Who Knew? 10,001 Household Solutions

DIY Cleaners, Kitchen Secrets, Natural Remedies, and Other Easy Answers to Everyday Problems

Bruce Lubin and Jeanne Lubin

A big new book on household solutions from the 5-million-copy-selling Who Knew? brand!

A fresh take on the bestselling Who Knew? series (which has sold more than 5 million copies), 10,001 Household Solutions makes household tips more accessible and easier to use than ever. Each tip—such as Magic Bug Spray, Orange Peel All-Purpose Cleaner, and How to Make Lemons Last Forever—is listed briefly with easy-to-follow instructions in the trademark chatty Who Knew? style. Tips are organized into chapters by subject (Cleaners, Pets, Bugs and Other Pests, Kitchen, Holidays, Health and Beauty, etc.) and the book includes a full index.

BRUCE LUBIN and JEANNE BOSSOLINA-LUBIN are the proud parents of three boys and more than a dozen books. After saving thousands of dollars per year using simple, everyday hints and tips, they started their own business in hopes of sharing their knowledge with others. They currently live in northern New Jersey, where they have been known to go into friends' refrigerators to turn their eggs upside down so they last longer.

MARKETING
National Broadcast Publicity
National Print Publicity
Online Publicity
Online Advertising
Blog Outreach
Social Media Outreach
Email Marketing Campaign
Quick and Dirty Tips Advertising and Promotion
Active on Facebook: /whoknewtips (103k followers)
Active on Twitter: @whoknewtips (6k followers)
CASTLE POINT BOOKS

Interview with My Grandma

An Interactive Journal to Investigate Our Family History

Courtney Littler

A guided journal for kids to ask, listen, learn, and record their family history through writing prompts and space to draw pictures, make lists, and more!

This unique journal in the style of a reporter’s notebook encourages kids to embrace their inner detective! On one side of each page are thoughtful questions to ask your grandmother and space to write or draw her responses. Then when the interview is over, you can flip the notebook over and explore your own thoughts and ideas about Grandma with activities like making lists, drawing pictures, and recording the memories that make your relationship so special.

Interview questions include:

Q: What was your favorite book when you were my age?
Q: Who is your hero?
Q: What was it like when I was born?

Activities include:

• Draw a portrait of Grandma from memory.
• What are your top five favorite things to do with Grandma?

With over 100 conversation-starting prompts and plenty of space to spark creativity and curiosity, this journal will help grandmothers and grandchildren create memories to treasure.

COURTNEY LITTLER is a writer and editor based in New York. She earned her bachelor's degree in creative writing from the University of Southern California and her master's degree in English literature from King's College London. When she isn't reading, writing, snacking, or watching baseball, she is probably looking at pictures of blue whales or planning her next trip to Disneyland.
Cute as F*ck

Adorable Animals and Sweary Sayings to Color and Display

Caitlin Peterson

Cute creatures meet curse words in this hilarious new coloring book

What’s better than baby animals? Baby animals who are cute as f*ck! In this latest installment of our best-selling swear word coloring book series, you’ll meet a mother*cking bunny who is as soft as sh*t and a little puppy who cuddles like a bada**. Including 30 black-and-white illustrations, this is the perfect book for the sweary animal lover in your life!
Mythographic Color and Discover: Animals

An Artist’s Coloring Book of Amazing Creatures and Hidden Objects

Joseph Christopher Catimbang

Innovative, transformative illustrations with hidden objects to find

A collection of 52 fascinating, mythical illustrations of animals to color, with a scavenger hunt of 20 hidden objects to discover inside each drawing.

