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Identity Politics, Inequality, and Community on Today's College Campuses



WILLIAM EGGINTON

EDUCATION / HIGHER

Bloomsbury Publishing | 8/28/2018 9781635571332 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 272 pages 9.3 in H | 6.1 in W

MARKETING

National print, broadcast, and online review attention Op-ed campaign around publication Blogger & social media influencer campaign Social media campaign Academic marketing Author events on East Cost Feature placement on Bloomsbury website & newsletters at publication

The Splintering of the American Mind

Identity Politics, Inequality, and Community on Today's College Campuses

William Egginton

A timely, provocative, sure-to-be-controversial look at how identity politics has come to dominate higher learning in America and its consequences for the country.

Politically correct culture has come to full flower on college campuses—and it hasn't been good for our education system or the country. Though the civil rights movement, feminism, and gay liberation had profoundly positive achievements, William Egginton argues that politically correct culture has a dangerous narrow focus on individual rights. The goal of the education system, and particularly the liberal arts, has always been to help students find their place within the larger community, but the new focus on individualism degrades our civic discourse and fatally distracts progressive politics from the economic issues that matter to all Americans.

Egginton argues that our colleges and universities are being treated as exclusive, expensive clubs for the cultural and economic elite instead of a national, publicly funded project for the betterment of the country. Only a return to the goals of community, and the egalitarian values underlying a Liberal Arts education, can head off the further fracturing of the body politic and the splintering of the American mind.

With lively, on-the-ground reporting and trenchant analysis, *The Splintering of the American Mind* is a powerful book that is guaranteed to be controversial within the academy and beyond. At this critical juncture, the book challenges higher education to reengage with our history and its contexts and to imagine our nation in new and more inclusive ways.

William Egginton is the Andrew W. Mellon Professor in the Humanities and a professor of German and Romance languages and literatures at the Johns Hopkins University. His highly praised academic books include *How the World Became a Stage, The Theater of Truth*, and *The Philosopher's Desire*, and he has coedited several other volumes. Egginton lives in Baltimore, Maryland, and Vienna, Austria, with his family.

FOREWORD BY SENATOR DICK DURBIN

ONE PERSON,

How Voter Suppression Is Destroying Our Democracy



CAROL ANDERSON The New York Times bestselling author of WHITE RAGE

POLITICAL SCIENCE / Political process / Campaigns & Elections

Bloomsbury Publishing | 9/11/2018 9781635571370 | \$27.00 / \$36.00 Can. Hardcover with dust jacket | 256 pages 9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION: Major early blogger, influencer, and bookseller outreach Major consumer buzz & preorder campaign

Feature title at ABA Winter Institute and Book Expo

Academic and library marketing

AT PUBLICATION: National consumer advertising campaign targeting print and online

Broad national print, broadcast, and online media campaign

Social media campaign featuring excerpts and more

Community marketing for City Reads and book groups

Author events in NYC, Atlanta,

Washington, D.C., Chicago, Minneapolis...

One Person, No Vote

How Voter Suppression Is Destroying Our Democracy

Carol Anderson

From the award-winning, *New York Times* bestselling author of *White Rage*, the startling—and timely—history of voter suppression in America, with a foreword by Congressman John Lewis.

In her *New York Times* bestseller *White Rage*, Carol Anderson laid bare an insidious history of policies that have systematically impeded black progress in America, from 1865 to our combustible present. With *One Person, No Vote*, she chronicles a related history: the rollbacks to African American participation in the vote since the 2013 Supreme Court decision that eviscerated the Voting Rights Act of 1965. Known as the *Shelby* ruling, this decision effectively allowed districts with a demonstrated history of racial discrimination to change voting requirements without approval from the Department of Justice.

Focusing on the aftermath of *Shelby*, Anderson follows the astonishing story of government-dictated racial discrimination unfolding before our very eyes as more and more states adopt voter suppression laws. In gripping, enlightening detail she explains how voter suppression works, from photo ID requirements to gerrymandering to poll closures. And with vivid characters, she explores the resistance: the organizing, activism, and court battles to restore the basic right to vote to all Americans as the nation gears up for the 2018 midterm elections.

PRAISE

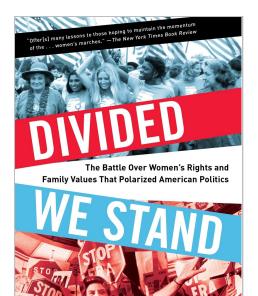
for White Rage:

"An extraordinarily timely and urgent call to confront the legacy of structural racism . . . and to show its continuing threat to the promise of American democracy." —*The New York Times Book Review*

"A sobering primer on the myriad ways African American resilience and triumph over enslavement, Jim Crow and intolerance have been relentlessly defied by the very institutions entrusted to uphold our democracy." —*The Washington Post*

"Some books are great, some books are essential. *White Rage* is the latter." —*The Millions*

Carol Anderson is the Charles Howard Candler Professor and Chair of African American Studies at Emory University. She is the author of *White Rage*, which won the National Book Critics Circle Award, *Bourgeois Radicals*, and *Eyes off the Prize*. She lives in Atlanta, Georgia.



MARJORIE J. SPRUILL

SOCIAL SCIENCE / WOMEN'S STUDIES

Bloomsbury Publishing | 8/28/2018 9781632863164 | \$19.00 / \$25.00 Can. Trade Paperback | 448 pages 8.3 in H | 5.5 in W 16-page black & white insert

Other Available Formats: Hardcover ISBN: 9781632863140

MARKETING

Coverage in paperback columns nationwide Bookseller and consumer review campaign Academic marketing Social media campaign at publication Feature placement on Bloomsbury website at time of publication

Divided We Stand

The Battle Over Women's Rights and Family Values That Polarized American Politics

Marjorie J. Spruill

40 years ago, two women's movements drew a line in the sand between liberals and conservatives. The legacy of that rift is still evident today in American politics and social policies.

Gloria Steinem was quoted in 2015 (the *New Yorker*) as saying the National Women's Conference in 1977 "may take the prize as the most important event nobody knows about." After the United Nations established International Women's Year in 1975, Congress mandated and funded state conferences to elect delegates to attend the National Women's Conference in Houston in 1977. There, Bella Abzug, Gloria Steinem, and other feminists adopted a National Plan of Action, endorsing the hot-button issues of abortion rights, the Equal Rights Amendment, and gay rights—then a new issue in national politics. Across town, Phyllis Schlafly, Lottie Beth Hobbs, and the conservative women's movement held a massive rally to protest federally funded feminism and launch a pro-family movement.

Although much has been written about the role that social issues have played in politics, little attention has been given to the historical impact of women activists on both sides. *Divided We Stand* reveals how the battle between feminists and their conservative challengers divided the nation, as Democrats continued to support women's rights and Republicans cast themselves as the party of family values.

The women's rights movement and the conservative women's movement have irrevocably affected the course of modern American history. We cannot fully understand the present without appreciating the pivotal events that transpired in Houston and thereafter.

PRAISE

"[Spruill] convincingly traces today's schisms to events surrounding the National Women's Conference . . . These divergent narratives from 40 years ago offer many lessons to those hoping to maintain the momentum of the Jan. 21 women's marches." —*NYTBR*

"Spruill describes a polarized America that will be recognizable to any consumer of today's news... A story crucial to understanding American politics over the past 40 years." —*WSJ*

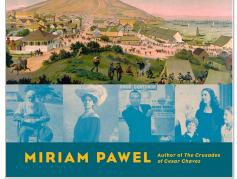
"This timely history anatomizes two bitterly opposed women's movements, tracing a connection between 1977 and 2016." —*The New Yorker* "Fascinating." —*The Nation*

Marjorie J. Spruill is Distinguished Professor Emerita from the University of South Carolina. She is the author of *New Women of the New South* and the editor of several anthologies, including *One Woman, One Vote.* Her research for *Divided We Stand* was supported by fellowships from the Radcliffe Institute for Advanced Study at Harvard University, the Woodrow Wilson International Center for Scholars, and the National Endowment for the Humanities. She lives in Charleston, South



THE FAMILY DYNASTY THAT TRANSFORMED A STATE AND SHAPED A NATION

THE BROWNS OF CALIFORNIA



HISTORY / UNITED STATES / State & Local

Bloomsbury Publishing | 9/11/2018 9781632867339 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 400 pages 9.3 in H | 6.1 in W b&w images throughout with 8-page color insert

MARKETING

National print, broadcast, and online review attention Additional special West Coast media campaign Targeted consumer advertising campaign at publication Major social media campaign at publication Author events on West Coast Feature placement on Bloomsbury website at time of publication

The Browns of California

The Family Dynasty that Transformed a State and Shaped a Nation

Miriam Pawel

A Pulitzer Prize–winning journalist's panoramic history of California and its impact on the nation, from the Gold Rush to Silicon Valley—through the lens of Governor Brown's family dynasty.

When Governor Jerry Brown finishes his fourth term at the end of 2018, he will have bookended his career as both the youngest and the oldest governor of California. He and his father Pat Brown will have governed the state for twenty-four years since 1959—almost half of the state's modern history. How did the Brown political dynasty arise, and what is its lasting impact?

In *The Browns of California*, award-winning journalist and scholar Miriam Pawel brings to life four generations of the Brown family as a prism through which we view the history of the Union's thirty-first state. Through the family's colorful and significant principal players, she weaves a narrative that is essential to understanding California and the way it shapes the nation. This book gives new insights to those steeped in California history, offers a corrective for those who confuse stereotypes and legend for history, and opens new vistas for readers familiar with only the sketchiest outlines of a place habitually viewed from afar with a mix of envy and awe, disdain, and fascination.

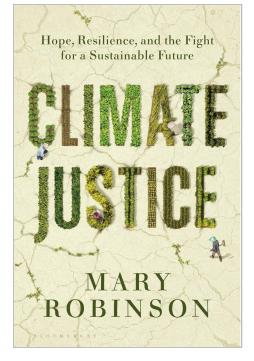
PRAISE

"The Crusades of Cesar Chavez is a biography for readers who find real human beings more compelling than icons." —Los Angeles Times

"Engrossing . . . There is so much brilliant political theater in this book that it's easy to see why Chavez is still the most celebrated Latino leader in American history." —*The New York Times*

"A zestful, dramatic, and redefining biography of the innovative, daring, and persevering activist . . . Chavez's epic story, told so astutely and passionately by Pawel, is essential to understanding today's struggles for justice and equality." *—Booklist* (starred review)

Miriam Pawel is a journalist, independent scholar, and the author of *The Crusades of Cesar Chavez*, a National Book Critic's Circle Award finalist, and *The Union of Their Dreams*. She has received several fellowships, including from the National Endowment for the Humanities. She was a Pulitzer Prize–winning editor at *Newsday* and the *Los Angeles Times* and is a contributor to the *Los Angeles Times* op-ed section and *Zócalo Public Square*. She lives in Pasadena, California.



SCIENCE / ENVIRONMENTAL SCIENCE

Bloomsbury Publishing | 9/4/2018 9781632869289 | \$26.00 / \$35.00 Can. Hardcover with dust jacket | 176 pages 8.3 in H | 5.5 in W b&w photos throughout

MARKETING

National print, broadcast, and online review attention Op-ed campaign around publication

Outreach to environmental blogs & sites Social media campaign

Tie-in with author speaking events around US

Feature placement on Bloomsbury website & newsletters at publication

Climate Justice

Hope, Resilience, and the Fight for a Safe Climate World

Mary Robinson

An urgent call to arms by one of the most important voices in the international fight against climate change, sharing inspiring stories and offering vital lessons for the path forward.

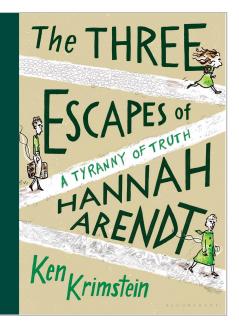
In a time in which energy poverty and energy displacement threaten to precipitate the greatest humanitarian crisis of our lifetime, and when division and separatism are shamelessly exploited for political gain, climate justice has never been more under threat.

Like class, race, and gender, climate change is a human rights issue. Vulnerable and marginalized communities are far more likely to live on the front line of climate change. In *Climate Justice*, Mary Robinson relates the eye-opening experience of people, including herself, whose encounters with the all-too-real impact of climate change have driven them to action. The stories she tells of their strength and optimism against all odds are uplifting. Here are ordinary women and men moved to extraordinary shows of courage to save our swiftly shifting planet—from Sharon Hanshaw, the Mississippi matriarch whose campaign began in her East Biloxi hair salon and culminated in her speaking at the United Nations, to Constance Okollet, a small farmer who transformed the fortunes of her ailing community in rural Uganda. With deep knowledge and powerful empathy cultivated over years as a leader and champion for global social justice, Robinson shows how the resilience and ingenuity of ordinary communities hold the key to our survival.

PRAISE

"As advocate for the forgotten and the ignored, Mary Robinson has not only shone a light on human suffering, but illuminated a better future for our world." —Barack Obama

Mary Robinson is president of the Mary Robinson Foundation: Climate Justice. She is the former president of Ireland and has served as United Nations High Commissioner for Human Rights and as the UN Secretary-General's Special Envoy on Climate Change. A member of The Elders and the Club of Madrid, she was awarded the Presidential Medal of Freedom in 2009.



COMICS & GRAPHIC NOVELS / Nonfiction / Biography & Memoir

Bloomsbury Publishing | 9/25/2018 9781635571882 | \$28.00 / \$37.00 Can. Hardcover | 240 pages 10 in H | 7 in W 2-color throughout

MARKETING

National print, broadcast, and online review attention First serial excerpt in national publication Blogger & Instagram influencer campaign Author events in Chicago and NYC area

Social media campaign highlighting

images

Feature placement on Bloomsbury website & newsletters at publication

The Three Escapes of Hannah Arendt

A Tyranny of Truth

Ken Krimstein

For *Persepolis* and *Logicomix* fans, a *New Yorker* cartoonist's page-turning graphic biography of the fascinating Hannah Arendt, the most prominent woman philosopher of the twentieth century.

One of the greatest philosophers of the twentieth century and a hero of political thought, the largely unsung and often misunderstood Hannah Arendt is best known for her landmark 1951 book on openness in political life, *The Origins of Totalitarianism*, which, with its powerful lessons for today, has once again ascended bestseller lists in the wake of the 2016 election.

She led an extraordinary life. This was a woman who endured Nazi persecution firsthand, survived harrowing "escapes" from country to country in Europe, and befriended such luminaries as Walter Benjamin and Mary McCarthy, in a world inhabited by everyone from Marc Chagall and Marlene Dietrich to Albert Einstein and Sigmund Freud. A woman who finally had to give up her unique genius for philosophy, and her love of a very compromised man—the philosopher and Nazi-sympathizer Martin Heidegger—for what she called "love of the world."

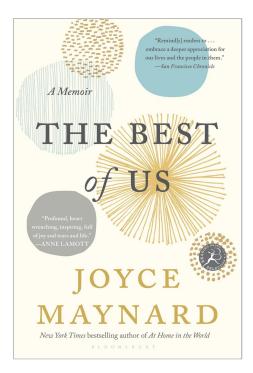
Compassionate and enlightening, playful and page-turning, *New Yorker* cartoonist Ken Krimstein's *The Three Escapes of Hannah Arendt* is a strikingly illustrated portrait of a complex, controversial, deeply flawed, and irrefutably courageous woman whose intelligence and "virulent truth telling" led her to breathtaking insights into the human condition, and whose experience continues to shine a light on how to live as an individual and a public citizen in troubled times.

PRAISE

"Ken Krimstein's deeply moving graphic memoir about the life and thoughts of philosopher Hannah Arendt is not only about Hannah Arendt. It's also, through her words, about how to live in the world, the meaning of freedom, the perils of totalitarianism, and our power as human beings to think about things and not just act blindly. Krimstein explains Arendt's ideas with clarity, with, and enormous erudition, and they still resonate." —Roz Chast

"As an émigré intellectual who lived through dark times, Hannah Arendt led a life that was the stuff of legend, yet it was largely a life of the mind. In a remarkable feat of imagination, Ken Krimstein has...

Ken Krimsteinhas published cartoons in the *New Yorker*, *Punch*, the *Wall Street Journal*, and more. He has written for *New York Observer*'s "New Yorker's Diary" and has published pieces on websites including *McSweeney's Internet Tendency*, *Yankee Pot Roast*, and *Mr. Beller's Neighborhood*. He is



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 9/11/2018 9781635570359 | \$18.00 / \$24.00 Can. Trade Paperback | 448 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781635570342

MARKETING

Coverage in paperback columns nationwide Bookseller and consumer outreach campaign Major book club marketing campaign Social media campaign at publication Feature placement on Bloomsbury website at time of publication Author events by request

The Best of Us

A Memoir

Joyce Maynard

From *New York Times* bestselling author Joyce Maynard, a memoir about discovering strength in the midst of great loss—"inspiring, full of joy and tears and life." (Anne Lamott)

In 2011, when she was in her late fifties, beloved author and journalist Joyce Maynard met the first true partner she had ever known. Jim wore a rakish hat over a good head of hair; he asked real questions and gave real answers; he loved to see Joyce shine, both in and out of the spotlight; and he didn't mind the mess she made in the kitchen. He was not the husband Joyce imagined, but he quickly became the partner she had always dreamed of.

Before they met, both had believed they were done with marriage, and even after they married, Joyce resolved that no one could alter her course of determined independence. Then, just after their one-year wedding anniversary, her new husband was diagnosed with pancreatic cancer. During the nineteen months that followed, as they battled his illness together, she discovered for the first time what it really meant to be a couple—to be a true partner and to have one.

This is their story. Charting the course through their whirlwind romance, a marriage cut short by tragedy, and Joyce's return to singleness on new terms, *The Best of Us* is a heart-wrenching, ultimately life-affirming reflection on coming to understand true love through the experience of great loss.

PRAISE

"The Best of Us is so candid, so deeply moving, so powerful...a testament to human resilience. Joyce Maynard is unfathomably heroic." —Joyce Carol Oates *"I love this new work. I think it is the most important writing of her life*—profound, heart wrenching, inspiring, full of joy and tears and life." —Anne Lamott

"A beautiful story about the complexity of ever daring to adore another human being. I was moved and transfixed." —Dani Shapiro

"Remind[s] readers to let go of superficial concerns and embrace a deeper appreciation for our lives and the people in them." —*The San Francisco Chronicle*

Joyce Maynard is the author of sixteen books including the novels *To Die For* and *Labor Day* (both adapted for film) and the bestselling memoir *At Home in the World*. Her essays and columns have appeared in dozens of publications and numerous collections. She is a frequent performer with The Moth, a fellow of the MacDowell Colony and Yaddo, and founder of the Lake Atitlan Writers' Workshop. She is the mother of three grown children, and makes her home in Lafayette, California.

"Julia Hobsbawm is the wizard of connection in our age of overload, and this book is her authentic, dynamic voice."

JULIA HOBSBAWM Fully Connected



Social Health in an Age of Overload

BLOOMSBURY

BUSINESS & ECONOMICS / BUSINESS COMMUNICATION

Bloomsbury Business | 9/4/2018 9781472956804 | \$18.00 / \$24.00 Can. Trade Paperback | 360 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472926845

Fully Connected

Surviving and Thriving in an Age of Overload

Julia Hobsbawm

The first book to define what social health means in the modern workplace, and the implications for individuals and society of being "always on" in a hyperconnected world.

In 1946, the World Health Organization defined health as "a state of complete physical, mental *and social* well-being and not merely the absence of disease or infirmity." Until now, no one has defined this 3rd dimension to health, or described strategies to deliver it. This groundbreaking book is the first to do so.

Twenty-five years after the arrival of the Internet, we are drowning in data and deadlines; we could never have imagined that our daily intake of information and achieving a healthy balance in our personal and professional lives would feel so complex and unhealthy. Organizations have come a long way towards promoting health literacy and some way in acknowledging mental health issues. But acknowledging the challenges of the Internet and social media on employee and workplace health is the *social* element, and most have not yet begun to offer solutions.

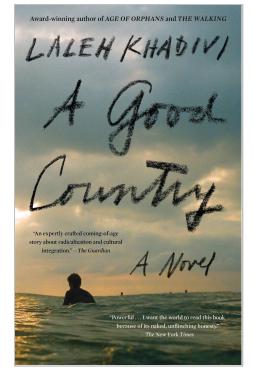
This is the first book to define what social health means in society and the modern workplace. Julia Hobsbawm argues that developing social health will help employees become more engaged with each other and their work. By using the latest thinking in health and behavioral economics, social psychology, neuroscience, management, and social network analysis, *Fully Connected* provides a blueprint for how to use social health to foster well-being and productivity.

PRAISE

"[Hobsbawm's] detail-rich writing is strong and convincing; this is more of a meditation on connectedness than a prescriptive approach to achieving it, but Hobsbawm's thoughtful exploration is refreshingly low on tech panic and high on insight." —*Publishers Weekly*

"I thoroughly enjoyed *Fully Connected*. Amazing insights on a subject critical to modern working and living. I wholly endorse it, not just as a must-read but also as a much-needed compass to navigating the 21st century workplace." —Dambisa Moyo, economist and author

Julia Hobsbawm OBE is a leading expert on connectedness in modern life. A prominent entrepreneur, media commentator, and international speaker for corporate audiences, she has emerged as a leading voice on the future of workplace productivity practices. She became the world's first Professor in Networking in 2011 and is Hon Visiting Professor at Cass Business School in London and at the University of Suffolk. She was awarded an OBE in the Queen's Birthday Honours List in 2015.



FICTION / COMING OF AGE Bloomsbury Publishing | 9/4/2018 9781632865854 | \$16.00 / \$22.00 Can. Trade Paperback | 256 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781632865847

MARKETING

Coverage in paperback columns nationwide Reading group guide available at publication Promotion of author's backlist in E Book club and consumer outreach campaign Social media campaign at publication Feature placement on Bloomsbury website at time of publication

A Good Country

Laleh Khadivi

A "powerful" (*NYT*) timely novel about the radicalization of a Muslim teen in California—about where identity truly lies and how we find it.

Laguna Beach, California, 2010. Alireza Courdee, a 14-year-old straight-A student and chemistry whiz, takes his first hit of pot. In as long as it takes to inhale and exhale, he is transformed from the high-achieving son of Iranian immigrants into a happy-go-lucky stoner. He loses his virginity, takes up surfing, and sneaks away to all-night raves. For the first time, Reza—now Rez—feels like an American teen. Life is smooth; even lying to his strict parents comes easily.

But then he changes again, falling out with the bad-boy surfers and in with a group of kids more awake to the world around them, who share his background, and whose ideas fill him with a very different sense of purpose. Within a year, Reza and his girlfriend are making their way to Syria to be part of a Muslim nation rising from the ashes of the civil war.

Timely, nuanced, and emotionally forceful, *A Good Country* is a gorgeous meditation on modern life, religious radicalization, and a young man caught among vastly different worlds. What we are left with at the dramatic end is not an assessment of good or evil, East versus West, but a lingering question that applies to all modern souls: Do we decide how to live, or is our life decided for us?

PRAISE

"Powerful... Khadivi's book is meticulous, unsparingly realistic and rich in nuance... I want the world to read this book because of its naked, unflinching honesty." —*The New York Times Book Review*

"Khadivi is a massive talent, lyrical, evocative, and unsparing . . . You won't want the book to end . . . A brilliant novel about a young man's reckoning with a flawed and violent world." —*Kirkus Reviews* (starred review)

"Engrossing . . . [Khadivi's] masterful novel illustrates how the perfect storm of teenage cruelty, racism, and tragedy can create an extremist." —*Booklist* (starred review)

Laleh Khadivi is the author of *The Age of Orphans*, a Barnes & Noble Discover New Writers pick, and *The Walking*. She has been awarded a Whiting Award, a Pushcart Prize, and an NEA Literature Fellowship. She has also worked as a director, producer, and cinematographer of documentary films. Her debut film, *900 Women*, aired on A&E and premiered at the Human Rights Watch Film Festival. Khadivi lives in Northern California and teaches at the University of San Francisco MFA.



Bloomsbury Caravel | 9/18/2018 9781448216994 | \$12.99 / \$17.50 Can. Trade Paperback | 80 pages 10 in H | 10 in W

MARKETING

Publicity campaign to mainstream and millennial-skewing online media outlets including BuzzFeed, Refinery29, Bustle, EW

Pre-publication campaign to bloggers Display advertising on Google, Twitter, and Facebook

Social media campaign upon publication Digital assets available on Amazon.com ISSUU sampler available on

bloomsbury.com

Inclusion in 2018 holiday promotions (website sale, eblasts, display advertising campaign, social media promotion)

Dragtastic

The legendary book of fun, facts and colouring

Sweet Fanny Adams

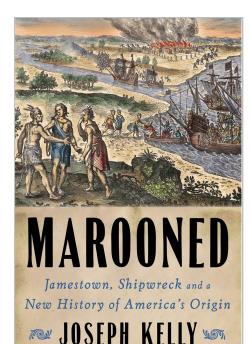
A fabulously fun book stuffed full of things to do, read, and gasp at.

Can you pick the drag queens out of the crowded club scene? Build your ideal queen? Dresses, wigs, and shoes. From chunky yet funky to a 7 ft. glamazon—who will she be? Including stickers and coloring, a Drag Name calculator, and fabulous facts, quirky quotes, and stunning figures about all things drag.

Drag has always influenced mainstream pop culture, but because of its underground roots, people stole from it without credit. Things have improved for this next generation of young queens; *RuPaul's Drag Race* has taken drag culture beyond its radical roots. Originally a staple of gay bars, drag has now extended from its LGBTQ fan base into the mainstream. Regularly cited as the smartest reality show on TV, the latest season moved to VH1 in the US and Netflix in the UK (and taking 8 Emmy nominations / 3 wins for the latest series). Drag has never been bigger or more popular.

A fun, fabulous, funny gift book.

Sweet Fanny Adams is a legendary queen. So legendary that she's never been seen in public. She's the queen in the corner of your eye, the one who's always there and yet . . . not.



HISTORY / NORTH AMERICA

Bloomsbury Publishing | 10/30/2018 9781632867773 | \$30.00 / \$40.00 Can. Hardcover with dust jacket | 400 pages 9.3 in H | 6.1 in W B&W throughout

MARKETING

National print, broadcast, and online review attention Targeted consumer advertising campaign at publication Social media campaign at publication Academic marketing campaign Author events in Charleston, SC and Washington, D.C. Digital assets: excerpts and images on Bloomsbury.com Feature placement on Bloomsbury website at time of publication

Marooned

Jamestown, Shipwreck, and a New History of America's Origin

Joseph Kelly

For readers of Nathaniel Philbrick's *Mayflower*, a groundbreaking history that makes the case for replacing Plymouth Rock with Jamestown as America's founding myth.

We all know the American origin story. It begins with an exodus. Fleeing religious persecution, the hardworking, pious Pilgrims thrived in the wilds of New England, where they built their fabled city on a hill. Legend goes that the colony in Jamestown was a false start. Lazy louts hunted gold till they starved, and the shiftless settlers had to be rescued by English food and the hard discipline of martial law.

Neither story is true. In *Marooned*, Joseph Kelly reexamines the history of Jamestown and comes to a radically different and decidedly American interpretation of these first Virginians.

In this gripping account of shipwrecks and mutiny in America's earliest settlements, Kelly argues that the colonists at Jamestown were literally and figuratively marooned, cut loose from civilization, and cast into the wilderness. The British caste system meant little on this frontier: those who wanted to survive had to learn to work and fight and intermingle with the native populations. Ten years before the Mayflower Compact and decades before Hobbes and Locke, they invented the idea of government by the people. 150 years before Jefferson, they discovered the truth that all men were equal. The epic origin of America was not an exodus and a fledgling theocracy. It is a tale of shipwrecked castaways of all classes marooned in the wilderness fending for themselves in any way they could—a story that illuminates who we are today.

PRAISE

for America's Longest Siege:

"Original and illuminating . . . This thoughtful and rewarding study should be taken seriously by scholars and enjoyed by general readers. It is an essential contribution to American history." —Orville Vernon Burton, author of *The Age of Lincoln*

"An important contribution to Southern antebellum history . . . Highly recommended." *Library Journal* Starred Review

Joseph Kelly is a professor of literature at the College of Charleston and a member of the American Studies Association. He is the author of *America's Longest Siege: Charleston, Slavery, and the Slow March Toward Civil War*, and the editor of the *Seagull Reader* series. He lives in Charleston, South Carolina.

DECIDE, CREATE, CONNECT, AND LEAD. THE BOOK OF BEAUTIFUE BEAUTIFUE

THE POWERFUL QUESTIONS THAT WILL HELP YOU

BUSINESS & ECONOMICS / DECISION-MAKING & PROBLEM SOLVING

Bloomsbury Publishing | 10/30/2018 9781632869562 | \$27.00 / \$36.00 Can. Hardcover with dust jacket | 272 pages 9.3 in H | 6.1 in W

MARKETING

National print, broadcast, and online review campaign National advertising campaign at publication Op-ed campaign around publication Blogger & social media influencer campaign Major social media campaign at publication Academic marketing Author events on East Cost and speaking events nationally Feature placement on Bloomsbury website & newsletters at publication

OCTOBER 2018

The Book of Beautiful Questions

The Powerful Questions That Will Help You Decide, Create, Connect, and Lead

Warren Berger

From the bestselling author of *A More Beautiful Question*, hundreds of big and small questions that harness the magic of inquiry to tackle challenges at work, in relationships, and beyond.

As Warren Berger showed in *A More Beautiful Question*, the humble question can be a powerful tool. By asking questions, we can analyze, learn, and move forward in the face of uncertainty. When confronted with almost any demanding situation, the act of questioning can help guide us to smart decisions. But the questions must be the *right* ones; the ones that cut to the heart of complexity, or that enable us to see an old problem in a fresh way.

The Book of Beautiful Questions contains over 200 such questions addressing everyday dilemmas of all types: getting out of a career rut, generating fresh ideas, overcoming a fear of failure, checking your own biases, and many more. The book is about asking the right questions, at the right time, in order to make the best choices when it truly counts. Each beautiful question is thoughtful, provocative, and actionable, meaning it can be applied immediately to bring about change. Along with each question, Berger offers insights gleaned from his own research, as well as guidance from leading thinkers and experts, including Adam Grant, Elizabeth Gilbert, Atul Gawande, and Lin-Manuel Miranda. *The Book of Beautiful Questions* provides essential questions to guide readers to their own answers where it matters most.

PRAISE

"One closes Berger's book newly conscious of the significance of smart questions."—*The New York Times Book Review*

"Questions have literally moved mountains, powered rockets, and instantly developed images . . . Berger focuses on what he calls 'Beautiful Questions' . . . that can lead to game-changing answers and results. These are questions that, once raised, tend to get people thinking in a different way." ?Steven Heller, *The Atlantic* "A fascinating look at the power of questioning to ignite change—in our companies, schools, careers, and in our daily lives." ?*The Huffington Post*

Warren Berger has studied hundreds of the world's foremost innovators, entrepreneurs, and creative thinkers to learn how they ask questions, generate original ideas, and solve problems. His writing and research appears regularly in *Fast Company* and *Harvard Business Review*. He is the author of the internationally acclaimed *Glimmer*—named one of *Businessweek*'s Best Innovation and Design Books of the Year—and the bestseller *A More Beautiful Question*. He lives in New York.

Quitting the City and Coping with a New <u>Reality</u>



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Publishing | 10/9/2018 9781632868541 | \$26.00 / \$35.00 Can. Hardcover with dust jacket | 272 pages 8.3 in H | 5.5 in W

MARKETING

Bookseller, consumer review, and blogger outreach campaign Blog tour at publication National print, broadcast, and online media campaign Social media campaign featuring designed assets Feature placement on Bloomsbury website at time of publication Author events in New York and Wisconsin

How to Leave

Quitting the City and Coping with a New Reality

Erin Clune

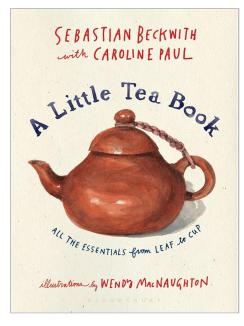
An uproarious memoir/tongue-in-cheek guide to leaving the cool city in which you "found" yourself and moving somewhere far more ordinary.

So you escaped whatever humdrum little town you grew up in and moved to The Big City. Maybe it was New York. Maybe it was Seattle or Kansas City. Wherever it was, there was amazing stuff everywhere you turned: Ethiopian food! A movie theater that played documentaries! A hairstylist who knew what to do with frizz! You overlooked the crime rates (edgy!), the proximity of your kitchen to your bed (convenient!), and the fact that you had to take public transportation to see nature, then had to share it with millions of other cranky, naked mole-rat apartment dwellers (urban!).

But then you got a job offer you couldn't refuse. Or you developed asthma. Or you got pregnant. Or you got pregnant for the second time and you couldn't use your closet as a bedroom for *two* babies. And you decided you had to leave.

When Frank Sinatra and Alicia Keys said that if you could make it in New York, you could make it anywhere, they probably weren't talking about the middle of nowhere or whatever suburb you used to make fun of. Because "making it" is really hard to do without world-class museums and gourmet food trucks. Erin Clune regales readers with priceless stories of her own experiences leaving New York for her hometown in Wisconsin, and provides a jocular but useful guide—for anyone leaving, or thinking about leaving, their own personal mecca—to finding contentment while staying true to yourself in a place far, far away from The City.

Erin Clune is a journalist and comedic writer whose work is regularly featured on NPR's *All Things Considered*, PRI's *To the Best of Our Knowledge*, and in *Medium*, *The Rumpus*, and many other media outlets where information meets funny. She is also the co-author (along with *Today* show producers Alicia Ybarbo and Mary Ann Zoellner) of *Sh*tty Mom for All Seasons*. Clune lives in Madison, Wisconsin, with two kids, two cats, one husband, one guinea pig, and zero doormen.



COOKING / BEVERAGES / Coffee & tea

Bloomsbury Publishing | 10/9/2018 9781632869029 | \$20.00 / \$27.00 Can. Hardcover with dust jacket | 128 pages 8.3 in H | 5.5 in W 4-color photographs and illustrations throughout

MARKETING

National print, broadcast, and online review attention Features and holiday gift roundups Social media influencer campaign w/ tea samples Bookseller mailings pre-publication Author events in CA and NYC Feature placement on Bloomsbury website & newsletters at publication

A Little Tea Book

All the Essentials from Leaf to Cup

Sebastian Beckwith, Caroline Paul

From tea guru Sebastian Beckwith and *New York Times* bestsellers Caroline Paul and Wendy MacNaughton comes the essential guide to exploring and enjoying the vast world of tea.

Tea is the most popular beverage in the world after water. It has brought nations to war, defined cultures, bankrupted coffers, and toppled kings. And yet in many ways this fascinatingly storied, fragrantly comforting brew remains elusive, even to its devotees. As down-to-earth yet stylishly refined as the drink itself, *A Little Tea Book* submerges readers in the history, geography, and cultivation of tea, exploring its varieties, subtleties, and distinct pleasures right down to the process of selecting and brewing the perfect cup.

From orange pekoe to pu-erh, tea expert Sebastian Beckwith walks us through the cultural and political history of the elixir that has touched every corner of the world. Along with writer and fellow tea-enthusiast Caroline Paul, he provides surprising tips, fun facts, and flavorful recipes to launch dabblers and connoisseurs alike on their journey of taste and appreciation. Complete with charming, colorful illustrations by bestselling illustrator Wendy MacNaughton and Beckwith's sumptuous photographs, *A Little Tea Book* is a friendly, handsome, and illuminating primer with a dash of sass and sophistication. Cheers!

