

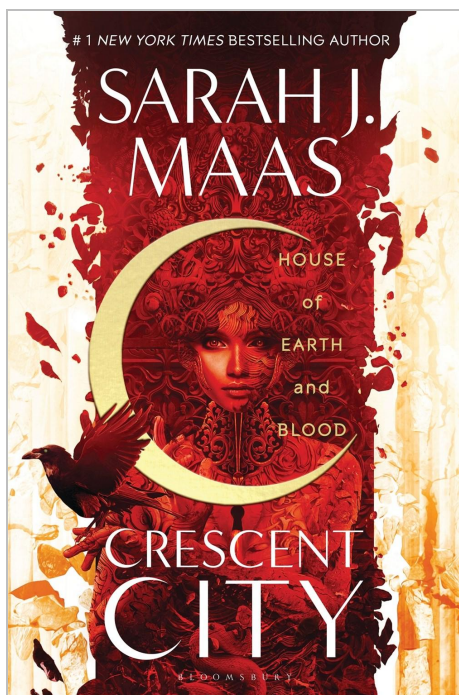
BLOOMSBURY



WINTER 2020

JANUARY — APRIL

BLOOMSBURY 

**FICTION / FANTASY / URBAN**

Bloomsbury Publishing | 3/3/2020  
 9781635574043 | \$28.00 / \$35.00 Can.  
 Hardcover with dust jacket | 648 pages  
 9.3 in H | 6.1 in W

**MARKETING**

PRE-PUBLICATION: Major early online consumer buzz campaign  
 Pre-publication mailings to influencers and big-mouths  
 Pre-order offer for consumers & Indies  
 Major series launch at Book Expo 2019  
 Library and bookseller marketing campaign  
 Social media buildup launches 2019 w/ reveals and more  
 AT PUB: Massive trade and national consumer advertising at publication  
 Broad national print, broadcast, and online media feature and review campaign  
 Blogger and Bookstagram influencer outreach campaign  
 Social media campai...

## House of Earth and Blood

Sarah J. Maas

**#1 NYT bestselling author Sarah J. Maas launches the CRESCENT CITY series: the tale of half-Fae Bryce Quinlan as she seeks revenge in a modern fantasy world of danger and romance.**

Half-Fae, half-human Bryce Quinlan loves her life. By day, she works for an antiques dealer, selling barely legal magical artifacts, and by night, she parties with her friends, savoring every pleasure known Crescent City has to offer. But it all comes crumbling down when a ruthless murder shakes the very foundations of the city—and Bryce's world.

For two years, Bryce seeks blissful oblivion in the city's most notorious nightclubs. But when the murderer attacks again, she finds herself dragged into the investigation and paired with an infamous Fallen angel whose own brutal past haunts his every step.

Hunt Athalar wants nothing to do with Bryce Quinlan, despite being ordered to protect her. She stands for everything he once rebelled against, but he soon realizes there's far more to Bryce than meets the eye—and that he's going to have to find a way to work with her if they want to solve this case.

As Bryce and Hunt race to untangle the mystery, they have no way of knowing the threads they tug ripple through the underbelly of the city, across warring continents, and down to the darkest levels of Hel, where things that have been sleeping for millennia are beginning to stir . . .

**PRAISE**

**"A worthy finale to one of the best fantasy book series of the past decade." —Time magazine on *Kingdom of Ash* and the *Throne of Glass* series**

**"Irresistible world and never ending action." —RT Books Reviews on *A Court of Wings and Ruin***

**"Fiercely romantic, irresistibly sexy and hypnotically magical. A veritable feast for the senses." —USA Today on *A Court of Mist and Fury***

**"Simply dazzles." —Booklist, starred review for *A Court of Thorns and Roses***

**Sarah J. Maas** is the #1 *New York Times* and internationally bestselling author of the young adult series *Throne of Glass* as well as *A Court of Thorns and Roses*. With more than 8 million copies in print, her books are published in over thirty-seven languages and have been on the *New York Times* bestseller lists for a hundred weeks. A New York native, Sarah lives in Pennsylvania with her husband, son and dog.

**FICTION / SHORT STORIES**

Bloomsbury Publishing | 1/28/2020  
 9781635574296 | \$24.00 / \$32.50 Can.  
 Hardcover with dust jacket | 256 pages  
 8.3 in H | 5.5 in W

**MARKETING**

National print and online review campaign  
 Library and bookseller marketing campaign  
 Blogger and Bookstagram outreach campaign  
 Social media campaign at publication  
 Feature in Bloomsbury newsletters & on Bloomsbury.com at publication  
 Author events

## Show Them a Good Time

Nicole Flattery

**A blisteringly original and wickedly funny collection of stories about the strange worlds that women inhabit and the parts that they must play.**

A sense of otherworldly menace is at work in Nicole Flattery's fiction, but the threats are all too familiar. *Show Them a Good Time* tells the stories of women slotted into restrictive roles: the celebrity's girlfriend, the widower's second wife, the lecherous professor's student, the corporate employee. And yet, Flattery's characters blithely demolish the boundaries of these limited and limiting social types with complexity and caustic intelligence. In "Not The End Yet," Flattery probes the ambivalence of Internet dating as the apocalypse nears; in "Sweet Talk," the disappearance of a number of local women sets the scene for a young girl to confront her own sexuality; in "Abortion, A Love Story," two college students reconfigure the stories of their bodies in a fraught academic culture to offer a subversive, alarming play that takes over their offstage lives. And yet, however surreal the setting, Flattery always shows us these strange worlds from unexpected angles, through an unforgettable cast of women and girls. Like the stories of Mary Gaitskill, Miranda July, Joy Williams, and Ottessa Moshfegh, *Show Them a Good Time* is the work of a profoundly resonant and revelatory voice.

**PRAISE**

**"There's laughter in the dark and darkness in the laughter in these fabulously astute stories that are at once surreal and more real than reality. Nicole Flattery is so good."**—Melissa Broder, author of *The Pisces*

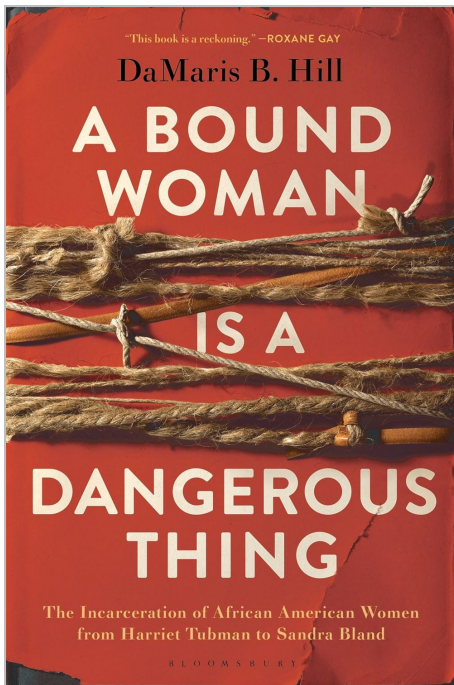
**"A master class in the short story—bold, irreverent and agonizingly funny."**  
 —Sally Rooney, author of *Normal People* and *Conversations with Friends*

**"Startling, daring, and dazzlingly dark."**—Colin Barrett, author of *Young Skins*

**"Demands repeated reading. These stories are very funny, and very sad, usually at the same time. Which, as Flattery shows us brilliantly, is the best time."**—Jon McGregor, author of *Reservoir 13*

**"Smart as a whip, un..."**

Nicole Flattery's work has been published in the *Stinging Fly*, the *White Review*, the *Dublin Review*, BBC Radio 4, the *Guardian*, the *Irish Times*, and *Winter Papers*. She has also contributed a story to Faber's 2019 anthology of new Irish writing. A graduate of the master's program in creative writing at Trinity College Dublin, she lives in Galway.

**HISTORY / UNITED STATES**

Bloomsbury Publishing | 1/14/2020  
 9781635574616 | \$16.00 / \$22.00 Can.  
 Trade Paperback | 192 pages  
 8.3 in H | 5.5 in W

**Other Available Formats:**

Hardcover ISBN: 9781635572612

**MARKETING**

Coverage in paperback columns nationwide  
 Book club marketing  
 Social media campaign  
 Feature on Bloomsbury.com at publication  
 Highlight in Bloomsbury newsletters at publication  
 Academic Marketing

## A Bound Woman Is a Dangerous Thing

*The Incarceration of African American Women from Harriet Tubman to Sandra Bland*

DaMaris B. Hill

**A revelatory work in the tradition of Claudia Rankine's *Citizen*, DaMaris Hill's searing and powerful narrative-in-verse bears witness to American women of color burdened by incarceration.**

*"It is costly to stay free and appear / sane."*

From Harriet Tubman to Assata Shakur, Ida B. Wells to Sandra Bland and Black Lives Matter, black women freedom fighters have braved violence, scorn, despair, and isolation in order to lodge their protests. In *A Bound Woman Is a Dangerous Thing*, DaMaris Hill honors their experiences with at times harrowing, at times hopeful responses to her heroes, with black-and-white photographs throughout.

For black American women, the experience of being bound has taken many forms: from the bondage of slavery to the Reconstruction-era criminalization of women; from the brutal constraints of Jim Crow to our own era's prison industrial complex, where between 1980 and 2014, the number of incarcerated women increased by 700%.<sup>\*</sup> For those women who lived and died resisting the dehumanization of confinement—physical, social, intellectual—the threat of being bound was real, constant, and lethal.

In *A Bound Woman Is a Dangerous Thing*, Hill presents bitter, unflinching history that artfully captures the personas of these captivating, bound yet unbridled African-American women. Hill's passionate odes to Zora Neale Hurston, Lucille Clifton, Fannie Lou Hamer, Grace Jones, Eartha Kitt, and others also celebrate the modern-day inheritors of their load and light, binding history, author, and reader in an essential legacy of struggle.

<sup>\*</sup>*The Sentencing Project*

**PRAISE**

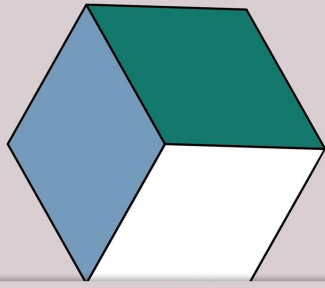
**"This book bears witness. This book is a reckoning." —Roxane Gay**

**"Hill tells these stories with passion and strength, illuminating the ongoing struggle to be free." —*Nylon***

**"In piercing thought and extraordinary verse [Hill] explores what it means to be bound for black women across history and into the present moment. She does not write to argue innocence and guilt but to illuminate experience, to honor struggle and expression, and to affirm love." —*Citizen Times* (Asheville)**

**"A much-needed resurrection. DaMaris B. Hill is a brilliant poet historian who has created an important lyrical excavation that's never been more necessary." —Ada Limón**

DaMaris B. Hill is assistant professor of creative writing and African American and Africana studies at the University of Kentucky. Her previous works are *The Fluid Boundaries of Suffrage* and



# The Longing for Less

LIVING WITH  
MINIMALISM

Kyle Chayka

## HOUSE & HOME / CLEANING, CARETAKING & ORGANIZING

Bloomsbury Publishing | 1/21/2020  
9781635572100 | \$26.00 / \$34.99 Can.  
Hardcover with dust jacket | 272 pages  
8.3 in H | 5.5 in W  
B&W art throughout

## MARKETING

Consumer advertising campaign at publication  
National print, broadcast, and online media campaign  
Op-ed campaign at publication  
Library and bookseller marketing campaign  
Social media campaign at publication  
Feature in Bloomsbury newsletters  
Author events

# The Longing for Less

*Living with Minimalism*

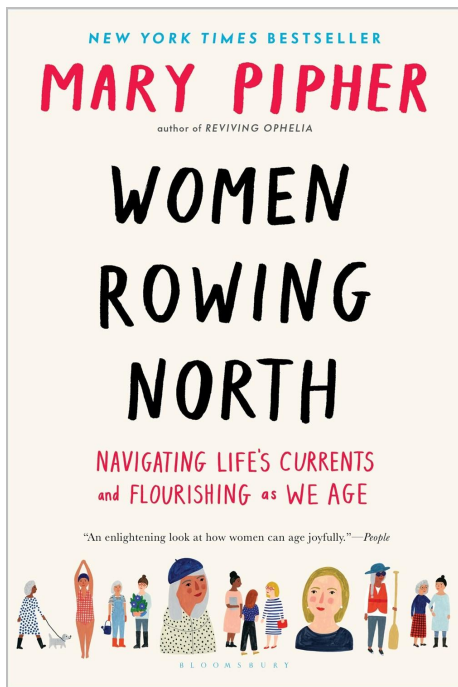
Kyle Chayka

**One of our keenest social observers examines the deep historical roots—and untapped possibilities—of our newfound, all-consuming drive to reduce.**

Everywhere we hear the mantra: *Less is more*. Marie Kondo and other decluttering gurus promise that shedding our stuff will solve our problems, while tech-industry lifehackers preach a ruthless time-management gospel. We commit to cleanse diets and strive for inbox zero. Amid the frantic pace and distraction of everyday life, we covet silence—and airy, Instagrammable spaces in which to enjoy it. All the while, the enduring values of minimalism become harder to discern through its branding as yet another luxury commodity.

After years covering these trends for leading publications, cultural critic Kyle Chayka delves beneath the minimalist lifestyle's glossy surface, seeking ways to better claim the time and space we crave, on our own terms. He finds that the origins of our current love affair with austerity go back further than we realize, as his search leads him to the stories of the singular innovators whose creativity laid the foundation for minimalism as we know it today: artists such as Donald Judd and Agnes Martin; composers such as John Cage and Julius Eastman; architects and ascetics; philosophers and poets. As Chayka looks anew at their extraordinary lives and explores the places where they worked, he gleans fresh insights into our longing for less. And finally, tracing the footsteps of two Japanese literary masters, he arrives at an elegant new synthesis of our minimalist desires and our profound emotional needs.

Kyle Chayka is a freelance writer and critic whose work has appeared in the *New York Times Magazine*, *New York Magazine*, the *New Republic*, *Rolling Stone*, *n+1*, the *Verge*, *Garage*, the *Paris Review*, and other publications. He has contributed chapters to *Reading Pop Culture: A Portable Anthology* and *A Companion to Digital Art*. He began his career as a visual art critic for *Hyperallergic* in Brooklyn, and now lives in Washington, D.C.



## Women Rowing North

*Navigating Life's Currents and Flourishing As We Age*

Mary Pipher

**The instant *New York Times* bestseller from the author of *Reviving Ophelia*—a guide to wisdom, authenticity, and bliss for women as they age.**

Women growing older contend with ageism, misogyny, and loss. Yet as Mary Pipher shows, most older women are deeply happy and filled with gratitude for the gifts of life. Their struggles help them grow into the authentic, empathetic, and wise people they have always wanted to be.

In *Women Rowing North*, Pipher offers a timely examination of the cultural and developmental issues women face as they age. Drawing on her own experience as daughter, sister, mother, grandmother, caregiver, clinical psychologist, and cultural anthropologist, she explores ways women can cultivate resilient responses to the challenges they face. “If we can keep our wits about us, think clearly, and manage our emotions skillfully,” Pipher writes, “we will experience a joyous time of our lives. If we have planned carefully and packed properly, if we have good maps and guides, the journey can be transcendent.”

### PRAISE

**“An enlightening look at how women can age joyfully.” —*People***

**“Both practical and inspiring.” —*The New York Times Book Review***

**“[Pipher’s] ‘quest for joy and happiness’ is sincere, as is her commitment to helping other women achieve theirs. Some readers will treasure the book. All readers will admire her unadorned but wise summation that answered prayers are ‘a surcease of worry.’” —*The Washington Post***

**“This is bound to become the bible of baby boomer women.” —*Library Journal, Editors’ Pick***

**Mary Pipher** is a psychologist specializing in women, trauma, and the effects of our culture on mental health, which has earned her the title of “cultural therapist” for her generation. She is the author of several *New York Times* bestsellers, including *Reviving Ophelia*, *The Shelter of Each Other*, and *Another Country*. She lives in Lincoln, Nebraska.

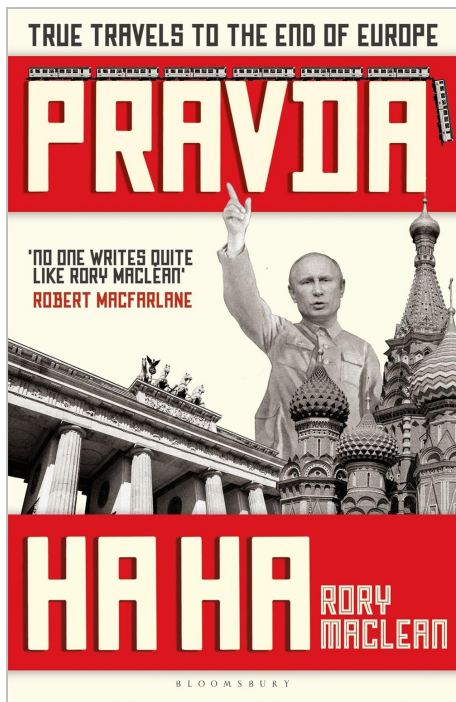
### PSYCHOLOGY / DEVELOPMENTAL / ADULTHOOD & AGING

Bloomsbury Publishing | 3/3/2020  
9781632869616 | \$17.00 / \$23.00 Can.  
Trade Paperback | 272 pages  
8.3 in H | 5.5 in W  
Three illustrations set chapter parts

**Other Available Formats:**  
Hardcover ISBN: 9781632869609

### MARKETING

National consumer advertising campaign  
Coverage in paperback columns nationwide  
Book club marketing campaign  
Social media campaign  
Feature on Bloomsbury.com at publication  
Highlight in Bloomsbury newsletters at publication



## Pravda Ha Ha

*True Travels to the End of Europe*

Rory Maclean

**An unsettling, timely, and darkly comic exposé of Putin’s Russia and European disintegration from highly acclaimed travel writer Rory MacLean.**

In 1989 the Berlin Wall fell. In that euphoric year Rory MacLean traveled from Berlin to Moscow, exploring lands that were—for most Brits and Americans—part of the forgotten half of Europe. Thirty years later, MacLean retraces his original journey, backwards, traveling from Russia through Ukraine’s bloodlands, to illiberal Hungary, Poland, Germany and the UK, across countries confronting old ghosts and new fears. Along the way, he shoulders an AK-47 to go hunting with Moscow’s Chicken Tsar, plays video games with a St. Petersburg cyber-hacker who cracked the US election, drops by the Che Guevara High School of Political Leadership in a nonexistent nowhere-land, and meets the Warsaw doctor who tried to stop a march of 70,000 nationalists. Finally, on the shores of Lake Geneva, he waits patiently to chat with Mikhail Gorbachev. As Europe sleepwalks into a perilous new age, MacLean explores how opportunists—both within and without Russia, from Putin to American demagogues—have made a joke of truth, exploiting refugees and the dispossessed, and examines the veracity of historical narrative from reportage to fiction and fake news. He asks what happened to the optimism of 1989 and, in the shadow of Brexit, chronicles the collapse of the European dream.

### PRAISE

“Crazy, charming, a delight.” —John le Carré on *Stalin’s Nose*

“The most extraordinary debut in travel writing since Bruce Chatwin’s *In Patagonia*.” —

William Dalrymple on *Stalin’s Nose*

“There is, to my mind, no one who writes quite like Rory MacLean . . . I will not forget this book . . . because of its immense tenderness of address, and because of its power to inspire.” —Robert Macfarlane on *Falling for Icarus*

“A minor masterpiece of comic surrealism.” —*The Times* on *Stalin’s Nose*

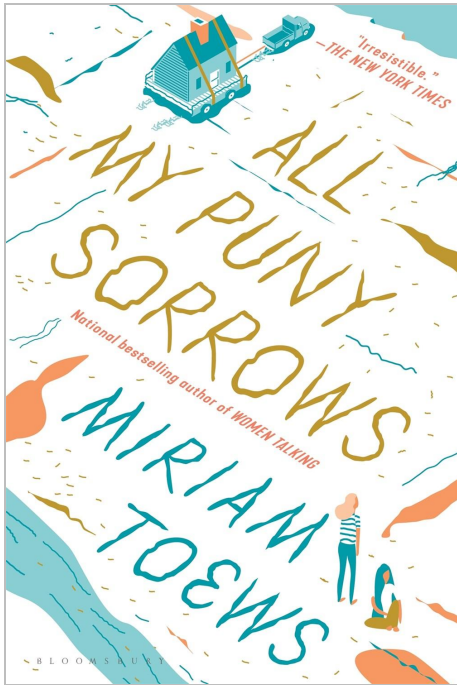
**Rory MacLean** is one of Britain’s most expressive and adventurous travel writers. His books, which have been translated into a dozen languages, include the UK top-tens *Stalin’s Nose* and *Under the Dragon* as well as *Berlin: Imagine a City*, which was named Book of the Year by the *Washington Post*. He lives in Dorset, England.

### TRAVEL / RUSSIA

Bloomsbury Publishing | 1/14/2020  
9781408896525 | \$27.00 / \$36.50 Can.  
Hardcover with dust jacket | 368 pages  
9.2 in H | 6 in W

### MARKETING

National print and online review and feature attention  
Library and bookseller marketing campaign  
Social media campaign at publication  
Feature placement on Bloomsbury website at time of publication

**FICTION / LITERARY**

Bloomsbury Publishing | 10/15/2019

9781635574975 | \$16.00

Trade Paperback | 336 pages | Carton Qty: 40

8.3 in H | 5.5 in W

## All My Puny Sorrows

Miriam Toews

From the bestselling author of *Women Talking*, a “wrenchingly honest, darkly funny novel” (*Entertainment Weekly*).

Elf is a world-renowned pianist, glamorous, wealthy, and happily married. Her sister Yoli is recently divorced, broke, with two teenagers growing out of her control. And yet, despite the different paths their lives have taken, the sisters remain fiercely close, a bond forged in a Mennonite childhood spent under the shadow of their father’s depression. But the family curse has never lifted for Elf, and when she attempts suicide just before an international tour, Yoli must try to hold together her fracturing family while facing a profound question: What do you do for a loved one who truly wants to die?

Hailed by critics as “irresistible . . . a kind of existential balm” (Curtis Sittenfeld, *New York Times Book Review*), *All My Puny Sorrows* is a modern classic of the agonies and joys of sisterhood, a deeply personal story that is as much comedy as it is tragedy.

### PRAISE

“Irresistible . . . a comfort not unlike the sort you might find by opening a bottle of wine and having a long conversation with (yes, really) a true friend.” —Curtis Sittenfeld, *NYTBR*

“Underneath the stunning writing an outrageous humor are insights—wise and profound—that test the boundaries of human rights and stretch the borders of love.” —*SF Chronicle*

“In the crucible of [Miriam Toews’s] genius, tears and laughter are ground into some magical elixir that seems like the essence of life.” —*The Washington Post*

“An off-kilter, frequently funny and begrudgingly life-affirming romp.” —*LA Times*

**Miriam Toews** is the author of the bestselling novels *Women Talking*, *Summer of My Amazing Luck*, *A Boy of Good Breeding*, *A Complicated Kindness*, *The Flying Troutmans*, *Irma Voth*, and *All My Puny Sorrows*, and one work of nonfiction, *Swing Low: A Life*. She is winner of the Governor General’s Award for Fiction, the Libris Award for Fiction Book of the Year, the Rogers Writers’ Trust Fiction Prize, and the Writers’ Trust Engel/Findley Award. She lives in Toronto.



## Stories of the Sahara

Sanmao

**The 15-million copy bestselling travelogue-memoir from legendary Taiwanese author Sanmao, translated into English for the very first time.**

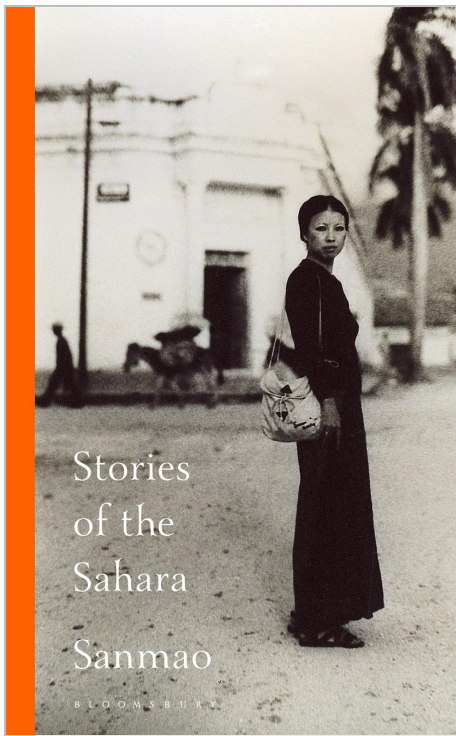
Leafing through the pages of *National Geographic* as a young girl growing up in Taiwan, Sanmao became enchanted by the infinite and wonderous landscape of the Sahara. Years later, in 1974, she sets out for the Spanish desert territory of El Aaiún in hopes of becoming the first female explorer to cross the hauntingly beautiful expanse. Her boyfriend José would have to wait, or join her. He packs his things, leaves Madrid, and asks Sanmao to marry him.

As Sanmao settles in to married life alongside the indigenous people of the Western Sahara, she is confronted by a culture and desert lifestyle that both captivate and confound her. Drawn in by the mystery of such desolate lands but disappointed by the drawl of life as a perpetual outsider, Sanmao begins to wonder if the desert is what she imagined it to be, and if her insatiably curious heart can beat forever in just one place.

*Stories of the Sahara* is a breathtaking exploration of the adventures—and misadventures—of untamable wanderlust. Sanmao illuminates the joys of fearless independence and the pains of yearning for elsewhere, culminating in a stunning mosaic of love and loneliness in a deeply human search for meaning and contentment.

**Sanmao** was a novelist, writer, educator and translator. Born in China in 1943, she grew up in Taiwan and studied in Taiwan, Spain and Germany before moving to the Sahara desert. She went on to publish more than twenty books after gaining fame in 1976 with the publication of her memoir.

**Mike Fu** is a writer, translator and editor. He is the translation editor for *The Shanghai Literary Review* and the assistant dean for global initiatives at Parsons School of Design. He lives in New York.



**TRAVEL / AFRICA / NORTH**

Bloomsbury Publishing | 1/14/2020  
 9781408881873 | \$28.00 / \$38.00 Can.  
 Hardcover with dust jacket | 416 pages  
 9.2 in H | 6 in W

OVERTURE OPERA GUIDES  
in association with EN



## Der fliegende Holländer

Richard Wagner

# Der fliegender Holländer

Richard Wagner

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### MUSIC / GENRES & STYLES / OPERA

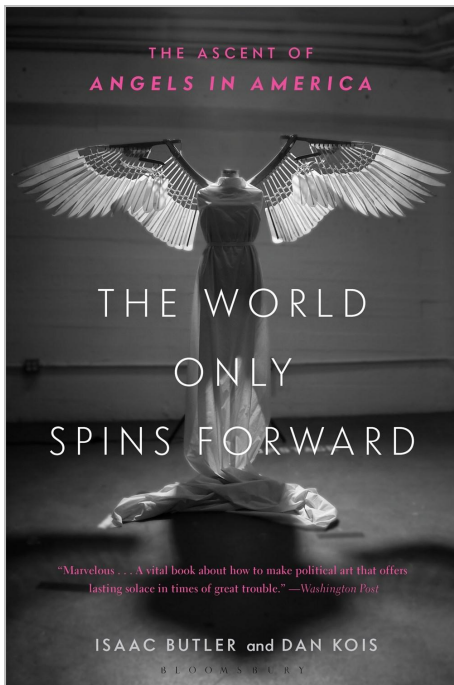
Alma Classics | 1/21/2020

9781847498519 | \$17.00 / \$23.00 Can.

Trade Paperback | 200 pages

7.8 in H | 5 in W

184 pages with a 16-page plate section with colour and black-and-white photographs of the author and past productions.

**PERFORMING ARTS / THEATER**

Bloomsbury Publishing | 1/7/2020  
 9781635572988 | \$20.00 / \$26.99 Can.  
 Trade Paperback | 464 pages  
 9.3 in H | 6.1 in W  
 B&W illustrations throughout

**Other Available Formats:**  
 Hardcover ISBN: 9781635571769

**MARKETING**

Coverage in paperback columns nationwide  
 Book club marketing  
 Social media campaign  
 Feature on Bloomsbury.com at publication  
 Highlight in Bloomsbury newsletters at publication  
 Academic Marketing

## The World Only Spins Forward

*The Ascent of Angels in America*

Isaac Butler, Dan Kois

**The oral history of *Angels in America*, as told by the artists who created it and the audiences forever changed by it--a moving account of the AIDS era, essential queer history, and pure "theater ...**

In the 1990s, Tony Kushner's Pulitzer- and Tony Award-winning *Angels in America* revitalized American theater and transformed the way gay lives were represented in popular culture. Its return to Broadway after a quarter century, in a starry revival with more Tony nominations than any play in history, confirmed its status as an enduring classic. But its journey to the stage—and the cultural pantheon—was just as epic as the events of the play itself, a hard-won miracle beset by artistic roadblocks, technical disasters, and disputes both legal and creative.

*The World Only Spins Forward* offers the definitive account of *Angels in America* in the most fitting way possible: through oral history, the vibrant conversation and debate of actors (including Meryl Streep, Nathan Lane, and Andrew Garfield), directors, producers, critics, and Kushner himself. And historians and critics help to situate the play in the arc of American culture, from the staunch activism of the AIDS crisis through civil rights triumphs to our current era, whose politics are a dark echo of the Reagan '80s.

Built from nearly 250 interviews and hailed as a masterpiece of the form, *The World Only Spins Forward* is both a rollicking theater saga and an uplifting testament to one of the great works of American art.

**PRAISE**

**"A vivid, intelligently organized oral history . . . More than just the masterful story of one brilliant play. *The World Only Spins Forward* demonstrates the essentially collaborative nature of theater as an art form." —*The Washington Post***

**"The definitive account of a definitive work of American drama. A-." —*Entertainment Weekly***

**"A fascinating, backstage tour . . . The point is not just to show how this play found its voice, but also to place it in context . . . Theater magic. You've got to love it. And Dan Kois and Isaac Butler have captured a lot of it in *The World Only Spins Forward*." —NPR**

**Isaac Butler** is a theater director whose work has been presented at the Brooklyn Academy of Music, the Public Theater, New York's Town Hall, and elsewhere. His writing has appeared in *Slate*, the *Guardian*, *Los Angeles Review of Books*, and other publications.

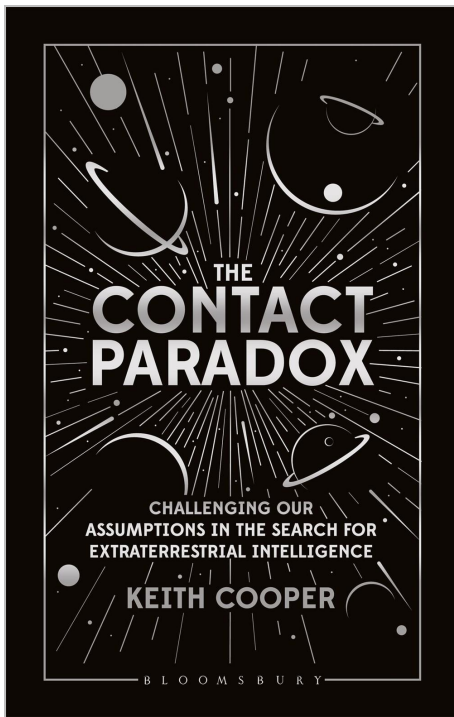
**Dan Kois** is an editor and writer for *Slate*, where he launched the *Slate Book Review*, and a contributing writer for the *New York Times Magazine*. He is a frequent guest on *Slate's Culture Gabfest*.

## The Contact Paradox

*Challenging our Assumptions in the Search for Extraterrestrial Intelligence*

Keith Cooper

**Inside the difficult questions about humanity's search for extraterrestrial intelligence.**



### SCIENCE / SPACE SCIENCE

Bloomsbury Sigma | 1/21/2020  
 9781472960429 | \$28.00 / \$38.00 Can.  
 Hardcover with dust jacket | 336 pages  
 8.5 in H | 5.3 in W

### MARKETING

Pre-publication consumer review campaign on NetGalley, Goodreads, and Amazon Vine  
 Single-title eblast to in-house popular science subscribers  
 Outreach with discount offer to SETI Institute, observatory gift shops, and astronomy leagues  
 Baker & Taylor mailing to public librarians  
 Social media campaign at publication  
 Online advertising at NPR.org and Discover.com  
 National print and online review campaign  
 Target science publications and broadcast media

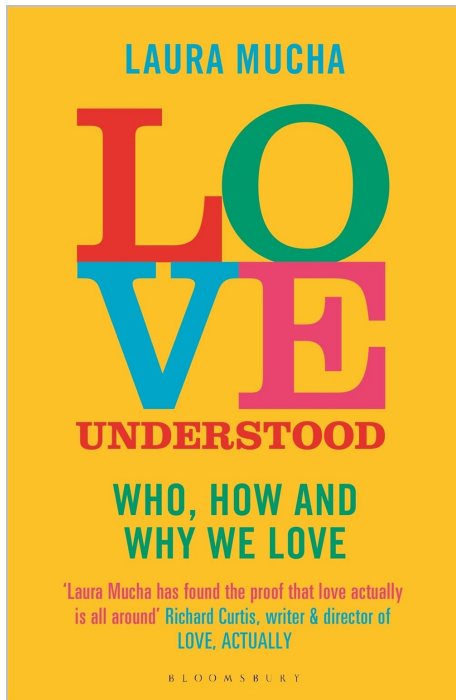
What will happen if humanity makes contact with another civilization on a different planet? In *The Contact Paradox*, space journalist Keith Cooper tackles some of the myths and assumptions that underlie SETI—the Search for Extraterrestrial Life.

How easy will it be to detect a signal from another world? Is it inevitable that life on other worlds has evolved intelligence and developed technology? Have anthropologists fully explored what the consequences of contact with an extraterrestrial civilization would be? And the trillion-dollar question: Should we be beaming messages into space for extraterrestrial life to detect, and are there any dangers in doing so?

Across eight wide-ranging chapters, *The Contact Paradox* explores the thoughts and opinions of many SETI researchers, astronomers, historians, evolutionary biologists, anthropologists, and philosophers.

It takes a rigorous approach to the scientific literature, with the author learning what the real stories behind the science are, with one eye on the great METI, or Messaging Extraterrestrial Intelligence, debate. This is the controversial plan to beam messages into space for extraterrestrial life to detect and respond to. Is conducting such activity safe, or do we risk provoking an alien species that we know nothing about? And who exactly speaks for Earth?

**Keith Cooper** is the editor of *Astronomy Now*. He has held this role since 2006, and is also editor of the NASA-sponsored *Astrobiology Magazine*. Keith specializes in writing about astrophysics, planetary science, cosmology, and astrobiology, and he has written for *New Scientist*, *Sky & Telescope*, *Physics World*, *Centauri Dreams*, and the *Journal of the British Interplanetary Society*.



## Love Understood

*The Science of Who, How and Why We Love*

Laura Mucha

**The psychology and science behind one of life's great mysteries—love.**

For *Love Understood*, Laura Mucha has interviewed hundreds of strangers, from the ages of 8 to 95 in more than 40 countries, asking them to share their most personal stories, feelings, and insights about love and relationships. These intimate and illuminating conversations raised important questions, such as:

- How does your upbringing influence your relationships?
- Does love at first sight exist? Should you “just know?”
- What should you look for in a partner?
- Is monogamy natural?
- Why do people cheat?
- How do you know when it's time to walk away?

Drawing on psychology, philosophy, anthropology, and statistics, *Love Understood* combines evidence, theory, and everyday experience and is the perfect read for anyone who is curious about how we think, feel, and behave when it comes to love.

### PRAISE

**“Laura Mucha has found the proof that love actually is all around.” —Richard Curtis, writer and director of *Love, Actually* and *Notting Hill***

**“A fascinating investigation . . . Lively and entertaining, this book will inspire readers to look more deeply at the authenticity of their own relationships.”**

—*Publishers Weekly*

From a young age, **Laura Mucha** was fascinated by relationships, and for as long as she can remember she questioned, interrogated, and “interviewed” virtually everyone she met about their relationships. After gaining an MA in philosophy and psychology from Edinburgh University, Laura spent many years traveling to every continent in the world, speaking to hundreds of intimate stories and personal philosophies. Laura is also an award-winning poet, experienced speaker, performer, and broadcaster.

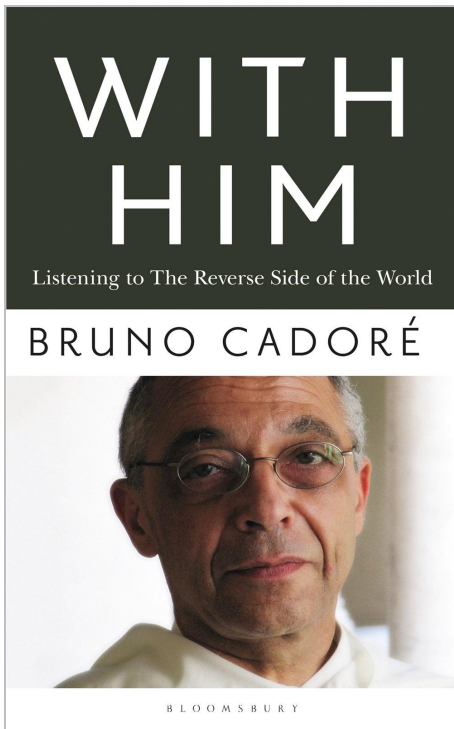
### FAMILY & RELATIONSHIPS / LOVE & ROMANCE

Bloomsbury Sigma | 1/21/2020  
9781472968302 | \$18.00 / \$24.50 Can.  
Trade Paperback | 368 pages  
7.8 in H | 5.1 in W

**Other Available Formats:**  
Hardcover ISBN: 9781472968326

### MARKETING

Social media campaign for Valentine's Day 2020  
Inclusion in seasonal popular science e-newsletter  
Facebook advertising for Valentine's Day  
Amazon.com advertising promoting US edition  
Coverage in paperback columns nationwide

**RELIGION**

Bloomsbury Continuum | 1/21/2020  
 9781472970152 | \$18.00 / \$24.50 Can.  
 Trade Paperback | 224 pages  
 8.5 in H | 5.3 in W

**MARKETING**

Outreach to Dominican Order chapters, churches, and youth programs  
 Promotion to religious university groups  
 Pre-publication consumer review campaign on NetGalley  
 Influencer campaign to high-profile U.S. friars  
 Online and newsletter advertising with *Christianity Today*, *Catholic Digest*, *Catholic News Service*  
 Promotion to Bloomsbury Academic's religion subscribers and inclusion at religion conferences  
 National print and online review campaign

**With Him**

*Listening to the Underside of the World*

Bruno Cadore

**A meditation on the role of the Dominican in the modern world.**

The Dominican Order has a particular vocation: not to stay enclosed in monasteries but to get out on the highways and byways and preach. This book is a meditation or reflection on the role of the Dominican in the modern world. But as Master of the Order of Preachers Bruno Cadore points out at the start of the book, we are all brothers and sisters, and therefore this book is addressed to a wide audience.

Having traveled to visit the houses of the order in every part of the world, Cadore is aware of the suffering and persecution not just of Christians but of all human beings. Many members of his own order (like the Bishop of Algiers) have been murdered. His outreach is to the poor, the marginalized, and the afflicted. His Dominican vision is in this sense totally consonant with the Papacy of Pope Francis.

**Bruno Cadore** is the Master of the Dominican Order. In 1992, he received his doctorate in moral theology. As a Doctor of Theology, he taught biomedical ethics at the Catholic University of Lille while directing the center for medical ethics. He has also been on the National AIDS Council of France since January 2008 until 2010.

TIMOTHY RADCLIFFE

# ALIVE IN GOD

A CHRISTIAN IMAGINATION



BLOOMSBURY

**RELIGION / CHRISTIANITY /  
CATHOLIC**

Bloomsbury Continuum | 2/4/2020  
9781472970206 | \$18.00 / \$24.50 Can.  
Trade Paperback | 432 pages  
8.5 in H | 5.3 in W

**MARKETING**

Promotion to Bloomsbury Academic's religion subscribers and inclusion at religion conferences  
Outreach to Dominican Order chapters, churches, and programs  
Promotion to religious university groups  
Prepublication consumer review campaign  
Influencer campaign to high-profile US friars  
Online and newsletter advertising with *Christianity Today*, *Catholic Digest*, etc.  
Cross-promotion with Timothy Radcliffe's extensive Continuum backlist  
National print and online review campaign

BLOOMSBURY CONTINUUM

FEBRUARY 2020

## Alive in God

*A Christian Imagination*

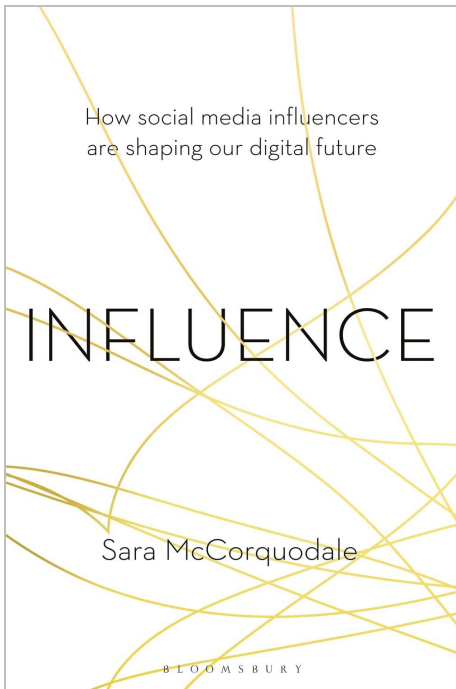
Timothy Radcliffe

**Timothy Radcliffe considers the strength of the Christian imagination in its ability to inspire others.**

How can we touch the imagination of our contemporaries with our faith? The disciples returning from Emmaus (Luke 24) said that when they met the stranger on the road their hearts burnt within them as he expounded the scriptures. What blocks the reception of Christianity today is not so much secularism or atheism but the banality of contemporary culture—what could be called “the globalization of superficiality.” We need the help of creative people to open our minds to the transcendent. We will only excite people about our faith if we show that it is the response to an invitation to live fully.

