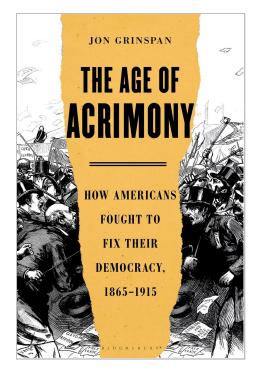
BLOOMSBURY

Spring 2021 May – August





HISTORY / UNITED STATES / **19TH CENTURY**

Bloomsbury Publishing | 4/27/2021 9781635574623 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 384 pages 9.3 in H | 6.1 in W 16-page color insert

MARKETING

Print and online review and features campaign Broadcast media campaign Cross marketing with Smithsonian

Major consumer advertising campaign at publication **Op-eds/Essay placement**

Social media campaign featuring images Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

Author events: Washington, D.C. and East Coast by request

The Age of Acrimony

How Americans Fought to Fix Their Democracy, 1865-1915

Jon Grinspan

A raucous history of American democracy at its wildest—and a bold rethinking of the relationship between the people and their politics.

Democracy was broken. Or that was what many Americans believed in the decades after the Civil War. Shaken by economic and technological disruption, they sought safety in aggressive, tribal partisanship. The results were the loudest, closest, most violent elections in U.S. history, driven by vibrant campaigns that drew our highest-ever voter turnouts. At the century's end, reformers finally restrained this wild system, trading away participation for civility in the process. The result was a calmer, cleaner democracy, but also a more distant one. Americans' voting rates crashed and never fully recovered.

This is the origin story of the "normal" politics of the 20th century. Only by exploring where that civility and restraint came from can we understand what is happening to our democracy today.

The Age of Acrimony charts the rise and fall of 19th-century America's unruly politics through the lives of a remarkable father-daughter dynasty. The radical congressman William "Pig Iron" Kelley and his fiery, Progressive daughter Florence Kelley led lives packed with drama, intimately tied to their nation's politics. Through their friendships and feuds, campaigns and crusades, Will and Florie trace the narrative of a democracy in crisis. In telling the tale of what it cost to cool our republic, historian Jon Grinspan reveals our divisive political system's enduring capacity to heal itself.

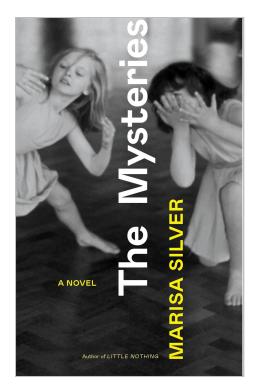
PRAISE

for The Virgin Vote

"[A] period chronicled in vivid and loving detail . . . Plunges readers into a pulsating political culture long vanished." -The Wall Street Journal "An imaginative and suggestive study that places American political history in a broad social context." — The American Historical Review

"As a study of the excitement and larger significance of political engagement in the [19th century], this is the most thoughtful and indeed the best book written in at least a generation. It is also quite a lot of fun." — The Journal of the Civil War Era "Fascinating and timely." -- Vox

Jon Grinspan is curator of political history at the Smithsonian's National Museum of American History. He is the author of the award-winning The Virgin Vote: How Young Americans Made Democracy Social, Politics Personal, and Voting Popular in the 19th Century. He frequently contributes to the New York Times, and has been featured in The New Yorker, the Washington Post, and elsewhere. He lives in Washington, D.C.



FICTION / LITERARY Bloomsbury Publishing | 5/4/2021 9781635576443 | \$26.00 / \$34.99 Can. Hardcover with dust jacket | 256 pages 8.3 in H | 5.5 in W

MARKETING

Early outreach to bloggers and literary influencers Major bookseller and librarian outreach campaign Consumer review campaign via NetGalley and Goodreads National print and online advertising campaign National print, broadcast, and online review coverage Author profile and op-ed/essay campaign Major social media campaign on Bloomsbury platforms Author events in LA/CA and NYC

The Mysteries

Marisa Silver

From the *New York Times* bestselling author of *Mary Coin*, a masterful, intimate story of two young girls, joined in an unlikely friendship, whose lives are shattered in a single, unthinkable momen...

Miggy Brenneman is a wild and reckless seven-year-old with a fierce imagination, hellbent on pushing against the limits of childhood. Ellen is polite, cautious, and drawn to her friend's bright flame. While the adults around them adjust to unstable times and fractured relationships, the girls respond with increasingly dangerous play. When tragedy strikes, all the novel's characters grapple with questions of fate and individual responsibility—none more so than Miggy, who must make sense of a swiftly disappearing past and a radically transformed future.

Written with searing clarity and surpassing tenderness, *The Mysteries* limns the painful ambiguities of adulthood and the intense perceptions of an indelibly drawn child to offer a profound exploration of how all of us, at every stage, must reckon with life's abundant and unsolvable mysteries.

PRAISE

"The Mysteries is a profound work of American portraiture. Each of the six interconnected characters in *The Mysteries* is rendered with masterful specificity, most especially the two vivid little girls around which the worn-out adult world turns. Marisa Silver sees with clear eyes and writes with dignity. Her compassion for ordinary hurt brings to mind the work of William Trevor and Yiyun Li. *The Mysteries* moved me almost to discomfort, but then released me into a broader understanding of intimacy, childhood, grief, and the very passage of time. Like the best of fiction, this novel broke my heart, then put it back together." —Amity Gaige, auth...

Marisa Silver is the author of six previous works of fiction, including the novels *Mary Coin*, a *NY Times bestseller*, and *Little Nothing*, a *New York Times* Editor's Choice. Her short fiction has appeared in the *New Yorker* and been included in *The Best American Short Stories* and *The O. Henry Prize Stories*. Silver has received fellowships from the Guggenheim Foundation and the NY Public Library's Cullman Center. She teaches at the MFA Program for Writers at Warren Wilson College and lives in LA.

THE DECISIVE YEARS OF THE REVOLUTIONARY WAR, 1778-1781



WINNING INDEPENDENCE

JOHN FERLING AUTHOR OF JEFFERSON AND HAMILTON

HISTORY / UNITED STATES / REVOLUTIONARY PERIOD

Bloomsbury Publishing | 5/11/2021 9781635572766 | \$40.00 / \$54.50 Can. Hardcover with dust jacket | 736 pages 9.3 in H | 6.1 in W 16 page color insert

MARKETING

and NYC

Print and online review and features campaign Broadcast media campaign Op-eds/Essay placement campaign Social media campaign on Bloomsbury platforms Ebook promotions of author's backlist prepublication Feature on Bloomsbury website and newsletters at publication Author events: GA, Washington, D.C., VA,

Winning Independence

The Decisive Years of the Revolutionary War, 1778-1781

John Ferling

From celebrated historian John Ferling, the underexplored history of the second half of the Revolutionary War, when, after years of fighting, American independence seemed very nearly lost.

It was 1778, and the recent American victory at Saratoga had netted the U.S a powerful ally in France. Many, including General George Washington, presumed France's entrance into the war meant independence was just around the corner. Meanwhile, having lost an entire army at Saratoga, Great Britain pivoted to a "southern strategy." The army would henceforth seek to regain its southern colonies, Virginia, North Carolina, South Carolina, and Georgia, a highly profitable segment of its prewar American empire. Deep into 1780 Britain's new approach seemed headed for success as the U.S. economy collapsed and morale on the home front waned. By early 1781 Washington and others feared that France would drop out of the war if the Allies failed to score a decisive victory that year. Sir Henry Clinton, commander of Britain's army, thought "the rebellion is near its end." Washington, who had been so optimistic in 1778, despaired: "I have almost ceased to hope."

Winning Independence is the dramatic story of how and why Great Britain—so close to regaining several southern colonies and rendering the postwar United States a fatally weak nation—ultimately failed to win the war. The book explores the choices and decisions made by Clinton and Washington, and others, that ultimately led the French and American allies to clinch the pivotal victory at Yorktown that at long last secured American independence.

PRAISE

"Ferling's vivid descriptions will compel you to read this treasure repeatedly." —San Francisco Book Review on Whirlwind

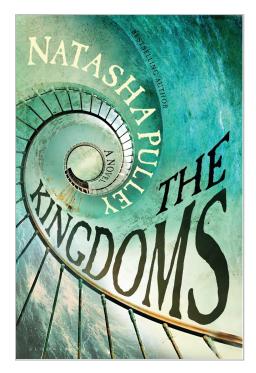
"A nuanced study of the American Revolution . . . A first-rate historian's masterful touch conveys the profound changes to colonists' 'hearts and minds.""

-Kirkus Reviews (starred review) on Whirlwind

"Captures a reader's attention from the first page to the last." —*The Washington Post* on *Jefferson and Hamilton*

"The best kind of popular history, one that illuminates why remembering the past is vital for the present." —*Publishers Weekly* (starred review) on *Apostles of Revolution*

John Ferling is professor emeritus of history at the University of West Georgia. He is the author of many books on the American Revolution, including *The Ascent of George Washington; Almost a Miracle; A Leap in the Dark; Whirlwind,* a finalist for the 2015 Kirkus Book Prize; and, most recently, *Apostles of Revolution: Jefferson, Paine, Monroe, and the Struggle Against the Old Order in America and Europe.* He and his wife, Carol, live near Atlanta.



FICTION / FANTASY / ACTION & ADVENTURE

Bloomsbury Publishing | 5/25/2021 9781635576085 | \$27.00 / \$36.50 Can. Hardcover with dust jacket | 448 pages 9.3 in H | 6.1 in W

MARKETING

Buzz campaign: broad early outreach to bloggers and fantasy influencers Major bookseller and librarian outreach campaign Big consumer review campaign via NetGalley and Goodreads

National print and online advertising campaign

Bookstagram/social campaign National print, broadcast, and online review coverage

Author events in 2+ cities and festivals

MAY 2021

The Kingdoms

Natasha Pulley

For fans of *The Man in the High Castle* and *The 7 1/2 Deaths of Evelyn Hardcastle*, a captivating novel that imagines a world where the French defeated the British at the Battle of Trafalgar.

In 1898, England is a peaceful colony of the Republic of France. Everything from the street signs to the newspapers is written in French, and only the terrorists in Scotland speak English. In soot-blackened, smog-ridden London, the slave trade is thriving, and the ruins of St. Paul's Cathedral are surrounded by the factories that keep France's empire and army fitted out with steel. But Joe Tournier doesn't remember any of this. His first memory is of being 43 years old and stepping off a train. Joe is diagnosed with a kind of epilepsy, one that causes amnesia and which results in periodic visions of a mysterious man. The only clue Joe has about his former identity is a century-old postcard of a Scottish lighthouse that arrives in London the same month Joe does. Two years later, Joe accepts a job to repair that lighthouse. He's drawn to the building, and to the mystery of the place: the previous lighthouse keepers have vanished and the brand-new lighthouse is in need of repair. But what Joe finds in Scotland will change the way he sees the world, its history, and, most importantly, himself.

From the bestselling author of *The Watchmaker of Filigree Street*, *The Kingdoms* is an epic, wildly original novel that blends historical events with fantastical adventure.

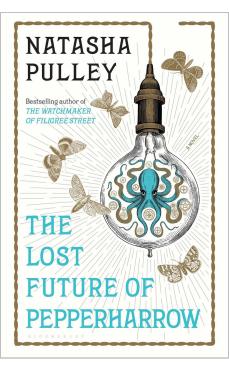
PRAISE

"Pulley's latest genre-bending feat (after *The Lost Future of Pepperharrow*) masterfully combines history, speculative fiction, queer romance, and more into an unputdownable whole... This is a stunner." —*Publishers Weekly*, starred review "Immensely pleasurable reading... Intricate, charming, and altogether surprising." —*The New York Times Book Review* on *The Watchmaker of Filigree Street*

"Amid this thriller-like plot, Pulley raises thought-provoking questions . . . making for a rich brew of historical fantasy, philosophy, and emotion." —*The Washington Post* on *The Watchmaker of Filigree Street*

"An epic journey." — The New York Times Book Review...

Natasha Pulley, the author of *The Watchmaker of Filigree Street, The Bedlam Stacks*, and *The Lost Future of Pepperharrow,* studied English literature at Oxford University and earned a creative writing MA at the University of East Anglia. She lives in Bath, England.



FICTION / FANTASY / HISTORICAL

Bloomsbury Publishing | 5/25/2021 9781635576542 | \$16.00 / \$22.00 Can. Trade Paperback | 512 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635573305

MARKETING

National paperback review coverage Consumer review campaign via social media

Feature in Bloomsbury newsletters Social media campaign including giveaways

The Lost Future of Pepperharrow

Natasha Pulley

A charming sequel to the beloved bestselling novel *The Watchmaker of Filigree Street* that delivers readers to Japan in the 1880s, where nationalism is on the rise and ghosts roam the streets.

1888. Five years after they met in *The Watchmaker of Filigree Street*, Thaniel Steepleton, an unassuming translator, and Keita Mori, the watchmaker who remembers the future, are traveling to Japan. Thaniel has received an unexpected posting to the British legation in Tokyo, and Mori has business that is taking him to Yokohama.

Thaniel's brief is odd: the legation staff have been seeing ghosts, and Thaniel's first task is to find out what's really going on. But while staying with Mori, he starts to experience ghostly happenings himself. For reasons Mori won't—or can't—share, he is frightened. Then he vanishes.

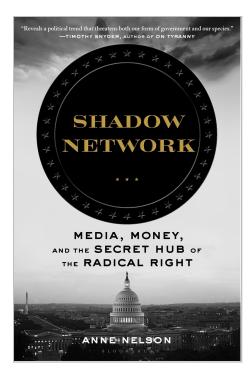
Meanwhile, something strange is happening in a frozen labor camp in northern Japan. Takiko Pepperharrow, an old friend of Mori's, must investigate. As the weather turns bizarrely electrical and ghosts haunt the country from Tokyo to Aokigahara forest, Thaniel grows convinced that it all has something to do with Mori's disappearance—and that Mori may be in serious danger.

PRAISE

"Phenomenal... Pulley's intricate plot, vibrant setting, entrancing magic, and dynamic ensemble of characters make for an un-put-downable historical fantasy. New readers will be pulled in and series fans will be delighted by this tour de force." —*Publishers Weekly* (starred review) on *The Lost Future of Pepperharrow* "A delightful, relentlessly charming, and deeply moving book ... Remarkable." —*Los Angeles Times* on *The Watchmaker of Filigree Street*

"Enchanting ... A rich brew of historical fantasy, philosophy, and emotion." —*The Washington Post* on *The Watchmaker of Filigree Street*

Natasha Pulley, the author of *The Watchmaker of Filigree Street* and *The Bedlam Stacks*, studied English literature at Oxford University and earned a creative writing MA at the University of East Anglia. She lives in Bath, England.



HISTORY / UNITED STATES / 20Th Century

Bloomsbury Publishing | 5/11/2021 9781635575828 | \$18.00 / \$25.00 Can. Trade Paperback | 416 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635573190

MARKETING

National paperback review coverage Consumer review campaign via social media

Tie in with author's ongoing speaking schedule

Feature in Bloomsbury newsletters

Shadow Network

Media, Money, and the Secret Hub of the Radical Right

Anne Nelson

The chilling story of the covert group that masterminds the Radical Right's ongoing assault on America's airwaves, schools, environment, and, ultimately, its democracy.

In 1981, emboldened by Ronald Reagan's election, a group of some fifty Republican operatives, evangelicals, oil barons, and gun lobbyists met in a Washington suburb to coordinate their attack on civil liberties and the social safety net. These men and women called their coalition the Council for National Policy. Over four decades, this elite club has become a strategic nerve center for channeling money and mobilizing votes behind the scenes. Its secretive membership rolls represent a high-powered roster of fundamentalists, oligarchs, and their allies, from Oliver North, Ed Meese, and Tim LaHaye to Kellyanne Conway, Ralph Reed, Tony Perkins, and the DeVos and Mercer families. In Shadow Network, award-winning author and media analyst Anne Nelson chronicles this history and illuminates the coalition's key figures and their tactics. She traces how the collapse of local journalism laid the foundation for the Council for National Policy's information war and listens in on the hardline broadcasting its members control. And she reveals how the group has collaborated with the Koch brothers to outfit Radical Right organizations with state-of-the-art apps and a shared pool of captured voter data—outmaneuvering the Democratic Party in a digital arms race whose result has vet to be decided. In a time of stark threats to our most valued institutions and democratic freedoms, Shadow Network is essential reading.

PRAISE

"Reveals a political trend that threatens both our form of government and our species." —Timothy Snyder, author of *On Tyranny*

"Riveting. Want to understand how so many Americans turned against truth? Read this book." —Nancy MacLean, author of *Democracy in Chains*

"An explosive, comprehensive account of the 30-year relationship . . . between the CNP and a host of Republican leaders and organizations. This is an absolutely momentous piece of investigative journalism." —*Publishers Weekly* (starred review)

Anne Nelson has received a Livingston Award, a Guggenheim Fellowship, a Bellagio Fellowship, and Associated Church Press Award for her coverage of the conflict in Central America for the *Los Angeles Times*, NPR, and the BBC. She has taught at Columbia University for over two decades. Her previous books include *Red Orchestra*, a New York Times Book Review Editors' Choice; and *Suzanne's Children*, a finalist for the National Jewish Book Award. A native of Oklahoma, she lives in New York City.

KATARINA CERMELJ



COOKING / METHODS / BAKING

Bloomsbury Publishing | 5/4/2021 9781526613486 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 384 pages 9.7 in H | 7.4 in W Color photography throughout

Baked to Perfection

Delicious gluten-free recipes, with a pinch of science

Katarina Cermelj

The only gluten-free baking book you'll ever need, with delicious recipes that work perfectly every time.

Baked to Perfection heralds the end of dry, tasteless, gluten-free baking. Armed with a chemistry degree and a weakness for cake, Katarina Cermelj set out to rewrite the recipe book and create gluten-free recipes that don't just work, but work *perfectly*.

Katarina has devised and rigorously tested 100 recipes that are so delicious they will astound your friends and family, including triple chocolate brownies, caramel apple pie, cinnamon rolls, lemon poppy seed cupcakes and caramelised onion & cherry tomato tarts. The easy-to-follow recipes are accompanied by simple explanations of the science at work, so you can become a more skillful gluten-free baker with the freedom to adapt the recipes to your tastes. With the most sumptuous and mouth-watering food photography, *Baked to Perfection* is set to become *the* gluten-free bible for every home baker.

PRAISE

"Gluten-free baking just got a whole lot easier! The knowledge that Katarina shares is indispensable." –Julie Jones, author of *The Pastry School* "Beautiful and inspiring . . . a magnificent achievement." –Juliet Sear, author of *The Cake Decorating Bible*

"Effortlessly combines . . . both science and baking to demystify gluten-free baking once and for all." –Erin Jeanne McDowell, author of *The Fearless Baker* "Put what you know about wheat-based baking aside, and let Katarina teach you the wonders of decadent cookies, flaky tartlets, and tender cakes that all happen to be baked without gluten." –Tessa Huff, author of *Layered*

Katarina Cermelj is undertaking a PhD in Inorganic Chemistry from Oxford. After cutting out gluten from her diet, she used her scientific background to experiment with gluten-free baking, and in 2016 set up her hugely popular baking blog, The Loopy Whisk, sharing her sumptuous allergy-friendly recipes. *Baked to Perfection* is her first cookbook.

KEITH LESLIE

Leadership

Leading Organizational

Change in Times of Crisis

BLOOMSBURY

A Question

Question of Leadership, A

Leading Organizational Change in Times of Crisis

Keith Leslie

A fascinating guide to effective leadership in times of crises, with a psychological underpinning.

Whether planned or unexpected, change presents leaders with their toughest sustained challenges—regardless of the leader's seniority or the organization's size. For many leaders, change brings drama—and the replaying of familiar stories.

Keith Leslie provides a wide range of illustrative case studies derived from both research and his firsthand experience in the public and private sectors as a former partner at both Deloitte and McKinsey. Each chapter first provides an engaging narrative that presents a relatable leadership dilemma, before an analysis of what works and when.

The failure of many change initiatives (research shows that approx. 60–70% fail) is caused by the leader's inability to fully consider the consequences and magnitude of the situation. Whether they consider it "just a game"—or they are "gaming the system"—they often fail to recognize the full consequences of the change initiative. Across business and society, the prevalence and impacts of such shortsighted mistakes has become more overt than ever following the onset of the ongoing pandemic.

This is a timely and essential guide for any business leader looking for the most effective strategies and approaches when it comes to change initiatives. Keith Leslie explores the corporate consequences of the worldwide pandemic, and analyzes how leaders can adapt and improve to ensure the continued livelihood and prosperity of their organization and employees in the wake...

BUSINESS & ECONOMICS Bloomsbury Business | 5/11/2021

9781472986023 | \$27.00 / \$36.50 Can. Hardcover with dust jacket | 288 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Inclusion in eblast to in-house business subscribers Outreach to business organizations and MBA programs National print and online review/feature campaign Targeted outreach to top business publications Online features with top business/news websites Broadcast media targets

GRACE LINDSAY



MODELS OF





How physics, engineering and mathematics have shaped our understanding of the brain

LOOMSBURY

MATHEMATICS / MATHEMATICAL Analysis

Bloomsbury Sigma | 5/4/2021 9781472966421 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 400 pages 8.5 in H | 5.3 in W black and white illustrations throughout

MARKETING

Prepublication consumer review campaign on NetGalley and Amazon Vine Featured title on Bloomsbury.com at publication Single-title eblast to in-house popular science subscribers Social media campaign at publication featuring shareable infographics Amazon A+ content National print, broadcast, and online publicity campaign

MAY 2021

Models of the Mind

How Physics, Engineering and Mathematics Have Shaped Our Understanding of the Brain

Grace Lindsay

Grace Lindsay reveals the value of describing the machinery of neuroscience using the elegant language of mathematics.

The brain is made up of 85 billion neurons, which are connected by over 100 trillion synapses. For over a century, a diverse array of researchers has been trying to find a language that can be used to capture the essence of what these neurons do and how they communicate—and how those communications create thoughts, perceptions, and actions. The language they were looking for was mathematics.

In *Models of the Mind*, author and computational neuroscientist Grace Lindsay explains how mathematical models have allowed scientists to understand and describe many of the brain's processes, including decision-making, sensory processing, quantifying memory, and more. She introduces readers to the most important concepts in modern neuroscience, and highlights the tensions that arise when bringing the abstract world of mathematical modelling into contact with the messy details of biology.

Throughout, Grace will look at the history of the field, starting with experiments done on neurons in frog legs at the turn of the twentieth century and building to the large models of artificial neural networks that form the basis of modern artificial intelligence. She demonstrates the value of describing the machinery of neuroscience using the elegant language of mathematics, and reveals in full the remarkable fruits of this endeavor.

Grace Lindsay is a computational neuroscientist currently living in London. She is a graduate of Columbia University and the University of Pittsburgh. She was awarded a Google PhD Fellowship in computational neuroscience in 2016, and has spoken at several international conferences. She is also the producer and co-host of *Unsupervised Thinking*, a podcast covering topics in neuroscience and artificial intelligence.

Lessons about life and living from working with death and dying

We all know how this ends.

Anna Lyons & Louise Winter

GREEN TREE

FAMILY & RELATIONSHIPS / DEATH, GRIEF, BEREAVEMENT Green Tree | 5/18/2021

9781472966810 | \$20.00 / \$26.99 Can. Hardcover with dust jacket | 304 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Featured title on Bloomsbury.com at publication Targeted advertising campaign to fans of the death positive movement and followers of Caitlin Doughty Amazon A+ content Social media campaign at publication featuring designed graphics Outreach to death-positive funeral homes, right-to-die organizations, and palliative care associations National review campaign

We all know how this ends

Lessons about life and living from working with death and dying

Anna Lyons, Louise Winter

We all know how this ends is a new approach to death and dying, showing how exploring our mortality really can change our lives.

End-of-life doula Anna Lyons and funeral director Louise Winter have joined forces to share a collection of the heartbreaking, surprising, and uplifting stories of the ordinary and extraordinary lives they encounter every single day. From working with the living, the dying, the dead, and the grieving, Anna and Louise share the lessons they've learned about life, death, love, and loss. If we acknowledge and accept our mortality, can we live a better life? If we embrace the end of life in the same way as we embrace the beginning, can we transform our lives? This is a book about life and living, as much as it's a book about death and dying. It's a reflection on the beauties, blessings, and tragedies of life, the exquisite agony and ecstasy of being alive, and the fragility of everything we hold dear. It's as simple and as complicated as that.

PRAISE

"Wonderful." —Cariad Lloyd, *Griefcast* "Encouraging and inspiring." —Kathryn Mannix, palliative care doctor and author of *With The End in Mind*

"We don't have to think about death and dying all the time but when we want to—or are forced to—how wonderful to have a manual to sustain and guide us through it all."—Sarah Brown

Anna Lyons is an end-of-life doula and **Louise Winter** is a progressive funeral director. Together they're the team behind *We all know how this ends*. Their joint mission is to redesign the dialogue around death and dying, to open it up and to find new approaches to this important subject. They believe that death is a normal part of life and dying is part of living. Acknowledging and accepting that one day we will die is fundamental to living a full life.

navigating your hormones on the journey to menopause

peri menopause power.

maisie hill

the best-selling author of *period pc*

GREEN TREE

HEALTH & FITNESS / Menopause

Green Tree | 5/4/2021 9781472978868 | \$20.00 / \$26.99 Can. Trade Paperback | 336 pages 9.2 in H | 6 in W

MARKETING

Major digital advertising campaign through AdBiblio Targeted Facebook, Google, and Reddit ad campaigns Digital assets: sampler available on ISSUU and Bloomsbury.com Pre-pub consumer review campaign on NetGalley and Amazon Vine Featured title on Bloomsbury.com at publication Social media campaign featuring shareable graphics Amazon A+ content featuring recipe graphics Major influencer campaign including giveaway copies Outreach to women's health organizations Giveaway offer in newsletter to in-house trade ...

Perimenopause Power

Navigating your hormones on the journey to menopause

Maisie Hill

From the author of *Period Power* comes the empowering guide to menopause that all women need, packed with advice on dealing with symptoms and understanding the most effective treatment options.

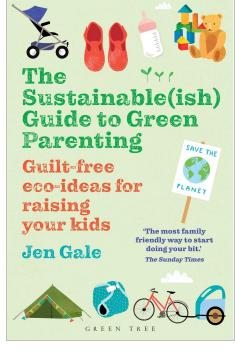
Three-quarters of women reaching menopause experience symptoms such as mood changes, insomnia, hot flushes, and night sweats, but there is little in the way of evidence-based information out there to help them presented in a way that's engaging and helpful.

Perimenopause Power is here to change that: finally, this is a book for women experiencing perimenopause and menopause who want to understand what's going on with their bodies and how to deal with troublesome symptoms, but also gain valuable insights into making menopause a positive and powerful experience—yes, it's possible!

Perimenopause Power is a handbook that exudes calm positivity and makes sense of complex physiological processes in an easy-to-understand manner, helping women to understand what the hell's going on with them and provide instruction on what can be done to improve their experience of the dreaded "change."

Maisie Hill, the celebrated author of *Period Power*, delves into the science of menopause in an accessible way and provides a whole slew of tips to see women through the challenge of wildly fluctuating hormones. There is a glaring gap in the market for a well-researched, evidence-based book on menopause that empowers women to address their issues and have conversations with loved ones and their doctors.

Maisie Hill is a highly qualified and sought-after expert in women's health and is the bestselling author of *Period Power*. She has a BS in Chinese medicine acupuncture and is a member of the British Acupuncture Council. She also has over a decade of experience as a women's health practitioner and birth doula. She is currently training as a nutritional therapist at the College of Naturopathic Medicine in London.



FAMILY & RELATIONSHIPS / PARENTING

Green Tree | 5/18/2021 9781472984579 | \$16.00 / \$22.00 Can. Trade Paperback | 224 pages 9.2 in H | 6 in W line drawings throughout

MARKETING

Digital sampler available on ISSUU.com Targeted online advertising to fans of Family Fun, *Real Simple, Parade*, etc. Outreach to sustainability and eco-friendly parenting bloggers with giveaways and discount offers

Social media campaign featuring tips and action points from the book Cross-promotion to Bloomsbury Wildlife

fans and subscribers

Outreach to gift shops at botanic gardens, arboretums, and children's museums National publicity campaign

Sustainable(ish) Guide to Green Parenting, The

Guilt-free eco-ideas for raising your kids

Jen Gale

The must-have friendly green bible of accessible eco-tips for families.

This is the must read sustainable handbook for all parents, from new parents to parents of older children, looking for honest and balanced help, guidance and support to make green choices for their family in a guilt-free, nonjudgmental and practical way.

When it comes to the climate crisis, having kids is something of a double-edged sword. it's a wonderful and joyous thing, but we're instantly more aware of the responsibility we have to this new small person that has arrived in our life, and the realization can hit hard that the "someday" impact of our rapidly warming planet will be seen in the lifetime of our new child.

It's at exactly the same time that All The Things pile into our lives. All the must-have baby paraphernalia —the clothes, the nappies, the "travel system" (why can't it still be called a buggy?), all to only then be rapidly replaced with the must have toddler toys, pre-school toys... and so it goes on.

But help is at hand. Jen Gale's essential new book is packed with her inimitable practical, friendly and attainable ideas for sustainable(ish) changes you can make for and with your kids, covering everything you might need to help you along the way as your family grows up—from washable nappies to school uniform, family holidays to getting from A to B—and everything in between.

Jen Gale is an ordinary, knackered mum of two whose life changed when she dragged and cajoled the family into a year buying nothing new. Jen lives in Wiltshire where she writes and podcasts about all things Sustainable(ish). @sustainable(ish) www.asustainablelife.co.uk



The Second

Race and Guns in a Fatally Unequal America

Carol Anderson, Ph.D.

From the *New York Times* bestselling author of *White Rage*, an unflinching, critical new look at the Second Amendment—and how it has been engineered to deny the rights of African Americans.

In *The Second*, historian Carol Anderson powerfully illuminates the history and impact of the Second Amendment, how it was designed, and how it has been constructed from the start to keep African Americans powerless and vulnerable. *The Second* is neither a "pro-gun" nor an "anti-gun" book; the lens is the citizenship rights and human rights of African Americans.

From the 18th century, when it was encoded into law that slaves could not own, carry, or use a firearm whatsoever, until today, with measures to expand and curtail gun ownership aimed disproportionately at the African American population, the right to bear arms has been consistently used as a weapon against African Americans—revealing that armed or unarmed, Blackness, it would seem, is the threat that must be neutralized and punished.

Throughout American history the Second has consistently meant this: That the *second* a Black person exercises this right, the second they pick up a gun to protect themselves (or the second that they don't), their life – as surely as Philando Castile's, Tamir Rice's, Alton Sterling's– may be snatched away in that single, fatal second. Through compelling historical narrative merging into the unfolding events of today, Anderson's penetrating investigation shows that the Second Amendment is not about guns but about anti-Blackness, shedding shocking new light on another dimension of racism in America.?

PRAISE

"Carol Anderson's prose is unflinching, and she wastes no time as she marches the reader from the openly racist, clear-cutting suppression tactics of the early 20th century toward the carefully veneered, ruthlessly efficient disenfranchisement campaign of the present." —NPR Best Books of the Year on *One Person, No Vote* "An extraordinarily timely and urgent call to confront the legacy of structural racism . . . and to show its continuing threat to the promise of American democracy. —*New York Times Book Review*, Editor's Choice on *White Rage*

Carol Anderson is the Charles Howard Candler Professor and Chair of African American Studies at Emory University. She is the author of *One Person, No Vote*, longlisted for the National Book Award and a Finalist for the PEN/John Kenneth Galbraith Award; *White Rage*, a *New York Times* bestseller and winner of the National Book Critics Circle Award; *Bourgeois Radicals*; and *Eyes off the Prize*. She was named a Guggenheim Fellow for Constitutional Studies. She lives in Atlanta, Georgia.

POLITICAL SCIENCE / LAW Enforcement

RACE AND GUNS IN

A FATALLY

UNEQUAL AMERICA

ROLANDERSON

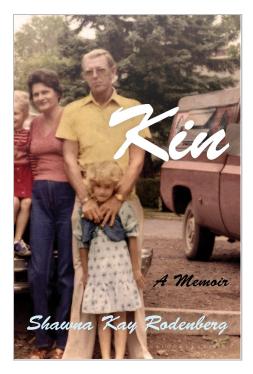
rk Times bestselling author of White Rage and One Person No Vot

Bloomsbury Publishing | 6/1/2021 9781635574258 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 304 pages 9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION BUZZ BUILDING: Major early blogger, influencer, and bookseller outreach Library and Academic marketing campaign Consumer review campaign via NetGalley and Goodreads Prepublication bookseller events in select cities or virtual Featured ARC at Winter Institute 2021 MAJOR LAUNCH AT PUBLICATION: National consumer advertising campaign Book club marketing outreach Broad national print, broadcast, and online media campaign Regional print and radio coverage

Major social media launch campaign Academi...



BIOGRAPHY & AUTOBIOGRAPHY / WOMEN

Bloomsbury Publishing | 6/8/2021 9781635574555 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 288 pages 9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION BUZZ BUILDING: Major early blogger, influencer, and bookseller outreach Library and Academic marketing campaign Consumer review campaign via NetGalley

and Goodreads Prepublication bookseller events in select cities

MAJOR LAUNCH AT PUBLICATION: National consumer advertising campaign Book club marketing outreach Broad national print, broadcast, and online media campaign

Regional print and radio coverage Major social media launch campaign Author events in 3-5 cities in Midwest and Appalachia b...

Kin

A Memoir

Shawna Kay Rodenberg

A memoir of an Appalachian girlhood and a portrait of a misrepresented people, from Rona Jaffe Writers' Award winner Shawna Kay Rodenberg.

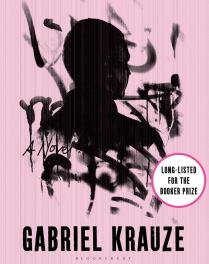
When Shawna Kay Rodenberg was four, her father, fresh from a ruinous tour in Vietnam, spirited her family from their home in the hills of Eastern Kentucky to Minnesota, renouncing all of their earthly possessions to live in the Body, an off-the-grid End Times religious community. Her father was seeking a better, safer life for his family, but the austere communal living of prayer, bible study, and strict regimentation was a bad fit for the precocious Shawna. Disciplined harshly for her many infractions, she was sexually abused by a predatory adult member of the community. Soon after the leader of the Body died and revelations of the sexual abuse came to light, her family returned to the same Kentucky mountains that their ancestors have called home for three hundred years. It is a community ravaged by the coal industry, but for all that, rich in humanity, beauty, and the complex knots of family love. Curious, resourceful, rebellious, Shawna will ultimately leave her mountain home but only as she masters a perilous balancing act between who she has been and who she will become.

Kin is a mesmerizing memoir of survival that seeks to understand and make peace with the people and places that were survived. It is above all about family —about the forgiveness and love within its bounds—and generations of Appalachians who have endured, harmed, and held each other through countless lifetimes of personal and regional tragedy.

Shawna Kay Rodenberg is originally from Seco, Kentucky. In 2016, she received the Jean Ritchie Memorial Fellowship for her poetry and memoir in progress, and in 2017, the Rona Jaffe Writers' Award for creative nonfiction. Her work has appeared in *Consequence Magazine, Salon*, the *Village Voice*, the *Bennington Review*, the *New Millennium Review, Elle*, and others. A mother of five, registered nurse, and community college English instructor, she lives with her family in Indiana.