PRAISE

"Mr. Beckwith [is] an engaging, unpretentious and encyclopedic tea maven." —*The New York Times*

""Pioneer,' 'iconic,' and 'amazing' were some of the words used by fellow tea freaks to describe Sebastian Beckwith . . . a foremost authority on tea." —*Fast Company*

"Sebastian Beckwith is to tea as Julia Child was to French cooking." —*Well+Good* "Beckwith travels the globe to find the very best, visiting small farms in China, Taiwan, and India, among other locales." —*Food Arts*

Sebastian Beckwith is a preeminent tea authority and co-founder of In Pursuit of Tea, a purveyor of fine teas from around the world to some of the finest restaurants in the country. He divides his time between New York City and Connecticut.

Caroline Paul is the *New York Times* bestselling author of *The Gutsy Girl* and *Lost Cat*. She lives in San Francisco.

Wendy MacNaughton is the *New York Times* bestselling illustrator of *Salt, Fat, Acid, Heat* and *The Gutsy Girl*. She lives in San Francisco.

"A compelling argument for the integral relationship between solitude and leadership." —wall STREET JOURNAL

FOREWORD BY JIM COLLINS,

Lead Yourself First

INSPIRING LEADERSHIP THROUGH SOLITUDE

Raymond M. Kethledge and Michael S. Erwin

BUSINESS & ECONOMICS / LEADERSHIP

Bloomsbury Publishing | 10/9/2018 9781632866325 | \$17.00 / \$23.00 Can. Trade Paperback | 240 pages 8.3 in H | 5.5 in W

Other Available Formats: Hardcover ISBN: 9781632866318

MARKETING

Coverage in paperback columns nationwide Bookseller and consumer review campaign Social media campaign at publication Feature placement on Bloomsbury website at time of publication

OCTOBER 2018

Lead Yourself First

Inspiring Leadership Through Solitude

Raymond M. Kethledge, Michael S. Erwin

"Lead Yourself First makes a compelling argument for the integral relationship between solitude and leadership." —The Wall Street Journal

Throughout history, leaders have used solitude as a matter of course. Martin Luther King found moral courage while sitting alone at his kitchen table one night during the Montgomery bus boycott. Jane Goodall used her intuition in the jungles of central Africa while learning how to approach chimps. Solitude is a state of mind, a space where you can focus on your own thoughts without distraction, with a power to bring mind and soul together in clear-eyed conviction. But these days, handheld devices and other media leave us awash with the thoughts of others. We are losing solitude without even realizing it. To find solitude today, a leader must make a conscious effort. This book explains why the effort is worthwhile and how to make it. Through gripping historical accounts and firsthand interviews with a wide range of contemporary leaders, Raymond Kethledge (a federal court of appeals judge) and Michael Erwin (a West Pointer and three-tour combat veteran) show how solitude can enhance clarity, spur creativity, sustain emotional balance, and generate the moral courage necessary to overcome adversity and criticism. Anyone who leads anyone—including oneself—can benefit from solitude. With a foreword by Jim Collins (author of the bestseller Good to Great), Lead Yourself First is a rallying cry to reclaim solitude-and all the benefits, both practical and sublime, that come with it.

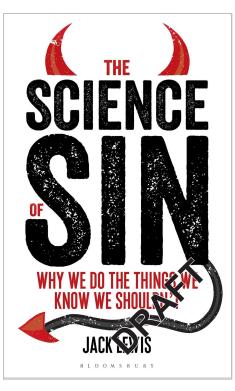
PRAISE

"Through a series of fascinating case studies, Ray Kethledge and Mike Erwin make a powerful case—and an urgent plea—for placing quiet time at the beating heart of every leader's daily schedule." —Susan Cain, author of *Quiet*

"A thoughtful new book . . . tells the stories of many inspiring leaders throughout history who relied on solitude . . . But as the authors point out, you don't have to lead armies, corporations, or artistic movements to benefit from solitude." — *The Washington Post*

Raymond M. Kethledge is a judge on the United States Court of Appeals for the Sixth Circuit. He formerly served as a law clerk to Justice Anthony Kennedy and founded his own law firm. He lives near Ann Arbor, Michigan.

Michael S. Erwin is a graduate of West Point and served three tours in Afghanistan and Iraq. He is now the CEO of the Character & Leadership Center, the president of the Positivity Project, and the founder and chairman of Team Red, White & Blue. He lives in North Carolina.



PSYCHOLOGY / COGNITIVE Psychology & Cognition

Bloomsbury Sigma | 9/11/2018 9781472936141 | \$28.00 / \$32.17 Can. Hardcover with dust jacket | 288 pages 8.5 in H | 5.3 in W bw illustrations throughout

MARKETING

Early consumer outreach campaign: NetGalley, Reading Room, Goodreads Pre-publication outreach to science and psychology bloggers

Single-title eblast to popular science subscribers

Feature on Bloomsbury website during publication month

Excerpts and other digital assets available National print and online review campaign targeting science media

The Science of Sin

Why We Do The Things We Know We Shouldn't

Jack Lewis

Inside the science behind why we are constantly tempted to do the things we know aren't good for us.

Why do we do things we know we shouldn't?

Anyone who has ever wondered why they never seem to be able to stick to their diet, who marvels at how little work some of their colleagues get away with doing, who despairs at the antisocial behavior of their teenagers, who can't understand how cheaters can juggle extramarital affairs, who struggles to resist the lure of the comfy sofa and the giant bag of chips, or who makes themselves thoroughly bitter by endlessly comparing themselves to others—well, this book is for you.

The Science of Sin brings together the latest findings from neuroscience research to shed light on the universally fascinating subject of temptation—where it comes from, how we are able to resist, and why we all succumb to it eventually. Structured around a loose interpretation of the 7 deadly sins, this book will explore what motivates our bad behavior.

From time to time, we all give in to the urges enticing us to do the things we know we shouldn't, and neurobiologist and TV presenter Jack Lewis illuminates the neural battles between temptation and restraint. He explains the brain mechanisms of temptation in a friendly and approachable style, and indicate strategies to help us better manage our impulses in ways that will lead to improvements in health, happiness, and productivity.

Jack Lewis is a neurobiologist and television presenter. He is a regular on ITV's *This Morning* and has presented shows on psychology for the BBC, Channel 4, Sky, and the Discovery Channel, and a 3-part ITV series called *How to Get More Sex*.

Jean Moorcroft Wilson



ROBERT GRAVES

GOOD-BYE TO ALL THAT 1895–1929

BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury Continuum | 10/23/2018 9781472929143 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 320 pages 9.2 in H | 6 in W 2 x black and white 8pp plate sections

MARKETING

Early consumer review campaign on NetGalley and Goodreads Press campaign to mainstream reviews media and bloggers Digital assets including sampler available on ISSUU and Bloomsbury.com Display advertising campaign at publication Social media campaign upon publication Inclusion in Osprey email promotions

Robert Graves

From Great War Poet to Good-bye to All That (1895-1929)

Jean Moorcroft Wilson

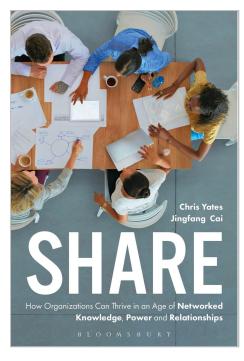
This new revelatory biography of Robert Graves reexamines his position as a major First World War poet, as well as a master prose writer.

The writer and poet Robert Graves suppressed virtually all the poems he had published during and just after the First World War. Until his son, William Graves, reprinted almost all the *Poems About War* in 1988, Graves's status as a "war poet" seems to have depended mainly on his prose memoir *Goodbye to All That*. None of the previous biographies written on Graves attempt to deal with this paradox in any depth. The suppressed poems themselves have been largely neglected—until now.

Jean Moorcroft Wilson, celebrated biographer of Siegfried Sassoon and Edward Thomas, relates Graves's fascinating life during the period from his birth up until the early 1930s: his experiences in the war, his being left for dead at the Battle of the Somme, his move to Spain, and his final "goodbye" to Sassoon in 1933. In this deeply researched new book, containing startling archival material never previously revealed and little-studied poems, Moorcroft Wilson traces how Graves's compelling life informed the development of his poetry during the First World War, his thinking about the conflict and his shifting attitude towards it. This illuminating look at Graves's life and poetic work reaffirms his place among the important poets of the Great War.

Robert Graves: From Great War Poet to Goodbye to All That casts new light on the life, prose, and poetry of Graves, without which the story of Great War poetry is incomplete.

Jean Moorcroft Wilson is a celebrated biographer and expert on the First World War poets, whose previous subjects include Isaac Rosenberg (on whom she lectures worldwide), Siegfried Sassoon, Edward Thomas, and Virginia Woolf.



BUSINESS & ECONOMICS / MANAGEMENT SCIENCE

Bloomsbury Business | 10/23/2018 9781472942678 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 240 pages 9.2 in H | 6.1 in W

MARKETING

Press release/review copies to business media Inclusion in seasonal business e-newsletter ISSUU sampler available on bloomsbury.com

ALSO AVAILABLE

Rewire: A Radical Approach to Tackling Diversity and Difference 12/2015 | 9781472913982 Hardcover with dust jacket | \$42.00 / \$46.00 Can.

Share

How Organizations Can Thrive in an Age of Networked Knowledge, Power and Relationships

Jingfang Cai, Chris Yates

Explores how organizations must change management practices to boost agility within new business models based around the idea of "sharing."

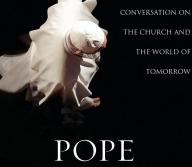
Share looks at how new business models are being created based on the disruptive idea of "sharing." Uber, Airbnb, Skype, Alibaba, Google, Netflix, and WeChat (China's answer to Whatsapp) are all based on the sharing of information, assets, and human capital, and a new and dynamic economy is already emerging.

Traditional consumer and industrial models of western capitalism are having to adapt to the sharing concept, but few traditional organizations seem to understand the implications of the share mindset for how they operate and compete. The workforce of the future is growing up in a networked age with completely different attitudes towards sharing, and want flexibility and greater control over their lives—where and how they work, and what and how they buy.

Chris Yates is Chief Learning Officer and Head of People and Organizational Development for Caterpillar Inc., and previously was with HSBC. He specializes in organizational design, leadership development, and the management of serious change initiatives.

Jingfang Cai was born in Shanghai and did an M.B.A. at London Business School. She has worked for McKinsey, the Hay Group, and HSBC. She is the Director of Enterprise Change Management at State Farm Insurance in Bloomington, Illinois.

OPEN TO GOD OPEN TO THE World



POPE FRANCIS with ANTONIO SPADARO

BLOOMSBURY

RELIGION

Bloomsbury Continuum | 10/2/2018 9781472959010 | \$16.00 / \$22.00 Can. Trade Paperback | 224 pages 8.5 in H | 5.3 in W No illustrations

MARKETING

Review copies to key media including: Christian Century, New York Times, Christianity Today, Guideposts Single-title eblast to religion subscribers Presence at key 2019 religion conferences ISSUU sampler and digital assets available

Open to God: Open to the World

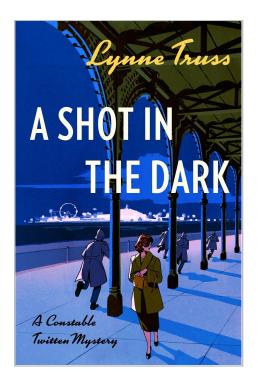
Pope Francis, Antonio Spadaro

Pope Francis expands further on his outlook for the Church and the world.

In this follow up to *My Door Is Always Open*, written in the form of a dialogue, Pope Francis outlines his vision for the Church in the future. Pope Francis's impact on the modern world is extraordinary. It is no surprise that he was voted Time Magazine Man of the Year—along with Martin Luther King Jr. and JFK. He has turned the Catholic Church upside-down, flung open the windows of the Vatican and purged the Augean stables of corruption, simony, nepotism, and financial skullduggery. But above all he is engaged with the poor, the starving, and the marginalized. Where there are trouble spots in the world, he goes and invariably people say his visits change everything.

Unlike his predecessor, he does not sit down in a room in the Vatican and write learned books. He is in constant dialogue with the outside world and with the universal Catholic Church. He likes being asked questions and finds it easy to respond. In this new book are some of his most valuable engagements in dialogue form, with people of all sorts and kinds. On the one hand, there is included his most recent engagement with Jesuits in Colombia—priests who are fighting the drug barons and fighting for human rights. In another lengthy piece, he talks about the inspiration of scripture, in a way that shows how this is a living source of inspiration.

Jorge Maria Bergoglio was elected pope in 2013. Born in Buenos Aires to Italian parents, he was previously archbishop of that city.



FICTION / MYSTERY & DETECTIVE / COZY

Bloomsbury Publishing | 11/6/2018 9781635572742 | \$17.00 / \$23.00 Can. Trade Paperback | 304 pages 9.3 in H | 6.1 in W

Other Available Formats: Hardcover ISBN: 9781635570557

MARKETING

Major early consumer review campaign National print and online review campaign Trade and consumer advertising at publication Library marketing campaign ARCs and promo at Book Expo 2018 Bookseller outreach and mystery bookstore mailing Bouchercon promotion at 2018 conference Blogger and Bookstagram influencer outreach campaign

A Shot in the Dark

A Constable Twitten Mystery

Lynne Truss

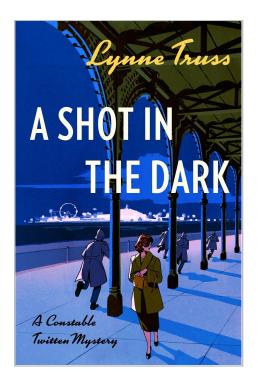
A wryly entertaining new crime novel from Lynne Truss, *New York Times* bestselling author of *Eats, Shoots and Leaves.*

It's 1957, and the famed theater critic A. S. Crystal has come to the British seaside resort of Brighton with something other than the local production of *A Shilling in the Meter* on his mind. Sitting in the Brighton Royal Theater with Sargent Jim Brunswick, Crystal intends to tell the detective the secret he knows about the still-unsolved Aldersgate Stick-Up case of 1945. And yet, just before Crystal names the criminal mastermind involved, he's shot dead in his seat.

With a new murder case on his hands and a fatuous, lazy captain at the helm of the police department, Sergeant Jim Brunswick and his colleague—the keen and clever Constable Twitten—set out to solve the decade-old mystery of the Aldersgate Stick-Up. As the partners venture deep into the criminal underworld that lies beneath Brighton's holiday-happy veneer, they begin to discover a criminal conspiracy that dates back decades. But will Brunswick and Twitten be able to foil the mastermind, or will Crystal's death become just another unsolved crime in this seemingly peaceful seaside city?

With her characteristic wit, *New York Times* bestselling author Lynne Truss introduces readers to a cast of eccentric policeman and scheming criminals in a drolly delightful mystery you won't want to miss.

Lynne Truss is a celebrated author, screenwriter, columnist, and broadcaster. Truss is the writer of numerous works of fiction and nonfiction, including the bestselling book on punctuation *Eats, Shoots and Leaves*. She lives on the South Coast of England with two Norfolk Terriers.



FICTION / MYSTERY & DETECTIVE / COZY

Bloomsbury Publishing | 11/6/2018 9781635570557 | \$27.00 / \$36.00 Can. Hardcover with dust jacket | 304 pages 9.3 in H | 6.1 in W

Other Available Formats: Trade Paperback ISBN: 9781635572742

MARKETING

Major early consumer review campaign National print and online review campaign Trade and consumer advertising at publication Library marketing campaign ARCs and promo at Book Expo 2018 Bookseller outreach and mystery bookstore mailing Bouchercon promotion at 2018 conference Blogger and Bookstagram influencer

outreach campaign

A Shot in the Dark

A Constable Twitten Mystery

Lynne Truss

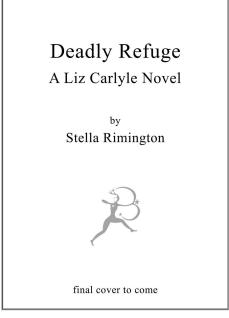
A wryly entertaining new crime novel from Lynne Truss, *New York Times* bestselling author of *Eats, Shoots and Leaves.*

It's 1957, and the famed theater critic A. S. Crystal has come to the British seaside resort of Brighton with something other than the local production of *A Shilling in the Meter* on his mind. Sitting in the Brighton Royal Theater with Sargent Jim Brunswick, Crystal intends to tell the detective the secret he knows about the still-unsolved Aldersgate Stick-Up case of 1945. And yet, just before Crystal names the criminal mastermind involved, he's shot dead in his seat.

With a new murder case on his hands and a fatuous, lazy captain at the helm of the police department, Sergeant Jim Brunswick and his colleague—the keen and clever Constable Twitten—set out to solve the decade-old mystery of the Aldersgate Stick-Up. As the partners venture deep into the criminal underworld that lies beneath Brighton's holiday-happy veneer, they begin to discover a criminal conspiracy that dates back decades. But will Brunswick and Twitten be able to foil the mastermind, or will Crystal's death become just another unsolved crime in this seemingly peaceful seaside city?

With her characteristic wit, *New York Times* bestselling author Lynne Truss introduces readers to a cast of eccentric policeman and scheming criminals in a drolly delightful mystery you won't want to miss.

Lynne Truss is a celebrated author, screenwriter, columnist, and broadcaster. Truss is the writer of numerous works of fiction and nonfiction, including the bestselling book on punctuation *Eats, Shoots and Leaves*. She lives on the South Coast of England with two Norfolk Terriers.



FICTION / THRILLERS / **ESPIONAGE**

Bloomsbury Publishing | 11/13/2018 9781632867971 | \$27.00 / \$36.00 Can. Hardcover with dust jacket | 352 pages 9.3 in H | 6.1 in W

MARKETING

National print, broadcast, and online review attention Promotion of author's backlist in E to drive series Library marketing Mystery blogger & Bookstagram outreach campaign

Social media campaign at publication

Deadly Refuge

A Liz Carlyle Novel

Stella Rimington

For fans of Homeland and The Night Manager, the latest thriller in Stella Rimington's bestselling espionage series sees Liz Carlyle investigating a sinister Russian plot.

A Russian immigrant lies dying in a hospice in upstate Vermont. When a stranger visits, claiming to be a childhood friend, the FBI is alerted and news quickly travels to MI5 in London.

Liz Carlyle and her colleague Peggy Kinsolving are already knee-deep in conspiracies, and as they unravel the events that landed the man in the hospital, Liz learns of a network of Russians and their plot to undermine the German government. Liz and Peggy set out to locate and stop this insidious network, traveling the world from Montreal to Moscow.

The latest expertly plotted thriller in Stella Rimington's bestselling series, The Moscow Sleepers is a white-knuckle ride through the dark underbelly of international intelligence, simmering political animosities, and global espionage.

PRAISE

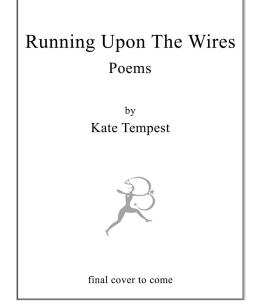
for the Liz Carlyle series

"Welcome a new queen of the genre . . . Stella Rimington, who as the first female director of MI-5 . . . knows of what she writes." - The Washington Times

"[Rimington] bids to join the ranks of such secret-agent authors as ... Graham Greene [and] John le Carré." — The Wall Street Journal

"Rimington's best work demonstrates a flair for narrative, with a sense of authenticity and an insider's grasp on the pressing issues of the day." -The Washington Post

Dame Stella Rimington joined the Security Service (MI5) in 1968. During her career she worked in all the main fields of the Service: counter-subversion, counter-espionage, and counter-terrorism. She was appointed director general in 1992, the first woman to hold the post. She has written her autobiography, Open Secret, and ten Liz Carlyle novels, including Breaking Cover and Close Call. She lives in London and Norfolk.



POETRY

Bloomsbury Publishing | 11/13/2018 9781635570199 | \$17.00 / \$23.00 Can. Trade Paperback | 128 pages 8 in H | 5.5 in W

MARKETING

National print and online review campaign Feature coverage campaign for author and book Pre-publication bookseller & literary influencer outreach campaign Promo by author's social media accounts

(55k followers) Social media campaign at publication

Running Upon the Wires

Poems

Kate Tempest

From award-winning poet, novelist, playwright, rapper, and recording artist Kate Tempest, a poetry collection that entwines the intimate with the global, lost love with political breakdown.

My body was like a harp and her words and gestures were like fingers running upon the wires. (James Joyce, *Dubliners*)

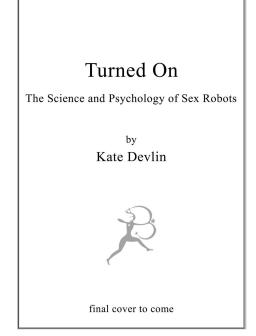
Award-winning writer, spoken-word star, and spellbinding performer Kate Tempest is at the forefront of a contemporary renaissance in poetry, part of a new generation of accessible, political, and movingly candid pop poets rejuvenating the form and driving sales. In her electrifying new collection, Tempest narrates the dissolution of her marriage in poems that draw us into the ache of lost love, then whirl us out into a wider world, where xenophobia and growing economic disparity are the symptoms of a society splintered by inequality and fractured by hate.

Tempest's tentative title, *Running Upon the Wires*, is a nod to the classical poet's harp, the technological wires of communication, and the neural wires of feeling; it draws on Tempest's famed, distinctive ability to weave together interpersonal struggle and urgent political crisis into a powerfully cathartic and memorable work of art. Explosively lyrical, rhythmic, and urgently timely, this is a raw and throbbing collection of verse, frayed yet powerful in its pain, determined to speak and to find love in a human community of "terrifying beauty."

"Ms. Tempest has an ability to write about big, metaphysical subjects in the most vernacular language." —Michiko Kakutani, *The New York Times*

"One of the brightest British talents around. Her spoken-word performances have the meter and craft of traditional poetry, the kinetic agitation of hip-hop and the intimacy of a whispered heart-to-heart." *—The Guardian*

"[*The Bricks that Built the Houses*] marks the arrival of a significant new voice . . . Deeply affecting: cinematic in scope; touching in its ...



PSYCHOLOGY / HUMAN Sexuality

Bloomsbury Sigma | 11/13/2018 9781472950895 | \$28.00 / \$32.17 Can. Hardcover with dust jacket | 304 pages 8.5 in H | 5.3 in W

MARKETING

Early consumer review campaign on NetGalley, Amazon Vine, and Goodreads Major national print, broadcast, and online media campaign Author available for interviews, op-eds, and blog posts on robotics

Pre-pub outreach to science and pop culture bloggers

Digital assets including sampler available on ISSUU and Bloomsbury.com

Online advertising with io9, Gizmodo, and Neatorama

Display advertising campaign through Google, Facebook, and Twitter at publication

Turned On

The Sex Robot Story

Kate Devlin

An exploration of sexuality, technology, and humanity through the lens of the sex robot and the promises of artificial intelligence.

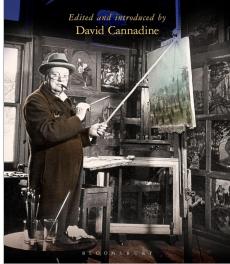
The idea of the seductive sex robot is the stuff of myth, legend, and science fiction. From the ancient Greeks to 21st-century movies, robots in human form have captured our imagination, our hopes, and our fears. But beyond the fantasies there are real and fundamental questions about our relationship with technology. With advances in technology come machines that may one day think independently. What will happen to us when we form close relationships with these intelligent systems?

This book will build on the science and the philosophy surrounding our most intimate relationship with technology. The scene is set with the history of the artificial sexual companion, then goes on to explore the "modern" robot and the 20th-century sci-fi that promised us our own robot slaves. An explanation of artificial intelligence and the urge to create sentient machines delves into our own psychology: How does desire affect our own behavior, and can we become attached to an inanimate object? Can robots make society a better place? And what can go wrong?

Sex robots are here, and here to stay—and more are coming. This book explores how the emerging and future development of sexual companion robots might affect us and our society. It explores the social changes arising from emerging technologies and our relationships with the machines that may someday care for us and about us.

Kate Devlin is senior lecturer in the department of computing at Goldsmiths, University of London. Her research is in the fields of human-computer interaction (HCI) and artificial intelligence (AI), investigating how emerging and future technologies will affect us and the society in which we live. She has written articles on the subject for *New Scientist* and the *Guardian*, appeared on BBC Radios 1–5, and made a number of TV appearances, along with TEDx talks and numerous other events.

THE STATESMAN AS ARTIST CHURCHILL



BIOGRAPHY & AUTOBIOGRAPHY / PRESIDENTS & HEADS OF STATE

Bloomsbury Continuum | 11/6/2018 9781472945211 | \$30.00 / \$40.00 Can. Hardcover with dust jacket | 208 pages 9.2 in H | 6 in W 2x 8pp colour plate sections and 1x 8pp b+w plate sections

MARKETING

Press release to culture/history outlets Outreach to museum stores ISSUU sampler available on bloomsbury.com

Churchill

The Statesman as Artist

David Cannadine

An entirely new perspective on Churchill and his paintings, complete with essays by Churchill himself, some of which have never before been published.

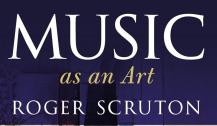
Winston Churchill produced more than 500 paintings. His subjects included his family homes at Blenheim and Chartwell and evocative coastal scenes, as well as still life pictures and an extraordinarily revealing self-portrait, painted during a particularly troubled time in his life. In war and peace, Churchill came to enjoy painting as his primary means of relaxation from the strain of public affairs. In his introduction to Churchill: The Statesman as Artist, David Cannadine provides the most important account yet of Churchill's life in art, which was not just a private hobby, but also an essential element of his public fame. The first part of this book brings together for the first time all of Churchill's writings and speeches on art, not only "Painting as a Pastime," but his addresses to the Royal Academy, his reviews of two of the Academy's summer exhibitions, and an important speech he delivered about art and freedom in 1937. The second part of the book provides previously uncollected critical accounts of Churchill's work by some of his contemporaries: Augustus John's hitherto unpublished introduction to the Royal Academy exhibition of Churchill's paintings in 1959, and essays and reviews by Churchill's acquaintances. The book is lavishly illustrated with reproductions of many of Churchill's paintings, some of them appearing for the first time. Here is Churchill the artist more fully revealed than ever before.

PRAISE

"Winston Churchill saw the world with an artist's eyes. David Cannadine's eloquent introduction, and the sources he has chosen to cite, illuminate the interplay between art, words and politics that shaped this most fascinating individual." —Churchill Archives Centre

"This immensely uplifting and beautifully produced book covers every aspect of Churchill as an artist, and what painting meant to him. What started as therapy soon turned into a lifelong pleasure for Churchill, and David Cannadine brilliantly shows how one can't really understand Churchill without appreciating this vital part of his life." —Prof. Andrew Roberts

Professor Sir **David Cannadine** is professor of history at Princeton University. He has held professorial posts at numerous universities including Yale, Oxford, Cambridge, and Queen Mary, London. His numerous publications include *Mellon: An American Life, What is History Now?*, and *The Decline and Fall of the British Aristocracy* (winner of the Lionel Tilling Prize). He is also a director of the Dictionary of National Biography (OUP) and a regular contributor to Radio 4.





MUSIC / PHILOSOPHY & SOCIAL Aspects

Bloomsbury Continuum | 11/6/2018 9781472955715 | \$32.00 / \$42.00 Can. Hardcover with dust jacket | 272 pages 9.2 in H | 6 in W Music examples included

MARKETING

Press campaign to mainstream reviews media Reviews mailing to academic music journals Placement at 2019 academic music conferences Digital assets including sampler available on ISSUU and Bloomsbury.com Social media campaign upon publication

Music as an Art

Roger Scruton

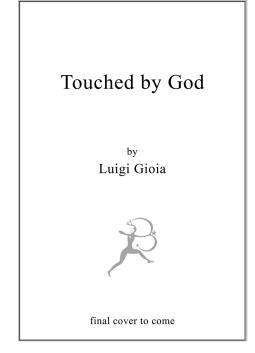
Bestselling author and philosopher Roger Scruton follows up his classic work of criticism, *Understanding Music*, by turning his immense critical faculties to contemporary and classical music.

Roger Scruton is a polymath. He has written authoritatively on a huge range of subjects from the environment to wine, from cosmology to the Middle East. He is also an accomplished musician (organ and piano) and a composer of works including an opera and a song cycle. This is Scruton's second major work on music for Bloomsbury—the first being *Understanding Music* (Continuum, 2009).

In this new book he turns again to the meaning of tonality and sound. His abstract, somewhat mystical, argument on these topics includes slashing attacks on Marxist reductionism, the authenticity of Early Music, on rival aestheticians such as Adorno, and on sentimentality and cliché in any form.

As in *Understanding Music*, he also expounds his views on pop music, in a most satisfying and provocative new work.

Sir **Roger Scruton** was formerly professor of aesthetics at Birkbeck College London. He holds a doctorate from the University of Cambridge and is now a visiting fellow at the University of Oxford.



RELIGION / CHRISTIAN LIFE / Spiritual growth

Bloomsbury Continuum | 11/20/2018 9781472951007 | \$16.00 / \$22.00 Can. Trade Paperback | 224 pages 7.8 in H | 5.1 in W No illustrations

MARKETING

Review copies to key media including: Christian Century, New York Times, Christianity Today, Guideposts Single-title eblast to religion subscribers Presence at key 2019 religion conferences ISSUU sampler and digital assets available

Touched by God

Luigi Gioia

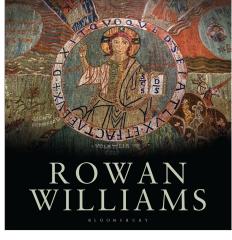
Luigi Gioia's second spiritual book deals with the art of contemplation.

Luigi Gioia's *Say it to God* was chosen for the 2018 Archbishop of Canterbury's Lent Book—no mean feat for a first-time author. In this new book, Gioia moves on to show the art of contemplation. But he points out from the start that contemplation is not a more advanced way of praying but a greater awareness of the presence of God. The defining mark of this awareness is that we become more and more aware of God's presence, a unique kind of inner peace and joy that has been described by spiritual authors with a variety of arresting and often poetic images.

What Gioia describes is not some kind of spiritual wonderland, for it does not dispense us from struggles and doubts and often the nonevidence of God. It brings a peace that coexists with doubt, a peace that can flourish in the middle of struggles, a joy that we can discover even in suffering.

Luigi Gioia is professor of systematic theology at the Pontifical University of Sant'Anselmo in Rome and research associate of the Von Hügel Institute (Cambridge). In the past 4 years he has preached spiritual retreats in the UK, France, USA, Canada, Australia, Korea, China, and the Philippines, and he has published widely in scholarly reviews. He is currently visiting scholar of the divinity faculty at Cambridge University.

JESUS CHRIST The Unanswered Questions



RELIGION / CHRISTIAN Theology

Bloomsbury Continuum | 11/13/2018 9781472945549 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 256 pages 9.2 in H | 6 in W No illustrations

MARKETING

Review copies to key media including: Christian Century, New York Times, Christianity Today, Guideposts Single-title eblast to religion subscribers Presence at key 2019 religion conferences ISSUU sampler and digital assets available

Christ the Heart of Creation

The Unanswered Questions

Rowan Williams

Rowan Williams discusses the nature of Jesus.

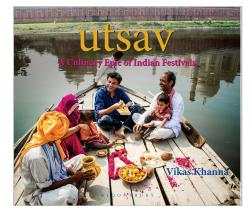
Rowan Williams, former Archbishop of Canterbury, now divested of Episcopal responsibilities, has demonstrated in a few years an exceptional new lease of intellectual energy, no doubt prompted further by the pressing questions of his students in Cambridge.

In this new book, Williams answers the question Jesus put to his disciples: "Who do you say that I am?" In a world heavily influenced by Greek philosophical tradition, there were at the start two keywords, *logos* and *ousia*—word and substance. If Jesus was a man with a soul, how did his inner human life relate to his inner divine life?

All his life, Rowan Williams has been deeply influenced by thinkers of the Orthodox tradition (for example, the idea of Godmanhood) and has published books on Orthodox theologians as well as a critically acclaimed book on Dostoevsky.

The present book concerns fundamental issues for Christian belief and Williams tackles them head on. He writes with pellucid clarity and shows his real gift for putting across what are inevitably complex ideas to a wide audience.

The retired **Reverend Lord Williams** of Oystermouth is the former archbishop of Canterbury, Regius Professor of Divinity at Oxford, and Lady Margaret Professor of Divinity at Cambridge. The author of many important books from *The Wound of Knowledge* (DLT) to *On Augustine* (Bloomsbury), he is also a published poet.



COOKING / REGIONAL & ETHNIC / INDIAN & SOUTH ASIAN

Bloomsbury India | 11/13/2018 9789384052317 | \$350.00 / \$453.00 Can. Hardcover with dust jacket | 1200 pages 11 in H | 13 in W Full color throughout

MARKETING

National review attention Social media campaign at publication Digital assets: excerpts on Bloomsbury.com Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Indian Harvest: Classic and Contemporary Vegetarian Dishes 10/2015 | 9781632862006 Hardcover | \$35.00 / \$42.00 Can.

Timeless Legacy: His Holiness the Dalai Lama

9/2015 | 9789384898809 Hardcover with dust jacket | \$35.00 / \$42.00 Can.

UTSAV

A Culinary Epic of Indian Festivals

Vikas Khanna

A tour de force of photography and bookmaking, the culmination of a ten-year odyssey by celebrated chef Vikas Khanna—a kaleidoscopic celebration of India's glorious seasonal festivals.

India is a land of festivals. Every day is a celebration of life, victory, light, and love, in a country rich with history and tradition. *UTSAV* is a monumental photographic work of over a thousand pages, featuring delicious recipes throughout, and honoring a country that has embraced everyone, from those who came to conquer her to the ones who needed shelter.

In the chef's own words, *UTSAV* is the tribute of a son to his motherland: "I celebrate her every day as a festival. The festival may belong to any religion, belief... but for me it only belongs to you, Mother India."

"[Khanna's] distinctive combination of ingredients and techniques creates dishes which reflect his passion for purity and a commitment to his roots." —Deepak Chopra

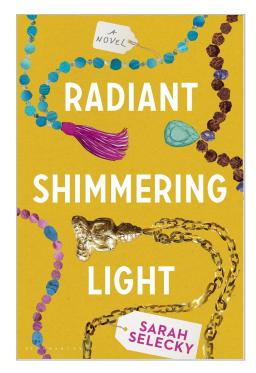
PRAISE

"Getting noticed in a market flooded with Indian cookbooks is difficult, but Vikas Khanna, corporate chef at Michelin-starred Junoon in New York City, might have just hit on what it takes." —*The Boston Globe* on *Indian Harvest*

"There's no better place in town for classical Indian cooking." —Adam Platt, *New York* magazine, on Junoon

"[A competitor] for a place in the upper castes of the city's Indian fine-dining scene . . . A very nice place to spend a few hours, dressed and dining and drinking well." —Sam Sifton, *The New York Times*, on Junoon

Vikas Khanna is an award-winning chef, restaurateur, food writer, filmmaker, and humanitarian. He is the author of *Indian Harvest* and *Timeless Legacy*, and host of *MasterChef India, Junior MasterChef India*, FOX Traveller's *Twist of Taste* and National Geographic's *India's Mega Kitchens*. Raised in Amritsar, India, he grew up surrounded by family feasts, seasonal produce, and traditional home cooking, the foundation of his career and of his Michelin-starred restaurant Junoon. He lives in New York.



