BLOOMSBURY

FALL 2015

SEPTEMBER - DECEMBER



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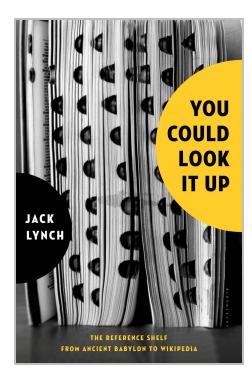
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Bloomsbury Press | 11/3/2015 9780802777522 | \$28.00 / \$34.00 Can. Hardcover | 320 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt B&W Illustrations t/o and 8pg color insert.

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The Lexicographer's Dilemma: The Evolution of 'Proper' English, from Shakespeare to South Park 10/2009 | 9780802717009 Hardcover | \$26.00 / \$31.00 Can.

Becoming Shakespeare: The Unlikely Afterlife That Turned a Provincial Playwright into the Bard 2/2009 | 9780802716781 Trade Paperback | \$16.00 / \$17.50 Can.

You Could Look It Up

The Reference Shelf From Ancient Babylon to Wikipedia

Jack Lynch

An illuminating exploration of reference books through time and across cultures, from the Babylonian Code of Hammurabi to Wikipedia.

Knowledge is of two kinds," said Samuel Johnson in 1775. "We know a subject ourselves, or we know where we can find information upon it." Today we think of Wikipedia as the source of all information, the ultimate reference. Yet it is just the latest in a long line of aggregated knowledge—reference works that have shaped the way we've seen the world.

You Could Look It Up chronicles the captivating stories behind these great works and the way they have influenced each other. From The Code of Hammurabi, the earliest known compendium of laws in ancient Babylon almost two millennia before Christ to Pliny's Natural History; from the eleventh-century Domesday Book recording land holdings in England to Abraham Ortelius's first atlas of the world; from Samuel Johnson's A Dictionary of the English Language to The Whole Earth Catalog to Google, Jack Lynch illuminates the human stories and accomplishment behind each, as well as its enduring impact on civilization. In the process, he offers new insight into the value of knowledge.

PRAISE

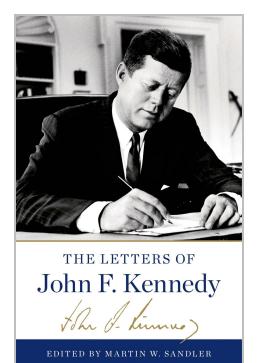
for The Lexicographer's Dilemma

"Lynch's highly readable book will appeal to all users of the English language, from word buffs to scholars alike." —Library Journal

"Lynch recognizes that grace, clarity, and precision of expression are paramount. His many well-chosen and entertaining examples support his conclusion that prescriptions and pedantry will always give way to change, and that we should stop fretting, relax, and embrace it." —The Boston Globe

"In his sprightly new history of the notion of 'proper' English . . . Lynch [asks] us all to calm down, please, and recognize that 'proper' English is a recent and changeable institution." —Salon

Jack Lynch is a professor of English at Rutgers University. He specializes in English literature of the eighteenth century and the history of the English language. He is the author of several books, including *The Lexicographer's Dilemma: The Evolution of 'Proper' English, from Shakespeare to South Park* and *Samuel Johnson's Insults: A Compendium of Snubs, Sneers, Slights, and Effronteries from the Eighteenth-Century Master*. He lives in New Jersey.



HISTORY / UNITED STATES / 20TH CENTURY

Bloomsbury Press | 9/1/2015 9781608193523 | \$18.00 / \$22.00 Can. Trade Paperback | 384 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt B&W throughout and 8-pg color insert.

Other Available Formats: Hardcover ISBN: 9781608192717

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Imprisoned: The Betrayal of Japanese Americans during World War II 8/2013 | 9780802722775 Hardcover | \$22.99 / \$24.00 Can.

NOW IN PAPERBACK!

The Letters of John F. Kennedy

John F. Kennedy, edited by Martin W. Sandler

The first collection of correspondence to and from John F. Kennedy, revealing him as never-before seen: in his own words and those of the people who sought to understand and influence him.

John Fitzgerald Kennedy led his nation for little more than a thousand days, yet his presidency is intensely remembered, and not merely as a byproduct of his tragic fate. Kennedy steered the nation away from the brink of nuclear war, initiated the first nuclear test ban treaty, created the Peace Corps, and launched America on its mission to the moon and beyond. JFK inspired a nation, particularly the massive generation of baby boomers, injecting hope and revitalizing faith in the American project.

Martin Sandler's *The Letters of John F. Kennedy* stands out among hundreds of books on the slain president as the only volume of letters from and to Kennedy. Drawn primarily from more than two million letters on file at the Kennedy Presidential Library, many never-before published, presents readers with a portrait of both Kennedy the politician and Kennedy the man, as well as the times in which he lived.

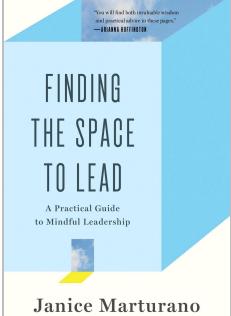
Letters to and from the likes of Martin Luther King Jr., Clare Booth Luce, Pearl Buck, John Wayne, Albert Schweitzer, Linus Pauling, Willy Brandt, Eleanor Roosevelt, Nikita Khrushchev, Harry Truman, Herbert Hoover, a young John Kerry, and Ngo Dinh Diem are balanced by letters from ordinary citizens, schoolchildren, and concerned Americans.

PRAISE

Here's a welcome volume of the man in his own words." — Town & Country "Revealing and moving." —American History

Martin W. Sandler's many books on historical subjects include *Kennedy Through the Lens*, Lincoln Through the Lens, Resolute, and Lost to Time. He has taught American history at the University of Massachusetts at Amherst and at Smith College, and has won five Emmy Awards for his writing for television. He lives with his wife, Carol, in Cotuit, Massachusetts.

NOW IN PAPERBACK!



BUSINESS & ECONOMICS / LEADERSHIP

Bloomsbury Press | 9/29/2015 9781620402498 | \$17.00 / \$20.00 Can. Trade Paperback | 240 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Other Available Formats: Hardcover ISBN: 9781620402474

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ALSO AVAILABLE

Finding the Space to Lead: A Practical **Guide to Mindful Leadership** 1/2014 | 9781620402474 Hardcover | \$26.00 / \$27.50 Can.

Finding the Space to Lead

A Practical Guide to Mindful Leadership

Janice Marturano

Winner of the 2014 Nautilus Silver Book Award in Business and Leadership.

Are you facing another "crazy busy" day? Sometimes "leader" seems to mean "person who deals with problems nonstop." What if you could hit the Pause button on your day and meet your challenges with a sense of space and clear focus? And what if you had a way not just of "getting things done," but also ensuring that what gets done connects with your deepest values?

In this plainspoken, accessible guide, Janice Marturano, an executive with decades of experience in Fortune 500 corporations, shows us how to integrate the practice of mindfulness—meditation and self-awareness—with effective techniques of management and mentorship.

Scientific research has shown that mindfulness practices enhance mental health and improve performance in every field of endeavor. Leaders who have undergone Marturano's training report that it provides a "transformative experience" that made them better, more focused managers.

This is not a "new age" book nor a new "flavor of the month" training program. It brings the principles of mindfulness into the everyday life of anyone in a leadership role. It offers specific exercises that address real-world issues, including managing your calendar, meetings, to-do lists, strategic planning, and the interpersonal challenges of the workplace. Whether you lead all or part of a company, nonprofit, class, or family, Finding the Space to Lead can help you do iust that.

PRAISE

With leaders everywhere searching for ways to be mindful, Janice Marturano's timely new book, Finding the Space to Lead, is the definitive guide to becoming a mindful leader. If you follow her practical advice and easy-to-adopt exercises, this book will change your life.

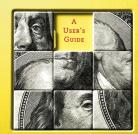
Finding the Space to Lead gives us concrete strategies, from a high powered executive of a major American corporation, to increase our focus and creativity, as well as how to lead with compassion. In this practical and straightforward book, Janice Marturano shares her down to earth and common sense approach that can help moms and moguls alike. I highly recommend it.

At the Worl...

Janice Marturano is the founder and director of the Institute for Mindful Leadership. Formerly a vice president and deputy general counsel at General Mills, she initiated that company's mindful

"The dismal science rendered undismally, even spryly . . . lively, intelligent, and readily accessible." —KIRKUS

Economics



AUTHOR OF

HA-JOON CHANG

BUSINESS & ECONOMICS / ECONOMICS / MACROECONOMICS

Bloomsbury Press | 10/20/2015 9781620408148 | \$20.00

Trade Paperback | 384 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Other Available Formats: Hardcover ISBN: 9781620408124

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1/2012 | 9781608193387 Trade Paperback | \$16.00 / \$17.50 Can.

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Economics: The User's Guide

Ha-Joon Chang

From the internationally bestselling author and prizewinning economist—a highly original guide to the global economy.

In his bestselling 23 Things They Don't Tell You About Capitalism, Cambridge economist Ha-Joon Chang brilliantly debunked many of the predominant myths of neoclassical economics. Now, in an entertaining and accessible primer, he explains how the global economy actually works—in real-world terms. Writing with irreverent wit, a deep knowledge of history, and a disregard for conventional economic pieties, Chang offers insights that will never be found in the textbooks.

Unlike many economists, who present only one view of their discipline, Chang introduces a wide range of economic theories, from classical to Keynesian, revealing how each has its strengths and weaknesses and why there is no one way to explain economic behavior. Instead, by ignoring the received wisdom and exposing the myriad forces that shape our financial world, Chang gives us the tools we need to understand our increasingly global and interconnected world often driven by economics. From the future of the Euro to inequality in China and the condition of the American manufacturing industry here in the United States, *Economics: The User's Guide* is a concise and expertly crafted guide to economic fundamentals that offers a clear and accurate picture of the global economy and how and why it affects our daily lives.

PRAISE

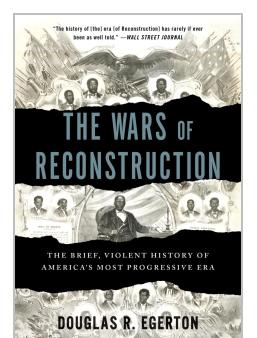
The dismal science rendered undismally, even spryly . . . lively, intelligent, and readily accessible." —*Kirkus Reviews*

"This excellent economics primer is written 'in plain terms' for a college-educated reader; it follows efforts by some academics to seek a readership market beyond the classroom." —Booklist

"A practical guide that shows the importance of the subject as a worldview and how it fits into everyday life." —Library Journal

Ha-Joon Chang teaches in the Faculty of Economics at Cambridge University. His books include the international bestseller *Bad Samaritans: The Myth of Free Trade and the Secret History of Capitalism, Kicking Away the Ladder*, winner of the 2003 Myrdal Prize, and 23 Things They Don't Tell You About Capitalism. In 2005, Chang was awarded the Leontief Prize for Advancing the Frontiers of Economic Thought.





HISTORY / UNITED STATES / CIVIL WAR

Bloomsbury Press | 10/13/2015 9781608195732 | \$22.00 / \$26.00 Can. Trade Paperback | 448 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt B&W illustrations throughout.

Other Available Formats: Hardcover ISBN: 9781608195664

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The Wars of Reconstruction: The Brief. **Violent History of America's Most** Progressive Era

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Trade Paperback | \$20.00 / \$21.00 Can.

Year of Meteors: Stephen Douglas, Abraham Lincoln, and the Election that **Brought on the Civil War** 9/2010 | 9781596916197 Hardcover | \$29.00

NOW IN PAPERBACK!

The Wars of Reconstruction

The Brief, Violent History of America's Most Progressive Era

Douglas R. Egerton

A masterful new history, telling the stories of African-American activists and officeholders who, in the face of murderous violence, risked their lives for equality after the Civil War.

By 1870, five years after Confederate surrender and thirteen years after the Dred Scott decision ruled blacks ineligible for citizenship, Congressional action had ended slavery and given the vote to black men. That same year, Hiram Revels and Joseph Hayne Rainey became the first African-American U.S. senator and congressman, respectively. In South Carolina, only twenty years after the death of arch-secessionist John C. Calhoun, a black man named Jasper J. Wright took a seat on the state's Supreme Court. Not even the most optimistic abolitionists thought such milestones would occur in their lifetimes. The years of Reconstruction marked the United States' most progressive moment prior to the civil rights movement.

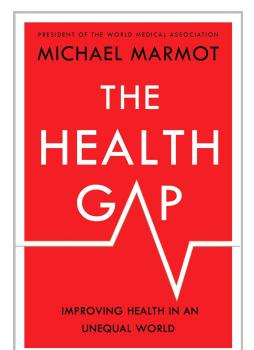
Previous histories of Reconstruction have focused on Washington politics. But in this sweeping, prodigiously researched narrative, Douglas Egerton brings a bigger, even more dramatic story into view, exploring state and local politics and tracing the struggles of some fifteen hundred African-American officeholders, in both the North and South, who fought entrenched white resistance. Tragically, their movement was met by ruthless violence—not just riotous mobs, but also targeted assassination. With stark evidence, Egerton shows that Reconstruction, often cast as a "failure" or a doomed experiment, was rolled back by murderous force. The Wars of Reconstruction is a major and provocative contribution to American history.

PRAISE

The history of [the Reconstruction] era has rarely if ever been as well told as it is in Douglas R. Egerton's forcefully argued and crisply written The Wars of Reconstruction." —The Wall Street Journal

"The appearance of Douglas R. Egerton's *The Wars of Reconstruction* is especially welcome . . . its dramatic account will challenge and enlighten . . . Egerton paints a dramatic portrait of on-the-ground struggles for equality in an era of great hope and brutal disappointment." —Eric Foner, The New York Times Book Review

Douglas R. Egerton is a professor of history at LeMoyne College. He is the author of six books, including Year of Meteors: Stephen Douglas, Abraham Lincoln, and the Election that Brought on the Civil War, He Shall Go Out Free: The Lives of Denmark Vesey, Gabriel's Rebellion: The Virginia Slave Conspiracies of 1800 and 1802, and Death or Liberty: African Americans and Revolutionary America. He lives near Syracuse, New York.



POLITICAL SCIENCE / PUBLIC POLICY / SOCIAL POLICY

Bloomsbury Press | 11/3/2015 9781632860781 | \$28.00 / \$34.00 Can. Hardcover | 320 pages | Carton Qty: 6.1 in W | 9.3 in H Graphs and diagrams throughout.

MARKETING

National print and online feature and review attentionNational consumer advertising campaignOp-ed campaign at publicationEvents in Boston areaPre-pub outreach to current events and health bloggersPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury website

The Health Gap

The Challenge of an Unequal World

Michael Marmot

One of the world's leading doctors and public intellectuals reveals social injustice to be the greatest killer in the world, and explains how socio-economic status directly affects health.

The richest live, on average, longer than adults of upper middle class income levels, who in turn live longer than members of the middle class, and so on. How and why does this happen, when middle class families in any developed nation could hardly be considered poverty-stricken? The same phenomenon occurs with the level of education; adults with Ph.D.s live longer than those with a master's degree, master's longer than bachelor's, and so on again. This richer understanding of poverty and health is Michael Marmot's brilliant and arresting focus in *The Health Gap* as he approaches what he calls the "social gradient in health" and its complicated relationship to health and poverty.

As Marmot shows, improvement in the health of people who are relatively disadvantaged—i.e. most of us, compared to concentrations of wealth at the very top of the income ladder—is built on two intertwining pillars: material conditions for good health, and control of life circumstances or empowerment. Addressing these issues is the only path to improved health and healthcare for people of all income brackets around the world.

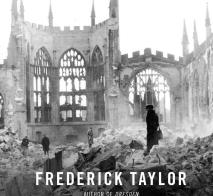
PRAISE

for Status Syndrome

"Bold, important and masterful... Marmot's message is not just timely, it's urgent." — The Washington Post Book World

Michael Marmot is Professor of Epidemiology and Public Health at UCL, a leading intellectual both in the UK and globally. In 2015 he will take up the Lown visiting professorship at Harvard, and he was recently named the President of the World Medical Association. He chaired the WHO Commission on Social Determinants of Health (2005–8), his recommendations have been adopted by the World Health Assembly and taken up by many countries. His previous book *Status Syndrome* was published in 2004.





HISTORY / MILITARY / WORLD

Bloomsbury Press | 11/10/2015 9781632861979 | \$30.00 / \$35.00 Can. Hardcover | 352 pages | Carton Qty: 6.1 in W | 9.3 in H 16-page color insert section

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ALSO AVAILABLE

The Downfall of Money: Germany's Hyperinflation and the Destruction of the Middle Class

3/2015 | 9781620402375 Trade Paperback | \$20.00 / \$24.00 Can.

The Downfall of Money: Germany's Hyperinflation and the Destruction of the Middle Class

9/2013 | 9781620402368 Hardcover | \$30.00 / \$31.50 Can.

Exorcising Hitler: The Occupation and Denazification of Germany 2/2013 | 9781608195039
Trade Paperback | \$20.00 / \$21.00 Can.

Coventry

November 14, 1940

Frederick Taylor

The dramatic story behind the German air raid on Coventry, England, at the beginning of World War II, and its impact not just on the history of the war, but also on the nature of warfare.

The German Luftwaffe's air raid on Coventry, England on the night of November 14, 1940 represented a new kind of air warfare. Aimed primarily at obliterating all aspects of city life, it was systematic, thorough, unconnected to any immediate military goal, and indifferent to civilian casualties. In a single night, roughly two-thirds of the city's buildings were damaged or destroyed as the bombers laid waste to legitimate industrial targets and civilian structures alike. Pragmatic British government propagandists would exploit Coventry's perceived status as a "historic town," playing down the city's industrial reputation. This would prove to be a powerful tool, and, as Frederick Taylor shows, was instrumental in tipping public opinion in the then-neutral United States away from isolationism and in favor of help for Britain.

But the bombing would also set a dangerous and destructive precedent as Allied air forces would study the Germans' methods in the attack and ultimately employ similar tactics in their equally ruthless and destructive attacks on German cities, eventually leading to the bombing of Hamburg in 1943 and Dresden in 1945 that killed hundreds of thousands, mostly civilians.

On the 75th anniversary of the Coventry bombing, acclaimed historian Frederick Taylor brilliantly narrates this momentous act and analyzes its impact on World War II and the moral quandaries it still engenders about the nature of warfare.

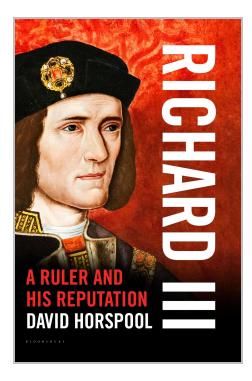
PRAISE

for The Downfall of Money

"Firm and rightly grounded in its own time and place, *The Downfall of Money* nonetheless resonates in our own." —*The Washington Times*

"Excellent... By skillfully weaving together economic history with political narrative and drawing on sources from everyday life as well as the inner cabinet of diplomacy, Mr. Taylor tells the history of the Weimar inflation as the life-and-death struggle of the first German democracy... This is a dramatic story, well told." —The Wall Street Journal

Frederick Taylor is the author of the acclaimed bestsellers *Dresden* and *The Berlin Wall*, both of which have appeared in many languages, and he also edited and translated *The Goebbels Diaries:* 1939–1941. He has lectured all over the world and appeared in several major television documentary series, including most recently the History Channel's *The Rise and Fall of the Berlin Wall* and PBS's *The Wall: A World Divided*. He is a fellow of the Royal Historical Society and lives in Cornwall, England.



BIOGRAPHY & AUTOBIOGRAPHY / HISTORICAL / GENERAL Bloomsbury Press | 12/15/2015 9781620405093 | \$30.00 / \$35.00 Can. Hardcover | 288 pages | Carton Qty: 6.1 in W | 9.3 in H 16-pg color insert section.

MARKETING

National print and online feature and review attentionSocial media campaign at publicationDigital assets: excerpts on Bloomsbury websiteFeature placement on Bloomsbury website at time of publication

Richard III

A Ruler and his Reputation

David Horspool

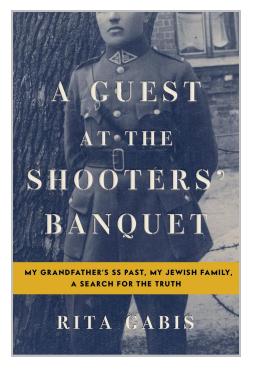
A riveting biography of Richard III, one of England's most enigmatic and elusive kings.

For many, Richard III is an obsession—the Richard III Society has a huge membership, and Shakespeare's Histories have contributed to, if not his popularity, certainly his notoriety. Now, with the discovery of Richard III's bones under a parking lot in Leicester, England, interest in this divisive and enigmatic figure in British history is at an all-time high. It is a compelling story to scholars as well as general readers, who continue to seek out the kind of strong narrative history that David Horspool delivers in this groundbreaking biography of the king.

Richard III dispassionately examines the legend as well as the man to uncover both what we know of the life of Richard, and the way that his reputation has been formed and re-formed over centuries. But beyond simply his reputation, there is no dispute that the last Plantagenet is a pivotal figure in English history—his death signaled the end of the War of the Roses, and, arguably, the end of the medieval period in England—and Horspool's biography chronicles this tumultuous time with flair.

This narrative-driven and insightful biography lays out a view of Richard that is fair to his historical character and to his background in the medieval world. Above all, it is authoritative in its assessment of a king who came to the throne under extraordinary circumstances.

David Horspool was a Foundation Scholar at Eton and obtained a double first in history from Christ Church Oxford. He is now the history editor of the *Times Literary Supplement* with strong connections in both academic and literary worlds. He is the author of *Why Alfred Burned the Cakes* (Profile), *The English Rebel* (Viking/Penguin), and, with Colin Firth, *The People Speak* (Canongate).



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 9/8/2015 **9781632862617** | **\$28.00** / **\$34.00 Can.** Hardcover | 320 pages | Carton Qty: 6.1 in W | 9.3 in H Maps and B&W photos throughout.

MARKETING

PRE-PUBLICATION: "Big mouth" mailing to industry and literary buzz-makersPre-publication blogger and bookseller mailingsOnline consumer review campaignAT PUBLICATION: Broad national print, broadcast, and online media campaignAuthor events in New York and Washington, D.C.National book club marketing campaignSocial media campaign; November is Jewish Book monthDigital assets: Photos, reading group guide, and excerpts on Bloomsbury website

A Guest at the Shooters' Banquet

My Grandfather's SS Past, My Jewish Family, A Search for the Truth

Rita Gabis

In prose as beautiful as it is powerful, Rita Gabis follows the trail of her grandfather's collaboration with the Nazis—a trail riddled with secrets, slaughter, mystery, and discovery.

Rita Gabis comes from a family of Eastern European Jews and Lithuanian Catholics. She was close to her Catholic grandfather as a child and knew one version of his past: prior to immigration he had fought the Russians, whose brutal occupation of Lithuania destroyed thousands of lives before Hitler's army swept in.

Three years ago, Gabis discovered an unthinkable dimension to her family story: from 1941 to 1943, her grandfather had been the chief of security police under the Gestapo in the Lithuanian town of Svencionys, near the killing field of Poligon, where eight thousand Jews were murdered over three days in the fall of 1941. In 1942, the local Polish population was also hunted down. Gabis felt compelled to find out the complicated truth of who her grandfather was and what he had done.

Built around dramatic interviews in four countries, filled with original scholarship, mesmerizing in its lyricism, *A Guest at the Shooters' Banquet* is a history and family memoir like no other, documenting "the holocaust by bullets" with a remarkable quest as Gabis returns again and again to the country of her grandfather's birth to learn all she can about the man she thought she knew.

Rita Gabis is an award-winning poet and prose writer. Her grants and fellowships include a New York Foundation for the Arts Award for creative nonfiction, residencies at Yaddo, and the Fine Arts Workshop in Provincetown, Massachusetts. She is the author of the poetry collection *The Wild Field* (Alice James Books). Her work has appeared in *Harvard Review*, *Poetry*, and elsewhere. She lives and teaches in New York City.

Sweet Caress

The Many Lives of Amory Clay

by William Boyd



final cover to come

FICTION / LITERARY

Bloomsbury USA | 9/15/2015 9781632863324 | \$28.00 / \$33.00 Can. Hardcover | 352 pages | Carton Qty: 6.1 in W | 9.3 in H 70 B&W photographs throughout

MARKETING

PRE-PUBLICATION:

Launch at BEA 2015
Major outreach to industry and literary buzz-makers
Broad pre-publication blogger and bookseller mailings
Trade advertising campaign, online consumer review campaign

AT PUBLICATION:

Major national consumer advertising campaign
Broad national print, broadcast, and online media campaign
Author events on East Coast
National book club marketing campaign
Digital assets: Reading group guide and excerpts on Bloomsbury website

ALSO AVAILABLE

Lonaina

4/2013 | 9781472517456 Trade Paperback | \$17.95

Nat Tate: An American Artist: 1928-1960 4/2011 | 9781608195800 Hardcover | \$22.00

Restless: A Novel 5/2007 | 9781596912373 Trade Paperback | \$16.00

Sweet Caress

The Many Lives of Amory Clay

William Boyd

From the internationally bestselling author of *Restless* and *Any Human Heart* comes a novel of one photographer's extraordinary career—a tale of love and war in the twentieth century.

Born into Edwardian England, Amory's first memory is of her father standing on his head. She has memories of him returning on leave during the First World War. But his absences, both actual and emotional, are what she chiefly remembers. It is her photographer uncle Greville who supplies the emotional bond she needs, who, when he gives her a camera and some rudimentary lessons in photography, unleashes a passion that will irrevocably shape her future.

A spell at boarding school ends abruptly and Amory begins an apprenticeship with Greville in London, photographing socialites for the magazine *Beau Monde*. But Amory is hungry for more and her search for life, love, and artistic expression will take her to the *demi monde* of Berlin of the late '20s, to New York of the '30s, to the blackshirt riots in London, and to France in the Second World War where she becomes one of the first women war photographers. Her desire for experience will lead Amory to further wars, to lovers, husbands, and children as she continues to pursue her dreams and battle her demons.

In this enthralling story of a life fully lived, illustrated with "found" period photographs, William Boyd has created a sweeping panorama of some of the most defining moments of modern history, told through the camera lens of one unforgettable woman, Amory Clay. It is his greatest achievement to date.

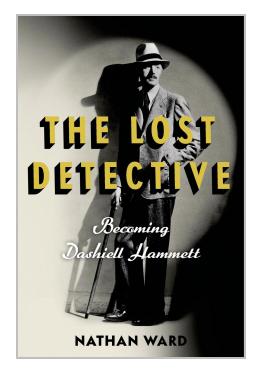
PRAISE

One of the very best prose stylists and storytellers in the English language." —*The Atlantic*

"Superbly written . . . One of the most smoothly readable novels of the year." —Chicago Tribune on Restless

"Few contemporary writers are able to evoke the ambiance and drama of our recent past as forcefully as Boyd... And [his] characters are as beguiling as his prose." — Washington Post Book World on Waiting for Sunrise

William Boyd is the author of eleven novels, including A Good Man in Africa, winner of the Whitbread Award and the Somerset Maugham Award; An Ice-Cream War, winner of the John Llewellyn Rhys Prize and shortlisted for the Booker Prize; Any Human Heart, winner of the Prix Jean Monnet; Restless, winner of the Costa Novel of the Year; Waiting for Sunrise; and, most recently, Solo: A James Bond Novel. William Boyd lives in London and France. www.williamboyd.co.uk



BIOGRAPHY & AUTOBIOGRAPHY / LITERARY Bloomsbury USA | 9/15/2015

9780802776402 | \$26.00 / \$31.00 Can. Hardcover | 304 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt B&W

MARKETING

National print and online feature and review attentionPre-pub outreach to mystery/general interest bloggersAuthor events in New York Pre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury websiteFeature placement on Bloomsbury website at time of publication

The Lost Detective

Becoming Dashiell Hammett

Nathan Ward

A fascinating portrait of how Dashiell Hammett transformed himself from Pinkerton detective to author of the most iconic detective novels of the twentieth century.

Dashiell Hammett's life on center stage is well known. But before he became a household name as America's greatest hard-boiled crime writer, before Lillian Hellman and McCarthy-era blacklisting, Hammett led a life of action that has been largely overlooked. Leaving school at thirteen, he joined the Pinkerton National Detective Agency as an operative in 1915, and remained with the agency until, in 1922, the tuberculosis he contracted during WWI forced him to retire—prompting one of America's most acclaimed writing careers.

Nathan Ward's enthralling *The Lost Detective* for the first time links Hammett's life experience to his stories. His childhood, his life in San Francisco, and especially his years as a detective deeply informed his writing and characters, from the nameless Continental Op, hero of his stories and early novels, to Sam Spade and Nick Charles. He would write five novels between 1929 and 1934, two of them (*The Maltese* Falcon and *The Thin Man*) American classics, inspiring generations of crime writers from Chandler to Connelly. Yet after *The Thin Man* he never finished another book, and his popular image was largely shaped by the remembrance of Hellman, who knew him after his literary reputation was made. *The Lost Detective* illuminates Hammett's transformation from real detective to great American crime writer, throwing brilliant new light on his books and on one of America's most celebrated novelists and his world.

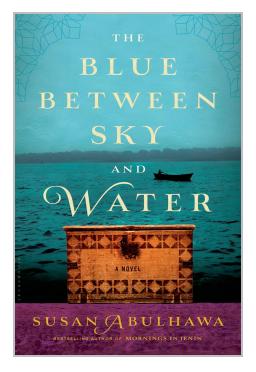
PRAISE

for Dark Harbor

"True crime done right, sharply researched and written with an economy of language and a minimum of conjecture and as atmospheric as a 2 a.m. stroll down the wharf on a late October night." —The Daily Beast

"[Ward] does have a few weapons at his disposal—namely, meticulous reporting, a keen eye for detail and an elegant writing style—and he uses them to make the tale seem new again." —The New York Times

Nathan Ward is the author of *Dark Harbor: The War for the New York Waterfront*. He was an editor at *American Heritage*, and he has written for the *New York Times* and other publications. He lives in Brooklyn, New York.



FICTION

Bloomsbury USA | 9/1/2015 **9781632862211** | **\$26.00** / **\$31.00 Can.** Hardcover | 304 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

PRE-PUBLICATION: Launch at BEA 2015Major outreach to industry and literary buzz-makersBroad prepublication blogger and bookseller mailingsTrade ad campaignOnline consumer review campaignAT PUBLICATION: Major national consumer advertising campaignBroad national print, broadcast, and online media campaignAuthor events in New York, Los Angeles, Philadelphia, San Francisco, and by requestNational book club marketing campaignDigital assets: Reading group guide and excerpts on Bloomsbury website

ALSO AVAILABLE

Mornings in Jenin: A Novel 2/2010 | 9781608190461 Trade Paperback | \$16.00 / \$18.50 Can.

The Blue Between Sky and Water

Susan Abulhawa

From the internationally bestselling author of *Mornings in Jenin*, a novel about four generations of powerful Palestinian women in Gaza.

Violently pushed from their ancient farming village of Beit Daras, a Palestinian family tries to reconstitute itself in a refugee camp in Gaza. The men here, those who have escaped prison or the battlefields, worry over making ends meet, tend their tattered pride, join the resistance. The women are left to be breadwinners and protectors, too. Nazmiyeh is the matriarch, the center of a household of sisters, daughters, granddaughters, whose lives threaten to spin out of control with every personal crisis, military attack, or political landmine. Her brother's granddaughter Nur is stuck in America; her own daughter's son, traumatized in an Israeli assault, slips into another kind of exile; her daughter has cancer and no access to medicine. Their neighbor, the Beekeeper's wife, will extract the marijuana resin to shrink her tumor, but it is also Nazmiyeh's large heart and zest for life that heals, that will even call Nur back from the broken promise of America and set her on a new path. All Nazmiyeh's loved ones will return to her, and ultimately journey further, to that place between the sky and water where all is as it once was, and where all will meet again.

Born of a troubling history that continues to rage forth and claim its dead, *The Blue Between Sky and Water* is a novel of survival and of the vivid, powerful women who manage to enlarge and enliven the everyday. It is a novel for our time—and one that is also timeless.

PRAISE

for Mornings in Jenin

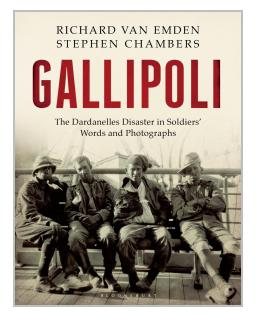
"Abulhawa is a passionate writer whose limber, poetic style transports a reader deep inside the war-torn world she chronicles . . . A novel to savor." —Maureen Corrigan, *The Philadelphia Inquirer*

"Richly detailed, beautiful and resonant... Abulhawa tells an affecting and important story that succeeds as both literature and social commentary." —*Publishers Weekly*, starred review

"The first English language novel to express fully the human dimension of the Palestinian tragedy." —*The Sunday Times*

"One of the most thought-provoking books I've read . . . Written with passion and honesty, and poetry." —The Daily Mail

Susan Abulhawa was born to Palestinian refugees of the 1967 war. Currently living in Pennsylvania with her daughter, she is a human rights activist and frequent political commentator.



HISTORY / MILITARY / WORLD WAR I

Bloomsbury USA | 9/29/2015 9781408856154 | \$40.00 Hardcover | 352 pages | Carton Qty: 7.3 in W | 9.5 in H Fully Illustrated

MARKETING

National print and online feature and review attentionPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts, slideshows on Bloomsbury website Feature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Meeting the Enemy: The Human Face of the Great War

5/2015 | 9781408843352 Trade Paperback | \$18.00 / \$18.00 Can.

Tommy's War: The Western Front in Soldiers' Words and Photographs 9/2014 | 9781408844366 Hardcover | \$40.00 / \$46.00 Can.

The Last Fighting Tommy: The Life of Harry Patch, Last Veteran of the Trenches, 1898-2009 1/2014 | 9781408855607 Trade Paperback | \$14.00

Gallipoli

The Dardanelles Disaster in Soldiers' Words and Photographs

Richard van Emden and Stephen Chambers

Gallipoli is well known as one of the great disasters of the Great War. Now for the first time we can see just how bad it really was and why it all went wrong.

Presenting more than 150 never-before-published photographs of the campaign, many taken by the soldiers themselves, together with unpublished written material from British, Anzac, French, and Turkish sources, including eyewitness accounts of the landings, this is an unrivaled account of what really happened at Gallipoli.

Van Emden's gripping narrative and lucid analysis of Churchill's infamous operation complements Stephen Chambers's evocative images, showing how the rapid spread of diseases like dysentery, the lack of clean water and food, and the tremendous losses on both sides affected morale, until finally in January 1916, in what were the best-laid plans of the entire disastrous campaign, the Allies successfully fooled the Turkish forces and evacuated their troops from the peninsula with no additional casualties.

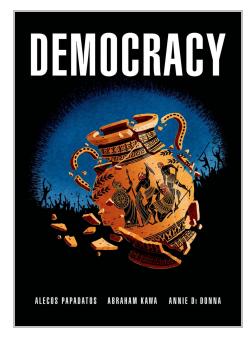
Here, leading First World War historian Richard van Emden and Gallipoli expert Stephen Chambers have produced an entirely fresh, personal, and illuminating study of one of the Great War's most catastrophic events.

PRAISE

Thousands of books have been written about the Great War, but perhaps none so vividly evocative as *The Soldier's War*... an extraordinary homage to a lost generation. Excellent and even-handed.

Engaging, well-written and balanced.

