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WINTER 2018

BLOOMSBURY



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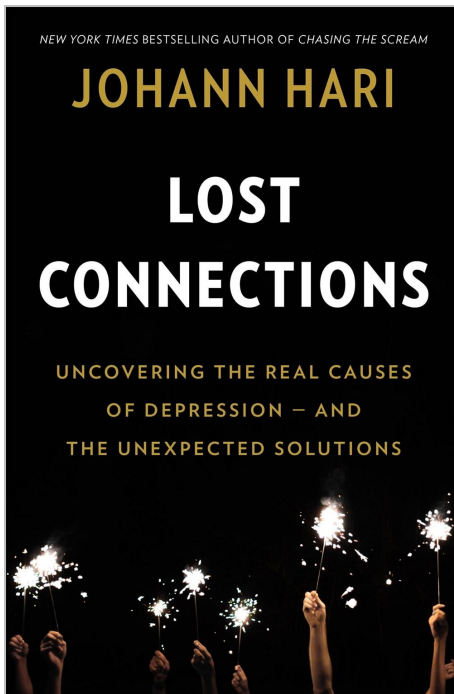
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Please refer to the index for page numbers.



SELF-HELP / MOOD DISORDERS / DEPRESSION

Bloomsbury USA | 1/23/2018
 9781632868305 | \$28.00 / \$35.00 Can.
 Hardcover | 336 pages
 9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION: Broad consumer review campaign
 Broad bookseller and influencer buzz building
 Seek major first serial placement & op-ed campaign
 AT PUBLICATION: National consumer advertising campaign targeting print and online
 Broad national print, broadcast, and online media campaign
 Social media campaign featuring excerpts and more
 Author events in select cities

ALSO AVAILABLE

Chasing the Scream: The First and Last Days of the War on Drugs
 3/2016 | 9781620408919
 Trade Paperback | \$18.00 / \$22.00 Can.

Chasing the Scream: The First and Last Days of the War on Drugs
 1/2015 | 9781620408902
 Hardcover | \$27.00 / \$32.00 Can.

Lost Connections

Uncovering the Real Causes of Depression – and the Unexpected Solutions

Johann Hari

From the *New York Times* bestselling author of *Chasing the Scream: The First and Last Days of the War on Drugs*, a startling challenge to our thinking about depression and anxiety.

Award-winning journalist Johann Hari suffered from depression since he was a child and started taking antidepressants when he was a teenager. He was told—like his entire generation—that his problem was caused by a chemical imbalance in his brain. As an adult, trained in the social sciences, he began to investigate this question—and he learned that almost everything we have been told about depression and anxiety is wrong.

Across the world, Hari discovered social scientists who were uncovering the real causes—and they are mostly not in our brains, but in the way we live today. Hari's journey took him from the people living in the tunnels beneath Las Vegas, to an Amish community in Indiana, to an uprising in Berlin—all showing in vivid and dramatic detail these new insights. They lead to solutions radically different from the ones we have been offered up until now.

Just as *Chasing the Scream* transformed the global debate about addiction, with over twenty million views for his TED talk and the animation based on it, *Lost Connections* will lead us to a very different debate about depression and anxiety—one that shows how, together, we can end this epidemic.

PRAISE

“Terrific.” —Bill Maher

“An absolutely stunning book—it will blow people away.” —Elton John

“Rigorous research and deeply human storytelling . . . It will prompt a much-needed debate.” —Glenn Greenwald

“Superb journalism and thrilling storytelling . . . You very rarely see a reaction to a book quite like the way people have reacted to this one” —Naomi Klein

“As intoxicatingly thrilling as crack.” —Russell Brand

“Incredibly insightful and provocative.” —B. J. Novak

“Amazing and bracing and smart—it’s really revolutionary.” —Dan Savage

Johann Hari is the *New York Times* bestselling author of *Chasing the Scream*. He was a columnist for the *Independent* in London for nine years and was twice named Newspaper Journalist of the Year by Amnesty International UK. He has written for the *New York Times*, the *Los Angeles Times*, *Slate*, *Le Monde*, and others.

Videocracy

How YouTube Is
Changing the World
... with Double Rainbows,
Singing Foxes, and
Other Trends We
Can't Stop Watching



Kevin Allocca
YouTube's Head of Culture and Trends

SOCIAL SCIENCE / POPULAR CULTURE

Bloomsbury USA | 1/23/2018
9781632866745 | \$28.00 / \$37.00 Can.
Hardcover | 352 pages
9.3 in H | 6.1 in W
B&W illustrations throughout, including screen shots, charts, and graphs.

MARKETING

PRE-PUBLICATION: Broad consumer review campaign
Broad bookseller and influencer buzz building
Seek major first serial placement & op-ed campaign
Author YouTube influencer connection pre-pub buzz
AT PUBLICATION: National consumer advertising campaign targeting print and online
Broad national print, broadcast, and online media campaign
Social media campaign featuring excerpts and more
Author events in New York area and tie-in with his speaking schedule

Videocracy

How YouTube Is Changing the World . . . with Double Rainbows, Singing Foxes, and Other Trends We Can't Stop Watching

Kevin Allocca

From YouTube's Head of Culture and Trends, a rousing and illuminating behind-the-scenes exploration of internet video's massive impact on our world.

Whether your favorite YouTube video is a cat on a Roomba, “Gangnam Style,” the “Bed Intruder” song, an ASAPscience explainer, Rebecca Black's “Friday,” or the “Evolution of Dance,” Kevin Allocca's *Videocracy* reveals how these beloved videos and famous trends—and many more—came to be and why they mean more than you might think.

YouTube is the biggest pool of cultural data since the beginning of recorded communication, with four hundred hours of video uploaded every minute. (It would take you more than sixty-five years just to watch to watch the vlogs, music videos, tutorials, and other content posted in a single day!) This activity reflects who we are, in all our glory and ignominy. As Allocca says, if aliens wanted to understand our planet, he'd give them Google. If they wanted to understand us, he'd give them YouTube.

In *Videocracy*, Allocca lays bare what YouTube videos say about our society and how our actions online—watching, sharing, commenting on, and remixing the people and clips that captivate us—are changing the face of entertainment, advertising, politics, and more. Via YouTube, we are fueling social movements, enforcing human rights, and redefining art—a lot more than you'd expect from a bunch of viral clips.

Kevin Allocca is Head of Culture and Trends at YouTube, where he has spent more than seven years tracking and explaining trending phenomena. He is one of the world's leading experts on viral video. Allocca has given conference keynotes around the world on web video culture, including a TED Talk that has been viewed more than two million times. He's also obsessed over more videos than every teenager and serial workplace procrastinator you've ever met. He lives in New York City. @shockallocca

NOW IN PAPERBACK!

Insomniac City

New York, Oliver Sacks, and Me

Bill Hayes

“A beautifully written once-in-a-lifetime book, about love, about life, soul, and the wonderful loving genius Oliver Sacks, and New York, and laughter and all of creation.” —Anne Lamott

Bill Hayes came to New York City in 2009 with a one-way ticket and only the vaguest idea of how he would get by. But, at forty-eight years old, having spent decades in San Francisco, he craved change. Grieving over the death of his partner, he quickly discovered the profound consolations of the city’s incessant rhythms, the sight of the Empire State Building against the night sky, and New Yorkers themselves, kindred souls that Hayes, a lifelong insomniac, encountered on late-night strolls with his camera.

And he unexpectedly fell in love again, with his friend and neighbor, the writer and neurologist Oliver Sacks, whose exuberance—“I don’t so much fear death as I do wasting life,” he tells Hayes early on—is captured in funny and touching vignettes throughout. What emerges is a portrait of Sacks at his most personal and endearing, from falling in love for the first time at age seventy-five to facing illness and death (Sacks died of cancer in August 2015). *Insomniac City* is both a meditation on grief and a celebration of life. Filled with Hayes’s distinctive street photos of everyday New Yorkers, the book is a love song to the city and to all who have felt the particular magic and solace it offers.

PRAISE

“Read just 50 pages, and you’ll see easily enough how Hayes is Sacks’s logical complement . . . Both are alive to difference, variety, the possibilities of our rangy humanity . . . Frank, beautiful, bewitching.” —*The New York Times*

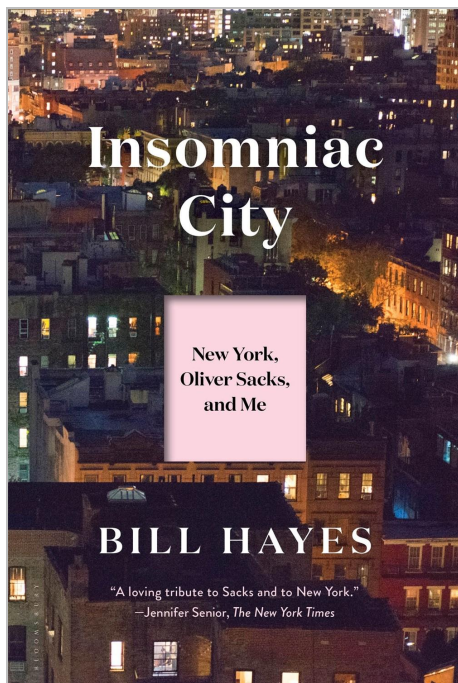
“*Insomniac City* is resoundingly about life—about being wide awake to possibility, to the beauty of every fleeting moment.” —Oprah.com

“Poetic and profound . . . An ineffably splendid read in its entirety, a mighty packet of pure aliveness.” —*Brain Pickings*

“Remarkably poignant.” —*Publishers Weekly*

“A unique and exuberant celebration of life and love.” —*Kirkus Reviews*

Bill Hayes is the author of *The Anatomist*, *Five Quarts*, and *Sleep Demons*. He is a recipient of a Guggenheim Fellowship in nonfiction and was a visiting scholar at the American Academy in Rome. He is a frequent contributor to the *New York Times* and his writing has appeared in the *New York Review of Books* and *Salon*, among other publications. His photographs have been featured in *Vanity Fair*, the *New York Times*, and the *New Yorker*. He lives in New York. www.billhayes.com



LITERARY COLLECTIONS / ESSAYS

Bloomsbury USA | 1/16/2018
 9781620404942 | \$16.00 / \$22.00 Can.
 Trade Paperback | 304 pages
 8.3 in H | 5.5 in W
 B&W photos throughout

Other Available Formats:
 Hardcover ISBN: 9781620404935

MARKETING

Coverage in paperback columns nationwide
 Promotion of author's backlist in E Bookseller and consumer outreach campaign
 Social media campaign at publication
 Digital assets: excerpts on Bloomsbury.com
 Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

How New York Breaks Your Heart
 2/2018 | 9781635570854
 Hardcover | \$25.00 / \$34.00 Can.



**BIOGRAPHY & AUTOBIOGRAPHY
/ PERSONAL MEMOIRS**

Bloomsbury USA | 1/16/2018
9781632864246 | \$28.00 / \$37.00 Can.
Hardcover | 256 pages
8.3 in H | 5.5 in W

MARKETING

National print, broadcast, and online review attention
Video trailer to promote the book
Pre-publication bookseller outreach campaign
Social media campaign at publication
Feature placement on Bloomsbury website at time of publication
Author events & magic shows nationwide

Here Is Real Magic

A Magician's Search for Wonder in the Modern World

Nate Staniforth

An extraordinary memoir about finding wonder in everyday life, from magician Nate Staniforth.

Nate Staniforth has spent most of his life and all of his professional career trying to understand wonder—what it is, where to find it, and how to share it with others. He became a magician because he learned at a young age that magic tricks don't have to be frivolous. Magic doesn't have to be about sequins and smoke machines—rather, it can create a moment of genuine astonishment.

The paradox is that the better you get at creating wonder with magic for other people, the harder it gets to experience it yourself. After years on the road as a young professional magician, crisscrossing the country and performing four or five nights a week, every week, Nate was disillusioned, burned out, and ready to quit.

Instead, he went to India in search of magic. *Here Is Real Magic* follows Nate Staniforth's evolution from an obsessed young magician to a broken wanderer and back again. It tells the story of his rediscovery of astonishment—and the importance of wonder in everyday life—during his trip to the slums of India, where he infiltrated a three-thousand-year-old clan of street magicians. *Here Is Real Magic* is a call to all of us—to welcome awe back into our lives, to marvel in the everyday, and to seek magic all around us.

PRAISE

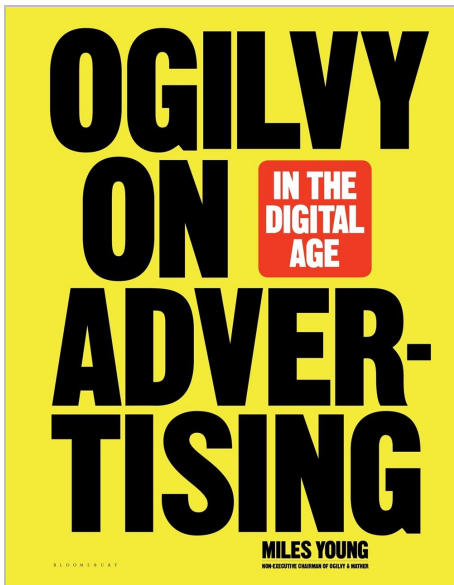
“If magic has a poet, it’s Nate Staniforth.” —Brian Brushwood, author of *Scam School*

“The Bob Dylan of Magic.” —OZY.com

“On par with David Blaine.” —ArtScene

“If you’ve seen this guy, you’re a fan. If you haven’t, you will be.” —Cultural Corridor

Nate Staniforth is a magician, performer, writer, traveler, and former host of the Discovery Channel's international hit TV show *Breaking Magic*. For over a decade, Nate has toured the U.S. college circuit as one of the busiest working magicians in the country and shared the philosophical underpinnings of his work through both a TEDx Talk and a lecture at the world-famous Oxford Union. He lives in Iowa City.



Ogilvy on Advertising in the Digital Age

Miles Young

From Miles Young, worldwide non-executive chairman of Ogilvy & Mather, comes a sequel to David Ogilvy's bestselling advertising handbook featuring essential strategies for the digital age.

In this must-have sequel to the bestselling *Ogilvy On Advertising*, Ogilvy chairman Miles Young provides top insider secrets and strategies for successful advertising in the Digital Revolution. As comprehensive as its predecessor, this indispensable handbook dives deep into the digital ecosystem, discusses how to best collect and utilize data—the currency of the digital age—, breaks down when and how to market to millennials, highlights the top five current industry giants, suggests best practices from brand response to social media, and offers 13 trend predictions for the future.

This essential guide is for any professional in advertising, public relations, or marketing seeking to remain innovative and competitive in today's ever-expanding technological marketplace.

Miles Young became the worldwide chairman and CEO of Ogilvy & Mather in 2009. He started working in advertising immediately after graduating from Oxford, where he read modern history. He joined Ogilvy & Mather in 1983 and was appointed to the board in 1986. In 1995, Miles joined the worldwide board and became chairman of Ogilvy & Mather Asia Pacific in Hong Kong. In September 2016, he became Dean of New College, Oxford and remains Non-Executive Chairman of Ogilvy & Mather.

BUSINESS & ECONOMICS / ADVERTISING & PROMOTION

Bloomsbury USA | 1/9/2018

9781635571462 | \$30.00 / \$40.00 Can.

Hardcover | 288 pages | Carton Qty: 10

4-color throughout. Approx. 160 color and black and white photographs and artworks.

MARKETING

Print and online review attention

Business radio phoners

Social media campaign at publication

Outreach to industry & business blogs

Support from official Ogilvy social media channels

NOW IN PAPERBACK!

Indelible

Adelia Saunders

Now in paperback, a masterful, “seductive” debut novel about fate, family secrets, and the stories our bodies tell (NYTBR).

Magdalena has an unsettling gift. She sees the truth about people written on their skin—names, dates, details both banal and profound—and her only relief from the onslaught of information is to take off her glasses and let the world recede. Mercifully, her own skin is blank.

When she meets Neil, she is intrigued to see her name on his cheek. He’s in Paris for the summer, studying a medieval pilgrimage to the coast of Spain, where the body of Saint Jacques is said to have washed ashore, covered in scallop shells. Magdalena, desperate to make things right after her best friend dies—a tragedy she might have prevented—embarks on her own pilgrimage, but not before Neil falls for her, captivated by her pale eyes, charming Eastern European accent, and aura of heartbreak.

Neil’s father, Richard, is also in Paris, searching for the truth about his late mother, a famous American novelist who abandoned him at birth. All his life Richard has clung to a single memory of his mother—her red shoes—which her biographers agree he never could have seen.

In Adelia Saunders’ arresting debut, secrets are revealed among forgotten texts in the old archives of Paris, on a dusty cattle ranch in the American West, along ancient pilgrim paths, and in a run-down apartment in post-Soviet Lithuania. By chance, or perhaps by fate, the novel’s unforgettable characters converge, and Magdalena’s uncanny ability may be the key to their happiness.

PRAISE

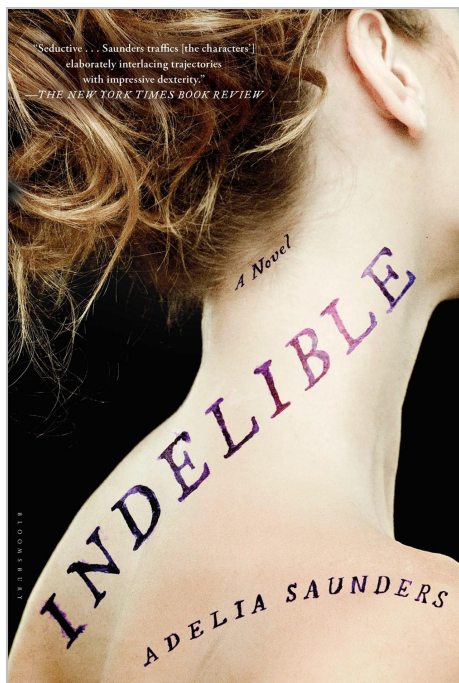
“[Saunders] traffics [the characters’] elaborately interlacing trajectories with impressive dexterity.” —*The New York Times Book Review*

“Richly detailed and highly observant . . . Fans of David Mitchell’s *Cloud Atlas* and Téa Obreht’s *The Tiger’s Wife* will love Saunders’ debut, which takes up the mantle of myth, history, and storytelling with beautiful, sure-footed prose.”

—*Kirkus Reviews*

“A graceful and elegant novel about love and mystery, loss and melancholy, sorrow and hope. Saunders explores with great nuance the limits of human vision.” —Viet Thanh Nguyen, Pulitzer Prize–winning author of *The Sympathizer*

Adelia Saunders has a master’s degree from Georgetown University’s School of Foreign Service and a bachelor’s degree from NYU. She has taught English in Paris, written for an independent newswire at the United Nations, and assisted an agricultural economist in Uganda. She grew up in Durango, Colorado, and currently lives with her husband and two small children in New York City, where she works for an international think tank. This is her first novel.



FICTION / LITERARY

Bloomsbury USA | 1/16/2018
 9781632863959 | \$17.00 / \$23.00 Can.
 Trade Paperback | 288 pages
 8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781632863942

MARKETING

Coverage in paperback columns
 Reading group guide available at publication
 Promotion of author’s backlist in E
 Bookseller and consumer outreach
 campaign
 Social media campaign at publication
 Digital assets: excerpts on
 Bloomsbury.com
 Feature placement on Bloomsbury website
 at time of publication

NEWLY REPACKAGED PAPERBACK

I'm a Lebowski, You're a Lebowski

20th Anniversary

Ben Peskoe, Bill Green, Will Russell, Scott Shuffitt

On the twentieth anniversary of the Coen brothers' cult classic film, the ultimate fan's guide to *The Big Lebowski*, with a new introduction, and a foreword by the Dude himself, Jeff Bridges.

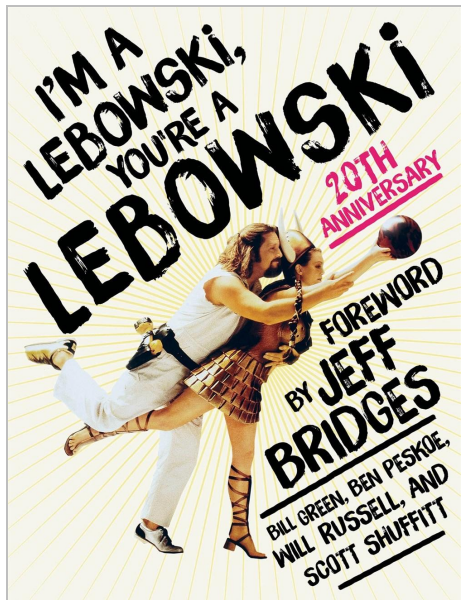
HUMOR

Bloomsbury USA | 1/23/2018
9781635571257 | \$20.00 / \$27.00 Can.
Trade Paperback | 272 pages
9.3 in H | 7 in W
B&W illustrations throughout

Other Available Formats:
Trade Paperback ISBN: 9781596912465

MARKETING

Coverage in paperback columns nationwide
Pitch for features for film anniversary
Social media campaign at publication timed to anniversary & festivals
Feature placement on Bloomsbury website at time of publication



When it was first released in 1998, *The Big Lebowski* flopped at the box office. Twenty years later, the movie has developed a massive, passionate, and cross-generational cult following of Lebowski fans (a.k.a. Achievers), who yearly coalesce around Lebowski Fest, the film-screening/party where bowling pins tumble, costumes abound, and White Russians are the official drink of choice —“kind of a ‘Star Trek’ convention, but without all the geeks” (*Associated Press*).

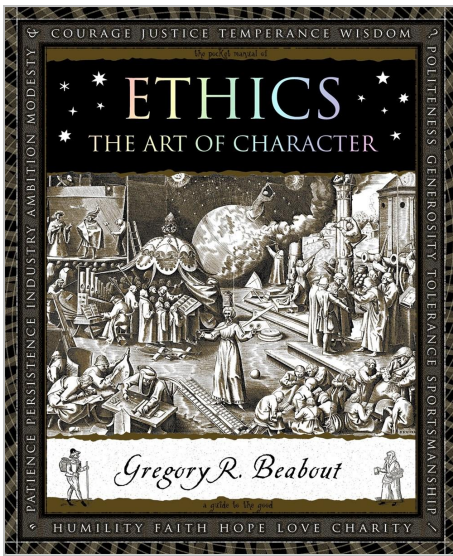
Written by the Founding Dudes of Lebowski Fest—and with a foreword by El Duderino himself, Jeff Bridges—*I'm a Lebowski, You're a Lebowski* is the fan book to tie every Achiever's room together, a treasure trove of trivia and commentary, illustrations, photos, interviews with every major cast member (plus the real-life inspirations for the Coen-created characters), highlights from the Fest, a handy Achiever translation guide, and tips on how to Dude-ify your life. Now updated with new material for the film's twentieth anniversary, *I'm a Lebowski, You're a Lebowski* is a raucous and hilarious celebration of the greatest film ever made (condolences, *Citizen Kane*) and of the glorious revelry that continues in its two-decade wake.

PRAISE

“This companion book to *The Big Lebowski*, Joel and Ethan Coen's 1998 cult hit, is a punch-drunk tribute worthy of ‘the Dude’ . . . A must-have for die-hard fans.”
—*The New York Times*

“The authors managed to score interviews with every major actor (and many of the minor ones), and they all have interesting stories to tell . . . Sure to be of interest to anyone who enjoys the film, this is recommended for all libraries.”
—*Library Journal*

Bill Green is a graphic designer and the poster artist for Lebowski Fest. **Ben Peskoe** is a web developer and a writer. **Will Russell**, a magician, and **Scott Shuffitt**, an artist, are the Founding Dudes of Lebowski Fest.



PHILOSOPHY / ETHICS & MORAL PHILOSOPHY

Bloomsbury USA | 1/2/2018
 9781635570830 | \$14.00 / \$19.00 Can.
 Hardcover | 64 pages
 6.6 in H | 5.5 in W
 B&W illustrations throughout

MARKETING

National print and online review attention
 Social media campaign
 Feature on Bloomsbury website at publication
 Bookseller outreach campaign

Ethics

The Art of Character

Gregory Beabout

An engaging, thought-provoking, illustrated analysis of the classical principles of ethics applied to everyday dilemmas.

Ethics: The Art of Character is the quintessential little book of big ideas. It draws on the work of Aristotle, Socrates, Plato—and on the words of Dante, Spinoza, Kant, Martin Seligman, Mihaly Csikszentmihalyi, Martin Luther King, Jr., and Chuang Tzu.

Ethicist Gregory Beabout describes Aristotle’s lectures as aimed, not at the young, but at listeners “experienced in life... with a desire to pursue the common good and in possession of a sense of what it is to live a beautiful, meaningful life.” This wise little book contemplates the quest for courage, justice, temperance, wisdom, empathy, humility, and much more—timeless goals that also remain timely. A chapter on “Ethics in Real Life” invites the reader to explore two contemporary dilemmas and puzzle out the ethical choices when the situations “present a clear choice whether or not to do something that appears wrong, in order to avert an apparently greater evil.” Featuring chapters on medical ethics, workplace ethics, and environmental ethics, *Ethics: The Art of Character* distills the wisdom of the ages into a 64-page, unforgettable life lesson.

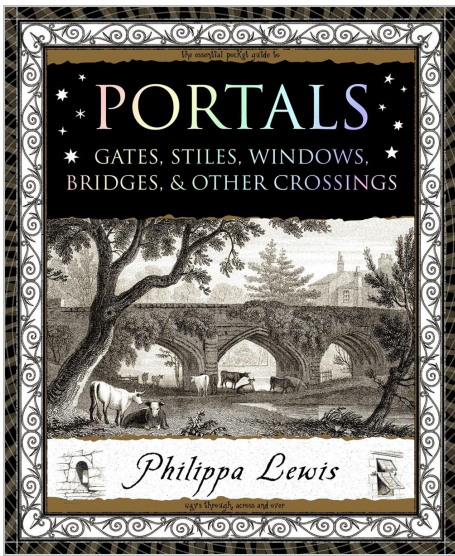
PRAISE

for *The Character of the Manager*

“This book is a much-needed application of virtue ethics to the managerial role. The book offers a valuable argument... and sketches a way forward with a positive, constructive proposal informed by the wealth of the virtue tradition.”
 —*Catholic Social Science Review*

“[Beabout] goes through topics slowly and carefully, giving examples to highlight his main points and argument. The book, while engaging philosophers, is accessible to management and business professionals and students.” —*Philosophy of Management*

Gregory R. Beabout is Associate Professor in the Department of Philosophy at Saint Louis University, in St. Louis, Missouri. He teaches and does research in virtue ethics and the history of philosophy. He is the author or co-author of several academic books, including *The Character of the Manager*.



TECHNOLOGY & ENGINEERING / CIVIL / BRIDGES

Bloomsbury USA | 1/2/2018
 9781635570847 | \$14.00 / \$19.00 Can.
 Hardcover | 64 pages
 6.6 in H | 5.5 in W
 B&W illustrations throughout

MARKETING

National print and online review attention
 Social media campaign
 Feature on Bloomsbury website at publication
 Bookseller outreach campaign

Portals

Gates, Stiles, Windows, Bridges & Other Crossings

Philippa Lewis

An illustrated exploration of our limitless fascination with doors, gates, and bridges.

The word “portal” comes from the Latin for “gate” but it refers to any place of ingress and egress. According to architectural historian Philippa Lewis, a portal “is generally an optimistic thing, both literally and metaphorically... The word encapsulates the idea of passing through, to a new opportunity, to making progress or moving forward, to entering fresh new worlds.”

That may be the reason so many people are drawn to the idea of portals—from King Nebuchadnezzar’s Ishtar Gate through the walls of Babylon, to mountain passes, the doorway to the Raphael Loggia at the Vatican, pontoons, and drawbridges. Portals also have enlivened fiction and lore—what would *Arabian Nights* have been without the magical command, “Open Sesame!” or *Alice in Wonderland* if Alice had not followed the White Rabbit down a rabbit hole? And in many cultures around the world, a rainbow is a portal that “stands for peace, tolerance respect for life and diversity.” In this beautifully illustrated book, the seemingly everyday means of ingress and egress become things of beauty and cultural significance.

Philippa Lewis is a social and architectural historian. She lives in Somerset, England.

**FICTION / LITERARY**

Bloomsbury USA | 1/23/2018
 9781635571301 | \$18.00 / \$24.00 Can.
 Hardcover | 112 pages
 8.3 in H | 5.5 in W

MARKETING

National print and online review attention
 Social media campaign at publication
 Digital assets: excerpts on
 Bloomsbury.com
 Feature placement on Bloomsbury website
 at time of publication

Peach

Emma Glass

Introducing a dazzling new literary voice—a wholly original novel as ground-breaking as the work of Eimear McBride and Max Porter.

Something has happened to Peach. Staggering around the town streets in the aftermath of an assault, Peach feels a trickle of blood down her legs, a lingering smell of her anonymous attacker on her skin. It hurts to walk, but she manages to make her way to her home, where she stumbles into another oddly nightmarish reality: her parents can't seem to comprehend that anything has happened to their daughter.

The next morning, Peach tries to return to the routines of her ordinary life, going to classes, spending time with her boyfriend, Green, trying to find comfort in the thought of her upcoming departure for college. And yet, as Peach struggles through the next few days, she is stalked by the memories of her unacknowledged trauma. Sleeping is hard when she is haunted by the glimpses of that stranger's gaping mouth. Working is hard when he assailant's rancid smell still fills her nostrils. Eating is impossible when her stomach is swollen tight as a drum. Though she tries to close her eyes to what has happened, Peach at last begins to understand the drastic, gruesome action she must take.

In this astonishing debut, Emma Glass articulates the unspeakable with breath-taking verve. Intensely physical, with rhythmic, visceral prose, *Peach* marks the arrival of a visionary new voice.

PRAISE

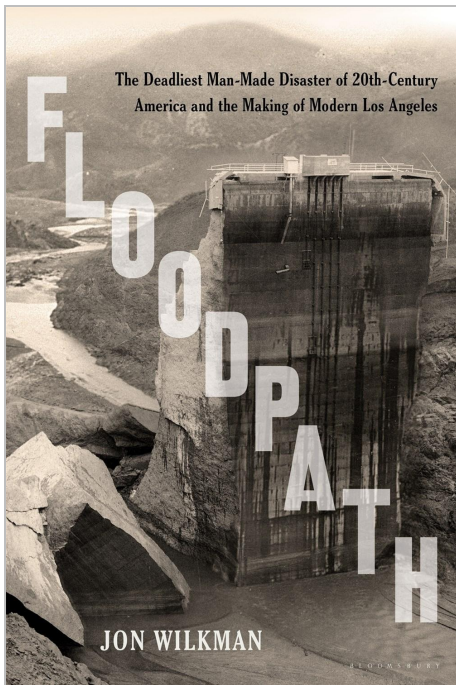
"A strange and original work of art that manages to be both genuinely terrifying and undeniably joyful...Glass's fearlessness renews one's faith in the power of literature." —George Saunders, author of *Lincoln in the Bardo*

"Once you [begin] you'll be unable to put [*Peach*] down until the very last sentence." —Kamila Shamsie, author of *Home Fire*

"*Peach* shares literary DNA with Gertude Stein, Hubert Selby Jr, and Eimar McBride, but Emma Glass's massive talent is all her own." —Laline Paull, author of *The Bees*

"A work of genius... the new *Jane Eyre*, and one wild, thrilling ride." —Lucy Ellmann, author of *Dot in the Universe*

Emma Glass was born in Swansea. She studied English Literature and Creative Writing at the University of Kent, then decided to become a nurse and went back to study Children's Nursing at Swansea University. She lives in South London and is a research nurse specialist at Evelina London Children's Hospital. @Emmas_Window

**HISTORY / UNITED STATES**

Bloomsbury USA | 1/16/2018
 9781620409176 | \$19.00 / \$25.00 Can.
 Trade Paperback | 336 pages
 8.3 in H | 5.5 in W
 B&W images throughout

Other Available Formats:
 Hardcover ISBN: 9781620409152

MARKETING

Coverage in paperback columns nationwide
 Digital assets: excerpts available on Bloomsbury.com
 Social media campaign at publication
 Feature placement on Bloomsbury website at time of publication

NOW IN PAPERBACK!

Floodpath

The Deadliest Man-Made Disaster of 20th-Century America and the Making of Modern Los Angeles

Jon Wilkman

“Floodpath attempts to rescue the disaster from obscurity . . . The author captures many heartbreaking stories of survivors . . . The effect is powerful.” —*The Wall Street Journal*

Just before midnight on March 12, 1928, the St. Francis Dam, a twenty-story-high concrete structure just fifty miles north of Los Angeles, suddenly collapsed, releasing a devastating flood that roared fifty-four miles to the Pacific Ocean, destroying everything in its path. It was a horrific catastrophe, yet one which today is virtually forgotten.

With research gathered over more than two decades, award-winning writer and filmmaker Jon Wilkman revisits the deluge that claimed nearly five hundred lives. A key figure is William Mulholland, the self-taught engineer who created an unprecedented water system, allowing Los Angeles to become America’s second-largest city, and who was also responsible for the design and construction of the St. Francis Dam.

Driven by eyewitness accounts and combining urban history with a life-and-death drama and a technological detective story, *Floodpath* grippingly reanimates the reality behind L.A. noir fictions such as the classic film *Chinatown*. In an era of climate change, increasing demand on water resources, and a neglected American infrastructure, the tragedy of the St. Francis Dam has never been more relevant.

PRAISE

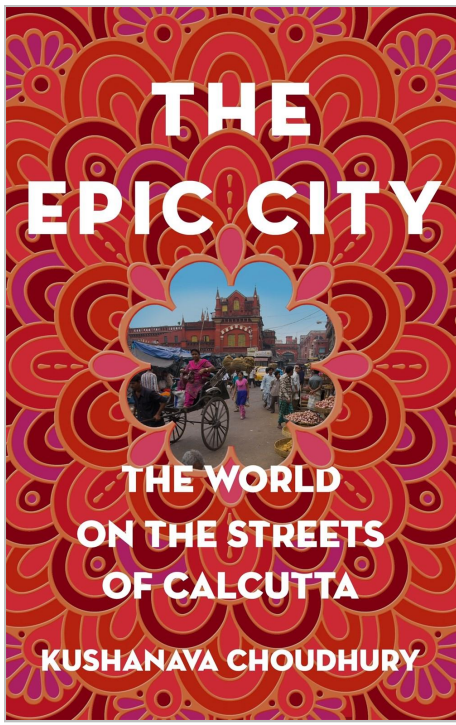
An Amazon Best Book of the Month

“A future classic of California historiography.” —Kevin Starr, University of Southern California

“Every page is riveting. It’s impossible to understand California in the twentieth century without reading this landmark book.” —Douglas Brinkley, author of *The Great Deluge*

“Popular knowledge of early Los Angeles’s struggle for water owes much to the film *Chinatown*, but [Wilkman] shows that the real story of L.A.’s water is as fascinating—and devastating.” —*Publishers Weekly*

Jon Wilkman is an award-winning documentary filmmaker in Los Angeles. His television series *Moguls and Movie Stars: A History of Hollywood* was named one of the year’s top ten programs by the *New York Daily News* and the *Wall Street Journal*, and nominated for three Emmy Awards, including for writing. Wilkman also is the author, with his late wife, Nancy, of two books about Los Angeles. He is currently at work on a documentary on the St. Francis Dam disaster.



The Epic City

The World on the Streets of Calcutta

Kushanava Choudhury

A masterful, entirely fresh portrait of great hopes and dashed dreams in a mythical city from a new literary voice.

Everything that could possibly be wrong with a city was wrong with Calcutta.

When Kushanava Choudhury arrived in New Jersey at the age of twelve, he had already migrated halfway around the world four times. After graduating from Princeton, he moved back to the region his immigrant parents had abandoned, to a city built between a river and a swamp, where the moisture-drenched air swarms with mosquitos after sundown.

Once the capital of the British Raj, and later India's industrial and cultural hub, by 2001 Calcutta was clearly past its prime. Why, his relatives beseeched him, had he returned? Surely, he could have moved to Delhi, Bombay, or Bangalore, where a new Golden Age of consumption was being born.

Yet fifteen million people still lived in Calcutta. Working for the *Statesman*, its leading English newspaper, Kushanava Choudhury found the streets of his childhood unchanged by time. Shouting hawkers still overran the footpaths, fish-sellers squatted on bazaar floors; politics still meant barricades and bus burnings, while Communist ministers traveled in motorcades.

Sifting through the chaos for the stories that never make the papers, Kushanava Choudhury paints a soulful, compelling portrait of the everyday lives that make Calcutta. Written with humanity, wit, and insight, *The Epic City* is an unforgettable portrait of a city that is a world unto itself.

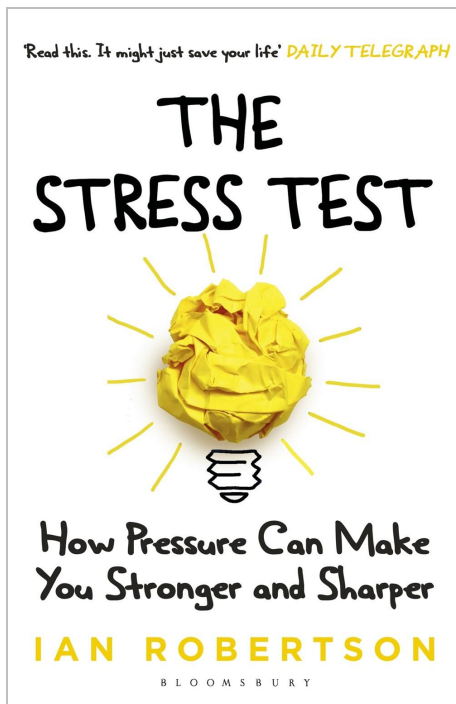
Kushanava Choudhury grew up in Calcutta and New Jersey. After graduating from Princeton University he worked as a reporter at the *Statesman* in Calcutta. He went on to receive a PhD in Political Theory from Yale University and work as a reporter for *The New York Times* before returning to Calcutta to write a book about the city. *The Epic City* is his first book. He lives in New Delhi and Edison, New Jersey.

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 1/9/2018
9781635571561 | \$28.00 / \$37.00 Can.
Hardcover | 272 pages
8.3 in H | 5.5 in W

MARKETING

National print, broadcast, and online review attention
Blogger & social media influencer outreach
Social media campaign at publication
Digital assets: excerpts and images on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication



The Stress Test

How Pressure Can Make You Stronger and Sharper

Ian Robertson

From a world-respected neuroscientist, an eye-opening study of why we react to pressure in the way we do and how to be energized rather than defeated by stress.

Why is it that some people shine brilliantly at public speaking while others stumble with their words and seem on the verge of an anxiety attack even speaking up in a department meeting? Why do some of us sink into all-consuming depression when life has dealt us a poor hand, while in others it increases their resilience?

The difference between experiencing too much pressure and too little can result in either debilitating stress or lack of motivation in extreme situations. However, the right level of challenge and stress can help people flourish and achieve more than they ever thought possible. In *The Stress Test*, clinical psychologist and cognitive neuroscientist Ian Robertson, armed with over four decades of research, reveals how we can control our brain's response to pressure and turn stress into a good thing. *The Stress Test* is a revelatory study of how and why we react to pressure as we do, and how we can change our response to stress to our benefit.

“You can change, and here’s the proof. This compelling examination of a scientific revolution helps us understand how we can learn to harness stress.”
—**Oliver James, author of *Affluenza***

PRAISE

“The good news is we can actually train ourselves to turn our quotidian panic into the kind of rush that great sluggers feel when they get that ‘hero moment’ at the plate.” —**Fortune.com**

“Robertson’s enlightening theories on brain chemistry make fascinating food for thought and will help readers see the upside of stress.” —**Publishers Weekly**

“This eye-opening book is sure to inspire thoughts on the effects of stress and the importance of facing life head-on.” —**Booklist Online**

Ian Robertson is an expert on neuropsychology and a trained clinical psychologist. He is the T. Boone Pickens Distinguished Research Professor at the University of Texas in Dallas. Robertson is the author of three books for the general reader, most recently *The Winner Effect*. He is a keynote speaker at conferences on brain function throughout the world and lives in Dublin, Ireland.

PSYCHOLOGY /

NEUROPSYCHOLOGY

Bloomsbury Paperbacks | 1/9/2018
9781408860397 | \$17.00 / \$23.00 Can.
Trade Paperback | 256 pages
7.8 in H | 5.1 in W

Other Available Formats:

Hardcover ISBN: 9781632867292

MARKETING

Coverage in paperback columns nationwide

Digital assets: excerpts available on Bloomsbury.com

Social media campaign at publication

Feature placement on Bloomsbury website at time of publication

I, Mammal

The Story of What Makes Us Mammals

Liam Drew

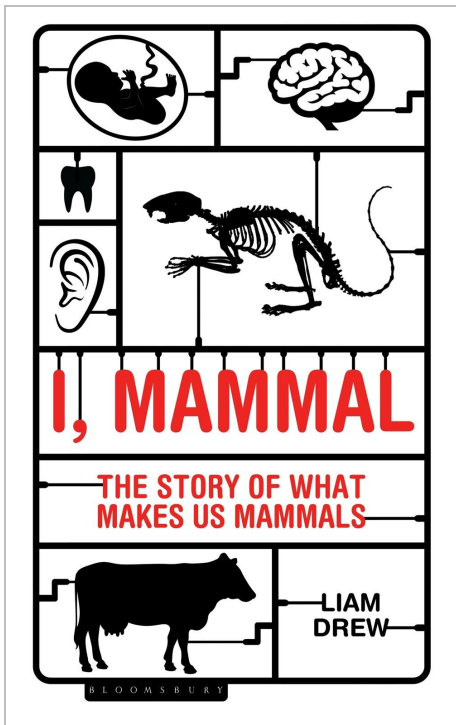
What makes a mammal a mammal? The answer is more complicated than you think!

A list of the attributes that define a mammal is a grabbag of things—fur, live birth, three bones in the middle ear, a brain whose two halves are robustly joined together . . . But this curious collection of features contains the roots of all the biology that makes humans what we are: monkeys with massive brains who parent extensively, enjoy sports, and think a lot. What makes us mammals makes us human. Without mammary glands we might not be such dedicated parents; without those middle ear bones there would be no Bach.

I, Mammal examines anatomical and physiological traits and explores their implications for what it means to live as a mammal. Neurobiologist Liam Drew details what is known of the evolution of each respective trait and outlines what it contributes to mammalian life. Each chapter also offers a wider perspective: the middle ear demonstrates how bones did not evolve out of nothing but rather were repurposed; the placenta illustrates the competition between generations and between maternal and paternal genes; the mammary gland shows how a feeding strategy opened new ecological niches and ultimately created the potential for cultural exchange; while the mystery of the scrotum serves as notice of how incomplete our knowledge still is.

Written as a very personal narrative and in the author's characteristically conversational tone, *I, Mammal* underscores the idea that we do not study biology—we are biology.

Liam Drew is a freelance writer and former neurobiologist. He holds a Ph.D. in sensory biology from University College London, and spent twelve years researching the neural and genetic basis of schizophrenia, the biology of pain, and the birth of new neurons in the adult mammalian brain at Columbia University, and again at University College London. His writing has appeared in *Nature*, *New Scientist*, *Slate*, and the *Guardian*. He is director of NeuWrite London.