FICTION / SATIRE

Bloomsbury Publishing | 12/4/2018 9781635571806 | \$28.00 Hardcover with dust jacket | 432 pages 9.3 in H | 6.1 in W

MARKETING

National print and online review attention National consumer advertising campaign Pre-pub outreach to lit bloggers & booksellers Pre-publication consumer review campaign Social media campaign at publication Bookstagram influencer outreach

Radiant Shimmering Light

Sarah Selecky

A nuanced satire—both hilarious and disconcerting—that probes the blurred lines between empowerment, spirituality, and consumerism in our online lives.

Lilian Quick is 40, single, and childless, working as a pet portrait artist. She paints the colored light only she can see, but animal aura portraits are a niche market at best. She's working hard to build her brand on social media and struggling to pay the rent.

Her estranged cousin has become internet-famous as "Eleven" Novak, the face of a massive feminine lifestyle empowerment brand, and when Eleven comes to town on tour, the two women reconnect. Despite twenty years of unexplained silence, Eleven offers Lilian a place at The Temple, her Manhattan office. Lilian accepts, moves to New York, and quickly enrolls in The Ascendency, Eleven's signature program: an expensive, three-month training seminar on leadership, spiritual awakening, and marketing. Eleven is going to help her cousin become her best self: confident, affluent, and self-actualized.

In just three months, Lilian's life changes drastically: She learns how to break her negative thought patterns, achieves financial solvency, grows an active and engaged online following, and builds authentic friendships. She finally feels seen for who she really is. Success! . . . But can Lilian trust everything Eleven says? This compelling, heartfelt satire asks us: How do we recognize authenticity when storytelling and magic have been co-opted by marketing?

PRAISE

for This Cake Is for the Party:

"Selecky's writing, so unfussy and fresh, lures the reader in over and over again." —*The New York Times Book Review*

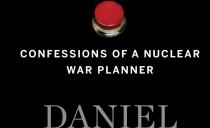
"[Selecky] has a tremendous eye for detail and she is extremely observant of the subtle relations between people and the way those dynamics shift, and the blindnesses of people." —Claire Messud

"Selecky delves beneath the surface to provide an honest and insightful glimpse into her characters' lives and situations." —*Kirkus Reviews*

"[These] slow-burning tales offer wry observations of relationships and regret." —*Booklist*

Sarah Selecky's debut story collection, *This Cake Is for the Party*, was a finalist for the Giller Prize, shortlisted for the Commonwealth Prize for Best First Book, and longlisted for the Frank O'Connor Short Story Award. She is a dual citizen of Canada and the United States and earned her MFA in Creative Writing from the University of British Columbia. Her writing has appeared in the *Walrus*, the *New Quarterly*, and the *Journey Prize Anthology*, among many others. She lives near Toronto.

The Doomsday Machine



Author of Secrets: A Memoir of Vietnam and the Pentagon Papers POLITICAL SCIENCE / INTERNATIONAL RELATIONS /

ARMS CONTROL Bloomsbury Publishing | 12/4/2018 9781608196739 | \$18.00 / \$24.00 Can. Trade Paperback | 384 pages

8.3 in H | 5.5 in W | 1 lb Wt Other Available Formats: Hardcover ISBN: 9781608196708

MARKETING

Coverage in paperback columns nationwide National advertising campaign Social media campaign at publication Academic marketing Feature placement on Bloomsbury website at time of publication

The Doomsday Machine

Confessions of a Nuclear War Planner

Daniel Ellsberg

From the legendary whistle-blower who revealed the Pentagon Papers, an eyewitness exposé of the dangers of America's Top Secret, seventy-year-long nuclear policy that continues to this day.

Here, for the first time, former high-level defense analyst Daniel Ellsberg reveals his shocking firsthand account of America's nuclear program in the 1960s. From the remotest air bases in the Pacific Command, where he discovered that the authority to initiate use of nuclear weapons was widely delegated, to the secret plans for general nuclear war under Eisenhower, which, if executed, would cause the near-extinction of humanity, Ellsberg shows that the legacy of this most dangerous arms buildup in the history of civilization—and its proposed renewal under the Trump administration—threatens our very survival. No other insider with high-level access has written so candidly of the nuclear strategy of the late Eisenhower and early Kennedy years, and nothing has fundamentally changed since that era.

Framed as a memoir—a chronicle of madness in which Ellsberg acknowledges participating—this gripping exposé reads like a thriller and offers feasible steps we can take to dismantle the existing "doomsday machine" and avoid nuclear catastrophe, returning Ellsberg to his role as whistle-blower. *The Doomsday Machine* is thus a real-life Dr. Strangelove story and an ultimately hopeful—and powerfully important—book about not just our country, but the future of the world.

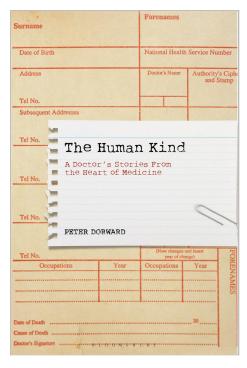
PRAISE

"The Doomsday Machine is being published at an alarmingly relevant moment, as North Korea is seeking the capability to target the United States with nuclear missiles, and an unpredictable president, Donald Trump, has countered with threats of 'fire and fury.'" —New York magazine

"A groundbreaking and nightmare-inducing account of how the whole mad system works." —*Esquire*

"One of the best books ever written on the subject—certainly the most honest and revealing account by an insider who plunged deep into the nuclear rabbit hole's mad logic and came out the other side." —Fred Kaplan, *Slate*

In 1961, **Daniel Ellsberg**, a consultant to the White House, drafted Secretary Robert McNamara's plans for nuclear war. Later he leaked the Pentagon Papers. A senior fellow of the Nuclear Age Peace Foundation, he is the author of *Secrets* and the subject of the Oscar-nominated documentary *The Most Dangerous Man in America*. He is also a key figure in Steven Spielberg's film about the Pentagon Papers, *The Post*. He lives in Kensington, California, with his wife, Patricia.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Green Tree | 9/4/2018 9781472943903 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 352 pages 9.2 in H | 6 in W None

The Human Kind

A Doctor's Stories From The Heart Of Medicine

Peter Dorward

A fresh and distinctive addition to literature about medicine, for the general reader.

Every doctor is haunted by memories of difficult patients. People whom, despite all of their patience, persistence, the best communication, diagnostic, and reasoning skills, they haven't helped. And anyone who has been a patient will tell you about encounters with difficult doctors, of relationships freighted with mutual bafflement, hostility, and pain.

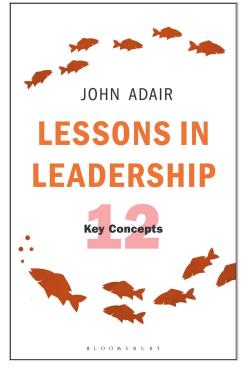
Despite its vast resources, medicine is so often destined to fail people. Written by a practicing GP, this book is told through stories of Dr. Peter Dorward's hardest cases, including his worst failures (and a few triumphs), and range from the everyday to the tragic, grotesque, and humorous.

With these stories Peter Dorward explores the philosophical problems and contradictions entangled in the practice of medicine.

PRAISE

"Moving, compassionate, and beautifully written—this book illuminates general practice the way Henry Marsh has illuminated neurosurgery. Dorward's stories from his practice are subtle, eloquent and told with great integrity. He doesn't shy away from confronting some of the most difficult challenges in medicine. But he carries the reader through with verve, imagination and great humanity. I loved it." —Gavin Francis, author of *Adventures in Human Being*

Peter Dorward has 30 years of experience practicing as a doctor and works as a GP in Edinburgh. He has a long-standing interest in medical ethics, and philosophical problems in clinical practice, and teaches in these areas. He is an award-winning writer of short stories and a novelist *—Nightingale* (Two Ravens, 2007). He has also worked as a scriptwriter for television dramas and was a medical consultant on *Bramwell*, a medical drama that ran for a number of series on BBC 1.



BUSINESS & ECONOMICS / LEADERSHIP

Bloomsbury Business | 9/4/2018 9781472956934 | \$28.00 / \$37.00 Can. Trade Paperback | 208 pages 8.5 in H | 5.4 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Single-title eblast to business subscribers Advance review copies to leading business outlets/journals: *Bloomberg BusinessWeek, WSJ, Forbes, Money* Outreach to professional and business associations

Lessons in Leadership

The 12 Key Concepts

John Adair

The fundamental concepts of leadership that will guide, inspire, and reassure aspiring or established leaders.

In a dynamic book sector such as "Leadership," it's easy to lose sight of the basics—the timeless concepts that continue to underpin much of the new thinking on the behavior of leaders. One of the UK's best-known business thinkers, John Adair has distilled his experience into 20 key concepts, including:

- · The art of sharing decisions;
- · Integrity;
- · Warmth and humanity;
- · Critical testing; and
- · Practical wisdom.

For anyone seeking a deeper knowledge of the theories and issues surrounding leadership as a management function, *Lessons in Leadership* is a series of reflections on the fundamentals of leadership, all designed to challenge and inspire the reader.

In the midst of current global concerns about the quality of leadership, the book is both a practical handbook and also a contribution to the ongoing debate about what kind of leadership we should be encouraging in today's volatile and uncertain world.

Leadership and change go hand in hand—but during times of change, the basic building blocks of leadership remain the same. Regardless of the size of the team to be led—whether it is five or 5,000—*Lessons in Leadership* offers guidance, inspiration, reassurance, and insight.

Professor **John Adair** is a British academic, leadership theorist, and author of more than 40 books (translated into 18 languages). Since 2006, he has been Honorary Professor of Leadership at the China Executive Leadership Academy in Shanghai. In 2009, he was appointed chair of Leadership Studies at the United Nations Staff College in Turin.

'One of the undiscovered treasures of British crime fiction' A.L. Kennedy



THE GLIMPSES OF THE MOON



FICTION / THRILLERS / CRIME Bloomsbury Reader 9781448216901 | \$22.00 Can. Trade Paperback | 376 pages 7.8 in H | 5.1 in W

The Glimpses of the Moon

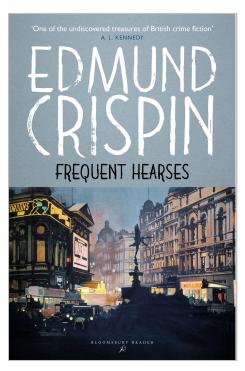
Equal parts compelling, witty, and ingenuous, *The Glimpses of the Moon* is a classic example of great British detective fiction.

Death and decapitation seem to go hand in hand in the Devon village of Aller. When the first victim's head is sent floating down the river, the village's rural calm is shattered. Soon the corpses are multiplying, and the entire community is involved in the hunt for the murderer. Whilst many chase false trails, it is left to Gervase Fen, Oxford don and amateur criminologist, to uncover the sordid truth.

Equal parts compelling, witty, and ingenuous, this novel is a classic example of great British detective fiction.

First published in 1977, *Glimpses of the Moon* was Edmund Crispin's 9th and final novel.

Edmund Crispin was the pseudonym of Robert Bruce Montgomery, an English crime writer and composer. Montgomery wrote 9 detective novels and 2 collections of short stories under the pseudonym (taken from a character in Michael Innes's *Hamlet, Revenge!*). The stories feature Oxford don Gervase Fen, who is a professor of English at the university and a fellow of St. Christopher's College, a fictional institution. The whodunit novels have complex plots and fantastic, somewhat unbelievable solutions.



FICTION / MYSTERY & DETECTIVE / COZY Bloomsbury Reader | 9/4/2018 9781448216895 | \$16.00 / \$22.00 Can. Trade Paperback | 232 pages 7.8 in H | 5.1 in W

Frequent Hearses

Edmund Crispin

Classic whodunnit cosy crime series featuring Oxford don Gervase Fen.

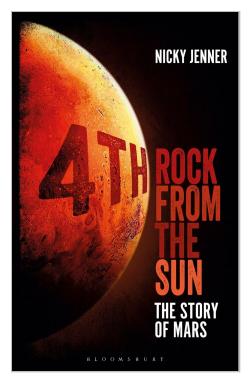
Stars, starlets, floozies, and factotums to the film world—Gervase Fen suspects them all . . .

A young actress, Gloria Scott, drowns after throwing herself off Waterloo Bridge. The news sends shock waves around her film studio, where Gervase Fen, Oxford don and amateur criminologist, just so happens to be working. With help from his friend the Inspector Humbleby, the tragic loss of young life leads them to many more dark places. Young Ms. Scott's apartment has been searched, and all signs of her real identity have been removed—and what's more, minutes before Humbleby interrogates her co-workers, one of them, a lecherous cameraman, is poisoned.

Equal parts compelling, witty, and ingenuous, this novel is a classic example of great British detective fiction.

First published in 1950, Frequent Hearses was Edmund Crispin's seventh novel.

Edmund Crispin was the pseudonym of Robert Bruce Montgomery, an English crime writer and composer. Montgomery wrote 9 detective novels and 2 collections of short stories under the pseudonym (taken from a character in Michael Innes's *Hamlet, Revenge!*). The stories feature Oxford don Gervase Fen, who is a professor of English at the university and a fellow of St Christopher's College, a fictional institution. The whodunit novels have complex plots and fantastic, somewhat unbelievable solutions.



SCIENCE / SPACE SCIENCE Bloomsbury Sigma | 10/9/2018 9781472922526 | \$18.00 / \$20.87 Can. Trade Paperback | 272 pages 7.8 in H | 5.1 in W 8pp colour plate section

Other Available Formats: Hardcover ISBN: 9781472922496

4th Rock from the Sun

The Story of Mars

Nicky Jenner

Everything you ever wanted to know about the Red Planet, revealed in an up-close and personal tour of Mars.

Mars is ingrained in our culture, from H. G. Wells's 1898 novel *The War of the Worlds* to *Looney Tunes*'s hapless Marvin the Martian to David Bowie's extraterrestrial spiders. Ancient mythologies defined the planet as a violent harbinger of war, stargazers puzzled over its peculiar motion, and astrologers defined human personalities by its position.

Science fact is now surpassing science fiction. Robot vehicles have trundled across the planet's surface, beaming back views of its rust-orange surface, and have tested soil and atmosphere to get clues about how the planet has evolved and whether it supported (or supports) life. There are many more Mars missions planned over the next decade. And while little green Martians are now firmly the preserve of literature and film, there is growing evidence that the now-arid, frozen planet once had been warm, wet, and possibly thronging with microbial life. One day in the foreseeable future, humans are likely to set foot on the Red Planet. What are the challenges involved, and how are we preparing for them? Is there a long-term future for humans on Mars?

4th Rock from the Sun examines Mars in its entirety—its nature, attributes, and impact on the 3rd Rock's culture; its environmental science and geology; and its potential for human colonization. Writing in an engaging manner, Nicky Jenner provides a comprehensive and spellbinding guide to the Red Planet.

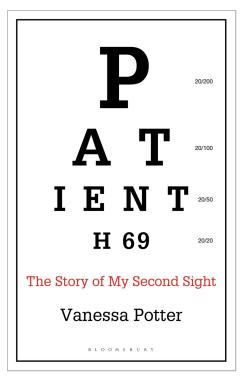
PRAISE

"It'll satisfy readers with factoids aplenty and even teach space nerds something new." —*Publishers Weekly*

"An up-to-date and engaging overview for space buffs, sf fans, and anyone interested in separating the facts from the fiction." —*Booklist*

"Nicky Jenner mounts a compelling case . . . [4th Rock from the Sun] serves to inspire the reader to root for this next potential milestone in human history." —Science

Nicky Jenner is a freelance science writer and editor whose work has appeared in *New Scientist*, *Nature, Astronomy Now, Physics World*, and other publications. Jenner is a copywriter and editor for the European Space Agency and the European Southern Observatory (the organization responsible for both the Very Large Telescope and the upcoming European Extremely Large Telescope). This is her first book. A former European press officer for the Hubble Space Telescope, she lives in Hong Kong.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Sigma | 11/6/2018 9781472936127 | \$18.00 / \$20.87 Can. Trade Paperback | 288 pages 7.8 in H | 5.1 in W 8pp colour plate section and some bw diagrams

Other Available Formats: Hardcover ISBN: 9781472936103

Patient H69

The Story of My Second Sight

Vanessa Potter

Imagine waking up, suddenly blind and paralyzed! It happened to "Patient H69" in this gripping story of one women's quest to understand her unique neurological illness and recover from it.

In 2012, Vanessa Potter, a married advertising film producer with two young children, was stricken by Neuromyelitis Optica Spectrum Disorder (NMOSD), a rare illness that resulted in sudden blindness and paralysis. She was hospitalized for two weeks. Over the next five months at home, she regained mobility, but recovering her sight was more problematic. At first what she saw was monochromatic. As color reappeared, she encountered synesthesia (experiencing odd responses to stimuli, such as hearing inanimate objects talk to her). While a multidisciplinary team of neurobiologists, psychologists, immunologists, and developmental biologists treated her, she blogged and kept audio-diaries, using the pen name Patient H69.

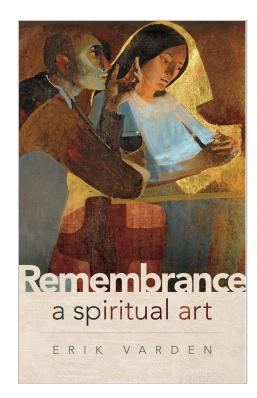
In her own words, Potter reveals the terror and torment of her blindness. Supported by neuroscientists and Britain's National Health Service, Potter became a science sleuth, uncovering some of the innermost functions of the brain and our complex visual system, while learning meditation and self-hypnosis to help herself endure the ordeal and make a miraculous recovery. Her case offered scientists an important, and previously inaccessible, window into the process of early visual development, as her own optic nerves self-repaired and her brain went into overdrive. *Patient H69* is a gripping human story, made all the more real by the unique response of one patient and the science she uncovers.

PRAISE

"Patient H69 is more than a memoir. It is a journey toward understanding the brain told through the harrowing story of an intensely curious woman with the foresight to track her progress, and the compassion to use her experience to help others." —Booklist

"An enthralling personal chronicle . . . A compelling firsthand medical account—it's as if an Oliver Sachs patient were to tell her own story—sure to appeal to memoir fans as well as those interested in the science of the brain." —*Library Journal*

Vanessa Potter was an award-winning broadcast producer in the London advertising industry before falling ill with a mysterious neurologic illness. After recovering her sight and mobility, she collaborated with Dr. Tristan Bekinschtein to launch an interactive EEG experience called The Beach that allows people to see and hear their own meditative brainwaves. The project debuted at the Cambridge Science Festival in March 2016. This is her first book and she lives in London, England.



RELIGION / SPIRITUALITY

Bloomsbury Continuum | 11/20/2018 9781472953285 | \$16.00 / \$22.00 Can. Trade Paperback | 192 pages 8.5 in H | 5.3 in W No illustrations

Remembrance

A Spiritual Art

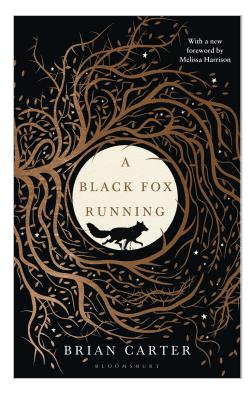
Erik Varden

Erik Varden, Abbot of Mount St Bernard, explores the theme of "Remembrance."

In the modern world of lightning-speed communication, of social turbulence and financial skullduggery, most people know that something is missing from their lives. The revival of interest in monastic life is no accident. The Rule of St. Benedict set down how to achieve personal and communal "stability," something we seem to lack.

The author of this book is abbot of the only Cistercian monastery in England: Mount St Bernard, situated in the hills above Coalville, Leicestershire. The young abbot is a man of extraordinary gifts; he is intellectually brilliant but fully attuned to the needs outside his enclosed community. The theme of this book is "Remembrance." Taking half a dozen instances from the Bible where the word *Remember* is most poignant, Varden embarks on exposition of these texts but then draws parallels with literature of the present day. Such topics include Lot's Wife, Remember You Are But Dust, Remember You Were Slaves in Egypt, and the instruction from Jesus, "Do this in remembrance of me." Though this sounds a little unusual, Varden turns his theme into something, a great spiritual force which is intelligible to believers of all sorts and conditions.

Father **Erik Varden** OCSO is the abbot of Mount St Bernard Abbey in Leicestershire. Before entering the religious life he was a fellow of Magdalene College, Cambridge, and he is of Norwegian birth and upbringing. He has published a number of scholarly monographs and is much in demand as a preacher, spiritual director, and lecturer.



FICTION / ANIMALS Bloomsbury Publishing | 11/6/2018 9781408896136 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 400 pages

8.5 in H | 5.3 in W

A Black Fox Running

Brian Carter

A beautiful lost classic of nature writing which sits alongside *Watership Down* and *War Horse*, with a new introduction by Melissa Harrison.

This is the story of Wulfgar, the dark-furred fox of Dartmoor, and of his nemesis, Scoble the trapper, in the seasons leading up to the pitiless winter of 1946. As breathtaking in its descriptions of the natural world as it is perceptive in its portrayal of damaged humanity, it is both a portrait of place and a gripping story of survival.

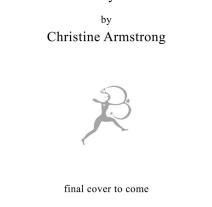
Uniquely straddling the worlds of animals and men, Brian Carter's *A Black Fox Running* is a masterpiece: lyrical, unforgiving and unforgettable.

Brian Carter was an artist, poet, columnist, children' author, naturalist, and broadcaster who influenced a generation of nature writers. His six novels all explore man's relationship with nature, the first of which, *A Black Fox Running*, was published in 1981. His art was exhibited at the Royal Academy in London and at galleries in Paris, Germany, Holland, and Canada, and he had a one-man show on London's West End. He fought and won many conservation battles for the English countryside and had a great love of the natural world, particularly of Dartmoor, living in sight of it for most of his life, spending time outdoors there walking, cycling, and playing football. He contributed to every edition of West Country newspaper the *Herald Express* from the early 1980s until his death in 2015. He is survived by his widow Patsy, his children Christian and Rebecca, and three grandchildren.

Melissa Harrison's debut novel *Clay* was selected for Amazon's "Rising Stars" program and chosen by Ali Smith as a Book of the Year for 2013. Her second novel *At Hawthorn Time* was shortlisted for the Costa Novel Award 2015 and long-listed for the Baileys Women's Prize for Fiction 2016. *Rain*, a work of non-fiction, was longlisted for the 2016 Wainwright Prize. A freelance writer, occasional photographer and columnist for *The Times*, the *Weekend FT* and the *Guardian*, she lives in South London.

The Mother of All Jobs

How to Have Children and a Career and Stay Sane



BUSINESS & ECONOMICS / Women in Business

Green Tree | 11/6/2018 9781472956224 | \$18.00 / \$24.00 Can. Trade Paperback | 224 pages 9.2 in H | 6 in W black and white line drawings scattered throughout

The Mother of All Jobs

How to Have Children and a Career and Stay Sane

Christine Armstrong

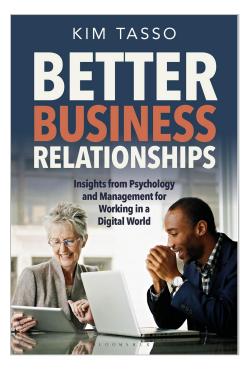
A realistic take on why combining a big job and small children breaks you, why everyone lies about it, and how you can be happy if you extract the knowledge others learned the hard way.

When Christine Armstrong became a mother, it never occurred to her that she would want to stop work or even work part-time. But the truth is, combining big jobs and small kids is hard.

From the broken breast pumps on business trips, to hiding chickenpox from the nursery, to the heartbreak when you come home and realize your child smells like the sitter. When Christine Armstrong tried it, she found herself desolate with misery. Determined to make it work, she looked for answers by interviewing other working mothers and found that she wasn't alone. These are the stories of the women who shared everything (and we mean, everything) and what they want you to know.

A book you will wish someone had given you the day you became a parent. Read it and pass it on . . .

Christine Armstrong is contributing editor of *Management Today*, co-founder of communications consultancy Jericho Chambers, and chair of the Maternity Liaison Committee at University College London Hospital. She has spent 4 years interviewing women with big jobs and small children. She has 3 daughters under 8, is—against her own advice—an active member of the school PTA, and recently introduced plastic fishing to London's docklands. @CArmstrongLDN



BUSINESS & ECONOMICS / ORGANIZATIONAL BEHAVIOR Bloomsbury Business | 11/13/2018 9781472957016 | \$32.00 / \$42.00 Can. Hardcover with dust jacket | 232 pages 9.2 in H | 6.1 in W

Better Business Relationships

Insights from Psychology and Management for Working in a Digital World

Kim Tasso

Essential advice from psychology and communications on how to develop and maintain meaningful professional relationships for individual and organizational success.

Business success is usually reliant on being able to get along with people. No matter what the role in an organization, the ability to influence, persuade, change, motivate, and encourage others to act effectively is vital. *Better Business Relationships* brings together a wealth of knowledge and practical advice, from psychology to communications and sales, to provide insight and guidance to both new and more experienced workers alike, who may be dealing with both internal colleagues and external clients and suppliers.

As technology advances and automates business processes across industries and roles, communication skills and the ability to form meaningful, beneficial professional relationships is at risk of becoming a dying art. In the midst of the rise of social media, automation, and artificial intelligence, there is worldwide concern that, as technology advances, we risk losing the human factors that are needed for individual and organizational success.

Kim Tasso provides practical and essential insight on:

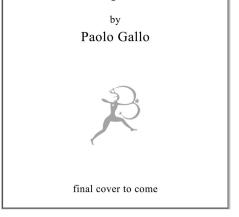
Understanding yourself and other people; Learning how to change; The fundamentals of good communication and relationships; Working with people internally; and Working with people externally.

Better Business Relationships is ideal for anyone who wants to improve their relationships at work and gain a greater understanding of critical social and communications skills required to succeed.

Kim Tasso is an independent strategy, management, and business development executive with over 30 years' experience. She regularly writes for legal, marketing, and property magazines and a leading London portal. Kim is chief commissioning editor of *Professional Marketing* magazine, and a frequent reviewer and blogger for www.AllinLondon.co.uk. She is a part-time lecturer on postgraduate professional marketing courses at Cambridge Marketing College and the CIM.

The Compass and the Radar

The Art of Bulding a Rewarding Career While Remaining True to Yourself



BUSINESS & ECONOMICS / CAREERS

Bloomsbury Business | 11/6/2018 9781472958792 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 256 pages 8.5 in H | 5.4 in W

The Compass and the Radar

The Art of Building a Rewarding Career While Remaining True to Yourself

Paolo Gallo

Readers can find their ideal career by identifying their own moral compass and radar system of values and talent

With a creative and engaging mix of coaching practice, management theories, case studies and personal story-telling, this book helps readers to identify both their own compass – which relates to integrity, passion and internal value systems – and radar – which helps them to understand organizational complexity and 'read' workplace dynamics and situations.

The Compass of Success is founded on a series of searching questions that will enable anyone to find their compass and radar to achieve personal success:

- · How can I find out what my real strengths and talents are?
- \cdot Do I love what I do?
- · How can I find a job with a company that truly reflects my values?

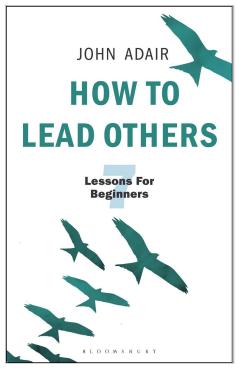
What are the prices I am willing to pay for a meaningful and rewarding career?
How should I define a *successful* career?

Key chapters offer practical tools, as well as insights on the trade-offs and difficult choices that everyone will need to make at some point in their careers – all of which will underline the importance of having the most robust moral

compass.

In the midst of a volatile and uncertain world, one in which technology, AI and digital resources are transforming the work environment, *The Compass and the Radar* allows readers to pause, reflect, and consider who they are, what they stand for, and how to remain free.

Paolo Gallo is the Chief HR Officer at the World Economic Forum; previously he was the Chief Learning Officer at the World Bank in Washington DC, and Director of HR at the EBRD in London. He is a certified coach from Georgetown University; graduated from Bocconi University in Milan; and is a Chartered Fellow of the CIPD. He works regularly with Bocconi University, and Ashridge/Hult Business School, and is a regular author and contributor for the WEF Agenda blog, Forbes and HBR Italia.



BUSINESS & ECONOMICS / LEADERSHIP

Bloomsbury Business | 11/13/2018 9781472956972 | \$28.00 / \$37.00 Can. Trade Paperback | 208 pages 8.5 in H | 5.4 in W

How to Lead Others

Seven Lessons for Beginners

John Adair

The seven basic—but critical—lessons that everyone should know in order to lead others successfully.

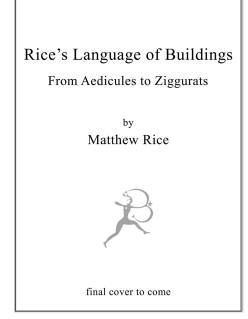
In any job, there will come a time when you are asked to lead other people. But while people are often well trained in the skill set of their particular profession, few people are ever taught how to lead. As such, those first steps into leadership can seem daunting. What do you actually do? What do you need to know? How do you actually lead?

Broken down into seven simple lessons, this book aims to convey the basics in a way that is clear, concise, relevant, and practical. To enhance the practical nature of the text, each of the seven chapters is followed by a series of key points designed to act as summaries as well as incitements to positive action.

- · The First Lesson: The leader's role
- The Second Lesson: What you have to do
- The Third Lesson: What you need to know
- The Fourth Lesson: What you need to be
- · The Fifth Lesson: How to share decisions
- The Sixth Lesson: What leaders believe
- · The Seventh Lesson: Lead to serve

Aimed at those who, regardless of industry or business sector, are about take their first steps on the leadership path or who are at an early stage in their career and realize that leadership responsibilities lie ahead of them, *How to Lead Others* is the essential handbook to one of the most important and challenging aspects of professional life.

Professor **John Adair** is a British academic, leadership theorist, and author of more than 40 books (translated into 18 languages). Since 2006, he has been Honorary Professor of Leadership at the China Executive Leadership Academy in Shanghai. In 2009, he was appointed chair of Leadership Studies at the United Nations Staff College in Turin.



ARCHITECTURE / BUILDINGS

Bloomsbury Publishing | 11/6/2018 9781408893784 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 240 pages 8.3 in H | 5.9 in W | 0.9 in T | 0.8 lb Wt Colour illustrations throughout

Rice's Language of Buildings

From Aedicules to Ziggurats

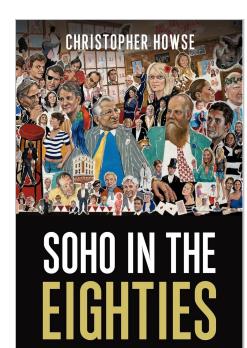
Matthew Rice

A beautifully packaged, idiosyncratic introduction to British building styles, by the acclaimed illustrator and architectural enthusiast Matthew Rice.

Rice's Language of Buildings covers the grammar and vocabulary of British buildings, explaining the evolution of styles from Norman castles to Norman Foster. Its aim is to enable the reader to recognize, understand and date any British building.

As Matthew Rice says, "Once you can speak any language, conversation can begin, but without it communications can only be brief and brutish. The same is the case with Architecture: an inability to describe the component parts of a building leaves one tongue-tied and unable to begin to discuss what is or is not exciting, dull or peculiar about it." *Rice's Language of Buildings* will explain the language of architecture. With it in your hand, bag or car, buildings will break down beguilingly into their component parts, ready for inspection and discussion. There will be no more references to that curly bit on top of the thing with the square protrusions. Ungainly and inept descriptions will be a thing of the past and, fluent in the world of volutes, hood moulds, lobed architraves and bucrania, you will be able to leave a cathedral or country house with as much to talk about as a film or play.

Matthew Rice is a writer and illustrator who thought he knew lots about British architecture until he started to write and illustrate this book. His message to readers is, if you want to understand a building, sit in front of it and draw it. You might also have seen his work in Country Life, on his own calendar or on much of his wife Emma Bridgewater's pottery. He lives in Oxford and Norfolk.



HISTORY / SOCIAL HISTORY

Bloomsbury Continuum | 11/6/2018 9781472914804 | \$30.00 / \$40.00 Can. Hardcover with dust jacket | 272 pages 9.2 in H | 6 in W

Soho in the Eighties

Christopher Howse

A fascinating glimpse into 1980s Soho by leading journalist and writer Christopher Howse.

In the 1980s Daniel Farson published Soho in the Fifties. Here is its sequel.

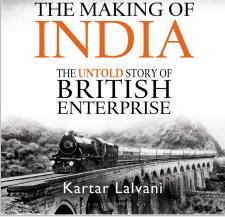
That decade saw the brilliant flowering of a daily tragic comedy enacted in pubs like the Coach and Horses or the French and in drinking clubs like the Colony Room. These were places of constant conversation fueled by alcohol. The cast was more numerous and improbable than any soap opera. Some widely known—Francis Bacon, Jeffrey Bernard, Tom Baker, and John Hurt. Just as important were the regular actors: the Village Postmistress, the Red Baron, Granny Smith. The bite came from underlying tragedy: lost spouses, lost jobs, pennilessness, homelessness, and death.

Christopher Howse spent more time with Jeffrey Bernard than Boswell did with Johnson. Soho seemed to him like home. That Soho has now gone: the actors have died and the talk dried up. While it lasted, time in those smoky rooms always seemed to be half past ten, not long to closing time.

As the author relates, he never laughed so much as he did in *Soho in the Eighties*.

Christopher Howse is deputy editor of the *Daily Telegraph*, its leader writer and obituarist. He has published many books, including the official history of the *Daily Telegraph*, *The Train in Spain*, and many anthologies.





HISTORY / ASIA / INDIA & South Asia

Bloomsbury Continuum | 12/18/2018 9781472951205 | \$20.00 / \$27.00 Can. Trade Paperback | 464 pages 9.2 in H | 6 in W Integrated photographs throughout

Other Available Formats: Hardcover ISBN: 9781472924827

The Making of India

The Untold Story of British Enterprise

Kartar Lalvani

The first-ever history of India to explore the benefits —institutional, political, and civil—of British colonial rule on the subcontinent.

The story of *The Making of India* begins in the seventeenth century, when a small seafaring island, one tenth the size of the Indian subcontinent, dispatched sailing ships over 11,000 miles on a five-month trading journey in search of new opportunities. In the end they helped build a new nation. The sheer audacity and scale of such an endeavor, the courage and enterprise, have no parallel in world history. This book is the first to assess in a single volume almost all aspects of Britain's remarkable contribution in providing India with its lasting institutional and physical infrastructure, which continues to underpin the world's largest democracy in the twenty-first century.

PRAISE

"Elegant, fair, and extremely well written. I am delighted that the other side of the story is being told, as it deserves to be." —Martin Bell, British UNICEF Ambassador

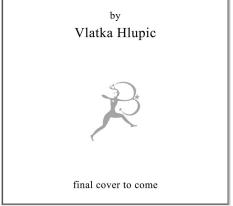
"Remarkable for its scholarship, readability, and message." —Andrew Roberts, historian, visiting professor, King's College London

"Absolutely excellent: informative, well-argued, and passionate. This book contains the seeds of future Anglo-Indian cooperation." —Tony Blair, former British Prime Minister

Dr. Kartar Lalvani, OBE, FRPharmS, DSc, is founder and chairman of Vitabiotics, Britain's leading vitamin company. Born in Karachi in 1931, Kartar moved to Mumbai in 1947 and then to London in 1956 to study pharmacy, before undertaking his doctorate at Bonn University. An honorary professor at the University of Franche Comté, Besançon, France, Kartar is also a philanthropist, private scholar, and historian.

