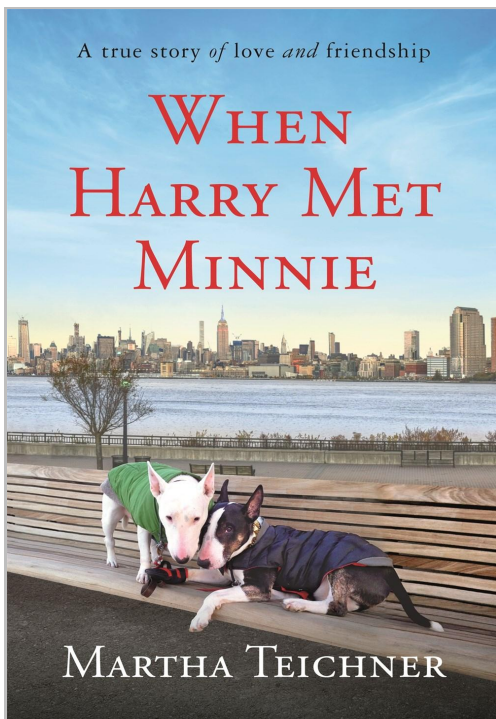




CELADON
BOOKS



When Harry Met Minnie

A True Story of Love and Friendship

Martha Teichner

A memoir of love and loss, of being in the right place at the right time, and of the mysterious ways a beloved pet can bring people together, from CBS Sunday Morning News correspondent and multi-Emmy-Award-winning Martha Teichner.

There *are* true fairy tales. Stories that exist because impossible-to-explain coincidences change everything. Except in real life, not all of them have conventional, happily-ever-after endings. *When Harry Met Minnie* is that kind of fairy tale, with the vibrant, romantic New York City backdrop of its namesake, the movie *When Harry Met Sally*, and the bittersweet wisdom of *Tuesdays with Morrie*.

BIOGRAPHY & AUTOBIOGRAPHY

Celadon Books | 2/2/2021
9781250212535 | \$26.99 / \$36.50 Can.
Hardcover with dust jacket | 256 pages
Plus one 8-page black-and-white photo insert |
Carton Qty: 20 | 8.3 in H | 5.4 in W
U.K. & Translation Rights: Wm Clark Associates

MARKETING

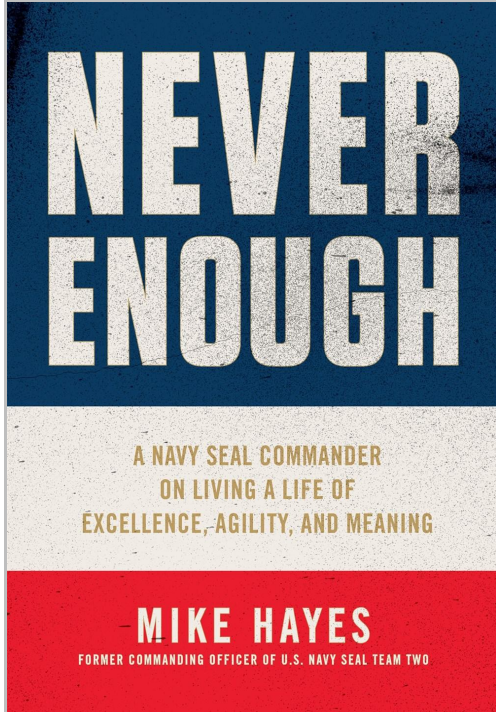
National print and online publicity, including feature coverage and interviews with the author; national and local NPR outreach
Pre-publication and on-sale trade advertising
Pre-order and on-sale campaigns, including print and digital advertising
O...

There's a special camaraderie among early-morning dog walkers. Gathering at dog runs in the park, or strolling through the farmer's market at Union Square before the bustling crowd appears, fellow pet owners become familiar—as do the personalities of their beloved animals. In this special space and time, a chance encounter with an old acquaintance changed Martha Teichner's world. As fate would have it, her friend knew someone who was dying of cancer, from exposure to toxins after 9/11, and desperate to find a home for her dog, Harry. He was a Bull Terrier—the same breed as Martha's dear Minnie. Would Martha consider giving Harry a safe, loving new home?

In short order, boy dog meets girl dog, the fairy tale part of this story. But there is so much more to this book. After Martha agrees to meet Harry and his owner Carol, what begins as a transaction involving a dog becomes a deep and meaningful friendship between two women with complicated lives and a love of Bull Terriers in common. Through the heartbreak and grief of...

