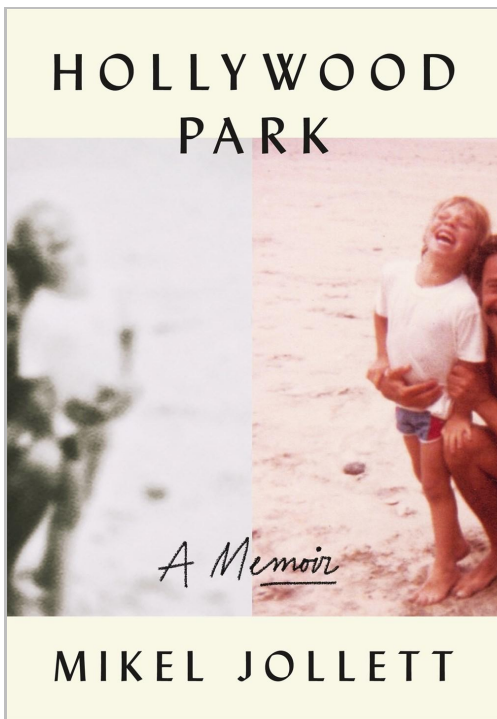




CELADON
BOOKS



Hollywood Park

A Memoir

Mikel Jollett

Hollywood Park is a remarkable memoir of a tumultuous life. Mikel Jollett was born into one of the country's most infamous cults, and subjected to a childhood filled with poverty, addiction, and emotional abuse. Yet, ultimately, his is a story of fierce love and family loyalty told in a raw, poetic voice that signals the emergence of a uniquely gifted writer.

We were never young. We were just too afraid of ourselves. No one told us who we were or what we were or where all our parents went. They would arrive like ghosts, visiting us for a morning, an afternoon. They would sit with us or walk around the grounds, to laugh or cry or toss us in the air while we screamed. Then they'd disappear again, for weeks, for months, for years, leaving us alone with our memories and dreams, our questions and confusion. ...

BIOGRAPHY & AUTOBIOGRAPHY

Celadon Books | 5/26/2020
9781250621566 | \$27.99 / \$34.99 Can.
Hardcover with dust jacket | 384 pages
Includes 4-color endpapers | Carton Qty: 20 |
9.3 in H | 6.1 in W
UK & Translation Rights: Writers House

MARKETING

National print and online publicity, including feature coverage and interviews with the author; national and local NPR outreach
National 10-city book tour
Pre-publication and on-sale trade advertising
Pre-order and on-sale campaigns, leveraging the...

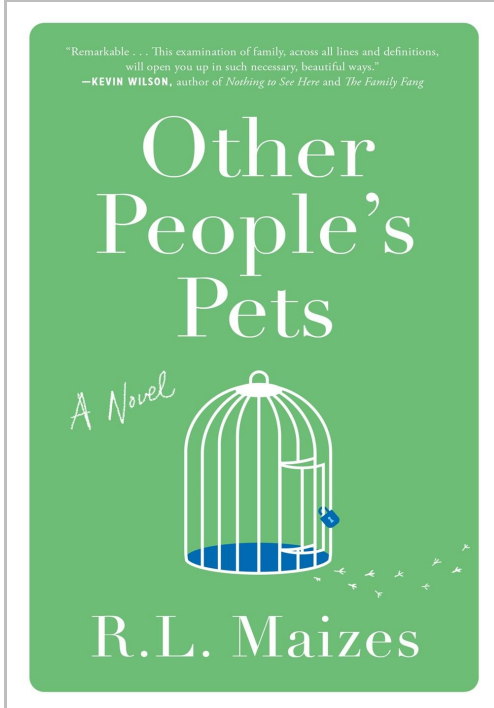
So begins *Hollywood Park*, Mikel Jollett's remarkable memoir. His story opens in an experimental commune in California, which later morphed into the Church of Synanon, one of the country's most infamous and dangerous cults. Per the leader's mandate, all children, including Jollett and his older brother, were separated from their parents when they were six months old, and handed over to the cult's "School." When Mikel was five, his mother escaped the cult with both of her children. But in many ways, life outside Synanon was even harder and more erratic.