Humane Capital

Creating a Management Shift to Transform Performance and Profit



BUSINESS & ECONOMICS / CUSTOMER RELATIONS

Bloomsbury Business | 12/18/2018 9781472957641 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 256 pages 9.2 in H | 6.1 in W

Humane Capital

Creating a Management Shift to Transform Performance and Profit

Vlatka Hlupic

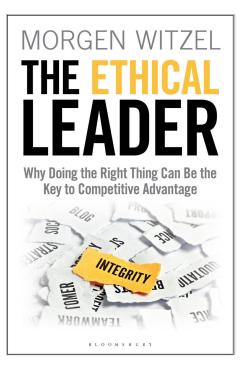
How to humanize an organization for sustainable success, featuring insights from 50 leading thinkers and practitioners from around the world.

Despite decades of research illustrating the benefits of enlightened leadership, the high-performance workplace is still not the norm. Vlatka Hlupic has spent 20 years investigating this paradox, and in this book she forms a penetrating critique of why such strong evidence has had limited impact and provides an alternative practical approach that any employer can implement to overcome these challenges.

Humane Capital brings together management wisdom and shows how successful leaders have moved their organizations from controlled and orderly to enthusiastic and collaborative. Supported by insights from 50 of the leading thinkers and practitioners in the field, the book guides readers through the arguments for a radical reassessment of current business models, and the successful stories of employers from the private and public sectors who have made the transition.

There is a clear correlation between those companies that are "good" and those that do well—"good" meaning an organization that works with stakeholders, employees, society, and customers. The book illustrates what steps need to be taken by managers and leaders in order to create a good, humane organization and achieve a high-performance workplace and sustainable success.

Vlatka Hlupic is an international award-winning thought leader. She is professor of Business and Management at the University of Westminster, a former adjunct faculty of London Business School, a consultant/visiting faculty for Said Business School, and a global faculty member of FT/IE Corporate Learning Alliance. Vlatka is also a founder and CEO of the Management Shift Ltd and the Drucker Society London. She was voted one of the Most Influential Thinkers in the world in 2015 and 2016 by *HR*.



BUSINESS & ECONOMICS / BUSINESS ETHICS

Bloomsbury Business | 12/18/2018 9781472956590 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 224 pages 9.2 in H | 6.1 in W

The Ethical Leader

Why Doing the Right Thing Can Be the Key to Competitive Advantage

Morgen Witzel

Showcases the necessity and practicality of using an ethics-based business model for competitive advantage and long-term organizational success.

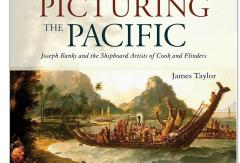
Ethical behavior in and by businesses is often seen as a bolt-on extra something that is nice to do but not must-do. Morgen Witzel argues that by flipping this view, and making ethical behavior the cake and not just the icing, businesses can gain long-term competitive advantage.

Trust and respect among key stakeholder groups, especially employees and customers, cannot be overstated in their importance to an organization's success. Trust engenders loyalty and good reputation, which in turn builds brand value. *The Ethical Leader* provides a practical introduction to some key concepts in ethics, including how to deal with ethical paradoxes and how to make ethical decisions.

Ethical behavior is the key to trust building, but it needs to go deeper than something managers do out of a sense of moral duty. *The Ethical Leader* show why ethics needs to be the platform from which to build a strong and enduring business, and it provides the necessary tools and insights for how to make this happen.

Morgen Witzel has taught business ethics at MBA and undergraduate levels since 2002 at numerous universities and business schools, including London Business School and Exeter Business School. Morgen teaches on the One Planet MBA at the University of Exeter. He has also worked with some highly ethical and values-driven organizations, and is a popular speaker on management issues for a wide variety of clients across many sectors, including Rabobank, Shell, and the Federation of Small Business.





HISTORY

Adlard Coles | 11/20/2018 9781472955432 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 224 pages 9.7 in H | 7.4 in W Lavishly illustrated with full colour paintings throughout

Picturing the Pacific

Joseph Banks and the shipboard artists of Cook and Flinders

James Taylor

Before photography, the job of capturing a view of far-flung lands being explored by the British came down to gifted artists on board. This book tells the story of the images they painted.

For over 50 years between the 1760s and the early 19th century, the pioneers who sailed from Europe to explore the Pacific brought back glimpses of a new world in the form of oil paintings, watercolors, and drawings—a sensational view of a part of the world few would ever see. Today these works represent a fascinating and inspiring perspective from the frontier of discovery.

It was Sir Joseph Banks, president of the Royal Society, who popularized the placement of professional artists on British ships of exploration. They captured striking and memorable images of everything they encountered: exotic landscapes and beautiful flora and fauna as well as remarkable portraits of indigenous peoples. These earliest views of the Pacific were designed to promote the new world as enticing, to make it seem familiar, and to encourage further exploration and, ultimately, British settlement.

Drawing on both private and public collections from around the world, this lavish book collects oil paintings, watercolors, drawings, prints, and other documents from those voyages, and presents a unique glimpse into an age where science and art became irrevocably entwined.

Due to his doctoral research into the work of William Westall, the landscape and figure painter who accompanied Commander Matthew Flinders on his groundbreaking voyages in the wake of Captain Cook, **James Taylor** was a consultant for the Pacific Encounters permanent gallery at the National Maritime Museum. He is also the author of *Voyage of the Beagle* and *Pack Up Your Troubles*, both published by Bloomsbury.

ADLARD COLES BOOK OF DIESEL DIESEL BARTLETT STHEDITION STHEDITION

ADLARD COLES

SPORTS & RECREATION Adlard Coles | 9/4/2018 9781472955401 | \$28.00 / \$37.00 Can. Trade Paperback | 96 pages 9.7 in H | 6.7 in W Full colour photos and illustrations throughout

The Adlard Coles Book of Diesel Engines

Melanie Bartlett

In clear, jargon-free English, *The Adlard Coles Book of Diesel Engines* explains how a diesel engine works and how to look after it, taking into account developments in engine technology.

The Adlard Coles Book of Diesel Engines is aimed at boat owners rather than experienced mechanics. In clear, jargon-free English, it explains how a diesel engine works, and how to care for it.

Melanie Bartlett explains how the engine uses simple processes to covert fuel to power, and then looks at the various subsystems that allow those processes to take place. She also advises on tools and winterizing, and provides hints, tips, and helpful fault-finding tables. Systems covered include: fuel, air, cooling, oil, electrical, propeller and transmission and control.

This 5th edition has been thoroughly updated and illustrated with new full-color photos and diagrams. In particular, the Common Rail Injection System is covered, which governs how the fuel system is constructed, combined with the use of electronics (as opposed to mechanics) to control it, thereby meeting the need for cleaner, greener engines to meet emissions regulations.

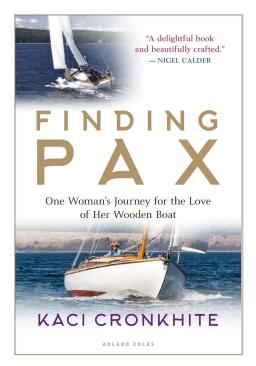
PRAISE

"This edition has been thoroughly updated and illustrated with full-color photographs and diagrams." —*All at Sea*

"Explains fuel, air, cooling, oil, electrical, propeller, transmission and control systems in short, jargon-free paragraphs." —*Yachting Monthly*

"The book is fashioned in an eye-pleasing way with color photographs to guide you through the process . . . This is a good primer for any skipper." —*Sailor Magazine* (March 2011)

Melanie Bartlett, previously Tim Bartlett, learned to sail as a child on the Thames, and then followed a varied career that included serving with the Royal Navy, working as a yacht skipper at the Island Cruising Club, running an engineering business in Cornwall, and 10 years as technical editor of *Motor Boat* and *Yachting*. She now lives and continues to write books and work on journalistic assignments as Mel.



SPORTS & RECREATION / BOATING

Adlard Coles | 9/18/2018 9781472958600 | \$17.95 / \$23.95 Can. Trade Paperback | 224 pages 9.3 in H | 6.1 in W 16pp colour plate section

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com; slideshow available on Bloomsbury.com Reviews campaign to nautical media Display advertising campaign through Google, Facebook, and Twitter at publication Social media campaign at publication, including Twitter graphics Inclusion in nautical e-newsletter

Finding Pax

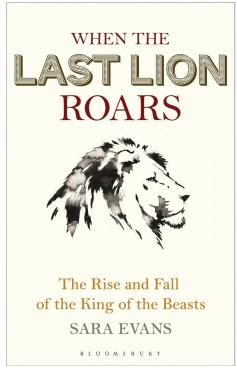
Expanded edition

Kaci Cronkhite

Finding Pax is the story of a sailor's 7-year search to trace the history and mysterious origins of her beloved wooden boat.

In 1936, on an island in Denmark where the oldest oak tree in Europe grows, a lone boat builder nicknamed "The Perfectionist" crafted a boat with his hands. Seventy years later, in a marina in Port Townsend, Washington, a woman opened an email. A Danish spidsgatter named *Pax* was for sale in Victoria, British Columbia. Around-the-world sailor and writer Kaci Cronkhite knew better than to buy a wooden boat. But in 2007, smitten with *Pax* and inspired by a life in the wind, she did. The mystery of the journey that brought the 2 together became a quest that connected families in 3 countries through 7 decades of history.

Kaci Cronkhite is a writer whose work radiates a passion for adventures combining wind, travel, history, and legacy. Her stories have appeared in the sea anthology *Steady As She Goes*, and in magazines and newspapers in America, Australia, Canada, South Africa, and the Caribbean. She splits her time between a homeport with *Pax* in Port Townsend, Washington, a writing retreat near the historic family ranch in Oklahoma, and going on writing sojourns around the world.



NATURE / ANIMALS / BIG CATS

Bloomsbury Wildlife | 9/4/2018 9781472916136 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 320 pages 8.5 in H | 5.3 in W 8-page colour section

MARKETING

Early consumer review campaign on NetGalley and Goodreads Digital assets: sampler available on ISSUU and Bloomsbury.com, interactive map, and infographic timeline Outreach to animal conservation organizations

Press campaign to nature/natural history/conservation websites, magazines, and blogs

Press release to national mainstream newspapers, magazines, news websites Social media campaign upon publication featuring Twitter fact graphics Inclusion in seasonal natural history e-newsletter

When the Last Lion Roars

The Rise and Fall of the King of the Beasts

Sara Evans

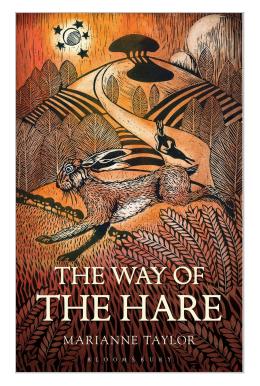
The story of a continent losing its most charismatic predator at unprecedented speed.

The killing of a much-loved lion called Cecil by an American big-game hunter in Zimbabwe in July 2015 sparked international outrage. It also drew world attention to shrinking numbers of the "king of the beasts" and yet their continued hunting for sport. There are no lions left north of the Sahara and their range in southern Africa has shrunk considerably. Two subspecies are already gone. With numbers down to just 20,000, many experts believe that, without effective conservation plans in place, Africa's remaining lions will be wiped out by the middle of this century.

Sara Evans considers the cultural significance of the lion over thousands of years, as well as its historic rise and fall as a global species. She also explores the many, and often complex, reasons that explain why numbers have plummeted so catastrophically in recent decades. As humans are the lion's only predator, she asks what is being done to reverse, or at least stem this depletion. By interweaving vivid personal encounters with Africa's last lions—from Kenya in the northeast to Botswana in the south—and visits to breeding projects in the west and their protectors all over the continent, she hopes to answer this question, as well as turn the spotlight on the plight of Africa's most iconic and mesmerizing animals.

The narrative also includes photographs, illustrations, and maps along with insights from experts in the field.

Sara Evans is an award-winning writer and photojournalist, specializing in travel and wildlife. Her work has been featured in the *Telegraph*, the *Sunday Telegraph*, the *Independent on Sunday*, the *Mail on Sunday*, the *Australian*, the *Sydney Morning Herald*, the *Age*, the *Boston Globe, Lonely Planet, Travel Magazine*, and *BBC Wildlife Magazine*, and more. She won the 2005 *Independent on Sunday* and Bradt Travel Writing Competition and has been a panelist at Bradt travel-writing seminars.



NATURE / ANIMALS / MAMMALS

Bloomsbury Wildlife | 9/11/2018 9781472942265 | \$18.00 / \$24.00 Can. Trade Paperback | 272 pages 7.8 in H | 5.1 in W Colour plates and line artwork

Other Available Formats: Hardcover ISBN: 9781472909893

The Way of the Hare

Marianne Taylor

An exploration of the relationship between humans and the charismatic and elusive hare.

To the people of rural Britain, hares are deeply beloved, perhaps above all other animals. They thrive in abundance in imagery but can be maddeningly elusive in reality. In our stories, hares are magical, uncanny, and illogical beings that commune with the moon, vanish at will, and lose their minds when spring arrives. Yet despite the breadth of its legends, the brown hare of the lowlands is a relative newcomer to our islands, and our "real" ancient hare is the mountain hare of the unforgiving high mountainsides.

Hares of myth have godly powers, but real, earthbound hares walk a dangerous line—they are small animals with many predators but have no burrow or tunnel to shelter them from danger. They survive by a combination of two skills honed to unimaginable extremes—hiding in plain sight and running faster than anything and anyone. The need to excel as hiders and runners ultimately directs every aspect of hare biology and behavior.

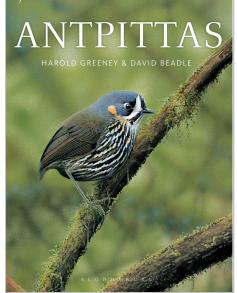
This book explores hares as they are and as we imagine them. Elegant studies of molecular biology and biomechanical physics help us understand how hares are put together, while centuries of game estate records reveal how humans have commodified and exploited them. But it is ultimately the moments spent in the company of wild hares that allow us to bring together myth and reality to celebrate the magic of the living animal.

PRAISE

"Taylor's book is so replete with leporine lore, so completely absorbed with the lives and (often grisly) deaths of our hares that you can't help but see the creatures with new eyes... W.H. Auden said that in the company of scientists he felt like a shabby curate in a room full of dukes. In this detailed, absorbing study, Taylor makes us all dukes for a day, granting us a privileged glimpse into the life of the hare." —*The Guardian*

Marianne Taylor is a writer and photographer who has written many books on natural history subjects including *RSPB British Birds of Prey*, *Owls*, *Dragonflight*, and *RSPB NatureWatch*.

THELM IDENTIFICATION GUIDES



NATURE / ANIMALS / BIRDS Helm | 9/11/2018 9781472919649 | \$65.00 / \$86.00 Can. Hardcover with dust jacket | 496 pages 9.4 in H | 6.7 in W 24 illustrated plates and 250 colour photos

Antpittas and Gnateaters

Harold Greeney

HELM

This authoritative handbook, part of the Helm Identification Guide series, looks in detail at the beautiful antpittas—it is the ultimate reference to these sought-after birds.

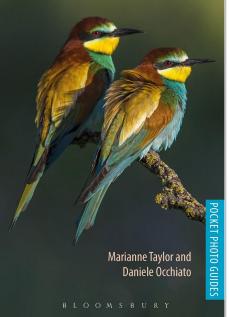
Antpittas are a spectacular and beautiful group of South American birds, and are among the most sought-after of all bird groups by birders. This will be the first monograph to cover these elusive inhabitants of the undergrowth. This Helm Identification Guide will cover the taxonomy, biology, and conservation of these birds in great detail, including a series of plates packed with beautiful illustrations from Dave Beadle and hundreds of photographs covering as many races and plumages as are available.

A must-have book for anyone interested in the neotropics and its birds, and will become the standard reference on the subject for many years to come.

Harold Greeney is an ornithologist at the Yanayacu Field Station in Ecuador. He has a particular interest in antpittas and other antbirds, and is an active and regular contributor to the literature, especially regarding nest and breeding biology of neotropical birds.

Dave Beadle is an artist from Canada with a great knowledge of South America and her birds. His previous books include *New World Warblers* (Helm, 2002) and *Sparrows of the United States and Canada* (Academic Press, 2002).

BIRDS of ITALY



NATURE / ANIMALS / BIRDS Bloomsbury Wildlife | 9/4/2018 **9781472949820 | \$16.00 / \$22.00 Can.** Trade Paperback | 144 pages 7.5 in H | 3.7 in W 256 colour photos

Birds of Italy

Marianne Taylor, Daniele Occhiato

The perfect guide for nature-loving travelers and tourists visiting Italy.

This text is a compact, easy-to-use bird identification guide suitable for any birdwatcher visiting Italy. The book features descriptions of 256 species, thumbnail silhouettes for ease of use, up-to-date tips, and information on bird biology and behavior.

Marianne Taylor is a freelance writer, illustrator, photographer, and editor, and author of many natural history books, including *British Birds of Prey*, *Owls*, *RSPB Spotlight Robins*, and *RSPB British Birdfinder*. A passion for all wildlife, especially birds, has been a driving force in her life.



book design forthcoming

SCIENCE / LIFE SCIENCES / ZOOLOGY

Helm | 9/18/2018 9780713645712 | \$250.00 / \$324.00 Can. Multiple Copy Pack | 1200 pages

Handbook of Western Palearctic Birds

Passerines

Hadoram Shirihai and Lars Svensson

This definitive new handbook is the standard photographic reference to the region—no birder's shelf is complete without it.

This unique and spectacular handbook is the most complete and comprehensive photographic guide to the passerines of the Western Palearctic written by two of the world's most respected ornithologists, Hadoram Shirihai and Lars Svensson.

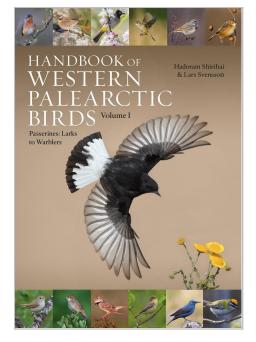
This complete edition contains Volume 1 and 2, with the first covering larks, hirundines, pipits and wagtails, bulbuls, accentors, robins, chats, wheatears, thrushes, prinias and cisticolas, and warblers, and the second covering flycatchers, reedlings, tits, nuthatches, orioles and sunbirds, shrikes, corvids, finches, and buntings, along with extreme vagrants.

The exceptional text is backed up by a stunning collection of more than 4,000 photographs, featuring a comprehensive range of plumages that illustrate every race and morph of each species in the region.

This stunning handbook will be the definitive reference for the region for years to come—no birder's shelf will be complete without it.

Hadoram Shirihai is a leading expert on field identification. Shirihai was responsible for the rediscovery of Beck's Petrel, one of the zoological highlights of the 21st century. His many titles include Sylvia Warblers and A Complete Guide to Antarctic Wildlife (Helm).

Lars Svensson is Europe's foremost ornithologist. He is the author of the pivotal Identification Guide to European Passerines which is still the essential reference for bird ringers across the region.



NATURE / ANIMALS / BIRDS Helm | 9/18/2018 9781472937575 | \$125.00 / \$163.00 Can. Hardcover with dust jacket | 656 pages 11.7 in H | 8.3 in W 2500 photographs, more than 200 maps

Handbook of Western Palearctic Birds, Volume 1

Passerines: Larks to Warblers

Hadoram Shirihai, Lars Svensson

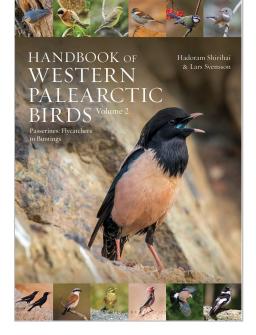
This definitive new handbook is the standard photographic reference to the region—no birder's shelf is complete without it.

This unique and spectacular handbook is the most complete and comprehensive photographic guide to the passerines of the Western Palearctic. Written by two of the world's most respected ornithologists, Hadoram Shirihai and Lars Svensson, *Handbook of Western Palearctic Birds, Volume 1* contains the most up-to-date information available on bird identification, covering all aspects of plumage, moult, ageing, and sexing, with sections on voice and other identification criteria, and detailed taxonomic notes.

The handbook is divided into two volumes. This first volume covers larks, hirundines, pipits and wagtails, bulbuls, accentors, robins, chats, wheatears, thrushes, prinias and cisticolas, and warblers.

The exceptional text is backed up by a stunning collection of almost 2,500 photographs, featuring a comprehensive range of plumages that illustrate every race and morph of each species in the region.

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NATURE / ANIMALS / BIRDS Helm | 9/18/2018 9781472937377 | \$125.00 / \$163.00 Can. Hardcover with dust jacket | 624 pages 11.7 in H | 8.3 in W 2500 photos, around 200 maps

Handbook of Western Palearctic Birds, Volume 2

Passerines: Flycatchers to Buntings

Lars Svensson, Hadoram Shirihai

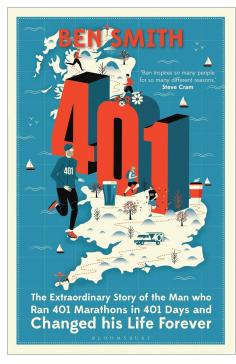
This definitive new handbook is the standard photographic reference to the region—no birder's shelf is complete without it.

This unique and spectacular handbook is the most complete and comprehensive photographic guide to the passerines of the Western Palearctic. Written by two of the world's most respected ornithologists, Hadoram Shirihai and Lars Svensson, *Handbook of Western Palearctic Birds, Volume 2* contains the most up-to-date information available on bird identification, covering all aspects of plumage, moult, aging, and sexing, with sections on voice and other identification criteria, and detailed taxonomic notes.

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The exceptional text is backed up by a stunning collection of more than 2,500 photographs in this volume alone, featuring a comprehensive range of plumages that illustrate every race and morph of each species in the region.

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SPORTS & RECREATION / RUNNING & JOGGING

Bloomsbury Sport | 9/4/2018 9781472956187 | \$18.00 / \$24.00 Can. Trade Paperback | 240 pages 9.2 in H | 6 in W 16 page plate section in full colour

BLOOMSBURY SPORT

401

The Extraordinary Story of the Man who Ran 401 Marathons in 401 Days and Changed his Life Forever

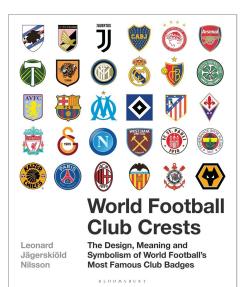
Ben Smith

The inspiring story of Ben Smith—who ran 401 marathons in 401 days with minimal support, to raise money for Stonewall and Kidscape.

On September 1, 2015, Ben Smith set out from Bristol. Over the next 401 days, he would burn an estimated 2.4 million calories; run with almost 10,000 people; inspire almost 600 first-time marathon runners; and visit 101 schools. He would also raise more than \$500,000 for charity.

In between, Ben fractured his back; was almost blown away by a hurricane on the Gower Peninsula; kissed his boyfriend Kyle live on TV during the London Marathon; took 10 days off after discovering his spine was collapsing; spent the next 117 days playing catch-up. And he wouldn't have changed a thing.

Ben Smith ran 401 marathons in 401 days. He is currently planning to take on the San Francisco to New York challenge to break that record. He and his partner, Kyle, recently set up the Festival of Running in Bristol, including a virtual element allowing people to take part from around the world. @the401challenge



SPORTS & RECREATION / SOCCER

Bloomsbury Sport | 10/2/2018 9781472954251 | \$20.00 / \$27.00 Can. Hardcover with dust jacket | 240 pages 9.1 in H | 7.4 in W Full colour throughout

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com; online slideshow hosted on Bloomsbury.com Press release to sport outlets, website, and blogs, including *GQ*, *Sports Illustrated*, Buzzfeed, the *Atlantic*, *Men's Health*

Online display campaign on Facebook, Twitter, and Google targeting soccer fans Social media campaign upon publication, including Twitter graphics

Inclusion in seasonal sport e-newsletter Inclusion in World Cup 2018 promotion (website sale and superpage, targeted search adverti...

World Football Club Crests

The Design, Meaning and Symbolism of World Football's Most Famous Club Badges

Leonard Jägerskiöld Nilsson

The most complete illustrated exploration of the design, meaning, and symbolism of world football club crests ever published.

Why are Manchester United called the Red Devils? Which club's crest motto is "You hit me, we hit you?" Why are there fires burning beneath "You'll Never Walk Alone" in Liverpool's club crest? Which Swiss club inspired FC Barcelona? What does Jägermeister have to do with German club Eintracht Braunschweig? And why does the Czech club Bohemians Praha 1905 have a kangaroo as a badge mascot?

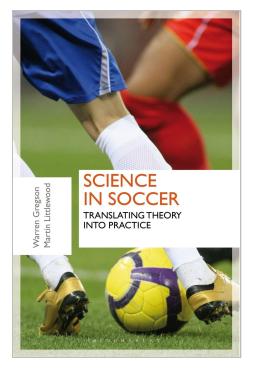
From the royal crown on the crest of Real Madrid to the riveting hammers of West Ham United, via Valencia's bat design and German club St. Pauli's skulland-crossbones emblem, behind every crest's symbolism lies a story, a tale of identity.

Featuring more than 200 club crests from 20 different leagues, *World Football Club Crests* explains why the badges of the biggest clubs look like they do, and reveals the backgrounds to some of the oddest world football emblems and their symbolisms, offering a fresh perspective on the game.

PRAISE

"A must for football and design lovers." —*SvD* (Swedish newspaper) "One of the best sports books of the year." —*SVT* 1 (Swedish television)

Leonard Jägerskiöld Nilsson is a Swedish sports journalist who works as a producer for Eurosport and Discovery Networks Sweden. Since 2007 he has worked closely with all major football leagues, such as Bundesliga, Premier League, Serie A, La Liga, and Ligue 1.



SPORTS & RECREATION / COACHING / SOCCER

Bloomsbury Sport | 10/9/2018 9781408173800 | \$32.00 / \$42.00 Can. Trade Paperback | 256 pages 9.2 in H | 6 in W 30 Tables PAPERBACK ORIGINAL

Science in Soccer

Translating Theory into Practice

Warren Gregson, Martin Littlewood

Written by two leading football academics, this authoritative, accessible text explores the important role sports science plays in professional soccer.

With billion-dollar television deals and multi-million player transfers, a soccer team's performance has repercussions far beyond the pitch and league table. As a result, sports science plays an increasingly important role in the game, helping to develop elite performers.

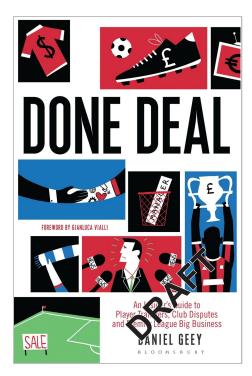
Science in Soccer offers a series of contemporary insights into the multidisciplinary approach to delivering sports science support in elite-level professional soccer.

Through exclusive contributions from leading academics and practitioners working with some of the world's leading football clubs, including Liverpool FC, Bayern Munich, and Barcelona, *Science in Soccer* covers broad topics such physiology, psychology, performance analysis, and sociology. Experts in the field also focus on specific areas such as physical preparation of elite players, injury prevention, fitness assessment, nutrition, player development, and performance analysis.

Each chapter includes a number of practical examples from the English Premier League, La Liga, and German Bundesliga. Case studies demonstrate how the latest scientific research is translated into supporting elite players. *Science in Soccer* helps coaches, practitioners, students, and academics translate theory into practice and is one of the most comprehensive books on soccer sports science to date.

Dr. Warren Gregson has worked as a sports science advisor to Manchester United FC since 2008 and is also involved in directing and supervising a number of research projects in Premier and Football League Clubs.

Dr. Martin Littlewood is principal lecturer in Sports Social Science and program leader in Science and Football at Liverpool John Moores University, UK. Martin has worked as a consultant for Bolton Wanderers Football Club.



SPORTS & RECREATION / FOOTBALL

Bloomsbury Sport | 9/25/2018 9781472947178 | \$28.00 / \$37.00 Can. Trade Paperback | 224 pages 9.2 in H | 6 in W 30 line art illustrations and 10 infographics

MARKETING

Press release to sport outlets, website, and blogs, including *GQ*, *Sports Illustrated*, Buzzfeed, *Men's Health*, ESPN, the Ringer

Online display campaign on Facebook, Twitter, and Google targeting soccer fans Social media campaign upon publication, including influencer campaign with book's contributors

Single-title eblast to in-house sports subscribers

Inclusion in World Cup 2018 promotion (website sale and superpage, targeted search advertising campaign, in-house eblast)

Done Deal

An Insider's Guide to Player Contracts, Million-Pound Transfers and Premier League Big Business

Daniel Geey

Insightful, enlightening, and thought provoking, leading Premier League lawyer Daniel Geey lifts the lid on the inner workings of modern football.

Whether it is a manager being sacked, the signing of a new star player, television rights negotiations, extreme player misconduct, or the million-pound club takeovers, lawyers remain at the heart of all football business dealings. Written by leading Premier League lawyer Daniel Geey, who has dealt with all these incidents firsthand, this book explores the issues—from field to boardroom—that shape the modern game and how these impact leagues, clubs, players and fans.

Made up of more than 50 standalone essays, *Done Deal* includes real-life club and player examples and insider anecdotes, as well as high-impact features exploring the "Ways a Player Can Engineer a Big Money Transfer," "How Agents Tap-up Players," and "How much would it cost to buy Lionel Messi?" The book will draw on the author's considerable experience and feature contributions from leading journalists and Premier League footballers. Unafraid to explore the underbelly of football, Daniel Geey covers areas such as bribes, player strikes, drug use, underhand tactics, and the way agents, clubs, and players can manipulate the system. This highly accessible book will provide football fans with a clearer and entertaining understanding of all on and off-field football matters.

Daniel Geey is the UK's most highly respected sports, competition, and regulatory lawyer. His clients include Premier League and Champions League football clubs, agencies, rights holders, and other sports companies. He is the media's go-to man when complex legal matters need to be explained to a wider audience and he has appeared on Sky Sports, Sky News, BBC, CNN, BT Sport, Bloomberg, TV2, BBC Radio 4, and TalkSport, and contributed to the *Daily Telegraph* and the *Independent*.

SEPTEMBER 2018

Peter Goodwin **NELSON'S ARCTIC VOYAGE** The Royal Navy's First Polar Expedition 1773



TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY Adlard Coles | 10/23/2018 9781472954176 | \$32.00 / \$42.00 Can. Hardcover with dust jacket | 320 pages

Nelson's Arctic Voyage

The Royal Navy's first polar expedition 1773

Peter Goodwin

A detailed account of the Royal Navy's near-fatal expedition into the polar regions in 1773—with the young Horatio Nelson on board.

In the summer of 1773 the 14-year-old Nelson took part in an expedition to the Arctic, which came close to ending his naval career before it had begun. The expedition to find a navigable northern passage between the Atlantic and Pacific was supported by the Royal Society and King George III. It was an extremely cold Arctic summer and the ships became locked in ice far from Spitzbergen, and were unable to cut their way out until days later when the wind changed and the ice broke up.

Drawing on the ship's journals, and expedition commander Phipps's log from the National Archives, *Nelson's Arctic Voyage* creates a fascinating picture of the expedition and life onboard. Using the ships' muster books, it also details the crews, explaining the different roles and ranks aboard. *Nelson's Arctic Voyage* is illustrated using the ship's drawings, charts, as well as objects used aboard, accompanied by a navigational chart of the route taken.

Nelson's Arctic Voyage also examines the concept of naval exploration as put forth by Joseph Banks and the Royal Society. The near failure of the expedition as a result of poor planning—with potentially tragic results—demonstrates the difficulties and uncertainties of such expeditions. This book also provides a unique glimpse at a great naval commander at the earliest stage of his career, analyzing how the experience might have shaped his later career and attitudes.

Peter Goodwin is an authority on the sailing warship. His published titles include *The Construction* and *Fitting of the Sailing Man of War* (Conway, 1990), *The Naval Cutter Alert* (Conway 1992), *Nelson's Ships* (Conway 2002), and *The Ships of Trafalgar* (2005) and *HMS Victory Pocket Manual*. Goodwin was Keeper and Curator of *HMS Victory* for 20 years and is a passionate advocate of Admiral Nelson.







TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY

Adlard Coles | 10/9/2018 9781472956767 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 272 pages 9.7 in H | 7.4 in W Fully illustrated with colour paintings, maps and photographs throughout

Tudor and Stuart Seafarers

The Emergence of a Maritime Nation, 1485-1707

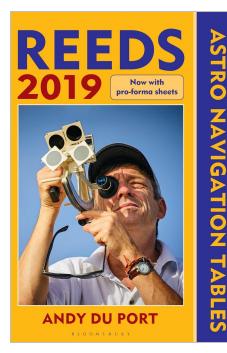
A beautifully illustrated exploration into how Britain transformed itself into the world's leading maritime power.

In 1485, England was a small, inward-looking country, its priorities predominantly domestic and European. Over the subsequent 2 centuries, however, this country was transformed into the world's leading maritime power. Explorers voyaged into unknown regions of the world, while merchants, following in their wake, established lucrative trade routes with the farthest reaches of the globe. At home, people across Britain increasingly engaged with the sea, whether through their own lived experiences or through songs, prose, and countless other forms of material culture. This is therefore a story of sailors, traders, and naval officers, but also of instrument makers, dockyard workers, and the scores of Britons whose livelihoods depended on seaborne commerce.

By the turn of the 18th century, Britain was no longer a peripheral European nation but a fully-fledged maritime power. This development is central to the nation's story, and this book argues that what transpired at sea shaped the course of British history. *Tudor and Stuart Seafarers* showcases a stellar cast of contributors, bringing together leading naval and maritime historians alongside historians of exploration and empire, and those who study the art, science, and literature of the early modern period. Lavishly illustrated with objects from the National Maritime Museum's collections, this book will appeal to anyone with an interest in maritime history.

James Davey is curator of naval history at the National Maritime Museum. He is the author of *The Transformation of British Naval Strategy: Seapower and Supply in Northern Europe, 1808–1812* (2012) and *Nelson's Wake: The Navy and the Napoleonic Wars* (2015). In 2015 he was awarded the Jan Glete Prize by the Swedish Society for Maritime History.

The book contains contributions from Felipe Fernandez-Armesto, David Scott, J D Davies, Megan Barford, Louise Devoy, Laura Humphreys, and others.



SPORTS & RECREATION / BOATING

Reeds | 10/23/2018 9781472956811 | \$35.00 / \$47.00 Can. Trade Paperback | 80 pages 11.7 in H | 8.3 in W

Reeds Astro Navigation Tables 2019

Andy Du Port

An established resource of annual astro-navigation tables for yachtsmen, giving all the information on how to navigate by the sun, moon, planets, and stars.

Reeds Astro Navigation Tables is an established book of annual astro-navigation tables compiled specifically for the needs of yachtsmen. It contains all the information the oceangoing sailor needs (without the bulk) in order to navigate by the sun, moon, planets, and stars, using tables devised by practical ocean navigators. This book, together with a sextant, will enable sailors to navigate confidently and safely when out of the sight of land.