Richard van Emden has interviewed some 270 veterans of the Great War and written sixteen books on the subject, including *The Last Fighting Tommy*. He has also worked on more than a dozen television programs on WWI, including, most recently, *Tommy's War*. He lives in London. **Stephen Chambers** has written three battlefield guides. He is a military historian and a well-known tour guide to the battlefields of WWI.



COMICS & GRAPHIC NOVELS / NONFICTION

Bloomsbury USA | 9/15/2015 **9781608197194** | **\$25.00** / **\$29.95 Can.** Paperback | 240 pages | Carton Qty: 6.7 in W | 9.4 in H | 1 lb Wt Colour

MARKETING

National print and online feature and review attentionPre-pub outreach to history/education/comics bloggersPre-publication consumer review campaignSocial media campaign at publication highlighting images and panelsDigital assets: excerpts on Bloomsbury website, digital sampler availableFeature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Logicomix: An Epic Search for Truth 9/2009 | 9781596914520 Trade Paperback | \$24.00 / \$28.50 Can.

Democracy

Alecos Papadatos, Abraham Kawa, & Annie Di Donna

From a team including the artists of the *New York Times* bestseller *Logicomix*, another entertaining and educational graphic delight focusing on the origins and rise of democracy.

From the team behind the international phenomenon *Logicomix*—which was on the *New York Times* bestseller list for ten weeks, won numerous international prizes, and to date has been sold into more than twenty-five languages—comes a new graphic novel, *Democracy*, written and illustrated by Alecos Papadatos and in collaboration with Abraham Kawa.

Democracy opens in 490 B.C., when Athens is at war. The hero of the story, Leander, is trying to rouse his comrades for the morrow's battle against a far mightier enemy. Leander begins to recount his own life, bearing direct witness to the evils of the old tyrannical regimes and to the birth of a new political system. The story that emerges, of the death of the gods and the tortuous birth of democracy, is crammed with extraordinary characters and tells in incident and vivid detail how this greatest of civic inventions came about. We see that democracy was born through a combination of chance and historical contingency—but also through the cunning, courage, and willful action of a group of highly talented and driven individuals.

PRAISE

for Logicomix

"What *Logicomix* niftily demonstrates is how well the graphic novel form is suited to mounting sprightly explanations of abstract concepts." —Laura Miller, *Salon*

"Papadatos' simple, affecting drawings give the story an immediacy and approachability that nothing else could." —Lev Grossman, *Time*, "Top 10 Nonfiction Books of the Year"

"The authors of this warm homage achieve the miraculous... Reading *Logicomix* is like stumbling upon the best college class you never expected and settling down for enlightenment." —*Boston Globe*

Alecos Papadatos has worked as a film animator, director, and storyboarder, and creates cover art for books and periodicals. He spent 5 years drawing *Logicomix*, which became an international phenomenon. He lives in Athens, Greece.

Abraham Kawa is a writer and cultural studies theorist in Greece. His academic work focuses on graphic novels, cinema, and genre fiction.

Annie Di Donna has been an animator on many international productions. She works as an art director and colorist for graphic novels.

The Occupation Trilogy

La Place de l'Étoile The Night Watch Ring Roads

> by Patrick Modiano



final cover to come

FICTION / LITERARY

Bloomsbury USA | 9/22/2015 **9781632863720** | **\$20.00** / **\$23.00 Can.** Trade Paperback | 400 pages | Carton Qty: 6.1 in W | 9.3 in H

MARKETING

National print and online review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

The Occupation Trilogy

La Place de l'Étoile – The Night Watch – Ring Roads

Patrick Modiano

Nobel Prize winner Patrick Modiano's first three novels, about Paris under Nazi occupation, now in a single volume; the earliest—*La Place de l'Étoile*—in English for the first time.

Born at the close of World War II, 2014 Nobel Prize winner Patrick Modiano was a young man in his twenties when he burst onto the Parisian literary scene with these three brilliant, angry novels about the wartime Occupation of Paris.

The epigraph to his first novel, among the first to seriously question Nazi collaboration in France, reads: "In June 1942 a German officer goes up to a young man and says: 'Excuse me, monsieur, where is La Place de l'Étoile?' The young man points to the star on his chest." The second novel, *The Night Watch*, tells the story of a young man caught between his work for the French Gestapo, his work for a Resistance cell, and the black marketeers whose milieu he shares. *Ring Roads* recounts a son's search for his Jewish father who disappeared ten years earlier, whom he finds trying to weather the war in service to unsavory characters.

Together these three brilliant, almost hallucinatory evocations of the Occupation attempt to exorcise the past by exploring the morally ambiguous worlds of collaboration and resistance. Award-winning translator Frank Wynne has revised the translations of *The Night Watch* and *Ring Roads*—long out of print—for our current day, and brings *La Place de l'Étoile* into English for the first time. *The Occupation Trilogy* provides the perfect introduction to one of the world's greatest writers.

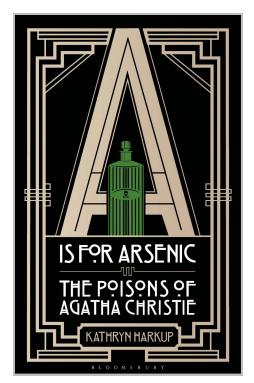
PRAISE

A Marcel Proust of our time." —Peter Englund, permanent secretary of the Swedish Academy

"His first novel, La Place de l'Étoile . . . is arguably his most explosive." —The New York Times Book Review

"World War II, the Occupation, and the Holocaust cast their massive shadows forward in time, obscuring the events of the narrator's life . . . Like W.G. Sebald, another European writer haunted by memory and by the history that took place just before he was born, Modiano combines a detective's curiosity with an elegist's melancholy." —Adam Kirsch, *The New Republic*, on *Suspended Sentences*

Patrick Modiano was born in the suburbs of Paris in 1945. He dedicated himself early to writing, encouraged by the writer Raymond Queneau, and won immediate acclaim with his first novel, *La Place de l'Étoile*, published when he was just twenty-two. His nearly thirty books have been translated into more than forty languages. He was awarded the Nobel Prize for Literature in 2014.



SCIENCE / CHEMISTRY / TOXICOLOGY

Bloomsbury USA | 9/8/2015 9781472911308 | \$27.00 / \$32.00 Can. Hardcover | 288 pages | Carton Qty: 5.3 in W | 8.5 in H

MARKETING

Early review campaign on NetGalley and GoodreadsPre-pub outreach to lit/crime bloggersOnline display campaigns targeting Agatha Christie fansMethods of Murder Social Media campaign on publicationFeature on Bloomsbury website during publication month

A is for Arsenic

The Poisons of Agatha Christie

Kathryn Harkup

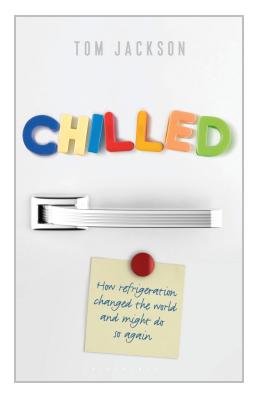
Fourteen Agatha Christie novels. Fourteen poisons. Just because it's fiction doesn't mean it's entirely made up...

People are fascinated by murder. The popularity of murder mystery books, TV series, and even board games shows that there is an appetite for death, and the more unusual or macabre the method, the better. With gunshots or stabbings the cause of death is obvious, but poisons are inherently more mysterious. How are some compounds so deadly in such tiny amounts?

Agatha Christie used poison to kill her characters more often than any other crime fiction writer. The poison was a central part of the novel, and her choice of deadly substances was far from random; the chemical and physiological characteristics of each poison provide vital clues to the discovery of the murderer. Christie demonstrated her extensive chemical knowledge (much of it gleaned by working in a pharmacy during both world wars) in many of her novels, but this is rarely appreciated by the reader.

Written by former research chemist Kathryn Harkup, each chapter takes a different novel and investigates the poison used by the murderer. Fact- and funpacked, *A is for Arsenic* looks at why certain chemicals kill, how they interact with the body, and the feasibility of obtaining, administering, and detecting these poisons, both when Christie was writing and today.

Kathryn Harkup is a chemist with extensive knowledge of poisons and a passion for Agatha Christie's mysteries. She is a freelance science communicator who delivers talks and workshops on the quirky side of science. This is her first book, and she lives in Surrey, United Kingdom.



SCIENCE / MECHANICS / THERMODYNAMICS

Bloomsbury USA | 9/22/2015 9781472911438 | \$27.00 / \$32.00 Can. Hardcover | 288 pages | Carton Qty: 5.3 in W | 8.5 in H

MARKETING

Early review campaign on NetGalley, LibraryThing, and GoodreadsPre-pub outreach to history, science and tech bloggersOutreach to refrigeration related companies and conferencesFeature on Bloomsbury website during publication month

Chilled

How Refrigeration Changed the World and Might Do So Again

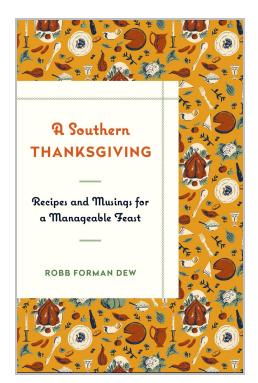
Tom Jackson

A fascinating narrative history of the refrigerator and the process of refrigeration.

The refrigerator may seem mundane nowadays, but it is one of the wonders of twentieth-century science—lifesaver, food preserver, social liberator. Part historical narrative, part scientific decoder, *Chilled* looks at early efforts to harness the cold at the ice pits of Persia (Iranians still call their fridges the "ice pit") and ice harvests on the Regents Canal. As people learned more about what cold actually was, scientists invented machines for producing it on demand. The discovery of refrigeration and its applications features a cast of characters that includes the Ice King of Boston, Galileo, Francis Bacon, an expert on gnomes, a magician who chilled a cathedral, a Renaissance duke addicted to iced eggnog, and a Bavarian nobleman from New England.

Refrigeration technology has been crucial in some of the most important scientific breakthroughs of the last one hundred years, from the discovery of superconductors to the search for the Higgs boson. Refrigeration is needed to make soap, store penicillin, and without it, in vitro fertilization would be impossible. And the fridge will still be pulling the strings behind the scenes as teleporters and intelligent-computer brains turn our science-fiction vision of the future into fact.

Tom Jackson is a science writer who specializes in recasting science and technology into lively historical narratives, told through the deeds of the people that discovered them. A former zoo keeper, travel writer, buffalo catcher, and filing clerk, he is the author of several books, including *Physics: An Illustrated History of the Foundations of Science*. He lives in Bristol, United Kingdom.



COOKING / HOLIDAY / GENERAL Bloomsbury USA | 9/29/2015 9781632863782 | \$18.00 / \$22.00 Can. Hardcover | 96 pages | Carton Qty: 5.1 in W | 7.8 in H

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

A Southern Thanksgiving

Recipes and Musings for a Manageable Feast

Robb Forman Dew

Delicious and festive—but easy—Thanksgiving recipes and charming stories from a National Book Award–winning novelist.

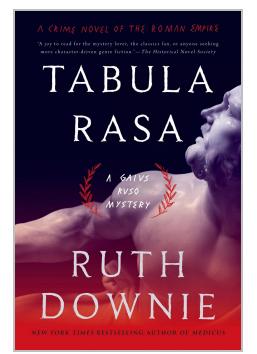
National Book Award-winning novelist Robb Forman Dew first began collecting her Thanksgiving recipes at the request of a cousin who hadn't cooked before. In *A Southern Thanksgiving*, she gathers these step-by-step recipes to create a lovely Thanksgiving cookbook—both practical and literary—with a delectable menu for an easy-to-prepare, sumptuous Southern feast.

In recreating the ambiance of her remembered Thanksgivings in the South, she found that planning ahead is crucial to the enjoyment of the day. *A Southern Thanksgiving* includes recipes for such delicious dishes as Yams Mousseline, Roast Turkey with Gravy and Cornbread Dressing, and Lalie's Pumpkin Chiffon Pie with Gingersnap Crust—many of which can be made weeks ahead and frozen.

Dew offers such an effortless strategy for preparing the Thanksgiving meal that both you and your guests will have time to enjoy the day. Hers is a book to be treasured, savored, and used by first-time cooks and experienced hosts alike.

Robb Forman Dew grew up in Baton Rouge, Louisiana, and spent many Thanksgivings at her grandmother's house in Natchez. The recipient of a Guggenheim Fellowship, Dew is the author of the novels *Dale Loves Sophie to Death*, for which she received the National Book Award; *The Time of Her Life*; *Fortunate Lives*; *The Evidence Against Her*; *The Truth of the Matter*; and, most recently, *Being Polite to Hitler*, as well as a memoir, *The Family Heart*. She lives in Williamstown, Massachusetts.

NOW IN PAPERBACK!



FICTION / MYSTERY & **DETECTIVE / HISTORICAL**

Bloomsbury USA | 9/15/2015 9781632861047 | \$17.00 / \$20.00 Can. Trade Paperback | 352 pages | Carton Qty: 5.5 in W | 8.3 in H

Other Available Formats: Hardcover ISBN: 9781608197088

MARKETING

National print and online review campaignPromotion of author's digital backlist prior to publicationOutreach to mystery bloggers and crime websitesDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Tabula Rasa: A Crime Novel of the Roman **Empire**

8/2014 | 9781608197088 Hardcover | \$26.00 / \$30.00 Can.

Semper Fidelis: A Novel of the Roman **Empire**

7/2014 | 9781620400494 Trade Paperback | \$17.00 / \$19.00 Can.

Semper Fidelis: A Novel of the Roman **Empire**

1/2013 | 9781608197095 Hardcover | \$26.00 / \$26.50 Can. Tabula Rasa

A Crime Novel of the Roman Empire

Roman writers" (M. C. Scott).

Ruth Downie

The latest in the acclaimed Medicus series from Ruth Downie, who "ranks among the very best of today's generation of

The medicus Ruso and his wife, Tilla, are back in the borderlands of Britannia, where he is tending the builders of Hadrian's Great Wall. Having been forced to move off their land, the Britons are distinctly on edge and are still smarting from the failure of a recent rebellion that claimed many lives.

The tension grows when Ruso's recently arrived clerk goes missing and things go from bad to worse when the young son of a local family also vanishes. While struggling to keep the peace between the Britons and the Romans, Ruso and Tilla uncover an intricate deception involving slavery and fur trappers, and it becomes imperative that they solve the mystery of the two disappearances before it's too late.

PRAISE

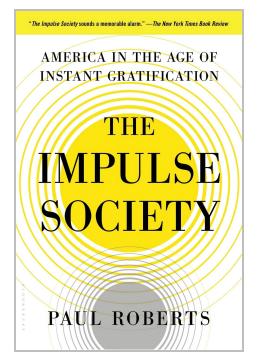
A pleasure to read. The Ruso series might not be as well known as, say, Lindsey Davis' longer-running Marcus Didius Falsco series, but it's just as entertaining." —Booklist

"Ruth Downie ranks among the very best of today's generation of Roman writers. With a finely wrought plot, a densely woven cast of characters, and plenty of action, this is a book to savor to the last sentence." —M. C. Scott, author of the Rome and Boudica series

"Ruth Downie shows why she's considered the best of the Roman mystery writers. A crime writer to watch with a matchless style. Look out, Lindsey Davis!" —Michael Jecks, author of the Knights Templar series

Ruth Downie is the author of the *New York Times* bestselling *Medicus*, as well as *Terra Incognita*, Persona Non Grata, Caveat Emptor, and Semper Fidelis. She is married with two sons and lives in Devon, England.

NOW IN PAPERBACK!



SOCIAL SCIENCE / SOCIOLOGY / GENERAL

Bloomsbury USA | 9/8/2015 **9781620407660** | **\$18.00** / **\$22.00 Can.** Trade Paperback | 320 pages | Carton Qty: 5.5 in W | 8.3 in H

Other Available Formats: Hardcover ISBN: 9781608198146

MARKETING

Coverage in paperback columns nationwidePromotion of author's digital backlist prior to publicationDigital assets: excerpts on Bloomsbury websiteFeature placement on Bloomsbury website at time of publicationSocial media campaign at publication

ALSO AVAILABLE

The Impulse Society: America in the Age of Instant Gratification 9/2014 | 9781608198146 Hardcover | \$28.00 / \$33.00 Can.

The Impulse Society

America in the Age of Instant Gratification

Paul Roberts

"The Impulse Society sounds a memorable alarm." —The New York Times Book Review

Paul Roberts' galvanizing, sweeping social critique of our Impulse Society confronts a world where business shamelessly seeks the fastest reward, regardless of the long-term social costs; where political leaders reflexively choose short-term fixes over broad, sustainable social progress; where individuals feel increasingly exploited by a marketplace obsessed with our private cravings but oblivious to our spiritual well-being or the larger needs of our families and communities. How did the pursuit of short-term self-gratification, once scorned as a sign of personal weakness, became the default principle not only for individuals but for all sectors of our society? Drawing on the latest research in economics, psychology, political philosophy, and business management, Roberts shows how a potent combination of rapidly advancing technologies, corrupted ideologies, and bottom-line business ethics has pushed us across a threshold to an unprecedented state: a virtual merging of the market and the self. And yet, even as our dilemma grows, *The Impulse Society* finds hopeful signs—not least, a revolt among everyday Americans against the bottom-line values of an unchecked market. Inspired by their example, Roberts outlines a way back to a world of real and lasting good.

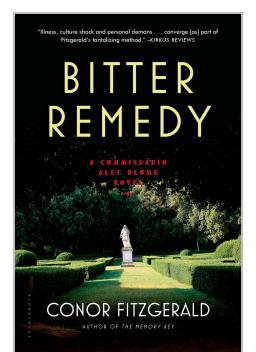
PRAISE

[A] brilliant and thought-provoking new work . . . Roberts glides easily from one topic to next, each more fascinating than the previous example. His explanations of complex topics are nuanced, yet simple to grasp . . . The Impulse Society is immensely satisfying to read." —The Seattle Times

"Roberts' analysis is smart, provocative, and timely. *The Impulse Society* compels us to reexamine what it is that we really want." —Elizabeth Kolbert, author of *The Sixth Extinction*

Paul Roberts is the author of *The End of Oil* and *The End of Food*. His writing has appeared in the *Los Angeles Times*, the *Washington Post*, the *New Republic*, *Newsweek*, *Rolling Stone*, and elsewhere. He was a finalist for a National Magazine Award in 1999 and the New York Public Library Helen Bernstein Book Award in 2005. Roberts appears regularly on TV and radio. He lives in Washington state.

[&]quot;The Impulse Society is a feisty read and full of energy." —Financial Times



FICTION / THRILLERS

Bloomsbury USA | 9/1/2015 9781620406861 | \$17.00 / \$20.00 Can. Trade Paperback | 320 pages | Carton Qty: 5.5 in W | 8.3 in H

Other Available Formats: Hardcover ISBN: 9781620406854

MARKETING

National print and online review campaignPre-publication promotion of author's backlistPre-publication online consumer and blogger review campaignOutreach to mystery bloggers and crime websitesDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

The Memory Key: A Commissario Alec **Blume Novel**

12/2014 | 9781620406823 Trade Paperback | \$16.00 / \$18.00 Can.

Bitter Remedy: An Alec Blume Case 9/2014 | 9781620406854 Hardcover | \$26.00 / \$30.00 Can.

The Memory Key: A Commissario Alec **Blume Novel** 8/2013 | 9781620401118

Hardcover | \$26.00 / \$27.50 Can.

NOW IN PAPERBACK!

Bitter Remedy

A Commissario Alec Blume Novel

Conor Fitzgerald

"Don't miss . . . [this] fifth episode in an always enjoyable series." —Literary Review

Commissario Alec Blume, on leave for health problems and fleeing his partner, Caterina, and their newborn daughter, retreats to a villa somewhere in central Italy, where he enrolls in a natural remedies class conducted by a young woman named Silvana.

But rather than finding comfort, Blume becomes increasingly ill—and ill at ease in his new environment and immediately makes an enemy of Niki, Silvana's ambiguous fiancé. Then a Romanian girl who works in Niki's nightclub comes to Blume and asks for his help in finding her friend, Alina, who has disappeared. And Blume, isolated and sick, unadvisedly delves into the dark histories of the people around him.

PRAISE

The off-center characters . . . and the way the seemingly disparate fragments of plot converge are part of Fitzgerald's tantalizing method in Blume's stylish fifth caper." — Kirkus Reviews

"There's an element of the old-fashioned 'golden age' mystery here, with Blume like an amateur sleuth bumbling his way around a picture-postcard setting, trying to lay to rest his own ghosts even as he excavates some long-buried skeletons. The incorruptible Blume's efforts to find the truth are given a blackly comic sheen courtesy of his spiky personality." —Irish Times

Conor Fitzgerald has lived in Ireland, the United Kingdom, and the United States, and currently lives in Rome. He has produced a current affairs journal for foreign embassies based in Rome, and founded a successful translation company. This is the fifth in his Commissario Alec Blume series.

WHATEVER

HAPPENED

TO THE

METRIC

How America

SYSTEM?

Kept Its Feet



MARCIANO

MATHEMATICS / HISTORY & PHILOSOPHY

Bloomsbury USA | 9/15/2015 **9781608199402** | **\$17.00** / **\$20.00 Can.** Trade Paperback | 320 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt 1 x 16 page color insert. B/W illustrations throughout.

Other Available Formats: Hardcover ISBN: 9781608194759

MARKETING

Coverage in paperback columns nationwidePromotion of author's digital backlist prior to publicationDigital assets: excerpts on Bloomsbury websiteSocial media campaign at publication

ALSO AVAILABLE

Whatever Happened to the Metric System?: How America Kept Its Feet 8/2014 | 9781608194759 Hardcover | \$26.00 / \$30.00 Can.

Toponymity: An Atlas of Words 10/2010 | 9781608193707 Hardcover | \$18.00

Anonyponymous: The Forgotten People Behind Everyday Words 10/2009 | 9781596916531 Hardcover | \$18.00 / \$25.00 Can.

NOW IN PAPERBACK!

Whatever Happened to the Metric System?

How America Kept Its Feet

John Bemelmans Marciano

The "indispensable" (*Wall Street Journal*) tale of why the United States has never adopted the metric system, and what that says about us.

The system of measurement for most of the world is the metric system, and for a time in the 1970s the United States appeared ready to switch from American standard measurement. The reasons it never happened get to the root of who we think we are, just as American measurements are woven into the ways we think. John Marciano chronicles the origins of measurement systems, the kaleidoscopic array of standards throughout Europe and the thirteen American colonies, the combination of intellect and circumstance that resulted in the metric system's creation in France in the wake of the French Revolution, and America's stubborn adherence to the hybrid United States Customary System ever since. As much as Whatever Happened to the Metric System? is a tale of quarters and tenths, it is a human drama, replete with great inventors, visionary presidents, obsessive activists, and science-loving technocrats.

Anyone who reads this inquisitive, engaging story will never read Robert Frost's line "miles to go before I sleep" or eat a foot-long sub again without wondering, Whatever happened to the metric system?

PRAISE

An indispensable guide for understanding our world's centuries-long process of inching toward standardization." —The Wall Street Journal

"National and international politics, treaties, wars . . . Marciano knits these seemingly disparate threads into a rich narrative." —New York Journal of Books

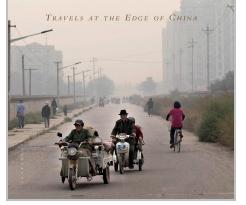
"Readers will see a different side of metric enthusiasts... as Marciano uncovers the relationship between metric system advocates and social reform movements. Marciano writes with humor and a keen eye, and his fascinating tales reveal how extensively measurement has affected history." —Publishers Weekly

John Bemelmans Marciano is the author and illustrator of many books, including the distinctive reference titles *Anonyponymous* and *Toponymity*, as well as the children's books *Madeline at the White House* (a *New York Times* bestseller), *Madeline and the Cats of Rome*, and *Harold's Tail*. A word and math aficionado, he lives in Brooklyn with his wife, daughter, and two cats.

David Eimer

THE EMPEROR

FAR AWAY



HISTORY / ASIA / CHINA Bloomsbury USA | 9/29/2015 9781632862495 | \$19.00 / \$23.00 Can. Trade Paperback | 336 pages | Carton Qty: 5.5 in W | 8.3 in H

Other Available Formats: Hardcover ISBN: 9781620403631

MARKETING

Coverage in paperback columns nationwidePromotion of author's digital backlist prior to publicationDigital assets: excerpts on Bloomsbury websiteSocial media campaign at publication

ALSO AVAILABLE

The Emperor Far Away: Travels at the Edge of China

7/2014 | 9781620403631 Hardcover | \$28.00 / \$33.00 Can. **NOW IN PAPERBACK!**

The Emperor Far Away

Travels at the Edge of China

David Eimer

A revelatory and groundbreaking book chronicling the complexity of modern-day China from the perspective of its border regions.

In 1949, Mao Zedong announced the birth of the People's Republic of China, a proclamation to the world that, after centuries of war and social conflict, China had emerged as one nation. Since then, this idea has been constantly propagated for the benefit of the international community. For many living in the vast country, however, the old Chinese adage holds true: "the mountains are high and the emperor is far away."

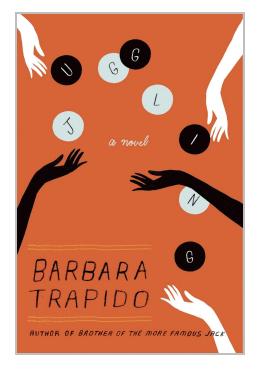
Few Westerners make it far beyond the major cities—the Chinese government has made it difficult to do so. David Eimer undertook a dangerous journey to China's unexplored frontiers to the outer reaches where Beijing's power has little influence. His chronicle shines new light on the world's most populous nation, showing clearly that China remains in many ways a divided state. Traveling through the Islamic areas of Xinjiang province, into the forbidden zone of Tibet, and across Route 219, which runs the rough boundary shared with India and is the only disputed frontier in China, Eimer exposes the country's inner conflict. All the tensions in China today—from its war against drugs and terrorism and the unstable relationships it maintains with Russia and Korea to its internal social issues—take on new meaning when seen from China's most remote corners. A brilliant melding of journalism and history, *The Emperor Far Away* is essential reading for anyone interested in contemporary China.

PRAISE

A timely book . . . Mr. Eimer provides abundant detail . . . The Emperor Far Away, which takes its title from the Chinese proverb 'the mountains are high and the emperor far away,' is also part travelogue with vivid descriptions of landscapes and people." —The New York Times

"A lively and informative book . . . a breathtaking travelogue . . . an exciting and powerful examination of the vulnerable people who live in the path of the Dragon." —*Minneapolis Star Tribune*

David Eimer is the Beijing correspondent for the *Sunday Telegraph* and has been living in China for the past five years. He also writes regularly for the *Daily Telegraph* and has written pieces for a number of publications, including *Time Out*, the *Independenti*, and the *Times*, and has written guidebooks about Beijing, Shanghai, and China for Lonely Planet. He lives in Beijing.



FICTION / LITERARY

Bloomsbury USA | 9/8/2015 **9781620408728** | **\$16.00 / \$19.00 Can.** Trade Paperback | 320 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

National online and print review campaignPre-publication consumer review campaignPromotion of author's digital backlist prior to publicationDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Temples of Delight 4/2015 | 9781620408711

Trade Paperback | \$16.00 / \$18.00 Can.

Brother of the More Famous Jack: A Novel

11/2014 | 9781620407226 Trade Paperback | \$16.00 / \$18.00 Can.

Juggling

A Novel

Barbara Trapido

The third "ravishing" (*The Sunday Times*) novel in Barbara Trapido's series of four interconnected books that begins with *Brother of the More Famous Jack*.

Sparky Christina and her saintly adopted sister Pam couldn't be more different. Raised in New York, they are sent to boarding school in England where they meet the similarly mismatched friends Jago and Peter. The four embark on a dazzling series of pairings and partings, outrageous coincidences, and eleventh-hour entrances. Their camaraderie is interrupted one disastrous Halloween when schoolboy revelry turns horribly wrong. Three years on, as Christina analyzes the wit, cruelty, and crossed genders of Shakespearean comedy, the cast of her own life reunites and the curtain falls on some gloriously unexpected partnerships.

"Why did it take me so long to discover the singular joys of Barbara Trapido's novels? Why, for so many years, had I missed these witty, soulful, heartbreaking, expansive, brilliant tales? I have become a literary evangelist on her behalf. On account of my badgering, all my friends now love her, too. I won't rest until everyone in America has read (and fallen in love with) this fabulous author." — Elizabeth Gilbert

PRAISE

for Juggling

"A brilliant book." —Daily Mail

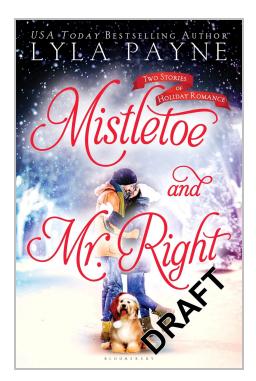
"[Trapido] wraps up all the golden threads with dazzling wit... Think *Measure for Measure* here and a touch of *The Tempest* there... Trapido's pen drips with sensuousness and sexuality." —*The Times*

"Simply dynamite." —The Guardian

"A work of enormous charm, highly entertaining and told with a deft touch, which handles serious matters lightly and treats light ones with proper respect." —The Independent on Sunday

"Dense and delicious." —The Sunday Times

Barbara Trapido was born in South Africa and is the author of seven novels. She lives in Oxford, England.



FICTION / HOLIDAYS

Bloomsbury USA | 10/6/2015 **9781619639270** | **\$19.00** / **\$23.00 Can.** Hardcover | 368 pages | Carton Qty: 5.1 in W | 7.8 in H

MARKETING

Consumer review campaign via Goodreads pre-publicationSocial media campaign at publication and throughout the holidaysTargeted print and online media campaignOutreach to romance and New Adult bloggers

Mistletoe and Mr. Right

Two Stories of Holiday Romance

Lyla Payne

It's the most wonderful time of year, and that means two snowy and heartwarming new adult romances from *USA Today* bestselling author Lyla Payne!

In "Mistletoe and Mr. Right," Jessica (not Jessie) takes a flying leap and follows her boyfriend home for the holidays for Christmas break, sure that Ireland will provide the perfect backdrop to the beginning of their happily ever after. But it turns out his family—and his gorgeous ex-girlfriend—don't feel the same way, and the only person making the trip worthwhile is the local farmhand, who has a way of showing up when Jessica needs him most . . . and least.

The holiday hijinks continue in "Sleigh Bells and Second Chances," when Jessica's best friend makes her own way across the pond! Christina Lake does not want to be away at Christmas, but it's her duty to babysit one of London's hottest bands at their last-minute concert on Christmas Eve . . . even though she had a fling with Harry, the band's lead singer, that never officially ended. Now forced to reconnect, Christina is starting to think that maybe London is exactly where she's supposed to be to get the perfect New Year's kiss—at least until she finds out that he's been lying the whole time. Can Harry find a way to prove himself before the clock strikes twelve? Or will the New Year ring in a new romance?

Lyla Payne wraps up two perfect holiday novellas, ties them with a ribbon of romance, and tops them with a light dusting of snow. Perfect to curl up with under the tree. Just add hot cocoa!

PRAISE

Definite swoon! A sweet and lovely holiday novella that you should definitely grab this holiday season!" —Jamie Arkin, Fic Fare

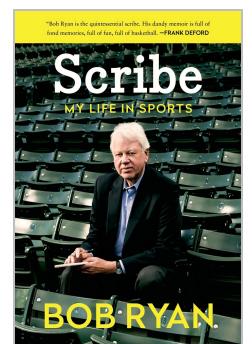
for Broken at Love

"Broken at Love is sexy, engaging, and unputdownable! Emilie and Quinn sizzle on the page!" —Jennifer Iacopelli, author of Game. Set. Match.

for Lyla Payne

"If you like Abbi Glines, you'll love Lyla Payne!" —Denise Grover Swank, bestselling author of *The Chosen series*

Lyla Payne is the *USA Today* bestselling author of the Whitman University series, the Lowcountry Ghost books, and the holiday novella *Mistletoe and Mr. Right*. She graduated from Texas Christian University with a degree in film but no desire to tackle Hollywood, and made it through three quarters of a M.A. in ancient history before writing took over. She lives in the Midwest with her two dogs, two cats, and the characters in her head. Find her online at www.lylapayne.com and on



BIOGRAPHY & AUTOBIOGRAPHY / SPORTS / GENERAL

Bloomsbury USA | 9/1/2015 9781620405079 | \$17.00 / \$20.00 Can. Trade Paperback | 336 pages | Carton Qty: 5.5 in W | 8.3 in H 1 x 16 page color insert

Other Available Formats: Hardcover ISBN: 9781620405062

MARKETING

Coverage in paperback columns nationwidePromotion of author's digital backlist prior to publicationDigital assets: excerpts on Bloomsbury websiteFeature placement on Bloomsbury website at time of publicationSocial media campaign at publication

ALSO AVAILABLE

Scribe: My Life in Sports 10/2014 | 9781620405062 Hardcover | \$27.00 / \$32.00 Can. **NOW IN PAPERBACK!**

Scribe

My Life in Sports

Bob Ryan

The colorful, captivating, endlessly entertaining memoir by one of America's greatest sportswriters—a gift for sports fans everywhere.

Ever since he joined the sports department of the *Boston Globe* in 1968, sports enthusiasts have been blessed with the writing and reporting of Bob Ryan. Tony Kornheiser calls him the "quintessential American sportswriter." For the past twenty-five years, he has also been a regular on various ESPN shows, especially *The Sports Reporters*, spreading his knowledge and enthusiasm for sports of all kinds.

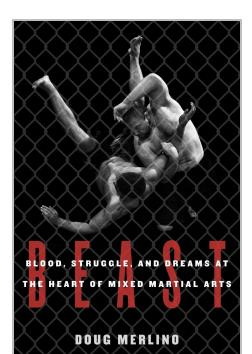
Born in 1946 in Trenton, New Jersey, Ryan cut his teeth going with his father to the Polo Grounds and Connie Mack Stadium, and to college basketball games at the Palestra in Philadelphia when it was the epicenter of the college game. As a young man, he became sports editor of his high school paper—and at age twenty-three, a year into his *Boston Globe* experience, he was handed the Boston Celtics beat as the Bill Russell era ended and the Dave Cowens one began. His all-star career was launched. Ever since, his insight as a reporter and skills as a writer have been matched by an ability to connect with people—players, management, the reading public—probably because, at heart, he has always been as much a fan as a reporter. More than anything, *Scribe* reveals the people behind the stories, as only Bob Ryan can, from the NBA to eleven Olympics to his surprising favorite sport to cover—golf—and much more. It is sure to be one of the most talked about sports books of 2014, by one of the sports world's most admired journalists.

PRAISE

[Bob Ryan's] dandy memoir is full of fond memories, full of fun, full of basketball." — Frank Deford

"[Bob Ryan is] the greatest basketball writer of all time." —Bill Simmons
"The quintessential American sportswriter." —Tony Kornheiser

Bob Ryan is one of America's most respected sports reporters, writers, and columnists. He is the author of many books, including *Forty-Eight Minutes: A Night in the Life of the NBA*, *Wait Till I Make the Show: Baseball in the Minor Leagues*, and *The Boston Celtics: The History, Legends, and Images of America's Most Celebrated Team.* He appears regularly on various ESPN shows and lives in Hingham, Massachusetts. @GlobeBobRyan



SPORTS & RECREATION

Bloomsbury USA | 10/13/2015 9781620401552 | \$26.00 / \$31.00 Can. Hardcover | 304 pages | Carton Qty: 6.1 in W | 9.3 in H | 1 lb Wt b&w art throughout, 8-page color insert

MARKETING

National print and online feature and review attentionAuthor events in New York and FloridaPre-pub outreach to MMA bloggers and influencersPre-publication consumer review campaignSocial media campaign at publication Digital assets: excerpts on Bloomsbury website

ALSO AVAILABLE

The Hustle: One Team and Ten Lives in Black and White

1/2012 | 9781608192595 Trade Paperback | \$17.00 / \$18.50 Can.