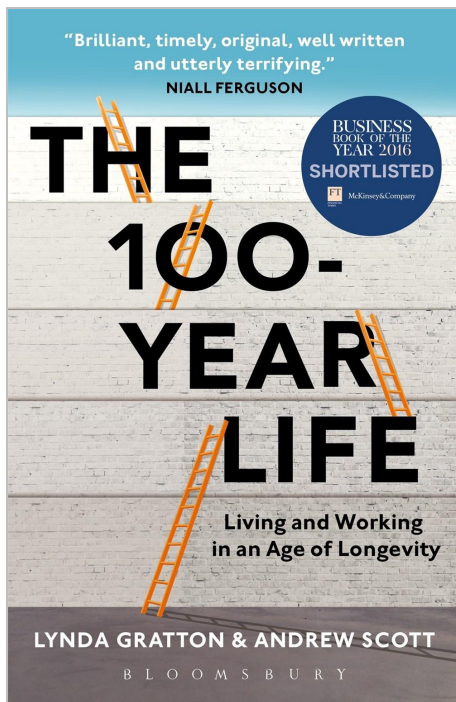
SCIENCE / LIFE SCIENCES / ZOOLOGY

Bloomsbury Sigma | 1/16/2018
 9781472922892 | \$27.00 / \$36.00 Can.
 Hardcover | 336 pages
 8.5 in H | 5.3 in W
 14 black and white illustrations

Subrights: Territory: World All Languages

MARKETING

Major national print, broadcast, and online media campaign
 Consumer review campaign on NetGalley and Goodreads
 Pre-pub outreach to popular science bloggers, biologists, and geneticists
 Digital assets including excerpts available on Bloomsbury.com, author Q&A
 Social media campaign at publication



The 100-Year Life

Living and Working in an Age of Longevity

Lynda Gratton, Andrew Scott

In this book, the authors show how living to 100 will have a profound effect on society and the economy, and result in a complete restructuring of everyone's professional and personal lives.

What will your 100-year life look like? Does the thought of working for 60 or 70 years fill you with dread? Or can you see the potential for a more stimulating future as a result of having so much extra time?

Many of us have been raised on the traditional notion of a three-stage approach to our working lives: education, followed by work and then retirement. But this well-established pathway is already beginning to collapse—life expectancy is rising, final-salary pensions are vanishing, and increasing numbers of people are juggling multiple careers. Whether you are 18, 45, or 60, you will need to do things very differently from previous generations and learn to structure your life in completely new ways.

The 100-Year Life is here to help. Drawing on the unique pairing of their experience in psychology and economics, Lynda Gratton and Andrew Scott offer a broad-ranging analysis as well as a raft of solutions, showing how to rethink your finances, your education, your career, and your relationships and create a fulfilling 100-year life.

Shortlisted for the FT/McKinsey Business Book of the Year Award, *The 100-Year Life* is a wake-up call that describes what to expect and considers the choices and options that you will face. It is also fundamentally a call to action for individuals, politicians, firms, and governments and offers the clearest demonstration that a 100-year life can be a wonderful and inspiring one.

PRAISE

“Brilliant, timely, original, well written and utterly terrifying.” —Laurence A. Tisch Professor of History, Harvard University

“This timely, important, easy-to-read and intriguing book will make you pause and think, as well as better plan your life . . . Gratton and Scott’s book is a wake-up call for individuals, organizations, governments and societies.” —Professor of Business Administration, Harvard Business School

Lynda Gratton is Professor of Management Practice at the London Business School where she teaches an elective on the Future of Work and directs an executive program on Human Resource Strategy. Lynda is a fellow of the World Economic Forum.

Andrew Scott is Professor of Economics at London Business School, a Fellow of All Souls College, Oxford University and the Centre for Economic Policy Research having previously taught at Harvard and London School of Economics.

BUSINESS & ECONOMICS / PERSONAL SUCCESS

Bloomsbury Business | 9/5/2017

9781472947321 | \$18.00 / \$24.00 Can.

Trade Paperback | 424 pages | Carton Qty: 25
7.9 in H | 5.3 in W | 1.2 in T | 1 lb Wt

Other Available Formats:

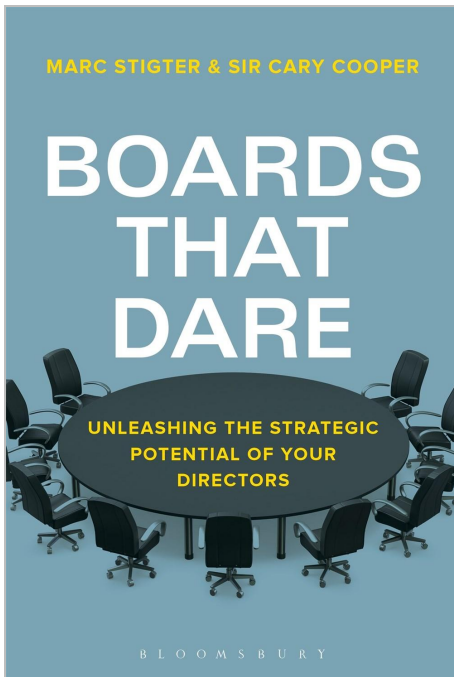
Hardcover ISBN: 9781472930156

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com

Single-title eblast to business subscribers

Paperback publicity campaign to
mainstream and business media



**BUSINESS & ECONOMICS /
CORPORATE GOVERNANCE**

Bloomsbury Business | 1/30/2018
9781472938060 | \$35.00 / \$47.00 Can.
Hardcover | 240 pages
9.2 in H | 6.1 in W

MARKETING

Press release/review copies to business media
Inclusion in seasonal business e-newsletter
ISSUU sampler available on bloomsbury.com

Boards That Dare

Unleashing the Strategic Potential of Your Directors

Marc Stigter, Cary Cooper

***Boards That Dare* offers actionable solutions to help board directors, chairs, and CEOs move away from outmoded thinking and practices.**

In today's world of volatility, uncertainty, complexity, and ambiguity (referred to as VUCA), change is constant, so cause-and-effect thinking at executive levels will no longer move the needle; boards need to become more proactive and collaborative in their approach to organizational strategy.

While many boards across the globe continue to direct their companies and interpret their own strategic role based on twentieth-century models, Marc Stigter and Sir Cary Cooper show how these outdated methods place severe restrictions on how well a business can perform, or even survive at all, in a modern VUCA world.

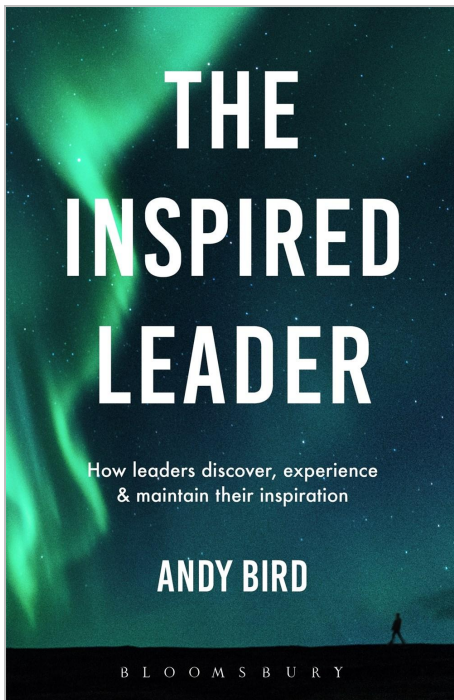
Boards That Dare explores how organizations can create boards that have the strategic capability, desire, and guts to identify and deliver successful strategic change in a fast-moving environment:

- What the "ideal" board looks like
- How boards can engage in high-value dialogue and decision-making
- Improving a board's cognitive understanding to unlock essential insights about their environment
- The growing need for boards to make difficult strategic decisions.

Based on the authors' first-hand experiences, as well as their own research and interviews with board members and chairs of international private, public, and not-for-profit organizations, this highly practical and accessible book delivers the necessary answers for how boards can and should contribute to organizational strategy.

Marc Stigter is an international strategist who works with organizations on unlocking critical commercial insights and strategies. He is an honorary senior fellow at the University of Melbourne's Graduate School of Business and Economics, and associate director at Melbourne Business School.

Sir Cary Cooper is the 50th Anniversary Professor of Organisational Psychology and Health at Manchester Business School, and also chair of the Academy of Social Sciences.



BUSINESS & ECONOMICS / LEADERSHIP

Bloomsbury Business | 1/2/2018
 9781472947925 | \$22.00 / \$29.00 Can.
 Trade Paperback | 224 pages
 7.8 in H | 5.1 in W

MARKETING

Digital assets: sampler available on
 ISSUU and Bloomsbury.com
 Single-title eblast to business subscribers
 Paperback publicity campaign to
 mainstream and business media

The Inspired Leader

How leaders can discover, experience and maintain their inspiration

Andy Bird

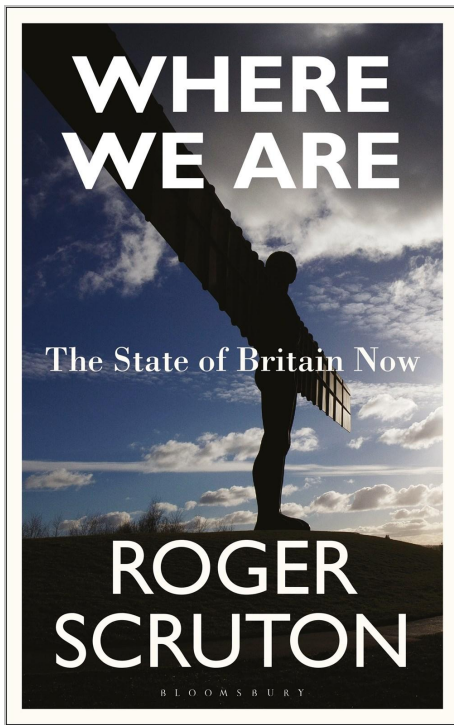
***The Inspired Leader* provides a unique opportunity to explore what inspiration really means for leaders themselves.**

Given the turbulence of the world we now live in, clear and effective leadership has never been more important. But equally, there has never been greater pressure on leaders to perform and to provide inspirational leadership for their teams and organizations. If people are to step up into challenging leadership roles and succeed in inspiring others, their first priority must be to find ways in which to discover that inspiration for themselves. *The Inspired Leader* will help them to do just that.

Based on both commercial practice and research conducted with Henley Business School, Andy Bird shows the ways in which inspiration is actually experienced by people in leadership roles. The book also explores how a variety of leaders, in a range of business environments, have reached these states of inspiration in practice and how they maintain them over time, despite the many obstacles and challenges they go on to face.

The result is a compelling collection of stories and breakthrough insights, which are accompanied by a practical set of personal development tools and exercises. Together, *The Inspired Leader* provides unrivalled support for those in any kind of leadership role to discover their own path to a more inspired life as a leader.

Andy Bird is one of the co-founders of Brand Learning, with a particular focus on customer-centered leadership development, and runs coaching and learning programs for senior clients across a wide range of sectors. Before setting up Brand Learning in 2000, Andy had over fourteen years' experience with Unilever, working in a variety of marketing roles in the UK, India, and the Far East. He was awarded "Best Leader" in the *Sunday Times* Top 100 Best Small Companies Awards in 2011.



Where We Are

The State of Britain Now

Roger Scruton

A timely and prescient sequel to Roger Scruton's *England: An Elegy*.

Following his highly acclaimed and bestselling book *England: An Elegy* (Bloomsbury Continuum), Roger Scruton now seeks to assess the basis of national sentiment and loyalty, at a time when the United Kingdom must redefine its position in the world. To what are our duties owed and why? How do we respond to the pull of globalization and mass migration that is erasing the face of our country, to the rise of Islam and to the decline of Christian belief and the culture our ancestors built on? Do we accept these as inevitable or do we resist them? If we resist them, on what basis do we build?

In order to answer these questions we need to revisit the foundations of our national experience. Scruton surveys the British legacy—social, legal, cultural, and political—and animates those sentiments which attach us to it.

This is a work of *approfondissement*. It answers the most pressing question—how do we include in our national identity the various sources of opposition to it? The two most prominent are a disaffected Muslim population and the ‘culture of repudiation’ that animates our Left-liberal elite.

Sir Roger Scruton is a graduate of Jesus College, Cambridge. He is currently visiting professor of philosophy at the University of Oxford and senior fellow at the Ethics and Public Policy Center, Washington, D.C. He has published a large number of books, including some works of fiction, and has written and composed two operas. He writes regularly for the *Times*, the *Daily Telegraph*, the *Spectator*, and was for many years wine critic of the *New Statesman*.

PHILOSOPHY / ETHICS & MORAL PHILOSOPHY

Bloomsbury Continuum | 1/16/2018
9781472947888 | \$24.00 / \$32.00 Can.
Hardcover | 256 pages
8.5 in H | 5.3 in W
No illustrations

MARKETING

Press campaign to mainstream/intellectual media
Feature on Bloomsbury website during publication month
Excerpts and other digital assets available

ALSO AVAILABLE

Fools, Frauds and Firebrands: Thinkers of the New Left

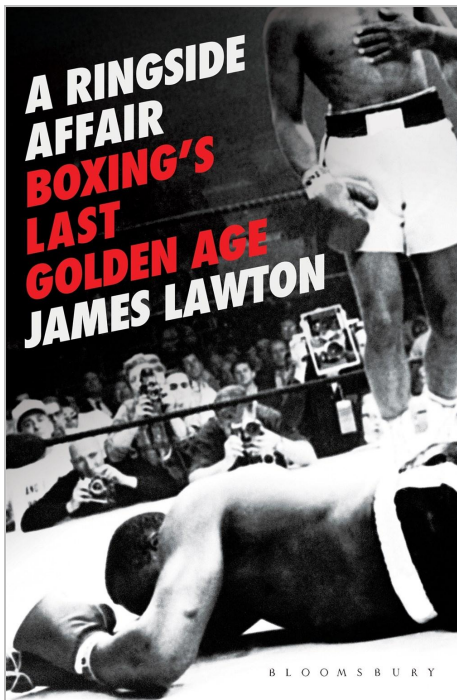
1/2017 | 9781472935953
Trade Paperback | \$18.00 / \$24.00 Can.

Fools, Frauds and Firebrands: Thinkers of the New Left

12/2015 | 9781408187333
Hardcover | \$26.00 / \$35.99 Can.

How to be a conservative

10/2015 | 9781472924001
Trade Paperback | \$25.00 / \$31.99 Can.



SPORTS & RECREATION / BOXING

Bloomsbury Sport | 1/9/2018
9781472945631 | \$28.00 / \$37.00 Can.
 Hardcover | 304 pages
 9.2 in H | 6 in W
 16 page plate section with approx. 35-40 images

MARKETING

Online display campaign targeted to boxing fans
 Single-title eblast to sport & fitness subscribers
 Social media campaign upon publication, including infographic timeline
 Social media advertising and outreach to boxing fans and groups
 Feature on Bloomsbury website during publication month
 Excerpts and other digital assets available
 Publicity campaign/excerpt pitches to sport & fitness/men's lifestyle outlets

ALSO AVAILABLE

Forever Boys: The Days of Citizens and Heroes
 11/2015 | 9781472912404
 Hardcover | \$28.00 / \$41.00 Can.

A Ringside Affair

Boxing's Last Golden Age

James Lawton

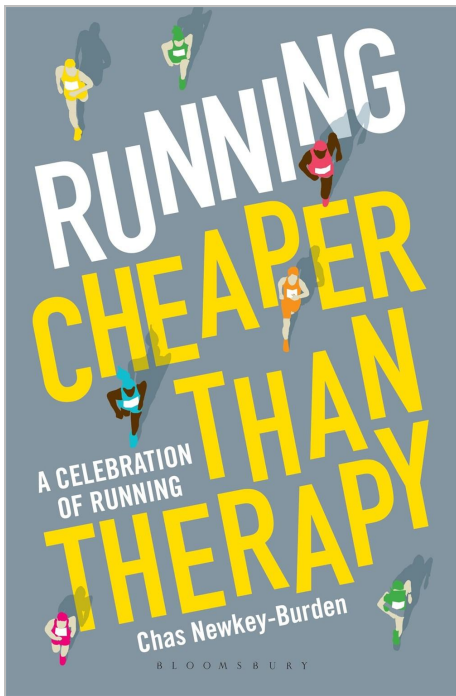
A luminous account of the most compelling and climactic phase of boxing's long history.

For three decades—throughout boxing's most engrossing era—James Lawton was ringside, covering every significant bout, spending time with the likes of Muhammad Ali, Sugar Ray Leonard, Marvelous Marvin Hagler, Tommy “Hitman” Hearns, Roberto Duran, Mike Tyson, Lennox Lewis, Evander Holyfield, and many other great fighters.

A Ringside Affair brings that brilliant epoch back to life—and puts it in the perspective it deserves. It salutes the epic quality of boxing's last years of glory, retraces arguably the richest inheritance bequeathed to any sport, and speculates on the possibility that we will never see such fighting again.

It is part celebration, part lament, but perhaps most of all it is a personal record of some of the most enthralling and challenging days produced by the world's oldest sport.

James Lawton first started covering top-flight sports as a nineteen-year-old for the *Daily Telegraph* in 1963, and after a seven-year stint in North America, he went on to become chief sportswriter of the *Daily Express* and the *Independent*. He has received numerous accolades, including being voted sportswriter of the year three times. He has written fourteen books, including an award-winning collaboration with Sir Bobby Charlton on his two volumes of autobiography.



SPORTS & RECREATION / RUNNING & JOGGING

Bloomsbury Sport | 1/16/2018
9781472948830 | \$15.00 / \$20.00 Can.
 Hardcover | 208 pages
 7.8 in H | 5.1 in W
 30 b/w line artworks

MARKETING

Bundle campaign with *The Runner's Cookbook*
 Online display campaign targeted to runners; single-title eblast to sport & fitness subscribers
 Social media campaign upon publication, including shareable recipe graphics
 Advertising on MapMyFitness/MyFitnessPal apps
 Feature on Bloomsbury website during publication month
 Excerpts and other digital assets available
 Inclusion in Holiday 2018 promotions

Running: Cheaper Than Therapy

A Celebration of Running

Chas Newkey-Burden

***Running: Cheaper Than Therapy* is a witty and expertly compiled compendium of running wisdom and humor.**

From fantastic running quotes (“How do you know if someone ran a marathon? Don't worry, they'll tell you.” —Jimmy Fallon) and hilarious spectator signs (“Worst parade ever!”) to witty profiles of different types of runners (charity muggers, gadget gurus) and training tips, *Running: Cheaper Than Therapy* is designed to be the perfect gift for the runner, jogger, or triathlete in your life.

Written by a *Telegraph* journalist and self-confessed running nut, this smartly packaged and brilliantly knowing miscellany details entertaining real-life runners' stories (being overtaken by a kid or getting lost while training) and takes a humorous look at the mistakes runners make (wearing a brand new pair of trainers for a half marathon or getting so pumped by your morning run you have arguments with everyone at work).

Chas Newkey-Burden is a running fanatic who has trotted at over one hundred events, including marathons, half marathons, and dozens of Parkruns. He writes about running for the *Daily Telegraph*, *Shortlist*, *FourFourTwo*, and has contributed to *Runner's World* and *Men's Health*. He is the author of twenty-eight books, including gift titles such as *The All-New Official Arsenal FC Miscellany*, *Help! I'm Turning Into My Dad*, *Help! I'm Turning Into My Mum*, and *Great Email Disasters*.

Winter Birds

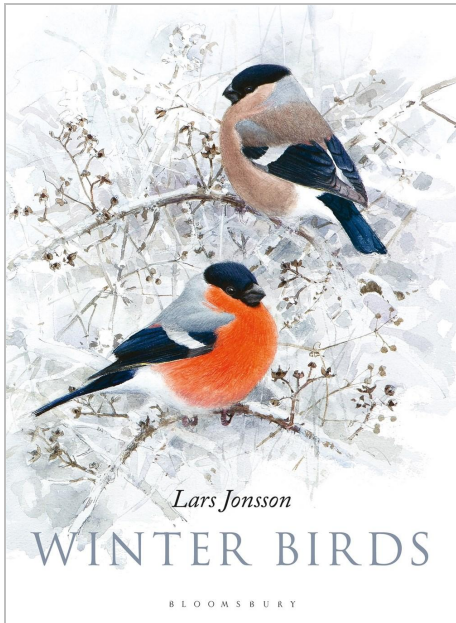
Lars Jonsson

A celebration of winter birds in Sweden by world-famous artist, author, and ornithologist, Lars Jonsson.

The winter months offer the perfect opportunity for us to become better acquainted with our favorite birds. As they forage in gardens for seeds and berries, we are gifted with the chance to watch from the comfort of our homes, and learn more about their behavior and special characteristics.

In this stunning book, one of the world's finest bird artists, Lars Jonsson, explores forty of Sweden's best-loved winter birds. Each bird is illustrated in classic Jonsson style, with text on its identification, cultural history, and the author's own personal observations.

Lars Jonsson, artist, author, and ornithologist, was born in 1952. As both a field guide author and artistic interpreter of birds and nature, he holds a unique position internationally. He lives in Sweden in southern Gotland, where he draws his inspiration from the shores and the rich bird life of the open cultivated countryside.



NATURE / ANIMALS / BIRDS

Bloomsbury Natural History | 1/2/2018
9781472942814 | \$45.00 / \$60.00 Can.

Hardcover | 344 pages
9.1 in H | 6.6 in W
200 colour illustrations

MARKETING

Outreach to ornithological societies for cross-promotion and special sales
Single-title eblast to natural history subscribers
Feature on Bloomsbury website during publication month
Excerpts and other digital assets available
Publicity campaign to nature/natural history outlets

PAPERBACK ORIGINAL

Steve Backshall's Venom

Steve Backshall

Poison is an essential tool hunting and defense. From the King Cobra, Fat-tail Scorpion, and Poison Dart-frog to the Black Widow Spider, the author examines varieties of natural venoms.

TV presenter Steve Backshall needs no introduction following his performances on TV series such as *Deadly 60* and *Lost Land of...* This is a reformatted, redesigned edition of a popular title. Poison is an everyday part of the animal world, and an essential tool for hunting and defense. A wide variety of insects, reptiles, and amphibians use toxins to subdue their prey or to stop becoming prey to another predator. Even some mammals and birds resort to poison as a means of securing a meal or deterring attack!

From species such as the King Cobra, Lionfish, Fat-tail Scorpion, and Poison Dart-frog to the diminutive but lethal Black Widow Spider, the author takes a fascinating look at the different types of natural venoms. On a tour of the world's continents, he looks at over 60 of the most venomous creatures, describing their main characteristics and explaining how they administer their venom and what its effects are. Stunning color photographs and exciting accounts of Steve's own encounters with some of these animals bring the world of natural venom alive.

A presenter on BBC TV's *Deadly 60*, *Lost Land of...*, and *Really Wild Show*, experienced naturalist **Steve Backshall** has studied venomous animals for many years and has travelled extensively across the world to see them in action in their natural habitat. He has also written the bestselling *Deadly 60* and *Wildlife Adventurer's Guide* for New Holland. He lives in Wooburn, Buckinghamshire.

PHOTOGRAPHY / SUBJECTS & THEMES / PLANTS & ANIMALS

Bloomsbury Natural History | 1/2/2018

9781472930262 | \$25.00 / \$34.00 Can.

Trade Paperback | 160 pages

9.6 in H | 7.5 in W

More than 130 colour photographs

ALSO AVAILABLE

Steve Backshall's Wildlife Adventurer's Guide: A Guide to Exploring Wildlife in Britain

10/2016 | 9781472930552

Trade Paperback | \$25.00 / \$34.00 Can.

NOW IN PAPERBACK!

The Ethical Carnivore

My Year Killing to Eat

Louise Gray

By only eating animals she has killed herself for a year, Louise Gray explores our relationship with the animals we eat and how we might reconnect with the natural world through food.

If you had to kill it yourself, if you had to look it in the eye . . . would you eat it?

Louise's first kill is a disaster. She injures a rabbit, and thinks it has died in agony. But the experience teaches her a lesson, and when she subsequently finds the rabbit, she vows to do its death justice by finding out what it really means to kill and eat animals.

Many people claim to care about the meat that they eat, but do they really know how the animal died? *The Ethical Carnivore* addresses this universal question through an emotional personal quest. Taking the current fashion for "ethical meat" to its logical conclusion, Louise vows to eat only animals she has killed herself for a year.

Starting small, Louise shoots and traps game such as hare and squirrels, and learns how to skin and cook them. She builds a new appreciation of the British countryside and its wild fish and animals.

The narrative moves to domestic animals. Louise sees cows in the slaughterhouse; by talking to the men and women who work there, she finds out how the animals are killed and the effect it has on the people who do it on our behalf.

At the end of her journey, Louise goes wildfowling in the Orkneys to shoot a goose for Christmas dinner. She reflects that the rabbit with the white blaze has taught her to appreciate meat by facing up to the death of animals, and to look deeply at her own morals and values.

PRAISE

"A courageous and important narrative offering an enlightened perspective on making informed choices about eating meat." —*Kirkus Reviews*

"An entertaining and enlightening work of environmental reporting." —*Booklist*

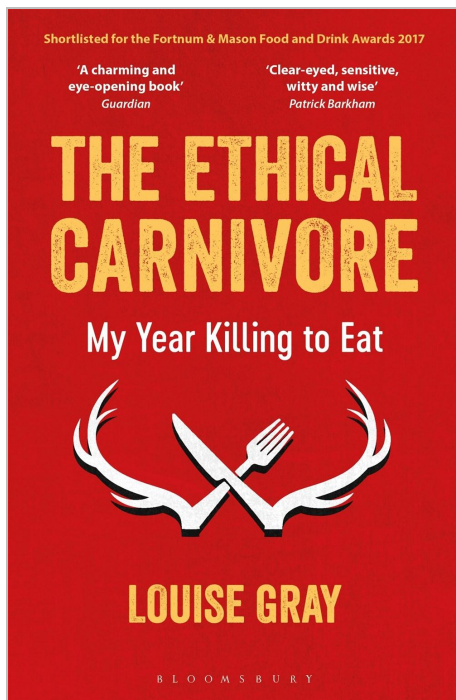
"A charming and eye-opening book." —*The Guardian*

"A thorough, engaging, sometimes shocking account of where our meat comes from. It is also, importantly, a book about caring." —Malachy Tallack, *Caught by the River*

"Well-paced, well researched and politically even-handed." —*Country Life*

"Louise Gray is a micromaster." —*The Scotsman*

Louise Gray is former Environment Correspondent at the *Daily Telegraph*, where she covered annual UN talks on climate change, traveled to Paraguay to investigate GM crops, and got more than one scoop on recycling. Since leaving the newspaper at the end of 2013 she has written freelance for the *Sunday Times*, the *Guardian*, *Country Life*, and *Spectator*, and has appeared on BBC Radio 4 and



COOKING / SPECIFIC INGREDIENTS / MEAT

Bloomsbury Natural History | 1/2/2018

9781472933102 | \$18.00 / \$24.00 Can.

Trade Paperback | 320 pages

7.8 in H | 5.1 in W

18 black and white artworks

Other Available Formats:

Hardcover ISBN: 9781472938398

NOW IN PAPERBACK!

The World Without Us

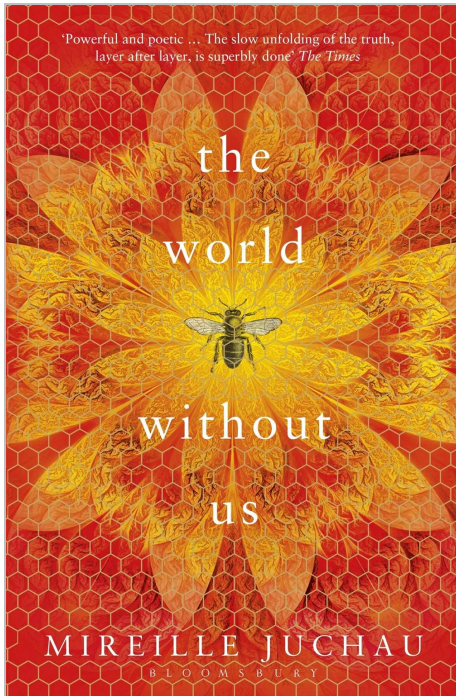
Mireille Juchau

'Powerful and poetic ... The slow unfolding of the truth, layer after layer, is superbly done' *The Times*

WINNER OF THE VICTORIAN PREMIER'S LITERARY AWARD 2016
SHORTLISTED FOR THE CHRISTINA STEAD PRIZE FOR FICTION 2016
SHORTLISTED FOR THE STELLA PRIZE 2016
SHORTLISTED FOR THE VOSS LITERARY PRIZE 2016
LONGLISTED FOR THE MILES FRANKLIN LITERARY AWARD 2016
LONGLISTED FOR THE INTERNATIONAL DUBLIN LITERARY AWARD 2017

It has been six months since Tess Müller stopped speaking. Her silence is baffling to her parents, her teachers and her younger sister, Meg. But the more urgent mystery for both girls is where their mother, Evangeline, goes each day, pushing an empty pram. When their father Stefan discovers a car wreck and human remains on their farm, old secrets emerge to threaten the fragile family. A storm is coming and the Müllers are in its path.

Mireille Juchau is a critically acclaimed Australian novelist. *The World Without Us* is her third novel and has won The Victorian Premier's Literary Award 2016, is shortlisted for The Stella Prize 2016, and longlisted for the Miles Franklin Literary Award 2016 and the Australian Book Industry Awards 2016. Mireille's second novel, *Burning In*, was shortlisted for four awards. Her international award winning play, *White Gifts*, was performed and published in the US. @MireilleJuchau



FICTION / LITERARY

Bloomsbury Paperbacks | 1/9/2018
 9781408866528 | \$13.00 / \$17.50 Can.
 Trade Paperback | 320 pages
 7.8 in H | 5.1 in W

Other Available Formats:
 Hardcover ISBN: 9781632863027

MARKETING

Coverage in paperback columns nationwide
 Digital assets: excerpts available on Bloomsbury.com
 Social media campaign at publication
 Feature placement on Bloomsbury website at time of publication

NEWLY REPACKAGED PAPERBACK

Mao's Great Famine

The History of China's Most Devastating Catastrophe, 1958-62

Frank Dikötter

An unprecedented, groundbreaking history of China's Great Famine that recasts the era of Mao Zedong and the history of the People's Republic of China.

In *Mao's Great Famine*, Frank Dikötter has created the authoritative, riveting account of Chinese history during the Great Leap Forward. As Dikötter makes clear, Mao imagined the Great Leap Forward transforming China into a superpower, but the result was quite the opposite. It became the site not only of "one of the most deadly mass killings of human history,"—at least 45 million people were worked, starved, or beaten to death—but also of "the greatest demolition of real estate in human history," as up to one-third of all housing was turned into rubble. The experiment was a catastrophe for the natural world as well, as the land was savaged in the maniacal pursuit of steel and other industrial accomplishments.

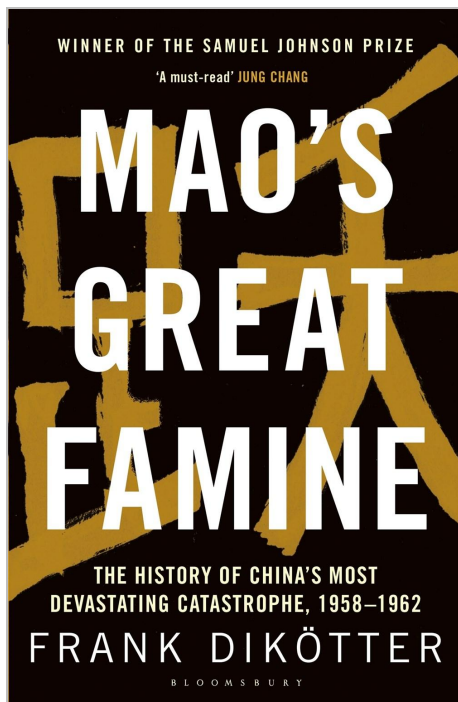
In a powerful meshing of narrative drive and exhaustive research in Chinese archives, Dikötter links up what happened in the corridors of power—the vicious backstabbing and bullying tactics that took place among party leaders—with the everyday experiences of ordinary people, giving voice to the dead and disenfranchised. His magisterial account recasts the history of the People's Republic of China.

PRAISE

"Uses newly opened archives and original interviews to detail the calamity in calm, if unavoidably grisly, detail." —*The New Yorker*

"Dikötter has done a service to history and, when they are allowed to read it, to the Chinese themselves." —*Bloomberg*

Frank Dikötter is chair professor of humanities at the University of Hong Kong. Before moving to Asia in 2006, he was professor of the modern history of China at the University of London. He has published ten books about the history of China, including *Mao's Great Famine*, which won the BBC Samuel Johnson Prize for Non-Fiction in 2011, and *The Tragedy of Liberation*, which was short-listed for the George Orwell Prize. He lives in Hong Kong.



HISTORY / ASIA / CHINA

Bloomsbury Paperbacks | 1/9/2018
 9781408886366 | \$15.00 / \$20.00 Can.
 Trade Paperback | 448 pages
 7.8 in H | 5.1 in W

MARKETING

Coverage in paperback columns nationwide
 Digital assets: excerpts available on Bloomsbury.com
 Social media campaign at publication
 Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Tragedy of Liberation: A History of the Chinese Revolution 1945-1957

1/2018 | 9781408886359
 Trade Paperback | \$15.00 / \$20.00 Can.

The Cultural Revolution: A People's History, 1962—1976

6/2017 | 9781632864239
 Trade Paperback | \$20.00 / \$27.00 Can.

The Cultural Revolution: A People's History, 1962—1976

5/2016 | 9781632864215
 Hardcover | \$32.00 / \$38.00 Can.

NEWLY REPACKAGED PAPERBACK

The Tragedy of Liberation

A History of the Chinese Revolution 1945-1957

Frank Dikötter

A groundbreaking chronicle of the violent early years of the People's Republic of China, by the author of the BBC Samuel Johnson Prize-winning *Mao's Great Famine*.

“The Chinese Communist party refers to its victory in 1949 as a ‘liberation.’ In China the story of liberation and the revolution that followed is not one of peace, liberty, and justice. It is first and foremost a story of calculated terror and systematic violence.” So begins Frank Dikötter’s stunning chronicle of Mao Zedong’s ascension and campaign to transform the Chinese into what the party called New People. Following the defeat of Chiang Kai-shek in 1949 in a bloody civil war, Mao hoisted the red flag over Beijing’s Forbidden City, and the world watched as the Communist revolution began to wash away the old order. Little has been known before now about the eight years that followed, preceding the massive famine and Great Leap Forward.

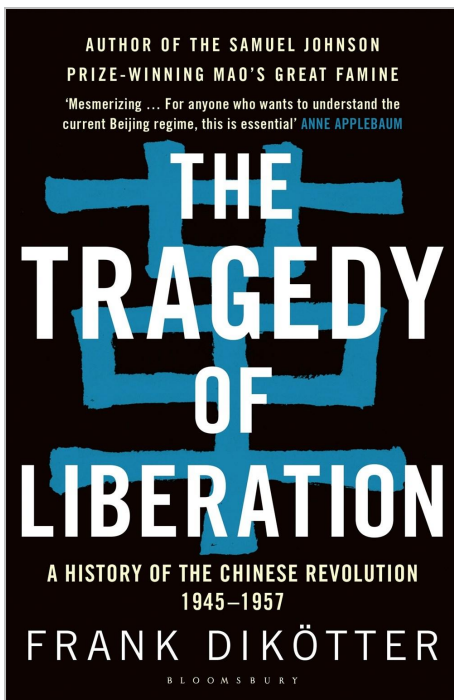
Drawing on previously classified documents and interweaving stories of ordinary citizens with tales of the brutal politics of Mao’s court, Frank Dikötter illuminates those who shaped the “liberation” and the horrific policies they implemented in the name of progress. People of all walks of life were caught up in the tragedy that unfolded, and whether or not they supported the revolution, all of them were asked to write confessions and denounce their friends. Told with great narrative sweep, *The Tragedy of Liberation* is a powerful document that casts new light on the foundations of one of the most powerful regimes of the twenty-first century.

PRAISE

“Frank Dikötter's *The Tragedy of Liberation* just might force Mao's fans to look reality in the eye—and grow up.” —*The Wall Street Journal*

“*The Tragedy of Liberation* is a tightly-written narrative of the twelve most pivotal years in modern Chinese history . . . a dispassionate study of the way nations can pervert optimism and descend into lunacy by steady increments . . . it is essential reading.” —*The Times*

Frank Dikötter is chair professor of humanities at the University of Hong Kong. Before moving to Asia in 2006, he was professor of the modern history of China at the University of London. He has published ten books about the history of China, including *Mao's Great Famine*, which won the BBC Samuel Johnson Prize for Non-Fiction in 2011, and *The Tragedy of Liberation*, which was short-listed for the George Orwell Prize. He lives in Hong Kong.



HISTORY

Bloomsbury Paperbacks | 1/9/2018
9781408886359 | \$15.00 / \$20.00 Can.
 Trade Paperback | 400 pages
 7.8 in H | 5.1 in W

Other Available Formats:
 Hardcover ISBN: 9781620403471

MARKETING

Coverage in paperback columns nationwide
 Digital assets: excerpts available on Bloomsbury.com
 Social media campaign at publication
 Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Mao's Great Famine: The History of China's Most Devastating Catastrophe, 1958-62
 1/2018 | 9781408886366
 Trade Paperback | \$15.00 / \$20.00 Can.

The Cultural Revolution: A People's History, 1962—1976
 6/2017 | 9781632864239
 Trade Paperback | \$20.00 / \$27.00 Can.

The Cultural Revolution: A People's History, 1962—1976
 5/2016 | 9781632864215
 Hardcover | \$32.00 / \$38.00 Can.

The Crime at Black Dudley

Margery Allingham

Classic Crime from the Golden Age, the first in the Albert Campion Series. Margery Allingham is J. K. Rowling's favorite Golden Age author.

George Abbershaw is set for a social weekend at Black Dudley manor, hosted by Wyatt Petrie and his elderly uncle Colonel Combe, who enjoys the company of Bright Young Things. With Meggie Oliphant in attendance, George looks forward to the chance of getting closer to the girl he's set his heart on. But when murder spoils the party, the group soon find out that not only is there a killer in their midst, but the house is also under the control of notorious criminals. Trapped and at their mercy, George must find a way to thwart their diabolical plans while getting himself and Meggie out alive.

Luckily for Abbershaw, among the guests is Albert Campion—a garrulous and affable party-crasher with a great knack for solving mysteries and interrogating suspects.

The Crime at Black Dudley, first published in 1929, is the first novel to introduce Margery Allingham's amiable and much loved sleuth—Albert Campion.

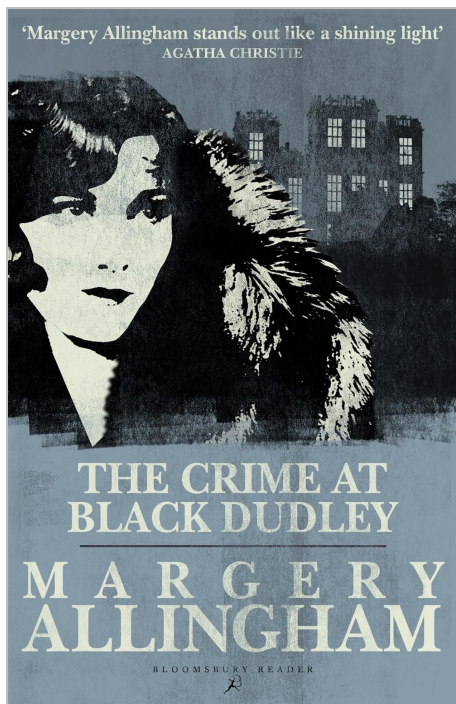
PRAISE

"To Albert Campion has fallen the honor of being the first detective to feature in a story which is also by any standard a distinguished novel." —*Observer*

"Margery Allingham is notable for the energy and inventiveness of her writing." —P.D. James

"Margery Allingham stands out like a shining light." —Agatha Christie

Margery Allingham is ranked among the most distinguished and beloved detective fiction writers of the Golden Age alongside Agatha Christie, Dorothy L. Sayers, and Ngaio Marsh. Allingham is J. K. Rowling's favorite Golden Age author and Agatha Christie said of Allingham that out of all the detective stories she remembers, Margery Allingham "stands out like a shining light."



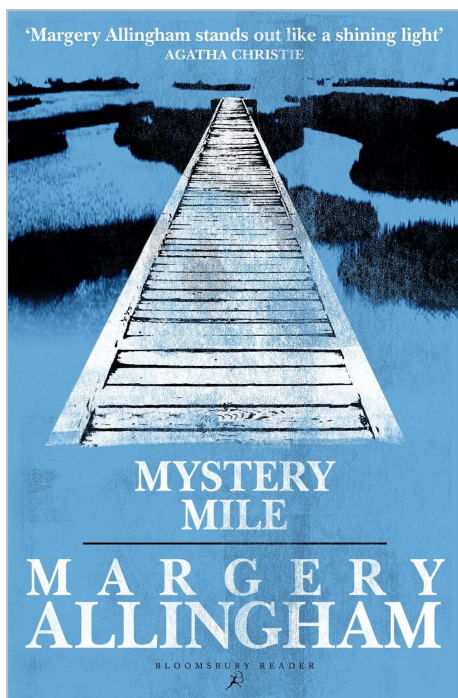
FICTION / CRIME

Bloomsbury Reader | 1/2/2018
9781448216666 | \$16.00
 Trade Paperback | 248 pages
 7.8 in H | 5.1 in W

ALSO AVAILABLE

Mystery Mile
 1/2018 | 9781448216659
 Trade Paperback | \$16.00

The White Cottage Mystery
 1/2017 | 9781408880203
 Trade Paperback | \$16.00 / \$22.00 Can.

**FICTION / CRIME**

Bloomsbury Reader | 1/2/2018

9781448216659 | \$16.00

Trade Paperback | 246 pages

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ALSO AVAILABLE**The Crime at Black Dudley**

1/2018 | 9781448216666

Trade Paperback | \$16.00

The White Cottage Mystery

1/2017 | 9781408880203

Trade Paperback | \$16.00 / \$22.00 Can.

Mystery Mile

Margery Allingham

Classic Crime from the Golden Age, the second in the Albert Campion Series. Margery Allingham is J. K. Rowling's favorite Golden Age author.

Albert Campion is sailing home when he saves the life of fellow passenger Judge Crowdy Lobbett. Hunted by the notoriously deadly Simister gang, it seems as though the judge's troubles have followed him from America.

Determined to catch the infamous gang leader, Albert bundles the judge, along with his son Marlowe and beautiful daughter Isopel, to the manor at Mystery Mile, where he hopes to lure the villain out into the open. But the safe haven of Mystery Mile is soon invaded by danger, and when people start disappearing, the race to uncover the enigma of their enemy's true identity becomes ever more urgent.

