Bloomsbury

SPRING 2015 May – August



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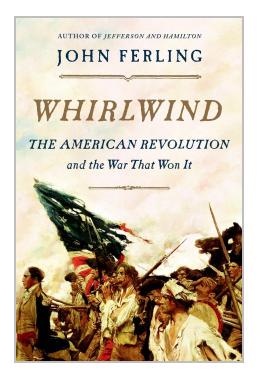
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BLOOMSBURY BACKLIST HIGHLIGHTS

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ORDER INFORMATION



HISTORY / UNITED STATES / REVOLUTIONARY WAR

Bloomsbury Press | 5/5/2015 9781620401729 | \$30.00 / \$34.95 Can. Hardcover | 416 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt 16pg color insert.

Subrights:

Bloomsbury: Book Club, First and Second Serial

MARKETING

- National online, broadcast, and print review campaign
- Author events in Atlanta, Washington, D.C., Philadelphia, and Boston
- Consumer advertising campaign
- Social media pre-order promotion
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- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts on Bloomsbury website
- Op-ed campaign tied to anniversary

ALSO AVAILABLE

Jefferson and Hamilton: The Rivalry That Forged a Nation

10/2013 | 9781608195282 Hardcover | \$30.00 / \$31.50 Can.

Independence: The Struggle to Set America Free

5/2012 | 9781608193974

Trade Paperback | \$20.00 / \$21.50 Can.

Independence: The Struggle to Set

America Free

Whirlwind

The American Revolution and the War That Won It

John Ferling

A concise and comprehensive one-volume history of the American Revolution by an acclaimed historian of the period.

Amid a great collection of scholarship and narrative history on the Revolutionary War and the American struggle for independence, there is a gaping hole; one that John Ferling's latest book, *Whirlwind*, will fill. Books chronicling the Revolution have largely ranged from multivolume tomes that appeal to scholars and the most serious general readers to microhistories that necessarily gloss over swaths of Independence-era history with only cursory treatment.

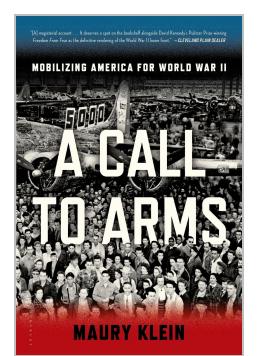
Written in Ferling's engaging and narrative-driven style that made books like *Independence* and *The Ascent of George Washington* critical and commercial successes, *Whirlwind* is a fast-paced and scrupulously told one-volume history of this epochal time. Balancing social and political concerns of the period and perspectives of the average American revolutionary with a careful examination of the war itself, Ferling has crafted the ideal book for armchair military history buffs, a book about the causes of the American Revolution, the war that won it, and the meaning of the Revolution overall. Combining careful scholarship, arresting detail, and illustrative storytelling, *Whirlwind* is a unique and compelling addition to any collection of books on the American Revolution.

PRAISE

"Jefferson and Hamilton is another masterpiece penned by the eminent Revolutionary War historian John Ferling." —New York Journal of Books

"John Ferling brings to bear the considerable talents that have won him acclaim: a deep knowledge of the era, a graceful writing style and a voice that captures a reader's attention from the first page to the last . . . Ferling is so adept at telling a story that the reader will learn much about the transition from British colonies to a new American nation." —The Washington Post

John Ferling is professor emeritus of history at the University of West Georgia. He is the author of many books on American Revolutionary history, including *The Ascent of George Washington*; *Almost a Miracle*, an acclaimed military history of the War of Independence; and the award-winning *A Leap in the Dark*. His most recent book on American history is *Jefferson and Hamilton: The Rivalry That Forged a Nation*. He and his wife, Carol, live near Atlanta, Georgia.



HISTORY / MILITARY / WORLD WAR II

Bloomsbury Press | 5/5/2015 9781608195008 | \$24.00 / \$29.95 Can. Trade Paperback | 912 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt 2x 16p b&w insert

Subrights:

First serial, translation, audio: Bloomsbury Film/TV: The Young Agency

Other Available Formats: Hardcover ISBN: 9781596916074

MARKETING

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ALSO AVAILABLE

The Power Makers: Steam, Electricity, and the Men Who Invented Modern America

6/2009 | 9781596916777 Trade Paperback | \$18.00 / \$20.00 Can. **NOW IN PAPERBACK!**

A Call to Arms

Mobilizing America for World War II

Maury Klein

The epic narrative history of the American mobilization for World War II—a titanic economic effort that changed the course of history and transformed a nation.

The colossal scale of World War II required a mobilization effort greater than anything attempted in all of the world's history. The United States had to fight a war across two oceans and three continents—and to do so, it had to build and equip a military that was all but nonexistent before the war began. Never in the nation's history did it have to create, outfit, transport, and supply huge armies, navies, and air forces on so many distant and disparate fronts.

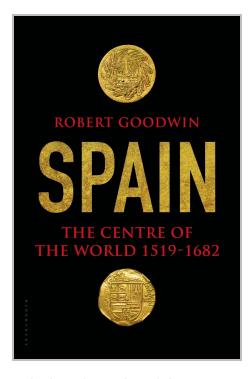
The Axis powers might have fielded better-trained soldiers, better weapons, and better tanks and aircraft, but they could not match American productivity. The United States buried its enemies in aircraft, ships, tanks, and guns; in this sense, American industry and American workers, won World War II. The scale of the effort was titanic, and the result historic. Not only did it determine the outcome of the war, but it transformed the American economy and society. Maury Klein's *A Call to Arms* is the definitive narrative history of this epic struggle—told by one of America's greatest historians of business and economics—and renders the transformation of America with a depth and vividness never available before.

PRAISE

"This story of how America became the 'great arsenal of democracy' is the subject of *A Call to Arms*, and I can't imagine it being told more thoroughly, authoritatively or definitively." — Jonathan Yardley, *The Washington Post*, favorite books of 2013

"A magisterial account. Exhaustively researched and engagingly written, this marvelous book tells an epic story . . . It deserves a spot on the bookshelf alongside David Kennedy's Pulitzer Prize-winning Freedom From Fear as the definitive rendering of the World War II home front." —The Plain Dealer (Cleveland)

Maury Klein is renowned as one of the finest historians of American business and economy. He is the author of many books, including *The Power Makers: Steam, Electricity, and the Men Who Invented Modern America*; and *Rainbow's End: The Crash of 1929*. He is professor emeritus of history at the University of Rhode Island. He lives in Saunderstown, Rhode Island.



HISTORY / EUROPE / GENERAL Bloomsbury Press | 7/21/2015 9781620403600 | \$32.00 / \$37.00 Can. Hardcover | 608 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt 1 x 16 page B&W insert

Subrights: Bloomsbury: Book Club, First and Second Serial, Audio

MARKETING

- National print and online review attention
- · Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website
- Feature placement on Bloomsbury website at time of publication

Spain

The Center of the World, 1519-1682

Robert Goodwin

The vibrant, colorful, and heretofore untold story of Spain's Golden Age.

The Golden Age of the Spanish Empire would establish five centuries of Western supremacy across the globe and usher in an era of transatlantic exploration that eventually gave rise to the modern world. It was a time of discovery and adventure, of great political and social change—it was a time when Spain learned to rule the world.

Assembling a spectacular cast of legendary characters like the Duke of Alba, El Greco, Miguel de Cervantes, and Diego Velázquez, Robert Goodwin brings the Spanish Golden Age to life with the vivid clarity and gripping narrative of an epic novel. From scholars and playwrights, to poets and soldiers, Goodwin is in complete command of the history of this tumultuous and exciting period. But the superstars alone will not tell the whole tale—Goodwin delves deep to find previously unrecorded sources and accounts of how Spain's Golden Age would unfold, and ultimately, unravel.

Spain is a sweeping and revealing portrait of Spain at the height of its power and a world at the dawn of the modern age.

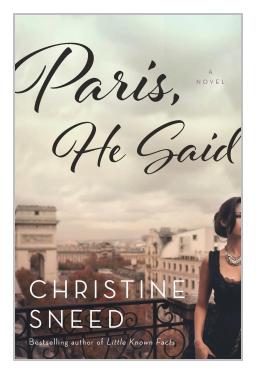
PRAISE

for Crossing the Continent

"An adventure story more thrilling than Defoe or Melville could have imagined." — *Philadelphia Inquirer*

"Full of major revelations for most readers, this richly informed little book should be considered essential for understanding crusading, then and now." —*Booklist*, starred review

Dr. **Robert Goodwin** is a research and teaching fellow at University College London. His first trade book, *Crossing the Continent: The Story of the First African American Explorer of the American South, 1500–1540* was published in 2008 to critical acclaim. He appears on Spanish radio and TV. He lives between London and Seville, where he regularly conducts archival research.



Bloomsbury USA | 5/5/2015 **9781620406922** | **\$26.00** / **\$30.00 Can.** Hardcover | 336 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt

Subrights: Film/TV, first serial, audio,

translation: ICM

MARKETING

- National online and print review campaign
- Author events in Chicago and Los Angeles
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review promotion
- Promotion of author's digital backlist prior to publication
- Digital ARC available on NetGalley
- Social media campaign at publication

ALSO AVAILABLE

Little Known Facts: A Novel 2/2014 | 9781608199679 Trade Paperback | \$16.00 / \$17.00 Can.

Little Known Facts: A Novel 2/2013 | 9781608199587 Hardcover | \$25.00 / \$26.50 Can.

Portraits of a Few of the People I've Made Cry: Stories 2/2013 | 9781620400456 Trade Paperback | \$14.00 / \$15.00 Can.

Paris, He Said

A Novel

Christine Sneed

A psychologically adept novel about romance and art—and Paris—from the award-winning author of *Little Known Facts*.

Jayne is questioning the choices she has made in the years since college and is struggling to pay her bills in Manhattan when she is given the opportunity to move to Paris with her wealthy lover and benefactor, Laurent Moller, who owns and operates two art galleries, one in New York, the other in Paris. He offers her the time and financial support she needs to begin her career as a painter and also challenges her to see who and what she will become if she meets her artistic potential.

Laurent, however, seems to have other women in his life and Jayne, too, has an ex-boyfriend, much closer to her own age, whom she still has feelings for. Bringing Paris gloriously to life, *Paris*, *He Said* is a novel about desire, beauty, and its appreciation, and of finding yourself presented with the things you believe you've always wanted, only to wonder where true happiness lies.

PRAISE

for Little Known Facts

"Impressive... Hypnotic... Hard to put the book down... Sneed is such a gifted writer." —Curtis Sittenfeld, *The New York Times Book Review* (cover)

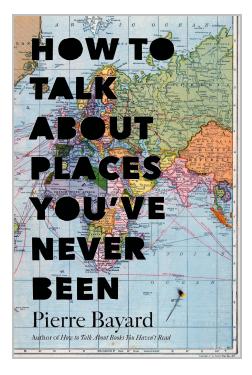
"A great, canny read: wry, observant, inventive in style, rich in character. Christine Sneed knows her Hollywood, but more than that, she knows her people." —Jess Walter, author of *Beautiful Ruins*

"One of those rare novels that is both profound and fun." —Chicago Tribune

"Entertaining . . . inventive . . . A clever take and a fun read." —Los Angeles Times

"Sneed is a graceful prose stylist." —San Francisco Chronicle

Christine Sneed's story collection *Portraits of a Few of the People I've Made Cry* won the Grace Paley Prize, Ploughshares' John C. Zacharis Prize, and was a *Los Angeles Times* Book Prize finalist. Her debut novel *Little Known Facts* won the Society of Midland Authors award for best adult fiction and was named a top ten debut novel of 2013 by Booklist. Sneed teaches at Northwestern University and DePaul University and lives in Evanston, Illinois.



TRAVEL / SPECIAL INTEREST / LITERARY

Bloomsbury USA | 5/26/2015 **9781620401378** | **\$25.00** / **\$28.00 Can.** Hardcover | 224 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Bloomsbury subrights: Audio, First and Second Serial

MARKETING

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- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website
- Feature placement on Bloomsbury website at time of publication
- Digital ARC available on NetGalley

ALSO AVAILABLE

Sherlock Holmes Was Wrong: Reopening the Case of The Hound of the Baskervilles

10/2009 | 9781596916449 Trade Paperback | \$14.00 / \$17.50 Can.

How to Talk About Books You Haven't Read

9/2009 | 9781596915435 Trade Paperback | \$15.00

How to Talk About Books You Haven't Read

10/2007 | 9781596914698 Hardcover | \$19.95

How to Talk About Places You've Never Been

On the Importance of Armchair Travel

Pierre Bayard

From the author of the successful *How to Talk About Books You Haven't Read*: a witty and provocative guide to talking about the far-flung destinations you've not yet crossed off your list.

Written in the irreverent style that made *How to Talk About Books You Haven't Read* a critical and commercial success, Pierre Bayard takes readers on a trip around the world, giving us essential guidance on how to talk about all those fantastic places we've never been. Practical, funny, and thought-provoking, *How to Talk About Places You've Never Been* will delight and inform armchair globetrotters and jet-setters, all while never having to leave the comfort of the living room.

Bayard examines the art of the "non-journey," a tradition that a succession of writers and thinkers, unconcerned with moving away from their home turf, have employed in order to encounter the foreign cultures they wish to know and talk about. He describes concrete situations in which the reader might find himself having to speak about places he's never been, and he chronicles some of his own experiences and offers practical advice.

How to Talk About Places You've Never Been is a compelling and delightful book that will expand any travel enthusiast's horizon well beyond the places it's even possible to visit in a single lifetime.

PRAISE

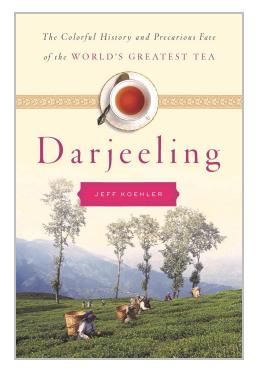
for How to Talk About Books You Haven't Read

"An amusing disquisition on what is required to establish cultural literacy in a comfortable way. Lightly laced with irony, the book nonetheless raises such serious questions as: What are our true motives for reading? Is there an objective way to read a book? What do we retain from the books we've read?" —Joseph Epstein, *The Wall Street Journal*

"It may well be that too many books are published, but by good fortune, not all must be read... A survivor's guide to life in the chattering classes... evidently much in need."

—The New York Times

Pierre Bayard is a professor of French literature at the University of Paris 8 and a psychoanalyst. He is the author of *Who Killed Roger Ackroyd?*, *How to Talk About Books You Haven't Read*, and *Sherlock Holmes Was Wrong*, among many others. He lives in Paris, France.



HISTORY

Bloomsbury USA | 5/12/2015 **9781620405123** | **\$27.00** / **\$32.00 Can.** Hardcover | 304 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt Color insert

Subrights: Bloomsbury: Book Club, First and Second Serial, Audio

MARKETING

- National print and online feature and review attention
- Prepub outreach to travel/history/food bloggers
- Prepublication consumer review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication
- Digital ARC available on NetGalley

Darjeeling

The Colorful History and Precarious Fate of the World's Greatest Tea

Jeff Koehler

A brilliant chronicle of the world of tea through the past, present, and future of the world's most famous brew.

Darjeeling's tea bushes run across a mythical landscape steeped with the religious, the sacred, and the picturesque. Planted at high elevation in the heart of the Eastern Himalayas in an area of northern India bound by Nepal to the west, Bhutan to the east, and Sikkim to the north, the linear rows of brilliant green waist-high shrubs that coat the steep slopes and valleys produce only a fraction of the world's tea, and less than one percent of India's total. Yet the tea from that limited crop, with its characteristic bright, amber-colored brew and muscatel flavors, is generally considered the best in the world.

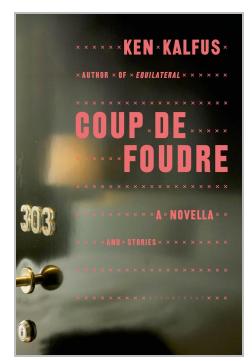
This is the story of how Darjeeling tea began, jump-started the largest tea industry on the globe under imperial British rule, and came to produce the highest-quality tea leaves anywhere in the world—beloved by millions and by Britain's royal family. It is a story rich in people, history, intrigue, and terroir, all set amidst a backdrop of the looming Himalayas and drenching monsoons. But it is also the story of how the industry spiraled into decline by the end of the twentieth century, and how this Edenic spot in the high Himalayas seethes with a violent independence struggle. The story is ripe with the imprint of the Raj as well as the contemporary clout of "voodoo farmers" getting world record prices for their fine teas—and all of it beginning with one of the most audacious acts of corporate theft in history.

PRAISE

for Spain

"Koehler is an expert guide, providing highly informative headnotes to each recipe, often explaining regional variations in the same recipe and suggesting some clever tips. In his recipe for clams with oloroso sherry, for example, he suggests substituting dry white wine with a little brandy if sherry isn't at hand. These pages abound in seductively rustic dishes like pork baked in a salt crust and served with fruit compote, chestnut purée or a blue cheese sauce." —William Grimes, *The New York Times Sunday Book Review*

Jeff Koehler is a writer, traveler, and cook, and author of books and articles on food and culture including *Spain: Recipes and Traditions from the Verdant Hills of the Basque Country to the Coastal Waters of Andalucia*, named a *New York Times* Notable Book of 2013, *Morocco: A Culinary Journey with Recipes from the Spice-Scented Markets of Marrakech to the Date-Filled Oasis of Zagora*, and *La Paella: Deliciously Authentic Rice Dishes from Spain's Mediterranean Coast.* He lives in Barcelona.



FICTION / SHORT STORIES (SINGLE AUTHOR)

Bloomsbury USA | 5/12/2015 9781620400852 | \$25.00 / \$28.00 Can. Hardcover | 272 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Bloomsbury: Audio First serial, translation, film/TV: C. Fletcher & Company

MARKETING

- National online and print review campaign
- Author events in Philadelphia, Washington, D.C., NYC, and Boston
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review campaign
- Promotion of author's digital backlist prior to publication
- Digital ARC available on NetGalley
- Social media campaign at publication

ALSO AVAILABLE

Equilateral: A Novel 3/2014 | 9781620400166 Trade Paperback | \$16.00 / \$18.00 Can.

Equilateral: A Novel 4/2013 | 9781620400067 Hardcover | \$24.00 / \$25.00 Can.

Coup de Foudre

A Novella and Stories

Ken Kalfus

From National Book Award finalist Ken Kalfus, sixteen intellectually adventurous comedies, including a shocking title novella ripped from the headlines.

The explosive new collection by the celebrated author of Thirst and PEN/Faulkner Award finalist *Pu-239 and Other Russian Fantasies*, *Coup de Foudre* is the kind of groundbreaking work of literary invention Ken Kalfus's fans have come to expect. The book is anchored by the full text of the provocatively topical title novella that appeared in *Harper's*, a sometimes farcical, ultimately tragic story about the president of an international lending institution accused of sexually assaulting a housekeeper in a New York hotel. Recalling the Dominique Strauss-Kahn affair with irony and compassion, Kalfus skewers international political gridlock and the hypocrisies of acceptable sexual conduct.

In "The Moment They Were Waiting For," a murderer on death row casts a spell granting the inhabitants of his city the foreknowledge of the dates they will die. In "v. The Large Hadron Collider," a judge distracted by the faint possibility of an adulterous affair must decide whether to throw out a nuisance lawsuit that raises the even fainter possibility that the entire Earth may be destroyed. "The Un-" is a nostalgic story of a young writer's struggles as he tries to surmount the colossal, heavily guarded wall that apparently separates writers who have been published from those who have not.

Varying boldly in theme, setting, and tone, the stories in *Coup de Foudre* share Kalfus's distinctive humor, inextricably bound with high literary ambition.

PRAISE

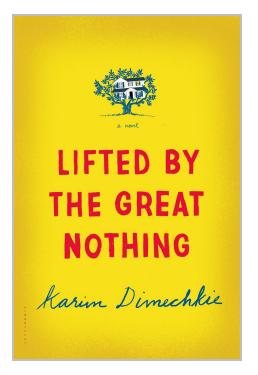
for *Equilateral*: "Few American novelists get as many rewards from their investment in ideas." —*The New York Times*

for *Pu-239*: "A masterpiece . . . Kalfus is a virtuoso." —Jim Shephard, *The New York Times Book Review*

"So full of pleasure and wonder . . . that it touches the reader physically . . . Extraordinary." —San Francisco Chronicle

for *Thirst*: "There are funny, hip writers, and there are smart, technically innovative writers, and there are wise, moving, and profound writers. Kalfus is all these at once . . . [He manages] simultaneously to delight, impress, provoke, and redeem." —David Foster Wallace

Ken Kalfus is the author of three novels, *Equilateral*, *A Disorder Peculiar to the Country*, which was a finalist for the National Book Award, and *The Commissariat of Enlightenment*. He's also published the story collections *Thirst* and *Pu-239 and Other Russian Fantasies*, the latter a finalist for the PEN/Faulkner Award and the basis for the HBO film *Pu-239*. Kalfus recently received a Pew Fellowships in the Arts grant and a Guggenheim Fellowship. He lives in Philadelphia.



Bloomsbury USA | 5/19/2015 9781632860583 | \$26.00 / \$30.00 Can. Hardcover | 304 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt

Subrights: Bloomsbury: First serial, audio Film/TV, translation: The Fischer-Harbage Agency

MARKETING

- National online, broadcast, and print review campaign
- Author events in Austin, Boston, NYC, St. Louis, Los Angeles, and San Francisco
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Marketing to book clubs nationwide
- Social media campaign at publication

Lifted by the Great Nothing

Karim Dimechkie

Lauded by Philipp Meyer, Kevin Powers, and Jim Crace, the debut novel from Michener fellow Karim Dimechkie—about a Lebanese-American coming of age under a loving roof and a devastating lie.

Max doesn't remember his mother, who was murdered by burglars before they emigrated from Beirut to New Jersey. He lives with his father, Rasheed, who is enamored of his concept of American culture—baseball and barbeques—and tries to shed his Lebanese heritage completely. "When we are in America," Reed (for he goes by Reed in America, not Rasheed) tells Max, "we are Americans."

Rasheed has a singular purpose in life: to provide Max with a joyful childhood. He showers his son with gifts out of a belief that he deserves all and is capable of anything. Max wants nothing more than to convince his father that he is a successful single parent. The only thing that can disrupt their peaceful universe is the truth—which it does, with force.

When Max turns seventeen, he learns from Rasheed's ex-girlfriend that his father has been lying to him. Max's understanding of the world is so rocked that he is subsequently launched on an uncertain mission to Beirut and then Paris.

Lifted by the Great Nothing is a startlingly graceful, and often hilarious, comingof-age story about the lengths we go to preserve the untruths we live by. With its poignant relationships, unsettling misadventures, and surprising love stories, it is a touching and devastating portrait of a young man coming to terms with his country's—and his own—violent past.

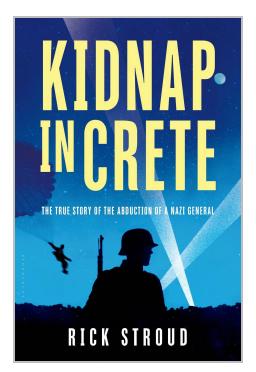
PRAISE

"The characters immediately drew me in to this funny, heartbreaking novel—they are brilliantly alive. Karim Dimechkie is one of the most psychologically attuned, wise, and evocative young novelists I've read. Read this startling debut." —Kevin Powers

"Karim Dimechkie is a promising young writer with a fresh, subversive take on the exile-and-immigrant experience and the stains it leaves on those who survive it or inherit it. Here's a talent to watch and follow." —Jim Crace

"A hugely original, big-hearted, and staggering debut. Karim Dimechkie's talent leaps off of every page. I know his book will stay with me a very long time." —Philipp Meyer

Karim Dimechkie was a Michener Fellow. Before that he taught English in Paris. This is his first book. He lives in New York City.



HISTORY / MILITARY / WORLD

Bloomsbury USA | 5/5/2015 9781632861931 | \$28.00 / \$33.00 Can. Hardcover | 304 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt 1 x 16pp B&W plates

Subrights:

Bloomsbury: Book Club, First and Second Serial, Audio

MARKETING

- National print and online feature and review attention
- Prepublication consumer review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Phantom Army of Alamein: How the Camouflage Unit and Operation Bertram Hoodwinked Rommel 11/2012 | 9781408829103 Hardcover | \$25.95

Kidnap in Crete

The True Story of the Abduction of a Nazi General

Rick Stroud

The extraordinary story of the kidnapping of a Nazi general in World War II by Patrick Leigh Fermor and the SOE, and its consequences for the inhabitants of Crete.

This is the story of how a small SOE unit led by Patrick Leigh Fermor kidnapped a German general on the Nazi-occupied island of Crete in 1944. For thirty-two days, they were chased across the mountains as they headed for the coast and a rendezvous with a Royal Navy launch waiting to spirit the general to Cairo.

Rick Stroud, whose *Phantom Army of Alamein* won plaudits for its meticulous research and its lightness of touch in the telling, brings these same gifts to bear in this new project. From the adrenalin rush of the kidnapping, to the help provided by the Cretan partisans and people, he explains the overall context of Crete's role in World War II and reveals the devastating consequences of this mission for them all.

There have been other accounts, but *Kidnap in Crete* is the first book to draw on all the sources, notably those in Crete as well as SOE files and the accounts, letters, and private papers of its operatives in London and Edinburgh.

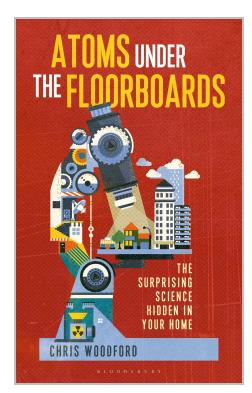
PRAISE

"A wonderful book: charming, fascinating... There are few better accounts of this epic desert struggle... A gem of a book and a classic of its kind." -James Holland, author of *The Battle of Britain* and *Fortress Malta* on *The Phantom Army of Alamein*

"Told with clarity, humour and precision." -The Times on The Phantom Army of Alamein

"A fascinating study of how the most unlikely characters became heroes." -Independent on Sunday on The Phantom Army of Alamein

Rick Stroud is the author of *The Phantom Army of Alamein: The Men Who Hoodwinked Rommel* and *The Book of the Moon*. He is also the coauthor, with Victor Gregg, of *Rifleman: A Front Line Life from Alamein and Dresden to the Fall of the Berlin Wall* and *King's Cross Kid: A London Childhood Between the Wars*. He lives in Chelsea, London.



SCIENCE / APPLIED SCIENCES

Bloomsbury USA | 5/12/2015 9781472912220 | \$27.00 / \$32.00 Can. Hardcover | 320 pages | Carton Qty: 5.3 in W | 8.5 in H | 1 lb Wt B/W art throughout

MARKETING

- Early consumer review campaign on NetGalley and Goodreads
- National print, broadcast and online media campaign
- Prepub outreach to popular science bloggers
- Social media campaign with facts taken from the book
- Feature on Bloomsbury website during publication month

Atoms Under the Floorboards

The Surprising Science Hidden in Your Home

Chris Woodford

Everything you ever wanted to know about the surprising science behind how things in your home work.

Using the modern home as a springboard, *Atoms Under the Floorboards* presents the fascinating and surprising scientific explanations behind a variety of common (and often entertainingly mundane) household phenomena, from gurgling drains and squeaky floorboards to rubbery custard and shiny shoes.

Packed with facts and fun, each chapter focuses on the objects and processes familiar in everyday life and slowly unpicks the science behind them. For example, the chapter on how buildings work introduces static and dynamic forces in explaining why buildings (and their foundations) don't sink into the ground and why skyscrapers don't blow over in strong winds. The chapter on bicycles explores how "a couple of more or less empty circles (better known as wheels) with a few flimsy bits of metal (spokes) stretched between them" are able to support your weight—and this leads into a discussion of compression, tension, and how gears work.

After reading *Atoms Under the Floorboards*, you'll never look at everyday objects the same way again.

PRAISE

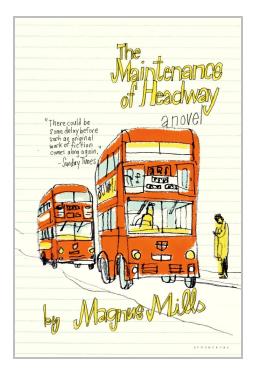
for Cool Stuff and How It Works

"Teens who enjoy taking 'stuff' apart in order to find out how it works will spend hours poring over this eye-opening book." —Science

for Cool Stuff 2.0: And How It Works

"For the hippest technophiles . . . Full-bleed color photography and illustrations make an equally compelling counterpoint to the scientific explanations." —Publishers Weekly

Chris Woodford has been a science and technology writer for twenty-five years. After graduating from Cambridge University with a degree in natural sciences, he has gone on to write, co-write and edit a number of science education books, including the bestselling *Cool Stuff* series. His website www.explainthatstuff.com is dedicated to explaining the science behind familiar, everyday things. He lives in Dorset, UK.



Bloomsbury USA | 5/19/2015 **9781632860361** | **\$15.00** / **\$17.00 Can.** Trade Paperback | 160 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Subrights: Serial: Bloomsbury; Audio, Translation, Film/TV: Rogers, Coleridge & White

MARKETING

- National online and print review campaign
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

The Maintenance of Headway

Magnus Mills

"Magnus Mills, the bus driver who also writes novels, is a true original . . . [This is] real life, but not quite realism, and strangely brilliant." —The Times

From the Booker-shortlisted author acclaimed as having "no literary precedent" (*Independent*) comes a gently absurd examination of the systems that trap and frustrate us daily. Fans of dry humor will enjoy this tale of mishap and folly, told from the point of view of a bus driver who's been charged to maintain a precise distance between himself and other buses—a directive that leads him to ignore the very passengers he's meant to serve.

Witty, allegorical, and intelligent, this is a novel for all those who have ever run for a bus, only to have it pull away as they reach its doors. Showcasing all of Mills's strengths, it is the perfect reintroduction for American readers to an incomparable talent.

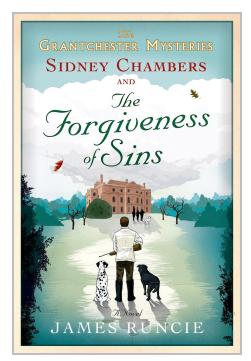
PRAISE

"[A] deadpan celebration of chaos." —The Guardian

"It's finally happened: Britain's most famous bus-driving novelist has given us a novel about buses. All your questions will be answered: why do you wait for ages only for three to come at once? Who are those men who hang around bus stops muttering into handsets? And why do buses suddenly terminate halfway into your journey? . . . Brilliant." —The Independent

"Excellent, funny, intelligent . . . It will make you look in a more kindly way on that harried driver as he zooms away into the night." —Daily Telegraph

Magnus Mills, a bus driver by trade, is the author of seven novels and three collections of stories, which he types on a typewriter. He doesn't have an e-mail account, and corresponds by postcard. His first novel, *The Restraint of Beasts*, won the McKitterick Prize and was shortlisted for both the Whitbread First Novel Award and the Man Booker Prize. It was praised by Thomas Pynchon as "a demented, deadpan comic wonder." Mills' books have been translated into twenty languages. He lives in London.



FICTION / MYSTERY & DETECTIVE / INTERNATIONAL MYSTERY & CRIME

Bloomsbury USA | 5/19/2015 **9781632861030** | **\$18.00** / **\$20.00 Can.** Trade Paperback | 416 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Bloomsbury: Book Club, First and Second Serial

MARKETING

- Tie-in with PBS on Grantchester TV series promo
- National print and online review campaign
- Prepublication promotion of author's backlist
- Prepublication online consumer and blogger review campaign
- Outreach to mystery bloggers and crime websites
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Sidney Chambers and the Problem of Evil 6/2014 | 9781608199525 Trade Paperback | \$17.00 / \$19.00 Can.

Sidney Chambers and the Perils of the Night

5/2013 | 9781608199518 Trade Paperback | \$16.00 / \$17.00 Can.

The Sidney Chambers and the Shadow of Death: The Grantchester Mysteries

Sidney Chambers and The Forgiveness of Sins

James Runcie

Soon to be released as a major six-part television series for ITV, *Grantchester*.

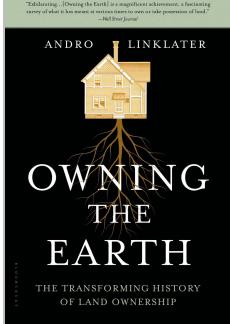
The loveable full time priest and part time detective Canon Sidney Chambers continues his sleuthing adventures in 1960s Cambridge. A stranger, convinced he has murdered his wife, seeks sanctuary in Grantchester's church,. Sidney's friend Amanda Kendall is followed by a mysterious stranger. A firm of removal men "accidentally" drop a piano on a man's head. A group of schoolboys blow up their school science block; and, on a visit to Italy, Sidney is accused of theft during the flooding of Florence in 1966. Entertaining, thoughtful, moral, moving, and deeply humane, these six new stories are bound to delight the clerical detective's many fans.

PRAISE

"Cozy fans will be pleased." —Publishers Weekly on Sidney Chambers and the Problem of Evil

"Runcie's gently persistent protagonist is almost sure to win fans, whether he's engaged in active sleuthing or musing on the nature of evil or love. Major life changes here lead to new beginnings for Chambers that should whet interest in future volumes of these charming cozies just touched with sex and violence." —Booklist on Sidney Chambers and the Perils of the Night

James Runcie is the Head of Literature at the Southbank Centre, an award-winning filmmaker, and the author of seven novels. *Sidney Chambers and the Shadow of Death*, the first in The Grantchester Mysteries series, was published in 2012. The second, *Sidney Chambers and The Perils of the Night*, was published in 2013, and the third, *Sidney Chambers and the Problem of Evil*, was published in 2014. James Runcie lives in London and Edinburgh. Follow him on Twitter @james_runcie. www.jamesruncie.com



HISTORY / CIVILIZATION

Bloomsbury USA | 5/19/2015 9781620402917 | \$20.00 / \$24.00 Can. Trade Paperback | 496 pages | Carton Qty:

5.5 in W | 8.3 in H | 1 lb Wt one 8-page B&W insert.

Subrights: Bloomsbury: Translation, Second

TV/Film rights: Rogers, Coleridge & White, Ltd.

Other Available Formats: Hardcover ISBN: 9781620402894

MARKETING

- Coverage in paperback columns nationwide
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

ALSO AVAILABLE

A Why Spencer Perceval Had to Die: The Assassination of a British Prime Minister 5/2012 | 9780802779984 Hardcover | \$26.00 / \$27.50 Can.

An Artist in Treason: The Extraordinary **Double Life of General James Wilkinson** 9/2010 | 9780802777713 Trade Paperback | \$18.00

An Artist in Treason: The Extraordinary **Double Life of General James Wilkinson** 9/2009 | 9780802717207 Hardcover | \$27.00 / \$32.50 Can.

NOW IN PAPERBACK!

Owning the Earth

The Transforming History of Land Ownership

Andro Linklater

From the author of the acclaimed Measuring America, a dazzling chronicle about how the ability to own the land we inhabit has shaped modern society.

Barely two centuries ago, most of the world's productive land still belonged either communally to traditional societies or to the higher powers of monarch or church. But that pattern, and the ways of life that went with it, were consigned to history by the most creative and simultaneously destructive cultural force in the modern era: the idea of individual, exclusive ownership of land.