The Hustle: One Team and Ten Lives in Black and White

12/2010 | 9781608192151 Hardcover | \$26.00

Beast

Blood, Struggle, and Dreams at the Heart of Mixed Martial Arts

Doug Merlino

Doug Merlino takes us from the cage to the training gyms to the fighters' living rooms in a character-driven examination of the world's fastest-growing sport: MMA.

Mixed martial arts is the fastest-growing sport in America; all over the country new gyms are popping up and new viewers are tuning in to UFC matches. Although some dismiss it as brutal combat, its fighters are among the most dedicated athletes in any arena. But MMA also takes a heavy toll on the body, and it's a rare fighter who can earn a living in the sport's top ranks.

Beast follows four high-level fighters at the gym American Top Team in Coconut Creek, Florida. Author Doug Merlino had unprecedented access, training alongside the men for two years, traveling to their matches, and eating in their homes. Mirsad Bektic is a young Bosnian refugee who started in karate as a boy in Nebraska and dreams of stardom. Jeff Monson is a battered veteran at fortyone, an outspoken, tattooed anarchist enjoying a bizarre burst of celebrity in Russia. Steve Mocco is a newcomer—a former Olympic wrestler from a close-knit, intellectual family. Finally, there's Daniel Straus, an ex-con who has fought his way from nothing up to title contention. All will experience electrifying highs and career lows, and Merlino is there every step of the way. But along with blood-spattered front-row access, Merlino brings us a blunt examination of the history, culture, business, and meaning of professional cage fighting. Beast is a book for both the uninitiated and the hard-core fan, a fascinating journey into an often misunderstood world.

PRAISE

for The Hustle

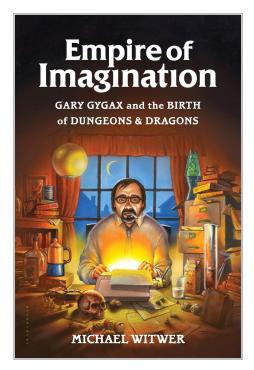
"Gripping . . . poignant and memorable." —The Seattle Times

"The Hustle is more than just a book about basketball. It's a book about America. It's a book about the country's past and present. It's a book that you have to read."—SLAM magazine

"A very thoughtful, perceptive, and moving chronicle of the journey from adolescence to manhood." —Booklist

"It is impossible to read this book and not be deeply moved." —Brendan I. Koerner, author of *The Skies Belong to Us*

Doug Merlino received master's degrees in journalism and international affairs from the University of California at Berkeley. His first book, *The Hustle: One Team and Ten Lives in Black and White*, was a *Seattle Times* bestseller and winner of the 2011 Washington State Book Prize for Biography/Memoir. He has also contributed to *Slate*, *Wired*, *Men's Journal*, the *Seattle Times*, *Vice*,



BIOGRAPHY & AUTOBIOGRAPHY / BUSINESS

Bloomsbury USA | 10/6/2015 9781632862792 | \$26.00 / \$31.00 Can. Hardcover | 224 pages | Carton Qty: 6.1 in W | 9.3 in H insert

MARKETING

National print and online feature and review attentionAuthor events in Chicago, Ann Arbor, New York, and other cities by request Pre-publication bookseller, blogger, and influencer outreach campaign Consumer online and mobile ad campaign at publicationMajor social media campaign at publication targeting genre influencersDigital assets: excerpts, slideshows on Bloomsbury website

Empire of Imagination

Gary Gygax and the Birth of Dungeons & Dragons

Michael Witwer

Here, for the first time, is a comprehensive biography of the mythic icon among geek and gaming culture, Gary Gygax—and the complete story behind the invention of Dungeons & Dragons.

The godfather of all fantasy adventure games, Gary Gygax, has a life story that has been told only in bits and pieces. Michael Witwer has written a dynamic, dramatized biography of Gygax from his childhood in Lake Geneva to his untimely death in 2008. Gygax's magnum opus, Dungeons & Dragons, would explode in popularity throughout the 1970s and '80s and irreversibly alter the world of gaming. D&D is the best-known, best-selling role-playing game of all time, and it boasts an elite class of alumni—Stephen Colbert, Robin Williams, and Junot Diaz all have spoken openly about their experience with the game as teenagers, and some credit it as the workshop where their nascent imaginations were fostered.

Gygax's involvement in the industry lasted long after his dramatic and involuntary departure from D&D's parent company, TSR, and his footprint can be seen in the genre he is largely responsible for creating. But as Witwer shows, perhaps the most compelling facet of his life and work was his unwavering commitment to the power of creativity in the face of myriad sources of adversity—cultural, economic, and personal. Through his creation of the role-playing genre, Gygax gave generations of gamers the tools to invent characters and entire worlds in their minds. Told in narrative-driven and dramatic fashion, Witwer has written an engaging chronicle of the life and legacy of this emperor of the imagination.

Michael Witwer is a lifelong gamer and gaming enthusiast. He holds a Master of Liberal Arts from the University of Chicago, where this book first emerged as the subject of his thesis. He is also a film and theater actor and marketing professional, and is the brother of Emmy-nominated actor Sam Witwer. He lives in Chicago, Illinois with his wife and two children.



DESIGN / GRAPHIC ARTS / GENERAL

Bloomsbury USA | 10/13/2015 9781632861085 | \$25.00 / \$29.95 Can. Hardcover | 160 pages | Carton Qty: 7 in W | 7.3 in H 2-color design throughout

MARKETING

National print and online feature and review attentionFeatures in holiday gift book roundupsAuthor events in Chicago Major social media campaign at publication targeting design influencersDigital assets: excerpts, slideshows, and digital sampler on Bloomsbury website

ALSO AVAILABLE

ROY G. BIV: An Exceedingly Surprising Book About Color 9/2013 | 9781608196135 Hardcover | \$22.00 / \$23.00 Can.

Patternalia

An Unconventional History of Polka Dots, Stripes, Plaid, Camouflage, & Other Graphic Patterns

Jude Stewart

From the author and designer of *ROY G. BIV*, a delightful, fully illustrated new volume on patterns, from polka dots to plaid: their histories, cultural resonances, and hidden meanings.

We wake up in the morning and put on our striped socks and our plaid shirts, sit down to breakfast at a gingham tablecloth, perhaps eyeing the wallpaper with its fleur-de-lis. Patterns are everywhere—yet they can go unnoticed. In fact, every pattern is a story, a surprisingly deep trove of historical information and cultural associations.

Jude Stewart, author of ROY G. BIV: An Exceedingly Surprising Book About Color, brings her same sprightly sense of humor, sparkling personality, and roving curiosity to this cultural history of patterns. From camouflage to keffiyeh, plaid to paisley, slipping out of the Carmelites' scandalously striped mantle and into an itsy-bitsy-teeny-weeny yellow polka-dot bikini, Patternalia plumbs the backstories of individual patterns, the surprising kinks in how each developed, the parallels between patterns natural and invented, and the curious personalities these patterns accrue over time. Boldly designed by Oliver Munday and cleverly cross-referenced, Patternalia is pure pattern pleasure: a beautiful object and a dazzling read that will appeal to anyone interested in design, fashion, and the cultural history buzzing all around us.

PRAISE

for ROY G. BIV

"A whole spectrum of mythbusting and knowledge around color comes to light in [ROY G. BIV]." —Fast Company Co.Design

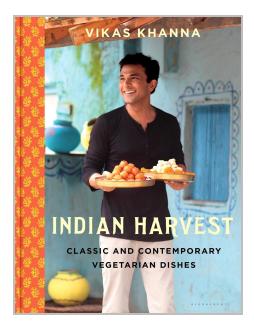
"A rabbit hole of a good read." —Chicago Tribune Printers Row Journal

"A deep, sometimes feisty look at all the things that color can do and mean." —Steven Heller, *The Atlantic*

"Stewart is a color expert without a hint of elitism . . . She drifts from words like 'felicity' and 'literaria' to endearing quotes from, of all people, Eminem." —SmartPlanet

"ROY G. BIV belongs in every design junkie's home." —Chicago Home + Garden Domestica blog

Jude Stewart writes about design and culture for *Slate*, the *Believer*, *Fast Company*, *Design Observer*, and other publications. She is also a contributing editor at *PRINT* magazine. Her first



COOKING / REGIONAL & ETHNIC / INDIAN & SOUTH

Bloomsbury USA | 10/13/2015 **9781632862006** | **\$35.00** / **\$41.00 Can.** Hardcover | 416 pages | Carton Qty: 7.5 in W | 9.8 in H 200+ 4-color photographs

MARKETING

National print and online feature and review attentionAuthor events in New York Inclusion in holiday gift book roundupsCross-promotion with Junoon restaurantPre-publication consumer review campaignSocial media campaign at publicationDigital assets: recipes, excerpts, slideshows on Bloomsbury websiteFeature placement on Bloomsbury website at time of publication

Indian Harvest

Classic and Contemporary Vegetarian Dishes

Vikas Khanna

A vibrant vegetarian cookbook from New York's hottest Indian chef.

One of Vikas Khanna's favorite places in the world growing up was the garden he and his grandmother planted at their home in Amritsar, India. He would rush home from school to tend to the aromatic basil and cardamom, tomatoes, peas, and squash. His intimate knowledge of spices and produce would guide him on his journey to become the Michelin-starred chef at one of New York's most highly regarded Indian restaurants, Junoon. And this knowledge of nature's bounty and its seasons informs his inspiring and beautiful cookbook, in which vegetables are the star ingredients. Vegetables have always been integral to Indian cuisine, and Khanna's dishes expertly showcase their natural goodness, their flavor and color and hidden nuances.

Khanna brings together traditional recipes, handed down over generations, alongside exciting new ones—for soups, salads, and starters; main courses; rice dishes and lentil dishes; breads; condiments; desserts; and drinks. Though the flavors are complex, the recipes are written to be simple and inviting, to encourage seasonal substitutions and experimentation. Vikas Khanna's love of food and culture, his enthusiasm and warm hospitality shines on every page. Bursting with 125 recipes and over 200 color photographs from Michael Swamy and Khanna himself, *Indian Harvest* opens a new world of inspiration to vegetarians and omnivores alike.

PRAISE

for Vikas Khanna and Junoon

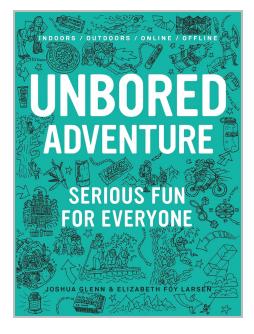
"Vikas Khanna is a chef whose distinctive combination of ingredients and techniques creates dishes which reflect his passion for purity and a commitment to his roots." — Deepak Chopra

"There's no better place in town for classical Indian cooking." —Adam Platt, *New York* magazine on Junoon (Ten Best New Restaurants of 2011; The Platt 101: NYC's Best Restaurants)

"[A competitor] for a place in the upper castes of the city's Indian fine-dining scene . . . A very nice place to spend a few hours, dressed and dining and drinking well." —Sam Sifton, *The New York Times*, on Junoon (two stars)

Vikas Khanna was born and raised in Amritsar, India, and studied at the Culinary Institute of America and Le Cordon Bleu. He is the host of *MasterChef India* and has been a guest chef on *The Martha Stewart Show*, a consultant chef on *Kitchen Nightmares*, and a judge on *Throwdown! with Bobby Flay* and *Hell's Kitchen*. He was a 2014 finalist for the James Beard Book Award for his book *Return to the Rivers*, and his Flatiron restaurant, Junoon, has been awarded a Michelin star. Khanna lives in New York.

OCTOBER 2015



GAMES

Bloomsbury USA | 10/6/2015 **9781632860965** | **\$16.00** / **\$19.00 Can.** Trade Paperback | 176 pages | Carton Qty: 6.1 in W | 8.3 in H approx. 200 color illustrations

MARKETING

National consumer advertising campaignNational print and online review and feature campaignAuthor events in Minneapolis and BostonInclusion in holiday gift book roundupsPrepublication bookseller mailingsDigital assets: excerpts, event kit available on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

UNBORED Games: Serious Fun for Everyone

10/2014 | 9781620407066 Vinyl Paperback | \$16.00 / \$18.00 Can.

Unbored: The Essential Field Guide to Serious Fun

10/2012 | 9781608196418 Hardcover | \$25.00

UNBORED Adventure

79 Seriously Fun Activities for Kids and Their Families

Joshua Glenn & Elizabeth Foy Larsen, designed by Tony Leone, and illustrated by Heather Kasunick & Mister Reusch

"It's a book! It's a guide! It's a way of life!"* The exciting new book in the acclaimed, bestselling, award-winning *UNBORED* series: Here comes *UNBORED Adventure*.

UNBORED Adventure has all the smarts, innovation, and freewheeling spirit of the original UNBORED and its 2014 spinoff, UNBORED Games, but with a fresh focus on encouraging kids to break out of their techno-passivity and explore the world around them—whether that's a backyard, a downtown, or a forest. Combining old-fashioned favorites with today's high-tech possibilities, the book offers a goldmine of creative, constructive activities that kids can do on their own or with their families. From camouflage techniques, survival skills, and cloudspotting advice to instructions on how to build an upcycled kite or raft, to using apps to navigate and explore, it's all here—along with comics that dive into the secret history of everything from bicycling to women explorers. A fun corrective to our over-anxious parenting culture, UNBORED Adventure encourages kids to become more independent and resilient, to solve problems and ask questions, and to engage with both their community and natural environment.

The original *UNBORED* is already a much beloved, distinctly contemporary family brand. Along with *UNBORED Games*, *UNBORED Adventure* extends the franchise in a handy, flexibound format so that the whole family can enjoy themselves indoors, outdoors, online, and offline.

*Los Angeles Magazine

PRAISE

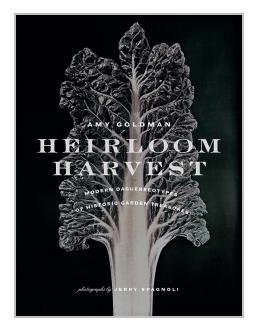
for UNBORED

"An old-fashioned child's activity book for a modern Gen-X parented family." — The New York Times

"If you can't find an exciting activity to do in this book, there might be something wrong with you." —Sports Illustrated Kids

"This book busts boredom . . . You may never hear those dreaded words again." — Family Fun

Joshua Glenn and **Elizabeth Foy Larsen** are the authors of *UNBORED: The Essential Field Guide to Serious Fun* and *UNBORED Games: Serious Fun for Everyone*. **Josh** is editor of the website HiLobrow and coauthor and coeditor of several books. **Elizabeth**'s stories on children and families have appeared in the *New York Times*, *Slate*, *Parents*, and elsewhere.



PHOTOGRAPHY / SUBJECTS & THEMES / PLANTS & ANIMALS Bloomsbury USA | 10/27/2015 9781620407776 | \$85.00 / \$97.00 Can. Hardcover | 192 pages | Carton Qty: 9 in W | 12 in H 7-color photographs (with matte black and

MARKETING

silver) throughout

National print and online feature and review attentionAuthor events in New York StateInclusion in holiday gift book roundupsPre-publication consumer review campaignSocial media campaign at publicationDigital assets: digital sampler, excerpts, slideshows on Bloomsbury websiteFeature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Heirloom Tomato: From Garden to Table: Recipes, Portraits, and History of the World's Most Beautiful Fruit 8/2008 | 9781596912915 Hardcover | \$37.50

Heirloom Harvest

Modern Daguerreotypes of Historic Garden Treasures

Amy Goldman, photography by Jerry Spagnoli

A gift for gardeners, foodies, and photo enthusiasts: ravishing contemporary daguerreotypes of fifteen years of garden harvests, celebrating the beauty of heirloom fruits and vegetables.

On two hundred acres in the Hudson Valley, Amy Goldman grows heirloom fruits and vegetables—an orchard full of apples, pears, and peaches; plots of squash, melons, cabbages, peppers, tomatoes, eggplants, and beets. The president of the New York Botanical Garden has called her "perhaps the world's premier vegetable gardener." It's her life's work, and she's not only focused on the pleasures of cultivating the land and feeding her family—she's also interested in preserving our agricultural heritage, beautiful and unique heirlooms that truly are organic treasures.

Over fifteen years, the acclaimed photographer Jerry Spagnoli has visited Amy's gardens to preserve these cherished varieties in another way—with the historical daguerreotype process, producing ethereal images with a silvery, luminous depth and a timeless beauty, underscoring the historical continuity and value of knobby gourds, carrots pulled from the soil, and fruit picked fresh from the tree.

In *Heirloom Harvest*, Amy's essay, "Fruits of the Earth," describes her twenty-five year collaboration with the land. The text along with Jerry Spagnoli's photographs and an afterword by M Mark add up to an exquisite package, an artist's herbarium worthy of becoming an heirloom itself.

PRAISE

A feast for the eyes and a serious reminder that biodiversity is admirable and necessary. Amy Goldman is doing a beautiful job in one small area of this science and encourages others to do the same." —Martha Stewart on Melons for the Passionate Grower

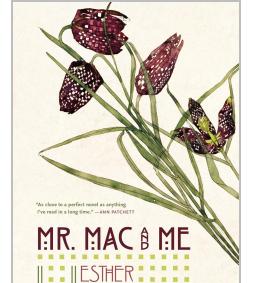
"What a book! It's gorgeous, inspiring, and truly awesome." —Deborah Madison on The Compleat Squash

Amy Goldman, one of the foremost heirloom plant conservationists in the United States, is the author of *Melons for the Passionate Grower*, *The Compleat Squash*, and *The Heirloom Tomato*. She lives in Rhinebeck, New York.

Jerry Spagnoli is America's premier daguerreotypist. His work is held by the Museum of Modern Art, the Whitney Museum, the Art Institute of Chicago, and others.

M Mark founded the Village Voice Literary Supplement and PEN America: A Journal for Writers and Readers.

NOW IN PAPERBACK!



FICTION / LITERARY

Bloomsbury USA | 10/6/2015 **9781620408858** | **\$16.00 / \$19.00 Can.** Trade Paperback | 304 pages | Carton Qty: 5.5 in W | 8.3 in H

Other Available Formats: Hardcover ISBN: 9781620408834

MARKETING

Coverage in paperback columns nationwidePromotion of author's digital backlist prior to publicationNational book club marketing campaignSocial media campaign at publication

ALSO AVAILABLE

Mr. Mac and Me 1/2015 | 9781620408834 Hardcover | \$26.00 / \$30.00 Can.

Lucky Break: A Novel 10/2011 | 9781608196906 Trade Paperback | \$16.00 / \$18.50 Can.

Mr. Mac and Me

Esther Freud

"A compelling tale beautifully told, *Mr. Mac and Me* is as close to a perfect novel as anything I've read in a long time. I loved every page of it." —Ann Patchett

It is 1914, and Thomas Maggs, son of the local publican, lives with his parents and sister in a village on the Suffolk coast. He is the youngest child, and the only son surviving. Life is quiet—shaped by the seasons, fishing and farming, the summer visitors, and the girls who come from the Highlands every year to gut and pack the herring.

Then one day a mysterious Scotsman arrives. To Thomas he looks like a detective in his black cape and felted wool hat, puffing on his pipe like Sherlock Holmes. Mac is what the locals call him when they whisper about him. And whisper they do, for he sets off on his walks at unlikely hours and stops to examine the humblest flowers. He is seen on the beach, staring out across the waves as if he's searching for clues. But Mac isn't a detective, he's the architect Charles Rennie Mackintosh, and together with his artist wife, they soon become a source of fascination and wonder to Thomas.

Yet just as Thomas and Mac's friendship begins to blossom, war with Germany is declared. The summer guests flee and are replaced by regiments of soldiers, and as the brutality of war weighs increasingly heavily on this coastal community, they become more suspicious of Mac and his curious ways.

In this story of an unlikely friendship, Esther Freud paints a vivid portrait of the home front during World War I, and of a man who was one of the most brilliant and misunderstood artists of his generation.

PRAISE

I truly loved it." —Rachel Joyce, author of *The Unlikely Pilgrimage of Harold Fry*

"Along with popular fictional biographies such as *Loving Frank*, *The Paris Wife*, and *Z*, this period novel will surely captivate . . . warmly recommended." —*Library Journal*

"[An] evocative new novel... a touching coming-of-age story, powerfully but gracefully infused with a spirit of place, which also pays tribute to a revered artist." —*Kirkus Reviews*, starred review

Esther Freud made her writing debut with *Hideous Kinky*, which was shortlisted for the John Llewellyn Rhys Prize and made into a feature film starring Kate Winslet. She is also the author of *Peerless Flats*, *Summer at Gaglow*, *The Wild*, *The Sea House*, *Love Falls*, and, most recently, *Lucky Break*. Esther Freud was named one of *Granta*'s Best Young British Novelists in 1993. She lives in London and Suffolk. @estherfreudrite • www.estherfreud.co.uk

A Guinea Pig Pride & Prejudice

by
Jane Austen and Alex Goodwin



final cover to come

FICTION / CLASSICS

Bloomsbury USA | 10/13/2015 9781632862426 | \$13.00 / \$16.00 Can. Hardcover | 64 pages | Carton Qty: 6.3 in W | 5 in H Approx. 25 full-color photographs throughout.

MARKETING

National print and online feature and review attentionInclusion in holiday gift book roundupsPre-publication consumer review campaignOutreach to Jane Austen fan groupsSocial media campaign at publicationDigital assets: video, photos, and slideshow on Bloomsbury website

ALSO AVAILABLE

A Guinea Pig Nativity 10/2013 | 9781620405871 Hardcover | \$12.00

A Guinea Pig Pride & Prejudice

Jane Austen and Alex Goodwin

A charming retelling of Jane Austen's classic love story about Elizabeth Bennet and Mr. Darcy, featuring the sweet, rotund little piglets who brought you *A Guinea Pig Nativity*.

It is a truth universally acknowledged, that a single guinea pig in possession of a good fortune must be in want of a wife.

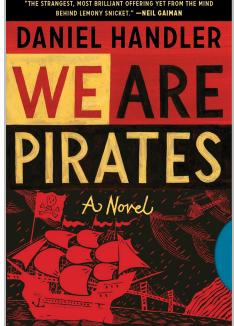
It is a truth personally acknowledged by Mrs. Bennet that all five of her furry daughters—Jane, Elizabeth, Mary, Kitty, and Lydia—are in need of husbands.

To her mother's grave disappointment, Elizabeth Bennet is headstrong and won't take just anyone, especially not the haughty Mr. Darcy.* Elizabeth blames the arrogant gentleman for steering Mr. Bingley, one of the rare men in possession of a good fortune, away from her older sister Jane.

But when boy-crazy Kitty and Lydia fall in with the wrong crowd, it is Darcy who saves the day—and the Bennet family honor—and wins Elizabeth's tiny, rapidly beating rodent heart.

This delightful retelling of *Pride and Prejudice* is illustrated throughout with full color photos of the finest guinea pig actors working today. Costumers familiar with the elegant curves of the guinea pig form have tailored lush period looks. And of course, it is the love between guinea pigs that can best illustrate the depth of feeling between Jane Austen's Elizabeth and Mr. Darcy.

*The guinea pig playing Darcy struggled with looking supercilious, though rest assured, when carrots were removed from the elegant sets, the actor was able to still his nose long enough to look down it, and once he donned his summer-weight waistcoat, he made a fine and dashing Darcy.



FICTION / LITERARY

Bloomsbury USA | 10/6/2015 9781608197767 | \$16.00

Trade Paperback | 288 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

Other Available Formats:

Hardcover ISBN: 9781608196883

MARKETING

National consumer advertising campaignCoverage in paperback columns nationwidePromotion of author's digital backlist prior to publication Author speaking engagements in select citiesNational book club marketing campaignSocial media campaign at publication

ALSO AVAILABLE

We Are Pirates: A Novel 2/2015 | 9781608196883 Hardcover | \$26.00

NOW IN PAPERBACK!

We Are Pirates

Daniel Handler

From mega-bestselling author Daniel Handler (aka Lemony Snicket), a novel for adults that "will dazzle, disturb, and delight you" (Jess Walter).

A boat has gone missing. Goods have been stolen. There is blood in the water. It is the twenty-first century and a crew of pirates is terrorizing the San Francisco Bay.

Phil is a husband, a father, a struggling radio producer, and the owner of a large condo with a view of the water. But he'd like to be a rebel and a fortune hunter.

Gwen is his daughter. She's fourteen. She's a student, a swimmer, and a best friend. But she'd like to be an adventurer and an outlaw.

Phil teams up with his young, attractive assistant. They head for the open road, attending a conference to seal a deal.

Gwen teams up with a new, fierce friend and some restless souls. They head for the open sea, stealing a boat to hunt for treasure.

We Are Pirates is a novel about our desperate searches for happiness and freedom, about our wild journeys beyond the boundaries of our ordinary lives.

Also, it's about a teenage girl who pulls together a ragtag crew to commit mayhem in the San Francisco Bay, while her hapless father tries to get her home.

PRAISE

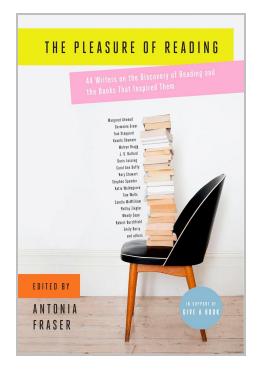
The strangest, most brilliant offering yet from the mind behind Lemony Snicket." — **Neil Gaiman**

"Daniel Handler can do anything." —Jess Walter

"There is no writer quite like Daniel Handler. Somehow he manages to work at the intersection of irony and wonderment, whimsy and menace—a space I'm not sure I knew existed until I read his work." —Jennifer Egan

"Daniel Handler turns whimsy into wisdom and the fantastic into the great. He is, of course, a genius." —Lorrie Moore

Daniel Handler is the author of the novels The Basic Eight, Watch Your Mouth, Adverbs, and Why We Broke Up. As Lemony Snicket, he is responsible for many books for children, including the thirteen-volume sequence A Series of Unfortunate Events and the four-book series All The Wrong Questions. He is married to the illustrator Lisa Brown, and lives with her and their son in San Francisco.



LITERARY COLLECTIONS / ESSAYS

Bloomsbury USA | 10/20/2015 **9781632862280** | **\$18.00** / **\$22.00 Can.** Trade Paperback | 288 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

National online and print review campaignPre-publication bookseller and blogger outreach campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

The Pleasure of Reading

43 Writers on the Discovery of Reading and the Books that Inspired Them

Edited by Antonia Fraser and Victoria Gray

A charming collection of essays from some of our best-loved writers about the pleasures of reading.

In this delightful collection, forty acclaimed writers explain what first made them interested in literature, what inspired them to read, and what makes them continue to do so. First published in 1992 in hardback only, original contributors include Margaret Atwood, J. G. Ballard, Melvyn Bragg, A. S. Byatt, Catherine Cookson, Carol Ann Duffy, Germaine Greer, Alan Hollinghurst, Doris Lessing, Candia McWilliam, Edna O'Brien, Ruth Rendell, Tom Stoppard, Sue Townsend, and Jeanette Winterson. The new edition will include essays from ten new writers.

PRAISE

A wonderful book for those of us that are addicted to print. A compendium of mostly British authors which lead you through their lives of reading. Sue Townsend mentions that she didn't learn to read before the age of eight and that her teacher was a nasty drunk with a face like a dyspeptic badger!

Really enjoyed this book:) And it brought back so many memories of my early years of reading ... reading a book in bed under the covers at night by torch light ... ALWAYS having a book to hand and being told to "Put that book down!" ... getting annoyed if ever a Birthday or Christmas Day passed WITHOUT A NEW BOOK arriving!!!

Antonia Fraser is well known as a historical biographer whose books include *Cromwell: Our Chief of Men, Mary, Queen of Scots, The Gunpowder Plot*, and *The Six Wives of Henry VIII*. She has been president of English PEN and chairman of both the Society of Authors and the Crimewriters' Association. She lives in Holland Park, London.

Victoria Gray is a trustee of Give a Book, a charity founded in honor of her late husband, the playwright and diarist Simon Gray. She lives in London.

PJ Harvey Seamus Murphy

The Hollow of the Hand

COVER ARTWORK FORTHCOMING

POETRY

Bloomsbury USA | 10/20/2015 **9781408865736** | **\$27.00** / **\$32.00 Can.** Trade Paperback | 256 pages | Carton Qty: 6.3 in W | 9.4 in H 100+ B&W photographs

Other Available Formats: Hardcover ISBN: 9781408865286

MARKETING

National print and online review and feature campaignInclusion in holiday gift book roundupsPrepublication bookseller mailingsDigital assets: digital sampler available, excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

The Hollow of the Hand: Deluxe Edition 10/2015 | 9781408865286 Hardcover | \$85.00 / \$97.00 Can.

BLOOMSBURY USA

OCTOBER 2015

The Hollow of the Hand

Reader's Edition

PJ Harvey and Seamus Murphy

The debut book from the multi-talented artist PJ Harvey, in collaboration with photographer Seamus Murphy: a one-of-a-kind collection of poetry and images.

Singer, songwriter, poet, and artist PJ Harvey has built a long and successful career by always pushing herself further, exploring her limits, and letting her curiosity lead her. In recent years, her interests have become more global, and her journeys for inspiration have sent her farther afield. Her friend and collaborator, the photographer Seamus Murphy, has twenty-five years of experience traveling the world and documenting it. For *The Hollow of the Hand*, the two set out together, to Kosovo and Afghanistan, and to Washington, D.C.: she would collect words, he would collect pictures, and together they would create an extraordinary chronicle of our life and times.

Harvey and Murphy have collaborated previously: for her critically acclaimed record *Let England Shake*, Harvey asked the artist to create short films to accompany each song, resulting in a sort of visual album to accompany the musical one. Here, these two socially conscious storytellers have built something together from the ground. *The Hollow of the Hand* marks the first publication of Harvey's impassioned poetry, in conversation with Murphy's indelible images: a landmark project.

The Hollow of the Hand is available in two formats: a deluxe hardcover edition with highest quality photographic reproductions, and an accessibly priced reader's edition in paperback.

PRAISE

for PJ Harvey's album *Let England Shake* and Seamus Murphy's accompanying short films

"Universal and . . . necessary . . . powerful and clearly stated." —Pitchfork

"[T.S.] Eliot's influence extends across the whole of [Let England Shake], which pieces together voices and images from multiple decades and countries." —The Guardian

"Murphy's cinematography complements [Harvey's] approach perfectly: not storyboarded, but collaged from various journeys... He innately understands *Let England Shake*'s... melancholic poetics." —*Uncut*

PJ Harvey has released eight critically acclaimed albums. She is the only artist to have twice been awarded the Mercury Prize and has been nominated for six Grammy Awards. She also creates visual art and writes poetry. In 2013, she was awarded an MBE for services to music.

PJ Harvey Seamus Murphy

The Hollow of the Hand

COVER ARTWORK FORTHCOMING

POETRY

Bloomsbury USA | 10/20/2015 **9781408865286** | **\$85.00** / **\$97.00 Can.** Hardcover | 256 pages | Carton Qty: 11.1 in W | 16.7 in H 100+ photos

Other Available Formats:

Trade Paperback ISBN: 9781408865736

MARKETING

National print and online review and feature campaignInclusion in holiday gift book roundupsPrepublication bookseller mailingsDigital assets: digital sampler available, excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

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OCTOBER 2015

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PRAISE

for PJ Harvey's album *Let England Shake* and Seamus Murphy's accompanying short films

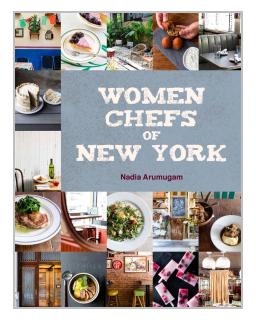
"Universal and ... necessary ... powerful and clearly stated." —Pitchfork

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Seamus Murphy has documented conflict around the world. His photography from Afghanistan



COOKING

Bloomsbury USA | 10/27/2015 **9781632860767** | **\$35.00** / **\$41.00 Can.** Hardcover | 256 pages | Carton Qty: 7.4 in W | 9.7 in H More than 100 colour photographs

MARKETING

National print and online feature and review attentionAuthor events in New York Inclusion in holiday gift book roundupsPre-publication consumer review campaignSocial media campaign at publicationDigital assets: digital sampler, excerpts, recipes on Bloomsbury website Feature placement on Bloomsbury website at time of publication

Women Chefs of New York

Nadia Arumugam

One hundred beloved recipes from twenty-five of the most successful and exciting women chefs in New York City.

Women Chefs of New York is a colorful showcase of twenty-five leading female culinary talents in the restaurant capital of the world. In a fiercely competitive, male-dominated field, these women have risen to the top, and their stories—and their recipes—make it abundantly clear why. Food writer Nadia Arumugam braves the sharp knives and the sputtering pans of oil for intimate interviews, revealing the chefs' habits, quirks, food likes and dislikes, their proudest achievements, and their aspirations. And each chef contributes four signature recipes—appetizers, entrees, and desserts—to recreate the experience of a meal from their celebrated kitchens. This gorgeous full-color cookbook includes portraits of these inspiring women, inviting interior shots of their restaurants, and mouthwatering pictures of the featured dishes, styled by the chefs themselves—all captured by celebrated food photographer Alice Gao.

Women Chefs of New York features all-stars such as Amanda Freitag, Jody Williams, April Bloomfield (The Spotted Pig, The Breslin), Gabrielle Hamilton (Prune), Christina Tosi (Momofuku Milk Bar), and Alex Raij (La Vara, Txikito, El Quinto) as well as up-and-coming players like Zahra Tangorra (Brucie), Ann Redding (Uncle Boons), and Sawako Ockochi (Shalom Japan). It's the ultimate gift for any cook or foodie—man or woman—interested in the food that's dazzling discerning palates in NYC now.

Nadia Arumugam is a food writer, editor, and cookbook author. She writes the Chew On This column for Forbes.com and the Food Explainer column for *Slate*. Her writing and recipes have appeared in numerous other publications and websites including *Saveur*, Epicurious, and Gilt Taste. A member of the U.S. Association of Food Journalists, she is also the author of the cookbook *Chop, Sizzle & Stir.* Born in Malaysia and raised in London, Nadia now lives in New York City with her husband, Peter.

"What's keeping you from reading this book right now?

It's worth it. Deep and challenging and useful."

—SETH GODIN, author of The learns Decention

More Beautiful Question

THE POWER OF INQUIRY TO SPARK
BREAKTHROUGH IDEAS

WARREN BERGER

BUSINESS & ECONOMICS / DECISION MAKING & PROBLEM SOLVING

Bloomsbury USA | 10/13/2015 **9781632861054** | **\$17.00** / **\$20.00 Can.** Trade Paperback | 272 pages | Carton Qty: 5.5 in W | 8.3 in H

Other Available Formats: Hardcover ISBN: 9781620401453

MARKETING

Coverage in paperback columns nationwideBook sales at author lecture events nationwideDigital assets: excerpts on Bloomsbury websiteSocial media campaign at publicationFeature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

A More Beautiful Question: The Power of Inquiry to Spark Breakthrough Ideas 3/2014 | 9781620401453 Hardcover | \$26.00 / \$30.00 Can. NOW IN PAPERBACK!

A More Beautiful Question

The Power of Inquiry to Spark Breakthrough Ideas

Warren Berger

To get the best answer—in business, in life—you have to ask the best possible question. Innovation expert Warren Berger shows that ability is both an art and a science.