Mystery Mile, first published in 1930, is the second Margery Allingham novel starring eccentric and well-loved amateur sleuth Albert Campion.

PRAISE

"To Albert Campion has fallen the honor of being the first detective to feature in a story which is also by any standard a distinguished novel." —*Observer*

"Margery Allingham is notable for the energy and inventiveness of her writing." —P.D. James

"Margery Allingham stands out like a shining light." —Agatha Christie

Margery Allingham is ranked among the most distinguished and beloved detective fiction writers of the Golden Age alongside Agatha Christie, Dorothy L. Sayers, and Ngaio Marsh. Allingham is J. K. Rowling's favorite Golden Age author and Agatha Christie said of Allingham that out of all the detective stories she remembers, Margery Allingham "stands out like a shining light."

Birds of the West Indies

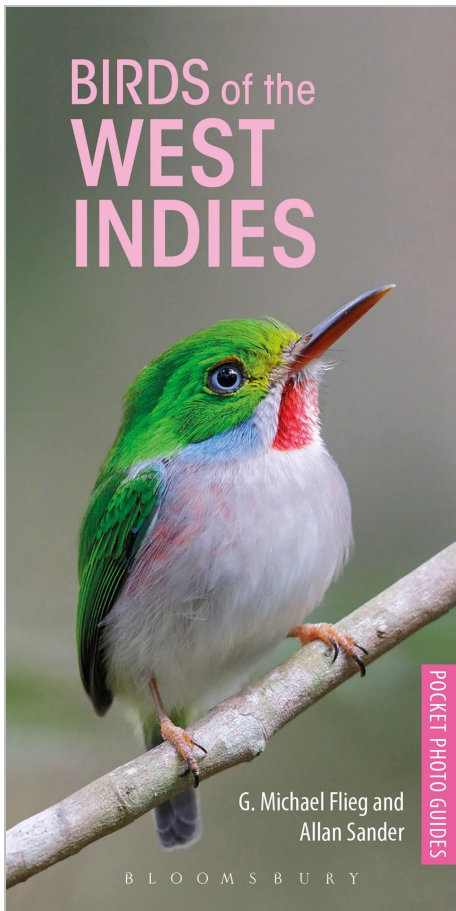
G. Michael Flieg

A neat series of truly portable guides, designed for the nature-loving traveler.

This is a compact, easy-to-use bird identification guide for any birdwatcher visiting Jamaica and the islands of the West Indies. It provides comprehensive coverage of 252 species of birds that inhabit the islands of the West Indies, with detailed descriptions and a color photograph for each species. It includes thumbnail family silhouettes, a regional distribution map, up-to-date tips on the best birding localities, and an index of local bird names.

G. Michael Flieg is an expert on birds of the southern U.S. and Caribbean region.

Allan Sander has photographed birds throughout the Caribbean region.



**SCIENCE / LIFE SCIENCES /
ZOOLOGY**

Bloomsbury Natural History | 1/30/2018

9781472938145 | \$16.00 / \$22.00 Can.

Trade Paperback | 144 pages | Carton Qty: 96

7.5 in H | 3.7 in W

full-colour photographs



Birds of Peninsular Malaysia and Singapore

G. W. H. Davison

A handy series of truly portable photographic guides.

The forests and coastline of Peninsular Malaysia and Singapore are home to a fantastic and vast array of birds, and they offer many outstanding and easily accessible birdwatching locations, many of which are highlighted in the book's introduction.

With easy-to-use thumbnail silhouettes, a regional map showing the best birding localities, up-to-date tips on birdwatching, and information on bird biology and behavior, this guide is invaluable for anyone birdwatching in the region. This compact and easy-to-use book covers more than 250 species, and each bird description is supported by at least one clear color photograph.

Dr. G. W. H. Davison has worked for many years on behalf of WWF Malaysia. He is a specialist in the birdlife of the region, and is also the author of *Pocket Photo Guide to the Birds of Borneo*.

Chew Yen Fook has received much acclaim for his nature and wildlife photography, and he is a specialist on Southeast Asia. He also the photographer for *Pocket Photo Guide to the Birds of Borneo* and *Pocket Photo Guide to the Birds of Thailand*.

SCIENCE / LIFE SCIENCES / ZOOLOGY

Bloomsbury Natural History | 1/30/2018

9781472938237 | \$16.00 / \$22.00 Can.

Trade Paperback | 144 pages | Carton Qty: 96

7.5 in H | 3.7 in W

280 colour photographs & one colour map

ALSO AVAILABLE

Birds of Borneo

2/2017 | 9781472932877

Trade Paperback | \$16.00 / \$22.00 Can.

Birds of Java, Sumatra and Bali

Tony Tilford

A neat series of truly portable guides designed for the nature-loving traveler.

This text is a compact, easy-to-use bird identification guide suitable for any birdwatcher visiting the Indonesian islands of Java, Sumatra, and Bali. The book features descriptions of 236 species, thumbnail silhouettes for ease of use, up-to-date tips, and information on bird biology and behavior.

Based in Britain, but traveling worldwide through many countries including Europe, Asia, and America, **Tony Tilford** has accumulated a unique library of color photographs of animals—many rare, threatened, or endangered. Sharing the beauty of these pictures has been possible by publication in books and magazines to which he also contributes as a specialist author.



**SCIENCE / LIFE SCIENCES /
ZOOLOGY**

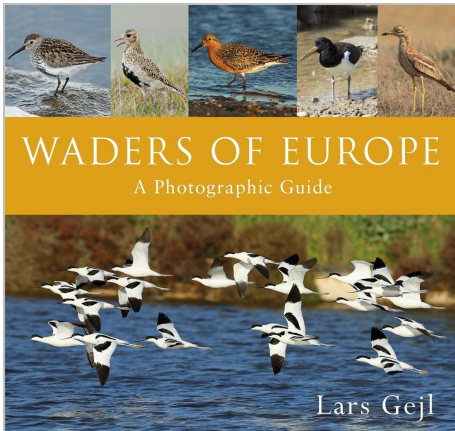
Bloomsbury Natural History | 1/30/2018

9781472938183 | \$16.00 / \$22.00 Can.

Trade Paperback | 144 pages | Carton Qty: 96

7.5 in H | 3.7 in W

250 colour photographs, 1 colour map

**NATURE / ANIMALS / BIRDS**

Bloomsbury Natural History | 1/30/2018

9781472947055 | \$50.00 / \$66.00 Can.

Hardcover | 376 pages

9.9 in H | 9.4 in W

670 colour photographs

Waders of Europe

Lars Gejl

The most authoritative photographic guide to wader identification.

Covering 44 species of nesting shorebirds and 38 other rare visitors from North America and Asia, *Waders of Europe* offers information on identification, ecology, and biology accompanied by a fantastic range of the author's own photography.

With over 670 individual, flight, and group photographs and 189 illustrated silhouettes, this book is an indispensable tool for anyone interested in determining species in the field and learning more about these birds.

Lars Gejl is a photographer and birder based in Denmark.

NOW IN PAPERBACK!

Furry Logic

The Physics of Animal Life

Matin Durrani, Liz Kalaugher

A captivating introduction to the physics of how animals do what they must do to survive.

The principles of physics lie behind many of the ways animals go about their daily lives. Scientists have discovered that the way cats and dogs lap up liquids can be explained by the laws of surface tension, how ants navigate is due to polarized light, and why pistol shrimps can generate enough force to destroy aquarium glass using their “elbows”!

Each of *Furry Logic*'s six chapters tackles a separate branch of physics and, through more than thirty animal case studies, examines each creature's key features before describing the ways physics is at play in its life, how the connection between physics and animal behavior was discovered, and what remains to be found out. Science journalists Matin Durrani and Liz Kalaugher make the incredible interdisciplinary world of animals accessible to all, in an enthralling and entertaining read.

PRAISE

“Durrani and Kalaugher approach their captivating material in a lighthearted fashion . . . The examples are often fascinating, but Durrani and Kalaugher's larger message about the need to integrate the sciences is far more important.”
—*Publishers Weekly*

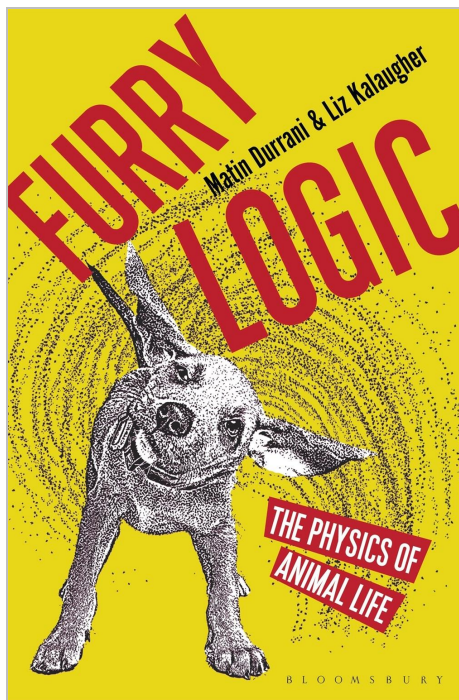
“Light science reading that informs while it entertains.” —*Kirkus Reviews*

“Readers don't need a background in physics to enjoy this engaging, educational title. Recommended for fans of popular science, including YA audiences.” —*School Library Journal*

Matin Durrani is the editor of the international magazine *Physics World*. After receiving his Ph.D. on polymer physics at the Cavendish Laboratory, Durrani did a postdoc at the University of Cambridge.

Liz Kalaugher has won journalism fellowships from the World Federation of Science Journalists and the European Geosciences Union. She has a materials science degree from the University of Oxford and a PhD in thin-film diamond from the University of Bristol.

Both authors live in Bristol, UK.



SCIENCE / LIFE SCIENCES / BIOPHYSICS

Bloomsbury Sigma | 1/30/2018
9781472914118 | \$17.00 / \$23.00 Can.
 Trade Paperback | 304 pages
 7.8 in H | 5.1 in W
 8pp colour section and black and white illustrations throughout

Other Available Formats:
 Hardcover ISBN: 9781472914095

NOW IN PAPERBACK!

Breaking the Chains of Gravity

The Story of Spaceflight before NASA

Amy Shira Teitel

The incredible story of spaceflight before the establishment of NASA.

NASA's history is a familiar story, one that typically peaks with Neil Armstrong taking his small step on the moon in 1969. But America's space agency wasn't created in a vacuum. It was assembled from preexisting parts, drawing together some of the best minds the non-Soviet world had to offer.

In the 1930s, rockets were all the rage in Germany, the focus both of scientists hoping to fly into space and of the German armed forces looking to circumvent the restrictions of the Treaty of Versailles. One of the key figures in this period was Wernher von Braun, an engineer who designed the rockets that became the devastating V-2. As the war came to its chaotic conclusion, von Braun escaped from the ruins of Nazi Germany and was taken to America, where he began developing missiles for the U.S. Army. Meanwhile, the U.S. Air Force was looking ahead to a time when men would fly in space, and test pilots like Neil Armstrong were flying cutting-edge, rocket-powered aircraft in the thin upper atmosphere.

Breaking the Chains of Gravity tells the story of America's nascent space program, its scientific advances, its personalities, and the rivalries it caused between the various arms of the U.S. military. Getting a man into space became a national imperative, leading to the creation of the National Aeronautics and Space Administration, otherwise known as NASA.

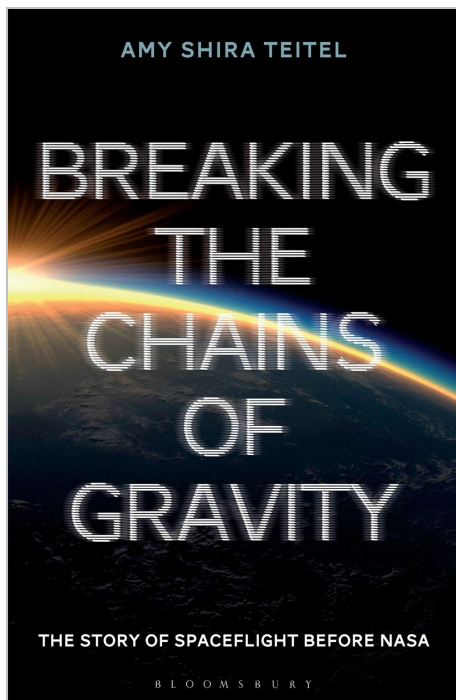
PRAISE

"[Teitel] illuminates the foundations of American spaceflight with this exceptional and detailed 'prehistory' of the field . . . fascinating new territory, filled with a galaxy of lively characters." —*Publishers Weekly*

"This is a good treatment of the origins of the US space program." —*CHOICE*

"*Breaking the Chains of Gravity* tells the story of how we began to explore the cosmos—the lessons we had to learn the hard way—and shows why space exploration even today remains anything but routine." —**Bobak Ferdosi, Flight Director, Mars Science Laboratory**

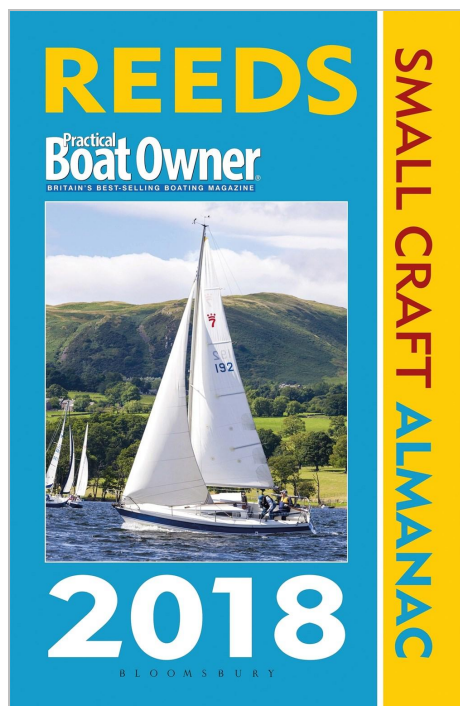
Amy Shira Teitel is an expert in the history of science, with a lifelong passion for spaceflight. She has written for *Discovery News Space*, *Al-Jazeera*, the *Guardian*, and *Universe Today*. She has appeared on the Discovery Channel, the Military channel, SyFy, and the Science channel, and she is a host on *DNews*. Amy was also an embedded journalist on the New Horizons team, bringing the excitement of humanity's first mission to Pluto to the space-loving public. She lives in California.



SCIENCE / HISTORY

Bloomsbury Sigma | 1/30/2018
 9781472911247 | \$17.00 / \$23.00 Can.
 Trade Paperback | 304 pages
 7.8 in H | 5.1 in W
 8pp colour section

Other Available Formats:
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Reeds PBO Small Craft Almanac 2018

Perrin Towler, Mark Fishwick

In a practical, handy format the *Reeds PBO Small Craft Almanac*, published in association with Practical Boat Owner, covers the North Atlantic coastline from Denmark to the Gironde.

In a practical, handy format *Reeds PBO Small Craft Almanac* contains many unique features for small-craft sailors: tide tables, tidal streams and tidal gates, secondary port differences, over 2,500 waypoints, radio data, light recognition, weather information, principal lights, IALA buoyage, international codes and flags, sun/moon rise and set, and emergency information.

Meticulously researched, this popular almanac contains information presented in an easy-to-find, quick reference manner for practical onboard use. *Reeds PBO Small Craft Almanac* covers the whole of the UK and Ireland and the west coast of Europe from Denmark to the Gironde.

PRAISE

“If Reeds Almanac is the ‘Bible of Sailing’ then this is the ‘Book of Prayer.’ Smaller, half the price and a lot lighter, it nonetheless has tide tables, tidal streams and tidal gates.” —*Yachting Monthly*

“An essential almanac for all those who sail/cruise in UK waters and the Irish Sea, France, Germany, Belgium, Denmark or the Netherlands.” —*Hardy Boat Owners magazine*

Perrin Towler and **Mark Fishwick** have been editors of the Reeds Almanacs for many years.

SPORTS & RECREATION / BOATING

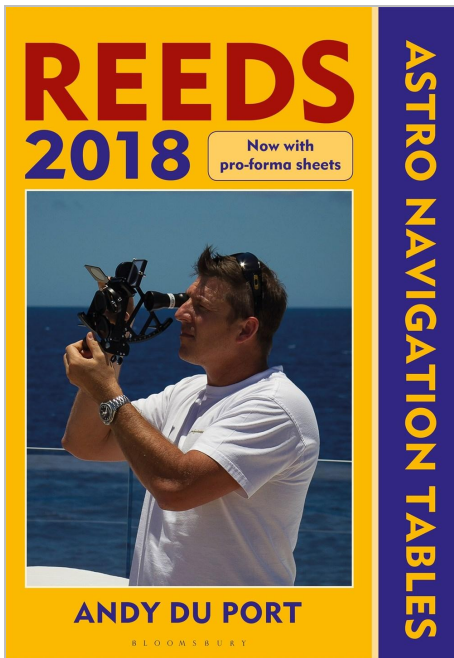
Reed's Almanac | 1/16/2018
9781472946492 | \$32.00 / \$42.00 Can.
 Trade Paperback | 416 pages
 8.9 in H | 5.9 in W
 2-colour throughout

ALSO AVAILABLE

Reeds Looseleaf Almanac 2018 (inc binder)
 10/2017 | 9781472946508
 Trade Paperback | \$75.00 / \$99.00 Can.

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 10/2017 | 9781472946515
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Reeds Western Almanac 2018
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 Trade Paperback | \$50.00 / \$66.00 Can.



SPORTS & RECREATION / BOATING

Thomas Reed | 1/9/2018
9781472946584 | \$40.00 / \$54.00 Can.
Trade Paperback | 80 pages
11.7 in H | 8.3 in W

ALSO AVAILABLE

The Yacht Owner's Manual: Everything you need to know to get the most out of your yacht

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Trade Paperback | \$30.00 / \$35.99 Can.

Your First Channel Crossing: Planning, preparing and executing a successful passage, for sail and power

5/2013 | 9781408100127
Trade Paperback | \$27.95 / \$28.00 Can.

Reeds Astro Navigation Tables 2018

Andy Du Port

This book, together with a sextant, enables sailors to navigate confidently and safely when out of the sight of land.

Reeds Astro-Navigation Tables is a compilation of annual astro-navigation tables containing all the information the ocean-going sailor needs (without the bulk) in order to navigate by the sun, moon, planets, and stars. This book, together with a sextant, will enable sailors to navigate confidently and safely when out of the sight of land—a critical skill if the boat electronics fail.

Reeds Astro-Navigation Tables 2018 continues to feature the well-received additions from previous editions, including forms to help determine true altitude (for the sun, planets, and stars); calculated altitude (using the versine formula); and azimuth (using the ABC tables); as well as a pro forma for calculating intercept. With eight extra pages and an improved layout, there is plenty of space for making notes and calculations.

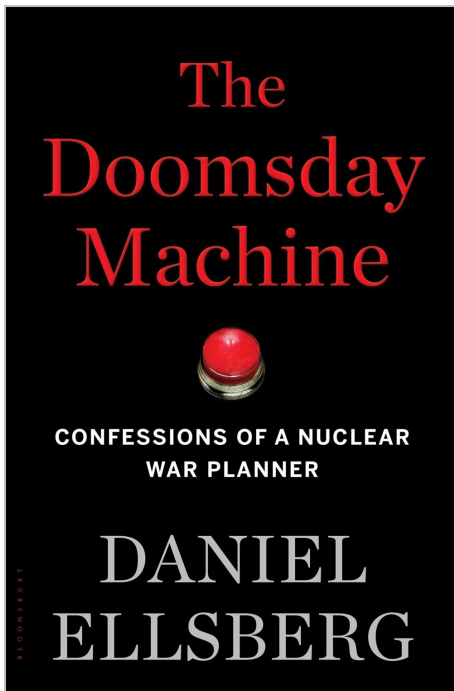
PRAISE

“Nothing I have seen comes near to the sensible format which I see before me.”
—Tom Cunliffe, RYA Yachtmaster examiner, author, and sailor

“Slim, modestly priced volume with clear, easily retrievable information.”
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Andy Du Port was an editor of the *Reeds Nautical Almanac* for many years. He is the author of *Your First Channel Crossing* and *The Yacht Owner's Manual*, both published by Adlard Coles Nautical.



The Doomsday Machine

Confessions of a Nuclear War Planner

Daniel Ellsberg

From the legendary whistle-blower who revealed the Pentagon Papers, an eyewitness exposé of the awful dangers of America's hidden, fifty-year-long nuclear policy that continues to this day.

When former presidential advisor Daniel Ellsberg famously took the top-secret Pentagon Papers, he also took with him a chilling cache of top secret documents related to America's nuclear program in the 1960s. Here for the first time he reveals the contents of those documents, and makes clear their shocking relevance for today.

The Doomsday Machine is Ellsberg's hair-raising insider's account of the most dangerous arms buildup in the history of civilization, whose legacy—and proposed renewal under the Trump administration—threatens the very survival of humanity. It is scarcely possible to estimate the true dangers of our present nuclear policies without penetrating the secret realities of the nuclear strategy of the late Eisenhower and early Kennedy years, when Ellsberg had high-level access to them. No other insider has written so candidly of that long-classified history, though the policies remain fundamentally, and frighteningly, unchanged

Ellsberg, in the end, offers steps we can take under the current administration to avoid nuclear catastrophe. Framed as a memoir, this gripping exposé reads like a thriller with cloak-and-dagger intrigue, placing Ellsberg back in his natural role as whistle-blower. It is a real-life Dr. Strangelove story, but an ultimately hopeful—and powerfully important—book.

PRAISE

for Secrets

"A powerful testament for future students of a war that the United States should never have fought." —*The Washington Post*

"An invaluable contribution to understanding one of our nation's darkest hours." —*San Francisco Chronicle*

"Daniel Ellsberg risked everything to help end the Vietnam War . . . A real-life political thriller." —*USA Today*

In 1961, **Daniel Ellsberg**, a consultant to the Department of Defense and the White House, drafted Secretary Robert McNamara's plans for nuclear war. Later he leaked the Pentagon Papers. He lectures and writes on the dangers of the nuclear era and the need for whistle-blowing. A Senior Fellow of the Nuclear Age Peace Foundation, Ellsberg is the author of *Secrets* and the subject of the Emmy Award-winning documentary *The Most Dangerous Man in America*. He lives in Kensington, California.

POLITICAL SCIENCE / INTERNATIONAL RELATIONS / ARMS CONTROL

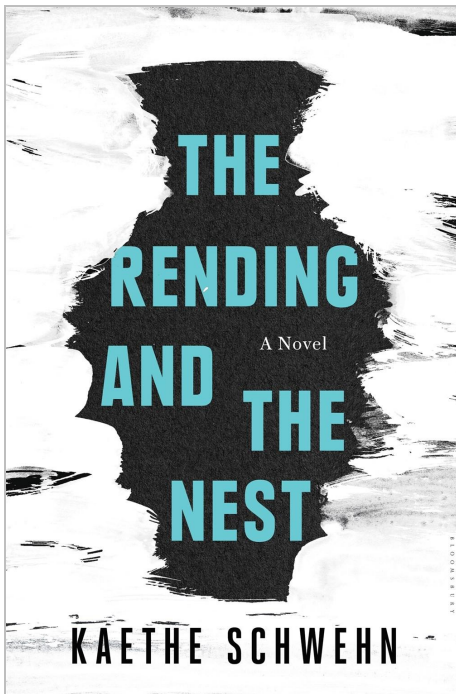
Bloomsbury USA | 12/5/2017
9781608196708 | \$30.00 / \$40.00 Can.
Hardcover | 416 pages
9.3 in H | 6.1 in W | 1 lb Wt

Subrights: Subrights:
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Territory: World All Languages

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**FICTION / SCIENCE FICTION /
APOCALYPTIC &
POST-APOCALYPTIC**

Bloomsbury USA | 2/20/2018
9781632869722 | \$26.00 / \$35.00 Can.
Hardcover | 304 pages
9.3 in H | 6.1 in W

MARKETING

National print and online review attention
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bloggers & booksellers
Pre-publication consumer review
campaign
Social media campaign at publication
Digital assets: excerpts on
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at time of publication

The Rending and the Nest

Kaethe Schwehn

A chilling yet redemptive post-apocalyptic debut that examines community, motherhood, faith, and the importance of telling one's own story.

When ninety-five percent of the world's population disappears for no apparent reason, Mira does what she can to create some semblance of a life: She cobbles together a haphazard community named Zion, scavenges the Piles for supplies they might need, and avoids loving anyone she can't afford to lose. Four years after the Rending, Mira has everything under control. Almost.

Then Mira's best friend, Lana, announces her pregnancy, the first in this strange world and a new source of hope for Mira. But Lana gives birth to an inanimate object—and soon other women of Zion do, too—and the thin veil of normalcy Mira has thrown over her new world begins to fray. As the community wrestles with the presence of these Babies, a confident outsider named Michael appears, proselytizing about the world outside Zion. He lures Lana away and when she doesn't return, Mira has to decide how much she's willing to let go in order to save her friend, her community, and her own fraught pregnancy.

Like *California* by Edan Lepucki and *Station Eleven* by Emily St. John Mandel, *The Rending and the Nest* uses a fantastical, post-apocalyptic landscape to ask decidedly human questions: How well do we know the people we love? What sustains us in the midst of suffering? How do we forgive the brokenness we find within others—and within ourselves?

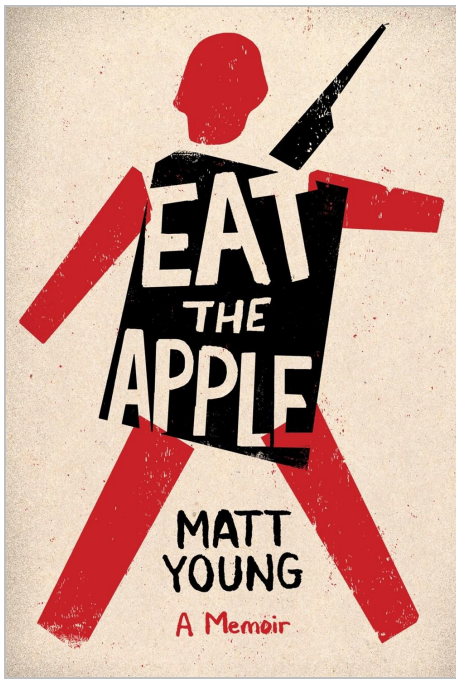
PRAISE

for *Tailings*

“Brilliant in all of its guises, *Tailings* only makes me want to read more by Kaethe Schwehn. She writes with fierce intelligence and luminous clarity on all of her subjects: loss, grace, this very particular village, and the hard work of renewal. *Tailings* is a beautiful and original book by a remarkable writer.” —René Steinke, author of *Friendswood*

“Schwehn’s poignant memoir explores longing, both spiritual and physical, community and faith, in prose that is calm, lovely, and filled with clear-eyed honesty and grace. *Tailings* is simply an exquisite book.” —Dinty W. Moore, author of *The Mindful Writer*

Kaethe Schwehn’s first book, *Tailings: A Memoir*, won the 2015 Minnesota Book Award for Creative Nonfiction, and her chapbook of poems, *Tanka & Me*, was selected for the Mineral Point Chapbook Series. In addition to holding M.F.A.s from the Iowa Writers’ Workshop and the University of Montana, Kaethe has been the recipient of an Academy of American Poets prize, a Minnesota Arts Board grant, and a Loft Mentor Series award. She teaches at St. Olaf College and lives in Northfield, Minnesota.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 2/27/2018
9781632869500 | \$26.00 / \$35.00 Can.
Hardcover | 272 pages
8.3 in H | 5.5 in W
Author's line drawings throughout

MARKETING

PRE-PUBLICATION: Early bookseller, librarians, and author quotes on galley
Major early blogger, influencer, and bookseller outreach
Pre-publication events in PNW
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Strategic online consumer buzz campaign
AT PUBLICATION: National consumer advertising campaign targeting print and online
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Social media campaign featuring excerpts and more
Author events: 5+-city author tour

Eat the Apple

Matt Young

“The *Iliad* of the Iraq war” (Tim Weiner)—a gut-wrenching, beautiful memoir of the consequences of war on the psyche of a young man.

Eat the Apple is a daring, twisted, and darkly hilarious story of American youth and masculinity in an age of continuous war. Matt Young joined the Marine Corps at age eighteen after a drunken night culminating in wrapping his car around a fire hydrant. The teenage wasteland he fled followed him to the training bases charged with making him a Marine. Matt survived the training and then not one, not two, but three deployments to Iraq, where the testosterone, danger, and stakes for him and his fellow grunts were dialed up a dozen decibels.

With its kaleidoscopic array of literary forms, from interior dialogues to infographics to prose passages that read like poetry, Young’s narrative powerfully mirrors the multifaceted nature of his experience. Visceral, ironic, self-lacerating, and ultimately redemptive, Young’s story drops us unarmed into Marine Corps culture and lays bare the absurdism of 21st-century war, the manned-up vulnerability of those on the front lines, and the true, if often misguided, motivations that drove a young man to a life at war.

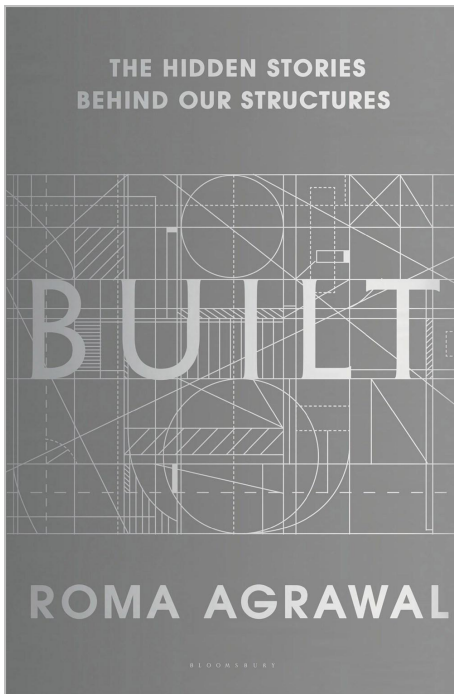
Searing in its honesty, tender in its vulnerability, and brilliantly written, *Eat the Apple* is a modern war classic in the making and a powerful coming-of-age story that maps the insane geography of our times.

PRAISE

“Matt Young has written the *Iliad* of the Iraq war—searing as the desert sun, powerful as a rocket-propelled grenade. Read this if you love your country. Read it if you hate war. His book will strengthen your heart and soul.” —Tim Weiner, winner of the Pulitzer Prize and the National Book Award

“*Eat the Apple* is uncompromising. Page after page slices close to the bone with both stylistic and structural swagger. I’ve never met Matt Young, but he writes about a certain type of young man, a type that comprised many of my closest friends. In his book they come alive again. I’ve yet to read a truer portrait of them, of us.” —Elliot Ackerman, author ...

Matt Young holds an MA in Creative Writing from Miami University and is the recipient of fellowships with Words After War and the Carey Institute for Global Good. His work can be found in *Tin House*, *Word Riot*, the *Rumpus*, and elsewhere. He is a combat veteran, and lives in Olympia, Washington, where he teaches writing.



**ARCHITECTURE / BUILDINGS /
PUBLIC, COMMERCIAL &
INDUSTRIAL**

Bloomsbury USA | 2/13/2018
9781635570229 | \$28.00 / \$37.00 Can.
Hardcover | 304 pages
9.3 in H | 6.1 in W
black and white illustrations by the author
throughout

MARKETING

National print, broadcast, and online
review attention
Blogger & social media outreach
Social media campaign at publication
Digital assets: excerpts and images on
Bloomsbury.com
Feature placement on Bloomsbury website
at time of publication

Built

The Hidden Stories Behind our Structures

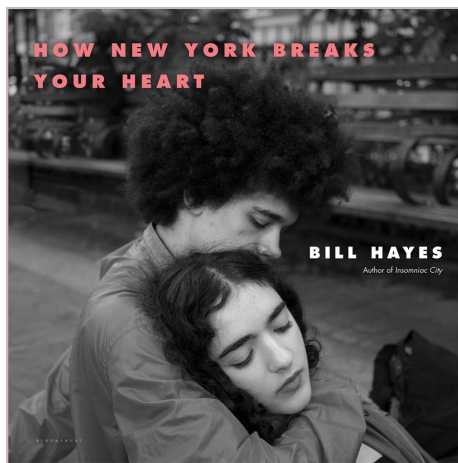
Roma Agrawal

The wonders of engineering revealed by the inspirational female engineer behind the Shard, western Europe's tallest building.

While our cities are full of incredible engineering feats, most of us live with little idea of what goes into creating the built environment, let alone how a new building goes up, what it is built upon, or how it remains standing.

In this book, Roma Agrawal uncovers the astonishing science behind her profession. Each of the eight chapters will tackle a great engineering challenge—how we keep a building from falling down or how a bridge is built to span vast distances—explaining solutions from modern times, while reaching back to the Romans and other ancient cultures who developed techniques still used today. Interweaving science, history, illustrations, and personal stories, *Built* offers a fascinating window into a subject that makes up the foundation of our everyday lives.

Roma Agrawal is a 31 year old structural engineer who builds BIG—bridges, skyscrapers, and sculptures—and is currently working on two buildings atop London underground stations. Her first project, at 22, was to construct a bridge over an eight-lane highway in Newcastle; a year later, she began work on the Shard, with responsibility for the building's peak and foundations. *Built* is her first book. She grew up in Ohio and Ithaca, NY, and lives in Mumbai. www.romatheengineer.com • @RomaTheEngineer



How New York Breaks Your Heart

Bill Hayes

From photographer and author of *Insomniac City* Bill Hayes, an exquisite photo book of New York, capturing the singular magic and aching beauty of chance encounters in the city he calls home.

First, it lets you fall in love with it. And lets you think it loves you back . . .

Bill Hayes's "frank, beautiful, bewitching" street photographs "unmask their subjects' best and truest selves" (Jennifer Senior, *New York Times*). In this stunning new series of candid portraits--of lovers, shopkeepers, skateboarders, sisters—Hayes shows the lives behind the ceaseless rhythms of his beloved New York City. A tattooed woman leans against a subway pole, a man in his best suit rushes to an interview, a beautiful woman with brilliant red hair stares serenely into the lens.

How New York Breaks Your Heart reveals ordinary New Yorkers at their most peaceful, joyful, distracted, anxious, expressive, and at their most fleeting—bringing the texture of the city to vivid life. Woven through with Hayes's lyrical reflections, these photos will, like the city itself, break your heart by asking you to fall in love.

PRAISE

"[Hayes's] arresting pictures celebrate the fact that 'beauty comes in unbeautiful ways' in the city that never sleeps." —NPR

"[Hayes's] photos are reminiscent of Diane Arbus's street portraits, the difference being that Arbus was drawn to the strangeness in people while Hayes is drawn to their warmth and beauty." —*San Francisco Chronicle*

"A gifted photographer." —Oprah.com

Bill Hayes is the author of *Insomniac City*, *The Anatomist*, *Five Quarts*, and *Sleep Demons*. He is a recipient of a Guggenheim Fellowship in nonfiction and was a visiting scholar at the American Academy in Rome. He is a frequent contributor to the *New York Times*, and his writing has appeared in the *New York Review of Books*, *BuzzFeed*, and the *Guardian*, among others. His photographs have been featured in *Vanity Fair*, the *New York Times*, and the *New Yorker*. He lives in New York. www.billhayes.com

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 2/13/2018
9781635570854 | \$25.00 / \$34.00 Can.
Hardcover | 160 pages
4-color throughout

MARKETING

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AT PUBLICATION: National print, broadcast, and online media campaign
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Author events in NY area

ALSO AVAILABLE

Insomniac City: New York, Oliver Sacks, and Me
1/2018 | 9781620404942
Trade Paperback | \$16.00 / \$22.00 Can.

Insomniac City: New York, Oliver, and Me
2/2017 | 9781620404935
Hardcover | \$27.00 / \$36.00 Can.

NOW IN PAPERBACK!

Abandon Me

Memoirs

Melissa Febos

“An intricately constructed and emotionally devastating book about the appearance and disappearance of love.” —Jenny Offill, author of *Dept. of Speculation*

In her dazzling *Abandon Me*, Febos captures the intense bonds of love and the need for connection—with family, lovers, and oneself. First, her birth father, who left her with only an inheritance of addiction and Native American blood, its meaning a mystery. As Febos tentatively reconnects, she sees how both these lineages manifest in her own life, marked by compulsion and an instinct for self-erasure. Meanwhile, she remains closely tied to the sea captain who raised her, his parenting ardent but intermittent as his work took him away for months at a time. Woven throughout is the hypnotic story of an all-consuming, long-distance love affair with a woman, marked equally by worship and withdrawal. In visceral, erotic prose, Febos captures their mutual abandonment to passion and obsession—and the terror and exhilaration of losing herself in another.

At once a fearlessly vulnerable memoir and an incisive investigation of art, love, and identity, *Abandon Me* draws on childhood stories, religion, psychology, mythology, popular culture, and the intimacies of one writer’s life to reveal intellectual and emotional truths that feel startlingly universal.

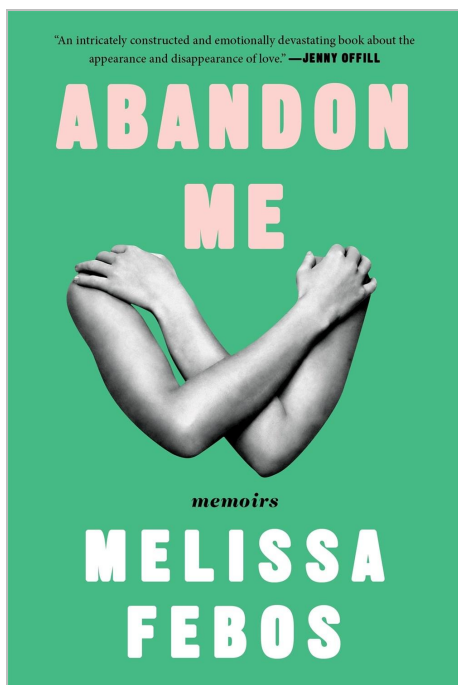
PRAISE

“[Febos] once again obliterates convention with her erotically charged and intellectually astute recollections of family, relationships and the search for identity.” —*Esquire*

“Riveting . . . Emotionally raw and stirring in a way that will have you aching for more.” —*Newsweek*

“Searing and eye-opening at every turn . . . A must-read.” —*Huffington Post*

Melissa Febos is the author of the memoir *Whip Smart*. Portions from *Abandon Me* have won prizes from *Prairie Schooner*, *StoryQuarterly*, and the Center for Women Writers, and twice earned notice in the 2015 Best American Essays anthology. Febos serves on the executive board of VIDA: Women in Literary Arts, and is an assistant professor of creative writing at Monmouth University and on the M.F.A. faculty at the Institute of American Indian Arts. She lives in Brooklyn. www.melissafebos.com



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 2/6/2018
9781632866585 | \$16.00 / \$22.00 Can.
Trade Paperback | 320 pages
8.3 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781632866578

MARKETING

Coverage in paperback columns nationwide
Promotion of author’s backlist in E Bookseller and consumer outreach campaign
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication

NOW IN PAPERBACK!

High Noon

The Hollywood Blacklist and the Making of an American Classic

Glenn Frankel

From the *New York Times* bestselling author of *The Searchers*, the revelatory story behind the classic movie *High Noon* and the toxic political climate in which it was created.

It's one of the most revered movies of Hollywood's golden era. Starring screen legend Gary Cooper and Grace Kelly in her first significant film role, *High Noon* was shot on a lean budget over just thirty-two days but achieved instant box-office and critical success. It won four Academy Awards in 1953, including a best actor win for Cooper. And it became a cultural touchstone, often cited by politicians as a favorite film, celebrating moral fortitude.

Yet what has been often overlooked is that *High Noon* was made during the height of the Hollywood blacklist, a time of political inquisition and personal betrayal. In the middle of the film shoot, screenwriter Carl Foreman was forced to testify before the House Committee on Un-American Activities about his former membership in the Communist Party. Refusing to name names, he was eventually blacklisted and fled the United States. (His co-authored screenplay for another classic, *The Bridge on the River Kwai*, went uncredited in 1957.) Examined in light of Foreman's testimony, *High Noon's* emphasis on courage and loyalty takes on deeper meaning and importance.

In this book, Pulitzer Prize-winning journalist Glenn Frankel tells the story of the making of a great American Western, exploring how Carl Foreman's concept of *High Noon* evolved from idea to first draft to final script, taking on allegorical weight. Both the classic film and its turbulent political times emerge newly illuminated.

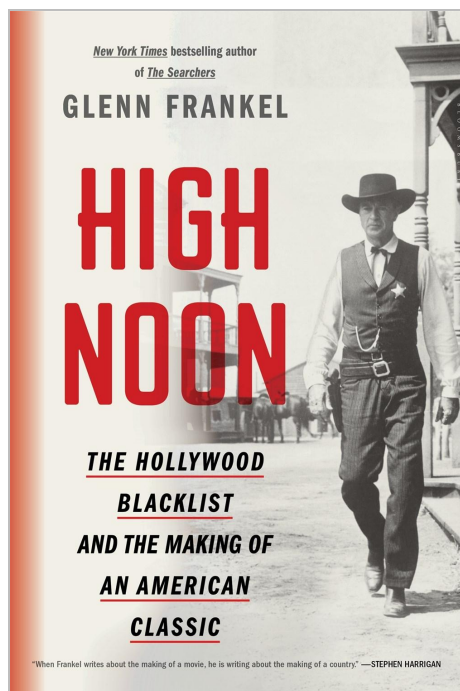
PRAISE

"Fascinating." —*Los Angeles Times*

"The blacklist is a gift that keeps on giving . . . Frankel narrates this story well. He has a sure ear for the telling anecdote, and a good eye for detail." —*The New York Times Book Review*

"Though Frankel began this sumptuous history long before the latest election, he ends up reminding us that 2016 was far from the first time politicians trafficked in lies and fear, and showing us how, nonetheless, people of integrity came together to do exemplary work." —*The Washington Post*

Glenn Frankel worked for many years for the *Washington Post*, winning a Pulitzer Prize in 1989, and taught journalism at Stanford University and the University of Texas at Austin, where he directed the School of Journalism. He has won the National Jewish Book Award and was a finalist for the Los Angeles Times Book Prize. His most recent book, *The Searchers*, was a national bestseller and named one of *Library Journal's* top ten books of 2013. He lives in Arlington, Virginia. www.glennfrankel.com



HISTORY / UNITED STATES / 20TH CENTURY

Bloomsbury USA | 2/6/2018
 9781620409497 | \$18.00 / \$24.00 Can.
 Trade Paperback | 400 pages
 9.3 in H | 6.1 in W
 2 x 8-page B&W insert

Other Available Formats:
 Hardcover ISBN: 9781620409480

MARKETING

Coverage in paperback columns nationwide
 e-Book promotion of author's backlist
 Digital assets: excerpts available on Bloomsbury.com
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 Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Searchers: The Making of an American Legend
 2/2014 | 9781620400654
 Trade Paperback | \$18.00 / \$19.00 Can.

The Searchers: The Making of an American Legend
 2/2013 | 9781608191055
 Hardcover | \$28.00 / \$36.00 Can.