In his raw, poetic and powerful voice, Jollett portrays a childhood filled with abject poverty, trauma, emotional abuse, delinquency and the lure of drugs and alcohol. Raised by a clinically depressed mother, tormented by his angry older brother, subjected to the unpredictability of troubled step-fathers and longing for contact with his father, a former heroin addict and ex-con, Jollett slowly, often painf...

Mikel Jollett is the frontman of the indie band The Airborne Toxic Event. Prior to forming the band, Jollett graduated with honors from Stanford University. He was an on-air columnist for NPR's All Things Considered, an editor-at-large for *Men's Health* and an editor at *Filter* magazine. His fiction has been published in *McSweeney's*.

PRAISE

"Mikel Jollett's gripping memoir starts with a harrowing escape from a cult where he was raised without parents, only to be thrown into a more chaotic world where he's raised by them. With a childhood defined by neglect,



Other People's Pets

A Novel

R.L. Maizes

La La Fine relates to animals better than she does to other people. Abandoned by a mother who never wanted a family, raised by a locksmith-turned-thief father, La La looks to pets when it feels like the rest of the world conspires against her.

La La's world stops being whole when her mother, who never wanted a child, abandons her twice. First, when La La falls through thin ice on a skating trip, and again when the accusations of "unfit mother" feel too close to true. Left alone with her father—a locksmith by trade, and a thief in reality—La La is denied a regular life. She becomes her father's accomplice, calming the watchdog while he strips families of their most precious belongings.

FICTION

Celadon Books | 7/14/2020

9781250304131 | \$26.99 / \$36.50 Can.

Hardcover with dust jacket | 304 pages

Includes colored ends | Carton Qty: 20 | 8.3 in

H | 5.4 in W

1 Photos

UK & Translation Rights: Celadon Books

MARKETING

- National print and online publicity campaign
- ARC and advertising campaign for Indie Next, LibraryReads, and other lists and awards
- Trade advertising
- Major early consumer review campaign leveraging influencers across social media, Celadon Re...

When her father's luck runs out and he is arrested for burglary, everything La La has painstakingly built unravels. In her fourth year of veterinary school, she is forced to drop out, leaving school to pay for her father's legal fees the only way she knows how—robbing homes once again.

As an animal empath, she rationalizes her theft by focusing on houses with pets whose maladies only she can sense and caring for them before leaving with the family's valuables. The news reports a puzzled police force—searching for a thief who left behind medicine for the dog, water for the parrot, or food for the hamster.

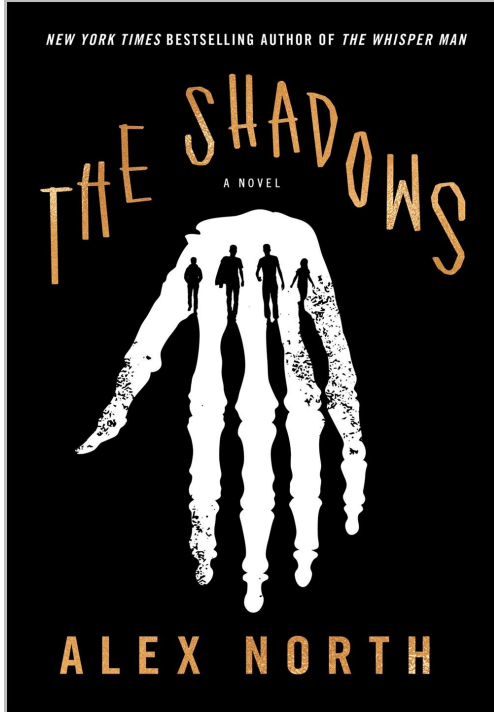
Desperate to compensate for new and old losses, La La continues to rob homes, but it's a strategy that ultimately will fail her.

Other People's Pets examines the gap between the families we're born into and those we create, and the danger that holding on to a troubled past may rob us of the future.

R.L. Maizes was born and raised in Queens, New York, and now lives in Boulder County, Colorado. Maizes's short stories have aired on National Public Radio and have appeared in the literary magazines *Electric Literature*, *Witness*, *Bellevue Literary Review*, *Slice*, and *Blackbird*, among others. Her essays have been published in *The New York Times*, *The Washington Post*, *Lilith*, and elsewhere.