It may be the most underappreciated tool at our disposal, one we learn to use well in infancy—and then abandon as we grow older. Critical to learning, innovation, success, even to happiness—yet often discouraged in our schools and workplaces—it can unlock new business opportunities and reinvent industries, spark creative insights at many levels, and provide a transformative new outlook on life. It is the ability to question—and to do so deeply, imaginatively, and "beautifully."

In this fascinating exploration of the surprising power of questioning, innovation expert Warren Berger reveals that powerhouse businesses like Google, Nike, and Netflix, as well as hot Silicon Valley startups like Pandora and Airbnb, are fueled by the ability to ask fundamental, game-changing questions. But Berger also shares human stories of people using questioning to solve everyday problems—from "How can I adapt my career in a time of constant change?" to "How can I step back from the daily rush and figure out what really makes me happy?"

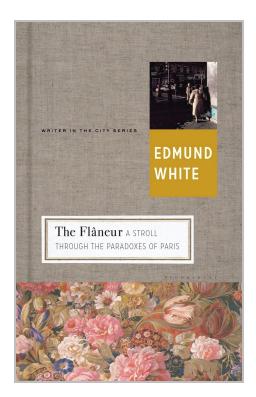
By showing how to approach questioning with an open, curious mind and a willingness to work through a series of "Why," "What if," and "How" queries, Berger offers an inspiring framework of how we can all arrive at better solutions, fresh possibilities, and greater success in business and life.

PRAISE

Berger presents a simple three-part framework, the 'Why-What If-How' model, to guide effective inquiry." —The New York Times Book Review

"This thought-provoking book offers important insights to executives, and to those aspiring to leadership, for their business and personal use." —Booklist

Warren Berger has studied hundreds of the world's leading entrepreneurs, and creative thinkers to learn how they ask questions, generate original ideas, and solve problems. His writing appears regularly in *Fast Company* and *Harvard Business Review*. He is the author of the internationally acclaimed book *Glimmer*, a groundbreaking analysis of innovative thinking. He lives in New York state, and his website is www.AMoreBeautifulQuestion.com.



TRAVEL / EUROPE / FRANCE

Bloomsbury USA | 10/13/2015 **9781632863775** | **\$22.00** / **\$26.00 Can.** Hardcover | 224 pages | Carton Qty: 5.5 in W | 8.3 in H

Other Available Formats:

Trade Paperback ISBN: 9781582342122

MARKETING

Pre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Inside a Pearl: My Years in Paris 2/2015 | 9781620406335 Trade Paperback | \$16.00 / \$18.00 Can.

Inside a Pearl: My Years in Paris 2/2014 | 9781608195824 Hardcover | \$26.00 / \$27.50 Can.

Jack Holmes and His Friend: A Novel 2/2013 | 9781608197255 Trade Paperback | \$16.00 / \$17.00 Can.

The Flaneur

A Stroll through the Paradoxes of Paris

Edmund White

In a brand-new hardcover package, the perfect companion to Paris: Edmund White's *New York Times*—bestselling stroll through the city.

A flâneur is a stroller, a loiterer, someone who ambles through city streets in search of adventure and fulfillment. Edmund White, who lived in Paris for sixteen years, wanders through the streets and avenues and along the quays, into parts of Paris virtually unknown to visitors and indeed to many Parisians. In the hands of the learned White, a walk through Paris is both a tour of its lush, sometimes prurient history and an evocation of the city's spirit.

Edmund White's *The Flâneur* is opinionated, personal, subjective. As he conducts us through the bookshops and boutiques, past the monuments and palaces, filling us in on the gossip and background of each site, he allows us to see through the blank walls and past the proud edifices and to glimpse the inner human drama.

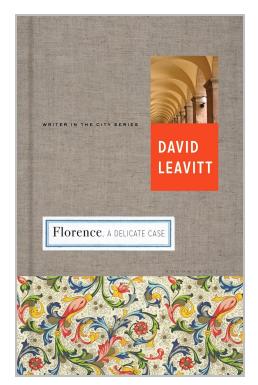
PRAISE

Impersonating the *flâneur* allows White to throw away the guidebooks and wander through Paris and its cultures with a poet's eye, seizing and worrying at whatever attracts his attention . . . determined to show you a Paris you wouldn't otherwise see." — *The New York Times Book Review*

"White's charming book is for literati, voyeurs and aesthetes, and for travelers who love familiar terrain from a different viewpoint." —Publishers Weekly

"Vibrantly evocative." —Elle

Edmund White is the author of three memoirs about Paris—My Lives, City Boy, and Inside a Pearl. His many novels include the autobiographical A Boy's Own Story and, most recently, Jack Holmes & His Friend. He is also known as a literary biographer and essayist. White lives in New York and teaches at Princeton University.



TRAVEL / EUROPE / ITALY

Bloomsbury USA | 10/13/2015 **9781632863751** | **\$22.00** / **\$26.00 Can.** Hardcover | 192 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

Pre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

The Two Hotel Francforts: A Novel 6/2014 | 9781596910430 Trade Paperback | \$16.00 / \$18.00 Can.

The Lost Language of Cranes: A Novel 6/2014 | 9781620407028 Trade Paperback | \$17.00 / \$19.00 Can.

Family Dancing: Stories 6/2014 | 9781620407042 Trade Paperback | \$17.00 / \$19.00 Can.

Florence

A Delicate Case

David Leavitt

In a brand-new hardcover edition: David Leavitt brings the wonders and mysteries of Florence alive.

Why has Florence always drawn so many English and American visitors? What has been its particular appeal for writers and artists over the centuries?

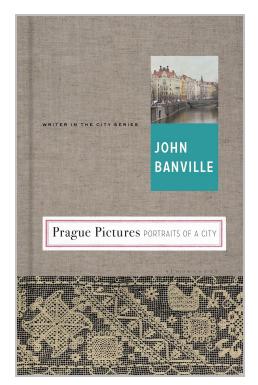
Moving fleetly between present and past and exploring characters both real and fictional, Leavitt's narrative considers the appeal of Florence to figures as diverse as Tchaikovsky, E. M. Forster, and Mary McCarthy. Lesser-known episodes in Florentine history—the moving of Michelangelo's David and the construction of temporary bridges by black American soldiers in the wake of the Second World War—are contrasted with images of Florence today with its vast pizza parlors and tourist culture. Ultimately, Leavitt makes a robust case for this most enigmatic of Italian cities.

PRAISE

[An] entertaining and readable book about expatriates who have gravitated to the city over the centuries . . . Anyone with even a passing interest in Florence will find Leavitt's book an enjoyable and informative footnote to the history of one of the world's great cities." — The New York Times

"A highly personal take on a city largely unchanged since the Renaissance . . . A brief, highly pleasant spell of summery transport, and a loving valentine to a city with more than a few arrows to sling." —The A.V. Club

David Leavitt's books include the collection *Family Dancing* and the novels *The Lost Language of Cranes, While England Sleeps, The Body of Jonah Boyd, The Indian Clerk* (finalist for the PEN/Faulkner Award and the IMPAC Dublin Literary Award), and, most recently, *The Two Hotel Francforts*. He is also the author of a biography of *Alan Turing, The Man Who Knew Too Much*. He is professor of English at the University of Florida in Gainesville and edits the literary magazine *Subtropics*.



TRAVEL / EUROPE / EASTERN Bloomsbury USA | 10/13/2015 9781632863744 | \$22.00 / \$26.00 Can. Hardcover | 256 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

Pre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

Prague Pictures

Portraits of a City

John Banville

From one of the foremost chroniclers of the modern European experience, a panoramic view of a city that has seduced and bewitched visitors for centuries—now in a brand-new hardcover package.

Since the late 1500s, when Emperor Rudolf II summoned alchemists and magicians from all over the world to his castle on Hradèany hill, Prague has been the magic capital of Europe, a place of mystery and intrigue. Nothing—not wars, revolutions, floods, Soviet communism, nor the depredations of the tourist boom after the Velvet Revolution—could destroy the unique atmosphere of this beautiful, proud, and melancholy city on the Vltava.

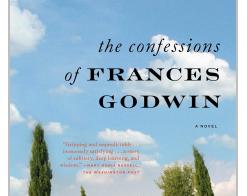
John Banville traces Prague's history and portrays the people who made it: the princes, heroes, geniuses, and charlatans. He also paints a portrait of contemporary Prague, reveling in its newfound freedoms. From his first visit to the city in the depths of the Cold War through many subsequent visits, one of our greatest writers offers a deeply personal yet panoramic view of the city he came to love.

PRAISE

When he was younger, Banville notes, he believed that really to get under the skin of a city one had to fall in love there. Prague, promiscuous and secretive, appears to have offered him another possibility. To understand a little more of himself, he first had to fall in love with a city." —*The Guardian*

"Each anecdote, each site, each person recollected in memory is wonderfully evocative of the place. This is a beautiful book, lovely to hold and admire." —The Washington Times

John Banville was born in Wexford, Ireland, in 1945. He is the author of twenty-five novels, some of them under the pen name Benjamin Black, and his acclaimed works include *The Book of Evidence*, shortlisted for the Man Booker Prize, and *The Sea*, which won the prize in 2005. He has also been awarded the Franz Kafka Prize, among others. Banville lives in Dublin.



FICTION / LITERARY

Bloomsbury USA | 10/20/2015 **9781620405505** | **\$16.00** / **\$19.00 Can.** Trade Paperback | 320 pages | Carton Qty: 5.5 in W | 8.3 in H

ROBERT HELLENGA

Author of The Sixteen Pleasures

Other Available Formats: Hardcover ISBN: 9781620405499

MARKETING

Coverage in paperback columns nationwideDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

The Confessions of Frances Godwin: A Novel

7/2014 | 9781620405499 Hardcover | \$26.00 / \$30.00 Can.

Snakewoman of Little Egypt: A Novel 9/2011 | 9781608193226 Trade Paperback | \$16.00 / \$17.50 Can.

Snakewoman of Little Egypt: A Novel 9/2010 | 9781608192625 Hardcover | \$25.00 NOW IN PAPERBACK!

The Confessions of Frances Godwin

A Novel

Robert Hellenga

"Gripping and unpredictable . . . immensely satisfying . . . a story of subtlety, deep learning and wisdom." —Mary Doria Russell, *The Washington Post*

The Confessions of Frances Godwin is the fictional memoir of a retired high school Latin teacher looking back on a life of trying to do her best amidst transgressions—starting with her affair with Paul, whom she later marries. Now that Paul is dead and she's retired, Frances Godwin thinks her story is over—but of course the rest of her life is full of surprises, including the truly shocking turn of events that occurs when she takes matters into her own hands after her daughter Stella's husband grows increasingly abusive. And though she is not a particularly pious person, in the aftermath of her actions, God begins speaking to her. Theirs is a deliciously antagonistic relationship that will compel both believers and nonbelievers alike.

From a small town in the Midwest to the Piazza Santa Maria in Trastevere in Rome, *The Confessions of Frances Godwin* touches on the great questions of human existence: Is there something "out there" that takes an interest in us? Or is the universe ultimately indifferent?

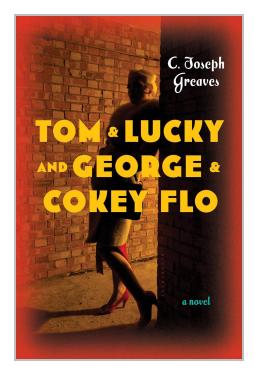
PRAISE

I stayed up all night with Robert Hellenga's beguiling schoolteacher-murderer and her talkative God... *The Confessions of Frances Godwin* is Hellenga's most audacious fling at just about everything in our culture." —Gail Godwin, author of *Flora*

"Robert Hellenga is a great storyteller and a most elegant writer." —Hilma Wolitzer, author of *An Available Man*

"As enjoyable as it is profound this is the sort of rare book where the familiar starts to look brand-new." —Peter Orner, author of *Last Car Over the Sagamore Bridge* "One of his best." —*Booklist*, special feature starred review

Robert Hellenga was educated at the University of Michigan and Princeton University. He is a professor at Knox College in Galesburg, Illinois, and the author of the novels *Snakewoman of Little Egypt, The Sixteen Pleasures, The Fall of a Sparrow, Blues Lessons, Philosophy Made Simple*, and *The Italian Lover*. He lives in Galesburg, Illinois.



FICTION / LITERARY Bloomsbury USA | 11/3/2015 9781620407851 | \$26.00 / \$31.00 Can. Hardcover | 304 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

National online and print review campaignAuthor events in Colorado, Los Angeles, and New York Prepublication bookseller and blogger outreach campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

Tom & Lucky (and George & Cokey Flo)

C. Joseph Greaves

A gripping novelization of one of the most colorful—and controversial—courtroom showdowns in U.S. history, between special prosecutor Tom Dewey and mobster Lucky Luciano, the Boss of Bosses.

The year is 1936. Charles "Lucky" Luciano is the most powerful gangster in America. Thomas E. Dewey is an ambitious young prosecutor hired to bring him down, and Cokey Flo Brown—grifter, heroin addict, and sometimes prostitute—is the witness who claims she can do it. Only a wily defense attorney named George Morton Levy stands between Lucky and a life behind bars, between Dewey and the New York governor's mansion.

As the Roaring Twenties give way to the austere reality of the Great Depression, four lives, each on its own incandescent trajectory, intersect in a New York courtroom, introducing America to the violent and darkly glamorous world of organized crime and leaving our culture, laws, and politics forever changed.

Based on a trove of newly discovered documents, *Tom & Lucky (and George & Cokey Flo)* tells the true story of a singular trial in American history: an epic clash between a crime-busting district attorney and an all-powerful mob boss who, in the crucible of a Manhattan courtroom, battle for the heart and soul of a dispirited nation. Blending elements of political thriller, courtroom drama, and hard-boiled pulp, author C. Joseph Greaves introduces readers to the likes of Al Capone, Dutch Schultz, Meyer Lansky, and Bugsy Siegel while taking readers behind the scenes of a corrupt criminal justice system in which sinners may be saints and heroes may prove to be the biggest villains of all.

PRAISE

for Hard Twisted

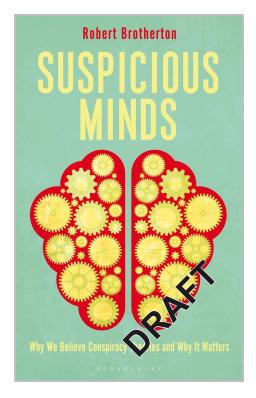
"A kind of Dust Bowl Lolita . . . A gritty, gripping read, and one that begs to be put on film." —Los Angeles Times

"A taut and intriguing thriller." —The Sunday Times

"In its historical weight and narrative power, *Hard Twisted* is as epic as the rugged mesas and range its characters inhabit." —*High Country News*

"Now and again you discover a thriller that sweeps you off your feet because it is so unexpected. This is one. A formidable achievement, it is impossible to forget." —Daily Mail

C. Joseph Greaves is a former L. A. trial lawyer now living in Colorado. His first novel, *Hard Twisted*, was a finalist for the Oklahoma Book Award in Fiction and was named Best Historical Novel in the SouthWest Writers' International Writing Contest, in which Greaves was also honored with the grand prize Storyteller Award. Writing as Chuck Greaves, he is a Shamus Award finalist for his Jack MacTaggart series of legal/detective mysteries.



PSYCHOLOGY / SOCIAL PSYCHOLOGY

Bloomsbury USA | 11/17/2015 **9781472915610** | **\$27.00** / **\$32.00 Can.** Hardcover | 288 pages | Carton Qty: 5.3 in W | 8.5 in H

MARKETING

Early review campaign on NetGalley and GoodreadsPre-pub outreach to pop-science, psychology, conspiracy bloggersNational consumer campaign onlineTie in to annual Kennedy assassination commemorationSocial media campaign on conspiracy theories on launch. Feature on Bloomsbury website during publication month

Suspicious Minds

Why We Believe Conspiracy Theories and Why It Matters

Rob Brotherton

Decoding the psychology of believing in conspiracy theories. We're all conspiracy theorists—some of us just hide it better than others.

Conspiracy theorists aren't just a handful of people who wear tin-foil hats and have bizarre ideas about shape-shifting reptilian aliens. Conspiracy theories are as likely to appeal to women as to men, college students as to retired professors, middle-class bloggers as to blue-collar workers.

Psychological research sheds light on why some people are more drawn to conspiracy thinking, especially when they feel discontented, distrustful, and desire privileged knowledge. But ultimately we are all natural-born conspiracy theorists. Our brains are wired to see patterns and to weave unrelated data points into complex stories. We instinctively see events in the world in terms of human motives and intentions, leading us to discount the role of chance and unintended consequences, and we look for some hidden hand behind catastrophic events. These psychological quirks can lead us to suspect a conspiracy where none exists.

Conspiracy theories have existed throughout history, from ancient Athens and Rome to present day theories about 9/11 and who shot JFK. *Suspicious Minds* explores the phenomenon and reveals the important consequences conspiracy theories can have—from discouraging parents from vaccinating their children against deadly diseases to hampering political policies to combat climate change.

Rob Brotherton, a former lecturer in psychology at Goldsmiths, University of London, is a leading expert on the psychology of conspiracy theory. He has written about conspiracy theories for periodicals such as *New Scientist* and the *Skeptic* magazine, and on his website, www.conspiracypsychology.com. He currently lives in New York City.

Spuntino

by Russell Norman



final cover to come

COOKING

Bloomsbury USA | 10/13/2015 9781408847176 | \$45.00 Hardcover | 320 pages | Carton Qty: 15 ft W | 22.1 ft H Colour photography throughout

MARKETING

National print and online feature and review attentionInclusion in holiday gift book roundupsPre-publication consumer review campaignSocial media campaign at publicationDigital assets: recipes, excerpts, slideshows on Bloomsbury website

ALSO AVAILABLE

POLPO: A Venetian Cookbook (Of Sorts) 10/2012 | 9781608199099 Hardcover | \$50.00 / \$52.50 Can.

SPUNTINO

Russell Norman

From the bestselling author of *POLPO*: new mouthwatering recipes and stories from Spuntino, the New York-influenced diner taking the London restaurant scene by storm.

Hidden behind rust-colored frontage in the bustling heart of London's Soho, Russell Norman's humble diner, Spuntino, delivers bold flavors to the crowds who flock to its pewter-topped bar. It is Norman's homage to the meals he's enjoyed in frequent trips to New York restaurants—a British chef's spin on American comfort classics.

The one hundred and twenty recipes featured here include burgers, buttermilk fried chicken, the definitive mac and cheese, Spuntino's signature truffled egg toast, sprightly salads, boozy desserts, and upscale cocktails. And Norman charts his love affair with the New York food scene, mapping walks through Manhattan and Brooklyn's hidden gems and scruffy corners, the brasseries and family-owned delis, candy shops, and cocktail bars.

Spuntino will, like POLPO, be a beauty to behold: the same glowing photography with a similarly dazzling design, including a distinctive stripped-away spine to reveal colorful Japanese stitching. Much as he delivered his own spin on Venice in POLPO, here Russell Norman gives us New York through new eyes—celebrating the energy, dynamism, and extraordinary cuisine of our great melting pot.

PRAISE

for POLPO

"Undeniably one of the most beautiful books to grace our shelves . . . But it's more than an objet d'art . . . [These dishes] are meant to be prepared then polished off." —The Wall Street Journal

"The physical appearance of this book will give you a clue to its culinary intentions ... The feeling is one of refinement and simplicity but without pretensions ... Inspires a lush, celebratory approach to dining and entertaining that is deeply appealing." —The Kitchn

Russell Norman spent four years running some of London's most venerated restaurants before turning his back on the high life, getting a tattoo of an octopus on his back and setting up POLPO in scruffy Soho. There are now four POLPO locations, plus Polpetto, Mishkin's, The Ape & Bird, and, of course, Spuntino. Russell Norman gives advice to budding restaurateurs in the BBC2 series *The Restaurant Man*. He lives in London. @Spuntino • www.spuntino.co.uk • @RussellNorman_ • www.russellnorman.co

Cyberphobia

Identity, Trust, Security and the Internet

by Edward Lucas



final cover to come

POLITICAL SCIENCE / POLITICAL FREEDOM & SECURITY / INTELLIGENCE

Bloomsbury USA | 11/17/2015 9781632862259 | \$28.00 / \$34.00 Can. Hardcover | 288 pages | Carton Qty: 6.1 in W | 9.3 in H 8pg B&W insert.

MARKETING

National print and online feature and review attentionPre-pub outreach to tech bloggersPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury website

ALSO AVAILABLE

Deception: The Untold Story of East-West Espionage Today 12/2013 | 9781620403099 Trade Paperback | \$16.00 / \$17.00 Can.

Deception: The Untold Story of East-West Espionage Today 6/2012 | 9780802711571 Hardcover | \$26.00 / \$27.50 Can.

Cyberphobia

Identity, Trust, Security and the Internet

Edward Lucas

A sobering and insightful book on the dangers of cybercrime and its potentially catastrophic consequences.

Cybercrime is increasingly in the news. Stories about weaknesses in cybersecurity like the "Heartbleed" leak, or malicious software on the cash registers at your local Target have become alarmingly common. Even more alarming is the sheer number of victims associated with these crimes—the identities and personal information of millions is stolen outright as criminals drain bank accounts and max out credit cards. The availability of stolen credit card information is now so common that it can be purchased on the black market for as little as four dollars with potentially thousands at stake for the victims. Possibly even more catastrophic are hackers at a national level that have begun stealing national security, or economic and trade secrets. The world economy and geopolitics hang in the balance.

In *Cyberphobia*, Edward Lucas unpacks this shadowy, but metastasizing problem confronting our security—both for individuals and nations. The uncomfortable truth is that we do not take cybersecurity seriously enough. Strong regulations on automotive safety or guidelines for the airline industry are commonplace, but weak cybersecurity on the computers and internet systems near us put everyone at risk. Lucas sounds a compelling and necessary alarm on behalf of cybersecurity and prescribes immediate and bold solutions to this grave threat.

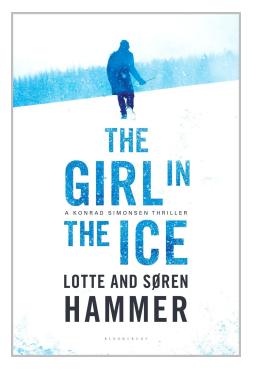
PRAISE

for Deception

"Lucas's account is a masterful achievement, blending first-class reporting with the flare of John le Carré and Daniel Silva." —C.C. Lovett, *CHOICE*

"One depressing conclusion from reading *Deception* is that Russians are much better than their Western counterparts at the spy business. Another is that, even now, the West doesn't much seem to care that its secrets are being pilfered by a regime that wishes us ill...[a] sobering book."—Bret Stephens, *The Wall Street Journal*

Edward Lucas is a senior editor at the *Economist*. He has been covering Eastern Europe since 1986, with postings in Berlin, Moscow, Prague, Vienna, and the Baltic states. He is married to the columnist Cristina Odone. He is the author of *The New Cold War*, which has been published in more than fifteen languages, and *Deception: The Untold Story of East-West Espionage Today*. He lives in England.



FICTION / SUSPENSE Bloomsbury USA | 11/10/2015 9781632862976 | \$26.00 Hardcover | 304 pages | Carton Qty: 5.5 in W | 8.3 in H | 1 lb Wt

MARKETING

National print and online review campaignPre-publication online consumer and blogger review campaignOutreach to mystery bloggers and crime websitesDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

The Girl in the Ice

A Konrad Simonsen Thriller

Lotte and Søren Hammer, translated by Paul Norlen

The second novel in the international bestselling Konrad Simonsen series, a chilling tale from the authors of *The Hanging*.

Under the heartless vault of Greenland's arctic sky the body of a girl is discovered. Half-naked and tied up, buried hundreds of miles from any signs of life, she has lain alone, hidden in the ice cap, for twenty-five years. Now an ice melt has revealed her.

When Detective Chief Superintendent Konrad Simonsen is flown in to investigate this horrific murder and he sees how she was attacked, it triggers a dark memory and he realizes this was not the killer's only victim. As Simonsen's team works to discover evidence that has long since been buried, they unearth truths that certain people would prefer stayed forgotten. Disturbing details about the moral standing of some of Denmark's political figures are revealed and powerful individuals are suddenly working against the case. But the pressure is on as it becomes clear that the killer chooses victims who all look unsettlingly similar, a similarity that may be used to the investigators' advantage—just so long as they can keep the suspect in their sights.

PRAISE

for The Hanging

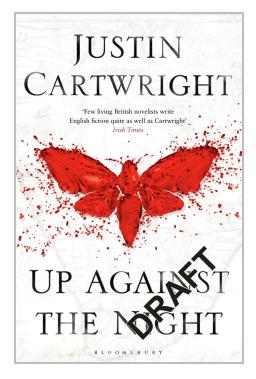
"Outstanding crime thriller. Everything works in this dark Scandinavian procedural—the intelligent and complex plot, the fallible lead, and the atmospheric prose." — Publishers Weekly

"The Hammers have struck a chord with European readers, and *The Hanging* is seen as Denmark's answer to successful Swedish, Norwegian, and Icelandic crime fiction. U.S. crime lovers will likely want to stick a pin in Denmark on their crime-fiction maps." — *Booklist*

"Enthralling, pacey, and intricately plotted, *The Hanging* kept me on the edge of my seat and illuminated a dark corner of Danish society." —Denise Hamilton, Edgar finalist

Lotte and Søren Hammer are a sister and brother from Denmark. Younger sister Lotte worked as a nurse after finishing her training in 1977 and her brother Søren was a trained teacher and a lecturer at the Copenhagen University College of Engineering. After Søren moved into the house where Lotte lived with her family in 2004 they began writing crime novels together. To date, they have written five books in this series.

Translated from the Danish by Paul Norlen.



FICTION / LITERARY

Bloomsbury USA | 11/17/2015 **9781632860187** | **\$27.00** / **\$32.00 Can.** Hardcover | 352 pages | Carton Qty: 6.1 in W | 9.3 in H

MARKETING

National online and print review campaignPre-publication bookseller and blogger outreach campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Lion Heart: A Novel 1/2015 | 9781620407677 Trade Paperback | \$16.00 / \$18.00 Can.

Lion Heart: A Novel 3/2014 | 9781620401835 Hardcover | \$27.00 / \$32.00 Can.

Other People's Money: A Novel 4/2011 | 9781608192731 Trade Paperback | \$15.00

Up Against the Night

Justin Cartwright

From the Booker-shortlisted Justin Cartwright, an intimate exploration of one man's relationship with South Africa and its turbulent history.

Frank McAllister has long since dropped "Retief" as his middle name, but the legacy of his family's history proves harder to shake. His ancestor Piet Retief, leader of the South African Great Trek, was killed by Zulu king Dingane in the 1838 massacre, along with a hundred men, women, and children. Afrikaner legend paints Retief as a homegrown Moses, bringing his people to the Promised Land. But Frank believes something rotten lies at the core of this family myth.

Frank spends his days in his London home with his new partner and her son and the products of his wealth. But the return of his daughter, Lucinda, from rehab in California brings him intense guilt: having sided with him during his divorce from her mother, she crumbled under the weight of the bitter separation. Lucinda has brought home with her a mysterious boy, and they will join the family trip to Frank's beach house in South Africa—not far from the site of the 1838 massacre. In the lulls of their idyllic days, Frank unravels what really happened on that fateful day, and how it may connect to the violence of the apartheid years, and the violence encroaching on them even now.

Up Against the Night is an enthralling tale of personal conflict and intrigue, set against the backdrop of South Africa's tangled past and troubled present, and told with tremendous color and insight. Absolutely original and gripping, it is destined to be as influential as JM Coetzee's *Disgrace*.

PRAISE

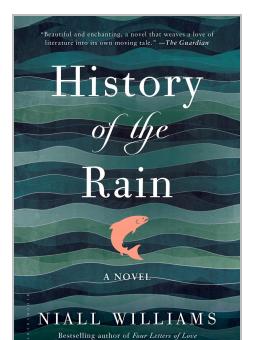
One of the finest novelists currently at work." —The Guardian

"Justin Cartwright is a senior member of a masterful generation of English novelists that includes Martin Amis, Ian McEwan, Salman Rushdie and Kazuo Ishiguro." —Los Angeles Times

"Anybody who wonders whether novelists can keep up with an accelerating world should read Justin Cartwright. [He] consistently captures the zeitgeist." —*The Independent*

Justin Cartwright's novels include *In Every Face I Meet*, shortlisted for the Man Booker Prize; *Leading the Cheers*, winner of the Whitbread Novel Award; *White Lightning*, shortlisted for the Whitbread; *The Promise of Happiness*, winner of the Hawthornden Prize; *Other People's Money*, named Spear's Book Award Novel of the Year and included in *Kirkus Reviews*' Top 25 Best of Fiction; and, most recently, *Lion Heart*. Cartwright was born in South Africa and now lives in London.

NOW IN PAPERBACK!



FICTION / LITERARY

Bloomsbury USA | 11/3/2015 **9781620407707** | **\$17.00** / **\$20.00 Can.** Trade Paperback | 368 pages | Carton Qty: 5.5 in W | 8.3 in H

Other Available Formats: Hardcover ISBN: 9781620406472

MARKETING

Coverage in paperback columns nationwideDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Four Letters of Love: A Novel 11/2015 | 9781632863188 Trade Paperback | \$16.00 / \$19.00 Can.

History of the Rain: A Novel 5/2014 | 9781620406472 Hardcover | \$26.00 / \$30.00 Can. ____

History of the Rain

A Novel

Niall Williams

Longlisted for the Man Booker Prize. "Beautiful and enchanting, a novel that weaves a love of literature into its own moving tale." —The Guardian

Bedbound in her attic room beneath the falling rain, in the margin between this world and the next, Plain Ruth Swain is in search of her father, Virgil. To find him, enfolded in the mystery of ancestors, Ruthie must first trace the jutting jaw lines, narrow faces, and gleamy skin of the Swains from the restless Reverend Swain, her great-grandfather, to her grandfather Abraham, and finally to Virgil, through wild, rain-sodden history, exploits in pole-vaulting and salmon-fishing, poetry, and the 3,958 books piled high beneath the skylights in her room. Her funny, meandering narrative sings, moves, and irrevocably inspires.

PRAISE

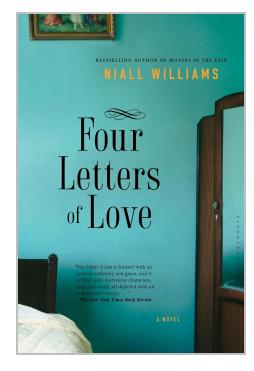
A glorious celebration of [Ireland's] storytelling tradition . . . Sweep[s] the reader joyfully along." —Daily Telegraph

"Destined to be a classic . . . A love letter to reading and its life-giving powers. [Ruthie's] voice invites comparisons to Jim Hawkins, Ishmael, and hosts of legendary literary narrators." —Library Journal, starred review

"Extremely moving, poignantly capturing Ruth's doomed childhood relationship with her twin brother. By the final chapter I was weeping." —Sunday Times

"Williams captures the awe and all of Ireland—its myths and mysteries, miseries and magic—through [Ruth's] pitch-perfect voice." —*Booklist*, starred review

Niall Williams was born in Dublin. His work includes stage plays, screenplays, nonfiction (co-written with this wife, Christine Breen), and, to date, seven novels. His first, *Four Letters of Love*, was an international bestseller and a *New York Times* Notable Book of the Year. Williams has twice been longlisted for the IMPAC Dublin Literary Award and, with this book, has been longlisted for the Man Booker Prize. He lives in the west of Ireland.



FICTION

Bloomsbury USA | 11/3/2015 **9781632863188** | **\$16.00 / \$19.00 Can.** Trade Paperback | 368 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

National online and print review campaignPre-publication consumer review campaignPromotion of author's digital backlist prior to publicationDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

History of the Rain: A Novel 11/2015 | 9781620407707 Trade Paperback | \$17.00 / \$20.00 Can.

History of the Rain: A Novel 5/2014 | 9781620406472 Hardcover | \$26.00 / \$30.00 Can.

Four Letters of Love

A Novel

Niall Williams

"A delicate and graceful love story that is also an exaltation of love itself . . . A luminously written, magical work of fiction." — The New York Times Book Review

International bestseller

Nicholas Coughlan is twelve years old when his father, an Irish civil servant, announces that God has commanded him to become a painter. He abandons the family and a wife who is driven to despair. Years later, Nicholas's own civil-service career is disrupted by tragic news: his father has burned down the house, with all his paintings and himself in it.

Isabel Gore is the daughter of a poet. She's a passionate girl, but her brother is the real prodigy, a musician. And yet this family, too, is struck by tragedy: a seizure leaves the boy mute and unable to play. Years later, Isabel will continue to somehow blame herself, casting off her own chances for happiness.

And then, the day after Isabel's wedding to man she doesn't love, Nicholas arrives on her western isle, seeking his father's last surviving painting. Suddenly the winds of fortune begin to shift, sweeping both these souls up with them. Nicholas and Isabel, it seems, were always meant to meet. But it will take a series of chance events—and perhaps, a proper miracle—to convince both to follow their hearts to where they're meant to be.

PRAISE

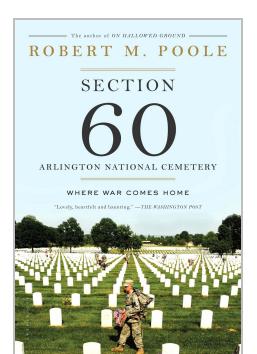
Four Letters of Love is formed with an unusual authority and grace, and it is filled with marvelous characters, large and small, all depicted with an understated veracity." —The New York Times Book Review, Notable Book of the Year

"A compelling meditation on love, art and the vicissitudes of fate." —San Francisco Chronicle

"This book can rightly claim its place among the classics of Irish literarure. A wonderfully affecting love story." —Belfast Telegraph

"A breathtaking affirmation of magic, miracles and the power of human love." — The Times

Niall Williams's work includes stage plays, screenplays, nonfiction (co-written with his wife, Christine Breen), and eight novels. He has twice been longlisted for the IMPAC Dublin Literary Award andhis latest novel, *History of the Rain*, was longlisted for the Man Booker Prize. *Four Letters of Love*, his first novel, was an international bestseller upon publication, translated into over twenty languages, and a *New York Times* Notable Book of the Year. Williams lives in the west of Ireland.



HISTORY / UNITED STATES / 21ST CENTURY

Bloomsbury USA | 11/3/2015 9781620402955 | \$17.00 / \$20.00 Can. Trade Paperback | 256 pages | Carton Qty: 6.1 in W | 9.3 in H B&W illustrations throughout.

Other Available Formats: Hardcover ISBN: 9781620402931

MARKETING

Coverage in paperback columns nationwideBook sales at author lecture events nationwideDigital assets: excerpts on Bloomsbury websiteSocial media campaign at publication

ALSO AVAILABLE

Section 60: Arlington National Cemetery: Where War Comes Home 10/2014 | 9781620402931 Hardcover | \$27.00 / \$32.00 Can.

On Hallowed Ground: The Story of Arlington National Cemetery 10/2010 | 9780802715494 Trade Paperback | \$18.00

On Hallowed Ground: The Story of Arlington National Cemetery 10/2009 | 9780802715487 Hardcover | \$28.00 / \$37.50 Can.

NOW IN PAPERBACK!

