# BLOOMSBURY

SEPTEMBER — DECEMBER

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The Pop-Up Gym	Jon Denoris

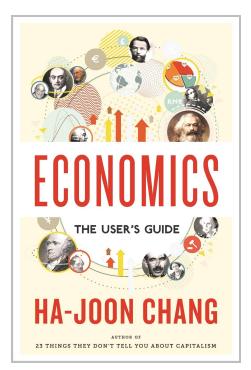
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#### **BUSINESS & ECONOMICS**

Bloomsbury Press | 8/26/2014 9781620408124 | \$28.00

Hardback | 304 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and

Second Serial, Audio

Film/TV: Mulcahy Conway Associates

#### MARKETING

- Prepublication promotion of author's backlist
- Galleys at BEA 2014
- National consumer advertising campaign
- National print, online, and broadcast media campaign
- Op-ed campaign
- Social media campaign at publication

#### ALSO AVAILABLE

23 Things They Don't Tell You About Capitalism

1/2012 | 9781608193387 Paperback / softback | \$16.00 / \$17.50 Can.

23 Things They Don't Tell You About Capitalism

1/2011 | 9781608191666 Hardback | \$25.00

Bad Samaritans: The Myth of Free Trade and the Secret History of Capitalism 12/2008 | 9781596915985 Paperback / softback | \$17.00 / \$18.50 Can.

## **Economics: The User's Guide**

The User's Guide

Ha-Joon Chang

# From the internationally bestselling author and prizewinning economist—a highly original guide to the global economy.

In his bestselling 23 Things They Don't Tell You About Capitalism, Cambridge economist Ha-Joon Chang brilliantly debunked many of the predominant myths of neoclassical economics. Now, in an entertaining and accessible primer, he explains how the global economy actually works—in real-world terms. Writing with irreverent wit, a deep knowledge of history, and a disregard for conventional economic pieties, Chang offers insights that will never be found in the textbooks.

Unlike many economists, who present only one view of their discipline, Chang introduces a wide range of economic theories, from classical to Keynesian, revealing how each has its strengths and weaknesses, and why there is no one way to explain economic behavior. Instead, by ignoring the received wisdom and exposing the myriad forces that shape our financial world, Chang gives us the tools we need to understand our increasingly global and interconnected world often driven by economics. From the future of the Euro, inequality in China, or the condition of the American manufacturing industry here in the United States—

Economics: The User's Guide is a concise and expertly crafted guide to economic fundamentals that offers a clear and accurate picture of the global economy and how and why it affects our daily lives.

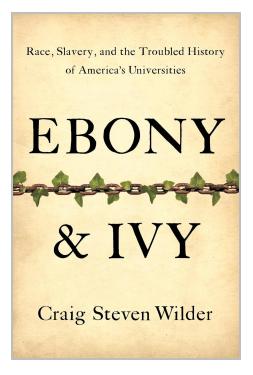
#### **PRAISE**

for 23 Things They Don't Tell You About Capitalism

"Chang, befitting his position as an economics professor at Cambridge University, is engagingly thoughtful and opinionated at a much lower decibel level. 'The "truths" peddled by free-market ideologues are based on lazy assumptions and blinkered visions,' he charges." —*Time* 

"Chang presents an enlightening précis of modern economic thought—and all the places it's gone wrong, urging us to act in order to completely rebuild the world economy: 'This will [make] some readers uncomfortable...[;] it is time to get uncomfortable."—Publishers Weekly

**Ha-Joon Chang** teaches in the Faculty of Economics at Cambridge University. His books include the international bestseller *Bad Samaritans: The Myth of Free Trade and the Secret History of Capitalism, Kicking Away the Ladder*, winner of the 2003 Myrdal Prize, and *23 Things They Don't Tell You About Capitalism.* In 2005, Chang was awarded the Leontief Prize for Advancing the Frontiers of Economic Thought.



## HISTORY / UNITED STATES / GENERAL

**Bloomsbury Press** | 9/2/2014 **9781608194025** | **\$20.00** / **\$23.00 Can.** Paperback / softback | 432 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Zoe Pagnamenta Agency

Other Available Formats: Hardcover ISBN: 9781596916814

#### **MARKETING**

- Coverage in paperback columns
- · Academic marketing campaign
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

## **Ebony and Ivy**

Race, Slavery, and the Troubled History of America's Universities

Craig Steven Wilder

A groundbreaking and incendiary exploration of the intertwined histories of slavery, racism, and higher education in America, from a leading African American historian.

A 2006 report commissioned by Brown University revealed that institution's complex and contested involvement in slavery—setting off a controversy that leapt from the ivory tower to make headlines across the country. But Brown's troubling past was far from unique. In *Ebony and Ivy*, Craig Steven Wilder, a leading historian of race in America, lays bare uncomfortable truths about race, slavery, and the American academy.

Many of America's revered colleges and universities—from Harvard, Yale, and Princeton to Rutgers, Williams College, and the University of North Carolina—were soaked in the sweat, the tears, and sometimes the blood of people of color. The earliest academies proclaimed their mission to Christianize the "savages" of North America and played a key role in white conquest. Later, the slave economy and higher education grew up together, each nurturing the other. Slavery funded colleges, built campuses, and paid the wages of professors. Enslaved Americans waited on faculty and students; academic leaders aggressively courted the support of slave owners and slave traders. Significantly, as Wilder shows, our leading universities were dependent on human bondage and became breeding grounds for the racist ideas that sustained it.

Ebony and Ivy is a powerful and propulsive study and the first of its kind, revealing a history of oppression behind the institutions usually considered the cradle of liberal politics.

#### **PRAISE**

"Wilder knows a great deal about his subject and does not flinch from facing it head-on... There is much to admire in *Ebony & Ivy* and much to learn from it." —*The Washington Post* 

"A groundbreaking history that will no doubt contribute to a reappraisal of some deeprooted founding myths." —*Kirkus Reviews*, starred review

"A well-researched and revealing look at the connection between American academia and American slavery." —*Booklist*, starred review

**Craig Steven Wilder** is a professor of American history at the Massachusetts Institute of Technology and has taught at Williams College and Dartmouth College. The author of *A Covenant with Color* and *In the Company of Black Men*, he was recently featured in the news-making documentary *The Central Park Five*. He lives in Cambridge, Massachusetts.

## Unretirement

**How Baby Boomers Are Changing** 

The Way We Think About Work,

Community, and the Good Life.

CHRIS FARRELL

AUTHOR OF THE NEW FRUGALITY

## BUSINESS & ECONOMICS / FINANCE

**Bloomsbury Press** | 9/2/2014 **9781620401576** | **\$27.00** / **\$32.00 Can.** Hardback | 288 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and Second Serial, Audio, Book Club Film/TV: Joelle Delbourgo Associates

#### MARKETING

- Prepublication promotion of author's backlist
- National consumer advertising campaign
- National print, online, and broadcast media campaign
- · Social media campaign at publication
- Op-ed campaign
- · Author Events in MN and IL

#### ALSO AVAILABLE

The New Frugality: How to Consume Less, Save More, and Live Better 12/2010 | 9781608193431 Paperback / softback | \$15.00

## Unretirement

How Baby Boomers are Changing the Way We Think About Work, Community, and the Good Life

Chris Farrell

An eye-opening and inspiring report on the profound changes coming to our economy and society in the era of "unretirement," and what they mean for us all.

The budget battles of recent years have amplified the warnings of demographic doomsayers who predicted that a wave of baby boomers would bleed America dry, bankrupting Social Security and Medicare as they faded into an impoverished old age. On the contrary, argues award-winning journalist Chris Farrell, we are instead on the verge of a broad, positive transformation of our economy and society.

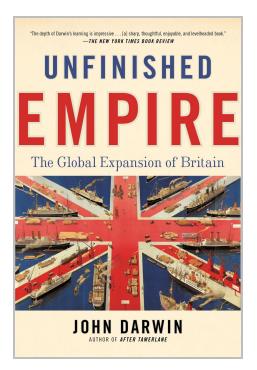
The old idea of "retirement"—a word that means withdrawal, describing a time when people gave up productive employment and shrank their activities—was a short-lived historical anomaly. Humans have always found meaning and motivation in work and community, and the boomer generation, poised to live longer in better health than any before, is already discovering **unretirement**—extending their working lives, often with new careers, entrepreneurial ventures, and volunteer service. Their experience, wisdom—and importantly, their continued earnings—will enrich the American workplace, treasury, and our whole society in the decades to come.

*Unretirement* not only explains this seismic change, now in its early stages, it provides key insights and practical advice for boomers about to navigate this exciting new frontier. Drawing on his decades of covering personal finance and economics for *Bloomberg Businessweek* and *Marketplace Money*, Farrell's book is an indispensable guide to the landscape of unretirement from one of America's most trusted experts.

#### **PRAISE**

"[The New Frugality] is full of information about how to manage money wisely... The book has a lot to like, including the storytelling style and such tips on saving and sustainability as to share books with friends."—The Washington Post on The New Frugality

**Chris Farrell** is a contributing economics editor for *Bloomberg Businessweek* and senior economics contributor for public radio's *Marketplace Money*, *Marketplace*, and *Marketplace Morning Report*. He is the economics commentator at Minnesota Public Radio. Farrell is also the author of *The New Frugality* and lives in St. Paul, Minnesota.



#### **HISTORY**

**Bloomsbury Press** | 9/23/2014 **9781620400388** | **\$20.00** / **\$23.00 Can.** Paperback / softback | 496 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: The Wylie Agency

Other Available Formats: Hardcover ISBN: 9781620400371

#### **MARKETING**

- Coverage in paperback columns
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- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
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#### **ALSO AVAILABLE**

After Tamerlane: The Rise and Fall of Global Empires, 1400-2000 8/2009 | 9781596916029 Paperback / softback | \$22.00

After Tamerlane: The Global History of Empire Since 1405 2/2008 | 9781596913936 Hardback | \$34.95

## **Unfinished Empire**

The Global Expansion of Britain

John Darwin

A provocative new history of Britain's empire, and how it really came to rise and fall, from the author of the acclaimed *After Tamerlane*.

John Darwin's *After Tamerlane*, a sweeping six-hundred-year history of empires around the globe, marked him as a historian of "massive erudition" (the *Guardian*) and narrative mastery. In *Unfinished Empire*, he marshals his gifts to deliver a monumental one-volume history of Britain's imperium—a work that is sure to stand as the most authoritative and compelling treatment of the subject for a generation. It was hailed as one of the 10 best books of 2013 by Jonathan Yardley of *The Washington Post*.

Darwin's penetrating analysis offers a corrective to those who portray the empire as either naked exploitation or a grand "civilizing mission." Far from ever having a "master plan," the British Empire was controlled by a range of interests often at loggerheads with one another and was as much driven on by others' weaknesses as by its own strength.

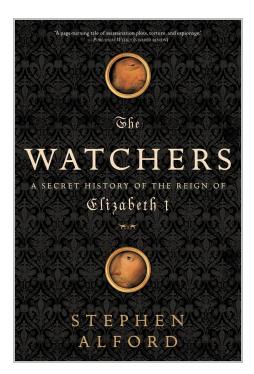
*Unfinished Empire* is a remarkable, nuanced history of the most complex polity the world has ever known, and a serious attempt to describe the diverse, contradictory ways—military and cultural—in which empires really function.

#### **PRAISE**

"The breadth of Darwin's learning is impressive . . . [His] tone throughout is admirably detached and scholarly, though his dry wit keeps it well away from being boring . . . [A] sharp, thoughtful, enjoyable and levelheaded book." —The New York Times Book Review

"[A] remarkable history of the empire . . . Immensely important and useful. As an Englishman, Darwin declines to be either boastful or self-lacerating about the empire his country presided over, but simply examines it with a clear eye. This he has achieved to a laudable and indeed remarkable degree." —The Washington Post

**John Darwin** has written extensively on the decline of Britain's empire and teaches imperial and global history at Oxford, where he is a Fellow of Nuffield College. His books include *After Tamerlane*, *Britain and Decolonization*, and *The Empire Project*.



#### HISTORY / EUROPE / GREAT Britain

**Bloomsbury Press** | 9/9/2014 **9781608193394** | **\$18.00** / **\$20.00 Can.** Paperback / softback | 416 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Inkwell Management, LLC

Other Available Formats: Hardcover ISBN: 9781608190096

#### **MARKETING**

- Coverage in paperback columns
- Academic marketing campaign
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## The Watchers

A Secret History of the Reign of Elizabeth I

Stephen Alford

A thrilling history of Queen Elizabeth I's secret service and its ruthless war against the enemies of the realm—a vivid portrait of the original "national security state."

In a Europe aflame with wars of religion and dynastic conflicts, Elizabeth I came to the throne of a realm encircled by menace. To the great Catholic powers of France and Spain, England was a heretic pariah state, a canker to be cut away for the health of the greater body of Christendom. Elizabeth's government, defending God's true Church of England and their great queen, could stop at nothing to defend itself. Headed by the brilliant, enigmatic, and widely feared Sir Francis Walsingham, the Elizabethan state deployed every dark art: spies, double agents, cryptography, and torture.

Delving deeply into sixteenth-century archives, Stephen Alford offers a groundbreaking, chillingly vivid depiction of Elizabethan espionage, literally recovering it from the shadows. In his company we follow Her Majesty's agents through the streets of London and Rome, and into the dank cells of the Tower. We see the world as they saw it—ever unsure who could be trusted or when the fatal knock on the door might come. *The Watchers* is a riveting exploration of loyalty, faith, betrayal, and deception with the highest possible stakes, in a world poised between the Middle Ages and modernity.

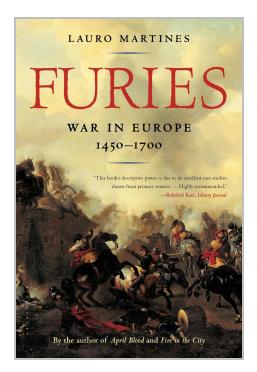
#### **PRAISE**

"[An] engaging study of Elizabethan espionage with a cast of colorful characters." — Shelf Awareness

"The secret agents who labored to prove Mary's guilt and bring about her execution are the stars of this meticulous chronicle." —The New Yorker

"It provides a genuine—and compelling—reappraisal of one of the most studied periods in English history." —BBC History magazine (named a Pick of the Month)

**Stephen Alford** is a fellow in history at King's College, Cambridge, and the author of the acclaimed *Burghley: William Cecil at the Court of Elizabeth I*, The Early Elizabethan Polity: William Cecil and the British Succession Crisis, 1558-1569, and Kingship and Politics in the Reign of Edward VI. He writes for the *Times Literary Supplement* and other periodicals.



#### HISTORY / EUROPE / GENERAL

**Bloomsbury Press** | 9/23/2014 **9781608196180** | **\$18.00** / **\$20.00 Can.** Paperback / softback | 336 pages | Carton Qty: 5.500 in W | 8.250 in H | 1.000 lb Wt

Subrights: Kay McCauley, Aurous, Inc.

Other Available Formats: Hardcover ISBN: 9781608196098

#### **MARKETING**

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- · Academic marketing campaign
- Promotion of author's digital backlist prior to publication
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## **Furies**

*War in Europe, 1450–1700* 

Lauro Martines

# A master historian reveals the dark side of a golden age—the brutal warfare that ravaged Europe and shaped the transition from the Middle Ages to modernity.

We think of the Renaissance as a shining era of human achievement—a pinnacle of artistic genius and humanist brilliance, the time of Shakespeare, Michelangelo, and Montaigne. Yet it was also an age of constant, harrowing warfare. Armies, not philosophers, shaped the face of Europe as modern nation-states emerged from feudal society. In Furies, one of the leading scholars of Renaissance history captures the dark reality of the period in a gripping narrative mosaic.

As Lauro Martines shows us, "total war" was no twentieth-century innovation. These conflicts spared no civilians in their path. A Renaissance army was a mobile city—indeed, a force of twenty thousand or forty thousand men was larger than many cities of the day. And it was a monster, devouring food and supplies for miles around. It menaced towns and the countryside—and itself—with famine and disease, often more lethal than combat. Fighting itself was savage, its violence increased by the use of newly invented weapons, from muskets to mortars.

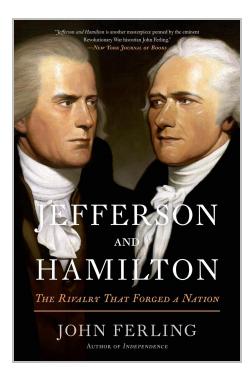
For centuries, notes Martines, the history of this period has favored diplomacy, "high politics," and military tactics. *Furies* puts us on the front lines of battle, and on the streets of cities under siege, to reveal what Europe's wars meant to the men and women who endured them.

#### **PRAISE**

"A story that is as gripping as it is horrifying." —The Washington Times

"Lauro Martines's new book is a godsend... made a pleasure to read by the author's nimble and darkly humorous prose, he has given us an unforgettable glimpse into a violent—and rarely seen—age." —Paul D. Lockhart, MHQ: The Quarterly Journal of Military History

**Lauro Martines** is one of the world's foremost historians of the Italian Renaissance and early modern Europe. He is the author of nine books, most recently the critically acclaimed *Fire in the City: Savonarola and the Struggle for Renaissance Florence* and *April Blood: Florence and the Plot Against the Medici*. Born in Chicago, he was a professor of history at UCLA. He now lives in London with his wife, the novelist Julia O'Faolain.



## HISTORY / UNITED STATES / REVOLUTIONARY WAR

**Bloomsbury Press** | 10/7/2014 **9781608195435** | **\$20.00** / **\$23.00 Can.** Paperback / softback | 464 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Markson Agency

Other Available Formats: Hardcover ISBN: 9781608195282

#### **MARKETING**

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- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

#### **ALSO AVAILABLE**

Independence: The Struggle to Set America Free

5/2012 | 9781608193974

Paperback / softback | \$20.00 / \$21.50 Can.

Independence: The Struggle to Set America Free

6/2011 | 9781608190089 Hardback | \$30.00 / \$37.50 Can.

The Ascent of George Washington: The Hidden Political Genius of an American Icon

5/2010 | 9781608190959 Paperback / softback | \$20.00

## **Jefferson and Hamilton**

The Rivalry That Forged a Nation

John Ferling

A spellbinding history of the epic rivalry that shaped our republic: Thomas Jefferson, Alexander Hamilton, and their competing visions for America.

From the award-winning author of *Almost a Miracle* and *The Ascent of George Washington*, this is the rare work of scholarship that offers us irresistible human drama even as it enriches our understanding of deep themes in our nation's history.

The decade of the 1790s has been called the "age of passion." Fervor ran high as rival factions battled over the course of the new republic—each side convinced that the other's goals would betray the legacy of the Revolution so recently fought and so dearly won. All understood as well that what was at stake was not a moment's political advantage, but the future course of the American experiment in democracy. In this epochal debate, no two figures loomed larger than Thomas Jefferson and Alexander Hamilton.

Both men were visionaries, but their visions of what the United States should be were diametrically opposed. *Jefferson and Hamilton* is the story of the fierce struggle—both public and, ultimately, bitterly personal—between these two titans. It ended only with the death of Hamilton in a pistol duel, felled by Aaron Burr, Jefferson's vice president. Their competing legacies, like the twin strands of DNA, continue to shape our country to this day. Their personalities, their passions, and their bold dreams for America leap from the page in this epic new work from one of our finest historians.

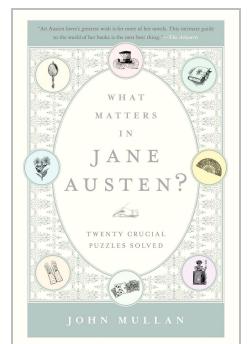
#### **PRAISE**

"Jefferson and Hamilton is another masterpiece penned by the eminent Revolutionary War historian John Ferling." —New York Journal of Books

"The author's comparative study is bold, brisk and lucid . . . Ferling draws crisp, sharp delineations between his two subjects." —*Kirkus Reviews* 

"Ferling provides valuable perspective not only on the Founding Fathers and their accomplishments but, overtly, on today, when fierce differences divide people who say they are seeking to preserve their nation and its values. Highly recommended." — *Library Journal* 

**John Ferling** is professor emeritus of history at the University of West Georgia. He is the author of many books on American Revolutionary history, including *The Ascent of George Washington*; *Almost a Miracle*, an acclaimed military history of the War of Independence; and the award-winning *A Leap in the Dark*. He and his wife, Carol, live near Atlanta, Georgia.



#### LITERARY CRITICISM

**Bloomsbury Press** | 10/7/2014 **9781620400425** | **\$18.00** / **\$20.00 Can.** Paperback / softback | 352 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: A.P. Watt Ltd

Other Available Formats: Hardcover ISBN: 9781620400418

#### MARKETING

- Coverage in paperback columns
- Academic marketing campaign
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

## What Matters in Jane Austen?

Twenty Crucial Puzzles Solved

John Mullan

An acclaimed literary scholar asks twenty seemingly trivial questions that reveal deep truths about Jane Austen and the lasting power of her novels.

Which important Austen characters never speak? Is there any sex in Austen? What do the characters call one another, and why? What are the right and wrong ways to propose marriage? In *What Matters in Jane Austen?* John Mullan shows that we can best appreciate Austen's brilliance by looking at the intriguing quirks and intricacies of her fiction. Asking and answering some very specific questions about what goes on in her novels, he reveals the inner workings of their greatness.

In twenty short chapters, each of which explores a question prompted by Austen's novels, Mullan illuminates the themes that matter most in her beloved fiction. Readers will discover when Austen's characters had their meals and what shops they went to; how vicars got good livings; and how wealth was inherited. What Matters in Jane Austen? illuminates the rituals and conventions of her fictional world in order to reveal her technical virtuosity and daring as a novelist. It uses telling passages from Austen's letters and details from her own life to explain episodes in her novels: readers will find out, for example, what novels she read, how much money she had to live on, and what she saw at the theater.

Written with flair and based on a lifetime's study, *What Matters in Jane Austen?* will allow readers to appreciate Jane Austen's work in greater depth than ever before.

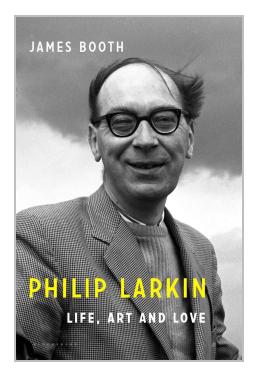
#### PRAISE

"Substantial yet conversational, this is scholarship without pedantry... An Austen lover's greatest wish is for more of her novels. This intimate guide to the world of her books is the next best thing." —The Atlantic

"Delightful... Mullan's humorous guidebook encourages first-time Austen readers to pick up her novels and lovers of Austen to re-read for new details." —Publishers Weekly

"A box of 20 literary chocolates for Austen fans to savor." —Kirkus Reviews

**John Mullan** is a professor in the English department at University College London and the author of *How Novels Work*. He writes a popular column on fiction for the *Guardian*, and has served as a judge for the Man Booker Prize. Mullan lectures widely on Jane Austen around the world.



## BIOGRAPHY & AUTOBIOGRAPHY

**Bloomsbury Press** | 11/4/2014 **9781620407813** | **\$35.00** / **\$40.00 Can.** Hardback | 544 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights:

Bloomsbury subrights: First and Second serial, audio

#### MARKETING

- National print, broadcast and online media campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign at publication

## **Philip Larkin**

Life, Art and Love

James Booth

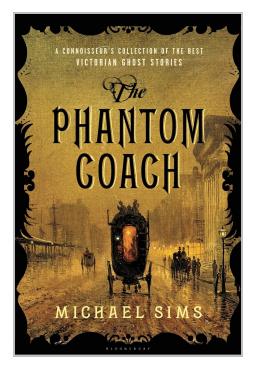
A revelatory, intimate, and sympathetic study of an iconic poet and a much misunderstood man, offering fresh understanding of the interplay of his life and work.

Philip Larkin (1922-1985) is one of the most beloved poets in English. Yet after his death a largely negative image of the man himself took hold; he has been portrayed as a racist, a misogynist and a narcissist. Now Larkin scholar James Booth, for seventeen years a colleague of the poet's at the University of Hull, offers a very different portrait. Drawn from years of research and a wide variety of Larkin's friends and correspondents, this is the most comprehensive portrait of the poet yet published.

Booth traces the events that shaped Larkin in his formative years, from his early life when his political instincts were neutralised by exposure to his father's controversial Nazi values. He studies how the academic environment and the competition he felt with colleagues such as Kingsley Amis informed not only Larkin's poetry, but also his little-known ambitions as a novelist.

Through the places and people Larkin encountered over the course of his life, including Monica Jones, with whom he had a tumultuous but enduring relationship, Booth pieces together an image of a rather reserved and gentle man, whose personality—and poetry—have been misinterpreted by decades of academic study. *Philip Larkin: Life, Art and Love* reveals the man behind the words as he has never been seen before.

**James Booth** is the literary adviser and coeditor of the Philip Larkin Society. He is the author of two studies of Larkin's work, *Philip Larkin: Writer* in 1991 and *Philip Larkin: The Poet's Plight*. He has also edited a collection of Larkin's early girls' school stories and poems and a volume of critical essays, *New Larkins for Old*. He has recently retired from the Department of English at the University of Hull, where he was a colleague of Larkin's for seventeen years.



## FICTION / MYSTERY & DETECTIVE / GENERAL

**Bloomsbury USA** | 8/26/2014 **9781620408056** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 368 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights

Bloomsbury subrights: First and Second Serial, Audio, Book Club

Film/TV: Sanford J. Greenburger Associates

#### **MARKETING**

- National print and online review campaign
- Prepublication promotion of author's backlist
- Outreach to mystery bloggers and crime websites
- Social media campaign on Bloomsbury accounts at publication
- Author events in PA

#### **ALSO AVAILABLE**

The Adventures of Henry Thoreau: A Young Man's Unlikely Path to Walden Pond

2/2014 | 9781620401958 Hardback | \$27.00 / \$28.50 Can.

The Story of Charlotte's Web: E. B. White's Eccentric Life in Nature and the Birth of an American Classic

5/2012 | 9780802778161

Paperback / softback | \$16.00 / \$17.00 Can.

The Dead Witness: A Connoisseur's Collection of Victorian Detective Stories 12/2011 | 9780802779182

Paperback / softback | \$20.00 / \$23.00 Can.

## **The Phantom Coach**

A Connoisseur's Collection of the Best Victorian Ghost Stories

Michael Sims

A spine-tingling new collection of the best Victorian ghost stories—as suspenseful and entertaining as anything written today.

From the editor of *The Dead Witness* and *Dracula's Guest*, Michael Sims, expert on all things Victorian, presents a collection of stories about humanity's oldest supernatural obsession: ghosts. *The Phantom Coach*, gathers memorable ghost tales from the Victorian era by a surprising, often-legendary cast, from Charles Dickens and Edith Wharton to Henry James, Thomas Hardy, and Arthur Conan Doyle. With a skillful introduction to the genre and notes on each story, *The Phantom Coach* is a spectacular collection of ghostly Victorian thrills.

#### **PRAISE**

for Dracula's Guest

"Sims, editor of this brilliant collection, gathers stories of the undead written during what he loosely terms the Victorian era . . . An excellent addition to popular fiction and literature collections." —*Library Journal*, starred review

"Gathering together canonical works along with less familiar knock-out masterpieces, Michael Sims has produced an anthology designed to keep us all up at night." —Maria Tatar, professor and chair of the program in Folklore and Mythology at Harvard University, author of *The Annotated Classic Fairy Tales* and *Enchanted Hunters* 

Michael Sims is the author of acclaimed nonfiction books *The Adventures of Henry Thoreau*, *The Story of Charlotte's Web*, *Apollo's Fire: A Day on Earth in Nature and Imagination*, and *Adam's Navel: A Natural and Cultural History of the Human Form*. His anthologies include *The Penguin Book of Victorian Women in Crime*, *Dracula's Guest: A Connoisseur's Collection of Victorian Vampire Stories*, and *The Dead Witness: A Connoisseur's Collection of Victorian Detective Stories*. He lives in western PA

# Fives and Twenty-Fives A Novel

Michael Pitre

final cover to come



#### FICTION

**Bloomsbury USA** | 8/26/2014 **9781620407547** | **\$27.00** / **\$32.00 Can.** Hardback | 416 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights:

First Serial, Audio: Bloomsbury; Translation, Film/TV: Lippincott Massie McQuilkin

#### **MARKETING**

- Major national consumer advertising campaign
- National print, broadcast, and online media campaign
- National book club marketing campaign
- Broad national print, online, and broadcast review coverage
- Author at BEA 2014
- Prepublication bookseller mailings
- 8-10 city author tour

## **Fives and Twenty-Fives**

Michael Pitre

A heart-stopping debut novel about war and its aftermath by an Iraq War veteran—and an essential examination of the United States' role in the world.

It's the rule—always watch your fives and twenty-fives. When a convoy halts to investigate a possible roadside bomb, stay in the vehicle and scan five meters in every direction. A bomb inside five meters cuts through the armor, killing everyone in the truck. Once clear, get out and sweep twenty-five meters. A bomb inside twenty-five meters kills the dismounted scouts investigating the road ahead.

Fives and twenty-fives mark the measure of a marine's life in the road repair platoon. Dispatched to fill potholes on the highways of Iraq, the platoon works to assure safe passage for citizens and military personnel. Their mission lacks the glory of the infantry, but in a war where *every* pothole contains a hidden bomb, road repair brings its own danger.

Lieutenant Donavan leads the platoon, painfully aware of his shortcomings and isolated by his rank. Doc Pleasant, the medic, joined for opportunity, but finds his pride undone as he watches friends die. And there's Kateb, known to the Americans as Dodge, an Iraqi interpreter whose love of American culture—from hip-hop to the dog-eared copy of *Huck Finn* he carries—is matched only by his disdain for what Americans are doing to his country.

Returning home, they exchange one set of decisions and repercussions for another, struggling to find a place in a world that no longer knows them. A debut both transcendent and rooted in the flesh, *Fives and Twenty-Fives* is a deeply necessary novel.

#### **PRAISE**

"One of the great novels of war, the kind of book that comes along only once or twice each generation. It pulls off that rare literary feat of being at once expansive and personal; real and brutal and funny and wise. Michael Pitre is not just the real deal; he's a literary force in the making." —Joseph Boyden, author of *Three Day Road* 

"An authentic and evocative novel about the many battlefields that soldiers face, Fives and Twenty-Fives represents an important new voice in the literature on war." — Dominic Tierney, author of How We Fight

**Michael Pitre** is a graduate of Louisiana State University, where he was a double major in history and creative writing. In 2002, he joined the Marines Corps, deploying twice to Iraq and attaining the rank of captain before leaving the service in 2010 to get his M.B.A. at Loyola. He lives in New Orleans.

#### NATURE / ANIMALS / BIRDS

**Bloomsbury USA** | 9/9/2014 **9781620405369** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 304 pages | Carton Qty: 5.500 in W | 8.250 in H | 1.000 lb Wt

Subrights: The Strothman Agency

Other Available Formats: Hardcover ISBN: 9781620405345

#### **MARKETING**

- Coverage in paperback columns
- Academic marketing campaign
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

# A Feathered River Across the Sky

The Passenger Pigeon's Flight to Extinction

Joel Greenberg

The epic story of why passenger pigeons became extinct and what that says about our current relationship with the natural world.

When Europeans arrived in North America, 25 to 40 percent of the continent's birds were passenger pigeons, traveling in flocks so massive as to block out the sun for hours or even days. John James Audubon, impressed by their speed and agility, said a lone passenger pigeon streaking through the forest "passes like a thought." How prophetic—for although a billion pigeons crossed the skies 80 miles from Toronto in May of 1860, little more than fifty years later passenger pigeons were extinct. The last of the species, Martha, died in captivity at the Cincinnati Zoo on September 1, 1914.

As naturalist Joel Greenberg relates in gripping detail, the pigeons' propensity to nest, roost, and fly together in vast numbers made them vulnerable to unremitting market and recreational hunting. The spread of railroads and telegraph lines created national demand that allowed the birds to be pursued relentlessly. Passenger pigeons inspired awe in the likes of Audubon, Henry David Thoreau, James Fenimore Cooper, and others, but no serious effort was made to protect the species until it was too late. Greenberg's beautifully written story of the passenger pigeon paints a vivid picture of the passenger pigeon's place in literature, art, and the hearts and minds of those who witnessed this epic bird, while providing a cautionary tale of what happens when species and natural resources are not harvested sustainably.