Christianity is an adventure that takes the puzzled disciples to Jerusalem. Radcliffe describes aspects of being alive that the disciples encounter along the way: healing, struggling with negativity, growing up, and forgiveness. These all relate to our coming alive in Christ. Radcliffe shows how thinking and study relate to our human and more-than-human flourishing. Doctrine is not indoctrination but the liberation of the heart and mind. A chapter called “Affliction” explores the utter negation of life on Good Friday, embraced and overcome. The last section of the book, called “The Risen Life,” explores what it means to be alive spiritually, physically, and justly through liturgy and prayer.

**Timothy Radcliffe** is a former master of the Dominican Order in Rome. Educated at Downside and St John's College, Oxford, he joined the Dominican Order in 1968. He has written a string of bestselling books for Bloomsbury Continuum over the past 15 years, most notably *What's The Point of Being a Christian*, *Why Go to Church?*, and *I Call You Friends*. He was awarded an honorary doctorate by the University of Oxford, a city in which he now lives with his Community.



## **BUSINESS & ECONOMICS / MARKETING**

**Bloomsbury Business** | 1/7/2020  
**9781472971913** | \$30.00 / \$39.99 Can.  
 Hardcover with dust jacket | 224 pages  
 9.2 in H | 6.1 in W

### **MARKETING**

Single-title eblast to in-house business subscribers  
 Outreach to business organizations and MBA programs  
 Social media campaign at publication  
 Newsletter advertising with the American Marketing Association  
 Broadcast media targets: NPR, PRI's *Marketplace*, Bloomberg Radio, etc.  
 Print and online media targets: business publications like *Bloomberg Businessweek*, the *Economist*, *Fast Company*, etc.

# Influence

*How social media influencers are shaping our digital future*

Sara McCorquodale

**A detailed review of what businesses need to know about influencer strategies, social media, and how digital communication works.**

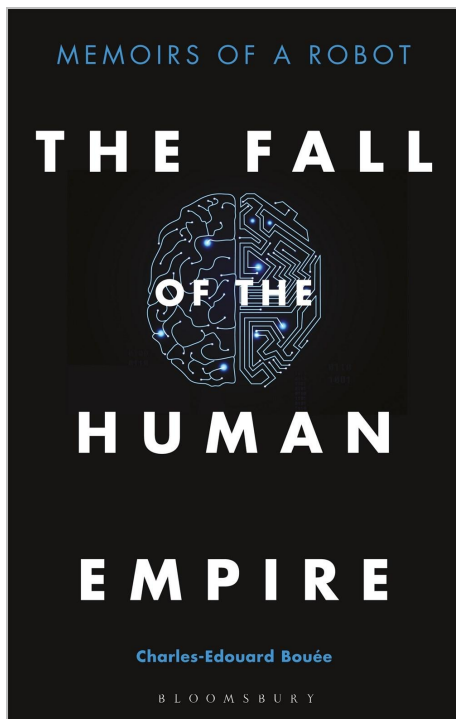
Digital influencing is one of the most exciting and disruptive new industries, forecast to be worth billions by 2020, but those charged with making this an effective part of their digital strategy rarely understand how this emergent industry works. When it comes to online growth, digital influencers are now consistently outperforming traditional media and brand advertising.

Sara McCorquodale is the UK's leading authority on the influencer space, and this new book demystifies exactly how digital influence works, interrogates the phenomenon, analyzes its problems, and forecasts its future. A compelling and deeply insightful book, this will be a must-read for anyone whose business success is dependent on prospering online.

In *Influence*, readers will gain a foundation of knowledge into how and why digital communication has become so dominated by influencers, and will obtain invaluable, never-before-heard insights from the influencers themselves. They will understand how digital trends emerge, the building blocks that make bloggers, vloggers, and Instagrammers so compelling, and why the context in which influencer marketing emerged is so closely linked to its ongoing success. Readers will finish the book with a clear understanding as to the problems now faced by businesses and brands around the world and how such issues can be identified, tackled, and overcome.

**Sara McCorquodale** is CEO and founder of influencer intelligence and digital trends platform CORQ. Prior to launching the business in 2017, she spent 12 years as a journalist, starting in local news before working on the launch of *Mail Online* and later moving to Condé Nast to develop *Tatler's* online presence. She has been working on influencer campaigns and projects since 2012, consulted for many brands including Chanel, Estée Lauder, and Net-a-Porter, and written for the *Guardian* and the BBC.





## The Fall of the Human Empire

*Memoirs of a Robot*

Charles-Edouard Bouée

**The little-known history of artificial intelligence—told by a robot named Lucie.**

Two trends are coming together: exponential growth in the processing power of supercomputers, and new software which can copy the way neurons in the human brain work and give machines the ability to learn. Smart systems will soon be commonplace in homes, businesses, factories, administrations, hospitals, and the armed forces. How autonomous will they be? How free to make decisions? What place will human beings still have in a world controlled by robots? After the atom bomb, is artificial intelligence the second lethal weapon capable of destroying mankind, its inventor?

*The Fall of the Human Empire* traces the little-known history of artificial intelligence from the standpoint of a robot called Lucie. She—or it?—recounts her adventures and reveals the mysteries of her long journey with humans, and provides a thought-provoking storyline of what developments in A.I. may mean for both humans and robots.

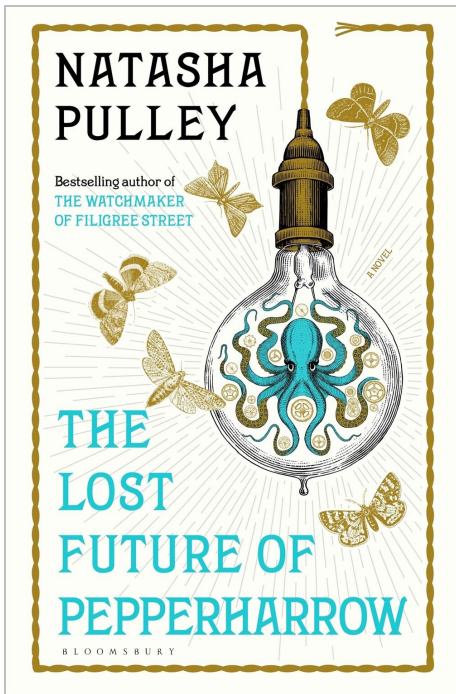
**Charles-Edouard Bouée** has authored a number of groundbreaking books on modern management and China, such as *China's Management Revolution: Spirit, Land, Energy* (Palgrave Macmillan, 2011) and *Light Footprint Management: Leadership in Times of Change* (Bloomsbury, 2013). His books have been translated into a number of languages, including Chinese and Japanese.

### TECHNOLOGY & ENGINEERING / ROBOTICS

Bloomsbury Business | 1/7/2020  
9781472970039 | \$29.00 / \$39.00 Can.  
Hardcover with dust jacket | 136 pages  
8.5 in H | 5.4 in W

### MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com  
Inclusion in seasonal eblast to in-house business subscribers  
Broadcast media targets: NPR, PRI's *Marketplace*, Bloomberg radio, CNN, MSNBC, etc.  
Print and online media targets: technology publications such as *Popular Science*, *Wired*, etc.



**FICTION / FANTASY /  
HISTORICAL**

Bloomsbury Publishing | 2/18/2020  
9781635573305 | \$27.00 / \$36.50 Can.  
Hardcover with dust jacket | 512 pages  
9.3 in H | 6.1 in W

**MARKETING**

Early online consumer & big mouth review campaign  
National print and online media coverage  
Consumer advertising campaign at publication  
Library and bookseller marketing campaign  
Blogger and Bookstagram outreach campaign  
Global social media campaign at publication  
Feature in Bloomsbury newsletters & on Bloomsbury.com at publication

## The Lost Future of Pepperharrow

Natasha Pulley

This captivating sequel to *The Watchmaker of Filigree Street* takes readers to 1880s Japan, where nationalism is on the rise, ghosts roam the streets, and Keita Mori is missing.

1888. Five years after they met in *The Watchmaker of Filigree Street*, Thaniel Steepleton, an unassuming translator, and Keita Mori, the watchmaker who remembers the future, are traveling to Japan. Thaniel has received an unexpected posting to the British legation in Tokyo, and Mori has business that is taking him to Yokohama.

Thaniel's brief is odd: the legation staff have been seeing ghosts, and Thaniel's first task is to find out what's really going on. But while staying with Mori, he starts to experience ghostly happenings himself. For reasons Mori won't—or can't—share, he is frightened. Then he vanishes.

Meanwhile, something strange is happening in a frozen labor camp in Northern Japan. Takiko Pepperharrow, an old friend of Mori's, must investigate. As the weather turns bizarrely electrical and ghosts haunt the country from Tokyo to Aokigahara forest, Thaniel grows convinced that it all has something to do with Mori's disappearance—and that Mori may be in serious danger.

**PRAISE**

for *The Bedlam Stacks*

“An epic journey . . . Pulley adroitly departs from the historical record to make the Peruvian story her own, turning it into a work of magic realism.” —*The New York Times Book Review*

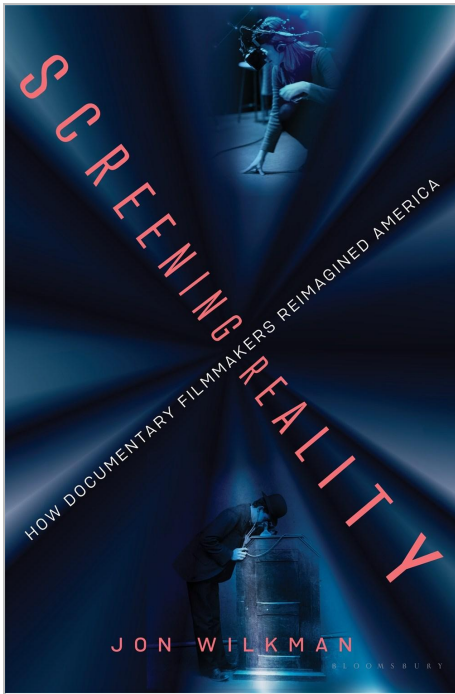
“Entrancing.” —*Publishers Weekly* (starred review)

for *The Watchmaker of Filigree Street*

“There's nothing quite like putting down a delightful, relentlessly charming and deeply moving book and then finding out it's the author's first . . . Remarkable.” —*Los Angeles Times*

“Enchanting . . . A rich brew of historical fantasy, philosophy and emotion.” —*The Washington Post*

Natasha Pulley, the author of *The Watchmaker of Filigree Street* and *The Bedlam Stacks*, studied English literature at Oxford University and earned a creative writing MA at the University of East Anglia. She lives in Bath, England.



## HISTORY / UNITED STATES / 20TH CENTURY

Bloomsbury Publishing | 2/18/2020  
 9781635571035 | \$32.00 / \$43.50 Can.  
 Hardcover with dust jacket | 400 pages  
 9.3 in H | 6.1 in W  
 1x16pp colour insert and B&W images  
 throughout

## MARKETING

National print, broadcast, and online  
 media campaign  
 Author essays and op-eds published at  
 publication  
 Library and bookseller marketing  
 campaign  
 Social media campaign at publication  
 Feature in Bloomsbury newsletters  
 Author events

# Screening Reality

*How Documentary Filmmakers Reimagined America*

Jon Wilkman

**From Edison to IMAX, Ken Burns to virtual environments, the first comprehensive history of American documentary film and the remarkable men and women who changed the way we view the world.**

Amidst claims of a new “post-truth” era, documentary filmmaking has experienced a golden age. Today, more documentaries are made and widely viewed than ever before, illuminating our increasingly fraught relationship with what’s true in politics and culture. For most of our history, Americans have depended on motion pictures to bring the realities of the world into view. And yet the richly complex, ever-evolving relationship between nonfiction movies and American history is virtually unexplored.

*Screening Reality* is a widescreen view of how American “truth” has been discovered, defined, projected, televised, and streamed during more than one hundred years of dramatic change, through World Wars I and II, the dawn of mass media, the social and political turmoil of the sixties and seventies, and the communications revolution that led to a twenty-first century of empowered yet divided Americans.

In the telling, professional filmmaker Jon Wilkman draws on his own experience, as well as the stories of inventors, adventurers, journalists, entrepreneurs, artists, and activists who framed and filtered the world to inform, persuade, awe, and entertain. Interweaving American and motion picture history, and an inquiry into the nature of truth on screen, *Screening Reality* is essential and fascinating reading for anyone looking to expand an understanding of the American experience and today’s truth-challenged times.

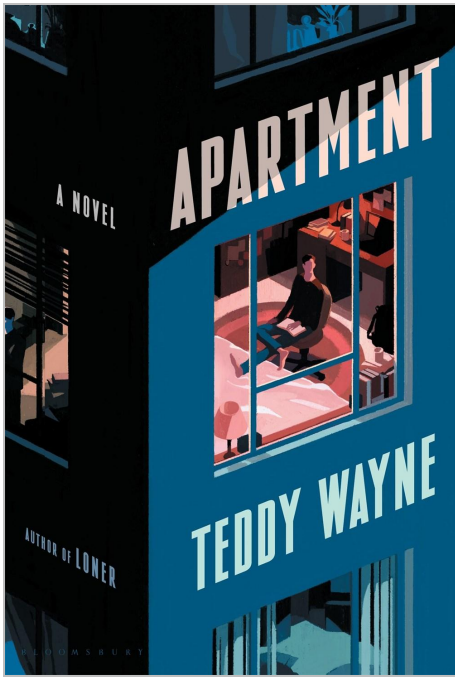
## PRAISE

for *Floodpath*:

“*Floodpath* attempts to rescue the disaster from obscurity . . . The effect is powerful.” —*The Wall Street Journal*

“Popular knowledge of early Los Angeles’s struggle for water owes much to the film *Chinatown*, but documentary filmmaker and writer Wilkman shows that the real story of L.A.’s water is as fascinating—and devastating—as the fictionalized version.” —*Publishers Weekly*

**Jon Wilkman** is an author and award-winning filmmaker whose work has appeared on ABC, CBS, NBC, PBS, HBO, and A&E. His seven-part Turner Classic Movies series, *Moguls and Movie Stars: A History of Hollywood*, was nominated for three Emmys. His previous book, *Floodpath*, was an Amazon Nonfiction Book of the Year. A founding member and three-term president of the International Documentary Association, Wilkman lives in Los Angeles.

**FICTION / LITERARY**

Bloomsbury Publishing | 2/25/2020  
 9781635574005 | \$26.00 / \$34.99 Can.  
 Hardcover with dust jacket | 208 pages  
 8.3 in H | 5.5 in W

**MARKETING**

National print and online review campaign  
 Library and bookseller marketing campaign  
 Blogger and Bookstagram outreach campaign  
 Social media campaign at publication  
 Feature in Bloomsbury newsletters & on Bloomsbury.com at publication  
 Author events

## Apartment

Teddy Wayne

**A powerful new novel from the Whiting Award–winning author of *Loner* and *The Love Song of Jonny Valentine*.**

In 1996, the unnamed narrator in Teddy Wayne’s *Apartment* is attending the MFA program at Columbia on his father’s dime and living in an illegal sublet of a rent-stabilized apartment. Feeling guilty about his good fortune, the narrator offers his spare bedroom—rent-free—to Billy, a handsome, talented classmate from a working-class family in the Midwest, who is attending Columbia on scholarship.

As the semester progresses, the narrator’s rapport with Billy develops into a friendship he hasn’t had over a lifetime of holding acquaintances at arm’s length. But the close quarters and power imbalance of their living arrangement breed tensions that neither man could predict.

In elegant prose that interrogates the Clinton-era origins of today’s most sensitive and resonant issues—the spectrums of gender and sexuality, the clash between coastal liberalism and heartland conservatism, socioeconomic identity and privilege—*Apartment* is a gutting portrait of one of New York’s many lost, disconnected souls.

**PRAISE**

**“The rare page-turner that always maintains its dignity as a moving portrait of loneliness and longing.” —Joshua Ferris, author of *THEN WE CAME TO THE END***

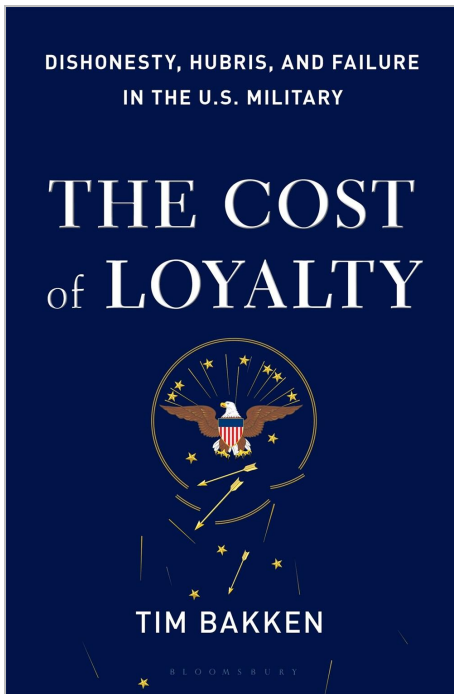
**“*Apartment* is full of keenly observed, stinging insights that compound in intensity long after the initial read.” —Ling Ma**

**for *Loner*:**

**“Teddy Wayne has an uncanny ability to teleport to another location and inhabit the people who live there . . . Dark and compulsively readable . . . Wayne skillfully shows us every disturbing and obsessive moment...a tightly written, tensely memorable short novel.” —Meg Wolitzer, NPR’s Best Books of the Year**

**“Engrossing . . . Highlights hot-button issues on to...**

**Teddy Wayne** is the author of *Loner* (which he is currently developing into a series for HBO), *The Love Song of Jonny Valentine*, and *Kapitoil*. He is the winner of a Whiting Writers’ Award and an NEA Creative Writing Fellowship as well as a finalist for the Young Lions Fiction Award, the PEN/Bingham Prize, and the Dayton Literary Peace Prize. He is a regular contributor to the *New Yorker*, the *New York Times*, and *McSweeney’s*. He lives in Brooklyn with his wife, the writer Kate Greathead, and son.

**HISTORY / MILITARY**

Bloomsbury Publishing | 2/18/2020  
 9781632868985 | \$28.00 / \$38.00 Can.  
 Hardcover with dust jacket | 400 pages  
 9.3 in H | 6.1 in W

**MARKETING**

Consumer advertising campaign at publication  
 National print, broadcast, and online media campaign  
 Op-ed campaign at publication  
 Library and bookseller marketing campaign  
 Social media campaign at publication  
 Feature in Bloomsbury newsletters  
 Author events

## The Cost of Loyalty

*Dishonesty, Hubris, and Failure in the U.S. Military*

Tim Bakken

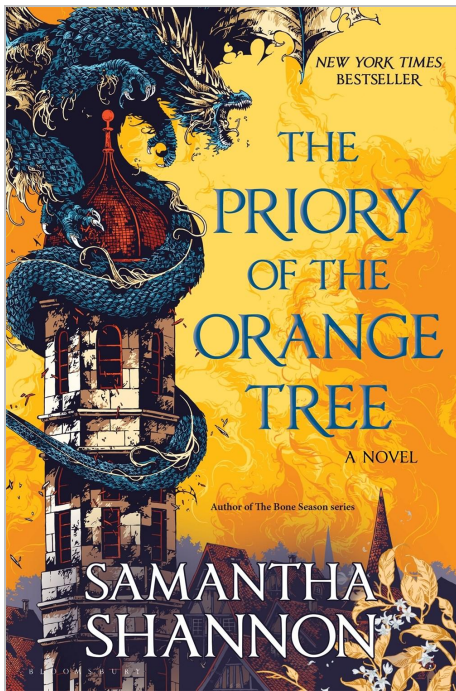
**A courageous and damning look at the destruction wrought by the arrogance, incompetence, and duplicity prevalent in the U.S. military—from the inside perspective of a West Point professor of law.**

Veneration for the military is a deeply embedded but fatal flaw in America's collective identity. In 20 years at West Point, whistleblower Tim Bakken has come to understand how unquestioned faith isolates the U.S. armed forces from civil society and leads to catastrophe. Pervaded by chronic deceit, the military's insular culture elevates blind loyalty above all other values. The consequences are undeniably grim: failure in every war since World War II, millions of lives lost around the globe, and trillions of dollars wasted.

Bakken makes the case that the culture he has observed at West Point influences whether America starts wars and how it prosecutes them. Despite fabricated admissions data, rampant cheating, epidemics of sexual assault, archaic curriculums, and shoddy teaching, the military academies produce officers who maintain their privileges at any all costs. Any dissenter is crushed. Bakken revisits all the major wars the United States has fought, from Korea to the current debacles in the Middle East, to show how the military culture produces one failure after another.

*The Cost of Loyalty* is a powerful, multifaceted revelation about the United States and its singular source of pride. One of the few federal employees ever to win a whistleblowing case against the U.S. military, Bakken, in this brave, timely, and urgently necessary book, and at great personal risk, helps us understand why America loses wars.

**Tim Bakken** is the first civilian promoted to professor of law in West Point's history. He became a federal whistleblower after reporting corruption at West Point and, after the Army retaliated against him, became one of the few federal employees to win a retaliation case against the U.S. military. A former homicide prosecutor in Brooklyn, Bakken received law degrees from Columbia University and the University of Wisconsin and is still teaching at West Point. He lives in New York.

**FICTION / FANTASY**

Bloomsbury Publishing | 2/18/2020  
 9781635570304 | \$20.00 / \$26.99 Can.  
 Trade Paperback | 848 pages  
 9.3 in H | 6.1 in W

**Other Available Formats:**  
 Hardcover ISBN: 9781635570298

**MARKETING**

Coverage in paperback columns nationwide  
 Book club marketing campaign  
 Social media campaign  
 Feature on Bloomsbury.com at publication  
 Highlight in Bloomsbury newsletters at publication

# The Priory of the Orange Tree

*THE NUMBER ONE BESTSELLER*

Samantha Shannon

**From the internationally bestselling author of *The Bone Season*, an enthralling epic fantasy about a world on the brink of war with dragons—and the women who must lead the fight to save it.**

A world divided.

A queendom without an heir.

An ancient enemy awakens.

The House of Berethnet has ruled Inys for a thousand years. Still unwed, Queen Sabran the Ninth must conceive a daughter to protect her realm from destruction—but assassins are getting closer to her door.

Ead Duryan is an outsider at court. Though she has risen to the position of lady-in-waiting, she is loyal to a hidden society of mages. Ead keeps a watchful eye on Sabran, secretly protecting her with forbidden magic.

Across the dark sea, Tané has trained all her life to be a dragonrider, but is forced to make a choice that could see her life unravel.

Meanwhile, the divided East and West refuse to parley, and forces of chaos are rising from their sleep.

**PRAISE**

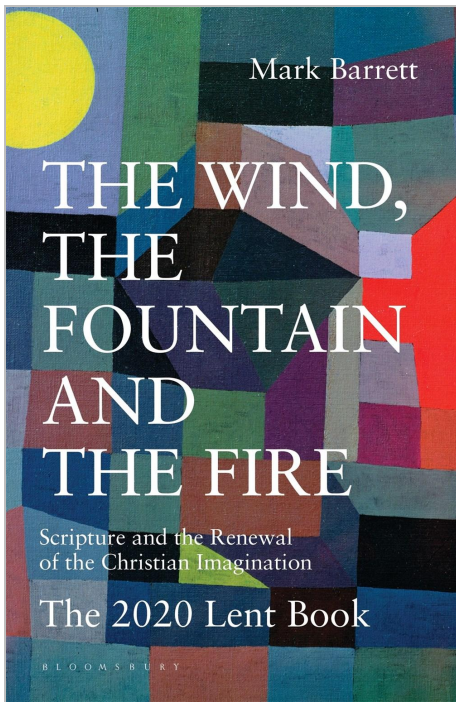
**“Mesmerizing.”** —*The Washington Post*

**“A timelessly relevant classic. Brilliant, diverse, feminist, subversive, thought-provoking, and masterfully told, *The Priory of the Orange Tree* is an absolute must-read.”** —Karen Marie Moning, #1 *NYT* bestselling author of the *Highlander* series

**“A fascinating epic fantasy set in a rich, well-developed world.”** —*The New York Journal of Books*

**“A brilliant, daring, and devastating jewel . . . An incredible world full of depth and danger, with characters I would follow to the ends of the earth. I’m in awe of [Shannon’s] talent.”** —Victoria Aveyard, #1 *NYT* bestselling author of the *Red Queen* series

**Samantha Shannon** was born in West London and started writing at the age of fifteen. She studied English language and literature at St Anne’s College, Oxford. *The Bone Season*, the first in a series, was a *New York Times* bestseller and was named one of Amazon’s Best Books of the Year. Film rights were acquired by The Imaginarium Studios and 20th Century Fox. *The Mime Order*, the second in the series, was also a *New York Times* bestseller. Her work has been translated into twenty-six languages.



**RELIGION / CHRISTIAN LIFE / PRAYER**

Bloomsbury Continuum | 2/11/2020  
 9781472968371 | \$15.00 / \$20.50 Can.  
 Trade Paperback | 192 pages  
 7.8 in H | 5.1 in W

**MARKETING**

Targeted advertising to religious readers during Lenten season  
 Outreach to U.S.-based Benedictine colleges, monasteries, and centers  
 Promotion to Bloomsbury Academic's religion subscribers and inclusion at major U.S. religion conferences  
 Online advertising with *Christianity Today*  
 National print and online review campaign: targeting religious publications and serious review publications like the *Atlantic*, *Catholic Books Review*, etc.

## The Wind, the Fountain and the Fire

*Scripture and the Renewal of the Christian Imagination: The 2020 Lent Book*

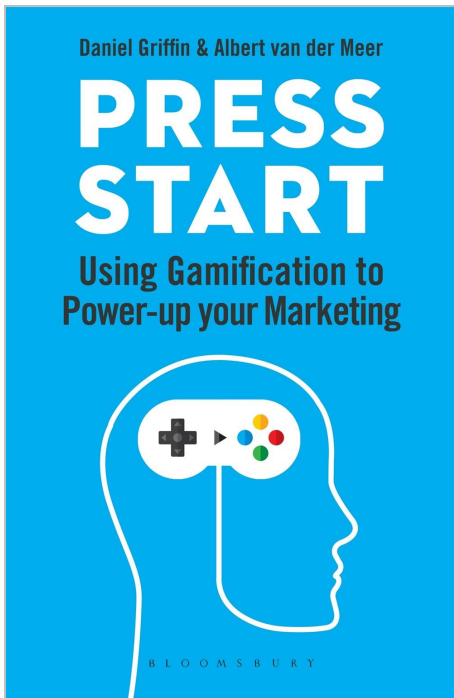
Mark Barrett

**The 2020 Lent Book from Bloomsbury is based on an analysis of the imagery of the Psalms.**

The Book of Psalms has always formed the substance of the daily prayer of Christian monks and nuns. In *The Wind, The Fountain and the Fire*, a Benedictine monk offers a path for all of us through the five weeks of Lent by opening the Psalms as a gateway to scriptural prayer.

Powerful imagery abounds in these ancient poems of prayer. The book finds in these images keys which can unlock both our understanding of scripture and knowledge of our own hearts. The chapter themes are The Desert, the Mountain, the Well, the Pool, and the Tomb. The Psalter is seen to be both the gateway to and the summation of all the other books of the Bible. The psalms put into words the messy complexity of how we actually experience our relationship with God and one another as well as all the swamps and wild places of our private emotions.

Dom **Mark Barrett** is a Monk of Worth Abbey. His previous book *Crossing: Reclaiming the Landscape of Our Lives* was published by Darton, Longman and Todd. In 2013, he published an audiobook called *Truly Seeking God*.



**BUSINESS & ECONOMICS /  
MARKETING / DIRECT**

Bloomsbury Business | 2/11/2020  
9781472970510 | \$30.00 / \$39.99 Can.  
Trade Paperback | 288 pages  
9.2 in H | 6 in W

**MARKETING**

Digital assets: sampler available on  
ISSUU and Bloomsbury.com  
Single-title eblast to in-house business  
subscribers  
Outreach to business organizations and  
MBA programs  
Broadcast media targets: NPR, PRI's  
*Marketplace*, Bloomberg radio, etc.  
Print and online media targets: business  
publications like *Bloomberg*  
*BusinessWeek*, the *Economist*, *Fast*  
*Company*, *Financial Times*, etc.

## Press Start

*Using gamification to power-up your marketing*

Daniel Griffin, Albert van der Meer

***Press Start* examines the benefits and uses of gamification, in order for businesses of any size and sector to create engaging and effective marketing campaigns.**

With many success stories from the likes of LinkedIn, Delta Airlines, Starbucks, and Duolingo, marketing gamification is already a well-established practice, but many businesses are wary of jumping in without a guide. The “addictions” and “highs” of Candy Crush or logging a run in your fitness app can be powerful drivers in terms of how we behave. In an increasingly commoditized world, marketers are always looking for new ways to influence or motivate us to be better engaged with their products, services, and brands. This is marketing gamification: the practice of taking the motivational elements of games (like challenges, achievements, and teams) and applying them intelligently in real-life situations to improve engagement and performance. Written specifically for marketing professionals, *Press Start* explores the benefits and uses of gamification, and ties together motivational psychology and case studies with popular game mechanics and design principles. More importantly, the book will provide readers with a step-by-step guide for successfully designing their own marketing gamification solutions.

**Daniel Griffin** is a professional marketer with over ten years of experience working for international businesses such as Amazon (he was Senior Marketing Manager for the EU), Hult International Business School, & global BPO research firm NelsonHall. **Albert van der Meer** is a creative consultant based in the Netherlands, with expertise in narrative and visual entertainment, storytelling, and teaching, with experience gained as a freelance filmmaker, media producer, and team-building facilitator.



## THRESHOLD



ROB DOYLE  
BLOOMSBURY

## FICTION / CITY LIFE

Bloomsbury Publishing | 3/31/2020  
9781635574142 | \$26.00 / \$34.99 Can.  
Hardcover with dust jacket | 336 pages  
8.3 in H | 5.5 in W

## MARKETING

National print and online media campaign  
Library and bookseller marketing campaign  
Blogger and Bookstagram outreach campaign  
Global social media campaign at publication  
Feature in Bloomsbury newsletters & on Bloomsbury.com at publication

## Threshold

Rob Doyle

**An uninhibited portrait of the artist as a perpetual drifter and truth-seeker—a funny, profound, compulsive read that’s like traveling with your wildest and most philosophical friend.**

The narrator of Rob Doyle’s *Threshold* has spent the last two decades traveling, writing, and imbibing drugs and literature in equal measure, funded by brief periods of employment or “on the dole” in Dublin. Now, stranded between reckless youth and middle age, his travels to far-flung places have acquired a de facto purpose: to aid the contemporary artist’s search for universal truth. Following Doyle from Buddhism to the brink of madness, *Threshold* immerses us in the club-drug communalism of the Berlin underworld, the graves of myth-chasing artists in Paris, and the shattering and world-rebuilding revelations brought on by the psychedelic DMT, the so-called “spirit molecule.” Exulting in the rootlessness of the wanderer, Doyle exists in a lineage of writer-characters—W. G. Sebald, Ben Lerner, Maggie Nelson, and Rachel Cusk—deftly and subversively exploring forms between theory and autobiography. Insightful and provocative, *Threshold* is a darkly funny, genuinely optimistic, compulsively readable celebration of perception and desire, of what is here and what is beyond our comprehension.

## PRAISE

**“Doyle’s portrait of the artist as a youngish man, filtered through the sieve of his refined prose, is the modern-day odyssey of a traveler who doesn’t quite have a home to return to except for the expansive vistas of his own roving mind.”**

—Teddy Wayne, author of *Loner*

**“Doyle has outdone himself. *Threshold* is the kind of work you have to come down from—playful, potent, lurid, moving, and fearless. It’s one of those novels where underlining notable lines would be a very bad idea, as you’d absolutely mangle the paper. I’m sure it’ll be bouncing around my head for a long time yet.”** —Lisa McInerney, author of *The Glorious Heresies*

**Rob Doyle** was born in Dublin and holds a first-class honors degree in philosophy and an MPhil in psychoanalysis from Trinity College Dublin. He is the author of the story collection *This Is the Ritual* and the novel *Here Are the Young Men*, also a forthcoming film for which he cowrote the screenplay. He is the editor of the anthology *The Other Irish Tradition*, published by Dalkey Archive Press. He currently lives in Berlin.

## Beheld

*A Novel*

TaraShea Nesbit

**From the bestselling author of *The Wives of Los Alamos* comes a riveting story of the first murder in Plymouth, Massachusetts—a crime that shook the fledging colony to its core.**

It begins with a killing. Ten years after the Mayflower struck shore on rocky, unfamiliar soil, Plymouth is not the land its residents had imagined. Seemingly established on a dream of religious freedom, the town is led by fervent Puritans who prevent the Anglican residents from worshipping as they choose. The Billingtons—Anglicans, outsiders, and rebels—have just about had enough, and that's when a stranger arrives.

With gripping, immersive details and beautiful prose, TaraShea Nesbit reframes the story of the pilgrims in the historically under-recorded voices of two women of very different status and means. She evokes a vivid, ominous Plymouth, populated by famous and unknown characters alike, each with conflicting desires and questionable behavior. Suspenseful and literary, *Beheld* is about a murder and a trial; but it's also about the motivations—personal and political—that cause people to act in unsavory ways.

Whose stories get told over time, who gets believed—and, subsequently, who gets punished? *Beheld* is an intimate, personal portrait of love, motherhood, and friendship, and an exploration of what people lose and what they struggle to maintain.

### PRAISE

**for *The Wives of Los Alamos*:**

**“A great story. . . Lyrical, hypnotic.” —*People***

**“Told by all of the women . . . in unison as one haunting communal voice . . .**

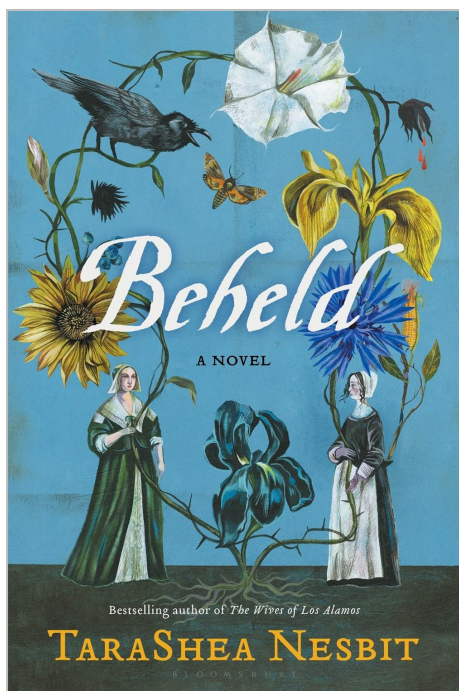
**Impressive . . . Together and alone and each in her separate way, the wives are left to celebrate or lament the wonder or the horror of what their town has done.”**

**—*NYTBR*, Editors' Choice**

**“The novel is historical but also intensely personal . . . Masterful . . . A must-read for anyone with an appetite for historical fiction or just a well told story . . .**

**Intimate and yet universal . . . Will captivate readers from the first page to the last.” —*Bustle***

**TaraShea Nesbit** is the author of the novel *The Wives of Los Alamos*, which was a national bestseller, a finalist for the PEN/Robert W. Bingham Prize, a *New York Times Book Review* "Editors' Choice," and the winner of two New Mexico–Arizona Book Awards. Her writing has been featured in *Granta*, *Ninth Letter*, *Fourth Genre*, *Salon*, and elsewhere. She earned a PhD in literature and creative writing from the University of Denver. She is an assistant professor at Miami University and lives in Oxford, Ohio.



### FICTION / HISTORICAL

Bloomsbury Publishing | 3/17/2020  
9781635573220 | \$26.00 / \$34.90 Can.  
Hardcover with dust jacket | 288 pages  
8.3 in H | 5.5 in W

### MARKETING

PRE-PUBLICATION: Major early online consumer buzz campaign  
Pre-publication mailings to influencers and big-mouths  
Pre-order offer for consumers & Indies  
Bookseller dinners & media events 6 months prepub  
Library and bookseller marketing campaign  
Social media build launches 2019  
AT PUB: National trade and national consumer advertising at publication  
Broad national print, broadcast, and online media feature and review campaign  
Blogger and Bookstagram influencer outreach campaign  
Social media campaign at pub...

## Women Talking

Miriam Toews

Based on real events, *Women Talking* is the story of eight women in a remote Mennonite colony who face an agonizing decision in the aftermath of a series of unspeakable sexual crimes

One evening, eight Mennonite women climb into a hay loft to conduct a secret meeting. For the past two years, each of these women, and more than a hundred other girls in their colony, has been repeatedly violated in the night by demons coming to punish them for their sins. Now that the women have learned they were in fact drugged and attacked by a group of men from their own community, they are determined to protect themselves and their daughters from future harm. While the men of the colony are off in the city, attempting to raise enough money to bail out the rapists and bring them home, these women—all illiterate, without any knowledge of the world outside their community and unable even to speak the language of the country they live in—have very little time to make a choice: Should they stay in the only world they've ever known or should they dare to escape?

Based on real events and told through the “minutes” of the women’s all-female symposium, Toews’s masterful novel uses wry, politically engaged humor to relate this tale of women claiming their own power to decide.

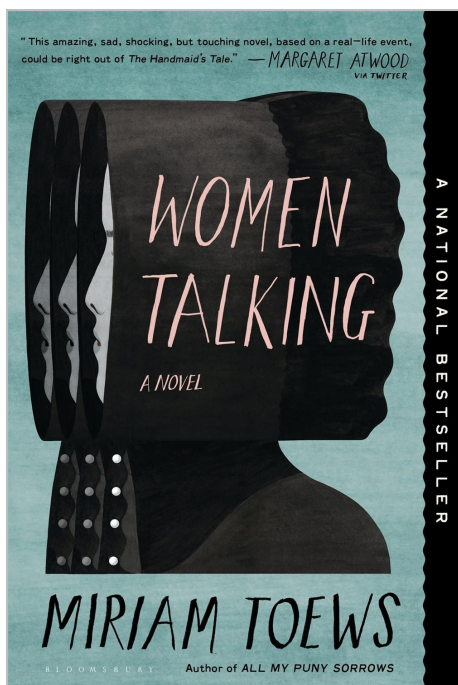
### PRAISE

**NAMED ONE OF THE MOST ANTICIPATED BOOKS OF 2019** by *Entertainment Weekly* \* *Vulture* \* *BuzzFeed* \* *The Boston Globe* \* *The A.V. Club* \* *Nylon* \* *Medium* \* *The Millions* \* *Huffington Post* \* *The Rumpus* \* *Lit Hub* \* *Publishers Weekly* \* *The Week* \* *AM New York*

**"Miriam Toews is wickedly funny and fearlessly honest . . . She is an artist of escape; she always finds a way for her characters, trapped by circumstance, to liberate themselves."** —*The New Yorker*

**"A feminist manifesto that delicately unwraps the horror, but also bubbles with the love and wry humor that has endeared Toews to her readers . . . Toews' celebrated novels are haunted by her upbringing, but s...**

**Miriam Toews** is the author of six previous bestselling novels, *All My Puny Sorrows*, *Summer of My Amazing Luck*, *A Boy of Good Breeding*, *A Complicated Kindness*, *The Flying Troutmans*, and *Irma Voth*, and one work of nonfiction, *Swing Low: A Life*. She is winner of the Governor General’s Award for Fiction, the Libris Award for Fiction Book of the Year, the Rogers Writers’ Trust Fiction Prize, and the Writers’ Trust Engel/Findley Award. She lives in Toronto.



### FICTION / LITERARY

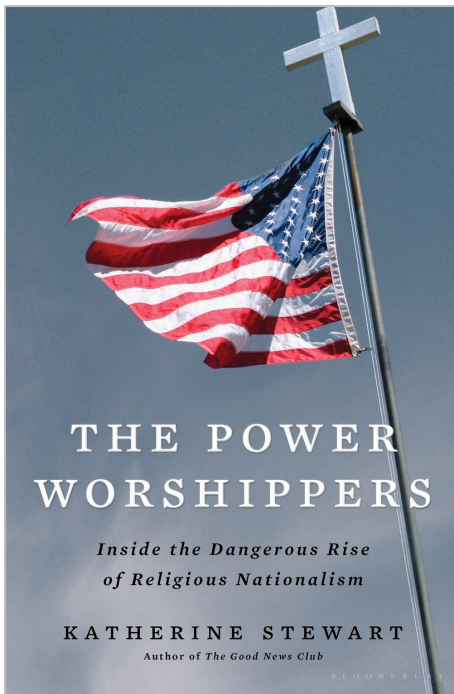
Bloomsbury Publishing | 3/3/2020  
9781635574340 | \$16.00  
Trade Paperback | 240 pages  
8.3 in H | 5.5 in W

#### Other Available Formats:

Hardcover ISBN: 9781635572582

### MARKETING

National consumer advertising campaign  
Coverage in paperback columns nationwide  
Book club marketing campaign  
Social media campaign  
Feature on Bloomsbury.com at publication  
Highlight in Bloomsbury newsletters at publication  
Academic marketing campaign



# The Power Worshipers

*Inside the Dangerous Rise of Religious Nationalism*

Katherine Stewart

**For readers of *Democracy in Chains* and *Dark Money*, a revelatory investigation of the Religious Right's rise to political power.**

For too long the Religious Right has masqueraded as a social movement concerned to advance a number of cultural issues, such as abortion and same-sex marriage. But in her deeply reported investigation, Katherine Stewart reveals a disturbing truth: America's Religious Right has evolved into a Christian nationalist movement. It seeks to gain political power and to impose its vision on all of society. It isn't fighting a culture war, it is waging a political war on the norms and institutions of American democracy.

Stewart shows that the real power of the movement lies in a dense network of think tanks, policy and legal advocacy groups, and pastoral organizations, embedded in a growing network of international alliances with likeminded religious nationalists around the world. Key groups are funded by a superwealthy elite. Together they seek control of all branches of government. The movement is far more organized and better funded than most people realize. Its successes to date have been stunning, and today its influence can be seen in every aspect of American life, from the White House to state capitols, from our schools to our hospitals.