MARKETING
Online Promotion
Blog Outreach
Social Media Post

ALSO AVAILABLE

Zendoodle Coloring Presents Gnomes in the Neighborhood: An Artist's Coloring Book
10/2018 | 9781250294838

Zendoodle Coloring Presents Mermaids in Paradise: An Artist's Coloring Book
9/2017 | 9781250147691

Zendoodle Coloring Presents Fairies in Dreamland: An Artist's Coloring Book
9/2016 | 9781250108838
MAVERICK
AN UNAUTHORIZED COLLECTION OF WISDOM FROM
JOHN McCAIN
THE SHERIFF OF THE SENATE
MARY ZAIA

A lifetime of wisdom from a true American patriot

The country is more polarized than it has been for decades, but John McCain is the rare public figure who has earned the respect of colleagues and constituents on both sides of the aisle. A model for bipartisanship and political integrity, in his forty years in politics McCain has never been afraid to buck trends or ruffle a few feathers. His words are more important today than ever.

Sample quotes:

“In prison, I fell in love with my country.”

“Nothing in life is more liberating than to fight for a cause larger than yourself, something that encompasses you but is not defined by your existence alone.”

“Amercians never quit. We never surrender. We never hide from history. We make history.”

“It is your character, and your character alone, that will make your life happy or unhappy.”

ALSO AVAILABLE
You Can't Spell Truth Without Ruth: An Unauthorized Collection of Witty & Wise Quotes from the Queen of Supreme, Ruth Bader Ginsburg
4/2018 | 9781250181985
Quotes from Goats

*Home Is Where the Herd Is*

Dan Monteiro

Inspirational quotes and photos of adorable goats

Goats are the animal du jour – “goat yoga” (yoga with baby goats) has exploded in popularity, and social media is flooded with photos of cute goats. This sweet little gift book pairs inspiring quotations that resonate with both goats and humans (“The best view comes after the hardest climb.”) with cute photos of goats.

DAN MONTEIRO is a Brazil-based travel writer who grew up raising Alpine goats. He’s now busy raising three daughters and enjoys sharing his love of animals with them.
Zendoodle Coloring: Funky Monkeys

Playful Primates to Color and Display

Deborah Muller

Cute monkeys to color from the best-selling Zendoodle Coloring series

Sweet chimps, hilarious howlers, and majestic gorillas all grace the pages of this brand-new Zendoodle Coloring book! Including 62 black-and-white illustrations that are cute as can be, all these monkeys need is to be brought to life with color.

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).
The Jokiest Joking Trivia Book Ever Written . . . No Joke!

1,001 Surprising Facts to Amaze Your Friends

Brian Boone; Illustrations by Amanda Brack

A fun collection of incredible facts for curious kids!

For fans of our best-selling joke book series comes a new volume chock-full of amazing facts about everything from food to travel to science to history – all in a fun, easy-to-read format with hand-drawn original illustrations! Kids will love to impress their friends with their cool knowledge, and parents will be happy their kids are learning something.

For example:

There are exactly 206 bones in your body.
(We counted.) More than half of those are in your hands, toes, fingers, and feet.

Think how cold you are when you forget your winter coat.
Now consider how cold you’d be without your skin.
Your skin weighs the same as four heavy winter coats.

BRIAN BOONE is the author of The Jokiest Joking Knock-Knock Joke Book Ever Written...No Joke! and many other books about everything from inventions to paper airplanes to magic to TV. He's written jokes for lots of funny websites and he lives in Oregon with his family.

AMANDA BRACK has a passion for drawing and illustration, and enjoys the creativity of working on a wide variety of projects in her freelance career. She lives in Boston, Massachusetts.
Easy-Freeze Slow Cooker Cookbook

100 Freeze-Ahead, Cook-Themselves Meals for Every Slow Cooker

Ella Sanders

Dinner is done with these 100 easy make-ahead meals

Make dinner a breeze with The Easy-Freeze Slow Cooker Cookbook! Having an incredible meal on the table doesn’t have to be a nightly struggle. These delicious recipes are specially designed for easy preparation so that you can have a month’s worth of meals made in just a couple of hours! The easy-to-follow recipes and tools for organizing your freezer meals will make the question of what’s for dinner a problem of the past.

