

BLOOMSBURY 

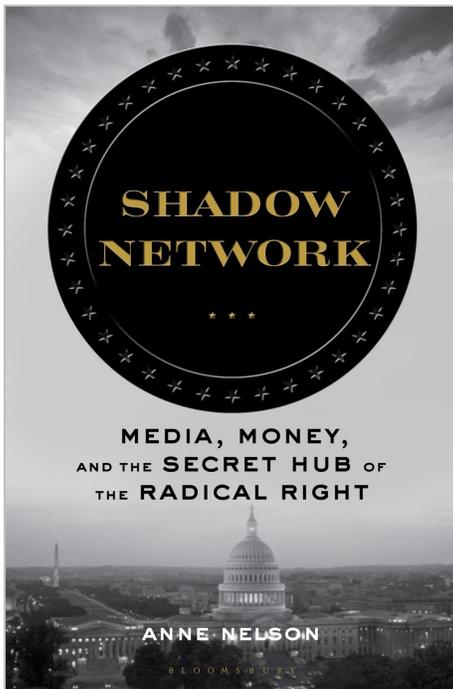
FALL 2019

SEPTEMBER - DECEMBER

Shadow Network

Media, Money, and the Secret Hub of the Radical Right

Anne Nelson



The chilling story of the covert group that masterminds the Radical Right's ongoing assault on America's airwaves, schools, environment, and, ultimately, its democracy.

In 1981, emboldened by Ronald Reagan's election, a group of some fifty Republican operatives, evangelicals, oil barons, and gun lobbyists met in a Washington suburb to coordinate their attack on civil liberties and the social safety net. These men and women called their coalition the Council for National Policy. Over four decades, this elite club has become a strategic nerve center for channeling money and mobilizing votes behind the scenes. Its secretive membership rolls represent a high-powered roster of fundamentalists, oligarchs, and their allies, from Oliver North, Ed Meese, and Tim LaHaye in the Council's early days to the DeVos family, Steve Bannon, and Tony Perkins today. The group deploys a media empire to flood heartland news deserts with its propaganda; bankrolls handpicked colleges to promote extremist libertarian ideas; and grooms up-and-coming politicians to advance its cause. Most recently, the coalition has joined forces with the Koch brothers to build state-of-the-art platforms for capturing and utilizing all-important voter data—outmaneuvering the Democratic Party in an information arms race whose result has yet to be decided.

With astonishing clarity, award-winning journalist Anne Nelson reveals the Council's history and illuminates its tactics. In a time of stark and growing threats to our most valued institutions and democratic freedoms, *Shadow Network* is essential reading.

PRAISE

“Immersive . . . *Suzanne's Children* vividly dramatizes the stakes of acting morally in a time of brutality.” —*The Wall Street Journal*

“Haunting . . . [Nelson's] experiences inform the deep sympathy and unsentimental compassion of *Red Orchestra*.” —*The New York Times Book Review*

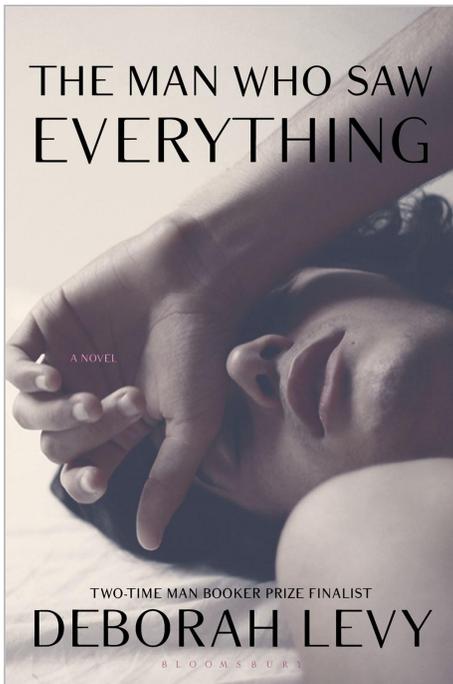
Anne Nelson has received a Livingston Award for her journalism and a Guggenheim Fellowship for her historical research. A graduate of Yale University, she has taught at Columbia University for over two decades, first at the School of Journalism and then at the School of International and Public Affairs. She is a member of the Council on Foreign Relations and the New York Council on the Humanities. Her previous books include *Red Orchestra*, a *New York Times Book Review* Editors' Choice, and *Suzanne*...

POLITICAL SCIENCE / POLITICAL PROCESS / MEDIA & INTERNET

Bloomsbury Publishing | 10/29/2019
9781635573190 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 272 pages
9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION: Early blogger, influencer, and bookseller outreach
Library marketing
Connect for promotion with liberal political orgs
AT PUBLICATION: National consumer advertising campaign
National print, broadcast, and online media campaign
Academic marketing
Social media campaign featuring excerpts and more
Author events in NYC, DC, and by request

**FICTION / LITERARY**

Bloomsbury Publishing | 10/15/2019
9781632869845 | \$26.00
 Hardcover with dust jacket | 208 pages
 8.3 in H | 5.5 in W

MARKETING

PRE-PUBLICATION: Major early online consumer buzz campaign
 Pre-publication mailings to influencers and big-mouths
 Major ARC presence at Book Expo 2019
 Library and bookseller marketing campaign
 Social media buildup launches 2018
 AT PUB: Major trade and national consumer advertising at publication
 Major national print, broadcast, and online media feature and review campaign
 Blogger and Bookstagram influencer outreach campaign
 Social media campaign at publication
 Book club marketing
 Author events in 5 cities...

The Man Who Saw Everything

Deborah Levy

An electrifying and audacious novel about beauty, envy, and carelessness by Deborah Levy, two-time Man Booker Prize finalist.

It is 1988 and Saul Adler, a narcissistic young historian, has been invited to Communist East Berlin to do research; in exchange, he must publish a favorable essay about the German Democratic Republic. As a gift for his translator's sister, a Beatles fanatic who will be his host, Saul's girlfriend will shoot a photograph of him standing in the crosswalk on Abbey Road, an homage to the famous album cover. As he waits for her to arrive, he is grazed by an oncoming car, which changes the trajectory of his life—and this story of good intentions and reckless actions.

The Man Who Saw Everything is about the difficulty of seeing ourselves and others clearly. It greets the specters that come back to haunt old and new love, previous and current incarnations of Europe, conscious and unconscious transgressions, and real and imagined betrayals, while investigating the cyclic nature of history and its reinvention by people in power. Here, Levy traverses the vast reaches of the human imagination while artfully blurring sexual and political binaries—feminine and masculine, East and West, past and present—to reveal the full spectrum of our world.

PRAISE

for *Hot Milk*

“Gorgeous . . . What makes the book so good is Ms. Levy’s great imagination, the poetry of her language, her way of finding the wonder in the everyday.” —*The New York Times*

“A web of violent beauty and poetical ennui . . . The book exerts a seductive, arcane power.” —*NYTBR*

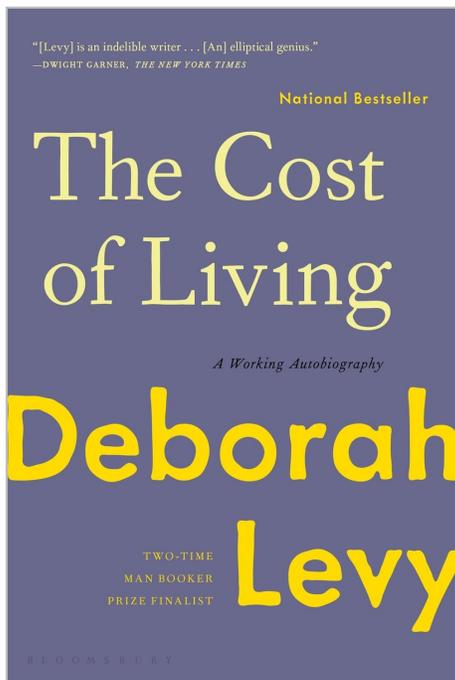
“A powerful novel of the interior life, which Levy creates with a vividness that recalls Virginia Woolf.” —*The Guardian*

for *Swimming Home*

“Elegant . . . The seductive pleasure of Levy’s prose stems from its layered brilliance.” —*The Washington Post*

“Exquisite.” —*The New Yorker*

Deborah Levy writes fiction, plays, and poetry. Her work has been staged by the Royal Shakespeare Company, broadcast on the BBC, and widely translated. The author of highly praised novels, including *Hot Milk* and *Swimming Home* (both Booker Prize finalists), *The Unloved*, and *Billy and Girl*, the acclaimed story collection *Black Vodka*, and two parts of her working autobiography, *Things I Don't Want to Know* and *The Cost of Living*, she lives in London. Levy is a Fellow of the Royal Society of Literatu...



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 10/8/2019

9781635573534 | \$16.00

Trade Paperback | 144 pages

8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781635571912

MARKETING

Coverage in paperback columns nationwide

Book club marketing campaign

Social media campaign

Feature on Bloomsbury.com at publication

Highlight in Bloomsbury newsletters at publication

National consumer advertising campaign

starting at publication highlighting as a

summer read, targeting fans of

comparable authors and titles

The Cost of Living

A Working Autobiography

Deborah Levy

A vital and exhilarating modern manifesto on the politics of womanhood, from Deborah Levy, author of the Booker Prize finalists *Hot Milk* and *Swimming Home*.

What does it cost a woman to unsettle old boundaries and collapse the social hierarchies that make her a minor character in a world not arranged to her advantage?

This vibrant memoir, a portrait of contemporary womanhood in flux, is an urgent quest to find an unwritten major female character who can exist more easily in the world. Levy considers what it means to live with meaning, value, and pleasure, to seize the ultimate freedom of writing our own lives, and reflects on the work of such artists and thinkers as Simone de Beauvoir, James Baldwin, Elena Ferrante, Marguerite Duras, David Lynch, and Emily Dickinson. *The Cost of Living*, longlisted for the Andrew Carnegie Medal in Nonfiction, is crucial testimony, as distinctive, witty, complex, and original as Levy's acclaimed novels.

PRAISE

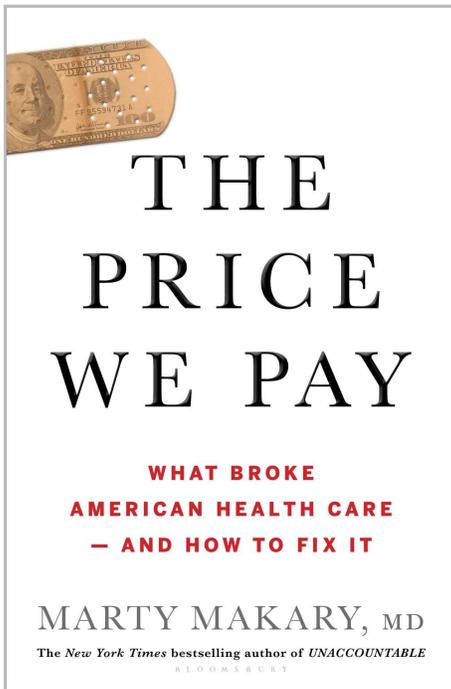
"[Levy] is an indelible writer . . . [an] elliptical genius . . . [*The Cost of Living*] is always a pleasure to consume." —Dwight Garner, *The New York Times*

"Luminous . . . There's humor here and vulnerability . . . A smart, slim meditation on womanhood informed by Levy's wide reading." —Maureen Corrigan, NPR's *Fresh Air*

"Delivered in gorgeous, disciplined prose. A bracing, searing inquiry into one woman's life that manages to tell the truth of all women's lives. I loved it." —Dani Shapiro

"Powerful." —O, *The Oprah Magazine*

Deborah Levy writes fiction, plays, and poetry. Her work has been staged by the Royal Shakespeare Company, broadcast on the BBC, and widely translated. The author of highly praised novels, including *Hot Milk* and *Swimming Home* (both Booker Prize finalists), *The Unloved*, and *Billy and Girl*, the acclaimed story collection *Black Vodka*, and part one of her working autobiography, *Things I Don't Want to Know*, she lives in London. Levy is a Fellow of the Royal Society of Literature.



The Price We Pay

What Broke American Health Care--and How to Fix It

Marty Makary, MD

From the *New York Times* bestselling author of *Unaccountable* comes an eye-opening, timely, urgent critique of America's broken health care system.

One in five Americans now has medical debt in collections and rising health care costs today threaten every small business in America. Dr. Makary, one of the nation's leading health care experts, travels across America and details why health care has become a financial crisis. Drawing from on-the-ground stories, his research, and his own experience, *The Price We Pay* paints a vivid picture of price-gouging, middlemen, and a series of elusive money games in need of a serious shake-up. Dr. Makary shows how so much of health care spending goes to things that have nothing to do with health and what you can do about it. Dr. Makary also untangles medical bills that are so confusing most doctors can't interpret them and challenges the medical establishment to remember medicine's noble heritage of caring for people when they are vulnerable.

The Price We Pay offers a road map for everyday Americans as well as business leaders to get a better deal on their health care, and looks at the disruptors who are innovating medical care. The movement to restore medicine to its mission, Makary argues, is alive and well—a mission that can lower costs and save our country from the crushing cost of the medical industrial complex.

PRAISE

“Over the course of decades, American ‘health care’ lost the care component and devolved to a big, wasteful business. In *The Price We Pay*, Makary undertakes an extensive listening tour and astutely deconstructs how this occurred and what we need to do about it.” —Eric Topol, MD, editor in chief of *Medscape*, on *The Price We Pay*

“Marty Makary offers a searing indictment from the inside.” —*The Wall Street Journal* on *Unaccountable*

“An eye-opening look at the culture of medicine. And it's not pretty.” —CNN on *Unaccountable*

Marty Makary, MD, MPH, is a surgeon and professor of health policy at Johns Hopkins University. He was the co-developer of the life-saving checklist in the bestseller *The Checklist Manifesto* and is the author of the *NYT* bestseller *Unaccountable* (Bloomsbury, 2012). He has been a leading voice for patients in the *Wall Street Journal*, *USA Today*, and on NBC and Fox News. He lives in the Washington, D.C., area.

HEALTH & FITNESS / HEALTH CARE ISSUES

Bloomsbury Publishing | 9/10/2019

9781635574111 | \$28.00 / \$38.00 Can.

Hardcover with dust jacket | 288 pages | Carton

Qty: 24

9.3 in H | 6.1 in W

MARKETING

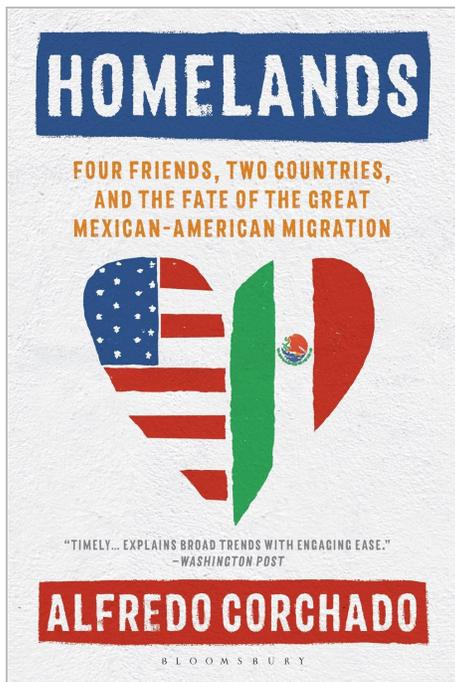
Major national advertising campaign
Broad social media campaign with select reveals on topical story lines leading up to publication

Major indie outreach campaign
Outreach to patient advocacy organizations, doctor's and medical professional trade organizations

Major broadcast media with interviews on network and cable television and national and regional radio

National print and online review and feature attention

Events in Washington, D.C., NYC, and by request



HISTORY / LATIN AMERICA / MEXICO

Bloomsbury Publishing | 9/24/2019
 9781632865557 | \$18.00 / \$24.50 Can.
 Trade Paperback | 320 pages
 8.3 in H | 5.5 in W

Other Available Formats:
 Hardcover ISBN: 9781632865540

MARKETING

Coverage in paperback columns nationwide
 Social media campaign
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication

Homelands

Four Friends, Two Countries, and the Fate of the Great Mexican-American Migration

Alfredo Corchado

The sweeping story of the great Mexican migration from the late 1980s to today, told by prizewinning journalist and immigration expert Alfredo Corchado.

When Alfredo Corchado moved to Philadelphia in 1987, he felt as if he was the only Mexican in the city. But in a restaurant called Tequilas, he connected with two other Mexican men and one Mexican American, all feeling similarly isolated. Over the next three decades, the four friends continued to meet, coming together over their shared Mexican roots and their love of tequila. One was a radical activist, another a restaurant/tequila entrepreneur, the third a lawyer/politician. Alfredo himself was a young reporter for the *Wall Street Journal*.

Homelands merges the political and the personal, telling the story of the last great Mexican migration through the eyes of four friends at a time when the Mexican population in the United States swelled from 700,000 people during the 1970s to more than 35 million people today. It is the narrative of the United States in a painful economic and political transition.

As we move into a divisive, nativist new era of immigration politics, *Homelands* is a must-read to understand the past and future of the immigrant story in the United States, and the role of Mexicans in shaping America's history. A deeply moving book full of colorful characters searching for home, it is essential reading.

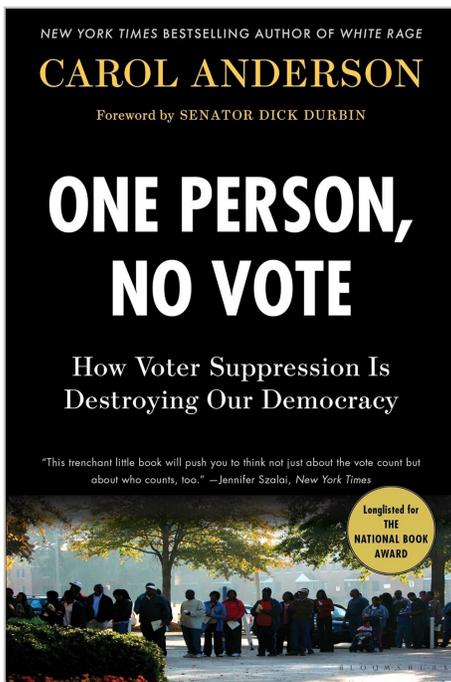
PRAISE

"In *Homelands* [Corchado] recounts his experiences and those of three friends . . . as they grapple with having two countries to call home . . . It eloquently chronicles the effects of the North American Free-Trade Agreement between Mexico, America and Canada, the militarisation of the border after the attacks of September 11, 2001, and Mr. Trump's victory." —*The Economist*

"A mix of memoir and deep research into various Mexican and American political immigration issues, exploring complications of life on both sides of the border . . . An affecting, timely book." —*Kirkus Reviews*

"This personal, moving tale illuminates the very heart of the polari..."

Alfredo Corchado is the Mexico Border correspondent for the *Dallas Morning News* and author of *Midnight in Mexico*. He is a Nieman, Lannan, USMEX, Woodrow Wilson, and Rockefeller fellow and the winner of the Maria Moors Cabot Prize and Elijah Parish Lovejoy Award for courage in journalism. Corchado lives in Mexico City but calls the border home. @ajcorchado



**POLITICAL SCIENCE /
POLITICAL PROCESS /
CAMPAIGNS & ELECTIONS**

Bloomsbury Publishing | 9/17/2019
9781635571394 | \$18.00 / \$24.50 Can.
Trade Paperback | 368 pages
8.3 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781635571370

MARKETING

Coverage in paperback columns nationwide
Book club marketing campaign
Social media campaign
Feature on Bloomsbury.com at publication
Highlight in Bloomsbury newsletters at publication
Academic marketing campaign
National consumer advertising campaign starting at publication, targeting fans of Anderson's backlist and comparable authors

One Person, No Vote

How Voter Suppression Is Destroying Our Democracy

Carol Anderson

From the award-winning, *NYT* bestselling author of *White Rage*, the startling history of America's voter suppression, with a foreword by Senator Dick Durbin—and a new afterword by the author.

In her *New York Times* bestseller *White Rage*, Carol Anderson laid bare an insidious history of policies that have systematically impeded black progress in America, from 1865 to our combustible present. With *One Person, No Vote*, she chronicles a related history: the rollbacks to African American participation in the vote since the 2013 Supreme Court decision that eviscerated the Voting Rights Act of 1965. Known as the *Shelby* ruling, this decision effectively allowed districts with a demonstrated history of racial discrimination to change voting requirements without approval from the Department of Justice. Focusing on the aftermath of *Shelby*, Anderson follows the astonishing story of government-dictated racial discrimination unfolding before our very eyes as more and more states adopt voter suppression laws. In gripping, enlightening detail she explains how voter suppression works, from photo ID requirements to gerrymandering to poll closures. In a powerful new afterword, she examines the repercussions of the 2018 midterm elections. And with vivid characters, she explores the resistance: the organizing, activism, and court battles to restore the basic right to vote to all Americans.

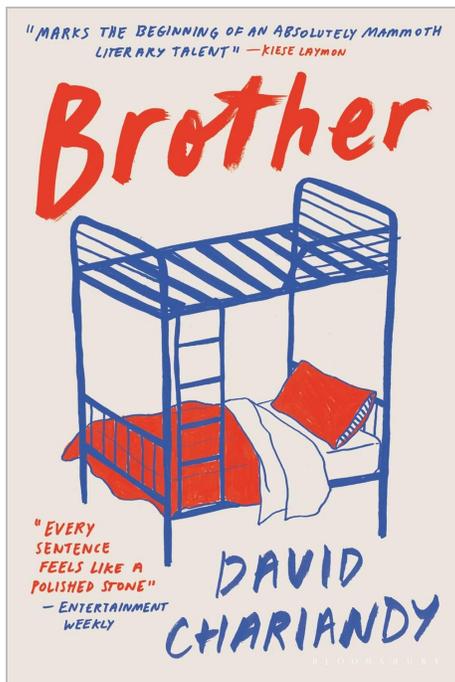
PRAISE

"Powerful . . . Her book drills down into how the right to vote is being slowly erased with too few of us noticing." —*The Washington Post*

"Anderson has a gift for illustrating how specific historical injustices have repercussive, detrimental influence on contemporary American life . . . *One Person, No Vote* is history as old-fashioned, coldblooded jeremiad: a lamentation about American democracy in crisis." —*Los Angeles Times*

"Anderson is a stinging polemicist . . . This trenchant little book will push you to think not just about the vote count but about who counts, too." —*The New York Times*

Carol Anderson is the Charles Howard Candler Professor and Chair of African American Studies at Emory University. The author of *White Rage*, which won the National Book Critics Circle Award, *Bourgeois Radicals*, and *Eyes off the Prize*, she was named a Guggenheim Fellow in Constitutional Studies. She lives in Atlanta, Georgia.

**FICTION / LITERARY**

Bloomsbury Publishing | 11/12/2019
 9781635573541 | \$16.00
 Trade Paperback | 192 pages
 8.3 in H | 5.5 in W

Other Available Formats:
 Hardcover ISBN: 9781635572049

MARKETING

Coverage in paperback columns nationwide
 Book club marketing campaign
 Social media campaign
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication

Brother

David Chariandy

“A brilliant, powerful elegy. Pulsing with rhythm, and beating with life.” —Marlon James, Man Booker Prize–winning author of *A Brief History of Seven Killings*

Michael and Francis are the bright, ambitious sons of Trinidadian immigrants. Coming of age in 1991 on the outskirts of a sprawling city, the brothers battle against careless prejudices and the bigotry of low expectations. Francis aspires to a future in hip hop, while Michael dreams of Aisha, a classmate whose eyes are firmly set on a life elsewhere. But one sweltering summer night the hopes of all three are irrevocably cut short.

In luminous prose, a startling new literary talent explores masculinity, race, and sexuality against a backdrop of simmering violence. With *Brother*, David Chariandy builds a devastating and incisive story about family, race, and the senseless loss of young lives.

PRAISE

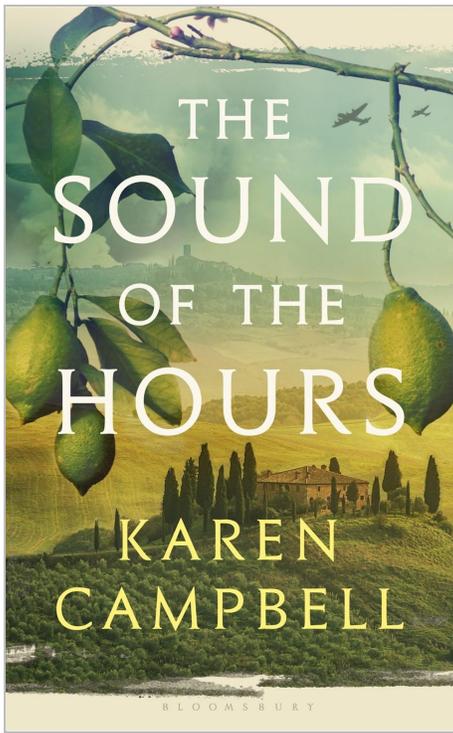
“*Brother* is bold. It is brilliant. It marks the beginning of an absolutely mammoth literary talent.” —Kiese Laymon, author of *Long Division* and *Heavy*

“An exquisite novel, crafted by a writer as talented and precise as Junot Díaz and Dinaw Mengestu.” —Dina Nayeri, *The Guardian*

“An important, riveting novel about dreams, families, and the systems holding them back.” —*Kirkus* (starred review)

“A breathtaking achievement . . . A compulsive, brutal and flawless novel that is full of accomplished storytelling with not a word spare.” —*The Observer*

David Chariandy grew up in Toronto and lives and teaches in Vancouver. His debut novel, *Soucouyant*, received nominations from eleven literary-award juries, including the Governor General’s Literary Award, the Commonwealth Writers’ Prize, and the Scotiabank Giller Prize. Winner of the Rogers Writers’ Trust Fiction Prize and the Ethel Wilson Fiction Prize, *Brother* is his second novel and his first to be published in the United States.



The Sound of the Hours

Karen Campbell

A sweeping, romantic, wartime historical novel about love, loss, and conflict in an occupied Italian town.

It is September 1943 and at the heart of a *festa* in the hilltop Tuscan town of Barga, seventeen-year-old Scottish-Italian Vita is dancing. Her future seems simple: Either she will marry her cousin Joe, or she will become a teacher. Yet when the German and Italian fascist occupation of Barga is challenged by the arrival of the 370th Infantry from the U.S. Army, loyalties are tested and families torn apart.

Frank Chapel is a young, black Buffalo soldier unlike anyone Vita has ever met before. They fall for each other almost instantly, but can their love defy the times and troubles that have brought them together?

The Sound of the Hours is an all-consuming tale of romance and loss. It is at once an intimate and tender portrait of first love and a sweeping evocation of an extraordinary, devastating moment in history.

PRAISE

“[Campbell] is a vivid, distinctive writer who creates characters and stories we really care about . . . Gratifyingly, Campbell avoids easy answers, showing us that the pieces of most unions, personal and political, rarely fit neatly together, that true feeling comes into them unexpectedly, beyond the parts of our lives we think we can control.” —*The New York Times Book Review on Rise*

“An engaging writer introduces herself with this fresh, intelligent entertainment, full of satisfying moving parts.” —*Kirkus Reviews (starred review) on Rise*

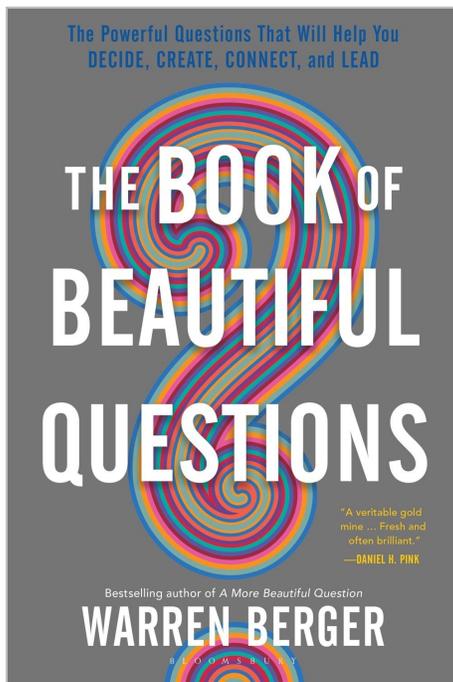
“I loved it. A great, original character.” —Kate Atkinson on *The Twilight Time*

Karen Campbell is a graduate of Glasgow University’s renowned Creative Writing Masters program, and author of *Rise*, *The Twilight Time*, *After the Fire*, *Shadowplay*, *Proof of Life*, and *This Is Where I Am*, which was a BBC Radio 4 Book at Bedtime. A former police officer and council PR, Karen Campbell won the Best New Scottish Writer Award in 2009. She lives in Galloway, Scotland. www.karencampbell.co.uk

Bloomsbury Circus | 9/17/2019
9781408857373 | \$29.00 / \$39.00 Can.
Hardcover with dust jacket | 464 pages
8.5 in H | 5.3 in W

MARKETING

National print and online media campaign
Library and bookseller marketing campaign
Social media campaign at publication
Feature in Bloomsbury newsletters



The Book of Beautiful Questions

The Powerful Questions That Will Help You Decide, Create, Connect, and Lead

Warren Berger

From the bestselling author of *A More Beautiful Question*, hundreds of questions that harness the magic of inquiry to tackle challenges we all face—at work, in our relationships, and beyond.

When confronted with almost any demanding situation, the act of questioning can help guide us to smart decisions. By asking questions, we can analyze, learn, and move forward in the face of uncertainty. But “questionologist” Warren Berger says that the questions must be the *right* ones; the ones that cut to the heart of complexity or enable us to see an old problem in a fresh way.

In *The Book of Beautiful Questions*, Berger shares illuminating stories and compelling research on the power of inquiry. Drawn from the insights and expertise of psychologists, innovators, effective leaders, and some of the world’s foremost creative thinkers, he presents the essential questions readers need to make the best choices when it truly counts, with a particular focus in four key areas: **decision-making, creativity, leadership, and relationships.**

The powerful questions in this book can help you:

- Identify opportunities in your career or industry
 - Generate fresh ideas in business or in your own creative pursuits
 - Check your biases so you can make better judgments and decisions
 - Do a better job of communicating and connecting with the people around you
- Thoughtful, provocative, and actionable, these beautiful questions can be applied immediately to bring about change in your work or your everyday life.

PRAISE

“Guides professionals to think deeply about how they can use questions to improve decision making and to inspire creativity, connect with others, and cultivate leadership skills.” —PW

“Berger makes a good case for building questioning into work culture and work flow.” —Kirkus

“A veritable gold mine.” —Daniel H. Pink, bestselling author of *When, Drive, and A Whole New Mind*

“Berger shows us the incredible power that inquiry has to approach problems differently and to unearth powerful, innovative solutions.” —Lisa Bodell, bestselling author of *Why Simple Wins* and CEO of FutureThink

Warren Berger has studied hundreds of the world’s foremost innovators, entrepreneurs, and creative thinkers to learn how they ask questions, generate original ideas, and solve problems. He is the author of the bestseller *A More Beautiful Question* and the internationally acclaimed *CAD Monkeys, Dinosaur Babies and T-Shaped People*. His writing appears regularly in *Fast Company*, *Harvard Business Review*, and the *New York Times*. He lives in New York.

SELF-HELP / PERSONAL GROWTH / HAPPINESS

Bloomsbury Publishing | 9/3/2019
9781632869579 | \$18.00 / \$24.50 Can.
Trade Paperback | 288 pages
8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781632869562

MARKETING

Coverage in paperback columns nationwide
Book club marketing campaign
Social media campaign
Feature on Bloomsbury.com at publication
Highlight in Bloomsbury newsletters at publication

LEAH GARCÉS



GRILLED

Turning Adversaries
to Allies to Change
the Chicken Industry

BLOOMSBURY

NATURE / ANIMAL RIGHTS

Bloomsbury Sigma | 9/3/2019
9781472962584 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 288 pages
8.5 in H | 5.3 in W

MARKETING

Major national print, broadcast, and online media campaign
Pre-pub outreach to animal rights, conservation, and food reform bloggers
Early consumer review campaign on NetGalley and Amazon Vine
Display advertising campaign through Google, Facebook, and Twitter at publication
Online & newsletter advertising
Social media campaign upon publication
Reddit AMA with author Leah Garcés
Outreach to Compassion in World Farming/Mercy for Animals subscribers

Grilled

Turning Adversaries into Allies to Change the Chicken Industry

Leah Garcés

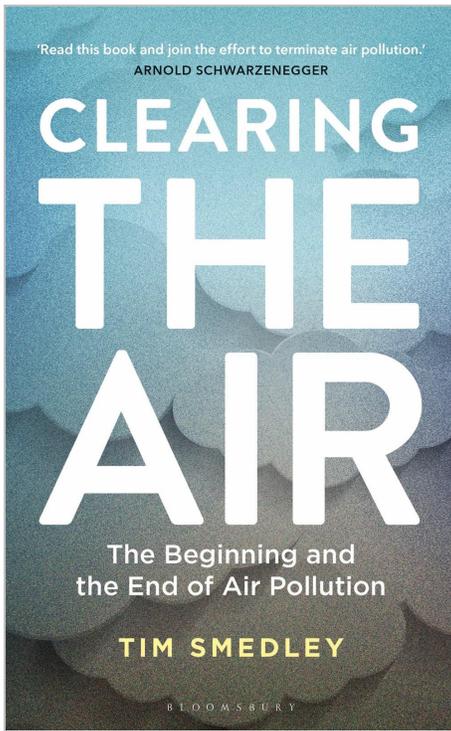
This is the story of Leah Garcés’s fight for better conditions for the animals we eat, as she works with farmers, suppliers, and restaurant chains to end factory farming for good.

Leah Garcés has committed her career to fighting for the rights of factory-farmed animals. As president of the nonprofit group Mercy for Animals and former U.S. executive director of Compassion in World Farming, she has led the fight against the sprawling chicken industry that raises tens of thousands of birds inside tiny cages in cruel conditions—all to satisfy the American appetite for meat.

Grilled: Turning Adversaries to Allies to Change the Chicken Industry is her story of working alongside the farming industry for animal welfare and ethical food. Instead of fighting and protesting and shaming—approaches that simply haven’t worked previously—Garcés has instead gotten to know the producers. She has worked alongside owners of the megafarms, befriending them, having frank conversations with them, and ultimately encouraging change through dialogue and discussion. Garcés is changing the way America farms her animals through this bold approach, helping to directly improve the lives of millions of farm animals.

When she started her journey, Leah Garcés did not have much empathy to spare for the chicken-contract farmer—until she actually met one and tried to understand the difficulties they faced. This is the story of what happens when we cross enemy lines to look for solutions. It’s a story of the power of human connection, and what happens when we practice empathy toward our enemies.

Leah Garcés is president of Mercy for Animals and served as the founder and executive director of Compassion in World Farming U.S. She has degrees in zoology and sustainable development and has been fighting for better food and farming systems for her whole career. She has written and edited several reports and books on animals in agriculture.



Clearing the Air

The Beginning and the End of Air Pollution

Tim Smedley

The story of what's happened to the air we breathe, the impact it has had on our health and what we can do to fight back.

Globally, 18,000 people die each day from air pollution. *Clearing the Air* tells the full story of what's happened to the air we breathe. Sustainability journalist Tim Smedley explains exactly what air pollution is, and which chemicals are the dangerous ones and where they come from. He interviews the scientists and politicians at the forefront of air pollution research as well as those whose lives have been affected by smog. This groundbreaking book reveals the extreme instances of air pollution that have occurred around the world, examining recent stories like the VW diesel scandal.

For the most part, air pollution is anonymous—an invisible killer borne from the cars in our driveways and the industrial processes used to make stuff. Around the world, more than eight-out-of-ten people who live in cities breathe in concentrations of air pollutants that exceed international air quality guidelines. The annual number of deaths—6.5 million—is far greater than those from HIV/AIDS, tuberculosis, malaria, and car crashes combined, and it is getting worse. These problems can be solved, and the message of the book is positive. The overwhelming majority of air pollutants are local, short-lived, and can be stopped at source; the benefits to health, instant and dramatic. There are many stories that show how the fightback against air pollution can and does work, and we can all play a part to clear our air.

Tim Smedley is an award-winning sustainability journalist based in Oxfordshire, UK. He has written for the *Financial Times*, the *Guardian*, the *Sunday Times*, *New Scientist*, and most recently the BBC. *Clearing the Air* will be his first book. www.timsmedleywriter.com / @TimSmedley

TECHNOLOGY & ENGINEERING / ENVIRONMENTAL / POLLUTION CONTROL

Bloomsbury Sigma | 9/24/2019
9781472953315 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 320 pages
8.5 in H | 5.3 in W

MARKETING

Early consumer review campaign on NetGalley and Amazon Vine
Major national print, broadcast, and online media campaign
Pre-pub outreach to environmental bloggers
Outreach to conservation and environmental protection organizations
Digital assets including sampler available on ISSUU and Bloomsbury.com
Display advertising campaign through Google, Facebook, and Twitter at publication
Single-title eblasts to popular science & wildlife subscribers

Harvest Bells

New and Uncollected Poems by John Betjeman

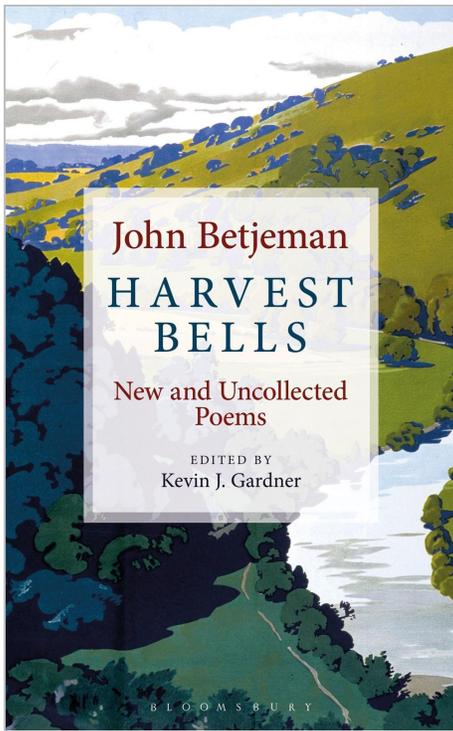
John Betjeman

A charming new collection of previously undiscovered poems by Sir John Betjeman.

John Betjeman (1906–1984), the former poet laureate, remains one of Britain's foremost and much-loved writers whose poetry has passed into the collective memory as an affectionate and witty monument to twentieth-century British life. In this new edition of collected unpublished verse, Gardner promises more treasures for Betjeman enthusiasts the world over. *Harvest Bells* contains poems never before published as well as uncollected poems previously printed only in newspapers, magazines, broadsides, and obscure books.

Betjeman wrote many of these poems in the late 1920s and early 1930s, when he was still developing his unique poetic voice. They reveal a young poet experimenting with both Modernism and post-Romanticism. Some of these are profoundly psychological and personal, and they are deeply affecting to read today. Here can be seen the clear and surprising influence of, among other poets, Percy Shelley and Robert Browning. In these poems we can also witness the development of Betjeman's characteristic interests and themes: suburbia, desire, faith, and death. These charming new discoveries will delight lifelong readers as well as introducing a whole new generation to Betjeman's unforgettable work.

Sir John Betjeman was born in 1906 and educated at Marlborough and Magdalen College, Oxford. He gave his first radio talk in 1932; future appearances made him into a national celebrity. He was knighted in 1969 and appointed poet laureate in 1972. He died in 1984.



POETRY / EUROPEAN / ENGLISH, IRISH, SCOTTISH, WELSH

Bloomsbury Continuum | 9/3/2019
9781472966384 | \$20.00 / \$26.99 Can.
Hardcover with dust jacket | 240 pages
8.5 in H | 5.3 in W

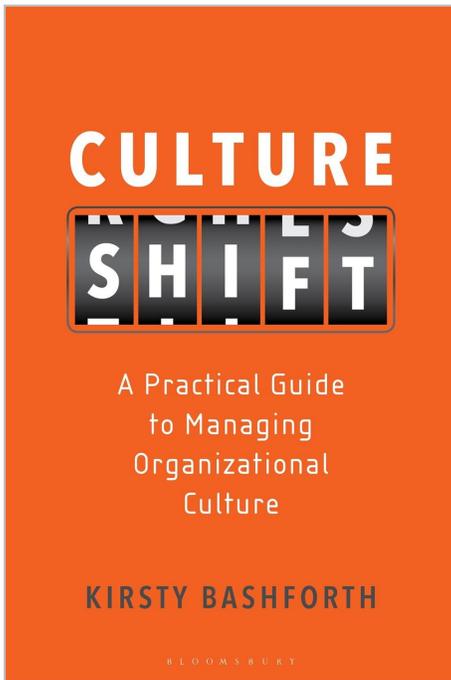
MARKETING

Press release/review copies to major book review sections and literary outlets: *New York Review of Books*, *Harper's*, the *Atlantic*, *New Yorker*, *LA Review of Books*, *Bookforum*

Promotion at academic literary studies conferences and to list of literary studies email subscribers

Public and academic library outreach

Outreach to influential poetry scholars in US English departments



Culture Shift

A Practical Guide to Managing Organizational Culture

Kirsty Bashforth

***Culture Shift* is a practical guide to using behavioral economics to change organizational culture effectively and sustainably, putting culture at the core of running the business.**

Too often, too many businesses see culture change as a project with a defined end point—once the project is considered “done,” the dominant culture re-emerges and things go back to how they were. *Culture Shift* guides organizations on how to do things differently, ensuring that culture really does shift (with minimal budget and no external consultants) and putting culture permanently at the core of running the business.

Founded on behavioral economics, *Culture Shift* recognizes that people do not always make average assumptions or follow rational logic. Changing a culture, therefore, is not about telling people what to do and expecting them to fall neatly in line—it’s about identifying where they are now and how they make decisions, in order to help them form new habits to create a comprehensive, sustainable culture shift.

Using her extensive experience, Kirsty Bashforth outlines exactly what it takes to oversee sustainable culture change in an organization, blending practical tips and illustrative stories throughout the book to drive home key points and provide a variety of perspectives and possible outcomes.

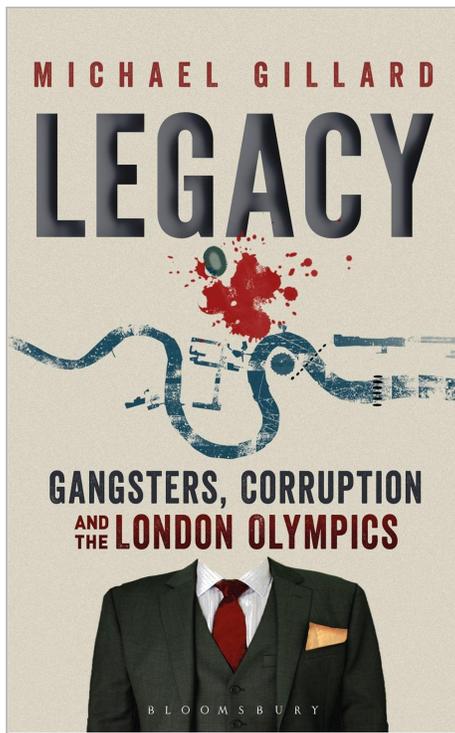
Kirsty Bashforth is CEO of QuarryFive Ltd., advising CEOs on change, organizational performance, and leadership, with clients including Mizuho International, Centrica, BP, and the NHS. Previously, she was Global Corporate Executive with BP, designing and delivering the shift in the company’s organizational culture for 5 years from 2010.

BUSINESS & ECONOMICS / WORKPLACE CULTURE

Bloomsbury Business | 9/10/2019
9781472966209 | \$30.00 / \$39.99 Can.
Hardcover with dust jacket | 232 pages
9.2 in H | 6.1 in W

MARKETING

Digital assets: sampler available on
ISSUU and bloomsbury.com
Press release/review copies to key
business media: *Forbes*, *WSJ*, *Bloomberg
Businessweek*, *Fortune*
Outreach to business associations and
business school alumni groups



TRUE CRIME / ORGANIZED CRIME

Bloomsbury Reader | 9/10/2019
 9781448217410 | \$25.00 / \$34.00 Can.
 Hardcover with dust jacket | 384 pages
 8.5 in H | 5.3 in W
 8pp Colour Plate Section

MARKETING

Digital assets: sampler available on
 ISSUU and bloomsbury.com
 Press release/review copies to reviews
 media and journalists covering organized
 crime/true crime
 Social media campaign upon publication
 Pre-publication consumer review
 campaign on NetGalley
 Targeted Google and Facebook
 advertising to true crime fans at
 publication

Legacy

Gangsters, Corruption and the London Olympics

Michael Gillard

An intimate portrait of a modern gangster, *Legacy* explores how organized crime, business, politics, and policing collided in the run-up to the London 2012 Olympics.

Award-winning journalist Michael Gillard reveals the turf war between criminals over a strip of land in the once-neglected borough of Newham, destined for regeneration as a key site for London's 2012 Olympic Games.

Following the story of one gangster over three decades, we see him emerge from humble beginnings to an untouchable—an upper-echelon criminal who used violence and cunning to intimidate and rule over his peers, and built relationships with police in order to corrupt them.

Based on internal police documents, court transcripts, and extensive interviews, we see innocent lives destroyed while the guilty flourish. The drama culminates in a landmark court case revealing the dark interface of politics, business, and crime that is today's Olympic legacy.

Michael Gillard is an award-winning journalist who writes for the *Sunday Times* among other outlets following a stint on BuzzFeed UK's investigation team. In 2015, he published *For Queen and Currency: Audacious fraud, greed and gambling at Buckingham Palace*, exposing corruption amongst a group of Royal Protection Officers. A two-time winner of Investigation of the Year in the British Press Awards, in 2013 Gillard was voted Journalist of the Year for his investigation of David Hunt.

One Road, Many Dreams

China's Bold Plan to Remake the Global Economy

Daniel Drache, A T Kingsmith, Duan Qi

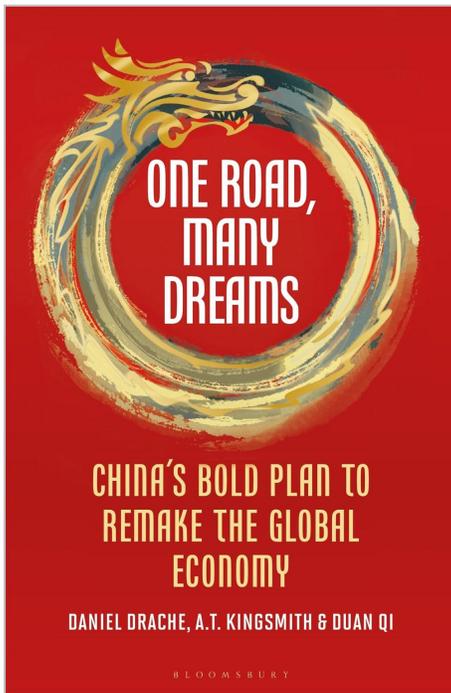
As China's commands more global influence, this is an expert exploration of China's bold plan to remake the world economy through the "One Belt, One Road" initiative.

China is investing in infrastructure worldwide for development and political objectives one continent at a time, country by country and project by project. The "One Belt, One Road" or "New Silk Road" policy lies at the center of this plan to remake the global economy. It is an initiative that demands close examination on account of its scale (70 countries, 1,000 projects and a \$2 trillion budget), ambition, and worldwide ramifications. In short, is China about to change the world again?

One Road, Many Dreams is aimed at the general reader who wants to find out about China's global infrastructural initiative and what it means for world power politics and public policy. It answers the simple but complex questions, the "what," "why," "how," and "who" of China's attempt to remake the global economy in the next ten years in its own image. In the final analysis, the ultimate goal may not be attainable, but China is so big economically and demographically that the sheer momentum of its rise in the global economy is unstoppable at this point in time with its soft power global infrastructure initiative. Globally and regionally it is already having major economic impacts in Asia, Africa, central Europe, and Latin America.

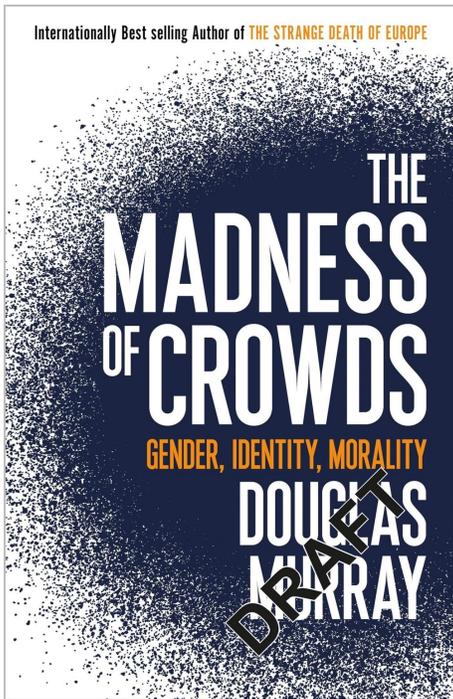
The book will examine and analyze the regional members, the projects, deep pockets, soft power image-building, governance troubles, winners and losers, and China's leverage in an uncertain age.

Daniel Drache is a scholar in Canadian and international political economy, globalization studies, communication studies, and cultural studies. He is recognized as having made important contributions to comparative and interdisciplinary debates on policy, globalization, border security, and the impact of new information and communication technologies on political mobilization and citizenship. He is the author of 20 books and in 2017 he gave TedTalk on China's "One Belt, One Road" initiative.



HISTORY / ASIA / CHINA

Bloomsbury China | 9/10/2019
 9781912392049 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 288 pages
 9.2 in H | 6 in W



The Madness of Crowds

Gender, Race and Identity

Douglas Murray

From the internationally bestselling author of *The Strange Death of Europe*, comes an explosive new book on today's most contentious issues: sexuality, race, mental health, and gender.

In the long-awaited follow-up to his 2016 best-seller *The Strange Death of Europe*, Douglas Murray interrogates the vicious new culture wars playing out in our media, universities, homes and perhaps the most violent place of all: online. *The Madness of Crowds* is a must-read polemic—a vociferous demand for a return to free speech in an age of mass hysteria and political correctness. The global conversations around sexuality, race, mental health and gender are heavily policed by the loud and frequently anonymous voices on social media and in the press. Once conceived as forums for open speech, social media and online networks have emboldened the mob and exacerbated groupthink—self-censorship and public shaming have become rife. As a result, Murray argues, we have become paralyzed by the fear of being criticized and have unlearned the ability to speak frankly about some of the most important issues affecting society.

Murray walks against the tide of censorship. He asks us to think more openly about what we're afraid to say; to think outside of the mob and the psychology of the crowd.

Douglas Murray is Associate Director of the Henry Jackson Society and Assistant Editor of the *Spectator*. He also writes for a variety of other publications including the *Evening Standard*, *Prospect* and the *Sunday Times* and international newspapers. His first book *The Strange Death of a Europe* was an international bestseller and has been translated into 23 languages.