EXCEPTIONAL." - CANDICE CARTY-WILLIAMS, AUTHOR OF OUEENIE





FICTION / LITERARY

Bloomsbury Publishing | 6/22/2021 9781635577662 | \$26.00 / \$34.99 Can. Hardcover with dust jacket | 336 pages 9.3 in H | 6.1 in W

MARKETING

National print and online review coverage Indie bookseller and library marketing campaign

Consumer review campaign on NetGalley and Goodreads

Social media campaign on Bloomsbury platforms

Who They Was

Gabriel Krauze

An astonishing, visceral autobiographical novel about a young man straddling two cultures: the university where he is studying literature and the disregarded world of London gang warfare.

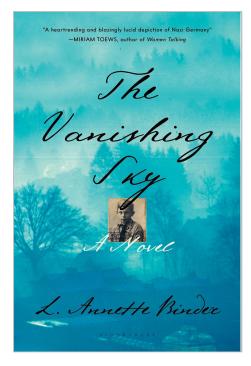
Longlisted for the Booker Prize

The unforgettable narrator of this compelling, thought-provoking debut goes by two names in his two worlds. At the university he attends, he's Gabriel, a seemingly ordinary, partying student learning about morality at a distance. But in his life outside the classroom, he's Snoopz, a hard-living member of London's gangs, well-acquainted with drugs, guns, stabbings, and robbery. Navigating these sides of himself, dealing with loving parents at the same time as treacherous, endangering friends and the looming threat of prison, he is forced to come to terms with who he really is and the life he's chosen for himself. In a distinct, lyrical urban slang all his own, author Gabriel Krauze brings to vivid life the underworld of his city and the destructive impact of toxic masculinity. *Who They Was* is a disturbing yet tender and perspective-altering account of the thrill of violence and the trauma it leaves behind. It is the story of inner cities everywhere, and of the lost boys who must find themselves in their tower blocks.

PRAISE

"It is exceptional." —Candice Carty-Williams, author of *Queenie* "Magnificent in its relentless intensity and searing honesty, this is a new voice arriving fully formed and raring to go." —Booker Prize judges, 2020 "Extraordinary. With its distinctive argot and moments of ultraviolence, *Who They Was* is akin to *A Clockwork Orange*—except that instead of a wellheeled author's fantastical brainchild, it is a hyperrealistic tale from a writer who has lived the lifestyle it describes ... *Who They Was* is a subtle, unflinching novel that deserves to win wide acclaim for bringing this hinterland into focus." —*The Guardian*

Gabriel Krauze grew up in London in a Polish family and was drawn to a life of crime and gangs from an early age. Now in his thirties he has left that world behind and is recapturing his life through writing. He has published short stories in *Vice* magazine. *Who They Was* is his debut novel.



FICTION / HISTORICAL / WORLD WAR II

Bloomsbury Publishing | 6/8/2021 9781635577044 | \$18.00 / \$25.00 Can. Trade Paperback | 288 pages

Other Available Formats: Hardcover ISBN: 9781635574678

MARKETING

National paperback review coverage Major bookseller and book club outreach campaign

Consumer review campaign via social media

Feature in Bloomsbury newsletters Social media campaign including giveaways

The Vanishing Sky

L. Annette Binder

For readers of *Warlight* and *The Invisible Bridge*, an intimate, harrowing story about a family of German citizens during World War II.

In 1945, as the war in Germany nears its violent end, the Huber family is not yet free of its dangers or its insidious demands. Etta, a mother from a small, rural town, has two sons serving their home country: her elder, Max, on the Eastern front, and her younger, Georg, at a school for Hitler Youth. When Max returns from the front, Etta quickly realizes that something is not right—he is thin, almost ghostly, and behaving very strangely. Etta strives to protect him from the Nazi rule, even as her husband, Josef, becomes more nationalistic and impervious to Max's condition. Meanwhile, miles away, her younger son Georg has taken his fate into his own hands, deserting his young class of battle-bound soldiers to set off on a long and perilous journey home.

The Vanishing Sky is a World War II novel as seen through a German lens, a story of the irreparable damage of war on the home front, and one family's participation—involuntary, unseen, or direct—in a dangerous regime. Drawing inspiration from her own father's time in the Hitler Youth, L. Annette Binder has crafted a spellbinding novel about the daring choices we make for country and for family.

PRAISE

"In her intimate and epic debut novel, Binder lifts the lid on one family's darkest story to offer vital insight into daily life under the last days of the Third Reich. *The Vanishing Sky* is a heartrending and blazingly lucid depiction of Nazi Germany." Miriam Toews, author of *Women Talking* "In *The Vanishing Sky*, [Binder] uses Etta Huber, a hausfrau in a rural village, as a means of feeling her way back into the past, channeling the anguish and uncertainty of the final months of the fighting." *The New York Times* "Masterful and deeply moving." *The New York Journal of Books*

L. Annette Binder was born in Germany and immigrated to the U.S. as a small child. She holds degrees in classics and law from Harvard, an MA in comparative literature from the University of California at Berkeley, and an MFA from the Program in Writing at the University of California, Irvine. Her short fiction collection *Rise* received the Mary McCarthy Prize in Short Fiction. She lives in New Hampshire.



book design forthcoming

FICTION / LITERARY

Bloomsbury Publishing | 6/8/2021 9781635577853 | \$16.00 / \$22.00 Can. Trade Paperback | 208 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635574005

Apartment

Teddy Wayne

A powerful new novel from the Whiting Award–winning author of *Loner* and *The Love Song of Jonny Valentine*.

In 1996, the unnamed narrator of Teddy Wayne's *Apartment* is attending the MFA writing program at Columbia on his father's dime and living in an illegal sublet of a rent-stabilized apartment. Feeling guilty about his good fortune, he offers his spare bedroom—rent-free—to Billy, a talented, charismatic classmate from the Midwest eking out a hand-to-mouth existence in Manhattan. The narrator's rapport with Billy develops into the friendship he's never had due to a lifetime of holding people at arm's length, hovering at the periphery, feeling "fundamentally defective." But their living arrangement, not to mention their radically different upbringings, breeds tensions neither man could predict. Interrogating the origins of our contemporary political divide and its ties to masculinity and class, *Apartment* is a gutting portrait of one of New York's many lost, disconnected souls by a writer with an uncommon aptitude for embodying them.

PRAISE

"Darkly comic and emotionally intelligent . . . Wayne elevates *Apartment* from a convincing historical facsimile to a work of art. . . [he] looks at it all—masculinity, literary ambition, our decade of free trade and liberalism triumphant—and finds the rot underneath." *—The Boston Globe*

"It builds to a carefully seeded climax that will leave readers—and especially writers—queasy . . . subtly layered prose . . . its sobering climax is bound to stay with you long after you close the door on *Apartment*." —*NPR*

"Apartment is about a volatile friendship between two men . . . Wayne, in the terrible-roommates tradition of Sam Shepard and Miranda July, ri...

Teddy Wayne is the author of *Loner*, *The Love Song of Jonny Valentine*, and *Kapitoil*. He is the winner of a Whiting Writers' Award and an NEA Creative Writing Fellowship as well as a finalist for the Young Lions Fiction Award, the PEN/Bingham Prize, and the Dayton Literary Peace Prize. He is a regular contributor to the *New Yorker*, the *New York Times*, and *McSweeney's*.



THE PRICE WE PAY what broke American health care

- AND HOW TO FIX IT

MARTY MAKARY, MD New York Times bestselling author of UNACCOUNTABLE With a new Afterword by the author

RLOOMSBURY

HEALTH & FITNESS / HEALTH Care issues

Bloomsbury Publishing | 6/8/2021 9781635575910 | \$18.00 / \$24.50 Can. Trade Paperback | 288 pages 9.3 in H | 6.1 in W

Other Available Formats: Hardcover ISBN: 9781635574111

MARKETING

National paperback review coverage National consumer advertising campaign Regular broadcast appearances by author Consumer review campaign via social media

Tie in with author's ongoing speaking schedule

Feature in Bloomsbury newsletters Social media campaign including giveaways

The Price We Pay

What Broke American Health Care--and How to Fix It

Marty Makary

From the *New York Times* bestselling author comes an eye-opening, urgent look at America's broken health care system—and the people who are saving it—now with a new Afterword by the author.

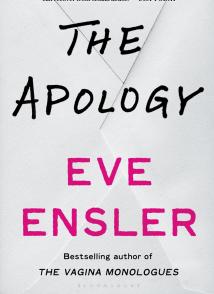
One in five Americans now has medical debt in collections and rising health care costs today threaten every small business in America. Dr. Makary, one of the nation's leading health care experts, travels across America and details why health care has become a bubble. Drawing from on-the-ground stories, his research, and his own experience, *The Price We Pay* paints a vivid picture of price-gouging, middlemen, and a series of elusive money games in need of a serious shake-up. Dr. Makary shows how so much of health care spending goes to things that have nothing to do with health and what you can do about it. Dr. Makary challenges the medical establishment to remember medicine's noble heritage of caring for people when they are vulnerable.

The Price We Pay offers a road map for everyday Americans and business leaders to get a better deal on their health care, and profiles the disruptors who are innovating medical care. The movement to restore medicine to its mission, Makary argues, is alive and well—a mission that can rebuild the public trust and save our country from the crushing cost of health care.

PRAISE

"Over the course of decades, American 'health care' lost the care component and devolved to a big, wasteful business. In *The Price We Pay*, Makary undertakes an extensive listening tour and astutely deconstructs how this occurred and what we need to do about it." —Eric Topol, MD, editor in chief of Medscape "A must-read for every American." —Steve Forbes, editor in chief, *Forbes* "*The Price We Pay* is stuffed with examples of predatory billing, confusing costs and statistics that could make you despondent. But there's plenty of honesty, problem-solving and hope to leaven all that despair." —*Washington Post*

Marty Makary, MD, MPH, is a surgeon and Professor of Health Policy at Johns Hopkins University and the author of the *NYT* bestseller *Unaccountable*. A leading voice for physicians in the *Wall Street Journal* and *USA Today*, he was the lead author of the articles introducing a surgical checklist, later adapted by the W.H.O. He served in leadership at the W.H.O. Safe Surgery Saves Lives project and has been elected to the National Academy of Medicine. He lives in the Washington DC area. "Unflinching candor . . . immeasurable grace." – ANITA HILL "More than a reckoning . . . wit's a healing exploration of how survivors can recover from sexual abuse." – USA TODAY



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury Publishing | 8/3/2021 9781635575118 | \$16.00 / \$22.00 Can. Trade Paperback | 128 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635574388

MARKETING

Coverage in paperback columns nationwide Book club marketing campaign Social media campaign

AUGUST 2021

The Apology

V (formerly known as Eve Ensler)

From the bestselling author of *The Vagina Monologues*—a powerful, life-changing examination of abuse and atonement.

Like millions of women, Eve Ensler has been waiting much of her lifetime for an apology. Sexually and physically abused by her father, Eve has struggled her whole life from this betraval, longing for an honest reckoning from a man who is long dead. After years of work as an anti-violence activist, she decided she would wait no longer; an apology could be imagined, by her, for her, to her. The Apology, written by Eve from her father's point of view in the words she longed to hear, attempts to transform the abuse she suffered with unflinching truthfulness, compassion, and an expansive vision for the future. Through *The Apology*. Eve has set out to provide a new way for herself and a possible road for others so that survivors of abuse may finally envision how to be free. She grapples with questions she has sought answers to since she first realized the impact of her father's abuse on her life: How do we offer a doorway rather than a locked cell? How do we move from humiliation to revelation, from curtailing behavior to changing it, from condemning perpetrators to calling them to reckoning? What will it take for abusers to genuinely apologize? Remarkable and original. *The Apology* is an acutely transformational look at how, from the wounds of sexual abuse, we can begin to reemerge and heal. It is revolutionary, asking everything of each of us: courage, honesty, and forgiveness.

PRAISE

"A healing exploration of how survivors can recover from sexual abuse." —USA Today, 5 Must-Read Books "Shatteringly brilliant." —The Times "For those men—the famous and the unknown—The Apology is a blueprint of contrition." —The Washington Post "Heart-wrenching . . . A powerful reckoning." —San Francisco Chronicle "Profound, imaginative and devastating . . . Horrifying and mesmerizing in equal measure . . . There is a moving power and poetry to the prose that rouses Arthur from his grave and holds him to account." —The Guardian "The geometry of toxic masculinity is contained within these pages." —Marc Maron

Eve Ensler is a Tony-award winning playwright, author, performer, and activist. She wrote the international phenomenon *The Vagina Monologues*, which won an Obie and has been published in 48 languages and performed in more than 140 countries. She adapted her *NYT* bestseller *I Am an Emotional Creature* into a play, which ran to critical acclaim in South Africa, Paris, Berkeley, and NYC. She is the founder of V-Day, the global movement to end violence against women and girls. She lives in Kingston, NY...

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FICTION / THRILLERS / PSYCHOLOGICAL

Bloomsbury Publishing | 6/29/2021 9781635577761 | \$16.00 / \$22.00 Can. Trade Paperback | 240 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635574883

Nothing Can Hurt You

Nicola Maye Goldberg

A "captivating, serpentine, and affecting" (Megan Abbott) literary thriller inspired by the true story of a college student's killing.

On a cold day in 1997, student Sara Morgan was killed in the woods surrounding her liberal arts college in upstate New York. Her boyfriend, Blake Campbell, confessed, his plea of temporary insanity raising more questions than it answered.

In the wake of his acquittal, the case comes to haunt a strange and surprising network of community members, from the young woman who discovers Sara's body to the junior reporter who senses its connection to convicted local serial killer John Logan. Others are looking for retribution or explanation: Sara's half sister, stifled by her family's bereft silence about Blake, poses as a babysitter and seeks out her own form of justice, while the teenager Sara used to babysit starts writing to Logan in prison.

A propulsive, taut tale of voyeurism and obsession, *Nothing Can Hurt You* dares to examine gendered violence not as an anomaly, but as the very core of everyday life. Tracing the concentric circles of violence rippling out from Sara's murder, Nicola Maye Goldberg masterfully conducts an unforgettable chorus of disparate voices.

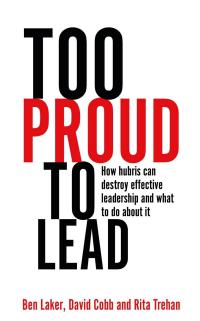
PRAISE

"Fascinating." ?*Sarah Lyall, The New York Times Book Review* "*Gone Girl* for the new decade." —Vogue.com

"Fans of Gillian Flynn will love Nicola Maye Goldberg's *Nothing Can Hurt You*. A terrifying and captivating story [that] will have you turning pages faster than ever." *?CNN*

"A gripping and tremendously searing book, one that will stay with me for a long time in ways I can't yet entirely imagine." ?Leslie Jamison

Nicola Maye Goldberg is a graduate of Bard College and Columbia University. She is the author of *Other Women* and *The Doll Factory*. Her work has appeared in *CrimeReads*, *The Quietus*, *Queen Mob's Teahouse*, *Winter Tangerine*, and elsewhere. She lives in New York City.



BUSINESS & ECONOMICS / Organizational behavior

BLOOMSBURY

Bloomsbury Business | 8/24/2021 9781472973030 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 240 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Single-title eblast to in-house business subscribers

Outreach to business organizations and MBA programs

National print and online review/feature campaign

Targeted outreach to top business publications and top business/news websites

Too Proud to Lead

How hubris can destroy effective leadership and what to do about it

Ben Laker, David Cobb, Rita Trehan

Arrogant overconfidence can destroy businesses and lives—this book provides essential advice on how to avoid hubristic behavior as well as cope with it in others.

Too Proud to Lead is an exclusive study of the rise and fall of the world's biggest industries, teams, and leaders. Punctuated with award-winning research and practical solutions against the systemic hubris plaguing today's organizations, the authors reveal exactly how confidence can sour into overconfidence—and why it can happen to anyone. *Too Proud to Lead* explores the economic and psychological costs of hubristic behavior and argues for a new approach to leadership in order to avoid the pitfalls of hubris.

With this easily absorbed book, packed with checklists and key insights, readers acquire the essential arsenal of tools for understanding, identifying, anticipating, and coping with hubris, in both themselves and in the workplace, leading to better lives and sustained success for years to come. *Too Proud to Lead* guides readers on how to:

- · Speak up when no one wants to listen
- · Challenge the status quo
- · Create open and transparent cultures that promote inclusivity
- · Remove hubris and harassment from their workplace and life

Hubristic behavior is an age-old affliction, but signs point to it being on the rise in today's workplace. Illustrated with examples—some only too familiar due to the extensive media coverage of their decline—*Too Proud to Lead* provides the much-needed antidote to the hubris plague spreading through the leadership of today.

Professor Ben Laker is a UK-based scholar and university educator whose work has appeared in the *Harvard Business Review* and the *Washington Post*. He provides commentary on business, economic and political affairs for *BBC* and *Bloomberg*. **David Cobb** is CEO of the Oceanova group of companies. He is a UK-based author and lecturer on talent management and leadership. **Rita Trehan** is a UK-based business transformation expert, public speaker and founder of Dare Worldwide Consultancy.



BUSINESS & ECONOMICS / DEVELOPMENT / BUSINESS DEVELOPMENT

Bloomsbury Business | 6/15/2021 9781472981509 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 272 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Inclusion in eblast to in-house business subscribers Outreach to business organizations & MBA programs National print and online review/feature campaign with top news, business and lifestyle publications Broadcast media coverage Op-eds and guest articles

Future Starts Now, The

Expert Insights into the Future of Business, Technology and Society

Theo Priestley, Bronwyn Williams

Featuring contributions from an international array of futurists, *The Future Starts Now* provides fascinating insights and guidance into how society and business will transform in the years to com...

The future is an uncertain, uncomfortable prospect for employees, employers and society at large. A flurry of unprecedented events have proven that, despite what some politicians and economists may tell us, the future is not set in stone. In light of this uncertainty, *The Future Starts Now* looks toward the various innovations and technologies that may shape our future. Authors Theo Priestley and Bronwyn Williams have brought together the world's leading futurists to articulate and clarify the current trajectories in technology, economics, politics and business.

This is a comprehensive history of tomorrow, exploring groundbreaking topics such as AI, privacy, education and the future of work. While the guidance, insight and predictions are fascinating for anyone curious about what the future may hold, the book also functions as an invaluable guide for business professionals looking to steer their career or their organization with foresight and confidence.

Theo Priestley is an accomplished futurist of over 10 years, having written articles for leading publications such as *WIRED* and *Forbes*, while also acting as an international keynote and TEDx speaker.

Bronwyn Williams is a leading futurist and trend analyst. She has presented and consulted to businesses, governments and academic institutions across Africa, Europe and the Middle East. She is a TEDx fellow, writer, and frequent media commentator.

OVERLOADED

How Every Aspect of your Life is Influenced by Your Brain Chemicals

GINNY SMITH

BLOOMSBURY

PSYCHOLOGY / EMOTIONS

Bloomsbury Sigma | 6/1/2021 9781472969347 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 336 pages 8.5 in H | 5.3 in W

MARKETING

Pre-publication consumer review campaign on NetGalley and Amazon Vine Featured title on Bloomsbury.com at publication Single-title eblast to in-house popular science subscribers Social media campaign at publication Amazon A+ content Online advertising with Discover and Smithsonian Targeted Facebook and Google advertising campaigns National print, broadcast, and online publicity campaign

JUNE 2021

Overloaded

How Every Aspect of Your Life is Influenced by Your Brain Chemicals

Ginny Smith

This mind-bending, eye-opening book provides readers with an enjoyable introduction to the remarkable world of neurotransmitters, the crucial chemicals that run our brains.

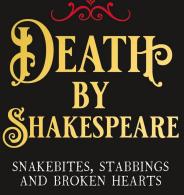
From adrenaline to dopamine, most of us are familiar with the chemicals that control us. They are the hormones and neurotransmitters that our brains run on, and *Overloaded* looks at the role they play in every aspect of our lives, from what we remember, how we make decisions and who we love to basic survival drives such as hunger, fear, and sleep.

Author Ginny Smith gets to the bottom of exactly what these tiny molecules do. What role do cortisol and adrenaline play in memory formation? Is it our brain chemicals that cause us to be "hangry"? How do hormones and neurotransmitters affect the trajectory of our romantic relationships? These are just some of the questions that Ginny will answer as she meets the scientists at the cutting edge of research into the world of brain chemistry who are uncovering the unexpected connections between these crucial chemicals that touch every aspect of our lives.

Ginny Smith studied natural sciences at the University of Cambridge, specializing in psychology and neuroscience, and now spreads her love of her subject as a science writer and presenter. Ginny teaches at the University of Cambridge's Institute of Continuing Education. She is a presenter and producer for the British Psychological Society's *PsychCrunch* podcast, and a regular on the Cosmic Shambles Network.

KATHRYN HARKUP





BLOOMSBURY

SCIENCE / HISTORY

Bloomsbury Sigma | 6/15/2021 9781472958204 | \$18.00 / \$24.50 Can. Trade Paperback | 368 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472958228

MARKETING

Social media campaign Inclusion in seasonal popular science e-newsletter National paperback publicity campaign

Death By Shakespeare

Snakebites, Stabbings and Broken Hearts

Kathryn Harkup

An in-depth look at the science behind the creative methods Shakespeare used to kill off his characters.

In the Bard's day death was a part of everyday life. Plague, pestilence, and public executions were a common occurrence, and the chances of seeing a dead or dying body on the way home from the theater were high. It was also a time of important scientific progress. Shakespeare kept pace with anatomical and medical advances, and he included the latest scientific discoveries in his work, from blood circulation to treatments for syphilis. He certainly didn't shy away from portraying the reality of death on stage, from the brutal to the mundane, and the spectacular to the silly.

Elizabethan London provides the backdrop for *Death by Shakespeare*, as Kathryn Harkup turns her discerning scientific eye to the Bard and the varied and creative ways his characters die. Was death by snakebite as serene as Shakespeare makes out? Could lack of sleep have killed Lady Macbeth? Can you really murder someone by pouring poison in their ear? Kathryn investigates what actual events may have inspired Shakespeare, what the accepted scientific knowledge of the time was, and how Elizabethan audiences would have responded to these death scenes. *Death by Shakespeare* will tell you all this and more in a rollercoaster of Elizabethan carnage, poison, swordplay, and bloodshed, with an occasional death by bear-mauling for good measure.

PRAISE

"Harkup's enjoyable and informative survey presents this somatic Shakespeare for the Horrible Histories generation." —*The Times Literary Supplement* "Harkup serves a deletable stew of history, science, and wit that is sure to sate the

"Harkup serves a delectable stew of history, science, and wit that is sure to sate the appetite of any Anglophile." —*Booklist*

"Fans of the Bard are sure to devour this, but even those with only a passing familiarity with Shakespeare's oeuvre will find Harkup's survey tough to resist." *—Publishers Weekly* (starred review)

"The author of *A Is for Arsenic* and *Making the Monster: The Science Behind Mary Shelley's Frankenstein* continues her macabre cultural musings with an immensely readable roundup of Sha...

Kathryn Harkup is a chemist and author. Kathryn's first book was the international bestseller *A is for Arsenic*, which was shortlisted for both the International Macavity Award and the BMA Book Award. @RotwangsRobot

International Bestseller

'The book we have been waiting for.' Illos Kotsou PhD, Grenoble School of Management

Steven Laureys MD

no-nonsense meditation book

A scientist's guide to the power of meditation

Dr Steven Laureys' book opens up exciting perspectives. Matthieu Ricard, Buddhist monk and translator to the Dalai Lama

GREEN TREE

BODY, MIND & SPIRIT / MINDFULNESS & MEDITATION

Green Tree | 6/15/2021 9781472980496 | \$18.00 / \$24.50 Can. Trade Paperback | 224 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Consumer review campaign on NetGalley Featured title on Bloomsbury.com at publication Social media campaign Amazon A+ content Single-title eblast to in-house sports subscribers Influencer campaign including giveaway copies Giveaway in newsletter to trade subscribers Outreach to mental health organizations National print, online, and broadcast publicity campaign

GREEN TREE

No-Nonsense Meditation Book, The

How Being Conscious Can Strengthen Your Mental and Physical Health

Steven Laureys

World-leading neurologist Dr. Steven Laureys collaborates with the personal assistant to the Dalai Lama to scientifically prove the positive impact meditation has on our brains.

Dr. Steven Laureys has conducted ground-breaking research into human consciousness for more than 20 years.

For this bestselling book, Steven has teamed up with Matthieu Ricard —meditation expert and personal assistant to the Dalai Lama—to explore the effect of meditation on the brain. He uses hard science to explain the benefits of a practice that was once thought of as purely spiritual. The result is a highly accessible, scientifically questioning guide to meditation, designed to open the practice to a broader audience.

A mix of fascinating science, inspiring anecdote and practical exercises, this accessible book offers scientific evidence that meditation can have a positive impact on all our lives.

Steven Laureys is a clinical professor in the Neurology Department at the University of Liège, Belgium, and director of the Coma Science Group at the University Hospital. He is chair of the European Neurological Society committee on disorders of consciousness. **Matthieu Ricard** is a Buddhist monk who had a promising career in cellular genetics before leaving France to study Buddhism in the Himalayas thirty-five years ago. He lives and works on humanitarian projects in Tibet and Nepal.



book design forthcoming

FAMILY & RELATIONSHIPS / PARENTING / MOTHERHOOD

Green Tree | 7/27/2021 9781472986306 | \$20.00 / \$26.99 Can. Trade Paperback | 256 pages 9.2 in H | 6 in W line drawings throughout

Stronger

The honest guide to healing and rebuilding after pregnancy and birth

Megan Vickers

An empowering, accessible and practical guide to physical recovery after pregnancy and birth.

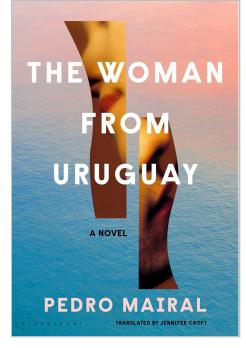
For many new mothers, "strong" might mean being able to lift their baby, wear them in a sling or run after a toddler. "Strong" could mean a functioning pelvic floor which stops you leaking. Each experience requires a strength that we are often expected to just have.

In recent years there has been a welcome focus on post-natal mental health. But what we haven't seen is a focus on rebuilding physical strength after motherhood. Pregnancy and birth challenge our bodies in brutal ways that we are led to believe are normal. Back pain, painful scarring and incontinence are all seen as an unfortunate side effects of becoming a mother, but ones that should simply be accommodated.

Symptoms related to pregnancy and birth are ubiquitous. But in most cases completely fixable. Pelvic floor dysfunction will affect more mothers than it won't. 50% of pregnant women will experience lower back pain and a third of these won't fully recover. Incontinence, birth injuries and birth traumas have been a taboo topic for far too long, and this has prevented women from fully regaining their strength.

This is the must read guide to the bodily changes encountered by all women post-birth, with explanations, gentle exercises and advice to deal with all levels of change in a format that is accessible and easy to engage with for all women.

Megan Vickers has been a physiotherapist for 14 years and a specialist in women's health, back and pelvic pain for 10 years. She is the co-founder of a busy clinic and Pilates centre in South London, Four Sides. www.foursideslondon.com



FICTION / LITERARY

Bloomsbury Publishing | 7/6/2021 9781635577334 | \$24.00 / \$33.00 Can. Hardcover with dust jacket | 160 pages 8.3 in H | 5.5 in W

MARKETING

Early outreach to bloggers and literary influencers Bookseller and librarian outreach campaign Consumer review campaign via NetGalley and Goodreads National print and online review coverage Major social media campaign with contests and giveaways

The Woman from Uruguay

Pedro Mairal

From acclaimed Argentine author Pedro Mairal and Man Booker International-winning translator Jennifer Croft, the unforgettable story of two would-be lovers over the course of a single day.

Lucas Pereyra, an unemployed writer in his forties, embarks on a trip from Buenos Aires to Montevideo to pick up fifteen thousand dollars in cash. An advance on his upcoming novel, this small fortune might be the solution to all his problems, most importantly the recent tension he has with his wife. While she spends her days at work and her nights out on the town—with a lover, perhaps, he doesn't know for sure—Lucas is stuck at home all day caring for his son Maiko, unable to write, fantasizing about the one thing that keeps him going: the woman from Uruguay whom he met at a conference and has been longing to see ever since.

But Magalí Guerra Zabala, the woman from Uruguay, is a free spirit with her own goals and concerns, and the day they spend together in this beautiful city on the beach winds up being nothing like Lucas predicted.

The constantly surprising, moving story of this dramatically transformative day in their lives, *The Woman from Uruguay* is both a gripping narrative and a tender, thought-provoking exploration of the nature of relationships. An international bestseller published in fourteen countries, it is the masterpiece of one of the most original voices in Latin American literature today.

PRAISE

"A perfect novel. A triumph from beginning to end. The novel's style, that carries the soft irony of a writer in command of his narrative voice, its extension, its verbal prowess, its impeccably paced rhythm and, of course, the theme: a marital crisis written from the perspective of an Argentine man in his mid forties who is facing an existential crisis." —*El Pais* (Spain)

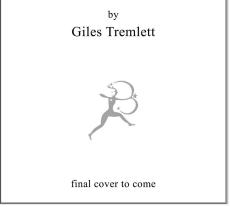
"[Pedro Mairal] displays his full talent in a wisely structured novel, outstanding in its narrative rhythm and in the twists and turns of the plot, where humor emerges at the same time a tragedy takes shape surrounding an enigma." —*Página 12* (Argentina)

"Mairal's quickening pr...

Pedro Mairal is one of Argentina's most beloved writers. He has been awarded the Premio Clarín and included in the Hay Festival's Bogotá 39 list, which named the thirty-nine best Latin American authors under forty. He lives in Buenos Aires. **Jennifer Croft** was awarded the Man Booker International Prize and was a National Book Award Finalist for her translation of *Flights*. She is the author of the acclaimed memoir *Homesick* and has published work in *The New York Times, VICE*, and elsewhere

The International Brigades

Fascism, Freedom and the Spanish Civil War



HISTORY / EUROPE / SPAIN & PORTUGAL

Bloomsbury Publishing | 7/20/2021 9781408853986 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 720 pages 9.2 in H | 6 in W

MARKETING

Print and online review and feature campaign Op-eds/Essay placement Social media campaign featuring images Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

The International Brigades

Fascism, Freedom and the Spanish Civil War

Giles Tremlett

A comprehensive and deeply researched history of the Spanish Civil War through the lens of the men and women who traveled from around the world to fight Franco's fascism.

The Spanish Civil War was the first armed battle in the fight against fascism and a rallying cry for a generation. Over 35,000 volunteers from fifty-two countries around the world came to defend democracy against the troops of Franco, Hitler, and Mussolini.

Ill-equipped and disorderly, yet fueled by a shared sense of purpose and potential glory, disparate groups of idealistic young men and women banded together to form a volunteer army of a size and kind unseen since the Crusades, known as the International Brigades. These passionate liberal fighters—from across Europe, China, Africa, and the Americas—would join the Republican cause, fighting for over two years on the bloody battlegrounds of Madrid, Jarama, and Ebro. Were they heroes or fools? Saints or bloodthirsty adventurers? And what exactly did they achieve?

In this magisterial history, award-winning historian Giles Tremlett tells—for the first time—the story of the Spanish Civil War through all the human drama of a historic mission to halt fascist expansion in Europe. *The International Brigades* shows just how far ordinary people will go to save democracy against overwhelming odds.

PRAISE

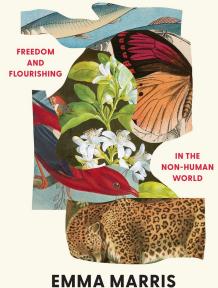
"An invaluable book . . . A country finally facing its past could scarcely hope for a better, or more enamored, chronicler of its present." —*The New York Times Book Review* on *Ghosts of Spain*

"Splendid . . . [Tremlett] writes with the fluency of the novelist." —*The New York Review of Books* on *Catherine of Aragon*

"Impressively informed and informative . . . an extraordinary and popular addition to community and academic library historical biography collections." —*The Midwest Book Review* on *Isabella of Castile*

Giles Tremlett is a contributing editor to the *Guardian* and fellow of the Cañada Blanch Centre, London School of Economics. He has lived in and written about Spain for over twenty years, and is the author of *Catherine of Aragon*, *Ghosts of Spain*, and *Isabella of Castile*, winner of the 2018 Elizabeth Longford Prize. He lives in Madrid with his family.

WILD SOULS



NATURE / ENVIRONMENTAL Conservation & Protection

Bloomsbury Publishing | 7/20/2021 9781635574944 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 304 pages 9.3 in H | 6.1 in W 8pp 4c insert

MARKETING

Print and online review and features campaign Broadcast media campaign Op-eds/Essay placement Social media campaign featuring images Cross marketing with environmental orgs Feature on Bloomsbury.com at publication Highlight in Bloomsbury newsletters at publication

Wild Souls

Freedom and Flourishing in the Non-Human World

Emma Marris

From an acclaimed environmental writer, a groundbreaking and provocative new vision for our relationships with—and responsibilities toward—the planet's wild animals.

Protecting wild animals and preserving the environment are two ideals so seemingly compatible as to be almost inseparable. But in fact, between animal welfare and conservation science there exists a space of underexamined and unresolved tension: wildness itself. When is it right to capture or feed wild animals for the good of their species? How do we balance the rights of introduced species with those already established within an ecosystem? Can hunting be ecological? Are any animals truly wild on a planet that humans have so thoroughly changed? No clear guidelines exist to help us resolve such questions.

Transporting readers into the field with scientists tackling these profound challenges, Emma Marris tells the affecting and inspiring stories of animals around the globe—from Peruvian monkeys to Australian bilbies, rare Hawai'ian birds to majestic Oregon wolves. And she offers a companionable tour of the philosophical ideas that may steer our search for sustainability and justice in the non-human world. Revealing just how intertwined animal and human life really is, *Wild Souls* will change the way you think about nature—and our place within it.

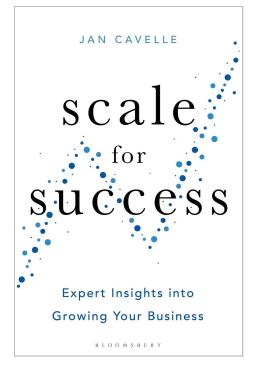
PRAISE

"Remarkable . . . explores a paradox that is increasingly vexing the science of ecology, namely that the only way to have a pristine wilderness is to manage it intensively." *–Wall Street Journal* on *Rambunctious Garden*

"An insightful analysis of the thinking that informs nature conservation." – *The Economist* on

Rambunctious Garden "Marris is a whip-smart writer . . . already being compared to the greatest environmental writers and thinkers of the past century, Rachel Carson and Aldo Leopold." *–San Francisco Chronicle*

Emma Marris is an award-winning journalist whose writing on science and the environment has appeared in the *New York Times*, the *Atlantic*, *National Geographic*, *Wired*, *Outside*, *High Country News*, and many other publications, including *Best American Science Writing*. Her previous book, *Rambunctious Garden*, was the subject of her TED Talk, which has over 1.3 million views. She was also featured on the TED Radio Hour and the series *Adam Ruins Everything*. She is based in Klamath Falls, Oregon.