Maizes is an alumna of the Bread Loaf Writers' Conference, the Sewanee Writers' Conference, and the Tin House Summer Writer's Workshop. Her work has received Honorable Mention in *Glimmer Train's* Fiction Open contest, has been a finalist in numerous other national contests, and has been nominated for a Pushcart Prize. *We Love Anderson Cooper: Short Stories* is her fi...

PRAISE



The Shadows

A Novel

Alex North

Stranger Things meets Stephen King's *The Outsider* as Alex North returns for another poignant and terrifying supernatural thriller about the sacrifices parents make for--and keep from--their children.

The haunting new thriller from the *New York Times* bestselling author of *The Whisper Man*

You knew a teenager like Charlie Crabtree. A dark imagination, a sinister smile--always on the outside of the group. Some part of you suspected he might be capable of doing something awful. Twenty-five years ago, Crabtree did just that, committing a murder so shocking that it's attracted that strange kind of infamy that only exists on the darkest corners of the internet--and inspired more than one copycat.

Paul Adams remembers the case all too well: Crabtree--and his victim--were Paul's friends. Paul has slowly put his life back together. But now his mother, old and suffering from dementia, has taken a turn for the worse. Though every inch of him resists, it is time to come home.

It's not long before things start to go wrong. Paul learns that Detective Amanda Beck is investigating another copycat that has struck in the nearby town of Featherbank. His mother is distressed, insistent that there's something in the house. And someone is following him. Which reminds him of the most unsettling thing about that awful day twenty-five years ago.

It wasn't just the murder.

It was the fact that afterward, Charlie Crabtree was never seen again...

Alex North is the internationally bestselling author of *The Whisper Man*. He lives in Leeds, England, with his wife and son, and is a British crime writer who has previously published under another name.

FICTION

Celadon Books | 7/7/2020

9781250318039 | \$26.99 / \$36.50 Can.

Hardcover with dust jacket | 336 pages

Includes colored ends | Carton Qty: 20 | 9.3 in

H | 6.1 in W

2 Photos

MARKETING

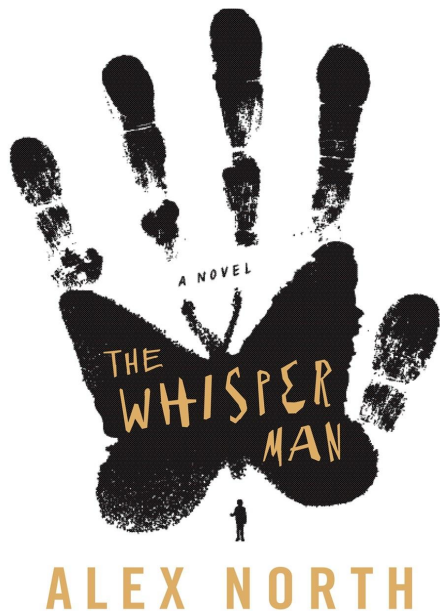
National print & online publicity: trade features and reviews; mystery/thriller and select horror sites and publications: features and reviews; national and regional NPR outreach; wide review coverage pitches for major media
Staged mailings/ARC g...

PRAISE

Praise for *THE SHADOWS*:

"If you liked *The Whisper Man*, you'll love this. Alex North has crafted a second novel which is just as gripping as his first and even scarier. Hugely atmospheric and deliciously creepy, it's about how the past encroaches on the present, and how dreaming influences reality, until in the frightening world of *The Shad*

NEW YORK TIMES BESTSELLER



The Whisper Man

A Novel

Alex North

The paperback publication of one of the most anticipated thrillers of 2019.

After the sudden death of his wife, Tom Kennedy believes a fresh start will help him and his young son Jake heal. A new beginning, a new house, a new town. Featherbank.

But the town has a dark past. Twenty years ago, a serial killer abducted and murdered five residents. Until Frank Carter was finally caught, he was nicknamed "The Whisper Man," for he would lure his victims out by whispering at their windows at night.

Just as Tom and Jake settle into their new home, a young boy vanishes. His disappearance bears an unnerving resemblance to Frank Carter's crimes, reigniting old rumors that he preyed with an accomplice. Now, detectives Amanda Beck and Pete Willis must find the boy before it is too late, even if that means Pete has to revisit his great foe in prison: The Whisper Man.