The book continues to feature the well-received additions of the past couple of years, including forms to help determine true altitude (for the sun, planets, and stars), calculated altitude (using the versine formula), and azimuth (using the ABC tables), as well as a pro forma for calculating Intercept. With 8 extra pages and an improved layout, there is plenty of space for making notes and calculations.

PRAISE

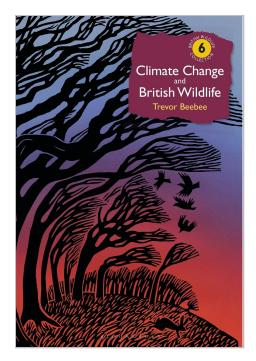
"Nothing I have seen comes near to the sensible format which I see before me." —Tom Cunliffe, RYA Yachtmaster examiner, author, and sailor

"Slim, modestly priced volume with clear, easily retrievable information."

-Cruising

"Well tried and familiar to many experienced sailors." - RYA News

Andy Du Port was one of the editors of the *Reeds Nautical Almanac* for many years. He is the author of *Your First Channel Crossing* and *The Yacht Owner's Manual*, both published by Adlard Coles Nautical.



NATURE / ANIMALS / WILDLIFE Bloomsbury Wildlife | 12/18/2018 9781472943200 | \$60.00 Can. Hardcover with dust jacket | 384 pages full colour throughout

Climate Change and British Wildlife

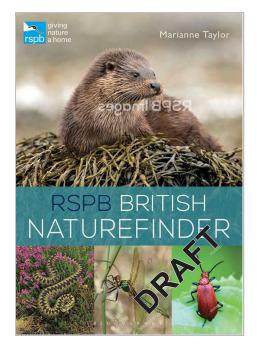
Trevor Beebee

A pioneering look at how climate change is affecting British wildlife—winners, losers, new arrivals, and future prospects.

There is no escaping the fact that the British climate is changing, and the wildlife is changing with it. Warmer and wetter winters, combined with longer summers, have worked to the advantage of some plants, such as the rare Lady Orchid, and a whole range of insects, including butterflies, crickets, and dragonflies. Many are moving their range edges northward, while spring flowers and butterflies are appearing earlier each year. Britain is also hosting new arrivals that come in on the wing, especially dragonflies and damselflies. But it is not all good news. Alpine plants and seabirds—particularly Kittiwakes—are suffering declines as the climate warms.

Britain boasts the longest history of wildlife recording anywhere in the world and is in pole position for studying how climate has influenced our flora and fauna over at least decades, and in some cases, centuries. In this latest volume in the *British Wildlife Collection*, Trevor Beebee examines the story so far for British species and their ecosystems, and considers how they may respond in the future. For conservationists, coping with habitat loss and the associated species declines has proved challenging enough in the past; now we must also consider ways to tackle the additional pressures that come with climate change.

Trevor Beebee is emeritus professor of Evolution, Behavior, and Environment at the University of Sussex. He has worked on the ecology and genetics of British amphibian populations for more than 40 years, and has published more than 200 scientific papers and articles on those subjects. His previous books include *Ecology and Conservation of Amphibians*, and *Amphibians and Reptiles*. In 2009 he was awarded Fellowship *Honoris Causa* by the British Naturalists' Association.



NATURE

Bloomsbury Wildlife | 10/23/2018 9781472951274 | \$24.00 Can. Trade Paperback | 288 pages 8.5 in H | 5.3 in W

RSPB British Naturefinder

Marianne Taylor

A species-by-species guide that shows you how to find and watch nearly 300 mammal, reptile, amphibian, and invertebrate species in the UK.

Most wildlife books are designed to help you identify the animals you have seen. This book is different. In this new, user-friendly guide one British species is highlighted per page, and each account explains in accessible text how to find it, where to find it, and how to ensure you have the most rewarding wildlifewatching experiences.

Within the "How to Find" section, author Marianne Taylor explains the best time to look for each species, its preferred habitat, and offers tips to help make your search easier or more productive. In "Watching Tips" she advises on how to get the most from your encounter, how to observe the species at length, and how to, with luck, witness its most fascinating behavior. A color panel indicates each species' geographical distribution on a map, including "Super Sites" where the species is particularly abundant or regular. A calendar shows when each species is present or active in the UK to help you plan your visits to nature reserves. Color photos serve as a reminder of each species' key identification features. In total, *RSPB British Naturefinder* features nearly 300 species, and it includes all British mammals, reptiles, and amphibians, along with a carefully chosen selection of other British animals of interest, such as butterflies, moths, dragonflies, spiders, and fishes.

Marianne Taylor is a freelance writer, illustrator, photographer, and editor, and author of many natural history books, including *British Birds of Prey*, *Owls*, *RSPB Spotlight: Robins*, and *RSPB British Birdfinder*. A passion for all wildlife has been a driving force throughout her life.

BIRDS of FRANCE

James Lowen and Aurelian Audevard



TRAVEL / EUROPE / FRANCE Bloomsbury Wildlife | 10/9/2018 9781472949011 | \$24.00 Can. Trade Paperback | 144 pages 7.5 in H | 3.7 in W

Birds of France

James Lowen, Aurelien Audevard

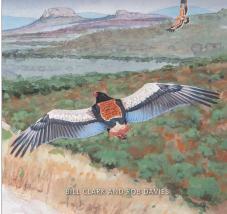
The perfect guide for tourists and travelers in France.

With 85 million tourists in 2015, France is the largest tourist destination in the world. This new photographic guide for general wildlife watchers by naturalist James Lowen and French photographer Aurélien Audevard covers the 300 birds most likely to be seen on any visit to the country, with detailed text and superb photography, selected to highlight key identification criteria.

Pocket-sized and portable, *Birds of France* is the perfect companion for any wildlife-watching tourist or traveler keen to recognize the birds that they see.

James Lowen is a wildlife writer, guide, editor, and photographer. Since returning to the UK after several years leading wildlife tours in South America and Antarctica, he has renewed his relationship with British wildlife. His many books include *52 Wildlife Weekends*, *A Summer of British Wildlife*, and *RSPB Spotlight: Badgers*. @JLowenWildlife / jameslowen.com

AFRICAN RAPTORS



NATURE / BIRDWATCHING Guides

Helm | 10/9/2018 9780713665383 | \$75.00 / \$99.00 Can. Hardcover with dust jacket | 384 pages 9.4 in H | 6.7 in W | 1 lb Wt 52 colour plates. More than 300 colour photographs

MARKETING

Outreach to library market and academic collections Group promotion e-campaigns Outreach to birding and raptor community Digital assets: images and spreads available on Bloomsbury.com

African Raptors

Bill Clark, Rob Davies

The most comprehensive single-volume identification guide to African raptors ever published.

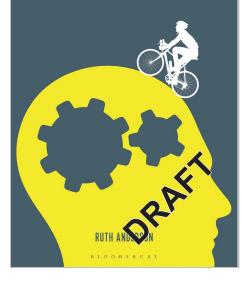
Africa has the most diverse range of raptors of any continent, with almost a third of the world's species occurring in the region. This comprehensive new book examines all of these species in impressive detail, emphasizing their field identification. A full range of plumages is illustrated for each species, with each plate usually covering only two species.

The specially commissioned artwork has been painted by raptor enthusiast Rob Davies. The authoritative text treats the identification of both perched and in-flight birds and covers all major plumages and morphs. These texts are accompanied by up-to-date range maps and many fabulous color photographs from some of the world's leading bird photographers. This new book will be an essential reference for all those with an interest in raptors and especially in African raptors.

Bill Clark is an acknowledged authority on raptors. He has published many papers about raptors and is the author of several books covering the raptors of Europe, North America, and Central America.

Rob Davies has lived for much of his life in southern Africa and has long had a special interest in raptors. A scientist by training with a PhD under his belt, he is also an accomplished artist.





SPORTS & RECREATION / CYCLING

Bloomsbury Sport | 10/9/2018 9781472948892 | \$20.00 / \$27.00 Can. Trade Paperback | 256 pages 9.2 in H | 6 in W 30 line art illustrations

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Press release to cycling and sports media Social media campaign upon publication, including Twitter graphics Inclusion in seasonal cycling e-newsletter

The Cycling Mind

The Psychological Skills for Peak Performance on the Bike - and in Life

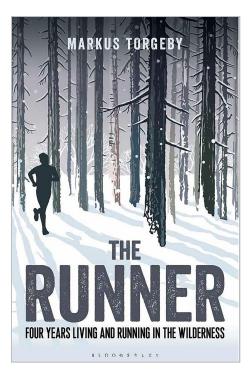
Ruth Anderson

This practical and highly accessible guide by British Cycling's lead psychologist explores the importance of psychology in achieving peak cycling performance.

For the last 3 Olympic Games the Great Britain Cycling Team has dominated the Velodrome events and is regarded as one of the most successful elite sporting setups in Olympic history. The emergence of sport psychology as a critical aspect of the Great Britain Cycling Team's success has sparked wide interest in the psychological skills required to perform. In *The Cycling Mind*, British Cycling's lead psychologist, Ruth Anderson, transfers the sport psychology strategies used to assist elite cyclists to win Olympic gold to individuals seeking to improve their own performance and psychological well-being on and off the bike.

The Cycling Mind will take the reader through the key stages of an athlete's pathway, from training through to competition, and provide guidelines to developing the psychological skills to compete at their best. In addition, the strategies explored in the book can be applied across all high-pressure performance environments, including business and daily life.

Dr. Ruth Anderson is a highly experienced sports psychologist who specializes in working with elite sports people. She has worked at the last 3 Olympic Games and previously held the position of head of sport psychology for the Australian Olympic Team. She is the Director of MiND HQ, which provides psychology services to individuals and teams. She completed her Ph.D. investigating the optimal psychological state for peak performance. @MiND_HQ



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury Sport | 10/23/2018 9781472954978 | \$18.00 / \$24.00 Can. Trade Paperback | 192 pages 9.2 in H | 6 in W 8pp four colour plate section

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Media campaign to sport and fitness websites, and blogs Mainstream review copy campaign to leading reviews outlets Social media campaign upon publication Display advertising campaign through Google, Facebook, and Twitter at publication Inclusion in seasonal sport & fitness e-newsletter

The Runner

Four Years Living and Running in the Wilderness

Markus Torgeby

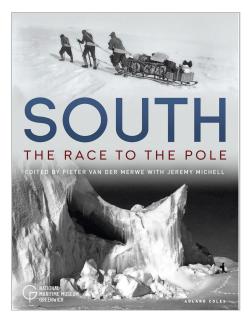
Markus Torgeby was 20 years old when he entered the Swedish forest to live as a recluse and dedicate himself to running. This is his powerful exploration of running and personal well-being.

As a teenager, Markus Torgeby turned out to be a very talented long-distance runner. It didn't take long before he was discovered by an enthusiastic coach who set very high goals. However, while Markus performed brilliantly in training, during competitions he often failed inexplicably.

The pressure of competition alongside the strain of caring for his MS-suffering mother took its toll, and when an injury put an end to Markus's running career, he lost his foothold in life. At just 20 years old, Markus moved to one of the coldest and most isolated regions of northern Sweden. There he lived as a recluse for four years, staying in a tent and braving the harsh Scandinavian winters. And he ran. His time alone would prove to be more than an escape: it became a search for a direction in life.

The Runner is a unique and powerful book—a portrait of an extraordinary man as well as a fascinating exploration of running and personal well-being.

Markus Torgeby is a hugely inspirational and charismatic author, and 10 years on since his time in the forest, he is now widely considered as a guru in long-distance and trail running. Markus has 6,000 Instagram followers, and now helps everyone from the Swedish national team to the everyday runner who yearns to learn more about running. He lectures widely on the themes of the book and works with the clothing manufacturer Gortex as a brand ambassador.



BIOGRAPHY & AUTOBIOGRAPHY / Adventurers & Explorers

Conway | 10/23/2018 9781844864867 | \$26.00 / \$35.00 Can. Trade Paperback | 208 pages 9.7 in H | 7.4 in W 120 photographs and maps

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Outreach to museum gift shops and historical societies Press release to nautical/sailing magazines, websites and blogs Social media campaign upon publication Inclusion in seasonal nautical e-newsletter

South

The Race to the Pole

The story of Robert Falcon Scott, Roald Amundsen, and Ernest Shackleton, the men who fought to be the first to reach the South Pole.

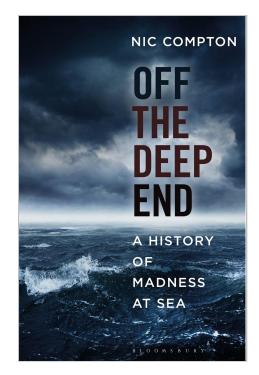
The late 1890s saw the start of a "heroic age" in polar exploration. This book tells the story of three men who were to embody the spirit of the time—driven by courage, determination, and ambition to be the first to discover the South Pole: Robert Falcon Scott, Roald Amundsen, and Ernest Shackleton.

South: The Race to the Pole describes the extraordinary challenges faced and hardships endured in their attempts.

Illustrated throughout, the book contains a map depicting the routes of the various expeditions, crew lists, a selected bibliography and suggested reading, and recommended websites. This new edition will be thoroughly revised throughout and contain a new introduction to reflect new research and discoveries regarding these expeditions as well as more recent attempts in traveling to the Pole, in addition to containing new images from the Royal Museums Greenwich Collection.

Pieter van der Merwe MBE is general editor of Royal Museums Greenwich, having been on the staff of the National Maritime Museum since 1974. He has authored and edited a number of books on aspects of British maritime history.

Jeremy Michell is curator of Historic Photographs and Ships Plans, and is the lead curator for the new Polar Worlds gallery at the National Maritime Museum.



SPORTS & RECREATION / SAILING

Adlard Coles | 11/6/2018 9781472941145 | \$16.00 / \$22.00 Can. Trade Paperback | 288 pages 7.8 in H | 5.1 in W

Other Available Formats: Hardcover ISBN: 9781472941121

Off the Deep End

A History of Madness at Sea

Nic Compton

A unique and fascinating study into why sailors have been 7 times more likely to suffer from severe mental illness, and how the sea continues to have the power to drive humans mad.

Confined in a small space for months on end, subject to ship's discipline and living on limited food supplies, many sailors of old lost their minds—and many still do.

The result in some instances was bloodthirsty mutinies, such as on the whaleboat *Sharon*, whose captain was butchered and fed to the ship's pigs. Or mob violence, such as carried out by the 147 survivors on the *Medusa*, who slaughtered each other in a two-week orgy of violence. So serious was the problem that the Royal Navy's own physician claimed sailors were seven times more likely to go mad than the rest of the population.

Historic figures such as Christopher Columbus, George Vancouver, Fletcher Christian, and Robert FitzRoy have all had their sanity questioned. More recently, sailors in today's round-the-world races often experience disturbing hallucinations.

Off the Deep End looks at the sea's physical character, how it confuses our senses and makes rational thought difficult. It explores the long history of madness at sea and how that is echoed in many of today's yacht races. It looks at the often marginal behavior of sailors living both figuratively and literally outside society's usual rules. And it also looks at the sea's power to heal, as well as cause, madness.

PRAISE

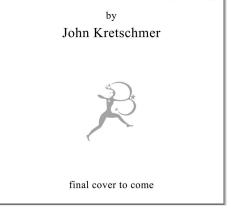
"A fascinating and engrossing nose dive into the under-reported depths of nautical insanity." —*Kirkus Reviews*

"Must-reading for nautical enthusiasts with a strong stomach and readers intrigued by the body-mind connection and other psychiatric matters." —*Booklist*

Nic Compton is a widely published author, journalist, and photographer. Editor of *Classic Boat* magazine for five years, Compton is now a freelance writer who has penned five books for Adlard Coles Nautical: *Ultimate Classic Yachts* (published to great acclaim), *The Anatomy of Sail, Why Sailors Can't Swim, Iain Oughtred*, and *Titanic on Trial*.

Sailing to the Edge of Time

The Promise, the Challenge, and the Freedom of Ocean Voyaging



SPORTS & RECREATION / BOATING

Adlard Coles | 9/18/2018 9781472951625 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 224 pages 9.3 in H | 6.1 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Outreach to boat shows and cruising associations Press release to nautical/sailing magazines, websites, and blogs Inclusion in seasonal nautical e-newsletter

Sailing to the Edge of Time

The Promise, the Challenges, and the Freedom of Ocean Voyaging

John Kretschmer

Time spent sailing is the key to discovering the good life waiting at sea. That is the theme of John Kretschmer's inspiring chronicle of a "life lived."

John Kretschmer is sailing's practical philosopher—as much a doer as a thinker. And that is the overarching theme of this chronicle of a sailing life. Often amusing, sometimes poignant, occasionally terrifying, but always inspiring, his deeply personal account is a welcome reminder about the good life waiting at sea.

With hundreds of thousands of nautical miles under his keel, Kretschmer's adventures have taken him several times around the world, with challenging crossings of the Atlantic and the Pacific, a narrow escape from a coup in Yemen, and an unlikely deliverance from a coral reef off Belize, as well as more serene, introspective passages where trade winds are blowing and stories are flowing. His crew has included CEOs, actors, writers, teachers, kids—in essence, everyone.

Kretschmer's narrative is interwoven with practical tips and advice on seamanship, but also—and just as importantly—his hard-won insights about making the most of our lives. He truly believes we find out who we really are, and what we are capable of, offshore, where we find a place where time changes shape—days may merge into one another, but minutes are memorable. To live adventurously is to live more fully, and that is the life John Kretschmer continues to experience. In *Sailing to the Edge of Time*, Kretschmer shares his simple profundities that will inspire those who live to sail, and those seeking something more rewarding from life.

John Kretschmer is a writer, sailor, philosopher, lecturer, and businessman whose successful sail-training business aboard *Quetzal* takes a uniquely philosophical but hands-on approach to offshore sailing. He is the author of four highly regarded nonfiction books, including *Sailing a Serious Ocean*, and *At the Mercy of the Sea*, as well as hundreds of articles for the sailing press, *Life*, and the *Los Angeles Times*.

Pacific Exploration

Voyages of Discovery from Captain Cook to Charles Darwin

by Nigel Rigby, Pieter van der Merwe and Glyn Williams



HISTORY / MARITIME HISTORY & Piracy

Adlard Coles | 11/6/2018 9781472957733 | \$30.00 / \$40.00 Can. Trade Paperback | 224 pages 9.7 in H | 7.4 in W Beautiful colour paintings, illustrations and photographs throughout

MARKETING

Reviews campaign to nautical media Display advertising campaign through Google, Facebook, and Twitter at publication Social media campaign at publication, including Twitter graphics Inclusion in nautical e-newsletter

Pacific Exploration

Voyages of Discovery from Captain Cook to Charles Darwin

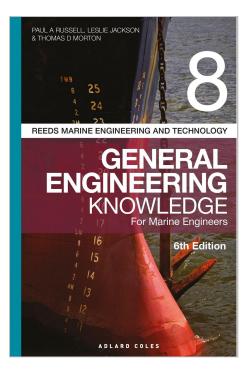
Nigel Rigby, Pieter van der Merwe, Glyn Williams

A beautiful and absorbing account of Pacific exploration by Cook, Bligh, Flinders, and many more in the 18th and 19th centuries.

Captain Cook is generally acknowledged as the first great European scientific explorer. Despite his ordinary roots, he rose through the ranks to become a remarkable officer. On May 27, 1768, Cook, then just a Royal Naval lieutenant, took command of HM bark *Endeavour*. Its voyage of exploration to the Pacific would last almost three years, record thousands of miles of uncharted lands and seas—including New Zealand, the east coast of Australia and many Pacific islands—and test all Cook's skills as a navigator, seaman, and leader.

But while the figure of Cook understandably dominates the story of 18th-century Pacific exploration, his fame has often shadowed those who followed him on many voyages of science and exploration into the Pacific, depriving these explorers of the greater attention they deserve. *Pacific Encounters* reveals the European voyages that continued Cook's work not only of charting but also starting to exploit and control the Pacific. Recounting and illustrating these achievements and legacies using fascinating text and beautiful illustrations and artworks from the period, this book explores topics of scientific discovery, engagement with indigenous peoples, the use of shipboard artists and scientists, the growing professionalism of the hydrographic service, the vessels used, and the colonial, commercial, and imperial contexts of the voyages.

Dr. Nigel Rigby is curator of exploration at the National Maritime Museum. He is co-author of a number of books on aspects of maritime history, including *Captain Cook and the Pacific*.
Pieter van der Merwe MBE is general editor of Royal Museums Greenwich. He has authored and edited a number of books on aspects of British maritime history.
Glyn Williams is professor emeritus of history at Queen Mary, University of London. He has authored and edited a number of books on maritime history.



TECHNOLOGY & ENGINEERING / MARINE & NAVAL

Thomas Reed | 11/6/2018 9781472952738 | \$60.00 / \$79.00 Can. Trade Paperback | 608 pages 9.2 in H | 6.1 in W Black and white diagrams throughout

Reeds Vol 8 General Engineering Knowledge for Marine Engineers

Paul Anthony Russell, Leslie Jackson, Thomas D. Morton

Bestselling title within the Reeds Marine Engineering series, essential for all marine engineers, and now in a revised new edition.

Developed to complement *Reeds Vol 12* (*Motor Engineering for Marine Engineers*), this textbook is key for all marine engineering officer cadets.

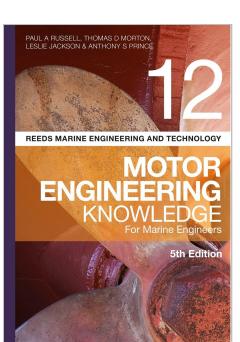
Accessibly written and clearly illustrated, *General Engineering Knowledge for Marine Engineers* takes into account the varying needs of students studying "general" marine engineering, recognizing recent changes to the Merchant Navy syllabus and current pathways to a seagoing engineering career. It includes the latest equipment, practices, and trends in marine engineering, as well as incorporating the 2010 Manila Amendments, particularly relating to management. It is an essential buy for any marine engineering student.

This new edition reflects all developments within the discipline and includes updates and additions on, among other things:

- · Corrosion, water treatments, and tests
- · Refrigeration and air-conditioning
- · Fuels, such as LNG and LPG
- \cdot Insulation
- · Low sulfur fuels
- · Fire and safety

Plus updates to many of the technical engineering drawings.

Paul A Russell was head of school at the National Sea Training Centre at North West Kent College (now North Kent College), UK, as well as lecturer in marine engineering at the University of Greenwich. He is managing director of Thamesview Maritime Limited, a marine engineering consultancy specializing in the professional development of marine engineers, and has previously worked as the editor for the journal *Marine Propulsion & Auxiliary Machinery*.



TECHNOLOGY & ENGINEERING / Marine & Naval

Thomas Reed | 11/6/2018 9781472953445 | \$60.00 / \$79.00 Can. Trade Paperback | 384 pages 9.2 in H | 6.1 in W Black and white diagrams throughout

Reeds Vol 12 Motor Engineering Knowledge for Marine Engineers

Paul A. Russell, Thomas D. Morton, Leslie Jackson & Anthony S. Prince

An authoritative guide to modern equipment found in merchant ships focusing on "motor" propulsion for marine engineers.

Developed to complement *Reeds Vol 8* (*General Engineering for Marine Engineers*), this indispensable textbook comprehensively covers the motor engineering syllabus for marine engineering officer cadets. Starting with the theoretical and practical thermodynamic operating cycles, the book is structured to give a description of the engines and components used to extract energy from fossil fuels and achieve high levels of efficiency.

Accessibly written and clearly illustrated, this book is the *only* guide available for marine engineering students focusing on the knowledge needed for passing the motor engineering Certificate of Competency (CoC) examinations.

This new edition reflects all developments within the discipline and includes updates and additions on, among other things:

- · Engine emissions and control engineering
- · Fuel injection
- · Starting and reversing
- · Ancillary supply systems
- · Safety and the environment

Plus updates to many of the technical engineering drawings.

Paul A. Russell was head of school at the National Sea Training Centre at North West Kent College (now North Kent College), UK, as well as lecturer in marine engineering at the University of Greenwich. He is managing director of Thamesview Maritime Limited, a marine engineering consultancy specializing in the professional development of marine engineers, and has previously worked as the Editor for the journal *Marine Propulsion & Auxiliary Machinery*.



RSPB spotlight WOOODDECKERS GERARD GORMAN



RSPB Spotlight Woodpeckers

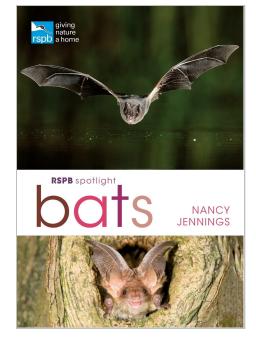
Gerard Gorman

RSPB Spotlight: Woodpeckers is packed with eye-catching, informative color photographs and features succinct, detailed text written by a knowledgeable naturalist.

Woodpeckers are fascinating birds, filling our forests with their unmistakable drumming, and capturing our imaginations with their incredible ability to drill holes in trees and their bright, colorful plumage.

Three species of woodpecker are resident in the UK: the Green Woodpecker, often seen on lawns and in fields; the Great Spotted Woodpecker, a frequent visitor at garden birdfeeders; and the tiny Lesser Spotted Woodpecker, sadly now in decline. The Wryneck—which twists its neck "like a snake" when threatened—also passes through the UK on its yearly migration and has captivated people throughout the ages. Gerard Gorman provides a close-up look at the lives of these birds, from their anatomy, diet, and nesting habits to their iconic drumming behavior. He also explores the relationship that humans have enjoyed with woodpeckers for centuries, in folklore, myth, and conservation, and gives tips on how to observe these wonderful birds in the wild.

Gerard Gorman is an expert naturalist and author based in Hungary. He is widely regarded as Eastern Europe's most accomplished birding guide and is the author of seven books, including *Woodpeckers of Europe* (2004) and *Woodpeckers of the World* (2014).



NATURE / ANIMALS / WILDLIFE Bloomsbury Wildlife | 11/6/2018 9781472950055 | \$24.00 Can. Trade Paperback | 128 pages 8.3 in H | 5.8 in W 200 colour photos

RSPB Spotlight Bats

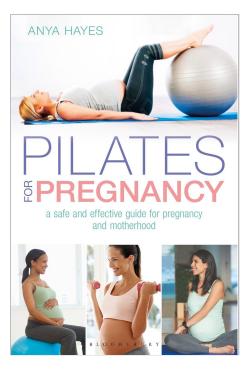
Nancy Jennings

RSPB Spotlight: Bats is packed with eye-catching, informative color photographs and features succinct, detailed text written by a knowledgeable naturalist.

Spotlight Bats will provide up-to-date and exciting information to an audience already keen on nature and interested to know more about these fascinating mammals by detailing the biology, diversity, evolution, natural history, behavior, and ecology of bats, as well as their interactions with humans and folklore. These tiny, harmless mammals are frequent visitors to our homes and gardens yet, due to their speed, size, and nocturnal/crepuscular habits, are extremely difficult to get a good look at and are little understood.

There are 1,240 species of bat in the world; bats make up around 20 percent of all mammal species, but the taxonomic focus of *Spotlight Bats* will be three common and relatively easily identifiable species (the Pipistrelle, Noctule, and Long-eared Bats), and three more unusual ones (Daubenton's Bat, the Barbastelle, and the Greater Horseshoe Bat). Other bat species of interest, including some of the more charismatic ones (e.g., vampire bats, fishing bats, bumblebee bats, fruit bats, etc.) will also be described.

Nancy Jennings is a biologist specializing in mammals. After gaining her PhD from the University of Bristol, Nancy researched bats, shrews, hares, dolphins, seals, moths, and fish. She now provides editorial support to biologists and is the managing editor of the scientific journal *Mammal Review*.



HEALTH & FITNESS / YOGA Bloomsbury Sport | 10/23/2018 9781472951076 | \$20.00 / \$27.00 Can. Trade Paperback | 208 pages 9.2 in H | 6.1 in W Full colour photography throughout

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Outreach to physical therapists/fitness instructor associations Media campaign to sport, fitness, yoga, and parenting magazines, websites, and blogs, including *AARP*, *Women's Day*, *O*: *the Oprah Magazine*, MayoClinic.com Social media campaign upon publication including instructional graphics Display advertising campaign through Google, Facebook, and Twitter at publication Inclusion in seasonal sport & fitness e-newsletter

Pilates for Pregnancy

A safe and effective guide for pregnancy and motherhood

Anya Hayes

A straight talking, woman-to-woman pregnancy fitness guide with a difference.

Pilates for Pregnancy covers the fundamentals of Pilates and includes a progressive Pilates program tailored for each trimester--focusing on pelvic floor and abdominal strength, posture and health & fitness. Anya Hayes' insightful exercise guide will help you conquer the physical and mental stresses of pregnancy and improve your pregnancy health, mood, and energy.

This is a straight talking, woman-to-woman pregnancy fitness guide that shows you:

• how to optimize the position of your baby for a better birth experience;

• how to avoid succumbing to the "pregnancy waddle" and protect your back as your bump grows;

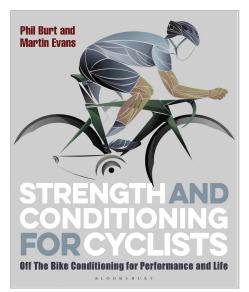
 \cdot how to deal with second pregnancy posture while running after/constantly lifting a toddler;

 \cdot how to minimize the trials of pregnancy on your abdominals, pelvic floor and mind;

 \cdot how to get into the right mindset for a positive labor, and release tension postnatally;

 \cdot exactly what cardio exercise is safe and beneficial to you and your bump, and what you should avoid.

Anya Hayes is a Body Control Pilates instructor with advanced pregnancy and postnatal training, including Pilates for caesarean recovery. She has published several books, including *Get Started: Pilates* and *Pregnancy: The Naked Truth.*



SPORTS & RECREATION / CYCLING

Bloomsbury Sport | 11/20/2018 9781472940131 | \$24.00 / \$32.00 Can. Trade Paperback | 192 pages 9.1 in H | 7.4 in W Packed with colour photos

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Press release to cycling and sports media Inclusion in promotion for Tour de France 2018, including online display ads, featured status on bloomsbury.com, Amazon Kindle promotion, dedicated cycling e-newsletter Social media campaign upon publication, including Twitter graphics

Inclusion in seasonal cycling e-newsletter

Strength and Conditioning for Cyclists

Off the Bike Conditioning for Performance and Life

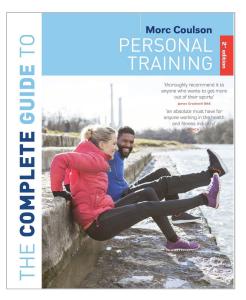
Phil Burt, Martin Evans

A strength and conditioning plan for a longer, healthier, and more successful cycling career.

Strength and conditioning work for endurance cyclists has long been neglected and misunderstood. Most cycling books feature just generic circuit routines or time-wasting and largely ineffective "core strengthening" workouts. Phil and Martin, having worked with the world's best cyclists, realize the importance and have seen the performance benefits of properly structured off-the-bike training. In this book, they combine strengthening and flexibility work, mobility training, and release techniques to provide effective conditioning for all cyclists.

This book illustrates points both with anecdotes from their experiences working with elite riders and case studies of amateurs. Following their advice will make you stronger on the bike, allowing you to ride faster for longer.

Phil Burt has worked with some of the best athletes in the world across a number of sports. His previous book, Bike Fit: Optimise Your Bike Position for High Performance and Injury Avoidance, has been a bestseller and has helped countless riders to more successful and injury-free cycling. Martin Evans is the women's team strength and conditioning coach at the FA. Working as part of a multi-disciplinary sport science and medical team at the EIS, his experience also spans across a range of sports.



HEALTH & FITNESS Bloomsbury Sport | 11/6/2018 9781472953612 | \$32.00 / \$42.00 Can. Trade Paperback | 304 pages 9.1 in H | 7.4 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com Outreach to fitness instructor associations/corporate gyms Press release to sport and fitness magazines, websites, and blogs Social media campaign upon publication Feature on Bloomsbury Sport blog Inclusion in 2019 New Year, New You promotion (pre-order discount, AdWords campaign, eblast)

The Complete Guide to Personal Training: 2nd Edition

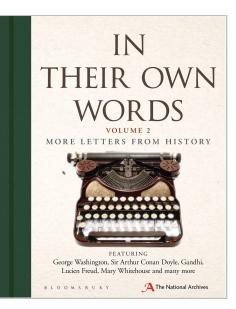
Morc Coulson

A revised and updated 2nd edition of the popular *The Complete Guide to Personal Training*. Expertly written for anyone working as or training to be a personal trainer.

The text will be revised throughout, with a new chapter on fitness testing (around 32 pages of new content). It will also include new sections on HIIT, CrossFit, and adapting exercises for outdoor spaces, as well as updates to the guidance on nutrition to reflect current thinking. It will also include updates to the Occupational Standards, which have changed since the last publication in August 2013.

This is a complete reference guide for fitness professionals who prescribe exercise programs to clients. This guide contains practical tips for designing a range of appropriate client exercise programs. Importantly, it focuses on the best ways you can sustain a financially successful business in this area and how you can stand out from the crowd.

Morc Coulson is senior lecturer in sport and exercise science at the University of Sunderland. He is Chair of the CPD endorsement panel and a Level 4 Specialist evaluator. He is the author of a number of books, including *The Fitness Instructor's Handbook, The Complete Guide to Teaching Exercise to Special Populations*, and *Practical Fitness Testing* (all Bloomsbury).



LITERARY COLLECTIONS / Letters

Conway | 11/6/2018 9781844865222 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 304 pages 10 in H | 8.1 in W 80 facsimile letters and more than 120 illustrations and other supporting documents

In Their Own Words 2

More letters from history

The National Archives

A new collection of letters, notes, and other documents from people who made history.

Letters, postcards, notes, and telegraphs from the great and the good, the notorious and the downright wicked, shine a spotlight on a range of historical events and movements providing an immediate link to the immediate and much more distant past.

The book includes letters from Sir Arthur Conan Doyle, Mikhail Gorbachev, Lucien Freud, Barbara Hepworth, Nelson Mandela, Caitlin Thomas, Mary Whitehouse, Gandhi, and George Washington, among many others. Subjects covered include suffragette disturbances, obscene publications, relations between international leaders, and child emigration, including the Kindertransport.

The book features 55 letters, each with a 600-word essay, and a 3,000-word introduction. There are 150 images in the book: 55 of the letters themselves, and a further 95 supplementary images.

This title is authored by a group of specialist archivists at **The National Archives**, each of whom has a particular area of expertise in a different aspect of the past.



HEALTH & FITNESS / FIRST AID Adlard Coles | 12/4/2018 9781472953414 | \$20.00 / \$27.00 Can. Trade Paperback | 30 pages 6.7 in H | 9.8 in W Colour illustrations and diagrams throughout

First Aid at Sea

Douglas Justins, Colin Berry

An easy-to-navigate instant guide to emergency first aid for all seafarers.