Martha Teichner has been a correspondent for "CBS Sunday Morning" since December 1993, where she's equally adept at covering major breaking national and international news stories as she is handling in-depth cultural and arts topics. Since joining CBS News in 1977, Teichner has earned multiple national awards for her original reporting, including 11 Emmy Awards and five James Beard Foundation Awards. Teichner was also part of the team coverage of the Newtown, Conn., elementary school shooting which earned CBS News a 2014 duPont-Columbia Award. Teichner was born in Traverse City, Mich. She graduated from Wellesley College in 1969 with a bachelor's degree in economics. She attended the University of Chicago's Graduate School of Business Administra...

PRAISE



Never Enough

A Navy SEAL Commander on Living a Life of Excellence, Agility, and Meaning

Mike Hayes

In *Never Enough*, Mike Hayes—former Commander of SEAL Team TWO—shows readers how to apply high-stakes lessons about excellence, agility, and meaning across the spectrum of their personal and professional lives.

Mike Hayes has lived a lifetime of once-in-a-lifetime experiences. He has been held at gunpoint and threatened with execution. He's jumped out of a building rigged to explode, helped amputate a teammate's leg, and made countless split-second life and death decisions. He's written countless emails to his family, telling them how much he loves them, just in case those were the last words of his they'd ever read. Outside of the SEALs, he's run meetings in the White House Situation Room, negotiated international arms treaties, and developed high-impact corporate strategies.

Over his many years of leadership, he has always strived to be better, to contribute more, and to put others first. That's what makes him an effective leader, and it's the quality that he's identified in all of the great leaders he's encountered. That continual striving to lift those around him has filled Mike's life with meaning and purpose, has made him secure in the knowledge that he brings his best to everything he does, and has made him someone others can rely on.

In *Never Enough*, Mike Hayes recounts dramatic stories and offers battle- and boardroom-tested advice that will motivate readers to do work of value, live lives of purpose, and stretch themselves to reach their highest potential.

Mike Hayes is the former Commanding Officer of SEAL Team TWO, leading a two thousand-person Special Operations Task Force in Southeastern Afghanistan. In addition to a twenty-year career as a SEAL, Mike was a White House Fellow, served two years as Director of Defense Policy and Strategy at the National Security Council, and has worked directly with both Presidents George W. Bush and Barack Obama. Beyond his military and governmental service, Mike is currently the Chief Digital Transformation Officer at VMware. He joined VMware in October 2020, and leads the company's worldwide business operations and the acceleration of the company's SaaS transition. Previously, he was SVP and Head of Strategic Operations at Cognizant Technology. Mike also serv...

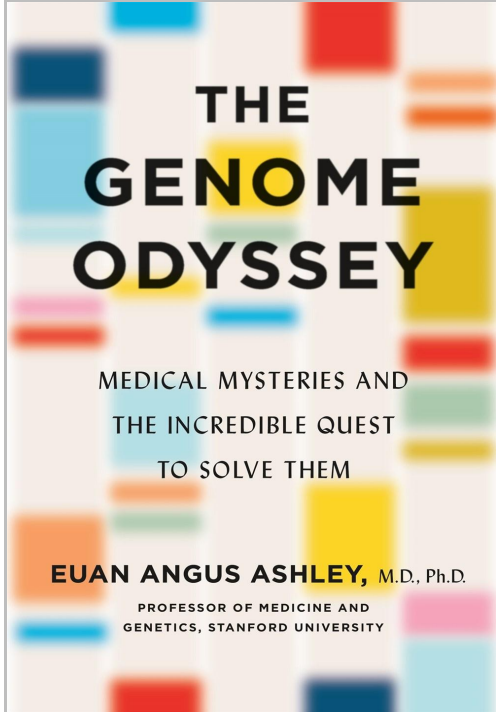
PRAISE

BUSINESS & ECONOMICS

Celadon Books | 2/9/2021
9781250753373 | \$27.99 / \$37.99 Can.
Hardcover with dust jacket | 240 pages
Carton Qty: 28 | 8.3 in H | 5.4 in W
U.K. & Translation Rights: CAA

MARKETING

Major national publicity attention
Trade advertising (Publishers Weekly, Library Journal, etc.)
Widespread advertising campaign with an emphasis on leadership, self improvement, and business



The Genome Odyssey

Medical Mysteries and the Incredible Quest to Solve Them

Euan Angus Ashley

In *The Genome Odyssey*, Stanford Professor of Medicine and Genetics, Dr. Euan Ashley, MD, PhD, brings to vivid life the breakthroughs of precision medicine and the potential of genomics to treat, beat, and prevent disease.