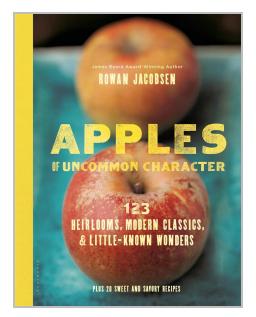
#### **PRAISE**

"The first major work in sixty years about the most famous extinct species since the dodo . . . equal parts natural history, elegy, and environmental outcry." —New Yorker

"A brilliant, important, haunting and poignant book." —Chicago Tribune

"Joel Greenberg has done prodigious research into the literature of the passenger pigeon and lays much of it out in this book. For that effort, all who care about the living world owe him a debt of gratitude." —Wall Street Journal

**Joel Greenberg** is a research associate of the Field Museum and the Chicago Academy of Sciences Peggy Notebaert Nature Museum. The author of three books, including *A Natural History of the Chicago Region*, Greenberg helped spearhead Project Passenger Pigeon to focus attention on human-caused extinctions. Greenberg lives in Westmont, Illinois. Visit his blog at Birdzilla.com.



## COOKING / SPECIFIC INGREDIENTS / FRUIT

**Bloomsbury USA** | 9/2/2014 **9781620402276** | **\$35.00** / **\$40.00 Can.** Hardback | 320 pages | Carton Qty: 7.500 in W | 9.750 in H | 1.000 lb Wt

Subrights: Translation, Audio, Second Serial: Bloomsbury; Film/TV, First Serial: Scovil, Galen, & Ghosh

#### **MARKETING**

- National radio, print, and online media campaign
- Prepublication promotion of author's backlist
- Digital assets: slideshows, author essays
- Digital ARC available on NetGalley
- Social media campaign with quizzes, polls before publication
- Send to NEIBA Fall Trade Show
- · Author events in New England

#### **ALSO AVAILABLE**

American Terroir: Savoring the Flavors of Our Woods, Waters, and Fields 5/2012 | 9781608194582 Paperback / softback | \$16.00 / \$17.00 Can.

A Shadows on the Gulf: A Journey through Our Last Great Wetland 4/2011 | 9781608195817 Hardback | \$25.00

American Terroir: Savoring the Flavors of Our Woods, Waters, and Fields 8/2010 | 9781596916487 Hardback | \$25.00

## **Apples of Uncommon Character**

Heirlooms, Modern Classics, and Little-Known Wonders

Rowan Jacobsen

# A celebration of America's apple renaissance by a James Beard Award–winning author.

In his classic *A Geography of Oysters*, Rowan Jacobsen forever changed the way America talks about its best bivalve. Now he does the same for our favorite fruit, showing us that there is indeed life beyond Red Delicious—and even Honeycrisp. While supermarkets limit their offerings to a few waxy options, apple trees with lives spanning human generations are producing characterful varieties—and now they are in the midst of a rediscovery. From heirlooms to new designer breeds, a delicious diversity of apples is out there for the eating.

Apples have strong personalities, ranging from crabby to wholesome. The Black Oxford apple is actually purple, and looks like a plum. The Knobbed Russet looks like the love child of a toad and a potato. (But don't be fooled by its looks.) The D'Arcy Spice leaves a hint of allspice on the tongue. Cut Hidden Rose open and its inner secret is revealed.

With more than 150 art-quality color photographs, *Apples of Uncommon Character* shows us the fruit in all its glory. Jacobsen collected specimens both common and rare from all over North America, selecting 120 to feature, including the best varieties for eating, baking, and hard-cider making. Each is accompanied by a photograph, history, lore, and a list of characteristics. The book also includes 20 recipes, savory and sweet, resources for buying and growing, and a guide to the best apple festivals. It's a must-have for every foodie.

#### **PRAISE**

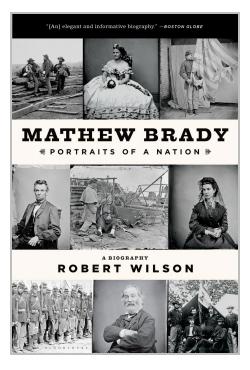
"Rowan Jacobsen is one of the best writers reporting on, and thinking about, food today. Period." —Michael Ruhlman, author of *The Soul of a Chef* and *Ratio* 

"Jacobsen leads with his fearless palate every time—he's a down-to-earth companion."

—The Boston Globe on A Geography of Oysters

"One cannot help but get a little hungry while perusing Jacobsen's enchanting book. Part manifesto, part travelogue, part science lesson, and part cookbook . . . A sensual, titillating, sometimes lewd journey into the best foodstuffs of America." —The New Republic on American Terroir

**Rowan Jacobsen** is the author of *A Geography of Oysters, Fruitless Fall, American Terroir*, and other books. He has written for the *New York Times, Harper's, Outside*, and others, and his work has been anthologized in the *Best American Science and Nature Writing* and *Best Food Writing* collections. He lives in Vermont.



## HISTORY / UNITED STATES / CIVIL WAR

**Bloomsbury USA** | 9/23/2014 **9781620402054** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 288 pages | Carton Qty: 5.500 in W | 8.250 in H | 1.000 lb Wt

Subrights: The Wiley Agency

Other Available Formats: Hardcover ISBN: 9781620402030

#### MARKETING

- Coverage in paperback columns
- · Academic marketing campaign
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

## **Mathew Brady**

Portraits of a Nation

Robert Wilson

The first narrative biography of the Civil War's pioneering visual historian, Mathew Brady, known as the "father of American photography."

Mathew Brady's attention to detail, flair for composition, and technical mastery helped establish the photograph as a thing of value. In the 1840s and '50s, "Brady of Broadway" photographed such dignitaries as Henry Clay, Daniel Webster, Dolley Madison, Horace Greeley, the Prince of Wales, and Jenny Lind. But it was during the Civil War that Brady's photography became an epochal part of American history.

The Civil War was the first war in history to leave a detailed photographic record, and Brady knew better than anyone the dual power of the camera to record and excite, to stop a moment in time and preserve it. More than ten thousand war images are attributed to the Brady studio. But as Wilson shows, while Brady himself accompanied the Union army to the first major battle at Bull Run, he was so shaken by the experience that throughout the rest of the war he rarely visited battlefields except well before or after a major battle, instead sending teams of photographers to the front.

*Mathew Brady* is a gracefully written and beautifully illustrated biography of an American legend—a businessman, a suave promoter, a celebrated portrait artist, and, most important, a historian who chronicled America during the gravest moments of the nineteenth century.

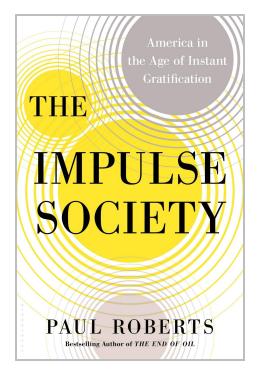
#### **PRAISE**

"[A] fascinating account of how the business of photography worked in the mid-19th century." —The Washington Post

"Compact, straightforward, unblinking . . . a flinty chunk of Americana." — The New York Times

"[A] thorough and polished narrative . . . [Wilson] skillfully summons up a sense of time and place." —USA Today

**Robert Wilson** is the editor of *The American Scholar* and a former editor of *Preservation*. His articles, reviews, and op-eds have appeared in numerous publications, including *The Atlantic*, *Smithsonian*, *The Washington Post*, *The Wilson Quarterly*, and *The Boston Globe*. He is the author of *The Explorer King* and the editor of *A Certain Somewhere: Writers on the Places They Remember*. He lives in Manassas, Virginia.



## BUSINESS & ECONOMICS / ECONOMICS / GENERAL

**Bloomsbury USA** | 9/2/2014 **9781608198146** | **\$28.00** / **\$33.00 Can.** Hardback | 320 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights:

Audio, Translation: Bloomsbury First Serial. Film/TV: ICM

#### **MARKETING**

- Major national consumer advertising campaign
- National print, broadcast, and online media campaign
- Early bookseller outreach campaign
- Promotion at BEA 2014
- · Op-ed campaign
- Digital assets: video, slideshows and excerpts on Bloomsbury website
- Social media campaign at publication
- Author events in WA, NY, PA and by request

## The Impulse Society

America in the Age of Instant Gratification

Paul Roberts

From the author of *The End of Oil* and *The End of Food*, an eradefining account of how our "culture of narcissism" has been pushed into hyperdrive—and what we can still do about it.

Five years after the Great Recession, we must confront an unhappy truth: our hitech, high-speed consumer economy, engineered to provide maximum power to individuals, is destroying our capacity to move forward as a society. Even as rapidly advancing personal technologies let us satisfy an ever-broader array of desires, instant gratification in the worlds of business and politics is splitting our economy and undermining our most important social institutions. Corporate executives maximize returns without regard for social consequences. Political leaders score quick points while destroying common ground. Consumers retreat into personalized worlds that render collective action all but impossible. The consequences: financial volatility, health epidemics, environmental degradation, political paralysis, and a deep and growing dissatisfaction. All reflect a society whose pursuit of self-interest grows more intense and less enlightened every year.

More than thirty years ago, Christopher Lasch published his landmark book, *The Culture of Narcissism*. Since then, the conditions he described have only gotten worse. Paul Roberts digs down to the economic roots of the problem, showing how it has metastasized over the last three decades. In cogent prose that mixes vibrant reporting and illuminating analysis, Roberts tells the story of how the impulse society came to be—and shows how, perhaps, a healthier society may still be possible.

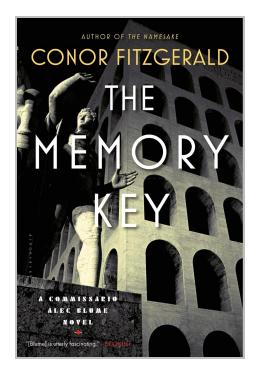
#### **PRAISE**

"A stunning piece of work—perhaps the best single book ever produced about our energy economy and its environmental implications." —Bill McKibben, *The New York Review of Books* on *The End of Oil* 

"Explores a troubling paradox: the more energy we use, the richer we become, but spiraling consumption also speeds us closer to the economic havoc that will result from the depletion of oil and gas reserves . . . [An] outspoken but even-handed account." —The New Yorker on The End of Oil

"An indispensable book. The best analysis of the global food economy you are likely to find." —Michael Pollan on *The End of Food* 

**Paul Roberts** is the author of *The End of Oil* and *The End of Food*. His writing has appeared in the *Los Angeles Times*, the *Washington Post*, the *New Republic*, *Newsweek*, *Rolling Stone*, and elsewhere. He was a finalist for a National Magazine Award in 1999 and the New York Public Library Helen Bernstein Book Award in 2005. Roberts appears regularly on TV and radio. He lives in Washington state.



# FICTION / MYSTERY & DETECTIVE / POLICE PROCEDURAL

**Bloomsbury USA** | 12/2/2014 **9781620406823** | **\$16.00** / **\$18.00 Can.** Paperback / softback | 320 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: United Agents

Other Available Formats: Hardcover ISBN: 9781620401118

#### **MARKETING**

- Promotion of author's digital backlist prior to publication
- Prepublication online consumer and blogger review campaign
- Outreach to mystery bloggers and crime websites
- Social media campaign on Bloomsbury accounts at publication

#### **ALSO AVAILABLE**

Bitter Remedy: A Commissario Alec Blume Novel

9/2014 | 9781620406854 Hardback | \$26.00 / \$30.00 Can.

The Namesake: A Commissario Alec Blume Novel

7/2013 | 9781620400128 Paperback / softback | \$16.00 / \$17.00 Can.

The Namesake: A Commissario Alec Blume Novel

6/2012 | 9781608198450 Hardback | \$25.00

## **The Memory Key**

A Commissario Alec Blume Novel

Conor Fitzgerald

"Another gripping mystery featuring the irresistibly stubborn Blume . . . Fans of Donna Leon or Andrea Camillieri are bound to enjoy *The Memory Key*." —Shelf Awareness

On a freezing November night, Commissario Alec Blume is called to the scene of a murder on a university campus. The victim is Sofia Fontana, the sole witness to an earlier shooting—a failed assassination attempt on a target with a terrorist past. Now a young woman is dead, and a blonde former bomber lies in the hospital, her memory reset by the bullet's damage to a time before her deadly act.

Was the sniper—still at large—trying only to silence a witness, or was there another motive? And what might the surviving amnesiac still tell?

Blume's inquiries lead him from a possible love triangle to a professor of animal behavior, and to a fascist scholar of memory and the mind, who has built a cult of students around himself—and sees Blume as a kindred spirit. But while Blume is drawn ever deeper into the case, he's increasingly oblivious to his beloved Caterina, who finds she can't rely on him in the moment she needs him most.

#### **PRAISE**

"[Alec Blume] is utterly fascinating, his human shortcomings mirroring our own and forcing us to root for him. If you're drawn to Andrea Camilleri's [Salvo Montalbano], you'll be equally hooked by Alec Blume."—*Booklist* 

"Blume's readiness to pursue any leads in an increasingly puzzling case helps make him an outstanding detective." —Publishers Weekly

**Conor Fitzgerald** has lived in Ireland, the United Kingdom, the United States, and Italy. He has worked as an arts editor, produced a current affairs journal for foreign embassies in Rome, and founded a successful translation company. He is married with two children and lives in Rome. *The Memory Key* is the fourth in his Commissario Alec Blume series.

#### Bitter Remedy A Commisario Alec Blume Novel

Conor Fitzgerald

final cover to come



#### FICTION / THRILLERS

**Bloomsbury USA** | 9/16/2014 **9781620406854** | **\$26.00** / **\$30.00 Can.** Hardback | 320 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Serial: Bloomsbury; Audio, Translation, Film/TV: United Agents

#### **MARKETING**

- National print and online review campaign
- Prepublication promotion of author's backlist
- Prepublication online consumer and blogger review campaign
- Outreach to mystery bloggers and crime websites
- Social media campaign on Bloomsbury accounts at publication

#### **ALSO AVAILABLE**

The Memory Key: A Commissario Alec Blume Novel

12/2014 | 9781620406823

Paperback / softback | \$16.00 / \$18.00 Can.

The Memory Key: A Commissario Alec Blume Novel

8/2013 | 9781620401118 Hardback | \$26.00 / \$27.50 Can.

The Namesake: A Commissario Alec Blume Novel

7/2013 | 9781620400128 Paperback / softback | \$16.00 / \$17.00 Can.

## **Bitter Remedy**

A Commissario Alec Blume Novel

Conor Fitzgerald

Blume is back! This "inspired creation" of an inspector— "irresistibly stubborn" and "utterly fascinating"—returns in another smart and unexpected thriller.

Commissario Alec Blume, on leave for health problems, fleeing his partner Caterina and their newborn daughter, retreats to a villa somewhere in central Italy, where he enrolls in a natural remedies class conducted by a young woman named Silvana.

But rather than finding comfort, Blume becomes increasingly ill—and ill at ease—in his new environment, and immediately makes an enemy of Niki, Silvana's ambiguous fiancé. Then a Romanian girl who works in Niki's nightclub comes to Blume and asks for his help in finding her disappeared friend, Alina. And Blume, isolated and sick, unadvisedly delves into the dark histories of the people around him.

#### **PRAISE**

for the Commissario Alec Blume Novels

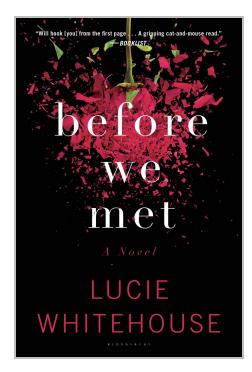
"[Blume] is utterly fascinating, his human shortcomings mirroring our own and forcing us to root for him . . . You'll [be] hooked." —*Booklist* 

"An outstanding detective." —Publishers Weekly

"Another gripping mystery featuring the irresistibly stubborn Blume . . . Fans of Donna Leon or Andrea Camilleri are bound to enjoy." —Shelf Awareness

"Alec Blume is an inspired creation . . . a sly, sardonic loner who gives the impression of knowing Rome better than its natives." —*The Guardian* 

**Conor Fitzgerald** has lived in Ireland, the United Kingdom, and the United States, but has spent most of his life in Italy. *Bitter Remedy* is the fifth in his series of Alec Blume novels.



#### FICTION / SUSPENSE

**Bloomsbury USA** | 9/9/2014 **9781620407646** | **\$15.00** / **\$17.00 Can.** Paperback / softback | 288 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Anderson Literary

Other Available Formats: Hardcover ISBN: 9781620402757

#### **MARKETING**

- Coverage in paperback columns
- Social media campaign at publication
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

## **Before We Met**

A Novel

Lucie Whitehouse

## "[An] edge-of-your-seat psychological thriller." —Kirkus Reviews

Hannah has always been wary of commitment, but when she meets Mark, a fellow Brit, one hot New York summer, her ideas change. Within months, they are married, and she has moved back to London to be with him, leaving her life in New York behind.

But when Mark fails to return from a business trip, her certainty about their marriage starts to crack. Why don't his colleagues know about the trip? Who is the woman who keeps calling his office? And why has Hannah's bank account been emptied?

Hannah's questions will uncover secrets that throw into doubt everything she has believed about her husband, secrets that lead her to a place of violence and fear.

Can you ever really know what happened before you met?

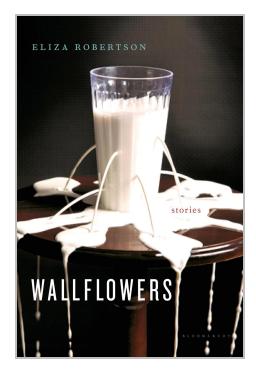
#### **PRAISE**

"A crackerjack premise that will hook readers from the first page . . . A gripping catand-mouse read." —Booklist

"An intriguing thriller that avoids romantic-suspense clichés . . . and builds to a tense, unexpected climax." —Publishers Weekly

"Taut and fraught ... Paranoia-inducing." —Entertainment Weekly

**Lucie Whitehouse** was born in Warwickshire, England, in 1975, studied classics at the University of Oxford, and now lives in Brooklyn, New York, with her husband and daughter. She is the author of *The House at Midnight* and *The Bed I Made*.



#### **FICTION**

**Bloomsbury USA** | 9/16/2014 **9781620408155** | **\$25.00** Hardback | 208 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

#### MARKETING

- National print, broadcast and online review campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

## **Wallflowers**

Eliza Robertson

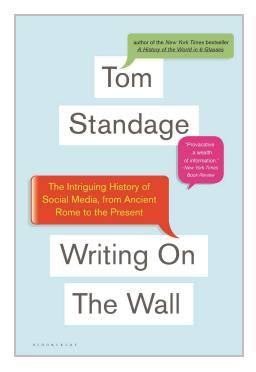
## A stunning, surprising collection of stories from a prizewinning young author on the rise.

In the opening story of *Wallflowers*, a girl is catsitting for her neighbor, sleeping in the neighbor's house. It's nearly identical to her mother's nearby—in the Copper Waters subdivision, they all are—but she likes it here, eating boiled eggs and watching TV, feeling out her freedom as heavy rains fall. And then a nearby dike fails. And the girl may be the only one left in Copper Waters.

Eliza Robertson can handle the shocking turn, but she also has a knack for the slow surprise, the realization that settles around you like snow. Her stories are deftly constructed and their perspectives—often those of the loners and onlookers, distanced by their gifts of observation—are unexpected. In "We Walked on Water," winner of the Commonwealth Short Story Prize, a brother and sister train together for a race that will ultimately separate them forever. In "L'Étranger," shortlisted for the CBC Short Story Prize, a girl abroad in Marseille reconsiders her unendearing roommate after an intimate confrontation.

Robertson was raised on rugged Vancouver Island. She's traveled broadly since, and her stories travel, too, but the climate of her collection is influenced by her home. These carefully cultivated forms still flare with wildness, and each is still spacious enough for a reader to get lost in wonder.

**Eliza Robertson** was born in Vancouver, Canada, and raised on Vancouver Island. She studied at the University of Victoria, then pursued her M.A. in prose fiction at the University of East Anglia, where she received the Man Booker Scholarship and the Curtis Brown Prize. In Canada, she has won three national fiction contests and been a finalist for the Journey Prize and the CBC Short Story Prize. She most recently won the Commonwealth Short Story Prize, and is currently at work on a novel.



#### **HISTORY / CIVILIZATION**

**Bloomsbury USA** | 9/16/2014 **9781620402856** | **\$16.00** / **\$18.00 Can.** Paperback / softback | 288 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Brockman Inc.

Other Available Formats: Hardcover ISBN: 9781620402832

#### **MARKETING**

- Coverage in paperback columns
- · Academic marketing campaign
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Op-ed campaign
- Social media campaign at publication

#### **ALSO AVAILABLE**

The Victorian Internet: The Remarkable Story of the Telegraph and the Nineteenth Century's On-line Pioneers 2/2014 | 9781620405925 Paperback / softback | \$16.00 / \$17.00 Can.

An Edible History of Humanity 4/2010 | 9780802719911 Paperback / softback | \$16.00

**An Edible History of Humanity** 5/2009 | 9780802715883 Hardback | \$26.00 / \$28.50 Can.

## **Writing on the Wall**

Social Media - The First 2,000 Years

Tom Standage

From the bestselling author of *A History of the World in 6 Glasses*, the story of social media from ancient Rome to the Arab Spring and beyond.

Social media is anything but a new phenomenon. From the papyrus letters Cicero and other Roman statesmen used to exchange news, to the hand-printed tracts of the Reformation and the pamphlets that spread propaganda during the American and French revolutions, the ways people shared information with their peers in the past are echoed in the present. After decades of newspapers, radio, and television dominating in dissemination of information, the Internet has spawned a reemergence of social media as a powerful way for individuals to share information with their friends, driving public discourse in new ways.

Standage reminds us how historical social networks have much in common with modern social media. The Catholic Church's dilemmas in responding to Martin Luther's attacks are similar to those of today's large institutions in responding to criticism on the Internet, for example, and seventeenth-century complaints about the distractions of coffeehouses mirror modern concerns about social media. Invoking figures from Thomas Paine to Vinton Cerf, co-inventor of the Internet, Standage explores themes that have long been debated, from the tension between freedom of expression and censorship to social media's role in spurring innovation and fomenting revolution. *Writing on the Wall* draws on history to cast provocative new light on today's social media and encourages debate and discussion about how we'll communicate in the future.

#### **PRAISE**

"Provocative . . . a wealth of information." — The New York Times Book Review

"Standage has just this one big point to make, but he makes it elegantly and instructively... what we tend to regard as the radiant novelty of the digital age may really be a rebirth." —The Wall Street Journal

"Tom Standage once again displays his ingenious gift for connecting our historical past to the debates and technologies of the present day." —Steven Johnson, author of Future Perfect and Where Good Ideas Come From

**Tom Standage** is digital editor at the *Economist* and editor in chief of Economist.com. He is the author of six books, including the *New York Times* bestseller *A History of the World in 6 Glasses* and *The Victorian Internet*, described by the *Wall Street Journal* as a "dot-com cult classic." Standage has written for numerous publications, including *Wired*, the *New York Times*, and the *Guardian*. He lives in London with his wife and children. Visit his website at <a href="https://www.tomstandage.com">www.tomstandage.com</a>.

# LAURIE PENNY UNSPEAKABLE THINGS SEX LIES AND REVOLUTION

## SOCIAL SCIENCE / GENDER STUDIES

**Bloomsbury USA** | 9/16/2014 **9781620406892** | **\$16.00** / **\$18.00 Can.** Paperback / softback | 256 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights:

Serial: Bloomsbury; Translation, Film/TV, Audio: A. P. Watt

#### **MARKETING**

- National print and feature review attention
- National broadcast and online media coverage
- Early feminist and women's issues blogger outreach campaign
- · Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

## **Unspeakable Things**

Sex, Lies and Revolution

Laurie Penny

Laurie Penny, one of our most prominent young voices of feminism and dissent, presents a trenchant report on our society today—and our society tomorrow, as she is willing to fight to see it.

Smart, clear-eyed, and irreverent, *Unspeakable Things* is a fresh look at gender and power in the twenty-first century, which asks difficult questions about dissent and desire, money and masculinity, sexual violence, menial work, mental health, queer politics, and the Internet.

Celebrated journalist and activist Laurie Penny draws on a broad history of feminist thought and her own experience in radical subcultures in America and Britain to take on cultural phenomena from the Occupy movement to online dating, give her unique spin on economic justice and freedom of speech, and provide candid personal insight to rally the defensive against eating disorders, sexual assault, and Internet trolls. *Unspeakable Things* is a book that is eye-opening not only in the critique it provides, but also in the revolutionary alternatives it imagines.

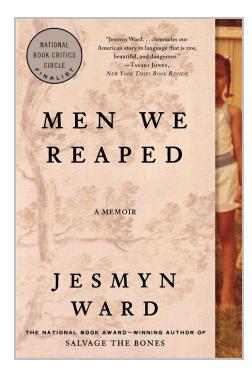
#### **PRAISE**

"[Penny's] work on protest movements, sex, and desire has been at the forefront of feminist writing of the last few years." —*Bitch* 

"Laurie Penny is already a respected commentator . . . She balances sophisticated theorising with the anecdotal . . . An exceptional writer with a shark-bite wit." — The Independent

"Penny writes in raw, engaging prose about how blogging was a liberation from her troublesome teenage body, about the joys of being a geek, and—most interestingly—about what it is like to be on the receiving end of sexist abuse... A worthwhile and provocative read." —The Observer on Cybersexism

**Laurie Penny** is a columnist and contributing editor at the *New Statesman* and editor at large at the *New Inquiry*, and has written for the *Guardian*, *Salon*, the *Nation*, and others. Her blog, *Penny Red*, was shortlisted for the Orwell Prize in 2010, and she won the 2012 British Media Award for Twitter Public Personality of the Year; she has 84,000 followers. She is also the author of two previous books, *Meat Market: Female Flesh Under Capitalism* and the collection *Penny Red*. Laurie lives in London.



# BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

**Bloomsbury USA** | 9/9/2014 **9781608197651** | **\$16.00** / **\$18.00 Can.** Paperback / softback | 272 pages | Carton Qty: 5.500 in W | 8.250 in H | 1.000 lb Wt

Subrights: Jennifer Lyons Literary Agency

Other Available Formats: Hardcover ISBN: 9781608195213

#### **MARKETING**

- Promotion of author's digital backlist prior to publication
- Online consumer advertising campaign
- National book club marketing campaign
- National print, online, and broadcast review coverage
- Op-ed campaign
- Social media campaign at publication
- Author events by request

#### **ALSO AVAILABLE**

**Salvage the Bones: A Novel** 4/2012 | 9781608196265 Paperback / softback | \$15.00 / \$16.00 Can.

**Salvage the Bones: A Novel** 8/2011 | 9781608195220 Hardback | \$24.00 / \$28.00 Can.

## **Men We Reaped**

A Memoir

Jesmyn Ward

"A brilliant book about beauty and death . . . with lyrical descriptions of the people and the land . . . Men We Reaped is [a] stirring and sad record." —Los Angeles Times

Universally praised, Jesmyn Ward's *Men We Reaped* confirmed her ascendancy as a writer of both fiction and nonfiction, her Southern requiem securing its place on bestseller and best books of the year lists, with honors and awards pouring in from around the country.

Jesmyn's memoir shines a light on the community she comes from, in the small town of DeLisle, Mississippi, a place of quiet beauty and fierce attachment. Here, in the space of four years, she lost five young men dear to her, including her beloved brother—lost to drugs, accidents, murder, and suicide. Their deaths were seemingly unconnected, yet their lives had been connected, by identity and place, and as Jesmyn dealt with these losses, she came to a staggering truth: These young men died because of who they were and the place they were from, because certain disadvantages breed a certain kind of bad luck. Because they lived with a history of racism and economic struggle. The agonizing reality commanded Jesmyn to write, at last, their true stories and her own.

Men We Reaped opens up a parallel universe, yet it points to problems whose roots are woven into the soil under all our feet. This indispensable American memoir is destined to become a classic.

#### **PRAISE**

One of the Best Books of the Year

The New York Times, Chicago Tribune, San Francisco Chronicle, The Christian Science Monitor, The Progressive, Publishers Weekly, Kirkus Reviews, BookPage

**Root 100, Top Black Influencers** 

"An important, and perhaps even essential, book." —San Francisco Chronicle

"As searing as her fiction, as poignant and as timely." —Edwidge Danticat, *The Progressive* 

"[A] singular voice." —The New York Times Book Review

**Jesmyn Ward** received her M.F.A. from the University of Michigan and is currently an assistant professor of creative writing at Tulane University. She is the author of the novels *Where the Line Bleeds* and *Salvage the Bones*, the latter of which won the 2011 National Book Award and was a finalist for the New York Public Library Young Lions Fiction Award and the Dayton Literary Peace Prize. Ward grew up in DeLisle, Mississippi, and lives there now.

#### FICTION / FANTASY / GENERAL

**Bloomsbury USA** | 10/21/2014 **9781620408933** | **\$25.00** / **\$28.00 Can.** Hardback | 320 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

#### **MARKETING**

- Major national consumer ad campaign
- Social media, search and social sharing ad campaign at pub
- Extensive series promotion online
- Major media reveals for title and jacket images
- Series community growth and engagement campaign leading up to publication
- National broadcast campaign
- Major print and online review and feature attention
- 10-city US book tour at publication

#### **ALSO AVAILABLE**

**The Bone Season: A Novel** 5/2014 | 9781620402658 Paperback / softback | \$17.00 / \$19.00 Can.

**The Bone Season: A Novel** 8/2013 | 9781620401392 Hardback | \$24.00 / \$25.00 Can.

#### **BLOOMSBURY USA**

OCTOBER 2014

## **The Mime Order**

The Bone Season

Samantha Shannon

## The hotly anticipated sequel to *New York Times* bestseller *The Bone Season*.

Paige Mahoney has escaped the brutal penal colony of Sheol I, but her problems have only just begun: many of the fugitives are still missing and she is the most wanted person in London.

As Scion turns its all-seeing eye on Paige, the mime-lords and mime-queens of the city's gangs are invited to a rare meeting of the Unnatural Assembly. Jaxon Hall and his Seven Seals prepare to take center stage, but there are bitter fault lines running through the clairvoyant community and dark secrets around every corner.

Then the Rephaim begin crawling out from the shadows. But where is Warden? Paige must keep moving, from Seven Dials to Grub Street to the secret catacombs of Camden, until the fate of the underworld can be decided. Will Paige know who to trust? The hunt for the dreamwalker is on.

#### **PRAISE**

New York Times Bestseller

"An impressive new voice in fantasy literature . . . One gets the feeling that anything is possible [for Shannon] if the spirit moves her." — USA Today

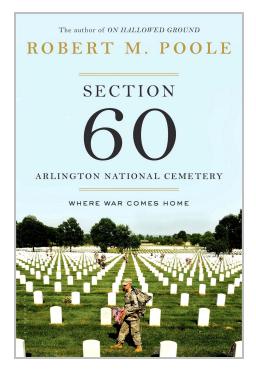
"A great imagination at work." —People

"Terrific—intelligent, inventive, dark, and engrossing . . . Shannon has me hooked." — NPR.org

"An author clearly driven to go deeper and deeper into a unique world [—] many will surely follow her." —Wall Street Journal

"This book is definitely your new crack." —io9

**Samantha Shannon** was born in West London in 1991. She started writing at the age of fifteen and studied English language and literature at St. Anne's College, Oxford. *The Bone Season*, the first novel in her seven-book series, was a *Today* Book Club pick and was published in twenty-one countries. Film rights were sold to 20th Century Fox. <a href="www.samantha-shannon.blogspot.com">www.samantha-shannon.blogspot.com</a> • @say\_shannon



## HISTORY / UNITED STATES / GENERAL

**Bloomsbury USA** | 10/21/2014 **9781620402931** | **\$28.00** / **\$33.00 Can.** Hardback | 304 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

#### Subrights:

Bloomsbury subrights: Serial, Translation Gillian MacKenzie Agency: Audio/Film/TV

#### MARKETING

- National print and feature review attention
- National broadcast and online media coverage
- Early bookseller outreach campaign
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication
- Author events in Washington, D.C. and Virginia

#### **ALSO AVAILABLE**

On Hallowed Ground: The Story of Arlington National Cemetery 10/2010 | 9780802715494 Paperback / softback | \$18.00

# **Section 60: Arlington National Cemetery**

Where War Comes Home

Robert M. Poole

From the acclaimed author of *On Hallowed Ground*, the heartfelt story of Section 60 at Arlington National Cemetery, final resting place for many casualties of our most recent wars.