This fully updated new edition of *First Aid at Sea* provides an easy-to-access instant guide to emergency first aid for all seafarers:

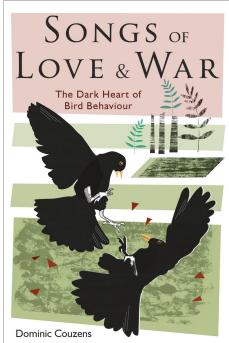
- Color-coded thumb index of emergencies for quick reference
- Concise descriptions of medical conditions
- Prioritized list of treatments
- Ringbinding and waterproofed pages to withstand use at sea

PRAISE

"A highly practical on-board emergency tool written by doctors who sail." —*Yachting Monthly*

"Everything you'd expect, from the CPR ration you've forgotten . . . to cuts, injuries, poisoning and broken bones, is here." —*Classic Boat*

Douglas Justins (MB BS, FRCA, FFPMRCA) qualified in Australia and became a general practitioner in the Outback. He sailed nonstop from Sydney to Dover in the *Financial Times* Clipper Race, following that feat with many seasons of offshore racing in the UK. Justins's extensive cruising continues, enhanced by his recent retirement as a consultant anesthetist at St Thomas' Hospital in London.



BLOOMSBURY

NATURE / ANIMALS / BIRDS Bloomsbury Wildlife | 12/18/2018 9781472942272 | \$18.00 / \$24.00 Can. Trade Paperback | 256 pages 7.8 in H | 5.1 in W Line artwork

Other Available Formats: Hardcover ISBN: 9781472909916

Songs of Love and War

The Dark Heart of Bird Behaviour

Dominic Couzens

A naturalist's journey to explore and understand the birds that fill the air with their music.

The dawn chorus: A single voice cutting through the darkness heralds a breaking wave of sound at the very beginning of the day. It is an iconic natural phenomenon with many familiar performers, yet it is a mysterious event for which there is no complete explanation.

A mass of starlings gathers at the end of the midwinter day. As the sun sets, wave upon wave of bodies rolls in and embarks upon another of nature's great attempts to show off. The murmuration is another much-admired spectacle, but again its purpose is obscure and defies our understanding.

From dawn until dusk, birds do things that are surprising and mystifying. *Songs* of Love and War delves into bird behavior and uncovers its purpose and meaning.

More than just an inside look at bird behavior, this book also represents a personal journey of discovery. What starts as a desire to learn more about the birds encountered on a regular father-and-son walk through the woods leads to a realization that a bird's life is very far from the idyllic scene that can often be glimpsed by the casual birdwatcher. A bird's life is actually often unusual and surprising, but above all it is brief and much darker than you might think.

Dominic Couzens is an ornithologist and wildlife journalist. He contributes regularly to *Bird Watching* and *BBC Wildlife* magazines, and has written a wide range of books about birds and other animals, including *Secret Lives of Garden Birds*, *Tales of Remarkable Birds*, and *Birds: ID Insights*.

WHAT Did You Say Stopped Play? 25 Years of the Wisden Chronicle

Edited by Matthew Engel Illustrated by Nick Newman



final cover to come

SPORTS & RECREATION / CRICKET

Wisden | 12/4/2018 9781472954381 | **\$18.00 / \$24.00 Can.** Hardcover with dust jacket | 240 pages 7.1 in H | 4.7 in W mono illustrations dotted throughout

WHAT Did You Say Stopped Play?

25 Years of the Wisden Chronicle

Edited by Matthew Engel

Cricket is a magnet for humorous and downright weird happenings. For the past quarter century the Chronicle section of *Wisden* has been collecting news of cricket's strangest goings-on.

It's normal for rain to stop play in cricket. But that's not all: flying objects, passing dictators, animals of all kinds, including a very improbable tiger—they have all had the same effect. But even when the game keeps going, cricket is a magnet for the weird and wonderful.

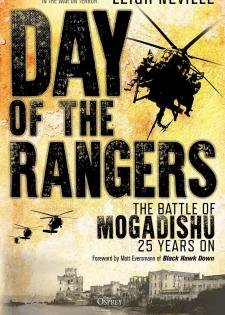
For the past quarter century the Chronicle section of *Wisden* has been collecting the most remarkable events in the game: the eccentric, the extraordinary, and the excruciatingly funny.

This is the cricket that reference books would normally ignore, from the village greens of England to the back alleys of Asia. This selection is about Tendulkar worshippers and angry neighbors, about scoring a thousand and being all out for nought. There are politicians and protesters, celebs and streakers, judges and jobsworths . . . and batsmen who really do murder the bowlers.

Matthew Engel is a journalist and author who edited *Wisden* for 12 years (with a gap) between 1993 and 2007. His other books include *Eleven Minutes Late* (about Britain's railways), *Engel's England*, and *That's the Way It Crumbles: The American Conquest of English*.

Nick Newman is an award-winning cartoonist and writer. He has drawn cartoons for the *Sunday Times*, *Private Eye*, and *Wisden Cricketers' Almanack*, amongst others.

THE AUTHOR OF SPECIAL FORCES LEIGH NEVILLE



HISTORY / MILITARY / UNITED STATES

Osprey Publishing | 9/18/2018 **9781472824257** | **\$30.00** / **\$40.00 Can.** Hardcover with dust jacket | 272 pages 9.2 in H | 6 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Possible excerpt in military history magazine

Review campaign to major general interest newspapers and magazines Review and feature campaign to military podcasts, blogs, and websites

SEPTEMBER 2018

Day of the Rangers

The Battle of Mogadishu 25 Years On

Leigh Neville

A story of equipment failures, bad luck, and unbelievable courage written 25 years after the battle that inspired *Black Hawk Down*, this book reveals what really happened in Mogadishu.

On October 4, 1993, Task Force Ranger was dispatched to seize two high-profile lieutenants of a Somali warlord. Special Forces troops were transported by ground vehicles and helicopters, and the mission was meant to be over within the hour. They quickly found themselves under heavy fire, and two Black Hawk helicopters were shot down. With a hastily organized relief column many hours away, the American troops faced a desperate battle for survival.

Focusing on the stories of the soldiers on the ground, and in the air, *Day of the Ranger* reveals the experiences and recollections of the Special Forces units, including the Rangers, Delta operatives, and Nightstalker crews who fought in the battle of Mogadishu.

Published to mark the battle's 25th anniversary and using recently declassified documents and new interviews with many of the participants, *Day of the Ranger* is a fascinating and revealing new history of a battle that would influence American Special Forces for decades to come.

Leigh Neville is an Australian national who has written a number of books on both modern conventional military units and special operations forces serving in Afghanistan and Iraq, their weapons, and their vehicles, including six titles for Osprey with several more in development. He has also consulted on military topics for several wargame companies and television documentary makers. He lives in Sydney, Australia, with his wife and two dogs.

PRIT BUTTAR Autor of Control of Empires The Second and the Collision of Empires The Second and the



HISTORY / MILITARY / WORLD WAR I

Osprey Publishing | 9/18/2018 **9781472829849** | **\$18.00 / \$24.00 Can.** Trade Paperback | 480 pages 9.2 in H | 6 in W 16pp plate section in black and white.

Other Available Formats: Hardcover ISBN: 9781472819857

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review campaign to paperback review section of major general interest newspapers

Review and feature campaign to military podcasts, blogs and websites

The Splintered Empires

The Eastern Front 1917–21

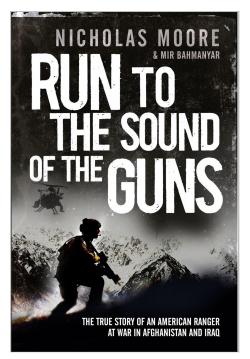
Prit Buttar

Published in readiness for the centenaries of the battles detailed in this book, Prit Buttar expertly describes the collapse of Russia, Germany, and Austria–Hungary on the Eastern Front.

At the beginning of 1917, the 3 empires fighting on the Eastern Front were reaching their breaking points, but none was closer than Russia. After the February Revolution, Russia's ability to wage war faltered, and her last desperate gamble, the Kerensky Offensive, saw the final collapse of her army. This helped trigger the Bolshevik Revolution and a crippling peace, but the Central Powers had no opportunity to exploit their gains, and a year later, both the German and Austro-Hungarian empires surrendered and disintegrated.

Concluding his acclaimed series on the Eastern Front in World War I, Prit Buttar comprehensively details not only these climactic events, but also the "successor wars" that raged long after the armistice of 1918. New states rose from the ashes of empire, and war raged as German forces sought to keep them under the aegis of the Fatherland. These unresolved tensions between the former Great Powers and the new states would ultimately lead to the rise of Hitler and a new, terrible world war only two decades later.

Prit Buttar is an established expert on the Eastern Front in 20th-century military history. His previous books include the critically acclaimed *Battleground Prussia: The Assault on Germany's Eastern Front 1944–45* (Osprey, 2010) and *Between Giants: The Battle for the Baltics in World War II* (Osprey, 2013). *The Splintered Empires: The Eastern Front 1917–21* is the last volume in his definitive 4-part series on the Eastern Front in World War I.



HISTORY / MILITARY / SPECIAL Forces

Osprey Publishing | 11/13/2018 9781472827067 | \$30.00 / \$34.78 Can. Hardcover with dust jacket | 256 pages 9.2 in H | 6 in W

MARKETING

Online ads targeted at military history enthusiasts, and players of such games as Call of Duty and Halo, as well as SpecOps enthusiasts Talk radio and TV interview campaign Reviews in major marketing newspapers and general interest magazines Targeted review campaign to such general military publications as *MHQ* and *Military History*, publications such as *Army* magazine, *Proceedings*, and *Special Warfare* magazine Possible excerpt in such magazines as *Military History*

ALSO AVAILABLE

Zama 202 BC: Scipio crushes Hannibal in North Africa 9/2016 | 9781472814210 Trade Paperback | \$24.00 / \$32.00 Can.

SEALs: The US Navy's Elite Fighting Force 2/2011 | 9781849084772 Trade Paperback | \$18.95 / \$22.00 Can.

US Navy SEALs 8/2005 | 9781841768076 Trade Paperback | \$18.95 / \$19.95 Can.

Run to the Sound of the Guns

The True Story of an American Ranger at War in Afghanistan and Iraq

Nicholas Moore, Mir Bahmanyar

The U.S. Army Rangers have been at the tip of the spear during America's War on Terror in Iraq and Afghanistan. This is the personal experience of an Army Ranger during America's longest war

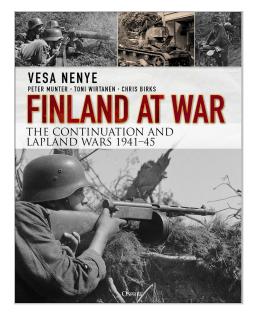
Nicholas Moore served as part of an elite special operations unit at the fighting edge of the global war on terrorism. He served over a decade with the U.S. Army's 75th Ranger Regiment on the battlefields of Afghanistan and Iraq.

In Iraq, Nicholas participated in the rescue of Private Jessica Lynch, hunted Iraq's Most Wanted, and experienced brutal street combat, including 160 night-time missions over one ninety-day deployment in the insurgent stronghold of Mosul. While serving in Afghanistan, he was also part of the search and rescue operation for Navy SEAL Marcus Luttrell (author of *Lone Survivor*) in Afghanistan, and was on the ground again when a Chinook helicopter was shot down resulting in the death of thirty-eight men and one military working dog. It was the single greatest loss of special operations personnel to date.

From frozen mountaintops to dusty city streets and everything in between, *Run to the Sound of the Guns* is a compelling and deeply personal account of a husband and father who nearly lost his life "leading the way" in America's secretive global war.

Nicholas Moore attended airborne school & the Ranger Indoctrination Program before being assigned to the 2nd Ranger Battalion. Nicholas has been deployed 13 times. His awards include the Purple Heart, 2 Bronze Stars, and the Army Commendation Medal with Valor Device. He lives in the US.

Mir Bahmanyar served in the 2nd Ranger Battalion. He was on the Board of Directors of the 75th Ranger Regiment Association. Mir has written 9 books and co-wrote and produced the motion picture *Soldier of God*.



HISTORY / EUROPE / EASTERN Osprey Publishing | 9/18/2018 9781472827197 | \$25.00 / \$34.00 Can. Trade Paperback | 336 pages

Other Available Formats: Hardcover ISBN: 9781472815262

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows

Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*

Reviews on military history blogs such as *War is Boring*

Finland at War

The Continuation and Lapland Wars 1941–45

Vesa Nenye, Peter Munter, Toni Wirtanen, Chris Birks

The follow-up to *Finland at War: The Winter War*, this is the astonishing David and Goliath story of Finland's military history during World War II as they held off the Soviet invaders.

In the aftermath of the Winter War, Finland found itself drawing ever closer to Nazi Germany and eventually took part in Operation *Barbarossa* in 1941. For the Finns this was a chance to right the wrongs of the Winter War, and having reached suitable defensive positions, the army was ordered to halt. Years of uneasy trench warfare followed, known as the Continuation War, during which Finland desperately sought a way out, German dreams of victory were dashed, and the Soviet Union built the strongest army in the world.

In the summer of 1944, the whole might of the Red Army was launched against the Finnish defenses on the narrow Karelian Isthmus. Over several weeks of fierce fighting, the Finns managed to halt the Soviet assault. With Stalin forced to divert his armies to the race to Berlin, an armistice agreement was reached, the harsh terms of which forced the Finns to take on their erstwhile German allies in Lapland. Featuring rare photographs and firsthand accounts, this second volume of a two-part study, publishing in paperback for the first time, details the high price Finland had to pay to retain its independence and freedom.

Vesa Nenye served as a tank commander and an arms and munitions NCO in Finland. A veteran of historical and strategy gaming in Finland, **Peter Munter** founded a play-by-mail business and currently works as a managing director in a games retail chain that he established with Vesa Nenye in 1997.

Toni Wirtanen served in the Kymi Jäger Battalion of the Karelian Brigade as an infantry anti-tank specialist and has ever since been active with the reservist corps.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/18/2018 9781472829450 | **\$30.00 / \$40.00 Can.** Hardcover with dust jacket | 312 pages 9.2 in H | 6 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Possible excerpt in military history magazine

Review campaign to major general interest newspapers and magazines Review and feature campaign to military podcasts, blogs, and websites

Otto Skorzeny

The Devil's Disciple

Stuart Smith

This first book to reassess the myth and the realities of Otto Skorzeny, Hitler's favorite commando, whose exploits influence military operations to this day.

SS-Obersturmbannführer Otto Skorzeny became a legend in his own time. "Hitler's favorite commando" acquired a reputation as a man of daring, renowned for his audacious 1943 mission to extricate Mussolini from a mountain-top prison. Skorzeny's influence on special operations doctrine was far-reaching and long-lasting—in 2011, when U.S. Navy SEALs infiltrated Pakistan to eliminate Osama bin Laden, the operational planning was influenced by Skorzeny's legacy. Yet he was also an egoist who stole other men's credit (including for the seminal rescue of Mussolini), brave and resourceful but also an unrepentant Nazi, and a self-aggrandizing hogger of the limelight.

Stuart Smith draws on years of in-depth research to uncover the truth about Skorzeny's career and complex personality. From his background as a student radical in Vienna to his bloody service with the Waffen-SS on the Eastern Front, his surprise rebirth as a commando, and his intriguing postwar career and mysterious fortune, this book tells Otto Skorzeny's story in full—warts and all—for the first time.

Stuart Smith is a business journalist. He was a Major Open Scholar in modern history at Wadham College, Oxford, 1973–76, and completed an MA in International Relations at Sussex University, 1978–79. For twenty years, until 2008, Stuart was editor of *Marketing Week*, a high-circulation business magazine. He lives in the UK.







HISTORY / MILITARY / WEAPONS Osprey Publishing | 9/18/2018 9781472819734 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Online ads targeted at firearms enthusiasts Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review campaign to firearms publications and websites such as the NRA's *The American Rifleman* Possible excerpt in such magazines as

Military History or Soldier of Fortune

The Luger

Neil Grant

The origins, combat record, and lasting influence of the Luger, the innovative and deadly sidearm that equipped Germany's soldiers, sailors, and airmen throughout both world wars.

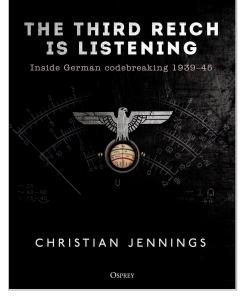
Patented in 1898 and produced from 1900, Georg Luger's iconic semi-automatic pistol became synonymous with Germany's armed forces throughout both world wars.

Initially chambered for the 7.65×21 mm round, from 1902 the Luger was designed for DWM's 9×19 mm round, which even today remains the most popular military handgun cartridge. It was adopted by the Imperial German Navy in 1904, followed by the German Army in 1908, receiving the name Pistole 08. Despite being supplanted by the Walther P38, the Luger remained in widespread service with all arms of Nazi Germany's armed forces throughout World War II, and even equipped East Germany's Volkpolizei in the years after 1945.

Featuring full-color artwork, expert analysis, and archive and present-day photographs, this engaging study tells the story of the Luger, the distinctive and deadly semi-automatic pistol that has come to symbolize Germany's armed forces in the 20th century.

Neil Grant studied archaeology at Reading University and now works for English Heritage. His interests include firearms, medieval edged weapons, and classical and medieval horsemanship. **Johnny Shumate** works as a freelance illustrator living in Nashville, Tennessee. He began his career in 1987 after graduating from Austin Peay State University.

Alan Gilliland spent 18 years as the graphics editor of the *Daily Telegraph*. He now writes, illustrates, and publishes fiction.



HISTORY / MILITARY

Osprey Publishing | 9/18/2018 9781472829504 | \$32.00 / \$42.00 Can. Hardcover with dust jacket | 336 pages 9.2 in H | 6 in W 16pp plate section in black and white.

MARKETING

Online ads targeted at WWII enthusiasts Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events, including re-enactments, wargaming conventions and toy soldier shows Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*

Reviews on military history blogs such as War is Boring

Possible excerpt in a military history magazine

The Third Reich is Listening

Inside German Codebreaking 1939–45

Christian Jennings

Drawing on recently declassified documents, this is the utterly compelling history of the successes and failures of the German Intelligence Services throughout World War II.

The codebreakers at Bletchley Park have been immortalized by films such as *The Imitation Game* and *Enigma*, but the Germans were also breaking Allied ciphers.

The Third Reich is Listening is the comprehensive account of the successes, the failures, and the science of Germany's codebreaking and signals intelligence operations from 1935 to 1945. This fast-moving blend of modern history and popular science is told through colorful personal accounts of the Germans at the heart of the story, including a former astronomer who worked out the British order of battle in 1940, a U-boat commander on the front line of the Battle of the Atlantic, and the woman from the foreign ministry decrypting Japanese and Italian signals.

It investigates how and why a regime as technologically advanced as the Third Reich both succeeded, and failed, in their battle to break their enemy's codes and use the resultant intelligence effectively, and why they failed to recognize the fact that the Allied had cracked the enigma code.

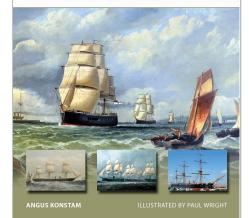
PRAISE

At War on the Gothic Line "Military history at its most engaging." —*Spectator*

Christian Jennings is a British freelance foreign correspondent and the author of 6 works of nonfiction. Since 1988, across 23 countries, he has been writing books and journalism on international current affairs, modern history, and popular science for publications ranging from the *Economist* and *Reuters* to *Wired*, the *Guardian*, and the *Scotsman*. He has been based variously in Rwanda, Bosnia, Kosovo, Burundi, Kenya, and Switzerland. He now lives in Turin, Italy.

BRITISH IRONCLADS 1860-75

HMS Warrior and the Royal Navy's 'Black Battlefleet'



HISTORY / MILITARY Osprey Publishing | 9/18/2018 9781472826893 | \$18.00 / \$24.00 C

9781472826893 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

British Ironclads 1860–75

HMS Warrior and the Royal Navy's 'Black Battlefleet'

Angus Konstam

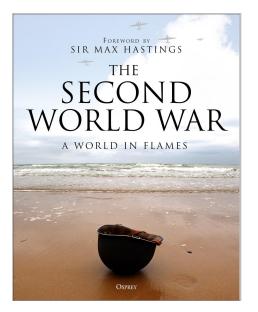
The story of the technological revolution in naval history—the birth of the steam-powered, iron-hulled warship, and the Royal Navy's battle to remain the most powerful in the world.

In November 1859, the French warship *La Gloire* was launched. She was the world's first seagoing ironclad—a warship built from wood, but whose hull was clad in a protective layer of iron plate. Britain, not to be outdone, launched her own ironclad the following year—HMS *Warrior*—which, when she entered service, became the most powerful warship in the world.

Just like the *Dreadnought* half a century later, this ship changed the nature of naval warfare forever and sparked a frantic arms race. The elegant but powerful *Warrior* embodied the technological advances of the early Victorian era, and the spirit of this new age of steam, iron, and firepower.

Fully illustrated with detailed cutaway artwork, this book covers the British ironclad from its inception and emergence in 1860, to 1875, a watershed year which saw the building of a new generation of recognizably modern turreted battleships.

Angus Konstam hails from the Orkney Islands, and is the author of over 80 books. This acclaimed author has written widely on naval history, from *Sovereigns of the Seas* and *Piracy* to his most recent bestseller, *Jutland 1916*. A former naval officer and museum professional, he worked as the curator in both the Royal Armouries, Tower of London, and the Mel Fisher Maritime Museum in Key West, Florida. He now works as a fulltime author and historian and lives in Edinburgh, Scotland.



HISTORY / MILITARY

Osprey Publishing | 9/18/2018 9781472833938 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 384 pages 9.5 in H | 7.5 in W Fully illustrated with contemporary images and colour maps.

MARKETING

Online ads targeted at WWII enthusiasts Academic adoption campaign to 20th Century history professors Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military podcasts, blogs and websites

The Second World War

A world in flames

David Horner, Robin Havers, Alastair Finlan, Mark J Grove, Philip D Grove, Paul Collier, Geoffrey Jukes, Russell Hart, Stephen A. Hart

Bringing together the work of nine top historians, this book, superbly illustrated with color photography and maps, gives readers a complete understanding of the Second World War.

The period from 1939 to 1945 saw some of the most devastating and remarkable events in living memory. Laboring beneath a daily burden of fear, sacrifice, deprivation, and uncertainty, soldiers and civilians of all nationalities were driven to extremes of selfless loyalty, dogged determination, or bitter cruelty by the demands of a world at war.

This book tells the stories of the men and women who lived and died during the Second World War, from politicians to factory workers, and from High Command to the conscripted men on the front lines. The experience of war is brought to life through a wealth of contemporary documentation, private writings, and historical research, whilst the political, military, and historical significance of the war is assessed and examined. From Europe's Western and Eastern Fronts to the war at sea, and from the Pacific to the Mediterranean and North Africa, every fighting front of the Second World War is covered in this truly comprehensive volume.

With a foreword by Sir Max Hastings, the text is written by nine eminent historians: Paul Collier, Dr. Alastair Finlan, Mark J. Grove, Philip D. Grove, Dr. Russell A. Hart, Dr. Stephen A. Hart, Dr. Robin Havers, David Horner, and Geoffrey Jukes.





HISTORY / MILITARY / AVIATION Osprey Publishing | 9/18/2018 9781472827609 | \$23.00 / \$30.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at aviation enthusiasts Promotion to veteran organizations, and Vietnam memorials and museums Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign to such publications as *Vietnam, MHQ*, and *Military History* Review campaign to aviation magazines such as *Aviation History*, as well as aviation blogs and websites Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*.

Operation Linebacker II 1972

The B-52s are sent to Hanoi

Marshall L. Michel III

The *Linebacker II* campaign of 1972 saw America's B-52s finally sent into action above the Vietnamese capital Hanoi in an attempt to bomb the Vietnamese to the negotiating table.

After the failed April 1972 invasion of South Vietnam and the heavy U.S. tactical bombing raids in the Hanoi area, the North Vietnamese agreed to return to the Paris peace talks, yet very quickly these negotiations stalled.

In an attempt to end the war quickly and "persuade" the North Vietnamese to return to the negotiating table, President Nixon ordered the Air Force to send the United States's ultimate conventional weapon, the B-52 bomber, against their capital, Hanoi. Bristling with the latest Soviet air defense missiles, it was the most heavily defended target in Vietnam. Taking place in late December, this campaign was soon dubbed the "Christmas Bombings."

Using specially commissioned artwork and maps, ex-USAF fighter colonel Marshall Michel describes *Linebacker II*, the climax of the air war over Vietnam, and history's only example of how America's best Cold War bombers performed against contemporary Soviet air defenses.

Marshall L. Michel III attended Georgetown and Harvard Universities. Between 1970 to 1973 he flew 321 combat missions with the USAF, and later flew F-15s out of Langley Air Force Base, Virginia. Michel has been a fellow at the Jaffee Center for Strategic Studies at Tel Aviv University, and now lives in Biloxi, Mississippi.



TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY

Osprey Publishing | 11/15/2018 **9781472827296** | **\$60.00 / \$79.00 Can.** Hardcover with dust jacket | 320 pages 9.4 in H | 10 in W More than 500 line and colour artworks.

MARKETING

Online ads targeted at naval enthusiasts Postcard campaign to naval history sites Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History, Sea Classics,* and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

NOVEMBER 2018

USS Iowa

Stefan Draminski

A brilliant representation of one of the greatest U.S. warships, the USS *lowa*, whose 4 decades in service took it from the Pacific War in World War II to the Persian Gulf in the late 1980s.

USS *Iowa* (BB-61) was the lead ship in one of the most famous classes of battleships ever commissioned into the U.S. Navy. Transferred to the Pacific Fleet in 1944, the *Iowa* first fired her guns in anger in the Marshall Islands campaign, and sunk her first enemy ship, the *Katori*. The *Iowa* went on to serve across a number of pivotal Pacific War campaigns, including at the battles of the Philippine Sea and Leyte Gulf. It ended the war spending several months bombarding the Japanese Home Islands before the surrender in August 1945. After taking part in the Korea War, the *Iowa* was decommissioned in 1958, before being briefly reactivated in the 1980s as part of President Reagan's 600-Ship Navy Plan. After being decommissioned a second and final time in 1990, the *Iowa* is now a museum ship in Los Angeles.

This new addition to the Anatomy of the Ship series is illustrated with contemporary photographs, scaled plans of the ship, and superb 3-D illustrations that bring this historic battleship to life.

Stefan Draminski was born in 1982 and is a naval researcher and illustrator. Since 2002 he has worked on numerous publications on military history subjects. Using 3-D software, he creates highly detailed and historically accurate digital models of warships, aircraft, and vehicles. His particular interest in the Imperial Japanese Navy has led him to learn Japanese. He lives in Torun, Poland, with his wife, children, and dog.



Martin Windrow

HISTORY / MILITARY

Trade Paperback | 80 pages

9.8 in H | 7.2 in W

Osprev Publishing | 9/18/2018

9781472828910 | \$20.00 / \$27.00 Can.

French Foreign Légionnaire vs Viet Minh Insurgent

North Vietnam 1948–52

Martin Windrow

An absorbing study that pits French Foreign Légionnaires against Viet Minh fighters in three bloody battles of the French Indochina War, the forerunner to the U.S.-led Vietnam War.

The French Indochina War (1946–54) was the largest of the first generation of post-World War II wars of decolonization as Viet Minh insurgents sought to topple their French colonial masters. It was also unique in that the insurgency evolved from low-level guerrilla activity to mobile operations by a large conventional army which finally defeated a large European-led expeditionary force supported by artillery, armor, and air power. The war's progress was almost entirely dictated by the extreme terrain, and by the Chinese support enjoyed by the Vietnamese insurgents. The actions explored in this study cover three contrasting phases of the war in Tonkin during 1948–52, setting both sides on the path that would lead to the conflict's climactic encounter at Dien Bien Phu in 1954.

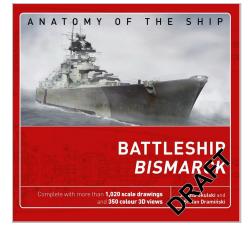
Featuring specially commissioned artwork and drawing upon a range of sources, this meticulously researched study casts new light on the troops who fought on both sides in this evolving and momentous conflict.

Martin Windrow is series editor at Osprey and an authority on the postwar French army, particularly the Foreign Legion. He is the author of Osprey's *French Foreign Legion Infantry and Cavalry since 1945* and the critically acclaimed *The Last Valley: Dien Bien Phu and the French Defeat in Vietnam*. He lives in the UK.

Johnny Shumate works as a freelance illustrator living in Nashville, Tennessee. He began his career in 1987 after graduating from Austin Peay State University.

MARKETING Promotion to veteran organizations, and Vietnam memorials and museums

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military publications as *Vietnam*, *MHQ*, and *Military History*



HISTORY / MILITARY / NAVAL

Osprey Publishing | 9/18/2018 9781472828880 | \$60.00 / \$79.00 Can. Hardcover with dust jacket | 256 pages 10 in H | 9.4 in W More than 600 line artworks and plans and 300 full-colour artworks.

MARKETING

Online ads targeted at naval enthusiasts Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History, Sea Classics*, and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as Scale Modeler

The Battleship Bismarck

Stefan Draminski

A uniquely detailed study of the most famous German warship of the Second World War.

The *Bismarck* is perhaps the most famous—and notorious—warship ever built. Completed in 1941, the 45,000-ton German battleship sunk HMS *Hood*, the pride of the British Royal Navy, during one of the most sensational encounters in naval history. Following the sinking, the *Bismarck* was chased around the North Atlantic by many units of the Royal Navy. She was finally dispatched with gunfire and torpedoes on May 27, 1941, less than five months after her completion. Her wreck still lies where she sank, nearly 3 miles down and 596 miles off the west coast of France.

Drawing on new research and technology, this edition is the most comprehensive examination of the *Bismarck* ever published. It includes a complete set of detailed line drawings with fully descriptive keys and full-color 3D artwork, supported by technical details, photographs, and text on the building of the ship and a record of the ship's service history.

Stefan Draminski is an illustrator and naval historian. He has developed a technique for creating breathtakingly realistic 3D models of ships which can be taken apart to reveal almost infinite details of the ships. The *Bismarck* is a ship that he has spent many years studying. He lives in Poland.

The Etruscans 9th-2nd Centuries BC



RAFFAELE D'AMATO AND ANDREA SALIMBETI

HISTORY / ANCIENT / ROME Osprey Publishing | 9/18/2018 9781472828316 | \$19.00 / \$25.00 Can. Trade Paperback | 64 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events Targeted review campaign to such military publications as MHQ and Military History Review and feature campaign to military blogs and websites

The Etruscans 9th–2nd **Centuries BC**

Raffaele D'Amato, Andrea Salimbeti

A beautifully illustrated study of the brilliant, warlike Bronze Age and Iron Age culture of north and central Italy, which at first dominated and was later conquered by Rome.

Ancient Rome had deep roots in the "Villanovan" culture that we call today the Etruscans. Their long-lived civilization can be traced to 900-750 BC in northwest Italy. They were a seafaring people trading with and competing against Greek and Phoenician peoples, including the Carthaginians. They were also a great land-based power, especially in the "Classical" period, where they expanded their power north into the Po Valley and south to Latium. In the 6th century BC an Etruscan dynasty ruled Rome, and their power extended southward to the Amalfi coast. In 509 BC the Romans rose up to expel their kings, which began the long "Etruscan twilight," when their power was squeezed by the Samnites and, most especially, the Romans.

Drawing on archeological evidence, including warrior tombs, paintings, and sculptures, and fully illustrated throughout, this study examines one of the early rivals to Ancient Rome.

Dr. Raffaele D'Amato is a researcher of the ancient and medieval military worlds. He has a PhD in Romano-Byzantine Law and gained a second doctorate in Roman military archeology. He currently works as vice-head of the Laboratory of the Danubian Provinces at the University of Ferrara, Italy. Giuseppe Rava was born in Faenza in 1963 and took an interest in all things military from an early age. Entirely self-taught, Giuseppe has established himself as a leading military history artist.

DUTCH NAVIES OF THE 80 YEARS' WAR 1568–1648



BOUKO DE GROO

HISTORY / MILITARY

Osprey Publishing | 9/18/2018 9781472831651 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at naval enthusiasts Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History, Sea Classics*, and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

Dutch Navies of the 80 Years' War 1568–1648

Bouko de Groot

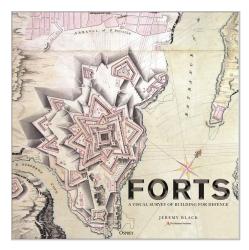
Examines the warships that helped win the Netherlands' freedom from Spain, and forge their reputation as a worldwide naval power.

The tiny new state of the United Provinces of the Netherlands won its independence from the mighty Spanish empire by fighting and winning the 80 Years' War, from 1568 and 1648. In this long conflict, warfare on water played a much bigger role in determining the ultimate victor.

On the high seas the fleet carved out a new empire, growing national income to such levels that it could continue the costly war for independence. Yet it was in coastal and inland waters that the most decisive battles were fought. Arguably the most decisive Spanish siege (Leiden, 1574) was broken by a fleet sailing to the rescue across flooded polders and the battle of Nieuwpoort in 1600, the largest successful invasion fleet before World War II was one of the most decisive battle in western history. Using detailed full color artwork, this book shows how the Dutch navies fought worldwide in their war of independence, from Brazil to Indonesia and from the Low Countries to Angola.

Bouko de Groot is the author of a number of academic, popular scientific, and business journalistic articles. When not writing about current affairs, he continues to study and write about military history.

Richard Endsor is a trustee of the Nautical Museum Trust and is a member of the Society for Nautical Research. He has had numerous articles published in *Mariner's Mirror* and is also an accomplished artist.



HISTORY / MILITARY / Pictorial

Osprey Publishing | 9/18/2018 9781472827630 | **\$50.00 / \$66.00 Can.** Hardcover with dust jacket | 224 pages 11 in H | 11 in W

MARKETING

Online ads targeted at military history enthusiasts

Postcard mailing to relevant historical sites Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways

at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Possible excerpt in military history magazine

Review and feature campaign to military podcasts, blogs, and websites

Forts

An illustrated history of building for defence

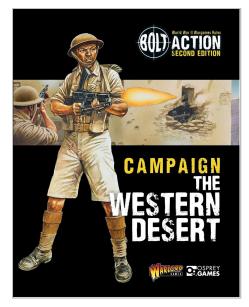
A fascinating illustrated history of forts and castles from their earliest origins to the twentieth century.

Ever since humans began to live together in settlements they have felt the need to organize some kind of defense against potentially hostile neighbors. Many of the earliest city-states were built as walled towns, and during the medieval era, stone castles were built both as symbols of the defenders' strength and as protection against potential attack. The advent of cannon prompted fortifications to become lower, denser, and more complex, and the forts of the eighteenth and nineteenth centuries could appear like snowflakes in their complexity and beautiful geometry. Without forts, the history of America could have taken a very different course, pirates could have sailed the seas unchecked, and Britain itself could have been successfully invaded.

This book explains the history of human fortifications and is beautifully illustrated using photographs, plans, drawings, and maps to explain why they were built, their various functions, and their immense historical legacy in laying the foundations of empire.

Jeremy Black, internationally known military historian and professor of history at the University of Exeter, is the author of *The Cold War: A Military History, Rethinking World War Two: The Conflict and its Legacy, Metropolis, Maps of War*, and *Mapping Naval Warfare*, among many others. He is also a keen writer on maps and their history. This book brings together his two main interests.

SEPTEMBER 2018



GAMES & ACTIVITIES / ROLE Playing & Fantasy

Osprey Games | 9/18/2018 9781472834355 | \$30.00 / \$40.00 Can. Trade Paperback | 144 pages 9.5 in H | 7.5 in W

MARKETING

Email promotion to *Bolt Action* groups Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign targeting Bolt Action and other wargaming publications and blogs

Bolt Action: Campaign: The Western Desert

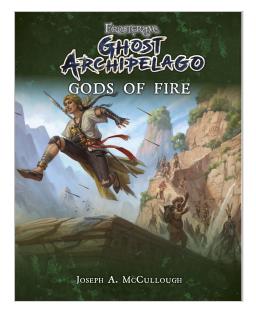
Warlord Games

A book of scenarios and special rules for the campaign in the Western Desert, offering a new challenge to fans of the highly popular *Bolt Action* series.

