to ease parents and kids through the process of inquiry and discovery. Everyday ingredients from your cabinets and recycle bins are all that's needed to set the stage for the next awe-inspiring demonstration. This book covers a wide range of topics including biology, chemistry, and physics and provides kid-speak explanations so kids can learn as they play.

Amy Oyler is the author of the popular blog, *The Scientific Mom*. A teacher and science advocate from Phoenix, Arizona, she enjoys exploring the world of science with her young daughter and sharing her passion for scientific discovery as science camp instructor. Her wide array of kid-friendly, hands-on experiments have been featured in both *MAKE Magazine* and on the television program, *Arizona Middy*.

**JUVENILE NONFICTION /  
SCIENCE & NATURE /  
EXPERIMENTS & PROJECTS**

Castle Point Books | 6/6/2017

9781250092823 | \$14.99 / \$20.99 Can.

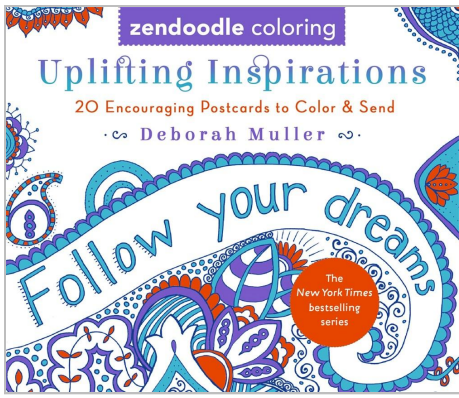
Trade Paperback | 224 pages

9.1 in H | 7.5 in W

Includes 150 two-color illustrations throughout

**MARKETING**

Early Reader Review Campaign  
QuickAndDirtyTips.Com Promotion  
Email Marketing Campaign  
Academic Marketing  
Library Marketing



**GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 6/20/2017  
9781250134615 | \$9.99 / \$13.99 Can.  
Trade Paperback | 40 pages | Carton Qty: 180  
4.3 in H | 6 in W  
Includes 20 color postcards

**MARKETING**

Online Promotion  
Blog Outreach Campaign  
Social Media Campaign

# Zendoodle Coloring: Uplifting Inspirations Postcards

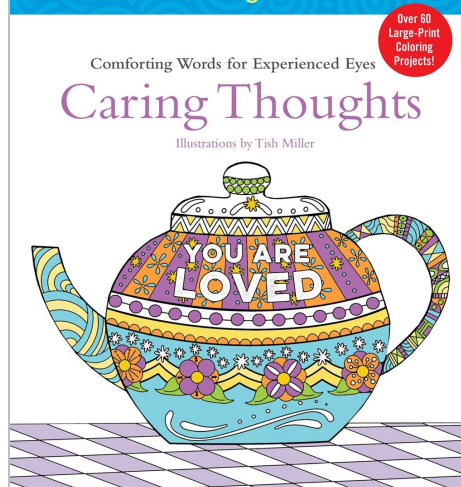
*20 Encouraging Postcards to Color & Send*

Justine Lustig

**Cheerful messages to color and send.**

Who doesn't appreciate finding kind words and blessed wishes in the mailbox every once in awhile? With *Uplifting Inspirations Postcards* anybody can send loved ones encouragement and cheer with no more than the cost of a stamp. Bestselling artist Deborah Muller's art will bound into a beautiful book of easy-to-remove postcards to be colored and mailed.

Artist Deborah Muller is an illustrator, designer and gypsy at heart. Deborah was born in Laguna Beach California and currently lives in a quaint beachside town in Florida. She has lived abroad and continues to travel extensively, believing that life is an adventure and it is important to enjoy the journey. Deborah is a graduate from Brooks College of Fashion and Design, has been a full time artist for over 30 years. She is a Pastor's wife and she is currently working on her master's degree in...

**GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 7/18/2017

9781250141675 | \$13.99 / \$19.50 Can.