While *On Hallowed Ground* chronicled the history of Arlington National Cemetery, *Section 60* is the powerful biography of a five-acre plot where many of those killed in Iraq and Afghanistan have been laid to rest alongside service members from earlier wars.

Gifted writer and reporter Robert Poole opens the story with preparations for Memorial Day, when thousands of families come to visit those buried in the 624-acre cemetery, legions of Rolling Thunder motorcyclists patrol the streets with fluttering POW flags, and service members place miniature flags before each of Arlington's graves. What emerges thereafter is a portrait of our national cemetery as a living, breathing community, and a narrative about how improvised explosive devices, suicide bombs, and enemies who blend in with local populations have changed the nature and aftermath of conflict. Several of the newest recruits for Section 60 have been brought there by suicide or post-traumatic stress disorder, a war injury newly described but dating to ancient times.

Using Section 60 as a window into the latest wars, Poole recounts stories of courage and sacrifice by fallen heroes, and explores the ways in which soldiers' comrades, friends, and families honor and remember those lost to war—carrying on with life in the aftermath of wartime tragedy. *Section 60* is a moving tribute to those who have fought and died for our country, and to those who love them.

#### **PRAISE**

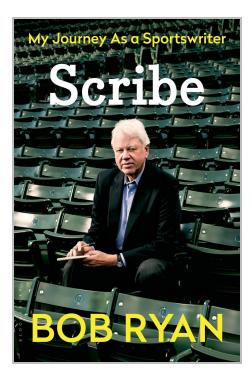
for On Hallowed Ground

"Gracefully written, often deeply affecting . . . Like the nation itself, Arlington bears the scars of its history, as Poole eloquently shows." —The Washington Post

"Perhaps more than any other secular site in America, Arlington casts a religious spell... There is ample evidence of sacramental need in the many Arlington rituals that Mr. Poole relates in such moving detail." —The Wall Street Journal

"A book of extraordinary depth... moving and eloquent. Free of bombast, political grandstanding, and jingoism, the book addresses seminal moments in Arlington's evolution." —The Journal of American History

**Robert M. Poole** is a writer and editor whose work for *National Geographic*, *Smithsonian*, and other magazines has taken him around the world. His last book, *On Hallowed Ground*, earned wide critical acclaim and was one of the *Washington Post*'s Best Books of 2009. Poole, former executive editor of *National Geographic*, lives in Vermont.



# BIOGRAPHY & AUTOBIOGRAPHY / SPORTS / GENERAL

Bloomsbury USA | 10/7/2014 9781620405062 | \$27.00 / \$32.00 Can. Hardback | 288 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and Second Serial, Audio, Book Club Film/TV: Blauner Books Literary Agency

#### **MARKETING**

- National consumer advertising campaign
- National print, broadcast, and online media campaign
- Early bookseller outreach campaign
- Promotion at BEA 2014
- Digital assets: excerpts on Bloomsbury website
- Social media campaign at publication
- Author events in the Northeast

## **Scribe**

My Journey As a Sportswriter

Bob Ryan

The colorful, captivating, endlessly entertaining memoir by one of America's greatest sportswriters—a gift for sports fans everywhere.

Sports enthusiasts have been blessed with the writing and reporting of Bob Ryan ever since he joined the sports department of the *Boston Globe* in 1968. Tony Kornheiser calls him the "quintessential American sportswriter." For the past twenty-five years, he has also been a regular on various ESPN shows, especially *The Sports Reporters*, spreading his knowledge and enthusiasm for athletics of all kinds.

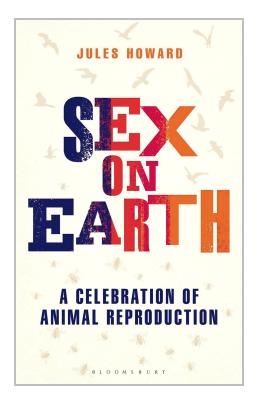
Born in 1946 in Trenton, New Jersey, Ryan cut his teeth going with his father to the Polo Grounds and Connie Mack Stadium, and to college basketball games at the Palestra in Philadelphia when it was the epicenter of the college game. As a young man, he became sports editor of his high school paper—and at age twenty-three, a year into his *Boston Globe* experience, he was handed the Boston Celtics beat as the Bill Russell era ended and the Dave Cowens one began. His all-star career was launched. Ever since, his insight as a reporter and skills as a writer have been matched by an ability to connect with people—players, management, the reading public—probably because, at heart, he has always been as much a fan as a reporter. More than anything, *Scribe* reveals the people behind the stories, as only Bob Ryan can, from the NBA to eleven Olympics to his surprising favorite sport to cover—golf—and much more. It is sure to be one of the most talked-about sports books of 2014, by one of the sports world's most admired journalists.

#### **PRAISE**

"[Bob Ryan is] the greatest basketball writer of all time." —Bill Simmons

"The quintessential American sportswriter." —Tony Kornheiser

**Bob Ryan** is one of America's most respected sports reporters, writers, and columnists. He is the author of many books including *Forty-Eight Minutes: A Night in the Life of the NBA, Wait Till I Make the Show: Baseball in the Minor Leagues*, and *The Boston Celtics: The History, Legends, and Images of America's Most Celebrated Team.* He appears regularly on various ESPN shows, and lives in Hingham, Massachusetts. @GlobeBobRyan



#### NATURE / ANIMALS / GENERAL

Bloomsbury USA | 11/11/2014 9781620408391 | \$27.00 / \$32.00 Can. Hardback | 304 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

#### **MARKETING**

- National print, broadcast and online review campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

## **Sex on Earth**

A Celebration of Animal Reproduction

Jules Howard

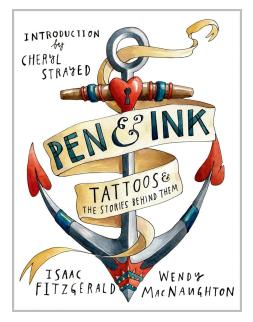
# A journey of discovery through the spectacular intricacies of reproduction in the animal kingdom.

One thousand million years ago, a huge revolution occurred on Earth—sex happened for the first time. From that moment on, the world became ever more colorful and bizarre, ringing with elaborate songs and dances, epic battles, and rallying cries as the desires of males and females collided, generation after generation, in an unbroken chain of sex going back to the dawn of complex life on Earth

Animal life rings, bleeds, and howls with sex. It's everywhere. Right now warring hordes are locking horns, preening feathers, rampaging lustfully across the savanna, questioning the fidelity of the ones they love. A million females choose; a billion penises ejaculate (or snap off); a trillion sperm battle, block, and tackle. Sex made planet Earth, well, sexy.

Writing in a brilliantly engaging style, biologist Jules Howard leads readers on a guided tour of the how and why of sex on Earth, in all its diversity. From sperm wars to cuckoldry, hermaphrodites, virgin births, "exploding" penises, and mallards' "booby-trapped" vaginas, *Sex on Earth* explores and celebrates the wonders and peculiarities of animal reproduction.

**Jules Howard** is a zoologist, nature writer, and blogger (juleshoward.blogspot.co.uk). He is a regular contributor to the *Guardian*, the *Independent*, and BBC *Wildlife*. This is his first book. Howard lives in London, England.



#### ART / BODY ART & TATTOOING

Bloomsbury USA | 10/7/2014 9781620404904 | \$25.00 / \$28.00 Can. Hardback | 144 pages | Carton Qty: 7.125 in W | 8.500 in H | 1.000 lb Wt

#### Subrights:

Bloomsbury subrights: Translation, audio First serial, Film/TV: Charlotte Sheedy Literary Agency

#### **MARKETING**

- Prepublication blogger outreach campaign
- Print and online feature and review coverage
- Digital ARC available on NetGalley
- Early bookseller outreach campaign
- · Social media campaign at publication
- Shareable images available on Bloomsbury.com
- Author events in San Francisco and New York City

#### **ALSO AVAILABLE**

Lost Cat: A True Story of Love, Desperation, and GPS Technology 4/2013 | 9781608199778 Hardback | \$20.00 / \$21.00 Can.

## Pen & Ink

Tattoos and the Stories Behind Them

Isaac Fitzgerald and Wendy MacNaughton

"Together, [these pictures and stories] do the work of great literature—gathering a force so true they ultimately tell a story that includes us all." —Cheryl Strayed, from the Introduction

Why did you get that tattoo?

Every tattoo tells a story, whether the ink is meaningful or the result of a misguided decision made at the age of fourteen, representative of the wearer's true self or the accidental consequence of a bender. These most permanent and intimate of body adornments are hidden by pants legs and shirttails, emblazoned on knuckles, or tucked inside mouths. They are battle scars and beauty marks, totems and mementos.

*Pen & Ink* grants us access to the tattoos—and the stories behind them—of writers Cheryl Strayed, Tao Lin, and Roxane Gay; rockers in the bands Korn, Otep, and Five Finger Death Punch; and even a porn star. But it also illuminates the tattoos of the ordinary people living in our midst—from professors to thrift store salespeople, cafe owners to librarians, union organizers to administrators—and their extraordinary lives.

Curated and edited by Isaac Fitzgerald, who sports twelve tattoos himself, each story "is like being let in on . . . secrets by . . . strangers who passed you on the street or sat across from you on the train" (Strayed) and features Wendy MacNaughton's gorgeously rendered full-color illustrations of the tattoos on black-and-white drawings of the bearer's body. At its heart, beneath its colorful skin, *Pen & Ink* is an exploration of the decision to scar one's self with a symbol and a story.

#### **PRAISE**

for the Pen & Ink Tumblr

"Reveal[s] the often hilarious, sometimes poignant stories behind these permanent remnants of our fleeting opinions, passions and phases." —O, The Oprah Magazine

"New favorite Tumblr." —Maria Popova, @brainpicker

"The second my eyes met the beautiful drawings I was in love." —Conz Preti, ABCNews.com

**Isaac Fitzgerald** is co-owner of The Rumpus and books editor at BuzzFeed. Visit him at isaacfitzgerald.net and follow him @isaacfitzgerald. He lives in New York City.

**Wendy MacNaughton** is a *New York Times* bestselling illustrator. Her books include *Lost Cat: A True Story of Love, Desperation, and GPS Technology*. Her work has appeared in the *New York Times*, the *Wall Street Journal, Lucky Peach*, and others. Visit her at wendymacnaughton.com and follow her @wendymac. She lives in San Francisco, CA.





BIOGRAPHY &
AUTOBIOGRAPHY / ARTISTS,
ARCHITECTS,
PHOTOGRAPHERS
Bloomsbury USA | 10/14/2014
9781620408001 | \$22.00 / \$25.00 Can.
Paperback / softback | 496 pages | Carton Qty:
6.125 in W | 9.250 in H | 1.000 lb Wt

#### **MARKETING**

- Cross-promote with Group f.64
- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- Early bookseller outreach campaign

#### ALSO AVAILABLE

Group f.64: Edward Weston, Ansel Adams, Imogen Cunningham, and the Community of Artists Who Revolutionized American Photography 10/2014 | 9781620405550 Hardback | \$35.00 / \$40.00 Can.

## **Ansel Adams**

A Biography

Mary Street Alinder

## The definitive biography of Ansel Adams—revised and updated in a new edition.

First published in 1996, Mary Street Alinder's biography of Ansel Adams remains the only full biography of one of the greatest American photographers. Alinder is a respected scholar, and also had a close connection to Adams, serving as his chief assistant in the last five years of his life. The portrait she creates of him is intimate and affectionate; it is also clear-eyed. She takes on his difficult childhood in San Francisco, the friendships and rivalries within his circle of photographers, his leadership in America's environmental movement, his marriage, his affairs, and his not-always-successful fatherhood. Enriched by her uniquely personal understanding of Adams the man, she explains the artistic philosophy that, paired with his peerless technique, produced an inimitable style. Her biography is likely to remain unrivaled.

This new edition will bring the classic up to date and includes research that reveals new information and a deeper understanding of his greatest photographs. It will also include thirty-two pages of reproductions of Adams's work and snapshots of the artist and close friends.

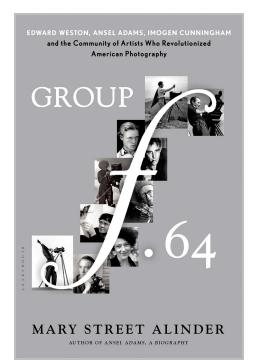
#### **PRAISE**

"A loving, minutely researched portrait of the photographer that acknowledges his humanity while confirming his enormous artistic contribution." —Los Angeles Times

"[An] ennobling, moving book." —Houston Chronicle

"Alinder writes like the close and discerning friend that she was... [She] provides a clear and rather endearing portrait of this mercurial artist: stubborn and fiery in his convictions, devoted to his own pursuit of beauty." —San Francisco Chronicle

Mary Street Alinder is an independent scholar specializing in twentieth-century photography. In addition to her writings, she has curated exhibitions worldwide, including the 1987 Adams blockbuster at the de Young Museum and a 2002 Adams Centennial exhibition. Alinder has lectured internationally, from Washington, DC's National Gallery to London's Barbican Centre and China's Shanghai Cultural Center. She lives in Northern California.



#### PHOTOGRAPHY / HISTORY

**Bloomsbury USA** | 10/14/2014 **9781620405550** | **\$35.00** / **\$40.00 Can.** Hardback | 320 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Second Serial: Bloomsbury; First Serial, Audio, Translation, Film/TV: The Spieler Agency

#### **MARKETING**

- National online, broadcast, and print media campaign
- Consumer advertising campaign
- Digital assets: slideshows and excerpts on Bloomsbury website
- Social media campaign at publication
- Op-ed campaign tied to anniversary
- Author events in CA and tied into traveling art exhibition

#### **ALSO AVAILABLE**

**Ansel Adams: A Biography** 10/2014 | 9781620408001 Paperback / softback | \$22.00 / \$25.00 Can.

## **Group f.64**

Edward Weston, Ansel Adams, Imogen Cunningham, and the Community of Artists Who Revolutionized American Photography

Mary Street Alinder

An engaging, illuminating group biography of the photographers of the seminal West Coast movement—the first in-depth book on Group *f*.64.

Group *f*.64 is perhaps the most famous movement in the history of photography, counting among its members Ansel Adams, Imogen Cunningham, Dorothea Lange, Willard Van Dyke, and Edward Weston. Revolutionary in their day, Group *f*.64 was one of the first modern art movements equally defined by women. From the San Francisco Bay Area, its influence extended internationally, contributing significantly to the recognition of photography as a fine art.

The group—first identified as such in a 1932 exhibition—was comprised of strongly individualist artists, brought together by a common philosophy, and held together in a tangle of dynamic relationships. They shared a conviction that photography must emphasize its unique capabilities—those that distinguished it from other arts—in order to establish the medium's identity. Their name, f.64, they took from a very small lens aperture used with their large format cameras, a pinprick that allowed them to capture the greatest possible depth of field in their lustrous, sharply detailed prints. In today's digital world, these "straight" photography champions are increasingly revered.

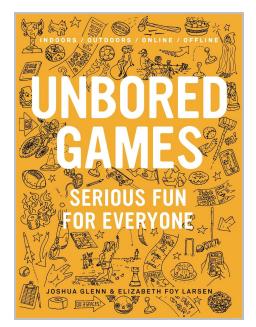
Mary Alinder is uniquely positioned to write this first group biography. A former assistant to Ansel Adams, she knew most of the artists featured. Just as importantly, she understands the art. Featuring fifty photographs by and of its members, *Group f.64* details a transformative period in art with narrative flair.

#### **PRAISE**

"A loving, minutely researched portrait of the photographer that acknowledges his humanity while confirming his enormous artistic contribution." -Los Angeles Times on Ansel Adams

"Ms. Alinder ably chronicles Adams's esthetic breakthroughs and career moves." -New York Times on Ansel Adams

Mary Street Alinder is an independent scholar specializing in twentieth-century photography. Alinder was chief assistant to Ansel Adams from 1979 until his death. She helped complete his autobiography, wrote his definitive biography, and coedited *Ansel Adams: Letters and Images*. She has lectured and curated exhibitions worldwide, including a 2002 Adams Centennial exhibition and a Group *f*.64 show at the de Young Museum to coincide with publication of this book. She lives in Northern California.



## FAMILY & RELATIONSHIPS / PARENTING / GENERAL

**Bloomsbury USA** | 10/7/2014 **9781620407066** | **\$16.00** / **\$18.00 Can.** Paperback / softback | 176 pages | Carton Qty: 6.125 in W | 8.250 in H | 1.000 lb Wt

#### Subrights:

First Serial, Audio, Translation: Bloomsbury; Film/TV: reserved to authors

#### **MARKETING**

- National consumer advertising campaign
- National print, broadcast and online media campaign
- Broad national print, online, and broadcast review coverage
- · Prepublication bookseller mailings

#### **ALSO AVAILABLE**

Unbored: The Essential Field Guide to Serious Fun 10/2012 | 9781608196418 Hardback | \$25.00 / \$26.50 Can.

## **UNBORED** Games

Serious Fun for Everyone

Joshua Glenn and Elizabeth Foy Larsen, illustrated by Tony Leone

The best games book ever—for kids and the whole family, from the team that bought us the critically acclaimed, award-winning, bestselling *UNBORED:* The Essential Field Guide to Serious Fun.

UNBORED Games has all the smarts, creativity, and DIY spirit of the original UNBORED ("It's a book! It's a guide! It's a way of life!" —Los Angeles Magazine), but with a laser-like focus on the activities we all do for pure fun: to while away a rainy day, to test our skills, and stretch our imaginations—games. Covering the full gambit and then some, from old-fashioned favorites to today's high-tech games, the book offers a gold mine of creative, constructive fun: complicated clapping games, bike rodeo, Google Earth challenges, croquet golf, climate change games, capture the flag, and the best ever apps to play with Grandma, to name only a handful. Gaming is a whole culture for kids to explore, and the book will be complete with gaming history and interviews with awesome game designers. The lesson here: All games can be self-customized or hacked. You can even make up your own games. Some could even change the world.

The original *UNBORED* is already a much beloved, distinctly contemporary family brand. *UNBORED Games* will extend the franchise and be followed by *UNBORED Adventure*, both in the new handy flexibound format. Soon, there will be a whole shelf of serious fun the whole family can enjoy indoors, outdoors, online, and offline.

#### **PRAISE**

for UNBORED: The Essential Field Guide to Serious Fun

- "An old-fashioned child's activity book for a modern Gen-X parented family." The New York Times
- "If you can't find an exciting activity to do in this book, there might be something wrong with you." —Sports Illustrated Kids
- "Encourage[s] kids to use their technical skills as well as their natural curiosity to be creative, try new things, figure out how things and systems work, and just maybe change the world in the process." —Parents & Kids Magazine
- "This book busts boredom . . . You may never hear those dreaded words again." Family Fun

**Joshua Glenn** is editor of the website HiLobrow, coauthor and coeditor of several books, and producer of Ker-Punch!, a brainteaser app for kids. He lives in Boston with his wife and two sons. **Elizabeth Foy Larsen**'s stories on children and families have appeared in numerous publications, including the *New York Times, Slate*, and *Parents*. She lives in Minneapolis with her husband, daughter, and two sons. She is, with Joshua Glenn, the coauthor of *UNBORED*: *The Essential Field Guide to Serious Fun*.

# Is Your Neighbor a Zombie?

Jeremy Stangroom

final cover to come



#### **PHILOSOPHY**

**Bloomsbury USA** | 10/28/2014 **9781620408414** | **\$18.00** / **\$20.00 Can.** Paperback / softback | 144 pages | Carton Qty: 5.063 in W | 7.752 in H | 1.000 lb Wt

Subrights: book club, first serial

#### **MARKETING**

- National print, broadcast and online review campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

#### **ALSO AVAILABLE**

Einstein's Riddle: Riddles, Paradoxes, and Conundrums to Stretch Your Mind 5/2009 | 9781596916654 Hardback | \$16.00

## Is Your Neighbor a Zombie?

Compelling Philosophical Puzzles That Challenge Your Beliefs

Jeremy Stangroom

From the author of the very successful *Einstein's Riddle*, a fascinating collection of riddles, paradoxes, and conundrums to stretch your mind.

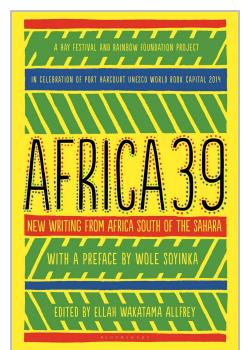
Philosophers have been devising thought experiments to challenge the mind for more than two millennia. Some of the greatest thinkers in history have grappled with such thorny issues as free will, personal identity, and the problem of other minds. The way we try to solve these problems and puzzles can tell us much about ourselves and the way we see the world.

Is Your Neighbor a Zombie? presents dilemmas and logic puzzles designed to expand your way of thinking, while also giving an insight into key concepts in the philosophical and psychological lexicons. From classic problems and paradoxes (What Will the Crocodile Do?, Is Small and Happy Best?) to theories about personal identity and group behavior (Can You Be Responsible for What Is Unavoidable?, Will Help Arrive?) to thought experiments (What If Monty Doesn't Know?, Should You Run Over the Fat Man?), the clear and witty presentation of each problem invites you to expand your mental horizons and challenge your preconceptions.

#### **PRAISE**

Stangroom has been one of the most entertaining and diligent of a new breed of interpreters of philosophy for a wider audience." —Simon Blackburn, *The Times Higher Education* 

**Jeremy Stangroom** is the author of numerous books, including the successful titles *Einstein's Riddle* and *Would You Eat Your Cat?*, as well as *The Little Book of Big Ideas: Philosophy* and *The Little Book of Big Ideas: Religion*. He has a Ph.D. from the London School of Economics and is currently the new media editor of *The Philosophers' Magazine*, which he founded with Julian Baggini in 1997.



#### **FICTION**

**Bloomsbury USA** | 10/21/2014 **9781620407790** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 320 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

#### **MARKETING**

- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- Early bookseller outreach campaign

#### **ALSO AVAILABLE**

**Beirut 39: New Writing from the Arab World** 

6/2010 | 9781608192021 Paperback / softback | \$16.00

## Africa39

New Writing from Africa south of the Sahara

Edited by Ellah Wakatama Allfrey with an introduction by Wole Soyinka

An exciting collection of the best new fiction from Africa, by thirty-nine writers under forty—with an introduction by Nobel Prize winner Wole Soyinka.

In 2014, UNESCO's World Book Capital is Port Harcourt, Nigeria—the first city in Africa to receive the designation by public bid.

This makes it a special year for the Port Harcourt Book Festival, which will be in its seventh year and bigger than ever. They are joining forces with the internationally renowned Hay Festival, which will bring to Port Harcourt its 39 Project—a competition to identify the thirty-nine most promising young talents under the age of forty in sub-Saharan Africa and the diaspora. It follows the success of Bogotá39 in 2007 and Beirut39 in 2010. Both recognized a number of authors who now have international profiles: in Bogotá, Adriana Lisboa, Alejandro Zambra, Juan Gabriel Vásquez, Daniel Alarcón, and Junot Díaz; in Beirut, Randa Jarrar, Joumana Haddad, Abdellah Taia, Samar Yazbek, and Faiza Guene. In Nigeria this year, the esteemed judges include publisher Margaret Busby, novelist and playwright Elechi Amadi, writer and scholar Osonye Tess Onwueme, and Caine Prize winner Binyavanga Wainaina.

For the second time, Bloomsbury is honored to be a part of the festivities, publishing worldwide *Africa39*—a collection of brand new work from these talented thirty-nine.

With an introduction by Wole Soyinka, *Africa39* is a must-read for anyone curious about Africa today and Africa tomorrow, as envisioned through the eyes of its brightest literary stars.

#### **PRAISE**

"This collection was a really necessary undertaking... There's a kind of renaissance taking place, it seems, among young Arab writers...We need their voices more than ever." —Dave Eggers, Salon, "Favorite Book of the Year 2010" on Beirut39

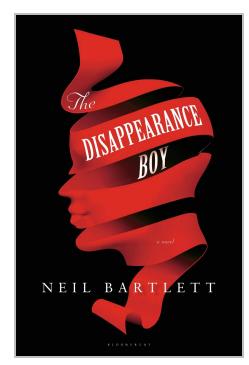
"Timely and worthwhile... Brimming with exuberance and sparkling with innovation."

—The Guardian on Beirut39

"It is a gift to the world that these brave authors have written pieces which both educate and entertain, shedding insight into lives lived beyond the news headlines, and blazing with the idealistic spirit and passion of youth." —The Independent on Beirut39

**Ellah Wakatama Allfrey** is the former deputy editor of *Granta*, and a freelance editor and critic. She was the chair of the Commonwealth Short Story Prize in 2014.

**Wole Soyinka**, born in Abeokuta, Nigeria, is one of Africa's most important writers, acclaimed for his plays, poetry, fiction, and nonfiction, and the first writer from Africa to win the Nobel Prize in 1986. He was an important activist in Nigeria's fight for independence. He is Professor in Residence at Loyola Marymount University in LA.



#### **FICTION**

**Bloomsbury USA** | 10/28/2014 **9781620407257** | **\$26.00** / **\$30.00 Can.** Hardback | 288 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Serial, Audio: Bloomsbury; Translation, Film/TV: Peake Associates

#### **MARKETING**

- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- Early bookseller outreach campaign

## The Disappearance Boy

**Neil Bartlett** 

A man. A woman. A disappearance boy. This is the story of Reggie, an illusionist's assistant, and the performances that come to define him.

Reggie Rainbow got his name at the orphanage. He had polio as a child, and seventeen years of using crutches have given him strong hands and nimble fingers. It is this dexterity, perfect for illusions, which first led Mr. Brookes to hire him for the act. Reggie has been a disappearance boy for years now, making a long string of alluring assistants vanish while Mr. Brookes tricks and misdirects the audience.

But in the spring of 1953, the public no longer seem interested in illusionists. Bookings are slim, even in London. When Mr. Brookes gets a new slot at the down-at-the-heel Brighton Grand, Reggie finds himself in a strange town, one full of dark and unexplored corners. And it is the arrival of Pamela Rose, a beautiful new assistant, that truly turns his life upside down. As the Grand's spectacular Coronation show nears, Reggie begins to wonder how much of his own life has been an act—and sets out to find somebody who disappeared from his life long ago.

Masterful and heartfelt, *The Disappearance Boy* is the tale of one young man coming into adulthood amidst the smoke-and-mirrors backstage world; a story of love, tears, and illusion—of all that stays behind the curtain.

#### **PRAISE**

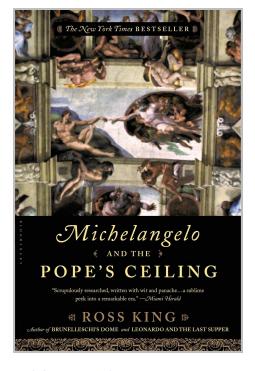
"Precisely fashioned . . . Bartlett enmeshes such grand metaphorical gestures in meticulous period detail, lending his haunting story an air of undeniable truth." — The New York Times on The House on Brooke Street

"Bartlett's novel is a lush, sumptuous tapestry of mood and memory, and each ripple discloses new details and different insights." —Booklist on The House on Brooke Street

"A powerful and complex story of sexual obsession. A profoundly original meditation on thwarted desire." —Patrick McGrath on *Skin Lane* 

"What a work of art—so unexpected and heartbreaking and lovely." —Armitstead Maupin on Skin Lane

**Neil Bartlett**'s previous novels include *The House on Brooke Street* (shortlisted for the Whitbread Prize), and *Skin Lane* (shortlisted for the Costa Award.) He has been awarded an OBE for his services to the arts, and the Independent named him one of the fifty most important gay cultural figures in Britain. He is also an acclaimed and controversial theater director, and *The Disappearance Boy* brings that atmospheric world into his fiction for the first time. He lives in Brighton.



# BIOGRAPHY & AUTOBIOGRAPHY / ARTISTS, ARCHITECTS, PHOTOGRAPHERS

Bloomsbury USA | 10/14/2014 9781620408407 | \$18.00

Paperback / softback | 304 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

### **MARKETING**

- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Promotion of author's digital backlist prior to publication
- Feature placement on Bloomsbury website at time of publication

# ALSO AVAILABLE

**Leonardo and the Last Supper** 10/2013 | 9781620403082 Paperback / softback | \$17.00 / \$18.00 Can.

Brunelleschi's Dome: How a Renaissance Genius Reinvented Architecture 8/2013 | 9781620401934 Paperback / softback | \$16.00

**Leonardo and the Last Supper** 10/2012 | 9780802717054 Hardback | \$28.00 / \$29.50 Can.

# Michelangelo and the Pope's Ceiling

Ross King

The riveting story of how Michelangelo, against all odds, created the masterpiece that has ever since adorned the ceiling of the Sistine Chapel.

In 1508, despite advice to the contrary, the powerful Pope Julius II commissioned Michelangelo Buonarroti to paint the ceiling of the newly restored Sistine Chapel in Rome. Despite having completed his masterful statue *David* four years earlier, he had little experience as a painter, even less working in the delicate medium of fresco, and none with challenging curved surfaces such as the Sistine ceiling's vaults. The temperamental Michelangelo was himself reluctant: He stormed away from Rome, incurring Julius's wrath, before he was eventually persuaded to begin.

Michelangelo and the Pope's Ceiling recounts the story of the four extraordinary years he spent laboring over the twelve thousand square feet of the vast ceiling, while war and the power politics and personal rivalries that abounded in Rome swirled around him. A panorama of illustrious figures intersected during this time—the brilliant young painter Raphael, with whom Michelangelo formed a rivalry; the fiery preacher Girolamo Savonarola and the great Dutch scholar Desiderius Erasmus; a youthful Martin Luther, who made his only trip to Rome at this time and was disgusted by the corruption all around him. Ross King blends these figures into a magnificent tapestry of day-to-day life on the ingenious Sistine scaffolding and outside in the upheaval of early-sixteenth-century Italy, while also offering uncommon insight into the connection between art and history.

# **PRAISE**

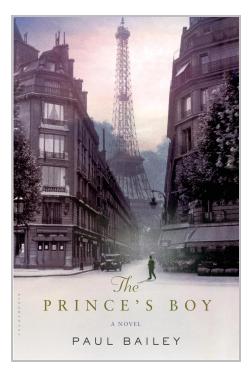
"Scrupulously researched, written with panache, Ross King's *Michelangelo and the Pope's Ceiling* is a sublime peek into a remarkable era." —*The Miami Herald* 

"Ross King expertly wipes away such smudges from the story of this great painting, only to uncover a truth even more exciting and improbable." —San Francisco Chronicle

"[An] exciting account... King chronicles Michelangelo's aesthetic decisions and clarion triumphs over myriad forms of adversity with expertise and contagious enthusiasm." —*Booklist*, starred review

"Splendid, thorough and detailed." —Publishers Weekly

**Ross King** is the highly praised author of *Brunelleschi's Dome* (the Book Sense Nonfiction Book of the Year in 2000), *Leonardo and The Last Supper*, *The Judgment of Paris*, *Machiavelli: Philosopher of Power*, and two novels, *Ex Libris* and *Domino*. He lives outside Oxford in England.



### **FICTION**

Bloomsbury USA | 10/14/2014 9781620407196 | \$26.00 / \$30.00 Can. Hardback | 160 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights:

Bloomsbury subrights: First and Second Serial, Audio, Book Club

Film/TV: Rogers, Coleridge, & White

# **MARKETING**

- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- Early bookseller outreach campaign

# **ALSO AVAILABLE**

**Chapman's Odyssey: A Novel** 7/2012 | 9781608198214 Paperback / softback | \$16.00 / \$17.00 Can.

# **The Prince's Boy**

A Novel

Paul Bailey

The masterful new novel from the Man Booker Prize–shortlisted author of *Peter Smart's Confessions*, *Gabriel's Lament*, and, most recently, *Chapman's Odyssey*.

In May 1927, nineteen-year-old Dinu Grigorescu, a skinny boy with literary ambitions, is newly arrived in Paris. He has been sent from Bucharest, the city of his childhood, by his wealthy father to embark upon a bohemian adventure and relish the unique pleasures of Parisian life.

An innocent in a new city, still grieving the sudden loss of his beloved mother, Elena, seven years earlier, Dinu is encouraged to enjoy *la vie de Bohème* by his distant cousin, Eduard. But tentatively, secretly, Dinu is drawn to the Bains du Ballon d'Alsace, a notorious establishment rumored to offer the men of Paris, married or otherwise, who enjoy something different, everything they crave. It is here that he meets Razvan, a fellow Romanian, the adopted child of a man of refinement—a prince's boy—whose stories of Proust and other artists entrance Dinu, and who will become the young man's teacher in the ways of the world.

