

The image features three stylized, close-up portraits of women's faces, each occupying a vertical third of the frame. The leftmost face has green eyes and is wearing a purple headscarf. The middle face has brown eyes and dark hair. The rightmost face has blue eyes and is wearing a brown headscarf. The background is a soft gradient of colors corresponding to the faces. The text 'Fall 2017' is centered across the top in a large, white, sans-serif font.

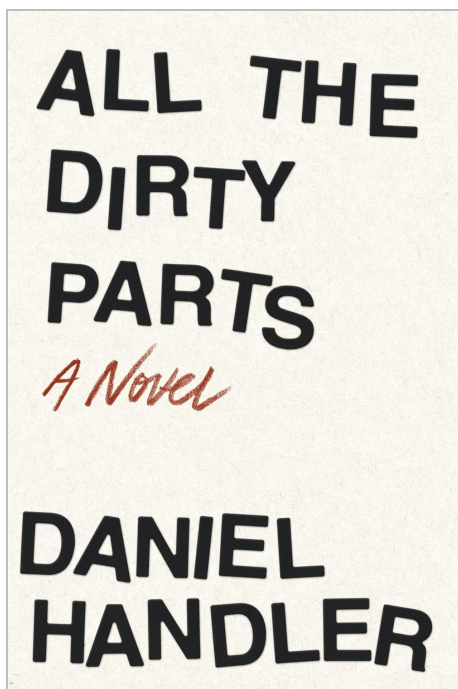
Fall 2017

September – December

Bloomsbury



BLOOMSBURY

**FICTION / COMING OF AGE**

Bloomsbury USA | 8/29/2017
 9781632868046 | \$22.00 / \$29.00 Can.
 Hardcover | 144 pages
 8.3 in H | 5.5 in W

MARKETING

PRE-PUBLICATION: Early bookseller, librarian, and author quotes on galley
 Major early blogger, influencer, and bookseller outreach
 Feature at BEA 2017
 Strategic online consumer review campaign
 AT PUBLICATION: National consumer advertising campaign targeting print and online
 Broad national print, broadcast, and online media campaign
 Social media campaign featuring excerpts and more
 Author events – 5-city author tour

ALSO AVAILABLE

We Are Pirates
 10/2015 | 9781608197767
 Trade Paperback | \$16.00

We Are Pirates: A Novel
 2/2015 | 9781608196883
 Hardcover | \$26.00 / \$0.00 Can.

All the Dirty Parts

Daniel Handler

From bestselling, award-winning author Daniel Handler (aka Lemony Snicket), a gutsy, exciting novel that looks honestly at the erotic impulses of an all-too-typical young man.

Cole is a boy in high school. He runs cross country, he sketches, he jokes around with friends. But none of this quite matters next to the allure of sex. “Let me put it this way,” he says. “Draw a number line, with zero is you never think about sex and ten is, it’s all you think about, and while you are drawing the line, I am thinking about sex.”

Cole fantasizes about whomever he’s looking at. He consumes and shares pornography. And he sleeps with a lot of girls—girls who seem to enjoy it at the time and seem to feel bad about it afterwards. Cole is getting a reputation around school—a not-quite-savory one—which leaves him adrift and hanging out with his best friend. Something startling begins to happen between them that might be what he’s been after all this time. And then he meets Grisaille.

All the Dirty Parts is an unblinking take on the varied and ribald world of teenage desire in a culture of unrelenting explicitness and shunted communication, where *queer* can be as fluid as *consent*, where sex feels like love, but no one knows what love feels like. With short chapters recalling Jenny Offill’s *Dept. of Speculation* or Mary Robison’s *Why Did I Ever*, Daniel Handler gives us a tender, brutal, funny, and always intoxicating portrait of an age in which the whole world is tilted through the lens of sex. “There are love stories galore,” Cole tells us, “and we all know them. This isn’t that. The story I’m typing is all the dirty ...

PRAISE

“Take one sex-crazed teenage boy and take him seriously. Let him be an idiot, a jerk, a cad, a hero. Make his desire into a rocket shooting him out of this too small life. Show his loneliness crash-landing him into pieces. It’s almost impossible to write tenderly and truthfully about such things. Somehow Handler has done it.”
 —Jenny Offill

“Sex, desire, love, consent, coercion, sexual identity, porn—Daniel Handler takes it all on in *All the Dirty Parts*. Teenage Cole is simultaneously lovable and troubling, but mostly he is real, and his story not only compelling but a fantastic jumping-off point for discussing ethical sexual behavior.”—Peggy ...

Daniel Handler is the author of the novels *We Are Pirates*, *The Basic Eight*, *Watch Your Mouth*, *Adverbs*, and *Why We Broke Up*, a 2012 Michael L. Printz Honor Book. As Lemony Snicket, he is responsible for many books for children, including the thirteen-volume sequence *A Series of Unfortunate Events* and the four-book series *All the Wrong Questions*. He is married to the illustrator Lisa Brown, and lives with her and their son in San Francisco.

The Best of Us

A Memoir

Joyce Maynard

From *New York Times* bestselling author Joyce Maynard, a memoir about discovering strength in the midst of great loss—“heart wrenching, inspiring, full of joy and tears and life” (Anne Lamott).

In 2011, when she was in her late fifties, beloved author and journalist Joyce Maynard met the first true partner she had ever known. Jim wore a rakish hat over a good head of hair; he asked real questions and gave real answers; he loved to see Joyce shine, both in and out of the spotlight; and he didn't mind the mess she made in the kitchen. He was not the husband Joyce imagined, but he quickly became the partner she had always dreamed of.

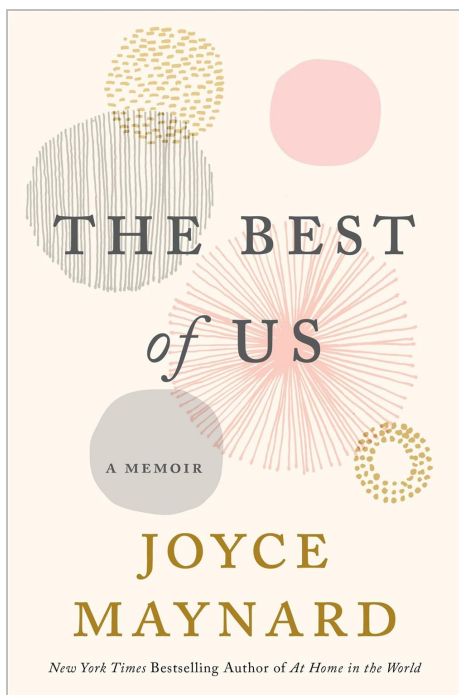
Before they met, both had believed they were done with marriage, and even after they married, Joyce resolved that no one could alter her course of determined independence. Then, just after their one year wedding anniversary, her new husband was diagnosed with pancreatic cancer. During the nineteen months that followed, as they battled his illness together, she discovered for the first time what it really meant to be a couple—to be a true partner and to have one.

This is their story. Charting the course through their whirlwind romance, a marriage cut short by tragedy, and Joyce's return to singleness on new terms, *The Best of Us* is a heart-wrenching, ultimately life-affirming reflection on coming to understand true love through the experience of great loss.

PRAISE

“I love this new work. I think it is the most important writing of her life—profound, heart wrenching, inspiring, full of joy and tears and life.”
—Anne Lamott

Joyce Maynard is the author of sixteen books, including the novels *To Die For* and *Labor Day* (both adapted for film) and the bestselling memoir *At Home in the World*. Her essays and columns have appeared in dozens of publications and numerous collections. She is a frequent performer with *The Moth*, a fellow of the MacDowell Colony and Yaddo, and founder of the Lake Atitlan Writers' Workshop. She is the mother of three grown children, and makes her home in Lafayette, California.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 9/5/2017

9781635570342 | \$27.00 / \$36.00 Can.

Hardcover | 448 pages | Carton Qty: 1

9.3 in H | 6.1 in W | 1 in T | 1 lb Wt

MARKETING

PRE-PUBLICATION: Early bookseller and author quotes on galley
Major early blogger, influencer, and bookseller outreach

Feature at BEA 2017

Major online prepub consumer review campaign

AT PUBLICATION: National consumer advertising campaign targeting print and online

Broad national print, broadcast, and online media campaign

Social media campaign featuring excerpts and more

National book club marketing outreach

Author events – 5-city author tour



Halo Warfleet

343 Industries

This official guide to the spacecrafts of the Halo universe from the game's developers is the perfect gift for fans of the games.

Halo: Warfleet is the official, authoritative guide to spacecraft in the Halo universe, featuring ten intricately detailed full-color cross-sections of the franchise's most renowned ships—including the *Pillar of Autumn*, *Truth and Reconciliation*, *Infinity*, and *Shadow of Intent*. Discover encyclopedic information which reveals the secrets of Covenant, UNSC, and Forerunner weapons, sensors, fighters, planets, and more!

Exclusively published by Microsoft Studios and developed by 343 Industries, the Halo franchise is an award-winning collection of properties—with more than \$5 billion in worldwide sales—that has transcended video games and grown into a global entertainment phenomenon. The games have sold more than 70 million copies worldwide, driving nearly more than 6 billion hours of gameplay.

343 Industries is an American video game developer located in Washington. Named after the Halo character 343 Guilty Spark, the company was established by Microsoft Studios to oversee the development of the Halo franchise.

Hans Jessen was born in Copenhagen and currently resides in Devon, England, with his partner, son, and various animals. His body of work includes a certain well-known far away galaxy and most recently the HALO universe.

John R. Mullaney contributed additional artworks to Lucasbooks' Star Wars Incredible Cutaways series. Since then he has produced studio-licensed cutaway art for franchises such as Alien, Firefly/Serenity, and Batman. He lives in Reading with his wife and two sons.

GAMES & ACTIVITIES / VIDEO & ELECTRONIC

Bloomsbury USA | 9/5/2017

9781681196633 | \$28.00 / \$37.00 Can.

Hardcover | 96 pages

13.8 in H | 10.4 in W

Larger trim than the first book, perfect for showcasing detailed cross-sections

MARKETING

Major social media support from 343 Industries

Targeted advertising campaign at publication

Coverage in gaming, pop culture, and holiday roundups

ALSO AVAILABLE

Halo Mythos: A Guide to the Story of Halo

9/2016 | 9781681193564

Hardcover | \$35.00 / \$47.00 Can.

Reinventing America's Schools

Creating a 21st-Century Education System

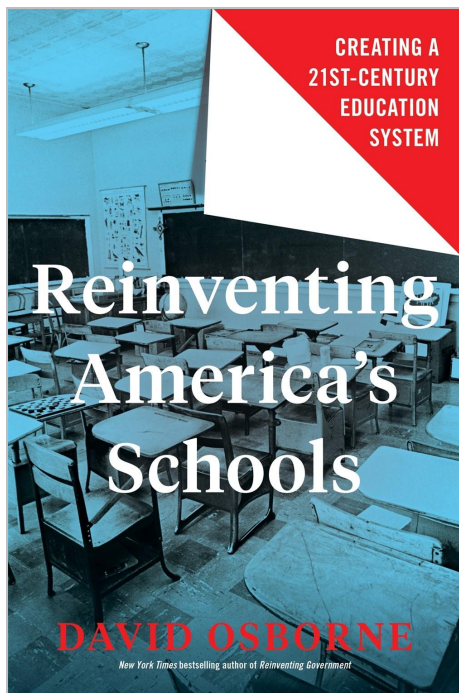
David Osborne

From David Osborne, the author of *Reinventing Government*—a biting analysis of the failure of America's public schools and a comprehensive plan for revitalizing American education.

In *Reinventing America's Schools*, David Osborne, one of the world's foremost experts on public sector reform, offers a comprehensive analysis of the charter school movements and presents a theory that will do for American schools what his *New York Times* bestseller *Reinventing Government* did for public governance in 1992. In 2005, when Hurricane Katrina devastated New Orleans, the city got an unexpected opportunity to recreate their school system from scratch. The state's Recovery School District (RSD), created to turn around failing schools, gradually transformed all of its New Orleans schools into charter schools, and the results are shaking the very foundations of American education. Test scores, school performance scores, graduation and dropout rates, ACT scores, college-going rates, and independent studies all tell the same story: the city's RSD schools have tripled their effectiveness in eight years. Now other cities are following suit, with state governments reinventing failing schools in Newark, Camden, Memphis, Denver, Indianapolis, Cleveland, and Oakland.

In this book, Osborne uses compelling stories from cities like New Orleans and lays out the history and possible future of public education. His extensive research shows that in today's world, we should grant every public school autonomy, accountability, diversity of school designs, and parental choice.

David Osborne is the author or co-author of five nonfiction books: *Laboratories of Democracy*; *Reinventing Government*, a *New York Times* bestseller; *Banishing Bureaucracy*; *The Reinventor's Fieldbook*; and *The Price of Government*. He has written for the *Atlantic*, the *New York Times Magazine*, *Harper's*, and many other publications. Osborne is currently a senior fellow at the Progressive Policy Institute, directing the Reinventing America's Schools Project. He lives in Gloucester, Massachusetts.



EDUCATION / EDUCATIONAL POLICY & REFORM / CHARTER SCHOOLS

Bloomsbury USA | 9/5/2017
 9781632869913 | \$30.00 / \$40.00 Can.
 Hardcover | 432 pages
 9.3 in H | 6.1 in W
 Graphs and charts throughout

MARKETING

National print, broadcast, and online review attention
 Pre-pub outreach to education bloggers
 Pre-publication consumer review campaign
 Support from Progressive Policy Institute
 Social media campaign at publication
 Digital assets: excerpts on Bloomsbury.com
 Events arranged by PPI nationwide

ALSO AVAILABLE

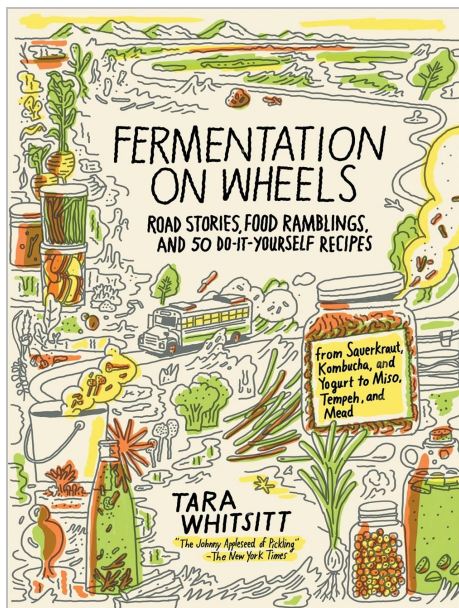
The Coming
 2/2017 | 9781632863850
 Hardcover | \$32.00 / \$42.00 Can.

Fermentation on Wheels

Road Stories, Food Ramblings, and 50 Do-It-Yourself Recipes from Sauerkraut, Kombucha, and Yogurt to Miso, Tempeh, and Mead

Tara Whitsitt

An enlightening and delicious road adventure—cookbook from the young woman the *New York Times* dubbed “the Johnny Appleseed of Pickling.”



COOKING / METHODS

Bloomsbury USA | 9/19/2017
9781632867902 | \$27.00 / \$36.00 Can.
Hardcover | 256 pages
8.8 in H | 6.5 in W
3-color throughout

MARKETING

National print, broadcast, and online review campaign
Feature attention for author and her unique lifestyle
Social media campaign at publication sharing recipes and more
Digital assets: recipes and images on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication
Author events tied in with her speaking schedule

Three years ago, food activist Tara Whitsitt had a dream: to take to the road in a converted school bus turned fermentation lab and spread the tasty gospel of kombucha, kimchi, and kefir nationwide. The dream inspired Tara to put wheels on her fermentation practice—to bring her microbe-dense delicacies, her expertise, and her generosity to food communities across the country. Her motto along the way: Tasty food belongs to everyone.

She converted a 1986 International Harvester bus into a cozy kitchen workshop—fellow fermentation guru and supporter Sandor Katz calls it “a mobile fermentation recruitment station”—and took off from Eugene, Oregon, teaching her skills to curious attendees and hosting potlucks highlighting the regional and seasonal produce of each stop on her tour. The project accrued a following, and she gave it a name: Fermentation on Wheels. Through her winning stories, illustrations, photographs, and more than forty recipes, *Fermentation on Wheels* tracks the two years and twenty-thousand miles Tara spent on the road, where she became known as an apostle of outrageously delicious, creative, healthy, and sustainable fermented flavors—from kombucha to sauerkraut to wild berry wines. A practical and delectable cookbook, *Fermentation on Wheels* is also an inspiring celebration of how food traditions (and starter cultures) can bring people together, pollinate their minds, and change their lives for the better.

PRAISE

“Tara Whitsitt is a fellow fermentation revivalist doing tremendous work raising awareness about fermented foods and beverages. *Fermentation on Wheels* [invites] folks to become more aware of how our food is produced and the invisible life forces that facilitate some of our greatest delicacies.” —Sandor Katz, author of *Wild Fermentation* and *The Art of Fermentation*

**“Tara is a force . . . *Fermentation on Wheels* is a living breathing work of art devoted to teaching others about food, sustainability, and community.”
—Meaghan & Shane Carpenter, HEX Ferments, Baltimore, MD**

Tara Whitsitt is a nomadic artist and educator whose passion for growing food and teaching fermentation inspired the grassroots educational project Fermentation on Wheels: Tara drives around the country sharing starter cultures, along with the history and science of fermentation, and the stories she gathers on the road. Along with millions of microbes, she travels with a gray panther-like cat named Franklin. She lives in Eugene, Oregon.

Frankenstein Dreams

A Connoisseur's Collection of Victorian Science Fiction

Michael Sims

From Mary Shelley to H.G. Wells, a collection of the best Victorian science fiction from Michael Sims, the editor of *Dracula's Guest*.

Long before 1984, Star Wars, or The Hunger Games, Victorian authors imagined a future where new science and technologies reshaped the world and universe they knew. The great themes of modern science fiction showed up surprisingly early: space and time travel, dystopian societies, even dangerously independent machines, all inspiring the speculative fiction of the Victorian era.

In *Frankenstein Dreams*, Michael Sims has gathered many of the very finest stories, some by classic writers such as Jules Verne, Mary Shelley, and H.G. Wells, but many that will surprise general readers. Dark visions of the human psyche emerge in Thomas Wentworth Higginson's "The Monarch of Dreams," while Mary E. Wilkins Freeman provides a glimpse of "the fifth dimension" in her provocative tale "The Hall Bedroom."

With contributions by Edgar Allan Poe, Alice Fuller, Rudyard Kipling, Thomas Hardy, Arthur Conan Doyle, and many others, each introduced by Michael Sims, whose elegant introduction provides valuable literary and historical context, *Frankenstein Dreams* is a treasure trove of stories known and rediscovered.

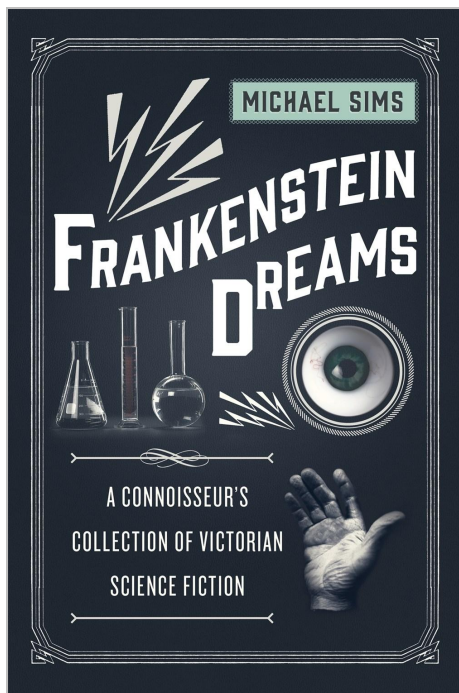
PRAISE

for Michael Sims

"Brilliant . . . Entertaining . . . Wonderful, over-the-top atmosphere." —*Library Journal* (starred review), on *Dracula's Guest*

"Barzun considered the ghost story 'more artful—and more productive of shivers—than the straight tale of horror,' an assertion that is abundantly substantiated by Michael Sims's delightful anthology of Victorian ghost stories." —*The Washington Post Book World*, on *The Phantom Coach*

Michael Sims is the author of *The Story of Charlotte's Web*, which the *Washington Post*, *Boston Globe*, and other venues chose as a Best Book of the year; *The Adventures of Henry Thoreau*; and *Arthur and Sherlock*, among other books. He edits The Connoisseur's Collection series of Victorian anthologies, including *Dracula's Guest*, *The Dead Witness*, and *The Phantom Coach*. He lives in western Pennsylvania.



FICTION / SCIENCE FICTION / COLLECTIONS & ANTHOLOGIES

Bloomsbury USA | 9/5/2017
9781632860415 | \$22.00 / \$29.00 Can.
Trade Paperback | 400 pages
8.3 in H | 5.5 in W

MARKETING

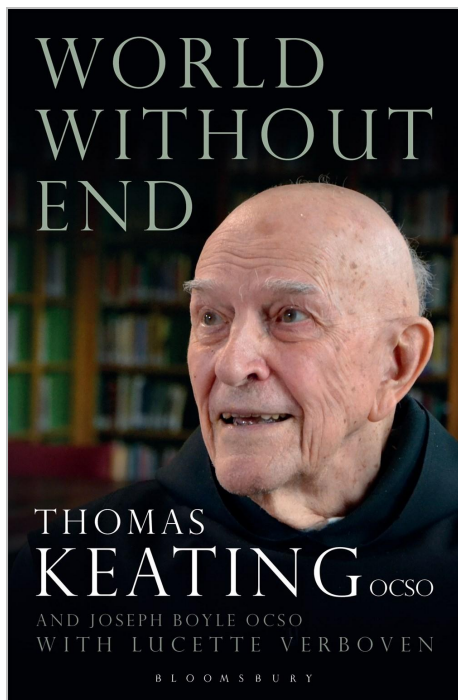
National print, broadcast, and online review attention
ebook promotion of author's backlist tied to Halloween
Social media campaign at publication
Digital assets: excerpts and images on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Arthur and Sherlock: Conan Doyle and the Creation of Holmes
1/2017 | 9781632860392
Hardcover | \$27.00 / \$36.00 Can.

The Adventures of Henry Thoreau: A Young Man's Unlikely Path to Walden Pond
6/2015 | 9781620401972
Trade Paperback | \$17.00 / \$19.00 Can.

The Phantom Coach: A Connoisseur's Collection of Victorian Ghost Stories
8/2014 | 9781620408056
Trade Paperback | \$17.00 / \$19.00 Can.



World Without End

Thomas Keating, Lucette Verboven, Joseph Boyle

Thomas Keating, author of *Open Mind*, *Open Heart* and father of the centering prayer movement, reflects on his life and Christian practice.

In these conversations with film maker and writer Lucette Verboven, Thomas Keating OCSO—bestselling author, Trappist monk, and founder of the Centering Prayer movement—looks back on his long life and spiritual development. Following on from his previous books *Invitation to Love*, *Open Mind*, *Open Heart*, and *The Mystery of Christ*, Father Keating now turns his attention to the themes of awakening, the nature of true happiness, and the character and purpose of death.

World Without End also contains an interview with Abbot Joseph Boyle OCSO, who presides over the monastery where Father Keating is resident, high in the Rocky Mountains in Snowmass, Colorado.

Verboven's insightful questions probe at the depths of Father Keating's spirituality, discussing identity, transformation, silence, nature, and the cosmos—themes universal and applicable to all those searching for a deeper and more meaningful life.

Father Thomas Keating is known around the world as an exponent, teacher, and writer on contemplative prayer. A Cistercian monk of St. Benedict's Monastery in Snowmass, Colorado, he is a founder of the Centering Prayer Movement and of Contemplative Outreach. He is the author of numerous books, including the trilogy *Open Mind*, *Open Heart*; *Invitation to Love*; and *The Mystery of Christ*. His website is contemplativeoutreach.org.

Lucette Verboven is a Flemish writer and film producer.

RELIGION / CHRISTIAN LIFE / PRAYER

Bloomsbury Continuum | 9/5/2017
9781472942487 | \$15.00 / \$20.95 Can.
Trade Paperback | 176 pages
7.8 in H | 5.1 in W
black and white illustrations in the text

MARKETING

Review copies to religious media and bloggers
Institutional outreach to religious organizations
Eblast to religion subscribers
Cross-promotion with academic religion list
ISSUU sampler available on bloomsbury.com

'Essential' Marlon James, Winner of the Man Booker Prize 2015

Reni Eddo-Lodge

WHY I'M NO LONGER TALKING TO WHITE PEOPLE ABOUT RACE

BLOOMSBURY CIRCUS

BLOOMSBURY CIRCUS

DECEMBER 2017

Why I'm No Longer Talking to White People About Race

Reni Eddo-Lodge

A powerful and provocative examination of race and racism by award-winning journalist Reni Eddo-Lodge.

In February 2014, Reni Eddo-Lodge posted an impassioned argument on her blog about her deep-seated frustration with the way discussions of race and racism were constantly being shut down by those who weren't affected by it. She gave the post the title: "Why I'm No Longer Talking to White People About Race."

Her sharp, fiercely intelligent words hit a nerve and the post went viral, spawning a huge number of comments from people desperate to speak up about their own similar experiences. Galvanized by this response, Eddo-Lodge decided to dive into the source of these feelings; this clear hunger for an open discussion. The result is a searing, illuminating, absolutely necessary exploration of what it is to be a person of color, covering issues from eradicated black history to white privilege, the fallacy of "meritocracy" to white-washing feminism, and the inextricable link between class and race. Eddo-Lodge locates her discussion in her native United Kingdom, but discusses themes and events that are universal.

Full of passionate, personal, and keenly felt argument, *Why I'm No Longer Talking to White People About Race* is a wake-up call to all nations in denial about the structural and institutional racism occurring in our homes, offices, and communities. It is a timely, essential book by a vital new voice.

Reni Eddo-Lodge is a London-based journalist and black feminist. Her work can be found in the *New York Times*, *Voice*, and the *Guardian*, among others. She is the winner of an MHP 30 to Watch Award and was chosen as one of the 30 Most Exciting People Under 30 in Digital Media by the *Guardian* in 2014. She was listed in *Elle's* 100 Inspirational Women list and the *Root's* 30 Black Viral Voices Under 30. This is her first book. renieddolodge.co.uk •

[@renireni](https://twitter.com/renireni)

SOCIAL SCIENCE / DISCRIMINATION & RACE RELATIONS

Bloomsbury Circus | 12/5/2017
9781408870556 | \$27.00 / \$36.00 Can.
Hardcover | 272 pages
8.5 in H | 5.3 in W

MARKETING

Pitch for first serial and op-ed placement
Pre-publication consumer review
campaign
Broad national print and online media
campaign
Social media campaign targeting author's
contacts/followers at publication
Digital assets: excerpts on
Bloomsbury.com
Feature placement on Bloomsbury
website at time of publication

Catching Breath

The Making and Unmaking of Tuberculosis

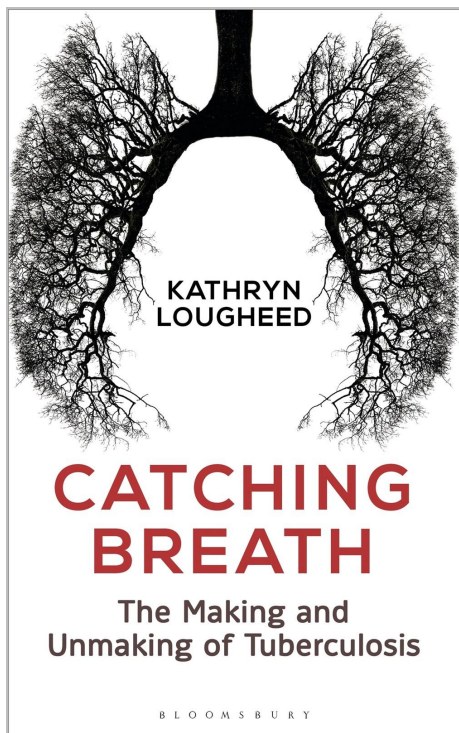
Kathryn Lougheed

A biography of tuberculosis, an ancient disease—but still a present danger.

When our ancestors set off from the cradle of civilization on their journey toward populating the planet, tuberculosis hitched a ride and has kept us company ever since. *Mycobacterium tuberculosis*, the organism responsible for TB, has learned through its shared history with humankind to be an almost perfect pathogen. Among its weapons: a thick cell wall that makes it difficult to kill, a lipid-rich diet scavenged from its host, and the ability to enter into a latent state in the human body. More than two billion people—approximately one-third of the world's population—is believed to be latently infected with TB. Throw in the compounding problems of antibiotic resistance found worldwide, immune systems weakened by the HIV epidemic, the ravages of poverty, and a painfully slow TB drug development pipeline, and it's easy to see why TB is far from a disease of the past.

Former tuberculosis researcher Kathryn Lougheed traces the history of TB through the ages, from its time as an infection of hunter-gatherers to the first human villages, and reveals how new studies can help us understand how industrialization and urbanization helped TB become the monstrous disease it is today. She also looks at the latest research in fighting TB, and shares interviews of doctors on the frontline treating it and the personal experiences of people whose lives are threatened or decimated by the disease once called “the robber of youth.”

Kathryn Lougheed worked in tuberculosis research for more than ten years, focusing on the biological mechanisms of latent tuberculosis. She completed her Ph.D. at Imperial College London and worked at the National Institute for Medical Research. Lougheed has published dozens of peer-reviewed papers and was an active member of the tuberculosis research community. This is her first book and she lives in London, England.



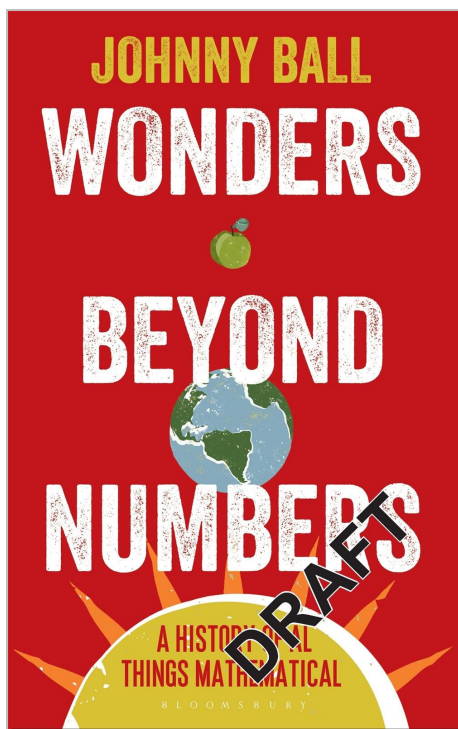
**SCIENCE / LIFE SCIENCES /
MICROBIOLOGY**

Bloomsbury Sigma | 9/5/2017
9781472930330 | \$27.00 / \$36.00 Can.
Hardcover | 272 pages
8.5 in H | 5.3 in W

Subrights: Territory: World all languages

MARKETING

Early consumer outreach campaign to NetGalley, Goodreads
Outreach to natural history museum stores
Social media campaign upon publication, including an infographic timeline
Inclusion in seasonal popular science e-newsletter
National print and online review campaign targeting science media:
Natural History, *National Geographic*, *Discover*, *NYT's Science Times*, *Scientific American*, *Psychology Today*, *Slate*, *Atlantic*, *Smithsonian*, *WSJ*



Wonders Beyond Numbers

A Brief History of All Things Mathematical

Johnny Ball

An all-encompassing history of mathematics from beloved TV presenter Johnny Ball.

Johnny Ball is by some margin Britain's most famous mathematician. *Wonders Beyond Numbers* is his magnum opus and his first book in more than ten years. It is nothing less than the history of mathematics; he describes it as "a summation of my career as an enthusiast for mathematics." It will help spark (or re-spark) the reader's love of math in its many facets.

The scope of the book is breathtaking. Running in something approaching chronological order, it shows that every breakthrough in math represents a single step forward, resting on the work of others, and brings to life the importance of numbers, shapes, and patterns in the world around us.

It's all-encompassing, yet written in a light and reader-friendly fashion and filled with diagrams to help explain the math. Dotted throughout are anecdotes and stories from Johnny's life and mathematical adventures, both on and off camera.

A life-long math obsessive, **Johnny Ball** started out as a Butlin's redcoat and stand-up comic before appearing on BBC TV's *Play School* from 1967. His real break, though, came in 1977, with the first series of *Think of a Number*. A smash hit, this spawned various other shows (such as *Johnny Ball Reveals All*), as Johnny quickly became one of the most famous faces on British television. Johnny remains a regular fixture on TV and radio, and is comfortably Britain's most famous mathematician.

MATHEMATICS / HISTORY & PHILOSOPHY

Bloomsbury Sigma | 10/10/2017
9781472939999 | \$27.00 / \$36.00 Can.

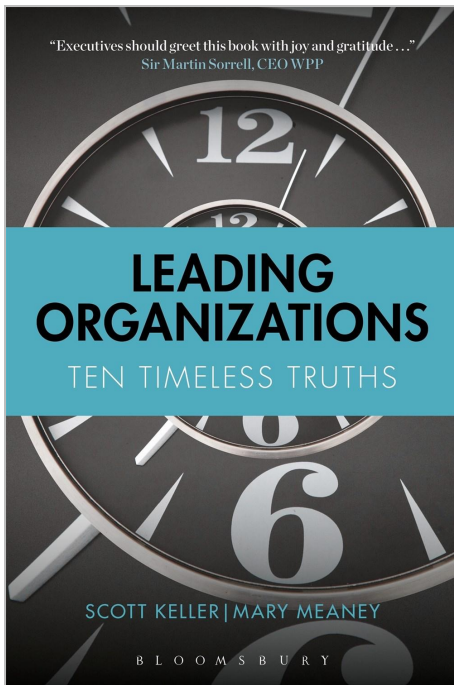
Hardcover | 336 pages

8.5 in H | 5.3 in W

black and white illustrations throughout and an 8pp colour plate section

MARKETING

Early consumer review campaign on NetGalley, Amazon Vine, GoodReads
National print & online review campaign targeting *Discover*, *Physics Today*, *Scientist*, NYT's Science Times section, *Science News*, *Scientific American*, *Time*, *WSJ*, *Washington Post*, NPR
Pre-pub outreach to popular science & mathematics bloggers
Social media campaign upon publication: author blog post, shareable fact graphics
Twitter advertising campaign
Single-title eblast to popular science subscribers
Inclusion in holiday gift guide



**BUSINESS & ECONOMICS /
MANAGEMENT**

Bloomsbury Business | 6/27/2017
9781472946898 | \$25.00 / \$34.00 Can.
Trade Paperback | 272 pages
9.2 in H | 6.1 in W

MARKETING

Digital assets: sampler available on
ISSUU and Bloomsbury.com
Coordination with McKinsey
marketing/PR team
Single-title eblast to business
subscribers
Advance review copies to leading
business outlets/journals: *Bloomberg
BusinessWeek, WSJ, Forbes, Money*

Leading Organizations

Ten Timeless Truths

Scott Keller, Mary Meaney

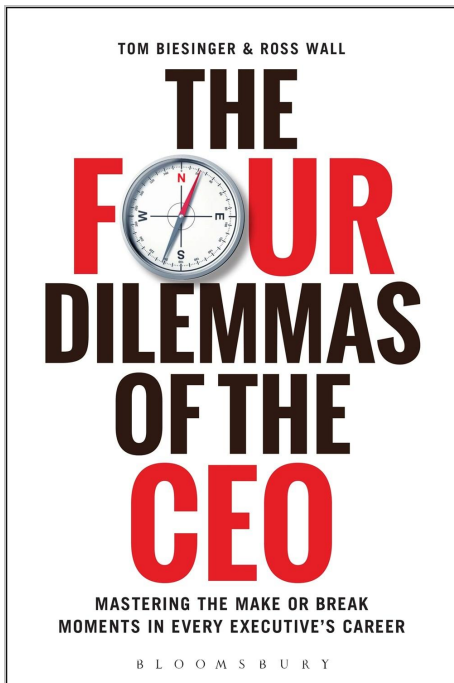
Offering leaders and senior managers the answers to critical questions on organizational design and management.

The two authors, both consultants with McKinsey, took stock of the most common questions they are asked by their clients in the areas of human capital, organization design, transformational change, and merger management. Containing the latest thinking on the most effective answers to those questions, this book offers leaders and senior managers support of their efforts to harness the full potential of their organizations.

This new book offers an accessible and practical new framework for addressing some of the most common issues facing leaders and senior managers today. *Leading Organizations* is anchored in a series of essays or short chapters using graphics, bullet points, and examples to illustrate the key messages and ensure a highly visual exploration of organizational design and management.

Scott Keller leads McKinsey's work in transformational change in the Americas. Scott is also a co-founder and board member of Digital Divide Data (DDD), a social enterprise that utilizes a sustainable IT service model to benefit some of the world's most disadvantaged.

Mary Meaney leads McKinsey's work in Organization across Europe, the Middle East, and Africa; she is also one of the leading experts in Transformational Change.



The Four Dilemmas of the CEO

Mastering the make-or-break moments in every executive's career

Tom Biesinger, Ross Wall

The book outlines the common challenges that every CEO will face during their tenure and when to expect them.

CEOs hate surprises. And yet many have found themselves, at some point in their career, overtaken by events that they should have seen coming. Such events cause paralysis, halt critical momentum, and ensure that the length of their tenure is spent stuck *in* the business while their mandate for working *on* the business is continually diverted.

Tom Biesinger and Ross Wall divide these key moments into *Four Dilemmas*—these are consistent across all industries and across all organizations of notable size, regardless of geography. The book outlines the common challenges that every CEO will face during their tenure and when to expect them.

The Four Dilemmas are:

1. You're in charge of everything, but cannot completely trust anything.
2. You know that today's executive cannot deliver tomorrow's results.
3. How do you engage the full capability of your executive working *on* the business when they are at capacity working *in* the business?
4. At what point does the price of remaining personally relevant outweigh your other options?

In the first book to focus on these four issues collectively, the authors draw on their twenty-plus years of experience as trusted advisers across a range of industries, where they have helped to bolster and redirect individual careers, and to influence the growth of the organizations they lead.

Tom Biesinger draws on more than twenty years of experience as co-founder of Genesis, as well as an extensive background in entrepreneurial ventures.

Ross Wall also draws on his experience as co-founder of Genesis. He has a vast international network, having consulted across the Americas, Australasia, Africa, Europe, and the Middle East at board level.

BUSINESS & ECONOMICS / MANAGEMENT

Bloomsbury Business | 9/5/2017
9781472946843 | \$30.00 / \$40.00 Can.
Hardcover | 176 pages
8.5 in H | 5.4 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com
Single-title eblast to business subscribers
Advance review copies to leading business outlets/journals: *Bloomberg BusinessWeek*, *WSJ*, *Forbes*, *Money*

Critical Critters

Ralph Steadman, Ceri Levy

Cartoonist and national treasure Ralph Steadman's unique take on critically endangered animals.

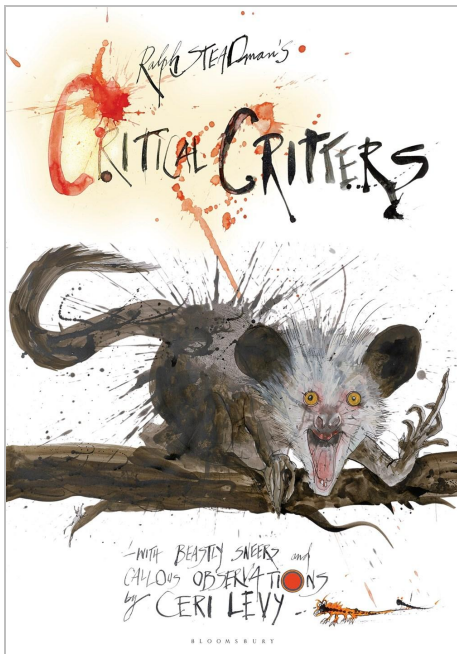
Following *Extinct Boids* and *Nextinction*, *Critical Critters* is the third in this epic trilogy of books dedicated to extinct and critically endangered animals from cartoonist Ralph Steadman and filmmaker Ceri Levy—the GONZOVIATIONISTS.

Expect plenty more of what made the first two books so successful—unpredictable nonsense beasts, irreverent jokes, a diary-style record of the creative mayhem, and around one hundred spectacular illustrations by Ralph of critically endangered mammals, insects, fish, lizards, and trees—a stunning collection, with a serious conservation message.

With the support of one of the world's leading conservation bodies, the Durrell Wildlife Conservation Trust, Ceri's humorous but meaningful message accompanied by Ralph's sensational paintings will satisfy art lovers and conservationists alike.

Ralph Steadman began his career as a cartoonist. He collaborated with Hunter S. Thompson in the birth of “gonzo” journalism with *Fear and Loathing in Las Vegas*; he has illustrated classics such as *Treasure Island* and *Animal Farm*, and has written and illustrated his own books, including *Sigmund Freud* and *The Big I Am*.

Ceri Levy is a documentary filmmaker. His works include *Bananaz* and the forthcoming *The Bird Effect*. He was co-curator of the exhibition that started Ralph Steadman painting birds.



NATURE / ANIMALS

Bloomsbury Natural History | 9/26/2017

9781472936714 | \$50.00 / \$66.00 Can.

Hardcover | 216 pages

13.8 in H | 9.7 in W

100 remarkable colour paintings

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com

Natural history museum stores & conservation organization outreach

Online display campaign

Social media campaign upon publication

Single-title email to natural history subscribers

Inclusion in 2017 Natural History gift guide

Major publicity campaign with outreach to mainstream press, plus natural history media and holiday gift guide editors

ALSO AVAILABLE

Nextinction: Critically Endangered Birds of the World

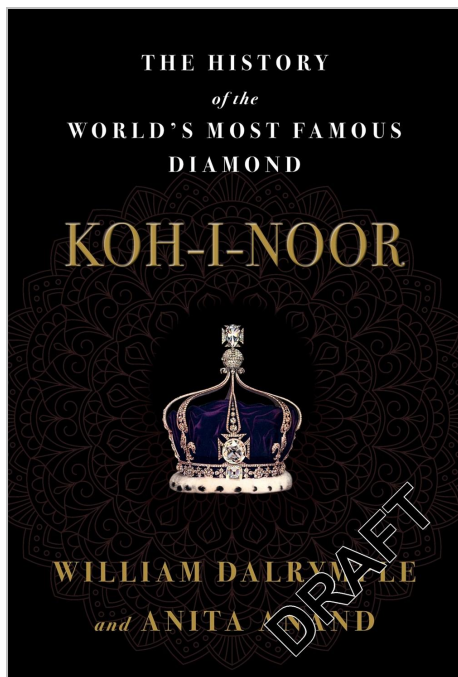
9/2015 | 9781472911681

Hardcover | \$50.00 / \$62.95 Can.

Extinct Boids

11/2012 | 9781620401064

Hardcover | \$50.00 / \$66.00 Can.



HISTORY / ASIA / INDIA & SOUTH ASIA

Bloomsbury USA | 9/12/2017
 9781635570762 | \$26.00 / \$35.00 Can.
 Hardcover | 352 pages
 8.3 in H | 5.5 in W
 2 x 8pp colour insert

MARKETING

National review, broadcast, and feature media campaign
 History blogger outreach
 Global social media campaign on social media accounts
 Feature placement on Bloomsbury.com during publication month
 Author events by request

Koh-i-Noor

The History of the World's Most Infamous Diamond

William Dalrymple, Anita Anand

From the internationally acclaimed historians William Dalrymple and Anita Anand, the first comprehensive history of the Koh-i-Noor diamond, arguably the most celebrated jewel in the world.

On March 29, 1849, the ten-year-old leader of the Sikh kingdom of the Punjab was ushered into the magnificent Mirrored Hall at the center of the British fort in Lahore, India. There, in a formal Act of Submission, the frightened but dignified child handed over to the British East India Company swathes of the richest land in India and the single most valuable object in the subcontinent: the celebrated Koh-i-Noor diamond, otherwise known as the Mountain of Light. To celebrate the acquisition, the British East India Company commissioned a history of the diamond woven together from the gossip of the Delhi Bazaars. From that moment forward, the Koh-i-Noor became the most famous and mythologized diamond in history, with thousands of people coming to see it at the 1851 Great Exhibition and still more thousands repeating the largely fictitious account of its passage through history.

Using original eyewitness accounts and chronicles never before translated into English, Dalrymple and Anand trace the true history of the diamond and disperse the myths and fantastic tales that have long surrounded this awe-inspiring jewel. The resulting history of south and central Asia tells a true tale of greed, conquest, murder, torture, colonialism, and appropriation that shaped a continent and the Koh-i-Noor itself.

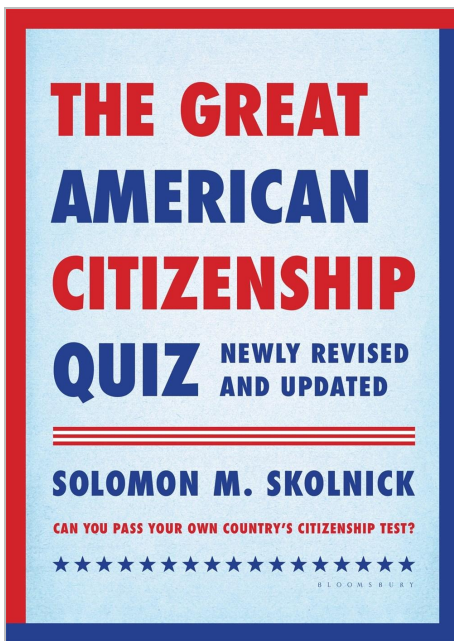
PRAISE

“A master story-teller, whose special gift lies in the use of indigenous sources, so often neglected by imperial chroniclers.” —*Sunday Times* on RETURN OF A KING

“Anita Anand’s gripping book is a sad story of dispossession and dislocation . . . The story is fast-paced and thrilling . . . A noble book.” —*Daily Telegraph* on SOPHIA: Princess, Suffragette and Revolutionary

Anita Anand has been a radio and television journalist for more than twenty years. She is the author of *Sophia: Princess, Suffragette and Revolutionary*.

William Dalrymple is the author of eight books. He has won numerous awards for his writing, including the *Sunday Times* Young British Writer of the Year Award, the Duff Cooper Memorial Award, the Hemingway Prize, and The Ryszard Kapuscinski Award for Literary Reportage.



POLITICAL SCIENCE / CIVICS & CITIZENSHIP

Bloomsbury USA | 9/5/2017
 9781635570151 | \$16.00 / \$22.00 Can.
 Trade Paperback | 176 pages
 7.8 in H | 5.1 in W

The Great American Citizenship Quiz

Newly Revised and Updated

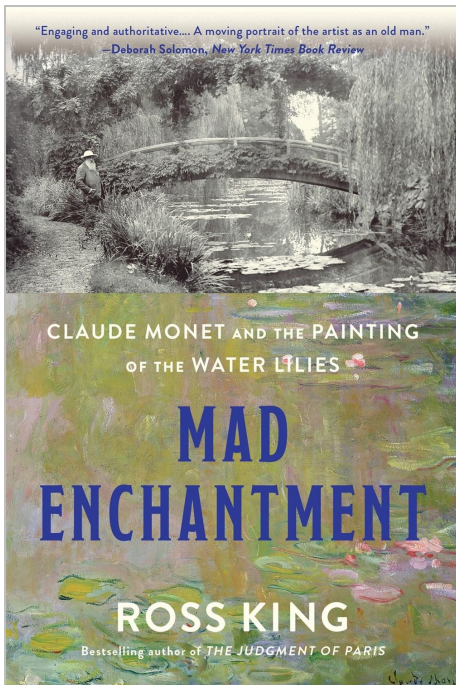
Solomon M. Skolnick

The ultimate civics lesson for citizens and would-be citizens alike—now completely revised and updated after the 2016 election.

Do you think you know American history? You might be surprised. *The Great American Citizenship Quiz* provides the core questions and answers about our history that anyone seeking citizenship needs to know—plus much more: hundreds of intriguing stories and facts behind the answers, many of them new to this edition, which will add sparkle to our historical vocabulary and deepen our appreciation for our form and method of government.

Do you know there are four verses in the Star-Spangled Banner? Who was the first woman appointed to the Cabinet? How does the Electoral College really work? Including appendices with the entire texts of the Declaration of Independence, the Constitution, the Bill of Rights and Amendments, and the Emancipation Proclamation, *The Great American Citizenship Quiz* is essential reading for anyone aspiring to citizenship, and a vital pocket history for Americans of all ages.

Solomon M. Skolnick's work has appeared in the *New York Times* and many other publications, and includes *Simple Gifts: The Shaker Song*.



**BIOGRAPHY & AUTOBIOGRAPHY
/ ARTISTS, ARCHITECTS,
PHOTOGRAPHERS**

Bloomsbury USA | 9/12/2017

9781632860132 | \$19.00

Trade Paperback | 416 pages

8.3 in H | 5.5 in W

B&W images t/o plus 16-page color insert

Other Available Formats:

Hardcover ISBN: 9781632860125

MARKETING

Coverage in paperback columns nationwide

National advertising campaign at publication

ebook promotion of author's backlist

Digital assets: excerpts available on Bloomsbury.com

Social media campaign at publication

Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Michelangelo and the Pope's Ceiling

10/2014 | 9781620408407

Trade Paperback | \$19.00 / \$0.00 Can.

Leonardo and the Last Supper

10/2013 | 9781620403082

Trade Paperback | \$18.00 / \$24.00 Can.

**Brunelleschi's Dome: How a Renaissance
Genius Reinvented Architecture**

8/2013 | 9781620401934

Trade Paperback | \$16.00 / \$17.00 Can.

Mad Enchantment

Claude Monet and the Painting of the Water Lilies

Ross King

From bestselling author Ross King, a brilliant portrait of the legendary artist and the story of his most memorable achievement.

Claude Monet is perhaps the world's most beloved artist, and among all his creations, the paintings of the water lilies in his garden at Giverny are most famous. Monet intended the water lilies to provide "an asylum of peaceful meditation." Yet, as Ross King reveals in his magisterial chronicle of both artist and masterpiece, these beautiful canvases belie the intense frustration Monet experienced trying to capture the fugitive effects of light, water, and color. They also reflect the terrible personal torments Monet suffered in the last years of his life.