One of the most popular and enduring campaigns of World War II is that of the Western Desert, where Allied armies beat back the hard-pressed German and Italian forces under the grueling African sun. Covering crucial operations such as *Crusader, Lightfoot*, and *Supercharge*, and the great battles of Tobruk, El Alamein, and Gazala, this book brings the unforgiving battlefields of North Africa to the tabletop. In-depth information on the forces involved, linked scenarios, and new theater selectors make this an ideal resource for any *Bolt Action* player with an interest in the Desert War.

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their *Bolt Action* range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.

Peter Dennis studied Illustration at Liverpool Art College. He has since contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. He is based in Nottinghamshire, UK.



GAMES & ACTIVITIES / ROLE Playing & Fantasy

Osprey Games | 9/18/2018 9781472832665 | \$25.00 / \$34.00 Can. Trade Paperback | 96 pages 9.5 in H | 7.5 in W

MARKETING

Online ads targeted at *Frostgrave*, RPG, and wargame enthusiasts Facebook giveaway promotions on gaming and *Frostgrave* groups Banner ads on gaming websites Feature at gaming conventions such as AdeptiCon and GenCon Reviews on top gaming sites such Dice Tower and Geek & Sundry Reviews in gaming press such as GTM and Meeple Monthly

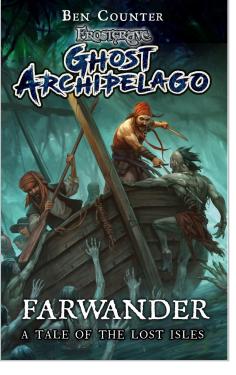
Frostgrave: Ghost Archipelago: Gods of Fire

Joseph A. McCullough

A supplement for *Frostgrave: Ghost Archipelago*, featuring new scenarios, creatures, crew options, and treasure.

In the shifting labyrinth of the Ghost Archipelago, there is one group of islands that can almost always be found: the Islands of Fire. Surrounded by a grey haze of sooty smoke, the islands contain numerous active volcanoes. Despite the constant threat of annihilation, many tribal groups call these islands home, building their villages on the rocky slopes or in the black jungles of gnarled and stunted trees that surround the mountains. In this supplement for *Frostgrave: Ghost Archipelago*, the Heritors lead their crew to these blighted isles in search of clues to the location of the Crystal Pool. Containing a host of new scenarios, crewmen types, creatures, and treasure, this volume also includes guidelines for building unique tribes to use as adversaries in scenarios or as allies to the Heritors in their quest.

Joseph A. McCullough is the author of several nonfiction books including *A Pocket History of Ireland, Zombies: A Hunter's Guide*, and *Dragonslayers: From Beowulf to St. George*. In addition, his fantasy short stories have appeared in books and magazines such as *Black Gate, Lords of Swords*, and *Adventure Mystery Tales*. He is also the creator of the wargame *Frostgrave: Fantasy Wargames in the Frozen City*, and co-wrote *The Grey Mountains*, a supplement for *The Middle-Earth Role-Playing Game*.



FICTION / FANTASY

Osprey Games | 9/18/2018 9781472832726 | \$8.99 / \$11.99 Can. Trade Paperback | 340 pages 7 in H | 4.4 in W

MARKETING

Online ads targeted at *Frostgrave*, RPG, and wargame enthusiasts Facebook giveaway promotions on gaming and *Frostgrave* groups Banner ads on gaming websites Feature at gaming conventions such as AdeptiCon and GenCon Reviews on top gaming sites such Dice Tower and Geek & Sundry Reviews in gaming press such as GTM and Meeple Monthly

Frostgrave: Ghost Archipelago: Farwander

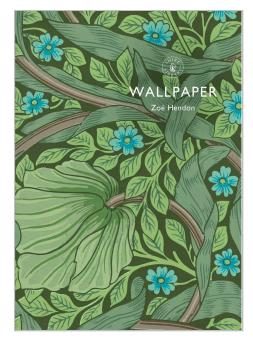
Ben Counter

A gripping tale following a rogue's unlikely journey to the mysterious islands of the Ghost Archipelago.

Fleeing yet another sticky situation, the rogue Farwander lands aboard a ship bound for the mysterious Ghost Archipelago. Unwittingly he has joined the Heritor Lady Temnos on her expedition to the fabled isle of Penitent's Landing, where a mighty treasure is said to lie at the pinnacle of the volcanic Mount Golca.

As the expedition approaches its goal, Farwander is entangled in the fight between Lady Temnos and her rival, the monstrous Lord Hekatar, prophet of the cruel sea goddess Scaravayle. Ocean-borne battles, sea monsters, and the myriad of other dangers found around the Lost Isles threaten to bring the rogue's life to an abrupt and unpleasant end, but is survival Farwander's only aim, or does he have his eye on a greater prize?

Ben Counter is a lifelong gamer and miniature enthusiast living in the UK, near Portsmouth. He is best known for his series of novels for Games Workshop including the *Grey Knights* and *Soul Drinkers* series, and has also written supplements for roleplaying games including *Dark Heresy*, *Warhammer Fantasy Roleplay*, and *World of Darkness*. He is a founder of Death Spiral Games and publisher of the RPG Sleeper: Orphans of the Cold War.



DESIGN / INTERIOR DECORATING Shire Publications | 9/18/2018 9781784423131 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W

Wallpaper

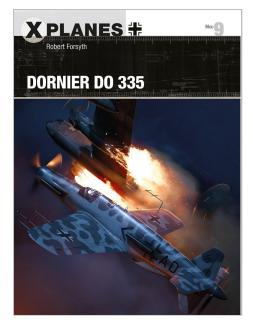
Zoë Hendon

A potted history of the wallpapers that have decorated our homes, from eighteenth-century flock to modern feature walls.

This book looks at the history of wallpaper in British homes. It looks at the kinds of wallpaper that have been chosen over the centuries to decorate the domestic environment, and make a space feel like 'home'. Unlike other wallpaper histories this book does not start from the perspective of the wallpaper industry or changing methods of production. Instead it looks at wallpaper from the point of view of what it meant to buy it and live with it. The homes of ordinary consumers are very much at the heart of this book, and each chapter will include at least one image of wallpaper within a domestic interior. National Trust and English Heritage houses will be mentioned, where relevant, when they have examples of wallpaper that can still be seen in situ.

This book will consist of eight chapters of similar length, with around eight images in each chapter (8 x 8 = 64 plus one spare = 65). The first chapter will set the scene for early wallpaper production in the sixteenth and seventeenth centuries, but the main focus will be on papers from the eighteenth century onwards, for which there is more evidence and more opportunity for attractive images.

Zoë Hendon is Head of Museum Collections at the Museum of Domestic Design and Architecture (MoDA), Middlesex University. MoDA holds one of the country's most important collections of nineteenth and twentieth century wallpaper, and Zoë has written and spoken frequently about different aspects of wallpaper history.



HISTORY / MILITARY / AVIATION Osprey Publishing | 10/23/2018 9781472828897 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at aviation enthusiasts Social media giveaway promo on Luftwaffe related groups on Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign targeted to aviation media such as *Aviation History* General military history review campaign to such publications as *WWII* and *Military History*

Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

Dornier Do 335

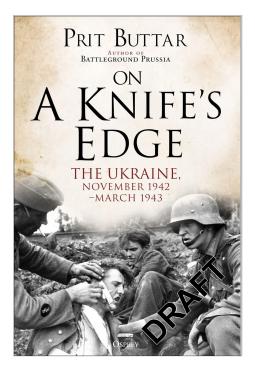
Robert Forsyth

A detailed study into the Do 335—the most radical and advanced piston-engined fighter of World War II.

The Dornier Do 335 was conceived as a high-speed, all-weather fighter, and represented the pinnacle of piston-engined aircraft design. The Do 335 was a big aircraft, weighing just over 10,000 kilograms when laden with fuel, equipment, and pilot, yet powered by two Daimler-Benz DB 603 engines, it was capable of reaching a maximum speed of 750 kilometers per hour at 6400 meters, making it the fastest piston engine aircraft produced in Germany during World War II.

Some forty aircraft were built between late 1943 and the end of the war, and it was intended to deploy the type as a day fighter, bomber, night fighter, bad weather interceptor, and reconnaissance aircraft, all of which were intended to incorporate the latest armament, bomb sights, communications, and radar equipment, as well as an ejector seat. Featuring archive photography and specially commissioned artwork, this is the full story of the aircraft that the Luftwaffe hoped would turn the tide of the war.

Robert Forsyth is an author, editor, and publisher, specializing in military aviation and military history. Born in Berkshire, England, he is the author of several books on the aircraft and units of the Luftwaffe, an interest he has held since boyhood. His articles have appeared in the *Aviation Historian, Aeroplane Monthly, Aviation News*, and *FlyPast* and he is a member of the editorial board of the *Aviation Historian*. He lives in East Sussex, UK.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/23/2018 **9781472828347** | **\$35.00** / **\$47.00 Can.** Hardcover with dust jacket | 416 pages 9.2 in H | 6 in W

MARKETING

Online ads targeted at WWII history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Possible excerpt in military history magazine

Review campaign to major general interest newspapers and magazines Review and feature campaign to military podcasts, blogs, and websites

On a Knife's Edge

The Ukraine, November 1942–March 1943

Prit Buttar

An engrossing account of how German Field Marshal von Manstein turned the fortunes of war in the immediate aftermath of Stalingrad, containing haunting firsthand accounts.

Late 1942 saw the strategic situation on the Eastern Front change completely. The encirclement of Paulus's Sixth Army in Stalingrad trapped a significant portion of the Wehrmacht's combat forces in the ruins of the devastated city, where they would ultimately die or be taken prisoner, and at the same time the entire German position was left in a catastrophic state.

The year's campaign had seen the Germans advance first east, but then increasingly to the south and southeast; the Soviet counteroffensive not only isolated Sixth Army but also raised the possibility of the collapse of the entire front. The ultimate failure of the Red Army to achieve this is due in no small part to the efforts of one of the Wehrmacht's greatest commanders: Erich von Manstein, who rebuilt the German front line and fought a mobile campaign, in which all the strengths of the German forces, and all the weaknesses of their Soviet opponents, were revealed. Written by one of the world's leading experts on the Eastern Front, *On a Knife's Edge* is a story of brilliant generalship, lost opportunities, and survival in the harshest theater of war.

Prit Buttar is an expert on the Eastern Front in twentieth century military history. His previous books include the critically acclaimed *Battleground Prussia: The Assault on Germany's Eastern Front 1944*–45 (Osprey 2010) and *Between Giants: The Battle for the Baltics in World War II* (Osprey 2013) and a definitive four-part series on the Eastern Front in World War I which concluded with *The Splintered Empires: The Eastern Front 1917–21* (2017).



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/23/2018 9781472808523 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W | 0.3 in T 68 col

Other Available Formats: eBook ISBN: 9781472808547

MARKETING

Giveaway contests to aviation interest Facebook groups.

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites. Review campaign targeted to aviation magazines such as *Aviation History* and Smithsonian *Air & Space*.

Review and feature campaign to aviation blogs and websites.

General military history review campaign targeted to such publications as *WWII*, *Military Heritage* and *Military History*.

ALSO AVAILABLE

Zeppelin vs British Home Defence 1915-18 3/2018 | 9781472820334 Trade Paperback | \$20.00 / \$27.00 Can.

Sagger Anti-Tank Missile vs M60 Main Battle Tank: Yom Kippur War 1973 1/2018 | 9781472825773 Trade Paperback | \$20.00 / \$27.00 Can.

USN Battleship vs IJN Battleship: The Pacific 1942–44 11/2017 | 9781472817198

Trade Paperback | \$20.00 / \$27.00 Can.

PAPERBACK ORIGINAL

RAF Fighters vs Luftwaffe Bombers

Battle of Britain

Andy Saunders

A fully illustrated analysis of the desperate aerial combats between defending RAF fighters and attacking Luftwaffe bombers during the Battle of Britain.

The Battle of Britain was a fight for survival against a seemingly unstoppable foe. With the German army poised to invade, only the fighters of the Royal Air Force stood between Hitler and the conquest of Britain. Losses were high on both sides, but the Spitfires, Hurricanes, Havocs, and Defiants of the RAF began to take their toll on the overextended, under-protected Kampfgruppen of Heinkel He 111s, Junkers Ju 87s and 88s, and Dornier Do 17s.

Both sides learned and adapted as the campaign went on. As the advantage began to shift from the Luftwaffe to the RAF, the Germans were forced to switch from round-the-clock bombing to only launching night raids, often hitting civilian targets in the dreaded Blitz. This beautifully illustrated study dissects the tactics and technology of the duels in this new kind of war, bringing the reader into the cockpits of the RAF fighters and Luftwaffe bombers to show precisely where the Battle of Britain was won and lost.

Andy Saunders is the author of *No 43 'Fighting Cocks' Squadron* (Osprey Aviation Elite Units), and has had around 25 other books published to date. Additionally, he is a frequent contributor and consultant to TV aviation documentaries.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast. He lives in Perthshire, UK.

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.

To the Bitter End

The Final Campaigns of 1918

David Murphy

From the German Kaiserschlacht offensives of Spring 1918 through to the Allied Hundred Days campaign of the autumn, this book details the critical events of the decisive year of World War I.

This book deals with the final campaigns of 1918, the end of World War I, and its immediate strategic legacy. The initial focus is on the German army's revision of their operational methods and the Kaiserschlacht cycle of offensives in early 1918. It then deals with the Allied operational and command reform before examining the offensive operations and the progress of the Hundred Days campaigns, which ultimately led to the end of the war in November 1918.

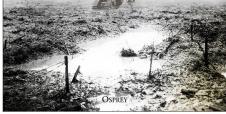
Major Allied operations, such as the battles of Amiens, the Scarpe, and Meuse-Argonne are examined and reference is made to the efforts of the U.S., British, and French armies. Throughout the book, there is discussion of events beyond the Western Front to cover the progress of the war elsewhere. In the concluding chapters, the Armistice process and later peace conferences are dealt with, while there is also coverage of the various legacy issues and how, post-1918, the former Allies found themselves involved in further conflict in Russia, Afghanistan, Ireland, and Iraq.

Dr. David Murphy was born in Dublin in 1968 and is a graduate of both University College Dublin and Trinity College Dublin. He is a contributor to the Dictionary of Irish Biography, and has published numerous articles, as well as three books with Osprey. He is currently compiling a gazetteer of Irish regiments for the Military Heritage Trust of Ireland.

CAMPAIGNS OF 1918

THE FINAL

RITTFR



HISTORY / MILITARY / WORLD WAR I

Osprey Publishing | 10/23/2018 9781472818041 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 256 pages 9.2 in H | 6 in W 2 8-page sections in black and white

MARKETING

Author interview on Osprey's soon to launch podcast

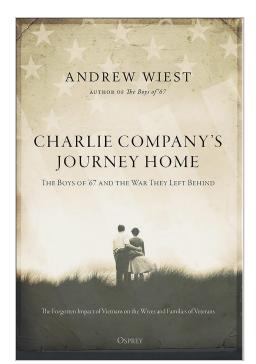
Promoted to Facebook WWI groups Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign to military publications such as MHQ and Military History, as well as major market newspapers and magazines such as the Wall Street Journal and the New York Times Possible excerpt in military history magazines such as Military Heritage Review and feature campaign targeted to bloggers dedicated to WWI

ALSO AVAILABLE

Lawrence of Arabia: The background. strategies, tactics and battlefield experiences of the greatest commanders of history 8/2011 | 9781849083683 Trade Paperback | \$17.95 / \$19.95 Can.

The Arab Revolt 1916–18: Lawrence sets Arabia ablaze 11/2008 | 9781846033391 Trade Paperback | \$21.95 / \$22.95 Can.

Condottiere 1300–1500: Infamous medieval mercenaries 7/2007 | 9781846030772 Trade Paperback | \$18.95 / \$22.00 Can.



HISTORY / MILITARY / VIETNAM War

Osprey Publishing | 10/23/2018 9781472827494 | \$28.00 / \$37.00 Can. Hardcover with dust jacket | 352 pages 9.2 in H | 6 in W

MARKETING

Print ads in Vietnam and military history magazines

Facebook ads targeted to Vietnam veterans and military history readers National media campaign, including reviews and features in major market newspapers and radio centered on Charlie Company families

Reviews and features in family magazines such as *Women's Day* and *Family Circle*, as well as military history publications as *MHQ* and *Military History*

Review and feature campaign to military history podcasts, blogs, and websites

Charlie Company's Journey Home

The Boys of '67 and the War They Left Behind

Andrew Wiest

Based on countless interviews, diaries, and letters, *Charlie Company* is a poignant and compelling look at the true cost of war and the price veterans pay together with their families.

In *The Boys of '67*, noted military historian Andrew Wiest told the story of a group of young American soldiers as they trained and fought in the Vietnam War. Now in *Charlie Company*, Wiest tells what happened when Charlie Company returned from Vietnam and, inevitably, brought the war home with them.

Charlie Company is the compelling story of the women and families who sent young men to war, but welcomed home someone new—someone often different and darker. The vast majority of Charlie Company veterans returned home suffering from some level of posttraumatic stress. Wives and families had sent happy, idealistic young men to war, and all too often welcomed home emotionally dark, drunk, abusive men whom they no longer recognized. Some families stood by their husbands and fathers through homelessness, alcohol abuse, and physical abuse. Others couldn't stand the pain and left the loves of their lives forever. Some wives reclaimed their husbands from the brink of oblivion.

Based on interviews, letters, and recordings of the men, women, and children caught in the aftermath of the Vietnam War, *Charlie Company* reveals how the men themselves experienced the war, and how their families' hopes and dreams changed as America entered perhaps its greatest ever period of social change.

Dr. Andrew Wiest is a professor of history at the University of Southern Mississippi and the founding director of the Center for the Study of War and Society. Wiest's books include *Vietnam's Forgotten Army* (New York University), which won the Society for Military History's Distinguished Book Award; *America and the Vietnam War* (Routledge); and *Rolling Thunder in a Gentle Land* (Osprey). His book *The Boys of '67* was the basis for the National Geographic special *Brothers in War*.

Men-at-Arms

<u>Osprey</u>

French Naval & Colonial Troops 1872–1914



René Chartrand • Illustrated by Mark Stace

HISTORY / EUROPE / FRANCE

Osprey Publishing | 10/23/2018 **9781472826190** | **\$18.00** / **\$24.00 Can.** Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review campaign to major general interest newspapers and magazines Review and feature campaign to military blogs and websites

ALSO AVAILABLE

World War II Vichy French Security Troops 2/2018 | 9781472827753 Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the First Carlist War 1833–39 12/2017 | 9781472825230 Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the Greek-Italian War 1940–41 11/2017 | 9781472819178 Trade Paperback | \$18.00 / \$24.00 Can.

French Naval & Colonial Troops 1872–1914

René Chartrand

A fully illustrated study of the colorful regiments raised for France's late-nineteenth-century colonial wars in Africa and Vietnam.

France's colonial wars in sub-Saharan Africa and South-East Asia were very largely fought by an organization completely separate from both the home-defense Metropolitan Army and the Armée d'Afrique in Algeria. The Naval Troops (Troupes de la Marine) were volunteers, and earned a reputation for greater toughness and hardiness than the conscripted Metropolitan Army.

Spread throughout the French Empire, Naval Troops in this period were characterized by very large infantry and artillery regiments based in France, mixed-race regiments (Régiments Mixtes), and entire native regiments raised in West Africa, Madagascar, and Indochina. The latter, the so-called "Tirailleurs," were organized and led by officers and cadres from the Naval Troops, and wore very varied and colorful uniforms based on formalized versions of traditional local costumes.

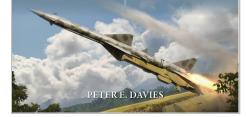
French Naval & Colonial Troops 1872–1914 uses rich and detailed full color plates as well as thorough analysis to detail the story of these tough colonial units which bore the brunt of French colonial campaigns in Africa and Vietnam.

René Chartrand is a freelance writer and historical consultant, and has written over forty Osprey titles. He is a senior curator with Canada's National Historic Sites and lives in Quebec.

Gerry Embleton has been a leading illustrator and researcher of historical costume since the 1970s, and has illustrated and written Osprey titles on a wide range of subjects for more than twenty years. He is an internationally respected authority on 15th and 18th century costumes. He lives in Switzerland.



B-52 STRATOFORTRESS VS SA-2 'GUIDELINE' SAM



HISTORY / MILITARY / AVIATION Osprey Publishing | 10/23/2018 9781472823625 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W 20 b/w; 30 col

MARKETING

Promotion to veteran organizations, and Vietnam memorials and museums Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military publications as *Vietnam, MHQ*, and *Military History*, as well as aviation magazines and blogs Review mailing to Vietnam veterans group newsletters

B-52 Stratofortress vs SA-2 'Guideline' SAM

Peter E. Davies

From Vietnam to *Desert Storm*, this book tells the story of the United States's seemingly indestructible heavy bomber and the Soviet-designed missile system that attempted to bring them down.

Ever since its introduction in the late 1950s, the B-52 Stratofortress has been the United States's primary heavy bomber and a powerful symbol of its immense military might. Its powerful electronic countermeasures equipment (ECM) was thought to make the B-52 immune to ground-to-air missile attack, but in Vietnam, and later conflicts such as Operation *Desert Storm* in 1991, it came up against the Soviet-designed SA-2 SAM, which used heavy salvos of missiles to bring down the bombers.

The losses of several of its most feared, powerful, and supposedly invincible bombers per night to a torrent of Soviet missiles during the closing stages of the Vietnam War was sobering to Americans, but the B-52s' crushing attacks virtually eliminated North Vietnam's defenses and forced a peace settlement. This fascinating book will analyze the roles of the SA-2 operators and the B-52 Electronic Warfare Officers (EWOs) using specially commissioned artwork as well as first-hand account, and traces the cat-and-mouse tactics that each side employed.

Peter Davies is a full-time aviation author with more than thirty published books to his credit, including eighteen for Osprey Publishing. He lives in Bristol, UK. **Jim Laurier** has worked on the Osprey Aviation list since 2000, and in that time he has produced

some of the finest artwork seen in these volumes. He lives in Keene, New Hampshire. **Gareth Hector** is a digital artist of international standing as well as an aviation history enthusiast.

He lives in Perthshire, UK.



SINK THE TIRPITZ 1942–44 The RAF and Fleet Air Arm duel with Germany's mighty battleship

HISTORY / MILITARY / AVIATION

Osprey Publishing | 10/23/2018 **9781472831590** | **\$20.00** / **\$27.00 Can.** Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Giveaway contests to aviation interest Facebook groups Review campaign targeted to aviation magazines such as *Aviation History* and *Smithsonian Air & Space* Review and feature campaign to aviation blogs and websites General military history review campaign targeted to such publications as *WWII*, *Military Heritage*, and *Military History* Paviow covorage in modeling modia such

Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler

Sink the Tirpitz 1942–44

The RAF and Fleet Air Arm duel with Germany's mighty battleship

Angus Konstam

IMJIN RIVER 1951

Last stand of the 'Glorious Glosters'



BRIAN DROHAN

ILLUSTRATED BY STEVE NOON

HISTORY / MILITARY / KOREAN War

Osprey Publishing | 10/23/2018 **9781472826923** | **\$24.00 / \$32.00 Can.** Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at Korean War readers

Promotion to veteran organizations and museums

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military publications as *MHQ* and *Military History* Review mailing to Korean veterans group

Review mailing to Korean veterans group newsletters

Imjin River 1951

Last stand of the 'Glorious Glosters'

Brian Drohan

A highly illustrated study of the battle of the Imjin River in Korea, a heroic defense by the U.S. and UK forces against overwhelming Chinese numbers.

After China's November 1950 intervention in the war and the subsequent battle of the Chosin Reservoir, UN forces faced a new onslaught in the spring of 1951, with over 350,000 veteran troops attacking along the Imjin River. The U.S. 3rd Infantry Division took the brunt of the attack along with the attached British 29th Infantry Brigade (officially styled the 29th British Independent Infantry Brigade Group), which included the Gloucestershire Regiment (the "Glosters").

The heroic defense of the American and British forces would pass into legend, most especially the doomed effort of the Glosters, as they sought to buy time for the rest of the UN forces to regroup and organize an effective defense of Seoul, the capital city of South Korea. Featuring full color commissioned artwork, maps, and firsthand accounts, this is the compelling story of one of the most epic clashes of the Korean War.

Brian Drohan is an active duty U.S. Army officer with eleven years of service. He has written several articles for academic, professional military, and general audiences. His doctoral dissertation was named the 2016 honorable mention by the Society for Military History for its Edward M. Coffman First-Manuscript Prize. He lives in Carlisle, Pennsylvania.





HISTORY / MILITARY

Osprey Publishing | 10/23/2018 9781472828200 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

Chinese Soldier vs Japanese Soldier

China 1937–38

Benjamin Lai

This fully illustrated study pits Chinese ground forces against the Imperial Japanese Army in three bloody battles at the start of the Second Sino-Japanese War.

In July 1937, the Marco Polo Bridge Incident sparked a bloody conflict between Chinese and Japanese forces that would rage across China and beyond for more than eight years.

The two sides' forces brought very different strengths and limitations to the conflict. In 1937 China was divided into factions, each controlled by warlords with independent forces, and there was no unified Chinese army. In order to fight the Japanese Chiang Kai-shek, the nominal leader of Nationalist China was compelled to do deals with these regional powers. For their part, the Japanese employed ground forces broadly comparable to those fielded by Western powers, including modern artillery and tanks. Featuring specially commissioned artwork and drawing upon an array of sources, this study investigates the origins, training, doctrine, and armament of the Chinese and Japanese forces who fought in the opening stages of the Second Sino-Japanese War.

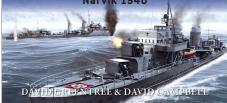
Benjamin Lai's previous books include several for Osprey including *Shanghai and Nanjing 1937* (2017), *Hong Kong 1941–45* (2014), and *The Chinese People's Liberation Army since 1949: Ground Forces* (2012).

Johnny Shumate works as a freelance illustrator living in Nashville, Tennessee. He began his career in 1987 after graduating from Austin Peay State University. His greatest influences are Angus McBride, Don Troiani, and Edouard Detaille.



BRITISH DESTROYER

Narvik 1940



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/23/2018 9781472828583 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at naval enthusiasts Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History, Sea Classics*, and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

British Destroyer vs German Destroyer

Narvik 1940

David Greentree, David Campbell

In April 1940, British and German destroyers clashed at Narvik, a strategically vital harbor on the Norwegian coast. David Greentree charts both sides' tactics and the battles themselves.

The opening months of World War II saw Britain's Royal Navy facing a resurgent German navy, the Kriegsmarine. Following the German invasion of Denmark and Norway in early April 1940, British and German destroyers would clash in a series of battles for control of the Norwegian coast. The operational environment was especially challenging, with destroyer crews having to contend with variable weather, narrow coastal tracts, and possibility of fog and ship breakdowns.

In two engagements at Narvik, the Royal Navy entered the harbor and attacked the loitering German destroyers who had dropped off mountain troops to support the German invasion. The raids were devastating, halving at a stroke the number at Hitler's disposal. Employing specially commissioned artwork and drawing upon a range of sources, this absorbing study traces the evolving technology and tactics employed by the British and German destroyer forces.

David Greentree accepted a commission in the Royal Air Force in 1995 and has served in a variety of locations, including Afghanistan and Oman. His previous books include several for Osprey. He lives in Southsea, UK.

David Campbell has worked as a freelance new media producer and content specialist for many years. He has a broad range of interests in literature and history, including the Middle Ages, the Napoleonic era, and naval warfare. He lives in Southsea, UK.

PECKUWE 1780

The Revolutionary War on the Ohio River Frontier



OHN F WINKLER

HISTORY / MILITARY / UNITED STATES

Osprey Publishing | 10/23/2018 **9781472828842** | **\$24.00 / \$32.00 Can.** Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Email campaign to Revolution battleground and historic site newsletters and websites

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

Reviews in reenactor newsletters

OCTOBER 2018

Peckuwe 1780

The Revolutionary War on the Ohio River Frontier

John F. Winkler

The last in the series of books in the Campaign series covering the Ohio Indian wars, this is the story behind the largest battle in Western theater of the American Revolutionary War.

As the Revolutionary War raged on fields near the Atlantic Ocean, Native Americans and British rangers fought American settlers on the Ohio River frontier in warfare of unsurpassed ferocity. When their attacks threatened to drive the Americans from their settlements in Kentucky, Daniel Boone, Simon Kenton, and other frontiersmen guided an army of 970 Kentuckians into what is now Ohio to attack the principal Native American bases from which the raids emanated.

This superbly illustrated book traces Colonel George Rogers Clark's lightning expedition to destroy Chalawgatha and Peckuwe, and describes how on August 8, 1780, his Kentuckians clashed with an army of 450 Native Americans, under Black Hoof, Buckongahelas, and Girty, at the battle of Peckuwe. It would be the largest Revolutionary War battle on the Ohio River frontier.

John F. Winkler lives in Columbus, Ohio, with his wife of more than forty years. They have three children and six grandchildren. He has written many works on the history of Roman, English, and American law. He also explores forgotten historical sites in Ohio and neighboring states.

Israeli Paratroopers 1954–2016



DAVID CAMPBELL

ILLUSTRATED BY PETER DENNIS

HISTORY / MODERN / 20TH Century

Osprey Publishing | 10/23/2018 **9781472827715** | **\$19.00** / **\$25.00 Can.** Trade Paperback | 64 pages 9.8 in H | 7.2 in W Black & white and colour photos.

MARKETING

Online ads targeted at military history enthusiasts Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military

blogs and websites

Israeli Paratroopers 1954–2016

David Campbell

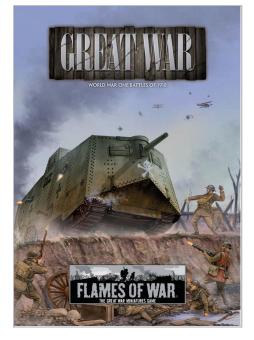
The history, uniforms, and equipment of this elite arm of the IDF from its formation to the present day.

From the creation of the first volunteer paratroop unit shortly after the birth of Israel and of the Israeli Defense Force, this arm of service has been recognized as elite. They have also been the first choice for daring special missions, and it is mainly from their ranks that Israel's Special Forces units have been recruited. Their ethos has also been widespread throughout the IDF; a unique aspect of the Israeli military is the cross-posting of officers from the airborne, armored, and other units, to ensure that all unit commanders share their aggressive qualities and their thorough understanding of the capabilities of all arms. In this way the influence of the paratroop arm has been out of all proportion to its size.

This fully illustrated study is a complete history of Israeli paratroopers from its creation to the present day, including relevant developments in their role and organization, as well as their achievements and setbacks in conflicts such as the Six Days War and Yom Kippur War.

David Campbell has worked as a freelance new media producer and content specialist for many years, including roles at IBM, the BBC, various internet consultancies, and the civil service. He lives in Southsea, UK.

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and model-maker, he is based in Nottinghamshire, UK.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY Osprey Games | 10/23/2018 9781472830364 | \$40.00 / \$54.00 Can. Hardcover with dust jacket | 180 pages 9.5 in H | 7.5 in W

MARKETING

Email promotion to Battlefront groups Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign targeting Battlefront and other wargaming publications and blogs

Great War

Battlefront Miniatures

A large-scale World War I game from Battlefront Miniatures, creators of *Flames of War*.

Great War contains complete rules for wargaming World War I, including unit histories, terrain and painting guides, scenarios, and force lists covering the battles of 1918 (British, German, French, and American Rifle Companies).

Battlefront Miniatures Limited is a New Zealand company that manufactures 15mm (1:100) scale models and miniatures for wargaming and collecting. Battlefront is best known for its incredibly popular *Flames of War* World War II wargame.

DESTINY'S CALL A TALE OF THE LOST ISLES

ARK LATHAM

FICTION / FANTASY

Osprey Games | 10/23/2018 **9781472832702** | **\$8.99** / **\$11.99 Can.** Trade Paperback | 340 pages 7 in H | 4.4 in W

MARKETING

Online ads targeted at *Frostgrave*, RPG, and wargame enthusiasts Facebook giveaway promotions on gaming and *Frostgrave* groups Banner ads on gaming websites Feature at gaming conventions such as AdeptiCon and GenCon Reviews on top gaming sites such Dice Tower and Geek & Sundry Reviews in gaming press such as GTM and Meeple Monthly

Frostgrave: Ghost Archipelago: Destiny's Call

Mark Latham

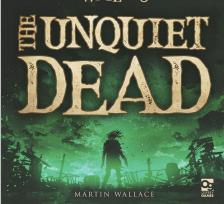
A thrilling novel of swashbuckling fantasy adventure, set amongst the mysterious islands of the Ghost Archipelago.

Samir is a thief, a street-urchin from Yad Sha'Rib, greatest city in the Empire. Like the city itself, he carries a secret; Samir is descended from the Heritors, powerful warriors who once drank from the fabled Crystal Pool. Though he dreams of one day saving his people from slavery and oppression, Samir keeps his nascent powers hidden lest he meets the same fate as his father—a slow death in the dungeons, where the grand vizier, Zhar-Marrhad, conducts dark experiments to unlock the Heritors' secrets.

When the Ghost Archipelago appears once more, everything changes. Feeling the pull of the Lost Isles in his blood, Samir suddenly finds himself the center of attention after a life of anonymity. Befriended by a tribal warrior maiden, charmed by a self-styled pirate prince, shadowed by a beautiful assassin, and hunted by the ruthless Zhar-Marrhad, Samir must navigate a world of treachery and deceit as he sets sail for the Ghost Archipelago. Only there can he unlock the secrets of his Heritor powers. Only then can he answer his destiny's call.

Mark Latham is a writer, editor, and games designer from Staffordshire, UK. After graduating with an MA in English literature from the University of Sheffield, Mark went on to become the editor of *White Dwarf* magazine, and then the managing editor of Games Workshop's games development team, before finally becoming a full-time author of novels, short stories, and games.

WILDIANDS -



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 11/20/2018 9781472830678 | \$30.00 / \$40.00 Can. Game

MARKETING

Online ads on such sites as BoardGameGeek and the Dice Tower Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events, including re-enactment, wargaming conventions, and toy soldier shows Review campaign targeting wargaming

publications, websites, and blogs

Wildlands: The Unquiet Dead

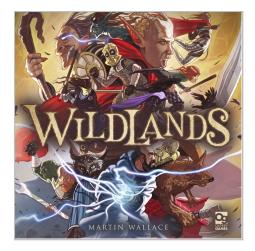
Martin Wallace

The dead rise again in the first expansion of Martin Wallace's *Wildlands*!

Within the Wildlands the word is spreading—the dead have not finished with the living. Refusing to yield to their own mortality, a nightmarish gang of undead miscreants have taken to the battlefield, striking fear into the hearts of all who oppose them.

The Unquiet Dead introduces a new faction to Martin Wallace's *Wildlands* with the unique mechanic of common activation. Undead characters share activation symbols, giving players an aggressive new play style. The faction pack also includes an option for players to use the undead as nonplayer characters, with more undead flooding the board as battle rages.