At a distance of forty years and written in London, his refuge from the horrors of Europe's early-twentieth-century history, Dinu's memoir of his brief spell in Paris is one of exploration and rediscovery. The love that blossomed that sunlit day in such inauspicious and unromantic surroundings would transcend lust, separation, despair, and even death to endure a lifetime. This is a work of extraordinary sensual delicacy, an exquisite novel from one of our most celebrated writers.

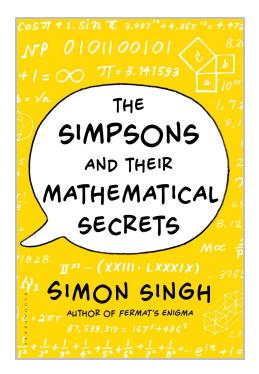
### **PRAISE**

for Chapman's Odyssey

"If Fred Astaire had been a novelist he'd have been Paul Bailey. This beautiful, moving novel is a piece of dazzling footwork and reveals Bailey once more as one of the wittiest, most panacheful, and most graceful writers we have. I love this beautiful book." —Ali Smith

"Assuaging in its honesty and its little ironies and vanities. I was touched by this book; by its poignant glimpses of a lifetime's pain and pleasure." —Barbara Trapido

**Paul Bailey** is an award-winning writer whose novels include *At the Jerusalem*, which won a Somerset Maugham Award and an Arts Council Writers' Award; Peter *Smart's Confessions* and *Gabriel's Lament*, both shortlisted for the Man Booker Prize; *Sugar Cane*, a sequel to *Gabriel's* Lament; *Kitty and Virgil*, and *Uncle Rudolf*. He is the recipient of the E. M. Forster Award and the George Orwell Memorial Award, and has also written and presented features for radio. Paul Bailey lives in London.



# ART / POPULAR CULTURE / GENERAL

**Bloomsbury USA** | 10/7/2014 **9781620402788** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 272 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Conville & Walsh

Other Available Formats: Hardcover ISBN: 9781620402771

# MARKETING

- Coverage in paperback columns
- Social media campaign at publication
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

# The Simpsons and Their Mathematical Secrets

Simon Singh

The brainy book by the bestselling author of *Fermat's Enigma*—a must for anyone interested in numbers and mathematics, as well as for the millions of *Simpsons* fans worldwide.

Simon Singh, author of the bestsellers *Fermat's Enigma*, *The Code Book*, and *Big Bang*, offers fascinating new insights into the celebrated television series *The Simpsons*: That the show drip-feeds morsels of number theory into the minds of its viewers—indeed, that there are so many mathematical references in the show, and in its sister program, Futurama, that they could form the basis of an entire university course.

Recounting memorable episodes from "Bart the Genius" to "Homer3," Singh brings alive intriguing and meaningful mathematical concepts—ranging from the mathematics of pi and the paradox of infinity to the origin of numbers and the most profound outstanding problems that haunt today's generation of mathematicians. In the process, he illuminates key moments in the history of mathematics, and introduces us to *The Simpsons*' brilliant writing team—the likes of David X. Cohen, Al Jean, Jeff Westbrook, and Stewart Burns—all of whom have various advanced degrees in mathematics, physics, and other sciences.

Based on interviews with the writers of *The Simpsons* and replete with images from the shows, facsimiles of scripts, paintings and drawings, and other imagery, *The Simpsons and Their Mathematical Secrets* will give anyone who reads it an entirely new insight into the most successful show in television history.

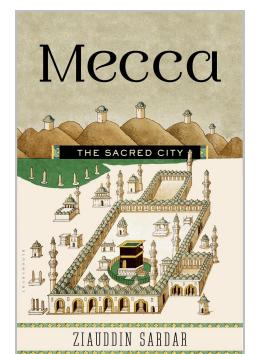
# **PRAISE**

"Engaging (and educational) . . . Singh delves into the academic backgrounds of some of the most poindextrous *Simpsons* writers." —*Wired* 

"Mathematical concepts both useful and obscure explained via the antics of America's favorite yellow family!" —Mental Floss

"Plenty of solid, vest-pocket profiles of both the show's writers and great mathematicians of the past... A fun trip with the 'ultimate TV vehicle for pop culture mathematics." —Kirkus Reviews

**Simon Singh** received his Ph.D. in particle physics from the University of Cambridge. He directed the BAFTA Award—winning documentary film *Fermat's Last Theorem* and wrote *Fermat's Enigma*, the bestselling book on the same subject. His bestseller *The Code Book* was the basis for the BBC series *The Science of Secrecy. Big Bang* was also a bestseller, and *Trick or Treatment: The Undeniable Facts About Alternative Medicine*, written with Edzard Ernst, gained widespread attention. Singh lives in London.



# HISTORY / MIDDLE EAST / GENERAL

**Bloomsbury USA** | 10/21/2014 **9781620402665** | **\$26.00** / **\$30.00 Can.** Hardback | 448 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and

Second Serial, Audio

Film/TV: Louise Greenberg Books Ltd.

# **MARKETING**

- National print and feature review attention
- National broadcast and online media coverage
- Early bookseller outreach campaign
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### ALSO AVAILABLE

What Do Muslims Believe?: The Roots and Realities of Modern Islam 8/2007 | 9780802716422 Paperback / softback | \$12.00

# Mecca

The Sacred City

Ziauddin Sardar

A groundbreaking, accessible, and passionate journey to the spiritual home of Islam—from its religious and historical roots to the place and symbol it is today.

Mecca is, for many, the heart of Islam. It is the birthplace of Muhammad, the direction to which Muslims turn when they pray, and the site of pilgrimage that annually draws some three million Muslims from all corners of the world. Yet the significance of Mecca is more than purely religious. What happens in Mecca and how Muslims think about the political and cultural history of the site has had and continues to have a profound influence on world events to this day.

In this insightful book, Ziauddin Sardar unravels the meaning and significance of Mecca. Tracing its history, from its origins as a "barren valley" in the desert to its evolution as a trading town and sudden emergence as the religious center of a world empire, Sardar examines the religious struggles and rebellions there that have significantly shaped Muslim culture. An illuminative, lyrical, and witty blend of history, reportage, and memoir, *Mecca* reflects all that is profound and enlightening, curious and amusing about Mecca and takes us behind the closed doors to one of the most important places in the world today.

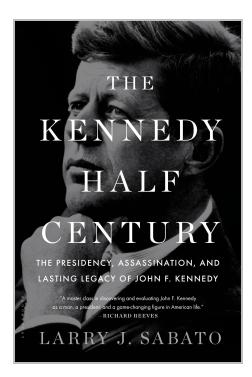
# PRAISE

"One of the best-known Muslim public intellectuals in the world today . . . A pioneering writer on Islam." —The Guardian on Muhammad: All That Matters

"Sardar is funny, self-deprecating and humble... One of the wittiest intellectual figures commenting on Islam." —Islamic Voice on Muhammad: All That Matters

"Britain's own Muslim polymath." —The Independent

**Ziauddin Sardar** is a writer, broadcaster, and cultural critic. He is one of the world's foremost Muslim intellectuals and author of more than forty-five books. He has been listed by *Prospect* magazine as one of Britain's top one hundred intellectuals. Currently, he is visiting professor of postcolonial studies at City University; a columnist for the *New Statesman*; and a commissioner for the Equality and Human Rights Commission. He lives in London.



# HISTORY / UNITED STATES / GENERAL

**Bloomsbury USA** | 10/14/2014 **9781620402825** | **\$20.00** / **\$23.00 Can.** Paperback / softback | 624 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Susan Rabiner Literary Agency

Other Available Formats: Hardcover ISBN: 9781620402801

# **MARKETING**

- Coverage in paperback columns
- Academic marketing campaign
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

# **ALSO AVAILABLE**

A More Perfect Constitution: Why the Constitution Must Be Revised: Ideas to Inspire a New Generation 7/2008 | 9780802716835 Paperback / softback | \$18.00

A More Perfect Constitution: 23 Proposals to Revitalize Our Constitution and Make America a Fairer Country 10/2007 | 9780802716217 Hardback | \$25.95 / \$28.50 Can.

# **The Kennedy Half-Century**

The Presidency, Assassination, and Lasting Legacy of John F. Kennedy

Larry J. Sabato

An original and illuminating narrative revealing John F. Kennedy's lasting influence on America, by the acclaimed political analyst Larry J. Sabato.

John F. Kennedy died almost half a century ago, yet because of his extraordinary promise and untimely death, his star still resonates strongly. On the anniversary of his assassination, celebrated political scientist and analyst Larry J. Sabato—himself a teenager in the early 1960s and inspired by JFK and his presidency—explores the fascinating and powerful influence he has had over five decades on the media, the general public, and, especially, on each of his nine presidential successors.

The Kennedy Half-Century reexamines JFK's assassination using heretofore unseen information to which he has had unique access, then documents the extraordinary effect the assassination has had on Americans of every modern generation through the most extensive survey ever undertaken on the public's view of a historical figure. The full and fascinating results, gathered by the accomplished pollsters Peter Hart and Geoff Garin, paint a compelling portrait of the country a half-century after the epochal killing. Just as significant, Sabato shows how JFK's presidency has strongly influenced the policies and decisions—often in surprising ways—of every president since.

Among the hundreds of books devoted to JFK, *The Kennedy Half-Century* stands apart for its rich insight and original perspective. Anyone who reads it will appreciate in new ways the profound impact JFK's short presidency has had on our national psyche.

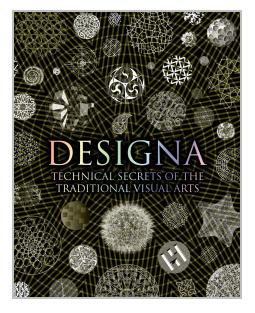
# **PRAISE**

"Larry Sabato has compiled a mountain of research that is sure to be the go-to reference on the assassination for years to come." —Bob Schieffer, CBS News

"Ambitious . . . Sabato is the most prominent political scientist of our age . . . [The Kennedy Half-Century is] a valuable contribution to the literature of the assassination."

—James Rosen, National Review

**Larry J. Sabato** is the founder and director of the Center for Politics at the University of Virginia. He appears on dozens of national television and radio programs and has authored or edited many books on American politics, including the highly praised *A More Perfect Constitution—Why the Constitution Must Be Revised*. Sabato runs the acclaimed Crystal Ball website, which has the most accurate record of election analysis in the country. He lives in Charlottesville, Virginia.



# **DESIGN**

Bloomsbury USA | 10/7/2014 9781620406595 | \$20.00 / \$23.00 Can. Hardback | 416 pages | Carton Qty: 154.000 in W | 187.300 in H | 1.000 lb Wt

Subrights: First and Second Serial, Audio, Book Club

### **MARKETING**

 Online promotion via www.woodenbooks.com

### **ALSO AVAILABLE**

Sciencia: Mathematics, Physics, Chemistry, Biology, and Astronomy for All

10/2011 | 9780802778994 Hardback | \$20.00 / \$23.00 Can.

Quadrivium: The Four Classical Liberal Arts of Number, Geometry, Music, & Cosmology

10/2010 | 9780802778130 Hardback | \$20.00

Islamic Design: A Genius for Geometry 11/2007 | 9780802716354 Hardback | \$12.00 / \$13.00 Can.

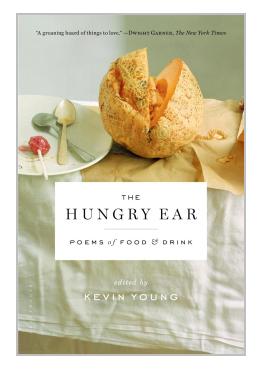
# **Designa**

**Various** 

Following the success of *Quadrivium* and *Sciencia*, a compendium of six titles on art and design in the acclaimed Wooden Books series appears here in one volume.

From the geometric patterns of Islamic art and design to the swirling floral motifs of Celtic art, *Designa* brings together six elegant and insightful short volumes from the Wooden Books series on art and design including *Islamic Design*, *Celtic Pattern*, *Curves*, *The Golden Section*, *Symmetry*, and *Perspective*. Lavishly illustrated with engravings, woodcuts, and original drawings and diagrams, *Designa* will inspire readers of all ages to take an interest in the interconnected knowledge of art and design from different cultures throughout the world.

**Daud Sutton** is director of the Thesaurus Islamicus Foundation's design studio in England. **Adam Tetlow** is an artist and writer in England. **Lisa DeLong** promotes excellence in the traditional arts worldwide. **Dr. Scott Olsen** is a leading expert on the Golden Section, and associate professor of philosophy at Central Florida Community College, in Ocala, FL. **David Wade** is a writer and artist in Wales. **Phoebe McNaughton** is an industrial graphic designer and painter living in England.



# POETRY / ANTHOLOGIES (MULTIPLE AUTHORS)

**Bloomsbury USA** | 10/28/2014 **9781608197682** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 288 pages | Carton Qty: 5.500 in W | 8.250 in H | 1.000 lb Wt

Subrights: Lippincott Massie McQuilkin

Other Available Formats: Hardcover ISBN: 9781608195510

# **MARKETING**

- Coverage in paperback columns
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication
- Social media campaign at publication

# **ALSO AVAILABLE**

The Art of Losing: Poems of Grief and Healing

11/2013 | 9781608194667 Paperback / softback | \$16.00 / \$17.00 Can.

The Art of Losing: Poems of Grief and Healing

3/2010 | 9781608190331 Hardback | \$24.00

# **The Hungry Ear**

Poems of Food and Drink

Edited by Kevin Young

"Here is gustatory poetry for all seasons . . . tripping off the tongues of some of the country's, and world's, most gifted poets." —Alan Cheuse, NPR.org

When read aloud, the best poems provide a particular joy for the mouth and the ear. With 158 poems about food and drink by some of our most beloved poets, from farmer-poet Wendell Berry to a James Beard Award—winning chef, these satisfactions are made explicit and complete. Food is nurture, comfort, reward; identity, culture, creation. While some of the poems here are about the food itself, all are evocative of the experience of eating. Whether considering breaking bread or picking blackberries, "dinner for two" or "beer for breakfast," they describe food not just as a necessity, but as a necessary, elementary pleasure. Many of the poems, too, explore the everything else we bring to table: the memories, the company, even the politics. Kevin Young, distinguished poet, uses the lens of food to bring us some of the best poems, classic and current.

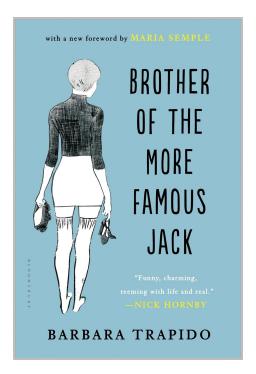
# **PRAISE**

"A groaning board of things to love, from Seamus Heaney on oysters and Lucille Clifton on collard greens to Theodore Roethke on root cellars and Jane Kenyon on shopping at an IGA... What a great meal." —Dwight Garner, *The New York Times* 

"This anthology is a feast!" —Library Journal, starred review

"The 'horn of plenty' is an appropriate figure for the anthology, as Young brings to the table a refreshingly flavorful selection of poets." —Booklist

Kevin Young is the author of seven poetry books, a book of prose, and the editor of seven collections. For the Confederate Dead won the Paterson Award for Sustained Literary Achievement, and Jelly Roll was a finalist for the National Book Award. The Grey Album won the PEN Open Book Award and was a finalist for the NBCC Award. Young is the Atticus Haygood Professor of English and Creative Writing and the curator of literary collections and the Raymond Danowski Poetry Library at Emory University.



### **FICTION**

**Bloomsbury USA** | 11/11/2014 **9781620407226** | **\$16.00** / **\$18.00 Can.** Paperback / softback | 256 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: A.M. Heath

### **MARKETING**

- Coverage in paperback columns nationwide
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Promotion of author's digital backlist prior to publication
- Feature placement on Bloomsbury website at time of publication

# **Brother of the More Famous Jack**

Barbara Trapido

Back in print, the debut novel that redefined the coming-of-age genre, now with an introduction by *New York Times* bestselling author Maria Semple.

Ask today's favorite novelists what books influenced their writing and you'll hear *Brother of the More Famous Jack* again and again. Worn dog-eared copies of this long out-of-print novel are highly prized and shared enthusiastically in literary circles—its return to print is cause for celebration.

Stylish, suburban Katherine is eighteen when she is propelled into the heart of Professor Jacob Goldman's rambling home and his large eccentric family. As his enchanting yet sharp-tongued wife, Jane, gives birth to her sixth child, Katherine meets beautiful, sulky Roger and his volatile younger brother, Jonathan. Inevitable heartbreak sends her fleeing to Rome, but ten years later, older and wiser, she returns to find the Goldmans again.

### **PRAISE**

"I've given ... Brother of the More Famous Jack to dozens of people, and like me, they fall rapturously in love with Trapido's breezy, raunchy and unsentimental style." — Maria Semple, The New York Times

"Funny, charming, teeming with life, and real." —Nick Hornby, Esquire

"This is a first novel... but if established writers could get this good on the seventh try, readers would be the richer for it.... Lovely." —USA Today

"If you've been looking for a modern love story that shines with off-beat charm and sprightly intelligence—not to mention elegance of style—take heart." —San Francisco Chronicle

**Barbara Trapido** was born in South Africa and is the author of seven novels. She lives in Oxford, England.



STARTING AT ZERO

His Own Story

8 L O O M S 8 U R

# BIOGRAPHY & AUTOBIOGRAPHY / COMPOSERS & MUSICIANS / GENERAL

**Bloomsbury USA** | 10/7/2014 **9781620403327** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 256 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Sobel Weber Associates

Other Available Formats: Hardcover ISBN: 9781620403310

## MARKETING

- · Coverage in paperback columns
- Social media campaign at publication
- Tie into documentary screening schedule nationwide
- Digital assets: video and excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

# **BLOOMSBURY USA**

OCTOBER 2014

# **Starting At Zero**

His Own Story

Jimi Hendrix

# "An intimate look inside the musician's thoughts." —The Wall Street Journal

It took just four years in the spotlight for Jimi Hendrix to become an international cultural icon. The sheer impact and originality of his music and his unique mastery of the guitar placed him forever amongst musical giants. But what of the man behind the public image? Modest and intensely private by nature, Jimi was shrouded in intrigue from the moment he first came into the public eye, and the mystery has only grown with time.

Much has been written about him by experts, fans, and critics—some of it true and some of it not. He did, however, leave his own account of himself, locked away like a Chinese puzzle in his many interviews, lyrics, writings, poems, diaries, and even stage raps. *Starting At Zero* brings all these elements together in narrative form. The result is an intimate, funny, and poetic memoir—one that tells, for the first time, Jimi's own story as only he could tell it.

# **PRAISE**

"What pervades every page [is] a man thoroughly alive." —Mojo

"A confiding, funny, and wrenching memoir of a life lived on the edge... Here is Hendrix unmediated... [Illuminates] the stories behind his songs and now-legendary performances, and the surreal highs and lows of touring and stardom." —Booklist

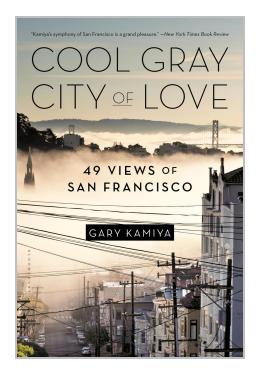
"[A] revelation of the restless, curious, creative, self-contradictory mind of a musical genius . . . A must-read for fans and scholars of classic rock." —Kirkus Reviews

"Remarkable... The reading experience feels intimate and immediate... This is an essential primary source." —Publishers Weekly

Jimi Hendrix (1942–70) was one of the most important musicians of the twentieth century.

**Alan Douglas** is a record, book, and film producer. He was a friend to Hendrix and produced many of is posthumous releases.

**Peter Neal** is a documentary filmmaker. In 1967–68 he made a film portrait of Hendrix called *Experience*, the only film of the artist to be completed and the only one screened in his lifetime. Together with Alan Douglas, Peter Neal spent years collecting and editing Hendrix's words.



# TRAVEL / UNITED STATES / WEST

**Bloomsbury USA** | 10/14/2014 **9781620401262** | **\$16.00** / **\$18.00 Can.** Paperback / softback | 400 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Trident Media

Other Available Formats: Hardcover ISBN: 9781608199600

# **Cool Gray City of Love**

49 Views of San Francisco

Gary Kamiya

"A kaleidoscopic homage both personal and historical . . .

Kamiya's symphony of San Francisco is a grand pleasure." —

The New York Times Book Review

A runaway San Francisco Chronicle bestseller, Cool Gray City of Love is a one-of-a-kind book for a one-of-a-kind city. It's a love song in 49 chapters to an extraordinary place, taking 49 different sites around the city as points of entry and inspiration—from a seedy intersection in the Tenderloin to the soaring sea cliffs at Lands End. Encompassing the city's Spanish missionary past, a gold rush, a couple of earthquakes, the Beats, the hippies, and the dot-com boom, this book is at once a rambling walking tour, a natural and human history, and a celebration of place itself—a guide to loving any place more faithfully and fully.

### **PRAISE**

"Kamiya's relish is contagious . . . [San Francisco] has its defining lyrical panorama for a generation or longer." —San Francisco Chronicle

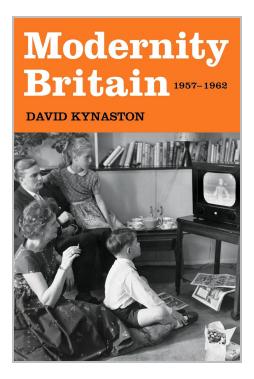
"Kamiya proves an ardent, expert guide to his hometown's history, neighborhoods and landmarks . . . Cool Gray City of Love will open your eyes anew." —San Jose Mercury News

"From [San Francisco's] landscapes and architecture to a fabled past encompassing the Gold Rush, Beats and hippies, the AIDS crisis, and dot com mania... [Kamiya shows] love and devotion." — Vanity Fair

"I can't imagine there's anyone who knows San Francisco better than Gary Kamiya." — Dave Eggers

**Gary Kamiya** was born in Oakland in 1953, grew up in Berkeley, and has lived in San Francisco since 1971. He cofounded Salon.com, where he was executive editor for twelve years and then a columnist. His first book, *Shadow Knights: The Secret War Against Hitler*, was a critically-acclaimed history of Britain's top secret Special Operations Executive. Kamiya is currently executive editor of *San Francisco* magazine.

**NOVEMBER 2014** 



# HISTORY / EUROPE / GREAT Britain

Bloomsbury USA | 11/4/2014 9781620408094 | \$45.00 / \$52.00 Can. Hardback | 688 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and

Second Serial, Audio

Film/TV: Rogers, Coleridge & White

Other Available Formats: Hardcover ISBN: 9780747588931

# **MARKETING**

- National print, broadcast and online media campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign at publication

# ALSO AVAILABLE

Family Britain, 1951-1957 12/2009 | 9780802717979 Hardback | \$47.50

**Austerity Britain, 1945-1951** 5/2008 | 9780802716934 Hardback | \$45.00

# **Modernity Britain**

1957-1962

**David Kynaston** 

Shortlisted for the Samuel Johnson Prize, *Modernity Britain*, 1957–1963, continues David Kynaston's groundbreaking series, Tales of a New Jerusalem.

The late 1950s and early 1960s were a period in their own right—neither the stultifying early to midfifties nor the liberating mid- to late-sixties—and an action-packed, dramatic time in which the contours of modern Britain started to take shape.

These were the "never had it so good" years, in which mass affluence began to change, fundamentally, the tastes and even the character of the working class; when films like *Saturday Night* and *Sunday Morning* and TV soaps like *Coronation Street* and *Z Cars* at last brought that class to the center of the national frame; when Britain gave up its empire; when economic decline relative to France and Germany became the staple of political discourse; when CND galvanized the protesting instincts of the progressive middle class; when "youth" emerged as a fully fledged cultural force; when the Notting Hill riots made race and immigration an inescapable reality; when a new breed of meritocrats came through; and when the Lady Chatterley trial, followed by the Profumo scandal, at last signaled the end of Victorian morality.

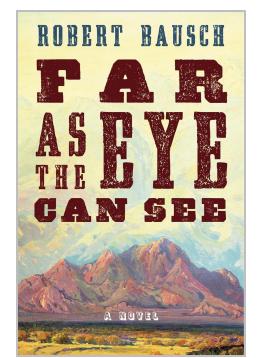
David Kynaston argues that a deep and irresistible modernity zeitgeist was at work, in these and many other ways, and he reveals as never before how that spirit of the age unfolded, with consequences that still affect us today.

### **PRAISE**

for David Kynaston and the Tales of a New Jerusalem series

- "Volumes full of treasure, serious history with a human face." —Hilary Mantel, Observer, Summer Reads
- "He conveys 1950s life more vividly than any historian before him . . . Masterful." *Economist* on *Family Britain*
- "This sparkling book—deeply and imaginatively researched, written with bounce, and informed by the wryest sensibility—charts the evolution of British society during the depleted and dingy years 1945–1951." —Atlantic Monthly on Austerity Britain

**David Kynaston** has been a professional historian since 1973 and has written fifteen books, including *The City of London* (1994–2001), a widely acclaimed four-volume history. He is the author of *Austerity Britain*, 1945–1951, and *Family Britain*, 1951–1957, the first two titles in a series of books covering the history of post-war Britain (1945–1979) under the collective title Tales of a New Jerusalem. He is currently a visiting professor at Kingston University. He lives in England.



# **FICTION**

**Bloomsbury USA** | 11/4/2014 **9781620402597** | **\$26.00** / **\$30.00 Can.** Hardback | 320 pages | Carton Qty: 6.125 in W | 9.250 in H | 1.000 lb Wt

Subrights: Audio, Second Serial: Bloomsbury; First Serial, Translation, Film/TV: Lippincott Massie McQuilkin

### **MARKETING**

- Prepublication blogger outreach campaign
- National print and online review coverage
- Digital ARC available on NetGalley
- Early bookseller outreach campaign
- Social media campaign at publication
- Author events in Washington, D.C. and Virginia

# Far As the Eye Can See

A Novel

Robert Bausch

An American odyssey—a Civil War vet heads west into a landscape of political and moral upheaval, journeying toward the bloody reckoning of Custer's Last Stand.

Bobby Hale is a Union veteran several times over. After the war, he sets his sights on California, but only makes it to Montana. As he stumbles around the West, from the Wyoming Territory to the Black Hills of the Dakotas, he finds meaning in the people he meets—settlers and native people—and the violent history he both participates in and witnesses. *Far as the Eye Can See* is the story of life in a place where every minute is an engagement in a kind of war of survival, and how two people—a white man and a mixed-race woman—in the midst of such majesty and violence can manage to find a pathway to their own humanity.

Robert Bausch is the distinguished author of a body of work that is lively and varied, but linked by a thoughtfully complicated masculinity and an uncommon empathy. The unique voice of Bobby Hale manages to evoke both Cormac McCarthy and Mark Twain, guiding readers into Indian country and the Plains Wars in a manner both historically true and contemporarily relevant, as thoughts of race and war occupy the national psyche.

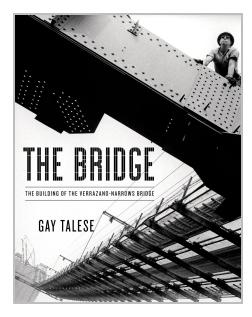
### **PRAISE**

"Robert Bausch has produced a funny, intelligent, poignant novel that courageously explores the fundamental truths in all our lives." —The New York Times on The Lives of Riley Chance

"His book has a special resonance that continues in the mind long after you finish the final page. It may be the resonance of the 20th century—a chronicle of what happened to the human soul in this dark and turbulent time." —The Washington Post on The Lives of Riley Chance

"An experience so intimate . . . that it almost blinds you with love." —O, The Oprah Magazine on The Gypsy Man

**Robert Bausch** is the author of seven novels and a collection of stories. They include *Almighty Me!* (adapted as *Bruce Almighty*), *A Hole in the Earth* (a *New York Times* Notable and *Washington Post* Favorite Book of the Year), and *Out of Season*. Educated at George Mason University, he currently teaches at Northern Virginia Community College. He has won the Fellowship of Southern Writers Hillsdale Award and the John Dos Passos Prize for Literature, both for sustained achievement. He lives in Virginia.



# HISTORY / UNITED STATES / 20TH CENTURY

**Bloomsbury USA** | 10/28/2014 **9781620406663** | **\$35.00** / **\$40.00 Can.** Hardback | 172 pages | Carton Qty: 8.465 in W | 11.024 in H | 1.000 lb Wt

### **MARKETING**

- National print, broadcast and online media campaign
- Digital ARC available on NetGalley
- Digital assets: excerpts on Bloomsbury website
- Social media campaign at publication tied to anniversary
- · Author events in NYC

# **ALSO AVAILABLE**

The Silent Season of a Hero: The Sports Writing of Gay Talese 9/2010 | 9780802777539 Paperback / softback | \$16.00

The Gay Talese Reader: Portraits and Encounters

10/2003 | 9780802776754 Paperback / softback | \$17.00

# **The Bridge**

The Building of the Verrazano-Narrows Bridge

Gay Talese

On the 50th anniversary of the completion of the Verrazano Narrows Bridge, a new and beautifully packaged, illustrated edition of Gay Talese's classic book with a new introduction.

Toward the end of 1964, the Verrazano Narrows Bridge—linking the New York City boroughs of Brooklyn and Staten Island with New Jersey—was completed. Fifty years later, it remains an engineering marvel. At 13,700 feet (more than two and a half miles), it is still the longest suspension bridge in the United States and the sixth longest in the world.

Gay Talese, then early in his career at the *New York Times*, closely followed the construction, and soon after the opening of this marvel of human ingenuity and engineering, he chronicled the human drama of its completion—from the construction workers high on the beams to the backroom dealing that displaced whole neighborhoods to make way for the bridge. Now in a new, beautifully packaged edition featuring dozens of breathtaking photos and architectural drawings, *The Bridge* remains both a riveting narrative of politics and courage and a demonstration of Talese's consummate skills as a reporter and storyteller. His memorable narrative will help celebrate the bridge's fiftieth anniversary and captivate a new generation of readers.

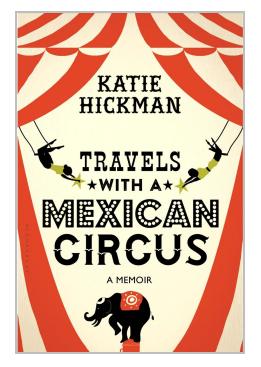
### **PRAISE**

"Mr. Talese has written a vivid, highly readable story of the building of the bridge. He has described movingly the people caught up in the project-the engineers, the workers, the displaced, and he sees the bridge as a human rather than a mechanical achievement... imparting drama and romance to this bridge-building story." -The New York Times Book Review

"This book has the charm of Max Miller's *I Cover the Waterfront* and the precision of Hemingway's *Death in the Afternoon*." -St. Louis Post-Dispatch
"Only a writer in love with his subject could have produced so charming a narrative

about a bridge. There are many stories within the story of...

**Gay Talese** is the bestselling author of eleven books including *The Kingdom and the Power, Thy Neighbor's Wife, Honor Thy Father*, and *A Writer's Life*. Bloomsbury has published two collections of his writing, *The Gay Talese Reader* and *The Silent Season of a Hero*. Talese lives in New York City.



### TRAVEL / MEXICO

**Bloomsbury USA** | 12/9/2014 **9781620406830** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 304 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Rogers, Coleridge, & White

### **MARKETING**

- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- Early bookseller outreach campaign

# **ALSO AVAILABLE**

The Pindar Diamond: A Novel 8/2010 | 9781608192137 Paperback / softback | \$16.00

The Aviary Gate: A Novel 6/2009 | 9781596916302 Paperback / softback | \$15.00

# **Travels with a Mexican Circus**

Katie Hickman

# A vivid portrayal of pre-drug-ravaged Mexico through the lens of a small circus.

Katie Hickman went to Mexico looking for magic. She found it in the circus—the Big Top, clowns, elephants, and all—where cheap, torn materials and tarnished sequins are transformed into nights of glittering illusion. Gradually adjusting to the harsh ways of the circus's nomadic lifestyle, she soon became absorbed into this hypnotic new world, at first as a foreigner, but later as "La Gringa Estrella," a performer in her own right.

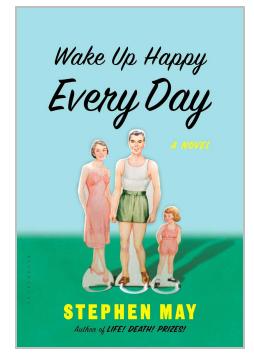
Hickman's unforgettable account of her epic year-long journey through an extraordinary and bizarrely beautiful country has all the power and richness of a novel.