Trade Paperback | 128 pages | Carton Qty: 30

10 in H | 8.5 in W

Includes 62 black-and-white illustrations

**Other Available Formats:**

Trade Paperback ISBN: 9781250141668

**MARKETING**

Online Promotion

Blog Outreach Campaign

Social Media Campaign

## Zendoodle Coloring Big Picture: Caring Thoughts

*Comforting Words for Experienced Eyes*

Tish Miller

**Fun, easy picture with bold lines for those who prefer large-print.**

Making art should be fun, not frustrating. This Zendoodle coloring book offers large, easy-to-see art to make this popular hobby enjoyable for artists of all ages. Featuring over 60 beautiful and simple designs with wide-open areas to fill with color, *Zendoodle Big Picture: Caring Thoughts* is the perfect gift for the mature colorist in your life. Featured on every page is an inviting large-scale illustration displaying thoughtful words of love, encouragement, and inspiration. Anyone who enjoys coloring will find relaxation and enjoyment in the process of personalizing every design with the colors of their choice. Thanks to tear-out pages, each finished piece can be given to someone special or framed and put on display. *Zendoodle Big Picture: Caring Thoughts* creates a stress-free, therapeutic coloring experience for mature artists and those who want to add a touch of art to their everyday lives.

Tish Miller has been making art since she was barely old enough to hold a pencil. In addition to drawing and painting, she is an accomplished bead artist and printmaker and, at times, an actress. She lives in Albuquerque, New Mexico, with her husband and two dogs.

## She Said It Best: Dolly Parton

*Wit & Wisdom to Color & Display*

Kimma Parish

**A keepsake coloring book of Dolly Parton quotes.**

Dolly Parton is a country music legend, but also one of America's most beloved celebrities. Her warmth, spirit, and no-nonsense advice is embraced by millions of people who love her positive personality and encouraging attitude. In this coloring book, Dolly's inspiring words will be paired with equally inspiring designs to color.

Sample quotations include:

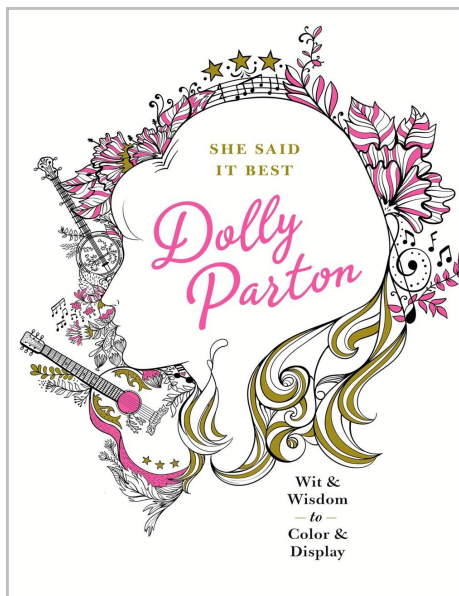
"The way I see it, if you want the rainbow, you gotta put up with the rain."

"If you don't like the road you're walking, start paving another one."

"You'd be surprised how much it costs to look this cheap!"

This clever and lovely coloring book series combines quotations from beloved wise women with beautiful black-and-white illustrations. In an attractive paperback format with foil embellishments, these books stand on their own as lovely art objects and impressive gifts.

Kimma Parish is a Tennessee native with a B.S. in Graphic Design. She grew up in rural Kentucky sketching, exploring, and drawing inspiration from the forests and countryside near her home. Kimma is currently a Florida-based designer and illustrator with a passion for art and photography.



### GAMES / ACTIVITY BOOKS

Castle Point Books | 6/13/2017

9781250134547 | \$14.99 / \$20.99 Can.

Trade Paperback | 128 pages

8.5 in H | 6.4 in W

Includes 62 illustrations

### MARKETING

Online Promotion

Early Reader Reviews

Blog Outreach Campaign

Social Media Campaign

## She Said It Best: Jane Austen

*Wit & Wisdom to Color & Display*

Kimma Parish

**A keepsake coloring book of Jane Austen quotes.**

Jane Austen is one of the most beloved authors of all time, and her wit and wisdom transcends the classic literature classroom to resonate with women of all walks of life. For everyone who has dreamed of meeting her Mr. Darcy, we present a coloring book featuring Jane's most profound, witty, and insightful quotes, along with art to color.

Sample quotations include:

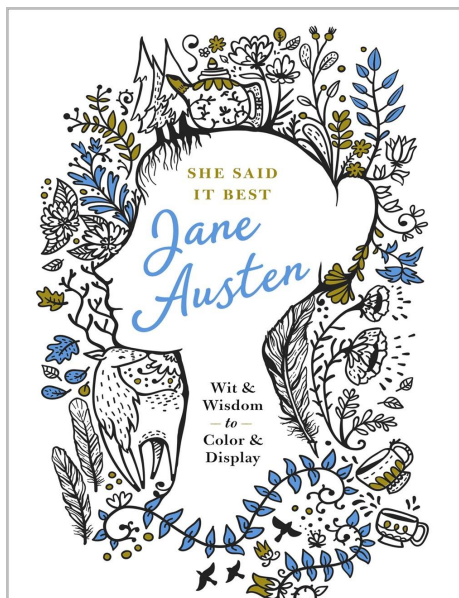
“It isn't what we say or think that defines us, but what we do.”