Since the Human Genome Project was completed in 2003, the price of genome sequencing has dropped at a staggering rate. It's as if the price of a Ferrari went from \$350,000 to a mere \$0.40. Through breakthroughs by Dr. Ashley's team at Stanford, along with other impressive groups around the world, analyzing the human genome has decreased from an almost impossible, multi-billion dollar cost to one test for under \$1,000.

SCIENCE

Celadon Books | 2/23/2021

9781250234995 | \$28.99 / \$38.50 Can.

Hardcover with dust jacket | 400 pages

Carton Qty: 20 | 9.3 in H | 6.1 in W

3 Photos

U.K. & Translation Rights: Mary Evans Inc

MARKETING

National print and online publicity, including feature coverage and interviews with the author; national and local NPR outreach

Pre-publication and on-sale trade advertising

Onsite and newsletter campaigns across Macmillan and Celadon properties

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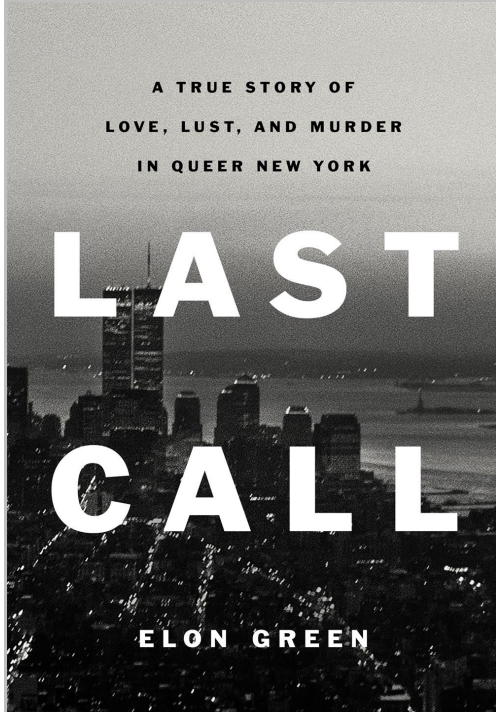
For the first time, due to this affordable capability, we have within our grasp the ability to predict our genetic future, to diagnose and prevent disease before it begins, and to decode what it really means to be human.

In *The Genome Odyssey*, Dr. Ashley details the medicine behind genome sequencing with clarity and accessibility. He shares compelling stories of the brave patients who were the first to undergo this analysis for their own benefit, as well as that of humankind. And then he traces the path from genome data to scientific knowledge to real medical action.

He describes how he led the team that was the first to analyze and interpret a complete human genome, how they broke genome speed records to diagnose and treat a newborn baby girl whose heart stopped five times on the first day of her young life, how they found a boy with tumors growing inside his heart and traced the cause to a missing piece of his genome.

These stories are the waymarkers for a journey through the science behi...

Euan Ashley is a Professor of Medicine and Genetics at Stanford University. He was born in Scotland and graduated from the University of Glasgow. He attended Oxford University, completing a PhD there before moving to Stanford University where he trained in Cardiology. He joined the Stanford faculty, where he led the team that carried out the first medical interpretation of a human genome. Ashley has received awards from the National Institutes of Health and the American Heart Association. He was recognized by the Obama White House and received the Medal



Last Call

A True Story of Love, Lust, and Murder in Queer New York

Elon Green

The gripping true story, told here for the first time, of the Last Call Killer and the gay community of New York City that he preyed upon.

The Townhouse Bar, midtown, July 1992: The piano player seems to know every song ever written, the crowd belts out the lyrics to their favorites, and a man standing nearby is drinking a Scotch and water. The man strikes the piano player as forgettable.

He looks bland and inconspicuous. Not at all what you think a serial killer looks like. But that's what he is, and tonight, he has his sights set on a gray haired man. He will not be his first victim.

Nor will he be his last.

The Last Call Killer preyed upon gay men in New York in the '80s and '90s and had all the hallmarks of the most notorious serial killers. Yet because of the sexuality of his victims, the skyhigh murder rates, and the AIDS epidemic, his murders have been almost entirely forgotten.

This gripping true-crime narrative tells the story of the Last Call Killer and the decades-long chase to find him. And at the same time, it paints a portrait of his victims and a vibrant community navigating threat and resilience.

Elon Green has written for *The New York Times Magazine*, *The Atlantic*, *The New Yorker*, and *The Columbia Journalism Review*, and appears in Sarah Weinman's forthcoming anthology of true crime. He has been an editor at Longform for nearly a decade. He lives in Port Washington, New York.