Section 60: Arlington National Cemetery

Where War Comes Home

Robert M. Poole

"Until a dedicated memorial exists to honor those who gave their lives in Iraq and Afghanistan, Section 60 is the de facto memorial." —*Library Journal* (starred review)

Gifted writer and reporter Robert Poole opens Section 60: Arlington National Cemetery with preparations for Memorial Day when thousands of families come to visit those buried in the 624-acre cemetery, legions of Rolling Thunder motorcyclists patrol the streets with fluttering POW flags, and service members place miniature flags before each of Arlington's graves. Section 60, where many of those killed in Iraq and Afghanistan have been laid to rest alongside service members from earlier wars, is a fourteen-acre plot that looms far larger in the minds and hearts of Americans. It represents a living, breathing community of fellow members of the military, family members, friends, and loved ones of those who have fallen to the new weapons of war: improvised explosive devices, suicide bombs, and enemies who blend in with local populations. Several of the newest recruits for Section 60 have been brought there by suicide or post-traumatic stress disorder, a war injury newly described but dating to ancient times.

Using this section as a window into the latest wars, Poole recounts stories of courage and sacrifice by fallen heroes, and explores the ways in which soldiers' comrades, friends, and families honor and remember those lost to war—carrying on with life in the aftermath of tragedy. *Section 60* is a moving tribute to those who have fought and died for our country, and to those who love them.

PRAISE

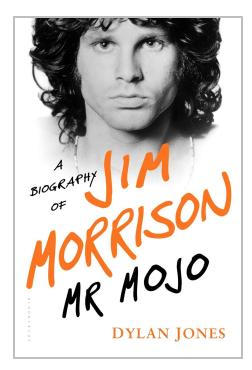
A vivid, badly needed reminder of the terrible price being paid by too many members of our all-volunteer armed forces and the families that have to struggle on without them."

—Geoffrey C. Ward, author of *The Roosevelts: An Intimate History*

"Momentous and moving . . . Powerful stories of family members and comrades in heart-rending prose." —*Kirkus Reviews*, starred review

"Poignant and personal... a valuable look at what it costs to serve one's country." — *Publishers Weekly*

Robert M. Poole is a writer and editor whose work for *National Geographic*, *Smithsonian*, and other magazines has taken him around the world. His last book, *On Hallowed Ground*, earned wide critical acclaim and was one of the *Washington Post*'s Best Books of 2009. Poole, former executive editor of *National Geographic*, lives in Vermont.



BIOGRAPHY & AUTOBIOGRAPHY / COMPOSERS & MUSICIANS / GENERAL

Bloomsbury USA | 12/8/2015 **9781632862440** | **\$16.00** / **\$19.00 Can.** Trade Paperback | 192 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

National print and online feature campaignDigital assets: excerpts on Bloomsbury websiteSocial media campaign at publication

Mr. Mojo

A Biography of Jim Morrison

Dylan Jones

A revealing biography of Jim Morrison, lead singer of The Doors and a musical icon.

In Paris's Père-Lachaise cemetery, Jim Morrison's graffiti-scrawled tombstone is a place of pilgrimage for local devotees, adolescent hedonists, and wayward backpackers alike. Found dead in his bathtub at only twenty-seven, having achieved worldwide stardom as lead singer of The Doors, Morrison was quickly immortalized among the rock and roll deities such as Hendrix and Joplin. In death, however, this debauched "rock poet" remained more stubbornly enigmatic than ever.

Who was the *real* Jim Morrison? Nihilist, egoist, shaman: he was a master of self-creation. A mosaic mythology of new-age hippie rhetoric, French poetry, and Nietszchean symbolism obscured a man trapped by the mythology that he had so carefully constructed around himself.

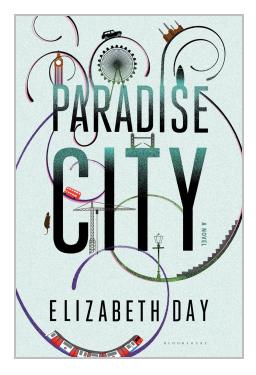
In this colorful and intimate biography, Dylan Jones strips bare the skintight leather suit of Jim Morrison's Lizard King persona, and offers a frank and honest appraisal of a much beloved and often-romanticized countercultural icon. *Mr*. *Mojo* is littered with little-known anecdotes from fellow stars, spurned lovers, and industry moguls. It is a refreshingly honest portrait of a self-indulgent artist with a penchant for pageantry and public self-destruction.

PRAISE

A perceptive and thorough examination of both the man and the music." —NME

"A highly engaging and refreshingly irreverent portrait of the Doors' frontman." —i-D

Dylan Jones is the award-winning editor of British GQ. He collaborated with David Cameron on the critically acclaimed *Cameron on Cameron: Conversations with Dylan Jones*. In 2013, he was awarded an OBE for services to publishing and the fashion industry.



FICTION / LITERARY

Bloomsbury USA | 12/8/2015 9781620408360 | \$27.00 / \$32.00 Can. Hardcover | 368 pages | Carton Qty: 5.5 in W | 8.3 in H

MARKETING

National online and print review campaignPre-publication bookseller and blogger outreach campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

Home Fires: A Novel 11/2013 | 9781608199594 Trade Paperback | \$16.00 / \$17.00 Can.

Paradise City

Elizabeth Day

A novel that seeks to answer big questions—of love and death, ambition and failure, responsibility and guilt—with a rich cast of characters from every strata of society.

Four disparate characters find themselves linked together in *Paradise City*. Howard Pink is a wildly successful businessman still struggling to cope fifteen years after his nineteen-year-old daughter disappeared. Beatrice Kizza fled persecution from Uganda where homosexuality is illegal. She now works as a maid at a hotel Howard frequents. Esme Reade, an ambitious staff reporter on a Sunday tabloid, is desperate to get the Howard Pink interview for which all London reporters froth at the mouths. Carol Hetherington, a widow who has time to keep an eye on her neighbors' actions, makes an astonishing discovery.

Paradise City explores what a city means to those who come seeking their fortune or a better life. It is also a story of absence and loss, of how we shape ourselves around the spaces that people leave behind.

PRAISE

for Home Fires:

"A beautifully crafted novel of love, loss and self-forgiveness." —Kirkus Reviews

"Day captures nuances in the relationships between her well-drawn, fallible characters, focusing on one after the other in nonchronological chapters that constitute a vivid mosaic of grief and aging. A moving family portrait." —Booklist

"An intense portrait of bereavement and grief... Day unpicks her characters' inner lives with elegance and precision." —The Sunday Times

"An elegant, addictive portrayal... A beautifully written novel whose quietly discomfiting tone stays with you for a long while afterwards." —The Observer

Elizabeth Day is an award-winning British journalist who has worked for the *Evening Standard*, the *Sunday Telegraph*, and the *Mail on Sunday*, and is now a feature writer for the *Observer*. Her first novel, *Scissors, Paper, Stone*, was published in the UK and won a Betty Trask Award. Her second novel, *Home Fires*, marked her U.S. debut. Day grew up in Northern Ireland, and currently lives in London, England, with her husband. Visit her website at www.elizabethdayonline.co.uk.

A. C. GRAYLING The Challenge of Things THINKING THROUGH TROUBLED TIMES

PHILOSOPHY / ESSAYS

Bloomsbury USA | 12/8/2015 **9781632862464** | **\$26.00** / **\$31.00 Can.** Hardcover | 320 pages | Carton Qty: 6.1 in W | 9.3 in H

MARKETING

National print and online feature and review attentionPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury websiteFeature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

Among the Dead Cities: Is the Targeting of Civilians in War Ever Justified? 6/2014 | 9781472526038 Trade Paperback | \$22.95

Towards the Light: The Story of the Struggles for Liberty and Rights that Made the Modern West 6/2014 | 9781472532145 Trade Paperback | \$22.95

The God Argument: The Case against Religion and for Humanism 3/2014 | 9781620401927 Trade Paperback | \$17.00 / \$19.00 Can.

The Challenge of Things

Thinking Through Troubled Times

A. C. Grayling

A new collection of essays on our conflicted and prejudiced world by the acclaimed author of *The God Argument* and *The Good Book*.

A. C. Grayling's lucid and stimulating books, based on the idea that philosophy should engage with the world and make itself useful, invariably cause discussion.

The Challenge of Things joins earlier collections such as The Reason of Things and Thinking of Answers, collecting Grayling's recent writings on the world in a time of war and conflict. In describing and exposing the dark side of things, he also explores ways out of the habits and prejudices of mind that would otherwise trap us forever in the deadly impasses of conflicts of all kinds.

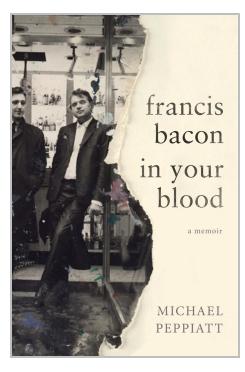
Whether he is writing about the First World War and its legacy, free speech, the advantages of an atheist prime minister or the role of science in the arts, his essays are always enlightening, enlivening, and hopeful.

PRAISE

Debunks the teleological, ontological and cosmological arguments employed throughout Christendom for the literal existence of God... Those looking for a succinct analysis of these centuries-old debates will appreciate Grayling's insights." — The Washington Post on The God Argument

"A marvel, a 'distillation' of over a thousand authoritative texts, edited, redacted, and assembled in the manner of the (Holy) Bible, though by one man rather than many; written in a crisp, beautiful English." —The New Yorker on The Good Book

A. C. Grayling is Professor of Philosophy at and Master of the New College of the Humanities, London. He has been a regular contributor to the *Times, Financial Times, Economist, New Statesman*, and *Prospect*. His books include *Among the Dead Cities, Toward the Light of Liberty: The Struggles for Freedom and Rights That Made the Modern Western World, Liberty in the Age of Terror, The Good Book: A Secular Bible, and The God Argument.*



BIOGRAPHY & AUTOBIOGRAPHY / ARTISTS, ARCHITECTS, PHOTOGRAPHERS Bloomsbury USA | 12/1/2015 9781632863447 | \$28.00 / \$34.00 Can. Hardcover | 320 pages | Carton Qty: 5.5 in W | 8.3 in H Two 8-page color inserts

MARKETING

National print and online review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

Francis Bacon In Your Blood

A Memoir

Michael Peppiatt

A deeply intimate and revealing memoir of one of the most important artists of the twentieth century.

Michael Peppiatt first met Francis Bacon in June 1963, in the French House in Soho. Peppiatt was immediately swept into the controversial painter's world and, over oysters and champagne, they embarked on a friendship that would endure for thirty years. From Bacon's electrifying early exhibitions through the chaos of drink, drugs, and gambling—predatory homosexuals, louche clubs, and East End criminals—Peppiatt became deeply involved with the genius who created defining images of our times.

Peppiatt would go on to write perhaps the definitive biography of Bacon, but *Francis Bacon In Your Blood* is a far more personal account. This incredible memoir reveals Bacon at his most indiscreet and intimate while bringing the London and Paris art worlds vividly alive. It is the story of two lives closely intertwined and recalled at their most extraordinary moments.

PRAISE

for Francis Bacon: Anatomy of an Enigma

"Pleasurable reading . . . Skillfully sewn together." — The New York Times Book Review

"[Long] viewed by Bacon scholars as the definitive life of a fascinatingly flawed figure... As an examination of his life and art, *Anatomy of an Enigma* is superb, but arguably it's even better as a portrait of the Soho demimonde in which Bacon thrived, vividly capturing the grubby ennui of postwar Britain that suited his grim sensibilities so well." —*The Guardian*

Michael Peppiatt studied at the University of Cambridge. He has curated several exhibitions of Francis Bacon's work and published numerous books. In 1985, he became owner and editor of *Art International*, which he relaunched from Paris. In 2005, he was awarded a Ph.D. by the University of Cambridge for his published work in the field of twentieth-century art.

Fools, Frauds and Firebrands

by Roger Scruton



final cover to come

POLITICAL SCIENCE / POLITICAL IDEOLOGIES / COMMUNISM & SOCIALISM

Bloomsbury USA | 12/8/2015 9781408187333 | \$26.00 / \$31.00 Can. Hardcover | 256 pages | Carton Qty: 5.3 in W | 8.5 in H No illustrations

MARKETING

National print and online feature and review attentionSocial media campaign at publicationDigital assets: excerpts on Bloomsbury websiteFeature placement on Bloomsbury website at time of publication

ALSO AVAILABLE

The Face of God: The Gifford Lectures 12/2014 | 9781472912732 Trade Paperback | \$22.95

The Face of God: The Gifford Lectures 5/2012 | 9781847065247 Hardcover | \$27.95

I Drink Therefore I Am: A Philosopher's Guide to Wine

11/2010 | 9781441170675 Trade Paperback | \$21.95

Fools, Frauds and Firebrands

Thinkers of the New Left

Roger Scruton

What does the Left look like and how has it evolved? Professor Roger Scruton delivers a critique of left-wing ideology today.

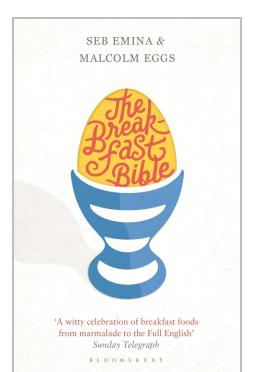
From one of the leading critics of leftist orientations comes a study of the thinkers who have most influenced the attitudes of the New Left. Beginning with a ruthless analysis of New Leftism and concluding with a critique of the key strands in its thinking, Roger Scruton conducts a reappraisal of such major left-wing thinkers as E. P. Thompson, Ronald Dworkin, R. D. Laing, Jurgen Habermas, Gyorgy Lukacs, Jean-Paul Sartre, Jacques Derrida, Slavoj Žižek, Ralph Milliband, and Eric Hobsbawm. In addition to assessments of these thinkers' philosophical and political contributions, the book contains a biographical and bibliographical section summarizing their careers and most important writings.

In *Fools, Frauds and Firebrands* Scruton asks, What does the Left look like today, and how has it evolved? He charts the transfer of grievances, from the working class to women, gays, and immigrants, asks what we can put in the place of radical egalitarianism, and what explains the continued dominance of antinomian attitudes in the intellectual world. Can there be any foundation for resistance to the leftist agenda without religious faith?

Writing with great clarity, Scruton delivers a devastating critique of modern leftwing thinking.

Roger Scruton has been Professor of Aesthetics at Birkbeck College, London, and University Professor at Boston University. He is currently a visiting professor of Philosophy at the University of Oxford and Senior Fellow at the Ethics and Public Policy Center, Washington, D.C. He has published a large number of books, and has written and composed two operas. He writes regularly for the *Times*, the *Telegraph*, and *Spectator*

NOW IN PAPERBACK!



COOKING / COURSES & DISHES / BREAKFAST

Bloomsbury USA | 9/8/2015 **9781408842720** | **\$18.00** Trade Paperback | 256 pages | Carton Qty: 5.5 in W | 8.5 in H 8-pp plate section

Other Available Formats: Hardcover ISBN: 9781408804810

MARKETING

Coverage in paperback columns nationwideSocial media campaign at publicationDigital assets: recipes, excerpts, slideshows on Bloomsbury website

ALSO AVAILABLE

The Breakfast Bible 5/2013 | 9781408804810 Hardcover | \$30.00

The Deceleration of Dilete

The Breakfast Bible

Seb Emina and Malcolm Eggs

Everything there is to know about breakfast.

When it comes to the most important meal of the day, this is the book to end all books—a delectable selection of recipes, advice, illustrations, and miscellany.

The recipes in this robust volume begin with the iconic full English—which can mean anything as long as there are eggs, bacon, sausages, mushrooms, tomatoes, black pudding, bread, potatoes, and beans involved—before moving confidently on to more exotic fare such as kedgeree, omelet Arnold Bennett, waffles, American muffins, porridge, roast peaches, chana masala from India, borek from the Balkans, and pão de queijo from South America. There are also useful tips like the top songs to boil an egg to, and how to store mushrooms.

Interspersing the practicalities of putting together a good breakfast are essays and miscellanies from a crack team of eggsperts—among them H. P. Seuss, Blake Pudding, Poppy Tartt, and Malcolm Eggs—who offer their musings on such varied topics as forgotten breakfast cereals of the 1980s, famous last breakfasts, and Freud's famous Breakfast Dream.

Whether you are a cereal purist, a dedicated fan of eggs and bacon, or a breakfast aficionado with a world view, *The Breakfast Bible* is the most important book of the day.

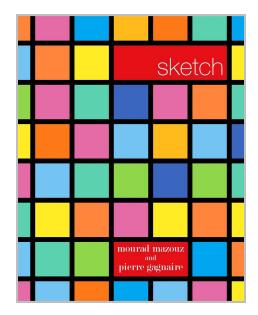
PRAISE

Bring some serious joy to the most important meal of the day with this new book of recipes, tips, essays and musings." —The Independent

"Witty, informative and irresistible . . . This is a book where you can pick and mix whatever takes your fancy and be guaranteed a rewarding read." —Daily Mail

"This attractively produced book is deceptively ambitious in scope . . . A cheery homage to an oft-neglected meal." —The Times Literary Supplement

Seb Emina is the creator and editor of the *London Review of Breakfasts* blog, where he writes under the nom de plume "**Malcolm Eggs**." His writing has appeared in newspapers and books internationally. He lives in London. Visit his website at www.londonreviewofbreakfasts.blogspot.com and on Twitter @sebemina.



COOKING / INDIVIDUAL CHEFS & RESTAURANTS

Absolute Press | 11/10/2015 9781472906854 | \$90.00 / \$102.00 Can. Hardcover | 320 pages | Carton Qty: 9.6 in W | 13.4 in H Colour illustrations and photographs throughout

MARKETING

Prepublication consumer and food blogger review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury website, slideshowsFeature placement on Bloomsbury website at time of publication

sketch

Mourad Mazouz, Pierre Gagnaire

A dreamscape book about one of London's most fascinating restaurants: sketch.

sketch is a unique meeting place in the centre of London created by Mourad Mazouz and Pierre Gagnaire. The converted 18th-century building in Mayfair is an opulent, zany maze with treasures to be discovered in every room. A mad hatter's fantasy comes alive in the enchanted woodland Glade tearoom. Eccentric tasty tricks abound in the Parlour patisserie. Eat your fill of gorgeous flavours in the Gallery bistro art installation. Chic pre-dinner cocktails in the urbane East Bar prepare you for the Michelin magic unleashed in the vibrant Lecture Room & Library. Whether you want a tearoom, bistro, restaurant, bar, or nightclub, sketch has the best to offer. Now these myriad food, drink and entertainment styles are captured in a book—the phantasmagoric compendium of all things sketch.

Unique cuisine is at its heart. World-renowned three-Michelin-star chef Pierre Gagnaire showcases the best 85 recipes from sketch's kaleidoscopic menus. Interlaced with the recipes are histories and art from the wonderful gastrodome. A sensual feast in a book

Photography by Jean Cazals.

Mourad Mazouz, the celebrated restaurateur and art connoisseur, combines the most unusual in the most unexpected way. His hybrid restaurants and bars have created unique experiences in Paris, London, Dubai, Abu Dhabi, and Beirut.

Pierre Gagnaire's name is synonymous with iconoclastic cooking and technical mastery. He is a leading figure of modern French fare and mad-scientist food experiments, with restaurants in Paris, London, Tokyo, Hong Kong, Seoul, and Dubai.

@sketchlondon • www.sketch.uk.com

The Inflatable Woman

by Rachael Ball



final cover to come

COMICS & GRAPHIC NOVELS / FANTASY

Bloomsbury USA | 11/24/2015 9781408858073 | \$27.00 Hardcover | 288 pages | Carton Qty: 5.3 in W | 8.5 in H Graphic novel.

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury website

The Inflatable Woman

Rachael Ball

An unconventional and magical debut graphic novel about unrequited love, illness, hope, comrades, and delusion.

Iris (or balletgirl_42 as she's known on the internet dating circuit) is a zookeeper looking for love when she is diagnosed with breast cancer. Overnight, her life becomes populated by a carnival of daunting hospital characters. Despite the attempts of her friends—Maud, Grandma Suggs, Larry the Monkey, and a group of singing penguins—to comfort her, her fears begin to encircle her, and she clings to the attention of a lighthouse keeper called sailor buoy 39.

The Inflatable Woman combines magical realism with the grit of everyday life to create a poignant and surreal journey inside the human psyche.

Rachael Ball is a cartoonist and teacher. Her illustrations and cartoons have appeared in various publications including the *City Life*, *Deadline*, the *Times Educational Supplement*, and the *Radio Times*. This is her first graphic novel. Follow her on Twitter @rachaelcartoons.

Game

River Cottage Handbook No. 15

by Tim Maddams



final cover to come

COOKING / SPECIFIC INGREDIENTS / MEAT

Bloomsbury USA | 10/20/2015 9781408858325 | \$25.00 Hardcover | 256 pages | Carton Qty: 5.1 in W | 7.8 in H Colour photography and illustrations

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury website

ALSO AVAILABLE

Pigs & Pork: River Cottage Handbook No 14

5/2015 | 9781408817926 Hardcover | \$25.00 / \$28.00 Can.

Chicken & Eggs: River Cottage Handbook No.11

2/2015 | 9781408817919 Hardcover | \$25.00 / \$28.00 Can.

Mushrooms: River Cottage Handbook No.1

5/2014 | 9780747589327 Hardcover | \$25.00 / \$26.50 Can.

Game

BLOOMSBURY USA

River Cottage Handbook No.15

Tim Maddams

In the fifteenth River Cottage Handbook, Tim Maddams offers a comprehensive guide to harvesting and preparing game and provides a host of delicious recipes.

Game offers some of the most intense, delicate, rich, and varied meat around. And not only is it delicious, it can also be a healthy and more nutritious alternative to traditional red meats. Here, Tim Maddams gives an accessible guide to obtaining, assessing, preparing, and cooking game, including pheasant, grouse, venison, partridge, hare, rabbit, boar, and duck.

Tim begins by describing the characteristics of game species, followed by a discussion of ethical and sustainable hunting, preservation, and seasonality. Next, he gives a step-by-step guide to skinning, feathering, and butchering techniques (and how to buy game meat if you don't have a fresh supply). Lastly, he shares his seriously tasty recipes from the River Cottage kitchen, such as Slow-Roast Spiced Soy Duck, Quick-Smoked Mallard, Pheasant and Wild Mushroom Lasagna, Partridge with Pumpkin and Cider, Goose Sausages, Gamekeeper's Pie, and Roasted Hen Pheasant with All the Trimmings.

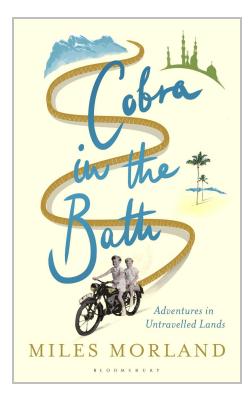
With an introduction by Hugh Fearnley-Whittingstall and color photography throughout, *Game* is the indispensable guide to enjoying wild meat.

PRAISE

If you have yet to come across the River Cottage Handbooks, I can't recommend them enough

Tim Maddams is head chef at the River Cottage Canteen. Having grown up on his family's farm in Wiltshire, he went on to work with Fergus Henderson, Alistair Little, Marco Pierre White, and Mark Hix, before returning to southwest England to work with Hugh Fearnley-Whittingstall. A key spokesperson in the arena of responsibly sourced produce, he also founded his own company, Green Sauce, in 2012, where he teaches, cooks, and consults on ethical food. www.rivercottage.net • @TimGreenSauce

OCTOBER 2015



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 10/20/2015 **9781408863671** | **\$30.00** Hardcover | 352 pages | Carton Qty: 5.3 in W | 8.5 in H

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury website

Cobra in the Bath

Adventures in Less Travelled Lands

Miles Morland

An exciting memoir of the adventures of investment banker turned adventurer Miles Morland—from the stock markets of London and New York to the backstreets of Baghdad.

Miles Morland is an adventurer. He was born in India to a naval father and a mother once described as the "most dangerous woman in India." His parents divorced and Miles followed his mother to Tehran, which they had to leave in a hurry after the Shah was first expelled, and on to Iraq, which they had to leave in a hurry after a revolution. These years were filled with desert journeys, riots, and adventures out of Kipling.

Having survived boarding school in England, Morland rowed in an Oxford crew that broke the boat race record and left Oxford to become a beach bum in Greece. Years followed "shouting down a phone" on Wall Street and London but got better when Miles left his job, bought a giant motorbike, and set off to discover Africa in 1990. He is credited with reinventing investing in Africa; he soon found himself the biggest foreign investor in most African markets.

Africa was interspersed with increasingly foolish solo motorbike trips, over the Andes in the tire-treads of Che Guevara, round South India, the nearest thing, he said, to assisted suicide, through southern Japan in a typhoon, and dodging 'roos in the Australian outback.

Epic in scope, keenly observed, and told with razor sharp wit, *Cobra in the Bath* is a hilarious and riveting account of a life lived to the fullest by a man in possession of an unassailable enthusiasm for life.

PRAISE

Better than Peter Mayle . . . extremely funny." —The Financial Times

"A humorous and effervescent memoir of reflection, revitalization, and good wine." — *The San Francisco Chronicle*

"Hugely enjoyable." —The Sunday Express on The Man Who Broke Out of the Bank

Miles Morland was born in India and grew up all over the place, but chiefly in Iran, Iraq, and Jersey. He has two children and was divorced twice by their mother, now a Jungian analyst. Today, he divides his time between increasingly idiotic adventures, a houseboat on the Thames, and a house on the marshes of North Norfolk. His first book, *The Man Who Broke Out of the Bank*, about chucking his job and walking across France with his recently remarried wife was a *Sunday Times* bestseller.

Quinntessential Baking

by Frances Quinn



final cover to come

COOKING / METHODS / BAKING

Bloomsbury USA | 10/27/2015 **9781408862384** | **\$40.00**

Hardcover | 320 pages | Carton Qty: 7.4 in W | 9.2 in H Colour photography and illustrations throughout

MARKETING

National online and print review campaignInclusion in holiday gift book roundupsPre-publication consumer review campaignSocial media campaign at publicationDigital assets: recipes, excerpts, slideshows on Bloomsbury website

Quinntessential Baking

Frances Quinn

Imaginative ideas for turning simple bakes into ingenious creations—from Frances Quinn, winner of *The Great British Bake Off* 2013.

Frances Quinn wowed the judges with her imaginative showstoppers and extraordinary baking skill to win *The Great British Bake Off* in 2013. Here is *Quinntessential Baking*: a treasure trove of inspirational ideas to bring a spark of creativity and a teaspoon of wonder into your kitchen. Frances's combination of ideas and ingredients will provide you with straightforward master recipes or "building blocks," and she explains how to apply a little "quintessential" magic to turn them into beautiful bakes. She'll show you how to take a basic flapjack recipe and create honey bee bites; transform shortbread into a giant jammy dodger; and turn chocolate sponge into hidden bulb cakes. Frances will give you the foundation to create distinctive and different bakes—and it's easy once you know how.

Whether you're a baking novice or an extraordinaire, you'll find achievable bakes for all occasions. With striking graphic design and photography and Frances's own illustrations sprinkled throughout, this book will capture your imagination and become the classic you turn to for definitive cake recipes, original presentation ideas, and exceptional baked designs.

Frances Quinn is the winner of *The Great British Bake Off* 2013. Having studied textile design at Nottingham Trent University, she worked at design companies in London and Vancouver, and has most recently worked for Joules Clothing as their baby/toddler wear designer. Combining a love of design and baking, Frances produces unique and unforgettable bakes. www.francesquinn.co.uk • @frances quinn

Romany and Tom

A Memoir

by Ben Watt



final cover to come

BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Bloomsbury USA | 12/15/2015 **9781408845103** | **\$16.00** Trade Paperback | 368 pages | Carton Qty: 5.1 in W | 7.8 in H

Other Available Formats: Hardcover ISBN: 9781620403723

MARKETING

Coverage in paperback columns nationwidePromotion of author's digital backlist prior to publicationDigital assets: excerpts available on Bloomsbury.comFeature placement on Bloomsbury website at time of publicationSocial media campaign at publication

ALSO AVAILABLE

Romany and Tom: A Memoir 6/2014 | 9781620403723 Hardcover | \$27.00 / \$32.00 Can. NOW IN PAPERBACK!

Romany and Tom

A Memoir

Ben Watt

"Watt casts an illuminating light on those strange figures he calls parents, and on ours." —Publishers Weekly

Ben Watt's father was a working-class Glaswegian jazz musician—a politicized left-wing bandleader and composer—whose heyday in the late 1950s took him into the glittering heart of London's West End. His mother, Romany, the daughter of a Methodist parson, was a Shakespearean actress who had triplets in her first marriage before becoming a leading showbiz feature writer and columnist in the '60s and '70s. They were both divorced and from very different backgrounds, and they came together at a fateful New Year's Day party in 1957 like colliding trains.

Romany and Tom is Ben Watt's honest, sometimes painful, and often funny portrait of his parents' exceptional lives and marriage, depicted in a personal journey from his own wide-eyed London childhood, through years as an adult with children and a career of his own, to that inevitable point when we must assume responsibility for our own parents in their old age. Spanning several decades—and drawing on a rich seam of family letters, souvenirs, photographs, public archives, and personal memories—it is a vivid story of the postwar years, ambition and stardom, family roots and secrets, big band jazz, depression and drink, life in clubs and nursing homes. It is also about who we are, where we come from, and how we love and live with one another for the long term.

PRAISE

for Patient

"Quiet elegance and ringing epiphanic lyricism. Watt's writing shares these qualities and his book is a nearly flawless telling of his unexpected and drawn-out battle." —*The New Yorker*

"Told with great wit and without self-pity, *Patient* is a sobering look at how life can suddenly be transformed." —*The New York Times Book Review*

"The reader comes away with an unforgettable understanding of the transformative nature of severe illness . . . Few have told such a compelling life-story as skillfully as the London-born Watt." —San Francisco Chronicle

Born in 1962, **Ben Watt** is a musician, songwriter, DJ, and author. His first book, *Patient*, was a *New York Times* Notable Book of the Year. He is most well-known for his twenty-year career in the altpop duo Everything But The Girl. He is also an international club and radio DJ, and since 2003 has run his own record labels. His first solo album in thirty years is expected in 2014. He lives

Social Sweets

by Jason Atherton



final cover to come

COOKING / COURSES & DISHES / DESSERTS

Absolute Press | 9/15/2015 9781472905567 | \$42.00 / \$50.00 Can. Hardcover | 256 pages | Carton Qty: 8.5 in W | 10.2 in H Colour photography

MARKETING

Prepublication consumer and food blogger review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury websiteFeature placement on Bloomsbury website at time of publication

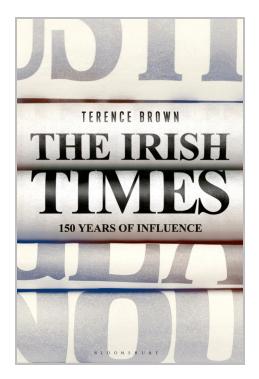
Social Sweets

Jason Atherton

Jason Atherton's collection of top desserts to make at home.

More than one hundred recipes make up this heavenly collection of desserts from Jason Atherton: perfect treats to share with friends and family. It is not only a showcase of Jason's favorite sweet dishes, but also a celebration of the flavors and techniques that have inspired him from around the world.

Jason Atherton is a Michelin-starred chef whose recipes and articles have appeared widely in magazines and newspapers, including the *Guardian* and the *Sunday Times*. Additionally, he demonstrates regularly on food shows in the UK and abroad. He is a regular guest on *Saturday Kitchen* and *Market Kitchen*. June 2008 saw Jason win the third series of BBC2's *Great British Menu* and in 2009 and 2010, Jason returned to the series as host. @ JasonAtherton



HISTORY / EUROPE / IRELAND

Bloomsbury USA | 9/15/2015 **9781472919069** | **\$40.00** / **\$47.00 Can.** Hardcover | 448 pages | Carton Qty: 6 in W | 9.2 in H Two black and white 8pp plate sections

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital assets: excerpts on Bloomsbury website

The Irish Times

150 Years of Influence

Terence Brown

A fascinating new history of the *Irish Times*.

The *Irish Times* is a pillar of Irish society. Founded in 1859 as the paper of the Irish Protestant middle class, it now has an incomparable position in Irish political, social, and cultural life. Thus, this history of the *Irish Times* is also a history of the Irish people. Always independent in ownership and political view and never entwined in any way with the Roman Catholic Church, it has become the the barometer of Irish life and society followed by people of all religious and political persuasions. The paper is politically liberal and progressive as well as being center right on economic issues. This history is peopled by all the great figures of Irish history—Daniel O'Connell, W.B. Yeats, Garrett Fitzgerald, Conor Cruise O'Brien and the paper has numbered among its contributors Tony Blair and Bill Clinton. Its influence on Irish society is beyond question.

In this book, Terence Brown tells the story of the paper with narrative skill and wit. The stance of the Times during events ranging from The Easter Rising, The Civil War, the Troubles and the recent economic recession make the book essential reading for students of Irish history, be they general readers, or academic or amateur historians. The book will be seen as crucial to our understanding of Irish history over the past 150 years.

Terence Brown is Emeritus Professor of English at Trinity College, Dublin. Elected a member of the Irish Academy in 1992, he was also appointed Director of Irish Book Awards in 1987. He has been Visiting Professor at The Sorbonne, The University of New South Wales and is a Member of the International Association of Anglo Irish Literature. He is a senior fellow of TCD. Among his publications are a biography of George Moore, Dissolute Characters and An Ulster Renaissance.

Rise and the Fall of the Reader

From Socrates to Twitter

by Frank Furedi



final cover to come

HISTORY / SOCIAL HISTORY

Bloomsbury USA | 12/8/2015 9781472914774 | \$35.00 / \$41.00 Can. Hardcover | 288 pages | Carton Qty: 6 in W | 9.2 in H

MARKETING

National print and online feature campaignPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury website

The Rise and the Fall of the Reader

From Socrates to Twitter

Frank Furedi

An eclectic and entirely original history of reading from eminent social historian Frank Furedi.

A natural companion to Christopher Booker's bestselling *The Seven Basic Plots* and John Gross's seminal study *The Rise and Fall of the Man of Letters*, eminent cultural and social historian Frank Furedi presents an eclectic and entirely original history of reading. The very act of reading and the choice of reading material endow individuals with an identity that possesses great symbolic significance. Since Cicero, people have been divided into a variety of categories—literates and illiterates, intensive and extensive readers, or vulgo and discreet readers. In the 19th century, accomplished readers were praised as "men of letters" while their moral opposites were described as "unlettered." Today distinctions are made between cultural and instrumental readers and scorn is communicated towards the infamous "tabloid reader."

This book explores the changing meanings attributed to the act of reading throughout history and the 21st Century. There are numerous texts on the history of literacy, yet there is no publication devoted to the the history of readers and their relationship with wider culture and society. It is thus a fascinating insight into understanding the post-Gutenberg debates about literacy in a multimedia environment with such a strong emphasis on the absorption of information. Taking a cue from George Steiner, Furedi argues vigorously for the restoration of the art of reading—every bit as important as the art of writing.

Frank Furedi fled to England in 1956 from Hungary. He was appointed Professor of Social Studies at the University of Kent and has been celebrated as a pundit and public intellectual throughout the English speaking world. His most celebrated books include *The Culture of Fear* and *Where Have All the Intellectuals Gone*.

Parish Church Treasures

by John Goodall

photography by Paul Barker



final cover to come

RELIGION / CHRISTIAN CHURCH / HISTORY

Bloomsbury USA | 12/8/2015 9781472917638 | \$45.00 / \$53.00 Can.

Hardcover | 304 pages | Carton Qty: 6 in W | 9.2 in H

Full colour photographs throughout (9 full page images per chapter with a long caption for each, twenty chapters in total)

MARKETING

National print and online feature campaignPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury website

Parish Church Treasures

The Nation's Greatest Art Collection

John Goodall

An enthralling guide to the largely unrecognized treasures of England's remarkable Parish Churches.