“We are all fools in love.”

“I was quiet, but I was not blind.”

This clever and lovely coloring book series combines quotations from beloved wise women with beautiful black-and-white illustrations. In an attractive paperback format with foil embellishments, these books stand on their own as lovely art objects and impressive gifts.

Kimma Parish is a Tennessee native with a B.S. in Graphic Design. She grew up in rural Kentucky sketching, exploring, and drawing inspiration from the forests and countryside near her home. Kimma is currently a Florida-based designer and illustrator with a passion for art and photography.



### GAMES / ACTIVITY BOOKS

Castle Point Books | 6/13/2017

9781250134561 | \$14.99 / \$20.99 Can.

Trade Paperback | 128 pages | Carton Qty: 36

8.5 in H | 6.4 in W

Includes 62 illustrations

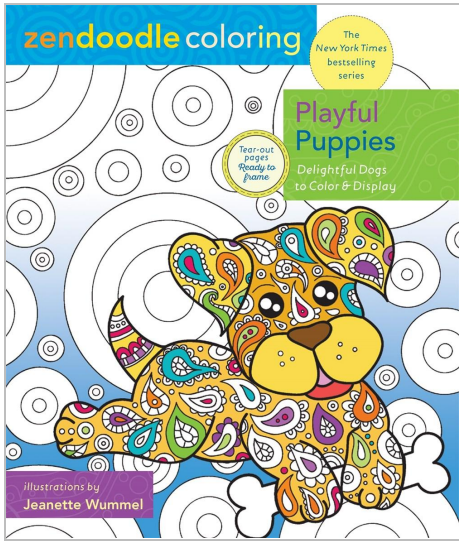
### MARKETING

Online Promotion

Early Reader Reviews

Blog Outreach Campaign

Social Media Campaign



**GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 7/11/2017  
9781250141583 | \$13.99 / \$19.50 Can.  
Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W  
Includes 62 black-and-white illustrations

**Other Available Formats:**  
Trade Paperback ISBN: 9781250141590

**MARKETING**  
Online Promotion  
Social Media Campaign  
Blog Outreach Campaign

# Zendoodle Coloring: Playful Puppies

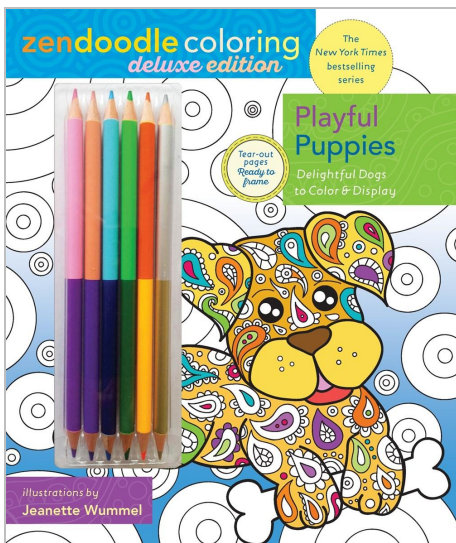
*Delightful Dogs to Color & Display*

Jeanette Wummel

**An original coloring book of adorable puppies.**

Spend time with the mischievous Labrador retriever and romping Jack Russell terrier in Zendoodle's latest coloring book: *Playful Puppies!* This fun collection offers more than 60 cute hand-drawn illustrations of your favorite frisky puppies for you to color. From pint-sized Pomeranians to gigantic Great Danes, there's a four-legged best friend for everyone in *Zendoodle: Playful Puppies*. Perforated pages make it easy to remove your finished artwork and frame it at home, or share it with friends and family members. Leave some time in your day to play with an adorable puppy or two!

JEANETTE WUMMEL is a graphic designer and artist based out of East Lansing, MI. She specializes in creating whimsical art that is fun for all ages.



