

Zendoodle Color-by-Number: Stained Glass

Dazzling Art to Color and Display

Deborah Muller

Readers follow the tiny numbers to color in beautiful mosaic stained-glass windows

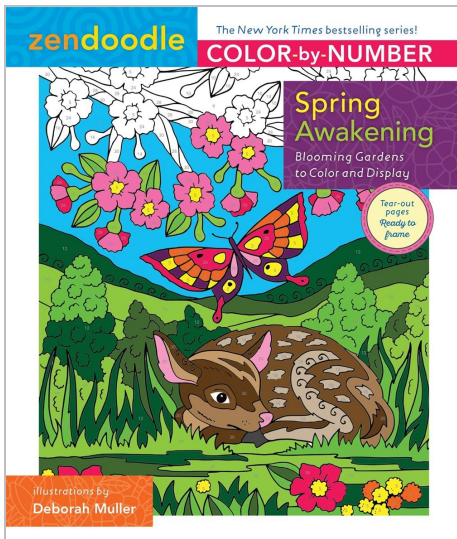
Beautiful, mosaic stained-glass windows shine in these full-page pictures. Colorists can achieve realistic effects and perfect shading with the help of tiny numbers that correspond to a robust color key. Specially designed for ravenous colorists eager to try the next challenge, *Color by Number: Stained Glass* offers an escape to a world of inspiration and artistic fulfillment.

**GAMES & ACTIVITIES /
ACTIVITY BOOKS**

St. Martin's Griffin | 11/7/2017
9781250149190 | \$13.99 / \$19.50 Can.
Trade Paperback | 128 pages | Carton Qty: 36
10 in H | 8.5 in W
Includes black-and-white illustrations throughout

MARKETING

- Online Promotion
- Blog Outreach Campaign
- Social Media Campaign



Zendoodle Color-by-Number: Spring Awakening

Blooming Gardens to Color and Display

Deborah Muller

A color-by-number book that reveals the beauty of spring as readers color the pages to life

PRAISE

The beauty of a fresh spring will reveal itself on these pages as readers color them to life with the help of tiny numbers that correspond to a robust color key. The novice and the experienced colorist will both rejoice in the beauty of the foliage as it pops off the page in vivid hues. Designed for ravenous colorists eager to try the next challenge, *Color by Number: Spring Awakening* offers an escape to a world of inspiration and artistic fulfillment.

GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 11/7/2017
9781250149206 | \$13.99 / \$19.50 Can.
Trade Paperback | 128 pages | Carton Qty: 30
10 in H | 8.5 in W
Includes black-and-white illustrations throughout

MARKETING

Online Promotion
Blog Outreach Campaign
Social Media Campaign

Zendoodle Coloring Presents Mermaids in Paradise

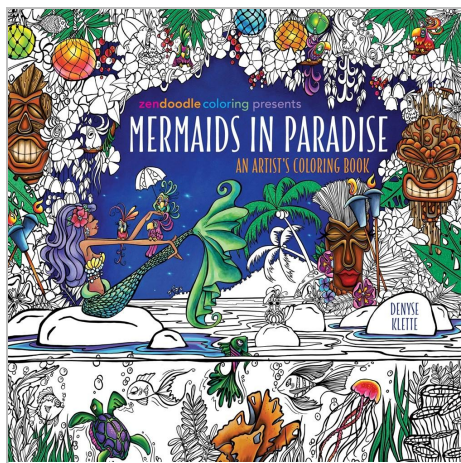
An Artist's Coloring Book

Denyse Klette

Beautiful original illustrations by the author of *Fairies in Dreamland*.

With *Fairies in Dreamland*, Denyse Klette brought us beautiful, sleepy fairies in magical settings. With *MERMAIDS IN PARADISE*, she brings us equally beautiful, happy mermaids in tropical settings, complete with underwater creatures and her signature eye for detail. This book will delight her fans with Denyse's intricate drawings just waiting for them to color with their own creative touches.

DENYSE KLETTE is the illustrator of *Fairies in Dreamland*. She is a Canadian artist whose creations have been acclaimed in galleries internationally, reside in luxury hotel and resort collections, and have been used for licensed merchandise.



GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 9/12/2017

9781250147691 | \$15.99 / \$22.99 Can.

Trade Paperback | 128 pages | Carton Qty: 20

9.8 in H | 9.8 in W

Includes 62 black-and-white illustrations throughout

MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign

Outreach to Coney Island Mermaid

Parade committee

Outreach to influential professional

mermaids

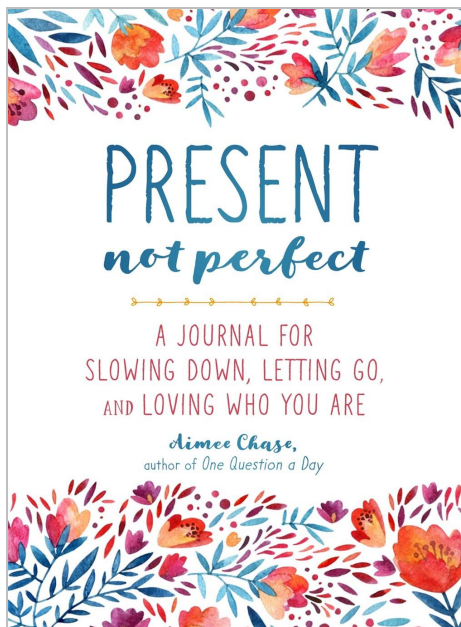
Present, Not Perfect

A Journal for Slowing Down, Letting Go, and Loving Who You Are

Aimee Chase

A beautifully illustrated workbook that helps women slow down and enjoy life rather than pushing for perfection.

Most women today are frantic, lost in an endless cycle of busyness caused by constant pressure to perform up to unrealistic expectations of perfection, many of which are self-imposed. This journal cuts to the heart of the problem by showing women how to reconnect with their inner selves through solitude, introspection, and contemplation of what's truly important to them as individuals and family members.



SELF-HELP / JOURNALING

Castle Point Books | 9/19/2017

9781250147752 | \$14.99 / \$20.99 Can.