### **PRAISE**

"Mexico will not have been portrayed more vividly since Graham Greene's *The Lawless Roads*... Enchanting." —*The Daily Telegraph* 

"Magic is at the heart of Hickman's narrative, not just in the fabulous illusions of the acts themselves . . . but in the fantastic stories of the characters . . . [who] would not seem out of place in the oeuvre of Gabriel Garcia Marquez or Isabel Allende." —The Sunday Times

**Katie Hickman**'s many books include two bestselling histories, *Courtesans* and *Daughters of Britannia*. She was shortlisted for the *Sunday Times* Young British Writer of the Year Award for her novel *The Quetzal Summer*, and her novels *The Aviary Gate* and *The Pindar Diamond* sold throughout the world. *Travels with a Mexican Circus* was shortlisted for the Thomas Cook Travel Book Award. Hickman lives in London with her two children and her husband, the philosopher A. C. Grayling.



# **FICTION**

**Bloomsbury USA** | 12/9/2014 **9781620403518** | **\$17.00** / **\$19.00 Can.** Paperback / softback | 368 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: Audio, translation, first serial

Film/TV: Annette Green Authors' Agency

# **MARKETING**

- National print, broadcast and online media campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Promotion of author's digital backlist prior to publication
- Feature placement on Bloomsbury website at time of publication

## **ALSO AVAILABLE**

**Life! Death! Prizes!** 12/2012 | 9781620400012 Paperback / softback | \$15.00 / \$17.00 Can.

# **Wake Up Happy Every Day**

A Novel

Stephen May

From the Costa-shortlisted author of *Life! Death! Prizes!*, an exhilarating modern fairy tale of risk, reward, and happily-everafters.

For decades, Nicky and Russell have kept up the friendship they began in childhood, and for decades, Russell's annual birthday celebration has reminded Nicky of how much more successful Russell is, how astronomically rich he is, and how much further he has come since their suburban childhood. But on his fiftieth birthday, Russell drops dead in his San Francisco mansion, with Nicky as the only witness.

And now Nicky has come up with an uncharacteristically daring plan. If he were to become Russell and leave his old life lying dead on the bathroom floor, then he, his wife, Sarah, and their daughter, Scarlett, could start again. Only with better clothes, better hair, better stuff, and a better future: everything that money can buy. Especially happiness.

But when the foundations of their glittering new existence start to crack, the impact of Nicky's hasty decision is felt by all those around him: by his daughter; by his own distant, confused father; by a young English woman who has come to America in search of her father; and by the mysterious Catherine, an ex-soldier who seems to take an unhealthy interest in Nicky's activities.

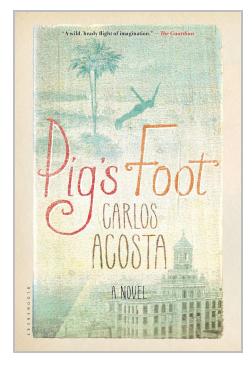
Sharp, funny, warm, and acutely observed, *Wake Up Happy Every Day* is a novel about dreams and delusions, family and friendship, and what happens if you actually find the pot of gold at the end of the rainbow.

# **PRAISE**

for Life! Death! Prizes!

- "Stephen May's second novel is likely the funniest that will ever start with the words
- 'Mum's funeral' ... Irreverent and charming." —The New York Times
- "Sharp truths about the illusions and hypocrisies of modern life." —The Boston Globe
- "A graphically up-to-date coming-of-age tale . . . Provocative! Bittersweet! Promising!" —Kirkus Reviews
- "May's astonishing 2008 debut novel, Tag, distinguished him as a gifted portrayer of modern British life. In this follow-up, May's skills are just as dazzling." —Library Journal

**Stephen May**'s first novel, *Tag*, was published by a small Welsh press and won the Reader's Choice Award at the 2009 Welsh Book of the Year Awards. May is not Welsh. His second, *Life! Death! Prizes!*, was published by Bloomsbury in 2012 and was shortlisted for the Costa Novel



# **FICTION**

**Bloomsbury USA** | 12/9/2014 **9781620407691** | **\$15.00** / **\$17.00 Can.** Paperback / softback | 352 pages | Carton Qty: 5.512 in W | 8.252 in H | 1.000 lb Wt

Subrights: Felicity Bryan Associates

Other Available Formats: Hardcover ISBN: 9781620400814

### **MARKETING**

- · Coverage in paperback columns
- Social media campaign at publication
- Promotion of author's digital backlist prior to publication
- Digital assets: excerpts available on Bloomsbury.com
- Feature placement on Bloomsbury website at time of publication

# **Pig's Foot**

A Novel

Carlos Acosta, translated by Frank Wynne

"Grandly entertaining . . . Pata de Puerco may exist solely within Acosta's rich imagination, but its unique characters and their exploits will long resonate in readers' minds." —Booklist

Oscar Mandinga, great-grandchild of the founders of a small hamlet of wooden shacks and red earth deep in the Cuban hinterland, is a sardonic teller of tales—some taller than others—of slavery, revolution, family secrets, love, and identity, spanning four generations.

But one day Oscar wakes to find himself utterly alone in the world. As the sole descendant of his family line, he is not sure what to do or where he should go, but in the midst of this uncertainty, he holds fast to what his grandfather always told him: "No man knows who he is until he knows his past, his history, the history of his country."

As Oscar sets out to find his ancestral village of Pata de Puerco and the meaning of the magical pig's-foot amulet he has inherited, the search for his country's hidden history becomes entangled with his search for the truth about himself and his family.

Ambitious in scope yet intimate in tone, full of dark comedy, magical history, and startling revelations, *Pig's Foot* is a dazzling evocation of Cuba's tumultuous history, and a spellbinding debut.

# **PRAISE**

"A wild, heady flight of imagination . . . Acosta makes good use of his natural understanding of sequence and grace and suspense." —*The Guardian* 

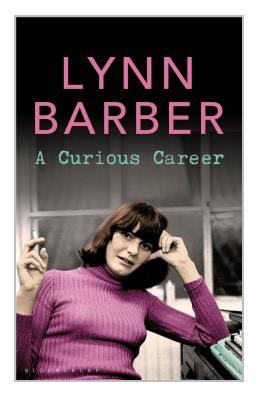
"Imaginatively records the history of one small, mythical town and its colorful inhabitants, evoking Gabriel Garcia Marquez's *One Hundred Years of Solitude*... Acosta's novel affirms with engaging force that truth lies in storytelling." —*Publishers Weekly* 

"Richly entertaining . . . Often hilarious . . . Acosta is a natural storyteller." — The Irish Times

"This knockabout epic marks an impressive further stage in Acosta's emergence as a writer." —The Independent

**Carlos Acosta** was born in Havana in 1973 and trained at the Cuban National Ballet School. He has been a principal at the English National Ballet, the Houston Ballet, the American Ballet Theatre, and the Royal Ballet, and has danced as a guest artist all over the world, winning numerous awards. He is the author of the memoir *No Way Home*.

**Frank Wynne** has won four major prizes for his translations, including the IMPAC Award, the Independent Foreign Fiction Prize, and the Scott Moncrieff Prize.



# BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

**Bloomsbury USA** | 9/23/2014 9781408837191 | \$27.99 / \$29.50 Can. Hardback | 224 pages | Carton Qty: 5.315 in W | 8.504 in H | 1.000 lb Wt

Subrights:

Bloomsbury subrights: First and Second Serial, Audio

Film/TV: Rogers, Coleridge & White

## **MARKETING**

- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- Social media campaign at publication

# **A Curious Career**

Lynn Barber

# A wonderfully frank and funny memoir of Britain's greatest and most ferocious interviewer, Lynn Barber.

Lynn Barber, by her own admission, has always suffered from a compelling sense of nosiness. An exceptionally inquisitive child, she constantly questioned everyone she knew about intimate details of their lives. This talent, coupled with her unusual lack of the very English fear of social embarrassment, is the perfect blend for a celebrity interviewer.

Barber takes us through her early career at Penthouse, where she started out interviewing foot fetishists, voyeurs, dominatrices, and men who liked wearing diapers, to her later more eminent career at the *Telegraph*, *Sunday Express*, *Vanity Fair*, *Observer*, and *Sunday Times*. Barber has interviewed a huge cross section of celebrities: politicians, film stars, comedians, dancers, and musicians, from Gore Vidal and Rudolph Nureyev to Lady Gaga. Characterized by Barber's witty and honest style, *A Curious Career* is full of glorious anecdotes such as the interview with Salvador Dali that was only supposed to last one day and ended up running into four at Dali's invitation, and is filled with transcripts of interview highlights, among them the one with Rafael Nadal that infuriated his fans so much Barber saw her Twitter followers double so that his fans could abuse her online.

A Curious Career is a fascinating window into the lives of those she has interviewed, but also into the world of journalism itself.

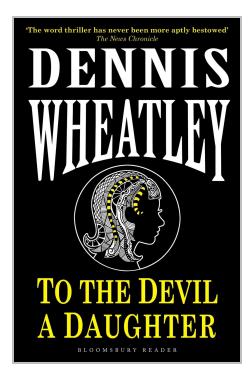
# **PRAISE**

for Lynn Barber

"The queen bee of the celebrity interview." —Daily Mail

"Funny, bold, incisive, clever and interesting." —The Independent

**Lynn Barber** is an award-winning British journalist. Several collections of her interviews have been anthologized. She studied English literature at Oxford, worked for *Penthouse* magazine for seven years, then for the *Sunday Express*, *Independent on Sunday*, *Vanity Fair*, *Sunday Times*, *Daily Telegraph*, and *Observer*. Her books include two collections of interviews, *Mostly Men* and *Demon Barber*. Her memoir, *An Education*, was made into a major film. She lives in north London. @lynnbaba



# FICTION / OCCULT & SUPERNATURAL

**Bloomsbury USA** | 8/26/2014 9781448212620 | \$15.00 / \$17.00 Can.

Paperback / softback | 304 pages | Carton Qty: 5.450 in W | 7.920 in H | 0.800 in T | 1.000 lb Wt

Subrights:

Bloomsbury subrights: First and Second Serial, Audio

Film/TV: Peters, Fraser & Dunlop

### **MARKETING**

- Promotion of author's digital backlist prior to publication
- Prepublication online consumer and blogger review campaign
- Outreach to mystery bloggers and crime websites
- Social media campaign on Bloomsbury accounts at publication

# **ALSO AVAILABLE**

**The Devil Rides Out** 8/2014 | 9781448213009 Paperback / softback | \$15.00 / \$17.00 Can.

**The Forbidden Territory** 8/2014 | 9781448213061 Paperback / softback | \$15.00 / \$17.00 Can.

# To the Devil, a Daughter

**Dennis Wheatley** 

A businessman makes a deal with a satanic clergyman and has his daughter baptized into Satan's church. Twenty-one years later, she is destined to be the centerpiece of a hideous satanic ritual.

Molly Fountain, a tough-minded Englishwoman who worked for the British Intelligence during the war, has retreated to her French cottage to write. Next door she finds a new, mysterious neighbor; an intriguing young girl named Christina.

Why does the solitary girl leave her rented house only for short walks at night? Why is she so frightened? Why do animals shrink away from her? Molly and her son are determined to save Christina from the clutches of what promises to be a fate worse than death

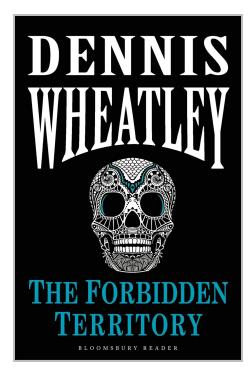
### **PRAISE**

for Dennis Wheatley

"One of the most popular storytellers of the century." —The Daily Telegraph

"The greatest adventure writer of his time." —The Daily Mail

**Dennis Wheatley** (1897–1977) was an English author whose prolific output of stylish thrillers and occult novels made him one of the world's best-selling writers from the 1930s through the 1960s.



# FICTION / ACTION & ADVENTURE

**Bloomsbury USA** | 8/26/2014 **9781448213061** | **\$15.00** / **\$17.00 Can.** Paperback / softback | 256 pages | Carton Qty: 5.490 in W | 7.950 in H | 0.690 in T | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and

Second Serial, Audio

Film/TV: Peters, Fraser & Dunlop

# **MARKETING**

- Promotion of author's digital backlist prior to publication
- Prepublication online consumer and blogger review campaign
- Outreach to mystery bloggers and crime websites
- Social media campaign on Bloomsbury accounts at publication

# ALSO AVAILABLE

**To the Devil, a Daughter** 8/2014 | 9781448212620 Paperback / softback | \$15.00 / \$17.00 Can.

**The Devil Rides Out** 8/2014 | 9781448213009 Paperback / softback | \$15.00 / \$17.00 Can.

# **The Forbidden Territory**

Dennis Wheatley

Dennis Wheatley's first published novel, introducing his modern trinity of musketeers in the epicurean Duke de Richleau, financier Simon Aron and the wealthy young American, Rex Van Ryn.

The Duke receives a coded message from his missing friend, Van Ryn, who had been hunting for treasure lost during the Soviet takeover of Russia and is now in prison somewhere in that vast country.

Along with the Duke, good friends Simon Aron and Richard Eaton set off on a secret mission to secure Van Ryn's escape. Without official papers, they lead a thrilling caper, hunted by the Secret Police through Siberia and across the plains, mountains, and forests of Soviet Russia.

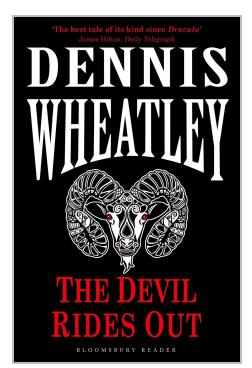
# **PRAISE**

for Dennis Wheatley

"One of the most popular storytellers of the century." —The Daily Telegraph

"The greatest adventure writer of his time." —The Daily Mail

**Dennis Wheatley** (1897–1977) was an English author whose prolific output of stylish thrillers and occult novels made him one of the world's best-selling writers from the 1930s through the 1960s



# FICTION / OCCULT & SUPERNATURAL

Bloomsbury USA | 8/26/2014 9781448213009 | \$15.00 / \$17.00 Can.

Paperback / softback | 304 pages | Carton Qty: 5.370 in W | 7.950 in H | 0.810 in T | 1.000 lb Wt

Subrights:

Bloomsbury subrights: First and Second Serial, Audio

Film/TV: Peters, Fraser & Dunlop

# **MARKETING**

- Promotion of author's digital backlist prior to publication
- Prepublication online consumer and blogger review campaign
- Outreach to mystery bloggers and crime websites
- Social media campaign on Bloomsbury accounts at publication

### **ALSO AVAILABLE**

**To the Devil, a Daughter** 8/2014 | 9781448212620 Paperback / softback | \$15.00 / \$17.00 Can.

**The Forbidden Territory** 8/2014 | 9781448213061 Paperback / softback | \$15.00 / \$17.00 Can.

# The Devil Rides Out

**Dennis Wheatley** 

# The aristocratic Duke de Richleau faces new, sinister challenges in this macabre tale of the dark arts.

When his good friend Simon Aron's naive curiosity is tested, the Duke, along with his ever-patient friends Rex Van Ryn and Richard Eaton, must intricately plot a means of both physical and spiritual rescue. But with Van Ryn's affection for a beautiful woman caught in the web of Satanists, and Eaton's ongoing skepticism, they all risk being brought to the verge of madness by dabbling with the powers of evil.

From London to the West Country, the slums of Paris toa Christian monastery, the action of this powerful occult thriller moves with fantastic, compelling force.

### **PRAISE**

for Dennis Wheatley

"One of the most popular storytellers of the century." —The Daily Telegraph

"The greatest adventure writer of his time." —The Daily Mail

**Dennis Wheatley** (1897–1977) was an English author whose prolific output of stylish thrillers and occult novels made him one of the world's best-selling writers from the 1930s through the 1960s.

# ANTIQUES & COLLECTIBLES / JEWELRY

**Bloomsbury USA** | 9/9/2014 **9781408841181** | **\$26.00** / **\$30.00 Can.** Hardback | 240 pages | Carton Qty: 6.024 in W | 8.504 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and Second Serial, Audio

### **MARKETING**

- National print, broadcast and online media campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

# **Two Turtle Doves**

A Memoir of Making Things

**BLOOMSBURY USA** 

Alex Monroe

Revealing how a small, curious boy in Suffolk turned into an internationally famous jewelry designer, *Two Turtle Doves* is the story of a life spent making things.

Growing up in 1970s Suffolk in a crumbling giant of a house with wild, tangled gardens, Alex Monroe was left to wreak havoc by invention. Without visible parental influence, but with sisters to love him and brothers to fight for him, he made nature into his world.

Creation became a compulsion, whether it was go-karts and guns, crossbows and booby traps, boats, bikes, or scooters. And then, it was jewelry.

From full-out warfare waged against the local schoolboys to the freedom found in daredevil bike antics to the delicacies of dressmaking and the most intricate designs for jewelry, *Two Turtle Doves* traces the intimate journey of how an idea is transformed from a fleeting thought into an exquisite piece of jewelry. It is about where we find our creativity, how we remember, and why we make the things we do.

# **PRAISE**

"This is a tremendous book. A generous story of making, looking, travelling and growing up . . . " —Edmund de Waal

**Alex Monroe** grew up in rural Suffolk and showed a keen interest in art and design from an early age. Alex trained at Sir John Cass Faculty of Art in Whitechapel. He set up his business in South London in 1986 and Alex Monroe Jewelry is now an iconic and internationally successful brand. <a href="https://www.alexmonroe.com">www.alexmonroe.com</a> • @agmonroe

# RICHARD VAN EMDEN BESTSELLING AUTHOR OF BOY SOLDIERS AND THE LAST FIGHTING TOMMY MEETING THE ENEMY THE HUMAN FACE OF THE GREAT WAR

# HISTORY / MILITARY / WORLD WAR I

**Bloomsbury USA** | 9/23/2014 **9781408821640** | **\$35.00** / **\$37.00 Can.** Hardback | 400 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

Subrights:

Bloomsbury subrights: First and Second Serial

# **MARKETING**

- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- Social media campaign at publication

### ALSO AVAILABLE

Tommy's War: The Western Front in Soldiers' Words and Photographs 9/2014 | 9781408844366 Hardback | \$40.00 / \$46.00 Can.

Boy Soldiers of the Great War 2/2013 | 9781408824726 Paperback / softback | \$13.95

# **Meeting the Enemy**

The Human Face of the Great War

Richard van Emden

The first book to discuss what happened when enemies met face to face during WWI—on the battlefield, as prisoners of war, or as relatives of the fallen after the fighting was over.

A British soldier walked over to the German front line to deliver newspapers; British women married to Germans became "enemy aliens" in their own country; a high-ranking British POW discussed his own troops' heroism with the kaiser on the battlefield. These are just three amazing stories of interaction between the opposing sides in the Great War that eminent historian Richard van Emden has unearthed—incidents that show brutality, great humanity, and, above all, the bizarre nature of a conflict between two nations with long-standing ties of kinship and friendship. *Meeting the Enemy* reveals for the first time how contact was maintained on many levels throughout the war, and its stories—sometimes funny, often moving—give us a new perspective on the lives of ordinary men and women caught up in extraordinary events.

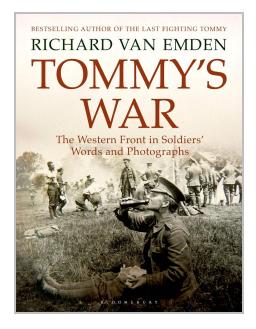
# **PRAISE**

"Remarkable . . . Makes you think rather differently about the so-called 'Great War For Civilisation.'" —Daily Mail

"Extraordinary and often inspirational stories of comradeship between foes." —Richard Kemp, a former commander of British forces in Afghanistan, *The Times* 

"From the horrors of the First World War battlefields are tales of extraordinary camaraderie between British and German soldiers." —Daily Express

**Richard van Emden** has interviewed over 270 veterans of the Great War and has written fourteen books on the subject, including *Boy Soldiers of the Great War* and *The Last Fighting Tommy*. He has also worked on more than a dozen television programs on the First World War, including *Britain's Last Tommies, Britain's Boy Soldiers*, the award-winning *The Roses of No Man's Land*, and, most recently, *War Horse: The Real Story*. He lives in West London.



# HISTORY / MILITARY / WORLD WAR I

**Bloomsbury USA** | 9/9/2014 **9781408844366** | **\$40.00** / **\$46.00 Can.** Hardback | 384 pages | Carton Qty: 7.008 in W | 9.213 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and Second Serial, Audio

### MARKETING

- National print, broadcast and online review campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

# **ALSO AVAILABLE**

Meeting the Enemy: The Human Face of the Great War

9/2014 | 9781408821640 Hardback | \$35.00 / \$37.00 Can.

Boy Soldiers of the Great War 2/2013 | 9781408824726 Paperback / softback | \$13.95

# **Tommy's War**

The Western Front in Soldiers' Words and Photographs

Richard van Emden

"The historians are right in filling their pages with the records of war. It is the most interesting of human phenomena." — Lieutenant Leslie Sanders, killed in action on March 10, 1917

Shortly after images of the famous Christmas Truce of 1914 found their way into national newspapers in Britain, the military authorities banned the private use of cameras on the Western Front. A considerable number of soldiers continued to use them illicitly to record life and death in the frontline trenches. Thousands of those photos survive today, most never published before—*Tommy's War* is a deeply personal and incredibly revealing portrait of the war through the lenses and words of the soldiers who lived it.

Not a traditional history of World War I—not simply the army's history of battles won and lost—*Tommy's War* is first and foremost the soldier's story. Renowned WWI historian Richard van Emden reveals the life of the everyday soldier, using personal photos, diaries, letters home, and observations of the ordinary man and the minutiae of life in the trenches. In vivid and intimate detail, van Emden brings the history of WWI alive.

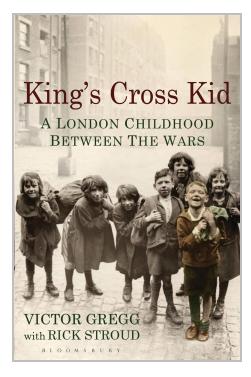
Including over 250 personal and unpublished photographs, this large-format book gives a new perspective on the war that was not captured by the official photographers who traversed the Western Front. Combined with extracts from personal diaries and letters written by soldiers and civilians in Britain through each year of the war until Armistice Day in 1918, *Tommy's War* is a stunning portrayal of humanity, at its best and at its worst.

# PRAISE

"Thousands of books have been written about the Great War, but perhaps none so vividly evocative as *The Soldier's War*... an extraordinary homage to a lost generation." — *Daily Mail* on *The Soldier's War* 

"Engaging, well-written and balanced." —The Times on Boy Soldiers of the Great War

**Richard van Emden** has interviewed over 270 veterans of the Great War and has written fifteen books on the subject, including *Boy Soldiers of the Great War* and *The Last Fighting Tommy*. He has also worked on more than a dozen television programs on the First World War, including *Britain's Last Tommies*, *Britain's Boy Soldiers*, the award-winning *The Roses of No Man's Land* and *War Horse: The Real Story*. He lives in West London.



# BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

**Bloomsbury USA** | 11/18/2014 **9781408840511** | **\$12.99** / **\$13.99 Can.** Paperback / softback | 256 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

### **MARKETING**

- National print, broadcast and online review campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication

# King's Cross Kid

A London Childhood between the Wars

Victor Gregg with Rick Stroud

The highly entertaining prequel to *Rifleman*, set to become one of the classic accounts of a London working-class childhood and youth.

Ninety-three-year-old Victor Gregg has had a rich and fascinating life. *King's Cross Kid* follows his London childhood from the age of five, when life was so hard that the Salvation Army arranged for young Vic to be taken to the Shaftesbury Home for Destitute Children. Home again a year later, the scallywag years of late childhood began. Then, after the years of street gangs and run-ins with the law, Vic leaves school at fourteen and his real adventures start, and with them a working-class apprenticeship in survival. Ending with his enlistment in the army on the day of his eighteenth birthday, this prequel to *Rifleman* will appeal to the many readers who were charmed by Victor Gregg's engaging, honest and warm voice.

### **PRAISE**

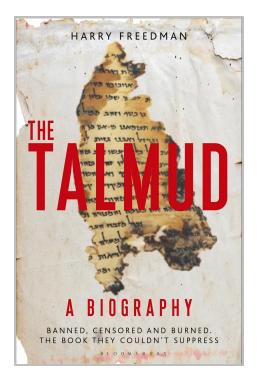
"Evocative, detailed and unsentimental—gets us wonderfully close-up to the London of the 1930s viewed through the unblinking eyes of a working-class boy relishing every new experience." —David Kynaston, author of *Austerity Britain* 

"An urchin's story that does for London what The Road to Nab End did for Lancashire . . . a vivid recreation of a street life of poverty and insecurity richly infused with great warmth, mischief and humour." —Juliet Gardiner, author of *The Thirties: An Intimate History* 

"Vic's honesty and warmth shine through this engaging story." —Choice Magazine

**Victor Gregg** was born in London in 1919 and joined the army in 1937, serving first in the Rifle Brigade in Palestine and North Africa, notably at the Battle of Alamein, and then with the Parachute Regiment, at the Battle of Arnhem. As a prisoner of war he survived the bombing of Dresden to be repatriated in 1946, and now lives in Winchester.

**Rick Stroud** is a writer and film director. He is the author of *The Book of the Moon* and *The Phantom Army of Alamein*. He lives in London.



### **HISTORY**

**Bloomsbury USA** | 9/30/2014 **9781472905949** | **\$26.00** / **\$30.00 Can.** Hardback | 256 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

Subrights:

Bloomsbury subrights: First and Second Serial, Audio

# **MARKETING**

- National print, broadcast and online review campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

# **The Talmud - A Biography**

Banned, censored and burned. The book they couldn't suppress

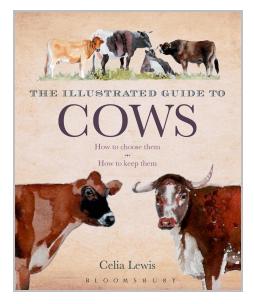
Harry Freedman

The story of the Talmud is the story of the Jewish people—a thrilling insight into Jewish culture and a devastating account of the history of anti-Semitism.

Containing nearly two million words in thirty-seven volumes, the Talmud covers topics as diverse as law, faith, medicine, magic, ethics, sex, humor, and prayer. It is a highly complex, profoundly logical, and frequently impenetrable work with a history like no other. In its fifteen-hundred-year history, the Talmud has been banned, censored, and burned; dissected by scholars and rabbis; probed by philosophers, poets, politicians, and kings.

In *The Talmud*, Jewish scholar Harry Freedman tells the engrossing story of an ancient classic, the legal and mystical pillar of Judaism, and recounts the story of a chronicle that, in many ways, parallels the history of the Jewish people. From its origins as a record of discussions among scholars in towns and villages close to modern-day Baghdad, Freedman traces the spiraling paths of the Jewish diaspora and explores the story of the Talmud's early origins in Babylon, its role during the Enlightenment, and its influence over traditional Judaism. A compelling fusion of law, storytelling, and spirituality, the Talmud's story provides fascinating insight into the history of Judaism, and Harry Freedman's *The Talmud – A Biography* is a remarkable account of one of the most important cultural, historical, and religious works of our time.

**Dr. Harry Freedman** is a writer and academic with a Ph.D. in Aramaic. His publications include *The Gospels' Veiled Agenda*. He contributed to the *Encyclopedia of Modern Jewish Culture* and has written for the *Jewish Chronicle*, *Jewish Quarterly*, *Judaism Today*, and the *Huffington Post*. He lives in London.



### NATURE / ANIMALS / MAMMALS

**A&C Black Trade** | 9/23/2014 **9781408181355** | **\$25.00** / **\$29.50 Can.** Hardback | 160 pages | Carton Qty: 8.268 in W | 10.000 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and Second Serial, Audio

### **MARKETING**

- National print, broadcast and online review campaign
- Digital assets: excerpts available on Bloomsbury.com
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **ALSO AVAILABLE**

An Illustrated Country Year: Nature uncovered month by month 10/2013 | 9781408181348 Hardback | \$34.00

The Illustrated Guide to Ducks and Geese and Other Domestic Fowl: How to Choose Them. How to Keep Them. 11/2012 | 9781608199754 Hardback | \$20.00 / \$21.00 Can.

# The Illustrated Guide to Cows

How to Choose Them, How to Keep Them

Celia Lewis

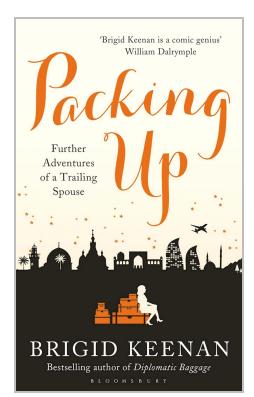
Covers the 58 most familiar breeds of cow worldwide with concise text about each, all illustrated with delightful watercolor paintings by the author.

Keeping cattle can be a rewarding enterprise, supplying you with food and milk and helping with the management of grassland on your property. This delightfully illustrated and informative book is ideal for anyone interested in keeping a cow or two, who would like to choose the best breed for their circumstances.

The Illustrated Guide to Cows covers the 58 most familiar breeds of cattle in Europe and North America. Breed profiles are written in engaging text that covers the history of each breed, its main characteristics, and how to look after them, and each one has been beautifully illustrated by the author.

Introductory sections contain practical advice on all elements of rearing calves and keeping cattle, including what to consider about land, housing, and fencing; whether to choose beef or dairy cows; tips on buying, moving, and handling your stock; and guidance on feeding and breeding.

Celia Lewis is the author and illustrator of *The Illustrated Guide to Chickens*, *The Illustrated Guide to Pigs*, and *The Illustrated Guide to Ducks and Geese*. She has won several prizes, including the 2005 Royal Institute of Painters in Watercolour medal and the 2009 Royal Watercolour Society Winsor & Newton Prize. Living in the country, Celia is lucky enough to be able to keep hens and turkeys in her garden and, along with nearby cows and sheep, this is where she finds her inspiration.



# BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

**Bloomsbury USA** | 9/30/2014 **9781408846902** | **\$23.00** / **\$26.00 Can.** Hardback | 320 pages | Carton Qty: 5.315 in W | 8.504 in H | 1.000 lb Wt

Subrights: Bloomsbury subrights: First and Second Serial, Audio

# MARKETING

- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- Social media campaign at publication

# **Packing Up**

Further Adventures of a Trailing Spouse

Brigid Keenan

# The fabulous follow-up memoir to the bestselling *Diplomatic Baggage*.

Brigid Keenan was a successful young London fashion journalist when she fell in love with a diplomat and left behind the gilt chairs of the Paris salons for a large chicken shed in Nepal. Her bestselling account of life as a "trailing spouse," *Diplomatic Baggage*, won the hearts of thousands in countries all over the world.

Now, in her further adventures, we find Brigid in Kazakhstan, where AW, her husband, contracts Lyme disease from ticks, the local delicacy is horse meat sausage, and Brigid's visit to a market leads to a full-scale riot from which she requires a police escort. Then, as the prospect of retirement looms, Brigid finds herself on the cusp of a whole new world: shuttling between London, Brussels, and their last posting in Azerbaijan; navigating her daughters' weddings while coping with a cancer diagnosis; and getting a crash course in grandmotherhood as she helps organize a literature festival in Palestine.

Along the way, dauntless and wildly funny as ever, Brigid learns that packing up doesn't mean packing in as she discovers that retiring and moving back home could just be her biggest challenge yet.

# **PRAISE**

"I found myself laughing out loud three or four times a page. Quite unlike anything else I have ever read: sad, touching, honest, and observant. Brigid Keenan is a new comic genius." —William Dalrymple

"Keenan, I suspect, was quite possibly put on this planet with the express purpose of writing... There are not many books that have made me cry from laughing, but this is one of them." —Katie Hickman, *Sunday Times* 

**Brigid Keenan** is an author and journalist. She has worked as an editor at *Nova* magazine, the *Observer*, and the *Sunday Times*. She has published two fashion histories, as well as *Travels in Kashmir*, *Damascus*, and the best selling *Diplomatic Baggage*, and is a founding board member of the Palestine Festival of Literature. She lives in Pimlico and Somerset in the UK.