### GAMES / ACTIVITY BOOKS

St. Martin's Griffin | 7/11/2017

9781250141590 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

#### Other Available Formats:

Trade Paperback ISBN: 9781250141583

### MARKETING

Online Promotion

Social Media Campaign

Blog Outreach Campaign

## Zendoodle Coloring: Playful Puppies

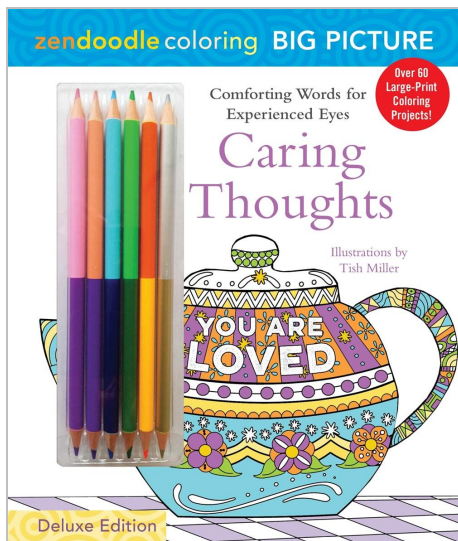
*Deluxe Edition with Pencils*

Jeanette Wummel

**An original coloring book of adorable puppies that includes colored pencils.**

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## Zendoodle Coloring Big Picture: Caring Thoughts

*Deluxe Edition with Pencils*

Tish Miller

**Fun, easy picture with bold lines for those who prefer large-print. Includes 6 double-sided pencils.**

Making art should be fun, not frustrating. This Zendoodle coloring book offers large, easy-to-see art to make this popular hobby enjoyable for artists of all ages. Featuring over 60 beautiful and simple designs with wide-open areas to fill with color, *Zendoodle Big Picture: Caring Thoughts* is the perfect gift for the mature colorist in your life. Featured on every page is an inviting large-scale illustration displaying thoughtful words of love, encouragement, and inspiration. Anyone who enjoys coloring will find relaxation and enjoyment in the process of personalizing every design with the colors of their choice. Thanks to tear-out pages, each finished piece can be given to someone special or framed and put on display. *Zendoodle Big Picture: Caring Thoughts* creates a stress-free, therapeutic coloring experience for mature artists and those who want to add a touch of art to their everyday lives.

Tish Miller has been making art since she was barely old enough to hold a pencil. In addition to drawing and painting, she is an accomplished bead artist and printmaker and, at times, an actress. She lives in Albuquerque, New Mexico, with her husband and two dogs.

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9781250141668 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 30

10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

#### Other Available Formats:

Trade Paperback ISBN: 9781250141675

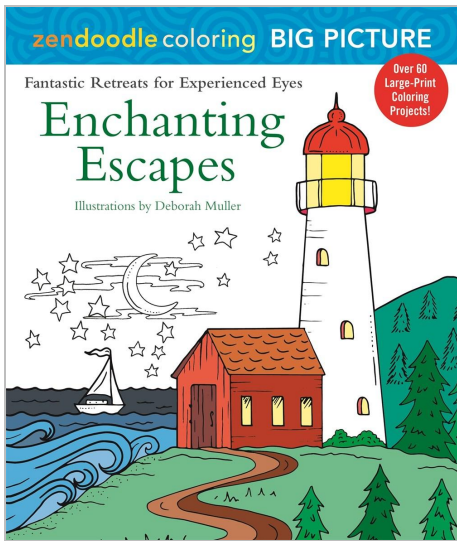
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**MARKETING**

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# Zendoodle Coloring Big Picture: Enchanting Escapes

*Fantastic Retreats for Experienced Eyes*

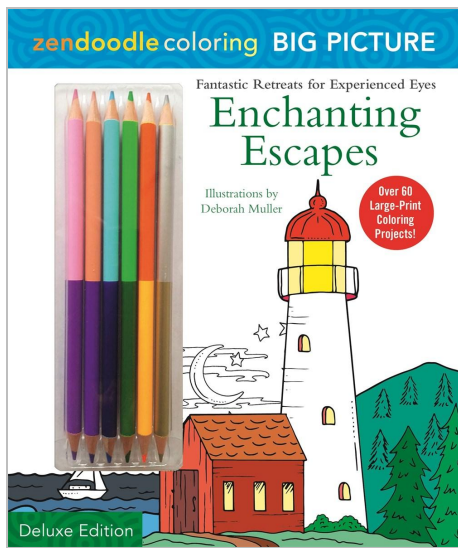
Deborah Muller

**Fun, easy picture with bold lines for those who prefer large-print.**

*Take a colorful vacation every day!*

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Artist Deborah Muller is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).