BUSINESS & ECONOMICS / ENTREPRENEURSHIP

Bloomsbury Business | 7/6/2021 9781472985552 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 288 pages 9.2 in H | 6 in W

Scale for Success

Expert Insights into Growing Your Business

Jan Cavelle

Through the first-hand stories of successful entrepreneurs, learn how to effectively scale up your business with incredible results.

All it takes to start a business is a great idea and initial funding. But when it comes to growing and scaling a business – turning it into an enduring success – it becomes much more difficult to manage and sustain the various elements that are involved. You need to set out a clear plan, sustain funding, optimise marketing opportunities and develop an effective team. There are many opportunities to fail but, with Scale for Success, readers will gain valuable insights and practical advice from a global array of entrepreneurs and business leaders who have paved the way to their own versions of commercial success. Scale for Success features 30 entrepreneurs and CEOs, including Dame Shellie Hunt, Jeremy Harbour, David Meerman Scott and Paris Cutler. These inspiring figures share their stories of successful growth and scaling and, most importantly, the practical and adaptable advice and guidance that led to their businesses moving effectively on to the next stage of growth. With insights from world-renowned figures in industries such as tech, real estate, marketing and fashion, this book provides an eclectic array of original ideas and approaches that have been proven to be effective. Narrated and curated by writer and former entrepreneur Jan Cavelle, this book provides an engaging and enlightening pathway to scaling success.

Jan Cavelle is a writer and consultant with over 40 years' experience of running businesses. She has received regional and national awards from the Institute of Directors and the Institute of Sales Management, and was one of 50 of the UKFEAs (UK Female Entrepreneurial Ambassadors) selected to promote enterprise within the EU.

Alaa Garad and Jeff Gold

THE LEARNING-DRIVEN BUSINESS

How to Develop an Organizational Learning Ecosystem

BLOOMSBURY

BUSINESS & ECONOMICS / DEVELOPMENT / BUSINESS DEVELOPMENT

Bloomsbury Business | 7/13/2021 9781472986672 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 336 pages 9.2 in H | 6 in W

Learning-Driven Business, The

How to Develop an Organizational Learning Ecosystem

Alaa Garad and Jeff Gold

Drawing upon original academic research and in-depth case studies, this is a comprehensive guide to developing a culture of learning and education within your business.

In any kind of organization, learning has become a vital part of the growth and development process, but it only produces effective results if it is pursued strategically and embedded deeply into the culture of the workplace. In recent years, there has been a growing consensus that, for many organizations, learning is their only sustainable competitive advantage-ensuring a committed and engaged workforce that is positioned to identify and exploit business opportunities in an increasingly volatile and uncertain world. Backed by new academic theory, yet designed to be completely accessible to a business readership, The Learning-Driven Business highlights the importance of Organizational Learning (OL) for organizations which wish to remain competitive and profitable, before clarifying the various pathways and frameworks that can lead to success. With the onset of automation and artificial intelligence, as well as the proliferation of redundancies and the economic instability of modern times, organizations and their employees must prioritise effective OL in order to overcome these challenges and remain competitive and relevant in the 21st century. This book is a guide for all business leaders and academics looking to adapt to the changing world through OL, using Garand & Golds' unique and original academic model.

Dr. Alaa Garad is a Senior Teaching Fellow at the University of Portsmouth and a Visiting Professor at the Arab Academy for Science and Technology. He is a trustee of the Institute of Commercial Management and a Fellow at The Learning and Performance Institute.

Duena Blomstrom

PEOPLE BEFORE TECH

The Importance of Psychological Safety and Teamwork in the Digital Age

BLOOMSBURY

BUSINESS & ECONOMICS / LEADERSHIP

Bloomsbury Business | 7/13/2021 9781472985453 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 272 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Inclusion in eblast to in-house business subscribers Outreach to business organizations & MBA programs National print and online review/feature campaign with top news, business and lifestyle/culture publications Broadcast media coverage Op-eds and guest articles

JULY 2021

People Before Tech

The Importance of Psychological Safety and Teamwork in the Digital Age

Duena Blomstrom

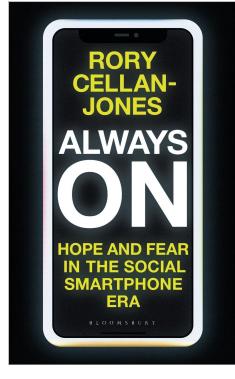
A fascinating guide for business leaders looking to ensure that their teams remain productive and engaged in the digital era.

Businesses across all sectors now realize that, if they intend on staying competitive in the 21st century, then they must embrace new innovative technologies such as AI, automation, and digital platforms. But many business leaders have become too focused on digital transformation. Built upon fascinating research and an international array of case studies, *People Before Tech* is an incisive examination of how organizations—through their digital transformations—become stranded with optimized teams and disenfranchised employees.

As new technologies are introduced, teams and individual employees are often taken for granted—the uniquely human benefits that arise from a well-structured, collaborative team become neglected, and the employees themselves become unmotivated and overly dependent upon the technical, quantifiable benefits of technology. In *People Before Tech*, Duena Blomstrom shines new light upon the importance and potential of teams in modern organizations. The book analyzes the benefits of unique methods of working (such as "Agile") and explores how academic concepts such as "psychological safety" can boost employees' confidence and ability to work effectively and intuitively within teams.

Duena highlights that it is vital not just to implement technology, but also to integrate it into the existing organizational culture and structure.

Duena Blomstrom is CEO and co-founder of PeopleNotTech, an AI-driven people software solution company. She is also a keynote speaker, prolific writer, and blogger, and author of *Emotional Banking: Fixing Culture, Leveraging FinTech, and Transforming Retail Banks Into Brands*.



TECHNOLOGY & ENGINEERING / SOCIAL ASPECTS

Bloomsbury Continuum | 7/13/2021 9781472981196 | \$22.00 / \$30.00 Can. Hardcover with dust jacket | 304 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Single title eblast to in-house business subscribers Outreach to business organizations & MBA programs Online advertising campaign through AdBiblio Social media campaign Amazon A+ content National print, broadcast, and online review campaign

Always On

Hope and Fear in the Social Smartphone Era

Rory Cellan-Jones

The inside story of how tech became personal, and pernicious, from the BBC's technology correspondent.

We live at a time when billions have access to unbelievably powerful technology. The most extraordinary tool that has been invented in the last century, the smartphone is forcing radical changes in the way we live and work—and unlike previous technologies it is in the hands of just about everyone.

This book takes readers on a hectic ride through this turbulent era, as related by an author with a ringside seat to the key moments of the technology revolution. We will remember the excitement and wonder that came with the arrival of Apple's iPhone with all the promise it offered. We'll see tech empires rise and fall as these devices send shockwaves through every industry and leave the corporate titans of the analogue era floundering in their wake. We will see that early utopianism about the potential of the mobile social revolution to transform society for the better fade, as criminals, bullies, and predators poison the well of social media.

Readers are immersed in the most important story of our times—the dramatic impact of hyperconnectivity, the smartphone, and social media on everything from our democracy to our employment and our health. The book ends with a highly personal exploration of the power of AI and medical technology, including how COVID-19 made us look again to technology in our battle to confront the greatest challenge of modern times.

Rory Cellan-Jones is the BBC's principal technology correspondent who has reported for over a decade on the biggest developments and news stories in tech. He has interviewed countless visionaries from Mark Zuckerberg to Jeff Bezos, Twitter's Jack Dorsey to Tim Berners-Lee, and Wikipedia founder Jimmy Wales. Rory is the host of the BBC weekly podcast *Tech Tent* and the author of *Dot.Bomb: The Strange Death of Dot.Com Britain* (Aurum Press).

FAMILY & RELATIONSHIPS / LOVE & ROMANCE Green Tree | 7/27/2021 9781472982308 | \$22.00 / \$30.00 Can. Hardcover with dust jacket | 208 pages 9.2 in H | 6 in W

MARKETING

Consumer review campaign on NetGalley Featured title on Bloomsbury.com at publication Social media campaign Amazon A+ content Reddit AMA with author Online/email advertising with Goodreads, NetGalley, and Amazon National publicity campaign

JULY 2021

Breakup Monologues, The

The Unexpected Joy of Heartbreak

Rosie Wilby

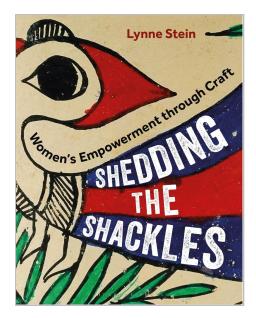
Award-winning comedian and accidental relationship guru Rosie Wilby embarks on a quest to understand and conquer the psychology of heartbreak. Tragedy plus time equals comedy, right?

In 2011, comedian Rosie Wilby was dumped by email . . . though she did feel a little better about it after correcting her ex's spelling and punctuation. Obsessing about breakups ever since, she embarked on a quest to investigate, understand and conquer the psychology of heartbreak.

That quest proved to be a creatively fertile one, resulting in Rosie's acclaimed podcast *The Breakup Monologues*. She decided to ask her colleagues on the circuit about their experiences of romantic disaster and recovery, thinking, "if one group of people have become adept at learning from catastrophe it is comedians. The worst onstage deaths are the performances that enlighten us most about how to improve." She wondered if comics had been able to transfer this "fail better" logic to love.

This book is a love letter to her breakups, a celebration of what they have taught her peppered with anecdotes from illustrious friends and interviews with relationship therapists, scientists and sociologists about separating in the modern age of ghosting, breadcrumbing and conscious uncoupling. Her plan is to assimilate their advice and ideas in order to *not* break up with Girlfriend, her partner of nearly three years. Will this self-confessed serial monogamist, and breakup addict, finally settle down?

Rosie Wilby is an award-winning comedian who has appeared many times on BBC Radio 4 programs including *Woman's Hour, Loose Ends, Midweek, The Human Zoo* and *Four Thought*. Her first book *Is Monogamy Dead*? followed her TEDx talk of the same name and a trilogy of internationally-acclaimed solo shows investigating the psychology of love and relationships.



ART / FOLK & OUTSIDER ART Herbert Press | 7/27/2021 9781789940152 | \$40.00 / \$54.50 Can. Hardcover with dust jacket | 192 pages 10.9 in H | 8.5 in W

MARKETING

Digital sampler available on ISSUU.com Social media campaign upon publication featuring assets and reviews Outreach to craftivist collectives and prominent craftivist influencers Outreach to women's studies departments

and faculty National print and online reviews/features

campaign

Shedding the Shackles

Women's Empowerment through Craft

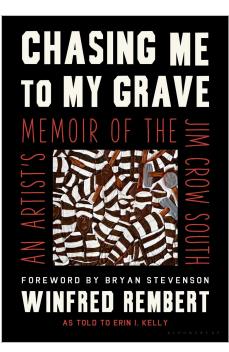
Lynne Stein

Stories and techniques from women's art initiatives in communities across the globe.

Women's craft has often been undervalued or ignored in the art world. It is considered 'lesser' than other art forms such as painting or sculpture. However, with the resurgence of 'craftivism' and with the internet providing a wider audience for craft enterprises, a book about women's craft enterprises, their artisanal excellence and the positive impact their individual projects have on breaking the poverty cycle is long overdue.

Featuring artisans and projects from across the globe, celebrating their vision and motivation the book will offer a fascinating glimpse into how these craft initiatives have created a sustainable lifestyle, and impacted upon their communities at a deeper level.

Lynne Stein's work has been exhibited widely, and commissioned for a variety of public, corporate and domestic spaces. She has taught extensively in community, educational and healthcare settings, and also runs private workshops. She has been the recipient of support from Arts Council England, and her work has featured in books and magazines, and on television and radio broadcasts. She lives in the UK.



BIOGRAPHY & AUTOBIOGRAPHY / Cultural Heritage / African American & Black

Bloomsbury Publishing | 8/3/2021 9781635576597 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 304 pages 10 in H | 7 in W 4-color images throughout

MARKETING

PRE-PUBLICATION BUZZ BUILDING: Major early blogger, influencer, and bookseller outreach Library, Art. and Academic marketing campaign Consumer review campaign via NetGalley and Goodreads Crossover library/high school marketing MAJOR LAUNCH AT PUBLICATION: Broad national print, broadcast, and online media campaign Broad national consumer advertising campaign

Regional print and radio coverage Major social media launch campaign

Chasing Me to My Grave

An Artist's Memoir of the Jim Crow South

Winfred Rembert as told to Erin I. Kelly

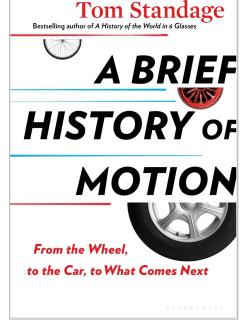
An artist's odyssey from Jim Crow–era Georgia to the Yale Art Gallery—a stunningly vivid, full-color memoir in prose and painted leather, with a foreword by Bryan Stevenson.

Winfred Rembert grew up in a family of Georgia field laborers and joined the Civil Rights Movement as a teenager. He was arrested after fleeing a demonstration, later survived a near-lynching at the hands of law enforcement, and spent the next seven years on chain gangs.

During that time he met the undaunted Patsy, who would become his wife. Years later, at the age of 51 and with Patsy's encouragement, he started drawing and painting scenes from his youth using leather tooling skills he learned in prison. *Chasing Me to My Grave* presents Rembert's breathtaking body of work alongside his story, as told to Tufts Philosopher Erin I. Kelly. Rembert calls forth vibrant scenes of Black life on Cuthbert, Georgia's Hamilton Avenue, where he first glimpsed the possibility of a life outside the cotton field. As he pays tribute, exuberant and heartfelt, to Cuthbert's Black community and the people, including his wife, Patsy, who helped him to find the courage to revisit a traumatic past, Rembert brings to life the promise and the danger of Civil Rights protest, the brutalities of incarceration, his search for his mother's love, and the epic bond he found with Patsy.

Vivid, confrontational, revelatory, and complex, *Chasing Me to My Grave* is a searing memoir in prose and paintings that celebrates Black life and summons readers to confront painful and urgent realities at the heart of American history and society

Winfred Rembert's artwork, exhibited at museums and galleries around the country and represented by the Adelson Galleries in New York, has been compared to the work of Jacob Lawrence, Horace Pippin, and Romare Bearden and was the subject of an exhibition at the Yale University Art Gallery. Rembert lives and works in New Haven, Connecticut. Erin I. Kelly is a professor of philosophy at Tufts University. She lives in Massachusetts.



HISTORY / CIVILIZATION

Bloomsbury Publishing | 8/17/2021 9781635573619 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 272 pages 9.3 in H | 6.1 in W B&W art throughout

MARKETING

National advertising campaign at publication print and online Bookstagram mailing to top nonfiction bookstagrammers Consumer review campaign via NetGalley and Goodreads Library marketing Academic marketing campaign Book club marketing at publication to nonfiction clubs Major social media campaign with designed assets, giveaways Ebook promotions of author's backlist Author Q&A available online at publication Feature on Bloomsbury homepage and in newsletters National broadcast coverage National review/featur...

A Brief History of Motion

From the Wheel, to the Car, to What Comes Next

Tom Standage

From the bestselling author of *A History of the World in 6 Glasses*, an eye-opening jaunt through 5,500 years of humans on the go, revealing how transportation inevitably shapes civilization.

Tom Standage's fleet-footed and surprising global histories have delighted readers and sold over half a million copies. Now, he returns with a provocative account of an overlooked form of technology—personal transportation—and explores how it has shaped societies and cultures over millennia. Beginning around 3500 BCE with the wheel—a device that didn't catch on until a couple thousand years after its invention—Standage zips through the eras of horsepower, trains, and bicycles, revealing how each successive mode of transit embedded itself in the world we live in, from the geography of our cities to our experience of time to our notions of gender. Then, delving into the history of the automobile's development, Standage explores the social resistance to cars and the upheaval that their widespread adoption required. Cars changed how the world was administered, laid out, and policed, how it looked, sounded, and smelled—and not always in the ways we might have preferred.

Today—after the explosive growth of ride-sharing and years of breathless predictions about autonomous vehicles—the social transformations spurred by coronavirus and overshadowed by climate change create a unique opportunity to critically reexamine our relationship to the car. With *A Brief History of Motion*, Standage overturns myths and invites us to look at our past with fresh eyes so we can create the future we want to see.

PRAISE

"There aren't many books this entertaining that also provide a cogent crash course in ancient, classical, and modern history." —*Los Angeles Times* on *A History of the World in 6 Glasses*

"A zippy narrative . . . [Standage] uses something mundane and everyday to tell vivid and accessible stories about the changing textures of human life." —*The New Yorker* on *A History of the World in 6 Glasses*

"An extraordinary and well-told story, a much-neglected dimension of history." —*Financial Times* on *An Edible History of Humanity*

Tom Standage is deputy editor of the *Economist* and the author of six history books, including *Writing on the Wall*, the *New York Times* bestsellers *A History of the World in 6 Glasses* and *An Edible History of Humanity*, and *The Victorian Internet*, a history of the telegraph. His writing has also appeared in the *New York Times*, the *Guardian, Wired*, and other publications. Standage holds a degree in engineering and computer science from Oxford University. He lives in London.

Kiltumper

A Year in an Irish Garden

Author of THIS IS HAPPINESS NIALL WILLIAMS with CHRISTINE BREEN

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 8/17/2021 9781635577181 | \$27.00 / \$37.00 Can. Hardcover with dust jacket | 304 pages 9.3 in H | 6.1 in W

MARKETING

Early outreach to bloggers and literary influencers Bookseller and librarian outreach campaign Pre-pub bookseller events in the Northeast Consumer review campaign via NetGalley and Goodreads National print and online review coverage Major social media campaign with contests and giveaways

AUGUST 2021

In Kiltumper

A Year in an Irish Garden

Niall Williams, Christine Breen

From the author of *This Is Happiness*, a memoir of life in rural Ireland and a meditation on the power, beauty, and importance of the natural world.

35 years ago, when they were in their twenties, Niall Williams and Christine Breen made the impulsive decision to leave their lives in New York City and move to Christine's ancestral home in Kiltumper in rural Ireland. In the decades that followed, the pair dedicated themselves to writing, gardening, raising two children, and living a life that followed the rhythms of the earth.

In 2019, with Christine in the final stages of recovery from cancer and the land itself threatened by the arrival of turbines just one farm over, Niall and Christine decided to document a year of living in their garden and in their small corner of a rapidly changing world. Proceeding month-by-month through the year, this is the story of a garden in all its many splendors and a couple who have made their life making, and observing, its wonders.

PRAISE

for This Is Happiness:

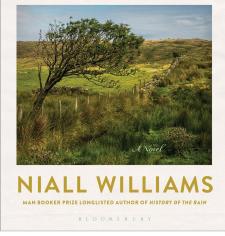
"A book so beautiful and so funny and so true that it will make you love the whole human race and forgive it all its trespasses." —*The New York Times Book Review* "This elegiac novel is as unhurried as its setting . . . The novel's description of a lost rural lifestyle, and the gaps between a young man's romantic expectations and the inescapable letdown of reality, is comic and poignant in equal measure." —*The New Yorker*

"[An] often delightful rural rhapsody." — The Wall Street Journal

Niall Williams is the author of ten novels, including *This Is Happiness*, named a best book of the year by the *Washington Post* and *Real Simple, History of the Rain*, which was longlisted for the Man Booker Prize, and *Four Letters of Love*, for which he has recently completed the screenplay. Christine Breen is the author of *Her Name Is Rose, So Many Miles to Paradise*, and, with Niall, the coauthor of four nonfiction books on country living in Ireland. Together, they live in Kiltumper in County Clare...

"If you're . . . craving a novel of delicate wit laced with rare insight, this, truly, is happiness." -THE WASHINGTON POST

THIS IS HAPPINESS



FICTION / LITERARY

Bloomsbury Publishing | 8/17/2021 9781635576313 | \$17.00 / \$23.00 Can. Trade Paperback | 400 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635574203

MARKETING

National paperback review coverage Major bookseller and book club outreach campaign

Consumer review campaign via social media

Feature in Bloomsbury newsletters Social media campaign including giveaways

This Is Happiness

Niall Williams

A profound and enchanting new novel from Booker Prize– longlisted author Niall Williams about the loves of our lives and the joys of reminiscing.

NAMED A BEST BOOK OF THE YEAR BY *THE WASHINGTON POST* and *REAL SIMPLE*

Change is coming to Faha, a small Irish parish unaltered in a thousand years. For one thing, the rain is stopping. Nobody remembers when it started; rain on the western seaboard is a condition of living. But now—just as Father Coffeey proclaims the coming of the electricity—the rain clouds are lifting. Seventeenyear-old Noel Crowe is idling in the unexpected sunshine when Christy makes his first entrance into Faha, bringing secrets for which he needs to atone. Though he can't explain it, Noel knows right then: something has changed. As the people of Faha anticipate the endlessly procrastinated advent of the electricity, and Noel navigates his own coming-of-age and his fallings in and out of love, Christy's past gradually comes to light, casting a new glow on a small world.

Harking back to a simpler time, *This Is Happiness* is a tender portrait of a community—its idiosyncrasies and traditions, its paradoxes and kindnesses, its failures and triumphs—and a coming-of-age tale like no other. Luminous and lyrical, yet anchored by roots running deep into the earthy and everyday, it is about the power of stories: their invisible currents that run through all we do, writing and rewriting us, and the transforming light that they throw onto our world.

PRAISE

"Escaping into the pages of *This Is Happiness* feels as much like time travel as enlightenment . . . If you're . . . craving a novel of delicate wit laced with rare wisdom, this, truly, is happiness." —*The Washington Post*

"This big-hearted story is an intimate study of a small place on the brink of change."

—The New York Times

"An often delightful, rural rhapsody." — The Wall Street Journal

"A breahtaking tale ... Williams ... is a master of Irish storytelling, crafting sentences that tempt the reader to double back and read again—and characters that get under your skin." —Associated Press

Niall Williams was born in Dublin in 1958. He is the author of the Booker Prize–longlisted *History* of the Rain and eight other novels, including *Four Letters of Love*, which is set to be a major motion picture. He lives in Kiltumper in County Clare, Ireland, with his wife, Christine. niallwilliams.com

Real Estate

ng Autobiography

Deborah HREE-TIME BOOKER NOMINE

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 8/24/2021 9781635572216 | \$20.00 Hardcover with dust jacket | 304 pages 8.3 in H | 5.5 in W

MARKETING

PRE-PUBLICATION BUZZ BUILDING: Early outreach to literary influencers Major bookseller and librarian outreach campaign Consumer review campaign via NetGalley and Goodreads Trade advertising campaign Academic crossover marketing AT PUBLICATION: National print and online advertising campaign National print, broadcast, and online review coverage Pitch for author profile at top media outlet Major social media event at publication Author events in 3+ US cities by request

Real Estate

A Living Autobiography

Deborah Levy

Real Estate is the third and final installment in three-time Booker Prize finalist Deborah Levy's Working Autobiography series.

"Three bicycles. Seven ghosts. A crumbling apartment block on the hill. Fame. Tenderness. The statue of Peter Pan. Silk. Melancholy. The banana tree. A Pandemic. A love story."

In *Things I Don't Want to Know*, acclaimed author Deborah Levy wrote about a woman's search for meaning, value, and purpose, the politics of motherhood, the radical commitment and energy required to make a writing life, while in *The Cost of Living*, she explored the dimensions of love, marriage, mourning, and kinship. Now, in *Real Estate*, Levy concludes her groundbreaking trilogy with an exhilarating, thought-provoking, and boldly intimate meditation on home and the specters that haunt it in a patriarchal society.

As always, Levy's searing new books blend personal history, gender politics, philosophy, and literary theory into a brilliant, compulsively readable narrative.

"I can't think of any writer aside from Virginia Woolf . . . who writes better about what it is to be a woman." —*The Observer* on *The Cost of Living*

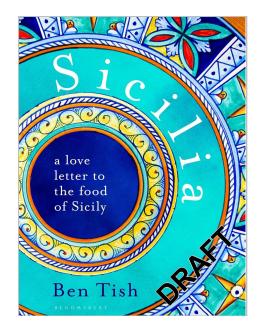
PRAISE

for The Cost of Living

"[Levy] is an indelible writer . . . [an] elliptical genius . . . *The Cost of Living* . . . is always a pleasure to consume." —Dwight Garner, *The New York Times* "Levy's style is fragmented, each anecdote as luminous, self-contained, and hard as the pearls in the necklace she habitually wears around her throat. There's humor here and vulnerability . . . *The Cost of Living* is a smart, slim meditation on womanhood informed by Levy's wide reading." —Maureen Corrigan, NPR's *Fresh Air*

"Unclassifiable, original, full of unexpected pleasures at every turn . . . Readers will want to savor this book slowly, for its many moments of in...

Deborah Levy writes fiction, plays, and poetry. Her work has been staged by the Royal Shakespeare Company, broadcast on the BBC, and widely translated. The author of highly praised novels, including three Booker-nominated titles, *The Man Who Saw Everything*, *Hot Milk*, and *Swimming Home*, the acclaimed story collection *Black Vodka*, and two parts of her working autobiography, *Things I Don't Want to Know* and *The Cost of Living*, she lives in London. Levy is a Fellow of the Royal Society of Literature.



COOKING / METHODS / BARBECUE & GRILLING

Bloomsbury Absolute | 8/10/2021 9781472982759 | \$35.00 / \$48.00 Can. Hardcover with dust jacket | 304 pages 9.7 in H | 7.4 in W Full colour photography throughout

Sicilia

A love letter to the food of Sicily

Ben Tish

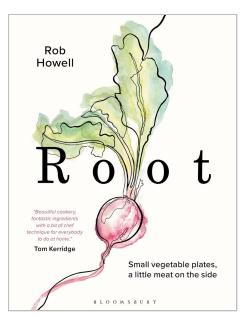
A love letter to one of the oldest, most richly varied food cultures of Europe.

Sicily is a frugal peasant land with a simple cuisine, and yet full of ornate glamour and extravagance. Ben Tish unlocks the secrets of Sicily's culture and food within these pages, diving into its diverse tapestry of cultural influences. Sitting at the heart of the Mediterranean, between east and west, Europe and North Africa, the food of Sicily is full of citrus, almonds and a plethora of spices, mixing harmoniously with the simple indigenous olives, vines and wheat. You'll find the most delicious, fresh seafood on the coast and mouth-watering meat in land; but the two rarely mix.

Packed full of vibrant flavors, this beautiful collection brings the food of Sicily to your table, with recipes ranging from delicious morsels and fritters to big couscous, rice and pasta dishes and an abundance of *granitas*, ice creams and desserts, all stunningly photographed. Recipes include: smoky artichokes with lemon and garlic, roasted pork belly with fennel and sticky quinces, bitter chocolate torte, and Limoncello semifredo.

Dive in and experience this unique culinary heritage for yourself, bring the sights and sounds and aromas of Sicily to your home.

Ben Tish is the Culinary Director of the Stafford London in St James's. In 2019 Ben opened Norma, a Sicilian-Moorish influenced restaurant featuring Sicilian-style *crudos*, seasonal cocktails, and a selection of Marsala served by the glass. Ben appears regularly on TV and writes for *Delicious*, *Guardian*, *Telegraph*, *Times*, *Noble Rot*, *Restaurant* magazine, *Chef* magazine, and other publications. This is his fourth book. Ben lives in East London with his wife and French bulldogs. @ben.tish



COOKING / VEGETARIAN

Bloomsbury Absolute | 5/18/2021 9781472976468 | \$35.00 / \$47.50 Can. Hardcover with dust jacket | 288 pages | Carton Qty: 1 9.7 in H | 7.4 in W Full color photography throughout

Root

Small vegetable plates, a little meat on the side

Rob Howell

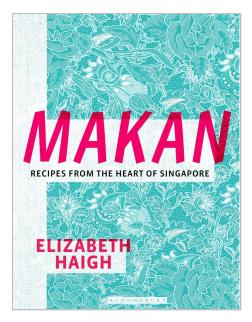
Vegetable small plates are the very heart of this mouth-watering debut book from Rob Howell. With a focus on sustainability and using the very best of ingredients, Rob showcases over 100 recipes from the award-wining Bristol waterfront restaurant for you to mix and match at home, creating greedy feasts for family and friends – or even just for yourself!

Although not central to the book, meat and fish recipes abound to satisfy even the hungriest of carnivores, and the desserts are not to be missed. There is something for everyone within these pages. Recipes include:

Welsh rarebit toasts Buttermilk fried celeriac Cauliflower bhajis with cashew butter and pickled orange Tempura spring onions with sweet chilli sauce and peanut crumb Chicken schnitzel with sauerkraut Spiced monkfish tail with 3 sauces Doughnuts with carrot jam and Sherry panna cotta With stunning photography to accompany every dish, this is a cookbook to be

With stunning photography to accompany every dish, this is a cookbook to be devoured at once, and then read and cooked from time and time again.

Rob Howell is the head chef at Root, a veg-centric restaurant housed in two shipping containers which opened in Bristol's Wapping Wharf in 2017. Rob was previously head chef at Josh Eggleton's award-winning pub, The Pony & Trap, winning a Michelin star in 2011. Previously he worked at Ondine in Edinburgh and Goodfellows in Wells, as well as completing stages at Studio in Copenhagen, Elystan Street in London under Phil Howard and at Restaurant Nathan Outlaw in Port Isaac. In the 2018 *Restaurant M*...



COOKING / REGIONAL & ETHNIC / ASIAN

Bloomsbury Absolute | 7/13/2021 9781472976505 | \$35.00 / \$47.50 Can. Hardcover with dust jacket | 304 pages 9.7 in H | 7.4 in W Full color photography throughout

JULY 2021

Makan

Recipes from the Heart of Singapore

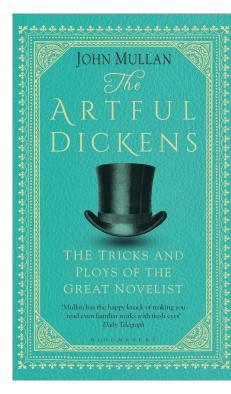
Elizabeth Haigh

Southeast Asian cuisine is a proud mix of migrants and influences from all across Asia, which fuses together to create something even greater than the original. In this beautiful new collection, rising star Elizabeth Haigh draws together recipes that have been handed down through many generations of her family, from Nonya to Nonya, creating a time-capsule of a cuisine. Growing up, it was through food that Elizabeth's mother demonstrated her affection, and the passion and love poured into each recipe is all collated here; a love letter to family cooking and traditions.

Recipes include: Nonya-spiced braised duck stew pickled watermelon and radish salad beef rendang Singapore chilli crab fried tofu with spicy peanut sauce spicy noodle soup nasi goreng (spicy fried rice) Miso apple pie ... and many more!

Adapting these traditional recipes to ensure ingredients are easily sourced in the West, Elizabeth Haigh brings a taste of Singapore to your own kitchen.

Elizabeth Haigh was recently fourth in the *Observer Food Monthly* ones to watch list and named 'Chef to Watch' by *Restaurant Magazine*. She is currently working on her own project, Kaizen Food, developing culinary residencies, building her presence on YouTube and collaborating on pop-up events, and in 2019 she opened her first site in Borough Market – Mei Mei. Elizabeth's influences come from her Singaporean background and the food of her family, and she documents her foodie adventures on themoder...



LITERARY CRITICISM

Bloomsbury Publishing | 5/11/2021 9781408866818 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 448 pages 8.5 in H | 5.3 in W

The Artful Dickens

The Tricks and Ploys of the Great Novelist

John Mullan

Discover the tricks of a literary master in this essential guide to the fictional world of Charles Dickens.

From Pickwick to Scrooge, Copperfield to Twist, how did Dickens find the perfect names for his characters?

What was Dickens's favorite way of killing his characters?

When is a Dickens character most likely to see a ghost?

Why is Dickens's trickery only fully realised when his novels are read aloud? In thirteen entertaining and wonderfully insightful essays, John Mullan explores the literary machinations of Dickens's eccentric genius, from from his delight in clichés to his rendering of smells and his outrageous use of coincidences. A treat for all lovers of Dickens, this essential companion puts his audacity, originality, and brilliance on full display.

John Mullan is Lord Northcliffe Professor of Modern English Literature at University College London. He has published extensively on eighteenth- and nineteenth-century literature. He is also a prolific broadcaster and journalist, and writes on contemporary fiction for the *Guardian*. His most recent book is *What Matters in Jane Austen*? He has lectured widely on both Austen and Dickens in the UK and the US, and makes regular appearances at UK literary festivals. He lives in London.



AND THE



The Art of Building a Rewarding Career While Remaining True to Yourself

PAOLO GALLO

BLOOMSBURY

BUSINESS & ECONOMICS / CAREERS

Bloomsbury Business | 5/18/2021 9781472984036 | \$15.00 / \$20.50 Can. Trade Paperback | 320 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472958792

Compass and the Radar, The

The Art of Building a Rewarding Career While Remaining True to Yourself

Paolo Gallo

Paolo Gallo offers a unique pathway toward identifying the right career, finding the ideal job and developing a moral compass.

With a creative and engaging mix of coaching practice, management theories, case studies and personal story-telling, this book helps readers to identify both their own compass – which relates to integrity, passion and internal value systems—and radar—which helps them to understand organizational complexity and "read" workplace dynamics and situations.

The Compass and the Radar is founded on a series of searching questions that will enable anyone to find their compass and radar to achieve personal success:

- \cdot How can I find out what my real strengths and talents are?
- · Do I love what I do?
- · How can I find a job with a company that truly reflects my values?

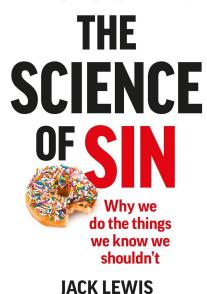
What is the price I am willing to pay for a meaningful and rewarding career?
How should I define a successful career?

Key chapters offer practical tools, as well as insights on the trade-offs and difficult choices that everyone will need to make at some point in their career—all of which will underline the importance of having the most robust moral compass.

In the midst of a volatile and uncertain world, one in which technology, AI and digital resources are transforming working environments, *The Compass and the Radar* allows readers to pause, reflect, and consider who they are, what they stand for, and how to remain free.

Over the last 30 years, **Paolo Gallo** has been Chief Human Resources Officer at the World Economic Forum in Geneva; Chief Learning Officer at The World Bank in Washington DC; and Director of Human Resources at the European Bank for Reconstruction & Development in London. He writes for *Harvard Business Review* and is a regular contributor to the World Economic Forum Agenda Blog, *Forbes* and *LINC* Magazine Italy.

'Entertaining and enlightening' Dr Michael Mosley



BLOOMSBURY

PSYCHOLOGY

Bloomsbury Sigma | 6/1/2021 **9781472936158** | **\$18.00** / **\$24.50 Can.** Trade Paperback | 304 pages 7.8 in H | 5.1 in W black and white illustrations throughout

Other Available Formats: Hardcover ISBN: 9781472936141

Science of Sin, The

Why We Do The Things We Know We Shouldn't

Jack Lewis

Inside the science behind why we do the things we know aren't good for us.

The Science of Sin brings together the latest findings from neuroscience research to shed light on the universally fascinating subject of temptation—where it comes from, how to resist it and why we all succumb from time to time. With chapters inspired by the seven deadly sins, neurobiologist Jack Lewis illuminates the neural battles between temptation and restraint that take place within our brains, suggesting strategies to help us better manage our most troublesome impulses with the explicit goal of improving our health, our happiness and our productivity.