*The Power Worshipers* is a brilliantly reported book of warning and a wake-up call. Stewart's probing examination demands that the Religious Right be taken seriously as a significant threat to the American republic and our democratic freedoms.

## PRAISE

*The Good News Club*

**"Even those well-versed in the religious right's attempt to Christianize American institutions will likely be shocked . . . Katherine Stewart's book about the fundamentalist assault on public education is lucid, alarming, and very important." —Michelle Goldberg, author of *Kingdom Coming***

**"Stewart is a gracious narrator, respectful of the religious and nonreligious participants she came across during her quite vast research . . . The book is an important work that reveals a movement little discussed in the mainstream media, one Stewart worries is poised to damage 'a society as open and pluralistic as ours.'" —*Star Tribune* (Minn...**

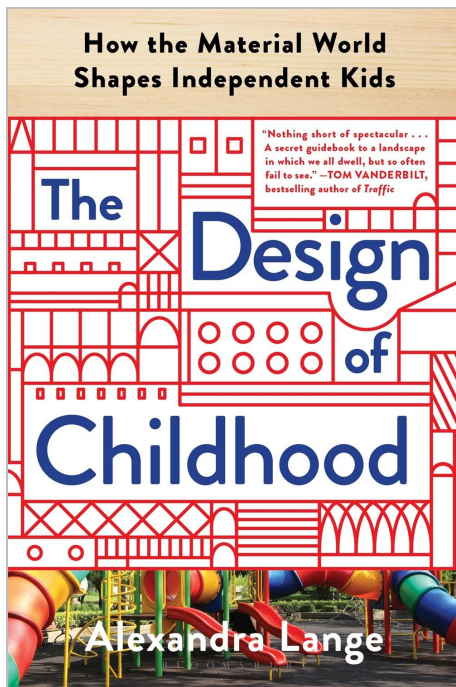
**Katherine Stewart** is one of the leading authorities on the political aspects of the Religious Right. The author of *The Good News Club* (PublicAffairs, 2012), she contributes to the *New York Times*, the *American Prospect*, the *Washington Post*, the *Nation*, *Guardian*, the *Advocate*, *Slate*, and the *Atlantic*. In 2014, she was named Person of the Year by the national civil liberties group Americans United for Separation of Church and State.

## POLITICAL SCIENCE / POLITICAL IDEOLOGIES

Bloomsbury Publishing | 3/3/2020  
9781635573435 | \$28.00 / \$38.00 Can.  
Hardcover with dust jacket | 352 pages  
9.3 in H | 6.1 in W

## MARKETING

PRE-PUBLICATION: Early blogger, influencer, and bookseller outreach  
Library marketing  
Connect for promotion with liberal political orgs  
AT PUBLICATION: National consumer advertising campaign  
National print, broadcast, and online media campaign  
Academic marketing  
Social media campaign featuring excerpts and more  
Author events



How the Material World  
Shapes Independent Kids

## The Design of Childhood

*How the Material World Shapes Independent Kids*

Alexandra Lange

**From building blocks to city blocks, an eye-opening exploration of how children's playthings and physical surroundings affect their development.**

Parents obsess over their children's playdates, kindergarten curriculum, and every bump and bruise, but the toys, classrooms, playgrounds, and neighborhoods little ones engage with are just as important. These objects and spaces encode decades, even centuries, of changing ideas about what makes for good child-rearing—and what does not. Do you choose wooden toys, or plastic, or, increasingly, digital? What do youngsters lose when seesaws are deemed too dangerous and slides are designed primarily for safety? How can the built environment help children cultivate self-reliance? In these debates, parents, educators, and kids themselves are often caught in the middle.

Now, prominent design critic Alexandra Lange reveals the surprising histories behind the human-made elements of our children's pint-size landscape. Her fascinating investigation shows how the seemingly innocuous universe of stuff affects kids' behavior, values, and health, often in subtle ways. And she reveals how years of decisions by toymakers, architects, and urban planners have helped—and hindered—American youngsters' journeys toward independence. Seen through Lange's eyes, everything from the sandbox to the street becomes vibrant with buried meaning. *The Design of Childhood* will change the way you view your children's world—and your own.

### PRAISE

"[A] captivating design history." —*Nature*

"[Lange] might be the most influential design critic writing now. She brings her considerable powers, both as an observer of objects and spaces and as a writer of sentences, to *The Design of Childhood*, which provides history and commentary on toys, houses, schools, playgrounds, and cities . . . We all survived our childhoods. I think the real lesson of the book is that it's possible to do more than that. Here, Lange seems to argue. This. These are the tools—no, the toys—that we can use to grow up into the people we most want to be." —*Los Angeles Review of Books*

**Alexandra Lange** is an architecture and design critic. Her writing has appeared in *New York* magazine, the *New Yorker*, the *New York Times*, and *Design Observer*, among others. She received a PhD in 20th-century architecture history from New York University. She is the author of *Writing about Architecture: Mastering the Language of Buildings and Cities*, *The Dot-Com City: Silicon Valley Urbanism*, and coauthor of *Design Research: The Story that Brought Modern Living to American Homes*.

### FAMILY & RELATIONSHIPS / PARENTING

Bloomsbury Publishing | 3/10/2020  
9781632866363 | \$18.00 / \$24.50 Can.

Trade Paperback | 416 pages

8.3 in H | 5.5 in W

B&W illustrations throughout

#### Other Available Formats:

Hardcover ISBN: 9781632866356

### MARKETING

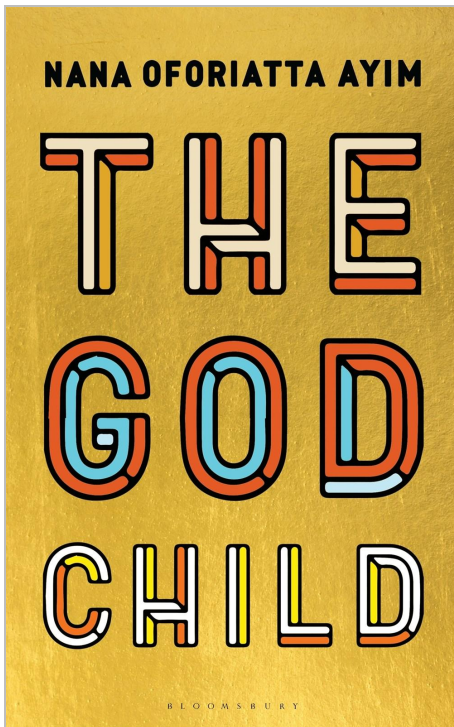
Coverage in paperback columns nationwide

Social media campaign

Feature on Bloomsbury.com at publication

Highlight in Bloomsbury newsletters at publication

Academic marketing



## The God Child

Nana Oforiatta Ayim

**A moving, mesmerizing, and astoundingly original debut novel by one of the most exciting Ghanaian literary voices to emerge in recent years.**

Maya is the only child of an expat Ghanaian couple based in Germany, where as the sole African girl in her school, the pressure is on her to succeed. While her father is taciturn and reserved, her mother—heir to a crumbling dynasty in Ghana—is glamorous and charismatic. Maya is both in awe of and intimidated by her overbearing beauty and her ability to command a room, especially with tales of the family’s former glory that seem so far removed from Maya’s reality. But when Maya’s mother adopts her god child, Kojo, his mission to heal their story begins to bring to Maya the sense of possibility and purpose she has longed for.

*The God Child* is a coming-of-age story about a young girl finding her freedom in the midst of familial, cultural, and political constraints. With a bracing combination of power and vulnerability, Ayim’s debut is about how families, and nations, overcome the limitations of the past through the cycles of generations

### PRAISE

**Nana Oforiatta Ayim:**

**“It is a rare kind of woman who enjoys a project so vast that it’s practically unfinishable, but Nana Oforiatta Ayim, a Ghanaian writer and historian, never quits what she has started.” —*Vogue***

**“Ghanaian art historian, writer, and filmmaker Nana Oforiatta Ayim is one of the foremost architects of the contemporary African arts scene . . . building a flourishing arts ecosystem.” —*OkayAfrica***

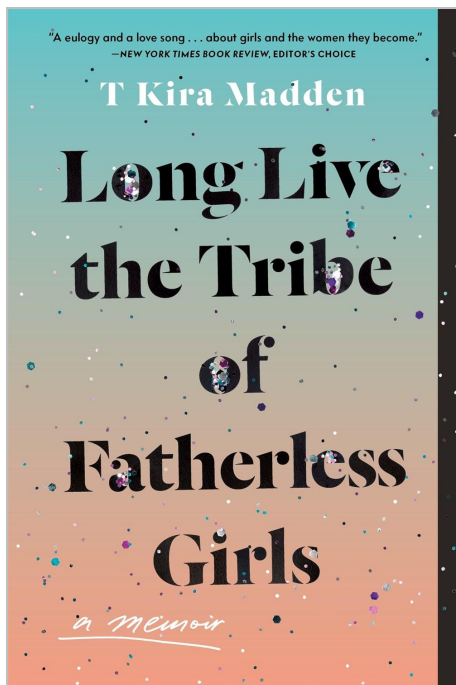
**Nana Oforiatta Ayim** is a writer, art historian, and filmmaker whose work has appeared at the New Museum, the Tate Modern, and elsewhere. As director of the ANO Institute of Arts & Knowledge, she pioneered a pan-African Cultural Encyclopaedia. Recently appointed a TORCH Global South Visiting Fellow at Oxford University, she is also the recipient of an Art & Technology Award from LACMA, and the inaugural Soros Arts Fellowship. *The God Child* is her first novel. She lives in Accra.

### FICTION / CONTEMPORARY WOMEN

Bloomsbury Circus | 3/3/2020  
9781408882429 | \$26.00 / \$34.99 Can.  
Hardcover with dust jacket | 256 pages  
8.5 in H | 5.3 in W

### MARKETING

National print and online review and feature attention  
Library and bookseller marketing campaign  
Social media campaign at publication  
Feature placement on Bloomsbury website at time of publication



**BIOGRAPHY & AUTOBIOGRAPHY  
/ PERSONAL MEMOIRS**

Bloomsbury Publishing | 3/3/2020  
9781635574760 | \$18.00 / \$24.50 Can.  
Trade Paperback | 336 pages  
8.3 in H | 5.5 in W

**Other Available Formats:**  
Hardcover ISBN: 9781635571851

**MARKETING**

Coverage in paperback columns nationwide  
Book club marketing  
Social media campaign  
Feature on Bloomsbury.com at publication  
Highlight in Bloomsbury newsletters at publication

## Long Live the Tribe of Fatherless Girls

*A Memoir*

T Kira Madden

**“Frank and funny and powerful and surprising. An utterly gorgeous debut.” —Lauren Groff**

Acclaimed literary essayist T Kira Madden’s raw and redemptive debut memoir is about coming of age as a queer, biracial teenager amidst the fierce contradictions of Boca Raton, Florida, where she found cult-like privilege, shocking racial disparities, rampant white-collar crime, and powerfully destructive standards of beauty hiding in plain sight.

As a child, Madden lived a life of extravagance, from her exclusive private school to her equestrian trophies and designer shoe-brand name. But under the surface was a wild instability. The only child of parents continually battling drug and alcohol addictions, Madden confronted her environment alone. Facing a culture of assault and objectification, she found lifelines in the desperately loving friendships of fatherless girls.

With unflinching honesty and lyrical prose, spanning from 1960s Hawai’i to the present-day struggle of a young woman mourning the loss of a father while unearthing truths that reframe her reality, *Long Live the Tribe of Fatherless Girls* is equal parts eulogy and love letter. It’s a story about trauma and forgiveness, about families of blood and affinity, both lost and found, unmade and rebuilt, crooked and beautiful.

**PRAISE**

**“Gripping and gloriously written.” —*Elle*, “Best Books of Spring”**

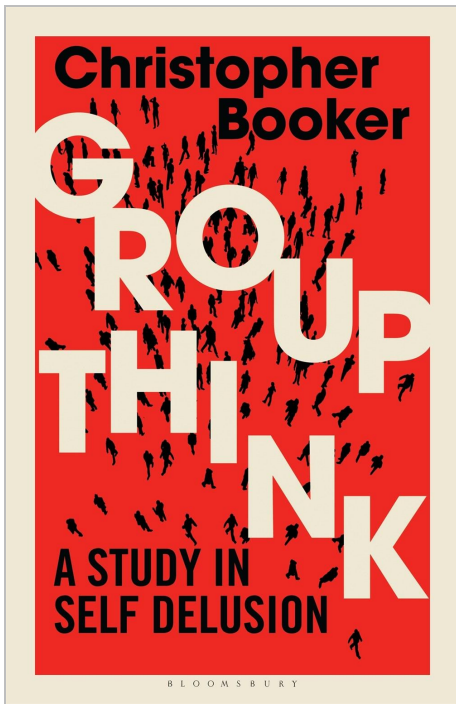
**“[Madden] pulls a rabbit out of her hat and turns her life into art in this gorgeous reckoning.” —*Washington Post*, “Best Books of the Month”**

**“The literary equivalent of sucking on a Warhead: at once nostalgically sweet, stingingly sour, and unnervingly satisfying.” —*Oprah Magazine***

**“Deeply compassionate . . . Madden has succeeded in creating a mirror of larger concerns, even as her own story is achingly specific and personal.” —*NPR.org***

**“One of the best, most evocative titles of the release season.” —*The Millions***

**T Kira Madden** is an APIA writer, photographer, and amateur magician. She is the founding editor in chief of *No Tokens*, and facilitates writing workshops for homeless and formerly incarcerated individuals. A 2017 NYSCA/NYFA Artist Fellow in nonfiction literature, she has received fellowships from the MacDowell Colony, Hedgebrook, *Tin House*, DISQUIET, Summer Literary Seminars, and Yaddo, where she was selected for the 2017 Linda Collins Endowed Residency Award. She lives in NYC and teaches at Sara...

**POLITICAL SCIENCE**

Bloomsbury Continuum | 4/7/2020  
 9781472959058 | \$28.00 / \$38.00 Can.  
 Hardcover with dust jacket | 320 pages  
 9.2 in H | 6 in W  
 No illustrations

**MARKETING**

Digital assets: sampler available on  
 ISSUU and Bloomsbury.com  
 Early consumer review campaign on  
 NetGalley, Goodreads  
 Online search advertising campaign  
 Outreach to academic departments and  
 journals  
 Outreach to bloggers and  
 influencers/thought leaders in the social  
 sciences  
 National print and online review campaign

## Groupthink

*A Study in Self Delusion*

Christopher Booker

**Bestselling author and columnist Christopher Booker considers whether we have found ourselves in the grip of self-delusion and the mentality of the crowd.**

Politics has always been colored by groupthink. Each political party of faction or grouping naturally has its own idea of how it sees the world more clearly than its rivals. Political decisions have ended badly because a little group of powerful men have collectively become so fixated on a single narrow view of what they hoped to achieve that they shut their minds to anything that contradicts it. Global warming, political correctness (“the new age of thought-crime”), racism, sexism, positive discrimination, hostility to religion, and the United States of Europe are all issues investigated. Christopher Booker drills down to look at recent examples of groupthink: *Charlie Hebdo*, the collective emotion on the death of Princess Diana. Here, he argues, emotion is detached from its proper object to become a thing in itself.

It is only by obtaining some sort of insight into the psychology of crowds that it can be understood how powerless they are to hold any opinions other than those that are imposed upon them.

**Christopher Booker** is an author and journalist. He was the founder and first editor of *Private Eye*, for which he still writes. He writes a regular column every Sunday in the *Telegraph*. His string of bestselling books include *Seven Basic Plots*, *The Real Global Warming Disaster*, *The Great Deception*, *The Mad Officials*, and *The Neophiliacs*.



## Share

*How Organizations Can Thrive in an Age of Networked Knowledge, Power and Relationships*

Linda Jingfang Cai, Chris Yates

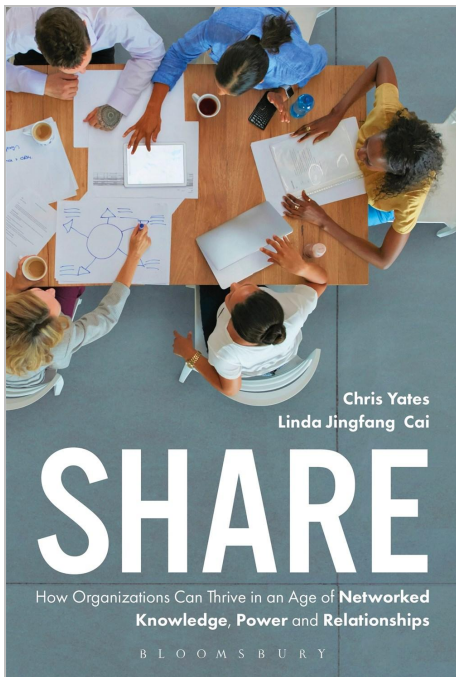
**A guide to how organizations must change management practices to boost agility within new business models based around the idea of “sharing.”**

*Share* presents a new opportunity for corporations to reinvent management practices to boost agility in an environment of “sharing.” This book will help companies to thrive through the reshaping of their standard models of hierarchy, power, and bureaucracy, and the assumed rules of engagement, offering a holistic approach to change, with practical techniques, examples, and case studies drawn from the authors’ experience in helping companies to gain competitive advantage. Uber, Airbnb, Skype, Alibaba, Google, Netflix, and WeChat (China’s answer to WhatsApp) are all based on the sharing of information, assets, and human capital, and a new and dynamic economy is already emerging.

Traditional consumer and industrial models of western capitalism are having to adapt to the “sharing” concept, but few traditional organizations seem to understand the implications of the “share” mindset for how they operate and compete. The workforce of the future is growing up in a networked age with completely different attitudes towards “sharing,” and want flexibility and greater control over their lives—where and how they work, and what and how they buy.

**Chris Yates** is the general manager of Learning & Development at Microsoft and is based in Seattle. Previously he was the chief learning officer for Caterpillar Inc. He specializes in organizational design, leadership development, and the management of large-scale change initiatives.

**Jingfang Cai** is an organizational design specialist. Born in Shanghai, Jingfang completed an MBA at London Business School and is now based in Chicago.



### **BUSINESS & ECONOMICS / MANAGEMENT SCIENCE**

Bloomsbury Business | 3/24/2020  
9781472942678 | \$35.00 / \$47.50 Can.  
Hardcover with dust jacket | 240 pages  
9.2 in H | 6 in W

### **MARKETING**

Press release/review copies to business media  
Inclusion in seasonal business e-newsletter  
ISSUU sampler available on bloomsbury.com

### **ALSO AVAILABLE**

**Rewire: A Radical Approach to Tackling Diversity and Difference**  
12/2015 | 9781472913982  
Hardcover with dust jacket | \$42.00 / \$46.00 Can.



## Sleep Recovery

*The five step yoga solution to restore your rest*

Lisa Sanfilippo

**A unique marriage of yoga, psychological insight and neuroscience, *Sleep Recovery* will give you the tools to work with *your* body and change your sleep—and your life—for the better.**

Insomnia is reaching epidemic proportions: More than half of us will suffer from a sleep problem during our lifetimes. In this practical, compassionate guide, renowned yoga teacher and sleep specialist Lisa Sanfilippo shows how to sweep out sleep saboteurs and rest wreckers, putting in place sustainable strategies that will boost your energy during the day and help you access a good night's rest. A unique marriage of yoga, psychological insight, and neuroscience, *Sleep Recovery* will give you the tools to work with *your* body and change your sleep—and your life—for the better.

**Lisa Sanfilippo** is a yoga teacher and psychotherapist. She holds a BSc in Sociology from Brown University and an MSc from the London School of Economics. She has worked as a yoga therapist and teacher for 15 years and trains yoga therapists. Her counselling and psychotherapy practice in north London includes work within the NHS. She has written for *Marie Claire* and *Balance Magazine*, and her yoga classes have been featured in the *Evening Standard*, the *Daily Express*, and *Prima Magazine*.

### HEALTH & FITNESS / SLEEP & SLEEP DISORDERS

Green Tree | 3/10/2020

9781472956316 | \$20.00 / \$26.99 Can.

Trade Paperback | 224 pages

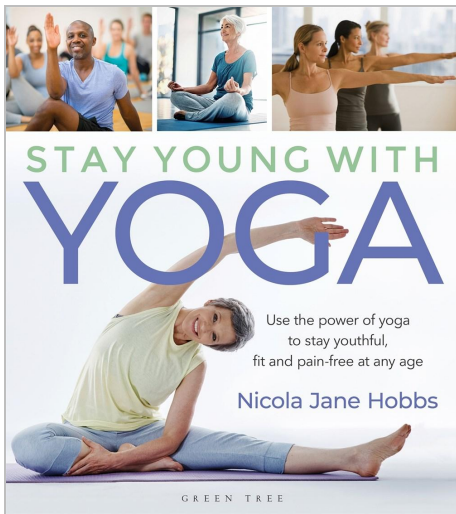
9.2 in H | 6 in W

### MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com

Targeted search advertising to insomnia sufferers and fans of Arianna Huffington's *The Sleep Revolution*

Publicity campaign to sport & fitness outlets: *Shape*, *SELF*, *Marie Claire*, *Elle*, *Women's Health*, *O*, *the Oprah Magazine*, etc. as well as popular online, culture & lifestyle websites such as Spirituality and Health, Metapsychology, GOOP, Bustle, etc.



## HEALTH & FITNESS / YOGA

Green Tree | 4/7/2020

9781472965776 | \$20.00 / \$26.99 Can.

Trade Paperback | 192 pages

9.3 in H | 8.3 in W

## MARKETING

Social media campaign upon publication  
 Targeted Google and Facebook  
 advertising to yoga lovers, followers of  
*AARP*, *Senior Living*, and *Women's Day*  
 Outreach to yoga studios, retreats, and  
 instructor certification programs  
 Cross-promotion with Sport and Green  
 Tree titles including *Pilates for Living* and  
*Beating Osteoporosis*  
 Publicity campaign to outlets like *AARP*  
 magazine, *Women's Day*, *Shape*, *SELF*,  
*Marie Claire*, *Elle*, etc.

## Stay Young With Yoga

*Use the power of yoga to stay youthful, fit and pain-free at any age*

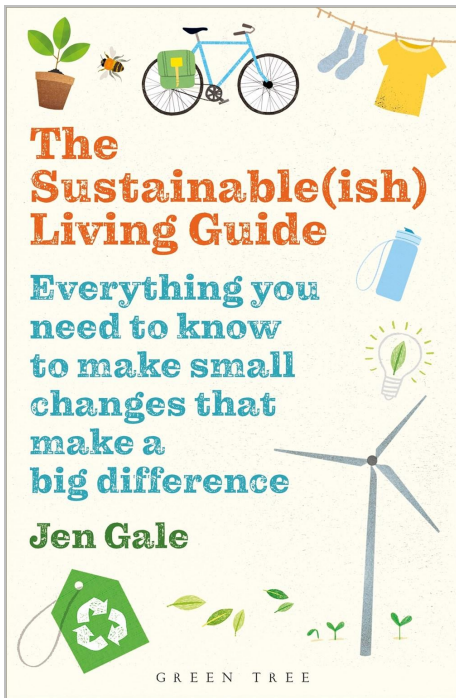
Nicola Jane Hobbs

**Move better, get stronger, and feel great with yoga no matter what your age.**

In *Stay Young with Yoga*, yoga teacher Nicola Jane Hobbs shows you how to stay flexible, energized, and pain-free in your 40s, 50s, 60s, and beyond. Whether you want move better, get stronger, ease aches and pains, or simply feel fitter and healthier, Nicola guides you through over 70 simple poses and 20 easy-to-practice sequences, with variations and modifications so you can choose poses and sequences that suit you.

With routines designed to fit in with your lifestyle, including morning sequences, desk stretches, de-stress routines, sequences to practice after gardening, housework, and in front of the TV, as well as routines for pain-free movement, workouts for strength and fitness, and routines to support your other hobbies like golf, tennis, and dancing, *Stay Young with Yoga* will give you the tools to get stronger, fitter, and healthier whatever your age.

**Nicola Jane Hobbs** is a yoga teacher and lifestyle coach who helps people live with less fear and more freedom. Nicola has a master's degree in psychology and is the author of *Yoga Gym* and *Thrive Through Yoga*, both published by Bloomsbury. [www.NicolaJaneHobbs.com](http://www.NicolaJaneHobbs.com)



## The Sustainable(ish) Living Guide

*Everything you need to know to make small changes that make a big difference*

Jen Gale

**Easy, doable, down-to-earth ideas and suggestions for everyone to do their bit and save the planet.**

If you want to save the planet, but your to-do list is already pretty long and remembering your reusable coffee cup feels like a Herculean task, then this is the book for you. Covering every aspect of our lives from the stuff we buy and the food we eat to how we travel, work, and celebrate, you'll find stacks of practical, down-to-earth ideas to slot into your daily life, alongside a gentle kick in the butt to put your newfound knowledge into action.

Find out how to fit "sustainable living" into your life, in a way that works for you. Change your impact without radically changing your life and figure out the small steps you can make that will add up to make a big difference (halo not included).

**Jen Gale** is an ordinary, knackered mum of two whose life changed when she dragged and cajoled the family into a year of buying nothing new. That year changed not only what she buys, but also how she sees her place in the world. Jen recognized the power that we all have as individuals to make a difference to the things we care about. The family are still (just about) talking to her and they live in Wiltshire, where Jen writes and podcasts about all things Sustainable(ish).

### HOUSE & HOME / SUSTAINABLE LIVING

Green Tree | 3/10/2020

9781472969125 | \$16.00 / \$22.00 Can.

Trade Paperback | 304 pages

9.2 in H | 6 in W

### MARKETING

Targeted online advertising to fans of *Family Fun*, *Parade*, etc.

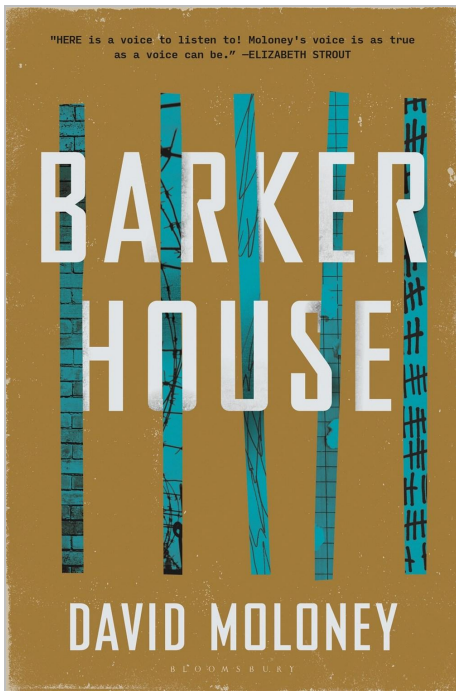
Outreach to sustainability and eco-friendly parenting bloggers with giveaways

Social media campaign featuring illustrations from the book

Cross-promotion to Bloomsbury Wildlife fans and subscribers

Outreach to gift shops at botanic gardens, arboretums, and children's museums

National print and online review campaign



**FICTION / SMALL TOWN & RURAL**

Bloomsbury Publishing | 4/7/2020  
 9781635574166 | \$26.00 / \$34.99 Can.  
 Hardcover with dust jacket | 272 pages  
 8.3 in H | 5.5 in W

**MARKETING**

National print and online review campaign  
 Library and bookseller marketing campaign  
 Blogger and Bookstagram outreach campaign  
 Social media campaign at publication  
 Feature in Bloomsbury newsletters & on Bloomsbury.com at publication  
 Author events

## Barker House

David Moloney

***Olive Kitteridge* meets *The Mars Room* in this powerfully unsentimental portrait of ten lives behind the concrete walls of a New Hampshire jail.**

“HERE is a voice to listen to! Moloney’s voice is as true as a voice can be. Concise, with the right details rendered perfectly, these sentences come to the reader with marvelous straight forwardness, clean as a bone.” —Elizabeth Strout

David Moloney’s *Barker House* follows the story of ten unforgettable New Hampshire correctional officers. Isolated in separate regions of the jail, veteran guards get by on what they consider survival strategies—sadistic power-mongering, obsessive surveillance, and private addictions—while two rookies, including Barker’s only female officer, develop their own tactics for facing “the system.” Tracking their subtly intertwined lives, *Barker House* reveals the world of the jailers over the course of one year on the job, coming to a head when the unexpected death of one in their ranks brings them together.

Timely and universal, masterfully crafted, this deeply satisfying debut adds a new layer to discussions of America’s criminal justice system, and marks the arrival of an important new literary voice.

**PRAISE**

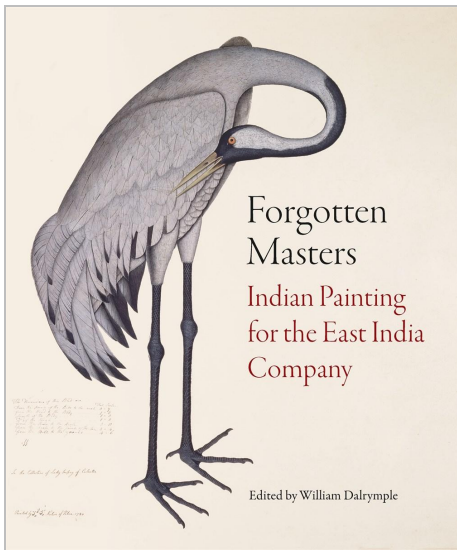
“This is a book about people that many in society may not notice, but they are here; this is a book we need.” —Elizabeth Strout, Pulitzer Prize–winning author of *Olive Kitteridge*

“A writer with enormous gifts . . . A new and important voice among us.” —Andre Dubus III, author of *House of Sand and Fog*

“A great and important book.” —Tony Tulathimutte, Whiting Award–winning author of *Private Citizens*

“A ‘slaughterhouse,’ writes David Moloney in his striking debut novel, *Barker House*, describing the decaying state of America’s jails, the depths of that hell, and the lonely lot of jailers who are as trapped in their lives as the prisoners. Moloney’s ...

**David Moloney** worked at the Valley Street Jail in the Hillsborough County Department of Corrections, NH, from 2007 to 2011. He received a BA in English and creative writing from the University of Massachusetts Lowell, where he now teaches, and an MFA from Southern New Hampshire’s Mountainview low-residency program, where he won the Lynn Safford Memorial Prize. He lives in Massachusetts.



# Forgotten Masters

*Indian Painting for the East India Company*

William Dalrymple

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**ART / ASIAN / INDIAN & SOUTH ASIAN**

Philip Wilson Publishers | 1/28/2020  
9781781301012 | \$40.00 / \$54.50 Can.  
Hardcover with dust jacket | 192 pages  
11 in H | 9.4 in W

## The New Ark

How Humans are  
Shaping the Course of Evolution

by

Helen Pilcher



final cover to come

## Life Changing

*How Humans are Altering Life on Earth*

Helen Pilcher

**In this post-natural history guide, Helen Pilcher invites us to meet key species that have been sculpted by humanity.**

We are now living through the post-natural phase, where the fate of all living things is irrevocably intertwined with our own. We domesticated animals to suit our needs, and altered their DNA—wolves became dogs to help us hunt, junglefowl became chickens to provide us with eggs, wildebeest were transformed through breeding into golden gnus so rifle-clad tourists had something to shoot. And this was only the beginning. As our knowledge grew we found new ways to tailor the DNA of animals more precisely. The breakthroughs continue.

Through climate change, humans have now affected even the most remote environments and their inhabitants, and studies suggest that through our actions we are forcing some animals to evolve at breakneck speed to survive. While some are thriving, others are on the brink of extinction, and for others the only option is life in captivity.

According to the Bible, Noah built the original ark to save the world's creatures from imminent floods. Now the world is warming, the ice caps are melting, and sea levels are rising. With nowhere "wild" left to go, Helen Pilcher proposes a New Ark. In this entertaining and thought-provoking book, she considers the many ways that we've shaped the DNA of the animal kingdom and in so doing, altered the fate of life on earth.

**Helen Pilcher** is a professional science writer with a PhD in stem cell biology and years of stand-up comedy under her belt. Her previous book for Bloomsbury Sigma, *Bring Back the King*, was Radio 2's "Fact not Fiction" book of the week. It received widespread positive reviews from outlets including the *Wall Street Journal*, the *New York Times*, the *Sunday Times*, and *Science* magazine. Helen has written for the *Guardian*, *New Scientist*, BBC online, *Nature* magazine, and *BBC Wildlife* magazine.

### NATURE / ENVIRONMENTAL CONSERVATION & PROTECTION

Bloomsbury Sigma | 4/7/2020  
9781472956712 | \$28.00 / \$38.00 Can.  
Hardcover with dust jacket | 288 pages  
8.5 in H | 5.3 in W

### MARKETING

Pre-publication consumer review  
campaign on NetGalley, Goodreads, and  
Amazon Vine  
Single-title eblast to in-house popular  
science subscribers  
Featured title on Bloomsbury.com at  
publication  
Social media campaign  
Google and Facebook advertising at  
publication  
Advertising in *Natural History Magazine*  
and on Smithsonian.com  
Bundle promotion with Helen Pilcher's  
*Bring Back the King*  
National print and online review/feature  
campaign  
National broadcast campaign

## Checking Out

What the rise of the sharing economy means for the future of the hotel industry



Katherine Doggrell

BLOOMSBURY

### BUSINESS & ECONOMICS / INDUSTRIES / SERVICE

Bloomsbury Business | 3/24/2020  
9781472968722 | \$28.00 / \$38.00 Can.  
Hardcover with dust jacket | 224 pages  
9.2 in H | 6 in W

### MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com  
Single-title eblast to in-house business subscribers  
Outreach to U.S. hospitality and hotel associations like HFTP and the NYS Hospitality & Tourism Association  
Promotion to hotel management programs at U.S. business schools  
Broadcast media targets: NPR, PRI's *Marketplace*, Bloomberg radio, etc.  
Print and online media targets: business publications like *Bloomberg BusinessWeek*, the *Economist*, *Fast Company*, etc.

## Checking Out

*What the Rise of the Sharing Economy Means for the Future of the Hotel Industry*

Katherine Doggrell

**An industry insider's look at how the world's hospitality sector is addressing new challengers, such as the rise of AirBnB, and how it is reinventing itself for a new age of hospitality.**

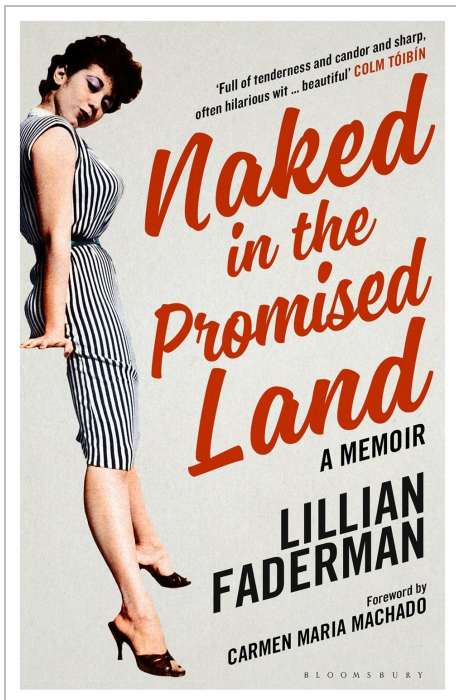
One of the world's most established professions—the hotel sector—is under increasing pressure on two fronts: from disruptors in the sharing economy (notably Airbnb), and a rising wave of consumers being reeducated about the meaning of hospitality (through sites such as Trivago, Hotels.com, and TripAdvisor). But can this traditionally slow-moving sector reinvigorate itself or will it find itself increasingly marginalized? Can the hotel sector find the resources to fight back?

The new age of hospitality is no longer about traditional models of service: hotel guests now prize fast wifi and mobile check-ins above access to indifferent room service. The message now is about the “experience,” both in terms of seeing something new but also easing the friction points in transactions. Loyalty and reward programs are still a key factor for chains, but many hotel groups are also starting to experiment on ways in which they can integrate more fully into the communities that surround them.

*The End of Hospitality?* focuses on a sector that is under pressure from challenges beyond anything it has faced in the past, and takes a new and in-depth look at the strategies being employed by its leaders and innovators. The book will feature interviews with CEOs and key influencers at the very heart of the hospitality industry, who will be talking in detail about how they plan to address the issues and what the sector might look like in another 10 or ...

**Katherine Doggrell** is a financial journalist specializing in the global hotel investment community, and has written for publications as diverse as the *Financial Times*, the *Guardian*, *Q*, *Mojo*, and *Business 2.0*. She is the editor of *Hotel Analyst*, the market's leading title, but also writes for *Hotel Management* (in the U.S.), as well as UK/European trade bodies such as HOSPA and the Institute of Hospitality. Katherine also speaks regularly at hotel investment conferences around the world.





### BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Reader | 4/14/2020  
9781448217533 | \$18.00 / \$24.00 Can.  
Trade Paperback | 368 pages  
7.8 in H | 5.1 in W  
8pp B&W photo plate section

### MARKETING

Digital assets: sampler available on  
ISSUU and Bloomsbury.com  
Outreach to LGBTQ organizations  
including PFLAG, GSA, GLAAD, the  
National Center for Lesbian Rights, etc.  
Influencer campaign to prominent LGBTQ  
activists in Lillian Faderman's network  
Pre-publication consumer review  
campaign on NetGalley  
Coverage in paperback columns  
nationwide

## Naked in the Promised Land

*A Memoir*

Lillian Faderman

**“A startling, dark, and wryly eloquent retelling of the American Dream. Who’d have thought a professor’s life could be such a gripping page-turner?” —Emma Donoghue, author of *Room***

Born in 1940, Lillian Faderman is the only child of an uneducated and unmarried Jewish woman, who, along with her sister, left their shtetl in Latvia to seek a better life in America. However, her mother’s family was murdered by Nazis and their home destroyed in the war. Her mother, racked by guilt at having left her family behind, suffered from a terrible psychosis. The only relief she had from this and her brutal sweatshop job was her daughter Lilly.

Lilly grows into Lil, a beautiful young woman who learns that her deepest erotic and emotional connections are with other women, and who finds herself in a dangerous but seductive world of addicts, pimps, prostitutes, and sham marriages.

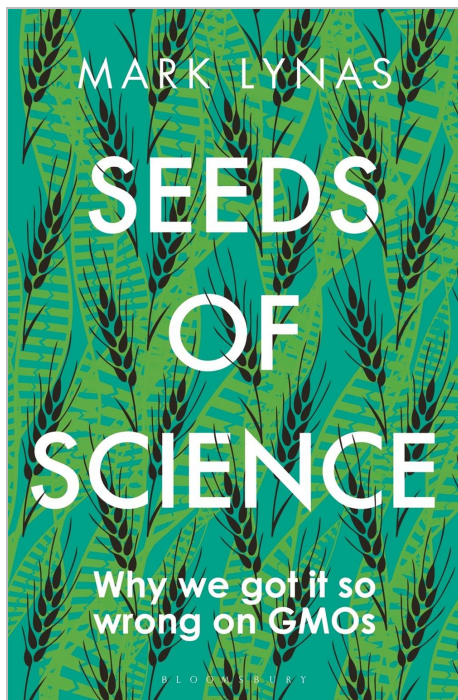
Desperately seeking to make her life meaningful and to redeem her mother’s suffering, she studies at the University of California, Berkeley, paying her way by working as a pinup model and burlesque stripper and hiding her lesbian love affairs from the outside world. At last she becomes Lillian, a brilliant student and the woman who becomes a loving partner, a devoted mother, an acclaimed writer, and groundbreaking pioneer of gay and lesbian scholarship.

Told with wrenching immediacy and great power, *Naked in the Promised Land* is the extraordinary story of an exceptional woman and her remarkable, unorthodox life.

### PRAISE

**“A remarkable tale of emergence, bold and exciting, and wonderfully told.”**  
—Vivian Gornick, author of *Fierce Attachments*

**Lillian Faderman** is an internationally known scholar of lesbian history and literature as well as ethnic history and literature. Among her many honors are six Lambda Literary Awards, two American Library Association Awards, and several lifetime achievement awards for scholarship. She is the author of *Harvey Milk: His Lives and Death*, *The Gay Revolution*, *Surpassing the Love of Men*, and *Odd Girls and Twilight Lovers*, all *New York Times* Notable Books.



**TECHNOLOGY & ENGINEERING /  
FOOD SCIENCE**

Bloomsbury Sigma | 2/4/2020  
9781472946973 | \$18.00 / \$24.50 Can.  
Trade Paperback | 304 pages  
7.8 in H | 5.1 in W

**Other Available Formats:**  
Hardcover ISBN: 9781472946980

## Seeds of Science

*Why We Got It So Wrong On GMOs*

Mark Lynas

**The inside story of the fight for and against genetic modification in food, from someone who's been on the front line of both sides of the argument.**

Mark Lynas was one of the original GM field wreckers. Back in the 1990s—working undercover with his colleagues in the environmental movement—he would descend on trial sites of genetically modified crops at night and hack them to pieces. Two decades later, most people around the world—from New York to China—still think that “GMO” foods are bad for their health or likely to damage the environment. But Mark has changed his mind. This book explains why.

In 2013, in a world-famous recantation speech, Mark apologized for having destroyed GM crops. He spent the subsequent years touring Africa and Asia and working with plant scientists who are using this technology to help smallholder farmers in developing countries cope better with pests, diseases, and droughts. This book lifts the lid on the anti-GMO craze and shows how science was left by the wayside as a wave of public hysteria swept the world. Mark takes us back to the origins of the technology and introduces the scientific pioneers who invented it. He explains what led him to question his earlier assumptions about GM food and talks to both sides of this fractious debate to see what still motivates worldwide opposition today. In the process he asks—and answers—the killer question: How did we all get it so wrong on GMOs?