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## Zendoodle Coloring Big Picture: Enchanting Escapes

*Deluxe Edition with Pencils*

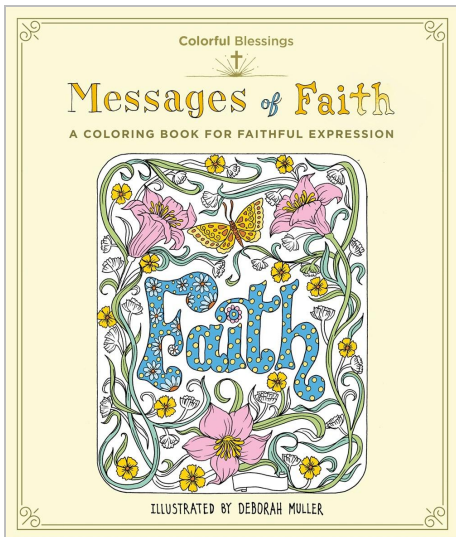
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*Take a colorful vacation every day!*

Making art should be fun, not frustrating. This Zendoodle coloring book offers large, easy-to-see art to make this popular hobby enjoyable for artists of all ages. Featuring over 60 beautiful and simple designs with wide-open areas to fill with color, *Zendoodle Big Picture: Enchanting Escapes* is the perfect gift for the mature colorist in your life. Featured on every page is an inviting large-scale illustration of enchanting and faraway places, relaxing scenery, or beautiful natural wonders. Anyone who enjoys coloring will find relaxation in the process of personalizing each design with the colors of their choice. Thanks to tear-out pages, each finished piece can be given to someone special or framed and put on display. *Zendoodle Big Picture: Enchanting Escapes* creates a stress-free, therapeutic coloring experience for mature artists and anyone who enjoys a creative escape now and then.

Artist Deborah Muller is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).



## Colorful Blessings: Messages of Faith

*A Coloring Book of Faithful Expression*

Deborah Muller

**A coloring book inspired by scripture.**

Color God's Love into Your World

Find comfort and grace in beautiful works of art inspired by scripture! *Colorful Blessings: Messages of Faith* offers a creative way to devote yourself to the word of God. 60 works of hand-drawn art fill the pages of this gorgeous coloring book, and every page is accompanied by wisdom from the Bible.

What's more, tear-away pages make these stunning works of art easy to frame or give as gifts. Beautify and cherish the *Messages of Faith* found in this lovely collection of art!

Artist DEBORAH MULLER is an illustrator, designer and gypsy at heart. She was born in Laguna Beach California but currently lives in a quaint beach side town in Florida. Her unique and whimsical style comes from doodling which she finds therapeutic, even her dog is a doodle, a Labradoodle named Marley.

### RELIGION / CHRISTIAN LIFE / INSPIRATIONAL

St. Martin's Griffin | 7/25/2017

9781250141651 | \$13.99 / \$19.50 Can.

Trade Paperback | 128 pages | Carton Qty: 30

10 in H | 8.5 in W

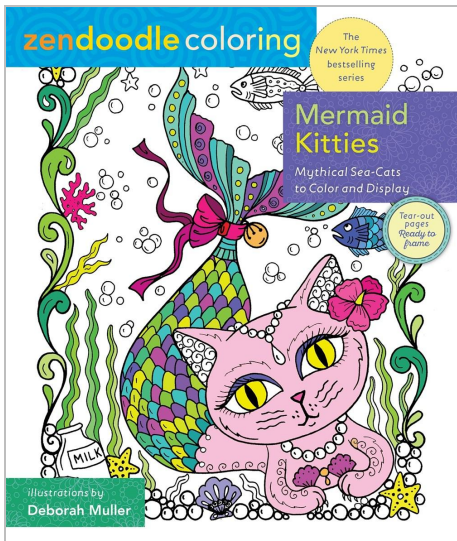
Includes 62 black-and-white illustrations

### MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign



**GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 8/1/2017  
9781250141569 | \$13.99 / \$19.50 Can.  
Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W  
Includes 62 black-and-white illustrations

