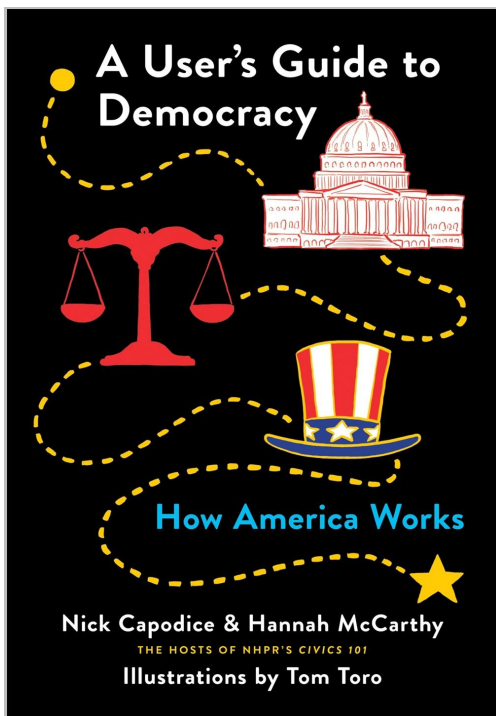




CELADON
BOOKS



A User's Guide to Democracy

How America Works

Nick Capodice & Hannah McCarthy; illustrated by Tom Toro

From the hosts of New Hampshire Public Radio's *Civics 101* podcast and *New Yorker* cartoonist Tom Toro, a field guide to everything you've wanted to know about how the US government works but have been too afraid to ask.

Do you know what the Secretary of Defense does all day? Do you feel overwhelmed and confused by the web of administration and legislation that manages your taxes, your healthcare, your safety? Have you been pretending you know what Federalism is for the last 20 years? Don't worry--you're not alone. The American government and its processes can be dizzyingly complex and obscure.

Until now.

Within this book are the keys to knowing what you're talking about when you argue politics with the uncle you only see at Thanksgiving. It's the book that sits on your desk for quick reference when the nightly news boggles your mind. This approachable and informative guide gives you the lowdown on everything from the three branches of government, to what you can actually do to make your vote count, to how our founding documents practically affect our daily lives. Because it's finally time to understand who does what, how they do it, and the best way to get them to listen to you.

Nick Capodice is the co-host of *Civics 101*. Before coming to NHPR, Nick worked in the Education Department at the Lower East Side Tenement Museum, where he wrote and led tours, trained educators, and helped design digital exhibits. He also led beer history and tasting tours for Urban Oyster in Brooklyn.

Hannah McCarthy is the co-host of *Civics 101* from New Hampshire Public Radio. She came to New Hampshire by way of Brooklyn where she worked as a radio producer and writer. She lives in Boston, Massachusetts

Tom Toro is a cartoonist for *The New Yorker* and a fiction writer. He is the author/illustrator of *How to Potty Train Your Porcupine* (Little, Brown & Company, 2020) and *Tiny Hands* (Dock Street Press, 2017). Tom lives in Portland, Oregon with ...

POLITICAL SCIENCE

Celadon Books | 9/8/2020

9781250751843 | \$16.99 / \$22.99 Can.

Trade Paperback | 240 pages

Includes 133 black-and-white illustrations

throughout | Carton Qty: 32 | 7.5 in H | 5 in W

7 Photos

U.K. Rights: Celadon Books

Translation Rights: The Gernert Company

MARKETING

National print and online publicity campaign with an emphasis on election and voting tie-ins

Pre-publication and on-sale trade advertising

Pre-order and on-sale campaigns, leveraging the popularity of *Civics 101* podcast

Onsite and newsletter campai...

Untitled Celadon Nonfiction Fall 2020

Celadon Author XYZ



book design
forthcoming

BIOGRAPHY & AUTOBIOGRAPHY

Celadon Books | 9/29/2020

9781250241771 | \$30.00 / \$39.99 Can.

Hardcover with dust jacket | 320 pages

Includes colored ends | Carton Qty: 20 | 9.3 in

H | 6.1 in W

UK Rights: Celadon Books

Translation Rights: David Black Literary Agency



book design
forthcoming

HRH

So Many Thoughts on Royal Style

Elizabeth Holmes

Veteran fashion journalist Elizabeth Holmes expands her award-winning Instagram stories series, "So Many Thoughts," into a nuanced look at the style, branding, and positioning of the four most prominent contemporary British Royals: Queen Elizabeth II, Princess Diana, Kate Middleton, and Meghan Markle.