Trade Paperback | 128 pages | Carton Qty: 52

7.5 in H | 5.5 in W

Includes 64 color illustrations throughout

MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign

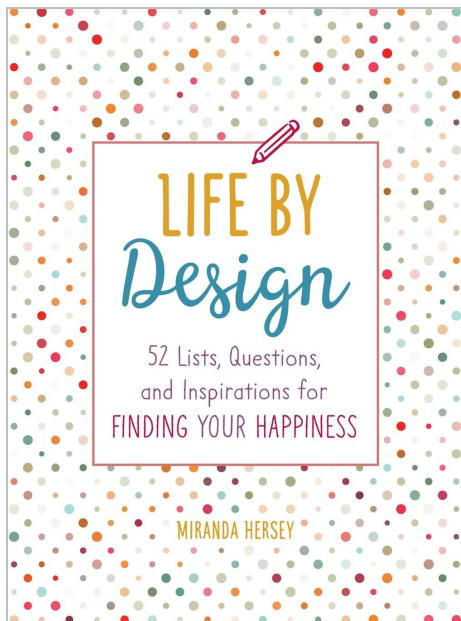
Life by Design

52 Lists, Questions, and Inspirations for Finding Your Happiness

Miranda Hersey

A beautifully illustrated workbook that helps readers find their purpose and create the life they truly want.

Applying design thinking to work and life is a burgeoning trend, and this journal functions as a practical workbook to help readers apply the principles of life design to their own decision-making. From career to love to extracurricular pursuits, this book helps readers figure out how to innovate and iterate their way to a well-lived life. Each spread offers a list prompt that encourages readers to think about where they are and where they want to go, and offers life design advice related to the prompt. By completing one list per week, the readers will be able to map out a clear plan to achieve the happiness they deserve.



SELF-HELP / JOURNALING

Castle Point Books | 9/19/2017

9781250147769 | \$14.99 / \$20.99 Can.

Trade Paperback | 128 pages | Carton Qty: 52

7.5 in H | 5.5 in W

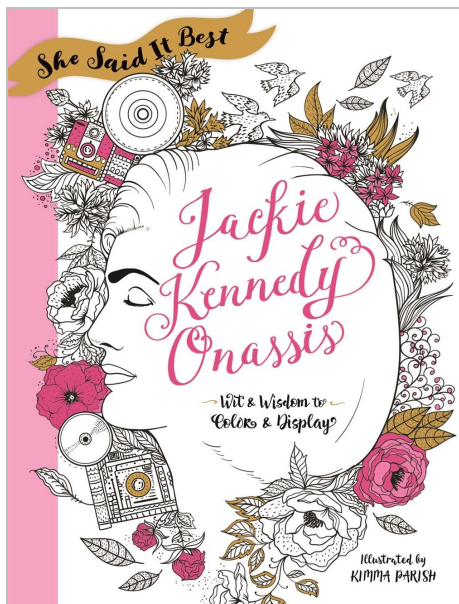
Includes 64 color illustrations throughout

MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign



GAMES & ACTIVITIES / ACTIVITY BOOKS

Castle Point Books | 10/10/2017

9781250147721 | \$14.99 / \$20.99 Can.

Trade Paperback | 128 pages | Carton Qty: 36

8.5 in H | 6.4 in W

Includes black-and-white illustrations throughout

MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign

She Said It Best: Jackie Kennedy Onassis

Wit and Wisdom to Color & Display

Kimma Parish

The best quotes from the iconic first lady

Jacqueline Kennedy Onassis was the quintessential American woman, the embodiment of grace, class, loyalty, and wit. Behind her iconic sunglasses, Jackie O was a no-nonsense, resilient woman and mother who had a way of identifying the heart of a moment. In this coloring book, you'll find her words displayed as eloquently as they were spoken through stylish art to color.

Sample quotations include:

- “The first time you marry for love, the second for money, and the third for companionship.”
- “There are two kinds of women, those who want power in the world and those who want power in bed.”
- “I am a woman above everything else.”
- “The only routine with me is no routine at all.”
- “I want to live my life, not record it.”

This clever and lovely coloring book series combines quotations from beloved wise women with beautiful black-and-white illustrations. In an attractive hold-able format with foil embellishments and paper-over-board cases, these books stand on their own as lovely art objects and impressive gifts.

She Said It Best: Audrey Hepburn

Wit and Wisdom to Color & Display

Kimma Parish

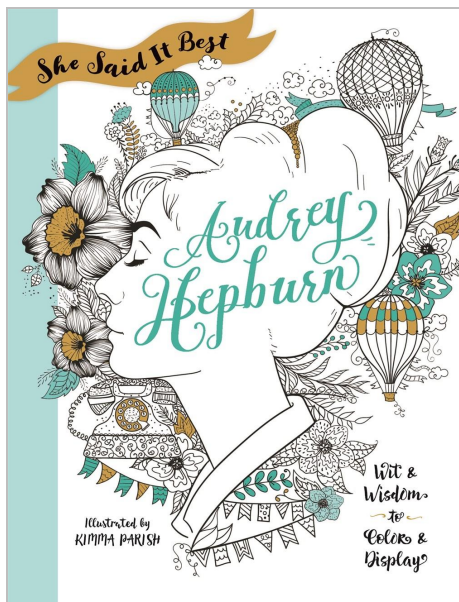
The best quotes from one of Hollywood's most memorable and beloved actresses

Audrey Hepburn remains one of Hollywood's most memorable and beloved actresses. A fashion icon and symbol of femininity and poise, she was more than just a pretty face, and her enduring wisdom and musings carry across generations. In this coloring book, you'll find her words displayed as elegantly as they were spoken through stylish art to color.

Sample quotations include:

- "The beauty of a woman is seen in her eyes, because that is the doorway to her heart, the place where love resides."
- "I believe in manicures. I believe in overdressing. I believe in primping at leisure and wearing lipstick. I believe in pink. I believe happy girls are the prettiest girls. I believe that tomorrow is another day, and... I believe in miracles."
- "Elegance is the only beauty that never fades."
- "Let's face it, a nice creamy chocolate cake does a lot for a lot of people; it does for me."
- "There is more to sex appeal than just measurements. I don't need a bedroom to prove my womanliness. I can convey just as much sex appeal picking apples off a tree or standing in the rain."

