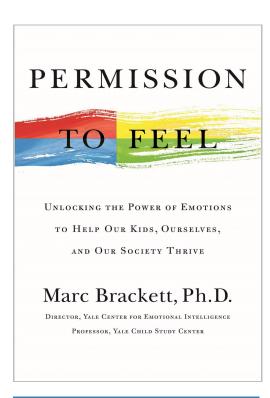


# CELADON BOOKS

Winter 2019



#### **PSYCHOLOGY**

Celadon Books | 9/3/2019

9781250212849 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 304 pages Includes 4C printed endpapers | Carton Qty: 20 | 9 in H | 6.1 in W UK & Translation Rights: InkWell Management

#### **MARKETING**

- Pre-publication and on-sale trade advertising
- On-sale advertising in wellness and parenting outlets, as well as Goodreads, Shelf Awareness, and Google SEM
- Targeted Facebook ads
- Live Intent advertising to capture email newsletter audiences s...

## **Permission to Feel**

Unlocking the Power of Emotions to Help Our Kids, Ourselves, and Our Society Thrive

### **Marc Brackett**

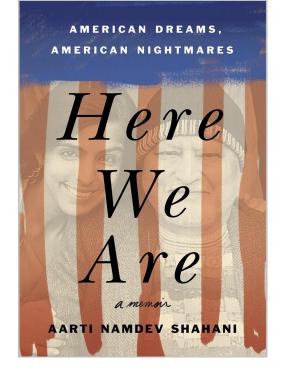
The mental wellbeing of children and adults is shockingly poor. Marc Brackett, author of PERMISSION TO FEEL, knows why. And he knows what we can do.

"We have a crisis on our hands, and its victims are our children."

Marc Brackett is a professor in Yale University's Child Study Center and founding director of the Yale Center for Emotional Intelligence. In his 25 years as an emotion scientist, he has developed a remarkably effective plan to improve the lives of children and adults – a blueprint for understanding our emotions and using them wisely so that they help, rather than hinder, our success and well-being. The core of his approach is a legacy from his childhood, from an astute uncle who gave him permission to feel. He was the first adult who managed to see Marc, listen to him, and recognize the suffering, bullying, and abuse he'd endured. And that was the beginning of Marc's awareness that what he was going through was temporary. He wasn't alone, he wasn't stuck on a timeline, and he wasn't "wrong" to feel scared, isolated, and angry. Now, best of all, he could do something about it.

In the decades since, Marc has led large research teams and raised tens of millions of dollars to investigate the roots of emotional well-being. His prescription for healthy children (and their parents, teachers, and schools) is a system called RULER, a high-impact and fast-effect approach to understanding and mastering emotions that has already transformed the thousands of schools that have adopted it. RULER has been proven to reduce stress and burnout, improve scho...

Marc Brackett, Ph.D., author of *Permission to Feel*, is the founding director of the Yale Center for Emotional Intelligence and a professor in the Child Study Center at Yale University. Marc has published 125 scholarly articles on the role of emotions and emotional intelligence in learning, decision making, creativity, relationships, health, and performance. He is the lead developer of RULER, an evidence-based, systemic approach to social and emotional learning that has been adopted by over 2,000 pre-K to high schools across the United States and in other countries. Marc has received numerous awards and is on the board of directors for the Collaborative for Academic, Social, and Emotional Learning (CASEL). He is co-founder of Oji Life Lab, a digi...



## Here We Are American Dreams, American Nightmares

## Aarti Namdev Shahani

A heartfelt memoir about the immigrant experience from NPR correspondent Aarti Shahani.

Who *really* belongs in America? That question has chased every newcomer and many native born since the founding of the republic. In this heartwrenching, vulnerable and witty memoir, journalist Aarti Shahani digs deep inside herself and her family for an answer—one that she finds in an unlikely place.

The Shahanis came to Queens—from India, by way of Casablanca—in the 1980s. They were undocumented for a few years and then, with the arrival of their green cards, they thought they'd made it. This memoir is the story of how they did, and didn't.

Here We Are: American Dreams, American Nightmares follows the lives of Aarti, the precocious scholarship kid at one of Manhattan's most elite prep schools, and her dad, the shopkeeper who mistakenly sells watches and calculators to the notorious Cali drug cartel. Together, the two represent the extremes that coexist in our country, even within a single family, and a truth about immigrants that gets lost in the headlines. It isn't a matter of good or evil; it's complicated.

Ultimately, *Here We Are* is a coming-of-age story, a love letter from an outspoken modern daughter to her soft-spoken Old World father. She never expected they'd become best friends.

**Aarti Namdev Shahani** is the author of memoir *Here We Are: American Dreams, American Nightmares*. She is a Technology Correspondent for NPR based in Silicon Valley. She has received awards from the Society of Professional Journalists, a regional Edward R. Murrow Award, and an Investigative Reporters & Editors Award. Before journalism, she was a community organizer in New York City, helping prisoners and families facing deportation. She authored a study of immigrants inside Rikers Island that became pivotal to a successful campaign to sever ties between the jail and the Department of Homeland Security and shape the national sanctuary cities movement. Her activism was honored by the Union Square Awards and Legal Aid Society. Shahani received a Maste...