**Other Available Formats:**  
Trade Paperback ISBN: 9781250141576

**MARKETING**

Online Promotion  
Blog Outreach Campaign  
Social Media Campaign

# Zendoodle Coloring: Magical Mermaid Kitties

*Mythical Sea-Cats to Color and Display*

Deborah Muller

**A coloring book of adorable underwater cats.**

*Colorful aquatic kitties await!*

Head to a world under the sea where enchanting *purrmaids* abound! With *Zendoodle Coloring: Magical Mermaid Kitties*, you'll find more than 60 adorable designs, each hand-drawn to celebrate the delightful charm of mermaid kitties in their mystical habitats. With sunken pirates' chests, sandy ocean floors, and fascinating sea life, you can immerse yourself in the whimsy of these underwater feline fairies while coloring dazzling works of art. With easy, tear-out pages, each of these unique illustrations is ready to frame, give as gifts, or brighten up any murky day. Dive into *Zendoodle Coloring, Magical Mermaid Kitties* to find the underwater splendor of these cheerful mermaid kittens!

Artist Deborah Muller is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).



### GAMES / ACTIVITY BOOKS

St. Martin's Griffin | 8/1/2017

9781250141576 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

#### Other Available Formats:

Trade Paperback ISBN: 9781250141569

### MARKETING

Online Promotion  
Blog Outreach Campaign  
Social Media Campaign

# Zendoodle Coloring: Magical Mermaid Kitties

*Deluxe Edition with Pencils*

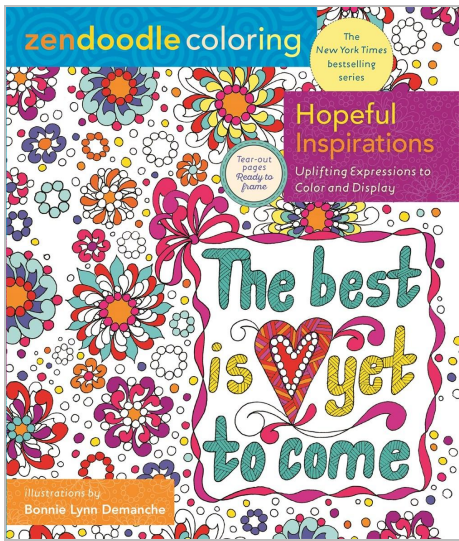
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**A coloring book of adorable underwater cats.**

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Head to a world under the sea where enchanting *purrmaids* abound! With *Zendoodle Coloring: Magical Mermaid Kitties*, you'll find more than 60 adorable designs, each hand-drawn to celebrate the delightful charm of mermaid kitties in their mystical habitats. With sunken pirates' chests, sandy ocean floors, and fascinating sea life, you can immerse yourself in the whimsy of these underwater feline fairies while coloring dazzling works of art. With easy, tear-out pages, each of these unique illustrations is ready to frame, give as gifts, or brighten up any murky day. Dive into *Zendoodle Coloring, Magical Mermaid Kitties* to find the underwater splendor of these cheerful mermaid kittens!

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**GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 8/8/2017  
9781250141606 | \$13.99 / \$19.50 Can.  
Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W  
Includes 62 black-and-white illustrations

**Other Available Formats:**  
Trade Paperback ISBN: 9781250141613

**MARKETING**

Online Promotion  
Social Media Campaign  
Blog Outreach Campaign

# Zendoodle Coloring: Hopeful Inspirations

*Uplifting Expressions to Color and Display*

Bonnie Lynn Demanche

**A coloring book of positive mantras.**

Zendoodle Coloring: Hopeful Inspirations is filled with beautiful pictures and phrases to help you look on the sunny side of things! Brighten your day and your walls with these positive phrases like "Seize the Moment" and "Take Comfort in Friends!"

- Features:
- 62 original pieces of artwork to color and enjoy
  - Perforated pages for easy framing
  - One-side printing so colors don't bleed through

**Bonnie Lynn Demanche** is an artist who specializes in pen and ink illustrations. She is the mother of two grown boys. She lives with her husband in New Hampshire, where she is an active member of the local artist community.



# Zendoodle Coloring: Hopeful Inspirations

*Deluxe Edition with Pencils*

Bonnie Lynn Demanche

**A coloring book of positive mantras that includes colored pencils.**

Zendoodle Coloring: Hopeful Inspirations is filled with beautiful pictures and phrases to help you look on the sunny side of things! Brighten your day and your walls with these positive phrases like "Seize the Moment" and "Take Comfort in Friends!"

Features:

- 6 double sided colored pencils
- 62 original pieces of artwork to color and enjoy
- Perforated pages for easy framing

**Bonnie Lynn Demanche** is an artist who specializes in pen and ink illustrations. She is the mother of two grown boys. She lives with her husband in New Hampshire, where she is an active member of the local artist community.