The Heart of the Humanities

Reading, Writing, Teaching

Mark Edmundson

From one of America's great professors, a collection of works exploring the importance of reading, writing, and teaching well, for anyone invested in the future of the humanities.

A renowned professor of English at the University of Virginia, Mark Edmundson has devoted his career to tough-minded yet optimistic advocacy for the humanities. He argues for the importance of reading and writing to an examined and fruitful life and affirms the invaluable role of teachers in opening up fresh paths for their students.

In his series of books, *Why Read?*, *Why Teach?*, and *Why Write?* Edmundson explored the vital worldly roles of reading, writing and teaching, earning a vocal following of writers, teachers, and scholars at the top of their fields, from novelist Tom Perotta to critics Laura Kipnis and J. Hillis Miller.

Now for the first time *The Heart of the Humanities* collects into one volume this triad of impassioned arguments, including an introduction from the author on the value of education in the present and for the future. The perfect gift for students, recent graduates, writers, teachers, and anyone interested in education and the life of the mind, this omnibus edition will make a powerful and timely case for strengthening the humanities both in schools and in our society.

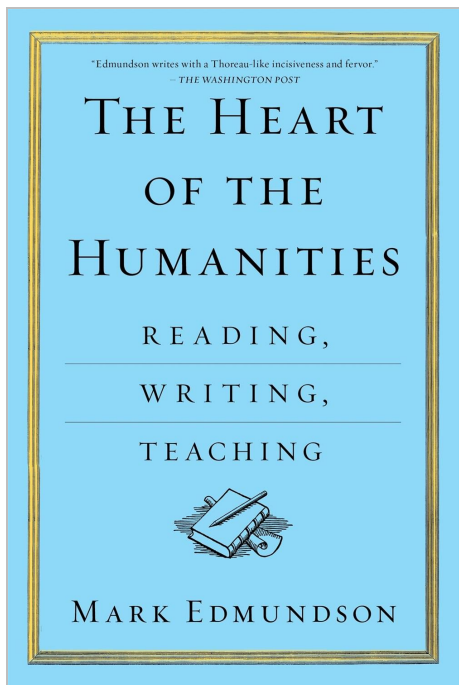
PRAISE

"Edmundson reminds us of the power strong teachers have to make students rethink who they are and whom they might become." —Michael S. Roth, *The New York Times* on *Why Teach?*

"The best writing on education since Ruskin and the best writing around about the practical point of reading." —Adam Phillips, *The Guardian* on *Why Read?*

"In the guise of a manual or handbook for writers, Mark Edmundson has written an impassioned argument for the writing life." —Morris Dickstein, author of *Dancing in the Dark* on *Why Write?*

Mark Edmundson is University Professor at the University of Virginia, and a prizewinning scholar. His other books include *Teacher*, *The Death of Sigmund Freud*, *The Fine Wisdom and Perfect Teachings of the Kings of Rock and Roll*, and *Self and Soul*. His writing has appeared in the *New Republic*, the *New York Times Magazine*, the *Chronicle of Higher Education*, the *Nation*, the *American Scholar*, *Raritan*, and *Harper's*. He lives in Batesville, Virginia.



EDUCATION / ESSAYS

Bloomsbury USA | 2/6/2018
9781632863089 | \$20.00 / \$27.00 Can.
 Trade Paperback | 576 pages
 9.3 in H | 6.1 in W

MARKETING

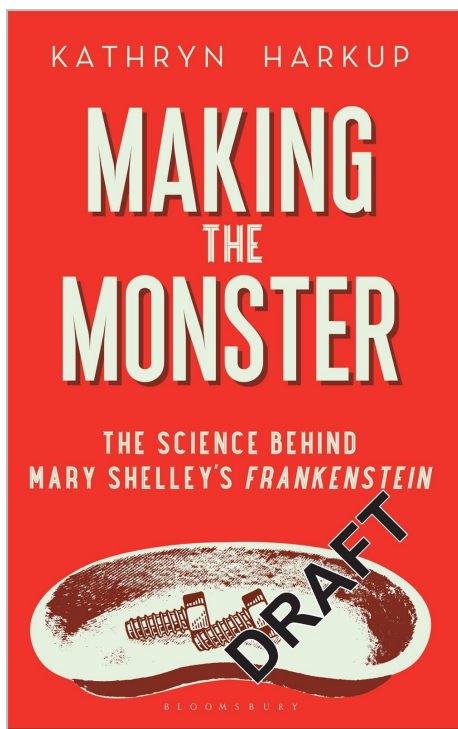
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 Highlight in Bloomsbury monthly newsletter

ALSO AVAILABLE

Why Write?: A Master Class on the Art of Writing and Why it Matters
 8/2016 | 9781632863058
 Hardcover | \$26.00 / \$35.00 Can.

Why Teach?: In Defense of a Real Education
 8/2014 | 9781620406427
 Trade Paperback | \$16.00 / \$18.00 Can.

Why Teach?: In Defense of a Real Education
 8/2013 | 9781620401071
 Hardcover | \$24.00 / \$27.00 Can.



Making the Monster

The Science Behind Mary Shelley's Frankenstein

Kathryn Harkup

A thrilling and gruesome look at the science that influenced Mary Shelley's *Frankenstein*.

The year 1818 saw the publication of one of the most influential stories of all time. *Frankenstein: Or, The Modern Prometheus* by Mary Shelley had a huge impact on gothic horror and science fiction genres. The name Frankenstein has even become part of our everyday language. But how did a nineteen-year-old woman with no formal education come up with the idea for an extraordinary novel such as *Frankenstein*? The period 1790–1820 saw huge advances in our understanding of electricity and physiology. Sensational science demonstrations caught the imagination of the general public, and newspapers were full of tales of murderers and resurrectionists.

It is unlikely that Frankenstein would have been successful in his attempts to create life back in 1818. However, advances in medical science mean we have overcome many of the stumbling blocks that would have thwarted his ambition. Many of these modern achievements are a direct result of nineteenth-century scientists conducting their gruesome experiments on the dead.

Making the Monster examines the science and scientists that influenced Mary Shelley and inspired her most famous creation, Victor Frankenstein. While, thankfully, we are still far from being able to recreate Victor's "creature," scientists have tried to create the building blocks of life, and the dream of creating life-forms from scratch is now tantalizingly close.

Kathryn Harkup is a chemist and author. She completed a doctorate on phosphines before realizing that talking, writing, and demonstrating science was more appealing than hours slaving over a hot fume hood. For six years she ran the outreach in engineering, computing, physics, and math at the University of Surrey. Kathryn is now a freelance science communicator, delivering talks and workshops on the quirky side of science. Her previous book, *A is for Arsenic*, was published by Bloomsbury in 2015.

SCIENCE / HISTORY

Bloomsbury Sigma | 2/20/2018
 9781472933737 | \$27.00 / \$36.00 Can.
 Hardcover | 288 pages
 8.5 in H | 5.3 in W
 11 black and white illustrations

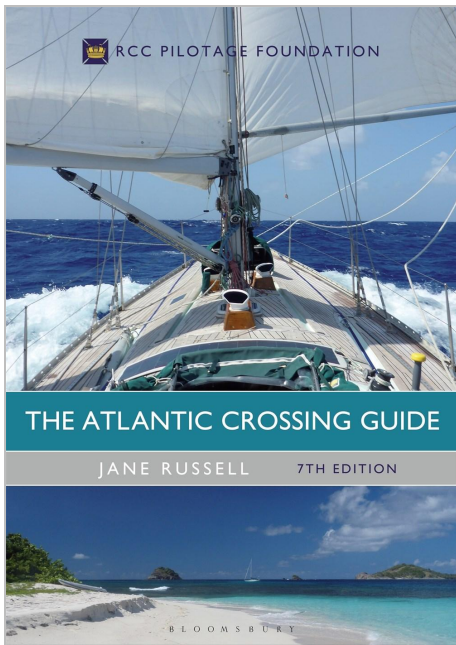
MARKETING

Early consumer outreach campaign
 Pre-pub outreach to science and literary bloggers
 Social media advertising and outreach to fans of gothic lit, popular science, & Frankenstein
 Outreach to natural history museum stores, gothic literary societies
 Online display campaign timed to 200th anniversary of Frankenstein
 National print and online review campaign targeting science media
 Review copies to literary review outlets

ALSO AVAILABLE

A is for Arsenic: The Poisons of Agatha Christie
 1/2017 | 9781472911322
 Trade Paperback | \$17.00 / \$23.00 Can.

A is for Arsenic: The Poisons of Agatha Christie
 9/2015 | 9781472911308
 Hardcover | \$27.00 / \$32.00 Can.



SPORTS & RECREATION / BOATING

Adlard Coles | 2/27/2018
 9781472947666 | \$75.00 / \$99.00 Can.
 Hardcover | 304 pages
 11.7 in H | 8.3 in W
 over 80 colour maps and over 100 photos

MARKETING

Outreach to specialized nautical accounts, including advertising with *Paradise Cay*
 Outreach to cruising associations and yacht clubs
 Sponsored eblast to participants in Atlantic Rally for Cruisers and other Atlantic races
 Online nautical display campaign
 Single-title eblast to nautical subscribers; feature on Bloomsbury website during publication month
 Excerpts and other digital assets available
 Publicity campaign to sailing/nautical outlets

The Atlantic Crossing Guide 7th edition

RCC Pilotage Foundation

Jane Russell

The essential reference for anyone contemplating sailing the Atlantic. It offers invaluable advice on all issues involved, including timing, routes, suitable boats, weather, costs, and more.

The Atlantic Crossing Guide, expanded and refreshed in its seventh edition for a new generation of Atlantic cruisers, is the definitive reference, relied upon by thousands of cruisers crossing the Atlantic in both directions. It is packed with all the information needed, from ideal timing, suggested routes, regional weather information, departure and arrival ports, facilities, likely costs and dangers, suitable boats, methods of communication, health, and provisioning—the comprehensiveness of this new edition will both inspire dreamers and instill confidence in those about to depart.

This new edition also includes a completely new chapter about the Atlantic Ocean covering geology, history, and culture.

PRAISE

“I cannot imagine setting sail without it.” —*SAIL* magazine

“A vital part of the ship’s inventory.” —*Sailing Today*

“A fantastic amount of information.” —*Yachting Monthly*

“An invaluable mixture of planning manual and pilot book, and an essential investment if you’re planning to cross the pond.” —*Yachting World*

The Royal Cruising Club Pilotage Foundation was founded in 1976 to advance “the education of the public in the science and practice of navigation.” Its members write pilot books covering worldwide locations.

Jane Russell trained as a research biologist and taught science before undertaking a five-year circumnavigation, via Panama and Suez. She’s worked for the RCC Pilotage Foundation since 2007 and is their editor-in-chief. She was the author of the sixth edition of *The Atlantic Crossing Guide*.

Trams and Trolleybuses

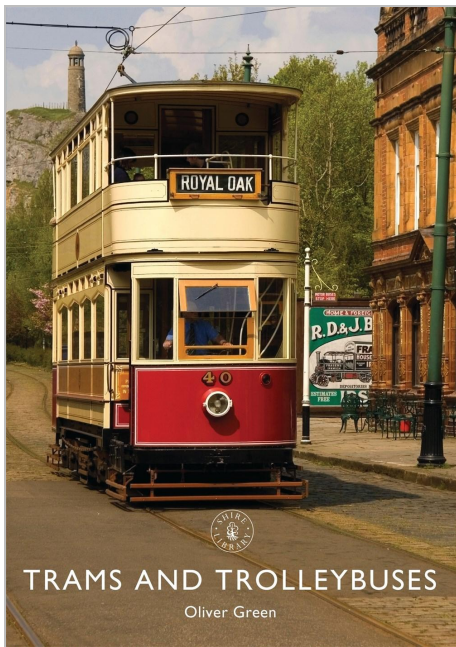
Oliver Green

A brief history of the lost tramways, trams, and trolleybuses of UK cities that will appeal to transport enthusiasts and people interested in urban history.

Trams have had a rollercoaster history over the last 150 years. First introduced to the UK in the 1860s by a colorful American businessman, they became increasingly popular and successful in British towns and cities because they were so cheap to use. For the first time the working classes could afford to ride to work instead of walking. By the Edwardian period there were electric trams in almost every town in Britain, yet by the 1930s trams were in decline, overtaken by motor buses and then private motor cars. As traffic congestion and air pollution have gotten worse in recent years, these clean and convenient vehicles have made an almost silent comeback in cities from Manchester and Leeds to London and Edinburgh.

Using beautiful contemporary photographs, this is the fascinating story of the rise, decline, and revival of an everyday mode of urban transport that has always been surprisingly controversial.

Oliver Green is a museum consultant and writer. Former Head Curator of the London Transport Museum, he is the author of a number of books relating to London transport history and transport art, including *The Tube* and *Discovering London's Railway Stations* for Shire. Oliver is a Fellow of the Royal Society of Arts. He lives in the UK.



TRANSPORTATION / AUTOMOTIVE / HISTORY

Bloomsbury Shire Publications | 2/20/2018
9781784422486 | \$14.00 / \$19.00 Can.

Trade Paperback | 64 pages
8.3 in H | 5.9 in W

ALSO AVAILABLE

The Tube: Station to Station on the London Underground

10/2012 | 9780747812272
Hardcover | \$12.95 / \$14.95 Can.

Wartime Broadcasting

Mike Brown

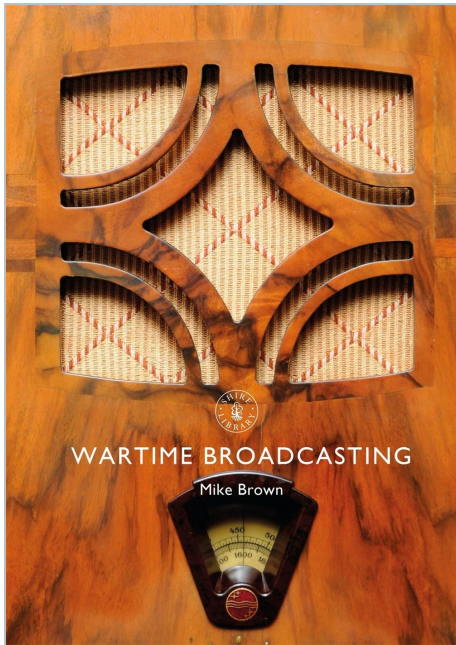
This book tunes in to the vital contribution British radio broadcasting made to victory during the Second World War. It appeals to those interested in social, political, and military history.

On September 1, 1939, British television broadcasting was closed down on government orders, leaving radio as the sole source of broadcast home entertainment. For the next six years, radio became the main source of entertainment, information, and news for the majority of the population.

Personalities and stars became household names and their catchphrases could be heard everywhere. Radio was also a tremendous vehicle for propaganda and for sending coded messages across Britain, and later to resistance groups throughout Europe. After the war TV would return, but in the meantime the wireless ruled the air waves.

The book covers wireless in Britain during World War II, focusing mainly on the BBC but briefly looking at other broadcasters, such as Radio Luxembourg and German broadcasts to Britain by the traitor Lord Haw-Haw.

Mike Brown was head of history in a London comprehensive school who, in the absence of a book about the home front for his pupils, decided to write one. Since then he has written twenty-seven books on twentieth-century British history. He lives in the UK.



HISTORY / MILITARY / WORLD WAR II

Bloomsbury Shire Publications | 2/20/2018
 9781784422646 | \$14.00 / \$19.00 Can.
 Trade Paperback | 64 pages
 8.3 in H | 5.9 in W

MARKETING

Online ads targeted at WWII enthusiasts
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
 Reviews on military history blogs such as War is Boring

Birds of Oman



Jens Eriksen & Richard Porter

Birds of Oman

Jens Eriksen, Richard Porter

The first field guide to the birds of Oman.

Oman is a truly amazing place. In terms of avifauna it lies at the crossroads between Asian and African species--Arabian desert species to the north, and a host of Afrotropical species occurring in the monsoon-swept south that don't occur anywhere else in the Western Palearctic.

With much of the Middle East now effectively off-limits to birders, people are increasingly turning to Oman and its avian riches. And what riches they are--highlights include the incredible Omani Owl, discovered just a couple of years ago in the Al Hajar mountains, a suite of regionally scarce wheatears, exotic pigeons, shearwaters and storm-petrels that can be seen from the beach, a host of wintering eagles plus impressive residents such as Verreaux's, the only accessible sites for Arabian Golden-winged Grosbeak, and Yemen Serin; the list goes on and on.

This book is the perfect guide to this wonderful country's birdlife. Written by the world's leading expert on Middle Eastern birds, Richard Porter, along with Oman bird specialist Jens Eriksen, with color plates opposite concise species text and accurate maps, it is indispensable for any naturalist visiting this jewel of the Arabian peninsula.

Richard Porter has been writing books for Helm for more than 30 years, and has been active in conservation throughout the Middle East since the 1960s. His work in Iraq, Jordan, Saudi Arabia, and Turkey remains inspirational to researchers throughout the region.

Jens Eriksen is a tour guide and photographer, and is renowned as Oman's premier birder, with a number of photographic titles covering the nation's birds under his belt.

SCIENCE / LIFE SCIENCES / ZOOLOGY

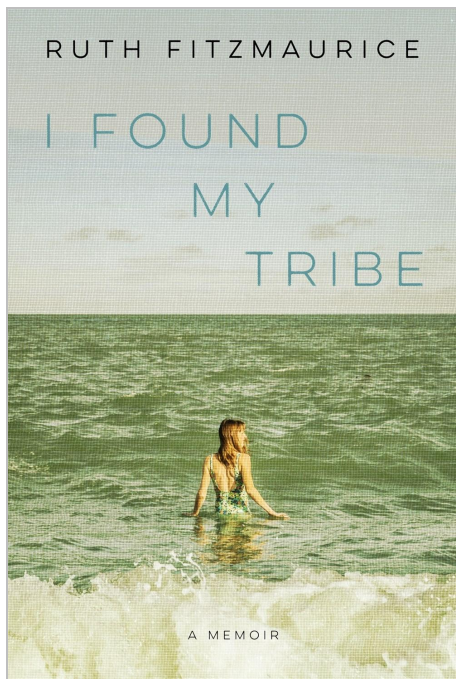
Christopher Helm | 2/20/2018

9781472937537 | \$45.00 / \$60.00 Can.

Trade Paperback | 272 pages | Carton Qty: 26

8.5 in H | 5.5 in W

125 colour plates



I Found My Tribe

A Memoir

Ruth Fitzmaurice

A transformative, euphoric memoir about finding solace in the unexpected for readers of *H is for Hawk* and *When Breath Becomes Air*.

Ruth's tribe are her lively children and her filmmaker husband Simon who has ALS and can only communicate with his eyes. Ruth's other 'tribe' are the friends who gather at the cove in Greystones, Co. Wicklow, and regularly throw themselves into the freezing cold water, just for kicks.

"The Tragic Wives' Swimming Club," as they jokingly call themselves, meet to cope with the extreme challenges life puts in their way, not to mention the monster waves rolling over the horizon. Swimming is just one of the daily coping strategies as Ruth fights to preserve the strong but now silent connection with her husband. As she tells the story of their marriage, from diagnosis to their current precarious situation, Ruth also charts her passion for swimming in the wild Irish Sea--culminating in a midnight swim under the full moon on her wedding anniversary.

An invocation to all of us to love as hard as we can, and live even harder, *I Found My Tribe* is an urgent and uplifting letter to a husband, family, friends, the natural world, and the brightness of life.

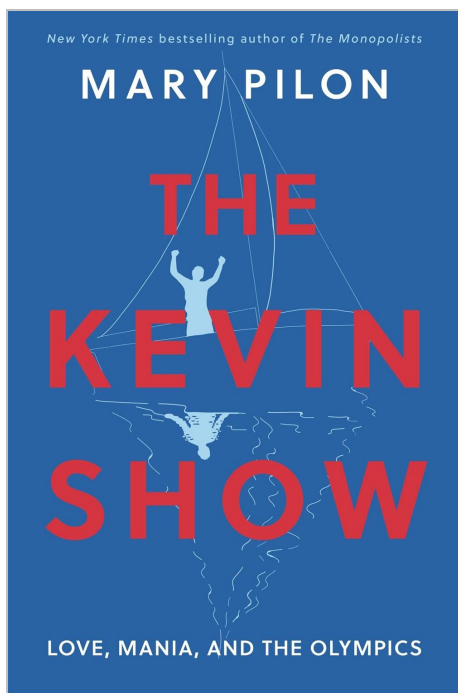
RUTH FITZMAURICE was a radio researcher and producer when she married her husband, Simon, in 2004 and had three children. In 2008, Simon was diagnosed with ALS and given three years to live. Simon went into respiratory failure in 2010 and was accidentally placed on a ventilator during an emergency procedure. He decided, against medical advice, to keep the ventilator; Ruth and Simon went on to have twins in 2012. She lives in Ireland with Simon and their five children.

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 3/6/2018
9781635571585 | \$25.00 / \$34.00 Can.
Hardcover | 208 pages
8.3 in H | 5.5 in W

MARKETING

Online consumer review campaign
Broad bookseller, influencer, and industry
buzz mailings
Blogger buzz mailing, tour, and
promotions
Broad national print, broadcast, and online
review coverage
Major national marketing to book clubs
Author-penned essays



The Kevin Show

Love, Mania, and the Olympics

Mary Pilon

From the *New York Times* bestselling author of *The Monopolists*, the story of Olympic sailor Kevin Hall and the disorder that makes him believe he stars in a television show of his life.

Meet Kevin Hall, brother, son, husband, father, and Olympic sailor. Kevin has an Ivy League degree, a winning smile, and throughout his adult life, he has been engaged in an ongoing battle with a person that doesn't exist to anyone but him: The Director.

Kevin suffers from what doctors are beginning to call the Truman Show delusion, a form of bipolar disorder named for the 1998 movie, where the main character realizes he is the star of a reality TV show. When the Director commands Kevin to do things, the results can lead to handcuffs, hospitalization, or both. Kevin has ripped TV cables out of walls, stripped naked in public, climbed trees shouting lines from Shakespeare, stood at the edges of buildings, and once he nearly drove a car into Boston Harbor. His girlfriend, now wife, was in the passenger seat.

In the tradition of Kay Redfield Jamison's *An Unquiet Mind*, journalist Mary Pilon's *The Kevin Show* reveals the many-sided struggle by Kevin, his family, and the medical profession to understand and treat a psychiatric disorder whose euphoric highs and creative ties to pop culture have become inextricable from Kevin's experience of himself. Interweaving his perspective, journals, and sketches with police reports, medical records, and interviews with those who shared key moments in his life, *The Kevin Show* is a bracing, suspenseful, eye-opening view of the role that mental health plays in a seemingly ordinary life.

PRAISE

The Monopolists

"Briskly enlightening . . . [Pilon] has woven a plush, often humorous tapestry of board-game and social history." —*The New York Times Book Review*

"[A] legal, corporate and intellectual whodunit." —*The Washington Post*

"Smart and revealing . . . Pilon's refreshingly direct prose and ample storytelling skills make for a breezy, enlightening inquiry into the plight of an under-appreciated innovator." —*The Rumpus*

"Irresistible . . . Consistently enlightening, completely absorbing." —*The Christian Science Monitor*

Mary Pilon is the author of *The Monopolists*, the critically acclaimed history of the board game Monopoly and *New York Times* bestseller and Notable Book of 2015. A regular contributor to *The New Yorker*, *Esquire*, *Fast Company*, MSNBC, *Vice*, and *Politico*, among other news outlets, Pilon is an award-winning journalist who has been a staff reporter at the *New York Times* and the *Wall*

PSYCHOLOGY / MENTAL HEALTH

Bloomsbury USA | 3/6/2018
9781632866820 | \$28.00 / \$37.00 Can.
Hardcover | 320 pages
9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION: Early bookseller and author quotes on galley
Major early blogger, influencer, and bookseller outreach
Online pre-publication consumer review campaign
AT PUBLICATION: National consumer advertising campaign targeting print and online
Broad national print, broadcast, and online media campaign
Social media campaign featuring excerpts and more
National book club marketing outreach
Author events: in NY area

ALSO AVAILABLE

The Monopolists: Obsession, Fury, and the Scandal Behind the World's Favorite Board Game

2/2016 | 9781608199655
Trade Paperback | \$17.00 / \$20.00 Can.

The Monopolists: Obsession, Fury, and the Scandal Behind the World's Favorite Board Game

2/2015 | 9781608199631
Hardcover | \$27.00 / \$32.00 Can.

NOW IN PAPERBACK!

Havana

A Subtropical Delirium

Mark Kurlansky

A city of tropical heat, ramshackle beauty, and its very own cadence—a city that always surprises—Havana is brought to pulsing life by *New York Times* bestselling author Mark Kurlansky.

Award-winning author Mark Kurlansky presents an insider's view of Havana: the elegant, tattered city he has come to know over more than thirty years. Part cultural history, part travelogue, with recipes, historic engravings, photographs, and Kurlansky's own pen-and-ink drawings throughout, *Havana* celebrates the city's singular music, literature, baseball, and food; its five centuries of outstanding, neglected architecture; and its extraordinary blend of cultures. Like all great cities, Havana has a rich history that informs the vibrant place it is today—from the native Taino to Columbus's landing, from Cuba's status as a U.S. protectorate to Batista's dictatorship and Castro's revolution, from Soviet presence to the welcoming of capitalist tourism. Havana is a place of extremes: a beautifully restored colonial city whose cobblestone streets pass through areas that have not been painted or repaired since long before the revolution. Kurlansky shows Havana through the eyes of Cuban writers, such as Alejo Carpentier and José Martí, and foreigners, including Graham Greene and Hemingway. He introduces us to Cuban baseball and its highly opinionated fans; the city's music scene, alive with the rhythm of son; its culinary legacy. Through Mark Kurlansky's multilayered and electrifying portrait, the long-elusive city of Havana comes stirring to life.

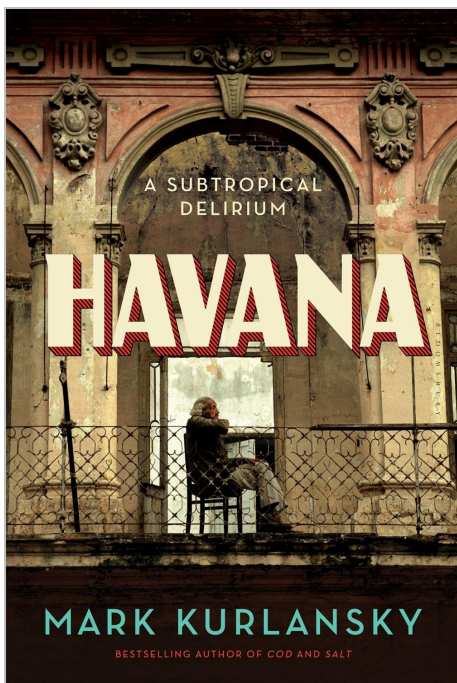
PRAISE

“A happy hybrid, *Havana: A Subtropical Delirium* invokes the Cuban capital as an occasion to discuss the country's history, politics, food, architecture, music, religion and passion for baseball . . . Kurlansky [builds] the image of this metropolis of 2 million inhabitants with subtle brushstrokes.” —*The Washington Post*

“Warmly rendered and rich with the insights of an observer intimate with his subject, this paean to the city of Havana is as engaging as it is timely. The chapters read like a series of colorful picture postcards, each one a touchstone of Havana's history and Cuban culture.” —*Publishers Weekly*

Mark Kurlansky is the *New York Times* bestselling author of *Cod, Salt, Paper, The Big Oyster, International Night*, among many others. He received the Dayton Literary Peace Prize for *Nonviolence*, *Bon Appétit's* Food Writer of the Year Award, the James Beard Award, and the Glenfiddich Award. *Salt* was a Los Angeles Times Book Prize finalist. He spent ten years as Caribbean correspondent for the *Chicago Tribune*. He lives in New York City.

www.markkurlansky.com



TRAVEL / ESSAYS & TRAVELOGUES

Bloomsbury USA | 3/6/2018
 9781632863928 | \$14.00 / \$19.00 Can.
 Trade Paperback | 272 pages
 8.3 in H | 5.5 in W
 Author's pen and ink drawings, B&W photos and engravings t/o

Other Available Formats:
 Hardcover ISBN: 9781632863911

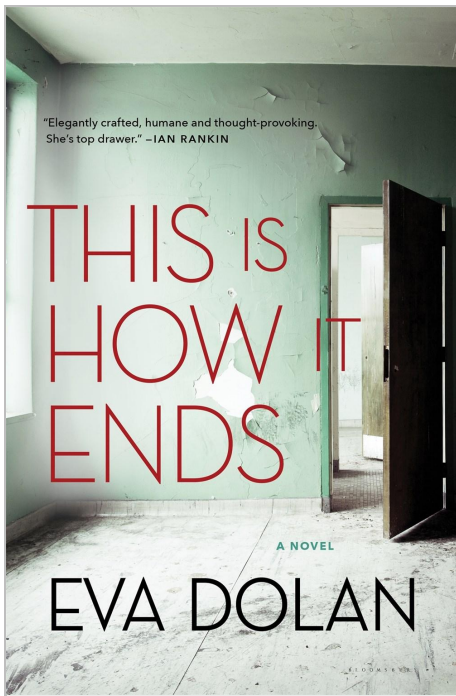
MARKETING

Coverage in paperback columns nationwide
 Promotion of author's backlist in E Bookseller and consumer outreach campaign
 Social media campaign at publication
 Digital assets: excerpts on Bloomsbury.com
 Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

International Night: A Father and Daughter Cook Their Way Around the World *Including More than 250 Recipes*
 10/2017 | 9781620400548
 Trade Paperback | \$19.00 / \$25.00 Can.

International Night: A Father and Daughter Cook Their Way Around the World *Including More than 250 Recipes*
 10/2014 | 9781620400272
 Hardcover | \$29.00 / \$34.00 Can.



FICTION / MYSTERY & DETECTIVE / WOMEN SLEUTHS

Bloomsbury USA | 3/13/2018
 9781635570526 | \$27.00 / \$36.00 Can.
 Hardcover | 336 pages
 9.3 in H | 6.1 in W

MARKETING

National print, broadcast, and online review attention
 Pre-publication outreach to mystery/crime bloggers
 Pre-publication consumer review campaign
 Social media campaign at publication
 Digital assets: excerpts on Bloomsbury.com

This is How it Ends

Eva Dolan

There's plenty of intrigue, sex, and drugs in this fast-paced mystery, set against a backdrop of gentrifying London.

Ella Riordan is a community activist who became famous when she was beaten by police during a social protest. Now Ella is a squatter in a building where the owners are evicting tenants so they can convert it into luxury condos, and she's determined to stay and defend the few holdout tenants, despite death threats.

One night after a rooftop party with her fellow holdouts, Ella finds a horrible scene awaiting her in her apartment. In a panic, she calls her neighbor Molly, who convinces her that the police won't believe she's innocent. Together the two women concoct a gruesome plan to hide the body down the building's elevator shaft.

But the secret won't stay buried for long. As truth hangs in the balance, a neighbor tells Molly he had heard Ella arguing with a man in the hallway and mistrust grows between Ella and Molly, as repercussions of that night threaten to change both women's lives forever.

"The authority of Dolan's writing grows from book to book." —*Financial Times*

PRAISE

for Eva Dolan's Zigic and Ferreira crime series

"Intelligent and deeply compassionate, shot through with sly humor and never failing to be anything but totally gripping, *After You Die* is a superb new entry in the DI Zigic and DS Ferreira series that confirms Dolan as one of crime fiction's brightest rising stars." —Chris Ewan, author of *Safe House*

"So fluid and easy to read, and her characters are becoming like old friends now." —James Oswald, author of the Inspector McLean series

"Elegantly crafted, humane, and thought-provoking. She's top drawer." —Ian Rankin, author of the Rebus mystery series

Eva Dolan was shortlisted for the Crime Writers' Association Dagger for unpublished authors when she was just a teenager. Her Zigic and Ferreira crime series, featuring two detectives from the Peterborough Hate Crimes Unit, debuted in 2014 and has been optioned for British TV. *Tell No Tales*—the second in the series—was shortlisted for the Theakston's Crime Novel of the Year Award and *After You Die* was longlisted for the prestigious CWA Gold Dagger. This is her first standalone mystery. Dolan liv...

NOW IN PAPERBACK!

The Song Rising

Samantha Shannon

Now in paperback, the magnificent third book in the *New York Times* bestselling series: “A tantalizing, otherworldly adventure with imagination that burns like fire” (*Kirkus Reviews*).

Following a bloody battle against foes on every side, Paige Mahoney has risen to the dangerous position of Underqueen, ruling over London’s criminal population.

But, having turned her back on Jaxon Hall and with vengeful enemies still at large, the task of stabilizing the fractured underworld has never seemed so challenging.

Little does Paige know that her reign may be cut short by the introduction of Senshield, a deadly technology that spells doom for the clairvoyant community and the world as they know it . . .

PRAISE

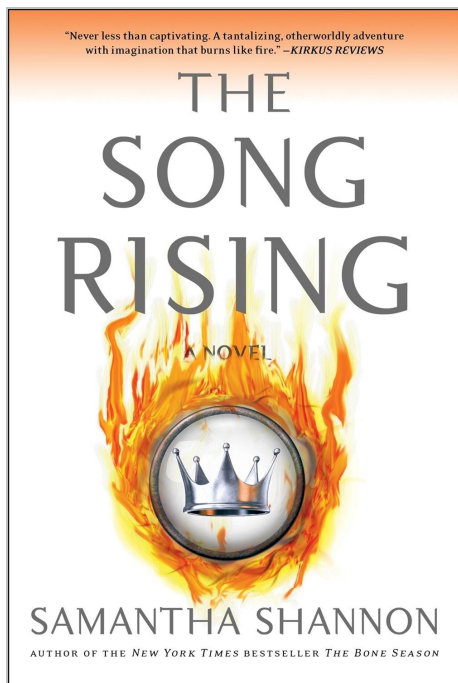
“Never less than captivating.” —*Kirkus Reviews*

“Shannon’s exploration of a futuristic, perilous Europe remains engaging and evocative . . . The narrative is fueled by a constant sense of tension, as well as both internal and external conflict.” —*Publishers Weekly*

“Evocative, smart, and exciting . . . Shannon vividly and purposefully realizes each meticulously detailed setting . . . while infusing her imaginative, passionate, and gripping saga with profound insights into humankind’s long, bloody history of tyranny and the radiant ones who zealously fight for freedom and justice.”

—*Booklist*

Samantha Shannon studied English language and literature at St. Anne’s College, Oxford. *The Bone Season*, the first in a seven-book series, was a *New York Times* bestseller, the inaugural Today Book Club selection, and one of Amazon’s Best Books of the Year. Film rights were acquired by the Imaginarium Studios and 20th Century Fox. *The Mime Order*, the second in the series, was also a *New York Times* bestseller. Her work has been translated into twenty-six languages. She lives in London.



FICTION / FANTASY

Bloomsbury USA | 3/6/2018
9781632866257 | \$16.00 / \$22.00 Can.
Trade Paperback | 384 pages
8.3 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781632866240

MARKETING

Promotion of author’s backlist in E Bookseller and consumer outreach campaign
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Bone Season: A Novel
2/2017 | 9781632868480
Trade Paperback | \$17.00 / \$23.00 Can.

The Mime Order
2/2017 | 9781632868497
Trade Paperback | \$17.00 / \$23.00 Can.

The Mime Order: The Bone Season
1/2015 | 9781620408933
Hardcover | \$25.00 / \$28.00 Can.



BIOGRAPHY & AUTOBIOGRAPHY / COMPOSERS & MUSICIANS

Bloomsbury USA | 3/6/2018
9781632867735 | \$28.00 / \$37.00 Can.
Hardcover | 272 pages
9.3 in H | 6.1 in W
black and white images throughout

MARKETING

National print, broadcast, and online review attention
Pre-publication outreach to music and culture bloggers
Pre-publication consumer review campaign
Academic marketing outreach
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Author events in the South

ALSO AVAILABLE

Respect Yourself: Stax Records and the Soul Explosion

2/2015 | 9781608194162
Trade Paperback | \$20.00 / \$27.00 Can.

Respect Yourself: Stax Records and the Soul Explosion

11/2013 | 9781596915770
Hardcover | \$30.00 / \$31.50 Can.

Memphis Rent Party

The Blues, Rock & Soul in Music's Hometown

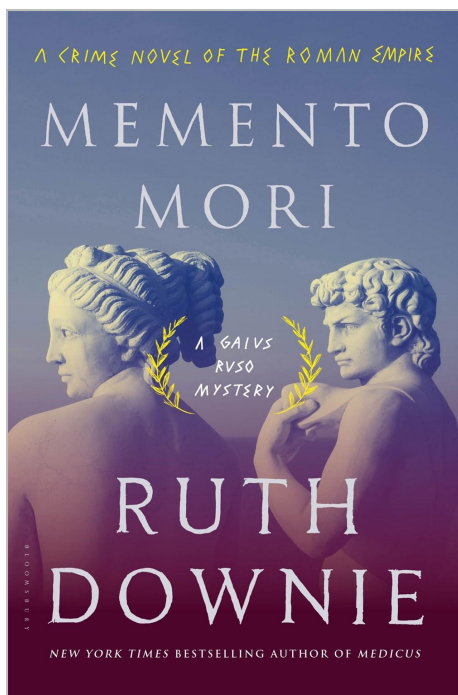
Robert Gordon

Profiles and stories of Southern music from the acclaimed author of *Respect Yourself: Stax Records and the Soul Explosion*.

The fabled city of Memphis has been essential to American music—home of the blues, birthplace of rock and roll, and a soul music capital. When Robert Gordon started covering Memphis music, the golden ages of his hometown had passed. But the links were there if you looked for them. Starting as a teenager, Gordon sought out old legends Furry Lewis and Mose Vinson, spent time at Jr. Kimbrough's house parties, went into the grooves of records by Leadbelly and Robert Johnson, and picked up the threads in the new sounds that were developing around him, becoming the official chronicler of the Memphis scene.

Memphis Rent Party compiles the best of these short pieces from the first three decades of Gordon's career, many previously unpublished. The focus is on Memphis, but, like mint seeping into bourbon, Gordon gets into the wider world. In addition to homegrown renegades Alex Chilton (Box Tops, Big Star) and producer Jim Dickinson (Replacements, Rolling Stones), he spends time with those whom Memphis has inspired, like Cat Power, Jeff Buckley and Townes Van Zandt. A rent party is when friends come together to hear music, dance, and help a pal through hard times. With this stellar collection, Gordon—a deep listener, passionate cultural commentator, and unparelled scribe of Southern sound—throws a rent party that will keep readers reading, music lovers listening, and culture hounds howling for more.

Robert Gordon has been writing about Memphis music and history for thirty years and is the author of *It Came from Memphis*, *Can't Be Satisfied*, *The King on the Road*, *The Elvis Treasures*, and *Respect Yourself*. He won a Grammy in 2011 for his liner notes to the Big Star box set *Keep an Eye on the Sky*. His film work includes the PBS documentary *Respect Yourself: The Stax Records Story* and critically acclaimed *Best of Enemies*. Gordon lives in Memphis.



Memento Mori

A Crime Novel of the Roman Empire

Ruth Downie

The eighth gripping novel in the bestselling *Medicus* series, in which Ruso and Tilla investigate the death of the wife of Ruso's friend in the sacred hot spring of Aquae Sulis.

A scandal is threatening to engulf the popular spa town of Aquae Sulis (modern-day Bath). The wife of Ruso's best friend, Valens, has been found dead in the sacred hot spring, stabbed through the heart. Fearing the wrath of the goddess and the ruin of the tourist trade, the temple officials are keen to cover up what's happened. But the dead woman's father is demanding justice, and he's accusing Valens of murder.

If Valens turns up to face trial, he will risk execution. If he doesn't, he'll lose his children.

Ruso and Tilla do their best to help but it's difficult to get anyone—even Valens himself—to reveal what really happened. Could Ruso's friend really be guilty as charged?

“Crammed with pithy characterisation . . . mordant humour and beautifully integrated historical detail.” —*Financial Times*

PRaise

for *Vita Brevis*

“Downie's plotting is as engaging as ever, as she weaves the threads of a murder mystery into the very character-driven story . . . Much more than a mystery novel.” —*Historical Novel Society*

“A Ruth Downie novel offers many pleasures, not least of them the humorously conflicted marriage between Roman citizen Ruso and the Briton Tilla . . . but where *Vita Brevis* really scores is in its contemporary resonances with [their] immigrant experience . . . Meticulously researched.” —*The Irish Times*

Ruth Downie is the author of the *New York Times* bestselling *Medicus*, as well as *Terra Incognita*, *Persona Non Grata*, *Caveat Emptor*, *Semper Fidelis*, *Tabula Rasa*, and *Vita Brevis*. She is married with two sons and lives in Devon, England.

FICTION / MYSTERY & DETECTIVE

Bloomsbury USA | 3/6/2018
9781620409619 | \$27.00 / \$36.00 Can.

Hardcover | 304 pages
9.3 in H | 6.1 in W

MARKETING

National print, broadcast, and online review attention
Promotion of author's backlist in E
Library marketing
Mystery blogger & Bookstagram outreach campaign
Social media campaign at publication

ALSO AVAILABLE

Vita Brevis: A Crime Novel of the Roman Empire

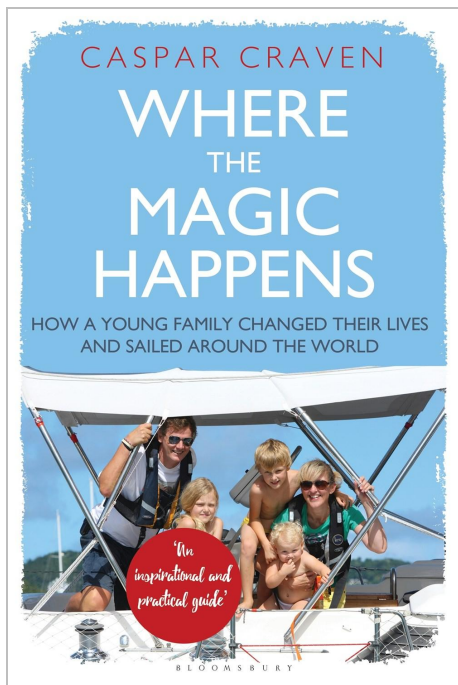
7/2017 | 9781620409602
Trade Paperback | \$17.00 / \$23.00 Can.

Vita Brevis: A Crime Novel of the Roman Empire

7/2016 | 9781620409589
Hardcover | \$26.00 / \$31.00 Can.

Tabula Rasa: A Crime Novel of the Roman Empire

9/2015 | 9781632861047
Trade Paperback | \$18.00 / \$20.00 Can.



SPORTS & RECREATION / SAILING

Adlard Coles | 3/27/2018
9781472949912 | \$25.00 / \$34.00 Can.
Hardcover | 240 pages
9.3 in H | 6.1 in W

MARKETING

Outreach to specialized nautical accounts, including advertising with *Paradise Cay*
Outreach to cruising associations and yacht clubs
Online nautical display campaign
Single-title eblast to nautical subscribers
Feature on Bloomsbury website during publication month
Excerpts and other digital assets available
Publicity campaign to sailing/nautical outlets and mainstream media

Where the Magic Happens

How a Young Family Changed Their Lives and Sailed Around the World

Caspar Craven

The Craven family's inspirational story of their momentous two-year, round-the-world sailing trip and how they did it, covering everything from the vision to the adventures they had.