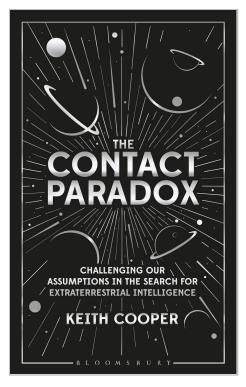
Anyone who has ever wondered why they never seem to be able to stick to their diet, who marvels at how little work some of their colleagues get away with doing, who despairs at the anti-social behavior of their teenagers, who can't understand how cheaters can juggle extra-marital affairs, who struggles to resist the lure of the comfy sofa and the giant bag of chips, or who makes themselves thoroughly bitter by endlessly comparing themselves to others—this book is for you.

PRAISE

"Raises some interesting questions about the brain's role in bad behaviour." —Sunday Times Culture

"This book is a rollercoaster ride through the brain in search of what actually causes the dark side of human nature. It brings together science, religion and philosophy in a way that casts light on everyone's battle with temptation." —Johnny Ball, TV personality and author of *Wonders Beyond Numbers*

Jack Lewis is a neurobiologist and television presenter. He earned a PhD in neuroscience from University College London, continuing his research using functional Magnetic Resonance Imaging to investigate how human brains integrate sound and vision as a post-doc at the Max Planck Institute for Biological Cybernetics.



SCIENCE / SPACE SCIENCE

Bloomsbury Sigma | 5/18/2021 9781472960450 | \$18.00 / \$24.50 Can. Trade Paperback | 336 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472960429

Contact Paradox, The

Challenging our Assumptions in the Search for Extraterrestrial Intelligence

Keith Cooper

The Contact Paradox explores the important and difficult questions raised by humanity's search for extraterrestrial intelligence.

In 1974 a message was beamed towards the stars by the giant Arecibo telescope in Puerto Rico, a brief blast of radio waves designed to alert extraterrestrial civilizations to our existence. Of course, we don't know if such civilizations really exist. For the past six decades a small cadre of researchers have been on a quest to find out, as part of SETI, the search for extraterrestrial intelligence. So far, SETI has found no evidence of extraterrestrial life, but with more than a hundred billion stars in our Galaxy alone to search, the odds of quick success are stacked against us.

The silence from the stars is prompting some researchers to transmit more messages into space, in an effort to provoke a response from any civilizations out there that might otherwise be staying quiet. However, the act of transmitting raises troubling questions about the process of contact.

In *The Contact Paradox*, author Keith Cooper looks at how far SETI has come since its modest beginnings, and where it is going, by speaking to the leading names in the field and beyond. SETI forces us to confront our nature in a way that we seldom have before—where did we come from, where are we going, and who are we in the cosmic context of things? This book considers the assumptions that we make in our search for extraterrestrial life, and explores how those assumptions can teach us about ourselves.

PRAISE

"With concise and approachable writing, Cooper crafts a worthwhile popular science work about questions that, as scientists continually improve the human capacity for gathering information about the rest of the universe, are becoming increasingly important." —*Publishers Weekly*, starred review

"'Are we alone in the universe?' has no answer yet, but Cooper delivers an enlightening exploration of the question." —*Kirkus Reviews*

"Cooper delivers an exciting, provocative tome to which science buffs will flock." —*Booklist*

"Earth has been broadcasting electromagnetic signals for a century and sending out mechanical probes —five of which have now left th...

Keith Cooper is a freelance science journalist and editor. Since 2006 Keith has been the Editor of *Astronomy Now*, and he is also the Editor of *Astrobiology* magazine. In addition, he has written on numerous space- and physics-related topics, from exploding stars to quantum computers, for *Centauri Dreams, New Scientist, Physics World*, physicsworld.com, and *Sky and Telescope*. He holds a BSc in Physics with Astrophysics from the University of Manchester. @21stcenturySETI

CEO How Social Media Can Make You a Stronger Leader

THE

SOCIAL

Damian Corbet

BLOOMSBURY

BUSINESS & ECONOMICS / Corporate governance

Bloomsbury Business | 5/18/2021 9781472984043 | \$18.00 / \$24.50 Can. Trade Paperback | 320 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472967244

MAY 2021

The Social CEO

How Social Media Can Make You A Stronger Leader

Damian Corbet

Insights from experts on how and why CEOs need to get social for business success and become effective social leaders.

There remains a huge gulf in understanding by many leaders of what some are calling the Social Age—huge changes going on in society, enabling anyone with a smartphone to sign up to a social network and comment on anything and everything. Despite this revolution, which has been embraced by the masses, it is the people at the top of organizations who have been slowest to understand and adapt to it.

While business leaders may feel that it's enough to hire social media managers and amend their marketing strategies, Damian Corbet shows why organizations need to do more to succeed in the Social Age.

The Social CEO sets out to educate and inspire senior leaders to embrace the Social Age, teaching them the hows and whys of utilizing social media in order to make them stronger leaders. Social CEOs are better able to communicate their organization's objectives and values, gauge the climate in which they operate and improve their brand image.

Offering invaluable contributions from industry-recognized experts in social business, *The Social CEO* explores the many aspects of leading in the Social Age, such as storytelling, personal branding, managing risk, and public relations. With chapters also written by practicing "social CEOs" working across a variety of sectors, from healthcare to sport, the book provides a wealth of insight into how social media can be used to gain a competitive advantage.



FICTION / MYSTERY & DETECTIVE / WOMEN SLEUTHS Raven Books | 7/6/2021

9781408886557 | \$27.00 / \$37.00 Can. Hardcover with dust jacket | 432 pages 9.2 in H | 6 in W

One Half Truth

Eva Dolan

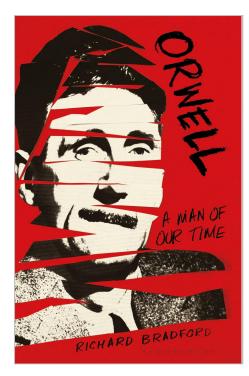
The brilliant new read from the crime writers' crime writer: highly acclaimed author Eva Dolan is back with a tense and twisty investigation into the murder of a budding young journalist.

When the police are called to the report of a late-night shooting, they expect it to be drugs or gang-related. They don't expect to find a young student executed on his way home.

Jordan Radley was an aspiring journalist: hard working, well-liked, dedicated. His first major story – looking at the fallout following the closure of a major local factory – had run recently and looked to be the first step in his longed-for career. Even after the story ran, Jordan continued to stay in contact with those he interviewed: he was on his way back from their social club the night he was murdered.

But as the detectives quickly discover, not only was Jordan killed, but those responsible also broke into his house, taking his laptop and notes. What was he researching that might have led to his death? And can this really be linked to another case – long ruled an accident – in the same area or are the police being forced to prioritise those with the best connections rather than the ones that most need their help?

Eva Dolan's five novels in her Zigic and Ferreira series have been published to widespread critical acclaim: *Between Two Evils* was shortlisted for the CWA Ian Fleming Steel Dagger, *After You Die* was longlisted for the CWA Gold Dagger, and *Tell No Tales* and *After You Die* were both shortlisted for the Theakston Crime Novel of the Year Award. Dolan's first standalone thriller, *This Is How It Ends*, was longlisted for the 2019 Theakston Old Peculier Crime Novel of the Year. She lives in Cambridge.



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury Caravel | 7/13/2021 9781448217694 | \$20.00 / \$26.99 Can. Trade Paperback | 304 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781448217687

Orwell

A Man Of Our Time

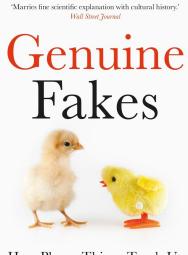
Richard Bradford

A vivid portrait of the man behind the writings.

One of the most popular and controversial writers of the twentieth century, George Orwell's work is as relevant today as it was in his own lifetime. Possibly, in the age of Brexit, Trump, and populism, even more so. "Doublethink" features in *Nineteen Eighty-Four* and is the forerunner to "Fake News." Orwell foresaw the creation of the EU and more significantly he predicted that post-Imperial xenophobia would cause Britain to leave it. His struggle with his own antisemitism could serve as a lesson to today's Labour Party, and while the Soviet Union is gone, China has taken its place as a totalitarian superpower. Aside from his importance as a political theorist and novelist, Orwell's life is fascinating in its own right. Caught between uncertainty and his family's upper middle-class complacency, Orwell grew to despise the class system that spawned him despite finding himself unable to fully detach himself from it. His life thereafter mirrored the history of his country; like many from his background he devoted himself to socialism as a salve to his conscience. In truth he reserved as much suspicion and distaste for the "proles" as he did pity. He died at the point when Britain's status as an Imperial and world power had waned but his work remains both prescient and significant.

This is a vivid portrait of the man behind the writings that places his work at the center of the current political landscape.

Richard Bradford is research professor in English at Ulster University and visiting professor at the University of Avignon. He has published over twenty-five acclaimed books, including a biography of Philip Larkin, which was an Independent Book of the Year.



How Phony Things Teach Us About Real Stuff

LYDIA PYNE

SCIENCE / HISTORY

Bloomsbury Sigma | 7/20/2021 9781472961808 | \$18.00 / \$24.50 Can. Trade Paperback | 304 pages 7.8 in H | 5.1 in W 8-page colour section

Other Available Formats: Hardcover ISBN: 9781472961822

Genuine Fakes

How Phony Things Teach Us About Real Stuff

Lydia Pyne

Is the distinction between "real" and "fake" as clear-cut as we think?

Does an authentic Andy Warhol painting need to be painted by Andy Warhol? Why do audiences feel outraged when they find out that scenes from their beloved blockbuster documentaries are staged? Can people move past assuming that a diamond grown in a lab is a fake? What happens when a forged painting or manuscript becomes more valuable than its original?

This is a book about genuine fakes—the curious and complex objects that provoke these very sorts of questions. Genuine fakes fall into the space between things that are real and things that are not; whether or not we think that those things are authentic is a matter of perspective. Unsurprisingly, the world is full of genuine fakes—full of things that defy simple categorization.

From stories of audacious forgeries to feats of technological innovation, historian Lydia Pyne explores how the authenticity of eight genuine fakes depends on their unique combinations of history, science, and culture. The stories of art forgeries, fake fossils, nature documentaries, synthetic flavours, museum exhibits, Maya codices, and Palaeolithic replicas show that genuine fakes are both complicated and change over time.

Genuine Fakes will make readers think about all the unreal things they encounter in their daily lives, and why they invoke the reactions—surprise, wonder, understanding or annoyance—that they do.

PRAISE

"Lively, thought-provoking, and consistently surprising, this book forces us to think deeper about what authenticity and fakery really mean, at a time when such matters could hardly matter more. Lydia Pyne is the real deal." —Ed Yong, science journalist and author of *New York Times* bestseller *I Contain Multitudes* "An intriguing exploration of 'frauds, forgeries, and fakes'... Genuine history smartly explored." —*Kirkus Reviews*

"The best chapters in Ms. Pyne's book, *Genuine Fakes: How Phony Things Teach Us About Real Stuff*, marry fine scientific explanation with cultural history and surprising twists. Her fascinating story of the development of...

Lydia Pyne is a writer and historian, interested in the history of science and material culture. She has degrees in history and anthropology and a PhD in history and philosophy of science from Arizona State University, and is currently a visiting researcher at the Institute for Historical Studies at the University of Texas at Austin.

LONG PLAYERS

WRITERS ON THE ALBUMS THAT SHAPED THEM



EDITED BY TOM GATTI

MUSIC

Bloomsbury Publishing | 8/3/2021 9781526625786 | \$22.00 / \$30.00 Can. Hardcover with dust jacket | 224 pages 8.5 in H | 5.3 in W

Long Players

Writers on the Albums that Shaped Them

Tom Gatti

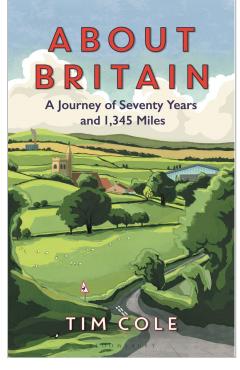
Fifty legendary writers reflect on the albums that shaped them in this captivating collection curated by the *New Statesman*'s Tom Gatti.

"There are some rare albums that seem to lift from their physical condition and become part of the decor and mood of a life." Ben Okri

Our favorite albums are our most faithful companions: we listen to them hundreds of times over decades, we know them far better than any novel or film. In *Long Players*, fifty of our finest authors write about the albums that changed their lives, from Deborah Levy on Bowie to Marlon James on Bjork, Daisy Johnson on Lizzo to Clive James on Duke Ellington, George Saunders on Yes to Bernardine Evaristo on Sweet Honey in the Rock. These miniature essays are an intoxicating mix of memoir and music writing, spanning the golden age of vinyl and the streaming era, and showing how a single LP can shape a writer's mind.

Featuring writing from Deborah Levy, Bernardine Evaristo, Patricia Lockwood, Marlon James, Daisy Johnson, Eimear McBride, Billy Bragg, George Saunders, Meg Rosoff, Sarah Perry, David Mitchell, Ben Okri, Neil Gaiman, Olivia Laing, Tracey Thorn, Will Self, Ian Rankin, Lionel Shriver, Rachel Kushner, among many others.

Tom Gatti is deputy editor of the *New Statesman*. He joined the *New Statesman* in 2013 as culture editor; before that he was Saturday Review editor at *The Times*, where he also wrote book reviews, features and interviews. From 1995 to the present, he has listened to Radiohead's *The Bends* more times than is strictly necessary.



TRAVEL / EUROPE / GREAT Britain

Bloomsbury Continuum | 8/10/2021 9781472937261 | \$22.00 / \$30.00 Can. Hardcover with dust jacket | 256 pages 8.5 in H | 5.3 in W Integrated b+w illustrations and maps

About Britain

A Journey of Seventy Years and 1,345 Miles

Tim Cole

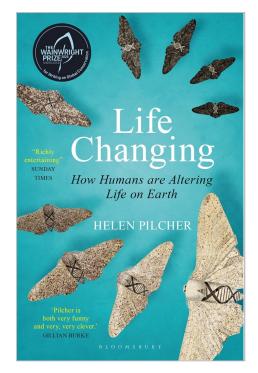
A charming new travelogue retracing the thirteen original routes of the 1951 Festival of Britain guides "About Britain."

About Britain is an entirely fresh approach to travel writing. In 1951, the Festival of Britain published a series of thirteen short guides that they dubbed "handbooks for the explorer." Their aim was to get people on "the roads and the by-roads" to see Britain as a "living country." Armed with these guidebooks, Tim Cole takes to the roads again to find out what looks the same and what looks different from that moment when Britain's growing car-owning population set out in 1951. The result is a book that combines travelogue and reflections on our changing relationship with the car with a broader social, cultural, and landscape history of postwar Britain.

The book is structured around the thirteen original itineraries, taking in all corners of the UK. Revisiting these places 70 years after the original "sensible explorers" provides a chance to ask what has changed and what remains the same—what now grows in the hedgerows along our British roads and which industries dominate the towns along the way? Which places have fared better during the last century and which have fared worse?

Sustainability, industry, travel, nature, motoring—all of these things are considered as we follow the Festival of Britain's original routes. The book also contains a prologue, "About Britain 1951–2021," and epilogue, "Heading Home"—providing a delightfully written and wonderfully retro look at our own culture and heritage, packaged to recall the guides ...

Professor **Tim Cole** is professor of social history at Bristol University and director of the Brigstow Institute, which brings researchers together across the university to work with those outside exploring what it means to be human in the twenty-first century.



NATURE / ECOSYSTEMS & HABITATS

Bloomsbury Sigma | 8/24/2021 9781472956729 | \$18.00 / \$24.50 Can. Trade Paperback | 384 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472956712

Life Changing

SHORTLISTED FOR THE WAINWRIGHT PRIZE FOR WRITING ON GLOBAL CONSERVATION

Helen Pilcher

In this post-natural history guide, Helen Pilcher invites us to meet key species that have been sculpted by humanity.

We are now living through the post-natural phase, where the fate of all living things is irrevocably intertwined with our own. We domesticated animals to suit our needs, and altered their DNA—wolves became dogs to help us hunt, junglefowl became chickens to provide us with eggs, wildebeest were transformed through breeding into golden gnus so rifle-clad tourists had something to shoot. And this was only the beginning. As our knowledge grew we found new ways to tailor the DNA of animals more precisely; we've now cloned police dogs and created a little glow-in-the-dark fish—the world's first genetically modified pet.

Through climate change, humans have now affected even the most remote environments and their inhabitants, and studies suggest that through our actions we are forcing some animals to evolve at breakneck speed to survive. Whilst some are thriving, others are on the brink of extinction, and for others the only option is life in captivity. Today, it's not just the fittest that survive; sometimes it's the ones we decide to let live.

With nowhere "wild" left to go, Helen Pilcher considers the many ways that we've shaped the DNA of the animal kingdom and in so doing, altered the fate of life on earth. In her post-natural history guide, she invites us to meet key species that have been sculpted by humanity, as well as the researchers and conservationists who create, manage and tend to these post-natural creations.

PRAISE

"An impressive rendering of the disturbing history of human tinkering with nature." —*Kirkus Review*

"Pilcher's amusing yet grounded excursion into the essential ways humans, animals, plants, and microorganisms must coexist is both a rich and riotous popular science trove well worth contemplating." —*Booklist*

Helen Pilcher is a science writer and comedian, with a PhD in stem cell biology and years of stand-up comedy under her belt. Helen has worked as a freelance writer for the last 12 years, and she has written for the *Guardian*, *New Scientist*, BBC online, *BBC Wildlife*, and *Nature*, for which she was formerly a reporter.

AMANDA ELLISON



THE INSIDE STORY ON HEADACHES

HEALTH & FITNESS / PAIN Management

Green Tree | 8/10/2021 9781472971395 | \$15.00 / \$20.50 Can. Trade Paperback | 240 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472971418

AUGUST 2021

Splitting

The inside story on headaches

Amanda Ellison

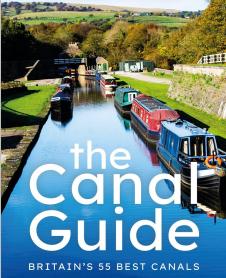
A leading neurologist lifts the lid on head pain—a fascinating, accessible guide to headaches, with some practical advice along the way.

Packed with practical advice and information from a neurologist—from what causes migraines to how sinus pain happens to whether we should just reach for the painkillers and ignore the root causes—this is *Why We Sleep* for the head. There is nothing novel about headache. Since time immemorial, humans have suffered in its grip. Medieval Persia was a hotbed of intense debate over how to avoid and subsequently cure headache, and castor oil seemed to be prevalent as a remedy. Thankfully, we have moved on. Darwin became a recluse because of his headaches, but on the bright side, this gave him more time to stay at home and think about the origin of the species. I doubt any modern human sees their headache as being a blessing, but it *is* trying to tell you something. How do we find out what that is? What is the point of pain?

Professor **Amanda Ellison** is a physiologist and neuroscientist at Durham University. Her wide-ranging research has thrown new light on addiction, pain, and headache in particular, and her work on how different parts of the brain talk to each other has led to new ways to regain functions lost following brain damage.

UPDATED & EXPANDED





SPORTS & RECREATION / BOATING

Adlard Coles | 5/4/2021 9781472974051 | \$25.00 / \$34.00 Can. Trade Paperback | 352 pages 9.2 in H | 6.4 in W Colour maps and photography

MAY 2021

Canal Guide, The

Britain's 55 Best Canals

Stuart Fisher

A beautifully illustrated guide to Britain's 55 most fascinating and attractive canals.

This attractive guidebook shows off just how rich our waterways heritage is. This fully updated new edition highlights 55 of Britain's most beautiful and interesting canals, with new photography, updated text throughout and a new "places to visit" feature for each canal (picking out three places within walking distance, and another three slightly further away). In each of the 55 chapters, Stuart Fisher gives a lively background to the history, wildlife and pubs alongside each waterway, as well as a handy map and useful information for visitors.

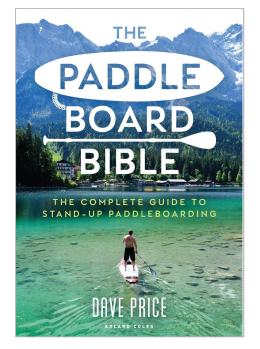
Through the beautiful cities of London, Bath and Oxford, traversing stunning countryside and national parks, and exploring some of the best Victorian engineering and industry, this book is an inspiring and thoroughly enjoyable read, as well as a perfect resource for anyone thinking about a day out or holiday along Britain's wonderful canals.

PRAISE

"[This book] will enrich and deepen your boating experience ... and will appeal to anyone who loves the waterways, from boaters to fishermen or towpath joggers." —*Towpath Talk*

"A unique overview of the best our waterways have to offer." —*Welcome* Anchorages 2016

As the editor of *Canoeist* magazine, **Stuart Fisher** has written monthly guides to the canals and waterways of Britain for many years, always researched from the water, and sometimes using a kayak to reach abandoned or isolated navigations.



SPORTS & RECREATION / WATER SPORTS

Adlard Coles | 5/18/2021 9781472981479 | \$25.00 / \$34.00 Can. Trade Paperback | 256 pages 9.2 in H | 6.4 in W Full colour photography throughout

Paddleboard Bible, The

The complete guide to stand-up paddleboarding

David Price

Stand-up paddleboarding is the fastest growing water sport in the world for a reason. This paddleboard adventure guide gives you everything you need to know to get up and get SUPping.

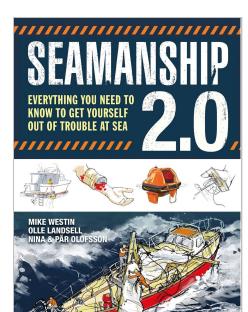
With only a little knowledge and practice, pretty much anyone can get up and get moving on a paddleboard, and then there's no limit to where SUP can take you. This complete guide gives you everything you need to know to get started, and much more besides.

All the basics are here, from fundamental equipment (a guide to boards, including bargain-priced inflatables, as well as paddles, clothing and simple safety gear) to essential techniques (getting on, getting moving and, just as importantly, landing and getting off).

However, *The Paddleboard Bible* then goes much further. It will take you on paddleboard adventures, from night paddles (showing you the world from the water in a way you've probably never seen it before) to wildlife-spotting safaris and unique photography opportunities; it even reveals the benefits of fishing from a paddleboard. SUP is also great for fitness (you haven't done yoga until you've done SUP yoga) and it's a fantastic way to meet new people, join groups, go to events and go on unique tours.

Whether you're curious about trying out SUP one afternoon, want to dive into it as a new hobby or really get involved in the scene and the lifestyle, then *The Paddleboard Bible* is the one-stop book that covers everything you need to know about the most accessible and inexpensive paddlesport.

Dave Price is a certified SUP instructor at Easyriders, one of the UK's leading watersports centres, as well as The Watersports Academy, home of stand-up paddleboarding on the south coast. As well as teaching beginners, he also leads SUP expeditions, and his wildlife tours are especially popular. He has been featured in the *Guardian*'s *Weekend* magazine for his SUP activities.



SPORTS & RECREATION / Sailing

Adlard Coles | 5/18/2021 9781472977021 | \$20.00 / \$26.99 Can. Trade Paperback | 160 pages | Carton Qty: 30 9.2 in H | 6.1 in W Lavishly illustrated in colour throughout

Seamanship 2.0

Everything you need to know to get yourself out of trouble at sea

Mike Westin

An illustrated practical handbook covering essential seamanship skills—everything a skipper will need to know when the tech goes down, or when they encounter a challenge at sea.

The basic knowledge to sort yourself out when encountering problems at sea is largely forgotten. How to find your way when the GPS plotter has a blackout, how to save the life of someone in your crew when the ambulance or SAR helicopter is hours away... Too many rely on technology to navigate and run their boats, and this beautifully illustrated handbook will be a literal backup when the tech fails, as well as a bible of core knowledge—seamanship—that all skippers should know anyway, whether they're in the middle of an emergency or not.

Covering all the basics, with handy fact boxes to highlight especially important information, the authors have lent a modern, real-world approach to the subject matter, and the wonderful illustrations bring it to life.

Contents include:

- Navigation: chart symbols, radar fact box, using the sounder, finding your position on the chart

- Seamanship: your crew, passage planning, anchoring, manoeuvering, mooring, towing

- Safety and emergencies: grounding, loss of rigging/mast, leaks, loss of steering, man overboard, sinking and taking to the liferaft

- First aid: CPR, breathing problems, drowning, shock, trauma, treating wounds, burns, hypothermia, seasickness

- Weather: sea breeze, low pressure, wind, fog, squalls, forecasting

- Appendix: rules of road, traffic separation zones, day and night signals, light characteristics, life saving signals, flags/morse

Mike Westin has been a boating journalist since 1997, and was Editor-in-Chief of two Swedish boating magazines between 2003-2015. He's been a lifeboat cox'n for ten years with the Swedish Lifeboat Institution, and a fast craft navigation trainer for other skippers.



REEDS 9-LANGUAGE HANDBOOK THE POCKET DICTIONARY FOR ALL SAILORS



SPORTS & RECREATION / BOATING Reeds | 5/4/2021 9781472984944 | \$15.00 / \$20.50 Can. Trade Paperback | 160 pages 6.3 in H | 3.9 in W

colour illustrations throughout

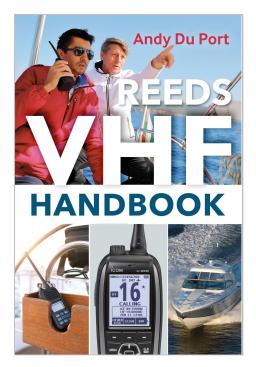
Reeds 9-Language Handbook

The pocket dictionary for all sailors

This pocket illustrated boating dictionary in nine languages (covering the core European sailing destinations) covers all the topics and terms boaters will need to refer to when abroad.

The pocket dictionary is centered around clear, color, annotated diagrams, such as parts of the rig and engine, in each nautical subject area, and makes it very easy and convenient to translate between nine languages (English, French, German, Dutch, Spanish, Italian, Danish, Portuguese, and Greek). The diagrams can easily be used to show someone what is meant (or what is broken!) without having to worry about the language barrier. It covers general terms, such as *port* and *starboard*—as well as technical words relating to engine and rigging repair and maintenance. Other topics include navigation, weather, seamanship, requesting help, medical emergencies, safety equipment, numbers, and time. Whether you need to ask for a berth, a spare part or where the nearest chandlery or supermarket is, this book will help you make yourself understood, quickly and efficiently, which makes this dictionary a vital part of your cruising kit. Whether you're a keen offshore sailor, motorboater or even an armchair boating enthusiast, *Reeds 9-Language Handbook* is a handy reference tool that will help expand both your ability to communicate and your horizons.

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SPORTS & RECREATION / SAILING Reeds | 5/18/2021

9781472981448 | \$28.00 / \$38.00 Can. Trade Paperback | 160 pages 8.3 in H | 5.5 in W Colour illustrations throughout

Reeds VHF Handbook

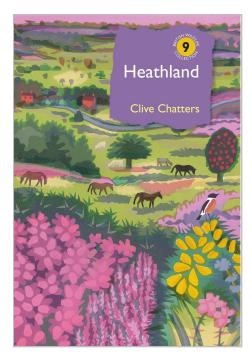
Andy Du Port

An accessible, user-friendly guide that gives marine VHF radio users all the information they need to use the functions on the radio and to pass the SRC certificate.

The *Reeds VHF Handbook* is an accessible, user-friendly but comprehensive guide to marine VHF radio that helps users quickly get up to speed with all the functions on their equipment. Straightforward explanations and tips describe the leisure VHF DSC radio system in detail and its place within GMDSS. This brand new book incorporates all the information required to pass the Short Range Certificate, which is compulsory for anyone using a VHF DSC radio, and forms part of the process of obtaining the Day Skipper qualification. The book covers radio procedure, channel allocation, VHF radio theory, and more, along with a full explanation of GMDSS, including details on EPIRBs, SARTs and Navtex.

The *Reeds VHF Handbook* is an essential onboard reference, and set to become the standard work on the subject.

Andy Du Port is a former editor of the *Reeds Nautical Almanac*. A highly experienced yachtsman, he also produced several editions of the *Reeds Astro Navigation Tables*, as well as writing *Your First Channel Crossing* and *The Yacht Owner's Manual* for Adlard Coles. Most recently he updated the bestselling *Reeds Skipper's Handbook*.



NATURE / ECOLOGY Bloomsbury Wildlife | 5/4/2021 9781472964748 | \$45.00 / \$61.00 Can. Hardcover with dust jacket | 432 pages 300 colour photos

Heathland

Clive Chatters

An absorbing celebration of the ecology, biology, geology, and cultural history of one of Britain's most important and vulnerable landscapes.

Heathlands are so much more than simply purple carpets of heather. This latest addition to the British Wildlife Collection celebrates the diversity and natural history of a distinct and vulnerable cultural landscape, one that can be found throughout the British Isles.

Beginning with an introduction to heathlands, how they can be defined, and the associated wildlife that may be encountered there, Clive Chatters goes on to take the reader on a geographical tour of suites of heathlands throughout the British lowlands, with an in memoriam nod to those that have been erased from common memory and understanding. He concludes with a review of how people have perceived and used heathland wildlife over the ages, and sets out a future vision for the conservation of this iconic landscape, its unique habitats, and the species that live there.

Clive Chatters has worked for more than 35 years as a nature conservationist in counties adjoining the Solent. He has held various posts with the Hampshire and Isle of Wight Wildlife Trust, where he was responsible for developing and delivering the Trust's science base and policy framework, and also helped establish the New Forest National Park.



NATURE / ANIMALS / BIRDS Bloomsbury Wildlife | 5/18/2021 9781472971777 | \$18.00 / \$24.50 Can. Trade Paperback | 128 pages 8.3 in H | 5.8 in W 200 colour photos

RSPB Spotlight Crows

Mike Unwin

RSPB Spotlight Crows is packed with eye-catching, informative color photos and features succinct, detailed text written by a knowledgeable naturalist.

In *Spotlight Crows*, Mike Unwin looks at the biology and ecology of all eight UK corvids and investigates why these birds have become deeply embedded in our culture, from children's rhymes and Norse mythology to Shakespeare's plays and the poems of Edgar Allen Poe.

Most of the UK's crow species—carrion crow, hooded crow, rook, jackdaw, raven, chough, magpie and jay—are very familiar birds to urban householder and countryside dweller alike. Together they make up the Corvidae family, and they have been deeply intertwined in our lives and culture since prehistoric times.

However, familiarity often breeds contempt, and crows—also known as corvids—have long attracted a bad press. Reviled as raiders of crops, feeders on carrion, thieves of jewelry and bullies of smaller birds, crows have often found themselves on the wrong end of a shotgun. Yet the more we learn about them, the more fascinating they become.

Behind the behavior some find objectionable lie exceptional intelligence and resourcefulness. These qualities have long captivated scientists and excited the admiration of anyone who takes the time to know crows better.

Mike Unwin is an award-winning author of 35 books for adults and children, including three previous Spotlight titles (*Foxes, Eagles, and Swifts and Swallows*), as well as *The Atlas of Birds* (Bloomsbury), *100 Bizarre Animals* (Bradt) and *A Parliament of Owls* (Yale).



NATURE / ANIMALS / MAMMALS Bloomsbury Wildlife | 5/18/2021 9781472971623 | \$18.00 / \$24.50 Can. Trade Paperback | 128 pages 8.3 in H | 5.8 in W 200 colour photos

RSPB Spotlight Seals

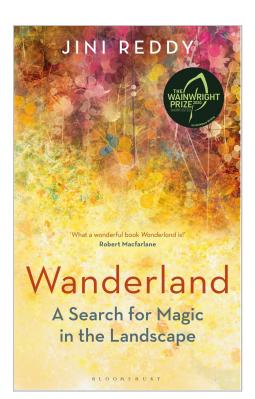
Frances Dipper

RSPB Spotlight Seals is packed with eye-catching, informative color photos and features succinct, detailed text written by a knowledgeable naturalist.

Spotlight Seals explores the intricate lives of the UK's native Grey and Common Seals and their amazing physical and behavioral adaptations to a life split between land and sea. Seals are the sleekest and most agile of all marine mammals, and they are superbly adapted to the watery world in which they spend most of their time. With their whiskery dog-like faces, curious nature and vulnerable pups, they are enduringly appealing animals. Although air-breathing, these marine mammals are superbly tuned to hunt, sleep, mate and keep warm while out at sea, but they remain inextricably linked to land where they moult and have their pups.

Frances Dipper also delves into the complex physiology that allows seals to dive deep and for long periods without coming to any harm. Once ruthlessly exploited for their meat and skins, seals now have protection around the British Isles. Their numbers are increasing, but they now face the new danger of plastic litter in their environment. Frances Dipper also explores age-old legends, interactions between humans and seals, and the best places to watch them in the UK.

Frances Dipper is an independent marine biologist, author and lecturer and has been diving and studying marine wildlife for over 40 years. She writes both children's and adult books on marine life and ocean environments, contributes a regular marine report to the *British Wildlife* magazine and wrote the award-winning *DK Guide to the Oceans*.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Wildlife | 6/1/2021 9781472951953 | \$15.00 / \$20.50 Can. Trade Paperback | 272 pages 7.8 in H | 5.1 in W None

Other Available Formats: Hardcover ISBN: 9781472951939

Wanderland

SHORTLISTED FOR THE WAINWRIGHT PRIZE

Jini Reddy

In pursuit of a connection to Britain's captivating natural world, Jini Reddy searches for the magic in our landscape.

A London journalist with multicultural roots and a perennial outsider, she determinedly sets off on an unorthodox path through the "wanderlands" of Britain. Serendipity and her inner compass guide her around the country: where might this lead? And if you know what it is to be Othered yourself, how might this color your experiences? And what if, in invoking the spirit of the land, "it" decides to make its presence felt?

Whether following a "cult" map to a hidden well that refuses to reveal itself, attempting to persuade a labyrinth to spill its secrets, embarking on a coast-to-coast pilgrimage or searching for a mystical land temple, Jini depicts a whimsical, natural Britain. Along the way, she tracks down ephemeral wild art, encounters women who worship The Goddess, and falls deeper in love with her birth land. Throughout, she rejoices in the wildness we cannot see and celebrates the natural beauty we can, while offering glimpses of her Canadian childhood and her Indian parents' struggles in apartheid-era South Africa.

Wanderland is a book in which the heart leads, all things are possible, and the Other, both wild and human, comes in from the cold. It is a paean to the joy of roaming, both figuratively and imaginatively, and to the joy of finding your place in the world.

PRAISE

"With an unusual but timely eco-spiritual edge, and an alluring blend of memoir and nature-writing this touches on themes of identity and belonging as it charts how a restless spirit fell in love with her native land." —Caroline Sanderson, Editor at The Bookseller (Editor's choice in the Bookseller) "Wanderland is extraordinary, unique even, standing apart from recent books about the British countryside... She is, she declares, lovesick: at times her prose has a dreamy, almost erotic charge." —Ben Hoare, *Countryfile* "A breath of fresh air." —*Observer* "Candid, soulful and uplifting search for natural magic." —*The Lady* "A page turner." —*Sunday Expres...*

Jini Reddy is an award-winning author and journalist. She was born in London to Indian parents, and was raised in Montreal, Canada. Her byline has appeared in *The Guardian, Time* magazine, *The Metro, The Times, Sunday Times Style, The Sunday Telegraph, National Geographic Traveller, BBC* Wildlife, *Resurgence & The Ecologist* and other publications. Her first book, *Wild Times*, was published in 2016.