**NOVEMBER 2014** 

# Dabbous The Cookbook

Ollie Dabbous

final cover to come



### COOKING

Bloomsbury USA | 11/11/2014 9781408843932 | \$50.00 / \$57.00 Can. Hardback | 320 pages | Carton Qty: 255.000 in W | 340.000 in H | 1.000 lb Wt

Subrights:

Bloomsbury subrights: First and Second Serial, Audio

### MARKETING

- National print and online review coverage
- Prepublication blogger outreach campaign
- Digital ARC available on NetGalley
- · Social media campaign at publication

# **Dabbous**

The Cookbook

Ollie Dabbous

# Original recipes from London's hottest restaurant.

Occupying an edgy urban space in London's Fitzrovia neighborhood, Dabbous is the restaurant that has stunned critics and diners since it opened in 2012. Behind the sheet-metal door, chef Ollie Dabbous creates light, modern dishes that are both sophisticated and deceptively delicate; jewellike creations that are in stark contrast to the restaurant's industrial décor.

"Spring" includes Mixed Alliums in a Chilled Pine Infusion and Braised Halibut with Pink Purslane and Celery, while "Summer" features Ripe Avocado with Osmantus and Elderflower Sherbet. In "Autumn" there is Chocolate and Hazelnut Ganache with Basil Moss and Sheep's Milk Sorbet and "Winter" boasts Coddled Hen's Egg with Smoked Butter and Mushrooms, Mash and Gravy, and Fresh Milk Curds with Birch Sap and Grilled Chestnuts.

*Dabbous* is closely aligned with the ethos of the restaurant: stripped-down and pure, with exquisite photographs of each dish taken by Joakim Blockstrom. As the distillation of Ollie Dabbous's creativity, it is without a doubt the most desirable cookbook of the year.

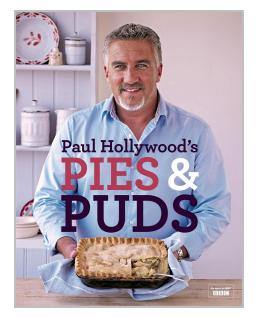
# PRAISE

for the Dabbous restaurant

"Food is presented with minimal exposition, and from that simple starting point, it blows you away." —Financial Times

"The food is kept so close to the soil, the hedgerow, the pool and the tide, but is still as romantic as a fairy ring . . . Each of us were properly, lovingly, unforgettably gobsmacked." —The Sunday Times

**Ollie Dabbous** wanted to be a chef from the age of six, and started cooking in restaurants when he was fifteen. He worked at Kensington Place for Rowley Leigh and for Guy Savoy in Paris. He spent time with René Redzepi at Noma and with Heston Blumenthal at the Fat Duck, but it was his years spent working with Raymond Blanc at Le Manoir aux Quat'Saisons that most profoundly influenced his cooking. In 2012 he opened Dabbous to rapturous reviews, and it has already been awarded a Michelin star.



# COOKING / METHODS / BAKING

**Bloomsbury USA** | 9/30/2014 **9781408846438** | **\$34.00 / \$39.00 Can.** Hardback | 224 pages | Carton Qty: 7.441 in W | 9.685 in H | 1.000 lb Wt

### **MARKETING**

- · Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

# **ALSO AVAILABLE**

**Paul Hollywood's Bread** 6/2013 | 9781408840696 Hardback | \$35.00 / \$37.00 Can.

How to Bake 2/2013 | 9781408819494 Hardback | \$39.95 / \$42.00 Can.

# **Paul Hollywood's Pies and Puds**

Paul Hollywood

A tie in to the major 20-part BBC1 television series, Paul Hollywood reveals how to make perfect pies and puddings.

There is nothing quite like the smell of a scrumptious steak and ale pie cooking in the oven. There perhaps isn't anything better than the first taste of a caramel and coffee éclair. From Britain's favorite expert baker comes a mouth-watering new book about two of England's obsessions: pies and puddings (desserts).

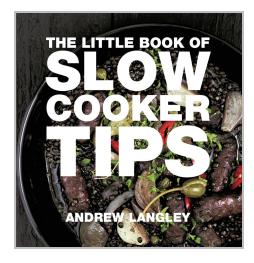
Paul Hollywood puts his signature twist on the traditional classics, with easy-to-follow, foolproof and tantalising recipes for meat and potato pie, pork, apple and cider pie, lamb kidney and rosemary suet pudding, sausage plait and luxury fish pie. He will show you how to create inventive dishes such as chicken and chorizo empanadas, chilli beef cornbread pies and savoury choux buns. If that isn't enough, here you will find his recipe for the Queen of puddings, as well as spiced plum pizza, chocolate volcanoes and apple and Wensleydale pie. There are also regional recipes like Yorkshire curd tart and the Bedfordshire clanger, and a step-by-step guide to all the classic doughs from rich shortcrust to choux pastry.

Paul Hollywood's Pies and Puds is simply a must-have. Whether you're a sweet or a savoury person, a keen novice or an expert baker: it's time to get baking pies and puds.

# **PRAISE**

"Everyone loves pies, everyone loves him. Three cheers all round, then, for these comforting recipes from the silver fox of baking." —Delicious

**Paul Hollywood** shot to fame with his role as a judge on *The Great British Bake Off.* He is the author of *How to Bake* and *Paul Hollywood's Bread*, a tie-in to his television series. Having started out at his father's bakery as a teenager, he has worked as Head Baker at exclusive hotels including Cliveden and the Dorchester and he went on to launch The Paul Hollywood Artisan Bread Company, which now supplies Harrods among others. <a href="www.paulhollywood.com">www.paulhollywood.com</a> • @PaulHollywood



# COOKING / METHODS / SLOW COOKING

**Absolute Press** | 9/23/2014 **9781472903617** | **\$4.95** / **\$5.95 Can.** Paperback / softback | 112 pages | Carton Qty: 3.937 in W | 3.937 in H | 1.000 lb Wt

### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **ALSO AVAILABLE**

The Little Book of Champagne Tips 9/2014 | 9781472903594 Paperback / softback | \$4.95 / \$5.95 Can.

**The Little Book of Wok Tips** 9/2014 | 9781472903600 Paperback / softback | \$4.95 / \$5.95 Can.

The Little Book of Bread Machine Tips 9/2014 | 9781472903624 Paperback / softback | \$4.95 / \$5.95 Can.

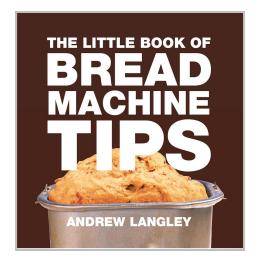
# The Little Book of Slow Cooker Tips

**Andrew Langley** 

# 50 tips on creating your favorite meals in a slow cooker.

The Little Books of Tips series is a collection of books, each fifty tips in size, delivering wisdom and advice on a whole range of popular subjects covering food, gardening, craft, sports and hobbies.

A slow cooker does a lot more than stews. The classic hot-pot is just one of a staggering variety of dishes. You can bake cakes and bread, prepare soups and fondues, steam Christmas puddings, make lemon curd and pate, and produce very good meringues. Take advantage of this amazing versatility and be inspired by all the different tips in this informative guide. Find out how to prepare, use and get the best out of your machine!



### **COOKING / METHODS / BAKING**

Absolute Press | 9/23/2014 9781472903624 | \$4.95 / \$5.95 Can. Paperback / softback | 112 pages | Carton Qty: 3.937 in W | 3.937 in H | 1.000 lb Wt

### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

# **ALSO AVAILABLE**

The Little Book of Champagne Tips 9/2014 | 9781472903594 Paperback / softback | \$4.95 / \$5.95 Can.

**The Little Book of Wok Tips** 9/2014 | 9781472903600 Paperback / softback | \$4.95 / \$5.95 Can.

The Little Book of Slow Cooker Tips 9/2014 | 9781472903617 Paperback / softback | \$4.95 / \$5.95 Can.

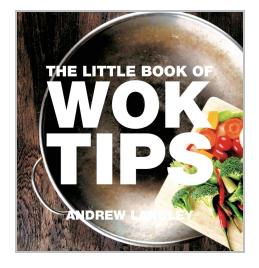
# The Little Book of Bread Machine Tips

**Andrew Langley** 

# 50 tips on baking the best bread you've ever had from your bread machine.

The Little Books of Tips series is a collection of books, each fifty tips in size, delivering wisdom and advice on a whole range of popular subjects covering food, gardening, craft, sports and hobbies.

Fresh home-baked bread is one of the most wonderful things you can bake, and a bread machine is the most simple and full-proof way to make it. There are fifty inspiring tips in this little book that will make you fall in love with your bread machine. Find out how to prepare, use and get the best out of your machine!



# COOKING / METHODS / WOK

Absolute Press | 9/23/2014 9781472903600 | \$4.95 / \$5.95 Can. Paperback / softback | 112 pages | Carton Qty: 3.937 in W | 3.937 in H | 1.000 lb Wt

### MARKETING

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### ALSO AVAILABLE

The Little Book of Champagne Tips 9/2014 | 9781472903594 Paperback / softback | \$4.95 / \$5.95 Can.

The Little Book of Slow Cooker Tips 9/2014 | 9781472903617 Paperback / softback | \$4.95 / \$5.95 Can.

The Little Book of Bread Machine Tips 9/2014 | 9781472903624 Paperback / softback | \$4.95 / \$5.95 Can.

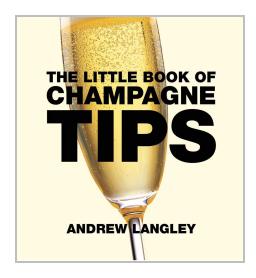
# The Little Book of Wok Tips

**Andrew Langley** 

# 50 tips on how to choose, use, and cook with a wok.

The Little Books of Tips series is a collection of books, each fifty tips in size, delivering wisdom and advice on a whole range of popular subjects covering food, gardening, craft, sports and hobbies.

A wok has a million uses in a kitchen. It can be adapted to most other kinds of cooking besides the good old stir-fry. You can also deep-fry, steam, boil and stew ingredients, and make anything from curries, soups and slow-braised meat dishes to bhajis and desserts. Discover the wok world in this book of tips and you'll learn how to choose, prepare and clean your wok as well as all the different brilliant ways to cook with it.



# COOKING / BEVERAGES / WINE & SPIRITS

Absolute Press | 9/23/2014 9781472903594 | \$4.95 / \$5.95 Can. Paperback / softback | 112 pages | Carton Qty: 3.937 in W | 3.937 in H | 1.000 lb Wt

### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **ALSO AVAILABLE**

The Little Book of Wok Tips 9/2014 | 9781472903600 Paperback / softback | \$4.95 / \$5.95 Can.

The Little Book of Slow Cooker Tips 9/2014 | 9781472903617 Paperback / softback | \$4.95 / \$5.95 Can.

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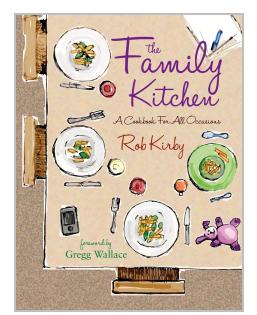
# The Little Book of Champagne Tips

**Andrew Langley** 

# 50 tips on how to pick, store, serve and enjoy Champagne and sparkling wine.

The Little Books of Tips series is a collection of books, each fifty tips in size, delivering wisdom and advice on a whole range of popular subjects covering food, gardening, craft, sports and hobbies.

Discover a wealth of Champagne knowledge nuggets in this collection of inspiring fizz tips. You'll find a range of advice, from sourcing, storing and opening bottles to serving and drinking fizz in all its different bubbly incarnations. There are lots of food recipes for Champagne dishes such as glazed ham, risotto, poached figs and jelly, and ideas for what to do with any leftovers. Imbibe fifty fantastic measures of advice concerning Champagne!



### COOKING

**Absolute Press** | 10/21/2014 **9781906650971** | **\$33.00** / **\$38.00 Can.** Hardback | 224 pages | Carton Qty: 8.465 in W | 10.236 in H | 1.000 lb Wt

### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

# **ALSO AVAILABLE**

**Cook with Kids** 8/2011 | 9781906650582 Hardback | \$16.00 / \$18.95 Can.

# **The Family Kitchen**

A cookbook for all occasions

Rob Kirby

# A book of superb recipes for busy family life, including ideas for the working week and fun weekends.

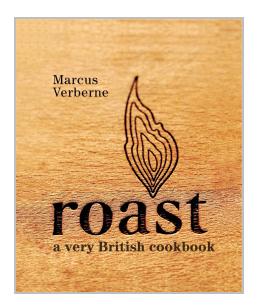
Rob Kirby invites you to share his best home cooking in this lovingly compiled collection of over 120 recipes for family life. With favorites for mom, dad and the kids to enjoy, there are culinary delights for every occasion, whether you choose to be nutritious or naughty! When working 9–5, take comfort from great ideas for breakfast on the go, lunchbox treats, 20-minute lunch breaks, frugal suppers and quick evening specials. For the weekend's chill-out pace, find plans for lazy mornings, Saturday night treats, and Sunday brunch. While away and at play, trust hassle-free suggestions for perfect picnics and share Rob's creative ideas for feasts at BBQs and parties. Treasure baking time together and follow easy steps to make delicious cakes and chewy sweets over and over again. A fantastic foreword by Gregg Wallace and artistic and sumptuous photography completes the celebration of quality cooking.

This warm and witty medley of reliable family recipes will always have you reaching for more when you cook for the people you love the most. Following his award-winning book, *Cook With Kids*, this fantastic treasury honors Rob Kirby's passion for great food at the heart of the home—the family kitchen.

### **PRAISE**

"Rob's book *The Family Kitchen* really is an inspiring family cookbook to use to encourage kids to eat well, enjoy cooking and get involved. The photography looks fantastic and the step-by-step recipes are easy to use. Everybody with or without kids should go out and buy this book." —Tom Kerridge

**Rob Kirby** is the executive chef director at Lexington Catering, the UK's top boutique contract catering company. He is a leading member of and sits on the committee of the Academy of Culinary Arts, and has won various awards during his career including contract catering Chef of the Year in 2003. He is also an award-winning children's recipe book author and father of three. His first book, *Cook with Kids*, won the World Gourmand Award for Best Children's Cookbook, 2012.



# COOKING / REGIONAL & ETHNIC / ENGLISH, SCOTTISH & WELSH

Absolute Press | 9/30/2014 9781408193464 | \$42.00 / \$48.00 Can. Hardback | 320 pages | Carton Qty: 260.000 in W | 215.000 in H | 1.000 lb Wt

### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

# Roast

a very British cookbook

Marcus Verberne

# The finest classical British cooking from Roast restaurant, using ingredients from England's leading farmers and producers.

Roast restaurant is a champion of British cooking and Britain's farmers and producers. Located in the foodie mecca of Borough Market, this award-winning, unique restaurant celebrates both heritage and innovation on its seasonal British menu. Now you can recreate Roast's famous food and drink in your home with the Roast cookbook.

Try a full range of classic British breakfasts and brunches, as well as delicious options for lunch and dinner. You'll find all the classics among new favorites in this best of British showcase of fish, poultry, lamb, mutton, goat, pork, beef, game and vegetables, plus many ideas for British desserts, cocktails, and wines.

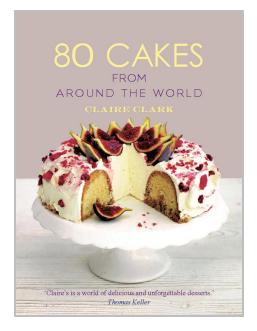
For the more difficult, unfamiliar preparations such as opening a live scallop or oyster, butchering a duck or rabbit, or for carving large joints, there are not only step-by-step photographic instructions, but also QR codes that link to film clips of head chef Marcus Verberne guiding you through a certain technique. Between recipes, read all about the restaurant's excellent suppliers and producers from around the UK and find essays on foraging and carving.

The Roast cookbook will be one you reach for often, whether it is to create a full dish or meal or even just for a quick tip.

Foreword by Iqbal Wahhab, owner of Roast restaurant.

Roast restaurant is owned by **Iqbal Wahhab** OBE, one of the most influential restaurateurs in the UK, founder of the Cinnamon Club restaurant.

**Marcus Verberne** is the incredibly talented head chef at Roast restaurant. He is a gifted food writer, whose fascination for the provenance of food and recipes shines through his recipes at the restaurant and through the pages of this beautifully illustrated book. <a href="www.roast-restaurant.com">www.roast-restaurant.com</a> • @RoastRestaurant



# COOKING / COURSES & DISHES / CAKES

**Absolute Press** | 10/28/2014 **9781472907424** | **\$34.00** / **\$39.00 Can.** Hardback | 192 pages | Carton Qty: 7.480 in W | 10.039 in H | 1.000 lb Wt

### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

# **80 Cakes From Around the World**

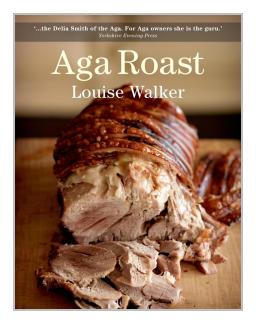
Claire Clark

# A selection of the best cakes in the world from one of the leading pastry chefs in the world.

6 continents, 51 countries, 80 cakes

Cake, in all its multifarious incarnations, is adored the world over. Top pastry chef Claire Clark explores six continents of cake culture in this treasury of adventurous baked delights. Discover the cakes most loved around the world and make the best versions of them in your own home. These favorites are finessed to perfection and each given the inimitable Claire Clark twist. An inspiring and diverse range of indulgent cakes for every home baker to enjoy! Photography by Jean Cazals.

Claire Clark, regarded as one of the top two or three pastry chefs in the world, learned her craft under the legendary Swiss patissiers Ernst Bachmann and John Huber. After working in some of the leading restaurants in London, she moved to California in 2005 as the head pastry chef at The French Laundry, where she worked under double three-star Michelin chef Thomas Keller. Claire is now a freelance chef consultant. www.claire-clark.com • @Claire Clark



### COOKING / METHODS / SPECIAL APPLIANCES

**Absolute Press** | 10/21/2014 **9781408193471** | **\$26.00** / **\$30.00 Can.** Paperback / softback | 160 pages | Carton Qty: 7.441 in W | 9.685 in H | 1.000 lb Wt

#### **MARKETING**

- · Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

#### **ALSO AVAILABLE**

**Traditional Aga Christmas** 10/2005 | 9781904573272 Hardback | \$25.00 / \$27.95 Can.

The Traditional Aga Book of Breads and Cakes

12/2003 | 9781899791743 Paperback / softback | \$16.00 / \$16.95 Can.

### **Aga Roast**

Louise Walker

## A masterclass in how to cook a wonderful array of roast dishes in the Aga.

Following the success of her other fantastic Aga cookbooks, Louise Walker tackles the favorite meal of Aga owners everywhere: the Sunday roast. Lavish photography illustrates more than seventy recipes for all things roasted. Drawing on inspiration from Britain and beyond, Louise showcases a rich array of old and much-loved favorites, many with a satisfyingly delicious twist, alongside more exotic roasted dishes from Europe, North Africa, the Middle East, and beyond. There are master classes on jointing, carving, and serving, as well as a wealth of stuffings and accompaniments. To round off the book, Louise includes some invaluable and timely ideas for what to do with your roasted leftovers. *Aga Roast* is a stunning and significant addition to every Aga library.

**Louise Walker** is the doyenne of Aga cookery. In 1994, Louise's *The Traditional Aga Cookery Book* was published. It marked the beginning of a remarkable series of titles that have been a source of inspiration and reassurance for tens of thousands of Aga owners all over the world. Louise runs Aga cookery classes from around the four-oven Aga in her home in Bath, and travels to Aga shops all over the United Kingdom to demonstrate for both new and seasoned Aga owners.

**OCTOBER 2014** 

### COOKING / COURSES & DISHES / PIES

**Absolute Press** | 10/21/2014 **9781472905666** | **\$23.00 / \$26.00 Can.** Paperback / softback | 160 pages | Carton Qty: 7.441 in W | 9.685 in H | 1.000 lb Wt

#### MARKETING

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### Pie!

### 100 Gorgeously Glorious Recipes

Genevieve Taylor

ABSOLUTE PRESS

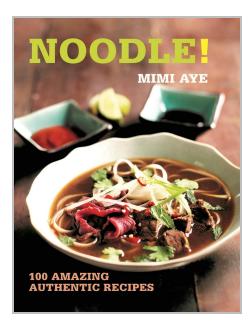
## 100 great pie recipes make up this latest title in a series of essential books dedicated to simple, everyday eating.

Comforting, frugal, and delicious—pies both savory and sweet are loved by all. In this practical recipe book, Genevieve explores one hundred varieties of the humble pie, in all its naughty and nutritious forms. Taking inspiration from across the UK and the globe, *Pie!* brings you up to speed with the latest and greatest ways to enjoy this tasty classic dish. Whether crispy or soft, hugged or topped by pastry, or for main course or dessert, here are one hundred recipes in an essential collection that you'll return to all year round.

Family Favorite Pies
Frugal Pies
A Pie for the Weekend
A Pie in the Hand
Sweet Pies

*Pie!* is the fourth book in a series that began with the bestselling *Mince!* (World Gourmand Award for 'Best UK Single Subject Cookbook') and continued with the titles *Stew!* and *Soup!*.

**Genevieve Taylor** is a food writer, food stylist ,and cookery presenter with her own catering company. She lives in Bristol with her husband, two children and a party of pets. @genevieveeats



### COOKING / METHODS / GENERAL

**Absolute Press** | 10/28/2014 **9781472905673** | **\$23.00** / **\$26.00 Can.** Paperback / softback | 160 pages | Carton Qty: 7.441 in W | 9.685 in H | 1.000 lb Wt

#### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **Noodle!**

100 Amazing Authentic Recipes

MiMi Aye

## 100 delicious noodle recipes make up this latest title in a series of essential books dedicated to simple, everyday eating.

Popular food blogger and veteran noodle eater MiMi Aye celebrates one hundred wonderful noodle recipes for every occasion in this practical book. All types of the slender staple are explored, from wheat, rice and egg noodles to buckwheat noodles and beyond. In this essential guide, discover different noodle stir-fries, soups, sauces, salads and snacks with flavours from across the world. Here are one hundred recipes in a fantastic collection that you'll return to all year round.

*Noodle!* is the fifth book in a series that began with the bestselling *Mince!* (World Gourmand Award for 'Best UK Single Subject Cookbook') and continued with the titles *Stew!*, *Soup!*, and *Pie!*.

**MiMi Aye** is the writer of the food blog Meemalee and sometime Burmese chef. Recommended by *Lonely Planet* and *Time Out*, MiMi has appeared on BBC Radio 4's *Food Programme*, and in the *Guardian*, the *Telegraph*, and *Metro*. Her recipes have been featured on *Channel 4 Food* to accompany the TV show *Gordon's Great Escape*. *Noodle!* is her first cookbook. She lives in Kent with her husband, her daughter, and a collection of gashapon. <a href="www.meemalee.com">www.meemalee.com</a> • @meemalee



### COOKING

**Absolute Press** | 10/21/2014 **9781906650841** | **\$30.00** / **\$34.95 Can.** Hardback | 240 pages | Carton Qty: 8.465 in W | 10.236 in H | 1.000 lb Wt

#### MARKETING

- National print and feature review attention
- National broadcast and online media coverage
- Early food blogger outreach campaign
- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **MasterChef: the Finalists**

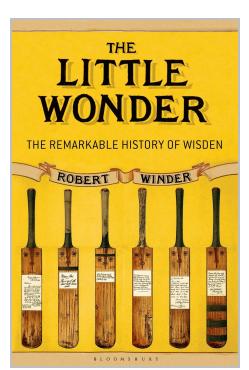
Natalie Coleman, Dale Williams, and Larkin Cen

## A fantastic new collection of recipes from the finalists of the ninth series of MasterChef (UK).

The three finalists from MasterChef (UK) 2013 beat their fierce competition with delicious, inspiring and memorable food. Inside this beautiful cookbook, find the recipes that John and Gregg loved the most on the TV show, and discover new, exclusive meals to cook at home. There are ninety dishes to recreate and enjoy. Which chef will win your vote? Try the best recipes from Natalie Coleman, Dale Williams and Larkin Cen!

Foreword by Thomasina Miers, the most famous winner of MasterChef (UK) to date.

Natalie Coleman, Dale Williams, and Larkin Cen—the three talented finalists of the ninth series of MasterChef (UK)—have authored this new cookbook, featuring recipes from the TV series and including many more to make at home. @NatalieColeman1• @DaleWills9• @LarkinCen



#### HISTORY / SOCIAL HISTORY

Wisden | 10/28/2014 9781408846797 | \$15.99 / \$16.99 Can. Paperback / softback | 464 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

Other Available Formats: Hardcover ISBN: 9781408136263

#### MARKETING

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

WISDEN OCTOBER 2014

### **The Little Wonder**

The Remarkable History of Wisden

Robert Winder

## The remarkable true story of the world's most famous sports book.

John Wisden, at his peak known as "The Little Wonder," was a key member of the England cricket team who in 1859 sailed across the Atlantic on the world's first overseas cricket tour. In 1864, after his retirement, Wisden published the first edition of the book that would make his name immortal. He printed "full and accurate scores" along with indispensable facts about the Derby, the St Leger, the university rowing matches "and other Interesting Information," including potted histories of the Wars of the Roses. The 1864 edition is now valued at anything up to £25,000, and *Wisden Cricketers' Almanack* has been published continuously ever since—not for nothing is it known as "the cricketer's bible."

Through the telling of Wisden's story, we also glimpse the history of English—and world—cricket. The book is a window onto the game's most charismatic characters, its high points, lows and political storms. In *The Little Wonder* Robert Winder traces the central role the game has played in national life for so long.

### **PRAISE**

"Thoroughly researched and highly entertaining." —The Times

"Brilliant." —David Kynaston, The Times

"Irresistible . . . Winder's graceful and measured prose is entirely suited to his topic." —The Guardian

"Marking Wisden's 150th anniversary with detailed research, elegant style and dry wit." —New Statesman

**Robert Winder** was literary editor of the *Independent* and deputy editor of *Granta*. He is the author of several books including *Hell for Leather: A Modern Cricket Journey* and *Bloody Foreigners: The Story of Immigration to Britain*, and a team member of the Gaieties Cricket Club, whose chairman was the late Harold Pinter.

### SPORTS & RECREATION / BUSINESS ASPECTS

**Bloomsbury USA** | 10/28/2014 **9781408843505** | **\$16.00** / **\$18.00 Can.** Paperback / softback | 320 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

Other Available Formats: Hardcover ISBN: 9781408158821

#### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### The Manager

Inside the Minds of Football's Leaders

Mike Carson

## A fascinating look at what it takes to be a successful leader—according to the biggest names in football management.

**OCTOBER 2014** 

From the post room to the board room, everyone thinks they can be the manager. But how do you manage outrageous talent? What do you do to inspire loyalty from your players? How do you turn around a team in crisis? What's the best way to build long-term success? How can you lead calmly under pressure? The issues are the same whether you're managing a Premier League football team or a FTSE 100 company.

Here, for the first time, some 30 of the biggest names in football management reveal just what it takes. With their every decision, remark, skill, and success or failure under constant scrutiny from the media and the fans, these managers need to be the most adroit of leaders. In *The Manager* they explain their methods, give examples of lessons they've learned along the way, and describe the decisions they make and the leadership they provide.

Each chapter tackles a key leadership issue for managers in any walk of life and, in their own words, shows how the experts deal with the challenges they face in an abnormally high-pressure environment. Offering valuable lessons for business leaders and fascinating behind-the-scenes insights for football fans, *The Manager* is an honest, accessible and unprecedented look at the day-to-day work of these high-profile characters and the world of top-level football management.

#### **PRAISE**

"Talking to 30 top football managers about their careers was always going to unearth a trove of interesting material... its strongest point is those managers' first-person recollections and observations." —Independent

"Mike Carson takes a different approach in his compelling examination . . . It's impossible to interview such people and not come away with some peerless insights." — Observer

**Mike Carson** is a leading management consultant, and working in partnership with The League Managers Association (LMA) has been able to access some of the biggest names in football.

### **Contemplative Prayer**

**Dom David Foster** 

final cover to come



#### **RELIGION / DEVOTIONAL**

**Bloomsbury USA** | 11/25/2014 **9781408187104** | **\$23.00** / **\$26.00 Can.** Paperback / softback | 224 pages | Carton Qty: 5.433 in W | 8.504 in H | 1.000 lb Wt

#### **MARKETING**

- · Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### ALSO AVAILABLE

Reading with God: Lectio Divina 2/2006 | 9780826460844 Paperback / softback | \$24.95

### **Contemplative Prayer**

An Exploration

Dom David Foster

## A study of contemplative prayer in the context of contemporary discussions of religious experience and mysticism.

Foster's book addresses a number of ways in which the Christian tradition of contemplative prayer has been discussed in religion for example in relation to arguments for the existence of God from religious experience or in the context of the language of mysticism and apophaticism. In both cases *The Varieties of Religious Experience* by William James has been a major influence. But the author argues he sets up a series of questions in the philosophy of religion which seem to misunderstand and misrepresent what the Christian tradition represents. Here is an account of contemplative prayer which is faithful to the mainstream Christian tradition but also examines issues raised by metaphysics and ontology, epistemology, and philosophy.

**Dom David Foster** is a Benedictine monk of Downside Abbey and Chaplain of Downside School. He now lives in San Anselmo in Rome.



COOKING / METHODS / BAKING Bloomsbury USA | 11/25/2014 9781408846483 | \$42.00 / \$48.00 Can. Hardback | 256 pages | Carton Qty: 7.441 in W | 9.685 in H | 1.000 lb Wt

#### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **ALSO AVAILABLE**

**Paul Hollywood's Pies and Puds** 9/2014 | 9781408846438 Hardback | \$34.00 / \$39.00 Can.

**Paul Hollywood's Bread** 6/2013 | 9781408840696 Hardback | \$35.00 / \$37.00 Can.

How to Bake 2/2013 | 9781408819494 Hardback | \$39.95 / \$42.00 Can.

### **Untitled Paul Hollywood 2**

Paul Hollywood

The new book from the bestselling star of *The Great British Bake-Off.* 

The new book from the bestselling star of *The Great British Bake-Off*.

**Paul Hollywood** is England's favorite baker and judge of *The Great British Bake Off*. He worked as head baker at exclusive hotels including Cliveden and the Dorchester and he went on to launch The Paul Hollywood Artisan Bread Company, which now supplies Harrods among others.

www.paulhollywood.com • @PaulHollywood

### Dylan Thomas: A Centenary Celebration

Hannah Ellis

final cover to come



### LITERARY CRITICISM / POETRY

**Bloomsbury USA** | 11/25/2014 **9781472903099** | **\$33.00** / **\$38.00 Can.** Hardback | 256 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

#### **MARKETING**

- · Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **Dylan Thomas**

A Centenary Celebration

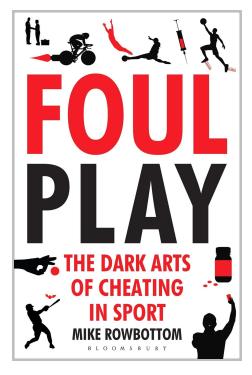
Hannah Ellis

October 2014 marks the centenary of the birth of Dylan Thomas, the renowned Welsh writer and poet. This collection celebrates his life, work, and legacy.

Dylan Thomas: A Centenary Celebration is a collection of specially commissioned essays celebrating the poet's life and work, and exploring his lasting legacy. Edited by his granddaughter, Hannah Ellis, the book is arranged thematically and includes a wealth of material: essays from noted biographers such as David Thomas and Clive Woosnam explore Thomas's lasting legacy both at home and abroad, and Welsh poet laurete Gillian Clark reflects on the impact of the seminal "play for voices," *Under Milk Wood*. The book also includes an essay by poet Owen Shears, as well as numerous testimonies and poems from the likes of former president Jimmy Carter, Phillip Pullman, and actor Michael Sheen.

With a foreword by comedian and former Monty Python's Terry Jones, *Dylan Thomas: A Centenary Celebration* is a rich and personal reflection on the lasting legacy of Britain's greatest poet.

**Hannah Ellis** is Dylan Thomas' granddaughter. She is patron of the Dylan Thomas 100 celebrations and president of the Dylan Thomas Society of Great Britain.



#### **SPORTS & RECREATION**

**Bloomsbury USA** | 12/30/2014 **9781408843444** | **\$13.99** / **\$14.99 Can.** Paperback / softback | 240 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

#### Other Available Formats:

Trade Paperback ISBN: 9781408155790

#### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **Foul Play**

The Dark Arts of Cheating in Sport

Mike Rowbottom

### Foul Play investigates the lengths some people will go to win.

There is cheating. And then there is *cheating*. But where does one end and the other start?