One night when their children were still in diapers, Caspar and Nichola Craven hatched a plan to sail around the world as a family. Most people thought they were crazy. But in the years that followed they embraced every moment of this transformative chapter of their lives. Five years of planning—the vision, the values, the practicalities, the realities, the excitement, the highs, the lows, and the seemingly adventure-stopping obstacles—led to two wonderful years of living their dream of sailing the world—the magical and the scary—enjoying life and learning and growing as a family.

This is one family's story. It's also a story of a fabulous sailing adventure and an inspirational tale for all those wishing they could do the same; it's a practical guide to show you just how you can make it happen; it's a motivational story of leadership and teamwork within a family; and it's a funny, heart-warming tale of slightly unconventional family life. The fascinating narrative of the Craven family is accompanied by useful text features such as tip boxes, sidebars, and chapter summaries, so that the reader can easily extrapolate the necessary nuggets about how they can make the dream a reality.

Caspar Craven has become a respected and sought after keynote speaker on the topics of leadership, team building, and dealing with adversity. He engages business audiences with stories from sailing and business world and delivers practical specific lessons that audiences can understand and use in their day-to-day lives. He is invited to speak all around the world to inspire and motivate business and their teams to create change. www.casparcraven.com; www.family sailing.co.uk.

NOW IN PAPERBACK!

Goldilocks and the Water Bears

The Search for Life in the Universe

Louisa Preston

Across billions of planets, life cannot be restricted solely to Earth—or can it? Scientist Louisa Preston chronicles what astrobiology tells us about the likelihood of extraterrestrial life.

Astrobiology is the study of life in the universe from its origins to its evolution into intelligent sentient beings. All life as we know it is carbon-based, reliant on sources of liquid water and energy for its survival, and as far as we are aware, exists only on Earth.

Our planet occupies a unique spot in the solar system. It is just the right distance from the Sun—within the so-called Goldilocks Zone—to be not too hot or too cold for liquid water to be stable on its surface, which, together with a protective shielding atmosphere, allowed the four-billion-year journey from a single-celled organism to an upright humanoid species. Most of primordial life, if seen today, would be classified as “alien,” as it bears little resemblance to anything that currently exists.

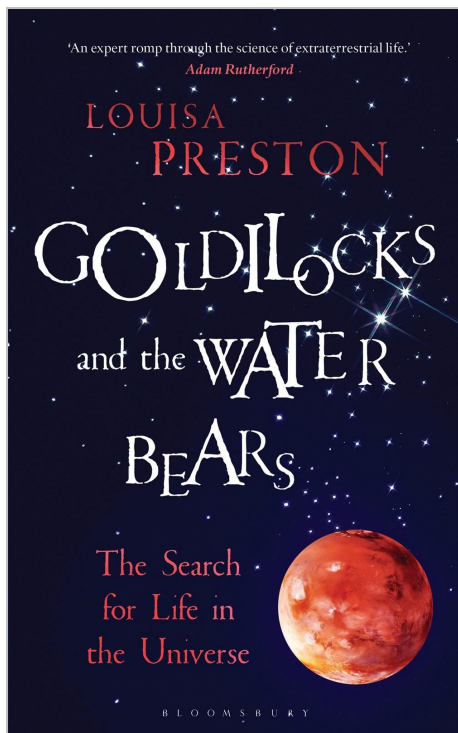
PRAISE

“Preston’s accessible writing style, enthusiasm, and optimism succeed at informing as well as tickling readers’ imaginations.” —*Publishers Weekly*

“A solid, absorbing background to what makes life possible.” —*Kirkus Reviews*

“Ably distilling complicated science into digestible portions, Preston’s balance of wonkiness and wide appeal is also ‘just right’ and suited for anyone who’s interested in the Curiosity rover’s exploits on Mars and wants to learn more.” —*Booklist*

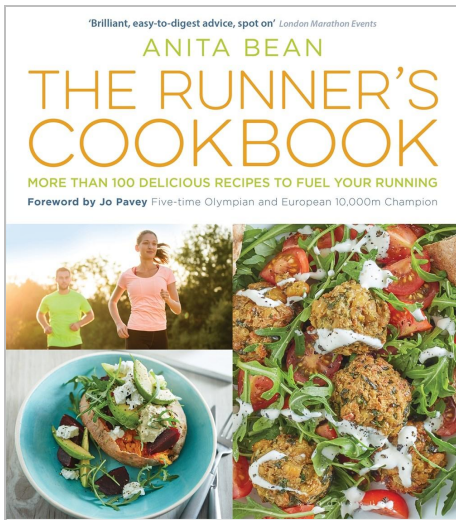
Louisa Preston is an astrobiologist and planetary geologist whose research has included the search for signs of life that could survive the harsh environments of Mars. She has a Ph.D. in astrobiology and planetary geology from Imperial College London and has completed two postdocs, working on space-mission simulations and the creation of a global database of Martian and lunar analog environments for the European Space Agency. She lives in London, England.



SCIENCE / ASTRONOMY

Bloomsbury Sigma | 3/27/2018
9781472920119 | \$17.00 / \$23.00 Can.
Trade Paperback | 288 pages
7.8 in H | 5.1 in W

Other Available Formats:
Hardcover ISBN: 9781472920096



HEALTH & FITNESS / DIET & NUTRITION / DIETS

Bloomsbury Sport | 3/6/2018
 9781472946775 | \$20.00 / \$27.00 Can.
 Trade Paperback | 224 pages
 9.3 in H | 8.2 in W
 Full colour delicious food photography.

MARKETING

Online display campaign targeted to runners
 Single-title eblast to sport & fitness subscribers
 Social media campaign upon publication, including shareable recipe graphics
 Advertising on MapMyFitness/MyFitnessPal apps
 Feature on Bloomsbury website during publication month
 Excerpts and other digital assets available
 Publicity campaign to sport & fitness/women's & men's health outlets

ALSO AVAILABLE

The Complete Guide to Sports Nutrition: 8th edition
 11/2017 | 9781472924209
 Trade Paperback | \$28.00 / \$37.00 Can.

Sod it! Eat Well: Healthy Eating in Your 60s, 70s and Beyond
 7/2017 | 9781472927057
 Hardcover | \$20.00 / \$27.00 Can.

The Vegetarian Athlete's Cookbook: More Than 100 Delicious Recipes for Active Living
 1/2017 | 9781632866431
 Paperback | \$20.00 / \$27.00 Can.

The Runner's Cookbook

More than 100 delicious recipes to fuel your running

Anita Bean

Over 100 delicious meal ideas from bestselling nutritionist Anita Bean, packed with healthy foods and nutrition advice to fuel your running.

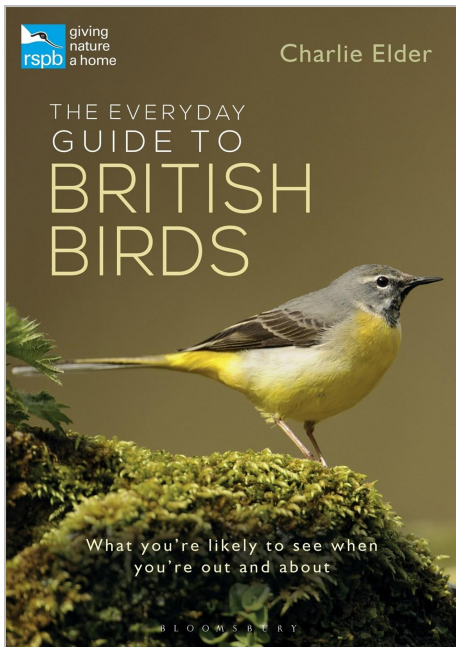
Whether you're training for an ultra-distance event or just looking to improve your performance as you jog in the park, this book will help you achieve your running goals.

This is the ultimate sports nutrition guide and cookbook for runners—packed with easy-to-follow, simple tips and practical eating advice, along with expert guidance on achieving and maintaining an ideal body weight. Anita decodes supplements and gives real food alternatives alongside meal plans and over 100 easy, delicious, and nutritious recipes paired with stunning and mouth-watering photography.

Recipes include:

- Scrambled eggs with sweet potato hash browns and spinach
- Thai chicken curry with noodles
- Cinnamon cranberry granola bars
- Fish tacos with avocado and mango salsa
- Blackberry and hazelnut crumble

Anita Bean is an accomplished sportsperson, one of the UK's most respected nutritionists and a bestselling author. She is the author of *The Complete Guide to Sports Nutrition*, *The Vegetarian Athlete's Cookbook*, *Sports Nutrition for Women*, *Food for Fitness*, *Healthy Eating for Kids*, and *The Complete Guide to Strength Training*, among other titles.



The Everyday Guide to British Birds

What You're Likely to See When You're Out and About

Charlie Elder

Taking a fresh approach to bird guides, this new photographic guide is perfect for anyone who loves birds but is put off by confusing traditional field guides.

The *RSPB Everyday Guide to British Birds* is the perfect companion for nature enthusiasts and birdwatching beginners. It describes the common and widespread species that a birder is likely to come across in Britain, and what makes each of them unique.

Clearly illustrated, packed with fascinating facts, and written in a friendly style, it provides the perfect no-nonsense guide for those wanting to identify and learn more about the birds they encounter, whether in their back garden or the wider countryside.

The book focuses on eighty of the most common British species, cutting down the typical field guide species list from a plethora of “possibles” to a list of manageable “probables.”

The birds are ordered into broad and straightforward groups, not organized taxonomically, and the writing is chatty, informative, and concentrates on the kind of facts non-birders want to share. The book also gives readers a sense of each species’ significance, congratulates beginners on less frequent sightings, and, unlike dispassionate field guides, lets you know when you’ve seen something out of the ordinary.

Charlie Elder has been a journalist for twenty-five years and is currently head of production on the *Herald* in Plymouth. He has written about wildlife for national newspapers and magazines such as the *Independent*, the *Times*, RSPB’s *Nature’s Home*, and *BBC Wildlife*. He is the author of *While Flocks Last*, which followed his journey in search of threatened birds of the UK’s red list, and *Few and Far Between*, in which he tracked down Britain’s rarest animals.

NATURE / ANIMALS / BIRDS

Bloomsbury Natural History | 3/27/2018

9781472941176 | \$20.00 / \$27.00 Can.

Trade Paperback | 192 pages

8.5 in H | 5.3 in W

350 colour photographs

Land Speed Records

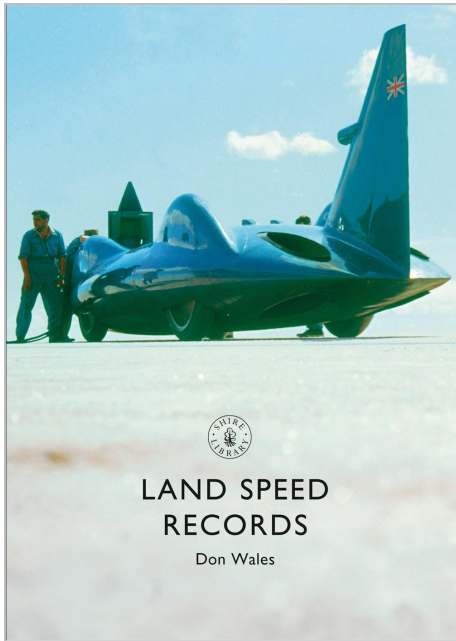
Don Wales

A fascinating, illustrated guide to 120 years of the Land Speed Record, from the French electric carriage to the jet and rocket-propelled cars that will attempt to break the current record.

The Land Speed Record is a fascinating story of human endeavor—of man and machine battling time to be the fastest. Since 1898 many have dreamed of being the fastest on earth, first with electric, then steam, then with gasoline, moving forward to the jet car, and into the present and future with rocket power. The glory years of the record are studded with iconic names such as Malcolm and Donald Campbell, Cobb, Eyston, and recently with Richard Noble. The next race is on for 1000mph with the latest British attempt by Blonhound SSC.

This is a brief, illustrated history of the 120 years of the Land Speed Record, the steam, electric, jet, and rocket vehicles that have broken new barriers, and the brave men who drove them.

Don Wales is the grandson of Sir Malcolm Campbell CBE, and the nephew of Donald Campbell CBE, who between them broke over 21 World Land and Water Speed Records. Don has continued the family business in his own small way, breaking the World Record for a Steam Car, the UK Electric Car Record, and the Guinness World Record for a ride on a lawnmower. He lives in the UK.



**TRANSPORTATION /
AUTOMOTIVE / HISTORY**

Bloomsbury Shire Publications | 3/20/2018

9781784422547 | \$14.00 / \$19.00 Can.

Trade Paperback | 64 pages

8.3 in H | 5.9 in W

**HISTORY / MILITARY / AVIATION**

Bloomsbury Shire Publications | 3/20/2018

9781784422431 | \$14.00 / \$19.00 Can.

Trade Paperback | 64 pages

8.3 in H | 5.9 in W

MARKETING

Part of RAF Centennial promo campaign:
print & online ad, Facebook promo,
museum email blast

Giveaway contests to aviation interest

Facebook groups

Review campaign to aviation magazines
such as *Aviation History*, and *Smithsonian
Air & Space*; as well as aviation blogs and
websites

General military history reviews in such
publications as *MHQ* and *Military Heritage*

Review coverage in modeling media such
as IPMS, CyberModel.com, and Scale
Modeler

The RAF

1918–2018

Julian Hale

From the end of the Royal Flying Corps, through the exploits of "The Few" and up to its service in modern conflicts in the Middle East, this is a beautifully illustrated history of the RAF.

For a hundred years the Royal Air Force has been at the forefront of the UK's defenses, protecting its allies, attacking its enemies, and, in the 1950s and 1960s, providing a key part of Britain's Nuclear Deterrent.

This book examines the history of the RAF from the biplanes of the First World War, through its finest hour in 1940, the dawn of the jet age, and up to today's hi-tech aircraft, including the emerging role of the unmanned aerial vehicle. Enriched with personal accounts and a wealth of photographs, this book provides a concise introduction to the world's first independent air force.

Julian Hale read History at Lancaster University and completed an MA on the RFC and RAF in the Middle East during the First World War. In 2012, he joined the RAF Museum and cataloged the Jack Bruce Collection, an archive of First World War and inter-war aircraft and personnel images. He is now the Assistant Curator for the Museum's Centenary Program. He lives in the UK.

Birds of the Canary Islands



Eduardo Garcia-del-Rey

NATURE / ANIMALS / BIRDS

Christopher Helm | 4/10/2018

9781472941558 | \$28.00 / \$37.00 Can.

Trade Paperback | 192 pages

8.5 in H | 5.5 in W

67 plates with full-colour illustrations

Birds of the Canary Islands

Eduardo Garcia-del-Rey

The only guide to birds of the Canary Islands, an area with an impressive range of species.

The Canary Islands are a popular destination for birders and travelers with an interest in wildlife and nature, and the only place in the world to see endemic species such as the houbara.

This beautifully illustrated guide covers all species found in the islands, providing concise descriptions for easy identification and plates for comparison of species.

Eduardo Garcia del Rey was born in Tenerife. After degrees and doctorates at the University of Arizona and at the Edward Grey Institute of Field Ornithology, University of Oxford, he founded the Canarian Ornithological Society (SOC) and the Macaronesian Institute of Field Ornithology, a private research center. Eduardo is author of more than forty scientific papers on Macaronesian birds and several books.

Birds New to Science

Fifty Years of Avian Discoveries

David Brewer

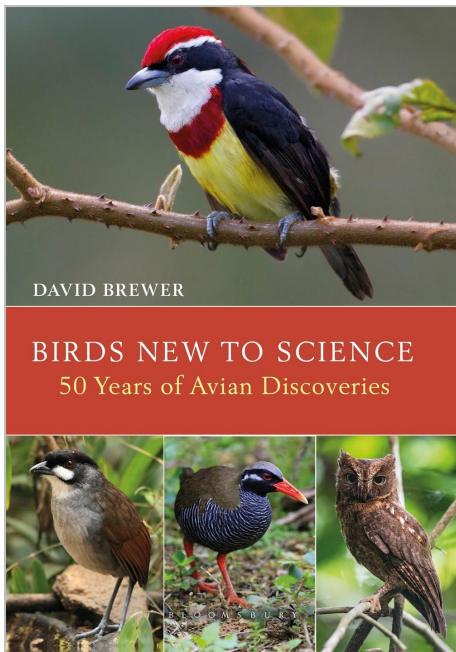
The story of the 250 bird species that have been discovered since 1960.

Amazing as it might sound, ornithologists are still discovering, on average, five or six species of birds each year. What's more, these aren't all just obscure brown birds on tiny islands—witness the bizarre bare-faced bulbul from Laos (2009) or the gaudy Bugun liochiela from northwest India (2006).

This book documents all of these remarkable discoveries made since 1960, from Barau's petrel onward, covering around 250 species. It fills an important gap in ornithological literature.

This book provides a rich reference to an era of adventure in ornithology. Each species account discusses the story of the discovery, with photographs of the birds where available, along with a discussion of what is known about the species' biology, habitat, and distribution. Each section features a strong conservation message since most of the species in the book are either vulnerable or endangered. An appendix listing “splits”—new species recognized by taxonomists following DNA or sonogram research—is also included.

David Brewer was born in Worcestershire, England. He studied natural sciences at the University of Cambridge and received his Ph.D. from Glasgow University. His publications include *Wrens, Dippers, and Thrashers*, *Where to Watch Birds in Central America and the Caribbean*, the four-volume *Canadian Atlas of Bird Banding*, and contributions to three volumes of the *Handbook of the Birds of the World*.



NATURE / ANIMALS / BIRDS

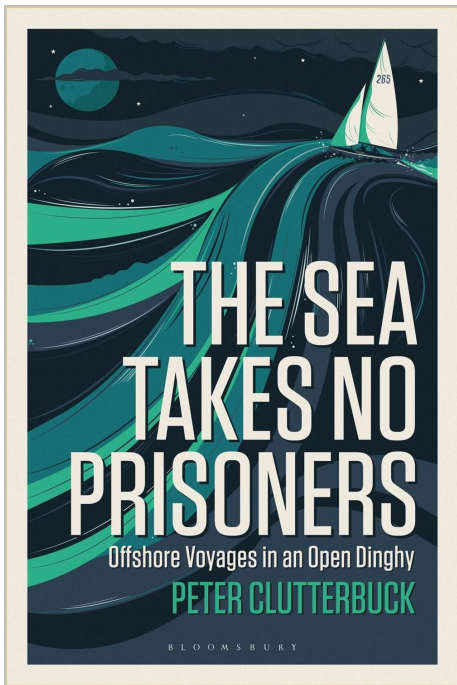
Christopher Helm | 3/13/2018

9781472906281 | \$60.00 / \$79.00 Can.

Hardcover | 416 pages

9.4 in H | 6.7 in W

360 colour photos



**SPORTS & RECREATION /
SAILING**

Adlard Coles | 3/13/2018
9781472945716 | \$22.00 / \$29.00 Can.
Trade Paperback | 208 pages
9.2 in H | 6 in W
8-page colour photo section

The Sea Takes No Prisoners

Offshore voyages in an open dinghy

Peter Clutterbuck

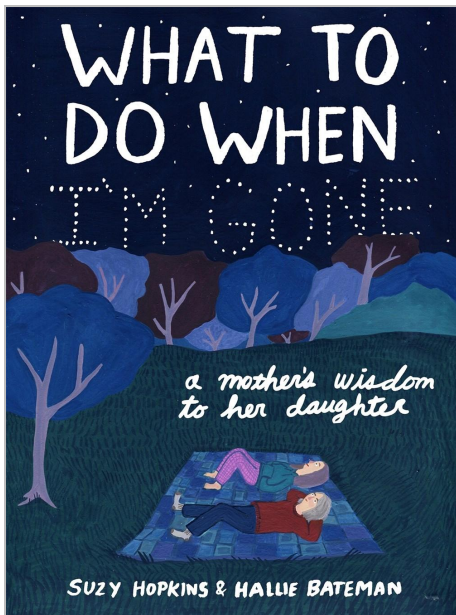
A classic real-life tale of *Swallows and Amazons* adventures on the high seas with a foreword by record-breaking yachtsman Brian Thompson.

This is a real-life story of small-boat adventure on the high seas, complete with extreme risk, last-minute ingenuity, and many near-misses.

The Sea Takes No Prisoners begins in the '60s, telling of the adventures of the author as a boy. Encouraged by his parents to become more independent, Peter decided to see how far he could get in his family's small open dinghy Calypso. At age sixteen, he spent a winter restoring the sixteen-foot Wayfayer open boat.

The Wayfayer is a popular class of open dinghy (eleven thousand built): a boat designed for daytime gunkholing around coastlines and estuaries. But along with the occasional brave crewmate, Peter managed to sail her across the English Channel, through the Bay of Biscay, down the French canals, and into the Mediterranean, then up into the North Sea and the Baltic to Oslo, living aboard for three months at a time. These were longer voyages than anyone else had ever achieved in an open boat, where (as Peter says) you "have to be like a tightrope walker, concentrating on balance day and night, fully aware of the consequence of relaxing your vigilance." He survived huge waves, nine rudder breakages in heavy seas, dismasting, capsizes, and hallucinations caused by sleep deprivation. He also managed it on a tiny budget, working as a farm laborer, hitchhiking everywhere, and at times living on one meal of cereal a day, to save the maximum amount for his boat.

Peter Clutterbuck has been a professional yachtsman and sailing instructor in the UK and the U.S. He has crossed the Atlantic and Pacific Oceans under sail, participated in the Singlehanded Transpacific Race, and campaigned the ocean racing trimaran *Spirit of England* to fifteen wins and four international race records. He still sails the same Wayfarer dinghy.



COMICS & GRAPHIC NOVELS / NONFICTION

Bloomsbury USA | 4/3/2018
9781632869685 | \$22.00 / \$29.00 Can.
Hardcover | 144 pages
8.8 in H | 6.5 in W
4-color throughout

MARKETING

National print and online review attention
Pre-publication outreach to genre bloggers
& booksellers
Pre-publication consumer review
campaign
Social media campaign at publication and
tied to Mother's Day
Digital assets: excerpts on
Bloomsbury.com
Feature placement on Bloomsbury website
at time of publication

What to Do When I'm Gone

A Mother's Wisdom to Her Daughter

Suzy Hopkins

A mother's advice to her daughter—a guide to daily living, both practical and sublime—with full-color illustrations throughout.

One sleepless night while she was in her early twenties, illustrator/writer Hallie Bateman had a painful realization: Someday, her mother would be gone. The prospect was devastating, and also scary—how would she navigate the world without the person who gave her life? She thought about all the motherly advice she would miss—advice that could help her through the challenges to come, including the ordeal of losing a parent.

The next day, Hallie asked her mother, writer Suzy Hopkins, to record step-by-step instructions for her to follow in the event of her mom's death. The list began: "Pour yourself a stiff glass of whiskey and make some fajitas" and continued from there, addressing issues great and small—from choosing a life partner to baking a quiche. The project became a way for mother and daughter to discuss everyday realities with humor, openness, and gratitude. It led to this book.

Combining Suzy's witty and heartfelt advice with Hallie's quirky and colorful style, *What to Do When I'm Gone* is the illustrated instruction manual for getting through life without one's mom. It's also a poignant look at loss, love, and taking things one moment at a time. By turns whimsical, funny, touching, and pragmatic, it will leave readers laughing and teary-eyed. And it will spur conversations that enrich family members' understanding of one another.

Hallie Bateman is a Los Angeles-based illustrator and writer whose work has appeared in the *New Yorker*, the *New York Times Magazine*, *Lenny*, *BuzzFeed*, the *Awl*, and elsewhere. She is currently a book illustrator for Icon Books and Knopf Doubleday.

Suzy Hopkins is a former newspaper reporter who since 2008 has published a quarterly magazine (*Friends & Neighbors*, www.seniorfan.com) for boomers and seniors in California's Central Sierra. She is also Hallie's mom. She lives in Columbia, California.

REVISED AND UPDATED

The Change

Women, Aging, and Menopause

Germaine Greer

An updated edition of Germaine Greer’s revolutionary discussion of menopause, which the *New York Times Book Review* called “a brilliant, gutsy, exhilarating, exasperating fury of a book.”

A quarter of a century after the first publication of Germaine Greer’s now canonical look at women’s experience later in life, the renowned feminist and prolific author updates and expands her essential book, *The Change*.

Despite improvements over the last few years, discussions about menopause are still hampered by a huge variance in conventional wisdom about what happens, when it happens, when it can be said to be over, and how to deal with it. After decades, the same misinformation and ineffective methods are still being widely touted and proliferating at an alarming rate due to the rise of the Internet. In this updated edition of her groundbreaking book, Greer debunks stubborn myths and presents a vital new perspective on the emotional and physical changes—including up-to-date medical details—women face today when they go through what’s known as “the change.”

Greer also addresses cultural changes that surround female aging today, launching a clear and necessary protest against the notion that women should shrink into the background as they grow older. She argues that menopause marks the point in a woman’s life when she should be able to stop apologizing and bask in the freedom and joy that come with her later years. Witty, wise, and timely, this new edition of *The Change* offers a crucial 21st-century guide to the change that every woman faces.

PRAISE

“A brilliant, gutsy, exhilarating, bruising, exasperating fury of a book, broadly researched, boundlessly insightful . . . We are given hope—not that we can remain forever and fatuously young, but that we can surmount with our minds and our senses the choke hold of self and self-pity.” —*New York Times Book Review*

“A wise, witty and inspiring book . . . Greer dispels all manner of myths and misconceptions about menopause.” —*Publishers Weekly*

“Greer turns the clear light of her ferocious intelligence on what she calls ‘the undescribed experience,’ the female climacteric—menopause . . . Highly recommended.” —*Library Journal*

Germaine Greer is an Australian academic and journalist, and a major feminist voice. Greer’s ideas have created controversy ever since *The Female Eunuch* became an international bestseller in 1970. She is the author of many other books including *White Beech*, *Shakespeare’s Wife*, *Sex and Destiny*, and *The Female Eunuch*. She is Professor Emerita of English Literature and Comparative Studies at

The Change

Women, Aging, and Menopause

by
Germaine Greer



final cover to come

SOCIAL SCIENCE / GENDER STUDIES

Bloomsbury USA | 4/10/2018
9781632869180 | \$20.00 / \$27.00 Can.
Trade Paperback | 384 pages
9.3 in H | 6.1 in W

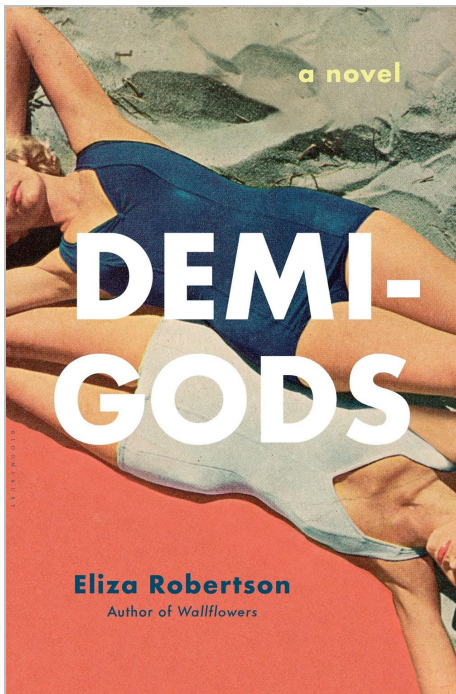
MARKETING

National print, broadcast, and online review attention
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

White Beech: The Rainforest Years
7/2015 | 9781408846735
Trade Paperback | \$18.00 / \$20.00 Can.

White Beech: The Rainforest Years
7/2014 | 9781620406113
Hardcover | \$30.00 / \$34.95 Can.

**FICTION / COMING OF AGE**

Bloomsbury USA | 4/10/2018

9781635570700 | \$26.00

Hardcover | 240 pages

8.3 in H | 5.5 in W

MARKETING

National print and online review attention
Pre-publication outreach to lit bloggers & booksellers

Pre-publication consumer review campaign

Social media campaign at publication

Digital assets: excerpts on

Bloomsbury.com

Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE**Wallflowers**

9/2014 | 9781620408155

Hardcover | \$26.00 / \$0.00 Can.

Demi-Gods*A Novel*

Eliza Robertson

A bold debut novel for fans of Emma Cline's *The Girls* and Edan Lepucki's *California*—a story of love, lust, and the spaces in between, from a “captivating” (*NYTBR*) new voice in fiction.

It is 1950, and nine-year-old Willa's sheltered childhood is about to come to an end when her two new stepbrothers arrive at her family's summer home in British Columbia. As Willa's older sister pairs off with the older of these boys, Willa finds herself alone in the off-kilter company of the younger, Patrick. When, one afternoon, Patrick lures Willa into a dilapidated rowboat, Willa embarks upon an increasingly damaging relationship with Patrick, one that will forever reconfigure her understanding of herself.

Demi-Gods traces the tumultuous years of Willa's coming-of-age as she is drawn further into Patrick's wicked games. Though they see each other only a handful of times, each of their encounters is increasingly charged with sexuality and degradation. When Willa finally realizes the danger of her relationship with Patrick, she desperately tries to reverse their dynamic, with devastating results. Daring, singular, and provocative, *Demi-Gods* announces the arrival of one of the most exciting new voices in contemporary literature.

PRAISEfor *Wallflowers*

“Reading *Wallflowers*, Eliza Robertson's debut story collection, is like taking a solo swim across a chilly lake. You become mesmerized by details . . . without ever forgetting the mysteries and potential dangers that lurk beneath.” —*The New York Times Book Review*

“[Robertson is] a young writer who succeeds in imagining the world afresh.”

—*The Independent*

“Assured and ambitious.” —*The Guardian*

“Confirms [Robertson] as a significant new talent . . . Robertson lets images vibrate with possibilities. Almost every story, individually, is sharp, illuminating.”

—*The Independent on Sunday*

Eliza Robertson studied creative writing and political science at the University of Victoria, then pursued her M.A. in prose fiction at the University of East Anglia, where she received a Booker Prize scholarship and the Curtis Brown Prize for best writer. She was a finalist for the 2013 CBC Short Story Prize, won the 2013 regional Commonwealth Prize for “We Walked on Water,” and was shortlisted for the 2013 Journey Prize. She is the author of *Wallflowers*. She lives in Norwich, England.

NOW IN PAPERBACK!

Walking to Listen

4,000 Miles Across America, One Story at a Time

Andrew Forsthoeffel

A memoir of one young man's coming-of-age on a cross-country trek—told through the stories of the people of all ages, races, and inclinations he meets along the highways of America.

At twenty-three, Andrew Forsthoeffel walked out the back door of his home in Chadds Ford, Pennsylvania, with a backpack, an audio recorder, his copies of Whitman and Rilke, and a sign that read WALKING TO LISTEN. He had just graduated from Middlebury College and was ready to begin his adult life, but he didn't know how. So he decided he'd walk. And listen. It would be a cross-country quest for guidance, and everyone he met would be his guide.

Walking toward the Pacific, he faced an Appalachian winter and a Mojave summer. He met beasts inside: fear, loneliness, doubt. But he also encountered incredible kindness from strangers. Thousands shared their stories with him, sometimes confiding their prejudices, too. Often he didn't know how to respond. How to find unity in diversity? How to stay connected, even as fear works to tear us apart? He listened for answers to these questions, and to the existential questions every human must face, and began to find that the answer might be in listening itself.

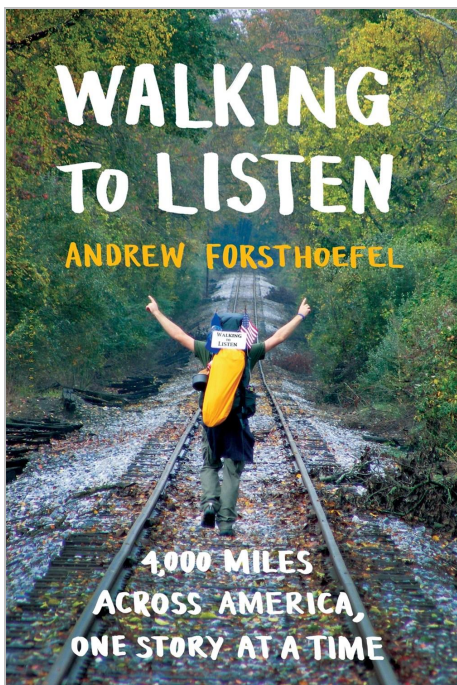
Ultimately, it's the stories of others living all along the roads of America that carry this journey and sing out in a hopeful, heartfelt book about how a life is made, and how our nation defines itself at the most human level.

PRAISE

"Soulful . . . [Forsthoeffel's] openness provides a window into the extraordinary lessons to be learned from ordinary people. This is a memorable and heartfelt exploration of what it takes to hike 4,000 miles across the country and how one young man learned to walk without fear into his future." —*Booklist*

"Forsthoeffel's walk becomes a meditation on vulnerability, trust, and the tragedy of suburban and rural alienation . . . [His] conversation with America is fascinating, terrifying, mundane, and at times heartbreaking, but ultimately transformative and wise." —*Publishers Weekly*

Andrew Forsthoeffel is a writer, radio producer, and public speaker. After graduating from Middlebury College in 2011, he spent nearly a year walking across the United States. It was the greatest privilege and blessing of his life. He now facilitates workshops on walking and listening as practices in personal transformation, interconnection, and conflict resolution. He is currently based in Northampton, Massachusetts.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 4/17/2018
9781632867018 | \$18.00 / \$24.00 Can.
Trade Paperback | 400 pages
8.3 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781632867001

MARKETING

Coverage in paperback columns nationwide
Academic marketing campaign
Digital assets: excerpts available on Bloomsbury.com
Social media campaign at publication
Feature placement on Bloomsbury website at time of publication



**BUSINESS & ECONOMICS /
INDUSTRIES / FOOD INDUSTRY**

Bloomsbury Sigma | 4/24/2018
9781472941435 | \$27.00 / \$36.00 Can.
Hardcover | 288 pages
8.5 in H | 5.3 in W
black and white illustrations throughout

MARKETING

Early consumer outreach campaign
Pre-publication outreach to food & nutrition bloggers
Outreach to nutrition organizations and conferences
Single-title eblast to pop science subscribers
Feature on Bloomsbury website during publication month with social media campaign
National print & online review campaign targeting science media
Review copies to food media

Best Before

The Evolution and Future of Processed Food

Nicola Temple

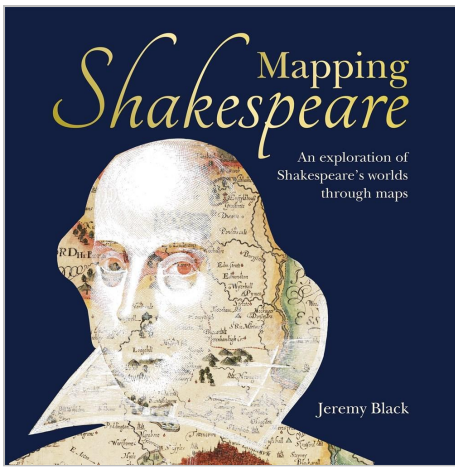
Does our food packaging tell us the whole story behind what's in the food on our plate?

The food industry has had to adapt to changing consumer needs and technological advancements, including fermentation, pasteurization, refrigeration, and additives, meaning our supermarket shelves are a far more varied place than they once were. Nowadays we are able to store and preserve food so effectively that we can move it around the world at astonishing rates. We can eat food out-of-season and remain completely detached from its origins.

But there is a lot going on that we simply have no idea about. For example, supermarket mature cheese. Tasty and rich—but not so mature. Aging takes a long time and space, and food manufacturers have developed a shortcut. In truth this cheese is probably just a few days old and has been altered through the application of chemicals to give it the taste, smell, and texture of an aged cheese.

This is just one of hundreds of tricks and cheats—all legal—used by the food industry, ultimately, to save money and drive up profit margins, from fluffy white bread to tomatoes in winter and salty products secretly laced with sugar.

Nicola Temple is a biologist, conservationist, and science writer. Her writing has taken her from the precipices of volcanoes in Ethiopia to the banks of salmon streams in Canada's temperate rainforest. Based in Bristol, Nicola works with universities, research councils, and individuals to develop engaging science stories on how research has an impact beyond the closeted world of academia. Nicola was coauthor of *Sorting the Beef from the Bull* (Bloomsbury Sigma, February 2016).



Mapping Shakespeare

An exploration of Shakespeare's worlds through maps

Jeremy Black

An exploration through maps of the land and time in which Shakespeare wrote.

William Shakespeare's lifetime (1564–1616) spanned the reigns of the last of the Tudors, Elizabeth I, and the first of the Stuart kings, James I. The changing times and fluctuating political mores of the time were reflected through his plays.

This beautiful new book looks at the Europe, England, and wider world in which Shakespeare worked, through maps and illustrations that reveal the way that he and his contemporaries saw their land and their place in the world. It also explores the locations of his plays and looks at the possible inspirations for these and why Shakespeare would have chosen to set his stories there.

Jeremy Black is professor of history at the University of Exeter. He has written extensively on the history of mapping and its relationship to history and culture and has lectured around the world. Recent publications for Bloomsbury include *Metropolis* (2015), *Maps of War* (2016), and *Mapping Naval Warfare* (2017).

REFERENCE / ATLASES, GAZETTEERS & MAPS

Conway | 4/10/2018

9781844865178 | \$35.00 / \$47.00 Can.

Hardcover | 192 pages

10 in H | 10 in W

More than 100 full-colour maps, illustrations and facsimile documents

MARKETING

Marketing materials/package inserts at

2018 Shakespeare conferences

Online display advertising

Email outreach to Shakespeare and

literary societies

Publicity mailing to literary outlets

ISSUU sampler available

ALSO AVAILABLE

Mapping Naval Warfare: A visual history of conflict at sea

10/2017 | 9781472827869

Hardcover | \$45.00 / \$60.00 Can.

Maps of War: Mapping conflict through the centuries

10/2016 | 9781844863440

Hardcover | \$50.00 / \$66.00 Can.

Metropolis: Mapping the City

10/2015 | 9781844862207

Hardcover | \$50.00 / \$63.95 Can.



Rise Up Women!

The Remarkable Lives of the Suffragettes

Diane Atkinson

Almost one hundred years ago, British women led a hard-fought campaign to gain the right to vote—and this is their story.

Britain's women's suffrage campaign began in the nineteenth century, but the twentieth century ushered in a more militant campaign. On June 30, 1908, two schoolteachers broke windows at 10 Downing Street to protest being turned away from Parliament; and when Parliament dissolved without passing the Conciliation Bill, the Women's Social and Political Union (W.S.P.U.) led the Black Friday riot on November 18th, 1910. Two years later, Ellen Pitfield set fire to a waste basket at the General Post Office and was sentenced to six months for arson. By 1913, suffragettes were winning public sympathy by citing harrowing stories of imprisoned women on hunger strikes being drugged with bromide and force-fed.

During the First World War women had done many of the jobs previously done by men and their vital work was rewarded politically by the Representation of the People Act, giving the vote to all women twenty-one years or older. It was passed in the House of Lords on June 19, 1917, and became law on February 6, 1918. Perhaps the ultimate victory was a law passed on November 21, 1918, that allowed women to stand as Members of Parliament in the next general election.

PRAISE

for *Elsie and Mairi*

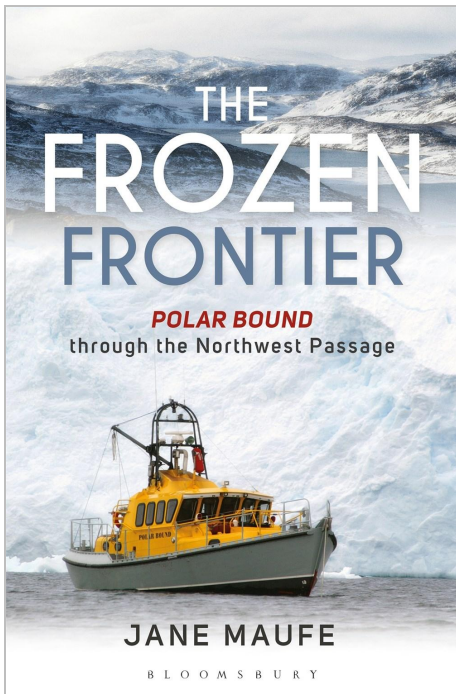
“It’s a lost, antique, opaque England that Diane Atkinson evokes here—fascinating.”—*The Washington Post*

“Fully celebrating the exploits of two intensely linked young women who benefited hundreds of lives.”—*Publishers Weekly*

Diane Atkinson has a Ph.D. from the University of London and has lectured on the suffragettes at conferences and literary festivals. She also has been a lecturer and curator at the Museum of London, specializing in women's history. Atkinson is the author or co-author of several illustrated books and biographies of women, including *Elsie and Mairi* and *The Criminal Conversation of Mrs Norton*. She lives in London, England.

SOCIAL SCIENCE / WOMEN'S STUDIES

Bloomsbury Publishing | 4/17/2018
 9781408844045 | \$40.00 / \$54.00 Can.
 Hardcover | 512 pages
 9.2 in H | 6 in W
 insert and possible black & white throughout

**TRAVEL / SPECIAL INTEREST**

Adlard Coles | 4/24/2018

9781472935724 | \$15.00 / \$20.00 Can.

Trade Paperback | 320 pages

7.8 in H | 5.1 in W

2 x 16pp full colour photographic plate sections

Other Available Formats:

Hardcover ISBN: 9781472935717

MARKETING

Early consumer review campaign on NetGalley and Goodreads

Digital assets: sampler available on ISSUU and Bloomsbury.com; interactive map

Outreach to boat shows and cruising associations

Press release to nautical/sailing magazines, websites, and blogs

Online nautical display campaign; social media campaign upon publication

Inclusion in seasonal nautical e-newsletter

NOW IN PAPERBACK!

The Frozen Frontier

Polar Bound through the Northwest Passage

Jane Maufe

David Scott Cowper is the first person to sail six out of the seven routes of the Northwest Passage in a small boat. This is the account of the most difficult route, as told by his crew.

The Northwest Passage proved so elusive for so long that many sailors and explorers believed it didn't exist. A sea route connecting the Atlantic and Pacific Oceans through the Arctic archipelago, it wasn't until Roald Amundsen's 1903–06 voyage that the Northwest Passage's existence was finally proved, but the transit is treacherous and entirely dependent upon the ice giving up its grip for sufficient time to allow vessels through. This is not a journey undertaken by average sailors in small private boats.