## GAMES / ACTIVITY BOOKS

St. Martin's Griffin | 8/8/2017

9781250141613 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 30

10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

### Other Available Formats:

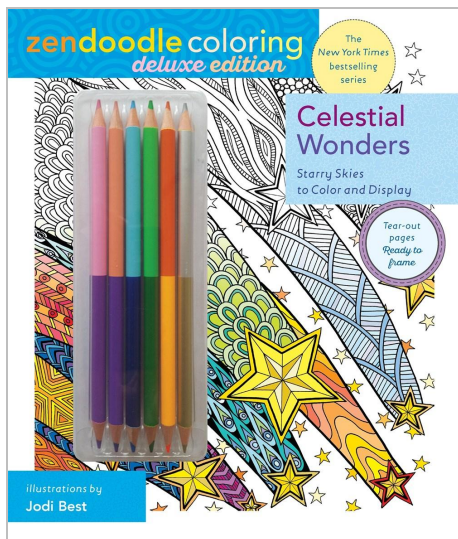
Trade Paperback ISBN: 9781250141606

## MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign



# Zendoodle Coloring: Celestial Wonders

*Deluxe Edition with Pencils*

Jodi Best

**A coloring book of suns, moons, & stars that includes colored pencils!**

3...2...1...BLAST OFF! Take a rocket ship to outer space in Zendoodle Coloring: Celestial Wonders. This stunning book features more than 60 images of suns, moons, comets, stars, and Super Novas awaiting those who wish to explore the great beyond in color. With each deep-space colorful mission you complete, you'll find yourself transported to tranquility. So strap in and buckle up with Zendoodle Coloring: Celestial Wonders and soar above the clouds and into the star-studded sky to create one-of-a-kind wonders of your own creation!

- Includes six double-sided colored pencils.
- Each page is perforated, making it easy to frame and display your art
- Coloring is a great way to unplug and de-stress, and anybody can do it!

## GAMES / ACTIVITY BOOKS

St. Martin's Griffin | 5/2/2017

9781250126801 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 36  
10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

### Other Available Formats:

Trade Paperback ISBN: 9781250126795

## MARKETING

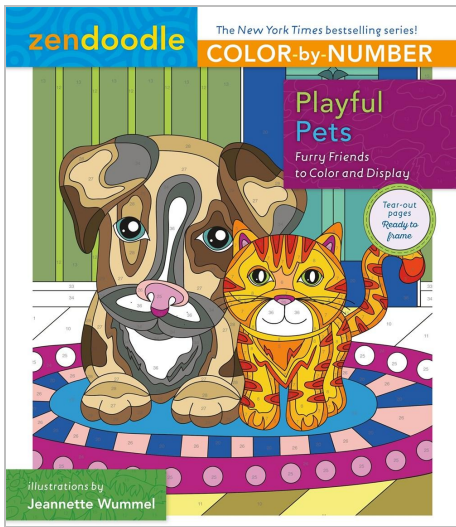
Online Promotion

Early Reader Reviews

Blog Outreach Campaign

SMPCraft.com Promotion





#### **GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 5/2/2017

9781250140739 | \$13.99 / \$19.50 Can.