POLITICAL SCIENCE / CENSORSHIP

Bloomsbury Continuum | 9/17/2019
9781635579987 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 288 pages
9.2 in H | 6 in W

MARKETING

Promotion at Book Expo
Single-title eblast to in-house history, politics, and religion subscribers
Promotion to public and academic librarians
Early online consumer review programs on Amazon Vine, GoodReads and NetGalley
National print and newsletter advertising
Amazon A+ details page featuring author video content and infographic content related to the book
Social media campaign highlighting early endorsements and reviews at publication
National TV, radio, print, and online media coverage
Local and reg...

The Anarchy

How a Corporation Replaced
the Mughal Empire, 1756-1803

by
William Dalrymple



final cover to come

HISTORY / EUROPE / GREAT BRITAIN

Bloomsbury Publishing | 9/10/2019
9781635573954 | \$30.00 / \$39.99 Can.
Hardcover with dust jacket | 528 pages
9.3 in H | 6.1 in W
16-page color insert

MARKETING

Consumer advertising campaign at publication
National print, broadcast, and online media campaign
Op-ed campaign at publication
Library and bookseller marketing campaign
Social media campaign at publication
Feature in Bloomsbury newsletters
Author events 5+ city book tour to DC, Boston and other cities by request

The Anarchy

The Relentless Rise of the East India Company

William Dalrymple

From the bestselling author of *Return of a King*, the story of how the East India Company took over large swaths of Asia, and the devastating results of the corporation running a country.

In August 1765, the East India Company defeated the young Mughal emperor and set up, in his place, a government run by English traders who collected taxes through means of a private army.

The creation of this new government marked the moment that the East India Company ceased to be a conventional company and became something much more unusual: an international corporation transformed into an aggressive colonial power. Over the course of the next 47 years, the company's reach grew until almost all of India south of Delhi was effectively ruled from a boardroom in the city of London.

The Anarchy tells one of history's most remarkable stories: how the Mughal Empire—which dominated world trade and manufacturing and possessed almost unlimited resources—fell apart and was replaced by a multinational corporation based thousands of miles overseas, and answerable to shareholders, most of whom had never even seen India and no idea about the country whose wealth was providing their dividends. Using previously untapped sources, Dalrymple tells the story of the East India Company as it has never been told before and provides a portrait of the devastating results from the abuse of corporate power.

PRAISE

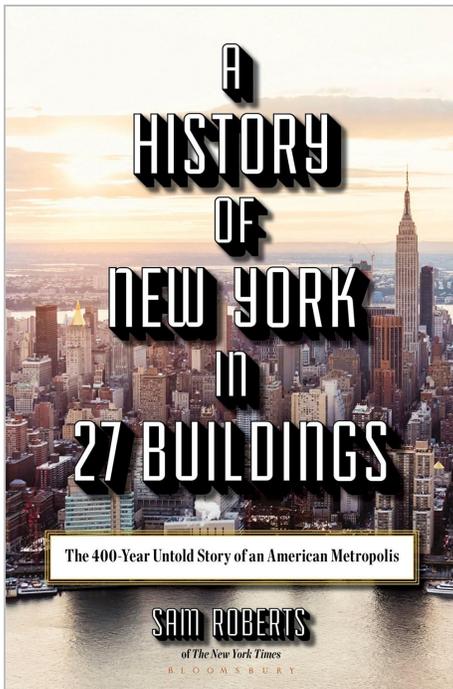
for *Return of a King*

“Magnificent . . . [Dalrymple’s] histories read like novels . . . This latest book delights and shocks.” —*The Wall Street Journal*

“Brilliant . . . The fullest and most powerful description of the West’s first encounter with Afghan society.” —*The New York Times Book Review*

“In *Return of a King*, Dalrymple has done again what he did magnificently for two other telling episodes of British imperial history in *White Mughals* (2002) and *The Last Mughal* (2006) . . . Dalrymple has a narrative gift.” —*The Huffington Post*

William Dalrymple is the author of nine books about India and the Islamic world, including *Return of a King*, which won the Hemingway Award and was shortlisted for the Samuel Johnson, PEN Hessel-Tiltman, and Duff Cooper Prizes. He writes regularly for the *New Yorker*, the *New York Review of Books*, and the *Guardian* and is one of the founders and a codirector of the Jaipur Literature Festival.



A History of New York in 27 Buildings

The 400-Year Untold Story of an American Metropolis

Sam Roberts

From the urban affairs correspondent of the *NY Times*, the story of a city through its defining structures, from the Empire State Building to the homeless shelter that pioneered modern art.

New York Times correspondent Sam Roberts has told the story of New York through its people (*Only in New York*) and its artifacts (*A History of New York in 101 Objects*). Now, he rises to another challenge: Can bricks, glass, wood, and mortar reveal why and how, as New York is poised to celebrate its 400th anniversary, the city evolved into the nation's biggest and most influential? He culls the 600,000 or so buildings in New York for twenty-five that have been the most transformative or emblematic of transmutation in the city's economic, social, or political evolution. He describes not only the buildings and how they came to be, but also their enduring impact on the city and its people and how the consequences of the construction reverberated around the world.

A few structures are architectural icons, but Roberts goes beyond the familiar with intriguing tales of the personalities and exploits behind the unrivaled skyscraper's construction. Some stretch the definition of buildings, to include the city's oldest bridge and the landmark Coney Island Boardwalk. Others offer surprises: where the United Nations General Assembly first met; a hidden hub of global internet traffic; a nondescript factory that produced billions of dollars of currency in the poorest neighborhood in the country; and the buildings that triggered the Depression and launched the New Deal.

PRAISE

"A gripping account . . . [An] excellent book, written with flair and alive with the agony of the age." —*WSJ* on *The Brother*

"A thorough, lively analysis. With wit—and a wary eye for the manipulative uses to which statistics are put in politics and the marketplace—[Roberts] illuminates the forces driving the nation's social-policy debates." —*NYT* on *Who We Are Now*

"Lively, entertaining . . . An original and knowledgeable guide to the history of New York [that] reminds us of why we continue to love and treasure this endlessly fascinating city." —Francine Prose on *A History of New York in 101 Objects*

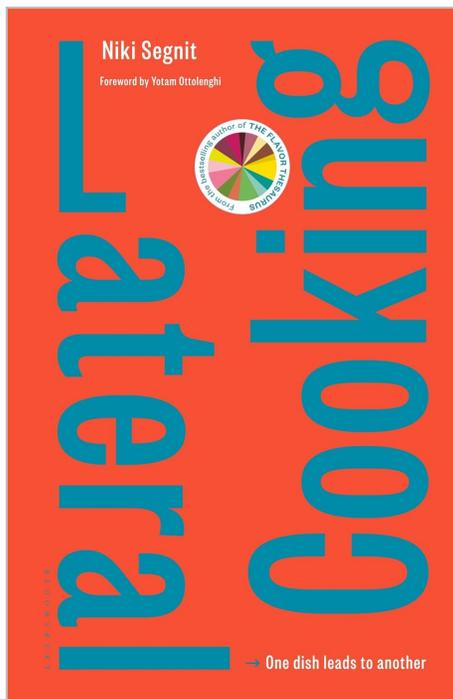
Sam Roberts is the former Urban Affairs correspondent of the *New York Times*. He hosts *The New York Times Close Up*, which he inaugurated in 1992, and the podcasts *Only in New York*, anthologized in a book of the same name, and *The Caucus*. He is the author of *A History of New York in 101 Objects* and *Grand Central: How a Train Station Transformed America*, among others. He has written for the *New York Times Magazine*, the *New Republic*, and *New York*. He lives in New York with his wife and two sons.

ARCHITECTURE / HISTORY

Bloomsbury Publishing | 10/22/2019
9781620409800 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 336 pages
9.3 in H | 6.1 in W
B&W photographs throughout

MARKETING

Early online consumer & big mouth review campaign
National print, broadcast, and online media campaign
Op-ed campaign at publication
Library and bookseller marketing campaign
Holiday gift guide push and features
Blogger and Bookstagram influencer outreach campaign
Social media campaign at publication featuring maps, images, and other custom assets
Author events in NYC area



Lateral Cooking

One Dish Leads to Another

Niki Segnit

A groundbreaking handbook--the "method" companion to its critically acclaimed predecessor, *The Flavor Thesaurus*--with a foreword by Yotam Ottolenghi.

Niki Segnit used to follow recipes to the letter, even when she'd made a dish a dozen times. But as she tested the combinations that informed *The Flavor Thesaurus*, she detected the basic rubrics that underpinned most recipes. *Lateral Cooking* offers these formulas, which readers will find both easy to learn and infinitely adaptable.

The book is divided into twelve chapters, each covering a basic culinary category, such as "Bread," "Stock, Soup & Stew," or "Sauce." The recipes in each chapter are arranged on a continuum, passing from one to another with just a tweak or two to the method or ingredients. One dish leads to another: Once you've got the hang of flatbreads, for instance, then its neighboring dishes (crackers, soda bread, scones) will involve the easiest and most intuitive adjustments. The result is greater creativity in the kitchen: *Lateral Cooking* encourages improvisation, resourcefulness, and, ultimately, the knowledge and confidence to cook by heart.

Lateral Cooking is a practical book, but, like *The Flavor Thesaurus*, it's also a highly enjoyable read, drawing widely on culinary science, history, observations by renowned chefs and food writers, and Segnit's personal recollections. Entertaining and inspirational, with a handsome three-color design, *Lateral Cooking* will have you torn between donning your apron and settling back in a comfortable chair.

PRAISE

"[*Lateral Cooking*] uncovers the very syntax of cookery . . . [Segnit] know[s] how to write whimsically, cleverly, confidently and yet modestly; know[s] how to cook; know[s] how to inform and not bore; know[s] how to entertain and tickle; know[s] how to enchant and enrapture the imagination." —Yotam Ottolenghi, in the foreword

"A fabulous read." —*The Times* (UK)

"You'll turn to [*Lateral Cooking*] for all your culinary core techniques and queries." —*Good Housekeeping*

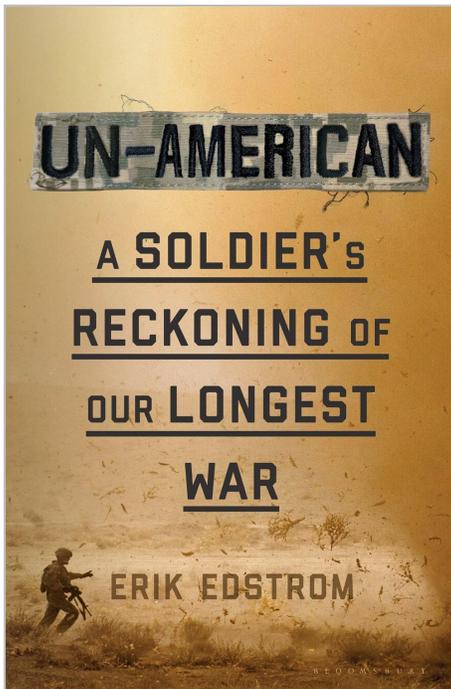
Niki Segnit was inspired to write her first book, *The Flavor Thesaurus*, when she noticed how dependent she was on recipes. Her background is in marketing, specializing in food and drink, including many well-known brands of sweets, snacks, condiments, and dairy products. She lives in London with her husband.

COOKING / METHODS

Bloomsbury Publishing | 11/5/2019
9781635572643 | \$40.00 / \$54.00 Can.
Hardcover Paper over boards | 612 pages
10.4 in H | 7.1 in W

MARKETING

PRE-PUBLICATION: Early blogger, influencer, and bookseller outreach
Major social media build w/ excerpts, videos and recipes to share
Giveaways and consumer-focused contests to drive preorders
Holiday gift guide push and features
AT PUBLICATION: National consumer advertising campaign
National print, broadcast, and online media campaign
Partner with key food brands and websites for promotion
Social media campaign featuring excerpts and more
Author events by request



Un-American

A Soldier's Reckoning of Our Longest War

Erik Edstrom

A whistle-blowing manifesto about America's unchallenged war machine, from a new kind of military hero.

First: Imagine your own death. Second: Imagine America's wars from "the other side." Third: Imagine what might have been if the war were never fought.

Un-American poses these startling circumstances in a searing examination of America and Americans at war.

Erik Edstrom grew up in suburban Massachusetts with an idealistic desire to make an impact, ultimately leading him to the gates of West Point. Five years later, he was deployed to Afghanistan as an infantry lieutenant. Throughout his military career, he confronted atrocities, buried his friends, wrestled with depression, and struggled with an understanding that the war he fought in, and the youth he traded to prepare for it, was in contribution to a bitter truth: The War on Terror is not just a tragedy, but a crime. The deeper tragedy is that our country lacks the courage and conviction to say so.

Un-American is a hybrid of social commentary and memoir that exposes how blind support for war exacerbates the problems it's intended to resolve, devastates the people allegedly being helped, and diverts assets from far larger threats like climate change. *Un-American* is a revolutionary act, offering a blueprint for redressing America's relationship with patriotism, the military, and military spending

Erik Edstrom is a graduate of West Point who deployed as a Lieutenant to Afghanistan and also served as a member of the Honor Guard in Washington, D.C. After his military service he received degrees from Oxford University in business and environmental studies. He lives in Australia.

POLITICAL SCIENCE / PUBLIC POLICY / MILITARY POLICY

Bloomsbury Publishing | 10/29/2019
 9781635573749 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 320 pages
 9.3 in H | 6.1 in W
 B&W art throughout

MARKETING

National print, broadcast, and online media campaign
 Op-ed campaign at publication
 Library and bookseller marketing campaign
 Social media campaign at publication
 Feature in Bloomsbury newsletters
 Author events by request

A Guinea Pig Nutcracker

by
Alex Goodwin



final cover to come

HUMOR / TOPIC / ANIMALS

Bloomsbury Publishing | 10/8/2019
9781635574500 | \$14.00 / \$19.00 Can.
Hardcover with dust jacket | 56 pages

A Guinea Pig Nutcracker

Alex Goodwin

The universally beloved ballet about Clara and her nutcracker gets the Guinea Pig Classics treatment!

On Christmas Eve, young Clara's whiskered family and friends gather in their holiday finest for a festive party. Her mysterious godfather, Herr Drosselmeyer, gives her a wooden nutcracker, and she is heartbroken when her brother, Fritz, breaks it. Late that night, when everyone else is asleep, Clara checks on her lovingly bandaged toy. When the clock strikes midnight, the nutcracker comes to life and leads tin soldiers in their fight against the fearsome Mouse King and his henchmen who have invaded the parlor. When the nutcracker falls, all hope seems lost, but Clara kills the Mouse King with her slipper. Her treasured nutcracker is transformed into a handsome prince and they escape through a snowy forest to the Kingdom of the Sweets.

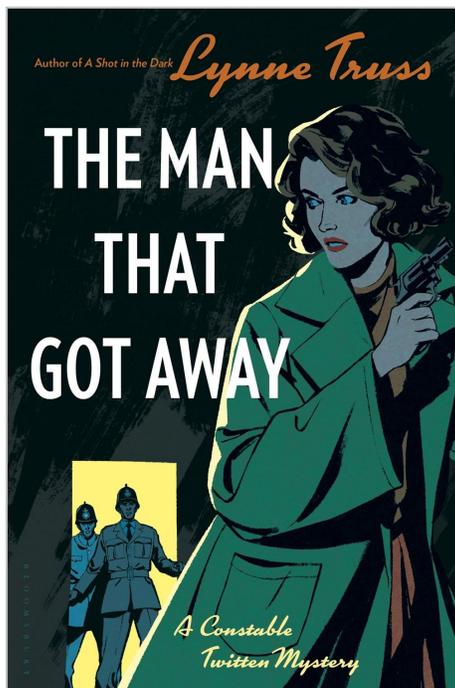
Once there, they are amused by dancers representing treats from around the world, including Spanish hot chocolate, Arabian coffee, Chinese tea, Russian candy canes, and more. After a visit from the Sugar Plum Fairy, Clara awakens by the Christmas tree and wonders if it was all a sweet dream.

PRAISE

“The success of the series—and let there be no doubt that it is a triumph—rests on four points: the iconic but charming literature upon which each book is based; the unwavering cuteness of the guinea pigs; the delightful styling of each photograph with costumes by Newall; the sparse brevity of Goodwin’s adaptations that preserve the essence, the aesthetic, and the language of the original.” —*The Los Angeles Review of Books*

“This may be the definitive version of *Pride and Prejudice*. If they could get *War and Peace* down to this length, it would be a service to mankind.” —Salman Rushdie

Alex Goodwin has an MA in creative writing from the University of East Anglia. He is associate editor at the International Institute of Strategic Studies and lives in London.



The Man That Got Away

A Constable Twitten Mystery 2

Lynne Truss

In *New York Times* bestselling author Lynne Truss's new crime caper, the Brighton police force are on the hunt for a murderer—when they aren't too distracted to search.

1957: In the beach town of Brighton, music is playing and guests are sunning themselves, when a young man is found dead, dripping blood, in a deck chair. Constable Twitten of the Brighton Police Force has a hunch that the fiendish murder may be connected to a notorious nightspot, but his captain and his colleagues are—as ever—busy with other more important issues. Inspector Steine is being conned into paying for the honor of being featured at the Museum of Wax, and Sergeant Brunswick is trying (and failing) to get the attention of the distraught Brighton Belles who found the body. As the case twists and turns, Constable Twitten must find the murderer and convince his colleagues that there's an evil mastermind behind Brighton's climbing crime rate.

Our incomparable team of detectives are back for another outing in the second installment of Lynne Truss's joyfully quirky crime series.

PRAISE

for *A Shot in the Dark*

"The author of *Eats, Shoots and Leaves* brings her customary wit to her first detective novel, set in 1957 in Brighton, England, and centered on the murder of a theater critic." —*Publishers Weekly*, *Mysteries and Thrillers Top 10 Pick*

"Funny, clever, charming, imaginative, nostalgic and gently satirical." —*The Times*

"Truss' language, unsurprisingly, sparkles, and her portrayal of class and its exasperating effect on even the British underworld is memorable. Readers of *Agatha Christie* are a natural audience for this study in peculiarity." —*Booklist*

Lynne Truss is a writer and broadcaster. She is the author of three novels and *Eats, Shoots & Leaves: The Zero Tolerance Approach to Punctuation*, which was a *New York Times* bestseller. Truss lives in Brighton. Lynnetruss.com

FICTION / MYSTERY & DETECTIVE / HISTORICAL

Bloomsbury Publishing | 10/15/2019

9781635574234 | \$17.00 / \$23.00 Can.

Trade Paperback | 304 pages

9 in H | 6.1 in W

Other Available Formats:

Hardcover ISBN: 9781635570731

MARKETING

Early online consumer & big mouth review campaign

National print and online media campaign

Promotion of the author's backlist in E to drive book 2 sales

Library and bookseller marketing campaign

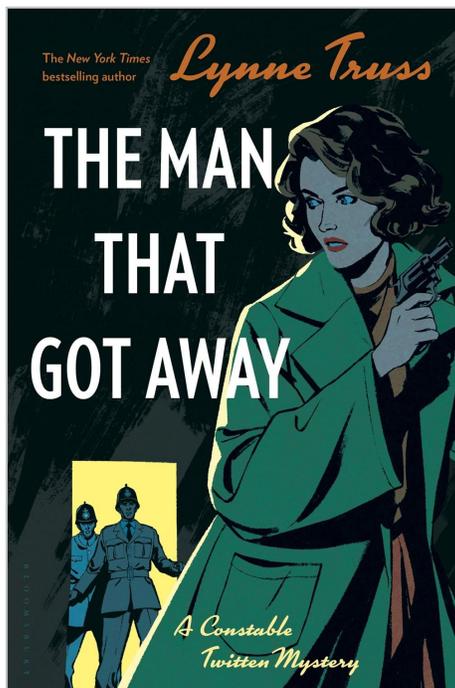
Blogger and Bookstagram mystery outreach campaign

Global social media campaign at publication

Consumer advertising campaign at publication

Book club marketing

Feature in Bloomsbury newsletters & on Bloomsbury.com at publication



The Man That Got Away

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Lynne Truss

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FICTION / MYSTERY & DETECTIVE / HISTORICAL

Bloomsbury Publishing | 10/15/2019

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Hardcover with dust jacket | 304 pages

9.3 in H | 6.1 in W

Other Available Formats:

Trade Paperback ISBN: 9781635574234

MARKETING

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Consumer advertising campaign at publication

Book club marketing

Feature in Bloomsbury newsletters & on Bloomsbury.com at publication

The Moves That Matter

A Chess Grandmaster on the Game of Life

Jonathan Rowson

A chess grandmaster reveals the powerful teachings this ancient game offers for staying present, thriving in a complex world, and crafting a fulfilling life.

Refined and perfected through 1,500 years of human history, chess has long been a touchstone for shrewd tacticians and master strategists. But what if we thought of the game not as warfare in miniature, but rather as an ever-shifting puzzle to be solved, a narrative to be written, or a task that demands players create their own motivation from moment to moment? Then, as champion player Jonathan Rowson argues in this utterly unique book, it starts to seem as if all of life might be reflected in those 64 black and white squares.

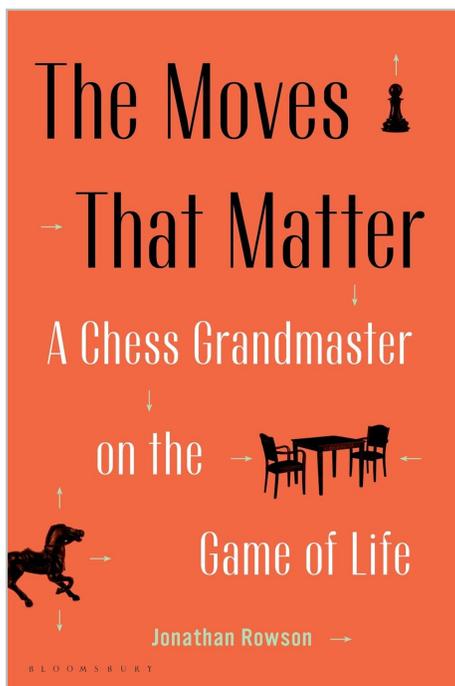
Taking us inside the psychologically charged world of chess's global elite, and into the minds of outstanding players sitting at a board, Rowson mines the game for its dazzling insights into sustaining focus, quieting our inner saboteur, making tough decisions, overcoming failure, and more. He peels back the arcane rules and wondrous logic of chess to reveal the timeless wisdom underneath. This exhilarating tour ranges from the psychology of gang violence, to the aesthetics of cyborgs, the beauty of technical details and the endgame of death. Throughout, chess emerges as a powerful—and surprisingly accessible—metaphor for the thrills and set-backs that invest our daily lives with meaning and beauty.

PRAISE

“Jonathan Rowson has written a powerfully unconventional and mind-expanding book. This work is a fascinating insight into the inner world of the chess Grandmaster, a place I'd otherwise barely have been able to imagine; but it is also a generous, nuanced, and witty meditation on confronting the challenges life throws at us all.” —Oliver Burkeman, author of *The Antidote*

“What a beautiful, thoughtful work. I see thinking in a fresh light. I see my own life in a fresh light as well.” —David Bodanis, author of *E=MC2*

Jonathan Rowson is a writer, philosopher, and chess Grandmaster who was British Chess Champion from 2004-6. He holds degrees from Oxford, Bristol, and Harvard Universities and is an Open Society Fellow. Formerly Director of the Social Brain Centre at the Royal Society of the Arts, in 2016 he became co-founder of *Perspectiva*, where he leads research on the interplay of systems, souls, and society.

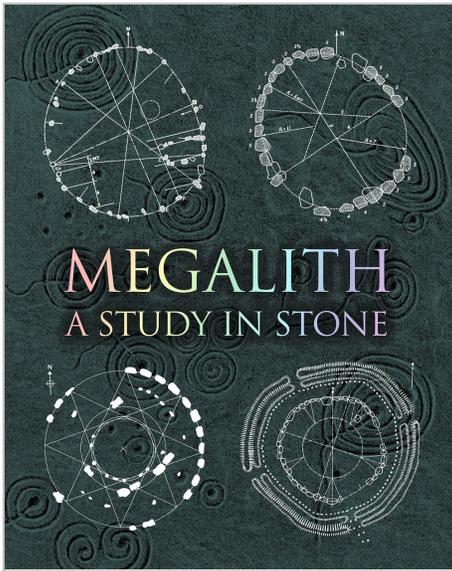


SELF-HELP / PERSONAL GROWTH / SUCCESS

Bloomsbury Publishing | 11/5/2019
9781635573329 | \$26.00 / \$34.99 Can.
Hardcover with dust jacket | 208 pages
9.3 in H | 6.1 in W

MARKETING

National print and online review and feature attention
Library and bookseller marketing campaign
Outreach to chess organizations and specialty publication
Social media campaign at publication, tied to Father's Day
Feature placement on Bloomsbury website at time of publication



ARCHITECTURE / METHODS & MATERIALS

Bloomsbury Publishing | 10/8/2019
 9781635573152 | \$22.00 / \$29.00 Can.
 Hardcover Paper over boards | 416 pages |
 Carton Qty: 16

MARKETING

Early online consumer & big mouth review campaign
 National print and online media campaign
 Library and bookseller marketing campaign
 Social media campaign at publication
 Feature in Bloomsbury newsletters

Megalith

Studies in Stone

Various

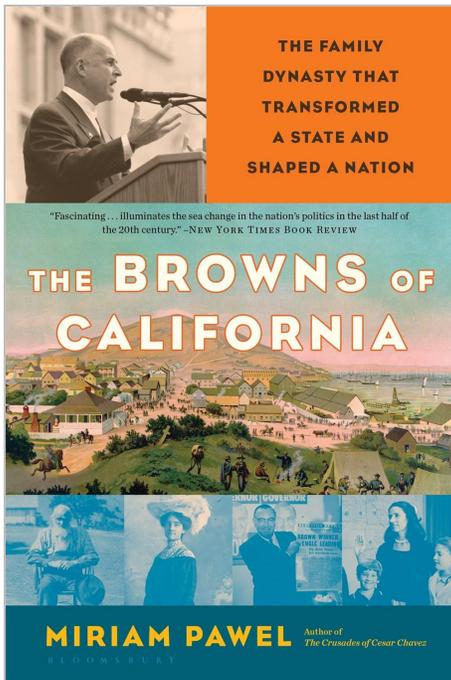
Following the success of *Quadrivium*, *Scientia*, *Designa*, and *Trivium* in the acclaimed Wooden Books series, *Megalith* is a compendium of writings about stone structures throughout history.

How do you predict eclipses at Stonehenge? Why were stone monuments built where they are? What is the meaning of the designs in ancient rock art?

In this lavishly illustrated volume, eight expert authors guide readers through the history of rock structures from Stonehenge to the stone circles in France, Poland, America, and Africa. These monuments appear around the globe, connecting the modern world and ancient times.

Packed with detailed information and rare and exquisite engravings, woodcuts, and drawings, *Megalith* is a timeless and valuable sourcebook for our world's oldest buildings and our earliest visual art.

The eight authors whose books comprise *Megalith* are **Hugh Newman**, **Howard Crowhurst**, **Robin Heath**, **Evelyn Francis**, **Gordon Strong**, **Gerald Ponting**, **Chris Mansell**, and **Alexander Thom**. The Wooden Books series is edited by John Martineau, the founder of the Megalithomania Conference and author of *A Little Book of Coincidence*.



HISTORY / UNITED STATES / STATE & LOCAL

Bloomsbury Publishing | 10/15/2019
9781632867346 | \$20.00 / \$26.99 Can.

Trade Paperback | 496 pages

8.3 in H | 5.5 in W

B&W illustrations throughout with 1x8 page B&W plate section and 1x16 page B&W plate section

Other Available Formats:

Hardcover ISBN: 9781632867339

MARKETING

Coverage in paperback columns nationwide

Social media campaign

Feature on Bloomsbury.com at publication

Highlight in Bloomsbury newsletters at publication

The Browns of California

The Family Dynasty that Transformed a State and Shaped a Nation

Miriam Pawel

A Pulitzer Prize–winner’s panoramic history of California and its impact on the nation, told through the lens of Governor Jerry Brown’s family—now with a new afterword by the author.

Jerry Brown exited the governor’s office for the final time in January, finishing a record fourth term that bookended his career as both the youngest and the oldest governor of California. He and his father Pat Brown governed the state for twenty-four years since 1959—almost half of the state’s modern history. How did the Brown political dynasty arise, and what is its lasting impact?

In *The Browns of California*, award-winning journalist and scholar Miriam Pawel brings to life four generations of the Brown family as a prism through which we view the history of the Union’s thirty-first state. Through the family’s colorful and significant principal players, she weaves a narrative that is essential to understanding California and the way it shapes the nation. This book gives new insights to those steeped in California history, offers a corrective for those who confuse stereotypes and legend for history, and opens new vistas for readers familiar with only the sketchiest outlines of a place habitually viewed from afar with a mix of envy and awe, disdain, and fascination.

PRAISE

“Miriam Pawel’s fascinating book . . . illuminates the sea change in the nation’s politics in the last half of the 20th century.” —*The New York Times Book Review*

“A vivid history of a political dynasty . . . with sparkling prose and telling details . . . An enormous contribution to the historical record.” —*The Wall Street Journal*

“Pawel’s narrative is unflinchingly direct, but it also functions as deep art, for the book is actually a history of California posing as a family portrait.” —*San Francisco Chronicle*

“Elegantly structured and engrossing . . . [A] wonderful and essential book.” —*Los Angeles Times*, bestseller

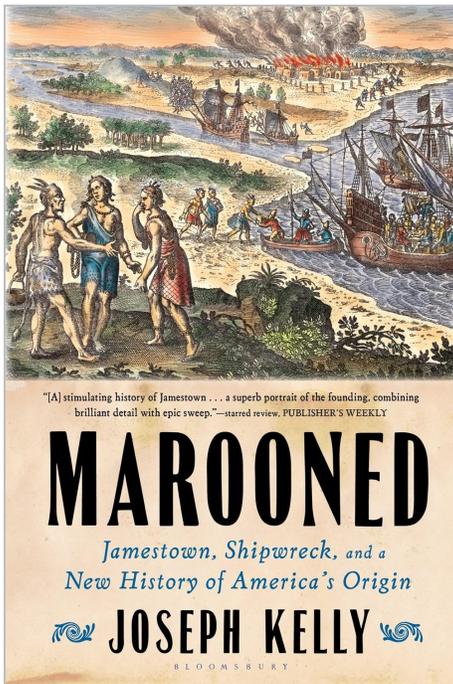
Miriam Pawel is a writer, independent scholar, and the author of *The Crusades of Cesar Chavez*, a National Book Critic’s Circle Award finalist, and *The Union of Their Dreams*. She has received several fellowships, including from the National Endowment for the Humanities. She was a Pulitzer Prize–winning editor at *Newsday* and the *Los Angeles Times* and is a contributing opinion writer for the *New York Times*. She lives in Pasadena, California.

Marooned

Jamestown, Shipwreck, and a New History of America's Origin

Joseph Kelly

For readers of Nathaniel Philbrick's *Mayflower*, a groundbreaking history that makes the case for replacing Plymouth Rock with Jamestown as America's founding myth.



HISTORY / NORTH AMERICA

Bloomsbury Publishing | 10/8/2019
 9781632867780 | \$22.00 / \$30.00 Can.
 Trade Paperback | 512 pages
 9.3 in H | 6.1 in W
 B&W illustrations throughout

Other Available Formats:

Hardcover ISBN: 9781632867773

MARKETING

Coverage in paperback columns nationwide
 Social media campaign
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication

We all know the great American origin story. Fleeing religious persecution, the hardworking, pious Pilgrims built their fabled city on a hill in the wilds of New England. Legend goes that the colony in Jamestown was a false start, offering a cautionary tale. Lazy louts hunted gold till they starved, and the shiftless settlers had to be rescued by English food and the hard discipline of martial law.

Neither story is true. In *Marooned*, Joseph Kelly reexamines the history of Jamestown and comes to a radically different interpretation of these first Virginians.

In this gripping account of shipwrecks and mutiny, Kelly argues that the colonists at Jamestown were literally and figuratively marooned, cut loose from civilization, and cast into the wilderness. The British caste system meant little on this frontier: those who wanted to survive had to work and intermingle with nearby native populations. Ten years before the Mayflower Compact and decades before Hobbes and Locke, they invented the idea of government by the people. 150 years before Jefferson, they discovered the truth that all men were equal.

The epic origin of America is not an exodus and a fledgling theocracy. It is a tale of shipwrecked castaways of all classes marooned in the wilderness, fending for themselves in any way they could—a story that illuminates who we are today.

PRAISE

“A superb portrait of the founding, combining brilliant detail with epic sweep.”
 —*PW* (starred)

“An insightful re-examination of the 1607 Jamestown settlement . . . Kelly’s lively, heavily researched, frequently gruesome account gives a slight nod to Jamestown as the ‘better place to look for the genesis of American ideals.’” —*Kirkus* (starred)

“The U.S. loves its creation myths, and this mythmaking, myth-breaking history gives us a new character, Stephen Hopkins . . . Kelly’s dynamic narrative brings Jamestown to life and shows how history reflects the present as well as the past.”
 —*Booklist* (starred)

Joseph Kelly is a professor of literature at the College of Charleston. He is the author of *America's Longest Siege: Charleston, Slavery, and the Slow March Toward Civil War* and the editor of the Seagull Reader series. He lives in Charleston, South Carolina.

Genuine Fakes



How Phony Things Teach Us
About Real Stuff

LYDIA PYNE

BLOOMSBURY

Genuine Fakes

How Phony Things Teach Us About Real Stuff

Lydia Pyne

Is the distinction between “real” and “fake” as clear-cut as we might think?

From fake fur and fake diamonds to art forgeries and staged nature documentaries, history is full of things that are considered fake. However, the concept of a fake is not as clear-cut as we might believe. We come into contact with “genuine fakes” every day without even realizing it, and the social history, scientific background, and cultural context of these genuinely fake objects have played significant roles in helping to develop and spread very real knowledge about the world in curious and unexpected ways.

In this thought-provoking and surprising book, historian Lydia Pyne looks at nine things that fall into the realm of “genuine fakes,” including art forgeries, fake fossils, nature documentaries, and synthetic flavors. Using research from historical archives, interviews with a variety of experts—from flavor scientists at the Jelly Belly Bean company to the memorial diamond start-up company offering a service of turning the cremated ashes of loved ones into diamonds—as well as her own experiences, *Genuine Fakes* makes readers think about all the genuinely fake things that they engage with every day.

Amid worries of “fake news” and “alternative facts,” the question of authenticity and how it shapes our view of the world has taken on particular urgency.

Genuine Fakes is a collection of stories about how science and society come together to create genuinely fake things, and the knowledge that is created because of them.

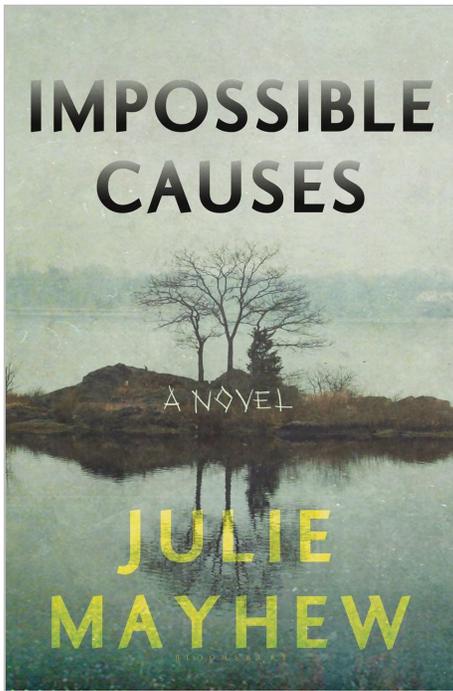
Lydia Pyne is a writer and historian, interested in the history of science and material culture. She has a PhD in history and philosophy and is currently a visiting researcher at the University of Texas at Austin. Lydia’s writing has appeared in the *Atlantic*, *History Today*, *Time*, the *Scientist*, *Lady Science*, and *Electric Literature*, as well as the *Public Domain Review*, and her previous book was *Seven Skeletons*, the story of human origins.

SCIENCE / HISTORY

Bloomsbury Sigma | 10/29/2019
9781472961822 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 304 pages
8.5 in H | 5.3 in W

MARKETING

Early consumer review campaign on NetGalley and Amazon Vine
National print, broadcast, and online media campaign
Pre-pub outreach to popular science bloggers
Digital assets including sampler available on ISSUU and Bloomsbury.com
Display and search advertising campaigns through Google, Facebook, and Twitter at publication
Social media campaign featuring shareable graphics
Single-title eblast to popular science subscribers



**FICTION / THRILLERS /
PSYCHOLOGICAL**

Bloomsbury Publishing | 11/19/2019
9781635573251 | \$26.00 / \$34.99 Can.
Hardcover with dust jacket | 432 pages
9.3 in H | 6.1 in W

MARKETING

Early online consumer & big mouth review campaign
National print and online media campaign
Library and bookseller marketing campaign
Blogger and Bookstagram influencer outreach campaign
Global social media campaign at publication
Book club marketing
Feature in Bloomsbury newsletters & on Bloomsbury.com at publication

Impossible Causes

Julie Mayhew

For readers of *All the Missing Girls* and *You Will Know Me*, *Impossible Causes* is a gripping thriller about isolation, power, and the lies that fester when witnesses stay silent.

For six months every year, Lark Island is fogged in, its occupants cut off completely from the mainland. The community is small, tight-knit, and deeply religious. Lark seems like a good place for 16-year-old Viola Kendrick and her mother to be alone as they mourn Viola's father and brother, both killed in a tragic accident.

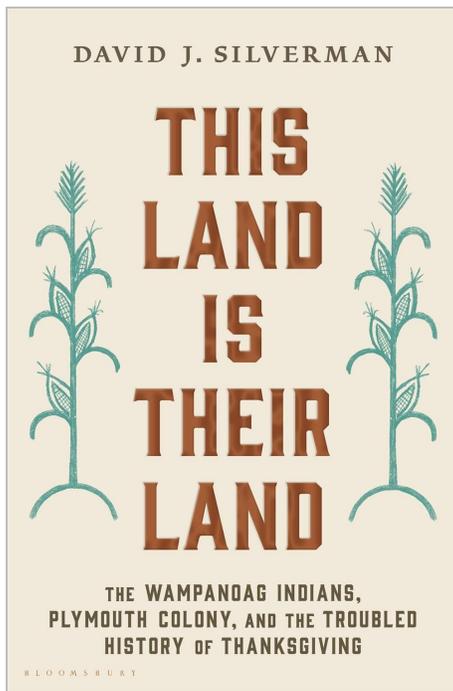
But the islanders are hiding dark secrets. As the winter fog sets in, Viola gets to know the Eldest Girls—the only three teenagers on Lark—and begins to learn about the island's twisted history, including an old story of a young girl, whose death the islanders insist was accidental. When a man's body is found at the end of Viola's first winter on Lark, Viola finds herself at the center of a murder mystery: one that asks whether the man's death was a righteous act of revenge, or a cold-blooded killing.

Eerie and menacing, timely and moving, *Impossible Causes* is an unputdownable thriller that examines the consequences of secrets kept at young women's expense.

PRAISE

"This highly imaginative novel and its meticulously created community of characters was an addictive read with twists and turns and a wonderful sense of place. Beautifully written, beguiling and compelling." —Lisa Ballantyne, author of *The Guilty One*

Julie Mayhew is the author of the young adult novels *Red Ink* and *The Big Lie*. She is also a prolific writer for radio and has twice been nominated for Best Original Drama at the BBC Audio Drama Awards for her plays. She lives in Hertfordshire, England, with her family.



This Land is Their Land

The Wampanoag Indians, Plymouth Colony, and the Troubled History of Thanksgiving

David J. Silverman

Ahead of the 400th anniversary of the first Thanksgiving, a new look at the Plymouth colony's founding events, told for the first time with Wampanoag people at the heart of the story.

In March 1621, when Plymouth's survival was hanging in the balance, the Wampanoag sachem (or chief), Ousamequin (Massasoit), and Plymouth's governor, John Carver, declared their people's friendship for each other and a commitment to mutual defense. Later that autumn, the English gathered their first successful harvest and lifted the specter of starvation. Ousmaequin and 90 of his men then visited Plymouth for the "First Thanksgiving." The treaty remained operative until King Philip's War in 1675, when 50 years of uneasy peace between the two parties would come to an end.

400 years after that famous meal, historian David J. Silverman sheds profound new light on the events that led to the creation, and bloody dissolution, of this alliance. From the vantage of the Wampanoag Indians, Silverman deepens the narrative to consider tensions that developed well before 1620 and lasted long after the devastating war—tracing the Wampanoags' ongoing struggle for self-determination up to this very day.

This unsettling history reveals why some modern Native people hold a Day of Mourning on Thanksgiving, a holiday which celebrates a myth of colonialism and white proprietorship of the United States. *This Land is Their Land* shows that it is time to rethink how we, as a pluralistic nation, tell the history of Thanksgiving.

PRAISE

for *Thundersticks*:

"No one has done anything quite like this before. A major achievement." —Colin G. Calloway, author of *The Victory with No Name*

"A good measure of a work of history is whether it changes the way we understand its subject. By that measure, David J. Silverman succeeds admirably in *Thundersticks* . . . In Silverman's sober, sprawling account, America is a nation built on slaves and guns." —NYTBR

"Silverman's compelling rediscovery of the 'gun frontier,' imaginatively conceived and deeply researched, is must reading." —Daniel K. Richter, author of *Before the Revolution*

David J. Silverman is a professor at George Washington University, where he specializes in Native American, Colonial American, and American racial history. He is the author of *Thundersticks*, *Red Brethren*, *Ninigret*, and *Faith and Boundaries*. His essays have won major awards from the Omohundro Institute of Early American History and Culture and the New York State Historical Association. Silverman lives in Philadelphia.

DAVID J. SILVERMAN

THIS LAND IS THEIR LAND

THE WAMPANOAG INDIANS,
PLYMOUTH COLONY, AND THE TROUBLED
HISTORY OF THANKSGIVING

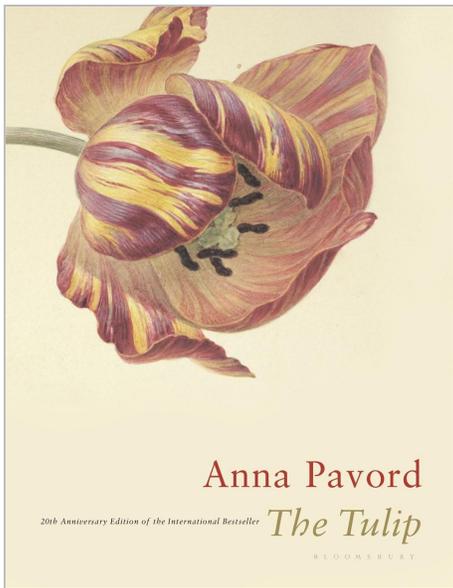
BLOOMSBURY

HISTORY / UNITED STATES / COLONIAL PERIOD

Bloomsbury Publishing | 11/5/2019
9781632869241 | \$30.00 / \$39.99 Can.
Hardcover with dust jacket | 528 pages
9.3 in H | 6.1 in W
Throughout

MARKETING

National print, broadcast, and online
media campaign
Op-ed campaign at publication tied to
Thanksgiving
Library and bookseller marketing
campaign
Social media campaign at publication
Feature in Bloomsbury newsletters
Author events in Washington DC,
Philadelphia, Providence, and Boston

**GARDENING / FLOWERS**

Bloomsbury Publishing | 11/19/2019
 9781635573909 | \$60.00 / \$79.00 Can.
 Hardcover with dust jacket | 480 pages
 10 in H | 7.4 in W
 4-color and B&W images throughout

MARKETING

Early online consumer & big mouth review campaign
 National print and online media campaign
 Library and bookseller marketing campaign
 Social media campaign at publication
 Feature in Bloomsbury newsletters

The Tulip

Twentieth Anniversary Edition

Anna Pavord

A twentieth-anniversary edition of the internationally bestselling, lavishly illustrated classic, beautifully redesigned and featuring new material by the author.

Anna Pavord's now classic, internationally bestselling sensation, *The Tulip*, is the story of a flower that has made men mad. Greed, desire, anguish, devotion have all played their part in the development of the tulip into a worldwide phenomenon. Today, the United States alone imports three thousand million tulip bulbs each year. No other flower has ever carried so much consequence; it charts political upheavals, illuminates social behavior, mirrors economic booms and busts, plots the ebb and flow of religious persecution.

Why did the tulip dominate so many lives through so many centuries in so many countries? The author, Anna Pavord, a self-confessed tulipomaniac, spent six years looking for answers, roaming through Asia, India, and the Ottoman Empire to tell how a humble wildflower of the Asian steppes made its way to Turkey and from there took the whole of Western Europe by storm.

Sumptuously illustrated from a wide range of sources, this irresistible volume has become a bible, a unique source book, a universal gift book, and a joy to all who possess it. This freshly redesigned edition features a new Preface by the author, a completely revised listing of the newest and best varieties of this incomparable flower to choose for your garden, and a reorganized listing of tulip species, to reflect the latest thinking by taxonomists.

PRAISE

"Well-spun and densely detailed . . . A chronicle rather than a gardening book."
 —*The New York Times*

"Splendidly extravagant history . . . an astonishing bouquet of economic and cultural lore, grand historic trends and horticultural exotica." —*Publishers Weekly*

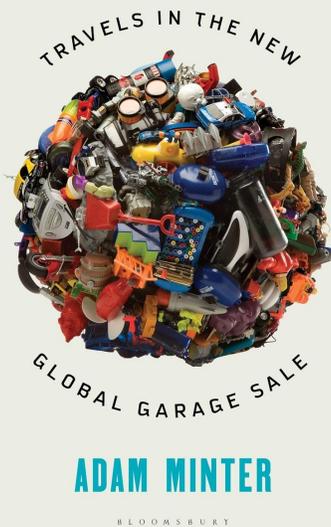
"Visually stunning." —*The New Yorker*

"A disarming, captivating history of the tulip—a byzantine story rich in subtexts . . . alive with wonder." —*Kirkus Reviews*

"Verbally and visually ravishing." —*House & Garden*

Anna Pavord's books include *The Naming of Names*, *The Curious Gardener*, and, her most recent work, *Landskipping*. Her column in the *Independent* newspaper appeared from its launch in 1986 to its closure in 2016. She writes and presents programs for BBC Radio 3 and 4 and has served for ten years on the Gardens Panel of the National Trust, the last five as Chairman. For the last thirty years she has lived in Dorset, England.

SECONDHAND



BUSINESS & ECONOMICS / INTERNATIONAL

Bloomsbury Publishing | 11/12/2019
 9781635570106 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 304 pages
 9.3 in H | 6.1 in W
 B&W art throughout

MARKETING

National print, broadcast, and online media campaign
 Op-ed campaign at publication and again tied to holiday gift giving
 Library and bookseller marketing campaign
 Social media campaign at publication
 Feature in Bloomsbury newsletters
 Author events by request

Secondhand

Travels in the New Global Garage Sale

Adam Minter

From the author of *Junkyard Planet*, a global exploration of the hidden market for used stuff and a travelogue that follows unwanted, obsolescent objects' journeys into a reusable future.

When you drop a box of unwanted items off at the local thrift store, where do they go? Probably across the country—or even halfway across the world—to people and places eager to reuse what you don't want.

In *Secondhand*, Adam Minter delves into the vast, multibillion-dollar industry that resells used stuff around the world. He follows the trail of unwanted objects from the closets, garages, and storage units of Middle America, to epic used-goods markets in Canada, Mexico, Japan, Ghana, India, Malaysia, and beyond.

Secondhand takes us through the often painful and heartbreaking process of cleaning out a lifetime's worth of possessions, and shows that used stuff still has a place in a world that values new and shiny—it entertains us, makes fortunes, fulfills needs, and transforms the way we live and work.

PRAISE

for Junkyard Planet:

"Minter takes the reader into a world of commodities trading that is every bit as lucrative and cutthroat as anything on Wall Street. The son of a scrapman, Minter brings an insider's knowledge and appreciation for an industry that no one thinks about, everyone contributes to, and a lucky few profit from." —*Booklist*

"Eye-opening . . . [Minter is] an excellent guide to this sprawling and bewildering trade." —*WSJ*

"A detailed view of a mostly unknown business that touches the lives of everyone, whether or not they ever dragged a trash and/or recycle bin out to the curb."

—*Kirkus*

Adam Minter is the author of *Junkyard Planet: Travels in the Billion-Dollar Trash Trade* and a columnist for *Bloomberg Opinion*. He lives in Petaling Jaya, Malaysia.

Making the Monster

The Science Behind Mary Shelley's Frankenstein

Kathryn Harkup

A thrilling and gruesome look at the science that influenced Mary Shelley's *Frankenstein*.

The year 1818 saw the publication of one of the most influential science fiction stories of all time. *Frankenstein: Or, Modern Prometheus* by Mary Shelley had a huge impact on gothic horror and science fiction genres, and her creation has become part of our everyday culture, from cartoons to Halloween costumes. Even the name “Frankenstein” has become a byword for evil scientists and dangerous experiments. How did a teenager with no formal education come up with the idea for an extraordinary novel such as *Frankenstein*?

Clues are dotted throughout Georgian science and popular culture. The years before the book's publication saw huge advances in our understanding of the natural sciences, in areas such as electricity and physiology, for example. Sensational science demonstrations caught the imagination of the general public, while the newspapers were full of lurid tales of murderers and resurrectionists. *Making the Monster* explores the scientific background behind Mary Shelley's book. Is there any science fact behind the science fiction? And how might a real-life Victor Frankenstein have gone about creating his monster? From tales of volcanic eruptions, artificial life, and chemical revolutions to experimental surgery, “monsters,” and electrical experiments on human cadavers, Kathryn Harkup examines the science and scientists that influenced Shelley and inspired her most famous creation.