This clever and lovely coloring book series combines quotations from beloved wise women with beautiful black-and-white illustrations. In an attractive hold-able format with foil embellishments and paper-over-board cases, these books stand on their own as lovely art objects and impressive gifts.



GAMES & ACTIVITIES / ACTIVITY BOOKS

Castle Point Books | 10/10/2017

9781250147714 | \$14.99 / \$20.99 Can.

Trade Paperback | 128 pages | Carton Qty: 36

8.5 in H | 6.4 in W

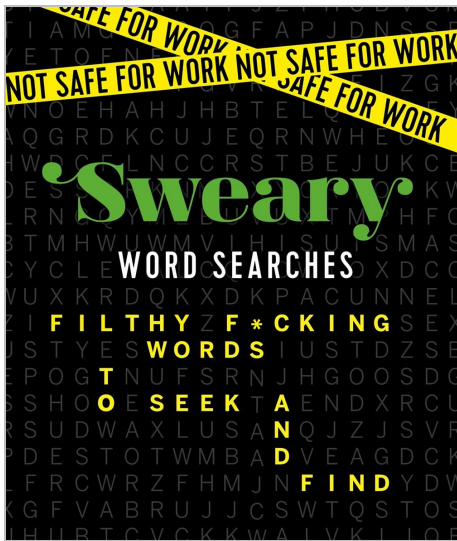
Includes black-and-white illustrations throughout

MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign



Not Safe for Work: Swear Word Searches

*Filthy F*cking Words to Seek and Find*

Caitlin Peterson

A puzzle book for those of us who appreciate crass humor.

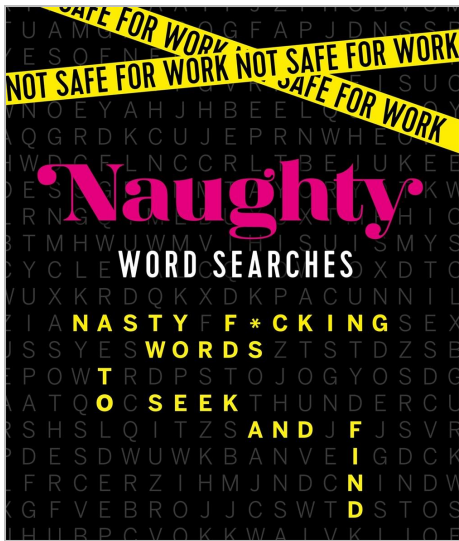
Swear-word coloring books have taken the world by storm, but puzzle books are still stuck in the same-old no-fun zone. Not anymore! NOT SAFE FOR WORK puzzle books are the vulgar books you're looking for when you're tired of all the goody-two-shoes books on the market.

GAMES & ACTIVITIES / WORD & WORD SEARCH

Castle Point Books | 10/3/2017
9781250147745 | \$12.99 / \$17.99 Can.
Trade Paperback | 192 pages | Carton Qty: 36
10 in H | 8.5 in W
Includes black-and-white illustrations throughout

MARKETING

Online Promotion
Blog Outreach Campaign
Social Media Campaign



Not Safe for Work: Naughty Word Searches

*Nasty F*cking Words to Seek and Find*

Caitlin Peterson

A puzzle book for those of us who appreciate crass humor.

Swear-word coloring books have taken the world by storm, but puzzle books are still in the same-old no-fun zone. Not anymore! NOT SAFE FOR WORK puzzle books are the vulgar books you're looking for when you're tired of all the goody-two shoes books on the market. This one features all of the naughty words that are supposed to stay in the bedroom, but are a whole lot more fun when they don't.

GAMES & ACTIVITIES / WORD & WORD SEARCH
Castle Point Books | 10/3/2017
9781250147738 | \$12.99 / \$17.99 Can.
Trade Paperback | 192 pages | Carton Qty: 36
10 in H | 8.5 in W
Includes black-and-white illustrations throughout

MARKETING
Online Promotion
Blog Outreach Campaign
Social Media Campaign



GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 10/24/2017

9781250149145 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 36

10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

Other Available Formats:

Trade Paperback ISBN: 9781250149138

Zendoodle Coloring: Baby Animal Safari

Deluxe Edition with Pencils

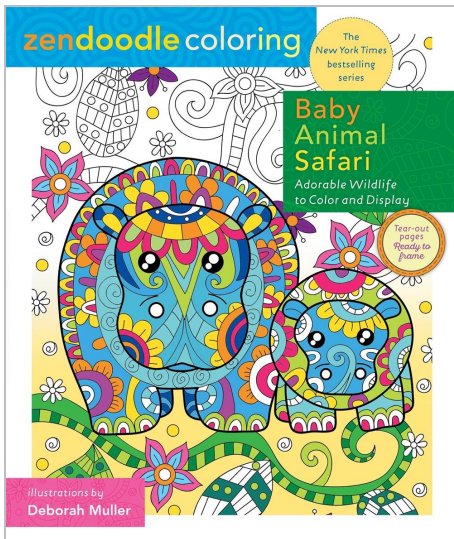
Jeanette Wummel

Color a world of cuddly creatures!

Go on a colorful expedition with wildly cute baby animals from *Zendoodle Coloring: Baby Animal Safari*! Tiny tigers, playful monkeys, and lovable giraffes abound in this collection of more than 60 adorable safari creatures. With this fun collection of completely unique, hand-drawn illustrations, you can make each piece of art all your own. Each page is perforated, making it easy to frame your works of art or give as gifts.

Wander along this colorful journey as you relax, unwind, and enjoy the scenery with each page. Let your creativity roam free as you color safari animals from flourishing jungles, sunny savannas, and deep forests across the world!