TRUE CRIME

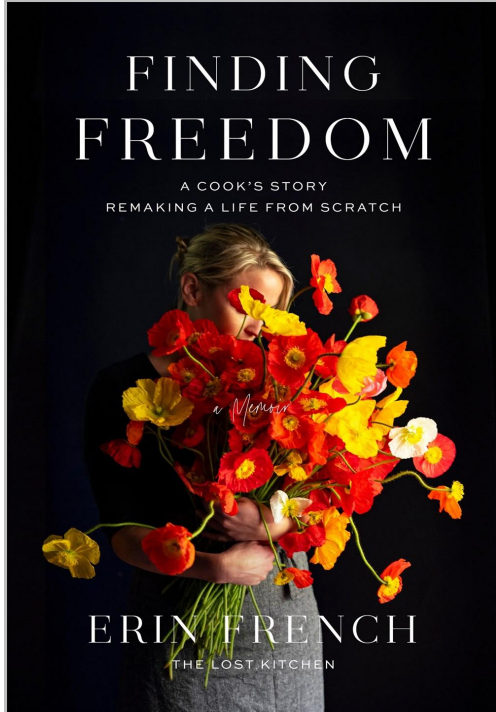
Celadon Books | 3/9/2021
9781250224354 | \$27.00 / \$36.50 Can.
Hardcover with dust jacket | 272 pages
Includes map(s) | Carton Qty: 24 | 9.3 in H | 6.1 in W
UK & Translation Rights: Stuart Krichevsky
Literary Agency

MARKETING

National print and online publicity, including feature coverage and interviews with the author; national and local NPR outreach
Pre-publication and on-sale trade advertising
Partnerships and content sharing with true crime websites
Pre-order campai...

PRAISE

"These crimes have been covered before, but Green sets his work apart by offering nuanced portraits of the victims and exploring how they navigated lives that led them to the bars that might have seemed like safe spaces but turned out to be anything but. ...Reflecting both its author's compassion and journalistic chops, this gripping narr...



Finding Freedom

A Cook's Story; Remaking a Life from Scratch

Erin French

In this singular, heart-stopping memoir—in many ways a classic American story—restaurateur and cookbook author Erin French invites readers to Freedom, Maine, to witness the struggles that have taken every ounce of her strength to overcome, and that have made both Erin's life and her wildly successful restaurant, The Lost Kitchen, triumphant.

Make your way to Freedom, Maine, and you will find both an exquisite meal and a vivid memory. After the flood of calls for dinner reservations crashed the restaurant's phone lines, Erin knew she had to make a change. To eat at The Lost Kitchen, you'll need a postage stamp and a bit of luck. Requests are made by snail mail, and if you're one of the lucky few whose postcard has been plucked from the over twenty thousand cards received, you'll find yourself in the soft glow of a Maine summer night. You'll cross the footbridge extending over Freedom Falls, and the shingled mill will come into view, nestled into the great granite bedrock perched above the rushing water. The Lost Kitchen. Found. When you enter, Erin greets you with a warm smile, as if she's welcoming you to a dinner party in her own home, because this is home. Despite what she once believed, it was here in her hometown of Freedom, Maine, where she was told dreams went to die, that she found a good life.

In *Finding Freedom*, Erin shows us her life as an exuberant child, roaming barefoot and gleeful on a 25-acre farm, despite facing constant feelings of disappointment from her father, who had always dreamed of a son. We see her as a teenager, falling in love with food while working the line at the family diner, determined to fight her way out of Maine to a better life. And, finally, she emerges as a woman, finding her calling as a professional...

Erin French is the owner and chef of The Lost Kitchen, a 40-seat restaurant in Freedom, Maine, that was recently named one of *TIME Magazine's* World's Greatest Places and one of "12 Restaurants Worth Traveling Across the World to Experience" by *Bloomberg*. A born-and-raised native of Maine, she learned early the simple pleasures of thoughtful food and the importance of gathering for a meal. Her love of sharing Maine and its delicious heritage with curious dinner guests and new friends alike has garnered attention in outlets such as *The New York Times* (her piece was one of the ten most read articles in the food section the year it was published), *Martha Stewart Living*, *Wall Street Journal*, *Boston Globe*, and *Food & Wine*. She has been invited to sha...

BIOGRAPHY & AUTOBIOGRAPHY

Celadon Books | 4/6/2021

9781250312341 | \$28.00 / \$38.00 Can.

Hardcover with dust jacket | 304 pages

Includes 4-color endpapers | Carton Qty: 20 |

9.3 in H | 6.1 in W

2 Photos

Translation Rights: Janis A. Donnaud & Associates, Inc.

U.K. Rights: Faber

MARKETING

National print and online publicity, including feature coverage and interviews with the author; national and local NPR outreach

Pre-publication and on-sale trade advertising

Pre-order and on-sale campaigns, leveraging the author's following

Onsite ...

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