PRAISE

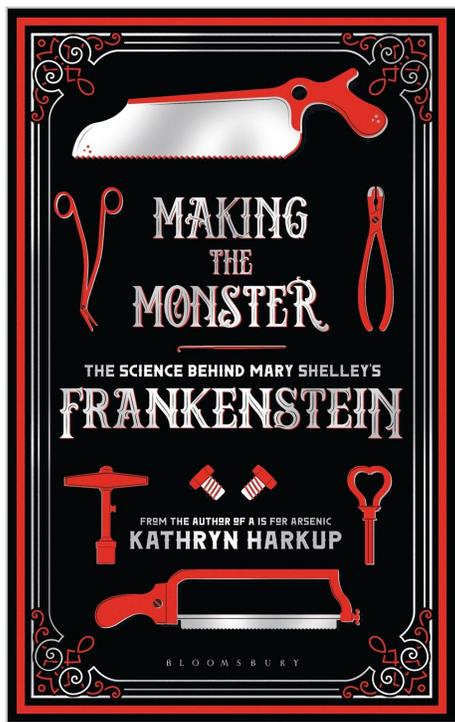
“Lucidly illuminates Shelley's investment in the rapidly expanding knowledge of chemistry, biology and electricity of her times, and reminds us of how *Frankenstein* helped inspire technological developments, such as the pacemaker.” —*The Wall Street Journal*

“Harkup's fun potpourri of science and history should prove satisfying to both science readers and literary aficionados.” —*Publishers Weekly*

“A lucid and entertaining book.” —*Kirkus Reviews*

“Fascinating for those interested in the development of science fiction and in the difficult life of one of the genre's first authors.” —*Library Journal*

Kathryn Harkup is a chemist and author. She currently writes a monthly poison blog for the *Guardian* and gives regular public talks on the disgusting and dangerous side of science. Kathryn's first book was the international bestseller *A Is for Arsenic*, which was shortlisted for a Mystery Readers International Macavity Award and a BMA Book Award.



SCIENCE / HISTORY

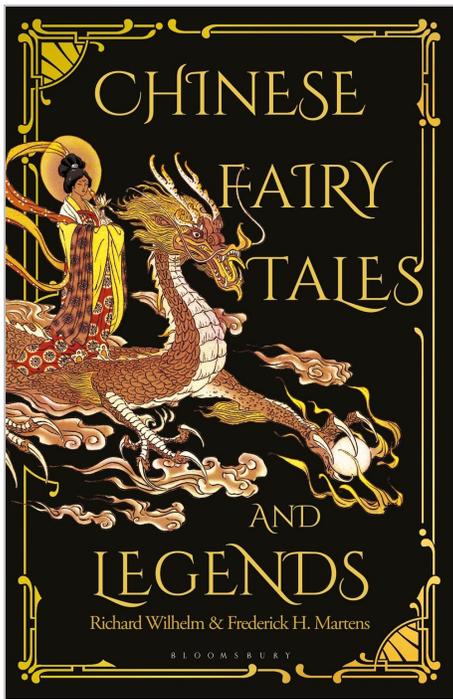
Bloomsbury Sigma | 11/19/2019
 9781472933768 | \$18.00 / \$24.50 Can.
 Trade Paperback | 304 pages
 7.8 in H | 5.1 in W
 11 black and white illustrations

Other Available Formats:

Hardcover ISBN: 9781472933737

MARKETING

Paperback publicity mailing to major media
 Inclusion in seasonal popular science e-newsletter



Chinese Fairy Tales and Legends

A Gift Edition of 73 Enchanting Chinese Folk Stories and Fairy Tales

Frederick H. Martens, Richard Wilhelm, Lucrezia Botti

An elegantly packaged new edition of a classic Chinese folktale collection that responds to the contemporary fascination with the ancient culture of the Far East.

This elegantly presented edition of Richard Wilhelm & Frederick H. Martens's classic collection of 73 Chinese fairy tales has been re-edited by a leading Chinese historian to heighten its appeal to the modern Western reader. China has a rich oral tradition and these stories, passed down through hundreds of years, not only enthrall and delight, but also cast light on the country's ancient culture. Chinese folklore is as colorful and captivating as the *Arabian Nights* or the work of the Brothers Grimm or Hans Christian Andersen, yet the stories themselves remain largely undiscovered in the West. Written with economy and wit, the short one- or two-page tales exhibit those distinct aspects of the Chinese character and approach to life that derive from the values of Taoism, Confucianism, and Buddhism.

The stories are arranged thematically under headings such as nursery fairy tales, nature and animal tales, and myths. Some, such as the legend of the ghostly general and haunted battlefield, engage with the supernatural, while others are dramatic tales featuring flying ogres and cunning demons. Intriguing titles, such as "Why Dog and Cat Are Enemies," "The Dragon Princess," "The Maiden Who Was Stolen Away," and "The Bird with Nine Heads," sit next to tales familiar to all Chinese children, including "The Lady of the Moon" and "The Herd Boy and the Weaving Maiden."

Dr. Richard Wilhelm (May 10, 1873–March 2, 1930) was a German sinologist, theologian, and missionary. He is best remembered for his translations of philosophical works from Chinese into German that in turn have been translated into other major languages of the world.

Frederick H. Martens translated Dr. Richard Wilhelm original classic collection of Chinese fairy tales into English.

Lucrezia Botti is a highly respected SOAS academic who specializes in premodern Chinese literature.

FICTION / FAIRY TALES, FOLK TALES, LEGENDS & MYTHOLOGY

Bloomsbury China | 11/19/2019

9781912392155 | \$18.00 / \$24.50 Can.

Hardcover with dust jacket | 288 pages

9.2 in H | 6 in W

MARKETING

Inclusion in 2019 Bloomsbury holiday promotions and 2019 holiday gift campaign to media

Review copies to book review sections, Asian interest publications, history outlets

Outreach to museums and societies

focused on Asian art and culture

Outreach to academic folklore

departments

Online advertising with *NatGeo*, *Smithsonian*

Social media campaign featuring

illustrated graphics of major stories

Targeted search advertising through

Google and Facebook

When We're 64

Your Guide to a Great Later Life

by
Louise Ansari



final cover to come

SELF-HELP / AGING

Green Tree | 11/19/2019
9781472960689 | \$18.00 / \$24.50 Can.
Trade Paperback | 208 pages
8.5 in H | 5.3 in W

MARKETING

Digital assets: ISSUU sampler available on bloomsbury.com
Social media campaign at publication featuring infographics
Facebook advertising targeted to middle-aged readers
Press release/review copies to health & wellness media, including *AARP*, *O*, *The Oprah Magazine*, *Women's Day*, *Good Housekeeping*, *Reader's Digest*, *TIME*, the *Boston Globe*
Public library outreach

When We're 64

Your Guide to a Great Later Life

Louise Ansari

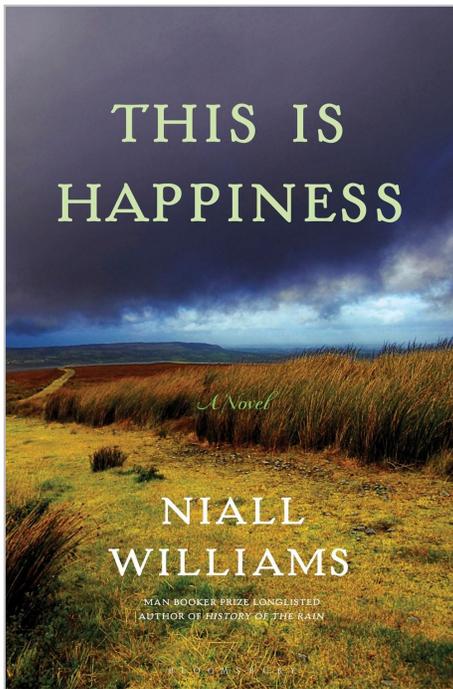
***When We're 64* is a practical guide to what to do before we grow older to have a great later life.**

This book includes all the essentials on working longer, how to fund retirement, volunteering, where to live, and what kind of house you'll need. It covers how to stay healthy—and still live a full life if you develop a health condition—and reveals how your attitude towards aging could actually increase your lifespan. There are sections on relationships with family and friends, as well as caring for older relatives and how to navigate the system, plus a sensitive look at loneliness.

You're likely to live longer than you think—and I can tell you now, you're not prepared for it. Today's fifty-year-olds are likely to have an astounding 36 or more years to live. So if you're approaching later life, you need to think very differently about what those extra years will hold.

Filled with expert advice and new evidence and tips on how to age well, *When We're 64* is an eminently readable lighthearted look at how to plan and prepare for what could be the best years of your life. When we're 64, will we be "wasting away," as the Beatles once put it, or will we be healthy, financially secure, and leading full and happy lives?

Louise Ansari works at the Centre for Ageing Better, an organization dedicated to helping everyone enjoy a good later life. She loves all the usual middle-aged stuff—gardening, travel, music, cooking (and her partner!). Louise is in her 50s and plans to enjoy every year to come.



This Is Happiness

Niall Williams

A profound and enchanting new novel from Booker Prize–longlisted author Niall Williams about the loves of our lives and the joys of reminiscing.

You don't see rain stop, but you sense it. You sense something has changed in the frequency you've been living and you hear the quietness you thought was silence get quieter still, and you raise your head so your eyes can make sense of what your ears have already told you, which at first is only: something has changed. The rain is stopping. Nobody in the small, forgotten village of Faha remembers when it started; rain on the western seaboard was a condition of living. Now—just as Father Coffey proclaims the coming of electricity—it is stopping. Seventeen-year-old Noel Crowe is standing outside his grandparents' house shortly after the rain has stopped when he encounters Christy for the first time. Though he can't explain it, Noel knows right then: *something has changed.* This is the story of all that was to follow: Christy's long-lost love and why he had come to Faha, Noel's own experiences falling in and out of love, and the endlessly postponed arrival of electricity—a development that, once complete, would leave behind a world that had not changed for centuries.

Niall Williams's latest novel is an intricately observed portrait of a community, its idiosyncrasies and its traditions, its paradoxes and its inanities, its failures and its triumphs. *This Is Happiness* is about stories as the very stuff of life: the ways they make the texture and matter of our world, and the ways they write and rewrite us.

PRAISE

for Four Letters of Love

"Formed with an unusual authority and grace, and . . . filled with marvelous characters, large and small, all depicted with an understated veracity." —*The New York Times Book Review*

"A compelling meditation on love, art and the vicissitudes of fate." —*San Francisco Chronicle*

for History of the Rain

"Beautiful and enchanting, a novel that weaves a love of literature into its own moving tale." —*The Guardian*

"A glorious celebration of [Ireland's] storytelling tradition . . . Sweep[s] the reader joyfully along." —*The Daily Telegraph*

Niall Williams was born in Dublin in 1958. He is the author of nine novels, including *History of the Rain* and *Four Letters of Love*, for which he has recently completed the screenplay. Mark Rylance (*Bridge of Spies*, *Dunkirk*) will star and Kevin Loader (*The Death of Stalin*, *Nowhere Boy*) will produce. He lives in Kiltumper in County Clare. niallwilliams.com

FICTION / LITERARY

Bloomsbury Publishing | 12/3/2019
9781635574203 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 400 pages
9.3 in H | 6.1 in W

MARKETING

National print and online review and feature coverage
Early online consumer & big mouth review campaign
Library and bookseller marketing campaign
Social media campaign at publication
Feature in Bloomsbury newsletters and website

The Broken Road

GEORGE WALLACE AND A DAUGHTER'S
JOURNEY TO RECONCILIATION



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 12/3/2019
9781635573657 | \$28.00 / \$38.00 Can.
Hardcover with dust jacket | 304 pages
8.3 in H | 5.5 in W
Black&white images throughout

The Broken Road

George Wallace and a Daughter's Journey to Reconciliation

Peggy Wallace Kennedy

For readers of *White Rage*, a memoir about Peggy Wallace Kennedy's struggle with her father George Wallace's legacy of governing by fear and hate.

Peggy Wallace Kennedy, seen as the “symbol of racial reconciliation” (*Washington Post*), is the daughter of one of America's most virulent segregationists, former governor of Alabama and presidential candidate George Wallace. Wallace was notorious for his hateful rhetoric and his political stunts, such as standing in front of the entrance to the University of Alabama to prevent black students from entering. But he was also a larger-than-life father to young Peggy, who was taught to smile, sit straight, and not speak up as her father took to the political stage. At the end of his life, Wallace came to renounce his views, and Peggy had a political awakening after which she dedicated much of her own life to attempting to repair some of the damage he caused.

In this powerful new memoir, Peggy looks back on the politics of her youth and attempts to reconcile her adored father with the man who coined the phrase “Segregation now. Segregation tomorrow. Segregation forever.” Timely and timeless, *The Broken Road* speaks to change, atonement, activism, and racial reconciliation.

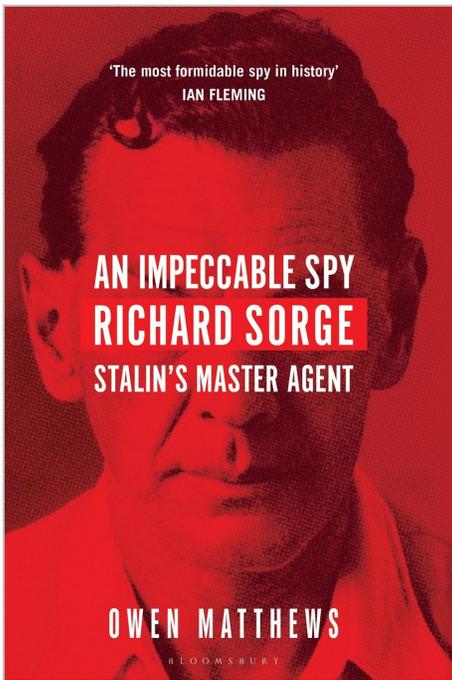
PRAISE

“[An] icon in the cause of racial healing, understanding, and reconciliation.” —*The Washington Post*

“Wallace Kennedy, who avoided the spotlight for years, is now using her voice to promote racial healing.” —NPR

Justice H. Mark Kennedy, Peggy's husband of forty-five years, has been a judge for more than two decades, including two terms as a Justice of the Supreme Court of Alabama. Together they have two sons.

Peggy Wallace Kennedy is a nationally recognized speaker, lecturer, and writer. Her father and mother, George and Lurleen Wallace, were both governors of Alabama. She has been honored by, among others, the Southern Christian Leadership Conference, MLK Commission, and Emmett Till Legacy Foundation and has received the Women of Courage, Human Rights, and Rosa Parks Legacy Awards. Her dedication to racial reconciliation offers hope for change in a divided America. She lives in Montgomery, AL.



HISTORY / EUROPE / RUSSIA & THE FORMER SOVIET UNION

Bloomsbury Publishing | 12/10/2019
 9781408857786 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 448 pages
 9.2 in H | 6 in W

MARKETING

National print and online review and feature attention
 Library and bookseller marketing campaign
 Social media campaign at publication
 Feature placement on Bloomsbury website at time of publication

An Impeccable Spy

Richard Sorge, Stalin's Master Agent

Owen Matthews

The thrilling true story of Richard Sorge—the Soviet intelligence operative John le Carré called “the spy to end spies.”

Richard Sorge moved in a world of shifting alliances and infinite possibility. Born to a German mother and a Russian father, Sorge became a fanatical communist—and the Soviet Union’s most formidable spy. Like many great spies, Sorge was an effortless seducer, combining charm with a ruthless manipulation. He did not have to go snooping to find out closely guarded state secrets—his victims willingly shared them. Hiding in plain sight as a foreign correspondent, he infiltrated and influenced the highest echelons of German, Chinese, and Japanese society in the years leading up to and including World War II. His intelligence proved pivotal to the Soviet counteroffensive in the Battle of Moscow, which determined the outcome of the war. Owen Matthews, author of *Stalin's Children*, captures the sweep of history and draws on a wealth of declassified Soviet documents and testimonials to tell the riveting story of the man Ian Fleming described as “the most formidable spy in history.”

PRAISE

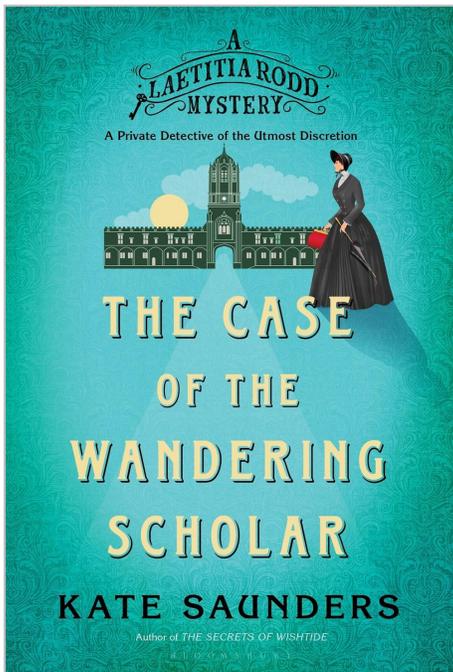
for *Stalin's Children*

“[An] epic account . . . Brilliantly written.” —*The Guardian*

“*Stalin's Children* should be required reading for anyone involved with economic, cultural or political relations with [Russia] . . . A poignant and insightful reading experience.” —*New York Post*

“Few books say so much about Russia then and now, and its effect on those it touches.” —*The Economist*

Owen Matthews began his career as a journalist in Bosnia. He has written for the *Moscow Times*, the *Times*, the *Spectator*, and the *Independent*. In 1997, he became a correspondent at *Newsweek* magazine in Moscow where he covered the second Chechen war, Afghanistan, Iraq, and the conflict in eastern Ukraine. His first book on Russian history, *Stalin's Children*, was translated into 28 languages and shortlisted for the Guardian First Book Award and France’s Prix Médicis.



**FICTION / MYSTERY &
DETECTIVE / WOMEN SLEUTHS**

Bloomsbury Publishing | 12/3/2019
9781632868398 | \$17.00 / \$23.00 Can.
Trade Paperback | 384 pages
8.3 in H | 5.5 in W

Other Available Formats:
Hardcover ISBN: 9781632868381

MARKETING

Early online consumer & big mouth review campaign
National print and online media campaign
Promotion of the author's backlist in E to drive book 2 sales
Library and bookseller marketing campaign
Blogger and Bookstagram mystery outreach campaign
Global social media campaign at publication
Consumer advertising campaign at publication
Book club marketing
Feature in Bloomsbury newsletters & on Bloomsbury.com at publication

Laetitia Rodd and the Case of the Wandering Scholar

Kate Saunders

M. C. Beaton meets Miss Marple in the second book in the Laetitia Rodd Mysteries, which sees Kate Saunders's Victorian detective on the hunt for a missing Oxford academic.

In 1851, private detective Laetitia Rodd is enjoying a well-earned holiday when she gets an urgent request for her services. Mrs. Rodd's neighbor Jacob Welland is a reclusive, rich gentleman dying of consumption, and he wants Mrs. Rodd to find his brother, who has been missing for fifteen years.

Joshua Welland was a scholar at Oxford, brilliant, eccentric, and desperately poor when he disappeared from the university. Friends claim to have seen him since, in gypsy camps and wandering around the countryside. But the last sighting was ten years before—when Joshua claimed to be learning great secrets from the gypsies that would one day astound the whole world.

Mrs. Rodd travels to Oxford and begins to search for the wandering scholar. But as she investigates, Mrs. Rodd discovers something dark—and extremely dangerous—lurking in the beautiful English countryside.

For readers of James Runcie, Alexander McCall Smith, and M. C. Beaton, *Laetitia Rodd and the Mystery of the Wandering Scholar* is a delightful new mystery about Victorian England and an indomitable female detective.

PRAISE

for *The Secrets of Wishtide*

“A Dickensian glow pervades this immensely satisfying novel. Hugely enjoyable.”

—James Runcie, author of *The Grantchester Mysteries*

“Kate Saunders immerses us in Victorian England in this delightful new series.

You'll love Laetitia Rodd and her charming cohorts. I couldn't put it down!”

—Victoria Thompson, bestselling author of *Murder in Morningside Heights*

“Readers who relish the puzzle of a well-done Victorian-set mystery with a resourceful female detective will take pleasure in this series launch.” —*Library Journal* (starred review)

Kate Saunders is an author and journalist who has worked for the *London Times*, the *Sunday Times*, and *Cosmopolitan*. She has written numerous books for adults and children, including *Five Children on the Western Front*, which won the Costa Children's Book Award. *The Secrets of Wishtide* was the 2016 debut of the Laetitia Rodd Mystery series. Saunders lives in London.

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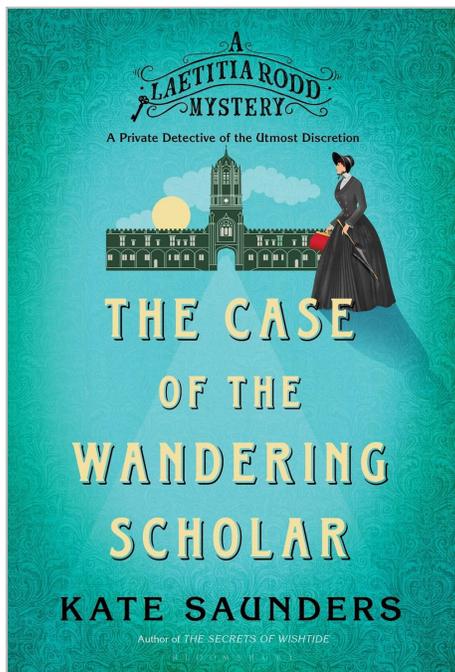
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FICTION / MYSTERY & DETECTIVE / WOMEN SLEUTHS

Bloomsbury Publishing | 12/3/2019
9781632868381 | \$26.00 / \$34.99 Can.
Hardcover with dust jacket | 384 pages
8.3 in H | 5.5 in W

Other Available Formats:

Trade Paperback ISBN: 9781632868398

MARKETING

Early online consumer & big mouth review campaign

National print and online media campaign

Promotion of the author's backlist in E to drive book 2 sales

Library and bookseller marketing campaign

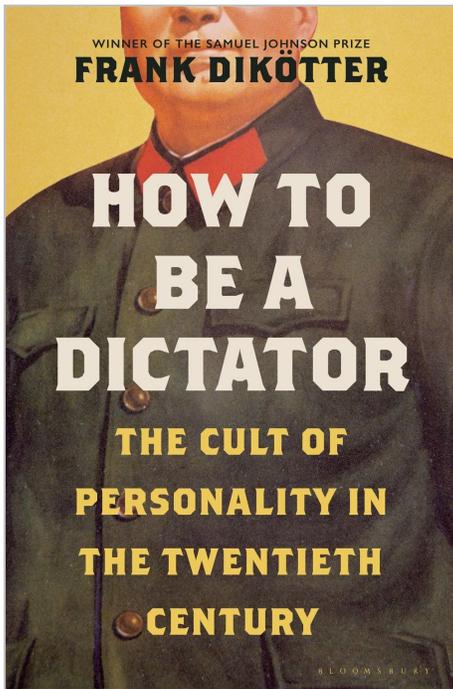
Blogger and Bookstagram mystery outreach campaign

Global social media campaign at publication

Consumer advertising campaign at publication

Book club marketing

Feature in Bloomsbury newsletters & on Bloomsbury.com at publication



HISTORY / MODERN / 20TH CENTURY

Bloomsbury Publishing | 12/3/2019
 9781635573794 | \$28.00 / \$38.00 Can.
 Hardcover with dust jacket | 304 pages
 9.3 in H | 6.1 in W

MARKETING

National print, broadcast, and online
 media campaign
 Op-ed campaign at publication
 Library and bookseller marketing
 campaign
 Social media campaign at publication
 Feature in Bloomsbury newsletters

How to Be a Dictator

The Cult of Personality in the Twentieth Century

Frank Dikötter

From the award-winning author of *Mao's Great Famine*, a sweeping and timely study of twentieth-century dictators and the development of the modern cult of personality.

No dictator can rule through fear and violence alone. Naked power can be grabbed and held temporarily, but it never suffices in the long term. In the twentieth century, as new technologies allowed leaders to place their image and voice directly into their citizens' homes, a new phenomenon appeared where dictators exploited the cult of personality to achieve the illusion of popular approval without ever having to resort to elections.

In *How to Be a Dictator*, Frank Dikötter examines the cults and propaganda surrounding twentieth-century dictators, from Hitler and Stalin to Mao Zedong and Kim Il Sung. These men were the founders of modern dictatorships, and they learned from each other and from history to build their regimes and maintain their public images. Their dictatorships, in turn, have influenced leaders in the twenty-first century, including Vladimir Putin, Xi Jinping, and Recep Tayyip Erdogan.

Using a breadth of archival research and his characteristic in-depth analysis, Dikötter offers a stunning portrait of dictatorship, a guide to the cult of personality, and a map for exposing the lies dictators tell to build and maintain their regimes.

PRAISE

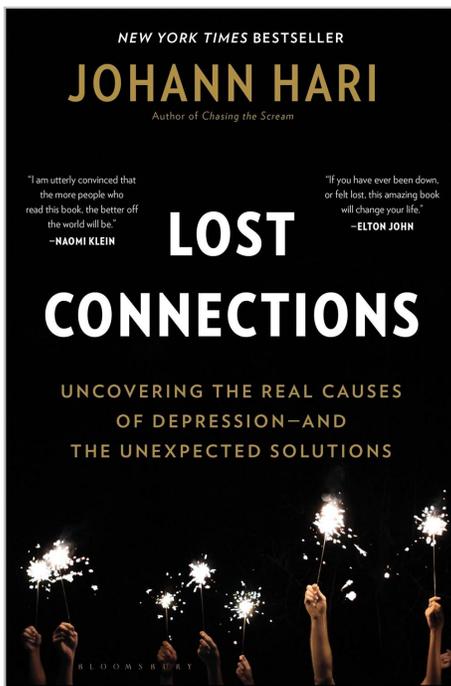
for The Cultural Revolution

"A fine, sharp study of this tumultuous, elusive era . . . [An] excellent follow-up to his groundbreaking previous work . . . Dikötter tells a harrowing tale of unbelievable suffering. A potent combination of precise history and moving examples." —*Kirkus Reviews* (starred review)

"Fluent, compelling and based on a wide range of evidence." —*Financial Times*

"Dikötter's well-researched and readable new book on the Cultural Revolution's causes and consequences is a crucial reminder of the tragedies, miscalculations and human costs of Mao's last experiment." —*The Guardian*

Frank Dikötter is Chair Professor of Humanities at the University of Hong Kong and Senior Fellow at the Hoover Institution. His books have changed the way historians view China, from the classic *The Discourse of Race in Modern China* to his award-winning People's Trilogy documenting the lives of ordinary people under Mao. He is married and lives in Hong Kong.



SELF-HELP / MOOD DISORDERS / DEPRESSION

Bloomsbury Publishing | 12/3/2019
 9781632868312 | \$18.00 / \$24.50 Can.
 Trade Paperback | 416 pages
 8.3 in H | 5.5 in W

Other Available Formats:
 Hardcover ISBN: 9781632868305

MARKETING

Coverage in paperback columns nationwide
 National consumer advertising campaign
 Social media campaign sharing reviews
 Feature on Bloomsbury.com at publication
 Highlight in Bloomsbury newsletters at publication

Lost Connections

Why You're Depressed and How to Find Hope

Johann Hari

The *New York Times* bestseller from the author of *Chasing the Scream*, offering a radical new way of thinking about depression and anxiety.

There was a mystery haunting award-winning investigative journalist Johann Hari. He was thirty-nine years old, and almost every year he had been alive, depression and anxiety had increased in Britain and across the Western world. Why?

He had a very personal reason to ask this question. When he was a teenager, he had gone to his doctor and explained that he felt like pain was leaking out of him, and he couldn't control it or understand it. Some of the solutions his doctor offered had given him some relief—but he remained in deep pain.

So, as an adult, he went on a forty-thousand-mile journey across the world to interview the leading experts about what causes depression and anxiety, and what solves them. He learned there is scientific evidence for nine different causes of depression and anxiety—and that this knowledge leads to a very different set of solutions: ones that offer real hope.

PRAISE

“*Lost Connections* offers a wonderful and incisive analysis of the depression and alienation that are haunting American society.” —Hillary Rodham Clinton

“If you have ever been down, or felt lost, this amazing book will change your life. Do yourself a favor—read it now.” —Elton John

“Wise, probing, and deeply generous, Hari has produced a book packed with explosive revelations about our epidemic of despair. I am utterly convinced that the more people read this book, the better off the world will be.” —Naomi Klein

Johann Hari is the *New York Times* bestselling author of *Chasing the Scream*. He was a columnist for the *Independent* in London for nine years and was twice named Newspaper Journalist of the Year by Amnesty International UK. He has written for the *New York Times*, *Los Angeles Times*, *Slate*, *Le Monde*, and others.

Colour in Glazes

Linda Bloomfield

Fully updated and revised, *Colour in Glazes* is an essential handbook for the studio potter working toward achieving a fantastic spectrum of colorful glazes.

A complete guide to achieving a fantastic spectrum of colorful glazes for the studio potter, *Colour in Glazes* looks at all the methods of producing color in glazes, focusing on coloring oxides in detail, including the newly available rare earth oxides. The types of base glazes and the fluxes used to make them are discussed in relation to color response.

Emphasis is placed on using coloring oxides to achieve depth and variety of color, rather than just resorting to commercial ceramic stains. The practical aspects of mixing, applying, testing, and adjusting glazes are explained, and a large section of test tiles and glaze recipes is included, for use on white earthenware, stoneware, and porcelain fired in electric, gas, and salt kilns. This is a very useful book aimed at making glazes to achieve the color you want, and to help you broaden your palette.

Linda Bloomfield has been involved with pottery since 1973, although her career path led her to a BSc in engineering science and a PhD in materials science from Warwick University. After stints as a visiting scholar at MIT and as a researcher in Tsukuba, Japan, and in London, she set up her current studio in London in 2001. Since 2003, she has been selling through galleries across the UK and internationally, and her tableware is stocked by Liberty and David Mellor.



CRAFTS & HOBBIES / POTTERY & CERAMICS

Herbert Press | 12/3/2019
 9781912217823 | \$30.00 / \$40.00 Can.
 Trade Paperback | 160 pages
 9.7 in H | 7.4 in W

Other Available Formats:
 Trade Paperback ISBN: 9781912217670

Being Jewish Today

Confronting the Real Issues

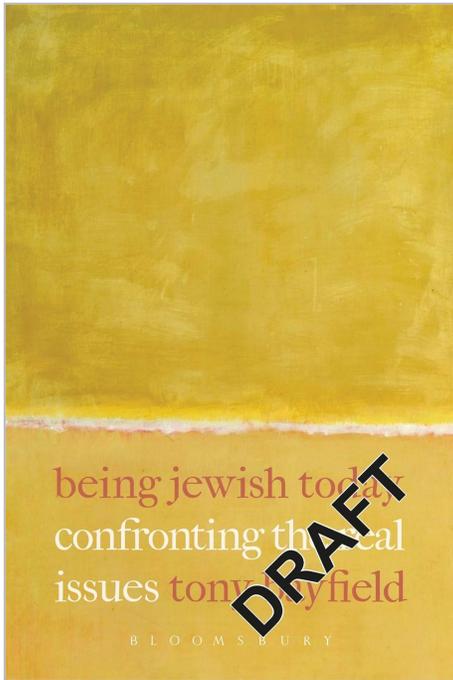
Tony Bayfield

A Reform rabbi's nuanced perspective on the impact of modernity on the Jewish community today.

In a world where anti-Semitism is on the rise, the Jewish community is under threat throughout the world. With far-right governments being elected in Poland, Hungary, and Austria, the rhetoric has dreadful echoes of Germany in the 1930s. Rabbi Bayfield was until recently President of the UK Movement for Reform Judaism. He is intensely aware of the pressure on modern Jewish people; marrying outside the community, anti-Israel prejudice, the effects of the feminist movement, and the campaign for gay and lesbian rights have all had their impact and have in many ways atomized the Jewish community itself.

This leads to a fundamental reconsideration of Jewish identity, of a revitalization of study of the Torah, of the intellectual case for a religion based on a covenant and law made millennia ago. The Jewish religion today is based as it always has been on tradition and hope, both commodities in poor supply at the moment. Rabbi Bayfield draws on key Jewish thinkers who can contribute to the force of his argument—Levinas, Maimonides, Hannah Arendt, Jonathan Sacks, Spinoza, Samson Raphael Hirsch, Walter Benjamin, and Stephen Jay Gould. Rabbi Bayfield's book is written to appeal to all Jewish people, whether religious or cultural, and to increase the understanding and self-understanding of Judaism today.

Rabbi **Tony Bayfield** is a graduate of Magdalene College Cambridge and Leo Baeck College, London. He has been both Head and President of the Movement for Reform Judaism. He also has a Cambridge doctorate for a body of published work in the world of theology and Christian Jewish relations. He has a CBE for services to Reform Judaism and was awarded the Inter Faith Gold Medallion. This is his sixth book. He has contributed to numerous learned journals and reviews.

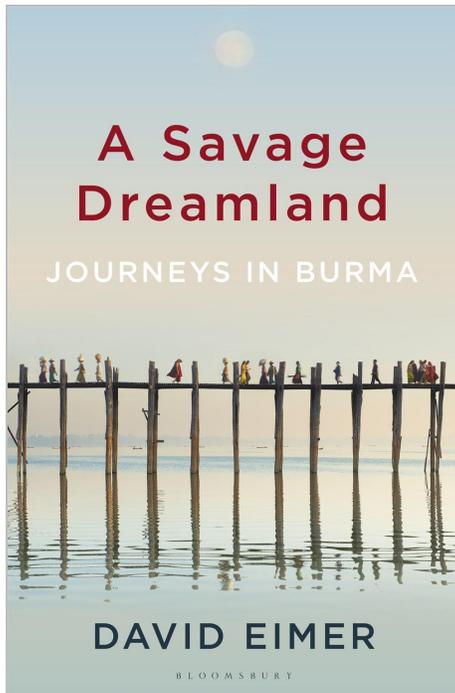


RELIGION / JUDAISM

Bloomsbury Continuum | 12/17/2019
 9781472962089 | \$25.00 / \$34.00 Can.
 Hardcover with dust jacket | 384 pages
 9 in H | 6 in W

MARKETING

Single-title eblast to religious studies/theology subscribers
 Early consumer review campaign on NetGalley
 Online display advertising campaign upon publication
 National print and online review campaign targeting mainstream reviews publications and Jewish-interest outlets like *New York Times Book Review*, *WSJ*, *Atlantic*, *Commonweal*, *New York Review of Books*, *New Yorker*, *Jewish Review of Books*, *Tablet*
 Excerpt pitches to the *Atlantic*, *New Republic*, *Harper's*

**TRAVEL / ASIA / SOUTHEAST**

Bloomsbury Publishing | 9/3/2019
 9781408883877 | \$34.00 / \$46.00 Can.
 Hardcover with dust jacket | 384 pages
 9.2 in H | 6 in W

A Savage Dreamland

Journeys in Burma

David Eimer

David Eimer journeys to the heart of Burma and out to its unexplored vistas, bringing to vivid life all its riches and complexities.

For almost 50 years Burma was ruled by a paranoid military dictatorship and isolated from the outside world. At this time, Burma became Myanmar without local accord. Eimer sides with the locals by using its original name, refusing to let the nation's history be rewritten. In 2015, a historic election swept an Aung San Suu Kyi-led civilian government to power and was supposed to usher in a new golden era of democracy and progress, but Burma remains unstable and undeveloped, a little-understood country.

Nothing is straightforward in this captivating land—home to a combustible mix of races, religions and resources. Eimer reveals a country where temples take priority over infrastructure, fortune tellers thrive and golf courses are carved out of war zones. Setting out from Yangon, David Eimer travels through this enigmatic nation, from the tropical south to the Burmese Himalayas in the far north. The story of modern Burma is told through the voices of the people Eimer encounters: former political exiles, squatters in Yangon's shanty towns, radical monks, Rohingya refugees, princesses and warlords, and ethnic minorities clustered along Burma's frontiers.

Layers of history are unfurled and innumerable stories are woven together to create a sensitive and revelatory portrait of this mysterious country.

Authoritative and ground-breaking, *A Savage Dreamland* is set to be a modern classic of travel writing.

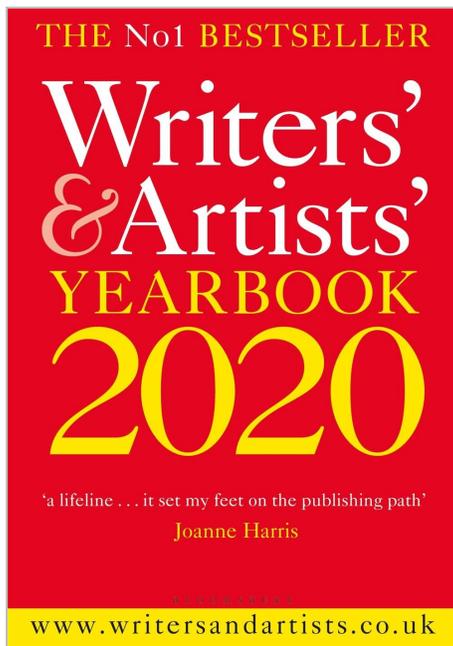
PRAISE

for *The Emperor Far Away*:

“Eimer has colourful material ... A well-written adventure in far-flung places that the world needs to know more about if it is to understand China.” —*The Times*

“Eimer has forged genuinely new ground as he recounts his travels to China's furthest corners ... A fascinating picture of a part of the country rarely examined in the many books on China's go-go economy and fast-changing society.” —*Daily Telegraph*

David Eimer is the author of the critically acclaimed *The Emperor Far Away: Travels at the Edge of China*. A former China correspondent for the *Sunday Telegraph*, Eimer was the Southeast Asia correspondent for the *Daily Telegraph* between 2012 and 2014. He is currently based in Bangkok.



Writers' & Artists' Yearbook 2020

Packed with practical advice, guidance, and inspiration about all aspects of the writing process, this *Yearbook* is the essential resource on how to get published.

It will guide authors and illustrators across all genres and markets: those looking for a traditional, hybrid, or self-publishing route to publication; writers of fiction and nonfiction, poets and playwrights, writers for TV and radio, newspapers and magazines.

New articles for the 2020 edition include:

- Writing across genres and forms
- Screenwriting
- Writing sagas
- Historical thrillers
- Knowing when your manuscript is ready to submit
- Science writing
- Adapting books for stage and screen
- Making best use of tech
- Understanding your readership: writing for magazines

PRAISE

“When you’re looking to get published, it’s your Bible.” —*Patrick Ness*

“A must for established and aspiring authors.” —*Society of Authors*

“The definitive resource.” —*Writing Magazine*

DELETE

REFERENCE / YEARBOOKS & ANNUALS

Bloomsbury Yearbooks | 9/5/2019
9781472947512 | \$34.00 / \$46.00 Can.
 Trade Paperback | 832 pages
 8.3 in H | 5.8 in W

Children's Writers' & Artists' Yearbook 2020

“To find your way as a children’s author, *CWAYB* should be your first port of call” (Sarah Crossan, Carnegie Medal–winning author).

Foreword by William Sutcliffe, author of *Are you Experienced?*, *New Boy*, and *We See Everything*

The indispensable guide to writing for children and young adults, this *Yearbook* provides inspirational articles from successful writers and illustrators, as well as practical advice on who to contact across the media and how to get published.

New articles for the 2020 edition include:

- Creating manga and other graphic novels
- Writing series fiction
- Translating children’s fiction
- The dos and don’ts of submitting to agents
- Getting a foot in the door: advice for BAME writers
- Writing for the school market
- Writing for children’s TV
- Successful use of social media
- Reinventing old tales for new readers

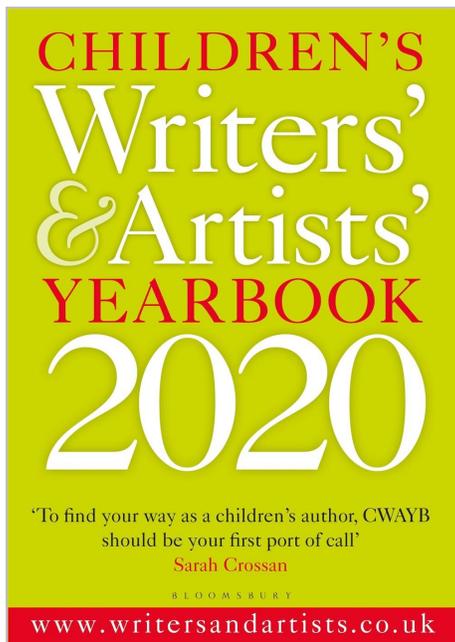
PRAISE

“A gold mine of invaluable information.” —Francesca Simon

“Consult the excellent *Children’s Writers’ & Artists’ Yearbook* and get going!”

—Jacqueline Wilson

“Absolutely essential. If it was a person, it would be your most knowledgeable and trusted confidant.” —Andy Stanton



REFERENCE / YEARBOOKS & ANNUALS

Bloomsbury Yearbooks | 9/5/2019
9781472947635 | \$34.00 / \$46.00 Can.
Trade Paperback | 480 pages
8.3 in H | 6 in W

Crossword Lists & Crossword Solver

Edited by
Anne Stibbs Kerr



final cover to come

GAMES & ACTIVITIES / CROSSWORDS

Bloomsbury Information | 10/22/2019
9781472968050 | \$20.00 / \$26.99 Can.
Trade Paperback | 896 pages
7.8 in H | 5.1 in W

Crossword Lists & Crossword Solver

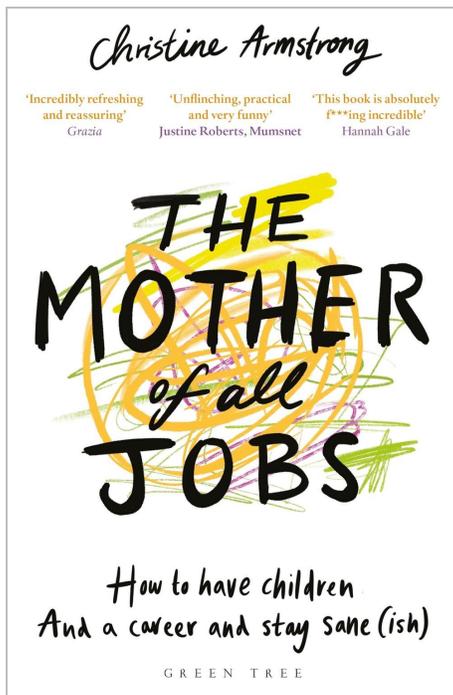
This reference provides crossword puzzlers with an aid to successful crossword completion. Over 100,000 potential solutions include technical terms, place names, and compound expressions.

Anyone who regularly tackles challenging crossword puzzles will be familiar with the frustration of unanswered clues blocking the road to completion. Together in one bumper volume, *Crossword Lists & Crossword Solver* provides the ultimate aid for tracking down those final solutions.

The *Lists* section contains more than 100,000 words and phrases, listed both alphabetically and by number of letters, under category headings such as Volcanoes, Fungi, Gilbert & Sullivan, Clouds, Cheeses, Mottos, and Archbishops of Canterbury. As intersecting solutions provide letters of the unanswered clue, locating the correct word or phrase becomes quick and easy. The lists are backed up with a comprehensive index, which also guides the puzzler to associated tables—e.g., when looking for Film Stars, try Stage and Screen Personalities.

The *Solver* section contains more than 100,000 potential solutions, including plurals, comparative and superlative adjectives, and inflections of verbs. The list extends to first names, place names, technical terms, compound expressions, abbreviations, and euphemisms. Grouped according to number of letters—up to fifteen—this section is easy to use and suitable for all levels of crossword puzzle. At the end a further 3,000 words are listed by category, along with an index of unusual words.

Anne Stibbs Kerr has edited a range of crossword reference books. She is a certified crossword addict.



The Mother of All Jobs

How to Have Children and a Career and Stay Sane(ish)

Christine Armstrong

The *Mother of All Jobs* is about the battle to make modern working parenting actually work. If not for our own sanity, then perhaps for our children's.

It's time for a different conversation about working and parenting. As our working days get ever longer and our phones keep so many of us glued to work, the needs of our children and the world of school and childcare has not changed at all. School summer holidays are still longer than our annual leave. Working mothers everywhere are tearing themselves apart, trying to meet the needs of their children, their relationships, and their careers and too often feeling like they are failing. So is there a solution?

When Christine Armstrong became a mother, it never occurred to her that she would want to give up her job. But the truth is, combining work and small kids is hard, and when Christine tried it, she found herself desolate with misery. Determined to find a way forward, she looked for answers by interviewing other working moms and found that she wasn't alone.

The Mother of All Jobs brings together the wisdom of the women who opened up about everything (and we mean everything) into a manifesto for happy professional families. Ignoring the glossy lives presented on social media, this book shows that, while it's not always pretty, working parents can thrive if they have the knowledge others learned the hard way.

PRAISE

"A must-read for those juggling a career with the school run." —*Good Housekeeping*

"A guided missile of a book, unflinching, practical and very funny. If you're a mother with a career (or ever want to be) and are beginning to get the feeling you've been conned, welcome to your manifesto." —Justine Roberts, Mumsnet CEO

Christine Armstrong is a writer, speaker, and adviser to business leaders on the future of work. She is a contributing editor of *Management Today*, has three daughters, and is, against her own advice, an active member of the PTA. christinearmstrong.com

BUSINESS & ECONOMICS / WOMEN IN BUSINESS

Green Tree | 11/5/2019

9781472956255 | \$16.00 / \$22.00 Can.

Trade Paperback | 336 pages

7.8 in H | 5 in W

Other Available Formats:

Trade Paperback ISBN: 9781472956224

The Boat Cookbook 2nd edition

Real Food for Hungry Sailors

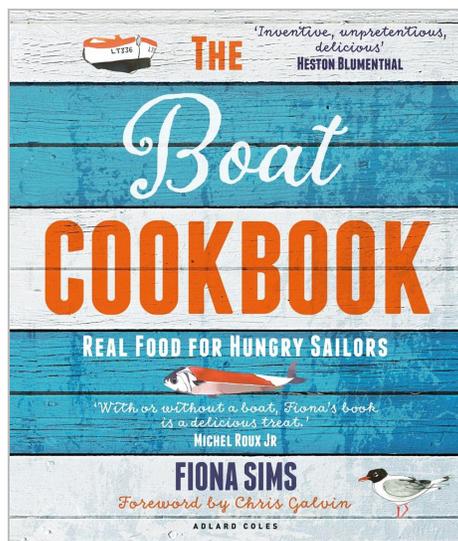
Fiona Sims

With 85 fuss-free and fabulous recipes inspired by the sea, *The Boat Cookbook* serves up simple, mouth-watering galley grub—prepared almost as quickly as it will be devoured.

For anyone with a tiny galley kitchen, there's good news: no more bland leftovers aboard. These delicious and easy recipes, all made with minimum fuss and maximum flavor, will allow you to spoil yourself in the harbor and keep things simple at sea—not to mention rustle up a mean rum punch. With a foreword by Chris Galvin, and accompanied throughout by wonderful photography and beautiful hand-drawn illustrations, this will prove to be an invaluable addition to any sailor's kitchen or boat.

The book includes recipe contributions from top chefs (Chris Galvin, Angela Hartnett, Kevin Mangeolles, Ed Wilson, and Judy Joo) and sailing legends (Sir Robin Knox-Johnston, Mike Golding, Brian Thompson, Shirley Robertson, and Dee Caffari). With handy ideas on setting up the galley, a lazy guide to filleting mackerel, and tips for hosting the perfect beach barbecue, this is the must-have guide for sailors and seaside-lovers alike.

Fiona Sims has written for the *Times*, *Delicious*, *Decanter*, *Food & Travel*, and more. She has interviewed many of the world's top chefs, including Alain Ducasse, Gordon Ramsay, and René Redzepi. She and her husband, Mark, split their time between London and Yarmouth, and she sails regularly from the south coast with her dad on his 29-foot Westerly, always cooking on board. She is also the author of *The Boat Drinks Book*, published by Bloomsbury.



SPORTS & RECREATION / SAILING

Adlard Coles | 9/3/2019

9781472965684 | \$26.00 / \$35.00 Can.

Trade Paperback | 160 pages | Carton Qty: 20

Full colour photography and illustration throughout

MARKETING

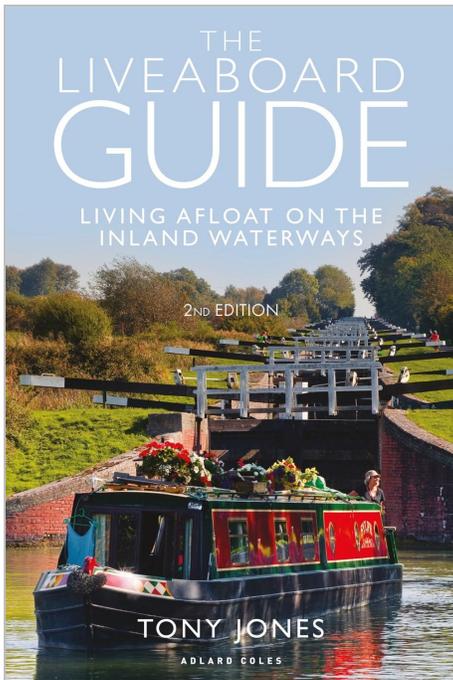
Review copies to sailing media, including SAIL, Ocean Navigator, BoatUS, Sailing, 48 North

Single-title eblast to in-house nautical subscribers

Promotion at Seven Seas Cruising Association 2020 games

Social media campaign featuring graphics and recipes upon publication

Facebook advertising to sailors and boat owners



SPORTS & RECREATION / BOATING

Adlard Coles | 9/10/2019

9781472963673 | \$24.00 / \$32.00 Can.

Trade Paperback | 208 pages | Carton Qty: 30

9.2 in H | 6.1 in W

Colour photography throughout

The Liveboard Guide

Living Afloat on the Inland Waterways

Tony Jones

The complete practical guide to living afloat on the inland waterways.

Tony Jones has lived aboard his 50-foot narrowboat for over 14 years and in this very practical book he documents what the liveboard lifestyle is really like, focusing on the practical issues of day-to-day living for those who want to know what living on a boat actually entails, to see how to manage it for themselves. The dream of downsizing and living on the water is perfectly possible, and this book is the complete practical guide to achieving it.

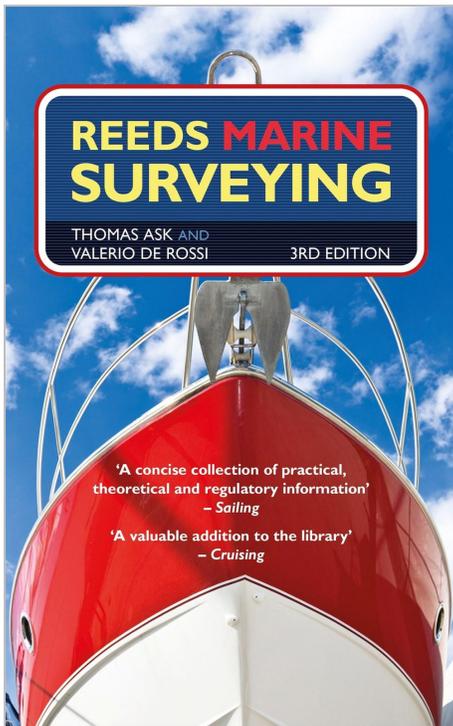
Topics covered include:

- the pros, cons, and costs of a residential mooring
- power usage and energy consumption (and how it differs from a house)
- how to stay warm: the choice of coal, electric, gas, or wood heating
- boat loos: the pros and cons, and troubleshooting typical problems
- entertainment: TV, radio, internet, DVDs
- logistical problems: no postal address, GP access, vehicle access or use

This second edition has been comprehensively revised to include updated or new information on costs, license fees for different types of craft, composting toilets and ecological living in general, living aboard in London and other cities (suddenly very popular), postal services, boat stretching, butty boats, and so on, as well as more anecdotes and profile stories about liveboard life.