- Perforated pages let you share your colorful safari with others
- Go wild with gel pens, colored pencils, or markers to make it your own!
- Take a colorful journey to find just how relaxing coloring can be!



GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 10/24/2017

9781250149138 | \$13.99 / \$19.50 Can.

Trade Paperback | 128 pages | Carton Qty: 36

10 in H | 8.5 in W

Includes 62 black-and-white illustrations

Other Available Formats:

Trade Paperback ISBN: 9781250149145

MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign

Zendoodle Coloring: Baby Animal Safari

Adorable Wildlife to Color and Display

Jeanette Wummel

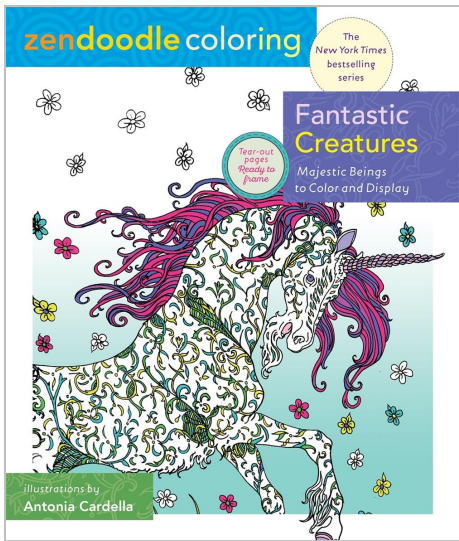
Color a world of cuddly creatures!

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- Perforated pages let you share your colorful safari with others
- Go wild with gel pens, colored pencils, or markers to make it your own!
- Take a colorful journey to find just how relaxing coloring can be!

JEANETTE WUMMEL is a graphic designer and artist based out of East Lansing, MI. She specializes in creating whimsical art that is fun for all ages.



Zendoodle Coloring: Fantastic Creatures

Majestic Beings to Color and Display

Antonia Cardella

The author of *Zendoodle Coloring: Majestic Dragons* is back with a new series of amazing creatures to color and display

**GAMES & ACTIVITIES /
ACTIVITY BOOKS**

St. Martin's Griffin | 11/7/2017
9781250149114 | \$13.99 / \$19.50 Can.
Trade Paperback | 128 pages | Carton Qty: 36
10 in H | 8.5 in W
Includes 62 black-and-white illustrations

Other Available Formats:
Trade Paperback ISBN: 9781250149121

MARKETING
Online Promotion
Blog Outreach Campaign
Social Media Campaign

Where would we be without fantasy and imagination? In *Zendoodle Coloring: Fantastic Creatures* the imagination will run wild with discovery and adventure as readers bring unicorns, fairies, gnomes, and centaurs to life with color. The possibilities are only as limited as the imagination in this collection of more than 60 beautiful drawings.

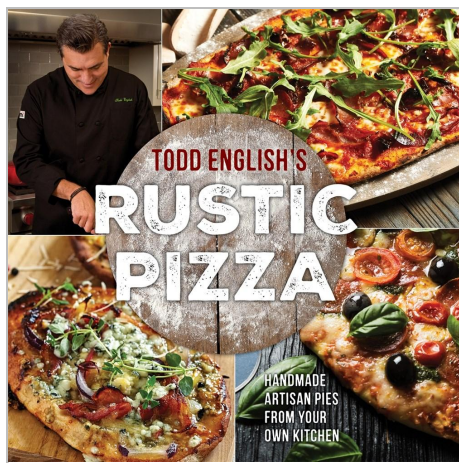
Antonia (TJ) Cardella has been making art for as long as she can remember. She is the writer and illustrator of the Two Fine Ladies series and just completed a young adult novel, 1348 - the End of the World, about the plague in Siena, Italy. Antonia lives in Albuquerque, NM with two orange tabbies, a giant Akbash dog, and a little red horse.

Todd English's Rustic Pizza

Handmade Artisan Pies from Your Own Kitchen

Todd English and Heather Rodino

A comprehensive guide to pizza making from four-time James Beard award-winning chef Todd English.



COOKING / COURSES & DISHES / PIZZA

Castle Point Books | 11/7/2017
 9781250147677 | \$24.99 / \$34.99 Can.
 Hardcover | 224 pages
 8.8 in H | 8.5 in W
 Includes color photographs throughout

Other Available Formats:
 Ebook ISBN: 9781250165183

MARKETING

Online Advertising
 Online Promotion
 Pre-Publication Online Outreach
 Pre-Publication Online Outreach
 Social Media Advertising
 Cookstr Promotion and Outreach
 Social Media Campaign
 Active on Facebook:
 Facebook.com/ChefToddEnglish (32,760 followers)

Todd English is a world-renowned, celebrated chef with a long history of great pizza making. The free-form, thin-crust pies at his Figs restaurants in Boston arguably changed pizza-making in the city, and now he brings his pizza-making secrets to home cooks! RUSTIC PIZZA will give step-by-step instructions on making pizza dough, sauces, and toppings along with Todd's insider secrets on how to achieve truly great pizza with a home oven.

TODD ENGLISH is a James Beard Award-winning chef and television personality with restaurants all over the world. He is a frequent guest on *Top Chef*, *Iron Chef*, *The Today Show*, *Martha Stewart Living*, *Good Morning America*, *CBS This Morning*, *Live with Regis and Kelly*, *Extra*, *The Meredith Viera Show*, and other major national television shows. He lives in New York City.



Zendoodle Coloring: Fantastic Creatures

Deluxe Edition with Pencils

Antonia Cardella

The author of *Zendoodle Coloring: Majestic Dragons* is back with a new series of amazing creatures to color and display in a deluxe version with pencils

Where would we be without fantasy and imagination? In *Zendoodle Coloring: Fantastic Creatures* deluxe version with pencils, the imagination will run wild with discovery and adventure as readers bring unicorns, fairies, gnomes, and centaurs to life with color. The possibilities are only as limited as the imagination in this collection of more than 60 beautiful drawings.