Mad Enchantment tells the full story behind the creation of the *Water Lilies*, as the horrors of World War I came ever closer to Paris and Giverny and a new generation of younger artists were challenging the achievements of Impressionism. By early 1914, French newspapers were reporting that Monet, by then 73, had retired his brushes. He had lost his beloved wife, Alice, and his eldest son, Jean. His famously acute vision was threatened by cataracts. And yet, despite ill health, self-doubt, and advancing age, Monet began painting again on a more ambitious scale than ever before. Linking great artistic achievement to the personal and historical dramas unfolding around it, Ross King presents an intimate portrait of an iconic figure.

PRAISE

"Ross King's *Mad Enchantment: Claude Monet and the Painting of the Water Lilies* is an engaging and authoritative portrait of the aged artist and his travails . . . the Monet who emerges from King's pages is a sympathetic and vivid character . . . A moving portrait of the artist as an old man." —Deborah Solomon, *The New York Times Book Review*

"King, an exhaustive researcher and a pleasing writer, has produced a perceptive chronicle of war and friendship, shifting tastes and lasting art—and of the painted reflections of a pond that became a mirror." —Associated Press

Ross King is the author of *Brunelleschi's Dome*, *Michelangelo and the Pope's Ceiling*, *The Judgment of Paris*, *Leonardo and The Last Supper*, and others. His work has been nominated for a National Book Critics Circle Award, the Charles Taylor Prize, and the National Award for Arts Writing. He has lectured at the Art Institute of Chicago, the Smithsonian, the Aspen Institute, and the Frick Collection, and in Florence, Milan, Paris, and Giverny. He lives near Oxford with his wife, Melanie.

The Blind Astronomer's Daughter

John Pipkin

A transporting historical novel from the acclaimed author of *Woodsburner*.

In late-eighteenth-century Ireland, Caroline Ainsworth learns that her life is not what it seems when her father, Arthur, an astronomer gone blind from staring at the sun, throws himself from his rooftop observatory. His vain search for an unknown planet and jealousy over astronomer William Herschel's discovery of Uranus had driven him to madness. Grief-stricken, Caroline leaves Ireland for London.

But her father has left behind a cryptic atlas that holds the secret to finding a new world at the edge of the sky. As Caroline reluctantly resumes her father's work, she must confront her own longings, including her love for her father's former assistant, the tinkering blacksmith Finnegan O'Siodha. Then Ireland is swept into rebellion, and Catherine and Finnegan are plunged into its violence.

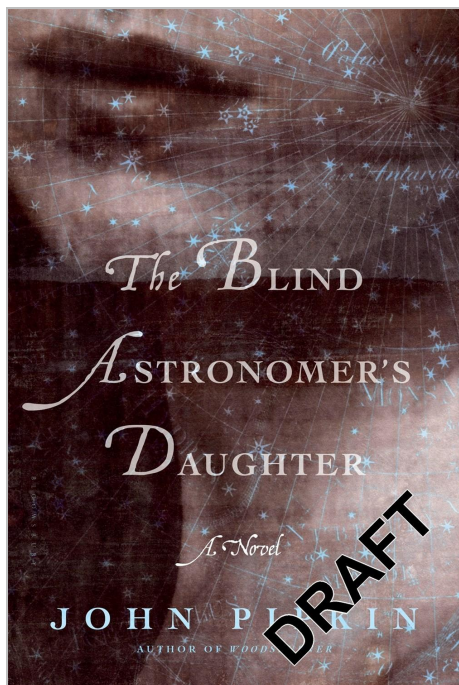
A novel about the obsessions of the age—scientific inquiry, geographic discovery, political reformation, but above all, astronomy—*The Blind Astronomer's Daughter* encapsulates the quest for knowledge and for human connection. It is rich, far-reaching, and unforgettable.

PRAISE

“In his extraordinary ability to convey his characters’ emotions as they take in the universe’s immensity, Pipkin captures our own awe and sense of puniness as we look at the skies.” —*The New York Times Book Review*

“John Pipkin has devised a brilliant orrery of life’s rich pageant, as compelling as the brightest arrangement of stars beneath the vault of heaven.” —*The Austin Chronicle*

John Pipkin was born in Baltimore and received his Ph.D. in British literature from Rice University. His first novel, *Woodsburner*, was named one of the best books of 2009 by the *Washington Post*, the *Christian Science Monitor*, and the *San Francisco Chronicle*. It won the Massachusetts Book Award for Fiction, the Steven Turner Award for Best Work of First Fiction from the Texas Institute of Letters, and the Center for Fiction First Novel Prize. Pipkin lives in Austin, Texas, with his wife and son.



FICTION / LITERARY

Bloomsbury USA | 9/5/2017
9781632861894 | \$19.00 / \$25.00 Can.
Trade Paperback | 480 pages
8.3 in H | 5.5 in W

Other Available Formats:

Hardcover ISBN: 9781632861870

MARKETING

Coverage in paperback columns nationwide
Digital assets: excerpts available on Bloomsbury.com
Social media campaign at publication
Feature placement on Bloomsbury website at time of publication

International Night

A Father and Daughter Cook Their Way Around the World
Including More than 250 Recipes

Mark Kurlansky and Talia Kurlansky

From celebrated food writer Mark Kurlansky, a savory trip across the globe for parents and kids, with delicious and accessible recipes and tidbits both cultural and historical.

Once a week in the Kurlansky home, Mark spins a globe, and wherever his daughter's finger lands becomes the theme of that Friday night's dinner. Their tradition of International Night has afforded Mark an opportunity to share with his daughter, Talia—and now the readers of *International Night*—the recipes, stories, and insights he's collected over more than thirty years of traveling the world writing about food, culture, and history. His charming pen-and-ink drawings appear throughout the book.

International Night is brimming with recipes for fifty-two special meals—appetizers, a main course, side dishes, and dessert for each—one for every week of the year. Some are Mark's old favorites, others gleaned from research. Always, they are drawn from techniques he learned as a professional chef and from many years of talking to chefs, producers, and household cooks around the world. Every recipe is designed to be easily doable by any amateur chef, and to be completed with the assistance of children.

Mark and Talia invite you and your family into their kitchen, overflowing with packets of exotic spices and aromas of delicacies from Tanzania and Kazakhstan to Cuba and Norway. From there, recipes and toothsome morsels of cultural and historical information will fill your bellies and your minds, and transport you to countries all around the world.

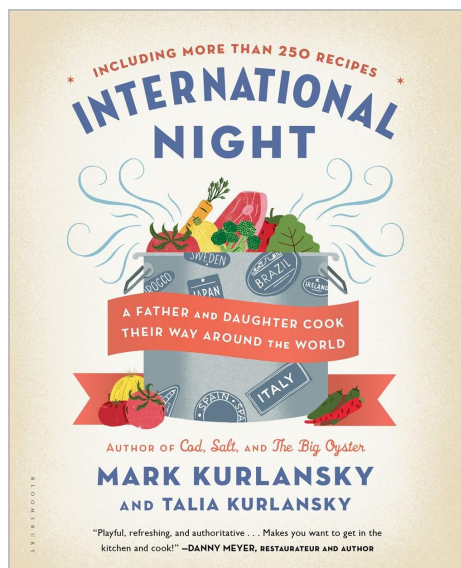
PRAISE

“A global anthropology adventure and cooking lesson all at once. *International Night* stimulates a sense of culinary wanderlust.” —Danny Meyer, restaurateur, and author, *Setting the Table*

“Both teens and adults will find the brief country profiles enlightening, and a bibliography of international cookbooks provides fine fodder for a family library.” —*Publishers Weekly*

“This is an early favorite . . . because of its rating system for difficulty, its range and the way in which Talia's notes are spot-on. Everybody can learn, and everybody will eat.” —*Washington Post*

Mark Kurlansky is the *New York Times* bestselling author of *Cod, Salt, Paper, The Basque History of the World, 1968, The Big Oyster*, and *Havana*, among many others. He received the Dayton Literary Peace Prize for *Nonviolence*, *Bon Appétit's* Food Writer of the Year, the James Beard, and Glenfiddich Awards. He lives in New York City. www.markkurlansky.com
Talia Kurlansky, who often cooks and travels with her father, is a sophomore in high school. This is her first book.



COOKING / REGIONAL & ETHNIC

Bloomsbury USA | 10/10/2017
9781620400548 | \$19.00 / \$25.00 Can.
Trade Paperback | 384 pages
9.3 in H | 6.1 in W | 1 lb Wt
2-color throughout

Other Available Formats:

Hardcover ISBN: 9781620400272

MARKETING

Coverage in paperback columns nationwide
ebook promotion of author's backlist
Digital assets: recipes available on Bloomsbury.com
Social media campaign at publication
Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Havana: A Subtropical Delirium
3/2017 | 9781632863911
Hardcover | \$26.00 / \$35.00 Can.

What?: Are These the 20 Most Important Questions in Human History--Or is This a Game of 20 Questions?
5/2011 | 9780802779069
Hardcover | \$15.00 / \$18.50 Can.

JULIA HOBSBAWM

Fully Connected



Surviving and Thriving in an
Age of Overload

B L O O M S B U R Y

BUSINESS & ECONOMICS / BUSINESS COMMUNICATION

Bloomsbury Business | 6/13/2017
9781472926845 | \$28.00 / \$37.00 Can.
Hardcover | 256 pages
9.2 in H | 6.1 in W

MARKETING

Press release/review copies to business
media
Inclusion in seasonal business
e-newsletter
ISSUU sampler available on
bloomsbury.com

Fully Connected

Surviving and Thriving in an Age of Overload

Julia Hobsbawm

The first book to define what social health means in the modern workplace, and the implications for individuals and society of being “always on” in a hyper-connected world.

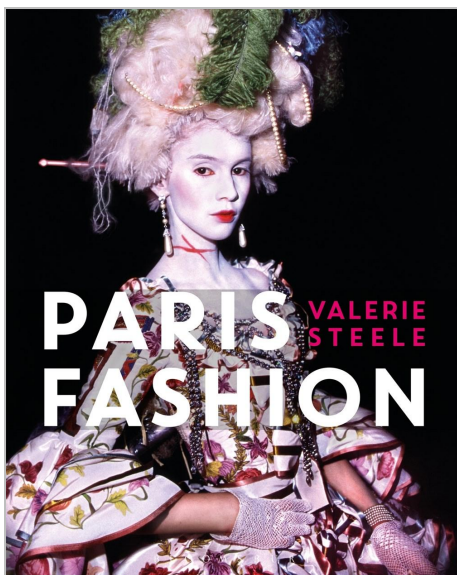
In 1946, the World Health Organization defined health as: “a state of complete physical, mental, *and social* well-being, and not merely the absence of disease or infirmity.” Until now, no one has defined this third dimension to health, or described strategies to deliver it.

Twenty-five years after the arrival of the Internet, we are drowning in data and deadlines; we can never have imagined that our daily intake of information and achieving a healthy balance in our personal and professional lives could feel so complex and so unhealthy. This is the first book to define what social health means in both society and the modern workplace. Here, Julia Hobsbawm argues that developing social health will help employees become more efficiently engaged with each other and their work, and help employers to create workplaces that support social health and thus greater productivity.

By utilizing the latest thinking in health and behavioral economics, social psychology, neuroscience, management, and social network analysis, *Fully Connected* will provide a blueprint for how to use social health to foster well-being and productivity.

Julia Hobsbawm OBE is a leading expert on networking and social health. A prominent entrepreneur and media commentator on the subject of networks, networking, work/life balance, and entrepreneurship, she has emerged as a leading voice on the future of workplace productivity practices and is the world’s first Professor of Networking at Cass Business School, London.

juliahobsbawm.com • juliahobsbawm.wordpress.com • @juliahobsbawm



**DESIGN / FASHION &
ACCESSORIES**

Bloomsbury USA | 9/26/2017
9781635570892 | \$40.00 / \$54.00 Can.
Hardcover | 344 pages | Carton Qty: 8
10.9 in H | 8.6 in W

Paris Fashion

A Cultural History

Valerie Steele

This beautifully illustrated new edition of *Paris Fashion* examines the history and culture of style in the fashion capital from the 14th century through to the present day.

Paris has been the international capital of fashion for more than 300 years. Even before the rise of the *haute couture*, Parisians were notorious for their obsession with fashion, and foreigners eagerly followed their lead. From Charles Frederick Worth to Gabrielle “Coco” Chanel, Christian Dior, and Yves Saint Laurent, fashion history is dominated by the names of Parisian couturiers. But Valerie Steele’s *Paris Fashion* is much more than just a history of great designers. This fascinating book demonstrates that the success of Paris ultimately rests on the strength of its fashion culture – created by a host of fashion performers and spectators, including actresses, dandies, milliners, artists, and writers.

First published in 1988 to great international acclaim, this pioneering book has now been completely revised and brought up to date, encompassing the rise of fashion’s multiple world cities in the twenty-first century. Lavishly illustrated, deeply learned, and elegantly written, Valerie Steele’s masterwork explores with brilliance and flair why Paris remains the capital of fashion.

PRAISE

“This is an original, gracefully written study of Paris fashion, one that manages to say as much about national character, in a sense, as it does about the rise and fall of hemlines ... I would not only recommend it to anyone interested in the psychology of clothes, but to anyone planning a sejour in France - as much required reading, say, as the Green Guides of Michelin.”—*The Los Angeles Times Book Review*

“An impressive compendium of information.”—*The New York Times Book Review*

“[Steele’s] book offers many insights and pleasures, including some excellent quotations.”—*The New York Times*

Valerie Steele is director and chief curator of The Museum at the Fashion Institute of Technology, where she has organized more than 25 exhibitions. She is also the founder and editor in chief of *Fashion Theory: The Journal of Dress, Body & Culture*, and the author of more than 20 books. Described in *The Washington Post* as one of “fashion’s brainiest women” and by Suzy Menkes as “The Freud of Fashion,” Steele has been instrumental in raising awareness of the cultural significance of fashion.

The Strange Death of Europe

Immigration, Identity, Islam

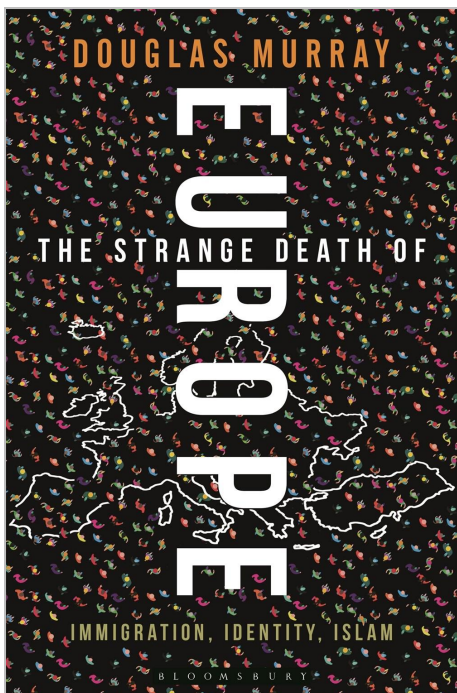
Douglas Murray

A controversial and devastatingly honest depiction of the demise of Europe.

The Strange Death of Europe is a highly personal account of a continent and culture caught in the act of suicide. Declining birth rates, mass immigration, and cultivated self-distrust and self-hatred have come together to make Europeans unable to argue for themselves and incapable of resisting their own comprehensive alteration as a society and an eventual end.

This is not just an analysis of demographic and political realities, it is also an eye-witness account of a continent in self-destruct mode. It includes accounts based on travels across the entire continent, from the places where migrants land to the places they end up, from the people who pretend they want them to the places which cannot accept them.

Douglas Murray is a regular columnist for both the *Spectator* and *Standpoint* and writes frequently for a variety of other publications, including the *Sunday Times* and *Wall Street Journal*. A prolific debater, Douglas has spoken on a variety of prominent platforms, including at the British and European Parliaments and the White House.



HISTORY / EUROPE / GREAT BRITAIN

Bloomsbury Continuum | 9/5/2017
9781472942241 | \$26.00 / \$35.00 Can.

Hardcover | 352 pages

9.2 in H | 6 in W

No illustrations

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com

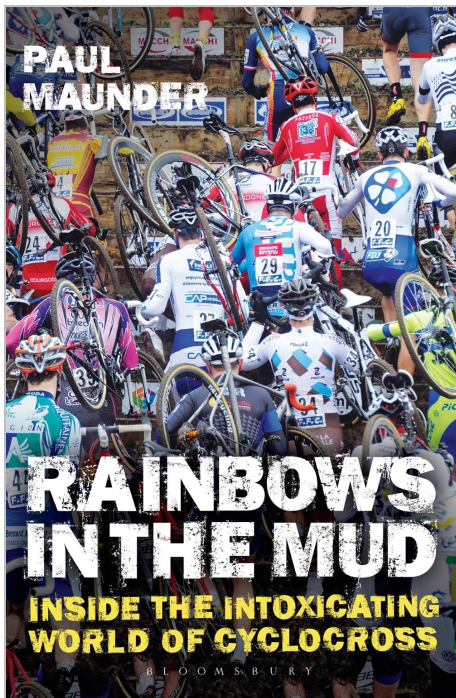
Early consumer review campaign on NetGalley, Goodreads

Online search advertising campaign

Inclusion in 2017 holiday gift guide

Publicity campaign to mainstream

reviews/politics & currents events: *New York Times*, *WSJ*, *New Republic*, *Washington Post*, *New Yorker*, *Harper's*, *NYRB*, *Forbes*, *Politico*, *Daily Beast*



**SPORTS & RECREATION /
CYCLING**

Bloomsbury Sport | 9/5/2017
9781472925954 | \$20.00 / \$27.00 Can.
Trade Paperback | 288 pages
9.2 in H | 6 in W

MARKETING

Review mailing to cycling media
Outreach to professional cycling
organizations/cyclocross events
Targeted online search advertising
Single title eblast to in-house cycling list
timed to start of US season
ISSUU sampler available on
bloomsbury.com

Rainbows in the Mud

Inside the intoxicating world of cyclocross

Paul Maunder

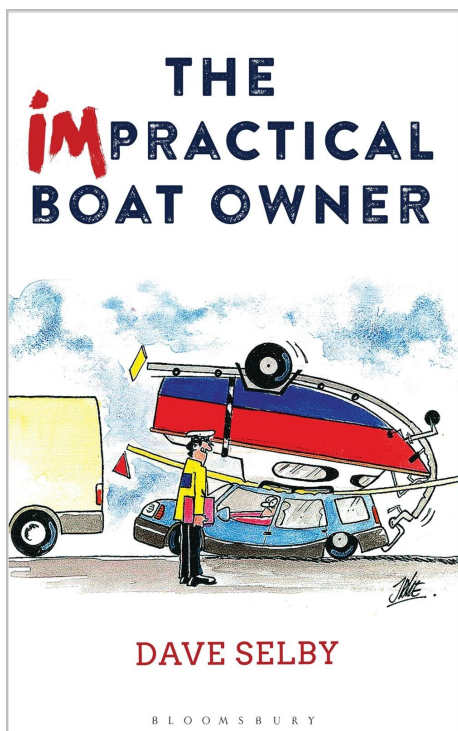
A colorful ride through a season of cyclocross, cycling's off-road, cult discipline.

Cyclocross is no longer cycling's hidden gem. Its rapid growth in the U.S. and UK means this intense and dramatic sport is exploding into the mainstream. With a season running from September to February, cyclocross is cycling's only purely winter discipline, demanding a combination of athleticism, supreme technical skill, and ruthless tactics for the muddy conditions.

In the sport's heartland of Belgium, major races attract crowds of thousands and have a carnival atmosphere fueled by heavy drinking, ringing cowbells, and pumping air horns. Many top riders have enthusiastic fan clubs and are national celebrities—one even had his own reality TV show. On race day, Belgian and Dutch television coverage is akin to a major football game in the U.S., stretching for hours with pre-race interviews, pundits, and behind-the-scenes films.

In *Rainbows in the Mud*, Paul Maunder spends a season soaking up the sport's rich culture and history, and mixing with the obsessive fans, celebrity riders, and old-fashioned patriarchs of the sport. Following the riders—novices, veterans, American, British—as they slog their way through the season, he captures the spirit of this flamboyant cult sport, and paints a picture so vibrant you can almost feel the mud under your feet.

Ever since seeing flickering coverage of the 1984 World Road Championships from Barcelona, **Paul Maunder** has loved all aspects of cycle racing. He won his first race—an under-12s cyclocross around a farmyard near Oxford, for which he won three chocolate bars—but thereafter struggled to maintain such dominance. He has studied fiction with the former Poet Laureate, been awarded a fellowship by Faber, and is a regular feature contributor to *Rouleur* and *Peloton* magazines.



The Impractical Boat Owner

Tales and Trials from Years of Floundering Afloat

Dave Selby

The most impractical nautical book you'll ever buy, from one of Britain's most-popular marine writers. What it lacks in serious advice it makes up for in pure entertainment.

The Impractical Boat Owner is the remedy that cures our modern overdose of writing about expensive shiny new sailboats, sailing self-improvement, the quest for the best charter, and practical boating skills. It is a book with no practical purpose whatsoever. It won't make you a better sailor, and it won't provide any instructions on boat maintenance. But it will entertain: Selby's light but observational writings tap the rich well of all those things that sailors know but few dare admit.

The Impractical Boat Owner pairs Dave Selby's immensely popular columns from *Practical Boat Owner* with additional "Lessons Not Learned"—in easily accessible hints and tips boxes—accompanied by Jake Kavanagh's wonderful color cartoons. Taking us from Selby's first flounderings afloat to more recent, er, flounderings afloat, themes covered include:

- first attempts at sailing
- how not to sail singlehanded
- mysteries of boat maintenance
- how not to sail with a dog
- the impenetrable mysteries of navigation and weather
- how not to race

Careful, though, you might just find a useful piece of advice, or two, in all the laughs and flounderings.

Dave Selby writes for numerous UK papers including the *Daily Telegraph*, the *Times*, *Financial Times*, and the *Evening Standard*. He has written seven books on automobiles, including six editions of the *Miller's Collectors Cars Price Guide* (1997–2002) and the highly acclaimed *Ultimate Classic Car Book* (Dorling Kindersley, 1995), coauthored with Quentin Wilson. He also writes two monthly sailing columns in *Practical Boat Owner* and *Classic Boat*.

SPORTS & RECREATION / SAILING

Adlard Coles | 9/26/2017

9781472944849 | \$14.00 / \$19.00 Can.

Trade Paperback | 112 pages | Carton Qty: 60

8.5 in H | 5.3 in W

Cartoons by Jake Kavanagh

MARKETING

Outreach to specialized nautical accounts, including advertising with Paradise Cay

Summer 2017 online nautical display campaign

Inclusion in seasonal nautical e-newsletter

Social media campaign upon publication

Feature on Bloomsbury website during publication month

Excerpts and other digital assets available

Publicity campaign to sailing/nautical outlets: *Yachting Times*, *Sail*, *Latitude 38*, *Cruising World*

Illuminated Manuscripts

Richard Hayman

A colorfully illustrated guide to the best-preserved medieval artworks, and the world for which they were created.

Illuminated manuscripts are among the most beautiful, precious, and mysterious works of Western art. Before the printing press was invented, books were produced by hand and their illustration, using brightly colored pigments and gold embellishments, was a labor of love and an act of piety in itself. The results are stunning. The works emanating from the scriptoria of monasteries were mainly religious texts, including illuminated bibles, psalters, and works for private devotion known as books of hours.

Illuminated Manuscripts describes the origin and history of illumination in the Middle Ages, covering the artists and their techniques, and the patrons who commissioned them. It explains the subject matter found in medieval works, such as saints and Bible stories and the use of ornamental flourishes, and is illustrated with many fine examples of the genre including the Lindisfarne Gospels and the Book of Kells.

Richard Hayman is a writer and historian with a longstanding interest in medieval art. He is the author of several books, including *Church Misericords and Bench Ends*, *Coal Mining in Britain*, *The Iron Industry*, *The Green Man*, and *The Tudor Reformation* for Shire.



ART / EUROPEAN

Bloomsbury Shire Publications | 9/19/2017

9781784422363 | \$14.00 / \$19.00 Can.

Trade Paperback | 64 pages

8.3 in H | 5.9 in W

ALSO AVAILABLE

Coal Mining in Britain

1/2017 | 9781784421205

Trade Paperback | \$14.00 / \$19.00 Can.

The Iron Industry

2/2016 | 9780747814832

Trade Paperback | \$14.00 / \$17.00 Can.

The Tudor Reformation

3/2015 | 9780747814849

Trade Paperback | \$12.95 / \$14.95 Can.

Do You Know Who I Am?

A Memoir

Tim Pigott-Smith

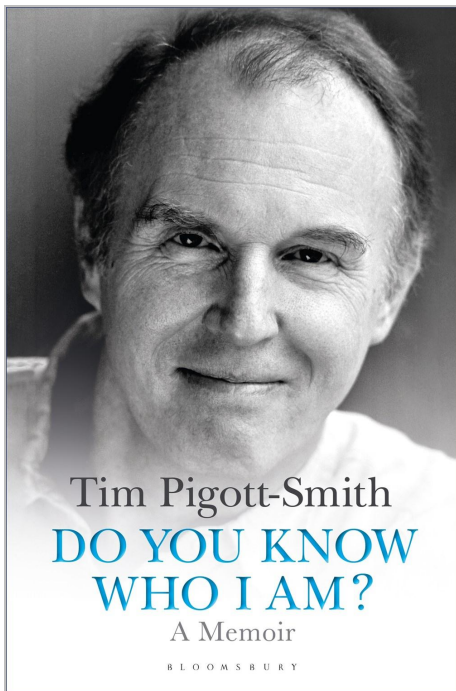
A memoir of theatrical life and much more by Tim Pigott-Smith, one of the most prodigiously talented actors of his generation.

Tim Pigott-Smith is one of Britain's most loved contemporary actors. Ever since his rise to fame playing the part of Merrick in the TV adaptation of *The Jewel in the Crown* (an adaptation of Paul Scott's *Raj Quartet*), he has been consistently employed on stage and film in a huge variety of roles. Most recently he completed a long run in the title role of Mark Bartlett's award-winning play *Charles III*, which then transferred to Broadway. His versatility is astonishing.

Throughout this book, Pigott-Smith writes fascinatingly about theatrical, acting, and production technique, giving unique insight into the actor's trade. Like the books of Anthony Sher and Simon Callow, this book says much about the actor's art, delivery, and technique, including a chapter on speaking Shakespeare. There is also perceptive critical appreciation of other acting geniuses Pigott-Smith has worked with—Peggy Ashcroft, John Gielgud, Maggie Smith, Judi Dench, and countless others.

Accompanied by black-and-white photographs, *Do You Know Who I Am?* is an immensely entertaining memoir from a great theatrical talent.

Tim Pigott-Smith was trained at the Bristol Old Vic and became famous through *The Jewel in the Crown*. He has since appeared in countless theatre productions including *Enron* and *King Charles III*, as well as in television and film.



**BIOGRAPHY & AUTOBIOGRAPHY
/ ENTERTAINMENT &
PERFORMING ARTS**

Bloomsbury Continuum | 6/20/2017
9781472934246 | \$28.00 / \$35.95 Can.

Hardcover | 352 pages

9.2 in H | 6 in W

Integrated black and white photographs

The Wealthy Body In Business

Earn More Money By Being In Better Shape

Tim Bean, Anne Laing

A healthy body equals a healthy mind. Fight the flab and get in shape to maximize career success and financial reward.

The business world is getting tougher rather than easier, faster rather than slower, and more stressful rather than less. The city is uploading more pressure, and companies are downsizing their key talent.

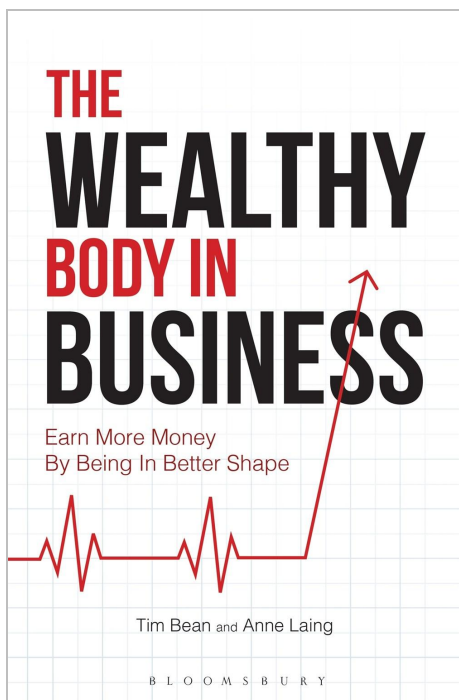
Yet none of us is getting any younger. Instead of becoming stronger, leaner, fitter, faster, more energized, and more engaged, we're mostly getting, slower, sicker, fatter, and weaker. At senior levels the gap between expectations to lead and perform, and the ability and capacity to do so is ever widening. Something has to give, and it is. People in business are crumbling under the load, fading under the pressure, and dying under their desks. The cost to business, to family, and to society is massive and incalculable.

The Wealthy Body In Business is a behind-the-scenes insight—an insider's guide to the most successful strategies, tips, and best practices that we have used successfully with our private clients at the top levels of business over the years.

Start making better decisions, becoming better leaders, and exponentially extend your influence and earning capacity. Become happier, healthier, and more successful. Love the way you feel about life and about business. Your families will love it, your employees will enjoy it, and your doctor will thank you for it.

Tim Bean is a longevity specialist, keynote speaker, TV presenter, and author. Tim is on the senior faculty for Duke Corporate Education, and lectures at corporate events, medical conferences, and business universities around the world.

Anne Laing is a researcher and health campaigner, specializing in the weight-loss, anti-aging, and beauty worlds.



HEALTH & FITNESS / HEALTHY LIVING

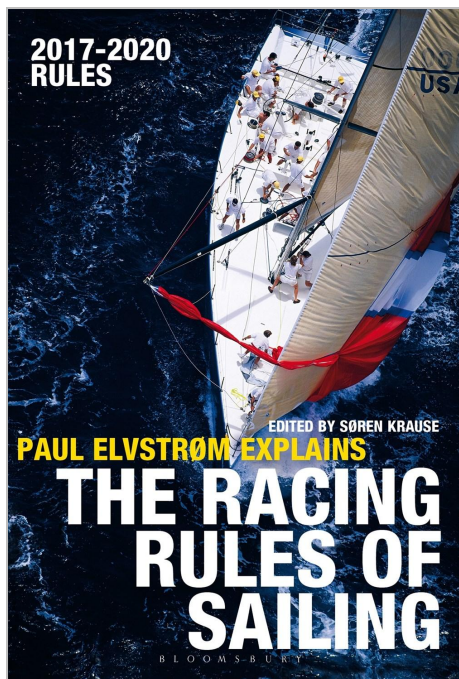
Green Tree | 9/5/2017

9781472935144 | \$18.00 / \$24.00 Can.

Trade Paperback | 192 pages

9.2 in H | 6 in W

line drawings, tables



**SPORTS & RECREATION /
SAILING**

Adlard Coles | 9/5/2017

9781472946614 | \$30.00 / \$40.00 Can.

Trade Paperback | 256 pages

7.3 in H | 5 in W

Bird's-eye diagrams

Paul Elvstrom Explains the Racing Rules of Sailing

2017-2020 Rules

Paul Elvstrom

The long-established bestselling classic valued by racers of all levels and ages for decades, complete with model boats.

Written by a sailing Olympian, this is the most-trusted reference for racing sailors around the world for over forty-five years.

The unique approach devised by Paul Elvstrom offers bird's-eye views and detailed explanations of how the rules are applied to racing situations, with each cross-referenced to the relevant case studies provided by World Sailing (formerly ISAF).

Completely revised to cover the new rules for 2017–2020, *Elvstrom Explains* also includes the full text of all the sailboat racing rules, with a quick-reference guide highlighting the latest changes. There is also a handy and confidence-building section on how to present your case in a protest.

The book also comes with the famous model boats for use in protests, plus a full-color diagram of signal flags on the back cover for easy reference on the race course. The book and the model boats are packaged within a plastic wallet, offering protection from spray—the perfect pocket reference for racers in every type of boat: dinghy, keelboat, or megayacht.

PRAISE

“All you need to know.” —*Sailing*

“Definitely a book to have on board.” —*The Island*

“An indispensable book for anyone who races.” —*Nautical News*

“This book is a must-have for any serious racing sailor.” —Ben Ainslie, America's Cup Skipper

“The perfect pocket reference for racers in every type of boat—dinghy, keelboat, or yacht.” —*Yachting Life*

Paul Elvstrom was a world-renowned Olympic gold medalist and legendary sailor. He represented Denmark at nine Olympic Games, winning gold four times, and sailed as a World Champion and European Champion many times. His clear, logical explanations of the Racing Rules has been an international bestseller for over forty-five years.

Soren Krause, Paul Elvstrom's son-in-law, is an experienced international racing judge who has worked closely with Paul on the previous seven editions of the book.

Day Skipper for Sail and Power

The Essential Manual for the RYA Day Skipper Theory and Practical Certificate 3rd edition

Alison Noice

A comprehensive introduction to piloting, navigation, and general boat work for anyone intending to make coastal passages in a small boat.

Whether sail or power, running a boat is challenging and rewarding, but the unique world of water and weather can be daunting. *Day Skipper for Sail and Power* teaches you all you need to know to understand the challenges and command your water world. Topics include:

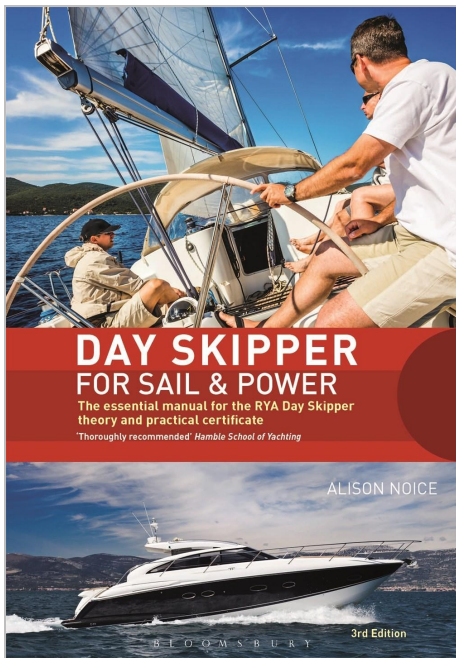
- Seamanship
- Safety equipment
- Preventing collisions at sea
- Navigation and chart work
- Tides and tidal streams
- Piloting—finding your way
- Knotwork for docking, sailing, and all other needs
- Passage planning
- Weather
- Engine operation and maintenance
- The most up-to-date VHF radio procedures

With its refreshingly practical and clear approach (and by the same author as the highly successful *Yachtmaster for Sail and Power*), no one intending to venture on the water in a small boat can afford to be without this lively, helpful guide.

PRAISE

“Provides an excellent grounding for sailors . . . An excellent teaching or revision aid and a useful onboard reference.” —*Yachting Monthly*

Alison Noice is a former Yachtmaster instructor and examiner. She trains and examines instructors for the Short Range Radio certificate and runs Yachtmaster and Day Skipper shore-based courses at her local yacht club. She still finds time to sail for pleasure in her Moody 31. Alison lives in Poole, Dorset, UK.



SPORTS & RECREATION / SAILING

Adlard Coles | 9/12/2017
 9781472944818 | \$34.00 / \$45.00 Can.
 Hardcover | 208 pages
 9.7 in H | 6.7 in W
 Colour photos and illustrations throughout

ALSO AVAILABLE

Yachtmaster for Sail and Power: A Manual for the RYA Yachtmaster® Certificates of Competence

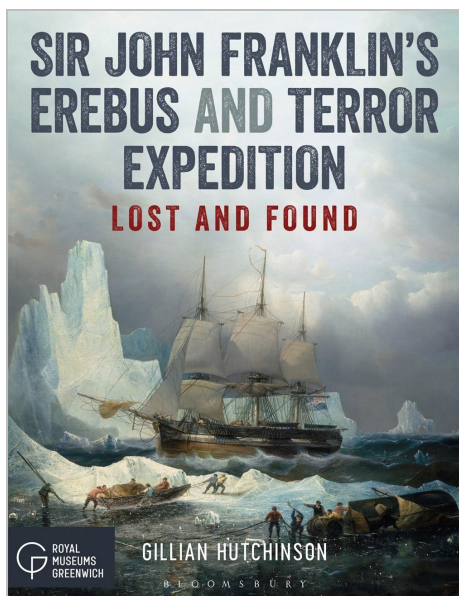
5/2016 | 9781472925497
 Hardcover | \$40.00 / \$54.00 Can.

Yachtmaster Exercises for Sail and Power: Questions and Answers for the RYA Yachtmaster® Certificates of Competence

11/2012 | 9781408178102
 Trade Paperback | \$29.95 / \$39.95 Can.

The Adlard Coles Book of Navigation Exercises

3/2003 | 9780713663235
 Trade Paperback | \$27.95 / \$39.95 Can.



Sir John Franklin's Erebus and Terror Expedition

Lost and Found

Gillian Hutchinson

The story of Sir John Franklin's fateful expedition in HMS Erebus and HMS Terror of the North-West Passage in 1845, and the eventual discovery of the ships' wrecks in 2014 and 2016.

In association with Royal Museums Greenwich and the Canadian Museum of History, this book will accompany a summer 2017 exhibition of the same name at the National Maritime Museum, London. Following London, the exhibition will move to Canada for touring in 2018.

Erebus was one of the two ships commanded by Sir John Franklin which set out to find the North-West Passage in 1845 in one of the biggest British expeditions to the Arctic regions. With no word from the 128-strong crew after three years, the Admiralty launched a search to discover their fate. Many expeditions followed, with many theories of the fate of Franklin's entire crew, including combination of lead poisoning and scurvy leading to madness and potentially cannibalism.

In September 2014 an investigative team from Parks Canada, an agency of the Government of Canada, discovered the sunken wreck of *Erebus* after a lengthy search. Richly illustrated, the book will add to the interpretation of the eventual discovery by expanding the narrative and people stories of the doomed *Erebus* and *Terror* expedition.

Gillian Hutchinson is Curator Emerita of History of Cartography at Royal Museums Greenwich.

HISTORY / POLAR REGIONS

Adlard Coles | 9/19/2017

9781472948694 | \$28.00 / \$37.00 Can.

Trade Paperback | 176 pages | Carton Qty: 20

9.7 in H | 7.4 in W

Lavishly illustrated with photos, maps, paintings and objects from the museum's many collections

MARKETING

Online giveaway campaign via Osprey's blog, as well as Twitter and Facebook Promoted in Osprey eblasts, direct mail, blogs, and social networking sites Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics*, and *Military History*

Review coverage in modeling media such as IPMS and CyberModel.com as well as *Scale Modeler*

Modern British Food

Cow Pie and Other Recipes from Parlour

Jesse Dunford Wood

Jesse Dunford Wood presents his fun, unique riffs on classics British dishes.

With his infectious humour and brilliant writing style, Jesse Dunford Wood presents a delightfully wacky, delicious and irresistible collection of British classics with a twist and a turn, based around the premise that food should fun for all and that flavour is key. Cow Pie sits alongside retro favourites such as Chicken Kyiv and a wealth of wittily conceived, much-loved British dishes, beautifully realised through great photography.

Cow Pie and Other Stories is intended to be the ultimate fun cookery book, great to give and great to receive. A cookery book to make you smile and to make you hungry.

Jesse Dunford Wood is considered an expert on British Food. He has worked with top chefs including Michael Caines, Charlie Trotter, Rowley Leigh and Mark Hix. In 2007 he teamed up with Oliver Peyton to set up The National Dining Rooms at the National Gallery where he received rave reviews and helped them win Time Out Award for Best British Restaurant. He is now the owner and chef of Parlour, Kensal Green. He has appeared on *Celebrity MasterChef* and BBC *Truth About Food*. @dunfordwood • @ParlourU...



COOKING / REGIONAL & ETHNIC / ENGLISH, SCOTTISH & WELSH

Absolute Press | 11/7/2017
 9781472938497 | \$30.00 / \$40.00 Can.
 Hardcover | 192 pages
 9.7 in H | 7.4 in W
 Specially commissioned photography of these playful dishes throughout the book

Vivek Singh's Indian Festival Feasts

Vivek Singh

A gastronomic guide to some of India's most celebrated festivals.

It is said that in India a festival is celebrated every day of the year. In this gastronomic celebration of India's festival cuisine, head chef of London's acclaimed Cinnamon Club, Vivek Singh brings his unique touch to traditional festival recipes and gives his insight into the significance of food from a country with a history of such diverse religions and cultures.

Chapters include the most popular festivals celebrated around the world, such as Holi, Onam and Diwali, covering all religions and geographical areas within India, with Vivek's very own take on the recipes most associated with them. As well as these brand new recipes, the history and culture surrounding each festival will be explored in colourful detail.

The accompanying photography will further bring alive the beauty and vibrancy of these incredible celebrations.

Vivek Singh is one of Britain's best-known and respected Indian chefs, and one of the most recognisable faces of Indian cuisine on TV too. As well as being an award-winning author, he has an impressive media profile and is often on BBC's *Saturday Kitchen* and *Masterchef*. He has been executive chef of The Cinnamon Club since its launch in 2001, where his food is famous for its blend of authentic Indian spicing and flavours and modern Western styles and techniques. viveksingh.co.uk • [@chefviveksingh](https://twitter.com/chefviveksingh)



COOKING / REGIONAL & ETHNIC / INDIAN & SOUTH ASIAN

Absolute Press | 9/12/2017
9781472938466 | \$35.00 / \$47.00 Can.

Hardcover | 272 pages

10.2 in H | 8.5 in W

Full colour photos throughout, both of Vivek's delicious dishes and the festivals themselves

ALSO AVAILABLE

Spice At Home

1/2015 | 9781472910905

Hardcover | \$35.00 / \$40.00 Can.

Curry: Classic and Contemporary

10/2008 | 9781904573883

Hardcover | \$35.00 / \$37.00 Can.

BIRDS of the HIMALAYAS

Bikram Grewal and Otto Pfister



Birds of the Himalayas

Bikram Grewal

A neat series of truly portable guides designed for the nature-loving traveler.

The Himalayas, the world's highest mountain range, are a birdwatcher's paradise. Many of its species are high altitude specialists, including the Tibetan and Himalayan snowcock, snow partridge, ibisbill, Tibetan sandgrouse, Hume's groundpecker, Tibetan snowfinch, and great rosefinch. The area comprises a mosaic of different habitats that host a huge range of avian species, with families such as raptors, gamebirds, flycatchers, and warblers particularly well represented.

252 of the Himalayas' most interesting and spectacular birds are featured in this concise and easy-to-use guide, and each species is illustrated with a color photograph, accompanied by text giving key information on identification, habitat, and distribution.

Bikram Grewal is an eminent ornithologist and conservationist, and he is the author of several best-selling bird books on the birds of the Indian subcontinent. He lives in Delhi.

Otto Pfister is a Swiss-born nature photographer with a special interest in birds. He has lived in the Indian subcontinent for many years and is an expert on the wildlife of Ladakh.

TRAVEL / ASIA / INDIA & SOUTH ASIA

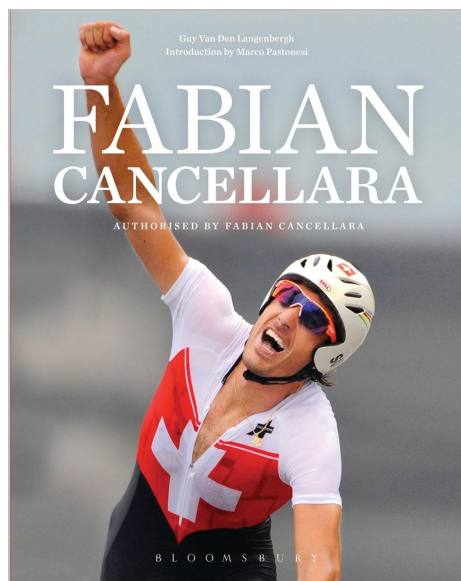
Bloomsbury Natural History | 9/12/2017

9781472938268 | \$16.00 / \$22.00 Can.

Trade Paperback | 144 pages | Carton Qty: 60

7.5 in H | 3.7 in W

280 colour photographs, 1 colour



**SPORTS & RECREATION /
CYCLING**

Bloomsbury Sport | 9/5/2017
9781472943897 | \$50.00 / \$66.00 Can.
Hardcover | 192 pages
11 in H | 8.7 in W
packed with colour photographs

Fabian Cancellara

Fabian Cancellara, Marco Pastonesi, Guy van den Langenbergh

A richly illustrated celebration of renowned cyclist Fabian Cancellara, with commentary by Cancellara himself.

A fully authorized celebration of renowned Tour de France rider and two-time Olympic champion cyclist Fabian Cancellara.

Curated and with commentary by Cancellara himself, this is a richly illustrated book showcasing the best photographs from throughout his career.

Cancellara is one of the greatest cyclists of the last decade, and he has conquered the hearts of many cycle fans around the world. 2016, his last year as a professional cyclist, saw him win gold in the Olympic men's individual time trial and, such is his status in world cycling, the Tour de France was rerouted in his honor through his home town in Switzerland.

Featuring twenty-five key career moments, chosen and described by Fabian, this is a very personal and highly illuminating book.

This is the official "goodbye" to his fans and celebration of the key moments of his marvelous career.

Fabian Cancellara is a professional cyclist. He he retired in 2016. Known for time trials and one-day races, he holds the record for the most days in the yellow jersey (for a rider who has not won the Tour overall). He has won the opening stage of the Tour de France five times and has been time trial world champion four times. He has won seven stages of the Tour de France, and Paris-Roubaix three times. He won Olympic gold in the men's individual time trial event at both the 2008 and 2016 games.

NOW IN PAPERBACK!

White Rage

The Unspoken Truth of Our Racial Divide

Carol Anderson, Ph.D.

From the Civil War to our combustible present, an acclaimed historian reframes our continuing conversation about race, chronicling the powerful forces opposed to black progress in America.

As Ferguson, Missouri, erupted in August 2014, and media commentators across the ideological spectrum referred to the angry response of African Americans as “black rage,” historian Carol Anderson wrote a remarkable op-ed in the *Washington Post* showing that this was, instead, “white rage at work. With so much attention on the flames,” she writes, “everyone had ignored the kindling.”

Since 1865 and the passage of the Thirteenth Amendment, every time African Americans have made advances towards full participation in our democracy, white reaction has fueled a deliberate rollback of their gains. The end of the Civil War and Reconstruction was greeted with the Black Codes and Jim Crow; the Supreme Court’s landmark 1954 *Brown v. Board of Education* decision was met with the shutting down of public schools throughout the South while taxpayer dollars financed segregated white private schools.

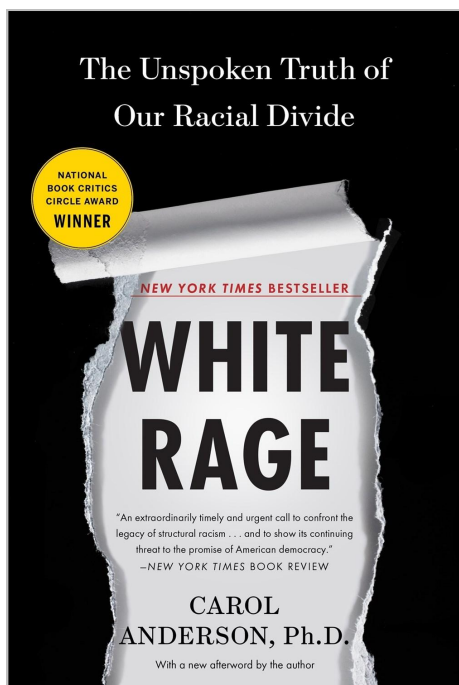
Carefully linking these and other historical flashpoints when social progress for African Americans was countered by deliberate and cleverly crafted opposition, Anderson pulls back the veil that has long covered actions made in the name of protecting democracy, fiscal responsibility, or protection against fraud, rendering visible the long lineage of white rage. Compelling and dramatic in the unimpeachable history it relates, *White Rage* will add an important new dimension to the national conversation about race in America.

PRAISE

“[*White Rage*] is an extraordinarily timely and urgent call to confront the legacy of structural racism bequeathed by white anger and resentment, and to show its continuing threat to the promise of American democracy.” —*The New York Times Book Review* (Editor’s Choice)

“A sobering primer on the myriad ways African American resilience and triumph over enslavement, Jim Crow and intolerance have been relentlessly defied by the very institutions entrusted to uphold our democracy.” —*The Washington Post*

Carol Anderson is professor of African American studies at Emory University. She is the author of many books and articles, including *Bourgeois Radicals: The NAACP and the Struggle for Colonial Liberation, 1941–1960* and *Eyes off the Prize: The United Nations and the African American Struggle for Human Rights: 1944–1955*. She lives in Atlanta, Georgia.



HISTORY / UNITED STATES

Bloomsbury USA | 9/5/2017

9781632864130 | \$17.00 / \$23.00 Can.

Trade Paperback | 256 pages

8.3 in H | 5.5 in W

Subrights: Subrights:

First Serial, Second Serial, Translation, Audio:

Bloomsbury

Performance: Lippincott Massie McQuilkin Agency

Territory: World English

Other Available Formats:

Hardcover ISBN: 9781632864123

MARKETING

Coverage in paperback columns nationwide

Op-ed campaign at pub date

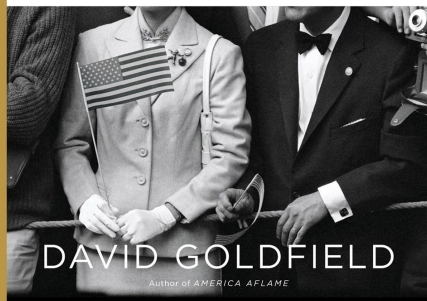
Digital assets: excerpts available on Bloomsbury.com

Social media campaign at publication

Feature placement on Bloomsbury website at time of publication

THE GIFTED GENERATION

WHEN GOVERNMENT
WAS GOOD



HISTORY / UNITED STATES / 20TH CENTURY

Bloomsbury Press | 10/10/2017
9781620400883 | \$35.00 / \$47.00 Can.
Hardcover | 512 pages
9.3 in H | 6.1 in W | 1 lb Wt
B&W illustrations throughout.

MARKETING

National print, broadcast, and online review attention
Pre-pub outreach to history bloggers
Pre-publication consumer review campaign
Academic marketing outreach
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Author events: NYC, D.C., N.C.

ALSO AVAILABLE

America Aflame: How the Civil War Created a Nation
9/2012 | 9781608193905
Trade Paperback | \$20.00 / \$21.00 Can.