And then Jake begins acting strangely. He hears a whispering at his window...

Alex North was born in Leeds, England, where he now lives with his wife and son. *The Whisper Man* was inspired by North's own little boy, who mentioned one day that he was playing with "the boy in the floor." Alex North is a British crime writer who has previously published under another name.

FICTION

Celadon Books | 6/9/2020

9781250318008 | \$16.99 / \$22.99 Can.

Trade Paperback | 400 pages

Carton Qty: 20 | 8.3 in H | 5.4 in W

U.K. Rights: PRH UK

Translation Rights: Marjacq

MARKETING

National print and online publicity

Promote in conjunction with release of latest

Alex North publication in hardcover

Multi-platform advertising campaign, including national print and online

Sweepstakes and giveaways

PRAISE

Praise for **THE WHISPER MAN**:

"Poignant and terrifying." - *Entertainment Weekly*

"Brilliant...an affirmation of the power of the father-son relationship... will satisfy readers of Thomas Harris and Stephen King." - *Booklist* (starred review)

"Superb...readers will have a tough time putting down this truly unnerving tale, with its seemingly unexp...

We Love Anderson Cooper

SHORT STORIES

R.L. Maizes



"Here is a wildly entertaining new voice, one to revel in."
—REBECCA MAKKAJ, author of *The Great Believers*

We Love Anderson Cooper Short Stories

R.L. Maizes

In this charmingly funny but deeply human short story collection, R.L. Maizes reminds us that even in our most isolated moments, we are never truly alone.

In *WE LOVE ANDERSON COOPER*, characters are treated as outsiders because of their sexual orientation, racial or religious identity, or simply because they look different. A young man courts the publicity that comes from outing himself at his bar mitzvah. When a painter is shunned because of his appearance, he inks tattoos that turn into living flesh. A Jewish actuary suspects his cat of cheating on him with his Protestant girlfriend.

FICTION

Celadon Books | 7/14/2020

9781250304087 | \$16.99 / \$22.99 Can.

Trade Paperback | 176 pages

Carton Qty: 40 | 8.3 in H | 5.4 in W

U.K. and Translation Rights: Celadon Books

MARKETING

Promoted in conjunction with the new release of R.L. Maizes's first novel, *Other People's Pets*, on sale July 14, 2020

On sale advertising in literary publications and websites

Discussion guide available

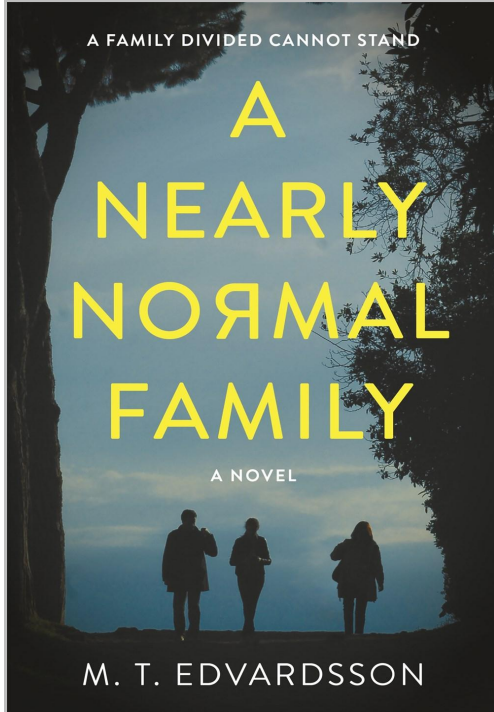
Search advertising

In the collection, humor complements pathos. Readers will recognize themselves in these stories and in protagonists whose backgrounds are vastly different than their own—we've all been outsiders at some point.

R.L. Maizes was born and raised in Queens, NY. She now lives in Boulder County, CO. Maizes's short stories have aired on National Public Radio and have appeared in the literary magazines *Electric Literature*, *Witness*, *Bellevue Literary Review*, *Slice*, and *Blackbird*, among others. Her essays have been published in *The New York Times*, *The Washington Post*, *Lilith*, and elsewhere. Maizes is an alumna of the Bread Loaf Writers' Conference, the Sewanee Writers' Conference, and the Tin House Summer Writer's Workshop. Her work has received Honorable Mention in *Glimmer Train's* Fiction Open contest, has been a finalist in numerous other national contests, and has been nominated for a Pushcart Prize.