Antonia (TJ) Cardella has been making art for as long as she can remember. She is the writer and illustrator of the *Two Fine Ladies* series and just completed a young adult novel, *1348 - the End of the World*, about the plague in Siena, Italy. Antonia lives in Albuquerque, NM with two orange tabbies, a giant Akbash dog, and a little red horse.

GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 11/7/2017

9781250149121 | \$16.99 / \$23.99 Can.

Trade Paperback | 128 pages | Carton Qty: 36
10 in H | 8.5 in W

Includes 62 illustrations plus 6 double-sided colored pencils

Other Available Formats:

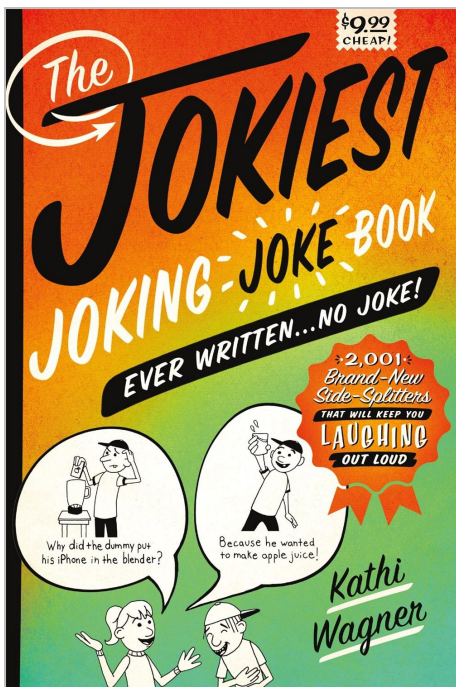
Trade Paperback ISBN: 9781250149114

MARKETING

Online Promotion

Blog Outreach Campaign

Social Media Campaign



**JUVENILE NONFICTION /
HUMOR / JOKES & RIDDLES**

Castle Point Books | 10/27/2015
9781250086150 | \$9.99 / \$9.99 Can.
Trade Paperback | 368 pages | Carton Qty: 24
8.2 in H | 5.5 in W | 1 in T | 0.7 lb Wt
Includes 100 black-and-white illustrations
throughout

Other Available Formats:
Ebook ISBN: 9781250160867

The Jokiest Joking Joke Book Ever Written . . . No Joke!

*2,001 Brand-New Side-Splitters That Will Keep You Laughing
Out Loud*

Kathi Wagner

Sample Jokes

What would Taylor Swift's dog do if he fell in the water?
He would shake it off, off, off.

What is something you should never do to your headphones?
Poke them in their Iphone.

How did the smart phone get smarter?
It studied its text books.

What kind of meal does Pharrell order?
A Because I'm Happy meal.

Why are jeans always sad?
Because they're blue.

How can a phone take pictures without anyone else pushing a button?
All by its Selfie.

Why did the chicken want a GPS?
To help it get to the other side of the road.

Where does Ariana like to go on vacation?
To the Grande Canyon.

How did the caveman let his friends know what he was doing?
He posted it on his wall.

Where does the Sun keep all of its extra stuff?
It stores it in the cloud.

Who is the flattest super hero in the world?
Ironed man.

Kathi Wagner is the author of THE EVERYTHING KIDS' RIDDLES & BRAIN TEASERS BOOK, THE EVERYTHING KIDS' ASTRONOMY BOOK, and several other nonfiction books for children. She is a librarian in Red Oak, Iowa.



GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 11/3/2015

9781250100610 | \$12.99 / \$14.99 Can.

Trade Paperback | 128 pages | Carton Qty: 30

9.9 in H | 8.4 in W | 0.3 in T | 0.8 lb Wt

includes 62 illustrations

Other Available Formats:

Trade Paperback ISBN: 9781250112996

MARKETING

*Online Publicity

*Blog Outreach

*Cross Promotions with craft blogs

*SMPCraft.com Promotion:

--Blog posts, free projects, and book giveaways

--Social Media Promotion on Facebook, Twitter, Instagram, and Pinterest

--Companion eNewsletter to craft enthusiasts

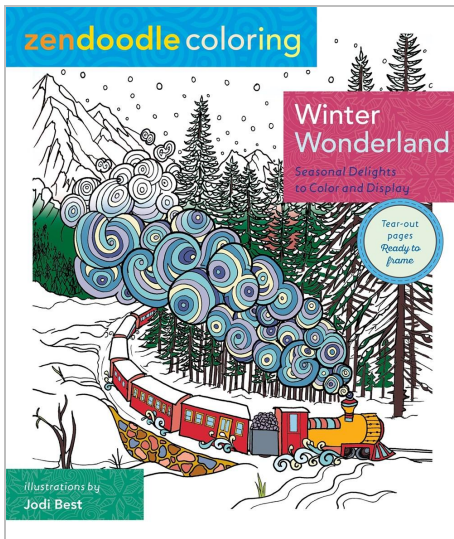
Zendoodle Coloring Presents Keep Merry and Color On

75 Yuletide Designs

Meredith Mennitt

'Tis the season for Christmas coloring!

Make your holiday season merry and bright with an inspiring assortment of fun and easy yuletide illustrations from *Keep Merry and Color On*. There's no better way to bring holiday cheer to your loved ones than by creating beautiful Christmas designs, from beautiful winter collages and jingle bells, to Santas and festive holly. All 75 joyful illustrations of this adult coloring book are printed on durable, perforated pages ideal for Christmas cards, decorations, gifts, and framing. Get in the spirit of the season through the relaxing pastime of coloring, and bring delight to others with this gift that keeps on giving!



GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 10/25/2016
9781250108807 | \$12.99 / \$17.99 Can.
Trade Paperback | 128 pages | Carton Qty: 30
10.1 in H | 8.5 in W | 0.4 in T | 0.9 lb Wt
Includes 62 illustrations

Other Available Formats:

Trade Paperback ISBN: 9781250112958

MARKETING

National Print Publicity
Online Publicity
Blog Outreach Campaign
Email Marketing Campaign
SMP Craft Promotion

Zendoodle Coloring: Winter Wonderland

Seasonal Delights to Color and Display

Jodi Best

A beautiful wintertime coloring book for adults.