DR JULIET MCGRATTAN



SPORTS & RECREATION / RUNNING & JOGGING

Bloomsbury Sport | 5/18/2021 9781472979674 | \$18.00 / \$24.50 Can. Trade Paperback | 256 pages 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Consumer review campaign on NetGalley Featured title on Bloomsbury.com at publication Social media campaign Amazon A+ content Single-title eblast to in-house sports subscribers Influencer campaign including giveaway copies Outreach to running clubs Inclusion in 2021 NYC Marathon sponsorship promotion National print and online publicity campaign

MAY 2021

Run Well

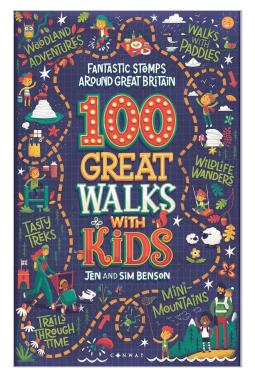
Essential health questions and answers for runners

Juliet McGrattan

The handbook that every runner will want to have on their shelf. *Running Well* answers the common health questions that every runner asks.

Running-related health questions crop up all the time, often at inconvenient moments. It can be hard to access the advice you need because health care professionals are often unavailable at short notice and without an interest in running, may not have the expertise to give adequate answers. Information from the internet is often dubious, anecdotal, and not evidence-based. Dr. Juliet McGrattan has been answering health questions from runners since 2012 and has worked as a family doctor and a health journalist. A keen runner herself, this experience and passion combines to create a helpful, accessible handbook for runner regardless of gender, fitness level, or training program.

Dr Juliet McGrattan was for 16 years an NHS GP, and is a health journalist (7 years) and runner (11 years). Juliet works for global running network (261 Fearless) and does a podcast for a global audience (Women In Sports). Her first book for Bloomsbury *Sorted: The Active Woman's Guide to Health* was the winner of the Popular Medicine Book of the Year 2019, BMA Book Awards



TRAVEL / SPECIAL INTEREST / HIKES & WALKS Conway | 5/4/2021

9781844865758 | \$22.00 / \$30.00 Can. Trade Paperback | 256 pages 9.2 in H | 6.4 in W Colour photographs and maps throughout

100 Great Walks with Kids

Fantastic stomps around Great Britain

Jen Benson, Sim Benson

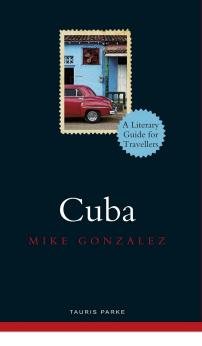
100 wonderful walks across Britain suitable for families with children of any age, including stroller-friendly routes, mini mountains, tiny safaris, and circumnavigations of lakes. Adventure star...

Starting with a useful and informative introduction with advice on making walks with kids successful and enjoyable (best clothing and equipment, food and drink, the countryside code, and a lighthearted troubleshooting guide for commonly encountered problems), the book divides the walks themselves by geographical area:

- England: south-west, south-east, central north-west, north-east
- Wales: south, central, north
- Scotland: borders and south, central, north and islands

Symbols will indicate easy parking, toilets, child-friendly cafes, baby changing, dog-friendliness, and pram suitability. QR codes by each walk will link to free online OS maps for those routes so readers can read the walk description and get the map up on their phone, then choose to bring the book with them or not. With routes and themes such as mini mountains, walks with paddles, beaches, woodland, wildlife, circumnavigations of lakes, and walks from child-friendly cafes, everyone in the family is guaranteed to enjoy themselves.

Jen and Sim Benson are routes editors for *Trail Running* magazine, have a monthly column in *Outdoor Fitness* magazine, and are regular contributors to *Trail, Country Walking*, and *Runner's World*. They're the authors of *Wild Running, Amazing Family Adventures, Day Walks in Devon, The Adventurer's Guide to Britain*, and *Short Runs in Beautiful Places*. They're Active Outdoors Ambassadors for the National Trust and Ordnance Survey Get Outside Champions.



HISTORY / LATIN AMERICA / Central America

Tauris Parke | 6/1/2021 **9781788314992** | **\$28.00 / \$38.00 Can.** Hardcover with dust jacket | 288 pages 7.8 in H | 5.1 in W 20 black and white images, 1 map

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Outreach to travel agencies and U.S.-based Cuban tour groups Digital advertising targeting people traveling to Cuba National print and online campaign to national newspapers, as well as travel and tourist publications Broadcast media coverage

Cuba

Mike Gonzalez

A literary guide to one of the most fascinating countries in the world—Cuba.

Cuba has always been one of the most compelling places in the world but perhaps never more so than now. With Raoul's promise to resign in 2018, the era of Castroism is all but over and the 2014 US—Cuba rapprochement has opened the country up for the first time to a generation of Americans whose only previous way in was through film and literature. The coming years will undoubtedly bring significant changes to a country that has in many ways been frozen in time. There is no better time for a Cuba literary guide, which challenges some firmly held western assumptions about the country and shines a light on one of the richest and most deeply embedded literary cultures in the world.

Mike Gonzalez, a historian and literary critic, is emeritus professor of Latin American studies at the University of Glasgow, Scotland.



THROUGH THE

The Complete Planning Guide for Cruising the French Waterways



SPORTS & RECREATION / BOATING

Adlard Coles | 6/15/2021 9781472981769 | \$35.00 / \$47.50 Can. Trade Paperback | 328 pages 8.3 in H | 5.8 in W Over 100 colour photographs and maps throughout

Through the French Canals

The Complete Planning Guide to Cruising the French Waterways

David Jefferson

The bible for anyone cruising through the scenery of the French waterways, or on passage from the English Channel to the Mediterranean.

Through the French Canals has probably tempted more people to explore the beautiful waterways of France than any other book. First published in 1970, it's been the key authoritative title on cruising the French canals ever since. The revised new edition is the essential comprehensive planning guide for anyone wanting to cruise through the French waterways or take their boat from the English Channel through to the Mediterranean via the inland route. It includes: over 50 routes fully described and illustrated, with positions of locks, towns and villages through routes from the English Channel and Atlantic to the Mediterranean, plus distances, and assessment of suitable boats for the canals. It also provides dimensions of locks and operating times, details of bridge heights, canal depths, fuelling points, waterway signals, a guide to the cost of living, shopping and stores, sources of weather information, haltes for overnight stops, and ports de plaisance.

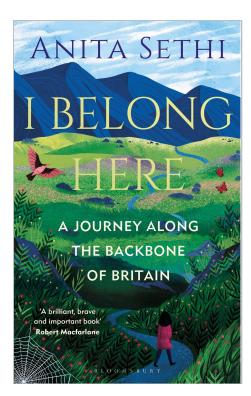
As well as new photography, the new edition is updated throughout with new information on local facilities, new haltes and ports de plaisance, new VNF License fees, revisions to cruise hire companies, updated references to holding tanks, the availability of diesel and costs of cruising and much more.

PRAISE

"A must for yachtsmen wishing to use the French inland waterway system . . . a fascinating read." — *Yachting Monthly* "Highly professional, beautifully-presented." — *Waterways World* "The bible for those wishing to head for the Med." — *Gaffer's Log*

"This book covers virtually all you need to know." — Towpath Talk

David Jefferson has researched the French waterways extensively, both in his own boat which he keeps in France, and in Le Boat cruisers. He has written for leading sailing and motorboat magazines in the UK. He has updated the previous six editions of this book.



BIOGRAPHY & AUTOBIOGRAPHY / Personal memoirs

Bloomsbury Wildlife | 6/29/2021 9781472983930 | \$22.00 / \$30.00 Can. Hardcover with dust jacket | 320 pages 8.5 in H | 5.3 in W

MARKETING

Consumer review campaign on NetGalley Featured title on Bloomsbury.com at publication Social media campaign, including maps and shareable graphics Amazon A+ content Outreach and discount offers to CAHV and SPL National publicity campaign

JUNE 2021

I Belong Here

A Journey Along the Backbone of Britain

Anita Sethi

One woman's journey of reclamation through natural landscapes as she contemplates identity and womanhood, nature, place, and belonging.

Anita Sethi was on a journey through Northern England in summer 2019 when she became the victim of a racially motivated hate crime. After the event Anita experienced panic attacks and anxiety. A crushing sense of claustrophobia made her long for wide open spaces, to breathe deeply in the great outdoors. She was intent on not letting her experience stop her from traveling freely without fear. Between the route from Liverpool to Newcastle lies the Pennines, known as "the backbone of Britain." That "backbone" runs through the north and also strongly connects north with south, east with west—it's a place of borderlands and limestone, of rivers and "scars," of fells and forces. The Pennines called to Anita with a magnetic force; although a racist had told her to leave, she felt drawn to further explore the area she regards as her home, to immerse herself deeply in place. Anita's journey through the natural landscapes of the North is one of reclamation, a way of saying that this is her land too and she belongs in the UK as a brown woman as much as a white man does.

Anita transforms her personal experience into one of universal resonance, offering a call to action, to keep walking onward. Every footstep taken is an act of persistence. Every word written against the rising tide of hate speech, such as this book, is an act of resistance.

Anita Sethi was born in Manchester, UK, and has been published in anthologies including *Common People*, edited by Kit de Waal, and the Seasons nature writing anthology, edited by Melissa Harrison. She is in the forthcoming *Women on Nature*, edited by Katharine Norbury. Her writing has appeared in the *Guardian*, *Observer*, *Sunday Times*, *Telegraph*, *New Statesman*, *Times Literary Supplement*, and *BBC Wildlife*, and broadcasting credits include BBC Radio 4's *Open Book*, *Front Row*, and *Today*, and Sky News.



GRASSHOPPERS OF BRITAIN AND WESTERN EUROPE A PHOTOGRAPHIC GUIDE Eric Sardet, Christian Roest and Voan Braud



NATURE / ANIMALS / INSECTS & Spiders

Bloomsbury Wildlife | 7/27/2021 9781472954862 | \$45.00 / \$61.00 Can. Trade Paperback | 304 pages 9.4 in H | 6.6 in W

Grasshoppers of Britain and Western Europe

A Photographic Guide

Éric Sardet, Christian Roesti, Yoan Braud

The definitive photographic guide to Britain and Western Europe's orthopterans, complete with a CD of sounds.

This beautifully presented field guide, containing more than 1200 illustrations, covers the 261 grasshoppers (and their allies) of Britain and Western Europe. All of the main species and subspecies are included, and they are accompanied by photographs of both male and female, distribution maps, statuses, habitat descriptions, advice on when to find them, and tips to avoid confusion during the process of identification.

Comprehensive general chapters also cover morphology, ecology, and habitat, and assist with research in the field. Set out in a clear and accessible format, the layout allows for easy identification.

Together with 155 oscillograms and a CD of 222 sounds, this book is set to be the definitive guide to the orthoptera of Britain and Western Europe.

PRAISE

Yoan Braud is an entomologist with a particular interest in the orthoptera of the Alps, Corsica, and the Mediterranean region. He was the coordinator of the departmental atlas on French orthoptera (Defaut et al, 2009), and he's currently working on the IUCN red list for European orthoptera.

Éric Sardet is an entomologist who has specialized in orthoptera since the late 1990s. He works as an independent biologist with INSECTA, and is the author or co-author of a number of publications. **Christian Roesti** has been interested in the orthoptera of Europe since the age of 6. He is the co-author of *Sauterelles, Grillons et Criquets de Suisse* and *Die Stimmen der Heuschrecken*, and co-creator of the smartphone app Orthoptera-App.



HEALTH & FITNESS / DIET & NUTRITION / FOOD CONTENT GUIDES

Bloomsbury Sport | 6/15/2021 9781472986061 | \$30.00 / \$39.99 Can. Hardcover with dust jacket | 224 pages | Carton Qty: 18 9.7 in H | 7.4 in W

MARKETING

National print and online reviews/features campaign targeting health food and sports/fitness outlets Broadcast media campaign (radio and podcasts)

JUNE 2021

Eat Run Enjoy

Recipes for Running Performance and Pleasure

Billy White

A book about two passions: trail running and delicious food. Listed by *The Guardian* as one of 20 Best Food Books of the Year.

Eat, Run, Enjoy is a recipe book designed for runners of all levels. It features 80 mouth-watering recipes, including breakfasts, salads, main meals, snacks, drinks, and desserts, many of which are vegetarian or vegan, and all designed with busy runners in mind. These easy-to-make and nutritionally balanced meals will help runners reach their performance goals in an enjoyable way. It's delicious food that not only tastes great but will also keep you going through long days on the trails and in the mountains.

With stunning photography and interviews with ultra-running legends, Billy White lets you explore the lakes of Sweden and discover the trails of Manitou Springs, Colorado (and the garlic knot bread waiting for you back at camp). Some of the world's best trail and mountain runners from Europe to the U.S. offer their nutritional advice and tips on how to become a better runner. With beautiful food photography and stunning images of some of the world's most majestic trails, this book will inspire you both to get cooking some wholesome and tasty food in the kitchen, then to lace up your trainers and head outside to enjoy the run.

The book features interviews with ultra-running legends Emelie Forsberg, Ida Nilsson, Mimmi Kotka, Ricky Lightfoot, Courtney Dauwalter, and Zach Miller.

PRAISE

"You don't need to be like Billy and run 100-mile trails to appreciate this cookbook." —Allan Jenkins, *The Guardian*



book design forthcoming

SPORTS & RECREATION / Cycling

Bloomsbury Sport | 8/24/2021 9781472961389 | \$20.00 / \$26.99 Can. Trade Paperback | 240 pages 9.2 in H | 6 in W 30 line art illustrations

MARKETING

Inclusion in 2021 New Year, New You promotion: website superpage, eblast, discount offer, social media campaign Digital assets: sampler available on ISSUU and Bloomsburv.com Targeted age-based advertising campaign to cyclists on Google and Facebook Featured title on Bloomsbury.com at publication Social media campaign featuring shareable graphics Amazon A+ content Single-title eblast to in-house sports subscribers Outreach to cycling clubs featuring giveaway copies National publicity and reviews campaign

How to Ride Strong and Stay Healthy

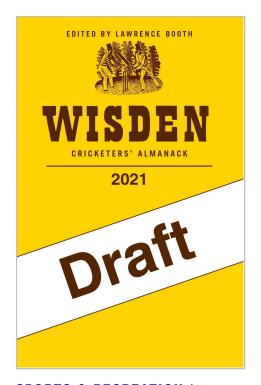
Phil Cavell

Cycling biomechanics pioneer Phil Cavell produces a practical guide for mature cyclists who want to stay healthy, avoid injury, and maximize their achievement levels.

Midlife Cyclist offers a gold standard road-map for the mature cyclist who aims to train, perform and even race at the highest possible level. Cycling has seen a participation uplift unprecedented in any sport, especially in the 40, 50 and 60-year-old age groups. These athletes are the first statistically significant cohort to maintain, or even begin, genuine athletic performance beyond middle-age. But, just because we *can* continue to tune the engine into old age, does that mean that we *should*? And, what do these training efforts do to the aging human chassis? This book answers those questions and offers a guide to those elongating their performance window.

Using case studies and expert contributions from all aspects of the sport, *Midlife Cyclist* looks at cycling as an aging person's exercise of choice, the physical implications of hard training, and the use of sport medication and specific training in combating them. It also considers the age-specific questions raised, including what happens to performance as we mature? Will the bike specifications alter as our bodies change? Should we refine our riding technique and how do we best deploy the psychological advantages of being older riders?

Phil Cavell is joint founder and CEO of Cyclefit, Europe's first center devoted to modern bike-fitting and cycling-analysis. He was a member of the pioneering bike-fitting group known as "The Sultans of Fit." Cyclefit are leader in the field, hosting events featuring the best minds in cycling science, biomechanics, injury and cycling analysis. Phil is a consultant to pro-racing team, Trek Racing, and women's team, Team Drops.



SPORTS & RECREATION / CRICKET Wisden | 6/8/2021 9781472975478 | \$85.00 / \$115.50 Can. Hardcover with dust jacket | 1536 pages 6.2 in H | 4 in W

Wisden Cricketers' Almanack 2021

The 158th edition of the most famous sports book in the world. The 2021 edition of the cricketer's bible includes full coverage of the Cricket World Cup and this year's momentous drawn Ashes.

Published every year since 1864, the *Wisden Cricketer's Almanack 2021* contains some of the finest sports writing of the year, and tells the story of England men's first World Cup win, as well as a remarkable Ashes series. Home to some of the finest sports writing of the year—from the likes of Lawrence Booth, Gideon Haigh, Tanya Aldred, Emma John, Andy Bull, Jon Hotten, Anand Vasu, Paul Edwards, Simon Wilde, Osman Samiuddin and Raf Nicholson—it includes the eagerly awaited Notes by the Editor, the Cricketers of the Year awards, and the famous obituaries. As always, it contains reports and scorecards for all Tests, one-day and Twenty20 internationals, together with trenchant opinion, compelling features and comprehensive records. "There can't really be any doubt about the cricket book of the year, any year: it's obviously Wisden." —Andrew Baker in *The Daily Telegraph* @WisdenAlmanack

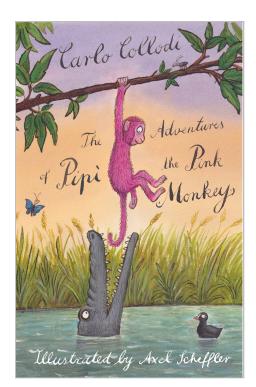
PRAISE

"Overall, Wisden succeeds again in meeting its challenge, recording meticulously and comprehensively while finding time to breathe and reflect." —Richard Hobson, *The Cricketer*

"It is a book of three parts: comment; record; and delightful minutiae, which always brings the most cheer." —Mike Atherton, *The Times*

"The joys of the Almanack are the joys of cricket. Its landscape is vast, its minutia endlessly explorable. It is somewhere to escape to." —Jon Hotten, *Wisden Cricket Monthly*

This is **Lawrence Booth**'s tenth year as Editor of *Wisden*. He is one of the most respected and well liked authorities in the modern game. @the_topspin



JUVENILE FICTION / ANIMALS / APES, MONKEYS, ETC. Alma Books | 6/22/2021

9781847498540 | \$12.00 / \$16.25 Can. Trade Paperback | 108 pages 8.7 in H | 6.3 in W

The Adventures of Pipì the Pink Monkey

Carlo Collodi

A rediscovered gem from Italian children literature, written by the author of *Pinocchio*, translated and expanded by Alessandro Gallenzi and illustrated by Axel Scheffler.

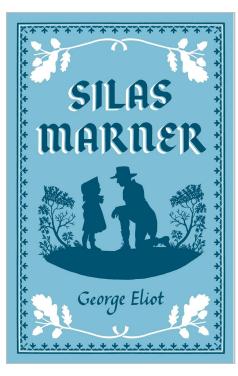
Pipì isn't like his four brothers or the other young monkeys living in the forest of Hullabaloo: he has bright-pink fur, a mischievous character and a rebellious streak that lands him into all sorts of scrapes. In this story, an expanded version of Collodi's original tale, we see him lose his tail to an ancient crocodile, end up as a valet to a young master, fall into the hands of flying bandits and become emperor of a tribe of apes.

Collodi wrote this story immediately after *Pinocchio*, and the little monkey's adventures present clear similarities, both in terms of themes and characters, with his more celebrated masterpiece. This rediscovered gem of Italian literature, beautifully illustrated by Axel Scheffler and preserving all of Collodi's trademark wit and linguistic crispness, will delight and enthrall a new generation of children.

PRAISE

"A gentle and amusing story from the author of *Pinocchio* with plenty of excitement and food for thought." —*Primary Times* "A must-read for all adventure-loving children and a fantastic addition to any library." —*The School Librarian*

Carlo Collodi wrote this story immediately after *Pinocchio*, and the little monkey's adventures present clear similarities, both in terms of themes and characters, with his more celebrated masterpiece. This rediscovered gem of Italian literature, beautifully illustrated by Axel Scheffler and preserving all of Collodi's trademark wit and linguistic crispness, will delight and enthral a new generation of children.



FICTION / CLASSICS Alma Classics | 6/22/2021 9781847498304 | \$8.00 / \$11.00 Can. Trade Paperback | 224 pages

Silas Marner

George Eliot

The perfect companion to *The Mill on the Floss* and *Middlemarch*, both published in Alma Classics' Evergreens series, *Silas Marner* portrays a changing society with realism.

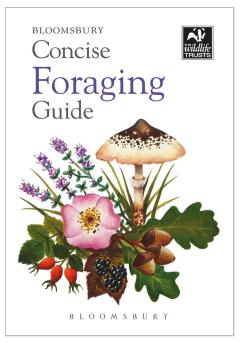
Having been accused of theft and hounded out of a religious community many years previously, the weaver Silas Marner now lives alone in the village of Raveloe, hoarding the precious wealth he earns. But when Silas's beloved gold is stolen, and an orphaned girl finds her way into his home, he is given the opportunity to transform his selfish and embittered life.

George Eliot's favorite novel—rich in symbolism, humor and social criticism —*Silas Marner* is one of the great nineteenth-century portrayals of rural life.

PRAISE

"A great novel of unquenchable optimism and boundless humanity." —*The Guardian*

Mary Ann Evans (1819–1880), better known by her pen name **George Eliot**, was one of the leading writers of the Victorian era. Her novels, largely set in provincial England, are well known for their realism and psychological insight. *Middlemarch* is her masterpiece.



NATURE / PLANTS / MUSHROOMS

Bloomsbury Wildlife | 7/13/2021 9781472984746 | \$10.00 / \$13.50 Can. Trade Paperback | 208 pages 5.1 in H | 3.5 in W

Concise Foraging Guide

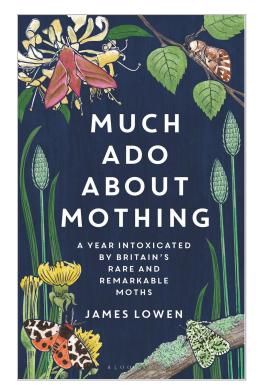
Tiffany Francis-Baker

This brand-new title in our ever popular series of Concise Guides will bring the delights of foraging to a new audience.

A practical pocket guide to the edible berries, shoots, leaves, roots, flowers, and fungi of Britain and Europe.

This field guide includes accurate artwork to help with identification, as well as information on where to find different species, their descriptions and habitats, and ideas on how to prepare and eat them.

Tiffany Francis-Baker is a writer, artist, and environmentalist from the South Downs in Hampshire. With a mixed background in the arts, rural heritage and conservation, her work is fueled by a love for the natural world and a passion for protecting it. She writes and illustrates for national publications and has appeared on BBC Radio 4 and Channel 4. Her first color book *Food You Can Forage* was published in March 2018 and her nature narrative, *Dark Skies*, was published in September 2019.



NATURE / ANIMALS / BUTTERFLIES & MOTHS

Bloomsbury Wildlife | 7/27/2021 9781472966971 | \$22.00 / \$30.00 Can. Hardcover with dust jacket | 384 pages 8.5 in H | 5.3 in W

Much Ado About Mothing

A year intoxicated by Britain's rare and remarkable moths

James Lowen

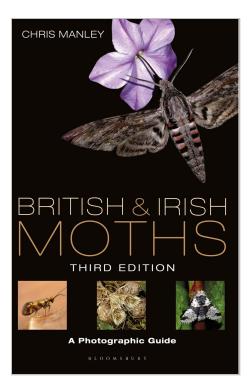
This book narrates a yearlong quest to see Britain's rarest and most remarkable moths.

This book coaxes moths out from the darkness and into the daylight; *Much Ado About Moth-ing* reveals that moths are so much more attractive, approachable, and astonishing than butterflies—with richer tales to share, from migratory feats through mastery of camouflage to missives about the state of our planet. This book seeks to persuade the skeptical, the fearful, and the unaware of the unexpected beauty of these misjudged insects.

The author, James Lowen, makes a case for moths by recounting a suitcase full of journeys across Britain over the course of a calendar year. His travels extend from the Isles of Scilly to northernmost Scotland. Accordingly, this book drinks in the landscapes where moths reside. It's also a book about people—James meets moth fans wherever he goes, be they expert entomologists, professional conservationists, or amateur "moth-ers." He asks why they love what many people choose to hate, and how moths impact their lives.

A counterweight to James's expeditionary travels is his suburban garden. James and his young daughter measure the seasons by the moths that come and go, for perhaps the greatest virtue of moths—paradoxically, for those who consider them invisible—is their accessibility. Moths are everywhere, but above all they are here, and what's more, they'll sit calmly on a fingertip, providing firsthand amazement to children and adults alike like no other animal.

James Lowen is an award-winning travel writer, focusing on nature-orientated travel, and moth fanatic. He deftly treads the line between expert and layman by bringing wildlife alive for the non-specialist. His books for Bloomsbury include RSPB Spotlight *Hedgehogs* and *Badgers*, and *Birds of France*. His big hit is *52 Wildlife Weekends* (for Bradt), which won Travel Book of the Year in 2016.



NATURE / ANIMALS / Butterflies & Moths

Bloomsbury Wildlife | 8/10/2021 9781472975201 | \$50.00 / \$68.00 Can. Hardcover with dust jacket | 448 pages 9.2 in H | 6.1 in W

British and Irish Moths: Third Edition

A Photographic Guide

Chris Manley

A stunning new edition of the bestselling photographic guide to the moths of the British Isles—now covering all species on the British list.

British Moths is the most comprehensive collection of photographs of British moths ever published. It covers both macro and micro species, and the images are all of living insects, taken in natural conditions. Concise text descriptions cover wingspan, status and distribution, flight period, habitat, and larval foodplants, while thumbnail maps provide a quick overview of geographical distributions.

This third edition has been significantly expanded so that it includes all species on the British list, approximately 2,500 in total, representing a magnificent achievement by the author, Chris Manley. It also includes updates to the text, improvements to the photographic selection, and extra identification hints. For the leaf-mining micros, photographs are included to demonstrate the all-important feeding signs that can often be a more reliable identification method than seeing the adult.

This revised and now comprehensive edition is an essential part of the library of any moth or butterfly enthusiast.

Chris Manley is an author, sculptor, and moth specialist. Beyond his detailed knowledge of lepidopterans gained through years of study, Chris is an insect photographer of rare talent. In addition to the two previous editions of *British Moths*, he is also the author of *Moths of Trigon*.



DRAGONFLIES AND DAMSELFLIES OF BRITAIN AND WESTERN EUROPE A FIELD GUIDE Jean-Pierre Boudot, Guillaume Doucet and Daniel Grand



SCIENCE / LIFE SCIENCES / ZOOLOGY

Bloomsbury Wildlife | 7/27/2021 9781472982223 | \$38.00 / \$51.50 Can. Trade Paperback | 160 pages 9.4 in H | 6.6 in W

Dragonflies and Damselflies of Britain and Western Europe

A Photographic Guide

Jean-Pierre Boudot

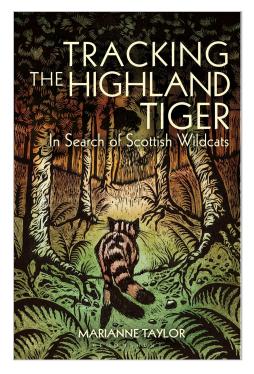
A very fine photographic guide to all the dragonflies and damselflies of Britain and Western Europe.

This visually impressive encyclopedia is a must-have for Britain's army of dragonfly watchers. Written at an advanced level, this book contains keys, first-class photography, and highlights to key identification criteria in the adults. Very unusually, nymphs are also afforded this treatment, making this a truly unique resource for anyone interested in freshwater ecology. There are also detailed diagrams of wing venation—crucial for some identifications, rarely covered in other guides (and never with this sort of clarity)—and plates showing confusion abdomens, a superb resource.

PRAISE

Guillaume Doucet has been studying dragonflies for fifteen years, and his studies have taken him across the world. He specializes in larval ecology and regularly organizes training for naturalists wishing to learn more about this area. Daniel Grand has devoted his life to the study of dragonflies. He is the author or co-author of numerous publications.

Jean-Pierre Boudot has specialized in the study of dragonflies since the 1980s and is currently a researcher at the French National Centre for Scientific Research. He has traveled extensively across Europe, North Africa, and the Middle East to identify dragonflies, gradually establishing himself as one of the best specialists in this field, and he is the co-author of several works devoted to dragonflies.



NATURE / ANIMALS / BIG CATS Bloomsbury Wildlife | 7/27/2021 9781472954374 | \$15.00 / \$20.50 Can. Trade Paperback | 256 pages 7.8 in H | 5.1 in W Black and white illustrations by the author throughout

Other Available Formats: Hardcover ISBN: 9781472900920

Tracking The Highland Tiger

In Search of Scottish Wildcats

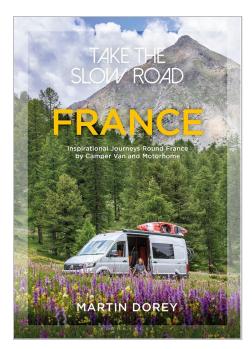
Marianne Taylor

An exploration of the mysterious Scottish Wildcat—Britain's rarest mammal, and one of the most endangered carnivores in the world.

These cats are fierce and very wild—completely untameable. Just like domestic cats prowling in the garden, wildcats hunt for a wide range of prey, from mice and voles to grouse, rabbits, and red squirrels. Their kittens are born in March, and quickly begin to learn key hunting skills. Wildcats have endured centuries of habitat loss; they have been hunted for fur and been killed as vermin, and are threatened by inbreeding with domestic cats, along with other issues such as disease and vehicle collisions.

In this book, Marianne Taylor—author of the award-winning *The Way of the Hare*—seeks out the beautiful and enigmatic Scottish Wildcat in a rich narrative interwoven with what we know about the cat's biology and history in Britain. *Tracking the Highland Tiger* is a great read for anyone with an interest in Britain's wildlife and wild places, and especially to those who are fond of felines.

Marianne Taylor is a freelance writer, illustrator, photographer, and editor, and author of many natural history books, including *The Way of the Hare*, *Dragonflight*, *RSPB British Birds of Prey*, and *RSPB British Naturefinder*. A passion for all wildlife has been a driving force throughout her life.



TRANSPORTATION / AUTOMOTIVE / ANTIQUE & CLASSIC

Conway | 7/13/2021 9781844865918 | \$30.00 / \$39.99 Can. Trade Paperback | 432 pages 9.2 in H | 6.4 in W Beautiful colour photography and handy maps throughout

MARKETING

Targeted Facebook and Google advertising campaigns to travelers E-galley available on NetGalley Social media campaign at publication Amazon A+ content Giveaway copies to camper van travel influencers Review and feature campaigns

Take the Slow Road: France

Inspirational Journeys Round France by Camper Van and Motorhome

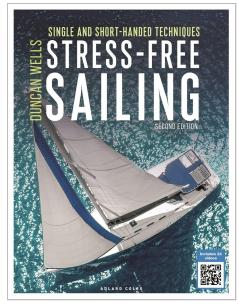
Martin Dorey

The ultimate guide to the very best scenic and fun routes for camper vans and motorhomes around the mountains, valleys and vineyards of beautiful France.

Forget hurrying. Forget putting your foot down and racing through sweeping bends. Forget the blur of a life lived too fast. This is a look at taking life slowly. It's about taking the time to enjoy journeys and places for their own sake. How are you going to do it? In a camper van or a motorhome, of course. In this book, we define the best driving routes around France for camper vans and motorhomes. We show you the coolest places to stay, what to see, what to do and explain why it's special. We meander around France on the most breathtaking roads, chugging up mountain passes and pootling along the coast. We show you stuff that's fun, often free. We include the best drives for different kinds of drivers; for walkers, wine-quaffers, climbers and skiers. We include the steepest, the bendiest, the most picturesque and most interesting. And you don't even have to own a camper van or motorhome—we'll tell you the many places you can rent one to take you on the journey.

All of this is interspersed with beautiful photos, handy maps and quirky travel writing from the king of camper vans and motorhomes, Martin Dorey. So if all you want to do is flick through it on a cold day and plan your next outing, you'll be transported (albeit slowly) to vineyards, beaches, mountains and highways that make you want to turn the key and go, go, go!

Martin Dorey is a writer, surfer and serial camper van owner. He is the author of *The Camper Van Cookbook*, *The Camper Van Coast*, *The Camper Van Bible*, *Take the Slow Road: Scotland*, *Take the Slow Road: England and Wales* and *Take the Slow Road: Ireland*, amongst several others, and he writes regular features for *Coast* magazine, *Camping* magazine, *Motorhome and Motorcaravan Monthly* magazine, and the *Huffington Post*. @campervanliving; www.martindorey.com



SPORTS & RECREATION / SAILING

Adlard Coles | 8/10/2021 9781472978424 | \$25.00 / \$34.00 Can. Trade Paperback | 160 pages 9.7 in H | 7.4 in W colour diagrams and step-by-step photographs throughout

MARKETING

Single-title eblast to in-house nautical subscribers Amazon A+ content Targeted Google and Facebook advertising campaigns Outreach to cruising associations and gams including Cruising Club of America, Seven Seas Cruising Association, and Ocean Cruising Club Bundle promotion with other Duncan Wells' titles Discount offers to yacht clubs Targeted campaign to nautical publications

Stress-Free Sailing

Single and Short-handed Techniques

Duncan Wells

This indispensable guide takes the stress out of sailing with step by step photographic instructions on how to perform essential sailing techniques.

Here you will find clever, highly effective and successfully tried and tested shorthanded solutions for dealing with everything from getting off and then back onto the dock in a variety of wind and tide configurations, sail setting and reefing, mooring and anchoring, to sailing in heavy weather and new techniques for man overboard, all clearly illustrated with straightforward diagrams and sequence photos. Over 20 QR codes dotted throughout the book link to online video demonstrations to bring the techniques to life.

As single or short-handers you have to plan carefully, prepare properly and be able to anticipate. This new edition will be a godsend with its original techniques for coping in every situation. It will be fully revised throughout with new practical tips and advice on mooring, navigation, anchoring and safety at sea.

Duncan Wells is an RYA instructor and sailing school principal. He has written for many leading boating magazines in the UK and US. He is also the author of *Stress-Free Navigation*, *Stress-Free Motorboating* and *Stress-Free Mooring* (Adlard Coles Nautical), which have helped countless sailors and motorboaters learn helpful boat handling and berthing techniques. He lives in Buckinghamshire.

Salt in the Blood

A philosopher goes to sea

Patrick Dixon and Sheila Dixon

In his witty and inspiring adventure, Patrick Dixon traces his wife's journey battling cancer and their travels to little-visited corners of the oceans, whilst sharing advice on how to follow in ...

Patrick Dixon spent years working as a doctor at University College Hospital—a high-pressure career that demanded long hours away from his home, his family and his passion for sailing. It is a frustrating story many occasional sailors can relate to, but unlike most, Patrick realized early enough that he could only bend so far before something snapped, he could only take on so much before he drowned.

This is his story of how he made changes (some more challenging than others) that he knows other sailors could make too, regardless of where they are at the moment—how he changed his priorities but managed to sustain a new career that fitted in around his life rather than the other way round.