Spreading from both shores of the north Atlantic, it laid waste to traditional communal civilizations, displacing entire peoples from their homelands, and brought into being a unique concept of individual freedom and a distinct form of representative government. By contrast, as Linklater demonstrates, other great civilizations, in Russia, China, and the Islamic world, evolved very different structures of land ownership and thus very different forms of government and social responsibility. The history and evolution of this concept is a fascinating chapter in the history of civilization, offering unexpected insights about how various forms of democracy and capitalism developed, as well as a revealing analysis of a future where the Earth must sustain nine billion lives. Owning the Earth presents a radically new view of mankind's place on the planet and the history behind it.

PRAISE

"[A] masterly work . . . His intellectual range is as wide as his geographic or temporal range... This reinterpretation of global history will give readers of history, politics, and economics much to think about." —Publishers Weekly, starred review

"A magnificent crowning achievement, a fascinating survey of what it has meant at various times to own or take possession of land, and of how landowning has shaped the way we perceive the world and our place in it." —The Wall Street Journal

Andro Linklater was the acclaimed author of *Measuring America*, *The Fabric of America*, *An* Artist in Treason, and Why Spencer Perceval Had to Die.



Fives and Twenty-Fives

A Novel

Michael Pitre

"A war novel with a voice all its own, this will stand as one of the definitive renderings of the Iraq experience." —Kirkus Reviews (starred review)

It's the rule—always watch your fives and twenty-fives. When a convoy halts to investigate a possible roadside bomb, stay in the vehicle and scan five meters in every direction. A bomb inside five meters cuts through the armor, killing everyone in the truck. Once clear, get out and sweep twenty-five meters. A bomb inside twenty-five meters kills the dismounted scouts investigating the road ahead.

Fives and twenty-fives mark the measure of a Marine's life in the road repair platoon. Dispatched to fill potholes on the highways of Iraq, the platoon works to assure safe passage for citizens and military personnel. Their mission lacks the glory of the infantry, but in a war where every pothole contains a hidden bomb, road repair brings its own danger.

Lieutenant Donavan leads the platoon, painfully aware of his shortcomings and isolated by his rank. Doc Pleasant, the medic, joined for opportunity, but finds his pride undone as he watches friends die. And there's Kateb, known to the Americans as Dodge, an Iraqi interpreter whose love of American culture—from hip-hop to the dog-eared copy of *Huck Finn* he carries—is matched only by his disdain for what Americans are doing to his country.

Returning home, they exchange one set of decisions and repercussions for another, struggling to find a place in a world that no longer knows them. A debut both transcendent and rooted in the flesh, *Fives and Twenty-Fives* is a deeply necessary novel.

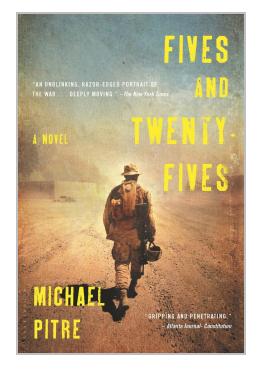
PRAISE

Indie Choice Debut Author • B&N Discover Great New Writers selection "Two-tour Marine veteran Pitre's affecting debut delivers an unflinching portrait of the Iraq war." —Publishers Weekly, starred review

"More than any other novel about our recent conflicts in Iraq and Afghanistan, *Fives and Twenty-Fives* demonstrates how hard it is for troops to leave war behind them in a foreign country." —David Abrams, author of *Fobbit*

"An unblinking, razor-edged portrait of the war . . . Deeply moving." —Michiko Kakutani, *The New York Times*

Michael Pitre is a graduate of Louisiana State University, where he was a double major in history and creative writing. In 2002, he joined the Marines, deploying twice to Iraq and attaining the rank of captain before leaving the service in 2010 to get his M.B.A. at Loyola. He lives in New Orleans.



FICTION

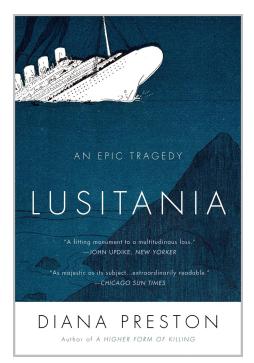
Bloomsbury USA | 5/5/2015 **9781620407554** | **\$17.00** / **\$19.00 Can.** Trade Paperback | 400 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Subrights: Lippincott Massie McQuilkin

Other Available Formats: Hardcover ISBN: 9781620407547

MARKETING

- Promotion of author's digital backlist prior to publication
- Online consumer advertising campaign
- National book club marketing campaign
- National print, online, and broadcast review coverage
- Social media campaign at publication
- Major book blogger buzz campaign
- Submit for consideration for City Reads and First Year Reads programs nationwide
- Outreach to Veteran's groups for cross-promotion



HISTORY / MILITARY / WORLD WAR I

Bloomsbury USA | 5/5/2015 **9781632860842** | **\$20.00** / **\$24.00 Can.** Trade Paperback | 544 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

MARKETING

- Tie-in with anniversary for promotion and op-eds
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

ALSO AVAILABLE

The Dark Defile: Britain's Catastrophic Invasion of Afghanistan, 1838-1842 2/2012 | 9780802779823 Hardcover | \$28.00 / \$30.00 Can.

Cleopatra and Antony: Power, Love, and Politics in the Ancient World 3/2010 | 9780802710598 Trade Paperback | \$16.00

Cleopatra and Antony: Power, Love, and Politics in the Ancient World 3/2009 | 9780802717382 Hardcover | \$26.00 / \$28.50 Can.

Lusitania

An Epic Tragedy

Diana Preston

The story of the passengers and crew on that fateful voyage—a story of terror and cowardice, of self-sacrifice and heroism, of death and miraculous survival.

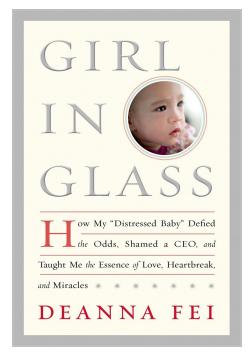
On May 7, 1915, toward the end of her 101st eastbound crossing, from New York to Liverpool, England, R.M.S. *Lusitania*—pride of the Cunard Line and one of the greatest ocean liners afloat—became the target of a terrifying new weapon and a casualty of a terrible new kind of war. Sunk off the southern coast of Ireland by a torpedo fired from the German submarine *U-20*, she exploded and sank in eighteen minutes, taking with her some twelve hundred people, more than half of the passengers and crew. Cold-blooded, deliberate, and unprecedented in the annals of war, the sinking of the Lusitania shocked the world. It also jolted the United States out of its neutrality and hastened the nation's entry into World War I.

In her riveting account of this enormous and controversial tragedy, Diana Preston recalls both a pivotal moment in history and a remarkable human drama. The story of the *Lusitania* is a window on the maritime world of the early twentieth century: the heyday of the luxury liner, the first days of the modern submarine, and the climax of the decades-long German-British rivalry for supremacy of the Atlantic. Above all, it is the story of the passengers and crew on that fateful voyage—a story of terror and cowardice, of self-sacrifice and heroism, of death and miraculous survival

PRAISE

- "A book as majestic as its subject... Preston is a ... stylish and elegant writer whose prose carries one along on waves of excitement." —Chicago Sun-Times
- "A fitting monument to a multitudinous loss." —John Updike, The New Yorker
- "Preston's gifts as a writer of narrative history place her in the company of Barbara Tuchman and a handful of other historians." —The Philadelphia Inquirer

Diana Preston is the author of *The Boxer Rebellion*, *A First Rate Tragedy*, and *The Road to Culloden Moor*. A "fascinating" storyteller "with an obvious addiction to the details of history" (*The Washington Post*), she lives in London, England, with her husband, Michael.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 6/2/2015 **9781620409916** | **\$26.00** / **\$30.00 Can.** Hardcover | 256 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Bloomsbury: Translation Film/TV, first serial, audio: ICM

MARKETING

PREPUBLICATION:

- "Big mouth" mailing to industry and literary buzz-makers
- Prepublication blogger and bookseller mailings
- · Trade advertising campaign
- Online consumer review campaign

AT PUBLICATION:

- Major national consumer advertising campaign
- Broad national print, broadcast, and online media campaign
- Author events in NYC and Washington, D.C.
- National book club marketing campaign
- Digital assets: Video, reading group guide and excerpts on Bloomsbury website

Girl in Glass

How My "Distressed Baby" Defied the Odds, Shamed a CEO, and Taught Me the Essence of Love, Heartbreak, and Miracles

Deanna Fei

A brave and inspiring memoir of Fei's daughter's extremely premature birth and the controversy that erupted when AOL's CEO blamed her "distressed baby" for a cut in employee benefits.

In October 2012 Deanna Fei was just five months pregnant when she suddenly and inexplicably went into labor. Minutes later, she met her tiny baby who clung to life support inside a glass box. Fei was forced to confront terrifying questions: How to be the mother of a child she could lose at any moment. Whether her daughter would survive each day—and whether she should. But as she watched her indomitable daughter fight for her life, Fei discovered the power of the mother-child bond at its most elemental.

In February 2014, a year after her daughter came home from the hospital, the beautiful, miraculously healthy little girl was blamed by CEO Tim Armstrong for a cut in AOL employee benefits. This egregious violation of privacy enabled the colleagues of Fei's husband to attach a price tag to their daughter's care; sparked intense debates across national media; and eventually propelled Fei to come forward to restore the humanity of a child who had overcome so much, only to be scapegoated as a drag on the company bottom line.

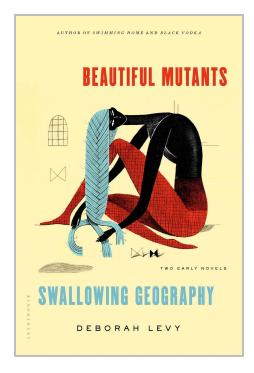
In *Girl in Glass*—a searing, luminous portrait of her daughter's harrowing journey and her own struggles and joys as a mother—Fei underscores the gross injustice of putting anyone on the defensive for suffering a medical crisis; humanizes the perilous state of individual privacy versus corporate indifference; and reflects on the value of a human life. But *Girl in Glass* is most of all a testament to the fierceness a...

PRAISE

for A Thread of Sky: "Timeless and of the moment . . . Squarely and honestly takes on a misunderstood ill—the burden of the so-called model minority." —The New York Times Book Review

"This is one of those rare novels that delivers on the promise of its opening pages." — *Chicago Tribune*

Deanna Fei is the author of the novel *A Thread of Sky*, named a *New York Times* Editors' Choice, 2010 Best Book by the Chinese American Librarians Association, and winner of Late Night Library's Debut-litzer Prize. A graduate of the Iowa Writers' Workshop, Fei has received a Fulbright grant and a New York Foundation for the Arts fellowship. Her essays have appeared in the *New York Times*, *Slate*, *Huffington Post*, and other publications. She lives in Brooklyn with her husband and two children.



Bloomsbury USA | 6/23/2015 **9781620406755** | **\$16.00** Trade Paperback | 192 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Bloomsbury: Audio Film/TV, translation: A. M. Heath

MARKETING

- National online and print review campaign
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Things I Don't Want to Know: On Writing 6/2014 | 9781620405659 Hardcover | \$20.00

Black Vodka: Ten Stories 6/2014 | 9781620406724 Hardcover | \$23.00

Swimming Home: A Novel 10/2012 | 9781620401699 Trade Paperback | \$14.00

Beautiful Mutants and Swallowing Geography

Two Early Novels

Deborah Levy

"Written during her transition from playwright to prose, Deborah Levy's early works conjure fractured and fluid worlds that are wholly immersive." —The Guardian

From the Man Booker Prize-shortlisted author of *Swimming Home*, a single volume comprising her first two novels: *Beautiful Mutants*, long out of print, and *Swallowing Geography*, never before published in the United States.

Beautiful Mutants, Deborah Levy's surreal first novel, introduces a manipulative and magical Russian exile who summons forth a series of grotesques—among them the Poet, the Banker, and the Anorexic Anarchist. Levy explores the anxieties that pervaded the 1980s: exile and emigration, broken dreams, crazed greed and the first seeds of the global financial crisis, self-destructive desires, and the disintegration of culture. It is a feverish allegory written in prose so beautiful and acrobatic that it could only come from a poet. This remarkable and pioneering debut is as much about language as it is the world that ensnares and alienates us.

In *Swallowing Geography*, J. K., like her namesake Jack Kerouac, is always on the road, traveling Europe with her typewriter in a pillowcase. She wanders, meeting friends and strangers, battling her raging mother, and taking in the world through her uniquely irreverent, ironic perspective. Levy blends fairytale with biting satire, pushing at the edges of reality and marveling at where the world collapses in on itself. In this stunningly original novel, Deborah Levy searches deep into the heart of the late-twentieth century and does not hold back on what she finds there.

PRAISE

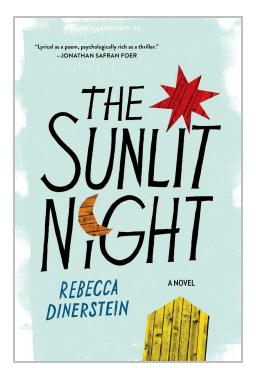
for Beautiful Mutants: "Audacious." —Publishers Weekly

"A bold debut... Antagonistic, provocative fiction, made to describe and to flourish in Europe's geopolitical cracks." —*The Guardian*

for Swallowing Geography: "One of the few contemporary British writers comfortable on a world stage." —New Statesman

"Luminously precise . . . accomplished . . . The prose is lean, unencumbered, and at its best in moments of pure lyricism." —*The Independent*

Deborah Levy writes fiction, plays, and poetry. Her work has been staged by the Royal Shakespeare Company and widely broadcast on the BBC, including her dramatizations of two of Freud's most iconic case studies, *Dora* and *The Wolfman*. The author of highly praised novels including *Swimming Home* (shortlisted for the Man Booker Prize in 2012), *The Unloved*, and *Billy and Girl*, the story collection *Black Vodka*, and the essay *Things I Don't Want to Know*.



Bloomsbury USA | 6/2/2015 **9781632861122** | **\$26.00** / **\$30.00 Can.** Hardcover | 272 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt

Subrights: Bloomsbury: Audio Film/TV, translation, first serial: Union Literary

MARKETING

PREPUBLICATION:

- Major outreach to industry and literary buzz-makers
- Broad prepublication blogger and bookseller mailings
- Trade advertising campaign
- Online consumer review campaign

AT PUBLICATION:

- Major national consumer advertising campaign
- Broad national print, broadcast, and online media campaign
- Author events in Boston, NYC, Washington, D.C., Los Angeles, San Francisco, and by request
- National book club marketing campaign
- Digital assets: Reading group guide and excerpts on Bloomsbury website

The Sunlit Night

Rebecca Dinerstein

From an exhilarating new voice, a stunning debut novel—which Jonathan Safran Foer calls as "lyrical as a poem, psychologically rich as a thriller."

The story of two lives that intersect ninety-five miles above the Arctic Circle, *The Sunlit Night* is written in prose so nimble it skips lightly atop the surface of the constantly illuminated landscape while exploring the depth and complexity of the human condition.

Shortly after her college graduation, Frances flees a painful breakup and her claustrophobic childhood home in Manhattan, which has become more airless in the aftermath of two family announcements: her parents' divorce and her younger sister's engagement. She seeks refuge in an apprenticeship at an isolated Norwegian artists' colony, but finds only one painter living there: Nils, an enigmatic middle-aged descendant of the Sami reindeer hunters who specializes in the color yellow.

Yasha, an eighteen-year-old Russian immigrant raised in a bakery in Brighton Beach, is kneading bread in the shop's window when he sees his mother for the first time in a decade. As he gains a selfish and unreliable parent, he loses his beloved father. He must carry out his father's last wish to be buried "at the top of the world" and reconcile with the charismatic woman who abandoned them both.

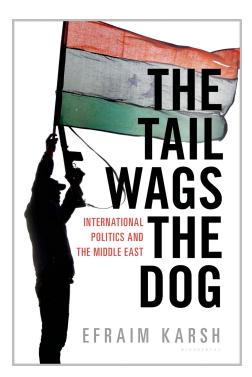
Frances's and Yasha's unlikely connection and growing romance fortifies them against the turmoil of their distant homes. They discover that to be alone is not always to be lonely, and that however far they travel for independence, it is ultimately love that gives them their place in the world.

PRAISE

"Lyrical as a poem, psychologically rich as a thriller, funny, dark, warm, and as knowing of place as any travel book or memoir, *The Sunlit Night* marks the appearance of a brave talent." —Jonathan Safran Foer

"By turns ravishing and hilarious, *The Sunlit Night* is more than a shining debut—it's the work of a young master. Dinerstein writes of her two lovers with sensitivity and chutzpah: human drama, a nightless summer, the transformative power of nature. Here's an exciting new voice that sings perfectly in key." —Darin Strauss, author of *Half a Life*

Rebecca Dinerstein was born and raised in New York City. Upon her graduation from Yale, she received a fellowship that allowed her to write anywhere in the world for a year. She headed to the Norwegian Arctic, where she penned the first draft of this novel as well as a collection of poems (*Lofoten*) that was published in a bilingual English-Norwegian edition. She holds an M.F.A. in fiction from New York University, where she was a Rona Jaffe Graduate Fellow, and lives in Brooklyn.



POLITICAL SCIENCE / INTERNATIONAL RELATIONS / GENERAL

Bloomsbury USA | 8/11/2015 **9781632861184** | **\$28.00** / **\$33.00 Can.** Hardcover | 352 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt

Subrights: Bloomsbury subrights: Book Club, Audio, First and Second Serial

MARKETING

- National print and online feature and review attention
- Prepublication consumer review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

The Tail Wags the Dog

International Politics and the Middle East

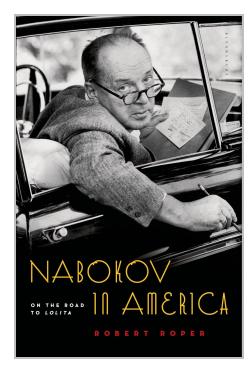
Efraim Karsh

An intensely controversial book about Middle Eastern politics that will garner considerable media attention.

The continuing crisis in Syria has raised questions over the common perception of Middle Eastern affairs as an offshoot of global power politics. To Western intellectuals, foreign policy experts, and politicians, "empire" and "imperialism" are categories that apply exclusively to Europe and more recently to the United States of America. As they see it, Middle Eastern history is the product of its unhappy interaction with these powers. Forming the basis of President Obama's much ballyhooed "new beginning between the United States and Muslims around the world," this outlook is continuing to shape crucial foreign policy among Western governments, but in these pages, Efraim Karsh propounds a radically different interpretation of Middle Eastern experience. He argues that the Western view of Muslims and Arabs as hapless victims is absurd. On the contrary, modern Middle Eastern history has been the culmination of long-existing indigenous trends. Great power influences, however potent, have played a secondary role constituting neither the primary force behind the region's political development nor the main cause of its notorious volatility.

Karsh argues it is only when Middle Eastern people disown their victimization mentality and take responsibility for their actions and their Western champions drop their condescending approach to Arabs and Muslims, that the region can at long last look forward to a real "spring."

Efraim Karsh is professor of political studies at Bar-Ilan University and professor emeritus of Middle East and Mediterranean Studies at King's College London. A former director of the Middle East Forum, a Philadelphia think tank, he is editor of the *Middle East Quarterly* and *Israel Affairs*, and is writing *A History of the Jewish People*, to be published by Bloomsbury in 2018.



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury USA | 6/9/2015 9780802743633 | \$28.00 / \$33.00 Can. Hardcover | 320 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt b&w photos and maps throughout

Subrights: Serial, Audio: Bloomsbury; Translation, Film/TV: InkWell

MARKETING

- National print and online feature and review attention
- Author events in Washington, D.C., MD, and Northern California
- Prepub outreach to travel/history/lit bloggers
- Prepublication consumer review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication
- Digital ARC available on NetGalley

ALSO AVAILABLE

Now the Drum of War: Walt Whitman and His Brothers in the Civil War 10/2009 | 9780802717610 Trade Paperback | \$18.00

Now the Drum of War: Walt Whitman and His Brothers in the Civil War 10/2008 | 9780802715531 Hardcover | \$28.00

Nabokov in America

On the Road to Lolita

Robert Roper

A revelatory biography of Vladimir Nabokov told through the lens of the years he spent in a land that enchanted and changed him, America.

The author of the immortal *Lolita* and *Pale Fire*, born to an eminent Russian family, conjures the apotheosis of the high modernist artist: cultured, refined—as European as they come. But Vladimir Nabokov, who came to America fleeing the Nazis, grew to think of his time here as the richest of his life. Indeed, Nabokov was not only happiest here, but his best work flowed from his response to this exotic land.

Robert Roper fills out this period in the writer's life with charm and insight—chronicling Nabokov's critical friendship with Edmund Wilson, his time at Cornell, his role at Harvard's Museum of Comparative Zoology. But Nabokov in America finds its narrative heart in his serial sojourns into the wilds of the West, undertaken with his wife, Vera, and their son over more than a decade. Nabokov covered two hundred thousand miles as he indulged his other passion, butterfly collecting. Roper has mined fresh sources to bring detail to these journeys, and traces their significant influence on Nabokov's work: On two-lane highways and in late-forties motels and cafés we feel Lolita draw near, and understand Nabokov's seductive familiarity with the American mundane. *Nabokov in America* is also a love letter to U.S. literature, in Nabokov's broad embrace of it from Melville to the Beats. Reading Roper, we feel anew the mountain breezes and the miles logged, the rich learning and the Romantic mind behind masterworks of our time

PRAISE

for Now the Drum of War

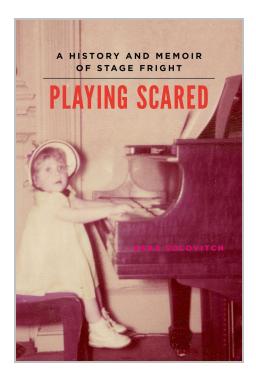
"[A] vivid and engaging biographical study . . . Superbly nuanced." —Los Angeles Times Book Review

"Roper is often a cinematic writer, deftly shifting points of view to reveal telling [details] ... Whitman [waits] ... in the pages of Roper's book." —The Boston Globe

"Offers up a fresh perspective . . . Fills in important blanks; we end up with a sense of the individual as part of an impressive collective entity called Whitman." —The Washington Post Book World

"Roper's book contains multitudes, in the all-inclusive and meandering spirit of Whitman's poetry." —*The New York Times Book Review*, Editor's Choice

Robert Roper's journalism appears in the *New York Times*, *Los Angeles Times*, *National Geographic*, *Outside*, and other publications. He won the 2002 Boardman Tasker Prize for his book *Fatal Mountaineer*, and his most recent book, *Now the Drum of War*, was an Editor's Choice pick in the *New York Times Book Review*. He has also published several novels. He teaches at Johns Hopkins University and lives in Baltimore and California.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 6/16/2015 9781620400913 | \$26.00 / \$30.00 Can. Hardcover | 282 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt 18 b/w photos throughout

Subrights: Bloomsbury: serial and audio Film/TV: Dystel & Goderich Literary Management

MARKETING

- National print and online feature and review attention
- Prepublication consumer review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

Playing Scared

A History and Memoir of Stage Fright

Sara Solovitch

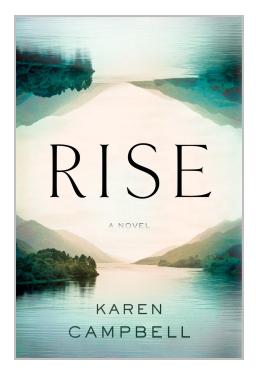
This cultural history and memoir of stage fright will resonate with anyone terrified of speaking or performing in public.

Stage fright is one of the human psyche's deepest fears. Laurence Olivier learned to adapt to it, as have actors Salma Hayek and Hugh Grant. Musicians such as George Harrison and Adele have battled it and learned to cope. Others never do: In 1973, Pittsburgh Pirates All-Star pitcher Steve Blass suddenly could no longer find the strike zone; his career ended soon after. Surveys in the United States repeatedly rank public speaking as one of the top fears, affecting up to 74 percent of people.

Sara Solovitch studied piano as a young child and fell in love with music. At ten, she played Bach and Mozart in her hometown's annual music festival, but was overwhelmed by fear. As a teen, she attended Eastman School of Music, where stage fright led her to give up aspirations of becoming a professional pianist. In her late fifties, Sara gave herself a one-year deadline to tame performance anxiety and play before an audience. She resumed music lessons, while exploring meditation, exposure therapy, cognitive therapy, biofeedback, beta blockers, and other remedies. She performed in airports, hospitals, and retirement homes before renting a public hall and performing for fifty guests on her sixtieth birthday.

Using her own journey as inspiration, Solovitch has written a thoughtful and insightful examination of the myriad causes of stage fright and the equally diverse ways to overcome it, and a tribute to pursuing personal growth at any age.

Sara Solovitch is a former reporter for the *Philadelphia Inquirer* whose articles have appeared in *Esquire*, *Wired*, the *Los Angeles Times*, and the *Washington Post*. She has been a health columnist for the *San Jose Mercury News* and worked as a medical writer at Stanford University. This is her first book. She lives in Santa Cruz, California.



Bloomsbury USA | 6/9/2015 **9781632860101** | **\$28.00** / **\$33.00 Can.** Hardcover | 432 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights:

Subrights: Serial: Bloomsbury; Audio, Translation, Film/TV: Jo Unwin Agency

MARKETING

- National online and print review campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

Rise

Karen Campbell

An exhilarating, luminous novel about freedom and forgiveness, and finding your place in the world, by an award-winning Scottish writer, with her first U.S. publication.

Justine is running for her life. Escaping a city and a man that have between them almost broken her, she heads north, to the mountains and valleys of the Scottish Highlands where she hopes to hide and survive.

Michael and Hannah are running too. Gathering together their two young sons and the tatters of their marriage, they have come to the remote village of Kilmacarra

In a place of standing stones, a shocking accident causes their lives to intertwine. Tangled together in threads of guilt and love, with Scotland rushing towards a referendum and the community around them fracturing, each must question where they truly belong and each must find a way to face their ghosts.

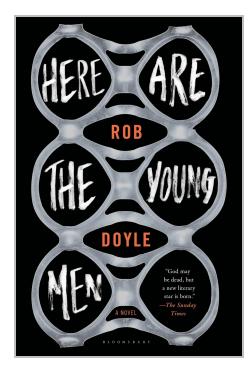
PRAISE

for *Shadowplay*: "The characterization . . . is impeccable . . . Even the descriptions of [Glasgow] are pitch perfect . . . When her debut, *The Twilight Time*, was published in 2008, [Campbell] was heralded as a major new talent with huge potential. What she has done in *Shadowplay* is prove that that assessment was absolutely on the money." —*The Scotsman*

for *The Twilight Time*: "I loved it. A great, original character and the plot fairly whizzes along." —Kate Atkinson

for This is Where I Am: "The writing is bold, gritty and fearless." —The Sunday Times

Karen Campbell, a former police officer, is a graduate of Glasgow University's renowned creative writing masters program. Her previous books, published in the UK, are *The Twilight Time*, *After the Fire*, *Shadowplay*, *Proof of Life*, and, most recently, *This Is Where I Am*. Campbell won the Best New Scottish Writer Award in 2009. She lives in Galloway, Scotland. www.karencampbell.co.uk



Bloomsbury USA | 6/16/2015 **9781632861900** | **\$16.00** / **\$18.00 Can.** Trade Paperback | 304 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Audio, Serial: Bloomsbury Translation: Vicki Satlow Agency Film/TV: Marianne Gunn O'Connor Agency

MARKETING

- National online and print review campaign
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

Here Are the Young Men

Rob Doyle

"God may be dead, but a new literary star is born." —The Sunday Times

Meet Matthew, Rez, Cocker, and Kearney. They've just finished school and are facing the great void of the future, celebrating their freedom in this unpromising adult reality with self-obliteration. They roam through Dublin, their only aims the next drink, the next high, and a callow, fearful idea of sex. Kearney, in particular, pushes boundaries in a way that once made him a leader in the group, but increasingly an object of fear. When a trip to the U.S. turns Kearney's violent fantasies ever darker, the other boys are forced to face both the violence within themselves and the limits of their own indifference.

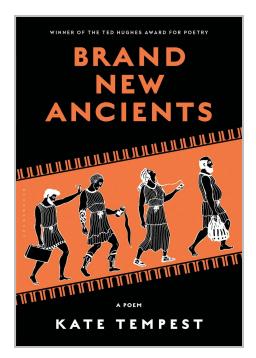
Here Are the Young Men portrays a spiritual fallout, a harbinger of the collapse of national illusion in Celtic Tiger Ireland. Visceral and chilling, this debut novel marks the arrival of a formidable literary talent, channeling an unnerving anarchic energy to devastating effect.

PRAISE

"[Doyle] has a remarkable way of articulating the innermost thoughts of young men... [He] perfectly describes the disaffected experience of most suburban teenagers... The result is a dark and intoxicating debut." —*Irish Independent*

"A Clockwork Orange, Less Than Zero, Trainspotting, Fight Club: delinquent fiction warrants a bookshelf of its own. Rob Doyle's debut novel, Here Are the Young Men, merits special attention . . . It's a rough but powerful debut." —Irish Times

Rob Doyle was born in Dublin and holds an honors degree in philosophy and a Ph.M. in psychoanalysis from Trinity College Dublin. His fiction, essays, and criticism have appeared in the *Dublin Review*, the *Stinging Fly*, *Gorse*, the *Moth*, the *Penny Dreadful*, and elsewhere. Having spent several years in Asia, South America, Italy, England, and the United States, he now lives in Dublin. *Here Are the Young Men* is his first novel.



POETRY / ENGLISH, IRISH, SCOTTISH, WELSH

Bloomsbury USA | 3/10/2015 9781632862075 | \$15.00

Trade Paperback | 64 pages | Carton Qty: 168 5.5 in W | 8 in H | 1 lb Wt

MARKETING

- · National review coverage
- Social media campaign at publication
- Feature on Bloomsbury website at publication

ALSO AVAILABLE

Hold Your Own: Poems 3/2015 | 9781632862051 Trade Paperback | \$17.00 / \$19.00 Can.

Hopelessly Devoted 11/2014 | 9781472590961 Trade Paperback | \$17.95

Wasted

4/2013 | 9781408185766 Trade Paperback | \$14.95

Brand New Ancients

A Poem

Kate Tempest

Winner of the Ted Hughes Award for New Work in Poetry—a dazzling modern myth in verse from an under-30 poet set to be star.

Yes, the gods are on the park bench, the gods are on the bus, / The gods are all here, the gods are in us. / The gods are timeless, fearless, fighting to be bold, / conviction is a heavy hand to hold, / grip it, winged sandals tearing up the pavement—/you, me, everyone: Brand New Ancients.

Kate Tempest's words in *Brand New Ancients* are written to be read aloud; the book combines poem, rap, and humanist sermon, by turns tender and fierce. Set in Southeast London, *Brand New Ancients* finds the mythic in the mundane. It is the story of two neighboring households, two marriages, and two half-brothers—quiet, creative Thomas and angry, destructive Clive—unaware of the blood between them, who will cross paths in adolescence, their fates converging with mortal fury.

These characters' loves, their infidelities, their disappointments and their small comforts—these, Tempest argues, are timeless. Our lives and our choices are no less important than those of history and myth. Awarded the Ted Hughes Award for New Work in Poetry, *Brand New Ancients* insists on our importance as individuals—and asserts Kate Tempest's importance as a talent impossible to ignore.

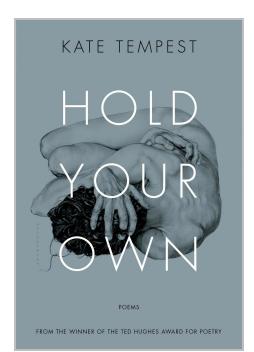
PRAISE

"Thrillingly good ... Ms. Tempest stitches together words with such animate grace that language acquires an almost tactile quality, and the drama she unfolds ... soars to operatic dimensions.... [An] hypnotically persuasive vision." —Charles Isherwood, New York Times

"Breathe[s] new life into old classic forms; a long poem about us and the gods that's all high-kicking verve and long-range understanding. I loved its vision, powerful and merciful." —Ali Smith, *The Observer*, Best Books of the Year

"Feels as if we are . . . gathered around a hearth, hearing the age-old stories that help us make sense of our lives . . . The ordinary is ...

Kate Tempest grew up in southeast London. She has had a varied career as a poet, playwright, rapper, and recording artist. Her new solo record, *Everybody Down*, is a favorite for the Mercury Prize—a concept album featuring characters from her debut novel, *The Bricks That Build the Houses* (Bloomsbury, Winter 16). *Brand New Ancients*, conceived as a performance piece, won the Ted Hughes Award in 2012. Her first poetry collection, *Hold Your Own*, will be published simultaneously.



POETRY / ENGLISH, IRISH, SCOTTISH, WELSH Bloomsbury USA | 3/10/2015

9781632862051 | **\$17.00** / **\$19.00** Can. Trade Paperback | 128 pages | Carton Qty: 88 5.5 in W | 8 in H | 1 lb Wt

MARKETING

- · National review coverage
- Social media campaign at publication
- Feature on Bloomsbury website at publication

ALSO AVAILABLE

Brand New Ancients: A Poem 3/2015 | 9781632862075 Trade Paperback | \$15.00

Hopelessly Devoted 11/2014 | 9781472590961 Trade Paperback | \$17.95

Wasted

4/2013 | 9781408185766 Trade Paperback | \$14.95

Hold Your Own

Poems

Kate Tempest

The new collection from the Ted Hughes Award-winning poet—who is also a rising star in fiction and theater and music.

My heart throws its head against my ribs, / it's denting every bone it's venting something it has known since I arrived and felt it beat.

Kate Tempest, winner of the Ted Hughes Award for Brand New Ancients and widely regarded as the UK's leading spoken word poet, has produced a new poem-sequence of electrifying power. Based on the myth of the blind prophet Tiresias, *Hold Your Own* is a riveting tale of youth and experience, sex and love, wealth and poverty, community and alienation. Walking in the forest one morning, a young man disturbs two copulating snakes—and is punished by the goddess Hera, who turns him into a woman. This is only the beginning of his journey . . . Weaving elements of classical myth, autobiography and social commentary, Tempest uses the story of the gender-switching, clairvoyant Tiresias to create four sequences of poems, addressing childhood, manhood, womanhood, and late life. The result is a rhythmically hypnotic tour de force—and a hugely ambitious leap forward for one of the most broadly talented and compelling young writers today.

PRAISE

"One of the brightest British talents around. Her spoken-word performances have the metre and craft of traditional poetry, the kinetic agitation of hip-hop and the intimacy of a whispered heart-to-heart... drawing on ancient mythology and sermonic cadence to tell stories of the everyday." —The Guardian

"Gorgeous streams of words... Image after image that sears itself into your consciousness... Ms. Tempest stitches together words with such animate grace that language acquires an almost tactile quality, and the drama she unfolds... soars to operatic dimensions." —Christopher Isherwood, New York Times on Brand New Ancients

Kate Tempest grew up in southeast London. She has had a varied career as a poet, playwright, and recording artist. Her solo record, *Everybody Down*, is a favorite for the Mercury Prize—a concept album featuring characters from her debut novel, *The Bricks That Build the Houses* (Bloomsbury, Winter 16). Her narrative poem *Brand New Ancients*, conceived as a performance piece, won the Ted Hughes Award in 2012, and will be published alongside *Hold Your Own*, her first collection.