Royal women wield a unique, quiet kind of power. They use their clothing choices and their styling preferences to create a visual brand that is at once aspirational and accessible, and to project a sartorial statement that encompasses their values, priorities, and beliefs. For Britain's modern monarchy, fashion is often their most powerful and prominent political statement. And for this reason, it is ripe for dissection--from the tip of the fascinator to the toe of the pump.

Filled with hundreds of 4-color photos and presented in a luxurious, coffee table-ready package, HRH will be split into four sections, each covering one of the four royals. The book will build off of Elizabeth's Instagram series, "So Many Thoughts" (SMT), by expanding her signature royal commentary to include deep-dive essays on both the royal women she studies and broader topics such as the cultural history of the hat and the role of social media in royal commentary. And of course, HRH will include plenty of the iconic photo captions that SMT fans have come to love.

Think the format of NOTORIOUS RBG with the content of *The Crown* and the social media buzz of THE HOME EDIT.

Elizabeth Holmes spent more than a decade on staff at *The Wall Street Journal* covering the business and messaging of fashion. In 2017, Elizabeth left the journal and now writes for a variety of national outlets, including *The New York Times*, *In Style*, *Elle*, *Real Simple*, *Glamour*, *Town & Country*, and *Vogue International*, as well as her regular column with Cup of Jo. Elizabeth was born outside of Chicago, found her stride in New York, and now lives with her husband and three young children in the suburbs of San Francisco--but London is her spirit city.

BIOGRAPHY & AUTOBIOGRAPHY

Celadon Books | 10/13/2020

9781250625083 | \$35.00 / \$45.00 Can.

Hardcover Paper over boards | 336 pages

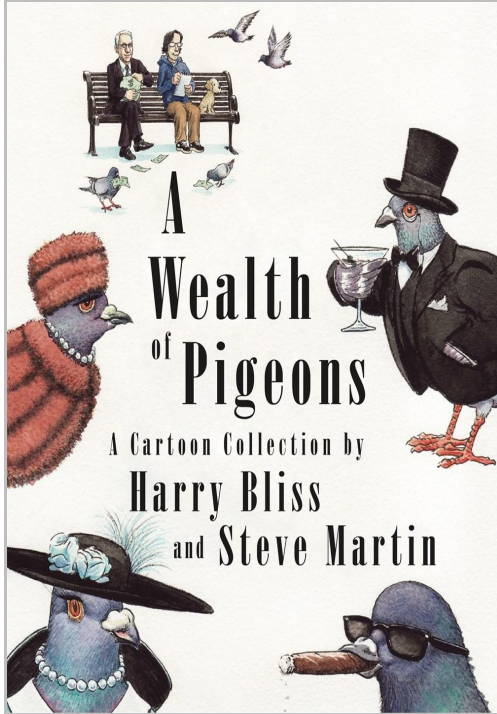
Includes color photographs throughout and 4C printed endpapers | Carton Qty: 12 | 9 in H | 7 in W

2 Photos

U.K. & Translation Rights: Creative Artists Agency

MARKETING

National print and online publicity, including feature coverage and interviews with the author; national and local NPR outreach
Pre-publication and on-sale trade advertising
Pre-order and on-sale campaigns, leveraging the author's following, inclu...



A Wealth of Pigeons

A Cartoon Collection

Harry Bliss and Steve Martin

The multitalented comedian Steve Martin and the heralded *New Yorker* cartoonist Harry Bliss team up on a collection of humorous cartoons and comic strips, with amusing commentary about their collaboration.

"I've always looked upon cartooning as comedy's last frontier. I have done stand-up, sketches, movies, monologues, awards show introductions, sound bites, blurbs, talk show appearances, and tweets, but the idea of a one-panel image with or without a caption mystified me. I felt like, yeah, sometimes I'm funny, but there are these other weird freaks who are *actually funny*. You can understand that I was deeply suspicious of these people who are *actually funny*."

HUMOR

Celadon Books | 11/17/2020

9781250262899 | \$28.00 / \$35.00 Can.

Hardcover Paper over boards | 272 pages

Includes 127 black-and-white and four-color line

drawings throughout and four-color printed ends

| Carton Qty: 20 | 8.3 in H | 7.5 in W

8 Photos

U.K. & Translation Rights: ICM & Pippin

Properties

MARKETING

National print and online publicity, including

feature coverage and interviews with the

authors; national and local NPR outreach

Pre-order and on-sale campaigns, leveraging the

popularity of the authors and the book's designer

Pre-publication and ...