PRAISE

"I can't remember the last time I read an entire book with a smile on my face. But from R.L. Maizes's title, *WE LOVE ANDERSON COOPER*, until the last story here, I grinned. These stories are funny, yes. But they are also so big hearted and honest that I wanted to thrust them into everyone's hands and make them read this book so we would al...



A Nearly Normal Family

A Novel

M. T. Edvardsson; translated by Rachel Willson-Broyles

When the teenage daughter of responsible, upstanding parents is accused of murder, a family realizes that it isn't love that will keep them together: it's lies.

Eighteen-year-old Stella Sandell stands accused of the brutal murder of a man almost fifteen years her senior. She is an ordinary teenager from a respectable local family. What reason could she have to know a shady businessman, let alone to kill him?

FICTION

Celadon Books | 6/30/2020

9781250204592 | \$16.99 / \$22.99 Can.

Trade Paperback | 400 pages

Carton Qty: 20 | 8.3 in H | 5.4 in W

U.K. Rights: Pan Macmillan

Translation Rights: Ahlander Agency

MARKETING

Print and online publicity

Multi-platform advertising campaign, including national print and online

Social media campaign with all-new graphics and positioning based on new cover art

Major promotions to book clubs with discussion guide available

Swe...

Told in an unusual three-part structure, this gripping, domestic drama pushes a family to its limits. The father, a pastor, believes his daughter can only be innocent, despite mounting evidence. The mother, a defense attorney, believes no one is telling the truth. And the daughter, desperate for her dreams of the future, believes no one understands how far she is willing to go.

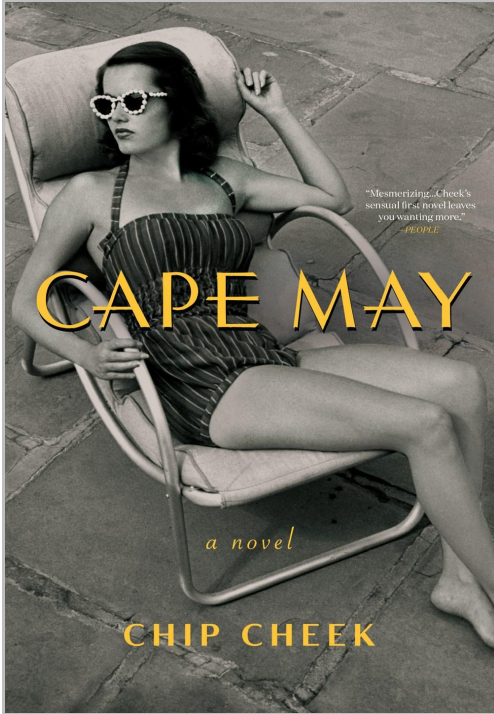
In this complex, multi-layered novel, every character's loyalty and morality is tested. Are we duty-bound to defend our family, even with the evidence against them? Is anyone who they seem on the surface? And what are we willing to compromise to keep our lives, as we know them, intact?

M.T. Edvardsson is a writer and teacher from Trelleborg, Sweden. He is the author of three previous novels and two books for young readers in Sweden. Edvardsson lives with his family in Löddeköpinge, Sweden.

PRAISE

New York Times Book Review recommends M.T. Edvardsson's *A Nearly Normal Family* and lauds it as a "page-turner" that forces the reader to confront "the compromises we make with ourselves to be the people we believe our beloveds expect." (*NYTimes Book Review* Summer Reading Issue)

"A NEARLY NORMAL FAMILY is a canny, intensely suspenseful leg...



Cape May

A Novel

Chip Cheek

Cape May is a raw, provocative portrayal of a young 1950s couple on the cusp of a sexual awakening, and the temptations that upturn their honeymoon and reshape their marriage.

In this erotic and intimate debut novel, a naïve southern couple is exposed to a group of raucous, debauched urbanites. Arriving for their honeymoon in Cape May, New Jersey, during the off season, Henry and Effie are startled to find the beach town deserted. The abandoned homes and desolate beaches make them shy of each other, and, isolated in their new marriage, they decide to cut their trip short.

FICTION

Celadon Books | 7/7/2020

9781250297464 | \$16.99 / \$22.99 Can.