NOW IN PAPERBACK!



FICTION / SHORT STORIES (SINGLE AUTHOR)

Bloomsbury USA | 6/2/2015 **9781620408629** | **\$16.00** / **\$19.00 Can.** Trade Paperback | 304 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Hill Nadell Literary Agency

Other Available Formats: Hardcover ISBN: 9781620408612

MARKETING

- Promotion of author's digital backlist prior to publication
- National book club marketing campaign
- National print, online, and broadcast review coverage
- · Social media campaign at publication

ALSO AVAILABLE

Bound: A Novel 10/2011 | 9781608192991 Trade Paperback | \$16.00 / \$18.50 Can.

Bound: A Novel 9/2010 | 9781596915756 Hardcover | \$25.00

Nothing Right: Short Stories 2/2010 | 9781608190430 Trade Paperback | \$14.00 / \$17.50 Can. **Funny Once**

Stories

Antonya Nelson

"Nelson's run as one of the finest contemporary short story writers takes an exhilarating leap forward with her outrageously superb seventh collection." —Booklist (starred review)

One of the most widely acclaimed short-story writers working today, Antonya Nelson gets better with each new collection. The stories in *Funny Once* are clear-eyed, hard-edged, and perfectly formed, set in the wide open spaces of Kansas, Texas, New Mexico, and Colorado. These characters wrestle with desires: to drink to forget, to have sex with the wrong people. They navigate a landscape of ex-husbands, ex-stepmothers, grown children's ex-lovers. They are aging in an extended adolescence, regretting actions both taken and not.

In the title story, a couple held together by bad behavior fall into an irreversible lie with old friends. In "Soldier's Joy," a woman's passing infidelity leads to her discovery of a long-standing secret at home. "Winter in Yalta" reunites college roommates to drown sorrows raised from decades before. The book closes with the novella *Three Wishes*, in which three siblings commit their senile father to a home, and find all their lives in flux.

Tenderly observed and masterfully drawn, flawed humanity is made exquisite in *Funny Once*.

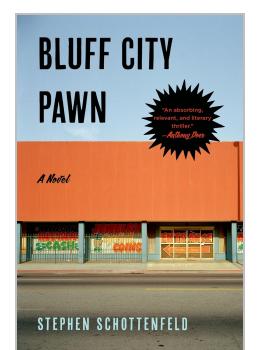
PRAISE

"Gloriously debauched." — Vogue

"Nelson expertly dissects the lives of her troubled midwestern and mountain-time characters... dosing their domestic dramas and existential hurts with splendid shots of unexpected whimsy, familiar pleasures, and incurable love." —Elle

"[These] stories are busy, noisy, crowded affairs that jump straight into the center of the conflict... Nelson treats [her characters'] weaknesses with high-spirited humor and ample forgiveness... And if people stopped screwing up, we wouldn't have any more of [her] excellent stories to read." —The Wall Street Journal

Antonya Nelson is the author of nine books of fiction, including the collections *Female Trouble* and *Nothing Right*, and the novels *Talking in Bed*, *Nobody's Girl*, and *Bound*. Her work has appeared in the *New Yorker*, *Esquire*, *Harper's*, and many other magazines. She is a recipient of a Guggenheim Fellowship, an NEA grant, and, recently, the Rea Award for the Short Story. Nelson lives in New Mexico, Colorado, and Texas, where she holds the Cullen Chair in Creative Writing at the University of Houston.



FICTION

Bloomsbury USA | 6/16/2015 **9781620406373** | **\$16.00** / **\$19.00 Can.** Trade Paperback | 304 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Subrights: Lippincott Massie

McQuilkin

Other Available Formats: Hardcover ISBN: 9781620406359

MARKETING

- Promotion of author's digital backlist prior to publication
- National book club marketing campaign
- National print, online, and broadcast review coverage
- Social media campaign at publication

NOW IN PAPERBACK!

Bluff City Pawn

A Novel

Stephen Schottenfeld

"Schottenfeld eloquently captures the seedy milieu, Huddy's desperate dreams, and the brothers' complicated relationship in this unsparing dissection of class and capitalism." — Booklist

Huddy Marr, the proprietor of Bluff City Pawn in Memphis, is good at what he does: he knows jewelry, he knows guns and guitars. But the neighborhood is changing: A blood bank is set to open across the street from the retail space he leases from his older brother, Joe, and Huddy wants to move to a less seedy part of town. A pawnshop should stay right on the edge of seedy.

When a longtime client dies, his widow calls Huddy to come appraise his considerable gun collection. If he can buy up the guns, Huddy knows he can make a killing, possibly change his fortunes for good. But he needs cash up front, and for that he needs Joe. Soon their shiftless younger brother, Harlan, is also involved—they could use the manpower to move the haul—and slowly their old family dynamics reassert themselves.

There is trouble inherent in these wares. There is trouble inherent in this family. And there is something inherent to Memphis . . . something that means a change of fortune can't come easy.

Stephen Schottenfeld's first novel is a masterful depiction of a city, a business, and a family. It is an investigation of class and law; ownership and value; loyalty, betrayal, and blood; one that gathers power and resonates long after it's done.

PRAISE

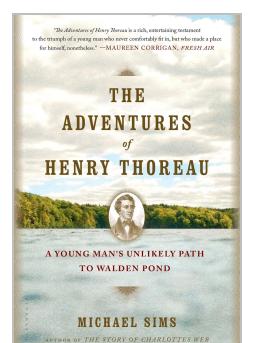
"Bluff City Pawn is an absorbing, relevant, and literary thriller. If you care about class and capitalism in America right now—and you should—then this is your novel." — Anthony Doerr, author of All the Light We Cannot See

"Bluff City Pawn brings to life the frayed edges of an American city and a family linked and divided by the effort to stay afloat in this cold new world of ours, and it does it with remarkable descriptive power. The writing takes you in, and the story won't let you go."—Adam Haslett, author of Union Atlantic

Stephen Schottenfeld is a graduate of the Iowa Writers' Workshop. His stories have appeared in the *Gettysburg Review*, *TriQuarterly*, *StoryQuarterly*, the *Virginia Quarterly Review*, the *Iowa Review*, *New England Review*, and other journals, and have received special mention in both the Pushcart Prize anthology and *Best American Short Stories*. Schottenfeld teaches English at the University of Rochester.



NOW IN PAPERBACK!



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury USA | 6/23/2015 9781620401972 | \$17.00 / \$20.00 Can. Trade Paperback | 384 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Bloomsbury: Book Club, First and Second Serial, Audio

Other Available Formats: Hardcover ISBN: 9781620401958

MARKETING

- Coverage in paperback columns nationwide
- · Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

ALSO AVAILABLE

The Phantom Coach: A Connoisseur's **Collection of Victorian Ghost Stories** 8/2014 | 9781620408056 Trade Paperback | \$17.00 / \$19.00 Can.

The Story of Charlotte's Web: E. B. White's Eccentric Life in Nature and the Birth of an **American Classic**

5/2012 | 9780802778161 Trade Paperback | \$16.00 / \$17.00 Can.

The Dead Witness: A Connoisseur's **Collection of Victorian Detective Stories** 12/2011 | 9780802779182 Trade Paperback | \$20.00 / \$23.00 Can.

The Adventures of Henry **Thoreau**

A Young Man's Unlikely Path to Walden Pond

Michael Sims

In The Adventures of Henry Thoreau, the years Thoreau spent at Walden Pond are a prism through which to view the ideas and forces that inspired him, and his huge impact on American thought.

Henry David Thoreau is an American intellectual icon; what made him so was the decade between his graduation from Harvard and the years he spent in a cabin he built himself on Ralph Waldo Emerson's land at Walden Pond—the formative decade that turned him into one of America's most influential writers

In a detailed and textured narrative, Sims brings Thoreau to life—striding across the page like a radical folksinger rather than the curmudgeonly recluse who occupies our mental image of Walden Pond. In this youthful period, he wrote his first book and refined the journal entries that formed the core of his later work. Walden; joined the anti-slavery campaign and studied Native American culture; spent the night in jail that led to his celebrated essay Civil Disobedience, which would inspire the likes of Gandhi and Martin Luther King; developed a scientific/poetic response to nature; and aligned himself with the Transcendentalism, which questioned assumptions about God, citizenship, and the Industrial Revolution.

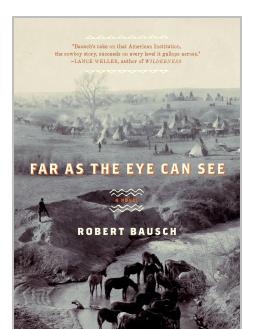
Sims relates intimate moments in Thoreau's daily life—teaching Nathaniel Hawthorne to row a boat; tutoring Emerson's nephew on Staten Island—and the deep influence of his parents and his beloved older brother, John, whose tragic early death haunted him. Chronicling Thoreau's youthful transformation, Sims shows how his intellectual development would resonate for the rest of his life, and throughout Americanhistory.

PRAISE

"Sims creates a sensuous natural environment in which to appreciate his subject." -Kirkus Reviews"[A] surpassingly vivid and vital chronicle of Thoreau's formative years. As Sims portrays a solemn boy nicknamed 'the Judge,' we gain fresh understanding of Thoreau's choices and convictions on his way to becoming a seminal environmentalist and civil-disobedience guru." -Booklist"An amiable and fresh take on the legendary sage of Walden Pond . . . an animated portrait. Sims has once again proven himself to be a distinctive writer on the subjects of human nature and humans in nature." -Bookpage

Michael Sims is the author of the acclaimed The Story of Charlotte's Web, Apollo's Fire: A Day on

[&]quot;An affectionate and lively recreation of the world t...



Bloomsbury USA | 6/16/2015 **9781620402603** | **\$16.00** / **\$18.00 Can.** Trade Paperback | 320 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Lippincott Massie McQuilkin

Other Available Formats: Hardcover ISBN: 9781620402597

MARKETING

- Promotion of author's digital backlist prior to publication
- National book club marketing campaign
- National print, online, and broadcast review coverage
- Social media campaign at publication

NOW IN PAPERBACK!

Far As the Eye Can See

A Novel

Robert Bausch

An American odyssey—a Civil War veteran heads west into a landscape of political and moral upheaval, journeying toward the bloody reckoning of Custer's Last Stand.

Bobby Hale is a Union veteran several times over. After the war, he sets his sights on California, but only makes it to Montana. As he stumbles around the West, from the Wyoming Territory to the Black Hills of the Dakotas, he finds meaning in the people he meets—settlers and native people—and the violent history he both participates in and witnesses. *Far as the Eye Can See* is the story of life in a place where every minute is an engagement in a kind of war of survival, and how two people—a white man and a mixed-race woman—in the midst of such majesty and violence can manage to find a pathway to their own humanity.

Robert Bausch is the distinguished author of a body of work that is lively and varied, but linked by a thoughtfully complicated masculinity and an uncommon empathy. The unique voice of Bobby Hale manages to evoke both Cormac McCarthy and Mark Twain, guiding readers into Indian country and the Plains Wars in a manner both historically true and contemporarily relevant, as thoughts of race and war occupy the national psyche.

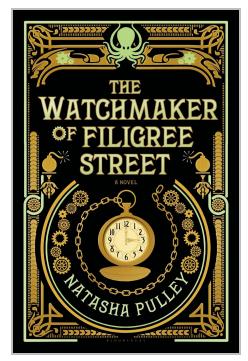
PRAISE

"Far as the Eye Can See, Robert Bausch's take on that American institution, the cowboy story, succeeds on every level it gallops across. It is as superb an adventure story as it is a sharp indictment of expansionist America's treatment of native peoples." —Lance Weller, author of Wilderness

for *The Lives of Riley Chance:* "Robert Bausch has produced a funny, intelligent, poignant novel that courageously explores the fundamental truths in all our lives." — *The New York Times*

for *The Gypsy Man*: "An experience so intimate . . . that it almost blinds you with love." —O, *The Oprah Magazine*

Robert Bausch is the author of six novels and one collection of stories. He was born in Georgia and raised around Washington, D.C. Educated at George Mason University (B.A., M.A., M.F.A.), he has taught at UVA, American, George Mason, and Johns Hopkins, and most recently at Northern Virgina Community College. In 2005, he won the Fellowship of Southern Writers Hillsdale Award for Fiction for his body of work. In 2009, he was awarded the John Dos Passos Prize for Literature. He lives in Virginia.



Bloomsbury USA | 7/14/2015 **9781620408339** | **\$26.00** / **\$30.00 Can.** Hardcover | 304 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt

Subrights: Bloomsbury: First Serial, audio Film/TV, translation: Andrew Nurnberg Associates

MARKETING

- Outreach to industry and literary buzzmakers
- Broad prepublication blogger and bookseller mailings
- Trade advertising campaign
- Online consumer review campaign
- National consumer advertising campaign
- Broad national print, broadcast, and online media campaign
- National book club marketing campaign
- Digital assets: Reading group guide and excerpts on Bloomsbury website

The Watchmaker of Filigree Street

Natasha Pulley

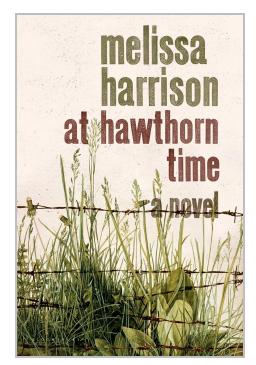
An enchanting new literary historical fantasy with the spark and wit of *Jonathan Strange & Mr. Norrell*, *The Watchmaker of Filigree Street* plunges readers into a magical past.

In 1884, Thaniel Steepleton returns home to his London apartment to find a new watch on his pillow. But he has bigger things to worry about than generous burglars; he is a telegraphist at the Home Office, where he has just received a bomb threat. Six months later, the watch saves his life, warning him of a blast that destroys Scotland Yard. At last, he goes in search of its maker.

Keita Mori, the artisan behind the mysterious watch, is a Japanese immigrant who remembers the future. Mori and Thaniel bond quickly, and as their friendship deepens, Mori uses his gift to tweak Thaniel's daily life in his favor. But then Grace Carrow, an Oxford physicist attracted to the telegraphist's refreshingly direct nature, unwittingly interferes. Soon, events spiral beyond Thaniel's control, and nothing is certain—not the present, and definitely not the future.

The Watchmaker of Filigree Street is a sweeping, atmospheric narrative that takes the reader on an unexpected journey through Victorian London, Japan as its civil war crumbles long-standing traditions, and beyond. It breathes a new authenticity into the era of Sherlock Holmes, exploring historical moments in a new light—as well as the prevailing social and scientific views of the age—and plays speculatively with time and destiny, ushering in a new kind of magic.

Natasha Pulley studied English Literature at Oxford University and earned a creative writing M.A. at the University of East Anglia. Pulley lives in Tokyo. This is her first novel.



Bloomsbury USA | 7/7/2015 9781620409947 | \$26.00 / \$30.00 Can. Hardcover | 288 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Serial: Bloomsbury; Audio, Translation, Film/TV: Rogers, Coleridge & White

MARKETING

- National online and print review campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Clay: A Novel 2/2013 | 9781608199785 Hardcover | \$25.00

At Hawthorn Time

Melissa Harrison

An exquisite and intimate novel about four people's lives and our changing relationship with nature—for fans of Jon McGregor and Robert Macfarlane.

Howard and Kitty have been married for thirty years and now sleep in different rooms. It was always Kitty's dream to move from their corner of north London into the countryside, and when the kids had left home they moved north, to the pretty village of Lodeshill with its one ailing pub and outlying farms. Howard often wonders if anyone who lives in this place really has a reason to be there—more reason than him.

Jack was once a rural rebel, a protestor who only ever wanted to walk the land in which he had been born, free and subject to nobody. After yet another stint in prison for trespass, he sets off once more to walk north up the country's spine with his battered old backpack and notebooks full of scribbled poetry, looking for work in the fields and sleeping under the stars.

Jamie is a nineteen-year-old Lodeshill boy who works in a distribution center and has a Saturday job at a bakery. He spent his childhood exploring the woods and fields with his grandfather, and playing with his friend Alex, who lived in the farmhouse next door. Now, though, all he dreams of is cars—and escape.

As the lives of these four people overlap, we realize that mysterious layers of history are not only buried within them, but also locked into the landscape. A captivating novel, *At Hawthorn Time* is about what it means to belong—to family, to community, and to place—and about what it is to take our own, long road into the unknown.

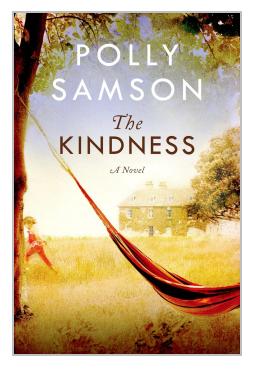
PRAISE

"Harrison effortlessly inserts her modern dystopian tale of loneliness and urban decay into the history of English landscape writing, which includes such disparate sensibilities as Wordsworth, Hardy and T. H. White." —Jane Smiley, *Harper's*

"Graceful and poignant . . . Harrison's great love for nature shines in her beautiful descriptions." —*Booklist*

"Harrison is at her best noting the minute details of weather, growth and decay, evocative of ancient rhythms... Lovely, laudable prose." —*Kirkus Reviews*

Melissa Harrison is a freelance writer and photographer for clients including the *Guardian* and *Financial Times Weekend*. Her debut novel, *Clay*, published in 2013, was selected for Amazon's Rising Stars program and was the winner of the Portsmouth First Fiction Award. She lives in South London and can be found on Twitter @M Z Harrison.



FICTION / LITERARY Bloomsbury USA | 7/21/2015 9781632860675 | \$26.00 / \$30.00 Can. Hardcover | 304 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subriahts:

Subrights: Serial: Bloomsbury; Translation, Audio, Film/TV: Conville & Walsh

MARKETING

- National online and print review campaign
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

The Kindness

Polly Samson

A novel both heartbreaking and hopeful, about love and family, and the major and minor ways we lose people in our lives—from an acclaimed talent.

Julian's fall begins the moment he sets eyes on Julia, flying a hawk high on a ridge. Julian is an English student, heading toward academia; Julia is married and eight years his senior. And yet, ignoring warnings from family and friends, they each give up all they have to be together. Their new life in London offers immense happiness, especially after their daughter, Mira, is born.

But when Julian's adored—and remote—boyhood home becomes available, he sets out to re-create a lost paradise for his new family. Once again, he allows love to blind him. Only when Mira becomes dangerously ill does it become impossible for Julia to conceal the explosive secret that she has been keeping.

In this first introduction to American readers, the acclaimed Polly Samson explores how the yearning for the past can affect joy in the present and the future. *The Kindness* is a haunting story of love, grief, betrayal, and reconciliation—masterfully plotted and exquisitely rendered.

PRAISE

for Perfect Lives

- "Astutely observed linked stories reveal the pleasures, temptations, secrets, and disappointments of lovers, parents, and children." —O, The Oprah Magazine
- "These intertwined, silken stories deftly expose the heart-sickness behind so many of the burnished surfaces of contemporary life." —John Banville
- "A life-enhancing treat of a book." —Esther Freud, The Telegraph, Books of the Year
- "This is a masterly book, and it's impossible not to start all over again the minute you finish reading it." —Financial Times

Polly Samson was born in London in 1962. She is the author of two highly acclaimed story collections and a novel, *Out of the Picture*, which was shortlisted for the Author Club's First Novel Award. Her most recent collection of linked stories, *Perfect Lives*, was a *Sunday Times* Fiction Choice of the Year. Bloomsbury will publish *Perfect Lives* in the U.S. in spring 2016. Samson lives in Sussex.

The Secret Life and Curious Afterlife of Seashells

by Helen Scales



final cover to come

SCIENCE / LIFE SCIENCES / MARINE BIOLOGY

Bloomsbury USA | 7/21/2015 9781472911360 | \$27.00 / \$32.00 Can. Hardcover | 288 pages | Carton Qty: 5.3 in W | 8.5 in H | 1 lb Wt chapter opener b/w line drawings by Lily Mixe

MARKETING

- Early consumer review campaign on NetGalley and Goodreads
- National print, broadcast and online media campaign
- Prepub outreach to science bloggers, collections, and conchylomaniacs
- Social media campaign at publication
- Feature on Bloomsbury website during publication month

Spirals in Time

The Secret Life and Curious Afterlife of Seashells

Helen Scales

A biological and cultural biography of the seashell—ubiquitous yet mystical.

JULY 2015

Seashells, stretching from the deep past into the present day, are touchstones leading into fascinating realms of the natural world and cutting-edge science. Members of the phylum Mollusca are among the most ancient animals on the planet. Their shells provide homes for other animals, and across the ages, people have used shells not only as trinkets but also as a form of money, and as powerful symbols of sex and death, prestige and war.

The science and natural history of shells are woven into a compelling narrative, revealing their cultural importance and the ways they have been used by humans over the millennia. (Seashells have even been tapped as a source of mind-bending drugs.) Marine biologist Helen Scales shows how seashells have been sculpted by the fundamental rules of mathematics and evolution; how they gave us color, gems, food, and new medicines.

After surviving multiple mass extinctions millions of years ago, molluscs and their shells still face an onslaught of anthropogenic challenges, including climate change and corrosive oceans. But rather than dwelling on all that is lost, Scales emphasizes that seashells offer an accessible way to reconnect people with nature, helping to bridge the gap between ourselves and the living world. *Spirals in Time* shows why nature matters, and reveals the hidden wonders that you can hold in the palm of your hand.

PRAISE

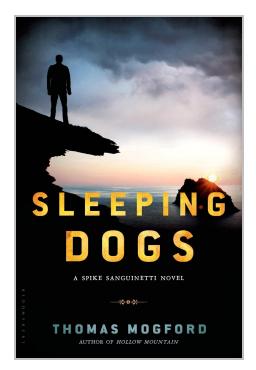
"A nuanced and thoughtful analysis." -National Geographic on Poseidon's Steed

"In this fascinating book Helen Scales, an aptly named marine biologist, explains the myth, biology and ecology of what the Victorians called queer fish." -*The Economist* on *Poseidon's Steed*

"This is one charming book about one charming fish." -Booklist on Poseidon's Steed

"Elegant and engaging." -Natural History Magazine on Poseidon's Steed

Helen Scales is a marine biologist who has tagged sharks in California and studied the diverse fish that live on coral reefs in the South Pacific. She is a freelance researcher and science reporter, and is a long-standing member of the award-winning science communication collective, The Naked Scientists, based at the University of Cambridge. Scales is the author of *Poseidon's Steed: The Story of Seahorses, from Myth to Reality*, and lives in Cambridge, England.



FICTION / MYSTERY & DETECTIVE / INTERNATIONAL MYSTERY & CRIME

Bloomsbury USA | 7/7/2015 **9781632860880** | **\$26.00** / **\$31.00 Can.** Hardcover | 288 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Bloomsbury: First and Second Serial,

Book Club, Audio

Film/TV: Greene & Heaton Ltd.

MARKETING

- National print and online review campaign
- Prepublication promotion of author's backlist
- Prepublication online consumer and blogger review campaign
- Outreach to mystery bloggers and crime websites
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Hollow Mountain 8/2014 | 9781620405963 Hardcover | \$26.00 / \$30.00 Can.

The Sign of the Cross: A Spike Sanguinetti Novel 5/2013 | 9781620402009 Hardcover | \$25.00 / \$26.50 Can.

Shadow of the Rock: A Spike Sanguinetti Novel

4/2013 | 9781620401996 Trade Paperback | \$16.00 / \$17.00 Can.

Sleeping Dogs

A Spike Sanguinetti Novel

Thomas Mogford

A local man murdered. A young woman missing. A dark secret unearthed. Spike Sanguinetti is back in the gripping new story from thrilling crime writer Thomas Mogford.

Haunted by his failure to prevent the violent murders of two innocent women, Gibraltarian lawyer Spike Sanguinetti loses himself in his work. After much persuasion, he joins an old flame, Detective Sergeant Jessica Navarro, for a well-earned rest at a friend's villa on Corfu's beautiful northeast coast. There they meet philanthropist Leo Hoffmann, elderly scion of the powerful Hoffmann banking family.

Leo has just unearthed an important archaeological site on the Corfiot coastline, but the lavish celebrations to mark the event are interrupted when the body of a young Albanian bludgeoned to death is discovered at the site. When a local man is arrested for the murder, Spike reluctantly agrees to defend him pro bono in what appears to be an "open and shut" case. Yet the more Spike delves into the facts surrounding the victim's death, the more he starts to doubt the official version of events.

As news emerges that a vulnerable young woman has gone missing, a frantic search begins, which sees the idyllic holiday island transformed into an arena of old rivalries, political corruption, and murder. Uncovering secrets so damaging that those involved will go to any lengths to protect them, Spike begins to realize that some sleeping dogs can never be allowed to lie.

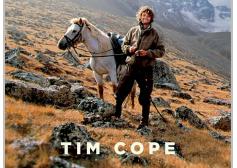
PRAISE

- "Popular fiction at its best." —Susan Hill
- "Evocative, engrossing and entertaining." —The Times
- "Mogford's sharp prose drew me in from the first page and his intriguingly flawed hero Spike stands out in the memory." —Sadie Jones
- "Very original, and brilliantly rendered. A rare and enviable talent." —William Boyd

Thomas Mogford has worked as a journalist for *Time Out* and as a translator for the European Parliament. His other novels in the Spike Sanguinetti series—*Shadow of the Rock, Sign of the Cross*, and *Hollow Mountain*—were published by Bloomsbury to critical acclaim. He was shortlisted for the CWA Debut Dagger Award for best new crime writer of 2013. He is married and lives with his family in London. www.thomasmogford.com • @ThomasMogford

GENGHIS

AN EPIC JOURNEY THROUGH
the LAND of the NOMADS



TRAVEL

Bloomsbury USA | 7/21/2015 **9781608194469** | **\$22.00** / **\$25.00 Can.** Trade Paperback | 528 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt 3 8-page color inserts, b&w maps throughout

Subrights: Ross Yoon Agency

Other Available Formats: Hardcover ISBN: 9781608190720

MARKETING

- Coverage in paperback columns nationwide
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

NOW IN PAPERBACK!

On the Trail of Genghis Khan

An Epic Journey Through the Land of the Nomads

Tim Cope

"Weaving acute observation, honest introspection, and a sense of history, Cope crafts a marvelously perceptive travelogue of an audacious odyssey." —Booklist

The relationship between man and horse gave rise to a succession of rich nomadic cultures on the Eurasian steppe, among them the Mongols of the thirteenth century—who, under the leadership of Genghis Khan, created the largest contiguous land empire in history. Inspired by nomadic tradition, Tim Cope embarked on a journey that hadn't been successfully completed since those times: to travel on horseback across the entire length of the Eurasian steppe, from Karakorum, the ancient capital of Mongolia, through Kazakhstan, Russia, Crimea, and Ukraine to the Danube in Hungary.

Cope first needed to learn to ride a horse, then to fend off wolves and would-be horse thieves, and grapple with the extremes of the steppe, from the scorching deserts of Kazakhstan to the high mountain passes of the Carpathians. As he traveled, he formed a close bond with his horses and especially his dog, Tigon, and encountered great hospitality—the key to human survival on the steppe—from those he met along the way.

Cope bears witness to how the traditional ways hang in the balance in the post-Soviet world—in an era that has brought newfound freedom but also corruption and alcoholism, and has left a world bereft of both the Communist system upon which it once relied and the ancestral knowledge of nomadic life.

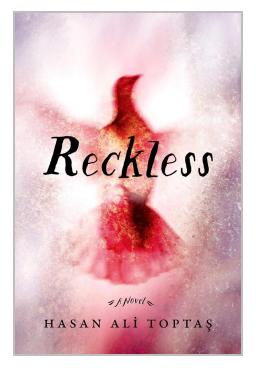
A journey of adventure and endurance, *On the Trail of Genghis Khan* is at once a celebration of and an elegy for an ancient way of life.

PRAISE

"There are plenty of fine books written by people who go off on adventures and return to set their story to paper, but Tim Cope's adventure... puts them all to shame... It's a shame that the word 'epic' has been so degraded by overuse, because it must be employed here." —The Daily Beast

"[Cope] infuses his ambitious account with the stories of the people and tales of the animals who inspired the journey, rendering the book heartfelt and memorable." — *Kirkus Reviews*

Tim Cope, F.R.G.S., is an award-winning adventurer, author, filmmaker, and motivational speaker with a special interest in Central Asia and states of the former Soviet Union. He has studied as a wilderness guide in the Finnish and Russian Arctic, ridden a bicycle across Russia to China, and rowed a boat nearly three thousand miles through Siberia to the Arctic Ocean. He lives in Victoria, Australia, and travels annually to Mongolia as a trekking guide. www.timcopejourneys.com



FICTION / LITERARY Bloomsbury USA | 8/11/2015 9781632860613 | \$26.00 / \$30.00 Can. Hardcover | 336 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights:

Audio, Serial: Bloomsbury; Translation, Film/TV: The Istanbul Copyright Agency

MARKETING

- National online and print review campaign
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

Reckless

A Novel

Hasan Ali Toptas, translated by Maureen Freely and John Angliss

Revered Turkish novelist Hasan Ali Toptaş—"Turkey's Kafka"—weaves a mysterious and masterful tale of love and friendship, guilt and secrets in his first novel translated into English.

Thirty years after completing his military service, Ziya flees the spiraling turmoil and perplexing chaos of the city where he lives to seek a peaceful existence in a remote village—of which he has heard dreamlike tales. Greeted by his old friend from the army, Kenan, who has built and furnished a vineyard house for him, Ziya grows accustomed to his new surroundings and is welcomed by Kenan's family. However, the village does not provide the serenity Ziya yearns for, and old memories of his military service on the treacherous Syrian/Turkish border flood his thoughts. As he battles specters of the past, his rejection of village life provokes an undercurrent of ill feeling among the locals, not least towards Kenan, who has incurred heavy debts by his generosity to the man who may have saved his life

Toptaş masterfully blurs the borders between dreams and reality, truth and memory in this gripping tale. Like Turkey itself, the writer sits between the traditions of the East and the West, creating bold new literature. In his own country he sits comfortably on the shelf beside Orhan Pamuk, and his first novel in English is poised to enchant those same readers.

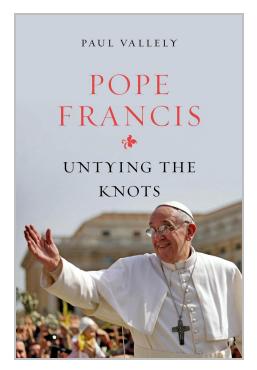
PRAISE

"Turkish literature has encountered an extraordinary writer. Hasan Ali Toptaş is a master of language and construction and Turkish literature's strongest writer of novels. He is one of the few writers who will make their mark on the future of Turkish literature." —Hürriyet

"Our Franz [Kafka]'s new name is Hasan." —Frankfurter Allgemaine

Hasan Ali Toptaş, one of Turkey's foremost writers, has won numerous prizes, including his country's most prestigious, the Orhan Kemal Novel Prize. His work has been translated into German, French, and Flemish. His early masterpiece *Shadowless* (1995) will be published by Bloomsbury in 2016.

Translator **Maureen Freely**, a novelist herself, is also the English translator of Nobel Prize winner Orhan Pamuk. Her co-translator, **John Angliss**, won the British Council Young Translators' Prize in 2012.



RELIGION / CHRISTIANITY / CATHOLIC

Bloomsbury USA | 8/4/2015 **9781632861153** | **\$26.00** / **\$30.00 Can.** Hardcover | 288 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt

Subrights: Bloomsbury: Second Serial

Other Available Formats: Trade Paperback ISBN: 9781472903709

MARKETING

- National print and online feature and review attention
- Prepublication consumer review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

Pope Francis

Untying the Knots

Paul Vallely

A wise and perceptive portrait of Jorge Mario Bergoglio, the 266th Pope.

From his first appearance on a Vatican balcony Pope Francis proved himself a Pope of surprises. With a series of potent gestures, history's first Jesuit pope declared a mission to restore authenticity and integrity to a Catholic Church bedeviled by sex abuse and secrecy, intrigue and in-fighting, ambition and arrogance. He declared it should be "a poor Church, for the poor." But there is a hidden past to this modest man with the winning smile. Jorge Mario Bergoglio was previously a bitterly divisive figure. His decade as leader of Argentina's Jesuits left the religious order deeply split. And his behavior during Argentina's Dirty War, when military death squads snatched innocent people from the streets, raised serious questions—on which this book casts new light. Yet something dramatic then happened to Jorge Mario Bergoglio. He underwent an extraordinary transformation. After a time of exile, he reemerged having turned from a conservative authoritarian into a humble friend of the poor.

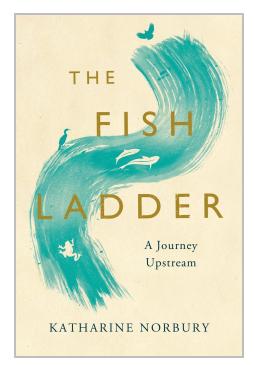
In this new edition of *Pope Francis: Untying the Knots*, Paul Vallely builds on the story of Bergoglio's remarkable life and journey of personal transformation. It reveals what changed the man who was to become Pope Francis and employs cogent analysis of his first eighteen months as Pope. Writing with unparalleled access and research, Paul Vallely offers new evidence and penetrating insight into Pope Francis's public and private personae.

PRAISE

"Paul Vallely's biography of Francis . . . stands, in terms of seriousness of purpose and depth of understanding, head and shoulders above other recent rushed cuttings jobs." — Peter Stanford, *The Sunday Times*

"No biography, however diligent, can capture someone's interior life. But what this book does demonstrate is that Pope Francis is a tougher, more complex figure than meets the eye . . . Anybody who reads this book will eagerly await his next move." —The Economist

Paul Vallely is a journalist and commentator on religion, society, and political issues. He was correspondent for the *Times* in Ethiopia during the famine of 1984–85 for which he was commended as International Reporter of the Year in the British Press Awards. He is the editor of *The New Politics: Catholic Social Teaching for the 21st Century* and has advised the Catholic Bishops' Conference of England and Wales. He is currently associate editor of the *Independent* newspaper.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 8/11/2015 9781620409954 | \$26.00 / \$30.00 Can. Hardcover | 304 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt B&W illustrations as chapter headers

Subrights: Serial: Bloomsbury; Translation, Audio, Film/TV: A.P. Watt

MARKETING

- National online and print review campaign
- Prepublication bookseller and blogger outreach campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

The Fish Ladder

A Journey Upstream

Katharine Norbury

Part travelogue, part memoir, *The Fish Ladder* is a deeply moving story of an adoptee's search for personal identity set against a backdrop of the finest British nature writing.

Katharine Norbury was abandoned as a baby in a Liverpool convent. Raised by a loving adoptive family, she grew into a wanderer, drawn by the landscape of the British countryside.