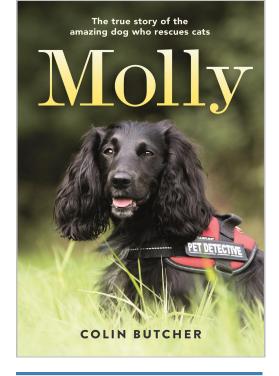
#### Celadon Books | 10/1/2019

9781250204752 | \$26.99 / \$36.50 Can. Hardcover with dust jacket | 256 pages Includes one 8-page black and white photo insert; colored endpapers. | Carton Qty: 20 | 9 in H | 6.1 in W 2 Photos

U.K. & Translation Rights: Levine Greenberg Rostan

#### **MARKETING**

- Pre-publication and on-sale trade advertising, including positioning for Indie Next and Library Reads
- Early reader consumer campaign
- Targeted pre-order and on-sale campaigns via Goodreads, Shelf Awareness, Facebook, and Google
- Online distri...



#### **BIOGRAPHY & AUTOBIOGRAPHY**

#### Celadon Books | 10/8/2019

9781250204776 | \$26.99 / \$36.50 Can. Hardcover with dust jacket | 304 pages Includes color endpapers plus one 8-page color photograph insert | Carton Qty: 20 | 9 in H | 6.1 in W

4 Photos

U.K. Rights: Michael Joseph / PRH UK Translation Rights: Sterling Lord Literistic

#### **MARKETING**

- Pre-publication and on-sale trade advertising with Indie Next and Library Reads positioning
- Sweepstakes on Goodreads, social media, and Celadon Books newsletter
- Targeted pre-order and on-sale advertising campaigns via Goodreads, Shelf Awaren...

## Molly

## The True Story of the Amazing Dog Who Rescues Cats

## Colin Butcher

Think James Herriot meets MARLEY & ME. This heartwarming book tells the story of the man-and-dog team behind the United Kingdom Pet Detective Agency—how Colin, in need of a new lease on life, rescues Molly the dog, and how Molly in turn rescues many more beloved lost pets.

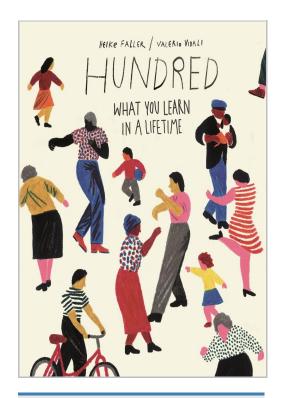
As a veteran of the Royal Navy and longtime police officer, Colin Butcher was no stranger to dangerous situations. But a career in uniform can wear anyone down, so, in 2005, Colin left the force to start his own private detective agency, specializing in helping reunite people with their lost loved ones. And yet despite his hundreds of successes, there were still heartbreaking cases where Colin couldn't find the missing on his own. He knew he needed a partner.

When Colin first met Molly, his friends doubted that she would be up for the job. Where Colin was battle-tested, Molly was young and inexperienced. Where Colin was known for his attention to detail, Molly had a reputation for bad behavior. She was willful, wayward, and stubborn. But Colin could tell that Molly was unusually charismatic and intelligent. As a big believer in second chances, Colin decided to take a risk and bring on Molly for training.

Yes, Molly is no ordinary deputy, but a black Cocker Spaniel, and this is no ordinary detective agency. Colin and Molly are the man-and-dog team behind "The UK Pet Detective Agency." Molly is now an expert in the art of finding lost animals—especially cats, who are uniquely skilled at eluding humans—and has been wildly successful.

The work is not always easy. Molly has faced hardships ranging from a near-fatal snakebite while on a case in the Hampshire woods to the challenge of winning over Colin's girl...

**Colin Butcher** is the Company Director and Chief Investigator of the UKPD. Previously a Detective Inspector in Surrey Police, and a veteran of the Royal Navy, Colin was awarded a prestigious Chief Constables Commendation for his contributions to the advancement of the Criminal Investigation Department. He has been recovering stolen and missing pets for over twenty years and has a wealth of experience in the investigation of pet crime. His first successful assignment was



#### **BODY, MIND & SPIRIT**

Celadon Books | 10/22/2019

9781250237026 | \$22.00 / \$30.00 Can. Hardcover Paper over boards | 208 pages Includes 100 color illustrations throughout | Carton Qty: 20 | 7.5 in H | 8.3 in W 7 Photos

U.K. & Translation Rights: WME

#### **MARKETING**

- Pre-publication and on-sale trade advertising
- Targeted pre-order and on-sale campaigns via Goodreads, Shelf Awareness, Facebook, Instagram, and Google
- Sponsored Instagram posts with pictures from the book
- Creation of custom content surround...

## Hundred

## What You Learn in a Lifetime

## Heike Faller; illustrated by Valerio Vidali

In HUNDRED, the simple pleasures and hard lessons of each age are gorgeously presented as a full color, illustrated journey of 100 years.

What did you learn in life? At age 3? At 21? What about 45? 65? 80 and beyond? How can you share these wisdoms with the people you love?

Your first smile, kiss, true love. The breakthroughs that come with age and experience. The realizations we have about ourselves and the world as the number of candles on your cake creeps up.

There is so much to learn from the world. In this beautiful fully illustrated book, you'll follow along the course of a lifetime as each of us learns the little things that together make up a whole life.

A perfect gift for holidays, birthdays, graduations, and that special friend, HUNDRED, like OH, THE PLACES YOU'LL GO, is a book destined to become a perennial favorite.

**HEIKE FALLER** is (probably) somewhere in the middle of her life. She is an editor at the *Zeit* magazine.

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