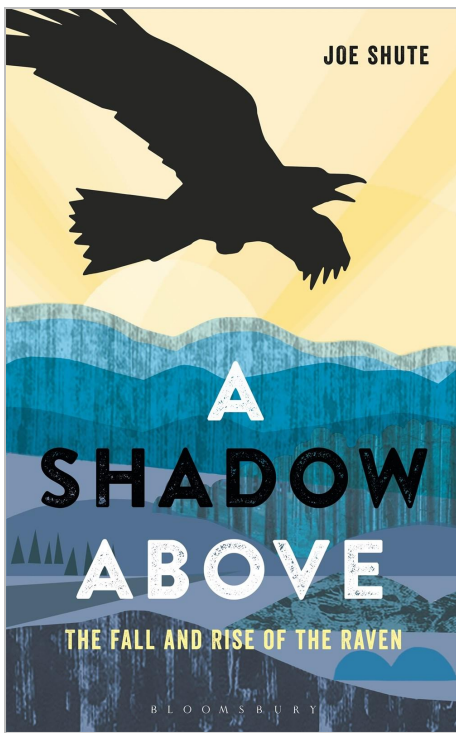
But David Scott Cowper, age seventy-three, is no ordinary sailor. There are seven routes through the Northwest Passage, and Cowper had sailed through six of them. This is the account of the sixth and most northerly—from ocean to ocean through the McClure Strait, this time accompanied by Jane Maufe, his crew.

The account of the voyage is written by Jane, who captures Cowper's steely determination, resourcefulness, and humility. Theirs is an old-fashioned relationship, where each party fulfills their stereotypical roles. But Jane is no push-over—she can steer a watch, haul sails, and leap ashore slippery pontoons with heavy ropes like the best of them.

A captivating story of adventurous sailing and a fascinating insight into the relationship between two dedicated sailors. It is a relationship built on respect and high expectations, mutual ambition, and self-sacrifice, and the book is a uniquely revealing and charming account.

David Scott Cowper is a British seafarer who holds several records. He was the first man to sail solo around the world in both directions, and the first person to circumnavigate the world via the Northwest Passage singlehandedly.

Jane Maufe is the four times great-niece of Sir John Franklin, who was lost trying to chart and navigate a route through the Northwest Passage in 1845. Jane and David achieved the first ever transit through the most northerly route, the first by a woman.

**NATURE / ANIMALS / BIRDS**

Bloomsbury Natural History | 4/10/2018

9781472940285 | \$24.00 / \$32.00 Can.

Hardcover | 288 pages

8.5 in H | 5.3 in W

12 black and white illustrations

A Shadow Above

The Fall and Rise of the Raven

Joe Shute

A *Shadow Above* chronicles the return of the raven and the people who have made that comeback possible.

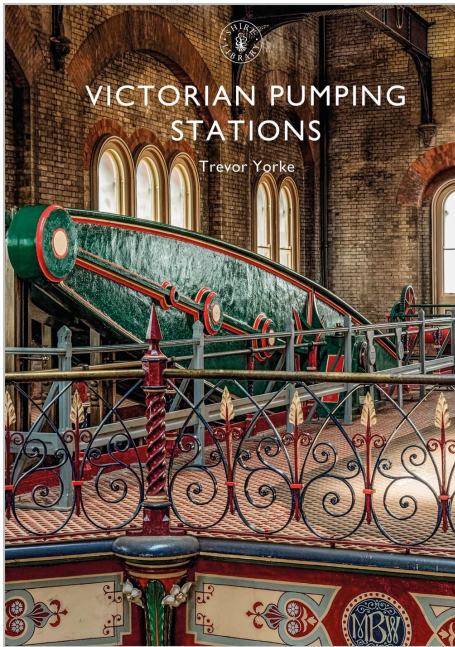
For centuries, the raven *Corvus corax* has stalked us in life and in death. By the fifteenth century the service the birds provided—scavenging and picking clean bodies on the streets of British cities—led to their protection under the first-ever piece of nature conservation legislation.

Yet by the 1700s, this relationship between humans and the raven had soured. The birds came to be regarded as vermin—and representative of something deeper and more visceral—and were driven out of our towns and cities with a hatred that moved into savagery. By the close of the nineteenth century, ravens clung on only in the farthest outposts of the United Kingdom—the southwest, west Wales, and the Scottish uplands—and this remained the case throughout most of the last century. But the past decade has witnessed a remarkable comeback. Raven numbers have increased by 134 percent since the turn of the millennium and there are now well over 12,000 breeding pairs across the country, with these moving ever closer to human settlements.

The history of this bird embodies our best and worst impulses, and symbolizes our deepest fears. Ravens became ingrained in our culture as omens of death, and we projected our own deepest fears on to them.

Joe Shute's book chronicles the return of the raven and the people who have made that comeback possible.

Joe Shute is senior feature writer for the *Daily Telegraph*. His day-to-day brief covers crime, history, and domestic and international affairs, but his real interest is conservation. A keen ornithologist, Joe regularly writes in-depth features on wildlife matters.



**ARCHITECTURE / HISTORY /
MODERN**

Bloomsbury Shire Publications | 4/17/2018
9781784422684 | \$14.00 / \$19.00 Can.
 Trade Paperback | 64 pages
 8.3 in H | 5.9 in W

ALSO AVAILABLE

Gothic Revival Architecture
 6/2017 | 9781784422288
 Trade Paperback | \$14.00 / \$19.00 Can.

Victorian Pumping Stations

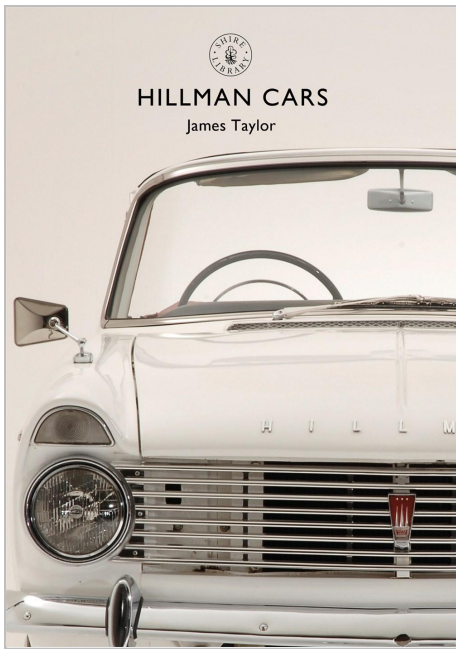
Trevor Yorke

A guide to the industrial palaces built to house pumping machinery in Victorian England. It will appeal to anyone with an interest in the industry and architecture of the nineteenth century.

Victorian pumping stations are colorful cathedrals of utility. Their imposing and striking exteriors enclose a highly decorative cast-iron frame, built to encase mighty steam engines. They are glorious buildings which display the Victorians' architectural confidence and engineering skills. More than that, they represent a key part of the story of urban development and how our towns and cities were shaped in this period of groundbreaking invention and civic pride.

In this illustrated guide, Trevor Yorke tells the story of Victorian pumping stations and explains why they were built in such a flamboyant manner. He describes their architectural features and shows how their mighty steam engines worked. This book also includes examples of glorious interior decoration from pumping stations across England and a list of those which are open to visitors.

Trevor Yorke is a professional author and artist who has studied and written about all aspects of England's architectural heritage. He has produced more than thirty illustrated books which introduce the reader to these fascinating historic gems, and writes articles and reviews for various magazines. He lives in the UK.



Hillman Cars

James Taylor

The essential introduction to the Hillman motor manufacturer, a British car manufacturer, and its main models, from Wizards to Avengers.

William Hillman was an early maker of cars in Coventry, producing cars from 1907 before selling his company to the Rootes Brothers in 1928. Three years later came the Hillman Minx, the first of a line that would endure for nearly half a century. By the 1950s, the latest Minx came in multiple forms--including a versatile and much-liked compact estate derivative called the Husky. The Minx remained the core Hillman product even after the remarkable Imp arrived in 1963 to claim a slice of the market opened by the BMC Mini.

Rarely revolutionary, Hillman cars nevertheless carved out a special place in the hearts of the British people as well as its overseas customers. This beautifully illustrated introduction to this classic British marque traces its history from its first cars at the turn of the century until, weakened by industrial disputes, it disappeared in the mid-1970s.

James Taylor has been researching and writing about motoring history for more than thirty years and is a respected author on many different automotive subjects. He has written more than one hundred books, including *Land Rover* and *Family Cars of the 1970s*. He lives in the UK.

TRANSPORTATION / AUTOMOTIVE / HISTORY

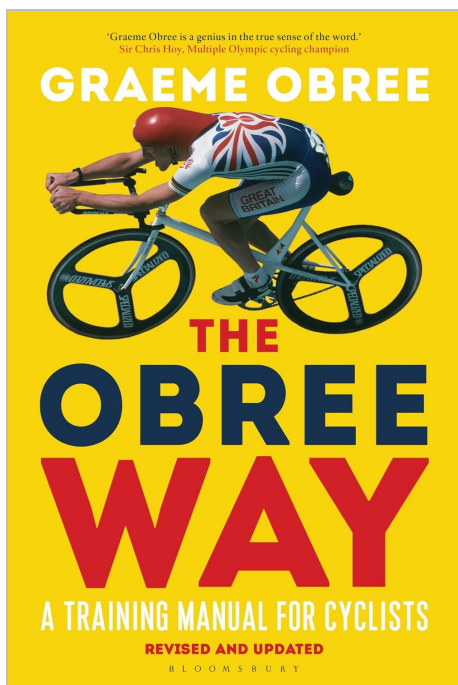
Bloomsbury Shire Publications | 4/17/2018
9781784422752 | \$14.00 / \$19.00 Can.
Trade Paperback | 64 pages
8.3 in H | 5.9 in W

ALSO AVAILABLE

Rolls-Royce
6/2017 | 9781784422202
Trade Paperback | \$14.00 / \$19.00 Can.

British Luxury Cars of the 1950s and '60s
1/2017 | 9781784420642
Trade Paperback | \$14.00 / \$19.00 Can.

**Pack Up Your Troubles: How Humorous
Postcards Helped to Win World War I**
12/2016 | 9781844863419
Trade Paperback | \$20.00 / \$27.00 Can.



**SPORTS & RECREATION /
CYCLING**

Bloomsbury Sport | 4/10/2018

9781472947116 | \$25.00 / \$34.00 Can.

Trade Paperback | 208 pages

9.2 in H | 6 in W

100 colour and illustrations and photographs

The Obree Way

A Training Manual for Cyclists

Graeme Obree

A fully updated edition of twice World Hour Record holder and twice World 4000m Pursuit champion Graeme Obree's popular guide to cycling.

How to get the most out of your cycling training—the tricks of the trade from the inimitable Graeme Obree.

No one but Graeme Obree has the clarity of vision to get to the heart of the problem of how to improve as a racing cyclist. His innovative approach took him to the top of world cycling, twice breaking the world hour record. This is a practical guide to revolutionizing your cycling training—applicable to all cyclists, from the weekend warrior to the serious competitor.

The Obree Way swerves conventional wisdom and strips cycling back to its elements, always asking the question: “What actually improves my race time?”

The new edition of this cycling classic is fully updated and including two new chapters.

PRAISE

“This is no routine training program—it explains Obree’s radical insights into technique, training, psychology, and diet, and the clear logic behind them.” —*The Guardian*

“Graeme Obree is genius in the true sense of the word.” —Sir Chris Hoy, multiple Olympic cycling champion

“Remarkable and readable . . . the training manual is classic Obree.” —*Scotland on Sunday*

Graeme Obree has never held a driving license and commutes regularly on his bike complete with mudguards, racks, and sometimes a trailer. He is a regular contributor to BBC Radio where his insights and analysis of track racing are revered by cycling fans. Having twice been the world hour record holder, his life was the subject of Hollywood biopic *The Flying Scotsman*.

The Blue Tit



MARTYN STENNING

The Blue Tit

Martyn Stenning

A celebration of our close and complex relationship with the beguiling blue tit.

Sporting a mix of blue, yellow, white, green, and black, the unmistakable blue tit echoes the hues of an earth that is becoming increasingly populated. Blue tits have adapted well to modern humanity, taking advantage of our propensity to feed birds and provide nest boxes. In turn, this charismatic species provides an excellent model for research, and currently features in around one hundred scientific papers annually. This new Poyser monograph is the result of a personal quest by author Martyn Stenning to bring these discoveries together in one accessible volume.

The text initially invites readers into the intimate life of breeding blue tits and describes how nature has shaped their destiny. Moving on to the diversification and classification of blue tit variation across their range, the story progresses into population structure, life-time ecology, and mortality, culminating in an exploration of factors that determine breeding success. The book concludes with a genial selection of anecdotes, folklore, and poetry.

Martyn Stenning gained a master's degree by his thesis on pied flycatchers in 1984, followed by a D.Phil. on blue tits in 1995, and produced several scientific publications on these species. Other subjects of study have included chalk downland plants, tropical aquatic snails, dormice, and—invariably—other bird species.

NATURE / ANIMALS / BIRDS

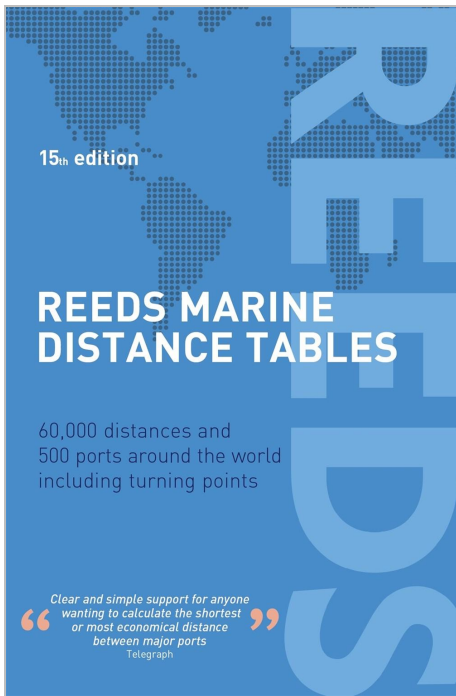
Poyser | 4/24/2018

9781472937384 | \$85.00 / \$112.00 Can.

Hardcover | 320 pages

9.2 in H | 6.1 in W

8pp colour photo section, 10 black and white line artworks



TECHNOLOGY & ENGINEERING / MARINE & NAVAL

Thomas Reed | 4/24/2018
 9781472948977 | \$40.00 / \$54.00 Can.
 Trade Paperback | 240 pages
 8.3 in H | 5.4 in W
 Area world map

ALSO AVAILABLE

**Reeds Maritime Flag Handbook 2nd edition:
 The Comprehensive Pocket Guide**
 8/2015 | 9781472918239
 Trade Paperback | \$15.00 / \$21.99 Can.

Reeds Marine Distance Tables 15th edition

Miranda Delmar-Morgan

***Reeds Marine Distance Tables* provides quick and accurate distance references between five hundred regularly used ports around the world.**

Reeds Marine Distance Tables is the perfect ready-reckoner for captains, navigators, and owners of merchant and cruise ships large and small wanting quick and accurate distance references between all the regularly used commercial ports of the world. It is also of increasing value to the superyacht fleet.

Reeds Marine Distance Tables is divided into key market areas, and includes a pullout map for identification and easy see-at-a-glance port reference. Traffic separation schemes are calculated into the tables, and the distance to any port not included can easily be determined by making an approximation from the next closest port. Useful tables of major turning points around the world (such as Cape Finisterre, Cape Horn, and the Dover Straits), time zones, and time and speed conversion tables are also included.

Emerging ports around the world have also been added to reflect modern trends and developments in shipping movements and route expansions.

Reeds Marine Distance Tables is an invaluable reference for ship owners, operators, brokers, navigators, and superyacht skippers. Using *Reeds Marine Distance Tables*, anyone can calculate the shortest or most economical distances between all the major ports in the world.

PRAISE

“A first class reference.” —*Nautical Magazine*

“Clear and simple support for anyone wanting to calculate the shortest or most economical distance between major ports.” —*The Telegraph*

Miranda Delmar-Morgan has sailed for most of her life, and professionally for over ten years. She currently sails in European waters both in a professional capacity, and cruising on her own boat. She is also a regular contributor to *Yachting Monthly*.

EARLY US ARMOR

Armored Cars 1915–40



STEVEN J. ZALOGA

ILLUSTRATED BY FELIPE RODRIGUEZ

Early US Armor

Armored Cars 1915–40

Steven J. Zaloga

The fully illustrated history of America's very first armored vehicles and their development up to the outbreak of World War II.

The first American armored cars began to emerge around the turn of the century, seeing their first military use in 1916 during the Punitive Expedition against Pancho Villa. When the United States entered World War I, the American Expeditionary Forces used some armored cars in France, and American armored cars were used by the French Army.

The inter-war years saw considerable innovation and experimentation in armored car design. Of the 1930s scout car designs, the M3A1 scout car was good enough to be produced in very large numbers in World War II, and was widely exported to many other armies via Lend-Lease. It also served as the basis for the late M2 and M3 armored half-tracks.

In this study, using detailed full color plates and rigorous analysis, US armor expert Steven J. Zaloga chronicles the development of the US armored car in the years leading up to World War II.

Steven J. Zaloga has worked as an analyst in the aerospace industry for over two decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank.

Felipe Rodríguez Nández (aka Felipe Rodna) combines his experience in CG art and his passion for modelling in his illustrations, where he looks for a good balance between technical detail and craft.

HISTORY / MILITARY / VEHICLES

Osprey Publishing | 1/23/2018
 9781472825148 | \$18.00 / \$24.00 Can.
 Trade Paperback | 48 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads to military enthusiasts and war gamers
 Giveaway contests on armor interest
 Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such publications as *MHQ* and *Military History Review* and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*
 Review coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler Magazine*

ALSO AVAILABLE

Technical: Non-Standard Tactical Vehicles from the Toyota War to modern Special Forces

4/2018 | 9781472822512
 Trade Paperback | \$18.00 / \$24.00 Can.

Soviet Destroyers of World War II

3/2018 | 9781472822567
 Trade Paperback | \$18.00 / \$24.00 Can.

T-90 Standard Tank: The First Tank of the New Russia

2/2018 | 9781472818225
 Trade Paperback | \$18.00 / \$24.00 Can.

Sagger Anti-Tank Missile vs M60 Main Battle Tank

Yom Kippur War 1973

Chris McNab



HISTORY / MILITARY / WEAPONS

Osprey Publishing | 1/23/2018
9781472825773 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at armor enthusiasts and wargamers
Give-away contests on armor interest Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such publications as *Military History*
Review and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*
Review coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler*

ALSO AVAILABLE

RAF Fighters vs Luftwaffe Bombers: Battle of Britain

10/2018 | 9781472808523
Trade Paperback | \$20.00 / \$27.00 Can.

Zeppelin vs British Home Defence 1916–18

3/2018 | 9781472820334
Trade Paperback | \$20.00 / \$27.00 Can.

USN Battleship vs IJN Battleship: The Pacific 1942–44

11/2017 | 9781472817198
Trade Paperback | \$20.00 / \$27.00 Can.

This study explores the clashes between Israeli M60 main battle tanks and the AT-3 Sagger anti-tank missiles used by their Arab opponents during the Yom Kippur War of 1973.

The 1973 Yom Kippur War rewrote the textbook on the tactics of modern armored warfare. Unlike the previous major Arab-Israeli war of 1967, the Israeli Defense Forces (IDF) faced an enemy that had invested heavily in modern Soviet weapon systems and tactics.

Using detailed color artwork and insightful analysis, this book explains how the effective use of the Soviet-supplied AT-3 Sagger (9M14 Malyutka) anti-tank missile allowed small Arab tank-killing teams to destroy Israeli armor at an astonishing rate. It also analyzes the tank that opposed it, the U.S.-built M60A1, which had to fight for survival against the Arab Sagers, and shows how in both the Sinai and the Golan Heights, the IDF quickly learned that firepower and infantry/artillery cooperation were the keys to their survival.

Chris McNab is an author and editor specializing in military history and military technology. To date he has published more than forty books. Chris has also written extensively for major encyclopedia series, magazines, and newspapers, and he lives in South Wales, UK.

Johnny Shumate works as a freelance illustrator.

Alan Gilliland writes, illustrates, and publishes fiction as well as illustrating for a variety of publishers.

Rabaul 1943–44

Reducing Japan's great island fortress

Mark Lardas

The story of how Allied air power took the great Japanese base of Rabaul out of the Pacific War with an innovative strategy of aerial siege.

In 1942, the massive Japanese naval base and airfield at Rabaul was a fortress standing in the Allies' path to Tokyo. It was impossible to seize Rabaul or starve the 100,000-strong garrison out. Instead, the United States began an innovative, hard-fought two-year air campaign to draw its teeth, and allow them to bypass the island completely.

The struggle decided more than the fate of Rabaul. If successful, the Allies would demonstrate a new form of warfare, where air power, with a judicious use of naval and land forces, would eliminate the need to occupy a ground objective in order to control it. As it turned out, the Siege of Rabaul proved to be more just than a successful demonstration of air power—it provided the roadmap for the rest of World War II in the Pacific.

Mark Lardas holds a degree in naval architecture and marine engineering, but spent his early career at the Johnson Space Center doing space shuttle structural analysis and space navigation. He has written extensively about modeling as well as naval and military history.

Mark Postlethwaite first worked as a photographer before turning his attention solely to artwork, and is now highly regarded in his field for the quality and accuracy of his work.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 1/23/2018
9781472822444 | \$20.00 / \$27.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W

MARKETING

Part of RAF Centennial promo campaign: print and online ads, Facebook giveaways
Launch title for new Air Campaign series
Review campaign targeted to aviation magazines such as *Aviation History*
Review and feature campaign to aviation blogs and websites
General military history review campaign targeted to such publications as *WWII*, *Military Heritage* and *Military History*
Review coverage in modeling media such as *CyberModel.com* and *Scale Modeler Magazine*

ALSO AVAILABLE

Malta 1940–42: The Axis' air battle for Mediterranean supremacy
2/2018 | 9781472820600
Trade Paperback | \$20.00 / \$27.00 Can.

Rolling Thunder 1965–68: Vietnam's most controversial air campaign
2/2018 | 9781472823205
Trade Paperback | \$20.00 / \$27.00 Can.

Battle of Britain 1940: The Luftwaffe's 'Eagle Attack'
1/2018 | 9781472820570
Trade Paperback | \$20.00 / \$27.00 Can.

Roman Standards & Standard-Bearers (1) 112 BC–AD 192



RAFFAELE D'AMATO

ILLUSTRATED BY PETER DENNIS

HISTORY / ANCIENT / ROME

Osprey Publishing | 1/23/2018
9781472821805 | \$19.00 / \$25.00 Can.
Trade Paperback | 64 pages
9.8 in H | 7.2 in W
Black & white and colour photos.

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

ALSO AVAILABLE

European Counter-Terrorist Units 1972–2017
10/2017 | 9781472825278
Trade Paperback | \$19.00 / \$25.00 Can.

D-Day Beach Assault Troops
9/2017 | 9781472819468
Trade Paperback | \$19.00 / \$25.00 Can.

World War II German Motorized Infantry & Panzergrenadiers
4/2017 | 9781472819437
Trade Paperback | \$19.00 / \$25.00 Can.

Roman Standards & Standard-Bearers (1)

112 BC–AD 192

Raffaele D'Amato

A fully illustrated study of the colorful standards employed by the Roman army and the iconic standard bearers who led the legionaries into battle.

Roman unit standards played an important role, both ceremonially and on the battlefield. With the armies of the late Roman Republic and early Empire continually engaged on the frontiers, the soldiers selected for the dangerous honor of carrying them were figures of particular renown and splendor.

Standard-bearers wore special armor, with the heads and pelts of animals such as bears, wolves, and even lions draped over their helmets and shoulders. The standards themselves varied greatly, from the legion's Eagle and imperial portrait image to various cohort signa, flags (*vexilla*), and even dragon "windsocks" (*dracones*) copied from Barbarian enemies and allies.

This first volume of a two-part series by Roman army expert, Raffaele D'Amato uses detailed color plates and the latest research to examine these vital cogs in the Roman army machine that drove its soldiers to conquer the known world.

Dr. Raffaele D'Amato is an experienced researcher of the ancient and medieval military worlds. He currently works and lives in Istanbul at the Fatih University as visiting professor for the TUBITAK (Turkish Government Research Institution) on a project linked to the arms and armor of Rome and Byzantium.

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles.

Battle of Britain 1940

The Luftwaffe's 'Eagle Attack'

Doug Dildy

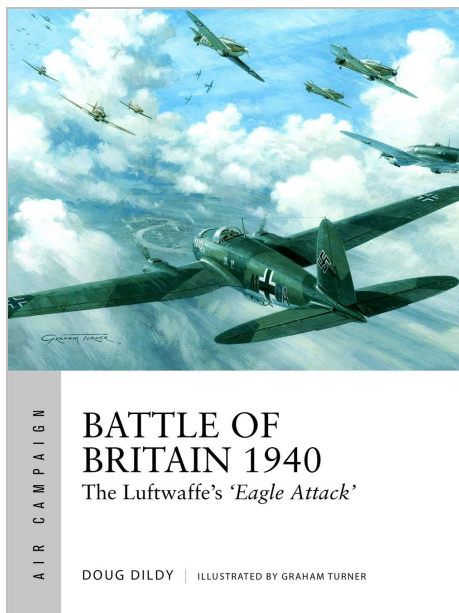
A new analysis of the Battle of Britain, told unusually from the perspective of the Luftwaffe, detailing its plans to crush Fighter Command and win the war with air power.

The Battle of Britain was one of the most iconic campaigns of World War II, where the “Few” of the Royal Air Force took on the might of the German Luftwaffe. At stake was not just air superiority over the British Isles—a German victory would enable Hitler’s plan to invade and conquer the last Allied country left fighting.

While most narratives of the battle focus on the brave pilots of Fighter Command, this book tells it from the perspective of the German strategists as they attempted to clear the skies over Britain. Explaining Hermann Göring’s plans, the Luftwaffe’s capabilities in 1940, the RAF’s defenses, and how the fierce aerial battles over southeast England were fought, this fully illustrated fresh study is based on original documents and new analysis by an expert on the campaign.

Doug Dildy is a USAF Academy graduate and former USAF colonel with a degree in history. He attended the U.S. Armed Forces Staff College & USAF Air War College and holds a master’s degree in political science. Doug has written campaign studies of the Battle of Britain for the *RAF Salute* magazine and the USAF’s *Air Power History* journal. Dildy is a regular contributor to *Small Air Forces Observer*. He lives in New Mexico.

Graham Turner is a historical artist, specializing in the medieval period.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/23/2018
9781472820570 | \$20.00 / \$27.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W | 0.3 in T
76 col

MARKETING

Part of RAF Centennial promo campaign: print and online ads, Facebook giveaways
Review campaign targeted to aviation magazines such as *Aviation History*
Review and feature campaign to aviation blogs and websites
General military history review campaign targeted to such publications as *WWII*, *Military Heritage* and *Military History*
Review coverage in modeling media such as *CyberModel.com*, and *Scale Modeler Magazine*

ALSO AVAILABLE

Malta 1940–42: The Axis' air battle for Mediterranean supremacy

2/2018 | 9781472820600
Trade Paperback | \$20.00 / \$27.00 Can.

Rolling Thunder 1965–68: Vietnam's most controversial air campaign

2/2018 | 9781472823205
Trade Paperback | \$20.00 / \$27.00 Can.

Rabaul 1943–44: Reducing Japan's great island fortress

1/2018 | 9781472822444
Trade Paperback | \$20.00 / \$27.00 Can.

OPERATION MARKET-GARDEN 1944 (3)

The British XXX Corps Missions



KEN FORD

ILLUSTRATED BY GRAHAM TURNER

Operation Market-Garden 1944 (3)

The British XXX Corps Missions

Ken Ford

In the final installment in Osprey's trilogy on Operation Market-Garden, this is a fascinating account of the British XXX Corps assault towards the Rhine at Arnhem.

Field Marshal Montgomery's plan to get Second British Army behind the fortifications of the German Siegfried Line in 1944 led to the hugely ambitious Operation Market-Garden. Part of this plan called for a rapid advance from Belgium through Holland up to and across the lower Rhine by the British XXX Corps along a single road already dominated by airborne troops.

Their objective along this road was the bridge at Arnhem, the target of British and Polish airborne troops. Once XXX Corps had reached this bridge it would then make for the German industrial area of the Ruhr. The operation was bold in outlook, but risky in concept.

Using specially commissioned artwork and detailed analysis, Ken Ford completes his trilogy on Operation Market-Garden by examining this attack which, if successful, could have shortened the war in the west considerably. Yet it turned out to be a bridge too far.

Ken Ford trained as an engineer and spent almost 30 years in telecommunications before a change in career led him to become a full-time military historian. He is the author of over 30 books on World War II. Ken now lives in the UK.

Graham Turner is a leading historical artist. He has illustrated many titles for Osprey, covering a wide variety of subjects from the action of medieval battles, to the daily life of the late 18th century British Redcoat. He lives and works in the UK.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 1/23/2018
9781472820129 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Online ads targeted at WWII enthusiasts
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Promotions, sponsorships and giveaways
at military history events, including
re-enactments, wargaming conventions
and toy soldier shows
Targeted review campaign to such military
publications as *MHQ*, *World War II*, and
Military History
Reviews on military history blogs such as
War is Boring

ALSO AVAILABLE

Brittany 1944: Hitler's Final Defenses in France

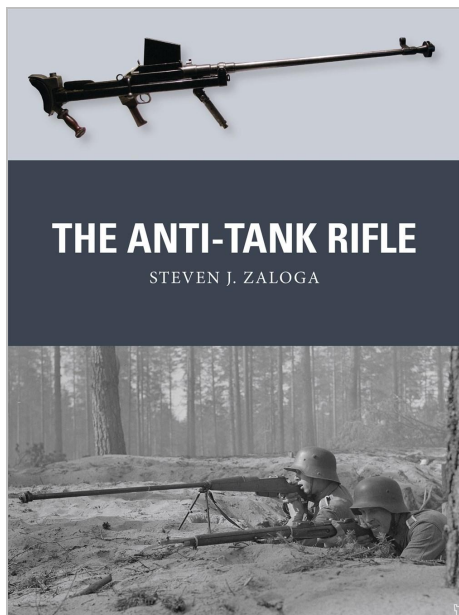
4/2018 | 9781472827371
Trade Paperback | \$24.00 / \$32.00 Can.

Imphal 1944: The battle that saved India

3/2018 | 9781472820150
Trade Paperback | \$24.00 / \$32.00 Can.

The Kuban 1943: The Wehrmacht's last stand in the Caucasus

2/2018 | 9781472822598
Trade Paperback | \$24.00 / \$32.00 Can.



THE ANTI-TANK RIFLE

STEVEN J. ZALOGA

HISTORY / MILITARY / WEAPONS

Osprey Publishing | 1/23/2018
 9781472817228 | \$20.00 / \$27.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Giveaway contests on armor interest
 Facebook groups
 Promoted in Osprey eblasts, direct mail,
 blogs, and social networking sites
 Targeted review campaign to such
 publications as *MHQ* and *Military History*
 Review and feature campaign to military
 and armor blogs and websites such as
 Armorama and AMPS

ALSO AVAILABLE

The Crossbow

3/2018 | 9781472824608
 Trade Paperback | \$20.00 / \$27.00 Can.

The Cavalry Lance

11/2017 | 9781472816184
 Trade Paperback | \$20.00 / \$27.00 Can.

The 'Broomhandle' Mauser

10/2017 | 9781472816153
 Trade Paperback | \$20.00 / \$27.00 Can.

The Anti-Tank Rifle

Steven J. Zaloga

The anti-tank rifle was the foot soldier's last line of defense during World War I and throughout much of World War II. This study reveals the technology behind this influential weapon.

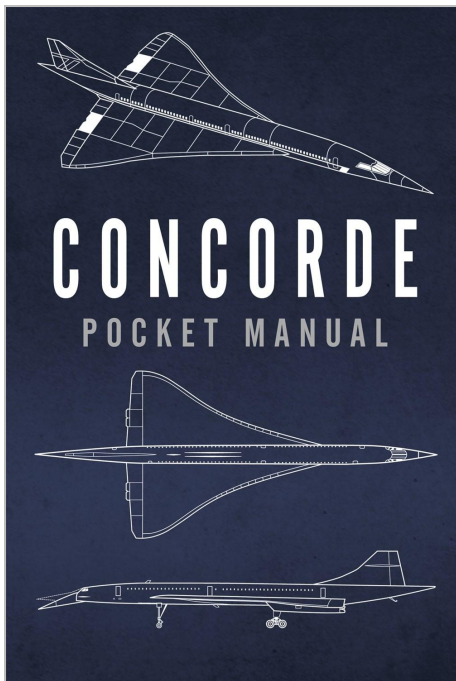
The emergence of the tank in World War I led to the development of the first infantry weapons to defend against tanks. Anti-tank rifles became commonplace in the inter-war years and in the early campaigns of World War II in Poland and the Battle of France, which saw renewed use in the form of the British .55in Boys anti-tank rifle—also used by the U.S. Marine Corps in the Pacific. The French campaign made it clear that the day of the anti-tank rifle was ending due to the increasing thickness of tank armor.

Nevertheless, anti-tank rifles continued to be used by the Soviets on the Eastern Front with two rifles, the 14.5mm PTRS and PTRD, and were still in widespread use in 1945. They served again with Korean and Chinese forces in the Korean War, and some have even appeared in Ukraine in 2014–15. Fully illustrated and drawing upon a range of sources, this is the absorbing story of the anti-tank rifle, the infantryman's anti-armor weapon during the world wars.

Steven J. Zaloga has worked as an analyst in the aerospace industry served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history.

Johnny Shumate works as a freelance illustrator.

Alan Gilliland spent eighteen years as the graphics editor of *The Daily Telegraph*, winning 19 awards in that time. He now writes, illustrates, and publishes fiction.



**TECHNOLOGY & ENGINEERING /
AERONAUTICS &
ASTRONAUTICS**

Osprey Publishing | 1/23/2018
9781472827784 | \$15.00 / \$20.00 Can.
Hardcover | 144 pages
7.1 in H | 4.7 in W
25 photographs and line illustrations.

MARKETING

Give-away contests to aviation interest
Facebook groups
Email campaign to museums with
Concordes in their collection
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Review campaign to aviation magazines
such as *Aviation History* and *Smithsonian
Air & Space*; as well as aviation blogs and
websites
Possible excerpt in magazines such as
Aviation History
Review coverage in modeling media such
as IPMS, CyberModel.com, and *Scale
Modeler Magazine*

Concorde Pocket Manual

Richard Johnstone-Bryden

The story of the legendary supersonic passenger jet, told through a series of contemporary documents and records.

First flown in 1969, Concorde was the first supersonic aircraft to go into commercial service in 1976 and made her final flight in 2003. She was operated primarily by British Airways and Air France. British Airways' Concordes made just under 50,000 flights and flew more than 2.5 million passengers supersonically. A typical London to New York crossing would take a little less than three and a half hours compared to around eight hours for a "subsonic flight." In November 1986 a Concorde flew around the world, covering 28,238 miles in 29 hours, 59 minutes.

Today, Concordes can be viewed at museums across the United States, including in New York, Seattle, and Washington, D.C. However, there have been recent reports suggesting that a Concorde may start operating commercially again. Through a series of key documents, this book tells the story of how the aircraft was designed and developed, as well as groundbreaking moments in her commercial history.

Richard Johnstone-Bryden is an author, historian, and photographer who contributes regularly to newspapers, magazines, and television projects. He has written for *Classic Boat*, *Motor Boats Monthly*, *Practical Boat Owner*, *Warships International Fleet Review*, *Canals Rivers & Boats*, and *Discover Britain*. His books include *The Boat Repair Bible*, *HMS Illustrious*, *HMS Cavalier*, *HMS Belfast*, and *HMS Ark Royal*. He lives in the UK.

Kobolds & Cobblestones

Fantasy Gang Rumbles

Robert Burman

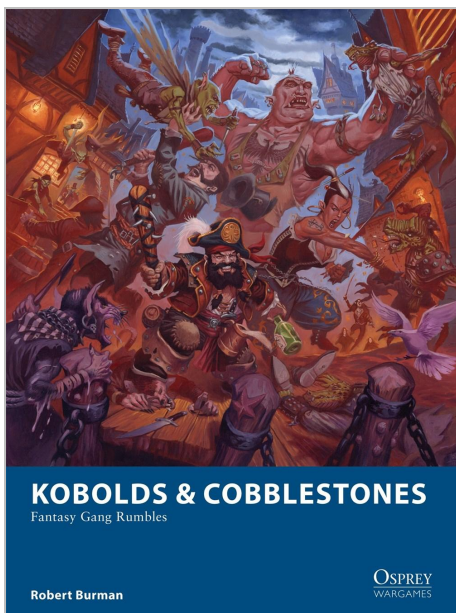
A set of wargaming rules for rumbles between rival gangs in the underworld of a fantasy metropolis.

Ordinsport was a backwater on the vast Ordin River before the Council of Wizards chose it as the site of their grand experiment. After a near-catastrophic war that saw orcs, elves, dwarves, and many other traditional enemies fighting alongside each other as uneasy allies, the Council intended Ordinsport to symbolize the new peace as a shining example of old enemies living and thriving together in a new era of hope and prosperity.

While the treaty has held, Ordinsport itself has fallen some way short of these lofty aims. With so many races living side by side, and the potential for smuggling presented by the great river itself, Ordinsport has become home to an underworld dominated by a vast array of criminal syndicates. Crime bosses have their pick of mercenaries and hire ruthless gangs of goblin grunts, human thugs, dwarf barbarians, and lumbering trolls. Orcs and dwarves still may not get along, but it's amazing what a cunning crime boss can achieve by greasing a few palms with a few gold coins.

Kobolds & Cobblestones is a skirmish wargame for rumbles between gangs in Ordinsport's seedy underbelly. Players hire gangs of criminals, thugs, and enforcers from a number of classic fantasy races, and attempt to take control of the underworld and establish themselves as the city's kingpins. Playing card-based mechanics and a cunning bribery element keep players on their toes, as a one-sided battle can turn around in a flash.

Rob Burman has been hooked on wargaming and board gaming ever since first eagerly unwrapping a copy of *Heroquest* one Christmas morning at the age of eleven. Over the years he's dabbled in all manner of games, tried to improve his painting skills, written his own stories, and created numerous scenarios. In 2015 he launched *Tabletop Gaming Magazine* to celebrate the many titles currently available. Burman is based in the United Kingdom.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 1/23/2018
9781472823922 | \$19.00 / \$25.00 Can.
Trade Paperback | 64 pages
9.8 in H | 7.2 in W

MARKETING

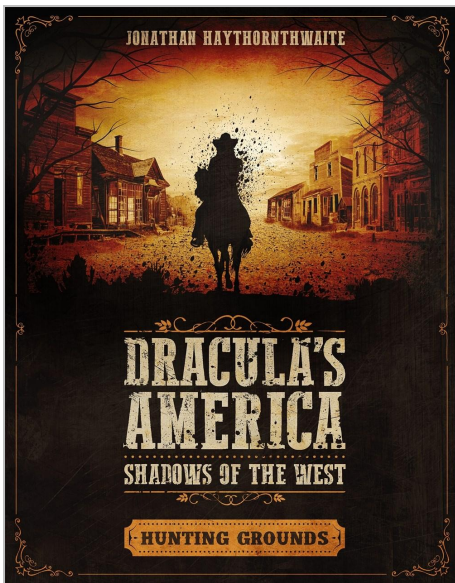
Online ads on such sites as BoardGameGeek and the Dice Tower
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events, including re-enactment, wargaming conventions and toy soldier shows
Review campaign targeting wargaming publications, websites, and blogs

ALSO AVAILABLE

Outremer: Faith and Blood: Skirmish Wargames in the Crusades
4/2018 | 9781472823960
Trade Paperback | \$19.00 / \$25.00 Can.

The Pikeman's Lament: Pike and Shot Wargaming Rules
1/2017 | 9781472817310
Trade Paperback | \$19.00 / \$25.00 Can.

Rogue Stars: Skirmish Wargaming in a Science Fiction Underworld
12/2016 | 9781472810779
Trade Paperback | \$19.00 / \$25.00 Can.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 1/23/2018
 9781472826534 | \$25.00 / \$34.00 Can.
 Trade Paperback | 96 pages
 9.5 in H | 7.5 in W

MARKETING

Targeted email campaign to gaming groups
 Sponsorship of gaming nights featuring the book
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events, including re-enactment, wargaming conventions and toy soldier shows
 Review campaign targeting wargaming publications, websites, and blogs
 Feature at major gaming conventions such as Adepticon and GenCon

ALSO AVAILABLE

Dracula's America: Shadows of the West: A Wargame
 8/2017 | 9781472817778
 Hardcover | \$30.00 / \$40.00 Can.

Dracula's America: Shadows of the West: Hunting Grounds

Jonathan Haythornthwaite

A supplement for *Dracula's America: Shadows of the West*, bringing new factions, skills, gear, and rules to the game.

This supplement for *Dracula's America: Shadows of the West* contains a host of new rules and material and offers something for every player.

- Two New Factions: The Forsaken, ragged survivors of the 7th Cavalry tormented by a bestial curse, and the White Dragon Tong, crimelords with an agenda as mysterious as the powers wielded by their enforcers.
- The Hunting Grounds: Scenarios and encounters that focus on this mythical realm and the power and threats found within it.
- Territory: Build and develop your headquarters, and exploit the benefits it offers, but beware your enemies taking the fight to your home turf.
- Outlaws, Mercenaries, and Bounty Hunters: New campaign options, allowing you to turn to a life of crime, bring in wanted fugitives, or sell your gun to the highest bidder.
- New Monsters: The denizens of the Hunting Grounds, in all their terrifying glory.
- New Hired Guns: There are all kinds of folk willing to sell their skills, and these new Hired Guns offer a range of tactical options . . . if you can afford them.
- New Gear: Bring a Gatling Gun to a knife fight, or find out why you were always warned about misusing brimstone chalk and vials of ectoplasm.
- New Skills: Riding and Leadership skills give you new combat options and help your posse stay in the fight.

Jonathan Haythornthwaite has been an enthusiastic gamer for 26 years, inflicting countless “home-brewed” games and scenarios on his long-suffering gaming friends in that time. He currently lives, works, and occasionally sings classic rock in the North Yorkshire Dales, in the United Kingdom.

World War II Vichy French Security Troops



Dr Stephen Cullen • Illustrated by Mark Stacey

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/20/2018
9781472827753 | \$18.00 / \$24.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows
Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
Reviews on military history blogs such as *War is Boring*

ALSO AVAILABLE

French Naval & Colonial Troops 1872–1914
5/2018 | 9781472826190
Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the First Carlist War 1833–39
12/2017 | 9781472825230
Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the Greek-Italian War 1940–41
11/2017 | 9781472819178
Trade Paperback | \$18.00 / \$24.00 Can.

World War II Vichy French Security Troops

Stephen M. Cullen

A detailed study into the significant but little-known arm of the Axis security machinery in occupied Europe—the Vichy French Security Troops, the collaborators who hunted the Resistance.

After the Fall of France in 1940, a new puppet state was set up in the south. Officially known as the French State, it is better known as Vichy France. This collaborationist Vichy regime's armed forces were more active and usually more numerous than German troops in the task of hunting down and crushing the Maquis—the French Resistance guerrilla forces.

This book covers the organization and operations of Vichy French Security Forces, including the new Vichy Police Nationale, particularly their Groupes Mobiles de Reserve; the Service d'Ordre Légionnaire; and the Milice Francaise, a ruthless anti-Resistance militia armed partly with British weapons captured from SOE airdrops.