It is also the story of his and his wife Sheila's personal journey—how a doctor who treated cancer patients coped with a partner facing the same battle. Neither of them wanted to let that flood things either.

Through his personal story, with plenty of mishaps that led to insights (both about sailing and life in general), and encounters that turned into opportunities, Patrick explores the importance of prioritizing the right things in life, and the simple benefits of travel. The book is packed with inspiring but practical advice for all those who have salt in the blood.

Patrick Dixon was a doctor at University College Hospital, London, for many years where his work with HIV+ patients in the 1980s led him to found the AIDS charity ACET. An early promoter of computerized solutions within healthcare, he went on to become a business analyst. His futurist insights into trends, innovation and leadership led him to being named one of the 20 most influential business thinkers by *The Times*.

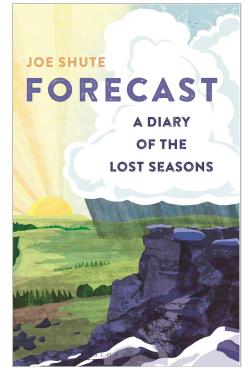
Patrick Dixon & Sheila Dixon

Philosopher

Goes to Sea

SPORTS & RECREATION / SAILING

Adlard Coles | 8/24/2021 9781472986269 | \$15.00 / \$20.50 Can. Trade Paperback | 288 pages 7.8 in H | 5.1 in W



NATURE / WEATHER Bloomsbury Wildlife | 8/24/2021 9781472976741 | \$22.00 / \$30.00 Can. Hardcover with dust jacket | 288 pages 8.5 in H | 5.3 in W

Forecast

A Diary of the Lost Seasons

Joe Shute

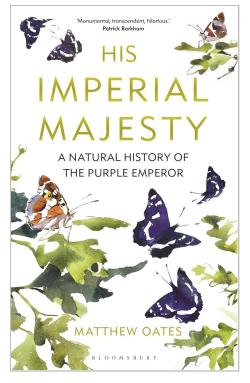
Joe Shute has traveled all over Britain discovering how our seasons are changing, causing havoc with nature and affecting our lives.

The changing seasons have shaped all of our lives, but what happens when the weather changes beyond recognition?

Shute has traveled all over Britain discovering how our seasons are warping, causing havoc with nature, and affecting all our lives. He has trudged through the severe devastation caused by increasingly frequent flooding and visited the Northamptonshire village once dependent on hard frosts for its slate quarrying industry now forced to invest in industrial freezers due to our ever-warming winters. Even the very language we use to describe the weather, he has discovered, is changing in the modern age.

This book aims to bridge the void between our cultural expectation of the seasons and what they are actually doing. To follow the march of the seasons up and down the country and document how their changing patterns affect the natural world and all of our lives. And to discover what happens to centuries of folklore, identity, and memory when the very thing they subsist on is changing for good.

Joe Shute is an author and journalist with a passion for the natural world. He studied history at Leeds University, and currently works as a senior staff feature writer at the *Telegraph*. Before joining the newspaper, Joe was the crime correspondent for the *Yorkshire Post*. He lives in Sheffield, on the edge of the Peak District. @JoeShute / www.telegraph.co.uk/journalists/joe-shute/



NATURE / ANIMALS / Butterflies & Moths

Bloomsbury Wildlife | 8/10/2021 9781472950161 | \$18.00 / \$24.50 Can. Trade Paperback | 416 pages 7.8 in H | 5.1 in W 1 x 8pp colour plate section

Other Available Formats: Hardcover ISBN: 9781472950123

His Imperial Majesty

A Natural History of the Purple Emperor

Matthew Oates

A witty and informative account that busts the myths about Britain's most captivating butterfly species.

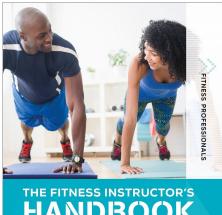
A wondrous enigma, the Purple Emperor is our most elusive and least-known butterfly—we glimpse it only through fissures in its treetop world, yet this giant insect has fascinated us for centuries and has even inspired its own "Emperoring" language. Matthew Oates became captivated by the Purple Emperor following his first sighting as a boy. He has studied it assiduously ever since, devoting his life to trying to unravel the Emperor's secrets. *His Imperial Majesty* takes us on a journey, beginning with a dalliance into the bizarre history of our engagement with the butterfly, with daring doings and gross eccentricities from the Victorian and Edwardian eras. Subsequent chapters explore all aspects of this remarkable butterfly's life cycle, including behavior, habitat preferences, life history, and conservation, all relayed in Matthew's unique, informative and witty style. Not so long ago, our knowledge of the Emperor was largely based on a blend of mythology and assumption. This book dispels the fabrications and reveals all about the Purple Emperor—the king of British butterflies.

PRAISE

"One of the greatest naturalists of our time, Matthew is also one of science's most articulate and generous communicators, the kind of champion nature needs now more than ever." —Isabella Tree, author of *Wilding*

"Dogbarking wood, cherry-pickers, shrimp paste, caterpillars called Sir Cloudesley Shovell—this monumental, transcendent, hilarious book is a natural history like no other. This profound work of genius brings us alive to the pulsating wonder of an English woodland in June—to life, the universe, and everything." —Patrick Barkham, author of *The Butterfly Isles*

Matthew Oates is a naturalist, writer, and poet who has been obsessed by Britain's butterflies since he was at school. Intimately acquainted with all Britain's native species, he has conducted most of his research on the Pearl-bordered Fritillary, Mountain Ringlet, and Duke of Burgundy; his experiences are summarized in his previous book, *In Pursuit of Butterflies*. But no butterfly has entranced him as much as the elusive Purple Emperor—a butterfly we now understand much better thanks to his det...



NDBOO

MORC COULSON

HEALTH & FITNESS / EXERCISE

Bloomsbury Sport | 8/24/2021 9781472977342 | \$34.00 / \$46.00 Can. Trade Paperback | 352 pages 9.1 in H | 7.4 in W

Fitness Instructor's Handbook 4th edition, The

Morc Coulson

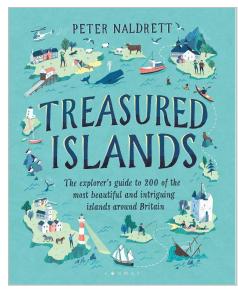
New and updated, this the essential guide for anyone working in, or wishing to enter, the fitness industry: the ultimate resource for students and qualified fitness professionals alike.

This edition includes new text on how to avoid poor exercise technique that can increase injury risk as well as a brand new section on field protocols for typical health and fitness tests with guidance on how instructors can standardize them. Other essential updates are also included that reflect changes to the National Occupational Standards for both Level 2 and 3 qualifications. At the end of each chapter you will also find revision questions to sharpen your knowledge and help with exam prep.

Chapters include:

The skeletal system Muscles and tendons The energy system Circulation and respiration Components of fitness Safety issues Customer service Screening clients Planning and programme design Exercise evaluation Offering the perfect blend of theory and practice for every aspect of health and fitness, this is the resource you will refer to time and again.

Morc Coulson is Senior Lecturer of Sport and Exercise Science at the University of Sunderland. He was Chair of the CPD endorsement panel at Skills Active for many years and is a Level 4 Specialist CPD course evaluator. He is the author of a number of books including The Complete Guide to Personal Training, The Complete Guide to Teaching Exercise to Special Populations, and Practical Fitness Testing.



TRAVEL / EUROPE / GREAT BRITAIN Conway | 8/24/2021 9781844865925 | \$23.00 / \$31.50 Can. Trade Paperback | 320 pages 8.7 in H | 7.3 in W Colour photography and maps throughout

Treasured Islands

The explorer's guide to over 200 of the most beautiful and intriguing islands around Britain

Peter Naldrett

A comprehensive and inspiring guide to 200 of Britain's most beautiful and interesting islands.

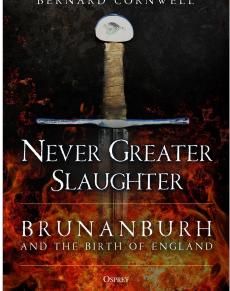
The British Isles includes some 194 inhabited islands (out of a total of over 6,000), ranging from remote lost worlds to famous and popular holiday spots. And *Treasured Islands* includes them all, in one enticing package.

This wonderfully comprehensive and inspiring guide starts off with a Best of... section, highlighting the ten best islands for foodies, wildlife, adrenaline-junkies and pure escapism. Then, region by region, the author explores the UK's most wonderful islands, including:

Shetlands, Fair Isle, Orkneys, Outer Hebrides, Inner Hebrides, Isle of Arran; Lindisfarne, Isle of Man, Walney Island; Anglesey, Pembrokeshire Island; Foulness and Canvey Islands; Isle of Sheppey, Lundy; Isle of Wight, Isles of Scilly, Channel Islands, Islands of Ireland; Tidal Islands (to include Burgh Island, Holy Island and St Michael's Mount); Inland Islands (to include Eel Pie, Derwent Isle and Peel Island in the Lake District); and Remote Islands Illustrated with beautiful colour photography, the text ensures you won't miss out on must-see attractions, wildlife and natural features, local food specialties, sporting activities, best places to stay and eat, and all-important transport links to and from the mainland, and other nearby islands. For some light relief, there are interesting historical and cultural anecdotes woven through, giving a fascinating insight into the way of life on these sometimes remote settlements.

Peter Naldrett is a freelance writer specialising in travel and the outdoors. He has written a number of guidebooks, including the Church Walks series with Rev Kate Bottley (of Gogglebox fame) and two books in the Dog Walkers' Guide series. He has also written for magazines such as *Geographical, The Big Issue*, and *Dalesman* as well as *The Daily Telegraph*. He is the author of *Days Out Underground* and *Around the Coast in 80 Days*, both published by Bloomsbury.

MICHAEL LIVINGSTON With a Foreword by BERNARD CORNWELL



HISTORY / EUROPE / GREAT Britain

Osprey Publishing | 5/11/2021 9781472849373 | \$28.00 / \$38.00 Can. Hardcover with dust jacket | 224 pages 9.2 in H | 6 in W 16pp plate section in colour

Never Greater Slaughter

Brunanburh and the Birth of England

Michael Livingston

The Battle of Brunanburh is one of the most significant battles in the long history not just of England, but of the whole of the British Isles.

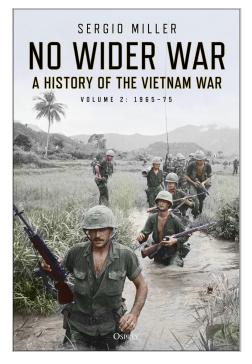
Late in A.D. 937, four armies met in a place called Brunanburh. On one side stood the shield wall of the expanding kingdom of the Anglo-Saxons. On the other side stood a remarkable alliance of rival kings who'd come together to destroy them once and for all. The stakes were no less than the survival of the dream that would become England.

The armies were massive. The violence, when it began, was enough to shock a violent age. Brunanburh may not today have the fame of Hastings, Crécy, or Agincourt, but those later battles, fought for England, would not exist were it not for the blood spilled this day. Generations afterward it was still called, quite simply, the "great battle."

And for centuries, its location has been lost. Today, an extraordinary effort, uniting enthusiasts, historians, archaeologists, linguists, and other researchers —amateurs and professionals, experienced and inexperienced alike—may well have found the site of the long-lost battle of Brunanburh, over a thousand years after its bloodied fields witnessed history.

This book will be, in part, the story of this remarkable discovery. Most important, though, this book will be about the men who fought and died at Brunanburh, and how much this forgotten struggle can tell us about who we are and how we relate to our past.

Michael Livingston teaches the military and cultural history of the Middle Ages at The Citadel, the Military College of South Carolina. He is a well-regarded figure in medieval academic circles and winner of the prestigious 2017 Distinguished Book Award from the international Society for Military History, as well as a line of articles and book reviews. His wide range of experience led to his starring as a conflict analyst in the new TV show *Contact*, airing on Discovery and Science Channels.



HISTORY / MILITARY / VIETNAM War

Osprey Publishing | 5/11/2021 **9781472838513** | **\$40.00** / **\$54.50 Can.** Hardcover with dust jacket | 528 pages 9.2 in H | 6 in W 32pp plate section in b&w

MARKETING

Pre-publication consumer review campaign on NetGalley Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Email promotion to Bloomsbury Academic's history subscribers Print ads in *Military History* and *MHQ* Online advertising with H-Net Amazon A+ content Email promotion and giveaways to Vietnam Veterans' associations National publicity campaign

No Wider War

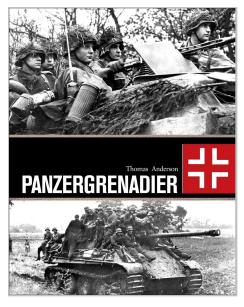
A history of the Vietnam War Volume 2: 1965–75

Sergio Miller

This is the second part of a highly detailed yet accessible two-volume history of America's involvement in Vietnam from the end of World War II through to the Fall of Saigon in 1975.

No Wider War is the second part of a two-volume, accessible narrative history of America's involvement in Indochina from the end of World War II to the Fall of Saigon in 1975. Following on from the first volume, *In Good Faith*, which told the story from the Japanese surrender in 1945 through America's involvement in the French Indochina War and the initial advisory missions that followed, *No Wider War* takes up the story from the first deployment of U.S. combat ground troops in March 1965 through to the fall of the South in April 1975. Drawing on the latest research, unavailable to the authors of the classic Vietnam histories, *No Wider War* follows the story of America's increasingly heavy commitment to the war from the Marines on the beaches of Da Nang, through the 1st Air Cavalry Division in the Central Highlands, the siege of Khe Sanh, the Tet Offensive of 1968, and the gradual Vietnamization of the war and drawdown of American forces before the final loss of the South in 1975. Examining in depth both the events and the key figures of the conflict, this is a definitive new history of American engagement in Vietnam.

Sergio Miller is a former British Army Intelligence Corps officer who served in Special Forces. He was deployed to Northern Ireland and undertook assignments in South America and East Asia. In the first Gulf War he served as an intelligence briefer to the UK Joint Commander. This is his second published book. He is based in London, UK.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 6/22/2021 **9781472841797** | **\$40.00** / **\$54.50 Can.** Hardcover with dust jacket | 288 pages 9.5 in H | 7.5 in W Fully illustrated in b/w

MARKETING

Consumer review campaign on NetGalley Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Print ads in *Military History* and *MHQ* Online advertising with H-Net, *Library Journal*, and Baker & Taylor Amazon A+ content National publicity campaign

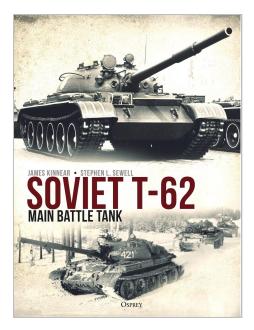
Panzergrenadier

Thomas Anderson

Using firsthand accounts and many previously unpublished images, this highly illustrated new book provides a detailed analysis of Germany's *Panzergrenadier* in World War II.

Throughout history, infantry has been the main attacking force deployed by armies around the world, but positioning substantial infantry forces has always required precious time to assemble the troops to launch an attack or form defensive positions. With the development of the German *Panzerwaffe*, military planners realized both the enormous potential of the tank as a breakthrough weapon, but also the issues faced by support units following the attacking force—including the infantry. A tank assault moved rapidly forward and this required a motorized infantry which could keep pace with the attack and provide all necessary support. This motorized infantry element for a Panzer division was an integral *Schützenbrigade* (rifle brigade), and it was equipped with a suitable means of transport—the Schützenpanzerwagen (armoured personnel carrier). During Operation Barbarossa, German forces were faced by the Red Army and unforeseen weather conditions. With the onset of the harsh Russian winter the operation failed, and the war in the east entered a new phase. From experience gained from the operation, a new arm of the military was created: the Panzergrenadier. This groundbreaking book describes the development and evolution of the armoured infantry force that accompanied the German Panzers as they crossed the battlefields of Europe, as well as detailing the vehicles and equipment that were developed to support their specialized role.

A German national, **Thomas Anderson** is a specialist in the German Armored Fighting Vehicle of World War II. He has spent decades trawling the archives throughout Germany and the rest of Europe to discover little-known facts and never previously published photographs of the might of the Blitzkrieg. A modeler, he regularly contributes to popular modeling and historical magazines across the globe.



HISTORY / MILITARY / Vehicles

Osprey Publishing | 5/11/2021 9781472848222 | \$40.00 / \$54.50 Can. Hardcover with dust jacket | 224 pages 9.8 in H | 7.2 in W Illustrated throughout in colour and b&w

MARKETING

Consumer review campaign on NetGalley Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets

Soviet T-62 Main Battle Tank

James Kinnear, Stephen Sewell

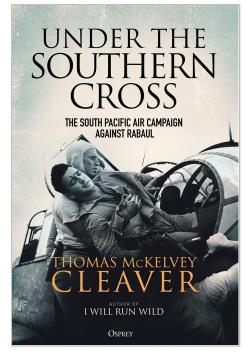
A highly illustrated study of the T-62 Main Battle Tank and its variants that formed the backbone of the Soviet Army during the years of the Cold War.

The T-62 is one of the most widespread tanks used by the Soviets during the Cold War. Developed from the T-55, the T-62 enjoyed a long career in the Red Army and even into the early days of the reformed Russian Army. It was the principal tank used by Soviet forces in the Soviet-Afghan War, and went on to see service with Russian forces in Chechnya and South Ossetia. It has also been employed in almost every conflict in the Middle East and Africa from its introduction into service. It remains in service with many countries throughout the world and has seen a great deal of use in the Syrian Civil War. Containing more than 400 stunning contemporary and modern photographs, and written by two experts on Soviet armor, this authoritative book will tell the complete story of the T-62.

PRAISE

Stephen L. "Cookie" Sewell was born in New York State and is a retired U.S. Army Chief Warrant Officer and Department of the Army intelligence analyst. He was trained in the Vietnamese and Russian languages and has been an active Russian linguist since 1974. He lives in Aberdeen, Maryland.

James Kinnear lived and worked in the post-Soviet Russian Federation and the other states of the former Soviet Union throughout the entire period of post-Soviet "stability," the two decades between the Soviet Union being considered a military threat and the Russian Federation finding itself again categorized as such in recent history. He is a formal contributor to IHS Jane's defense yearbooks and has published books on Soviet military technology with Barbarossa, Darlington, Osprey, and Tankograd...



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 5/11/2021 **9781472838223** | **\$30.00** / **\$39.99 Can.** Hardcover with dust jacket | 320 pages 9.2 in H | 6 in W 32pp plate section in b&w

MARKETING

Prepublication consumer review campaign on NetGalley Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Email promotion to Bloomsbury Academic's history subscribers Print ads in *Military History* and *MHQ* Targeted social media advertising Amazon A+ content and sponsored product campaign Bundle discount promotion with author's previous titles National publicity campaign

Under the Southern Cross

The South Pacific Air Campaign Against Rabaul

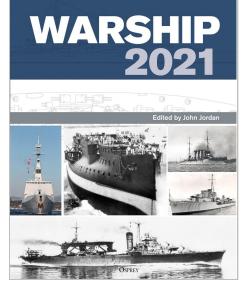
Thomas McKelvey Cleaver

A vivid narrative history of the Solomons campaign of World War II, one of the key turning points in the U.S. Navy's campaign against the Japanese in the Pacific.

If the Battle of Midway, fought in June 1942, stopped further Japanese expansion in the Pacific, it was the Battle of Guadalcanal and the following Solomons Campaign that broke the back of the Imperial Japanese Navy. Between August 7, 1942, and February 24, 1944, when the Imperial Japanese Navy withdrew its surviving surface and air units from Rabaul, the main Japanese base in the South Pacific, the U.S. Navy fought the most difficult campaign in its history, suffering such high personnel losses during the campaign that for years it refused to publicly release total casualty figures. Unlike the Central Pacific Campaign, which was fought by "the new Navy," the Solomons campaign saw the U.S. Navy at its lowest point, using those ships that had survived the Japanese attack on Pearl Harbor and other units of the prewar navy hastily transferred to the Pacific. After the Battle of Santa Cruz in late October, USS *Enterprise* was the only prewar carrier left in the South Pacific and the Navy would not have been able to resist the Imperial Japanese Navy had they sought a third major fleet action in the region.

Under the Southern Cross examines the Solomons campaign from land, sea, and air, offering a new account of the military offensive that laid the groundwork for Allied success throughout the rest of the Pacific War.

Thomas McKelvey Cleaver has had a lifelong interest in the Korean War and this work is the product of 25 years of research. He is the author of *Aces of the 78th Fighter Group* and *F4F and F6F Aces of VF-2*. During his 30 years as a screenwriter in Hollywood, he wrote the cult classic *The Terror Within* and worked as a supervising producer on a number of TV and cable series. He served in the U.S. Navy in Vietnam.



HISTORY / MILITARY / NAVAL

Osprey Publishing | 5/11/2021 9781472847799 | \$60.00 / \$81.50 Can. Hardcover with dust jacket | 224 pages 10.9 in H | 7.8 in W Black and white line drawings and photographs throughout

MARKETING

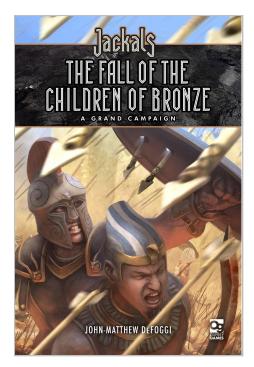
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Inclusion in seasonal eblast to nautical subscribers Targeted review campaign to naval history publications

Warship 2021

Warship is a celebrated annual publication featuring the latest research on the history, development, and service of the world's warships.

For over 40 years, *Warship* has been the leading annual resource on the design, development, and deployment of the world's combat ships. Featuring a broad range of articles from a select panel of distinguished international contributors, this latest volume combines original research, new book reviews, warship notes, an image gallery, and much more, maintaining the impressive standards of scholarship and research with which *Warship* has become synonymous. Detailed and accurate information is the keynote of all the articles, which are fully supported by plans, data tables, and stunning photographs.

John Jordan is a former language teacher. He is the author of two major books on the Soviet Navy and more recently co-authored *French Battleships 1922–56* (Seaforth, 2009) with Robert Dumas. He has been associated with *Warship* from its earliest beginnings and took over the editorship in 2004.



GAMES & ACTIVITIES / ROLE Playing & Fantasy

Osprey Games | 5/25/2021 9781472837684 | \$35.00 / \$47.50 Can. Hardcover with dust jacket | 240 pages 9 in H | 6 in W

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek, and The Dice Tower How-to-play videos on Osprey Games' YouTube channel Launch at top gaming events such as GenCon Demo copy program with major distributors such as ACD and Alliance

Jackals: The Fall of the Children of Bronze

A Grand Campaign for Jackals

John-Matthew DeFoggi

An epic campaign for *Jackals*, the Sword & Sorcery roleplaying game set in a Fantasy Bronze Age inspired by the legends and cultures of the Ancient Near East.

You ask what the Jackals do in the Zaharets. I ask you, what happens if they do nothing?

—Nawsi Namar of Orsem Honess, speaking to the Sar of Ameena Noani *The Fall of the Children of Bronze* is a grand campaign for *Jackals*, and includes 30 adventures spanning 15 years. Players will explore the ancient myths and legends of the War Road, from the bustling streets of Ameena Noani in the north and Sentem in the south, to abandoned temples in the wastes and mansions deep within the earth. They will encounter beings and powers from the past—ancient but far from dormant—and come face-to-face with the hidden hand that would the Law of Men torn down and chaos brought to the Zaharets.

J-M DeFoggi has been fascinated by the cultures, languages, and myths of the Ancient Near East for most of his life. This passion, and a love of theology and writing, led him to pursue a master's degree in theology with an emphasis on Biblical languages at Fuller University. An avid gamer, he lives in Colorado Springs with his wife and son.

Battle Tactics of the American Revolution



ROBBIE MACNIVEN

ILLUSTRATED BY ADAM HOOK

HISTORY / MILITARY / UNITED STATES

Osprey Publishing | 5/25/2021 **9781472845450** | **\$20.00** / **\$26.99 Can.** Trade Paperback | 64 pages 9.8 in H | 7.2 in W Black & white and colour photos.

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets

MAY 2021

Battle Tactics of the American Revolution

Robbie MacNiven

Featuring specially commissioned artwork, this absorbing study casts light on how tactical theory and battlefield experience shaped the conduct of battle in the American Revolution.

The American Revolution presented a series of unique tactical challenges to its competing factions. For Britain, the Army would be forced to relearn many of the lessons from the Seven Years' War. After the debacle of Concord and Bunker Hill, the British implemented a range of changes throughout the army, including the modification of accepted tactical doctrine. Additionally, the British formed alliances with various independent German states. The soldiers they provided thus answered to different armies. How much their tactics adapted during the war therefore varied from state to state.

The Continental Army was founded in 1775 and was initially heavily styled on its British opponents. That began to change in 1778 thanks to the efforts of Prussian officer Baron Friedrich Wilhelm von Steuben. Following their formal alliance with the colonies in 1778, France deployed military assets to North America. French officers also provided tactical advice to the Continental Army and vice versa, particularly when they worked together successfully during the siege of Yorktown in 1781.

PRAISE

Adam Hook studied graphic design and began his work as an illustrator in 1983. He specializes in detailed historical reconstructions and has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, Roman battle tactics, several 19th-century American subjects, the modern Chinese Army, and a number of books in the Fortress series. His work features in exhibitions and publications throughout the world. He lives in East Sussex, UK.

Robbie MacNiven is a PhD candidate at the University of Edinburgh, working on a thesis that deals with massacres and violence during the American Revolutionary War. Outside of academia he also writes for *Military History Monthly*.

OSPREY

Belgian Waffen-SS Legions & Brigades, 1941–1944

Wallonie, Wallonien, Flandern & Langemarck



Massimiliano Afiero • Illustrated by Ramiro Bujeiro

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 5/25/2021 **9781472844316** | **\$19.00** / **\$25.99 Can.** Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets

Belgian Waffen-SS Legions & Brigades, 1941–1944

Wallonie, Wallonien, Flandern & Langemarck

Massimiliano Afiero

This new account tells the story of the battle history of the MAA 524 Norwegian Waffen-SS Legion and MAA 531 Dutch Waffen-SS Legion & Brigade on the Russian Front.

From the German occupation of Belgium in May 1940, Flemish recruits from northern Belgium—considered by the Nazis to be "Germanic"—were accepted individually into Waffen-SS units. From Hitler's invasion of the USSR in June 1941, additional recruits from the French-speaking south (Wallonia) were drafted. Both communities formed volunteer "Legions"—to fight (according to Goebbels' propaganda machine) "for European civilization against the Bolshevik threat"; these were a Flemish Legion in the Waffen-SS and a Walloon Legion in the German Army. Both served on the Russian Front in 1942–43; the Walloon Legion was then also transferred into the Waffen-SS, and the decorated Walloon officer Leon Degrelle became a publicized "poster boy" for foreign SS volunteers. Both Legions were then redesignated as SS Assault Brigades, and thereafter saw extremely hard fighting in the Ukraine and on the Baltic front. In the fall of 1944, their survivors were withdrawn from the front and incorporated into two new understrength SS Divisions, 27. "Langemarck" and 28. "Wallonien."

Massimiliano Afiero has contributed to Italian-language history magazines including *Seconda Guerra Mondiale, Volontari* (Marvia Edizioni), and *The European Volunteer* (L'Assalto Edizioni), as well as many military history websites. He is one of the few Italian historical researchers to have personally interviewed many veterans of the Waffen-SS, publishing their previously unpublished stories. He has written numerous books dealing with foreign volunteers in the German armed forces during WWII.



HISTORY / MILITARY / AVIATION Osprey Publishing | 5/25/2021 9781472845115 | \$24.00 / \$32.50 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets

RAF Tornado Units of Gulf War I

Michael Napier

Featuring many firsthand combat accounts, this book tells the story of the backbone of the RAF frontline from the 1980s and 1990s.

When the Gulf Crisis of 1990 was triggered by the Iraqi invasion of Kuwait, the RAF responded by sending Tornado F3 fighters to Saudi Arabia to help defend the country against further aggression. These aircraft were followed by the deployment of Tornado GR1 strike/attack aircraft to Bahrain. At the start of hostilities in January 1991, the Tornado GR1 wings carried out night low-level attacks against Iraqi Main Operating Bases using the JP233 runway denial weapon. Meanwhile, Combat Air Patrols from the Tornado F3 wing ensured the integrity of Saudi airspace.

Once air supremacy had been established, the Tornado GR1 force moved to medium-level operations, initially by night and later by day, to attack the Iraqi oil production and storage infrastructure. The arrival in theater of a laser designation capability with Pave Spike/Buccaneer and TIALD/Tornado enabled precision attacks against the Iraq transport system to cut off the frontline troops from resupply and reinforcement and then to carry out a systematic destruction of the airfield facilities. This volume, publishing 30 years after the conflict to free Kuwait, provides detailed firsthand accounts of the missions undertaken by the Tornado crews. It is illustrated by photographs taken by aircrew involved in the operation and includes 30 newly commissioned profile artworks and detailed nose art views of the aircraft ranged against Iraq.

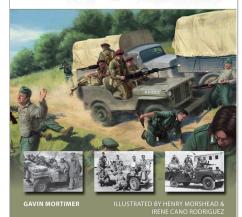
PRAISE

Janusz Swiatlon is based in Poland and has produced artwork for a variety of British and European publications for many years.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast. Gareth completed the battle scene and cover artwork in this title. He lives in Perthshire, UK.

Michael Napier is the author of eight books on aspects of aviation and military history, including *Royal Air Force: A Centenary of Operations* and *Combat Aircraft: Vickers Wellington Units of Bomber Command*, published by Osprey. Michael, who spent nearly ten years flying the Tornado GR1 from RAF Bruggen in the late 1980s and early 1990s, has been an airline pilot for the last 21 years. He lives near Chipping Norton, Oxfordshire.

SAS COMBAT VEHICLES 1942–1991



HISTORY / MILITARY / WEAPONS Osprey Publishing | 5/25/2021 9781472846808 | \$19.00 / \$25.99 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

Illustrated throughout with 40 photos and 8pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets

SAS Combat Vehicles 1942–91

The Regiment's jeeps and Land Rovers in North Africa, Europe, and the Middle East

Gavin Mortimer

A history of the Special Air Service's lightweight, heavily armed vehicles and their combat use.

The SAS, the world's most famous special operations unit, made its name in the desert of North Africa, shooting up Axis airfields from specially modified Willys jeeps. Following the start of the El Alamein offensive in October 1942, the SAS used jeeps effectively in reconnoitring and ambushing the retreating Afrika Korps.

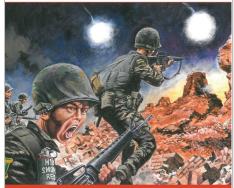
Between June and October 1944, the SAS brigade operated deep inside Occupied France, harassing German reinforcements heading to Normandy, calling up air strikes on installations, and carrying out reconnaissance missions—all made possible with jeeps dropped by the RAF. Jeeps were also used in the push into Germany in the spring of 1945. Transported across the Rhine in "Buffalo" amphibious landing craft, they formed part of the vanguard of the Allied advance and their agility, speed, and firepower proved crucial in crushing fanatical pockets of Nazi resistance.

In the 1970s, the SAS begin using Range Rovers for covert operations while the Land Rover 110 HCPU became the SAS's new Desert Patrol Vehicle (DPV) in the 1991 Gulf War. This book describes the successful deployment of these combat vehicles in SAS operations from the Second World War to the present day and gives a rare insight into one of the most prestigious and secret forces of modern times.

Gavin Mortimer is a writer, historian, and television consultant whose groundbreaking book *Stirling's Men* remains the definitive history of the wartime SAS. Drawing on interviews with more than sixty veterans, most of whom had never spoken publicly, the book was the first comprehensive account of the SAS brigade.

VIETNAM 1972: QUANG TRI

The Easter Offensive Strikes the South



CHARLES D. MELSON

HISTORY / MILITARY / VIETNAM War

Osprey Publishing | 5/25/2021 **9781472843395** | **\$24.00 / \$32.50 Can.** Trade Paperback | 96 pages 9.8 in H | 7.2 in W Full colour throughout

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets

Vietnam 1972: Quang Tri

The Easter Offensive strikes the South

Charles D. Melson

During the Cold War, Vietnam showed the limitations of a major power, but the military forces involved demonstrated battlefield consistency in conflict that gave credit to them all.

By early 1972, Nixon's policy of "Vietnamization" was well under way: South Vietnamese forces had begun to assume greater military responsibility for defense against the North, and U.S. troops were well into their drawdown, with some 25,000 personnel still present in the South. When North Vietnam launched its massive Easter Offensive against the South in late March 1972 (the first invasion effort since the Tet Offensive of 1968), its scale and ferocity caught the U.S. high command off balance.

The North's offensive took place simultaneously across three fronts: Quang Tri, Kontum, and An Loc. In I Corps Tactical Zone, the PAVN tanks and infantry quickly captured Quang Tri City and overran the entire province, as well as northern Thua Thien. However, the ARVN forces regrouped along the My Chanh River and, backed by U.S. airpower tactical strikes and bomber raids, managed to halt the PAVN offensive before retaking the city in a bloody counteroffensive. Based on primary sources and published accounts of those who played a direct role in the events, this book provides a highly detailed analysis of this key moment in the Vietnam conflict.

Charles "Chuck" Melson was the Chief Historian for the U.S. Marine Corps at its headquarters in Washington, D.C., and its university in Quantico, Virginia. He also served as a joint historian with the U.S. Central Command and Special Operations Command, and is a recipient of the General Edwin Simmons-Henry I. Shaw Award for public historians and the General Leonard F. Chapman Medal for professional military educators.



ABSOLUTE EMPEROR Napoleonic Wargame Battles

> OSPREY WARGAMES

HISTORY / EUROPE

Osprey Games | 5/25/2021 9781472843654 | \$20.00 / \$26.99 Can. Trade Paperback | 64 pages 9.8 in H | 7.2 in W

MARKETING

magazine

Boyd Bruce

Online ads targeted on such gaming sites as BoardGameGeek and the Dice Tower How-to-play videos on Osprey Games' YouTube channel Launch at top gaming events such as GenCon Demo copy program with major distributors such as ACD and Alliance Reviews on top gaming sites such Dice Tower, Geek & Sundry, There Will Be Games, BoardGameGeek Reviews in gaming press such as GTM, Meeple Monthly, Tabletop Gaming

Absolute Emperor

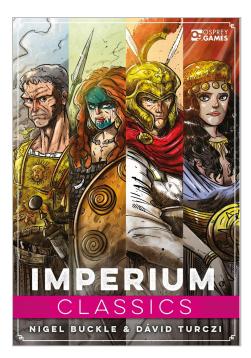
Napoleonic Wargame Battles

Boyd Bruce

A set of mass battle rules for wargaming in the Napoleonic Wars, allowing players to refight the battles that shaped Europe.

From the late Revolutionary Wars and Egyptian campaign, to the battles of Austerlitz, Borodino, Leipzig, and Waterloo, *Absolute Emperor* is a mass battle wargame that provides all the rules needed to play during this period of grand armies and sweeping campaigns. Players' armies are composed of multiple corps, with command and control being of the utmost importance, all influenced by the elan of your general. Do you follow in the footsteps of Napoleon and become crowned the Absolute Emperor or stand against tyranny as Wellington and Blücher?