Doping. Fixing. Sledging. Intimidating. Time-wasting. Diving. Ever since sporting contests began there have been rules, and for many competitors those rules have been there to be broken. Or maybe just bent a little . . .

Foul Play offers an inside track on the dark arts employed in sport to gain an unfair advantage—on the soccer or rugby field, on the tennis or squash court, on the athletics track and the golf course, even on the bowling green or the Subbuteo table.

Some cheating in sport is considered virtually par for the course, while other forms are completely unacceptable. But who, ultimately, makes that judgement? From ball-tampering and bribery in cricket to rugby union's 'Bloodgate' scandal; from Diego Maradona's Hand of God to Alex Ferguson's managerial mind games; from the dodgy dealing of the ancient Greeks and the wily cunning of W.G. Grace to the doping scandals engulfing Marion Jones and Lance Armstrong, it's all here. *Foul Play*—sometimes funny, sometimes shocking—provides all the evidence you'll ever need that the sporting world is often anything but.

### **PRAISE**

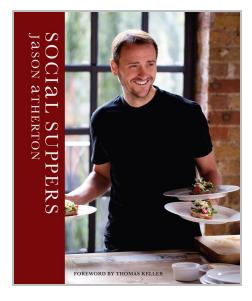
"The book contains so many tales of skulduggery that many are sure to be new to you."

—Rugby World

"A timely book . . . This is an illuminating, entertaining excursion into sport's moral maze. Fair play to the author." —*Independent on Sunday*, Book of the Week

"His excursion into the grey areas of sport's moral maze is illuminating and entertaining." —Simon Redfern, *Independent on Sunday* 

**Mike Rowbottom** has written about sport for *The Times*, the *Guardian*, the *Observer*, and the *Independent* for more than two decades and is now chief features writer for insidethegames.biz. He has covered the last six summer Olympics and four winter Olympics, as well as many other sports. He co-wrote Olympic athlete Roger Black's autobiography *How Long's The Course?* and is the author of *Usain Bolt: Fast as Lightning*.



#### COOKING

Absolute Press | 12/23/2014 9781472904249 | \$30.00 / \$34.95 Can. Hardback | 240 pages | Carton Qty: 260.000 in W | 215.000 in H | 1.000 lb Wt

#### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **Social Suppers**

Jason Atherton

## A comprehensive collection of top suppers from around the world to make at home, from Michelin star chef Jason Atherton.

In *Social Suppers*, top chef Jason Atherton presents delicious suppers that foodies will love to make at home. Taking inspiration from the dishes prepared at his restaurants around the globe and translating them for the home kitchen, Jason brings the best of both worlds together in this collection of unique dinners. Approximately 120 recipes are a tribute to Jason's innovative attitude to food and his adaptable cooking that's a cut above the rest. Explore a fine array of meat, poultry, fish and vegetarian choices from New York, London, Dubai, Singapore, Hong Kong, Shanghai, and Sydney, with a delicious range of modern global flavors from West to East. Divided into chapters for different occasions, there are a variety of excellent dishes, including sharing platters, simple small eats, informal plates and dinner party menus. Beautiful, inspiring photography completes this collection of heavenly supper selections.

After working under great chefs including Pierre Koffmann, Nico Ladenis, and Marco Pierre White, **Jason Atherton** joined the Gordon Ramsay Group in 2001 as the executive chef for Verre in Dubai. In 2005, Jason returned to the UK to run Maze in the heart of London. He opened his own flagship restaurant, Pollen Street Social, in 2011 and is set to open a new restaurant in New York in March 2015.

His recipes and articles have appeared in *The Guardian* and *The Sunday Times*, among others.

## BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

**Bloomsbury USA** | 12/30/2014 **9781408835630** | **\$13.99** / **\$14.99 Can.** Paperback / softback | 320 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

Other Available Formats: Hardcover ISBN: 9781408835616

### **MARKETING**

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **As Green as Grass**

Growing Up Before, During & After the Second World War

Emma Smith

A remarkable story of a young woman growing up against the backdrop of World War II, and postwar life in India, Paris, and bohemian Chelsea.

Uprooted from her beloved Great Western Beach, Emma Smith moves with her family from Newquay to the Devonshire village of Crapstone. But the dust has hardly settled when tragedy strikes, and Emma's father, a DSO-decorated hero of the Great War, is so frustrated by the hardship of life as a lowly bank clerk and by his thwarted artistic ambitions that he suffers a catastrophic breakdown—from which disaster Emma's resourceful mother rallies courageously. Then, in 1939, the war again becomes a reality. Emma's sister Pam at once enlists with the WAAF and Jim, her politically minded brother, after initially declaring himself a pacifist, joins the RAF. But what should Emma, aged only sixteen, do? Secretarial collage equips her for a job with MI5 but it's dull work and Emma yearns for fresh air. She is rescued by a scheme taking on girls as crew for canal boats. Freedom! The war over, Emma travels to India with a documentary film company, lives in Chelsea, falls in love in France and spends time in Paris where she sets about mending a broken heart by writing her first novel. Sitting beside the Seine during a heatwave with her typewriter on her knees, she is unwittingly snapped by legendary photographer Robert Doisneau.

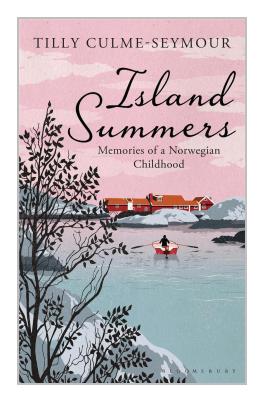
The zest, thirst for life and buoyant spirits of Emma, as she recalls in evocative detail the quality of England in the thirties and forties give *As Green as Grass* the feel of a ready-made classic.

### PRAISE

"Smith tells the story of her teenage and adult years up to 1951 with her customary verve, precision and humour . . . As Green as Grass, she says, is definitely her last book . . . But there is a twinkle in her eye. I hope it's not true. I'm desperate to know what happens next." —Observer

"A delight." —Spectator

**Emma Smith** was born Elspeth Hallsmith in 1923. *Maidens' Trip* was published in 1948 and won the John Llewellyn Rhys Memorial Prize. In 1951 Emma Smith married and moved to Wales, where she published children's books, short stories and, in 1978, her novel *The Opportunity of a Lifetime*. In 2008 *The Great Western Beach*, her memoir of her Cornish childhood, was published. Since 1980 Emma Smith has lived in the London district of Putney.



## BIOGRAPHY & AUTOBIOGRAPHY / PERSONAL MEMOIRS

**Bloomsbury USA** | 12/23/2014 **9781408843314** | **\$13.99** / **\$14.99 Can.** Paperback / softback | 304 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

Other Available Formats: Hardcover ISBN: 9781408812136

### MARKETING

- Social media campaign at publication
- Feature placement on Bloomsbury website at time of publication

### **Island Summers**

Memories of a Norwegian Childhood

Tilly Culme-Seymour

## The enchanting true story of three generations of women, and the tiny Norwegian island that became part of their lives.

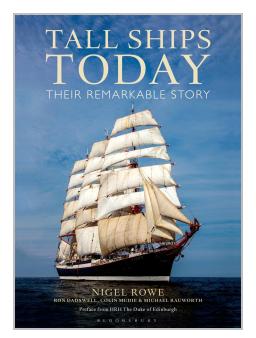
My grandmother bought the island. The year was 1947 and she was thirty-three, a couple of years older than I am now. She was the visionary sort of person who can make something magical out of very little.

From the moment that Tilly's grandmother, Mor-mor, set eyes on the rocky outline of Småhølmene, it captured her imagination. Legend has it that she bought the island in exchange for a mink coat.

Every summer from then on, she and her young family would escape from their life in the English countryside to its rugged outcrops and sparkling waters. Mormor loved Småhølmene fiercely. Lean and chic, she smoked voraciously and would scandalise the local islanders by roaming around naked, flanked by her standard black poodle, Cheri. Her children spent their days running wild, thieving for gull eggs, rowing on the lagoon, and foraging for island raspberries, which Mor-mor would sandwich together with whipped cream to make into a *sukkerkake*.

Thirty-five years later, Tilly spent her first summer on Småhølmene. Her Mamma kept up the rituals that she herself had learnt from Mor-mor, and Tilly discovered in the island a living link between her family's past and its present. Glittering and bittersweet, this is the captivating story of the women who made Småhølmene their own: a land of childhood adventures, of magical summers, and of Tilly's first romance.

**Tilly Culme-Seymour** studied English at Trinity College, Dublin. She is now based in London, where she writes on food and travel. This is her first book.



### SPORTS & RECREATION / SAILING / GENERAL

**Bloomsbury USA** | 7/1/2014 **9781472903464** | **\$50.00** / **\$57.00 Can.** Hardback | 224 pages | Carton Qty: 8.858 in W | 12.205 in H | 1.000 lb Wt

#### **MARKETING**

- Official book of tall ships, endorsed by Sail Training International
- Press campaign to nautical magazines, newsletters, organizations and blogs
- Digital assets: slideshow and excerpt on Bloomsbury.com
- National Boat Shows advertising, promotions and competitions

### **Tall Ships Today**

Their remarkable story

Nigel Rowe

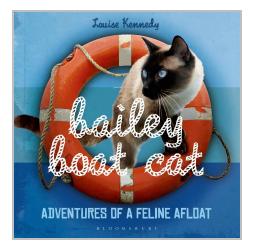
The definitive book on tall ships sailing today. Provides fascinating backgrounds to the most interesting ships, regattas and races in glorious color photos throughout.

Tall ships epitomize the glamour, majesty and romance of the sea. This book—supported and endorsed by Sail Training International—is a celebration of tall ships today, shining a spotlight on the world's most interesting and glamorous tall ships, the most spectacular regattas, races and adventurous passages, and the huge array of people who sail on them. With gorgeous photography and absorbing text, the book is divided into four chapters:

- 1) Origins and Evolution—tells the story of tall ships and gives a fascinating perspective on the impact of the development of international trade, conflict, design, technology and navigation.
- 2) Tall Ships Today—celebrates the diversity of over 100 of the most interesting and famous tall ships in the world, with beautiful photography, key statistics and brief text on their histories.
- 3) The Tall Ships Experience—follows life on board and explores how being part of the crew develops life, leadership and employability skills.
- 4) Racing, Regattas and Passages—at-sea and in-port photography features the most spectacular assemblies of sail that bring tall ships to the attention of millions worldwide.

With unique access to the very best photography and up to date information, this stunning book showcases just why tall ships continue to inspire and captivate people all over the world. Includes a Preface from HRH The Duke of Edinburgh and a Foreword from Sir Robin Knox-Johnston.

**Nigel Rowe** was the founding President and Chairman (2002–2012) of Sail Training International, and is now its Patron. He is also the author of *Around the Big Blue Marble: 1994–1995 Single-Handed Race Around the World*.



### SPORTS & RECREATION / SAILING / GENERAL

Bloomsbury USA | 9/2/2014 9781472906502 | \$15.95 / \$17.95 Can. Hardback | 96 pages | Carton Qty: 7.677 in W | 7.677 in H | 1.000 lb Wt

#### **MARKETING**

- National print, broadcast and online media campaign
- Facebook and Twitter competitions aimed at cat owners/lovers
- Cat blog advertising and outreach
- Vine video to release on publication
- Feature placement on Bloomsbury website on publication

### **Bailey Boat Cat**

Adventures of a Feline Afloat

Louise Kennedy

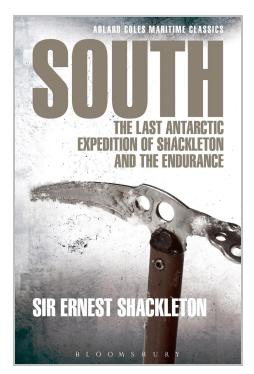
Meet Bailey, the cool cat making waves with his devilish good looks, onboard escapades and feline philosophies of life aboard.

Bailey is a boat cat. He loves nothing more than cruising aboard *Nocturne*, gazing wistfully out of portholes, lounging on the sun deck wearing his cat lifejacket, climbing the mast and generally fulfilling his important boat-cat duties—and blogging about them at baileyboatcat.com.

This book captures Bailey's charm with lovable photos, pearls of 'whisker wisdom' and cheeky asides, all from a cat's eye view. Chatty, inquisitive and boasting an undeniable cute factor, Bailey explains (for the benefit of us slow-witted humans) the five steps of marine navigation, the importance of cubby holes, and just why cats are so much cleverer than dogs . . .

Packed with fabulous photography throughout, this endearing gift book will be coveted by sailors and cat lovers alike.

**Louise Kennedy** began the Bailey Boat Cat blog in 2012, which continues to amass followers and fans on a weekly basis. She splits her time between a flat in Nice and her boat Nocturne, on which she, her partner and of course Bailey are planning to go full-time cruising from 2014.



### SPORTS & RECREATION / BOATING / GENERAL

**Bloomsbury USA** | 10/21/2014 **9781472907158** | **\$14.00** / **\$16.00 Can.** Paperback / softback | 384 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

#### **MARKETING**

- 100th anniversary expedition tie-in
- Adlard Coles Maritime Classics online media campaign
- Coverage on nautical, history, and general interest websites
- Digital assets: first chapter available on Bloomsbury.com
- Special feature on Bloomsbury website and Adlard Coles blog at time of publication

### South

The last Antarctic expedition of Shackleton and the Endurance

Sir Ernest Shackleton

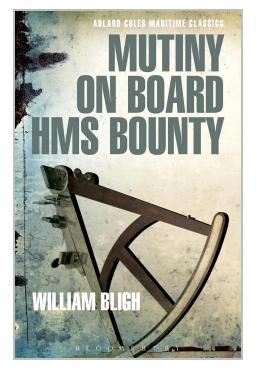
Ernest Shackleton's own account of his ill-fated attempt to cross Antarctica from sea to sea is a story of courage, endurance, survival and the true spirit of adventure.

In 1911 Roald Amundsen beat Robert Falcon Scott to the South Pole, and Scott and his colleagues all died on the return journey. Ernest Shackleton, who had served with Scott on a previous expedition, decided that crossing Antarctica from sea to sea was the last great unattempted journey on the continent. His Imperial Trans-Antarctic Expedition of 1914–17 was a failure. But perhaps because it failed, with Shackleton not only surviving but bringing his crew back alive, the expedition became more famous than many of those adventurous voyages that succeeded.

After reaching the Weddell Sea, Shackleton's ship, the *Endurance*, became trapped in pack ice and spent 1915 drifting northwards. The *Endurance* was eventually crushed by the ice and sank, leaving 28 men stranded on the ice. Eventually Shackleton accepted they could not rely on rescue and had to help themselves, so he led five men on an 800-mile voyage in an open boat to reach South Georgia, from where he was able to mount a rescue of all of the men he had left behind on the ice. Every one of them survived—a remarkable tribute to his leadership, courage and determination.

*South* is Shackleton's own account of the Imperial Trans-Antarctic Expedition. It is a true story of courageous endurance, survival against the odds and an undeterred sense of adventure. This special edition includes detailed maps so that the reader can see just how extraordinary Shackleton's achievement was.

**Sir Ernest Shackleton** was born in Ireland in February 1874. He led three expeditions to the Antarctic, most notably the Imperial Trans-Antarctic Expedition. He intended to return to Antarctica in January 1921, but died of a heart attack whilst his ship was moored in South Georgia. At his wife's request, his body was buried there.



### SPORTS & RECREATION / BOATING / GENERAL

**Bloomsbury USA** | 10/14/2014 **9781472907219** | **\$14.00** / **\$16.00 Can.** Paperback / softback | 320 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

#### **MARKETING**

- Adlard Coles Maritime Classics online media campaign
- Coverage on nautical, history, and general interest websites
- Digital assets: special edition maps available on Bloomsbury.com
- Special feature on Bloomsbury website and Adlard Coles blog at time of publication

### **Mutiny on Board HMS Bounty**

William Bligh

The story of the mutiny on board HMS *Bounty* has been mythologized for centuries, but this edition goes back to the fascinating accounts that reveal the true story behind the legend.

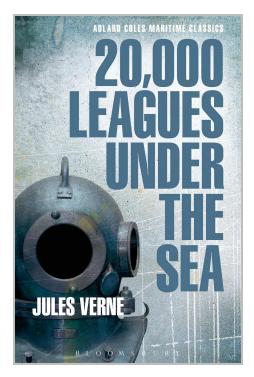
On April 28, 1789 a small and unremarkable merchant vessel became one of the most famous ships in maritime history. HMS *Bounty* was under the command of 34-year-old Lieutenant William Bligh, an inexperienced commander who lacked the respect of a crew attracted to the promise of an easy life in a Tahitian paradise.

Fletcher Christian led half the crew in mutiny against Bligh and after overpowering all resistance, they cast their deposed captain adrift along with those still loyal to him. Luckily for Bligh, his skills as a navigator were better than his skills as a captain and he managed to sail the 23ft boat 3,618 nautical miles to Timor in the Dutch East Indies with no chart or compass, and only a quadrant and a pocket watch for navigation. On returning to England he reported what had happened, and the Royal Navy hunted down and captured most of the mutineers.

However, this is only half the story—William Bligh's version. The captured mutineers went on trial and their testimonies give a much less heroic portrait of their former captain, accusing him of unduly harsh treatment. Of the mutineers who returned to England, only three were hanged; four were acquitted and three pardoned.

This book gives the fullest version of the mutiny, allowing Bligh's account to sit alongside those of his detractors. The discrepancies are fascinating, and allow us to make up our own minds about this infamous mutiny.

Born in 1754, **William Bligh** was a 34-year-old lieutenant in charge of HMS *Bounty* when his protégé Fletcher Christian led a mutiny against him. Bligh had previously served under Captain Cook on his final voyage, and would go on to become a Vice Admiral of the Royal Navy. He died in London in December 1817.



#### **FICTION**

**Bloomsbury USA** | 10/21/2014 **9781472907189** | **\$14.00** / **\$16.00 Can.** Paperback / softback | 400 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

#### **MARKETING**

- Adlard Coles Maritime Classics online media campaign
- Coverage on nautical, history, and general interest websites
- Digital assets: special edition maps available on Bloomsbury.com
- Special feature on Bloomsbury website and Adlard Coles blog at time of publication

### 20,000 Leagues Under the Sea

Jules Verne

This classic adventure follows Captain Nemo on his quest for knowledge and revenge, as told by the men he takes prisoner aboard his impossible vessel, the *Nautilus*.

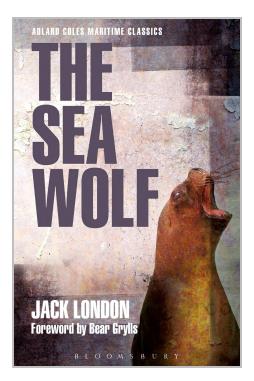
After a mysterious sea monster damages an ocean liner, the US government assembles a team in New York City to track down the creature and destroy it. French marine biologist Pierre Aronnax receives a last-minute invitation, as does Canadian harpoonist Ned Land. They leave aboard the *Abraham Lincoln*, bound for Cape Horn and then the Pacific Ocean.

But all is not as it seems. When they find the monster and attack, the *Abraham Lincoln* is damaged and Aronnax and Land end up thrown onto the monster's hide. Except where there should be flesh there is metal. The monster is in fact a submarine called the *Nautilus*, captained by a mysterious renegade named Nemo, who swiftly takes his former pursuers captive aboard his impossible vessel and then dives deep beneath the waves.

So begins the adventure of a lifetime for Aronnax and Land, as Nemo refuses to ever let them leave in case they reveal the truth about the *Nautilus*. Nemo is on a mission to seek out scientific knowledge and wreak revenge on the civilization that destroyed his family.

With 20,000 Leagues Under the Sea, Jules Verne can rightly be considered one of the founding fathers of science fiction. This special edition is based on the original translation that popularized the novel in the English-speaking world, and features brand-new maps that establish where (under the sea) the action of the novel was meant to take place.

**Jules Verne** was born in Nantes, France, in February 1828. Best known for his adventure novels 20,000 Leagues Under the Sea, Journey to the Centre of the Earth and Around the World in Eighty Days, he is widely considered one of the founding fathers of science fiction. He is the second most translated author in the world, behind Agatha Christie. He died in March 1905.



#### FICTION / CLASSICS

**Bloomsbury USA** | 10/14/2014 **9781472907240** | **\$14.00** / **\$16.00 Can.** Paperback / softback | 320 pages | Carton Qty: 5.079 in W | 7.795 in H | 1.000 lb Wt

#### **MARKETING**

- Adlard Coles Maritime Classics online media campaign
- Coverage on nautical, history, and general interest websites
- Digital assets: first chapter available on Bloomsbury.com
- Special feature on Bloomsbury website and Adlard Coles blog at time of publication

### The Sea Wolf

Jack London

Jack London's classic novel about Wolf Larsen, a man who has been at sea too long and one of the greatest characters in early 20th century American fiction.

Set adrift after a collision with another vessel, ferry passenger Humphrey van Weyden is picked up by the seal-hunting schooner the *Ghost*. His relief at being rescued slowly turns into concern once he meets her captain, the brutally terrifying Wolf Larsen. The crew of the *Ghost* live in terror of their fearsome commander, and van Weyden is not made any safer because Larsen is attracted to his new passenger's comparable intelligence.

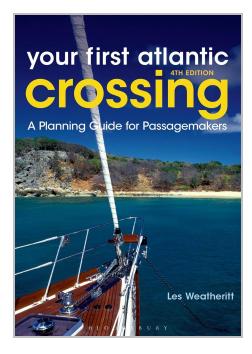
Van Weyden's time aboard the *Ghost* turns him from a gentle, domesticated man into an altogether tougher soul as he is caught between Larsen and his crew during the rescue of other castaways, an attempted mutiny, a cataclysmic storm and the appearance of Wolf's equally terrible brother, Death Larsen.

Wolf Larsen is one of the greatest characters in early 20th century American fiction. Like Captain Ahab before him, he is a man who has spent too long at sea. We might assume he has become inhuman, but the novel gradually but subtly reveals that it was the nature of life at the mercy of the angry oceans that turned him into the sea wolf.

This special edition includes an exclusive Foreword by adventurer Bear Grylls, which takes a fascinating look at the character of Wolf Larsen from the perspective of someone who has also stared nature in its unforgiving face.

**Jack London** was born in San Francisco in 1876. Coming from a working class background and having served a prison sentence for vagrancy in his youth, London would go on to become an activist for social reform. He died in 1916, aged just 40.

**Bear Grylls** went from Eton to the SAS before a near-fatal spinal injury ended his career in the military elite. His undeterred thirst for adventure led him to become the star of the TV show *Born Survivor*, which has been seen by over a billion viewers worldwide.



### TRANSPORTATION / NAVIGATION

**Bloomsbury USA** | 10/28/2014 **9781408188064** | **\$30.00** / **\$34.95 Can.** Paperback / softback | 288 pages | Carton Qty: 6.772 in W | 9.606 in H | 1.000 lb Wt

#### Other Available Formats:

Trade Paperback ISBN: 9780713689495

#### **MARKETING**

- Press campaign to nautical publications
- Cluster marketing e-campaigns and advertising
- Outreach to cruising associations and boat shows
- Digital assets: list of updates to new edition available on Bloomsbury.com

# **Your First Atlantic Crossing 4th edition**

A Planning Guide for Passagemakers

Les Weatheritt

Packed with advice, information, and shows how to enjoy the experience. This edition is the essential read for all sailors and cruisers dreaming of making an Atlantic crossing.

Answering all of the important questions, this book shows not just how to sail an ocean for the first time, but also how to enjoy it. There are insights into the social as well as nautical reality of preparing the boat, the comfort of having highly detailed plans, the inside story of life with a crew, coping with unexpected gales and calms, the live-or-die decision to keep watches or not and the ports of call from Spain to Tobago via the Atlantic islands and West Africa. This fourth edition has been substantially expanded, with extra information on:

- Types of boat, anchoring, sleep and watch keeping
- Weather and climate, and the impact of Atlantic weather systems on timings and conditions of crossings
- Latest developments in technology (navigation, self steering, equipment)
- Alternatives to the standard routes across
- Sailing back from the US to the UK—supported this edition will get you home!

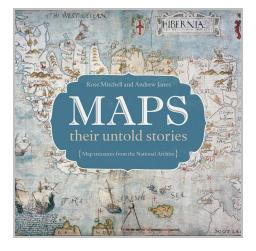
### **PRAISE**

"I shall enjoy dipping into this dream maker, time and again . . . an excellent guide to the planning of your Atlantic crossing. Read all the other books but keep this one beside you." —Cruising Association

"Offers down to earth advice based on hard-won experience." — Yachting Monthly

"Covers everything the novice sailor needs to know for a voyage across the Atlantic." — Practical Boat Owner

**Les Weatheritt** discovered sailing as a deck hand on a 150-foot Caribbean schooner at the age of 21. Back in Britain he taught himself sailing while working as a research economist. He cruised small yachts around Britain and Europe from Sweden to Spain before crossing the Atlantic in 1994 with his ferro cement 32-foot *Petronella*. When he reached the Spanish *rias* he turned south to explore Portugal and the Algarve, and is still sailing there. He is also the author of *Caribbean Passagemaking*.



### REFERENCE / ATLASES & GAZETTEERS

Bloomsbury USA | 10/14/2014 9781408189672 | \$50.00 / \$57.00 Can. Hardback | 256 pages | Carton Qty: 11.024 in W | 11.024 in H | 1.000 lb Wt

#### **MARKETING**

- National print, broadcast and online press campaign
- Coverage on art, nautical, history, and general interest websites
- Library and academic marketing ecampaigns
- Holiday Gift Round-Up promotions
- Digital assets: online sampler featuring a number of maps on Bloomsbury.com

### **Maps: their untold stories**

Rose Mitchell and Andrew Janes

Drawn from 700 years' worth of maps from the National Archives in the UK, this collection offers insight into the places and the social history of the time captured by the mapmakers.

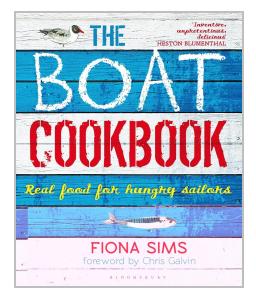
A map is a snapshot of a place, a city, a nation, or even the world at a given point in time—fascinating for what they tell us about the way our ancestors saw themselves, their neighbors and their place in the world. This magnificent collection, drawn from seven centuries of maps held in the National Archives at Kew, UK, looks at a variety of maps, from those found in 14th Century manuscripts, through early estate maps, to sea charts, maps used in military campaigns, and maps from treaties.

The text explores who the mapmakers were, the purposes for which the maps were made, and what it tells us about the politics of the time. Great images are accompanied by compelling stories. Featured is a woodcut map of 16th Century London, a map of where the bombs fell during the Second World War, and a map the first American settlers' drew when they were attempting to establish a new empire on Roanoke Island, off the coast of what is now North Carolina.

Richly illustrated with large scale reproductions of the maps, the book also includes some of the more amusing or esoteric maps from the National Archives, such as the map of the Great Exhibition in 1851 that was presented on a lady's glove, a London Underground map in the form of a cucumber, and a Treasure Island map used to advertise National Savings.

This is a fascinating and unusual journey through the world of maps and mapmakers.

**Rose Mitchell** and **Andrew Janes** are both specialist map archivists at the National Archives, the official archive and publisher for the UK government, and for England and Wales. They are the guardians of some of the UK's most iconic national documents, dating back over 1,000 years, including the Magna Carta, records of wartime propaganda and the UK's own "X files" on the possibility of alien invasions.



### SPORTS & RECREATION / SAILING / GENERAL

**Bloomsbury USA** | 12/16/2014 **9781408192009** | **\$19.99** / **\$22.95 Can.** Paperback / softback | 160 pages | Carton Qty: 7.283 in W | 8.661 in H | 1.000 lb Wt

#### **MARKETING**

- Prepublication campaign for online consumer and blogger review communities
- Social media campaign targeting sailors, foodies, mommy bloggers and natural living bloggers
- Digital assets: images, Pinterest boards and recipes available online
- Beach Barbeque Online Giveaway

### The Boat Cookbook

Real Food for Hungry Sailors

Fiona Sims

With 85 fuss free and fabulous recipes inspired by the sea, *The Boat Cookbook* serves up simple, mouth-watering galley grub that's as easy to prepare as it is to devour.

For anyone with a tiny galley kitchen, there's good news: no more bland leftovers aboard. These delicious and easy recipes all made with minimum fuss and maximum flavor, will allow you to spoil yourself in harbor and keep things simple at sea—not to mention rustle up a mean rum punch. With handy ideas on setting up the galley, a lazy guide to filleting mackerel and tips for hosting the perfect beach barbecue, this is the must-have guide for sailors and seaside-lovers alike.

The book includes recipe contributions from top chefs (Chris Galvin, Angela Hartnett, Kevin Mangeolles, Ed Wilson and Judy Joo) and sailing legends (Sir Robin Knox-Johnston, Mike Golding, Brian Thompson, Shirley Robertson and Dee Caffari). With a foreword by Chris Galvin, and accompanied throughout by wonderful photography and beautiful hand-drawn illustrations, this will prove to be an invaluable addition to the food lover's kitchen or galley.

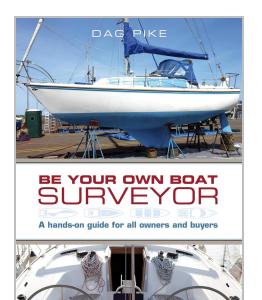
### **PRAISE**

Big, simple flavors combined brilliantly—inventive, unpretentious and delicious." — Heston Blumenthal

"Fiona's passion for all things nautical is only eclipsed by some good food and a glass of wine, preferably at sea. With or without a boat, Fiona's book is a delicious treat." — Michel Roux Jr.

"It's sometimes difficult to come up with new recipes on board, so a book like The Boat Cookbook, with its mouthwatering recipes, is a valuable addition to a boat's bookshelf—you will never be short of crew again!" —Sir Robin Knox-Johnston

**Fiona Sims** has written for *The Times*, *The Sunday Times*, *Food & Travel*, *Delicious*, *Decanter*, and more. The award-winning food and wine writer has interviewed many of the world's top chefs, including Alain Ducasse, Gordon Ramsay and René Redzepi, and accompanied Heston Blumenthal on his first trip to the legendary El Bulli. The book is inspired by her Dad, who kept losing her scribbled-down recipes for on board cooking in his galley.



## TRANSPORTATION / SHIPS & SHIPBUILDING / REPAIR & MAINTENANCE

**Bloomsbury USA** | 12/16/2014 **9781472903679** | **\$24.00** / **\$27.00 Can.** Paperback / softback | 192 pages | Carton Qty: 6.772 in W | 9.606 in H | 1.000 lb Wt

#### **MARKETING**

- Press campaign to nautical publications
- Cluster marketing e-campaigns and advertising
- Outreach to cruising associations and boat shows
- Digital assets: free checklist available on Bloomsbury.com

### **ALSO AVAILABLE**

The Complete RIB Manual: The definitive guide to design, handling and maintenance

8/2013 | 9781408180129 Hardback | \$49.95

Dag Pike's Cruising Under Sail 3/2013 | 9781408181898 Paperback / softback | \$30.00

### **Be Your Own Boat Surveyor**

A hands-on guide for all owners and buyers

Dag Pike

This practical handbook empowers the reader to carry out a survey on their own boat, or one they are thinking of buying, before calling in the expensive professionals.

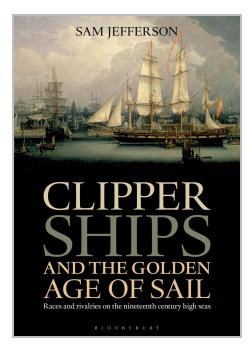
Boats are expensive and they are complicated—unless you are going to pay a professional to carry out a survey (at yet more expense) it is invaluable to be able to:

- Quickly assess a potential purchase for signs of trouble without paying for lengthy reports
- Carry out a detailed check on your own boat the end of the season
- Identify problems and get them dealt with before they get serious
- Get to know your boat in a lot more detail, so if a problem develops at sea you will be more able to cope

Organized into chapters covering: Tools of the trade (basic tools, moisture meters, fingers and feel, smell, mirrors, sources of information); Checking the hull (including wood construction and rot, GRP laminates, osmosis, metal construction, keels, anodes); RIBs and inflatables; Engine and systems; Stern gear; Plumbing; Mast and rigging; Electrical systems; Interiors; Safety equipment. At the end of the book there's a handy guide to carrying out a five minute survey - invaluable when making a quick assessment of a potential purchase.