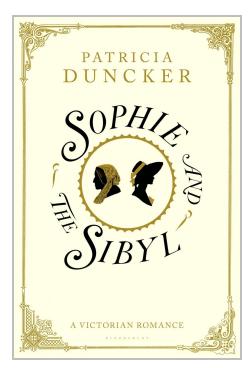
One summer, following the miscarriage of a much-longed-for child, Katharine sets out—accompanied by her nine-year-old daughter, Evie—with the idea of following a river from the sea to its source. The luminously observed landscape grounds the walkers, providing both a constant and a context to their expeditions. But what begins as a diversion from grief evolves into a journey to the source of life itself: a life threatening illness forces Katharine to seek a genetic medical history, and this new and unexpected path delivers her to the door of the woman who abandoned her all those years ago.

Combining travelogue, memoir, exquisite nature writing, and fragments of poems with tales from Celtic mythology, *The Fish Ladder* has a rare emotional resonance. It is a portrait of motherhood, of a literary marriage, a hymn to the adoptive family, but perhaps most of all it is an exploration of the extraordinary majesty of the natural world. Imbued with a keen and joyful intelligence, this original and life-affirming book is set to become a classic of its genre.

PRAISE

"Deeply affecting, atmospheric and sensuous, *The Fish Ladder* is a beautifully written meditation of what it is to be alone, of yearning for connection, and of the consolations of nature." —Polly Samson, author of *Perfect Lives*

Katharine Norbury trained as a film editor with the BBC and worked extensively in television drama. She completed her M.A. in creative writing at University of East Anglia and is a doctoral candidate at Goldsmiths College. She lives in London. *The Fish Ladder* is her first book. Find her on Twitter @kjnorbury.



FICTION / LITERARY

Bloomsbury USA | 8/4/2015 **9781632860644** | **\$27.00** / **\$32.00 Can.** Hardcover | 304 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt

Subrights: Bloomsbury: First serial, audio Film/TV, translation: David Higham Associates

MARKETING

- National online and print review campaign
- Prepublication consumer review campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

Sophie and the Sibyl

A Victorian Romance

Patricia Duncker

From the author of *Hallucinating Foucault*, a playfully erudite novel about George Eliot, literature, and a surprising romance.

In Berlin, Max Duncker and his brother, Wolfgang, own a thriving publishing business, which owes its success to one woman: the Sibyl, or Mary Ann Evans, better known as George Eliot, who is writing the final installment of her bestselling serial *Middlemarch*. Max is as fond of gambling and brothels as Wolfgang is of making a profit and berating his spendthrift brother, but Max is given a chance to prove his worth by visiting the Sibyl and her not-quite-husband Lewes, to finalize the publishing rights to her new novel. The Sibyl proves to be as enthralling and intelligent as her books, bewitching Max and all of those around her.

But Wolfgang has an ulterior motive for Max's visit; he wants his brother to consider the beautiful eighteen-year-old Countess Sophie von Hahn as a potential wife. An acquaintance from Max's childhood, she comes from a German family of great wealth. However, Sophie proves to be nothing like the angelic vision of domesticity Max envisaged; wild and willful, she gambles recklessly yet always wins, rides horses fiercely, and is happy to disobey authority, especially when it comes to her idol, George Eliot. Enchanted by this whirlwind of a woman, Max nevertheless fears he will never be able to tame her.

With its vivid portrayal of George Eliot and how she lived her life, and the turbulent love story of the countess and Max, *Sophie and the Sibyl* is both a compulsive read and a high literary achievement.

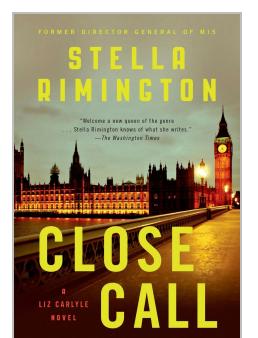
PRAISE

"Brilliant... A fiendishly clever blending of real life and fiction. I was completely gripped all the way through." —Kathryn Hughes, author of *George Eliot, the Last Victorian*

for *The Strange Case of the Composer and His Judge:* "A quick, instantly involving, page-turning mystery, written in fluid, lyrical prose, and populated with characters that are flawed and human and complete." —*The Boston Globe*

for *Hallucinating Foucault:* "One of the best novels of its year . . . Ever since I read it, I have been encouraging everyone else to do so." —A. S. Byatt

Patricia Duncker is a professor of contemporary literature at the University of Manchester. She is the author of five previous novels, including *Hallucinating Foucault*, winner of the Dillons First Fiction Award and the McKitterick Prize, and another Neo-Victorian tale, *James Miranda Barry*; the story collections *Monsieur Shoushana's Lemon Trees* and *Seven Tales of Sex and Death*; and the essay collection *Writing on the Wall*. She lives in Wales. Her website is www.patriciaduncker.com.



FICTION / ESPIONAGE

Bloomsbury USA | 8/11/2015 9781620406182 | \$17.00 / \$19.00 Can. Trade Paperback | 352 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights:

Bloomsbury: first and second serial, translation, book club, audio Film/TV: Capel & Land, Ltc.

Other Available Formats:

Hardcover ISBN: 9781620406168

MARKETING

- Prepublication promotion of author's backlist
- Outreach to mystery bloggers and crime websites
- Digital assets: excerpts on Bloomsbury website
- Social media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

The Geneva Trap: A Liz Carlyle novel 7/2013 | 9781620401194 Trade Paperback | \$16.00 / \$17.00 Can.

The Geneva Trap: A Liz Carlyle novel 10/2012 | 9781608198726 Hardcover | \$25.00 / \$26.50 Can.

Rip Tide: A Novel 9/2012 | 9781608198207 Trade Paperback | \$16.00 NOW IN PAPERBACK!

Close Call

A Liz Carlyle Novel

Stella Rimington

From the former director of MI5, the new Liz Carlyle thriller taken from today's headlines. From the former director of MI5, the new Liz Carlyle thriller—taken from today's headlines.

The Arab Spring has swept through the Middle East and Liz Carlyle and her compatriots in the Thames House's counter-espionage division are racing to investigate arms deals in Yemen. There's a UN embargo forbidding any member country from supplying arms to either side in the uprisings, but Andy Bokus, head of the CIA's London Station, has evidence that the weapons being smuggled into Yemen are not only being sold to both sides, but are coming from a connection in the UK—a highly embarrassing black mark on the government and, if true, full of disastrous consequences.

British-American cooperation widens as Liz teams up with her old rival Bruno McKay, MI6's Head of Station in Paris, and Isobel Florian of the French domestic service, the DCRI, to trail and trap the elusive weapons dealer. The evidence points to a former French intelligence officer, Antoine Milraud, who leads them all on a mad chase across Europe until investigators witness him passing something to an elegantly dressed, very mysterious man.

When Milraud is caught and informs on his fellow conspirators, Liz finds herself embroiled in a larger, potentially explosive situation that twists all the way back to what she feared most—that the arms are being sold through the UK, and the mysterious man is closer and more capable of brutal violence than she ever could have imagined.

PRAISE

"Plenty of fast-paced action keep the pages of this international espionage thriller turning. It will appeal to fans of Charles Cumming and Daniel Silva. While this book may stand alone, readers of Rimington's previous work will appreciate the nuances of the interplay among recurring characters." —Library Journal

Dame Stella Rimington joined the Security Service (MI5) in 1968. During her career she worked in all the main fields of the Service: counter-subversion, counter-espionage, and counter-terrorism. She was appointed director general in 1992, the first woman to hold the post. She has written her autobiography and seven previous Liz Carlyle novels, including The Geneva Trap and Rip Tide. She lives in London and Norfolk.

DON'T WHY OUR BRAINS
EVEN BRAINS
THINK
ABOUT
IT CHANGE
GEORGE MARSHALL

PSYCHOLOGY

Bloomsbury USA | 8/18/2015 **9781632861023** | **\$17.00** / **\$20.00 Can.** Trade Paperback | 272 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Bloomsbury: Translation, first serial, audio

Other Available Formats: Hardcover ISBN: 9781620401330

MARKETING

- Coverage in paperback columns nationwide
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

NOW IN PAPERBACK!

Don't Even Think About It

Why Our Brains Are Wired to Ignore Climate Change

George Marshall

A witty, insightful, and groundbreaking take on one of the most urgent questions of our time: Why, despite overwhelming scientific evidence, do we still ignore climate change?

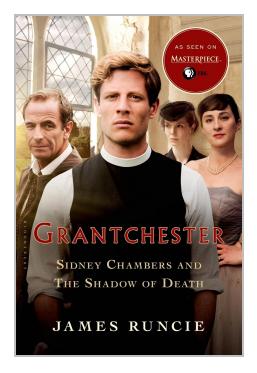
Most of us recognize that climate change is real yet we do nothing to stop it. What is the psychological mechanism that allows us to know something is true but act as if it is not? George Marshall's search for the answers brings him face to face with Nobel Prize—winning psychologists and Texas Tea Party activists; the world's leading climate scientists and those who denounce them; liberal environmentalists and conservative evangelicals. What he discovers is that our values, assumptions, and prejudices can take on lives of their own, gaining authority as they are shared, dividing people in their wake.

With engaging stories and drawing on years of his own research, Marshall argues that the answers do not lie in the things that make us different, but rather in what we share: how our human brains are wired—our evolutionary origins, our perceptions of threats, our cognitive blind spots, our love of storytelling, our fear of death, and our deepest instincts to defend our family and tribe. Once we understand what excites, threatens, and motivates us, we can rethink climate change, for it is not an impossible problem. Rather, we can halt it if we make it our common purpose and common ground. In the end, *Don't Even Think About It* is both about climate change and about the qualities that make us human and how we can deal with the greatest challenge we have ever faced.

PRAISE

"Please read this book, and think about it. Let's get to work."—Bill Nye
"Clearly we're not responding to the reality of climate change with the speed the crisis requires. This book explains some of the reasons that could be—and how we might work around them in the short time that we have."—Bill McKibben, author of *Eaarth*"Illuminating and important."—James Hansen, author of *Storms of My Grandchildren* and former director of the NASA Goddard Institute for Space Studies
"George Marshall is one of the most interesting, challenging, and original thinkers on the psychology of our collective climate denial."—Naomi Klein, author of *The Shock Doctrine*

George Marshall founded the Climate Outreach and Information Network and has worked for twenty-five years in the environmental movement, including senior positions for Greenpeace USA and the Rainforest Foundation. He is a leading European expert in climate change communications, is a lead advisor to the Welsh government, and counts major nonprofit organizations, politicians, businesses, and trade unions among his many clients. His website is http://climatedenial.org.



FICTION / MEDIA TIE-IN / GENERAL

Bloomsbury USA | 1/13/2015 9781632862891 | \$16.00 / \$18.00 Can. Trade Paperback | 400 pages | Carton Qty: 28 5.5 in W | 8.3 in H | 1.1 in T | 1 lb Wt

Other Available Formats: Trade Paperback ISBN: 9781608198566

ALSO AVAILABLE

Sidney Chambers and The Forgiveness of Sins

5/2015 | 9781632861030 Trade Paperback | \$18.00 / \$20.00 Can.

Sidney Chambers and the Perils of the Night

1/2015 | 9781632862907 Trade Paperback | \$16.00 / \$18.00 Can.

Sidney Chambers and the Problem of Evil 6/2014 | 9781608199525

Trade Paperback | \$17.00 / \$19.00 Can.

The Sidney Chambers and The Shadow of Death

James Runcie

To be a major, prime-time six-part series *Grantchester* for PBS.

Sidney Chambers, the Vicar of Grantchester, is a thirty-two year old bachelor. Sidney is an unconventional clergyman and can go where the police cannot.

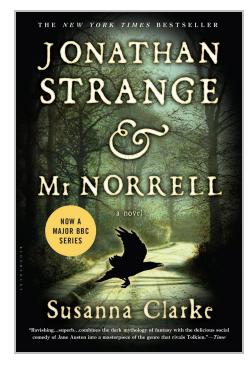
Together with his roguish friend Inspector Geordie Keating, Sidney inquires into the suspect suicide of a Cambridge solicitor, a scandalous jewellery theft at a New Year's Eve dinner party, the unexplained death of a well-known jazz promoter and a shocking art forgery, the disclosure of which puts a close friend in danger. Sidney discovers that being a detective, like being a clergyman, means that you are never off duty...

Sidney Chambers will be played by James Norton (*Death Comes to Pemberley*), and Robson Green (*Reckless*) will take on the role of Geordie Keating. Other cast members include Morven Christie (*Twenty Twelve*) as the beautiful heiress Amanda Kendall, while Tessa Peake-Jones (*Only Fools and Horses*) will play Sidney's housekeeper, and Kacey Ainsworth (*Eastenders*) is to join them as Geordie's wife.

PRAISE

James Runcie has written the coziest of cozy murder mysteries. Taken individually, each of these clerical whodunits poses a clever puzzle for armchair detectives. Viewed as a collective study of British life as it was lived when Elizabeth II first ascended the throne, these stories present a consistently charming and occasionally cutting commentary on 'a postwar landscape full of industry, promise and concrete." —*The New York Times Book Review*

James Runcie is the son of the Archbishop of Canterbury, as well as director of the Bath Literary Festival and, prior to the Sidney Chambers series, author of four novels, *The Discovery of Chocolate*, *The Color of Heaven*, *Canvey Island*, and *East Fortune*. He is also an award-winning filmmaker and theater director and has scripted several films for the BBC. He directed a documentary following a year in the life of J. K. Rowling. James Runcie lives in London and Edinburgh.



FICTION / FANTASY / GENERAL

Bloomsbury USA | 5/5/2015 **9781620409909** | **\$18.00** / **\$20.00 Can.** Trade Paperback | 1024 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Subrights: Curtis Brown

Other Available Formats:

Trade Paperback ISBN: 9781582346038

MARKETING

- · Coverage in paperback columns
- Cross-promote with TV distribution company
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign tied to TV show at publication

Jonathan Strange and Mr Norrell

A Novel

Susanna Clarke

The phenomenal bestselling novel, in a new tie-in edition to the major seven-part BBC TV series costarring Bertie Carvel (*Les Miserables*) and Eddie Marsan (*War Horse*).

At the dawn of the nineteenth century, two very different magicians emerge to change England's history. In the year 1806, with the Napoleonic Wars raging on land and sea, most people believe magic to be long dead in England—until the reclusive Mr. Norrell reveals his powers, and becomes a celebrity overnight.

Yet the cautious, fussy Norrell is challenged by the emergence of another magician, the brilliant novice Jonathan Strange. Young, handsome, and daring, Strange is the very opposite of Norrell. He becomes Norrell's student, and they join forces in the war against France. But Strange is increasingly drawn to the wildest, most perilous forms of magic, straining his partnership with Norrell, and putting at risk everything else he holds dear.

Time #1 Book of the Year • Book Sense Book of the Year • People Top Ten Books of the Year • Winner of the Hugo Award • New York Times Notable Book of the Year • Salon Top Ten of 2004 • Winner of the World Fantasy Award • Nancy Pearl's Top 12 Books of 2004 • Washington Post Book World's Best of 2004 • Christian Science Monitor Best Fiction 2004 • San Francisco Chronicle Best Books of 2004 • Winner of the Locus Award for Best First Novel • Chicago Tribune Best of 2004 • Seattle Times 25 Best Books of 2004 • Atlanta Journal-Constitution Top 12 Books of 2004 • Village Voice "Top Shelf" • Raleigh News & Observer Best of 2004 • Rocky Mountain News critics' favorites of 2004

PRAISE

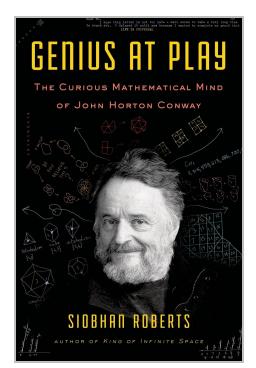
"Jonathan Strange & Mr. Norrell is unquestionably the finest English novel of the fantastic written in the last seventy years." —Neil Gaiman

"Ravishing... Combines the dark mythology of fantasy with the delicious social comedy of Jane Austen into a masterpiece of the genre that rivals Tolkien." —*Time*

"Clarke's imagination is prodigious, her pacing is masterly and she knows how to employ dry humor in the service of majesty." —Gregory Maguire, *The New York Times Book Review*

"Magnificent and original." —Michael Dirda, The Washington Post

Susanna Clarke lives in Derbyshire, England. She has also published *The Ladies of Grace Adieu*, a short story collection.



BIOGRAPHY & AUTOBIOGRAPHY / SCIENTISTS / GENERAL

Bloomsbury USA | 7/14/2015 9781620405932 | \$30.00 / \$35.00 Can. Hardcover | 352 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt 1 x 8 page color insert. B&W illustrations

Subrights: Bloomsbury subrights: Serial and audio

Performance rights: Tessler Literary Agency

MARKETING

throughout.

- National print, broadcast and online review campaign
- Prepublication blogger outreach campaign
- · Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website
- Feature placement on Bloomsbury website at time of publication
- Author events in NYC and Princeton, NJ

Genius At Play

The Curious Mathematical Mind of John Horton Conway

Siobhan Roberts

Inside the eccentric world of gifted polymath John Horton Conway, inventor of the Game of Life.

"Conway is a creative genius." —Martin Gardner

Born in Liverpool in 1937, John Horton Conway found fame as a Cambridge professor, making a pivotal contribution to the field of mathematical symmetry and inventing "surreal numbers." A beloved teacher at Princeton University since 1987, he deploys cards, dice, coat hangers, and sometimes a Slinky as props to explain the beauties of mathematics. His myriad contributions to game theory, knot theory, number theory, coding theory, group theory, and geometry are legendary.

Conway is most celebrated for his 1970s cult classic "Game of Life." One of the first cellular automata, the game plays out on a grid and is governed by three simple rules whereby proliferating cells resemble skittering microorganisms viewed under a microscope. More than just a cool fad, Life had broad cultural and scientific influence, showing how simplicity generates emergent complexity and providing an analogy not only for all mathematics but for the universe itself.

Science and mathematics writer Siobhan Roberts, a visitor at Princeton's Institute for Advanced Study, has had close access to Conway, to his colleagues, and to his family over several years. As a result, *Genius At Play* presents a unique and intimate portrait of the mind and work of one the world's most acclaimed mathematicians. Anyone interested in mathematics, in game playing, indeed, in genius itself, will find it unforgettable.

PRAISE

for King of Infinite Space

- "There is no substitute for [Donald] Coxeter, and no substitute for this long-overdue treatment of his life." —*The Washington Post*
- "A lively view of the history of mathematics." —Freeman Dyson
- "Siobhan Roberts has achieved something extraordinary in this book \dots It is lucid, beautiful, and exalting." —James Gleick

Siobhan Roberts is a science writer and winner of two National Magazine Awards. While writing this book, she was a Director's Visitor at the Institute for Advanced Study in Princeton, and a Fellow at the Leon Levy Center for Biography, at the CUNY Graduate Center in New York. Her first book, *King of Infinite Space*, won the Mathematical Association of America's Euler Book Prize for expanding the public's view of mathematics. She lives in Toronto, Canada.

BESTSELLING AUTHOR OF THE LAST FIGHTING TOMMY

MEETING THE ENEMY

THE HUMAN



HISTORY / MILITARY / WORLD WAR I

Bloomsbury USA | 5/26/2015 **9781408843352** | **\$18.00 / \$18.00 Can.** Trade Paperback | 400 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

MARKETING

- National print and online feature and review attention
- Prepublication consumer review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Tommy's War: The Western Front in Soldiers' Words and Photographs 9/2014 | 9781408844366 Hardcover | \$40.00 / \$46.00 Can.

Boy Soldiers of the Great War 2/2013 | 9781408824726 Trade Paperback | \$13.95 **NOW IN PAPERBACK!**

Meeting the Enemy

The Human Face of the Great War

Richard van Emden

The first book to discuss what happened when enemies met face to face during WWI—now in paperback.

A British soldier walked over to the German front line to deliver newspapers; British women married to Germans became "enemy aliens" in their own country; a high-ranking British POW discussed his own troops' heroism with the kaiser on the battlefield. These are just three amazing stories of interaction between the opposing sides in the Great War that eminent historian Richard van Emden has unearthed—incidents that show brutality, great humanity, and, above all, the bizarre nature of a conflict between two nations with long-standing ties of kinship and friendship. *Meeting the Enemy* reveals for the first time how contact was maintained on many levels throughout the war, and its stories—sometimes funny, often moving—give us a new perspective on the lives of ordinary men and women caught up in extraordinary events.

PRAISE

- "Remarkable . . . Makes you think rather differently about the so-called 'Great War For Civilisation." —Daily Mail
- "Extraordinary and often inspirational stories of comradeship between foes." —Richard Kemp, a former commander of British forces in Afghanistan, *The Times*
- "From the horrors of the First World War battlefields are tales of extraordinary camaraderie between British and German soldiers." —Daily Express

Richard van Emden has interviewed over 270 veterans of the Great War and has written fourteen books on the subject, including *Boy Soldiers of the Great War* and *The Last Fighting Tommy*. He has also worked on more than a dozen television programs on the First World War, including *Britain's Last Tommies*, *Britain's Boy Soldiers*, the award-winning *The Roses of No Man's Land*, and, most recently, *War Horse: The Real Story*. He lives in West London.

COOKING

Bloomsbury USA | 5/19/2015 9781408817926 | \$25.00 / \$28.00 Can. Hardcover | 256 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt Colour

MARKETING

- Prepublication consumer review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Chicken & Eggs: River Cottage Handbook No.11

2/2015 | 9781408817919 Hardcover | \$25.00 / \$28.00 Can.

Mushrooms: River Cottage Handbook No.1

5/2014 | 9780747589327

Hardcover | \$25.00 / \$26.50 Can.

Veg Patch: River Cottage Handbook No.4 5/2014 | 9780747595342 Hardcover | \$25.00 / \$26.50 Can.

Pigs & Pork

River Cottage Handbook No.14

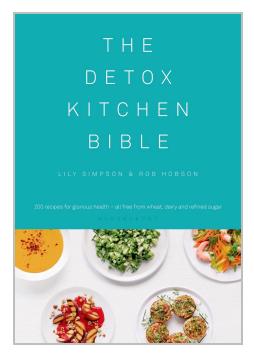
Gill Meller

Whether you are just after the secret to sensational crackling, or you want to go the whole hog and set up your own sty, this book will guide you on the road to pork heaven.

Keeping a herd of pigs brings a lot of enjoyment—they are curious, intelligent, and (often) lovable animals, with plenty of character. When the time comes, they can provide you with a fine carcass that can be turned into all manner of tasty things. The River Cottage ethos is all about knowing the story behind what's on the plate, and as Gill Meller explains in this accessible and comprehensive guide, by rearing and butchering your own pigs you'll be able to create a full range of delicious pork products in the most sustainable, economical and hands-on way possible.

Pigs & Pork gives expert advice on choosing whether to keep your own pigs, on sourcing them and setting up their home, and on feeding and caring for them. Gill also explains how you can arrange for the pigs' eventual slaughter, and how to find a good butcher or carry out your own butchery at home and identify the different cuts of meat. And even if you are buying your pork from the butcher, there is plenty to inspire. In the mouth-watering recipe section you will find the ultimate roast pork, farmhouse pâtés, pork scratchings, brawn, sausages, rillettes, pork pies, Scotch eggs and black pudding, as well as instructions for how to home-cure your own bacon, ham and salami. And of course, there are guidelines for setting up a proper hog roast to cater for large numbers, River Cottagestyle—the perfect fare for an outside gathering.

Head chef Gill Meller has been part of the River Cottage team for ten years. Working closely with Hugh Fearnley-Whittingstall, Gill has been a major part of all of the activities at River Cottage, including sourcing the ethically produced ingredients and creating the ever changing menu at the excellent restaurant. He appears regularly on the Channel 4 TV series and teaches at the River Cottage Cookery School. @GillMeller • www.rivercottage.net



COOKING / SPECIFIC INGREDIENTS / NATURAL FOODS

Bloomsbury USA | 7/7/2015 9781408852859 | \$42.00 / \$48.00 Can. Hardcover | 416 pages | Carton Qty: 7.1 in W | 10.4 in H | 1 lb Wt Colour images throughout

MARKETING

- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

The Detox Kitchen Bible

Lily Simpson and Rob Hobson

The cookbook that will leave you feeling cleansed from the inside out—with two hundred delicious recipes and tailored detox plans.

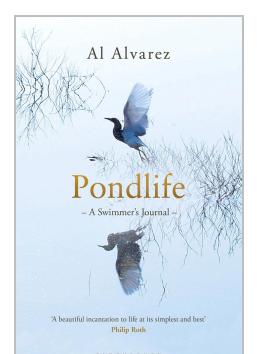
The power of good, natural food beats any fad diet. By bombarding your body with a sea of nutrients and a range of delicious flavors, your skin will glow, your hair will shine, your stress levels will decrease, and you'll feel full of energy. This is what the Detox Kitchen philosophy is all about: fresh, bright, delicious, and nutritious food that will leave you radiant with health.

Using mouth-watering flavor combinations and an encyclopedic knowledge of ingredients, founder and chef Lily Simpson and nutritionist Rob Hobson have created two hundred carefully tailored recipes and a variety of meal plans to bring you this ultimate, comprehensive bible of detox food—all wheat-, dairy- and sugar-free. Whether you'd like a weekend plan to nurture your body after a demanding week or a seven-day regime to improve your skin, boost your energy levels, or gain relief from a health condition, the book will allow you to "eat yourself well" and shuffle this treasury of recipes to suit your needs.

The vibrant dishes are inspired by Lily's worldwide travels, and include Beetroot Falafel, Avocado Smash; Chicken, Cashew and Tarragon Wraps; Pad Thai with Brown Rice Noodles; Sesame Seed Cookies; Butterbean Mash; Pinto Bean Chilli; Pineapple Carpaccio Coconut Clouds; and Apricot and Ginger Jam.

With beautiful photography and a striking design, *The Detox Kitchen Bible* is the definitive guide to eating your way to a healthy glow.

Lily Simpson and **Rob Hobson** are a chef-and-nutritionist team shaking up the healthy food industry. A unique detox food delivery service, The Detox Kitchen was founded by Lily and launched in 2012 to dazzling success and gained a loyal following of celebrity clients, and now serves a range of delicious, healthy dishes from a deli in Harvey Nichols. www.detoxkitchen.co.uk • @TheDetoxKitchen



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 6/16/2015 **9781408841020** | **\$17.00** / **\$19.00 Can.** Trade Paperback | 288 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

Subrights: Bloomsbury: Book Club, First and Second Serial, Audio

Other Available Formats: Hardcover ISBN: 9781408841006

MARKETING

- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

NOW IN PAPERBACK!

Pondlife

A Swimmer's Journal

Al Alvarez

From the author of *The Savage God*, a unique memoir of growing old, and a lesson in not going gently into that good night.

The ponds of Hampstead Heath are small oases; fragments of wild nature nestled in the heart of northwest London. For the best part of his life Al Alvarez—poet, critic, novelist, rock climber, and poker player—has swum in them almost daily.

An athlete in his youth, Alvarez, now in his eighties, chronicles what it is to grow old with humor and fierce honesty—from his relentlessly nagging ankle which makes daily life a struggle, to infuriating bureaucratic battles with the council to keep his disabled person's Blue Badge, to the devastating effects of a stroke, and to the salvation he finds in the three S's—Swimming, Sex, and Sleep.

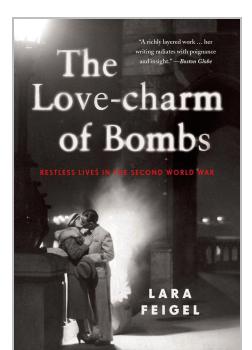
As Alvarez swims in the ponds he considers how it feels when you begin to miss that person you used to be—to miss yourself. Swimming is his own private form of protest against the onslaught of time; proof to others, and himself, that he's not yet beaten.

By turns funny, poetic, and indignant, *Pondlife* is a meditation on love, the importance of life's small pleasures, and, above all, a lesson in not going gently in to that good night.

PRAISE

"A beautiful unfolding of a story, told in deceptively simple prose but with a great power to move." —The Sunday Times

Al Alvarez is a poet, novelist, literary critic, anthologist, and author of many highly praised nonfiction books on topics ranging from suicide, divorce, and dreams—*The Savage God, Life After Marriage, Night*—to poker and mountaineering—*The Biggest Game in Town* and *Feeding The Rat.* His most recent books are *Where Did It All Go Right?*, *The Writer's Voice*, and *Risky Business*. He lives in Hampstead, London.



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury USA | 6/16/2015 **9781408830901** | **\$22.00 / \$25.00 Can.** Trade Paperback | 528 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

Other Available Formats: Hardcover ISBN: 9781608199846

MARKETING

- Coverage in paperback columns nationwide
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

NOW IN PAPERBACK!

The Love-charm of Bombs

Restless Lives in the Second World War

Lara Feigel

A powerful chronicle of wartime London as experienced by five writers.

When the first bombs fell on London in August 1940, the city was transformed overnight into a battlefront. For most Londoners, the sirens, guns, planes and bombs heralded gruelling nights of sleeplessness, fear and loss. But for Graham Greene and some of his contemporaries, this was a bizarrely euphoric time when London became the setting for intense love affairs and surreal beauty. At the height of the Blitz, Greene described the bomb-bursts as holding one "like a love-charm." As the sky whistled and the ground shook, nerves were tested, loyalties examined and infidelities begun.

The Love-charm of Bombs is a powerful wartime chronicle told through the eyes of five prominent writers: Elizabeth Bowen, Graham Greene, Rose Macaulay, Hilde Spiel and Henry Yorke (writing as Henry Green). Volunteering as ambulance drivers, fire-fighters and ARP wardens, these were the successors to the soldier poets of World War I and their story has never been told. Opening with a meticulous evocation of a single night in September 1940, Lara Feigel brilliantly and beautifully interweaves letters, diarie,s and fiction with official civil defence records to chart the history of a burning world in wartime London and post-war Vienna and Berlin. She reveals the haunting, ecstatic, often wrenching stories that triumphed amid the mess of a war-torn world.

PRAISE

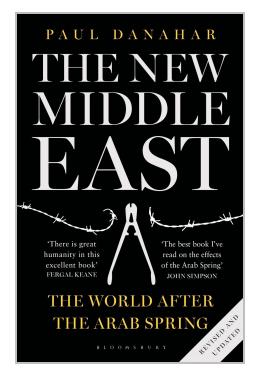
"A richly layered work . . . her writing radiates with poignance and insight." — The Boston Globe

"As an account of life in London under bombardment and as an examination of how a handful of gifted writers responded to the stress and anxiety of war, Ms. Feigel's intelligent and lucidly written book is continuously interesting and illuminating, in places even brilliant in the way she catches the mood of a time when everything seemed in flux and so many relationships were at best provisional." —Wall Street Journal

"A strikingly original book." —The Economist

Lara Feigel is a Lecturer in English and the Medical Humanities at King's College London, where her research is centred on the 1930s and World War II. She is the author of *Literature, Cinema and Politics, 1930-1945* and the editor (with Alexandra Harris) of *Modernism on Sea: Art and Culture at the British Seaside* and (with John Sutherland) of the *New Selected Journals of Stephen Spender*.

NOW IN PAPERBACK!



HISTORY / MIDDLE EAST / **GENERAL**

Bloomsbury USA | 7/7/2015 9781408840603 | \$18.00 / \$20.00 Can. Trade Paperback | 480 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

Bloomsbury: Book Club, First and Second Serial. Audio

Other Available Formats: Hardcover ISBN: 9781620402535

MARKETING

- Coverage in paperback columns nationwide
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

The New Middle East

The World After the Arab Spring

Paul Danahar

BBC bureau chief Paul Danahar sets out the new order in the Middle East following the Arab Spring, and explains what it will mean both for the region and the West.

In 2011 the Arab revolts changed the Middle East forever. The toppling of a generation of dictators left the region in turmoil. Has the promise of the Arab Spring been lost? What does the rise of religious extremism on Europe's doorstep mean for the West and its allies? Is America giving up on the region and, if so, who will lead the new Middle East?

Drawing on compelling firsthand reporting, a deep knowledge of the region's history, and access to many of the key players, BBC bureau chief Paul Danahar lays bare the forces that are shaping the region.

PRAISE

"Danahar's analysis and projections are incisive and will appeal to policy wonks, while his conversational tone and ability to engage with a wide range of subjects will benefit a general readership." —Publishers Weekly

"A cogent prognosis for the post-revolutionary Arab world." —Kirkus Reviews

Paul Danahar was the BBC's Middle East bureau chief (2010-13) and ran the organization's news coverage of the Arab Spring. He was awarded an MBE in 2003 for his work as the Baghdad bureau chief during the American-led invasion. He was also the BBC's East Asia bureau chief for three years, and the BBC's South Asia bureau chief, covering the rise, fall, and eventual return of the Taliban. In 2013 he became the BBC's North America bureau chief, based in Washington. Follow him on Twitter @pdanahar.

NOW IN PAPERBACK!

Glorious Misadventures

Nikolai Rezanov and the Dream of a Russian America

Owen Matthews

An untold chapter of America's past, a fascinating insight into a centuries-old love story, Glorious Misadventures is an expansive history of Russian colonization.

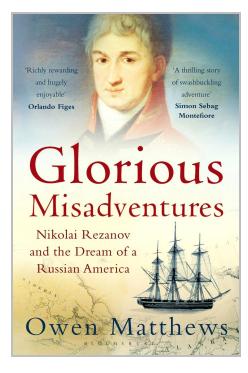
The Russian Empire once extended deep into America: in 1818 Russia's furthest outposts were in California and Hawaii. The dreamer behind this great Imperial vision was Nikolai Rezanov-diplomat, adventurer, courtier, millionaire, and gambler. His quest to plant Russian colonies from Siberia to California led him to San Francisco, where he was captivated by Conchita, the fifteen-year-old daughter of the Spanish governor who embodied his dreams of both love and empire. From the glittering court of Catherine the Great to the wilds of the New World, Matthews conjures a brilliantly original portrait of one of Russia's most eccentric Empire-builders.

PRAISE

"The book bursts with telling details . . . [An] exemplary account of adventures that could have changed the world." —The Economist

"A swashbuckling Tsarist Russian in America . . . Told by Matthews, the story loses none of its strangeness and its swashbuckling verve, reading at times like a cross between Conrad's Heart of Darkness and Gogol's The Government Inspector." — Financial Times

Owen Matthews was born in London and spent part of his childhood in America. He studied modern history at Oxford University before beginning his career as a journalist in Bosnia. His first book on Russian history, Stalin's Children, was published to great critical acclaim in 2008. Owen is currently Newsweek magazine's bureau chief in Moscow, where he lives with his wife and two children.



HISTORY / UNITED STATES / GENERAL

Bloomsbury USA | 7/7/2015 9781408833995 | \$18.00 / \$20.00 Can. Trade Paperback | 400 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

Subrights:

Bloomsbury: Book Club, First and Second Serial. Audio

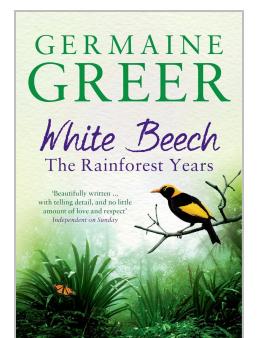
Other Available Formats: Hardcover ISBN: 9781620402399

MARKETING

- Coverage in paperback columns nationwide
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

ALSO AVAILABLE

Stalin's Children: Three Generations of Love, War, and Survival 9/2009 | 9780802717603 Trade Paperback | \$16.00



NATURE

Bloomsbury USA | 7/7/2015 **9781408846735** | **\$18.00** / **\$20.00 Can.** Trade Paperback | 384 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

Subrights: Aitken Alexander Associates

Other Available Formats: Hardcover ISBN: 9781620406113

MARKETING

- Coverage in paperback columns nationwide
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- · Social media campaign at publication

NOW IN PAPERBACK!