Boyd Bruce has been a librarian, a soldier, a father, and a wargamer. Relying upon his history degree, his love of books, his years of service, and a passion for wargaming, he has made the transition from participant to instigator with *Absolute Emperor*. Playing all types of tabletop wargaming, Boyd's main gaming interest will always be historical, with Napoleonic gaming holding a favorite place in his heart.



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 5/25/2021 9781472844743 | \$40.00 / \$54.50 Can. Game 7.5 in H | 10.8 in W

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek, and the Dice Tower Amazon A+ content Social media campaign Demo copy program with major distributors such as ACD and Alliance Reviews on top gaming sites such Dice Tower, Geek & Sundry, There Will be Games, Board Game Geek Reviews in gaming press such as GTM, Meeple Monthly, Tabletop Gaming magazine

Imperium: Classics

Nigel Buckle and David Turczi

An asymmetric card-based civilization building game for 1–4 players, charting the rise and fall of some of the greatest civilizations from history.

Formidable adversaries are arrayed against you. Your people stand ready. History beckons.

In your hands lies the destiny of one of history's great civilizations. Under constant threat of attack, you must conquer new lands, oversee dramatic scientific and cultural advances, and lead your people into the era of empire. Expand too rapidly and unrest will bring your civilization to its knees; build up too slowly, however, and you might find yourself a mere footnote of history. As one of eight radically asymmetric civilizations you will compete to become the most dominant empire the world has ever seen.

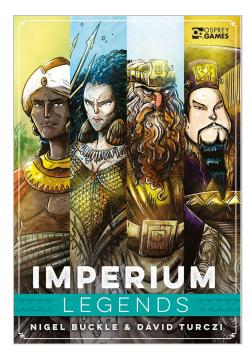
This box contains the Roman, Greek, Carthaginian, Celt, Macedonian, Persian, Scythian, and Viking civilizations.

Imperium: Classics is a standalone game featuring art by Mihajlo "The Mico" Dimitrievski and a solo mode by David Turczi. It is also fully compatible with *Imperium: Legends* for players wanting to expand their pool of civilizations even further.

PRAISE

Mihajlo "The Mico" Dimitrievksi is one of the most celebrated artists in the board game industry, providing stunning work for a range of games including *Architects* of the West Kingdom, Raiders of the North Sea, Dice Settlers, and Valeria: Card Kingdoms.

Nigel Buckle is an established designer based in London, UK. He is best known for designing *Omega Century*, published by Spiral Galaxy in 2014 and Mindclash in 2020. Dávid Turczi is a prolific UK-based game designer, most well known for the BGG top 50 hit *Anachrony*.



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 5/25/2021 **9781472844750** | **\$40.00** / **\$54.50 Can.** Game 7.5 in H | 10.8 in W

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek, and the Dice Tower Amazon A+ content Social media campaign Demo copy program with major distributors such as ACD and Alliance Reviews on top gaming sites such Dice Tower, Geek & Sundry, There Will be Games, Board Game Geek

Imperium: Legends

Nigel Buckle and David Turczi

An asymmetric card-based civilization building game for 1–4 players, charting the rise and fall of some of the greatest civilizations from history and legend.

Formidable adversaries are arrayed against you. Your people stand ready. History beckons.

In your hands lies the destiny of one of history's great civilizations. Under constant threat of attack, you must conquer new lands, oversee dramatic scientific and cultural advances, and lead your people into the era of empire. Expand too rapidly and unrest will bring your civilization to its knees; build up too slowly, however, and you might find yourself a mere footnote of history. As one of eight radically asymmetric civilizations you will compete to become the most dominant empire the world has ever seen.

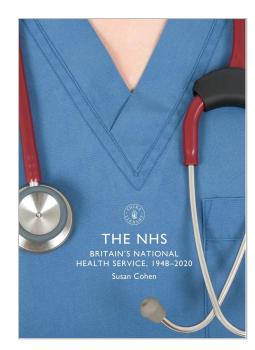
This box contains the Egyptian, Mauryan, Arthurian, Qin, Minoan, Utopian, Olmec, and Atlantian civilizations.

Imperium: Legends is a standalone game featuring art by Mihajlo "The Mico" Dimitrievski and a solo mode by David Turczi. It is also fully compatible with *Imperium: Classics* for players wanting to expand their pool of civilizations even further.

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MEDICAL / HISTORY

Shire Publications | 5/4/2021 9781784424824 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W Fully illustrated throughout

NHS, The

Britain's National Health Service, 1948–2020

Susan Cohen

A beautifully illustrated introduction to the NHS, which traces its history from its origins and establishment following the end of the Second World War, right up to the present day.

1948 marked a turning point in British history, for it was the year that the National Health Service began. Inaugurated by the health minister, Aneurin "Nye" Bevan, the new nationwide system was established to provide countrywide free healthcare for every citizen at the point of use, and, as Bevan believed, would "lift the shadow from millions of homes." No longer would people have to fear paying for their medical care and potentially being pushed into poverty. Every aspect of medical care began to change, gradually affecting the way that the profession, including doctors, nurses, district nurses, dentists, opticians, pharmacists and hospitals practiced and operated. It also created new opportunities, enabling the scope of treatments available to grow. This beautifully illustrated book traces the origins of the NHS, from Florence Nightingale, to the NHS beginnings in 1948 and the subsequent. Viewed through the prism of social history, and using personal recollections, this story takes account of the debates surrounding the evolving system, and looks at the way that innovation and science have transformed healthcare since the NHS began.

Susan Cohen is a historian with a wide interest in twentieth-century British social history. She has written and lectured widely on a variety of subjects and her books for Shire include *The Midwife*, *The District Nurse*, *The Women's Institute*, and *Medical Services in the First World War*. Susan is based in the UK.

ANIMALS IN THE SECOND WORLD WAR



LANGUAGE ARTS & DISCIPLINES / LIBRARY & INFORMATION SCIENCE

Shire Publications | 5/18/2021 9781784424367 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W Fully illustrated throughout

Animals in the Second World War

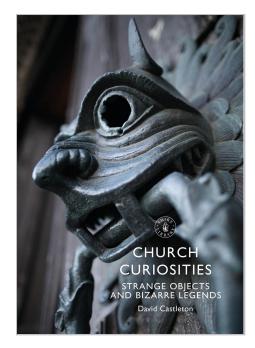
Neil R. Storey

How animals from dogs and horses to pigeons helped in the 1939–45 war effort, including saving buried blitz victims and delivering top-secret messages.

The story of animals both on active service and on the Home Front during the Second World War is a deeply moving one. They had no choice at all but demonstrated loyalty, determination, and bravery time and again, from the dogs trained to locate air-raid victims buried under rubble to the pigeons that flew over dangerous enemy territory to deliver vital messages, and the mules that carried ammunition and supplies through the sweltering jungles of the Far East. The contribution of these and other animals during the war were pivotal to the success of many military operations. For the men and women working with animals during the conflict a special bond was forged and the reliance placed upon their animal comrades could literally mean the difference between life and death.

Animals in the Second World War presents a concise overview of the contributions of a host of animals told through contemporary sources and firsthand accounts, profusely illustrated with contemporary photographs and images of original badges, insignia, and ephemera.

Neil R. Storey is a social historian and lecturer specializing in the impact of war on society. He has written over forty books, numerous articles for both national magazines and academic journals, and features as a guest expert on television and radio programs and documentaries. Neil is an animal lover and is the author of the companion volume *Animals in the First World War*.



LANGUAGE ARTS & DISCIPLINES / LIBRARY & INFORMATION SCIENCE

Shire Publications | 5/18/2021 9781784424442 | \$14.00 / \$19.00 Can. Trade Paperback | 96 pages 8.3 in H | 5.9 in W Fully illustrated throughout

Church Curiosities

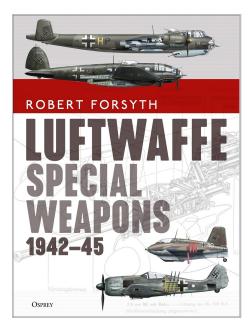
Strange Objects and Bizarre Legends

David Castleton

A guide to the eccentric and rare objects, tales, and legends that lie hidden behind the doors of Britain's churches.

Why does Frensham Church contain a cauldron said to have belonged to fairies? What stories lurk behind Lincoln Cathedral's imp, Westminster Abbey's macabre royal effigies, and Salisbury Cathedral's "boy bishop" statue? Why do Britain's churches contain dragon-slaying spears, monstrous cows' ribs, pagan Roman altars, reindeer horns, and archbishops' mummified skulls? David Castleton takes you on a journey through the fascinating world of lepers' squints, sanctuary knockers, virgins' garlands, and pancake bells, forever altering your view of Britain's churches and cathedrals.

David Castleton is an author, poet, blogger, and freelance journalist, best known for his novel *The Standing Water*. He has always had an interest in poking around ruined castles and abbeys and absorbing spooky old wive's tales and has taught English and creative writing at the University of Manchester.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 6/8/2021 9781472839824 | \$60.00 / \$81.50 Can. Hardcover with dust jacket | 272 pages 9.5 in H | 7.5 in W 150 black and white and colour illustrations, including technical drawings and cutaways

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Online ads targeted at WWII enthusiasts Coverage in military and WWII media

Luftwaffe Special Weapons 1942–45

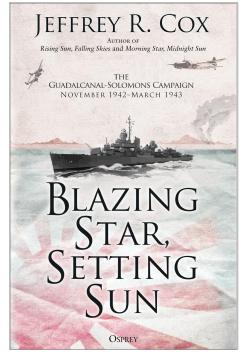
Robert Forsyth

A highly illustrated study of some of the weapons developed by Nazi Germany to equip the Luftwaffe in their desperate war against the encroaching Allied forces.

As the course of World War II turned against the Third Reich after Stalingrad, some of the most inventive and radical proposals, and designs, were put forward by armaments manufacturers, scientists and technicians, aircrew, and even private individuals to the *Reichsluftministerium* German Air Ministry) for consideration. Some proposals were destined never to leave the drawing board, while others not only underwent trials but were issued to operational units and used in action.

In this fascinating new book, leading Luftwaffe historian Robert Forsyth examines the many different types of weapons that comprised the Luftwaffe's increasing potent arsenal during the second half of the war. This was the period that saw the development and adoption of aerial torpedoes, wire-guided rockets and missiles, batteries fired by photoelectric cells, chemical weapons, composite bombers, and air-launched flying bombs.

Robert Forsyth has studied the history and operations of the Luftwaffe for many years. He is the author of a number of books on the subject as published by Classic Publications, Ian Allan Publishing, and Osprey Publishing—for whom he has written 20 titles in the Ace, Duel, Combat Aircraft, and X-Planes series, as well as the standalone *Shadow over the Atlantic*.



HISTORY / ASIA / JAPAN Osprey Publishing | 6/8/2021 9781472840479 | \$24.00 / \$32.50 Can. Trade Paperback | 512 pages 9.2 in H | 6 in W 16 page b&w plate section

Other Available Formats: Hardcover ISBN: 9781472840462

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Online ads targeted at WWII enthusiasts Review campaign to paperback columns nationwide

Blazing Star, Setting Sun

The Guadalcanal-Solomons Campaign November 1942–March 1943

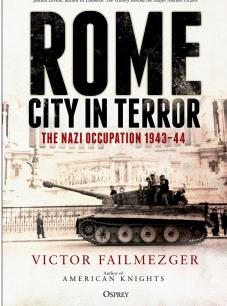
Jeffrey Cox

A masterful account of a vital four months in the bloody battle for the Pacific, giving fresh insights into the Guadalcanal and Solomons campaign.

From popular Pacific Theater expert Jeffrey R. Cox comes this insightful new history of the critical Guadalcanal and Solomons campaign at the height of World War II. His previous book, *Morning Star, Rising Sun*, had found the US Navy at its absolute nadir and the fate of the *Enterprise*, the last operational US aircraft carrier at this point in the war, unknown. This new volume completes the history of this crucial campaign, combining detailed research with a novelist's flair for the dramatic to reveal exactly how, despite missteps and misfortunes, the tide of war finally turned. By the end of February 1944, thanks to hard-fought and costly American victories in the first and second naval battles of Guadalcanal, the battle of Empress Augusta Bay, and the battle of Cape St. George, the Japanese would no longer hold the materiel or skilled manpower advantage. From this point on, although the war was still a long way from being won, the American star was unquestionably on the ascendant, slowly but surely edging Japanese imperialism toward its sunset.

Jeffrey R. Cox is a litigation attorney and an independent military historian specializing in World War II, ancient Greece, and ancient Rome. His first interest was in the Pacific War, which he has studied for more than 30 years. He is a contributor to Military History Online (www.militaryhistoryonline.com) and resides in Indianapolis.

"Victor Failmezger's passion for the city of Rome is matched by his extensive knowledge of its dark recent past."



HISTORY / EUROPE / ITALY

Osprey Publishing | 6/8/2021 9781472841292 | \$24.00 / \$32.50 Can. Trade Paperback | 496 pages 9.2 in H | 6 in W 32pp plate section in colour and b&w

Other Available Formats: Hardcover ISBN: 9781472841285

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Online ads targeted at WWII enthusiasts Review campaign to paperback columns nationwide

Rome – City in Terror

The Nazi Occupation 1943-44

Victor Failmezger

This is the gripping story of the German occupation of Rome from the Italian armistice in September 1943 until the Allied liberation of the city on June 5, 1944.

In September 1943, following wave upon wave of Allied bombing, Italy announced an armistice with the Allies. Shortly afterwards, the German army disarmed Italian forces and, despite military and partisan resistance, quickly overran Rome. *Rome—City in Terror* is a comprehensive history of the nine-month-long German occupation of the city that followed. The Gestapo wasted no time enforcing an iron grip on the city once the

occupation was in place. They swiftly eliminated the Carabinieri, the Italian paramilitary force, rounded up thousands of Italians to build extensive defensive lines across Italy, and, at 5:00 one morning, arrested more than 1,000 Roman Jews and sent them to Auschwitz. Resistance, however, remained strong. To aid the thousands of Allied POWs who escaped after the dissolution of the Italian army, priests, diplomats, and escaped POWs operating out of the Vatican formed a nationwide organization called the "Escape Line."

This is the compelling story of an Eternal City brought low, of the terror and hardship of occupation, and of the disparate army of partisan fighters, displaced aristocrats, Vatican priests, Allied POWs, and ordinary citizens who battled for the liberation of Rome.

Victor "Tory" Failmezger is a retired U.S. Naval Officer. In the 1970s, he was stationed at NATO in Naples, Italy, and later served as the Assistant Naval Attaché in Rome, Italy, where he participated in the celebration marking the 40th anniversary of the liberation of Rome. He went on to be the Director of the U.S. Navy Science and Technology Group, Europe in Munich, Germany. After retirement he worked as a consultant in the private sector and for the U.S. Department of Energy and NASA.

Men-at-Arms

OSPREY

Armies in Southern Russia 1918–19



Phoebus Athanassiou • Illustrated by Peter Dennis

HISTORY / EUROPE / RUSSIA & The former soviet union

Osprey Publishing | 6/22/2021 **9781472844767** | **\$19.00** / **\$25.99 Can.** Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Armies in Southern Russia 1918–19

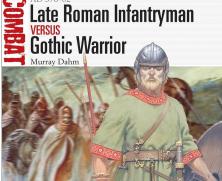
Phoebus Athanassiou

Describes and illustrates a dramatic but little-known Allied intervention in the Russian Civil War by a multinational expeditionary force.

An important aspect of the Russian Civil War was the several Allied expeditions immediately following World War I in support of the disunited Russian "White" armies resisting the Bolshevik Revolution. Although they ended in failure, these ventures were long resented and were the origin of the seventy-year-long Soviet suspicion of the Western Allies. British and US expeditionary forces operated in North Russia and Siberia in support of General Yudenich and Admiral Kolchak respectively, and a French and Greek expeditionary force (plus Romanian and Polish elements) operated in Crimea and southwestern Ukraine in support of General Denikin. The situation was further complicated by the presence of strong Imperial German elements still under arms and by war between various factions in the Ukraine. This Southern theater of the Allied interventions is far less well-known than that of the British and Americans in the North and East. Featuring rare photos and new color plates, this fascinating new book describes this major Allied intervention in the Russian Civil War. Dr. Phoebus Athanassiou writes a compelling account of how the French and Greeks, alongside White Russians, were greatly outnumbered by pro-Bolshevik forces and were relentlessly pushed back by the Ukrainian forces. In just over four months, on April 28, 1919, the last of their forces were evacuated by Allied navies from Sevastopol in Crimea.

Dr. Phoebus Athanassiou is an officer of the Greek Army Reserve who has seen service in Greece and Cyprus. He currently lives in Germany and works in the financial sector. In his spare time he is an amateur military historian and pursues his favorite hobby of military modeling.





HISTORY / MILITARY / ANCIENT Osprey Publishing | 6/22/2021 9781472845283 | \$22.00 / \$30.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets such as: IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Late Roman Infantryman vs Gothic Warrior

AD 376-82

Murray Dahm

This lively account assesses the Roman and Gothic forces that clashed in three momentous battles at a pivotal moment in the history of the later Roman Empire.

Ravaged by civil war and pressure from the Huns to the east, in late summer A.D. 376 the Gothic tribe of the Thervingi—up to 200,000 people under their leader, Fritigern—gathered on the northern bank of the River Danube and asked the Eastern Roman emperor, Valens, for asylum within the empire. After agreeing to convert to Arian Christianity and enroll in the Roman Army, the Goths were allowed to cross the Danube and settle in the province of Thrace. Far more people crossed the Danube than the Romans expected, however, and with winter approaching, the local Roman commander, Lupicinus, lacked the resources to feed the newcomers and did not possess sufficient troops to control them. Treated poorly and running out of food, the Goths very quickly lost faith in the Roman promises.

This fully illustrated book investigates the fighting men of both sides who clashed at the battles of Marcianople, Ad Salices, and Adrianople, as the fate of the Western Roman Empire hung in the balance.?

Murray Dahm is a freelance historian and the author of *Greek Hoplite vs Persian Warrior* for Osprey. He has written more than 50 articles for magazines such as *Ancient Warfare*, *Medieval Warfare*, and *Ancient History*. Murray lives in Australia.

Giuseppe Rava was born in Faenza in 1963 and took an interest in all things military from an early age. He lives and works in Italy.

LEUCTRA 371 BC

The Destruction of Spartan Dominance



MURRAY DAHM

Ι Ι Ι ΣΤΡΑΤΕΓΙ ΡΥ ΣΕ ΆΝΙ ΔΥΡΡΆΓ

HISTORY / ANCIENT / GREECE Osprey Publishing | 6/22/2021 9781472843517 | \$24.00 / \$32.50 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets such as: IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Leuctra 371 BC

The destruction of Spartan dominance

Murray Dahm

This detailed new study explores the battle of Leuctra and the tactics that ultimately led to the complete defeat of Sparta, and freed Greece from domination by Sparta in a single afternoon.

The battle of Leuctra, fought in early July in 371 B.C., was one of the most important battles ever to be fought in the ancient world. Not only did it see the destruction of the Spartan dominance of Greece, it also introduced several tactical innovations which are still studied and emulated to this day. Sparta's hegemony of Greece (which had been in effect since the Persian wars of 480/79 and especially since the Peloponnesian War in 431–404 B.C.) was wiped away in a single day of destruction. Sparta would never recover from the losses in manpower which were suffered at Leuctra.

The importance of the battle of Leuctra cannot be underestimated. This superbly illustrated title gives the reader a detailed understanding of this epic clash of forces, what led to it, its commanders, sources, and the consequences it had for future civilizations.

Murray Dahm is a freelance historian and the author of *Breaking the Spartans: Epaminondas, Pelopidas*, and the *Brief Glory of Thebes*. He has written more than 50 articles for magazines such as *Ancient Warfare, Medieval Warfare*, and *Ancient History*. Murray lives in New South Wales, Australia.

THE NETHERLANDS EAST INDIES CAMPAIGN 1941–42

Japan's Quest for Oil



MARC LOHNSTEIN

ILLUSTRATED BY GRAHAM TURN

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 6/22/2021 **9781472843524** | **\$24.00** / **\$32.50 Can.** Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets such as: IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

JUNE 2021

Netherlands East Indies Campaign 1941–42, The

Japan's quest for oil

Marc Lohnstein

A highly illustrated study of one of the less well-known campaigns of the Pacific War.

Imperial Japan's campaigns of conquest in late 1941/early 1942 were launched in order to achieve self-sufficiency for the Japanese people, chiefly in the precious commodity of oil. The Netherlands (or Dutch) East Indies formed one of Japan's primary targets, on account of its abundant rubber plantations and oilfields—the latter, in particular, was highly prized, given that the colony was the fourth-largest exporter of oil in the world. Japan itself lacked any form of domestic production.

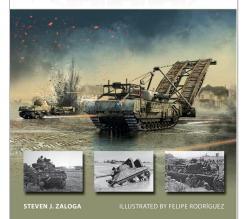
The Japanese despatched an enormous naval task force to support the amphibious landings over the vast terrain of the Netherlands East Indies. The combined-arms offensive was divided into three groups: western, center, and eastern. Borneo was struck first in mid-December 1941, and assaults on Celebes, Amboin, Timor, Java, Sumatra, Ambon, and Dutch New Guinea followed. Allied forces in the NEI comprised British, Australian, Dutch, and American personnel.

This superbly illustrated title describes the operational plans and conduct of the fighting by the major parties involved, and assesses the performance of the opposing forces on the battlefield, bringing to life an often-overlooked campaign of the Pacific War.

Marc Lohnstein holds an MA in history; his main focus is the former Dutch colonies in Indonesia and Surinam. He specializes in colonial army and police organization, equipment, uniforms, and tactics, and has published several studies on these subjects. He is currently assistant curator at the Royal Home for Retired Military Personnel & Museum Bronbeek, at Arnhem in The Netherlands.

TANKS OF D-DAY 1944

Armor on the beaches of Normandy and southern France



HISTORY / MILITARY / WEAPONS

Osprey Publishing | 6/22/2021 9781472846648 | \$19.00 / \$25.99 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W Illustrated throughout with 40 photos and 8pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Popular military outlets such as: IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com. WWII outlets such as America in WWII, WW2 Reads, and World War II Magazine, etc.

Tanks of D-Day 1944

Armor on the beaches of Normandy and southern France

Steven J. Zaloga

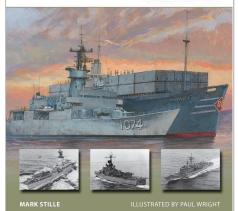
An authoritative and fresh new study of Allied tanks' role in smashing the walls of Fortress Europe on D-Day.

Allied success in invading Fortress Europe (the area of Continental Europe occupied by Nazi Germany) depended on getting armor onto the beaches as fast as possible. This book explains how the Allies developed the specialist tanks it needed, their qualities, deployment, and numbers, and how they performed on the two crucial days when France was invaded, first in Normandy and then in Provence.

The focus of this volume will be on the specialized tanks developed for the Operation *Neptune* amphibious landings including the Duplex Drive amphibious Sherman tanks used on both the U.S. and British/Canadian beaches. It also covers the specialized engineer tanks called "Armoured Funnies" of the British 79th Armoured Division and addresses the popular myth that U.S. Army refusal to employ the Armoured Funnies was a principal cause for the high casualties at Omaha Beach. There is also coverage of Operation *Overlord*'s "Forgotten D-Day," the amphibious landings of Operation *Dragoon*. This book addresses why there were so few Panzers opposing the landings from the German perspective as well as detailing the extent of German tank/assault gun activity on D-Day.

Steven J. Zaloga received his BA in history from Union College and his MA from Columbia University. He has worked as an analyst in the aerospace industry for over three decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history with an accent on the U.S. Army in World War II as well as Russia and the former Soviet Union. He currentl...

US NAVY FRIGATES OF THE COLD WAR



HISTORY / MILITARY / WEAPONS Osprey Publishing | 6/22/2021 9781472840516 | \$19.00 / \$25.99 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W Illustrated throughout with 40 photos and 8pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to naval history publications popular military media

US Navy Frigates of the Cold War

Mark Stille

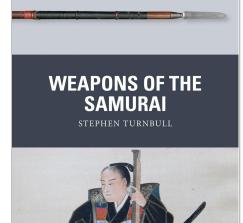
A fresh, new study on the overlooked history of the backbone of the Cold War U.S. Navy, the go-anywhere, do-anything frigate.

Though they were never the most glamorous of warships, U.S. Navy frigates were frequently found on the frontlines of the Cold War at sea. These warships were the descendants of World War II's destroyer escorts, designed primarily to escort convoys. They specialized in anti-submarine warfare, but were intended to be numerous, tough, versatile, and well-armed enough to show U.S. naval power around the world, performing roles that varied from intercepting drug-smugglers to defending aircraft carriers.

When the Cold War turned hot, frigates were often there. It was a U.S. Navy frigate, *Harold E. Holt*, that conducted the U.S. Navy's first hostile boarding action since 1826 during the SS *Mayaguez* incident. Frigates were at the forefront of operations in the Persian Gulf during the Tanker War, with the frigate USS *Stark* suffering a notorious Exocet attack by Iraqi warplanes, and proving the Oliver Hazard Perry-class's legendary toughness.

This book explains how the technology and design of frigates changed during the Cold War, how the classes were modified to keep up-to-date, and explores the many varied missions they performed during the Cold War and since.

Mark E. Stille Commander, United States Navy, retired) received his BA in History from the University of Maryland and also holds an MA from the Naval War College. He has worked in the intelligence community for 35 years, including tours on the faculty of the Naval War College, on the Joint Staff, and on U.S. Navy ships. He is currently a senior analyst working in the Washington, D.C., area. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.





9781472844040 | \$22.007 \$30.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Popular military outlets such as: IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Weapons of the Samurai

Stephen Turnbull

Featuring specially commissioned artwork, this lively study assesses the array of weapons and equipment employed by the samurai, Japan's legendary warriors.

This fully illustrated new book describes and analyzes the weapons and equipment traditionally associated with the samurai, Japan's superlative warriors. It examines the range of weapons used by them at different times and in different situations.

Beginning with the rise of the samurai during the 10th century, this lively study traces the introduction of edged weapons (cutting and piercing) and missile weapons (bows and guns) over the next 500 years. The book shows clearly how they were employed by individual samurai using many previously untranslated primary texts, and explains how their use spread more widely among low-class troops, pirates, and rebels. It also shows how schools of martial arts took over and changed the weapons and their uses during the peaceful Edo Period (1615–1868).

Stephen Turnbull is the world's leading English-language authority on Japanese military culture. He has published 78 books and many journal articles.

Johnny Shumate began his career in 1987 after graduating from Austin Peay State University, and now works as a freelance illustrator.

Alan Gilliland spent 18 years as the graphics editor of the *Daily Telegraph*, winning 19 awards in that time.



GAMES & ACTIVITIES / ROLE Playing & Fantasy

Osprey Games | 6/22/2021 9781472839084 | \$30.00 / \$39.99 Can. Trade Paperback | 160 pages 9.5 in H | 7.5 in W 80 col

MARKETING

Email promotion to Bolt Action groups Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Reviews on top gaming sites such as Dice Tower, Geek & Sundry, There Will Be Games Board Game Geek, etc. Reviews in gaming press such as GTM, Meeple Monthly, Tabletop Gaming magazine, etc.

Bolt Action: Campaign: D-Day: US Sector

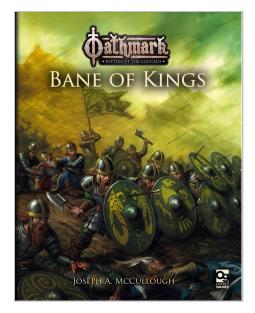
Warlord Games

New scenarios and rules for *Bolt Action* covering the American sectors of D-Day, the largest seaborne invasion in history.

Covering the fiercely contested US sectors of D-Day, including the beaches of Omaha and Utah. This new Campaign Book for *Bolt Action* allows players to refight the fierce American beach landings, beachhead breakouts, and airborne assaults. New, linked scenarios, rules, troop types, and Theatre Selectors provide plenty of options for both novice and veteran players alike.

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their *Bolt Action* range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and modelmaker, he is based in Nottinghamshire, UK.



GAMES & ACTIVITIES / ROLE Playing & Fantasy

Osprey Games | 6/22/2021 9781472847690 | \$25.00 / \$34.00 Can. Trade Paperback | 80 pages 9.5 in H | 7.5 in W

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower Amazon A+ content Social media campaign Demo copy program with major distributors such as ACD and Alliance Bundle promotion with other Oathmark releases Launch at GenCon 2021 Reviews on top gaming sites such Dice Tower, Geek & Sundry, There Will be

Games, Board Game Geek, etc. Reviews in gaming press such as GTM, Meeple Monthly, Tabletop Gaming Magazine, etc.

Oathmark: Bane of Kings

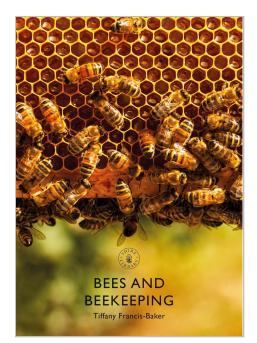
Joseph A. McCullough

The third supplement for *Oathmark: Battles of the Lost Age* includes numerous scenarios, rules for special formations, and rules for narrative events.

Time is the bane of all kings. Always does it march forward, bringing change and challenges, wars and disasters, invaders and internal rebellion. This supplement for *Oathmark: Battles of the Lost Age*, focuses on the passage of time and its effect on a players kingdom. While wars and battle still determine their ultimate fate, many other events can affect the armies of a kingdom. Plagues and blights can reduce access to soldiers from specific territories. Attempted coups can cost a king some of his best generals. On the other hand, unexpected alliances might give a kingdom access to unusual troops, or the birth of a new heir might bring wondrous presents.

Along with the rules for the passing of years, this book also presents the option to train your units to fight in special formations, such as phalanxes, shield walls, and skirmish lines. These will allow players to use their existing armies to try out new strategies and tactics to swing their battle in their favor. This book also includes several new military expeditions, including numerous scenarios, to once again challenge a player's generalship.

Joseph A. McCullough is the author of several nonfiction books, including *A Pocket History of Ireland*, *Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. In addition, his fantasy short stories have appeared in various books and magazines, such as *Black Gate*, *Lords of Swords*, and *Adventure Mystery Tales*. He is also the creator of *Frostgrave*.



LANGUAGE ARTS & DISCIPLINES / LIBRARY & INFORMATION SCIENCE

Shire Publications | 6/15/2021 9781784424473 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W Fully illustrated throughout

Bees and Beekeeping

Tiffany Francis-Baker

The essential primer on the role of honeybees in British history, covering biology, folklore, the history of beekeeping, and the danger to bees posed by climate change, and including some basic c...

One in every four bites of food we eat is thanks to bees. They pollinate 80 per cent of the world's crops and plants, but how much do we really know about them? Small, clever, and mysterious, the honeybee has long been celebrated in human culture as a sacred insect, a symbol of the sun, bridging the gap between our world and the next. They are expert communicators, skilled aviators, and natural alchemists, turning fresh nectar into sweet, golden honey. They are also in trouble and need our help. This guide explores their historic relationship with humans, the basics of beekeeping, and how we can help save our honeybee populations.

Tiffany Francis-Baker is a nature writer, artist, and environmentalist from the South Downs, Hampshire. Before going freelance, she worked as creative developer at Butser Ancient Farm, where she took a beginners' course in beekeeping and developed an interest in sustainable living. She has written three books, including *British Goats* for Shire in 2019. www.tiffanyfrancis.com



LANGUAGE ARTS & DISCIPLINES / LIBRARY & INFORMATION SCIENCE

Shire Publications | 6/15/2021 9781784424404 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W Fully illustrated throughout

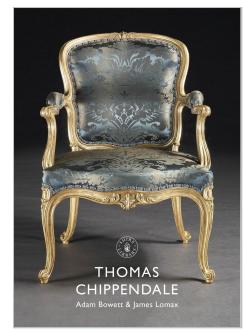
Miniature Railways

David Henshaw

A history and guide to the miniature railways of Britain, from 5-inch to 15-inch gauges.

There are more than 400 miniature railways in Britain. Some are hidden away and privately owned, others are attractions in parks, and some—such as the Romney, Hythe, and Dymchurch—are commercial enterprises in their own right. But what exactly is a miniature railway, and what is the history of this eccentric British phenomenon? Their most definitive characteristic is that they can carry passengers, whether straddling the rolling stock or sitting in enclosed carriages, but there are other features. David Henshaw explains the kinds of locomotives employed—steam, battery, and even pedal-powered—and the many gauges used, from 5 inches up to 15 inches. Informative text and exhilarating color images, plus a list of the best railways to visit, make this a must-have introduction to these beautiful and exciting railways.

David Henshaw has published several books on railways and bicycle technology. He also writes, edits, illustrates, and distributes two specialist magazines: Since 1993, *A to B*, a bimonthly magazine about green transport technology, joined in 2006 by *Miniature Railway*, a magazine covering the history, operation, and technology of miniature railways of all kinds.



ANTIQUES & COLLECTIBLES / FURNITURE

Shire Publications | 8/24/2021 9781784424770 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W Fully illustrated throughout

MARKETING

Digital sampler available on ISSUU.com Social media campaign upon publication Outreach to antique furniture associations and societies

Outreach to museums with Thomas Chippendale collections

Thomas Chippendale

Adam Bowett & James Lomax

Using beautiful illustrations, this new book explores the life and work of Thomas Chippendale, the most famous furniture designer and manufacturer of the eighteenth century.

For at least 150 years, Thomas Chippendale has been synonymous with beautifully made eighteenth-century furniture in a variety of styles—Rococo, Chinese, Gothic, and Neoclassical. Born in Otley, Yorkshire, in 1718, Chippendale rose to fame because of his revolutionary design book, *The Gentleman and Cabinet Maker's Director*, published in 1754. That same year, he set up his famous workshops in St Martin's Lane, creating some of the most magnificent furniture ever made in Britain. This beautifully illustrated history focuses on Britain's most famous furniture maker and designer, including the worldwide phenomenon "Chippendale" style that became popular in Europe, North America, and Asia after his death in 1779. Today, his influence lives on with the ongoing production of "Chippendale" furniture, while the eighteenth-century originals are selling for millions at auction.

Adam Bowett is Chairman of the Chippendale Society. He has published widely on English furniture of the seventeenth and eighteenth centuries and works as a consultant to museums, archives, and other heritage bodies.

James Lomax is Curator Emeritus of the Chippendale Society and was for many years Curator at Temple Newsam House, Leeds. He is an authority on English silver and on the life and work of Thomas Chippendale.

R.E. DAVIS SIGIL & SHADOW A Roleplaying Came of Urban Fantasy and Occult Horror

GAMES & ACTIVITIES / ROLE Playing & Fantasy

Osprey Games | 7/20/2021 9781472844835 | \$35.00 / \$47.50 Can. Hardcover with dust jacket | 208 pages 9 in H | 6 in W

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek, and The Dice Tower Amazon A+ content Social media campaign Demo copy program with major distributors such as ACD and Alliance Reviews on top gaming sites such Dice Tower, Geek & Sundry, There Will be Games, Board Game Geek, etc. Reviews in gaming press such as GTM, Meeple Monthly, Tabletop Gaming Magazine, etc.

Sigil & Shadow

A Roleplaying Game of Urban Fantasy and Occult Horror

R.E. Davis

An urban fantasy roleplaying game of ancient nightmares and modern terrors.