The aim of this book is to feed those dreams: demonstrating that every possible problem that could arise when living on a boat has a tried and tested solution.

Tony Jones has lived aboard his 50-foot narrowboat for over 14 years, in which time he has traversed 500 miles of canals and rivers, navigated through 400 locks and moveable bridges, run aground 4 times, sunk once, and broken down more times than he can remember. He is a professional freelance writer, published regularly in *Waterways World*, *Canals and Rivers*, and *Towpath Talk*.



Reeds Marine Surveying

Thomas Ask, Valerio De Rossi

Covering the latest in marine surveying technology, this Reeds Professional handbook is aimed at students and professions of marine surveying, boatyard operators, and boat owners.

Reeds Marine Surveying covers the latest marine surveying technology, including analysis of the mechanical behavior of materials, failure analysis, stress concentration, fatigue and fracture, corrosion, wood-damaging organisms, polymer chemistry, and the composition and characteristics of common plastics, metal, alloys, and composite materials.

This new edition expands its scope to include coverage of surveying topics relevant to ships and class surveying and includes more examples of common problems and the practical elements of surveying, as well as having been updated throughout in line with technological developments, guidelines, and best practice.

Reeds Marine Surveying has been in print for nearly twenty years and excellently serves the community of marine surveyors by providing technically robust presentations of this discipline. It extends the inquiry of inspection and safety beyond anecdote and into foundation principles and technologies.

Dr. Thomas Ask is Professor of Industrial Design at Penn College. Dr. Ask has a Doctorate of Professional Studies in Industrial Design from Middlesex University, and a Graduate Management Certificate from Cornell University. He is also a licensed Professional Engineer (USA).

Dr. Valerio De Rossi is a licensed Master Mariner and has an MSc in marine operations and safety management and a Doctorate of Professional Studies in Marine Safety Management.

TECHNOLOGY & ENGINEERING / MARINE & NAVAL

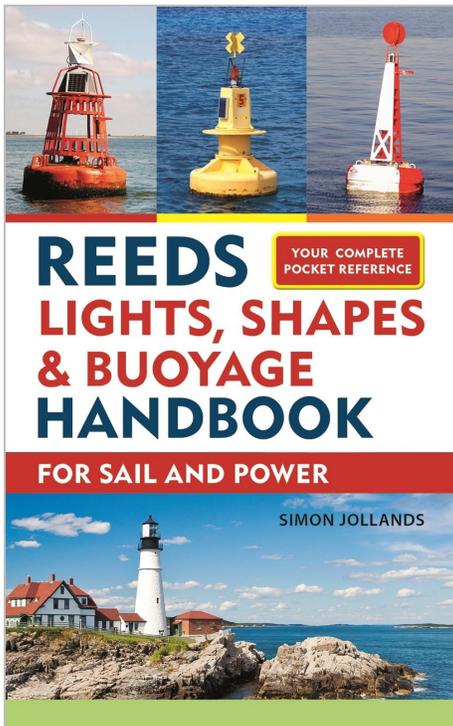
Reeds | 9/10/2019

9781472960122 | \$55.00 / \$74.50 Can.

Trade Paperback | 336 pages

8.5 in H | 5.3 in W

Black and white illustrations and photographs throughout



**SPORTS & RECREATION /
BOATING**

Adlard Coles | 9/10/2019

9781472965097 | \$14.00 / \$19.00 Can.

Trade Paperback | 128 pages

6.3 in H | 3.9 in W

Colour illustrations and photos throughout

Reeds Lights, Shapes and Buoyage Handbook

Simon Jollands

This pocket-size guide is a quick reference for all seafarers to the essential navigational lights, shapes, and seamarks which abound off the coastline all over the world.

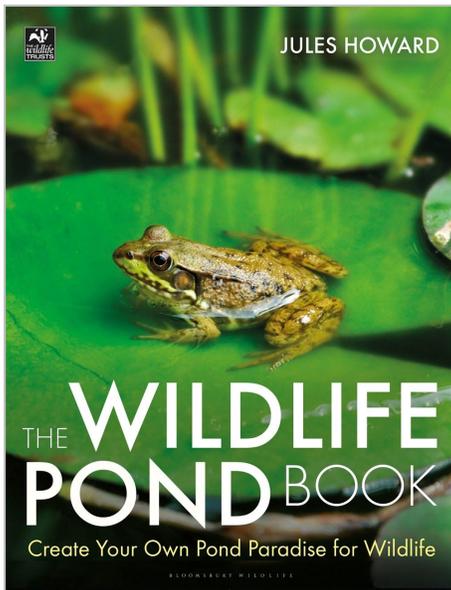
Laid out simply and clearly for quick accessibility, this guide enables crew, navigators, skippers and even casual day guests aboard to quickly identify the lights, marks, and shapes being displayed by other ships at night as well as during the day. It's easy to confuse (or forget) what particular lights, marks, and shapes mean—especially under stress or in the dark—but with this handy book, help is quickly at hand.

A ready reckoner reminder of:

- Cardinal buoys and channel markers
- Lights displayed by ships at night (tugs, dredgers, pilot vessels, stationary vessels, fishing boats, yachts, motorboats) and from all aspects (front, side, astern)
- Daytime shapes displayed by boats (e.g. for anchoring, towing, diving, dredging)
- Ships' sound signals (used in fog)
- Signal flags and their navigational meanings (I am dragging my anchor; You are running into danger; I have a diver down).

These lights, shapes, and marks are applicable worldwide, by maritime law, which makes this international handbook a valuable and popular addition to the Reeds Handbook series.

Simon Jollands is a former international TV producer and lifelong sailing enthusiast who has filmed many major sailing events plus written and directed sea safety films for the RNLI. He is also the co-founder of mobile app publisher The Other Hat, which specializes in producing nautical reference apps.



NATURE / ECOSYSTEMS & HABITATS / LAKES, PONDS & SWAMPS

Bloomsbury Wildlife | 10/22/2019
 9781472958327 | \$23.00 / \$30.00 Can.
 Trade Paperback | 160 pages
 10 in H | 7.4 in W
 300 colour photos, including step-by-step sequences, and colour illustrations

MARKETING

Press release/review copies to family & parenting outlets
 Social media campaign at publication featuring graphics and tips for creating your own pond
 Single-title eblast to in-house wildlife subscribers
 Inclusion in 2019 holiday promotions to wildlife media/on bloomsbury.com
 Digital sampler available on ISSUU
 Reddit AMA with author Jules Howard
 Google and Facebook display advertising
 Outreach to conservation societies, wildlife preserves

The Wildlife Pond Book

Create Your Own Pond Paradise for Wildlife

Jules Howard

This friendly, practical guide includes everything you need to know to help wetland wildlife flourish outside your back door.

The Wildlife Pond Book offers a fresh and unique perspective on ponds, encouraging readers of any budget to reach for the spade and do something positive to benefit their shared neighborhood nature. With up-to-date, clear guidance on a range of innovative pond designs, this new book aims to encourage a wider audience to connect with freshwater habitats and offers readers unique and creative tips on how to observe, study, and enjoy pond wildlife through microscopy, dipping, torching, and traditional wildlife spotting. Written by zoologist, science writer, and conservation practitioner Jules Howard, *The Wildlife Pond Book* is filled with creative ideas never before put to paper (and not found online) that Jules has trialed over ten years of pond building and kept secret . . . until now. This will be the go-to pond guide for swathes of the population, no matter how big their outdoor space.

Jules Howard is a UK-based wildlife expert, zoology correspondent, author, science writer, and broadcaster. He writes regularly for the *Guardian* and *BBC Wildlife* magazine and contributes regularly to the BBC. He has been part of *BBC Wildlife*'s expert panel (specializing in freshwater biology) for more than 10 years. Jules is also a Patron of Froglife, the national wildlife charity.

The Missing Lynx

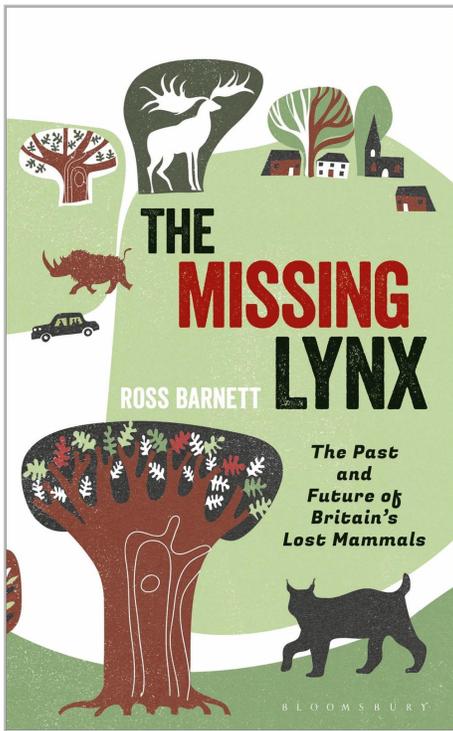
The Past and Future of Britain's Lost Mammals

Ross Barnett

The story of the magnificent lynx—what its extinction in Britain signifies, and how we might turn the ecological tide.

In *The Missing Lynx*, Ross Barnett uses case studies, new fossil discoveries, biomolecular evidence, and more to paint pictures of these extinct species, and to explore the significance of the lynx's disappearance in ecological terms. He also discusses how the Britons that these animals shared their home with might have viewed them, and why some survived while others vanished. Barnett also looks in detail at the realistic potential of reintroductions and even of resurrection—topics that capture public interest today. With beaver now wild again in various parts of Britain and even great bustard on Salisbury Plain, what about the return of sabertooths, mammoths, and the aurochs to modern ecosystems? Will we ever be able to bring these animals back? And should we? At a time where rewilding is moving from pie-in-the-sky to actual reality, this timely and important book looks from a scientific perspective at the magnificent megafauna we've lost, why we lost it and what happened as a result, and how we might realistically turn the ecological tide.

Ross Barnett is a paleontologist who specializes in seeking, analyzing, and interpreting ancient DNA. His area of true expertise is in the genetics and phylogeny of cats, especially the extinct sabertooths, and he has sequenced the entire genomes of a number of remarkable extinct European big cats. An important figure in the online archaeology and paleontology world, Ross is currently a lecturer at the University of Durham.

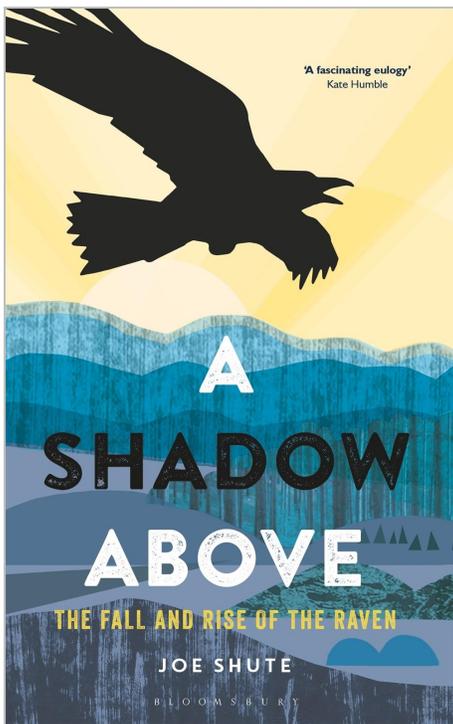


NATURE / ENVIRONMENTAL CONSERVATION & PROTECTION

Bloomsbury Wildlife | 9/10/2019
 9781472957344 | \$24.00 / \$32.50 Can.
 Hardcover with dust jacket | 352 pages
 8.5 in H | 5.3 in W
 8-page colour section

MARKETING

Outreach to animal conservation organizations
 Press campaign to nature/natural history/conservation websites, magazines, and blogs; press release to national mainstream newspapers, magazines, news websites
 Inclusion in seasonal natural history e-newsletter

**NATURE / ANIMALS / BIRDS**

Bloomsbury Wildlife | 9/10/2019
 9781472940292 | \$16.00 / \$22.00 Can.
 Trade Paperback | 272 pages
 7.8 in H | 5.1 in W
 12 black and white illustrations

Other Available Formats:
 Hardcover ISBN: 9781472940285

A Shadow Above

The Fall and Rise of the Raven

Joe Shute

A *Shadow Above* chronicles the return of the raven and the people who have made that comeback possible.

For centuries, the raven *Corvus Corax* has stalked us in life and in death. Excavations of Bronze Age settlements in Britain have revealed raven bones mingled with human remains. The Viking and Norman warriors that stormed these shores did so sporting ravens on their shields and banners. By the 15th century the service the birds provided, scavenging and picking clean bodies on the streets of British cities, led to their protection, under the first ever piece of nature conservation legislation.

Yet by the 1700s this relationship between humans and the raven had soured. The birds came to be regarded as vermin—representative of something deeper and more visceral—and were driven out of towns and cities with a hatred. However, in the past decade raven numbers have increased by 134 percent since the turn of the millennium, and there are now well over 12,000 breeding pairs across the country.

The history of this bird embodies our best and worst impulses, and symbolizes our deepest fears. Ravens became ingrained in our culture as omens of death, and we projected our own deepest fears onto them.

Joe Shute's book chronicles the return of the raven, and the people who have made that comeback possible. In it, he travels to every corner of the UK, meeting those who have spent the past ten years recording every sound and sighting, and showing why these birds reflect and provoke our innermost feelings.

PRAISE

"Shute writes superbly and his book is both evocative and provocative."

—Hephzibah Anderson, *The Mail on Sunday*

"He has brought the raven out of the shadow into the light." —John Lewis-Stempel, *Country Life*

Joe Shute is an author and journalist with a passion for the natural world. He studied history at Leeds University and currently works as a senior staff feature writer at the *Telegraph*. Before joining the newspaper, Joe was the crime correspondent for the *Yorkshire Post*. He lives with his wife in Sheffield, on the edge of the Peak District.

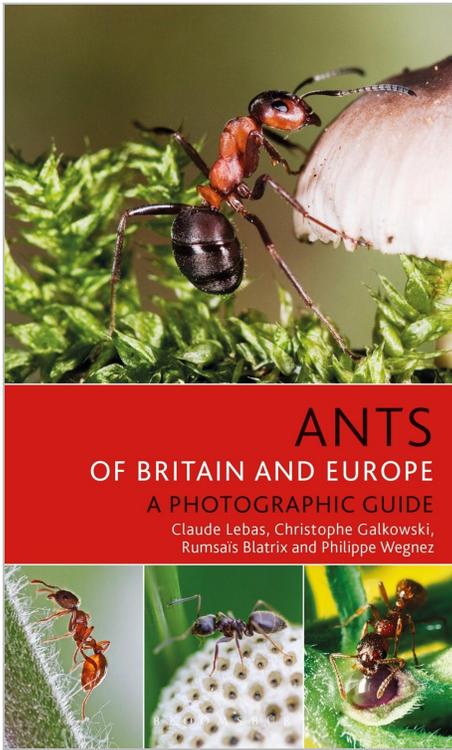
Ants of Britain and Europe

Claude Lebas, Christophe Galkowski, Rumsaïs Blatrix,
Philippe Wegnez

This photographic field guide covers every species of ant found in Britain and Europe.

More than 400 species of ant can be found in the region and *Ants of Britain and Europe* covers them all, describing 150 species in detail. The accounts include information on field characteristics, confusion species, habitat and biology, and distribution maps. The book also features a comprehensive introduction to ant ecology and guidance on where to look for ants, a glossary, an overview of families suitable for beginners to entomology, and a detailed, illustrated identification key. Nearly 600 photos are included, showing species close-up and in their natural habitats.

Rumsaïs Blatrix is a researcher at CNRS (the National Centre for Scientific Research in France), where he studies the interactions between plants and ants in tropical areas. **Christophe Galkowski**, from Association AntArea, is a professor of biology. **Claude Lebas** is a teacher and has been a member of the OPIE (the Office for the Protection of Insects and their Environment) since 1977. **Philippe Wegnez** is president of the CEL (Entomology Circle of Liège).



NATURE

Bloomsbury Wildlife | 9/10/2019
9781472954084 | \$45.00 / \$61.00 Can.
Trade Paperback | 416 pages
7.5 in H | 5.3 in W
600 photos

Field Guide to the Mammals of South-East Asia (2nd Edition)

Charles Francis

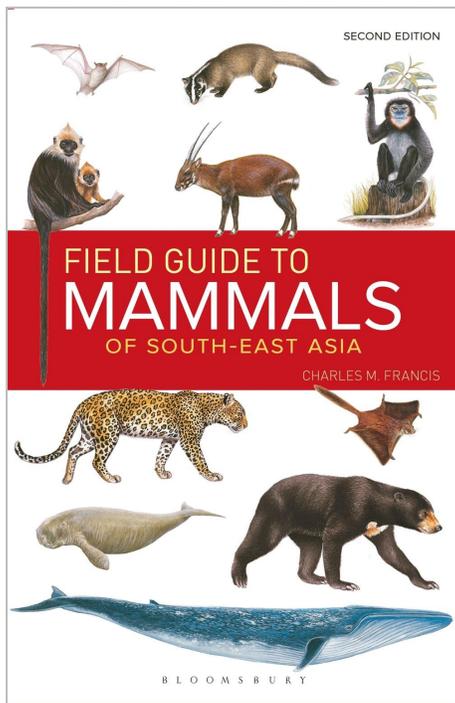
A revised and updated edition of the only comprehensive guide to this mammal-rich region, including text accounts for an additional 50 species.

South-east Asia is one of the richest and most diverse parts of the world in terms of mammals, and species new to science are still being described on a regular basis. The only comprehensive guide to mammals of the region has now been revised and updated to include more than 50 additional species, including big cats, elephants, bears, and bats.

More than 550 species are described in detail, including key identification characteristics, habitat, behavior, distribution, and status, accompanied by line drawings of footprints and details of anatomy or other aspects of identification. Specially commissioned color plates beautifully depict nearly all species and their variations, while accompanying range maps provide up-to-date information on distribution.

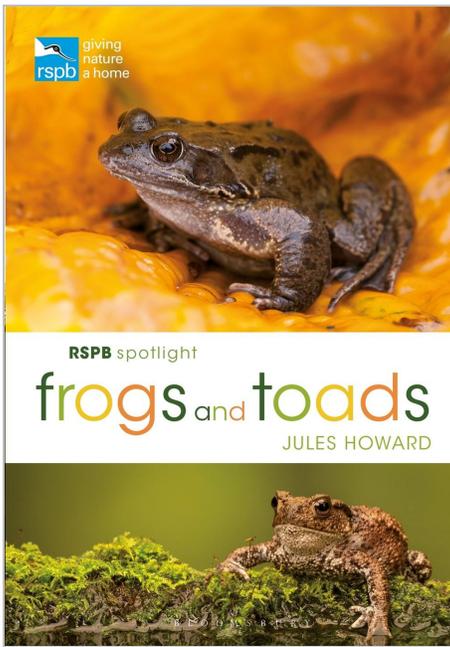
With the continuing worldwide threat to wildlife and habitats, this remains a timely and important field guide that will appeal to travelers, wildlife enthusiasts, and students of mammals alike.

Charles Francis has been studying mammals in South-east Asia since 1979 and is now one of the leading experts on mammals in the region. He has written numerous research papers on both mammals and birds in Asia and North America, including descriptions of more than 15 new bat species. He is currently responsible for managing bird population monitoring programs for the Canadian Wildlife Service, based at the National Wildlife Research Center in Ottawa, Canada.



NATURE / ANIMALS / MAMMALS

Bloomsbury Wildlife | 9/24/2019
 9781472934970 | \$50.00 / \$66.00 Can.
 Trade Paperback | 416 pages
 8.5 in H | 5.5 in W
 81 illustrated plates

**NATURE / ANIMALS / WILDLIFE**

Bloomsbury Wildlife | 9/24/2019
9781472955814 | \$18.00 / \$24.00 Can.
 Trade Paperback | 128 pages
 8.3 in H | 5.8 in W
 200 colour photos

RSPB Spotlight Frogs and Toads

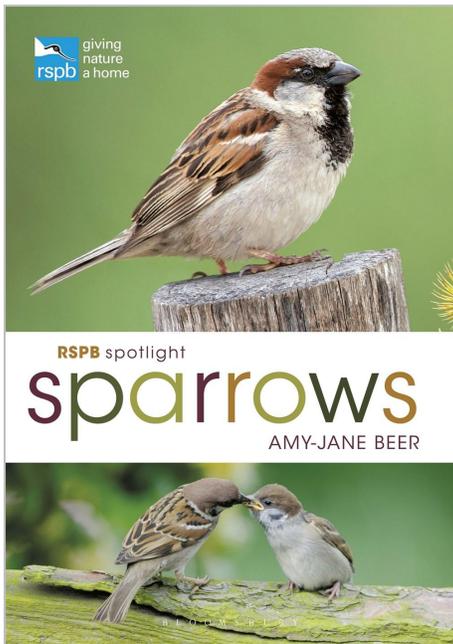
Jules Howard

***RSPB Spotlight: Frogs and Toads* is packed with eye-catching, informative color photos and features detailed text written by Jules Howard, an acknowledged expert on these amphibians.**

They were bestowed with magical properties in folklore, sought-after ingredients of witches' broth, and they are comic characters that have invaded popular culture, from Kermit the Frog to Toad of Toad Hall.

Frogs and toads are undoubtedly charismatic members of Britain's wildlife, but what do you really know about them? Scratch beneath the surface, and you will discover some of nature's weirdest creatures, amphibians whose ecology we are only now coming to understand. *Spotlight Frogs and Toads* is a compelling account of Britain's four native amphibian species: the Common Frog, the Pool Frog, the widespread Common Toad, and the rare and secretive Natterjack Toad. Frogs and toads are on a downward spiral in the UK, and new research suggests that in the next ten years, three out of the four UK species are likely to be listed as threatened. They need help, and in addition to revealing a host of secrets, including how they migrate, what they eat, and how they got to the UK in the first place, Jules Howard outlines a fresh approach to conservation and inspires a generation of people to look down, rather than up, in the spring.

Jules Howard is a zoologist, writer, blogger, and broadcaster. He appears regularly in *BBC Wildlife* magazine and on radio and TV, including BBC's *The One Show*, *Nature*, and *The Living World* as well as *BBC Breakfast* and Radio 4's *Today* program. Jules also runs a social enterprise that has brought almost 100,000 young people closer to the natural world.



**NATURE / BIRDWATCHING
GUIDES**

Bloomsbury Wildlife | 9/24/2019
 9781472955937 | \$18.00 / \$24.00 Can.
 Trade Paperback | 128 pages
 8.3 in H | 5.8 in W
 200 colour photos

RSPB Spotlight Sparrows

Amy-Jane Beer

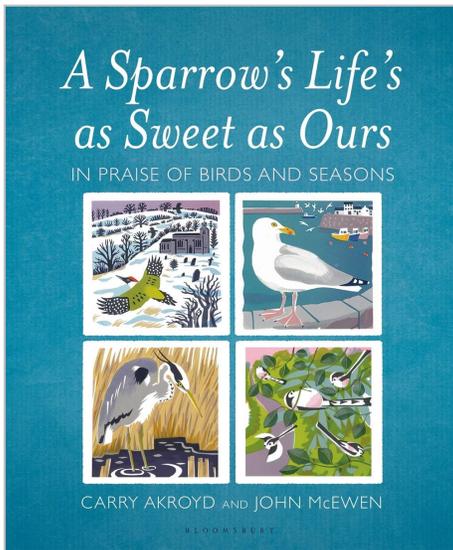
RSPB Spotlight: Sparrows is packed with eye-catching, informative color photos of these beloved birds and features succinct, detailed text written by a knowledgeable naturalist.

Sparrows are often considered familiar to the point of invisibility, but the recent steep decline in numbers of both native British species is a reminder that these unassuming chatterboxes deserve a little more attention.

Of all the true sparrow species found worldwide, only two occur in the British Isles: the House Sparrow and the Tree Sparrow. Globally, the story of the House Sparrow is one of dramatic expansion from humble origins in the Middle East; while the smaller, more active Tree Sparrow has also spread extensively. Both species have been heavily persecuted to surprisingly little effect until recent years.

In *Spotlight Sparrows*, Amy-Jane Beer examines the causes behind the recent decline of these familiar species, and explores their biology and life cycle, social behavior, and the significant role that sparrows play in human culture, from classical civilization to Shakespeare, Edith Piaf, and Captain Jack Sparrow.

Amy-Jane Beer has written more than 30 books about science and natural history, including *Cool Nature* and *The A-Z of Wildlife Watching*. Her expertise has also seen her edit a number of wildlife publications including *Animals*, *Animals*, *Animals* and *Wildlife World* magazine. Beer is a Country Diarist for the *Guardian* and feature writer for *BBC Wildlife* magazine, *BBC Countryfile*, and the *Yorkshire Post*.



A Sparrow's Life's as Sweet as Ours

In Praise of Birds and Seasons

Carry Akroyd, John McEwen

A compilation of 60 beautiful screen prints by renowned wildlife artist Carry Akroyd from the *Oldie* magazine's "Birds of the Month" column.

ART

Bloomsbury Wildlife | 9/24/2019
 9781472967145 | \$30.00 / \$40.00 Can.
 Hardcover with dust jacket | 144 pages
 10 in H | 8 in W

In this sumptuous new art book, renowned wildlife artist Carry Akroyd presents a sequence of screen prints of birds full of variety and color that illustrate British birds in all four seasons of the year. These beautiful prints give full rein to Carry's knowledge of wildflowers, trees, and the modern landscape of Britain, including its wind turbines and passing airplanes. And what shines out of Carry's dynamic designs is her deft capturing of each bird's characteristics set beautifully in relation to its habitat.

John McEwen's accompanying text is written with elegance and concision, and his columns have been updated where required to keep abreast of the latest research and reports. John's light, eclectic approach connects snippets of ornithology, history, etymology, and cookery, all expressed with wit and knowledge. His writing is spiced with poetry—from Chaucer to the present—as well as with facts and stories, while personal and other anecdotes are also included to inform and, above all, entertain the reader.

Carry Akroyd is an artist and printmaker. Her work is dominated by British landscapes and wildlife. She has two books published of her landscape painting and original printmaking. In 2017, Carry won the Society of Wildlife Artists's inaugural Terravesta Art Prize.

John McEwen was the arts editor of the *Field* magazine in the 1980s, and, in 1992, he was one of the founders of the *Oldie* magazine. He also writes regularly for *Country Life*, and formerly for the *Spectator* and the *Sunday Telegraph*.

Magic Spanner

The World of Cycling According to Carlton Kirby

Carlton Kirby, Robbie Broughton

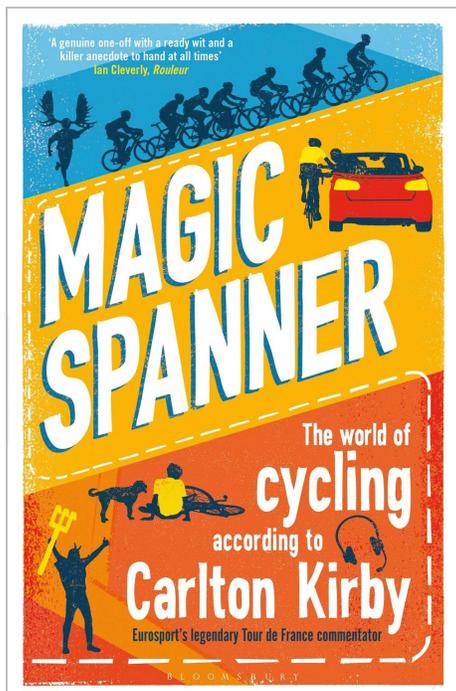
“Mr. Cycling,” Carlton Kirby, offers an expert, behind-the-scenes view of the world’s greatest cycling races, including the Tour de France, Vuelta a España, Giro d’Italia, & the classics.

Written with a candid and amusing authority that comes from more than 25 years of sports commentary with Eurosport, Carlton Kirby gives an insider’s view of competitive cycling delivered in the inimitable, humorous, and at times outspoken style for which he has become globally famous.

Peppered with hilarious anecdotes of life on the road with Tour legend Sean Kelly, Kirby indulges in some soapbox moments to lambast his various bugbears, from crazy spectators in mankinis and lazy Italian monks to the more serious issues of rider safety, team strategies, and questionable ethics.

With his mix of expert opinion and trademark wit, Carlton covers the funny, the serious, the heartbreaking, and the more bizarre moments of professional cycling.

Carlton Kirby is the principal cycling commentator for Eurosport and has covered the Tour de France, the Giro d’Italia, and Vuelta a España, among many other cycling races. He has worked in broadcasting for over 30 years. Known by some as the “language mangler” and for his “Kirbyisms” (occasional strange musings about not just cycling but the very fabric of life), loyal listeners have set up a Twitter account of his humorous comments: Things Carlton Says, @saidcarlton.



SPORTS & RECREATION / CYCLING

Bloomsbury Sport | 9/10/2019
 9781472959867 | \$18.00 / \$24.50 Can.
 Trade Paperback | 240 pages
 9.2 in H | 6 in W

MARKETING

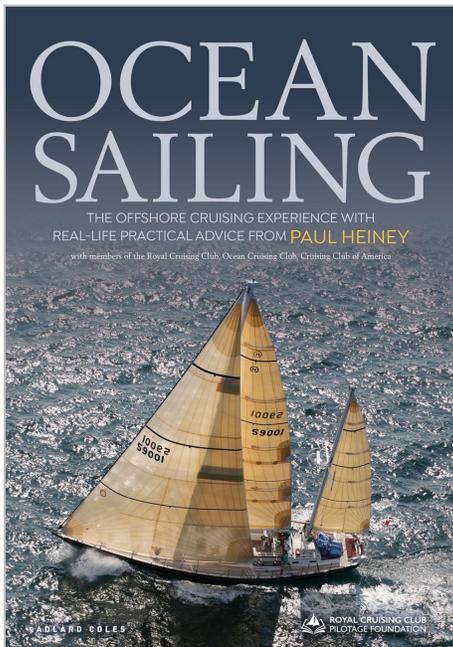
Review copies to cycling & sports media, including *Peloton*, *Velospeak*, *Sports Illustrated*, *GQ*

Single-title eblast to in-house cycling subscriber list

Shareable graphics for social media campaign at publication

Pre-order promotion during 2019 Tour de France

Inclusion in 2019 holiday sports promotions and media outreach



SPORTS & RECREATION / SAILING

Adlard Coles | 10/1/2019
 9781472955395 | \$35.00 / \$47.00 Can.
 Hardcover with dust jacket | 288 pages
 9.7 in H | 6.7 in W
 Full colour photographs throughout

MARKETING

Review copies to sailing media, including *SAIL*, *Ocean Navigator*, *BoatUS*, *Sailing*, *48 North*
 Single-title eblast to in-house nautical subscribers
 Outreach to cruising associations and nautical bookstores
 Promotion at Seven Seas Cruising Association 2020 games
 Facebook advertising to sailors and boatowners

Ocean Sailing

The Offshore Cruising Experience with Real-life Practical Advice

Paul Heiney

Fully illustrated throughout, this essential book equips all aspiring ocean sailors with the level of self-reliance necessary to respond to anything that might happen.

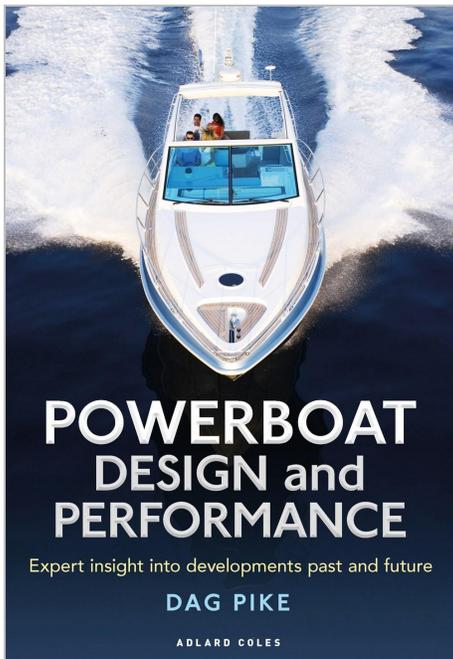
Sailing across an ocean needn't be just a fanciful dream. With this unique book it is a workable ambition. Drawing on wisdom from members of the Royal Cruising Club, the Cruising Club of America, and Australia's Ocean Cruising Club. *Ocean Sailing* teaches by example, not by rote. Written by singlehanded ocean sailor Paul Heiney and packed with personal accounts from the most experienced ocean sailors, this book gives unmatched access to the expertise that those planning to sail an ocean need to absorb.

Paul Heiney tackles every issue the would-be ocean sailor needs to consider, including:

- Budgeting, including the type of boat you need
- Good destinations and routes
- Understanding weather patterns to make faster or easier passages
- Pros and cons of singlehanded sailing, and sailing with families and children
- Pros and cons of ocean sailing rallies
- Important but oft-neglected issues: entertainment, swimming, fishing, cooking
- Dealing with practicalities from afar: mail, bills, prescriptions
- Coping with problems that arise: equipment breakdowns, injuries, storms

Successful, enjoyable ocean sailing is not just about mastering sailing skills, but about developing the right frame of mind to be so far from shore. It will help you recognize deficiencies and tackle them, and ultimately help you find the confidence that will ensure a deeply satisfying ocean voyage.

Veteran TV and radio broadcaster **Paul Heiney** has many years of coastal as well as offshore sailing experience. His biggest (and most emotional) offshore sailing experience was his voyage to Cape Horn in 2016, in memory of his son who committed suicide aged 21, recounted in *One Wild Song*, published by Adlard Coles in 2015. He is a member of the Royal Cruising Club, one of the most respected offshore cruising clubs in the world.



**SPORTS & RECREATION /
BOATING**

Adlard Coles | 10/29/2019

9781472965417 | \$48.00 / \$64.00 Can.

Hardcover with dust jacket | 224 pages

10 in H | 7 in W

Diagrams and photos throughout

Powerboat Design and Performance

Expert insight into developments past and future

Dag Pike

The definitive book on powerboat design and performance—a wealth of material from the internationally renowned expert in powerboating, featuring contributions from leading designers.

Set to become the bible for powerboat owners and operators for years to come, this long overdue analysis and review of modern powerboat design and operation explores why and how powerboats have developed, and how design impacts on control and performance.

Every aspect of the powerboat's design is considered individually and as part of the whole. Different hull designs are assessed for their benefits and drawbacks. Engine types (whether petrol, diesel, electric or hybrid) and their influence on performance are explored and the nature and impact of different propulsion systems and driving controls is also examined.

All factors that influence operation are featured, from how to optimize performance in varied sea conditions, matching speed to sea state, as well as tackling various common and uncommon scenarios (from running an inlet to coping with tidal races and harbor maneuvering) and issues relating to crew safety.

Dag Pike is the world-renowned guru on powerboats. He has attracted contributions from many of the top international powerboat designers, providing a wealth of expert knowledge and specialist insights about modern powerboats. The sum of their know-how makes this book essential for all powerboat owners, operators and designers, whether in the leisure, commercial, or military sector, and will help ensure all prospective owners get the right boat for their requirements.

Dag Pike is the undisputed international expert in modern powerboats. He is regularly invited to speak at conventions, be an expert witness at hearings, comment on new developments, provide articles based on his experience, analyze cruising performance, and is much sought-after for racing strategy. He is the author of numerous books for Adlard Coles, including *50 Ways to Improve Your Powerboat Driving*, *The Complete RIB Manual*, and *Cruising under Power*.

REEDS 2020

Now with
pro-forma sheets



KENDALL CARTER

ASTRO NAVIGATION TABLES

Reeds Astro Navigation Tables 2020

Kendall Carter

The established book of annual astro-navigation tables compiled specifically for the needs of yachtsmen.

Reeds Astro Navigation Tables contains all the information the ocean-going sailor needs (without the bulk) in order to navigate by the sun, moon, planets, and stars, using tables devised by practical ocean navigators. Now updated with eight extra pages and an improved layout, this book, together with a sextant, will enable sailors to navigate confidently and safely when out of sight of land. The book continues to feature the well-received additions of the past couple of years, including forms to help determine True Altitude (for the sun, planets, and stars), Calculated Altitude (using the versine formula) and Azimuth (using the ABC Tables), as well as a pro forma for calculating Intercept. There is plenty of space for making notes and calculations.

PRAISE

“Nothing I have seen comes near to the sensible format which I see before me.”

—Tom Cunliffe

“Slim, modestly priced volume with clear, easily retrievable information.”

—*Cruising*

“Well tried and familiar to many experienced sailors.” —*RYA News*

Andy Du Port was one of the editors of the *Reeds Nautical Almanac* for many years. He is the author of *Your First Channel Crossing* and *The Yacht Owner's Manual*, both published by Adlard Coles Nautical.

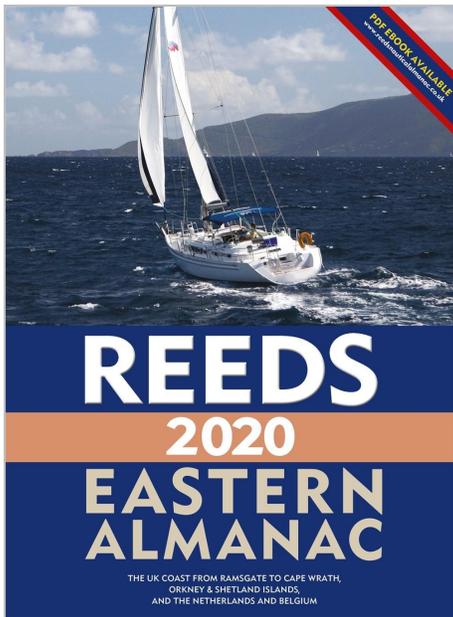
REFERENCE / RESEARCH

Reeds | 10/22/2019

9781472968609 | \$35.00 / \$47.50 Can.

Trade Paperback | 80 pages

11.7 in H | 8.3 in W

**REFERENCE / ALMANACS**

Reeds | 10/29/2019

9781472968531 | \$52.00 / \$70.50 Can.

Trade Paperback | 272 pages

10.4 in H | 7.6 in W

Full colour harbour charts throughout

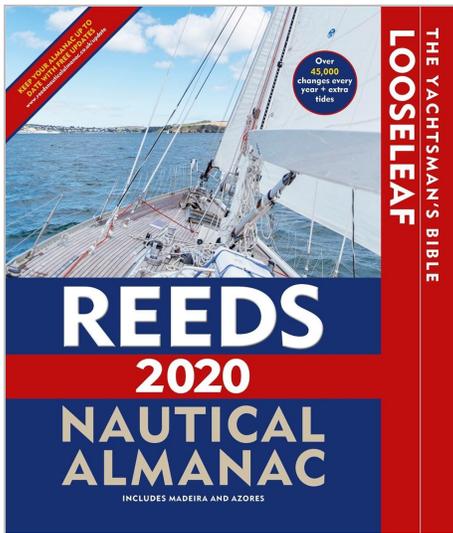
Reeds Eastern Almanac 2020

Perrin Towler, Mark Fishwick

Designed specifically for visitors sailing the UK east coast and the Dutch and Belgian coastlines, this almanac offers access to essential navigation information with a clear layout.

The *Reeds Eastern Almanac* covers the UK east coast from Ramsgate to Cape Wrath including the Shetland and Orkney Islands, and from Newport to Delfzijl and Helgoland. Completely updated for 2020, this is the must-have guide for North Sea mariners.

Topics include seamanship, pilotage, tide tables, safety procedures, navigation tips, radio, lights, waypoints, weather forecast information around UK and European waters, communications, Mayday and distress procedures. The spiral binding allows the *Almanac* to be opened flat on the chart table and the large type and clear layout makes information easy to read even in adverse conditions. This handy volume is ideal for anyone cruising the North Sea. Includes a free *Reeds Marina Guide*.



REFERENCE / ALMANACS

Reeds | 10/29/2019

9781472968579 | \$75.00 / \$101.99 Can.

Trade Paperback | 1104 pages

10.4 in H | 7.6 in W

Full colour throughout

Reeds Looseleaf Almanac 2020 (inc binder)

Perrin Towler, Mark Fishwick

The *Reeds Looseleaf Almanac* is a versatile system that combines almanac and pilotage information in a unique looseleaf format, bound inside a durable binder to stay open on the chart table.

The *Reeds Looseleaf Almanac* provides all the information required to navigate Atlantic coastal waters around the UK, Ireland, Channel Islands, and the entire European coastline from the tip of Denmark right down to Gibraltar, including the Azores and Madeira.

Includes 700 harbour chartlets, harbor facilities, tide tables and streams, 7,500 waypoints, international codes and flags, weather, distance tables, passage advice, area planning charts, rules of the road, radio information, communications, safety, mayday and distress procedures, and documentation and customs. The 2020 edition is updated throughout, containing over 45,000 changes, and includes a free *Reeds Marina Guide*. The looseleaf format makes information access quick and easy while allowing the navigator to refresh it with the annual update pack.

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

PRAISE

“The big, bold, extravagantly comprehensive king of Almanacs.” —*Yachting World*

“On every cruising boat you’ll find one of these. Don’t start your engines without it.” —*Motor Boat and Yachting*

“The bible of almanacs.” —*Classic Boat*

REEDS

NAUTICAL ALMANAC

LOOSELEAF UPDATE PACK

2020

REFERENCE / ALMANACS

Reeds | 10/29/2019

9781472968586 | \$55.00 / \$74.50 Can.

Trade Paperback | 1104 pages

10.4 in H | 7.6 in W

Full colour throughout

Reeds Looseleaf Update Pack 2020

Perrin Towler, Mark Fishwick

The *Reeds Looseleaf Almanac* is a versatile system that combines almanac and pilotage information in a unique looseleaf format, bound inside a durable binder to stay open on the chart table.

The *Reeds Looseleaf Almanac* provides all the information required to navigate Atlantic coastal waters around the UK, Ireland, Channel Islands, and the entire European coastline from the tip of Denmark right down to Gibraltar, including the Azores and Madeira.

Includes 700 harbor chartlets, harbor facilities, tide tables and streams, 7,500 waypoints, international codes and flags, weather, distance tables, passage advice, area planning charts, rules of the road, radio information, communications, safety, mayday and distress procedures, and documentation and customs. The 2020 edition is updated throughout, containing over 45,000 changes, and includes a free *Reeds Marina Guide*. The looseleaf format makes information access quick and easy while allowing the navigator to refresh it with the annual update pack.

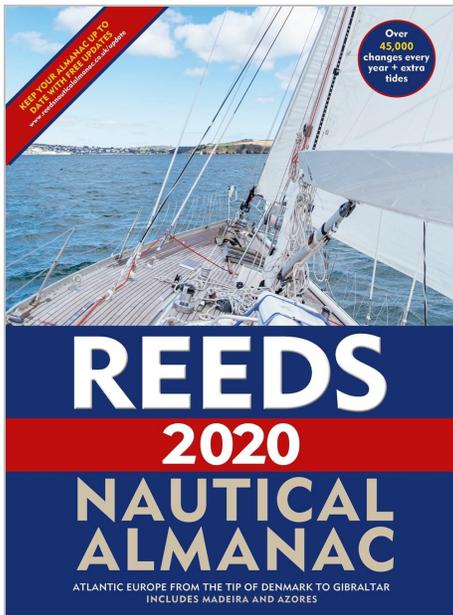
Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

PRAISE

“The big, bold, extravagantly comprehensive king of Almanacs.” —*Yachting World*

“On every cruising boat you’ll find one of these. Don’t start your engines without it.” —*Motor Boat and Yachting*

“The bible of almanacs.” —*Classic Boat*

**REFERENCE / ALMANACS**

Reeds | 10/29/2019

9781472968494 | \$70.00 / \$95.00 Can.

Trade Paperback | 1104 pages

10.4 in H | 7.6 in W

Full colour harbour charts and diagrams throughout

Reeds Nautical Almanac 2020

Perrin Towler, Mark Fishwick

An indispensable annual compendium of navigational data for yachtsmen—with over 45,000 annual changes to the print edition and the option of accessing the whole Almanac in digital form.

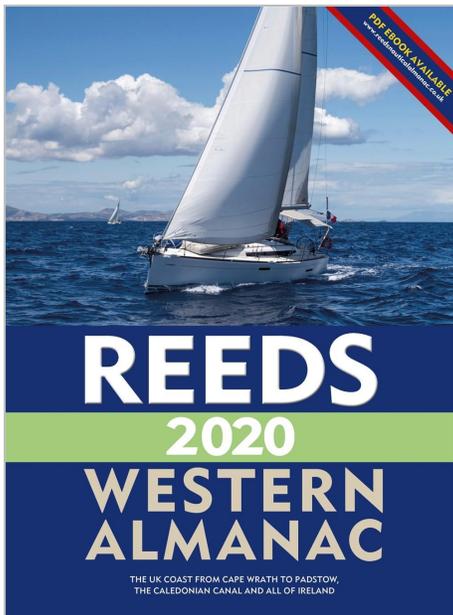
Reeds Nautical Almanac provides all the information required for yachtsmen and motorboaters to navigate Atlantic coastal waters around the whole of the UK, Ireland, Channel Islands, and the entire European coastline from the tip of Denmark right down to Gibraltar, Northern Morocco, the Azores, and Madeira. The 2020 edition continues the *Almanac*'s tradition of yearly improvement and meticulous presentation of all the data required for safe navigation. The almanac now boasts an improved layout for easier reference and over 45,000 annual changes, including: 700 harbor chartlets; tide tables and tidal streams; buoyage and lights; 7,500 waypoints; invaluable passage notes; distance tables; radio, weather and safety information; a first aid section. Also: a free Marina Guide. Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

PRAISE

“The big, bold, extravagantly comprehensive king of Almanacs.” —*Yachting World*

“On every cruising boat you’ll find one of these. Don’t start your engines without it.” —*Motor Boat and Yachting*

“The bible of almanacs.” —*Classic Boat*

**REFERENCE / ALMANACS**

Reeds | 10/29/2019

9781472968555 | \$52.00 / \$70.50 Can.

Trade Paperback | 272 pages

10.4 in H | 7.6 in W

Full colour harbour charts throughout

Reeds Western Almanac 2020

Perrin Towler, Mark Fishwick

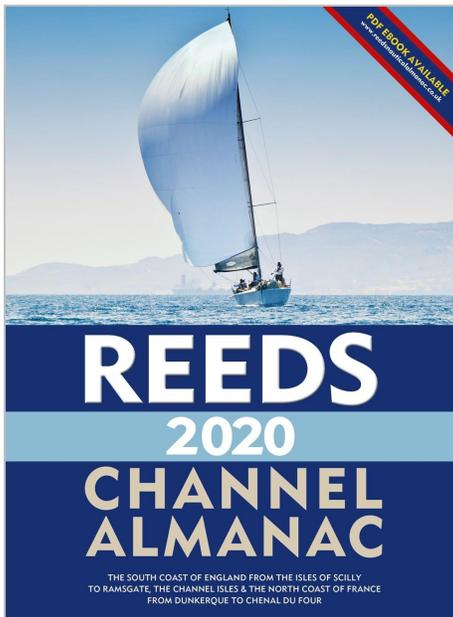
The *Reeds Western Almanac* is packed with essential navigation information for any boaster cruising or sailing off the coast of Western Scotland or Ireland.

The *Reeds Western Almanac* covers the coastline from Cape Wrath to Padstow as well as the whole of Ireland, offering essential navigation information with a clear layout and user-friendly format.

Completely updated for 2020, topics include seamanship, pilotage, tide tables, safety procedures, navigation tips, radio, lights, waypoints, weather forecast information, communications, Mayday and distress procedures. The spiral binding allows the Almanac to be opened flat on the chart table and the large type size and clear layout makes information easy to read even in adverse conditions. It is the complete guide for both Irish and Scottish mariners as well as those cruising the UK west coast.

Includes a free *Reeds Marina Guide*.

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

**REFERENCE / ALMANACS**

Reeds | 10/29/2019

9781472968524 | \$52.00 / \$70.50 Can.

Trade Paperback | 320 pages

10.4 in H | 7.6 in W

Full colour throughout

Reeds Channel Almanac 2020

Perrin Towler, Mark Fishwick

Offers cruising and racing yachtsmen essential navigation and pilotage information covering the south coast of England, the Channel Islands, and northern France from Calais to L'Aberildut.

Completely updated for 2020, topics include seamanship, pilotage, tide tables, safety procedures, navigation tips, radio, lights, waypoints, weather forecast information, communications, Mayday and distress procedures—in fact, everything the cruising yachtsman needs to know. The spiral binding allows the *Almanac* to be opened flat on the chart table and the large type size and clear layout makes information easy to read even in adverse conditions. This handy volume is ideal for anyone cruising the length of the English Channel.

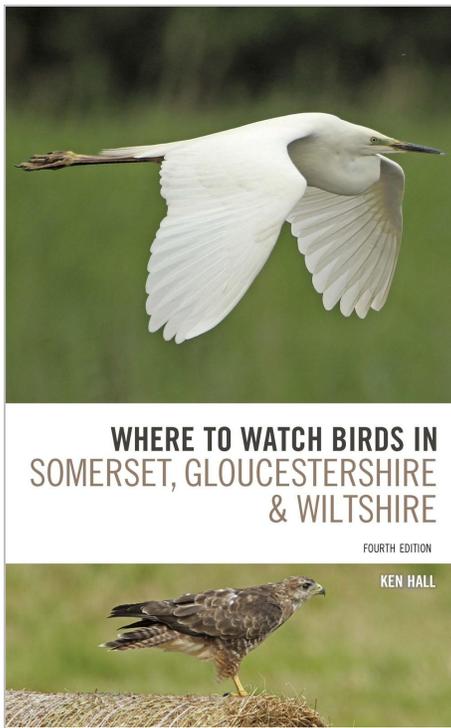
Includes a free *Reeds Marina Guide*.

Also available: free supplements of up-to-date navigation changes from January to June at: www.reedsnauticalalmanac.co.uk

Where To Watch Birds in Somerset, Gloucestershire and Wiltshire

Ken Hall

The ultimate resource for birders visiting the ornithologically rich counties of Somerset, Gloucestershire and Wiltshire



TRAVEL / EUROPE / GREAT BRITAIN

Helm | 11/5/2019

9781472912381 | \$35.00 / \$47.00 Can.