### PRAISE

**“An important contribution to an issue with enormous potential for benefiting humanity.”** —Steven Pinker

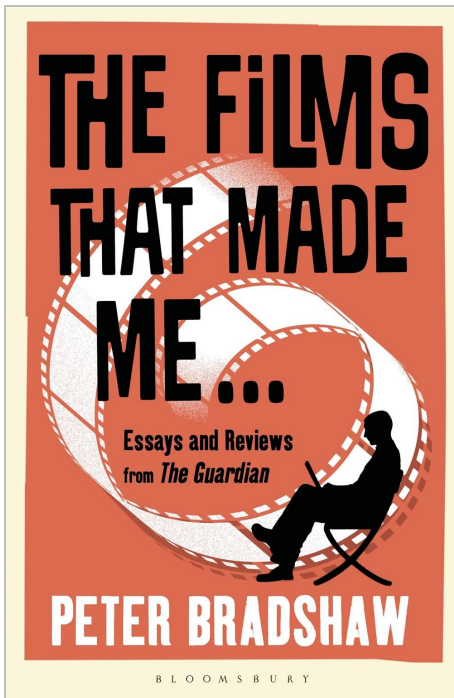
**“A well-tempered, smoothly written book.”** —*Kirkus Reviews*

**“Thought-provoking reading.”** —*Publishers Weekly*

**“Full of factoids that’ll make you rethink a highly debated subject, and also what’s really going on with those giant apples that don’t bruise or brown.”**

—[Bonappetit.com](http://Bonappetit.com)

**Mark Lynas** is the author of three major popular science environmental books: *High Tide* (2004), *Six Degrees* (2008), and *The God Species* (2011), as well as the Kindle Single ebook *Nuclear 2.0* (2012). *Six Degrees* won the Royal Society Prize and was made into a National Geographic documentary. Lynas was advisor on climate change to the president of the Maldives from 2009 until the coup in 2012. He has written for the *Guardian*, the *New York Times*, the *Washington Post*, the *Bangkok Post*, and numerous o...



**PERFORMING ARTS / FILM & VIDEO / GUIDES & REVIEWS**

Bloomsbury Caravel | 1/21/2020  
 9781448217557 | \$24.00 / \$32.50 Can.  
 Trade Paperback | 560 pages  
 9.2 in H | 6 in W

## The Films That Made Me...

Peter Bradshaw

**Peter Bradshaw's finest film reviews—the good, the bad, and the ugly.**

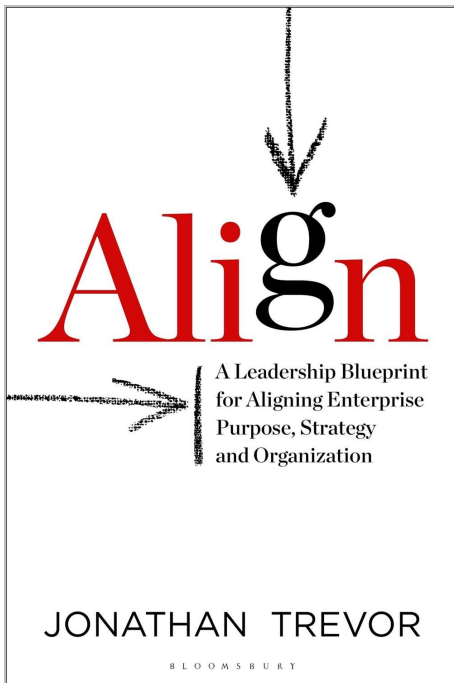
Peter Bradshaw is an excellent film reviewer for intelligent, curious filmgoers. He's a true journalist who has served as the *Guardian's* film critic for 20 years and who understands what his readers want to know. His reviews carry his deep experience, knowledge, and understanding of film lightly. *Films That Made Me* . . . allows Peter Bradshaw to share his knowledge and guidance directly with readers. His reviews are the substance of this book—from 20 years' worth of *Guardian* reviewing. Selections are themed, each with a personalized entry-point introduction. Sample contents include:

Films that make me sad.  
 Films that make me laugh.  
 Films that make me think.  
 Films that made me feel.  
 Films that make me run for the hills.  
 Films that I want to show to my son.  
 Films that make me think about my parents.  
 Films that make me squirm (in a good way).  
 Films that make me scared.  
 Films that make me Google the real-life people involved (and think about true-life stories).  
 Films that have me on the edge of my seat.

### PRAISE

**"I can state without a shadow of a doubt - and there is not a jot of self interest here - that Peter Bradshaw is the greatest film critic of this or any other age... But seriously - agree or disagree - in this book there is wit, passion, articulacy, intelligence and above all utter belief in the overwhelming power of film. And it makes you laugh. I loved it." - Sam Mendes**

**Peter Bradshaw** is the chief film reviewer for the *Guardian*, joining as its film reviewer in 1999, taking over the role from Derek Malcolm.



**BUSINESS & ECONOMICS /  
STRATEGIC PLANNING**

Bloomsbury Business | 1/7/2020  
9781472959393 | \$30.00 / \$39.99 Can.  
Hardcover with dust jacket | 256 pages  
9.2 in H | 6 in W

## Align

*A Leadership Blueprint for Aligning Enterprise Purpose, Strategy and Organization*

Jonathan Trevor

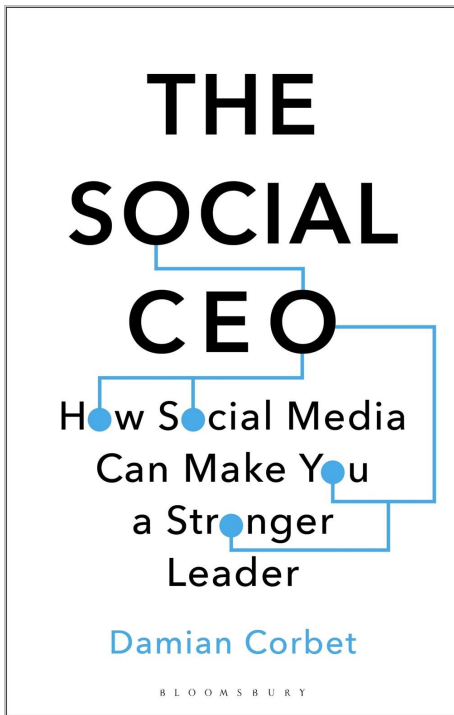
**Drawing on research and real-life challenges, *Align* is a guide to achieving positive enterprise alignment.**

Enterprise alignment means winning (enhanced productivity, performance, and competitiveness) through a tightly-managed enterprise value chain that connects an enterprise's purpose to its business strategy, organizational capability, resource architecture and, finally, management systems. Holistic enterprise alignment is the key to a thriving business.

Superior enterprise alignment enables McDonald's, for example, to serve over 70 million customers a day—over 1% of the global population—and dominate its industry. McDonald's winning formula is tight alignment of its strategy, organizational capabilities, resources, and management systems.

Most executives today know their enterprises should be managed in this “aligned” way. The challenge is that executives tend to focus on only one aspect of what makes their enterprise effective—either their strategy, capabilities, resources or management systems—to the exclusion of the others. What really matters for performance is how they all fit together. The reality is that there are thousands of organizations globally who are operating well below their potential and getting by because they are not aligned. This book aims to change that. *Align* draws upon an active research program at Saïd Business School and provides real examples, detailed scenarios, and evidence-based insights to deliver a compelling and thoughtful message to help lead positive change in any organization.

**Dr. Jonathan Trevor** is associate professor of management practice at Oxford's Saïd Business School. Previously he was a lecturer at Judge Business School in Cambridge and a fellow at Downing College, Cambridge. Extensively published in journals like *Harvard Business Review* and in individual papers, this is his first book.



**BUSINESS & ECONOMICS /  
CORPORATE GOVERNANCE**

Bloomsbury Business | 1/7/2020  
9781472967244 | \$28.00 / \$38.00 Can.  
Hardcover with dust jacket | 312 pages  
8.5 in H | 5.4 in W

## The Social CEO

*How Social Media Can Make You A Stronger Leader*

Damian Corbet

**Insights into why CEOs need to get social for business success, and how they can become effective social leaders.**

While business leaders may feel that it's enough to hire social media managers and amend their marketing strategies, Damian Corbet shows why organizations need to do more to succeed in the Social Age—why CEOs need to “get social” to survive.

*The Social CEO* sets out to educate and inspire senior leaders to embrace the Social Age, teaching them the hows and whys of utilizing social media in order to make them stronger leaders. Social CEOs can effectively encourage engagement from their employees as well as other stakeholders and customers; they're better able to communicate their organization's objectives and values, gauge the climate in which they operate, and improve their brand image. Offering invaluable contributions from industry-recognized experts in social business, *The Social CEO* explores the many aspects of leading in the Social Age, such as storytelling, personal branding, managing risk, and public relations. With chapters also written by practicing “social CEOs” working across a variety of sectors, from healthcare to sports, the book provides a wealth of insight into how social media can be used to gain a competitive advantage.

**Damian Corbet** is a freelance social media manager, content writer, and PR consultant. In his spare time, Damian runs The Social C-Suite, which he started in 2014, in order to promote social media to senior leaders. He interviews CEOs for his blog and occasionally speaks at conferences on the subject; he was invited to speak on the topic at a conference in Istanbul two years ago, and has organized and co-presented at a number of exclusive CEO events.



**BUSINESS & ECONOMICS /  
MARKETING**

Bloomsbury Business | 1/28/2020  
9781635579963 | \$28.00 / \$38.00 Can.  
Hardcover with dust jacket | 304 pages  
9.2 in H | 6.1 in W

## I Am My Brand

*How to Build Your Brand Without Apology*

Kubi Springer

**Dynamic female brand builder Kubi Springer offers essential advice on how to develop and attain personal brand success.**

Kubi Springer has worked with some of the biggest brands in the world including Nike, L'Oreal, Blackberry, MTV, Justin Timberlake, Rolls Royce Motor Cars and Aston Martin. In *I Am My Brand*, she lays out a toolkit for personal brand success. Featuring dynamic female brand builders from around the world, the book is a woven tapestry of personal brand advice with storytelling and support that offers a practical guide for female entrepreneurs, freelancers and executives.

Kubi explores the tools used by different women, from across cultures, to build their personal brand, as well as the challenges they faced and their paths to overcoming them. Focused on the skills needed to succeed, their stories--coupled with the author's expertise--will support readers on their own journey to brand success.

The book is written in a down-to-earth style, with light entertainment and real life anecdotes, providing insights into how to create, package and grow your personal brand. *I Am My Brand* is a testament to the power of being a woman and illustrates what it takes to build a powerful female brand in today's male dominated business world.

**Kubi Springer** is an award-winning specialist with twenty-two years of brand experience. She has worked global brands including Nike, L'Oreal, MTV, London Fashion Week, NY Fashion Week, P.Diddy, Rio Ferdinand, Justin Timberlake, Mariah Carey, Rolls Royce and, most recently, Aston Martin.

Since 2007, Kubi has taught brand marketing in academic institutions, corporate firms and international conferences. Kubi has been featured across media platforms including BBC News, *Forbes* magazine, the *Guardian*, ...

## Dorothy Crowfoot Hodgkin

*Patterns, Proteins and Peace: A Life in Science*

Georgina Ferry

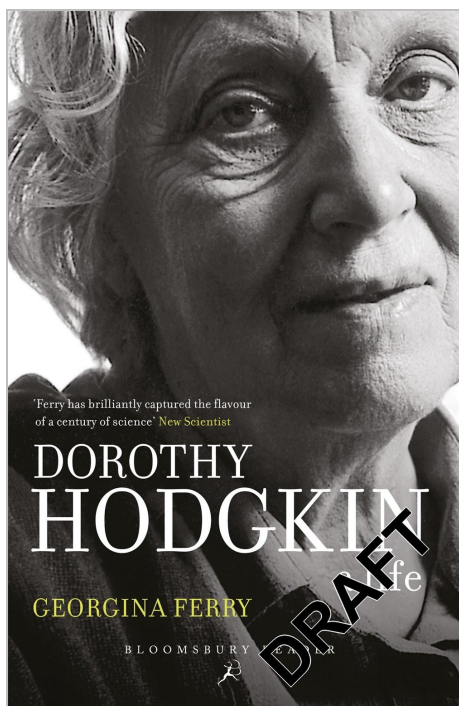
**The definitive biography of chemist Dorothy Crowfoot Hodgkin, the only British woman to win a Nobel Prize in the sciences to date.**

**\*Shortlisted for the Duff Cooper Prize and the Marsh Biography Award\***

Dorothy Hodgkin (1910–1994) was renowned for her medically important work on penicillin, vitamin B12, and insulin. Fully engaged with the political and social currents of her time, she participated in some of the greatest upheavals of the 20th century: women's education; the globalization of science; the rise and fall of communism; and international peace movements. She was awarded the Nobel Prize for Chemistry in 1964 for her work in protein crystallography and remains the only British woman to have won a Nobel Prize in the sciences to date. She was Margaret Thatcher's tutor at Oxford, and lobbied Thatcher against the use of nuclear weapons. Thatcher, meanwhile, had a portrait of Hodgkin up in Downing Street.

A wife, mother, and grandmother, she cared deeply about the well-being of individuals in all cultures, and is a long-standing role model for women in STEM. She used some of her Nobel Prize money to set up a nursery at Somerville College, Oxford, to help other women continue their work and studies in science. *Dorothy Hodgkin: A Life* is the definitive biography of one of Britain's most brilliant and unique scientists.

**Georgina Ferry** is a freelance science writer and broadcaster. She was formerly a staff editor at *New Scientist* magazine, and a presenter on *Science Now* and other programs for BBC Radio 3 and 4. In 1989 she won the Glaxo Science Writers' Prize for her radio series *Seven Ages of Health*. Her work has been published in a number of national newspapers, including the *Independent*, the *Guardian* and the *Daily Telegraph*.



**BIOGRAPHY & AUTOBIOGRAPHY  
/ SCIENCE & TECHNOLOGY**

Bloomsbury Reader | 1/7/2020  
9781448217601 | \$18.00 / \$24.00 Can.  
Trade Paperback | 560 pages  
7.8 in H | 5.1 in W  
16 pp colour plate section

## Co-creating Brands

Brand Management  
from A Co-creative Perspective

by  
Holger Schmidt & Nicholas Ind



final cover to come

### BUSINESS & ECONOMICS / MARKETING / RESEARCH

Bloomsbury Business | 2/4/2020  
9781472962263 | \$30.00 / \$39.99 Can.  
Trade Paperback | 336 pages  
9.2 in H | 6 in W

## Co-creating Brands

*Brand Management from A Co-creative Perspective*

Nicholas Ind, Holger J. Schmidt

**An essential guide to contemporary marketing that demonstrates, via case studies, the move toward marketing techniques that better reflect consumer needs.**

Traditional approaches to brand management adopt an organizational perspective—the assumption is that the organization designs, produces, and sells the brand, making a promise to customers and delivering on it. However, this view is limited. The power of the Internet to connect people and the desire of consumers to focus on experiences means that the brand is not created by the organization, but rather is co-created through the experiences of consumers, the participation of online communities, and the sharing of ideas and opinions within networks.

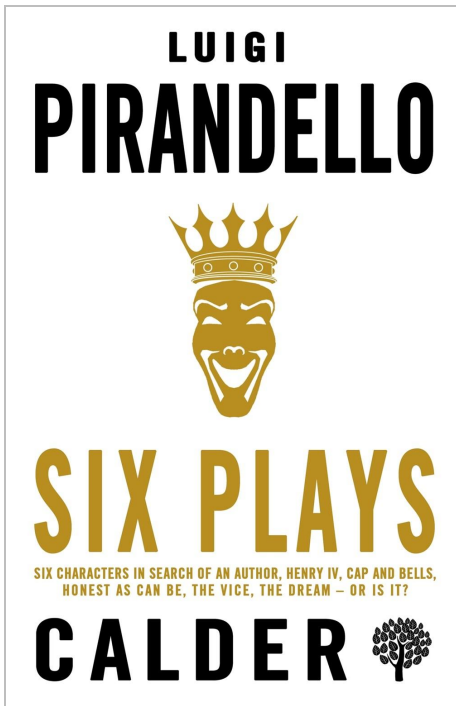
In this new reality, the task of managers is to connect, listen, and participate. The focus of brand management is no longer on the organization but on the intersection between the organization and all its stakeholders.

Written in an accessible style with easy-to-understand models and international examples, *Brand Management* looks at how co-created brands create value and how the success of a co-creative approach can be measured. The book outlines the specific leadership approach required to develop a supportive culture—co-creative leaders need to be willing to let go of their brand and allow employees, customers, and other stakeholders to help develop it. *Co-creating Brands* details the adjustments that leaders and organizations will need to make and how these challenges can be overcome.

**Prof. Dr. Holger J. Schmidt** is the author of numerous books and academic publications and a respected member of the international brand management community. He was visiting professor at CPUT in Cape Town and guest lecturer at several other institutions.

**Nicholas Ind** has published articles in *Journal of Product and Brand Management*, *Journal of Brand Management*, and *California Management Review*. He is a visiting professor at ESADE Barcelona and Edinburgh Napier University.





**PERFORMING ARTS / THEATER /  
PLAYWRITING**

Calder Publications | 2/11/2020  
9780714548494 | \$14.00 / \$19.00 Can.  
Trade Paperback | 384 pages  
7.8 in H | 5 in W

## Six Plays

*Six Characters in Search of an Author, Henry IV, Caps and Bells, Right You Are (if You Think You Are), The Jar, The Patent*

Luigi Pirandello

**Pirandello's plays explore human actions and the dark motives lying behind them. They are the culmination of the naturalistic school of theater inaugurated by Ibsen and Chekhov.**

This selection of plays by Luigi Pirandello contains some of his best-known works, such as *Six Characters in Search of an Author*, an absurdist piece in which the characters, actors and Pirandello himself interact during the rehearsal of a fictional play within the play, and *Henry IV*, a tragicomic tale of a man who falls from a horse and believes himself to be the eponymous Holy Roman Emperor.

Preoccupied with the nature of truth and delusion, and treading dangerously on the borderline between sanity and madness, Pirandello's plays are a daring exploration of human actions and the dark motives lying behind them, and the culmination of the naturalistic school of theater inaugurated by authors such as Ibsen and Chekhov.

### PRAISE

**"Something close to classical tragedy that evokes our primal fears." —*The Guardian***

Born in Sicily, **Luigi Pirandello** (1867–1936) studied as a philologist before becoming an acclaimed writer of both drama and fiction. One of the most innovative and influential playwrights of the last century, he is best known for his comic masterpiece *Six Characters in Search of an Author*, and was the winner of the 1934 Nobel Prize for Literature.

## Catching Breath

*The Making and Unmaking of Tuberculosis*

Kathryn Lougheed

**A biography of tuberculosis, an ancient disease—but still a present danger.**

With more than 1,000,000 victims every year—more than any other disease, including malaria—and antibiotic resistance now found in every country worldwide, tuberculosis is once again proving itself to be one of the smartest killers that humanity has faced. But it's hardly surprising considering how long it's had to hone its skills. Forty thousand years ago our ancestors set off from the cradle of civilization on their journey toward populating the planet. Tuberculosis hitched a lift and came with us, and it's been here ever since, waiting, watching, and learning.

The organism responsible, *Mycobacterium tuberculosis*, has had plenty of time to adapt to its chosen habitat—human lungs—and has learned through natural selection to be an almost perfect pathogen. Today, more than 1,000,000 people die of the disease every year and around one-third of the world's population is infected.

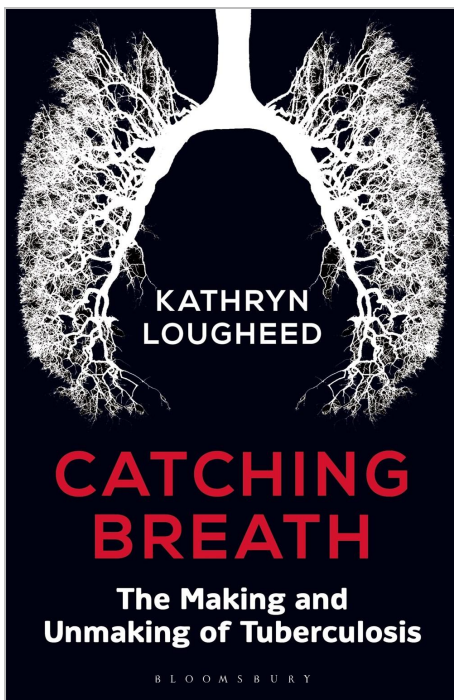
*Catching Breath* follows the history of TB through the ages, from its time as an infection of hunter-gatherers to the first human villages, which set it up with everything it needed to become the monstrous disease it is today. It goes on to look at the latest research in fighting the disease, with stories of modern scientific research, interviews with doctors on the TB frontline, and personal experiences of those affected by the disease.

### PRAISE

**“With humor and clarity, she skillfully distills the complex science surrounding mycobacterium TB into a comprehensible narrative . . . Sure to be appreciated by scientists as well as lay people interested in learning more about this persistent disease.”** —*Library Journal*

**“An expert account.”** —*Publishers Weekly*

**Kathryn Lougheed** worked in tuberculosis research for more than ten years, focusing on the biological mechanisms of latent tuberculosis. She completed her PhD at Imperial College London and worked at the National Institute for Medical Research where she collaborated with industrial partners to develop inhibitors targeted against *Mycobacterium tuberculosis*. Lougheed has published dozens of peer-reviewed papers and was an active member of the tuberculosis research community.



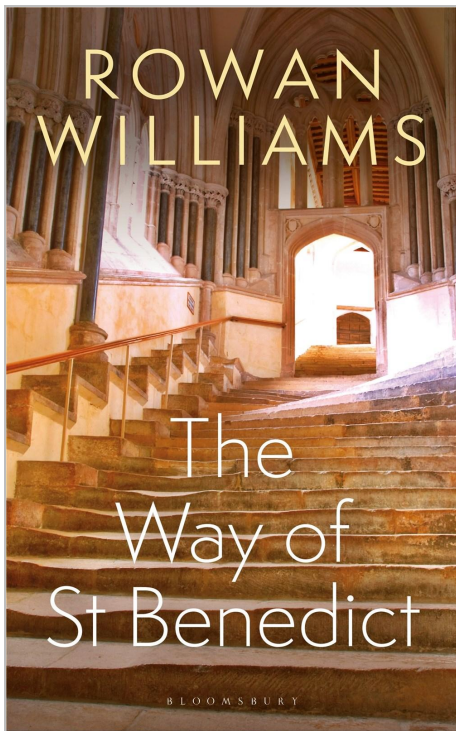
### SCIENCE / LIFE SCIENCES / MICROBIOLOGY

Bloomsbury Sigma | 3/10/2020  
9781472930354 | \$18.00 / \$24.00 Can.  
Trade Paperback | 272 pages  
7.8 in H | 5.1 in W

**Other Available Formats:**  
Hardcover ISBN: 9781472930330

### MARKETING

Paperback publicity mailing to major media  
Inclusion in seasonal popular science e-newsletter

**RELIGION**

**Bloomsbury Continuum** | 4/7/2020  
**9781472973078** | \$18.00 / \$24.50 Can.  
 Trade Paperback | 160 pages  
 8.5 in H | 5.3 in W

## The Way of St Benedict

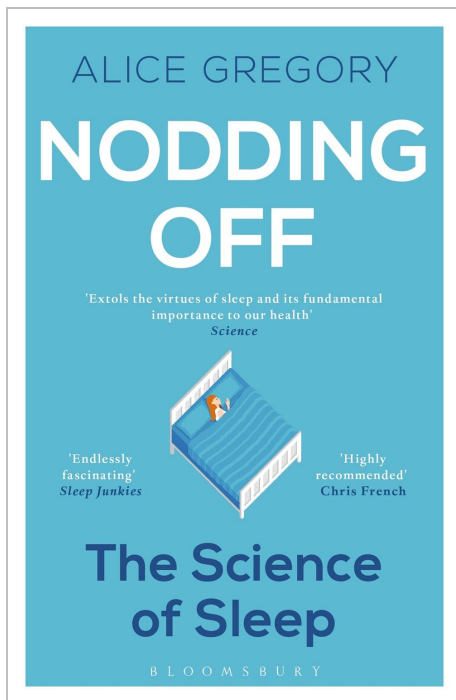
Rowan Williams

**Rowan Williams explores the importance and influence of Benedict's Rule for our modern era.**

Throughout his time as Archbishop, theology professor, pastor and spiritual director, Rowan Williams has referred to St Benedict and his celebrated Rule. Originally drawn up to regulate the life of his monks, who were all laymen, it has been since followed as a rule or set of precepts applicable to many forms of communal living. Even nonreligious people have valued the Rule in the quest to lead a more human and humane form of life.

The Rule was benevolently patriarchal but also democratic. Written in c. 850 in the Dark Ages this was revolutionary. But Dr Williams shows how there is so much to learn for anyone who lives in any kind of community. The hallmarks of the Rule are stability, obedience, a balance between work and contemplation and how to support the community. There is also useful advice on how to work with difficult tiresome people and the virtues of silence and humility. Benedict was an advocate of calmness and had a great gift for organisation, or what we would now call management. This is the background to Rowan Williams's perceptive and beautifully written book.

**Rowan Williams** is Master of Magdalene College, Cambridge. Formerly he was Archbishop of Canterbury and before that Lady Margaret Professor at Cambridge and Regius Professor at Oxford. He speaks eight languages fluently including his own native Welsh. He is also a published poet. Before marriage and professional life he tried his vocation as a Benedictine monk.



## Nodding Off

*The Science of Sleep from Cradle to Grave*

Alice Gregory

**The science of our slumber, from the different stages of sleep and how our sleeping patterns change throughout our lives, to what happens when things go wrong.**

*Nodding Off* leads you on a fascinating journey through the science of sleep as it evolves throughout our lives: from babies to teenagers, from middle age to the later years of our life, there are constantly new challenges to our sleep. Based on knowledge accumulated over almost two decades as a sleep researcher, Professor Alice Gregory shares real-life stories and interviews with other sleep experts to find the answers to questions such as:

- Why do so many teenagers enjoy sleeping on the weekends?
- Why do children experiencing anxiety, behavioral problems, or attention deficit/hyperactivity disorder so often have co-occurring sleep problems?
- Why are scientists turning to sleep disorders such as sleep paralysis to try to understand paranormal experiences?

With important tips on improving your sleep, *Nodding Off* is an essential read for anyone who sleeps, and more important still for those who don't get enough. Fans of Matthew Walker's *Why We Sleep* will love this book!

### PRAISE

**"A compendium of science, trivia, and common sense."** —*Publishers Weekly*

**"Comprehensive yet accessible."** —*Booklist Online*

**"While extolling the virtues of sleep and its fundamental importance to our health, Gregory reveals some interesting tidbits."** —*Science*

**"Nodding Off is a well paced and engaging read."** —*Chemistry World*

**Alice Gregory** is a highly respected expert on sleep throughout development. She has been researching sleep for more than a decade and has published more than 100 articles on this and associated topics. She completed her undergraduate studies at the University of Oxford, her PhD at the Institute of Psychiatry, London, and is currently a professor at Goldsmiths, University of London. Her articles have appeared in *Sud Ouest*, the *Independent*, the *Daily Mail*, and the *Guardian*.

### HEALTH & FITNESS / SLEEP & SLEEP DISORDERS

Bloomsbury Sigma | 4/14/2020  
9781472946164 | \$18.00 / \$24.50 Can.  
Trade Paperback | 304 pages  
7.8 in H | 5.1 in W

**Other Available Formats:**  
Hardcover ISBN: 9781472946188



## Turned On

*Science, Sex and Robots*

Kate Devlin

**An exploration of sexuality, technology, and humanity through the promises of artificial intelligence.**

The idea of the seductive sex robot is the stuff of myth, legend, and science fiction. From the ancient Greeks to 21st-century movies, robots in human form have captured our imagination, our hopes, and our fears. But beyond the fantasies there are real and fundamental questions about our relationship with technology. With advances in technology come machines that may one day think independently. What will happen to us when we form close relationships with these intelligent systems?

This book will build on the science and the philosophy surrounding our most intimate relationship with technology. The scene is set with the history of the artificial sexual companion, then goes on to explore the “modern” robot and the 20th-century sci-fi that promised us our own robot slaves. An explanation of artificial intelligence and the urge to create sentient machines delves into our own psychology: How does desire affect our own behavior, and can we become attached to an inanimate object? Can robots make society a better place? And what can go wrong?

Sex robots are here, and here to stay—and more are coming. This book explores how the emerging and future development of sexual companion robots might affect us and our society. It explores the social changes arising from emerging technologies and our relationships with the machines that may someday care for us and about us.

### PRAISE

**“An immensely absorbing and provocative book on the past, present, and future of robosexuality . . . A curiously fascinating study.” —*Kirkus Reviews***

**“A highly readable romp through the history of computers, robots and sex toys . . . A fascinating introduction to the state of sex-tech.” —*Science***

**“A timely, vital treatise . . . With charm and wit she tackles thorny issues.” —*Wired***

**Kate Devlin** is senior lecturer in the department of computing at Goldsmiths, University of London. Her research is in the fields of human-computer interaction (HCI) and artificial intelligence (AI), investigating how emerging and future technologies will affect us and the society in which we live. She has written articles on the subject for *New Scientist* and the *Guardian*, appeared on BBC Radios 1–5, and made a number of TV appearances, along with TEDx talks and numerous other events.

### TECHNOLOGY & ENGINEERING / ROBOTICS

Bloomsbury Sigma | 4/21/2020  
 9781472950901 | \$18.00 / \$24.50 Can.  
 Trade Paperback | 288 pages  
 7.8 in H | 5.1 in W  
 black and white chapter illustrations

**Other Available Formats:**  
 Hardcover ISBN: 9781472950895

## Step Back

How Successful Leaders  
Really Manage Effective Change

by  
Elsbeth Johnson



final cover to come

## Step Up, Step Back

*How to Really Deliver Strategic Change in Your Organization*

Elsbeth Johnson

**A new look at change management, bringing in new theories on what leaders really need to do to ensure that their change management programs are effective and long-lasting.**

*Step Back* helps leaders understand what they need to do—and, as important, *when* they need to do it—in order to enable their teams to execute strategy, or implement change, without needing ongoing input from them. Based on the findings of new, empirical research, this new model says that, by putting in place *four specific elements* (the “what”) at *three critical points* (the “when”) during a strategy or change program, leaders can ensure that the autonomy they give their employees is used effectively *and* delivers the change they want.

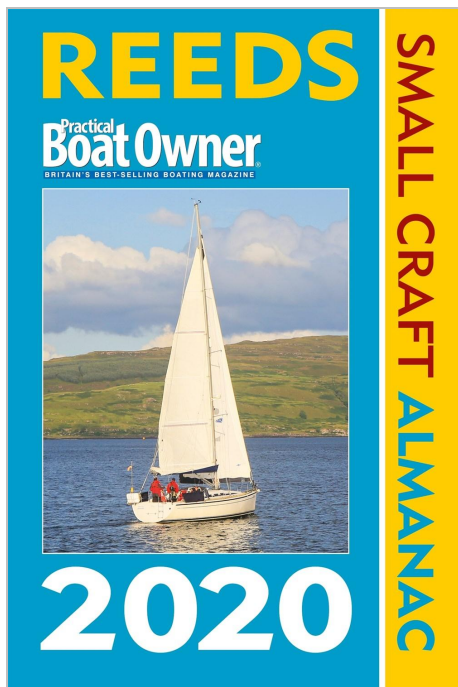
The prize of such “meaningful autonomy” for employees is huge—to step up, to do more, and ultimately to become leaders themselves. But for leaders, the prize is arguably even greater. To step out of the day-to-day management of activities and instead to use their time and effort for the true work of leadership: to think about the strategic rather than the tactical; to focus on the future rather than the present; in order words, to lead rather than do.

This new book by Elsbeth Johnson is based on years of research, often conducted over many years (so as to assess the longer-term evolution of sustainable change), and provides a unique and practical assessment of why change management can fail and what leaders and managers can do differently to ensure that their work on managing change is successful, effective, and long-lasting.

**Elsbeth Johnson** is a Senior Lecturer at MIT Sloan School of Management in Boston (teaching on leadership and change) and a Visiting Fellow at the London School of Economics (where she teaches strategy, leadership and organizational theory). Prior to her academic career, Elsbeth had worked in investment banking (in corporate and structured banking), and as strategy director for a retail group in Asia.

### BUSINESS & ECONOMICS / LEADERSHIP

Bloomsbury Business | 4/21/2020  
9781472970640 | \$35.00 / \$47.50 Can.  
Hardcover with dust jacket | 352 pages  
9.2 in H | 6 in W



## Reeds PBO Small Craft Almanac 2020

Perrin Towler, Mark Fishwick

**A practical guide to sailing the North Atlantic coastline from Denmark to the Gironde, published in association with *Practical Boat Owner*.**

Meticulously researched and available in a handy paperback, this popular almanac contains a wealth of information presented in an easy to find, quick reference manner for practical on-board use. The *Reeds PBO Small Craft Almanac* covers the whole of the UK and Ireland and the west coast of Europe from Denmark to the Gironde.

Featuring sections on:

- Tide tables, tidal streams, and tidal gates
- Secondary port differences
- 2,500+ waypoints
- Radio data
- Light recognition
- Weather information
- Principal lights
- IALA buoyage
- International codes and flags
- Sun/moon rise and set plus emergency information.

### PRAISE

**“If Reeds Almanac is the ‘Bible of Sailing’ then this is the ‘Book of Prayer.’ Smaller, half the price and a lot lighter, it nonetheless has tide tables, tidal streams and tidal gates.” —*Yachting Monthly***

**“An essential almanac for all those who sail/cruise in UK waters and the Irish Sea, France, Germany, Belgium, Denmark or the Netherlands.” —*Hardy Boat Owners Magazine***

**Perrin Towler** and **Mark Fishwick** have been editors of the Reeds Almanacs for many years.

### SPORTS & RECREATION / BOATING

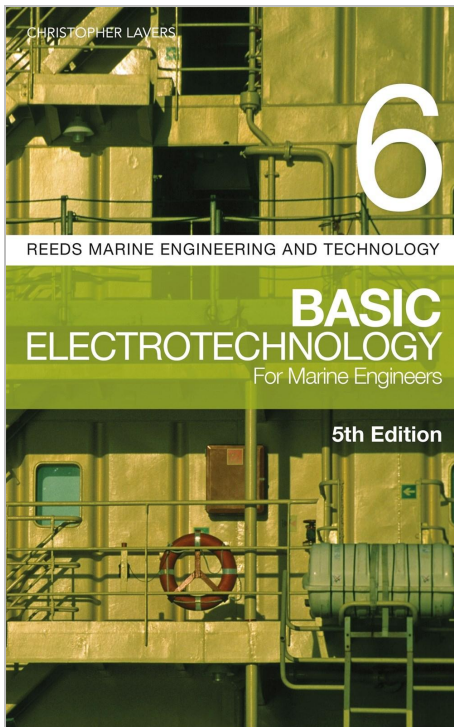
Reeds | 1/28/2020

9781472969415 | \$32.00 / \$43.50 Can.

Trade Paperback | 416 pages

8.9 in H | 5.9 in W

2-colour throughout



**TECHNOLOGY & ENGINEERING /  
MARINE & NAVAL**

Reeds | 2/25/2020

9781472963833 | \$65.00 / \$88.00 Can.

Trade Paperback | 512 pages

9.2 in H | 6.1 in W

## Reeds Vol 6: Basic Electrotechnology for Marine Engineers

Christopher Lavers

**A fully revised and updated edition of this classic textbook covering the principal topics in electrotechnology for marine engineers.**

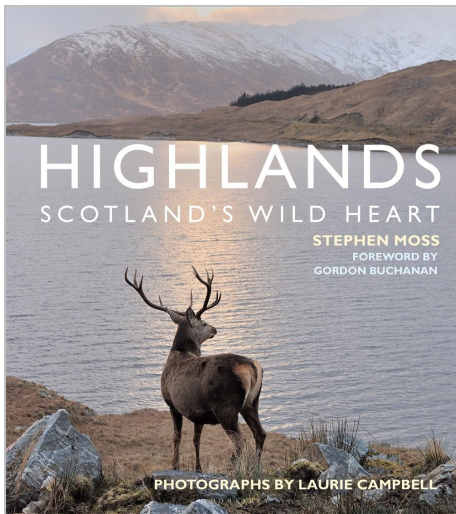
This book provides comprehensive coverage of the basic theoretical work required by Marine Engineering Officers and Electrotechnical Officers (ETOs), putting into place key fundamental building blocks and topics in electrotechnology before progressing to more complex topics and electromagnetic systems.

*Volume 6* covers essential basic electrotechnology principles for the 21st century, including the fundamentals of electron theory, AC and DC current, circuits, electromagnetism, and electrochemistry, providing a firm foundation for complementary *Volume 7* in the Marine Engineering Series to discuss emergent technology such as image intensifiers, the transistor, increased maritime use of LEDs, and references to modern ship systems such as GPS, ECDIS, Radar, and AIS.

This new edition has been thoroughly updated in line with guidelines, best practice, and the many technological developments that have taken place over the past 5 years since the previous edition published, as well as improvements and updates to the technical diagrams.

**Christopher Lavers** is a lecturer in marine engineering and has taught maritime and remote sensing topics at Britannia Royal Naval College since 1993. He is Subject Matter Expert (radar and telecommunications) at Britannia Royal Naval College, Dartmouth, UK.





## NATURE

Bloomsbury Wildlife | 1/21/2020

9781472969392 | \$35.00 / \$47.50 Can.

Trade Paperback | 272 pages | Carton Qty: 10  
200 spectacular colour photographs

### Other Available Formats:

Hardcover ISBN: 9781472919007

# Highlands – Scotland's Wild Heart

Stephen Moss

**A sumptuous BBC TV tie-in chronicling a year in the life of the landscapes and wildlife of Europe's greatest wilderness: the Scottish Highlands.**

In the very north of Britain, far from the bustling cities and picturesque countryside to the south, lies western Europe's greatest wilderness: the Scottish Highlands. This is a land shaped by the flow of ancient ice, where snow-capped mountains tower over ink-black lochs, Golden Eagles soar over heather-clad moors, and Red Deer stags engage in mortal combat for the right to win a mate. Along the coast, sea cliffs and offshore islands teem with millions of seabirds, while the seas themselves are home to Basking Sharks, Orcas and Bottlenose Dolphins.

The Highlands may at first sight seem bleak and desolate, but they are also filled with secret wonders, from the ancient Caledonian pine forests to the vast Flow Country, and from the sheer granite cliffs of Handa to the mysterious depths of Loch Ness.

In this lavish companion to the BBC TV series, Stephen Moss's thoughtful, authoritative text is accompanied by spectacular photography from Laurie Campbell. *Highlands – Scotland's Wild Heart* follows a year in the lives of a stellar cast of wild animals as they live, feed, breed, and die in this beautiful yet unforgiving landscape—a land where only the toughest survive.

## PRAISE

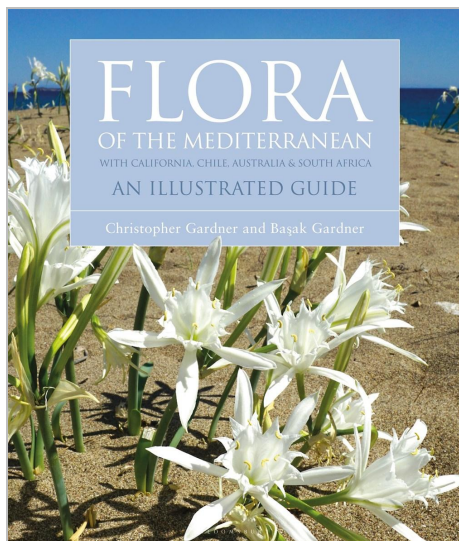
**"Well-researched, topical text and magnificent photography in a contemporary take on iconic landscapes that will attract many to the UK's prime wildlife haven."**  
- *BBC Wildlife*

**"Laurie is, in my opinion, the finest nature photographer working in the British Isles at the current time. A consummate professional ... he is a master of field craft as well as innovation."** - Polly Pullar, *Scot's Magazine*

**"With such instantly captivating photography, it can be easy to overlook the importance of *Highlands'* text... There is no drum-banging, heavy science or aggression. His [Stephen Moss'] tone, like that of Laurie, is that of an intensely knowledgeable na..."**

Stephen Moss's books include *Wild Hares and Hummingbirds*, *A Bird in the Bush: A Social History of Birdwatching* and *Tweet of the Day*. He also writes for the *Daily Mail*, the *Daily Telegraph* and magazines including *Birdwatch*, *BBC Wildlife* and *Countryfile*.

Laurie Campbell is one of Scotland's best-known natural history and landscape photographers. A self-taught naturalist, Laurie was honored with the Lifetime Achievement Award at the third annual RSPB Nature of Scotland Awards in November 2014.



## Flora of the Mediterranean

*An Illustrated Guide*

Christopher Gardner & Basak Gardner

**A unique window into the floral wonders of the Mediterranean world, featuring 600 stunning color photographs accompanied by descriptions of the species and plant families.**

Travelling across five continents—Europe, North America, Africa, South America, and Australia—the authors reveal the rich botanical profusion that makes up the flora of the Mediterranean regions of the world: a secret landscape populated by a dazzling variety of wild flowers and plants, from spectacular orchids and ancient olive trees to delicate snowdrops and hardy cacti. For each region a succession of the most outstanding flowers is featured. Beginning with the countries of the Mediterranean Basin, the reader is taken along the rugged Atlas Mountains, through Andalucía and Italy, Greece, southern Anatolia, and Jordan. In California and Chile, the journey is through flowering deserts, snow-capped peaks, and towering forests of redwood and monkey puzzle trees, beside a coast lapped by the Pacific Ocean. The ancient landscapes of southern Australia provide a truly remarkable assemblage of astonishing flora, while the Western Cape of South Africa is home to an unimaginable diversity of flora. The accompanying text provides descriptions of the species, plant families, and their distribution, and offers guidance to those wishing to photograph plants in the wild.

With 600 stunning color photographs and presenting a breadth of flora never before brought together in a single volume, the authors offer a unique window on the floral wonders of the Mediterranean world.

**Chris Gardner** and **Basak Gardner** are authors of the acclaimed *Flora of the Silk Road* (I.B. Tauris). They have led specialist botanical and wildlife tours worldwide for nearly two decades. Both are professional botanists with extensive experience in identifying and photographing flowers. Basak was head of the herbarium at Nezahat Gokyigit Botanic Garden in Istanbul, while Chris is also an experienced garden designer and coauthor of the successful book *The Plant Hunters* (1998).