English parish churches constitute a living patrimony without precise European parallel. Their cultural riches are astonishing, not only for their quality and quantity, but also their diversity and interest. Fine art and architecture here combine unpredictably with the functional, the curious and the naïve, from prehistory to the present day, to form an unsung national museum which presents its contents in an everyday setting without curators or formal displays. Because church treasures usually remain in the buildings they were created for, properly interpreted they tell from thousands of local perspectives the history of the nation, its people and their changing religious observance.

John Goodall's weekly series in *Country Life* has celebrated particular objects in or around churches that are of outstanding artistic, social or historical importance, to underline both the intrinsic interest of parish churches and the insights that they and their contents offer into English history of every period. *Parish Church Treasures* incorporates and significantly expands this material to tell afresh the remarkable history of the parish church. It celebrates the special character of churches as places to visit while providing an authoritative and up-to-date history at a time when the use and upkeep of these buildings and the care of their contents is highly contentious.

Dr John Goodall is an award-winning author and architectural editor of *Country Life*. Previously a researcher and historian at English Heritage, he has been involved in various television series on history and architecture, including BBC1's *The Way We Built Britain*.

Paul Barker is one of the UK's leading architectural photographers and has illustrated many books. Recently he has been the author and photographer of books which celebrate the architectural merits of Liverpool, Dublin, and Leeds.

PHILOSOPHY

Continuum Trade | 12/8/2015 9781472924001 | \$20.00 Trade Paperback | 208 pages | Carton Qty: 11.3 ft W | 18 ft H | 1 lb Wt

MARKETING

Coverage in paperback columns nationwideDigital assets: excerpts available on Bloomsbury.comFeature placement on Bloomsbury website at time of publicationSocial media campaign at publication

ALSO AVAILABLE

Fools, Frauds and Firebrands: Thinkers of the New Left 12/2015 | 9781408187333 Hardcover | \$26.00 / \$31.00 Can.

The Face of God: The Gifford Lectures 12/2014 | 9781472912732

Trade Paperback | \$22.95

The Face of God: The Gifford Lectures 5/2012 | 9781847065247 Hardcover | \$27.95

DECEMBER 2015

NOW IN PAPERBACK!

How to be a conservative

Roger Scruton

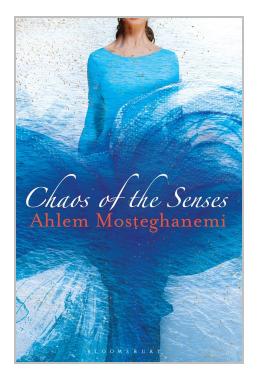
Renowned philosopher Roger Scruton draws on his own experience as a counter-culture presence in public life to explain conservatism in a skeptical age.

What does it mean to be a conservative in an age so skeptical of conservatism? How can we live in the presence of our "canonized forefathers" at a time when their cultural, religious and political bequest is so routinely rejected? With soft leftliberalism as the dominant force in Western politics, what can conservative now contribute to public debate that will not be dismissed as pure nostalgia?

In this highly personal and witty book, renowned philosopher Roger Scruton explains how to live as a conservative in spite of the pressures to exist otherwise. Drawing on his own experience as a counter-cultural presence in public life, Scruton argues that while humanity might survive in the absence of the conservative outlook, it certainly won't flourish.

How to be a Conservative is not only a blueprint for modern conservatism. It is a heartfelt appeal on behalf of old fashioned decencies and values, which are the bedrock of our weakened, but still enduring, civilization.

Roger Scruton has been Professor of Aesthetics at Birkbeck College, London, and University Professor at Boston University. He is currently a visiting professor of Philosophy at the University of Oxford and Senior Fellow at the Ethics and Public Policy Center, Washington, D.C. He has published a large number of books, and has written and composed two operas. He writes regularly for the *Times*, the *Telegraph*, and *Spectator*.



FICTION

Bloomsbury Qatar Foundation Publishing | 12/15/2015 9781408857281 | \$27.00 / \$32.00 Can. Hardcover | 320 pages | Carton Qty: 6 in W | 9.2 in H

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

Chaos of the Senses

Ahlem Mosteghanemi, translated by Nancy Roberts

The second novel in the international bestselling trilogy from "literary phenomenon" (*Elle*), Ahlem Mosteghanemi.

Love always sits in a seat other than the one we were expecting it to, right alongside the place where we expected love to be."

In the midst of the Algerian Civil War, Hayat is a young novelist trapped in a loveless marriage. While her husband, a high-ranking officer, preoccupies himself with politics, Hayat finds freedom from her highly regimented life in the world of her writing, where she weaves a passionate story for her characters.

But the line between fiction and reality blurs when she falls for a man who seems to have walked straight out of the pages of her notebook, a man who seduces her, rather than her heroine, with his silence.

As love on paper becomes a forbidden love lived out in the dark corners of a broken city, Hayat's country convulses with political upheaval. In a place where those who dare to write the truth are made to pay a heavy price, she and her characters will discover that no one can truly be the author of her own destiny.

A powerful story of love, identity, and liberation.

PRAISE

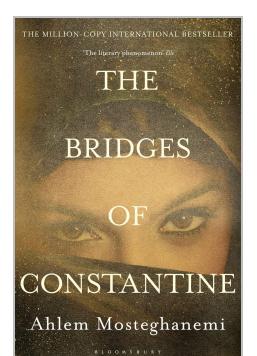
Remarkable, insightful... this is one of the richest and most evocative books that I have read all year." —*The Independent*

"A window into a different world." —Daily Mail

"Ahlem has carved a place for herself as one of the most important writers of the Arab world." —Youssef Chahine

Algerian novelist and poet **Ahlem Mosteghanemi** is the bestselling female author in the Arab world. She was ranked in the top ten most influential women in the Middle East by Forbes in 2006. The previous book in her trilogy of bestselling novels, *The Bridges of Constantine*, has been translated into several languages and adapted into a television series. **Nancy Roberts** is a prizewinning translator experienced in modern Arabic literature, current events, and Islamic thought, history, and law.

NOW IN PAPERBACK!



FICTION / LITERARY

Bloomsbury USA | 9/22/2015 9781408856482 | \$18.00 / \$22.00 Can. Trade Paperback | 320 pages | Carton Qty: 5.1 in W | 7.8 in H

Other Available Formats: Hardcover ISBN: 9781408846407

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

ALSO AVAILABLE

The Bridges of Constantine 2/2014 | 9781408846407 Hardcover | \$26.00

The Art of Forgetting 11/2011 | 9789992142646 Trade Paperback | \$18.00

The Bridges of Constantine

Ahlem Mosteghanemi, Translated by Raphael Cohen

A sweeping, beautifully written love story between a former fighter in Algeria's wars of independence and the daughter of a revolutionary hero.

The Bridges of Constantine is a poignant fresco of Algeria over the last fifty years, a searing love story and a hymn to a lost city. Khaled, a former revolutionary in the Algerian war of liberation has been in self-exile in Paris for two decades, disgusted by the corruption that now riddles the country he once fought for. Now a celebrated painter, he is surprised, at the opening of one of his exhibitions, to see Hayat, the daughter of his old revolutionary commander. A child when he last saw her, she has now become a seductive young novelist.

As Khaled is consumed with passion for her. Havat comes to embody the homeland and the city he still grieves for—the city he paints over and over again in his canvases. Through Hayat, Khaled's past is breathed back into life and he, at last, begins to confront his feelings about Algeria. But for Hayat, as elusive as she is tender, the question of what one should yearn for is not so simple, and the choices she makes will have devastating consequences for them both.

The first novel in an award-winning, bestselling trilogy that spans Algeria's tumultuous recent history, The Bridges of Constantine is a lyrical and heartrending love story about loss and remembrance, exile and belonging.

PRAISE

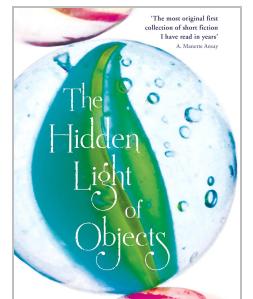
Remarkable, insightful... The elegiac quality is present not just in the themes, but also in the astonishingly poetic language throughout . . . I stopped and marvelled every few pages . . . This is one of the richest and most evocative books that I have read all year, I only hope we don't have to wait too long for the two sequels to The Bridges of Constantine to be published in English. The Arab-speaking world shouldn't get to keep Mosteghanemi's novels all to itself.

A window into a different world.

Mosteghanemi is a good storyteller, and her plot picks up when it moves to the Maghreb. She delivers a scathing portrait of Algeria's corrupt l...

Algerian novelist and poet, Ahlem Mosteghanemi is the bestselling female author in the Arab world. The Arabic original of this title (Dhakirat al-Jasad) was awarded the 1998 Naguib Mahfouz Medal for Literature (founded in honor of the Nobel laureate). It is the first in a trilogy of bestselling novels.

Raphael Cohen studied Arabic at Oxford University and the University of Chicago, and now lives and works in Cairo.



FICTION / SHORT STORIES (SINGLE AUTHOR)

Mai Al-Nakib

Bloomsbury USA | 9/22/2015 9789927101168 | \$14.00 Trade Paperback | 256 pages | Carton Qty:

Other Available Formats: Hardcover ISBN: 9789992195413

MARKETING

5.1 in W | 7.8 in H

National online and print review campaign Pre-publication consumer review campaign

Digital ARC available on NetGalley Digital assets: excerpts on Bloomsbury website

Social media campaign on Bloomsbury accounts at publication

NOW IN PAPERBACK!

The Hidden Light of Objects

Mai Al-Nakib

"An exciting new literary voice." —The National

For fans of Alice Munro and Lorrie Moore.

A young girl, renamed Amerika in honor of the United State's role in the liberation of Kuwait, finds her name has become a barometer of her country's growing hostility toward the West. A middle-aged man dying from cancer looks back on his extramarital affairs and the abiding forgiveness of his wife.

The headlines tell of war, unrest, and religious clashes. But if you look beyond, you will see life in the Middle East as it is really lived—adolescent love, the fragility of marriage, pain of the most quotidian kind. Mai Al-Nakib's luminous stories unveil the lives of ordinary people—and the power of objects to hold extraordinary memories.

PRAISE

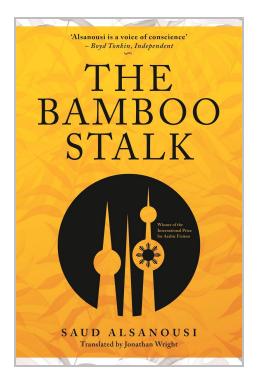
A subtle flair for perfection. Al-Nakib should be heralded as an exciting new literary voice." —The National

"Al-Nakib writes with penetrating insight and such compressed lyricism that at times her prose seems to border on poetry . . . A densely imagined and beautifully written debut." —The Sydney Morning Herald

"Lyrical and personal." —Ahlan!

"A powerful voice already in full mastery of her powers. The most original first collection of short fiction I have read in years." —A. Manette Ansay, author of *Vinegar Hill*

Mai Al-Nakib was born in Kuwait in 1970. She holds a Ph.D. in English literature from Brown University and teaches postcolonial studies and comparative literature at Kuwait University. *The Hidden Light of Objects* is her first collection of short stories. She lives in Kuwait and is currently writing her first novel.



FICTION / LITERARY

Bloomsbury USA | 9/22/2015 9789927101779 | \$27.00 / \$32.00 Can. Hardcover | 384 pages | Carton Qty: 6 in W | 9.2 in H

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury websiteSocial media campaign on Bloomsbury accounts at publication

The Bamboo Stalk

Saud Alsanousi

Winner of the International Prize for Arabic Fiction

Josephine Mendoza escapes poverty by coming to Kuwait from the Philippines to work as a maid, where she meets Rashid, an idealistic only son with literary aspirations. Josephine, with all the wide-eyed naivety of youth, believes she has found true love. But when she becomes pregnant, and with the rumble of war growing ever louder, Rashid bows to family and social pressure, and sends her back home with her baby son, José.

Brought up struggling with his dual identity, José clings to the hope of returning to his father's country when he is eighteen. He is ill-prepared to plunge headfirst into a world where the fear of tyrants and dictators is nothing compared to the fear of "what will people say." And with a Filipino face, a Kuwaiti passport, an Arab surname and a Christian first name, will his father's country welcome him?

The Bamboo Stalk takes an unflinching look at the lives of foreign workers in Arab countries and confronts the universal problems of identity, race and religion.

PRAISE

Alsanousi is a voice of conscience." —The Independent

"A force to be reckoned with." —The Arab Times

Saud Alsanousi is a Kuwaiti novelist and journalist, whose work has appeared in *Al-Watan* newspaper and *Al-Arabi*. He writes for *Al-Qabas* newspaper and lives in Kuwait City.

Jonathan Wright has translated several novels, two of which won the 2013 Banipal Prize for Arabic Literary Translation and the 2014 Independent Foreign Fiction Prize.

Stories from a Sheikha

by Sheikha Hend Al Qassemi



final cover to come

FICTION / CONTEMPORARY WOMEN

Bloomsbury Qatar Foundation Publishing | 9/22/2015

9789927118098 | \$17.00

Trade Paperback | 400 pages | Carton Qty: 5.1 in W | 7.8 in H

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury website

Black Book of Arabia

Hend Al Qassemi

Based on true stories, a Sharjah Sheikha lifts the veil on what it is really like to be a woman in the Middle East.

A real-life Sheikha has gathered together a collection of true-life stories all about her, her friends, and other women who live and love in the Middle East. These candid, moving, and surprising stories take the reader beyond the palace gates.

Meet a young woman whose best friend literally tries to steal her wedding—down to her bridal shoes and her fiance. Yet another woman's marriage goes wrong when her husband tries to divorce her on their honeymoon. And then there is the girl whose mother "kidnaps" her from her luxurious life in Los Angeles and keeps her hostage in the middle of a desert in Egypt. These are stories from real women in the Middle East.

Sheikha Hend Al Qassemi is Emirati and lives in Sharjah and Doha. She is an accomplished artist and successful entrepreneur, as well as a committed philanthropist. She is editor in chief of *Velvet*, a high-end fashion magazine. @LadyVelvet HFQ

Telepathy

by Amir Tag Elsir



final cover to come

FICTION / LITERARY

Bloomsbury USA | 9/22/2015 **9789927101892** | **\$14.00 / \$17.00 Can.** Trade Paperback | 176 pages | Carton Qty: 5.1 in W | 7.8 in H

MARKETING

National online and print review campaignPre-publication consumer review campaignDigital ARC available on NetGalleyDigital assets: excerpts on Bloomsbury website

Telepathy

Amir Tag Elsir

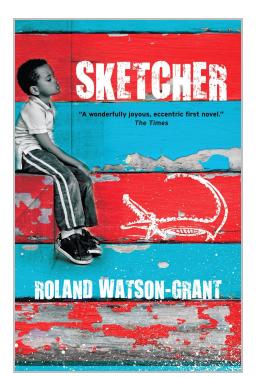
"Widely regarded as a giant among Arabic fiction writers." — Daily News, Egypt

A Sudanese writer begins to suspect that one of his most idiosyncratic characters from a recent novel resembles—in an uncanny, terrifying way—a real person he has never met. Since he condemned this character to an untimely death in the novel, should he attempt to save this real man from a similar fate?

Set in both sides of Khartoum—the bustling capital city and the neglected, poverty-stricken underbelly—this is a novel of unreliable narrators, of insane asylums, and of the dubious relationship between imagination and reality.

Amir Tag Elsir is a Sudanese writer and doctor. He studied medicine in Egypt and at the British Royal College of Medicine. He has published a number of novels, biographies, and volumes of poetry. His novel *The Grub Hunter* (2010) was shortlisted for the International Prize for Arabic Fiction in 2011. He lives in Doha, Qatar.





FICTION / LITERARY

Alma Books | 10/6/2015 9781846883125 | \$15.00 Trade Paperback | 288 pages | Carton Qty: 5 in W | 7.8 in H

MARKETING

National print and online feature campaignPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury website

Sketcher

Roland Watson-Grant

A powerful debut novel about family set in the swamps of Louisiana.

Nine-year-old "Skid" Beaumont's family is stuck in the mud. Following his father's decision to relocate and build a new home, based on a drunken vision that New Orleans would rapidly expand eastwards into the wetlands as a result of the seventies' oil boom, Skid and his brothers grow up in a swampy area of Louisiana. But the constructions stop short, the dream fizzles out, and the Beaumonts find themselves sinking in a soggy corner of 1980s Cold War America. As things on the home front get more complicated, Skid learns of his mother's alleged magic powers and vaguely remembers some eerie stories surrounding his elder brother Frico.

OCTOBER 2015

These, as well as early events that Skid saw with his own eyes, convince him that Frico has a gift to fix things simply by sketching them. For the next few years, Skid's self-appointed mission to convince his brother to join him in his lofty plan to change their family's luck and the world they live in will lead to even more mystery and high drama in the swamp. Atmospheric, uplifting, and deeply moving, *Sketcher*—Roland Watson-Grant's stunning debut—is a novel about the beauty of life no matter how broken it is.

PRAISE

A wonderfully joyous, eccentric first novel." —The Times

"Funny, heartfelt, and beguiling debut... The core strength of *Sketcher* is Skid's first-person account, told in colloquial Louisiana dialect. He is a funny and sharp observer, a bit of a wisearse—part Scout Finch, part Huck Finn, part Bart Simpson—yet capable of stunning lyricism." —*The Bookseller*

Born in Kingston, Jamaica, **Roland Watson-Grant**, a former teacher of English, studied literature at the University of the West Indies. He now works in advertising as a creative director. A short story version of *Sketcher* won the Lightship Short Story Competition.



FICTION / LITERARY Alma Books | 10/6/2015 9781846882968 | \$15.00 Trade Paperback | 256 pages | Carton Qty: 5 in W | 7.8 in H

MARKETING

National print and online feature campaignPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury website

The Skinning Tree

Srikumar Sen

A dark novel set in Northern India exploring the nature of human cruelty, race, and colonialism.

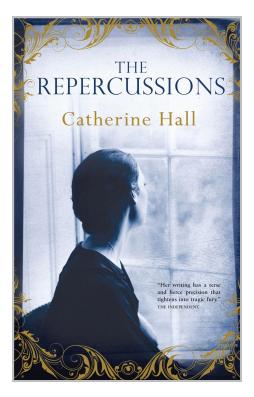
Set against the Japanese advance on India during the Second World War, *The Skinning Tree* centers on nine-year-old Sabby, who lives in a Calcutta family where sophisticated British habits such as bridge and dinner parties co-exist with Indian values and nationalism. When Sabby is sent to a boarding school in northern India, he witnesses a strict regime in which the schoolboys are beaten and brutalized by the teachers.

The boys themselves take on their abusers' cruel traits, mindlessly killing animals and hanging their skins on a cactus, before their thoughts turn to even more sinister schemes. Conspiratorial whisperings and plans of revenge spiral into a tragedy engulfing Sabby in a chilling exploration of human nature's darkest facets.

PRAISE

The Skinning Tree's account of Calcutta in the early forties is one of the most acute and estranging I've read of that city in a while." —Amit Chaudhuri

Born in Calcutta and following a degree at Oxford, **Srikumar Sen** started his career as a journalist at the *Statesman* in India. He later moved to England where he worked at the *Guardian* before moving to the *Times*, at which he worked as their boxing correspondent for thirty years. *The Skinning Tree* is his first novel.



FICTION / HISTORICAL / GENERAL

Alma Books | 11/17/2015 9781846883583 | \$15.00 Trade Paperback | 288 pages | Carton Qty: 5 in W | 7.8 in H

MARKETING

National print and online feature campaignPre-publication consumer review campaignSocial media campaign at publicationDigital assets: excerpts on Bloomsbury website

The Repercussions

Catherine Hall

A beautifully drawn historical novel about the ties that break or bind.

When war photographer Jo returns from her latest assignment in Afghanistan and moves into the Brighton flat she's just inherited, she hopes to restore equilibrium to her chaotic life. But images and events of her recent past and the reading of her great-grandmother Elizabeth's diary haunt her night and day, forcing Jo to come to terms with demons she thought she could leave behind.

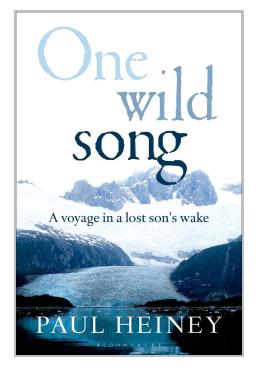
Written as a long confession to Jo's former lover Susie, alternating with Elizabeth's account of nursing Indian soldiers at the Brighton Pavilion in 1915, *The Repercussions*—Catherine Hall's most ambitious novel to date—is a sweeping narrative dealing with the psychological and emotional reality of war, as well as race, guilt, love, and loss.

PRAISE

Her writing has a terse and fierce precision that tightens into tragic fury." — The Independent

"A brilliant author." —The Guardian

Catherine Hall was born in the Lake District and worked in documentary film production and international peacebuilding before becoming a freelance writer and editor for charities specializing in human rights and development. She is the author of two previous novels, the critically and commercially successful *Days of Grace* and *The Proof of Love*, which won the prestigious Green Carnation Prize.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Adlard Coles | 9/8/2015 9781472919489 | \$26.00 Hardcover | 240 pages | Carton Qty: 6 in W | 9.2 in H 2 x 8pp photo sections

One Wild Song

A voyage in a lost son's wake

Paul Heiney

Following his son's suicide at 23, British television presenter Paul Heiney sailed solo to Cape Horn to deal with his grief and find his son's "voice."

When British television presenter Paul Heiney's son, Nicholas, committed suicide at age 23, Paul and his wife, *Sunday Times* columnist Libby Purves, were rocked to the core. Although he had struggled with severe depression for many years, Nicholas had been a highly gifted and promising young man.

Among other things, Nicholas was a keen sailor, with several of his posthumously-published writings having a nautical theme. To try to reconnect with this happier memory of his son, Paul decides to set out—alone—on a voyage he would have liked them to have embarked upon together.

Cape Horn is the sailor's Everest: One of the most remote and bleak parts of the world, it takes courage, physical strength, and mental fortitude to face its tempestuous seas, violent winds, and barren landscape. During the voyage, Paul finds peace of mind and a way to face the future without his son.

Poignant, moving, funny, thought-provoking, and beautifully written, Paul's account of setting his own course through seemingly insurmountable grief makes for a powerful story. Injected with humor, perceptiveness, and philosophy, recounting his highs, lows, frustrations, and triumphs, the honesty and openness of Paul's story makes this very personal account a universal tale—for sailors and non-sailors alike.

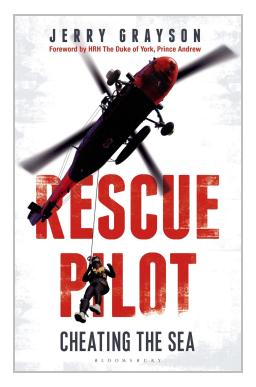
PRAISE

A terrific adventure into wild and distant waters, and a strong tribute to a son's memory. Paul Heiney's story is a new classic of small-boat seafaring and a fine description of the deep south.

One Wild Song is a little masterpiece--sometimes thrilling, sometimes hilarious, sometimes almost unbearably moving . . . A wonderfully told story of the sea, shot through with an author's anguish at the loss of a beloved (and hugely talented) son. I have never read anything like it before and it haunts me still.

A wonderful book, finely considered and beautifully written, that does not spare us the considerable trials of small-boat voyaging, nor the str...

Paul Heiney has been a TV and radio broadcaster for over thirty years. He was a presenter on *That's Life!* from 1978 until 1982, and more recently has presented *Watchdog* on BBC 1. He currently presents the ITV primetime show *Countrywise*. He wrote a weekly column for *The Times* for seven years and has written over a dozen books, both fiction and non-fiction. His popular science book, *Can Cows Walk Down Stairs?*, has been a bestseller in fifteen languages.



BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

Adlard Coles | 9/29/2015 9781472917935 | \$28.00 Hardcover | 240 pages | Carton Qty: 6 in W | 9.2 in H 8pp plate section

Rescue Pilot

Cheating the Sea

Jerry Grayson

The story of British naval hero Jerry Grayson, the most decorated search and rescue pilot in history.

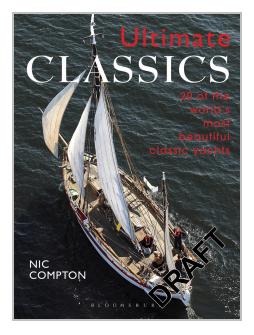
Jerry Grayson is an ordinary man who chose an extraordinary career. At age seventeen, he became the youngest helicopter pilot to ever serve in the Royal Navy. By age twenty-five, he was the most decorated peacetime naval pilot in history.

His finest hour came during the infamous Fastnet Yacht Race of 1979, in which twenty-five yachts were lost. When a catastrophic storm enveloped the competitors, he and his crew pushed their Sea King helicopter to its absolute limit and put their own lives at risk, flying into hurricane-force winds to winch shipwrecked sailors from heaving tempestuous seas. An investiture at Buckingham Palace with Her Majesty the Queen was the result.

Being a rescue pilot is a fast-paced career because there is no choice. Lives are at stake and pilots must move and think fast. Jerry Grayson's inside view of this heroic service is as inspirational as it is celebratory. Excitingly told, frequently funny, but also very poignant, Jerry's story is not an account of just one man's deeds, it is a salute to all the men and women he worked with who were able to turn tragedies into triumphs.

Foreword by HRH the Duke of York, Prince Andrew, Commodore-in-Chief of the Fleet Air Arm.

Jerry Grayson served in the Royal Navy's Fleet Air Arm for eight years, in the course of which he was presented with the Air Force Cross by the Queen for outstanding gallantry in search and rescue. Since leaving the Navy he has become one of the film industry's leading helicopter pilots, designing and shooting aerial action sequences for James Bond films as well as hundreds of commercials and footage for documentaries. He now lives in Australia.



Adlard Coles | 10/13/2015 9781472918123 | \$50.00 Hardcover | 160 pages | Carton Qty: 9.1 in W | 12.2 in H Approximately 180 colour photographs and illustrations

MARKETING

Press campaign to nautical, luxury, and coastal lifestyle publicationsLocal/regional press in coastal/warm weather locationsOutreach to yachting and superyacht associations and boat showsNautical gift book campaign onlineSampler available on ISSUU and Bloomsbury.com

ALSO AVAILABLE

The Anatomy of Sail: The yacht dissected and explained 4/2015 | 9781472902757

Hardcover | \$60.00 / \$68.00 Can.

Why Sailors Can't Swim and Other Marvellous Maritime Curiosities 9/2013 | 9781408188057 Hardcover | \$21.00

Titanic on Trial: The Night the Titanic Sank, Told Through the Testimonies of Her Passengers and Crew 5/2012 | 9781408140284 Trade Paperback | \$13.95

Ultimate Classic Yachts

20 of the World's Most Beautiful Classic Yachts

Nic Compton

A stunning collection of the most beautiful classic yachts afloat.

Former *Classic Boat* editor Nic Compton has spent over twenty years sailing and photographing classic yachts, and this is the culmination of his decades-long passion—a stunning collection showcasing the twenty most beautiful and fascinating classic boats still sailing today.

They include:

Christiania—rescued from five hundred meters under water using the latest oil drilling technology

Inward Bound—a thirty-five-foot cutter built in Argentina using salvaged timber from the *General Belgrano*

Madoc—a twenty-four-foot clinker yawl built on a Tasmanian beach by hand

Partridge—an 1885 cutter that took eighteen years to restore

Solway Maid—the last surviving William Fife yacht

Timeless and magnificent, these yachts, captured here in glorious full-color photographs, all have a story to tell.

Nic Compton was brought up on boats until the age of fifteen. He worked as a shipwright before becoming a full-time writer and photographer. He was editor of *Classic Boat* magazine until 2000, and has written several books on nautical subjects, including, most recently, *The Sea: A Photographic Celebration* and *Titanic on Trial*, both published by Adlard Coles Nautical.

In the Wake of Heroes

Sailing's greatest stories introduced by Tom Cunliffe



final cover to come

SPORTS & RECREATION / SAILING / GENERAL

Adlard Coles | 11/10/2015 9781472917010 | \$25.00 Hardcover | 320 pages | Carton Qty: 6 in W | 9.2 in H A black and white photograph accompanies each chapter

MARKETING

Early consumer review campaign on NetGalley and GoodReads Press campaign to nautical and sports publicationsOutreach to maritime museumsNautical gift book campaign onlinePromoted widely on Bloomsbury's social media channels

ALSO AVAILABLE

The Complete Yachtmaster: Sailing, Seamanship and Navigation for the Modern Yacht Skipper 12/2014 | 9781472907950 Hardcover | \$40.00 / \$46.00 Can.

The Complete Day Skipper: Skippering with confidence right from the start 10/2012 | 9781408178546 Hardcover | \$44.95

In the Wake of Heroes

Sailing's greatest stories introduced by Tom Cunliffe

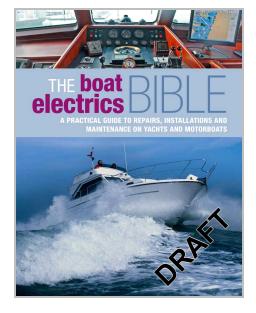
Edited by Tom Cunliffe

This book collects Tom Cunliffe's favorite extracts from the classic and much-loved books that have instructed and inspired him over the decades.

An internationally renowned journalist and speaker and the go-to guru when the BBC wants a presenter for a new TV series about maritime interests, Tom Cunliffe is one of the biggest names in the sailing world. For the last ten years, he has edited the "Great Seamanship" column of *Yachting World* magazine. Each column features an extract from a classic yachting book that covers an aspect of great seamanship. Tom introduces the extracts by giving insightful background on the writers, their books, and what makes their experiences so worth reading about—and learning from.

This book comprises Tom's forty favorite extracts, and covers the entire scope of yachting concerns, from small-boat handling to yacht racing to long-distance cruising and exploring. Introduced in Tom's quintessential lively, engaging fashion, and illustrated with photos both from the original books and Tom's own archives, this beautifully packaged book contains a wealth of yachting wisdom, and is a collection to be treasured.

Tom Cunliffe is one of the maritime world's most popular writers and presenters. He has been sailing for most of his life, is an RYA Yachtmaster Examiner, and a training consultant for the governing body of yachting in the USA. He is a regular columnist for *Yachting Monthly* and *Yachting World* in Britain, and *SAIL* in the USA. He is the author of numerous books, including *The Complete Day Skipper* and *The Complete Yachtmaster*, two of the bestselling books on the Adlard Coles list.



Adlard Coles | 11/17/2015 9781408187791 | \$45.00 Hardcover | 192 pages | Carton Qty: 16.1 ft W | 20.3 ft H Approximately 400 colour photographs and illustrations

MARKETING

Press campaign to nautical and fishing publicationsLocal/regional press in coastal/warm weather locations Social media campaign on launch with images and tips from the bookOutreach to cruising associations and boat showsSampler available on ISSUU and Bloomsbury.com

The Boat Electrics Bible

A practical guide to repairs, installations and maintenance on vachts and motorboats

Andy Johnson

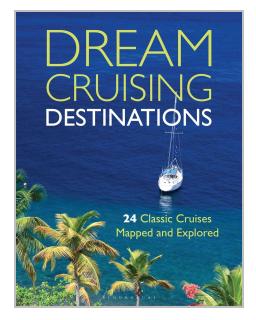
The Boat Electrics Bible is the complete up-to-date, practical guide to installing, maintaining, and replacing electrical systems on a sailboat or motorboat.

Following in the successful footsteps of the groundbreaking *Boat Maintenance Bible* and *Boat Repair Bible* comes a new title in this popular series of allencompassing and accessible technical reference bibles that is sure to be the boater's godsend.

Electrics are a notoriously tricky aspect of boat ownership and maintenance. They are both critical to the operation of the yacht or motorboat and prone to breaking down in the damp atmosphere and bouncy conditions. In this book, owners will be taken through all the likely problems and solutions, including making new installations of equipment, reviving an old boat, and correcting electrical faults on their current craft.

Equally useful for yacht or motorboat owners and illustrated with detailed photographs, step-by-step diagrams, and instructions, this is a book every owner should keep aboard.

Andy Johnson is an electronics Engineer with extensive experience in a variety of commercial and marine settings. For the last few years he has combined this with his role as a qualified Yachtmaster instructor offering classroom and own boat training in navigation, radar, boat electrics and electronic systems.



Adlard Coles | 11/24/2015 9781408187814 | \$25.00 Trade Paperback | 160 pages | Carton Qty: 7.4 in W | 9.7 in H 130 colour photographs and maps

MARKETING

Press campaign to nautical, travel, and coastal lifestyle publicationsLocal/regional press in coastal/warm weather locationsOutreach to cruising associations and boat showsNautical Gift Books online holiday campaignSampler available on ISSUU and Bloomsbury.com

Dream Cruising Destinations

24 Classic Cruises Mapped and Explored

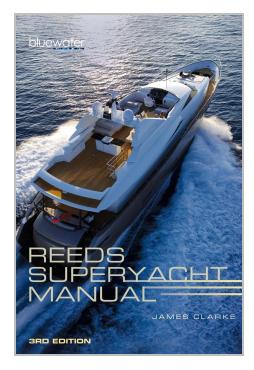
Vanessa Bird

In this book, twenty classic cruises are fully mapped, measured, and budgeted to enable cruisers to plan and achieve their dream cruises.

Most yachtsmen dream about cruising to an exotic destination; this is the book that will turn dreamers into planners. Twenty classic cruises are fully mapped, measured, and budgeted, showing how they are perfectly possible whatever your skill level. From weekend cruises around the British Isles to a voyage to Antarctica, from Greek island cruises to an escape to the Virgin Islands, this book explores where to go, how to get there, and what to expect en route.

The book breaks down each cruise into important considerations, such as which type of boat is needed, what level of skill or qualifications are required, whether it is a suitable journey to undertake with a young family, possible dangers—from extreme weather to the threat of piracy—and, most obviously, cost. Each cruise is graded from one to five in each category for instant comparison, but the book proves that none are impossible.

Covering popular exotic cruising destinations, such as Thailand and the Virgin Islands, as well as unexpected, almost secret routes along the U.S. Intracoastal Waterway and French canals, and transoceanic adventures, including Atlantic and Pacific crossings, this inspirational guide might be the starting point for the voyage of a lifetime.



Adlard Coles | 9/29/2015 9781472917768 | \$70.00

Trade Paperback | 408 pages | Carton Qty: 6.1 in W | 9.2 in H Colour photos and diagrams throughout

ALSO AVAILABLE

Atlantic Pilot Atlas 7/2011 | 9781408122471 Spiral Bound | \$110.00

Reeds Superyacht Manual: Published in association with Bluewater Training 7/2010 | 9781408122761 Hardcover | \$65.00

Reeds Superyacht Manual: Published in association with Bluewater Training 9/2007 | 9780713679878 Hardcover | \$70.00 / \$74.00 Can.

Reeds Superyacht Manual

James Clarke

A complete reference and training manual for everyone involved with yachts, from crew member to Officer of the Watch.

Reeds Superyacht Manual, published in association with Bluewater Training, is the first and best reference manual for everyone involved with yachts large and small, under sail or power, from deckhands to skippers and owners.

There is extensive coverage for leisure and professional yachtsmen, including:

key information for all required courses at all levels from STCW crew basic training through RYA YachtmasterTM Offshore to MCA Officer of the Watch (Yacht)comprehensive treatment of safety, sea survival, first aid, fire fighting, navigation, seamanship, meteorology, marine radio, and general ship knowledgeadditional section on marine law, including international and flag state requirementseasy guide to the Collision Regulations, as well as their full text

Well-illustrated and user-friendly, this is the complete reference for all those involved with private or commercial yachts worldwide.