The Gifted Generation

When Government Was Good

David Goldfield

A sweeping and path-breaking history of the post–World War II decades, during which an activist federal government guided the country toward the first real flowering of the American Dream.

In *The Gifted Generation*, historian David Goldfield examines the generation immediately after World War II and argues that the federal government was instrumental in the great economic, social, and environmental progress of the era. Following the sacrifices of the Greatest Generation, the returning vets and their children took the unprecedented economic growth and federal activism to new heights. This generation was led by presidents who believed in the commonwealth ideal: the belief that federal legislation, by encouraging individual opportunity, would result in the betterment of the entire nation. In the years after the war, these presidents created an outpouring of federal legislation that changed how and where people lived, their access to higher education, and their stewardship of the environment. They also spearheaded historic efforts to level the playing field for minorities, women and immigrants. But this dynamic did not last, and Goldfield shows how the shrinking of the federal government shut subsequent generations off from those gifts.

David Goldfield brings this unprecedented surge in American legislative and cultural history to life as he explores the presidencies of Harry S. Truman, Dwight D. Eisenhower, and Lyndon Baines Johnson. He brilliantly shows how the nation's leaders persevered to create the conditions for the most gifted generation in U.S. history.

PRAISE

for America Aflame

“Riveting, often heartbreaking . . . [A] masterly synthesis of political, social, economic and religious history . . . Most history books try to explain the past. The exceptional ones, of which *America Aflame* is a distinguished example, remind us that the past is ultimately as inscrutable as the future.” —*The New York Times Book Review*

“A monumental new appraisal of the war.” —*Los Angeles Times*

David Goldfield is the Robert Lee Bailey Professor of History at the University of North Carolina, Charlotte. He is the lead author of the cornerstone textbook *The American Journey*, now in its seventh edition, and is the author of many works on Southern history, including *Still Fighting the Civil War*, *Black, White, and Southern*, and, most recently, *America Aflame*. He lives in North Carolina.

Going Into Town

A Love Letter to New York

Roz Chast

From the #1 NYT bestselling author of *Can't We Talk About Something More Pleasant?*, Roz Chast's new graphic memoir—a hilarious illustrated ode/guide/thank-you note to Manhattan.

A native Brooklynite-turned-suburban commuter deemed the quintessential New Yorker, Roz Chast has always been intensely alive to the glorious spectacle that is Manhattan—the daily clash of sidewalk racers and dawdlers; the fascinating range of dress codes; and the priceless, nutty outbursts of souls from all walks of life.

For Chast, adjusting to life outside the city was surreal—you can own trees! you have to drive!—but she recognized that the reverse was true for her kids. On trips into town, they would marvel at the strange visual world of Manhattan—its blackened sidewalk gum-wads, “those *West Side Story*-things” (fire escapes)—and its crazily honeycombed systems and grids.

Told through Chast's singularly zany, laugh-out-loud, touching, and true cartoons, *Going Into Town* is part New York stories (the “overheard and overseen” of the island borough), part personal and practical guide to walking, talking, renting, and venting—an irresistible, one-of-a-kind love letter to the city.

PRaise

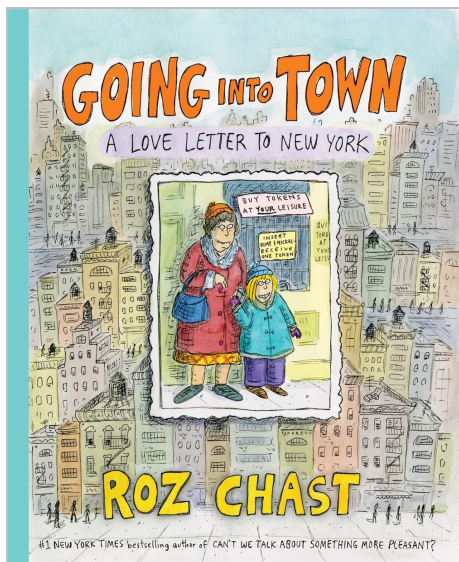
for *Can't We Talk About Something More Pleasant?*

“By turns grim and absurd, deeply poignant and laugh-out-loud funny. Ms. Chast reminds us how deftly the graphic novel can capture ordinary crises in ordinary American lives.” —Michiko Kakutani, *The New York Times*

“A tour de force of dark humor and illuminating pathos about her parents' final years as only this quirky genius of pen and ink could construe them.” —*Elle*

“An achievement of dark humor that rings utterly true.” —*The Washington Post*

Roz Chast grew up in Brooklyn. Her cartoons began appearing in the *New Yorker* in 1978, where she has since published more than one thousand. She wrote and illustrated the #1 NYT bestseller (100+ weeks) *Can't We Talk About Something More Pleasant?*, a National Book Critics Circle Award and Kirkus Prize winner and finalist for the National Book Award; *What I Hate: From A to Z*; and her cartoon collections *The Party, After You Left* and *Theories of Everything*.



COMICS & GRAPHIC NOVELS / NONFICTION / BIOGRAPHY & MEMOIR

Bloomsbury USA | 10/3/2017
9781620403211 | \$28.00 / \$37.00 Can.
Hardcover | 176 pages
9.3 in H | 7.5 in W
Full color throughout

MARKETING

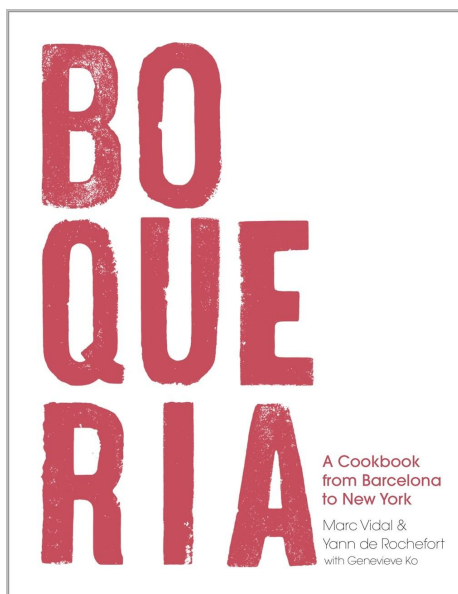
PRE-PUBLICATION: Broad consumer review campaign
Broad bookseller and influencer buzz-building
Seek major first serial placement prepub
AT PUBLICATION: National consumer advertising campaign targeting print and online
Broad national print, broadcast, and online media campaign
Social media campaign featuring images and more
Events: NYC, D.C., Chicago, S.F., and tie-in with speaking events

ALSO AVAILABLE

Can't We Talk about Something More Pleasant?: A Memoir
9/2016 | 9781632861016
Paperback | \$19.00 / \$25.00 Can.

The Party, After You Left
10/2014 | 9781632861078
Hardcover | \$20.00 / \$23.00 Can.

Can't We Talk about Something More Pleasant?: A Memoir
5/2014 | 9781608198061
Hardcover | \$28.00 / \$33.00 Can.



COOKING / REGIONAL & ETHNIC / SPANISH

Absolute Press | 10/3/2017
 9781632864949 | \$35.00 / \$47.00 Can.
 Hardcover | 288 pages
 Color photographs throughout

MARKETING

National print, broadcast, and online review campaign
 Coverage in holiday gift guides
 Feature attention for author and restaurants
 Social media and sales support from restaurant locations
 Social media campaign at publication sharing recipes and more
 Digital assets: recipes and images on Bloomsbury.com
 Feature placement on Bloomsbury website at time of publication

Boqueria

A Cookbook, from Barcelona to New York

Marc Vidal, Yann de Rochefort, Genevieve Ko

The definitive cookbook of the celebrated Boqueria restaurants, inspired by the best of Barcelona tapas.

The essence of Barcelona tapas is that single, savory, lip-smacking bite that pairs best with a glass of wine and a group of friends. For *Boqueria: A Barcelona Cookbook*, chef Marc Vidal captures the definitive experience of New York City's famed Boqueria restaurants, celebrated for the traditional, mouth-watering tapas like patatas bravas, Iberian ham croquettes, blistered green peppers, and bacon-wrapped dates, all of which appear in these pages, along with the restaurant's signature authentic, seasonal dishes like garlicky sautéed shrimp, Spanish meatballs, and classic, saffrony seafood paella.

Detailed insights into the history and the day-to-day life of the restaurant complete this sumptuous cookbook, while the recipes take center stage, each accompanied by a stunning photograph. Specially commissioned shots of Barcelona—including the legendary “Boqueria” fresh market and the best of Barcelona's tapas bars—capture the inspiration for chef Vidal's recipes and the heart of Spanish cooking.

Marc Vidal's experience at his family's Barcelona restaurant inspired him to attend the Escola de Restauración at age 16. He joined Boqueria in 2010 as Executive Chef.

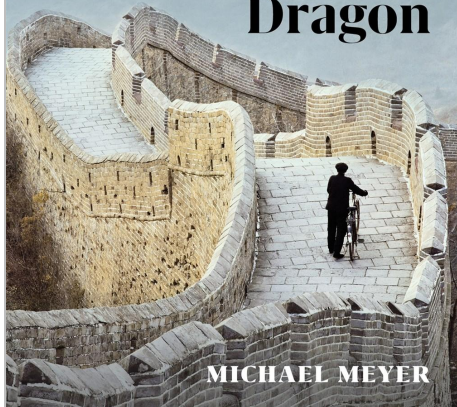
Yann de Rochefort, a former marketing executive, created Boqueria to pay homage to Barcelona's dining scene after having studied and lived in Spain.

Genevieve Ko is a food writer, recipe developer, and culinary consultant. She lives in New York City.

boquerianyc.com • [@Boqueria](https://twitter.com/Boqueria) • [@MarcVidalChef](https://twitter.com/MarcVidalChef) • [@derouchefort](https://twitter.com/derouchefort) • [@genevieveko](https://twitter.com/genevieveko)

LEARNING CHINA FROM THE GROUND UP

The Road to Sleeping Dragon



HISTORY / ASIA / CHINA

Bloomsbury USA | 10/10/2017
9781632869357 | \$28.00 / \$37.00 Can.
Hardcover | 320 pages
9.3 in H | 6.1 in W
Frontispiece map

MARKETING

National print, broadcast, and online review attention
Feature on China-interest blogs and websites
Social media campaign at publication
Digital assets: excerpts and images on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication
Author events: NYC and Pittsburgh

ALSO AVAILABLE

In Manchuria: A Village Called Wasteland and the Transformation of Rural China
2/2016 | 9781620402887
Trade Paperback | \$19.00 / \$23.00 Can.

In Manchuria: A Village Called Wasteland and the Transformation of Rural China
2/2015 | 9781620402863
Hardcover | \$28.00 / \$33.00 Can.

The Last Days of Old Beijing: Life in the Vanishing Backstreets of a City Transformed
5/2009 | 9780802717504
Trade Paperback | \$20.00 / \$24.00 Can.

The Road to Sleeping Dragon

Learning China from the Ground Up

Michael Meyer

A brilliant portrait of China today—its people and culture—by the highly praised author of *The Last Days of Old Beijing*.

In 1995, at the age of twenty-three, Michael Meyer joined the Peace Corps and, after rejecting offers to go to seven other countries, was sent to a tiny town in Sichuan, China, as its first American volunteer. Unequipped but eager, Meyer wrote Chinese words up and down his arms so he could hold conversations, and jumped into explaining Beatles lyrics to his students. Thus began his impassioned immersion into Chinese life. Meyer has spent most of the last twenty years living and working in China, learning to understand its people and culture as very few from the West ever have.

The Road to Sleeping Dragon chronicles the often challenging, ultimately inspiring journey that has made Meyer a leading expert on modern China. As he did in *The Last Days of Old Beijing* and *In Manchuria*, Meyer puts readers in his shoes and travels with them across the length and breadth of his adopted country—from remotest Tibet, to the heart of Beijing—through stories like the terrifying bus attack he experienced during his first days in China. The third in Meyer's trilogy, *The Road to Sleeping Dragon* is essential reading for anyone interested in China's history, in how daily life plays out there today, and in our future relation and connection to the Communist giant.

PRAISE

“A compelling work of narrative nonfiction about the city itself.” —*The Wall Street Journal* on *The Last Days of Old Beijing*

“A haunting portrait of the interaction between change and changelessness in China.” —*Slate* on *The Last Days of Old Beijing*

“Meyer writes from the appealing perspective of an American outsider who can tell a Chinese story from the inside, as it were, by plunging into the private lives of people he came to know intimately . . . As an historian, and especially as a guide to Chinese museums, memorials, and monuments, Meyer is superb.” —*The New York Review of Books* on *In Manchuria*

A two-time winner of a Lowell Thomas Award for travel writing, **Michael Meyer** has also won a Whiting Writers' Award for nonfiction and a Guggenheim Fellowship. His stories have appeared in the *New York Times*, *Time*, *Smithsonian*, *Slate*, the *Financial Times*, the *Los Angeles Times*, the *Chicago Tribune*, and on *This American Life*. He is the author of *The Last Days of Old Beijing* and *In Manchuria*. Meyer teaches writing at the University of Pittsburgh.

Hitler in Los Angeles

How Jews Foiled Nazi Plots Against Hollywood and America

Steven J. Ross

The chilling, little-known story of the rise of Nazism in Los Angeles, and the Jewish leaders and spies they recruited who stopped it.

No American city was more important to the Nazis than Los Angeles, home to Hollywood, the greatest propaganda machine in the world. The Nazis plotted to kill the city's Jews and to sabotage the nation's military installations: plans existed for hanging twenty prominent Hollywood figures such as Al Jolson, Charlie Chaplin, and Jack Warner; for driving through Boyle Heights and machine-gunning as many Jews as possible; and for blowing up defense installations and seizing munitions from National Guard armories along the Pacific Coast.

U.S. law enforcement agencies were not paying close attention—preferring to monitor Reds rather than Nazis—and only Leon Lewis and his daring ring of spies stood in the way. From 1933 until the end of World War II, attorney Leon Lewis, the man Nazis would come to call “the most dangerous Jew in Los Angeles,” ran a spy operation comprised of military veterans and their wives who infiltrated every Nazi and fascist group in Los Angeles. Often rising to leadership positions, this daring ring of spies uncovered and foiled the Nazi's disturbing plans for death and destruction.

Featuring a large cast of Nazis, undercover agents, and colorful supporting players, *Hitler in Los Angeles*, by acclaimed historian Steven J. Ross, tells the story of Lewis's daring spy network for the very first time.

PRAISE

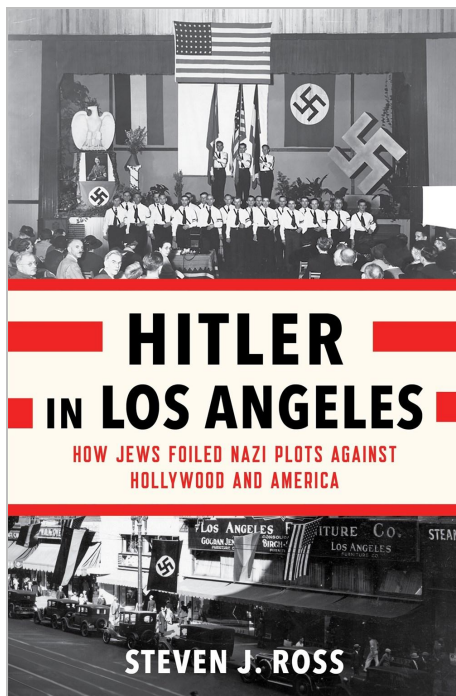
“Steeped in labor and class history, sweetened by a perceptive moviegoer's parsing of onscreen images . . . A fascinating study of how movies make us.”

—*Washington Post Book World*, on *Working-Class Hollywood*

“Resonant.” —*The New York Times Book Review*, on *Hollywood Left and Right*

“Meticulously researched and well-plotted.” —*Variety*, on *Hollywood Left and Right*

Steven J. Ross is professor of history at the University of Southern California and director of the Casden Institute for the Study of the Jewish Role in American Life. He is the author of *Hollywood Left and Right*, recipient of the Academy of Motion Picture Arts and Sciences' Film Scholars Award and nominated for a Pulitzer; *Working-Class Hollywood*, nominated for a Pulitzer and the National Book Award; *Movies and American Society*; and *Workers on the Edge*. He lives in Southern California.



HISTORY / UNITED STATES / 20TH CENTURY

Bloomsbury Press | 10/24/2017

9781620405628 | \$30.00 / \$40.00 Can.

Hardcover | 320 pages

9.3 in H | 6.1 in W

B&W photos throughout

MARKETING

National print, broadcast, and online review attention

Pre-pub outreach to history and Jewish-interest bloggers

Pre-publication consumer review campaign

Academic marketing outreach

Social media campaign at publication

Digital assets: excerpts on

Bloomsbury.com

Author events: L.A. and S.D.

A Thousand Paper Birds

Tor Udall

An intimate portrait of five inextricably linked lives, spanning one calendar year at Kew Gardens in London.

Nothing is set in stone. A bird can be refolded into a boat, a fish, a kimono, or any other extravagant vision. At other times it aches to return to its original folds. The paper begins to fray. It tires, rebels.

After the sudden death of his wife, Audrey, Jonah sits on a bench in Kew Gardens, trying to reassemble the shattered pieces of his life.

Chloe, shaven-headed and abrasive, finds solace in the origami she meticulously folds. But when she meets Jonah, her carefully constructed defenses threaten to fall.

Milly, a child quick to laugh, freely roams Kew, finding beauty everywhere she goes. But where is her mother and where does she go when the gardens are closed?

Harry's purpose is to save plants from extinction. Quiet and enigmatic, he longs for something—or someone—who will root him more firmly to the earth.

Audrey links these strangers together. As the mystery of her death unravels, the characters journey through the seasons to learn that stories, like paper, can be refolded and reformed. Haunted by songs and origami birds, this novel is a love letter to a garden and a hymn to lost things.

After studying theater and film at Bristol University, **Tor Udall** co-founded a dance-theatre company and spent most of her twenties directing, writing, and performing. A theater piece she directed won the opportunity to be performed on the Olivier stage at the National Theatre, and she also choreographed an opera for the Royal College of Music. She lives in London with her husband and two young children. *A Thousand Paper Birds* is her first novel. @TorUdall

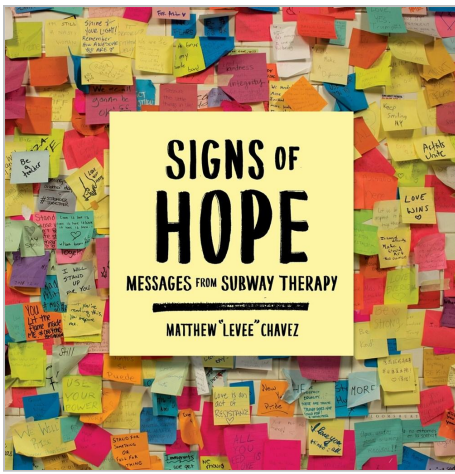


FICTION / FANTASY / CONTEMPORARY

Bloomsbury Circus | 10/3/2017
9781408878637 | \$28.00 / \$37.00 Can.
Hardcover | 336 pages
8.5 in H | 5.3 in W

MARKETING

National print and online review attention
Pre-pub outreach to lit bloggers & booksellers
Pre-publication consumer review campaign
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication



Signs of Hope

Messages from Subway Therapy

Matthew "Levee" Chavez

A deeply moving and inspiring collection of notes from the most expressive wall in the world.

In the days and weeks after the 2016 presidential election, Matthew Chavez showed up in the subway with stacks of brightly colored sticky notes. "Express yourself," he told passersby. The response was electric. Calling himself "Levee"—one who supports the city's emotional tide—Chavez turned an underground maze into a communal art space known as Subway Therapy.

News and social media feeds around the world filled with images of this ever-changing, ever-growing wall of remembrances, messages of love, and fierce calls to action. And its spirit was catching. Thousands picked up the mantle to create Subway Therapy walls in cities across the country—San Francisco, Oakland, Seattle, Boston, Washington, D.C.—and internationally as well.

Signs of Hope is Chavez's tribute to Subway Therapy, including the story of how the project began and what, beyond his wildest dreams, it became. It's an inspiring collection of his favorite images and of course, the 3-x-3-inch notes that most captured his heart. Individually these brave and funny and emotional "posts" bring the personal and momentary into the open. Together, they show us a vision of inclusivity and hope.

Matthew "Levee" Chavez is the creator of Subway Therapy, an ongoing immersive project in the subway stations of New York City that received the 2017 Brendan Gill Prize and earned Chavez the Demos Transforming America Award. A believer in the therapeutic power of communication, he has worked in the field of education in a variety of different roles, including at a magnet school for students with autism. He lives in Brooklyn. www.subwaytherapy.com • @subwaytherapy (FB & IG)

SOCIAL SCIENCE / SOCIOLOGY / URBAN

Bloomsbury USA | 10/24/2017
9781635570809 | \$24.00 / \$32.00 Can.
Hardcover | 176 pages
7.3 in H | 7 in W

MARKETING

PRE-PUBLICATION: BEA launch event
Broad consumer review campaign
Broad bookseller and influencer buzz building
Seek major first serial placement prepub
AT PUBLICATION: National consumer advertising campaign targeting print and online
Broad national print, broadcast, and online media campaign
Social media campaign featuring images and more

**HUMOR / TOPIC / ANIMALS**

Bloomsbury USA | 10/3/2017
 9781635570007 | \$14.00 / \$19.00 Can.
 Hardcover | 64 pages
 5 in H | 6.3 in W
 Approx. 25 full-color photos throughout

MARKETING

Holiday gift guide roundups
 Print & online outreach to animal interest, entertainment, and literary review media
 Social media campaign featuring photos, videos, outtakes
 Feature on Bloomsbury website at publication

ALSO AVAILABLE

A Guinea Pig Oliver Twist
 10/2016 | 9781632867087
 Hardcover | \$14.00 / \$19.00 Can.

A Guinea Pig Pride & Prejudice
 10/2015 | 9781632862426
 Hardcover | \$13.00 / \$16.00 Can.

A Guinea Pig Romeo & Juliet

William Shakespeare, Tess Newall, Alex Goodwin

A charming retelling of Shakespeare's beloved tragedy, brought to you by the cuddly stars of *A Guinea Pig Pride & Prejudice*.

A Guinea Pig Romeo & Juliet tells the tragic tale of two star-crossed guinea pigs who fall in love at first nose twitch.

When Romeo and Juliet meet in a crowded ballroom, they don't realize that their families are sworn enemies. Later that night, Romeo overhears Juliet declaring her love for him from her balcony, and the two hatch a plan to marry and escape. But their great romance is ruined by the family rivalry, which tears them apart and leads to their tragic demise.

Portrayed with great heart by a darling cast of guinea pigs in adorable period costumes, *A Guinea Pig Romeo & Juliet* is Shakespeare as you've never seen him before.

PRAISE

for *A Guinea Pig Pride & Prejudice*

"We thought *Pride & Prejudice* couldn't get much better—then we saw lines from Jane Austen's classic novel paired with some seriously dapper rodents." —EW.com

"This may be the definitive version of *Pride and Prejudice*. If they could get *War and Peace* down to this length, it would be a service to mankind." —Salman Rushdie

"An entirely new, adorably hilarious take on the classic story . . . This affectionate, quietly dramatic homage is the perfect gift for Austen-philes, Austen-newbies, guinea-pig aficionados and anyone who appreciates a tale well told." —Bookpage

William Shakespeare was a poet, playwright, and actor born in 1564. His work includes classics like *Hamlet*, *Macbeth*, and *A Midsummer Night's Dream*.

Tess Gammell works as a freelance set designer on a variety of scales, including fashion, film, events, and window displays.

When **Alex Goodwin** isn't hacking the work of a certain famous English playwright into guinea-pig-friendly chunks, he writes his own fiction (which he hopes one day might receive the same treatment).

Leave Me Alone with the Recipes

The Life, Art, and Cookbook of Cipe Pineles

Cipe Pineles

The newly discovered illustrated 1940s recipes of wildly influential yet unsung food-lover and designer Cipe Pineles, introducing her delectable work in food and art to a new generation.

Not long ago, Sarah Rich and Wendy MacNaughton discovered a painted manuscript at an antiquarian book fair that drew them in like magnets: it displayed a vibrant painting of hot pink beets and a hand-lettered recipe for borscht written in script so full of life, it was hard to believe it was more than sixty-five years old.

It was the work of one of the most influential graphic designers of the twentieth century—Cipe (pronounced “C. P.”) Pineles, the first female art director at Condé Nast, whose impact lives on in the work of Maira Kalman, Julia Rothman, and many others. Completed in 1945, it was both a keepsake of her connection to her childhood’s Eastern European food—she called it *Leave Me Alone with the Recipes*—and, for Wendy and Sarah, a talisman of a woman they had not known was their idol: a strong, independent spirit whose rich archive—of drawings, recipes, diaries, and letters to family and friends—led them into a dazzling history of design, art, food, New York City society, and culture in the middle of the American century.

They teamed up with Maria Popova of BrainPickings and Debbie Millman of Design Matters, along with contributors Mimi Sheraton, Steven Heller, Joel Levy, and Maira Kalman, to present Cipe Pineles’s life and work as it should be presented—in glorious color. With Pineles’s illustrated cookbook and a section of updated recipes as its centerpiece, this gorgeous volume will delight foodies and design ...

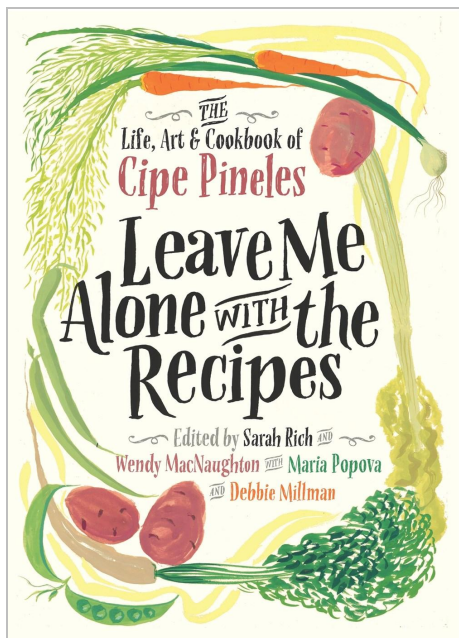
Cipe Pineles was the first female art director at Condé Nast, and a graphic designer and art director for several popular magazines.

Sarah Rich is the author of *Urban Farms* and co-author of the bestselling *Worldchanging*.

Wendy MacNaughton is a *NYT* bestselling graphic journalist and illustrator of *The Gutsy Girl* and many others.

Debbie Millman is president of Sterling Brands and President Emeritus of AIGA.

Maria Popova is the writer and critic of her acclaimed blog BrainPickings.org.



COOKING

Bloomsbury USA | 10/17/2017

9781632867131 | \$27.00 / \$36.00 Can.

Hardcover | 144 pages

10.8 in H | 7.8 in W

Full color throughout, printed endpapers

MARKETING

National print, broadcast, and online review campaign

Coverage in holiday gift guides

Feature attention for the editors and original author story

Social media campaign at publication sharing recipes and more

Digital assets: recipes and images on Bloomsbury.com

Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Knives & Ink: Chefs and the Stories Behind Their Tattoos (with Recipes)

10/2016 | 9781632861214

Hardcover | \$24.00 / \$32.00 Can.

The Gutsy Girl: Escapades for Your Life of Epic Adventure

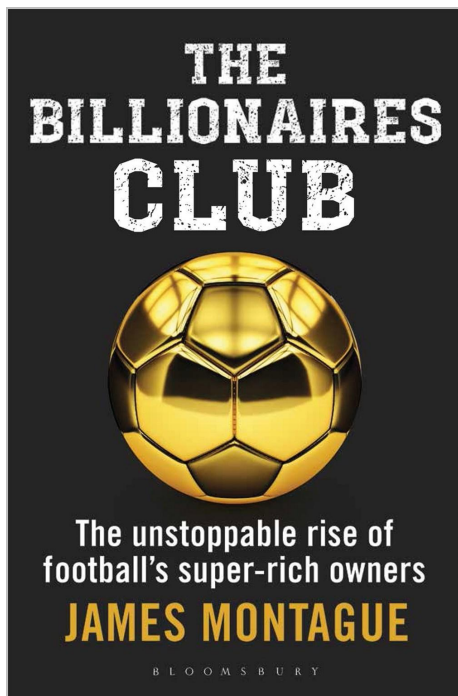
3/2016 | 9781632861238

Hardcover | \$18.00 / \$22.00 Can.

Pen & Ink: Tattoos and the Stories Behind Them

10/2014 | 9781620404904

Hardcover | \$22.00 / \$25.00 Can.



The Billionaires Club

The unstoppable rise of football's super-rich owners

James Montague

A compelling examination of soccer club ownership in the era of the super-rich.

Once upon a time soccer was run by modest local businessmen. Today it is the plaything of billionaire oligarchs, staggeringly wealthy from oil and gas, from royalty, or from murkier sources. But who are these new masters of the universe? And what do they want with our beautiful game?

In *The Billionaires Club*, James Montague delves deeper than anyone else has dared, to tell this story for the first time. It is part history of club ownership, part in-depth investigation into the money and influence that connects the super-rich around the globe, and part travel book as he crosses national boundaries in an attempt to reveal the real force behind modern-day soccer.

Almost always cloaked in secrecy, the billionaire owner has to raise his head above the bunker when it comes to soccer ownership—a rare Achilles heel that allows access to worlds normally off limits for journalists and outsiders. And so Montague crisscrosses the world—from Texas to North Shields, from Malaysia to Montevideo, from Russia to Rajasthan—to profile this new elite, their network of money, and their influence that defies geographic boundaries.

At its heart *The Billionaires Club* is a soccer book, about some of the biggest clubs in the world. But it is also about something bigger: the world around us, the global economy, where the world is headed, and how soccer has become an essential cog in this machine.

James Montague is an award-winning freelance journalist who writes primarily about money, politics, and corruption in soccer. His work has appeared in the likes of the *New York Times*, CNN, *World Soccer*, and the *Guardian*. His previous books are *When Friday Comes: Football in the War Zone* and *Thirty-One Nil: On the Road with Football's Outsiders*. *Sports Illustrated* described him as “the Indiana Jones of soccer writing.” @JamesPiotr

SPORTS & RECREATION / FOOTBALL

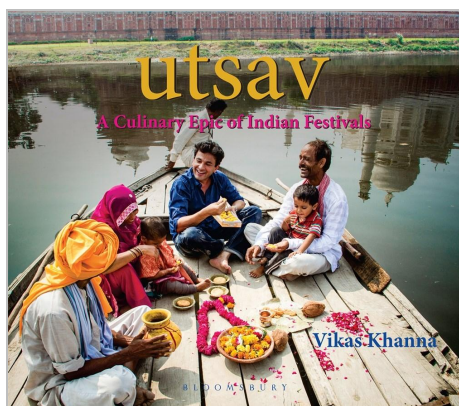
Bloomsbury Sport | 10/24/2017
9781472923103 | \$27.00 / \$36.00 Can.
Hardcover | 320 pages
9.2 in H | 6 in W
1 x 8 page colour plate section

MARKETING

Press release/review copies to sports journalists covering soccer and sports business
Inclusion in seasonal sports e-newsletter
Sampler available on ISSUU and bloomsbury.com
Social media campaign at publication

ALSO AVAILABLE

Thirty-One Nil: On the Road With Football's Outsiders: A World Cup Odyssey
5/2014 | 9781408158845
Trade Paperback | \$18.00 / \$23.00 Can.



COOKING / REGIONAL & ETHNIC / INDIAN & SOUTH ASIAN

Bloomsbury India | 10/31/2017
9789384052317 | \$350.00 / \$453.00 Can.
Hardcover | 1200 pages
Full color throughout

MARKETING

National review attention
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Indian Harvest: Classic and Contemporary Vegetarian Dishes
10/2015 | 9781632862006
Hardcover | \$35.00 / \$42.00 Can.

Timeless Legacy: His Holiness the Dalai Lama
9/2015 | 9789384898809
Hardcover | \$35.00 / \$42.00 Can.

UTSAV

A Culinary Epic of Indian Festivals

Vikas Khanna

A tour de force of photography and bookmaking, the culmination of a ten-year odyssey by celebrated chef Vikas Khanna—a kaleidoscopic celebration of India’s glorious seasonal festivals.

India is a land of festivals. Every day is a celebration of life, victory, light, and love, in a country rich with history and tradition. *UTSAV* is a monumental photographic work of over a thousand pages, featuring delicious recipes throughout, and honoring a country that has embraced everyone, from those who came to conquer her to the ones who needed shelter.

In the chef’s own words, *UTSAV* is the tribute of a son to his motherland: “I celebrate her every day as a festival. The festival may belong to any religion, belief . . . but for me it only belongs to you, Mother India.”

“[Khanna’s] distinctive combination of ingredients and techniques creates dishes which reflect his passion for purity and a commitment to his roots.”
—Deepak Chopra

PRAISE

“Getting noticed in a market flooded with Indian cookbooks is difficult, but Vikas Khanna, corporate chef at Michelin-starred Junoon in New York City, might have just hit on what it takes.” —*The Boston Globe* on *Indian Harvest*

“There’s no better place in town for classical Indian cooking.” —Adam Platt, *New York* magazine, on Junoon

“[A competitor] for a place in the upper castes of the city’s Indian fine-dining scene . . . A very nice place to spend a few hours, dressed and dining and drinking well.” —Sam Sifton, *The New York Times*, on Junoon

Vikas Khanna is an award-winning chef, restaurateur, food writer, filmmaker, and humanitarian. He is the author of *Indian Harvest* and *Timeless Legacy*, and host of *MasterChef India*, *Junior MasterChef India*, FOX Traveller’s *Twist of Taste* and National Geographic’s *India’s Mega Kitchens*. Raised in Amritsar, India, he grew up surrounded by family feasts, seasonal produce, and traditional home cooking, the foundation of his career and of his Michelin-starred restaurant Junoon. He lives in New York.

The Bitter Taste of Victory

Life, Love and Art in the Ruins of the Reich

Lara Feigel

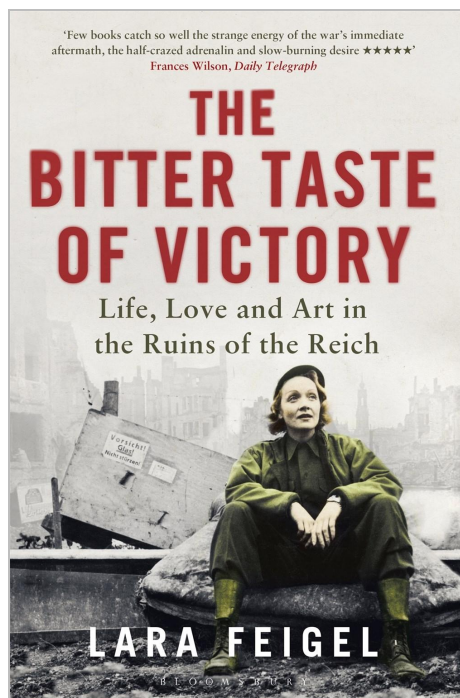
An enthralling cultural history of post-war occupied Germany from the critically acclaimed author of *The Love-charm of Bombs*.

When Germany surrendered in May 1945 it was a nation reduced to rubble. Immediately, America, Britain, Soviet Russia, and France set about rebuilding in their zones of occupation. Most urgent were physical needs--food, water, and sanitation--but from the start the Allies were also anxious to indoctrinate the German people in the ideas of peace and civilization.

Denazification and reeducation would be key to future peace, and the arts were crucial guides to alternative, less militaristic ways of life. In an extraordinary extension of diplomacy, over the next four years, many writers, artists, actors, and filmmakers were dispatched by Britain and America to help rebuild the country their governments had spent years bombing. Ernest Hemingway, Martha Gellhorn, Marlene Dietrich, George Orwell, Lee Miller, W. H. Auden, Stephen Spender, Billy Wilder, and others undertook the challenge of reconfiguring German society. In the end, many of them became disillusioned by the contrast between the destruction they were witnessing and the cool politics of reconstruction.

While they may have had less effect on Germany than Germany had on them, the experiences of these celebrated figures, never before told, offer an entirely fresh view of post-war Europe. *The Bitter Taste of Victory* is a brilliant and important addition to the literature of World War II.

Dr. Lara Feigel is a Senior Lecturer in English at King's College London, where her research centers on the 1930s and World War II. In addition to the critically acclaimed *The Love-charm of Bombs*, she has authored *Literature, Cinema and Politics, 1930–1945* and co-edited *Modernism on Sea: Art and Culture at the British Seaside* and the *New Selected Journals of Stephen Spender*. She has written for the *Guardian*, *Prospect* and *History Today*. Lara lives in West Hampstead, London.



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY

Bloomsbury Paperbacks | 10/24/2017

9781408845134 | \$20.00 / \$27.00 Can.

Trade Paperback | 464 pages

7.8 in H | 5.1 in W

2 x 8pp B&W plates

Other Available Formats:

Hardcover ISBN: 9781632865519

MARKETING

Coverage in paperback columns nationwide

Digital assets: excerpts available on Bloomsbury.com

Social media campaign at publication

Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Love-charm of Bombs: Restless Lives in the Second World War

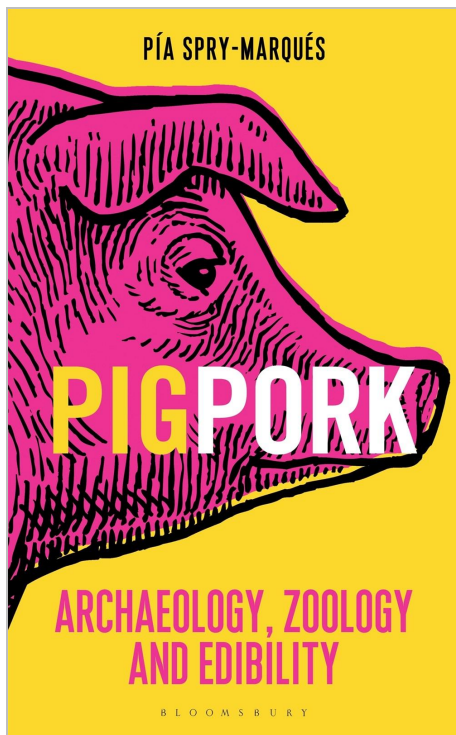
6/2015 | 9781408830901

Trade Paperback | \$22.00 / \$18.00 Can.

The Love-charm of Bombs: Restless Lives in the Second World War

7/2013 | 9781608199846

Hardcover | \$35.00 / \$45.00 Can.

**NATURE / ANIMALS**

Bloomsbury Sigma | 9/19/2017
 9781472911391 | \$27.00 / \$36.00 Can.
 Hardcover | 256 pages
 8.5 in H | 5.3 in W
 8pp colour plate section

MARKETING

Early consumer review campaign on NetGalley, GoodReads
 National print & online review campaign targeting *Discover*, *NYT's Science Times* section, *Science News*, *Scientific American*, *Time*, *WSJ*, *Washington Post*, NPR
 Pre-pub outreach to zoology & food bloggers
 Social media campaign upon publication: author blog post, shareable fact graphics
 Feature on Bloomsbury website during publication month
 Single-title eblast to popular science subscribers
 Inclusion in holiday gift guide

PIG/PORK

Archaeology, Zoology and Edibility

Pía Spry-Marqués

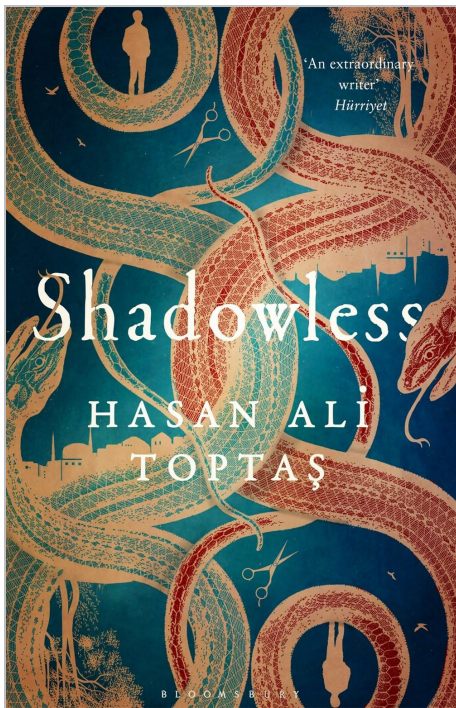
Exploring the love-hate relationship between humans and pigs, through the lenses of archaeology, biology, history, and gastronomy.

Pig/Pork explores the love-hate relationship between humans and pigs through the lenses of archaeology, biology, history, and gastronomy, providing a close and affectionate look of the myriad causes underlying this multimillennial bond. What is it that people in all four corners of the world find so fascinating about the pig? When did the human obsession with pigs begin, how did it develop through time, and where is it heading? Why are pigs so special to some of us, but not to others?

Pig/Pork sets out to answer these and other porcine-related questions, examining human-pig interactions across the globe through time, from the Paleolithic to the present day. The book dissects pig anatomy and behavior and describes how this knowledge plays a major role in the advance of the agricultural and medical sciences, among others.

The book also looks closely at the history of pig-human interaction: how they were domesticated and when, how they affected human history through their diseases, and how they have been involved in centuries of human conflicts. All this is accompanied by a liberal peppering of pork recipes and the stories behind them, along with facts, wisdom, and porker lore, providing a thought-provoking account of where our food comes from, both historically and agriculturally, and how this continues to influence many parts of our behavior and culture.

Pía Spry-Marqués is a research associate at the University of Cambridge. A zooarcheologist from the McDonald Institute, her research has taken her across Europe and across time, from the late Iron Age back to the Ice Ages, identifying, classifying, and decoding the meaning of animal remains in human-associated deposits. Originally from Spain, Pía is predisposed to a keen understanding, awareness, and love of the pig and the many tasty pork products that are so much a part of Spanish cuisine.

**FICTION / LITERARY**

Bloomsbury Publishing | 10/17/2017

9781408850824 | \$28.00 / \$37.00 Can.

Hardcover | 320 pages

8.5 in H | 5.3 in W

MARKETING

National print, broadcast, and online review attention

Social media campaign at publication

Digital assets: excerpts on

Bloomsbury.com

Feature placement on Bloomsbury

website at time of publication

ALSO AVAILABLE

Reckless: A Novel

8/2015 | 9781632860613

Hardcover | \$26.00 / \$30.00 Can.

Shadowless

Hasan Ali Toptas

Hasan Ali Toptas exquisitely weaves an enigmatic, mystical tale of memory and identity, displacement and belonging.

In an Anatolian village forgotten by both God and the government, the muhtar has been elected leader for the sixteenth successive year. When he staggers to bed that night, drunk on raki and his own well-deserved success, the village is prosperous. But when he is woken by his wife the next evening he discovers that Nuri, the barber, has disappeared without a trace in the dead of night, and the community begins to fracture.

In a nameless town far away, Nuri walks into a barbershop as if from a dream, not knowing how he has arrived. Try as he might, he cannot grasp the strands of his memory. The facts of his past life shift and evade him, and as other customers come and go, they too struggle to recall how they got there.

Blurring the lines of reality to terrific effect, *Shadowless* is both a compelling mystery and an enduring evocation of displacement from one of the finest, most exciting voices in Turkish literature today.

PRAISE

“A poetic masterpiece of world literature . . . An oriental Kafka, enriched with the literary achievements of Islamic mysticism.” —*Frankfurter Allgemeine Zeitung*

“Toptas seems to me Orhan Pamuk’s equal . . . He strikes me as just as gifted a writer.” —*The Sydney Morning Herald*

Hasan Ali Toptas is one of Turkey’s top writers. His novels have won the Çankaya Literature Prize, the Culture Ministry Prize, the Cevdet Kudret Literature Prize, the Orhan Kemal Novel Prize, and the Turkish Writers’ Union Great Novel Prize. He is also the author of *Reckless*.

Maureen Freely is a novelist and journalist. She translated Orhan Pamuk’s recent novels from Turkish into English.

John Angliss won the inaugural British Council’s Young Translators’ Prize for prose in 2012.

Mindful Running

How Meditative Running can Improve Performance and Make you a Happier, More Fulfilled Person

Mackenzie L. Havey

Written by a highly respected fitness journalist, *Mindful Running* offers a highly practical guide to how mindfulness can optimize athletic performance and improve general health.

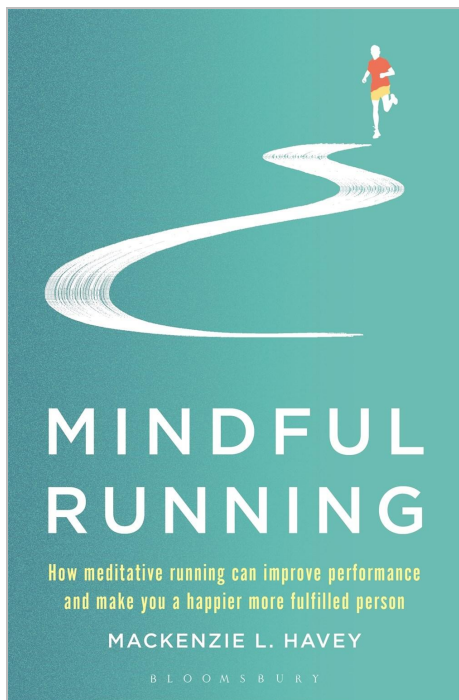
The benefits of mindfulness for general well-being have been discussed extensively, but little has been written about how mindfulness can be applied to running. In this book, health and fitness journalist Mackenzie L. Havey explores how combining mindfulness with running can not only improve sporting performance, but can also enhance overall health.

The easy-to-understand explanations and guides show how beginners, as well as regular and elite runners, can benefit from meditative practices and positive thinking. Mackenzie L. Havey demonstrates how the rhythmic breathing, physical effort, and focus of training can aid mindfulness. This in turn can help prevent injuries, enhance Personal Bests, and improve the runner's psychological strength and life-balance.

Havey's grounded approach to the subject takes the user through a series of straightforward but effective exercises designed to increase self-awareness, develop concentration, and improve endurance. With clear explanations of the physiological and psychological processes, supported by anecdotes and expert analysis from athletes, coaches, and sport scientists, this book is an inspiring and invaluable guide for both novice and experienced runners.

The book features more than twenty practical exercises.

Mackenzie L. Havey is a writer and editor contributing to a wide variety of endurance, sports, and fitness publications including *Runner's World*, *Running Times*, *TheAtlantic.com*, *Women's Running*, *ESPN.com*, *Trail Runner*, *SELF*, *Triathlete* and *OutsideOnline*. She specializes in running-related topics, with a special focus on translating the latest exercise psychology and physiology research to offer easy-to-understand mental and physical training advice.

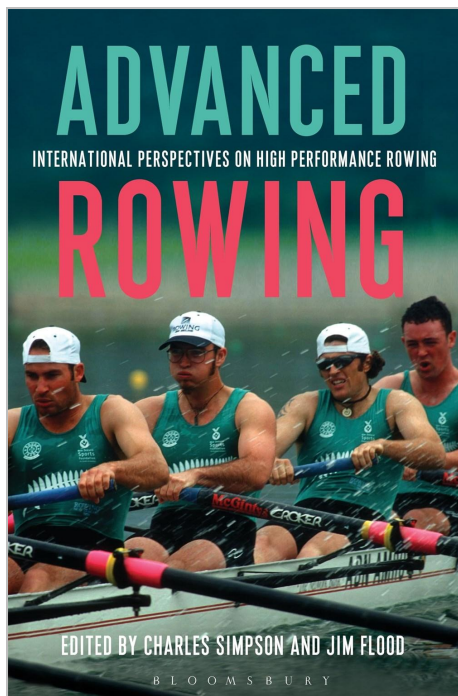


SPORTS & RECREATION / RUNNING & JOGGING

Bloomsbury Sport | 10/10/2017
9781472944863 | \$14.00 / \$19.00 Can.
Trade Paperback | 192 pages
7.8 in H | 5.1 in W

MARKETING

Sampler on ISSUU & Bloomsbury.com
Running club outreach
Online display campaign
Social media campaign including author
blog post and targeted running
advertising
Online bundle with *Run Smart*
Single-title email to sport & fitness
subscribers
Inclusion in Sport gift guide
Outreach to sports/health & fitness
magazines, websites, & blogs, including
Runner's World, *Men's Health*, *SELF*,
Outside, *UltraRunning*



Advanced Rowing

International perspectives on high performance rowing

Edited by Charles Simpson and Jim Flood

A high-performance rowing resource that brings together practical advice and personal insight from the world's most respected rowing coaches.

Advanced Rowing brings together a selection of leading experts in the sport of rowing, including international head coaches from Canada, New Zealand, and Denmark, who have all coached crews to Olympic gold medals. Distinguished club and university coaches contribute from across the United States, Great Britain, and Australia. Between them, these coaches work with the top national-level athletes in their countries and specialize in preparing them to an international competitive standard.

In this book, coaches reveal key features that they believe explain why they have achieved a consistent level of success, including:

- Training programs to promote skill and fitness
- Motivating and inspiring athletes
- Creating successful training environments
- Selecting athletes and talent identification
- Making use of other experts (e.g. sport scientists, physiotherapists, dedicated strength, and conditioning coaches)

Advanced Rowing is an essential resource for any rowing coach, providing an overview of the general environments that support high-performance domestic and international rowing programs, and describing the range of strategies that elite rowing coaches use to help develop a successful rowing team from school to club to international level.

Charles Simpson is a senior lecturer in sport and exercise science at Oxford Brookes University.

Jim Flood is a tutor for British Rowing.

They are the authors of *The Complete Guide to Indoor Rowing*.

SPORTS & RECREATION / WATER SPORTS

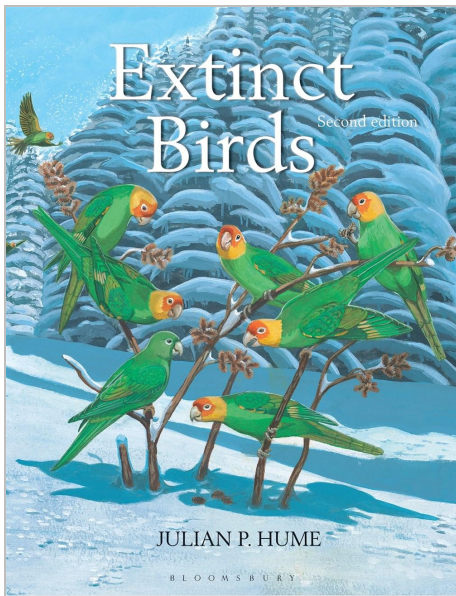
Bloomsbury Sport | 10/24/2017
9781472912336 | \$35.00 / \$47.00 Can.
Trade Paperback | 240 pages
9.2 in H | 6 in W | 1 lb Wt
5-10 photographs

MARKETING

National print, broadcast, and online publicity campaign
Marketing promotions with US Rowing organizations and at major events
Outreach to U.S. college and university rowing programs
Outreach to sports publications featuring Olympic rowing
Digital assets: sampler available on ISSUU and Bloomsbury.com

ALSO AVAILABLE

The Complete Guide to Indoor Rowing
7/2012 | 9781408133323
Trade Paperback | \$28.95 / \$42.99 Can.