Trade Paperback | 128 pages | Carton Qty: 30

10 in H | 8.5 in W

Includes 62 black & white illustrations

#### **MARKETING**

Online Promotion

Blog Outreach Campaign

Social Media Campaign

## **Zendoodle Color-by-Number: Playful Pets**

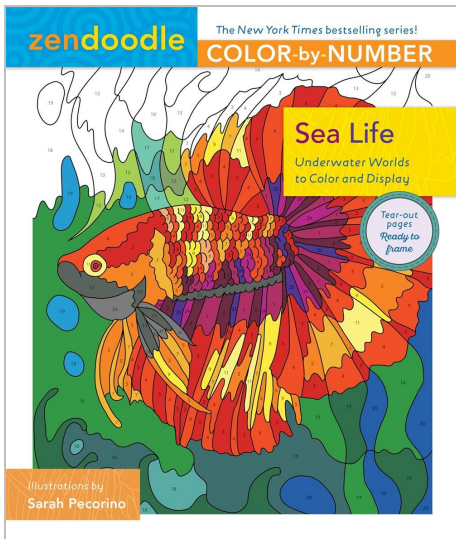
*Furry Friends to Color and Display*

Jeanette Wummel

***A color by number adventure for animal lovers everywhere!***

Open this adorable color-by-number book and you'll be greeted by the most precious and cuddly playmates on Earth. From frolicking puppies to mischievous kittens, *Zendoodle Color-by-Number: Playful Pets* is the best way to get your fill of cuteness and creativity. Easy-to-follow color coding helps you add just the right touch of color to over 60 heartwarming animal illustrations. Thanks to durable, tear-out pages, you can remove and frame each finished design and share it with family and friends. Relax and enjoy creating vibrant works of art with ease and bringing all of your favorite animals to life. Thanks to *Zendoodle Color-By-Number: Playful Pets*, every finished piece is a masterpiece!

JEANETTE WUMMEL is a graphic designer and artist based out of East Lansing, MI. She specializes in creating whimsical art that is fun for all ages.



# Zendoodle Color-by-Number: Sea Life

*Underwater Worlds to Color and Display*

Jeannette Wummel

**Make a splash with this exciting collection of ocean-themed color by number art!**

Dive into vast oceans of color with *Zendoodle Color by Number: Sea Life!* This beautifully illustrated book allows you to explore the mysterious depths of the ocean and the exotic sea creatures that inhabit it. With more than 60 unique illustrations printed on durable, tear-out pages, you'll enjoy creating beautifully vibrant works of art to display or share with your family and friends. Easy-to- follow color-coding guarantees that you add the perfect touch of color to each design so that each finished piece is a masterpiece. Relax, immerse yourself in the tranquility of the sea, and enjoy an underwater artistic adventure with *Zendoodle Color-By-Number: Sea Life* as your guide!

**GAMES / ACTIVITY BOOKS**

St. Martin's Griffin | 5/2/2017  
9781250140746 | \$13.99 / \$19.50 Can.  
Trade Paperback | 128 pages | Carton Qty: 30  
10 in H | 8.5 in W  
Includes 62 black & white illustrations

**MARKETING**

Online Promotion  
Blog Outreach Campaign  
Social Media Campaign

# The Ultimate Instant Pot® Pressure Cooker Cookbook

*200 Easy, Foolproof Recipes*

Ella Sanders

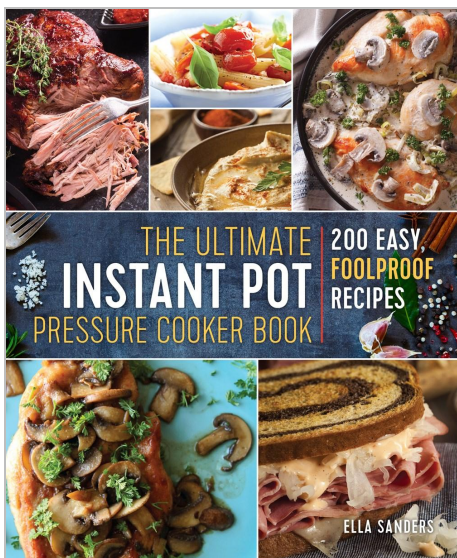
**A great big book of fantastic recipes for the hottest new kitchen appliance, the Instant Pot**

Spectacular meals can be yours in an instant! Get the most out of your Instant Pot or other multi-cooker with this tasty collection of 200 quick and easy-to-follow recipes, bringing delicious family meals to your table in a fraction of the time. The no-fuss settings on the Instant Pot and other multi-cookers mean all you have to do is put in your ingredients, set the cook time, and let the pot do the rest!

Enjoy exceptional pressure cooker recipes your family will love, from hearty stews and healthy vegetables, to international fare and incredible treats. Save time, money, and find a little something for everyone in every chapter—without the hours of preparation and complicated instructions!

- \* 200 great sides, dinners, and desserts for your Instant Pot or multi-cooker
- \* Low-maintenance recipes that save you time in the kitchen
- \* Make incredible meals that won't hurt your budget!

With *The Ultimate Instant Pot Pressure Cooker Cookbook*, you can whip up your favorite comfort foods, creative side dishes, and desserts that'll make even the pickiest of eaters ask for seconds. Discover your new family favorites and make the most of your kitchen's #1 appliance!



**COOKING / METHODS / SPECIAL APPLIANCES**

St. Martin's Griffin | 5/2/2017  
9781250156457 | \$22.99 / \$32.99 Can.  
Trade Paperback | 272 pages  
7.5 in H | 9.1 in W

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