When you’re headed out the door, just pull one of these tasty dinners out of the freezer, toss it in the slow cooker, and come home to that Sunday dinner smell without all of the Sunday dinner effort. With The Easy-Freeze Slow Cooker Cookbook, you can spend less time worrying about how to get dinner on the table, and enjoy more time around it!

ELLA SANDERS is a comfort food enthusiast who loves spending time at the table with friends and family. She shares her enthusiasm for cooking with anyone who's interested and specializes in making traditional meals with unexpected flavor and flair. Ella lives with her husband and two boys in Portland, Maine.

Easy-Freeze Instant Pot Pressure Cooker Cookbook: 100 Freeze-Ahead, Make-in-Minutes Recipes for Every Multi-Cooker

8/2018 | 9781250181886
Hugs from Obama

A Photographic Look Back at the Warmth and Wisdom of President Barack Obama

Mary Salome

A photographic celebration of Obama’s warmth and compassion

America needs a hug from Obama now more than ever, and this beautiful collection of photographs and quotations showcases President Obama’s wit, grace, wisdom, and warmth. As you flip through these pages, you’ll be transported back to an era when leadership and dignity went hand in hand. Alongside touching images of our 44th president embracing his fellow citizens are some of his most inspirational and timely quotes, such as, “There’s not a liberal America and a conservative America – there’s the United States of America” and “We’re the ones we’ve been waiting for. We are the change that we seek.”
My Little Ikigai Journal

A Journey into the Japanese Secret to Living a Long, Happy, Purpose-Filled Life

Amanda Kudo

A prescriptive and handy guide to the hot new lifestyle trend

Ikigai is a Japanese concept that means “a reason for being,” (the French call it “raison d’être.”) If you make three lists: your values, the things you like to do, and the things you are good at, there is a point at which the three overlap. This is your ikigai.

Everyone, according to Japanese culture, has an ikigai, and staying true to it in everything we do is the secret to a long, happy life. People of retirement age don’t put their feet up in Japan: they continue to pursue their ikigai, which leads to fulfillment and contentment.

This guided journal offers simple questions to help you determine your ikigai, helping you to achieve a purposeful, worthwhile, happy life.

PRAISE

“Essentially, ikigai is the reason you get up in the morning.” —BBC.com

“If hygge is the art of doing nothing, ikigai is the art of doing something—and doing it with supreme focus and joy.” —New York Post

“Finding your ‘ikigai’ (reason for being) or ‘passion’ will bring about great meaning and satisfaction to your life.” —Forbes
You Are a F*cking Badass

Sweary Empowerment to Color and Display

Caitlin Peterson

A bold and beautiful coloring book of subversive, sweary statements

For all the fierce women out there comes our newest coloring book of 30 black-and-white illustrations of clever curses, empowering mantras, and beautiful designs to color!
Zendoodle Coloring Presents Gnomes in the Neighborhood

An Artist's Coloring Book

Denyse Klette

A gorgeous new book of whimsical creatures to color

First she changed the way we looked at fairies, then mermaids, and now illustrator Denyse Klette turns her talented eye (and pen) to gnomes with a brand-new book of 62 gloriously detailed illustrations to color. Gnomes in the garden, celebrating Christmas, and exploring their whimsical world light up the pages of this spectacular coloring book.

DENYSE KLETTE's murals and landscapes have graced the halls of hotels, resorts and in-home décor. Her original paintings have been represented in galleries internationally. She is also the illustrator of Zendoodle Coloring Presents Fairies in Dreamland and Mermaids in Paradise.

ALSO AVAILABLE

Zendoodle Coloring Presents Mermaids in Paradise: An Artist's Coloring Book
9/2017 | 9781250147691

Zendoodle Coloring Presents Fairies in Dreamland: An Artist's Coloring Book
9/2016 | 9781250108838
Teen Trailblazers

30 Fearless Girls Who Changed the World Before They Were 20

Jennifer Calvert; Illustrations by Vesna Asanovic

True stories of young women who made a big difference! From authors to activists, painters to politicians, inventors to icons, these inspiring teenagers are proof that girls can change the world.