PRAISE

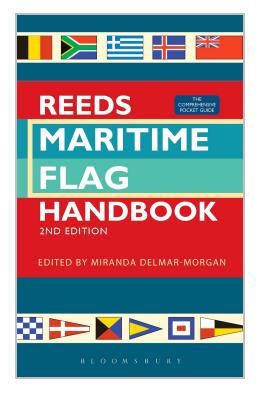
Some very useful background and advice for anyone wishing to turn his superyacht dreams into reality." —Work Boat World

"A useful reference and training manual for all serious students of maritime affairs."

—Nautical Magazine

"A very comprehensive and up-to-date manual... well worth acquiring." —RSNA Journal

James Clarke has been a freelance professional skipper, instructor, author, and yachting writer for twenty years. He instructs RYA and MCA theory and practical courses for Bluewater Training in Antibes. His *Atlantic Pilot Atlas* has become required reading for all skippers planning Atlantic crossings.



Adlard Coles | 11/24/2015 9781472918239 | \$15.00

Trade Paperback | 160 pages | Carton Qty: 3.9 in W | 6.3 in H Approximately 280 colour illustrations

ALSO AVAILABLE

Reeds Marine Distance Tables 13th edition

3/2014 | 9781472900715 Trade Paperback | \$44.95

Reeds Maritime Flag Handbook

11/2006 | 9780713671339 Trade Paperback | \$12.95

Reeds Maritime Flag Handbook 2nd edition

The Comprehensive Pocket Guide

Miranda Delmar-Morgan

The handy pocket-sized guide to maritime flags of the world for all seafarers.

The use of flags afloat, and in most maritime situations, is of interest and relevance to anyone going to sea, whether for commerce or pleasure.

This handy pocket-sized guide, now revised for its second edition, is the perfect on-board reference to the maritime flags of the world and their usage. It includes:

national maritime flags special ensigns yacht club burgees signal flags flag etiquette and usage

Anyone who has ever put to sea wondering about the different types of flag, how they are made up, and the dos and don'ts, as well as traditions and myths of flying flags should find this a fascinating and useful handbook.

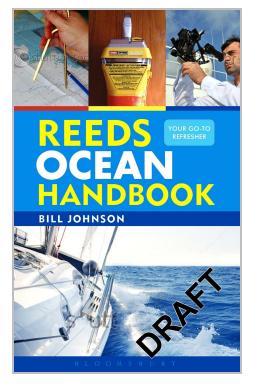
PRAISE

A great little guide . . . Reeds Maritime Flag Handbook makes for fascinating reading and would serve as a handy reference on the bridge of any vessel." —Nautilus UK Telegraph

"A comprehensive little reference book; very useful to have aboard." —Sailing Magazine

"A concise and useful reference tool to have on hand when cruising." —Gaffers Log

Miranda Delmar-Morgan has sailed for most of her life, and professionally for ten years. She currently sails in European waters, both in a professional capacity and cruising on her own boat. She is also a regular contributor to *Yachting Monthly*.



Adlard Coles | 12/8/2015 9781472913067 | \$15.00

Trade Paperback | 160 pages | Carton Qty: 3.9 in W | 6.3 in H Approximately 160 colour illustrations

MARKETING

Press campaign to nautical and fishing publicationsLocal/regional press in coastal/warm weather locations Online marketing campaign with *Reeds Skipper's Handbook*Sampler available on ISSUU and Bloomsbury.com

ALSO AVAILABLE

Manoeuvring: At Close Quarters Under Power

3/2012 | 9781408132111 Spiral Bound | \$22.95

Reeds Ocean Handbook

Bill Johnson

An indispensable pocket guide for anyone planning an offshore passage or ocean crossing, as well as those studying for the RYA Ocean Yachtmaster qualification.

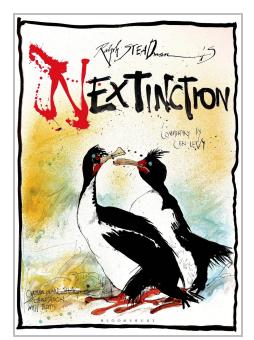
In the bestselling style of the *Reeds Handbook* series, *Reeds Ocean Handbook* builds on *Reeds Skipper's Handbook* with advice for skippers or crew planning to venture further afield. Complimenting the RYA Ocean Yachtmaster course, this handy pocketbook provides all the essential navigation, weather, and route planning theory, as well as practical guidance and advice on long-distance radio communications, ocean passage-making, and risk/emergency preparations.

Color coded sections, for user-friendly accessibility, cover:

World climate and route planning (including world wind systems, ocean currents, tropical revolving storms) Navigation (charts, great circle vs. Mercator routes, time zones, satellite navigation systems, advice on onpassage navigation routines) Astro navigation (basic theory refresher, practical astro navigation, plus using and adjusting the sextant) Passage making (route planning, preparing the yacht, power needs, supplies of water, food, gas, and diesel, watch-keeping routines, crew care) Communications (features and advantages of VHF, MF, SSB, and satellite phones, weather fax, email, and access to the internet) Risks and emergencies (preparing for them, equipment checklist, grab bags, emergency procedures)

Internationally relevant with color diagrams throughout, this handy pocket-sized handbook is an ideal revision aid on shore and the perfect quick reference guide on the boat.

A Cambridge-educated engineer, **Bill Johnson** swapped his career for long-distance sailing. He stopped logging miles somewhere around 50,000. A sailing instructor for ten years, focusing on the RYA courses from beginner to Yachtmaster level, Bill's strength is in explaining tricky subjects in a clear and engaging way. He is the author of *Reeds Crew Handbook* and *Manoeuvring*, both published by Adlard Coles Nautical.



ART / SUBJECTS & THEMES / PLANTS & ANIMALS

Bloomsbury USA | 9/15/2015 9781472911681 | \$50.00 Hardcover | 240 pages | Carton Qty: 20.4 ft W | 29.2 ft H 100 colour artworks throughout

MARKETING

National press campaign targeting pop culture, environmental, and nature publicationsNational online display compaignsHoliday gift guide inclusionsSocial media campaign – fascinating facts with images of birds Digital assets: online slideshows of drawings

ALSO AVAILABLE

Extinct Boids 11/2012 | 9781620401064 Hardcover | \$50.00 / \$52.20 Can.

Ralph Steadman's Nextinction

Ralph Steadman and Ceri Levy

Cartoonist and friend of the feathered, Ralph Steadman, gives his unique take on critically endangered birds.

The Boids are back in town . . .

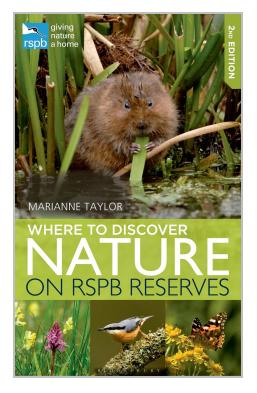
The follow-up to the award-winning *Extinct Boids*, this book features more of the incredible art of cartoonist Ralph Steadman. This time, the focus is not on the birds that are gone, but on the ones that there is still time left to save. These are the 192 critically endangered birds on the IUCN Red List, species such as the Giant Ibis, the Kakapo, the Sumatran Ground-cuckoo and the iconic Spoon-billed Sandpiper—these, along with a number of classic Steadman creations such as the Unsociable Lapwing, are the nearly-extinct boids.

Woids are again by author, conservationist, and filmmaker Ceri Levy. Together, Ceri and Ralph are THE GONZOVATIONISTS.

A portion of the proceeds from this book will go to BirdLife International to help them prevent the Nextinction.

Ralph Steadman began his career as a cartoonist and, through the years, has diversified into many creative fields. His previous work includes *Fear and Loathing in Las Vegas*, *Sigmund Freud*, *The Ralph Steadman Book of Cats*, and *Extinct Boids*.

Ceri Levy is a documentary filmmaker and co-creator of the boids' creation myth. His works include *Bananaz* and the forthcoming *The Bird Effect*.



NATURE / ANIMALS / BIRDS

Bloomsbury USA | 10/27/2015 9781472906489 | \$26.00 / \$31.00 Can. Trade Paperback | 368 pages | Carton Qty: 5.3 in W | 8.5 in H 500 colour photos; colour maps for every reserve.

ALSO AVAILABLE

RSPB Spotlight: Robins 8/2015 | 9781472912114 Trade Paperback | \$17.95 / \$20.95 Can.

Wild Coast: An exploration of the places where land meets sea 7/2015 | 9781408181782 Hardcover | \$34.00 / \$39.00 Can.

RSPB British Birdfinder 8/2012 | 9781408158678 Trade Paperback | \$19.95

Where to Discover Nature on RSPB Reserves

Marianne Taylor

A fully updated edition exploring every RSPB reserve in the British Isles, from the teeming seabird cities of the north to the rolling heathlands and rich wetlands of the south.

This is a fully revised and updated edition of the bestselling *RSPB Where to Discover Nature*. This practical handbook explores in detail every RSPB reserve open to the public in Britain and Northern Ireland, from the wild forests of Caledonia and teeming seabird cities of the north, to the rolling heathlands and rich wetlands of the south.

Here you'll find everything you need to organize and enjoy days out at some of the best wildlife-watching places anywhere, with full directions to the reserves, details of visitor facilities and access, advice on when to visit, and the wildlife you can expect to see throughout the year.

Where to Discover Nature on RSPB Reserves includes brand-new color photographs of the reserves and the animals and plants that live in them, and updated color maps showing the habitats and trails. This essential reference to the cream of the country's wild places will help you plan your trips according to what you'd like to see and how much time you have to visit.

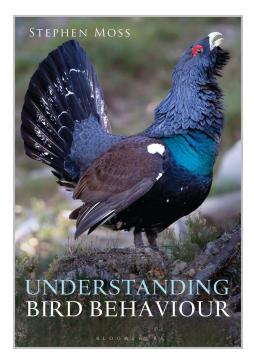
PRAISE

Everything one could need to plan the ideal day out at one of these wonderful centres." — Good Book Guide

"Taylor's descriptions convey a real sense of place, and are complemented by clear maps and well-chosen photographs." —BBC Countryfile

"Divided by region, with practical info on what you could see, as well as detailed maps to help you find your way around." —allaboutyou.com

Marianne Taylor is a freelance writer, illustrator, photographer, and editor. She grew up in the seaside town of Hastings in Sussex, and from an early age could be found watching and scribbling notes about the behavior of the Herring Gulls nesting outside her sister's bedroom window. A passion for all wildlife, but especially birds, has been a driving force in her life ever since. She has written nineteen books for adults and children on a range of natural history subjects.



NATURE / ANIMALS / BIRDS Bloomsbury USA | 10/27/2015 9781472912060 | \$23.00 / \$26.95 Can. Trade Paperback | 160 pages | Carton Qty: 6.5 in W | 9.5 in H Approx 200 full-colour photographs.

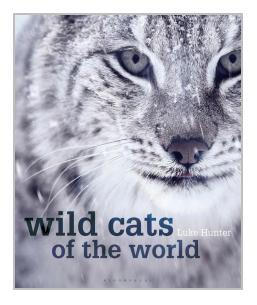
Understanding Bird Behaviour

Stephen Moss

An information-packed introduction to bird behavior, suitable for both the novice birdwatcher and the experienced birder who wants to know more.

The way birds behave is one of the vital keys to accurate identification, and this book provides the experienced instruction needed to understand and get the most out of watching birds. This guide covers all the fundamental types of bird behavior, including movement, feeding, breeding, migration, navigation, distribution, range, life, and death, all of which are illustrated with beautiful photographs. There is a whole section dedicated to the behavior of different species groups, from divers and grebes to sparrows, buntings, and finches.

Stephen Moss is a BBC television producer and journalist who works mainly on Bill Oddie's wildlife programs. He has written several books about nature.



NATURE / ANIMALS / BIG CATS Bloomsbury USA | 10/13/2015 9781472912190 | \$40.00 / \$47.00 Can. Hardcover | 224 pages | Carton Qty: 8.3 in W | 10 in H Full-colour photos and illustrations throughout, 400 images

MARKETING

Press campaign to nature, inflight, and travel publications Outreach to schools and library associationsSocial Media Campaign: #WildCatsSampler available on ISSUU and Bloomsbury.com

Wild Cats of the World

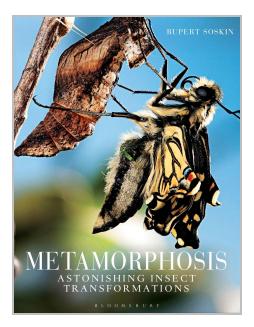
Luke Hunter

Wild Cats of the World provides detailed accounts for all thirtyeight species of wild cat, accompanied by magnificent artwork and stunning photography.

Ranging from largest (the tiger) to the smallest (the rusty-spotted cat), the world's wild cats are some of the most beautiful, ferocious, and feared carnivores in the world. *Wild Cats of the World* provides a detailed account of each species of wild cat, examining their importance throughout history and the future of some of the most endangered breeds.

Using magnificent color plates by top wildlife artist Priscilla Barrett to depict each cat in detail, *Wild Cats of the World* examines the characteristics of all thirty-eight species as well as their history and current status. A must-have book for any cat enthusiast.

Luke Hunter is an Australian biologist and one of the leading names in wild cat conservation, working on the ecology and conservation of carnivores in Africa since 1992. He is currently president of the Panthera Corporation, a New York wild cat conservation charity he helped create. He has written over eighty scientific papers and popular articles. *Wild Cats of the World* is his seventh book.



NATURE / ANIMALS / INSECTS & SPIDERS

Bloomsbury USA | 10/27/2015 **9781408173756** | **\$50.00** / **\$58.00 Can.** Hardcover | 256 pages | Carton Qty: 8.5 in W | 11 in H Full colour photographs throughout.

MARKETING

Press campaign to nature and science publicationsHoliday Gift Guide campaignSocial media campaign – fascinating facts with stunning images Sampler available on ISSUU and Bloomsbury.com

Metamorphosis

Portraits of insects in transformation

Rupert Soskin

A stunning achievement in nature photography—capturing every stage and process of transformation of metamorphosis in remarkable, full color detail.

Insects truly are the ugly ducklings of the natural world. How does something as beautiful as a butterfly begin life as little more than a fancy maggot? Or something as elegant and delicate as a lacewing hatch like a minuscule escapee from a horror movie? What are the circumstances that require a creature to transform from one body shape into another, a shape that is often so utterly different from the first that you would be forgiven for thinking they were completely unrelated organisms?

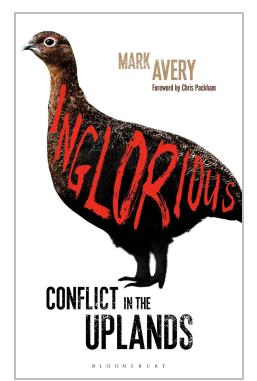
This book illustrates some of the dramatic transformations insects undergo in their life cycles and explores why evolution has arrived at these remarkable solutions to survival. The aim of the book is to show remarkable transformations, most of which have never before been seen.

The book is divided into two main sections:

- Insects that undergo partial metamorphosis, such as dragonflies, grasshoppers, and bugs. Here the young resemble the adult, changing gradually with each molt.
- Insects that experience a complete metamorphosis such as butterflies, moths, beetles, bees, wasps, ants, and flies. In these species, the young bear no resemblance to the adult in appearance, habitat, or diet, until they pupate.

Rupert Soskin's unique project to photograph a range of selected species at each stage of development—from egg to larva to pupa and, finally, fully formed adult—sets a new precedent for nature photography.

A photographer, writer, presenter, naturalist, and explorer, **Rupert Soskin** is something of a Renaissance man. Most recently, he has been engaging his passion for photographing insects by exploring the extraordinary biodiversity of a field close to where he lives.



SCIENCE / NATURAL HISTORY

Bloomsbury USA | 10/27/2015 9781472917416 | \$28.00 Hardcover | 288 pages | Carton Qty: 5.3 in W | 8.5 in H

ALSO AVAILABLE

A Message from Martha: The Extinction of the Passenger Pigeon and Its Relevance Today 8/2014 | 9781472906250

8/2014 | 9781472906250 Hardcover | \$22.00 / \$25.00 Can.

Inglorious

Conflict in the Uplands

Mark Avery

A hard-hitting, passionate, and well-researched book about the conflict between driven grouse shooting and nature conservation in Britain.

Driven grouse shooting, where flocks of Red Grouse are chased by lines of beaters so that they fly over lines of "guns" that shoot the fast-flying birds, is a peculiarly British field sport. It is also peculiarly British in that it is deeply rooted in the British class system. Grouse shooting is big business, backed by powerful, wealthy lobbying groups, with tendrils running throughout British society.

Inglorious makes the case for banning driven grouse shooting. Mark Avery explains why he has, after many years of soul-searching, come down in favor of an outright ban. There is too much illegal killing of wildlife, such as Buzzards, Golden Eagles, and, most egregiously of all, Hen Harriers; and, as a land use, it wrecks the ecology of the hills. However, grouse shooting is economically important, and it is a great British tradition. All of these, and other points of view, are given fair and detailed treatment and analysis, with testimony from a range of people on opposite sides of the debate.

The book also sets out Avery's campaign with Chris Packham to gain support for the proposal to ban grouse shooting, culminating in "Hen Harrier Day," timed to coincide with the "Glorious" 12th. Ever controversial, Mark Avery is guaranteed to stir up a debate about field sports, the countryside, and big business in a book that all conservationists will want to read.

For fifteen years, **Mark Avery** was the Conservation Director of the Royal Society for the Protection of Birds (RSPB). A scientist by training and a conservationist most of his life, Avery is a well-known and highly respected blogger, public speaker, and writer on UK nature conservation and environmental issues. His previous book for Bloomsbury was *A Message from Martha*, the story of the extinction of the Passenger Pigeon.

Tales from Concrete Jungles Urban birding around the world

_{by} David Lindo



final cover to come

NATURE / ANIMALS / BIRDS

Bloomsbury USA | 10/27/2015 9781472918376 | \$27.00 Hardcover | 224 pages | Carton Qty: 5.3 in W | 8.5 in H 5 Line drawings

Tales from Concrete Jungles

Urban birding around the world

David Lindo

A collection of articles celebrating David Lindo's birding explorations in cities around the world.

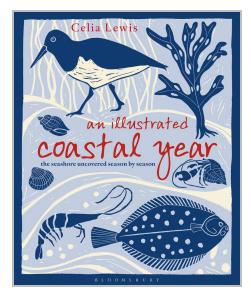
When you think about going bird-watching, you imagine visiting magnificent open countryside, rolling hills, lush woodland, or waterlogged marshes. You don't think of towns and cities. In fact, the urban environment is surprisingly rich in birds: parks, gardens, scrubland, lakes, and reservoirs all harbor many species of birds. Some town gardens even have bigger lists of birds than country gardens do.

Since 2006, a long-running series of articles has appeared in *Birdwatching* magazine, showcasing David Lindo visiting a wide variety of cities in Britain and Europe and the birds he has encountered on these short city breaks. These articles are collected here for the first time—most of them expanded with new material but also, featuring a few never before published. They cover visits to many cities throughout the world and the striking variations among them.

This book is not a compendium of birding sites within many of the world's cities. It is a series of adventures featuring birds and inspiring stories. Above all, it is hoped that this book will inspire you to look at cities with different eyes, to appreciate the diversity of wildlife wherever you are, and realize the importance of the conservation message.

David Lindo is the Urban Birder. He has passionately promoted the virtues of birding in the urban environment at every opportunity, and especially through frequent articles in the birding press and on his appearances on television and radio. He was brought up in London and has been a birder all his life. His first book, *The Urban Birder*, chronicled his transformation from baby birder to fully-fledged superstar of the urban birding world.

NOVEMBER 2015



NATURE / MARINE LIFE Bloomsbury USA | 11/3/2015 9781472911704 | \$35.00

Hardcover | 192 pages | Carton Qty: 8.3 in W | 10 in H 300 full colour artworks

ALSO AVAILABLE

The Illustrated Guide to Cows: How To Choose Them - How To Keep Them 9/2014 | 9781408181355 Hardcover | \$25.00 / \$29.50 Can.

An Illustrated Country Year: Nature uncovered month by month 10/2013 | 9781408181348 Hardcover | \$34.00

The Illustrated Guide to Ducks and Geese and Other Domestic Fowl: How to Choose Them. How to Keep Them. 11/2012 | 9781608199754 Hardcover | \$20.00 / \$21.00 Can.

An Illustrated Coastal Year

The seashore uncovered season by season

Celia Lewis

An amusing and informative anthology of coastal wildlife throughout the year.

Written and presented in the same style as 2013's popular *An Illustrated Country Year*, Celia Lewis's beautiful new book covers the wildlife found on and around the seashore, above and underwater.

Illustrated throughout with Celia's gorgeous watercolors and linocuts, the book is broken up into seasons, each featuring illustrations of flowers, insects, animals, fish, birds, shells, and all sea-related species found during that time of year. Celia's insight provides an enchanting new way to explore the coasts of the United Kingdom and northern Europe.

Within each season are sections on what you might see or pick up during a walk along the tideline or along a coastal path, as well as tips for what to look out for and how to forage with using what you might find. Also included are inspiring craft projects suitable for all ages and tasty recipes by some of the best seafood chefs.

Other sections include What's Flowering (wild flowers and grasses), How-Tos (e.g. how to read a tide table, how to recognize cloud formations), What's the Difference? (e.g. gulls, flat fish, etc.), and What's This? (identification guides for beachcombed items, such as mermaid's purse, etc).

An Illustrated Coastal Year highlights all the flora and fauna to look for when you visit the coast and is perfect to dip into before or after any trip to the seashore.

Celia Lewis has always taken a great interest in nature. She delights in observing the passing year and recording her sightings in her artwork. Celia has won several prizes for her art and is the author and illustrator of *An Illustrated Country Year*, as well as the beautiful Illustrated Guide series of books on choosing and keeping chickens, pigs, cows, ducks, and geese.

Herring Bones

The People and Patterns of the Herring Trade

by
Donald S. Murray



final cover to come

HISTORY / SOCIAL HISTORY

Bloomsbury USA | 11/10/2015 9781472912169 | \$26.00

Hardcover | 288 pages | Carton Qty: 5.3 in W | 8.5 in H 20 black and white maps and illustrations plus a 16pp plate section

MARKETING

Early consumer review campaign on NetGalley and GoodReads Press campaign to natural history and nautical publicationsOnline display campaign targeting Cod readers, literary blogsPromotions via Bloomsbury social mediaSampler available on ISSUU and Bloomsbury.com

Herring Bones

How the silver darlings shaped human taste and history

Donald S. Murray

A lighthearted and informative narrative about the history of herring and our love affair with the "silver darlings."

Scots like to smoke or salt them. The Dutch love them raw. Swedes look on with relish as they open bulging, foul-smelling cans to find them curdling within. Jamaicans prefer them with a dash of chili pepper. Germans and the English enjoy their taste best when accompanied by pickle's bite and brine.

The herring has done much to shape both human taste and history. Men cooperated and came into conflict over its shoals, setting out on boats to catch them and straying to bring full nets to shore. Women gutted and salted the catch during the annual harvest and knitted the garments fishermen wore to protect them from the ocean's chill.

Following a journey from the western edge of Norway to the east of England, from Shetland and the Outer Hebrides to the fishing ports of the Baltic coast of Germany and the Netherlands, Donald S. Murray has stitched together tales of the fish that was of central importance to the lives of many Europeans, noting how both it—and those involved in its capture—were celebrated in the art, literature, craft, music, and folklore of northern Europe.

Blending together politics, science, history, religion, and commercial life, Murray contemplates, too, the possibility of restoring the silver darlings of legend to their long-ago shores.

Donald S. Murray comes from Ness at the northern tip of the Isle of Lewis and now lives in close proximity to "the Ness" at the southern end of Shetland. His poetry and prose are often about islands and the wildlife on and around them. The Gannet features strongly in his work, which includes *The Guga Hunters*, *Praising the Guga*, and *The Guga Stone: Lies, Legends and Lunacies Of St Kinda*, which was shortlisted as one of the *Guardian*'s nature books of the year in 2013.

Raptors of the Western Palearctic

A Handbook of Field Identification 2nd edition

by Charlie Connelly



final cover to come

NATURE / BIRDWATCHING GUIDES

Bloomsbury USA | 12/8/2015 9781472913616 | \$60.00 / \$68.00 Can. Hardcover | 608 pages | Carton Qty: 6.7 in W | 9.4 in H 1000 colour photos

MARKETING

Outreach to library market and academic collections Group promotion e-campaigns Coverage on birding, raptors, and conservation blogsDigital assets: images and spreads available on Bloomsbury.com

Raptors of the Western Palearctic: A Handbook of Field Identification 2nd edition

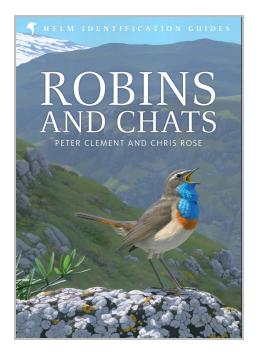
Dick Forsman

The ultimate flight-identification guide to the Western Palearctic raptors, covering 60+ species accompanied by stunning photography.

Raptors are notoriously hard to identify, even if seen well. Contrary to expectation, it is actually easier to identify raptors in flight, rather than perched, and it is fortunate that most raptors are usually seen in flight!

This is the ultimate flight-identification guide to Western Palearctic raptors. Covering over 60 species (more than 20 more than the first edition!) of raptors throughout Europe, North Africa, the Middle East, and Central Asia, this deeply researched text reaches even to the subspecific level. A stunning photographic guide of never before published images, this thorough text covers every plumage and age in breathtaking detail.

Dick Forsman is simply the leading expert on raptor identification in Europe. He has several books under his belt and has published many papers and articles on the subject.



NATURE / BIRDWATCHING GUIDES

Bloomsbury USA | 10/27/2015 9780713639636 | \$90.00 Hardcover | 512 pages | Carton Qty: 6.7 in W | 9.4 in H 63 colour plates; 400 colour photos

Robins and Chats

Peter Clement, illustrated by Chris Rose

The authoritative handbook and reference guide to the world's robins and chats.

This authoritative handbook, part of the Helm Identification Guides series, looks in detail at the world's 170 species of robins and chats. This large family of small passerines was formerly considered to be part of the thrush family, Turdidae, but is now usually treated as a separate family, Muscicapidae, together with the Old World flycatchers.

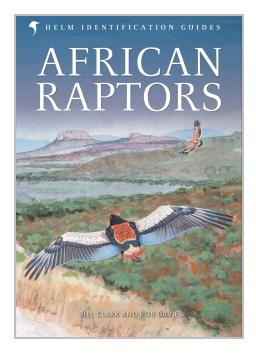
Robins and chats are a diverse family comprising both highly colorful and visible species, such as the robin-chats of Africa, as well as some of the most skulking and elusive birds, such as the shortwings of Asia. Many chats, such as the well-known Nightingale, are renowned songsters, and a good number are highly sought-after by world listers for their extreme rarity or simply because they are hard to see.

This book discusses the identification and habits of these birds on a species-byspecies basis, bringing together the very latest research, with accurate range maps, more than six hundred stunning color photographs that illustrate age and racial plumage differences, and sixty-four superb color plates by the internationally renowned artist Chris Rose.

This authoritative and sumptuous book will be an essential purchase for all chat enthusiasts, and will become the standard reference on the subject for many years to come.

Peter Clement is a lifelong and well-traveled birder and tour leader, with a particular interest in wheatears and other chats. He is the author of several books, including *Finches and Sparrows* and *Thrushes*, both in the Helm Identification Guides series.

Chris Rose is an acclaimed bird artist and illustrator. He illustrated *Swallows and Martins*, also in the Helm Identification series, and has been working on the *Robins and Chats* plates for almost twenty years.



NATURE / BIRDWATCHING GUIDES

Bloomsbury USA | 12/22/2015 9780713665383 | \$85.00 / \$97.00 Can. Hardcover | 512 pages | Carton Qty: 6.7 in W | 9.4 in H 52 colour plates. More than 300 colour photographs

MARKETING

Outreach to library market and academic collections Group promotion e-campaigns Outreach to birding and raptor community Digital assets: images and spreads available on Bloomsbury.com

African Raptors

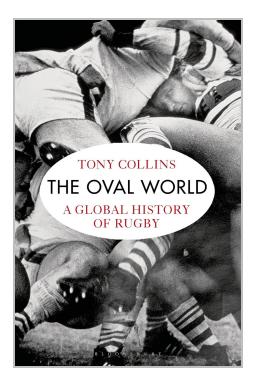
Bill Clark and Rob Davies

The most comprehensive single-volume identification guide to African raptors ever published.

Africa has the most diverse range of raptors of any continent, with almost a third of the world's species occurring in the region. This comprehensive new book examines all of these species in impressive detail, emphasizing their field identification. A full range of plumages is illustrated for each species, with each plate usually covering only two species. The specially commissioned artwork has been painted by raptor enthusiast Rob Davies. The authoritative text treats the identification of both perched and in-flight birds and covers all major plumages and morphs. These texts are accompanied by up-to-date range maps and many fabulous color photographs from some of the world's leading bird photographers. This new book will be an essential reference for all those with an interest in raptors and especially in African raptors.

Bill Clark is an acknowledged authority on raptors. He has published many papers about raptors and is the author of several books covering the raptors of Europe, North America, and Central America.

Rob Davies has lived for much of his life in southern Africa and has long had a special interest in raptors. A scientist by training and with a Ph.D. under his belt, he is also an accomplished artist.



SPORTS & RECREATION / RUGBY

Bloomsbury USA | 9/1/2015 9781408843703 | \$40.00 Hardcover | 608 pages | Carton Qty: 6 in W | 9.2 in H

MARKETING

Early consumer review campaign on NetGalley and GoodReads National press campaign to sports publications Rugby World Cup 2015 online display campaignOutreach to national and regional rugby clubs and associations Legendary rugby moments #Bloomsburylegends

ALSO AVAILABLE

Mud, Sweat and Beers: A Cultural History of Sport and Alcohol 11/2002 | 9781859735589
Trade Paperback | \$37.95 / \$45.95 Can.

Mud, Sweat and Beers: A Cultural History of Sport and Alcohol 5/2002 | 9781859735534 Hardcover | \$109.95 / \$134.00 Can.

The Oval World

A global history of rugby

Tony Collins

The definitive world history of rugby from its earliest beginnings to the present day.

Rugby has always been a sport with as much drama off the field as on it. For every thrilling last-minute Jonny Wilkinson drop-goal to win the World Cup or Jonah Lomu rampage down the touchline for a try there has been a split, a feud, or a controversy.

The Oval World is the first full-length history of rugby on a world scale—from its origins in the village-based football games of medieval times to the globalized sport of the twenty-first century, now played over a hundred countries. It tells the story of how a game played in an obscure English public school became the winter sport of the British Empire, spreading to France, Argentina, Japan, and the rest of the world, and commanding a global television audience of over four billion for the last World Cup final. It also explores how American football—and other games, such as Australian, Canadian, and Gaelic football—emerged from their English cousin.

Featuring the great moments in the game's history and its legendary names—David Duckham, Serge Blanco, Billy Boston, and David Campese, alongside Rupert Brooke, King George V, Boris Karloff, Charles de Gaulle, and Nelson Mandela—*The Oval World* investigates just what it is about rugby that enables it to thrive in countries with very different traditions and cultures. This is the definitive world history of a truly global rugby.

PRAISE

for A Social History of English Rugby Union

"This is sports history at its best." —The Financial Times

"Collins is an outstanding historian . . . an excellent work that is fully deserving of the praise that has justly been heaped upon it." —Sport and Society

Tony Collins is the Director of the International Centre for Sports History and Culture at De Montfort University. His previous books include *Rugby's Great Split*, *Rugby League in Twentieth Century Britain*, and *A Social History of English Rugby Union*, each of which won the Aberdare prize for sports history book of the year. In 2009, his *Social History of English Rugby Union* was selected as a book of the year by the *New Statesman*, the *Guardian*, and the *Independent on Sunday*.

The Rugby World Cup

by Brendan Gallagher



final cover to come

SPORTS & RECREATION / RUGBY

Bloomsbury USA | 9/1/2015 **9781472912626** | **\$40.00** / **\$47.00 Can.** Hardcover | 224 pages | Carton Qty: 11 in W | 11 in H 250 colour and b&w photographs

MARKETING

National print, broadcast and online media campaignAdvertising in national and regional rugby clubs and associationsOutreach to players, coaches, and rugby bloggers Social media campaign - Legendary rugby moments #Bloomsburylegends

The Rugby World Cup

The Definitive Photographic History

Brendan Gallagher

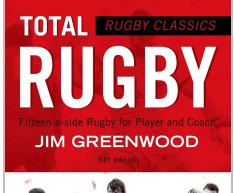
A stunning visual history of the Rugby World Cup, telling stories from on and off the pitch.

A visual history of rugby's greatest sporting event, this beautiful photographic book is a fascinating chronological exploration of the matches, teams, heroes, and surrounding stories of the tournament.

Each chapter covers a single Rugby World Cup, starting with the inaugural competition in 1987—in which new Zealand confirmed their status as the world's top rugby nation—to the historical 1995 Rugby World Cup in South Africa after the end of apartheid and the international sports boycott, through England's fantastic win in 2003, breaking the southern hemisphere's dominance, up to the 2015 qualifiers. The book will also look ahead to Rugby World Cup 2015, with Japan as host city. Each photo has been carefully selected to give a real glimpse into this great tournament.

The ideal, collectable gift for any rugby fan, written by a rugby expert.

Brendan Gallagher was a rugby union reporter, columnist, and feature writer for the *Daily Telegraph*, specializing in rugby, cycling, track, basketball, and cricket. He co-authored the autobiography of Ireland and Lions captain Brian O'Driscoll and, most recently, the autobiography of three-time Olympic gold medal winner Bradley Wiggins, *In Pursuit of Glory*. He is also the author of *The Games: Britain's Olympic and Paralympic Journey to London 2012* and *Sporting Supermen*.





SPORTS & RECREATION / RUGBY

Bloomsbury USA | 9/1/2015 9781472918710 | \$25.00 Trade Paperback | 320 pages | Carton Qty: 6 in W | 9.2 in H Approx 10-20 b&w photographs

Rugby Classics: Total Rugby

Fifteen-a-side rugby for coach and player

Jim Greenwood

A celebration edition of the ultimate classic rugby coaching manual.

Bloomsbury is proud to publish the Rugby Classics—two of the most important and influential books ever written on the game of rugby. Thousands of players and coaches around the globe have benefited from the concepts and methods in these books, equipping them with the coaching skills and strategy to play the very best in fifteen-a-side rugby.

Total rugby is the antithesis of play-safe rugby—an open, ebullient game in which every player is encouraged to show what he can do as an attacker, defender, and supporting player. Highlighting inspirational rugby coach Jim Greenwood's radical examination of every facet of the game and his ability to clearly convey the wealth of knowledge he accumulated over many years in the sport, *Total Rugby* has become one of the game's most seminal coaching manuals.