White Beech

The Rainforest Years

Germaine Greer

"An engaging and erudite memoir rich with historical, cultural, and ecological explorations." —Library Journal

One bright day in December 2001, sixty-two-year-old Germaine Greer found herself confronted by an irresistible challenge in the shape of sixty hectares of dairy farm, one of many in southeast Queensland that, after a century of logging, clearing, and downright devastation, had been abandoned to their fate.

She didn't think for a minute that by restoring the land she was saving the world. She was in search of heart's ease. Beyond the acres of exotic pasture grass and soft weeds and the impenetrable curtains of tangled Lantana canes there were Macadamias dangling their strings of unripe nuts, and Black Beans with red and yellow pea flowers growing on their branches . . . and the few remaining White Beeches, stupendous trees up to 120 feet in height, logged out within forty years of the arrival of the first white settlers. To have turned down even a faint chance of bringing them back to their old haunts would have been to succumb to despair.

Once the process of rehabilitation had begun, the chance proved to be a dead certainty. When the first replanting shot up to make a forest and rare caterpillars turned up to feed on the leaves of the new young trees, she knew beyond a doubt that at least here biodepletion could be reversed.

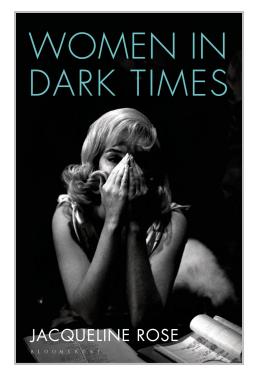
Greer describes herself as an old dog who succeeded in learning a load of new tricks, inspired and rejuvenated by her passionate love of Australia and of Earth, the most exuberant of small planets.

PRAISE

"Greer chronicles the forest's intricate biodiversity and her eco-adventure with passion, wit, literary artistry, and scientific precision." —*Booklist*

"A love letter to a rainforest... The range of Greer's knowledge and interests provide fascinating insight into the thoughtless transformation of a continent." —Publishers Weekly

Germaine Greer is an Australian academic and journalist, and a major feminist voice of the midtwentieth century. She earned her PhD from the University of Cambridge in 1967 and is Professor Emerita of English Literature and Comparative Studies at the University of Warwick. She is the author of many other books, including *Sex and Destiny: The Politics of Human Fertility* (1984); *The Change: Women, Ageing and the Menopause* (1991); *Shakespeare's Wife* (2007); and *The Whole Woman* (1999).



BIOGRAPHY & AUTOBIOGRAPHY

Bloomsbury USA | 8/4/2015 9781408845400 | \$28.00 / \$33.00 Can. Hardcover | 352 pages | Carton Qty: 6 in W | 9.2 in H | 1 lb Wt 1 x 8 page colour plate section

Subrights: Bloomsbury: Book Club, First and Second Serial, Audio

MARKETING

- · Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

Women in Dark Times

Jacqueline Rose

An exhilarating journey through the life, times, and inner thoughts of some of the most creative women of the twentieth and twenty-first centuries by a leading feminist writer.

Jacqueline Rose's heroines could not appear more different from each other: revolutionary socialist Rosa Luxemburg; German-Jewish painter Charlotte Salomon, persecuted by family tragedy and Nazism; film icon and consummate performer Marilyn Monroe.

Yet historically these women have a shared story to tell as they blaze a trail across some of the most dramatic events of the last century—revolution, totalitarianism, the American dream. Enraged by injustice, they are each in touch with what is most painful about being human, bound together by their willingness to bring the unspeakable to light.

Taking the argument into the present are today's women, courageous individuals involved in some of the cruelest realities of our times. Grappling with the existence of honor killing—notably through the stories of Shafilea Ahmed, Fadime Sahindal, and Heshu Yones—Rose argues that the struggles of feminism are far from done. In the final three chapters, Rose celebrates the work of three brilliant contemporary artists—Esther Shalev-Gerz, Yael Bartana, and Thérèse Oulton—whose work grows out of an unflinching engagement with all that is darkest in the modern world.

Women in Dark Times shows us how these visionary women offer a new template for feminism. Taking their stand against the iniquities of our times, they tread a path between public and private pain, confronting us with what we need most urgently but also often cannot bear to see.

PRAISE

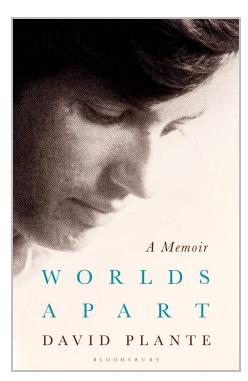
"This is the book we have been waiting for-a clarion call for us all, men and women, to be bolder and brasher in our advocacy for change but also more willing to embrace our own contradictions." -Helena Kennedy, QC

"A surfeit of elegance and intelligence." -Ali Smith, The Observer

"Jacqueline Rose's book Women in Dark Times is pretty amazing." -Irvine Welsh

"A rigorously argued and at times breathtaking book . . . Many paragraphs contain a controlled explosion; her analysis of men's fear of and fascination with female sexuality, born from the boy's early proximity to the mother's body, is one of them . . . The book closes with a clarion cry:...

Jacqueline Rose is internationally acclaimed as a public intellectual for her writing on feminism, literature, and psychoanalysis and is professor of English, Queen Mary University of London. Her many books include *The Haunting of Sylvia Plath* and *On Not Being Able to Sleep*, and a novel, *Albertine*. She is a regular contributor to the *London Review of Books*. She lives in London.



BIOGRAPHY & AUTOBIOGRAPHY

Bloomsbury USA | 8/25/2015 **9781408854808** | **\$35.00** / **\$40.00 Can.** Hardcover | 448 pages | Carton Qty: 6 in W | 9.2 in H | 1 lb Wt

MARKETING

- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Becoming a Londoner: A Diary 9/2013 | 9781620401880 Hardcover | \$30.00 / \$31.50 Can.

Worlds Apart

David Plante

The second volume of National Book Award finalist David Plante's extraordinary diaries of a life lived among the artistic elite in London.

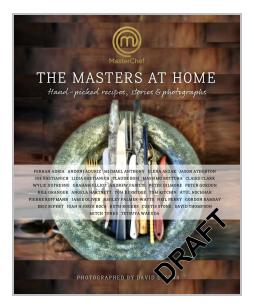
A rich companion to the first volume of David Plante's memoir, *Becoming a Londoner*, *Worlds Apart* draws from the millions of words Plante has put to the page in his diaries over the last fifty years. This new volume doesn't follow sequentially from the first—rather it can be read on its own or as an overlay, expanding on the relationships and experiences recalled in *Becoming a Londoner*. Plante widens the scope of this second volume, recounting his adventures in France, Italy, Greece, Russia, Israel, New York, even Oklahoma. Fragments of notes and sketches deepen and enrich the "characters" we met in the first volume, including Nikos, his longtime partner, and luminaries such as Philip Roth and E.M. Forster.

Plante is never without a notebook and pen. He writes everywhere, updating his diary in train stations, airplane terminals, cafes—especially one in Lucca called Di Simo—and at home, in his study, where he is amazed that he starts an entry in full sunlight and puts his pen down at night, hardly aware that he'd needed to switch on a desk lamp to continue. It is this lifelong devotion to his diary that endows us with decades of stories about the artistic elite. Both a deeply personal memoir and a fascinating and significant work of cultural history, *Worlds Apart* is a luminous evocation of a world of writers, poets, artists, and thinkers.

PRAISE

"Always elegant, Plante's prose winds around and meanders . . . An engrossing look into the veteran writer's younger existence . . . He makes the perfect narrator to decades in flux . . . Becoming a Londoner isn't about transitions, it is about an evolution—from one thing to another, where there is no such thing as going back to older times, but rather starting currents and moving forward." —Daily News on Becoming a Londoner "Love and life among literary lions [Plante is] a crafter of limpid prose, possessed of keen insight and sympathy. He also displays a rare gift for finely wrought characterization. The poet Stephen Spender, an i...

David Plante is the author of nine novels and two memoirs, *The Pure Lover* and the first volume of *Becoming a Londoner*, and has published stories, profiles, and features in the *New Yorker*, the *New York Times*, *Esquire*, and *Vogue*. The notebooks of his diary are kept in the Berg Collection of the New York Public Library. He has both UK and US citizenship and lives in London, England; Lucca, Italy; and Athens, Greece.



COOKING

Absolute Press | 8/4/2015 9781472904119 | \$35.00 / \$46.00 Can. Hardcover | 288 pages | Carton Qty: 8.5 in W | 10.2 in H | 1 lb Wt Full color photos throughout

MARKETING

- Cross promote with FOX and MasterChef
- Prepublication consumer and food blogger review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

MasterChef: the Masters at Home

Recipes, stories and photographs

Various

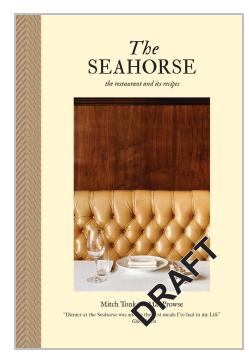
Master chefs from around the globe congregate in this groundbreaking book to celebrate delicious food for perfect weekends at home.

Ever wondered what chefs love to cook when they are in their own kitchen? Away from the intensity and heat of restaurant service, what food makes them happiest on a weekend off? Thirty-five globally renowned chefs have each shared three recipes for their favorite weekend treats in this special MasterChef collection of food at home.

Through beautiful, candid snapshots from their home lives, the fascinating background of each chef comes to life, providing a unique, never-before-seen window into his or her world. This intimate showcase of chefs' private cooking is artistically captured by the legendary photographer David Loftus.

This brilliant cookbook is distinctive in style and substance—a groundbreaking masterpiece for the new MasterChef book series.

Chefs include Wylie Dufresne, Curtis Stone, Gordon Ramsay, Andoni Aduriz, Elena Arzak, Massimo Bottura, Tom Kerridge, Neil Perry, Pascal Proyart, Claire Clark, Jason Atherton, Peter Gilmore, Tom Kitchin, David Thompson, Andrew Fairlie, Peter Gordon, Angela Hartnett, Atul Kochhar, Marco Pierre White, Mitch Tonks, Claude Bosi, Bill Granger, Pierre Koffmann, Michael Anthony, Tetsuya Wakuda, Joan and Jordi Roca, Eric Ripert, Graham Elliot, Ruth Rogers, Joe Bastianich, Lidia Bastianich, Ferran Adria.



COOKING / SPECIFIC INGREDIENTS / SEAFOOD

Absolute Press | 8/18/2015 **9781472905598** | **\$42.00** / **\$48.00 Can.** Hardcover | 264 pages | Carton Qty: 8.5 in W | 10.2 in H | 1 lb Wt

MARKETING

- Prepublication consumer and food blogger review campaign
- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

The Seahorse

the restaurant and its recipes

Mitch Tonks and Mat Prowse

Recipes from one of the premier seafood chefs in the United Kingdom.

Mitch Tonks is a seafood hero. His glorious restaurant, The Seahorse, on the mouth of the River Dart, features some of the best fish and shellfish in the world from the nearby landing site and is a favorite haunt of the foodie establishment. The menu is a seafood lover's tour of Europe's great fish dishes, and cooking over a charcoal fire is the restaurant's specialty. The food's simplicity is deceptive as it is refreshing, focusing on the catch of the day rather than fancy presentation. Cherished by critics, foodies, and locals, The Seahorse is a rare and beautiful gem in Britain's sea of restaurants, championed Best Seafood Restaurant in the UK 2013 by *The Good Food Guide* and Best UK Restaurant 2012 by *Observer Food Monthly*.

The Seahorse Cookbook is a beacon of seafood brilliance—showcasing over seventy delectable dishes served at the shoreside eatery through the course of a year, and capturing pearls of advice from fish expert Mitch Tonks. Twelve chapters are a serial celebration of the seasons and how the restaurant is tied to the changing harvest from the waves, plus fascinating features from the restaurant's suppliers in Europe. With beautiful photography from Chris Terry.

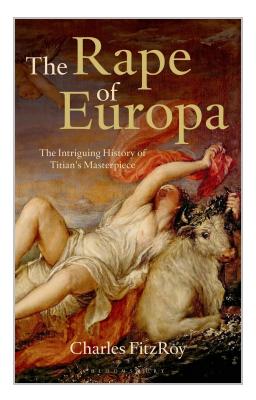
PRAISE

"Mitch Tonks is a legend. He makes simple, delicious food that I want to eat." —Jamie Oliver

"The Seahorse... is perfect. Our dinner there was the best meal that I have had all year." —Giles Coren, *Saturday Telegraph*

Mitch Tonks, voted *Tatler*'s Restaurateur of the Year and labeled by the *Independent* as "a fishmonger for the 21st century," is driven by a passion to enthuse, cook for, and inspire others to enjoy seafood. Mitch has published numerous seafood cookbooks, developed the Eat Fish iPhone app, created the South Devon Seafood Academy and last, but by no means least, runs one of the finest restaurants in the UK: The Seahorse.

Mat Prowse is the brilliant chef and co-owner of The Seahorse.



ART / HISTORY / GENERAL

Bloomsbury USA | 6/23/2015 **9781408192092** | **\$30.00** / **\$34.95 Can.** Hardcover | 224 pages | Carton Qty: 5.3 in W | 8.5 in H | 1 lb Wt

MARKETING

- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

The Rape of Europa

The Intriguing History of Titian's Masterpiece

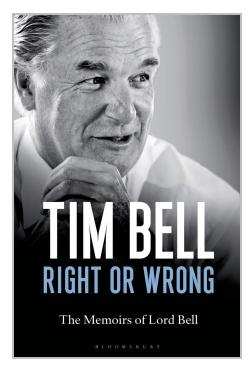
Charles FitzRoy

Part art history and part detective story, *The Rape of Europa* is a thrilling account of one of the world's most celebrated pieces of art.

The Rape of Europa is a completely novel popular history of art book centering on one of Titian's most celebrated masterpieces. By telling the history of this painting from its origin to the present day, Charles FitzRoy includes fascinating accounts of King Philip II of Spain and how his art collecting reveals a dichotomy at its heart. The painting itself is an extremely erotic description of the famous classical myth based on the account in Ovid's Metamorphoses. It was commissioned as a wedding present for Charles I and his French queen Henrietta Maria, and was later copied by Rubens and exerted a strong influence on Velázquez. In the eighteenth century the painting was given by the King of Spain to the Duke of Orleans, brother of Louis XV. Orleans was the greatest art collector of his day, using the brilliant connoisseur and dealer Pierre Crozat as his agent. At this stage the story becomes one of skullduggery.

The Rape of Europa painting is the most celebrated example of how rich Americans managed to purchase works of art from British collections and how Bernard Berenson made a huge fortune out of authenticating paintings for rich patrons, always purely for profit. This thrilling book is part art history and part detective story, and is an entirely original way of telling a story.

Lord **Charles FitzRoy** is a direct descendant of Charles II and the uncle of the Duke of Grafton. Educated at Eton and Magdalene Cambridge, he trained as an art historian under Professor Michael Jaffe. He runs Fine Art Travel Ltd and is a consultant to Christie's and Sotheby's.



BIOGRAPHY & AUTOBIOGRAPHY / BUSINESS Bloomsbury USA | 6/30/2015 9781472909350 | \$42.00 / \$48.00 Can. Hardcover | 256 pages | Carton Qty: 6 in W | 9.2 in H | 1 lb Wt

MARKETING

- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

Right or Wrong

The Memoirs of Lord Bell

Tim Bell

A unique, personal, and fascinating insight into one of the world's most celebrated PR agencies and the man behind it.

Right or Wrong is the much-anticipated memoir of Tim Bell, chairman of Bell Pottinger public relations and one of the best-known figures in UK media communications. Born into a resolutely middle-class suburban family during the war, he left school for a job as post-boy at ABC Television. Rising through the ranks of the burgeoning West End advertising industry, in 1970 he became a cofounder of the Saatchi & Saatchi agency, duly taking on the role of international chairman as the company achieved worldwide preeminence. In 1989, he formed the Chime Communications Company.

Bell's main claim to fame, however, was developing campaigns for the Conservative Party during the general elections of 1979, 1983, and 1987, each of which put Margaret Thatcher into Downing Street, and for which he was awarded a knighthood. In his time, he has worked with some of the greatest names of modern politics, business, and media—such as Ronald Reagan, F. W. de Klerk, the Sultan of Brunei, Rupert Murdoch, and David Frost—and on world events, historical and controversial alike. Today, his clients include the chairmen of many of the UK's leading companies and organizations as well as foreign heads of state, politicians, and businesses.

With critical appreciation of former clients the Saatchi brothers, as well as Ronald Reagan and Nelson Mandela, *Right or Wrong* is an enlightening account of an intriguing, unique, and influential career.

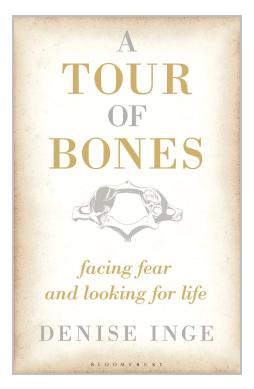
PRAISE

"A brilliantly witty and revealing account of life as one of Britain's most influential men and Thatcher's closest confidant." -Jane Fryer, *Daily Mail*

"A chronicle of hand-to-hand combat with narcissistic lefties . . . Mad Men-style excesses with the Saatchi brothers, awkward moments with Princess Diana and cosy interludes with Thatcher." - The Times

"It is a gloriously indiscreet account of life among Thatcher's inner circle, detailingamong other highlights-the night Margaret drank herself into a stupor, her withering treatment of Geoffrey Howe, and the astonishing intervention she made when Bell fell out with the Saatchi brothers, his...

Tim Bell is a British advertising and public relations executive and founder of Bell Pottinger, one of the most celebrated PR agencies in the United Kingdom.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 8/4/2015 **9781472913074** | **\$29.95** / **\$34.95 Can.** Hardcover | 224 pages | Carton Qty: 5.3 in W | 8.5 in H | 1 lb Wt

MARKETING

- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

A Tour of Bones

Facing Fear and Looking for Life

Denise Inge

A life-enhancing exploration of how to live well in the face of mortality.

Author, academic and adventurer, Denise Inge grew up in a large and rambunctious family on the east coast of America. She has crossed the Sahara, charmed snakes in Marrakech and cycled the Adirondack mountains but her latest adventure is an interior one. It starts with the discovery that her house is built on a crypt full of human skeletons. Facing her fear of these strangers' bones takes her to other charnel houses in Europe and on a journey into the meaning of bones themselves. This exploration, though it began before her diagnosis with an inoperable sarcoma, takes on a new significance when the question of living well in the face of mortality abruptly ceases to be hypothetical.

A Tour of Bones is a passionate testament to the conviction that living is more than not dying, and that contemplating mortality is not about being prepared to die but about being prepared to live.

PRAISE

"Exquisite . . . It is, quite simply, a gem." -Alexander McCall Smith

"An erudite and inspiring journey into what we lose, what remains and what we can pass on. *A Tour of Bones* is wise, kind, magpie-curious and shines with a love of life." -David Mitchell

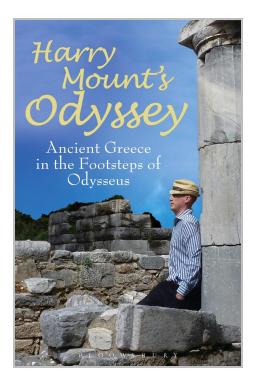
"A beautifully-written book ... One which celebrates not death but life, and how, by confronting the fear and inevitability of our end, we can embrace life and live it more abundantly." -P D James

"Sceptical, funny, frank and shot through with a sparkling zest for life." -Spectator

"A wise and thoughtful writer, utterly alive in her writing and observing." -Spectator

"Denise Inge...

A leading authority on the 17th century poet and mystic Thomas Traherne, **Denise Inge**'s Traherne anthology *Happiness and Holiness* was named in the *Spectator*'s Books of the Year 2008. She published three books on Traherne as well as numerous academic articles, and features and reviews for the *TLS*, the *Episcopal New Yorker* and the *Church Times*. She died just as this book was going to press.



HISTORY / ANCIENT / GREECE

Bloomsbury USA | 9/22/2015 **9781472904676** | **\$32.95** / **\$37.95 Can.** Hardcover | 256 pages | Carton Qty: 6 in W | 9.2 in H | 1 lb Wt

MARKETING

- Social media campaign at publication
- Digital assets: excerpts on Bloomsbury website, slideshows
- Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Wit and Wisdom of Boris Johnson 8/2013 | 9781408183526 Hardcover | \$17.95

Harry Mount's Odyssey

Ancient Greece in the Footsteps of Odysseus

Harry Mount

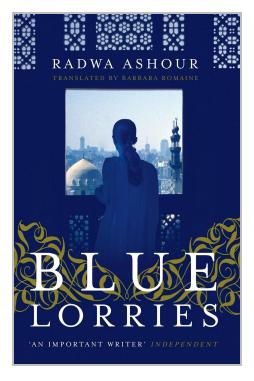
A journey in the footsteps of Odysseus, tracking ancient Greek civilization at its height.

Harry Mount's Odyssey is a most attractive book for anyone, from the complete classical ignoramus to the amateur classicist, and of course, above all, the intelligent traveler. Eminent journalist Harry Mount follows in the footsteps of Odysseus, tracking ancient Greek civilization and exploring the historic, literary, and artistic aspects of ancient Greece in easygoing asides.

Architecture, art, sculpture, economics, mathematics, science, metaphysics, comedy, tragedy, drama, and epic poetry were all devised and perfected by the Greeks. Of the four classical orders of architecture, three were invented by the Greeks and the fourth, the only one the Romans could come up with, was a combination of two of the Greek ones. The powerful ghost of ancient Greece still lingers in the popular mind as the first great civilization and one of the most influential in the creation of modern thought. It is the starting block of Western European civilization.

No one else has thought of Odysseus's route as a way of telling the story of ancient Greece. *Harry Mount's Odyssey* does so in the same attractive easygoing style of Mount's bestseller *Amo, Amas, Amat...and All That.*

Harry Mount studied ancient and modern history and classics at Magdalen College, Oxford, where he graduated with honors. He has written a number of books including *Amo, Amas, Amat... and All That* (Short Books), *A Lust for Window Sills* (Little, Brown), and *How England Made the English* (Viking). He is a former New York correspondent for the *Daily Telegraph* and now writes regularly for the *Spectator*, the *Daily Telegraph*, and the *Daily Mail*.



FICTION

Bloomsbury USA | 7/28/2015 **9789992194485** | **\$25.00** / **\$22.95 Can.** Hardcover | 222 pages | Carton Qty: 16 5.3 in W | 7.9 in H | 1 in T | 1 lb Wt

MARKETING

- National review mailing to book reviews editors at top media outlets
- Targeted outreach to Arabic-interest media
- Pre-publication consumer review campaigns across retailers for each title
- Ongoing national social media campaign targeting Arabic readers and speakers
- Group marketing including outreach to literary, Arabic bloggers & librarians
- Landing page on Bloomsbury.com highlighting BQFP fiction collection
- Academic outreach to literature & Arabic programs at universities

Blue Lorries

Radwa Ashour, translated by Barbara Romaine

One woman's life. Three generations of defiance. A tale of Egypt then and now.

Nada is no stranger to protest. She is five years old when her French mother takes her to visit her Egyptian father, a political activist with a passing resemblance to President Nasser, in prison. When he returns home a changed man five years later, their little family begins to fracture, and eventually Nada's mother moves back to Paris. Through her teenage years Nada is surrounded by the language of protest—"anarchism," "Trotskyism," communism"—and, one summer in Paris, she discovers the '68 movement and her first love. And how to slam doors in anger.

The more things change, the more they stay the same. Through student sit-ins, imprisonments, passionate arguments, accidental alliances, fallen friends, joys, and regrets, Nada's story grows into the story of Egypt's many celebrated activists, such as Arwa Saleh and Siham Sabri. Moving, uplifting, and deeply human, Radwa Ashour's masterpiece is the story of Egypt in the second half of the twentieth century and a paean to all those who choose a life of activism and quiet defiance.

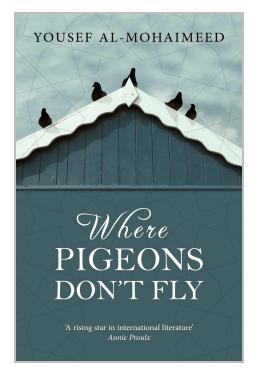
PRAISE

"Every work by Radwa Ashour is a masterclass." —Karma Sami, Al-Ahram

"One of the most painful yet enjoyable of all novels." —Mahmoud El-Wardani, Akhbar al-Adab

Radwa Ashour is an Egyptian writer and scholar. She is the author of numerous novels, short story collections, and academic works. She teaches English literature at Ain Shams University in Cairo.

Barbara Romaine has previously translated three novels, including two by Radwa Ashour, as well as Bahaa Taher's *Aunt Safiyya and the Monastery*. In 2011, her translation of Ashour's novel *Spectres* was runner-up for the Saif Ghobash Banipal Prize for Arabic Literary Translation.



FICTION / LITERARY

Bloomsbury USA | 7/28/2015 **9789992179161** | **\$17.00** / **\$23.00 Can.** Trade Paperback | 396 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

MARKETING

- National review mailing to book reviews editors at top media outlets
- Targeted outreach to Arabic-interest media
- Pre-publication consumer review campaigns across retailers for each title
- Ongoing national social media campaign targeting Arabic readers and speakers
- Group marketing including outreach to literary, Arabic bloggers & librarians
- Landing page on Bloomsbury.com highlighting BQFP fiction collection
- Academic outreach to literature & Arabic programs at universities

Where Pigeons Don't Fly

Yousef Al-Mohaimeed, translated by Robin Moger

A novel of love and taboo in Saudi Arabia by one of the most respected writers in the Arab world.

Where Pigeons Don't Fly follows the story of Fahd, a young boy growing up in Saudi Arabia. Fahd's childhood is overshadowed by his father's involvement in the attack on the Grand Mosque in Mecca. Now an artist and critic, the adult Fahd finds that, both in work and in love, he is at loggerheads with repressive cultural and religious norms. When he and his girlfriend are detained by the 'virtue' police, Fahd contemplates a life of self-imposed exile in a remote corner of Britain, rather than remaining somewhere he doesn't feel he belongs.

PRAISE

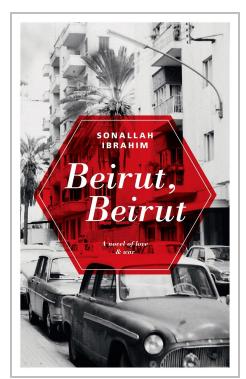
"Yousef Al-Mohaimeed is a rising star in international literature." —Annie Proulx, author of *Brokeback Mountain*

"Yousef Al-Mohaimeed... is taking on some of the most divisive subjects in the Arab world.... [He] writes in a lush style that evokes Gabriel García Márquez." — The Washington Post

"At last an authentic voice from Saudi Arabia." —Hanan al-Shaykh, author of Women of Sand and Myrrh and A Thousand and One Nights

Yousef Al-Mohaimeed is an award-winning writer and journalist. He has published several novels and short story collections in Arabic, and his work has been translated into English, Russian, Spanish and German.

Robin Moger is the translator of *A Dog With No Tail* by Hamdi Abu Golayyel, winner of the 2008 Naguib Mahfouz Medal for Literature, and one of the translators of the anthology *Beirut39: New Writing from the Arab World*.



FICTION / BIOGRAPHICAL

Bloomsbury USA | 7/28/2015 **9789992194522** | **\$16.00** / **\$22.95 Can.** Paperback | 263 pages | Carton Qty: 5.4 in W | 8.5 in H | 1.1 in T | 1 lb Wt

MARKETING

- National review mailing to book reviews editors at top media outlets
- Targeted outreach to Arabic-interest media
- Pre-publication consumer review campaigns across retailers for each title
- Ongoing national social media campaign targeting Arabic readers and speakers
- Group marketing including outreach to literary, Arabic bloggers & librarians
- Landing page on Bloomsbury.com highlighting BQFP fiction collection
- Academic outreach to literature & Arabic programs at universities

Beirut, Beirut

A Novel of Love & War

Sonallah Ibrahim

A captivating story based on the author's real-life experience of the civil war in Lebanon.

November 7, 1980. An Egyptian writer has chosen the wrong time to come to Beirut in search of a publisher for his controversial new book. Men with machine guns are on every street corner.

When the writer meets an old friend from his revolutionary student days, he is introduced to two fascinating women: idealistic filmmaker Antoinette and Lamia, the seductive wife of his would-be publisher.

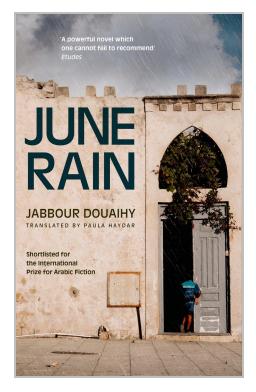
Based on the author's real-life experience of the civil war in Lebanon, *Beirut*, *Beirut* is an exploration of how, in the midst of chaos and violence, it is impossible to see where anyone truly stands.

PRAISE

"Ibrahim is a sort of oracle." -The New Yorker

Sonallah Ibrahim was born in 1937. After studying at Cairo University, he worked as a journalist until he was arrested and imprisoned in 1959 for his political activities. Since his debut prison novel, *That Smell*, he has been a full-time writer. Several of his books have been translated into English

Chip Rossetti is an editor and the translator of the novels *Saint Theresa* and *Sleeping with Strangers* by Bahaa Abdelmegid.



FICTION / LITERARY

Bloomsbury USA | 7/28/2015 **9789992142783** | **\$16.00** / **\$22.95 Can.** Paperback | 304 pages | Carton Qty: 5.2 in W | 8.4 in H | 1.1 in T | 1 lb Wt

MARKETING

- National review mailing to book reviews editors at top media outlets
- Targeted outreach to Arabic-interest media
- Pre-publication consumer review campaigns across retailers for each title
- Ongoing national social media campaign targeting Arabic readers and speakers
- Group marketing including outreach to literary, Arabic bloggers & librarians
- Landing page on Bloomsbury.com highlighting BQFP fiction collection
- Academic outreach to literature & Arabic programs at universities

June Rain

Jabbour Douaihy, translated by Paula Haydar

One of Lebanon's leading writers re-creates a village forever transformed by the massacre of one Christian community by another and its impact on a mother and her long-estranged son.

On June 16, 1957, a shoot-out in a village church in northern Lebanon leaves two dozen people dead. In the aftermath of the massacre, the town is rent in two: the Al-Ramis in the north and their rivals, the Al-Samaeenis, in the south. But lives once so closely intertwined cannot easily be divided. Neighbors turn into enemies, and husbands and wives are forced to choose between loyalty to each other and loyalty to their clan.

Drawing on an actual killing that took place in his home town, Douaihy reconstructs that June day from the viewpoints of people who witnessed the killings or whose lives were forever altered by them. A young girl overhears her father lending his gun to his cousins but refusing to accompany them to the church. A school boy walks past the dead bodies, laid out in the town square on beds brought out from the houses. A baker, whose shop is trapped on the wrong side of the line, hopes the women who buy his bread will protect him. At the center of the portrait is Eliyya, who, twenty years after emigrating to the U.S., returns to the village to learn about the father who was shot through the heart in the massacre—the father he never knew.

With a masterful eye for detail, Douaihy describes that fateful Sunday when rain poured from the sky and the traditions and affections of village life were consumed by violence and revenge.

PRAISE

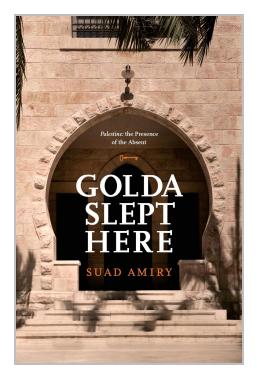
"Douaihy offers a highly original portrait, sometimes poignant, and sometimes sarcastic." —Elena Loewenthal, *TuttoLibri*, *La Stampa*, Italy

"Jabbour Douaihy builds a powerful and complex novel with several voices, artfully weaving childhood memories and an adult's investigation." —David Fontaine, *Le Canard enchaîné*, France

"An exciting, successful, literary novel." —Der Freitag, Germany

Jabbour Douaihy was born in 1949, in Zgharta, Lebanon. He is a professor of French literature at the Lebanese University in Beirut and has published numerous novels and short-story collections. *June Rain* was shortlisted for the International Prize for Arab Fiction. He lives in Lebanon.

Paula Haydar has translated several novels by leading Lebanese novelists Sahar Khalifah and Elias Khoury. She won the Arkansas Arabic Translation Prize for her translation of Khoury's *The Kingdom of Strangers*.



FICTION

Bloomsbury USA | 7/28/2015 **9789927101465** | **\$16.00** / **\$16.00 Can.** Trade Paperback | 208 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

MARKETING

- National review mailing to book reviews editors at top media outlets
- Targeted outreach to Arabic-interest media
- Pre-publication consumer review campaigns across retailers for each title
- Ongoing national social media campaign targeting Arabic readers and speakers
- Group marketing including outreach to literary, Arabic bloggers & librarians
- Landing page on Bloomsbury.com highlighting BQFP fiction collection
- Academic outreach to literature & Arabic programs at universities

Golda Slept Here

Suad Amiry

A shocking and beautiful portrait of Palestinian life under Israeli rule by the author of *Sharon and My Mother-in-Law*.

Politics enters the lives of every family in Palestine. In this literary historical tour de force, Suad Amiry traces the lives of individual members of Palestinian families and, through them, the histories of both Palestine and the émigré Palestinian community in other countries of the Middle East.

Amiry mixes nostalgia with anger while mocking Israeli doublespeak that seeks to wipe out any trace of a Palestinian past in West Jerusalem. She juxtaposes serial bombardments and personal tragedies, evokes the sights and smells of Palestinian architecture and food, and weaves for us the tapestry that is the Palestinian reality, caught between official histories and private memories. Through poetry and prose, monologue and dialogue, we glimpse the lost Palestinian landscape, obscured by the silent battle between remembering and forgetting.

PRAISE

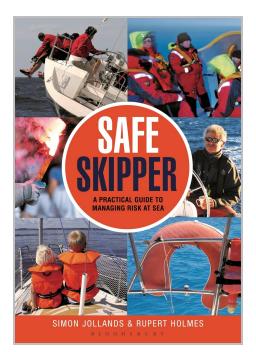
for Sharon and My Mother-in-Law

"A refreshingly funny account of the absurdities of everyday life in occupied territories." — *The Observer*

"Spirited, thought-provoking, and shockingly entertaining." —Hephzibah Anderson, *Daily Mail*, Critic's Choice

"Not only is it really funny but it also shows the kind of courage, vision, and humanity needed to bring peace to the Middle East." —Eve Ensler, author of *The Vagina Monologues*

Suad Amiry is the founder and director of the Riwaq Centre for Architectural Conservation in Ramallah. After growing up between Amman, Damascus, Beirut, and Cairo, she went on to study architecture in Beirut, Michigan, and Edinburgh. Since then she has lived in Ramallah. She is the author of *Sharon and My Mother-in-Law*.