Trade Paperback | 320 pages

8.5 in H | 5.3 in W

maps and line drawings

Much has changed in the region since the previous edition of this book—the famous Avalon marshes, for example, have become one of Britain’s finest hotspots for wetland birds, for example—but this brand-new fourth edition offers a completely updated review of all the major sites, and many more lesser known ones, with new text and fully revised maps throughout.

Somerset, Gloucestershire, and Wiltshire are among Britain’s finest counties in terms of habitat diversity, and their avifaunas are comparatively rich as a result. *Where to Watch Birds in Somerset, Gloucestershire and Wiltshire* is indispensable for any birder looking to head out into this ornithologically special corner of England.

Ken Hall has been a member of the Bristol Ornithological Club since its foundation, and has served on its Committee for long periods, including having held the post of Chairman, and is also one of the team that compiles the Avon Bird Report. He is the representative in the UK, on a voluntary basis, for the LPO (Ligue pour la Protection des Oiseaux), the RSPB’s equivalent in France.

Where to Watch Birds in Southern and Western Spain

Andalucía, Extremadura and Gibraltar

Ernest Garcia & Andrew Paterson

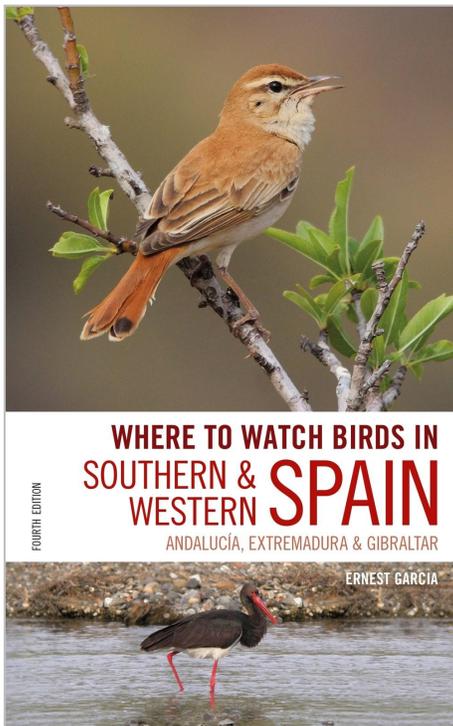
A revised and updated edition of the definitive site guide to this bird-rich Spanish region.

Southern Iberia is in the top rank of European birding hotspots, and the fourth edition of this popular book, first published in 1994, continues to ensure that visitors can make the most of the region's many attractions.

The information on all sites has been brought right up-to-date, with revised maps and full updated site access details and species lists. Popular localities such as Doñana, Monfragüe, and the Strait of Gibraltar get prominent treatment, but the reader is encouraged to wander farther afield to visit other, less well-known but equally rewarding sites, including a number of additional localities that are new to this edition.

This new edition is indispensable for all birders visiting this remarkable corner of Spain.

Gibraltarian **Ernest Garcia** and Torremolinos resident **Andy Paterson** have spent many years living and travelling in the region. Both authors have completed long periods as members of the Iberian Peninsula Rarities committee.



SCIENCE / NATURAL HISTORY

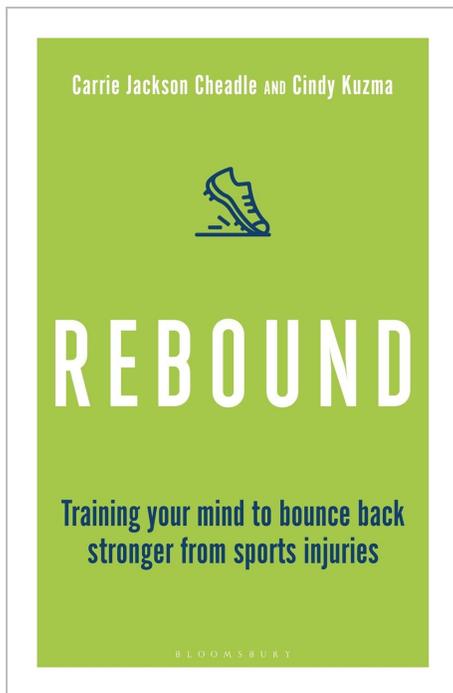
Helm | 9/24/2019

9781472951847 | \$35.00 / \$47.00 Can.

Trade Paperback | 416 pages

8.5 in H | 5.3 in W

Line drawings and maps throughout



Rebound

Training Your Mind to Bounce Back Stronger from Sports Injuries

Cindy Kuzma, Carrie Jackson Cheadle

Written by a leading mental skills coach and a contributor to *Runner's World*, this is a guide to building the mental skills athletes need to recover from injury and rebound stronger.

Weaving together personal narratives from athletes, scientific research, and the specialized clinical expertise of mental skills coach Carrie Jackson Cheadle, *Rebound* contains more than 45 Mental Skills and Drills athletes can use at every phase of their recovery process. These same strategies can help athletes who aren't currently injured reduce their vulnerability to injury and enable any individual to reach new heights within their sport and beyond.

Injuries affect every athlete, from the elite Olympian to the weekend racer. In the moment, a traumatic crash, a torn muscle, or a stress fracture can feel like the most devastating event possible. While some athletes are destroyed by the experience, others emerge from their recovery better, stronger, and more confident than ever.

Not everyone can recover swiftly enough to notch a winning performance in two weeks, of course. However, anyone can run toward a swifter, stronger comeback using mental skills and psychological tools that enable them to take control of their recovery and ultimately use the experience to their advantage. Injury and other setbacks are inevitable—but with training, you can learn to overcome them skillfully and confidently, the same way point guards and forwards practice rebounds.

Carrie Jackson Cheadle, MA, is a mental skills expert and is nationally known for her expertise in sports performance and psychological recovery from injury. She is the author of *On Top of Your Game: Mental Skills to Maximize Your Athletic Performance*.

Cindy Kuzma is a Chicago-based journalist with a specialty in fitness and health, a contributing editor at *Runner's World*, and co-author of *Superfood Swap: The 4-Week Plan to Eat What You Crave without the C.R.A.P.*

HEALTH & FITNESS / EXERCISE

Bloomsbury Sport | 10/15/2019
 9781472961433 | \$18.00 / \$24.50 Can.
 Trade Paperback | 240 pages
 9.2 in H | 6 in W
 30 mono artworks

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com
 Outreach to running clubs, major gyms and fitness organizations
 Online display campaign
 Targeted Twitter advertising to U.S. followers of *SELF*, *Men's Health*, *Runner's World*
 Social media campaign upon publication
 Single-title email to sport & fitness subscribers
 Press release to sports/health & fitness magazines, websites, and blogs, including *Runner's World*, *Men's Health*, *SELF*, *Muscle & Fitness*

Reeds Introductions: Principles of Earth Observation for Marine Engineering Applications

Christopher Lavers

An essential, introductory text covering fundamental earth-observation concepts that underpin all space-based terrestrial and maritime remote-sensing methods.

Reeds Introductions: Principles of Earth Observation for Marine Engineering Applications covers the fundamental earth-observation concepts that underpin all space-based terrestrial and maritime remote-sensing methods. Satellite-based earth observation provides key weather and environmental information to all nations, including key maritime users such as navy, coastguard, and merchant vessels.

The application and understanding of electromagnetic wave-based devices and sensors is an established merchant sea service requirement, found in the Standards of Training, Certification and Watchkeeping (STCW95) qualification and various Maritime and Coastguard Agency exams. It is vital that maritime and land-based users have a basic understanding of the concepts upon which these essential earth-observation systems now operate.

The book is written as simply as possible to support the growing numbers of overseas students for whom English is not their first language. It provides a firm foundation prior to reading and studying of the Reeds Marine Engineering series, and is complementary to other volumes in the Introductions series. Maritime and land-based students and scientists having read this easy-to-read volume will be better prepared for more in-depth study.

Christopher Lavers is a lecturer in marine engineering and has taught maritime and remote-sensing topics at Britannia Royal Naval College since 1993. He is Subject Matter Expert (Radar and Telecommunications) at Britannia Royal Naval College, Dartmouth, UK.

TECHNOLOGY & ENGINEERING / MARINE & NAVAL

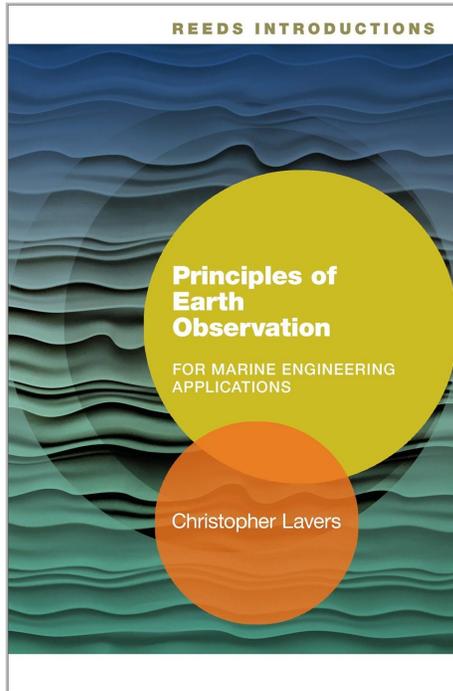
Reeds | 11/19/2019

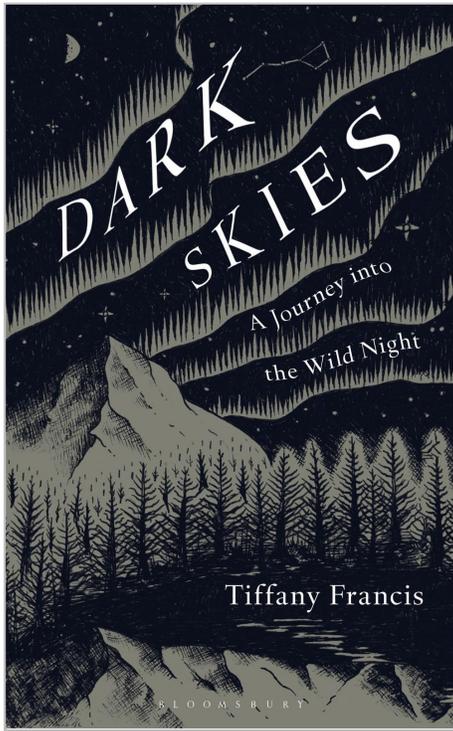
9781472949998 | \$35.00 / \$47.50 Can.

Trade Paperback | 272 pages

9.2 in H | 6 in W

Black and white diagrams throughout and a 16-page colour plate section of photographs and diagrams



**NATURE / SKY OBSERVATION**

Bloomsbury Wildlife | 11/5/2019
 9781472964595 | \$24.00 / \$32.50 Can.
 Hardcover with dust jacket | 272 pages
 8.5 in H | 5.3 in W

Dark Skies

A Journey into the Wild Night

Tiffany Francis

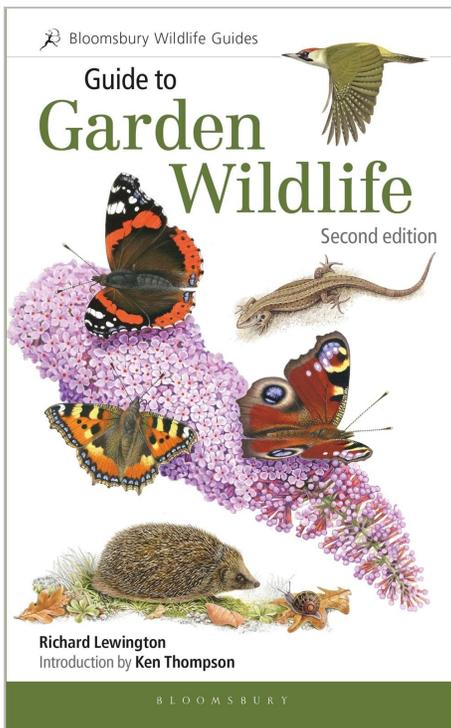
Tiffany Francis explores nocturnal landscapes and investigates how our experiences of the night-time world have permeated our history, folklore, science, geography, art, and literature.

Darkness has shaped the lives of humans for millennia, and in *Dark Skies*, author Tiffany Francis travels around Britain and Europe to learn more about nocturnal landscapes and humanity's connection to the night sky.

Over the course of a year, Tiffany travels through different nightscapes across the UK and beyond. She experiences 24-hour daylight while swimming in the Gulf of Finland and visits Norway to witness the Northern Lights and speak to people who live in darkness for three months each year. She hikes through the haunted yew forests of Kingley Vale, embarks on a nocturnal sail down the River Dart, feeds foxes on a south London estate, and listens to nightjars churring on a Sussex heathland.

As she travels, Tiffany delves into the history of the ancient rituals and seasonal festivals that for thousands of years humans have linked with the light and dark halves of our year. How has our relationship with darkness and the night sky changed over time? How have we used stars and other cosmic phenomena to tell stories about our lives and the land around us?

Tiffany Francis is a writer, artist, and environmentalist from the South Downs in Hampshire. With a mixed background in the arts, rural heritage, and conservation, her work is fueled by a love for the natural world and a passion for protecting it. She writes and illustrates for national publications and has appeared on BBC Radio 4 and Channel 4. Her first book, *Food You Can Forage*, was published in March 2018.



Guide to Garden Wildlife (2nd edition)

Richard Lewington

Fully updated and expanded, this beautifully illustrated field guide showcases the full range of wildlife that can be found in the British garden.

Even the smallest garden can be an important haven for wildlife, and this authoritative guide enables everyone to explore this wealth on their back doorstep. It covers all the main animal groups—including pond life—likely to be found in a garden in Great Britain and Ireland. Detailed descriptions and information on life history, behavior, and occurrence are provided for more than 500 species, as well as practical information on creating a pond for wildlife, making nestboxes, and feeding birds. Richard Lewington, acknowledged as one of the finest natural history artists in Europe, has teamed up with his brother Ian, one of our most respected bird artists, to provide nearly 1,000 superbly detailed color artworks to complement the text. Presented in an accessible, easy-to-use format, this fully updated and expanded edition covers everything from blue tits to bumblebees and hedgehogs to hawk moths.

Richard Lewington is widely considered one of Europe's finest wildlife illustrators. His meticulous paintings of insects and other wildlife are the mainstay of many of the modern classics of field guide art. He has designed and illustrated wildlife stamps for several countries. In 1999 he was awarded Butterfly Conservation's Marsh Award for the promotion of Lepidoptera conservation, and in 2010 the Zoological Society of London's Stamford Raffles Award for contribution to zoology.

NATURE / ANIMALS / WILDLIFE

Bloomsbury Wildlife | 11/5/2019

9781472964830 | \$16.00 / \$22.00 Can.

Trade Paperback | 224 pages

8.5 in H | 5.3 in W

900 colour illustrations, line drawings and photos

When the Last Lion Roars

The Rise and Fall of the King of the Beasts

Sara Evans

The story of a continent losing its most charismatic predator at unprecedented speed.

The illegal killing of Cecil—a famous and magnificent black-maned Zimbabwean lion—by an American big-game hunter in 2015 sparked international outrage. More significantly, it drew the world’s attention to the devastating plight of Africa’s lions.

When the Last Lion Roars explores the historic rise and fall of the lion as a global species and examines the reasons behind its catastrophic decline. Interwoven with vivid personal encounters of Africa’s last lions, Sara Evans questions what is being done to reverse (or at least stem) this population collapse, and she considers the importance of human responsibility in this decline and, more crucially, in their conservation.

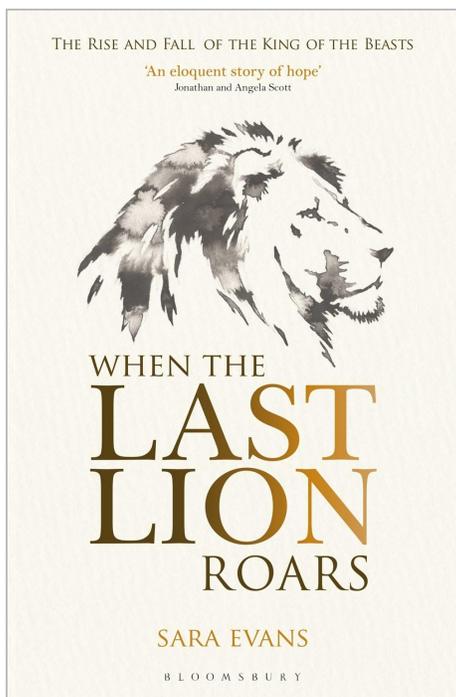
A century ago, there were more than 200,000 wild lions living in Africa. Today, with that population reduced by more than 90 percent, many experts believe that without effective conservation plans, Africa’s remaining wild lions could be completely wiped out by the mid-half of this century.

From the Lion Guardians in Kenya to the Living Walls of Tanzania, and the Hwange Lion Research Project in Zimbabwe, Sara meets both lions and their champions, people who are fighting to bring this iconic species back from the brink of extinction.

PRAISE

“Sara Evans documents the rise and fall of the lion in intimate detail; nothing misses her perceptive gaze. She does not judge, and is content to simply unearth the facts. *When the Last Lion Roars* is a plea on behalf of the natural world, with the lion as her witness. It is an eloquent story of despair *and* hope—a stark reminder that nothing is sacred in a world of rampant population growth and vanishing wild spaces.” —The Big Cat People, Jonathan and Angela Scott

Sara Evans is an award-winning writer, specializing in travel and wildlife. Her work has featured in numerous publications around the globe, including the *Sunday Telegraph*, *Saturday Telegraph Magazine*, the *Independent on Sunday*, the *Australian*, the *Boston Globe*, *BBC Wildlife Magazine*, and *Africa Geographic*. She is also the author of *The Travel Industry Uncovered* and *The Real Life Guide to Travel and Tourism*.



NATURE / ANIMALS / BIG CATS

Bloomsbury Wildlife | 11/19/2019
 9781472916143 | \$18.00 / \$24.50 Can.
 Trade Paperback | 304 pages
 7.8 in H | 5.1 in W
 8-page colour section

Other Available Formats:
 Hardcover ISBN: 9781472916136

MARKETING

Paperback publicity mailing
 Inclusion in seasonal e-newsletter to
 wildlife subscribers

Trim, The Cartographer's Cat

The ship's cat who helped Flinders map Australia

Matthew Flinders, Gillian Dooley, Philippa Sandall

A fun and quirky gift book about a much-loved ship's cat: Trim, who helped Flinders map and lap Australia.

Trim was the ship's cat who accompanied Matthew Flinders on his voyages to circumnavigate and map the coastline of Australia from 1801 to 1803. *Trim, The Cartographer's Cat* is a charming ode to the much-loved pet, which will warm the heart of any cat lover. The first part of the book reproduces Flinders' own whimsical tribute to Trim, written while in captivity in the early 1800s, with added "friendly footnotes" to provide some background to Flinders' numerous literary allusions and nautical terms. Next the book discusses where Flinders was when he wrote his tribute and why, and what his letters and journals from that time tell us about his "sporting, affectionate and useful companion." Finally, we learn what Trim's views on all of this might have been, in a fun and fanciful observation on his premature epitaph.

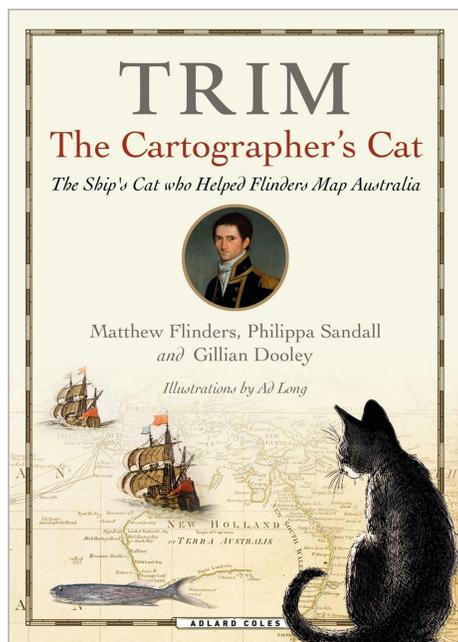
Accompanying this jam-packed fascinating text are beautiful maps, historical photographs, quirky original illustrations by illustrator Ad Long, and excerpts from Flinders' original script, showing his beautiful handwriting. This book will make a unique and treasured gift for Flinders fans and cat lovers around the world.

Matthew Flinders, RN, carried out the first circumnavigation of Australia. His *A Voyage to Terra Australis* is a story of discovery, achievement and tragedy, self-sacrifice, and devotion.

Gillian Dooley has been studying and writing about Matthew Flinders for nearly two decades, since she became Special Collections Librarian at Flinders University.

Philippa Sandall is a writer. Her latest book is *Seafurrers, The Ships' Cats Who Lapped and Mapped the World*.

Ad Long is an illustrator.



HISTORY / MARITIME HISTORY & PIRACY

Adlard Coles | 12/17/2019

9781472967220 | \$18.00 / \$24.00 Can.

Hardcover with dust jacket | 128 pages

7 in H | 5 in W

Beautiful maps, historical artwork and quirky original illustrations throughout

Sod Memory Loss

Puzzles, Games and Activities
to Keep Your Brain Active
in Later Life

by

Gareth Moore



final cover to come

GAMES & ACTIVITIES / PUZZLES

Green Tree | 12/17/2019

9781472961693 | \$16.00 / \$22.00 Can.

Hardcover with dust jacket | 320 pages

8.5 in H | 5.3 in W

150 mono artworks

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com

Social media campaign upon publication
featuring graphics and sample tests

Targeted online advertising to followers of
AARP, Lumosity, Will Shortz

Inclusion in seasonal Green Tree

newsletter to fitness subscribers

Press release to health & fitness outlets

and magazines, websites, and blogs

targeting older Americans (AARP, *Senior
Living*, *Florida Times-Union*)

Stay Sharp!

*Advice, Puzzles and Activities to Keep Our Brains Active in
Later Life*

Gareth Moore

**For lovers of *Sod Seventy!* and *Sod Sixty!*, here is a fun,
accessible brain-training activity book designed to keep senior
minds fit.**

Based on the latest neuroscience, *Sod Memory Loss* is packed with a range of entertaining puzzles—including logic tests, mystery games, and word games—all specially designed to boost concentration, enhance memory, and sharpen cognitive powers.

Ever walked into a room then forgot why you went in there? Are you forever misplacing your purse or car keys? Do you increasingly forget the names of people and places? It doesn't have to be this way! *Sod Memory Loss* is filled with practical advice and exercises created to keep our brains active in later life. For any of us unsure about how we should look after our aging brains, and looking for puzzles and exercises to improve mental sharpness and brain fitness, this is the perfect book!

Dr. Gareth Moore is the author of a wide range of brain-training and puzzle books for both children and adults, including *The Mammoth Book of Brain Games*, *The Brain Workout*, *The Mammoth Book of New Sudoku*, and *The Rough Guide Book of Brain Training*. He is also the creator of online brain training site www.BrainedUp.com and runs the daily puzzle website www.PuzzleMix.com.

MacArthur's Air Force

American Airpower over the Pacific and the Far East, 1941-51

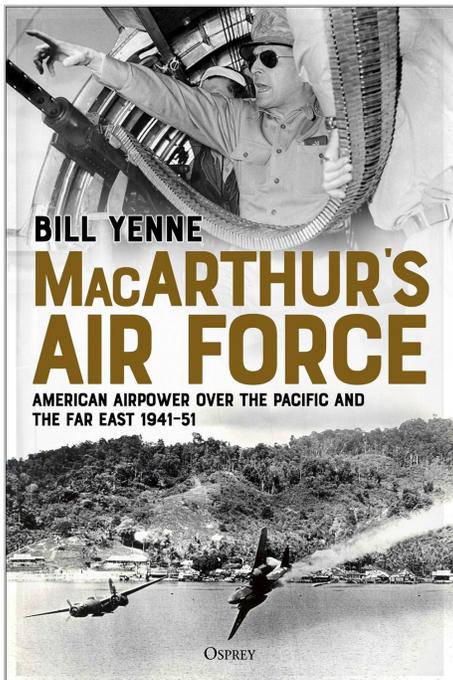
Bill Yenne

General Douglas MacArthur ended World War II controlling one of the most powerful air forces in the world. This new history traces its development from the Philippines to the Korean War.

General Douglas MacArthur is one of the towering figures of World War II, and indeed of the twentieth century, but his leadership of the second largest air force in the USAAF is often overlooked. When World War II ended the three numbered air forces (the Fifth, Thirteenth, and Seventh) under his command possessed 4,004 combat aircraft, 433 reconnaissance aircraft, and 922 transports. After being humbled by the Japanese in the Philippines in 1942, MacArthur and his air chief General George Kenney rebuilt the US aerial presence in the Pacific, helping Allied naval and ground forces to push back the Japanese Air Force, retake the Philippines, and carry the war north towards the Home Islands. Following the end of World War II MacArthur was the highest military and political authority in Japan, and at the outbreak of the Korean War in June 1950 he was named as Commander in Chief, United Nations Command. In the ten months of his command his Far East Air Forces increased dramatically and saw the first aerial combat between jet fighters.

Written by award-winning aviation historian Bill Yenne, this engrossing book traces the journey of American air forces in the Pacific under General MacArthur's command, from their lowly beginnings to their eventual triumph over Imperial Japan, followed by their entry into the jet age in the skies over Korea.

Bill Yenne is the author of more than three dozen non-fiction books, as well as ten novels. His work has been selected for the Chief of Staff of the Air Force Reading List. He is the recipient of the Air Force Association's Gill Robb Wilson Award for the "most outstanding contribution in the field of arts and letters [as an] author whose works have shaped how thousands of Americans understand and appreciate airpower." He lives in California.

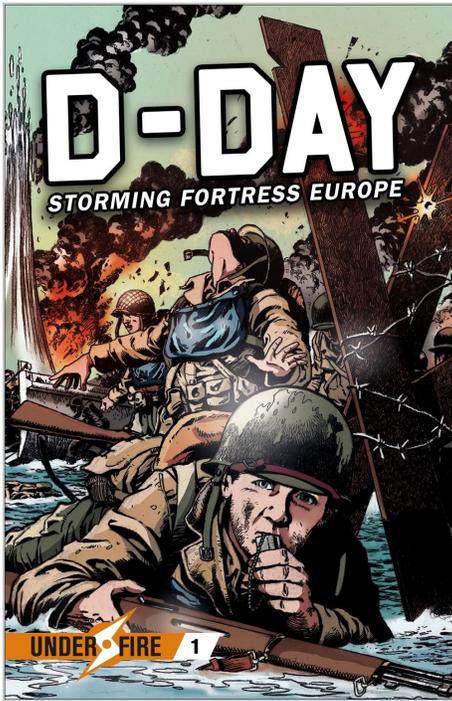


HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/17/2019
 9781472833235 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 320 pages
 9.2 in H | 6 in W
 32pp plate section in b&w

MARKETING

Online ads targeted at WWII aviation enthusiasts and players of top MMOs
 Giveaway contests to aviation interest Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation magazines, blogs, and websites
 Possible excerpt in history magazine such as *Aviation History*
 General military history review campaign targeted to such publications
 Review coverage in modeling media



D-Day

Jack Chambers

A full-color graphic novel that tells the story of the Allied landing that changed the direction of World War II.

Join the invasion of Normandy with *D-Day*, a fully illustrated account of the Allied landing that changed the direction of World War II. The soldiers who stormed the beaches on June 6, 1944, paved the way for the liberation of Europe and forced Hitler to fight a war on two fronts.

One of the largest amphibious military offensives of all time, more than 4,000 troops lost their lives that day to free Europe from Hitler's oppressive control. See what it was like for Allied soldiers to exit their landing craft and wade through the water under machine gunfire and exploding mortars. Their sacrifice and ultimate victory turned the tide of the Second World War.

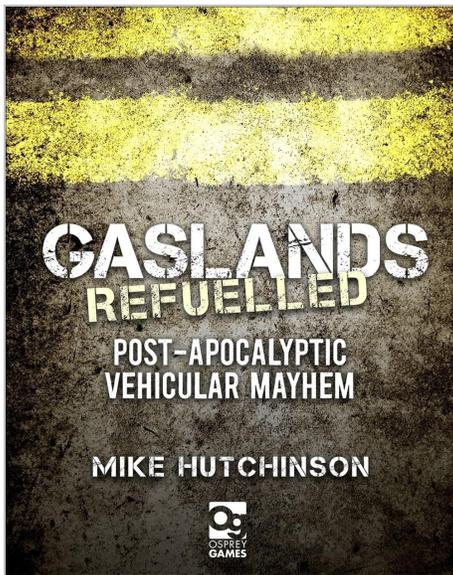
Adam Fortier is the founder of Portmanteaux Publishing, a graphic novel packaging/publishing company. During his many years in publishing Adam has developed specialized processes for creating cheaper and quicker graphic novels that are nontraditional in nature, but deserving of being published. Historically, many subjects simply couldn't be broached due to the high level of commitment. With Portmanteaux Publishing, these projects can now become a reality.

COMICS & GRAPHIC NOVELS / HISTORICAL FICTION

Osprey Publishing | 9/17/2019
9781472838780 | \$26.00 / \$35.00 Can.
Trade Paperback | 332 pages

MARKETING

Online ads targeted at military history enthusiasts, as well as players of such video games
Launch publicity campaign in such comics and pop culture media, as well as book trade publications such as *Shelf Awareness*
Targeted review campaign to such military publications
Possible excerpt in military history magazine
Review campaign to major general interest newspapers and magazines
Review and feature campaign to military podcasts, blogs, and websites



Gaslands: Refuelled

Post-Apocalyptic Vehicular Mayhem

Mike Hutchinson

A set of revised and expanded war-gaming rules for the exceptionally popular post-apocalyptic vehicle game, *Gaslands*.

Shoot, ram, skid, and loot your way through the ruins of civilization with *Gaslands: Refuelled*, the tabletop miniature wargame of post-apocalyptic vehicular mayhem. With all new material including expanded and enhanced perks, sponsors, vehicle types, and weapons, *Gaslands: Refuelled* contains everything a budding wasteland warrior needs to build and customize their fleet of vehicles in this harsh post-apocalyptic future, and features a host of options for scenarios, environmental effects, and campaigns, allowing players to create their anarchic future.

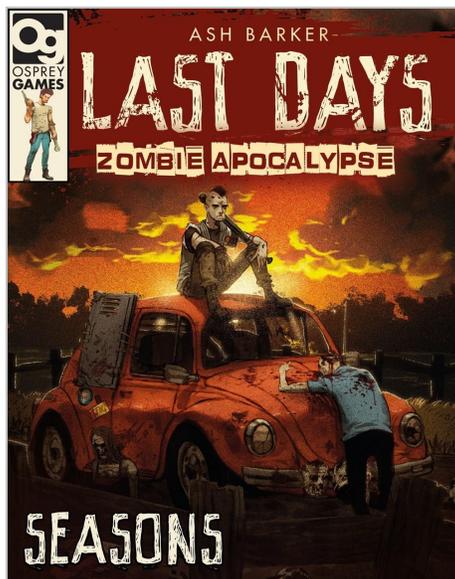
Mike Hutchinson is a passionate gamer and model maker who wrote his first war game at the age of 15. He lives in the inexplicably named village of Old Wives Lees in Kent with his wife, a library of games, and a menagerie of beasts.

GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 9/17/2019
 9781472838834 | \$30.00 / \$40.00 Can.
 Hardcover with dust jacket | 192 pages
 10 in H | 7 in W
 40 col

MARKETING

Online ads targeted on gaming sites as BoardGameGeek and The Dice Tower
 Blog features on OspreyGames.com
 Promotion to Gaslands Facebook groups
 Gaslands Championship tournament at top gaming events such as GenCon
 Reviews on top gaming sites such as Dice Tower, Drive Thru Review, and Geek & Sundry
 Reviews and features in gaming press such as *GTM* and *Meeple Monthly*



Last Days: Zombie Apocalypse: Seasons

A Game of Survival Horror

Ash Barker

An expansion to the popular tabletop miniatures game, *Last Days: Zombie Apocalypse*.

Last Days: Zombie Apocalypse: Seasons is the expansion to the skirmish-scale miniatures game of survival horror *Last Days: Zombie Apocalypse*. With an all new campaign designed to take players through 12 months (games) of gameplay focusing on the changing seasons and the new challenges this brings for survivors. With new problems for your Group to face including hunger, thirst, and warmth as well as a whole host of new character types, scavenge tables, scenarios, and even rules for bicycles and motorbikes.

Ash Barker discovered miniatures in 1988 in the back of the classic Fighting Fantasy adventure books. These tiny, perfect worlds and their heroic inhabitants would capture his imagination for the next 30 years. Since 2001 he has worked in the war-games industry. In June 2015 he founded Guerrilla Miniature Games, a YouTube channel that specializes in bringing a spotlight to all miniature games, great, and small.

GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 9/17/2019

9781472838841 | \$30.00 / \$40.00 Can.

Hardcover with dust jacket | 88 pages

10 in H | 7 in W

40 col

MARKETING

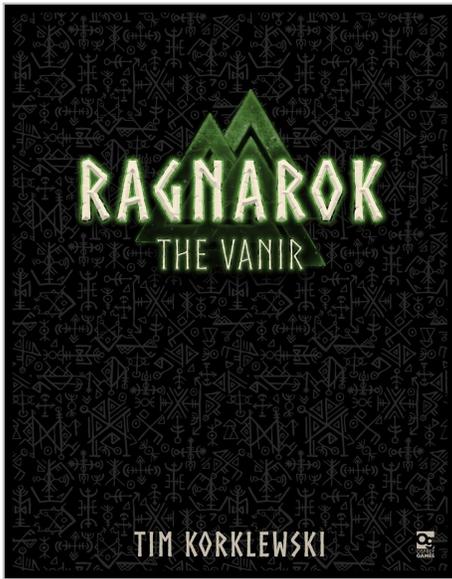
Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower
How-to-play videos on Osprey Games's YouTube channel

Launch at top gaming events such as GenCon

Demo copy program with major distributors such as ACD and Alliance
Reviews on top gaming sites such Dice Tower, Drive Thru Review, and Geek & Sundry

Featured continuously on Barker's Guerrilla Miniature Games YouTube channel

Reviews and features in gaming press such as *GTM* and *Meeple Monthly*



Ragnarok: The Vanir

Tim Korklewski

A supplement introducing the Vanir to *Ragnarok*, the game of vicious Viking combat with a heavy-metal edge.

The Aesir are dead, and the Vanir, now uncontested in their divinity, come to claim what is left of the Nine Realms. The war clans must oppose or align with these new foes.

Ragnarok: The Vanir features new Godsparks that war clans may harness to combat the marauding Vanir, as well as new scenarios, monsters, and options to further develop players' campaigns.

Tim Korklewski has worked extensively with several gaming companies to help produce content for many different games, including *Malifau 2.0*, *Warzone: Resurrection*, *Dark Age*, *Wrath of Kings*, and the upcoming *A Song of Ice and Fire*. Specializing in miniature wargaming, he has assisted in rules design, in-house playtesting, community management, and organized play (campaigns, slow-grow leagues, and tournament systems).

GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

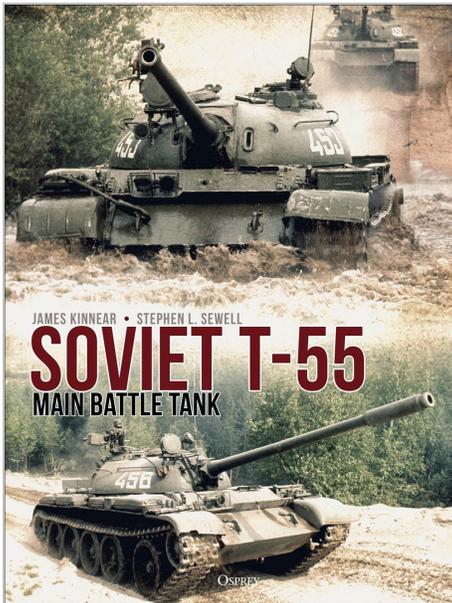
Osprey Games | 12/24/2019
 9781472832849 | \$30.00 / \$40.00 Can.
 Hardcover with dust jacket | 160 pages
 10 in H | 7 in W
 40 col

MARKETING

Launch at AdeptiCon, leading fantasy wargame convention
 Online ads targeted at Frostgrave, RPG, and wargame enthusiasts
 Banner ads on gaming websites
 Review campaign targeting wargaming publications, websites, and blogs
 Reviews on top gaming sites such Dice Tower and Geek & Sundry
 Reviews in gaming press such as *GTM* and *Meeple Monthly*

Soviet T-55 Main Battle Tank

James Kinnear, Stephen Sewell



HISTORY / MILITARY / VEHICLES

Osprey Publishing | 9/17/2019
 9781472838551 | \$40.00 / \$54.50 Can.
 Hardcover with dust jacket | 196 pages
 9.8 in H | 7.2 in W
 Illustrated throughout in colour and b&w

MARKETING

Online ads targeted at armor enthusiasts and wargamers
 Giveaway contests on armor interest
 Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such publications as *MHQ* and *Military History Review* and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*
 Review coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler*

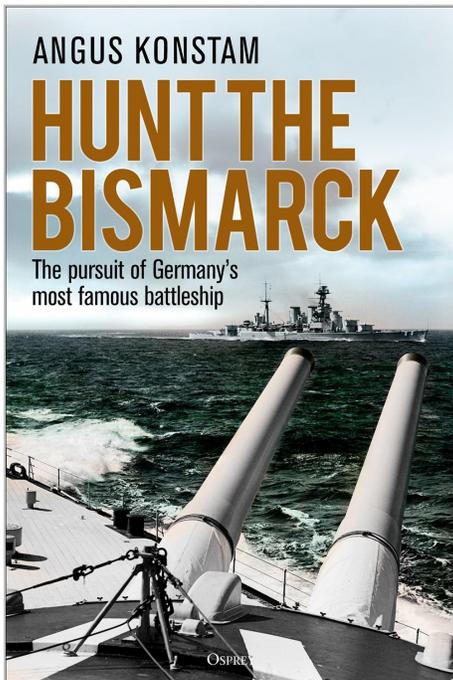
A highly illustrated study of the T-55 Main Battle Tank and its variants that formed the backbone of the Soviet Army during the years of the Cold War.

The T-55 is one of the most iconic weapons created by the Soviets during the Cold War and also one of the most widely deployed weapons in history. Soviet-, Czech-, and Polish-produced versions of the tank—along with some half-brothers from Rumania and China—may amount to nearly 100,000 tanks produced over the run of these vehicles starting in 1958.

Like its younger brother, the T-54, the T-55 enjoyed a long career in the Red Army and even into the early days of the reformed Russian Army. Under their control it saw very little combat use or deployments, but it was widely sold to other nations and participated in many of the wars and combat operations from the mid-1960s to the present. The T-55 has been employed in almost every conflict in the Middle East and Africa from its introduction into service. Even today both sides are using them in the Syrian Civil War, and they are also in service with Kurdish forces in the struggle against ISIS in the northern part of Iraq.

Containing 150 stunning contemporary and modern photographs, and written by two experts on Soviet armor, this authoritative book tells the complete story of the T-55, one of the most widely produced tanks of all time.

Stephen L. “Cookie” Sewell is the author of numerous intelligence articles and has also written extensively on American and Soviet armor and provided a great deal of information to other authors. **James Kinnear** has written hundreds of articles on Soviet and Russian technology. He is a formal contributor to IHS Jane's defense yearbooks and has published books on Soviet military technology with *Barbarossa*, *Darlington*, *Osprey* and *Tankograd*.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/17/2019
 9781472833860 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 336 pages
 9.2 in H | 6.1 in W

MARKETING

Online ads targeted at naval enthusiasts
 Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History Review*
 coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

Hunt the Bismarck

The pursuit of Germany's most famous battleship

Angus Konstam

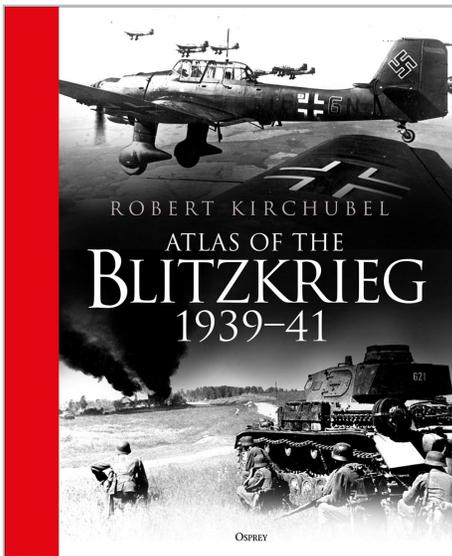
A brand-new telling of one of World War II's most exciting chase stories, featuring the legendary German battleship, *Bismarck*.

Hunt the Bismarck tells the story of Operation *Rheinübung*, the Atlantic sortie of the Nazi Germany's largest battleship in May 1941.

Bismarck entered service in the summer of 1940. She was well armed, with eight 15-inch guns, as well as a powerful array of lighter weapons, while her armored protection earned her the reputation of being unsinkable. This claim was finally put to the test in May 1941, when she sortied into the Atlantic and fought the legendary battle of the Denmark Strait, destroying HMS *Hood*, the pride of the Royal Navy. *Bismarck* was now loose in the North Atlantic. However, damage sustained in the battle limited her ability to roam at will, while the Royal Navy deployed the Home Fleet to revenge the *Hood*. The stage was set for the greatest chase story in the history of naval warfare.

Drawing on a wealth of firsthand accounts and intertwining extensive research into a fast-paced account, this is the most readable and accurate account of *Bismarck's* epic voyage ever produced.

Angus Konstam is a well-established historian, and the author of over 80 books, 60 of which are published by Osprey. These include the Osprey campaign title *Bismarck 1941*, and several New Vanguard titles covering British warships of World War 2. A former naval officer, maritime archaeologist, and museum curator, he is now a full-time author, specializing in maritime and military history. He lives in Edinburgh, UK.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/17/2019
 9781472834997 | \$60.00 / \$79.00 Can.
 Hardcover with dust jacket | 224 pages
 11.8 in H | 10 in W
 Fully illustrated with custom-drawn maps

MARKETING

Online ads targeted at WWII enthusiasts
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events, including re-enactments, war-gaming, conventions, and toy soldier shows
 Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
 Reviews on military history blogs such as *War is Boring*
 Possible excerpt in a military history magazine

Atlas of the Blitzkrieg

1939–41

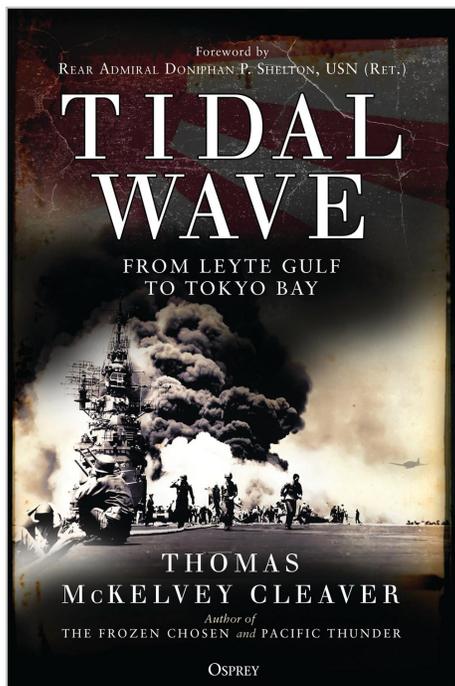
Robert Kirchubel

This stunning, slipcased collection of cartography offers a detailed insight into the German *Blitzkrieg* that overran Europe in the early years of World War II.

In August 1939, Nazi Germany launched its infamous *Blitzkrieg* invasion of Poland, bringing about the outbreak of World War II. Faced with highly tactical and accelerated attacks aimed at disrupting the line of defense and encircling vulnerable troops, Allied forces broke under pressure. Within the space of a year, France had been invaded and occupied, while the forces of Great Britain had retreated headlong back across the Channel. Further campaigns in the air and at sea sought to subdue the British Isles, while more lightning-fast attacks in 1941 overran Yugoslavia and Greece, leaving the bulk of Continental Europe under Nazi control. Though the dominance of the *Blitzkrieg* method was to be challenged in the latter part of the war, as Allied forces found methods of disrupting the attacks and dominating the battlefields, its unparalleled success in the early years of the conflict brought Europe to its knees.

Featuring 107 detailed pieces of cartography, this impressive atlas shows, in intricate detail, the fighting and physical challenges faced by the German attackers and Allied defenders. This will be a treasure for World War II enthusiasts and collectors alike.

Robert Kirchubel has had a keen interest in the history of World War II all his adult life. He has already contributed work to *World War Two in Europe* and *World War Two in the Pacific*, and *The International Military Encyclopedia*. He has previously compiled the *Atlas of the Eastern Front* for Osprey. He lives in Lafayette, Indiana.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/17/2019
9781472825490 | \$21.00 / \$24.78 Can.

Trade Paperback | 320 pages
9.2 in H | 6 in W

Other Available Formats:
Hardcover ISBN: 9781472825483

MARKETING

Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History*
Possible excerpt in military history magazine
Review campaign to major general interest newspapers and magazines
Review and feature campaign to military podcasts, blogs and websites

Tidal Wave

From Leyte Gulf to Tokyo Bay

Thomas McKelvey Cleaver

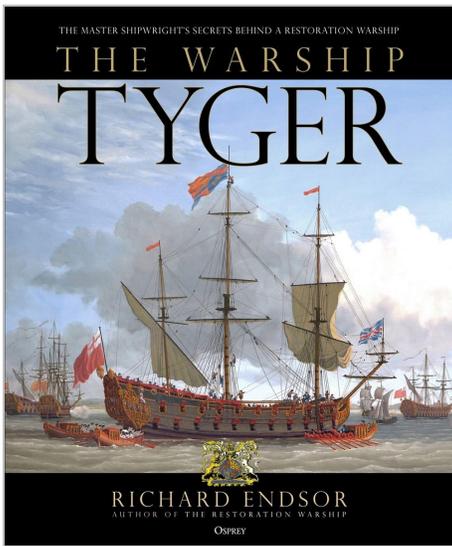
A vivid narrative history of the final stages of the Pacific War, as the U.S. Navy fought against fearsome opposition, notably from the suicidal Japanese airmen: the *kamikaze*.

The United States Navy won such overwhelming victories in 1944 that, had the navy faced a different enemy, the war would have been over at the conclusion of the Battle of Leyte Gulf.

However, in the moment of victory on October 25, 1944, the U.S. Navy found itself confronting an enemy that had been inconceivable until it appeared. The *kamikaze*, “divine wind” in Japanese, was something Americans were totally unprepared for; a violation of every belief held in the West. The attacks were terrifying: Regardless of the damage inflicted on an attacking airplane, there was no certainty of safety aboard the ship until that airplane was completely destroyed.

Based on first-person accounts, *Tidal Wave* is the story of the naval campaigns in the Pacific from the victory at Leyte Gulf to the end of the war, in which the U.S. Navy would fight harder for survival than ever before.

Thomas McKelvey Cleaver is the author of the bestselling *Fabled Fifteen: The Pacific War Saga of Carrier Air Group 15*, a history of the U.S. Navy’s top-scoring carrier air group in World War II, published by Casemate. He is additionally the author of *F4F and F6F Aces of VF-2*, published by Osprey, and also the author of *Pacific Thunder*, a history of the first year of the fast carrier offensive in the Pacific War, published by Osprey in 2017. He lives in California.



TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY

Osprey Publishing | 12/24/2019
 9781472838384 | \$80.00 / \$105.00 Can.
 Hardcover with dust jacket | 256 pages
 11.8 in H | 10 in W
 More than 150 ships' plans, and colour illustrations.

MARKETING

Online ads targeted at naval enthusiasts and players of such video games as *World of Warships*
 Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History Review*
 Coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

The Warship Tyger

The master shipwright's secrets behind a Restoration warship

Richard Endors

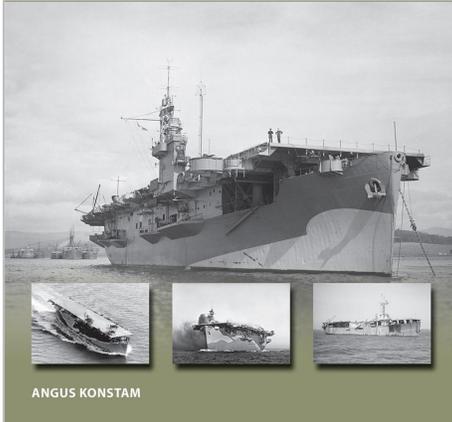
A magnificent illustrated history of HMS Tyger, a fourth-rate ship of the Navy of Charles II.

Tyger was originally built in the middle of the seventeenth century and sent to Deptford for rebuilding at the end of the Dutch Wars in 1674. The ship deteriorated over the next few years and ended up as a sunken wreck at the bottom of the great double dock. The yard officers at Deptford wrote that there was "no such thing as the *Tyger*" and wanted to pay off the last warrant officers belonging to her. King Charles II decided otherwise and kept her on the books to eventually reappear as a "rebuilt" but in fact entirely new ship in 1681.

The Warship Tyger is illustrated with beautiful and detailed illustrations of the construction of the *Tyger* and associated ships, including the *Mordaunt*. The *Mordaunt* was purchased into the navy and a comprehensive dimensional survey made of her at the time by John Shish. A famous model of the ship is in the National Maritime Museum and this was used as a secondary source. The author was allowed to use his own homemade laser loft measurer to record the models' lines. From these sources and others he has made detailed drawings of this ship as well. A rare contemporary section drawing of another fourth rate English ship was found in Italy and constructional drawings of Shish's later fourth-rate ship, *St Albans*, are included.

Richard Endors is an engineer by profession, but has devoted considerable time to researching 17th-century ships, the *Lenox* project taking twelve years to complete. Richard was a trustee of the Nautical Museum Trust and is a member of the Society for Nautical Research. He has had numerous articles published in *Mariner's Mirror* and is also an accomplished artist, having exhibited at the RSMA Annual Exhibition. He also lectures widely on maritime topics.

BRITISH ESCORT CARRIERS 1941-45



HISTORY / MILITARY / NAVAL

Osprey Publishing | 9/17/2019
 9781472836250 | \$19.00 / \$25.00 Can.
 Trade Paperback | 48 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at naval enthusiasts and players of such video games as *World of Warships*
 Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*
 Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

British Escort Carriers 1941-45

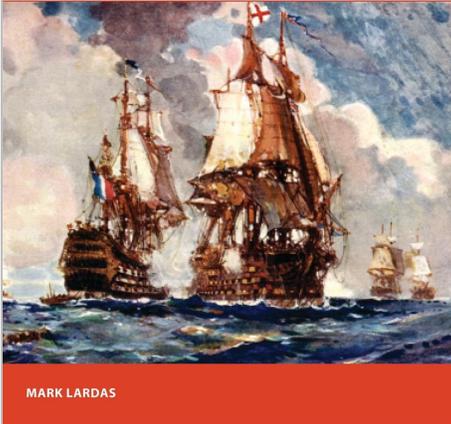
Angus Konstam

This is the fully illustrated story of the Royal Navy's escort carriers, gave vital air cover to the convoys that kept Britain alive in World War II.