ALSO AVAILABLE

A Wealth of Pigeons : A Cartoon Collection

10-Copy Signed Prepack

11/2020 | 9781250793690

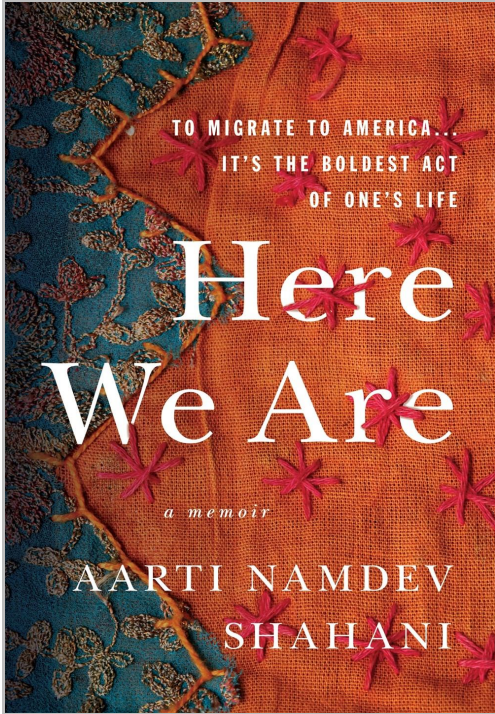
Multiple Copy Pack | \$280.00 / \$380.00 Can.

So writes the multitalented comedian Steve Martin in his introduction to *A Wealth of Pigeons: A Cartoon Collection*. In order to venture into this lauded territory of cartooning, he partnered with the heralded *New Yorker* cartoonist Harry Bliss. Steve shared caption and cartoon ideas, Harry provided impeccable artwork, and together they created this collection of humorous cartoons and comic strips, with amusing commentary about their collaboration throughout. The result: this gorgeous, funny, singular book, perfect to give as a gift or to buy for yourself.

Steve Martin is one of the most well-known talents in entertainment. His work has earned him an Academy Award®, five Grammy® awards, an Emmy®, the Mark Twain Award, and the Kennedy Center Honors.

As an author, Martin's work includes the novel *An Object of Beauty*, the play *Picasso at the Lapin Agile*, a collection of comic pieces, *Pure Drivel*, a bestselling novella, *Shopgirl*, and his memoir *Born Standing Up*. Martin's films include *The Jerk*, *Planes, Trains & Automobiles*, *Roxanne*, *Parenthood*, *L.A. Story*, *Father of the Bride*, and *Bowfinger*.

Harry Bliss is an internationally syndicated cartoonist and cover artist for the *New Yorker* magazine. His syndicated comic 'Bliss' appears in newspapers internationally. He has written and illustrated over 20 books f...



Here We Are

American Dreams, American Nightmares (A Memoir)

Aarti Namdev Shahani

Here We Are is a heart-wrenching memoir about an immigrant family's American Dream, the justice system that took it away, and the daughter who fought to get it back, from NPR correspondent Aarti Namdev Shahani.

The Shahanis came to Queens—from India, by way of Casablanca—in the 1980s. They were undocumented for a few unsteady years and then, with the arrival of their green cards, they thought they'd made it. This is the story of how they did, and didn't; the unforeseen obstacles that propelled them into years of disillusionment and heartbreak; and the strength of a family determined to stay together.

BIOGRAPHY & AUTOBIOGRAPHY

Celadon Books | 10/6/2020
9781250204745 | \$16.99 / \$22.99 Can.
Trade Paperback | 272 pages
Includes one 8-page black-and-white photograph section. | Carton Qty: 32 | 8.3 in H | 5.4 in W
2 Photos
U.K. & Translation Rights: Levine Greenberg Rostan

Here We Are: American Dreams, American Nightmares follows the lives of Aarti, the precocious scholarship kid at one of Manhattan's most elite prep schools, and her dad, the shopkeeper who mistakenly sells watches and calculators to the notorious Cali drug cartel. Together, the two represent the extremes that coexist in our country, even within a single family, and a truth about immigrants that gets lost in the headlines. It isn't a matter of good or evil; it's complicated.