Trade Paperback | 256 pages

Carton Qty: 24 | 8.3 in H | 5.4 in W

UK Rights: Celadon Books

Translation Rights: Curtis Brown, Ltd.

MARKETING

National print and online publicity, especially targeting book club sites

Major book club push with discussion guide

Sweepstakes and giveaways

Multi-platform advertising campaign, including print and online

Social media campaign with all new social ...

But before they leave, they encounter their glamorous, sensual neighbors and become swept up by their drama. Clara, a beautiful socialite who feels her youth slipping away; Max, a wealthy playboy and Clara's lover; and Alma, Max's aloof, mysterious, and evocative half-sister, to whom Henry is irresistibly drawn. Slowly, agonizingly, these deeply-flawed, profoundly human characters pull Henry and Effie out of themselves and expose them to a side of desire they never expected.

While they discover new truths in each other and in their marriage, the empty beach town becomes their playground. And as they sneak into the vacant summer homes, go sailing, walk naked under the stars, make love, and drink an enormous amount of gin, Henry and Effie slip from innocence into betrayal, with irrevocable consequences.

Seductive and moving, this is a novel about marriage, love, raw sexuality, and the ways in which desire and betrayal can reverberate endlessly throughout our lives.

Chip Cheek's stories have appeared in *The Southern Review*, *Harvard Review*, *Washington Square*, and other journals and anthologies. He has been awarded scholarships to the Bread Loaf Writers' Conference, the Tin House Summer Writers' Workshop, and the Vermont Studio Center, as well as an Emerging Artist Award from the St. Botolph Club Foundation. He lives in El Segundo, California, with his wife and baby daughter.

PRAISE

"What a treat. Glamorous and nostalgic and *very sexy*, *Cape May* is a novel

"I cannot recommend *Permission to Feel* enough. . . . Practical, tactical, actionable. My favorite kind of book. I just loved it." —BRENE BROWN

PERMISSION TO FEEL

THE POWER OF EMOTIONAL INTELLIGENCE
TO ACHIEVE WELL-BEING AND SUCCESS

Marc Brackett, Ph.D.

DIRECTOR, YALE CENTER FOR EMOTIONAL INTELLIGENCE

Permission to Feel The Power of Emotional Intelligence to Achieve Well-Being and Success

Marc Brackett

The mental wellbeing of children and adults is shockingly poor. Marc Brackett, author of PERMISSION TO FEEL, knows why. And he knows what we can do.

"We have a crisis on our hands, and its victims are our children."

Marc Brackett is a professor in Yale University's Child Study Center and founding director of the Yale Center for Emotional Intelligence. In his 25 years as an emotion scientist, he has developed a remarkably effective plan to improve the lives of children and adults – a blueprint for understanding our emotions and using them wisely so that they help, rather than hinder, our success and well-being. The core of his approach is a legacy from his childhood, from an astute uncle who gave him permission to feel. He was the first adult who managed to see Marc, listen to him, and recognize the suffering, bullying, and abuse he'd endured. And that was the beginning of Marc's awareness that what he was going through was temporary. He wasn't alone, he wasn't stuck on a timeline, and he wasn't "wrong" to feel scared, isolated, and angry. Now, best of all, he could do something about it.

In the decades since, Marc has led large research teams and raised tens of millions of dollars to investigate the roots of emotional well-being. His prescription for healthy children (and their parents, teachers, and schools) is a system called RULER, a high-impact and fast-effect approach to understanding and mastering emotions that has already transformed the thousands of schools that have adopted it. RULER has been proven to reduce stress and burnout, improve scho...

Marc Brackett, Ph.D., author of *Permission to Feel*, is the founding director of the Yale Center for Emotional Intelligence and a professor in the Child Study Center at Yale University. Marc has published 125 scholarly articles on the role of emotions and emotional intelligence in learning, decision making, creativity, relationships, health, and performance. He is the lead developer of RULER, an evidence-based, systemic approach to social and emotional learning that has been adopted by over 2,000 pre-K to high schools across the United States and in other countries. Marc has received numerous awards and is on the board of directors for the Collaborative for Academic, Social, and Emotional Learning (CASEL). He is co-founder of Oji Life Lab, a digi...