**NATURE / ANIMALS / BIRDS**

Bloomsbury Natural History | 10/10/2017

9781472937445 | \$90.00 / \$119.00 Can.

Hardcover | 576 pages

9.7 in H | 7.4 in W

80 black and white illustrations by the author

Extinct Birds

Julian P. Hume

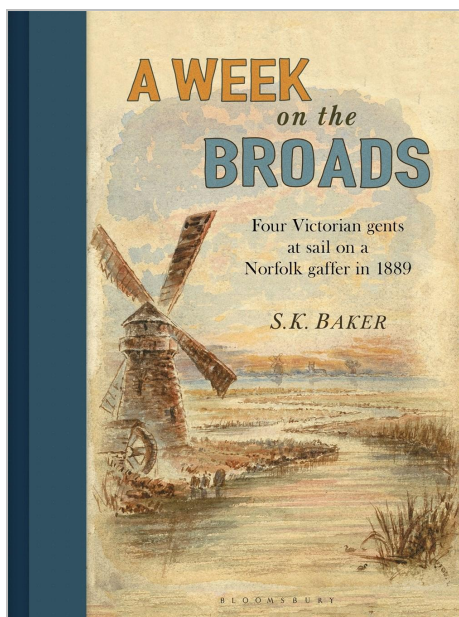
This is the first comprehensive review of the hundreds of bird species that have become extinct over the last one thousand years of habitat degradation, over-hunting, and rat introduction.

Covering both familiar icons of extinction as well as more obscure birds, some known from just one specimen or from traveler's tales, *Extinct Birds* looks at hundreds of species from the sub-fossil record—birds that disappeared without ever being recorded.

Julian Hume and Michael Walters recreate these lost birds in stunning detail, bringing together an up-to-date review of the literature for every species. From Great Auks, Carolina Parakeets, and Dodos to the amazing yet completely vanished bird radiations of Hawaii and New Zealand, via rafts of extinctions in the Pacific and elsewhere, this book is both a sumptuous reference and an amazing testament to humanity's impact on birds.

A direct replacement for Greenway's seminal 1958 title *Extinct and Vanishing Birds*, this book will be the standard reference on the subject for generations to come.

Julian P. Hume is an author and artist at the Natural History Museum in Tring, UK, with a long record of describing species new to science. An expert on the extinct birds of the Indian Ocean, he has dug for Dodos on Mauritius, searched for flightless pigeons on the Comoros, and undertaken many other research expeditions around the world.



A Week on the Broads

Four Victorian gents at sail on a Norfolk gaffer in 1889

S. K. Baker

Four Victorian adventurers and their sailing exploits on the Norfolk Broads.

During their holidays in the late 1880s, S. K. Baker and three of his college friends—clad in stripy blazers and braided straw hats—spent time sailing and camping on the Norfolk Broads, a unique, river-dazzled area of Britain. Baker, a keen artist and diarist, recorded their travels in watercolor in two small, leather-bound books.

The result is an entirely charming, funny account along the lines of the legendary *Three Men in a Boat*, with which the notebooks are entirely contemporaneous, although the protagonists are younger and possibly more mischievous. Baker records their evenings in the pub, their encounters with women (both ashore and afloat), skinny dipping, as well as culinary disasters, all while lovingly recording the landscape and the boats on which they sailed.

The notebook is published as a facsimile with an introduction by Michael Goffe, the son of one of Baker's fellow students, to whom it was gifted.

S. K. Baker was a student at University College, London in the late 1880s—little is known of his later life.

LITERARY COLLECTIONS / DIARIES & JOURNALS

Adlard Coles | 10/10/2017

9781472945136 | \$14.00 / \$19.00 Can.

Hardcover | 96 pages

8.2 in H | 6 in W

More than 50 facsimile illustrations

Yacht Were You Thinking?

An A-Z of Boat Names Good and Bad

Jonathan Eyers

From HMS *Invincible* to *Boaty McBoatface*, this book explores the fascinating history behind several famous boat names as well as the bizarre stories behind the stranger ones.

Naming a boat can be as personal as naming a baby. Many boat owners have a secret fear that someone else got their brilliantly original name first.

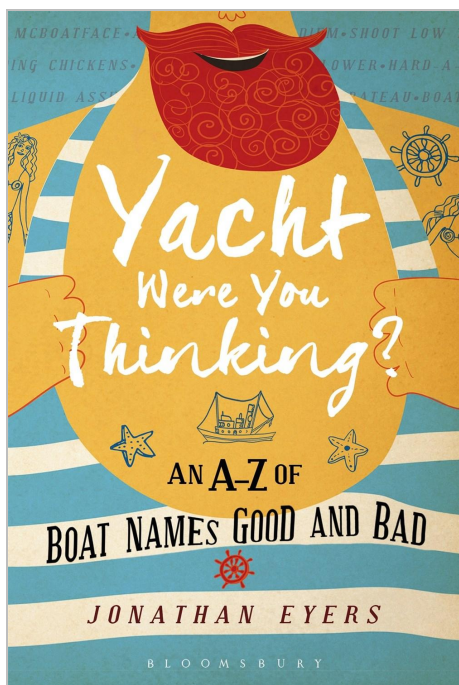
The perfect gift for any skipper, and featuring hundreds of common and uncommon names, this entertaining book answers the most important questions new owners should ask themselves: What will this name say about me? What is my boat name saying about me right now?

Names are categorized within these chapters:

- Popularity: yacht insurers release annual ranked lists of popular names, which have revealed some very interesting trends
- Don't Even Go There: they might be uncommon these days, but there's a good reason for that
- Pun Intended: some reveal a classic wit, others reveal just how many dullards there are sailing around in yachts called *Seas the Day*
- A Bit of Pedigree: good names, but probably too classy for you to get away with copying
- Too Much Information: why using a boat to celebrate a bonus/retirement/divorce/second wife tends to be a bad idea
- The Devil's Own: don't tempt fate by calling your boat *Invincible*, as the Royal Navy did each time the last one sank/exploded—plus other superstition-violating names

With fascinating history, a fair bit of psychology, and a lot of humor, this is the essential guide for all would-be boat owners.

Jonathan Eyers is the author of: *Don't Shoot the Albatross!: Nautical Myths and Superstitions*, *How to Snog a Hagfish!: Disgusting Things in the Sea*, and *Final Voyage: The World's Worst Maritime Disasters* for Adlard Coles Nautical, and the novel *The Thieves of Pudding Lane* for Bloomsbury Children's.



SPORTS & RECREATION / BOATING

Adlard Coles | 10/24/2017
9781472944375 | \$14.00 / \$19.00 Can.
Hardcover | 144 pages
7.1 in H | 4.7 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com
Press release to nautical/sailing magazines, websites, and blogs: *Sail*, *Cruising World*, *48 North*, *Boating US*, *SAILING*
Online nautical display campaign
Targeted Facebook advertising
Social media campaign upon publication: "worst boat names" Twitter contest, Twitter giveaway
Inclusion in 2017 Nautical gift guide
Single-title email to nautical subscribers

ALSO AVAILABLE

Don't Shoot the Albatross!: Nautical Myths and Superstitions
3/2012 | 9781408131312
Trade Paperback | \$11.95 / \$16.00 Can.

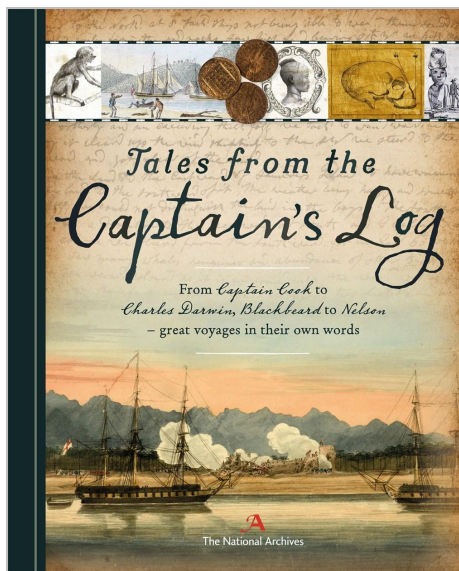
Tales from the Captain's Log

Stories of momentous voyages and battles at sea told through the words of those who were there.

For centuries, ships' commanders kept journals that recorded their missions. These included voyages of discovery to unknown lands, engagements in war and sea and general trade. Many of their logs, diaries and letters were lodged at The National Archives and give a vivid picture of the situations that they encountered.

Entries range from Captain James Cook's notes of his discovery of the South Pacific and Australia, to logs of the great naval battles, such as Waterloo and Trafalgar. From the ships that attempted to stop piracy in the Caribbean, to the surgeons who recorded the health of the men they tended and naturalists who noted the exotic plants and animals they encountered, comes a fascinating picture of life at sea, richly illustrated with maps, drawings and facsimile documents found alongside the logs in the archives.

The **National Archives** at Kew is the repository of documents that record the history of the UK. Events revealed through these papers are both large and small, ranging from momentous political events to day to day happenings in the lives of ordinary individuals.



TRANSPORTATION / NAVIGATION

Adlard Coles | 10/31/2017

9781472948663 | \$35.00 / \$47.00 Can.

Hardcover | 304 pages

10 in H | 8.1 in W

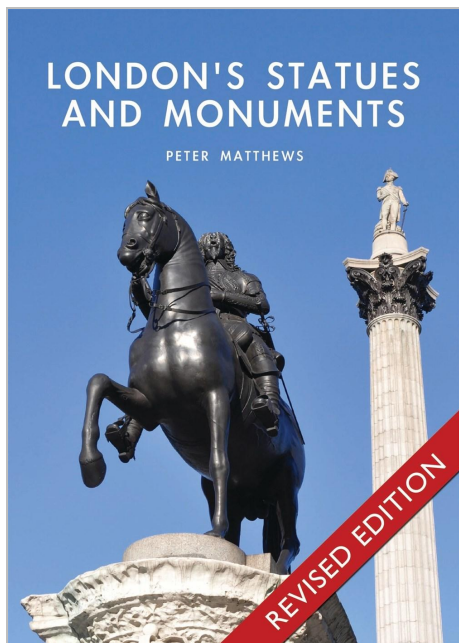
120 colour and black and white maps, illustrations, photos and facsimile documents

ALSO AVAILABLE

In Their Own Words: Letters from History

10/2016 | 9781844862856

Hardcover | \$35.00 / \$47.00 Can.



LONDON'S STATUES AND MONUMENTS

PETER MATTHEWS

London's Statues and Monuments

Revised Edition

Peter Matthews

A fully revised and updated guide to the Statues and Monuments to be seen within the City of London and Greater London.

The streets and public spaces of London are rich with statues and monuments commemorating the city's great figures and events—from Nelson's Column in Trafalgar Square and Sir Christopher Wren's Great Fire Monument to the charming Peter Pan statue in Kensington Gardens, the range is glorious. Some commemorate events, while others celebrate people real or fictional; some take the form of small reliefs, while others are huge larger-than-life bronzes on pedestals.

Executed in stone, bronze, and a range of other materials, London's statues and monuments include work by some of the world's greatest sculptors, and this book is a fully illustrated guide to the pieces and their stories: sometimes surprising and occasionally controversial, but always fascinating. This revised edition takes account of the many statues that have been erected between 2012 and 2017.

Peter Matthews worked for many years for the London Tourist Board. During this time he studied to become a registered London Blue Badge Guide and until recently worked at the Museum of London. He has also written *London's Bridges* and *Who's Buried Where in London* for Shire.

ARCHITECTURE / HISTORY

Bloomsbury Shire Publications | 10/24/2017

9781784422561 | \$20.00 / \$27.00 Can.

Trade Paperback | 256 pages

8.3 in H | 5.9 in W

ALSO AVAILABLE

Who's Buried Where in London

3/2017 | 9780747812968

Trade Paperback | \$19.95 / \$25.95 Can.

Crisis Leadership

How to lead in times of crisis, emergency and uncertainty

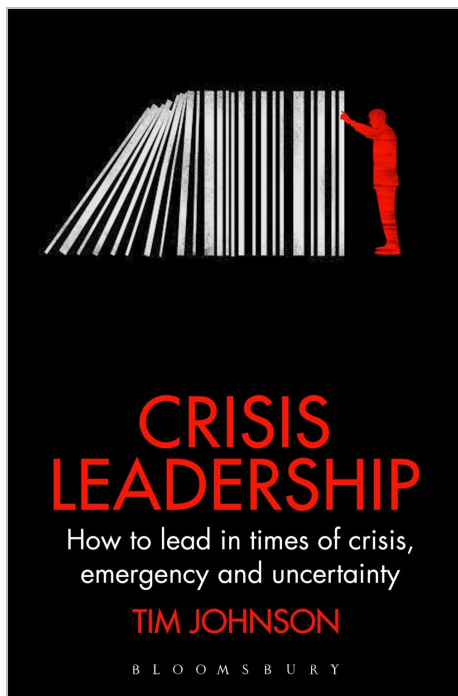
Tim Johnson

***Crisis Leadership* explores the challenges leaders can face at each stage of a crisis “lifecycle” and offers operational guidance in personal and organizational crisis management.**

Anyone in a leadership position today knows that we live in uncertain times, and disaster can strike any business at any time, usually without warning. From the collapse of Lehman Brothers and the oil disaster of Deepwater Horizon, to Malaysia Airlines’ loss of two planes, corporations are coming to realize that the impossible *can* happen all too easily. Public institutions, too, face a range of threats—from global recession, resurgent terrorism, and a stream of appalling natural disasters. For leaders in such organizations, these crisis situations can present both opportunities and threats.

Crisis Leadership examines the challenges faced by leaders at each stage of the crisis “lifecycle,” from the instant they learn of the crisis, to moments of critical decision-making and the final tumultuous days. Featuring interviews with Sir Mervyn King, former governor of the Bank of England, and General Stanley McChrystal, who was the top commander of American forces in Afghanistan, the book offers a unique insight into the lessons learned by people in the most challenging of situations, such as **Malaysia Airlines** (MH17 and MH370, plus the ensuing bankruptcy), **Thomas Cook** (Corfu deaths), **Toyota** (Prius recalls), **HSBC** (tax avoidance and U.S. subsidiary issues), **World Health Organization** (the Ebola and Zika outbreaks), and **FIFA** (corruption scandal).

Tim Johnson is chief operating officer of Regester Larkin, and his clients include British Airways, the European Central Bank, AstraZeneca, and Standard Chartered Bank. His specific areas of expertise are risk management and organizational resilience. In addition to advising clients, Tim also oversees the development and management of Regester Larkin’s operations in the Middle East, Asia, and the Americas.



BUSINESS & ECONOMICS / MANAGEMENT

Bloomsbury Business | 10/24/2017
9781472942821 | \$35.00 / \$47.00 Can.
Hardcover | 272 pages
9.2 in H | 6.1 in W

MARKETING

Press release/review copies to business media
Inclusion in seasonal business e-newsletter
ISSUU sampler available on bloomsbury.com



**COOKING / SPECIFIC
INGREDIENTS / GAME**

Absolute Press | 10/24/2017
9781472937803 | \$36.00 / \$48.00 Can.

Hardcover | 288 pages

9.7 in H | 7.4 in W

Specially commissioned photography

Tom Kitchin's Meat and Game

Tom Kitchin

A celebration of seasonal meat and game dishes from acclaimed chef Tom Kitchin.

With a focus on seasonality and the very best produce, *Tom Kitchin's Meat and Game* offers great recipes to try at home.

From venison to partridge, game is an increasingly popular subject, and Tom shows readers how to get the very best out of it, pairing the beautiful flavors with seasonal vegetables to create simple, fulfilling dishes. Alongside classic game recipes, the book also features delicious meat dishes, from steak to Barnsley chops. Recipes vary from simple salads, the ultimate 11's grouse sandwich and easy roasts to venison tartare or mallard en croute—you will be sure to find a recipe for every occasion within these pages.

From one pot dishes to more elaborate presentations, this is a beautiful book highlighting the very best of British produce from one of Britain's most loved chefs.

Tom Kitchin is Scotland's youngest Michelin starred chef proprietor, earning a star at only 29 years old. Before opening his own restaurant, The Kitchin, he worked at some of the world's best restaurants such as La Tante Claire, Guy Savoy, and Michelin Le Louis XI. He is a previously published author, with two books: *From Nature to Plate* and *Kitchin Suppers*. He writes a weekly column in the Spectrum supplement of *The Scotsman*.

A World Without "Whom"

The Essential Guide to Language in the BuzzFeed Age

Emmy J. Favilla

Everything you need to know about language in the age of social media, emojis, and Internetspeak—exploring the practical, playful, and politically correct, from BuzzFeed copy chief Emmy Favilla.

When it comes to language these days, there is no such thing as correct style. The Mary Norris of Internetspeak, Emmy Favilla believes in a language that is playful, flexible, and ethically aware. Communication is an art, not a science, and artistic license is especially crucial to the Internet age, when language is evolving faster than ever before. Now considered the go-to expert, Favilla has written a profoundly funny, engaging, provocative book about how language evolves, a work as full of humor and charm as it is of practical advice.

With wry cleverness and an uncanny intuition for the possibilities of Internet-age expressiveness, Favilla argues that rather than try to preserve the sanctity of the written language as laid out by Strunk and White, we should be concerned with the larger issues of clarity and accuracy, with preserving the natural patterns of speech, and with being politically sensitive and respectful. Her ideas will fascinate believers and naysayers alike, and her approach to the new rules will delight anyone who has ever considered the question of “whom” (phase it out!), the singular “their” (phase it in!) or whether to hyphenate sideboob (never!).

Filled with uproarious emoji-strings, sidebars, quizzes, and style debates among the most lovable nerds of the Web copy world—where Favilla is queen—*A World Without “Whom”* is a refreshing, hyper-contemporary guide for anyone invested in the future of words and writ...

Emmy J. Favilla joined the BuzzFeed team in 2012 and is now copy chief. She is also the original creator of the BuzzFeed style guide, which garnered a great deal of media attention as the unofficial “style guide for the Internet” when it went public in 2014. A New York University graduate, Favilla has worked as a copy editor at *Seventeen* magazine, *Teen Vogue*, and *Natural Health*. She lives in New York City with two cats, two dogs, and two rabbits.

THE ESSENTIAL GUIDE TO LANGUAGE
IN THE BUZZFEED AGE



EMMY J. FAVILLA
BUZZFEED COPY CHIEF

LANGUAGE ARTS & DISCIPLINES

Bloomsbury USA | 11/14/2017
9781632867575 | \$26.00 / \$35.00 Can.
Hardcover | 240 pages
8.3 in H | 5.5 in W
B&W illustrations throughout

MARKETING

PRE-PUBLICATION: Social and media support from BuzzFeed
Broad online consumer review campaign
Op-eds/seek major first serial placement
Influencer and industry buzz campaign
AT PUBLICATION: Broad national print, broadcast, and online media campaign
Broad social media campaign featuring excerpts and more
Events: NYC and Brooklyn

Where the Wild Coffee Grows

The Untold Story of Coffee from the Cloud Forests of Ethiopia to Your Cup

Jeff Koehler

Coffee is the world's second largest commodity, after only oil. This is the story of its origins, its history, and the threat to its future, by the IACP Award-winning author of *Darjeeling*.

Located between the Great Rift Valley and the Nile, the cloud forests in southwestern Ethiopia are the original home of Arabica, the most prevalent and superior of the two main species of coffee being cultivated today. Virtually unknown to European explorers, the Kafa region was essentially off-limits to foreigners well into the twentieth century, which allowed the world's original coffee culture to develop in virtual isolation in the forests where the Kafa people continue to forage for wild coffee berries.

Deftly blending in the long, fascinating history of our favorite drink, award-winning author Jeff Koehler takes readers from these forest beginnings along the spectacular journey of its spread around the globe. With cafés on virtually every corner of every town in the world, coffee has never been so popular—nor tasted so good.

Yet diseases and climate change are battering production in Latin America, where 85 percent of Arabica grows. As the industry tries to safeguard the species' future, breeders are returning to the original coffee forests, which are under threat and swiftly shrinking. “The forests around Kafa are not important just because they are the origin of a drink that means so much to so many,” writes Koehler. “They are important because deep in their shady understory lies a key to saving the faltering coffee industry. They hold not just the past but also the future of coffee.”

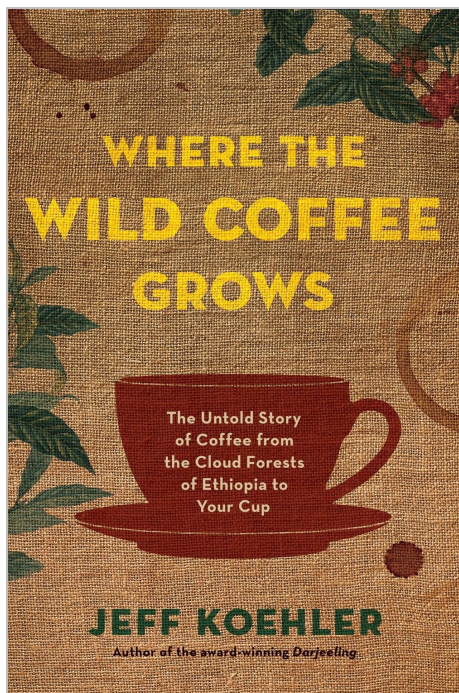
PRAISE

for *Darjeeling*

“It is not just about Darjeeling, though; and not even just about tea. It is also about the history of colonial and post-colonial India . . . As for the rest, it is a book teeming with characters and interest. Koehler, described as ‘writer, photographer, traveller and cook,’ has the polymath’s curiosity for everything, as well as the writer’s ability to listen to and retell a good story . . . A richly digressive book.” —*The Guardian*

“This exhaustively researched and eminently readable book will delight foodies, history buffs and armchair travelers alike.” —*The Seattle Times*

Jeff Koehler is the author of *Darjeeling: The Colorful History and Precarious Fate of the World's Greatest Tea*, winner of an International Association of Culinary Professionals Award and a Gourmand Award; *Spicing Business and Traditions: Morocco: A Culinary*



COOKING / BEVERAGES / COFFEE & TEA

Bloomsbury USA | 11/14/2017
9781632865090 | \$28.00 / \$37.00 Can.

Hardcover | 288 pages
9.3 in H | 6.1 in W
16-pg. color insert with B&W illustrations throughout

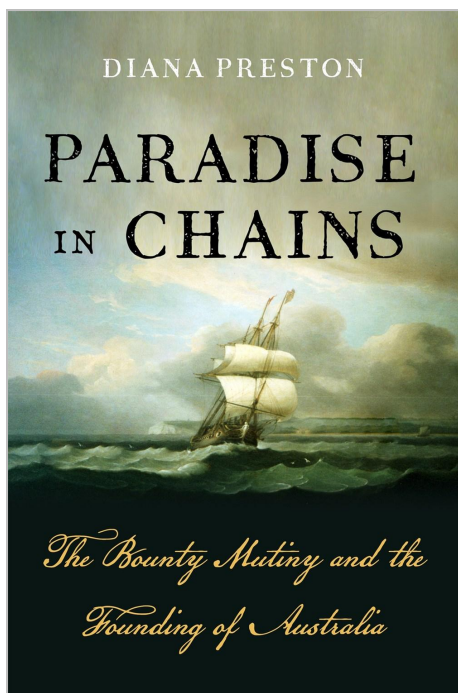
MARKETING

National print, broadcast, and online review attention
Pre-pub outreach to history and food bloggers
Pre-publication consumer review campaign
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com

ALSO AVAILABLE

Darjeeling: The Colorful History and Precarious Fate of the World's Greatest Tea
7/2016 | 9781620405130
Trade Paperback | \$18.00 / \$22.00 Can.

Darjeeling: The Colorful History and Precarious Fate of the World's Greatest Tea
5/2015 | 9781620405123
Hardcover | \$27.00 / \$32.00 Can.



Paradise in Chains

The Bounty Mutiny and the Founding of Australia

Diana Preston

Celebrated historian Diana Preston presents betrayals, escapes, and survival at sea in her account of the mutiny of the *Bounty* and the flight of convicts from the Australian penal colony.

The story of the mutiny of the *Bounty* and William Bligh and his men's survival on the open ocean for 48 days and 3,618 miles has become the stuff of legend. But few realize that Bligh's escape across the seas was not the only open-boat journey in that era of British exploration and colonization. Indeed, 9 convicts from the Australian penal colony, led by Mary Bryant, also traveled 3,250 miles across the open ocean and some uncharted seas to land at the same port Bligh had reached only months before.

In this meticulously researched dual narrative of survival, acclaimed historian Diana Preston provides the background and context to explain the thrilling open-boat voyages each party survived and the Pacific Island nations each encountered on their journey to safety. Through this deep-dive, readers come to understand the Pacific Islands as they were and as they were perceived, and how these seemingly utopian lands became a place where mutineers, convicts, and eventually the natives themselves, were chained.

PRAISE

for *A Higher Form of Killing*

"Preston deftly and graphically weaves the complex stories—hitherto kept distinct—of these land, sea and air innovations into a connected narrative. For the first time, readers can grasp the mounting cognitive assault on civilians, soldiers and politicians of the curious clustering of events that spring." —*The New York Times Book Review*

"[A] gripping and excellent book . . . Her extensive archival research fills in the historical chronology with well-selected quotations from personal accounts of participants at every level of civilian and military life and of government." —*The Washington Post*

Diana Preston is an acclaimed historian and author of the definitive *Lusitania: An Epic Tragedy, Before the Fallout: From Marie Curie to Hiroshima* (winner of the Los Angeles Times Book Prize for History), *The Boxer Rebellion*, and *The Dark Defile: Britain's Catastrophic Invasion of Afghanistan, 1838–1842*, among other works of narrative history. She and her husband, Michael, live in London.

HISTORY / EXPEDITIONS & DISCOVERIES

Bloomsbury USA | 11/7/2017
9781632866103 | \$30.00 / \$40.00 Can.
Hardcover | 352 pages
9.3 in H | 6.1 in W
1 x 16 page colour plate section

MARKETING

PRE-PUBLICATION: Seek first serial placement
Bookseller, consumer review, and blogger outreach campaign
AT PUBLICATION: Broad national print, broadcast, and online media campaign
Social media campaign featuring excerpts and more
Digital assets: excerpts and images on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

A Higher Form of Killing: Six Weeks in World War I That Forever Changed the Nature of Warfare
5/2016 | 9781620402146
Trade Paperback | \$18.00 / \$22.00 Can.

A Higher Form of Killing: Six Weeks in World War I That Forever Changed the Nature of Warfare
2/2015 | 9781620402122
Hardcover | \$28.00 / \$33.00 Can.

Taj Mahal: Passion and Genius at the Heart of the Moghul Empire
2/2008 | 9780802716736
Trade Paperback | \$16.95 / \$18.50 Can.

Immune

How Your Body Defends and Protects You

Catherine Carver

A thrilling adventure through the body's immune system.

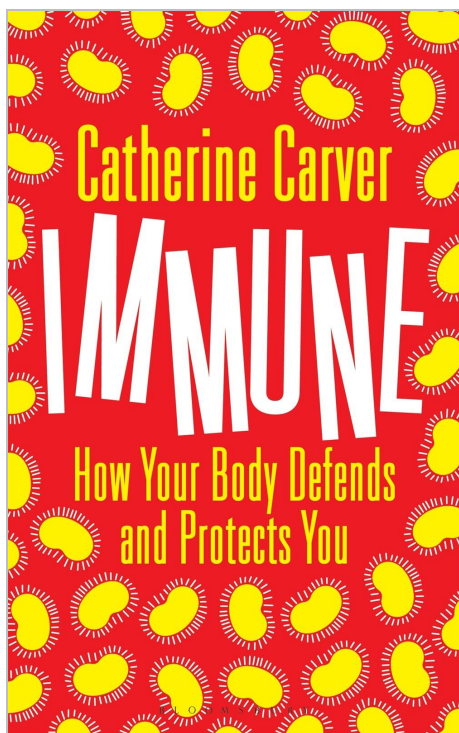
The human body is like a well-fortified castle, defended by billions of soldiers—some live for less than a day, others battle for decades, but all are essential in protecting us from disease. This hidden army is our immune system, and without it we could not survive the war with our microscopic enemies.

Immune explores the incredible arsenal that lives within us—how it knows what to attack and what to defend; how it kills everything from the common cold to the plague bacterium; what happens when it turns on us. Some diseases try to evade the immune system, exploit vulnerabilities, and even subvert it to their own advantage. Along the way, we learn: Why are so many people allergic to cats, but so few to hamsters? Why is cancer so hard for our immune system to fight? Why did the 1918 flu pandemic kill mainly young, healthy people? Can we smell someone else's immune system? And does that help us subconsciously decide who we fall in love with?

Public Health specialist Catherine Carver's intriguing and accessible account of the body's defenses also reveals how scientists are designing new drugs to harness the power of the system to advance medicine in the 21st century. Drawing on everything from ancient Egyptian medical texts to cutting-edge medical science, *Immune* takes readers on an adventure packed with weird and wonderful facts about their own defense mechanisms, making this an informative and fun read.

Catherine Carver studied Medicine at the University of Aberdeen and worked in Tanzania with TB/HIV sufferers. After moving into public health, she joined the Wellcome Trust, running a portfolio of multimillion-dollar public health grants from all over the world. She currently researches public health policy at Harvard University in the United States.

Carver has written blogs for the *Lancet* and *Scientific American*, and she was shortlisted for the *Guardian's* 2012 Science Writing Prize.



HEALTH & FITNESS / DISEASES / IMMUNE & AUTOIMMUNE

Bloomsbury Sigma | 11/21/2017
9781472915115 | \$27.00 / \$36.00 Can.
Hardcover | 288 pages
8.5 in H | 5.3 in W

MARKETING

Early consumer review campaign on NetGalley, Amazon Vine, GoodReads
Pre-pub outreach to popular science bloggers, biologists, & medical researchers
Media campaign targeting science, literary, & biology-interest media like: NPR, Sierra Club Radio, *Discover*, *Economist*, *Nat Geo*, *New Scientist*, *NYT*, *Nature*, *New Scientist*, *Physics Today*, *Science*, *Scientific American*, *Symmetry*, *USA Today*, & *WSJ*
Social media campaign: author blog post, shareable graphics
Single-title eblast to pop science subscribers

The Walworth Beauty

Michèle Roberts

From the Booker-shortlisted author comes a sensuous, evocative novel exploring the lives of women in Victorian London, for fans of Sarah Waters, Emma Donoghue, and Kate Atkinson.

Apricot Place, a cul-de-sac in Walworth: in 1851, a leafy village on the fringes of a rapidly swelling London; in 2011, a clamorous neighborhood where Madeleine moves when she loses her job as a lecturer. Immersing herself in local history, she reads *London Labour and the London Poor*, Henry Mayhew's treatise documenting Victorian working class lives. Joseph Benson is one of Mayhew's researchers, employed to interview the city's manifold poor, from market traders and shoe-shiners to pickpockets and fraudsters. A family man with mouths to feed, he is tasked with coaxing testimony from prostitutes. He roams the labyrinthine slums of Southwark, but gaudily-painted faces turn hostile when asked for revelations—and Joseph is not immune to the temptations they offer. Yet when he meets Mrs. Dulcimer, the elegant proprietor of a Walworth boarding house, Joseph's eyes will slowly be opened to the realities of women's lives.

As these entwined stories unfold, alive with the sensations of London past and present, the two eras brush against each other: a breath at Madeleine's neck, a voice in her head—the city's ghosts echoing through time. Rendered in sensuous, immediate prose, *The Walworth Beauty* is a haunting tale of desire and exploitation, isolation and loss, and the faltering search for human connection; Michèle Roberts at her intoxicating, masterful best.

PRAISE

“Her fictions are high-risk, unconventional . . . The otherwise cautious reader is taken almost without realizing it into dangerous and exhilarating territory.”

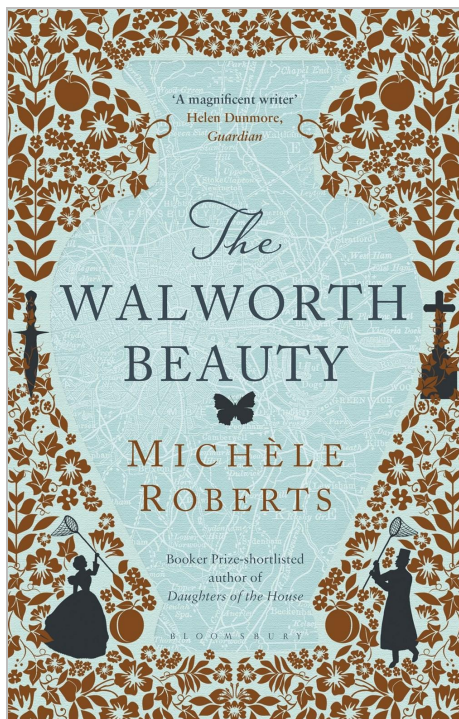
—Rachel Cusk

“A magnificent writer.” —Helen Dunmore, *The Guardian*

“To read a book by [Roberts] is to savour colour, sound, taste, texture and touch as never before.” —*The Times*

“Writing of such a high calibre can make you feel that the life of the mind is everything . . . Strong and lustrous prose.” —Susie Boyt, *Financial Times*

Michèle Roberts is the author of thirteen highly acclaimed novels, including *Daughters of the House*, which won the WH Smith Literary Award and was shortlisted for the Booker Prize. Her most recent novel, *Ignorance*, was longlisted for the Women's Prize for Fiction in 2013 and her memoir, *Paper Houses*, was BBC Radio 4's Book of the Week. She has also published poetry and short stories. She is emeritus professor of creative writing at the University of East Anglia. micheleroberts.co.uk



FICTION / HISTORICAL

Bloomsbury Publishing | 11/14/2017

9781408883396 | \$28.00 / \$37.00 Can.

Hardcover | 400 pages

8.5 in H | 5.3 in W

MARKETING

National print, broadcast, and online review attention

Social media campaign at publication

Digital assets: excerpts on

Bloomsbury.com

Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Ignorance: A Novel

1/2013 | 9781608197712

Hardcover | \$25.00 / \$34.00 Can.

Reading the Rocks

How Victorian Geologists Discovered the Secret of Life

Brenda Maddox

A rich and exuberant group biography of the early geologists, the people who were first to excavate from the layers of the world its buried history.

The birth of geology was fostered initially by gentlemen whose wealth supported their interests, but in the nineteenth century, it was advanced by clergymen, academics, and women whose findings expanded the field. *Reading the Rocks* brings to life this eclectic cast of characters who brought passion, eccentricity, and towering intellect to the discovery of how Earth was formed.

Geology opened a window on the planet's ancient past. Contrary to the Book of Genesis, the rocks and fossils dug up showed that Earth was immeasurably old. Moreover, fossil evidence revealed progressive changes in life forms. It is no coincidence that Charles Darwin was a keen geologist.

Acclaimed biographer and science writer Brenda Maddox's story goes beyond William Smith, the father of English geology; Charles Lyell, the father of modern geology; and James Hutton, whose analysis of rock layers unveiled what is now called "deep time." She also explores the lives of fossil hunter Mary Anning, the Reverend William Buckland, Darwin, and many others—their triumphs and disappointments, and the theological, philosophical, and scientific debates their findings provoked. *Reading the Rocks* illustrates in absorbing and revelatory details how this group of early geologists changed irrevocably our understanding of the world.

PRAISE

for *Rosalind Franklin: The Dark Lady of DNA*

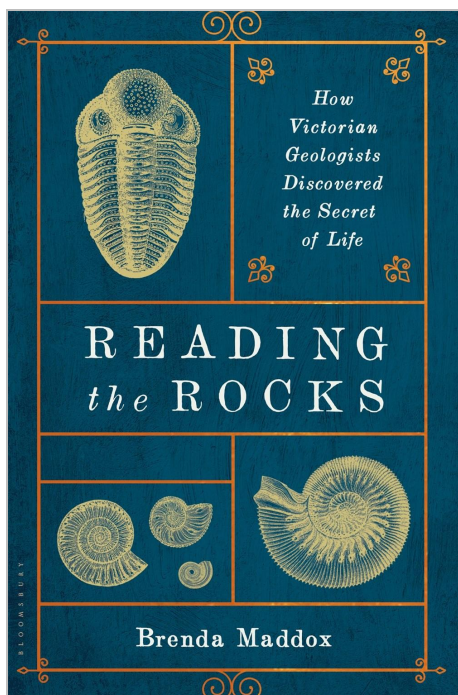
"Maddox does justice to her subject as only the best biographers can." —*LA Times Book Review*

"Lively, absorbing and even handed . . . What emerges is the complex portrait of a passionate, flawed, courageous woman." —*The Washington Post Book World*

"Thoughtful and engaging." —*Chicago Tribune*

"A sensitive, sympathetic look at a woman whose life was greater than the sum of its parts." —*New York Times Book Review*

Brenda Maddox has a degree in English literature from Harvard University and studied at the London School of Economics. Her biographies of Elizabeth Taylor, D. H. Lawrence, Nora Joyce, W. B. Yeats, and Rosalind Franklin have been widely acclaimed. She has won the Los Angeles Times Biography Award, the Silver PEN Award, the French Prix du Meilleur Livre Étranger, and the Whitbread Biography Prize. She lives in London, England.



SCIENCE / EARTH SCIENCES / GEOLOGY

Bloomsbury USA | 11/21/2017

9781632869128 | \$28.00 / \$37.00 Can.

Hardcover | 272 pages

9.3 in H | 6.1 in W

2 x 8 page colour plate section

MARKETING

National print, broadcast, and online review attention

Pre-pub outreach to history bloggers

Pre-publication consumer review campaign

Academic marketing outreach

Social media campaign at publication

Digital assets: excerpts on

Bloomsbury.com

DAVID
KYNASTON



TILL TIME'S LAST SAND

A HISTORY OF
THE BANK
OF ENGLAND
1694-2013

BLOOMSBURY

Till Time's Last Sand

A History of the Bank of England 1694-2013

David Kynaston

The authorized history of the Bank of England by Britain's leading social historian.

The Bank of England is now more than 320 years old, and for the vast majority of that time it has been central in British history, with an increasingly high profile in recent years. Before now no modern, authoritative, and accessible single-volume history has existed, and David Kynaston's account has been written with the Bank's cooperation and with complete access to its archives.

Kynaston's approach, as in his wonderful and bestselling *Tales of a New Jerusalem* series, is essentially chronological, with a narrative that does full justice to the leading episodes, characters, and themes. It is a history that gives proper treatment to important debates over the years about the Bank's purpose and modes of operation, while also drawing on a huge amount of original research. Kynaston covers the founding of the Bank in 1694 in the midst of the English financial revolution, through wars and financial crises, ending in 2013.

The Bank of England has a largely unknown but fascinating history. *Till Time's Last Sand* offers an authoritative, insightful, yet accessible portrait of one of the world's key institutions.

PRAISE

"Brilliant and ambitious . . . A vivid snapshot of how Britain experienced the late 1950s and early '60s that emphasizes, rather than blurs, its complexity and contradictions." —*The New York Times Book Review on Modernity Britain*

"[Kynaston] adds yet more fascinating detail to his extraordinary *pointilliste* portrait of postwar British society." —*The Wall Street Journal on Modernity Britain*

"This is a classic; buy at least three copies—one for yourself and two to give to friends and family." —*The Guardian on Austerity Britain*

David Kynaston has been a professional historian since 1973 and has written fifteen books, including *The City of London* (1994–2001), a widely acclaimed four-volume history. He is the author of three volumes published collectively as the *Tales of a New Jerusalem: Austerity Britain, 1945–1951; Family Britain, 1951–1957; and Modernity Britain, 1957–1962*. He is currently a visiting professor at Kingston University. He lives in England.

HISTORY / EUROPE / GREAT BRITAIN

Bloomsbury Publishing | 11/14/2017

9781408868560 | \$40.00 / \$54.00 Can.

Hardcover | 880 pages

9.2 in H | 6 in W

2x16pp colour plates

MARKETING

National print, broadcast, and online review attention

Pre-pub outreach to history bloggers

Academic marketing outreach

Social media campaign at publication

Digital assets: excerpts on

Bloomsbury.com

ALSO AVAILABLE

Modernity Britain: 1957-1962

12/2014 | 9781620408094

Hardcover | \$55.00 / \$62.00 Can.

Family Britain, 1951-1957: 1951-57

1/2010 | 9780802717979

Hardcover | \$47.50 / \$63.50 Can.

Austerity Britain, 1945-1951

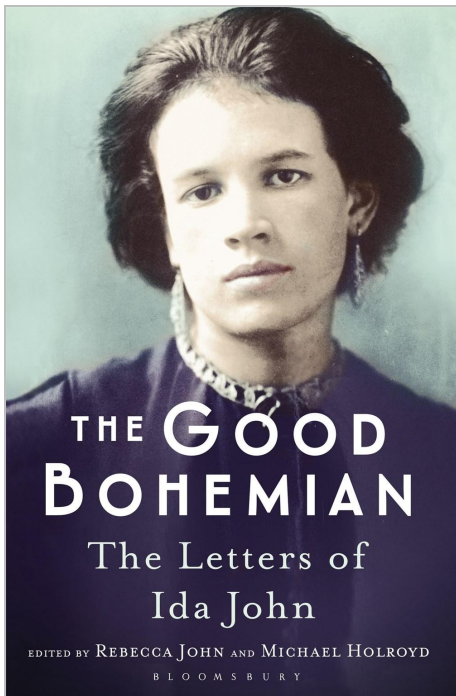
5/2008 | 9780802716934

Hardcover | \$45.00 / \$60.00 Can.

The Good Bohemian

The Letters of Ida John

Michael Holroyd, Rebecca John



Fresh and intimate letters that tell the story of the unusual married life between the acclaimed painter Augustus John and his first wife, Ida.

By the time of his death in 1961, Augustus John was widely considered among the greatest British portraitists and compared to such artists as Gauguin and Matisse. But when Ida Nettleship married him on the foggy morning of Saturday, January 12, 1901, he was simply an eccentric, flamboyant artist of great promise, and a man her parents were entirely against her marrying. Ida defied her parents and built a life with the man who would become one of the great artists of his time.

Ida's letters—to friends, to family, and to Augustus—reveal a young woman of passion and wit to match that of her famously charismatic husband. They tell of tensions between parents disobeyed and siblings who endured the consequences; of hurt and betrayal as the marriage evolved into a three-way affair when Augustus fell in love with another woman; of Ida's remarkable acceptance of Dorelia, their shared domesticity, and rival pregnancies; of self-doubt, happiness, and despair; and of finding the strength and courage to compromise and navigate her unorthodox marriage.

Ida was a naturally gifted writer, and with candor, intimacy, and extraordinary social intelligence her correspondence opens up her world. Ida John died at the age of thirty, but in these letters she is alive on the page, a young woman ahead of her time, living a complex and compelling drama.

Rebecca John is an artist and granddaughter of Augustus and Ida John. She lives in London.

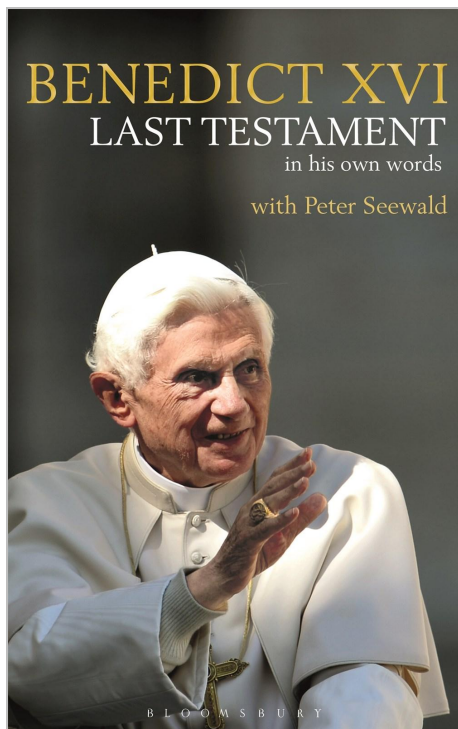
Michael Holroyd is recognized as one of the greatest biographers of our time, author of acclaimed biographies of Hugh Kingsmill, Lytton Strachey, and George Bernard Shaw. He is the author of *Augustus John: The New Biography* (2011). He was awarded the CBE in 1989. He lives in London and Somerset.

LITERARY COLLECTIONS / LETTERS

Bloomsbury Publishing | 11/7/2017
9781408873625 | \$35.00 / \$47.00 Can.
Hardcover | 352 pages
9.2 in H | 6 in W
Two 8-page full-color inserts

MARKETING

National print, broadcast, and online review attention
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication



Last Testament

In His Own Words

Pope Benedict XVI, Peter Seewald

The story of the first Pope to resign in over seven hundred years.

Pope Benedict made history by being the first Pope in over seven hundred years to resign from office. The Catholic Church the world over was stunned. Worn out by corruption in the Church and by an endless series of clerical sex scandals, he decided that the resolution of all these problems was outside his power for a man of his age.

Last Testament is nearest to an autobiography from the shy and private man who has remained “hidden to the world” in a former convent in the Vatican gardens. He breaks his silence on issues such as:

- The “Vatileaks” case in which his butler leaked some of his personal letters that alleged corruption and scandal in the Vatican
- The presence of a “gay lobby” within the Vatican and how he dismantled it
- His alleged Nazi upbringing
- His attempts at cleaning up the “dirt in the church” (clerical sexual abuse)
- The mysterious private secretary “Gorgeous George”

On a more personal level, he writes with great warmth of his successor Pope Francis, who he admits has a popular touch, a star quality which he lacked. Much controversy still surrounds Pope Benedict’s Papacy—in this book he addresses these controversies and reveals how at his late age, governing and reforming the Papacy and particularly the Vatican, was beyond him.

PRAISE

“Throughout there are moments of breathtaking candor...it's stunning to realize you're reading the inner thoughts—and confessions—of a former pope now speaking without the weight of that papal mantle...The portrait here is one that deepens and defends the place of Benedict in history.” —*Chicago Tribune*

“There are beautiful moments in the book.” —*The Huffington Post*

“The most revealing book yet on Benedict XVI...Seewald has gathered in perhaps the finest harvest yet. For more than a decade I have read everything I can about Benedict XVI, but I was amazed by the revelations in this new book.” —*Catholic Herald*

Pope Benedict XVI served as pope of the Catholic Church from 2005 to 2013. He was elected pope on April 19, 2005, was inaugurated on April 24, 2005, and resigned from the office on February 28, 2013. This is his final book.

BIOGRAPHY & AUTOBIOGRAPHY / RELIGIOUS

Bloomsbury Continuum | 11/7/2017

9781472944627 | \$14.00 / \$19.00 Can.

Trade Paperback | 288 pages

7.8 in H | 5.1 in W

black and white illustrations in the text

Other Available Formats:

Hardcover ISBN: 9781472944672

MARKETING

Paperback publicity mailing

Online display advertising

Inclusion in 2017 holiday gift guides

The Planet Factory

Exoplanets and the Search for a Second Earth

Elizabeth Tasker

Forget about rockets to Mars—the study of exoplanets is the future of astronomy.

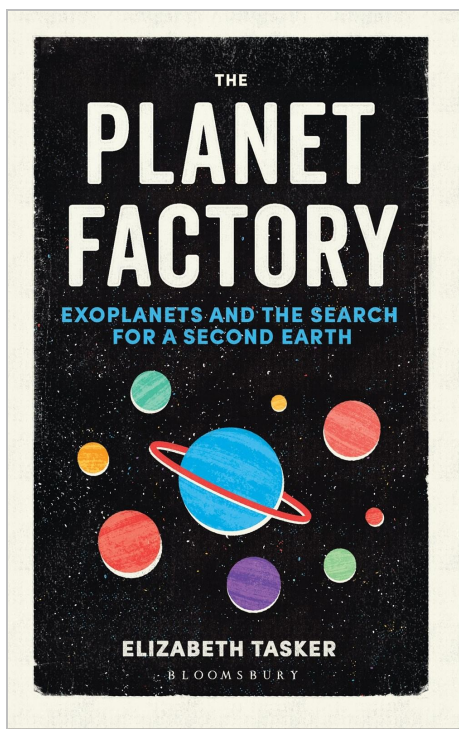
Fifteen years ago, the search for planets—and life—outside the solar system was a job restricted to science fiction writers. It is now one of the most rapidly growing fields in astronomy, with more than 4,600 of these “exoplanets” discovered so far. The detection of these worlds has only been possible in the last decade, with the number of discoveries increasing enormously over the last year following the findings of the Kepler Space Telescope.

There have been some truly stunning recent discoveries, not least the fact that there seem to be planetary systems around pretty much every star. Perhaps most intriguing of all was the discovery in April 2014 of an Earth-sized planet that lies in the “Goldilocks zone”—an area of space where temperatures potentially allow water to exist in its liquid state, with this planet therefore capable of theoretically supporting oceans.

The Planet Factory tells the story of exoplanets. It discusses the way these planets form, their structure and features, and describes in detail the detection techniques used (there are many) before looking at what we can learn about the surface environments and planetary atmospheres, and whether this hints at the tantalizing possibility of life.

An informative and entertaining read, *The Planet Factory* takes the reader to the cutting edge of the ongoing search for worlds like our own, and the hints of life elsewhere in the cosmos.