Fully illustrated throughout with contemporary photographs and commissioned artwork, this book tells the story of Occupied France from the perspective of those who sought to keep it in German hands.

Dr. Stephen M. Cullen has written widely on inter-war fascism, communism, and British Great War combatants' writing. He has also been a guest on several BBC Radio programs and on TV, talking about military and political history. He is a senior research fellow at the University of Warwick, UK.

Mark Stacey has been a freelance illustrator since 1987. He has a lifelong interest in military history, and has specialized in this area throughout his career. He now lives and works in Cornwall, UK.

T-90 STANDARD TANK

The First Tank of the New Russia



STEVEN J. ZALOGA

ILLUSTRATED BY FELIPE RODRIGUEZ

T-90 Standard Tank

The First Tank of the New Russia

Steven J. Zaloga

A highly illustrated study of the T-90, the backbone of the armored units of Putin's Russia.

In the wake of the T-72 tank's poor performance in the 1991 Gulf War, the Kremlin instructed the Russian tank industry to drop the discredited T-72 designation in favor of the T-90 Vladimir. The T-90 was in fact a further evolution of the T-72 family, but the name change represented an important break in Russian/Soviet tank design history.

The T-90 has become the principal export tank of Russia, and is in service in large numbers in many countries including Algeria, India, and many of the former Soviet republics.

Using detailed illustrations and full color artwork, this book will also describe the evolution of the T-90s many failed successors including the little known Bokser, Molot, and T-95, as well as its likely successor, the new T-14 Armata, and the wide range of specialized vehicles based on the T-90 chassis such as the formidable Terminator tank support vehicle.

Steven J. Zaloga has worked as an analyst in the aerospace industry for over two decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history.

Felipe Rodríguez Nández (aka Felipe Rodna) is a graphic designer who combines his experience in CG art and his passion for modelling in his illustrations.

HISTORY / MILITARY / WEAPONS

Osprey Publishing | 2/20/2018
9781472818225 | \$18.00 / \$24.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W | 0.2 in T

MARKETING

Online ads targeted at armor enthusiasts and wargamers
Giveaway contests on armor interest
Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such publications as *MHQ* and *Military History Review* and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*
Review coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler*

ALSO AVAILABLE

Technical: Non-Standard Tactical Vehicles from the Toyota War to modern Special Forces

4/2018 | 9781472822512
Trade Paperback | \$18.00 / \$24.00 Can.

Soviet Destroyers of World War II

3/2018 | 9781472822567
Trade Paperback | \$18.00 / \$24.00 Can.

Early US Armor: Armored Cars 1915–40

1/2018 | 9781472825148
Trade Paperback | \$18.00 / \$24.00 Can.

Gebirgsjäger vs Soviet Sailor

Arctic Circle 1942–44

David Greentree

This work examines the origins, combat roles, and battlefield performance of the German Gebirgsjäger and Soviet naval ground forces who fought one another in the Arctic Circle.

In 1941–44, Nazi Germany's Gebirgsjäger—elite mountain troops—clashed repeatedly with land-based units of the Soviet Navy during the mighty struggle on World War II's Eastern Front. Formed into naval infantry and naval rifle brigades, some 350,000 of Stalin's sailors would serve the Motherland on land, playing a key role in the defense of Moscow, Leningrad, and Sevastopol. The Gebirgsjäger, many among them veterans of victories in Norway and then Crete, would find their specialist skills to be at a premium in the harsh terrain and bitter weather encountered at the northern end of the front line. Operating many hundreds of miles north of Moscow, the two sides endured savage conditions as they fought one another inside the Arctic Circle.

Featuring archive photographs, specially commissioned artwork, and expert analysis, this is the absorbing story of the men who fought and died in the struggle for the Soviet Union's northern flank at the height of World War II.

David Greentree graduated in history at York before taking an MA in war studies from King's College London and qualifying as a lecturer in Further Education. In 1995 he accepted a commission in the Royal Air Force and has served in a variety of locations. He lives in the UK.

Johnny Shumate works as a freelance illustrator. He began his career in 1987 after graduating from Austin Peay State University, and currently lives in Tennessee.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/20/2018
 9781472819796 | \$20.00 / \$27.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W | 0.3 in T
 200 b/w; 50 col

MARKETING

Online ads targeted at WWII enthusiasts
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows
 Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*

ALSO AVAILABLE

Greek Hoplite vs Persian Warrior: 499–479 BC
 3/2018 | 9781472825742
 Trade Paperback | \$20.00 / \$27.00 Can.

Soviet Paratrooper vs Mujahideen Fighter: Afghanistan 1979–89
 11/2017 | 9781472817648
 Trade Paperback | \$20.00 / \$27.00 Can.

German Soldier vs Soviet Soldier: Stalingrad 1942–43
 10/2017 | 9781472824561
 Trade Paperback | \$20.00 / \$27.00 Can.

Rolling Thunder 1965–68

Vietnam's most controversial air campaign

Richard P. Hallion

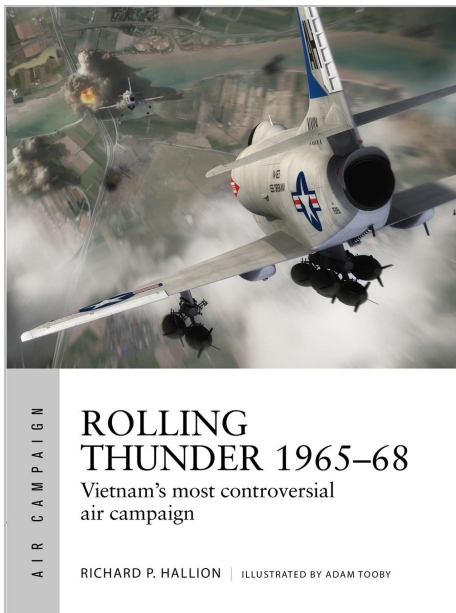
A new history of Rolling Thunder, the Vietnam War's first, biggest, and most intense U.S. air campaign, by one of the most eminent names in air power studies.

Rolling Thunder was the most controversial campaign in the history of American air power. Born out of the first American retaliatory strikes on North Vietnam, it was meant to coerce North Vietnam into ending its aggression against the South. But instead, the might of the U.S. air forces was crippled by an incoherent strategy, poor planning, inadequate pilot training, ill-suited aircraft, and—most significantly—rampant political interference. Rolling Thunder's failure discredited air power generally, and fed the late-1960s perception that the United States was fighting a costly, futile, and unwinnable war in Vietnam.

But in its failures and the lessons it taught, Rolling Thunder was one of the most influential air campaigns in history. It spurred a renaissance in U.S. air power. Pilot training was transformed (most famously, the TOPGUN fighter school was set up as a direct result of U.S. Navy losses in Rolling Thunder), and new and far more capable aircraft and weapons began to be developed, including the superb F-14/F-15/F-16/F-18 generation of fighters. The principle that professionals should run air campaigns was accepted, and never again would politicians micromanage individual air strikes like they did during Rolling Thunder.

Richard P. Hallion has been a curator at the Smithsonian Institution's National Air and Space Museum and a historian with the NASA and the U.S. Air Force, as well as holding numerous other positions in the aerospace industry.

Adam Tooby is an internationally renowned digital aviation artist and illustrator. His work can be found in publications worldwide and as box art for model aircraft kits. He also runs a successful illustration studio and aviation prints business.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 2/20/2018
9781472823205 | \$20.00 / \$27.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W

MARKETING

Facebook promotion to Vietnam groups
Promotion to veteran organizations, and Vietnam memorials and museums
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign to such publications as *Vietnam*, *MHQ*, and *Military History*
Review campaign to aviation magazines such as *Aviation History*, as well as aviation blogs and websites
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler Magazine*

ALSO AVAILABLE

Malta 1940–42: The Axis' air battle for Mediterranean supremacy
2/2018 | 9781472820600
Trade Paperback | \$20.00 / \$27.00 Can.

Battle of Britain 1940: The Luftwaffe's 'Eagle Attack'
1/2018 | 9781472820570
Trade Paperback | \$20.00 / \$27.00 Can.

Rabaul 1943–44: Reducing Japan's great island fortress
1/2018 | 9781472822444
Trade Paperback | \$20.00 / \$27.00 Can.

HMS Belfast Pocket Manual

John Blake

Collates authentic period sources including design notes and information for sailors to provide a unique guide to this famous warship.

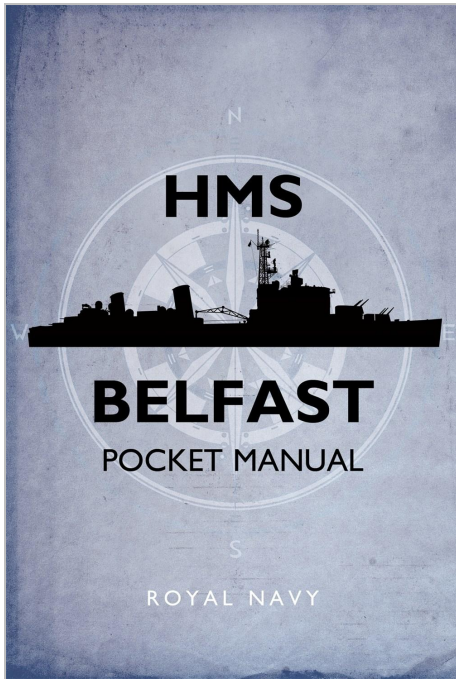
A familiar sight on the Thames at London Bridge, HMS *Belfast* is a Royal Navy light cruiser, one of a group of ten Town-class cruisers, built in Belfast and launched in March 1938. Commissioned in early August 1939, shortly before the outbreak of the Second World War, *Belfast* was initially part of the British naval blockade against Germany. In November 1939 she struck a German mine requiring repairs that lasted two years.

She returned to action in November 1942 with improved firepower, radar equipment, and armor and saw action escorting Arctic convoys to the Soviet Union. The HMS *Belfast* also played an important role in the Battle of North Cape, assisting in the destruction of the German warship *Scharnhorst*. In June 1944 *Belfast* supported the Normandy landings in Operation Overlord, and in 1945 she was redeployed to the Far East to join the British Pacific Fleet.

After the war she saw action in the Korean War and a number of other overseas actions before entering reserve in 1963. She has been part of the Imperial War Museum since 1978, receiving more than 250,000 visitors annually.

This little book comprises a series of documents that give information on the building of the ship, her wartime service history, and life on board.

Lieutenant-Commander **John Blake**, FRIN, spent twelve years in the Royal Navy. He has worked extensively with the UK Hydrographic Office, the producers of Admiralty Charts, and is a fellow of the Royal Institute of Navigation. Blake is the author of the acclaimed *The Sea Chart*, *Sea Charts of the British Isles*, and *The Titanic Passenger's Guide Pocket Book*. His research interests span the maritime world, from nautical charts and surveying to merchant shipping.



TECHNOLOGY & ENGINEERING / MARINE & NAVAL

Osprey Publishing | 2/20/2018
9781472827821 | \$15.00 / \$20.00 Can.
Hardcover | 144 pages
7.1 in H | 4.7 in W
25 black and white photographs and illustrations

MARKETING

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook. Promoted in Osprey eblasts, direct mail, blogs, and social networking sites. Targeted review campaign to such military publications as *Naval History*, *Sea Classics*, and *Military History*. Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*.

ALSO AVAILABLE

Sea Charts of the British Isles
4/2017 | 9781472944900
Trade Paperback | \$30.00 / \$40.00 Can.

The Sea Chart
5/2016 | 9781844863143
Hardcover | \$40.00 / \$53.95 Can.

Sea Charts of the British Isles: A Voyage of Discovery Around Britain and Ireland's Coastline
10/2009 | 9781844860241
Hardcover | \$29.95 / \$39.95 Can.

DEFENSES OF BERMUDA 1612–1995



TERRANCE MCGOVERN
& EDWARD HARRIS

HISTORY / MILITARY / NAVAL

Osprey Publishing | 2/20/2018
9781472825964 | \$19.00 / \$25.00 Can.
Trade Paperback | 64 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

ALSO AVAILABLE

The Hindenburg Line
10/2016 | 9781472814791
Trade Paperback | \$19.00 / \$25.00 Can.

Forts of the American Revolution 1775-83
6/2016 | 9781472814456
Trade Paperback | \$19.00 / \$23.00 Can.

The Atlantic Wall (3): The Sudwall
11/2015 | 9781472811462
Trade Paperback | \$18.95 / \$24.95 Can.

Defenses of Bermuda 1612–1995

Terrance McGovern, Edward Harris

Bermuda has been fortified since it was first occupied by the British in the 17th century, with some fifty forts constructed up to 1945. This new study describes these fortifications in detail.

Due to its location in the western North Atlantic some 600 miles off the Carolinas and halfway between Halifax in Canada and Jamaica in the West Indies, the island of Bermuda was a key naval haven for the Royal Navy over the centuries. It was vital for the navy first in the development of its American colonies, then during its rivalry with the United States, and finally as allies with the United States.

The need to defend its sixty-four miles of coastline and ports has resulted in the construction of about fifty forts from 1617 to 1945, even though its total land mass is only 20.6 square miles. This led to an incredible concentration of fortifications with 2.5 forts for every square mile. Today, the legacy of these defense efforts remain either as disused structures or parks scattered throughout Bermuda, many of them now popular tourist attractions.

Using stunning commissioned artwork and meticulous research, this is the fascinating story of Britain's "Gibraltar of the West."

Terrance McGovern has authored five books and numerous articles on fortifications, three of those for Osprey's Fortress series. He is a director of the International Fortress Council and Council on America's Military Past. He lives in Virginia.

Dr. Edward C. Harris, MBE, JP, FSA is a well-known Bermudian archaeologist. He is the executive director of the National Museum of Bermuda. He is a contributor to *Bermuda Journal of Archaeology and Maritime History*, and has served as its editor.

THE KUBAN 1943

The Wehrmacht's last stand in the Caucasus



ROBERT FORCZYK

ILLUSTRATED BY STEVE NOON

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 2/20/2018
 9781472822598 | \$24.00 / \$32.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at WWII enthusiasts
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows
 Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
 Reviews on military history blogs such as *War is Boring*

ALSO AVAILABLE

Brittany 1944: Hitler's Final Defenses in France

4/2018 | 9781472827371
 Trade Paperback | \$24.00 / \$32.00 Can.

Imphal 1944: The battle that saved India

3/2018 | 9781472820150
 Trade Paperback | \$24.00 / \$32.00 Can.

Operation Market-Garden 1944 (3): The British XXX Corps Missions

1/2018 | 9781472820129
 Trade Paperback | \$24.00 / \$32.00 Can.

The Kuban 1943

The Wehrmacht's last stand in the Caucasus

Robert Forczyk

A fully illustrated study of the defensive struggle for the Kuban bridgehead on the Eastern Front of World War II.

In the summer of 1942, the Wehrmacht invaded the Caucasus in order to overrun critical oil production facilities at Maikop, Grozny, and Baku. However, the Red Army stopped the Germans short of their objectives and then launched a devastating winter counteroffensive that encircled them at Stalingrad. Consequently, Hitler grudgingly ordered an evacuation from the Caucasus, but ordered 17. Armee to fortify the Kuban bridgehead and hold it at all costs in order to leave open the possibility of future offensives. On the other side, the Soviet Stavka ordered the North Caucasus Front and the Black Sea Fleet to eliminate the Kuban bridgehead as soon as possible. The stage was set for a contest between an immovable object and an unstoppable force.

With the help of stunning specially commissioned artwork, this book tells the enthralling story of the impressive but strategically foolish German stand at Kuban, which tied down seven Soviet armies in a sideshow battle of attrition that the Soviets dubbed “the Kuban meat grinder.”

Robert Forczyk has a Ph.D. in international relations and national security from the University of Maryland. He retired as a lieutenant colonel from the U.S. Army Reserves having served eighteen years as an armor officer in the U.S. 2nd and 4th infantry divisions and as an intelligence officer in the 29th Infantry Division (Light).

Steve Noon has provided award-winning illustrations for the publishers Dorling Kindersley, where his interest in historical illustration began.

**HISTORY / MILITARY / AVIATION**

Osprey Publishing | 2/20/2018
 9781472825407 | \$35.00 / \$47.00 Can.
 Hardcover | 288 pages
 9.5 in H | 7.5 in W
 Fully illustrated in colour and black and white

MARKETING

Part of RAF Centennial promo campaign:
 print and online ads in aviation media,
 Facebook promo, museum email blasts
 Review campaign targeted to aviation
 magazines such as *Aviation History* and
Smithsonian Air & Space, as well as
 aviation blogs and websites
 General military history review campaign
 targeted to such publications as *WWII*,
Military Heritage and *Military History*
 Review coverage in modeling media such
 as IPMS, CyberModel.com, and *Scale
 Modeler*

The Royal Air Force

A Centenary of Operations

Michael Napier

A fully illustrated history of the Royal Air Force while on operations, publishing to mark the centenary of its foundation in World War I.

The world's first independent air force, the Royal Air Force celebrates its centenary in 2018. In the hundred years since the end of World War I, the service has been involved in almost continuous operations around the globe, giving the RAF the longest and most wide-ranging history of any air force in the world. But over the years this history has also become entangled with myths.

The Royal Air Force: A Centenary of Operations will set the record straight, dispelling these as it uncovers—in both words and photographs—the true exploits and accomplishments of RAF personnel over the last hundred years. From its formation as an independent service in the dying days of World War I, its desperate fight against the Axis air forces in World War II, to its commitments during both the Cold War and modern times, this is the complete story of how the RAF has defended Britain for a century.

Michael Napier joined the RAF in 1978 as a university cadet and studied aeronautical engineering at Imperial College London. After qualifying as a fast jet pilot in 1985, he was posted to RAF Bruggen in Germany where he spent two tours flying Tornado GR1s. Michael has written a number of articles for aviation magazines and has also appeared on BBC radio and television and BFBS radio. He is the author of four books.

Malta 1940–42

The Axis' air battle for Mediterranean supremacy

Ryan K. Noppen

The fascinating story of the Germans' and Italians' great aerial siege of the British colony of Malta, one of the longest air campaigns of World War II.

In 1940, the strategically vital island of Malta was Britain's last toehold in the central Mediterranean, wreaking havoc among Axis shipping. Launching an air campaign to knock Malta out of the war, first Italy and then Germany sought to force a surrender or reduce the defenses enough to allow an invasion.

Drawing on original documents, multilingual aviation analyst Ryan Noppen explains how technical and tactical problems caused the original Italian air campaign of 1940–41 to fail, and then how the German intervention came close to knocking Malta out of the war. Using stunning full color artwork, this fascinating book explains why the attempt by the Axis powers to take the British colony of Malta ultimately failed.

Ryan Noppen is a military author and aviation analyst who has worked as a subject matter expert for a defense firm on projects involving naval and aviation logistics, and has taught several college courses on the World Wars. He lives in Virginia.

Graham Turner is a leading historical artist, specializing in the medieval period. He has illustrated numerous titles for Osprey, covering a wide variety of subjects. Turner lives in the UK.



AIR CAMPAIGN

MALTA 1940–42

The Axis' air battle for Mediterranean supremacy

RYAN K. NOPPEN | ILLUSTRATED BY GRAHAM TURNER

HISTORY / MILITARY / AVIATION

Osprey Publishing | 2/20/2018
9781472820600 | \$20.00 / \$27.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W | 0.3 in T
20 b/w; 8 col

MARKETING

Give-away contests to aviation interest Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign targeted to aviation magazines such as *Aviation History*
Review and feature campaign to aviation blogs and websites
General military history review campaign targeted to such publications as *WWII*, *Military Heritage* and *Military History*
Review coverage in modeling media such as *CyberModel.com*, and *Scale Modeler Magazine*

ALSO AVAILABLE

Rolling Thunder 1965–68: Vietnam's most controversial air campaign
2/2018 | 9781472823205
Trade Paperback | \$20.00 / \$27.00 Can.

Battle of Britain 1940: The Luftwaffe's 'Eagle Attack'
1/2018 | 9781472820570
Trade Paperback | \$20.00 / \$27.00 Can.

Rabaul 1943–44: Reducing Japan's great island fortress
1/2018 | 9781472822444
Trade Paperback | \$20.00 / \$27.00 Can.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 2/20/2018
 9781472828682 | \$30.00 / \$40.00 Can.
 Trade Paperback | 144 pages
 9.5 in H | 7.5 in W

MARKETING

Email promotion to Bolt Action groups
 Promoted in Osprey eblasts, direct mail,
 blogs, and social networking sites
 Review campaign targeting Bolt Action
 and other wargaming publications and
 blogs

ALSO AVAILABLE

Bolt Action: Campaign: The Road to Berlin
 11/2017 | 9781472817921
 Trade Paperback | \$30.00 / \$40.00 Can.

Konflikt '47: Resurgence
 10/2017 | 9781472826503
 Trade Paperback | \$30.00 / \$40.00 Can.

Bolt Action: Campaign: New Guinea
 8/2017 | 9781472817891
 Trade Paperback | \$30.00 / \$40.00 Can.

Bolt Action: Campaign: Market Garden

Warlord Games

A book of scenarios and special rules for Operation Market Garden, sure to appeal to all fans of Bolt Action who want a new challenge.

Market Garden was a bold plan, designed to capture the Rhine crossings along the Dutch–German border and establish a foothold for an advance into Germany. A massive combined arms operation involving airborne landings and an armored thrust, it was one of the most dramatic and controversial operations of the war. This new Campaign book for Bolt Action allows players to command the forces facing each other across the Rhine, fighting key battles and attempting to change the course of history. New linked scenarios, rules, troop types, and Theatre Selectors provide plenty of options for novice and veteran players alike.

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful Black Powder and Hail Caesar rule sets. Their Bolt Action range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 2/20/2018
 9781472827760 | \$30.00 / \$40.00 Can.
 Game

MARKETING

Online ads campaign on gaming sites such as BoardGameGeek, The Dice Tower, and ICv2
 Launch at top gaming events such as GenCon
 Demo copy program with major distributors such as ACD and Alliance
 In-store demos in the NYC area
 Reviews on top gaming sites such Dice Tower and Geek & Sundry
 Reviews in gaming press such as *GTM* and *Meeple Monthly*

ALSO AVAILABLE

London: Second Edition
 10/2017 | 9781472822222
 Game | \$55.00 / \$73.00 Can.

Star Cartel
 10/2017 | 9781472822215
 Game | \$30.00 / \$40.00 Can.

Samurai Gardener: The game of Bush-Edo
 10/2017 | 9781472824103
 Game | \$20.00 / \$27.00 Can.

Sakura

Reiner Knizia

From iconic designer Reiner Knizia comes a new game for 2–6 players of keeping the Emperor close and your enemies closer.

Players: 2–6

Playing Time: 30–40 minutes

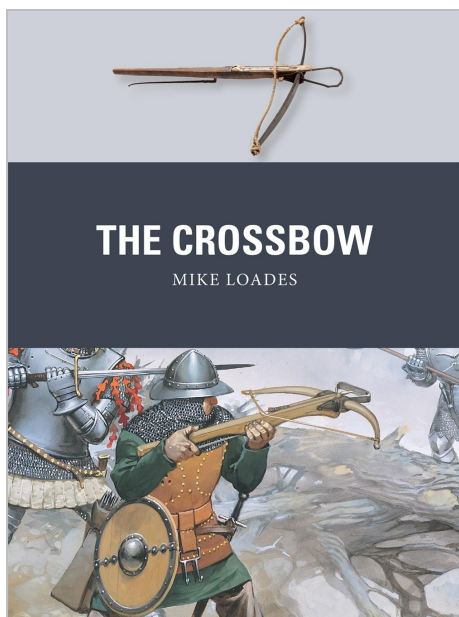
Ages: 10+

Components: Double-sided playing board, 60 cards, 50 prestige tokens, 6 player figures, Emperor figure

Every year the Emperor and his entourage walk through the gardens to greet the spring. Everyone will step over their rivals to be standing closest to the Emperor as he reaches the Cherry Blossoms, but to accidentally step in front of the Emperor would be a huge mistake.

Sakura is a light tactical game of trying to reach the Emperor's side without overstepping your boundaries. Each player will simultaneously decide how far to move both their character and the Emperor. The player closest to the Emperor when the Cherry Blossoms are reached will gain a huge amount of prestige, but if you push your luck too far you risk bumping into the Emperor and walking away in disgrace.

Dr. Reiner Knizia is one of the world's most successful and prolific game designers. More than 600 of his games and books have been published worldwide in over 50 languages. With sales exceeding 20 million copies, he has won numerous international awards. Knizia has teaching assignments at various international universities and institutions on Learning Techniques, Management, and Game Design. He is based in the United Kingdom.



THE CROSSBOW

MIKE LOADES

ANTIQUES & COLLECTIBLES / FIREARMS & WEAPONS

Osprey Publishing | 3/20/2018
9781472824608 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

ALSO AVAILABLE

The Anti-Tank Rifle

1/2018 | 9781472817228
Trade Paperback | \$20.00 / \$27.00 Can.

The Cavalry Lance

11/2017 | 9781472816184
Trade Paperback | \$20.00 / \$27.00 Can.

The 'Broomhandle' Mauser

10/2017 | 9781472816153
Trade Paperback | \$20.00 / \$27.00 Can.

The Crossbow

Mike Loades

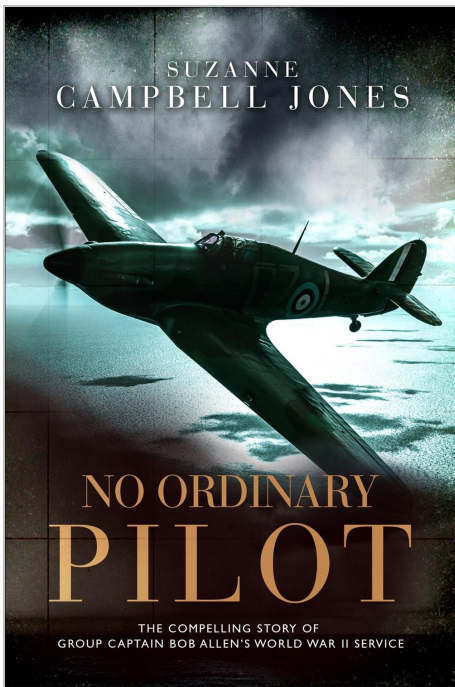
Historical weapons expert Mike Loades assesses the origins, development, combat record, and lasting influence of this formidable projectile weapon.

Technologically sophisticated and powerful, the crossbow has long enjoyed a popular reputation for villainous superiority as it enabled a peasant to take out a fully armored noble knight from great range. The study of bow designs, trigger mechanisms, and spanning devices reveals a tale of considerable mechanical ingenuity; advances that produced a battlefield weapon requiring comparatively little training to use. It was an extremely useful weapon, and especially effective in siege warfare for both attack and defense.

Known to the Ancient Greeks and the Chinese as early as the fifth century bce, the crossbow developed both in Western Europe and in the Far East. Technical advances allowed the development of ever more powerful bows. In this study acknowledged weaponry expert Mike Loades traces the origins, development, combat record, and lasting legacy of the crossbow, the formidable projectile weapon that played a key role in a host of battles across Europe and Asia.

Mike Loades is a respected author, broadcaster, director, and action arranger who has made numerous television appearances as a historical weapons expert and military historian. He is the author of *Swords and Swordsmen* (2010), *The Longbow* (2013), and *The Composite Bow* (2016).

Peter Dennis has since contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 3/20/2018
9781472828279 | \$28.00 / \$37.00 Can.

Hardcover | 320 pages

9.2 in H | 6 in W

20 black and white photographs and maps

MARKETING

Online ads targeted at aviation enthusiasts
Giveaway contests to aviation interest
Facebook groups

Review campaign targeted to aviation magazines such as *Smithsonian Air & Space*

Review & feature campaign to aviation blogs and websites

Possible excerpt in history magazine such as *Aviation History*

General military history review campaign targeted to such publications as *WWII* and *Military Heritage*

Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

No Ordinary Pilot

Suzanne Campbell Jones

The compelling, previously unknown story of the wartime adventures of Bob Allen, a remarkable man who served his country across the world during World War II.

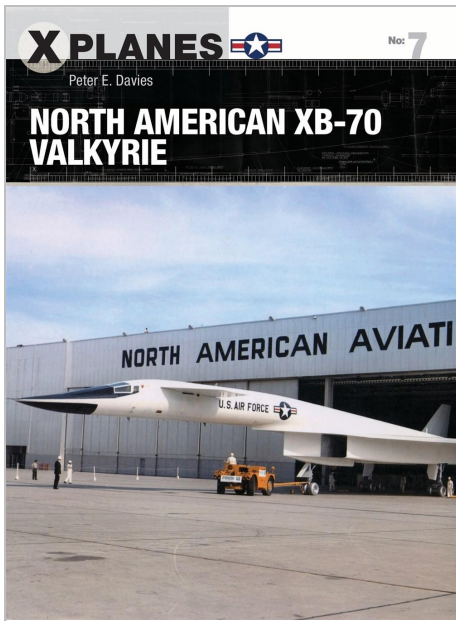
After a lifetime in the RAF, Group Captain Bob Allen finally allowed his children and grandchildren to see his official flying log. It contained the following line: KILLED IN ACTION. He refused to answer any further questions, leaving instead a memoir of his life during World War II.

Joining up age nineteen, within six months he was in No. 1 Squadron flying a Hurricane in a dogfight over the Channel. For almost two years he lived in West Africa, fighting Germany's Vichy French allies, as well as protecting the Southern Atlantic supply routes. Returning home at Christmas 1942, he retrained as a fighter-bomber pilot flying Typhoons and was one of the first over the Normandy beaches on D-Day.

On July 25, 1944, Bob was shot down, spending the rest of the war in a POW camp where he was held in solitary confinement, interrogated by the Gestapo, imprisoned in the infamous Stalag Luft 3, and suffered the winter march of 1945 before being liberated by the Russians. Fleshing out Bob's careful third-person memoir with detailed research, his daughter Suzanne Campbell Jones tells the gripping story of a more or less ordinary pilot, who came home with extraordinary memories that he kept to himself for more than fifty years.

Suzanne Campbell Jones has been a film director for most of her working life, writing and producing documentaries for television.

While writing *No Ordinary Pilot* she researched archives in Britain and abroad: visited grass airfields in Normandy, met the curators of the Sagan Museum in Poland, followed the path of prisoners on the run in Germany, and sought to fill the gaps in the source—her father's memoir. She lives in the UK.



North American XB-70 Valkyrie

Peter E. Davies

The story of one of the most magnificent aircraft of the Cold War—America’s six-engined Mach 3 bomber prototype: the XB-70 Valkyrie.

Of the many futuristic military aircraft concepts created in the 1950s, the North American XB-70 still stands out as the most awe-inspiring. With its huge, white, partially-folding delta wing, its fuselage resembling a striking cobra, and its extraordinary performance, it was one of the foremost technological achievements of the twentieth century.

A strategic bomber built to outrun any Soviet fighter jet, it could reach Mach 3 with a full nuclear payload—as fast as the legendary SR-71 Blackbird but more than three times the size. However, its role as a nuclear bomber was limited after the introduction of Intercontinental Ballistic Missiles, and defense cuts eventually led to the project being scrapped in the mid-1960s.

The Valkyrie had a brief, costly decade of life but it proved the continuing value of developing manned bombers. Using full color artwork and rigorous analysis, this is the complete story of the ultimate U.S. Cold War military X-plane.

Peter E. Davies is a specialist on Cold War American combat aircraft, having written or co-written more than twenty books on the subject, including the standard reference work on U.S. Navy and Marine Corps Phantom II operations, *Gray Ghosts*. He is based in Bristol, UK.

HISTORY / MILITARY / AVIATION

Osprey Publishing | 3/20/2018
 9781472825032 | \$20.00 / \$27.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

MARKETING

Facebook promotion to Vietnam groups
 Promotion to veteran organizations, and Vietnam memorials and museums
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign to such publications as *Vietnam*, *MHQ*, and *Military History*
 Review campaign to aviation magazines such as *Aviation History*, as well as aviation blogs and websites
 Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler Magazine*

ALSO AVAILABLE

Bell X-2
 11/2017 | 9781472819581
 Trade Paperback | \$20.00 / \$27.00 Can.

TSR2: Britain's lost Cold War strike jet
 10/2017 | 9781472822482
 Trade Paperback | \$20.00 / \$27.00 Can.

Luftwaffe Emergency Fighters: Blohm & Voss BV P.212 , Heinkel P.1087C, Junkers EF 128, Messerschmitt P.1101, Focke-Wulf Ta 183 and Henschel Hs P.135
 6/2017 | 9781472819949
 Trade Paperback | \$20.00 / \$27.00 Can.

Zepplin vs British Home Defence 1916–18

Jon Guttman

This fully illustrated study tells the fascinating story of the first ever German aircraft to attack British soil and the defenses that sought to bring them down.

When Ferdinand Graf von Zeppelin's rigid airship LZ 1 flew over Lake Constance in 1900, it was the most advanced and impressive flying machine in the world: a colossal, lighter-than-air craft capable of controlled flight. In World War I, Zeppelins were first used in a reconnaissance role, but on January 19, 1915, Kaiser Wilhelm II authorized their use in bombing strategic targets in England.

From then on, "Zeppelin" became synonymous with terror to the British, and indeed the airship's effectiveness was more psychological than material. Still, their raids compelled the Royal Flying Corps and Royal Naval Air Service to embark on a program of modernizing their aerial defenses, accelerating a process that would ultimately make the airplane, rather than the airship, the paramount flying machine of the war. Using specially commissioned artwork, contemporary photographs, and firsthand accounts, this book tells the fascinating story of Britain's first Blitz from the airships who terrorized the public to the men who sought to defend the skies.

Jon Guttman specializes in World War I aviation, and is research director and contributing writer for Weider History Publications. He has written nineteen titles for Osprey, including many on World War I topics. He lives in Virginia.

Jim Laurier has created artwork for the Osprey Aviation list since 2000. He lives in New Hampshire.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast. Gareth completed the battle scene artwork and cover artwork.



HISTORY / MILITARY / WORLD WAR I

Osprey Publishing | 3/20/2018
9781472820334 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W | 0.3 in T
3 col

MARKETING

Online ads targeted at aviation enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign to aviation magazines such as *Aviation History*, and *Smithsonian Air & Space*, as well as aviation and WWI blogs and websites
General military history reviews in such publications as *MHQ* and *Military Heritage*
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

ALSO AVAILABLE

RAF Fighters vs Luftwaffe Bombers: Battle of Britain

10/2018 | 9781472808523
Trade Paperback | \$20.00 / \$27.00 Can.

Sagger Anti-Tank Missile vs M60 Main Battle Tank: Yom Kippur War 1973

1/2018 | 9781472825773
Trade Paperback | \$20.00 / \$27.00 Can.

USN Battleship vs IJN Battleship: The Pacific 1942–44

11/2017 | 9781472817198
Trade Paperback | \$20.00 / \$27.00 Can.

IMPHAL 1944

The battle that saved India



HEMANT SINGH KATOCH

ILLUSTRATED BY PETER DENNIS

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 3/20/2018
 9781472820150 | \$24.00 / \$32.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Online ads targeted at WWII enthusiasts
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows
 Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
 Reviews on military history blogs such as *War is Boring*

ALSO AVAILABLE

Brittany 1944: Hitler's Final Defenses in France

4/2018 | 9781472827371
 Trade Paperback | \$24.00 / \$32.00 Can.

The Kuban 1943: The Wehrmacht's last stand in the Caucasus

2/2018 | 9781472822598
 Trade Paperback | \$24.00 / \$32.00 Can.

Operation Market-Garden 1944 (3): The British XXX Corps Missions

1/2018 | 9781472820129
 Trade Paperback | \$24.00 / \$32.00 Can.

Imphal 1944

The battle that saved India

Hemant Singh Katoch

A highly illustrated account of the decisive battle of Imphal during World War II, where the attempted Japanese invasion of India was turned back in its largest land defeat of the war.

In March 1944, the Japanese Fifteenth Army launched an offensive into India from Burma. Named “U Go,” its main objective was the capture of the town of Imphal, which provided the easiest route between India and Burma. Whoever controlled it controlled access between the two countries. Facing off against the Japanese was the British Fourteenth Army and its Imphal-based 4 Corps. For the next four months, over 200,000 men clashed in the hills and valley of Manipur in what has since been described as one of the greatest battles of World War II.

Although numbers vary, it is estimated that some 30,000 Japanese soldiers died and 23,000 were injured at Imphal–Kohima in 1944 due to fighting, disease, and in the retreat back to Burma. It remains the largest defeat on land ever for the Japanese Army.

With fully commissioned artwork and maps, this is the complete story of the turning point in the Burma campaign in World War II.

Hemant Singh Katoch researched the Battle of Imphal and conceptualized, designed, and conducted battlefield tours around India based on his research. His work on the battle has found mention in the *New York Times*, *Al Jazeera*, *Indian Express*, and *National Geographic Traveler*, among others.

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and model maker, he is based in the UK.

NOW IN PAPERBACK!

Finland at War

The Winter War 1939–40

Vesa Nenye, Peter Munter, Toni Wirtanen

This is a rigorously detailed and utterly compelling guide to Finland's vital—but almost forgotten—role in the desperate struggle against Soviet Russia in the Winter War.

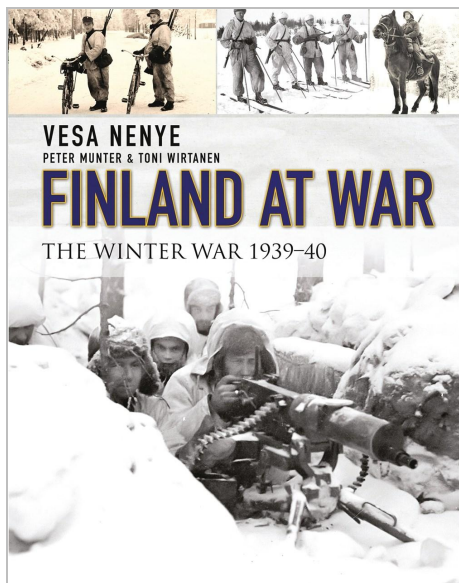
The story of the “Winter War” between Finland and Soviet Russia is a dramatic David versus Goliath encounter. When close to half a million Soviet troops poured into Finland in 1939 it was expected that Finnish defenses would collapse in a matter of weeks. But they held firm. The Finns not only survived the initial attacks but succeeded in inflicting devastating casualties before superior Russian numbers eventually forced a peace settlement. This is a rigorously detailed and utterly compelling guide to Finland's vital—but almost forgotten—role in the cataclysmic World War II. It reveals the untold story of iron determination, unparalleled skill, and utter mastery of winter warfare that characterized Finland's fight for survival on the hellish Eastern Front.

Now publishing in paperback for the first time, *Finland at War: the Winter War 1939–40* is the premiere English-language history of the fighting performance of the Finns, drawing on firsthand accounts and previously unpublished photographs to explain just how they were able to perform military feats that nearly defy belief.

Vesa Nenye followed his family's illustrious military tradition and served his country, Finland, as a tank commander and an arms & munitions NCO.

Peter Munter is a veteran of historical and strategy gaming in Finland, and founded a play-by-mail business in the times before internet.

Toni Wirtanen served in the Kymi Jäger Battalion as an infantry anti-tank specialist. Toni is best known for his work as the singer and songwriter in the rock band Apulanta, founded in 1991.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 3/20/2018
9781472827180 | \$25.00 / \$34.00 Can.
Trade Paperback | 304 pages

Other Available Formats:
Hardcover ISBN: 9781472806314

MARKETING

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Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
Reviews on military history blogs such as *War is Boring*

ALSO AVAILABLE

Finland at War: the Continuation and Lapland Wars 1941–45: the Continuation and Lapland Wars 1941–45
3/2016 | 9781472815262
Hardcover | \$40.00 / \$47.00 Can.

SOVIET DESTROYERS OF WORLD WAR II



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 3/20/2018
9781472822567 | \$18.00 / \$24.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at naval enthusiasts
Online giveaway campaign via Osprey's
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Promoted in Osprey eblasts, direct mail,
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ALSO AVAILABLE

Technical: Non-Standard Tactical Vehicles from the Toyota War to modern Special Forces

4/2018 | 9781472822512
Trade Paperback | \$18.00 / \$24.00 Can.

T-90 Standard Tank: The First Tank of the New Russia

2/2018 | 9781472818225
Trade Paperback | \$18.00 / \$24.00 Can.

Early US Armor: Armored Cars 1915–40

1/2018 | 9781472825148
Trade Paperback | \$18.00 / \$24.00 Can.

Soviet Destroyers of World War II

Alexander Hill

An authoritative concise study of the Soviet destroyers that fought in World War II, from modernized ex-Tsarist warships to the Type 7, the modern backbone of the fleet.

The Soviet Navy that faced the German onslaught in 1941 boasted a mixture of modern warships, often built with foreign technical assistance, and antiquated warships from the Tsarist era that were modernized for the conflict.

Some Soviet naval vessels saw limited involvement in the war against Finland in 1939–1940, but the main action occurred after the German invasion, when these destroyers escorted convoys, fought battles against other destroyers and the deadly threat posed by attacking aircraft, and provided fire support for Soviet troops. From the Gnevny class of the prewar period to the specialist destroyer leaders of the Leningrad class and the unique *Tashkent*, *Soviet Destroyers of World War II* is a detailed guide to the often forgotten destroyers of the Soviet Navy.

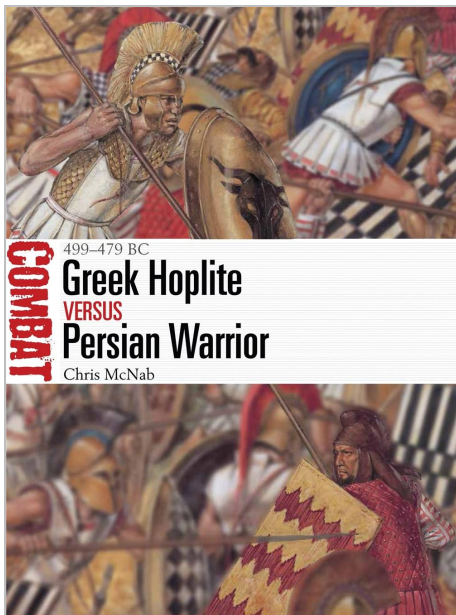
Fully illustrated with archival photos and specially commissioned artwork, *Soviet Destroyers of World War II* will appeal to naval historians and anyone interested in this little-known part of the war.

Alexander Hill joined the University of Calgary's department of history as an assistant professor in military history in the summer of 2004. He has written on the nature and military effectiveness of the Soviet partisan movement in northwest Russia and on the development of Soviet naval power in the Arctic up to the first months of the Great Patriotic War. Most recently he has looked at the significance of Allied Lend-Lease aid for the Soviet war effort during 1941–1942.

Greek Hoplite vs Persian Warrior

499–479 BC

Chris McNab



HISTORY / MILITARY / ANCIENT

Osprey Publishing | 3/20/2018
 9781472825742 | \$20.00 / \$27.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events
 Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

ALSO AVAILABLE

Gebirgsjäger vs Soviet Sailor: Arctic Circle 1942–44

2/2018 | 9781472819796
 Trade Paperback | \$20.00 / \$27.00 Can.