MARKETING

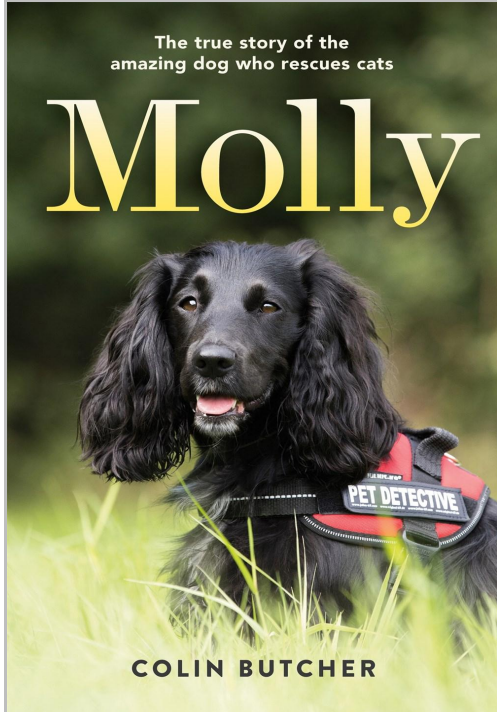
- Included in Celadon's paperback and backlist campaign
- Academic marketing
- Sweepstakes and giveaways through Goodreads, social media, and the Celadon newsletter
- Book club marketing
- Advertising to memoir readers

Ultimately, *Here We Are* is a coming-of-age story, a love letter from an outspoken modern daughter to her soft-spoken Old World father. She never expected they'd become best friends.

Aarti Namdev Shahani is the author of memoir *Here We Are: American Dreams, American Nightmares*. She is a Technology Correspondent for NPR based in Silicon Valley. She has received awards from the Society of Professional Journalists, a regional Edward R. Murrow Award, and an Investigative Reporters & Editors Award. Before journalism, she was a community organizer in New York City, helping prisoners and families facing deportation. She authored a study of immigrants inside Rikers Island that became pivotal to a successful campaign to sever ties between the jail and the Department of Homeland Security and shape the national sanctuary cities movement. Her activism was honored by the Union Square Awards and Legal Aid Society. Shahani received a Maste...

PRAISE

"Aarti Shahani's book is destined to take its place among the finest memoirs written in recent decades—a heartbreaking, hilarious and tender love letter to the millions of people who have made their way across lands and oceans to try and find a new life in America. This book will take you on a vivid, almost cinematic journey that is both



Molly: The True Story of the Amazing Dog Who Rescues Cats

The True Story of the Amazing Dog Who Rescues Cats

Colin Butcher

Molly: The True Story of the Amazing Dog Who Rescues Cats tells the heartwarming story of the man-and-dog team behind the United Kingdom Pet Detective Agency—how Colin, in need of a new lease on life, rescues Molly the dog, and how Molly in turn rescues many more beloved lost pets.

BIOGRAPHY & AUTOBIOGRAPHY

Celadon Books | 10/13/2020
9781250266248 | \$16.99 / \$22.99 Can.
Trade Paperback | 320 pages
Includes one 8-page black-and-white photograph section. | Carton Qty: 24 | 8.3 in H | 5.4 in W
2 Photos
U.K. Rights: Michael Joseph / PRH UK
Translation Rights: Park & Fine

MARKETING

- Part of Celadon's paperback and backlist campaigns
- Sweepstakes on Goodreads, social media, and Celadon Books newsletter
- Advertising in animal and pet outlets

As a veteran of the Royal Navy and longtime police officer, Colin Butcher was no stranger to dangerous situations. But a career in uniform can wear anyone down, so, in 2003, Colin left the force to start his own private detective agency, specializing in helping reunite people with their missing pets. And yet, despite his hundreds of successes, there were still heartbreaking cases where Colin couldn't find the missing on his own. He knew he needed a partner.

When Colin first met Molly, his friends doubted that she would be up for the job. Where Colin was battle-tested, Molly was young and inexperienced. She was willful, wayward, and stubborn. But Colin could tell that Molly was unusually charismatic and intelligent. He decided to take a risk and bring on Molly for training.

Yes, Molly is no ordinary deputy, but a black Cocker Spaniel, and this is no ordinary detective agency. Trained by the top canine behavioral experts at Medical Detection Dogs, Molly can find missing cats—who are uniquely skilled at eluding humans—by detecting a unique scent signature, and she has been wildly successful.

The work is not always easy. Molly has faced hardships ranging from a near-fatal snakebite to the challenge of winning over Colin's girlfriend, Sarah. But through it all, Colin and Molly share an enduring love and affection. More than a working relationship, Molly is part of the family. Together, they are the Sherlock ...

Colin Butcher is the Company Director and Chief Investigator of the UKPD. Previously a Detective Inspector in Surrey Police, and a veteran of the Royal Navy, Colin was awarded a prestigious Chief Constables Commendation for his contributions to the advancement of the Criminal Investigation Department. He has

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