Elizabeth Tasker is an astrophysicist specializing in computational simulations of star formation in galaxies. In 2011 she became an assistant professor at Hokkaido University, Japan. Elizabeth has been a keen science communicator for many years, dating back to winning the *Daily Telegraph* Young Science Writers Award in 1999. Since then she has written blogs for *Scientific American* and *Physics Focus*, and currently writes Hokkaido University’s research blog. Twitter: @girlandkat



SCIENCE / SPACE SCIENCE

Bloomsbury Sigma | 11/7/2017
9781472917720 | \$27.00 / \$36.00 Can.
Hardcover | 288 pages
8.5 in H | 5.3 in W

MARKETING

Early review campaign on NetGalley, Amazon Vine, GoodReads
National print & online review campaign targeting *Astronomy*, *Discover*, *Nature*, *Orion*, *Scientist*, *NYT's Science Times*, *Science News*, *Scientific American*, *Time*, *WSJ*, *Washington Post*, NPR, Neil DeGrasse Tyson's Star Talk Radio
Outreach to popular science, astrobiology, cosmology bloggers
Online display campaign & Twitter advertising
Social media campaign: author blog post, shareable graphics
Single-title eblast to popular science subscribers

A Baker's Life

100 fantastic recipes, from my
childhood favourites to
five-star perfection

by
Paul Hollywood



final cover to come

A Baker's Life

100 fantastic recipes, from my childhood favourites to five-star perfection

Paul Hollywood

A slice of Paul Hollywood, from baker's son to celebrity chef, with the recipes that have meant the most to him over the years.

A Baker's Life contains 120 of Paul Hollywood's most treasured recipes, which he has carefully finessed over the length of his career. Each chapter is filled with bakes that represent a different decade of Paul's life—learning the basics at his father's bakery; honing his skills as a top pastry chef in the finest hotels; discovering the bold flavors of the Mediterranean while working in Cyprus; and finding fame via the hugely popular *Great British Bake Off* television series.

Thanks to this book (and its clear step-by-step instructions), recipes that Paul has spent years perfecting can be recreated at home. Favorites include mum's ginger biscuits, iced buns, crumpets, Armagnac and prune tart, macarons, feta and chive bread, baklava, scotch eggs, chocolate soufflé, Mary Berry bread, hand-raised pie, and hazelnut cappuccino cake.

These are the loaves, buns, cakes, and biscuits that have shaped Paul Hollywood's life. Filled with photographs from Paul's old photo albums and personal anecdotes, *A Baker's Life* is a rare insight into the meals, tastes, and experiences that mean the most to Britain's best-loved baker.

PRAISE

"TV's rising star . . . The greatest expert in the history of British television."
—*The Guardian*

"Home baking is all the rage—thanks in no small way to Paul Hollywood." —*The Sunday Telegraph*

"A good, straightforward book that illuminates the process of working with yeast without going into the kind of bread-head detail that would alarm the casual bystander." —*Metro (UK) on Paul Hollywood's Bread*

"Everyone loves pies, everyone loves him. Three cheers all round, then, for these comforting recipes from the silver fox of baking." —*Delicious on Paul Hollywood's Pies and Puds*

Paul Hollywood is a judge on *The Great British Bake Off* (a.k.a. *The Great British Baking Show*). The son of a baker, Paul spent six years in Cyprus at a top hotel before becoming head baker at exclusive hotels in the UK, including Cliveden and the Dorchester. He launched the Paul Hollywood Artisan Bread Company, which counts Harrods as a client, and wrote *How to Bake*, *Paul Hollywood's Bread*, *Paul Hollywood's British Baking*, and others. He lives in Kent with his wife and son.

COOKING / INDIVIDUAL CHEFS & RESTAURANTS

Bloomsbury Publishing | 11/14/2017

9781408846506 | \$36.00 / \$48.00 Can.

Hardcover | 256 pages

9.7 in H | 7.4 in W

Colour photography throughout

MARKETING

National print, broadcast, and online review campaign

Coverage in holiday gift guides

Feature attention based on *Great British Bake Off*

Social media campaign at publication sharing recipes and more

Digital assets: recipes and images on Bloomsbury.com

Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Paul Hollywood's British Baking

12/2014 | 9781408846483

Hardcover | \$42.00 / \$48.00 Can.

Paul Hollywood's Pies and Puds

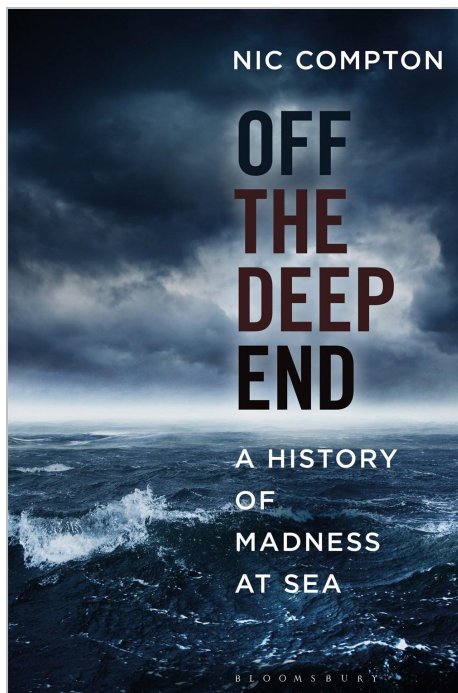
9/2014 | 9781408846438

Hardcover | \$34.00 / \$34.00 Can.

Paul Hollywood's Bread

6/2013 | 9781408840696

Hardcover | \$35.00 / \$37.00 Can.

**HISTORY / WORLD**

Adlard Coles | 11/7/2017
 9781472941121 | \$24.00 / \$32.00 Can.
 Hardcover | 256 pages
 9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com
 Outreach to boat shows and cruising associations
 Press release to nautical/sailing magazines, websites, and blogs: *Sail*, *Cruising World*, *48 North*, *Boating US*, *SAILING*
 Online nautical display campaign
 Social media campaign upon publication: assets to include infographic timeline
 Inclusion in 2017 Nautical gift guide
 Single-title email to nautical subscribers

ALSO AVAILABLE

Ultimate Classic Yachts: 20 of the World's Most Beautiful Classic Yachts
 10/2015 | 9781472918123
 Hardcover | \$50.00 / \$63.95 Can.

The Anatomy of Sail: The Yacht Dissected and Explained
 4/2015 | 9781472902757
 Hardcover | \$60.00 / \$60.00 Can.

Why Sailors Can't Swim and Other Marvellous Maritime Curiosities
 9/2013 | 9781408188057
 Hardcover | \$21.00 / \$19.00 Can.

Off the Deep End

A History of Madness at Sea

Nic Compton

A unique study into why, historically, sailors have been seven times more likely to suffer from severe mental illness, and how the sea continues to have the power to drive humans mad.

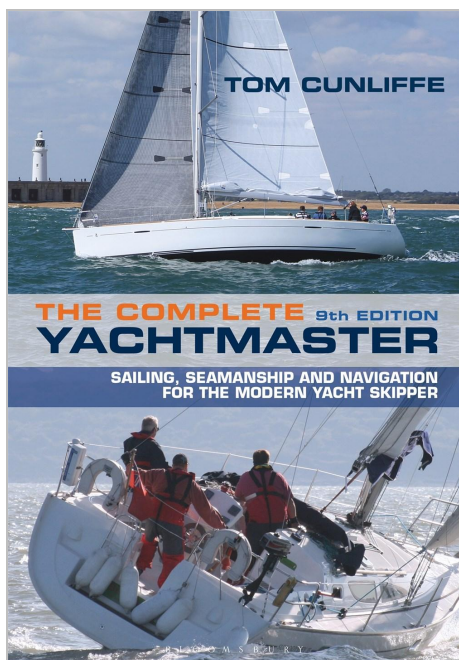
In the eighteenth century, the Royal Navy's own physician found that sailors were seven times more likely to suffer from severe mental illness than the general population.

On the high seas, beyond the rule of law, away from any sight of land for weeks at a time—often living in overcrowded and confined spaces, where anything that goes wrong could be fatal—the incredible pressures on sailors were immense. The ever-present fear drove some men to faith in God and superstition—and drove others mad.

Off the Deep End is the first detailed study of the effect on sanity that the vast, lonely, and powerful sea has always had on sailors. Eminently readable, *Off the Deep End* explores accounts that span the centuries, from desperate shipwreck stories and cannibalism in the Age of Sail to inexplicable multiple murders, to Donald Crowhurst's suicide in the middle of the 1968 solo Golden Globe Race, leaving behind two rambling notebooks of mounting neurosis and paranoia.

Of interest to readers of maritime history, psychology, sociology, and behavioral science, as well as sailors of all constitutions, this unique and fascinating book offers insight and analysis—a thoroughly absorbing read about the effects of the cruel sea on the human mind.

Nic Compton is a widely published author, journalist, and photographer. Editor of *Classic Boat* magazine for five years, Compton is now a freelance writer who has penned five books for Adlard Coles Nautical: *Ultimate Classic Yachts* (published to great acclaim), *The Anatomy of Sail*, *Why Sailors Can't Swim*, *Iain Oughtred*, and *Titanic on Trial*.



The Complete Yachtmaster

Sailing, Seamanship and Navigation for the Modern Yacht Skipper 9th edition

Tom Cunliffe

Comprehensive guide offering both theory and concise how-to explanations of sailing, seamanship, navigation, ocean weather, sailboat stability, and coping with emergencies.

In this fully revised and up-to-date 9th edition of *The Complete Yachtmaster*, Tom Cunliffe brings together all the essentials of modern offshore cruising in one volume, including the characteristics of a good captain, the theory and practice of sailing and sail trim, the art of seamanship, practicing accurate navigation (including all digital forms), comprehending ocean meteorology, heavy weather preparation and survival, understanding sailboat stability, and dealing swiftly and competently with emergencies.

The Complete Yachtmaster builds knowledge as it builds sailing confidence, guiding sailors as authoritatively and reassuringly as a sea pilot bringing a ship safely to harbor. Required reading for all sailors and budding captains, both on board and in the classroom.

PRAISE

“A gem, distilled from decades of experience.” —*Yachting Monthly*

“Cunliffe’s competence and authority radiate from the pages . . . thoroughly recommended.”

—*Little Ship Club*

“There are all too few authors who not only know their subject but can write well about it. Tom Cunliffe is one.” —*Cruising*

Tom Cunliffe has sailed from the Caribbean to Russia and from Brazil to the Arctic, sailing for most of his life and working in all aspects of the profession, both racing and cruising. He is an RYA Yachtmaster Examiner (Offshore and Ocean) and writes regularly for *Yachting Monthly* and *Yachting World*.

SPORTS & RECREATION / BOATING

Adlard Coles | 11/7/2017

9781472943439 | \$40.00 / \$54.00 Can.

Hardcover | 320 pages

9.7 in H | 6.7 in W

Photographs and illustrations throughout

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com

Outreach to boat shows and cruising associations

Press release to nautical/sailing magazines, websites, and blogs: *Sail*, *Cruising World*, *48 North*, *Boating US*, *SAILING*

Online nautical display campaign

Social media campaign upon publication:

assets to include infographic timeline

Inclusion in 2017 Nautical gift guide

Single-title email to nautical subscribers

ALSO AVAILABLE

Hand, Reef and Steer 2nd edition: Traditional Sailing Skills for Classic Boats

7/2016 | 9781472925220

Paperback | \$35.00 / \$47.00 Can.

The Complete Day Skipper: Skippering with Confidence Right From the Start

6/2016 | 9781472924162

Hardcover | \$40.00 / \$54.00 Can.

The Complete Ocean Skipper: Deep-water Voyaging, Navigation and Yacht Management

4/2016 | 9781472918130

Hardcover | \$50.00 / \$63.95 Can.



HEALTH & FITNESS / DIET & NUTRITION / NUTRITION

Bloomsbury Sport | 11/7/2017
9781472924209 | \$28.00 / \$37.00 Can.
 Trade Paperback | 384 pages
 9.1 in H | 7.4 in W
 colour photos and tables throughout

MARKETING

Bundle promotion on Bloomsbury.com with *The Vegetarian Athlete's Cookbook*
 Reddit AMA with author Anita Bean
 Inclusion in seasonal sport and fitness/cycling e-newsletters
 Excerpts and other digital assets available
 Outreach to nutrition science/sports medicine/sports nutrition academic departments
 Outreach to sports nutrition and diet bloggers
 Press outreach to sport and fitness/women's and men's health outlets: *Runner's World*, *Redbook*, *Men's Health*, *Shape*

ALSO AVAILABLE

The Vegetarian Athlete's Cookbook: More Than 100 Delicious Recipes for Active Living
 1/2017 | 9781632866431
 Paperback | \$20.00 / \$27.00 Can.

The Complete Guide to Strength Training 5th edition
 11/2015 | 9781472910653
 Trade Paperback | \$25.00 / \$42.95 Can.

Sports Supplements: Which nutritional supplements really work
 6/2015 | 9781472909664
 Trade Paperback | \$20.00 / \$24.99 Can.

The Complete Guide to Sports Nutrition

Anita Bean

The definitive sports nutrition book, regarded in the industry as core reading for anyone involved in sports and fitness, is now in its eighth edition.

The Complete Guide to Sports Nutrition is the definitive practical handbook for anyone wanting a performance advantage. Anita Bean once again succeeds in demystifying the sports person's diet in her inimitable clear and concise style. Alongside the theory, *The Complete Guide to Sports Nutrition* is packed with practical advice—suggested menus, recipes, and eating plans relevant to all training programs. This fully updated and revised edition incorporates the latest cutting-edge research. Written by one of the most respected sports nutritionists, it provides the latest research and information to help you succeed.

This eighth edition includes accessible guidance on the following topics:

- Maximizing endurance, strength, and performance
- How to calculate your optimal calorie, carbohydrate, and protein requirements
- Advice on improving body composition
- Specific advice for women, children, and vegetarians
- Eating plans to cut body fat, gain muscle, and prepare for competition
- Sport-specific nutritional advice

PRAISE

“An absolute must-have for anyone working in the health and fitness industry!”
 —YMCA

Anita Bean is an accomplished sportsperson, one of the UK's most respected nutritionists, and a bestselling author. She is also a regular contributor to many health magazines.

Run Smart

Using Science to Improve Performance and Expose Marathon Running's Greatest Myths

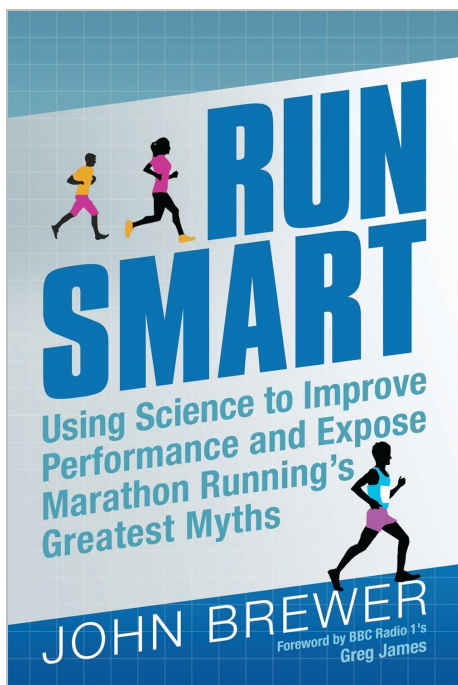
John Brewer

Renowned marathon expert John Brewer reveals why many of the concepts surrounding marathon training are wrong, and how the latest research transforms the way marathons should be approached.

Run Smart uses the latest scientific research to show how preparing for, and running, marathons can be made easier, and in doing so challenges many of the myths that surround marathon running. The book will draw on the author's experience as one of the UK's leading sports scientists, his extensive research background in marathon running, and his experience as a marathon runner, to provide credible advice to runners to support their preparation for a marathon. The book will challenge many current concepts, myths, and ideas, and provide science-based alternatives in areas such as training and nutrition that will optimize and ease a runner's preparation for, and completion of, the 26.2 mile distance.

This highly accessible book will use the latest scientific findings to support new runners training for their first marathon and help more experienced athletes improve and train smarter.

Professor John Brewer is Head of Applied Sports Science at St Mary's University. He is an advisor to the London Marathon, as well as a seventeen-time runner of the event. He writes a regular column for *Running Fitness* and is a popular media commentator on sports science having worked with a number of major sports organizations and teams, including the Football Association, England Football team, Team GB Handball team, and England Cricket team.



SPORTS & RECREATION / RUNNING & JOGGING

Bloomsbury Sport | 11/21/2017
9781472939685 | \$18.00 / \$24.00 Can.
Trade Paperback | 192 pages
9.2 in H | 6.1 in W

MARKETING

Sampler on ISSUU & Bloomsbury.com
Running club outreach
Online display campaign
Twitter advertising to US followers of
Runner's World, *UltraRunning*
Social media campaign
Single-title email to sport & fitness
subscribers
Online bundle with *Mindful Running*
Press release to sports/health & fitness
magazines, websites, & blogs, including
Runner's World, *Men's Health*, *SELF*,
Outside, *UltraRunning*

Science and the City

The Mechanics Behind the Metropolis

Laurie Winkless

A window into the hidden science and engineering that are the backbone and lifeblood of the city, now and in the future.

Science is secretly at work behind the scenes of major cities of the world and will continue to be so. Technological advances in fields as diverse as quantum mechanics, electronics, and nanotechnology are proving increasingly important to city life, and the urban world will turn to science to deliver solutions to the problems of the future; more than 50 percent of the world's population now lives in cities, and that proportion is growing fast. Can engineering provide the answer to a viable megacity future?

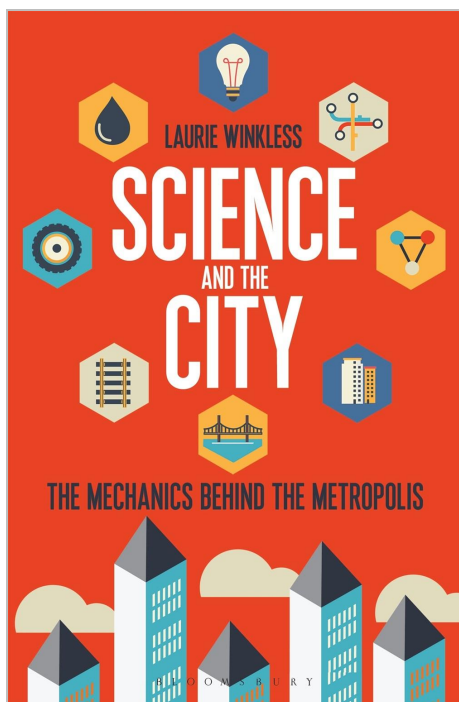
Science and the City starts at your front door and guides you through the technology of everyday city life: how new approaches to building materials help to construct the tallest skyscrapers in Dubai, how New Yorkers use light to treat their drinking water, how Tokyo commuters' footsteps power gates in train stations. Uncovering the science and engineering that shapes our cities, Laurie Winkless reveals how technology will help us meet the challenges of a soaring world population—from an ever-increasing demand for power, water, and Internet access, to simply how to get about in a megacity of tens of millions of people.

PRAISE

“Winkless’ behind-the-bustle tour [of the science of cities] also offers abundant facts of General interest . . . [A] packed-with-detail, textual work that will be a hit with both young adult and adult patrons curious about what makes cities tick.”
—*Booklist*

“Physicist and materials and energy harvesting specialist Winkless explores the engineering feats that make urban lifestyles possible . . . [She] explains the complexities of the topic in broad terms, making them accessible to general readers.” —*Library Journal*

Laurie Winkless is a physicist with an undergraduate degree from Trinity College, Dublin, and a master's degree in space science from University College London. She has worked at the National Physical Laboratory, specializing in functional materials, and is an expert on thermoelectric energy harvesting, which involves using material science to capture and convert waste heat into electricity. She lives in London.



POLITICAL SCIENCE / PUBLIC POLICY / CITY PLANNING & URBAN DEVELOPMENT

Bloomsbury Sigma | 11/7/2017

9781472913234 | \$17.00 / \$23.00 Can.

Trade Paperback | 304 pages

7.8 in H | 5.1 in W

black and white illustrations throughout

Other Available Formats:

Hardcover ISBN: 9781472913210

GMDSS

A User's Handbook

Denise Bréhaut

A clear, quick guide to the GMDSS (Global Maritime Distress and Safety System) and the procedures involved in using it. An invaluable reference for exam candidates and all marine users.

The Global Maritime Distress and Safety System (GMDSS)—the revolutionary maritime equivalent of 911—provides a fast and efficient way of calling for assistance at sea. Denise Bréhaut explains the system and clearly outlines the procedures required to get help quickly, as well as covering the syllabi of the General Operator's Certificate (GOC), the Long Range Certificate (LRC), and the Restricted Operator's Certificate (ROC).

Concise descriptions of channel usage, call signals, types of transmission modes, and all the various equipment involved—both aboard and throughout the entire system—allows novices as well as long-time users to thoroughly understand this life-saving communication system. Maps of INMARSAT areas and clear instructions for step-by-step distress communication protocols make this THE GMDSS bible. The sixth edition of *GMDSS* incorporates all the changes to the regulations that came into force in 2009 as well as the 2016 system updates.

GMDSS: A User's Handbook has proven an invaluable reference for exam candidates and equipment users for almost twenty years, both in North America and the UK. The clear and lucid text is supported with illustrations, handy Q&A sections, and a quick-reference review guide for GOC and LRC students.

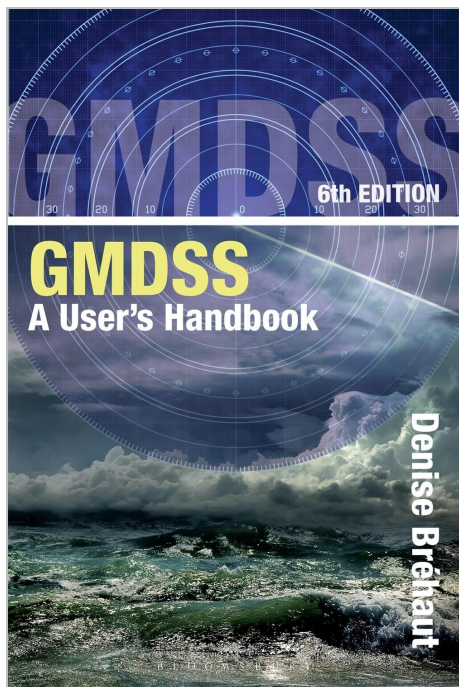
Since it was first published, this book has helped explain the system for anyone using GMDSS and has been excellent pre-course reading for students.

PRAISE

“This is a clear and cleverly constructed book. It is nicely designed, well-written and well illustrated, providing straightforward explanations of the systems and the equipment.” —*Nautilus, The Telegraph*

“A concise guide . . . recommended for anyone who has an interest in the subject.” —*Cruising Magazine*

Denise Bréhaut is an ROC, LRC, and GOC instructor and examiner. She has been part of the GMDSS team at the Warsash Maritime Academy (a campus of the Southampton Solent University), for over twenty years.



TRANSPORTATION / NAVIGATION

Adlard Coles | 11/21/2017
9781472945686 | \$30.00 / \$40.00 Can.
Trade Paperback | 128 pages
9.2 in H | 6 in W

MARKETING

Digital assets: sampler available on ISSUU and Bloomsbury.com
Outreach to boat shows and cruising associations
Press release to nautical/sailing magazines, websites, and blogs: *Sail, Cruising World, 48 North, Boating US, SAILING*
Online nautical display campaign
Social media campaign upon publication: assets to include infographic timeline
Inclusion in 2017 Nautical gift guide
Single-title email to nautical subscribers

You Can't Win Anything With Kids

The History of the English Premier League Told Through Quotes

Gavin Newsham

A fun and highly effervescent history of the English Premier League told through the words and quotations of its players, managers, their contemporaries, and the media.

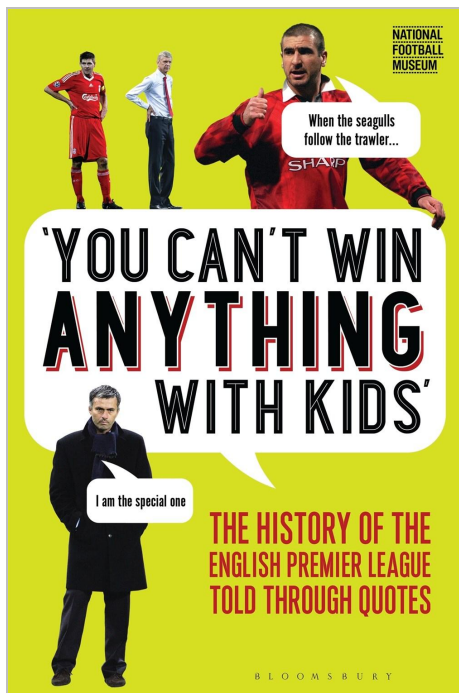
For this unique gift title, the history of the Premier League is told through the words and quotations of its players, managers, their contemporaries, and the media. This is the English Premier League in the words of the people who helped shape it into the world's most exciting league competition.

From Alan Hansen's infamous "You can't win anything with kids" and Roy Keane's "prawn sandwich" rant to Kevin Keegan's "I will love it if we beat them" meltdown and Sir Alex Ferguson's famous "[It's] squeaky bum time," this beautifully packaged book captures the highs and lows as well the fun and theater of twenty-four seasons of the Premier League.

Branded by the National Football Museum, the world's leading football museum, the oral history approach makes for a fun and accessible book, telling the story of all of the important Premier League moments—as well as the outcome of each of the seasons—in a unique and absorbing way.

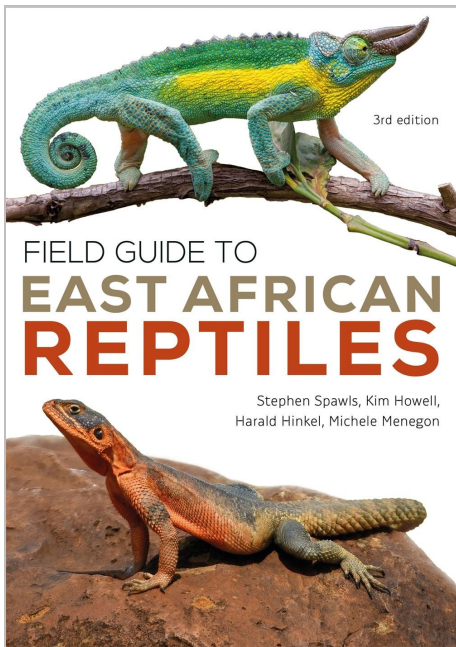
Gavin Newsham is a sportswriter and journalist who has written for the *Guardian*, the *Sunday Times*, and the *Observer*. He currently writes on sport for the *Sun* and was awarded the National Sporting Club Best New Writer in 2004 for his first book, *Letting the Big Dog Eat*.

National Football Museum is the biggest football museum in the world and is a registered charity. The museum's president is Sir Bobby Charlton.



SPORTS & RECREATION / SOCCER

Bloomsbury Sport | 10/3/2017
 9781472946935 | \$15.00 / \$20.00 Can.
 Hardcover | 240 pages
 7.8 in H | 5.1 in W
 n/a



**NATURE / ANIMALS / REPTILES
& AMPHIBIANS**

Bloomsbury Natural History | 11/7/2017

9781472935618 | \$50.00 / \$66.00 Can.

Trade Paperback | 544 pages

8.5 in H | 5.5 in W

Colour photographs accompany each species

ALSO AVAILABLE

Kenya: A Natural History

4/2013 | 9781408134719

Hardcover | \$95.00 / \$125.00 Can.

Field Guide to East African Reptiles

Steve Spawls, Kim Howell, Harald Hinkel, Michele Menegon

The revised and updated edition of the definitive guide to the reptiles of this region, written by a team of internationally acclaimed herpetologists.

Field Guide to the Reptiles of East Africa remains the definitive work on this subject and is the only comprehensive guide to the extensive and diverse reptile fauna of Kenya, Tanzania, Uganda, Rwanda, and Burundi. The second edition has been revised and updated to account for several significant discoveries made since the publication of the first book.

The detailed introduction is followed by individual accounts of all the chelonians, lizards, worm-lizards, crocodiles, and snakes of the region. Each photographically illustrated account describes the biology, ecology, habits, and habitat of a species and also includes a distribution map.

The new paperback format, as well as the revised text and all new photographs, make this edition the only single-source, practical field guide to East African reptiles.

Stephen Spawls is the author of *Field Guide to East African Reptiles* and *Kenya: A Natural History*.

Kim Howell was professor of Zoology at the University of Dar es Salaam for over forty years, and has lived in and studied the fauna of Tanzania since 1970.

Harald Hinkel is a German naturalist specializing in biodiversity and conservation.

Michele Menegon is an expert on East African herpetofauna, having spent most of his time conducting research across the Eastern Afromontane.

The Title

The story of the First Division

Scott Murray

An entertaining history of English football from the league's formation through to the arrival of the Premier League.

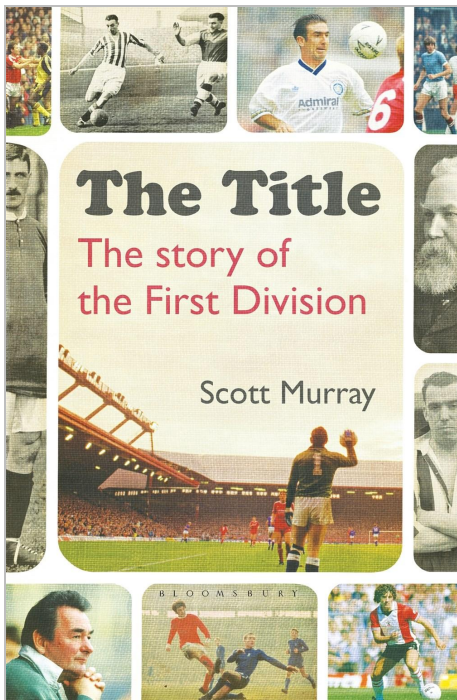
Today the top flight of English football is inescapable: a multi-billion-pound, star-studded beast shrieking from our screens and newspapers seven days a week and presented as the be-all and end-all of the game's history. Yet, prior to the Premier League's inception in 1992, there's a rich tapestry winding back to 1888 and the formation of the Football League.

In *The Title* Scott Murray delivers a lively, cherry-picked history of the country's football narrative through the prism of the old First Division. Rich with humor yet underpinned with solid research, this is a glorious ramble across English football's varied terrain.

With as much about Preston, Burnley, Wolves, Portsmouth, and West Brom as the likes of Arsenal, Liverpool, and Manchester United, we learn the less well-known stories the sport has to tell, such as the plight of Glossop—the smallest club to ever play top-flight football. Every period is covered from the early managerial genius of Tom Watson, the bowler-hatted Victorian Mourinho, to Kenny Dalglish and Alex Ferguson, via Herbert Chapman, Matt Busby, Bill Shankly, and Brian Clough.

All presented in Murray's usual sardonic style, *The Title* is a highly informed, fresh, and affectionate one-stop guide to the history of the English game, and a delight for any football fan.

Scott Murray is a regular writer for the *Guardian*, where he writes match reports on football and golf, as well as their much-loved daily newsletter, *The Fiver*. He has written for many other publications, including the *Blizzard*, the *Nightwatchman*, *GQ*, Eurosport.co.uk, *FourFourTwo*, and *Men's Health*. This is his fourth book.



**SPORTS & RECREATION /
SOCCER**

Bloomsbury Sport | 11/14/2017
9781472936615 | \$23.00 / \$30.00 Can.
Hardcover | 304 pages
9.2 in H | 6 in W

The Barefoot Navigator

Wayfinding with the Skills of the Ancients

Jack Lagan

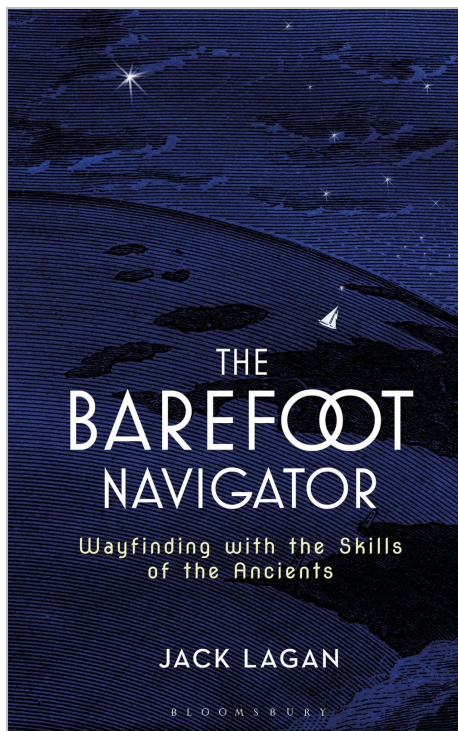
With clear illustrations in a brand new format, *Barefoot Navigator* is a unique look at navigation through the centuries that also provides insight for how to navigate with low-tech methods.

The Barefoot Navigator introduces the navigation skills of the ancients—methods using the sun, sea, wind, stars, and even the flight patterns of ocean birds. *The Barefoot Navigator* also shows today's sailors how to apply these methods to augment or replace their modern navigation systems. And it not just for emergencies—sometimes it is just plain fun to create a simple astrolabe or polar stick and confirm what your GPS tells you.

Polynesians managed to populate an area of ocean larger than North America simply by analyzing clouds, currents, and wind direction—how did they do it? In the first portion of *The Barefoot Navigator* Lagan introduces these ancient seafarers and their powerful, accurate, and seemingly simple navigation techniques. We also learn that the Vikings routinely traveled on the notorious stretches of water between Iceland, Greenland, and Scandinavia. It seems mind-boggling but Lagan shows us how. The second section of *The Barefoot Navigator* teaches how to combine these ancient techniques—and even construct the simple devices if we desire—with today's modern navigational devices, especially in emergency situations (loss of power, loss of signal), to ensure a constant grasp on your vessel's location—no matter what.

Interlacing fascinating history with useful advice and enjoyable writing, *The Barefoot Navigator* is unlike every other navigation reference out there.

Jack Lagan has been sailing since the 1960s on everything from fourteen-foot dinghies to thirty-meter Baltic Traders, in all corners of the world. When not living aboard, fitting navigation systems, and delivering yachts, he is a writer and documentary filmmaker.



SPORTS & RECREATION / BOATING

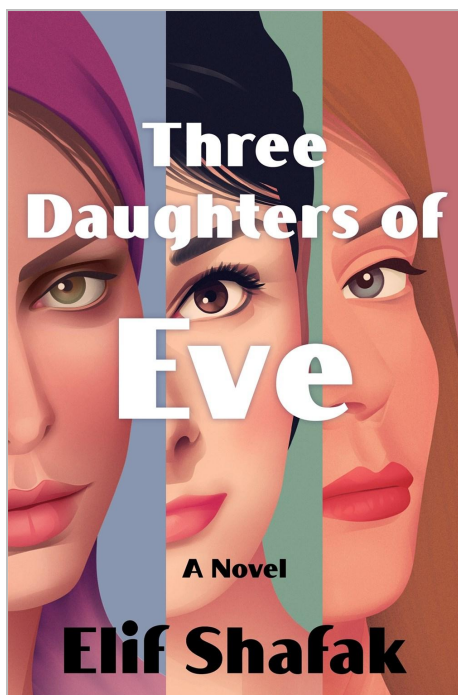
Adlard Coles | 11/14/2017

9781472944771 | \$22.00 / \$29.00 Can.

Hardcover | 240 pages

8.5 in H | 5.3 in W

Illustrations, diagrams and photographs throughout



Three Daughters of Eve

Elif Shafak

The stunning, timely new novel from the acclaimed and internationally bestselling author of *The Architect's Apprentice* and *The Bastard of Istanbul*.

Peri, a married, wealthy, beautiful Turkish woman, is on her way to a dinner party at a seaside mansion in Istanbul when a beggar snatches her handbag. As she wrests it back, a photograph falls to the ground—an old polaroid of three young women and their university professor. A relic from a past—and a love—Peri had tried desperately to forget.

Three Daughters of Eve is set over an evening in contemporary Istanbul, as Peri arrives at the party and navigates the tensions that simmer in this crossroads country between East and West, religious and secular, rich and poor. Over the course of the dinner, and amidst an opulence that is surely ill-begotten, terrorist attacks occur across the city. Competing in Peri's mind, however, are the memories invoked by her almost-lost polaroid, of the time years earlier when she was sent abroad for the first time, to attend Oxford University. As a young woman there, she had become friends with the charming, adventurous Shirin, a fully assimilated Iranian girl, and Mona, a devout Egyptian-American. Together the three are the Sinner, the Believer, and the Confused. Their arguments about Islam and feminism find focus in the charismatic but controversial Professor Azur, who teaches divinity, but in unorthodox ways. As the terrorist attacks come ever closer, Peri is moved to recall the scandal that tore them all apart.

PRAISE

“Exotic, evocative and utterly gripping.” —*The Times on Honour*

“An impressive achievement, a novel populated by swashbuckling soldiers, mysterious Gypsies and more than a few guileless courtesans. It's also a love poem to the cosmopolitan beauty of Istanbul. . . As she traces these characters' colorful stories, Shafak unfurls what may be her most accomplished novel—and is certainly her most expansive.” —*The New York Times Book Review on The Architect's Apprentice*

Elif Shafak is the acclaimed author of ten novels including *The Architect's Apprentice* and *The Bastard of Istanbul*, and is the most widely read female writer in Turkey. Her work has been translated into over forty languages and she regularly contributes to publications including the *New York Times* and the *Guardian*. Elif has been longlisted for the Orange Prize, the Baileys Prize, and the IMPAC Dublin Literary Award, and shortlisted for the Independent Foreign Fiction Prize. She lives in London.

FICTION / LITERARY

Bloomsbury USA | 12/5/2017
9781632869951 | \$27.00 / \$36.00 Can.
Hardcover | 384 pages
9.3 in H | 6.1 in W

MARKETING

PRE-PUBLICATION: Early bookseller, librarians, and author quotes on galley
Major early blogger, influencer, and bookseller outreach
Feature at BEA 2017
Broad online consumer review campaign
AT PUBLICATION: National consumer advertising campaign targeting print and online
Broad national print, broadcast, and online media campaign
Reading group marketing campaign
Social media campaign featuring excerpts and more
Author events: NYC, Philadelphia, D.C., S.F.



In the Fall They Come Back

Robert Bausch

A brilliantly observed prep school novel about fraught teacher-student relationships—and about coming into adulthood.

Ben Jameson begins his teaching career in a small private school in Northern Virginia. He is idealistic, happy to have his first job after graduate school, and hoping some day to figure out what he really wants out of life. And in his two years teaching English at Glenn Acres Preparatory School, he comes to believe this really is his life's work, his calling. He wants to change lives.

But his desire to "save" his students leads him into complicated territory, as he becomes more and more deeply involved with three students in particular: an abused boy, a mute and damaged girl, and a dangerous eighteen-year-old who has come back to school for one more chance to graduate.

In the Fall They Come Back is a book about human relationships, as played out in that most fraught of settings, a school. But it is not only a book about teaching. It is about the limits and complexities of even our most benevolent urges—what we can give to others and how we lose ourselves.

PRAISE

“Robert Bausch's simple but never simplistic story pours off the page with a fluidity gained from decades of experience.” —Alan Cheuse, *All Things Considered*

“A funny, intelligent, poignant novel that courageously explores the fundamental truths in all our lives.” —*The New York Times Book Review on The Lives of Riley Chance*

“An experience so intimate . . . that it almost blinds you with love.” —*O, The Oprah Magazine on The Gypsy Man*

Robert Bausch is the author of many works of fiction, most recently the novels *Far as the Eye Can See* and *The Legend of Jesse Smoke*. He was born in Georgia and raised around Washington, D.C., and received a B.A., M.A., and M.F.A. from George Mason University. He's been awarded the Fellowship of Southern Writers Hillside Award and the John Dos Passos Prize, both for sustained achievement in literature. He lives in Virginia.

FICTION / LITERARY

Bloomsbury USA | 12/12/2017
9781632864000 | \$30.00 / \$40.00 Can.
Hardcover | 416 pages
8.3 in H | 5.5 in W

MARKETING

National print, broadcast, and online review attention
Reading group guide available at publication
Promotion of author's backlist in ebooks
Bookseller outreach campaign
Social media campaign at publication
Digital assets: excerpts on Bloomsbury.com
Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Legend of Jesse Smoke
8/2016 | 9781632863973
Hardcover | \$28.00 / \$37.00 Can.

Far as the Eye Can See: A Novel
6/2015 | 9781620402603
Trade Paperback | \$18.00 / \$18.00 Can.

Far as the Eye Can See: A Novel
11/2014 | 9781620402597
Hardcover | \$26.00 / \$30.00 Can.

London's Triumph

Merchants, Adventurers, and Money in Shakespeare's City

Stephen Alford

The dramatic story of the dazzling growth of London in the sixteenth century.

For most, England in the sixteenth century was the era of the Tudors, from Henry VII and VIII to Elizabeth I. But as their dramas played out at court, England was being transformed economically by the astonishing discoveries of the New World and of direct sea routes to Asia. At the start of the century, England was hardly involved in the wider world and London remained a gloomy, introverted medieval city. But as the century progressed something extraordinary happened, which placed London at the center of the world stage forever.

Stephen Alford's evocative, original new book uses the same skills that made his widely-praised *The Watchers* so successful, bringing to life the network of merchants, visionaries, crooks, and sailors who changed London and England forever. In a sudden explosion of energy, English ships were suddenly found all over the world—trading with Russia and the Levant, exploring Virginia and the Arctic, and fanning out across the Indian Ocean. The people who made this possible—the families, the guild members, the money-men who were willing to risk huge sums and sometimes their own lives in pursuit of the rare, exotic, and desirable—are as interesting as any of those at court. Their ambitions fueled a new view of the world—initiating a long era of trade and empire, the consequences of which still resonate today.

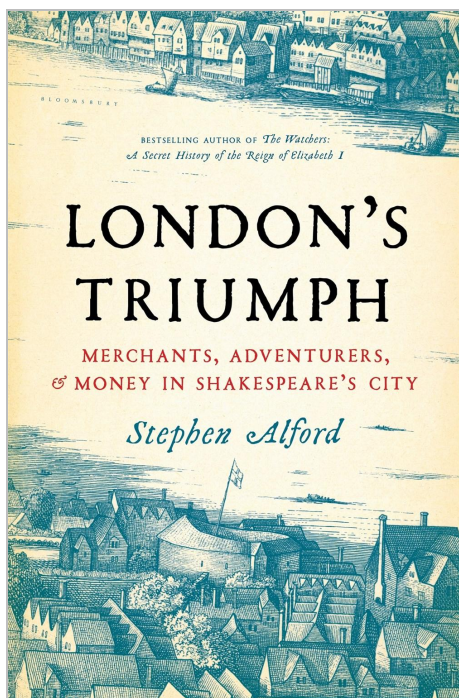
PRAISE

for *The Watchers*

“The secret agents who labored to prove Mary’s guilt and bring about her execution are the stars of this meticulous chronicle . . . Elizabeth’s spies routinely used the rack for interrogations; torture was then, as now, justified as a means of protecting ‘the security of the state.’” —*The New Yorker*

“Alford, a fellow in history at Cambridge University, has delved deeply into 16th-century archives to unearth a history of the dark underside to the Elizabethan golden age—a page-turning tale of assassination plots, torture, and espionage.” —starred review, *Publishers Weekly*

Stephen Alford is the author of the highly acclaimed *The Watchers: A Secret History of the Reign of Elizabeth* and a fellow of the Royal Historical Society. He taught for fifteen years at Cambridge University, where he was a senior lecturer in the faculty of history and a fellow of King's College. He is now professor of early modern British history at the University of Leeds.



HISTORY / EUROPE / GREAT BRITAIN

Bloomsbury Press | 12/5/2017
 9781620408216 | \$28.00 / \$37.00 Can.
 Hardcover | 336 pages
 9.3 in H | 6.1 in W
 2 x 8pp colour inserts

MARKETING

National print, broadcast, and online review attention
 Pre-pub outreach to history bloggers
 Pre-publication consumer review campaign
 Academic marketing outreach
 Social media campaign at publication
 Digital assets: excerpts on Bloomsbury.com

ALSO AVAILABLE

The Watchers: A Secret History of the Reign of Elizabeth I
 9/2014 | 9781608193394
 Trade Paperback | \$20.00 / \$23.00 Can.

The Watchers: A Secret History of the Reign of Elizabeth I
 11/2012 | 9781608190096
 Hardcover | \$35.00 / \$37.00 Can.

Digital Transformation

Lessons and insights from the
business frontline

by
Lindsay Herbert



final cover to come

BUSINESS & ECONOMICS

Bloomsbury Business | 12/19/2017
9781472940377 | \$28.00 / \$37.00 Can.
Trade Paperback | 224 pages
9.2 in H | 6.1 in W

MARKETING

Press release/review copies to business
media
Inclusion in seasonal business
e-newsletter
ISSUU sampler available on
bloomsbury.com

Digital Transformation

B.U.I.L.D Your Organization's Future

Lindsay Herbert

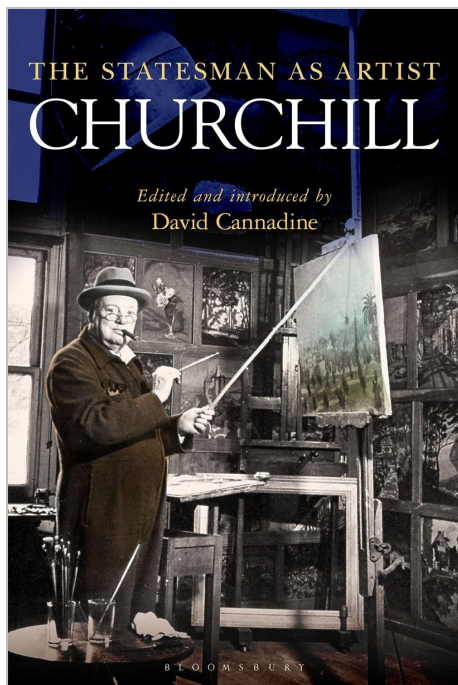
This new title unlocks the “how” of business transformation through digital innovation, and guides readers through the processes and tactics required if any digital project is to succeed.

As with any large infrastructure project, the costs and risks involved in a major innovation program are significant, and how it is led and managed will directly determine its long-term success and sustainability. The secrets of successful digital transformation are usually tightly held by the organizations that achieved them; this new title unlocks the “how” of transformation through digital innovation.

Created from first-hand experiences in leading major innovation programs, supplemented by in-depth interviews with key industry players, each chapter is heavily evidenced with insider insights from the leaders and teams responsible for digital transformations around the world, including: IKEA, the UK Government, Royal Caribbean Cruises, Starbucks, KPMG, Direct Line, and the British Medical Association. Other companies interviewed include Hilton Hotels, Walgreens, Bank of Montreal, and Experian.

Written for professionals who recognize the need for innovation within their organizations but may need guidance on plotting out the roadmap, this book illustrates the processes and tactics that can be implemented in any innovation program. It doesn't just provide the guidance for leading digital change, it will arm readers with the evidence and inspiration needed to drive real innovation in their businesses.

Lindsay Herbert is a Digital Transformation Leader with IBM. She has been creating and overseeing digitally transformative programs of work for large-scale international businesses, charities and organizations for over ten years.



**BIOGRAPHY & AUTOBIOGRAPHY
/ PRESIDENTS & HEADS OF
STATE**

Bloomsbury Continuum | 12/5/2017
9781472945211 | \$35.00 / \$47.00 Can.
Hardcover | 256 pages
9.2 in H | 6 in W
2x16pp and 1x8pp colour plate section

MARKETING

Press release to culture/history outlets
Outreach to museum stores
ISSUU sampler available on
bloomsbury.com

Churchill

The Statesman as Artist

David Cannadine

An entirely new perspective on Churchill and his paintings, complete with essays by Churchill himself, some of which have never before been published.

When Winston Churchill suffered most severely from his “black dog,” he took to painting in order to express the inexpressible. Throughout his life he would withdraw to paint. His paintings throw fascinating light upon his character and its vicissitudes and thus are key to understanding his personality as a great statesman.

This book, generously illustrated in full color with examples of his painting, consists of writing by professor David Cannadine as well as Churchill’s own writings about painting. Apart from his celebrated essay “Painting as a Pastime,” this also contains Churchill’s art reviews (never reprinted) and the text of his address to the Royal Academy of Art when he was elected as a fellow. This has never been printed before.

The book concludes with two forgotten essays about Churchill’s paintings by Augustus John and Sir John Rothenstein.

Churchill’s paintings now fetch very large sums at auctions. *Churchill: The Statesman as Artist* will include the little known self-portrait painted when the “black dog” was at its most rampant.

Professor Sir David Cannadine is professor of history at Princeton University. He has held professorial posts at numerous universities including Yale, Oxford, Cambridge, and Queen Mary, London. His numerous publications include *Mellon: An American Life*, *What is History Now?*, and *The Decline and Fall of the British Aristocracy* (winner of the Lionel Tilling Prize). He is also a director of the Dictionary of National Biography (OUP) and a regular contributor to Radio 4.

Bring Back the King

The New Science of De-extinction

Helen Pilcher

A stem-cell biologist with a sense of humor walks us through the amazing science of de-extinction and cloning.

Helen Pilcher is uniquely qualified to explain the cutting-edge science that makes the resurrection of extinct animals a very real possibility, while acknowledging the serious and humorous aspects of giving a deceased animal a second chance to live. If you could bring back to life a person or animal, what would you choose? Pilcher highlights her own choices from eras gone, including the king of the dinosaurs, *Tyrannosaurus rex*, and the king of rock 'n' roll, Elvis Presley.

From dinosaurs to dodos and Neanderthals, *Bring Back the King* reveals how the burgeoning field of DNA science is being used to help resurrect individual animals (did your beloved Fido die before siring offspring?) and entire species from their stony graves. Pilcher describes current initiatives and future plans to restore deceased animals, and uses both science and willful irreverence to assess the ramifications of how these genetic Lazaruses might fare in their brave new world. Could a pet dinosaur be trained to roll over? Would Neanderthals enjoy opera? Could a returning dodo seek vengeance upon humanity?

Blending the very latest de-extinction technology with cloning, and hard-core popular science with levity, *Bring Back the King* will generate a lot of thoughtful discussion and a chuckle or two.