### NATURE / PLANTS / FLOWERS

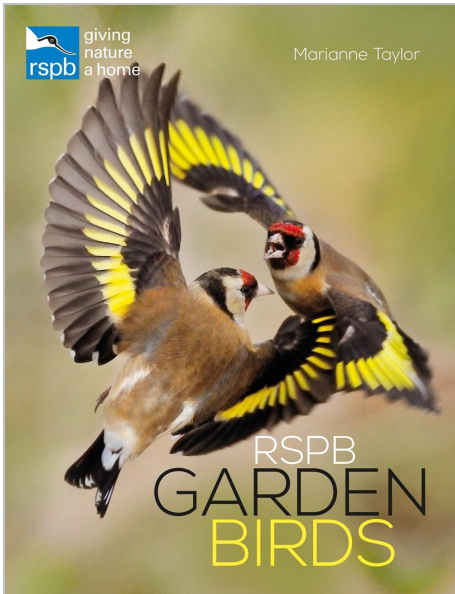
Bloomsbury Wildlife | 1/7/2020

9781472970268 | \$60.00 / \$81.50 Can.

Hardcover with dust jacket | 432 pages

11.9 in H | 9.9 in W

c.600 colour photos

**NATURE / ANIMALS / BIRDS**

Bloomsbury Wildlife | 1/21/2020

9781472955913 | \$40.00 / \$54.50 Can.

Hardcover with dust jacket | 224 pages | Carton

Qty: 10

11 in H | 8.5 in W

200 colour photos

## RSPB Garden Birds

Marianne Taylor

**A lavish celebration of 45 of the most familiar birds found in gardens around the British Isles.**

Garden birdwatchers are often new to birdwatching and can feel daunted by the array of species covered in even a small field guide to British birds. This beautiful book focuses wholly on birds that are frequent garden visitors to the UK and reveals details of how they live, how you can bring them into your garden and boost their survival and breeding success, and how to identify them. It is divided into logical categories for the non-expert. Forty-five garden bird species are treated in detail over two or four pages, with more extended accounts for the most widely observed garden species. Marianne Taylor looks at each species' life history, behavior, and breeding habits, advising how to attract and support each bird in your garden, as well as sorting out all common identification conundrums.

Chapters are interspersed with spreads on general practicalities of garden birdwatching and managing a wildlife garden. More than 200 spectacular photographs will reveal every detail of our garden birds' appearance and behavior and side-by-side images are included for more difficult-to-identify species. The final chapter deals with birds that are welcome but less regular garden visitors and encourages readers to venture into the wider world of birdwatching.

**Marianne Taylor** has written many books about birds, including *RSPB Birds of Prey*, *RSPB British Birdfinder*, and *Spotlight Robins*.

## Yoga: A Manual for Life

Naomi Annand



### HEALTH & FITNESS / YOGA

Bloomsbury Sport | 1/28/2020  
 9781472963215 | \$22.00 / \$30.00 Can.  
 Trade Paperback | 224 pages  
 9.3 in H | 8.3 in W

### MARKETING

Inclusion in Bloomsbury's January 2020 New Year, New You promotion: online discount, custom webpage, email newsletter, social media promotion  
 Yoga and fitness blogger campaign featuring signed giveaway copies  
 Social media campaign upon publication featuring images and flow sequences from the book  
 Targeted Google and Facebook advertising to yoga lovers, followers of wellness and lifestyle sites like mindbodygreen, Refinery29, GOOP, Bustle  
 Outreach to yoga studios, retreats, and instructor certificati...

***Yoga: A Manual for Life* contextualizes the ancient practice of yoga in the modern world with elegant images and authentic text.**

A stand-alone practice companion and beautiful coffee table book, *Yoga: A Manual for Life* is for anyone interested in yoga, mindful movement and meditation, and exploring how these practices fit within the modern world. As well as an extensive guide to poses, this book features a number of picture-led sequences with specific targets in mind: to combat stress and fatigue, to ground, to uplift, to inspire creativity and to sleep better. These sequences are underpinned with essays on yoga's relationship with different aspects of life, such as yoga and discipline, yoga and self-care, and yoga and difficulty. Peppered throughout the book are mindful 'life hacks' – simple ways to take yoga's message of radical self-care off the mat and into daily life.

In recent times there has been a great rush in the yoga world to embrace the digital with online classes, apps and web-guides to the practice. Increasingly, though, people are starting to realize the practice isn't particularly compatible with the screen, and that digital guides stop them from being mindful and present in the moment. *Yoga: A Manual for Life* is an opportunity for people to turn off their laptops, put away their phones and follow simple, clearly laid out sequences that will help them disengage from technology and hone their concentration and focus.

**Naomi Annand** was a dancer in the Royal Ballet company until her career was curtailed by injury. This traumatic and very early end to what had been the sole focus of her life prompted her to travel the world searching for tools to heal her body and mind. On this journey she discovered the extraordinary therapeutic power of yoga, and she has been teaching ever since. In 2012, she set up her own studio, Yoga on the Lane, where she runs a highly regarded teacher training program.



## REFERENCE / YEARBOOKS & ANNUALS

Bloomsbury Yearbooks | 1/14/2020  
 9781472947536 | \$135.00 / \$186.00 Can.  
 Hardcover with dust jacket | 1184 pages  
 9 in H | 5.8 in W  
 24 pages full colour

## Whitaker's 2020

***Whitaker's 2020* is the definitive resource—the perfect book for anyone interested in current affairs and general knowledge.**

First published in 1868, *Whitaker's* is the ultimate single-volume reference source—packed with thousands of facts, figures, overviews, and statistics relating to the UK and the world.

*Whitaker's 2020* contains a comprehensive explanation of every aspect of national and local government infrastructure in the UK; astronomical and tidal data for 2020; guides to UK law, education, and taxation; overviews of the water, energy, and transport industries; essential calendar information; chapters on royalty and peerage; complete results for each constituency from the last UK General Election and an up-to-date list of MPs, government departments, and public bodies; directory listings of trade unions and professional bodies; sports results and records; reviews of the year 2018–19—covering the arts, science, and politics—and monthly summaries of the year's news. *Whitaker's* is also an excellent introduction to world politics with in-depth profiles of international organizations, the European Union, and every country of the world.

Now in its 152nd edition, the book is completely revised and updated every year with at least 60% of the contents—including maps, diagrams, and color infographics—newly compiled specifically for this edition.

### PRAISE

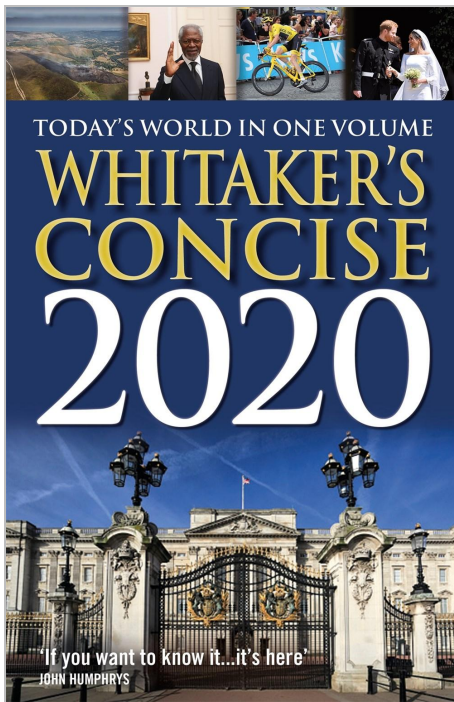
**“A mighty work of reference.” —Sir Trevor McDonald, OBE**

**“*Whitaker's* is the place for things that everybody needs but nobody publishes —nobody else.”**

**—Matthew Parris**

**“Settler of argument, provider of spurious historical parallels, goad to the weary hack's mind . . . I become so engrossed I forget what I was trying to look up in the first place.” —Libby Purves**

[delete]



#### REFERENCE / YEARBOOKS & ANNUALS

Bloomsbury Yearbooks | 1/14/2020  
 9781472964731 | \$40.00 / \$56.00 Can.  
 Trade Paperback | 688 pages  
 9 in H | 5.8 in W  
 Black and white graphs

## Whitaker's Concise 2020

**A UK-centric version of its big sister *Whitaker's 2020*, packed with thousands of facts and figures. Great value for money!**

*Whitaker's Concise 2020* is the definitive reference guide to the UK. The concise edition is a UK-centric gold mine of information with enormous breadth of coverage. At a fraction of the price of the standard edition, the reader with an interest in UK facts and figures is really getting value for money.

The concise edition contains a comprehensive explanation of every aspect of national and local government infrastructure in the UK; astronomical and tidal data for 2020; guides to UK law, education, and taxation; overviews of the water, energy, and transport industries; essential calendar information; chapters on royalty and peerage; defense; complete results for each constituency from the last UK General Election and an up-to-date list of MPs, government departments, and public bodies—quite simply, the UK in one volume!

Completely revised and continually updated throughout the year at least 60% of the contents are newly compiled specifically for this edition. Around 2,000 hours of editorial time are dedicated to verifying every piece of information to ensure that, unlike collaborative online sources such as Wikipedia, all the material in *Whitaker's* is neutral and reliable.

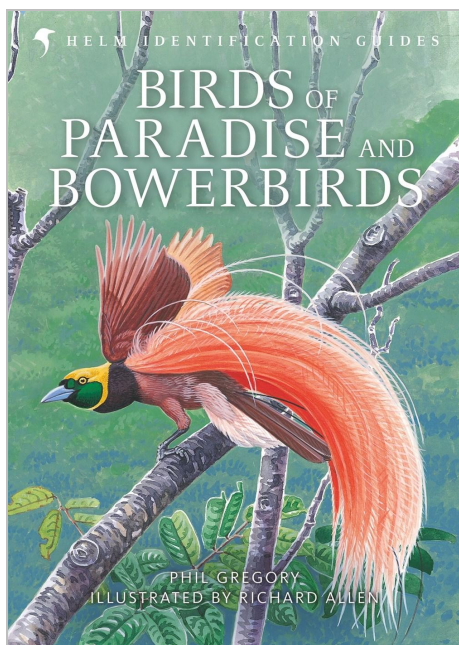
#### PRAISE

**“If you want to know it . . . it's here.” —John Humphrys**

**“*Whitaker's* is the place for things that everybody needs but nobody publishes —nobody else.”**

**—Matthew Parris**

[delete]



## Birds of Paradise and Bowerbirds

Phil Gregory

**This authoritative handbook, part of the Helm Identification Guide series, looks in detail at the remarkable and diverse birds of paradise—perhaps the ultimate birders’ birds.**

This Helm Identification Guide covers the taxonomy, biology, and conservation of birds of paradise and bowerbirds in great detail, including a series of plates packed with beautiful illustrations from Richard Allen and hundreds of photographs covering the full range of racial and age-related plumage variety. For any naturalist, the name New Guinea conjures up one group of animals above all others—the sensational birds of paradise, renowned for their dazzling and diverse plumages. This book, the first comprehensive monograph to the group this century, also includes the bowerbirds, a group that extends into Australia and that is perhaps best known for the males’ construction of “bowers,” structures of twigs and sticks used to tempt in females. The product of almost two decades of research and scholarship and a must-have book for anyone interested in these stunning birds, this will remain the standard reference on birds of paradise for many years to come.

**Phil Gregory** is an ornithologist and tour leader based in Australia with decades of experience in the birds of New Guinea. **Richard Allen** is a world-renowned bird artist.

### NATURE / ANIMALS / BIRDS

Helm | 3/10/2020

9780713660272 | \$75.00 / \$102.00 Can.

Hardcover with dust jacket | 416 pages

9.4 in H | 6.7 in W

40 colour plates; colour photos throughout

# What You Think You Know About Football is Wrong

*The Global Game's Greatest Myths and Untruths*

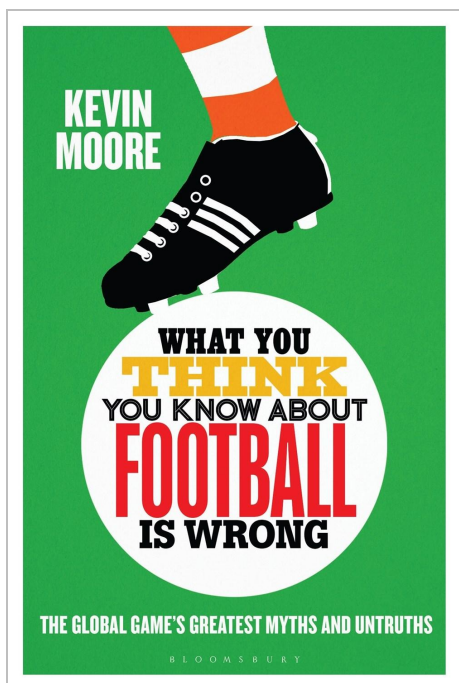
Kevin Moore

Written by a world-respected football historian, this football history unpacks the global game's greatest myths in a charming gift edition.

Football has been completely mythologized: As a result, many of the things football fans think they know about the game and its history turn out not to be true. Written by Kevin Moore, the founding director of the National Football Museum (the world's leading football museum), this thoroughly researched and authoritative book debunks more than 50 of the greatest myths surrounding football. He unearths the truth behind many accepted myths, including:

- The Germans took football to Brazil, not the English
- Rugby and not football could quite easily have been the world's leading sport
- There are gay professional players . . . and always have been!
- Goalkeepers should not dive for penalties
- Football hooliganism did not begin in England
- Shirt colors do make a difference
- Cambridge and not Sheffield is the home of the oldest football club in the world
- Arsenal should not be in the Premier League . . . they cheated to be there
- The Dynamo Kiev team were not executed after beating a German SS team in 1941

**Dr. Kevin Moore** is the founding director of the National Football Museum (the world's leading football museum) and now serves in a research capacity at the museum. He is on the editorial board of the world-leading academic journal for football, *Soccer and Society*, and holds key roles at the International Football Institute, the Chinese Football Museum, and the Indian Sports Museum.



## SPORTS & RECREATION / SOCCER

Bloomsbury Sport | 2/25/2020  
 9781472955661 | \$18.00 / \$24.50 Can.  
 Hardcover with dust jacket | 240 pages  
 7.1 in H | 4.7 in W



# WHO'S WHO 2020



172nd annual edition

A & C BLACK

Bloomsbury Publishing

9781472947598

Hardcover

8.3 in H | 5.9 in W | 0.9 in T | 0.8 lb Wt

## Who'S Who 2020

The 172nd annual edition of the internationally respected and renowned source book of information on people of influence and interest in every area of public life.

*Who's Who 2020* is the 172nd edition of the world's longest established and most comprehensive general reference book, brought right up to date for the year ahead. The first *autobiographical* reference book in the world and, after 171 years, still the most accurate and reliable resource for information supplied and checked by the entrants themselves.

### PRAISE

"The famous red covers of *Who's Who* are exclusive and only the enduringly notable get into them . . . After a week with the new *Who's Who* (and though it's heavy to pick up) 'you can't put it down' best describes my feeling." —Matthew Parris, *The Times*

"The unrivalled compendium of the good and the great." —*The Daily Telegraph*  
 "*Who's Who* is a mirror in which society glimpses a reflection of its own achievement." —*The Times*

# BIRDS of GREECE

Rebecca Nason



## TRAVEL / EUROPE / GREECE

Helm | 3/10/2020

9781472949035 | \$16.00 / \$22.00 Can.

Trade Paperback | 160 pages

7.5 in H | 3.7 in W

## Birds of Greece

Rebecca Nason

**The perfect guide for nature-loving tourists and travelers to Greece.**

From the Hoopoe to the Black-Headed Bunting, Greece is home to a wide range of avifauna, thanks to the richly varied habitats it has to offer. Pocket-sized and portable, this compact guide provides superb full-color photographs and detailed descriptions of each bird likely to be seen on a visit to the country.

Whether you're a seasoned birdwatcher or a tourist keen to identify the birds you spot on your holiday, *Birds of Greece* is sure to be helpful.

**Rebecca Nason** has had a passion for natural history and travel since childhood. Hailing from an academic background of geography, environmental studies, and conservation, Rebecca worked on remote UK islands and bird guided abroad for over a decade. She now resides in Shetland with her family, running a wildlife boat tour company and B&B alongside her photographic work.

# The Common Buzzard



SEAN WALLS AND  
ROBERT KENWARD

## The Common Buzzard

Sean Walls, Robert Kenward

**The first truly global consideration of a species that is familiar to all British birdwatchers.**

Soaring majestically on its broad, raised wings, the Common Buzzard is a familiar sight for many people in Eurasia. Recently, this highly adaptable raptor has demonstrated an uncommon ability to reach high densities in western Europe, returning to old haunts to impress, inspire, and connect people with nature. This new Poyser monograph brings together a wealth of research on the species' origins and feeding and breeding behavior, along with information on movement and survival from the authors' own studies. It concludes by examining the conservation conundrums that such a successful predator raises in the modern world.

**Sean Walls** has spent 30 years advising people on the best animal-tracking equipment and currently directs the Avian department for Lotek. **Robert Kenward** spent 40 years conducting fieldwork and writing books to inform and help ecologists, including *A Manual for Wildlife Radio Tagging* and *The Goshawk*, with interludes for wider technology transfer. He now chairs groups for the IUCN and still enjoys work with raptors and engendering stakeholder-conservation networks for global and local cooperation.

### NATURE / ANIMALS / BIRDS

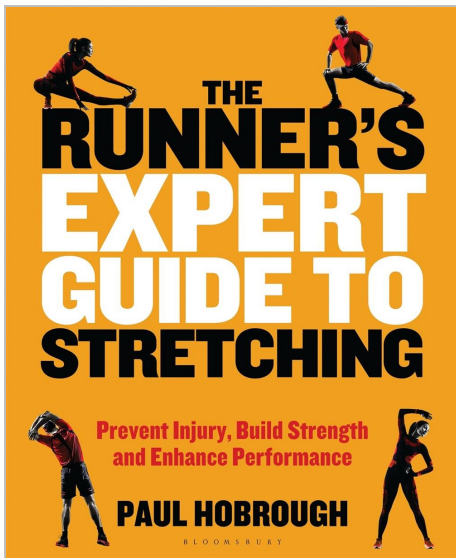
T & AD Poyser | 3/24/2020

9781408125250 | \$75.00 / \$101.99 Can.

Hardcover with dust jacket | 304 pages

9.2 in H | 6.1 in W

8pp colour photo section, 10 black and white line artworks



**SPORTS & RECREATION /  
RUNNING & JOGGING**

Bloomsbury Sport | 3/24/2020  
9781472965325 | \$24.00 / \$32.50 Can.  
Trade Paperback | 224 pages  
9.1 in H | 7.4 in W

**MARKETING**

Digital assets: sampler available on  
ISSUU and Bloomsbury.com  
Targeted advertising campaign to followers  
of *Runner's World*, *UltraRunning*, *Outside*,  
etc.  
Single-title eblast to in-house sports  
subscribers  
Outreach to running clubs and major  
marathons  
National media outreach to sports and  
fitness outlets like *Men's Health*, *GQ*,  
*Men's Journal*, *Esquire*, *Essence*, *Maxim*,  
*Men's Journal*, *Playboy*, *Women's Day*  
*Shape*, *SELF*, etc.

## The Runner's Expert Guide to Stretching

*Prevent Injury, Build Strength and Enhance Performance*

Paul Hobrough

**This ultimate stretching guide will help runners of all abilities  
run further, avoid injuries, and improve their pace.**

Stretching is an incredibly important aspect of running and yet it is frequently overlooked or poorly executed. Written by the globally respected physiotherapist Paul Hobrough, who works with Olympic and World Champion athletes, *The Runner's Expert Guide to Stretching* details and explains the stretches that can ease pain, build strength, and enhance running performance.

This book will help runners to understand their bodies, identify weaknesses, and develop a natural defense against injury. Whatever your age or ability, runners will find a range of stretches, clearly organized by body part, as well as a detailed strength and conditioning program.

**Paul Hobrough** is a chartered physiotherapist, sports scientist, and clinical director of Physio&Therapy UK. A Team GB athlete for 16 years, Paul writes for *Runner's World* magazine and is recognized as a leading authority on injury prevention. His physiotherapy practice is based in Harley Street, London, and Northumberland, England.

## 26.2 Miles to Happiness

*A Comedian's Tale of Running, Red Wine and Redemption*

Paul Tonkinson

**The hilarious trials and tribulations of stand-up comedian Paul Tonkinson as he attempts to beat the much-lauded 3-hour mark at the London Marathon.**

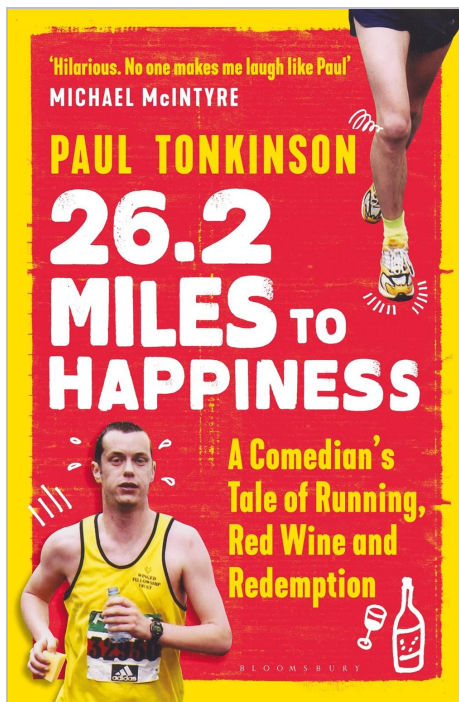
Paul Tonkinson is the well-known stand-up who has been presenting radio shows and appearing on television regularly for almost thirty years. *26.2 Miles to Happiness* charts his quest to beat the much-lauded 3-hour mark at the London Marathon. But this is not simply a story about beating “the wall.” This is a story to show runners and non-runners alike how one of life’s simple pleasures really can make everything better.

Along the way, we are introduced to the characters helping Paul with his quest. There is wit and wisdom from celebrity names such as Bryony Gordon, Russell Howard, Roisin Conaty, and Vassos Alexander. There’s even an alpine adventure to the Mayr Clinic with Michael McIntyre that pushes Paul to the limit. And not forgotten are the “words of wisdom” from Paul’s anti-running friend Richard. Ultimately, Paul is one of us. He is our consoling friend. The everyman who goes through extreme pain and battles with his own personal demons but comes out the other side smiling. This book will show you why.

### PRAISE

**"Hilarious. No one makes me laugh like Paul Tonkinson." - Michael McIntyre**

**Paul Tonkinson** has been a regular on the UK comedy circuit for over fifteen years, playing both public gigs and corporate events and regularly taking shows to the Edinburgh Festival. Paul is also one half of the podcast *Running Commentary* with Rob Deering, which has over 30,000 listeners each week and Paul will be able to directly market the book to this audience. He has a combined Twitter following of 10k. Paul also writes a monthly column for *Runner's World* magazine.



### SPORTS & RECREATION / RUNNING & JOGGING

Bloomsbury Sport | 4/14/2020  
9781472966261 | \$20.00 / \$26.99 Can.  
Hardcover with dust jacket | 256 pages  
9.2 in H | 6 in W

# Birds of Cyprus



Colin Richardson & Richard Porter

## Birds of Cyprus

Colin Richardson, Richard Porter

### The definitive guide to the birds of Cyprus.

Cyprus is a great place for birding and is one of the most popular places for birders to visit in Europe. It holds populations of a number of regional scarcities that are hard to see elsewhere, a number of endemic subspecies, and the two jewels in the crown—two full endemics, the Cyprus Wheatear and the Cyprus Warbler, the latter of which graces the jacket of this new Helm field guide to the island.

Detailed plates are allied to concise identification text, with accurate maps stemming from Colin Richardson's decades-long program of population mapping on the island. Together, these elements make this the definitive guide to Cyprus's birds, one that no visitor to this beautiful island can be without.

**Richard Porter** is the unquestioned world authority on the birds of the region. The author of *Birds of the Middle East*, Richard has been active in the conservation of birds throughout the OSME region since the 1960s. **Colin Richardson** is an ornithologist with a particular interest in bird migration in the Middle East. He is on the editorial board of *Sandgrouse* and is the Cyprus representative for the Ornithological Society of the Middle East (OSME) and the Royal Naval Birdwatching Society.

#### NATURE / ANIMALS / BIRDS

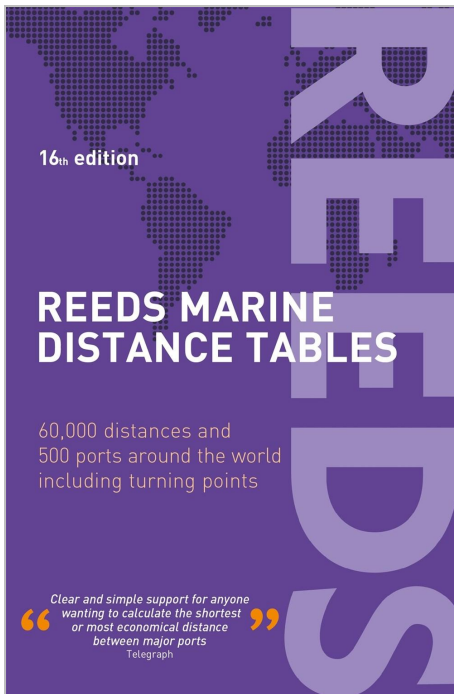
Helm | 4/28/2020

9781472960849 | \$40.00 / \$54.50 Can.

Trade Paperback | 256 pages

8.5 in H | 5.5 in W

95 colour plates



**TECHNOLOGY & ENGINEERING /  
MARINE & NAVAL**

Reeds | 4/28/2020

9781472969811 | \$40.00 / \$54.50 Can.

Trade Paperback | 240 pages

8.3 in H | 5.4 in W

Area world map

## Reeds Marine Distance Tables 16th edition

Miranda Delmar-Morgan

***Reeds Marine Distance Tables* give quick and accurate distance references between 500 regularly used ports around the world, including major turning points and a Transatlantic distance table.**

The book is divided into key “market areas,” and includes a pull-out map for area identification and easy see-at-a-glance port reference. Traffic Separation Schemes are calculated into the tables while the distance to any port not included can easily be determined by making an approximation from the next closest port. Useful tables of major “turning points” around the world (such as Cape Finisterre, Cape Horn, and the Dover Straits), transatlantic distances, world time zones, and time and speed conversion tables are also included.

This edition has been improved and expanded. Emerging ports around the world have also been added to reflect modern trends and developments in shipping movements and expansions.

*Reeds Marine Distance Tables* are an invaluable reference for ship owners, operators, brokers, navigators, and superyacht skippers wanting a quick and accurate distance reference between all the regularly used commercial ports around the world. Using this one reference, anyone can calculate the shortest or most economical distances between all the major ports in the world.

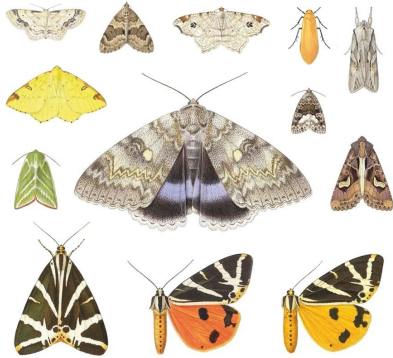
### PRAISE

“A first class reference.” —*Nautical Magazine*

“Clear and simple support for anyone wanting to calculate the shortest or most economical distance between major ports.” —*Telegraph*

**Miranda Delmar-Morgan** has sailed for most of her life, and professionally for over ten years. She currently sails in European waters both in a professional capacity, and cruising on her own boat. She is also a regular contributor to *Yachting Monthly*.

Concise Guide to the  
**Moths**  
of Great Britain and Ireland  
Second edition



Martin Townsend and Paul Waring  
Illustrated by Richard Lewington

BLOOMSBURY

# Concise Guide to the Moths of Great Britain and Ireland: Second edition

Martin Townsend, Paul Waring

The second edition of an indispensable, practical identification guide for all active moth enthusiasts.

This concise guide is a companion to the main *Field Guide to the Moths of Great Britain and Ireland* by the same expert authors, now in condensed form with artwork opposite the species descriptions and lay-flat binding for ease of use in the field. It includes brief but comprehensive field descriptions of all the macro moths in Great Britain, Ireland, the Isle of Man, and the Channel Islands, and has been thoroughly revised and updated to reflect the latest advances in taxonomy. Featuring more than 1,600 superbly detailed color artworks and covering around 900 species, this portable guide will be an essential addition to every moth lover's field kit.

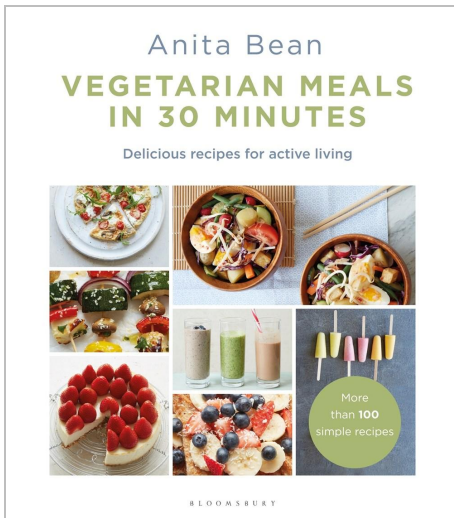
**Martin Townsend** has worked in ecological research and conservation. He is now an independent consultant, carrying out site surveys for conservation bodies and other landowners.

**Paul Waring** works full time on moth conservation in Britain, both within government conservation agencies and as a freelancer, as well as mothing throughout the world.

**NATURE / ANIMALS / BUTTERFLIES & MOTHS**

Bloomsbury Wildlife | 4/7/2020  
9781472957283 | \$26.00 / \$34.99 Can.  
Spiral Bound | 176 pages | Carton Qty: 30  
8.5 in H | 5.3 in W  
1,700 colour illustrations





### COOKING / VEGETARIAN

Bloomsbury Sport | 2/25/2020

9781472960641 | \$24.00 / \$32.50 Can.

Trade Paperback | 224 pages | Carton Qty: 20

9.3 in H | 8.2 in W

### MARKETING

Google and Facebook display advertising campaign

Social media campaign upon publication

Single-title eblast to in-house sports subscribers

Outreach to influencers including well-known, U.S.-based vegetarian athletes in Anita's network

Advertising on MapMyFitness apps

Target food media and fitness magazines like *Veg News*, *Plant Based*, *Clean Eating*, *Vegan Health & Fitness*, *Muscle & Fitness*, *Women's Health*, *Fitness*, *Health*, etc.

## Vegetarian Meals in 30 Minutes

*More than 100 delicious recipes for fitness*

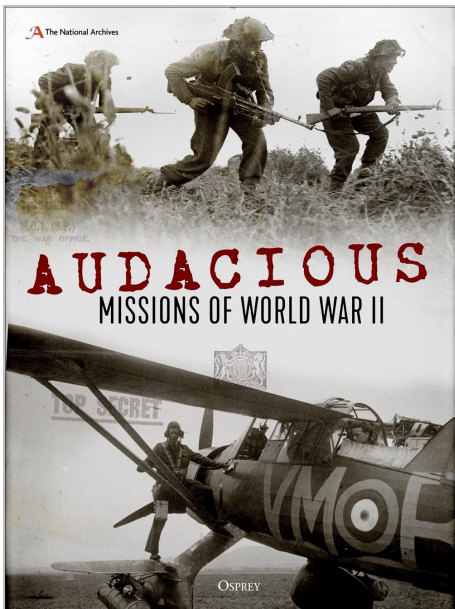
Anita Bean

**The ultimate vegetarian guide to eating well for optimum fitness.**

Grounded in scientific evidence, *Vegetarian Meals in 30 Minutes* is part nutrition guide and part cookbook, showing you how you can eat well and improve your performance through vegetarian nutrition in a simple, fun way with 100 tasty recipes. It provides the inspiration you need to create quick delicious meals and snacks that are packed with nutrients yet are super-easy to make.

Feature pages throughout the book demystify sports nutrition, debunk the myths surrounding vegetarian diets, and cover popular topics such as what to eat before and after exercise, how much protein you need, and which supplements actually work. It will help you gain the confidence to create delicious, nourishing meals that will support your training goals.

**Anita Bean** is an award-winning registered nutritionist, internationally published author, health writer, and former athlete. She specializes in sport and exercise nutrition and is passionate about helping people improve their health and performance. She is the author of *The Runner's Cookbook*, *The Complete Guide to Sports Nutrition*, and *The Vegetarian Athlete's Cookbook*, among other titles.



### HISTORY / MILITARY / SPECIAL FORCES

Osprey Publishing | 1/21/2020  
 9781472829955 | \$35.00 / \$47.50 Can.  
 Hardcover with dust jacket | 216 pages  
 9.7 in H | 7.4 in W  
 Fully illustrated throughout

### MARKETING

Online ads targeted at WWII enthusiasts  
 Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites  
 Promotions, sponsorships, and giveaways at military history events, including reenactments, wargaming conventions and toy soldier shows  
 Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*  
 Reviews on military history blogs such as *War is Boring*

## Audacious Missions of World War II

*Daring Acts of Bravery Revealed Through Letters and Documents from the Time*

The National Archives

**A series of daring missions from World War II, revealed through letters and documents from the main protagonists.**

Winning World War II was about more than military force. It required guile, and tremendous acts of bravery by Special Forces and intelligence operatives who had the odds stacked against them. Using hundreds of documents and images from the National Archives in the UK, including some never before seen in print, this book reveals some of World War II's most audacious missions. These include the SOE dossier of the plot to assassinate Hitler, which shows that was practically impossible; Operation Frankton, in which commandoes paddled 100 miles upriver to Bordeaux in canoes to blow up Axis shipping; and the joint British-American Operation Fortitude, in which a phantom US army of inflatable tanks was planted in Kent, fooling Hitler into thinking D-Day would occur at Calais.

**The National Archives at Kew** is the repository of documents that record the history of the UK. Events revealed through these papers are both large and small, ranging from momentous political events to day to day happenings in the lives of ordinary individuals.

# British Battleship vs Italian Battleship

*The Mediterranean 1940–41*

Mark Stille

**In this fully illustrated account, historian Mark Stille assesses the technology, crews, doctrine, and combat record of the British and Italian battleships that entered combat in WWII.**

During World War II's battle for control of the Mediterranean, both the British and Italian navies planned to bring their battle fleets into play. At the center of both of these fleets was a core of battleships that both sides expected to play a decisive role in the conflict.

On July 9, 1940, the two navies met in the central Mediterranean as two Italian battleships faced off against three of their British counterparts. Christened the Battle of Calabria, the action allowed the ships to play to their strengths, engaging in a long-range gunnery duel—the very thing they had been designed for. Though both sides shot well, the only hit was scored by *Warspite* on the Italian battleship *Giulio Cesare*. The Italians were forced to withdraw, and the action ended up being indecisive, but it was the largest fleet action fought in the Mediterranean during the war. As well as this battle, there were other occasions during the war when both British and Italian battleships were present and influential, but during which they never engaged each other directly—the Battle of Spartivento on November 27, 1940, and the Battle of Cape Matapan on March 28–29, 1941.

Packed with full-color artwork, carefully selected archive photographs, and expert analysis, this book explores in detail the role played by British and Italian battleships in these encounters and their influence in the Mediterranean theater of World War II.

**Mark E. Stille** (Commander, United States Navy, retired) spent his naval career as an intelligence officer serving on the Joint Staff, the faculty of the Naval War College, and in the ship's company of two aircraft carriers. He is the author of over 40 Osprey titles, focusing on the naval history of the Pacific War. He recently retired from government service after a total of 39 years in the intelligence community and now lives in Maryland.

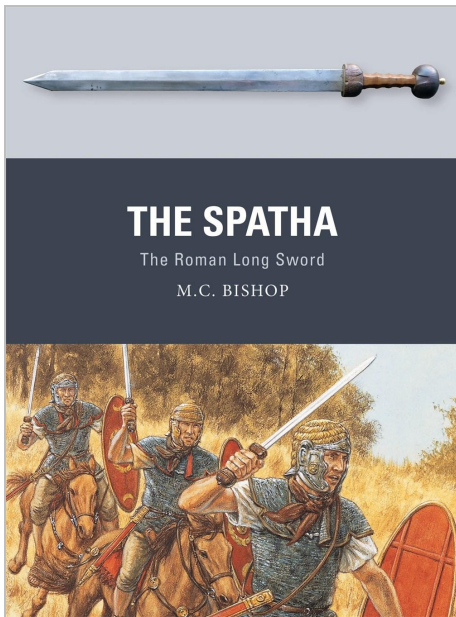


## HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/21/2020  
9781472832269 | \$22.00 / \$30.00 Can.  
Trade Paperback | 80 pages  
9.8 in H | 7.2 in W

## MARKETING

Online ads targeted at naval enthusiasts  
Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*  
Review coverage in modeling media such as IPMS and CyberModel.com as well as *Scale Modeler*

**HISTORY / MILITARY / WEAPONS**

Osprey Publishing | 1/21/2020  
 9781472832399 | \$22.00 / \$30.00 Can.  
 Trade Paperback | 80 pages  
 9.8 in H | 7.2 in W

**MARKETING**

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Promotions, sponsorships, and giveaways at military history events  
 Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

## The Spatha

*The Roman Long Sword*

M.C. Bishop

**M. C. Bishop investigates the origins, development, combat use, and lasting legacy of the feared close-combat weapon, the Roman long sword.**

Adopted from the Celts in the first century bce, the *spatha*, a lethal and formidable chopping blade, became the primary sword of the Roman soldier in the Later Empire. Over the following centuries, the blade, its scabbard, and its system of carriage underwent a series of developments, until by the third century ce it was the universal sidearm of both infantry and cavalry.

Thanks to its long reach, the *spatha* was the ideal cavalry weapon, replacing the long *gladius hispaniensis* in the later Republican period. As the manner in which Roman infantrymen fought evolved, styles of hand-to-hand combat changed so much that the *gladius* was superseded by the longer *spatha* during the second century ce. Like the *gladius*, the *spatha* was technologically advanced, with a carefully controlled use of steel. Easy maintenance was key to its success and the *spatha* was designed to be easily repaired in the field where access to a forge may have been limited. It remained the main Roman sword into the Late Roman period and its influence survived into the Dark Ages with Byzantine, Carolingian, and Viking blades.

Drawing together historical accounts, excavated artifacts, and the results of the latest scientific analyses of the blades, this title reveals the full history of the development, technology, training and use of the *spatha*, the sword that defended an empire.

Writer, publisher, and archaeologist **M. C. Bishop** is an authority of all aspects of ancient Rome at war, with particular emphasis on arms and armor of the era. He has written, cowritten, or edited dozens of books and articles on the subject, including volumes on the *gladius* and *pilum* for the Osprey Weapon series, and leads tours of Hadrian's Wall and other Roman sites. He lives in the UK.

## IA DRANG 1965

The Struggle for Vietnam's Pleiku Province



PAUL HARRIS &  
J. KENNETH EDWARD

## Ia Drang 1965

*The Struggle for Vietnam's Pleiku Province*

J.P. Harris and J. Kenneth Eward

**This book is a highly illustrated account of the Ia Drang campaign of 1965, a key event in the Vietnam War, which was immortalized in the film *We Were Soldiers Once . . . and Young*.**

The Pleiku campaign of October–November 1965 was a major event in the Vietnam War, and it is usually regarded as the first substantial battle between the U.S. Army and the People's Army of Vietnam. The brigade-sized actions involving elements of the U.S. 1st Cavalry Division at Landing Zones X-Ray and Albany in the valley of the river Drang have become iconic episodes in the military history of the United States.

In 1965, in an effort to stem the Communist tide, the Americans began to commit substantial conventional ground forces to the war in Vietnam. Amongst these was the 1st Cavalry Division (Airmobile), a new type of formation equipped with a large fleet of helicopters. On October 19, North Vietnamese forces besieged a Special Forces camp at Plei Me, and after the base was relieved days later, the commander of the 1st Cavalry Division advocated using his troops to pursue the retreating Communist forces. A substantial North Vietnamese concentration was discovered. On the morning of November 14, 1965, 1st Battalion, 7th Cavalry, commanded by Lt. Col. Hal Moore, landed at LZ X-Ray to start the first major set-piece battle of the Vietnam War. This book explores the events of the campaign that followed, using detailed maps, specially-commissioned bird's-eye views, and full-color battle scenes to bring the narrative to life.

**J. P. Harris** is a senior lecturer in war studies at the Royal Military Academy Sandhurst. He is the author of *Douglas Haig and the First World War*, among many other books on military history.

**J. Kenneth Eward** is a published science and technology illustrator who teaches at the American Military University. His past military history projects have included *ELI 190: US Marine Infantry Combat Uniforms and Equipment 2000–2012* for Osprey and assignments for *National Geographic* and *TIME*.

### HISTORY

Osprey Publishing | 1/21/2020  
9781472835154 | \$24.00 / \$32.50 Can.  
Trade Paperback | 96 pages  
9.8 in H | 7.2 in W

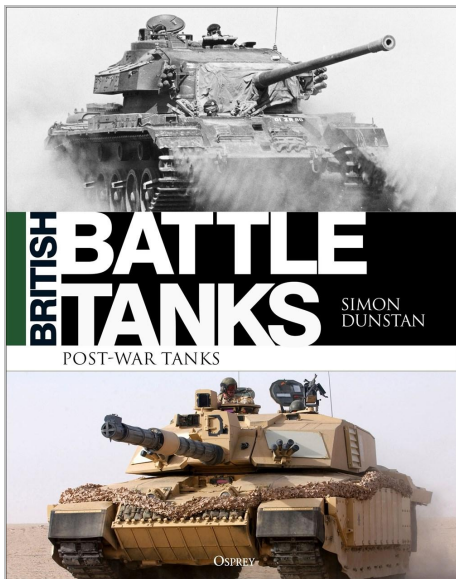
### MARKETING

Online ads targeted at Vietnam War readers  
Promotion to veteran organizations and Vietnam memorials and museums  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Targeted review campaign to such military publications as *Vietnam*, *MHQ*, and *Military History*  
Review mailing to Vietnam veterans group newsletters

## British Battle Tanks

*Post-war Tanks*

Simon Dunstan



**This lavishly illustrated volume details the design, development, and operational history of British tanks from the end of World War II through to the present day.**

This book, the last in a 4-part series on British battle tanks covering the whole history of British armored warfare, concentrates on those vehicles that have served following the end of World War II up to the present day. Starting with the Comet, the book explores those types that equipped the armored divisions lined up on the German plains to resist any potential Soviet offensive, as well as in Korea and Suez including the Centurion and Conqueror, and modern tanks such as the Challenger 2 and Scorpion, still in service today. Covering the many variants of these and other tanks in British service as well as their deployments around the world, including in Afghanistan and Iraq, this illustrated volume is a comprehensive guide to the development of British tanks since the Second World War.