In 1941, as the Battle of the Atlantic raged and ship losses mounted, the British Admiralty desperately tried to find ways to defeat the U-Boat threat to her maritime lifeline. Facing a shortage of traditional aircraft carriers and shore-based aircraft, the Royal Navy, as a stopgap measure, converted merchant ships into small "escort carriers." These were later joined by a growing number of American-built escort carriers, sent as part of the Lend Lease agreement. The typical Escort Carrier was small, slow, and vulnerable, but it could carry about 18 aircraft, which gave the convoys a real chance to detect U-Boats, and then sink them. Collectively their contribution to an Allied victory was immense, particularly in the long and grueling campaigns fought in the Atlantic and Arctic. Fully illustrated with detailed full-color artwork and contemporary photographs, this fascinating study shows how these ships made such an enormous impact on the outcome of World War II's European Theater.

Angus Konstam is the author of over 100 history books, 60 of which are published by Osprey. This acclaimed author has written widely on naval history, from *Sovereigns of the Seas* and *Piracy: The Complete History* to his most recent bestseller, *Jutland 1916: Twelve Hours to Win the War*. A former naval officer and museum professional, he worked as the curator in the Royal Armories, Tower of London, and now works as a full-time author and historian. He lives in Edinburgh, Scotland.

THE GLORIOUS FIRST OF JUNE 1794



MARK LARDAS

HISTORY / MILITARY / NAPOLEONIC WARS

Osprey Publishing | 10/22/2019
9781472834843 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7 in W

MARKETING

Online ads targeted at naval enthusiasts
Online giveaway campaign via Osprey's
blog, as well as Twitter and Facebook
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Targeted review campaign to such military
and naval history publications as *Naval
History*, *Sea Classics*, and *Military History*
Review coverage in modeling media such
as IPMS and CyberModel.com, as well as
Scale Modeler

The Glorious First of June 1794

Mark Lardas

A highly illustrated account of the first and largest fleet action between the navies of Great Britain and France during the French Revolutionary Wars.

As 1794 opened, the Revolutionary France stood on the knife-edge of failure. Its army and navy had been shaken by the revolution, with civil war and famine taking its toll on their resources. Seeking to bring a bounty of food from its Caribbean colonies and the United States, the French government decided to organize a massive convoy to bring the New World's bounty to France. But they would have to cross the North Atlantic to get there, an ocean patrolled by the Royal Navy, the most powerful navy force in the world, whose sailors were eager to inflict a damaging defeat on Revolutionary France and win their fortune in prize money.

Fully illustrated with stunning full-color artwork, this is the full story of the only fleet action during the Age of Fighting Sail fought in the open ocean, hundreds of miles from shore. Fought over the course of a month, it would be a close-run affair, with both sides claiming victory. The French called it *le Bataille du 13 prairial*, for the day in their new, scientific Revolutionary calendar. For the British it was the Glorious First of June.

Mark Lardas holds a degree in naval architecture and marine engineering, but spent his early career at the Johnson Space Center doing space shuttle structural analysis, and space navigation. An amateur historian and a longtime ship modeler, Mark Lardas is currently working in League City, Texas. He has written extensively about modeling as well as naval, maritime, and military history.

Battle of Berlin 1943–44

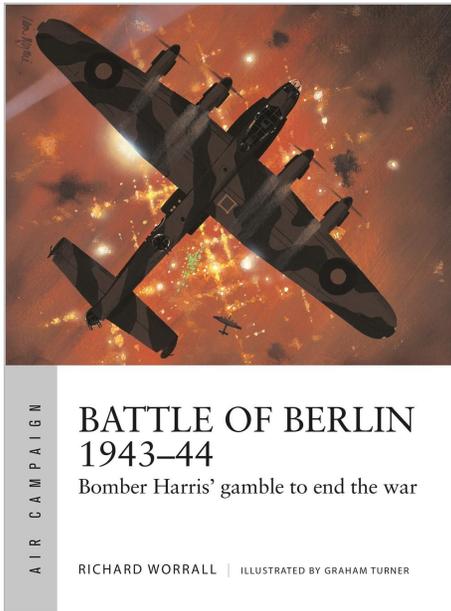
Bomber Harris' gamble to end the war

Richard Worrall

This illustrated study explores the centerpiece of Arthur “Bomber” Harris’s controversial air war, the costly, brutal Battle of Berlin.

Throughout late 1943 into early 1944, a titanic struggle raged over skies of Germany between RAF Bomber Command and the Luftwaffe. This campaign had been undertaken by the Bomber Command Commander-in-Chief, Air Chief Marshal Sir Arthur Harris, and was designated “the Battle of Berlin.” The Berlin campaign, as remembered by many veterans, was a hard, desperate slog. Fought in often dreadful and bitter winter weather, Bomber Command “went” to Berlin a total of sixteen times. The Berlin campaign, as remembered by Britain’s senior civilian and military leadership, remains controversial. The jury, even today, ultimately remains undecided as to what it ultimately achieved as the RAF suffered increasingly severe losses throughout the winter of 1943/4 in the face of a revitalized German air defense. Fully illustrated with full color artwork depicting the enormous scale of the campaign, this is the story of the RAF’s attempt to win the war through bombing alone.

Dr. Richard Worrall currently teaches a military strategy course at the Department of War Studies at King’s College London, and has taught history for over 10 years. His PhD from the University of Oxford focused on British strategic and military history, and he also holds an MA in Imperial and Commonwealth History from King’s College London, and a BS in international history from the LSE. He lives in Crewe, UK.

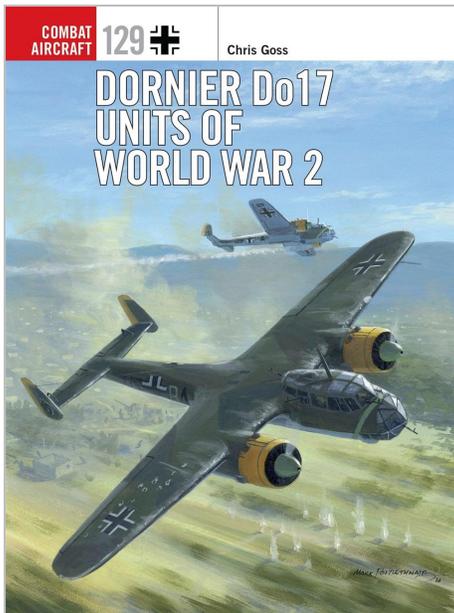


HISTORY / MILITARY / AVIATION

Osprey Publishing | 9/17/2019
 9781472835222 | \$24.00 / \$32.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at aviation enthusiasts
 Giveaway contests to aviation interest
 Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation magazines, blogs, and websites
 General military history review campaign targeted to such publications as *WWII*, *Military Heritage*, and *Military History*
 Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*



Dornier Do 17 Units of World War 2

Chris Goss

Fully illustrated with detailed artwork, this book examines the Do 17, also known as the “Flying Pencil,” a common and feared sight in the skies during World War II.

Initially designed as a high-speed mail airplane and airliner, the Do 17 first made an appearance as a military aircraft in the Spanish Civil War both in the bomber and reconnaissance roles. At the start of World War 2, it formed, together with the Heinkel He 111, the backbone of the German bomber arm over Poland, France, Belgium, and the Low Countries. However, by the start of the Battle of Britain, the Do 17's limited range and small bomb load meant that it was ripe for replacement by the Ju 88. This fully illustrated study uses detailed full-color artwork and authoritative text from an expert author to tell the full operation story of one of Nazi Germany's best light bomber from the early years of World War 2.

Chris Goss has written more than 22 books, such as *Bloody Biscay*, *Brothers in Arms*, and *The Luftwaffe's Blitz*, that have been critically acclaimed for their research and been published in Swedish, Hungarian, Spanish, and Czech as well as in English.

Chris Davey has illustrated more than 30 titles for Osprey's *Aircraft of the Aces*, *Combat Aircraft* and *Elite Units* series since 1994.

HISTORY / MILITARY / AVIATION

Osprey Publishing | 9/17/2019
9781472829634 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7 in W
70 b/w; 30 col

MARKETING

Online ads targeted at aviation enthusiasts
Social media giveaway promo on Luftwaffe related groups on Facebook
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign targeted to aviation media, blogs, and websites
Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*
General military history review campaign to such publications as *WWII* and *Military History*

Sioux Warrior vs US Cavalryman

The Little Bighorn campaign 1876–77

Ron Field

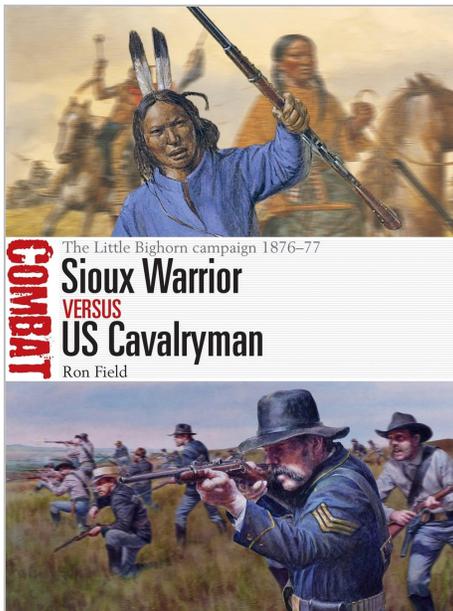
This absorbing, illustrated study investigates the origins, fighting techniques, and battlefield performance of the combatants fighting on both sides during the Black Hills War of 1876–77.

Following the discovery of gold deposits, in December 1875 the U.S. Government ordered the indigenous population of the Black Hills in what is now South Dakota and Wyoming, the Sioux, to return to the Great Sioux Reservation. When the Sioux refused, U.S. Army sent forces into the area, sparking a conflict that would make Lieutenant Colonel George Custer, Chief Sitting Bull, Crazy Horse, and others household names around the world.

Examining a series of engagements in the Black Hills War, including Rosebud, Little Bighorn, and Slim Buttes, this fully illustrated study assesses the forces fighting on both sides in this momentous campaign, casting light on the origins, tactics, armament, and battlefield performance of the U.S. Cavalry and their Sioux opponents at the height of the Indian Wars.

Ron Field is an internationally acknowledged expert on U.S. military history. In 2005 he was elected a Fellow of the Company of Military Historians, based in Washington, D.C., and was awarded its Emerson Writing Award in 2013. He lives in Gloucestershire, UK.

Adam Hook specializes in detailed historical reconstructions, and has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, and Roman battle tactics.



HISTORY / MILITARY / UNITED STATES

Osprey Publishing | 9/17/2019
 9781472831880 | \$22.00 / \$29.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events
 Targeted review campaign to such military publications as *MHQ* and *Military History*
 Possible excerpt in military history magazine

THE LONG MARCH 1934–35

The rise of Mao and the beginning of modern China



BENJAMIN LAI

ILLUSTRATED BY ADAM HOOK

HISTORY / ASIA / CHINA

Osprey Publishing | 9/17/2019
9781472834010 | \$24.00 / \$28.26 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military podcasts, blogs, and websites

The Long March 1934–35

The rise of Mao and the beginning of modern China

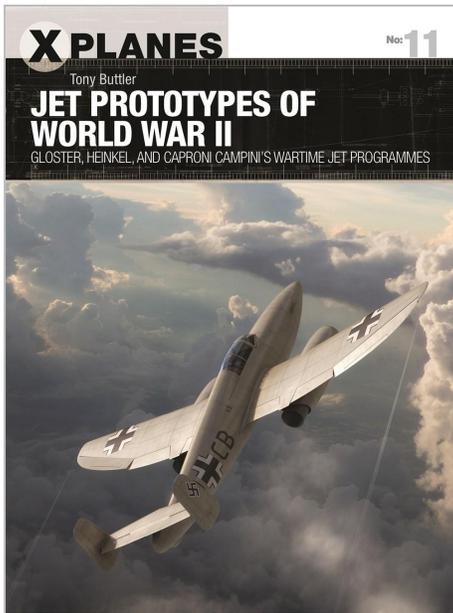
Benjamin Lai

The story of how a routed column of Chinese Communists marched tens of thousands of miles with Mao—a journey that would lead to their eventual triumph and rule of the whole of China.

Every nation has its founding myth, and for modern China, it is the Long March. In the autumn of 1934 the Chinese Nationalists under Chiang Kai-shek routed the Chinese Communists and some 80,000 men, women, and children left their homes to walk with Mao into the unknown. Mao's force had to endure starvation, harsh climate, challenging terrain while under constant aerial bombardment, and daily skirmishes. The Long March survivors had to cross 24 rivers and 18 mountain ranges, mostly snow-capped and disease-ridden wilderness to safety. In military terms, the Long March was the longest continuous march in the history of warfare. One year, 6,000 miles, and countless battles later, fewer than 4,000 people were left. Fully illustrated with stunning color artwork, this enthralling book shows how, from the desert plateau of Yanan, these survivors would grow the army that conquered China 14 years on, changing history forever.

Benjamin Lai was born in Hong Kong, educated in the UK, and went on to serve as an officer in the British Territorial Army in the 1980s and 1990s. Fluent in both Chinese and English, he currently works as a development and business consultant in China.

Adam Hook specializes in detailed historical reconstructions and has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, and Roman battle tactics.



Jet Prototypes of World War II

Gloster, Heinkel, and Caproni Campini's wartime jet programmes

Tony Buttler

This book examines the aircraft that paved the way for Germany's Me 262 and Britain's Meteor, including the Heinkel He 178 and He 280, Caproni Campini N.1, and Gloster E.28/39 and E.1/44.

Throughout the war, various experimental aircraft were produced in order to achieve the goal of producing an effective engine and fighter that could harness the potential of the jet power. These included the German Heinkel He 178 research aircraft and Heinkel He 280 jet fighter prototype, the famed British E.28/39 research aircraft built by Gloster Aircraft as well as the stillborn E.5/42 fighter and E.1/44 Ace fighter prototype, and finally the remarkable Italian Caproni-Campini N.1/CC 2 research aircraft.

Fully illustrated throughout with full-color artwork and rare photographs, this fascinating study examines the forerunners to the military jet age.

Tony Buttler joined High Duty Alloys in 1974 as a metallurgist and for nearly 20 years was involved in the testing of aluminum and titanium airframe and engine components. He earned his masters degree in archives and library studies at Loughborough University, and in 1996 began his career as an aviation historian. He has since written 30 books and numerous articles, and has become particularly well known for his work on prototypes and secret projects. He lives in Worcestershire, UK.

HISTORY / MILITARY / AVIATION

Osprey Publishing | 9/17/2019
9781472835987 | \$22.00 / \$29.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at aviation enthusiasts
Giveaway contests to aviation interest
Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign targeted to aviation magazines
Review and feature campaign to aviation blogs and websites
General military history review campaign
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

**HISTORY / MILITARY / AVIATION**

Osprey Publishing | 9/17/2019
 9781472829252 | \$22.00 / \$29.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W
 55 b/w; 10 col

MARKETING

Online ads targeted at aviation enthusiasts
 Giveaway contests to aviation interest
 Facebook groups
 Promoted in Osprey eblasts, direct mail,
 blogs, and social networking sites
 Review campaign targeted to aviation
 magazines
 Review and feature campaign to aviation
 blogs and websites
 General military history review campaign
 Review coverage in modeling media

Tempest V vs Fw 190D-9

1944–45

Robert Forsyth

An illustrated study into the fighting between the Tempest V and Fw 190D-9, two aircraft that represented the pinnacle of British and German piston-engined aircraft in WWII.

Arguably two of the finest piston-engined fighters ever built, the Tempest V and Fw 190D-9 raised the bar in terms of aircraft design and operational capability during World War II. The long-nosed Dora 9, designed by Kurt Tank, first appeared in the skies over the Western and Eastern Fronts in the late summer of 1944. Fast, and with an exceptional rate of climb, it quickly bettered almost every fighter that the RAF, USAAF, and Soviet Red Air Force could field. The Hawker Tempest V entered service in early 1944, initially proving itself a stalwart performer when it was deployed to intercept V1 flying bombs over southern England. From the autumn of 1944, the Tempest V also equipped squadrons of the Second Tactical Air Force, operating in support of the Allied armies advancing across northwest Europe. It became a potent ground-attack aircraft, armed with underwing rockets, but also a first-class interceptor when pitted against the Luftwaffe's advanced Fw 190D-9 and Me 262. Featuring full color artwork, this book describes in fascinating details combats between the Tempest Vs of No 274 Sqn and the Fw 190D-9s of I. and III./JG 26 between February and April 1945.

Robert Forsyth is an author, editor, and publisher, specializing in military aviation and military history. He is the author of several books on the aircraft and units of the Luftwaffe. His articles have appeared in *The Aviation Historian*, *Aeroplane Monthly*, *Aviation News* and *FlyPast*. He is a member of the Editorial Board of *The Aviation Historian*.

Jim Laurier has worked on the Osprey Aviation list since 2000, and in that time he has produced some of the finest artwork seen in these volumes.

The Army of Pyrrhus of Epirus



Nicholas Sekunda • Illustrated by Peter Dennis

HISTORY / MILITARY / ANCIENT

Osprey Publishing | 9/17/2019
9781472833488 | \$19.00 / \$25.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

The Army of Pyrrhus of Epirus

3rd Century BC

Nicholas Sekunda

A study of the army of the Greek king who fought both Rome and Carthage in the 280s–270s b.c., and gave the world the phrase “a Pyrrhic victory.”

Fully illustrated with detailed color plates, this is the story of one of the most renowned warrior-kings of the post-Alexandrian age, whose costly encounters with Republican Rome have become a byword for victory won at unsustainable cost.

Pyrrhus was one of the most tireless and famous warriors of the Hellenistic Age that followed the dispersal of Alexander the Great’s brief empire. After inheriting the throne as a boy, and a period of exile, he began a career of alliances and expansion, in particular against the region’s rising power: Rome. Gathering both Greek and Italian allies into a very large army (which included war elephants), he crossed to Italy in 280 b.c. but lost most of his force in a series of costly victories at Heraclea and Asculum, as well as in a storm at sea. After a campaign in Sicily against the Carthaginians, he was defeated by the Romans at Beneventum and was forced to withdraw. Undeterred, he fought wars in Macedonia and Greece, the last of which cost him his life.

Nicholas Sekunda has taken part in archaeological excavations in Poland, Iran, and Greece, and participated in a research project on ancient Persian warfare for the British Institute of Persian Studies. He has published numerous books and academic articles.

Peter Dennis has since contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and modelmaker, he is based in Nottinghamshire, UK.



British Goats

Tiffany Francis

A lively, engaging introduction to the history of goats in Britain, and the recent renaissance of goat-related products.

Ever wondered why a goat's eyes have rectangular pupils? Or what happened to Thor's goats after they finished pulling his thunderous chariot? Are goat milk and meat more ethical food choices and, if so, can these industries play an important role in the future of mankind? How about making your own goat's cheese or handspun mohair jumper? Whether you're an aspiring smallholder, a cheese fanatic, or simply want to know more about our caprine companions, this guide will take you through the fascinating history of goatkeeping in Britain and shed light on one of our most intelligent, curious, and mischievous domestic animals. With an increasing demand for goat produce and around 16 different breeds in Britain, explore the cultural rise of goatkeeping from the Stone Age through to modern day.

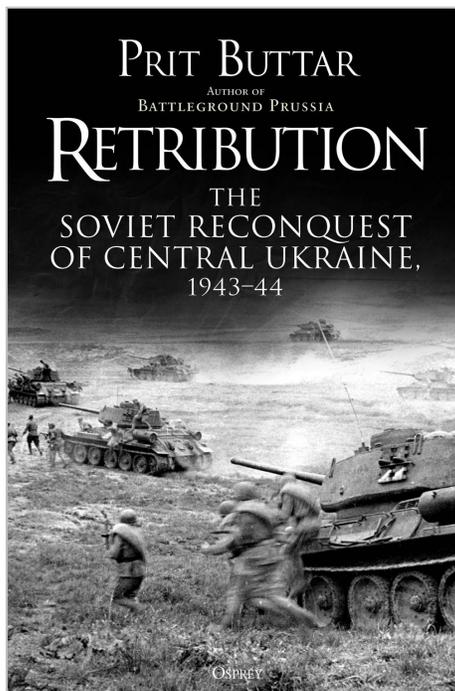
Tiffany Francis is a nature writer and artist from the South Downs, Hampshire. Her first book, *Food You Can Forage*, was published by Bloomsbury in March 2018, and her next book, *Dark Skies*, is due in Autumn 2019. She has written for the *Guardian*, *BBC Radio 4*, *Woodland Trust*, *Current Archaeology*, and a number of other publications, including two articles on goats for *Countryfile* magazine and the *Countryman*. www.tiffanyimogen.com

TECHNOLOGY & ENGINEERING / AGRICULTURE / ANIMAL HUSBANDRY

Shire Publications | 9/17/2019
9781784423605 | \$14.00 / \$19.00 Can.
Trade Paperback | 64 pages
8.3 in H | 5.9 in W
Fully illustrated throughout

MARKETING

Facebook ads targeted to goat enthusiasts
Review campaign to goat enthusiast blogs
and newsletters



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/22/2019
 9781472835321 | \$35.00 / \$47.50 Can.
 Hardcover with dust jacket | 480 pages
 9.2 in H | 6 in W
 32pp plate section in b&w

MARKETING

Online ads targeted at WWII enthusiasts
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows
 Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
 Reviews on military history blogs such as *War is Boring*
 Possible excerpt in a military history magazine

Retribution

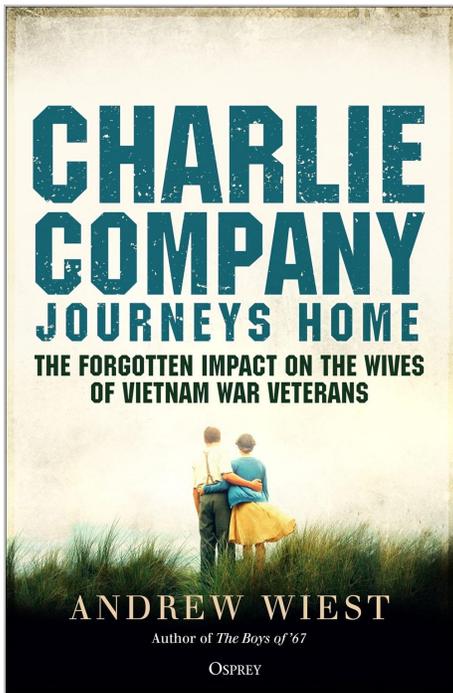
The Soviet Reconquest of Central Ukraine, 1943

Prit Buttar

From acclaimed Eastern Front expert Prit Buttar comes this engrossing account of the war on the Eastern Front as the German forces were driven back following the Battle of Kursk.

Making use of extensive memoirs of German and Russian soldiers to bring the story to life, the narrative follows on from *On a Knife's Edge*, the author's previous title, which described the encirclement of the German Sixth Army at Stalingrad and the offensives and counter-offensives that followed throughout the winter of 1942–43. Beginning at the end of the Battle of Kursk, *Retribution* explores the massive Soviet offensive that saw depleted and desperate German troops forced out of Western Ukraine. In this title, Buttar describes in detail the little-known series of near-constant battles which saw a weakened German army confronted by a tactically sophisticated force of over six million Soviet troops. As a result, the Wehrmacht was driven back to the Dnepr, whilst German forces remaining in the Kuban Peninsula south of Rostov were forced back into the Crimea in a retreat which would become one of many in the ensuing months.

Prit Buttar is an established expert on the Eastern Front in twentieth century military history. Buttar's previous books include the critically acclaimed *Battleground Prussia: The Assault on Germany's Eastern Front 1944–45* (Osprey 2010) and *Between Giants: The Battle for the Baltics in World War II* (Osprey 2013), and a definitive four-part series on the Eastern Front in World War I that concluded with *The Splintered Empires: The Eastern Front 1917–21* (Osprey, 2017).



Charlie Company Journeys Home

The Forgotten Impact on the Wives of Vietnam Veterans

Andrew Wiest

Andrew Wiest lays bare the horror of the Vietnam War for those left behind and the enduring battles they must continue to fight long after their loved ones have returned home.

The human experience of the Vietnam War is almost impossible to grasp—the camaraderie, the fear, the smell, the pain. Men were transformed into soldiers, and then into warriors.

These warriors had wives who loved them and shared in their transformations. Some marriages were strengthened, while for others there was all too often a dark side, leaving men and their families emotionally and spiritually battered for years to come.

Focusing in on just one company's experience of war and its eventual homecoming, Andrew Wiest shines a light on the shared experience of combat and both the darkness and resiliency of war's aftermath.

PRAISE

"A painful yet impressive account of the effects of war on the families left behind."

?Kirkus

"This is a serious book and as such deserves a dedicated effort to fully understand and absorb." ?IPMS/USA

"This book chronicles the Vietnam War through the perspectives and experiences of the families and loved ones left behind." - *Military Heritage*

"[The wives'] reminiscences unfold, along with Wiest's perspectives, in an oral-history style. "When I spoke to these women, they had been alone for so long and their experiences had been invisible for so long, that they were sure they didn't have a story to tell.... They do. Collecting their and their hus..."

Dr. Andrew Wiest previous books include *Vietnam's Forgotten Army: Heroism and Betrayal in the ARVN* (New York University), which won the Society for Military History's Distinguished Book Award, *Rolling Thunder in a Gentle Land* (Osprey), and *The Boys of '67* (Osprey), which was the basis for the Emmy-nominated National Geographic Channel documentary *Brothers in War*. He lives in Hattiesburg, Mississippi, with his wife, Jill, and their three children Abigail, Luke, and Wyatt.

HISTORY / MILITARY / VIETNAM WAR

Osprey Publishing | 10/22/2019
9781472827463 | \$21.00 / \$28.50 Can.
Trade Paperback | 400 pages
9.2 in H | 6 in W

Other Available Formats:
Hardcover ISBN: 9781472827494

MARKETING

Online ads targeted at Vietnam War readers
Promotion to veteran organizations, and Vietnam memorials and museums
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such military publications as *Vietnam*, *MHQ*, and *Military History*
Review campaign to major market newspapers as well as women's and family magazines
Review mailing to Vietnam veterans group newsletters

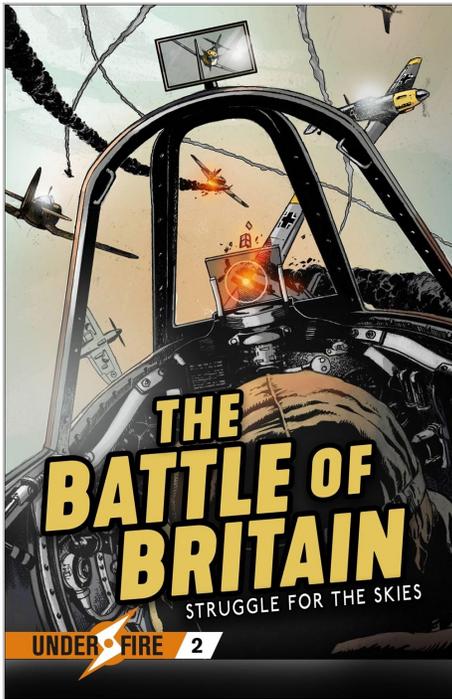
The Battle of Britain

Dale Carothers, Daniel DeVargas

***The Battle of Britain* is a full-color graphic novel that follows the Royal Air Force as they defend the United Kingdom against the infamous German Luftwaffe.**

The Battle of Britain is a full-color graphic novel that follows the Royal Air Force as they defend the United Kingdom against the infamous German Luftwaffe. Drawing from historical documents and firsthand accounts, the book details the events that led up to the four-month campaign, the fight to end the Nazi bomb attacks, and the long-term impact on air force strategy. By September of 1940, hundreds of British fighter planes were destroyed or damaged and the German Blitz was underway. Learn how the Royal Air Force came back from near-defeat, shot down the Nazi aircraft, and prevented Hitler from gaining the air superiority he needed for his planned invasion.

Adam Fortier is the founder of Portmanteaux Publishing, a graphic novel packaging/publishing company. During his many years in publishing Adam has developed specialized processes for creating cheaper and quicker graphic novels that are non-traditional in nature, but deserving of being published. Historically, many subjects simply couldn't be broached due to the high level of commitment. With Portmanteaux Publishing, these projects can now become a reality.

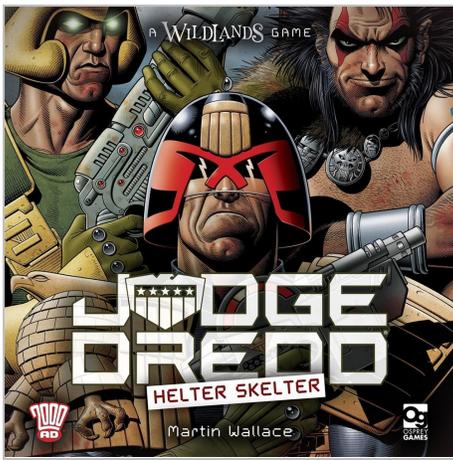


COMICS & GRAPHIC NOVELS / HISTORICAL FICTION

Osprey Publishing | 10/22/2019
9781472838698 | \$26.00 / \$35.00 Can.
Trade Paperback | 332 pages

MARKETING

Online ads targeted at military history enthusiasts as well as players of video games
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Launch publicity campaign in such comics, pop culture media, and trade media
Targeted review campaign to such military publications as *MHQ* and *Military History*
Review campaign to major general interest newspapers and magazines
Review and feature campaign to military podcasts, blogs, and websites



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 10/22/2019
9781472836694 | \$85.00 / \$112.00 Can.
Game

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower
How-to-play videos on Osprey Games's YouTube channel

Launch at top gaming events such as GenCon

Demo copy program with major distributors such as ACD and Alliance
Reviews on top gaming sites such *Dice Tower*, *Drive Thru Review*, and *Geek & Sundry*

Reviews and features in gaming press such as *GTM* and *Meeple Monthly*

Judge Dredd: Helter Skelter

Martin Wallace

Judge Dredd and the worlds of 2000A.D. come to the *Wildlands*.

Judge Dredd and the worlds of 2000 a.d. are introduced to the *Wildlands*! As the corrupt Judge Cal invades Mega-City One from another dimension, Dredd must battle fallen foes and former allies alike, to prevent the destruction of his universe.

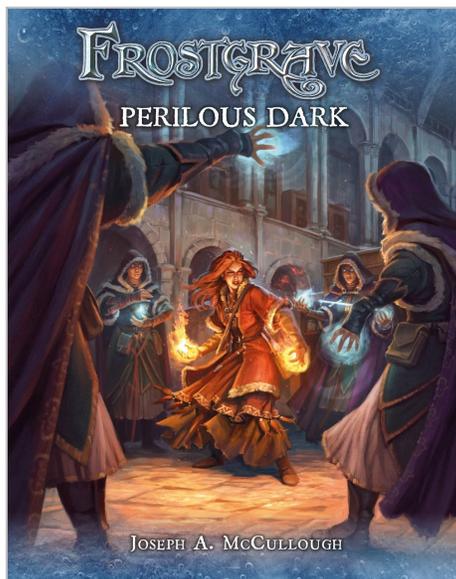
Each faction features a different set of iconic 2000 a.d. characters, illustrated in their own unique style.

Players: 2–4

Ages: 14+

Playing Time: 30–60 minutes

Martin Wallace was born in Hampshire in 1962, and started designing board games in 1990. He self-published his first game, *Lords of Creation*, in 1993 and has had over seventy games published since. Wallace is best known for *Steam*, *Brass*, *Discworld Ankh Morpork*, and *A Few Acres of Snow*. Having spent most of his life in Manchester, he now resides in Queensland, Australia.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 10/22/2019
 9781472834591 | \$25.00 / \$34.00 Can.
 Trade Paperback | 96 pages
 9.5 in H | 7.5 in W
 40 col

MARKETING

Online ads targeted at Frostgrave, RPG, and war-game enthusiasts
 Facebook giveaway promotions on gaming and Frostgrave groups
 Banner ads on gaming websites
 Feature at gaming conventions such as AdeptiCon and GenCon
 Reviews on top gaming sites such Dice Tower and Geek & Sundry
 Reviews in gaming press such as *GTM* and *Meeple Monthly*

Frostgrave: Perilous Dark

Joseph A. McCullough

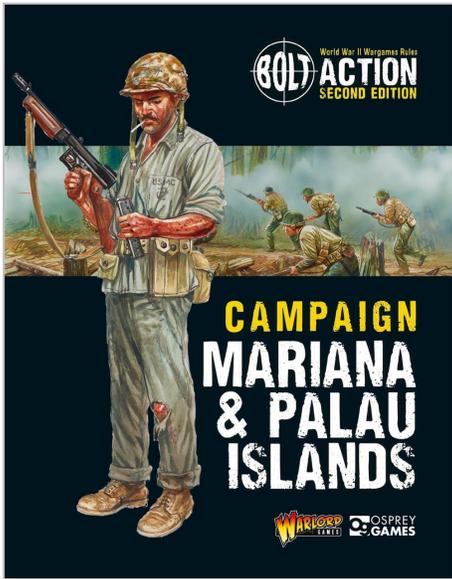
A supplement devoted to playing solo and co-operative games of *Frostgrave*.

There are many tales of the Frozen City, and not all of them tell of battles between rival wizards. Often, the greatest adventures are those that pit a wizard and his trusty warband against the myriad perils found amidst the ruins of Felstad.

This new supplement for *Frostgrave* presents full rules for playing solo and cooperative games in which the feuds and skirmishes of wizards take a backseat to the exploration and unlocking of the mysteries of the city. These include guidelines for both dungeon crawls and adventuring in the ruins, new traps, unique random encounters, and 4 multi-scenario mini-campaigns to get players started.

Why should wizards fight amongst themselves? There is plenty of treasure for all and the Frozen City is enemy enough!

Joseph A. McCullough is the author of several non-fiction books including *A Pocket History of Ireland*, *Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. His fantasy short stories have appeared in various books and magazines such as *Black Gate*, *Lords of Swords*, and *Adventure Mystery Tales*. He is also the creator of the wargame *Frostgrave: Fantasy Wargames in the Frozen City*, and co-wrote *The Grey Mountains*, a supplement for the *Middle-Earth Role-Playing Game*.



**GAMES & ACTIVITIES / ROLE
PLAYING & FANTASY**

Osprey Games | 12/24/2019

9781472839008 | \$30.00 / \$40.00 Can.

Trade Paperback | 144 pages

10 in H | 7 in W

80 col

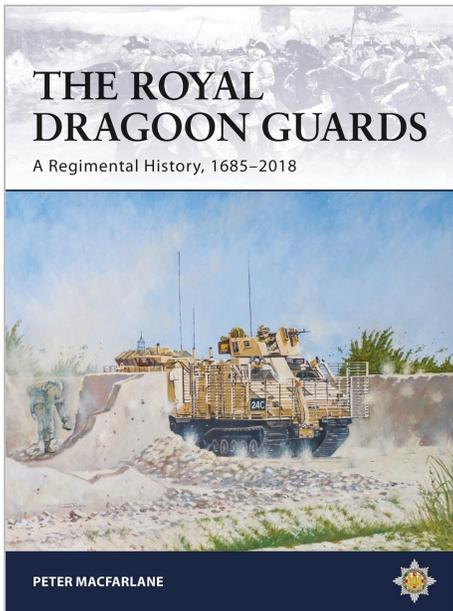
Bolt Action: Campaign: Mariana & Palau Islands

Warlord Games

Scenarios and special rules covering the Marianas & Palau Islands campaign.

The Mariana and Palau Islands campaign, also known as Operation *Forager*, was intended to facilitate the recapture of the Philippines and to provide bases for the bombing of the Japanese mainland. This new Campaign Book for *Bolt Action* allows players to refight the fierce battles of Saipan, Peleliu, Guam, and many others. With new, linked scenarios, rules, troop types, and Theater Selectors provide plenty of options for both novice and veteran players alike.

Warlord Games is one of the world's leading producers of war-gaming miniatures, as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their *Bolt Action* range of 28 mm World War II miniatures is the most extensive on the market and continues to grow and develop.

**HISTORY / MILITARY**

Osprey Publishing | 10/22/2019
 9781472838599 | \$20.00 / \$27.00 Can.
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 full colour throughout

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The Royal Dragoon Guards

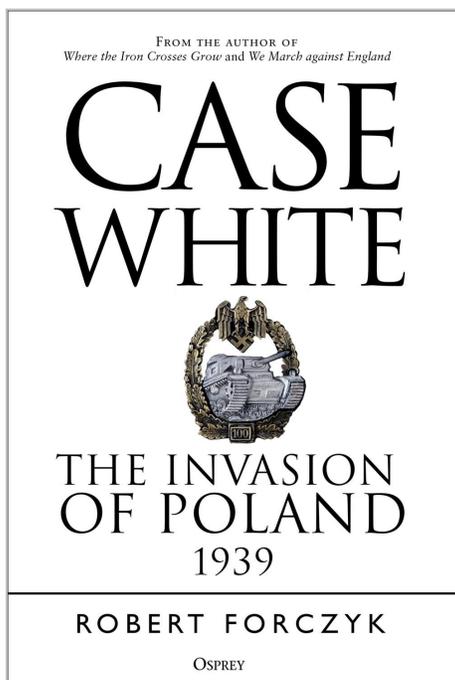
A Regimental History, 1685–2018

Peter Macfarlane

A regimental history of the Royal Dragoon Guards, who have fought in all of Britain's major wars, and have an operational service record spanning more than three centuries.

The Royal Dragoon Guards have a distinguished history dating from 1685. Originally raised as regiments of horse and dragoons, they were subsequently designated as the 4th, 5th, and 7th Dragoon Guards and the 6th (Inniskilling) Dragoons. They fought in all Britain's major wars from the late seventeenth century onwards, charging at Blenheim with Marlborough's cavalry, at Waterloo with the Union Brigade, and at Balaklava with the Heavy Brigade. In the nineteenth century they also saw service in India and Africa. All four regiments served in France and Flanders during the First World War and fired the first British shot on the Western Front. They were then amalgamated into two regiments—the 4th/7th Royal Dragoon Guards and the 5th Royal Inniskilling Dragoon Guards. Both regiments were mechanized shortly before the Second World War, in which they played a leading role in the D-Day landings. In 1992 the two regiments amalgamated again to form the Royal Dragoon Guards. Recent conflicts have taken the regiment to Iraq and Afghanistan, continuing a record of operational service covering more than three centuries.

Peter Macfarlane was commissioned into the 5th Royal Inniskilling Dragoon Guards in 1989. He served with the regiment and its successor, the Royal Dragoon Guards, in Germany and Britain and on active service in Northern Ireland and Iraq. He was asked by the Colonel of the Royal Dragoon Guards to write this short history in order to record the regiment's exploits for new generations.



Case White

The Invasion of Poland 1939

Robert Forczyk

Published to coincide with the 80th anniversary of the start of World War II, Robert Forczyk tells the story of Case White, the German invasion of Poland in 1939.

Using a wide array of sources, Robert Forczyk challenges the myths of the German invasion of Poland to tell the full story of the invasion that sparked history's greatest conflict.

The German invasion of Poland in September 1939, designated as *Fall Weiss* (Case White), was the event that sparked the outbreak of World War II in Europe. The campaign has widely been described as a textbook example of Blitzkrieg, but in fact it was a fairly conventional campaign as the Wehrmacht was still learning how to use its new Panzers and dive-bombers.

The Polish military is often misrepresented as hopelessly obsolete and outclassed by the Wehrmacht, yet in reality it was well equipped, with modern weapons and armor. Indeed, the Polish possessed more tanks than the British and had cracked the German Enigma cipher machine. Though the combined assault from Germany and the Soviet Union defeated Poland, they could not crush the Polish fighting spirit, and thousands of soldiers and airmen escaped to fight on other fronts. The result of Case White was a brutal occupation, as Polish Slavs found themselves marginalized and later eliminated, paving the way for Hitler's vision of *Lebensraum* (living space) and his later betrayal and invasion of the Soviet Union in 1941.

Robert Forczyk has a PhD in international relations and national security from the University of Maryland and a strong background in European and Asian military history. He retired as a lieutenant colonel from the U.S. Army Reserves, having served 18 years as an armor officer in the U.S. 2nd and 4th infantry divisions and as an intelligence officer in the 29th Infantry Division (Light). Dr. Forczyk is currently a consultant in the Washington, D.C., area.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/22/2019
 9781472834959 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 416 pages
 9.2 in H | 6 in W
 32-page plate section in black and white

MARKETING

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 Possible excerpt in a military history magazine

The Third Reich is Listening

Inside German codebreaking 1939–45

Christian Jennings

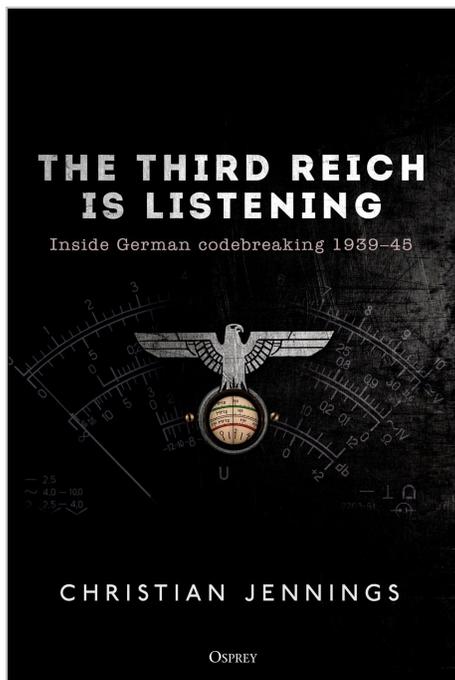
Drawing on recently declassified documents, this is the utterly compelling history of the successes and failures of the German Intelligence Services throughout World War II.

The codebreakers at Bletchley Park have been immortalized in films such as *The Imitation Game* and *Enigma*, but the Germans were also breaking Allied ciphers. *The Third Reich is Listening* is the comprehensive account of the successes, failures and science of Germany's codebreaking and signals intelligence operations from 1935 to 1945.

This fast-moving blend of modern history and popular science is told through colorful personal accounts of the Germans at the heart of the story, including a former astronomer who worked out the British order of battle in 1940, a U-Boat commander on the front line of the Battle of the Atlantic, and the woman from the foreign ministry decrypting Japanese and Italian signals.

It investigates how and why a regime as technologically advanced as the Third Reich both succeeded and failed in its battle to break their enemy's codes and to use the resultant intelligence effectively, and why they failed to recognize the fact that the Allied had cracked the enigma code.

Christian Jennings is a British freelance foreign correspondent and the author of six works of nonfiction. He has writing for publications ranging from *The Economist* and *Reuters* to *Wired*, *The Guardian*, and the *Scotsman*. He has been based variously in Rwanda, Bosnia, Kosovo, Burundi, Kenya, and Switzerland. He now lives in Turin, Italy. His recent book *At War on the Gothic Line* (Osprey, 2016), was described in the *Spectator* as "military history at its most engaging."



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/22/2019
9781472829542 | \$21.00 / \$28.50 Can.

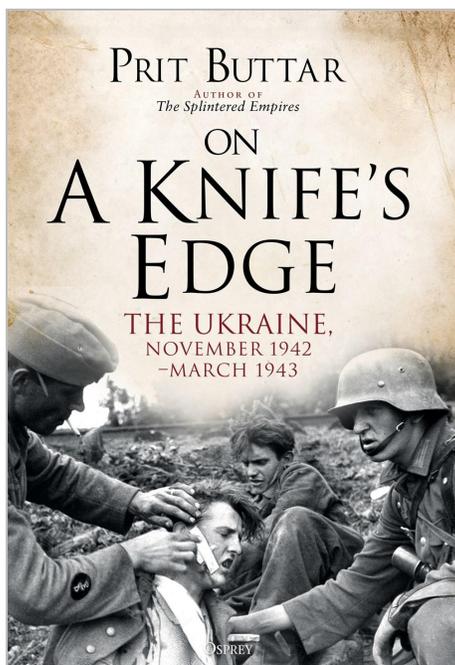
Trade Paperback | 368 pages
9.2 in H | 6 in W
16pp plate section in black and white.

Other Available Formats:

Hardcover ISBN: 9781472829504

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Possible excerpt in a military history magazine



On a Knife's Edge

The Ukraine, November 1942–March 1943

Prit Buttar

This is the engrossing story of the German fight-back after the battle of Stalingrad, containing haunting firsthand accounts that reveal the horrors of life on the front line.

Late 1942 saw the strategic situation on the Eastern Front change completely. The encirclement of Paulus's Sixth Army in Stalingrad trapped a significant portion of the Wehrmacht's combat forces in the ruins of the devastated city, where they would ultimately die or be taken prisoner, but at the same time the entire German position was left in a catastrophic state.

The year's campaign had seen the Germans advance first east, but then increasingly to the south and southeast; the Soviet counteroffensive not only isolated Sixth Army but it also raised the possibility of the collapse of the entire front. The ultimate failure of the Red Army to achieve this is due in no small part to the efforts of one of the Wehrmacht's greatest commanders: Erich von Manstein, who rebuilt the German front line and fought a mobile campaign, in which all the strengths of the German forces, and all the weaknesses of their Soviet opponents, were revealed. Written by one of the world's leading experts on the Eastern Front, *On a Knife's Edge* is a story of brilliant generalship, lost opportunities, and survival in the harshest theater of war.

Prit Buttar is an established expert on the Eastern Front in twentieth century military history. His previous books include the critically acclaimed *Battleground Prussia: The Assault on Germany's Eastern Front 1944–45* (Osprey 2010) and *Between Giants: The Battle for the Baltics in World War II* (Osprey 2013) and a definitive four-part series on the Eastern Front in World War I that concluded with *The Splintered Empires: The Eastern Front 1917–21* (2017).

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/22/2019
9781472835000 | \$21.00 / \$28.50 Can.
Trade Paperback | 456 pages
9.2 in H | 6 in W

Other Available Formats:
Hardcover ISBN: 9781472828347

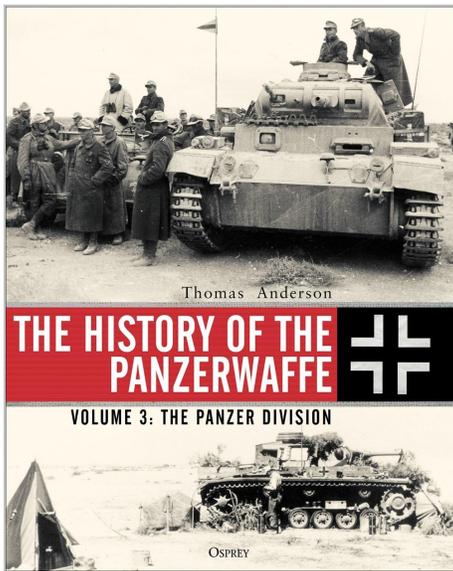
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Review and feature campaign to military podcasts, blogs and websites

The History of the Panzerwaffe

Volume 3: The Panzer Division

Thomas Anderson



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 12/24/2019
 9781472833891 | \$40.00 / \$47.39 Can.
 Hardcover with dust jacket | 304 pages
 9.5 in H | 7.5 in W

MARKETING

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Armorama and AMPS

Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale*

Modeler

This third volume of the History of the Panzerwaffe will detail the organization and development of some of its most famous units—the German Panzer Divisions.

The first two volumes of the *History of the Panzerwaffe* have described how the Germans transformed armored warfare from a lumbering and ponderous experiment in World War I into something that could decide the outcome of conflicts. How the legendary Panzerwaffe overran Western Europe and reached the gates of Moscow to the East, before taking its place in the forefront of the German defense from the D-Day landings to the valiant last stand in Berlin. This third volume focuses on the most important units in the Panzerwaffe, and some of the most famous units in the history of warfare: the Panzer Divisions. It will detail their prewar origins and how they developed over the course of the war, covering all the specialized units and how they operated on the battlefield. As with Thomas's other titles, this book will be mainly illustrated with previously unpublished images and all the information will be drawn from original German documents.

Thomas Anderson is a specialist on the German armored fighting vehicles of World War II. A modeler, he regularly contributes to popular modeling and historical magazines across the globe, including *Military Modelcraft International* (UK), *Steel Art* (Italy), *Historia Militar* (Spain), and *Batailles & Blindes* (France), as well as many others.

Soviet Partisan vs German Security Soldier

Eastern Front 1941–44

Alexander Hill

An acknowledged expert investigates the clashes between Soviet partisans and their German and local opponents on the Eastern Front during World War II.

The savage partisan war on the Eastern Front during World War II saw a wide variety of forces deployed by both sides. On the Soviet side civilian partisans fought alongside and in cooperation with Red Army troops and Red Army and NKVD “special forces.” On the German side, German Army security divisions with the indigenous components including cavalry fought alongside SS police and Waffen-SS units and other frontline troops employed for short periods in the anti-partisan role.

In addition to providing the background detail on the forces of both sides, this study focuses upon three examples of German anti-partisan operations that show varied success in dealing with the Soviet partisan threat. Notably, it covers a major operation in northwest Russia during the spring of 1943—Operation *Spring Clean*—that saw Wehrmacht security forces including local components fighting alongside troops under the SS umbrella against a number of Soviet partisan brigades. During the fighting, German forces even employed captured French tanks from earlier in the war against the partisans.

Featuring specially commissioned artwork and drawing upon an array of sources, this is an absorbing account of the brutal fight between German security forces and their Soviet partisan opponents during the long struggle for victory on World War II’s Eastern Front.

Alexander Hill is an associate professor in military history at the University of Calgary in Canada, and specializes in Soviet military history from 1917 to 1945. He has published a range of books and articles that cover not only the Red Army at war but also the Soviet Navy and Soviet partisan movement.

Johnny Shumate works as a freelance illustrator living in Nashville, Tennessee. He began his career in 1987 after graduating from Austin Peay State University.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/22/2019
 9781472825667 | \$22.00 / \$29.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

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Armies of the Great Northern War 1700–1720



Gabriele Esposito • Illustrated by Giuseppe Rava

HISTORY / MILITARY / WARS & CONFLICTS

Osprey Publishing | 10/22/2019
9781472833495 | \$19.00 / \$25.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W

MARKETING

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Possible excerpt in military history magazine
Review and feature campaign to military podcasts, blogs, and websites

Armies of the Great Northern War 1700–1720

Gabriele Esposito

Explains and illustrates the Russian, Scandinavian, Polish, and German armies of the crucial series of wars that saw Russia's arrival as a great military power in Northern Europe.