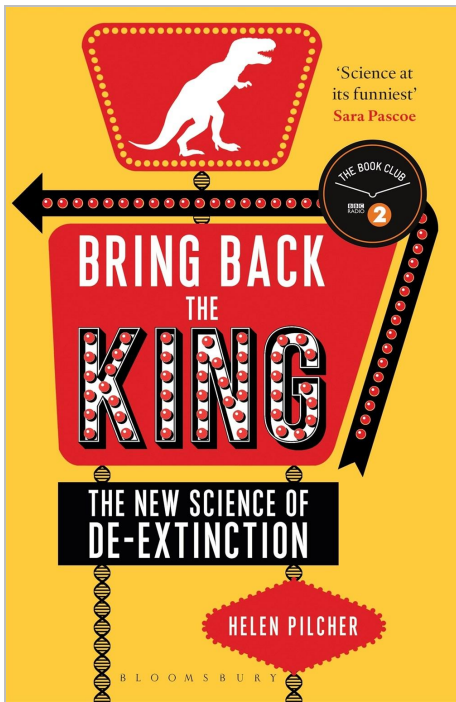
PRAISE

“[Pilcher] asks provocative questions about both the nature of science and what it means to be human. Pilcher uses humor effectively to keep readers engaged, and there is a great deal here to entertain and educate them.” —*Booklist*

“A unique perspective on our responsibility to preserve the chain of being of which we are only a part.” —*Kirkus Reviews*

“Lighthearted but informative read . . . buy this title as a great insight into modern biology and a more accessible look at de-extinction.” —Henrietta Verma, *Booklist*

Helen Pilcher is a professional science writer with a Ph.D. in stem-cell biology. A former journalist for *Nature* online, she also worked as a senior scientist for a biotechnology company, engineering a series of human stem-cell lines for transplantation into damaged human brains. She is also a stand-up comedian who has performed at the Edinburgh Comedy Festival and in clubs across Britain. She lives in Warwickshire, UK.



**SCIENCE / LIFE SCIENCES /
GENETICS & GENOMICS**

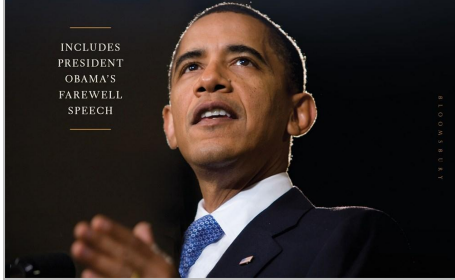
Bloomsbury Sigma | 12/5/2017
9781472912275 | \$17.00 / \$23.00 Can.
Trade Paperback | 304 pages
7.8 in H | 5.1 in W

Other Available Formats:
Hardcover ISBN: 9781472912251

WE ARE THE CHANGE WE SEEK

The Speeches of
Barack Obama

INCLUDES
PRESIDENT
OBAMA'S
FAREWELL
SPEECH



POLITICAL SCIENCE / ESSAYS

Bloomsbury USA | 1/31/2017

9781635570915 | \$25.00 / \$34.00 Can.

Hardcover | 368 pages | Carton Qty: 24

8.5 in H | 5.9 in W | 1.2 in T | 1.2 lb Wt

Other Available Formats:

Hardcover ISBN: 9781632869463

We Are the Change We Seek

The Speeches of Barack Obama

E.J. Dionne Jr., Joy-Ann Reid

A collection of Barack Obama's greatest speeches selected and introduced by columnist E.J. Dionne and MSNBC host Joy-Ann Reid.

We Are the Change We Seek is a collection of Barack Obama's 27 greatest addresses: beginning with his 2002 speech opposing the Iraq War and closing with his emotional farewell address in Chicago in January 2017. As president, Obama's words had the power to move the country, and often the world, as few presidents before him. Whether acting as Commander in Chief or Consoler in Chief, Obama adopted a unique rhetorical style that could simultaneously speak to the national mood and change the course of public events. Obama's eloquence, both written and spoken, propelled him to national prominence and ultimately made it possible for the son of a Kenyan man and a white woman from Kansas to become the first black president of the United States.

These speeches span Obama's career--from his time in state government through to the end of his tenure as president--and the issues most important to our time: war, inequality, race relations, gun violence and human rights. The book opens with an essay placing Obama's oratorical contributions within the flow of American history by E.J. Dionne Jr., columnist and author of *Why The Right Went Wrong*, and Joy Reid, the host of *AM Joy* on MSNBC and author of *Fracture*.

E.J. Dionne, Jr. is a senior fellow at the Brookings Institution, a syndicated columnist for the *Washington Post*, and a university professor in the Foundations of Democracy and Culture at Georgetown University. He is the author of six books, including *Why the Right Went Wrong* and *Our Divided Political Heart*.

Joy-Ann (Joy) Reid is a political analyst and the host of "AM Joy" which airs weekend mornings on MSNBC. She is the author of *Fracture: Barack Obama, the Clintons and the Racial Divide*.

Morning Star, Midnight Sun

The Guadalcanal–Solomons Naval Campaign of World War II

Jeffrey Cox

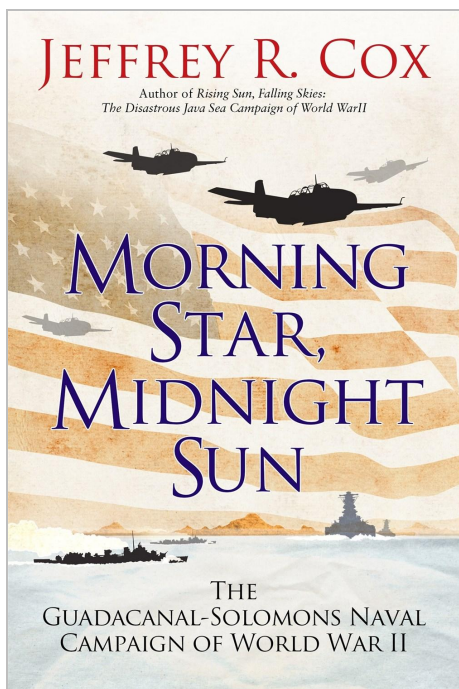
A comprehensive and dramatic history of the Guadalcanal and Solomons naval campaign—the daring Allied offensive to protect Australia and the South Pacific from Japanese invasion.

Following the disastrous Java Sea campaign, the Allies went on the offensive in the Pacific in a desperate attempt to halt the Japanese forces that were rampaging across the region. With the conquest of Australia a very real possibility, the stakes were high. Their target: the Japanese-held Soloman Islands, in particular the southern island of Guadalcanal.

Hamstrung by arcane pre-war thinking and a bureaucratic mindset, the U.S. Navy had to adapt on the fly in order to compete with the mighty Imperial Japanese Navy, whose ingenuity and creativity thus far had fostered the creation of its Pacific empire. Starting with the amphibious assault on Savo Island, the campaign turned into an attritional struggle where the evenly matched foes sought to grind out a victory.

Following on from his hugely successful book *Rising Sun, Falling Skies*, Jeffrey Cox tells the gripping story the first Allied offensive of the Pacific War, as the Allies sought prevent Japan from cutting off Australia and regaining dominance in the Pacific.

Jeffrey R. Cox is an independent military historian specializing in World War II, Ancient Greece, and Ancient Rome. Cox holds a degree in national security policy studies from the Ohio State University and a doctorate of jurisprudence from Indiana University School of Law. He is a contributor to Military History Online (www.militaryhistoryonline.com) and resides in Indianapolis.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/19/2017

9781472826381 | \$35.00 / \$47.00 Can.

Hardcover | 444 pages

9.2 in H | 6 in W

Non-illustrated with 3 mono plate sections

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships, and giveaways at military history events, including reenactments, wargaming conventions, and toy soldier shows
Review campaign to major market newspapers

Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*

Reviews on military history blogs such as *War is Boring*

Possible excerpt in a military history magazine

ALSO AVAILABLE

Rising Sun, Falling Skies: The disastrous Java Sea Campaign of World War II

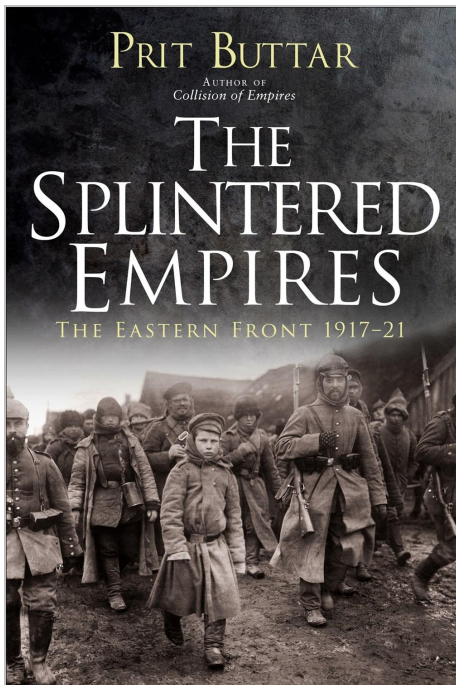
11/2015 | 9781472810601

Trade Paperback | \$14.95 / \$19.50 Can.

Rising Sun, Falling Skies: The disastrous Java Sea Campaign of World War II

3/2014 | 9781780967264

Hardcover | \$29.95 / \$31.95 Can.



The Splintered Empires

The Eastern Front 1917–21

Prit Buttar

The conclusion to the bestselling series describes the collapse of the three great empires that fought on the Eastern in the face of defeat on the battlefield and revolution at home.

At the beginning of 1917, the three empires fighting on the Eastern Front were reaching their breaking point, but none were closer than Russia. After the February Revolution, Russia's ability to wage war faltered and her last desperate gamble, the Kerensky Offensive, saw the final collapse of her army. This helped trigger the Bolshevik Revolution and a crippling peace, but the Central Powers had no opportunity to exploit their gains and, a year later, both the German and Austro-Hungarian empires surrendered and disintegrated.

Concluding his acclaimed series on the Eastern Front in World War I, Prit Buttar comprehensively details not only these climactic events, but also the "successor wars" that raged long after the armistice of 1918. As new states rose from the ashes of empire, war raged as German forces sought to keep them under the auspices of the Fatherland. These unresolved tensions between the former Great Powers and the new states, would ultimately lead to the rise of Hitler and a new, terrible World War only two decades later.

Prit Buttar is an established expert on the Eastern Front in 20th century military history. His previous books include the critically acclaimed *Battleground Prussia: The Assault on Germany's Eastern Front 1944–45* and *Between Giants: The Battle for the Baltics in World War II*.

HISTORY / MILITARY / WORLD WAR I

Osprey Publishing | 9/19/2017
9781472819857 | \$30.00 / \$40.00 Can.
Hardcover | 480 pages
9.2 in H | 6 in W
10 b/w; 8 col

MARKETING

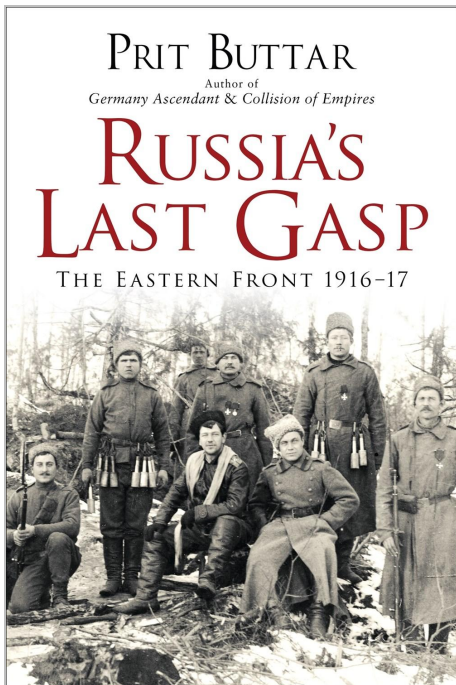
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *Military Heritage* and *Military History*
Review campaign to major general interest newspapers and magazines including the *NY Times* and *WSJ*
Review and feature campaign targeted to websites and bloggers dedicated to WW1

ALSO AVAILABLE

Russia's Last Gasp: The Eastern Front 1916–17
9/2017 | 9781472824899
Trade Paperback | \$18.00 / \$24.00 Can.

Germany Ascendant: The Eastern Front 1915
3/2017 | 9781472819376
Trade Paperback | \$18.00 / \$24.00 Can.

Russia's Last Gasp: The Eastern Front 1916–17
9/2016 | 9781472812766
Hardcover | \$30.00 / \$40.00 Can.



Russia's Last Gasp

The Eastern Front 1916–17

Prit Buttar

The enthralling account of the WWI's costly Brusilov Offensive, a campaign that saw success on the battlefield but plunged Russia into revolution back home.

In *Russia's Last Gasp*, Prit Buttar looks at one of the bloodiest campaigns launched in the history of warfare—the Brusilov Offensive, sometimes known as the June Advance. The assault was intended to ease the pressure on Russia's British and French allies by diverting German troops from the Western Front and knocking Austria-Hungary out of the war. Russia's dismal military performance in the preceding years was forgotten, as the Brusilov Offensive was quickly characterized by innovative tactics, including the use of shock troops, a strategy that German armies would later adapt to great effect. Drawing on firsthand accounts and detailed archival research this is a dramatic retelling of the final years of the war on the Eastern Front, in which the Russian Army claimed military success but at a terrible cost.

Prit Buttar is an established expert on the Eastern Front in 20th century military history. His previous books include the critically acclaimed *Battleground Prussia: The Assault on Germany's Eastern Front 1944–45* and *Between Giants: The Battle for the Baltics in World War II*.

HISTORY / MILITARY / WORLD WAR I

Osprey Publishing | 9/19/2017
9781472824899 | \$18.00 / \$24.00 Can.
Trade Paperback | 472 pages
9.2 in H | 6 in W
30 b/w

Other Available Formats:
Hardcover ISBN: 9781472812766

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *Military Heritage* and *Military History*
Review campaign to major general interest newspapers and magazines
Review and feature campaign targeted to websites and bloggers dedicated to WW1

ALSO AVAILABLE

The Splintered Empires: The Eastern Front 1917–21

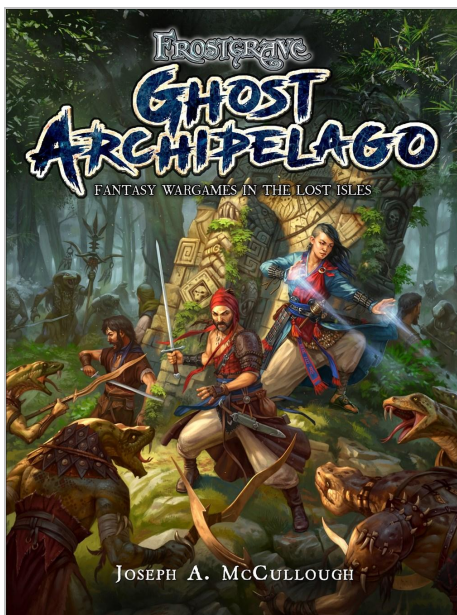
9/2017 | 9781472819857
Hardcover | \$30.00 / \$40.00 Can.

Germany Ascendant: The Eastern Front 1915

3/2017 | 9781472819376
Trade Paperback | \$18.00 / \$24.00 Can.

Collision of Empires: The War on the Eastern Front in 1914

2/2016 | 9781472813183
Trade Paperback | \$18.00 / \$22.00 Can.



Frostgrave: Ghost Archipelago

Fantasy Wargames in the Lost Isles

Joseph A. McCullough

A new series in the bestselling *Frostgrave* wargaming world, pitting mighty champions, cunning wizards, and brave adventurers against each other in a mysterious island chain.

In this new wargame, set in the world of Frostgrave, players take on the role of Heritors, mighty warriors whose ancestors drank from the Crystal Pool. These Heritors lead their small handpicked teams of spellcasters, rogues, and treasure hunters into the ever-shifting labyrinth of the Ghost Archipelago. Although it uses the same rules system as Frostgrave, this standalone wargame focuses on heroes who draw on the power in their blood to perform nigh-impossible feats of strength and agility. This game also includes thirty new spells drawn from five schools of magic, a host of new soldier types, brand-new scenarios, treasure tables, and a full bestiary of the most common creatures that inhabit the Ghost Archipelago.

Joseph A. McCullough is the creator of the wargame *Frostgrave: Fantasy Wargames in the Frozen City*, and co-author of *The Grey Mountains*, a supplement for the Middle-Earth Role-Playing game. His continued ramblings can be read at: therenaissancetroll.blogspot.co.uk.

Dmitry Burmak is a freelance artist from Moscow, Russia, who specializes in fantasy and sci-fi art for roleplaying games, card games, and video games.

GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 9/19/2017

9781472817341 | \$30.00 / \$40.00 Can.

Hardcover | 136 pages

9.5 in H | 7.5 in W

MARKETING

Targeted email campaign to Frostgrave groups

Sponsorship of gaming nights featuring the book

Promoted in Osprey eblasts, direct mail,

blogs, and social networking sites

Promotions, sponsorships and

giveaways at military history events,

including re-enactment, wargaming

conventions and toy soldier shows

Review campaign targeting wargaming

publications, websites, and blogs

ALSO AVAILABLE

Frostgrave Ghost Archipelago - Tales of the Lost Isles

9/2017 | 9781472824684

Trade Paperback | \$8.99 / \$11.99 Can.



Frostgrave Ghost Archipelago - Tales of the Lost Isles

A collection of fantasy stories set in the Lost Isles of the Ghost Archipelago.

A collection of ten new stories set in the Ghost Archipelago. A vast island chain, covered in the ruins of ancient and otherworldly civilizations, the Archipelago appears every few centuries, far out in the southern ocean. At such times, pirates, adventurers, wizards, and legendary heroes all descend upon the islands in the hopes of finding lost treasures and powerful artefacts. A few, drawn by the blood of their ancestors, search for the fabled Crystal Pool, whose waters grant abilities far beyond those of normal men. It is only the bravest, however, who venture into the islands, for they are filled with numerous deadly threats. Cannibal tribes, sorcerous serpent-men, and poisonous water-beasts all inhabit the island ruins, guarding their treasure hordes and setting traps for the unwary.

FICTION / FANTASY

Osprey Games | 9/19/2017

9781472824684 | \$8.99 / \$11.99 Can.

Trade Paperback | 288 pages

7 in H | 4.4 in W

MARKETING

Facebook give-away promotions on gaming and Frostgrave groups

Banner ads on gaming websites

Feature at gaming conventions such as

AdeptiCon and GenCon

Reviews on top gaming sites such *Dice*

Tower and *Geek & Sundry*

Reviews in gaming press such as *GTM*

and *Meeple Monthly*

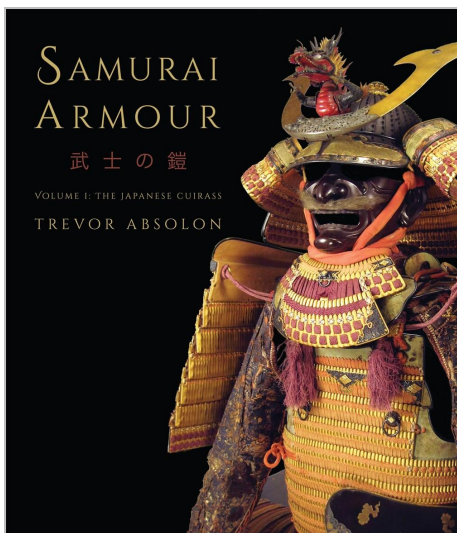
ALSO AVAILABLE

Frostgrave: Ghost Archipelago: Fantasy

Wargames in the Lost Isles

9/2017 | 9781472817341

Hardcover | \$30.00 / \$40.00 Can.



Samurai Armour

Volume I: The Japanese Cuirass

Trevor Absolon

The first of a two-part, exhaustively researched meditation on the astonishingly beautiful and intricate armour of the samurai.

For beauty, precision, and strength, nothing has ever matched the combination of form and function found in the armour of the samurai. For a samurai, the consummate warrior, his suit of armour was so much more than “just” protective equipment that could save his life in the heat of battle—it was the embodiment of his personality, social status, and very soul.

This volume, the first in a two-part series on the armour of the samurai, traces first the history of the samurai themselves and then examines the history and evolution of the cuirass or dou, the armour protecting the samurai’s chest. Drawing on over twenty years of research and technical work by Trevor Absolon, a leading expert, this is a complete study of this fundamental aspect of samurai armour construction. Stunningly illustrated throughout, this is more than just a detailed technical exploration, it is a meditation on a process that was, and still is, nothing short of an art form.

Trevor Absolon is the first and only non-Japanese national to ever hold a formal rank and title in the prestigious Soma Noma-oi, or Wild Horse Chase. Absolon has documented and studied tens of thousands of authentic items of samurai armour, which has helped him to achieve an unrivaled understanding of these fascinating items—attested to by his large international clientele of private collectors and renowned museums.

ANTIQUES & COLLECTIBLES / FIREARMS & WEAPONS

Osprey Publishing | 10/24/2017
9781472807960 | \$60.00 / \$79.00 Can.

Hardcover | 384 pages
11 in H | 9.4 in W
400 col

Other Available Formats:

eBook ISBN: 9781472813695

MARKETING

Facebook promo to samurai interest groups

Holiday Gifts email campaign

Promoted in Osprey eblasts, direct mail,

blogs, and social networking sites

Promotions, sponsorships, and

giveaways at military history events

Targeted review campaign to such

military publications as *MHQ* and *Military*

History

Possible excerpt in military history

magazine or *Smithsonian*.

Review and feature campaign to military

blogs and websites

Samurai Gardener

The game of Bush-Edo

Hisashi Hayashi

A fast-paced and fun game of garden building in Classical Japan for 2-5 players.

Players: 2-5

Playing Time: 15-20 minutes

Ages: 8+

Components: 64 Garden cards, 5 Specialist cards, 20 Specialist counters, 5 Player markers, Score-track

Balancing thoughtfulness and great speed—such is the way of the gardener.

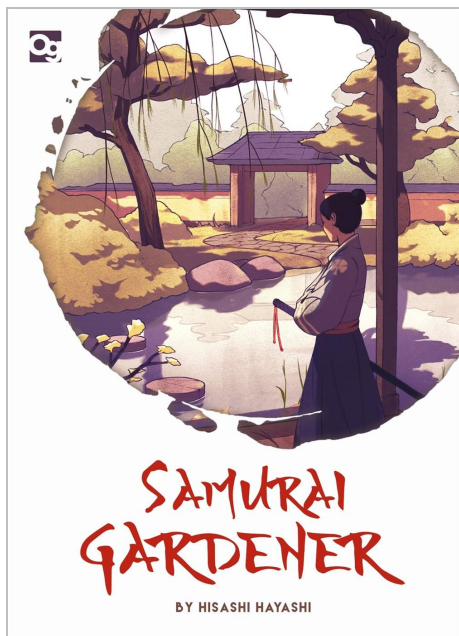
You are a samurai, tasked with upholding the honor of your noble lord. Now you must face your toughest task yet—ensuring he has a more beautiful garden than the other Japanese lords!

Move quickly to grab the best cards, but play them thoughtfully to ensure you have the most appealing bushes, paths, and ponds. Race to complete your garden quickly, or plan carefully to go for the big points!

Samurai Gardener is a quick, fun game of snatching the best cards as fast as you can, then carefully deciding how to add them to your garden.

Each card features a 2x3 grid of different land types for you to add to your garden. You can add these anywhere, except over an area you have already scored! Speed is as important as planning—will you go for points quickly, or carefully plan a high-scoring strategy? This push-and-pull gives the game a lovely balance for families and gamers alike.

Hisashi Hayashi is a Japanese board and card game designer who started out making games about one of his favorite hobbies: trains. At first his games were only published on a very small scale, but he rose to prominence after the wider release of his game *String Railway*, which won the UK Games Expo Best Abstract Game of 2013. Since then, he has gone on to attract more attention, with hit deck-building game *Trains* winning the prestigious Origins Best Board Game award in 2014.



GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 9/19/2017

9781472824103 | \$20.00 / \$27.00 Can.

Game

MARKETING

Launch at top gaming events such as GenCon.

Demo copy program with major distributors such as ACD and Alliance.

In-store demos in the NYC area.

Banner ads on major gaming sites such as Board Game Geek and ICv2.

Reviews on top gaming sites such Dice Tower and Geek & Sundry.

Reviews in gaming press such as *GTM* and *Meeple Monthly*.

ALSO AVAILABLE

Princess Hero School

10/2024 | 9781472824097

Game | \$35.00 / \$47.00 Can.

London: Second Edition

10/2017 | 9781472822222

Game | \$55.00 / \$73.00 Can.

Samurai Gardener: The game of Bush-Edo

9/2017 | 9781472824103

Game | \$20.00 / \$27.00 Can.

Panther

Thomas Anderson

A highly detailed illustrated history of one of the most famous tanks of World War II—the Panther.

The German Panther is one of the most famous, and greatest, tanks of World War II. Often considered the most elegant tank design of the war, it embodied a balance of firepower, armor protection, and mobility unmatched by any other tank of the period. This new study by German armor expert Thomas Anderson draws upon original German archival material to tell the story of the birth of the Panther in response to the Soviet tanks encountered in 1941. He then analyzes its success on the battlefield and the many modifications and variants that also came into play. Illustrated throughout with rare photographs and drawings, many of which have never been published in English before, this is a unique history of one of the most famous tanks of World War II.

A German national, **Thomas Anderson** is a specialist in the German Armored Fighting Vehicle of World War II. He has spent decades trawling the archives throughout Germany and the rest of Europe to discover little-known facts and never previously published photographs of the might of the Blitzkrieg.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/19/2017
9781472827036 | \$30.00 / \$40.00 Can.
Hardcover | 176 pages
9.5 in H | 7.5 in W

MARKETING

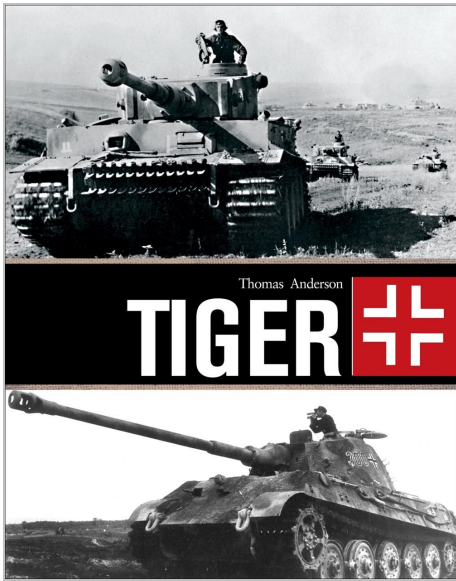
Give-away contests on panzerwaffe interest Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such publications as *MHQ* and *Military History Review* and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*
Possible excerpt in magazines such as *Military Heritage* or *Military History Review*
Coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler Magazine*

ALSO AVAILABLE

Sturmgeschütz: Panzer, Panzerjäger and Luftwaffe Units 1943–45
10/2017 | 9781472817525
Hardcover | \$45.00 / \$60.00 Can.

Tiger
9/2017 | 9781472822048
Trade Paperback | \$21.00 / \$28.00 Can.

The History of the Panzerwaffe: Volume 2: 1942–45
5/2017 | 9781472814487
Hardcover | \$40.00 / \$54.00 Can.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/19/2017
 9781472822048 | \$21.00 / \$28.00 Can.
 Trade Paperback | 256 pages
 9.5 in H | 7.5 in W

Other Available Formats:
 Hardcover ISBN: 9781780962016

MARKETING

Give-away contests on armor interest Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Targeted review campaign to such publications as *MHQ* and *Military History Review* and feature campaign to military and armor blogs and websites such as *Armorama* and *AMPS*
 Possible excerpt in magazines such as *Military Heritage* or *Military History Review*
 Review coverage in modeling media such as *IPMS*, *CyberModel.com*, and *Scale Modeler Magazine*

ALSO AVAILABLE

Sturmgeschütz: Panzer, Panzerjäger and Luftwaffe Units 1943–45
 10/2017 | 9781472817525
 Hardcover | \$45.00 / \$60.00 Can.

Panther
 9/2017 | 9781472827036
 Hardcover | \$30.00 / \$40.00 Can.

The History of the Panzerwaffe: Volume 2: 1942–45
 5/2017 | 9781472814487
 Hardcover | \$40.00 / \$54.00 Can.

Tiger

Thomas Anderson

A book by the specialist for the specialist, a must-have illustrated history of the definitive tank of World War II—the Tiger.

One of the most feared weapons of World War II, the Tiger tank was a beast of a machine that dominated the battlefields of Europe with its astonishing size, speed, and firepower. It continues to fascinate more than seventy years after it was first designed, and a comprehensive, illustrated history such as this is long overdue. Revealing its design and development history, Thomas Anderson draws upon original German archival material to tell the story of the birth of the Tiger. He then analyzes its success on the battlefield and the many modifications and variants that also came into play. Illustrated throughout with rare photographs and drawings, many of which have never been published in English before, this is a unique history of easily the most famous tank ever produced.

A German national, **Thomas Anderson** is a specialist in the German Armored Fighting Vehicle of World War II. He has spent decades trawling the archives throughout Germany and the rest of Europe to discover little-known facts and never previously published photographs of the might of the Blitzkrieg.

D-Day Beach Assault Troops



GORDON L. ROTTMAN

ILLUSTRATED BY PETER DENNIS

D-Day Beach Assault Troops

Gordon L. Rottman

An in-depth study of the organization, uniforms, insignia, weapons, and equipment of the Allied soldiers who stormed the Normandy beaches on June 6, 1944.

In the early hours of June 6, 1944, over 150,000 Allied soldiers stormed five beaches in Normandy against fierce German resistance. They were specially trained and task-organized in a range of different landing teams depending on their means of transport, their tasks, and the resistance they anticipated. The first assault infantry were accompanied by tankers, combat engineers, and other specialist personnel to breach German obstacles, knock out defensive positions, and to defend and prepare the beaches for the follow-on waves. On some beaches the plans worked; on others they were disrupted by bad weather, faulty timing, or enemy fire, with consequences that varied from survivable confusion to absolute carnage. This is an in-depth study of the uniforms, equipment, weapons, passage, landings, and tactics of specific US, British, Canadian, and small Free French units during the period from before H-Hour on June 6 to dawn on June 7.

Gordon L. Rottman served in the 5th Special Forces Group in Vietnam and subsequently in airborne infantry, long-range patrol, and intelligence assignments. He was a Special Operations Forces scenario writer at the Joint Readiness Training Center for twelve years and now lives in Texas.

Peter Dennis was born in 1950 and has since contributed to hundreds of books, including many Osprey titles. A keen wargamer and modelmaker, he is based in Nottinghamshire, UK.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/19/2017
9781472819468 | \$19.00 / \$25.00 Can.
Trade Paperback | 64 pages
9.8 in H | 7.2 in W | 0.3 in T
35 b/w; 35 col

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites. Promotions, sponsorships, and giveaways at military history events, including re-enactments, wargaming conventions, and toy soldier shows. Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*. Reviews on military history blogs such as *War Is Boring*. Possible excerpt in a military history magazine.

ALSO AVAILABLE

European Counter-Terrorist Units 1972–2017
10/2017 | 9781472825278
Trade Paperback | \$19.00 / \$25.00 Can.

World War II German Motorized Infantry & Panzergrenadiers
4/2017 | 9781472819437
Trade Paperback | \$19.00 / \$25.00 Can.

The Modern Russian Army 1992–2016
2/2017 | 9781472819086
Trade Paperback | \$19.00 / \$25.00 Can.

Dutch Armies of the 80 Years' War 1568–1648 (2)

Cavalry, Artillery & Engineers



Bouko de Groot • Illustrated by Gerry Embleton

HISTORY / MODERN / 16TH CENTURY

Osprey Publishing | 9/19/2017

9781472819147 | \$18.00 / \$24.00 Can.

Trade Paperback | 48 pages

9.8 in H | 7.2 in W | 0.2 in T

40 b/w; 7 col

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History*

Review and feature campaign to military blogs and websites

ALSO AVAILABLE

Armies of the First Carlist War 1833–39

12/2017 | 9781472825230

Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the Greek-Italian War 1940–41

11/2017 | 9781472819178

Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the Italian Wars of Unification 1848–70 (1): Piedmont and the Two Sicilies

8/2017 | 9781472819499

Trade Paperback | \$18.00 / \$24.00 Can.

Dutch Armies of the 80 Years' War 1568–1648 (2)

Cavalry, Artillery & Engineers

Bouko de Groot

A fully illustrated study of the tactics, costumes, armor, weapons, and flags of the Dutch armies as they fought for independence from Spain during the 80 Years' War.

Throughout the sixteenth century, the Spanish had an aura of invincibility. They controlled a vast colonial empire that stretched across the Americas and the Pacific, and held considerable territories in Europe, centering on the so-called Spanish Road. The Dutch War of Independence (also known as the 80 Years' War) was a major challenge to their dominance. The Dutch Army created by Maurice of Orange-Nassau used innovative new tactics and training to take the fight to Spain and in so doing created a model that would be followed by European armies for decades to come.

The second in a two-part series on the Dutch armies of the 80 Years' War, this book focuses on the cavalry, artillery, and engineers of the evolving armies created by Maurice of Nassau. Using specially commissioned artwork and photographs of historical artefacts, it shows how the Dutch cavalry arm, artillery, and conduct of siege warfare contributed to the long struggle against the might of the Spanish Empire.

Bouko de Groot has served in the army and is a published author of a number of academic and popular scientific articles.

Gerry Embleton has been a leading illustrator and researcher of historical costume since the 1970s and has illustrated and written Osprey titles on a wide range of subjects for more than twenty years.

ROMAN LEGIONARY 109–58 BC

The Age of Marius, Sulla and Pompey the Great



ROSS COWAN

ILLUSTRATED BY SEÁN Ó'BROGÁIN

HISTORY / ANCIENT / ROME

Osprey Publishing | 9/19/2017

9781472825193 | \$19.00 / \$25.00 Can.

Trade Paperback | 64 pages

9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History*
Review and feature campaign to military blogs and websites

ALSO AVAILABLE

British Tank Crewman 1939-45

11/2017 | 9781472816962

Trade Paperback | \$19.00 / \$25.00 Can.

British Commando 1940 - 45

11/2016 | 9781472814821

Trade Paperback | \$19.00 / \$25.00 Can.

Early Iron Age Greek Warrior 1100–700 BC

8/2016 | 9781472815590

Trade Paperback | \$19.00 / \$23.00 Can.

Roman Legionary 109-58 BC

The Age of Marius, Sulla and Pompey the Great

Ross Cowan

A detailed study of the men who manned the legions in a crucial period in the history of Ancient Rome.

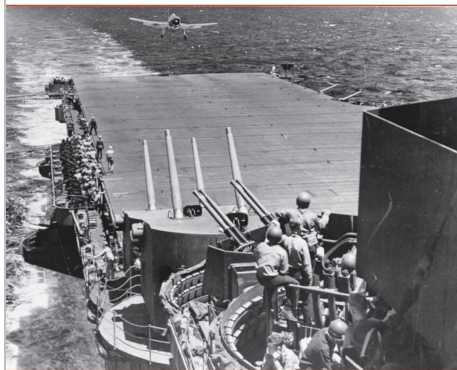
The Roman centurion, holding the legionaries steady before the barbarian horde and then leading them forward to victory, was the heroic exemplar of the Roman world. This was thanks to the Marian reforms, which saw the centurion, although inferior in military rank and social class, superseding the tribune as the legion's most important officer. This period of reform in the Roman Army is often overlooked, but the invincible armies that Julius Caesar led into Gaul were the refined products of fifty years of military reforms.

Using specially commissioned Osprey artwork and detailed battle reports, this new study examines the Roman legionary soldier at this crucial time in the history of the Roman Republic from its domination by Marius and Sulla to the beginning of the rise of Julius Caesar.

Dr. Ross Cowan is a British author and historian. He is a specialist in Roman warfare and makes occasional forays into Scottish military history. For more information, and examples of his work, please visit <http://independent.academia.edu/RossCowan>.

THE PHILIPPINE SEA 1944

The last great carrier battle



MARK STILLE

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/19/2017
9781472819208 | \$24.00 / \$32.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W | 0.3 in T
0 b/w; 0 col

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events, including re-enactments, wargaming conventions and toy soldier shows
Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
Reviews on military history blogs such as *War is Boring*
Reviews in modeling media such as *Scale Modeler* magazine

ALSO AVAILABLE

Shrewsbury 1403: Struggle for a Fragile Crown
11/2017 | 9781472826800
Trade Paperback | \$24.00 / \$32.00 Can.

Nashville 1864: From the Tennessee to the Cumberland
10/2017 | 9781472819826
Trade Paperback | \$24.00 / \$32.00 Can.

The Hindenburg Line 1918: Haig's forgotten triumph
10/2017 | 9781472820303
Trade Paperback | \$24.00 / \$32.00 Can.

The Philippine Sea 1944

The last great carrier battle

Mark Stille

This fully illustrated book details the unequal clash between the United States and Imperial Japanese navies in the largest carrier battle of the Pacific War.

After suffering devastating losses in the huge naval battles at Midway and the Soloman Islands, the Imperial Japanese navy attempted to counterattack against the U.S. forces threatening the Home Islands. Involving the U.S. Fifth Fleet and the Japanese Mobile Fleet, the battle of the Philippine Sea took place during the United States' amphibious invasion of the Mariana Islands during the Pacific War.

The two fleets clashed on 19–20 June 1944 and the Japanese carrier fighters were shot down in devastating numbers by U.S. aircraft in what became known as the “Great Marianas Turkey Shoot,” before U.S. counterattacks and submarine strikes forced the withdrawal of the Japanese fleet. Fully illustrated with stunning specially commissioned artwork, Mark Stille tells the enthralling story of the last, and largest, carrier battle of the Pacific War, the one that saw the end of the Imperial Japanese Navy as a formed fighting force.

Mark E. Stille (Commander, United States Navy, retired) received his BA in history from the University of Maryland and also holds an MA from the Naval War College. He has worked in the intelligence community for 35 years, including tours on the faculty of the Naval War College, on the Joint Staff, and on U.S. Navy ships. He is currently a senior analyst working in the Washington, D.C., area. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.

OPERATION TORCH 1942

The invasion of French North Africa



BRIAN LANE HERDER

Operation Torch 1942

The invasion of French North Africa

Brian Lane Herder

A highly-illustrated study of Operation Torch, the first major Allied amphibious invasion of the war.

Following the raid on Pearl Harbor and the entry of the United States into World War II, President Franklin D. Roosevelt identified the European theatre as his country's priority. Their first joint operation with the British was an amphibious invasion of French North-Africa, designed to relieve pressure on their new Soviet allies, eliminate the threat of the French navy joining the Germans, and to shore up the vulnerability of British imperial possessions and trade routes through the Mediterranean.

Operation Torch was the largest and most complex amphibious invasion of its time. In November 1942, three landings took place simultaneously across the French North African coast in an ambitious attempt to trap and annihilate the Axis' North African armies between the invading forces under General Eisenhower and British Field-Marshal Montgomery's Eighth Army in Egypt. Using full-color artwork, maps, and contemporary photographs, this is the thrilling story of this complex operation.

Born in 1981, **Brian Lane Herder** graduated with a BA in history from the University of Kansas in 2003, and a masters of library science from Emporia State University in 2009. He is a legislative librarian for the Kansas state government and his historical research interests include the U.S. military, naval warfare, and World War II.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/19/2017

9781472820549 | \$24.00 / \$32.00 Can.

Trade Paperback | 96 pages | Carton Qty: 44

9.8 in H | 7.2 in W | 0.3 in T

30 b/w; 40 col

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events, including re-enactments, wargaming conventions and toy soldier shows

Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*

Reviews on military history blogs such as *War is Boring*

ALSO AVAILABLE

Shrewsbury 1403: Struggle for a Fragile Crown

11/2017 | 9781472826800

Trade Paperback | \$24.00 / \$32.00 Can.

Nashville 1864: From the Tennessee to the Cumberland

10/2017 | 9781472819826

Trade Paperback | \$24.00 / \$32.00 Can.

The Hindenburg Line 1918: Haig's forgotten triumph

10/2017 | 9781472820303

Trade Paperback | \$24.00 / \$32.00 Can.



MiG-21 Aces of the Vietnam War

István Toperczer

The fully illustrated story of the Vietnamese People's Air Force 13 MiG-21 aces and five "Hero" pilots who achieved four victories over the best pilots in the U.S. Navy and Air Force.

Having learned their trade on the subsonic MiG-17, pilots of the Vietnamese People's Air Force (VPAF) received their first examples of the legendary MiG-21 supersonic fighter in 1966. Soon thrown into combat over North Vietnam, the guided-missile equipped MiG-21 proved a deadly opponent for the U.S. Air Force, U.S. Navy and U.S. Marine Corps crews striking at targets deep in communist territory.

Although the communist pilots initially struggled to come to terms with the fighter's air-search radar and weapons systems, the ceaseless cycle of combat operations quickly honed their skills. Indeed, by the time the last U.S. aircraft (a B-52) was claimed by the VPAF on 28 December 1972, no fewer than 13 pilots had become aces flying the MiG-21. Fully illustrated with enthralling combat reports and original color artwork plates, this book examines the many variants of the MiG-21 that fought in the conflict, the schemes they wore, and the pilots that flew them.

Dr. István Toperczer is a flight surgeon with the Hungarian Air Force. He has written two titles in Osprey's Combat Aircraft series: *MiG-17 and MiG-19 Units of the Vietnam War* and *MiG-21 Units of the Vietnam War*.

Jim Laurier has illustrated numerous Osprey books.

HISTORY / MILITARY / AVIATION

Osprey Publishing | 9/19/2017

9781472823564 | \$23.00 / \$30.00 Can.

Trade Paperback | 112 pages

9.8 in H | 7.2 in W

70 b/w; 30 col

MARKETING

Promotion to veteran organizations, and Vietnam memorials and museums

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign to such publications as *Vietnam* and *Military History*

Review campaign to aviation magazines such as *Air & Space* as well as aviation blogs and websites

Review coverage in modeling media such as *IPMS* and *Scale Modeler*

ALSO AVAILABLE

Jagdgeschwader 1 'Oesau' Aces 1939-45

11/2017 | 9781472822918

Trade Paperback | \$23.00 / \$30.00 Can.

Allied Jet Killers of World War 2

11/2017 | 9781472823526

Trade Paperback | \$23.00 / \$30.00 Can.

Jagdgeschwader 53 'Pik-As' Bf 109 Aces of 1940

2/2017 | 9781472818713

Trade Paperback | \$23.00 / \$30.00 Can.

Sea Harrier FSR 1 vs Mirage III/Dagger

South Atlantic 1982

Doug Dildy, Pablo Calcaterra

Publishing in the 35th anniversary, this fully illustrated book examines the actions between Royal Navy Sea Harriers and the French-built Argentine Air Force Mirage III and Dagger aircraft.

Following Argentina's military occupation of the Falklands (Malvinas) Islands, British Prime Minister Margaret Thatcher's government launched a major naval operation to return them to British rule. Defending the Royal Navy task force were two small squadrons totaling 22 Sea Harriers (SHAR), who won the initial battle for air superiority against the Dassault Mirage interceptors and Dassault/IAI Daggers and Douglas A-4 Skyhawks fighter-bombers of the Argentine Air Force (AAF). This forced AAF to switch tactics, launching daring and courageous ultra-low level attacks against Royal Navy warships and auxiliaries, causing considerable damage during Operation Corporate, the large-scale amphibious operation to repossess the islands.

Publishing 35 years after the end of the conflict, this fully-illustrated volume offers a balanced and objective examination of the SHAR and the Argentine Mirage and Dagger aircraft, highlighting the attributes of both and the skills and courage of the pilots flying them.

Doug Dildy is a retired USAF colonel and former F-15 pilot, who has combat time enforcing the "no-fly zone" over Iraq. He is the author of several Osprey books and lives in Albuquerque.

Pablo Calcaterra is an aviation historian with direct access to the Argentine Air Force archives and contact with many veterans of the conflict.

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 9/19/2017
9781472818898 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W | 0.3 in T
50 b/w; 20 col

MARKETING

Give-away contests to aviation interest
Facebook groups
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Review campaign to aviation magazines
such as *Aviation History*, as well as
aviation blogs and websites
General military history reviews in such
publications as *Military Heritage*
Review coverage in modeling media
such as IPMS, CyberModel.com, and
Scale Modeler

ALSO AVAILABLE

RAF Fighters vs Luftwaffe Bombers: Battle of Britain

12/2017 | 9781472808523
Trade Paperback | \$20.00 / \$27.00 Can.

USN Battleship vs IJN Battleship: The Pacific 1942-44

11/2017 | 9781472817198
Trade Paperback | \$20.00 / \$27.00 Can.

B-29 Superfortress vs Ki-44 'Tojo': Pacific Theater 1944-45

10/2017 | 9781472818867
Trade Paperback | \$20.00 / \$27.00 Can.

US Grenade Launchers

M79, M203, and M320

Gordon L. Rottman

Detailed history of the “Thumper” or the “Wombat Gun,” the iconic M79 grenade launcher and its successors that equipped U.S. and allied forces during and after the Vietnam War.

In an effort to provide the U.S. infantryman with more firepower to cover the range gap between the hand grenade and the light mortar, the 40mm M79 grenade launcher—a shoulder-fired, single-shot weapon—entered service with U.S. forces in 1961.

Reliable, easy to use, and lethally effective, the M79 soon became an iconic symbol of the Vietnam War and had a profound influence on small-unit tactics. As the Vietnam conflict continued, it was joined on the front line by experimental models such as the magazine-fed T148E1, as well as two launchers intended to be fitted under the barrel of the new M16 assault rifle: Colt's XM148 and AAI Corporation's M203. The M203 remains in U.S. Army service today, while the U.S. Marine Corps now also fields the M32 multiple grenade launcher—like the M79, a standalone weapon. Featuring full-color artwork, this is the story of the rugged and formidable grenade launchers that equipped the United States and its allies in Vietnam and beyond from the 1960s to the present day.

Gordon L. Rottman served in the 5th Special Forces Group in Vietnam in 1969–70 and subsequently in airborne infantry, long-range patrol, and intelligence assignments. He was a Special Operations Forces scenario writer at the Joint Readiness Training Center for 12 years and is now a freelance writer, living in Texas.

Johnny Shumate works as a freelance illustrator living in Nashville, Tennessee.



HISTORY / MILITARY / WEAPONS

Osprey Publishing | 9/19/2017
9781472819529 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *Vietnam* and *Military History*
Review and feature campaign to military blogs and websites

ALSO AVAILABLE

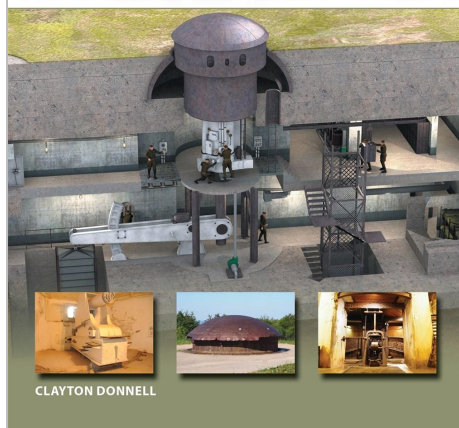
The Cavalry Lance
11/2017 | 9781472816184
Trade Paperback | \$20.00 / \$27.00 Can.

Sharpshooting Rifles of the American Civil War: Colt, Sharps, Spencer, and Whitworth
8/2017 | 9781472815910
Trade Paperback | \$20.00 / \$27.00 Can.

The Pilum: The Roman Heavy Javelin
5/2017 | 9781472815880
Trade Paperback | \$20.00 / \$27.00 Can.

MAGINOT LINE GUN TURRETS

And French gun turret development 1880–1940



HISTORY / MILITARY / WEAPONS

Osprey Publishing | 9/19/2017
9781472820273 | \$18.00 / \$24.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W | 0.2 in T

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events, including re-enactments, wargaming conventions and toy soldier shows
Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*
Reviews on military history blogs such as War is Boring

ALSO AVAILABLE

M113 APC 1960–75: US, ARVN, and Australian variants in Vietnam

11/2017 | 9781472817464
Trade Paperback | \$18.00 / \$24.00 Can.

British Destroyers 1939–45: Wartime-built classes

11/2017 | 9781472825803
Trade Paperback | \$18.00 / \$24.00 Can.

US Navy Escort Carriers 1942–45

10/2017 | 9781472818102
Trade Paperback | \$18.00 / \$24.00 Can.

Maginot Line Gun Turrets

And French gun turret development 1880–1940

Clayton Donnell

The story of the "teeth" of France's famous border fortresses, from the armored gun turret's invention in the late 19th century to the fierce WWII battles on the Maginot Line.

The Maginot Line was one of the most advanced networks of fortifications in history. Built in the aftermath of World War I, and stretching along the French eastern border from Belgium to Switzerland, it was designed to prevent German troops from ever setting foot on French soil again.

Its primary defensive weapons were the gun turrets. Beginning development in the 1870s and improving on German designs, they were constructed out of steel wedges and could revolve and disappear from sight after firing, making them impervious to enemy bombardment. They were deadly accurate and created havoc on the German units that attacked the line during their invasion of France in 1940.

This fully illustrated study will examine the technical details of the French artillery turrets. It will show the evolution of the design of the guns and turrets used in the French forts before and during World War I, then those built exclusively for the Maginot Line to give a comprehensive overview of the weapons designed to protect France from invasion.

Clayton Donnell has amassed a large collection of material relating to the Maginot Line, and has translated much of it from French to English. He is the author of *Breaking the Fortress Line 1914*, and three books in Osprey's Fortress series.

Pershing vs Tiger

Germany 1945

Steven J. Zaloga

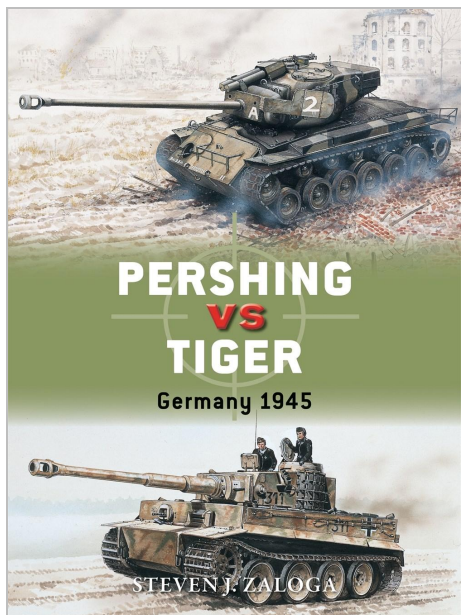
This fully illustrated study assesses the origins, development, and combat record of Germany's legendary Tiger I and the U.S. M26 Pershing during the final battles of WWII in Europe.

During the final battles on World War II's Western Front, the legendary German Tiger I heavy tank clashed with the brand-new M26 Pershing fielded by the United States. The Tiger I had earned a formidable reputation by the end of 1944, although its non-sloped armor and poor mobility meant it was being superseded by the Tiger II, or "King Tiger." While the Tiger I had been in the front lines since 1942, the U.S. Pershing first saw combat in late February 1945, and only twenty Pershings would see combat before war's end.