**Simon Dunstan** is a well-established author, filmmaker, and photographer in the field of military history, and has published several titles with Osprey. He specializes in armored warfare and has written on this subject for two decades. His books have covered topics such as helicopter and armored warfare in Vietnam, the Challenger main battle tank, the British Guards, and armored warfare in Korea. Simon lives and works in London.

### HISTORY / MILITARY / VEHICLES

Osprey Publishing | 1/21/2020  
 9781472833365 | \$30.00 / \$39.99 Can.  
 Hardcover with dust jacket | 304 pages  
 9.5 in H | 7.5 in W

### MARKETING

Online ads targeted to armor enthusiasts and wargamers as well as players of such video games as *World of Tanks*  
 Giveaway contests on armor interest Facebook groups  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Targeted review campaign to such publications as *MHQ* and *Military History Review* and feature campaign to military and armor blogs and websites  
 Review coverage in modeling media

## Zona Alfa

*Salvage and Survival in the Exclusion Zone*

Patrick Todoroff

**Explore, salvage, and survive inside the Exclusion Zone in this near-future Eastern European-themed skirmish wargame.**

*Zona Alfa* is a set of simple, fast-play skirmish rules for scavenging, exploring, and surviving in a near-future, postapocalyptic Eastern European setting. Players take on the role of bandits, mercenaries, and military units fighting over the blasted Exclusion Zone and its abandoned artifacts. Customize your fighters with a variety of weapons and specialisms to create your ideal warband. With extended rules for campaigns, character progression, terrain, and environmental hazards, *Zona Alfa* contains all the tools required to engaging in blistering firefights within the Exclusion Zone.

### PRAISE

**Sam Lamont is an ENnie Award-winning illustrator, concept artist, and games designer. He has worked on a wide variety of projects including *Doctor Who*, *Total War: Warhammer*, *Call of Cthulhu*, and *Star Wars*. He loves creating expansive worlds, intricate games, and horrifying monsters. Find his work at [moonskinned.co.uk](http://moonskinned.co.uk)**

**Patrick Todoroff's** love of military miniatures began more than 40 years ago when his stepfather took him to the MiniFigs USA factory. He's been hooked ever since and even set his game table on fire once. A stained-glass artisan and SFF writer, he lives and works on Cape Cod, MA.



### ZONA ALFA

Salvage and Survival in the Exclusion Zone

Patrick Todoroff

OSPREY  
WARGAMES

### GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 1/21/2020

9781472835697 | \$20.00 / \$26.99 Can.

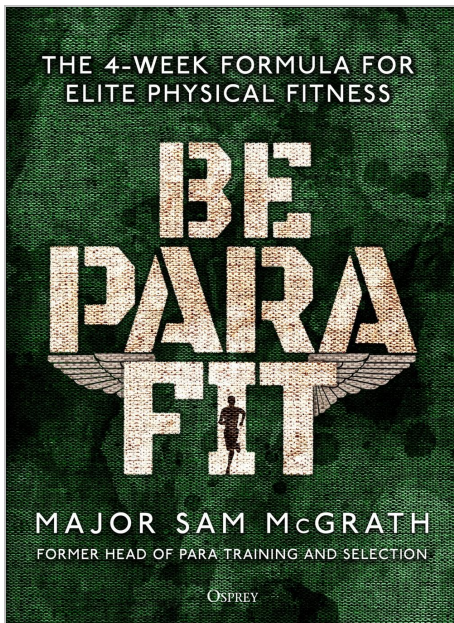
Trade Paperback | 64 pages

9.8 in H | 7.2 in W

30 col

### MARKETING

Online ads on such sites as BoardGameGeek and the *Dice Tower*  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Promotions, sponsorships and giveaways at military history events, including reenactment, wargaming conventions, and toy soldier shows  
Review campaign targeting wargaming publications, websites, and blogs such as *Drive Thru Games*



### HEALTH & FITNESS

Osprey Publishing | 2/18/2020

9781472839701 | \$20.00 / \$26.99 Can.

Trade Paperback | 176 pages

9.5 in H | 7 in W

b/w images and illustrations throughout, colour section at front

### MARKETING

Online ads targeted at military history and fitness enthusiasts

Ads in military history magazines such *Military Heritage*

Promoted in Osprey eblasts, direct mail, and social networking sites

Promotions, sponsorships, and giveaways at military history events

National media outreach to sports and fitness outlets

## Be Para Fit

*The 4-Week Formula for Elite Physical Fitness*

Sam McGrath

**This is the 4-week formula used by the elite Parachute Regiment to forge mental and physical resilience, equipping you to thrive in the most challenging situations.**

Fitness wins, from the battlefield to the boardroom. Unlock your full potential with this powerful and inspiring new program from Major Sam McGrath, formerly of the legendary British Parachute Regiment, which empowers the paratrooper in you to achieve optimal fitness. Inspired by paratrooper selection, *Be Para Fit* offers you the means to achieve transformational results with a four-week formula of training tailored for both beginners and more experienced athletes which is as fun as it is demanding. The formula not only shows you how to become fighting fit but also how to maintain elite levels of fitness by integrating the essential foundations of good sleep, healthy nutrition, and purposeful activity into your daily routine.

Throughout this holistic program, Major McGrath deploys his unique mix of experiences, from fighting in combat zones and training the elite Parachute Regiment to balancing the demands of his roles as managing director in an FTSE 100 company, father of four, and sponsored ultramarathon athlete. Let him show you not only how to incorporate military-grade fitness routines into a busy life but also how to embed that training long-term, motivating you to achieve the best possible results and reap real, life-changing gains.

**Sam McGrath** was the youngest soldier since World War II to achieve the rank of major and ran the selection course for the crack Parachute Regiment for three years. He left the military to enter the world of business and is now managing director of an FTSE 100 company in Singapore. The core values he learned as a Para enable him to juggle this demanding corporate role while being a dedicated father of four and an elite endurance athlete.



## Roman Standards & Standard-Bearers (2)

AD 192–500



RAFFAELE D'AMATO

ILLUSTRATED BY ANDREY NEGIN

### HISTORY

Osprey Publishing | 1/21/2020  
 9781472836496 | \$20.00 / \$26.99 Can.  
 Trade Paperback | 64 pages  
 9.8 in H | 7.2 in W  
 Black & white and colour photos.

### MARKETING

Facebook ads targeted to ancient history enthusiasts  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Promotions, sponsorships and giveaways at military history events  
 Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

## Roman Standards & Standard-Bearers (2)

AD 192–500

Raffaele D'Amato

**This book draws upon the latest research to identify, explain, and illustrate the standards used by the Roman armies of the Late Empire.**

The Late Roman Empire was a period of significant change in the designs of standards and in the costumes of standard bearers. During the middle decades of the chaotic third century, evidence confirms the continued use of the old legionary eagle and the *signa* of the old cohorts and centuries, alongside flags and Imperial images. The two major trends over the later generations were the adoption of Christian symbols on standards (e.g. Constantine the Great's *Chi-Rho*), and the proliferation of different types of flags. This had begun in the late second century with the adoption of the "barbarian" dragon standard, the windsock-shaped *draco*, which continued to be displayed alongside various other flags in the Greek-speaking Eastern Empire, whose influence increased greatly. Meanwhile, the growing employment of foreign units was such that by the fifth century we have evidence of the use of Hunnic symbolism among a Roman general's suite of standards. The costumes of standard-bearers also evolved as "Persian" styles spread from Constantinople.

This title explores all these changes in depth, charting the development of various costumes and designs and the waxing and waning influence of various cultures and religious considerations. The text is supported by specially commissioned illustrations and artist's reconstructions of the standards and their bearers.

**Dr. Raffaele D'Amato** is an experienced researcher of the ancient and medieval military worlds. After achieving his first PhD in Romano-Byzantine law, and having collaborated with the University of Athens, he gained a second doctorate in Roman military archeology. He currently works in Istanbul at the Fatih University as visiting Professor for the TUBITAK (Turkish Government Research Institution) on a project linked to the arms and armor of Rome and Byzantium. He lives in Italy.

## Schweinfurt–Regensburg 1943

*Eighth Air Force's costly early daylight battles*

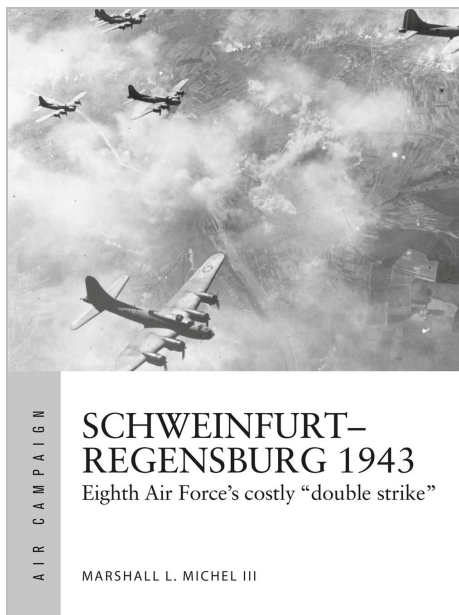
Marshall Michel III

**This is a new history of the U.S. Army Air Force's pioneering but costly raids on Germany's Messerschmitt and ball-bearing factories in World War II.**

In 1943, the USAAF and RAF launched the Combined Bomber Offensive, designed to systematically destroy the industries that the German war machine relied on. At the top of the hit list were aircraft factories and plants making ball-bearings. Schweinfurt in southern Germany was home to much of the ball-bearing industry and, together with the Messerschmitt factory in Regensburg, it was targeted in a huge and innovative strike. Precision required that the targets were hit in daylight, but the raid was beyond the range of any existing escort fighter, so the B-17s would go in unprotected. The solution was to hit the two targets in a coordinated “double-strike,” with the Regensburg strike hitting first, drawing off the defending Luftwaffe fighters, and leaving the way clear for the Schweinfurt bombers. The Regensburg force would carry on over the Alps to North Africa, the first example of U.S. “shuttle bombing.”

Although the attack on Regensburg was successful, the damage to Schweinfurt only temporarily stalled production, and the Eighth Air Force had suffered heavy losses. It would take a sustained campaign to cripple the Schweinfurt works. However, when a follow-up raid was finally launched two months later, the losses sustained were even greater, and nearly a thousand U.S. airmen were killed on the two operations. This title details the “double strike” in full, exploring the tactics, aircraft, and events of this historic mission.

**Marshall L. Michel III** is a native of New Orleans who attended Georgetown and Harvard Universities. He joined the U.S. Air Force in 1966 and from 1970 to 1973 flew 321 combat missions. He later served as the Israel desk officer for the joint chiefs of staff in the Pentagon, as a fellow at the Jaffee Center for Strategic Studies at Tel Aviv University, and on the NATO staff in Brussels, Belgium. He retired from the Air Force in 1992 and now lives in Biloxi, Mississippi.

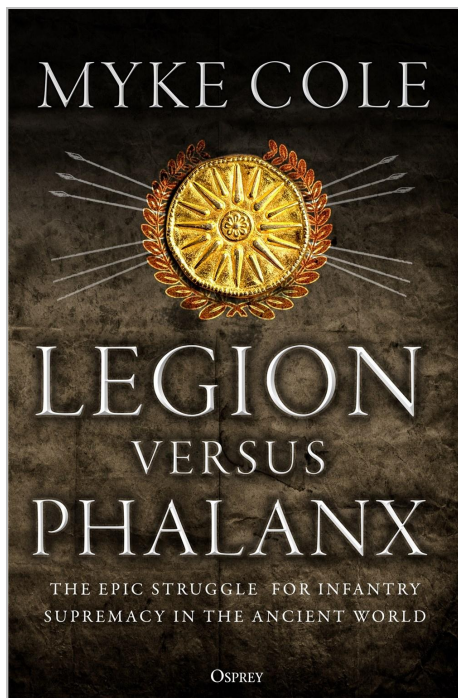


### HISTORY / MILITARY / AVIATION

Osprey Publishing | 1/21/2020  
 9781472838674 | \$24.00 / \$32.50 Can.  
 Trade Paperback | 96 pages  
 9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at WWII aviation enthusiasts  
 Giveaway contests to aviation interest  
 Facebook groups  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Review campaign targeted to aviation magazines  
 Review and feature campaign to aviation blogs and websites  
 General military history review campaign targeted to such publications as *WWII* and *Military Heritage*  
 Review coverage in modeling media

**HISTORY / ANCIENT / GREECE**

Osprey Publishing | 1/21/2020  
 9781472841124 | \$20.00 / \$26.99 Can.  
 Trade Paperback | 288 pages  
 9.2 in H | 6 in W

**Other Available Formats:**  
 Hardcover ISBN: 9781472828422

## Legion versus Phalanx

*The Epic Struggle for Infantry Supremacy in the Ancient World*

Myke Cole

**Myke Cole combines his novelist's flair for drama with the ancient historian's eye for detail to create a unique book that delves into one of the most popular areas of the ancient world.**

From the time of ancient Sumeria, the heavy infantry phalanx dominated the battlefield. Armed with spears or pikes, standing shoulder to shoulder with shields interlocking, the men of the phalanx presented an impenetrable wall of wood and metal to the enemy. Until, that is, the Roman legion emerged to challenge them as masters of infantry battle.

Covering the period in which the legion and phalanx clashed (280–168 bce), Myke Cole delves into their tactics, arms and equipment, organization, and deployment. Drawing on original primary sources to examine six battles in which the legion fought the phalanx—Heraclea (280 bce), Asculum (279 bce), Beneventum (275 bce), Cynoscephalae (197 bce), Magnesia (190 BC), and Pydna (168 bce)—he shows how and why the Roman legion, with its flexible organization, versatile tactics, and iron discipline, came to eclipse the hitherto untouchable Hellenistic phalanx and dominate the ancient battlefield.

**PRAISE**

**“Amazing, detailed, thoroughly researched and genuinely exciting.” —Anna Stephens, author of *Godblind***

**“With an excellent colour plate section full of photos of armour, illustrations, ancient graphics and diagrams of troop dispositions you have a highly entertaining and yet worthy look into how and why the Roman Legion was so effective against the Phalanx that had previously dominated the battlefield.” —*The Armourer*, January 2019**

**Myke Cole** has published extensively in military history and security, including pieces in the journals of the American Association of Museums and the American Historical Association, and is also a popular fantasy and science fiction novelist with several major imprints, including Ace/Roc, Tor and Angry Robot. Myke also appeared on CBS's hit TV show *Hunted*, where he joined a team of elite investigators pursuing fugitives across the southeastern United States.

## British Rifleman vs French Skirmisher

*Peninsular War and Waterloo 1808–15*

David Greentree

**This book evaluates the origins, tactics, armament, and combat effectiveness of the British riflemen and French skirmishers who clashed on three bloody battlefields of the Napoleonic Wars.**

### HISTORY / MILITARY

Osprey Publishing | 2/18/2020  
9781472831842 | \$22.00 / \$30.00 Can.  
Trade Paperback | 80 pages  
9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at Napoleonic Era enthusiasts  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Promotions, sponsorships, and giveaways at military history events  
Review campaign targeting military history publications and blogs  
Review campaign to wargaming publications and websites



The battles between British and French forces during the Peninsular War (1807–14) and the Hundred Days campaign of 1815 saw both sides deploy specialist units of skirmishers trained in marksmanship and open-order combat. These “light” troops fulfilled several important roles on the battlefield. On occasion, the skirmishers were tasked with special missions requiring individual initiative, such as the capture or defense of key battlefield positions, especially those situated in difficult terrain.

While Napoleon’s skirmishers carried the smoothbore musket, notoriously inaccurate and short-ranged, several elite units fighting for Britain were armed with the rifle, a far more accurate weapon that was hampered by a slower rate of fire. As well as the legendary 95th Rifles, Britain fielded rifle-armed German troops of the 60th Regiment and the King’s German Legion, while France’s light troops were fielded in individual companies but also entire regiments. In this study, David Greentree assesses the role and effectiveness of rifle-armed British troops and their French open-order opponents in three very different encounters: Roliça (August 1808), the first British battle of the Peninsular War; the struggle for a key bridge at Barba del Puerco (March 1810); and the bitter fight for the La Haye Sainte farmhouse during the battle of Waterloo (June 1815).

**David Greentree** graduated in history at York before completing an MA in War Studies at King’s College London and qualifying as a lecturer in further education. In 1995 he accepted a commission in the Royal Air Force.

**Adam Hook** has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, Roman battle tactics, several 19th-century American subjects, the modern Chinese Army, and a number of books in the Fortress series.

## Sisters in Arms

*Female warriors from antiquity to the new millennium*

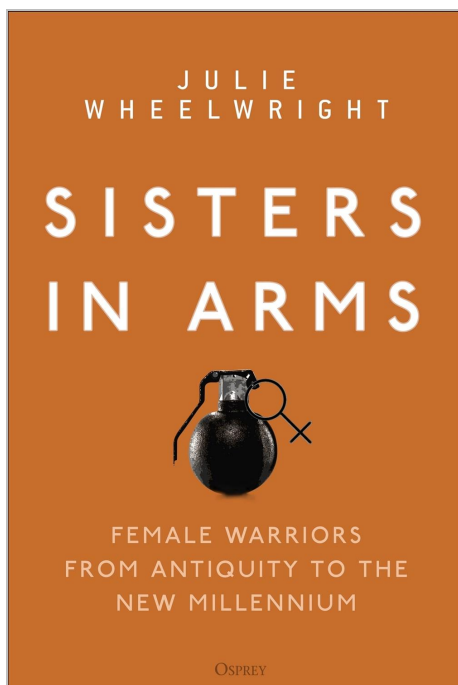
Julie Wheelwright

**A history of female combatants, from those who joined the military disguised as men to the current role of women in the armed forces.**

In October 2018, defense secretary Gavin Williamson announced that all roles in the military would now be open to women. Although this marks a historic shift, officially allowing British women into combat roles, their presence on the front lines dates back to antiquity. Beginning with the founding myth of the Amazons, Julie Wheelwright explores the history of women in arms. She traces our fascination with these figures, many of whom successfully disguised themselves as men, using primary sources and their own words to bring their experiences vividly to light. Among these forgotten heroines are Christian Davies, Ireland's most famous eighteenth-century soldier, who received poems from adoring women claiming that she represented a resurgence of "the Amazonian race"; Sarah Edmonds, who left her native Canada and was among hundreds of women to enlist on both sides during the American Civil War; and Maria Bochkareva, a private in the Tsar's Army and leader of the Women's Battalion of Death in 1917.

The book follows the evolution of women in combat from the Scythian women who begat the Amazonian myth to the passing women in the eighteenth century, and on to the reemergence of women as proud members of the armed forces in various European countries in the twentieth century. The book also explores the formalization of women's military roles and questions the contemporary relationship between masculinity and combat.

**Dr. Julie Wheelwright** is the author of *Amazons and Military Maids*; *The Fatal Lover*; and a biography of her ancestor who was taken captive by Indians in eighteenth century Maine, *Esther*. A former print and broadcast journalist whose career included producing and contributing to documentaries for BBC Radio and television, Channel 4, and the History Channel, she has written widely on women in the intelligence services and in the military.



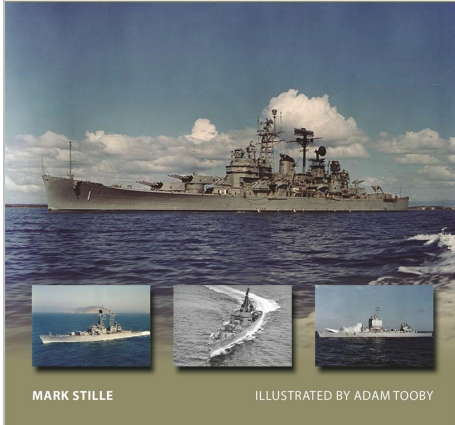
### HISTORY / MILITARY

Osprey Publishing | 2/18/2020  
 9781472838001 | \$24.00 / \$32.50 Can.  
 Hardcover with dust jacket | 288 pages  
 9.2 in H | 6 in W  
 16pp plate section in b&w

### MARKETING

Online ads targeted at military history enthusiasts, as well as veterans  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Promotions, sponsorships, and giveaways at military history events  
 Targeted review campaign to such military publications  
 Review campaign to women's and general-interest magazines  
 Review campaign to major general interest newspapers and magazines  
 Review and feature campaign to military podcasts, blogs, and websites

## US NAVY COLD WAR GUIDED MISSILE CRUISERS



# US Navy Cold War Guided Missile Cruisers

Mark Stille

**This title explores the history of the U.S. Navy's guided missile cruisers, its most powerful surface ships during the Cold War, which were tasked with protecting carrier groups.**

Faced with an increasingly formidable anti-ship cruise missile threat from the Soviet Union in the early days of the Cold War, and with the recent memory of the kamikaze threat from World War II, the USN placed a great priority on developing air-defense cruise missiles and getting them to sea to protect the fleet. The first of these missiles were sizable, necessitating large ships to carry them and their sensors, which resulted in the conversion of a mix of heavy and light cruisers. These ships, tasked with protecting carrier groups and acting as flagships, entered service from 1955 and served until 1980.

The cruisers served in the front lines of the Cold War and many saw combat service, engaging in surface actions from Vietnam to the Persian Gulf. Complementing the conventionally powered missile cruisers was a much smaller number of expensive nuclear-powered cruisers, including the *Long Beach*, the USN's largest ever missile cruiser. Until replaced by the Ticonderoga and Burke classes of Aegis ships, the USN's 38 missile cruisers were the most capable and important surface combatants in the fleet and served all over the globe during the Cold War. Using specially commissioned artwork and meticulous research, this illustrated title explores the story of these cruisers in unparalleled detail, revealing the history behind their development and employment.

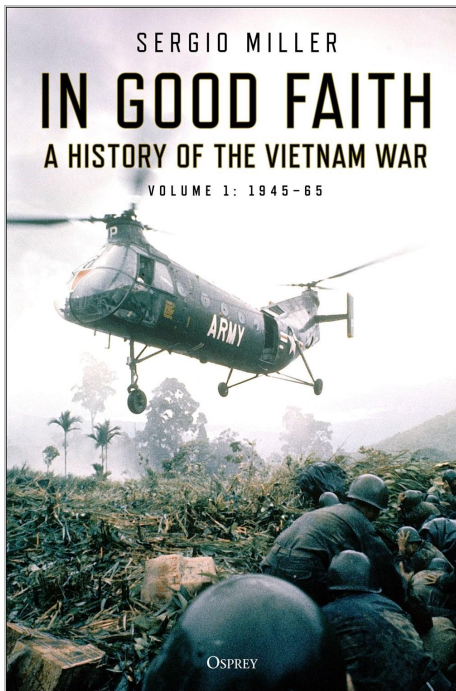
**Mark Stille** (Commander, United States Navy, retired) spent his naval career as an intelligence officer serving on the joint staff, the faculty of the Naval War College, and in the ship's company of two aircraft carriers. He is the author of over 40 Osprey titles, focusing on the naval history of the Pacific War. He recently retired from government service after a total of 39 years in the intelligence community and now lives in Annapolis, Maryland.

### HISTORY / MILITARY / NAVAL

Osprey Publishing | 2/18/2020  
9781472835260 | \$19.00 / \$25.99 Can.  
Trade Paperback | 48 pages  
9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at naval enthusiasts  
Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Targeted review campaign to military and naval history publications  
Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*



### HISTORY / MILITARY / VIETNAM WAR

Osprey Publishing | 2/18/2020  
 9781472838469 | \$35.00 / \$47.50 Can.  
 Hardcover with dust jacket | 416 pages  
 9.2 in H | 6 in W  
 32pp plate section in colour and b&w

### MARKETING

Online ads targeted at Vietnam War readers  
 Promotion to veteran organizations and Vietnam memorials and museums  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Targeted review campaign to such military publications  
 Review campaign to major general interest newspapers and magazines  
 Review and feature campaign to military blogs and websites

## In Good Faith

*A history of the Vietnam War Volume 1: 1945–65*

Sergio Miller

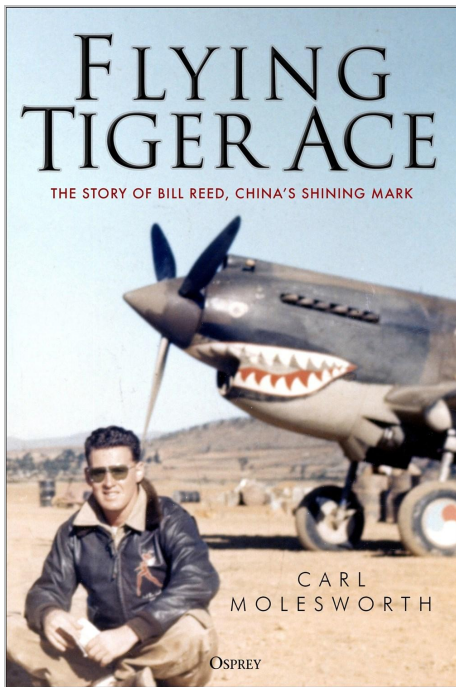
**This is the first title of a highly detailed yet accessible two-volume history of America's involvement in Vietnam, drawing on cutting-edge research and top secret material.**

*In Good Faith* is the first of a two-volume, accessible narrative history of America's involvement in Indochina, from the end of World War II to the Fall of Saigon in 1975. The books chart the course of America's engagement with the region, from its initially hesitant support for French Indochina through the advisory missions following the 1954 Geneva Accords, then on to the covert war promoted in the Kennedy years, the escalation to total war in the Johnson era, and finally to the liquidation of the American war under Nixon.

Drawing on the latest research, unavailable to the authors of the classic Vietnam histories, these two volumes tell the whole story for the first time. Examining in depth both the events and the key figures of the conflict, this is a definitive new history of American engagement in Vietnam.

*In Good Faith* tells the story from the Japanese surrender in 1945 through America's involvement in the French Indochina War and the initial advisory missions that followed. It describes how these missions gradually grew in both scope and scale, and how America became ever more committed to the region, especially following the Gulf of Tonkin incident in 1964 that led to the first bombing missions over North Vietnam. It finishes at the climax of one of those operations, Rolling Thunder, and just prior to the first commitment of U.S. ground forces to the war in Vietnam in the spring of 1965.

**Sergio Miller** is a former British Army Intelligence Corps officer who served in Special Forces. He was deployed to Northern Ireland and undertook assignments in South America and East Asia. In the first Gulf War he served as an intelligence briefer to the UK Joint Commander. Since leaving the regular armed forces he has worked in the defense industry. He continues to support the Reserves and writes regularly on defense subjects. This is his first published book. He is based in London, UK.



## HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/18/2020

9781472840035 | \$35.00 / \$47.50 Can.

Hardcover with dust jacket | 320 pages

9.2 in H | 6 in W

Two 16-page photo sections, one colour and one mono, and two mono maps in the body text.

## MARKETING

Online ads targeted at WWII aviation enthusiasts

Giveaway contests to aviation interest

Facebook groups

Promoted in Osprey eblasts, direct mail,

blogs, and social networking sites

Targeted review campaign to military publications

Review campaign to major general

interest newspapers and magazines

Review and feature campaign to military blogs and websites

# Flying Tiger Ace

*The story of Bill Reed, China's Shining Mark*

Carl Molesworth

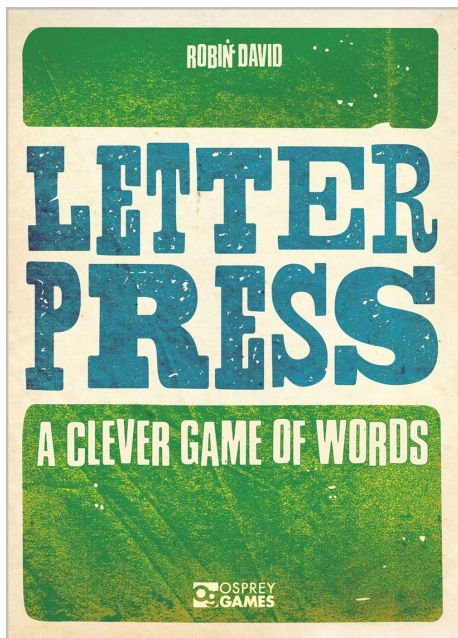
**The moving biography of Lt. Col. William Norman Reed, a World War II fighter ace who fought with the Flying Tigers and died in defense of the nation he loved.**

Bill Reed had it all—brains, looks, athleticism, courage, and a talent for leadership. After a challenging childhood in Depression-era Iowa, Reed joined the U.S. Army Air Corps, but the outbreak of World War II saw him give up his commission. Instead, he traveled to China to fly for the American Volunteer Group—the legendary Flying Tigers. After a brief return to America, he resumed the fight as a senior pilot and later squadron commander in the Chinese-American Composite Wing. Soon afterward, Reed tragically lost his life in a desperate parachute jump late in the war, by which point he was a fighter ace with nine confirmed aerial victories. His obituary was front-page news throughout the state of Iowa.

This book is a biography of his extraordinary life, focusing on his time spent flying with some of the famous aerial groups of World War II. It draws heavily on Reed's own words, along with the author's deep knowledge of the China air war and years of research into Reed's life, to tell his compelling story.

**Carl Molesworth** has been researching and writing about fighter operations in World War II for nearly 30 years. His 14 previous titles include three books in Osprey's Aircraft of the Aces series, three in the Aviation Elite Units series, and two in the Duel series. He is best known for his writing about the China-Burma-India Theater and the Curtiss P-40 fighter. He lives in Washington, USA.



**GAMES & ACTIVITIES / BOARD GAMES**

Osprey Games | 2/18/2020  
9781472841100 | \$21.00 / \$28.50 Can.  
Game

## Letterpress

Robin David

**A clever card game of drafting letters to construct the highest scoring word.**

*Letterpress* is a quick-playing game of words where the savviest wordsmith will take the day.

Choose your letters wisely, for you will find any you leave in the words of your opponents. Do you take a high-scoring “J” first, worried the other players will steal such a valuable letter? Or do you take a safer “S” in the knowledge that you’ll surely be able to use it?

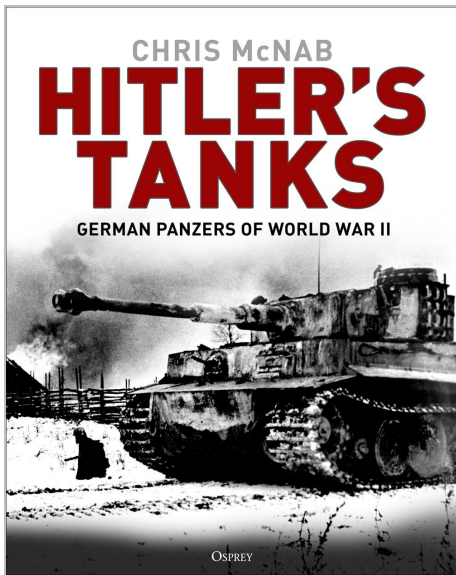
Each round, the player who crafted the most impressive word wins the first pick of letters to add to their stockpile, but it’s only the player who uses their stored letters to best effect who ultimately wins the game.

**Players:** 1–6

**Playing Time:** 20 minutes

**Ages:** 14+

**Contents:** 110 cards



## HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/18/2020  
 9781472839763 | \$40.00 / \$54.50 Can.  
 Hardcover with dust jacket | 336 pages  
 9.5 in H | 7.5 in W  
 Fully illustrated throughout

## MARKETING

Online ads targeted at WWII enthusiasts  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Promotions, sponsorships, and giveaways at military history events  
 Targeted review campaign to such military publications as *MHQ* and *Military History*  
 Review campaign to major general interest newspapers and magazines  
 Review and feature campaign to military blogs and websites

# Hitler's Tanks

*German Panzers of World War II*

Chris McNab

**A fully illustrated and expertly researched guide to the tanks of Hitler's formidable war machine.**

The Panzers that rolled over Europe were Germany's most famous fighting force and are some of the most enduring symbols of World War II. However, at the start of the war, Germany's tanks were nothing extraordinary, and it was operational encounters such as facing the Soviet T-34 during Operation Barbarossa that prompted their intensive development. Tactical innovation gave them an edge where technological development had not, making Hitler's tanks a formidable enemy.

Drawing on expert historical research and Osprey's unique and extensive archive of armor books, *Hitler's Tanks* details the development and operational history of the light Panzer I and II (developed in the 1930s), the medium tanks that were the backbone of the Panzer Divisions, the Tiger, and the formidable King Tiger, the heaviest tank to see combat in World War II. Drawing on Osprey's unique and extensive armor archive, Chris McNab skillfully weaves together the story of the fearsome tanks that transformed armored warfare and revolutionized land warfare forever.

**Dr. Chris McNab** is an author and historian who specializes in military history and related technology. Over the course of his twenty-year career, he has written more than one hundred titles, almost all with international distribution. Chris has also written extensively for major encyclopedia series, magazines, and newspapers, and he lives in South Wales.

## Battle of the Atlantic 1939–41

*RAF Coastal Command's hardest fight against the U-boats*

Mark Lardas

**This is the David-and-Goliath story of how RAF Coastal Command battled with outdated aircraft against the deadly U-boat fleet during the crucial first years of World War II.**

In his 6-volume series *The Second World War*, Winston Churchill wrote, “The only thing that ever really frightened me during the war was the U-boat peril.” But initially, everyone was surprised at the efficiency of the submarines. Sonar proved less effective a detection method than the British had predicted; surface attack made the U-boat invisible, especially at night; and wolf-pack tactics overwhelmed convoy escorts. Only faulty German torpedoes and the restricted number of available U-boats limited their success.

Astonishingly, Britain had the major piece of the solution to the U-Boat threat from the opening days of World War II: the antisubmarine aircraft. If it had been used assiduously and effectively in the first months of the war, Britain might have won the Battle of the Atlantic in its first year. Instead, the opportunity was missed and the Battle of the Atlantic continued until Germany’s surrender in May 1945.

This book examines the role played by aircraft in the early years of the Battle of the Atlantic. Highlighting their success when employed effectively, it follows these early operations to show how and why aircraft were initially misused. It also traces the development of technologies that made aircraft more effective submarine killers including radar and depth charges.

**Mark Lardas** currently he works developing commercial aircraft systems as a quality assurance manager. He has written extensively about aircraft and warships and is the author of 25 books, all related to military, naval, or maritime history. He lives in Texas, USA.



AIR CAMPAIGN

### BATTLE OF THE ATLANTIC 1939–41

RAF Coastal Command's years of struggle against the U-boats

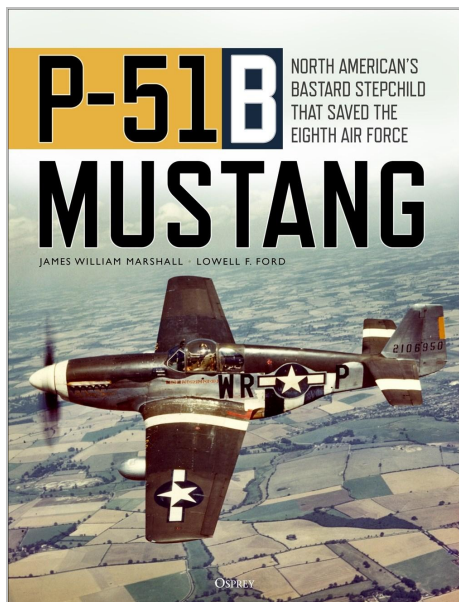
MARK LARDAS

#### HISTORY / MILITARY / AVIATION

Osprey Publishing | 2/18/2020  
9781472836038 | \$24.00 / \$32.50 Can.  
Trade Paperback | 96 pages  
9.8 in H | 7.2 in W

#### MARKETING

Online ads targeted at aviation and submarine enthusiasts  
Giveaway contests to aviation interest  
Facebook groups  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Review campaign targeted to aviation magazines  
Review and feature campaign to aviation blogs and websites  
General military history review campaign  
Review coverage in modeling media



## P-51B Mustang

*North American's Bastard Stepchild that Saved the Eighth Air Force*

Bill Marshall and Lowell Ford

**A history of the development and combat deployment of the U.S. Air Force's P-51B Mustang, the result of the merger of North American superb airframe and the Rolls-Royce's classic Merlin engine.**

This book delivers an annual narrative beginning November 1939 and ending June 6, 1944, of the AF HQ and Staff deliberations and actions with respect to the emerging problem of inadequate fighter escort to support long-range daylight strategic bombing; the emerging Eighth and Fifteenth AF from inception as Casablanca/Combined Bombing Objectives drive target planning, through the summer/fall 1943 crisis; the technical improvements to each of the three principle fighters P-38, P-47; and, most of all, the Mustang as it emerges as the Bastard Stepchild—the fighter Material Division didn't want—to the key Long Range Escort that defeated the LW prior to D-Day.

Each chapter also focuses on the Luftwaffe HQ and Operations leaders as they are confronted by the Eighth AF, then USSAFE prior to D-Day. The LW technical narrative accompanying the LW discussion traces technical improvements made to each of the two most important day fighters (BF 109G and FW 190A) in defense of Germany to become more lethal to the B-17 and B-24. The last chapter illustrates by photo image and color plate the technical evolution described in the narrative. The illustrations will include additions of bomb and fuel racks/internal fuel lines, ferry fuel tank to combat tank evolution, pressurization mods to feed fuel at high altitude, engine improvements, and much more.

**Bill Marshall (aka James William Marshall)** is a Texan, an aviation enthusiast with particular emphasis on WWII airpower history. He has devoted a lifetime studying World War II military aviation history and has published two WWII unit histories—*Angels Bulldogs and Dragons: History of the 355th FG in WWII*, published by Mesa, and *Our Might Always: History of the 355th FG in WWII*, published by Schiffer. He has also written several WWII historical articles on the Second Scout Force.

### HISTORY / MILITARY / AVIATION

Osprey Publishing | 3/24/2020

9781472839664 | \$50.00 / \$68.00 Can.

Hardcover with dust jacket | 352 pages

10.6 in H | 7.8 in W

Fully illustrated throughout in colour and black & white

### MARKETING

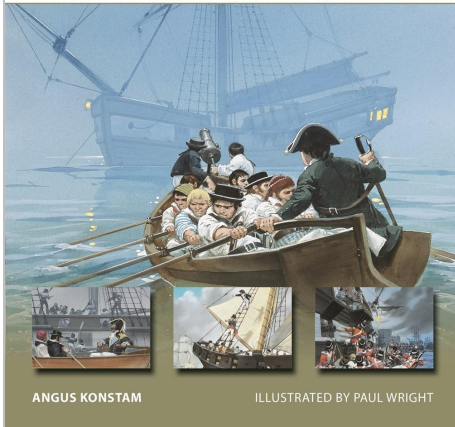
Online ads targeted at WWII aviation enthusiasts, and players of top MMOs  
Giveaway contests to aviation interest  
Facebook groups

Promoted in Osprey eblasts, direct mail,  
blogs, and social networking sites

Review campaign to aviation magazines,  
blogs, and websites

General military history reviews in such  
publications as *MHQ* and *Military Heritage*  
Review coverage in modeling media such  
as IPMS, CyberModel.com, and *Scale Modeler*

## AMERICAN PRIVATEERS OF THE REVOLUTIONARY WAR



### HISTORY / MILITARY / UNITED STATES

Osprey Publishing | 2/18/2020

9781472836342 | \$19.00 / \$25.99 Can.

Trade Paperback | 48 pages

9.8 in H | 7.2 in W

Illustrated throughout with 40 photos and 8pp of colour illustrations

### MARKETING

Online ads targeted at Revolution enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Email campaign to American Revolution historical sites

Targeted review campaign to such military publications as *MHQ* and *Military History Review* campaign to Revolution battleground and historic site newsletters and websites

Review and feature campaign to military blogs and websites

# American Privateers of the Revolutionary War

Angus Konstam

**This title explores the ships and history of the enterprising American patriots who fought the Royal Navy as privateers, and played a major part in winning the Revolutionary War at sea.**

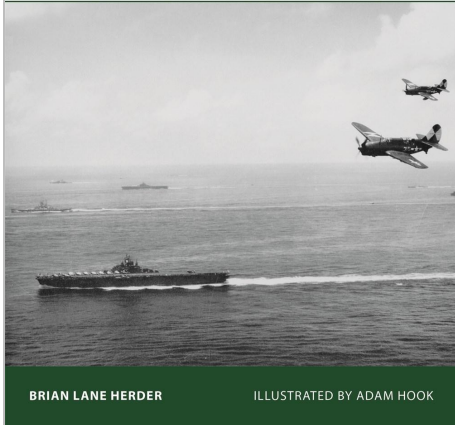
During the American War of Independence (1775–83), Congress issued almost 800 letters of marque, as a way of combating Britain's overwhelming naval and mercantile superiority. At first, it was only fishermen and the skippers of small merchant ships who turned to privateering, with mixed results. Eventually though, American shipyards began to turn out specially converted ships, while later still, the first purpose-built privateers entered the fray.

These American privateers seized more than 600 British merchant ships over the course of the war, capturing thousands of British seamen. Indeed, Jeremiah O'Brien's privateer *Unity* fought the first sea engagement of the Revolutionary War in the Battle of Machias of 1775, managing to capture a British armed schooner with just 40 men, their guns, axes, and pitchforks, and the words "Surrender to America." By the end of the war, some of the largest American privateers could venture as far as the British Isles, and were more powerful than most contemporary warships in the fledgling U.S. Navy. A small number of Loyalist privateers also put to sea during the war, and preyed on the shipping of their rebel countrymen.

Packed with fascinating insights into the age of privateers, this book traces the development of these remarkable ships, and explains how they made such a significant contribution to the American Revolutionary War.

**Angus Konstam** is the author of over 100 history books, 60 of which are published by Osprey. This acclaimed author has written widely on naval history, from *Sovereigns of the Seas and Piracy: The Complete History* to his most recent bestseller, *Jutland 1916: Twelve Hours to Win the War*. He has worked as curator in both the Royal Armouries, the Tower of London, and the Mel Fisher Maritime Museum in Key West, Florida. He now works as a full-time author and historian.