SPORTS & RECREATION / SAILING / GENERAL

Adlard Coles | 5/5/2015 9781472909145 | \$25.00 / \$28.00 Can. Trade Paperback | 192 pages | Carton Qty: 20.5 ft W | 14.3 ft H | 1 lb Wt Colour photography and diagrams throughout

MARKETING

- Press campaign to nautical and coastal lifestyle publications
- Local/regional press in coastal/warm weather locations
- Social media campaign on launch safety quiz competition
- Possible tie in with Safe Skipper App
- Outreach to cruising associations and safety at sea seminars

ALSO AVAILABLE

The Dinghy Bible: The complete guide for novices and experts 6/2014 | 9781408188002 Hardcover | \$34.00

The Boat Repair Bible 9/2012 | 9781408133217 Hardcover | \$49.95

Safe Skipper

A practical guide to managing risk at sea

Rupert Holmes and Simon Jollands

A completely practical approach to safe boating for skippers of all abilities.

Whether out for an afternoon's sail or embarking on a long offshore passage, there is always an element of chance and uncertainty about being at sea. To be responsible for the well-being of both crew and vessel, good skippers need to know their limitations and ensure they are operating well within the margins of safety.

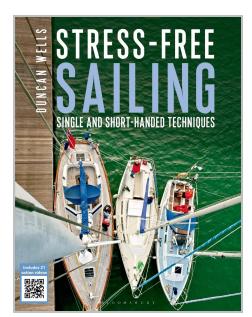
Safe Skipper is a practical and thought-provoking guide for yacht skippers of all levels of experience, full of invaluable advice and tips on how to reduce to the minimum the risks of mishaps and equipment failure at sea. There's a wide range of information on seamanship, preparation, seaworthiness, gear, boat handling, leadership, teamwork, watch keeping, communications, navigation, weather, and emergency procedures, all delivered in a highly practical, lively, non-preachy fashion.

Included throughout are useful checklists, box-outs, and case studies of accidents and their causes, with survivors' testimonials and explanations of how disasters were avoided, or could have been, all of which provide valuable lessons for everyone who goes to sea.

Rupert Holmes is a prolific and in-demand author and expert in dinghy sailing, yacht cruising, and boat building as well as maintenance. He has contributed to *The Sailing Bible*, *The Boat Maintenance Bible*, *The Boat Repair Bible*, and *The Dinghy Bible*, all published by Adlard Coles Nautical.

Simon Jollands is a yachting journalist and broadcaster. He has published numerous books and articles for the yachting press and has contributed to Cowes TV.





SPORTS & RECREATION / SAILING / GENERAL

Adlard Coles | 5/12/2015 9781472907431 | \$25.00 / \$28.00 Can. Trade Paperback | 160 pages | Carton Qty: 7.4 in W | 9.7 in H | 1 lb Wt Colour photography and diagrams

MARKETING

- Press campaign to nautical and coastal lifestyle publications
- Local/regional press in coastal/warm weather locations
- Social media campaign targeting couples and family sailing
- Outreach to cruising associations and safety at sea seminars

Stress-free Sailing

Single and Short-handed Techniques

Duncan Wells

This indispensable guide takes the stress out of sailing with step-by-step photographic instructions on how to perform essential sailing techniques.

MAY 2015

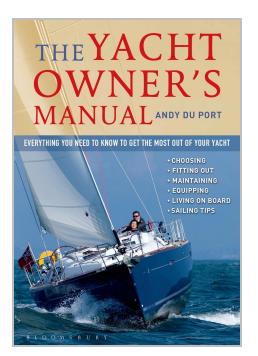
The vast majority of sailing yacht scenarios comprise a couple sailing the boat together, needing to carry out all maneuvers and activities themselves with no help from a back-up crew. Their boat handling, navigation, sail handling, anchoring, and mooring skills all have to be carried out both efficiently and effectively, preferably with a minimum of physical effort (to conserve energy).

But most sailing technique books assume a crew of three or four, all willing to lend a hand. This book is therefore a first, addressing the most common sailing scenarios that anyone cruising will have to deal with, and providing clever, original, highly effective (and most important, successfully tried and tested by the author) techniques and solutions for dealing with the huge variety of essential operations on a boat—from sail setting and reefing; to picking up mooring buoys in a variety of wind and tide situations; to anchoring, berthing, and leaving a pontoon shorthanded; to picking up a man overboard; to sailing in fog and heavy weather—and even going up the mast.

This book will be a godsend to anyone sailing solo or shorthanded—including couples with young children who need to be supervised by one parent whilst the other runs the boat.

Organized into techniques for different cruising scenarios, the book features stepby-step sequential photos showing exactly how to approach each situation and carry out the task at hand.

Duncan Wells is a voiceover actor who also writes and produces radio commercials for Renault. He is the owner and principal of Westview Sailing School and produces his own instructional videos. He is also a columnist for *Yachting Monthly* and a public speaker, giving talks to a variety of sailing clubs and other groups.



SPORTS & RECREATION / SAILING / GENERAL

Adlard Coles | 5/12/2015 9781472905482 | \$30.00 / \$34.95 Can. Trade Paperback | 160 pages | Carton Qty: 6.7 in W | 9.7 in H | 1 lb Wt Color photos and diagrams

MARKETING

- Outreach to nautical, luxury, and coastal lifestyle publications
- Local/regional press in coastal/warm weather locations
- Outreach to international cruising associations
- Digital assets: Spreads available on Bloomsbury.com

ALSO AVAILABLE

Your First Channel Crossing: Planning, preparing and executing a successful passage, for sail and power 5/2013 | 9781408100127
Trade Paperback | \$27.95

Reeds Aberdeen Global Asset Management Western Almanac 2013 11/2012 | 9781408172131 Trade Paperback | \$49.95

Reeds Aberdeen Global Asset Management Nautical Almanac 2013 11/2012 | 9781408172261 Trade Paperback | \$80.00

The Yacht Owner's Manual

Everything you need to know to get the most out of your yacht

Andy Du Port

The essential guide for first-time yacht owners, presenting the most important things they need to know in a concise but comprehensive way for quick reference.

Owning a boat requires sailors to develop a whole new skill set and take on a raft of new responsibilities, but this essential handbook takes the stress out of what should be an enjoyable, rewarding next step, and shares a wealth of practical advice on what might initially seem daunting new challenges.

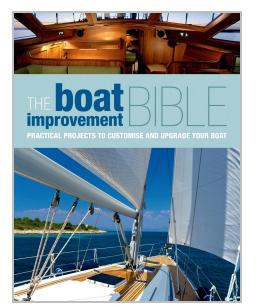
Drawn from more than thirty-five years of the author's own experiences, this book is packed with expert wisdom and hand-holding guidance on every aspect of owning, equipping, maintaining, sailing, and—of course—enjoying your first boat.

Topics covered include: choice of boat; insurance; assessing (and costing) moorings and berths; navigation and safety equipment; domestic equipment (galley, bedding, clothing, etc); navigation (including in fog); manuevering in close spaces; sources of weather information and forecasts; responsibilities towards crew; catering and cooking; maintenance advice (daily tips, winterizing, engine servicing, fitting out for spring, etc.); paperwork (including customs forms); dealing with emergencies; and more.

Filled with color photos and diagrams throughout, this comprehensive guide is indispensable for new skippers who have learned to sail at a sailing school or on a friend's boat and are ready to take the next step.

Andy Du Port is a former editor of the *Reeds Nautical Almanacs*. He is an experienced yachtsman, having sailed for many years along the south coast of England, the Channel Islands, and the north coast of France, including southern Brittany. He is the author of *Your First Channel Crossing*, also published by Adlard Coles Nautical.





SPORTS & RECREATION / BOATING / GENERAL

Adlard Coles | 5/26/2015 9781408154199 | \$40.00 / \$46.00 Can. Hardcover | 304 pages | Carton Qty: 7.6 in W | 9.6 in H | 1 lb Wt Colour photos and illustrations throughout

MARKETING

- Press campaign to nautical and fishing publications
- Group marketing e-campaigns and advertising
- Outreach to cruising associations and boat shows
- Digital assets: free project available on Bloomsbury.com

The Boat Improvement Bible

Practical projects to customise and upgrade your boat

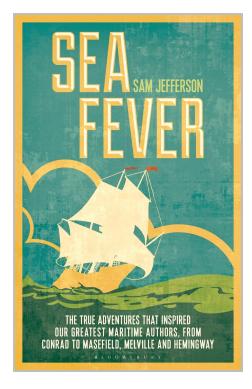
An illustrated manual on how to improve all aspects of a yacht or motorboat, including many projects that will enhance a boat's safety, comfort, facilities, storage, performance, and value.

The Boat Improvement Bible is the most up-to-date, user-friendly, and hands-on practical manual for boat owners who wish to improve their sailboat or motorboat. It will equip any boat owner with average DIY skills to upgrade all aspects of their boat: safety, comfort, facilities, storage, and performance on the water. Many of these projects will also help increase a boat's value.

Projects include installing a heating system, installing hot water and a shower, increasing water tank size, making the heads electric, installing air conditioning or better ventilation, setting up solar- or wind-power charging for the batteries, fitting a generator, adding a gas alarm, installing interior lighting, adding a bathing platform or boarding ladder, plus much, much more.

Packed with exploded diagrams, helpful step-by-step photographs, and detailed guidance, *The Boat Improvement Bible* provides a wealth of DIY expertise and advice to enable anyone to improve their yacht or motorboat.

With this book in hand, you'll never need to call in the experts!



BIOGRAPHY & AUTOBIOGRAPHY / ADVENTURERS & EXPLORERS

Adlard Coles | 5/5/2015 9781472908810 | \$27.00 / \$32.00 Can. Hardcover | 336 pages | Carton Qty: 6 in W | 9.2 in H | 1 lb Wt Picture section

MARKETING

- Early consumer review campaign on NetGalley/GoodReads
- National print, broadcast and online media campaign
- Father's Day reading promotions
- · Google ad campaign on launch
- Summer Bunkside Reading campaign

Sea Fever

The true adventures that inspired our greatest maritime authors, from Conrad to Masefield, Melville and Hemingway

MAY 2015

Sam Jefferson

Behind every great sea story there is a real-life adventure that inspired it. A fascinating, illuminating, and unique look at how fact fed into fiction.

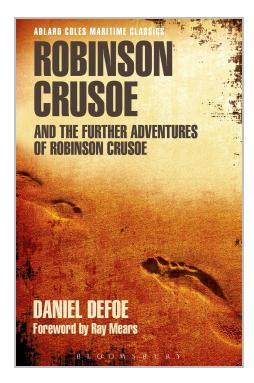
"Write what you know." Time-honored advice for all writers—and followed especially closely by some of the greatest authors in maritime fiction. This book explores the dangerous, exciting, and often eccentric escapades of literature's sailing stars, and how these true stories inspired and informed their best-loved works.

We find out how:

- A big-game fishing trip rudely interrupted by sharks inspired one of the key scenes in Hemingway's *The Old Man and the Sea*
- Robert Louis Stevenson's cruise to the South Seas in his schooner *Casco* encountered areas where cannibalism was still rife, and these wild and remote paradises tinged with danger went on to feature in *Treasure Island*
- The hardship that Melville endured aboard whaling ships (he deserted one and took part in a mutiny on another, which landed him in a Tahitian jail) inspired *Moby Dick*
- Joseph Conrad's time as a captain of a river steamer in the Congo proved instrumental in the writing of his most famous work, *Heart of Darkness*

Sam Jefferson is a journalist and maritime historian, and is one of the leading authorities on the clipper ship era. He is a former deputy editor of *Sailing Today*, and writes regularly for *Classic Boat, Sailing Today*, and *Traditional Boats and Tall Ships*. He is the author of *Clipper Ships and the Golden Age of Sail*, published by Adlard Coles Nautical.





FICTION / CLASSICS

Adlard Coles | 5/12/2015 9781472913920 | \$15.00 / \$17.00 Can. Trade Paperback | 544 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt The original map from the 1719 edition, as well as a new map showing the route of Crusoe's journey

MARKETING

- · Outreach to school and library market
- Adlard Coles Maritime Classics Google Ad Campaign
- Name Your Desert Island Read social media promotion
- Summer Bunkside Reading campaign

Robinson Crusoe and the Further Adventures of Robinson Crusoe

MAY 2015

Daniel Defoe

Arguably one of the most influential books of all time, this beautifully produced classic edition also includes *The Further Adventures of Robinson Crusoe*, new maps, and an updated foreword.

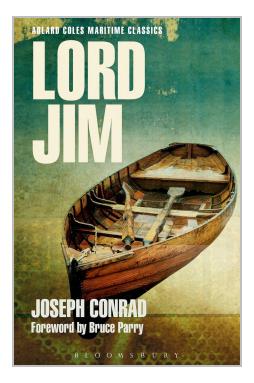
Running away to sea to escape a legal career, Robinson Crusoe ends up having rather more excitement than he bargained for in this infamous adventure yarn by Daniel Defoe. After working as a successful merchant and then a plantation owner, Crusoe is lured to sea again as part of a slave-gathering expedition only to find himself shipwrecked off the coast of Trinidad in his third and most famous role—the original castaway.

Salvaging what he can from his wreck, Crusoe establishes an existence on the island, adopting a pet parrot and goat and saving a man named Friday from cannibals. When he eventually seizes a ship from mutineers and sails back to England, he find that things have changed in the three decades that he's been away . . .

Published in 1719, *Robinson Crusoe* is the first English example of realistic fiction. It was a popular innovation, being reprinted four times in its first year and going on to have a huge influence on writers as diverse as Jean-Jacques Rousseau and Beatrix Potter.

Unusually, this edition also includes *The Further Adventures of Robinson Crusoe*, where the action returns to the island and other exotic locations including Madagascar, Cambodia, and Siberia. There is also a map showing the location of Robinson Crusoe Island and Crusoe's onward journey.

Born c. 1660, **Daniel Defoe** is acknowledged as being one of the founders of the English novel. Growing up in London and surviving the Great Plague of 1665 and the Great Fire in 1666, he went on to become a trader, journalist, and spy. He also wrote more than 500 books, pamphlets, and journals on topics as varied as politics, crime, religion, marriage, and the supernatural.



FICTION / CLASSICS

Adlard Coles | 5/12/2015 9781472913951 | \$15.00 / \$17.00 Can. Trade Paperback | 368 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt A new map showing Jim's route as he flees

MARKETING

- · Outreach to school and library market
- Adlard Coles Maritime Classics Google Ad Campaign
- Most memorable Conrad lines twitter campaign
- Summer Bunkside Reading campaign

Lord Jim

Joseph Conrad

A compelling, romantic, and questioning novel about one man's search for redemption, with a new foreword by Bruce Parry.

MAY 2015

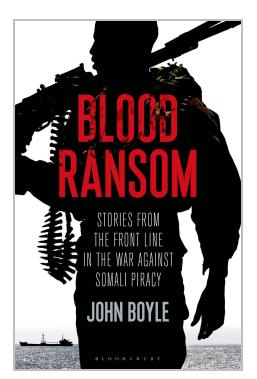
Jim is young, ambitious, and idealistic, keen to make his name in the world. But fate has other plans. Jim has been made First Mate aboard the *Patna*, but when the ship starts to flood in the middle of the voyage, Jim joins the captain and crew in abandoning the her and her passengers to their fates. The ship survives, but Jim is stripped of his rank for dereliction of duty and realizes how far short he has fallen of his dreams of becoming a leader and a hero.

The narrative, voiced by sea captain Charles Marlow (also the narrator of Conrad's *Heart of Darkness*), follows Jim as he tries to redeem himself. As he travels ever farther eastward, Jim ends up on a remote Indonesian island where his name and reputation mean nothing. Finally it seems that he can start afresh, and after defeating a local bandit, he wins the admiration of the local people (and a beautiful girl) and becomes their leader: "Lord Jim." However, his past is always there . . .

Partly based on true events, this is a compelling and vivid story, and Conrad's telling of it asks us to judge for ourselves what we think of Jim. This beautifully produced classic edition also includes a reading guide and a map of the route taken by Jim as he flees the sinking ship and ends up on the other side of the world.

Joseph Conrad was born in 1857, in Poland, and only learned English in his twenties. However, he became one of the greatest English novelists of his time, often drawing on his own experiences in the merchant navy and travelling to remote regions and focusing on questions of human nature and existence. He is probably best known for *Heart of Darkness* and *Lord Jim*, both written at the turn of the century.





TRUE CRIME / ORGANIZED CRIME

Adlard Coles | 6/23/2015 9781472912671 | \$27.00 / \$32.00 Can. Hardcover | 224 pages | Carton Qty: 6 in W | 9.2 in H | 1 lb Wt Colour photo section

MARKETING

- Early consumer review campaign on NetGalley and GoodReads
- National print, broadcast and online media campaign
- Coverage on nautical, political, and general interest websites
- Outreach to international maritime associations
- Online ad campaigns on publication
- Video available online

Blood Ransom

Stories from the front line in the war against Somali piracy

JUNE 2015

John Boyle

The first book to look at the issue of modern-day piracy from every angle and to hear the voices from every side— from pirate to president, from hostage to those fighting the battle.

For the first time in history, the navies of every superpower on the planet have united against a common enemy—a couple thousand ragtag underfed men and boys. Crammed together in tiny open boats, they range up to a thousand miles away from their home shores. Armed with ancient AK-47s and rocket-propelled grenades, they scour the western Indian Ocean. No one knows how many simply die at sea. But occasionally these modern-day pirates hit the jackpot, seizing vessels and crews that will be ransomed for millions of dollars. This is a war that's estimated to cost the world economy eighteen billion dollars every year and has so far seemed impossible to win.

A lawyer turned filmmaker, John Boyle builds up the story of the Somali pirates using his experiences on the ground while filming for *National Geographic*, as well as interviews with key figures, including prosecution and defense lawyers, a prison governor, pirates serving life sentences, freed hostages, and a skipper of a Maersk containership identical to that captured in the Captain Phillips film. Each chapter strips back the well-known issues to the gritty realities beneath: Somalia's recent history; why young men and boys are choosing to risk their lives and freedom at sea; the reality of being a modern-day pirate; the tactics and technologies being used by the international navies and shipping vessels; capture and trial; and what happens next.

John Boyle studied at Oxford, then went on to set up his own legal firm, selling it after fifteen years to focus on documentary film production. Over the following twenty-five years, he filmed and produced over thirty documentaries, which have sold worldwide. Current projects include a film on rhino poaching in South Africa, a documentary for the BBC, and an underwater series in Mexico for National Geographic.





The Kiteboarding Manual

The essential guide for beginners and improvers

Andy Gratwick

The essential reference for all aspiring and improving kiteboarders, explaining the theory and showing how to get started, all the way through to competing and instructing.

A complete practical guide to kiteboarding for beginners and improvers, *The Kiteboarding Manual* will get you started with the kite and take you through to flying it on the water, jumping, and racing.

Contents include:

- How a kite flies and basic weather principles
- Background on tides and currents, waves, wind vs. tide
- Getting started on land—LEI rigging, assembly, launching and flying, body dragging
- Board skills—turns, stopping, rules of the road
- Going upwind, riding toeside, turning and transitions
- Going fast, riding waves
- Tacking and gybing
- Self and dual launching and landing
- Selecting the right kit and tuning it
- Kiteboarding disciplines, improving performance, and competitions
- Becoming an instructor

With photos and diagrams illustrating the theory and how it works in practice, this is an invaluable manual for all kiteboarders, whether starting out or looking to improve their skills, and maybe competing.

Andy Gratwick is the ISAF technical expert for kiteboarding and director of the ISAF training scheme. He's a BKSA kitesurf, landboard, powerkite, and snowkite examiner; RYA Yachtmaster; and powerboat instructor.

SPORTS & RECREATION / WATER SPORTS

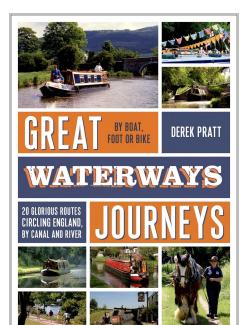
Adlard Coles | 6/9/2015 9781408192030 | \$25.00 / \$28.00 Can. Trade Paperback | 208 pages | Carton Qty: 8.2 in W | 9.3 in H | 1 lb Wt Colour photos and illustrations throughout

BEGINNERS AND IMPROVERS

MARKETING

ANDY GRATWICK

- Press campaign to travel and extreme sports publications
- Cross promote with sports list ecampaigns and advertising
- Social media campaign featuring photos, hints & tips for beginners
- Digital assets: images and excerpt available on Bloomsbury.com



SPORTS & RECREATION / BOATING / GENERAL

Adlard Coles | 8/4/2015 9781472905833 | \$30.00 / \$34.95 Can. Trade Paperback | 256 pages | Carton Qty: 6.4 in W | 9.2 in H | 1 lb Wt Maps and photographs throughout

MARKETING

- Press outreach to anglophile and travel media
- · Group marketing e-campaigns
- Digital assets: images and spreads available on Bloomsbury.com

ALSO AVAILABLE

Waterways Past & Present: A Unique Portrait of Britain's Waterways Heritage 8/2015 | 9781472912015 Trade Paperback | \$25.00 / \$28.00 Can.

The Thames: A photographic journey from source to sea 5/2013 | 9781408186930 Hardcover | \$32.00

Urban Waterways: A window on to the waterways of England's towns and cities 6/2012 | 9781408140277 Hardcover | \$29.95 ADLARD COLES AUGUST 2015

Great Waterways Journeys

20 glorious routes circling England, by canal and river

Derek Pratt

Who knew you could circumnavigate England by water? This guide takes you along the most beautiful and varied waterways by boat, bike, or on foot.

This is a guide to circling England using its inland waterways by boat or on foot. Along the way we'll learn about the country's industrial heritage—how cities grew and thrived—and pass through spectacular landscapes and idyllic countryside.

Beginning in leafy Surrey and ending at Bristol Docks via north Yorkshire, this 780-mile journey passes through the industrial landscape of the West Midlands and the stunning Pennine hills, as well as famous cities, includingOxford and Bath. Taking you via the first canal in Britain, you'll see Hampton Court Palace, Cadbury World, idyllic Shropshire villages, and iconic examples of Victorian engineering.

The route is split up into different sections, so readers can either take on the whole circumnavigation or only one part of it. Celebrating the restoration of the canals that make this journey possible, the book features (and uses, if you're travelling by boat) famous pieces of waterways history, such as the Anderton Lift, the Barton Swing Aqueduct, and the twenty-nine locks at Devizes. Each section of the route is illustrated by a map and features practical information on locks, tunnels and aqueducts, nearby places of interest, good pubs, useful transport links, and more.

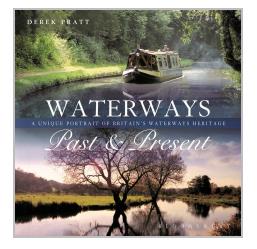
Giving readers a unique way to discover the beauty and variety of England's waterways, and laying down a new challenge to inland waterways enthusiasts, this is a practical and fascinating guide.

PRAISE

- "Anyone who cannot see the attraction in canals should take a look through this book . . . those already converted will find it irresistible." —Canoeist
- "A unique photographic record of Britain's magnificent and varied waterways heritage."
 —Best of British Magazine
- "This book is packed with beautiful photographs and interesting information. Each double page spread juxtaposes superb atmospheric black and white photos of the locations as they were 40 years ago with vibrant colour photos showing how they look today." —Gaffer's Log

Derek Pratt is a professional photographer and specialist writer on inland waterways. He regularly writes and photographs for Britain's leading waterways magazine *Waterways World* and is the author of *Waterways Past and Present*, *London's Waterways*, *Urban Waterways*, and *The Thames*, all published by Adlard Coles Nautical.





SPORTS & RECREATION / SAILING / GENERAL

Adlard Coles | 8/4/2015 9781472912015 | \$25.00 / \$28.00 Can. Trade Paperback | 160 pages | Carton Qty: 9.8 in W | 9.8 in H | 1 lb Wt Archive and colour photography throughout

MARKETING

- Press outreach to anglophile and history media
- Group marketing e-campaigns
- Digital assets: images and spreads available on Bloomsbury.com

ALSO AVAILABLE

Great Waterways Journeys: 20 glorious routes circling England, by canal and river 8/2015 | 9781472905833 Trade Paperback | \$30.00 / \$34.95 Can.

The Thames: A photographic journey from source to sea 5/2013 | 9781408186930 Hardcover | \$32.00

Urban Waterways: A window on to the waterways of England's towns and cities 6/2012 | 9781408140277 Hardcover | \$29.95

Waterways Past & Present

A Unique Portrait of Britain's Waterways Heritage

Derek Pratt

A unique photographic record of Britain's magnificent and varied waterways heritage—from a thriving commercial transport system to today's pleasure cruising network.

A bestseller in hardback, this beautiful celebration of Britain's rich waterways heritage is now available in paperback for the first time.

Through the superb photography of Derek Pratt, this lovely and quirky book looks at fifty transitional years when Britain's inland waterways changed from being a thriving commercial transport system to the much-loved pleasure cruising network it is today. Each two-page spread features a black-and-white image of each location from fifty years ago as well as a vivid contemporary color photo, with many new photographs and updated captions for this edition.

From quintessentially English rivers to London's busy canal network, this wonderful book highlights the architectural legacy and natural beauty that attracts thousands of visitors to go boating or walking along the towpaths.

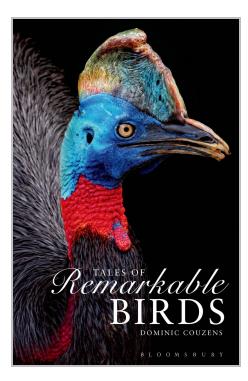
PRAISE

for Great Waterways Journeys

- "Anyone who cannot see the attraction in canals should take a look through this book . . . those already converted will find it irresistible." —Canoeist
- "A unique photographic record of Britain's magnificent and varied waterways heritage."

 —Best of British Magazine
- "This book is packed with beautiful photographs and interesting information. Each double page spread juxtaposes superb atmospheric black and white photos of the locations as they were 40 years ago with vibrant colour photos showing how they look today." —Gaffer's Log

Derek Pratt is a professional photographer and specialist writer on inland waterways. He regularly writes and photographs for Britain's leading waterways magazine, *Waterways World* and is the author of *London's Waterways*, *Urban Waterways*, *The Thames*, and the forthcoming *Great Waterways*, all published by Adlard Coles Nautical.



NATURE / BIRDWATCHING GUIDES

Bloomsbury USA | 5/12/2015 9781408190234 | \$25.00 / \$28.00 Can. Hardcover | 224 pages | Carton Qty: 7.4 in W | 9.7 in H | 1 lb Wt Illustrated with 120 full-colour photographs by leading wildlife photographers

MARKETING

- Regional, national and online press campaign
- Coverage on birding, conservation, and general interest websites
- Twitter #RemarkableBirds trivia campaign at publication
- Digital assets: images and excerpt available on Bloomsbury.com

ALSO AVAILABLE

Birds: ID Insights: Identifying the More Difficult Birds of Britain 5/2015 | 9781472909831 Hardcover | \$30.00 / \$34.95 Can.

The Secret Lives of Puffins 1/2014 | 9781408186671 Hardcover | \$35.00

Tales of Remarkable Birds

Dominic Couzens

An intriguing exploration of strange and surprising bird behavior from throughout the avian world.

Throughout the bird world, examples of strange and seemingly inexplicable behavior abound. For example:

Why do male Fairywrens bring flowers to females as a nuptial gift in the predawn darkness? Especially when the gift-givers are not the official mates of the females concerned, but visitors, who furthermore may give these gifts in full view of the official mate?

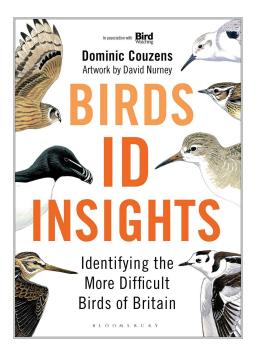
Why do gangs of White-winged Choughs "kidnap" their neighbors' fledglings and then keep them in their "gang"?

Which bird is so big, strong, and fierce that stories of it killing humans abound? This book looks at accounts of murderous Cassowaries and explains just what might have happened.

What happens in an albatross "divorce"?

This book divides the world by continent and takes a series of extraordinary stories from each to illustrate a great diversity of bird behavior, each examining the truths and the mythology behind each example. An intriguing book from an author with a remarkable ability to engage his audience.

Dominic Couzens has written many books on birds and other wildlife including *The Secret Lives of British Birds*, *The Secret Lives of Garden Birds* and *The Secret Lives of Garden Wildlife*, all published by Christopher Helm. His most recent book is *The Secret Lives of Puffins* with photographer Mark Sisson.



NATURE / ANIMALS / BIRDS

Bloomsbury USA | 5/26/2015 **9781472909831** | **\$30.00** / **\$34.95 Can.** Hardcover | 272 pages | Carton Qty: 5.7 in W | 7.8 in H | 0.9 in T | 1 lb Wt

MARKETING

- Outreach to nature and birding communities
- Direct mail campaign to website subscribers
- Digital assets: images and spreads available on Bloomsbury.com

ALSO AVAILABLE

Tales of Remarkable Birds 5/2015 | 9781408190234 Hardcover | \$25.00 / \$28.00 Can.

The Secret Lives of Puffins 1/2014 | 9781408186671 Hardcover | \$35.00

Birds: ID Insights

Identifying the More Difficult Birds of Britain

Dominic Couzens

With over 230 species, color artwork, and an emphasis on those that are more difficult to identify, *Birds: ID Insights* is the ideal guide for birders of all levels.

Birds: ID Insights is ideal for birders of all levels. Its unique layout, which compares the plumages of similar pairs and groups of species, makes it perfect for identifying the more difficult birds found in Britain and other parts of northwestern Europe. It has more images showing how to age birds than any comparable guide, and its handy compact size makes it practical for taking out into the field.

The book is based on a long-running series of identification features in *BirdWatching* magazine. Author Dominic Couzens and artist David Nurney have spent years compiling the field notes and artworks for this series, and here their efforts are drawn together and made complete in a single volume that is easy to carry into the field and practical for birders to use.

In addition, they have expanded the species list from the magazine series and added many new birds, including the likes of Subalpine Warbler, Short-toed Lark, and Red-rumped Swallow. In total, the book covers more than 230 species, with easy-to-identify species such as Magpie and Kingfisher given minimal coverage so that the more difficult ID issues can be covered as fully as possible.

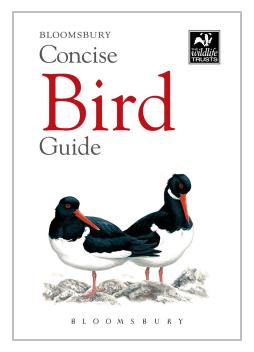
PRAISE

"Useful addition to the libraries of both 'improvers' and more experienced bridwatchers." —BBC Wildlife

"Any longtime reader . . . will instantly recognize the style and grace of Dave Nurney's artwork, and the charming tone of Dominic Couzen's in-depth descriptions, combined here into a thoroughly professional guide . . . what's not to love?" —*Bird Watching*

Dominic Couzens is an ornithologist based in Dorset. He writes for BBC Wildlife and BirdWatching magazine, and has written many books, including *Atlas of Rare Birds* and *Top 100 Birding Sites of the World* for New Holland.

Artist **David Nurney** specializes in birds and has illustrated many books, including *Woodpeckers*, *Nightjars*, and the *RSPB Pocket Guide to British Birds*.



NATURE / ANIMALS / BIRDS Bloomsbury USA | 5/19/2015 9781472909954 | \$8.95 / \$10.95 Can. Trade Paperback | 216 pages | Carton Qty: 3.8 in W | 5.3 in H | 0.6 in T | 1 lb Wt

Concise Bird Guide

Bloomsbury

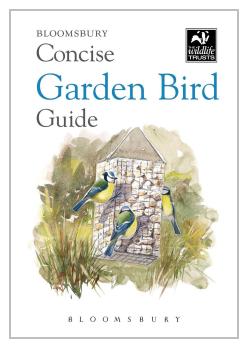
A mini-field-guide packed with information and full-color artworks on the most common birds of Britain and the near Continent.

This beautiful field guide covers more than 250 species and provides superb full-color illustrations detailing variation in plumage among male, female, and juvenile birds, and in breeding and nonbreeding birds. A concise written account covering size, description, voice, habitat, distribution, and habits appears on the same page.

The easy-to-follow layouts and beautiful artworks aid quick and accurate identification and make this book an indispensable reference in the field, as well as at home. It is compact enough to fit in the pocket, yet packed with essential information for the nature enthusiast. To protect it against the elements in the field, the book is wrapped in a durable plastic wallet. Also included is a foldout insert illustrating such topics as variations in plumage in flying birds of different species.

Renowned natural history artists Richard Allen, David Daly, Szabolcs Kókay, Dan Cole, and Stephen Message painted the illustrations.

Endorsed by the Wildlife Trusts.



NATURE / ANIMALS / BIRDS Bloomsbury USA | 5/19/2015 9781472909992 | \$8.95 / \$10.95 Can. Trade Paperback | 192 pages | Carton Qty: 3.8 in W | 5.3 in H | 0.6 in T | 1 lb Wt

Concise Garden Bird Guide

Bloomsbury

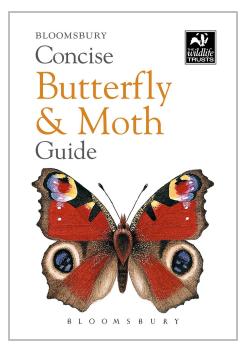
A guide to garden bird identification that contains descriptions of the most commonly encountered species, as well as some rarities and birds you may only see flying overhead in gardens.

This beautifully illustrated mini field guide is first and foremost a garden bird identification guide containing detailed descriptions of the most commonly encountered species, as well as some rarities and birds you may only see flying overhead in gardens. Eighty-eight species, illustrated with more than 400 superb full-color artworks, are covered. The book also includes general guidelines on food, feeders, nest boxes, and other items that can greatly increase the presence of birds in your garden. A concise written account for each species covers data such as size, general description, voice, habitat, food, occurrence in gardens, and distribution in Britain and the near Continent. The easy-to-follow layouts and superb artworks aid quick and accurate identification, making the book an indispensable reference in the field as well as in the home and garden.

Compact enough to fit in the pocket and packed with essential information, the book is additionally wrapped in a durable plastic wallet to protect it against the elements outdoors. Also included is a fold-out insert that can be used as a quick recognition guide to birds and their activities in gardens.

The illustrators include renowned natural history artists Sandra Doyle, Dan Cole, Szabolcs Kokay, Steven Message, Bridgette James, and David Sutton.

Endorsed by The Wildlife Trusts.



NATURE / ANIMALS / BUTTERFLIES & MOTHS Bloomsbury USA | 5/19/2015 9781472909961 | \$8.95 / \$10.95 Can. Trade Paperback | 192 pages | Carton Qty: 3.5 in W | 5.1 in H | 1 lb Wt

Concise Butterfly & Moth Guide

Bloomsbury

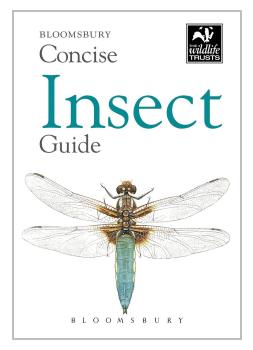
A mini-field-guide packed with information and full-color artworks on the butterflies and moths of Britain and the near Continent.