This book examines the encounters between the Tigers of Gruppe Fuhrmann and the Pershings of the 9th Armored Division during March 1945, notably at Elsdorf in Germany. It also assesses the clashes between the sole M26A1E2 "Super Pershing" deployed to Europe and Tigers. Featuring full-color artwork, carefully chosen photographs, and specially commissioned maps, this is the story of the first U.S. heavy tanks in combat with the fearsome Tiger I during the last months of World War II in Europe.

Steven J. Zaloga has worked as an analyst in the aerospace industry for over two decades, and has served with the Institute for Defense Analyses. He is the author of numerous books on military technology and military history, with an accent on the U.S. Army in World War II as well as Russia and the former Soviet Union.

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 9/19/2017
9781472817167 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Giveaway contests on armor interest Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, & social networking sites
Targeted review campaign to such publications as *MHQ* & *Military History Review* and feature campaign to military & armor blogs and websites
Possible excerpt in magazines such as *Military Heritage* or *Military History Review*
Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler Magazine*

ALSO AVAILABLE

RAF Fighters vs Luftwaffe Bombers: Battle of Britain

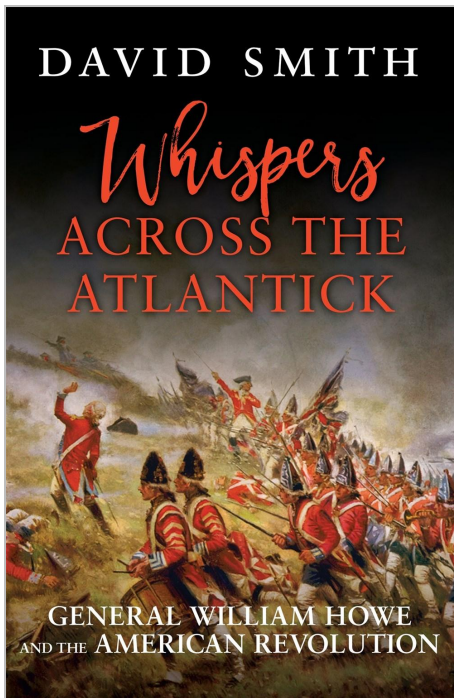
12/2017 | 9781472808523
Trade Paperback | \$20.00 / \$27.00 Can.

USN Battleship vs IJN Battleship: The Pacific 1942-44

11/2017 | 9781472817198
Trade Paperback | \$20.00 / \$27.00 Can.

B-29 Superfortress vs Ki-44 'Tojo': Pacific Theater 1944-45

10/2017 | 9781472818867
Trade Paperback | \$20.00 / \$27.00 Can.



Whispers Across the Atlantick

General William Howe and the American Revolution

David Smith

A fascinating and thrilling historical account of the enigmatic General William Howe and his part in the American Revolution.

General William Howe was the commander-in-chief of the British forces during the early campaigns of the Revolutionary War (1775–1783). He was an enigma who appeared on multiple occasions to be on the verge of winning the war for Britain, only to repeatedly fail to deliver the final blow.

Howe evoked passionate reactions in the people he worked with; his men loved him, his second-in-command detested him, his enemies feared him, and his political masters despaired of him. There was even a plot to murder him, in which British officers as well as Americans were implicated.

This book will be the first major work on this inscrutable British general for more than 40 years. Previously largely ignored by historians due to a lack of primary source documents upon which to draw, the author's recent archival discoveries, and ground-breaking research means that there are fascinating new insights to be told about Howe's performance during the American Revolution.

David Smith lectures on the military history MA program at the University of Chester. He has studied the American War of Independence for more than twenty years, including for his Ph.D. under the teaching of renowned military historian Jeremy Black. He has written books on topics such as military history, North American history, and sport.

HISTORY / UNITED STATES / REVOLUTIONARY PERIOD

Osprey Publishing | 9/19/2017
9781472827951 | \$34.00 / \$45.00 Can.
Hardcover | 256 pages
9.2 in H | 6 in W
Colour plate section

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Email campaign to American Revolution historical sites
Targeted review campaign to such military publications as *Military History*
Review campaign to major general interest newspapers and magazines
Possible excerpt in military history magazine
Review campaign to Revolution battleground and historic site newsletters and websites
Review and feature campaign to military blogs & websites

ALSO AVAILABLE

Camden 1780: The annihilation of Gates' Grand Army
4/2016 | 9781472812858
Trade Paperback | \$24.00 / \$28.00 Can.

New York 1776: The Continentals' first battle
3/2008 | 9781846032851
Trade Paperback | \$21.95 / \$22.95 Can.

Sherman's March to the Sea 1864: Atlanta to Savannah
2/2007 | 9781846030352
Trade Paperback | \$19.95 / \$22.95 Can.

The Sea Devil

The Adventures of Count Felix von Luckner, the Last Raider under Sail

Sam Jefferson

Tasked with destroying as many British merchant ships as possible, Felix von Luckner succeeded spectacularly, taking 14 vessels and evading capture in a daring game of cat and mouse.

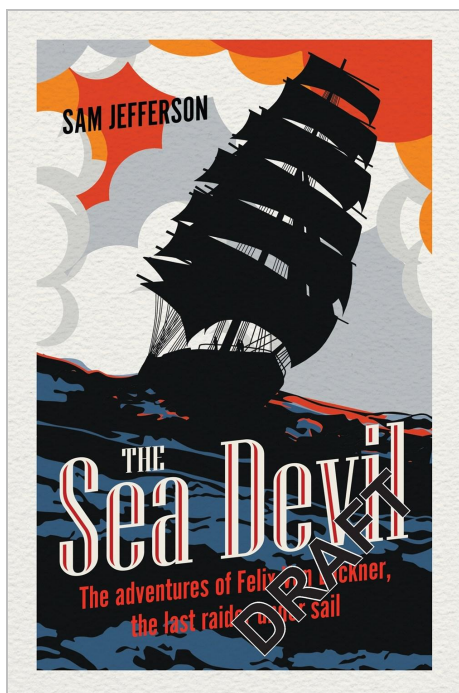
In 1916, a three-masted ship named Hero sailed under Norwegian colors out of the Elbe River in Germany. Loaded with cargo and ostensibly bound for Australia, in reality she was a German raider: the *Seeadler*, commanded by German aristocrat Count Felix von Luckner. She was tasked with destroying as many British merchant vessels as possible.

Told from the viewpoint of the British Admiralty trying to capture this mysterious raider, *The Sea Devil* follows von Luckner's extraordinary exploits. Born into a proud German military family, he ran away to sea at the age of thirteen, returning eight years later with a knowledge of navigation and a position as officer in the German Navy, ready to take command of the *Seeadler* and attempt to run the Baltic blockade.

Von Luckner went on to destroy 14 ships, but in the most gentlemanly fashion: his modus operandi was swashbuckling adventure interspersed with champagne interludes, and with only one casualty.

Preparing for his escape, von Luckner paid his hundreds of prisoners for their time in captivity, gave them a captured boat of their own to sail away in, and turned for the South Seas via Cape Horn. It was now a race against time between von Luckner's schooner and the fastest British cruisers sent to capture him. They all sped toward Cape Horn, the most dangerous stretch of water on the planet.

Sam Jefferson is a journalist and maritime historian, and is one of the leading authorities on the clipper ship era. He is a former Deputy Editor of *Sailing Today*, and writes regularly for *Classic Boat*, *Sailing Today*, and *Traditional Boats and Tall Ships*. He is the author of *Clipper Ships and the Golden Age of Sail*, *Sea Fever*, and *Gordon Bennett and the First Yacht Race Across the Atlantic*, all published by Bloomsbury.



HISTORY / MILITARY / NAVAL

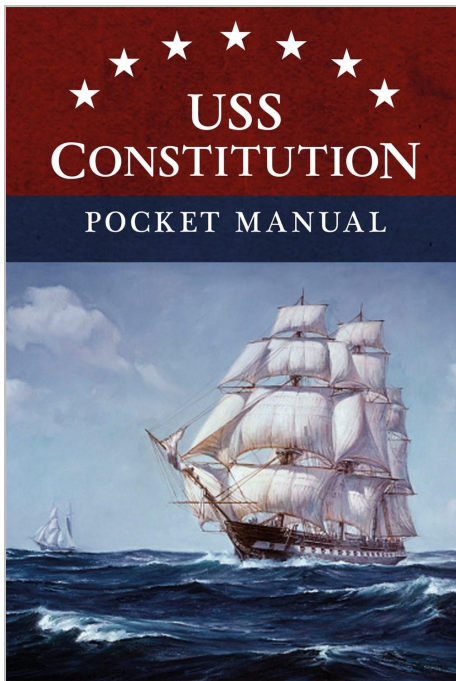
Osprey Publishing | 9/19/2017
9781472827883 | \$25.00 / \$34.00 Can.
Hardcover | 256 pages
9.2 in H | 6 in W
1 x 8pp colour plates

ALSO AVAILABLE

Gordon Bennett and the First Yacht Race Across the Atlantic
4/2016 | 9781472916730
Hardcover | \$27.00 / \$35.99 Can.

Sea Fever: The True Adventures that Inspired our Greatest Maritime Authors, from Conrad to Masefield, Melville and Hemingway
5/2015 | 9781472908810
Hardcover | \$27.00 / \$32.00 Can.

Clipper Ships and the Golden Age of Sail: Races and rivalries on the nineteenth century high seas
11/2014 | 9781472900289
Hardcover | \$45.00 / \$52.00 Can.



USS Constitution Pocket Manual

Eric L. Clements

Collates authentic period sources including design notes and information for sailors to provide a unique guide to this famous warship.

Launched in 1797, *USS Constitution* is a wooden-hulled, three-masted heavy frigate of the United States Navy. The *Constitution's* first duties with the newly formed U.S. Navy were to provide protection for American merchant shipping during the Quasi-War with France and to defeat the Barbary pirates in the First Barbary War. She is renowned for her actions during the War of 1812 against the Britain, when she captured numerous merchant ships and defeated five British warships: *HMS Guerriere*, *Java*, *Pictou*, *Cyane*, and *Levant*.

The battle with *Guerriere* earned her the nickname “Old Ironsides” and a longstanding public adoration that has repeatedly saved her from scrapping. She continued to serve as flagship in the Mediterranean and African squadrons, and circled the world in the 1840s. During the American Civil War, she served as a training ship for the United States Naval Academy. Retired from active service in 1881, *Constitution* served as a receiving ship until designated a museum ship in 1907. *Constitution* sailed under her own power for her 200th birthday in 1997, and again in August 2012 to commemorate the 200th anniversary of her victory over *Guerriere*.

The book comprises a series of documents and illustrations that give information on the building of the ship, her wartime service history, and life on board ship during the years of her service.

Eric L Clements is the author of *Captain of the Carpathia*. He is a professor of history at the University of Missouri and a naval enthusiast.

HISTORY / MILITARY / NAVAL

Osprey Publishing | 9/19/2017

9781472827937 | \$15.00 / \$20.00 Can.

Hardcover | 144 pages

7.1 in H | 4.7 in W

25 black and white photographs and illustrations

MARKETING

Include in Nautical Holiday promo
Facebook promotion to Age of Sail groups

On-line give-away campaign via
Osprey's blog, as well as Twitter and Facebook

Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites

Targeted review campaign to such
military and naval history publications as
Naval History, *Sea Classics* and *Military History*

Review coverage in modeling media
such as IPMS and CyberModel.com, as
well as *Scale Modeler*

ALSO AVAILABLE

**Captain of the Carpathia: The seafaring life of
Titanic hero Sir Arthur Henry Rostron**

4/2016 | 9781844862894

Hardcover | \$30.00 / \$42.95 Can.

Pacific Thunder

The US Navy's Central Pacific Campaign, August 1943–October 1944

Thomas McKelvey Cleaver

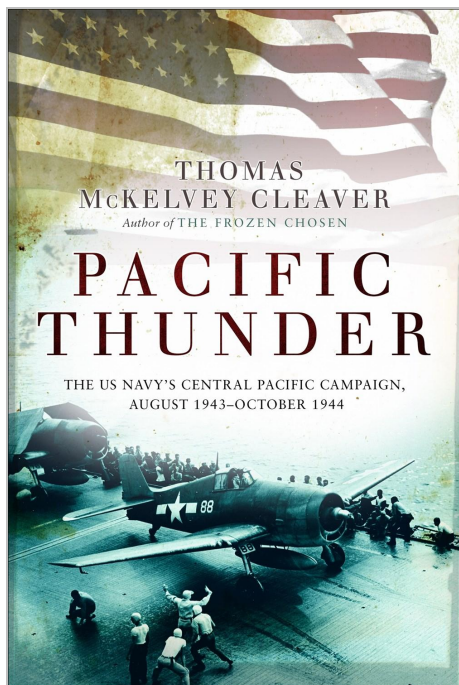
This book conducts a thorough and compelling investigation of the 14 months of the Central Pacific Campaign that saw the US Navy progress from the edge of disaster to the brink of victory.

The United States Navy now had one aircraft carrier left in the South Pacific, USS *Enterprise* (CV-6), herself badly damaged in the two previous days of the Battle of Santa Cruz, the fourth Japanese–American carrier battle since the Battle of the Coral Sea five months and three weeks before. Of the prewar carrier fleet the Navy had struggled to build over 15 years, only three were left: *Enterprise* licked her wounds at Espiritu Santo while USS *Saratoga* (CV-3) lay in dry dock at the Bremerton Navy Yard, victim of a Japanese submarine torpedo two months earlier. USS *Ranger* (CV-4) was in mid-Atlantic on her way to support Operation *Torch*, the invasion of North Africa.

An entirely new fleet of aircraft carriers would begin to make their presence known in the Pacific, starting with a raid by USS *Essex* (CV-9), class leader of the largest and most important class of capital ships ever built, and USS *Lexington* (CV-16), namesake of the carrier sunk at Coral Sea, against the Japanese-held island of Marcus. Fourteen months later, the islands of the south and central Pacific would be under American domination, led by the ships of the Fast Carrier Task Force, which would cement their position as the strongest naval fighting force ever to set sail.

The Central Pacific Campaign constitutes the most successful naval campaign ever undertaken and *Pacific Thunder* will put all elements of this campaign into historical context.

Thomas McKelvey Cleaver is the author of the best-selling *Fabled Fifteen: The Pacific War Odyssey of Carrier Air Group 15*, and *Aces of the 78th Fighter Group*, and *F4F and F6F Aces of VF-2* for Osprey. He has also written *The Frozen Chosen: The First Marine Division in the Battle of the Chosin Reservoir*, a history of the first year of the Korean War.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/21/2017
9781472821843 | \$35.00 / \$47.00 Can.
Hardcover | 320 pages
9.2 in H | 6 in W

MARKETING

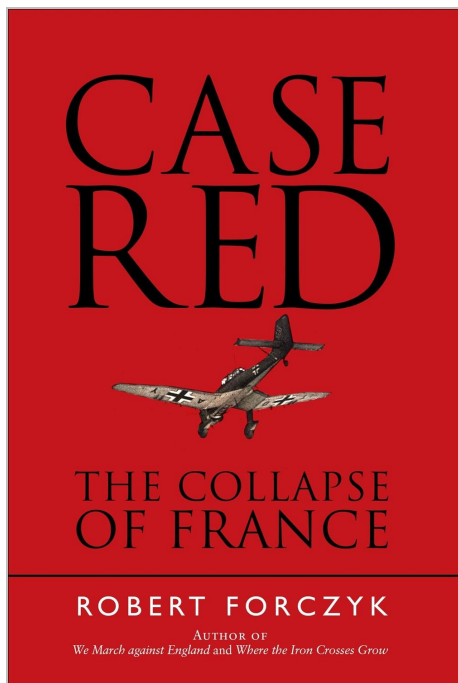
Author interview on Osprey's soon-to-launch podcast.
Email campaign to WWII military and naval history museums.
Promoted in Osprey direct mail, blogs, and social networking sites.
Targeted review campaign to such military publications as *World War II* and *Military History*.
Reviews in major market newspapers as the *Wall Street Journal* and the *New York Times*.
Reviews on military history blogs such as *War Is Boring*.
Possible military history magazine excerpt.

ALSO AVAILABLE

The Frozen Chosen: The 1st Marine Division and the Battle of the Chosin Reservoir
10/2017 | 9781472824882
Trade Paperback | \$15.00 / \$20.00 Can.

The Frozen Chosen: The 1st Marine Division and the Battle of the Chosin Reservoir
7/2016 | 9781472814364
Hardcover | \$28.00 / \$34.00 Can.

F4F Wildcat and F6F Hellcat Aces of VF-2
2/2015 | 9781472805584
Trade Paperback | \$22.95 / \$26.95 Can.



Case Red

The Collapse of France

Robert Forczyk

Tells the epic story of the fall of France in 1940 in the face of the Blitzkrieg launched by the Nazi German military machine.

The drama of the final three weeks of military operations in France in June 1940 has never effectively been captured on paper, but this is a story that needs to be told, since it had great impact on the future course of World War II and Inter-Allied relations. This book will also address the initial German exploitation of France and how the windfall of captured military equipment, fuel, and industrial resources enhanced the Third Reich's ability to attack its next foe—the Soviet Union.

Although the story of the German Fall Gelb offensive against France, Belgium, and Holland in May 1940 is well known, most accounts tend to stop with the conclusion of the evacuation of the British Expeditionary Force (BEF) from Dunkirk on June 4, 1940. The German operation that actually conquered metropolitan France, Fall Rot (Case Red), is usually glossed over in brief. Many people today are unaware that there was a second BEF in France, which was also successfully evacuated by sea. The current literature on the Western campaign of 1940 essentially spotlights the German drive to the English Channel and the Dunkirk evacuation, then jumps ahead to the French armistice, skipping over the military, political, and human drama of France's collapse in June 1940.

Robert Forsyth has studied the history and operations of the Luftwaffe for many years and is the author of numerous books. He has written for *Aeroplane* magazine and the *Aviation Historian*, where he is a member of the editorial board.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/21/2017
9781472824424 | \$30.00 / \$40.00 Can.
Hardcover | 368 pages
9.2 in H | 6 in W
Plate section in colour and black and white

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History*
Possible excerpt in military history magazine
Review campaign to major general interest newspapers and magazines
Review and feature campaign to military blogs and websites

ALSO AVAILABLE

We March Against England: Operation Sea Lion, 1940–41

10/2016 | 9781472814852
Hardcover | \$30.00 / \$40.00 Can.

Where the Iron Crosses Grow: The Crimea 1941–44

9/2016 | 9781472816788
Trade Paperback | \$16.00 / \$22.00 Can.

Where the Iron Crosses Grow: The Crimea 1941–44

9/2014 | 9781782006251
Hardcover | \$25.95 / \$35.00 Can.

Sturmgeschütz

Panzer, Panzerjäger and Luftwaffe Units 1943–45

Thomas Anderson

A highly illustrated history of one of the German army's unsung workhorses.

During the interwar years a new kind of support weapon was recommended to the German general staff by Erich von Manstein: an armored assault gun designed to destroy prepared defensive positions and enemy tanks, laying the groundwork for an assault by the Panzers and Panzergrenadiers.

First rolled out in 1940, the Sturmgeschütz assault gun was an instant success, and played a vital role in the Wehrmacht throughout the war. Cheaper and quicker to produce than the German Panzers, it was deployed widely and with great success, particularly in the later years of the war, forming an integral part of armored units as well as its more traditional infantry support role.

Sturmgeschütz book traces the story of the Sturmgeschütz from its original design in the 1930s through to its use in the last desperate days of the German war effort. Drawing on original material from German archives and private collections, and replete with over 200 images, tells the thrilling story of the Wehrmacht's unsung workhorse.

A German national, **Thomas Anderson** is a specialist in the German Armored Fighting Vehicle of World War II. He has spent decades trawling the archives throughout Germany and the rest of Europe to discover little-known facts and never previously published photographs of the might of the Blitzkrieg.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/24/2017
 9781472817525 | \$45.00 / \$60.00 Can.
 Hardcover | 288 pages
 9.5 in H | 7.5 in W
 40 b/w; 23 col

MARKETING

Give-away contests on armor interest Facebook groups
 Email campaign to armor museums
 Promoted in Osprey eblasts, direct mail, blogs, & social networking sites
 Review campaign to such publications as *Military History*
 Review & feature campaign to military and armor blogs and websites such as Armorama and AMPS
 Possible excerpt in military history magazine such as *World War II*
 Review coverage in modeling media such as IPMS, CyberModel.com, & *Scale Modeler Magazine*

ALSO AVAILABLE

Tiger
 9/2017 | 9781472822048
 Trade Paperback | \$21.00 / \$28.00 Can.

Panther
 9/2017 | 9781472827036
 Hardcover | \$30.00 / \$40.00 Can.

The History of the Panzerwaffe: Volume 2: 1942–45
 5/2017 | 9781472814487
 Hardcover | \$40.00 / \$54.00 Can.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/24/2017
9781472818836 | \$23.00 / \$30.00 Can.
Trade Paperback | 96 pages
9.8 in H | 7.2 in W | 0.3 in T
10 b/w; 47 col

MARKETING

Giveaway contests to aviation-interest Facebook groups.
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites.
Review campaign targeted to aviation magazines such as *Aviation History* and *Smithsonian Air & Space*, as well as aviation blogs and websites.
General military history campaign targeted to such publications as *World War II*.
Review coverage in modeling media such as *IPMS* and *Scale Modeler*.

ALSO AVAILABLE

A-6 Intruder Units 1974-96

7/2017 | 9781472818775
Trade Paperback | \$23.00 / \$30.00 Can.

Nakajima B5N 'Kate' and B6N 'Jill' Units

6/2017 | 9781472818744
Trade Paperback | \$23.00 / \$30.00 Can.

Ju 52/3m Bomber and Transport Units 1936-41

5/2017 | 9781472818805
Trade Paperback | \$23.00 / \$30.00 Can.

Savoia-Marchetti S.79 Sparviero Bomber Units

Marco Mattioli

The humpbacked, three-engined S.79 was the Regia Aeronautica's most effective weapon and most recognizable aircraft during World War II.

Italy's most successful wartime bomber, the S.79, was also the most produced, with around 1,370 built between 1936 and early 1944. The Sparviero (Sparrowhawk) saw combat with the Regia Aeronautica in France, Yugoslavia, Greece, North Africa, East Africa, and in the Mediterranean. A robust bomber, the S.79 provided the striking power for most of Italy's aerial campaigns. A proven torpedo-bomber, the Sparviero also made a solid contribution to Italy's maritime war in the Mediterranean. Although initially hampered by poor tactics, the S.79 bomber crews nonetheless sunk a number of Allied vessels. Indeed, the Sparviero bombers patrolled ceaselessly over the Mediterranean, providing a constant threat to Allied sailors in the early stages of the war. In East Africa and the Red Sea, the Sparviero were the most modern bombers in-theater, proving a challenge to RAF and SAAF biplane fighters. This volume chronicles the history of the S.79's war in the Mediterranean, North Africa, Greece, the Balkans, and East Africa. S.79 bombers, in action from the first day of the war in the Mediterranean until late 1942, played their part in numerous actions, operating as both strategic and tactical bombers. From 1943 until the war's end, the S.79 served as auxiliary and liaison transport aircraft. A small number continued to see action as bombers through to 1945, however, serving with the pro-German ANR in northern Italy.

Marco Mattioli has been interested in military history since he was a teenager. A contributor to many important Italian history and defense magazines, as well as the author of a number of books on Italian military aviation, he wrote Osprey Aviation Elite Units 38, *53° Stormo*, and Osprey Combat Aircraft 106, *Savoia-Marchetti S.79 Sparviero Torpedo-Bomber Units*.

Richard Caruana is a Malta-based artist who has illustrated all of Osprey Aviation's Italian World War II titles.

The Frozen Chosen

The 1st Marine Division and the Battle of the Chosin Reservoir

Thomas McKelvey Cleaver

The dramatic story of the desperate Battle of the Chosin Reservoir, where the outnumbered U.S. Marines held off vastly superior Chinese forces in an epic battle that made history.

The Frozen Chosen is an account of the breakout from the Chosin Reservoir in North Korea by the First Marine Division following the intervention of Red China in the Korean War. Fought during the worst blizzard in a century, it is considered by the United States Marine Corps to be “the Corps’ Finest Hour.”

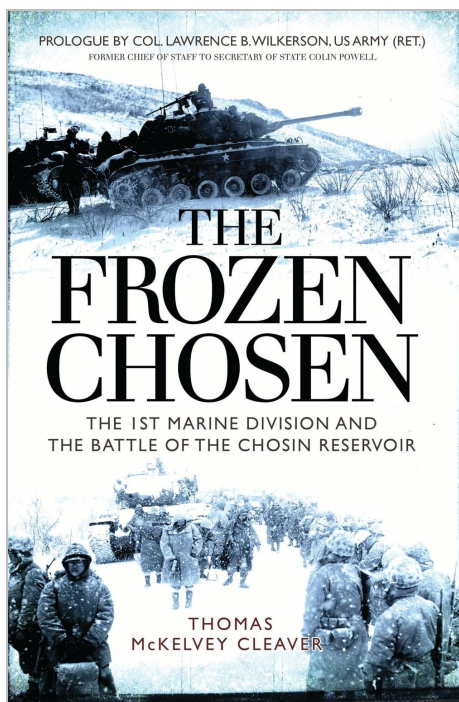
Based on first-person interviews from surviving veterans, who came to be known as the Frozen Chosen, this is an incredible story of heroism and bravery in the face of overwhelming odds as a handful of Marines fought desperately against wave after wave of Chinese forces. Sometimes forced into desperate hand-to-hand combat, the fighting retreat from Chosin marked one of the darkest moments for Western forces in Korea, but would go on to resonate with generations of Marines as a symbol of the Marine Corps dogged determination, fighting skill, and never-say-die attitude on the battlefield.

PRAISE

“The author’s clear prose [and] attention to detail . . . brings to the reader a clear picture of why this defeat is nevertheless rightly lauded as a triumph of American arms.” —*Military Heritage*

“This is a valuable addition to the literature of the war in Korea, and a worthwhile read for anyone interested in men at war.” —*The Strategy Page*

Thomas McKelvey Cleaver is the author of *Fabled Fifteen: The Pacific War Saga of Carrier Air Group 15* and *The Bridgebusters: The True Story of the Catch-22 Bomb Group*. During his thirty years as a screenwriter in Hollywood, he wrote the cult classic *The Terror Within* and worked as a supervising producer on a number of TV and cable series. He served in the U.S. Navy in Vietnam.



HISTORY / MILITARY / KOREAN WAR

Osprey Publishing | 10/24/2017
9781472824882 | \$15.00 / \$20.00 Can.
Trade Paperback | 296 pages
7.8 in H | 5.1 in W
66 b/w; 10 col

Other Available Formats:
Hardcover ISBN: 9781472814364

MARKETING

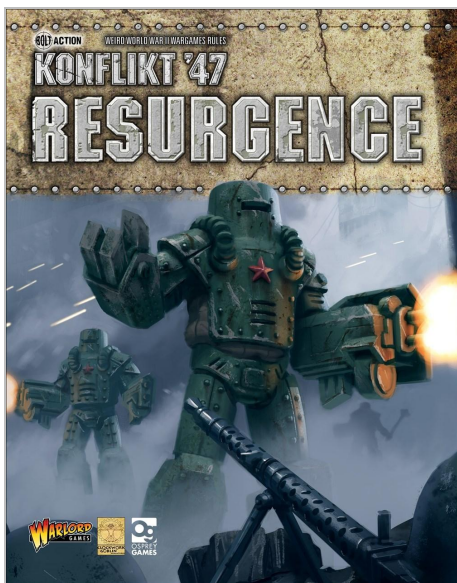
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Give-away campaign to Facebook Marine Corp pages and groups
Targeted review campaign to Marine Corps interest publications such as *Leatherneck* and the *Marine Corps Gazette*, as well as Marine Corp blogs and websites
Reviews in such military publications as *MHQ* and *Military History*
Possible excerpt in military history magazine
Review campaign to major general interest newspapers and magazines

ALSO AVAILABLE

Pacific Thunder: The US Navy’s Central Pacific Campaign, August 1943–October 1944
11/2017 | 9781472821843
Hardcover | \$35.00 / \$47.00 Can.

F4F Wildcat and F6F Hellcat Aces of VF-2
2/2015 | 9781472805584
Trade Paperback | \$22.95 / \$26.95 Can.

Aces of the 78th Fighter Group
9/2013 | 9781780967158
Trade Paperback | \$22.95 / \$23.95 Can.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 10/24/2017
 9781472826503 | \$30.00 / \$40.00 Can.
 Trade Paperback | 144 pages
 9.5 in H | 7.5 in W

MARKETING

Email promotion to Bolt Action groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeting Bolt Action and other wargaming publications and blogs

ALSO AVAILABLE

Bolt Action: Campaign: The Road to Berlin
 11/2017 | 9781472817921
 Trade Paperback | \$30.00 / \$40.00 Can.

Bolt Action: Campaign: New Guinea
 8/2017 | 9781472817891
 Trade Paperback | \$30.00 / \$40.00 Can.

Bolt Action: Campaign: Sea Lion
 5/2017 | 9781472817860
 Trade Paperback | \$30.00 / \$40.00 Can.

Konflikt '47: Resurgence

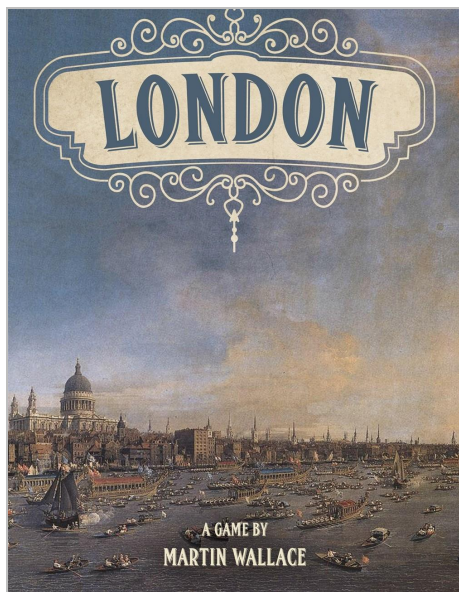
Warlord Games, Clockwork Goblin

A supplement for the *Konflikt '47 Weird World War II* wargames rules, presenting new rules, units, and background.

The first supplement for the *Konflikt '47 Weird World War II* wargames rules, this volume presents a range of new material for the game, including:

- New army list: The Japanese make their presence known on the battlefields of *Konflikt '47*.
- New units: Options for troops and technology that can be added to the armies presented in the rulebook.
- Special characters: Field the best of the best: elite men and women who may singlehandedly be the crucial element between victory and defeat.
- New background: The history of the world of *Konflikt '47* is detailed in more depth.
- New rules: All-new means of waging war, including material previously published online.

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful *Black Powder* and *Hail Caesar* rule sets. Their Bolt Action range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.



London

Second Edition

Martin Wallace

A revised edition of acclaimed designer Martin Wallace's award-winning game, including revised rules for two players.

Ages: 14+

Number of players: 2-4

Playing time: 90 minutes

Components: game board, 110 cards, 44 houses, 10 underground tokens, 44 money tokens, 28 poverty tokens, 28 victory point tokens, 16 loan tokens

A brand-new edition of a popular classic, *London* will appeal to the strategic thinker among board game fans. Tasked with rebuilding London in the decades following the great fire, players will juggle building requirements, bank loans, and poverty as they strive to realize their vision for the city.

The game features a unique mechanic of playing cards to develop the city, then “running” the city by taking all the card actions simultaneously. Players will have to repay all their loans before the game ends, but only need to worry about how much poverty they’re creating relative to the other players.

Martin Wallace is a multiple award-winning English game designer and one of a select group of board game auteurs. Notable titles include *A Study in Emerald*, *Discworld: Ankh Morpork*, and *Brass*.

GAMES & ACTIVITIES / BOARD GAMES

Osprey Games | 10/24/2017
9781472822222 | \$55.00 / \$73.00 Can.
Game

MARKETING

Launch at top gaming events such as GenCon

Demo copy program with major distributors such as ACD and Alliance
In-store demos in the NYC area
Banner ads on major gaming sites such as Board Game Geek and ICv2
Reviews on top gaming sites such *Dice Tower*, *Rhodo Runs Through it* and *Geek & Sundry*

Features in gaming press such as *GTM* and *Meeple Monthly*

ALSO AVAILABLE

Princess Hero School

10/2024 | 9781472824097

Game | \$35.00 / \$47.00 Can.

Samurai Gardener: The game of Bush-Edo

9/2017 | 9781472824103

Game | \$20.00 / \$27.00 Can.

Zoo Ball: The King of Sports

8/2017 | 9781472824110

Game | \$30.00 / \$40.00 Can.

NASHVILLE 1864

From the Tennessee to the Cumberland



MARK LARDAS

ILLUSTRATED BY ADAM HOOK

HISTORY / UNITED STATES / CIVIL WAR PERIOD

Osprey Publishing | 10/24/2017

9781472819826 | \$24.00 / \$32.00 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W | 0.3 in T

30 b/w; 30 col

MARKETING

Give-away contests on Civil War interest Facebook groups

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Targeted review campaign to such Civil War publications as *Civil War Times*, *Civil War Monitor*, and *Civil War*; as well as general history media, such as *MHQ* and *Military History*

Review campaign to major general interest newspapers and magazines

Review and feature campaign to military blogs and websites

ALSO AVAILABLE

Shrewsbury 1403: Struggle for a Fragile Crown

11/2017 | 9781472826800

Trade Paperback | \$24.00 / \$32.00 Can.

The Hindenburg Line 1918: Haig's forgotten triumph

10/2017 | 9781472820303

Trade Paperback | \$24.00 / \$32.00 Can.

The Philippine Sea 1944: The last great carrier battle

9/2017 | 9781472819208

Trade Paperback | \$24.00 / \$32.00 Can.

Nashville 1864

From the Tennessee to the Cumberland

Mark Lardas

A highly illustrated account of the often-overlooked Franklin–Nashville campaign between the Confederate Army of Tennessee and the Union Army of Cumberland.

In September 1864, the Confederate army abandoned Atlanta and were on the verge of being driven out of the critical state of Tennessee. In an attempt to regain the initiative, John Bell Hood launched an attack on Union General Sherman's supply lines, before pushing north in an attempt to retake Tennessee's capital, Nashville.

This fully-illustrated book examines the three-month campaign that followed, one that confounded the expectations of both sides. Instead of fighting Sherman's Union Army of the Tennessee, the Confederates found themselves fighting an older and more traditional enemy: the Army of the Cumberland led by George R. Thomas, a phlegmatic general temperamentally different than either the mercurial Hood or Sherman. The resulting campaign was both critical and ignored, despite the fact that for eleven weeks the fate of the Civil War was held in the balance.

Mark Lardas holds a degree in Naval Architecture and Marine Engineering, but spent his early career at the Johnson Space Center doing space shuttle structural analysis and space navigation. An amateur historian and a longtime ship modeler, he is currently working in League City, Texas. He has written extensively about modeling as well as naval, maritime, and military history.

European Counter-Terrorist Units 1972–2017



LEIGH NEVILLE

ILLUSTRATED BY ADAM HOOK

European Counter-Terrorist Units 1972–2017

Leigh Neville

The first comprehensive illustrated study of the growth and operations of specialist military and police counter-terrorist units across Europe over the past forty years.

The Munich Olympics massacre in 1972 provided a shock awakening to the public. In the decades since, European countries have faced a wide range of terrorists (Palestinian, home-grown, and, more recently, worldwide jihadists), and an equally wide range of threats (aircraft hi-jacking, political kidnapping and assassination, urban warfare against security forces, and murderous attacks on civilian crowd targets), so governments have had to invest ever-greater efforts in countering these threats. This book traces the evolution of police (and associated military) CT forces across Europe—their organization, missions, specialist equipment, and their growing cross-border co-operation. While the public may think of these squads simply as “men in black,” there is a surprisingly wide range of uniforms and personal equipment to illustrate, and the author has access to many photos.

Leigh Neville is an Australian national who has written a number of books on both modern conventional military units and Special Operations Forces serving in Afghanistan and Iraq and their weapons and vehicles. He has authored six titles for Osprey with several more in development. Neville has also consulted on military topics for several wargame companies and television documentary makers. He can be contacted via his website: www.leighneville.com.

HISTORY / MODERN / 20TH CENTURY

Osprey Publishing | 10/24/2017
9781472825278 | \$19.00 / \$25.00 Can.

Trade Paperback | 64 pages
9.8 in H | 7.2 in W

Will illustrate a wide range of uniforms, specialist weapons and personal equipment, and re-create tactical scenarios. Photos and colour artwork of weapons and specialist equipment.

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such general military publications as *MHQ* and *Military History*
Review campaign to professional military publications such as *Army* magazine, *Proceedings*, and *Special Warfare* magazine
Review and feature campaign targeted to websites and bloggers dedicated to Special Forces

ALSO AVAILABLE

D-Day Beach Assault Troops

9/2017 | 9781472819468
Trade Paperback | \$19.00 / \$25.00 Can.

World War II German Motorized Infantry & Panzergrenadiers

4/2017 | 9781472819437
Trade Paperback | \$19.00 / \$25.00 Can.

The Modern Russian Army 1992–2016

2/2017 | 9781472819086
Trade Paperback | \$19.00 / \$25.00 Can.

THE HINDENBURG LINE 1918

Haig's forgotten triumph



ALISTAIR MCCLUSKEY

ILLUSTRATED BY PETER DENNIS

HISTORY / MILITARY / WORLD WAR I

Osprey Publishing | 10/24/2017

9781472820303 | \$24.00 / \$32.00 Can.

Trade Paperback | 96 pages | Carton Qty: 44

9.8 in H | 7.2 in W | 0.3 in T

170 b/w; 45 col

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events

Targeted review campaign to such military publications as *MHQ* and *Military History*

Review and feature campaign targeted to websites and bloggers dedicated to WWI

ALSO AVAILABLE

Shrewsbury 1403: Struggle for a Fragile Crown

11/2017 | 9781472826800

Trade Paperback | \$24.00 / \$32.00 Can.

Nashville 1864: From the Tennessee to the Cumberland

10/2017 | 9781472819826

Trade Paperback | \$24.00 / \$32.00 Can.

The Philippine Sea 1944: The last great carrier battle

9/2017 | 9781472819208

Trade Paperback | \$24.00 / \$32.00 Can.

The Hindenburg Line 1918

Haig's forgotten triumph

Alistair McCluskey

Tells the full story of the breaching of the Hindenburg Line, one of the great Allied operational victories of World War I.

From September 26 until October 6, 1918, the Allied armies in France launched their biggest-ever combined offensive on the Western Front. Two million troops of the British, French, American, and Belgian Armies launched four attacks in rapid succession across a 250-km front between the Argonne and Flanders. This huge assault drove the German Army from its last fully prepared defensive position west of the German border and ensured that the War ended in 1918.

The impact of this defeat had a shattering effect on the Germans. Their army admitted for the first time that an armistice was required to save it from annihilation, peace feelers were sent out to the Americans, and the Kaiser began the process of democratizing Germany. Although these decisive results were, to a large extent, consequences of the battle of the Hindenburg Line, the subsequent controversies over the conduct of the war meant that it went unheralded and remained Haig's forgotten triumph.

Alistair McCluskey is a serving officer in the British Army. He has served in the UK, Germany, Northern Ireland, Bosnia, and Afghanistan. He gained his M.A. at King's College, London. His interests include military history, particularly the Roman Army and World War I, and Sunderland Football Club. He lives with his wife and son in the southwest of England.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/24/2017
 9781472818867 | \$20.00 / \$27.00 Can.
 Trade Paperback | 80 pages
 9.8 in H | 7.2 in W | 0.3 in T
 40 b/w; 7 col

MARKETING

Give-away contests to B-29 and Japanese aviation Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation magazines such as *Air & Space*
 Review and feature campaign to aviation blogs and websites
 General military history review campaign targeted to such publications as *WWII* and *Military History*
 Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler Magazine*

ALSO AVAILABLE

RAF Fighters vs Luftwaffe Bombers: Battle of Britain

12/2017 | 9781472808523
 Trade Paperback | \$20.00 / \$27.00 Can.

USN Battleship vs IJN Battleship: The Pacific 1942-44

11/2017 | 9781472817198
 Trade Paperback | \$20.00 / \$27.00 Can.

Pershing vs Tiger: Germany 1945

9/2017 | 9781472817167
 Trade Paperback | \$20.00 / \$27.00 Can.

B-29 Superfortress vs Ki-44 'Tojo'

Pacific Theater 1944-45

Donald Nijboer

The fully illustrated story of the fanatical struggle between the world's most advanced self-defending bomber and Japan's most heavily armed single-seat fighter of World War 2.

By the time the Americans began their aerial bombardment of Japan in 1944, both the JAAF and IJNAF were spent forces. What the Japanese did have though was the Ki-44 "Tojo." Armed with two 40 mm cannon, it was the most heavily armed and feared single-seat fighter to see action against the new American bomber, the B-29 Superfortress. For the bomber crews, they had what they believed was their "ace in hole," four remotely operated gun turrets and a tail gunner's, making it the world's most advanced self-defending bomber.

In every respect, the Ki-44 pilots were fighting a desperate battle. Many who made their mark did so using suicidal ramming attacks or "Taiatari." Using full-color artwork, this volume examines how the Ki-44 was unable to break up bomber formations conventionally, and how its ramming tactics, while terrifying, graphically revealed Japan's inability to stop the B-29.

Donald Nijboer is a bestselling aviation author/historian/documentary writer-producer and Smithsonian Speaker who lives in Toronto, Canada. The author of many aviation books, Nijboer is currently writing and producing full-length aviation documentaries for Aerocinema.com. He has also written for *Flight Journal*, *Aviation History*, and *Aeroplane Monthly*.

Jim Laurier has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.

German Soldier vs Soviet Soldier

Stalingrad 1942–43

Chris McNab

Explores the clashes between German combat engineers and Soviet riflemen during the bloody battle for Stalingrad at the height of World War II.

By the end of the first week of November 1942, the German Sixth Army held about 90 percent of the city of Stalingrad. Yet the Soviets stubbornly held on to the remaining parts of the city, and German casualties were reaching catastrophic levels. In an attempt to break the deadlock, on November 2 Hitler decided to send additional German pioneer battalions to act as an urban warfare spearhead. These combat engineers were skilled in all aspects of city fighting, especially in the use of demolitions and small arms to overcome defended positions and in the destruction of armored vehicles. Facing them were Soviet troops hardened by months of fighting experience. They had perfected the use of urban camouflage, concealed and interlocking firing positions, the application of submachine guns, grenades at close quarters, and sniper support.

The most intense phase of the battle between the German combat engineers and the Soviet defenders was fought during from November 9 to 19, 1942—part of the last major German offensive action in the city. This Combat title explores the tactics and effectiveness of these opposing troops during this period, focusing particularly on the brutal close-quarters fight over the Krasnaya Barrikady (Red Barricades) ordnance factory, which the Soviets defended as ferociously as the Germans attacked it, and other landmarks.

Chris McNab is an author and editor specializing in military history and the history of weaponry. To date he has published over one hundred books, many for Osprey.

Johnny Shumate works as a freelance illustrator and lives in Nashville, Tennessee.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/24/2017
9781472824561 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites. Promotions, sponsorships and giveaways at military history events, including re-enactments, wargaming conventions and toy soldier shows. Targeted review campaign to such military publications as *MHQ*, *World War II*, and *Military History*. Reviews on military history blogs such as War is Boring.

ALSO AVAILABLE

Soviet Paratrooper vs Mujahideen Fighter:
Afghanistan 1979–89
11/2017 | 9781472817648
Trade Paperback | \$20.00 / \$27.00 Can.

Viking Warrior vs Anglo-Saxon Warrior:
England 865–1066
8/2017 | 9781472818324
Trade Paperback | \$20.00 / \$27.00 Can.

Boer Guerrilla vs British Mounted Soldier:
South Africa 1880–1902
7/2017 | 9781472818294
Trade Paperback | \$20.00 / \$27.00 Can.



THE 'BROOMHANDLE' MAUSER

JONATHAN FERGUSON



ANTIQUES & COLLECTIBLES / FIREARMS & WEAPONS

Osprey Publishing | 10/24/2017
9781472816153 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Targeted email blast to firearms groups
Promotions, sponsorships and
giveaways at military history events
Targeted review campaign to such
military publications as *MHQ* and *Military
History*
Review campaign to firearms
publications and websites such as the
NRA's *The American Rifleman*

ALSO AVAILABLE

The Cavalry Lance
11/2017 | 9781472816184
Trade Paperback | \$20.00 / \$27.00 Can.

**Mad Dogs With Guns: Wargaming in the
Gangster Era**
6/2017 | 9781472819291
Hardcover | \$25.00 / \$34.00 Can.

The 'Broomhandle' Mauser

Jonathan Ferguson

The history of the iconic handgun that saw combat in a host of conflicts and achieved a prominence in popular culture that has made it a favorite among collectors and enthusiasts.

At a time when most handguns were limited to six rounds, the ten-shot Mauser caught the attention of the world for its unprecedented firepower and formidable high-velocity 7.63×25mm cartridge. This saw its ultimate expression in the first-ever select-fire handgun—the “Schnellfeuer” machine pistol, fed by a detachable magazine and offering both full-automatic and single-shot modes.

The C96 was the first semiautomatic pistol to see combat, arming both sides in the Second Anglo-Boer War, and also seeing service with the German, Russian, Chinese, and other militaries. Widely purchased commercially, it was carried by none other than Winston Churchill in the Sudan and South Africa, became prized by the Irish Republican Army and Soviet revolutionaries, and even armed Han Solo in the Star Wars movies.

Featuring full-color artwork and an array of revealing photographs, this is the engrossing story of the C96 Broomhandle Mauser, the groundbreaking semiautomatic pistol that armed a generation of military personnel, adventurers, and revolutionaries at the turn of the twentieth century.

Jonathan Ferguson is Curator of Firearms at the Royal Armouries Museum based in Leeds. Based at the National Firearms Centre, his research interests are in the area of use and effect of firearms, and gun-related mythology and folklore. This is his first book for Osprey.

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles. A keen wargamer and modelmaker, he is based in Nottinghamshire, UK.

Gaslands

Post-Apocalyptic Vehicular Combat

Mike Hutchinson

A set of wargaming rules for post-apocalyptic vehicle combat.

Shoot, ram, skid, and loot your way through the ruins of civilization with *Gaslands*, a tabletop wargame of car-on-car destruction in a post-apocalyptic wasteland. Players control small fleets of armed vehicles in battles for resources, dominance and survival. With rules for multiple vehicle types (from motorbikes to big rigs), varied special weapons and accessories (including oil slicks, caltrops, and nitro boosters), and a host of options for scenarios, environmental conditions, crew, and campaigns, players can tailor games to match their own visions for an anarchic future.

Mike Hutchinson is a passionate gamer and modelmaker who wrote his first wargame at the age of fifteen. He lives in the inexplicably named village of Old Wives Lees in Kent with his wife, a library of games, and a menagerie of beasts.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 10/24/2017

9781472818539 | \$19.00 / \$25.00 Can.

Trade Paperback | 64 pages

9.8 in H | 7.2 in W

30 b/w; 40 col

MARKETING

Targeted email campaign to gaming groups

Sponsorship of gaming nights featuring the book

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites

Promotions, sponsorships and giveaways at military history events,

including re-enactment, wargaming conventions and toy soldier shows

Review campaign targeting wargaming publications, websites, and blogs

ALSO AVAILABLE

The Pikeman's Lament: Pike and Shot Wargaming Rules

1/2017 | 9781472817310

Trade Paperback | \$19.00 / \$25.00 Can.

Rogue Stars: Skirmish Wargaming in a Science Fiction Underworld

12/2016 | 9781472810779

Trade Paperback | \$19.00 / \$25.00 Can.

Chosen Men: Military Skirmish Games in the Napoleonic Wars

12/2016 | 9781472810809

Trade Paperback | \$19.00 / \$25.00 Can.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 10/24/2017
9781472822482 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W

MARKETING

Give-away contests to aviation interest
Facebook groups
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Review campaign to aviation magazines
such as *Air & Space*; as well as aviation
blogs and websites
General military history reviews in such
publications as *Military History*
Review coverage in modeling media
such as ICyberModel.com, and *Scale
Modeler*

ALSO AVAILABLE

Bell X-2
11/2017 | 9781472819581
Trade Paperback | \$20.00 / \$27.00 Can.

**Luftwaffe Emergency Fighters: Blohm & Voss
BV P.212, Heinkel P.1087C, Junkers EF 128,
Messerschmitt P.1101, Focke-Wulf Ta 183 and
Henschel Hs P.135**
6/2017 | 9781472819949
Trade Paperback | \$20.00 / \$27.00 Can.

North American X-15
5/2017 | 9781472819918
Trade Paperback | \$20.00 / \$27.00 Can.

TSR2

Britain's lost Cold War strike jet

Andrew Brookes

The story of Britain's legendary lost world-beater, the Mach 2 TSR2 strike bomber, retold and freshly analyzed by one of Britain's eminent military aviation experts.

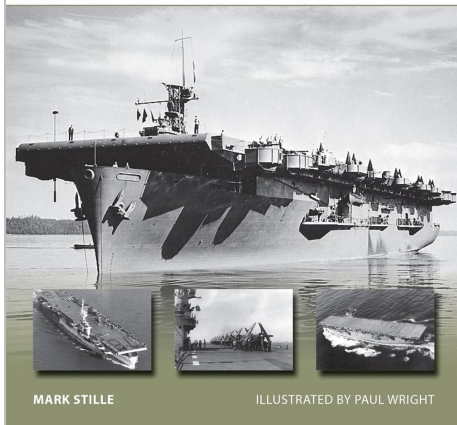
TSR2 was developed to replace the vulnerable subsonic Canberra with a versatile, high-performance all-weather strike and reconnaissance aircraft. It was to pioneer the most advanced avionics and systems of the day, be capable of Mach 2 performance as well as be STOL-capable, and be outfitted for both photo-reconnaissance and electronic reconnaissance. Its afterburning Bristol Olympus engines would be further developed to power Concorde.

But the costs of developing and producing TSR2 had been grossly underestimated, and with a hoped-for Australian order not forthcoming, the decision was taken to cancel it in favor of an option to buy American F-111s, never taken up. TSR2's cancellation was regarded as a betrayal by many, especially as the tooling and jigs were hastily destroyed, and all but two of the prototypes were unceremoniously scrapped or destroyed on a firing range.