Soviet Paratrooper vs Mujahideen Fighter: Afghanistan 1979–89

11/2017 | 9781472817648
 Trade Paperback | \$20.00 / \$27.00 Can.

German Soldier vs Soviet Soldier: Stalingrad 1942–43

10/2017 | 9781472824561
 Trade Paperback | \$20.00 / \$27.00 Can.

Employing primary sources and the latest research, this fully illustrated study examines the pitched battles between the Greeks and their Persian opponents during the Greco-Persian Wars.

The Greco-Persian Wars (499–449 bce) convulsed Greece, Asia Minor, and the Near East for half a century. Through a series of bloody invasions and pitched battles, the great and mighty Persian Empire pitted itself against the smaller armies of the Greeks, strengthened through strategic alliances. This epic conflict also brought together two different styles of warfare: the Greek hoplite phalanx and the combined spear and projectile weapon-armed Persian infantry.

Analyzing the battles of Marathon, Thermopylae, and Plataea from the eyes of a soldier, this study explores the experience of front-line combat in the Greco-Persian Wars. Fully illustrated with modern photographs and archival images, and drawing directly on primary sources and the most authoritative recent research, this is the enthralling story of the fighting men of Greece and Persia and the tactics and technologies they employed.

Chris McNab is an author and editor. To date he has published over fifty books, including many for Osprey, and lives in the UK.

Adam Hook specializes in detailed historical reconstructions, and has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, Roman battle tactics, several nineteenth-century American subjects, the modern Chinese Army, and a number of books in the Fortress series.



Frostgrave: Ghost Archipelago: Lost Colossus

Joseph A. McCullough

A campaign for *Frostgrave: Ghost Archipelago*, featuring new scenarios, soldiers, monsters, and treasure.

Long ago, the great Colossus of Argantheon stood upon one of the outer islands, its vast, outstretched arm pointing the way to the Crystal Pool. Or so the ancient texts claim. Then, during some forgotten war, the Colossus was shattered, and its parts flung across the Archipelago, to lie in forgotten ruin.

In this expansion for *Frostgrave: Ghost Archipelago*, players lead their warbands through a series of interlinked scenarios in a race to discover the secrets of the Colossus. Along the way, they will encounter new monsters, discover new treasures, and even recruit a few new specialist warriors to their cause. Perhaps, if they are successful, the knowledge they obtain will help point them towards the ultimate treasure!

Joseph A. McCullough is the author of several nonfiction books, including *A Pocket History of Ireland*, *Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. In addition, his fantasy short stories have appeared in various books and magazines such as *Black Gate*, *Lords of Swords*, and *Adventure Mystery Tales*. He is also the creator of the wargame *Frostgrave: Fantasy Wargames in the Frozen City*, and co-wrote *The Grey Mountains*, a supplement for the Middle-Earth Role-Playing Game.

GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 3/20/2018
9781472824127 | \$16.00 / \$22.00 Can.
Trade Paperback | 64 pages
9.5 in H | 7.5 in W

MARKETING

Online ads targeted at Frostgrave, RPG and wargame enthusiasts
Facebook give-away promotions on gaming and Frostgrave groups
Banner ads on gaming websites
Feature at gaming conventions such as AdeptiCon and GenCon
Reviews on top gaming sites such Dice Tower and Geek & Sundry

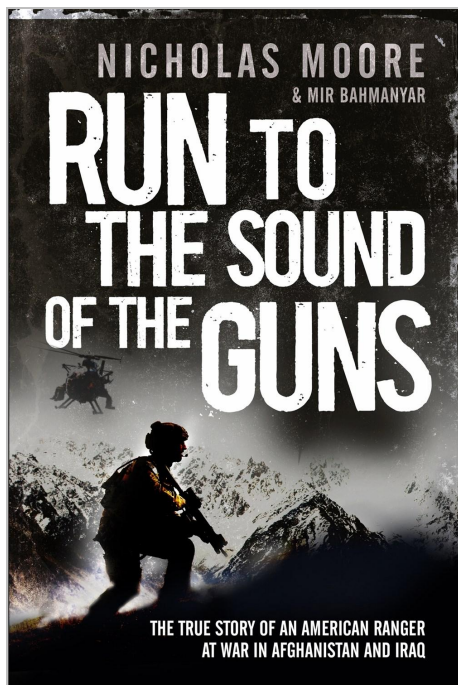
ALSO AVAILABLE

Frostgrave: Ghost Archipelago: Fantasy Wargames in the Lost Isles

10/2017 | 9781472817341
Hardcover | \$30.00 / \$40.00 Can.

Frostgrave: Ghost Archipelago: Tales of the Lost Isles

10/2017 | 9781472824684
Trade Paperback | \$8.99 / \$11.99 Can.



Run to the Sound of the Guns

The True Story of an American Ranger at War in Afghanistan and Iraq

Nicholas Moore, Mir Bahmanyar

The U.S. Army Rangers have been at the tip of the spear during America's War on Terror in Iraq and Afghanistan. This is the personal experience of an Army Ranger during America's longest war

Nicholas Moore served as part of an elite special operations unit at the fighting edge of the global war on terrorism. He served over a decade with the U.S. Army's 75th Ranger Regiment on the battlefields of Afghanistan and Iraq.

In Iraq, Nicholas participated in the rescue of Private Jessica Lynch, hunted Iraq's Most Wanted, and experienced brutal street combat, including 160 night-time missions over one ninety-day deployment in the insurgent stronghold of Mosul. While serving in Afghanistan, he was also part of the search and rescue operation for Navy SEAL Marcus Luttrell (author of *Lone Survivor*) in Afghanistan, and was on the ground again when a Chinook helicopter was shot down resulting in the death of thirty-eight men and one military working dog. It was the single greatest loss of special operations personnel to date.

From frozen mountaintops to dusty city streets and everything in between, *Run to the Sound of the Guns* is a compelling and deeply personal account of a husband and father who nearly lost his life "leading the way" in America's secretive global war.

Nicholas Moore attended airborne school & the Ranger Indoctrination Program before being assigned to the 2nd Ranger Battalion. Nicholas has been deployed 13 times. His awards include the Purple Heart, 2 Bronze Stars, and the Army Commendation Medal with Valor Device. He lives in the US.

Mir Bahmanyar served in the 2nd Ranger Battalion. He was on the Board of Directors of the 75th Ranger Regiment Association. Mir has written 9 books and co-wrote and produced the motion picture *Soldier of God*.

HISTORY / MILITARY / SPECIAL FORCES

Osprey Publishing | 4/17/2018
9781472827067 | \$32.00 / \$42.00 Can.
Hardcover | 256 pages
9.2 in H | 6 in W

MARKETING

Online ads targeted at military history enthusiasts, and players of such games as Call of Duty and Halo, as well as SpecOps enthusiasts
Talk radio and TV interview campaign
Reviews in major marketing newspapers and general interest magazines
Targeted review campaign to such general military publications as *MHQ* and *Military History*, publications such as *Army* magazine, *Proceedings*, and *Special Warfare* magazine
Possible excerpt in such magazines as *Military History*

ALSO AVAILABLE

Zama 202 BC: Scipio crushes Hannibal in North Africa

9/2016 | 9781472814210
Trade Paperback | \$24.00 / \$32.00 Can.

SEALs: The US Navy's Elite Fighting Force

2/2011 | 9781849084772
Trade Paperback | \$18.95 / \$22.00 Can.

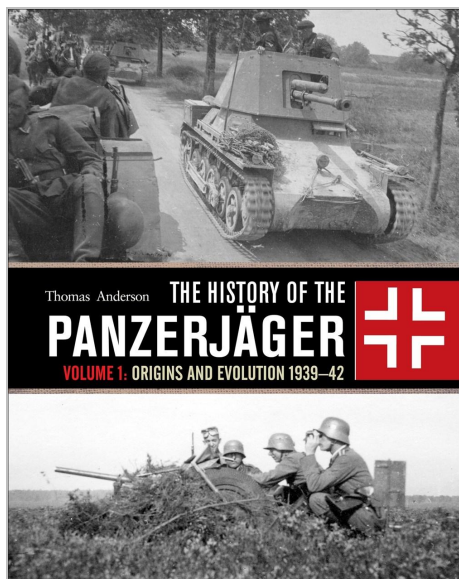
US Navy SEALs

8/2005 | 9781841768076
Trade Paperback | \$18.95 / \$19.95 Can.

The History of the Panzerjäger

Volume 1: Origins and Evolution 1939–42

Thomas Anderson



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 4/17/2018
 9781472817587 | \$45.00 / \$60.00 Can.
 Hardcover | 304 pages
 9.5 in H | 7.5 in W
 40 b/w; 23 col

MARKETING

Giveaway contests on armor interest
 Facebook groups
 Email and sample campaign to armor
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 Promoted in Osprey eblasts, direct mail,
 blogs, & social media
 Targeted review campaign to such
 publications as *World War II*
 Review and feature campaign to military
 and armor blogs and websites such as
 Armorama and AMPS
 Review and feature campaign to military
 and armor blogs and websites
 Review coverage in modeling media such
 as IPMS and *Scale Modeler*

ALSO AVAILABLE

**Sturmgeschütz: Panzer, Panzerjäger,
 Waffen-SS and Luftwaffe Units 1943–45**
 10/2017 | 9781472817525
 Hardcover | \$45.00 / \$60.00 Can.

Tiger
 9/2017 | 9781472822048
 Trade Paperback | \$21.00 / \$28.00 Can.

Panther
 9/2017 | 9781472827036
 Hardcover | \$30.00 / \$40.00 Can.

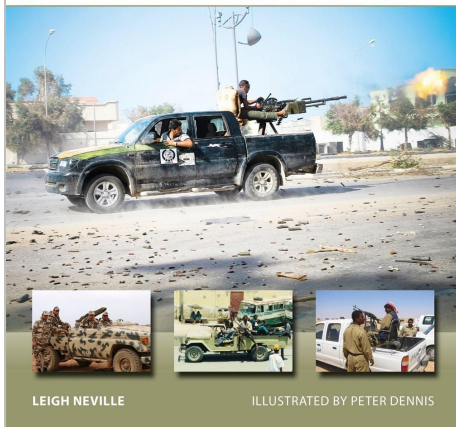
The German Panzerjäger, or Panzerjägertruppe, was one of the most innovative fighting arms of World War II and its story has never properly been told. A few other books have focused on an element of the story—the Hetzer, Jagdpanzer, Jagdpanther—but this is the first time that the whole story of the development and organization of Nazi Germany's anti-tank force will have been covered, from its earliest origins in World War I, through its development in the interwar period, to its baptism of fire in the early days of World War II.

This is the first of two volumes that will trace the story through the glory years of Blitzkrieg and the improvements that were made when Soviet tanks were first encountered, leading to new weapons, tactics, and organization. It is packed with previously unpublished wartime photographs, combat reports, and detailed charts and statistics to give an unparalleled account of this unique arm of the Wehrmacht.

Thomas Anderson is a specialist in the German Armored Fighting Vehicle of World War II. He has spent decades trawling the archives throughout Germany and the rest of Europe to discover little-known facts and never previously published photographs of the might of the Blitzkrieg.

TECHNICALS

Non-Standard Tactical Vehicles from the Toyota War to modern Special Forces



LEIGH NEVILLE

ILLUSTRATED BY PETER DENNIS

Technicalicals

Non-Standard Tactical Vehicles from the Toyota War to modern Special Forces

Leigh Neville

This fascinating book is the first military history of the fast, agile, heavily armed, and readily available technical, examining over thirty years of tactical and technological development.

Over the last thirty years, the “technical” or armed pick-up truck has become arguably the most ubiquitous military land vehicle of modern warfare.

Harking back to the armed Jeeps and Chevrolet trucks of the SAS and Long Range Desert Group in North Africa in the World War II, the world’s first insurgent technicals were those of the Sahrawi People’s Liberation Army in Algeria in the late 1970s, followed by the Chadian use of technical in the so-called Toyota War against Libya. Since then, technicals have seen use in Somalia, Iraq, Afghanistan, and Libya, as well as being used by Western and Russian Special Forces.

Fully illustrated with commissioned artwork and providing rigorous analysis, this is the first history of how this deceptively simple fighting vehicle has been used and developed in conflicts worldwide.

Leigh Neville is an Australian national who has written many books on modern warfare and special operations forces in Afghanistan and Iraq, their weapons, and their vehicles. He has also consulted on military topics for several wargame companies and television documentary makers. He lives in Sydney with his wife and two dogs. He can be contacted via his website at www.leighneville.com.

HISTORY / MILITARY / VEHICLES

Osprey Publishing | 4/17/2018
9781472822512 | \$18.00 / \$24.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W

MARKETING

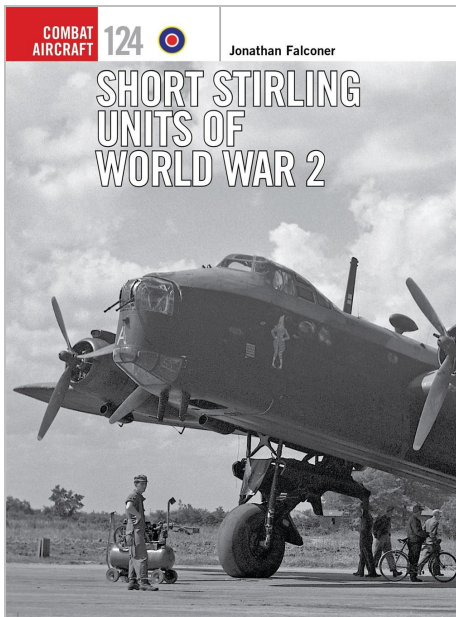
Online ads targeted at armor enthusiasts and wargamers
Giveaway contests on armor interest
Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social media
Targeted review campaign to such publications as *MHQ* and *Military History*, and automotive history magazines
Review and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*
Review coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler*

ALSO AVAILABLE

Soviet Destroyers of World War II
3/2018 | 9781472822567
Trade Paperback | \$18.00 / \$24.00 Can.

T-90 Standard Tank: The First Tank of the New Russia
2/2018 | 9781472818225
Trade Paperback | \$18.00 / \$24.00 Can.

Early US Armor: Armored Cars 1915–40
1/2018 | 9781472825148
Trade Paperback | \$18.00 / \$24.00 Can.



Short Stirling Units of World War 2

Jonathan Falconer

An illustrated history of the Stirling, a heavy bomber that saw service on “Cloak and Dagger” operations with the Special Operations Executive, a paratroop/glider transport on D-Day, & more.

Of the RAF’s trio of four-engined heavy bombers in World War 2, the mighty Short Stirling was the first to enter service in August 1940. From its first raid in February 1941, the Stirling was at the forefront of the British night bombing offensive against Germany before unacceptably high losses forced its relegation to second-line duties later in the war.

In its modified form as the Mark IV, the Stirling fulfilled vital roles with the RAF as a paratroop transport and glider tug on D-Day, at Arnhem, and on the Rhine crossing, as well as flying countless Special Duties operations over Occupied Europe and Norway. Its last gasp was in 1948–49 when a handful of Mk Vs were acquired by the Royal Egyptian Air Force to bomb Israel in the First Arab-Israeli War.

Containing numerous firsthand combat accounts from the crews that flew the bomber and detailed profile artwork, *Short Stirling Units of World War 2* uncovers the history of one of the RAF’s greatest World War 2 bombers.

Jonathan Falconer is the author of more than twenty-nine books on aspects of aviation and military history. He is an authority on the Short Stirling bomber and wrote *Stirling at War*, *Stirling Wings*, and *Stirling in Combat*. Jonathan is a senior commissioning editor with Haynes Publishing. He lives in Bradford-on-Avon, Wiltshire.

Chris Davey is Osprey’s artist of choice for USAAF fighters and RAF subject matter, proving his skill when dealing with large aircraft subjects. He lives in the UK.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 4/17/2018
 9781472820426 | \$23.00 / \$30.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W | 0.3 in T
 76 col

MARKETING

Online ads targeted at aviation enthusiasts
 Giveaway contests to aviation interest
 Facebook groups
 Review campaign targeted to aviation magazines such as *Aviation History* and *Smithsonian Air & Space*, as well as aviation blogs and websites
 General military history review campaign targeted to such publications as *Military Heritage* and *Military History*
 Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

ALSO AVAILABLE

Savoia-Marchetti S.79 Sparviero Bomber Units
 2/2018 | 9781472818836
 Trade Paperback | \$23.00 / \$30.00 Can.

A-6 Intruder Units 1974-96
 7/2017 | 9781472818775
 Trade Paperback | \$23.00 / \$30.00 Can.

Nakajima B5N ‘Kate’ and B6N ‘Jill’ Units
 6/2017 | 9781472818744
 Trade Paperback | \$23.00 / \$30.00 Can.

BRITTANY 1944

Hitler's Final Defenses in France



STEVEN J. ZALOGA

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 4/17/2018
 9781472827371 | \$24.00 / \$32.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at WWII enthusiasts
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 and toy soldier shows
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 publications as *MHQ*, *World War II*, and
Military History
 Reviews on military history blogs such as
 War is Boring

ALSO AVAILABLE

Imphal 1944: The battle that saved India
 3/2018 | 9781472820150
 Trade Paperback | \$24.00 / \$32.00 Can.

**The Kuban 1943: The Wehrmacht's last stand
 in the Caucasus**
 2/2018 | 9781472822598
 Trade Paperback | \$24.00 / \$32.00 Can.

**Operation Market-Garden 1944 (3): The
 British XXX Corps Missions**
 1/2018 | 9781472820129
 Trade Paperback | \$24.00 / \$32.00 Can.

Brittany 1944*Hitler's Final Defenses in France*

Steven J. Zaloga

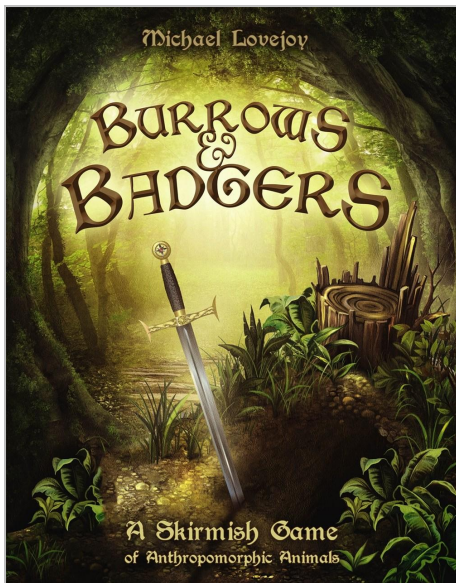
Fully illustrated study of the race to the Breton ports and the struggle to take them by Patton's Third Army in the months after D-Day.

One of the prime objectives for the Allies following the D-Day landings was the capture of sufficient ports to supply their armies. The original Overlord plans assumed that ports along the Breton coast would be essential to expansion of the Normandy beach-head. This included the major ports at Brest and on Quiberon Bay.

The newly arrived Third U.S. Army (TUSA) under Lt. Gen. George S. Patton was delegated to take on the Brittany mission. In one of the most rapid mechanized advances of the war, TUSA had the ports of Avranches and Quiberon encircled by the second week of August 1944.

But changing priorities meant that most of TUSA was redeployed, meaning only a single corps was left to take the Breton port cities. The fight would drag into 1945, long after German field armies had been driven from France. Using full color maps and artwork as well as contemporary accounts and photographs, *Brittany 1944* is the fascinating story of the siege of Germany's last bastions on the French Atlantic coast.

Steven J. Zaloga received his BA in history from Union College and his MA from Columbia University. He has worked as an analyst in the aerospace industry for over twenty years, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses. He is the author of numerous books on military technology and military history, with a focus on the U.S. Army in World War II as well as Russia and the former Soviet Union. He lives in Virginia.



Burrows & Badgers

A Skirmish Game of Anthropomorphic Animals

Michael Lovejoy

A very different fantasy wargame, with anthropomorphic animals as the heroes and villains!

The Kingdom of Northymbra is a land in turmoil. King Redwulf is missing, and his son rules as regent in his stead, facing threats from within and without: growing dissention among the knights and nobles of the realm, whispers of revolution from the Freebeasts, Wildbeasts encroaching on the borders, and bandits of all stripes making the most of the chaos.

Burrows & Badgers is a tabletop skirmish game set in the ancient realm of Northymbra, a kingdom where mice, badgers, toads, and other animals wear armor, wield swords, and cast magic spells.

Your tabletop becomes part of the Kingdom of Northymbra, whose ruined villages, haunted forests, and misty marshes play host to brutal ambushes and desperate skirmishes. Lead your warband from battle to battle, and uphold the name of your faction, whether you stand with Reinert's Royalists, the Freebeasts of the Fox Families, or simply for your own glory or survival.

Each model in *Burrows & Badgers* represents an individual character, and can be selected from a wide range of species—from the humble mouse to the mighty badger—and armed and equipped as desired. Scenarios link into ongoing campaigns, where heroes and villains may make their names and the assistance of infamous mercenaries might mean the difference between victory and defeat.

Michael Lovejoy is one half of Oathsworn, a tiny company that produces miniatures, terrain, and games. He has been a professional sculptor since 2001, and has worked on historical, fantasy, and sci-fi projects in all scales and sizes. His main areas of interest are science fiction and fantasy, with regular diversions into Early Imperial Rome and the Vikings. He also has a slightly unhealthy obsession with mid-14th century England. Lovejoy is based in the United Kingdom.

GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 4/17/2018
9781472826657 | \$30.00 / \$40.00 Can.
Hardcover | 144 pages
9.5 in H | 7.5 in W

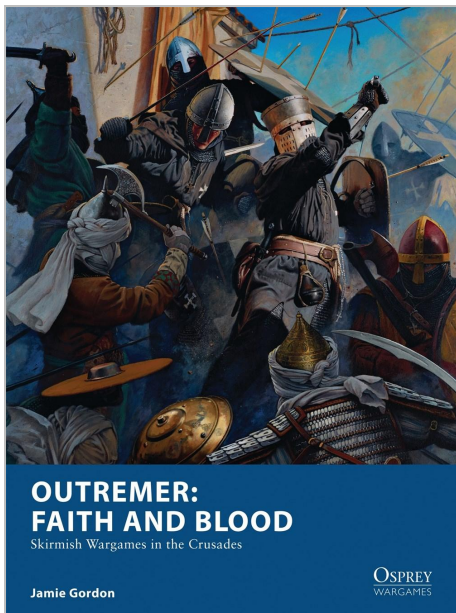
MARKETING

Launch at top gaming events such as Origins
Demo copy program with major distributors such as ACD and Alliance
In store demos in the NYC area
Banner ads on major gaming sites such as Board Game Geek and ICv2
Reviews on top gaming sites such as Dice Tower and Geek & Sundry
Reviews in gaming press such as GTM and Meeple Monthly

Outremer: Faith and Blood

Skirmish Wargames in the Crusades

Jamie Gordon



OUTREMER: FAITH AND BLOOD

Skirmish Wargames in the Crusades

Jamie Gordon

OSPREY
WARGAMES

GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 4/17/2018

9781472823960 | \$19.00 / \$25.00 Can.

Trade Paperback | 64 pages

9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites. Promotions, sponsorships and giveaways at military history events, including re-enactment, wargaming conventions and toy soldier shows.

Review campaign targeting wargaming publications, websites, and blogs.

ALSO AVAILABLE

Kobolds & Cobblestones: Fantasy Gang Rumbles

1/2018 | 9781472823922

Trade Paperback | \$19.00 / \$25.00 Can.

Gaslands: Post-Apocalyptic Vehicular Combat

11/2017 | 9781472818539

Trade Paperback | \$19.00 / \$25.00 Can.

The Pikeman's Lament: Pike and Shot Wargaming Rules

1/2017 | 9781472817310

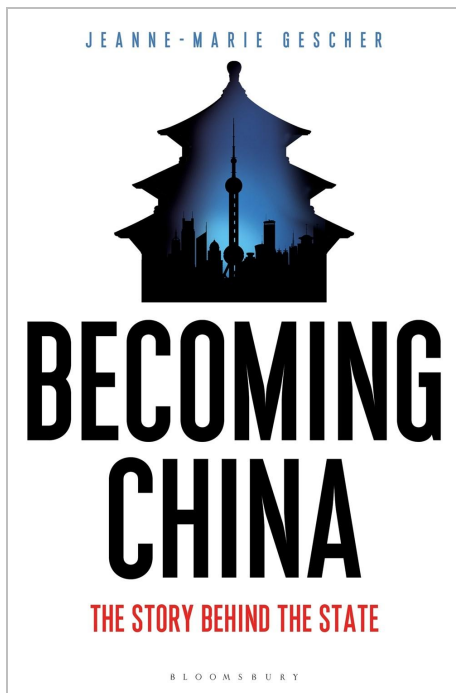
Trade Paperback | \$19.00 / \$25.00 Can.

A ruleset for skirmishes in the Crusades, *Outremer's* scenarios and campaign allow for small forces to be built up into powerful warbands.

Outremer: Faith and Blood is a 28mm skirmish wargame featuring small groups of warriors fighting in Outremer during the Crusades. While suitable for one-off skirmish encounters, the focus of the game is a structured and progressive campaign setting in which they are able to watch their force grow and develop over a series of scenarios and encounters from a small party of five or so soldiers into a powerful warband a score strong.

Character development is key, and a wide range of troop options and factions allows a high degree of individuality and personalization. Players will also be able to recruit mercenaries and agents such as Hashashin and Varangian survivors to bolster their forces—potent but expensive additions that will add a distinct flavor to each encounter.

Jamie Gordon serves in law enforcement, both civil and military, having previously served as an Infantry Officer. He has been a keen wargamer since 1990 and has dabbled in most areas of the hobby. In recent years he has become more heavily involved in the publication side of the hobby and his articles can frequently be found published in *Wargames*, *Soldiers and Strategy*, and other magazines.

**HISTORY / ASIA / CHINA**

Bloomsbury Caravel | 11/7/2017
 9781408887233 | \$60.00 / \$79.00 Can.
 Hardcover | 784 pages
 9.2 in H | 6 in W
 2x16pp colour plates

MARKETING

Digital assets: sampler available on
 ISSUU and Bloomsbury.com
 Single-title eblast to business subscribers
 Advance review copies to leading
 business outlets/journals: *Bloomberg*
BusinessWeek, *WSJ*, *Forbes*, *Money*

Becoming China

The Story Behind the State

Jeanne-Marie Gescher

For the first time, a book that tells you why China thinks and acts the way it does; an account of China's past and present.

One of the two most powerful states in the world, China continues to be seen as a mystery even after decades of an open door. How does China work, what does it want, why does it want it, and what does its rise to global power mean for the rest of the world? As the twenty-first century looks set to be the stage for a battle about competing geopolitical ideals, these are urgent questions for everyone with an interest in what the future might bring.

Despite decades of a relatively open door relationship with the rest of the world, China is still a mystery to many outside it. A world of its own, China is both a microcosm and an amplification of questions and events in the wider world. China's story offers us an opportunity to hold a mirror to ourselves: to our own assumptions, to our values, and to our ideas about the most important question of all: what it means to be human in the world of the state.

Epic in scope, this is the story of how China became the state it is today and how its worldview is based on what has gone before. Weaving together inspirations, ideas, wars and dreams to reveal the heart of what it means to be Chinese and how the past impacts on the present.

PRAISE

"Jeanne-Marie Gescher is one of the most respected foreign advisors on China. Her argument that history, geography, & human nature are essential to understanding the country and its future is one that any China expert would wholeheartedly endorse." —Peter Batey, OBE, Co-founder, European Chamber of Commerce in China, Past Chairman, Great Britain-China Centre and British Chamber of Commerce in China

"This is a magisterial book about China: but also about what it is to be human on a planet approaching nine billion people." —David Grayson CBE, director, the Doughty Centre for Corporate Responsibility, Cranfield University School of Management

Jeanne-Marie Gescher founded one of the earliest private advisory firms in China, and was honorary legal advisor to British ambassadors to China from 1989 to 2015. Awarded an OBE for her China work in 2001, she has advised policy institutions on the social, human, and environmental changes that have taken place. Jeanne-Marie continues to be an advisor on strategy, geopolitics, and evolution to individual business leaders, and an advisor on China to a number of institutions and organizations.

Crisis Leadership

How to lead in times of crisis, emergency and uncertainty

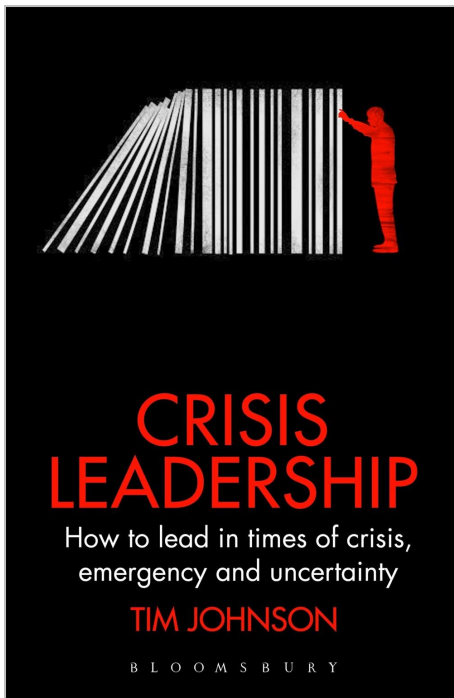
Tim Johnson

***Crisis Leadership* explores the challenges leaders can face at each stage of a crisis “lifecycle” and offers operational guidance in personal and organizational crisis management.**

Anyone in a leadership position today knows that we live in uncertain times, and disaster can strike any business at any time, usually without warning. From the collapse of Lehman Brothers and the oil disaster of Deepwater Horizon, to Malaysia Airlines’ loss of two planes, corporations are coming to realize that the impossible *can* happen all too easily. Public institutions, too, face a range of threats—from global recession, resurgent terrorism, and a stream of appalling natural disasters. For leaders in such organizations, these crisis situations can present both opportunities and threats.

Crisis Leadership examines the challenges faced by leaders at each stage of the crisis “lifecycle,” from the instant they learn of the crisis, to moments of critical decision-making and the final tumultuous days. Featuring interviews with Sir Mervyn King, former governor of the Bank of England, and General Stanley McChrystal, who was the top commander of American forces in Afghanistan, the book offers a unique insight into the lessons learned by people in the most challenging of situations, such as **Malaysia Airlines** (MH17 and MH370, plus the ensuing bankruptcy), **Thomas Cook** (Corfu deaths), **Toyota** (Prius recalls), **HSBC** (tax avoidance and U.S. subsidiary issues), **World Health Organization** (the Ebola and Zika outbreaks), and **FIFA** (corruption scandal).

Tim Johnson is chief operating officer of Regester Larkin, and his clients include British Airways, the European Central Bank, AstraZeneca, and Standard Chartered Bank. His specific areas of expertise are risk management and organizational resilience. In addition to advising clients, Tim also oversees the development and management of Regester Larkin’s operations in the Middle East, Asia, and the Americas.

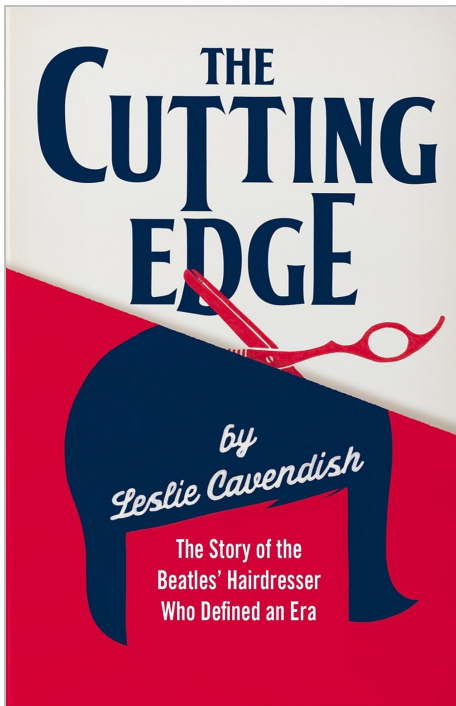


BUSINESS & ECONOMICS / MANAGEMENT

Bloomsbury Business | 12/19/2017
9781472942821 | \$35.00 / \$47.00 Can.
Hardcover | 272 pages
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**BIOGRAPHY & AUTOBIOGRAPHY
/ ENTERTAINMENT &
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Alma Books | 4/24/2018

9781846884313 | \$21.00 / \$28.00 Can.

Hardcover | 288 pages

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The Cutting Edge

The Story of the Beatles' Hairdresser Who Defined an Era

Leslie Cavendish

The story of how a Rock and Roll was changed by a single haircut.

The Beatles' hair changed the world. As their increasingly wild, untamed manes grew, to the horror of parents everywhere, they set off a cultural revolution as the most tangible symbol of the Sixties' psychedelic dream of peace, love and playful rebellion. In the midst of this epochal change was Leslie Cavendish, hairdresser to the Beatles and some of the greatest stars of the music and entertainment industry.

But just how did a fifteen-year-old Jewish school dropout from an undistinguished North London suburb, with no particular artistic talent or showbusiness connections, end up literally at the cutting edge of Sixties' fashion in just four years? His story – honest, always entertaining and inspiring – parallels the meteoric rise of the Beatles themselves, and is no less astounding.

Leslie Cavendish became Paul McCartney's private hairdresser in 1966, and soon began to work on the image of all four Beatles. In 1967, he opened his own salon, which he closed after the official breakup of the Beatles. He continued as a freelance hairdresser, ran a clothing boutique, and joined the family footwear business before ultimately moving to Spain in 1998. He now works for a major charity but also lectures on the Beatles and 60s culture and consults with the Beatles Fan Club.

Three Novellas

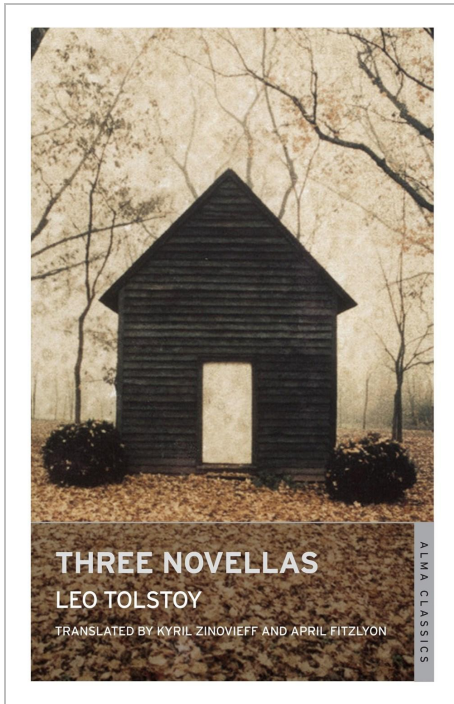
Leo Tolstoy

Unique edition in print of three last published works of fiction by the master of Russian storytelling.

One of Tolstoy's last published works of fiction, *The Devil* revolves around the young landowner Yevgeny's irrepressible lust for Stepanida, a sensual peasant woman. Even when he gets married to a respectable upper-class lady, he finds himself unable to put an end to his encounters with Stepanida, and becomes increasingly consumed by guilt and helplessness in the face of his urges.

In some ways comparable to the controversial *Kreutzer Sonata*, *The Devil* shows Tolstoy at his most salacious, and addresses the conflicts between desire, social norms and personal conscience. Also included in this volume is *Family Happiness*, one of Tolstoy's earliest works, an entertaining and cynical account of marriage from the perspective of a disillusioned wife, and *A Landowner's Morning*.

Leo Tolstoy (1828–1910) is regarded by some as the greatest novelist of all time. With such masterpieces as *Anna Karenina* and *War and Peace*, he influenced generations of writers and changed the course of world literature.



FICTION / CLASSICS

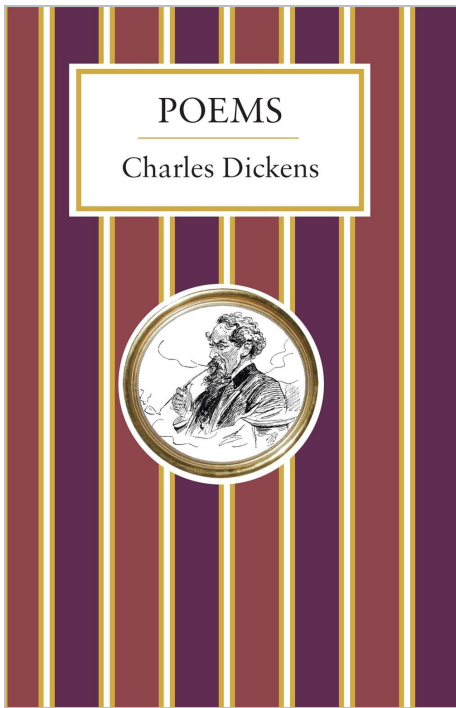
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**POETRY / EUROPEAN /
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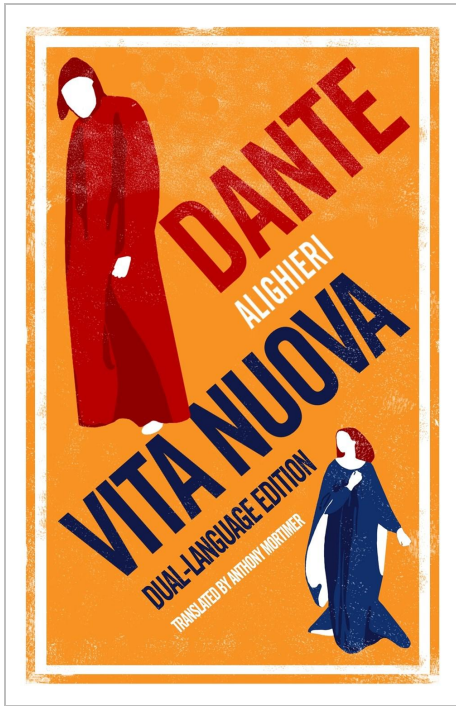
Poems

Charles Dickens

A unique edition of Charles Dickens's poems, highlighting his gift for the language and his unflinching power to touch.

While Charles Dickens is best known and celebrated for his prolific journalistic output and novelistic creations, he also devoted some of his creative energies to verse. At turns sentimental, melancholy, playful, humorous and satirical, and ranging considerably in tone and format – from songs to narrative prologues for novels and squibs for newspapers – the poems in this collection highlight Dickens's gift for language and his unflinching power to touch.

A literary phenomenon in his lifetime and renowned as much for his journalism and public speaking as for his novels, **Charles Dickens** (1812–70) now ranks as the most important Victorian writer and one of the most influential and popular authors in the English language. His memorable and vividly rendered characters and his combination of humour, trenchant satire and compassion have left an indelible mark on our collective imagination.

**FICTION / CLASSICS**

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Vita Nuova

Dante Alighieri

Dante's early masterpiece which provides an indispensable prequel to The Divine Comedy.

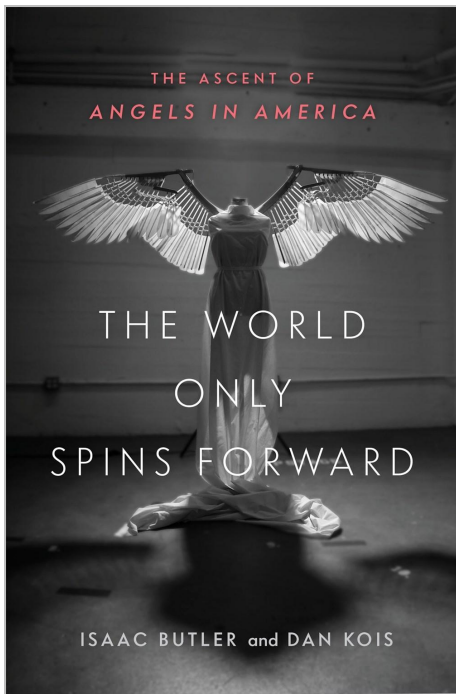
The Vita Nuova, with its unusual blend of prose and poetry, is universally recognized as Dante's early masterpiece and provides an indispensable prequel to The Divine Comedy. Set in thirteenth-century Florence, part autobiography and part religious allegory, it traces Dante's quest to find a poetic idiom worthy of Beatrice, whom he had loved since boyhood. Her premature death plunges him into an emotional turmoil that finds release only through his faith in her continuing spiritual influence and through his determination "to write of her what has never been written of any woman".

The Vita Nuova remains a central document in European culture's examination of love and the self. It is a hundred and fifty years since Dante Gabriel Rossetti's groundbreaking version of the Vita Nuova. Now Anthony Mortimer, already acclaimed as translator of Cavalcanti, Petrarch and Michelangelo, produces a verse translation that avoids Rossetti's disturbing archaisms but preserves a lyric immediacy worthy of the original.

This is a Vita Nuova for the twenty-first century.

PRAISE

Born in Florence, Dante Alighieri (1265–1321) is considered to be the father of Italian poetry and one of the greatest influences in world literature. His masterpiece, The Divine Comedy, is the zenith of medieval knowledge and a paragon of poetic imagination. Its first part, the Inferno, remains one of the most popular books of all time.

**PERFORMING ARTS / THEATER**

Bloomsbury USA | 2/27/2018
 9781635571769 | \$28.00 / \$37.00 Can.
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The World Only Spins Forward

The Ascent of Angels in America

Isaac Butler, Dan Kois

The oral history of *Angels in America*, told by its creators and the audiences forever changed by it—a moving account of the AIDS era, vital queer history, and an exuberant backstage tale.

When Tony Kushner's *Angels in America* hit Broadway in 1993, it won the Pulitzer Prize, swept the Tonys, and changed the way gay lives were represented in popular culture. Mike Nichols's 2003 HBO adaptation with Meryl Streep and Al Pacino was itself a tour de force, winning 11 Emmys and introducing the play to an even wider public. This generation-defining classic continues to astonish and inspire viewers worldwide.

Now, on the 25th anniversary of that Broadway premiere, Isaac Butler and Dan Kois offer the definitive account of *Angels in America* in the most fitting way possible: through oral history, nearly 200 voices in vibrant conversation and debate. The intimate storytelling of actors (including Streep, Mary-Louise Parker, and Jeffrey Wright), directors, producers, and Kushner himself reveals the turmoil of the play's birth—a hard-won miracle in the face of artistic roadblocks, technical disasters, and disputes both legal and creative. And historians and critics help situate the play in the arc of American culture, from the staunch activism of the AIDS crisis through civil rights triumphs to our current era, whose politics are a dark echo of the Reagan '80s. *The World Only Spins Forward* is both a rollicking theater saga and an uplifting testament to one of the great works of art of the past century, from its gritty San Francisco premiere to the starry revival that electrified London in 2017.

Isaac Butler is a theater director whose work has been presented at the Brooklyn Academy of Music, the Public Theater, New York's Town Hall, and elsewhere. His writing has appeared in *Slate*, the *Guardian*, *Los Angeles Review of Books*, and other publications. **Dan Kois** is an editor and writer for *Slate*, where he launched the *Slate Book Review*, and a contributing writer for the *New York Times Magazine*. He is a frequent guest on *Slate's Culture Gabfest*.

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