PRAISE

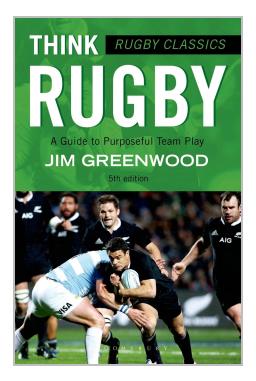
It's still the only rugby coaching book I regularly refer to . . . In my opinion, this book is unrivalled." —Sir Clive Woodward, Rugby World Cup-Winning England Head Coach

"I don't feel I'd started coaching properly until I'd read Jim Greenwood." —Ian McGeechan O.B.E., former British Lions Coach

"Jim Greenwood remains the most important influence in my career. He was ahead of his time in every respect." —Lisa Burgess, Wales Assistant Coach and former Welsh captain

"Jim Greenwood's books are my inspiration; they are my 'bible.'" —Bill Freeman, former Director of Coaching, NZ Rugby Football Union

Jim Greenwood was one of world's most highly regarded rugby coaches and was a distinguished player before shaping the game internationally with his renowned coaching techniques. He was the first rugby coach to be elected to the National Coaching Foundation's inaugural Hall of Fame and was also elected as an official Legend of Scottish Rugby. His two books, *Total Rugby* and *Think Rugby*, are considered to be seminal works on the game.



SPORTS & RECREATION / RUGBY

Bloomsbury USA | 9/1/2015 9781472918741 | \$25.00 Trade Paperback | 224 pages | Carton Qty: 6 in W | 9.2 in H Approx 10-20 b&w photographs

Rugby Classics: Think Rugby

A Guide to Purposeful Team Play

Jim Greenwood

A celebration edition of one of rugby's most influential coaching guides.

Bloomsbury is proud to publish the Rugby Classics—two of the most important and influential books ever written on the game of rugby. Thousands of players and coaches around the globe have benefited from the concepts and methods in these books, equipping them with the coaching skills and strategy to play the very best in fifteen-a-side rugby.

Think Rugby is a systems book that gets both coach and player working more productively:

the coach, through a wealth of practical advice on keeping sessions fresh and purposefulthe player, through tried and tested methods of improving tactical decision-making to enhance whole-team possessionthe team, through focusing on dynamic attack in the forwards and effective positioning in the backs.

Written by one of Rugby Union's most respected coaches, *Think Rugby* is a classic manual which continues to influence coaching strategy the world over.

PRAISE

Compulsory reading for every aspiring player and coach." —The Guardian

"A classic manual that has influenced coaching strategy the world over." —All Sport and Leisure Monthly

"Without doubt the best book on rugby coaching on the market." —Bill Freeman, former Director of Coaching, New Zealand Rugby Football Union

Jim Greenwood was one of world's most highly regarded rugby coaches and was a distinguished player before shaping the game internationally with his renowned coaching techniques. He was the first rugby coach to be elected to the National Coaching Foundation's inaugural Hall of Fame, and was also elected as an official Legend of Scottish Rugby. His two books, *Total Rugby* and *Think Rugby*, are considered seminal works on the game.

Rugby Positions

by
Gavin Hickie & Eilidh Donaldson



final cover to come

SPORTS & RECREATION / RUGBY

Bloomsbury USA | 9/1/2015 9781472916181 | \$25.00 Trade Paperback | 272 pages | Carton Qty: 7.4 in W | 9.1 in H Approximately 75 colour photographs

MARKETING

Early consumer review campaign on NetGalley and GoodReads National press campaign to sports publications Rugby World Cup 2015 online display campaign Outreach to national and regional rugby clubs and associations Social Media Campaign #ScrumSense

Rugby Positions

Gavin Hickie and Eilidh Donaldson

A first-class practical and insightful guide to the modern game of fifteen-a-side rugby from a coaching and player perspective.

This book is an accessible, engaging, and interactive guide to rugby that reflects the explosive growth of the sport in recent years. It aims to help coaches understand the modern game and to provide players with a practical guide to reach their rugby potential.

Rugby has undergone a rapid evolution since the sport went professional in the mid-'90s. This exciting new book taps into the knowledge of this first generation of full-time professional players and embraces the opportunities that new technology, such as video analysis and performance statistics insight, can offer.

Written by professional player and coach Gavin Hickie, the book breaks down each position in a fifteen-a-side rugby team and features insight from key players and coaches on the necessary skills for each position and the best way to learn or coach these skills. With its mix of contributions from current and former leading names in the sport, practical coaching advice, and player statistics, this highly accessible guide will help new, emerging, and developing players and coaches reach their rugby potential.

Founder of popular rugby website LineoutCoach.com, professional rugby player, and USA Rugby coach **Gavin Hickie** is passionate about helping players and coaches reach their rugby potential. Gavin shares his coaching experience as an analyst for leading rugby publications.

Creator of sports news hub Tweetsport, regular blogger, and passionate rugby supporter **Eilidh Donaldson** is an integral part of the LineoutCoach team. Her perspective as a fan complements Gavin's in-depth knowledge of the game.

P is for Peloton The A-Z of Cycling

by
Suze Clemitson

illustrated by
Mark Fairhurst



final cover to come

SPORTS & RECREATION / CYCLING / GENERAL

Bloomsbury USA | 10/13/2015 9781472912855 | \$18.00

Hardcover | 160 pages | Carton Qty: 7.9 in W | 7.9 in H

Illustrated throughout with over 70 stunning original artworks by renowned cycling artist Mark Fairhurst

MARKETING

Press outreach to cycling magazines, newsletters, and blogs Promotions with US cycling organizations and at major events eCampaigns to growing cycling databaseSocial media campaign: #CyclingABCsSampler available on ISSUU and Bloomsbury.com

P is for Peloton

The A-Z of Cycling

Suze Clemitson

The A—Z of cycling from Arrivée to Zoetemel.

A perfect gift book for all cycling fans and beautifully illustrated by renowned cycling artist Mark Fairhurst, *P is for Peloton* is packed with fun facts from the amazing to the bizarre, and stories about the greatest riders in the sport. Ever wanted to know the difference between your flamme rouge and your lanterne rouge? This is the book for you—or the cycling obsessive in your life.

PRAISE

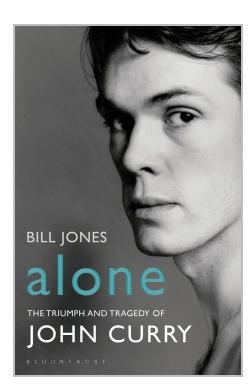
Ever since the first Tour de France, cycle racing has captured the imagination of millions of people. The drama, passion, pain and glory has been stuff of legends.

The beauty of cycling is that it knows no barriers. It's classless. Whether you ride a secondhand bicycle or the latest machine featuring the pinnacle in technical development, you are part of an ever expanding movement that is ecologically low impact and good for you! It inspires.

Mark Fairhurst's art carries that inspiration. Humorous, thought provoking, encouraging; his work in this book is a joy to see and have. Remember, P is for Peloton. Get on your bike and RIDE!

Suze Clemitson is a cycling journalist and commentator. @festinagirl

Mark Fairhurst is an artist and illustrator. His recent work includes the endpapers for Chris Froome's autobiography, *The Climb*. @MrMarkFairhurst



BIOGRAPHY & AUTOBIOGRAPHY / SPORTS / GENERAL

Bloomsbury USA | 9/8/2015 **9781408853566** | **\$16.00** Trade Paperback | 320 pages | Carton Qty: 5.1 in W | 7.8 in H

Other Available Formats: Hardcover ISBN: 9781408853429 **NOW IN PAPERBACK!**

Alone

The Triumph and Tragedy of John Curry

Bill Jones

"A moving and explosive biography of an ice skating genius." —Manchester Evening News

Long-listed for the William Hill Sports Book of the Year Award.

One winter's night in 1976, millions of people all over the world watched John Curry skate to Olympic glory on an ice rink in Austria. Overnight he became one of the most famous men on the planet and changed ice-skating from marginal sport to high art. Surely, men's skating was supposed to be Cossack-muscular, not sensual and ambiguous like this. And yet the man was—and would always remain—an absolute mystery to a world that was dazzled by his gift.

Curry himself was an often-tortured man of labyrinthine complexity. For the first time, Alone untangles the extraordinary web of his toxic, troubled, brilliant—and short—life. It is a story of childhood nightmares, furious ambition, sporting genius, lifelong rivalries, homophobia, Cold War politics, financial ruin, and deep personal tragedy.

So much more than a run-of-the-mill sports biography, *Alone* reveals the restless, impatient, often-dark soul of a man whose words could lacerate, whose skating invariably moved audiences to tears, and who—after succumbing to AIDS, as so many of his fellow artists and friends—died of a heart attack at just forty-four years old.

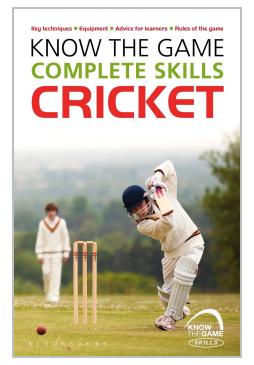
PRAISE

A timely reminder of the fine boundary between sport and art and the courage it took, and still takes, to be a gay athlete." —The Sunday Times

"A terrific read, filled with juicy detail and driven by sympathy for a man who was fêted as a national hero but was extremely hard to like." —*The Times*

"A fascinating exploration of a tragic talent." — Attitude

Bill Jones has spent most of his working life making award-winning international documentaries with Granada Television in Manchester. In 2011, his first book, *The Ghost Runner*, was published to widespread critical acclaim. It was short-listed for the William Hill Sport Book of the Year, and won the "Best New Writer" category at the British Sports Book Awards. He lives in north England.



SPORTS & RECREATION / CRICKET

Bloomsbury USA | 10/27/2015 9781472919588 | \$16.00 Trade Paperback | 96 pages | Carton Qty: 5.1 in W | 7.8 in H More than 100 full colour photographs and diagrams throughout

Know the Game: Complete skills: Cricket

Luke Sellers

A clear, simple introduction to cricket skills for players aged 7-10.

The *Know the Game: Complete Skills* series is a perfect introduction to a sport for every budding player. Each book aims to teach young players the basic skills they need to start enjoying the sport, by giving them plenty of simple practice drills and showing how the star players do it. In this book, players will learn:

Batting:

How to: • control the bat • face a bowler • play all the shots • "read" a bowler • understand the field • run between the wickets

Bowling:

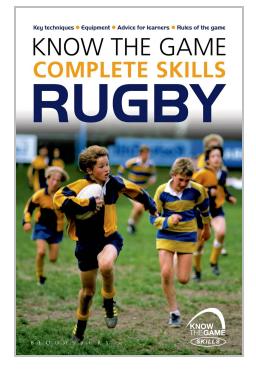
Profile of a bowler • bowling to a plan • bowling actions • the run-up and release • swing bowling • seam bowling • spin bowling and variations

Fielding:

The field and field placings • the ready position • close catching • catching in the deep • overarm throw • intercepts • retrieving the ball • the long barrier • wicketkeeping skills

Clearly illustrated and written by a professional coach, this book will give every young player all the skills he or she needs to enjoy cricket.

Luke Sellers is an ECB-qualified coach. He is the community cricket coach for Gloucestershire, working in coach education and with young players of all abilities.



SPORTS & RECREATION / RUGBY

Bloomsbury USA | 9/1/2015 9781472919601 | \$12.00 Trade Paperback | 64 pages | Carton Qty: 5.1 in W | 7.8 in H More than 70 full colour photographs and diagrams throughout

Know the Game: Complete skills: Rugby

Simon Jones

A complete guide to rugby skills for players aged 7-10.

The *Know the Game: Complete Skills* series is a perfect introduction to a sport for every budding player. Each book aims to teach young players the basic skills they need to start enjoying the sport, by giving them plenty of simple practice drills and showing how the star players do it. In this book, players will learn:

Passing, catching, and kicking

Rugby terms • Positions in rugby • Passing • Catching • Kicking

Tackling, contact, teamwork, and tactics

Scoring a try • Avoiding a tackle • Tackling • Contact • Teamwork • Tactics

Clearly illustrated and written by a professional coach, this book will give every young player all the skills he or she needs to enjoy rugby.

Simon Jones is a level-three rugby coach. He made more than 150 first team appearances for Bath. Currently, he is a trainer of coaches for the RFU (Rugby Football Union) and the IRB (International Rugby Board). A former teacher, he now runs a team of coaches delivering sport and PE in primary schools.



SPORTS & RECREATION / EXTREME SPORTS

Bloomsbury USA | 10/13/2015 9781472905765 | \$40.00 Hardcover | 208 pages | Carton Qty: 9.8 in W | 9.8 in H Stunning photography, maps

MARKETING

Press campaign to nautical, travel, inflight and extreme sports publicationsE-campaigns and online advertising targeting the adventure-travelerOutreach to local media for US places featured in the bookSocial media campaign adventure photography campaignSampler available on ISSUU and Bloomsbury.com

The World's Most Extreme Challenges

50 Exceptional Feats Of Endurance From Around The Globe

Paul Moore

A visually stunning and inspirational book exploring fifty extreme challenges and the exceptional individuals who are driven to go further, higher, harder, and faster than ever before.

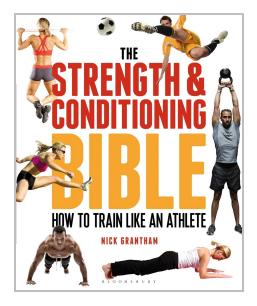
Every now and again, the world takes notice of someone who has done something truly extraordinary. Whether that involves jumping from a balloon on the edge of the earth's atmosphere, trekking through the depths of the Antarctic winter, or sailing solo around the world, these exceptional feats of endurance and bravery capture the imaginations of individuals around the globe.

The World's Most Extreme Challenges explores how hard and how far some individuals are willing to push themselves for the sake of besting a physical challenge—some in professional races and most in acts of supreme physical endurance that few people can imagine, let alone conceive attempting. Providing an in-depth look at these events, profiling both the challenges and the individuals who take part in them, this is a celebration of what human beings can achieve when they push themselves to their limits.

Showcasing fifty of the hardest physical tests, including:

Cycling around the worldJumping from outer spaceRunning across AustraliaSurfing the world's biggest waveSwimming the AtlanticTrekking to the North PoleHolding your breath for twenty-two minutes (the new world record)Trekking across the SaharaSailing the "wrong" way around the world (west to east)Running in the Iditarod Trail Alaskan dog sled race

Paul Moore is head of Digital at one of the UK's largest triathlon magazines, *Triathlete Europe*. He is also a keen triathlete and competes in numerous multisports events around the world.



HEALTH & FITNESS / EXERCISE

Bloomsbury USA | 10/13/2015 9781472908971 | \$25.00 Trade Paperback | 256 pages | Carton Qty: 7.4 in W | 9.1 in H Approximately 150 colour photographs and 25 diagrams

The Strength and Conditioning Bible

How to Train Like an Athlete

Nick Grantham

The ultimate resource for anyone wishing to benefit from the strength and conditioning programs usually available only to professional athletes.

Professional athletes' careers and livelihoods depend on results, so when they train they make sure to get the most from their training sessions. In *The Strength and Conditioning Bible*, experienced trainer Nick Grantham introduces you to performance-based conditioning, explaining why athletic-based strength and conditioning training programs are superior to all other training methods. By following the training S&C strategies and principles used by elite athletes he shows that, regardless of your current fitness and exercise experience, anyone can train like an athlete.

Providing a strong scientific rationale for an athletic approach to training so that you can develop a better understanding of physical preparation, *The Strength and Conditioning Bible* gives you the key elements of an integrated performance-conditioning program that will elevate your training program to a new level. Using this sixteen-week, four-stage plan that balances total-body strength, endurance, mobility, balance, coordination, and athleticism, you will be able to develop a customizable and realistic fitness program and enjoy productive and pain-free workouts for years to come.

Through his work as a Performance Enhancement Specialist in high-performance sports, **Nick Grantham** has gained a reputation for excellence. He has over fifteen years of experience in the development of high-performance fitness and sport science service to Commonwealth, European, World, and Olympic medalists. Nick has also written for *Men's Health*, *Men's Fitness*, *Maxim*, *Four Four Two*, *Fighting Fit*, *Peak Performance*, as well as a monthly column in *Sports Injury Bulletin*.



HEALTH & FITNESS / EXERCISE Bloomsbury USA | 11/3/2015 9781408187203 | \$25.00 Trade Paperback | 176 pages | Carton Qty: 7.4 in W | 9.1 in H Over 100 colour photographs and illustrations thoughout

The Complete Guide to Suspended Fitness Training

Ben Pratt

A complete resource for anyone interested in learning how to apply suspended-bodyweight techniques to their personal or professional training programs.

The Complete Guide to Suspended Fitness Training provides a comprehensive picture of this hot new trend in fitness training and how the equipment can be used to improve functional strength, stability, and rehabilitation, as well as sports-specific training.

This is ideal reading for anyone interested in fitness and weight training and anyone who wants to know how to apply this knowledge within their personal training program or that of their clients.

Includes information on:

Types of Suspension systems and attachments The benefits of Suspension Training® Safety considerations Upper body, lower body, and core exercise progressions and variations, as well as common faults Beginner, intermediate, and advanced programs and sessions Training sessions for sports and integration with other equipment

Ben Pratt is a national training manager at Premier Training International and a fitness presenter who has appeared at Leisure Industries Week, BodyPower Expo, and FitPro Live in the UK. He has contributed to many publications including *FitPro*, *Men's Fitness*, *Bodyfit*, *Red*, and *Triathlon Plus* magazine.

The Complete Guide to Strength Training

5th edition

by Anita Bean



final cover to come

HEALTH & FITNESS / EXERCISE

Bloomsbury USA | 11/24/2015 9781472910653 | \$25.00 Trade Paperback | 288 pages | Carton Qty: 7.4 in W | 9.1 in H Over 150 new colour photographs and illustrations throughout

The Complete Guide to Strength Training 5th edition

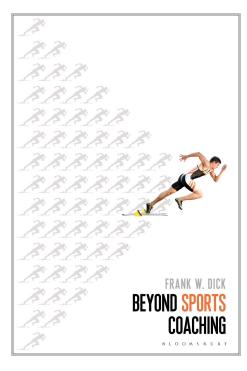
Anita Bean

Now in its fifth edition, a revised and updated manual of strength-training exercises from renowned fitness author Anita Bean.

The Complete Guide to Strength Training is the ultimate resource for anyone wanting to increase strength and resculpt their body. Featuring proven training programs and evidence-based nutritional guidance, it delivers comprehensive workouts for beginners, intermediates, and elite athletes. This updated fifth edition includes:

Full-color photos and detailed descriptions of more than one hundred exercisesPrograms for increasing strength, muscle, and explosive powerFat loss workoutsBody-weight-based workoutsPlyometric trainingCutting-edge nutrition and supplementation advice for gaining muscle and reducing fat

A former British National Bodybuilding Champion, **Anita Bean** is the award-winning author of the bestselling *Complete Guide to Sports Nutrition* and *Food for Fitness*.



SPORTS & RECREATION / SPORTS PSYCHOLOGY

Bloomsbury USA | 11/24/2015 **9781472905505** | **\$25.00** / **\$29.95 Can.** Trade Paperback | 224 pages | Carton Qty: 6.1 in W | 9.2 in H Approx 10-20 b&w photographs

ALSO AVAILABLE

Sports Training Principles: An Introduction to Sports Science 1/2015 | 9781472905277 Trade Paperback | \$45.00

Sports Training Principles 6/2007 | 9780713682786 Trade Paperback | \$39.95 / \$48.00 Can.

Beyond Sports Coaching

Dr. Frank W. Dick O.B.E.

A comprehensive tool kit for coaches working in any sport at any level.

Want to know how to be a top sports coach? Need advice on how to identify talent and get the best performance from an athlete or team? Want advice on how to improve your coaching or help mentor other coaches?

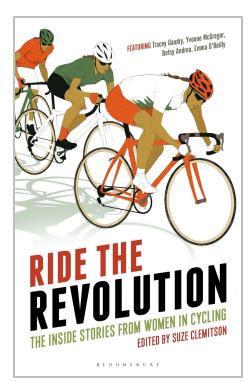
Written by one of the world's top coaches and coach mentors, Frank W. Dick, OB.E, this book is the essential practical handbook for anyone coaching or hoping to coach sports teams and athletes. It provides a breakdown of all types of coaching positions, from practitioners to performance directors to teachers, including their roles, responsibilities, and challenges as coaches.

Suitable for coaches at any stage in their careers, the book covers the key aspects of sports coaching, including coaching principles, skills and styles, strategy, development and education, and coaching standards.

Based on the wealth of coaching experience Frank Dick has accrued over twenty-five years at the highest levels of international sport, each chapter ends with a section on practical coaching tips to make you the best coach you can be in whatever sport you coach.

This book is the bible of coaching!

Dr. Frank W. Dick, O.B.E. is widely acknowledged as one of the outstanding sports coaches and coach mentors in the world. He has coached tennis star Boris Becker, German figure skater Katarina Witt, golfer Justin Rose, and racing driver Gerhard Berger, and is now a motivational speaker. He is the author of *Sports Training Principles, 6th Edition*.



SPORTS & RECREATION / CYCLING / GENERAL Bloomsbury USA | 11/10/2015 9781472912916 | \$20.00 Hardcover | 288 pages | Carton Qty:

5.3 in W | 8.5 in H

Ride the Revolution

The Inside Stories from Women in Cycling

Edited by Suze Clemitson

Ride the Revolution brings together the best cycling writing from women involved in the sport at all levels—as fans, personnel, riders, photographers, journalists, and presenters.

Featuring contributions from: **Emma Reilly**, the soigneur for the U.S. Postal Service Team and one of the people responsible for bringing Lance Armstrong down as part of David Walsh's investigation; **Betsy Andreu**, wife of exprofessional cyclist Frankie Andreu and another Lance Armstrong nemesis; **Michelle Cound**, manager and partner of Tour de France winner Chris Froome; **Juliet Macur**, author of *Cycle of Lies: the Fall of Lance Armstrong*; and **Jen See**, who interviews Marianne Vos, arguably the greatest cyclist in the world right now.

When Marie Marvingt decided to ride the 1908 Tour de France she was told "absolument, non!" Instead, she rode each stage fifteen minutes after the official racers had departed and finished all 4,488 kms of the parcours—a feat that only 36 of the 110 men who entered the race could equal. Her motto? "I decided to do everything better, always and forever." It's in the spirit of Breakneck Marie that this book has been written.

These fresh and vibrant voices examine the sport from a new perspective to provide insights that rarely make it into the mainstream: what is it like to be a top women rider or to work in their support team? Where is the women's sport heading and when will more women be represented at the highest level of sport's governance?

Editor Suze Clemitson is a journalist and author. Featured contributors include Betsy Andreu, Emma O'Reilly, Juliet Macur, and Michelle Cound.

The Accumulator

The Workout That Gets Tougher as You Get Fitter

by Justin Cartwright



final cover to come

HEALTH & FITNESS / EXERCISE

Bloomsbury USA | 12/15/2015 9781472918949 | \$20.00

Trade Paperback | 192 pages | Carton Qty: 8.2 in W | 9.3 in H

Approximately 150-200 colour photographs

MARKETING

National print, broadcast and online media campaignNew Year, New You marketing and advertising Social media outreach and online program supplementary supportCoverage on fitness, exercise, and health websitesSampler available on ISSUU and Bloomsbury.com

The Accumulator

The Workout That Gets Tougher as You Get Fitter

Paul Mumford

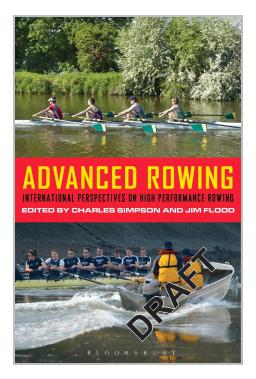
First of its kind HIIT-plus-body-weight workout plan that guarantees you'll be fit and fabulous in just one month.

The Accumulator is a brand-new workout plan that combines body-weight movements with high-intensity interval training (HIIT) to get you fit and fabulous in just one month. Designed to build strength and endurance day by day, the workout steps up the pace as you learn new skills and increase your fitness in the process. Day 1 starts with a single exercise that takes just a minute to complete. Each day a new exercise is introduced, culminating in a challenging thirty-minute high-intensity workout that seems effortless by the time you get there.

Users will learn fundamental body-weight movements that increase mobility in everyday life and build greater muscular strength. The HIIT format of *The Accumulator* works to increase your metabolism and help burn fat. The book includes a 31-day plan, clearly explained with photos and alternative exercises. Also included is an Accumulator eating plan, which offers daily suggestions to improve your diet.

Looking for a fitness program that really works? Get fit fast with *The Accumulator*.

Paul Mumford is a qualified nutrition and exercise coach and creator of the Accumulator program. He is also a specialist barefoot-running and core-conditioning coach. He also writes regular columns and articles for several fitness magazines including *ultra-FIT*, *Famously Fit*, and *FitPro*.



SPORTS & RECREATION / WATER SPORTS

Bloomsbury USA | 12/22/2015 9781472912336 | \$30.00 Trade Paperback | 256 pages | Carton Qty: 6 in W | 9.2 in H 50 photographs and illustrations

MARKETING

National print, broadcast and online publicity campaign Promotions with US Rowing organizations and at major events Outreach to US college and university rowing programsGoogle display campaign on publication Sampler available on ISSUU and Bloomsbury.com

Advanced Rowing

International perspectives on high performance rowing

Edited by Charles Simpson and Jim Flood

A high-performance rowing resource that brings together practical advice and personal insight from the world's most respected rowing coaches.

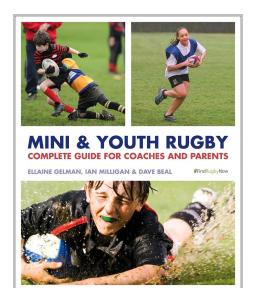
Advanced Rowing brings together the wisdom and experience of leading experts in the sport of rowing, including international head coaches who have steered crews to Olympic gold medals. Distinguished club and university coaches from the United States, Great Britain, and Australia also contribute. Each has worked with elite rowers in their countries, preparing them to compete at an internationally competitive standard.

Coaches reveal their insider secrets and advice on how to achieve a consistent level of success, including:

Training programs to promote skill and fitnessMotivating and inspiring athletesCreating successful training environments Selecting athletes and talent identificationMaking use of other experts (e.g. sport scientists, physiotherapists, dedicated strength and conditioning coaches)

Advanced Rowing is an essential resource for any rowing coach, providing an overview of the general environments that support high-performance domestic and international rowing programs, and describing the range of strategies that elite rowing coaches use to help develop a successful rowing team from school to club to international level.

Charles Simpson is a senior lecturer in sport and exercise science at Oxford Brookes University. **Jim Flood** is a tutor for British Rowing. They are the authors of *The Complete Guide to Indoor Rowing*.



SPORTS & RECREATION / RUGBY

Bloomsbury USA | 12/8/2015 9781472918680 | \$25.00 Trade Paperback | 176 pages | Carton Qty: 7.4 in W | 9.1 in H Approximately 50 colour photographs and diagrams throughout.

Mini and Youth Rugby

Complete Guide for Coaches and Parents

Ellaine Gelman, Ian Milligan, and Dave Beal

The ideal companion to mini and youth rugby to develop young players' skills and techniques.

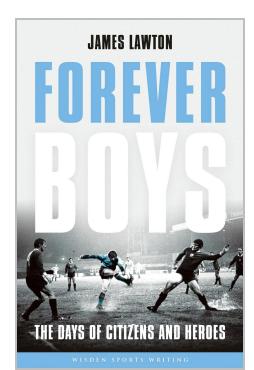
This ideal introduction to mini and youth rugby for parents and coaches shows how young players should be properly introduced to rugby. The book covers the technical aspects of the game, including attacking and defensive drills, as well as skill drills to improve player ability. Also included is guidance on bigger issues that parents and coaches must deal with—such as how to develop the right ethos for a rugby team to get the best out of young players.

Every chapter evolves from a basic explanation, simple drills, and examples to more advanced explanations. Coaching tips, quotes from famous rugby players, and rugby diagrams are featured throughout.

Ellaine Gelman is the founder of Find Rugby Now and keen player.

Ian Milligan is a Level 2 qualified coach at Swaffham RUFC, coaching at all levels and age groups, including minis, youth, and senior sections for over 15 years.

Dave Beal is a level 1 coach and ELRA 2 referee at Huddersfield RFU.



SPORTS & RECREATION / SOCCER

Wisden | 11/24/2015 **9781472912404** | **\$28.00** Hardcover | 320 pages | Carton Qty: 6 in W | 9.2 in H WISDEN NOVEMBER 2015

Forever Boys

The Days of Citizens and Heroes

James Lawton

The story of the most exciting time in Manchester City's history, as seen through the eyes of a sportswriter who was just embarking on what would turn out to be a thrilling career.

Sometimes you love a soccer team not only for their strengths, the splendor of their play, and the appealing thrust of their character, but also for the haunting possibility that their best hopes may never be fulfilled. This has rarely been demonstrated so vividly as by the Manchester City team, who briefly, but unforgettably, illuminated the late sixties. And no one was more caught up in their struggles and their triumphs than James Lawton, a young sportswriter starting out on a career that would take him to all the great events of world sports. Yet still, fifty years after Joe Mercer and Malcolm Allison began to shape the brilliant team, Lawton counts watching their rise to glory as one of the most exciting times of his professional life.

Francis Lee, Colin Bell, Mike Summerbee—Lawton goes back to these heroes, interviewing all the main players and characters who are still alive, and vividly brings to life the story of that City team which, with such wonderful panache and freedom, won the first division title, the FA Cup, the League Cup, and the European Winners' Cup between 1967 and 1970.

This is not just the story of one team. It's a broader one of how sports can so often mirror the exaltation and despair of the real world, how competitions carry the athletes who participate—and sometimes even those who merely watch—to moments that will claim a permanent place in their hearts.

PRAISE

for My England Years: The Autobiography

"The combination of Charlton's story and the work of James Lawton is unstoppable." — *The Sunday Times*

"Compelling . . . beautifully co-authored." —The Sunday Telegraph

James Lawton first started covering topflight soccer at age nineteen for the *Daily Telegraph* in 1963 and, after a seven-year stint in North America, went on to become chief sports writer of the *Daily Express* and the *Independent*, with whom he was voted sportswriter of the year three times and was also awarded the sports columnist and sports feature writer of the year titles. He has written twelve books.

Gilbert

The Last Days of WG Grace

by Charlie Connelly



final cover to come

SPORTS & RECREATION / CRICKET

Wisden | 12/8/2015 9781472917584 | \$18.00 Hardcover | 192 pages | Carton Qty: 4.7 in W | 7.1 in H WISDEN DECEMBER 2015

Gilbert

The Last Years of WG Grace

Charlie Connelly

A new and unique perspective on W. G. Grace, who remains one of the most instantly recognizable sporting figures in history.

There are few more instantly recognizable figures from any era or walk of life than W. G. Grace. With his enormous height, beer-barrel girth, and immense beard he was—and remains—a caricaturist's dream. Arguably the finest and most influential cricketer who ever lived and one of the first true celebrities, Grace became a persona rather than a person, racking up unprecedented amounts of runs and wickets, while slowly vanishing behind an increasing swirl of myth and apocrypha.

In the year that marks the centenary of Grace's death, Charlie Connelly charts the final years of Grace's life—from his fiftieth birthday celebrations in 1898 to his death at the age of sixty-seven in 1915—through the eyes of Grace himself. In an unusual take on this most eminent Victorian and extraordinary pioneering sportsman, Connelly draws on contemporary documents and accounts to imagine Grace's progress through his final years.

Combining facts and imagination, *Gilbert* is an affectionate and beautifully written account of the Champion's later life that comes closer than ever before to giving a sense of the real W. G. Grace behind the mythology—the perennially childlike soul saddled with the weight of genius.

To the public, he was The Doctor, The Champion, and W. G., but to those who knew him best, he was simply Gilbert. This is a book about Gilbert.

PRAISE

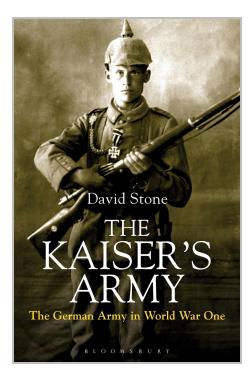
for Elk Stopped Play

"A small book of uncomplicated brilliance." —The Cricketer

"An enchanting treasure trove of anecdotes and uncommonly fine travel writing." — Alloutcricket

Charlie Connelly is an award-winning broadcaster and the author of eleven books, including *Elk Stopped Play* and the bestselling *Attention All Shipping: A Journey Round the Shipping Forecast.* He has collected Wisden since receiving the 1983 edition for his thirteenth birthday. He lives in London.





HISTORY / MILITARY / WORLD WAR I

Conway | 10/13/2015 9781844862351 | \$50.00 Hardcover | 512 pages | Carton Qty: 6 in W | 9.2 in H Colour plate section with photos and illustrations and black and white section with photos

The Kaiser's Army

The German Army in World War One

David Stone

The definitive reference to the German army under Kaiser Wilhelm II.

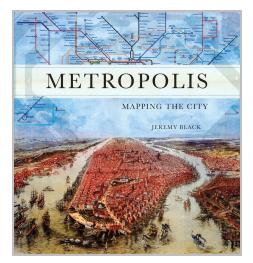
In this comprehensive book, David Stone describes and analyzes every aspect of the German Army as it existed under Kaiser Wilhelm II, encompassing its development and antecedents, organization, personnel, weapons and equipment, inherent strengths and weaknesses, and victories and defeats as it fought on many fronts throughout World War I.

The book deals in considerable detail with the origins and creation of the German army, examining the structure of power in German politics and wider society and the nation's imperial ambitions, along with the ways in which the high command and general staff functioned in terms of strategy and tactical doctrine. Stone examines the nature, background, recruitment, training, and military experiences of the officers, NCOs, and soldiers, as well as personal and collective values relating to honor, loyalty, and conscience.

In addition to the army's operations, Stone gives context with an overview of the army at war, covering the key actions and outcomes of major campaigns from 1914 to 1918 up to the signature of the Armistice at Compiègne. For anyone seeking a definitive reference on the German Army of the period—whether scholar, historian, serving soldier, or simply a general reader—this remarkable book will prove an invaluable work.

David Stone is a former British army infantry officer. Much of his service was in Germany, both with and alongside soldiers of the Bundeswehr in peacetime and on operations. He became a military historian in 2002 and is the author of the authoritative works *Hitler's Army: The Men, Machines and Organisation, 1939–1945* (2009) and *Fighting for the Fatherland: The Story of the German Soldier from 1648 to the Present Day* (2006).





REFERENCE / ATLASES & GAZETTEERS

Conway | 10/13/2015 9781844862207 | \$50.00 Hardcover | 224 pages | Carton Qty: 11 in W | 11 in H

ALSO AVAILABLE

The Cold War: A Military History 11/2015 | 9781474217989 Trade Paperback | \$39.95

The Cold War: A Military History 11/2015 | 9781474217996 Hardcover | \$120.00

A Short History of Britain 4/2015 | 9781472586650 Hardcover | \$86.00

Metropolis

Mapping the City

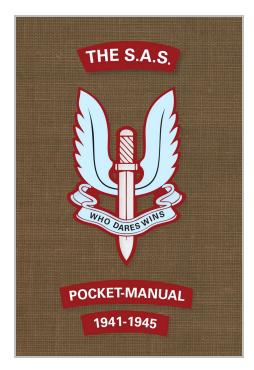
Jeremy Black

How the city was imagined in maps from ancient times to the present day.

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Jeremy Black is Professor of History at the University of Exeter and a senior fellow at the Center for the Study of America and the West in Philadelphia. He is the author of more than eighty books and has lectured extensively around the world. Jeremy's recent publications include *Avoiding Armageddon: From the Great War to the Fall of France, 1918–40* (Bloomsbury, 2012), *The Great War and the Making of the Modern World* (Continuum, 2011), and *London: A History* (Carnegie, 2009).





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