Martin Wallace was born in Hampshire in 1962 and started designing board games in 1990. He self-published his first game, *Lords of Creation*, in 1993 and has over seventy games published since. Martin is best known for *Steam*, *Brass*, *Discworld: Ankh Morpork*, and *A Few Acres of Snow*. Having spent most of his life in Manchester, he now resides in Katikati, New Zealand.



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 10/23/2018 9781472826954 | \$80.00 / \$105.00 Can. Game

MARKETING

Online ads targeted on such gaming sites as BoardGameGeek and The Dice Tower Launch at top gaming events such as GenCon

Demo copy program with major distributors such as ACD and Alliance In-store demos in the NYC area Banner ads on major gaming sites such as BoardGameGeek and ICv2 Reviews on top gaming sites such The Dice Tower and Geek & Sundry Reviews in gaming press such as *GTM* and *Meeple Monthly*

Wildlands: Scoundrels & Scavengers

Four-player core set

Martin Wallace

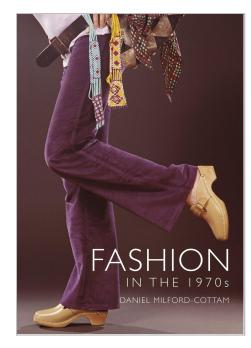
A 2 to 4 player fantasy miniatures board game from Martin Wallace, pitting rival gangs against one another in fast-paced skirmishes.

Players: 2–4 Ages: 14+ Playing Time: 30–60 minutes Contents: 20 Unique Miniatures, 20 Character Cards, 120 Action Cards, 4 Faction sheets, 40 Battlefield Cards, Double-Sided Playing Board, Counters & Tokens

The great evil has fallen, and has taken the capital with it. Where once there was a kingdom, there is now only the Wildlands. In this lawless fantasy world, gangs must battle it out for survival, treasure, or maybe even glory. Players control rival factions, each with a unique deck of cards dictating their abilities across the battlefield. Some focus on ranged prowess, some on raw strength, and others on the tactical synergy between characters, offering a wide range of playstyles to explore.

Created by award-winning game designer Martin Wallace, this boxed game contains everything you need to dive straight into the frenetic fantasy world of Wildlands. Simple enough to pick up and play, but packed with tactical nuances that will keep you coming back for more, it is the perfect accessible skirmish game with near limitless replay ability.

Martin Wallace was born in Hampshire in 1962 and started designing board games in 1990. He self-published his first game, Lords of Creation, in 1993 and has had over 70 games published since. Martin is best known for *London, Steam, Brass, Discworld: Ankh Morpork,* and *A Few Acres of Snow.* Having spent most of his life in Manchester, he now resides in Katikati, New Zealand.



CRAFTS & HOBBIES / FASHION Shire Publications | 10/23/2018 9781784423049 | \$14.00 / \$19.00 Can. Trade Paperback | 64 pages 8.3 in H | 5.9 in W

Fashion in the 1970s

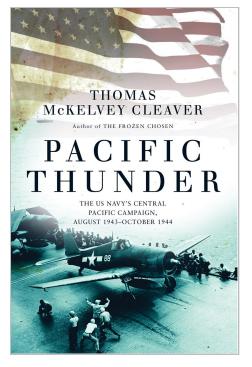
Daniel Milford-Cottam

This is a definitive overview of fashion in the 1970s, featuring platform heels, hot pants, punks, and New Romantics.

The 1970s was a decade of style contrasts. More so than in any other decade, every extreme of fashion was met by an equally trendy opposite reaction. Anklelength maxi skirts vied for attention with super-short hot pants. Outfits in vibrant prints and obviously manmade fabrics contrasted with subtly colored ensembles in wool jerseys and silky crepes.

Delicate floral cottons, hand knits, and hand-tooled leather came up against boldly synthetic and plastic looks perched atop platform shoes—for men and women alike. More so than at any other time, fashion looked backwards in order to dress the future, with quirkily ironic retro looks, while alternative street-style movements such as Punk used appearance to startle and challenge the establishment.

Daniel Milford-Cottam is a fashion historian who worked for over ten years at the Victoria and Albert Museum as assistant curator and cataloguer. His other books for Shire are *Edwardian Fashion* (2014) and *Fashion in the 1950s* (2017). He lives in Exeter, UK.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/20/2018 9781472821881 | \$15.00 / \$20.00 Can. Trade Paperback | 320 pages 7.8 in H | 5.1 in W 2 x 16pp black and white plates

Other Available Formats: Hardcover ISBN: 9781472821843

MARKETING

Author interview on Osprey's soon-tolaunch podcast Email campaign to WWII military and naval history museums

Promoted in Osprey direct mail, blogs, and social networking sites

Targeted review campaign to such military publications as *World War II* and *Military History*

Reviews in major market newspapers as the *Wall Street Journal* and the *New York Times*

Reviews on military history blogs such as *War is Boring*

Possible military history magazine excerpt

Pacific Thunder

The US Navy's Central Pacific Campaign, August 1943–October 1944

Thomas McKelvey Cleaver

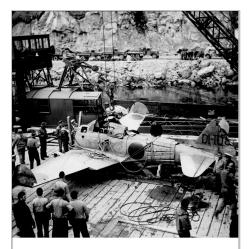
A compelling investigation of the fourteen months of the Central Pacific Campaign that saw the U.S. Navy progress from the edge of disaster to the brink of victory.

On 27 October 1942, four "Long Lance" torpedoes fired by the Japanese destroyers *Makigumo* and *Akigumo* exploded in the hull of the aircraft carrier USS *Hornet* (CV-8). Minutes later, the ship that had launched the Doolittle Raid six months earlier slipped beneath the waves of the Coral Sea, taking with her 140 of her sailors. Of the prewar carrier fleet the Navy had struggled to build over fifteen years, only three were left.

Ten months after the loss of *Hornet* at Santa Cruz, an entirely new fleet of aircraft carriers would begin to make their presence known in the Pacific, starting with a raid by USS *Essex* (CV-9), class leader of the largest and most important class of capital ships ever built, and USS *Lexington* (CV-16), namesake of the carrier sunk at Coral Sea, against the Japanese-held island of Marcus. Fourteen months later, the islands of the south and central Pacific would be under American domination, led by the ships of the Fast Carrier Task Force, which would cement their position as the strongest naval fighting force ever to set sail, in the largest naval battle of history.

The fourteen months of the Central Pacific Campaign constitute the most successful naval campaign ever undertaken and *Pacific Thunder* will put all elements of this campaign into historical context.

Thomas McKelvey Cleaver's most recent work was the best-selling *The Frozen Chosen*, a history of the 1st Marine Division and the Battle of the Chosin Reservoir, published by Osprey Publishing in 2016. He is also a regular contributor to *Flight Journal* magazine and the author of *Aces of the 78th Fighter Group* and *F4F Wildcat and F6F Hellcat Aces of VF-2*, as well as *Fabled Fifteen: The Pacific War Saga of Carrier Air Group 15* and *The Bridgebusters: The True Story of the Catch-22 Bomb Group*.



WINGS OF THE RISING SUN mark chambers

OSPREY

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/20/2018 **9781472823731** | **\$35.00 / \$47.00 Can.** Hardcover with dust jacket | 288 pages 9.2 in H | 6 in W

MARKETING

Online ads targeted at aviation enthusiasts Facebook promo to Japanese aviation groups

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review and feature campaign to aviation history publications and sites such as *Air Classics, Aviation History*, and *Air & Space*

Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*

Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

Wings of the Rising Sun

Evaluating Captured Japanese Aircraft

Mark Chambers

A fascinating insight into how the Allies learned about the capabilities and limitations of the Imperial Japanese Army and Air Force through flight testing and evaluation of enemy equipment.

In the Pacific War's early years, Japanese air power was dominant. The only way for the Allies to defeat their enemy was to know it. This made the task of maintaining productive intelligence-gathering efforts on Japan imperative. Establishing Technical Air Intelligence Units in the Pacific Theater and the Technical Air Intelligence Center in Washington D.C., the Allies were able to begin to reveal the secrets of Japanese air power through extensive flight testing and evaluation of captured enemy aircraft and equipment. This provided an illuminating perspective on Japanese aircraft and aerial weapon design philosophy and manufacturing practice.

Using previously unpublished contemporary sources and photographs, Mark Chambers explores Allied efforts to evaluate the strengths and weaknesses of Japanese air power during the war years, and how this intelligence helped them achieve victory in the Pacific.

Mark Chambers is an avid World War II aviation enthusiast and aviation history author. He is the author of *Images of Aviation—Flight Research at NASA Langley Research Center, Building the Supermarine Spitfire—Speed in the Skies*, and *Engineering Test Pilot—The Exceptional Career of John P. "Jack" Reeder.* He works as a government contractor technical editor for the NASA Langley Research Center in Hampton, Virginia.

ARCRAFT 126 C Edward M. Young B-25 MITCHELL UNITS OF THE CBI



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/20/2018 9781472820365 | \$23.00 / \$30.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W | 0.3 in T 74 col

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign targeted to aviation magazines such as *Aviation History* and *Smithsonian Air & Space* Review and feature campaign to aviation blogs and websites General military history review campaign targeted to such publications as *WWI*, *Military Heritage*, and *Military History*

Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler Magazine*

B-25 Mitchell Units of the CBI

Edward M. Young

The operations of the B-25 Mitchell, the only American medium bomber to operate in the China-Burma-India (CBI) Theater of World War II.

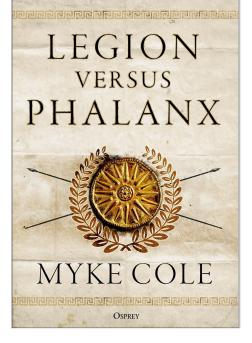
Flying from and between bases in China and India, the B-25s bombed every type of Japanese target during World War II in the China-Burma-India (CBI) Theater, ultimately dropping more bombs than their larger four-engined B-24 Liberator brethren.

Mitchell bombers took on the task of disrupting the flow of Japanese supplies to the frontlines at medium ranges, bombing supply centers, railway depots, and bridges. It was in this last capacity that the B-25 established a unique role as a "bridge-buster." This provided significant support for the British Fourteenth Army as they advanced into Burma.

Fully illustrated with detailed cutaway artwork, this book tells the important yet forgotten story of B-25 operations in the CBI Theater and the important role that this aircraft played on the road to victory.

Edward Young has written a number of books and numerous articles on aviation and military history. He is the author of eight Osprey books and lives in Seattle, Washington. **Jim Laurier** has worked on the Osprey Aviation list since 2000, and in that time he has produced

some of the finest artwork seen in these volumes. He has specialized in aircraft of the Vietnam War period. He lives in New Hampshire.



HISTORY / ANCIENT / GREECE

Osprey Publishing | 10/23/2018 **9781472828422** | **\$30.00** / **\$40.00 Can.** Hardcover with dust jacket | 272 pages 9.2 in H | 6 in W

MARKETING

Social media campaign, including advertising, targeted at military history enthusiasts, wargamers (think *Warhammer 40k*), as well as Cole's sci-fi fans

Print ads in military history magazines such as *Military Heritage*, as well as gaming publications such as *GTM* Targeted review campaign to such military publications as *MHQ* and *Military History* Author interview campaign to military history and wargamer podcasts Author events in New York City

Legion versus Phalanx

The Epic Struggle for Infantry Supremacy in the Ancient World

Myke Cole

Myke Cole examines one of the most important but least understood turning points in ancient history—the war that saw Rome's legions defeat Greece's phalanxes.

From the time of Ancient Sumeria, the heavy infantry phalanx dominated the battlefield. Armed with spears or pikes, standing shoulder to shoulder, and with overlapping shields, they presented an impenetrable wall of wood and metal to the enemy. It was the phalanx that allowed Greece to become the dominant power in the Western world. That is, until the Romans developed the legion and cracked the phalanx.

In *Legion vs. Phalanx* Cole weighs the two fighting forces against each other. Covering the period in which the legion and phalanx clashed (280–168 b.c.), he looks at each formation in detail--delving into their tactics, arms, and equipment, organization and deployment. It then examines six key battles in which legion battled phalanx: Heraclea (280 b.c.), Asculum (279 b.c.), Beneventum (275 b.c.), Cynoscephalae (197 b.c.), Magnesia (190 b.c.), and Pydna (168 b.c.)—battles that determined the fate of the ancient world. Drawing on original primary sources, Myke Cole presents a highly detailed but lively history of this defining clash of military formations.

Myke Cole has had a colorful and varied career, with a long career in war and crisis response. He has published extensively in military history and security, including pieces in the journals of the American Association of Museums and the American Historical Association. In addition, Cole writes two popular military science fiction series, *Shadow Ops* (Ace) and *Sacred Throne* (Tor). He was also one of the stars in CBS TV's show *Hunted*. More at www.MykeCole.com and @MykeCole.5.



VS IJN FLEET SUBMARINE The Pacific 1941–43

MARK STILLE

HISTORY / MILITARY / NAVAL

Osprey Publishing | 11/20/2018 9781472820631 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W | 0.3 in T 76 col

MARKETING

Online ads targeted at naval enthusiasts Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History, Sea Classics,* and *Military History* Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

USN Fleet Destroyer vs IJN Fleet Submarine

The Pacific 1941–43

Mark Stille

Employing archive photographs and full-color artwork, this study reassesses the role and record of Japan's formidable submarine fleet in the months after Pearl Harbor.

Leading up to the Pacific War, Japanese naval strategists believed that a decisive fleet engagement would be fought against the United States Navy. Outnumbered by the USN, the Imperial Japanese Navy planned to use its large, ocean-going submarines to chip away at its opponent before the grand battle. In order to accomplish this, the IJN's submarine force was tasked to perform extended reconnaissance of the USN's battle fleet, even in port, and then shadow and attack it.

For their part, the USN was fully aware of the potential threat posed by Japanese submarines, and destroyer crews were trained and equipped with modern antisubmarine weapons and tactics to screen the battle fleet.

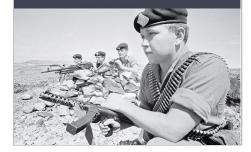
Challenging the assumption that Japanese submarines were ineffective during the Pacific War, this fully illustrated study examines their encounters with the U.S. Navy, and the successes and failures of American destroyers in protecting their capital ships.

Mark E. Stille (Commander, United States Navy, retired) has worked in the intelligence community for 35 years. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.

Paul Wright has illustrated the works of Patrick O'Brian, Dudley Pope, and C. S. Forester, amongst others, and hangs in many corporate and private collections all over the world. A member of the Royal Society of Marine Artists, Paul lives and works in Surrey, UK.



THE STERLING SUBMACHINE GUN MATTHEW MOSS



HISTORY / MILITARY / WEAPONS Osprey Publishing | 11/20/2018 9781472828088 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

The Sterling Submachine Gun

Matthew Moss

This fully illustrated study explores the history of the Sterling, the submachine gun that equipped British and other forces in a host of conflicts across the globe during the Cold War era.

Designed by a motorcycle racer turned small-arms engineer, George Patchett, the submachine gun that eventually became known as the Sterling, was developed during World War II. It is believed it first saw action during Operation Infatuate with No. 4 Commando, before becoming fully adopted by the British Army in 1953 as the Sterling Machine Carbine (L2A1).

It was center stage for many of Britain's postcolonial conflicts, from Malaya to Kenya and from Yemen to Northern Ireland. The silenced L34A1 Sterling-Patchett entered service in 1966 and first saw action deep in the jungles of Vietnam in the hands of the elite special forces of Australia, New Zealand, and the United States during prisoner snatches and reconnaissance patrols.

Employing firsthand accounts and painstaking technical analysis, this engaging account features carefully selected archive photography and specially commissioned color artwork of the submachine gun that armed British and other forces for nearly 60 years.

Matthew Moss runs the website *Historical Firearms* and has contributed to many publications, including magazines such as *History of War* and *Classic Arms & Militaria*. Adam Hook specializes in detailed historical reconstructions and has illustrated Osprey titles on subjects as diverse as the Aztecs, the Ancient Greeks, and Roman battle tactics. Alan Gilliland spent 18 years as the graphics editor of the *Daily Telegraph*, winning over 19 awards. He now writes, illustrates, and publishes fiction.

SOUTH AMERICAN BATTLESHIPS 1908–59

Brazil, Argentina and Chile's great dreadnought race



HISTORY / MILITARY

Osprey Publishing | 11/20/2018 9781472825100 | \$18.00 / \$24.00 Can. Trade Paperback | 48 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at naval enthusiasts Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as Naval History, Sea Classics, and Military History Review coverage in modeling media such as IPMS and CyberModel.com, as well as Scale Modeler

South American Battleships 1908-59

Brazil, Argentina and Chile's great dreadnought race

Mark Lardas

A fascinating history of a little-known arms race, and the huge dreadnought battleships that Brazil, Argentina, and Chile armed themselves with in the years before World War I.

In 1908 the most incredible naval arms race in history began. Flush with cash from rubber and coffee, Brazil decided to order three of the latest, greatest category of warship available-the dreadnought battleship. One Brazilian dreadnought by itself could defeat the combined gunnery of every other warship of all the other South American nations. Brazil's decision triggered its neighbor Argentina to order its own brace of dreadnoughts, which in turn forced Chile (which had fought boundary disputes with Argentina) to order some.

In the process, the South American dreadnought mania drove the three participants nearly into insolvency, led to the bankruptcy of a major shipyard, and triggered a chain of events which led Turkey to declare war on Great Britain. It also produced several groundbreaking dreadnought designs and one of the world's first aircraft carriers.

Mark Lardas holds a degree in naval architecture and marine engineering, but spent his early career at the Johnson Space Center doing Space Shuttle structural analysis and space navigation. An amateur historian and a longtime ship modeler, Mark Lardas is currently working in League City, Texas. He has written extensively about modeling as well as naval, maritime, and military history.

TSUSHIMA 1905

Death of a Russian Fleet



MARK LARDAS

HISTORY / ASIA / JAPAN Osprey Publishing | 11/20/2018 9781472826831 | \$24.00 / \$32.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at military history enthusiasts

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

Tsushima 1905

Death of a Russian Fleet

Mark Lardas

A highly illustrated study of the naval campaign of the Russo-Japanese War of 1904–05, focusing on the decisive battle of Tsushima.

Japan was closed to the world until 1854, and its technology then was literally medieval. Great Britain, France, and Russia divided the globe in the 19th century, but Japan was catching up. Its army and navy were retrained by Western powers and equipped with the latest weapons and ships. Japan wanted to further emulate its European mentors and establish a protectorate over Korea, yet Japanese efforts were blocked by Imperial Russia, who had their own designs on the peninsula.

The Russo-Japanese War started with a Japanese surprise naval attack against an anchored enemy fleet still believing itself at peace. It ended with the Battle of Tsushima, the most decisive surface naval battle of the 20th century. This gripping study describes this pivotal battle and shows how the Japanese victory over Russia led to the development of the dreadnought battleship, and gave rise to an almost mythical belief in Japanese naval invincibility.

Mark Lardas holds a degree in Naval Architecture and Marine Engineering but spent his early career at the Johnson Space Center doing Space Shuttle structural analysis and space navigation. An amateur historian and a longtime ship modeler, Mark Lardas is currently working in League City, Texas. He has written extensively about modeling as well as naval, maritime, and military history.

RAID

HEROICS IN TELEMARK

botaging Hitler's atomic bomb, Norway 1942–44



HISTORY / MILITARY Osprey Publishing | 11/20/2018 9781472827678 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such general military publications as MHO and Military

military publications as *MHQ* and *Military History*

Review campaign to professional military publications such as *Army* magazine, *Proceedings*, and *Special Warfare* magazine

Review and feature campaign targeted to websites and bloggers dedicated to Special Forces

Heroes of Telemark

Sabotaging Hitler's atomic bomb, Norway 1942–44

David Greentree

This book describes the famous World War II Commando raids that sabotaged a German nuclear facility in the freezing depths of Norway, ensuring Nazi Germany could not produce an atomic bomb.

In May 1941, the Norwegian Section of SOE received a dossier warning of the dangers of a hydroelectric fertilizer plant in Norway. Vemork produced heavy water, an essential part of making plutonium for nuclear weapons. When the Germans overran Norway the entire stock had been smuggled out of the country, but the plant was intact and soon producing heavy water again, destined for the German nuclear program.

Despite the difficulties of getting to and operating in such a remote, hostile area, SOE decided it had to destroy the plant. Six ski-borne commandos had the task of slipping past 300 heavily armed guards and passing through a ravine the Germans thought impassable.

Fully illustrated with stunning new commissioned artwork, this is the thrilling story of the daring Norwegian-led SOE raid that prevented Hitler from building an atomic bomb.

David Greentree has written several books for Osprey, focusing on British military history and World War II. He lives in Southsea, UK. **Mark Stacey** was born in Manchester in 1964 and has been a freelance illustrator since 1987. He has a lifelong interest in all periods of history, particularly military history. **Peter Dennis** has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and modelmaker, he is based in Nottinghamshire, UK.



HISTORY / MILITARY / AVIATION Osprey Publishing | 11/20/2018 9781472829740 | \$20.00 / \$27.00 Can. Trade Paperback | 80 pages 9.8 in H | 7.2 in W 50 b/w; 20 col

MARKETING

Social media giveaway promo on Luftwaffe related groups on Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Review campaign targeted to aviation media such as *Aviation History* and *Air & Space*, as well as blogs and websites Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

General military history review campaign to such publications as *WWII* and *Military History*

F6F Hellcat vs N1K1/2 Shiden/Shiden-Kai

Pacific 1945

Tony Holmes

The last quality Japanese fighter, the Shiden/Shiden-Kai was tasked with holding the line against the massed squadrons of American aircraft in the dying days of the Pacific War.

By the early months of 1944 in the Pacific, the U.S. Navy's burgeoning force of carrier-based F6F-3/5 Hellcats had pretty much wiped the skies clear of Japanese fighters during a series of one-sided aerial engagements. However, starting in October they faced the superb Kawanishi N1K1/2 Shiden/Shiden-Kai, a formidable fighter with improved armament, a powerful engine, and excellent maneuverability that in contrast to earlier Japanese fighters had the ability to withstand a greater degree of battle damage.

Japanese pilots using this aircraft would claim more than 170 aerial victories over Kyushu and whilst escorting Kamikazes attacking Allied ships off Okinawa. U.S. Navy Hellcat pilots in turn were credited with many of the scores of Shiden-Kais that were downed attempting to defend Japan. This fully illustrated book compares these two fascinating aircraft, using specially commissioned artwork, firsthand accounts, and a thorough technical analysis.

Tony Holmes is responsible for devising the *Aircraft of the Aces*, *Combat Aircraft, Aviation Elite Units, Duel*, and *X-Planes* series. He has also written more than 30 books for Osprey in the past 28 years.

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon. He lives in New Hampshire.

Gareth Hector is a digital artist of international standing as well as an aviation history enthusiast.

MUTINA 43 BC

Mark Antony's struggle for survival



NIC FIELDS

ILLUSTRATED BY PETER DENN

HISTORY / ANCIENT / ROME Osprey Publishing | 11/20/2018 9781472831200 | \$24.00 / \$32.00 Can. Trade Paperback | 96 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

Mutina 43 BC

Mark Antony's struggle for survival

Nic Fields

In the aftermath of Julius Caesar's assassination, Octavian and the forces of the late Republic battled Mark Antony in the battles of Forum Gallorum and Mutina in 43 b.c.

In the aftermath of the murder of Gaius Julius Caesar, his self-declared successor Mark Antony struggled to hold together his legacy. Following an abortive coup attempt by Caesar's adopted son, Octavian, two of Antony's legions declared for him, leading to a renewed outbreak of civil war. Antony moved into Northern Italy and invaded the city of Mutina, which was held by Decimus Brutus. There they were quickly sandwiched between the city walls on one side, and the newly arrived Senate-backed forces of Octavian on the other.

These two heirs of Caesar then fought to claim their former mentor's legacy. Fully illustrated with specially commissioned artwork and maps, this is the full story of the battles that would see Octavian move from being a young, inexperienced aristocrat to the dominating figure of Augustus.

Dr. Nic Fields started his career as a biochemist before joining the Royal Marines. Having left the military, he went back to university and completed a BA and PhD in ancient history at the University of Newcastle. He was Assistant Director at the British School at Athens, Greece, and then a lecturer in Ancient History at the University of Edinburgh. Nic is now a freelance author and researcher based in southwest France.



HISTORY / MILITARY

Osprey Publishing | 11/20/2018 9781472833303 | \$35.00 / \$47.00 Can. Hardcover with dust jacket | 232 pages 9.8 in H | 7.2 in W

MARKETING

Online ads targeted at armor enthusiasts and wargamers

Giveaway contests on armor interest Facebook groups

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such publications as *MHQ* and *Military History* Review and feature campaign to military and armor blogs and websites such as Armorama and AMPS

Review coverage in modeling media such as IPMS, CyberModel.com, and Scale Modeler

The Soviet T-54 Main Battle Tank

James Kinnear, Stephen Sewell

A highly illustrated study of the T-54 Main Battle Tank and its variants that formed the backbone of the Soviet Army during the years of the Cold War.

The menacing silhouette of the T-54 tank prowling down streets of Eastern European capitals or roaring across fields in massive exercises was one of the most enduring images of Soviet power in the early years of the Cold War. Its sleek and unmistakable shape was a warning to any nation that wanted to stand against the USSR.

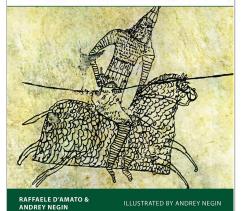
Yet all of this masked a flawed, outdated design, and when they began to clash with the Western armored vehicles in proxy wars in Southeast Asia and the Middle East, they were found to be on the losing end of many of the battles.

Containing 130 stunning contemporary and modern photographs, and written by two experts on Soviet armor, this authoritative book tells the complete story of the T-54, one of the most widely produced tanks of all time, including many previously unheard-of variants.

Stephen L. "Cookie" Sewell has been an active Russian linguist since 1974. He was the founder of the Armor Model and Preservation Society in 1992. The author of numerous intelligence articles, he has also written extensively on American and Soviet armor. He lives in Aberdeen, Maryland. **James Kinnear** is a formal contributor to IHS Jane's defense yearbooks and has published books on Soviet military technology with Barbarossa, Darlington, Osprey, and Tankograd. He lives in the Algarve, Portugal.

Roman Heavy Cavalry (1)

Cataphractarii & Clibanarii, 1st Century BC – 5th Century AD



HISTORY / MILITARY Osprey Publishing | 11/20/2018 9781472830043 | \$19.00 / \$25.00 Can. Trade Paperback | 64 pages 9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Promotions, sponsorships, and giveaways at military history events Targeted review campaign to such military publications as *MHQ* and *Military History* Review and feature campaign to military blogs and websites

Roman Heavy Cavalry (1)

Cataphractarii & Clibanarii, 1st Century BC-5th Century AD

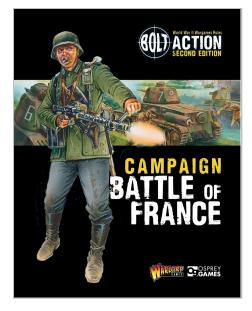
Raffaele D'Amato, Andrey Evgenevich Negin

The history of the armored heavy cavalry that was absorbed into Roman service from the steppe peoples in the second Century a.d., and that came to provide Rome's cavalry during the Late Empire.

From the army of Marc Antony in the first century b.c., Roman generals hired Oriental heavy armored cavalry to serve in their military alongside the legions. These troops, from both the northern steppes and the Persian frontiers, continued an ancient tradition of using heavy armor and long lances, and fought in a compact formation for maximum shock effect. They were quite distinct from conventional Roman light cavalry, and they served across the Empire, including in Britain. They became ever more important during the third century wars against Parthia, both to counter their cavalry and to form a mobile strategic reserve.

Displaying these impressive and imposing cavalry units using vivid specially commissioned artwork, this first book in a two part series on Roman Heavy Cavalry examines their use over the Imperial period up to the fall of Western Empire in the fifth century a.d.

Dr. Raffaele D'Amato is an experienced Turin-based researcher of the ancient and medieval military worlds. He currently works in Istanbul at the Fatih University as visiting professor for the TUBITAK on a project linked to the arms and armor of Rome and Byzantium. **Andrey Negin** is a member of the department of history at Nizhny Novgorod State. His current area of study is ancient Roman armor, specifically researching Roman parade and ceremonial armor.



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Warlord Games

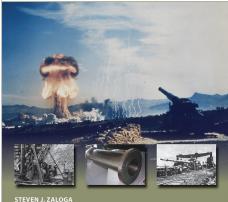
A book of scenarios and special rules for the Battle of France, sure to appeal to all fans of *Bolt Action* who want a new challenge.

The Battle of France saw German forces sweep across the Low Countries and towards Paris, crushing Allied resistance in just six weeks. From *Fall Gelb* and the British withdrawal from Dunkirk to the decisive *Fall Rot*, this new supplement for *Bolt Action* allows players to take command of the bitter fighting for France, and to refight the key battles of this campaign. Linked scenarios and new rules, troop types, and theater selectors offer plenty of options for novice and veteran players alike.

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their *Bolt Action* range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop. **Peter Dennis** studied Illustration at Liverpool Art College. He has since contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. He is based in Nottinghamshire, UK.

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Superguns 1854–1991

Extreme artillery from the Paris Gun and the V-3 to Iraq's **Project Babylon**

Steven J. Zaloga

One of military history's most exciting subjects—ultralong-range guns of the twentieth century, the pride of Kaiser Wilhelm, Adolf Hitler, and Saddam Hussein.

Ever since the mid-nineteenth century, national militaries have sought to create monster artillery pieces, designed to shatter armies, cities, and fortresses and their morale. Starting with William Armstrong's "Monster Gun," Superguns will then take a look at the Wilhelm Gun that bombarded Paris in World War I, World War II designs, and the Dora and Arrow guns, including the so-called V-3 London Gun.

During the Cold War, both the Americans and Soviets attempted to construct nuclear artillery pieces including the Oka/Kondensator and the Atomic Cannon. These guns then entered the Space Age, with Dr. Gerard Bull's HARP gun and its descendants, including most famously Saddam Hussein's 1m-calibre "Supergun"-Project Babylon. Modern superguns featured also include current efforts at very-long-range magnetic rail-guns, capable of firing shells at seven times the speed of sound.

Using detailed commissioned artwork and contemporary photographs, this fascinating study will examine history's great behemoths that have sought to terrorize armies and civilians for one and a half centuries.

Steven J. Zaloga received his BA in history from Union College and his MA from Columbia University. He has worked as an analyst in the aerospace industry for over three decades, covering missile systems and the international arms trade, and has served with the Institute for Defense Analyses, a federal think tank. He is the author of numerous books on military technology and military history, with a focus on the U.S. Army in World War II as well as Russia and the former Soviet Union.

Division Leclerc: Free French 2nd Armoured Division 1943–46



MP ROBINSON AND THOMAS SEIGNON ILLUSTRATED BY RAFFAELE RUGGER

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Division Leclerc

Free French 2nd Armoured Division 1943–46

Merlin Robinson, Thomas Seignon

The battle history, men, and equipment of the most famous Free French unit of World War II, led by France's best fighting general.

"General Leclerc" was the nom de guerre adopted by the Gaullist officer Philippe de Hautcloque to protect his family in occupied France. He became France's foremost fighting commander, and his armored division (the "2e DB") its most famous formation. Starting as a small scratch force of mostly African troops organized and led by Leclerc in French Equatorial Africa, it achieved early success raiding Italian and German positions in cooperation with Britain's Long Range Desert Group. Following the Allied victory in North Africa it was expanded and reorganized as a U.S. Army–style armored division, with American tanks and other armored vehicles. Shipped to the UK in spring 1944, it was assigned to Patton's U.S. Third Army, landing in time for the Normandy breakout and being given the honor of liberating Paris in August 1944. Combining a thorough analysis of their combat and organization with detailed color plates of their uniforms and equipment, this is the fascinating story of Free France's most effective fighting force.

M. P. Robinson has authored or co-authored eight books and numerous articles on armored vehicles and armored warfare. His historical interest in politics and warfare spans from ancient times right up to the present day. **Col. Thomas Seignon** has authored numerous articles and books on armored vehicle history and is an active member of the French tank museum board and scientific council. **Raffaele Ruggeri** has long been interested in military history and has illustrated a number of books for Osprey.



ARCHITECTURE / HISTORY Bloomsbury Publishing | 10/9/2018 9781635573046 | \$14.00 / \$19.00 Can. Hardcover with dust jacket | 64 pages 6.6 in H | 5.5 in W

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Stone Circles

Hugh Newman

In this beautifully illustrated book, Hugh Newman takes us on a fascinating journey around the world, examining mysterious stone circles of the megalithic culture.

Stone circles conjure up a lost world of mysterious ceremonies, druid astronomers, and pagan dances. How such mighty rings were constructed has long baffled archaeologists and antiquarians. The most famous stone circle is Stonehenge in England, but expert Hugh Newman shows that these incredible architectural monuments can be found around the world, with more than a thousand of them appearing on the British Island alone. In this guide, he explores how they were made, what they meant, and how their construction aligns with the landscape, sun, moon, and stars.

For Wooden Book fans everywhere, *Stone Circles* is the quintessential little book about fascinating ancient architecture.

Hugh Newman is an author, Megalithic researcher, and explorer. As well as organizing the annual Megalithomania conference and tours, Hugh has been a regular guest on History Channel's *Ancient Aliens* and *Search for the Lost Giants*. He lives in England.



SCIENCE / EARTH SCIENCES Bloomsbury Publishing | 10/9/2018 9781635573053 | \$14.00 Hardcover with dust jacket | 64 pages

Earth Grids

Hugh Newman

Hugh Newman explores the science and history of earth grids, from Ancient Chinese medicine to the invention of longitude and latitude straight through to our current electrical system.

Modern research into prehistoric architecture has found a pattern of building sites that suggests that our ancestors were aligning their sacred spaces according to geometric patterns and relationships with other important monuments. These ancients used Earth grids that allowed them to locate themselves in relationship to each other and to the planet-grids that are parallel to the ones we use today.

Earth Grids unravels the short history of grid research and takes another look at the distribution of sacred sites around the planet, revealing a remarkable network of surveying and megalithic engineering that supports the ancient idea of a geometric worldview, which can now be seen as a new model for Gaia.

Hugh Newman is an author, Megalithic researcher, and explorer. As well as organizing the annual Megalithomania conference and tours, Hugh has been a regular guest on History Channel's *Ancient Aliens* and *Search for the Lost Giants*. He lives in England.



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BODY, MIND & SPIRIT / Mysticism

Bloomsbury Publishing | 10/9/2018 9781635573060 | \$14.00 Hardcover with dust jacket | 64 pages 6.6 in H | 5.5 in W B&W images throughout

Charms, Amulets, Talismans & Spells

Marian Green

A pocket-size illustrated guide to magic's history, definitions, and uses today from Marian Green, author of *A Witch Alone*.

Since ancient times, people have collected and used objects with beneficial properties and chanted words to bring about real-world results. In *Charms, Amulets, Talismans & Spells*, scholar Marian Green explains the difference between these magical objects and sayings, shows you which to use for luck or protection or other benefits, and explores the history of the magic that gives these charms, amulets, talismans, and spells their meaning.

This unique little book unravels the complex web of associations and correspondences which form the backbone of the Western magical arts. Packed with rare illustrations and useful tables, there is no better volume for the modern travelling magician.

Marian Green is a specialist in the history of magic and author of more than eighteen books on ceremonial and folk magic. She lives in Bristol, England.

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