Joan of Arc. Anne Frank. Cleopatra. Pocahontas. Mary Shelley. Many of these heroines are well-known. But have you heard of Sybil Ludington, a 16-year-old daughter of an American colonel who rode twice as far as the far better—remembered Paul Revere to warn the militia that the British army was invading?

This fascinating book features 30 young women who accomplished remarkable things before their twentieth birthdays. Visually compelling with original illustrations, this book will inspire the next generation of strong, fearless women.
The Jokiest Joking Bathroom Joke Book Ever Written . . . No Joke!

1,001 Hilarious Potty Jokes to Make You Laugh While You Go

May Roche; Illustrations by Amanda Brack

A successful series meets every kid’s favorite subject!

The newest installment in our Jokiest Joking Joke Book series, this time with gross-out jokes designed to appeal to all the kids who giggle when they hear the word “gas” (i.e., every kid). With all-new jokes, hand-drawn original illustrations, and the series’ signature fun design, this book will appeal to the same kids who read Captain Underpants.

MAY ROCHE is a writer and contributor to over 25 bestselling trivia, nonfiction, and humor books that include a wide variety of subjects including inventions, survival, crafting, recipes, science, music, and television. May enjoys swapping inappropriate jokes with her family in the Pacific Northwest.

AMANDA BRACK has a passion for drawing and illustration, and enjoys the creativity of working on a wide variety of projects in her freelance career. She currently lives in Boston, Massachusetts.
Zendoodle Coloring: Chubby Cherubs

Baby Angels to Color and Display

Deborah Muller

Sweet little angels to color from the best-selling Zendoodle Coloring series!

Angels are a cultural touchstone, and in this book beloved illustrator Deborah Muller has drawn 62 black-and-white illustrations of cute cherubs just awaiting your coloring inspiration.

DEBORAH MULLER is an illustrator, designer, and gypsy at heart. She was born in Laguna Beach, California, but currently lives in a quaint beachside town in Florida. Her unique and whimsical style comes from doodling, which she finds therapeutic. Even her dog is a doodle—a Labradoodle named Marley (her assistant).
One Question a Day: My Life So Far

A Daily Journal for Recording Your Life Story

Aimee Chase

Write your autobiography in just one question a day!

Everybody has a story, and this book enables even reluctant journal writers to record an autobiography. By answering just one thought-provoking question for each day of the year, it's easy to write your life story! For anybody who has ever given up writing after being intimidated when facing a blank page, this book makes it easy to take a snapshot of your history and inner life in just a few minutes each day. This specially-sized package features a printed flexi-bound cover, four-color endpapers, quality paper, and a bookmark ribbon.

AIMEE CHASE is a writer and editor with a perfectly imperfect life. She lives in the Boston area with her husband and two spontaneous little boys who remind her to live in the moment.
Phony Loser!
The Donald Trump Mix-and-Match Insult Generator

Caitlin Peterson

A humorous look at President Trump’s favorite insults in a mix-and-match flip book format

Our 45th president likes to insult people—often entire groups of people as well as entire industries—and typically uses the same words again and again. This book adopts the format of F*ck Off, Cretin and Creative Cursing but populates it with President Trump’s favorite adjectives and nouns, such as:

WEAK  PHONY  FAKE  SICK  UGLY  LIES  NEWS  ENEMY  LOSER  HATER  DISASTER  SCAM  HOAX  WITCH HUNT
The Best Induction Burner Recipes on the Planet

100 Easy Recipes for Your Portable Cooktop

Ella Sanders

Fast and easy recipes for your induction cooktop

Induction burners are a very popular home appliance and are sold on Amazon and at retailers like Bed, Bath & Beyond, Walmart, and Target. They are portable, extremely energy-efficient burners that transfer electromagnetic energy to a pan, creating heat in the pan but remaining cool to the touch. They are an easy way to safely add cooking space in a small kitchen or college dorm room, and ideal for those times when you just need one extra burner.