PSYCHOLOGY

Celadon Books | 8/4/2020

9781250212832 | \$17.99 / \$24.50 Can.

Trade Paperback | 304 pages

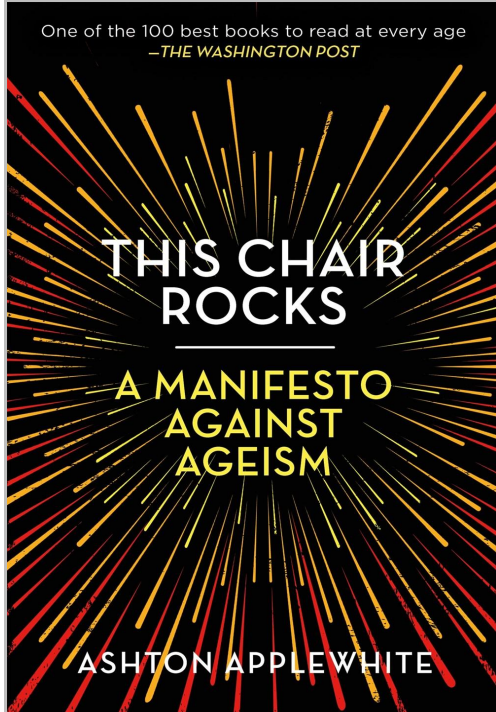
4C endpapers from HC moved to inside cover of

pbk | Carton Qty: 28 | 8.3 in H | 5.4 in W

UK & Translation Rights: InkWell Management

MARKETING

- National print and online publicity
- Major academic marketing campaign
- Ongoing nationwide author speaking engagements
- Support from key institutions
- Multi-platform advertising campaign



This Chair Rocks

A Manifesto Against Ageism

Ashton Applewhite

Author, activist, and TED speaker Ashton Applewhite has written a rousing manifesto calling for an end to discrimination and prejudice on the basis of age.

In our youth obsessed culture, we're bombarded by media images and messages about the despairs and declines of our later years. Beauty and pharmaceutical companies work overtime to convince people to purchase products that will retain their youthful appearance and vitality. Wrinkles are embarrassing. Gray hair should be colored and bald heads covered with implants. Older minds and bodies are too frail to keep up with the pace of the modern working world and olders should just step aside for the new generation.

SELF-HELP

Celadon Books | 8/11/2020
9781250297259 | \$16.99 / \$22.99 Can.
Trade Paperback | 320 pages
Carton Qty: 28 | 8.3 in H | 5.4 in W
6 Photos
UK Rights: Celadon Books
Translation Rights: Celadon Books

MARKETING

- Online display advertising and social media campaign
- Content marketing campaign, leveraging the author's voice
- Email marketing campaign
- Backlist promotion

Ashton Applewhite once held these beliefs too until she realized where this prejudice comes from and the damage it does. Lively, funny, and deeply researched, *This Chair Rocks* traces her journey from apprehensive boomer to pro-aging radical, and in the process debunks myth after myth about late life. Explaining the roots of ageism in history and how it divides and debases, Applewhite examines how ageist stereotypes cripple the way our brains and bodies function, looks at ageism in the workplace and the bedroom, exposes the cost of the all-American myth of independence, critiques the portrayal of elders as burdens to society, describes what an all-age-friendly world would look like, and offers a rousing call to action.

It's time to create a world of age equality by making discrimination on the basis of age as unacceptable as any other kind of bias. Whether you're older or hoping to get there, ...

Author and activist **Ashton Applewhite** has been recognized by the *New York Times*, *The New Yorker*, National Public Radio, and the American Society on Aging as an expert on ageism. She blogs at This Chair Rocks, speaks widely around the world, has written for *Harper's* and *Playboy*, and is the voice of *Yo, Is This Ageist?* In 2016, she joined the PBS site Next Avenue's annual list of 50 Influencers in Aging as their Influencer of the Year. At the beginning of her career, she was an Editorial Assistant at St. Martin's Press.

PRAISE

"This Chair Rocks is radical, exuberant, and full of all sorts of facts that erase many of the myths and beliefs about late life. As Applewhite defines and describes ageism, new ways of seeing and being in the world emerge, empowering everyone to see things as they really are."

—**Laurie Anderson**, artist

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