This beautiful field guide covers more than 150 species, providing superb full-color illustrations detailing variation in color between male and female butterflies, as well as some of the most spectacular caterpillars.

A concise written account covering size, description, habitat, flight times, distribution, food plants, and habits appears on the same page.

Renowned natural history artists, including Cy Baker, David Daly, Colin Emberson, and Lyn Wells painted the illustrations.

Endorsed by the Wildlife Trusts.



NATURE / ANIMALS / BUTTERFLIES & MOTHS Bloomsbury USA | 5/19/2015 9781472909978 | \$8.95 / \$10.95 Can. Trade Paperback | 192 pages | Carton Qty: 3.8 in W | 5.3 in H | 0.6 in T | 1 lb Wt

Concise Insect Guide

Bloomsbury

A full-color guide to more than 180 species of insects that inhabit Britain and the near Continent.

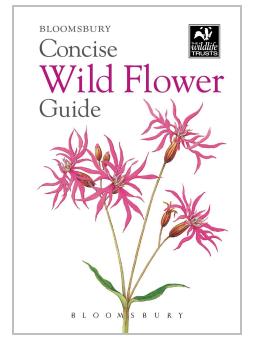
This beautifully illustrated pocket field guide is packed with information on the marvelous variety of insects that inhabits Britain and the near Continent. It includes more than 180 species, such as dragonflies, bees, wasps, beetles, bugs, and flies, all of which are illustrated with superb full-color artworks.

A concise written account covering size, description, habitat, distribution, food plants, and habits appears on the same page as the illustrations for each species. The easy-to-follow layouts and beautiful artworks aid quick and accurate identification and make this book an indispensable reference in the field, as well as at home.

It is compact enough to fit in the pocket, yet packed with essential information for the nature enthusiast. To protect it against the elements in the field, the book is wrapped in a durable plastic wallet. Also included is a foldout insert with at-a-glance illustrations showing comparisons between similar species.

Renowned natural history artists Sandra Doyle and Stuart Carter painted the illustrations.

Endorsed by The Wildlife Trusts.



NATURE / PLANTS / GENERAL Bloomsbury USA | 5/19/2015 9781472909985 | \$8.95 / \$10.95 Can. Trade Paperback | 192 pages | Carton Qty: 3.5 in W | 5.1 in H | 1 lb Wt

Concise Wild Flower Guide

Bloomsbury

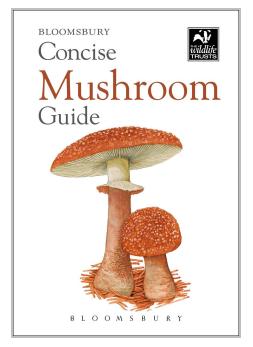
A full-color guide packed with information on the most common wild flowers of Britain and the near Continent.

This beautifully illustrated mini-field-guide is packed with information on the most common wild flowers of Britain and the near Continent. It covers more than 180 species, all of which are illustrated with superb full-color artworks that show details of the flowers, leaves, and growth habit of the plant. A concise written account covering size, description, habitat, flowering time, distribution, and habits appears on the same page. The easy-to-follow layouts and beautiful artworks aid quick and accurate identification and make this book an indispensable reference in the field, as well as at home.

It is compact enough to fit in the pocket, yet packed with essential information for the nature enthusiast. To protect it against the elements in the field, the book is wrapped in a durable plastic wallet. Also included is a foldout insert with at-a-glance illustrations showing flowers grouped by color.

Renowned natural history artists, including Cy Baker, David Daly, Colin Emberson, and Lyn Wells, painted the plates.

Endorsed by the Wildlife Trusts.



NATURE / PLANTS / MUSHROOMS

Bloomsbury USA | 5/19/2015 9781472911742 | \$8.95 / \$10.95 Can. Trade Paperback | 192 pages | Carton Qty: 3.5 in W | 5.1 in H | 1 lb Wt

Concise Mushroom Guide

Bloomsbury

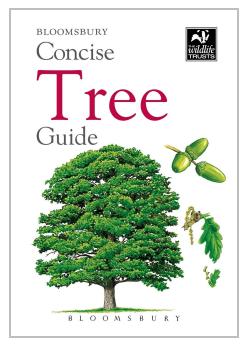
A full-color guide to more than two hundred species of fungifound in Britain and the near Continent.

This beautifully illustrated mini-field-guide is packed with information on two hundred species of fungi found in Britain and the near Continent. The range covered demonstrates the incredible variety that exists within the world of fungi, from the better-known groups such as the boletes and russulas, to more esoteric and often strangely shaped types like bracket fungi, clubs, corals, puffballs, stinkhorns, and elf cups. All the species are illustrated with superb full-color artworks that show— where relevant—characteristics of shape and other aspects of appearance that change during their lives. A concise written account covers size, description, habitat, and the season in which each fungus may be found. The easy-to-follow layouts and beautiful artworks aid quick and accurate identification, making this book an indispensable reference in the field, as well as at home.

It is compact enough to fit in the pocket, yet packed with essential information for the nature enthusiast. To protect it against the elements in the field, this book is wrapped in a durable plastic wallet. It also includes a foldout insert with ataglance illustrations showing comparisons between similar-looking fungi.

Renowned natural history artists, including Cy Baker, David Daly, Colin Emberson, and Lyn Wells, painted the plates.

Endorsed by The Wildlife Trusts.



NATURE / PLANTS / TREES Bloomsbury USA | 5/19/2015 9781472910325 | \$8.95 / \$10.95 Can. Trade Paperback | 192 pages | Carton Qty: 3.8 in W | 5.3 in H | 0.6 in T | 1 lb Wt

Concise Tree Guide

Bloomsbury

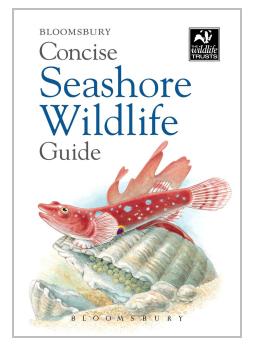
A full-color guide packed with information on the most common trees of Britain and the near Continent.

This beautifully illustrated pocket field guide is packed with information on the trees of Britain and the near Continent. It covers more than 160 species, all of which are illustrated with superb full-color artworks that show details of mature trees, leaves, growth patterns, and other interesting features. A concise written account covering size, description, habitat, distribution, and habits appears on the same page as the illustrations for each species. The easy-to-follow layouts and superb artworks help in accurate identification, making this book an invaluable reference source.

It is compact enough to fit in the pocket, yet packed with essential information for the natural history enthusiast. To protect it against the elements in the field, the book is wrapped in a durable plastic wallet. A foldout insert with at-a-glance pictures showing comparisons between trees helps quick and easy identification of various species.

Renowned natural history artists, including Cy Baker, David Daly, Colin Emberson and Lyn Wells, painted the illustrations.

Endorsed by the Wildlife Trusts.



NATURE / MARINE LIFE Bloomsbury USA | 5/19/2015 9781472915818 | \$8.95 Trade Paperback | 192 pages | Carton Qty: 3.8 in W | 5.3 in H | 0.6 in T | 1 lb Wt 190 full-colour illustrations

Concise Seashore Wildlife Guide

Bloomsbury

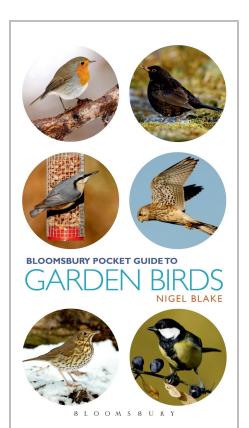
Mini field guide packed with information on nearly 180 species of plants and animals that live in by the seashore, featuring full-color art, and a concise written account for each species.

180 species that live in the area between land and sea called the intertidal, or littoral, zone. It includes all the most common molluscs, crustaceans, seaweeds, fishes, spiny creatures such as starfishes and sea urchins, mammals and many other species found here, and is invaluable for anyone wanting to find out more about the fascinating shells and other objects they may pick up on our shores. All the species are illustrated with superb full-colour artworks, and a concise written account for each covers data such as size, general description, habitat, ecology, and distribution in Britain and the near Continent. The easy-to-follow layouts and superb artworks aid quick and accurate identification, making this book an indispensable reference in the field as well as at home.

It is compact enough to fit in the pocket, yet packed with essential information for the nature enthusiast. To protect it against the elements in the field, the book is wrapped in a durable plastic wallet. Also included is a foldout insert with at-a-glance illustrations showing comparisons between similar-looking species.

Sandra Doyle, Bridgette James, Denys Ovenden, Melanie Perkins, Helen Senior and Lyn Wells painted the illustrations.

Endorsed by the Wildlife Trusts.



NATURE / ANIMALS / BIRDS Bloomsbury USA | 5/19/2015 9781472909855 | \$17.95 / \$20.95 Can. Trade Paperback | 192 pages | Carton Qty: 3.9 in W | 7.1 in H | 1 lb Wt

ALSO AVAILABLE

Pocket Guide to Insects 5/2015 | 9781472909152 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Mushrooms 5/2015 | 9781472909794 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Trees & Shrubs 5/2015 | 9781472909817 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide To Garden Birds

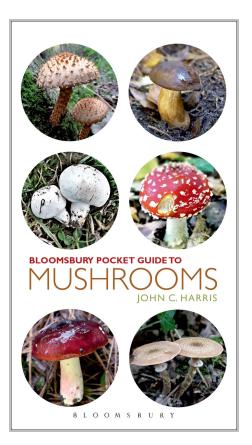
Nigel Blake

The essential guide to garden birds, full of color photos, identification tips, and advice on feeding birds and attracting them to a garden.

This compact title is an essential guide to every aspect of the subject—from when and what to feed the birds to building bird tables and nest boxes to planting a garden that will provide nesting, feeding, and roosting places. There is also an identification guide to eighty-three of the most common garden bird species, including the familiar chaffinch and blue tit and more unusual visitors, such as brambling, redstart, and tawny owl.

This book is as visually impressive as it is easy to use, with many stunning full-page images to support the authoritative text. Printed on quality paper, the paperback format with flaps adds to the book's durability in the field and provides built-in page markers for quick reference.

Expert birder and photographer **Nigel Blake** is based in Hertfordshire. His images have featured on the covers of many magazines and other publications, and one of his specialties is photographing birds at bird feeders for the RSPB.



NATURE / PLANTS / MUSHROOMS

Bloomsbury USA | 5/19/2015 **9781472909794** | **\$17.95** / **\$20.95 Can.** Trade Paperback | 192 pages | Carton Qty: 4 in W | 7 in H | 0.4 in T | 1 lb Wt Full-colour photos throughout, 200 images

ALSO AVAILABLE

Pocket Guide to Insects 5/2015 | 9781472909152 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Trees & Shrubs 5/2015 | 9781472909817 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide To Garden Birds 5/2015 | 9781472909855 Trade Paperback | \$17.95 / \$20.95 Can.

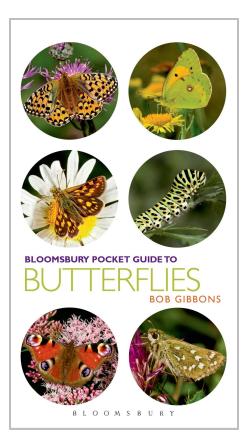
Pocket Guide to Mushrooms

John C. Harris

An essential guide to every aspect of mushrooms, including detailed information and many color photographs.

Pocket Guide to Mushrooms covers 158 of the most common mushrooms found in the UK and also in northern and central Europe. Each mushroom is identified and presented with expert photography in this informative yet highly portable book. It is as visually impressive as it is easy to use, with many stunning full-page images to support the authoritative text.

John C. Harris has been a keen forager and field mycologist from many years in the UK. He is a member of a local fungi study group and is the author of the Mushroom Diary, a popular online mushroom blog (www.mushroomdiary.co.uk).



NATURE / ANIMALS / BUTTERFLIES & MOTHS

Bloomsbury USA | 5/19/2015 **9781472915924** | **\$17.95** / **\$20.95 Can.** Trade Paperback | 192 pages | Carton Qty: 15 ft W | 8.3 ft H | 1 lb Wt 150 photos

ALSO AVAILABLE

Pocket Guide to Insects 5/2015 | 9781472909152

Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Trees & Shrubs 5/2015 | 9781472909817 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide To Wild Flowers 5/2015 | 9781472913289 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Butterflies

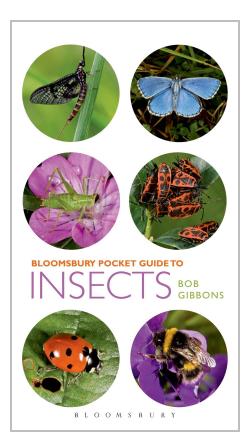
Bob Gibbons

Bloomsbury Pocket Guides are essential photographic guides to the natural world.

This book is as visually impressive as it is useful in the field, with many stunning full-page and double-page photographs to support the authoritative text.

The introduction explains the basics of butterflies and their identification. Each species is represented by the author's remarkable photographs. The text covers information such as identification features, distribution, habitat, status, confusion species, and interesting facts.

Bob Gibbons is a renowned botanist, author, and tour leader who is based in Dorset but has traveled across much of Europe and the world in search of wildlife. His previous titles include *Wildflower Wonders*, *Bloomsbury Pocket Guide to Insects*, and *Bloomsbury Pocket Guide to Trees and Shrubs*.



NATURE / ANIMALS / INSECTS & SPIDERS

Bloomsbury USA | 5/19/2015 **9781472909152** | **\$17.95** / **\$20.95 Can.** Trade Paperback | 192 pages | Carton Qty: 3.9 in W | 7.1 in H | 1 lb Wt 150 photos

ALSO AVAILABLE

Pocket Guide to Mushrooms 5/2015 | 9781472909794 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Trees & Shrubs 5/2015 | 9781472909817 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide To Garden Birds 5/2015 | 9781472909855 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Insects

Bob Gibbons

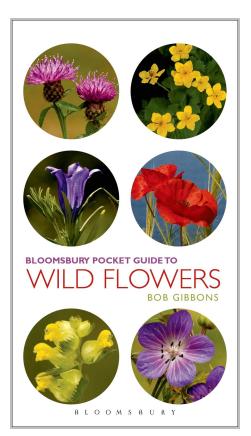
A compact yet comprehensive guide covering everything you need to know about the wide range of the insects across the UK.

This pocket-sized book is an essential guide to insects, providing comprehensive detail on around 240 of the most easily noticed British species, selected from a range of orders and families. Each species is divided into simple sections covering general information followed by its flight period, habitat, and similar species.

This easy-to-use book is as visually impressive as it is useful in the field, with many stunning full-page and double-page images supporting the authoritative text. The introduction covers the characteristics of an insect and where to find them, as well as the conservation work in demand around the world.

Printed on quality paper, the paperback format with flaps adds to the book's durability in the field and provides build-in page markers for quick reference.

Bob Gibbons is a renowned botanist, author, and tour leader who is based in Dorset but has traveled across much of Europe and the world in search of wildlife. His previous titles include *Wildflower Wonders of the World*.



NATURE / PLANTS / FLOWERS

Bloomsbury USA | 5/19/2015 **9781472913289** | **\$17.95** / **\$20.95 Can.** Trade Paperback | 192 pages | Carton Qty: 3.9 in W | 7.1 in H | 1 lb Wt Full-colour photos throughout, 250 images

ALSO AVAILABLE

Pocket Guide to Insects 5/2015 | 9781472909152 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Mushrooms 5/2015 | 9781472909794 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Trees & Shrubs 5/2015 | 9781472909817 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide To Wild Flowers

Bob Gibbons

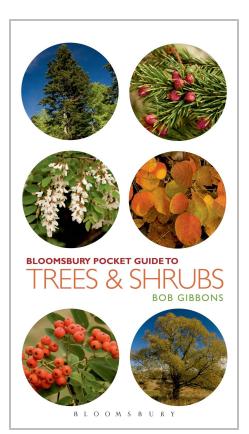
An accessible guide providing comprehensive detail on 130 of the most common British species of wild flowers.

A short introduction to the book includes information on the structure of flowers and how to use the guide to identify wild flowers.

Species are represented in over 150 of the author's remarkable color photographs.

Each species account includes a general introduction and description, flowering time, and distribution.

Bob Gibbons is a renowned botanist, author, and tour leader who is based in Dorset but has traveled across much of Europe and the world in search of wildlife. His previous titles include *Wildflower Wonders of the World*.



NATURE / PLANTS / TREES Bloomsbury USA | 5/19/2015 9781472909817 | \$17.95 / \$20.95 Can. Trade Paperback | 192 pages | Carton Qty: 3.9 in W | 7.1 in H | 1 lb Wt

ALSO AVAILABLE

Pocket Guide to Insects 5/2015 | 9781472909152 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Mushrooms 5/2015 | 9781472909794 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide To Garden Birds 5/2015 | 9781472909855 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Trees & Shrubs

Bob Gibbons

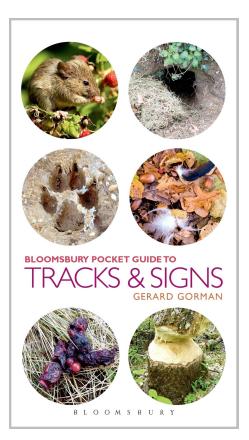
A comprehensive pocket-sized field guide, covering around eighty species of trees and large shrubs that are common in Britain and the rest of Europe.

This book is as visually impressive as it is useful in the field, with many stunning full-page and double-page photographs to support the authoritative text.

The introduction explains the basics of tree forms and their identification. Each species is represented by the author's remarkable photographs. The text covers information such as identification features for bark, flowers, fruit, and leaves. It also covers blossoming and fruiting times, distribution, habitat, status, confusion species, and other interesting facts, such as plant uses.

Printed on quality paper, the paperback format with flaps adds to the book's durability in the field and provides built-in page markers for quick reference.

Bob Gibbons is a renowned botanist, author, and tour leader who is based in Dorset but has traveled across much of Europe and the world in search of wildlife. His previous titles include *Wildflower Wonders of the World*.



NATURE / WILDLIFE Bloomsbury USA | 5/19/2015 9781472909862 | \$17.95 / \$20.95 Can. Trade Paperback | 192 pages | Carton Qty: 4.1 in W | 7 in H | 0.4 in T | 1 lb Wt

ALSO AVAILABLE

Pocket Guide to Insects 5/2015 | 9781472909152 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Mushrooms 5/2015 | 9781472909794 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide to Trees & Shrubs 5/2015 | 9781472909817 Trade Paperback | \$17.95 / \$20.95 Can.

Pocket Guide To Tracks & Signs

Gerard Gorman

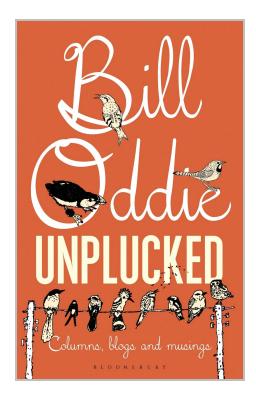
The essential guide to tracking and understanding signs in nature, this book covers everything you need to know to discover hidden wildlife.

A sign-by-sign guide essential for anyone hoping to detect hidden wildlife in Britain and the rest of Europe. There are chapters on feeding signs, homes, droppings, pellets, and tracks of creatures—including mammals, birds, reptiles, amphibians, and insects—with each one divided into simple sections. The book is illustrated with hundreds of the author's line drawings and photographs from a library he has built up over many years.

This book is as visually impressive as it is useful in the field, with many stunning full-page images to support the authoritative text. The introduction explains the basics of tracks and tracking and the identification of the signs that you might find.

Printed on quality paper, the paperback format with flaps adds to the book's durability in the field and provides built-in page markers for quick reference.

Expert naturalist **Gerard Gorman** is English but has lived in Hungary for the past twenty years, using the country as a base for hundreds of tours all around Europe. He has written six books and has a special interest in tracks and signs.



NATURE / ANIMALS / BIRDS

Bloomsbury USA | 5/26/2015 **9781472915313** | **\$30.00** / **\$34.95 Can.** Hardcover | 224 pages | Carton Qty: 5.3 in W | 8.5 in H | 1 lb Wt 55 line drawings

MARKETING

- Outreach to nature and conservation bloggers
- Direct mail campaign to website subscribers
- Digital assets: images and spreads available on Bloomsbury.com

Bill Oddie Unplucked

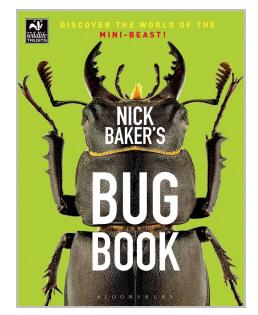
Columns, Blogs and Musings

Bill Oddie

A compelling collection of Bill Oddie's lastest magazine columns, blog posts, and general musings.

Bill Oddie has been the voice and face of birding broadcasting for more than three decades. In this new book, Bill has compiled and expanded a collection of his recent published musings about birds and bird-watching. Writing in his witty and inimitable style, Bill is sure to entertain and enthrall his many fans with this new book of thoughts and opinions on the world of natural history in Britain.

Bill Oddie is an English author, actor, comedian, artist, naturalist, and musician. Having been interested in bird-watching from an early age, he has developed an established reputation as a keen and committed bird-watcher and has written a number of books on this subject.



NATURE / ANIMALS / BUTTERFLIES & MOTHS

Bloomsbury USA | 6/9/2015 **9781472913791** | **\$20.00** / **\$23.00 Can.** Trade Paperback | 128 pages | Carton Qty: 7.4 in W | 9.7 in H | 1 lb Wt

MARKETING

- Press outreach to nature, general, and kids' interest publications
- Group marketing e-campaigns and advertising
- Digital assets: images and spreads available on Bloomsbury.com

ALSO AVAILABLE

RSPB Nature Tracker's Handbook 9/2013 | 9781408151501 Trade Paperback | \$24.95

Nick Baker's Bug Book

Discover the World of the Mini-beast!

Nick Baker

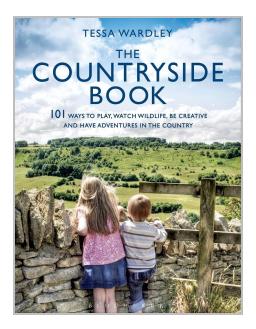
We are all fascinated by, and often wary of, the tiny creatures that crawl in our gardens or lurk in dark corners, but how much do we really know about insects and their relatives?

A new edition of this popular title. We are all fascinated by, and often wary of, the tiny creatures that creep and crawl in our gardens or lurk in the dark corners of our homes, but how much do we really know about insects and their relatives? For instance, could you identify the larvae of a ladybug, which each eat fifty aphids a day? And did you know that some species of snail are hairy?

This book aims to encourage our understanding of all types of bugs that can be found in our back gardens and beyond—worms, snails, ants, wood louse, centipedes, flies, grasshoppers, beetles, bees, wasps, spiders, and butterflies (to name but a few)—by offering practical information and fun activities for the whole family. Learn how to determine the sex of a spider, how to look after ants in a homemade formicary, and even how to rear your own dragonflies!

Packed with details on essential equipment for bug watching and collecting, clear annotated diagrams on bug anatomy, and amazing full-color close-up photographs, as well as astonishing facts on insect behavior and identification, this book is essential reading for budding entomologists of all ages.

Nick Baker is a popular TV presenter, with his recent series including *Nick Baker's Weird Creatures*. He is also a regular columnist and contributor to BBC *Wildlife* magazine. Other television credits include *The Really Wild Show, Tomorrow's World, Wild Under the Skin*, and Channel 5's *Nick's Quest* and *Nick Baker Down Under*. He is vice president of Wildlife Watch, the junior division of the Wildlife Trusts. He lives on Dartmoor in Devon.



SCIENCE / NATURAL HISTORY

Bloomsbury USA | 6/30/2015 9781408187036 | \$26.00 / \$30.00 Can. Trade Paperback | 208 pages | Carton Qty: 7.4 in W | 9.7 in H | 1 lb Wt More than 400 full-colour photographs and line and colour artworks by the author

MARKETING

- Press outreach to anglophile, family travel, and kids' interest publications
- Group marketing e-campaigns and advertising
- Digital assets: images and spreads available on Bloomsbury.com

ALSO AVAILABLE

The Woodland Book: 101 ways to play, investigate, watch wildlife and have adventures in the woods 6/2014 | 9781472900005
Trade Paperback | \$25.95

The River Book: 101 ways to relax, play, watch wildlife and have adventures at the river's edge

7/2012 | 9781408158661 Trade Paperback | \$24.95

The Countryside Book

101 ways to play, watch wildlife, be creative and have adventures in the country

Tessa Wardley

A host of activities for having fun, engaging with wildlife, and exploring your wild side in the countryside.

Britain's countryside offers a host of varied habitats for the walker, the amateur naturalist, and the family in search of entertainment for children. This brand-new collection of reflections on the countryside from an author passionate about reconnecting both children and adults with nature offers ideas for a range of activities, all of which will enhance the reader's enjoyment of and engagement with the natural world.

You'll learn how to watch "mad" March hares—and whether their boxing matches are for real. You'll discover the best places to see butterflies and how to encourage them in your own garden. Find out how to navigate using just the sun and stars, and the best places to run wild in the country. And take part in some ancient and often inexplicable country rituals including cheese rolling, maypole dancing, and wassailing. All the activities are tried and tested by the author and her family and illustrated with stunning photos from their many expeditions.

Perfect for adults and children who enjoy climbing, investigating, den building, camping, and generally having adventures and new experiences, this book will encourage readers to have fun with nature.

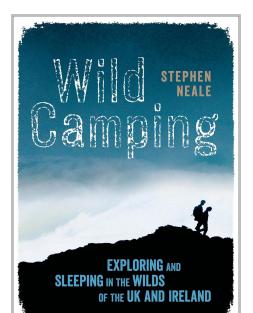
PRAISE

for The River Book

"This is going straight to my 'favourite country books' shelf." —BBC Countryfile

"If you love being by water, you will love this inspiring tome. And if you have children you will do a little jog at the brilliant ideas for holiday entertainment... It is irresistible for anyone, especially those who loved *The Wind in the Willows* (and still remembers what Ratty and Mole had for their picnic)." —Sarah Stacey, *You Magazine*

Tessa Wardley and her family love playing in the great outdoors. Here she shares a host of brilliant ideas for relaxation, energetic activities, games, and watching wildlife as well as facts and stories about the countryside. Her first book, *The River Book*, was published in May 2012 and the follow-up, *The Woodland Book*, in April 2014.



SPORTS & RECREATION / CAMPING

Adlard Coles | 7/14/2015 9781472900340 | \$25.00 / \$28.00 Can. Trade Paperback | 240 pages | Carton Qty: 6.4 in W | 9.2 in H | 1 lb Wt Maps and photographs throughout

MARKETING

- Press outreach to anglophile and travel media
- Group marketing e-campaigns
- Digital assets: images and spreads available on Bloomsbury.com

ADLARD COLES JULY 2015

Wild Camping

Exploring and Sleeping in the Wilds of the UK and Ireland

Stephen Neale

A revolutionary guide to the world of wild camping and foraging, showing how anyone can camp, sleep, and wake in the UK's most secluded and beautiful places.

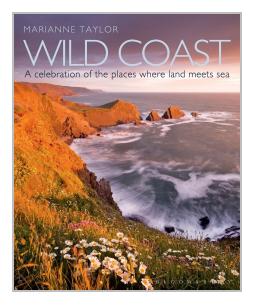
From getting back to nature with a tent, some matches, and a few liters of bottled water, to enjoying a pub dinner and camping out in the garden afterwards, this book shows how to get hooked on wild camping in all its forms. Beautiful wildernesses; tiny budgets; environmentally-friendly . . . What's not to like?

There's an idea that wild camping is illegal in Britain, but it isn't—you just need to know the rules and where to go. This guide will open up this amazing experience for all, covering:

- What is wild camping and why bother?
- Different types (biving, tenting, motorhoming, caravanning, on the water)
- What the law says (Scotland, England, Northern Ireland, Wales, Ireland, EU, waterways)
- How landowners are actively encouraging wild camping in the UK (British Waterways, National Trust, Environment Agency, National Farmer's Union, etc.)
- Getting started (vital equipment, safety, where to go, when to go)
- Drinking water and foraging for food

The bulk of the book features the best places to go in England, Wales, Ireland, and Scotland, along with stories and tips from experienced wild campers (how to make a fire, how to filter water) and simple recipes for foraged food. With helpful maps and inspiring photos, this guide will give readers the knowledge and the inspiration to escape the noise, clutter, and stress of day-to-day life and go wild.

Stephen Neale is a journalist and writer, and the author of Bloomsbury's *Camping by the Waterside*. He set up the popular www.camponwater.com website, is the editor of *Outdoor Focus* (the magazine for the Outdoor Writers and Photographers Guild) and spends most of his spare time outdoors navigating rivers, setting up camp with his family in the wilderness, and writing about how amazing England is.



NATURE / ECOSYSTEMS & HABITATS / COASTAL REGIONS & SHORELINES

Bloomsbury USA | 7/14/2015 9781408181782 | \$34.00 / \$39.00 Can. Hardcover | 208 pages | Carton Qty: 8.3 in W | 10 in H | 1 lb Wt More than 200 full-colour photographs of coastal landscapes, wildlife and their habitats

MARKETING

- Press outreach to anglophile and travel media
- Outreach to nature and coastal habitat bloggers
- Direct mail campaign to website subscribers
- Digital assets: images and spreads available on Bloomsbury.com

ALSO AVAILABLE

Dragonflight: In search of Britain's dragonflies and damselflies 8/2013 | 9781408164860 Hardcover | \$27.95

RSPB British Birdfinder 8/2012 | 9781408158678 Trade Paperback | \$19.95

Wild Coast

An exploration of the places where land meets sea

Marianne Taylor

A celebration in words and pictures of the wildlife and landscape of Britain's coasts.

This book is a celebration of the wildlife and landscapes of Britain's most vital wildlife habitats—those that make up our coastline. Sheer limestone crags resound with the voices of thousands of bickering seabirds; endless acres of estuarine mud are packed with squirming invertebrates that sustain thousands of wading birds. In between are the dazzling chalk outcrops of the south coast with glorious floral communities on the clifftop meadows, shingle beaches where terns and plovers hide their eggs among the stones, and dune systems bound together with marram grass and supporting a unique and fragile ecosystem. Rocky shores harbor microcosms of marine life when the retreating tide leaves rockpools exposed for our exploration, and even the rowdiest seaside towns have their own special wildlife alongside the wild nightlife. Grand-scale color photos bring the wild coast and its inhabitants to life, while the text tells you what you'll see and where, from Land's End to John O'Groats via the scenic route. Beautifully illustrated with color photographs and authoritative text, this book is a celebration of the wilder aspects of the UK's coasts.

Marianne Taylor is a writer, photographer, and illustrator. She is the author of *RSPB British Birds* of *Prey*, *RSPB British Birdfinder*, *Owls*, *RSPB Seabirds*, and *Dragonflight*, among many other publications.

On a Wing and a Prayer

by Sarah Woods



final cover to come

NATURE

Bloomsbury USA | 7/21/2015 **9781472912138** | **\$27.00** / **\$32.00 Can.** Hardcover | 288 pages | Carton Qty: 5.3 in W | 8.5 in H | 1 lb Wt

MARKETING

- Press campaign to nature, travel, and women's interest publications
- Early review campaign on NetGalley; Librarything and GoodReads
- Outreach to adventure and female travel bloggers
- Digital assets: first chapter available on Bloomsbury.com

On a Wing and a Prayer

One Woman's Journey in Search of Iconic Wildlife

Sarah Woods

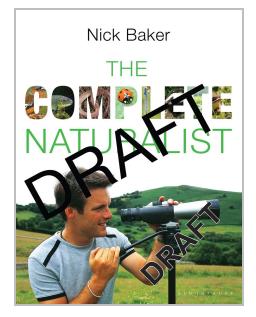
One woman's quest to encounter the enigmatic harpy eagle in the rainforests of South and Central America.

When writer and intrepid traveler Sarah Woods set about discovering the jungles of Central and South America, her quest took her into some of the most remote tangles of vine-knotted jungles on the planet.

Sarah sought the native wisdom of the indigenous Embera, deep in the Darien Jungle, in order to encounter the world's largest and most powerful birds of prey—the elusive harpy eagle. Using razor-sharp talons to hunt and kill sloths and monkeys with deadly precision, these mammoth, winged dinosaurs hide a lesser-known, softer side: devoting great care to raising their young for the first two years of their lives. Seldom seen in the wild, Sarah struggled to demystify the fear-riddled legends and superstitions that earned the harpy eagle its name from early explorers.

Her voyage taught her much about the rich glories and mesmerizing spectacle of the natural world and also its challenges and dangers. She met the albino "moon children" of Kuna Yala, swam in the Panama Canal, encountered left-wing guerrillas at the heart of Colombia's five-decade conflict, and witnessed Amazonian beliefs and customs surrounding shape-shifting and the jungle afterlife. Sarah survived landslides, crash landings, mammoth floods, and culture clashes in mysterious untrodden lands, learning much about aspects of herself from the incredible wildlife and tribal peoples she encountered—arguably her biggest journey.

For two decades **Sarah Woods** has traveled nonstop, circumnavigating the globe in several directions and clocking up over six hundred thousand miles along the way. Now based in the UK again, Sarah is a regular travel expert/contributor to daytime TV and BBC radio, and she has written extensively for more than seventy magazines worldwide.



NATURE / ANIMALS / GENERAL

Bloomsbury USA | 7/21/2015 **9781472912077** | **\$34.00** / **\$39.00 Can.** Trade Paperback | 352 pages | Carton Qty: 7.4 in W | 9.7 in H | 1 lb Wt

MARKETING

- Press outreach to nature, general, and kids' interest publications
- Group marketing e-campaigns
- Digital assets: images and spreads available on Bloomsbury.com

ALSO AVAILABLE

RSPB Nature Tracker's Handbook 9/2013 | 9781408151501 Trade Paperback | \$24.95

The Complete Naturalist

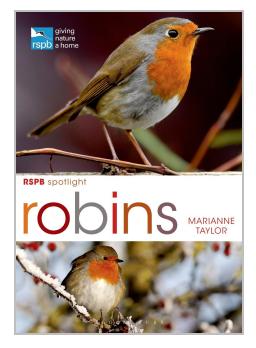
Nick Baker

A complete practical introduction to observing, understanding, and investigating the natural world, written by an experienced and well-traveled naturalist.

Nick Baker's fascination with the natural world began at an early age, inspired by Gerald and Lee Durrell's classic book *The Amateur Naturalist*. His *The RSPB Complete Naturalist* is an up-to-date, practical introduction to observing, understanding, and investigating the natural world around us. Whether you want to understand what makes an insect an insect, rear a family of frogs for your garden pond, or record birdsongs and calls, Nick can give you all the advice and information you need.

Fact-packed and brimming with practical tips, techniques, and activities, *The RSPB Complete Naturalist* offers a rich source of new ideas for more experienced naturalists, as well as sparking the natural curiosity of a whole new generation. Covering everything from communicating with wild animals to setting up an aquarium, this is the naturalist's guide no family bookshelf should be without. Nick is an experienced and well-traveled naturalist, and his book includes his international experiences.