This will be the first book on the market specifically for induction burners, which cook food faster than traditional heating elements.

ELLA SANDERS is a comfort food enthusiast who loves spending time at the table with friends and family, and specializes in making traditional meals with unexpected flavor and flair. She lives with her husband and two boys in Portland, Maine.
Zendoodle Coloring: Cuddle Bugs

Cute Critters to Color and Display

Jeanette Wummel

Beautiful butterflies, imaginative inchworms, sweet centipedes, and more from the best-selling Zendoodle Coloring series!

If you think insects are pests, you’ve never seen bugs like the ones in Zendoodle Coloring: Cuddle Bugs! These cute critters, in 62 black-and-white illustrations, are hiding in flowerpots, lounging on leaves, and cuddling in cocoons, ready for you to bring to life with color.

JEANETTE WUMMEL is a graphic designer and artist based out of East Lansing, MI. She specializes in creating whimsical art that is fun for all ages.
Zendoodle Coloring Presents
Bad Dog!

*Mischievous Mutts Behaving Badly*

Deborah Muller

Adorable puppies getting into trouble!

Every dog lover will relate to the playful pups in this new coloring book, which includes 62 black-and-white illustrations throughout. Whether they’re chewing on shoes, making muddy footprints on the carpet, or shaking water onto everyone, these dogs cause trouble wherever they go. It’s a good thing they’re so cute!
Choose Calm
A Journal for Healing Anxiety, Breathing In, and Letting Go

Nadia Hayes

A beautifully illustrated guided journal to help with anxiety

We’re living in the age of anxiety. If the ‘90s were the era of Prozac Nation, 2017 is the era of Xanax Nation. This beautiful, inspiring journal will help readers find a peaceful state of mind with guided prompts that help them put their anxiety in perspective and choose calm.

NADIA HAYES is a proud introvert who works as a wellness coach in the Houston area. She recharges by writing, knitting, and communing with nature.

GAMES & ACTIVITIES / GUIDED JOURNALS
Castle Point Books | 11/6/2018
Trade Paperback | 128 pages | Carton Qty: 72
7.5 in H | 5.5 in W
Includes color illustrated pages throughout

MARKETING
Online Promotion
Blog Outreach
Social Media Post

ALSO AVAILABLE
The Power of Quiet: An Inspirational Journal for Introverts
6/2018 | 9781250181954

Present, Not Perfect: A Journal for Slowing Down, Letting Go, and Loving Who You Are
9/2017 | 9781250147752
Truly Totally Trump

A Collection of Put-Downs, Insults, and Unforgettable Utterances from a President Who Tells It Like It Is

John Ford

A humorous look at President Trump’s best insults and comebacks since taking office

Love him or hate him, our 45th president has changed the game on insults, quips, and news-worthy jabs in 140 characters or less. This book puts President Trump’s most notable and no-nonsense comebacks, burns, and tweets on display for Trump supporters and dissenters alike.

"Why would Kim Jong-un insult me by calling me 'old,' when I would NEVER call him 'short and fat?' Oh well, I try so hard to be his friend - and maybe someday that will happen!"
—Twitter, November 11, 2017

“So much Fake News is being reported. They don’t even try to get it right, or correct it when they are wrong. They promote the Fake Book of a mentally deranged author, who knowingly writes false information. The Mainstream Media is crazed that WE won the election!”
—Twitter, January 13, 2018.

“Crooked Hillary Clinton is the worst (and biggest) loser of all time. She just can’t stop, which is so good for the Republican Party. Hillary, get on with your life and give it another try in three years!”
—Twitter, November 18, 2017

“Watched protests yesterday but was under the impression that we just had an election! Why didn’t these people vote? Celebs hurt cause badly.”
—Twitter, January 22, 2017
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