The Great Northern War was a long series of campaigns in which Russia, linked with several other countries in temporary alliances, confronted and eventually replaced Sweden as the predominant power in Northern Europe. (Alliances stretched outside the region too—from 1710 Sweden was even allied with Ottoman Turkey, which attacked Russia in the south.) While contemporary with Marlborough's campaigns against France, the Great Northern War was in fact more decisive, since it reshaped the Northern European power balance up to the eve of the Napoleonic Wars. It began with a series of astonishing Swedish victories, from Denmark to Poland and deep into Germany; King Charles XII annihilated a Russian army at Narva (1700); invaded Poland, and installed a puppet king (1703–4); and invaded Saxony, seizing Leipzig (1706). But Peter the Great of Russia showed steadfast determination, and Charles overreached himself when he invaded Russia (1708); the Russians adopted classic “scorched earth” tactics until they could destroy the Swedish army at Poltava (1709), one of the most complete victories in history. Nevertheless, Sweden continued to fight, and to win sufficiently often, in Germany, Denmark, and Norway, until Charles's death in battle in 1718. Meanwhile, a simultaneous Swedish alliance with Turkey brought Russian defeats in the South.

Gabriele Esposito is an Italian researcher and a long-time student of military history. He has published several works in the UK, including MAA 499 *Armies of the War of the Triple Alliance 1864–70* and MAA 504 *Armies of the War of the Pacific 1879–83*, and is a regular contributor to many specialized magazines.

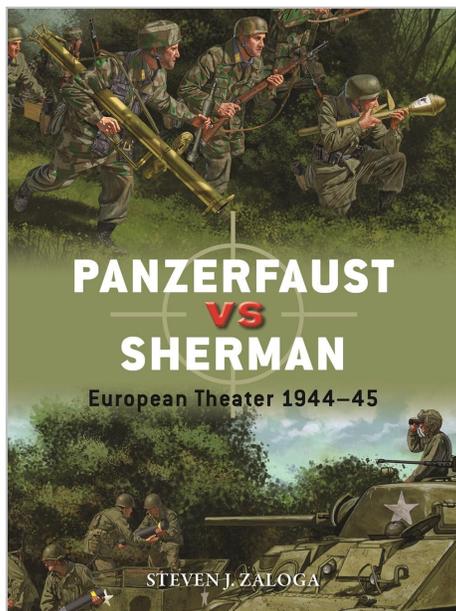
Giuseppe Rava has established himself as a leading military history artist. He lives and works in Italy.

Panzerfaust vs Sherman

European Theater 1944–45

Steven J. Zaloga

A highly illustrated study of the duel between the Germans' *panzerfaust* and *panzerschreck* antitank rockets, and the Allied Sherman tank in the closing months of WWII.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/22/2019
9781472832313 | \$22.00 / \$29.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7 in W

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Review and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

From the Allied perspective, there were few encounters with the two standard German infantry antitank rocket launchers, the *Panzerfaust* and *Panzerschreck*, until the summer of 1944 in Normandy. As a result, there was not a dedicated effort to develop a means to defend a tank against such weapons. As the threat of the antitank rockets became more pronounced in the autumn of 1944, there were two separate tracks taken. The Ordnance Department in the United States began to examine whether various types of composite materials might be a solution to the *Panzerfaust* threat. In the event, these programs came too late to have any effect.

By the early winter of 1945, the problem had become significant. A variety of schemes were tried by the U.S. Army, including a hybrid layer of spare racks and sandbags. Ordnance officers were skeptical of this scheme, and Patton's Third U.S. Army categorically refused to use sandbags, opting instead for a program during January–February 1945 to cannibalize knocked-out tanks of their armor plate and weld it to the front of new tanks. The Twelfth Armored Division took part in a larger Seventh U.S. Army program to place an elaborate cage system on their tanks to fit sandbags. Other units experimented with concrete and other coatings. In the event, no satisfactory method was discovered during the war to combat the threat of infantry antitank rockets.

Steven J. Zaloga is the author of numerous books on military technology and military history, with a focus on the U.S. Army in World War II as well as Russia and the former Soviet Union.

Johnny Shumate works as a freelance illustrator. He began his career in 1987 after graduating from Austin Peay State University.

Alan Gilliland writes, illustrates, and publishes fiction for a variety of publishers.

PETSAMO AND KIRKENES 1944

The Soviet offensive in the Northern Arctic



DAVID GREENTREE

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/22/2019
9781472831132 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W

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Military History
Reviews on military history blogs such as
War is Boring

Petsamo and Kirkenes 1944

The Soviet offensive in the Northern Arctic

David Greentree

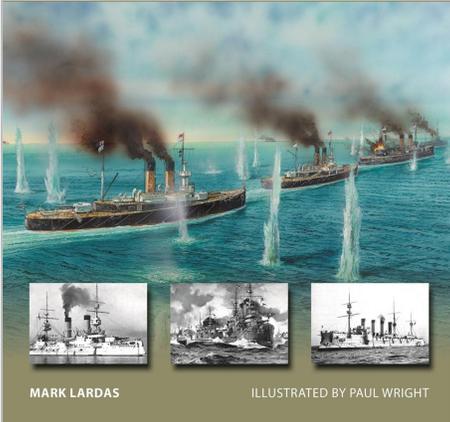
A study of the Petsamo–Kirkenes campaign, which saw Soviet naval infantry deployed in abundance against the elite German Gebirgsjäger in the harsh conditions of the Eastern Front.

In June 1941, German Generalleutnant Dietl attempted and failed to seize Murmansk and sever the rail link from the Soviets' only ice free port in the far north. In 1942 and 1943 the front line was relatively static, but in October 1944 the Soviet Fourteenth Army under Marshal Meretskov launched the Petsamo–Kirkenes operation to throw the Germans out of northern Finland. The area was of strategic importance, not only for its bases that enabled the interdiction of Arctic convoys from Britain but also because of the nickel mines at Kolosjoki and the iron ore mines near Kirkenes.

After the Finnish capitulation in September, Hitler had agreed to a retreat into northern Norway, and XIX Gebirgskorps made preparations for such a move. However, their fate hung in the balance when Meretskov began his attack on October 14. Combat conditions were unique: extremely rough terrain—laced with bogs, streams, boulder fields, and significant rivers—was opposition enough. The Soviets employed Soviet naval infantry in abundance, not only to make amphibious landings to capture strategically significant port facilities, but also on deep outflanking maneuvers inland. Their opponents were the elite Gebirgsjäger from XIX Gebirgskorps. Trained to be self-sufficient and resourceful and equipped with a range of bespoke weaponry, mountain divisions were ideally suited to operate in harsh climates, such as the Arctic.

David Greentree graduated in history at York before taking an MA in war studies from King's College London and qualifying as a lecturer in further education. In 1995 he accepted a commission in the Royal Air Force and has served in a variety of locations, including Afghanistan and Oman. He lives in Hampshire, UK.

RUSSIAN BATTLESHIPS AND CRUISERS OF THE RUSSO-JAPANESE WAR



HISTORY / MILITARY / NAVAL

Osprey Publishing | 10/22/2019
9781472835086 | \$19.00 / \$25.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W

MARKETING

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Review coverage in modeling media such
as IPMS and CyberModel.com, as well as
Scale Modeler

Russian Battleships and Cruisers of the Russo-Japanese War

Mark Lardas

The fascinating story of the mighty Russian fleets, the pride of the Tsar, that went to war against the Japanese and were destroyed wholesale.

This book examines the major warships of the Imperial Russian Navy which participated in the Russo-Japanese War. The focus is on the battleships, coastal defense warships, and cruisers of the Pacific Squadron and Baltic Squadron that fought during the war.

It discusses, in detail, their design and development between the years of 1885 and 1905, concentrating particularly on battleships and cruisers. The book explores, in depth, the mutually influential relationship between Russian and foreign warship design, as Russia progressed from a reliance on foreign designs and shipyards towards an ability to produce its own influential ships, such as the *Novik*. The title also outlines the gripping operational history of Russian warships which participated in the Russo-Japanese war, tracing their activity before and during the combat, as well as the postwar fate of those ships that were bombarded, scuttled, captured, or salvaged.

Including contemporary photography and full-color illustrations, this title offers a detailed and definitive guide to the design, development, and destiny of the Russian warships that battled the Japanese in the Eastern seas.

Mark Lardas holds a degree in naval architecture and marine engineering, but spent his early career at the Johnson Space Center doing space shuttle structural analysis, and space navigation. An amateur historian and a long-time ship modeler, Mark Lardas is currently working in League City, Texas. He has written extensively about modeling as well as naval, maritime, and military history.

THE PARAGUAYAN WAR 1864–70



GABRIELE ESPOSITO

ILLUSTRATED BY GIUSEPPE RAVA

The Paraguayan War 1864–70

The Triple Alliance at stake in La Plata

Gabriele Esposito

A highly illustrated Campaign study of the Paraguayan War of 1864–70, one of the largest and bloodiest conflicts in South American history.

The Paraguayan War, also known as the War of the Triple Alliance, was the greatest and most important military conflict in the history of South America, after the Wars of Independence. It involved four countries and lasted for more than five years, during which Paraguay fought alone against a powerful alliance formed by Brazil, Argentina, and Uruguay. This conflict was remarkable in its huge scale and its terrible cost in lives, with the catastrophic human price paid by Paraguay amounting to more than 300,000 men, a loss of some 70 percent of the country's total population.

The war was a real revolution for the armies of South America, and the first truly modern conflict of the continent. When the war began in 1864, South American armies were small, poorly trained, and badly equipped semiprofessional forces. However, by the time the war ended, most of them had adopted percussion rifles employing the Minié system and new weapons like breech-loading rifles and Gatling machine guns.

This title covers the whole range of the war, from the early days the conflict primarily involved small columns of a few thousand men seeking each other out in rugged and sparsely inhabited territory, through to the later Napoleonic-style positional battles fought at points of strategic importance. It also explores the unique challenges presented by the humid, subtropical climate, including the devastating impact of disease on the troops.

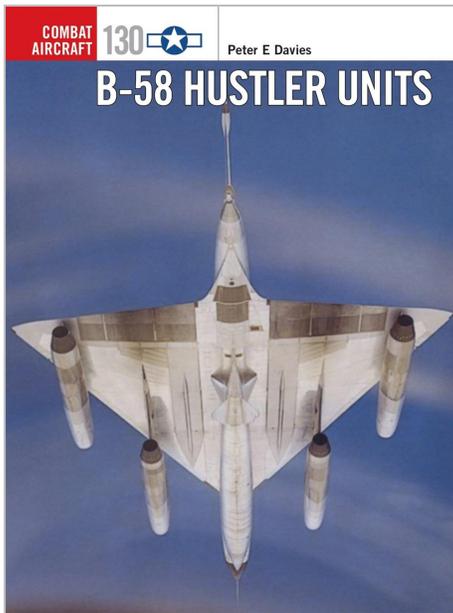
Gabriele Esposito is an Italian freelance author on military history, specializing in uniformology, who has written a number of titles for Osprey Publishing, Pen & Sword, Winged Hussar Publishing, and Partizan Press, and is a regular contributor to many magazines such as *Ancient Warfare*, *Medieval Warfare*, *Classic Arms & Militaria*, *Guerres et Histoire*, *History of War*, and *Focus Storia Wars*.

HISTORY / LATIN AMERICA / SOUTH AMERICA

Osprey Publishing | 10/22/2019
9781472834447 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7 in W

MARKETING

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HISTORY / MILITARY / AVIATION

Osprey Publishing | 10/22/2019
9781472836403 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7 in W

MARKETING

Online ads targeted at B-58 and aviation enthusiasts
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General military history reviews in such publications as *MHQ* and *Military Heritage*
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

B-58 Hustler Units

Peter E. Davies

Focusing on its design, development and deployment during the Cold War, this title charts the history of the groundbreaking B-58 Hustler bomber.

Supported by contemporary firsthand accounts, photography, and full-color illustrations, this study explores the history of this groundbreaking aircraft from its conception to its little-known testing for use in the Vietnam War. One of the most dramatic bombers of its day, the Convair B-58 came to epitomize the Cold War power of Strategic Air Command. Introduced only 12 years after the sound barrier was first broken, this iconic plane became the first large long-range supersonic bomber to take to the skies, a feat that had seemed far-fetched only a few years previously. Outstripping its contemporaries in terms of speed, and agile enough to escape most interceptors, the B-58 was a remarkable feat of engineering, setting 19 world speed records and collecting a host of trophies. The first operational bomber capable of Mach 2 at 63,000 feet, it was able to evade hostile fighters and represented a serious threat to targets across the Soviet Bloc.

Peter E. Davies has published over 30 aviation books, most of them for Osprey. He has also contributed to magazines such as *Aeroplane Monthly* and *Aircraft Illustrated*. He concentrates mainly upon combat aircraft of the Cold War and Vietnam War.

Jim Laurier has worked on the Osprey Aviation list since 2000 and in that time he has produced some of the finest artwork seen in these volumes. He has specialized in aircraft of the Vietnam War period.

Ploesti 1943

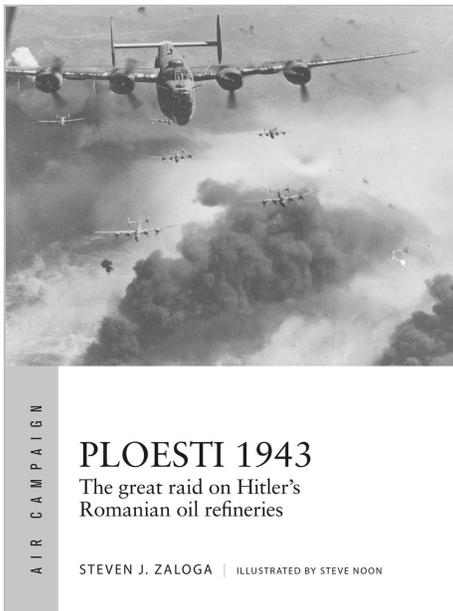
The great raid on Hitler's Romanian oil refineries

Steven J. Zaloga

A new, illustrated study of one of the most famous, costly, and strategically vital air operations of World War II, the United States' great airstrike against Nazi Germany's oil refineries.

Operation Tidal Wave was one of the boldest and most controversial air raids by the United States Army Air Forces (USAAF). At the time, the Romanian oil fields produced about a third of all Axis oil, and was Germany's single most important fuel source. In June 1942, thirteen B-24 bombers of the Halverston Project staged a small scale raid that had minimal impact on the vast facility. As part of its expanding strategic bombing operation in 1943, the USAAF decided to stage a major raid on Ploesti. The resulting Operation Tidal Wave raid on August 1, 1943, was one of the costliest to date, losing 53 aircraft, about a third of the starting force. On the other hand, of the seventeen Medals of Honor awarded to U.S. soldiers and airmen from Pearl Harbor in 1941 to D-Day in 1944, five were awarded to pilots of the Tidal Wave mission in recognition of their extraordinary performance.

Steven J. Zaloga is the author of numerous books on military technology and military history, with a focus on the U.S. Army in World War II as well as Russia and the former Soviet Union.

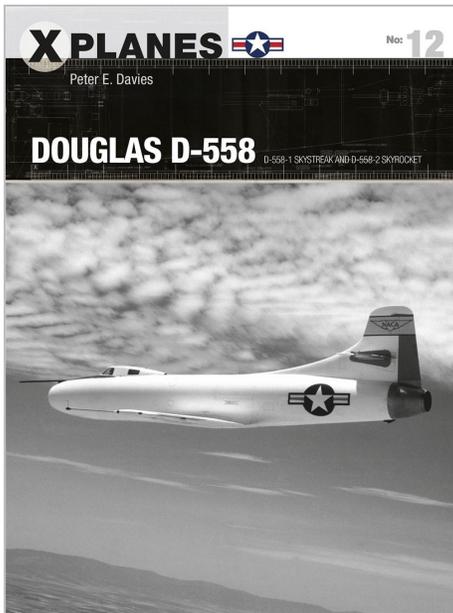


HISTORY / MILITARY / AVIATION

Osprey Publishing | 10/22/2019
 9781472831804 | \$24.00 / \$32.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at aviation enthusiasts
 Giveaway contests to aviation interest
 Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation magazines
 Review and feature campaign to aviation blogs and websites
 General military history review campaign
 Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*



HISTORY / MILITARY / AVIATION

Osprey Publishing | 10/22/2019
9781472836212 | \$22.00 / \$29.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at X-Plane and aviation enthusiasts
Giveaway contests to aviation interest
Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign to aviation magazines such as *Aviation History* and *Smithsonian Air & Space*, as well as aviation blogs and websites
General military history reviews in such publications as *MHQ* and *Military Heritage*
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

Douglas D-558

D-558-1 Skystreak and D-558-2 Skyrocket

Peter E. Davies

A highly illustrated study of the US Navy's pioneering high-performance research aircraft that broke Mach 2 and paved the way for America's Cold War "Century Series" fighters.

The six Douglas D-558 research aircraft, built as two variants, were produced for a US Navy and NACA collaborative project to investigate flight in the high subsonic and supersonic regimes and to develop means of coping with the dangerous phenomena of compressibility and pitch-up that had caused many accidents to early jets.

The first, bright-red Skystreak flew in April 1947 and by August two aircraft were involved in intensive tests. Behind the research purposes of both USAF and USN programs was a second, competitive agenda to beat World Speed records and two were set by USN and USMC pilots in August 1947. Installation of the rocket enabled takeoff with both power sources but also revealed the dangers inherent in a takeoff accident. The idea of air-launching together with removal of the turbojet was revisited and the Navy agreed to this in November 1949. Bill Bridgeman made the first "drop" test from the bomber in September 1950. In August the Skyrocket became the world's fastest aircraft at Mach 1.88 and the highest-flying, having reached 79,494 ft. in a zoom climb.

The early X-planes like the D-558 series pioneered the concept of pure research aircraft. Their aim was to explore flight beyond Mach 1 with no direct military production potential. Both series of D-558 were well-designed, strong and efficient aircraft that enabled test pilots to tackle the unknown in comparative safety.

Peter E. Davies has written 33 books concentrating on modern combat aircraft, America's experimental X-planes and the Vietnam War. He has authored and co-authored 23 previous Osprey titles, with a particular focus on the US Navy's use of the F-4 Phantom II. He is also a regular contributor to *Aeroplane's* Database series and has written the standard reference work on US Navy and Marine Corps Phantom II operations, *Gray Ghosts*. He is based in Bristol, UK.

**HISTORY / MILITARY / AVIATION**

Osprey Publishing | 10/22/2019
 9781472836717 | \$22.00 / \$29.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at WWII aviation enthusiasts, and players of top MMOs
 Giveaway contests to aviation interest
 Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation magazines, blogs, and websites
 General military history review campaign targeted to such publications as *WWII*, *Military Heritage*, and *Military History*
 Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

German Flak Defences vs Allied Heavy Bombers

1942–45

Donald Nijboer

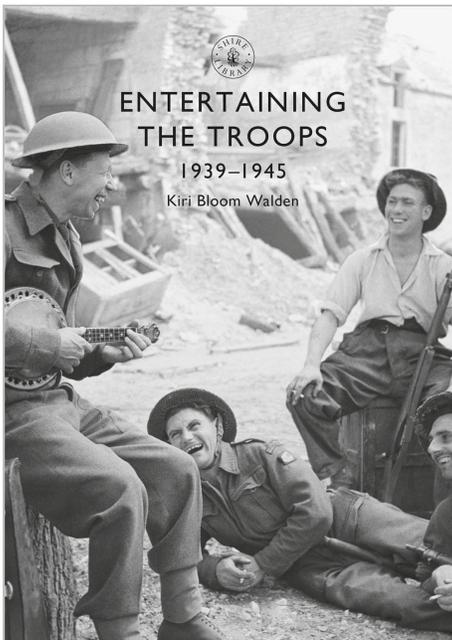
A detailed look at German heavy flak guns, the defensive organization that oversaw their operation and the radar that made them some effective.

Since the end of World War 2, the strategic bombing of Germany has inspired numerous studies and countless books. With more than one million tons of bombs dropped, close to 300,000 civilians killed, 700,000 wounded, and in excess of 3,500,000 industrial and residential structures destroyed, the Allied bomber offensive was industrial war on a grand scale. The air battle that raged over Germany has often been described as a battle between Allied and German fighters and German day and night fighters and Allied bombers.

What has been frequently missed by historians on all sides was the impact of German anti-aircraft defenses (Flak). Often dismissed as ineffective and a waste of valuable material and personnel, the German flak arm in fact made a major contribution to the defense of the Third Reich. At least half of the American aircraft shot down over Germany fell to flak, and it was estimated that flak accounted for 1,229 of 3,302 aircraft lost by Bomber Command between 1942 and April 1945. These numbers speak for themselves, but they also hide other important facts. Anti-aircraft fire had two roles to play. One was to shoot down enemy aircraft and the other, more important, role was to force bombers to drop their ordnance sooner or from a higher altitude, thus reducing bombing accuracy. Flak also damaged aircraft, causing them to slow down and lose altitude, thus becoming easy pickings for marauding German fighters.

Donald Nijboer is the author of many books including *The Illustrated History No 126 Wing RCAF D-Day to VE-Day* and *Graphic War: The Secret Aviation Drawings and Illustrations of World War II*. He has also written articles for *Flight Journal*, *Aviation History*, and *Aeroplane Monthly*.

Jim Laurier has been commissioned to paint for the US Air Force and has aviation paintings on permanent display at the Pentagon.



HISTORY / MILITARY / WORLD WAR II

Shire Publications | 10/15/2019
 9781784423513 | \$14.00 / \$19.00 Can.
 Trade Paperback | 64 pages
 8.3 in H | 5.9 in W
 Fully illustrated throughout

MARKETING

Online ads targeted to WWII enthusiasts
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History* as well as general-history magazines
 Reviews on history blogs

Entertaining the Troops

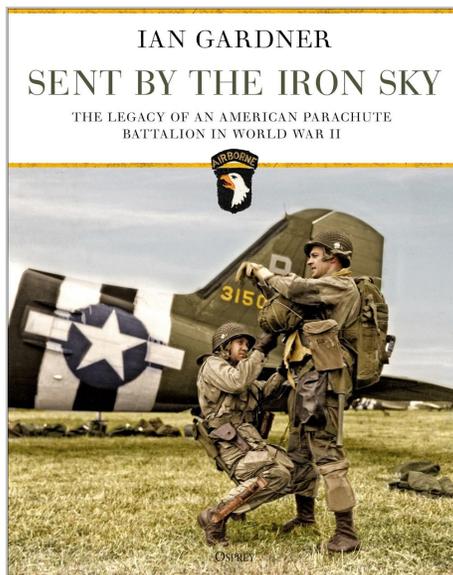
1939–1945

Kiri Bloom Walden

The fascinating story of the entertainment used to keep up the troops' spirits in the Second World War.

This book explores the foundation of the Entertainments National Service Association (ENSA) and also the home-grown entertainments put on by members of the military services in all theaters of war during the Second World War. ENSA ensured that troops were visited by big bands, ballet stars, Shakespearian actors, and the most famous popular entertainers of the day. And the forces were resourceful too when it came to putting on their own shows when ENSA couldn't come, with pantomimes and plays written and performed by POWs being a prime example. Many of Britain's biggest stars cut their teeth performing on makeshift stages to homesick soldiers, sailors, airmen, and women during the war years. Famous individuals who feature are Laurence Olivier, Gracie Fields, George Formby, Al Bowlly, Vera Lynn, Ninette de Valois, and members of The Goons.

Kiri Bloom Walden teaches film and cultural studies at Oxford University's Department for Continuing Education. Before she became a writer, Kiri worked in the film industry and briefly at London's Players' Theatre. Kiri's interests include film history, women's military history, comic books, circus, magic, and Victorian periodicals.



Sent by the Iron Sky

The Legacy of an American Parachute Battalion in World War II

Ian Gardner

This is the story of the 506th Parachute Infantry Regiment from their formation to their involvement in the D-Day landings, the Battle of the Bulge, and the occupation of Berchtesgaden.

Following on from the success of Ian Gardner's critically acclaimed trilogy on the exploits of the 3rd Battalion, 506th Parachute Infantry Regiment, 101st Airborne Division in World War II, *Sent by the Iron Sky* tells their exhilarating story for a new readership. From the moment they entered the war in June, 1944, the men of 3rd Battalion were faced with brutal fighting against horrendous odds. Later in the year, nearly five months in combat with no relief lead to heavy losses, and saw them reduced to the size of a company. Their heroic defense of Bastogne saw their division awarded a Unit Citation, a first in the history of the U.S. armed forces, and their illustrious career saw them fight on across Europe, finishing the war occupying Hitler's mountain retreat of Berchtesgaden.

Drawing on years of research and interviews with veterans of some of the toughest fighting in World War II, together with 24 full color maps and over 200 vintage images, Ian Gardner brings to life some of the most bitter fighting of the war in Europe, laying bare the horrors of war, the deprivations of day-to-day living and the chaos of the front line. Additional material includes a chapter on the fate of the men captured in Normandy, modern vignettes and a foreword by Lee Wolverton, the grandson of the commander of 3rd Battalion, Col. Robert Wolverton.

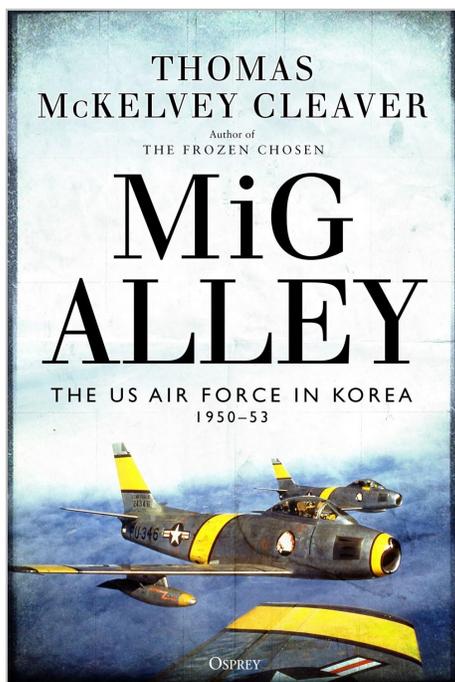
Ian Gardner's previous books include the critically acclaimed trilogy *Tonight We Die As Men*, *Deliver Us From Darkness*, and *No Victory in Valhalla*. He is also the author of *Airborne: The Combat Biography of Ed Shames of Easy Company*. Currently self-employed, he is married with two grown-up children and lives near Aldershot in Hampshire.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/19/2019
9781472837387 | \$30.00 / \$34.77 Can.
Hardcover with dust jacket | 240 pages
9.5 in H | 7.5 in W
Fully illustrated in colour and b&w

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows
Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
Reviews on military history blogs
Possible excerpt in a military history magazine
Reviews in professional journals such as *Army* magazine



HISTORY / MILITARY / KOREAN WAR

Osprey Publishing | 11/19/2019
 9781472836083 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 320 pages
 9.2 in H | 6 in W
 32pp plate section in b&w

MiG Alley

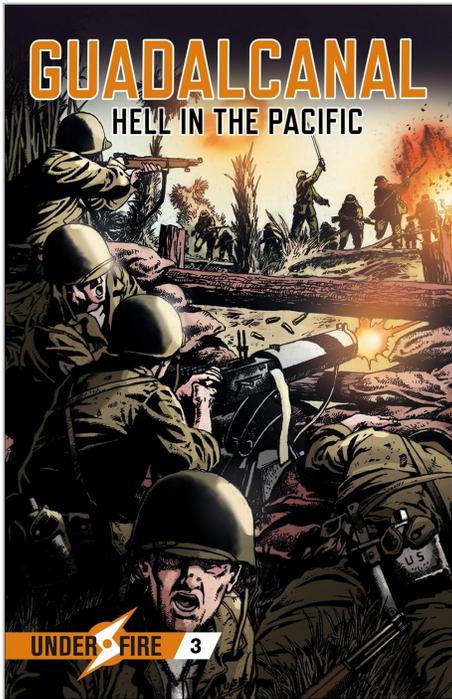
The US Air Force in Korea, 1950–53

Thomas McKelvey Cleaver

“MiG Alley” will provide the in-depth analysis of the Air Force War in Korea, packed with fascinating personal stories based on first-person testimony from both American & Soviet sources.

“MiG Alley” was the name given during the Korean War to the part of North Korea that was the epicenter of a bitter struggle for air superiority over the Korean Peninsula between the first jets of US Air Force and their allies and the MIGs flown by Soviet pilots operating out of Communist China in support of the North. Based on firsthand accounts with those involved, both US and Russian, this new history of the US Air Force in Korea reveals the full story. The outbreak of war in Korea caught the United States Air Force in a state of unpreparedness nearly that of Pearl Harbor. Many myths would emerge from the war, the primary one being the absolute supremacy of Air Force pilots and Air Force aircraft over their Soviet-supplied opponents. The Soviet records confirmed that Soviet pilots had fought in the Korean War in organized units and during 1951 had fought their American opponents to a draw, with an approximate 1:1 victory-loss ratio. The Americans were able to improve their record during 1952, when the experienced Soviet units were replaced by less-experienced Soviet units and largely inexperienced Chinese and North Korean units. By 1953, when experienced Soviet pilots returned to combat in Korea, the prospect of an end to the war meant that the newly returned veterans did not fight with the élan and vigor of two years before.

Thomas McKelvey Cleaver has been a published writer for the past 40 years, with a lifelong interest in the Korean War. He is the author of *Aces of the 78th Fighter Group* and *F4F Wildcat and F6F Hellcat Aces of VF-2*, as well as *Fabled Fifteen: The Pacific War Saga of Carrier Air Group 15* and *The Bridgebusters: The True Story of the Catch-22 Bomb Group*. He is also a regular contributor to *Flight Journal* magazine. During his 30 years as a screenwriter in Hollywood, he wrote the cult classic *The Ter...*



COMICS & GRAPHIC NOVELS / HISTORICAL FICTION

Osprey Publishing | 11/19/2019
 9781472838735 | \$26.00 / \$30.43 Can.
 Trade Paperback | 332 pages

MARKETING

Online ads targeted at military history enthusiasts, as well as players of video games
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Launch publicity campaign in comics and pop culture media and trade publications
 Targeted review campaign to military publications
 Review campaign to major general interest newspapers and magazines
 Review and feature campaign to military podcasts, blogs, and websites

The Battle for Guadalcanal

Georgia Ball

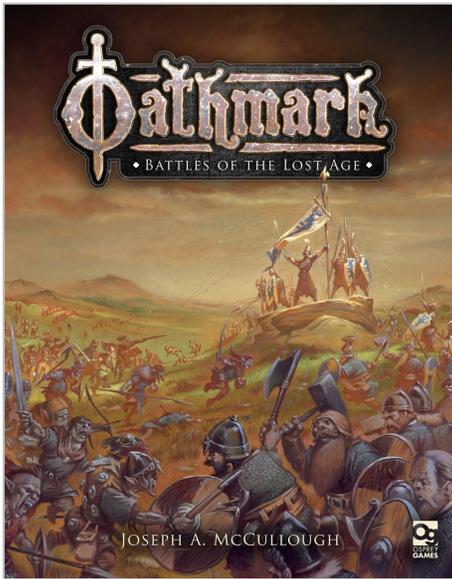
A graphic novel in vivid color detailing the fierce struggle for control of the Solomon Islands, a pivotal point in the Allied campaign against Japan during World War II.

Guadalcanal is a graphic novel in vivid color detailing the fierce struggle for control of the Solomon Islands, a pivotal point in the Allied campaign against Japan during World War II. Based on historical records and interviews from the men who fought in the Pacific theater, the book describes the landing operations, naval battles, and opposing military goals that surrounded one of the hardest-won campaigns in the Second World War.

While the Battle of Midway was a stunning defeat for the Japanese navy, it was the Guadalcanal campaign that transitioned the Allies from defense to offense. From Henderson Field to the Matanikau River, Allied victories forced the Japanese Navy to abandon Guadalcanal, a serious blow to the empire that would eventually lead to their surrender.

Georgia Ball is a writer and developer living in the Pacific Northwest. She launched her first webcomic in 2004, *Scooter and Ferret*. Since 2010, Georgia has written licensed titles, including *Transformers*, *Disney Princesses*, and the horror-filled *Evil Dead 2*.

Esteve Polls started working in comics in 1965 at 15 with a soccer-themed title for a Scottish publisher, and never stopped working. In recent years, his work has included *El Zorro* and *The Lone Ranger* for Dynamic Forces.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 11/19/2019
 9781472833044 | \$35.00 / \$47.00 Can.
 Hardcover with dust jacket | 208 pages
 9.5 in H | 7.5 in W
 40 col

MARKETING

Online ads targeted at Frostgrave, RPG, and war-game enthusiasts
 Facebook giveaway promotions on gaming and Frostgrave groups
 Banner ads on gaming websites
 Feature at gaming conventions such as AdeptiCon and GenCon
 Previews at top gaming conventions such as Origins and GenCon
 Reviews on top gaming sites such Dice Tower and Geek & Sundry
 Reviews in gaming press such as *GTM* and *Meeple Monthly*

Oathmark

Battles of the Lost Age

Joseph A. McCullough

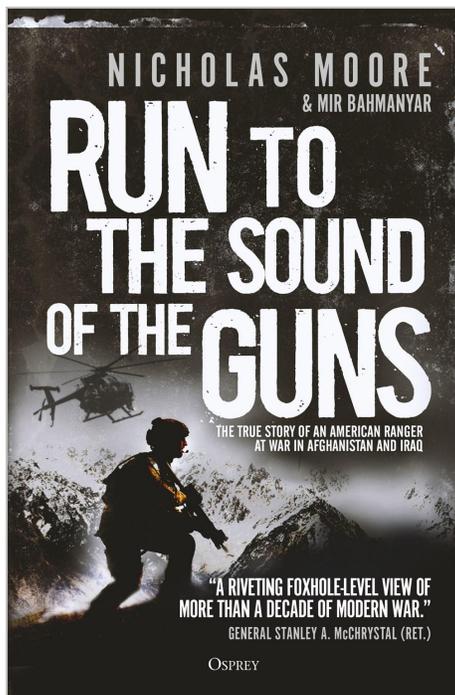
A mass-battle fantasy game in which players can field combined armies of humans, elves, goblins, dwarves, and more, and develop that army over the course of a campaign.

Empires have fallen, and the land is broken. The great oathmarks that once stood as testaments to the allegiances and might of nations have crumbled into ruin. Now is a time of warlords, tyrants, and petty kings, who carve out their own realms and inscribe their oathmarks into standing stones, ancient trees, and the bones of their enemies. In this lost age, fealty and loyalty are as valuable as gold and as deadly as cold iron, and war is ever present.

Created by Joseph A. McCullough, the designer of *Frostgrave* and *Frostgrave: Ghost Archipelago*, *Oathmark* is a mass-battle fantasy war game in which players command armies of dwarves, elves, goblins, and men, and campaign to expand their realms and secure the loyalty of those they conquer. *Oathmark* allows players to field the fantasy army they have always wanted, whether a company of stalwart dwarves or a mixed force with proud elves and wild goblins standing shoulder-to-shoulder in the battle line.

With one miniature representing one warrior, *Oathmark* is a fast, bloody, and tactical game, and players can field warbands of 30 figures or armies numbering in the hundreds. An integrated campaign system allows players to develop their realms from battle to battle, adding new territories, recruiting new troop types, and growing to eclipse their rivals...or lose what they fought so hard to gain and fall as so many would-be emperors before them.

Joseph A. McCullough is the author of several non-fiction books including *A Pocket History of Ireland*, *Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. His fantasy short stories have appeared in various books and magazines such as *Black Gate*, *Lords of Swords*, and *Adventure Mystery Tales*. He is also the creator of the war game *Frostgrave: Fantasy Wargames in the Frozen City*, and co-wrote *The Grey Mountains*, a supplement for the Middle-Earth Role-Playing game.



Run to the Sound of the Guns

The True Story of an American Ranger at War in Afghanistan and Iraq

Nicholas Moore, Mir Bahmanyar

This is the very personal experience of a U.S. Army Ranger during America's War on Terror in both Iraq and Afghanistan, now publishing in paperback.

Nicholas Moore served as a U.S. Army Ranger at the fighting edge of the global war on terrorism, serving on the battlefields of Iraq and Afghanistan.

While serving in Iraq, Nicholas participated in the rescue of Private Jessica Lynch, hunted Iraq's Most Wanted, and experienced brutal street combat, including 160 nighttime missions over one 90-day deployment in the insurgent stronghold of Mosul. While serving in Afghanistan, he was part of the search and rescue operation for Navy SEAL Marcus Luttrell (author of *Lone Survivor*), and was on the ground again when a Chinook helicopter was shot down, resulting in the death of 38 men and 1 military working dog. It was the single greatest loss of special operations personnel to date.

From frozen mountaintops to dusty city streets and everything in between and publishing now in paperback, *Run to the Sound of the Guns* is a compelling and deeply personal account of a husband and father who nearly lost his life "leading the way" in America's secretive global wars.

Nicholas Moore deployed thirteen times to Afghanistan and Iraq. His awards include the Purple Heart, two Bronze Stars, and the Army Commendation Medal with Valor Device. Nicholas was featured in Peter Berg's *Live to Tell* documentary series for the History Channel regarding the Marcus Luttrell rescue.

Mir Bahmanyar served in the 2nd Ranger Battalion. He has authored nine nonfiction books and co-wrote and produced the award-winning motion picture *Soldier of God*.

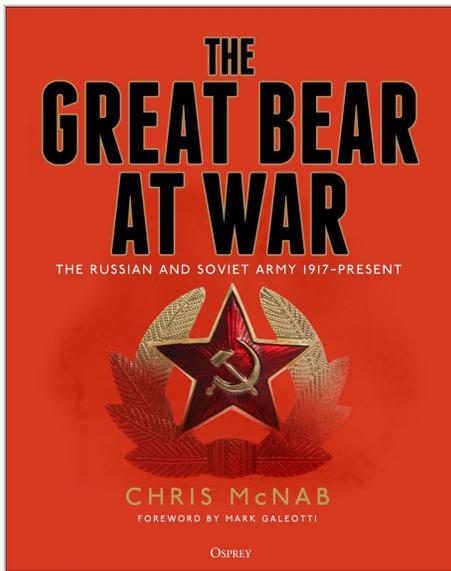
HISTORY / MILITARY / SPECIAL FORCES

Osprey Publishing | 11/19/2019
9781472827098 | \$21.00 / \$28.50 Can.
Trade Paperback | 304 pages
9.2 in H | 6 in W

Other Available Formats:
Hardcover ISBN: 9781472827067

MARKETING

Online and print ads targeted at military history enthusiasts, and players of such games as Call of Duty and Halo, as well as SpecOps enthusiasts
Talk radio and TV author interview campaign
Reviews in major marketing newspapers and general interest magazines
Targeted review campaign to such general military publications as *MHQ* and *Military History*, publications such as *Army* magazine, *Proceedings*, and *Special Warfare* magazine
Possible excerpt in such magazines as *Military History*



The Great Bear at War

The Russian and Soviet Army, 1917–Present

Chris McNab

The complete and illustrated history of Russia's armed forces from the Russian Revolution until the present day, covering pivotal historical events and current controversial conflicts.

From the chaos of the civil war to the political maneuvering of the Cold War, Russia's armed forces have shaped the future not only of Russia but of countless other countries around the globe. *The Great Bear at War: The Russian and Soviet Army, 1917–Present* explores the development and struggles of Soviet and Russian armed forces across the numerous conflicts that mark its history. It charts the great historical events that have defined the Red/Russian Army, especially World War II and the Cold War, but also the post-communist insurgencies and wars in which the Russian military has redeveloped its outlook and mission. The post-Soviet development of the Russian military into a modern force is explored in detail, including its controversial campaigns in Chechnya (1999–2009), Georgia (2008), Ukraine (from 2014), and most recently Syria. Sewn into the narrative are details about the equipment, uniforms, training, service conditions, and weaponry of the Soviet/Russian soldiers, bringing personal experience and technological context to the broader history. At a time when the world is closely focused upon Russian military behavior, *The Great Bear at War* is both timely and fascinating.

Dr. **Chris McNab** is an author and historian who specializes in military history and related technology. He has written more than one hundred titles and extensively for major encyclopedias series, magazines, and newspapers. Professor **Mark Galeotti** is Clinical Professor of Global Affairs, New York University. His most recent books for Osprey are ELI 217 *The Modern Russian Army 1992–2016* and ELI 197 *Russian Security and Paramilitary Forces since 1991*.

HISTORY / MILITARY

Osprey Publishing | 11/19/2019

9781472836533 | \$40.00 / \$47.39 Can.

Hardcover with dust jacket | 384 pages

9.5 in H | 7.5 in W

Fully illustrated in colour and black and white, with eye-catching colour maps throughout.

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such military publications as *MHQ* and *Military History*

Possible excerpt in military history magazine

Review campaign to major general interest newspapers and magazines

Review and feature campaign to military podcasts, blogs, and websites

The Elite

The A–Z of Modern Special Operations Forces

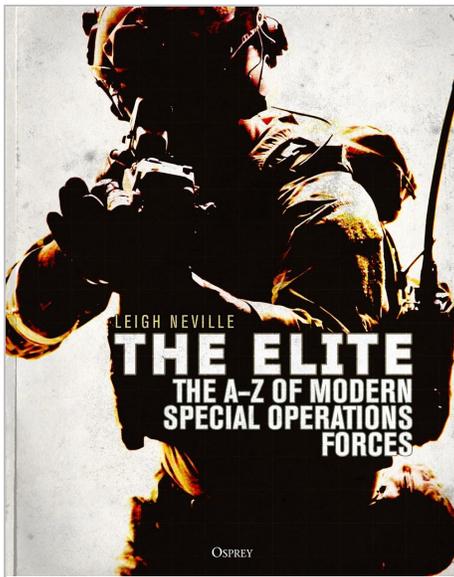
Leigh Neville

Created by a world leader in modern Special Forces, this book provides a fascinating overview of the SEALs, SAS, Delta Force, and other lesser known units from around the world.

Using previously unpublished images from around the world, as well as maps and illustrations. *The Elite: The A–Z Encyclopedia of Modern Special Forces* is the ultimate guide to the secretive world of modern Special Forces. It sends the reader back in time to operations such as *Eagle Claw* in Iran and the recapture of the Iranian Embassy in London, and to recent operations against al Shabaab and Islamic State. Entries also detail units ranging from the New Zealand SAS Group to the Polish GROM, and key individuals from Iraq counterterrorism strategist General Stanley McChrystal to Victoria Cross winner SASR Corporal Mark Donaldson.

Answering questions such as how much the latest four-tube night vision goggles worn by the SEALs in *Zero Dark Thirty* cost, what types of parachutes are used to covertly parachute into a target location, and if Special Forces still use HALO jumps, this book is the definitive single-source guide to the world's elite Special Forces.

Leigh Neville is an Australian national who has written a number of books on both modern conventional military units and special operations forces serving in Afghanistan and Iraq, their weapons, and their vehicles, including six titles for Osprey with several more in development. He has also consulted on military topics for several wargame companies and television documentary makers. He lives in Sydney with his wife and two dogs. He can be contacted via his website at www.leighneville.com.



HISTORY / MILITARY / SPECIAL FORCES

Osprey Publishing | 11/19/2019
 9781472824295 | \$40.00 / \$54.00 Can.
 Hardcover with dust jacket | 364 pages
 9.5 in H | 7.5 in W
 Fully illustrated throughout in colour and b&w

MARKETING

Google ads campaign to players of games such as Halo and Call of Duty
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Review in firearms and sniper media
 Targeted review campaign to military publications
 Possible excerpt in military history magazine
 Inclusion in Holiday Gift Guides for Dad
 Review and feature campaign to military blogs and websites

ALSO AVAILABLE

Modern Snipers

8/2016 | 9781472815347
 Hardcover with dust jacket | \$28.00 / \$34.00 Can.

Special Forces in the War on Terror

5/2015 | 9781472807908
 Hardcover with dust jacket | \$32.95 / \$38.95 Can.

TIRPITZ IN NORWAY

X-craft midget submarines raid the fjords,
Operation *Source* 1943



ANGUS KONSTAM

HISTORY / MILITARY / NAVAL

Osprey Publishing | 11/19/2019
9781472835857 | \$22.00 / \$29.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at naval enthusiasts
Online giveaway campaign via Osprey's
blog, as well as Twitter and Facebook
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Targeted review campaign to such military
and naval history publications as *Naval
History*, *Sea Classics*, and *Military History*
Review coverage in modeling media such
as IPMS and CyberModel.com, as well as
Scale Modeler

Tirpitz in Norway

X-craft midget submarines raid the fjords, Operation Source 1943

Angus Konstam

This study explores the story of a handful of British X-Craft submarines which stole into one of the best-protected anchorages of WWII and exploded mines under the German battleship *Tirpitz*.

In September 1943, under the cover of darkness, six British midget submarines crept into the heart of enemy territory, penetrating a heavily guarded Norwegian fjord in an attempt to eliminate the threat of the powerful German battleship, the *Tirpitz*. Numerous previous attempts to attack the ship from both air and sea had failed, and this mission was carefully strategized and was to be undertaken by skilled operatives who had trained for the mission in an isolated sea loch. Though five of the six X-Craft submarines were either lost or captured, two crews had just enough time to lay their explosive charges, which detonated after they were forced to the surface, putting the *Tirpitz* out of action for a crucial six-month period. Masterminded from a top-secret naval headquarters on the east coast of Scotland, Operation *Source* has been memorialized as one of the most daring naval raids of the World War II.

This new study tells the full tale of this epic operation in unparalleled detail, supported by full-color illustrations and contemporary photography.

Angus Konstam is the author of over eighty books, most of which are published by Osprey. He has written widely on naval history, from *Sovereigns of the Seas and Piracy: The Complete History* to his recent bestseller, *Jutland 1916: Twelve Hours to Win the War*. A former naval officer and museum professional, he worked as the curator in both the Royal Armories, the Tower of London, and the Mel Fisher Maritime Museum in Key West, Florida. He is now a full-time author and historian.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 11/19/2019
9781472829108 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7 in W
80 b/w; 30 col

MARKETING

Online ads targeted at aviation enthusiasts
Social media giveaway promo on
Luftwaffe related groups on Facebook
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Review campaign targeted to aviation
media, blogs, and websites
General military history review campaign
to such publications as *WWII* and *Military
History*
Review coverage in modeling media such
as *CyberModel.com* and *Scale Modeler*

Me 210/410 Zerstörer Units

Robert Forsyth

The fascinating story of airborne heavy weapons platform designs and the difficult story of the types' development.

Intended as a progressive development of the twin-engine Bf 110 *Zerstörer*, the Me 210 first took to the air in September 1939. It was to be an aircraft that was sorely tested in the campaign over England and later in North Africa and Russia. Despite the shortcomings associated with the Bf 110, the Luftwaffe pressed ahead with the development of the Me 210 and its successor, the Me 410. However, due to a lack of sufficient flight-testing before being declared service-ready, the Me 210 suffered from a less than satisfactory reputation in respect to its flight characteristics and weak undercarriage. With enhancements made to the fuselage and wings, as well as providing extra power, the Me 210 became the Me 410 in late 1942.

But by this stage of the war much was expected of the two types. Both aircraft were deployed as heavy fighters, fighter-bombers, reconnaissance platforms, and interceptors. The Me 410 was fitted with 30 mm cannon, 21 cm underwing mortars and the colossal 5 cm BK cannon that was intended to pack a punch against the USAAF's four-engine bombers, which commenced operations over the Reich in daylight in large numbers from mid-1943. The aircraft also served with the Hungarian Air Force from the spring of 1944. Although attractive airplanes, the Me 210 and Me 410 have enjoyed mixed reputations. The author sets out to tell the complex story of their development and assess their capability as combat aircraft.

Robert Forsyth is the author of several books on the aircraft and units of the Luftwaffe. His articles have appeared in *The Aviation Historian*, *Aeroplane Monthly*, *Aviation News*, and *FlyPast* and he is a member of the editorial board of *The Aviation Historian*.

Jim Laurier has worked on the Osprey Aviation list since 2000, and in that time he has produced some of the finest artwork seen in these volumes.

Raiders of New France

North American Forest Warfare Tactics,
17th–18th Centuries



RENÉ CHARTRAND

ILLUSTRATED BY ADAM HOOK

HISTORY / MILITARY / UNITED STATES

Osprey Publishing | 11/19/2019
9781472833501 | \$20.00 / \$27.00 Can.
Trade Paperback | 64 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

Raiders from New France

North American Forest Warfare Tactics, 17th–18th Centuries

René Chartrand

This study explores in startling new detail the “musket and tomahawk” forest warfare by which the French colonists and their allies battled to ensure the survival of “New France.”

Though the French and British colonies in North America began on a “level playing field,” French political conservatism and limited investment allowed the British colonies to forge ahead, pushing into territories that the French had explored deeply but failed to exploit. The subsequent survival of “New France” can largely be attributed to an intelligent doctrine of raiding warfare developed by imaginative French officers through close contact with indigenous tribes and Canadian settlers. The groundbreaking new research explored in this study indicates that, far from the “ad hoc” opportunism these raids seemed to represent, they were in fact the result of a deliberate plan to overcome numerical weakness by exploiting the potential of mixed parties of French soldiers, Canadian backwoodsmen, and allied First Nations warriors.

Supported by contemporary accounts from period documents and newly explored historical records, this study explores the “hit-and-run” raids which kept New Englanders tied to a defensive position and ensured the continued existence of the French colonies until their eventual cession in 1763.

René Chartrand was born in Montreal and educated in Canada, the United States, and the Bahamas. A senior curator with Canada’s National Historic Sites for nearly three decades, he is now a freelance writer and historical consultant. He has written numerous articles and books including over fifty Osprey titles. He lives in Gatineau, Quebec, with his wife.

Hotchkiss Machine Guns

From Verdun to Iwo Jima

John Walter

The Hotchkiss was the first gas-operated machine gun to be successful—not only with French forces, but also in the hands of US, British, and Japanese troops in the world wars.

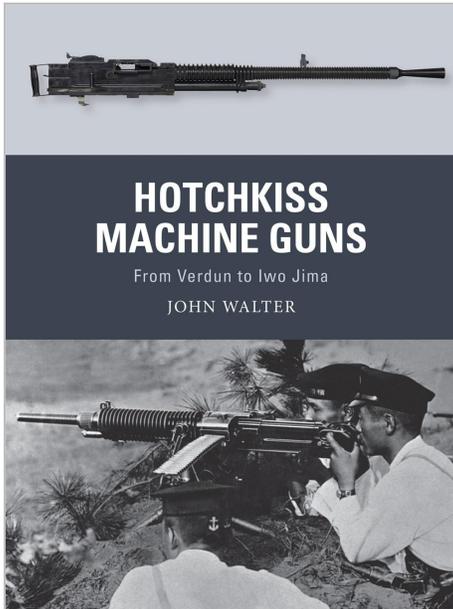
Created by a long-forgotten Austrian nobleman, Adolf Odkolek von Augezd, the air-cooled Hotchkiss machine gun was the first to function effectively by tapping propellant gas from the bore as the gun fired. Although the Hotchkiss would be overshadowed by the water-cooled Maxim and Vickers Guns—which, because they could sustain fire more effectively as long as coolant was available, took thousands of lives during World War I. Towed on sleds and manhandled over obstacles when necessary, Japan's 1900-type Hotchkiss guns showed the value of overhead and enfilade fire: lessons which had to be relearned at such terrible cost on the western front.