More than 50 years after it first flew, it is still one of the icons of British aviation, at once representing the very peak of British aero-engineering achievement, and the most powerful symbol of its decline. In this book the eminent air power analyst and ex-Vulcan bomber pilot Andrew Brookes takes a fresh, hard-headed look at the TSR2 project, telling the story of its development, short career and cancellation, and evaluating how it would have performed in Cold War strike roles as well as in the recent wars in the Middle East.

Andrew Brookes flew over 3,000 hours as an RAF reconnaissance and strike pilot. He was a UK nuclear release officer in NATO and the last operational RAF Commander at the Greenham Common cruise missile base. He was coordinator of air power studies at the RAF Advanced Staff College and he is now chief executive of the Air League.

US NAVY ESCORT CARRIERS 1942–45



MARK STILLE

ILLUSTRATED BY PAUL WRIGHT

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 10/24/2017
 9781472818102 | \$18.00 / \$24.00 Can.
 Trade Paperback | 48 pages
 9.8 in H | 7.2 in W | 0.2 in T
 20 b/w; 47 col

MARKETING

On-line give-away campaign via
 Osprey's blog, as well as Twitter and
 Facebook

Promoted in Osprey eblasts, direct mail,
 blogs, and social networking sites
 Targeted review campaign to such
 military and naval history publications as
Naval History, *Sea Classics* and *Military
 History*

Review coverage in modeling media
 such as IPMS and CyberModel.com, as
 well as *Scale Modeler*

ALSO AVAILABLE

M113 APC 1960–75: US, ARVN, and Australian variants in Vietnam

11/2017 | 9781472817464
 Trade Paperback | \$18.00 / \$24.00 Can.

British Destroyers 1939–45: Wartime-built classes

11/2017 | 9781472825803
 Trade Paperback | \$18.00 / \$24.00 Can.

Maginot Line Gun Turrets: And French gun turret development 1880–1940

9/2017 | 9781472820273
 Trade Paperback | \$18.00 / \$24.00 Can.

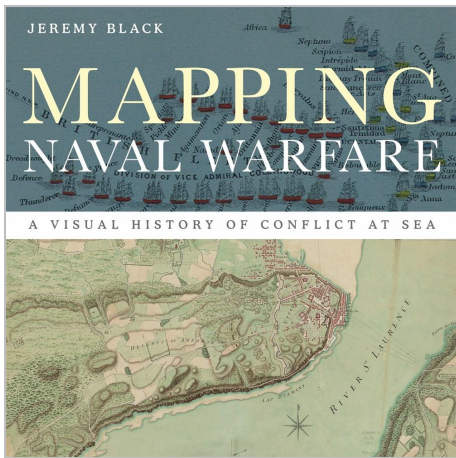
US Navy Escort Carriers 1942–45

Mark Stille

This fully-illustrated book examines the U.S. Navy's escort carriers of World War II, and the vital role they played in the victory at sea.

US Navy Escort Carriers 1942–45 the many escort carriers used by the USN during the Second World War in all theaters. The contributions of these ships were enormous and have been largely overlooked. In the Atlantic, they provided the backbone of the Allied ASW efforts which finally and irrevocably turned the tide of the war against the U-boats in 1943. In the Pacific, they provided the air cover for the series of landing which led to the door step of Japan by 1945. These robust ships faced submarine, air, and even surface threats from the Japanese, but proved able to contend with everything thrown their way.

Mark E. Stille (Commander, United States Navy, retired) has worked in the intelligence community for 35 years including tours on the faculty of the Naval War College, on the Joint Staff, and on U.S. Navy ships. He is currently a senior analyst working in the Washington, D.C., area. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.



Mapping Naval Warfare

A visual history of conflict at sea

Jeremy Black

A visually stunning account of how naval conflict was recorded and planned, using contemporary mapping.

Naval operations and warfare were (and remain) a key element for mapping. This beautiful book looks at a series of key conflicts from the sixteenth century to the present day and explains how they were represented through mapping and how the maps produced helped naval commanders to plan their strategy.

Naval operations and warfare were (and remain) a key element for mapping. This beautiful book looks at a series of key conflicts from the sixteenth century to the present day and explains how they were represented through mapping and how the maps produced helped naval commanders to plan their strategy. There are plentiful maps and a good story to tell, both about naval history and about mapping at sea. Conflicts covered include the Spanish Armada, the American War of Independence, the Napoleonic Wars, the First and Second World Wars and the Korean and Vietnam Wars.

Jeremy Black, internationally known military historian and professor of history at the University of Exeter, is the author of *The Cold War: A Military History*, *Rethinking World War Two: The Conflict and its Legacy*, *Metropolis*, and *Maps of War*, among many others. He is also a keen writer on maps and their history.

HISTORY / MILITARY / NAVAL

Osprey Publishing | 10/24/2017
9781472827869 | \$45.00 / \$60.00 Can.
Hardcover | 192 pages
11 in H | 11 in W

MARKETING

On-line give-away campaign via Osprey's blog, as well as Twitter and Facebook
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics* and *Military History*
Review coverage in museum ship newsletters such as USS Alabama, USS Texas, USS New Jersey, etc
Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

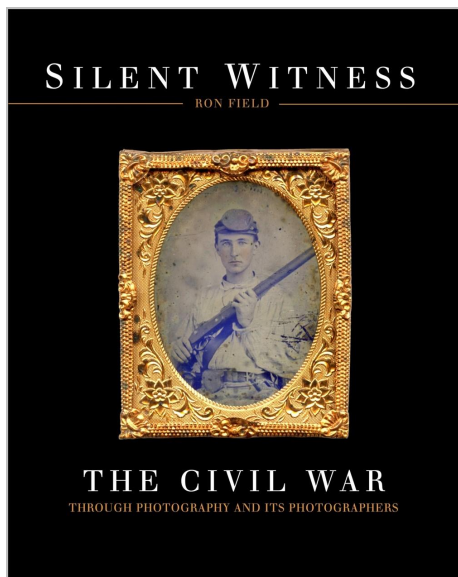
ALSO AVAILABLE

Maps of War: Mapping conflict through the centuries

10/2016 | 9781844863440
Hardcover | \$50.00 / \$66.00 Can.

Metropolis: Mapping the City

10/2015 | 9781844862207
Hardcover | \$50.00 / \$63.95 Can.



Silent Witness

The Civil War through Photography and its Photographers

Ron Field

Compiled by an acclaimed Civil War historian, this beautiful volume explores how the camera bore witness to the dramatic events of the Civil War.

The Civil War changed America forever, shaped its future, and determined its place in history. For the first time in military history, the camera was there to record these seismic events from innovations in military and naval warfare to the battles themselves, the commanders at critical juncture and the ordinary soldier tentatively posing for his first ever portrait on the eve of battle. Compiled by an acclaimed Civil War historian, this beautiful volume explores how the camera bore witness to the dramatic events of the Civil War. Moreover, it reveals not only how the first photographers plied their trade but also how photography helped shaped the outcome of the war itself leading to improvements in military mapping but perhaps most significantly how the war was reported to anxious families across the North and South.

Ron Field is an internationally acknowledged expert on U.S. military history. He is a fellow of the Company of Military Historians and was awarded its Emerson Writing Award in 2013. In addition, he is a senior editor of *Military Images* magazine, devoted to the American military image of the nineteenth century. He was also an advisor on the Confederate uniforms worn in the Civil War film *Free State of Jones*.

HISTORY / UNITED STATES / CIVIL WAR PERIOD

Osprey Publishing | 10/24/2017
9781472822765 | \$34.00 / \$45.00 Can.
Hardcover | 256 pages
9.5 in H | 7.5 in W

MARKETING

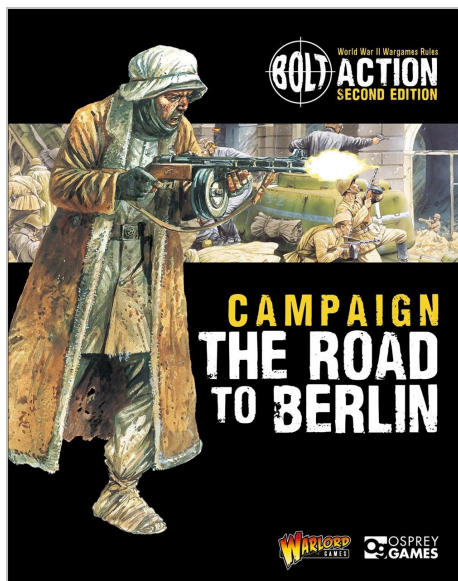
Giveaway contests on Civil War interest Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, & social networking sites
Targeted review campaign to such Civil War publications as *Civil War Times*, *Civil War Monitor*, & *Civil War*; and general history media such as *MHQ & Military History*
Review campaign to major general interest newspapers & magazines
Review and feature campaign to military blogs & websites
Review campaign to photography publications

ALSO AVAILABLE

Confederate Cavalryman vs Union Cavalryman: Eastern Theater 1861–65
6/2015 | 9781472807311
Trade Paperback | \$18.95 / \$22.50 Can.

Appomattox 1865: Lee's last campaign
3/2015 | 9781472807519
Trade Paperback | \$21.95 / \$25.95 Can.

Union Infantryman vs Confederate Infantryman: Eastern Theater 1861–65
9/2013 | 9781780969275
Trade Paperback | \$18.95 / \$19.95 Can.



GAMES & ACTIVITIES / ROLE PLAYING & FANTASY

Osprey Games | 11/21/2017
 9781472817921 | \$30.00 / \$40.00 Can.
 Trade Paperback | 96 pages
 9.5 in H | 7.5 in W
 80 b/w; 32 col

MARKETING

Email promotion to Bolt Action groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeting Bolt Action and other wargaming publications and blogs

ALSO AVAILABLE

Konflikt '47: Resurgence
 10/2017 | 9781472826503
 Trade Paperback | \$30.00 / \$40.00 Can.

Bolt Action: Campaign: New Guinea
 8/2017 | 9781472817891
 Trade Paperback | \$30.00 / \$40.00 Can.

Bolt Action: Campaign: Sea Lion
 5/2017 | 9781472817860
 Trade Paperback | \$30.00 / \$40.00 Can.

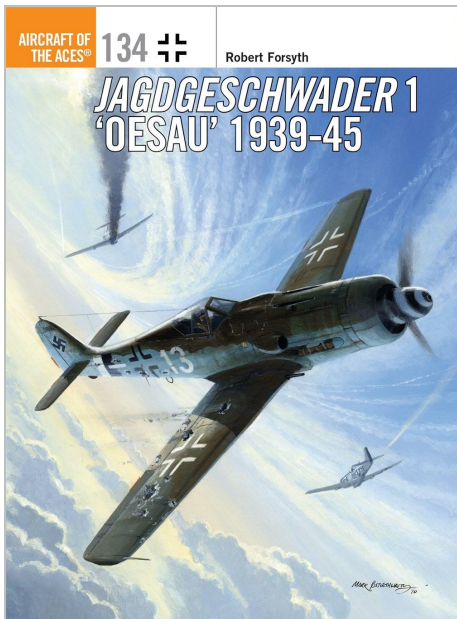
Bolt Action: Campaign: The Road to Berlin

Warlord Games

Scenarios and special rules for the Bolt Action rules, covering the fall of Berlin.

As the Allies advance toward Germany, they face dogged resistance from the hard-pressed German forces. Take command of the Allies in their final push to end the war in Europe, or hold fast as the German defenders as the fight is brought to your door. This new Campaign Book for Bolt Action offers new linked scenarios, rules, troop types, and Theatre Selectors, and provides plenty of options for novice and veteran players alike.

Warlord Games is one of the world's leading producers of wargaming miniatures, as well as the publisher of the successful Black Powder and Hail Caesar rule sets. Their Bolt Action range of 28mm World War II miniatures is the most extensive on the market and continues to grow and develop.



Jagdgeschwader 1 'Oesau' Aces 1939-45

Robert Forsyth

Details the exploits of one of the Luftwaffe's oldest and proudest fighter wings in its aerial battles against Allied heavy daylight bombers and against ever-increasing odds.

Formed shortly after the outbreak of World War 2, and equipped with Messerschmitt Bf 109Es, Jagdgeschwader 1 was initially tasked to defend the regional North Sea and Baltic coastal areas and the Germany's main port cities and naval bases. The greatest task for JG 1, though, came after 1942 in its defense of the Reich against the U.S. Eighth Air Force's B-17s and B-24s, bearing the brunt of defense against increasingly regular, larger, and deep-penetration USAAF daylight bomber raids with fighter escort. Levels of attrition subsequently grew, but so did experience among the leading aces who were often the subject of propaganda films and literature.

Many of Germany's most famous World War 2 aces flew with JG 1, including Herbert Ihlefeld (132 victories), Heinz Bär (220) and Hermann Graf (212), piloting Bf 109Es, Focke-Wulf 190s, and the Heinkel 162 jet fighter. Packed with revealing firsthand accounts, photographs, and profile artwork, this is the compelling story of the Luftwaffe fighter pilots who battled to defend the skies of Germany.

Robert Forsyth has studied the history and operations of the Luftwaffe for many years and is the author of numerous books. He has written for *Aeroplane* magazine and the *Aviation Historian*, where he is a member of the editorial board.

Jim Laurier has produced some of the finest artwork seen in Osprey aviation titles.

HISTORY / MILITARY / AVIATION

Osprey Publishing | 11/21/2017
 9781472822918 | \$23.00 / \$30.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W
 70 b/w; 32 col

MARKETING

Social media give-away promo on Luftwaffe related groups on Facebook
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation media such as *Aviation History* and *Smithsonian Air & Space*, as well as blogs and websites
 Possible excerpt in aviation magazine
 General military history review campaign to such publications as *Military History*
 Review coverage in modeling media such as *CyberModel.com*, as well as *Scale Modeler*

ALSO AVAILABLE

Allied Jet Killers of World War 2
 11/2017 | 9781472823526
 Trade Paperback | \$23.00 / \$30.00 Can.

MiG-21 Aces of the Vietnam War
 9/2017 | 9781472823564
 Trade Paperback | \$23.00 / \$30.00 Can.

MiG-17/19 Aces of the Vietnam War
 10/2016 | 9781472812551
 Trade Paperback | \$23.00 / \$30.00 Can.

Frostgrave: Second Chances

A Tale of the Frozen City

Matthew Ward

A novel set in the world of *Frostgrave* to tie in with Osprey's hugely popular tabletop miniatures game.

Time is running out for Yelen and Mirika Semova. Although the sisters have a gained a reputation for success among the explorers of the Frozen City, their lives are haunted by a curse that hangs over Mirika. The more she uses her magic, the closer the demon Azzanar comes to claiming her, body and soul. When the sisters recover a strange artifact, dark truths are revealed, old alliances are broken, and the sisters are separated. Each sister is faced with terrible choices. Who will they turn to for help, and what price will they pay to get it?

When the young **Matthew Ward** wasn't reading of strange worlds in the works of C. S. Lewis, Tolkien, and Douglas Hill, he was watching adventure and mystery in Doctor Who, and Richard Carpenter's excellent Robin of Sherwood series. Now a grown-up (by some measures, at least), he firmly believes that there's not enough magic in the world, and writes stories to entertain anyone who feels the same way. He lives in the UK with his patient wife, and three attention-seeking cats.



FICTION / FANTASY

Osprey Games | 11/21/2017
 9781472824646 | \$8.99 / \$11.99 Can.
 Trade Paperback | 284 pages
 7 in H | 4.4 in W

MARKETING

Announcement and promotions on Frostgrave Facebook groups
 Banner ads on SF/F sites, as well as gaming sites
 Review campaign to SF/F media, bloggers, and websites
 Reviews on gaming blogs, such as *The Dice Tower*
 Features in trade magazines such as *GTM*, and *Meeple Monthly*

ALSO AVAILABLE

Frostgrave: The Frostgrave Folio
 3/2017 | 9781472818508
 Trade Paperback | \$18.00 / \$24.00 Can.

Frostgrave: Forgotten Pacts
 11/2016 | 9781472815774
 Trade Paperback | \$18.00 / \$24.00 Can.

Frostgrave: Into the Breeding Pits
 7/2016 | 9781472815743
 Trade Paperback | \$18.00 / \$22.00 Can.

BRITISH TANK CREWMAN 1939-45



NEIL GRANT

ILLUSTRATED BY GRAHAM TURNER

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/21/2017
9781472816962 | \$19.00 / \$25.00 Can.
Trade Paperback | 64 pages
9.8 in H | 7.2 in W | 0.3 in T
35 b/w; 24 col

MARKETING

Give-away contests on armor interest
Facebook groups
Promoted in Osprey eblasts, direct mail,
blogs, and social networking sites
Targeted review campaign to such
publications as *World War II* and *Military
History*
Review and feature campaign to military
and armor blogs and websites such as
Armorama and AMPS
Review and feature campaign to military
and armor blogs and websites
Review coverage in modeling media
such as IPMS, CyberModel.com, and
Scale Modeler Magazine

ALSO AVAILABLE

**Roman Legionary 109-58 BC: The Age of
Marius, Sulla and Pompey the Great**
9/2017 | 9781472825193
Trade Paperback | \$19.00 / \$25.00 Can.

British Commando 1940 - 45
11/2016 | 9781472814821
Trade Paperback | \$19.00 / \$25.00 Can.

Early Iron Age Greek Warrior 1100-700 BC
8/2016 | 9781472815590
Trade Paperback | \$19.00 / \$23.00 Can.

British Tank Crewman 1939-45

Neil Grant

**Details the training, equipment, and combat experience of the
British tank crewman in World War II.**

Great Britain had introduced the tank to warfare during World War I, and maintained its lead in armored warfare with the Experimental Mechanized Force during the late 1920s, which combined lorried infantry with fast tanks to produce good results against more conventional forces in several major exercises—watched with interest by German advocates of Blitzkrieg. Despite these successes, the Experimental Mechanized Force was disbanded due to a mixture of defense cuts in the 1930s depression (so severe that even soldier's pay was cut) and opposition from traditionalist officers, especially from the cavalry. Britain thus lost leadership in tank warfare and was thus relatively unprepared for World War II, both in terms of doctrine and equipment. However, it quickly became obvious that building a large and effective armored force would be key to defeating Germany.

Neil Grant is from a military family and grew up on a succession of army bases. Neil has a degree in archaeology, and presently works for English Heritage.

SHREWSBURY 1403

Struggle for a Fragile Crown



DICKON WHITWOOD

Shrewsbury 1403*Struggle for a Fragile Crown*

Dickon Whitewood

A heavily-illustrated book of the Battle of Shrewsbury, one of the most important battles fought on English soil in the medieval era.

While Agincourt has conquered the popular imagination from the day of the event till the present, this victory would not have been possible but for the earlier bloody contest on a field outside the Shropshire town of Shrewsbury in 1403. With this victory, Henry IV secured the Lancastrian hold on the kingdom and demonstrated the right of his bloodline to the throne. But for Shrewsbury, the reign of Henry V, his wars and glorious victories against the French, and later the disastrous reign of Henry VI and subsequent Wars of the Roses could not have happened.

Dickon Whitewood is a curatorial assistant of Medieval Europe at the British Museum. He has published articles for the Arms & Armour Society and is a member of several historical societies such as the British Archaeological Association, Castle Studies Group, Arms & Armour Society, and Richard III Society.

HISTORY / MEDIEVAL

Osprey Publishing | 11/21/2017

9781472826800 | \$24.00 / \$32.00 Can.

Trade Paperback | 96 pages

9.8 in H | 7.2 in W

MARKETING

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Targeted review campaign to such military publications as *MHQ* and *Military History*

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Review and feature campaign to military blogs and websites

ALSO AVAILABLE

Nashville 1864: From the Tennessee to the Cumberland

10/2017 | 9781472819826

Trade Paperback | \$24.00 / \$32.00 Can.

The Hindenburg Line 1918: Haig's forgotten triumph

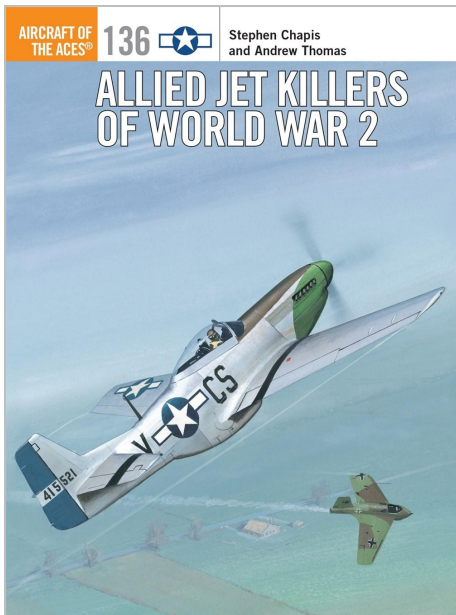
10/2017 | 9781472820303

Trade Paperback | \$24.00 / \$32.00 Can.

The Philippine Sea 1944: The last great carrier battle

9/2017 | 9781472819208

Trade Paperback | \$24.00 / \$32.00 Can.



Allied Jet Killers of World War 2

Stephen Chapis, Andrew Thomas

Details the exploits of pilots who engaged the most technologically advanced combat aircraft of World War 2—the German jets.

Allied fighter pilots began encountering German jets—principally the outstanding Me 262 fighter—from the autumn of 1944. Stunned by the aircraft’s speed and rate of climb, USAAF and RAF units required time to work out how to combat this deadly threat as the Luftwaffe targeted the medium and heavy bombers attacking targets across the Reich. It was soon discovered that the best way to down a jet was to attack it when it was preparing to land after its mission has been completed. Occasionally, a pilot would get lucky and hit a jet whilst it was attacking bombers, knocking out an engine that then slowed the fighter enough for it to be caught and shot down.

A number of high-scoring aces from the Eighth Air Force (Drew, Glover, Meyer, Norley, and Yeager, to name but a few) succeeded in claiming Me 262s, Me 163, and Ar 234s during the final months of the campaign, as did RAF aces like Tony Gaze and “Foob” Fairbanks flying Spitfires and Tempests. The Tuskegee airmen of the Ninth Air Force also claimed a handful of Me 262s. The exploits of both famous and little-known pilots are chronicled in this volume, detailing how they pushed their P-47s, P-51s, Spitfires, and Tempests to the limits of their performance in order to down the Luftwaffe’s “wonder weapons.”

Stephen Chapis is a photojournalist and Assistant Editor for *Warbird Digest (WD)* magazine. Stephen has been published in *Aeroplane*, *Combat Aircraft*, EAA’s *WARBIRDS*, *FlyPast*, *Red Alert*, and *World Airshow News*.

Andrew Thomas recently retired from the RAF. He has previously published more than a dozen volumes with Osprey.

Jim Laurier is a native of New England and has been drawing since he could hold a pencil. He has worked on the Osprey aviation list since 2000.

HISTORY / MILITARY / AVIATION
 Osprey Publishing | 11/21/2017
 9781472823526 | \$23.00 / \$30.00 Can.
 Trade Paperback | 96 pages
 9.8 in H | 7.2 in W
 70 b/w; 32 col

MARKETING
 Give-away contests to aviation interest Facebook groups
 Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
 Review campaign targeted to aviation magazines such as *Aviation History*
 Review and feature campaign to aviation blogs and websites
 General military history review campaign targeted to such publications as *WWII*, *Military Heritage* and *Military History*
 Review coverage in modeling media such as IPMS, CyberModel.com, and *Scale Modeler*

ALSO AVAILABLE

Jagdgeschwader 1 ‘Oesau’ Aces 1939-45
 11/2017 | 9781472822918
 Trade Paperback | \$23.00 / \$30.00 Can.

MiG-21 Aces of the Vietnam War
 9/2017 | 9781472823564
 Trade Paperback | \$23.00 / \$30.00 Can.

Jagdgeschwader 53 ‘Pik-As’ Bf 109 Aces of 1940
 2/2017 | 9781472818713
 Trade Paperback | \$23.00 / \$30.00 Can.

Armies of the Greek-Italian War 1940–41



Phoebus Athanassiou • Illustrated by Peter Dennis

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/21/2017
9781472819178 | \$18.00 / \$24.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W | 0.2 in T
30 b/w; 30 col

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
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Targeted review campaign to such military publications as *MHQ* and *Military History*
Possible excerpt in military history magazine
Review and feature campaign to military blogs and websites

ALSO AVAILABLE

Armies of the First Carlist War 1833–39
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(2): Cavalry, Artillery & Engineers
9/2017 | 9781472819147
Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the Italian Wars of Unification
1848–70 (1): Piedmont and the Two Sicilies
8/2017 | 9781472819499
Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the Greek-Italian War 1940–41

Phoebus Athanassiou

Explains and illustrates a little-reported “David and Goliath” campaign that had widespread consequences by holding up Hitler’s invasion of the Soviet Union.

In October and November of 1940, an Italian army some two-hundred-thousand strong (twenty-seven divisions) invaded Greece across the largely undefended Albanian border. Although supported by Great Britain, at first by sea and in the air and later by landing British and ANZAC troops from North Africa, the main burden of the six-month war was borne by the Greeks. Although greatly outnumbered, Lt. General Papagos’s Greek Army was so successful against the Italians in northwest Greece (e.g., the near-destruction of the “Julia” Alpine Division in the Pindus Gorges) that by November 22 it was actually advancing into Albania, before Hitler was forced to send in German reinforcements to support his Italian allies, delaying his upcoming invasion of the Soviet Union. Replete with contemporary photographs and beautiful illustrations, this fascinating study explores the history, organization, and appearance of the armies of this oft forgotten conflict during World War II.

Phoebus Athanassiou is an international lawyer (and former Greek Army officer) currently working at the European Central Bank in Frankfurt. He is multilingual (English, Italian, and German) and has published some thirty books and refereed academic papers. He is a keen modeler and student of military history.

The Cavalry Lance

Alan Larsen, Henry Yallop

The absorbing story of the origins, evolution, battlefield use, and legacy of the lance during the nineteenth and twentieth centuries.

Offering formidable reach and striking power, the lance has been the quintessential shock weapon of the cavalry throughout history. Yet with the development of cavalry firearms and the widespread disappearance of armor from the European battlefield, it became somewhat marginalized. However, by 1800 the lance, much changed from its medieval predecessors in both form and function, was back in use by the majority of European militaries.

During the next century the use of the lance spread to the armed forces of almost every Western country. It saw action in conflicts between European powers (the Napoleonic Wars, the Crimea, Austro-Prussian, and Franco-Prussian wars and World War I) as well as in civil conflicts and wars of liberation, such as the Spanish Carlist Wars, the Mexican–American War, the Italian Wars of Independence, and the American Civil War.

Alan Larsen is a historical events consultant, cavalry reenactor, and television contributor. He has studied and recreated mounted warfare of all periods.

Henry Yallop is Assistant Curator of Edged Weapons at the Royal Armouries Museum based in Leeds. He has co-curated the World War I exhibition “Bullets, Blades and Battle Bowlers.”

Peter Dennis has contributed to hundreds of books, predominantly on historical subjects, including many Osprey titles.

HISTORY / MILITARY / WEAPONS

Osprey Publishing | 11/21/2017

9781472816184 | \$20.00 / \$27.00 Can.

Trade Paperback | 80 pages | Carton Qty: 64

9.8 in H | 7.2 in W | 0.3 in T

70 col

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History*
Review and feature campaign to military blogs and websites

ALSO AVAILABLE

The ‘Broomhandle’ Mauser

10/2017 | 9781472816153

Trade Paperback | \$20.00 / \$27.00 Can.

US Grenade Launchers: M79, M203, and M320

9/2017 | 9781472819529

Trade Paperback | \$20.00 / \$27.00 Can.

The Pilum: The Roman Heavy Javelin

5/2017 | 9781472815880

Trade Paperback | \$20.00 / \$27.00 Can.

Soviet Paratrooper vs Mujahideen Fighter

Afghanistan 1979–89

David Campbell

Examines the origins, combat role, and performance of the Soviet Union's paratroopers and their Mujahideen adversaries during the long and bloody Soviet Afghan War in the 1980s.

In 1979 the Soviet Union moved from military “help” to active intervention in its neighbor Afghanistan, with Soviet paratroopers seizing Kabul at the end of December 1979 and motor-rifle divisions crossing the border to reinforce them. Four-fifths of the Afghan National Army deserted in the first year of the war, which, compounded with the spread and intensification of the rebellion throughout the provinces—led by the Mujahideen, formidable guerrilla fighters—forced the Soviets to intensify their involvement.

The Mujahideen were never a singular force, though they shared tactics and behaviors that spoke to a common cultural and military experience. They understood the value of surprise, fighting on one’s own terms, and the intelligent use of terrain, behaving in a manner that was oftentimes not so different from that of their ancestors fighting the British over a century before.

Featuring full-color artwork and drawing upon a variety of sources, this is the story of the fighting men of both sides—Soviet and Mujahideen—during the drawn-out struggle for Afghanistan in the 1980s.

David Campbell has worked as a freelance new media producer and content specialist for many years, including roles at IBM, the BBC, various internet consultancies, and the civil service. He has a broad range of interests in literature and history, including the Middle Ages, the Napoleonic era, naval warfare, and the genesis of the “military revolution.”

Johnny Shumate works as a freelance illustrator living in Nashville, Tennessee.



HISTORY / MILITARY / PICTORIAL

Osprey Publishing | 11/21/2017

9781472817648 | \$20.00 / \$27.00 Can.

Trade Paperback | 80 pages

9.8 in H | 7.2 in W | 0.3 in T

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *Military Heritage* and *AK-47*

Review and feature campaign to military blogs and websites

ALSO AVAILABLE

German Soldier vs Soviet Soldier: Stalingrad 1942–43

10/2017 | 9781472824561

Trade Paperback | \$20.00 / \$27.00 Can.

Viking Warrior vs Anglo-Saxon Warrior: England 865–1066

8/2017 | 9781472818324

Trade Paperback | \$20.00 / \$27.00 Can.

Boer Guerrilla vs British Mounted Soldier: South Africa 1880–1902

7/2017 | 9781472818294

Trade Paperback | \$20.00 / \$27.00 Can.

USN Battleship vs IJN Battleship

The Pacific 1942–44

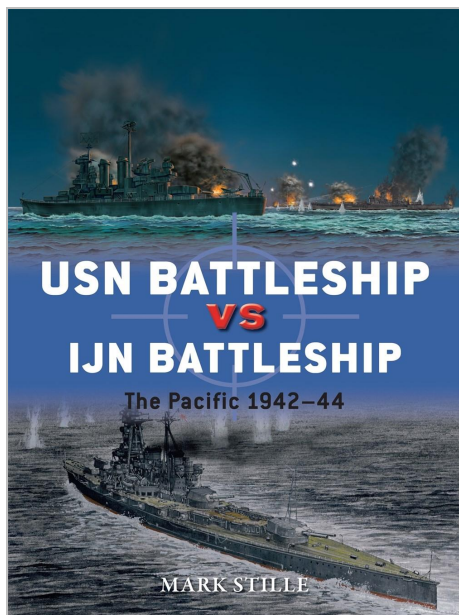
Mark Stille

Assesses the technology, crews, doctrine, and combat record of the capital ships that duels in the Pacific in World War II.

In the build-up to World War II both the United States and Japan believed their battleships would play a central role in battle, but after the Pacific War began in December 1941, the role of the battleship proved to be much more limited than either side expected. There would be only two battleship vs. battleship actions in the Pacific in World War II, both of which are assessed in this engaging study. At Guadalcanal in 1942, Kirishima faced two modern U.S. battleships, USS *Washington* and USS *South Dakota*. In the Surigao Strait in 1944, two World War I-era Japanese battleships, Yamashiro and Fuso, faced six American battleships supported by four heavy cruisers in history's last-ever clash between battleships.

Employing full-color artwork, carefully selected archive photographs, and expert analysis, former U.S. Navy Commander Mark E. Stille examines the two head-to-head clashes between the battleships deployed by the United States and Japan in the struggle for control of the Pacific during World War II.

Mark E. Stille (Commander, United States Navy, retired) has worked in the intelligence community for 35 years, including tours on the faculty of the Naval War College, on the Joint Staff, and on U.S. Navy ships. He is currently a senior analyst working in the Washington, D.C., area. He is the author of numerous Osprey titles, focusing on naval history in the Pacific.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/21/2017
9781472817198 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W | 0.3 in T

MARKETING

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ALSO AVAILABLE

RAF Fighters vs Luftwaffe Bombers: Battle of Britain
12/2017 | 9781472808523
Trade Paperback | \$20.00 / \$27.00 Can.

B-29 Superfortress vs Ki-44 'Tojo': Pacific Theater 1944–45
10/2017 | 9781472818867
Trade Paperback | \$20.00 / \$27.00 Can.

Pershing vs Tiger: Germany 1945
9/2017 | 9781472817167
Trade Paperback | \$20.00 / \$27.00 Can.

BRITISH DESTROYERS 1939–45

Wartime-built classes



British Destroyers 1939–45

Wartime-built classes

Angus Konstam

Packed with photos and stunning new artwork, this is a concise history of the Royal Navy's wartime-built destroyers, the dashing backbone of the fleet in World War II.

The Royal Navy entered WWII with a large fleet of destroyers. Some of these had been built during the 1930s, and were therefore relatively modern, but others dated from WWI and were obsolete. None of these were capable of taking on the latest heavy destroyers being built by Japan and Germany. So, with the war clouds looming, the Admiralty commissioned the first of a series of new, more powerful destroyers, designed to take on her potential enemies. The powerful destroyers of the Tribal class were followed by the first of slightly smaller ships, which carried fewer guns than the Tribals but were armed with a greatly enlarged suite of torpedoes. The first of these, the “J/K/M class” was followed by a number of wartime variants, with slight changes to their weaponry to suit different wartime roles. Effectively the British were building destroyers capable of facing a whole range of threats—enemy surface warships, aircraft, and U-Boats.

Angus Konstam is an acclaimed military and naval historian, and one of Osprey's most experienced and respected authors, with sixty Osprey titles in print. A former naval officer, underwater archaeologist, and maritime museum curator, Konstam has served as the chair of the Society of Authors in Scotland. He currently lives in Edinburgh. For more details visit www.anguskonstam.com.

HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 11/21/2017
9781472825803 | \$18.00 / \$24.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W

MARKETING

On-line give-away campaign via Osprey's blog, as well as Twitter and Facebook
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Targeted review campaign to such military and naval history publications as *Naval History*, *Sea Classics* and *Military History*
Review coverage in modeling media such as IPMS and CyberModel.com, as well as *Scale Modeler*

ALSO AVAILABLE

M113 APC 1960–75: US, ARVN, and Australian variants in Vietnam
11/2017 | 9781472817464
Trade Paperback | \$18.00 / \$24.00 Can.

US Navy Escort Carriers 1942–45
10/2017 | 9781472818102
Trade Paperback | \$18.00 / \$24.00 Can.

Maginot Line Gun Turrets: And French gun turret development 1880–1940
9/2017 | 9781472820273
Trade Paperback | \$18.00 / \$24.00 Can.

M113 APC 1960–75

US, ARVN, and Australian variants in Vietnam



JAMIE PRENATT

ILLUSTRATED BY H. MORSHEAD & J. SHUMATE

HISTORY / MILITARY / VIETNAM WAR

Osprey Publishing | 11/21/2017
 9781472817464 | \$18.00 / \$24.00 Can.
 Trade Paperback | 48 pages
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MARKETING

Give-away contests on armor interest
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 blogs, and social networking sites
 Targeted review campaign to such
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 Review campaign to military and armor
 blogs and websites such as *Armorama*
 and *AMPS*
 Review and feature campaign to military
 and armor blogs and websites
 Review coverage in modeling media
 such as *IPMS* and *Scale Modeler*

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 Trade Paperback | \$18.00 / \$24.00 Can.

Maginot Line Gun Turrets: And French gun turret development 1880–1940

9/2017 | 9781472820273
 Trade Paperback | \$18.00 / \$24.00 Can.

M113 APC 1960–75

US, ARVN, and Australian variants in Vietnam

Jamie Prenatt

An authoritative study of the world's most widely used armored vehicle and its key role in the Vietnam War.

The M113 is the most widely used and versatile armored vehicle in the world. Fielded in 1960 as a simple “battlefield taxi,” over eighty thousand M113s would see service in fifty nations around the world. Fifty-five years later, many thousands are still in use. The fundamental soundness of its design led to it being the basis for scores of variants. In addition to its original role of transporting troops across the battlefield, specialized versions perform a multitude of other functions, including command and control, direct and indirect fire support, anti-tank and anti-aircraft defense, casualty evacuation, vehicle repair, combat engineer tasks, and supply transport.

M113 APC 1960–75 provides a survey of the M113 from its initial fielding through the end of the Vietnam War. This fifteen-year period saw not only the introduction into service of all the important variants of the series, but also its most notable and exciting combat actions. The book will focus on the history, design, and specifications of the M113 and M113A1. It will also describe the many U.S., South Vietnamese, and Australian variants of the M113 used in the Vietnam War. Information on tactics, unit tables of organization, and equipment as well as a selection of engagements in which the M113 played a decisive role will be included.

Jamie E. Prenatt is a senior analyst in the Department of Defense. He has over thirty years of military and civilian intelligence experience and has served in a wide range of analytic, leadership, and representational assignments. He has taught military history, wargaming, and historical miniature painting at the Smithsonian Institution for several years, as well as intelligence studies at the university level.



HISTORY / MILITARY / AVIATION

Osprey Publishing | 11/21/2017
9781472819581 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W
30 b/w; 42 col

MARKETING

Give-away contests to aviation interest Facebook groups
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Review campaign to aviation magazines such as *Aviation History*, and *Smithsonian Air & Space*; as well as aviation blogs and websites
General military history reviews in such publications as *MHQ* and *Military Heritage*
Review coverage in modeling media such as *CyberModel.com* and *Scale Modeler*

ALSO AVAILABLE

TSR2: Britain's lost Cold War strike jet
10/2017 | 9781472822482
Trade Paperback | \$20.00 / \$27.00 Can.

Luftwaffe Emergency Fighters: Blohm & Voss BV P.212, Heinkel P.1087C, Junkers EF 128, Messerschmitt P.1101, Focke-Wulf Ta 183 and Henschel Hs P.135
6/2017 | 9781472819949
Trade Paperback | \$20.00 / \$27.00 Can.

North American X-15
5/2017 | 9781472819918
Trade Paperback | \$20.00 / \$27.00 Can.

Bell X-2

Peter E. Davies

Packed with photos and spectacular new artwork, and traces the supersonic career and lasting influence of the record-breaking Bell X-2 rocket plane.

Even before the spectacular success of its X-1 rocket-powered aircraft in breaking the so-called “sound barrier” in October 1947, the adventurous Bell Aircraft Corporation of Buffalo, New York, was already pushing ahead with a parallel project to build a second aircraft capable of far higher speeds. While the X-1 had challenged the unknown in achieving supersonic flight, the X-2 (or Model 52) explored the equally uncertain technology of swept-back flying surfaces. This innovation actually required a completely new airframe that was far more advanced than the X-1, and two were ordered (as XS-2s, “Experimental Sonic-2”) in July 1947. Today looking like conventional fighter-type aircraft, they were revolutionary at the time in using this type of airframe to probe the triple-Mach speed regime and research the effects of extreme aerodynamic friction heat on airframes. Bell combined the most advanced U.S. technology with knowledge captured from Nazi Germany to produce aircraft that were far ahead of any others in their field.

Although both X-2s were destroyed in crashes after only twenty flights, killing two test pilots, the knowledge gained from the program was invaluable in developing aircraft that could safely fly at such speeds. In the early 1950s the absence of adequate computers and supersonic wind-tunnel data meant that pilots could only test new technologies the hard way, putting themselves at considerable risk.

Peter E. Davies has written numerous books on modern American combat aircraft, including the standard reference work on U.S. Navy and Marine Corps Phantom II operations, *Gray Ghosts*. He is based in Bristol, UK.

PAPERBACK ORIGINAL

RAF Fighters vs Luftwaffe Bombers

Battle of Britain

Andy Saunders

An illustrated analysis of the combat between RAF fighters and Luftwaffe bombers during the Battle of Britain, exposing the challenge of conducting and defending against strategic bombing.

In this book, Andy Saunders journeys back in time into the cockpits of RAF fighters and Luftwaffe bombers to show precisely where the Battle of Britain was won and lost. Losses were high on both sides, but the determined RAF fighter force began to take its toll on the overextended, under-protected Kampfgruppen of Heinkel He 111s, Ju 87s and 88s, and Dornier Do 17s.

Using the famous Spitfire and Hurricane, as well as the lesser known Havoc and Defiant fighters, Fighter Command could really maul the Luftwaffe bombers if they avoided falling foul of the formidable Bf 109 escorts. Both sides learned and adapted as the campaign went on, with the Luftwaffe switching from massed daylight raids to round-the-clock bombing, eventually bombing only by night, often hitting civilian targets in the dreaded Blitz.

This lavishly-illustrated study dissects the tactics and technology of the duels in this new kind of war.

Andy Saunders lives in the UK. He is the author of *No 43 'Fighting Cocks' Squadron* and 25 other books. Additionally, he writes for the Historic Aviation Press and is a frequent contributor and consultant to TV aviation documentaries.

Gareth Hector is a digital artist of international standing, as well as an aviation history enthusiast.

Jim Laurier lives in New Hampshire. He has been commissioned to paint for the U.S. Air Force and has aviation paintings on permanent display at the Pentagon.



HISTORY / MILITARY / WORLD WAR II

Osprey Publishing | 12/19/2017
9781472808523 | \$20.00 / \$27.00 Can.
Trade Paperback | 80 pages
9.8 in H | 7.2 in W | 0.3 in T
68 col

Other Available Formats:
eBook ISBN: 9781472808547

MARKETING

Giveaway contests to aviation interest Facebook groups.
Promoted in Osprey eblasts, direct mail, blogs, and social networking sites.
Review campaign targeted to aviation magazines such as *Aviation History* and *Smithsonian Air & Space*.
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General military history review campaign targeted to such publications as *WWII*, *Military Heritage* and *Military History*.

ALSO AVAILABLE

USN Battleship vs IJN Battleship: The Pacific 1942-44

11/2017 | 9781472817198
Trade Paperback | \$20.00 / \$27.00 Can.

B-29 Superfortress vs Ki-44 'Tojo': Pacific Theater 1944-45

10/2017 | 9781472818867
Trade Paperback | \$20.00 / \$27.00 Can.

Pershing vs Tiger: Germany 1945

9/2017 | 9781472817167
Trade Paperback | \$20.00 / \$27.00 Can.

Armies of the First Carlist War 1833–39



Gabriele Esposito • Illustrated by Giuseppe Rava

HISTORY / MODERN / 19TH CENTURY

Osprey Publishing | 12/19/2017
9781472825230 | \$18.00 / \$24.00 Can.
Trade Paperback | 48 pages
9.8 in H | 7.2 in W
Will illustrate as wide a range of uniforms as possible.

MARKETING

Promoted in Osprey eblasts, direct mail, blogs, and social networking sites
Promotions, sponsorships and giveaways at military history events
Targeted review campaign to such military publications as *MHQ* and *Military History*
Review and feature campaign to military blogs and websites

ALSO AVAILABLE

Armies of the Greek-Italian War 1940–41
11/2017 | 9781472819178
Trade Paperback | \$18.00 / \$24.00 Can.

Dutch Armies of the 80 Years' War 1568–1648
(2): Cavalry, Artillery & Engineers
9/2017 | 9781472819147
Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the Italian Wars of Unification
1848–70 (1): Piedmont and the Two Sicilies
8/2017 | 9781472819499
Trade Paperback | \$18.00 / \$24.00 Can.

Armies of the First Carlist War 1833–39

Gabriele Esposito

A dramatic and colorful aftermath to the Peninsular War in Spain.

This major Spanish civil war broke out after the death of King Ferdinand VII. His heir was his infant daughter Isabella II, represented by her mother the Queen Regent Maria Cristina; she was supported by a relatively liberal party, allied to France, Portugal, and Britain. The succession was challenged by Isabella's uncle Don Carlos, at the head of northern ultra-conservatives centered in the Basque provinces and Navarre. The Liberals or, "Cristinos," were a ten-thousand-strong British Legion of volunteers led by a former aide to Wellington. The Liberal army was also reinforced by a Portuguese division, and by the four-thousand-strong French Foreign Legion. The weapons and thus the tactics were Napoleonic.

Early Carlist victories were won by the Basque general Zumalacárregui, but after his death in 1835 a seesaw series of campaigns followed across the whole of Spain north of the Ebro river, and to a lesser extent in Andalusia; these were fought by conventional armies of horse, foot, and guns sometimes more than ten thousand strong. Both sides were supported by many irregulars and guerrillas, and the war was thus a characteristically savage affair. The armies presented a varied spectacle; the Liberals followed French styles, the British Legion wore red, and many of the Carlists wore colorful traditional dress.

Gabriele Esposito is an Italian researcher and a long-time student of military history. He has published several works, including *Armies of the War of the Triple Alliance 1864–70* and *Armies of the War of the Pacific 1879–83*.



book design
forthcoming

SPORTS & RECREATION / SAILING

Adlard Coles | 8/29/2017
9781472948076 | \$25.00 / \$34.00 Can.
Hardcover | 208 pages
9.2 in H | 6 in W
Colour photo section

MARKETING

Author available for interviews and events in Bermuda during 2017 America's Cup
Outreach to cruising associations for newsletter advertising and website sponsorship
Advance review copies to nautical/sailing magazines, websites, and blogs
Press release to journalists covering the 2017 America's Cup
Online nautical display campaign targeting followers of the America's Cup
Social media campaign upon publication, including giveaways and advertising targeting America's Cup followers

Unstoppable

My America's Cup Journey

Jimmy Spithill

The rags-to-riches story of the youngest skipper to win the America's Cup, and one of sailing's most legendary personalities.

Jimmy Spithill is the world's most successful racing skipper, and has reached legendary status. In 2013 he led Oracle Team USA to victory against New Zealand, recovering from 1-8 to win 9-8 (the *Wall Street Journal* called it "one of the greatest comebacks in sports history"). He returns for Oracle's 2017 America's Cup defense.

This is his autobiography, and it opens with a young Jimmy in the hospital about to have surgery on his leg, being told by the doctors he'll never be very good at sports. This sparks a life-long determination to prove them wrong. He won his first race at age 10, and went on to win races all over the country, and then the world. He debuted in the America's Cup as a skipper at age 20, and sailed in the next two Cups before becoming the youngest ever winner of the America's Cup in 2010, as helmsman and skipper of BMW Oracle Team 90. He won it again in 2013.

Jimmy's open, honest style gives a rare insight into the mind of an extremely focused man at the top of his game. It's a rags-to-riches story of fierce determination, court cases, seasickness, crashed boats and cars, alcohol, and winning against all the odds. And it all contributed to turning a quiet, bullied, water-loving blue-collar redhead born in Sydney into one of sailing's biggest stars.

Unstoppable is a compelling read, with lessons in leadership, teamwork, and achieving your dreams, no matter how impossible they seem.

Jimmy Spithill is 37, but is already a two-time winner of the America's Cup and one of the most famous sailors in the world. In 2013 he led his team to what the *Wall Street Journal* called "one of the greatest comebacks in sports history." OracleTeam USA was down 8-1, before rallying for eight consecutive wins to defeat Emirates Team New Zealand 9-8. When he's not training the team, Spithill takes a keen interest in flying and boxing.



**CRAFTS & HOBBIES /
NEEDLEWORK / CROSS-STITCH**

Herbert Press | 11/14/2017
9781912217045 | \$16.00 / \$22.00 Can.
Hardcover | 96 pages

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Really Cross Stitch

For when you just want to stab something a lot

Annoyed? Upset? Distraught? Want to stab a sharp object into something? Really Cross Stitch is the book for you

Inspired by the banners and signs at recent marches around the world, *Really Cross Stitch* takes all of that anger, outrage, and protest and puts it inside a decorative border . . . along with some snarky commentary and general annoyance.

Stitching for public protest is not new. First-wave feminists used needlework in their demonstrations and public protest lectures during the nineteenth and early twentieth centuries. In the 21st century, many are turning to crafting, especially needlework, as an activist strategy. *In Knitting for Good*, feminist Betsy Greer makes this point strongly when she proclaims, "I think every act of making is an act of revolution."

Featuring more than 40 truly original cross stitch designs, the book also contains instructions on techniques for new stitchers. The projects include:

I am very upset
Brace yourself—women are coming
Too many issues to fit in one place
Nobody likes you
No you can't take my rights, I'm still using them
Just Urgh
I can't believe I still have to protest this shit
Girls just wanna have FUNDamental rights
Damn right we're snowflakes; winter is coming!
Gram 'em by the patriarchy
I will not go quietly back to the 1950s
Same shit, different century
I'm so angry I made this
We're not just nasty women, we're REVOLTING
My body, my insatiable thirst for revenge
Down with this sort of thing
Nevertheless she persisted
We are sisters



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Protest Knits

Got needles? Get knitting

Have you been on a march recently? Or know anyone who has? Are you in despair? Want to work out your issues with some wool? Stay in the loop and protest in style!

Knitting and handicrafts have a long history in protesting. The pussy hat project taking protests by storm has been particularly successful, but it joins a long tradition of crafty activism. In Canada, there's the Revolutionary Knitting Circle, which first made headlines for their protest at the 2002 G8 summit. Australia has the Knitting Nannas, who protest about environmental issues by holding "knit-ins." In the UK, activists from Wool Against Weapons knitted a seven-mile-long pink "peace scarf" to protest against the country's Trident nuclear weapon program. And down in Chile, it's the *hombres tejedores* (knitting men) who break down stereotypes and teach other men to embrace the creative hobby.

In cities across the world, "yarn bombing" reclaims urban spaces with a pair of needles, covering everyday items in brightly colored knits. Knitting for change is a global activity.

It's time to get your needles and hooks out and change the world. From protest scarfs and voodoo dolls to seriously stylish sweaters, *Protest Knits* is the book for you. From the easy peasy to the more complex, there are more than 15 projects for some crafty therapy including:

Pussy hat

Trump pincushion

Voodoo doll (customize to the politician of your choice!)

Nasty Woman mittens

Perpetually Worried sweater

If You Can Read This I Smashed the Patriarchy socks

Dedicated Follower of Anti-Fascism cushion cover

Nevertheless She Persisted baby hat

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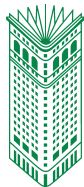
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