Color Your Way to Cozy Calm!

Sleigh bells ring, are you listening? The season of merry making is just ahead with more than 60 images of snowy ski mountains, cozy fires, trees glistening with twinkling lights, and children racing inner tubes down the icy hills. In Zendoodle Coloring: Winter Wonderland will find tranquility and relaxation as your stress melts away with each one-of-a-kind image that you bring to life with color. So throw on your scarf and light a fire, your wintery wonderland awaits you just between these covers!

- Each page is perforated, making it easy to frame and display your art
- You can use colored pencils, crayons, or markers – there is no right or wrong way to do it!
- Coloring is a great way to unplug and de-stress, and anybody can do it!

JODI BEST originally began creating doodles as a birthday present for her mother who loves to color as a way of relaxing. Jodi lives in Maryland with her husband and children and loves showing her children how art can be both a process and a product to help us learn about the world around us.



GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 9/13/2016
9781250108838 | \$15.99 / \$22.99 Can.
Trade Paperback | 128 pages | Carton Qty: 20
9.9 in H | 9.8 in W | 0.6 in T | 1.4 lb Wt

MARKETING

National Print Publicity
Online Publicity
Early Reader Reviews
Blog Outreach Campaign
SMP Craft Promotion

Zendoodle Coloring Presents Fairies in Dreamland

An Artist's Coloring Book

Denyse Klette

An artist's coloring book of relaxing fairies and whimsical dreamscapes

A wistful exploration of fine art of coloring, this gorgeous book of illustrations offers sophisticated coloring projects that help you relax, restore, and reclaim your day. Amidst the pages of luscious designs, you'll find fairies in dreamy landscapes and intricate, soothing patterns that will inspire beauty and tranquility. Each peaceful, romantic design comes printed on luxury paper. Find yourself lost in the whimsical patterns of Fairies in Dreamland and color some serenity into your world.

At the age of 8, Denyse Klette, announced to her parents and the world that she would become an artist after painting murals for a school play and never looked back. From this auspicious start, Denyse's murals and landscapes have graced the halls of hotels, resorts and in-home décor. Her original paintings have been represented in galleries internationally. Denyse was an approved sculptor for licensed Disney Characters and went on to illustrate several children's books. She created characters fo...

One Question a Day: A Five-Year Journal

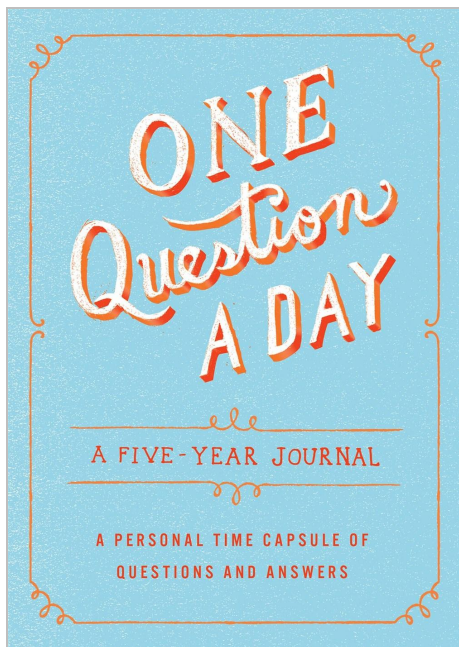
A Personal Time Capsule of Questions and Answers

Aimee Chase

An inspiring five year journal to get anybody writing and remembering.

A simple journal that offers one question per day, to be answered on the same day for five years in a row. The questions range from the prosaic (“What did you have for lunch today?”) to the contemplative (“Can people really change?”), giving readers a comprehensive look back at their thoughts and feelings over a five-year span. For anybody who has ever given up journaling after being intimidated when facing a blank page, this book makes it easy to take a snapshot of your inner life in just a few minutes each day.

The beauty of this journal is that it enables readers to track their emotional growth as well as keep track of memories, and provides an interesting walk down memory lane a few years later. The simple one-question prompts make this book to journaling as adult coloring books are to art – a gateway product with built-in creative inspiration. The specially-sized package features a printed flexi-bound cover, four-color endpapers, quality paper, and bookmark ribbon.



SELF-HELP / JOURNALING

Castle Point Books | 10/18/2016

9781250108869 | \$16.99 / \$23.99 Can.

Hardcover | 368 pages | Carton Qty: 32

7.3 in H | 5.1 in W | 1 in T | 1 lb Wt

Includes four-color printed endpapers plus a ribbon marker

MARKETING

National Print Publicity

Online Publicity

Early Reader Reviews

Blog Outreach Campaign

SMP Craft Promotion



Zendoodle Coloring: Winter Wonderland

Deluxe Edition with Pencils

Jodi Best

A beautiful wintertime coloring book for adults-- with attached pencil pack!

Color Your Way to Cozy Calm!

Sleigh bells ring, are you listening? The season of merry making is just ahead with more than 60 images of snowy ski mountains, cozy fires, trees glistening with twinkling lights, and children racing inner tubes down the icy hills. In *Zendoodle Coloring: Winter Wonderland* will find tranquility and relaxation as your stress melts away with each one-of-a-kind image that you bring to life with color. So throw on your scarf and light a fire, your wintry wonderland awaits you just between these covers!

- Contains six double-sided colored pencils
- Each page is perforated, making it easy to frame and display your art
- You can use colored pencils, crayons, or markers – there is no right or wrong way to do it!
- Coloring is a great way to unplug and de-stress, and anybody can do it!

JODI BEST originally began creating doodles as a birthday present for her mother who loves to color as a way of relaxing. Jodi lives in Maryland with her husband and children and loves showing her children how art can be both a process and a product to help us learn about the world around us.

GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 11/1/2016
9781250112958 | \$15.99 / \$22.99 Can.
Trade Paperback | 128 pages | Carton Qty: 30
9.9 in H | 8.4 in W | 0.4 in T | 1 lb Wt
Includes 62 illustrations plus 6 double-sided colored pencils

Other Available Formats:
Trade Paperback ISBN: 9781250108807

MARKETING

National Print Publicity
Online Publicity
Blog Outreach Campaign
Email Marketing Campaign
SMP Craft Promotion
Early Reader Reviews



Zendoodle Coloring Presents Keep Merry and Color On

Deluxe Edition with Pencils

Meredith Mennitt

'Tis the season for Christmas coloring! Now with colored pencils affixed to the cover!

Make your holiday season merry and bright with an inspiring assortment of fun and easy yuletide illustrations from *Keep Merry and Color On*. There's no better way to bring holiday cheer to your loved ones than by creating beautiful Christmas designs, from beautiful winter collages and jingle bells, to Santas and festive holly.

Features:

- 6 double-sided colored pencils
- Perforated pages for easy framing
- One-sided printing so colors don't bleed through

GAMES & ACTIVITIES / ACTIVITY BOOKS

St. Martin's Griffin | 11/1/2016

9781250112996 | \$15.99 / \$22.99 Can.

Trade Paperback | 128 pages | Carton Qty: 30

9.9 in H | 8.4 in W | 0.5 in T | 1 lb Wt

includes 62 illustrations

Other Available Formats:

Trade Paperback ISBN: 9781250100610

MARKETING

National Print Publicity

Online Publicity

Early Reader Reviews

Blog Outreach

SMPCraft.com Promotion

The Ultimate Instant Pot Pressure Cooker Cookbook

200 Easy Foolproof Recipes

Ella Sanders

A great big book of fantastic recipes for the hottest new kitchen appliance, the Instant Pot

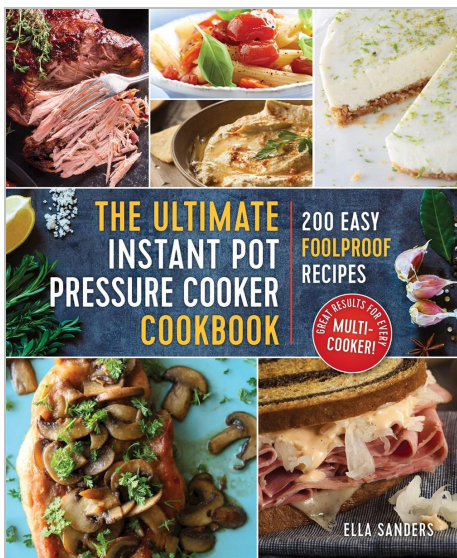
Spectacular meals can be yours in an instant! Get the most out of your Instant Pot or other multi-cooker with this tasty collection of 200 quick and easy-to-follow recipes, bringing delicious family meals to your table in a fraction of the time. The no-fuss settings on the Instant Pot and other multi-cookers mean all you have to do is put in your ingredients, set the cook time, and let the pot do the rest!

Enjoy exceptional pressure cooker recipes your family will love, from hearty stews and healthy vegetables, to international fare and incredible treats. Save time, money, and find a little something for everyone in every chapter—without the hours of preparation and complicated instructions!

- * 200 great sides, dinners, and desserts for your Instant Pot or multi-cooker
- * Low-maintenance recipes that save you time in the kitchen
- * Make incredible meals that won't hurt your budget!

With *The Ultimate Instant Pot Pressure Cooker Cookbook*, you can whip up your favorite comfort foods, creative side dishes, and desserts that'll make even the pickiest of eaters ask for seconds. Discover your new family favorites and make the most of your kitchen's #1 appliance!

ELLA SANDERS is a comfort food enthusiast who loves spending time at the table with friends and family. She shares her enthusiasm for cooking with anyone who's interested and specializes in making traditional meals with unexpected flavor and flair. Ella lives with her husband and two boys in Portland, Maine.



COOKING / METHODS / SPECIAL APPLIANCES

Castle Point Books | 4/11/2017
 9781250156457 | \$22.99 / \$32.99 Can.
 Trade Paperback | 272 pages | Carton Qty: 20
 9.2 in H | 7.5 in W | 0.7 in T | 1.6 lb Wt
 Includes 75 color photos throughout

Other Available Formats:
 Ebook ISBN: 9781250156464

MARKETING

Online Promotion
 Email Marketing Campaign
 Blog Outreach Campaign
 Cookstr Promotion and Outreach
 Social Media Campaign

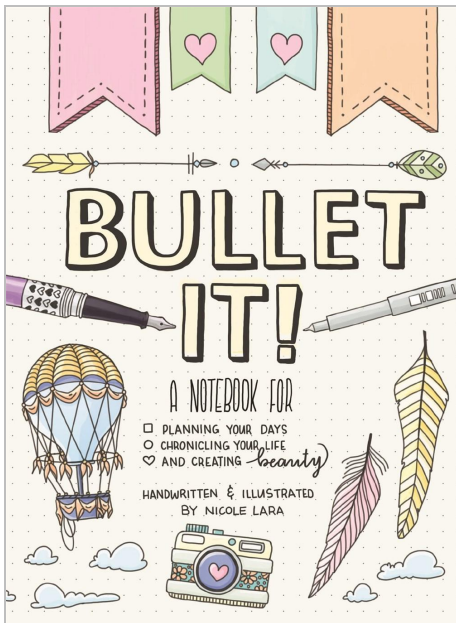
Bullet It!

A Notebook for Planning Your Days, Chronicling Your Life, and Creating Beauty

Nicole Lara

Beautiful bulleted organization made easy!

Bullet It! is an original take on bullet journaling, an artistic life organization system that's going viral online and poised to become the "adult coloring books" of the journal world. Rather than face an intimidating blank page of a traditional bullet journal, inside you'll find artistically laid-out pages and guided fill-in to record your goals and dreams both large and small. Whether you quickly complete your tasks or simply move them to a new journal, what remains is a beautiful keepsake that reminds you just how much you *are* accomplishing, on both a macro and micro level.



SELF-HELP / JOURNALING

Castle Point Books | 8/22/2017

9781250166500 | \$14.99 / \$20.99 Can.