Set in a mirror of our own world, *Sigil & Shadow* is a roleplaying game of urban fantasy and occult horror in which players take on the roles of illuminated heroes and shadowed monsters to face the rising tide of supernatural forces. Ancient nightmares lurk behind the closed doors of boardrooms, entities from beyond time prowl the city streets, forgotten rituals are reborn as viral memes. Do you take a stand against the encroaching shadows? Or do you seek their power for yourself?

More choice, less complexity: *Sigil & Shadow* and the d00Lite rules are highly accessible, with the focus squarely on the story rather than the mechanics—who the characters are and what they do, not how they do it.

A thousand stories: A *Sigil & Shadow* campaign can be built around a wide range of plots.

A toolkit for your nightmares: *Sigil & Shadow* is designed to accommodate all these and more—a GM can develop character templates that fit their own mythos, or players can build unique creatures from scratch.

Beings of myth wake from their slumber while modern cults sacrifice to pop-culture gods and ancient cabals pursue their age-old schemes into the digital age.

R.E. Davis spent much of his youth playing fantasy games, listening to scary music, and reading dystopian fiction and occult literature. His adulthood hasn't changed that. He has worn many labels: office IT guy, gas station clerk, costume shop manager, game store owner, communications major, and now father and husband. He is also the "resident grumpus" of the ChaosGrenade game blog.

ANGUS KONSTAM HUNTTHE BISNARCK The pursuit of Germany's

most famous battleship



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 7/6/2021 **9781472833877** | **\$20.00** / **\$26.99 Can.** Trade Paperback | 336 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472833860

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Amazon A+ content

Hunt the Bismarck

The pursuit of Germany's most famous battleship

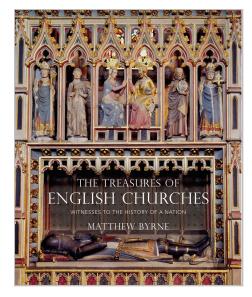
Angus Konstam

Now available in paperback, this is a groundbreaking narrative account of one of World War II's most exciting chase stories, the pursuit of the legendary German battleship *Bismarck*.

Bismarck entered service in the summer of 1940. She was well-armed, with eight 15-inch guns as well as a powerful array of lighter weapons, while her armored protection earned her the reputation of being unsinkable. This claim was finally put to the test in May 1941, when she sortied into the Atlantic and fought the legendary battle of the Denmark Strait, destroying HMS *Hood*, the pride of the Royal Navy. *Bismarck* was now loose in the North Atlantic. However, damage sustained in the battle limited her ability to roam at will, and the Royal Navy had deployed the Home Fleet to revenge the *Hood*. The stage was set for the greatest chase story in the history of naval warfare.

Drawing on a wealth of firsthand accounts, and intertwining extensive research into a fast-paced narrative, this is the most readable and accurate account of *Bismarck*'s epic pursuit ever produced.

Angus Konstam is the author of *The Bismarck 1941* and several New Vanguard titles covering British warships of World War II. His other naval books include *Jutland: Twelve Hours to Win the War, The Battle of North Cape, Sovereigns of the Sea, Battleship Bismarck* and *The Pirate World*. A former naval officer, maritime archeologist, and museum curator, he is now a full-time author, specializing in maritime and military history. He lives on the Orkney Islands, UK.



RELIGION / CHRISTIAN CHURCH / HISTORY

Shire Publications | 7/13/2021 9781784424893 | \$27.00 / \$36.50 Can. Hardcover with dust jacket | 160 pages Fully illustrated throughout

Treasures of English Churches, The

Witnesses to the History of a Nation

Matthew Byrne

A luxurious guide to the amazing architecture, art, and furniture of Churches across England.

This celebration of some of the greatest art, architecture, and furniture to be found in English churches offers a fascinating account of centuries of accumulated wealth, and is set off by a selection of breathtaking photographs by Matthew Byrne. The book covers changing architectural styles across the centuries, and prominent examples of artistic work, including stained glass, rood screens, church monuments, and curious carvings.

This is a custom title for The National Churches Trust.

Matthew Byrne has been exploring, studying and photographing English churches for nearly 40 years. He was elected a Fellow of the Royal Photographic Society in 1988 for his work in architectural photography. He has published three previous books: *Great Churches of the Northwest, Beautiful Churches*, and *English Parish Churches and Chapels: Art, Architecture and People.*

Armies of the Iran–Iraq War 1980–88

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DAVID CAMPBELL

HISTORY / MIDDLE EAST / IRAN

Osprey Publishing | 7/20/2021 **9781472845573** | **\$20.00** / **\$26.99 Can.** Trade Paperback | 64 pages 9.8 in H | 7.2 in W Black & white and colour photos.

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to ARMY magazine, Smithsonian, and popular military outlets such as IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Armies of the Iran–Iraq War 1980–88

David Campbell

This study explores the organization, appearance, and equipment of both sides' ground forces during the Iran–Iraq War (1980–88).

Driven by the Iranian Revolution of 1979 and the insecurities it provoked in Saddam Hussein's Iraqi dictatorship, the Iran–Iraq war, which began the following year, would become the largest conventional conflict of the period. Curiously little-known considering its size and longevity, the struggle between Iran and Iraq was primarily fought along the 1,458km border in a series of battles which, despite both sides being armed with modern small arms, armor, and aircraft, often degenerated into attritional struggles reminiscent of World War I. Such a comparison was underlined by frequent periods of deadlock, the extensive use of trenches by both sides, and the deployment of chemical weapons by Iraq.

Fully illustrated with specially commissioned artwork, this study investigates the organization, appearance, and equipment of the ground forces of both sides in the Iran–Iraq War, including Iraq's Republican Guards and Iran's Pasdaran or Islamic Revolutionary Guard Corps, which often proved to be well-matched. The war resulted in stalemate with some half a million dead and at least as many wounded. The financial costs incurred in waging such a long and debilitating war were one of the spurs that led Saddam Hussein to invade Kuwait barely two years later, setting in motion one of the defining currents of recent Middle Eastern history.

PRAISE

Stephen Walsh studied art at the North East Wales Institute and has worked as a professional illustrator since 1988. Since then he has illustrated a variety of books and games, including *Settlers of Catan*. His projects for Osprey include such diverse subjects as the battle of Otterburn, the Chinese army from 1937 to 1949, and the US home front in World War II. Stephen is based in the UK.

David Campbell has worked as a freelance news media producer and content specialist for many years, including roles at IBM, the BBC, various internet consultancies, and the civil service. He has a broad range of interests in literature and history, including the Middle Ages, the Napoleonic era, naval warfare, and the genesis of the "military revolution." David is based in the UK.

THE BALKANS 1940–41 (2)

Hitler's Blitzkrieg against Yugoslavia and Greece



PIER PAOLO BATTISTELLI

ILLUSTRATED BY ADAM HOC

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 7/20/2021 **9781472842619** | **\$24.00** / **\$32.50 Can.** Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Coverage in popular military outlets such as: IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com Coverage in WWII outlets such as America in WWII, WW2 Reads, and World War II Magazine, etc.

Balkans 1940-41 (2), The

Hitler's Blitzkrieg against Yugoslavia and Greece

Pier Paolo Battistelli

This concise yet detailed overview gives a balanced account of this key Blitzkrieg campaign in the Balkans during the opening years of World War II.

The Wehrmacht's last Blitzkrieg campaign was indeed a lightning war, since German forces were required to seize both Yugoslavia and Greece before redeploying immediately to the East ready to attack the Soviet Union in a matter of weeks. Although the plans for the conquest of Yugoslavia were developed in haste, the campaign was extremely successful: in a short space of time, both Yugoslavia and Greece had fallen, accompanied by the capture of large numbers of British, Australian and New Zealand troops. The 1941 Balkan campaign was apparently a brilliant military accomplishment that demonstrated once again the superiority of the Wehrmacht, and its cutting-edge campaigning skills. This superbly detailed work details the opposing forces that took part in this campaign, documents their weapons and analyzes the effectiveness of their tactics. It documents the initial Axis campaign against Yugoslavia, the breakthrough of the Metaxas Line and advance into Macedonia and the withdrawal of Allied troops south. Detailed battlescenes depict key moments in the land, sea and air battles that took place in the Balkans, vividly bringing to life events of almost 80 years ago.

Pier Paolo Battistelli is active in Italy and abroad writing titles and essays on military history subjects.

Adam Hook specializes in detailed historical reconstructions, and has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, Roman battle tactics, several 19th-century American subjects, the modern Chinese Army, and a number of books in the Fortress series. His work features in exhibitions and publications throughout the world. Adam is based in the UK.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 7/20/2021 9781472845658 | \$22.00 / \$30.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Hungarian Soldier vs Soviet Soldier

Eastern Front 1941

Péter Mujzer

This fully illustrated study assesses the Hungarian and Soviet forces that clashed repeatedly in 1941 during the Barbarossa campaign of World War II.

On June 26, 1941, unidentified bombers attacked the Hungarian town of Kassa, prompting Hungary to join its Axis partners in Operation Barbarossa, Hitler's invasion of the Soviet Union. Hungary's contribution to Barbarossa was designated the Carpathian Group, its most powerful component being the Mobile Corps, which fielded motorized rifle, cavalry, bicycle, and light armored troops. The Hungarians faced Soviet forces belonging to the Kiev Military District, deployed in four armies along a 940km-long front.

On the defeated side in World War I, Hungary had seen its borders redrawn and its armed forces constrained by treaty but was determined to recover territories lost to adjoining countries. When Hungary decided to participate in Operation Barbarossa; however, the Royal Hungarian Army was deployed in the Soviet Union and not against its neighbors. Meanwhile, the Red Army, while remaining among the most formidable armies of the era, had been seriously weakened by successive purges, its shortcomings exposed by the Winter War against Finland in 1939–40.

Fully illustrated, this book investigates the Hungarian and Soviet soldiers who fought in three battles of the Barbarossa campaign, casting new light on the role played by the forces of Nazi Germany's allies on the Eastern Front.

Péter Mujzer served in the Hungarian armed forces for 20 years and is now a military historian with a particular interest in Hungary's armed forces during World War II.

Steve Noon was born in Kent, UK, and attended art college in Cornwall. He's had a lifelong passion for illustration, and since 1985 has worked as a professional artist, illustrating over 40 books for Osprey. Steve is based in the UK.





HISTORY / MILITARY / AVIATION Osprey Publishing | 7/20/2021 9781472840837 | \$22.00 / \$30.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

ROBERT FORSYTH

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Popular military outlets such as: IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Coverage in WWII outlets such as America in WWII, WW2 Reads, and World War II Magazine, etc and Military Air media such as Air & Space, Aviation Weekly, Air Classics, Aviation History Magazine, Flight Journal etc

Ju 87 Stuka vs Royal Navy Carriers

Mediterranean

Robert Forsyth

Rich with photographs and personal accounts, this new volume focuses on the air-sea action during the British evacuation in Norway and German air attacks in the Mediterranean in 1941–1942.

The Junkers Ju 87 B Stuka dive-bomber and the aircraft carrier represent two key combat innovations of World War II. Rich with photographs and personal accounts, this new volume focuses on the air-sea action during the British evacuation operations in Norway in May 1940 and German air attacks in the Mediterranean in 1941–1942.

Ju 87 dive-bombers, originally developed for pin-pointing bombing missions against land targets and Allied naval vessels, were deployed by both the Luftwaffe and the *Regia Aeronautica* against the Allied forces. Included in such a target were perhaps the greatest prize of all for a Stuka pilot: a British aircraft carrier.

This superbly illustrated book looks at the duel between the Ju 87 Stuka and the aircraft carriers of the Royal Navy. Despite their gun protection ("pompoms") and their squadrons of fighters, these immense and mighty vessels proved irresistible targets to determined and experienced Stuka aces as they endeavored to stop British naval intervention in the campaigns in Norway, Malta and Crete.

Robert Forsyth is an author, editor, and publisher, specializing in military aviation and military history. He has written 15 books for Osprey.

Jim Laurier lives in New Hampshire. He has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast. Gareth completed the battlescene and cover artwork in this title.





HISTORY / MILITARY / AVIATION

Osprey Publishing | 7/20/2021 9781472847454 | \$24.00 / \$32.50 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W Illustrated throughout with around 60 photos and at least 14pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets such as: IPMS / USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Norway 1940

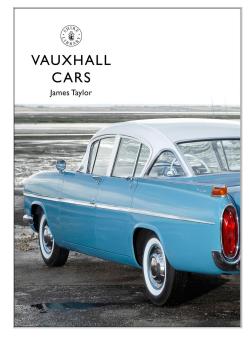
The Luftwaffe's Scandinavian Blitzkrieg

James S. Corum

A history of the innovative German air campaign that ensured victory in the rapid conquest of Norway, and an analysis of its importance to World War II and the development of air power.

The Campaign for Norway in 1940 was a pivotal moment in modern warfare. It was the first modern joint campaign that featured not only ground and naval operations, but also airpower as an equal element of all operations. Indeed, Norway was the first campaign in history where air superiority, possessed by the Germans, was able to overcome the overwhelming naval superiority, possessed by the British. German success in Norway was not preordained. At several times in the opening weeks of the campaign, the Norwegian and Allied forces could have inflicted a major defeat on the Germans if their operations had been effectively supported. It was, in fact, the superior German use of their air force that gave the Germans the decisive margin of victory and ensured the failure of the Allied counteroffensive in central Norway in April and May of 1940. Covering the first true joint campaign in warfare, this book provides a complete view of a compelling turning point in World War II. Featuring an analysis of the cooperation of ground, naval, and air forces, this book is intended to appeal to a broad range of readers interested in World War II, and specifically to those interested in the role airpower played in the strategic and operational planning of the Campaign for Norway.

Dr James Corum is a retired U.S. Army Reserve lieutenant colonel. He taught military history at Salford University, UK, from 2014 to 2019, and was dean of the Baltic Defence College from 2009 to 2014. From 1991 to 2004, he served as a professor at the U.S. Air Force School of Advanced Air and Space Power Studies. From 2005 to 2008 he was an associate professor at the U.S. Army Command and General Staff College. Dr. Corum is the author of several books on military history.



TRANSPORTATION / AUTOMOTIVE / ANTIQUE & CLASSIC

Shire Publications | 7/27/2021 9781784424565 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W Fully illustrated throughout

Vauxhall Cars

James Taylor

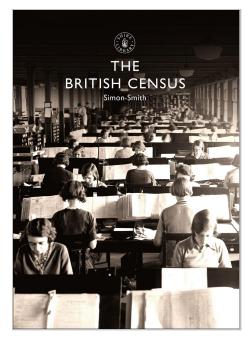
A beautifully illustrated history of the car manufacturer Vauxhall from its first model in 1903 through some of the most successful car models of the late twentieth century and up to the modern d...

Vauxhall cars have been central to motoring in Britain for over a century. The company built a formidable reputation in its early years with notable machines like the Prince Henry, the 30/98, and the 1914 Grand Prix cars, and then moved into a more mainstream area of the market, remaining in the forefront of innovation during the 1930s.

The post-1945 years saw the company as one of the foremost in Britain, catering for family needs with cars like the Velox, the Cresta, and the Victor, and then building the highly successful Viva range of smaller models. Closely aligned with its German cousin, Opel, Vauxhall relied increasingly on Opel's designs after the mid-1970s. Astra, Cavalier, Nova and Carlton were among the best-loved cars of their era, and no-one can forget the giant-killing 176 mph Lotus Carlton.

This illustrated introduction explores the history of Vauxhall cars from its beginning in 1903 to the city cars and SUVs that have led the Vauxhall product lines, as the company continues to excel in the twenty-first century.

James Taylor has been writing about cars and transport since the 1970s and his books for Shire include *Family Cars of the 1970s*, *British Sports Cars of the 1950s and '60s* and *Land Rover*. James is based in the UK.



LANGUAGE ARTS & DISCIPLINES / LIBRARY & INFORMATION SCIENCE

Shire Publications | 7/27/2021 9781784424572 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W Fully illustrated throughout

British Census, The

Simon Smith

A fascinating primer on how censuses have been taken in Britain over the last two centuries, and what they can tell us about the ways in which society has evolved.

The 21 censuses that have been conducted in Britain since 1801, have provided an invaluable insight into Britain's social, political and economic history over the past 200 years. From their original purpose to assess how many men were fit for military duty in the Napoleonic wars, to being a necessary tool for determining government policy, the 10-yearly census return is a fascinating snapshot of the state of the population on a particular moment in each decade. The growth of Britain's cities; the movement of population away from the countryside; the variety of people's occupations; their way of life; and what religious beliefs they hold are all contained within the census reports. With the imminent publication of the 1921 census results, this will prove a useful introduction, both for those interested in general trends in social history, and those researching family history.

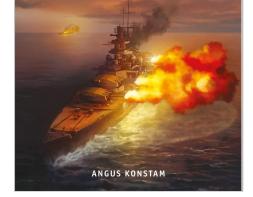
Simon Smith taught English at Brighton College for many years and was Second Master. Latterly he has undertaken educational consultancy work to help establish Free Schools in London and he is a governor of two schools, Chairman of the Kemp Town Society and author of a *History of St John's, Brighton*. Simon lives in the UK.

RAID



BIG GUNS IN THE ATLANTIC

Germany's battleships and cruisers raid the convoys, 1939–41



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 8/17/2021 **9781472845962** | **\$22.00 / \$30.00 Can.** Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

WWII outlets such as America in WWII, WW2 Reads, World War II magazine, etc

Big Guns in the Atlantic

Germany's battleships and cruisers raid the convoys, 1939–41

Angus Konstam

The history of German Atlantic convoy raids and how the success of 1941's Operation Berlin led directly to the Kriegsmarine sending in its greatest battleship—the ill-fated *Bismarck*.

At the outbreak of World War II, the German Kriegsmarine still had a relatively small U-boat arm. To reach Britain's convoy routes in the North Atlantic, these boats had to pass around the top of the British Isles, a long and dangerous voyage to their "hunting grounds." Germany's larger surface warships were much better suited to this kind of long-range operation. So, during late 1939, the armored cruiser *Deutschland*, and later the battlecruisers *Scharnhorst* and *Gneisenau*, were used as commerce raiders to strike at Allied convoys in the North Atlantic. These sorties met with mixed results, but for Germany's naval high command they showed that this kind of operation had potential. Then, the fall of France, Denmark, and Norway in early 1940 dramatically altered the strategic situation. The Atlantic was now far easier to reach, and to escape from. Covering a fascinating and detailed analysis of the Kriegsmarine's Atlantic raids between 1939 and 1941, this book will appeal to readers interested in World War II and in particular in Germany's naval operations.

Angus Konstam has written widely on naval history, from *Sovereigns of the Seas* and *Piracy: The Complete History* to his most recent bestseller, *Jutland 1916: Twelve Hours to Win the War*. A former naval officer and museum professional, he worked as the curator in both the Royal Armories, Tower of London, and the Mel Fisher Maritime Museum in Key West, Florida.



HISTORY / MILITARY / WARS & CONFLICTS

Osprey Publishing | 8/17/2021 **9781472845610** | **\$22.00 / \$30.00 Can.** Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

British Infantryman vs Mahdist Warrior

Sudan 1884–98

Ian Knight

A new study of the battles fought between Queen Victoria's infantry and the formidable Madhist Army in the Sudan.

In 1882, the United Kingdom intervened in the affairs of independent Egypt, overthrowing a nationalist revolt with the intention of securing British strategic interests along the Suez Canal. Subsequently drawn into a series of confrontations in Egypt's southern colony, the Sudan, British troops would face a determined and capable foe amid some of the world's most inhospitable terrain.

In a bid to throw off Egyptian colonial rule, in 1881 an Islamic fundamentalist revolt had broken out in the Sudan. It was led by a religious teacher named Mohammed Ahmad Ibn al-Sayiid Abdullah, who proclaimed himself al-Mahdi, "the Guided One." After routing Egyptian forces led by British officer Colonel William Hicks at the battle of Shaykan in November 1883, the Mahdi began to organize his followers along more centralized lines. In an effort to restore Egyptian authority, the British dispatched Colonel Charles Gordon to the Sudanese capital of Khartoum with orders to evacuate Sudanese personnel at risk from the Mahdist uprising. Once there Gordon refused to leave the city, prompting the British government to dispatch a relief column to rescue him. In the event, the Mahdi stormed Khartoum on January 26, 1885. Gordon himself was killed.

Featuring specially commissioned artwork.

Ian Knight is widely acknowledged as a leading authority on the colonial campaigns of the Victorian Empire. He has written over 30 books on the subject, including Men-at-Arms, Campaign, Essential Histories, Elite, and Fortress titles for Osprey, including the Queen Victoria's Enemies series.

Raffaele Ruggeri has long been interested in military history and has illustrated a number of books for Osprey, specializing in African subjects. Raffaele lives and works in Italy.

DIEN BIEN PHU 1954

The French Defeat that Lured America into Vietnam



I WINDROW

HISTORY / EUROPE / FRANCE Osprey Publishing | 8/17/2021 9781472844002 | \$24.00 / \$32.50 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted campaign to popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

Dien Bien Phu 1954

The French Defeat that Lured America into Vietnam

Martin Windrow

A study on Dien Bien Phu, the 56-day siege that eventually led to the surrender of the remaining French-led forces, this iconic battle provided the climax of the First Indochina War.

The battle that broke France's will to keep fighting her Indochina War (1946–54) was the siege and subsequent 56-day assault (March 13–May 7) on the "air-ground base" at Dien Bien Phu in the Thai Highlands of North Vietnam. The garrison eventually reached some 15,000 men in 16-plus battalions —French, Foreign Legion, and Vietnamese paratroops; and Foreign Legion, North African, and Indochinese infantry, supported by French tanks and West African artillery. In this superbly illustrated addition to the Osprey Campaign series, the fighting at Dien Bien Phu is analyzed and explored in detail. Full-color maps, 3D diagrams, and battlescene artworks illustrate the development of the French defeat in May 1954. This work also shows how the battle was one of great consequence, sowing the seeds for a second Indochina conflict—the Vietnam War (1955–75)—into which the US would inexorably be drawn.

PRAISE

Peter Dennis was inspired by contemporary magazines such as *Look and Learn*, leading him to study illustration at Liverpool Art College. Peter has since contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles.

Martin Windrow is series editor at Osprey and an authority on the postwar French army, particularly the Foreign Legion. He is the author of Osprey's *French Foreign Legion Infantry and Cavalry since 1945*, and *The French Indochina War 1946-54*, and the critically acclaimed *The Last Valley: Dien Bien Phu*.





HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 8/17/2021 9781472843098 | \$22.00 / \$30.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

WWII outlets such as America in WWII, WW2 Reads, World War II magazine, etc.

German Heavy Cruisers vs Royal Navy Heavy Cruisers

1939–42

Mark Lardas

A superbly illustrated study of the major warships of Nazi Germany's Kriegsmarine.

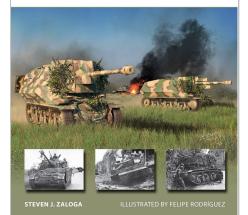
World War II turned out to be the swan song of the heavy cruiser design. In the Kriegsmarine, although some 22 Panzerschiffe (armored ships) were planned across four different designs, only three Deutschland-class ships (Deutschland/Lützow, Admiral Scheer, and Admiral Graf Spee) and three Admiral Hipper-class cruisers (Admiral Hipper, Blücher, and Prinz Eugen) were ever completed. The Royal Navy's equivalent vessels comprised the A Type (13 County-class ships built in three distinct sub-classes: Kent, London, and Norfolk), and the B Type, comprising the two York-class heavy cruisers (HMS *York* and HMS *Exeter*). These opposing heavy cruisers engaged in a global game of cat and mouse during the opening years of the war. This book will cover the contacts between the two sides at the Battle of the River Plate in December 1939 (Admiral Graf Spee vs. HMS Exeter), HMS Berwick's clash with Admiral Hipper off the Canaries (December 25, 1940), Operation Rheinübung/Battle of the Denmark Strait in May 1941 (involving Prinz Eugen, HMS Suffolk, HMS Norfolk, HMS London, and HMS Dorsetshire), and Operation Rösselsprung (1942) against convoy PQ-17 (Admiral Hipper, Deutchsland/Lützow, and Admiral Scheer vs. the RN Heavy cruisers in the two covering forces).

Mark Lardas holds a degree in naval architecture and marine engineering but spent his early career at the Johnson Space Center doing space shuttle structural analysis and space navigation. He currently lives and works in League City, Texas.

Ian Palmer is a highly experienced digital artist with two decades of experience in the video games industry, both as a 3D artist and an art director.

GERMAN TANKS IN NORMANDY 1944

The Panzer, Sturmgeschütz and Panzerjäger forces that faced the D-Day invasion



HISTORY / MILITARY / WEAPONS Osprey Publishing | 8/17/2021 9781472843203 | \$19.00 / \$25.99 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W Illustrated throughout with 40 photos and 8pp of colour illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com WWII outlets such as America in WWII, WW2 Reads, World War II magazine, etc.

German Tanks in Normandy 1944

The Panzer, Sturmgeschütz and Panzerjäger forces that faced the D-Day invasion

Steven J. Zaloga

A new study of the German Panzer forces that stood between the Allies' D-Day beachhead and victory in World War II—how they compared, how they were organized, and how they fought.

The German tank forces in Normandy in June–August 1944 had the advantage of fighting on the defensive side, as well as comprising of some of the most powerful and advanced tanks used by any side in the war. Yet success in tank warfare depends on many things beyond technological superiority. This book describes the types of tanks, tank destroyers, and assault guns used by the Panzer units in Normandy, how they fought on the Normandy battlefield, and why they were overwhelmed by the advancing Allies. It discusses the organization and equipment of the units, providing thumbnail sketches of basic organization and doctrine as well as statistical data on the types and categories of AFVs in German service.

Steven J. Zaloga has worked as an analyst in the aerospace industry for over three decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history.

Felipe Rodríguez Náñez (aka Felipe Rodna) combines his experience in CG art and his passion for modelling in his illustrations.

The Japanese Home Front 1937–45



PHILIP JOWETT

ILLUSTRATED BY ADAM HOOK

HISTORY / ASIA / JAPAN

Osprey Publishing | 8/17/2021 **9781472845535** | **\$20.00 / \$26.99 Can.** Trade Paperback | 64 pages 9.8 in H | 7.2 in W Black & white and colour photos.

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

WWII outlets such as America in WWII, WW2 Reads, World War II magazine, etc.

Japanese Home Front 1937–45, The

Philip Jowett

Featuring full-color artwork, this book reveals the organization and appearance of the military and civil-defense forces that supported the Japanese war effort from 1937 to 1945.

From the beginning of the Second Sino-Japanese War in 1937 until the Japanese surrender in August 1945, a multitude of military and civil-defense forces strove to support the Japanese war effort and latterly prepared to defend the home islands against invasion. Indeed, Japan was the world's most militarized society during World War II. Fully illustrated, this study describes and illustrates the military and civil-defense organizations that conducted the Japanese war effort in the home islands throughout World War II.

By the time that Imperial Japan embarked on a full-scale invasion of China in 1937, the civilian population of Japan had lived through more than five decades of aggressive military expansion, including multiple wars against China and Russia and involvement in World War I. By 1937 Japan had a fully militarized society; military parades were part of everyday life for school children of both sexes, while women joined patriotic associations and learnt nursing skills in preparation for going to the front if necessary. Schoolboys and male students handled rifles and pushed wooden artillery and tanks around the playground for the propaganda newsmen.

In this book, Philip Jowett reveals the many military and civil-defense organizations tasked with supporting Japan's war effort and defending the home islands. Featuring specially commissioned artwork and carefully chosen archive photographs.

PRAISE

Adam Hook studied graphic design, specializing in detailed historical reconstructions, and has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, Roman battle tactics, several 19th-century American subjects, the modern Chinese Army, and a number of books in the Fortress series.

Philip Jowett's first Osprey book was the ground-breaking Men-at-Arms 306: *Chinese Civil War Armies 1911–49*; he has since published the three-part sequence *The Italian Army 1940–45* (Men-at-Arms 340, 349 and 353).



UH-1 HUEY GUNSHIP VS NVA/VC FORCES Vietnam 1962-75



HISTORY / MILITARY / AVIATION Osprey Publishing | 8/17/2021 9781472845153 | \$22.00 / \$30.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Popular military outlets such as IPMS/USA Reviews, CyberModeler.com, Scale Modeler, Modeling Madness, and KitMaker.com

UH-1 Huey Gunship vs NVA/VC Forces

Vietnam 1962–75

Peter E Davies

This illustrated new history explores one of the hardest-worked and most effective of the helicopter types in-theater.

Often described as the U.S. Army's aerial jeep, the UH-1 Iroquois ("Huey") was the general-purpose vehicle that provided mobility in a hostile jungle environment which made rapid troop movement extremely challenging by any other means. Hueys airlifted troops, evacuated casualties, rescued downed pilots, transported cargo externally, and enabled rapid transit of commanders in the field. Although "vertical aviation" had only become a practical reality during the Korean War, helicopters evolved rapidly in the decade before Vietnam and by 1965, the U.S. Army and U.S. Marines relied on them as primary combat tools. This was principally because North Vietnam's armed forces had long experience of jungle operations, camouflage, and evasion. One of the most valuable new initiatives was the UH-1C "Huey Hog," or "Frog" gunship, conceived in 1960 and offering more power and agility than the UH-1B that pioneered gunship use in combat. Heavily armed with guns and rockets and easily transportable by air, these helicopters became available in large numbers and they became a major problem for the insurgent forces throughout the war.

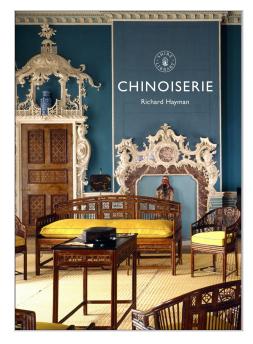
Covering fascinating details of the innovations in tactics and combat introduced by gunship helicopters, this book offers an analysis of their adaptability and usefulness in a variety of operations, while exploring the insurgent forces' responses to the advent of "vertical aviation."

PRAISE

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast. Gareth completed the battles cene and cover artwork in this title. He lives in Perthshire, UK.

Peter E. Davies is a full-time aviation author with more than 35 published books to his credit, including 24 for Osprey Publishing.

Jim Laurier is a native of New England and lives in New Hampshire. He has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.



ART / HISTORY

Shire Publications | 8/24/2021 9781784424640 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W Fully illustrated throughout

Chinoiserie

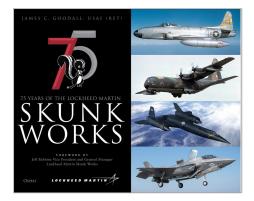
Richard Hayman

A beautifully illustrated introduction to the seventeenthto-nineteenth-century mania for all things Chinese, from blue-and-white china tea sets to entire suites of Chineseinspired rooms.

Chinoiserie is the taste for Chinese-inspired designs that were fashionable in Europe from the seventeenth to nineteenth centuries. British and other European designers adapted the visual culture of the Far East, reinterpreting what they perceived to be a mysterious, faraway place with little attempt at authenticity, creating a fantasy world of exotic birds, dragons, men in Chinese dress, and buildings with roofs with upturned eaves inspired by Chinese temples. Chinoiserie was produced in various forms—in interior design (especially the fashionable "Chinese rooms," with their wallpaper and lacquered furniture), in tea sets when tea drinking was in vogue, and in the pagodas and pavilions of eighteenth-century gardens.

Chinoiserie provides a beautifully illustrated introduction to this fascinating style of decorative art and explains how it evolved from direct contact between Western Europe and the Far East.

Richard Hayman is an independent historian and archaeologist who writes about the cultural history of buildings and places in Britain. He has written several titles for Shire, including *Rood Screens, Wrought Iron*, and *Illuminated Manuscripts*.



HISTORY / MILITARY / AVIATION Osprey Publishing | 5/11/2021 9781472846471 | \$70.00 / \$95.00 Can. Hardcover with dust jacket | 384 pages 9.5 in H | 11.8 in W Minimal colour illustration, 60 b/w illustrations

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Coordinated marketing efforts with Lockheed Martin, including social media campaign Amazon A+ content Targeted campaign to general historical publications

75 years of the Lockheed Martin Skunk Works

James C. Goodall

A pictorial journey will take the reader from the beginning of a project through, if they reached the frontline, operational service.

This pictorial journey will take the reader from the very beginning of the Skunk Works's very first project (XP-80 Shooting Star) and follow the program through prototype buildup, first flight and, if they reached the frontline, operational service. This treatment will be repeated for each of the 30 unclassified programs designed and built by the Skunk Works. Each program will form a chapter of at least two pages in length, with a maximum of 14 pages being allocated for programs that went into production and merit more detailed coverage, such as the P-80/F-94/T-33 family, C-130 family, and, of course, the A-12 and SR-71.

James C. Goodall is a published author with 24 books in print and with book number 25 (a pictorial history of the Seawolf/Virginia class nuclear submarines) in the final stages of going to press. He is a recognized expert on low-observable aircraft such as the F-117, B-2A, the Lockheed "twins" (F-22 and F-35), and the Lockheed Skunk Works family of Blackbirds.

JUSTIN WELBY

REIMAGINING BRITAIN

Foundations for Hope

'Powerful and distinctive ... A work of supreme timeliness.' Peter Hennessy

BLOOMSBURY

PHILOSOPHY / ETHICS & MORAL Philosophy

Bloomsbury Continuum | 6/15/2021 9781472984975 | \$18.00 / \$24.50 Can. Trade Paperback | 336 pages 8.5 in H | 5.3 in W

Other Available Formats: Hardcover ISBN: 9781472946072

Reimagining Britain

Foundations for Hope

Justin Welby

Archbishop of Canterbury Justin Welby sets out a radical vision for 21st century Britain in this updated paperback edition.

It is now two years since Justin Welby first published his *Reimagining Britain*. The fundamental message of that book remains as urgent as ever. But in this revised and expanded edition, Welby has taken fully into account the impact of the pandemic and all the social and political unrest that has ensued. If anything, the new edition of Archbishop Welby's book is even more important than its predecessor. Here is a radical vision for 21st century Britain.

The thesis of this book is that the work of reimagining is as great as it was in 1945, and will happen either by accident—and thus badly—or deliberately. He explores the areas in which values are translated into action, including the traditional three of recent history: health (especially public, and mental), housing and education. To these he adds family; the environment; economics and finance; peacebuilding and overseas development; immigration; and integration. He looks particularly at the role of faith groups in enabling, and contributing to, a fairer future.

When so many are immobilized by political turmoil, this book builds on our past to offer hope for the future, and practical ways of achieving a more equitable society.

PRAISE

"The archbishop of Canterbury's blueprint for a revitalized nation draws on values that cross religious and secular divides . . . Welby's book lifts our doleful eyes above the morass of Brexit to state some crucial truths." —*The Guardian* "[A] beautifully written and accessible account of Britain in a post-Brexit world, which starts from a point of hope, openness and generosity of spirit as well as a belief in the power of politicians to create the conditions for a self-confident and outward-looking country." —*The Tablet*

Justin Welby is the Archbishop of Canterbury. Before ordination, he worked in the oil industry, becoming group treasurer of a large British exploration and production company. He has for many years been closely involved in reconciliation work, both at home and overseas. He is the author of *Dethroning Mammon: The Archbishop of Canterbury's Lent Book 2017*.

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