Though destined to serve the French and US armies during World War I, the Odkolek-Hotchkiss system was to have its longest-term effect in Japan. Here a succession of derivatives found favor in theaters of operations in which water-cooling could be more of a liability than an asset. When US forces landed on Saipan, Guam and Iwo Jima, it was the “Woodpecker”—the Type 92 Hotchkiss, with its characteristically slow rate of fire—which cut swathes through their ranks. In Japan, lightweight “one man” derivatives of the original tripod-mounted Hotchkiss also appeared. The 11th year Type of 1922 had a curious hopper magazine accepting standard rifle-chargers, but eventually gave way to the Type 96, and ultimately to the perfected Type 99 that served the Imperial Japanese Army during 1945.

John Walter is among the world's most prolific writers on small arms—author of 70 books, translated into more than a dozen languages, and authoritative articles in *Guns Digest*, *Shooter's Bible*, and *The Armourer*.

Adam Hook has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, Roman battle tactics, and several 19th-century American subjects.

Alan Gilliland writes, illustrates, and publishes fiction for a variety of publishers.



HOTCHKISS MACHINE GUNS

From Verdun to Iwo Jima
JOHN WALTER

HISTORY / MILITARY / WEAPONS

Osprey Publishing | 11/19/2019
9781472836168 | \$22.00 / \$29.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at firearms enthusiasts
Promotions, sponsorships, and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History Review*
Campaign to firearms publications and websites such as the NRA's *The American Rifleman*

JAVA SEA 1942

Japan's conquest of the Netherlands East Indies



MARK STILLE

ILLUSTRATED BY JIM LAURIER

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/19/2019
 9781472831613 | \$24.00 / \$32.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at naval enthusiasts
 Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*
 Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

Java Sea 1942

Japan's conquest of the Netherlands East Indies

Mark Stille

A highly illustrated study of the battle of the Java Sea, a key Japanese victory in their advance throughout Southeast Asia.

The battle of the Java Sea, fought in February 1942, was the first major surface engagement of the Pacific War and one of the few naval battles of the entire war fought to a decision. It was the culminating point of the Japanese drive to occupy the Netherlands East Indies (NEI), to defend the NEI, the Allies assembled a striking force comprised of Dutch, American, British, and even an Australian ship under the command of a Dutch admiral.

The impact of the battle of the Java Sea was enormous. Allied naval power was eliminated from Southeast Asia. Ten Allied ships were lost, and only a few Japanese ships damaged. The Japanese victory led to the invasion of Java on February 28. The Dutch soon surrendered, placing the fourth largest oil producer in the world in Japanese hands.

Mark E. Stille has worked in the intelligence community for 35 years. He is currently a senior analyst working in the Washington, DC, area. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.

Jim Laurier has been working professionally in the field of fine art and illustration since 1978. He has been commissioned to paint for the US Air Force and has aviation paintings on permanent display at the Pentagon.

Guadalcanal 1942–43

Japan's bid to knock out Henderson Field and the Cactus Air Force

Mark Stille

An illustrated study of the story of Japan's long-range air campaign to destroy the "Cactus Air Force" on Guadalcanal, and how the Allies defeated the previously all-conquering Japanese.

The campaign for Guadalcanal, which stretched from August 1942 until February 1943, centered on Henderson Field. The airfield was captured by the Americans on 8. As long as the airfield was kept operational, the Japanese could not run convoys to the island. Instead, they were forced to rely on night runs by destroyers which could not carry enough men or supplies to shift the balance decisively against the American garrison on the island. The American air contingent on the island was comprised of Marine, Navy, and Army Air Force units. It had the challenging mission of defending the airfield against constant Japanese attacks.

The mission of neutralizing Henderson Field fell primarily to the Imperial Navy's Air Force flying out of airfields in the Rabaul area. The units charged with this mission were among the most accomplished in the entire Imperial Navy. However, the distance from Rabaul to Guadalcanal handicapped Japanese operations and their primary bomber was terribly vulnerable to interception. The air battle over Guadalcanal shaped, and eventually decided, the entire campaign. In the process, the Americans won their first victory on the long road to Japan and the Imperial Navy's land-based air force was crippled for the remainder of the war. This book traces the air campaign from both sides and explores the factors behind the American victory and the Japanese defeat.

Mark E. Stille (Commander, United States Navy, retired) received his BA in history from the University of Maryland and also holds an MA from the Naval War College. He has worked in the intelligence community for 35 years including tours on the faculty of the Naval War College, on the Joint Staff and on US Navy ships. He is currently a senior analyst working in the Washington, DC, area. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.



AIR CAMPAIGN

GUADALCANAL 1942–43

Japan's bid to knock out Henderson Field and the Cactus Air Force

MARK STILLE | ILLUSTRATED BY JIM LAURIER

HISTORY / MILITARY / AVIATION

Osprey Publishing | 11/19/2019
9781472835512 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at WWII aviation enthusiasts, and players of top MMOs
Giveaway contests to aviation interest Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign to aviation magazines, blogs, and websites
General military history reviews in such publications as *MHQ* and *Military Heritage*
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

**HISTORY / MILITARY / AVIATION**

Osprey Publishing | 11/19/2019
 9781472829559 | \$22.00 / \$29.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W
 55 b/w; 20 col

MARKETING

Online ads targeted at aviation enthusiasts
 Social media giveaway promo on Luftwaffe related groups on Facebook
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation media, blogs, and websites
 Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*
 General military history review campaign to such publications as *WWII* and *Military History*

Me 262 vs P-51 Mustang

Robert Forsyth

An illustrated study of WWII duels between the Messerschmitt 262 and North American P-51 Mustang, the two planes that represented the state-of-the-art in terms of design and technology.

Arguably two of the finest fighters built during the course of World War II, the Me 262 and P-51 Mustang heralded new dawns in aircraft performance. Making its operational debut in the summer of 1944, the Me 262 outclassed anything the Allies had in terms of speed and firepower ratio. Eventually, the Luftwaffe would also introduce the 55 mm R4M air-to-air rocket, batteries of which would be slung under the jet's wing to be used against formations of B-17s and B-24s. But the problem the Luftwaffe faced was one of numbers—to the end of the war, availability of machines and trained pilots were to prove an insurmountable problem.

In the P-51, the USAAF finally had a fighter that had the “legs” to escort its heavy bombers deep into Reich airspace. This effectively eliminated the range challenge that had resulted in unescorted bombers suffering such heavy losses in 1942–43. The P-51 was more than capable of taking on the feared Me 262 on an equal footing, despite the differences in powerplant and top speed. Indeed, the Mustang proved to be the Luftwaffe fighter arm's Nemesis. When the P-51D sortied over Germany in numbers later P-51D came in numbers from the summer of 1944, it literally shredded through the ill-trained and depleted *Gruppen* of the Luftwaffe's defense wings in northwest Europe and in the Mediterranean. This book will include detailed descriptions of the combats between the P-51 Mustang and the Me 262 in 1944–45.

Robert Forsyth is an author, editor, and publisher, specializing in military aviation and military history. His articles have appeared in the *Aviation Historian*, *Aeroplane Monthly*, *Aviation News*, and *FlyPast*, and he is a member of the editorial board of *The Aviation Historian*.

Jim Laurier has been working professionally in the field of fine art and illustration since 1978. He has been commissioned to paint for the US Air Force and has aviation paintings on permanent display at the Pentagon.

Samurai vs Ashigaru

Japan 1543–75

Stephen Turnbull

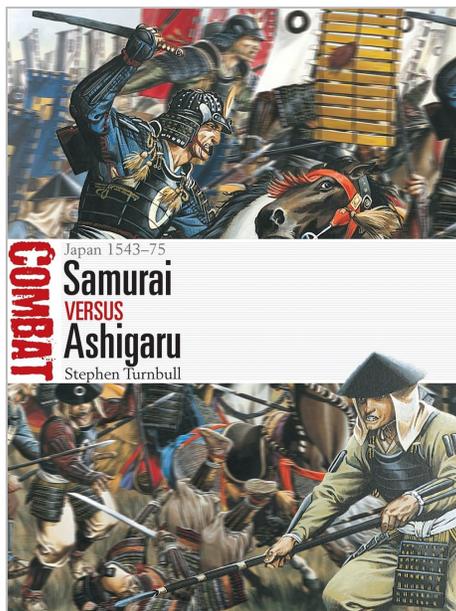
Featuring full-color artwork and expert analysis, this book assesses the status and abilities of both sides in the civil wars of Japan's Age of Warring States.

During the sixteenth century, amid a move away from highly localized lordships and conflict and toward multi-provincial and ultimately unified rule, Japan experienced a military revolution, characterized by the deployment of large armies, the introduction of firearms, and an eventual shift toward fighting on foot. This study encapsulates these great changes through the experience on the ground of three key battles: Uedahara (1548), Mikata ga Hara (1572) and Nagashino (1575).

On one side were samurai, the elite aristocratic knights whose status was proclaimed by the possession and use of a horse. Some still carried bows in 1548, but the majority had moved on to become mounted spearmen. The mounted samurai could also deliver what Europeans would recognize as a cavalry charge using the power of shock against disordered troops. On the other side were the foot soldiers known as ashigaru, lower-class warriors who were initially attendants to the samurai but who joined the armies in increasing numbers. By the sixteenth century the more astute generals tried to organize the ashigaru in disciplined squads. It was this factor that heralded the change in samurai tactics towards the use of cavalry charges with spears. Ashigaru could then be run down, and it was only the introduction of firearms that would again reverse the trend when well-organized ashigaru musketeer squads started bringing down horsemen.

Stephen Turnbull has published more than seventy books and many journal articles. He is currently working on a major project tracing the historical evolution of the ninja as a cultural phenomenon.

Johnny Shumate is a freelance illustrator living in Nashville, Tennessee. He began his career in 1987 after graduating from Austin Peay State University.

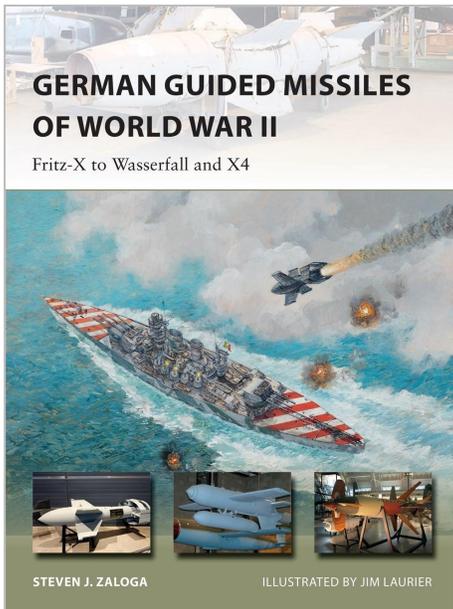


HISTORY / ASIA / JAPAN

Osprey Publishing | 11/19/2019
9781472832436 | \$22.00 / \$29.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military podcasts, blogs, and websites

**HISTORY / MILITARY / AVIATION**

Osprey Publishing | 11/19/2019
 9781472831798 | \$19.00 / \$25.00 Can.
 Trade Paperback | 48 pages
 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at aviation enthusiasts
 Social media giveaway promo on Luftwaffe related groups on Facebook
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation media, blogs, and websites
 General military history review campaign to such publications as *WWII* and *Military History*
 Review coverage in modeling media

German Guided Missiles of World War II

Fritz-X to Wasserfall and X4

Steven J. Zaloga

A detailed guide to German missile technology in the Second World War period, including the development of some of the world's first guided missiles in the postwar era.

Although not as well known as the V-1 buzz bomb and the V-2 missile, the first German missiles to see combat were anti-ship missiles, the Henschel Hs.293 guided missile and the Fritz-X guided bomb. These began to see extensive combat in the Mediterranean in 1943. In their most famous use, the Italian battleship *Roma* was sunk by Fritz-X attack in September 1943 when Italy attempted to switch sides. The serious threat posed by these missiles led to a vigorous but little known "Wizard War" by the Allies to develop electronic countermeasures, the first effort of its kind.

Besides the anti-ship missiles, the other major category of German missiles were the air-defense missiles. Germany suffered extremely heavy losses from Allied strategic bombing attack, and German fighter and Flak defenses proved increasingly unsuccessful. As a result, the Luftwaffe began an extensive program to deploy several families of new air-defense missiles to counter the bomber threat, including the Wasserfal, Schmetterling, and others. This book traces the origins of these missile programs and examines their development and use in combat. With full-color illustrations and detailed explorations of the stories behind the missiles, this study offers a comprehensive overview of German guided missiles in the World War II era.

Steven J. Zaloga received his BA in history from Union College and his MA from Columbia University. He has worked as an analyst in the aerospace industry for over three decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history, with an accent on the US Army in World War II as well as Russia and the former Soviet Union.

Women in Aviation

Julian Hale

How women donned goggles and gloves to fly through a predominantly man's world and on into the age of equality.



HISTORY / MILITARY / AVIATION

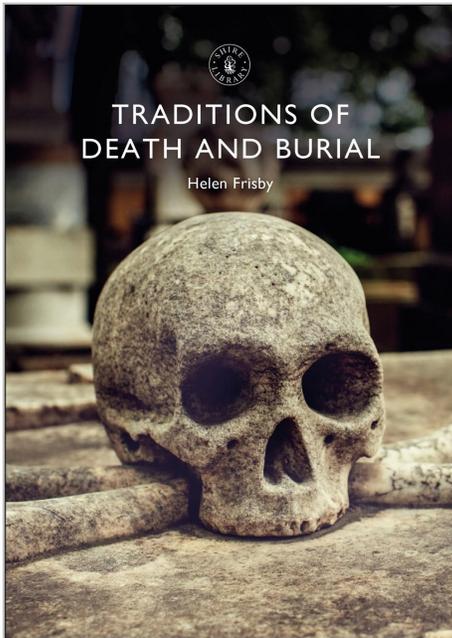
Shire Publications | 9/17/2019
 9781784423636 | \$14.00 / \$19.00 Can.
 Trade Paperback | 64 pages
 8 in H | 6 in W
 Fully illustrated throughout

MARKETING

Online ads targeted at aviation enthusiasts
 Giveaway contests to aviation interest
 Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation magazines such as *Aviation History* and *Smithsonian Air & Space*
 Review and feature campaign to aviation blogs and websites
 Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*
 Review in women's interest magazines

Women have always been involved with aviation and this book examines the roles of British and American women throughout the history of flight. It will highlight the earliest female aviators and women working in wartime munition factories, as well as the trailblazers of the interwar period such as Amy Johnson and Amelia Earhart. The experience of women in aviation during the Second World War, including those flying with the Air Transport Auxiliary and the American Women Airforce Service Pilots, will also be examined. The postwar years are also covered and emphasize the growth in participation by women in both civil and military spheres of aviation. By the last decades of the twentieth century, women had progressed even further, undertaking many of the jobs previously reserved for men, including space flight and combat flying.

Julian Hale read history at Lancaster University and completed an MA on the RFC and RAF in the Middle East during the First World War. In 2012, he joined the RAF Museum and cataloged the Jack Bruce Collection, an archive of First World War and interwar aircraft and personnel images. He was the assistant curator for the Museum's Centenary Program until June 2018 and is the author of *The RAF: 1918–2018*. He is based in Lancashire.



Traditions of Death and Burial

Helen Frisby

An illustrated introduction to rites and traditions relating to death, funerary rites, and commemoration, from medieval times to the present day.

In this illustrated book, historian and folklorist Dr. Helen Frisby describes how, since the Middle Ages, people have prepared for death and sent the dead on their way. The Black Death spawned a rich funerary culture, which came under attack during the Reformation. However, some old customs, such as the passing bell and funeral tea, persisted well into the Industrial Age. Professional undertakers first emerged in the 1700s, while the Victorians invented the garden cemetery and legalized cremation. Nowadays expressions of individuality are more valued, and our funeral customs continue to evolve accordingly. Yet from walking funerals to the motor hearse, prayers for the dead to eco-burial, ritual has always proved a powerful way of facing up to the inevitable. Using contemporary images and photographs, this fascinating book is a concise introduction to funerary rites in England.

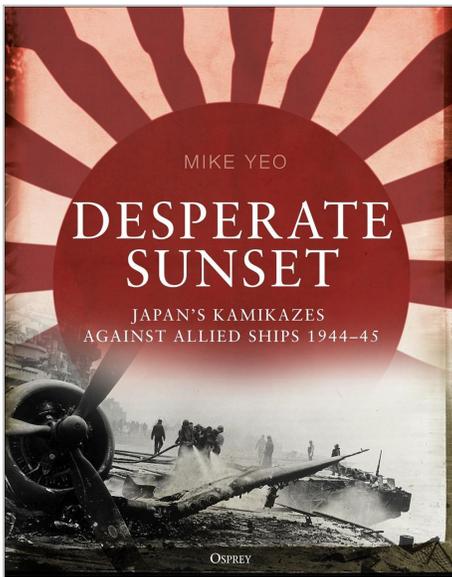
Helen Frisby is an honorary research associate at the University of Bristol, and also works at UWE, Bristol. Her PhD was on Victorian funerals, and she continues to research, write, and speak on the history of death, dying, and bereavement. She's also currently researching the occupational lore of gravediggers. Helen is a council member of the Folklore Society, and secretary of the Association for the Study of Death & Society. She lives in Bristol, UK.

**RELIGION / CHRISTIAN LIFE /
DEATH, GRIEF, BEREAVEMENT**

Shire Publications | 11/12/2019
9781784423773 | \$14.00 / \$19.00 Can.
Trade Paperback | 96 pages
8.3 in H | 5.9 in W
Fully illustrated throughout

MARKETING

Facebook ads targeted to Anglophiles
Reviews on Anglophile blogs



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 12/24/2019

9781472829412 | \$45.00 / \$60.00 Can.

Hardcover with dust jacket | 256 pages

9.5 in H | 7.5 in W

Fully illustrated throughout in colour and b&w

MARKETING

Online ads targeted to WWII aviation enthusiasts, and players of top MMOs
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships, and giveaways at military history events

Review and feature campaign to aviation history publications and sites such as *Air Classics*, *Aviation History*, and *Air & Space*

Targeted review campaign to military publications

Review coverage in modeling media

Desperate Sunset

Japan's kamikazes against Allied ships, 1944–45

Mike Yeo

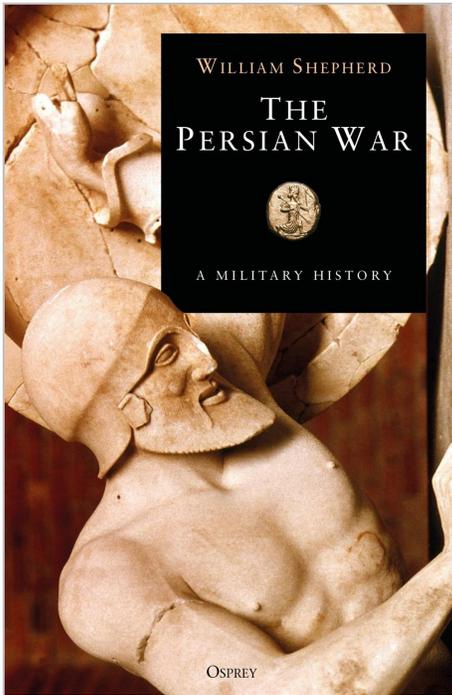
In a last desperate bid to stave off defeat, Japan's High Command launched the terrifying kamikaze attacks. This fully illustrated book examines Imperial Japan's last throw of the dice.

Fully illustrated throughout, including rare images from Japanese sources, *Desperate Sunset* examines the development and evolution of the kamikaze using firsthand accounts, combat reports, and archived histories.

By the middle of 1944, Imperial Japan's armed forces were in an increasingly desperate situation. Its elite air corps had been wiped out over the Solomons in 1942–43, and its navy was a shadow of the force that had attacked Pearl Harbor in 1941. But the Japanese had one last, desperate card to play.

The Japanese High Command decided that the way to inflict maximum damage on the superior enemy forces was to get the poorly trained Japanese pilots to crash their explosive-laden aircraft onto their target, essentially turning themselves into a guided missile. The kamikazes announced themselves in the immediate aftermath of the Leyte Gulf naval battles, sinking the USS *St. Lo* and damaging several other ships. The zenith of the kamikaze came in the battle of Okinawa, which included ten *kikusui* (Floating Chrysanthemum) operations that involved up to several hundred aircraft attacking the U.S. fleet.

Mike Yeo is a Singaporean aviation enthusiast who has studied World War II military aviation, with a particular focus on the Pacific War campaign. He is a freelance military/defense journalist specializing in the Asia-Pacific region, and has written for Shephard Media, the United States Naval Institute, *Air Forces Monthly*, *Combat Aircraft*, *Aviation International News*, *Asia-Pacific Defence Reporter*, and *Asian Military Review*.



The Persian War

A military history

William Shepherd

Weaving together the accounts of the ancient historian Herodotus with other ancient sources, this is the engrossing story of the triumph of Greece over the mighty Persian Empire.

The victory of a few Greek city-states over the world's first superpower was an extraordinary military feat that secured the future of Western civilization. All modern accounts of the war as a whole, and of Marathon, Thermopylae, and Salamis, the best-known battles, depend on the ancient sources—foremost amongst them Herodotus—but generally quote very little from them. This is the first book to bring together Herodotus' entire narrative and interweave it with other ancient voices to present the original texts that comprise almost all that is known about this immense clash of arms.

William Shepherd studied classics at Clare College, Cambridge, in the 1960s and then embarked on a career in publishing, which finally brought him to Osprey. He is author of *The Persian War*, translated from Herodotus. He has also written books for children and articles in the *Osprey Military Journal*, of which he was joint editor, and makes regular contributions to the Osprey blog. He lives in the Cherwell Valley, north of Oxford, UK.

HISTORY / ANCIENT / GREECE

Osprey Publishing | 11/19/2019
 9781472808639 | \$30.00 / \$39.99 Can.
 Hardcover with dust jacket | 480 pages
 9.2 in H | 6 in W
 40 col

Subrights: World, All Languages

MARKETING

Online ads targeted to military history readers
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships and giveaways at military history events
 Targeted review campaign to such military publications as *MHQ* and *Military History*
 Possible excerpt in military history magazine
 Review campaign to major general interest newspapers and magazines, as well as NPR
 Review and feature campaign to military blogs and websites

ALSO AVAILABLE

Pylos and Sphacteria 425 BC: Sparta's island of disaster
 12/2013 | 9781782002710
 Trade Paperback | \$21.95 / \$22.95 Can.

Plataea 479 BC: The most glorious victory ever seen
 1/2012 | 9781849085540
 Trade Paperback | \$21.95 / \$22.95 Can.

Salamis 480 BC: The naval campaign that saved Greece
 6/2010 | 9781846036842



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 11/19/2019
 9781472834775 | \$30.00 / \$40.00 Can.
 Hardcover with dust jacket | 160 pages
 9 in H | 6 in W

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek, and The Dice Tower
 How-to-play videos on Osprey Games' YouTube channel
 Launch at top gaming events such as GenCon
 Demo copy program with major distributors such as ACD and Alliance
 Reviews on top gaming sites such as Dice Tower, Drive Thru Review, and Geek & Sundry
 Reviews and features in gaming press such as *GTM* and *Meeple Monthly*

Romance of the Perilous Land

A Roleplaying Game of British Folklore

Scott Malthouse

A roleplaying game of adventure and fantasy in the age of King Arthur and the Britain of folklore.

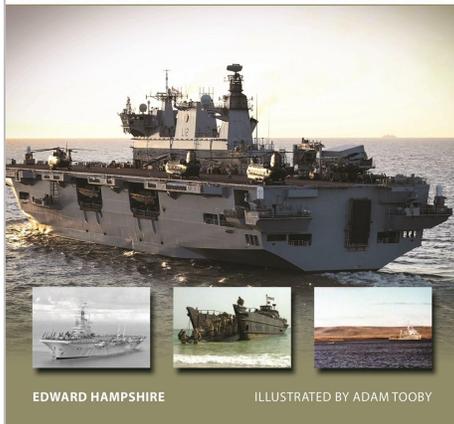
Romance of the Perilous Land is a game very much inspired by the oldest fantasy roleplaying game created in the 1970s, but is also its own creation, with easy-to-follow rules that put you right into the action. *Romance of the Perilous Land* is firmly set in the world of British folklore, from the stories of King Arthur to the wonderful regional tales told throughout this green and pleasant land. Creatures are beings of wonder and terror, rare, and often hidden until awakened or angered by the machinations of humanity. In the *Perilous Land*, heroes will not face flocks of dragons, but will hear legends of a single Long Worm that has existed since time immemorial. Magic is similarly mysterious and otherworldly, and its mastery is the reserve of a powerful few.

Romance of the Perilous Land is a roleplaying game of magic and adventure set in a Britain steeped in folklore and the tales of King Arthur. This is a world of romantic chivalry, but also of great danger, with ambitious kings, evil knights, and thieving brigands terrorizing the land while greedy giants, malevolent sorcerers, and water-dwelling knuckers lurk in the shadows. As valiant knights, mighty barbarians, subtle cunning folk, and more, the players are heroes, roaming the land to fight evil, right wrongs, and create their own legends.

Scott Malthouse is a roleplaying-game designer and folklore enthusiast who was born and bred in Yorkshire, where he currently lives. His work includes the award-winning *Quill* (Best Free Game 2016, Indie RPG Awards), *In Darkest Warrens*, and *Unbelievably Simple Roleplaying*.

BRITISH AMPHIBIOUS ASSAULT SHIPS

From Suez to the Falklands and the present day



HISTORY / MILITARY / NAVAL

Osprey Publishing | 12/24/2019
 9781472836304 | \$19.00 / \$25.00 Can.
 Trade Paperback | 48 pages
 9.8 in H | 7 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History Review* coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

British Amphibious Assault Ships

From Suez to the Falklands and the present day

Edward Hampshire

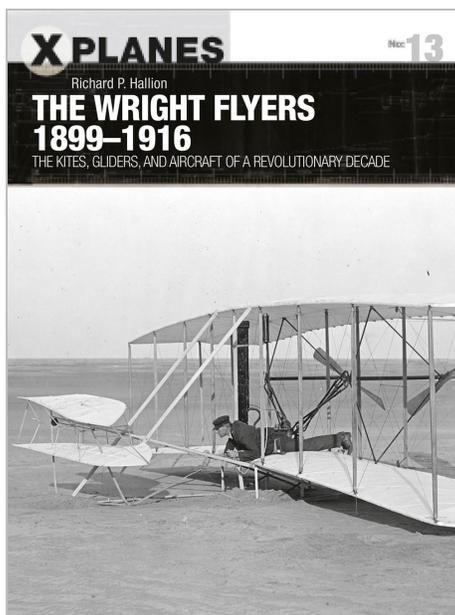
This book explains the capabilities, roles, and history of the Royal Navy's front-line amphibious assault ships.

Amphibious assault ships have been at the center of nearly all of Britain's expeditionary campaigns since World War II, from the Suez crisis of 1956 to operations in Kuwait (1961), Tankanyika (1964), Borneo (1963–66), Aden (1967), Cyprus (1975), the Falklands (1982), Sierra Leone (2000), and Iraq (2003). In major operations such as Suez and in the Falklands the use of amphibious assault ships was essential to the military success of these campaigns.

The Suez Crisis saw the helicopter transform amphibious warfare—for the first time, a battalion-sized force was flown straight onto the landing grounds rather than battling onto a beach. Key to this were two of the Royal Navy's former light fleet carriers, converted into "commando carriers" to specialize in amphibious warfare.

In the 1960s these were followed by the famous Fearless-class ships—the first purpose-built amphibious assault ships in the Royal Navy. When the Falklands were invaded, HMS Fearless was the key to the successful landing in San Carlos. In the 1990s, a new generation was ordered: the helicopter carrier HMS Ocean and the Albion-class LPDs. In recent years Ocean, Albion and Bulwark have been the largest fighting ships of the Royal Navy. This book covers assault ships of the LST3000, Albion (i), Fearless, Hermes, Ocean, and Albion (ii) classes. It will also cover auxiliary landing ships of the Sir Lancelot class, Bay class, and others.

Edward Hampshire is an historian at the Naval Historical Branch of the Ministry of Defence. He has written on the Cold War at sea, British defense policy and intelligence history, and is currently researching British naval policy in the 1980s. His publications include *From East of Suez to Eastern Atlantic*, *British Naval Policy 1964–70*, and (co-authored) *British Intelligence: Secrets, Spies and Sources*. This is his third book for Osprey.



The Wright Flyers 1899–1916

The kites, gliders, and aircraft of a revolutionary decade

Richard P. Hallion

A new history and analysis of the Wright Brothers' pioneering aircraft, from their triumph in 1903, through their string of achievements in the next decade, to their eclipse in the 1910s.

Orville and Wilbur Wright, two bicycle-making brothers from Dayton, Ohio, secured their place as the most famous names in aviation history when, on December 17, 1903, they made the first powered, controlled, and sustained heavier-than-air flight. But their bright success over the cold and windswept Carolina dunes that day has overshadowed their many other accomplishments before and after that historic flight. The Wrights' progression from theory to analyses to ground-testing components and wing shapes and then flight-testing kites, gliders, and their first powered airplane marked the world's first successful "X-Plane" research and development program. They established a template all subsequent aircraft have followed, one still relevant in the era of hypersonic flight and drone research.

This book traces the Wright Brothers' story, from their first success on that cold December day throughout their glory years to their eventual eclipse by other aviators. It explores in detail the process that led them to their pioneering craft, and their many subsequent achievements over the following years, and highlights their enduring importance in the age of modern flight.

Richard P. Hallion holds a PhD in history from the University of Maryland. He has held many high-profile posts, including as a curator at the Smithsonian Institution's National Air and Space Museum and the Charles Lindbergh Professor at the National Air and Space Museum. He is a Fellow of the American Institute of Aeronautics and Astronautics, the Royal Aeronautical Society, and the Royal Historical Society.

HISTORY / MILITARY / AVIATION

Osprey Publishing | 12/24/2019

9781472837776 | \$22.00 / \$29.00 Can.

Trade Paperback | 80 pages

9.8 in H | 7 in W

Illustrated throughout with around 50 photos and at least 5pp of colour artwork

MARKETING

Online ads targeted at aviation enthusiasts and history buffs

Giveaway contests to aviation interest

Facebook groups

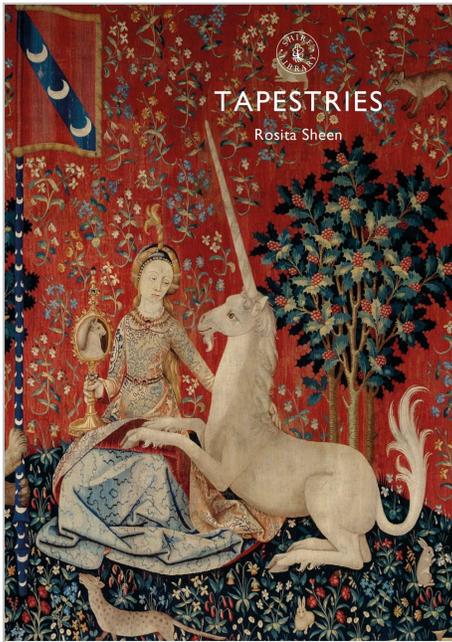
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Review campaign to aviation magazines, blogs, and websites

Possible excerpt in magazines such as *Aviation History*

General military history reviews in such publications as *MHQ* and *Military Heritage*

Review coverage in modeling media



**ANTIQUES & COLLECTIBLES /
TEXTILES & COSTUME**

Shire Publications | 12/17/2019
9781784423834 | \$14.00 / \$19.00 Can.
Trade Paperback | 64 pages
8 in H | 6 in W
Fully illustrated throughout

MARKETING

Online ads targeted to medieval art historians
Email campaign to art museum buyers
Reviews targeted to art history publications

Tapestries

Rosita Sheen

An introduction to the beautiful history of tapestries and how they were made, from medieval times to the modern day.

Have you ever wondered how long ago tapestries were made, and for whom? Or wondered where they were made and why they so often look blue? Rosita Sheen answers these and other questions so that you can learn to appreciate the skill involved in the creation of these masterpieces of the past. However, the story is not over: tapestries continue to be woven by talented amateurs in their homes, perhaps using little more than wool and an old picture frame; and there are also highly skilled people in studios and workshops across Europe producing vibrant, modern designs to decorate twenty-first-century homes, offices, and buildings.

An ex-teacher, **Rosita Sheen** taught history for thirteen years but has always been interested in old textiles, especially tapestries. She is a spinner and weaver who is constantly amazed at the skill of previous generations in producing these stunning works with relatively simple looms and thread.

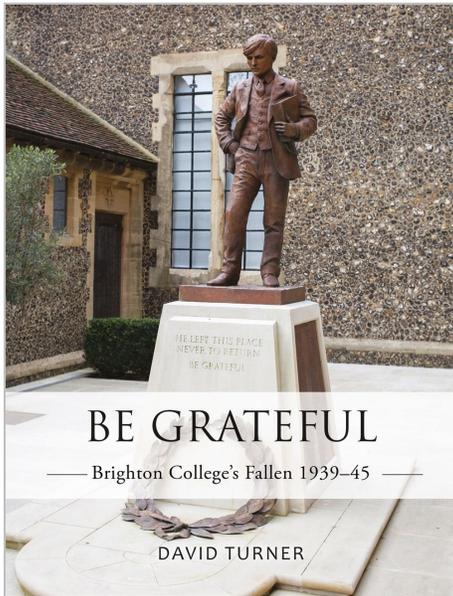
Be Grateful: Brighton College's Fallen 1939–45

David Turner

A roll call of the ex-students of Brighton College who fell in the Second World War.

In the carnage of the First and Second World Wars, hundreds of Old Brightonians lost their lives. Those of the First World War were commemorated in 2017 through the publication of *Never to Return: Brighton College's Fallen 1914–18*. This volume follows up with the Second World War—biographies charting the college years, military service, and untimely ends of those Brighton College alumni who lost their lives fighting against the Axis powers in 1939–45. Researched by current students at the college and curated by David Turner, this book memorializes those to whom we should forever be grateful.

David Turner is a journalist and historian. The former education correspondent for the *Financial Times*, he has written a history of Britain's independent schools, *The Old Boys: The Decline and Rise of the Public School*, published by Yale University Press, and *A History of Brighton College*, published by Third Millennium.



EDUCATION / HISTORY

Shire Publications | 12/17/2019
9781784423674 | \$18.00 / \$21.30 Can.
Trade Paperback | 184 pages

MARKETING

Facebook ads targeted to Anglophiles
Reviews on Anglophile blogs

DAVID
KYNASTON



TILL TIME'S LAST SAND

A HISTORY OF
THE BANK
OF ENGLAND
1694-2013

BLOOMSBURY

**HISTORY / EUROPE / GREAT
BRITAIN**

Bloomsbury Publishing | 11/19/2019
9781408898284 | \$28.00 / \$38.00 Can.
Trade Paperback | 896 pages
9.2 in H | 6 in W

Other Available Formats:
Hardcover ISBN: 9781408868560

Till Time's Last Sand

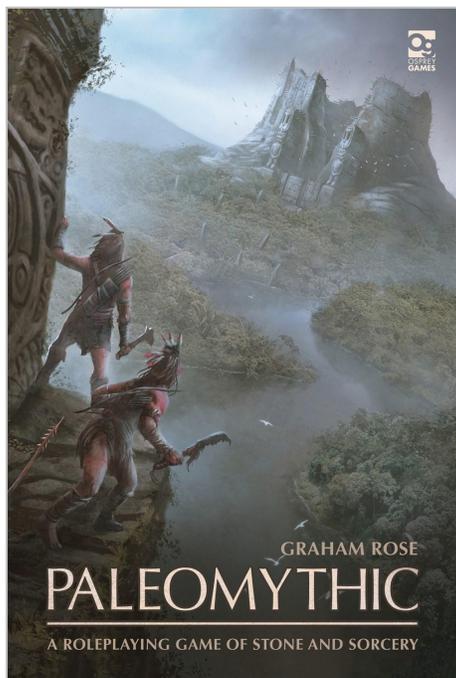
A History of the Bank of England 1694-2013

David Kynaston

The authorized history of the Bank of England by Britain's leading social historian.

The Bank of England is now more than 320 years old, and for the vast majority of that time it has been central in British history, with an increasingly high profile in recent years. Before now no modern, authoritative, and accessible single-volume history has existed, and David Kynaston's account has been written with the Bank's cooperation and with complete access to its archives. Kynaston's approach, as in his wonderful and bestselling *Tales of a New Jerusalem* series, is essentially chronological, with a narrative that does full justice to the leading episodes, characters, and themes. It is a history that gives proper treatment to important debates over the years about the Bank's purpose and modes of operation, while also drawing on a huge amount of original research. Kynaston covers the founding of the Bank in 1694 in the midst of the English financial revolution, through wars and financial crises, ending in 2013. The Bank of England has a largely unknown but fascinating history. *Till Time's Last Sand* offers an authoritative, insightful, yet accessible portrait of one of the world's key institutions.

David Kynaston has been a professional historian since 1973 and has written fifteen books, including *The City of London* (1994–2001), a widely acclaimed four-volume history. He is the author of three volumes published collectively as the *Tales of a New Jerusalem*: *Austerity Britain, 1945–1951*; *Family Britain, 1951–1957*; and *Modernity Britain, 1957–1962*. He is currently a visiting professor at Kingston University. He lives in England.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 11/19/2019
 9781472834812 | \$30.00 / \$40.00 Can.
 Hardcover with dust jacket | 160 pages
 9 in H | 6 in W

MARKETING

Online ads targeted to such gaming sites as BoardGameGeek and The Dice Tower
 How-to-play videos on Osprey Games' YouTube channel
 Launch at top gaming events such as GenCon
 Demo copy program with major distributors such as ACD and Alliance
 Reviews on top gaming sites such Dice Tower, Drive Thru Review, and Geek & Sundry
 Reviews and features in gaming press such as *GTM* and *Meeple Month*

Paleomythic

A Roleplaying Game of Stone and Sorcery

Graham Rose

A roleplaying game of myth and survival at the dawn of history.

Paleomythic is a roleplaying game of grim survival and mythical adventures in the land of Ancient Mu, a harsh prehistoric world. The world of Mu is full of mysterious ruins and temples to explore, huge and terrible creatures that roam and spread fear across the land, and nefarious mystics and sorcerers who plot dark schemes from the shadows. It is a world of biting cold winters, of people hunting and foraging to survive, and tribes that wage relentless war.

Paleomythic is a versatile game that is light on rules and quick to get going. Taking on the roles of hunters, healers, warriors, soothsayers, and more, players will navigate a world of hostile tribes, otherworldly spirits, prehistoric beasts, and monstrous creatures lurking in the dark places of the world. Players have huge scope in sculpting the game experience that best suits them, whether it's a gritty survival story without a trace of the mystical or a tale of grand adventure and exploration in a mythic setting.

Graham Rose designed his first homebrew role playing game in the 1980s, and has continued tinkering with games ever since. Graham lives in the UK with his wife Nicola, and currently works as a cold case homicide investigator.

Forgotten Masterpieces

Painting for the East India Company

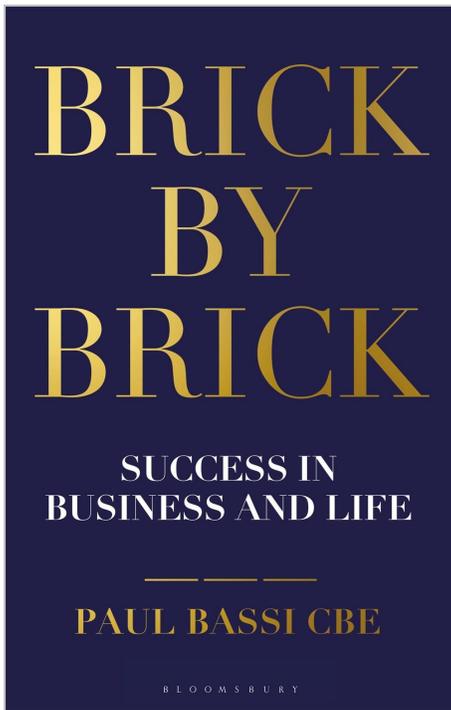
William Dalrymple



book design
forthcoming

**ART / ASIAN / INDIAN & SOUTH
ASIAN**

Philip Wilson Publishers | 12/3/2019
9781781301012 | \$40.00 / \$54.50 Can.
Hardcover with dust jacket | 192 pages
11 in H | 9.4 in W



Brick by Brick

Success in Business and Life

Paul Bassi

**BUSINESS & ECONOMICS /
ENTREPRENEURSHIP**

Bloomsbury Business | 9/24/2019
9781472972224 | \$26.00 / \$34.99 Can.
Hardcover with dust jacket | 312 pages
8.5 in H | 5.4 in W

NOW IN PAPERBACK!

Can't We Talk about Something More Pleasant?

A Memoir

Roz Chast

Now in paperback, the #1 *New York Times* bestselling, award-winning graphic memoir by *New Yorker* cartoonist Roz Chast about her parents' final years.

#1 *New York Times* Bestseller • 2014 National Book Award Finalist • Winner inaugural 2014 Kirkus Prize nonfiction • Winner National Book Critics Circle Award • Winner of the 2014 Books for a Better Life Award • Winner of the 2015 Reuben Award from the National Cartoonists Society

In her first memoir, Roz Chast brings her signature wit to the topic of aging parents. Spanning the last several years of their lives and told through four-color cartoons, family photos, and documents, and a narrative as rife with laughs as it is with tears, Chast's memoir is both comfort and comic relief for anyone experiencing the life-altering loss of elderly parents.

While the particulars are Chast-ian in their idiosyncrasies—an anxious father who had relied heavily on his wife for stability as he slipped into dementia and a former assistant principal mother whose overbearing personality had sidelined Roz for decades—the themes are universal: adult children accepting a parental role; aging and unstable parents leaving a family home for an institution; dealing with uncomfortable physical intimacies; and hiring strangers to provide the most personal care.

An amazing portrait of two lives at their end and an only child coping as best she can, *Can't We Talk about Something More Pleasant?* shows the full range of Roz Chast's talent as cartoonist and storyteller.

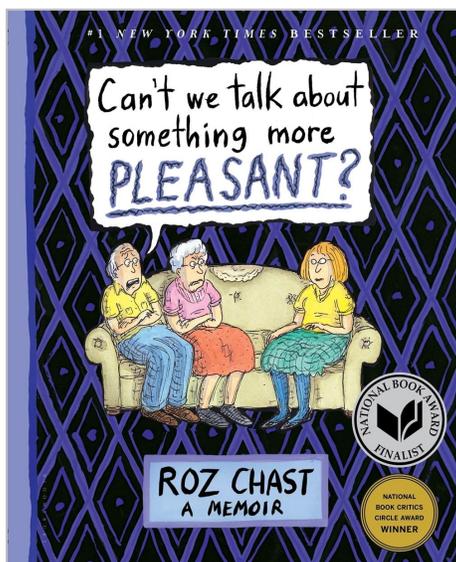
PRAISE

"By turns grim and absurd, deeply poignant and laugh-out-loud funny. Ms. Chast reminds us how deftly the graphic novel can capture ordinary crises in ordinary American lives." —Michiko Kakutani, *The New York Times*

"A tour de force of dark humor and illuminating pathos about her parents' final years as only this quirky genius of pen and ink could construe them." —*Elle*

"An achievement of dark humor that rings utterly true." —*The Washington Post*
"One of the major books of 2014 . . . This is, in its original and unexpected way, one of the great autobiographical memoirs of our time." —*The Buffalo News*

Roz Chast was born in Brooklyn, New York. Her cartoons began appearing in the *New Yorker* in 1978. Since then she has published hundreds of cartoons and written or illustrated more than a dozen books. This is her first memoir. She lives in Ridgefield, Connecticut.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 9/13/2016
 9781632861016 | \$19.00 / \$25.00 Can.
 Paperback | 240 pages | Carton Qty: 20
 9.3 in H | 7.6 in W | 0.6 in T | 1.6 lb Wt
 Colour illustrations throughout

Subrights: Second Serial: Bloomsbury
 First Serial, Audio, Translation, Film/TV: The Wylie Agency

Territory: World English

Other Available Formats:

Hardcover ISBN: 9781608198061

MARKETING

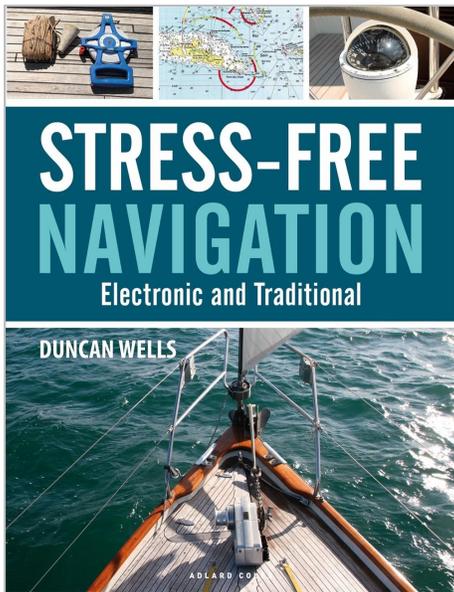
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ALSO AVAILABLE

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 10/2011 | 9781608196890
 Hardcover Paper over boards | \$15.00 / \$17.00 Can.



**SPORTS & RECREATION /
SAILING**

Adlard Coles | 10/22/2019
9781472962348 | \$25.00 / \$34.00 Can.
Trade Paperback | 160 pages
10 in H | 7.4 in W

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com
Inclusion in seasonal nautical e-newsletter
Outreach to cruising associations and
yacht clubs
Press release to nautical outlets

Stress-Free Navigation

Electronic and Traditional

Duncan Wells

An indispensable myth-busting guide to the reality of navigation.

All boaters, whether under sail or under power, need to be able to navigate safely on the water—both to keep themselves and their crew out of trouble and to avoid endangering others. Yet navigation has often been presented almost as a black art—complicated, full of tricky math, and with alien concepts to get your head around.

“Mr. Stress-Free,” having in his previous books presented techniques for sailing and motorboating in an accessible, manageable fashion, Duncan Wells now turns his attention to navigation. He makes concepts easy to understand and the practice of navigation perfectly achievable for all—with minimum stress.

The book covers the basic introductory elements clearly and simply for novices, and progresses through more advanced techniques for experienced navigators, so that there is something for everyone, whatever their skill level. Diagrams, quick-reference tables and flowcharts, explanatory step-by-step photographs, box features, top tips, and QR codes—giving access to explanatory videos—are all features that have been much appreciated by readers of Duncan’s other top-selling titles.

Duncan Wells is an RYA instructor and sailing school principal. He has written for many leading boating magazines in the UK and United States. He is the author of the bestselling *Stress-Free Sailing* and *Stress-Free Motorboating* (both also published by Adlard Coles Nautical), which have helped countless sailors and motorboaters learn helpful boat handling and berthing techniques. He lives in Buckinghamshire.

NIEUWPOORT 1600

The battle of the Dunes



BOUKO DE GROOT

ILLUSTRATED BY PETER DENNIS

HISTORY / MILITARY

Osprey Publishing | 9/17/2019
 9781472830814 | \$24.00 / \$32.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7 in W

MARKETING

Promoted in Osprey e-blasts, direct mail, blogs, and social networking sites
 Promotions, sponsorships, and giveaways at military history events
 Targeted review campaign to such military publications as *MHQ* and *Military History Review* and feature campaign to military blogs and websites

Nieuwpoort 1600

The First Modern Battle

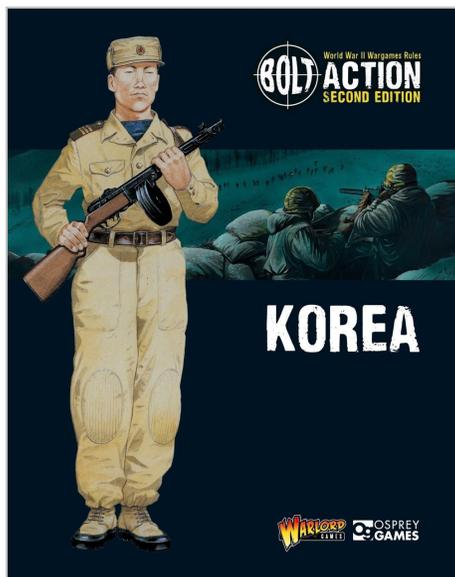
Bouko de Groot

A highly illustrated study of the battle of Nieuwpoort in 1600, it will appeal to all enthusiasts of 16th- and 17th- century warfare and the development of military strategy generally.

This book uses specially commissioned artwork to reveal one of the greatest battles of the Eighty Years War—whose influence on military theory and practice ever since has been highly significant.

The Eighty Years War began as a limited Dutch rebellion seeking only religious toleration from their Spanish overlords, but quickly escalated into one of the longest wars in European history. Spain's failed invasion of 1599, and the mutinies that followed, convinced Dutch leaders that they should go on the offensive. This campaign pitted two famous leaders' sons against each other: Maurice of Nassau and Archduke Albert VII. One led an unproven new model army, the other Spain's "unbeatable" Tercios, each around 11,000 men strong. The Dutch wanted to land near Nieuwpoort, take it, and then march on to Dunkirk, northern homeport of the Spanish fleet, but were cut off by the resurgent and reunited Spanish army. The two forces then met on the beach and in the dunes north of Nieuwpoort, and the rest is history.

Bouko de Groot has a BA in art history and an MA in Egyptology. He has served in the army and is a published author of a number of academic, popular scientific, and business journalistic articles. When not writing about current affairs, he continues to study and write about military history. He is Dutch and currently lives in The Hague.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 9/17/2019

9781472836670 | \$30.00 / \$40.00 Can.

Trade Paperback | 144 pages

10 in H | 7 in W

80 col

Bolt Action: Korea

Warlord Games

A new supplement bringing *Bolt Action* to a new period and conflict, the Korean War, with special rules, forces, and scenarios to game this conflict.

This supplement for *Bolt Action* expands the rules set from its World War II roots to this new and truly modern conflict. *Bolt Action: Korea* contains all the rules, Theatre Lists, scenarios, and new and exciting units, never seen in *Bolt Action* before, to wargame this turbulent period of world history.

Warlord Games is one of the world's leading producers of wargaming miniatures. Their *Bolt Action* range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.

Peter Dennis studied illustration at Liverpool Art College. He has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and modelmaker, he is based in Nottinghamshire, UK.

MARKETING

Email promotion to Bolt Action! group
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites

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