Trade Paperback | 128 pages | Carton Qty: 52

7.5 in H | 5.5 in W

Includes color illustrations throughout

One Question a Day for Kids: A Three-Year Journal

Create Your Own Personal Time Capsule

Aimee Chase

A fun and clever way for kids to keep track and look back

One Question a Day for Kids is a guided journal with fun and thoughtful questions for each day of the year. By answering the same question every day for three years, children will be able to see how their thoughts, creativity, and even handwriting changes from year to year. Prompts are short and sweet, allowing kids to answer as concisely (or elaborately) as they want.

Questions include:

If you could have a super power, what would it be?

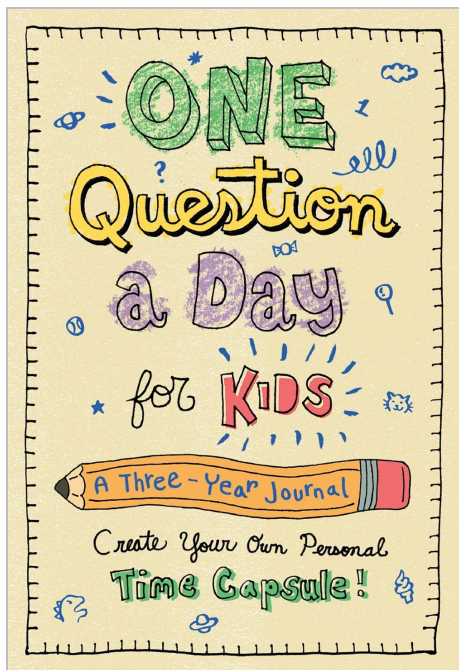
What's the grossest thing you've ever seen?

Which of your friends do you trust the most?

What's one thing your parents don't know about you?

Rate your teachers from favorite to least favorite.

AIMEE CHASE is a writer and editor with a perfectly imperfect life. She lives in the Boston area with her husband and two spontaneous little boys who remind her to live in the moment.



**JUVENILE NONFICTION /
LANGUAGE ARTS / JOURNAL
WRITING**

Castle Point Books | 11/7/2017
9781250166517 | \$16.99 / \$23.99 Can.
Hardcover | 368 pages
7 in H | 5 in W
Includes color endpapers plus a ribbon marker

ALSO AVAILABLE

**One Question a Day for You & Me: A
Three-Year Journal**

1/2018 | 9781250163431
Hardcover | \$16.99 / \$23.99 Can.

**One Question a Day: A Five-Year Journal: A
Personal Time Capsule of Questions and
Answers**

10/2016 | 9781250108869
Hardcover | \$16.99 / \$23.99 Can.



**POLITICAL SCIENCE /
POLITICAL PROCESS /
POLITICAL ADVOCACY**

Castle Point Books | 6/13/2017

9781250169754 | \$9.99 / \$13.99 Can.

Trade Paperback | 40 pages | Carton Qty: 152

4.8 in H | 6.5 in W

Includes 20 color postcards

Protest Postcards

Write, Stamp, Send, and Be Heard

Alison Johnson

Keep the fight going with powerful postcards to send to the government.

The pen is mightier than the sword, and *Protest Postcards* are the arsenal of the people. With 20 unique cards to make a statement on the myriad political issues currently under threat—from women’s rights and immigration, to education and science—everyday citizens can speak out and flood the mailboxes of their local officials, state representatives, and even the White House.

Sales of sign-making materials like poster board and markers have skyrocketed as a result of demonstrations, but those clever one-liners and powerful declarations aren't just for public protests. Postcards are portable political signs that can send powerful statements en masse in support of issues in desperate need of public defense.

Sample statements:

- Alternative facts are actual lies*
- Bridges, not walls*
- Make America think again*
- Love trumps hate*
- Nevertheless, she persisted*

Copper Magic!

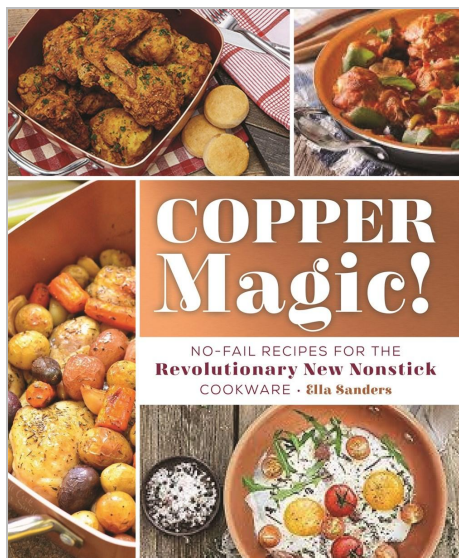
No-Fail Recipes for the Revolutionary New Nonstick Cookware

Ella Sanders

Fast, easy recipes for cooking with copper!

You've seen this new copper technology cookware everywhere: it's revolutionizing home cooking, due to its superior heat conduction and durable, super-nonstick ceramic finish. With *Copper Magic!* you'll learn how to use this amazing new cookware to its full potential, with more than 100 recipes for breakfasts, dinners, and even desserts. Find out how easy cleanup can be, even with recipes like Gooney Mac 'n Cheese or Sausage and Egg Bake that would make a terrible, sticky mess in a typical pan. These and many more delicious dishes will slide right out of a copper pan, making it simple to clean up with just a swipe of paper towel! From Meaty Lasagna to Potatoes Au Gratin to Toffee Brownies, *Copper Magic!* gives you everything you need to make the most of your copper cookware.

ELLA SANDERS is a comfort food enthusiast who loves spending time at the table with friends and family. She shares her enthusiasm for cooking with anyone who's interested and specializes in making traditional meals with unexpected flavor and flair. Ella lives with her husband and two boys in Portland, Maine.



COOKING / METHODS / SPECIAL APPLIANCES

Castle Point Books | 9/5/2017

9781250173591 | \$19.99 / \$27.99 Can.

Trade Paperback | 160 pages | Carton Qty: 30

9.1 in H | 7.5 in W

Includes 50 color photographs throughout

Other Available Formats:

Ebook ISBN: 9781250173607

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