Highly illustrated, with anecdotes and hands-on advice throughout, this practical book gives readers the tools to do much of the work on their own, and know when to call in the experts.

**Dag Pike** is a well-known nautical journalist and author with an international reach. He began his career as a merchant captain and went on to test RNLI lifeboats. He has over 20 years' experience in marine surveying, covering vessels of all types. He is the author of several books for Adlard Coles Nautical, most recently *The Complete RIB Manual*.



### TRANSPORTATION / SHIPS & SHIPBUILDING / HISTORY

**Bloomsbury USA** | 12/30/2014 **9781472900289** | **\$45.00** / **\$52.00 Can.** Hardback | 240 pages | Carton Qty: 8.465 in W | 11.024 in H | 1.000 lb Wt

#### **MARKETING**

- National print, broadcast and online press campaign
- Coverage on nautical, history, and general interest websites
- Holiday Gift Round-Up promotions
- Digital assets: slideshow and excerpt on Bloomsbury.com

# Clipper Ships and the Golden Age of Sail

Races and rivalries on the nineteenth century high seas

Sam Jefferson

Beautiful illustrated history of the most exciting and compelling races and rivalries of the clipper ship era, featuring the stories of legendary boats such as *Marco Polo* and the *Cutty Sark*.

In the era of commercial sail, clipper ships were the ultimate expression of speed and grace. Racing out to the gold fields of America and Australia, and breaking speed records carrying tea back from China, the ships combined beauty with breathtaking performance.

With over 200 gorgeous paintings and illustrations, and thrilling descriptions of the adventures and races on the water, this beautiful book brings the era vividly to life.

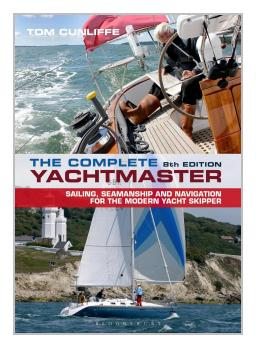
### Chapters include:

- The origins of the clippers—from the gold rush to the tea trade
- A hell ship voyage with "Bully" Waterman, one of the most successful and notorious captains of the era
- *Marco Polo*, the fastest ship in the world—her rise to prominence and subsequent decline
- Mary Patten's battle with Cape Horn—a lady captain takes charge in a very male world
- Mutiny aboard the "wild boat of the Atlantic"
- The great China tea race of 1866—an amazingly close race across the world, only decided in the final few miles
- The *Sir Lancelot* defies the odds—her eccentric captains and rivalry with the legendary Thermopylae
- The Cutty Sark's longest voyage

First-hand accounts, newspaper reports and log entries add fascinating eyewitness detail, whilst the stunning images show how the designs of these thoroughbreds developed over the years.

A wonderful read and worthy celebration of these racehorses of the sea.

**Sam Jefferson** is one of the foremost authorities on clipper ships in the UK today. Previously Deputy Editor of *Sailing Today*, he now lives on a boat and writes for magazines such as *Classic Boat, Sailing Today*, and *Traditional Boats and Tall Ships*.



### SPORTS & RECREATION / BOATING / GENERAL

**Bloomsbury USA** | 12/16/2014 **9781472907950** | **\$40.00** / **\$46.00 Can.** Hardback | 320 pages | Carton Qty: 6.732 in W | 9.685 in H | 1.000 lb Wt

#### **MARKETING**

- Press campaign to nautical publications
- Cluster marketing e-campaigns and advertising
- Outreach to cruising associations and boat shows
- Academic marketing e-campaign

### **ALSO AVAILABLE**

The Complete Day Skipper: Skippering with confidence right from the start 10/2012 | 9781408178546 Hardback | \$44.95

The Complete Yachtmaster: Sailing, Seamanship and Navigation for the Modern Yacht Skipper 4/2012 | 9781408129845 Hardback | \$39.95

### The Complete Yachtmaster

Sailing, Seamanship and Navigation for the Modern Yacht Skipper

Tom Cunliffe

Includes: an analysis of a good skipper; the theory and practice of sailing; seamanship; navigation; meteorology; heavy weather and stability; and coping with emergencies.

The Complete Yachtmaster has been a bestseller since first publication and has established itself as the standard reference for Yachtmaster students as well as skippers of all levels of experience.

In this fully revised eighth edition, Tom Cunliffe brings together all the essentials of modern cruising in one volume. Subjects include an analysis of what makes a good skipper, the theory and practice of sailing, seamanship,navigation including chart plotters and PCs, meteorology, heavy weather, yacht stability and coping with emergencies.

Substantial updates for this edition include new material on navigation using tablets. Also includes new photography throughout.

The Complete Yachtmaster promotes each subject as an integral part of the whole. It guides examination candidates as authoritatively and reassuringly through the RYA syllabus as a sea pilot bringing a ship to harbor. Required reading for all skippers whether on board or in the classroom.

#### PRAISE

Required reading for skippers whether on board or in the classroom." — Yachting Life "No other book explains every facet of sailing as comprehensively . . . any boat would be better equipped with this book aboard." — Yachting Monthly

"Contains everything you need to know about the theory and practice of sailing." — Surrey Herald

"An ideal gift to give to the aspiring sailor to ensure the challenges ahead are properly understood." —Nautical Magazine

**Tom Cunliffe** has been sailing for most of his life and has worked in all branches of the profession, both racing and cruising. He is an RYA Yachtmaster Examiner (Offshore and Ocean) and writes regularly for *Yachting Monthly* and *Yachting World*. He has sailed from the Caribbean to Russia and from Brazil to the Arctic.

## The Boat Data Book 7th edition

lan Nicolson and Richard Nicolson

final cover to come



### SPORTS & RECREATION / BOATING / GENERAL

**Bloomsbury USA** | 12/23/2014 **9781472907974** | **\$40.00** / **\$46.00 Can.** Paperback / softback | 232 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

#### **MARKETING**

- Press Campaign to nautical publications
- Cluster marketing e-campaigns and advertising
- Outreach to cruising associations and boat shows
- Digital assets: list of updates to new edition available on Bloomsbury.com

### The Boat Data Book

The Owners' and Professionals' Bible

Ian and Richard Nicolson

A treasure trove of valuable information for designers, surveyors, builders, chandlers and anyone maintaining their own boat. This seventh edition contains a vast range of useful data.

The Boat Data Book is a treasure trove of invaluable information for boatowners, designers, builders, surveyors, chandlers and anyone maintaining their own boat.

This seventh edition has been updated throughout and is now in color for the first time. It contains more tables of lengths, widths, weights and strengths as well as new data on a vast range of equipment from anchors to masts, propellers to gas cylinders, cleat sizes to winch bases, and hatches to bolts, bearings, cabling and piping.

If you want to know what size winch to fit, the breaking strength of stainless steel rigging wire, the recommended size for seacocks or what length and size an anchor chain should be, then this is the book for you. *The Boat Data Book* is a must-have reference for owners and professionals.

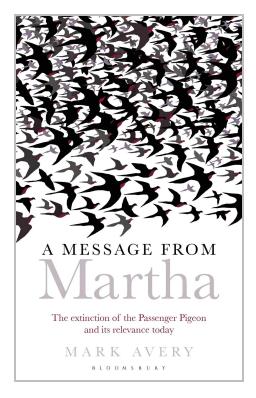
### **PRAISE**

A veritable mine of information . . . superb value for money." —Nautical Magazine "Recommended to every boat owner." —Practical Boat Owner

"A most amazing amount of data." —The Island

"The essential technical bible." —Yachting World

Ian Nicolson started collecting data about boats from his father and grandfather when he was still at school. He apprenticed as a naval architect before joining A Mylne & Co as a senior partner in 1979, has built many boats and has written over 20 nautical books. Richard Nicolson has raced in the Whitbread Round the World Race, won at Les Voiles de St Tropez and transversed the Arctic's North West Passage. He has rebuilt and repaired many yachts; from classics to modern hi-tech flyers.



### NATURE / BIRDWATCHING GUIDES

**Bloomsbury USA** | 8/26/2014 **9781472906250** | **\$22.00** / **\$25.00 Can.** Hardback | 304 pages | Carton Qty: 5.315 in W | 8.504 in H | 1.000 lb Wt

#### **MARKETING**

- National print, broadcast and online press campaign
- Tie-in with 2014 centenary events
- Cross-promotion with paperback edition of A Feathered River in the Sky
- Outreach to birding, conservation, and history bloggers
- Social media campaign at publication
- Digital assets: first chapter available on Bloomsbury.com

### **A Message from Martha**

The Extinction of the Passenger Pigeon and Its Relevance Today

Mark Avery

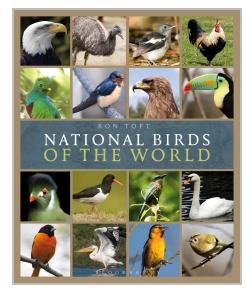
## The story of the Passenger Pigeon, and what we can learn from its demise 100 years ago.

September 1st, 2014 sees the centenary of one of the best-documented extinctions in history—the demise of the Passenger Pigeon. From being the commonest bird on the planet 50 years earlier, the species became extinct when Martha, the last of her kind, died at the Cincinnati Zoo.

This book marks the centenary of that tragic event. Built around the framework of a visit to Cincinnati and the pigeon's former haunts in North America's east coast, by author Mark Avery, it tells the tale of the pigeon, and of Martha, and explores the largely untold story of the ecological annihilation of this part of America in the years between the end of the US Civil War and 1900—an unprecedented loss of natural beauty and richness, as the prairies were ploughed, swiftly to be replaced by a dustbowl, while the population of Bison plummeted from around 30 million to just 1,000, the victim of habitat destruction and indiscriminate slaughter.

Written engagingly and with an element of travelog as well as historical detective work, this book is more than another depressing tale of human greed and ecological stupidity. It contains an underlying message—that we need to re-forge our relationship with the natural world on which we depend, and plan a more sustainable future. Otherwise the tipping point will be crossed and more species will go the way of the Passenger Pigeon. We should listen to the message from Martha.

**Mark Avery** is a scientist by training and a naturalist by inclination. He writes about and comments on environmental issues. Mark worked for the Royal Society for the Protection of Birds (RSPB) for 25 years before standing down in April 2011; he was the RSPB's Conservation Director for nearly 13 years. Mark lives in rural Northamptonshire.



NATURE / ANIMALS / BIRDS Bloomsbury USA | 12/16/2014 9781408178355 | \$25.00 / \$28.00 Can. Hardback | 224 pages | Carton Qty: 8.268 in W | 10.000 in H | 1.000 lb Wt

#### **MARKETING**

- Cluster marketing e-campaigns and advertising
- Outreach to birding and conservation bloggers
- Digital assets: images and spreads available on Bloomsbury.com

### **National Birds of the World**

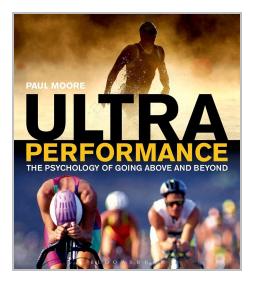
Ron Toft

## National Birds is a unique celebration of the world's many and varied species of birds adopted by nations.

Birds are one of the most popular and visible forms of all wildlife and are inextricably linked with the development of human cultures all around the world. Over the years some of the most eye-catching species of bird have been officially or unofficially adopted by countries as symbols of their national identity; there are now almost 100 national birds spanning every imaginable group from condors to parrots, trogons to frigatebirds.

Both a comprehensive listing and guide book, *National Birds* provides a range of information from species data to how these birds have been used and abused through the ages. It recounts tales of how they came to be adopted and presents a wide range of official and cultural contexts where they appear from feathers in tribal costumes to stamps and currency.

**Ron Toft** is a freelance journalist and photographer of nearly 50 years' wide-ranging international experience specializing in aviculture and ornithology articles for specialist and general publications globally. He is editor of the *It's A Wild World* nature pages on TheTravelEditor.com travel website. He travels the world in search of imagery and writes for magazines all over the world and for numerous airline and ferry titles.



### SPORTS & RECREATION / TRAINING

**Bloomsbury USA** | 9/9/2014 **9781408182239** | **\$25.00** / **\$28.00 Can.** Paperback / softback | 176 pages | Carton Qty: 8.189 in W | 9.252 in H | 1.000 lb Wt

#### MARKETING

- Press outreach to sports, health and fitness, psychology and men's magazines
- Social media advertising targeting triathletes and Ironman bloggers and participants
- Outreach to tri-clubs, Ironman events and apparel companies
- Digital assets: images and excerpt available on Bloomsbury.com

### **Ultra Performance**

The Psychology of Endurance Sports

Paul Moore

## Ultra Performance gives readers the tools and advice they need to be able to attack both sporting and non-sporting pursuits.

The world's leading endurance athletes are not only some of the fittest people on the planet, they are also among the toughest mentally. To train and race at the highest level of competition over hundreds—and sometimes thousands of miles takes preparation, dedication and the ability to push the body and mind beyond conventional limits. *Ultra Performance* offers an insight into the psychology of these athletes. Includes contributions from Brett Sutton, world renowned triathlon coach, Craig Alexander, one of the greatest athletes in the history of Ironman, and Dee Cafari, the first woman to circumnavigate the world solo in both directions. The book examines the mental dedication and determination that has driven these individuals to reach the pinnacle of their sports. It analyses their psychological approach to training and racing, and explains how these strategies have helped them to realize exceptional goals. With working examples of the implementation of these mental strategies, *Ultra Performance* not only gives an insight into the toughest moments these professional athletes have ever faced, but also offers advice to readers on how they can adapt and employ these techniques for themselves. The mental approaches outlined in *Ultra Performance* can often be applied to the non-sporting pursuits of everyday life, helping the reader to lead a better, more successful life.

### **PRAISE**

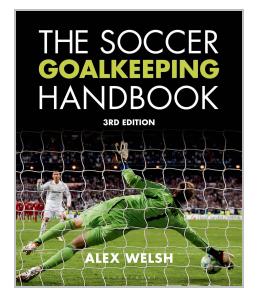
for The World's Toughest Endurance Challenges

"Inspiring and shocking, it's certainly motivational if you want to do something different." —*The Sun* 

"Read this book at your peril. It might do more than change your horizons—it might change your life." —Outdoor Fitness

"This is not an exploration or a scientific expedition. It's sport; as daft and as glorious as that." —The Times

**Paul Moore** is Head of Digital at one of the UK's largest triathlon magazines, *Triathlete Europe*. He is also a keen triathlete and competes in numerous multisports events around the world. He is the author of *Ultimate Triathlon* and, with Richard Hoad, *The World's Toughest Endurance Challenges*.



### SPORTS & RECREATION / SOCCER

**Bloomsbury USA** | 9/16/2014 **9781408190463** | **\$22.00 / \$25.00 Can.** Paperback / softback | 176 pages | Carton Qty: 230.000 in W | 189.000 in H | 1.000 lb Wt

#### **MARKETING**

- Prepublication promotion targeting previous purchasers
- Press campaign to soccer magazines, newsletters, organizations and websites
- Social media campaign targeting players, coaches, soccer bloggers and gamers
- Digital assets: TOC and excerpt available on Bloomsbury.com

# The Soccer Goalkeeping Handbook 3rd Edition

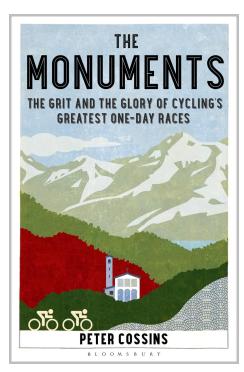
Alex Welsh

## The definitive and indispensable guide for all goalkeepers—from novices to those wishing to improve their game.

The Soccer Goalkeeping Handbook is the authoritative and comprehensive coaching guide to the most important position on the soccer field. It identifies the components that form the essential skills of any goalkeeper, and how these work within the five goalkeeping roles: shot stopping, dealing with crosses and with through balls, distribution and organization. How the goalkeeper influences play with his presence is also vital. The handbook takes any keeper or coach through the physical, mental, technical and tactical attributes required. A full set of training drills and exercises are provided, focusing on game-specific behavior to reinforce good habits. All are fully illustrated with a list of essential coaching points.

As the modern game has evolved, so has the role of the goalie. This new edition addresses the need for the goalkeeper to be an effective reader of the game and an intelligent distributor of the ball, both as a means of retaining possession and initiating counter-attacks. It also covers how the player can reinforce self-belief for good performance, and how versions of the small-sided game (five-a-side, futsal) can develop technique. Whether experienced or aspiring, this is essential reading for all goalkeepers and coaches.

**Alex Welsh** is a first-class goalkeeping coach of vast experience. He has coached senior goalkeepers at a number of top London clubs as well as playing a key role in the development of elite young players at Arsenal FC and Tottenham Hotspur FC Academies. A Lead Tutor for The Football Association, Alex has made a huge contribution to goalkeeping education in England. He is currently Chief Executive of the London Playing Fields Foundation.



### SPORTS & RECREATION / CYCLING / GENERAL

**Bloomsbury USA** | 9/16/2014 **9781408846810** | **\$22.95** / **\$25.95 Can.** Paperback / softback | 416 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

#### **MARKETING**

- Press campaign to cycling magazines, newsletters, organizations and websites
- Tie in with Giro di Lombardia race in October
- Social media campaign targeting cyclists and fans
- Digital assets: TOC and excerpt available on Bloomsbury.com

### The Monuments

The Grit and the Glory of Cycling's Greatest One-day Races

Peter Cossins

## An awe-inspiring history of the five most legendary "classic" races in world cycling.

The Tour de France may provide the most obvious fame and glory, but it is cycling's one-day tests that the professional riders really prize. Toughest, longest and dirtiest of all are the so-called "Monuments", the five legendary races that are the sport's equivalent of golf's majors or the grand slams in tennis. Milan—Sanremo, the Tour of Flanders, Paris—Roubaix, Liège—Bastogne—Liège and the Tour of Lombardy date back more than a century and each of them is an anomaly in modern-day sport, the cycling equivalent of the Monaco Grand Prix.

Over the course of a century, only Rik Van Looy and Eddy Merckx have won all five races. Yet victory in a single edition of a Monument guarantees a rider lasting fame. For some, that one victory has even more cachet than success in a grand tour. Each of the Monuments has a fascinating history, featuring tales of the finest and largest characters in the sport. In *The Monuments* Peter Cossins tells the tumultuous history of these extraordinary races and the riders they have immortalized.

First drawn into the sport while a student in bike-obsessed Spain in the mid-1980s, **Peter Cossins** has been writing about cycling since 1993. He has covered sixteen editions of the Tour de France and spent three years as editor of *Procycling* magazine and the last four as contributing editor to that title. He has also contributed to the *Guardian*, *The Times*, the Sunday Telegraph, the *Sunday Express* and the *Sunday Herald*.



The Obsession, Science and Luck Behind the World's Fastest Cyclists



### MICHAEL HUTCHINSON

B L O O M S B U R Y

### SPORTS & RECREATION / CYCLING / GENERAL

**Bloomsbury USA** | 9/30/2014 **9781408843758** | **\$22.95** / **\$25.95 Can.** Paperback / softback | 320 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

#### **MARKETING**

- Press outreach to cycling magazines, newsletters, and organizations.
- Social media campaign to cycling fans and race enthusiasts.
- Digital assets: excerpt and images available on Bloomsbury.com

### **Faster**

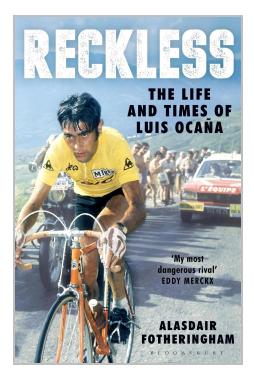
The Obsession, Science and Luck Behind the World's Fastest Cyclists

Michael Hutchinson

## A fascinating and funny investigation into cyclists' incessant pursuit of speed by one of the sport's top professionals.

For professional cyclists, going faster and winning are, of course, closely related. Yet surprisingly, for many, a desire to go faster is much more important than a desire to win. Someone who wants to go faster will work at the details and take small steps rather than focusing on winning. Winning just happens when you do everything right—it's the doing everything right that's hard. And that's what fascinates and obsesses Michael Hutchinson. With his usual deadpan delivery and an awareness that it's all mildly preposterous, Hutchinson looks at the things that make you faster—training, nutrition, the right psychology—and explains how they work, and how what we know about them changes all the time. He looks at the things that make you slower, and why, and how attempts to avoid them can result in serious athletes gradually painting themselves into the most peculiar life-style corners. *Faster* is a book about why cyclists do what they do, about what the riders and their coaches get up to behind the scenes, and about why the whole idea of going faster is such an appealing, universal instinct for all of us.

**Michael Hutchinson** is a former professional cyclist. He has won multiple national titles in both Britain and Ireland, and represented both countries internationally, as well as Northern Ireland at the Commonwealth Games of 2002, 2006 and 2010. He is the principal columnist for *Cycling Weekly* and a regular broadcaster on the sport.



## BIOGRAPHY & AUTOBIOGRAPHY / SPORTS / GENERAL

**Bloomsbury USA** | 10/28/2014 **9781408846025** | **\$29.95** / **\$34.95 Can.** Hardback | 320 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

### **MARKETING**

- Press outreach to cycling magazines, newsletters, and organizations
- Social media campaign to cycling fans and race enthusiasts
- Digital assets: excerpt and images available on Bloomsbury.com

### Reckless

The Life and Times of Luis Ocana

Alasdair Fotheringhim

# The first biography of Luis Ocaña, one of the greatest cyclists of the twentieth century whose rivalry with "The Cannibal" Eddy Merckx is legendary.

Luis Ocaña seemed doomed to live in the shadow of cycling's greatest ever rider, Eddy Merckx—"The Cannibal". Their rivalry defined Ocaña's entire career, yet he was the one rider capable of beating the all-conquering Merckx in his prime. It was in the 1971 Tour de France that the battle between Merckx and Ocaña reached its peak when, at the Orcières-Merlette stage, he inflicted on Merckx the worst defeat he would suffer in a major Tour, with an astonishing 120 kilometre solo breakaway through the Alps.

It was only when Merckx was missing from the start-line in 1973 that Ocaña became Spain's second ever Tour de France winner. If Merckx had been present, Ocaña's chances of success would have been far slimmer. Further triumphs amassed before his swansong in 1976, but Ocaña's decline in later life reflects the immense struggle he embraced during the height of his career. An enigmatic outsider to both the Spanish and French throughout his career—never truly accepted in either country—he died in mysterious circumstances aged just 48.

A fascinating, complicated character both on and off his bike, Ocaña's fierce determination, impetuosity and—some would say—recklessness created some of the most beautiful and gripping episodes in the history of the sport. This is the first ever biography in English of "The Spanish Merckx" who remains one of the most fascinating Tour de France champions.

**Alasdair Fotheringham** is a freelance journalist based in Spain. He has covered 22 Tours de France and 20 Tours of Spain, as well as numerous other major races. *The Independent* and *The Independent on Sunday*'s correspondent on Spain and cycling, he is also a regular contributor to a number of leading cycling magazines and websites. *The Eagle of Toledo*, his biography of Spain's first Tour de France winner, Federico Martin Bahamontes, was published in 2012.



### SPORTS & RECREATION / WALKING

**Bloomsbury USA** | 11/25/2014 **9781408186572** | **\$39.00** / **\$45.00 Can.** Paperback / softback | 224 pages | Carton Qty: 7.441 in W | 9.055 in H | 1.000 lb Wt

#### **MARKETING**

- Publicity campaign to walking and exercise communities.
- Reach out to American Nordic Walking Association
- Focus on the online communities though social media and web campaigns

# The Complete Guide to Nordic Walking

Gill Stewart

A total program for Nordic Walking—the "walking with poles" technique that burns calories and tones the body more effectively than walking alone.

Nordic walking—a specific technique for walking with poles that is far more effective in burning calories and whole-body toning than walking alone—is growing rapidly in the UK and worldwide.

Here at last is a clear, simple guide to help you understand everything you need to know about Nordic walking whether you are a beginner, a more experienced Nordic walking enthusiast or a health and fitness professional.

The Complete Guide to Nordic Walking expels all the myths and simply provides advice and information on how to Nordic walk, who with, where and most importantly why. Organized into clear sections to help you to find exactly what you are looking for quickly, the guide is packed with tips, case studies, research, exercise plans and equipment advice, it is the complete manual for Nordic walkers of all levels. The book is endorsed by Nordic Walking UK and has contributions from worldwide experts including Martin Christie (who brought Nordic walking to the UK) Tom Rutlin, Jose Manual Fernandez Molina and Fabio Moretti.

Gill Stewart is Program Director at Nordic Walking UK.



### SPORTS & RECREATION / OLYMPICS

**Bloomsbury USA** | 12/16/2014 **9781472902160** | **\$18.00** / **\$20.00 Can.** Paperback / softback | 272 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

#### **MARKETING**

- Press outreach to sports, psychology and men's magazines
- Outreach to sports science websites and bloggers
- Social media campaign targeting coaches and development organizations

### **Podium**

What Shapes a Sporting Champion?

Ben Oakley

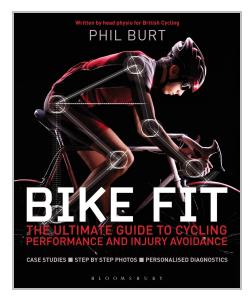
First book of its kind to surfeit the appetite of readers interested in popular science and the myths of talent in a specifically sporting situation.

Podium sheds new light on the biological, environmental and psychological influences that can shape a champion's rocky path to the top. From Ian Thorpe, Mo Farah and Rafa Nadal to Jessica Ennis, Michael Johnson and Michael Phelps, all we see is smooth progression to gold but their paths are somewhat like snakes and ladders with success and failure. By scratching under the surface of champions' life stories, common training, mental and environmental characteristics from their formative years and beyond are revealed—tales of individual brilliance are given a fresh twist.

Find out how science, along with parents, siblings, coaches, sports organizations and the athlete's own mindset contribute to their likelihood of success and transform ordinary people into extraordinary athletes.

Written for anyone interested in sports or the variables contributing to sporting success, this enthralling read will enrich your interpretation of champions' life stories and provide a map of the complex paths through sport.

**Ben Oakley** is Head of Sports and Fitness at Open University. He was a world champion competitor at windsurfing and then a coach at two Olympic games for the sport. Ben has also acted as academic consultant to the BBC during and in the build-up to the Olympics, writing for the BBC Sport website.



### SPORTS & RECREATION / CYCLING / GENERAL

**Bloomsbury USA** | 12/2/2014 **9781408190302** | **\$30.00** / **\$34.95 Can.** Paperback / softback | 224 pages | Carton Qty: 7.441 in W | 9.055 in H | 1.000 lb Wt

#### **MARKETING**

- Press campaign to consumer and trade cycling magazines
- Outreach to cycling races, clubs, coaches and development organizations
- Promotion via industry newsletters, organizations and websites
- Digital assets: excerpt and images available on Bloomsbury.com

### **Bike Fit**

The Ultimate Guide to Cycling Performance and Injury Avoidance

Phil Burt

The essential practical guide to setting up your bike to maximize performance and avoid injury, written by renowned Lead Physiotherapist at British Cycling, Phil Burt.

Phil Burt is one of the team behind the recent British Cycling glory at the Olympics, and Team Sky's triumph at the Tour de France. In this book he reveals the secrets of their success on the bike—how he makes sure each bike fits each rider, why this is important, and shows you how to get the best fit on your bike, to get the most from your riding.

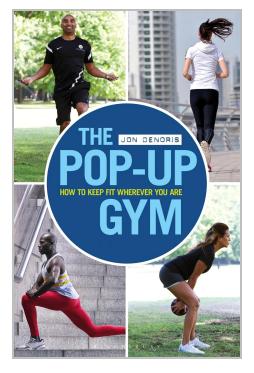
More and more people are taking up road cycling, and progressing to serious sportive riding. Even daily commuters need to make sure their bike fits them - from saddle height, frame size to position on bike—otherwise injuries can occur or be exacerbated, and performance times impacted.

With a foreword from Chris Hoy, the most successful Olympic cyclist of all time, and Chris Boardman, former winner of a Stage of the Tour de France, *Bike Fit* is packed with clear step by step illustrations so that you can bike fit yourself and avoid hefty professional bike fit fees. Packed with real life case studies of professional cyclists from Phil's years of experience, this is the must have guide for anyone looking for a performance advantage.

### **PRAISE**

"If you believe as I do that positioning will always be a blend of good science and good judgement, I think you can feel confident that both can be found between the covers of this book." —Chris Boardman

**Phil Burt** is the Lead Physiotherapist at British Cycling, including two wildly successful Olympics and seven World Championships. He is also Consultant Physiotherapist for the world-class Sky Pro Cycling Team, where he has been Head of Bike Fitting for the last three years.



### SPORTS & RECREATION / COACHING / GENERAL

**Bloomsbury USA** | 12/23/2014 **9781408196328** | **\$18.00** / **\$20.00 Can.** Paperback / softback | 176 pages | Carton Qty: 6.024 in W | 9.213 in H | 1.000 lb Wt

#### MARKETING

- National print, broadcast and online press campaign
- 2015 New Year, New You promotions
- Celebrity-backed Twitter campaign
- Digital assets: images and video available on Bloomsbury.com

### The Pop-up Gym

How to Keep Fit Wherever You Are

Jon Denoris

## How to keep fit wherever you are—an exercise program for the busiest people.

Fitness trainer to a host of busy people including actors, TV presenters and politicians, Jon Denoris has created a series of exercises and routines, most of which can be carried out almost anywhere: in the home, at work or outdoors. Hardly any of them require any equipment. Dumbbells and a medicine ball will come in useful for a few of the exercises, and also a stability ball, but that is all. Hence the title *The Pop-up Gym*: a fitness program you can take with you wherever you go. An easy-to-use, stylish package for people who want to be fit with the minimum of fuss. Suitable for readers who don't have time to go to a gym, don't want to spend a lot of money on equipment and have limited time.

#### **PRAISE**

Despite my poor diet while I was in town and drinking like a Londoner, I still managed to lose weight and improve my fitness during my recent trip. And I have Jon to thank for that!" —Perez Hilton, perezhilton.com

"Jon has been an inspirational force for me... with a mixture of interval training as well as strength and conditioning exercises I have noticed my body to be firmer, stronger and leaner. I not only feel extra alive after all the workouts but have a new found bounce in my step." —Whitney Port, *The Hills* 

"With JD, It's about eating right, making sure that your mind is right and . . . focused on everything." —Estelle, Grammy-winner

**Jon Denoris** is a Masters level exercise scientist, celebrity fitness trainer and owner of fitness studio Club 51. He has coached over 15,000 one-to-one fitness sessions globally, and trained several thousand personal trainers as part of his role as a Nike Master Trainer and Brand Ambassador. He is a widely sought after international fitness educator. He is also the fitness ambassador for Kinetica sports nutrition and fitness expert for askmen.com (15 million global audience).

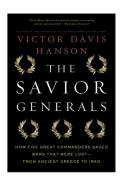
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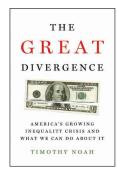
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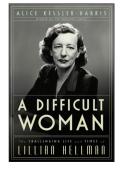
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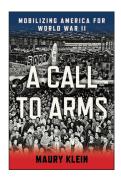
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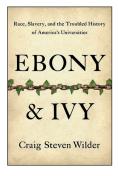
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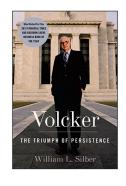
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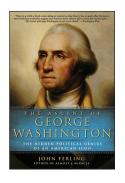
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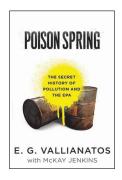
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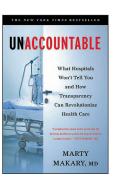
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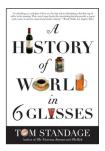
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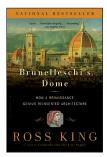
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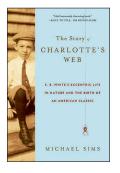
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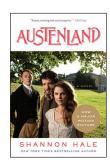
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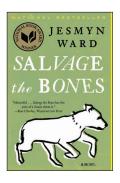
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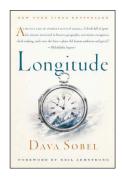
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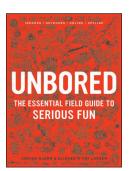
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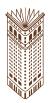


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