Nick Baker has presented a number of wildlife programs, including *The Really Wild Show, Nick Baker's Under the Skin, Weird Creatures with Nick Baker*, and, more recently, *Autumnwatch*. He has also written a number of well-received books, including *The New Amateur Naturalist* and *The RSPB Nature Tracker's Handbook*. Nick lives in Devon with Dartmoor on his doorstep and is vice president of Buglife.



NATURE / ANIMALS / BIRDS

Bloomsbury USA | 8/25/2015 **9781472912114** | **\$17.95** / **\$20.95 Can.** Trade Paperback | 128 pages | Carton Qty: 5.8 in W | 8.3 in H | 1 lb Wt 250 colour photos

MARKETING

- Outreach to nature and conservation bloggers
- Direct mail announcement to website subscribers
- Digital assets: images and spreads available on Bloomsbury.com

ALSO AVAILABLE

Where to Discover Nature on RSPB Reserves

9/2015 | 9781472906489 Trade Paperback | \$26.00 / \$30.00 Can.

Wild Coast: An exploration of the places where land meets sea 7/2015 | 9781408181782 Hardcover | \$34.00 / \$39.00 Can.

Dragonflight: In search of Britain's dragonflies and damselflies 8/2013 | 9781408164860 Hardcover | \$27.95

RSPB Spotlight: Robins

Marianne Taylor

Robins is packed with eye-catching, informative color photos and features succinct, detailed text written by a knowledgeable expert.

Their melodious voices, bright-red breasts, and cheeky attitudes have always endeared robins to the public, but how much do we really know about these familiar garden visitors? The characteristic image of a robin on a spade handle is actually a consequence of their keen territorial instincts—males are often seen seeking a favorable lookout post. Despite their cute appearance, robins are aggressively territorial, and because they hold their territories year-round, robins are one of the only UK birds that can still be heard singing in gardens on Christmas Day, which has perhaps contributed to their longstanding association with the Christmas season.

In this delightful new book, Marianne Taylor provides a revealing account of their life cycle, behavior, breeding, what they eat, and how they hold their territories, and looks into the many cultural representations of these much-loved little birds.

Marianne Taylor is a former editor at Christopher Helm and former subeditor of (and regular writer for) *Birdwatch* magazine now working freelance as a writer, editor, illustrator, and photographer. An obsessive birder since childhood, her interest in other wildlife groups has grown steadily. Her other books include *RSPB British Birds of Prey* (Bloomsbury); *The Nature Book* (Michael O'Mara); *Photographing Garden Wildlife* (New Holland), and *Where to Discover Nature* (Bloomsbury).









NATURE / ANIMALS / GENERAL Bloomsbury USA | 8/25/2015 9781472912091 | \$17.95 / \$20.95 Can. Trade Paperback | 128 pages | Carton Qty: 5.8 in W | 8.3 in H | 1 lb Wt

MARKETING

- Outreach to nature and conservation bloggers
- Direct mail announcement to website subscribers
- Digital assets: images and spreads available on Bloomsbury.com

RSPB Spotlight: Foxes

Mike Unwin

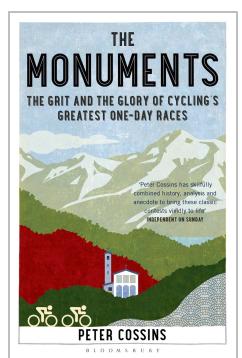
Foxes is packed with eye-catching, informative color photos and features succinct, detailed text written by a knowledgeable expert.

Hero or villain? Few animals divide opinion like the red fox. This most successful of the world's wild canids has lived alongside people from time immemorial. Celebrated by some for its resourcefulness and lush pelt, reviled by others for plundering chicken runs and overturning trash bins, it has worked its way deep into Western culture—from Janáček's *Cunning Little Vixen* to Roald Dahl's *Fantastic Mr. Fox*. Behind the folklore and tabloid headlines, however, lies a remarkable natural-history success story.

This highly readable study explores how the red fox's versatility has allowed it to thrive across the northern hemisphere, from desert and mountain to farmland and urban jungle. Separate chapters explore all aspects of its biology and lifestyle, from hunting and caching food to defending a territory and raising a litter. They reveal the secrets of its complex vocalizations and body language, and explain how its success has spawned at least forty-five separate races worldwide. Finally, they examine the complex, often troubled relationship that the red fox has enjoyed with humankind, relating the history of its fluctuating fortunes and suggesting what the future might hold.

Illustrated throughout with stunning photographs and illuminating diagrams, *RSPB Spotlight: Foxes* brings to life the fascinating story of one of nature's most enigmatic animals.

Mike Unwin is the author of more than 25 books for both adults and children, including *The Atlas of Birds*, 100 Bizarre Animals, and Southern African Wildlife. A specialist in natural history and travel, he writes regularly for numerous publications, including the Independent, BBC Wildlife, and Wanderlust. Mike was voted UK Travel Writer of the Year 2013 by the British Guild of Travel Writers. He is based in Brighton, UK, where foxes trot along his pavement and dig under his garden fence.



SPORTS & RECREATION / CYCLING / GENERAL

Bloomsbury USA | 5/5/2015 **9781408846834** | **\$12.00 / \$14.00 Can.** Trade Paperback | 416 pages | Carton Qty: 5.1 in W | 7.8 in H | 1 lb Wt

Other Available Formats: Trade Paperback ISBN: 9781408846810

MARKETING

- Press campaign to cycling magazines, newsletters, organizations and websites
- Tour de France 2015 promotion
- Social media campaign targeting cyclists and fans

The Monuments

The Grit and the Glory of Cycling's Greatest One-day Races

Peter Cossins

An awe-inspiring history of the five most legendary "classic" races in world cycling.

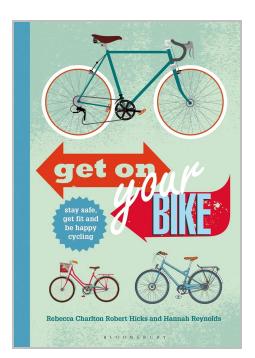
The Tour de France may provide the most obvious fame and glory, but it is cycling's one-day tests that the professional riders really prize. Toughest, longest, and dirtiest of all are the so-called Monuments, the five legendary races that are the sport's equivalent of golf's majors or tennis grand slams. Milan–Sanremo, the Tour of Flanders, Paris–Roubaix, Liège–Bastogne–Liège, and the Tour of Lombardy date back more than a century, and each of them is an anomaly in modern-day sport, the cycling equivalent of the Monaco Grand Prix.

Time has changed them to a degree, but they remain as brutally testing as they ever have been. They provide the sport's outstanding one-day performers—the likes of Philippe Gilbert, Fabian Cancellara, Mark Cavendish, Tom Boonen, Peter Sagan, and Thor Hushovd—with a chance to measure themselves against one another other and their predecessors in the most challenging tests in world cycling. From the bone-shattering bowler-hat cobbles of the Paris—Roubaix to the insanely steep hellingen in the Tour of Flanders, each race is as unique as the riders who push themselves through extreme exhaustion to win them and enter their epic history. In *The Monuments*, Peter Cossins tells the tumultuous history of these extraordinary races and the riders they have immortalized.

PRAISE

"Peter Cossins is an engaging writer whose conversational style makes this an effortless yet interesting read. The cozy tone delivers a great deal with a good balance of history and anecdotes. If you wish to explore cycling beyond the Grand Tours this is the book." —Carlton Kirby

Peter Cossins has been writing about cycling since 1993. He has covered sixteen editions of the Tour de France and spent three years as editor of *Procycling* magazine and the last four as contributing editor to that title. He has also contributed to the *Guardian*, the *Times*, the *Sunday Telegraph*, the *Sunday Express*, and the *Sunday Herald*. In 2012 he collaborated with Tour de France winner Stephen Roche on his autobiography, *Born to Ride*.



SPORTS & RECREATION / CYCLING / GENERAL

Bloomsbury USA | 5/12/2015 **9781472904041** | **\$25.00** / **\$28.00 Can.** Trade Paperback | 192 pages | Carton Qty: 6.4 in W | 9.2 in H | 1 lb Wt Colour photos and illustrations

ALSO AVAILABLE

Fitter, Further, Faster: Get fit for sportives and road riding 3/2013 | 9781408832615 Trade Paperback | \$29.95

Get on Your Bike!

BLOOMSBURY USA

Stay safe, get fit and be happy cycling

Rebecca Charlton, Robert Hicks, & Hannah Reynolds

A complete guide to incorporating cycling into your life and making the most of the many benefits to health, fitness, and, yes, happiness that it can give you.

This book isn't like other cycling books. It's not designed to help you shave seconds off your time trial, help you corner like a pro, or help you eat a like an Olympic athlete. It's not trying to get you into racing or make you the next Tour de France rider.

What it will do is show you how to choose the right bike, what to wear, how to cycle safely so that you will feel confident making cycling part of your everyday life, and how to keep your bike going. But as well as that, you will learn how to use the bike as a fitness and wellness tool—to make you slimmer, fitter, healthier, and altogether happier. You'll feel better about yourself and have more energy throughout the day. You'll increase your productivity and happiness and reduce stress.

PRAISE

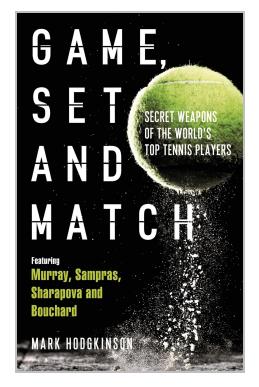
"The perfect present for your nearest and dearest... a great tool for selling the benefits of bike riding." — Cycling Fitness

Hannah Reynolds has been editor of the "Fitness" section of *Cycling Weekly* magazine for over ten years, and in 2006 she launched *Health and Fitness for Cyclists* (now *Cycling Fitness* magazine).

Robert Hicks has spent the last four years working as a health and fitness writer for *Cycling Weekly* magazine, *Cycling Fitness* magazine, and *Cycling Active*.

Rebecca Charlton is assistant aditor on *Cycling Active* magazine.

They are the authors of *Fitter*, *Further*, *Faster* published by Bloomsbury in spring 2013.



SPORTS & RECREATION / TENNIS

Bloomsbury USA | 5/19/2015 **9781472905772** | **\$20.00** / **\$23.00 Can.** Hardcover | 176 pages | Carton Qty: 5.3 in W | 8.5 in H | 1 lb Wt

MARKETING

- National print, broadcast and online media campaign
- Local media for US players included in book
- Online marketing campaign during French Open and Wimbledon
- Outreach to national, regional and local tennis associations
- #Bloomsburylegends twitter campaign

Game, Set and Match

Secret Weapons of the World's Top Tennis Players

Mark Hodgkinson

The world's greatest players share their top tips on how to improve your game and become a better player.

With contributions from current and past greats of tennis, including Maria Sharapova, Andy Murray, Boris Becker, Pete Sampras, Jo-Wilfried Tsonga, and Martina Navratilova, to name but a few, is there anything better to help you improve your game than advice from the men and women who have won Grand Slam titles and held the world's number one ranking?

Taken from exclusive interviews with the legends of the sport, you can find their collected tips and wisdom here in the ultimate tennis guide—the perfect inside edge/performance advantage for fans and players of the game.

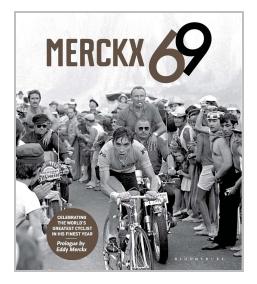
Top tips from the pros include:

- "How to disguise your serve" with Pete Sampras
- "How to be mentally tough" with Maria Sharapova
- "How to be a world-class coach" with Nick Bollettieri
- "How to play intelligent tennis" with Agnieszka Radwańska
- "How to hit your forehand flat and hard" with Tomas Berdych
- "How to attack with your forehand" with Laura Robson

Fun and entertaining as well as instructive, the book also includes a section on tennis parenting, with exclusive tips from parents of the players who have reached the top of the sport.

With these technical, mental, tactical, and physical tips, you'll soon be serving, volleying, and smashing your way to success.

Mark Hodgkinson, a former tennis correspondent of the *Daily Telegraph*, is the author of *Andy Murray: Champion—The Full Extraordinary Story*. Hodgkinson, who is the editor of thetennisspace.com, has written a short television feature about Wimbledon for the BBC, contributes to British GQ, and wrote the tennis features in the official program for the London 2012 Olympics.



SPORTS & RECREATION / CYCLING / GENERAL

Bloomsbury USA | 6/2/2015 9781472910646 | \$60.00 / \$68.00 Can. Hardcover | 180 pages | Carton Qty: 11.4 in W | 13 in H | 1 lb Wt Stunning photographs

MARKETING

- Press outreach to cycling magazines, newsletters, and blogs
- Marketing promotions with US cycling organizations and at major events
- eCampaigns to growing cycling database
- Social media campaign: Legends of Le Tour #Bloomsburylegends
- Digital assets: images and excerpt available on Bloomsbury.com

Merckx 69

Celebrating the world's greatest cyclist in his finest year

Jan Maes, photography by Tonny Strouken

A fascinating insight into one of the greatest road cyclists of all time at the pinnacle of his career, featuring previously unpublished reportage photography.

Merckx 69 documents Eddy Merckx in 1969, considered to be the best year of Merckx's road-cycling career. Written by a close friend of Merckx, this beautifully produced book features previously unpublished photographs by Tonny Strouken, who spent most of 1969 following Merckx during his epic racing season.

Featuring a prologue from Eddy Merckx, this is a lovingly produced paean to one of cycling's greats, now in his sixty-ninth year.

PRAISE

"Utterly fabulous . . . the photos are glorious, fascinating, engaging, and addictive." — *The Washing Machine Post*

"Will prove irresistible for any serious collector of cycling books... Merckx fans tend to be 'completests' and their 'Merckx corner' of the bookshelf will look bare without this mighty tome." —The Tour

"A fine book chronicling the finest year of the finest cyclist." —The Inner Ring

Author Jan Maes is co-writer of the book Merckx 525 and a friend of Merckx.



SPORTS & RECREATION / CYCLING / GENERAL

Bloomsbury USA | 6/2/2015 9781472912961 | \$70.00 / \$80.00 Can. Hardcover | 208 pages | Carton Qty: 11.6 in W | 9.4 in H | 1 lb Wt Packed with stunning photography, documenting Hinault's career

MARKETING

- Press outreach to cycling magazines, newsletters, and blogs
- Marketing promotions with US cycling organizations and at major events
- eCampaigns to growing cycling database
- Social media campaign: Legends of Le Tour #Bloomsburylegends
- Digital assets: images and excerpt available on Bloomsbury.com

Hinault

Philippe Brunel

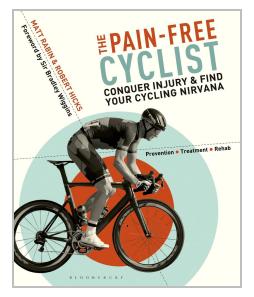
A visually stunning celebration of the life of legendary French cyclist Bernard Hinault.

A beautifully packaged celebration of the life of Bernard Hinault—the French former cyclist who won the Tour de France five times—through interviews, stories, and photographs.

Bernard Hinault, known as *Le Blaireau*, (the Badger), is one of only six cyclists to have won all three Grand Tours, and the only cyclist to have won each more than once. He won the Tour de France in 1978, 1979, 1981, 1982, and 1985. He came in second place in 1984 and 1986 and won twenty-eight stages, of which thirteen were individual time trials. The only other three to have achieved five Tour de France victories are Jacques Anquetil (1964), Eddy Merckx (1974) and Miguel Indurain (1995). Of these, Hinault is the only one to have finished either first or second in each Tour de France he finished.

He remains the last French winner of the Tour de France.

Written by sports journalist, broadcaster and cycling author **Ruben Van Gucht**, with an introduction from French cycling journalist **Philippe Brunel** (*L'Équipe*) and a foreword by **Bernard Hinault**.



SPORTS & RECREATION / CYCLING / GENERAL

Bloomsbury USA | 7/7/2015 9781472906595 | \$25.00 / \$28.00 Can. Trade Paperback | 240 pages | Carton Qty: 7.4 in W | 9.1 in H | 1 lb Wt Over 100 colour photographs and illustrations

MARKETING

- Press outreach to cycling magazines, newsletters, and blogs
- Direct marketing to cycling communities, major events, and conferences
- Social Media Campaign: Share your "Cycling Nirvana" story
- Digital assets and excerpts available on Bloomsubury.com

The Pain-Free Cyclist

Conquer injury and find your cycling nirvana

Matt Rabin and Robert Hicks

The ultimate guide for all cyclists on all things cycling healthrelated.

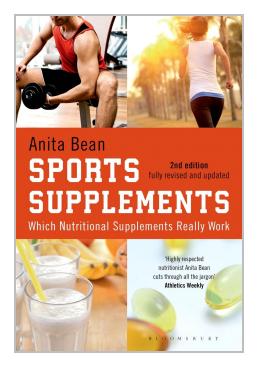
It's not (just) about the bike. Ride your bike long enough and you're likely to get injured. It's not what cyclists want to hear, but it's the hard truth.

Cycling is a rapidly growing sport, and as cyclists increase, so does the number of injuries. What do you do if you get injured? Rest? Continue to ride? To avoid further complications and more harmful injuries resulting in substantial time off the bike, these questions need answering.

This book takes you through the most common cycling injuries, breaking down exactly what they are, why you get them, and what you can do to get rid of them and get back on your bike pain-free.

Robert Hicks is a journalist, writing across the IPC media cycling titles, most notably for *Cycling Weekly*, the UK's biggest cycling magazine.

Matt Rabin is Team Chiropractor and Lead Nutritional Strategist with professional cycling team Garmin-Sharp. Matt worked with the Great Britain, America, and Australia Cycling teams at the World Championships, and the Australia cycling team in the run up to the 2012 London Olympic Games.



HEALTH & FITNESS / NUTRITION

Bloomsbury USA | 6/2/2015 **9781472909664** | **\$20.00** / **\$23.00 Can.** Trade Paperback | 160 pages | Carton Qty: 5.3 in W | 7.9 in H | 1 lb Wt photos

MARKETING

- Press outreach to health, fitness and professional fitness instructor market
- Google campaign targeting sports trainers and athletes searching for supplements
- Target online sports supplement websites and bloggers
- Digital assets: sample pages available on Bloomsbury.com

ALSO AVAILABLE

Food for Fitness: How to Eat for Maximum Performance

6/2014 | 9781472901996 Trade Paperback | \$29.95

The Complete Guide to Sports Nutrition 5/2013 | 9781408174579 Trade Paperback | \$28.95

Sports Supplements

Which nutritional supplements really work

Anita Bean

Find out about the best sports supplements on the market, and how to maximize their potential as part of your training program.

More and more people incorporate sports supplements into their training regime and diet, but there isn't a lot of good information out there to help them make informed decisions. What should you take? What shouldn't you take? What will actually benefit you?

Sports supplements are a global industry, and a vast array of sports supplements are now available from supplement companies, gyms, health food stores, and supermarkets. And they're not just something that hard-core gym goers are interested in. Many of us use supplements to support our training and recovery. But we're faced with an increasingly difficult choice, and a lot of the information provided is written by the manufacturers, making it highly biased, hyped, and not always scientifically grounded.

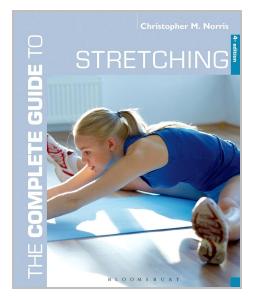
This fully updated second edition of Sports Supplements is packed with clear, reliable, and unbiased advice. Written by respected sports nutritionist Anita Bean, author of *The Complete Guide to Sports Nutrition* (seventh edition), this is a friendly, accessible, must-have guide for anyone considering taking supplements to aid performance or recovery.

PRAISE

for Sports Supplements (1st edition)

- "Highly respected nutritionist Anita Bean cuts through all the jargon . . . a book no serious athlete should be without." —Athletics Weekly
- "This kit-bag sized book by Anita Bean is a valuable reference tool for those interested in supplements and nutrition. Easy to read and packed with concise information, it'll help you understand the massive range of supplements on the market." —220 Triathlon
- "The section on what to eat before, during and after exercise is excellent." —Women's Fitness

Anita Bean, BSc, R.P.H.Nutr., is one of the UK's most respected sports nutritionists, and is the award-winning author of a range of sport and fitness books, including *The Complete Guide to Sports Nutrition*, *Food for Fitness*, *Healthy Eating for Kids*, and *The Complete Guide to Strength Training*, among others.



HEALTH & FITNESS / EXERCISE

Bloomsbury USA | 8/18/2015 9781472906656 | \$35.00 / \$40.00 Can. Trade Paperback | 288 pages | Carton Qty: 7.4 in W | 9.1 in H | 1 lb Wt colour photographs throughout

MARKETING

- Press outreach to health and professional fitness media
- Outreach to IDEA convention and events around the country
- Digital assets and excerpts available on Bloomsubury.com

ALSO AVAILABLE

The Complete Guide to Exercise Therapy 12/2013 | 9781408182260 Trade Paperback | \$29.95

The Complete Guide to Clinical Massage 5/2013 | 9781408154571 Trade Paperback | \$38.00

The Complete Guide to Stretching

4th edition

Christopher M. Norris

The definitive practical guide for sports participants and recreational exercisers who are keen to achieve a level of flexibility to enhance their performance.

The Complete Guide to Stretching is the definitive practical handbook for:

- Sports participants and recreational exercisers who are eager to increase flexibility to enhance their performance
- Sports coaches and fitness instructors who are seeking a thorough understanding of the principles and practice of this often neglected component of physical fitness
- Sport and exercise therapists who use stretching as an important part of a balanced rehabilitation program

A reasonable level of flexibility is essential to the healthy functioning of joints and muscles, which in turn facilitates performance and reduces the risk of injury. Now in its fourth edition, *The Complete Guide to Stretching* provides an accessible overview of the scientific principles that underpin this form of training and offers more than seventy exercises designed to safely increase range of motion across the body.

Full-color photographs demonstrate the stretches throughout.

PRAISE

"This is the definitive guide for keen sportspeople and recreational exercisers alike." —Health & Fitness Magazine

"Full of easy-to-follow illustrations and the instructions are clear." —Women's Weekly Living series

Christopher M. Norris is a chartered physiotherapist, sports scientist, highly successful author, and established lecturer and consultant. He has more than twenty years' experience in treating soft-tissue injuries and specializes in sports injuries and exercise therapy. As Norris Associates he runs two private clinics in Manchester and provides consultancy services to blue-chip industries and several leading sports clubs.

The Complete Guide to Back Rehabilitation

by Christopher M. Norris



final cover to come

HEALTH & FITNESS / EXERCISE

Bloomsbury USA | 8/25/2015 **9781408187227** | **\$25.00** / **\$28.00 Can.** Trade Paperback | 192 pages | Carton Qty: 7.4 in W | 9.1 in H | 1 lb Wt

MARKETING

- Press campaign to health and over 55 publications
- Outreach to IDEA convention and events around the country
- Digital assets and excerpts available on Bloomsubury.com

ALSO AVAILABLE

The Complete Guide to Exercise Therapy 12/2013 | 9781408182260 Trade Paperback | \$29.95

The Complete Guide to Clinical Massage 5/2013 | 9781408154571 Trade Paperback | \$38.00

The Complete Guide to Back Rehabilitation

Christopher M. Norris

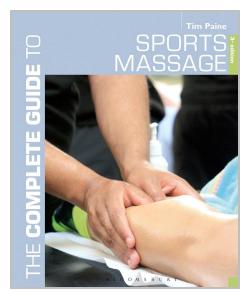
The essential resource for all experts involved in back care.

Back pain will affect 80 percent of your clients at some point in their lives, and it costs UK businesses an estimated £5 billion annually both in days absent and through litigation. The back is a complex structure and all other parts of the body rely on its smooth functioning. Christopher Norris takes the reader through the anatomy and mechanics of the back, the injuries and disorders the various structures of the back can suffer, and then recommends the best practice for rehabilitation, covering:

- The range of back conditions
- The role of posture and muscle imbalance in back pain
- The principles of back rehabilitation
- Client assessment and rehabilitation planning
- Gym-based back rehabilitation
- Functional retraining for the back
- Yoga and clinical Pilates for back rehabilitation

The Complete Guide to Back Rehabilitation is the essential resource for all experts involved in back care, including massage therapists, exercise therapists, physiotherapists, and fitness professionals. This complete guide clearly outlines both the theory and practical tools to produce an effective back rehabilitation program and offers advice on how to protect clients against further damage.

Christopher M. Norris is a chartered physiotherapist, sports scientist, highly successful author, and established lecturer and consultant. He has over twenty years' experience in treating soft-tissue injuries and specializes in sports injuries and exercise therapy. He is the author of *The Complete Guide to Stretching*, *The Complete Guide to Sports Injuries*, and *The Complete Guide to Exercise Therapy*.



HEALTH & FITNESS / MASSAGE & REFLEXOTHERAPY

Bloomsbury USA | 7/28/2015 **9781472912329** | **\$30.00** / **\$34.95 Can.** Trade Paperback | 224 pages | Carton Qty: 7.4 in W | 9.1 in H | 1 lb Wt

MARKETING

- Press outreach to health and professional fitness media
- Outreach to IDEA convention and events around the country
- Digital assets: images and excerpt available on Bloomsbury.com

ALSO AVAILABLE

The Complete Guide to Yoga for Fitness Professionals

7/2014 | 9781408187210 Trade Paperback | \$34.95

The Complete Guide to Aqua Exercise for Pregnancy and Postnatal Health 5/2014 | 9781408192740

Trade Paperback | \$34.95

The Complete Guide to Exercise Therapy 12/2013 | 9781408182260 Trade Paperback | \$29.95

The Complete Guide to Sports Massage

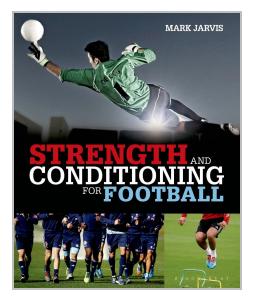
Tim Paine

Highly illustrated and fully updated, the third edition of this popular guide to sports massage is packed with jargon-free information and practical tips explaining key techniques.

The Complete Guide to Sports Massage, third edition, is a comprehensive, practical handbook. Now with additional photography and the latest techniques, this is a must-have guide for students of sports therapy and anyone wanting a performance advantage.

Sports massage is the skilled manipulation of soft tissue for the relief and treatment of muscle soreness and pain, the maintenance of muscle balance and improved flexibility, and enhanced rehabilitation from injury. Packed with jargon-free information, this fully updated guide includes step-by-step photography and detailed text explaining the principles and techniques of massage, injury management and post-massage care, as well as practical guidance on working at a sports event.

Tim Paine is a highly experienced authority on sports therapy and is founder and director of the respected Academy of Sports Therapy. He has worked as a sports therapist providing sports therapy training for over fourteen years. Tim coordinates the sports therapy degree program at the University of Bedfordshire.



SPORTS & RECREATION / SOCCER

Bloomsbury USA | 8/18/2015 **9781472913302** | **\$30.00** / **\$34.95 Can.** Trade Paperback | 224 pages | Carton Qty: 7.4 in W | 9.1 in H | 1 lb Wt

MARKETING

- Press campaign to soccer magazines, newsletters, organizations and websites
- Social media campaign targeting players, coaches, and soccer bloggers
- Digital assets: TOC and excerpt available on Bloomsbury.com

ALSO AVAILABLE

Strength and Conditioning for Triathlon: The 4th Discipline 9/2013 | 9781408172117 Trade Paperback | \$34.00

Strength and Conditioning for Football

Mark Jarvis

A groundbreaking text on strength and conditioning and its application to football, including the professional game.

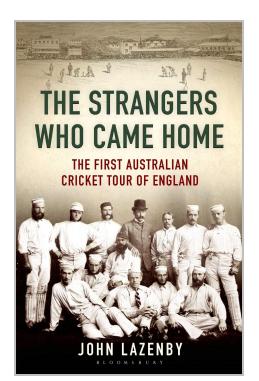
This book provides the definitive guide to how strength and conditioning (S&C) can be effectively applied in football, up to the professional level. S&C is well established as a cornerstone of sports science in elite sport, and professional football now includes S&C as a key part in the preparation and training of players, with S&C specialists helping to make players more robust, more efficient, and more explosive.

Applying true S&C expertise to help all players become more effective, this book covers all aspects which contribute to successful practice, including effective communication, the performance model-based approach which underpins the practice, and, of course, practical exercise prescription. This guide deals in much more than a list of exercises. Critical topics such as effective coaching, injury prevention philosophy and practice, and performance enhancement and monitoring are covered in depth.

This book represents a unique resource for both existing and aspiring football S&C coaches as well as sports science graduates. In a developing field, this pioneering text will help to shape and define the role of the S&C coach within the sport.

Mark Jarvis is a specialist S&C coach and has refined his skills in the English Premier League and Champions League as well as UK Athletics and the English Institute of Sport. He is the Performance Lead (Speed & Power and Technical Sports) at the England Institute of Sport.

WISDEN TRADE MAY 2015



SPORTS & RECREATION / CRICKET

Wisden Trade | 5/26/2015 **9781408842874** | **\$35.00** / **\$38.00 Can.** Hardcover | 304 pages | Carton Qty: 6 in W | 9.2 in H | 1 lb Wt

MARKETING

- Press outreach to cricket newsletters and blogs
- Marketing promotions with US cricket organizations and at major events
- Social media campaign: Wisden 2015 promotion
- Digital assets: images and excerpt available on Bloomsbury.com

The Strangers Who Came Home

The First Australian Cricket Tour of England

John Lazenby

A compelling and beautifully drawn social history of the first Australian cricket tour of England.

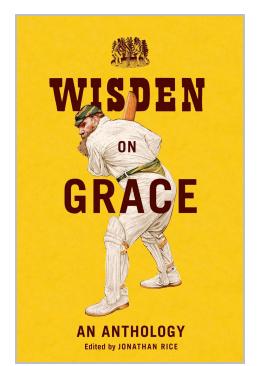
The Ashes cricket series, played between England and Australia, is the oldest, and arguably the most keenly contested, rivalry in international sport. And yet the majority of the first representative Australian cricket team to tour England in 1878 regarded themselves as Englishmen.

In May 1878 the SS City of Berlin docked at Liverpool, and the Australians stepped onto English ground to begin the inaugural cricket tour of England by a representative overseas team. As they made their way south to play the MCC in the second match of the tour, the intrepid tourists, or "the strangers," as they were referred to in the press, encountered arrogance and ignorance, cheating umpires and miserable weather. But by defeating a powerful MCC side in a single afternoon's play, they turned English cricket on its head. The Lord's crowd, having openly laughed at the tourists, wildly celebrated a victory that has been described as "arguably the most momentous six hours in cricket history" and claimed the Australians as their own.

The Strangers Who Came Home is a compelling social history which brings that momentous summer to life, telling the story of these extraordinary men whose glorious achievements on the field of play threw open the doors to international sports touring, and how these men provided the stimulus for Australian nationhood through their sporting success and brought unprecedented vitality to international cricket.

John Lazenby has worked as a freelance journalist for newspapers including the *Times*, the *Sunday Times*, and the *Guardian*, and as a sports broadcaster for both radio and television. His first book, *Test of Time: Travels in Search of a Cricketing Legend*, was selected as a finalist for the MCC/Cricket Society's Book of the Year award in 2005, longlisted for the William Hill Sports Book of the Year, and chosen as one of *The Wisden Cricketer*'s Books of the Year for 2005. He lives in London.





SPORTS & RECREATION / CRICKET

Wisden Trade | 5/26/2015 **9781472911636** | **\$35.00** / **\$38.00 Can.** Hardcover | 240 pages | Carton Qty: 6 in W | 9.2 in H | 1 lb Wt

MARKETING

- Press outreach to cricket newsletters and blogs
- Marketing promotions with US cricket organizations and at major events
- Social media campaign: Wisden 2015 promotion
- Digital assets: images and excerpt available on Bloomsbury.com

Wisden on Grace

An Anthology

Edited by Jonathan Rice

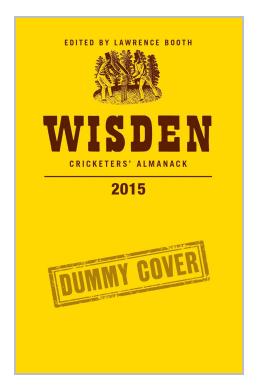
In the centenary of W. G. Grace's death, *Wisden* celebrates the "Champion"—still to many the greatest cricketer who ever lived.

Wisden was initially published in 1864, the same year that William Gilbert Grace, then age sixteen, made his debut in first-class cricket. The great man made his first appearance in the 1865 edition and two years later Wisden reported his 224 not out against Surrey at The Oval. From then on, W. G. was the main headline in each year's annual as he cast his considerable shadow over the game. Today the continuing interest in Grace, and his influence on cricket, is remarkable.

Wisden on Grace records the highlights of an astonishing playing career—W. G. remains not only one of the top ten run-scorers of all time, but also one of the top ten wicket-takers—with notable scorecards, match reports, and records. But the real treasures are to be found in the opinions and articles written about—and sometimes by—W. G. during his lifetime and after. Whether it is first-class status for matches, the professionalism debate, or the question of throwing, the game's eternal issues are to be found here.

In the year of the centenary of W. G.'s death, *Wisden*'s tribute to Grace gives a clear picture of the way that Grace and the game in general have been viewed over the past 150 years, and is a delight for any cricket lover.

Jonathan Rice is a well-respected *Wisden* writer as well as the author of a wide variety of cricketing books.



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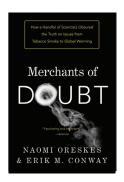
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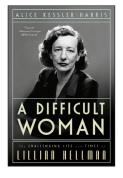
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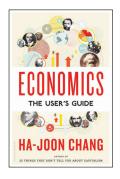
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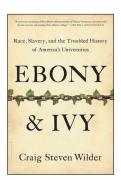
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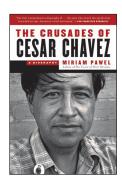
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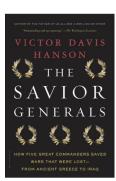
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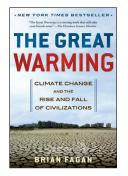
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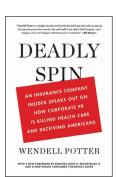
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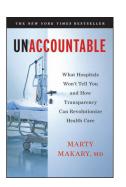
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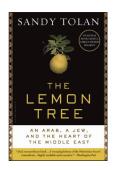


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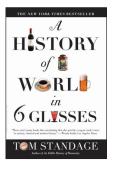
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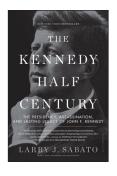
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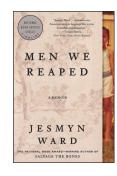
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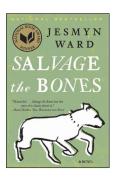
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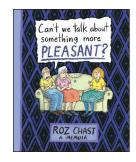
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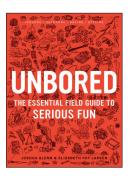
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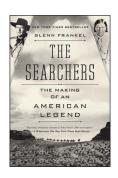
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