## World War II US Fast Carrier Task Force Tactics



BRIAN LANE HERDER

ILLUSTRATED BY ADAM HOOK

### HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/18/2020  
9781472836564 | \$20.00 / \$26.99 Can.  
Trade Paperback | 64 pages  
9.8 in H | 7.2 in W  
Black & white and colour photos.

### MARKETING

Online ads targeted at naval enthusiasts and players of such video games as World of Warships  
Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Targeted review campaign to military and naval history publications  
Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

# World War II US Fast Carrier Task Force Tactics 1943–45

Brian Lane Herder

**A succinct but detailed illustrated explanation of the techniques by which the ships and aircraft of the U.S. Fast Carrier Task Forces achieved their victories over the Imperial Japanese Navy.**

Drawing on difficult-to-access wartime documents and other contemporary sources, this is the first compact, illustrated study of the tactics and techniques of the US fast carriers of Task Forces 50, 58, and 38 during the naval war against Japan in 1943–45.

This title concentrates on exactly how these highly successful forces actually operated: their composition in ships, aircraft, and men; the essential technology at their disposal; the evolving doctrine for their employment; the opposition and dangers they faced; and how they overcame them at the tactical level. It explains in straightforward terms the intricate details of topics such as how ships maneuvered; how aircraft were deployed and recovered; the formations and approaches used by fighters, dive-bombers, and torpedo-bombers against naval and land targets; and how Task Forces defended themselves. The text is supported by a wide range of wartime photos and full-color illustrations, showing, for example, the formations employed by ships and aircraft, with altitudes and ranges throughout the course of attacks.

**Brian Lane Herder** is a legislative librarian for the Kansas state government and his historical research interests include the U.S. military, naval warfare, and World War II. He lives in Kansas, USA.

**Adam Hook** has illustrated Osprey titles on subjects as diverse as the Aztecs, the ancient Greeks, Roman battle tactics, several nineteenth-century American subjects, the modern Chinese Army, and a number of books in the Fortress series. He lives in East Sussex, UK.

## YALU RIVER 1950–51

The Chinese spring the trap on MacArthur



CLAYTON K. S. CHUN

### HISTORY / MODERN / 20TH CENTURY

Osprey Publishing | 2/18/2020  
9781472837257 | \$24.00 / \$32.50 Can.  
Trade Paperback | 96 pages  
9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at Korean War enthusiasts  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Targeted review campaign to such military publications as *Military Heritage* and *Military History*

## Yalu River 1950–51

*The Chinese spring the trap on MacArthur*

Clayton K. S. Chun

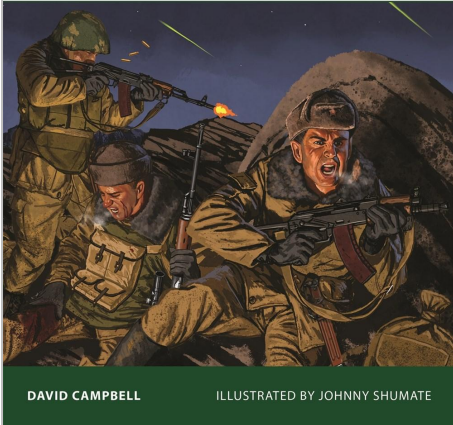
**This gripping new study details the crisis point of the Korean War: the UN advance across into North Korea and the following Chinese offensive that drove the forces back south of the 38th Paralle...**

Following the Inchon landings and the breakout from the Pusan Perimeter, UN forces crossed the North Korean border on October 9 and moved on the capital Pyongyang. Many in America believed the war would be over by Christmas, but some Washington diplomatic, military, and intelligence experts continued to raise dire warnings that the People's Republic of China might intervene. Nevertheless, General MacArthur decided to push on to the Chinese/North Korean border, the Yalu River. On October 25, Communist Chinese Forces unexpectedly attacked Republic of Korea forces near Unsan. Then, on November 25, the day after MacArthur announced a "final offensive to end the war," the Chinese 13th Army Group struck in mass against the Eighth Army in the northwest corner of North Korea, overrunning the U.S. 2nd and 25th Infantry Divisions.

The Chinese attacks quickly shattered Truman's dream of a unified Korea. American, UN, and ROK forces could not hold a successful defensive line against the combined CCF and NKPA attacks. At the Chosin Reservoir, US Marine Corps and Army units retreated south whilst MacArthur's forces withdrew from Pyongyang and X Corps later pulled out of Hungnam. Using expert research, bird's-eye views, and full-color maps, this study tells the fascinating history of the critical Yalu campaign, including the famous retreat past the 38th Parallel.

**Clayton K. S. Chun**, PhD, is on the U.S. Army War College faculty at Carlisle Barracks, Pennsylvania, where he teaches courses on national security, strategy, and economics. He completed a military career in the U.S. Air Force and has published work in the fields of national security, military history, and economics. He lives in Pennsylvania, USA.

## Soviet Airborne Forces 1930–91



DAVID CAMPBELL

ILLUSTRATED BY JOHNNY SHUMATE

### HISTORY / MILITARY / SPECIAL FORCES

Osprey Publishing | 2/18/2020  
 9781472839589 | \$20.00 / \$26.99 Can.  
 Trade Paperback | 64 pages  
 9.8 in H | 7.2 in W  
 Black & white and colour photos.

### MARKETING

Facebook ads targeted to Cold War military enthusiasts  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Promotions, sponsorships, and giveaways at military history events  
 Targeted review campaign to military and naval history publications  
 Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

# Soviet Airborne Forces 1930–91

David Campbell

**A study of the elite striking arm of the Soviet Union during the Cold War which remain at the heart of Russia's strategic offensive forces today, from 1930 until the fall of the USSR.**

Established in 1932, the *Vozdushno-desantnye voyska* (“air-landing forces,” or VDV) of the Red Army led the way in airborne doctrine and practice. Though they were initially handicapped by a lack of infrastructure, due in part to a turbulent political climate in the 1930s, they still conducted major drops during World War II, including at the Dnepr River in September 1943.

After the war ended, the VDV became independent of the air force and was elevated to the role of strategic asset. The newly rebuilt divisions were now organized and trained to conduct deep insertions behind enemy lines, attacking command-and-control facilities, lines of communication, and key infrastructure targets such as nuclear power plants. This training came into play in numerous Cold War confrontations, including Soviet operations in Hungary (1956) and Czechoslovakia (1968). During the Soviet war in Afghanistan (1979–89), the VDV proved to be the most formidable of the Mujahideen's opponents, with the development of the air assault concept—the transport, insertion, and support of air-landed troops by helicopter rather than parachute.

This title explores the development of the VDV from its conception in 1930 to their role in the Cold War and in the later invasion of Afghanistan. Supported by contemporary photography and specially commissioned artwork of uniforms and battle scenes, this title is a comprehensive and engaging guide to the history of airborne ...

**David Campbell** has worked as a freelance new media producer and content specialist for many years. He is the author of a number of Osprey titles and lives in Hampshire, UK.

**Johnny Shumate** began his career in 1987 after graduating from Austin Peay State University. Most of his work is rendered in Adobe Photoshop using a Cintiq monitor. He works as a freelance illustrator and lives in Tennessee.



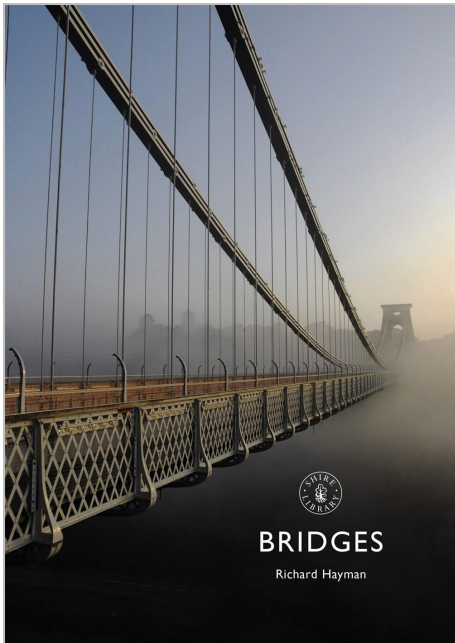
## Bridges

Richard Hayman

**A brief history of the design and construction of bridges in the UK from medieval times to the modern day, including famous and notable examples such as Tower Bridge and the Forth Bridge.**

From the famous bascules of Tower Bridge and the august span at Westminster to the engineering masterpieces at Ironbridge and the Forth, bridges are some of the most iconic landmarks of Britain. From the smallest arch to the largest overpass, they have a rich architectural, economic, social, and sometimes even religious history. This beautifully illustrated introduction by Richard Hayman explains how piety built and maintained bridges in the Middle Ages; how economic forces inspired a new generation of road bridges in the eighteenth century, including Iron Bridge in Shropshire and the Menai Bridge in North Wales; and how technological prowess gave us the soaring railway viaducts of the nineteenth century and road bridges of the twentieth.

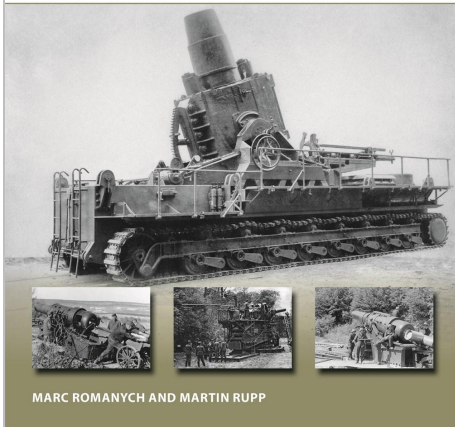
**Richard Hayman** is a medieval, industrial, and architectural historian. He is the author of the Shire books *Coal Mining in Britain* and *The Iron Industry*, among others.



**TECHNOLOGY & ENGINEERING / CIVIL / BRIDGES**

Shire Publications | 4/21/2020  
 9781784423872 | \$20.00 / \$20.50 Can.  
 Trade Paperback | 96 pages  
 8.3 in H | 5.9 in W

## WORLD WAR II GERMAN SUPER- HEAVY SIEGE GUNS



### HISTORY / MILITARY

Osprey Publishing | 3/24/2020  
9781472837172 | \$19.00 / \$25.99 Can.  
Trade Paperback | 48 pages  
9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at WWII enthusiasts and wargamers  
Giveaway contests on armor interest  
Facebook groups  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Targeted review campaign to such publications as *MHQ* and *Military History Review* and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*  
Review coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler*

# World War II German Super-Heavy Siege Guns

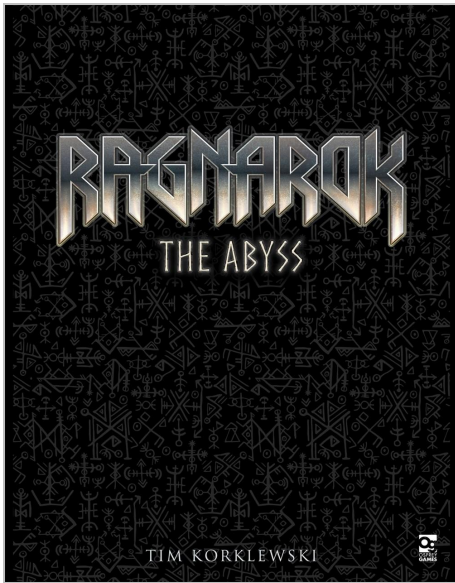
Marc Romanych, Martin Rupp

**This is a new history of Germany's powerful super-heavy siege artillery of World War II, which were designed to smash the most formidable fortresses on the Western and Eastern fronts.**

As the outbreak of World War II approached, Nazi Germany ordered artillery manufacturers Krupp and Rheinmetall-Borsig to build several super-heavy siege guns, vital to smash through French and Belgian fortresses that stood in the way of the Blitzkrieg. These "secret weapons" were much larger than the siege artillery of World War I and included the largest artillery piece of the war, the massive 80cm railway gun "schwere Gustav" (Heavy Gustav). However, these complex and massive artillery pieces required years to build and test and, as war drew near, the German High Command hastily brought several WWI-era heavy artillery pieces back into service and then purchased, and later confiscated, a large number of Czech Skoda mortars.

The new super siege guns began entering service in time for the invasion of Russia, notably participating in the attack on the fortress of Brest-Litovsk. The highpoint for the siege artillery was the siege of Sevastopol in the summer 1942, which was the largest concentration of siege guns in the war. In total, the German Army used some 50 siege guns during World War II, far more than the 35 it had during World War I. Supported by contemporary photographs and detailed artwork of the guns and their components, this is an essential guide to these guns, exploring their history, development, and deployment in stunning detail.

**Marc Romanych** is a retired U.S. Army combat arms officer. He is a member of Association du P.O. de Senezich, a Maginot Line preservation group. Since 1987 **Martin Rupp** has researched German records concerning combat operations against the Maginot Line and surveyed the battlefields upon which the battles occurred. From his findings, Martin produced an in-depth study of the German 95th and 167th Infantry Divisions' battle for Fortified Sector Faulquemont in June 1940.



### GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 3/24/2020  
 9781472832900 | \$30.00 / \$39.99 Can.  
 Hardcover with dust jacket | 112 pages  
 9.5 in H | 7.5 in W  
 40 col

### MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Online ads targeted at Frostgrave, RPG, and wargame enthusiasts  
 Banner ads on gaming websites  
 Review campaign targeting wargaming publications, websites, and blogs

## Ragnarok: The Abyss

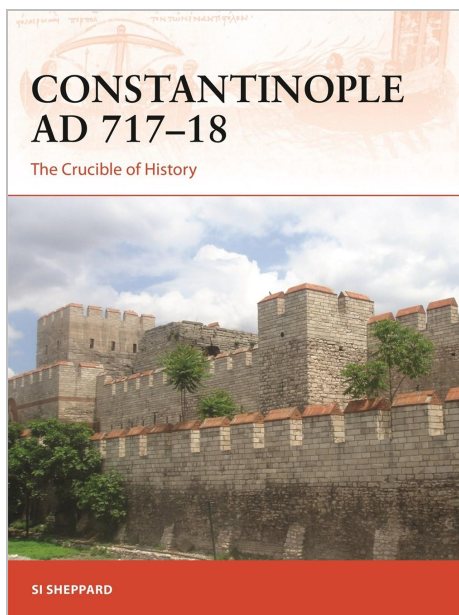
Tim Korklewski

**A supplement introducing the horrors of the Gaping Abyss to *Ragnarok*, the game of vicious Viking combat with a heavy-metal edge.**

Ginnungagap, the Gaping Abyss, was once what separated the realms of Ice and Fire, keeping them in balance and sparing the other realms from their ravages. With the Nine Realms shattered, however, Ginnungagap has been left unguarded and unspeakable horrors now await those who wish to cross it.

*Ragnarok: The Abyss* includes new scenarios for *Ragnarok* as well as new monsters to vanquish in glorious battle. New mechanics introduce something once barely recognized by war clans—Fear—and present entirely new challenges for them to overcome in the telling of their sagas.

**Tim Korklewski** has worked extensively with several gaming companies to help produce content for many different games, including *Malifau 2.0*, *Warzone: Resurrection*, *Dark Age*, *Wrath of Kings*, and the upcoming *Song of Ice and Fire*. Specializing in miniature wargaming, he has assisted in rules design, in-house playtesting, community management, and organized play (campaigns, slow-grow leagues, and tournament systems).



## Constantinople AD 717–18

*The Crucible of History*

Si Sheppard

**The siege of Constantinople in AD 717–18 was a key clash between the expanding Umayyad Caliphate and the Byzantine Empire, and one that influenced the fate of Western civilization.**

The siege of Constantinople in AD 717–18 was the supreme crisis of Western civilization. The Byzantine Empire had been reeling under the onslaught of Arabic imperialism since the death of the Prophet, whilst Jihadist armies had detached Syria, Palestine, Egypt, and Carthage from imperial control and were in the process of imposing their ascendancy at sea. The empire had been reduced to its Anatolian and Balkan heartland, and Arab incursions threatened even this—Arab naval forces had appeared under the walls of Constantinople every year from 674 to 678. But all this was only a prelude to the massive combined-arms invasion force that advanced on the capital in 717.

This book offers a comprehensive study of the ensuing clash between the ascendant Caliphate and the empire at bay. It details the forces available to each side, with their respective advantages and vulnerabilities, evaluating the leadership qualities of the rival commanders and assessing their strategic and tactical initiatives. It also accounts for the trajectory and outcome of the campaign and emphasizes the fundamental significance of the struggle. By holding the line, the Byzantines gave Europe time enough to develop at its own pace and emerge strong enough to face down its Islamic counterpart on equal terms.

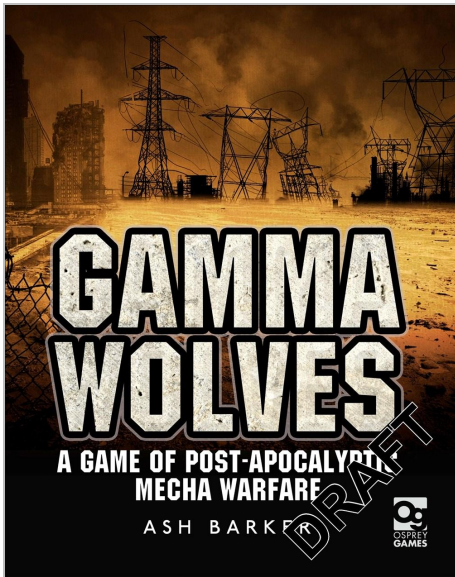
London-born **Si Sheppard** completed his bachelor's and master's degrees in New Zealand before receiving his doctorate from Johns Hopkins University in the United States. He is currently an associate professor of political science and international relations at Long Island University in Brooklyn, New York, and has written several titles for Osprey focusing on the interrelationship between geography, technology, and strategy. He lives in New York, USA.

### HISTORY / MILITARY / MEDIEVAL

Osprey Publishing | 3/24/2020  
9781472836922 | \$24.00 / \$32.50 Can.  
Trade Paperback | 96 pages  
9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at Byzantine Empire enthusiasts  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Promotions, sponsorships, and giveaways at military history events  
Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites



### GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 3/24/2020  
 9781472837745 | \$30.00 / \$39.99 Can.  
 Hardcover with dust jacket | 144 pages  
 9.5 in H | 7.5 in W  
 40 col

### MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Promotions, sponsorships, and giveaways at military history events, including reenactment, wargaming conventions, and toy soldier shows

## Gamma Wolves

*A Game of Post-apocalyptic Mecha Warfare*

Ash Barker

**A fast-playing game of mecha skirmish combat in the post-apocalyptic ruins of Earth.**

In the blasted, radiation-scorching wastelands of the Earth's surface, towering mecha do battle, defending the interests of one of the few remaining arcology governments, providing security for wilderness outposts or seeking out loot and supplies as a mercenary company. With detailed rules for designing and customizing your mecha—from size and propulsion type to payload and pilot skills—and a campaign system that allows pilots to gain experience and skills as they patrol the shattered Earth, *Gamma Wolves* is a fast-playing game of post-apocalyptic mecha warfare.

**Ash Barker** discovered miniatures in 1988 in the back of the classic *Fighting Fantasy* adventure books. These tiny, perfect worlds and their heroic inhabitants would capture his imagination for the next 30 years. Since 2001 he has worked in the wargames industry. In June 2015 he founded *Guerrilla Miniature Games*, a YouTube channel that specializes in bringing a spotlight to all miniature games great and small.

## Japanese Armies 1868–1878

The Boshin War and Satsuma Rebellion



Gabriele Esposito • Illustrated by Giuseppe Rava

### HISTORY / MILITARY

Osprey Publishing | 3/24/2020  
9781472837080 | \$19.00 / \$25.99 Can.  
Trade Paperback | 48 pages  
9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at Samurai and Japanese Army enthusiasts  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Promotions, sponsorships, and giveaways at military history events  
Targeted review campaign to such military publications as *MHQ* and *Military History*  
Review campaign to major general interest newspapers and magazines  
Review and feature campaign to military blogs and websites

# Japanese Armies 1868–1877

*The Boshin War and Satsuma Rebellion*

Gabriele Esposito

**This title examines the 19th-century transition of Japanese armies from Samurai equipment and tactics to those of the Western world, and the armed clashes between both cultures.**

The restoration of the Meiji Imperial dynasty in 1868 decisively opened Japan to the outside world and embraced modernization. However, this modernization process was resisted by the traditional Samurai feudal nobility, leading to a series of battles.

The first clash between the two cultures came swiftly. During the Boshin War of 1868–69 a French military adviser, Jules Brunet, changed sides to join the insurgents. They won several engagements before the final crushing of the rebel Ezo Republic. After this point, the Imperial Army continued to modernize along French lines, and social changes began to impoverish Samurai noblemen, who lost their social and political role and associated privileges. During 1876, the powerful Satsuma Domain, around Kagoshima in south west Kyushu, became a focus for discontent. Its leader, Saigo Takamori, effectively ignored the central government, and in January 1877 increasing unrest broke out into open rebellion. The bitter Satsuma siege and attempted capture of Kumamoto Castle finally failed in April, and the samurai made a last stand at Shiroyama on September 24, choosing to go down fighting. This marked the final defeat and displacement of the Samurai class.

This fully illustrated title explores the fall of the Samurai in detail, examining the arms, tactics, and key figures of both sides, and charting the increasing Westernization of the Imperial forces.

**Gabriele Esposito** has published several works in the UK, including MAA 499 *Armies of the War of the Triple Alliance 1864–70* and MAA 504 *Armies of the War of the Pacific 1879–83*, and is a regular contributor to many specialized magazines. He lives in Italy.

**Giuseppe Rava** has established himself as a leading military history artist, and is inspired by the works of the great military artists, such as Detaille, Meissonier, Röchling, and Lady Butler. He lives and works in Italy.

## OPERATION EAGLE CLAW 1980

The disastrous bid to end the  
Iran hostage crisis



JUSTIN WILLIAMSON

### HISTORY / MILITARY

Osprey Publishing | 3/24/2020  
9781472837837 | \$22.00 / \$30.00 Can.  
Trade Paperback | 80 pages  
9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at military history enthusiasts  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Promotions, sponsorships and giveaways at military history events  
Targeted review campaign to general military publications  
Possible excerpt in such magazines as *Military History*  
Review campaign to professional military publications  
Review and feature campaign targeted to websites and bloggers dedicated to Special Forces

## Operation Eagle Claw 1980

*The disastrous bid to end the Iran hostage crisis*

Justin Williamson

**A history of the disastrous 1980 attempt to rescue the 52 U.S. Embassy hostages in Tehran, which involved the new Delta Force and a complex series of airlifts, hides, and refueling stops.**

Following months of negotiations after the seizure of the U.S. embassy in Tehran on November 4, 1979, president Jimmy Carter ordered the newly formed Delta Force to conduct a raid into Iran to free the hostages. The raid, Operation Eagle Claw, was risky, to say the least. U.S. forces would have to fly into the deserts of Iran on C-130s, marry up with carrier-based RH-53D helicopters, fly to hide sites near Tehran, approach the embassy via trucks, seize the embassy and rescue the hostages, board the helicopters descending on Tehran, fly to an airbase captured by more U.S. forces, and then fly out on C-141s and to freedom. Unfortunately—and unsurprisingly, given the complexity of the mission—things went wrong from the start and when the mission was called off at the refueling site at Desert One, the resulting collision between aircraft killed eight U.S. personnel.

This title tells the full story of this tragic operation, supported by maps, photographs, and specially-commissioned bird's-eye views and battle scenes, which reveal the complexity and scale of the proposed rescue and the disaster that followed.

**Justin Williamson** is a career U.S. diplomat who has served in Iraq, Mexico, Spain, and the Democratic Republic of Congo. He recently graduated from the U.S. Army Command and Staff College with a master of military arts and sciences.

**Jim Laurier** has worked on the Osprey Aviation list since 2000, and in that time he has produced some of the finest artwork seen in these volumes.

# French Soldier vs German Soldier

*Verdun 1916*

David Campbell



## HISTORY / MILITARY

Osprey Publishing | 3/24/2020  
9781472838179 | \$22.00 / \$30.00 Can.  
Trade Paperback | 80 pages  
9.8 in H | 7.2 in W

## MARKETING

Online ads targeted at WWI enthusiasts  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Promotions, sponsorships, and giveaways at military history events  
Targeted review campaign to such military publications as *MHQ* and *Military History*  
Review campaign to major general interest newspapers and magazines  
Review and feature campaign targeted to websites and bloggers dedicated to WWI

**This engrossing study investigates the doctrine, training, equipment, and combat record of the French and German troops who clashed in three key battles during World War I.**

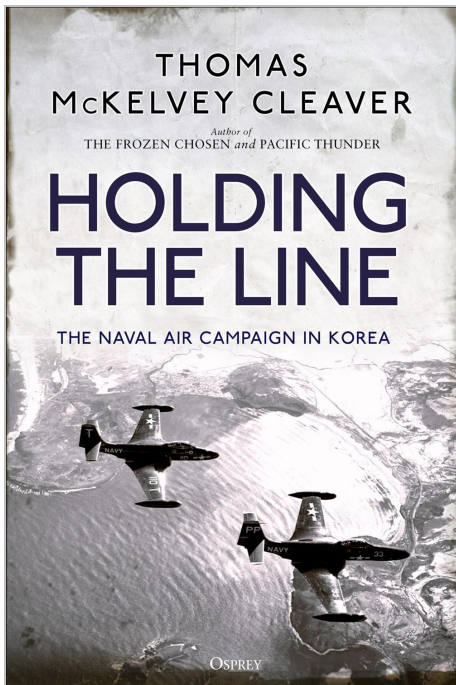
On February 21, 1916, the German Army launched a major attack on the French fortress of Verdun. The Germans were confident that the ensuing battle would compel France to expend its strategic reserves in a savage attritional battle, thereby wearing down Allied fighting power on the Western Front. However, initial German success in capturing a key early objective, Fort Douaumont, was swiftly stemmed by the French defenses despite heavy French casualties. The Germans then switched objectives, but made slow progress towards their goals; by July, the battle had become a stalemate.

During the protracted struggle for Verdun, the two sides' infantrymen faced appalling battlefield conditions; their training, equipment, and doctrine would be tested to the limit and beyond. New technologies, including flamethrowers, hand grenades, trench mortars, and more mobile machine guns, would play a key role in the hands of infantry specialists thrown into the developing battle, and innovations in combat communications were employed to overcome the confusion of the battlefield. This study outlines the two sides' wider approach to the evolving battle, before assessing the preparations and combat record of the French and German fighting men who fought one another during three pivotal moments of the 10½-month struggle for Verdun.

**David Campbell** has a broad range of interests in literature and history, including the Middle Ages, the Napoleonic era, naval warfare, and the genesis of the "Military Revolution."

**Adam Hook** has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, Roman battle tactics, several 19th-century American subjects, the modern Chinese Army, and a number of books in the Fortress series. His work features in exhibitions and publications throughout the world.





### HISTORY / MILITARY / KOREAN WAR

Osprey Publishing | 3/24/2020  
 9781472831736 | \$18.00 / \$24.50 Can.  
 Trade Paperback | 320 pages  
 9.2 in H | 6 in W

**Other Available Formats:**  
 Hardcover ISBN: 9781472831729

### MARKETING

Print ads in military history magazines such *Military Heritage*  
 Promoted in Osprey eblasts, direct mail, and social networking sites  
 Author events in Los Angeles area  
 Targeted review campaign to such military publications as *MHQ* and *Military History*  
 Possible excerpt in military history magazine  
 Review campaign to major general interest newspapers and magazines  
 Review and feature campaign to military podcasts, blogs, and websites

## Holding the Line

*The Naval Air Campaign In Korea*

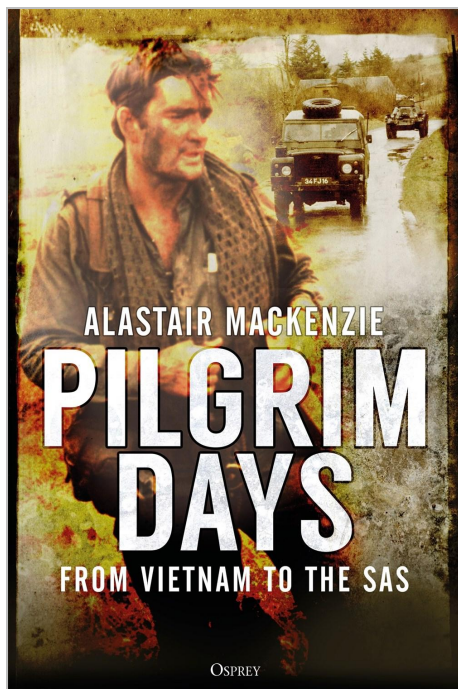
Thomas McKelvey Cleaver

**This is the gripping story of Task Force 77, the US Navy carrier commitment to the Korean War that was vital to the success of the UN forces battling the Chinese and North Koreans.**

Naval and air power was crucial to the United Nations' success in the Korean War, as it sought to negate the overwhelming Chinese advantage in manpower. In what became known as the "long hard slog," naval aviators sought to slow and cut off communist forces and support troops on the ground. USS *Leyte* (CV-32) operated off Korea in the Sea of Japan for a record 93 continuous days to support the Marines in their epic retreat out of North Korea, and was crucial in the battles of the spring and summer of 1951 in which the UN forces again battled to the 38th Parallel.

All of this was accomplished with a force that was in the midst of change, as jet aircraft altered the entire nature of naval aviation. This paperback edition of *Holding the Line* chronicles the carrier war in Korea from the first day of the war to the last, focusing on front-line combat, while also describing the technical development of aircraft and shipboard operations, and how these all affected the broader strategic situation on the Korean Peninsula.

**Thomas McKelvey Cleaver** is the author of the well-received and bestselling *Fabled Fifteen: The Pacific War Saga of Carrier Air Group 15*, a history of the US Navy's top-scoring carrier air group in World War II, published by Casemate. He is additionally the author of *F4F Wildcat* and *F6F Hellcat Aces of VF-2* published by Osprey as well as of *Pacific Thunder* (2017) and *Tidal Wave* (2018). He lives in Encino, California.



**HISTORY / MILITARY / SPECIAL FORCES**

Osprey Publishing | 3/24/2020  
 9781472833198 | \$18.00 / \$24.50 Can.  
 Trade Paperback | 224 pages  
 7.8 in H | 5.1 in W

**Other Available Formats:**  
 Hardcover ISBN: 9781472833181

## Pilgrim Days

*From Vietnam to the SAS*

Alastair MacKenzie

**This title details the author's unique military experience, from platoon command in Vietnam through service with the Paras in Northern Ireland to training the Special Forces of Oman.**

*"We are the Pilgrims, master; we shall go / Always a little further; it may be / Beyond that last blue mountain barred with snow."*

If there was ever anyone who went a little further, a little beyond, it was Alastair MacKenzie. In a career spanning 30 years, MacKenzie served uniquely with the New Zealand Army in Vietnam, the British Parachute Regiment, the British Special Air Service (SAS), the South African Defence Force's famed ParaBats, the Sultan of Oman's Special Forces, and a host of private security agencies and defense contractors.

MacKenzie lived the soldier's life to the full as he journeyed the "Golden Road to Samarkand." This extraordinary new work from the author of *Special Force: The Untold Story of 22nd Special Air Service Regiment (SAS)* vividly documents, in a detail that stuns, the experience of infantry combat in Vietnam, life with the Paras, the tempo of selection for UK Special Forces, covert SAS operations in South Armagh and SAS Counter Terrorist training on the UK mainland, vehicle-mounted Pathfinder Brigade insertions into Angola, and maritime counterterrorism work in Oman.

**Alastair MacKenzie** obtained his PhD in politics in 2005 and is the author of works including *Special Force: The Untold Story of 22nd Special Air Service Regiment (SAS)* and *The Sounds Soldiers' Memorial – Stories of the Fallen*. He lives on the South Island of New Zealand.



## THE BROWNING HIGH-POWER PISTOL

LEROY THOMPSON



### HISTORY / MILITARY / WEAPONS

Osprey Publishing | 4/28/2020  
9781472838094 | \$22.00 / \$30.00 Can.  
Trade Paperback | 80 pages  
9.8 in H | 7.2 in W

### MARKETING

Targeted email blast to firearms groups  
Facebook ads targets (pun intended) to firearm enthusiasts  
Promotions, sponsorships and giveaways at military history events  
Targeted review campaign to such military publications as *MHQ* and *Military History Review* campaign to firearms publications and websites such as the NRA's *The American Rifleman*

# The Browning High-Power Pistol

Leroy Thompson

**This title explores the history of the accurate and reliable Browning High-Power Pistol, which was considered the world's standard for a semiautomatic combat pistol for half a century.**

Making its debut in 1935, the Browning High-Power was the world's most widely used military pistol for much of the twentieth century. Military and law-enforcement agencies in more than 90 countries have issued the High-Power and it has seen combat in conflicts from World War II through to the War on Terror. After conquering Belgium, Nazi Germany produced more than 300,000 High-Powers for use by the Waffen-SS, *Fallschirmjäger*, and others, and after 1945 the High-Power became standard for most NATO-armed forces as well as scores of others.

Chambered for the 9×19mm Luger cartridge, John Browning's High-Power improved on the classic Colt M1911 design, especially in its use of a far simpler takedown system. The pistol's innovative 13-round magazine, designed by Dieudonné Saive, staggered the cartridges for higher capacity without unduly increasing the grip size. During its 82-year production run at Fabrique Nationale in Belgium, the design evolved slightly, but a 2017 High-Power was still easily recognizable as a descendant of the original model.

Packed with gripping material including detailed technical specifications, contemporary photographs and highly accurate artist's renditions, this title is a comprehensive and informative guide to the world's most iconic semiautomatic pistol.

**Leroy Thompson** has trained and advised military and police special-operations units around the world, focusing especially on the tactical use of firearms. He has previously had more than 50 books published, and appeared as a weapons expert on documentaries for Discovery, National Geographic, and the BBC. He lives in Missouri.

BEN BARRY

# BLOOD, METAL AND DUST

THE WARS IN AFGHANISTAN  
AND IRAQ 2001–14

## HISTORY / MILITARY / IRAQ WAR

Osprey Publishing | 4/28/2020  
 9781472831019 | \$28.00 / \$37.00 Can.  
 Hardcover with dust jacket | 352 pages  
 9.2 in H | 6 in W  
 64pp colour plate section

## MARKETING

Online ads targeted at military history enthusiasts  
 Print ads in military history magazines such *Military Heritage*  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Targeted review campaign to such military publications  
 Possible excerpt in military history magazine  
 Review campaign to major general interest newspapers and magazines  
 Review and feature campaign to military podcasts, blogs, and websites

## Blood, Metal and Dust

*The Wars in Afghanistan and Iraq, 2001–14*

Ben Barry

***Blood, Metal and Dust* is the first authoritative military history of the wars in Iraq and Afghanistan to tell the detailed story of what happened on the ground.**

From the high-ranking officer who wrote the still classified British military analysis of the war in Iraq comes the authoritative history of two conflicts that have overshadowed the beginning of the 21st century. Inextricably linked to the ongoing “War on Terror,” the wars in Iraq and Afghanistan dominated more than a decade of international politics, and their influence is felt to this day. *Blood, Metal and Dust* is the first military history to offer a comprehensive overview of the wars in Afghanistan and Iraq, providing in-depth accounts of the operations undertaken by both US and UK forces. Brigadier Ben Barry explores the wars which shaped the modern Middle East, providing a detailed narrative of operations as they unfolded. With unparalleled access to official military accounts and extensive contacts in both the UK and the US militaries, Brigadier Barry is uniquely placed to tell the story of these controversial conflicts, and offers a rounded account of the international campaigns that irrevocably changed the global geopolitical landscape.

**Ben Barry** has written extensively for IISS publications including *Survival*, its journal, and *Strategic Survey*, its annual assessment of world affairs. He is one of the authors of the annual *Military Balance* and wrote *A Cold War: Front-line Operations in Bosnia 1995–1996*, describing his battalion’s operational tour under both UN and NATO flags in the mid-1990s. The book was shortlisted for the British Army Book of the Year 2009 award.

## TANKS IN THE BATTLE OF THE BULGE



### HISTORY / MILITARY

Osprey Publishing | 4/28/2020

9781472839220 | \$19.00 / \$25.99 Can.

Trade Paperback | 48 pages

9.8 in H | 7.2 in W

Illustrated throughout with 40 photos and 8pp of colour illustrations

### MARKETING

Online ads targeted at WWII and battle-tank enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such

publications as *MHQ* and *Military History*

Review and feature campaign to military and armor blogs

Review coverage in modeling media

# Tanks in the Battle of the Bulge

Steven J. Zaloga

**A new analysis of exactly how Allied and German tanks fought the Battle of the Bulge, one of the great tank battles of World War II.**

The Battle of the Bulge raises many questions which, until now, have not been adequately answered: How did the major tank types perform during the battle? What were the specific lessons learned from the combat? And did these lessons result in changes to tanks in the subsequent months?

Offering detailed answers to these questions and many more, this book provides a survey of the principal tank and tank-equivalents (such as tank destroyers and Jagdpanzers) that took part in the Ardennes Campaign of December 1944–January 1945. Beginning with a basic overview of the campaign, accompanied by an order of battle of the major armored units, it examines the opposing forces, covering the organization of the two tank forces to explain how they were deployed. Author Steven Zaloga also scrutinizes the technical balance between the opposing sides, comparing armor, mobility, and firepower as well as other important factors such as reliability, crew situational awareness, and tank layout/efficiency.

Full of specially commissioned and highly accurate artwork plates of the tanks themselves, as well as fascinating technical data based on cutting-edge research, this title is the definitive guide to tank warfare in the Battle of the Bulge.

**Steven J. Zaloga** has worked as an analyst in the aerospace industry for over three decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history, with an accent on the U.S. Army in World War II as well as Russia and the former Soviet Union. He is based in Maryland.

## Legion Condor 1936–39

*The Luftwaffe learns Blitzkrieg in the Spanish Civil War*

James S. Corum

**An expert account of Nazi Germany's air war during the Spanish Civil War, where air power turned the tide for Franco and taught the Luftwaffe how to wage *Blitzkrieg*.**

The bombing of Guernica has become a symbol of Nazi involvement in the Spanish Civil War, but the extent of the German commitment is often underestimated. The Luftwaffe sent 20,000 officers and men to Spain from 1936 to 1939, and the Condor Legion carried out many missions in support of the Spanish Nationalist forces and played a lead role in many key campaigns of the war. Aircraft that would play a significant role in the combat operations of World War II (the Heinkel 11 bomber, the Me 109 fighter, and others) saw their first action in Spain, fighting against the modern Soviet fighters and bombers that equipped the Republican Air Force.

The experience garnered in Spain was very important to the development of the Luftwaffe. The war allowed them to hone and develop their tactics, train their officers, and to become the most practiced air force in the world at conducting close support of ground troops. In effect, the Spanish Civil War proved to be the training ground for the *Blitzkrieg* which would be unleashed across Europe in the years that followed. In this rigorous new analysis, Legion Condor expert James Corum explores both the history and impact of the Luftwaffe's engagement during the Spanish Civil War and the role that engagement played in the development of the Luftwaffe strategy which would be used to such devastating effect in the years that followed.

**Dr. James Corum, PhD**, is the author of numerous books on military history, including *The Roots of Blitzkrieg: Hans von Seeckt and German Military Reform* (1992) and *The Luftwaffe: Creating the Operational Air War, 1918–1940* (1997). He has also authored more than 60 major book chapters and journal articles on a variety of subjects related to air power and military history.



### HISTORY / MILITARY / AVIATION

Osprey Publishing | 4/28/2020

9781472840073 | \$24.00 / \$32.50 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W

Illustrated throughout with around 60 photos and at least 14pp of colour illustrations

### MARKETING

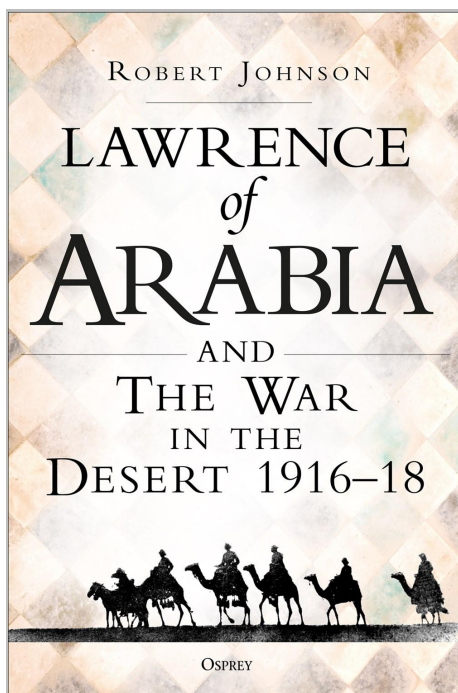
Online ads targeted at WWII and Spanish Civil War enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications

Reviews on military history blogs such as *War is Boring*



#### HISTORY / MILITARY / WORLD WAR I

Osprey Publishing | 4/28/2020  
 9781472834911 | \$30.00 / \$39.99 Can.  
 Hardcover with dust jacket | 256 pages  
 9.2 in H | 6 in W  
 16pp plate section in colour

#### MARKETING

Online ads targeted at military history enthusiasts  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Promotions, sponsorships, and giveaways at military history events  
 Targeted review campaign to such military publications  
 Review campaign to major general interest newspapers and magazines  
 Review and feature campaign to military blogs and websites

## Lawrence of Arabia and the War in the Desert 1916–18

Robert Johnson

**A new study of Captain T. E. Lawrence “of Arabia,” his ideas on warfare, and the context of the military campaigns, peace settlements, and the legacies that followed.**

One hundred years ago, Captain Lawrence and an unlikely band of Arab irregulars captured the strategic port of Aqaba after an epic journey through waterless tracts of desert. Their attacks on railways during the Great War are well known and have become the stuff of legend, but while Lawrence himself has been the subject of fascinating biographies, as well as an award-winning film, the context of his war in the desert, and his ideas on war itself, are less well known.

This new title offers a high-paced evaluation of T. E. Lawrence “of Arabia” and the British military operations in the Near East, revising and adding to conventional narratives in order to tell the full story of this influential figure, as well as the Ottoman-Turkish perspective, and the Arabs’ position, within the context of the war. It is also a study of warfare and the manner in which Lawrence, and others, made their assessments of what was changing, what was distinctive, and what was unique to the desert environment. This book sets Lawrence in context, examines the peace settlement he participated in, and describes how Lawrence’s legacy has informed and inspired those partnering and mentoring local forces to the present day.

**Robert Johnson** has written a number of books including *The Great War and the Middle East* (Oxford University Press, 2016), *True to Their Salt* (Hurst, 2017), and *The Afghan Way of War* (Hurst, 2011), and was the editor of *At the End of Military Intervention* (Oxford University Press, 2015). He is also the author of a number of academic articles. He lives in Oxford, UK.

## THE NAVAL SIEGE OF JAPAN 1945

War Plan Orange triumphant



BRIAN LANE HERDER

### HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 4/28/2020  
9781472840363 | \$24.00 / \$32.50 Can.  
Trade Paperback | 96 pages  
9.8 in H | 7.2 in W

### MARKETING

Online ads targeted at WWII and naval enthusiasts  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Promotions, sponsorships and giveaways at military history events  
Targeted review campaign to such military publications  
Reviews on military history blogs such as *War is Boring*

# The Naval Siege of Japan 1945

*War Plan Orange triumphant*

Brian Lane Herder

**A highly illustrated study of the last great campaign in the Pacific Theater of World War II: the U.S. Navy and Royal Navy's air, surface, and submarine attacks on the Japanese home islands.**

A highly illustrated study of the last great campaign in the Pacific Theater of World War II: the U.S. Navy and Royal Navy's air, surface, and submarine attacks on the Japanese home islands.

The final months of Allied naval bombardments on the home islands during World War II have, for whatever reason, frequently been overlooked by historians. Yet the Allies' final naval campaign against Japan involved the largest and arguably most successful wartime naval fleet ever assembled, and was the climax to the greatest naval war in history. Though suffering grievous losses during its early attacks, by July 1945 the United States Third Fleet wielded 1,400 aircraft just off the coast of Japan, while Task Force 37, the British Pacific Fleet's carrier and battleship striking force, was the most powerful single formation ever assembled by the Royal Navy. In the final months of the war the Third Fleet's twenty American and British aircraft carriers would hurl over 10,000 aerial sorties against the home islands, while another ten Allied battleships would inflict numerous morale-destroying shellings on Japanese coastal cities.

In this illustrated study, historian Brian Lane Herder draws on primary sources and expert analysis to chronicle the full story of the Allies' navy siege of Japan from February 1945 to the very last days of World War II.

Born in 1981, **Brian Lane Herder** graduated with a BA in History from the University of Kansas in 2003, and a master's of library science from Emporia State University in 2009. He is a legislative librarian for the Kansas state government and his historical research interests include the U.S. military, naval warfare, and World War II.



*A*  
**HISTORY**  
*of*  
**WORLD**  
*in*  
**6 GLASSES**

"There aren't many books this entertaining that also provide a cogent crash course in ancient, classical and modern history." —Wendy Smith, *Los Angeles Times*

**TOM STANDAGE**  
 Author of *An Edible History of Humanity*

**HISTORY / WORLD**

Bloomsbury USA | 5/16/2006

9780802715524 | \$18.00 / \$24.00 Can.

Trade Paperback | 336 pages | Carton Qty: 40

8.3 in H | 5.4 in W | 1 in T | 0.7 lb Wt

b&amp;w illustrations throughout

## A History of the World in 6 Glasses

Tom Standage

From beer to Coca-Cola, the six drinks that have helped shape human history Throughout human history, certain drinks have done much more than just quench thirst. As Tom Standage relates with authority and charm, six of them have had a surprisingly pervasive influence on the course of history, becoming the defining drink during a pivotal historical period.

*A History of the World in 6 Glasses* tells the story of humanity from the Stone Age to the 21st century through the lens of beer, wine, spirits, coffee, tea, and cola. Beer was first made in the Fertile Crescent and by 3000 B.C.E. was so important to Mesopotamia and Egypt that it was used to pay wages. In ancient Greece wine became the main export of her vast seaborne trade, helping spread Greek culture abroad. Spirits such as brandy and rum fueled the Age of Exploration, fortifying seamen on long voyages and oiling the pernicious slave trade. Although coffee originated in the Arab world, it stoked revolutionary thought in Europe during the Age of Reason, when coffeehouses became centers of intellectual exchange. And hundreds of years after the Chinese began drinking tea, it became especially popular in Britain, with far-reaching effects on British foreign policy. Finally, though carbonated drinks were invented in 18th-century Europe they became a 20th-century phenomenon, and Coca-Cola in particular is the leading symbol of globalization.

For Tom Standage, each drink is a kind of...

**PRAISE**

**[A HISTORY OF THE WORLD IN 6 GLASSES] is loaded with the kind of data that get talked about at the figurative water cooler...Incisive, illuminating and swift.**

Tom Standage is technology editor at *The Economist* magazine and the author of four history books, "*A History of the World in Six Glasses*" (2005), "*The Turk*" (2002), "*The Neptune File*" (2000) and "*The Victorian Internet*" (1998). He holds a degree in engineering and computer science from Oxford University, and is the least musical member of a musical family. He is married and lives in Greenwich, London, with his wife and daughter.



## The Battleship USS Iowa

Stefan Draminski

**A brilliant representation of one of the greatest U.S. warships, the USS *Iowa*, whose 4 decades in service took it from the Pacific War in World War II to the Persian Gulf in the late 1980s.**

USS *Iowa* (BB-61) was the lead ship in one of the most famous classes of battleships ever commissioned into the U.S. Navy. Transferred to the Pacific Fleet in 1944, the *Iowa* first fired her guns in anger in the Marshall Islands campaign, and sunk her first enemy ship, the *Katori*. The *Iowa* went on to serve across a number of pivotal Pacific War campaigns, including at the battles of the Philippine Sea and Leyte Gulf. It ended the war spending several months bombarding the Japanese Home Islands before the surrender in August 1945. After taking part in the Korea War, the *Iowa* was decommissioned in 1958, before being briefly reactivated in the 1980s as part of President Reagan's 600-Ship Navy Plan. After being decommissioned a second and final time in 1990, the *Iowa* is now a museum ship in Los Angeles.

This new addition to the Anatomy of the Ship series is illustrated with contemporary photographs, scaled plans of the ship, and superb 3-D illustrations that bring this historic battleship to life.

**Stefan Draminski** was born in 1982 and is a naval researcher and illustrator. Since 2002 he has worked on numerous publications on military history subjects. Using 3-D software, he creates highly detailed and historically accurate digital models of warships, aircraft, and vehicles. His particular interest in the Imperial Japanese Navy has led him to learn Japanese. He lives in Torun, Poland, with his wife, children, and dog.

### TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY

Osprey Publishing | 1/21/2020  
 9781472827296 | \$60.00 / \$81.50 Can.  
 Hardcover with dust jacket | 352 pages  
 9.4 in H | 10 in W  
 More than 500 line and colour artworks.

### MARKETING

Online ads targeted at naval enthusiasts  
 Postcard campaign to naval history sites  
 Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*  
 Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

The *New York Times* Bestseller

# IN THE CLOSET OF THE VATICAN



POWER,  
HOMOSEXUALITY,  
HYPOCRISY

Frédéric Martel

BLOOMSBURY

**RELIGION / CHRISTIANITY /  
CATHOLIC**

Bloomsbury Continuum | 2/18/2020  
9781472966186 | \$21.00 / \$28.50 Can.  
Trade Paperback | 592 pages  
7.8 in H | 5.1 in W

**Other Available Formats:**  
Hardcover ISBN: 9781472966148

BLOOMSBURY CONTINUUM

FEBRUARY 2020

## In the Closet of the Vatican

*Power, Homosexuality, Hypocrisy*

Frederic Martel

**A startlingly revealing and detailed account of corruption and hypocrisy at the heart of the Vatican.**

**The *New York Times* Bestseller**

**"[An] earth-shaking exposé of clerical corruption." - *National Catholic Reporter***

*In the Closet of the Vatican* exposes the rot at the heart of the Vatican and the Roman Catholic Church today. This brilliant piece of investigative writing is based on four years' authoritative research, including extensive interviews with those in power.

The celibacy of priests, the condemnation of the use of contraceptives, the cover up of countless cases of sexual abuse, the resignation of Benedict XVI, misogyny among the clergy, the dramatic fall in Europe of the number of vocations to the priesthood, the plotting against Pope Francis--all these issues are clouded in mystery and secrecy.

*In the Closet of the Vatican* is a book that reveals these secrets and penetrates this enigma. It derives from a system founded on a clerical culture of secrecy which starts in junior seminaries and continues right up to the Vatican itself. It is based on the double lives of priests and on extreme homophobia. The resulting schizophrenia in the Church is hard to fathom. But the more a prelate is homophobic, the more likely it is that he is himself gay.

"Behind rigidity there is always something hidden, in many cases a double life." These are the words of Pope Francis himself and with them the Pope has unlocked the Closet.

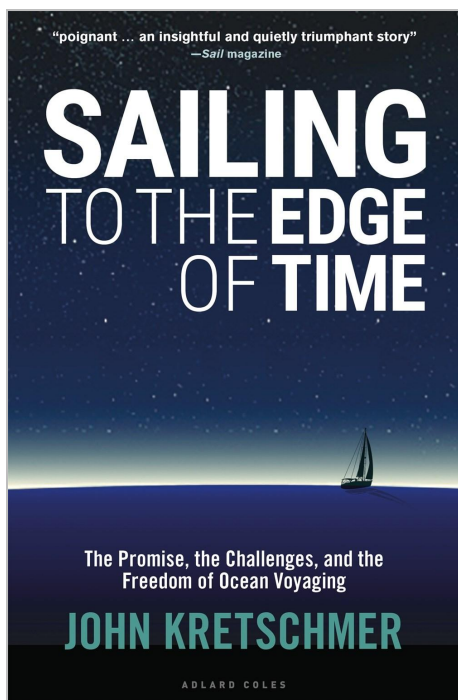
No one can claim to really understand the Catholic Church today until they have read this book. It reveals a truth th...

### PRAISE

**"[An] earth-shaking exposé of clerical corruption [...] What Martel does, quite masterfully, is to connect the dots that reveal an ecclesial system in profound decay [...] *In the Closet of the Vatican* examines in impressive detail the double lives led by many of the church's prelates [...] Without question, [the book] is a truly remarkable publishing event." - *National Catholic Reporter [US]***

**"A truly shocking theory about the Vatican; the largest gay community in the world." - *Il Giornale [Italy]***

**"I urge every Catholic to read it, however difficult that may be [...] The book did**



## Sailing to the Edge of Time

*The Promise, the Challenges, and the Freedom of Ocean Voyaging*

John Kretschmer

**Time spent sailing, especially far from the shackles of land, is the key to discovering the good life waiting at sea. That is the unforgettable theme of John Kretschmer's inspiring chronicle of a...**

John Kretschmer is sailing's practical philosopher – as much a doer as a thinker. And that is the overarching theme of this chronicle of a sailing life. Often amusing, sometimes poignant, occasionally terrifying but always inspiring, his deeply personal account is a welcome reminder of the good life waiting at sea.

With hundreds of thousands of nautical miles under his keel, John's adventures have taken him several times around the world, with challenging crossings of the Atlantic and the Pacific, a narrow escape from a coup in Yemen, an unlikely deliverance from a coral reef off Belize as well as more serene, introspective passages where trade winds are blowing and stories are flowing. His crew has included CEOs, actors, writers, teachers, kids – in essence, everyone.

John's narrative is interwoven with practical tips and advice in seamanship, but also, and just as importantly, his hard-won insights about making the most of our lives. He truly believes we find out who we really are, and what we are capable of, far from the shackles of land, when we find a place where time changes shape – days may merge into one another, but minutes are memorable.

To live adventurously is to live more fully, and that is the life John Kretschmer continues to live. In this book he shares his simple profundities that will inspire those who live to sail, and those seeking something more rewarding from life.

### PRAISE

**"A remarkable and very enjoyable cocktail of blue water, action and wisdom. Kretschmer is a fine writer and an inspiration." - Tristan Gooley**

John Kretschmer is a writer, sailor, philosopher, lecturer and businessman whose successful sail-training business takes a uniquely philosophical but hands-on approach to offshore sailing. He is the author of four highly regarded non-fiction books, as well as hundreds of articles for the sailing press, *Life* and the *LA Times*.

### SPORTS & RECREATION / BOATING

Adlard Coles | 3/3/2020

9781472951663 | \$15.00 / \$20.50 Can.

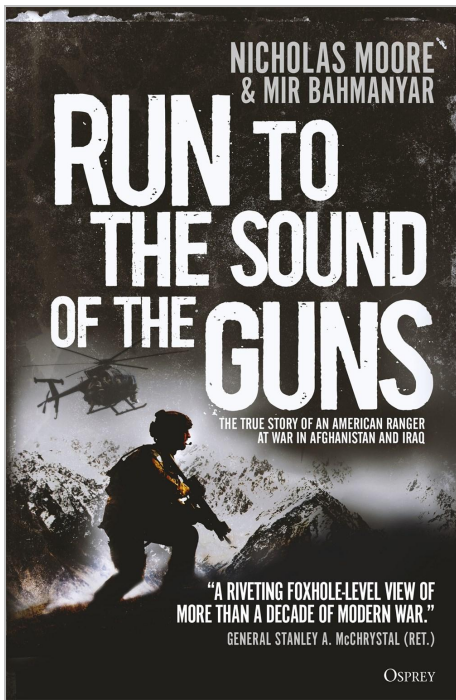
Trade Paperback | 288 pages

7.8 in H | 5.1 in W

16 page colour plate section

#### Other Available Formats:

Hardcover ISBN: 9781472951625



## Run to the Sound of the Guns

*The True Story of an American Ranger at War in Afghanistan and Iraq*

Nicholas Moore, Mir Bahmanyar

**This is the very personal experience of a U.S. Army Ranger during America's War on Terror in both Iraq and Afghanistan, now publishing in paperback.**

Nicholas Moore served as a U.S. Army Ranger at the fighting edge of the global war on terrorism, serving on the battlefields of Iraq and Afghanistan.

While serving in Iraq, Nicholas participated in the rescue of Private Jessica Lynch, hunted Iraq's Most Wanted, and experienced brutal street combat, including 160 nighttime missions over one 90-day deployment in the insurgent stronghold of Mosul. While serving in Afghanistan, he was part of the search and rescue operation for Navy SEAL Marcus Luttrell (author of *Lone Survivor*), and was on the ground again when a Chinook helicopter was shot down, resulting in the death of 38 men and 1 military working dog. It was the single greatest loss of special operations personnel to date.

From frozen mountaintops to dusty city streets and everything in between and publishing now in paperback, *Run to the Sound of the Guns* is a compelling and deeply personal account of a husband and father who nearly lost his life "leading the way" in America's secretive global wars.

**Nicholas Moore** deployed thirteen times to Afghanistan and Iraq. His awards include the Purple Heart, two Bronze Stars, and the Army Commendation Medal with Valor Device. Nicholas was featured in Peter Berg's *Live to Tell* documentary series for the History Channel regarding the Marcus Luttrell rescue.

**Mir Bahmanyar** served in the 2nd Ranger Battalion. He has authored nine nonfiction books and co-wrote and produced the award-winning motion picture *Soldier of God*.

### HISTORY / MILITARY / SPECIAL FORCES

Osprey Publishing | 2/18/2020  
9781472827098 | \$21.00 / \$28.50 Can.  
Trade Paperback | 304 pages  
9.2 in H | 6 in W

**Other Available Formats:**  
Hardcover ISBN: 9781472827067

### MARKETING

Online and print ads targeted at military history enthusiasts, and players of such games as Call of Duty and Halo, as well as SpecOps enthusiasts  
Talk radio and TV author interview campaign  
Reviews in major marketing newspapers and general interest magazines  
Targeted review campaign to such general military publications as *MHQ* and *Military History*, publications such as *Army* magazine, *Proceedings*, and *Special Warfare* magazine  
Possible excerpt in such magazines as *Military History*



### GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 4/28/2020

9781472839046 | \$30.00 / \$39.99 Can.

Trade Paperback | 144 pages

9.5 in H | 7.5 in W

80 col

### MARKETING

Email promotion to Bolt Action! groups  
Promoted in Osprey eblasts, direct mail,  
blogs, and social networking sites  
Review campaign targeting Bolt Action  
and other wargaming publications and  
blogs

## Bolt Action: Campaign: Stalingrad

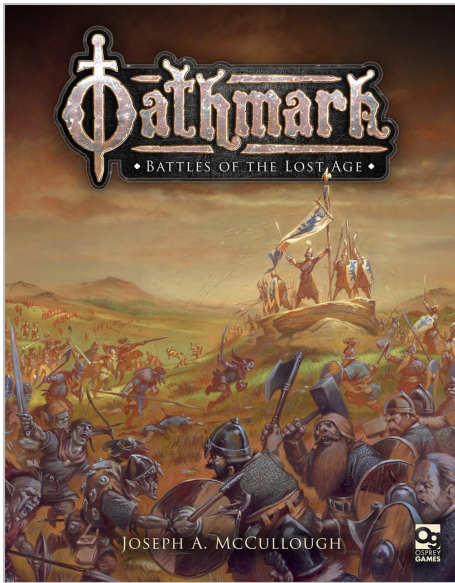
Warlord Games

**Campaign rules and scenarios for the Battle of Stalingrad, bringing the most infamous battle of the Eastern Front to the award-winning *Bolt Action* series.**

One of the most infamous and decisive battles of the Second World War, Stalingrad was a turning point of the Eastern Front, showing that the German juggernaut was not invincible. This new campaign book for *Bolt Action* allows players to refight the fierce Battle of Stalingrad, including the actions within the city itself and those of the surrounding area, the encirclement and attempted relief and breakout. New, linked scenarios, rules, troop types, and theater selectors provide plenty of options for both novice and veteran players alike.

**Warlord Games** is one of the world's leading producers of wargaming miniatures as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their *Bolt Action* range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.

**Peter Dennis** studied illustration at Liverpool Art College. Peter has since contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles.



### GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 2/18/2020  
 9781472833044 | \$35.00 / \$47.50 Can.  
 Hardcover with dust jacket | 208 pages  
 9.5 in H | 7.5 in W  
 40 col

### MARKETING

Online ads targeted at Frostgrave, RPG, and war-game enthusiasts  
 Facebook giveaway promotions on gaming and Frostgrave groups  
 Banner ads on gaming websites  
 Feature at gaming conventions such as AdeptiCon and GenCon  
 Previews at top gaming conventions such as Origins and GenCon  
 Reviews on top gaming sites such Dice Tower and Geek & Sundry  
 Reviews in gaming press such as *GTM* and *Meeple Monthly*

## Oathmark

*Battles of the Lost Age*

Joseph A. McCullough

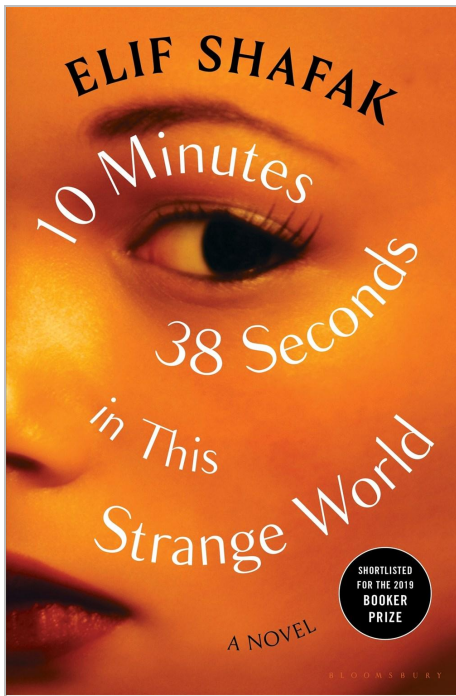
**A mass-battle fantasy game in which players can field combined armies of humans, elves, goblins, dwarves, and more, and develop that army over the course of a campaign.**

Empires have fallen, and the land is broken. The great oathmarks that once stood as testaments to the allegiances and might of nations have crumbled into ruin. Now is a time of warlords, tyrants, and petty kings, who carve out their own realms and inscribe their oathmarks into standing stones, ancient trees, and the bones of their enemies. In this lost age, fealty and loyalty are as valuable as gold and as deadly as cold iron, and war is ever present.

Created by Joseph A. McCullough, the designer of *Frostgrave* and *Frostgrave: Ghost Archipelago*, *Oathmark* is a mass-battle fantasy war game in which players command armies of dwarves, elves, goblins, and men, and campaign to expand their realms and secure the loyalty of those they conquer. *Oathmark* allows players to field the fantasy army they have always wanted, whether a company of stalwart dwarves or a mixed force with proud elves and wild goblins standing shoulder-to-shoulder in the battle line.

With one miniature representing one warrior, *Oathmark* is a fast, bloody, and tactical game, and players can field warbands of 30 figures or armies numbering in the hundreds. An integrated campaign system allows players to develop their realms from battle to battle, adding new territories, recruiting new troop types, and growing to eclipse their rivals...or lose what they fought so hard to gain and fall as so many would-be emperors before them.

**Joseph A. McCullough** is the author of several non-fiction books including *A Pocket History of Ireland*, *Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. His fantasy short stories have appeared in various books and magazines such as *Black Gate*, *Lords of Swords*, and *Adventure Mystery Tales*. He is also the creator of the war game *Frostgrave: Fantasy Wargames in the Frozen City*, and co-wrote *The Grey Mountains*, a supplement for the Middle-Earth Role-Playing game.

**FICTION / FRIENDSHIP**

Bloomsbury Publishing | 9/24/2019

9781635574470 | \$27.00 / \$36.50 Can.

Hardcover with dust jacket | 320 pages | Carton

Qty: 24

9.6 in H | 6.4 in W | 1.2 in T | 1.3 lb Wt

**MARKETING**

National print and online media campaign  
Library, bookseller, and book club  
marketing campaign

Consumer advertising campaign at  
publication

Social media campaign

Author events

## 10 Minutes 38 Seconds in This Strange World

Elif Shafak

**A tender new novel on the power of friendship in our darkest times, from internationally renowned writer and speaker Elif Shafak.**

In the pulsating moments after she has been murdered and left in a dumpster outside Istanbul, Tequila Leila enters a state of heightened awareness. While the Turkish sun rises above her and her friends asleep soundly nearby, she contemplates her mortal existence before eternal rest.

Tequila Leila's memories bring us back to her childhood in the provinces, a highly oppressive milieu where a loving mother is no match for a strict, unforgiving father. Escaping to Istanbul, Leila makes her way into the sordid industry of sex trafficking, finding a home in the city's historic Street of Brothels. This is a dark, violent world, but Leila is tough and open to beauty, light, and the essential bonds of friendship.

In Tequila Leila's death, the secrets and wonders of modern Istanbul come to life, painted vividly by the captivating tales of how Leila came to know and be loved by her friends. As her epic journey to the afterlife comes to an end, it is they who bring her story to a buoyant and breathtaking conclusion.

**PRAISE**

*Three Daughters of Eve:*

**"Elif Shafak's new novel reveals such a timely confluence of today's issues that it seems almost clairvoyant . . . Press *Three Daughters of Eve* on a friend or your book club for a great conversation about this flammable era we live in now."**

—*The Washington Post*

**"Vivid and timely."** —*Vogue*

**"A beautifully rendered tale of homeland and faith."** —*Marie Claire*

**"A marvelous lesson in multiculturalist angst, the clash between modernity and tradition, and the vicissitudes of personal struggle. A must-read."** —*New York Journal of Books*

**Elif Shafak** is the acclaimed author of seventeen books, eleven of which are novels, including *Three Daughters of Eve* and *The Bastard of Istanbul*. Her work has been translated into more than forty languages and she regularly contributes to the *New York Times*, the *Guardian*, and *Politico*. She has held various teaching positions in the U.S. and the UK, most recently at Oxford University, and lives with her family in London.





## The Wit and Wisdom of Boris Johnson

*10 Downing Street Edition*

Harry Mount

### A return to the wit and wisdom of Boris Johnson – Brexiteer, Foreign Secretary, Prime Minister?

2019 – the year that Boris took on the ‘lingering gloomadon-poppers’, pledged to steer the UK between the ‘Scylla and Charybdis of Corbyn and Farage’ and into the calmer waters of political freedom. Of course there was always bound to be ‘a bit of plaster coming off the ceilings of Europe’s Chanceries’.

Harry Mount has updated his edited collection of Boris Johnson’s wit and wisdom with three new chapters dealing with Boris’s time as Brexiteer-in-chief; his collapse in 2016 as Foreign Secretary; Boris in the wilderness, and the new seriousness phase. He describes Boris’s Brexit campaign, his leadership breakdown in 2016, his ups and downs as Foreign Secretary, his time outside the political establishment, private life and how Boris felt it was his manifest destiny to become Prime Minister.

So buckle up for a classicist’s tour of the million-pound NHS funder, golden wonder, pro-having, pro-eating blond behemoth. This is the Wit and Wisdom of Boris Johnson.

**Harry Mount** is a journalist and author, whose books include *How England Made the English*, *Amo, Amas, Amat and All That* and *Harry Mount’s Odyssey*. He was a New York correspondent and a leader-writer at the *Daily Telegraph*, where he worked with Boris Johnson for five years. He is now the editor of *The Oldie* magazine.

#### POLITICAL SCIENCE

Bloomsbury Continuum | 10/15/2019

9781472975935 | \$12.00 / \$16.25 Can.

Trade Paperback | 208 pages | Carton Qty: 70

7.5 in H | 4.3 in W | 0.6 in T | 0.3 lb Wt

#### Other Available Formats:

Hardcover ISBN: 9781408183526

# The Battle of Britain

*Struggle for the skies*

Dale Carothers, Daniel DeVargas

***The Battle of Britain* is a full-color graphic novel that follows the Royal Air Force as they defend the United Kingdom against the infamous German Luftwaffe.**

*The Battle of Britain* is a full-color graphic novel that follows the Royal Air Force as they defend the United Kingdom against the infamous German Luftwaffe. Drawing from historical documents and firsthand accounts, the book details the events that led up to the four-month campaign, the fight to end the Nazi bomb attacks, and the long-term impact on air force strategy. By September of 1940, hundreds of British fighter planes were destroyed or damaged and the German Blitz was underway. Learn how the Royal Air Force came back from near-defeat, shot down the Nazi aircraft, and prevented Hitler from gaining the air superiority he needed for his planned invasion.

**Adam Fortier** is the founder of Portmanteaux Publishing, a graphic novel packaging/publishing company. During his many years in publishing Adam has developed specialized processes for creating cheaper and quicker graphic novels that are non-traditional in nature, but deserving of being published. Historically, many subjects simply couldn't be broached due to the high level of commitment. With Portmanteaux Publishing, these projects can now become a reality.

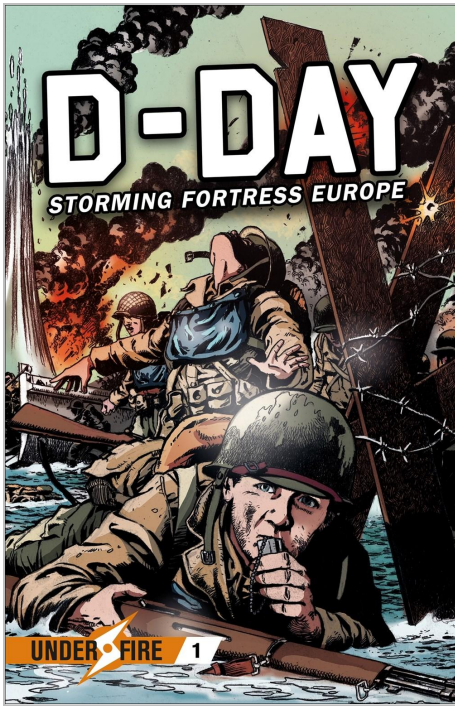


## COMICS & GRAPHIC NOVELS / HISTORICAL FICTION

Osprey Publishing | 2/18/2020  
9781472838698 | \$26.00 / \$34.99 Can.  
Trade Paperback | 328 pages

## MARKETING

Online ads targeted at military history enthusiasts as well as players of video games  
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
Launch publicity campaign in such comics, pop culture media, and trade media  
Targeted review campaign to such military publications as *MHQ* and *Military History*  
Review campaign to major general interest newspapers and magazines  
Review and feature campaign to military podcasts, blogs, and websites



### COMICS & GRAPHIC NOVELS / HISTORICAL FICTION

Osprey Publishing | 1/21/2020  
 9781472838780 | \$26.00 / \$34.99 Can.  
 Trade Paperback | 328 pages

### MARKETING

Online ads targeted at military history enthusiasts, as well as players of such video games  
 Launch publicity campaign in such comics and pop culture media, as well as book trade publications such as *Shelf Awareness*  
 Targeted review campaign to such military publications  
 Possible excerpt in military history magazine  
 Review campaign to major general interest newspapers and magazines  
 Review and feature campaign to military podcasts, blogs, and websites

## D-Day

*Storming Fortress Europe*

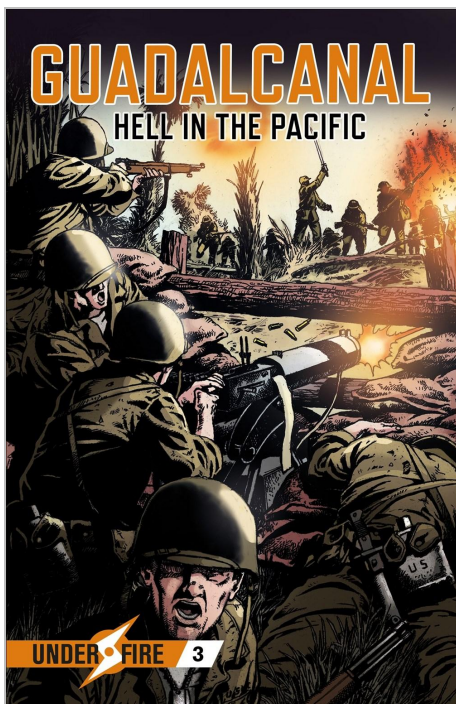
Jack Chambers, Erik Hendrix

**A full-color graphic novel that tells the story of the Allied landing that changed the direction of World War II.**

Join the invasion of Normandy with *D-Day*, a fully illustrated account of the Allied landing that changed the direction of World War II. The soldiers who stormed the beaches on June 6, 1944, paved the way for the liberation of Europe and forced Hitler to fight a war on two fronts.

One of the largest amphibious military offensives of all time, more than 4,000 troops lost their lives that day to free Europe from Hitler's oppressive control. See what it was like for Allied soldiers to exit their landing craft and wade through the water under machine gunfire and exploding mortars. Their sacrifice and ultimate victory turned the tide of the Second World War.

**Adam Fortier** is the founder of Portmanteaux Publishing, a graphic novel packaging/publishing company. During his many years in publishing Adam has developed specialized processes for creating cheaper and quicker graphic novels that are nontraditional in nature, but deserving of being published. Historically, many subjects simply couldn't be broached due to the high level of commitment. With Portmanteaux Publishing, these projects can now become a reality.



### COMICS & GRAPHIC NOVELS / HISTORICAL FICTION

Osprey Publishing | 2/18/2020  
9781472838735 | \$26.00 / \$34.99 Can.  
Trade Paperback | 328 pages

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Review campaign to major general interest newspapers and magazines  
Review and feature campaign to military podcasts, blogs, and websites

## The Battle for Guadalcanal

*Hell in the Pacific*

Georgia Ball

**A graphic novel in vivid color detailing the fierce struggle for control of the Solomon Islands, a pivotal point in the Allied campaign against Japan during World War II.**

*Guadalcanal* is a graphic novel in vivid color detailing the fierce struggle for control of the Solomon Islands, a pivotal point in the Allied campaign against Japan during World War II. Based on historical records and interviews from the men who fought in the Pacific theater, the book describes the landing operations, naval battles, and opposing military goals that surrounded one of the hardest-won campaigns in the Second World War.

While the Battle of Midway was a stunning defeat for the Japanese navy, it was the Guadalcanal campaign that transitioned the Allies from defense to offense. From Henderson Field to the Matanikau River, Allied victories forced the Japanese Navy to abandon Guadalcanal, a serious blow to the empire that would eventually lead to their surrender.

**Georgia Ball** is a writer and developer living in the Pacific Northwest. She launched her first webcomic in 2004, *Scooter and Ferret*. Since 2010, Georgia has written licensed titles, including *Transformers*, *Disney Princesses*, and the horror-filled *Evil Dead 2*.

**Esteve Polls** started working in comics in 1965 at 15 with a soccer-themed title for a Scottish publisher, and never stopped working. In recent years, his work has included *El Zorro* and *The Lone Ranger* for Dynamic Forces.



**BUSINESS & ECONOMICS /  
CONSUMER BEHAVIOR**

Bloomsbury Business | 4/7/2020  
9781472961341 | \$35.00 / \$47.50 Can.  
Hardcover with dust jacket | 256 pages  
9.2 in H | 6 in W

**MARKETING**

Digital sampler available on ISSUU and  
Bloomsbury.com  
Single-title eblast to in-house business  
subscribers  
Outreach to business organizations, MBA  
programs, and marketing professionals  
Social media campaign at publication

## Digital Trust

*Social Media Strategies to Increase Trust and Engage Customers*

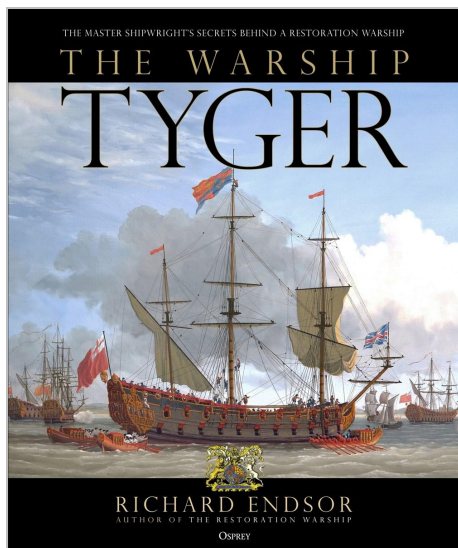
Barry Connolly

***Digital Trust* proposes new strategic models to create and reinforce consumer trust and build corporate value through social media platforms.**

*Digital Trust* provides an overview of how e-SMEs can use social media platforms to conduct their own research into increasing trust and engagement, with the positives and negatives highlighted for specific industry considerations. For enterprises that rely on e-commerce, engaging customers and building brand trust is vital for driving sales and achieving long-term success. Trust plays a critical part during the online shopping process and is a key precursor for consumer patronage, and social media can provide the ideal environment for SMEs to gain customer trust as part of their online operations.

This book covers the challenges that e-SME branding is currently facing in the rise of digital and social media platforms, which facilitate and enable greater transparency, consumer empowerment, and online activism. As a result, new strategies are required for optimizing these opportunities as well as avoiding potentially disastrous pitfalls. Drawing from his own research, Barry Connolly explores the ways in which e-SMEs can successfully and authentically engage within social media communities in order to positively influence their brand trust and reputation.

**Barry Connolly** is senior communications manager at Registers of Scotland, with over 14 years' experience working in marketing and communications. He recently completed his PhD in digital marketing and is a member of the Chartered Institute of Marketing.



## The Master Shipwright's Secrets

*How Charles II built the Restoration Navy*

Richard Endors

**A magnificent illustrated history of HMS *Tyger*, a fourth-rate ship of the Navy of Charles II.**

*Tyger* was originally built in the middle of the seventeenth century and sent to Deptford for rebuilding at the end of the Dutch Wars in 1674. The ship deteriorated over the next few years and ended up as a sunken wreck at the bottom of the great double dock. The yard officers at Deptford wrote that there was “no such thing as the *Tyger*” and wanted to pay off the last warrant officers belonging to her. King Charles II decided otherwise and kept her on the books to eventually reappear as a “rebuilt” but in fact entirely new ship in 1681.

*The Warship Tyger* is illustrated with beautiful and detailed illustrations of the construction of the *Tyger* and associated ships, including the *Mordaunt*. The *Mordaunt* was purchased into the navy and a comprehensive dimensional survey made of her at the time by John Shish. A famous model of the ship is in the National Maritime Museum and this was used as a secondary source. The author was allowed to use his own homemade laser loft measurer to record the models’ lines. From these sources and others he has made detailed drawings of this ship as well. A rare contemporary section drawing of another fourth rate English ship was found in Italy and constructional drawings of Shish’s later fourth-rate ship, *St Albans*, are included.

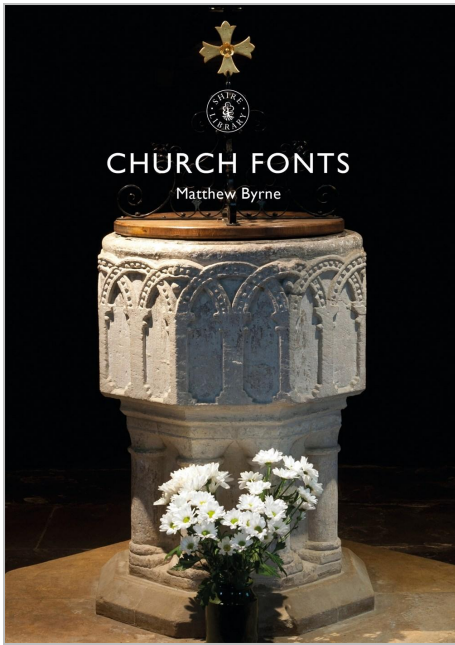
**Richard Endors** is an engineer by profession, but has devoted considerable time to researching 17th-century ships, the *Lenox* project taking twelve years to complete. Richard was a trustee of the Nautical Museum Trust and is a member of the Society for Nautical Research. He has had numerous articles published in *Mariner's Mirror* and is also an accomplished artist, having exhibited at the RSMA Annual Exhibition. He also lectures widely on maritime topics.

### TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY

Osprey Publishing | 1/21/2020  
 9781472838384 | \$80.00 / \$105.00 Can.  
 Hardcover with dust jacket | 304 pages  
 11.8 in H | 10 in W  
 More than 150 ships' plans, and colour illustrations.

### MARKETING

Online ads targeted at naval enthusiasts and players of such video games as *World of Warships*  
 Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook  
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites  
 Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History Review*  
 Coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*



**RELIGION / CHRISTIAN CHURCH  
/ HISTORY**

Shire Publications | 4/21/2020  
 9781784423919 | \$14.00 / \$19.00 Can.  
 Trade Paperback | 64 pages  
 8.3 in H | 5.9 in W  
 Fully illustrated throughout

## Church Fonts

Matthew Byrne

**A beautifully illustrated introduction to the most notable church fonts in England.**

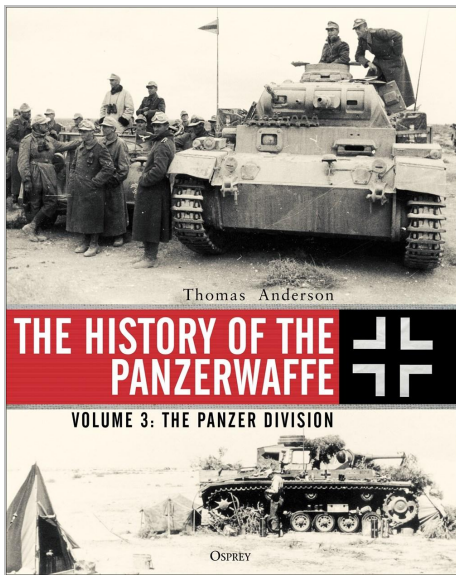
In every English parish church, taking center stage in the nave, stands a font. For centuries, every infant in the parish was considered to have been saved from damnation once christened and fonts, as the vessels for this crucial rite of passage, were a preeminent tool in the Church's fight against the Devil. Standing within the public space of the church—as with pews, rood screens, and chantry chapels—fonts would have been paid for by the parishioners, and so the richness of their decoration was determined by the funds available and the prevailing architectural fashions of the time. Some of the more extravagant have elaborate multitiered covers, raised for use via ropes or chains and pulleys. In this introduction to English fonts, Matthew Byrne explores numerous examples in churches all over the country, highlighting the most notable fonts and explaining their changing decoration across the centuries.

**Matthew Byrne** has been exploring, studying, and photographing English churches for nearly 40 years. He was elected a fellow of the Royal Photographic Society in 1988 for his work in architectural photography. He has published three previous books: *Great Churches of the Northwest*, *Beautiful Churches*, and *English Parish Churches and Chapels*.

# The History of the Panzerwaffe

## *Volume 3: The Panzer Division*

Thomas Anderson



### HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/21/2020  
 9781472833891 | \$40.00 / \$54.50 Can.  
 Hardcover with dust jacket | 288 pages  
 9.5 in H | 7.5 in W

### MARKETING

Online ads targeted at armor enthusiasts and wargamers

Giveaway contests on armor interest Facebook groups

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such publications as *MHQ* and *Military History Review* and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*

Review coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler*

**This third volume of the History of the Panzerwaffe will detail the organization and development of some of its most famous units—the German Panzer Divisions.**

The first two volumes of the *History of the Panzerwaffe* have described how the Germans transformed armored warfare from a lumbering and ponderous experiment in World War I into something that could decide the outcome of conflicts. How the legendary Panzerwaffe overran Western Europe and reached the gates of Moscow to the East, before taking its place in the forefront of the German defense from the D-Day landings to the valiant last stand in Berlin. This third volume focuses on the most important units in the Panzerwaffe, and some of the most famous units in the history of warfare: the Panzer Divisions. It will detail their prewar origins and how they developed over the course of the war, covering all the specialized units and how they operated on the battlefield. As with Thomas's other titles, this book will be mainly illustrated with previously unpublished images and all the information will be drawn from original German documents.

**Thomas Anderson** is a specialist on the German armored fighting vehicles of World War II. A modeler, he regularly contributes to popular modeling and historical magazines across the globe, including *Military Modelcraft International* (UK), *Steel Art* (Italy), *Historia Militar* (Spain), and *Batailles & Blindes* (France), as well as many others.



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